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SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

REVIEWED IN THIS ISSUE

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Vol. 45 No. 12

OCTOBER 5, 1946

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



THE LIBRARY OF CONGRESS SERIAL RECORD
OCT - 7 1946
Copy

Arthur Krim and Bryan Foy (See Page 8)

THE SHOW BUILDER

(See Page 43)



PN1993
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"EASY RESTS THE HEAD THAT WEARS THIS CROWN!"

On the next page you'll see why Mr. M-G-M Exhibitor enjoys sweet dreams. Variety's Survey, which it states has been "checked and double-checked" is further incontestible evidence of M-G-M Leadership. There are constant and understandably sincere claims of leadership in the industry, but to showmen all that matters is the final accounting at the end of each year—year after year! M-G-M's Friendly Customers know the score from their own records, now verified by Variety's report. We list on the next page some of the M-G-M Top Hits of the Future. Stick with M-G-M and rest easy!

TALK ABOUT FACTS!

(FROM VARIETY, ISSUE OF SEPT. 25, 1946)

"OUT OF HOLLYWOOD'S 33 TOP HITS—"

M-G-M HAS 13

NEXT COMPANY	. . .	5
" "	. . .	4
" "	. . .	4
" "	. . .	4
" "	. . .	3
	Total	33

Yes! Only One Company Can Be First. And by such a margin. Almost 3 times as many top hits as the runner up. Almost 40 per cent of the entire industry's Top Hit Total!



AND LOOK AHEAD TO M-G-M TOP HITS TO COME:

THE YEARLING (Technicolor)
GREGORY PECK, JANE WYMAN, Claude Jarman, Jr.

A WOMAN OF MY OWN
GREER GARSON, ROBERT MITCHUM, RICHARD HART

THE SEA OF GRASS
SPENCER TRACY, KATHARINE HEPBURN, MELVYN DOUGLAS, ROBERT WALKER

UNDERCURRENT
KATHARINE HEPBURN, ROBERT TAYLOR, ROBERT MITCHUM

FIESTA (Technicolor)
ESTHER WILLIAMS, Akim Tamiroff, Ricardo Montalban, John Carroll, Mary Astor, Cyd Charisse

ANDY HARDY COMES BACK
MICKEY ROONEY, Lewis Stone, Sara Haden, Lina Romay

HIGH BARBAREE
VAN JOHNSON, JUNE ALLYSON, Thomas Mitchell, Marilyn Maxwell

THE UNFINISHED DANCE (Technicolor)
MARGARET O'BRIEN, Cyd Charisse, Karen Booth, Danny Thomas

IT HAPPENED IN BROOKLYN
FRANK SINATRA, KATHRYN GRAYSON, Jimmy Durante, Peter Lawford

MY BROTHER TALKS TO HORSES
"BUTCH" JENKINS, PETER LAWFORD, BEVERLY TYLER

TILL THE CLOUDS ROLL BY (Technicolor)
(Cast alphabetically) JUNE ALLYSON, LUCILLE BREMER, JUDY GARLAND, KATHRYN GRAYSON, VAN HEFLIN, LENA HORNE, VAN JOHNSON, TONY MARTIN, DINAH SHORE, FRANK SINATRA, ROBERT WALKER

SUMMER HOLIDAY (Technicolor)
MICKEY ROONEY, WALTER HUSTON, GLORIA DE HAVEN, "BUTCH" JENKINS, Frank Morgan, Marilyn Maxwell, Agnes Moorehead, Selena Royle

THE SECRET HEART
CLAUDETTE COLBERT, WALTER PIDGEON, JUNE ALLYSON

THE BEGINNING OR THE END
BRIAN DONLEVY, ROBERT WALKER, Tom Drake, Beverly Tyler, Audrey Totter

TENTH AVENUE ANGEL
MARGARET O'BRIEN, Angela Lansbury, George Murphy, Phyllis Thaxter

THE MIGHTY McGURK
WALLACE BEERY, Dean Stockwell, Edward Arnold, Aline MacMahon

LIFE'S FOR THE LOVING
GENE KELLY, Marie MacDonald, Charles Winninger

THIS TIME FOR KEEPS (Technicolor)
ESTHER WILLIAMS, Lauritz Melchior, Jimmy Durante, Johnnie Johnston, Xavier Cugat

LADY IN THE LAKE
ROBERT MONTGOMERY, Audrey Totter, Lloyd Nolan

Start Cheering... it's the BEST thing that ever happened...



You'll have the time of your life watching Myrna Loy and Fredric March fall in love all over again, and Dana Andrews and Teresa Wright fall in love at first sight. It's a gay and heart warming story with Virginia Mayo and Hoagy Carmichael (who thrills you at the piano), and you'll meet Cathy O'Donnell, a new personality you'll love ... all in Samuel Goldwyn's "The Best Years of Our Lives"

Great ENTERTAINMENT

ADVERTI
BEST THI
EVER HA

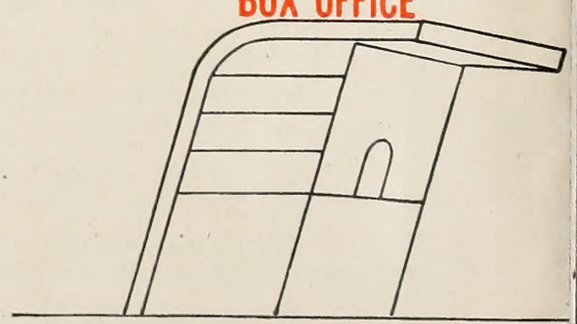
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FACING ADS

in

27 NATIONAL

BOX OFFICE



SING THE
NG THAT
PPENED!

2,260

WILL APPEAR

MAGAZINES

HERE'S WHERE
IT HAPPENS!

and it happens to you in

"THE BEST YEARS OF OUR LIVES"

a truly great motion picture

Produced by SAMUEL GOLDWYN
Directed by WILLIAM WYLER
Screenplay by ROBERT E. SHERWOOD
From the Novel by MACKINLAY KANTOR
Director of Photography GREGG TOLAND
Released thru RKO Radio Pictures



IN THE *Goldwyn* MANNER!

RAFT

pays off with a

RAFT

of that

RAFT

kind of business



New York opening weekend great! Boston biz boff with 3rd week holdovers in 2 houses. Philadelphia a 4 week sock holdover! Moveovers in Cincinnati, Syracuse, Toledo, Baltimore! And watch those ACE dates in Houston, Louisville, Duluth, Providence, Atlanta, St. Louis, Miami, Los Angeles, San Francisco.



—an Ace of a hit from

UA

THE EDITORIAL PAGE

Time For Strike Action

From an observation point 3,000 miles or so from the strike mess in Hollywood, it appears that the most sensible method of dealing with the dispute is for all the studios to shut down until the warring unions settle the matter among themselves.

We believe it was Herbert Yates who made this suggestion originally during the strike last year and at that time we thought it was a swell idea. Now it sounds even more sensible when you read what is going on out there and the grave possibilities for more rough-house and blood-shed.

Obviously, the situation cannot continue indefinitely. It is not only getting tougher to continue production but, undoubtedly, threatens to inflate already high costs to astronomical figures. Therefore, it may be better and cheaper all around for the lots to close down and throw the whole mess right into the laps of the workers and wage earners who may decide they are suffering for the dispute in which they have had no hand and no voice.

With the current backlog of product available by practically every company, there is no reason to believe that the flow of pictures to the nation's theatres will be impaired for a long time to come.

▲ ▲ ▲

An Amazing Gross

No less an honorable person than Al Wilkie of Paramount is responsible for the information that "Two Years Before The Mast" racked up the amazing total of over $84,000 for its first six and a half days at the Rivoli Theatre, New York.

Since it is no secret that even the Paramount high command did not consider this production to be anything resembling a record breaker, the picture's box-office performance is all the more surprising and if its present pulling power is any criterion, exhibitors playing "Two Years Before The Mast" can set their sights for exceptional business.

▲ ▲ ▲

Speaking Of Admission Prices

Those critics of admission prices at the Times Square first runs are cordially invited to stroll over to Madison Square Garden and take a gander at the box-office scale for a good (we hope) old-fashioned (we're sure) Rodeo.

Here's the same old hoopla western clambake that used to rate a two-bit to six-bit admission price and most of the time wasn't worth much more even when it turned out to be good.

You boys throughout the country may not believe it—and we wouldn't blame you—but the box-office top is six bucks (not six-bits) with no reduction for the kids except for the mid-week matinees when they let the youngsters in for half price. But in your wildest imagination did you ever expect to pay even half of five or six bucks to take the kids to see a wild west shindig? We didn't.

Not that the current rodeo is original in setting such fantastic admission scales. The circus this past spring charged about the same scale.

Obviously, it is not rustics but rather the big city slickers who are the suckers. And all the time we thought it was just the other way round.

▲ ▲ ▲

The Right Spirit

W. W. Hinegardener, doorman of a Harrisonburg (Va.) theatre believes in backing up his ideals to the nth degree.

He heard the story of the Variety Clubs and became so excited over the magnificent work being done by the Clubs that he carried on a one-man campaign for Washington's Tent 11 charity subscription activities.

In addition to selling more than fourteen books for the Tent, he bought some subscriptions himself, and, instead of writing his own name on the stubs, he wrote in the Boys' Ranch of Amarillo, Texas, so that fine effort would benefit should any of his tickets turn up as winners.

Then to cap the climax, he told his boss he had some seventy-eight acres of land which he would be happy to deed to any activity that would be helpful in solving the juvenile delinquency problem.

We must add that the inspiration for all this was when he first saw a screening of MGM's "Boys' Ranch" and later heard the story of the Variety Clubs. Here, he decided, was something worth working for and, forthwith, he drove around the country on his own time and at his own expense to help a most worthy cause.

Both Tent 11 in Washington, and the man he works for, should be proud of this great guy. It would be a nicer world and a nicer business if there were more like him.

We tip our hats to Mr. Hinegardener and we think you should, too.

—"CHICK" LEWIS

NATIONAL NEWSREEL

Feature Backlog Estimated at 227

Thirteen distributing companies appear to have a backlog of 227 pictures either in the process of being edited, nearing completion before the camera or stored in the vaults, according to the booking guide records of Showman's Trade Review.

The estimated features which could be released regularly were production stopped by causes such as strikes, follows:

Columbia 19, Eagle Lion 8, MGM 26, Monogram 6, Paramount 31, PRC 4, RKO 28, Republic 20, Screen Guild 4, 20th Century-Fox 16, United Artists 26, Universal 18, Warner Bros. 21.

Paramount Plans to Release 22 Features in 9 Months

Balaban Says Product Must Move Into Theatres Despite Court Plan Difficulties

Announcement that Paramount had a tentative schedule of 22 pictures for the nine month nine day period between Nov. 22, 1945 and Sept. 1, 1946, and a warning that distributors must keep product moving despite the difficulties they might have to surmount under the forthcoming decree, were voiced in New York this week by Paramount Distribution Vice-President Charles M. Reagan and President Barney Balaban respectively.

Reagan made his product announcement together with a pledge that Paramount would release as many pictures as it could successfully handle and the market could absorb at a district and branch managers meeting.

Balaban spoke to another meeting of special field representatives at the Hotel Warwick.

Balaban said there was an audience of 10,000,000 to 15,000,000 waiting to see pitcures and that the exploitation men would have to bring them into the theatres to help meet the anticipated added costs due to new court ordered methods of selling.

(In Boston, Balaban told an STR reporter that experience showed the economic prosperity of the industry followed the general prosperity of the country and that business prospects were very bright and likely to continue so. The motion picture industry is in the consumer goods field and with a low price per unit which caused him to believe, Balaban continued, that business would continue good for some time to come. He refused to express an opinion on the prospects of larger Paramount dividends though he said the outlook for his company in the current quarter was as good, if not better, than at any time in its history.)

Reagan's announcement of Paramount's tentative product program follows:

"Two Years Before the Mast" with Alan Ladd, Brian Donlevy, William Bendix, Howard da Silva, Barry Fitzgerald, for general release Nov. 22 as a Thanksgiving picture. "Blue Skies" with Bing Crosby, Fred Astaire, Joan Caulfield, Dec. 27, for Christmas and the New Year.

Pine-Thomas' "I Cover Big Town," with Philip Reed, Hillary Brooke, Robert Lowery and Robert Shayne; "Cross My Heart," with Betty Hutton and Sonny Tufts; Hal Wallis' "The Perfect Marriage," with Loretta Young and David Niven; "California" in Technicolor, with Ray Milland, Barbara Stanwyck, Barry Fitzgerald; Pine-Thomas' "Seven Were Saved," Catherine Craig, Russell Hayden.

"Dear Ruth," with Joan Caulfield, William Holden, Edward Arnold; "Ladies' Man," with Eddie Bracken, Cass Daley, Virginia Welles, Virginia Field. Also Pine-Thomas' "Danger Street," with Jane Withers, Robert Lowery, Bill Edwards.

Hope Enterprises' "My Favorite Brunette," with Bop Hope, Dorothy Lamour; "The Trouble With Women," with Ray Milland, Teresa Wright, Brian Donlevy; "Calcutta," with Alan Ladd, William Bendix, Gail Russell.

"Easy Come, Easy Go," produced by Kenneth Macgowan, directed by John Farrow, with Sonny Tufts, Diana Lynn, Barry Fitzgerald, Dick Foran; 'Welcome Stranger," directed by Elliott Nugent, with Bing Crosby, Barry Fitzgerald, Joan Caulfield; "Perils of Pauline," in Technicolor, with Betty Hutton, John Lund, Constance Collier, Billy DeWolfe, Bill Demarest; Pine-Thomas' "Jungle Flight," with Robert Lowery, Ann Savage.

"The Imperfect Lady," with Teresa Wright, Ray Milland, Sir Cedric Hardwicke, Anthony Quinn, Reginald Owen; Hal Wallis' "Desert Town," with John Hodiak, Lizabeth Scott, Burt Lancaster, Mary Astor.

"Suddenly It's Spring," produced by Claude Binyon, with Paulette Goddard, Fred MacMurray, Macdonald Carey, Arleen Whelan; Pine-Thomas' "Adventure Island," in color, with Rhonda Fleming, Rory Calhoun, Paul Kelly; "Variety Girl," with Mary Hatcher, Deforest Kelley and Paramount stars.

Columbia Net $3,450,489.94

Columbia's net earnings for the fiscal year ending June 30, 1946, after authorized deductions amounted to $3,450,489.94 in comparison to a net for the fiscal year ending June 30, 1945 of $1,945,167.67.

Pickets, Police Clash; Studio Strike May Spread

Clubs, rocks and bottles went flying this week as the worst fight in the current Conference of Studio Union-called strike against Paramount, RKO, Columbia, 20th Century-Fox, Universal, Warners' and MGM, broke out before the MGM studios in Culver City.

The strike, a result of a jurisdictional fight on set erection (Showmen's Trade Review, Sept. 28, p. 4) between the CSU United Brotherhood of Carpenters and Joiners and the International Alliance of Theatrical Stage Employes, threatened to spread to the presently uninvolved studios of the Society of Independent Motion Picture Producers, an organization of some 20 units the majority of which distribute through United Artists. Both unions involved are members of the American Federation of Labor.

The CSU called a strike when its painters and carpenters were reported ejected from the studios for refusing to work IATSE sets. The IATSE reportedly has demanded that CSU members be ejected from all studios, including those of the SIMP and CSU anticipating an acceptance, was preparing to extend its picket lines.

Two SIMP members—Hal Roach and Sam Goldwyn—reportedly discharged CSU carpenters and painters for refusing to touch IATSE sets. A third SIMP studio, Vanguard, stopped work on "Little Women" and "The Paradine Case" in order to maintain a "neutral" position in the strike. The Vanguard statement pointed out that AFL President William Green has termed the jurisdictional and that during the past strike Vanguard had stopped work on "Duel in the Sun" in order not to conflict with

(*Continued on Page* 13)

Arthur Krim and Bryan Foy

(The Men on the Cover)

President and vice-president in charge of production, respectively, of Eagle Lion Films, Inc., photographed together at the coast studio during recent conferences at which were concluded final details of the company's production schedule as well as a producing-releasing deal under which Producing Artists, Inc., will contribute a series of top-budget features to the E-L program during the next three years. Mr. Krim is a member of the law firm of Phillips, Nizer, Benjamin and Krim, and formerly treasurer, general counsel and director of National Screen Service. Mr. Foy is one of the industry's veteran directors and producers; was long associated with Warner Bros., and numbers among his achievements as a producer and director many memorable screen successes.

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SHOWMEN'S TRADE REVIEW

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NATIONAL NEWSREEL

Auctions Can't Be Worse; Try 'Em Says Exhibitor

Declaring that he did not see how film buying conditions could be any worse for him under the forthcoming court decree than they are at present, A. E. Landieth, owner of the 600 seat Lyric Theatre for Negroes at Portsmouth, Va., this week declared himself emphatically in favor of giving auction selling a trial.

Landieth's views, a surprise after the general exhibitor reaction against auction selling, are probably the first expression of exhibitor opinion in favor of auction selling. There is no indication as to whether or not his views represent those of an inarticulate minority of small house operators.

The exhibitor said that he had lost second run in his territory to two chain operated oppositions and that under the auction plan he might have at least a chance to bid for a run.

Asked if he did not fear that bidding would run his rentals up, he replied that he had considered that but that he would be willing to take on added costs for a better run.

"Anyway," he added, "if my opposition outbid me, I'd know they were actually paying more than I am. Right now I'm not so sure that I'm not paying more for pictures third run than they are for prior runs. The way I feel about it, we can't do any worse than we are doing now."

To Ted Gamble, board chairman of the American Theatres Association, who had polled him for his opinion on intervention against auction selling, Landieth wrote:

"I'm not in favor of ATA or anyone else opposing auction selling of pictures. . . . Everything has been all right with you and the whole crowd as long as it did not affect your business. Now that the court says the picture will be bid theatre by theatre, etc., and that is the only fair method . . . you want to throw the whole thing out and go back to the regular way of doing business. I'd like to have you explain to me how we are going to be helped until we have some radical changes?"

Exhibitors Favor ATA Intervention by Majority

Exhibitors apparently were overwhelmingly in favor of the move made by the American Theatres Association to intervene against auction selling in the anti-trust suit.

The ATA, which polled both members and non-members, for their opinion, found strong support for its action, it said, though it was noticed in New York that RKO theatres had withdrawn from the ATA. The RKO move was said to be temporary due to the fact that the theatre circuit's parent company is a defendant in the suit in which ATA seeks to intervene.

The ATA poll, which ATA officials said came largely from non-members, showed incomplete returns 3,599 theatres approving the ATA move to intervene in the suit and 176 not approving.

Strike Strikes Box Office

A strike of street car and bus operators, in effect since Tuesday, cut materially into attendance at downtown theatres of Columbus, Ohio. The carmen are asking shorter hours and more pay and are conferring at present with the company.

Wants Trade Practice Writs Instead of Auction, Divorce

MPTOA Files Suggestions To Justice Dept. Hearings Start Oct. 21 in N. Y.

The Motion Picture Theatre Owners of America, this week formally asked the Department of Justice to appeal all phases of whatever decree may be issued by the statutory court in New York and to seek injunctions prohibiting such trade practices to which the Government objects instead of trying to establish auction selling or theatre divorcement.

Other suggestions made by the MPTOA, which is acting only in behalf of its unaffiliated membership, as contained in a letter from General Counsel Herman Levy to Special Assistant Attorney General Robert L. Wright, are:

A provision against over buying and a guarantee of "some run." (Levy contends that a financially powerful exhibitor can rid himself of competition under auction bidding by either overbuying or by overbidding until he has ruined his competitor.)

That arbitrators, if used, be men possessing "active industry background and experience."

A 20 per cent cancellation clause if more than one picture at a time is licensed, the cancellation to be effective for 10 days "from the time the picture has been made available for booking and from the time of bidding."

A system of bid inspection, in event auction selling is established, whereby the highest bid be open for inspection to other bidding exhibitors and the consideration of an exhibitor's reputation, his theatre, etc., in deciding the award.

Lawyers, this week, of the defendants and the would-be intervenors were working on drafts for their briefs in anticipation of the hearings before the three judge court which start in New York on Oct. 21.

All the defendants except Columbia are expected to file briefs. Columbia has indicated that it will stand on its original memorandum which denies any monopoly or undue restraint of trade and seeks to have the court outlaw buying combines.

Scheduled to be heard first are the two intervenors—the American Theatres Association and some 30 exhibitors of the Confederacy of Southern Associations, who claim they will be affected by the forthcoming decree and who attack its proposed provisions on auction selling, on the ground that they will either legalize monopoly

(*Continued on Page* 13)

U Joins Columbia In Motion To Stop Buying Outfits; Refuses N. O. Firm

Universal had joined Columbia this week in seeking to have buying combines declared illegal by the forthcoming statutory court's anti-trust decree.

The Universal move followed rumors throughout the country which appear to have been verified only in New Orleans, that the film company would refuse to sell such outfits.

A check by SHOWMEN'S TRADE REVIEW failed to reveal any action taken by Universal to stop selling such buyers, excepting one instance where the Independent Booking Company produced correspondence from a former Universal district manager stating that it felt the forthcoming decree would not permit Universal to deal with buying outfits.

In the findings of fact which it submitted last week to the court, Universal leveled the charge that buying combines were "unduly restrictive of interstate trade and commerce . . . and therefore illegal." The papers submitted also asked the court to dismiss the complaint against Universal, asserting that it had not been guilty of conspiracy to restrain or monopolize trade.

Universal's "findings of fact" asserts, among other things, that there is no evidence to prove that: (1) Universal conditioned sale of one picture upon another; (2) refused to sell part of its product to an exhibitor who did not want all of it or charged him "disproportionate rentals" for what he wanted; (3) licensed first or prior runs to theatres which would not ordinarily have been selected by any unaffiliated distributor or acted "concertedly with any other defendant or with any exhibitor to unreasonably restrain the trade of any subsequent run theatre through the fixing of clearance for prior run theatres."

The "findings of fact" further assert that Universal did not at the time own, lease or

(*Continued on Page* 13)

MPTOA Poll Continues

The percentage of exhibitors against auction selling, arbitration on "bids, clearances, runs," etc., use of non-industry arbitrators, increased slightly this week, while that in favor of theatre divorcement took an almost imperceptible decrease in the latest figures of the Motion Picture Theatre Owners of America's poll of exhibitor views on certain phases of the anti-trust suit opinion.

The latest returns:

Auction selling—19 in favor, 268 against.

Arbitration on "bids, clearances, runs"—62 in favor, 212 against.

Use of non-industry arbitrators—39 in favor, 242 against.

Theatre divorcement 178 in favor, 106 against.

The poll, which to date covers 917 theatres in the District of Columbia and 42 states, closes Oct. 4.

NATIONAL NEWSREEL

PICTURE PEOPLE

Some top flight film men made quite a get together for **Arthur Krim** last Friday as they gathered at the 21 in New York to take part in National Screen's dinner of tribute to Krim, a former treasurer, general counsel and director of the company. The event was to celebrate his presidency of Eagle Lion pictures. He was presented with a gold watch.

Francis (Off Record) Harmon, vice-president of the Motion Picture Association, was host at a luncheon given by the Motion Picture Export Association in honor of H. L. Woltersom, who heads the Rotterdamsche Bank, which is not profanity but an outfit which is filing a bid for the Asta Theatre on behalf of a Dutch-American syndicate now being organized.

United Artists Producer **Andrew Stone,** whose "Bachelor's Daughters" opens on Oct. 5 at the Gotham Theatre, came in from Hollywood to be present at the occasion. Another UA producer, **Burgess Meredith,** arrived earlier on business.

John Monohan, whose "The Upturned Glass" is the latest James Mason vehicle, is also finishing a biography on the actor which will be published by World Film Publications, Ltd.

Edward L. Hyman, Paramount Theatres Service Corp. vice-president, is touring the country on inspection.

Tom Duane joined Vanguard Films this week as New England and Canadian sales representative. Duane, who will headquarter in Boston is scheduled to start a tour of key cities in connection with "Duel in the Sun."

Columbia has set the premiere of "Gallant Journey" in New York for Oct. 9 at the Criterion.

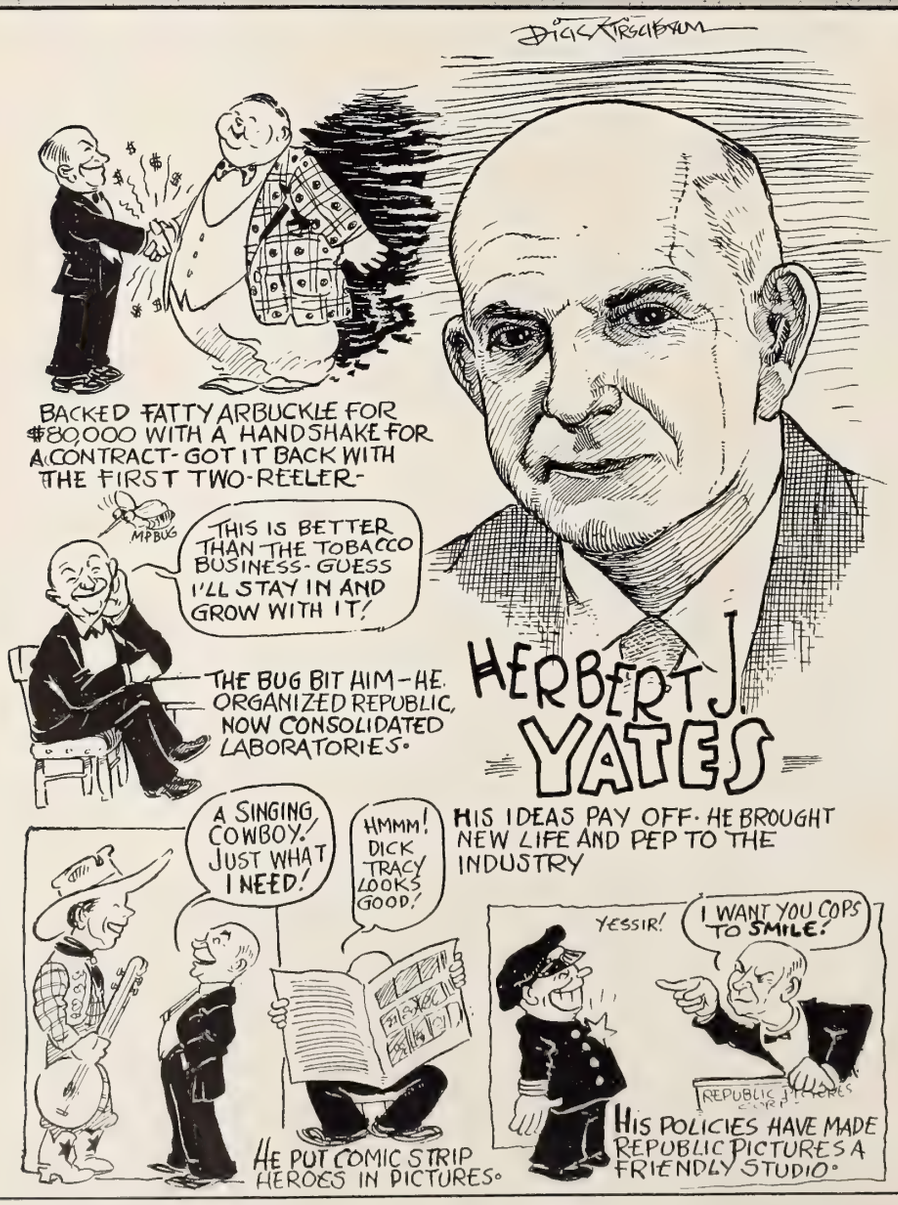
Warner Bros. Australian Managing Director **Stanley Higginson** is due in New York Oct. 7.

M. J. Weisfeldt, president of Criterion Picture Corp., is fathering an idea to make motion picture shorts of the annual reports of corporations. The plan is to show them in schools, colleges, brokerage offices and the like.

Suzanne Warner who beats the drum for Hughes productions, was off to England this week to handle exploitation for "The Outlaw" there.

M. A. J. Tim Healy has been appointed mid eastern manager for the Motion Picture Association and will headquarter in Cairo where he will spread the Johnston gospel.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **C. C. MOSKOWITZ**

Toledo Applies for Variety Club Tent

R. J. O'Donnell, National Chief Barker of the Variety Clubs of America has notified all tents in the organization that a group of Toledo, O. theatremen have made application for a charter for a tent.

According to the application, membership in the Variety Club of Toledo will include all eligible applicants from Lucas County.

The eleven men signing the application are: Howard Feigley, Rivoli Theatre; Marvin Harris, Paramount Theatre; Ted Teschner, Valentine Theatre; Jack Lykes, Colony Theatre; Jack O'Connell, Loop and Ohio Theatres; Jack Armstrong, State Theatre; Jiles Robb, Princess Theatre; Steve Toth, Esquire Theatre; James Dempsey, Telegraph Drive-In; Milt Tarloff, Home & Sports Show; Mitch Woodbury, Toledo Blade.

Heads RKO Censors

Harold Melniker has been appointed head of RKO censorship department by Pres. N. Peter Rathvon, replacing William Gordon, resigned.

NSS Trailers Prices Up

National Screen Service this week announced an approximate 20 per cent increase in the prices of its special announcement trailers due to increased costs.

Save the Booze

Press agents taking news reporters or photographers out on stories to which their editors have assigned them do not need to entertain "with liquor" Joe Costa, president of the National Press Photographers Association of America told the Associated Motion Picture Advertisers at their first winter season luncheon in New York Friday.

Costa said he appeared as a speaker before the AMPA, among other reasons, to make correct this misapprehension. He also said photographers were open to suggestions on pictures but press agents should not take it to heart if it developed that a photographer might like to try ideas of his own. He added he was president of an organization that was seeking to have producers portray newsmen realistically without creating an impression that a glass of liquor was standard equipment for the press.

America finds a new, easy way to save

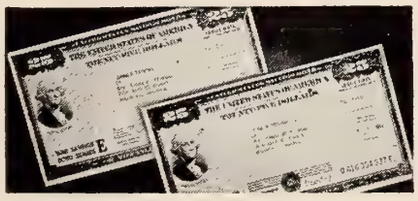
OUT of the war has come one blessing—a lesson in thrift for millions of those who never before had learned to save.

Enrolled under the Payroll Savings Plan in thousands of factories, offices, and stores, over 27 million American wage earners were purchasing "E" Bonds alone at the rate of about 6 billion dollars worth a year by the time V-J Day arrived.

With War Bond Savings automatically deducted from their wages every week, thrift was "painless" to these wage earners. At the end of the war, many who never before had bank accounts could scarcely believe the savings they held.

The moral was plain to most. Here was a new, easy way to save; one as well suited to the future as to the past. Result: Today, millions of Americans are continuing to buy, through their Payroll Savings Plan, not War Bonds, but their peacetime equivalent—*U. S. Savings Bonds.*





From war to peace! War Bonds are now known as U. S. Savings Bonds, bring the same high return—$25 for every $18.75 at maturity.



Out of pay—into nest eggs! A wage earner can choose his own figure, have it deducted regularly from earnings under Payroll Savings Plan.



New homes to own! Thousands of new homes, like this, will be partially paid for through Bonds wisely accumulated during the next five to ten years.



Keeping cost of living in check! Buying only needed plentiful goods and saving the money which would bid up prices of scarce goods keeps your cost of living from rising. Save *automatically—regularly.*

Weekly Savings	SAVINGS AND INTEREST ACCUMULATED In 1 Year	In 10 Years
$ 3.75	$195.00	$2,163.45
6.25	325.00	3,607.54
7.50	390.00	4,329.02
9.38	487.76	5,416.97
12.50	650.00	7,217.20
15.00	780.00	8,660.42
18.75	975.00	10,828.74

Savings chart. Plan above shows how even modest weekly savings can grow into big figures. Moral: Join your Payroll Savings Plan next payday.

SAVE THE EASY WAY...

BUY YOUR BONDS

THROUGH PAYROLL SAVINGS

Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.

A PUBLIC SERVICE PROJECT — The Advertising Council

NATIONAL NEWSREEL

Says U. S. Films Fail In Foreign Relations Job

American motion pictures are failing to present a correct picture of American life and thought to France and other European nations, "March of Time" Producer Richard de Rochemont said in New York Monday upon his return from abroad.



Richard de Rochemont

De Rochemont said it was vitally important for world peace and harmony for nations who had elected to live under a democratic capitalist system such as ours and who depended in great extent upon us, should get a correct picture and not gain the impression that we are a nation living in "luxury, opulence and frivolity."

"The films," he said, "aren't doing the job they could do at the present time," adding that a large number of exportations to Europe create the impression "that Americans are rich, agreeable, half wits who don't know what the score is."

"In a way," he continued, "I feel a little guilty about the 'March of Time.' We made and distributed in Europe a picture called 'Night Club Boom.' There was a great deal of entertainment in it but if it appeared on a program with a musical, you can imagine what an impression it would create about America."

De Rochemont suggested that American producers exercise greater selectivity in the features they send abroad, claiming they would suffer no loss thereby since not all their product could enter the majority of European situations anyway. Objectionable features in others could be eliminated through editing, a system particularly adaptable to France where, he said, American features ran longer than the exhibitors preferred anyway.

The importance of the film, he continued, lies in the fact that it is the only means of communicating ideas which is almost certain to reach the public in the same form as it left America, while news reports can be distorted through twisting or editing. Newsreels consist largely of local material with American clips.

Move 20th-Fox Ad Meet From Oct. 15 to Dec. 28

Postponement of the 20th Century-Fox four-day national advertising meeting of field, home office and studio representatives from Oct. 15 to Dec. 28 in order to permit those who would attend to work out pre-release advertising plans on forthcoming product, was announced in New York Wednesday by Ad and Publicity Chief Charles Schlaifer.

Schlaifer said he would visit several key cities to discuss exploitation with exhibitors and to localize campaigns on several pictures including "My Darling Clementine," which is to have its world premiere at the San Francisco Fox on Oct. 16, prior to opening in 100 situations.

Appointed 20th-Fox Counsel

Otto E. Koegel of Dwight, Harris, Koegel and Caskey, has been appointed chief counsel for 20th Century-Fox, President Spyros Skouras announced Wednesday.

Liquor, Smokes Lead Amusements

Liquor and smokes led amusements in the latest tax return report from the Collector of Internal Revenue in which all three showed almost fantastic increases for the two-month period of July-August, 1946, over the same two-month period in 1945.

The collectors figures follow:

Source of Revenue	Receipts from July 1, 1945 to Aug. 31, 1945	Receipts from July 1, 1946 to Aug. 31, 1946	Increase
Amusements	$66,621,959.71	$79,785,022.70	$13,164,062.99
Tobacco	$192,129,642.49	$205,880,718.89	$13,751,255.40
Liquor	$396,956,109.16	$475,027,756.17	$78,071,647.01

Columbus, Overseated, Faces Further Increase

Columbus, Ohio, which has a reputation now of being one of the most overseated cities of the nation bids fair to step up a place or so next year when no less than 13,642 seats will have been added to the present total of 36,243.

The added seats will be provided by six new large suburban theatres and by at least three new drive-ins.

Greater Columbus at present has 51 theatres, including two drive-ins. The added houses will boost the already high average of one seat for every 11 persons to one seat for every eight persons in the area.

Youngstein Named Eagle Lion Ad Head

Max E. Youngstein this week was appointed director of advertising and publicity for the American Eagle Lion Films, according to an announcement from Vice-President and General Sales Manager A. W. Schwalberg.

Youngstein, formerly assistant director of advertising, publicity and exploitation with 20th Century-Fox and publicity director for the Motion Picture and special event section of the War Finance Division, United States Treasury Department, during World War II, has also been associated with Story Productions and the public relations firm of Richard Condon.

$1,000?—No Objection To This Auction Sale

What is believed to be an all time high for a pair of world series tickets went toward the Jewish Appeal Fund in Boston this week when John Ford of the Maine and New Hampshire Theatre circuit bid $1,000 in a form of auction selling to which no exhibitor present objected.

Ford's bid came when Sam Pinanski offered to auction a pair of the series tickets he had. The occasion raised more than $150,000 of the $250,000 Boston goal.

Republic Sells '46-47 Program to Famous

Republic this week closed a deal in Toronto for its 1946-47 program to play the 130 theatres of the Famous Players Canadian Corporation, Vice-President and General Sales Manager James R. Grainger announced in New York. Grainger flew to Canada to sit in on the deal with A. W. Perry, president of Empire Films, Republic distributors in Canada.

Pioneer Dinner Nov. 20

The Annual Harvest Dinner of the Picture Pioneers will be held Wednesday evening, November 20th, at the Waldorf-Astoria, New York.

May By-Pass Exhibitor Units for Dimes Drive

That a collection drive for the 1947 March of Dimes might by-pass such exhibitor organizations as the American Theatres Association, national Allied, the Motion Picture Theatre Owners of America, and the Conference of Independent Exhibitors Associations (all of which are opposed to collections for any single charity), seemed possible in New York this week as plans for a March of Dimes collection campaign appeared to be quietly progressing.

Official sources would not comment and the replies to the wires in which Loew's Inc., President Nicholas Schenck asked chairmen of former infantile paralysis drives, their opinion of a 1947 drive, were unobtainable due to Shenck's absence from his office Wednesday.

In some exhibitor circles it was believed that if Shenck's former chairmen believe that there should be a March of Dimes collection, plans to hold the drive at its usual time will be carried out, without necessarily consulting exhibitor organizations committed to other policies.

This view gained some ground when it was learned that the National Foundation for Infantile Paralysis appeared to be discussing its drive directly with industry leaders and that no further conversations seemed to have been held with exhibitor organizations.

Pa. Cities May Seek Admission Taxes

That Pennsylvania municipalities would seek an act by the State Legislature authorizing them to establish an amusement admission tax seemed likely this week as the matter was discussed by the League of Third Class Cities in Harrisburg.

One proposal would be for a minimum tax of one cent and a maximum of five cents. The reason for studying these taxes was said to be with a view of meeting wage increases for city employes and increased municipal governmental costs.

Print Shortage on Reissues

Print shortages on reissues apparently are holding up playing time in some spots of the Chicago territory, Paramount Exchange Manager Hal Stephens said last week. Stephens declared that the demand to run "Trail of the Lonesome Pine" and "Jungle Love" is so heavy that he is running short of prints.

Will Fight Fraud Suit

Van A. Nomikos this week said in Chicago that he would fight the suits preferred against him and his companies charging fraudulent returns on percentage pictures. The Chicago exhibitor denied any fraudulent returns were made.

NATIONAL NEWSREEL

Move to Stop Buying Outfits Through Court

(*Continued from Page 9*)

have interests in any theatre.

Universal, however, the petition says did in some instances encourage exhibitors to open theatres to run Universal product and would give such enterprises franchises. It further states that in some 41 out of 92 key cities Universal had to sell to affiliated theatres to get first runs, but that in the remainder in some instances licensed product to independent first runs and where it did not it was because the independent would not offer terms equivalent to the affiliated theatre.

Reports that Universal had refused to sell buying combines recently had been spreading throughout the country. No evidence was found to support this excepting from New Orleans, where Ernest Landaiche, head of the Independent Booking Company, a buying oufit linked with the Joy Houck interests, told SHOWMEN'S TRADE REVIEW that Universal had reufsed to do business with him.

In support of his statement, Landaiche made public a letter sent him by Harry Graham, at the time southern district manager for Universal but at present no longer connected with the company.

The letter dated Aug. 9, is addressed to Landaiche. It reads:

"Dear Ernest:—I note your letter to Mr. O'Neill (E. L. O'Neill, Universal New Orleans exchange manager) of Aug. 5, regarding a new theatre being constructed in Thibodaux, La.

"According to our interpretation of the pending consent decree, we are not permitted to negotiate with an agent if that agent repreesnts more than one owner.

"Under the circumstances, we are not in a position to discuss product with you for this situation."

Landaiche also made public a letter from the New Orleans exchange to what he said was one of his clients, Joe D. Lyons of the Ritz Theatre at Lucedale, Miss. Signed by O'Neill, it is dated Aug. 9 and reads:

"With reference to your letter of June 4, advising that the Independent Booking Company will handle the buying of pictures for you—kindly be advised that our interpretation of the consent decree makes it impossible for us to do business with any booking agency which represents more than one owner."

Thomas Bragg Dead

Thomas J. Bragg, president of the General Theatre Investments Company, Ltd., vice-president of Odeon Theatres, secretary-treasurer of General Theatres, treasurer of Empire-Universal Films, as well as a director of Theatre Properties—all of Canada—died at his home in Toronto Sunday. With the late N. L. Nathanson, he had helped develop the Famous Players Canadian Corp.

Lionel Toll Resigns

Lionel Toll, vice-president and editor of *The Film Journal,* has sold his interests in the publication and resigned effective Dec. 1.

Carbon Prices Up

National Carbon Company has increased the price of projection carbons ten per cent, effective as of September 25th.

Seek Jersey Censorship

The New Jersey Methodist Conference this week was on record as approving a request to the state legislature that a censor board be established. In a resolution passed by its 110th annual session, the Conference, said to represent 88,000 Methodists, declared that "recent motion pictures shown in New Jersey have been of an immoral nature." In presenting the resolution, the Rev. G. S. McCleave of Medford, N. J., said he was acting in accordance with a suggestion of Bishop Fred P. Corson of Philadelphia.

Boston Bans 'The Outlaw'; 3-House Showing for N. Y.

Boston this week banned "The Outlaw" from the Hub City while in New York Howard Hughes said he would open the feature for a three theatre day and date run on Oct. 26.

Almost simultaneously the Motion Picture Association amended its answers in federal court at New York to the $5,000,000 suit Hughes has against it seeking to get an injunction to compel the producer to remove the MPA Production Seal of approval from the film. The MPA contends that the picture is still showing in several locations with the code, and also asks for an injunction to prevent distribution of prints with the seal while the suit pends.

The amended action additionally asks for dismissal of the Hughes suit.

The New York houses which Hughes said would play the film were the Gotham, the Republic and the Rialto.

In Boston City Censor Samuel Nesson took a look at "The Outlaw" and declaring that it "glorifies crime and immoral actions and would be against public morality and decency," prohibited its showing.

Ohio Appoints Board To Help Censors

Ohio's Gov. Frank J. Laushe this week was taking steps to appoint a three member advisory board to assist the state censors with recommendations when controversies arise over questionable films. Named to the board are: Mrs. Lester M. Merrit, president of the Women's State Committee of Women's Organization; Dr. Anne B. Whitmer, instructor in English at Ohio State University, and Rabbi Samuel M. Gup of Bryden Road Temple.

French 'Suspend' Quota

Under pressure from the U. S. State Department and American pix companies, the French Government has "temporarily suspended" the application of an administrative regulation which would have curbed sharply the showing of American and other films by permitting distributors to sell more than six films to any single exhibitor during a six-month period.

Buys New Jersey Circuit

Purchase of the St. Cloud Amusement Corporation's stock for $450,000 was announced Tuesday by Harvey B. Newins head of the Intercountry Circuit, Inc. The deal involves the stock and 30-year leases on 15 theatres in northwestern New Jersey.

MPTOA Suggests Gov't Seek Writ on Practices

(*Continued from Page 9*)

or add costs to the exhibition business.

Possibly next to be heard will be the Big 5—Paramount, MGM, Warner Bros., 20th Century-Fox and RKO—who are to present their ideas of what should be in the decree formally.

The Little 3—Columbia, United Artists and Universal—are not expected to present a united front since United Artists has already asked for a dismissal on the grounds that it does not sell by blocks, condition pictures of fix prices. Columbia and Universal, who due to past policies of selling by block, have similar problems, will probably use similar strategy.

The Government also is reported to oppose the ATA and CSA intervention. Commenting upon this, ATA counsel Thurman Arnold said in Washington:

"As a matter of fact, the Government is apparently worried that there will be a mass meeting of exhibitors and groups waiting to intervene directly with the result that the Department will lose control of the case. The Government, however cannot have a valid objection to our intervention."

Both ATA and CSA have indicated that if the statutory court will not permit their intervention, they will appeal "on their rights" to the United States Supreme Court for permission to intervene.

The Conference of Independent Exhibitors Association closed a meeting in Washington Wednesday under the presidency of Jesse Stern. Allied Counsel General Meyers, who is a CIEA official, declared that the CIEA had a "workable" plan for the court opinion but that it was not frozen and CIEA stood ready to change tactics depending upon the briefs filed by the major defendants.

CIEA presumably will try to work through the Department of Justice. Its plans are understood to center around a previously settled Allied program for theatre divorcement and a possible compromise on a court order against cross licensing.

Coast Strike May Spread In Wake of IATSE Demand

(*Continued from Page 8*)

the unions.

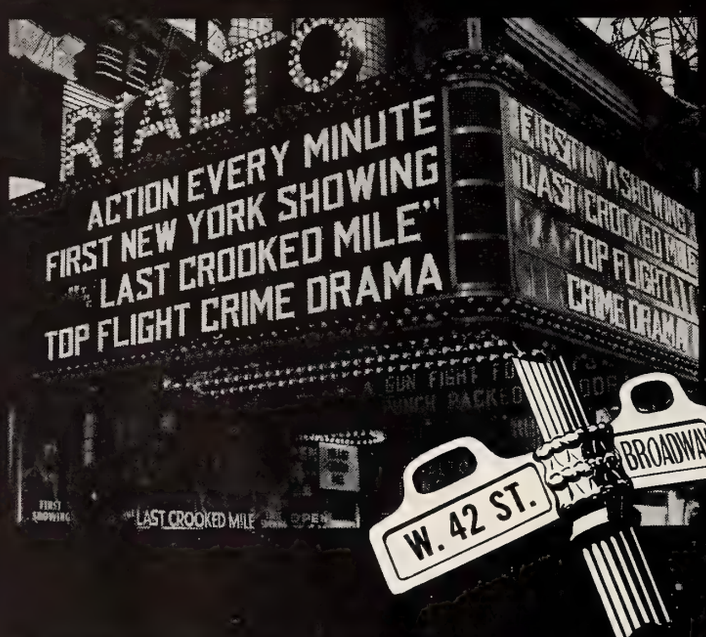
The fight which broke out bfore MGM Tuesday is the worst of the current strike. Witnesses said it started when deputies attempted to clear pickets from a gateway. In the resulting turmoil one deputy was knocked down and had to be rescued at pistol point as almost 1,000 people consisting of pickets and sympathizers, many of whom appeared to be veterans, became involved. Thirty-nine were injured, 13 arrested. An earlier fight before Warners' studios had resulted in overturned automobiles and other damage.

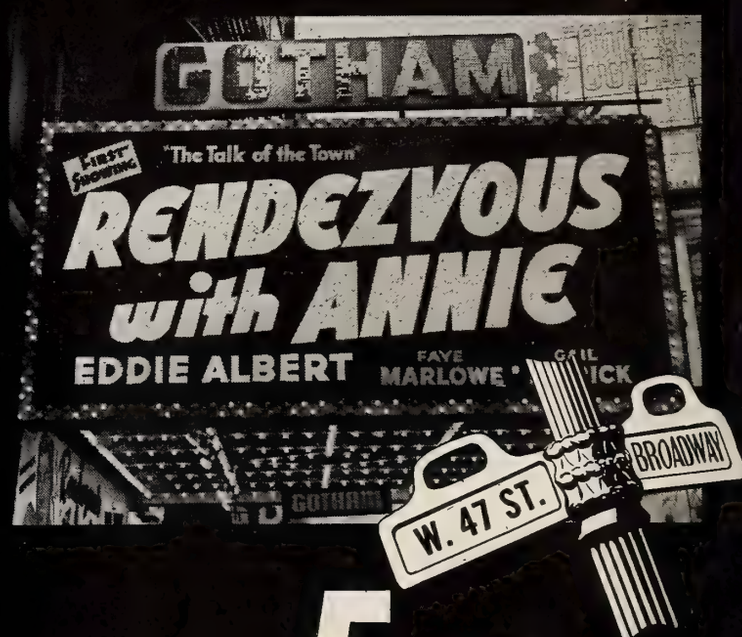
The CSU has filed charges with the National Labor Relations Board charging the seven producers against whom it is presently striking—all members of the Association of Motion Picture Producers, affiliated with Eric Johnston's Motion Picture Association—has refused to bargain collectively with its unions and that they have conspired with the IATSE to deprive CSU-members union of their "legal rights" (See p. 40).

Actors, writers and musicians, meanwhile, who are under contract, are crossing picket lines.











5 big pictures on New York's main stem!

KEEP YOUR BOX OF

Broadway goes Republic!

... and PHILADELPHIA too!

at the ALDINE • "I've Always Loved You"
at the STANTON • "In Old Sacramento"
at the EARLE • "Rendezvous With Annie"
at the STUDIO • "Specter Of The Rose"

ICE EYE ON REPUBLIC!

THEATRE MANAGEMENT

Know City Officials and Editors, PAR Advocates

Many thousands of words have been written in manuals, in this publication and in bulletins from zone and district managers to their theatre heads on the subject of fostering close personal relationships with newspaper editors and with civic officials. Not only is this relationship good business for publicity purposes but it very often pays off in the form of favorable legislation and, on the other hand, in preventing unfavorable legislation from becoming law.

Two cases in point have been reported by *PAR*, a publication of Fox West Coast Theatres, the first of which was about Grafton Roderick, manager of the Towne Theatre in Bell, California. Roderick recently experienced a real kick when he found himself the subject of one of the Bell newspapers editorials. That Roderick stands well with the editor is evidenced by this comment, on the editorial page:

"Folks, if you haven't met G. H. Roderick, I'm sorry for you. He can clown and laugh away more of your heartaches in five minutes than the average psychiatrist can do in a week's time. He's been manager of the Towne Theatre on Eastern Avenue for the past two years, and many's the time I've bought a ticket to see Abbott and Costello or some likely comedian, and left my seat and raced to the lobby to pass the time of day with 'Happy,' a nickname he well deserves. Honestly, he's one of those people you can sincerely say it's a pleasure to know."

Then *PAR* tells about the instance in Manhattan Beach, California, when Manager Charley Long attended a meeting of his local Chamber of Commerce as a matter of routine. To his surprise a theatre admission tax was recommended for submission to the city council.

City manager Dudley Winscott, District Manager Brown and Mike Sword of the legal department accompanied Long to a meeting with the city council and through their close association with the city fathers were given much better than an even break in presenting their case against the impending tax, resulting in the council canceling the proposal.

This can happen in any town, anywhere. By knowing the city officials well, Long this time was able to make his proclivity for friendship "pay off."

Kids Keep Up With Movies Via Wilson Plan

With a poliomyelitis epidemic in Colorado preventing children from attending the Fox Theatre at La Junta, Manager Bob Wilson has announced a plan to make it possible for the youngsters to catch up with their motion picture fare. When health officials give the "all clear," Wilson will start a series of special student matinee programs, bringing back the good shows the kids under 18 have missed.

Wilson, it is said, has been especially conscientious about the theatre ban on children under 18. Young boys who come to the box-office and declare that they are 18 are asked for their draft registration cards. No card, no admittance.



The Brass Tacks of Efficient Picture Theatre Management*

GRIM GAME? SURE! BUT IMPORTANT

By Jack Jackson

Let's pretend that you're going to have a fire in your theatre tonight!

I know that it's not a nice game to play and mighty unpleasant to think about, but this business of theatre fires is so all-important that a little time spent on the subject may do us all a lot of good—and may keep us out of that mental hell which is peopled by the innocent but not blameless accessories of the Grim Reaper.

Let's figure it this way.

The very fact that we are in the theatre business and marketing a type of merchandise that is in itself conducive to the abandonment of care and worry on the part of the purchaser kinda puts us on a spot. Our customers—responding to the implications in our ads and the general atmosphere we purposely create—take it for granted that they and their families are 100 per cent safe in our theatres. They buy admission tickets and enter our portals in blind confidence that the management has taken every precaution to guard their safety and that they can enjoy a period of complete relaxation. Mr. and Mrs. Ticket Buyer have the utmost faith in the implied and often advertised security of the theatre; the (supposedly) carefully trained and (supposedly) well-rehearsed efficiency of the theatre service staff; the (supposedly) regular testing of (supposedly) flaw-proof emergency equipment; and the (supposedly) perfect precautions in the way of preventative measures that (supposedly) have been taken by the management to guarantee against hazard of the most horrible of all menace, Fire.

Aren't We Disregarding Our Obligation to Public?

Are we being fair to our customers; to the industry; to our jobs; to our trust; to ourselves if we fail to live up to the expectancy standard? Aren't one heck of a lot of us disregarding our obligation to the public? Aren't we accepting undeserved credit for things we don't do—for precautions we don't take and measures we actually neglect—and in doing so aren't we guilty of taking money from our customers under false pretenses?

Maybe that's not a nice way to put it but I honestly hope that the bluntness will dent the head deep enough to awaken all those who neglect conditions around their theatre.

But let's get back to our game of "Let's pretend you're going to have a fire."

Just how ready are you to cope with the tidal wave of terror that will sweep your customer-packed theatre when the red-tinted, yellow pryotechnics that herald the coming inferno begin darting from behind your screen; from under the stage; the projection booth or some less expected nook or cranny?

How well is your staff trained to evidence the calm and confidence so needed to direct orderly dispatch of the crowd?

How long is it since you had a fire drill for employes?

How many of your employes are capable of directing patrons to the nearest exit—or did you forget to tell the new staff acquisitions about the location of fire escapes and emergency exits?

In what condition are your fire extinguishers?

How long since the hose on the standpipes was tested? Are the panic bolts on the exit doors working? Are the areaways from the theatre clear of rubbish and other obstructions? Are there any gates at the end of those passages where lives may be lost because they cannot be opened easily? What is the condition of the fire escapes? Are they clear of refuse, no broken steps, oiled recently to insure ease and certainly of downward movement? Are the escape landings cluttered? Are measures taken in winter

(*Continued on Page* 18)

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THEATRE MANAGEMENT

Shows for Students Held Advantageous to Theatre

Few exhibitors have tied up with schools and reaped the benefits. Perhaps there is some hesitation on the theatreman's part because the results are not always readily apparent—especially in dollars and cents. Yet tieups with educational institutions can build goodwill, and in the long run that is more important than instant gains.

In a west coast community a few years ago there was a theatreman who believed that there are excellent goodwill-building possibilities in contacting history students and getting them to attend his theatre. Because the City Board of Education firmly believed in visual education, it was easy for the manager to persuade them to underwrite the cost of a series of ten Saturday morning shows.

History students in the sixth, eighth and eleventh grades were admitted free to the shows, all others paid ten cents. Special tickets were obtainable only from teachers.

The showings were really classes, and students *had* to attend. At the end of the series, examinations were taken and grades made on the strength of the showing made in the examinations.

Dealt with American History

In selecting features and short subjects for the programs, the management made sure that each dealt with a period in American history or with some famous historical character. Furthermore, a department of the local school board directed the publicity of the programs throughout the schools, the PTA, civic groups and newspapers.

While the plan was essentially a goodwill producer, an ample number of additional patrons attended each week to also make it profitable. That it worked to the advantage of the industry there can be little doubt, for it taught children to appreciate motion pictures and had the endorsement of all adult groups.

With the school season now underway in most localities, other exhibitors would do well to grab this idea and put it into effect.

Do Some Eavesdropping

If you want to get an idea of what people think of your theatre, wander through the lobby and lounges, or stand out in front. You'll beam with pride at their remarks, provided they're complimentary. And you'll blush if they're otherwise. But then, maybe you'll learn what's wrong, if anything is, and set about to correct it.

Check on White Streaks

If there are white streaks running either up or down when titles are flashed on the screen, better have your projectionist regulate the speed of the shutter. Either yourself or a member of the house staff should be on duty at every performance to inspect the projection and report any faults to the projectionist.

One Who Will Succeed

The exhibitor who pays as much attention to the physical appearance of his theatre, the quality of his projection, and the comfort of his patrons as he does to the merchandising of attractions he plays is the exhibitor who will succeed.

Patrons Choose Suitable Name

Some time ago this department opined that too little imagination was shown in the naming of theatres—there were too many Ritzes, Strands and Bijous. We suggested then that more attention be given to local names of some historical significance. Now comes a communication from Plainfield, Ill. to the effect that the Anderson circuit wanted to change the name of their Esquire Theatre—there are getting to be too many Esquires, too—so they decided to leave it up to the patrons through a popular voting contest.

You can usually leave it safely up to the public, for the people of Plainfield came up with the name 'The Plains." This, in our estimation, is ideal. It identifies the theatre with the town, has local background, and is short enough for easy use. Above all, it stands out from the usual run of theatre names.

Turner Welcomes Teachers Back to Old Schoolhouse via Letter, Tickets

The job of creating—and keeping—goodwill for a theatre is a never-ending one, for the simple reason that there are so many angles. The women's clubs must be seen to, the parents' associations, the city government, and just folks in the neighborhood. So it is interesting to see how one man works in this respect.

That man is our old friend, Arthur Turner of the H. J. Griffith Theatres in Parsons, Kan. What do you think Turner has been up to now? He has welcomed the teachers back to their work. That's going some—a film theatre welcoming the teachers back to the job at the old schoolhouse.

All the teachers we know are not exactly crazy to get back to the old schoolhouse after a couple of months vacation wherein they could do pretty much as they pleased. But you may be sure that Turner's pleasant letter to the 336 teachers in the Parsons vicinity was much appreciated.

Very few persons can withstand flattery, and that is what Turner threw at them in large doses. Among other things he wrote was the following:

"Welcome home, dear teacher. To those of you who were here last year, we've missed you and are glad you are back. To those of you who have recently returned from the services of our armed forces and others who did their bit in munition factories and other essential war industries, we'd like to extend a special commendation for a job well done and attach special emphasis on the words 'welcome back.' Our hats are off to all teachers for the splendid manner in which you met the world crises during the emergency war years."

He didn't leave anybody out, did he?

The next couple of paragraphs are employed by Turner in telling the teachers how important they are, like this: "for yours is the responsibility of instructing America's youth, moulding them into future guardians of peace. Thus guaranteeing a lasting peace for all the troubletorn world."

That's a big order, and there must be a deal of truth in it, too. The point is that Turner brought home to them things they sincerely believe themselves, but don't always get a chance to hear somebody else say. Finally, the letter concludes with an offer to help the teachers in whatever way possible, and a couple of complimentary tickets are enclosed.

That's Turner's idea of how to get goodwill from the teachers. Do you think he'll get it? You bet your sweet life he will.

Marquee Crash Kills!

That passersby can be killed or injured by a marquee crashing to the street was demonstrated tragically recently when one person was killed and three injured in such an accident affecting the Fox Hippodrome, Sacramento, Calif. The theatre was closed following the accident and further inspection was ordered by the city building inspector before permitting the house to re-open.

Fox leases the Hippodrome from the Briggs estates through the Express Theatres Corporation and has a $200,000 building program awaiting materials. Planned improvements include the marquee and lobby.

Things to Consider If People Cross the Street

If moviegoers attend the house across the street, perhaps it's because your projection is poor, or the seats are hard, or the temperature is poorly regulated, or the rest rooms are unsanitary, or the ushers are discourteous, or the cashier is busy polishing her fingernails, reading a book or talking to a friend.

We could continue to cite reasons, but you should be enterprising enough to conduct an investigation and find out for yourself. Of course, if the quality of your entertainment does not compare with that of your competitor, you can still make your theatre attractive and inviting enough to cause people to want to attend because of the comfortable atmosphere.

Just Look Around You

While doing your best to keep your theatre attractive and inviting, don't overlook your office. There are many unattractive, disarranged offices in otherwise beautiful theatres. What must visitors think? Get busy now and see that your inner sanctum is clean and neat at all times.

Inspection of Prints

Does your projectionist inspect prints before they are used for the regular performances? This should be a ritual in every theatre, and where the attraction is first run you should make certain that the print is in first class condition. In case you run a picture longer than a week, it would be wise to replace the old print with a new one.

SELLING THE PICTURE

Jackson Plays Grim Game To Expose Fire Hazards

(*Continued from Page* 16)

time to keep them clear of snow, ice and sleet? Are all your exit lights burning with globes cleaned regularly? Are the ornamental drapes on the exit doors attached to rings so they can be easily shoved aside or are they in fixed position which will present hazard to the mass movement of panic-ridden patrons? Are the set pieces and other displays on the stairs, landings, lobby and foyer so constructed and so placed that they can be easily moved aside where they will not impede the reckless race of terror-driven masses?

I could go on to greater lengths mentioning the possibility of torn carpets, loose bannisters, poorly lighted crossovers and stair landings, the frayed electrical connections to floor lamps, the loose wall sockets, exposed electrical wiring along the floors, poorly laid and stretched stair carpets and no end of other details that would prove a serious hazard to your performing your obligation of caring for the safety of your customers in case of fire.

Haven't Gone Near Booth

If you were to start right now checking on the items mentioned here I venture it would be a month or more before you could honestly claim all details to be in order—and it is safe to say that you would encounter at least another three or four dozen units needing attention while engaged in correcting defects as enumerated here. And, remember, we haven't gone near the booth, the engine room, the back stage area and other departments where the theatre is overly vulnerable to the ravages of the great destroyer.

One of the usually unconsidered peculiarities about fires is that one never knows where, or when, or how, they will start or how far they will progress before discovery. As a consequence the average theatre manager goes about the important business of fire prevention and precaution following a routine procedure that takes into consideration only the obvious places where utmost care is needed. The seldom seen and out-of-the-way places—where the greatest hazard actually exists in this new and modern world—were beyond the ken of the compilers of the rule books of the "horse car era" and continue to be considered as being beyond the pale of even trivial precautions by managers who refuse or fail to use their own think tanks and conclude (since the book doesn't mention these places) that because only a few persons have access to the unmentioned premises no inspection or preventative measures are necessary. Baron Munchausen at the pinnacle of his prevaricating fame was never farther from the truth and here are a few reasons why:

Chemistry has made immense strides in the perfection of cleaning compounds and many of those used by our janitors are in themselves combustible or lend themselves to combustibility either spontaneous or through accidental mixing with refuse or other materials. The practice of laying temporary electrical wiring from wall sockets to special displays, lights, etc., has become so universal in theatre operation that it is doubtful if any house is without this type of hazard. These wires, left laying on the floor between carpet ends and the walls, or strung along base or border boards, can be easily shorted by scuffling feet or the tools of cleaners and unless extreme care is used to prevent the accumulation of dust there is always the possibility of a small spark starting a four-alarm blaze.

For the past few years we have been harassed with many types of vandalism which has taken the shape of incendiarism in many instances and this demands more than ordinary precautions in rest rooms, closets, store rooms and other seldom used places. Added to this is the fact that so many of today's youngsters are experimenting in chemistry in school and seem overly anxious to test the actual workings of their experiments on theatres, schools and other places of public gathering. There are many, many other reasons for frequent and careful examination of the more remote places where fires may start but the above should suffice to start you thinking about your own nooks and crannies.

Fires Started by Vandals

Let me tell you about the four recent theatre fires with which I have had personal contact.

In one instance vandals ripped a padlock off the door to an unused entrance to the discontinued organ loft and started a fire that was fortunately betrayed by the smoke emerging from the old grids and resulted in little or no damage and but slight inconvenience to the audience. In another instance the vandal found a box containing paper packing that had been used to protect a recent shipment of supplies and spread it along the screen line and on the keyboard of a grand piano back stage. Again Lady Luck was on the side of the theatre management. However, in this instance considerable confusion resulted in the audience when the curtain masking the rear of the screen took flame and was apparent to the crowds in the seats. In still another instance a record room, locked from the inside, was opened by a clever arsonist and the bundles of records set afire. The room was located on a balcony cross-over and the balcony had been closed for the night, which kept the downs airs audience from consciousness of the conflagration. The last was an instance that could happen—and frequently does happen—in any theatre. The porter in emptying the sand urns of discarded cigaret butts permitted a lighted butt to get into his dust pan and when he emptied the dust pan into the refuse box the butt started a fire among the other rubbish. This was, of course, quickly extinguished but I hate to think what may have happened had the occurrence taken place at the time of closing instead of during active operation hours.

The preceding paragraph does not belong in our "let's pretend" game but it goes a long ways toward illustrating how the game can be extended before the various tricks are all played.

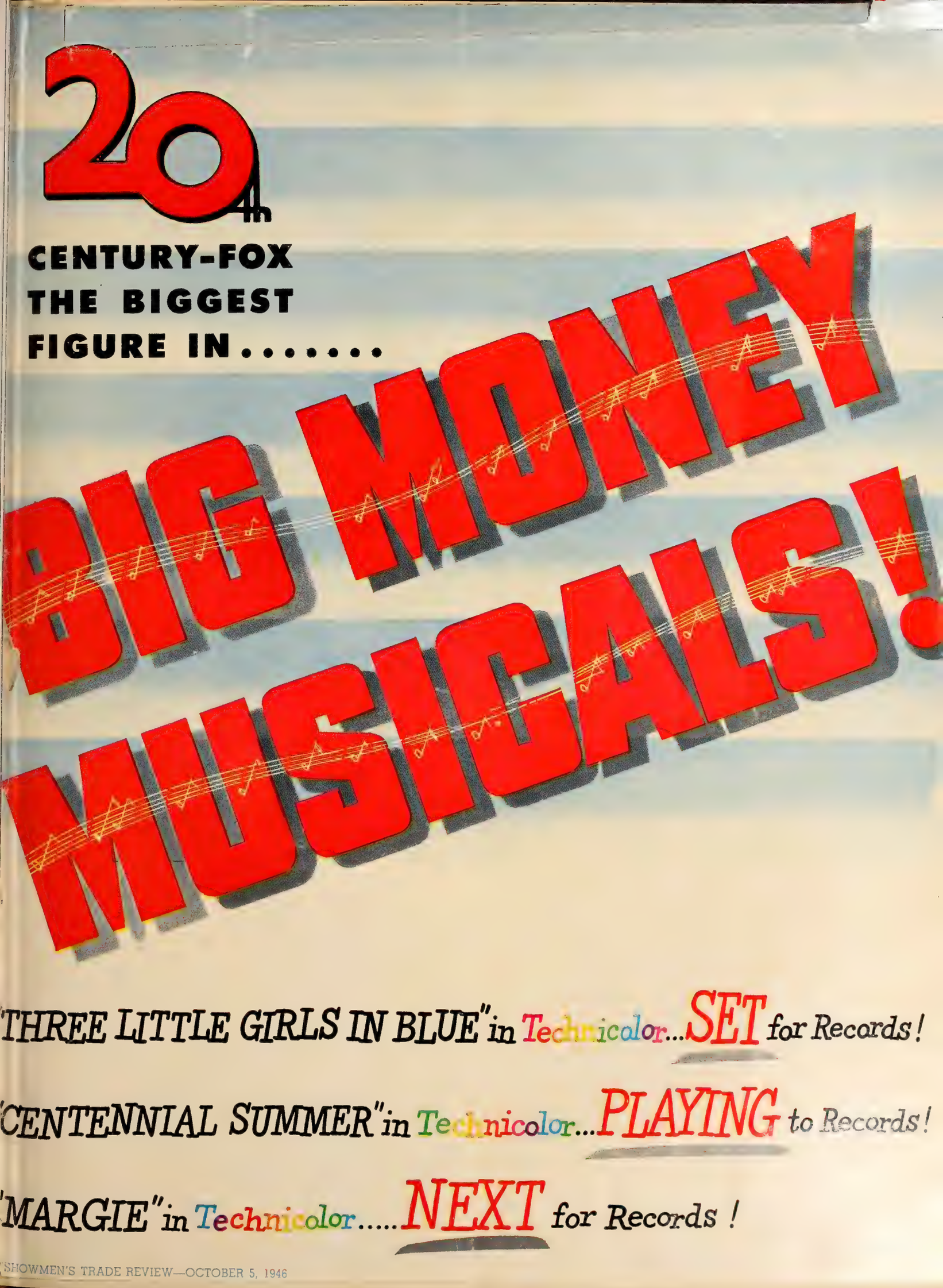
But let's get on to the other parts of the theatre and get a check on our prevention and precaution activities.

No Smoking for Operaters

How about that booth? Do your operators observe the "no smoking" rule? Mine don't and I recently authorized the fire inspectors to remove from the job and place in jail any operator found guilty of infringement on the "no smoking" rule. If you are having difficulty in enforcing this important order try contacting the local business agent of the IA and I'm sure that your worries will be over. How about the receptable for discarded patches and damaged film? Is it fireproof? How about the re-wind and storage for occasional trailers, etc.? How about the dousers? the door to the booth? the storage cabinet for the operators' clothes? How clean is the floor? Are the walls kept clear of inflammable material such as calendars, pictures, etc.? How about the generator room? Is it clean of oil and oil cans, waste and wiping cloths? A container should be provided for the storage of these items and the generator itself kept as free from inflammable oil as possible.

The janitor's closet, as usually maintained in theatres, is a pyromaniac's paradise. The cutter that usually prevails offers the brightest prospect for these mental incompe ents to indulge their sadistic instincts. Examine each package and bottle of cleaning compound and if it is declared to be inflammable under any circumstances see that it is kept under lock and key and made available only to the person in charge of the crew. Take every precaution to keep the floor and shelves of the closets free of loose papers, rags, etc. and by all means see that the door is kept locked when not in actual use.

Back stage there is the hazard of ex-


20th
CENTURY-FOX
THE BIGGEST
FIGURE IN.....
BIG MONEY
MUSICALS!
"THREE LITTLE GIRLS IN BLUE" in Technicolor...SET for Records!
"CENTENNIAL SUMMER" in Technicolor...PLAYING to Records!
"MARGIE" in Technicolor.....NEXT for Records!



UP go boxoffice receipts

...with the newest stunning musical from 20th Century-Fox

posed wiring, emergency switches, loose connections, dirty contacts and many other things connected with the electrical supply. In addition there is the accumulated dirt due to the fact that the stage is seldom used and careless cleaners are inclined to make use of the space to store crates, boxes and other items of refuse that are difficult to remove from the theatre or hard to break up for placement in the trash containers. If yours is a house where stage shows were once presented you have the added hazard of hanging pieces, battings, catwalks, etc., etc. And that reminds me to caution that you have all scenery and curtains on your stage flame-proofed at the very first opportunity.

Watch the Engine Room

The engine room is another place where the slightest laxity can bring about disastrous results. Practically every item used in keeping the machinery running is of an inflammable nature. That means that access should be denied—prevented is the right word—to all house personnel except those with actual business to transact with the engineer on duty. The engineer should be checked regularly to make sure that he does not become careless in his work and allow the accumulation of used materials offering prospect of conflagration.

Our game wouldn't be complete without a trip up to the roof. This is another highly vulnerable spot and one that offers great promise for the slightest spark to attain its full mission of complete destruction. Is your roof inspected regularly—at least once a week—to make sure that papers carried by the vagrant winds are not allowed to accumulate under the wall ledges? Do you make sure that the ventilators are free from refuse of any kind? Do you inspect your water towers regularly? Look over the side at the standards holding the upright sign. Are the electric wires and connections in order? Have you cautioned your electrical maintenance man to give you a report of any irregularity? How about skylights, hatches covering entrances to the attic, the stairs leading to the roof, etc.? You must use extra care about the roof because sparks can fly from any direction and if your theatre happens to be surrounded by taller buildings the accumulation of waste paper and other refuse will surprise you.

The game's not over, but space demands that we call a halt. I hope we have played long enough to convince you that your theatre needs a lot of attention before it measures to the expectancies of the people who make its operation profitable. How about getting busy right now and seeing how far you can go toward providing the customers the kind of safety that will protect their lives and your property? You'll have to spend some money and exert a lot of mental and physical energy in training the staffs and personally examining their work. But the results are worth it.

He Did His Job Quietly—And See What Happened!

Just how much good does it do a manager to go out of his way to assure good relations with the parents of the children who attend his theatre? The results are not always visible, but once in awhile they are just that. Take the case of Kenneth Wright, who manages the San Carlos Theatre in San Carlos, Calif. Wright has been running children's Saturday matinees for some time, and he took the trouble to get the local Parents-Teachers Association interested in the venture.

The PTA, impressed with Wright's handling of these shows, asked to take pictures of the kids during the performance, and they did that with infra-red light. They didn't say anything much about it, but all of a sudden *Life* came out with three pages of the photos, with full credit to the theatre and Wright. This was major league publicity and constituted a real scoop for the manager.

Wright didn't ask for this big splash; he was merely doing what he considered the correct way of handling the children-parents angle. So it sometimes pays to go ahead and do your job quietly—without demanding and expecting undue credit for something you were supposed to do anyway.

Rain on the Roof

How's the theatre roof? Any chance of water coming through during a violent storm? Don't wait until the storm to have the local roofing inspector report any defective spots at periodic intervals.

THEATRE MANAGER'S NOTEBOOK

Maintenance

THEATRE LIGHTING — Planning and Maintenance

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

Theatre lighting is paramount in producing a restful atmosphere and should be arranged to bring out the desired effect.

Light should be brightest under the marquee with a gradual lowering of intensities through the lobbies and foyers and with the lowest workable intensity at the auditorium front. This gradual decrease in light level from the theatre front to the screen allows patrons' eyes to adjust themselves comfortably to the low intensity necessary for the presentation of the film. The following table shows the *approximate* intensities which should be used in the various parts of the theatre, in footcandle units.

Marquee	35
Outer Lobby	24
Inner Lobby	8
Foyer	8
Ramps	4
Auditorium Front	3
Alleys	2

LOCATION OF LIGHTS

All lights should be kept out of the direct line of vision. However, display lighting in lobbies and foyers must be placed in the line of vision to attract attention. This lighting, which constitutes the only exception to the general rule, should therefore be made colorful rather than too bright.

The location of auditorium lights is quite critical. Where use of side wall lights is unavoidable for general illumination they should be well shaded or coved, and always of an intensity lower than that of the projected picture. Never should they be allowed to shine in patrons' eyes. Aisle lights should be directed toward the floor.

Exit lights must of course be located over individual exits, but their intensity should be just high enough for easy reading of the sign—or as low as the law permits.

LIGHTING FOR COLOR

Color effects can be produced either by painting the areas the desired color and illuminating them with white light or by painting them one of the primary colors and using colored lamps to produce the desired effect.

A good rule is to "paint for color" and "light for illumination." The opposite procedure is uneconomical. Colored lights are expensive because the illumination produced per watt is much lower than in the case of white light, excepting only with yellow-green fluorescent lamps.

The following tables give *approximate* comparisons be-

OVER

What grosses showmen will do with these

Three Little Girls in Blue

in Technicolor

Starring

June HAVER

George MONTGOMERY

Vivian BLAINE

BRUCE HUMBERSTONE

MACK GORDON

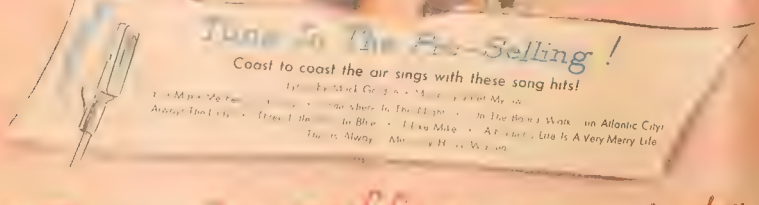


Celeste HOLM

VERA-ELLEN

Frank LATIMORE

Screen Play by Val[illegible]e Dave[illegible]
Adapted by Brow[illegible]es, Lyon
Starring and [illegible] Ellis
and Helen [illegible]
From a Play by Ste[illegible] Powys
Dances Staged by Se[illegible]our Fel[illegible]



UP go boxoffice receipts

...with the newest stunning musical from 20th Century-Fox

THEATRE MANAGEMENT

Schwalm Issues Rules to Employes To Maintain Goodwill at All Times

Upon becoming a member of the staff of the Rialto Theatre, Hamilton, Ohio, the new employe receives a pocket-size folder containing 28 rules for maintaing goodwill.

A message on the cover from Manager John A. Schwalm admonishes the employe to "read these rules carefully; memorize them; use them at every opportunity—they will turn the Rialto box-office into a gold mine. Violations of these rules means dismissal."

Because Manager Schwalm has obtained good results from the procedure, he feels that other theatremen might be interested in a set of rules for their own employes. With that in mind, he passes them along to STR, for use in whatever manner the theatre manager deems most effective.

1. Be on time—Do not chew gum—Do not talk loud—Always be neat.
2. Be dignified in your behavior—Do not carry on unnecessary conversations.
3. Do not encourage flirtations with the patrons.
4. Never give short or flippant answers—Never have a grouch on.
5. Stand erect at your post and do not display listlessness.
6. Never lose your temper and keep cool at all times.
7. Never argue when anything is beyond you; refer it to the manager.
8. Quietness must be maintained at all times during the performance.
9. Special effort should be made to comfort elderly people.
10. Report anyone changing seats more than once during the show.
11. Never be discourteous—Grouchy people can't stand up under kindness.
12. Always meet rudeness with unfailing politeness.
13. We sell good service just as we do good pictures and music.
14. Make an effort to always wear a cheerful smile.
15. Try to please and satisfy every patron as if you owned the theatre yourself.
16. You will not say "yes" and "no" but "yes, sir" or "no, ma'am," as the case may be.
17. "This way please," "Thank you," "Kindly remove your arm please" are magic phrases; always use them when speaking to patrons.
18. Mothers with crying babies should be asked to kindly step to the lobby until the child becomes quiet.
19. Remember that business, like friendship, is sensitive. It goes where it is best treated and stays where it is best served.
20. You, by your conduct, can make or break this theatre. It may take a hundred dollars worth of advertising to coax a new patron into this theatre, and you, with a surly, sulky word, can drive them away never to come back.
21. Service and courtesy are paid for with the money that buys an admission ticket.
22. Notify all hoodlums that the uttering of loud noise, talking, flirtation, and talking over the back of seats are not allowed in this theatre.
23. Ask the young couples to kindly refrain from showing their affection for one another while in this public theatre.
24. Always familiarize yourself with the order of the program and the schedule of the time of shows.
25. Make an effort to recover any lost articles reported to you.
26. Ascertain patrons' preferences and endeavor to place them in seats they like best.
27. Remember, the child of today is the man of tomorrow. Make him comfortable and at the same time keep him quiet.
28. Each member of our staff is valuable to us only in proportion to his or her ability to serve our patrons.

Use Night Lights

Night cleaners should be equipped with night lights so that whole circuits of house lights which burn enormous quantities of costly current are not needlessly used. An occasional check at night will insure the usage of the less costly lighting equipment.

Winners of WB Prizes At Recent Meet Named

Winners of 10 copies of the book, "Okay for Sound," a history of talking pictures, and 10 RCA Victor albums of "Night and Day" music records, donated by Warners at the recent Allied States Association convention at the Copley-Plaza Hotel, Boston, were as follows.

Okay for Sound": Jack Levin, Irvington Theatre, Baltimore; Alex Smith, County Theatre, Sellersville, Pa.; S. Unger, Mayfair Theatre, Hillside, N. J.; Jack Kirsch, Allied president; George Saittis, Temple Theatre, Pittsburgh; Sue Ochs, Drive-In Theatre, Dayton; Carl Ekman, Hollywood Theatre, Evanston, Ill.; Al Ackerman, Detroit; Herb Berg, New York; Josephine Fiorovante, Plainfield, N. J.

"Night and Day" Albums: Rube Shor, Dunbar Theatre, Cincinnati; W. L. Hughes, Nordica Theatre, Freeport, Me.; Helen Serrao, Ritz Theatre, Ford City, Pa.; C. E. Stiles, Auditorium, Coatesville, Pa.; J. L. Whittle, Avenue Theatre, Baltimore; H. B. Charvhas, Elm Theatre, Elmwood Park, Ill.; Mrs. J. B. Fishman, New Haven; Don Swartz, Minneapolis; F. W. McManus, Newton, Mass.; Raymond Pfeiffer, Mission, Tex.

Test the Fire Escape

As a safety precaution, test the fire escape of your theatre at frequent intervals to be sure that it is in good working order. Neglect of this duty may result in loss of lives should a fire occur.

Prepare for Winter

Winter is almost here with its accompanying winds, snows, etc. A quick check NOW on the marquee supports, letters, etc., might save a lot of grief later.

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tween the efficiencies of white and colored incandescent and fluorescent lamps.

Color	*Lumens per Watt*
INCANDESCENT LAMPS	
White	17
Gold and Amber	5
Pink	3
Red	1
Green	¾
Blue	¼
FLUORESCENT LAMPS	
White	43
Yellow-Green	65
Daylight	32
Gold and Amber	27
Blue	23
Pink	22
Red	3

GENERAL MAINTENANCE

It is extremely important that lamps be kept clean. They may lose from 40 to 50 per cent of their efficiency in several months if not cleaned, in which case half the theatre's bill for lighting current represents money spent for the privilege of heating up dirt.

The necessity for frequent cleaning should be taken into account when lamp locations are determined. In very high auditoriums it is both troublesome and expensive to service lamps located in sidewall coves near the ceiling.

Whenever additional lamps or equipment are installed (or when existing lamps or equipment are replaced by others requiring greater power) make sure the circuit is not being overloaded. Wiring is made in different sizes, and with different types of insulation, according to the load to be carried. Overloading is definitely a fire hazard, and is made worse by the resulting tendency to overfuse.

It is also a violation which may result in complications with respect to insurance, and with the local enforcement authorities.

Never replace a wiring circuit without consulting all applicable codes and authorities having jurisdiction. To go ahead blindly may mean the work will have to be re-done at a later date, adding needlessly to the cost.

Whenever wiring is installed, consider using heavier wire than may be necessary at the moment to allow for unforeseen future developments. It is also good economy to run in extra pairs for possible future use.

AVOID OVERFUSING

If a branch circuit intended and wired for 15 amperes is fused for a higher current the circuit may give way before the fuses do, and you risk destroying the theatre.

Have all junction boxes, switches, starting boxes and fuse panels inspected at least once each year to make sure that all connections remain tight (not loosened by vibration or by possible weakening of solder) and that none have been inadvertently overloaded. Inspect more frequently for cleanliness, and be sure that all covers are kept on at all times except when cleaning.

Caution personnel to use extreme care when cleaning!

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.

LET'S HAVE A FRANK TALK ABOUT THE BEES AND THE DAISIES!

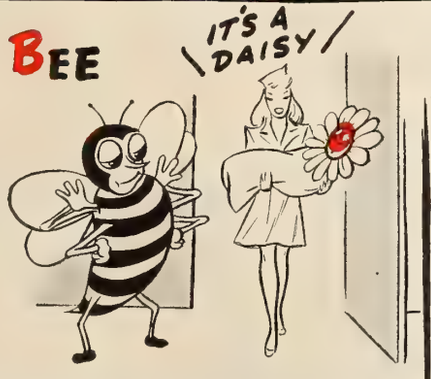


Nature says one can't do without the other

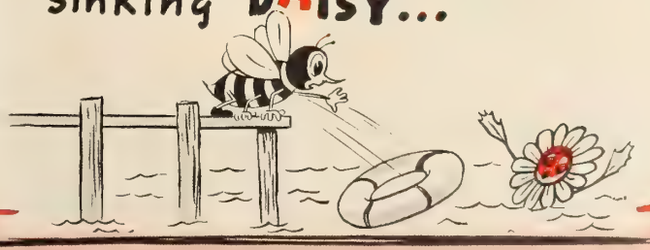
– AND THOUSANDS OF SHOWMEN KNOW THE FACTS OF LIFE, TOO

NOW PLAYING A BIG DAISY AND A SNAPPY BEE

Sometimes a BEE turns out to be a DAISY or vice versa



– And You'd be amazed how often a good BEE saves a sinking DAISY...



Monogram gives its DAISIES loving care, but we're also darn proud that we have THE BEST BEES ON THE MARKET!

MONOGRAM'S GOLDEN BEES ARE ENTERTAINMENT HONEYS!



AUDIENCE RIOTS FROM START TO FINISH! ASK THE MEN WHO PLAY 'EM!

LEO GORCEY and THE BOWERY BOYS



with **HUNTZ HALL** · Bobby Jordan
Gabriel Dell · Billy Benedict
JAN GRIPPO PRODUCTIONS

FOR 17 YEARS THE MOST POPULAR MYSTERY SERIES ON THE SCREEN!

CHARLIE CHAN

starring **SIDNEY TOLER**



Based on the character created by Earl Derr Biggers
Produced by JAMES S. BURKETT

HIS NAME ON THE MARQUEE STANDS FOR ADVENTURE AND ROMANCE!



The Cisco Kid

starring **GILBERT ROLAND**

Based on the character created by O. Henry
Produced by SCOTT R. DUNLAP

THE SWING SET ON PARADE! CO-ED CUTIES! HIT SONGS!

The Teen Agers



2 BIG NAME BANDS IN EVERY RELEASE!

with
FREDDIE STEWARD
JUNE PREISSER
Ann Rooney · Warren Mills · Noel Neill
Frankie Darro · Jackie Moran
Produced by SAM KATZMAN

SELLING THE PICTURE

Invitational Preview Marks 'Kenny' Premiere

The world premiere of RKO Radio's "Sister Kenny" at he RKO Palace in New York last Saturday (September 28) was preceded by a special invitational presentation of the film on Friday evening (27), attended by civic, social and show business leaders. Sister Elizabeth Kenny herself was guest of honor.

The preview was of the "Hollywood" variety, complete with radio commentator George Hicks introducing celebrities via a station WNEW hookup, and with floodlights focused on the facade of the famous theatre.

Half a dozen or more dinner parties preceded the invitational preview. Floyd Odlum, chairman of the board of directors of Radio-Keith-Orpheum, and Mrs. Odlum (Jacqueline Cochran) were hosts at their River House residence to Sister Kenny and Frederick Brisson, husband of Rosalind Russell, who portrays the title role in the Dudley Nichols production.

John Whitaker, RKO vice-president, gave a dinner party at "21" for the members of the board of directors of the company, and Mrs. Chester LaRoche, sister of Rosalind Russell and wife of the president of the Sister Kenny Foundation, entertained several guests at the Waldorf-Astoria.

Get Milking Contest on Radio Squirt-by-Squirt

A squirt-by-squirt description of a milking contest by radio station KSTT of Davenport, Iowa, marked the big goings-on for the opening of "The Kid from Brooklyn" at the Orpheum Theatre. A 40 x 12-foot stand was erected on Main Street beside the city's largest department store for the affair, which brought crowds of watchers.

The stunt was arranged in cooperation with the Illinois-Iowa Milk Producers Association, while the Mississippi Valley Fair Association loaned the stand. Sears Roebuck contributed six stanchions for milking. Station KSTT set up the details for broadcasting, with plenty of advance notice. Ed Holland, RKO Radio field exploiteer, promoted the stunt.

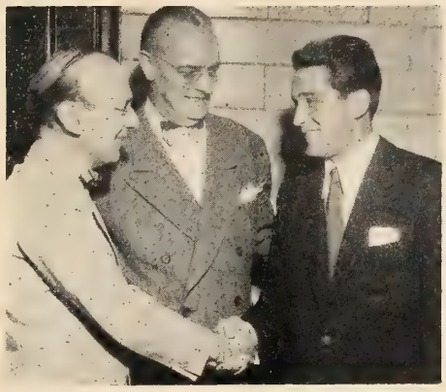
Singing Contest Staged For 'Holiday in Mexico'

Loew's Boston publicity team of George Kraska and Joe Di Pesa arranged a singing contest for girls between the ages of 16 and 18 on the stage of Loew's State Theatre in Boston as a publicity stunt for "Holiday in Mexico." The winner, chosen by audience acclaim, was named the Hub city's Jane Powell and was presented with a trophy donated for the occasion by MGM's Jane Powell.

The veteran publicists also arranged for tie-ups for the stunt with Boston newspapers. The film played both the State and Orpheum theatres day and date.—BOS.

He Went to School There

Manager Alec Davis of the Warner Theatre, Worcester, Mass., got some "local" publicity items on "Night And Day" when he found that Cole Porter had attended Worcester Academy.



WARM WELCOME. Perry Como (right), 20th-Fox star, was given a royal welcome when he visited his home town, Canonsburg, Pa. A banquet in his honor was held at the Canonsburg Armory under the auspices of the local Dapper Dan Club. John Beedle (left), local exhibitor, shakes hands with Como, with H. R. Beiersdorf, 20th-Fox's Pittsburgh branch manager, in the center of things.

Ferguson Meets With 2nd Group for 'Bess' Talks

A second territorial meeting of field representatives was held at New York's Astor Hotel this week during which William R. Ferguson, exploitation director for MGM, discussed additional plans for the promotion of "Gallant Bess" and the nation wide tour of Bess, the film's equine star.

Present at the one day meeting were Ferguson, Floyd Fitzsimmons, Albany and New Haven; Bert McKenzie, Boston; Elliott Foreman, New York and New Jersey; James Ashcraft and Ed Gallner, Philadelphia; and Tom Baldridge, Washington.

Howard Herty, Los Angeles field representative who has been advance man for the Bess tour also was on hand and C. E. Carrier of the home office completed the group.

First in the series of meetings planned by Ferguson was held at the Lake Shore Hotel, Cleveland early in August.

'Honor This Pass' Stunt Clicks for Dave Idzal

A stunt adaptable at county fairs, festivals or under similar circumstances was used by David Idzal in Detroit, Mich. during the recent Detroit Automobile Golden Jubilee, to keep the Fox Detroit Theatre in the public eye.

Double-faced cards were affixed to 100 helium balloons and sent aloft. One side of the card carried this copy: "Fox Detroit Theatre . . . in commemoration of the celebration of Detroit's Automotive Golden Jubilee . . . the finder of this ticket is invited to be a guest of the Fox Theatre." Copy on other side: "Greetings to Mr. Exhibitor Anywhere on Earth. . . . Please honor this pass in your theatre . . . we will be happy to send you our check for the admission price. . . . David M. Idzal, Managing Director, Fox Detroit Theatre, Detroit, Mich., U. S. A."

New Selling Method Is Paramount Meeting Topic

Re-examination of the company's entire publicity, advertising and exploitation setup for possible overhauling to meet the demands of the new method of selling screen product highlighted a four-day meeting of Paramount special field representatives and studio and home office department heads held this week in New York at the Warwick Hotel, with Curtis Mitchell, national publicity and advertising director, presiding at the sessions. Keynote of the meeting was the larger importance placed on showmanship by the new sales system.

Special emphasis was placed on the promotion of "Two Years Before the Mast" and Irving Berlin's "Blue Skies," with the exploitation pattern set for these two films to be followed in the promotion of all other Paramount product.

"Blue Skies," it was disclosed by Stanley Shuford, advertising manager, will have the largest magazine advertising budget of any picture in the history of Paramount, exceeding that on "For Whom the Bell Tolls," up to now the record holder.

Shuford told the field men that the campaign on "Blue Skies" also was the longest advance magazine as well as radio campaign ever attempted by the company, having been launched on August 14, four and a half months prior to the release of the film, which is scheduled for December 27.

The advertising program calls for 25 insertions in 13 national magazines, plus 14 fan publications. Total circulation of the publications is 77,284,594, with an estimated 150 million readers. Twice the radio time allotted to any picture in Paramount history will be employed in the promotion of "Blue Skies," Shuford said.

He also disclosed that a big magazine campaign lined up for "Two Years Before the Mast" (launched this week) utilizes national and fan publications with a total circulation of 53,844,665. Advertising copy will include full-color half pages in Sunday newspapers in 41 key cities.

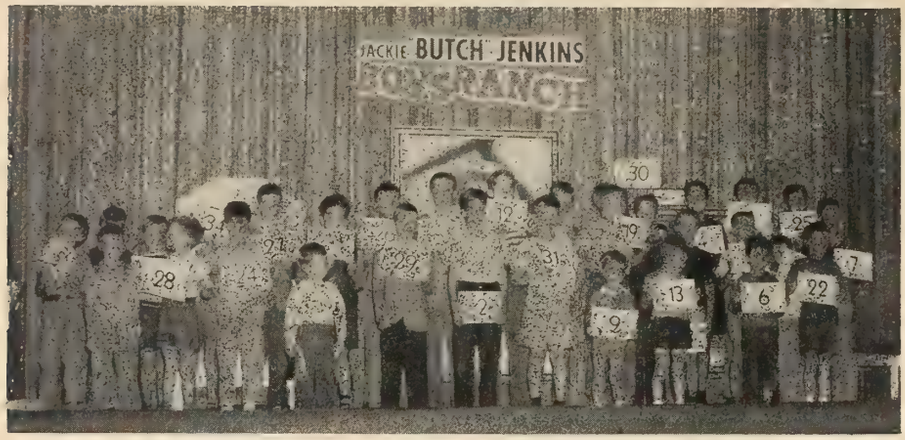
Other speakers addressing the field men at sessions this week include Barney Balaban, president of Paramount; Charles M. Reagan, vice-president in charge of sales; Adolph Zukor, chairman of the board; Oscar Morgan, short sales manager; Claude Lee, public relations director; Mitchell, and Al Wilkie, publicity manager.

Studio representatives present at the meeting included George Brown, coast publicity director, and Teet Carle, Martin Lewis, Rufus Blair and James Sarno, all members of his staff.

Book Tieup for 'Strangers'

Fred R. Greenway of Loew-Poli Palace Theatre, Hartford, and his assistant Albert Lessow, arranged a book store stunt on "The Stranger" in which cards were set up in the store windows and inside the stores reading, "No 'Stranger' to you; Read the book and see the picture" at etc., Library promotions, other window displays and truck banners were additional features of the campaign.—HAR.

SELLING THE PICTURE



CONTESTANTS LINE UP FOR JUDGES' DECISION. Thirty-four contestants participated in the "Butch" Jenkins contest staged by Manager A. A. Alston of the Paramount Theatre, Burlington, N. C., in connection with the showing of MGM's "Boys' Ranch." Photo above shows the youngsters lining up for the judges' decision. The winner, seven-year-old Conrad Summers, is shown at the extreme left (with "5" card in hand).

Alston Gets Civic, Radio, Newspaper Cooperation in 'Butch' Jenkins Test

Most all the kids like and envy "Butch" Jenkins, the freckle-faced star of MGM's "Boys Ranch." That's why Manager A. A. Alston of the Paramount Theatre, Burlington, N. C. decided to put on a "Butch" Jenkins contest as a publicity-getter. Surely there must be some boys in Burlington with freckles and cute faces.

Alston went to work. He put on a special screening ten days in advance of playdate for newspaper carrier boys, representatives from all Boy Scout troops in Alamance county, and a cross-section of city recreation and city officials. This got the word around about the picture and the contest.

Daily Stories

Then he placed daily stories in the local papers also ten days in advance, including several about the forthcoming contest. This same kind of advance dope was also put across on the radio at no cost to the theatre because it went on the city's daily recreation program.

A tieup with Sellers department store resulted in a center window layout, and the store came through with a first prize worth $50. There were more than 30 entrants, and these had their photos taken. The photos in turn were displayed in Sellers' window and in the lobby. The boys had the freckles, all right. The photo angle was obtained gratis through a tieup with the Art Kraft Studios. Another store contributed $35 worth of toys as prizes.

'Boy's Day' Proclaimed

Just before the opening date the Mayor proclaimed it "Boys' Day" and Father Flanagan endorsed the picture and praised "Boys' Day." So the film opened with a bang.

When the "Butch Jenkins Matinee' came along the stage was all set, so to speak, and the result was that the Alamance Theatre had to take an overflow of 500 from the Paramount in order to accommodate all the kids and their parents. The winner of the contest, seven-year-old Conrad Summers, possessed a big batch of freckles and light red hair—also bare feet.

Interviewed after the affair young Summers said: "It's a wow!"

'2 Guys' in Book Stores

Jim McCarthy, manager of the Warner Strand, Hartford, Conn., had downtown book store tie-ups for "Two Guys from Milwaukee." Teaser cards were distributed. Copy: "You'll find Relaxation! See 'Two Guys from Milwaukee,' now, at the Warner Strand, Hartford."—HFD.

SHOWMAN SAM SAYS: Next summer I'm going to close the theatre and go fishing, even if I have to miss playing The Three Stooges.



BALLYHOO. A bannered pony led by a man dressed as a Mexican and carrying a guitar was used by Pete Stainback, relief manager of Loew's Theatre, Richmond, Va., as a street ballyhoo for the showing of MGM's "Holiday in Mexico." Scott Jarrett, WRVA announcer (right), made an announcement for five days on his program mentioning entire cast and feature.

Creasey Whets Curiosity With 'Stranger' Teasers

How an intriguing title, given a showmanly buildup, can produce outstanding results was demonstrated recently by Harry Creasey of the Riverside Theatre, Riverside, Calif.

Creasey built unusual advance interest in RKO's "The Stranger" through the use of three one-column, one-inch display teasers and an ad which appeared in the classified section of the local newspaper.

Copy for the first teaser: "Sounds Strange—But THE STRANGER Is Crazy About Clocks!" Second Teaser: "Who Is? Why Is? THE STRANGER He Is Mysterious?" Third Teaser: "Watch for THE STRANGER . . . Who Is He?"

The classified ad read as folows: "Lost. My Identity. Would like to have it returned by Tuesday. Am now known as The Stranger."

Needless to say, the ads stirred the curiosity of Riverside newspaper readers. And to satisfy that curiosity, they descended upon the Riverside Theatre box-office.

Strand, Albany, Host to Detroit Milk Maidens

A novel stunt put over by the Strand Theatre, Albany, N. Y. provided for entertainment of the three milk maidens who are traveling via milk wagon and horses from Detroit to New Orleans

Leo Rosen, Strand Theatre manager, and Jerry Atkin, advertising aide, met the girls several miles outside of Albany and escorted them into town where the city played host under the direction of the Strand Theatre management.

There was a personal appearance on the stage of the Strand Theatre with presentation of gifts from local merchants, a radio broadcast, newspaper appearance and full coverage. Arrangements were made for the girls to stay at the DeWitt Clinton Hotel where, for the first time in over sixty days, they reveled in hot showers and cool sheets.

The slogan for the stunt was "Three girls from Detroit welcome 'Two Guys from Milwaukee'."

Twice in This Case

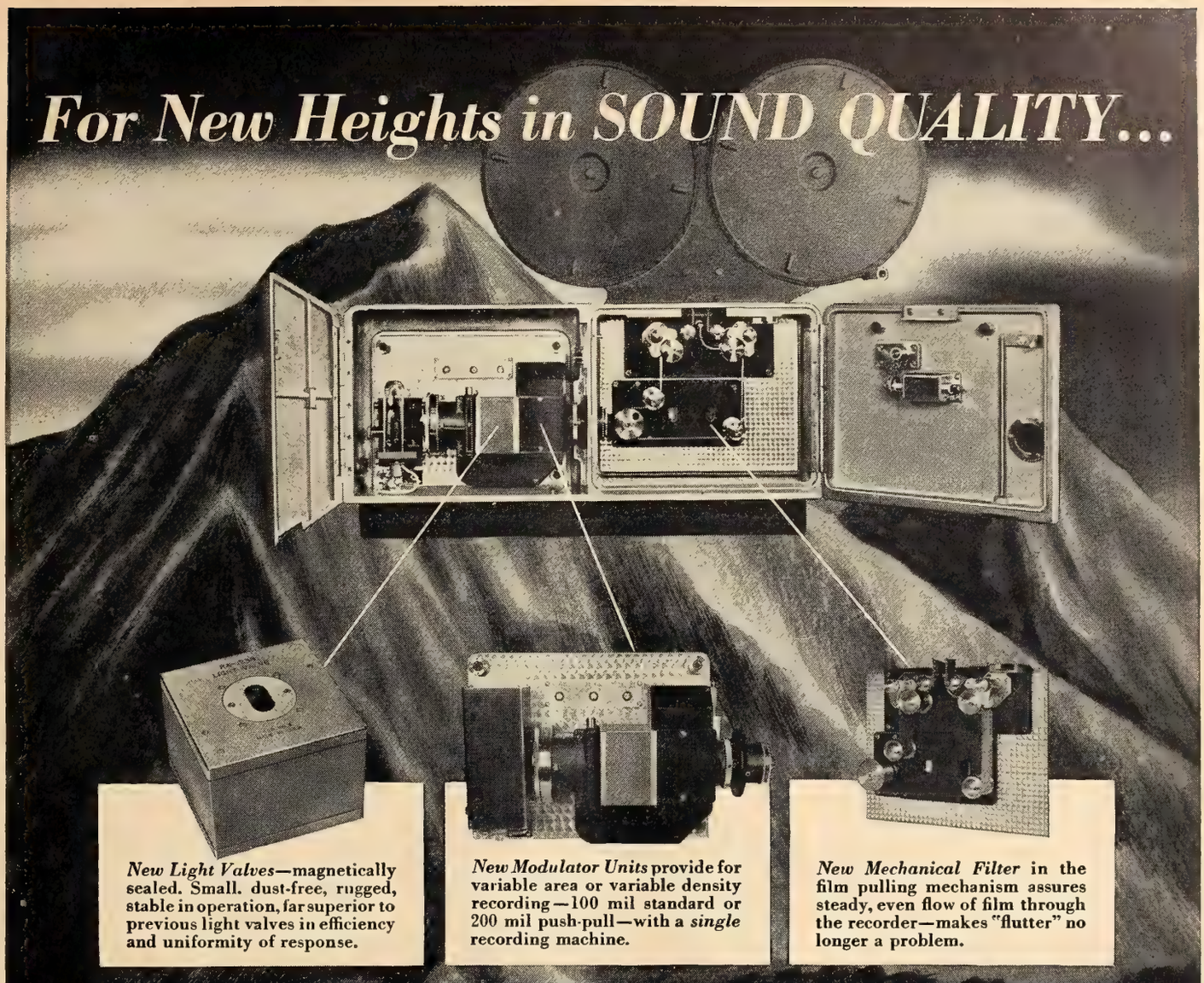
"The Postman Always Rings Twice" is the title of the picture and in this case there were two rings as far as co-op ads were concerned. In two situations, the Main in Ephrata, Pa. and the Palace, Olean, N. Y., the managers were able to get full-page co-ops. At Ephrata it was with the largest clothing store, and in Olean it was a round-robin with several stores.

Roses for the Roses

In connection with the opening of Republic's "Specter of the Rose" at Sidney Lust's Hippodrome Theatre, Washington, D. C., roses and free passes were given to all persons whose first or last names were Rose. A special screening of the picture was also held for ballet and music instructors.—WA.

SHOWMAN SAM SAYS: Funny that the New York press agents for "Caesar and Cleopatra" didn't think of tieing in with Cleopatra's Needle in Central Park.

For New Heights in SOUND QUALITY...



New Light Valves—magnetically sealed. Small. dust-free, rugged, stable in operation, far superior to previous light valves in efficiency and uniformity of response.

New Modulator Units provide for variable area or variable density recording—100 mil standard or 200 mil push-pull—with a *single* recording machine.

New Mechanical Filter in the film pulling mechanism assures steady, even flow of film through the recorder—makes "flutter" no longer a problem.

Western Electric

400 TYPE RECORDING SYSTEM

The "400" is the top number in Western Electric's new line of sound recording equipment. It's simple to operate, gives unequalled sound quality and is so flexible and adaptable that it handles with ease the most difficult recording assignments. It records 35 mm variable area or variable density tracks, either 100 mil standard or 200 mil push-pull.

In addition to the recording unit shown above, all other units in the system—mixer, limiting amplifier, noise reduction unit, regulated power supply and fully automatic recorder controls—are newly designed and "packaged" to enable studios to put finer-than-ever sound in their pictures of tomorrow.

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
233 BROADWAY, NEW YORK 7, N. Y.
Hollywood Office—6601 Romaine Street

SELLING THE PICTURE

Restrictions No Damper to London Showmen

Shortage of Paper, Ban on Electric Sign Advertising Force Use of Ingenuity

By JOCK MacGREGOR

London—For the past seven years British showmen have operated under innumerable difficulties which have severely tested their initiative and ingenuity. Although some restrictions are to be relaxed, exterior electric signs are still barred. And though the use of posters is now permitted, the printers have only a quota of paper which they ration to their customers.

Newspapers are to be enlarged by two extra pages on three days a week, but seldom have the cinemas spread themselves beyond a two-inch single column. The 750,000-circulation *Evening News,* for example, allows the three circuits only one-third of a column for all their Greater London houses. On Saturdays this is increased to double-column width. A few positions have been reserved for West End cinemas.

Yet even under these conditions, $150,000 was spent on launching a recent picture.

The most striking development of the war years has been the use of giant cut-out letters and canvas pictorial displays to replace front-of-the-house neon. Although such displays started in a modest way, as much as $5000 is now expended on a single display. (Already STR has published photographs of outstanding displays by GB's Jimmy Forsyth, UA's B. W. Dudman and Odeon's John Dennett).

Constitute a Danger

Here, the enterprising showman has fallen foul of the authorities. Signs have sometimes exceeded local regulations and are alleged to constitute a danger. Now the LCC (London Civic Council) have ordered GB to alter the Tivoli's display for 20th-Fox's "Anna and the King of Siam" for being offensive (see cut). As a consequence, a large blowup showing Linda Darnell being burned to death has been replaced, and another of her being whipped has been painted out.

Several live-wire showmen have been fined for "misusing" building materials in exploitation displays without a license.

The billboard has made an impressive comeback and every worthwhile site is booked solid.

The difficulties, however, have created friends of rivals, who loan each other hoardings (random posting sites) for premieres. The paper shortage has often forced printers to use linen.

Prices have soared. In London a 24-sheet will cost from $10 on a hoarding to $150 on a single display board a week, depending on locality. Outside a hospital in a secondary area $2000 a quarter is being paid. For large solus sites, prices rise astronomically, and one in Piccadilly Circus, less in area than two 24-sheets, costs $450 a week.

To exploit this boom, hoardings are appearing in bombed areas. A happy Londoner is the foresighted cinema advertising man who, although he could not convince his employers several years back, still went ahead and personally bought some sites.

Railroad terminals are favorite situations and these are well tied up by United Artists. Like

(*Continued on Page 27*)









LONDON SHOWMEN ADVERTISE IN SPITE OF RESTRICTIONS. The four photos above show how London theatremen are advertising their attractions in spite of restrictions. In the top photo, movie and theatre posters adorn the hoarding around the blitzed site at the Knightbridge and Brompton Road junction. (The tree was on the grounds of a house which was demolished.) The center photo (left) shows how railroad terminals are used as solus (single poster display) sites, while the photo next to it (right) shows how posters have replaced neon signs in London, where electricity for advertising is forbidden. Sites such as these in Coventry Street, Piccadilly Circus, are held by renters on long lease at approximately $250 a week. One of the panels in the theatre front on 20th-Fox's "Anna and the King of Siam" (bottom photo), was considered offensive by the London Civic Council. The second panel from the left in the display (showing a girl being whipped) was later painted out by 20th-Fox's Selby Howe and Gaumont British's Jimmy Forsyth.

SELLING THE PICTURE

Money Dates for November

There's little we need to tell you about the eleventh month other than the fact that it will be a busy 30-day period for smart showmen who will want to capitalize on its important money dates. Below are just a few ideas that should start you on your way.

Legal Holidays

NOV. 11—ARMISTICE DAY. Veterans of past wars, the city fathers and the general public are certain to observe this day this year. Your theatre might well be the focal point of celebrations, parades, speeches and other forms of observance, but you'll have to get busy now and make your plans if you are to be ready on time. Contact the heads of the American Legion, Veterans of Foreign Wars, Disabled War Veterans, Spanish-American and Civil War groups, together with the auxiliaries of those organizations, the Daughters of the American Revolution, and other patriotic women's clubs. Enlist their aid, as well as that of the mayor and city officials, in staging a parade that will end at your theatre where, on the stage, there should be talks by the leaders and a final tribute to those soldiers who gave their lives in the line of duty. A conference with the school authorities may make it possible for you to get the school bands and glee clubs to take part in a patriotic stage attraction to take place the evening before Armistice Day or at some particular show not in conflict with the general observance. Give your lobby and front patriotic treatment and arrange with the newspaper to handle stories on contemplated activities.

NOV. 28—THANKSGIVING. Despite the nation's turmoil and the uncertainties of a world at peace, Thanksgiving this year nonetheless appears to be a joyful occasion. There seems to be much money in circulation with little to spend it on, unless there be motion picture entertainment available, and that's where you come in. You can pack 'em in from opening to closing—and perhaps stage an extra show—if you polish off your exploitation guns and get in the front line of local activities. Contact the heads of churches and determine the hours of special services and arrange to use a slide (or trailer) on the screen and a card in the lobby a full week in advance calling attention to the religious activities. Although the hours of religious services may conflict with your show schedules, don't falter. After all, you'll be making friends of the people who can do your theatre a lot of good throughout the year, and perhaps they will say a good word about your attraction which will help the next day's business. Perhaps you can persuade them to allow you to distribute cards carrying some message of thanksgiving over the signature of your theatre. Book a short subject of religious portent if at all possible. Get the leaders of the local Civic Clubs to arrange for transportation of the crippled kiddies, the inmates of the home for the aged and the local war mothers, and give a special show the day before Thanksgiving. If you deem it advisable, the newspaper could sponsor one group and the local radio station the other. In any event, you can be reasonably sure of generous publicity from both public services. Have turkeys and pilgrims dominant in all of your ads and on the theatre front. Well in advance (and let's hope they're available) get a number of live turkeys, geese and ducks and arrange for their display on the sidewalk or in the lobby. Reason for the display: the fowls would be given away, a few each night, for the two or three nights preceding Thanksgiving. Perhaps you can persuade the butcher to defray the cost or part of the cost in return for mention on a sign in the lobby and a trailer on the screen. The possibilities of having him share in the cost of printing and distributing handbills are also favorable. See if you can get choral groups to stage an appropriate program at one show during the day. Go after social groups and local lodges of fraternal societies with a view toward having them attend in a body. Just in case the annual Christmas seal starts around this time (it usually does), contact the people heading the local effort and sell them on the idea of putting pretty girls in Pilgrim costumes to work selling seals in the lobby. The newspaper will handle stories and the effort of the seal sellers will add greatly to the holiday atmosphere. If yours happens to be a rural community, stage a contest for the best turkey, duck and goose raised in your vicinity, with owners of the entered fowls appearing on your stage with their contenders. Judging should be in the hands of poultry experts. Merchants will cooperate in providing prizes for a contest of this kind and the newspaper can be depended upon to publicize the event. Be sure that you have a card in the windows and mention in the ads of participating merchants. You can increase interest in the sidewalk or lobby display of fowls by staging a contest in which patrons are requested to guess the amount of grain the birds will consume before they are given away. A few days prior to Thanksgiving—not on a day that will interfere with their school attendance—you can stage a special pre-Thanksgiving matinee for the youngsters. Be sure to enliven it with contests and prizes. For Thanksgiving day itself, be sure to book a program that can be safely enjoyed by the entire family. You are certain to do good business on this day if you will create an enthusiastic holiday in which the entire community will want to take part.

National Observance Weeks

NOV. 1-7—ART WEEK—The art classes in local schools should be given an opportunity to display their work in the lobby. Principals and teachers will cooperate and the newspapers will publicize. If there is an art colony, art school or prominent artist in your vicinity—or a local citizen with a worthwhile collection—try to secure the loan of their treasures for lobby display. Tieups with local photographers should be easy during this period if arranged in advance. Allow them to take pictures in your lobby in return for newspaper advertising, handbill distribution, etc. The newspaper or local radio station will help you locate the oldest, most historic, most interesting, most famous paintings in town. Tickets can serve as reward.

NOV. 10-16—BOOK WEEK. It should be no trouble to book a couple of pictures based on widely read books for this occasion, since a large part of the Hollywood output is based on popular novels. Contact the library for displays in reading rooms and book marks in all outgoing books. Get the cooperation of school authorities on literary contests based on the books, and award prizes of the photoplay editions to the winners. Contact all booksellers—they should have plenty of advertising material from the publishers—and trade space in your lobby for mention in all their ads and cards (plus displays, if possible) in their windows. The newspaper may be interested in running a contest to locate the best patrons of the public library. Library records will show the most frequent borrowers. If you are certain of coming attractions based on well known novels, take advantage of this special week to let your patrons know about them by means of a display in your lobby.

NOV. 10-16 — AMERICAN EDUCATION WEEK—Consult local educational groups and tie in with them. Perhaps you can arrange to have some sort of display in your lobby relating to the products of school children. If your theatre can be used for observance during this week, be sure to make it available to the proper parties.

NOV. 28—First U. S. Government Post Office, 1783. Try to get local post office employes to stage a party at your theatre.

Sectional Observances

NOV. 2—No. and So. Dakota joined Union, 1889.

NOV. 8—Montana joined Union, 1889.

NOV. 11—Washington joined Union, 1889.

NOV. 16—Oklahoma joined Union, 1907.

NOV. 16—Russia recognized by U. S., 1933.

NOV. 21—No. Carolina joined Union, 1789.

APPROPRIATE SEASONAL ACTIVITIES

Football tieups, Basketball tieups, Hockey tieups, Fashion Shows, Harvest Festivals.

National Prosperity Week starts Nov. 25. Try to get a local observance committee appointed through cooperation of the Chamber of Commerce, Business Men's League, Civic Clubs, etc. The newspaper and radio station will cooperate fully on any effort to get general observance under way.

Restrictions No Damper To London Showmen

(*Continued from Page 26*)

the sides and interior panels of buses and street cars, they are best for long runs, since staff shortages and other difficulties prevent frequent changes of material. Underground stations are also much-sought-after sites.

Perhaps the most noticeable wartime (now peacetime) trend has been toward fly posting, which is extensively used by all film companies. Many hoardings around blitzed buildings are plastered. Empty shops are also covered. Five firms specialize in this work, charging $5 a hundred. Although it is a gamble as to how long the posters will remain, it is most effective and certainly the cheapest form of makeshift advertising. Before the war, except for isolated teaser campaigns, such media was considered undignified.

All in all, restrictions have forced British showmen to dig out the oldest ideas, polish them up and utilize them on a scale never before attempted.

Live Cow Ballyhoos May's 'Canyon Passage' Date

What with the meat shortage the ballyhoo set up by Ed May, manager of the Rosetta, Miami, had more effect than it might have had in normal times. Ed somehow got hold of a hefty cow, placed the animal aboard a traveling truck and hung large signs on the sides reading, "This is no Bull!" and then proceeded to tell the populace about his showing of "Canyon Passage."

The gag is an old one, of course, but this time it was really effective. The truck was on the streets for several days preceding opening of the film.



RECORD DISPLAY. Of the many tieups arranged by Harry Schreiber, manager of the RKO Palace in Cleveland, in connection with the showing of 20th-Fox's "Do You Love Me," one was on the recordings of Harry James, who has a leading role in the film. Wurlitzer's was the scene of the particular window display shown above.

Third Anniversary for NSS Trailer Publication

National release of the October issue of Mr. Showman, National Screen Service's special trailer publication, marks the third anniversary of the publication in which more than one thousand special trailer ideas have appeared since its debut in October, 1943.

Feature item in the October issue, which is distributed to 16,000 theatres and executives, is the center spread devoted to seven different ways of cashing in on Halloween exploitation. The Third Anniversary issue also features trailer copy for Columbus Day, Navy Day, Girl Scout Week and Fire Prevention Week. Another section is devoted to the proper use of political advertising on the screen.

REGIONAL NEWSREEL

PHILADELPHIA

TRUCK CRASHES INTO THEATRE; McNAMEE GETS MEDAL OF MERIT

The Howard Theatre, in Kensington, had an uninvited guest on Sunday afternoon, when a tow truck, started by some boys who jumped when they couldn't stop it, crashed into the front of the theatre, going through the outer doors, and halfway through the inner doors before coming to a stop in the lobby. It happened right before the matinee, but Manager Morris Kret went ahead with the show just the same.

Stanley-Warner Theatres donated the use of the Mastbaum Theatre (October 4) for a special show by Tom Breneman for the benefit of the Inquirer Charities, Inc. It was Breneman's first and only Eastern "Breakfast in Hollywood" broadcast.

Richard Brown, former chief of the Warner checking service, will become chief of the Motion Picture Division, Veterans' Administration Special Services. He'll have charge of booking films for veterans hospitals in Pennsylvania, Delaware, and New Jersey.

Charles Segall, owner of the Apollo Theatre, is in the Mt. Sinai Hospital after an appendectomy.

The mother of Marie Blank of the Columbia cashier department is in the hospital awaiting an operation.

Sidney Schaefer, Columbia advertising manager, was in town conferring with Harry Weiner, Columbia Division Manager, and Everett C. Callow and Irving Blumberg, Warner advertising men, on the ad campaigns for "Gallant Journey" and "Thrill of Brazil."

Dave Stadler, assistant contact manager for the Warner Theatres, just returned to work after a long session in the hospital due to an automobile accident, has more trouble. His home has been sold, and now he must find another place for his family to live.

It was a baby girl, Susan Leslie, born to the wife of Harold Cohen, of the Embassy Theatre, Lewistown, Pa. Harold, recently out of the Navy, has been living in Philadelphia with his family, since he left the service.

Max Miller, Republic exploiteer, celebrated his third wedding anniversary recently. Oddly enough, the picture on which he is working is the Company's great musical "I've Always Loved You."

The Goldman Theatre in changing its program last week, showed the last feature of "Monsieur Beaucaire" with the first showings of "The Strange Love of Martha Ivers" for one admission. It was the first time that the stunt has been done in Philadelphia. The Goldman's prices are now in line with the increases that went through recently in the Stanley Warner first runs, and the Fox Theatre.

Paramount officially takes over the Tower, Roosevelt, Frankford and Nixon Theatres on October 10. The theatres have been operated by Stanley-Warner for many years. Harry Botwick, who comes from the Maine territory, will be the district manager. He has been in town many months getting the lowdown on the operation. He will make his headquarters in the Tower Theatre Bldg.

Frank L. McNamee, prominent Philadelphia theatreman, has been awarded the Medal of Merit and a citation from President Truman "in recognition of his exceptional and meritorious conduct in the performance of outstanding services to the United States and as an official of the War Manpower Commission."

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OKLAHOMA CITY

GUNMAN HOLDS UP WILL ROGERS THEATRE CASHIER; GETS $50

The Will Rogers Theatre in Tulsa was robbed Sunday and $30 to $50 taken. Miss Alma Jean Jernigan, cashier, told police a youthful bandit with a gun under his raincoat, thrust a white sack toward her saying: "I've got a gun. I want all the money." She put the money in the sack and then screamed. The bandit ran through the theatre parking lot and disappeared.

Paul West has been named manager of the Ramona and Ritz theatres, Griffith houses, at Frederick. He succeeds J. Galy Varnell, who has been transferred to Oklahoma City.

A jury in district court of Judge Oras A. Shaw at Tulsa September 25 returned a verdict in favor of the Ritz Theatres agent for the Rialto Theatre, which was being sued for $10,000 by Otho Cope, who had alleged the theatre had caused him to be falsely arrested and imprisoned. Cope, whose suit also named Joseph Noble of the Rialto Theatre, alleged that on February 2, 1945, he was "falsely arrested and imprisoned" by Noble, who identified him as a man who reportedly had molested small children.

L. C. Griffith, head of the circuit bearing his name, underwent treatment in St. Anthony's hospital here last week following a paralytic stroke suffered while in a downtown barber shop. His condition is regarded as serious at present.

KANSAS CITY

Fox-Midwest Theatres have purchased 40 acres of land just outside Joplin, Mo., and M. R. McLain, local manager has announced that a 500-car elaborate drive-in theatre will be built there for scheduled opening next summer. It will be in operation six months of the year.

Arrangements to film the American Royal Live Stock and Horse Show, including FFA and 4-H Activities, have been made by Elmer C. Rhoden, Fox-Midwest executive, who is chairman of the horse show committee. A 20th-Fox technical staff will arrive about 10 days before the show begins, October 21, 22 and 23.

The Maywood Theatre at Galena, Kansas, which was partially destroyed by a tornado August 17 has been rebuilt and was scheduled for re-opening October 5 with a free-show for the town.

N. S. Garner has sold the Star Theatre at Bloomfield to the Tobin & Goldman Circuit of St. Louis. It's name has been changed to The State Theatre.

MEMPHIS

RITZ THEATRE GOES FIRST RUN AS RANK SHOWCASE; FILM ROW VETERANS SHIFTED

Film Row shifts in Memphis, will take two branch managers out of the city, both going to Dallas. Universal Pictures announced that James Prichard, branch manager here for several years, was being transferred to Dallas as branch manager. At the same time, Republic Pictures announced that Thomas Kirk, branch manager here was being transferred to Dallas as branch manager. Chosen to succeed Prichard for Universal in Memphis was Raphael Pierre (Pete) Dawson, a salesman for Universal for the last several years. Replacing Kirk as branch manager for Republic will be Nat Wyse, who for the last several years has been a salesman out of Memphis for 20th Century-Fox Pictures. At the same time, Universal announced that Michael Carmichael, salesman out of Memphis, is being transferred to Cincinnati as branch manager there. These announcements come just one week after Republic had announced that David W. B. Hunt. Memphis salesman, was being transferred to Oklahoma City as branch manager.

The Flexer-Haberfeld Ritz in Memphis is becoming a first run house, David Flexer, president of the circuit, announced here this last week. Mr. Flexer declared that he had signed a contract with J. Arthur Rank's British made Prestige Pictures and that these films would get their first runs in the Memphis Ritz. He also intimated he was dealing with a West Coast studio for first run privileges of that studio. The new Ritz policy will be started on Oct. 16 when Noel Coward's "Brief Encounter" will open at the Ritz. Also scheduled for showing soon is Laurence Olivier's "Henry V," Margaret Lockwood's "Love Story," "I Know Where I'm Going," "The Happy Breed," "Captive Heart" and "Johnny Frenchman."

Robert Mann of the Oklahoma City branch has been transferred to the Memphis branch of 20th Century-Fox as a salesman. Bonnie

REGIONAL NEWSREEL

McCarley, booker for Fox here, has been promoted to salesman, and Robert Pigue, a war veteran, has been promoted from the shipping department to booker, Tom Young, branch manager, announces.

Among exhibitors in town the last week were Warren Moxley of the Keiser at Keiser, Ark. and the Gay of Crawfordsville, Ark.; C. N. Eudy of the Ackerman at Ackerman, Miss.; J. T. James of the James at Cotton Plant, Ark.; Jack Watson of the Palace at Tunica, Miss.; Don Landers of the Radio at Harrisburg, Ark., and R. R. McCormick of the Gloria at Senatobia, Miss.

F. J. A. McCarthy, divisional sales manager of New York, and J. E. Garrison, district manager of St. Louis, are expected in Memphis on Oct. 8 for a sales conference at the Universal branch office here.

BRIDGEPORT

Edward Fitzpatrick, a native Bridgeporter, who is managing Loew's-Poli, Waterbury, plans to erect a new movie house in the centre of Woodbury. He has purchased two houses, a store and a lot at Main and West Streets from an estate and a price undisclosed. Fitzpatrick will start building operations as soon as materials become available. His son, Neal, will manager the theatre.

James Tobin, manager of the Warner, has a new assistant, Joseph Stanwood, who comes from Newburyport, Mass. Stanwood broke into show business under Tobin. He is just back from 18 months in the army, is married and has one child.

Shirley Teves, night cashier at the Warner, is a school teacher by day. She has been in charge of the first grade at the Center School, Trumbull, for the past six years. Shirley was born in New York City, is a graduate of State Teachers' College, New Haven and makes her home in Stratford. She is single, very tall, blonde and has green eyes.

Theodore Thomas has resigned as assistant manager of the Merritt Theatre to return to Springfield, Mass., where he will teach Greek.

Mrs. Grace Kackmar has resigned as cashier at the West End.

Frank Greiger, former manager of the American, now manager of the Babylon Theatre, Babylon, I. I., is expected to become a daddy any day. The Greigers already have an 11-year-old son.



PROCLAMATION. Mayor Theodore R. McKeldin of Baltimore (right) presents a proclamation to Loew's City Manager William K. Saxton which designated the week of September 22-29 as Loew's Anniversary Week.

Joseph Durwin is doorman at the Klein Memorial replacing George Kehoe, who held the post for years. Kehoe has been seriously ill for several months and is now in New York State recuperating.

Marion Signor has returned to her former post in the box-office of the Warner.

Michael J. Carroll, manager of the American, is receiving congratulations on his birthday.

Wesley Blakeslee, projectionist at the Warner, accompanied by Mrs. Blakeslee, is on a vacation in Bermuda.

MINNEAPOLIS

MINNESOTA AREA GROSSES, OFF 20% DUE TO POLIO, NOW BACK TO NORMAL

Grosses in theatres operated by Minnesota Amusement Co. in Western Wisconsin, Minnesota, North Dakota, and South Dakota are almost normal again after the polio epidemic had caused about a 20 per cent drop in box-office receipts. Independent nabes in the Twin Cities and outstate houses also have reported a similar impovement now than bans on children attending theatres are off.

Twin Cities members of North Central Allied met Monday at Nicollet Hotel, Minneapolis, to discuss a semi-annual convention in the middle of November. The meet took up film selling and buying under the new decree and possibly affiliation with national Allied.

John T. Beatty, 21, formerly manager of the Arion Theatre, a Minneapolis nabe, was placed on probation for five years after he pleaded guilty of first degree grand larceny before Judge William A. Anderson. Beatty's charge followed a vacation fling in Florida during which he spent $1,152 of weekend receipts belonging to the theatre which he said he took July 21.

New faces on Film Row are Olive Lawrence, assistant secretary to Ralph Maw, MGM district manager stationed in Minneapolis; Mary Lou Shock, switchboard operator at MGM; Corrine Butenhoff, bookkeeper at National Screen Service; Georgia Allen, clerk at Universal; Margie Trickson, switchboard operator at Paramount, and Perry Smoot, salesman at Monogram.

Wedding bells will soon be ringing for Helen Melchisedeck, stenographer at National Screen Service, who is engaged to Richard Baker.

Late vacationists in the film exchanges include Ema Fenske, cashier at MGM, who was visiting at Groton, S. D.; Hannah Sundloff, booker at MGM, who was on a fishing trip near Paynesville, Minn.; E. J. McErlane, booker at Warner Bros., who went down to Oklahoma, and Florence Harris, cashier at Universal, who took things easy at home.

Mrs. Doris Johnson, contract clerk at Universal, is back at work after an illness which lasted several weeks.

Tracy O'Brien, Jr., recently discharged from the army after five years service, will assist his father in the management of the O'Brien Theatre in Tracy, Minn. Another war veteran, Robert Mans, will manage the new Harbor Theatre at Two Harbors, Minn.

Bill Wood and Clem Jaunich have sold the Lyric Theatre at LeCenter, Minn., to Arthur Wood. Fred Deuth has purchased the Jasper Theatre at Jasper, Minn. F. J. Mack has opened the new Grand Theatre at Plummer, Minn. Everett Dilley has reopened the Grand Theatre at Northfield, Minn., which was closed for the summer. Lloyd Kingsbury has changed the name of the remodeled Gem at Kimball, S. D., to the Casino.

Recent visitors on Film Row were Maynard Lindsey, Page, N. D.; Joe Schindle, Granite Falls, Minn.; Dave Ratner, White Bear Lake, Minn.; Jerry Silvers, Cannon Falls, Minn.; Jack Heywood, Richmond, Wis.; Wes Faulkner, Plum City, Wis.; Eddie Swanson, Red Wing, Minn., H. C. Miller, Valley City, N. D.; Leo Peterson, Pierre, S. D., and C. E. Lindquist, Onamia, Minn.



LESSONS IN SALESMANSHIP. RKO Radio managers meet in the home office for the first of a series of meetings with Vice-President Robert Mochrie. Seated (rear) are Fay Dressel, Minneapolis branch manager; Frank Drumm, assistant to the eastern division sales manager; Conrad Shearer; Joe Laub, legal department. Seated (front) are branch managers Lou Elman, Milwaukee; Morris Lefko, Pittsburgh; Charles Zagrans, Philadelphia; Joe Brecheen, Washington. Standing at the window is William Zimmerman, counsel and sales executive. Mochrie is seated directly in front of the window. The other two men at the right (seated) are Sam Gorelick, Chicago branch manager, and Robert Folliard, eastern district manager.

LOS ANGELES

GRANT PERMISSION TO BUILD NEW THEATRE FOR BOULDER CREEK; DENY 24 OTHERS

The Civilian Production Administration has put its blessing on a new $14,000 theatre for Boulder Creek.

Cliff Giesseman, Music Hall's impresario, returned from Chicago.

Returning to Chicago was Charles Ryan, assistant zone manager there for Warners. Ryan visited Hollywood for several weeks.

Maury Orr, UA Western Division salesman-

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(*Continued from Page 29*)

ager, paid the local branch a visit. Branch manager Jack O'Loughlin rested at Lake Arrowhead for several days.

Altec's branch head and district credit manager, Bob Quinn, returned from Salt Lake City, following an exhibitor survey made there. Stan Pariseau, Altec's district manager, was back from 'Frisco. E. Z. Walters, the company's comptroller, recently came in from New York; while George L. Carrington, Altec prexy, and the missus went to Gotham for a visit.

Ben Jones, Popkin circuit projectionist, last week died following an asthmatic condition that brought on a ruptured heart.

R. L. Kerr took over the Grande Theatre at Arroyo Grande from Steve Young.

Milton Arthur opened his new Towne Theatre near Long Beach last week.

Louie Wutke announced the addition of Kollmorgen projection lenses to his stock and says they are going fast. Earl Graff, manager of Projection Equipment & Maintenance Co., returned from a Mexican vacation with a good case of sunburn and fond fishing memories.

New RKO office manager is Howard Clark, who succeeds Harry Levinson. Levinson is now city salesman. Paul Davis took over Clark's job as head booker. Max Factor (no relation to the cosmetics king) is a new salesman at RKO, having come here from the East.

Fred Howell, Altec engineer at Long Beach, returned from his vacation. Another Altec vacationist was Martin Goulson, 'Frisco field manager.

Mary "Betsy" Ross, Altec secretary, became the first one to win twice in the Film Salesmen's Club blanket drawings when she recently won a fine wool blanket after putting in only $4.75. Each one gives 75 cents a week and it costs $1.75 to join the sweepstakes. Bill Warner, UA salesman, won the blanket last week.

Roy Peacock, sales manager for Theatre Specialties, whose exclusive customer is National Theatre Supply, made a business call to 'Frisco.

Syd Lehman's secretary is now Shirley Miller, who succeeds Mary McDermott, resigned from PRC because of ill health. Miss Miller is a newcomer to the Row. Opal Gastineau replaced Florence Blaustein as biller and assistant cashier; Florence returned to college. PRC's head shipper, Walter O'Connell, is on vacation.

Ray Johnson's Ad Art Company moved Oct. 1 to 1737 S. Vermont.

Howard Stubbins, head of Monogram's Pacific Coast exchanges, is in Chicago, attending a national meeting of the company's franchise owners at the Drake Hotel. Every one is rooting for Marty Solomon, who has taken a turn for the better, to return to his branch manager's desk very soon.

TORONTO

FAMOUS PLAYERS CANADIAN CORP. MEETS; VARIETY CLUB SEEKS HOME, MAY BUILD IF POSSIBLE

District managers from all parts of Canada attended a new-season conference of Famous Players Canadian Corp. at the Royal York Hotel, Toronto, for three days, Sept. 30-Oct. 1-2 for a presentation of plans and policy by headoffice officials. Supervising the round-table discussions were Morris Stein and Larry Bearg, managers of the Eastern and Western Divisions respectively.

Attending the conference, apart from headoffice executive, were Robert S. Roddick, Halifax; Ray Tubman, Ottawa; Eddie Zorn and Harold Bishop, Winnipeg; F. H. Gow and Maynard Joiner, Vancouver; Jack Arthur and Dan Krendel, Ontario district managers, and R. Eves, supervisor of Toronto suburban theatres. Sessions were executive.

General Manager Frank O'Byrne of Queensway Studios Limited, the Arthur Rank unit, has moved his offices from Toronto, to the studio property at nearby Islington, Ont., where he has direct contact with production and equipment activities.

Lorne Moore, manager of the Melrose Theatre, North Bay, Ont., has been appointed supervisor of Odeon units in Northern Canada, including those at North Bay and Sturgeon Falls in Ontario and at Rouyn in Quebec.

With the University of Western Ontario overcrowded with a record number of freshmen, the college authorities made use of Loew's Theatre in London, Ont., for opening sessions for two days when the new students heard talks by President W. Sherwood Fox and other university officials. The "classes" did not interfere with regular performances.

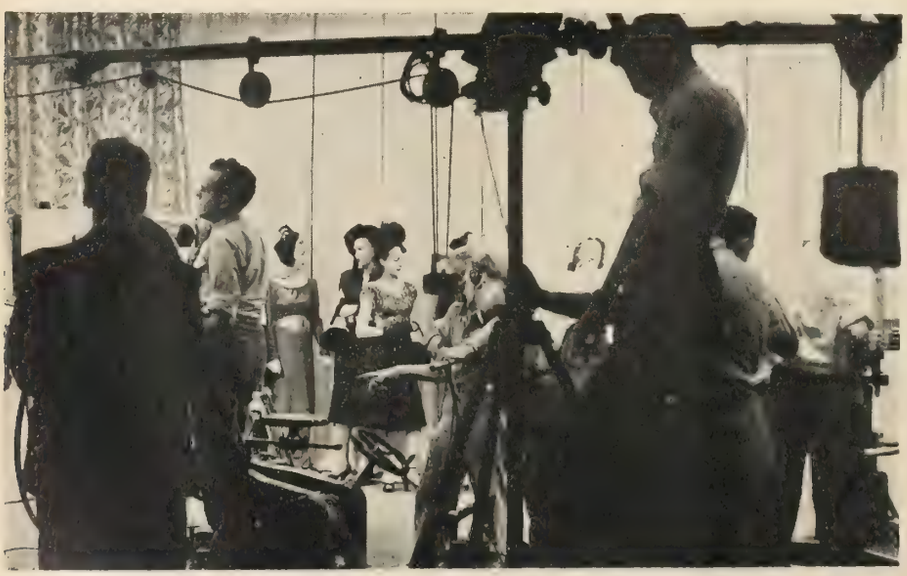
President J. Earl Lawson of Odeon Theatres of Canada, Toronto, spent several days in New York at the time when Rank officials were arriving there from England. Clare J. Appel, Eastern Division general manager, and Harvey Hunt, chief booker, flew from Toronto to St. John, N.B., Sept. 30 for a conference with A. I. Garson, partner-supervisor of the Odeon organization for the Maritime Provinces.

With the falling of the autum leaves, the staff of Famous Players Canadian Corp., Toronto, turned from outdoor to indoor sport with the resumption Oct. 2 of the Famous Players bowling league, for which Fergus Martin had been elected the year's chairman. Participating in the alley recreation are 56 men and women of the company, divided into eight teams which will compete in three series of seven weekly matches each.

After accepting six new members into the Canadian branch, the Toronto Tent of Variety Clubs of America arranged, at its dinner in the King Edward Hotel to launch the fall season, to hold an executive meeting at the Cooksville, Ont., home of Oscar Hanson for further consideration of plans to secure permanent quarters. Because of the lack of available premises in Toronto, the Toronto club is studying a proposal for the construction of a clubhouse when building materials are obtainable.

Employes of Canadian Odeon headoffice in Tornto turned out for an "open night" at the Queensway Studios Limited just outside the city for an inspection of premises and equipment.

The recent speaking tour of Arch H. Jolley, executive secretary of the Motion Picture Theatres Association of Ontario included a Rotary Club luncheon at Orillia; Kinsmen dinner at Chatham; Lions Club dinner at Sarnia and a dinner of the Junior Chamber of Commerce at Niagara Falls, Ont., the programs of which had been arranged by local exhibitors.



GOLDWYN GLAMOR VIA VIDEO. Those pulchritudinous Goldwyn girls gave New York a gander at glamor during a two-day stopover in the town recently on their way to England. Also, they gave the television set owners an eyeful when NBC starred them in a television broadcast.

DENVER

Foster Blake, newly named district manager for Universal, was in Denver for conferences with the local sales force.

Robert Hill, branch manager for Columbia, and Jerry Safron, district manager, went over to Salt Lake City on company business, with Safron going on from there to his Los Angeles headquarters. The Denver exchange won second place in their group of five exchanges in the Columbia "25th Anniversary Drive" and Safron was on top in the district contest.

Alvin Gross, recently Des Moines office manager for MGM has been moved to Denver in a similar spot, succeeding Bernard Gold, resigned.

Film Classics Intermountain have bought the Denver territory rights to Screen Guild Productions from Joe Nercesian, who will continue to handle the product in the Salt Lake City area.

The new Lamar, Lamar will open on Oct. 24, according to plans by C. U. Yaeger, owner. The date has been moved back twice already.

Cinema Amusement Co. is remodeling the Mission into one of the finest neighborhood houses in this part of the country, and when finished will rename it the Vogue.

Buzz Briggs, manager of the State, and vice-

REGIONAL NEWSREEL

president of the State Theatre Co., is grandaddy again a couple of times. His son and daughter-in-law, Mr. and Mrs. W. G. (Buddy) Briggs are the parents of twins, name of Tamara Sue and Tupper Sherman.

Civic Theatres headquarters, and Monogram exchange, across the street from each other, have swapped locations. Civic Theatres, owned by A. P. Archer and Joe Dekker, will headquarter there until they can build their own office building at 2046 Broadway. Plans are ready and priority rights have been obtained and construction will start soon. Monogram was located in same building but next door to Republic, and Republic wanted the vault space.

Robert Quinn, Paramount district publicity chief, went to New York for the company conferences on publicity, advertising and exploitation.

Lon T. Fidler, three-way Monogram franchise owner, left for the Franchise owners' meeting in Chicago, and on his way back home will stop at his Salt Lake City exchange.

Oscar Oldknow, vice-president of National Theatre Supply, was in Denver conferring with Joe Stone and J. J. Morgan, co-managers.

George Y. Henger, concessions boss in the Cooper Foundation Theatres, has been named special representative for Paramount in the Dallas territory.

Edna Kelloff, owner of the Ute, Aguilar, Colo., is taking an extended vacation beyond the time her theatre was closed due to the polio epidemic. Other theatres, 16 in number, which closed for the polio scare, have reopened.

A. B. Harris closed his Echo, Encampment, Wyo., because of illness.

George Frantz has returned from an inspection tour of the six C & R theatres in Oklahoma.

Chas. Asmus has bought the Mesa, Norwood, Colo., from Boyd Buss.

Charles Walker, 20th Century-Fox district manager, was in Denver for conferences with James Dugan, branch manager.

A new jack rabbit circuit has been started by Norval Foster. He will show films a day a week in each Mesa, Carbondale and Grand Valley.

Out of town theatre folks seen on the Row included Mike Joseph, San Luis, Colo.; Ray Katzenbach, Brush, Colo.; Marie Goodhand, Kimball, Neb.; Frank Barnes, Crawford, Neb.; Mr. and Mrs. Lloyd Kerby, Worland, Wyo., and Mr. and Mrs. R. D. Ervin, Kremmling.

OMAHA

CITY COUNCIL WOULD OUTLAW ALL CARNIVALS IN DES MOINES; FRENCH GROUP OFFERS FILMS

City Council is readying a strict carnival ordinance that would virtually bar them from the city.

Joseph Weiss is the new booker at Warner Brothers.

Jack Andrews, Paramount salesman who became ill on the territory, is back on the job.

Bill Miskell, in charge of theatre collections for the emergency fund to raise police and firemen pay, reports the industry is on the last lap of its financial job.

Sally Mickle is new at 20th-Fox as a filing clerk.

Sidney McArdle, United Artists office manager-booker, is on vacation.

Rosalynn Henderson has been promoted from information girl to the contract department at Paramount. Her successor as "hello girl" is Edythe Sellinger.

Joyce Anderson, secretary to Branch Manager D. V. McLucas at United Artists, is vacationing in the South.

Martin Winant, Columbia home office representative, is in Omaha.

Hazel Andersen, MGM office manager, is back after a short vacation.

Columbia's Omaha branch took first honors in this division during the Silver Anniversary Drive.

Fred Thortsen, salesman, is acting branch manager at MGM during G. E. McGlynn's recovery from a recent operation.

Florence Low, head inspectress at Columbia, has returned from a vacation in Washington, D. C.

Nancy Peri has been hired as a stenographer at Warner Brothers.

Fred Aliano, Columbia shipper, is vacationing in the West.

Bill Miskell, Tri-States district manager, spent several days in Grand Island and Hastings visiting circuit houses.

Eleanor Horwitz, Columbia cashier, is back from a vacation in Chicago.

Alliance Francaise opened its series of French pictures at Joslyn Memorial with "Katia" the first attraction.

WASHINGTON

CAPITAL'S FILM ROW VOTES TO UNIONIZE; NATE GOLDEN HEADS DRIVE FOR HANDICAP EMPLOYMENT

Nathan Golden, Commerce Dept. official, and First Assistant Chief Barker of the Variety Club, Tent No. 11, was named to head Washington's city-wide drive to increase employment opportunities for the physically handicapped. Golden came out of the infantry in the first World War minus his left leg, and spent seven years in a hospital, before putting in 20 years' service with the Commerce Dept., as head of its motion picture division.

Jerry Murphy, 20th Century-Fox salesman, is at Georgetown Hospital, where he underwent a major operation.

MGM employes were out in full force for the Variety Club-sponsored football game in Baltimore, between the Washington Redskins and the Chicago Bears. Office Manager Joe Kronman assisted in the Motorcade, and promotional representative Tom Baldridge was in charge of Trade Press Photographs. Other MGM Exchange employes who attended were

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District Manager John Allen, with Mrs. Allen and their two daughters; Mrs. Joe Kronman and son Bob; Esther Blendman of the Cashier Dept., and her husband, Iz; Audrey Poulos of the Billing Dept.; Vivian Kelly of the Contract Dept. and husband Edward; Dot Pfluger of the Cashier Dept. asd husband Ray; Booker Ida Barezofsky; Contract Dept.'s Judy Jones.

Sidney Lust's new Cheverly Theatre will open on November 1st. St. Mary's Theatre, at Leonardtown, Maryland will be operated by Al Folliard, RKO salesman, and Vince Dougherty, Paramount sales represenative. And William Stempil announced the opening of his new Palm Theatre, Del Ray, in Alexandria, Virginia on September 24.

Local F-13 will hold its regular meeting on October 7.

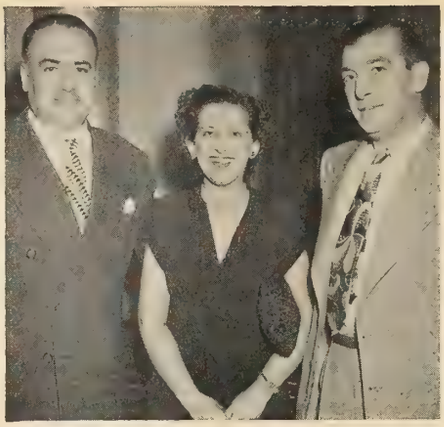
Charles Mendelsohn of 20th Century-Fox is vacationing. And Ann Griffin has just returned from her vacation in Minneapolis.

Harry Anger, former Managing Director of the Earle Theatre, is now putting on the show for the new Club Cairo.

Robert Cummings, Hollywood star, was a Washington visitor, speaking on October 1st at the Mayflower Hotel, on behalf of the National Symphony Orchestra.

William F. Crockett, Virginia Beach theatre owner, has accepted the appointment of Chairman of the Theatre Section of the Virginia USO campaign. Announced by the Governor of Virginia, William F. Tuck, appreciation was expressed for the cooperation of the Virginia theatre man. Mr. Crockett is also President of the Motion Picture Theatre Owners of Virginia and a national leader in ATA. His chairmen will be Morton G. Thalhimer, Thalhimer Theatres, Richmond, Va.; Hunter Perry, Dominion Theatres, Charlottesville; Elmore Heins, American Theatre Corp., Roanoke; and Ben Pitts, Pitts Theatre, Fredericksburg.

Milford, Delaware's moviegoers now have to trek nine miles to Harrington, the nearest town, if they want to see a show. The community has been showless since a quarter of a million dollar fire of undetermined origin destroyed the Schine Circuit's Plaza.





EXHIBITOR, MUSICIANS AT "BLUE SKIES" TRADESHOWS. Photographers were on hand at the recent New York and London tradeshows of Paramount's "Blue Skies." In New York at the Normandie Theatre, they snapped Irving Dollinger (right, in photo at left), of Independent Theatre Service, and Mrs. Dollinger, being taken in tow by Myron Sattler, Paramount's New York branch sales manager. At the London tradesnow (photo at right), they caught Sir Harry Lauder (left) greeting Irving Berlin, whose original idea and lyrics and music inspired the production activity that finally resulted in the new Technicolor musical.

JERSEY CITY

SKOURAS, WARNERS RAISE PRICES APPROXIMATELY 5 CENTS A SEAT

Some Hudson County theatres, in an effort to increase business, are now running three features and 10 cartoons on Saturdays at no increase in prices. This is to attract more young patrons on the day schools are closed.

Dominick F. Barreca, manager of the Orpheum, commencing tomorrow, (Oct. 6) is starting a motion picture column, "Tales of Talkie Temples," featuring local and general motion picture news, in *The Jersey Sunday Bulletin*, only Sunday newspaper in Hudson County.

The City Theatre, Union City, has been completely renovated.

Skouras and Warners, both at their de-luxe houses on Journal Square and at their neighborhood houses, have increased admission prices an average of 5 cents per ticket. The Loew circuit and the Rosenblatt & Welt chain are keeping admissions at their former levels.

It is rumored that Skouras will close the Capitol, Jersey City, in the downtown section, and reopen the old Majestic, directly across from Mayor Hague's citadel—the Jersey City city hall. Reason is said to be that rent on the Capitol has been jacked up.

Richard Conte, son of a Jersey City barber, has a prminent part in "Somewhere in the Night," a movie now making the rounds locally.

The Mosque Theatre, Newark, will shortly become a first-run de-luxe motion picture house again.

Capt. Frederick Owens, recently out of the Army, who has been breaking in for the past few weeks at the Orpheum, has assumed charge of the Rex, Staten Island, for the Rosenblatt & Welt Circuit.

Mr. and Mrs. Jack Sulzman, of Bayonne, are the proud parents of a bouncing baby, Jay John. Mrs. Sulzman was formerly cashier at the Lyceum, Bayonne, where she was popularly known as "Pat."

Evelyn Reardon, cashier at the Orient, is celebrating her sixth anniversary with the Rosenblatt & Welt Circuit.

Jack Schneider, projectionist, Orient, is back from his Canadian fishing trip looking none the worse for wear.

Mrs. Ida M. Pieroni, relief manager for Rosenblatt & Welt, is being congratulated on the return from the Army of her son, Sgt. Harry Rocca, Jr., who was in the railroad transportation services.

Al Stevens has resigned as manager of the Rex, Irvington, and has been replaced by Jack Boxer, who comes from an uptown New York City house.

The candy situation in Hudson and Essex county theatres is still bad due to shortage of product and the truckmen's strike.

Due to an error the name of the seller of the Astor Theatre, North Bergen, was spelled incorrectly. The correct name of the seller was Herman Agar. John A. Oglietti, the new owner-manager, before coming to Hudson County, was associated with his two brothers in the ownership-management of the Penn and Palace theatres, at Leechburg, Pa., near Pittsburgh.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

DALLAS

BRYAN AMUSEMENT, INTERSTATE PLAN NEW CONSTRUCTION; JAM SESSION FOR TELENEWS

Plans to spend approximately $250,000 in building one theatre and improving two others were announced this week by the Bryan Amusement Company of Bryan, Texas. Included in this program are the rebuilding of the Palace into an ultra-modern 100 seater, construction of a new 900-seater to be called the Circle at Main and 22nd Street and renovation of the Dixie.

Renovation of the Dixie along modernistic lines both or, with construction of a new marque and installation of air conditioning is expected to start within the next few weeks. Construction of the Circle is awaiting government approval, but, according to Mrs. Morris Schulman, manager of the Bryan interests, steel and other material have already been purchased and the work should be able to start just as soon as the go ahead signal is given. Jack Corgan, Dallas architect, will supervise.

Both Mrs. Schulman and her partner and Mrs. Henry Lazarus of New Orleans, have returned from California where they went to study new theatres and to get ideas for their construction and remodeling program.

The new Melrose Theatre at 12th and Spreight Streets in South Waco was opened September 24.

A decision by District Court Judge Harry Bigbee has given authority to the lessee of the municipally owned auditorium at Raton, New Mexico, which is being used by the lessee as a theatre, to close at will. The case involved the city of Raton against Hubbard and Murphy, owners of the El Raton Theatre and lessee of the city auditorium.

Interstate Theatres, Inc., will open its Wilshire Theatre, Mockingbird Lane and Skillman, on October 4.

Slanted to appeal to teen-age high school popular music enthusiasts, "Melody Matinee" an hours jam session of film shorts with top name bands has been started at the Telenews Theatre here. Rose McCausland, theatre man-

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ager, has announced that it will be a regular weekly feature.

A new theatre, with a seating capacity half again as large as the present Martini Theatre, will be constructed at Galveston by Interstate Theatres, Inc., on the site of the present State Theatre and the old Grand Opera House building on 21st between Market and Postoffice. G. Martini and Johnny Browning are co-city managers there for Interstate. The State and the old Opera House will be razed and a new building placed on the sites. The new theatre will have facilities for television and other new innovations.

Connie Dreher is a new film salesman at the equally new Screen Guild Productions exchange here.

Truman Fawcett has sold the Texas Theatre building at Johnson City to a local rancher, R. E. Stubbs, who will remodel and re-name the theatre.

CHICAGO

B&K HOUSE MANAGERS MEET TO ORGANIZE UNION, COMMITTEE PREPARES 7-POINT PLAN

Managers and assistant managers of Balaban and Katz houses met in the Hamilton Club to consider organization of a union. The managers are not included in the present front house employe union which the IATSE is assisting to organize. The managers appointed Carl Russell, Harry Brand and Ted Boiseman to work out seven point program.

"Open City," booked into several B&K Houses is holding up well. About 200 bookings were announced for this film.

Sy Twery is the new publicity director for the Essaness Oriental, succeeding Danny Newman who left to open his own publicity firm. Ed Kennedy has been named assistant manager.

The Manta Rose circuit fall drive for managers is now underway and will run through Dec. 31.

Jerry Vogel of the Riverpark, South Bend, is now booking through Allied.

Ralph Kettering, is the new manager of the Civic Theatre.

Helen Hunt, Columbia studio stylist, is here with her husband for a honeymoon. New York is the next stop.

Popcorn and candy sales are increasing in the down town theatres.

The McNerney Theatres have bought the Saybrook, a 300 seater formerly held by the Peterson circuit.

Will Adams Shilling of Phoenix Production, Detroit, was looking the town over this week.

CLEVELAND

The Cleveland Cinema Club is entering its 31st year of activity in the field of "better motion pictures," under the leadership of its new president, Mrs. Ralph Kittle. Mrs. Carlton Conrad, ex-president, heads the club's new Film Service Project, formed to supply film entertainment to shut-ins.

The John Urbanskys, senior and junior, and Bernie Rubin, all of Imperial Pictures, have acquired the Cleveland area franchise to six new color pictures produced by Pinnacle Pictures of California. Lee Goldberg of Popular Pictures has reportedly acquired the Product for Cincinnati and Jack Zeide for Detroit.

Milton A. Mooney, head of Cooperative Theatres of Ohio announces that he has closed deals



MR. AND MRS. ARRIVE. Mr. and Mrs. Dick Powell arrived this week in New York for a short vacation. Husband Dick is an RKO Radio star, while wife June stars in MGM pictures.

with United Artists and Columbia for new product. Mooney's organization buys and books for over 100 theatres. Moe Dudelson, United Artist district manager and local branch manager William S. Shartin negotiated the UA deal. The Columbia deal was consummated by district manager Sam Galanty, Louis Aster and Lester Zucker.

J. O. Guthrie, owner of the Karolyn Theatre, New London and Mrs. Guthrie are en route to Santa Barbara on a short business trip. . . . Gene Bailey, manager of the Lo-Net Theatre, Wellington, O. and father of MGM booker George, is ill at St. Vincent's Charity Hospital where he recently underwent an operation. . . .

Dick Wright, Warner assistant zone manager, for the second successive year, heads the Warner Club as president. Marvin Samuelson is vice-president; Marcella Grosse, secretary and Robert Cox as treasurer. Committee chairmen are: Lou Ratener, contributions and loans; Florence Henning, welfare; Marjorie Streib, membership and Harold (Bud) Friedman, entertainment. The club chalked up six major parties last year.

Off to New York for company meetings are J. Maxwell Joice of Paramount and E. C. Pearson of United Artists. Both are exploiteers. The following week Paramount district manager Harry Goldstein and branch manager Saul Frifield will attend home office meetings. Paul Blaufox, Republic publicist has been in town planning a campaign with Loew's theatre publicity director Ed Fisher on "I've Always Loved You," which opened Oct.

M. H. Fritchle, manager of the Oliver Theatre Supply Co., makes the announcement that his firm has taken over the distribution of Viking Pop Corn machines in the northern Ohio territory.

MILWAUKEE

A permit has been issued to Kenneth Jansen, owner of Wrightstown Theatre, Wrightstown, Wis., for the remodeling of that show house. According to the permit, there will be a new entrance, heating plant, retiring rooms, etc. E. A. Wettengel, of Appleton, Wis., is the architect.

News comes from Houghton, Mich., of the following changes being made in the Portage Lake Fox Theatre management: Robert Kautzer is being transferred to the position of city manager for the show houses of this group in Janesville, Wis.; which includes four theatres in the Fox Wisconsin Amusement Corp. group in that city; Edward Johnson, heretofore manager of Lode Theatre at Houghton, Mich., has been transferred to Hancock, Mich. as manager of the Kerredge Theatre there. Johnson had been manager at Houghton before the war, at the Lode, and resumed that position upon his return to civil life. He held the rank of lieutenant in the A.A.F. Russell Ciucci, manager of the Peoples Theatre at Laurium, Mich., has been transferred to manage Lodi Theatre at Houghton, Mich., succeeding Johnson. Ciucci resumed his position at Laurium upon his return from the armed forces.

The proposed Waupaca Theatre, at Waupaca, Wis., will be started as soon as building restrictions are removed. It will be operated by J. P. Adler, who now operates the Fulton Theatre in that city. The new show house is to have a seating capacity of 580.

The work on the Telenews Theatre (Fox-Wisconsin Amusement Corp.) is now proceeding, with most of the steel work now in place for the three-story structure. Whether necessary material for the construction can be obtained soon remains to be seen. The new show house will be located on Milwaukee's Wisconsin Ave.—a short distance from the principal intersection in the downtown district.

The remodeling work on the 29 year old Miller Theatre in downtown Milwaukee, which is being changed to Towne Theatre, is to be done on a more extensive scale than at first realized. The walls of the lobby have been torn down and will be modernized; a new box office installed. All seats have been removed and are being replaced by the new push back type. The entire interior is being redecorated.

HARRISBURG

A delegation of local stagehands and projectionists union members went to Altoona last week to attend the funeral of Charles Bruner, who was business agent for Altoona Local and secretary of the Fourth International District. In the group from Harrisburg were Sam Rubin, Ike Davis and Lawrence Katz. Nearly 100 theatre friends from Pennsylvania, Virginia, Maryland, Washington, D. C., and West Virginia, attended the funeral rites.

Display advertising rates will increase October 1 in the Harrisburg *Telegraph*, the *Evening News* and the *Patriot*. A group of the downtown exhibitors interviewed advertising managers of the three newspapers in a vain effort to head off the rise.

A charter has been granted by the Common-

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WHATEVER YOU WANT WHENEVER YOU WANT IT!
SPECIAL TRAILERS
PDQ AND PERFECT, TOO
FILMACK
1325 S. WABASH CHICAGO 5 ILL.

"Voice of Theatre Speakers"
JOE HORNSTEIN *has it!*

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(*Continued from Page 33*)
wealth of Pennsylvania to Theatrecorn, Inc., 18 North Third Street, this city, a firm which makes and diespenses goodies in theatres. The incorporators listed are Morton N. Brodsky, Audry Brodsky, Camp Hill, and Hilda A. Brodsky, Philadelphia. Capital is listed at $20,000.

In the absence of Dick McCrone, theatre writer for the *Evening News,* Fred M. Gilber, Jr., took over the daily column. Trudy La-Watsch, reviewer for the *Telegraph,* spent the weekend in New York.

Arlene Hughes, secretary to Edgar Goth, Fabian advertising and publicity man, has found an apartment in the nearby town of Hummelstown, which she is occupying.

A general absence of ushers took place coincidentally last week in the Senate, State and Loew's Regent. Entirely unplanned, it so happened a series of illnesses, accidents and unavoidable events resulted in the absence of the majority of aides at the three downtown houses. Senate was hardest hit, with only two of the regular staff of eight showing up for the evening performance of "Canyon Passage" on the opening night, and one of the biggest nights this season.

PORTLAND

Effective October 1st Zollie M. Volchok, will resign as manager of Paramount Theatre, Portland, and join the Sterling Chain in Seattle. He will be succeeded by Frank Pratt, now manager of the Orpheum.

Bob Anderson, formerly manager of the Liberty Theatre will become manager at the Orpheum.

LeRoy Smith formerly assistant manager at the Orpheum will be advanced to manager of the Liberty Theatre.

The Liberty Theatre, one of Hamrick-Evergreen's leading subsequent run theatres has been purchased by the Bank of California, and early in 1927 they will erect a million dollar bank and office building at Broadway and Stark Streets.

The Liberty Theatre was built in 1914 and originally leased to Sullivan & Considine. It is now leased to Multnomah Theatres, Inc., until 1948.

BOSTON

BAR THOSE UNDER 16 FROM PITTSFIELD THEATRE IN WAKE OF SINGLE POLIO DEATH

Theatres in Pittsfield are closed to children under 16 years of age after the death of a ten year old boy from poliomyelitis.

Two classical musical films are being shown this week in line with the new policy of the Old South Theatre, They are "The Life and Loves of Franz Schubert, Romantic Night," and "Jan Sibelius."

James Winn, division manager for United Artists, gladdened Film Row this past week when he suddenly appeared at his desk after a siege of illness which has kept him away from the office for many months.

Nathan Yamins was in Fall River and New Bedford during the week viewing his properties there.

Sam Haas is fully recovered from a recent illness and is back at his regular Variety Club sessions of gin rummy.

Barney Welansky, former operator of the Cocoanut Grove, who is serving a 12 to 15 year sentence for manslaughter in connection with the night club fire which cost 498 lives, was returned to Norfolk State Prison colony, following treatment at Massachusetts General Hospital. Governor Tobin is now considering a pardon petition for Welansky.

Ex-GI Bill Romanoff, of M & P Booking Department, and his family have finally bought a home in Medford after trying vainly to find one for the eight months Romanoff has been out of the service.

Twentieth Century-Fox Branch Manager James Connolly and Al Comeaux, office manager, visited the Twentieth Century office in New York last week. Hilda Peacock, of Twentieth Century-Fox, has left for New York on vacation. Mary Purcell, also of Twentieth Century-Fox, just returned from vacation at North Conway, New Hampshire.

E. X. Callahan of Twentieth Century-Fox, was in New Haven last week visiting his office there.

Dean R. Barrett, who was formerly manager of the Rialto Theatre in Hartford, was appointed manager of the Astor Theatre in East Hartford. Lester Markoskik former manager, takes over the Music Box, in New Britain, as manager, succeeding Joe Spivak, who is now with Amalgamated Theatres.

Florence Kroft, who has been with the State Theatre in Torrington for three years, has been made manager, succeeding Nick Lonetti, who resigned.

Frank Keller, formerly ad sales manager, has been transferred to the booking department at Twentieth Century-Fox filling John Pecko's place, who has been promoted to salesman.

Helen Star, who is with PRC, will be married October 12.

Grace Sullivan, formerly with Affiliated Theatres, has joined the PRC office staff.

COLUMBUS

APPLAUD SWITCH TO SINGLES; CITY GETS NEW BUILDING CODE

Neth's Bexley, subsequent run theatre in the swank suburb of Bexley, announces a straight single feature policy beginning Sunday, Oct. 6. There'll be three changes a week. The Bexley ran a trailer announcing the change and inviting patrons' comments. Applause frequently greeted the announcement. The Bexley was closed for six days prior to the change for redecoration and renovation.

The Lenox is the name for the Lincoln, Springfield. The house has been redecorated and the marquee changed. The Southern at Springfield has been acquired by Mrs. George Jackson from George Drewison. Mrs. Jackson has completely renovated and redecorated the theatre.

Meredith "Brummy" Brumbaugh, member of Variety Club Tent No. 2, postcards from McCutchenville, Ohio that he's gotten his fill of country fried chicken, steak and mush. James H. Eberst is the newest associate member of Tent No. 2.

William H. Elder, boss of the Ohio before he entered the army 18 months ago, surprised his local friends with an unannounced visit from his New Haven home last week. He arrived for a few days stay with his wife, Helen and son, Billy. He is due for a Loew theatre assignment soon. He's been a civilian since August.

"Performance requirements of materials" will be stressed in the new city building code scheduled to be adopted early next year. John Stith, chief building inspector. said that the new Columbus building code will result in the virtual elimination of fire hazards. Since the code will not be retroactive, present buildings will not have to be altered, although the new code will apply where additions are made, he said. The new code will repeal the city's 1930 building law.

The Palace resumed its split week stage show policy last Monday with "Star and Garter Revue" playing Monday through Wednesday. Stage shows will be a regular Palace policy during the fall and winter season.

Allen Sparrow, Loew's Midwestern division manager, has been busy the past week visiting Loew theatres in Akron, Canton and Toledo.

Robert F. Boda, manager of the Hartman, has leased the theatre from owners Maribel and Regan Hughston for a five-year period starting June 1, 1950. H. E. Cherrington, veteran local press agent and former theatre editor of the *Dispatch,* will have charge of publicity for the Knickerbocker under its new film-burlesque policy which starts Oct. 17.



FINAL SESSION OF UA DISTRICT MEETINGS. The final session in United Artists' series of western district meetings was held recently at Las Vegas, N. M. Enjoying the western sunshine above are: Front Row (l-r)—George McCool, Morrie Segel, Jack O'Loughlin, Los Angeles branch manager; Ralph Clark, Bert Pollard, Lou Fink, Maury Orr, western sales manager; Cal Callaway, district manager; Nat Nathanson, San Francisco branch manager; Cliff Gieseman, Hal Shields. Second Row—Jack O'Brien, Carroll Trowbridge, Salt Lake City branch manager; Bruce Marshall, Ernest Piro, Roy Fehner, Ernie Gibson, Joe Solomon Joe Madsen Jack Drum. Back Row—Walt McKendrick, Carl Lind, Paul Hull, Arthur Sullivan Seattle branch manager; Clarence Olson, Denver branch manager; Harry Hunsaker, Kenneth MacKaig, Harold Harden, Bob Riddle William Bigford.

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NEW YORK

FORM METROPOLITAN THEATRES IN GOTHAM; STORK HAS BUSY WEEK, INCLUDING TWINS

The Metropolitan Motion Picture Theatres Association met this week to ratify its by-laws. The outfit, which covers New York, Kings, Bronx, Queens, Richmond, Nassau, Suffolk, Westchester, Rockland, Putnam, Orange, Ulster, Sullivan and Dutchess, is formed to represent its members with public agencies and to work for charitable and patriotic purposes as well as dissemination of information.

Present at the meeting were Harry Brandt, Oscar Doob, Julius Joelson, Max Cohen, Sam Rinzler, Sam Rosen, William White, Bill England, Sam Shain, Robert Rosenzweig, Saul Strausberg, Arthur Mayer, Emanuel Frisch, Edward Rugoff, Bob Weitman, Robert W. Coyne, Morton Sunshine, Abraham Mopper, Louis Weber and Fred J. Schwartz who acted as chairman.

The stork did a bit of work around the film business this week with Russell Stewart of the MGM publicity department becoming a three times father when eight pounds six ounces of daughter was born to Mrs. Stewart at the Physicians Hospital in Jackson Heights. The lady will be named Kathleen.

And just to prove that the friendly company isn't going to grab the space, along comes Cyril C. Wooley of Paramount International's statistical staff who became a father of twins, a five pound eight ounce girl and a six pound two ounce boy.

So just to keep the boys who write all that nice carbon copy publicity for the Society of Motion Picture Engineers happy, it will also be recorded that SMPE Don Hyndman came back from his vacation to find—that he too was father of a boy, christened John Stuart. This is Hyndman's third.

Zack Schwartz and David Hilberman, who worked with Walt Disney in "Fantasia," "Bambi," "Snow White," etc., are forming their own company, Tempo Films, to produce animated cartoons and slides for the theatrical and non-theatrical fields.

Music Hall President and Managing Director Gus Eyssell is back from Hollywood.

The Warner Club, a welfare organization of Warner employes, has a meeting scheduled for Oct. 19 in the home office.

ST. LOUIS

THEATRE BANDITS SENTENCED TO TWELVE YEARS IN PENITENTIARY

Morris T. LaMew and Leo J. Lein, were sentenced to 12 years in the penitentiary at Jefferson City this week following conviction of several robberies, including that of the Empress Theatre where they forced Manager Harry Boston to open the safe, took out $195 and overlooked $400.

Construction of a new 350 seat theatre, to be known as the New Art Theatre and to operate on a foreign picture policy was announced this week by Sam Konn. The house will work on a reserved seat plan, be equipped to show both 16 and 35-mm. films and will have an organ as well as stage for stage shows.

Hugh McKenzie has been named district ad and publicity man for RKO, succeeding Ed Terhune, transferred to Dallas.

MPTOA President Fred Wehrenberg is off to Washington for another pow wow on that anti-trust suit.

Seven more cases of infantile paralysis were reported in the St. Louis area, bringing the total up to 518.

Warner St. Louis branch manager Lester Bona was out in the territory this week.

Out of town exhibitors who visited film row include Justin Gerard, Carthage, Ill.; Russell Armentrout, Louisiana, Mo., H. Leber, Pacific, Mo.

The Cussville, Mo., Hall Theatre, recently opened under management of Glen Hall. Material shortage delayed the opening.

Mike Cullen takes over St. Louis and Kansas Loew's houses as a result of a territory shift while Allen Sparrow, in whose territory St. Louis formerly was will take over Columbus, Dayton, Pittsburgh and Evansville.

Luther Stone, 35, RCA service engineer, was critically injured last Friday when his new DeSoto automobile side-swiped a farmer's car. His car went out of control and turned over five times, being completely wrecked. Stone was found to have sustained two skull fractures, three fractures of the spine, a punctured lung and fractures of several ribs. At the time of the accident Stone was en route to Sikeston on a service call from the Malone Theatre.

Jack Martin has joined the Republic Pictures sales staff, succeeding Bill Sharpe in the Southern Illinois territory. Sharpe, in turn, has gone back to Paramount Pictures as city salesman, replacing Don Hicks, who is going to Wichita, Kas.

William J. Kupper, general sales manager for Twentieth Century-Fox, and William J. Kupper, Jr., personal representative of Paul Terry of Terry Tunes, have been in St. Louis recently for business conferences.

Herschel Webster reports that the construction of his new Princess Theatre in Percy, Ill. has progressed to the point where the brick walls have been completed.

Ray Colvin, president of the Theatre Equipment Dealers Protective Association, reports that advanced reservations for the organization's annual meeting to be held at Toledo Nov. 8, 9, 10 and 11 have already passed the 250 mark.

The Essex, a 250-seat house in Essex, Mo., erected here by Greenlea Brothers of Canalou, Mo., opened Thursday.



CIVIC, SOCIAL, SHOW BUSINESS LEADERS AT PREVIEW. The invitational preview of RKO Radio's "Sister Kenny" held last Friday evening at the RKO Palace in advance of the world premiere the following day was attended by civic, social and show business leaders. Sister Elizabeth Kenny herself was guest of honor. Shown above (l-r) are Max A. Cohen, president of the Cinema Circuit, and Mrs. Cohen; Sister Elizabeth Kenny, escorted by Fred Brisson, husband of Rosalind Russell, who portrays Sister Kenny in the film; Arthur Waykoff of Raritan Theatres, and Mrs. Waykoff.

CHARLOTTE

Funeral services for Henry Cook, veteran Walterboro exhibitor, were held last week.

Carol Ogburn, Warner booker, has been promoted to salesman to replace Harold Keeter who recently resigned from the company in order to assume the duties of Branch Manager of the local PRC Branch, Charlie Hunsuck, Warner booker, has also resigned to become salesman for the local Astor office.

Seen along the Row: Wade McMillan, McMillan circuit; Lee Little, Camden, S. C.; Ben Strozier, Rock Hill, S. C.; Roy Rowe, Burgaw, N. C.; Cliff Allred, Ardmore, Winston-Salem, N. C.

J. D. Hexamer, United Artists office manager has brought his family to Charlotte after finally locating living quarters for them.

Peter Leonard, young son of Columbia booker Charles J. Leonard, was hit by a car while riding his bicycle last week and is in the Memorial Hospital recovering from a broken leg.

CINCINNATI

Two youths were arrested at their homes Wednesday on charges of burglarizing and issuing false checks against the National Film Service Co. They confessed to entering the firm on Sept. 18 by climbing a fire escape to an open window and stealing five blank pay checks, two pipes and a fountain pen and cigarette lighter. A total of $141.25 in false checks were cashed before the youths were apprehended.

Freeman Theatres, Inc., has contracted to lease the Freeman Theatre on Freeman Avenue which is owned by Mrs. Matilda Fox. The deal was handled by Saul M. Greenberg who also asked for the incorporation of the Sharon Theatre to change the type of management from individual ownership to a company. Owners of the latter theatre are Sam Kaplan and Jack Frisch.

George Jacoby, RKO office auditor, arrived here last week for a stay of a month or so.

Dorothy Fisher, RKO biller, is back at work

(*Continued on Page 36*)

New Mirrophonic Sound
JOE HORNSTEIN has it!

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(*Continued from Page* 35)

following several weeks' illness.

Charles Perry, Paramount publicity man, is back in the hospital after suffering a relapse from an operation of several months ago.

The Paramount organization welcomes Mrs. Geraldine Graham to the office as a comptometer operator.

New branch manager at Universal is W. G. Carmichael, a former salesman for that company in Memphis, Tenn. He succeeds J. F. Bannan.

Jesse J. Meis, 64, former owner and operator of the Columbia and Liberty in Cumminsville theatres, died Sept. 30 at his home following a long illness. He had retired from active business five years ago because of ill health.

Ward Farrar, RKO field publicity man from the New York office, was beaten over his head and robbed of his billfold, watch and cigarette case Saturday night.

HARTFORD

LOEW'S POLI CONOVER MODEL CONTEST CLOSES; HARTFORD CIRCUIT MANAGERS MEET

The grand finals in the Loew's Poli-New England Theatres Conover Model Contest were held at Loew's Poli, Hartford, last week, with an East Hampton, Conn., girl, Miss E. Shirley Blair, winner of the Loew's Poli Palace, Meriden, contest, judged the grand finals champ. Harry F. Shaw, Loew's Poli division manager, and Lou Brown, division publicity and advertising director, were in attendance at the grand finals, as were: Lou Cohen, Loew's Poli, Hartford; Matt Saunders, Loew's Poli, Bridgeport; Morris Rosenthal, Loew's Poli, New Haven; Joe Boyle, Loew's Poli-Broadway, Norwich; George E. Freeman, Loew's Poli, Springfield; Bob Portle, Elm Street, Worcester. The winner received a contract from Harry Conover, the models' agent.

The first fall meeting of managers of Hartford Theatres Circuit, Hartford, was held at the Lenox Theatre Building office of General Manager Al Schuman last week. On hand: Mr. and Mrs. Schuman, Ernie Grecula, advertising and publicity director; and following managers: Hugh J. Campbell, Central, West Hartford; George Smith, relief manager; Bill O'Sullivan, Rialto, Hartford; Joe Ruggerio, Lyric, Hartford; Mrs. Kate Treske, Lenox, Hartford. O'Sullivan, by the way, recently returned with Mrs. O'Sullivan from a honeymoon trip in Connecticut and New York. Renovations are continuing at the Rialto, under supervision of Mr. Schuman.

New positions in New Haven: Ray Beeson, formerly in the Marines, is now student assistant, Lincoln Theatre, New Haven. George Somma is a new Republic, New Haven, exchange booker, succeeding Sherman Germaine.

The Audio-Visual Co. of New England, Inc., has been organized by Charles R. Abry, formerly associate publisher of *Young America,* to distribute visual education material in New England, The new organization is located at Norwalk, Conn.

Executive Director Richard Griffith of the National Board of Review of Motion Pictures is to speak on "Censorship" before the Oct. 18 meeting of the Springfield (Mass.) Motion Picture Council. Harold Hendee, RKO director of research, and Charles S. Steinberg director of educational bureau, Warner Bros., will also speak at later dates in Springfield.



APPOINTMENT. Mayor William B. Hartsfield (left), of Atlanta, Ga., reappoints Roy M. Avey industry member of Board of Examiners for local Motion Picture Operators for three years. Hartsfield laughingly said it would cost him 10,000 votes if his voters knew he was appointing a man that wore a tuxdo.

Jack Byrne, MGM's eastern district manager, and Al Herman, URC's district manager, were recent visitors in New Haven.

Tom Carey of Tom Carey Theatrical Promotion Agency, Hartford, has been undergoing treatment at Lahey Clinic, Boston. Now handling a major portion of New England territory "Kiddie Shows" is Miss Lillian Domiano, formerly with M & P Theatres, who has been secretary to Carey since earlier in the year. Miss Domiano will handle the entire New England territory when Carey leaves in November to recuperate in Arizona for four months.

ALBANY

Sam Rosenblatt officially took over operation of the Grand Theatre, Watervliet on Oct. 1. This was formerly operated by Mrs. Anne Barney.

George Dembow, president of National Screen Service, visited the Albany office for the first time in six years. He was accompanied by Leo Abrams, district manager.

Arthur Newman, recuperating from a long siege of illness, goes to Florida this week and will return to his Republic office the latter part of October.

Frank Kelly, Fox Philadelphia head booker, stopped in Albany to say hello on his return from Tupper Lake, where he had been vacationing with his family.

Neil Hellman of Hellman interests this week went to Buffalo on business.

Dick Stephens, Warner Bros. field man, was in town for several days.

Dorothy Stein, MGM booker, visited Buffalo for several days.

Visitors along Film Row included Jerry LaRocque of Warrensburg; M. Koffsky of Waterford; Clarence Dopp, Johnstown; Mrs. Anna Tarbell, North Creek; John and Charlie Rossi, Schroon Lake; John Hecht of Royal Chrome Furniture Company and Jos. T. Kellogg of Specialty Printing Co.

Welden Waters, Fox branch manager, is nursing a bad cold.

About fifty members of the Variety Club attended the Kings-for-a-Day dinner honoring Tom Bender, who did such a splendid job as camp director of the Albany Boys Club Camp Thacher on Thompson Lake.

ATLANTA

BROOKLYN DODGERS PASTE MIAMI SEAHAWKS 17-7 IN VARIETY CLUB BENEFIT FOR GIRLS' CAMP

Fifteen thousand football fans Saturday saw the Brooklyn Dodgers paste the Miami Seahawks, 17-7, in this section's first taste of professional football.

The game was sponsored by Tent 21, Variety Clubs of America, and all proceeds went to Dr. Felton William's Camp for girls at nearby Mountain View, Ga.

The game, at Georgia Tech's ancient Grant Field was the first outside sports attraction ever permitted there.

Dr. William's Camp, a non-denominational organization, now accommodates each week 74 underprivileged girls selected from the slum sections of Atlanta. Next year, thanks to Va-

NEW THEATRES

Milwaukee—The new Goetz Theatre has opened to the public in Monroe, Wis. It is housed in a new building of the most modern design. Light brown brick and a lighter terra cotta have been used in the exterior finish, as well as for the balconies and grills. Curving lines at the top of the windows and doors lend a Spanish touch. Local newspapers say the new show house is the culmination of a dream of Chester Goetz and his brother Leon, with whom he has been associated in various theatre enterprises for years. Chester Goetz bought out his brother's interest in May, 1939. The first week of September was also celebrated by Goetz as the 15th anniversary of his entry into show business. He also owns the Chalet in Monroe.

Cincinnati—An outdoor drive-in theatre equipped with individual car speakers to eliminate outside noises will be erected on R.R. 4, Woodlawn near Glendale, it was announced last week. Incorporators of the project are Dr. and Mrs. William J. Keller, Woodlawn; J. Ramsey Minor and Nat Kaplan, a salesman for Columbia Pictures. Plans call for completion of the project, which will occupy a 20-acre tract, in the spring of 1947—CIN.

Hartford, Conn.—A new open air drive-in with a capacity of 750 cars is nearing completion near here.—BOS.

Salem, Ore.—Forman Brothers heading the United Theatres of Portland announce the construction of a $100,000 Drive-In Theatre for Salem. A twenty-acre tract of land has been purchased for this new development and construction plans are now under way. Albert and William Forman operate the Grand, State and Liberty theatres in Salem.

Brede, Iowa—A. J. Neumayer has started excavation work on a new theatre which he is building here.—MIN.

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riety, it will be available to approximately 200 girls each week. The camp takes its name from Stone Mountain which is plainly visible some 20 miles to the eastward.

Celebrity at the game was Constance Bennett, 20th Century-Fox star, who occupied the honor box with Georgia's Gov. Ellis Arnall and Atlanta Mayor William B. Hartsfield. Miss Bennett at the conclusion of the game, presented a trophy on behalf of the Atlanta Variety Tent to the winning Brooklyn team.

Miss Bennett motored to Atlanta for the game from Montgomery, Ala., with her husband, Col. Jack Coulter, Pacific war hero, now a student at the Maxwell Field University of the Air. While here they were guests of Lt. Col. John Stembler, who served with Col. Coulter. Stembler is executive assistant to William K. Jenkins, president of the Georgia Theatres Company.

INDIANAPOLIS

The Community Center, Carthage, Ind. has re-opened for the winter season. The house will be operated by Mr. and Mrs. H. G. Henley.

Ken Maynard, the Hoosier cowboy, was a guest of Carl Niesse, owner of the Vogue Theatre over last week-end. In addition to visiting his horse, injured while playing a theatre date in Cincinnati, O., he also visited his mother who lives in Columbus, Ind.

The Manly Mfg. Company, manufacturers of popcorn machines, Kansas City, Mo. has opened a branch here at 359 N. Illinois Street. M. L. Lyons, is the Indiana representative.

George L. Landis, son of George T. Landis, 20th-Fox branch manager has enrolled at Notre Dame University.

Clarence Ritzler, of St. Louis, Mo., has been appointed head booker at 20th-Fox exchange, succeeding William Poppe, resigned.

Edward Brauer, Republic branch manager, went to Cleveland, O., over the week-end.

Fred J. Dolle, of the Fourth Avenue Amusement Co., Louisville, Ky., spent several days in Indianapolis inspecting his holdings here.

John Keller, assistant booker at Warners', has resigned to accept the head bookers position at RKO. Earl Gingery, of the shipping department succeeds him as assistant booker.

C. C. Brant, who operates the Virginia Theatre, Terre Haute, Ind., was a business visitor in the city during the week.

Elenor Borkes, assistant booker at RKO has returned from an extended vacation on the West Coast. While there, she visted the RKO studios in Hollywood.

Claude Hare, has been assistant shipper at RKO exchange.

William Sherman, PRC district manager for St. Louis and Indianapolis, was in the city on Saturday and visited the local branch where he held a conference with Sam Abrams, branch manager.

Visitors on Film Row—Vance Schwartz, National Theatre, Louisville; A. B. Thompson, Park-Ritz, North Vernon; S. H. Grove, Capitol-Shelby, Louisville, Ky.; J. B. Sconce, Sconce Circuit, Edinburg; Mrs. Eva Harris, Zionsville; E. E. Smith, Devon, Francesville; Bruce Kixmiller, Colonial, Bicknell; R. L. Hudson, Trivoli, Richmond; Don Steinkamp, English; Grant Henley, Community, Carthage.

The Variety Club of Indianapolis, Tent No. 10, after being redecorated and renovated, held its formal opening Sept. 30, for members only. In addition to a business meeting, there was a a stag party with floor show and other entertainment.

VANCOUVER

SHOW BUSINESS BOOM CONTINUES WITH INCREASE EXPECTED AS DAYLIGHT SAVING ENDS

Show business continues to boom among the cinemas in spite of inclement weather and a variety of other attractions, with the ending of Daylight saving showmen look for an increase in evening business, suburbans will benefit mostly here.

Al Mitchell, manager of the Paradise theatre, was presented with a desk lighter from his staff, after being promoted to manager of the Plaza by Odeon circuit.

Freddy Stone, British Columbia manager for Sovereign Films 16-mm. exchange, has been hitting the tough roads of the interior, making many sales of narrow-gauge machines.

Cashing in on the popularity of British actor James Mason, The Vogue, Paradise and Lux theatres are currently playing films in which the star appears. All are doing better than average business. "Wicked Lady" is on its fourth week at Vogue.

Local theatres find it not so hard to get usherettes and cashiers, although it is really difficult to find one who is efficient and will stay on the job, turnover is a problem to the downtown theatres more than the outside houses.

The Canadian premiere of "Meet the Navy" will be held at the Orpheum Theatre in October. This is the British screen version of the Royal Canadian Navy revue.

The former Beacon will be renamed the Odeon-Hastings theatre and is expected to be open early in November. It will be one of the Pacific Coast's finest theatres when completed, Odeon heads here say.

On the sick list here are Jack Donnally, Lyric; Ray Hansom, Broadway; Bill Clayton, Dominion; and Robert Foster, business agent of Projectionists 348.

Bill O'Neil, secretary-treasurer for Paramount pictures in Canada, is a Vancouver visitor on a routine inspection trip. Paramount week was a record breaker in the Dominion this year, he reports.

Allan Mattson of the Famous Players Art Shop was passing out cigars on the birth of his second daughter. Iras Gartrell is a new addition to the F-P art shop, she was formerly in charge of the display department at the Capitol Theatre, Penticton, B. C.

Frank Scott, manager of the Monogram, was elected President of The Calgary Film Board.

LONDON OBSERVATIONS

American PA's Slipping, Dear, Dear! Bob Woolf One Of Town's Top Hosts; Rank's New Shorts Make Debut

By Jock MacGregor

According to "World's Press News," J. Arthur Rank's chief publicist, John B. Myers, made some surprising remarks about U. S. showmanship at a recent lunch.

After claiming that British film publicity was ousting Hollywood pictures off the U. S. front pages, he allegedly stated: "The Americans have two bins—sex and sensation—from which to draw their publicity material. The people in this country do try to think out some reasonably intellectual approach to a film."

Well, well!

* * *

The pleasantest receptions these days are those run by RKO Radio. Bob Woolf is always the genial host, invites representatives from all branches of the industry, and the press branch representatives never worry about a "story"—these are social occasions.

The Ned Depinet-Phil Reisman reception at Claridges was no exception and there was an excellent turn out of industry leaders. Many had travelled from further than Wardour Street to pay their respects. Herbert Wilcox and Anna Naagle come from their country home. Randolph Richards was up from Eastbourne. B. T. Davies, vice-president of the CEA, journied from Birmingham for Television talks, and came along with W. R. Fuller, rarely seen at such functions these days.

It was good to see that R. C. Bromhead had recovered from his illness. Jim Majorell was having a look at how we do these things here. MGM's Sam Eckman, Jr. dropped in. Dave Griffiths who in addition to his International alliance, is chairman of the new RAF film, was another we noted.

Fay Allport came from the MPAA office. Independent circuits were represented by Lou Morris and Alf Shipman.

From the studios came Pat Roc with David MacDonald, who is directing her in "The Brothers," and Trevor Howard who, because of his part in "So Well Remembered," was sporting three days' growth.

* * *

Another pleasant reception was organized by Praesens, producers of "The Last Chance," for Betty Smith—author of "A Tree Grows in Brooklyn"—who was on her way to Switzerland to write a script. She knows little of the project but gathers that it will be a sort of "democratic documentary" which Leopold Lindtberg will film in Brooklyn next year.

* * *

Had John Myers enthusing over the phone about the success of "The Magic Bow" at the Cannes festival, which, incidentally, is likely to establish these International contests as something worthwhile.

* * *

Londoners hope that Paramount really are weather forecasters. Since "Searching Wind" opened at the Carlton, there has been unrelenting storm. Paramount is following that one with "Blue Skies."

* * *

"This Modern Age," J. Arthur Rank's "March of Time" style short, made its debut this week with "Homes for All" and "Scotland Yard." Slick, workmanlike, they are insular in outlook, but may get by in special spots overseas as reflecting conditions in Britain.

* * *

Russell Holman, Paramount's East Coast producer, who has been in town looking at talent and plays, found himself alibing Hollywood for its idea of England as reflected in "Love Letters" and "To Each His Own."

THE BOX OFFICE SLANT

Gentleman Joe Palooka

Monogram **Comedy** **72 mins.**

AUDIENCE SLANT: (Family) Second in the Joe Palooka series of films this, like the first, is good entertainment. Audiences who enthused over the initial venture will not want to miss this one.

BOX-OFICE SLANT: On a par with the first offering, which means that it should do just as well at the box-office.

Cast: Leon Errol, Joe Kirkwood, Guy Kibbee, Elyse Knox, Lionel Stander, H. B. Warner, Stanley Prager, Warren Hymer, Richard Lane, Cliff Nazarro, Fritz Feld, Sarah Padden, Louis Jean Heydt, Freddie Steele, Tommy Harmon, Roy Atwell, Ian Wolfe, Sam McDaniel, Eddie Gribbon, Roger Daniel, Marie Blake, William Forrest, Dick Fishell, Jack Roper, John Indrisano. **Credits** Directed by Cyril Endfield. Screenplay by Cyril Endfield. Photography, William Sickner. Produced by Hal E. Chester.

Plot: After Kirkwood becomes Champ, his girl-friend's uncle, who is head of a chain of newspapers and practically runs the country through his crooked friends in the Senate, gets him to assist in having a choice bit of ground made into a national park. This turns out to be a crooked play, for there is oil in the ground, and Kirkwood gets into a nasty mess before Knobby can straighten things out.

Comment: In this, the second in the Joe Palooka series from Monogram, Hal E. Chester, the producer, satisfactorily continues his efforts to turn out good, wholesome amusement that will entertain small-town and neighborhood audiences. Picture is as good as the first, with the same kind of comedy and enjoyable elements. Millions of theatregoers, especially those to whom the Joe Palooka strip is a daily "must," will get their share of enjoyment out of watching "The Champ," as played by Joe Kirkwood, get himself out of a difficult situation, which includes prize-fighting, golfing and a free-for-all scrap. Leon Errol is again Knobby Walsh and Elyse Knox is Joe's sweetheart. In other important parts are such capable performers as Guy Kibbee and Lionel Stander, while in smaller roles are H. B. Warner, Warren Hymer and Tommy Harmon. Though the film is not as fast-moving as the first one, it is nevertheless a good comedy with a well-constructed story, capable performances and a nice pace, the latter a credit to Cyril Endfield's direction.

Bad Men of the Border

Universal **Western with Songs** **60 mins.**

AUDIENCE SLANT: (Family) Fair-to-middling outdoor film that will have no particular appeal for western audiences.

BOX-OFFICE SLANT: Will get by fairly well in houses playing such product, but in average situation won't mean anything extra.

Cast: Kirby Grant, Fuzzy Knight, Armida, John Eldredge, Barbara Sears, Francis McDonald, Soledad Jiminez, Edward Howard, Edmund Cobb. **Credits:** Producer-director, Wallace Fox. Original screenplay, Adele Buffington. Photography, Maury Gertsman.

Plot: Grant masquerades as a bandit to get into the confidences of the local badmen, who are operating a border counterfeit money racket. Actually, he is a U. S. Marshal. Unwittingly, he is helped in trapping the racketeers by a Mexican dancer, who is really an operative of her country. To carry the masquerade business a little farther, a wandering minstrel turns out to be the hero's aide. All ends well, with the Mexican and American authorities capturing the desperadoes as they attempt a getaway.

Comment: This offering attempts to be a little different, but it doesn't quite hit the mark. The average kid and action crowd will be let down more often than not in the 60 minutes' running time by a slackening of pace. The cast has some rather well established people, such as Armida and Fuzzy Knight and others, but the main character, Kirby Grant, just doesn't measure up to western hero standards. He still seems more at home in any other locale but the Wild West, from the standpoint of stature, actions and speech. Photography is okay and technical departments are up to par. There are several obvious deviations in the script from usual western procedure, and it is a question as to whether the fans will be pleased about them.

Below the Deadline

Monogram **Drama** **65 mins.**

AUDIENCE SLANT: (Adult) Satisfactory dramatic offering that will entertain most adult audiences.

BOX-OFFICE SLANT: Will serve as a good supporting feature.

Cast: Warren Douglas, Ramsay Ames, Jan Wiley, Paul Maxey, Philip Van Zandt, John Harmon, Bruce Edwards, George Meeker, Clancy Cooper, Cay Forrester, Alan Bridges, George Eldredge, William Ruhl. **Credits:** Directed by William Beaudine. Original story by Ivan Tors. Screenplay by Harvey Glass and Forrest Judd. Photography, Harry Neumann. Produced by Lindsley Parsons.

Plot: A returned soldier takes over his murdered brother's rackets in order to make money quick and catch up with the people who were cleaning up while he was fighting overseas. The girl he falls in love with tries to straighten him out, but nothing happens until his colonel and buddy come back and find a way to set him straight.

Comment: This is a satisfactory dramatic offering for the secondary spots, for it has the action and excitement most audiences expect to find in supporting films. Most interesting aspect about the picture is the introduction of a new player, Warren Douglas, who turns in a credible Alan Ladd-type of performance as the returned soldier who takes over the running of the rackets. His work augurs well for his future in films. Playing opposite him in a role that gives her an opportunity to show what she can do is Ramsay Ames, and Jan Wiley is good as the gang-leader's fiance. Among the supporting players, Paul Maxey, Philip Van Zandt and John Harmon turn in capable performances, with Harmon a standout. A good pace is maintaine dthroughout the film because of William Beaudine's direction. Lindsley Parsons produced.

Undercurrent

MGM **Drama** **113 mins.**

AUDIENCE SLANT: (Adult) Absorbing, highly emotional drama that will entertain the most discerning patron. Strictly for grown-ups who will understand the human emotions involved, with the love theme making it particularly attractive to women.

BOX-OFFICE SLANT: Name draw, plus its quality and entertainment values should be ample proof of the picture's potent box-office drawing power.

Cast: Katharine Hepburn, Robert Taylor, Robert Mitchum, Edmund Gwenn, Marjorie Main, Jayne Meadows, Clinton Sundberg, Dan Tobin, Kathryn Card, Leigh Whipper, Charles Trowbridge, James Westerfield, Billy McLain. **Credits:** Directed by Vincente Minnelli. Screenplay by Edward Chodorov. Based on a story by Thelma Strabel. Photography, Karl Freund. Musical score by Herbert Stothart. Produced by Pandro S. Berman.

Plot: The daughter of a small-town chemistry professor meets and marries a young millionaire. Very much in love, she is a little overwhelmed by his attentions, until she begins to hear strange tales about his brother who disappeared. In trying to solve the mystery so that she won't doubt her own husband's guilt in the matter, she not only risks her own life but discovers strange things before the happy ending.

Comment: This is a highly emotional, intensely human drama depicting with great feeling and understanding the sufferings of a wife whose love for her husband leads her into channels that threaten her life. With a story that is exceptionally well-constructed, with excellent portrayals by Katherine Hepburn and Robert Taylor in co-starring roles, and production and direction of the finest, it is th kind of suspenseful, absorbing film that comes along only once in a while; in other words, a picture with enough entertainment value to satisfy the most discerning patron. The only possible criticism is that it gets off to a slow start in order to introduce the characters, but this is quickly forgotten once the story begins to unfold. In a role that is minor in comparison with the others in the limited cast, Robert Mitchum does an unusually splendid job. He does not enter the picture until it is half over, but when he appear he dominates very scene and immediately wins the audience sympathy with the smooth, efficient way he portrays a character that they had been led to believe was villainous. Music by Herbert Stothart is done well and the sets are worthy of mention too. Direction credit goes to Vincente Minnelli, one of his best jobs to date, and Pandro S. Berman gave it lavish production values.

The Welldigger's Daughter

(French Dialog, English Titles)

Siritsky Int'l **Comedy-Drama** **122 mins.**

AUDIENCE SLANT: (Adult) Intriguing, vastly entertaining for discriminating adult audiences. Average audiences may find it a little stilted.

BOX-OFFICE SLANT: Will do well in the so-called "arty" houses, but its success with average American audiences is problem-

BOX-OFFICE SLANTS

atical. Those who remember Raimu in "The Baker's Wife" will run to see this one.

Cast: Raimu, Fernandel, Josette Day, Charpin, Georges Grey, Line Noro, Milly Mathis, Tramel. Credits: Written, directed and produced by Marcel Pagnol. Photographed by Willy. English titles by Herman G. Weinberg.

Plot: Welldigger Raimu plans to have his daughter, Josette Day, marry his assistant, Fernandel. But all plans go awry when Josette tells her father that she is to have Georges Grey's baby. Grey has gone off to war, his parents refuse to recognize the legitimacy of the affair or the child and Josette goes to live with her aunt until the child is born. Raimu finally gives the child his name, brings them both back to live with him. Grey's parents have been notified of their son's death, try to placate both Raimu and Josette and have succeeded, to some degree when the son unexpectedly returns and claims Josette as his bride, with all rejoicing.

Comment: The story is simple, the players are simply superb and the direction of Marcel Pagnol is inspired. The only weakness of "The Welldigger's Daughter," if it is a weakness, is in the technical aspects of the actual film, itself, indicated largely through faulty dissolves. But with the charm of the story and the utter matter of fact with which Pagnol puts the actors through their occasionally earthy paces is so disarming and sometimes hilariously natural and entirely unoffensive that the average American's reticence about these facts of life is easily pushed aside and the film easily enjoyed. While the more squeamish may be caused some slight embarrassment by things the French take in their stride, the charm with which the demonstrative French carry these things off as purely natural facts makes one forget that the picture was made by French for French consumption. The English titles by Herman Weinberg give American audiences a complete understanding of the action, even if the superb pantomime of the actors had not made it clear. The late Raimu performs so well here that if the French gave Academy Awards he certainly would have been in line for one. Fernandel, too, is a comedian of high merit. Josette Day is beautiful, appealing and a fine actress. The box-office chances of "The Welldigger's Daughter" will be enhanced by playing up the names of Raimu and Marcel Pagnol. From then on it's up to the taste of your patrons.

The Raider

(Color)

English Films War-Documentary 70 mins.

AUDIENCE SLANT: (Family) A tense, gripping story of the men who carried the goods of war across the seas. Should thoroughly entertain nearly everyone.

BOX-OFFICE SLANT: The film is so good that its reputation may precede its showing at your theatre, thus surmounting the "war" stigma. Good for any double-bill program.

Cast: The cast is entirely non-professional and comprises officers and men of the British Royal Navy, Merchant Marine, sub-marine crews, etc. Credits: A Crown Film Unit production made with the cooperation of the Royal Navy, The Royal Netherlands Navy, the Ministry of War Transport. The Allied Merchant Navies. Produced by Ian Dalrymple. Directed by Pat Jackson. Script by Pat Jackson. Released in Great Britain as "Western Approaches."

Plot: The master and 20 other survivors of a torpedoed ship radio their position constantly and finally are heard by one merchant ship which has left its convoy, due to navigational difficulties. A German U-boat also hears the distress signals and waits near the lifeboat survivors to sink any ship that approaches to give aid. Seamen in the lifeboat see the sub's periscope, however, and by decoy signals to the aiding ship are able to permit the ship to escape entire destruction (although it is damaged), and at the same time, aid in decoying the sub to the surface so that the supposedly deserted merchant ship may sink it with deck guns.

Comment: This is a re-enacted series of events that actually took place during the war and, as in the case of so many stories based on fact, it is very, very much better than most of the dramas conceived in some script writer's fertile imagination. Although the actors are non-professionals they collectively do a job of acting that might well give some professionals something to think about. It is in the story and direction, however, that "The Raider" is strongest. The suspense achieved preceding the submarine's sinking is almost unbearable, so intensely has the director caught the mood of the story and transformed it to colored film. The underplaying of the actors is so good that one might be led to believe that they are players of long experience, rather than amateurs. And for this attribute again much credit must go to competent, inspired direction.

The Dark Mirror

Universal-International Mystery 85 mins.

AUDIENCE SLANT: (Adult) Certified delights for the lovers of mystery drama and a picture of outstanding excellence from standpoint of story construction, direction, acting and staging. It is "class" production with evidences of polish abounding in every set and scene. The twin-sister roles played by Olivia de Havilland, the smooth college professor scientist portrayal of Lew Ayres and the ruggedly-outlined detective sketched so boldly by Thomas Mitchell are models of good acting.

BOX-OFFICE SLANT: This should register as a strong attraction generally. It is absorbing mystery drama with many novel twists to contribute new vigor to the particular type of screen fare.

Cast: Olivia de Havilland, Lew Ayres, Thomas Mitchell, Richard Long, Charles Evans, Garry Owen, Lester Allen, Lela Bliss, Marta Mitrovich. Produced and written for the screen by Nunnally Johnson; Original story by Vladimir Pozner. Directed by Robert Siodmak. Director of photography, Milton Krasner, Duncan Cramer.

Plot: Thomas Mitchell, with a clear-cut case against Olivia de Havilland as the murderer of a doctor who had been courting her, is stopped cold when he faces the fact that the suspect has a twin sister and each refuses to testify which one was "at home" on the night of the murder and which was in the company of several people who furnish an air-tight alibi. The detective wheedles Lew Ayres, a psychiatrist, into making a study of the two girls to determine which is capable of murder, by arousing the fear in Ayres that the girl to whom he is strongly attached may be in danger if she is the twin who may be the next victim if it is true that one of the sisters is a paranoiac. The climax comes when Ayres makes definite identification of the girl who is really insane and she, aware that he is in love with her sister, is determined to kill the sister.

Comment: Producer-writer Nunnally Johnson has turned out a polished, expert script and a finely staged picture in this absorbing mystery play based on a novel and very potent plot idea—of twin sisters, one of whom is a mental case and the other entirely ignorant of that fact. But it is not a case of fine script and highly finished production being the only virtues of this engrossing melodrama, for all other elements—direction, acting, dialogue—are of the highest order. Robert Siodmak wins new honors for his already highly-established rating as one of the great directors of screen mystery plays. His direction here eloquently plays up the many—and there are many—potent situations and turns of plot in a richly endowed script. His cast is a most able one. The three top roles are played by Olivia de Havilland, Lew Ayres and Thomas Mitchell for all they are worth—and that is quite a lot. Miss de Havilland has the dual role in which there are merely shadings of difference until the climax is reached in the narrowing down of the search for the murderer and the deterioration of her mental illness. She does an excellent job of restrained expression and contrasting melodramatic emphasis to give the climax an added zest and vigor. Lew Ayres, long absent from the screen, proves a most welcome returnee with an adroitly-modulated characterization of a scientist who also has a generous bit of romanticism in his makeup. Mitchell's performance as the detective is colorful and graphic to a degree that importantly contributes to the outstanding quality of the entertainment offered by "The Dark Mirror."

Driftin' River

PRC Western with Songs 55 mins.

AUDIENCE SLANT: (Family) Suitable entertainment for the western fans.

BOX-OFFICE SLANT: The Eddie Dean films have been doing fairly well, and this one should duplicate the success of its predecessors.

Cast: Eddie Dean, Roscoe Ates, Shirley Patterson, Bill Fawcett, Lee Bennett, Denny Moore, Bob Callahan, Lottie Harrison, Forrest Taylor, Don Murphy, Lee Roberts, Wiley Grant, Marion Carney, M. H. Richman, J. O. Smith, A. L. Smith, Edward F. Wallace. Credits: Original screenplay by Frances Kavanaugh. Produced and directed by Robert Emmett Tansey. Photography, Marcel LePicard.

Plot: Eddie Dean and Roscoe Ates go to the ranch of Shirley Patterson to inspect a herd of horses needed by the army. Dean approves the sale, but the lawless element of Dow City rustles the herd before the sale can be completed. Dean and Ates finally round up the gang and turn over the money from the herd to Miss Patterson.

Comment: This follows the usual western pattern of the hero on the side of law and order, overcoming the lawless element and then leaving to go to his next adventure as the film closes. One never knows whether or not the guy gets the gal, but western fans are little concerned, so long as there is action and the hero is triumphant. The picture has its goodly share of fist fights, winding up with plenty of gun action.

HOLLYWOOD

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STUDIO ROUNDUP

Some Producers Halt Production While Others Curtail Activities as Hollywood Jurisdictional Dispute Hits Major Studios; Films on Location So Far Unaffected

Minor incidents marked the Hollywood studio strike early this week as seven striking locals of the Conference of Studio Unions took their case to the National Labor Relations Board. At MGM eleven men were arrested, eight charged with violating the restraining order aimed at mass picketing. The CSU complaint filed with the NLRB charged that ten major studios and the rival International Alliance of Theatrical Stage Employes, AFL, had "conspired" to deny them their legal rights and had refused to bargain with them collectively since October 24, 1945. Named in the complaint were MGM, Warner Bros., RKO Radio, Paramount, 20th-Fox, Universal, Columbia, Republic, Hal Roach, Samuel Goldwyn, Eric Johnston, head of the Motion Picture Association, and IATSE officials.

Last week, when the following report was written and the strike was three days old, no one could predict what would happen within the next few days. There was a good possibility that many of the larger studios might have to shut down or curtail production to a considerable extent.

MGM Hardest Hit

Metro-Goldwyn-Mayer has been the most strenuously attacked lot during the strike. Cars were overturned, carrying replacements for striking CSU workers; physical attempts were made to keep actors from entering the premises; and fighting was on between strikers and non-strikers and the police. At one time, nearly 1000 pickets were in evidence at Culver City. However, re-enforced police contingents are keeping peace now, and the injunction by the Superior Court judge, which is good until Oct. 7, keeps picketing to a bare skeleton force. Metro didn't get going until the afternoon of the first day, but claimed that seven films were rolling thereafter, although not 100 per cent work on all of them.

"Green Dolphin Street," being produced by Carey Wilson, returned from location just a few short days before the trouble started. (Troupes on location aren't affected by the strike, to date). Van Heflin, who stars in the flicker with Lana Turner, is temporarily out of the cast to complete scenes at Warners on a Joan Crawford picture there. The Technicolor ballet film, "The Unfinished Dance," rehearsed a chorus of 100 for a big finale, set to the music of Dave Rose's Holiday for Strings, bought last week. Difficult underwater scenes were shot on "This Time for Keeps," with Esther Williams and 10 chorus swimmers. Mary Stewart substituted for Al Jennings as assistant director for the film, because of Jennings' illness. Sam Marx, producer of "The Beginning or the End," was given a new two-year contract.

If the CSU strikers choose to disregard the injunction, plenty of trouble may be forthcoming here, possibly leading to a darkening of the studio.

WB in Middle of Strike

Every time there's a strike, Warners seem to be right in the middle. This time is no exception. Next to Metro, the Burbank lot has received the most punishment. Until Judge Washburn limited picketing to a virtual token force, violence flared at Warners; in one case, CSU men boarded a bus taking IA replacements to the lot and gave the IA men severe beatings. At present, scores of Burbank policemen are on duty, and there is no trouble. Again, if the CSU disregards the injunction, or if it is not extended permanently, violence can be expected once more. Warners claimed to have all seven of its films going, following trouble the first day in getting started; but the CSU countered this claim by alleging that production was considerably hampered. Nevertheless, three new pictures were started. They are "My Wild Irish Rose," in Technicolor; "The Woman in White," with Alexis Smith, Eleanor Parker and Sydney Greenstreet; and "Deep Valley," starring Dane Clark, Ida Lupino and Wayne Morris.

George O'Brien, former Western hero, was inked to a top role in "Irish Rose," his first since he went into the Navy five years ago. Rory Mallinson was added to the cast of "Deep Valley," being directed by Jean Negulesco. Osa Massen and Broderick Crawford went into "Night Unto Night," in which Viveca Lindfors makes her American debut opposite Ronald Reagan. Van Heflin came over from Metro to do three weeks of final work with Joan Crawford in "Possessed."

Columbia Gets By

Outside of less than a half-dozen individual cases of pickets getting involved with worker replacements, Columbia was virtually unaffected by the strike. For one thing, one of its pictures, "Lone Hand Texan," third in the current "Durango Kid" series, was on location. Another film, "Twin Sombrero," was in the great open spaces, untouched by pickets. Producer Harry Joe Brown brought the company back from three weeks at Sedona, Ariz., to nearby Newhall, where director George Waggner is trying to make up for lost time occasioned by rain and a broken generator. Orsen Welles and a location crew were in San Francisco, scouting sites for "The Lady from Shanghai," in which Welles will co-star with Rita Hayworth, and direct and produce.

RKO Little Affected

RKO Radio, so far, has managed to keep practically free of trouble. Unconfirmed reports,

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'Tchaikovsky' to Lead Wallis 1947 Schedule

Hal Wallis has placed "The Life of Tchaikovsky" at the head of his 1947 schedule and allocated a top budget for the production of the musical biography which Paramount will release. As a result of discussions between the producer and James Mason held in London last spring, a preliminary screenplay by Walter Abbott has been dispatched to the British star.

For the past year negotiations have been under way and are now completed, to secure copyright clearances throughout the world for use of the famous composer's music. Interspersed in the story of Tchaikovsky's colorful career will be a generous portion of his music, which includes six symphonies in addition to concerti, songs and operas.

Production is being planned in Technicolor with a cast to be drawn from the top names in the industry. The picture is scheduled to be the most ambitious undertaking attempted by Wallis since the formation of his independent company two years ago.

14 WB Productions On Blanke's Schedule

As a result of new assignments, Henry Blanke now has 14 pictures on his 1946-47 production schedule for Warners, giving him the heaviest lineup assigned to any single producer in years.

In addition to "Deception" and "Cry Wolf," which are in the editing and scoring stages, and "Deep Valley" and "The Woman in White," currently before the cameras, the Blanke schedule includes "Moby Dick," "The African Queen," "Ethan Frome," "Autumn Crocus," "The Fountainhead," "The Iron Gate," "Man Without Friends," "Lady Windermere's Fan," "Treasure of the Sierra Madre" and "Return of the Soldier."

Frank Sets New Film

Production of "Dan Patch," story of the fastest pacer in equine history, has been set for January by W. R. Frank, Minnesota exhibitor who was associated with the production of "Syncopation" and "The Devil and Daniel Webster" for RKO. Screenplay of "Dan Patch" is being completed by John Taintor Foote, noted fiction writer and horse breeder.

Team Haley, Karloff

Jack Haley and Boris Karloff have been signed by RKO Radio to co-star in "Seven Keys to Baldpate," screen version of the noted Broadway success. Herman Schlom will produce, with Sid Rogell as executive producer. Filming is expected to start October 21.

Miss Hyer Gets Lead

Martha Hyer has been given the feminine lead opposite James Warren in RKO's "To the Last Man."

HOLLYWOOD

Warners Increase Number Of Technicolor Films

An all-time high in the use of Technicolor for both features and short subjects is scheduled by Warner Bros. for 1946-47.

In addition to two already completed Technicolor features, "Life With Father" and "The Time, the Place and the Girl," color will be used in "My Wild Irish Rose," while two other Technicolor musicals, "Bill's Gay Nineties" and "Howdy, Stranger," are set for 1947 production.

These five pictures will give Warners their highest quota of color features in any single year.

Technicolor shorts, totaling at least 66 out of the 1946-47 schedule of 84, also will set a new record for color.

U-I Signs to Release Rampart Productions

Rampart Productions, recently formed by Joan Fontaine and William Dozier, has signed a long-term exclusive contract with Universal-International for the production and release of its pictures. All Rampart productions will be made in association with U-I, and all deals for the loan-out services of Miss Fontaine will be handled through Rampart, except her present commitment with RKO for one picture a year on that lot.

The new production company plans to acquire outstanding properties, personalities and writers for the pictures to be made under the Rampart banner.

Fans' Request Heeded

Following the release of "My Pal Wolf," RKO Radio received hundreds of letters from film fans asking to see Una O'Connor and little Sharyn Moffett together again on the screen. The requests have been heeded, and the two are to be paired in the studio's forthcoming "Child of Divorce."

Leslie Opposite Tone

Joan Leslie will have the feminine role opposite Franchot Tone in Eagle Lion's "Repeat Performance," replacing Constance Dowling who left the studio recently. The picture is based on a novel by William O'Farrell showing what might happen to a condemned murderer who gets a chance to live again.

Musical Cavalcade

With production scheduled to start next January at MGM, Joseph Pasternak plans a cavalcade of classical music, "Triumph of Music," which will have Jose Iturbi, pianist-conductor, playing himself. The title had formerly been applied to a projected life of Mozart.

Warren Writing Pact

Charles Marquis Warren has signed a new term writing contract with Paramount and started work on a screen treatment of Joseph Conrad's "Lord Jim" as his first assignment.

Grippo Plans 'Panic'

Jan Grippo has scheduled "Panic," a murder mystery, as a future vehicle for the Bowery Boys at Monogram. Jerry Warner will do the screenplay.

STUDIO NEWS & PROGRAM NOTES

Alan Curtis to Play Philo Vance in Series for PRC; Joan Lorring Signed by Enterprise for 'Other Love'

Barney Sarecky, recently installed as producer at Monogram, began preparations for his first picture on that lot, tentatively titled "Stick to Your Saddle," which will star *Johnny Mack Brown* with *Raymond Hatton. Lambert Hillyer* will direct.

Frank Ferguson was signed for the role of a Hollywood studio executive in "Variety Girl," Paramount's all-star romantic musical. *Mary Hatcher* will portray the title role with *DeForest Kelly* in the male lead.

Frank Partos has been signed to a writer-contract by 20th-Fox and will collaborate with *Millen Brand* on the screenplay of *Mary Jane Ward's* best-seller, "The Snake Pit," which *Robert Bassler* will produce and *Anatole Litvak* direct.

Frances Rafferty was set by Eagle Lion for a major role in "His Bridal Night," romantic comedy which *Leigh Jason* will direct, with *Lee Marcus* producing. *Ann Richards* plays the feminine lead.

Mathew Bolton, Hazel Smart and *Elmore Henderson* have been cast in "Woman in White," starring *Alexis Smith, Sydney Greenstreet, Eleanor Parker* and *Gig Young. Peter Godfrey* directs and *Henry Blanke* produces for Warners.

"The Son of Rusty," fourth picture in Columbia's "Rusty" series featuring *Ted Donaldson,* has been added to the production slate of *Sanford Cummings.*

Barry Sulivan will star in "Violence," original story by *Stanley Rubin* and *Louis Lantz,* which Monogram producers *Jack Bernhard* and *Bernard Brandt* will put before cameras in December with Bernhard directing.

A Howard Hughes discovery, *Iris Bynam,* has been given the second feminine role, that of a native girl, in *Pine-Thomas'* "Adventure Island," being filmed in color from *Robert Louis Stevenson's* "Ebb Tide." *Rhonda Fleming, Rory Calhoun, Paul Kelly* and *John Abbott* share acting honors.

Alan Curtis has been signed by PRC to play suave Philo Vance in a new series of films based on the character created by the late S. S. Van Dine. *Sheila Ryan* will be seen opposite Curtis in the first of the new series, titled "Philo Vance's Gamble," while *Frank Jenks* and *Tala Birell* have important roles. *Howard Welsch* produces the series, with the first one being directed by *Reginald Le Borg.*

William Frawley, veteran screen actor, has been assigned to an important feature role in **20th-Fox's "Mother Wore Tights," starring** *Betty Grable. Walter Lang* will direct for producer *Lamar Trotti.*

Dolores Moran has been given a feminine starring role in the *Benedict Bogeaus-Burgess Meredith* sectional film, "A Miracle Can Happen." She will appear opposite *James Stewart* and *Henry Fonda* in their sequence of the film.

Irving Bacon was signed for a comedy role in Paramount's "Dear Ruth," *Joan Caulfield-William Holden* starrer which *William Russell* directs.

Joan Lorring will play the plum role of Celestine in chief support of *Barabara Stanwyck* and *David Niven* in "The Other Love," *David Lewis* production for Enterprise, which *Andre de Toth* will direct. Screenplay by *Ladislas Fodor* is based on a new, unpublished novel by *Erich Maria Remarque.*

Robert Sidney, Broadway dance director, has been signed by Columbia on a long-term contract. Sidney has designed routines for such stage musicals as "Three to Make Ready" and Irving Berlin's long run success, "This Is the Army."

Leo G. Carroll has been assigned an important role in 20th-Fox's "Forever Amber," appearing as Matt Goodegroome, Amber's foster father, in the film which *Otto Preminger* will direct.

Billy Wilder, Paramount director-writer who has just completed "The Emperor Waltz," lavish Technicolor film, was re-optioned by the studio on the occasion of his tenth anniversary with Paramount.

John Hamilton and *George Lloyd* have been added to the cast of "It Happened on Fifth Avenue," current *Roy Del Ruth* production for Monogram. Cast is headed by *Don De Fore, Gale Storm, Victor Moore, Ann Harding* and *Charles Ruggles.*

Ben Lessy, night club comedian, has been signed by MGM to appear with *Red Skelton* in "Merton of the Movies," as a silent picture funny man. *Virginia O'Brien* shares acting honors with Skelton in the film.

Hayworth, Welles to Co-Star for Columbia

Columbia will co-star Rita Hayworth with Orson Welles in "The Lady From Shanghai," which Mr. Welles will produce and direct from his own screenplay. Production was scheduled to begin this week and the film will be shot on location in Hollywood, New York, San Francisco and Acapulo, Mexico.

Based on the 1939 novel, "If I Die Before I Wake" by Sherwood King, "The Lady From Shanghai" deals with a chauffeur who pleads guilty to a fictitious murder charge.

UA to Release 'Valentino'

With production scheduled for early 1947, Edward Small Productions' "The Life of Rudolph Valentino" will be released through United Artists under terms of a contract approved and signed over the weekend. Meanwhile, Small is continuing his search, begun in 1939 and hampered by the war, for a likeness of the late great star.

Ceballos to Do Dances

Larry Ceballos, who has staged the dance numbers for many of the industry's most spectacular music films, has been signed by producer Sam Coslow to direct the dances in "Copacabana," which Alfred E. Green will direct for United Artists release. Groucho Marx, Carmen Miranda, Andy Russell, Gloria Jean and Steve Cochran have top roles.

New Ideal Theatre Chairs
JOE HORNSTEIN has it!

HOLLYWOOD

STUDIO ROUNDUP

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however, were rife to the effect that "The Bachelor and the Bobby-Soxer" had to shut down temporarily. However, Hakim-Litvak's "A Time to Kill" kept right on moving, as did "Banjo," on location; "They Won't Believe Me" and Sol Lesser's "Tarzan and the Huntress." The latter was another film reportedly shut down for a time, but studio officials did not definitely confirm this.

A unit headed by director Lynn Shores is on its way to Boston and Washington, D. C., to shoot backgrounds for "Rich Man, Poor Man," in which Eddie Cantor co-stars with Joan Davis. Cantor is also producing. Gordon Douglas is slated to direct the main unit. Picture concerns a forgotten patriot who winds up becoming a buddy of the President.

Enterprise Not Picketed

Enterprise, being an independent, was not picketed. Meanwhile, production continued on David Lewis' "Arch of Triumph," and director Andre De Toth sent a camera crew to San Francisco to get background shots for "The Other Love," the company's next picture.

No Production at EL

With nothing in production, Eagle Lion has been unaffected by the strike. Moreover, it was not picketed by the CSU.

Alvin Levin, under term contract to EL, was assigned by Irving Friedman, music department chief, to compose an original score for the company's initial production, "It's a Joke, Son!" The shooting was completed some time ago, but scoring is just commencing.

Paramount Little Troubled

Paramount claims to have kept seven pictures rolling, despite minor clashes and disturbances. The studio was fortunate in that CSU strike strategy called for few pickets at the lot. The great majority was concentrated at Warners and MGM. The studio was aided, besides, by several films on location. One was "Dear Ruth," which has completed its locationing, following difficulties caused by "smog."

Director Mel Epstein took a location unit to Balboa for backgrounds on "Golden Earrings," while the main group, under Mitchell Leisen, remained at the studio. Pine-Thomas moved from Catalina to Sunland, Cal., for "Adventure Island." Interior sets were constructed to permit uninterrupted filming despite adverse weather. John Hodiak returned to "Desert Town," following hospitalization.

UA Halts Some Features

United Artists stopped production on some fronts. The Bogeaus-Meredith production, "A Miracle Can Happen," an episodic treatment, was postponed until a later date, with the film about three-fourths completed. David O. Selznick stopped work on "Little Women" and "The Paradine Case."

Charles R. Rogers brought home his "The Fabulous Dorseys" just before the trouble started. Producer Jules Levey was fortunate in that the Roach lot, where "New Orleans" is in work, was one of the few majors not being picketed by the CSU.

Federal Films' "Carnegie Hall," shooting in New York, was not bothered by Hollywood's labor strife. Because Goldwyn's lot was another not being picketed—as yet—by the CSU, California Pictures' "Vendetta" went on, as did Howard Hawks' "Red River." Bill Boyd just managed to finish "Hoppy's Holiday," latest Hopalong Cassidy. Hal Roach, who is now releasing through UA, was able to put the finishing touches on his kid comedy-feature, "Who Killed Doc Robin?"

Two Continue at U-I

The two features at Universal-International continued, unabated. Tom Drake returned to "I'll Be Yours," following a three-week vacation given him when the company shot scenes involving Bill Bendix. Film stars Deanna Durbin. Other film rolling is the Technicolor costume drama "Flame of Tripoli."

Republic Evades Picketing

Republic managed to evade picketing during the early days of the strike and at this writing was still unaffected. Just one film was going, "Hit Parade of 1947," being produced and directed by Frank McDonald. The company has over 30 films in its backlog; that is, either in editing or unreleased.

Light Picketing at 20th-Fox

Twentieth Century-Fox was picketed lightly, and was therefore able to keep production going without much trouble. For one thing, "Boomerang" is being produced in faraway Stamford, Conn., where producer Louis de Rochemont and director Elia Kazan are readying the production. Latest addition is Taylor Holmes, veteran Broadway actor, who was brought on from New York.

Ray Klune, 20th's executive production manager, and Sid Bowen, unit manager for "Captain from Castile," went to Mexico City, to make arrangements with the Mexican government for shooting the picture there. Film, which is to star Tyrone Power, will be made entirely across the border, with a three-month shooting schedule.

The studio renewed director Otto Lang's contract and gave a new termer to actor Roy Roberts for his work in the recently completed "The Brasher Doubloon."

PRC Going Strong

Producers Releasing Corporation is going strong these days, strike or no strike. Its Cinecolor special, "Red Stallion," was set to start September 30 at Shasta, Calif., on location, with Lesley Selander directing. In addition to the horse that plays the title role, a bear, two dogs, a jackal, a falcon, an egret and 10 additional equines are set for roles. Humans in the film include Robert Paige, Noreen Nash, Jane Darwell, Ted Donaldson and Willie Best.

"Philo Vance's Gamble" got under way September 27 under the direction of Reginald LeBorg. This is executive producer Howard Welsch's first stint for PRC under his recently signed contract. "Wild Country," newest Eddie Dean, is scheduled to roll October 4, with Ray Taylor directing. Producer Jerry Thomas signed Helen Mowery for the feminine lead, and also added Peggy Wynne and Stan Jolley to the cast of the outdoor musical.

Monogram Completing 'Cisco'

Monogram is completing shooting on the latest "Cisco Kid," called "Cisco and the Angel." Latest additions were Eve Whitney, Marcelle Granville and Julia Kent.

Five Productions on Gottlieb Schedule

Alex Gottlieb, Warner Bros. producer, has been assigned five important story properties for 1946-47 production.

List includes "The Glass Room," new novel by Lester Fuller and Edwin Rolfe, slated to start shooting in November; "Tomorrow Is Another Day," W. R. Burnett's book; "Bill's Gay Nineties," original by Louis Sobol; "Wallflower," from the Broadway stage hit, and "Howdy, Stranger," musical starring Dennis Morgan and Jack Carson.

Plan 'Wabash Avenue' As Technicolor Musical

Plans for the production of "Wabash Avenue," the fabulous tale of Chicago's Tin Pan Alley, as a Technicolor musical woven around the life of Gus Kahn, who turned out more than 75 hits, was announced this week by Darryl Zanuck, 20th-Fox vice-president in charge of production.

The film story, Zanuck said, will be produced by Mack Gordon.

Brown Producing Five

"Thunder in the Forest," an original screenplay by Milton Raison, has been assigned to Donald H. Brown for production, bringing to five the number of pictures Brown will supervise on Republic's 1946-47 schedule. Other Brown assignments: "Web of Danger," "Pride of Kentucky" and two Roy Rogers specials, "Heart of Old Mexico" and "Song of the Golden West."

Family Now Complete

With Ann Todd assigned the role of the middle daughter, the family in MGM's "The Birds and the Bees" is now complete. Other members: Jeanette MacDonald, mother; Jose Iturbi, stepfather; Jane Powell and Sharon McManus, daughters. Joe Pasternak is producing.

Schedule 'Moby Dick'

"Moby Dick," the Herman Melville classic, one of the great sea stories of all time, is up for filming at Warners, having been placed on the production schedule of Henry Blanke. John Huston, writer-director, has been assigned to prepare the screenplay.

French Star Signed

Roger Dann, French musical comedy star, has been signed to a long-term contract by Paramount and will be introduced to American audiences in "Variety Girl," all-star musical film.

Taylor to Direct Dean

Ray Taylor has been signed to direct "Wild Country," first film in PRC's new Eddie Dean outdoor action musical series. Alfred Orloff wrote the screenplay.

Sawtell Will Do It

Paul Sawtell will write the background music for RKO Radio's "Code of the West," in which James Warren plays the male lead.

the SHOW BUILDER

A Monthly Feature Dealing with the Booking and Exploiting of Short Subjects

Shorts Shopping

Exercise Care in Placement Of Short Reels on Program; That Smith Touch in Shorts

Booking the proper types of short subjects for program balance, important as it is, deserves no more care than the placement of shorts in their relation to one another. A number of factors are sure to be involved in lining up shorts so that a proper balance is achieved.

For example, let us say we have 30 minutes available for shorts and to fill that time we have booked a cartoon, a travelogue and a two-reel comedy. Now, assuming that there is also a newsreel on the program, shall we pair two relatively topical or "serious" subjects (the news and travelogue) and also pair two humorous subjects (cartoon and comedy)? Weighing down one end is seriousness; the other, comedy. For better balance, this program of shorts should begin with the newsreel, followed by the cartoon, then the travelogue and finally the comedy. Or, the cartoon could lead the lineup, followed by the travelogue, comedy and newsreel in that order. Thus, between each, is a respite from laughs or from the serious side, as the case may be.

Which Is Predominant?

Then what is to be done if, say, two subjects are in color and two in black and white? Shall we segregate the color shorts from those that are black and white, thus presenting several minutes of color followed by several minutes of black and white? Or, shall we arrange the lineup so that color is followed by black and white, and vice-versa (color, black and white, color, black and white)?

It all depends on which is predominant, the type of short involved or the kind of photography. If type is outstanding, then the problem of color vs. black and white becomes a secondary consideration. On the other hand, if variety can be achieved best through "mixing" the two different kinds of photography, then that is the procedure to follow.

Should Get Special Attention

Aside from the careful selection of shorts for better balance and consequently, better entertainment, the order of the subjects on the program should receive special attention when program schedules are made up. It should be the business of the person supervising these schedules to determine just which subject should follow which, and why.

To our desk has come a photograph of MGM's Pete Smith receiving from MGM's Red Skelton the trophy of the Motion Picture Committee, National Safety Council, for Pete's Specialty, "Safety Sleuth." Pete deserves congratu-

(*Continued on Page* 44)

Screening for Vehicle, Traffic Heads Garners Publicity for 'Highway Mania'

'All Sports Show'

When a sporting goods store opens, the wise showman does something about it. And wise, indeed, was Manager Ralph Civitello of the Devon Theatre, Devon, Conn., who, in a tieup with a newly opened sporting goods store in that community, presented an "All Sports Night" show consisting of 14 single-reel shorts covering all phases of sports. Prizes were donated by the store, and Civitello himself donated neckties to be included in the gifts. A Devon sports celebrity was invited to speak from the stage. Invitations to attend the special show were accepted by Coach Herbert French and the Milford, Conn., high school football squad.

An outstanding promotional campaign for the RKO-Pathe This Is America subject, "Highway Mania" was put over in Washington, D. C., by Sol Sorkin, manager of the RKO Keith Theatre.

Excellent results were obtained through tieups suggested by the safety theme on which the picture is based.

Sorkin first contacted the Director of Vehicles and Traffic of the District of Columbia and arranged to screen the picture for District Commissioners, Metropolitan Police heads, officers and men of the Traffic Division as well as officials of the District transportation companies, members of the automobile associations, judges of the Municipal Court and other officials.

To make the screening official, invitations were sent out by the Director of Motor Vehicles. In addition to this, the Superintendent of Police sent an invitation over the Police Department teletype for all men in the various precincts to attend.

Wide newspaper coverage was given the screening, not only with stories but picture layouts as well.

To place further emphasis on the campaign, Manager Sorkin contacted Matthew J. Connelly, secretary to President Truman, and obtained an Executive Order to reopen East Executive Avenue which runs just east of the White House and which had been closed since the start of World War II.

Official ceremonies attendant upon the reopening were covered by the newspapers, with all tieing in with the special showing of "Highway Mania" at the Keith Theatre.

Radio commentators also gave it considerable attention, including special broadcasts from Traffic Court, with the presiding judge recommending that traffic offenders go to see "Highway Mania."

'Last Bomb' Premiere to Be Held in Washington

World premiere of the "The Last Bomb," Technicolor Special two-reeler produced by Warner Bros. in cooperation with the U. S. Army Air Forces and supervised by Frank Lloyd, will take place October 10 at the Earle Theatre, Washington, D. C.

An invitation preview for educators and editors of scentific publications was held one day last month in the Earle projection room under AAF auspices. Among prominent educators viewing the subject were Dr. Willard E. Givens, executive secretary of the National Education Association; Dr. Guy E. Snavely, executive director of the American Association of Colleges, and L. H. Dennis, executive secretary of the American Vocational Association for the Advancement of Science.

Warners Set 9 Shorts For November Release

One of the biggest schedules of short subject releases for any single month in the past six years has been set by Warner Bros. for November, when nine subjects will be placed in general distribution, according to Norman H. Moray, short subject sales manager.

All except two of the shorts, "Minstrel Days" and "So You Want to Save Your Hair," are in Technicolor. Heading the latter group is "The Last Bomb." The others include four cartoons, "Mouse Menace," "Rhapsody Rabbit," "Roughly Squeaking" and "One Meat Brawl"; a Sports Parade, "Battle of Champs," and an Adventure Special, "Rubber River."

Bradley Narrates Short

Truman Bradley, radio announcer, is the narrator for Warners' "A Boy and His Dog," which was directed by LeRoy Prinz and produced by Gordon Hollingshead.

Woody Herman Signs For Pal Puppetoon

Woody Herman, bandleader, has been signed by George Pal to star with his orchestra in the second of Pal's Puppetoons for Paramount combining puppets and live action, "Rhapsody in Wood."

Duke Ellington and his orchestra were featured in the first of the combination shorts, "Date With Duke," in which his Perfume Suite was performed. Pal hopes to have this film released in time to compete for the 1946 Academy Awards.

Finish 'Snake Eyes'

"Snake Eyes," first of MGM's Crime Does Not Pay shorts for 1946-47 release, has been completed. Barry Nelson has the leading role as a young man tempted by chance at easy money.

SELLING THE PICTURE

First Musicolor Short Is Shown in Salt Lake City

World premiere of the first of a series of seven Musicolor shorts being produced by David L. Loew for United Artists release took place one day last month at the Centre Theatre in Salt Lake City.

Setting a precedent, the subject, "Toccata and Fugue," was given the benefit of a gala opening, with Werner Janssen, prominent orchestra leader who furnished the musical background, making a personal stage appearance at the Centre in the interest of the ten-minute short. Special advertising was also used to herald the opening.

During his stay in Salt Lake City, the noted conductor was guest of honor at a luncheon sponsored jointly by the Salt Lake Chamber of Commerce and Salt Lake Advertising Club.

Interviewed by the press upon his arrival, Mr. Janssen explained that his idea in "Toccata and Fugue" was to combine the works of old masters with scenes which typify the music. The movegoing public, he said, might in this way develop a deeper appreciation of classical music.

"Toccata and Fugue" unfolds the story of Utah's famed Bryce Canyon to the accompaniment of a musical background of Johann Sebastian Bach's Toccata and Fugue in D Minor played by Mr. Janssen and his 90-piece symphony orchestra. The subject, filmed in the new three-color Cinecolor process, has no commentary. Instead, the musical background expresses the word picture to audiences for the action taking place on the screen.

Grecula, O'Sullivan Set New 'Chick Carter' Club

Columbia's serial "Chick Carter, Detective" was the occasion for the formation of a Chick Carter, Detective Club at the Rialto Theatre, Hartford. Stunt was handled by Ernie Grecula, advertising and publicity director of the Hartford Theatres Circuit, and Bill O'Sullivan, manager of the Rialto.

Prospective members of the club were given cards at the initial Saturday matinee, with copy "See 14 chapters of 'Chick Carter, Detective,' and then present this card at the door to see the 15th Chapter, free!" Window displays and truck banners also were part of the campaign. —HAR.

Lecture Aids Business

Some time ago Buster Scott of the Waco Theatre, Waco, Texas, had the March of Time subject, "Problem Drinkers," booked for his house. So he arranged for a screening of the subject before local dignitaries. This was followed by a lecture on the subject's content at Baylor College. This was followed by newspaper publicity, and special ad, lobby and marquee copy. This was followed by excellent business on the subject.

Shorts Above Feature

When Joe Jackson of the Village Theatre, Dallas, set up his trailer advertising for the next attraction at his house, he billed the short subjects above the feature. Given the old selling plug were Bugs Bunny, Daffy Duck, Tom & Jerry and Woody Woodpecker cartoons.

'Walter Kitty' to be New Cartoon Character

"The Secret Life of Walter Kitty" has been announced as the title for the latest MGM Cartoon. Tex Avery will direct the Technicolor one-reeler, which will introduce a new cartoon character "Walter Kitty."

Active again after its annual vacation, the MGM Cartoon studio recently resumed work on the heaviest production schedule in its history. A total of 20 Technicolor cartoons are in various stages of production at the studio, according to Producer Fred Quimby. Eight one-reel cartoons are in final stages of production, including three "Tom and Jerry" cartoons directed by William Hanna and Joseph Barbera, three Tex Avery-directed shorts, and two "Barney Bear" cartoons, co-directed by Michael Law and Preston Blair.

Boy Scouts Attend Screening of Short

A feature of the 25th anniversary celebration of the Boys Scouts of America in the Ohio, West Virginia and Kenntucky regions, held last Saturday (September 28) at the Hotel Gibson, Cincinnati, was a special screening of Warners' Technicolor featurette, "Men of Tomorrow," depicting the work of the Boy Scouts.

Following the screening, Vernon Berg, Warner field representative, addressed the Scouts and outlined how they could cooperate with their local exhibitors in booking and promoting the picture.

Save Vacation Footage For Screen Snapshots

When Glenn Ford recently turned over to Ralph Staub several hundred feet of 16-mm. film shot by the Columbia star on a vacation he spent in the High Sierras, the delivery marked the inauguration of a new idea by Staub, who produced Columbia's Screen Snapshots.

Staub has made agreements with a number of screen and radio personalities to furnish them with 16-mm. camera, film and all necessary equipment before they leave on vacation jaunts, and in return the stars have agreed to turn over some of the footage they shoot. This footage will eventually be included in the Screen Snapshot reels.

For Radio Coverage

For quick and concentrated radio coverage on "Traffic With the Devil," MGM held a special showing of the short last Saturday morning (28) at the Egyptian Theatre, Los Angeles, for news analysts and broadcasters representing every local station. The subject was produced with the cooperation of the Associated Press and the sponsorship of the National Safety Council and the Los Angeles Police Department.

Cartoons Break Records

A cartoon carnival broke house records—yessir, that's what it says here—for Howard Skelton at the Village Theatre, Houston, Texas. Besides the feature, "Pinnochio," the program consisted of "The Cheese Burglar," "Egg Cracker Suite" and "Hair-Raising Hare." The show was played up big in the newspapers, with a special editorial as well as ad space. A special panel was displayed in the lobby.

Shorts Shopping

(*Continued from Page* 43)

lations on winning the award, and from the handsome looks of it, we're sure he'll take pardonable pride in showing it to his friends. But just be sure it sets well back on its base, Pete, for, judging from the size in the picture, which appears to be nearly half-a-man high, the trophy, if it fell, would occasion a crash that could be heard at least half way 'round the world.

Speaking of Pete and his award reminds us of the preview and luncheon MGM held recently in New York in connection with a new release, "Sure Cures," at which Dave O'Brien, star of the subject, and his wife, were guests. Dave recounted many behind-the-scenes experiences in short subject making which, in themselves, would provide ample material for a number of shorts. As for "Sure Cures" itself, we can only say that the Smith touch is to short subjects what the Lubitsch touch is to features. Pete is probably the only short subject producer in captivity who, instead of manufacturing situations for his series of one-reelers, takes them from happenings in our everyday life. We look forward to his forthcoming explorations into domestic bliss, "I Love My Wife, But" and "I Love My Husband, But."

* * *

Exhibitors playing the Warner short subject, "Men of Tomorrow," would do well to seek the cooperation of local Boy Scout heads in its promotion. Seeking isn't likely to be necessary, however, for the Boy Scouts have heard about the subject and in all likelihood will be at their local theatreman's doorstep for information about playdates and what they can do to help bring the story of their organization before the largest number of people.

First Republic Cartoon Now in Production

Republic Studios entered the short subject field last month when the company's initial cartoon feature, "It's a Grand Old Nag," went into production at the Bob Clampett Cartoon Studio. The series of six cartoons will be filmed in Trucolor, new color process developed by Consolidated Laboratories. The first subject is expected to be ready for December delivery.

Cartoon Studio is a corporation headed by Robert E. Clampett, president; Walter W. Arnold, vice-president and general manager; Roydon Vosberg, secretary, and Murray Vosberg, treasurer.

Tone Poem of Gotham

"Rhythm of New York," a Technicolor short subject described as a color tone poem of Gotham, has been announced by Jack L. Warner for early production. Camera crews, under Carl Dudly have been shooting footage in various parts of New York state. Short is produced by Gordon Hollingshead for Warner Bros.

Next Musical Parade Set

"Five and Dime" will be Paramount's next two-reel Technicolor Musical Parade. The original story, dealing with the adventures of two girls against a New York night club background, was developed by Jack Roberts, studio writer, who also wrote the screenplay. Lou Harris is producing.

SHORT SUBJECT REVIEWS

Follow That Blonde *(Breezy)*

RKO (63,706) Leon Errol 18 mins.

Shall we go into the plot? It's a mixup in which Errol has to dress as a woman and be married to friend Paul Harvey to keep the latter out of jail. Harvey's wife arrives to unwig Leon and the judge remands both to the mercies of their wives. Both Errol and Harvey do a bang-up job in this, and average audiences will get plenty of good laughs out of it. A nice, lively filler.

World Food Problem *(Excellent)*

20th-Fox March of Time 17 mins.

Despite a near record harvest this year in the United States and many other countries famine still stalks in India, China and some European states. The problem of feeding these countries and aiding them to become self-sufficient by providing agricultural equipment, fertilizer and "know how" through the United Nations Rehabilitation and Relief Association (UNRRA) and through the bounty of private individuals is amply demonstrated. The March of Time's newest production gives graphic proof of the starvation that exists, particularly in China and India, and demonstrates through charts and photographs the important part being played by the United States in fostering relief to the suffering peoples. That America has contributed 72 per cent of UNRRA funds and almost 75 per cent of the supplies that are daily being shipped are facts that also are forcibly presented. "World Food Problem" is an excellent presentation of the problem that exists and is thoroughly engrossing entertainment as well. The short contains many angles for exploitation efforts.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933.

Of SHOWMEN'S TRADE REVIEW, published weekly at New York, New York, for October 1, 1946.
State of New York
County of New York
ss:

Before me, a Notary Public, in and for the State and county aforesaid, personally appeared Sidney Shapiro, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Showmen's Trade Review and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Charles E. Lewis, 1501 Broadway, New York 18, N. Y.

Editor, Charles E. Lewis, 1501 Broadway, New York 18, N. Y.

Managing Editor, Thomas C. Kennedy, 1501 Broadway, New York 18, N. Y.

Business Manager, Sidney Shapiro, 1501 Broadway, New York 18, N. Y.

2. That the owner is : (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)

Showmen's Trade Review, Inc., 1501 Broadway, New York 18, N. Y.

Charles E. Lewis, 1501 Broadway New York 18, N. Y. M. R. Winston, 101 Central Park West, New York 23, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 8,909.

SIDNEY SHAPIRO
Business Manager

Sworn to and subscribed before me this 11th day of September, 1946.

KATE TABACHNICK
Notary Public, Kings County
Kings Co. Clk's No. 176, Reg. No. 88-T-7
N. Y. Co. Clk's No. 15, Reg. No. 127-T-7
Commission Expires March 30, 1947

Sure Cures *(Excellent)*

MGM Pete Smith Specialty 10 mins.

Delving once again into the phobias and eccentricities of we human mortals, Pete Smith comes up with an excellent short subject about those home remedies touted to be sure cures. Counting sheep to fall asleep, experimenting with all kinds of hair preparations to prevent baldness, using all the well-known tricks to stop hiccups and other "sure cures" are tried by Dave O'Brien with amusing results. Of course, O'Brien's attempts are met with other difficulties which must be overcome, and these too, provoke laughter. The short should be a welcome and refreshing addition to any program.

Goal Rush *(Novel)*

Para. (P5-5) Noveltoons 6 mins.

Canine College and Alley Cat College play a football game in the Milk Bowl with each side gaining alternate advantages. Between halves the Bouncing Ball leads the audience through well-known football songs. In the second half, the Canine team uses mechanical mice to upset the Cats. A novel Technicolor cartoon.

King of the Everglades *(Passable)*

WB (3501) Sports Parade 10 mins.

Ross Allen of Silver Springs, Fla. is shown as he goes through his various didoes with wild animals to the admiration of the troop of Boy Scouts. Printed in Technicolor, the film fails to offer anything new, but does a workmanlike job of following Ross as he lassoes a racoon, panther, and dives after turtles, fish and alligators. For any audience, but purely a filler.

Mr. Chimp on Vacation *(Good)*

Univ. (1354) Variety View 10 mins.

Shorty visits the beach with his master and the master's girl, who incidentally, isn't hard to take in a bathing suit. Shorty goes through his usual shenanigans, but he's out of his element in the sand and in the water. He doesn't like it and registers his objections. Good for any program.

Screen Snapshots No. 9 *(Poor)*

Columbia (7859) 11 mins.

This is a motion picture recording of one of Judy Canova's radio shows, taken right at the microphone. The humor is poor, and loses whatever impact it might have had by the addition of sight, destroying the illusions created by the program's sound effects.

Jail Break *(Fine)*

20th-Fox (7504) Mighty Mouse 7 mins.

Bad Bill Bunion, toughest critter of the west, escapes from Alcatraz, aided by his venal horse. The duo embark on a series of nefarious deeds, including the stealing of the ball during an Army-Navy football game. Bill evades tanks, the air forces in all of their might, the navy's big guns, etc. Not until Mighty Mouse himself, in person, appears on the scene does law and order again triumph and Bill and his horse are returned to Alcatraz. In Technicolor, this short is a delight for any program.

. . . NEWSREEL SYNOPSES . . .

(Released Saturday, October 5)

MOVIETONE (Vol. 29, No. 10)—Allied court at Nuremberg finds Nazi gang guilty; Stalin leads Russians in mourning Kalinin; British ace killed in jet crash; Fred Allen addresses Variety Club banquet; Swim-suits from plywood; Urge California voters to go to polls in November (Los Angeles and San Francisco only); Football: Army-Oklahoma; Navy-Villanova and Notre Dame-Illinois (Except L. A. and San Francisco.)

NEWS OF THE DAY (Vol. 18, No. 208)—Nazi gang found guilty; Fred Allen gives tips on politics; Harriman meets Byrnes in Paris; Fiesta in Cannes; Football: Army-Oklahoma, Notre Dame-Illinois, Alabama-Tulane.

PARAMOUNT (No. 11)—Greek King goes home; Indians charge Manhattan fraud; Moscow mourns death of Mikhail Kalinin; President Truman sees Army beat Oklahoma.

RKO PATHE (Vol. 18, No. 13)—British bid for world trade; Funeral in Moscow for Kalinin; U. S. freighter splits off Britain; Bombay floods end rioting; Army beats Oklahoma; Notre Dame wallops Illinois.

UNIVERSAL (Vol. 19, No. 542)—Movie fete on Riviera; Post-war British industry; President of Soviet Politburo mourned by Russians; Gridiron; Army 21-Oklahoma 7, Alabama 7-Tulane 6, Notre Dame 26-Illinois 6.

(Released Wednesday, October 2)

MOVIETONE (Vol. 29, No. 9)—America buries five martyred fliers; Pope Pius blesses Boy Scouts; Holy Name Society rally in Chicago; Shanghai's black markets; Coolie labor diverts Yellow River; Greece prepares for return of monarch; Canadian fishermen net record salmon haul (Except Washington, D. C.); First flying post office (Washington, D. C. only); President's Cup regatta; Rodeo at Madison Square Garden.

NEWS OF THE DAY (Vol. 18, No. 207)—Shanghai gripped by inflation and influx of refugees; Pope Pius blesses Italian Boy Scouts; Holy Hour (Chicago only); Athens prepares to welcome King George; Capital sees first flying post office; Motorcycle race at N. J. State Fair; President's Cup race on the Potomac.

PARAMOUNT (No. 10)—World's championship rodeo; Report from Shanghai; Fashion display at Nieman-Marcus in Dallas; Flying post office put into service; Spotlight on disabled veterans who need jobs.

RKO PATHE (Vol. 18, No. 12)—Inflation, crowds plague Shanghai; Flood control project on China's Yellow River; British mothers on pilgrimage to Arnheim; President's Cup regatta won by boat with a P-38 engine; 5,000 Boy Scouts honored by Pope Pius; Flying post office on first mail run.

UNIVERSAL (Vol. 19, No. 541)—Turmoil in Bombay; Seven million people struggle to live in overcrowded Shangai; Air-mail rate drops as flying post office goes into service; Holy Name Society in rites at Soldier's Field; New York sees rodeo; Mechanized mad-caps in auto nightmare.

ALL-AMERICAN (Vol. 4, No. 206)—Negroes join police force in Richmond; Chicago hen performs for sidewalk crowds; Poet's home becomes Ohio shrine; Newsboy conducts training campaign; Models display hats; Indiana church reaches century mark; Army officer to install air base.

FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abbott & Costello in Hollywood	MGM
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
Allotment Wives	Mono.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
An Angel Comes to Brooklyn	Rep.
And Then There Were None	20th-Fox
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Appointment in Tokyo	WB
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Scandal in Paris	UA
A Strange Impersonation	Rep.
A Time to Kill	RKO
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of St. Mary's	RKO
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Born for Trouble	WB
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) Biographical	(C) Comedy
(D) Drama	(Doc) Documentary
(G) Gangster	(M) Musical
(H) Horror	(W) Western
(My) Mystery	(Wa) War

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barabara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46	b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
7022	Crime Doctor's Warning (My)F	Warner Baxter-Dusty Anderson	69	10/4/45	b4/20/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	Hit the Hay (M)F	J. Canova-R. Hunter-L. Merrick	62	11/29/45	b2/15/46
	It's Great to Be Young	L. Brooks-R. Stanton-J. Donnell		9/12/46	a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7019	Life With Blondie (C)F	P. Singleton-A. Lake-L. Simms	69	12/13/45	b12/8/45
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46	b3/2/46
7023	My Name Is Julia Ross (D)F	Nina Foch-George Macready	65	11/27/45	b11/17/45
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7012	One Way to Love (C)F	W. Parker-Marguerite Chapman	83	12/20/45	b12/29/45
7035	Out of the Depths (Wa)F	Jim Bannon-Ross Hunter	60	12/27/45	b3/23/46
7005	Pardon My Past	F. MacMurray-M. Chapman	88	12/24/45	a6/9/45
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane		8/3/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7036	Prison Ship	Robert Lowery-Nina Foch	60	11/15/45	a10/13/45
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis		6/27/46	a6/1/46
	Shadowed	Anita Louise-Robert Scott		9/26/46	
6005	She Wouldn't Say Yes (C)A	R. Russell-L. Bowman	87	11/29/45	b12/22/45
	Sing While You Dance	Ellen Drew-Robert Stanton		7/25/46	a5/25/46
	Snafu (C)F	R. Benchley-V. Vague	82	11/22/45	b12/15/45
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46	b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	90	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7011	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall			
	Betty Co-Ed	J. Porter-W. Mason-S. Mills			a9/21/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise			a9/14/46
	Boston Blackie and the Law	Chester Morris-Trudy Marshall			
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			
	Inside Story	Chester Morris-Constance Dowling			
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128		b9/21/46
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor			
	Secret of the Whistler	Richard Dix-Leslie Brooks			a9/7/46
	Singin' in the Corn	Judy Canova-Allen Jenkins			a3/31/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	70	10/10/46	b9/14/46
	They Walk Alone	Glenn Ford-Janis Carter			a10/5/46
	Twin Sombreros *C	Randolph Scott-Dorothy Hart			

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b /27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46
7202	Lawless Empire	Charles Starrett-Tex Harding	58	11/15/45	
7205	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donell	69	9/12/46	
7203	Texas Panhandle (W)F	Charles Starrett-Tex Harding	55	12/20/45	b1/12/46
7222	That Texas Jamboree	Ken Curtis-Jeff Donell	67	5/16/46	
7221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman	Charles Starrett-Smiley Burnette			
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Terror Trail	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE LION

	COMING				
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Captive Heart (D)A	Michael Redgrave-Rachel Kempson	103		b4/13/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			
	London Town *T (M)F	Sid Field-Greta Gynt	120		b9/7/46
	Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Bohemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Group No.					
	Current 1945-46				
13	Abbott & Costello in Hollywood (C)F	Abbott & Costello	81	Oct	b6/25/45
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
15	A Letter For Evie (CD)F	Marsha Hunt-John Carroll	89	Jan-Feb	b12/1/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier	97	July	b5/4/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
13	Dangerous Partners (My)F	James Craig-Signe Hasso	76	Oct	b8/11/45
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake	81	Aug	b6/15/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle	127	July	b8/16/45
15	Harvey Girls *T (M)F	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb	b12/29/45
13	Her Highness and the Bellboy (C)F	H. Lamarr-R. Walker-J. Allyson	111	Oct	b7/14/45
16	Hoodlum Saint (D)A	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy	108	May	b12/1/46
15	Portrait of Maria (D)F	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb	b12/15/45
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield	113	Apr-May	b3/16/46
15	Sailor Takes a Wife (C)F	Robert Walker-June Allyson	91	Nov	b12/29/45
14	She Went to the Races (C)F	James Craig-Frances Gifford	86	Nov	b10/20/45
14	They Were Expendable (WarD)	R. Montgomery-J. Wayne	138	Dec	b11/17/45
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
15	Up Goes Maisie (C)F	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb	b1/5/46
14	Vacation from Marriage (CD)F	Robert Donat-Deborah Kerr	104	Dec	b9/22/45
Sp.	Weekend at the Waldorf (D)F	Rogers-Turner-Pidgeon-V. Johnson	130	Oct	b7/21/45
14	What Next, Corporal Hargrove? (C)F	Robert Walker-Keenan Wynn	96	Nov	b11/17/45
14	Yolanda & the Thief *T (M)A	F. Astaire-F. Morgan-L. Bremer	106	Dec	b10/20/45
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81		b7/20/46
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	98		b9/7/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson-June Allyson			a8/29/46
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127		b7/27/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter			a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The	Wallace Beery-Aline McMahon			a9/7/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford			a9/7/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119		b8/31/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery			Reissue
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson			a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T	J. Garland-R. Walker-F. Sinatra			a9/21/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93		b6/8/46
	Uncle Andy Hardy	M. Rooney-B. Granville-D. Ford			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46

Title	*Company*
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
Canyon Passage	Univ.
Captain Kidd	UA
Captain Tugboat Annie	Rep.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Cigarette Girl	Col.
Cinderella Jones	WB
Cisco and the Angel	Mono.
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Club Havana	PRC
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Confidential Agent	WB
Cornered	RKO
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime Doctor's Warning	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Crimson Canary	Univ.
Cry Wolf	WB
Cuban Pete	Univ.
Curley	Misc.
D	
Dakota	Rep.
Daltons Ride Again	Univ.
Danger Signal	WB
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Dangerous Partners	MGM
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Town	Para.
Detour	PRC
Devil Bat's Daughter	PRC
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Dolly Sisters	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA
E	
Earl Carroll's Sketchbook	Rep
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Emperor Waltz, The	Para.
Enchanted Forest	PRC
Enchanted Voyage	20th-Fox
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	Misc.
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fallen Angel	20th-Fox
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM
Flight to Nowhere	SGP
Flying Deuces	Astor

Title	Company
Flying Serpent	PRC
Follow That Woman	Para.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO
Frontier Gal	Univ.

G

Gallant Bess	MGM
Gallant Journey	Col.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Getting Gertie's Garter	UA
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Girls of the Big House	Rep.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Advenurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Highness and the Bellboy	MGM
Her Sister's Secret	PRC
Here Comes Trouble	Misc.
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Hit the Hay	Col.
Hold That Blonde	Para.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Dracula	Univ.
House of Horrors	Univ.
House on 92nd Street	20th-Fox
How Dear to My Heart	RKO
How Do You Do	PRC
Humoresque	WB
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Doorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inside Story	Col.
Inner Circle	Rep.
Invisible Informer	Rep.
It All Came True	WB
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Katie for Congress	RKO
Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ
Kitty	Para

MGM (Continued)

Current 1945-46

Prod. No.			Run Time Mins.	Rel Date	See Issue of
	COMING				
	Undercurrent	K. Hepburn-R. Taylor			
	Yankee, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Yearling, The *T	G. Peck-J. White-J. Craig			a10/20/45

MONOGRAM

CURRENT 1945-1946

505	Allotment Wives (D)A	Kay Francis-Paul Kelly	80	12/29/45	b11/16/46
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	Below the Deadline	Warren Douglas-Ramsay Ames	65	8/3/46	a6/1/46
504	Black Market Babies (D)A	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	Decoy (D)A	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
607	Gentleman Joe Palooka	Joe Kirkwood-Elyse Knox		10/5/46	a7/20/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	Live Wires (D)F	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46	
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barabara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	Strange Mr. Gregory (D)A	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	Strange Voyage	Eddie Albert	61	7/6/46	
501	Sunbonnet Sue (M)F	Phil Regan-Gale Storm	89	12/8/45	b9/29/45
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/15/46	b3/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/16/46	b1/26/46
	COMING				
531	Beauty and the Bandit	Gilbert Roland-Ramsay Ames		10/26/46	
	Bringing Up Father	Joe Yule-Renie Riano		10/26/46	a8/24/46
	Cisco and the Angel	Gilbert Roland-Teala Loring			
603	Dangerous Money	Sidney Toler-Victor Sen Yung	66	10/12/46	a8/31/46
	Ginger	Frank Albertson-Barbara Reed			a9/28/46
	It Happened on Fifth Avenue	Gale Storm-Don De Fore		12/21/46	
	Mr. Hex	Leo Gorcey-Huntz Hall		11/9/46	a9/7/46
	Sweetheart of Sigma Chi	Elyse Knox-P. Regan-P. Brito		11/16/46	
	Trap, The	Sidney Toler-Victor Sen Yung			a9/28/46
	Wife Wanted	Kay Francis-Paul Cavanaugh		10/19/46	a8/24/46
	Westerns (Current 1945-46)				
452	Drifting Along (W)F	J. M. Brown-Raymond Hatton	60	12/29/45	b5/11/46
458	Frontier Feud	J. M. Brown-Raymond Hatton	54	11/24/45	
562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
457	Lost Trail (W)F	J. M. Brown-Raymond Hatton	53	10/20/45	b10/13/45
464	Riders of the Dawn (W)F	Jimmy Wakely-Lee White	57	11/3/45	b10/27/45
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
571	Lonesome Trail	J. Wakely-Lee White	65	12/8/45	
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	59	8/10/46	b8/17/46
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers	J. M. Brown-Raymond Hatton	54	9/21/46	
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46	
	Westerns (Coming)				
	Draw When You're Ready	J. M. Brown-Raymond Hatton		12/28/46	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White			
	Silver Range	J. M. Brown-Raymond Hatton		11/2/46	
	Song of the Sierras	J. Wakely-"Lasses" White	55	11/23/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton			

PARAMOUNT

Current 1945-46

Block No.					
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
1	Follow That Woman (My)	William Gargan-Nancy Kelly	70	12/14/45	b8/25/45
2	Hold That Blonde (C)F	Eddie Bracken-Veronica Lake	77	11/23/45	b10/13/45
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	Lost Weekend (D)A	R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
1	Love Letters (D)A	J. Jones-J. Cotten-A. Richards	101	10/26/45	b8/25/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/45	b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsieur Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	People Are Funny (CM)F	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
2	Stork Club (CM)A	Betty Hutton-Barry Fitzgerald	98	12/28/46	b10/6/45
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46
	COMING				
	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston			
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104		b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart	Betty Hutton-Sonny Tufts			a4/7/45
	Danger Street	Jane Withers-Robert Lowery			
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Town	Lizabeth Scott-John Hodiak			
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/45
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING	Run Time Mins.	Rel. Date	See Issue of
Fear in the Night—DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings—Marlene Dietrich-Ray Milland			a6/28/46
I Cover Big Town—Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The—R. Milland-T. Wright-V. Field			a11/16/46
Jungle Flight—Robert Lowery-Ann Savage			a7/27/46
Ladies Man—Eddie Bracken-Virginia Field			a12/16/46
My Favorite Brunette—Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The—L. Young-D. Niven-V. Field			a3/13/46
Perils of Pauline *T—Betty Hutton-John Lund			a5/18/46
Seven Were Saved—Richard Denning-Catherine Craig			a525/46
Suddenly It's Spring—F. MacMurray-P. Goddard			a3/30/46
Too Good to Be True—S. Tufts-D. Lynn-B. Fitzgerald			a11/24/45
Trouble With Women, The—T. Wright-B. Donlevy-R. Milland			a6/23/46
Two Years Before the Mast (D)A—Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
Unconquered *T—Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl—Mary Hatcher-DeForest Kelley			
Welcome Stranger—Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life—B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A—Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46	
Avalanche (My)A—Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46	
Blonde for a Day (C)F—H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46	
Brute Man, The—Tom Neal-Jane Adams		10/1/46		
Club Havana (DM)F—Tom Neal-Margaret Lindsay	62	10/23/45	b10/27/45	
Detour (D)A—Tom Neal-Ann Savage	69	11/30/45	b11/3/45	
Devil Bat's Daughter (My)A—Rosemary LaPlanche-John James	66	4/15/46	b4/13/46	
Danny Boy (D)F—Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45	
Down Missouri Way (M)F—Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46	
Enchanted Forest *C (D)F—Edmund Lowe-Brenda Joyce	77	12/8/45	b9/22/45	
Flying Serpent, The (H)A—Ralph Lewis-George Zucco	58	2/20/46	b1/9/46	
Her Sister's Secret (D)A—N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46	
How Do You Do (C)F—Bert Gordon-Harry Von Zell	82	12/24/46	b11/10/45	
I Ring Doorbells (My)F—R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46	
Larceny in Her Heart (My)A—Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46	
Man Who Walked Alone (C)F—Kay Aldridge-Dave O'Brien	74	3/15/46	b2/17/45	
Mask of Diijon (D)A—Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46	
Murder is My Business (My)F—Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46	
Queen of Burlesque (My)A—Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46	
Secrets of a Sorority Girl (D)A—Mary Ware-Rick Vallin	58	8/1/46	b8/24/46	
Shadow of Terror (My)A—Dick Fraser-Grace Gillern	64	11/5/45	b9/1/45	
Strange Holiday (D)F—Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45	
Strangler of the Swamp (H)A—R. La Planche-Robert Barrat	59	1/1/46	b1/5/46	
White Pongo (D)F—Richard Fraser-Marie Wrixon	76	11/2/45	b8/11/45	
Why Girls Leave Home (D)A—Pamela Blake-Sheldon Leonard	70	10/9/46	b6/16/45	
Wife of Monte Cristo (D)F—John Loder-Lenore Aubert	79	4/23/46	b3/23/46	

COMING

Don Ricardo Returns—Isabelita-Fred Coby		10/21/46	a9/21/46	
Gas House Kids—B. Halop-R. Lowery-T. Loring		10/7/46	a9/7/46	
Lady Chaser—Ann Savage-Robert Lowery		10/14/46		
Lighthouse—J. Lang-D. Castle-J. Litel		11/11/46		
Philo Vance's Gamble—Alan Curtis-Sheila Ryan				
Red Stallion—R. Paige-N. Nash-T. Donaldson				
Return of Rin-Tin-Tin *V—D. Woods-B. Blake-C. Drake				
Wild West *C—Eddie Dean-Roscoe Ates		11/1/46		

Westerns (Current 1945-46)

Ambush Trail (W)F—Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46	
Border Badmen (W)F—Buster Crabbe-Al St. John	57	10/10/45	b9/1/45	
Caravan Trail *C (W)F—Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46	
Colorado Serenade (W)F *C—Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46	
Driftin' River—Eddie Dean-Roscoe Ates		10/1/46		
Fighting Bill Carson (W)F—Buster Crabbe-Al St. John	54	10/31/45	b12/15/45	
Flaming Bullets—Tex Ritter-Dave O'Brien	58	10/15/46		
Frontier Fugitives—Tex Ritter-Dave O'Brien	58	9/1/45		
Gentlemen With Guns (W)F—Buster Crabbe-Al St. John	52	3/27/46	b3/14/46	
Ghost of Hidden Valley (W)F—Buster Crabbe-Al St. John	57	6/3/46	b6/1/46	
Lightning Raiders—Buster Crabbe-Al St. John		1/7/46		
Navajo Kid (W)F—Bob Steele	57	11/21/45	b3/30/46	
Outlaw of the Plains (W)F—Buster Crabbe-Al St. John	54	9/22/46	b9/28/46	
Overland Riders (W)F—Buster Crabbe-Al St. John	54	8/21/46	b8/24/46	
Prairie Badmen—Buster Crabbe-Al St. John		7/17/46	a7/6/46	
Prairie Rustlers (W)F—Buster Crabbe-Al St. John	54	11/7/45	b8/10/46	
Romance of the West (W)F—Eddie Dean	58	3/20/46	b2/16/46	
Six Gun Man (W)F—Bob Steele	59	2/1/46	b1/28/46	
Terrors on Horseback (W)F—Buster Crabbe-Al St. John	55	8/14/46	b4/20/46	
Thunder Town (W)F—Bob Steele-Syd Saylor	58	4/12/46	b3/30/46	

Westerns (Coming)

Stars Over Texas—Eddie Dean-Roscoe Ates	10/28/46		
Tumbleweed Trails—E. Dean-R. Ates-S. Patterson	11/18/46		

RKO-RADIO

CURRENT 1945-1946

Block No.			Trade Shown	
4	A Game of Death (M)A—J. Loder-A. Long-R. Wade	72	Dec	b12/1/45
6	Badman's Territory (W)F—R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F—Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A—Boris Karloff-Anna Lee	80	Apr	b4/27/46
Sp.	Bells of St. Mary's (D)F—Bing Crosby-Ingrid Bergman	125	Nov	b11/24/45
3	Cornered (D)A—Dick Powell-Walter Slezak	102	Nov	b11/27/45
3	Crack-Up (D)A—P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A—T. Conway-M. O'Drisoll	62	Aug	b8/10/46
4	Deadline at Dawn (My)F—S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
3	Dick Tracy (My)F—Morgan Conway-Anne Jeffreys	62	Dec	b12/15/45
5	Ding Dong Williams (MC)F—Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A—Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A—J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F—A. Carney-W. Brown-A. Jeffreys	61	Jul	b8/3/46
1	Great Day (D)F—Eric Portman-Flora Robson	68	July	b7/20/46
Sp.	Heartbeat (CD)F—G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
3	Hotel Reserve (My)A—James Mason-Lucie Mannheim	80	Dec	b12/29/45
Sp.	Kid From Brooklyn *T (CM)F—D. Kaye-V. Mayo-Vera-Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A—R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F—Walt Disney	75	Apr	b4/20/46
Sp.	Notorious (My-D)A—Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F—Lum 'n Abner-P. Bake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F—Leon Errol-Joan Newton	65	Feb	b2/9/46
3	Sing Your Way Home (CM)F—Jack Haley-Anne Jeffreys	72	Nov	b11/17/45
1	Sister Kenny (D)A—R. Russell-A. Knox-D. Jagger	116	July	b7/20/46
3	Spiral Staircase, The (My-D)A—D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F—Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F—Ed. G. Robinson-L. Young-O. Welles	95	June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chance	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Blondie	Col.
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	EL
Lone Wolf in Mexico	Col.
Lost Weekend	Para.
Love and Learn	WB
Love Letters	Para.
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Man Who Walked Alone	PRC
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Mildred Pierce	WB
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Name is Julia Ross	Col.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
No Tresspassing	UA
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col.
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
One Way to Love	Col.
Open City	Misc.
Open Verdict	WB
O.S.S.	Para.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Out of the Depths	Col.
Overlanders, The	EL
P	
Pardon My Past	Col.
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.
Pillow of Death	Univ.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Prison Ship	Col.
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Runaround	Univ.

S

Sailor Takes a Wife	MGM
San Antonio	WB
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
Scarlet Street	Univ.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of a Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow of Terror	PRC
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Went to the Races	MGM
She Wolf of London	Univ.
She Wouldn't Say Yes	Col.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Sing Your Way Home	RKO
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Snafu	Col.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Mexico	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spellbound	UA
Spider, The	20th-Fox
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stallion Road	WB
State Fair	20th-Fox
Step By Step	RKO
Stolen Life	WB
Stork Club	Para.
Strange Bedfellows	UA
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunbonnet Sue	Mono.
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	Current 1945-46		Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F	Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F	J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F	Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A	C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
3	Truth About Murder (My)A	B .Granville-M. Conway	63	Apr	b4/20/46
5	Without Reservations (C)F	Claudette Colbert-John Wayne	107	May	b5/11/46
Sp.	Wonder Man *T (C)F	D. Kaye-V. Mayo	98	Apr	b4/28/45
	COMING			Rel. Date	
	A Likely Story	Bill Williams-Barbara Hale			a3/15/46
	A Time to Kill	Henry Fonda-Barbara Bel Geddes			a9/14/46
	Amazing Mr. Hammer, The	Pat O'Brien-Anne Jeffreys			a6/1/46
	Bachelor and the Bobby-Soxer	C. Grant-M. Loy-S. Temple			a8/31/46
	Banjo	S. Moffet-J. White-W. Reed			a9/28/46
	Beat the Band	Frances Langford-Gene Krupa			a8/24/46
	Best Years of Our Lives, The	D. Andrews-M. Loy-F. March			a9/7/46
2	Child of Divorce	Sharyn Moffett-Regis Toomey			a3/16/46
	Code of the West	James Warren-John Laurenz			a8/10/46
	Deadlier Than the Male	C. Trevor-L. Tierney-W. Slezak			a6/1/46
	Devil Thumbs a Ride, The	Lawrence Tierney			a8/24/46
	Dick Tracy Versus Cueball	Morgan Conway-Anne Jeffreys			a5/4/46
	Falcon's Adventure	Tom Conway-Madge Meredith			a5/11/46
	Honeymoon	S. Temple-F. Tone-G. Madison			
	How Dear to My Heart *T	Luana Patten-Bobby Driscoll			
	It's a Wonderful Life	J. Stewart-D. Reed-L. Barrymore			a10/5/46
	Katie for Congress	L. Young-J. Cotten-Ethel Barrymore			a6/22/46
	The Locket	L. Day-B. Aherne-Gene Raymond			
	Nocturne	George Raft-Lynn Bari			a5/18/46
	Prison Story	L. Tierney-M. Carr-B. MacLane			a9/7/46
	Secret Life of Walter Mitty *T	D. Kaye-V. Mayo-F. Bainter			a9/7/46
2	Sinbad the Sailor *T	D. Fairbanks, Jr.-M. O'Hara			a6/22/46
	Song of the South *T	Luana Patten- Bobby Driscoll			a3/15/46
	Tarzan and the Huntress	J. Weissmuller-B. Joyce			
	They Won't Believe Me	Robert Young-Susan Hayward			a9/7/46
	Trail Street	R. Scott-R. Ryan-A. Jeffreys			a8/24/46
	Vacation in Reno	Jack Haley-Anne Jeffreys			
2	Woman on the Beach	J. Bennett-R. Ryan-C. Bickford			a3/9/46

REPUBLIC

Prod. No.	Current 1945-46				
508	A Guy Could Change (D)F	Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
503	An Angel Comes to Brooklyn (CM)F	Kaye Dowd-Robert Duke	70	11/27/45	b12/8/45
513	A Strange Impersonation (D)F	Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
504	Captain Tugboat Annie (CD)F	Jane Darwell-Edgar Kennedy	70	11/17/45	b12/15/45
514	Catman of Paris (H)A	Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A	Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
505	Dakota (D)F	John Wayne-Vera Hruba Ralston	82	12/25/45	b11/10/45
519	French Key (My)A	Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F	Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F	Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
562	Girls of the Big House (D)A	Lynne Roberts-Richard Powers	68	11/2/45	b11/17/45
516	Glass Alibi, The (My)A	Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5501	Home of the Range *M (W)F	Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F	Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle	Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A	Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A	D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F	F. Lederer-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F	Monte Hale-Adrian Booth	56	6/15/46	a6/9/46
512	Murder in the Music Hall (My)F	Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F	R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine	William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F	Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F	Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A	Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
448	Rainbow Over Texas (W)F	Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A	Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F	R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F	Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
506	Song of Mexico (M)F	Adele Mara-Edgar Barrier	57	12/28/45	b11/24/45
524	Specter of the Rose (D)A	Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime	Kane Richmond-Adele Mara	56	6/28/46	a4/27/46
541	Under Nevada Skies (W)F	R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman	S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A	Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46
507	Woman Who Came Back, The (D)A	Nancy Kelly-John Loder	68	12/13/45	b12/29/45
	COMING				
	Affairs of Geraldine	Jane Withers-Jimmy Lydon			a3/2/46
	Angel and the Badman	J. Wayne-G. Russell-I. Rich			a10/5/46
	Apache Rose	Roy Rogers-Dale Evans			
	Calendar Girl	J. Frazee-W. Marshall			a10/5/46
530	Earl Carroll Sketchbook (M)F	C. Moore-W. Marshall	90		b8/17/46
	Fabulous Suzanne	Barbara Britton-Rudy Vallee			a5/25/46
	Ghost Goes Wild	James Ellison-Ann Gwynne			a5/4/46
	Heldorado	Roy Rogers-Dale Evans-"Gabby" Hayes			
	Hit Parade of 1947	Eddie Albert-Constance Moore			
	Home in Oklahoma	R. Rogers-G. Hayes-D. Evans		11/8/46	a8/10/46
601	I've Always Loved You *T (DM)F	Catherine McLeod-Philip Dorn	117		b8/31/46
	Last Frontier Uprising *U	Monte Hale-Adrian Booth		10/22/46	
	Magnificent Rogue, The	L. Roberts-W. Douglas			a9/21/46
	Out California Way *U	Monte Hale-Adrian Booth			a6/29/46
	Pilgrim Lady	Warren Douglas-Lynne Roberts	67		a5/4/46
	Plainsman and the Lady	W. Elliott-V. Ralston-G. Patrick			a8/24/46
	Spoilers of the North	Evelyn Ankers-Paul Kelly			a10/5/46
	That Brennan Girl	James Dunn-Mona Freeman			a9/7/46
	That's My Gal *U	Don Barry-Lynne Roberts			a9/28/46
	Will Tomorrow Ever Come	Nelson Eddy-Ilona Massey			
	Winter Wonderland	L. Roberts-C. Drake			a9/14/46
	Westerns (Current 1945-46)				
555	Alias Billy the Kid (W)F	Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies	Gene Autry-Smiley Burnett	56	12/1/45	
565	California Gold Rush (W)F	Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F	Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
563	Colorado Pioneers (W)F	Wild Bill Elliott-Bobby Blake	55	11/14/45	b1/5/46
568	Conquest of Cheyenne	Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill	Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F	Sunset Carson-Maris Harmon	55	5/22/46	b8/3/46
562	Marshall of Laredo (W)F	Wild Bill Elliott-Bobby Blake	56	10/7/45	b11/17/45

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
567	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
552	Rough Riders of Cheyenne (W)F	Sunset Carson-Peggy Stewart	56	11/1/45	b11/17/45
566	Sheriff of Redwood Valley (W)F	Bill Elliott-Alice Fleming	56	3/29/46	b4/13/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Outlaws of Sioux City	Allan Lane-Bobby Blake			
	Sante Fe Uprising	Allan Lane-Bobby Blake			
	Sioux City Sue	Gene Autry-Lynne Roberts			
	Stagecoach to Denver	Allan Lane-Bobby Blake			
	Trail to San Antone	Gene Autry			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	a8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
	COMING				
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
611	And Then There Were None (My)F	Fitzgerald-Hayward-Huston	97	Nov	b1/19/46
634	Anna and the King of Siam (D)F	I. Dunne-R. Harrison-L. Darnell	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
609	Dolly Sisters, The *T (MC)F	B. Grable-P. Payne-J. Haver	114	Nov	b8/29/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
612	Fallen Angel (D)A	A. Faye-D. Andrews-L. Darnell	97	Dec	b10/27/45
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
608	House on 92nd Street, The (D)F	W. Eythe-L. Nolan-S. Hasso	88	Oct	b9/15/45
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
613	Spider, The (M)F	Richard Conte-Faye Marlowe	62	Dec	b10/13/45
607	State Fair *T (CM)F	D. Andrews-J. Crain-D. Haymes	100	Oct	b8/25/45
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46
	COMING				
	Boomerang	Dana Andrews-Jane Wyatt			
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/23/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
	Carnival in Costa Rica *T	D. Haymes-C. Holm-C. Romero			a6/29/46
	Dangerous Millions	Kent Taylor-Dona Drake			a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Late George Apley, The	Ronald Colman-Peggy Cummins			
646	Margie *T	Jeanne Crain-Alan Young		Nov	a4/6/46
645	My Darling Clementine	H. Fonda-L. Darnell-V. Mature		Nov	a6/1/46
	Razor's Edge, The	T. Power-G. Tierney-J. Payne			a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	103	Nov	b4/13/46

UNITED ARTISTS — CURRENT

	A Night in Casablanca (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	A Scandal in Paris (D)A	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Captain Kidd (D)F	C. Laughton-R. Scott-B. Britton	87	10/5/45	b8/4/45
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Getting Gertie's Garter (C)A	D. O'Keefe-M. McDonald-B. Barnes	72	11/30/45	b12/1/45
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Spellbound (D)A	Ingrid Bergman-Gregory Peck	111	12/28/45	b11/3/45
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	Company
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Expendable	MGM
They Were Sisters	Univ.
They Won't Believe Me	RKO
13 Rue Madeleine	20th-Fox
This Happy Breed	UA
This Love of Ours	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Too Good to Be True	Para.
Too Young to Know	WB
Traffic in Crime	Rep.
Trap, The	Mono.
Trail Street	RKO
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation From Marriage	MGM
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Wedding Night	FC
Weekend at the Waldorf	MGM
Welcome Stranger	Para.
Well Groomed Bride	Para.
What Next, Corporal Hargrove?	MGM
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
White Pongo	PRC
Who Killed Doc Robin	Misc.
Why Girls Leave Home	PRC
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Honor	UA
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Woman Who Came Back, The	Rep.
Wonder Man	RKO

Y

Yankee	MGM
Yearling, The	MGM
Yolanda & the Thief	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"When the Devil Drives" (EL) now DEVIL ON WHEELS

PICTURES STARTED LAST WEEK

COLUMBIA

Lone Hand Texan—Principals: Charles Starrett, Smiley Burnette. Director, Ray Nazarro.

PRC

Red Stallion—Principals: Robert Paige, Noreen Nash, Ted Donaldson. Director, Lesley Selander.

Philo Vance's Gamble—Principals: Alan Curtis, Sheila Ryan. Director, Reginald Le Borg.

WARNER BROS.

Deep Valley—Principals: Dane Clark, Ida Lupino, Wayne Morris. Director, Jean Negulesco.

The Woman in White—Principals: Alexis Smith, Eleanor Parker, Sydney Greenstreet, Gig Young. Director, Peter Godfrey.

ADVANCE DATA
On Forthcoming Product

THEY WALK ALONE (Col.) *Mystery. Principals*: Glenn Ford, Janis Carter, Edgar Buchanan. *Director*, Richard Wallace. *Plot*: A young mining engineer meets a blonde waitress and her bank president boy-friend, who attempt to frame him in a big robbery. She makes a play for him, while planning his murder, but when the time comes, she kills the bank president instead, intending to pull the robbery herself. The engineer traps her in the act and turns her over to the police.

CALENDAR GIRL (Rep.) *Comedy-Drama. Principals*: Jane Frazee, William Marshall, Gail Patrick. *Director*, Allan Dwan. *Plot*: Two young men from Boston, a painter and a composer, arrive in New York to further their careers. At their boarding house they fall in love with the same girl, a dancer, although the painter is engaged to a socialite back home. He paints a calendar picture of the girl and it wins a big prize. When his fiancee comes to visit, amid all the complications, the dancer learns the truth and realizes her love for the composer, who has written a musical in which she will star.

QUEEN OF THE AMAZONS (Screen Guild) *Drama. Principals*: Robert Lowery, Patricia Morison. *Director*, Edward Finney. *Plot*: An American girl organizes a safari to hunt for her fiance, missing in the jungle since he set out to track down a group of ivory poachers. They trail him to the village of a tribe of beautiful white Amazon women, where they learn that he and the Amazon queen have fallen in love. He remains in the jungle with his queen, while the girl returns to civilization with her new love, the safari guide.

(*Cont. on Next Page*)

UNITED ARTISTS (Continued)

COMING	Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen—James Stewart-Henry Fonda			
Abie's Irish Rose—Joanne Dru-Michael Chekhov			
Adventures of Don Coyote *C—Richard Martin-Frances Rafferty			a9/28/46
Carnegie Hall—M. Hunt-W. Prince-M. O Driscoll			
Chase, The—Robert Cummings-Michele Morgan			a8/31/46
Dangerous Venture—A. Clyde-W. Boyd-B. Alexander			a9/7/46
Devil's Playground, The (W)F—William Boyd-Andy Clyde	65		b9/21/46
Dishonored Lady—H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Duel in the Sun *T—J. Jones-G. Peck-J. Cotten			
Fabulous Dorseys, The—T. Dorsey-J. Dorsey-J. Blair			
Fanny By Gaslight—James Mason-Phyllis Calvert			
Fool's Gold—William Boyd-Andy Clyde			a9/7/46
Henry the Fifth (D)F *T—L. Olivier-R. Asherson	134		b4/27/46
Hoppy's Holiday—William Boyd-Mary Ware			
Little Iodine (C)F—Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
Monsieur Verdoux—Charles Chaplin-Martha Raye			
New Orleans—Arturo deCordova-Louis Armstrong			
No Trespassing—Ed. G. Robinson-L. McCallister			a6/29/46
Private Affairs of Bel Ami, The—George Sanders-Angela Lansbury			
Sin of Harold Diddlebock, The—H. Lloyd-R. Walburn-J. Conlin			a2/9/46
Strange Bedfellows—Priscilla Lane-Eddie Bracken			
Strange Woman, The—H. Lamarr-G. Sanders-L. Hayward		10/25/46	a9/7/46
Stray Lamb, The—J. Cagney-S. Sidney-E. Bracken			
Susie Steps Out—David Bruce-Cleatus Caldwell			a5/25/46
This Happy Breed *T—Robert Newton-Celia Johnson			
Vendetta—Hillary Brooke-Faith Domergue			
Whispering Walls—William Boyd-Andy Clyle			a10/5/46
Without Honor—Gregory Peck-Joan Bennett			a7/6/46

UNIVERSAL

Prod. No.	CURRENT 1945-1946				
516	Because of Him (CM)F—D. Durbin-C. Laughton-F. Tone	87	1/16/46		b1/12/46
543	Black Angel, The (D)A—D. Duryea-J. Vincent-P. Lorre	80	8/2/46		b8 3/46
527	Blonde Alibi (My)F—Tom Neal-Martha O'Driscoll	62	4/12/46		b3/23/46
541	Canyon Passage *T (D)F—D. Andrews-B. Donlevy-S. Hayward	92	7/26/46		b7 20/46
532	Cat Creeps (H)A—Lois Collier-Noah Beery, Jr.	57	5/17/46		b4/13/46
509	Crimson Canary (My)F—Noah Beery Jr.-Lois Collier	64	11/9/45		b11/8/45
542	Cuban Pete (M)F—Desi Arnaz-Ethel Smith	60	7/26/46		b7/27/46
510	Daltons Ride Again (W)F—A. Curtis-M. O'Driscoll-L. Chaney	72	11/23/45		b11/17 45
539	Danger Woman (D)A—B. Joyce-D. Porter-P. Morison	60	7/12/46		b7/13/46
540	Dark Horse (C)F—Phil Terry-Ann Savage	59	7/19 46		b7 20/46
547	Dead of Night (D)A—Michael Redgrave-Googie Withers	77	8/23/46		b7/6/46
534	Dressed to Kill (My)A—Rathbone-N. Bruce-P. Morison	70	6/7/46		b5/25 46
513	Frontier Gal *T (D)F—Y. DeCarlo-R. Cameron-A. Devine	84	12/21/45		b12/8/45
515	Girl on the Spot (D-M)A—Jess Barker-Lois Collier	75	1/11/46		b1/5/46
538	Her Adventurous Night—Dennis O'Keefe-Helen Walker	76	7/5/46		
511	House of Dracula (H)A—Chaney-Carradine-O'Driscoll	67	12/7/45		b12/8/45
525	House of Horrors (H)A—Kent Taylor-Virginia Grey	65	3/29/46		b3/9/46
518	Idea Girl (C)F—Jess Barker-Julie Bishop	60	2/8/46		b2/2/46
537	Inside Job (D)A—A. Curtis-A. Rutherford-P. Foster	65	6/28/46		b6/22/46
548	Killers, The (My)A—Ava Gardner-Albert Dekker	102	8/30/46		b8/17/46
520	Little Giant (C)F—Abbott-Costello	91	2/22/46		b3 2/46
549	Little Miss Big (D)F—Fay Holden-Beverly Simmons	61	8/30/46		b9/7/46
536	Lover Come Back (C)A—G. Brent-L. Ball-V. Zorina	90	6/21/46		b6/15/46
526	Madonna of the Seven Moons (D)A—P. Roc-P. Calvert-S. Granger	89	4/5/46		b1/26/46
529	Night in Paradise *T (D)A—Merle Oberon-Turhan Bey	84	5/3/46		b4/13/46
512	Pillow of Death (My)A—L. Chaney-J. Ed Bromberg	66	12/14/45		b12 15/45
535	Runaround (C)F—Rod Cameron-Ella Raines	86	6/14/46		b6/8/46
514	Scarlet Street (D)A—Ed. G. Robinson-Joan Bennett	102	12/21/45		b12/29/45
519	Seventh Veil (D)A—James Mason-Ann Todd	94	2/15/46		b11/10/45
531	She Wolf of London (H)A—Sara Haden-Una O'Connor	61	5/17/46		b4/13/46
544	Slightly Scandalous (C-M)F—Fred Brady-Paula Drew	63	8/2/46		b8 3/46
521	Smooth as Silk (My)A—Kent Taylor-Virginia Grey	66	3/1/46		b3 9/46
533	She Wrote the Book (CD)A—Joan Davis-Jack Oakie	74	5/31/46		b5/18/46
528	So Goes My Love (D)F—Myrna Loy-Don Ameche	88	5/19/46		b3/30/46
530	Strange Conquest (D)F—Jane Wyatt-Jess Barker	64	6/16/46		b4 20/46
524	Spider Woman Strikes Back (H)A—G. Sondergaard-K. Grant-B. Joyce	59	3/22/46		b3/23/46
522	Tangier (D)F—M. Montez-P. Foster-R. Paige	75	3/9/46		b3 9/46
517	Terror By Night (My)A—B. Rathbone-Nigel Bruce	60	2/1/46		b2/2/46
508	This Love of Ours (D)F—Merle Oberon-Charles Korvin	90	11/2/45		b10/27/45
546	Time of Their Lives, The (C)F—Abbott & Costello	82	8/16/46		b8/17/46
550	White Tie and Tails (C-D)A—Dan Duryea-Ella Raines-William Bendix	77	8/30/46		b9/14/46
545	Wild Beauty (D)F—Don Porter-Lois Collier	61	8/9/46		b8/17/46

COMING

Brief Encounter (D)A—Celia Johnson-Trevor Howard	85		b8/31/46
Dark Mirror, The—O. deHavilland-Lew Ayres			a6/6/46
I'll Be Yours—D. Durbin-T. Drake-W. Bendix			a9 14 46
Magic Bow, The (D-M)F—Stewart Granger-Phyllis Calvert	106		b9/28/46
Magnificent Doll—G. Rogers-D. Niven-B. Meredith			a8 10 46
Men of Two Worlds *T (D)A—Eric Portman-Phyllis Calvert	109		b7/27/46
Michigan Kid *C—Jon Hall-Rita Johnson			a5/18/46
Notorious Gentleman, The (D)A—Rex Harrison-Lilli Palmer	110		b2/16/46
Oh Say Can You Sing—Sheila Ryan-Fred Brady			a5/25/46
Pirates of Monterey *T—Maria Montez-Rod Cameron-P. Reed			a5/25/46
Slave Girl *T—Yvonne DeCarlo-George Brent			
Smash-Up—S. Hayward-L. Bowman-E. Albert			a7/20/46
Song of Scheherazade *T—Y. DeCarlo-B. Donlevy-J. P. Aumont			a2/9/46
Swell Guy—Sonny Tufts-Ann Blyth			a7/6/46
Temptation—M. Oberon-G. Brent-C. Korvin			a5/25/46
They Were Sisters (D)A—Phyllis Calvert-James Mason	108		b7/27/46
Vigilantes Return *C—Jon Hall-Margaret Lindsay			a7/13/46
Wicked Lady (D)A—M. Lockwood-J. Mason-P. Roc	100		b1/12/46

Westerns (Current 1945-46)

1101	Bad Men of the Border—Kirby Grant-Fuzzy Knight	56	9/28/46		
1102	Code of the Lawless (W)F—Kirby Grant-Fuzzy Knight	59	10/19/45		b7/20/46
1104	Gun Town—Kirby Grant-Fuzzy Knight	53	1/18/45		a12/22/45
1107	Gunman's Code—Kirby Grant-Fuzzy Knight	54	8/30/46		a8/24/46
1106	Lawless Breed—Kirby Grant-Fuzzy Knight	56	8/15/46		
1105	Rustler's Roundup—Kirby Grant-Fuzzy Knight	56	8/9/46		a7/20/46
1103	Trail to Vengeance (W)A—Kirby Grant-Fuzzy Knight	45	11/30/45		b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
504	Born for Trouble	Van Johnson-Faye Emerson	57	10/6/45	Reissue
512	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
506	Confidential Agent (D)F	C. Boyer-L. Bacall-P. Lorre	118	11/10/46	b11/3/45
508	Danger Signal (D)F	Faye Emerson-Zachary Scott	78	12/15/46	b11/17/45
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	a12/22/45
503	It All Came True	Humhprey Bogart-Ann Sheridan	97	10/6/45	Reissue
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
505	Mildred Pierce (D)A	Joan Crawford-Jack Carson	111	10/20/45	b9/29/45
510	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
509	San Antonio *T	Errol Flynn-Alexis Smith	110	12/29/45	b11/24/45
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
507	Too Young to Know (D)F	Joan Leslie-Robert Hutton	86	12/1/45	b11/17/45
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46

COMING

	Appointment in Tokyo (Wa)	Documentary	54		b12/1/45
	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
605	Deception	Bette Davis-Paul Henreid		10/26/46	a9/7/46
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Alexis Smith			
	Never Say Goodbye	Errol Flynn-Eleanor Parker		11/9/46	a12/1/45
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
	Nora Prentiss	Ann Stheridan-Robert Alda			a9/7/46
	Open Verdict, The	S. Greenstreet-P. Lorre-J. Lorring			a3/9/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman			a12/1/45
	Two Mrs. Carrolls	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

	Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89		b12/22/45
	Battle for Music (Doc.)F	London Philharmonic	74	Four Conts	b10/30/45
	Curley *C	Frances Rafferty-Larry Olsen		Hal Roach	a5/25/46
	Fabulous Joe	Walter Abel-Margot Grahame		Hal Roach	
	Here Comes Trouble	William Tracy-Patty Morgan		Hal Roach	a8/24/46
	I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD	b1/5/46
	Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films	b3/9/46
	Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts	b10/20/45
	Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n	b3/9/46
	Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe	b8/31/46
	Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG	b7/6/46
	Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair	b9/7/46
	Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding		Hal Roach	

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This is a new service feature which will be expanded. Its purpose is to supply theatremen with the classifications as to audience suitability, by age groups, of national reviewing committees which are independent of the industry. This information should be filed for reference when a picture is played in order that in advertising, as well as in response to requests of local groups or individual parents, the theatreman may state the facts about the suitability of a given feature for showing to children as determined not by himself or any industry agency but by organizations maintained for the service of the public.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Dark Mirror	Family	.....	Adults	.....
Three Little Girls in Blue	Family	8-14	General Patronage	.....
White Tie and Tails	Family	.....	Adults	.....
Perfect Marriage	Mature	.....	Adults	Mature Family

NATIONAL BOARD OF REVIEW: Foundid in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

ADVANCE DATA
On Forthcoming Product

(Continued from Preceding Page)

WHISPERING WALLS (UA) *Western. Principals*: William Boyd, Andy Clyde, Rand Brooks. *Director*, George Archainbaud. *Plot*: Hopalong Cassidy's pal has inherited a share of a ranch, along with four other people. When two of the heirs are mysteriously killed, Hoppy sets out to find the reason. He discovers oil on the supposedly worthless ranch, and exposes the family attorney and his henchman as the crooks. The henchman kills the attorney, only to be captured by Hoppy and turned over to the law.

ANGEL AND THE BADMAN (Rep.) *Western. Principals*: John Wayne, Gail Russell. *Director*, James Edward Grant. *Plot*: A westerner falls in love with a beautiful Quaker girl. For her, he renounces his oath to kill the man who murdered his foster-father. But when he and the girl are attacked by the murderer and his gang, and the girl becomes desperately ill as a result, he forgets his promise. The two men meet in the street and the death of the outlaw settles their feud forever.

BORN TO SPEED (EL) *Drama. Principals*: Johnny Sands, Terry Austin, Don Castle. *Director*, Edward L. Cahn. *Plot*: A young boy leaves home to follow his desire for an auto-racing career, against his mother's wishes. He falls in love with a girl who hates racing because her brother was killed on the track. After an accident in which the boy almost dies, he loses his nerve, but goes back for one more race and wins the Gold Cup, before letting his mother and sweetheart persuade him to return to his home-town.

SPOILERS OF THE NORTH (Rep.) *Drama. Principals*: Paul Kelly, Adrian Booth, Evelyn Ankers. *Director*, Richard Sale. *Plot*: A ruthless fishery tycoon has dominated and abused the Alaskan natives, and his own young brother, for years. Finally the brother rebels. An alluring half-breed girl, jealous of the beautiful socialite whom the tycoon is to marry, attacks him with a harpoon. He dies of the wounds, she goes to prison, and the young brother marries the society girl.

IT'S A WONDERFUL LIFE (RKO) *Drama. Principals*: Jimmy Stewart, Lionel Barrymore, Donna Reed. *Director*, Frank Capra. *Plot*: Confined to a small town life against his wishes, a young man takes over his father's philanthropical work, marries and raises three children. Always he is frustrated in his attempts to get out and see something of the world. Faced with financial disaster, he expresses a wish that he had never been born. When a messenger from Heaven points out to him how the community would have suffered had he never lived, he realizes a man's wealth is not measured by material possessions, and he settles back in his life, his troubles seeming insignificant.

RENEGADE GIRL (Screen Guild) *Drama. Principals*:Alan Curtis, Ann Savage, Jack Holt. *Director*, William Berke. *Plot*: When her brother is killed by an Indian in a Civil War feud, a young Southern girl takes over the leadership of his guerilla gang. She believes her lover, a Captain in the Union Army, has betrayed her. When she learns he had been true, but realizes they cannot marry because of her past, she vows to find and kill the Indian. In an attack by the Indian band, she is wounded and dies in her sweetheart's arms.

SHORT Booking GUIDE

COLUMBIA

ALL-STAR COMEDIES

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7408	Three Lean Wolves.....Screwy	16½	9/21/46
7410	Ain't Love Cuckoo?	19	
7411	You Can't Fool a Fool..Fair	17	9/14/46
7412	Hot Water	18½	
7424	When the Wife's Away..Good	17	5/ 4/46
7425	Hiss and Yell	18	
7426	Get Along Little Zombie	17	
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7428	Headin' for a Weddin'		
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8421	Pardon My Terror		
8431	Society Mugs	16	

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7501	River Ribber	6	
7502	Polar Playmates	6½	
7503	Picnic Panic	6	

COMMUNITY SINGS

7655	No. 5 (Leibert) No Can Do	10	
7656	No. 6 (Baker) That Feeling in the Moonlight	9	
7657	No. 7 (Leibert) Chickery Chick	10	
7658	No. 8 (Baker) Symphony	8½	
7659	No. 9 (Baker) Glad You're You	10½	
7660	No. 10 (Leibert) Let It Snow	11	
7661	No. 11 (Leibert) You Won't Be Satisfied	9	
7662	No. 12 (Baker) One-zy Two-zy	10½	
8851	No. 1 (Leibert) The Gypsy		

FILM VODVIL

7954	Three Sets of Twins.....Good	10	5/ 4/46
7955	Art Mooney & Orch	11	
7956	Dick Stabile & Orch	10	
7957	Saxie Dowell and Orch...Fair	16	9/21/46
7958	Bobby Bryne & Orch		
8951	Jerry Wald & Orch		

FLIPPY *T

7601	Catnipped .....Amusing	7½	3/ 2/46
7602	Cagey Bird .....Good	6½	9/21/46
7603	Silent Tweetment	6½	

FOX AND CROW *T

7752	Foxey Flatfoots	6	
7753	Unsure-Runts	7½	
7754	Mysto Fox	7	

PHANTASIES

7702	Kongo Roo	6	
7703	Snap Happy Traps	6½	
7704	The Schooner the Better	6½	

SCREEN SNAPSHOTS

7855	No. 5 (Movie Stunt-men & Doubles)	9	
7856	No. 6 (Wendell Niles and Prindle)	9½	
7857	No. 7 (Victory Show)	9½	
7858	No. 8 (Looking Back)	10	
7859	No. 9 (Judy Canova Radio Show)	11	
7860	No. 10 (Famous Fathers & Sons)	9½	
8851	No. 1 (Radio Characters)		

SPORT REELS

7805	Rasslin' Romeos	9½	
7806	Canine Champion	9½	
7807	Timberland Athletes	8	
7808	Diving Aces	9	
7809	Flying Hoofs	9	
7810	Deep Sea Fishing	9	
8801	Army Football Champions		

SERIALS

7160	Hop Harrigan	15 Chaps.	4/13/46
7180	Chick Carter, Detective	15 Chaps.	
8120	Son of the Guardsman	15 Chaps.	

METRO-GOLDWYN-MAYER

CARTOONS *T

W-731	Flirty Birdy	7	
W-732	Wild and Wooly.....Fair	8	4/ 6/46
W-733	Quiet Please		
W-734	Lonesome Lenny	8	
W-735	Springtime for Thomas..Good	9	4/ 6/46
W-736	Milky Waif .....Good	7	6/ 1/46
W-737	Hick Chick		
W-738	Trap Happy		
W-739	Northwest Hounded Police	18½	
W-740	Solid Serenade		

TRAVELTALKS *T

T-713	Land of Mayas			
T-714	Glimpses of Guatemala			
T-715	Visiting Vera Cruz.....Interesting	9	4/ 6/46	
T-716	The Mission Trail			
T-717	Looking at London.....Excellent	10	6/ 1/46	
T-718	Calling on Costa Rica...Very Good	10	7/ 6/46	

TWO REEL SPECIALS

A-701	A Gun in His Hand	19		
A-702	Purity Squad .....Excellent	20		

PETE SMITH SPECIALTIES

S-757	Fala at Hyde Park.....Interesting	11	1/26/46	
S-758	Studio Visit .....Funny	10	7/ 6/46	
S-759	Equestrian Quiz .....Funny	10	6/ 1/46	
S-760	Treasures from Trash.....Good	10	6/ 1/46	
S-851	Football Thrills of 1945	10		

PASSING PARADE

K-774	Golden Hunch .....Excellent	10	2/ 9/46	
K-775	Magic on a Stick			
K-776	Our Old Car.....Excellent	10	5/ 4/46	

MINIATURES

M-783	Musical Masterpieces ...Excellent	10	4/ 6/46	
M-784	Bikini—The Atom Island	10		

THEATRE OF LIFE

	Traffic With the Devil...Instructive	18½	9/ 7/46	

PARAMOUNT

GEORGE PAL PUPPETOONS

U5-3	Ollo for Jasper.....Good	7	7/13/46	
U5-4	Together in the Weather..Good	7	7/20/46	
U5-5	Jasper's Derby .....Excellent	8	6/ 1/46	
U5-6	John Henry & The Inky Poo .....Excellent	7	9/21/46	
U5-7	Jasper in a Jam	7		
U5-8	Shoe Shine Jasper			

LITTLE LULU *T

D5-1	Man's Pest Friend.....Good	8	2/ 9/46	
D5-2	Bargain Counter Attack..Good	7	6/ 1/46	
D5-3	Bored of Education.....Passable	7	6/ 1/46	
D5-4	Chick and Double Chick..Good	6	8/ 3/46	
D5-5	Musica-Lulu	7		
D5-6	A Scout With the Gout			

NOVELTOONS *T

P5-1	Friendly Ghost .....Very Good	7½	2/23/46	
P5-2	Cheese Burglar .....Fair	7	6/ 1/46	
P5-3	Old MacDonald Had a Farm .....Very Good	7	6/ 1/46	
P5-4	Sheep Shape .....Wonderful	7	7/20/46	
P5-5	Goal Rush	6		
P5-6	Sudden Fried Chicken	7		

MUSICAL PARADES *T

FF5-2	Naughty Nanette .....Entertaining	20	2/16/46	
FF5-3	College Queen .....Limited	19	6/ 1/46	
FF5-4	A Tale of Two Cafes....Entertaining	18	7/20/46	
FF5-5	Double Rrythm .....Good	20	8/ 3/46	
FF5-6	Golden Slippers			

POPEYE *T

E5-1	House Tricks .....Funny	8	5/11/46	
E5-2	Service With a Guile.....Fair	6	4/13/46	
E5-3	Klondike Casanova .....Swell	8	6/ 1/46	
E5-4	Peep in the Deep.....Good	7	7/ 6/46	
E5-5	Rocket to Mars.....Funny	6	8/ 3/46	
E5-6	Rodeo Romeo .....Enjoyable	6	8/17/46	
E5-7	Fistic Mystic			
E5-8	Island Fling			

POPULAR SCIENCE *M

J5-3	No. 3 .....Interesting	10	3/15/46	
J5-4	No. 4 .....Interesting	10	5/11/46	
J5-5	No. 5 .....Good	10	8/ 3/46	
J5-6	No. 6 .....Good	10	9/21/46	

SPEAKING OF ANIMALS

Y5-3	In the Postwar Era.....Fair	9	3/16/46	
Y5-4	In the Wilds.....Good	9	6/ 1/46	
Y5-5	Lonesome Stranger .....Excellent	10	8/ 3/46	
U5-6	Be Kind to Animals.....Hilarious	10	9/21/46	

SPORTLIGHTS

R5-5	Dixie Pointers	10		
R5-6	Rhythm on Blades.....Excellent	9	3/16/46	
R5-7	Testing the Exports.....Interesting	9	7/ 6/46	
R5-8	Riding the Hickories.....Excellent	9	6/ 1/46	
R5-9	Birds Make Sport.....Good	9	8/ 2/46	
R5-10	Feminine Class .....Excellent	10	8/10/46	

TWO-REEL SPECIALS

T5-2	Don't Be a Sucker	18		

UNUSUAL OCCUPATIONS

L5-3	No. 3 .....Good	10	3/16/46	
L5-4	No. 4 .....Interesting	10	4/18/46	
L5-5	No. 5 .....Interesting	10	7/20/46	
L5-6	No. 6 .....Interesting	10	9/21/46	

RKO RADIO

DISNEY CARTOONS *T

64103	A Knight for a Day.....Good	7	6/ 1/46	
64104	Pluto's Kid Brother.....Good	7	5/11/46	
64105	In Dutch .....Funny	7	3/16/46	
64106	Squatter's Rights	7		
64107	Donald's Double Trouble.Excellent	7	7/20/46	
64108	The Purloined Pup.....Funny	7	8/17/46	
64109	Wet Paint .....Funny	7	9/14/46	
64110	Dumb Bell of the Yukon.Amusing	7	7/20/46	
64111	Lighthouse Keeping	7		
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	8/17/46	

EDGAR KENNEDY

63403	Trouble or Nothing.....Funny	18	2/16/46	
63404	Wall Street Blues.....Good	17	8/17/46	
63405	Motor Maniacs .....Good	18	9/14/46	
63406	Noisy Neighbors	17		

FLICKER FLASHBACKS

64205	No. 5 .....Good	7	4/13/46	
64206	No. 6 .....Entertaining	8	6/ 1/46	
64207	No. 7	7		

HEADLINER REVIVALS

63203	Twenty Girls and a Band	18		
63204	Sea Melody	19		

LEON ERROL

63702	Maid Trouble .....Funny	18	2/23/46	
63703	Oh, Professor Behave....Poor	18	7/ 6/46	
63704	Twin Husbands	18		
63705	I'll Take Milk.....Gets There	18	6/17/46	
63706	Follow That Blonde	18		

SPECIAL

671	The House I Live In....Excellent	18	10/13/46	

SPORTSCOPES

64306	Winning Basketball .....Good	8	4/ 6/46	
64307	Quarter Horses .....Good	8	3/ 9/46	
64308	Black Ducks and Broadbills .....Good	8	5/11/46	
64309	Tenderfoot Trail	8		
64310	Aqua Queens	8		
64311	Ben Hogan .....Good	8	7/20/46	
64312	Palmetto Quail .....Excellent	8	8/17/46	
64313	Steeplechasers	8		

THIS IS AMERICA

63103	Great Lakes .....Excellent	16	2/16/46	
63104	Report on Japan.....Interesting	19	3/ 9/46	
63105	Street of Shadows.....Excellent	16	4/13/46	
63106	Two Million Rooms.....Excellent	16	5/ 4/46	
63107	No Place Like Home....Illuminating	16	6/ 1/46	
63108	Panama .....Fair	16	7/13/46	
63109	Port of New York.....Solid	16	7/20/46	
63110	Courtship to Courthouse..Interesting	15	8/10/46	
63111	Highway Mania .....Excellent	17	9/14/46	
63112	White House			

20th CENTURY-FOX

MOVIETONE ADVENTURES *T

6255	Song of Sunshine	8		
6256	Louisiana Springtime	8		
6257	Lost Lake	8		
6258	Along the Rainbow Trail.Excellent	8	4/13/46	
6259	Cradle of Liberty.....Interesting	8	7/ 6/46	
6260	Across the Great Divide	8		
7251	Sons of Courage	8		
7252	Jamaica	8		
7253	Historic Capetown .....Excellent	8	9/21/46	
7254	Girls and Gags	8		

SPORTS REVIEWS *T

6301	Pins and Cushions.....Interesting	8	3/ 2/46	
6353	Diving Dandies	8		
6354	Sea Sirens .....Good	8	8/ 3/46	
6355	Golden Horses	8		
7301	Football Fanfare .....Good	9	9/14/46	
7351	Winter Holiday .....Good	8	9/21/46	
7352	Summer Trails	8		
7353	Playtime's Journey	8		

TERRYTOONS *T

6509	Talking Magpies .....Good	7	3/ 9/46	
6510	Svengali's Cat .....Amusing	7	3/ 2/46	
6511	Fortune Hunters	7		
6512	Wicked Wolf .....Good	7	5/11/46	
6513	My Old Kentucky Home..Very Good	7	5/ 4/46	
6514	It's All in the Stars....Excellent	7	6/ 1/46	
6515	Throwing the Bull.....Very Good	7	7/ 6/46	
6516	Trojan Horse	7		
6517	Dinky Finds a Home....Cute	7	9/ 7/46	
6518	Johnstown Flood .....Good	7	7/ 6/46	
6519	Peace-Time Football	7		
6520	Golden Hen .....Excellent	7	5/11/46	
7501	Winning the West.....Good	7	9/14/46	
7502	The Tortise Wins Again..Good	7	8/17/46	
7503	The Electronic Mouse Trap	7		
7504	The Jail Break	7		
7505	The Snow Man	7		
7506	The Housing Problem...Funny	7	9/21/46	
7507	The Crackpot King	7		
7508	The Uninvited Pests	7		
7509	Mighty Mouse and the Hep Cat	7		
7510	Beanstalk Jack	7		

MARCH OF TIME

5	Challenge to Hollywood	Interesting	18	1/ 5	46
6	Life With Baby	Very Good	20	2/ 2	46
7	Report on Greece	Very Good	19	3/ 2	46
8	Night Club Boom	Good	21	4/ 6	46
9	Wanted—More Homes	Informative	20	5/ 4	46
10	Tomorrow's Mexico	Timely	20	6/ 1	46
11	Problem Drinkers	Timely	20	7/ 6	46
12	The New France	Encouraging	20	8/ 3	46
13	Atomic Power	Amazing	19	8/10	46
1	Is Everybody Happy		18		

DRIBBLE PUSS PARADE

6901	Here Comes the Circus	Lehrish	8	8/31	46

UNIVERSAL 1945-46

NAME BAND MUSICALS

1309	Banquet of Melody	Good	10	5/11	46
1311	Breakin' It Down				
1304	Cuban Madness				
1301	Solid Senders	Very Good	15	11/24	46
1302	Hot and Hectic				
1306	Melody Stampede	Good	15	1/26	46
1381	Sing and Be Happy	Very Good	10	3/ 2	46
1307	Swing High, Swing Sweet	Entertaining	15	3/ 2	46
1303	Synchro-Smooth Swing	Good	15	2/23	46
1310	Swingin' Down the Scale	Good	15	5/ 1	45
1308	Takin' the Breaks	All Right	15	6/ 1	46
1305	Tin Pan Alley Tempos	Fair	15	2/23	46

PERSON-ODDITY

1366	Maestros of the Comics	Interesting	9	3/ 2	46
1367	Wings of Courage		9		
1368	Cartune Crusader		9		
1369	Scientifically Stung	Interesting	9	6/ 1	46
1370	Lone Star Padre				
1371	Artist's Antics	Fair	9	8/ 3	46
1372	Picture Pioneer	All Right	9	7/20	46

SERIALS

	Lost City of the Jungle	Juvenile	20	5/11	46
	Royal Mounted Rides Again	Actionful	19	1/19	46
	Scarlet Horseman				
	Secret Agent X-9				

SING AND BE HAPPY

1381	Sing and Be Happy	Very Good	10	3/ 2	46
1382	Merrily We Sing	Fair	10	5/11	46

SPECIAL FEATURETTES

1201	Tiny Terrors of the Timberlands		20		
1203	Roosevelt—Man of Destiny		18		

TECHNICOLOR CARTOONS

1324	Apple Andy	Good	7	2/16	46
1326	Bathing Buddies				
1323	Mousie Come Home				
1322	The Poet and Peasant	Very Good	7	10/27	45
1321	Loose Nut				
1327	Reckless Driver				
1325	Who's Cooking Who				

VARIETY VIEW

1348	Chimp on the Loose		9		
1349	Dog of the Seven Seas	Good	9	7/20	46
1347	Dog Tale	Fizzles	9	6/ 1	46
1342	Go North	Very Good	9	10/13	45
1364	Grave Laughter	Amusing	9	11/24	45
1344	Doctor of Paintings				
1345	Jungle Capers	Amusing	9	2/23	46
1350	Magic Mineral	Very Good	9½	7/ 6	46
1351	Mr. Chimp at Home	Fair	9	7/20	46
1341	Queer Birds	Interesting	9	11/10	45
1346	Script Teas	Will Do	9	7/ 6	46

VITAPHONE-WARNER BROS. 1945-46

BLUE RIBBON CARTOONS (13)

2307	Daffy Duck & Egghead				
2306	Fresh Fish				
2303	The Good Egg				
2305	Little Lion Hunter				
2302	Lyin' Mouse				
2301	Sunbonnet Blue		7		
2304	Trial of Mr. Wolf				

BUGS BUNNY

2721	Hair Raising Hare	Hilarious	7	6/ 1	46
2722	Acrobatic Bunny	Excellent	7	8/17	46

FEATURETTES (6)

2101	Barbershop Ballads	Fair	20	8/25	45
2102	Star in the Night	Outstanding	20	10/27	45
2103	All Star Musical Revue	Entertaining	20	12/ 1	45
2104	Good Old Corn	Good	20	12/ 1	45
2106	Hitler Lives?	Excellent	20	1/ 5	46
2105	Musical Shimpates				

MELODY MASTERS (10)

2601	Spade Cooley, King of Western Swing	Excellent	10	8/25	45
2605	Headline Bands	Very Good	10	3/ 2	46
2602	Here Comes the Navy Bands	Fair	10	10/13	45
2606	Jan Savitt & His Band	Good	10	4/ 6	46
2603	Musical Novelties	Fair	10	11/17	45
2607	Rhythm on Ice	Good	10	5/ 4	46

MERRIE MELODIES—LOONEY TUNES

1716	Baby Bottleneck	Very Funny	7	3 30	46
1717	Elmer's Hare Remover	Excellent	7	3/30	46
1718	Daffy Doodles	Very Good	7	5/11	46
1719	Hollywood Canine Canteen	Funny	7	6/ 1	46
1720	Hush My Mouse	Good	7	6/ 1	46
2701	Kitty Kornered	All Right	7	7/20	46
2702	Hollywood Daffy	Very Good	7	8/ 3	46
2703	Eager Beaver	Very Good	7	9/14	46
2704	Great Piggy Bank Robbery	Good	7	9 14	46

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SPECIAL

2901	The Nine Hundred	Outdated	10	17/27	45
3101	Okay for Sound	A Stunner	20	7/20	46

SPORTS PARADE (13)

2507	Fin 'N Feathers				
2509	Riding Hannefords	Good	10	7/20	46
2506	Let's Go Gunning	Interesting	10	5/ 4	46
2501	Sports Go to War	Outlated	10	10/13	46
2502	Holiday on Horseback				
2503	Michigan Ski-Daddle				
2505	Snow Eagles	Excellent	10	3/30	46
2504	With Rod and Gun in Canada	Very Good	10	4/ 6	46

TECHNICOLOR ADVENTURES (6)

2801	Fashions for Tomorrow		10		
2802	In Old Sante Fe				
2803	All Aboard	Fair	10	4/ 6	46
2804	Facing Your Danger	Exciting	10	6/ 1	46
2805	Girls and Flowers	Beautiful	10	6/ 1	46
2806	Let's Go Camping	Pleasant	10	8/17	46

TECHNICOLOR SPECIALS (8)

2001	Frontier Days	Good	20		
2002	Forest Commandos	Excellent	20	3/ 9	46
2008	Men of Tomorrow	Excellent	20	7/ 6	46
2003	Movieland Magic	Good	20	3/30	46
2004	Gem of the Ocean	Excellent	20	6/ 1	46
2005	South of Monterrey	Pleasant	20	8/17	46
2006	Hawaiian Memories	Excellent	20	6/ 1	46

VITAPHONE VARIETIES (6)

2401	Alice in Jungleland	Interesting	10	11/17	45
2402	Miracle Makers		10		
2405	Peeks at Hollywood	Interesting	10	3/ 2	46
2406	Smart as a Fox	Excellent	10	6/ 1	46
2404	So You Think You're Allergic	Fair	10	1/19	46
2403	Story of a Dog	Interesting	10	8/25	45

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Vol. 45 No. 13

OCTOBER 12, 1946

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



THE LIBRARY OF CONGRESS SERIAL RECORD
OCT 23 1946

EXTRA PROFITS FOR THEATRES

Century Circuit has added merchandising to theatre operation under a plan outlined to managers at a meeting in New York this week. Above, L. R. Schwartz describes "Donomat" to be installed in Century Theatres. See story on Page 8.

The Motion Picture
THEATRE
Equipment & Maintenance
Begins Following Page 38

©CIB 42757

(From Film Daily Oct. 1 Issue)

"Undercurrent"

with Katharine Hepburn, Robert Taylor
116 Mins.
M-G-M

SET OUT THE ROPES TO HOLD THE LINES THAT WILL FORM FOR THIS SPLENDID DRAMATIC OFFERING.

All the superlatives and very probably a batch of new ones will be called upon to give praise to "Undercurrent." In a season that started in a whirl of lightness and color "Undercurrent" arrives to stir profoundly and provide an emotional impact seldom encountered in the artificiality of the film medium.

Katherine Hepburn has a role that lines her up for unquestioned leadership in her chosen line of endeavor and when the conclusion rolls past, the viewer will be limp, exhausted, stirred. 'Undercurrent" for exhibitor and patron is one of those all too rare events.

From the outset a scheme of suspense is created in the direction of Vincente Minelli that moves and builds to quite unbearable heights and there is a fairly hair-raising scene most certainly not for the impressionable and thin-skinned.

As the story is the thing and as each new role enhances a player's estimation and adds to stature of indicated potentialities so will this film set laurels for Robert Taylor, Robert Mitchum and the supporting cast that includes Edmund Gwenn, Marjorie Main, Jayne Meadows, Clinton Sundberg and Dan Tobin.

The story is a beautiful example of screen writing; intelligent, warm, inventive and given the limit in interpretation. Edward Chodorov has done handsomely and creditably by Thelma Strabel's original. On the music side a Brahms piano concerto tinges, emphasizes, heightens and sets off the dramatic content and in this respect, for his taste and contribution to the whole, Herbert Stothart rates special consideration in the distribution of laudatory remarks.

Miss Hepburn is a young girl swept off her feet by a rapid marriage to Taylor, a rich, renowned manufacturer. and set down amid the glamor of capital society and the country life of aristrocratic Virginia. And as marital life settles upon her she becomes aware of something not entirely right in her husband's action. His brother is relegated to chance remarks, abrupt dismissal. He speaks little of his family.

This is one of the best.

CAST: Katharine Hepburn, Robert Taylor, Robert Mitchum, Edmund Gwenn, Marjorie Main, Jayne Meadows, Clinton Sundberg, Dan Tobin, Kathryn Card, Leigh Whipper, Charles Trowbridge, James Westerfield, Bill McLain.

CREDITS: Producer, Pandro S. Berman; Director, Vincente Minelli; Screenplay by Edward Chodorov from an original story by Thelma Strabel; Cameraman, Karl Freund; Film Editor, Ferris Webster; Sound, Douglas Shearer; Art Director, Cedric Gibbons; Set decorations. Edwin B. Willis, Jack D. Moore.

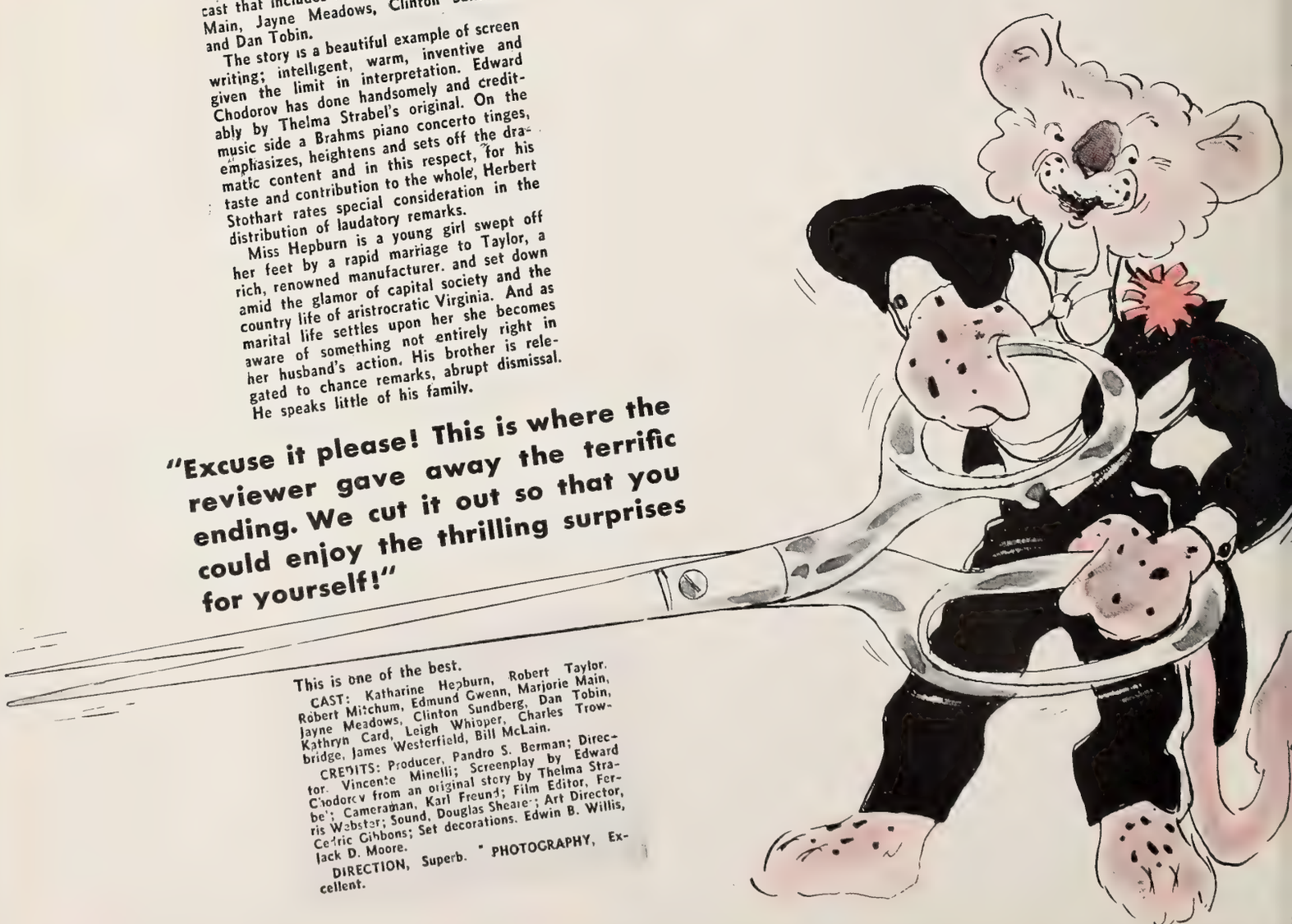
DIRECTION, Superb. PHOTOGRAPHY, Excellent.

YOU'LL SEE WHY LEO CUT UP THIS WONDERFUL FILM DAILY REVIEW ON M-G-M's

"UNDERCURRENT!"

P.S. More wonderful reviews in all trade papers!

"Excuse it please! This is where the reviewer gave away the terrific ending. We cut it out so that you could enjoy the thrilling surprises for yourself!"



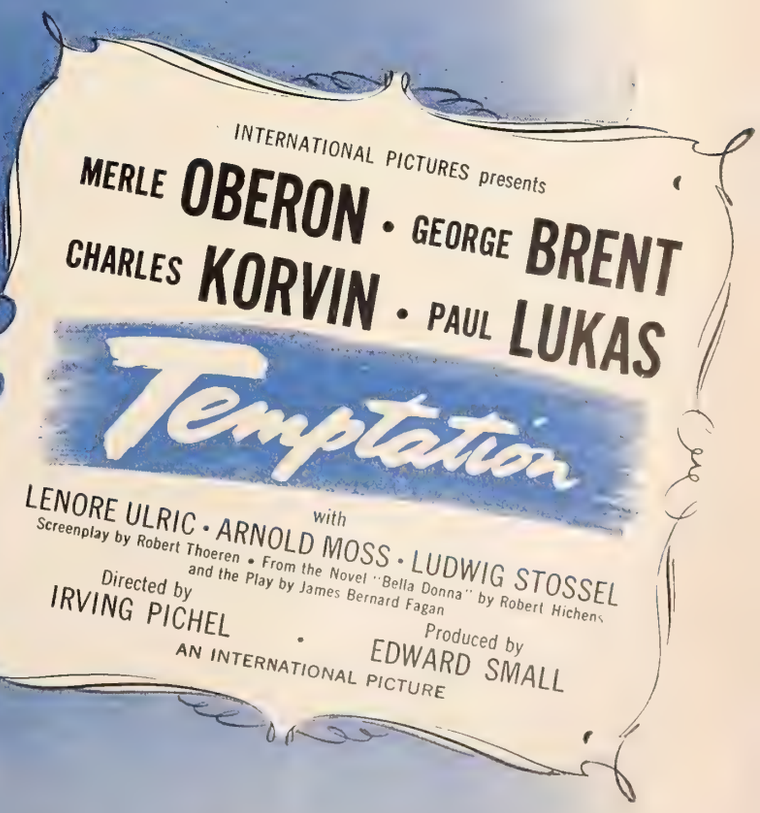
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SYMBOLS
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LC = Deferred Cable
NLT = Cable Night Letter
Blue Radiogram

XZ32 DL PD=XZ NEW YORK AUG 15 1946 206P=
:SAMUEL GOLDWYN=
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DEAR SAM: EVER SINCE I SAW "THE BEST YEARS OF OUR LIVES" AT YOUR STUDIO I HAVE THOUGHT OF PRACTICALLY NOTHING ELSE. I WANT TO SAY FRANKLY THAT IT IS THE FINEST MOTION PICTURE I HAVE EVER WITNESSED. THE THREE HOURS I SPENT IN THE PROJECTION ROOM SEEMED LIKE NOT MORE THAN AN HOUR. I WAS SO ENTRANCED. BOB SHERWOOD'S BEAUTIFUL SCRIPT FROM MACKINLAY KANTOR'S =NOVEL. WILLIAM WYLER'S BRILLIANT DIRECTION AND ALL THE FINE ARTISTS——THEY'RE ALL UNFORGETTABLE. I HAVE TOLD EVERYONE WITHIN THE SOUND OF MY VOICE IN BOTH NEW YORK AND HOLLYWOOD ABOUT THIS FILM. AND I WANT TO SAY THAT YOU ARE STILL THE FINEST PRODUCER IN THE MOTION PICTURE INDUSTRY. AND IT IS WITH GREAT PRIDE THAT I LOOK FORWARD TO DISTRIBUTING THIS PICTURE FOR YOU=

NED E DEPINET,
EXEC. VICE-PRESIDENT, RKO RADIO PICTURES INC=

OF OUR LIVES"

the Goldwyn manner!



Blondie Knows Best

Based upon the comic strip "BLONDIE" created by Chic Young

WITH

PENNY SINGLETON
ARTHUR LAKE
LARRY SIMMS

MARJORIE KENT
STEVEN GERAY
JONATHAN HALE
JEROME COWAN
DAISY

Screenplay by Edward Bernds and Al Martin

Directed by ABBY BERLIN

A COLUMBIA PICTURE

COLUMBIA'S SILVER ANNIVERSARY 1946

THE EDITORIAL PAGE

CURRENT OBSERVATIONS

It is amazing that after all the time which has elapsed since the New York Statutory Court decision was handed down, that the industry should still be so divided on the many vexing problems which have arisen in its wake.

The chief reason for this, of course, is that there is nothing approaching a united front in the exhibitor branch of the industry. The situation emphasizes again the wide differences that exist as several organizations, following closely their own "rugged individualism" rather than meeting on common ground for mutual benefit, deliberately take stands in opposite camps on matters vitally affecting all exhibitors. It's a perfect formula for chronic turmoil and a result which makes the exhibitor body as a whole a sucker for a Sunday punch from any and every quarter that chooses to take a sock at the business.

The distributors, in this case, appear to be as muddled as the exhibitors and far from a solution of their problems except—and it is a big "except"—that they can go along selling their pictures individually and at very handsome figures.

Whether there will be a sympathetic hearing and an intelligent approach to the problems that will be put before the Court by the exhibitors and distributors in their various and several petitions remains to be seen.

Meantime, indecision reigns in the business, and there is valuable loss of energy to any industry when uncertainty enters to cause tentative rather than permanent policy and vigorous action. Actually we have in the industry a sorry state of affairs and no amount of optimism can alter the cold, hard fact that there is no relief in sight for a long time to come. Because the industry cannot return to normal and achieve anything approaching a balance between the distributor and exhibitor branches until there is a lot more product available and a distribution setup that would give wider encouragement to independent production.

* * *

While the good old industry squirms from the pangs and miseries of its internal ailments, it is being given a very beautiful needling and jabbing from all and sundry round and about it. But more amazing than anything else is the fact that many of the industry's own members are giving it the arm and are joining the chorus of Hollywood baiters.

For example, Richard de Rochemont, production chief of the March of Time, does a by-line story for the New York *Times* in which he appears to be attempting to give Hollywood and the U. S. industry the hot-foot by claiming that American pictures which are sent to Europe are giving those people a "glittering cascade of rhinestones," whereas the Europeans are "asking us for spiritual and emotional bread."

There is a veritable "cascade" (thanks, Dick, for that word) of abuse and invective against Hollywood and American films, it seems to us. And we don't think it's mere accident that the "heat is on" for Hollywood.

Them's rich markets, those territories abroad, as well as the theatres in this country and there's lots of competition for them. Hollywood has taken the lion's share of the bookings in theatres all around the world, because Hollywood—for all the sneering—has turned out the pictures the people of all lands like best. Sooo, Hollywood gets the old smear treatment—but good and international and on a scale that is super-colossal no less.

Now it's all very well to be big, and generous. It's very well to feel smug and act mellow and feel that it can take it—"so let the boys have their gripe." But it looks very much to us that this campaign—which we have mentioned previously in this corner—is taking on a momentum and acquiring a power which promises to increase and multiply.

That sharp-shooting, the sniping from foreign press, the needling from the superior ones within the industry itself, the flippant jibes of newspaper reviewers, are all blending with the other hullabaloo that resounds from strikes, asinine charges of union "leaders" about the politics of stars, etc., and so-forth, to create a condition that could set the industry back on its heels.

* * *

As a tag to all this, we'll repeat what we've said many times and still believe:

This industry needs a real public relations job, and the way to get it is to set up some program that will utilize the theatreman right on the job as the contact with the public.

The industry has tried other ways, including the "czar" formula, and gotten nowhere, so why not try the sensible thing for a change?

—*"CHICK" LEWIS*

NATIONAL NEWSREEL

Ask Triple Dish Bill

Another federal suit under the anti-trust laws against three theatre corporations and eight distributors, was on record this week as Joseph Miskinis and his son, Joseph, Jr., of the Civic Theatre, filed suit for triple damages totaling $102,951.

The Miskinis petition asserts that house has continually suffered since its opening in May, 1941 because of its inability to get pictures and that it had to resort to giving away dishes to survive. The dish bill amounted, they claim to $34,317. This amount, tripled is asked in damages.

Defendants are: Loew's for MGM, United Artists, 20th Century-Fox, Columbia, Universal, Warner Bros., RKO, Paramount United Detroit Theatres, Harpter Theatres, Seven Mile Theatre Co.

Nation Senses Coming Product Shortage, Makes Few Changes

Duals Hold Up With Help of Reissues; Some Houses Cut Down on Midweek Change

Theatres across the country which are beginning to feel a shortage of product are in some instances cutting down the number of changes a week or going in for reissues, but as a general rule there is no film famine manifesting itself to date yet, a survey of the nation completed this week revealed.

Many exhibitors profess to see such a handwriting on the wall and acknowledge that their present activities are merely temporary and may have to be changed. To date, however, there is no marked indication of any definite decrease of double features or any heavy decrease in the number of changes per week.

The prospect of a film famine seems to be something that most exhibitors view as a problem for the future.

Holdover Log Jam

That the log jam of product caused by holdovers and moveovers due to the phenomenal business which has greeted the industry's first runs, might be broken was extremely unlikely. Situations throughout the country which had previously been regarded as one week stands, now are running two or more weeks as a matter of policy. As long as the legions which attend downtown first runs continues in its present strength, observers believe that there will be no decrease in holdovers.

The trend is possibly best summarized by New York's Radio City Music Hall. Last year that show window played only nine features in an entire year. To date it has played only eight, with the eighth having a better than even chance of a very long run which might crowd it almost to the end of the season. At any rate there is little possibility that the maximum number of features it shows, will exceed the 1946 maximum of nine.

That, incidentally, seems indicative of a general situation, for as long as profitable first runs can be milked, there is little possibility of features being released for other runs.

That there has been a gradual tightening of product, almost unnoticeable in some localities, seems agreed upon.

From Milwaukee comes the report:

"As to any tendency toward extending runs and decreasing the number of shows per week, that is being noticed or is just in the offing, according to several managers. One said that such conditions are being forced on exhibitors, that they would prefer to keep on the old way of changing oftener and especially to make a change when a decrease in patronage becomes evident for a given show."

Cincinnati reports no decrease in double features but a fear on part of subsequent run exhibitors that if holdovers and moveovers continue that they will suffer.

In Albany, where there is a feeling that "something is going to happen," there has been no tendency to decrease double features or the number of changes a week. Several Schine houses reportedly have gone into single feature policies, however.

In Cleveland all first run houses consistently play single features. During the past year these houses have extended their runs more and more so that one week runs are the exception rather than the rule, with two weeks becoming common and three weeks usual. "Notorious," "Night and Day," "Gilda" and "Saratoga Trunk" had runs from five to six weeks.

Reissues in Demand

Reissues seem to be more and more in demand by subsequent runs to ease up the tightness caused by the loss of available product due to holdovers in the first runs. Experienced exchange men in Cleveland believe that never have theatres of that city played so many reissues as they have during the current year.

They add, however, as these reissues get used up, the exhibitors will face a serious product shortage, which may automatically force them into a single feature policy despite the fact that their patrons want double fea-

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'Tidbit Bars', 'Donut' Shops in Century Plan

(*See Cover*)

Employes of the Century Circuit, in an "extra profits" convention held in New York, Tuesday, heard executives of the company's concession subsidiary describe a plan to take over all confection concessions in and around the circuit's 37 Brooklyn and Long Island theatres.

Leslie Schwartz, vice-president of the concession subsidiary, Andrews, Inc., described the plan to those who gathered for the one-day meeting in the Waldorf Astoria as an "aggressive pursuit for the supplementary income dollar."

Under it, special "tidbit" bars, constructed by Century to serve candy, popcorn, and soft drinks, would be established in all the circuit's houses, constructed to fit the needs of the house. Also, Century would take over the stores immediately adjoining the theatre to construct them into soft drink establishments which would be called "Stardust" shops and would bear panel decorations of Hollywood stars and films. These shops would all have an entrance also directly from the theatre.

First of these shops has already been successfully operating for six weeks in the Brooklyn Rialto, Schwartz said. The extra profits needed by theatres, was stressed throughout the convention, as a reason for the plan.

Postpones ATA Affiliation Action

Homer Strowig was elected president of the Kansas-Missouri Theatre Association which met in Kansas City last week. The association also approved the turning over of $1,500 from the Kansas City area War Activities Committee to the American Theatres Association for organizational activities, but decided to take no action in joining ATA until the final decree in the anti-trust suit had been entered.

Others elected were: Elmer Bills, Salisbury, Mo., vice-president; C. E. Cook, Maryville, Mo., secretary and Fred Meyn, Kansas City, (re-elected) treasurer.

New directors named include Tom Edwards, Eldon, Mo.; George Baker, Kansas City; Dale Danielson, Russell, Kansas; Ralph Larned, LaCrosse, Kansas; J. E. Pennington, Topeka; Clarence A. Schultz, Kansas City; J. A. Becker, Independence; Earl Jameson, Lee Summit, Mo.; Herman Ilmer, Kansas City; Frank Weary, Richmond, Mo.; Mrs. T. H. Slothower, Wichita, and Frank Plumlee, Kansas City.

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NATIONAL NEWSREEL

Gov't., Big 5 at Odds on Decree Proposals as U. S. Asks Divorce Ban on Cross-Licensing

Majors Want Arbitration Kept, Other Factors Than Price Considered in Bids

The Department of Justice and the Big 5 this week were still at odds in the anti-trust suit as the Government filed a revised proposal for a decree together with supplementary papers which urged divorce, dissolution of clearances for affiliated theatres, banning of cross-licensing and abandonment of arbitration, while the Big 5 submitted proposals which hedged selling and clearance with provisions of revenue, preferred playing time and prior business relations and asked for retention of arbitration.

The Government move to abandon auction selling excepting where an exclusive run is demanded, was no surprise since auctioning was never a Department of Justice proposal but was written into the opinion by the three judge statutory court. The exception in favor of exclusive runs now requires that the picture be sold to the "highest responsible bidder" with an adequate theatre regardless of other considerations such as affiliates or "old customers."

The move toward persuading the court to order divorce of theatres is not made in the revised brief but in "Proposed Supplemental and Amended Findings" which claim that the defendants dominate the film market not through the number of their theatres but through their locations and positions, and that the only way to restore a free market is through divorce. The Government submits the ruling of Federal Judge John Knight in the Schine case in support of its divorce request.

Big 5 File

The Government filed its reply Tuesday. The Big 5 Defendants—Paramount, 20th Century-Fox, RKO, Loew's (MGM), Warner Bros.—filed their proposals Wednesday but did refused to make them public. Their papers, said to number nine pages to the Government's total of 41, were apparently not written as a decree but merely as what the Big 5 thought the court ought to embody in a decree. Universal and United Artists were considering this week whether or not they would file a proposed decree.

Outside observers thought both sides were holding their Sunday punch till the last minute. From Washington a spokesman from the Department of Justice told SHOWMEN'S TRADE REVIEW that "our answer will be filed with the court next week. We will file a proposed final judgment from which you can tell just how we feel about the various proposals we have received from distributor and exhibitor sources." This confirms reports that the Government would supplement its recent proposal. The spokesman commented on reports that the new proposal would be against percentages in favor of flat rentals, terming the subject "pure speculation."

(The Conference of Independent Exhibitors Association which had urged divorce and elimination of auction selling upon the Government, had also urged a flat rental clause, arguing that flat rentals would eliminate other considerations in bidding. With flat rentals, Pres. Jesse Stern said, the size of theatres, policy, even clearance would cease to be factors and the sole question would be how much money an exhibitor was willing to pay for a film. CIEA will attempt to appear as a friend of the court.)

The Big 5 submitted their interpretation of the court's opinion in several proposals.

Most important of these seemed to be that other factors beside the highest bidder should determine who gets the picture bid upon. The Big 5 argues the amount of film revenue the bidding exhibitor will furnish for the picture, the length of playing time, the days in the week it will be played, the surrounding program, the type of house owned by the exhibitor, its transit facilities, admission prices, etc., should be among points considered.

Another factor to be considered in bidding, the Big 5 told the court, is the suitability of the theatre for the picture in question and what effect a run in that theatre may have upon returns from other exhibitors in the future.

The Big 5 also set up a definition of "reason-

(*Continued on Next Page*)

What They Want:

The Government

DIVORCE—Wants distributors divested of their theatre holdings. ("A divorce judgment would, in our view, make unnecessary most of the provisions of the judgment with respect to the manner in which films should be licensed. . . . Divesting the major defendants of their theatre interests will tend to restore and maintain competition.")

CLEARANCE—All clearance presently affecting affiliated theatres would be abolished.

AUCTIONING—Would be limited to situations where exclusive runs are wanted, with the "highest responsible bidder, without discrimination in favor of affiliates, old customers," getting the film.

SOME RUN—Would grant some run on "reasonable terms" to all exhibitors.

CROSS LICENSING—Would prohibit a defendant from playing his pictures in theatres owned by another defendant for a 10-year period.

CANCELING—Would permit more than one picture to be bought at time provided each picture were sold individually theatre by theatre and the exhibitor has the privilege of cancelling up to 25 per cent of what he bought sight unseen within ten days after he has the opportunity to view the picture. No exhibitor can buy more than six months' product at one time and all exhibitors must run a picture within 30 days after it is available for his run. (The Government explains this is done to prevent overbuying or delaying film to destroy competition.)

EXPANSION—Would prohibit the major defendants to expand their theatre interests or from buying up the independent members of dissolving pools. (Asks that all pools be dissolved within two years.)

The Big 5

SELLING—Distributors would be allowed to consider theatre admissions as one of the factors in accepting bids; to fix minimum rentals for their films; to consider the revenue which an exhibitor can furnish for a feature based on the number of days he will play the picture, the time of the week he will play it, the surrounding program planned for it, the theatre, its equipment, appointments and transit facilities. Past business relations, business methods, honest and financial responsibility of the exhibitor and the effect exhibition of the feature in a theatre would have on other exhibitions of the feature, would also be considered.

CLEARANCE—To be based on admission scales of the theatres involved, their seating capacity, type of entertainment, location and policy (such as duals, giveaways, etc.); rentals and the amount of revenue a distributor gets out of the theatre.

ARBITRATION—To be retained on licensing provision and clearance, with the power of the arbitrator in clearance matters restricted to fixing the maximum clearance between competitive theatres and to abolishing clearance between non-competitive theatres. Modification of the arbitrator's ruling through reopening of cases in light of subsequent experience is also asked for. Arbitrators could impose fines of between $100 and $5,000 for various violations.

ROADSHOWS—The distributor shall have the right to arrange for roadshowing a picture under his terms.

EXPANSION—To be permitted if the defendants, by acquiring added theatres do so to protect their interests or "in order to enter a competitive field." The present court or a court in the federal district where the theatres to be acquired are located, would rule on the question.

Not Guilty

Federal Judge Edgar S. Vaught, Wednesday in Oklahoma City found the Griffith Circuit, its affiliates and individual defendants H. J. Griffith, L. G. Griffith and R. E. Griffith (deceased) not guilty of anti-trust violations.

Judge Vaught found that the defendants, who control some 40 theatres in eight states and which with affiliates, are one of the most powerful operators in the central southwest, did not use their buying power to freeze out competition. The Griffith is the first of the Government suits against large theatre circuits, second being th Schine case and the third the Crescent Amusement Company.

NATIONAL NEWSREEL

Differences Widen as U. S., Big 5 File Briefs

Arguments Starts in N. Y. On Oct. 22, Supreme Court Appeal Thought Certain

(*Continued from Page* 9)

able clearance" which included admission prices of the theatre, its size, appointments, transit facilities, type of entertainment, policy (bank nights, duals, giveaways, cut-rate tickets, etc.) the rentals and license fees paid by the theatres involved and the revenues derived by the distributors from such theatres.

In arbitration the Big 5 would want arbitrators on licensing question and to determine the maximum clearance involved among theatres, or to revoke clearances among non-competitors. The arbitrators' ruling could be subject to "modification" by reopening the case at later date on the grounds that conditions had changed. (The distributors would pay the cost of such arbitration. The MPTOA wants arbitration with both distributor and exhibitor sharing the cost.)

The distributor defendants also sought permission to roadshow pictures, assumably either by fixing prices or admissions with the management or taking over a house on a lease basis. (The Government has made it clear that it will oppose any exceptions for road showing.)

The Big 5 further would agree to an injunction preventing expansion, excepting where it was to protect its interests or to enter a "competitive field" in which case approval should be sought of the statutory court or of a federal court in the district where the theatres are located. (The CIEA wants the independent exhibitors in the localities affected to be heard in court against such expansions if they wish.)

The Government Seeks

In its decree, the Government seeks:

1) To throw out the provision of the consent decree and with it arbitration as well as clearance for affiliated theatres.

2) To outlaw admission fixing by the defendants, or agreements to maintain clearances, grant unreasonable clearances or grant clearances to non-competitive theatres.

3) To outlaw franchise or formula deals, or conditioning the sale of one picture upon an exhibitor's buying another or several other pictures. It gives the exhibitor the privilege to buy more than one picture at a time provided the deal is negotiated picture by picture and allows him up to 25 per cent cancellation on pictures bought without trade showing, provided he cancels within 10 days of the time he can see the picture.

4) To prevent licensing of any film for more than six months in advance of its release and to compel an exhibitor to play any picture he has bought within 30 days of its availability. (The Government explains that this is to prevent any exhibitor from freezing out competition through a corner on the film market.)

5) Making it mandatory to offer some run to any exhibitor who wants it who offers "reasonable terms" and in cases where an exclusive run is demanded that it be sold to the "highest responsible bidder" with an adequate theatre.

"Identify"?

National Allied may file information with the New York statutory court designed to "identify" parties behind ATA if the court allows ATA's intervention petition in the New York equity suit, it was revealed in Washington this week. It would be pointed out that many of the parties behind the ATA intervention proposal are actually parties to contracts condemned by the court and that such filing might have an important effect upon future suits for triple damages.

6) To enjoining conspiracy among defendants or anyone else to defeat purposes of the decree.

7) To dissolve pools and to require defendant exhibitors owning less than 95 per cent of their theatres and more than five per cent, either to increase their holdings or decrease them to the required amount within the next two years. (The court may authorize one partner to purchase the other's interests if it "will promote competition in the exhibition of motion pictures.")

8) To prevent defendants from expanding their theatre holdings in any manner. (This is a change from an original Government proposal.)

9) To prevent defendant exhibitors from booking, buying or operating any of its theatres through an agent who is also acting in a similar capacity for any other exhibitor.

10) To prevent a distributor defendant from playing his pictures in the house of another distributor defendant within the next ten years. (This change, which would begin one year after the decree is in effect, was not in the original Government proposal.)

In the memorandum supporting its proposed decree, the Government finds that auction selling "would not be likely to have constructive results when applied to a market dominated by distributor-owned theatres, unless supplemented by other relief to make these major defendants competitive with each other. . ."

"It seems plain," the Government continues, "that any distributor, acting solely as a distributor, will normally use a competitive method of distribution as a means of securing maximum profit from his product, if left to his own devices. We think it is apparent from the court's opinion that the competition-restricting devices which were adopted by the defendant distributors were directly related to the substantial interest of the major defendants in the production of theatre operating profits as distinguished from film rentals. This interest they still have and having it . . . they may still license film to one another based upon rental terms which are calculated to share those profits. . . .

"In short, while the auction method of selling proposed by the Court would make non parties to the decree more vigorous competitors with each others . . . it would not place them on terms of equal competitive opportunity with the defendants. Nor would it compel the defendants to compete with each other in the selling of films. . . ."

The government suggests a ban on cross licensing as an alternative. (In Washington a Department of Justice spokesman said the Government was not interested in auction selling unless it was accompanied by a ban on cross licensing.)

Clearance 'Illegal'

In attacking clearance the Government contends that they were part of an "illegal system" and their retention would defeat some of the proposed decree provisions.

On arbitration the government says:

"In our view, no arbitration system may serve as the mean of enforcing a final decree in this case. Arbitration might be well adapted to the administration of an established system of trade practice control, but it does not appear to us to be an admissible solution to the problems posed by this suit since the illegal system outlined in the court's opinion may be terminated only by a drastic elimination of established trade practices."

The Government did not comment officially upon the Big 5 proposals. However reports were current in Washington that it looked upon them as giving the defendants the right to do everything which the Government seeks to stop.

The court, it was pointed out, is not bound to accept either parties' proposals but may throw both out and write its own decree or may write a decree incorporating points made by both sides. Arguments on the proposals are expected to start in the court at New York on Oct. 22, with the intervention petitions of the American Theatres Association and the 30 exhibitors of the Confederacy of Southern Associations to be heard Oct. 21.

Exhibitor Opinion Varies

Exhibitor unit opinions on both the government and the distributors proposals for a decree in the anti-trust suit Wednesday appeared criss-crossed instead of a straight-line pattern, with certain features of both sides finding divergent views.

The American Theatres Association, which is seeking to intervene in the suit, declined to comment upon either side's proposals at the present time.

In Washington Allied General Counsel Abram F. Myers praised the government proposal in part but found that it still "falls short" of what he believes the proper solution.

Myers was in accord with the attempt to procure divorce, favored the "some run" guarantees and the ban on cross licensing which he described as a "considerable improvement." He aded that the limiting of auction selling to exclusive runs would "help break down the lazy practice of many exhibitors who seem to want to forget showmanship and old fashioned exploitation methods."

Of the difference between the distributor and the government proposals, he said:

"The distributors and the government are as

(*Continued on Page* 11)

A magnificent motion picture to add new lustre to the screen!

FRANK BORZAGE'S

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A Distinguished Motion Picture in Romantic TECHNICOLOR

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Felix Bressart • Fritz Feld • Elizabeth Patterson
Vanessa Brown • Lewis Howard

Directed by FRANK BORZAGE

Screen Play by Bordon Chase
Adapted from his American Magazine Story "Concerto"

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NATIONAL NEWSREEL

Settle Jurisdictions Nelson Warns Green

A warning to American Federation of Labor President William Green that he must invoke powers to settle the film studio jurisdictional strike or he would find such strikes spreading to other industries, was uttered by Donald Nelson, president of the Society of Independent Motion Picture Producers as he flew to Chicago to attend the AFL convention.

Nelson, who says his organization has had cordial relations but could not help the shut down from what he termed a "purely jurisdictional" strike, left Hollywood as 500 Conference of Studio Union striking pickets held up production at Columbia for almost an hour Wednesday by massing automobiles in the middle of the street before the studio and by sitting on Columbia property until ejected by police. The police also had to remove the parked cars.

The latest strike action sent Columbia to court in search of an injunction similar to that which was earlier granted Republic limiting pickets to 25 at a studio entrance.

In Chicago it appeared that the Screen Actors Guild delegation which flew there to appear before the American Federation of Labor, might get a chance to be heard despite technicalities which otherwise require 30 days notice of intention to appear before that body. IATSE President Richard Walsh, whose jurisdictional quarrel with the CSU's United Brotherhood of Carpenters and Joiners over set erection is the cause of the CSU picketing at the studios, was present and ready to appear on the jurisdictional subject. Also in Chicago for the same reason was CSU President Herbert K. Sorrell. All unions involved belong to the AFL.

There is at present before the convention a resolution by Actors Equity President Paul Dulzell citing the jurisdictional adjusting machinery in the building trades and urging the same within the motion picture industry.

Screen Extras Ratify 33% Pay Raise Deal

The Screen Extras Guild this week ratified by a vote of 2,605 to 151, the recently negotiated contract which gives approximate 33 per cent wages to its members retroactive to Jan. 1, 1946. The present contract, which will not expire till Dec. 31, 1947, provides for reopening of wage talks if living costs increase more than five per cent between July 1, 1946 and Jan. 1, 1947. The negotiations also provide for 10 per cent additional for night work where previously there was no differential and double time for Sunday and holiday work which previously paid time and half. Other extras are for special feats such as riding or driving horses, or getting wet.

Appoint Moran Helper

IATSE President Richard F. Walsh this week appointed St. Louis Union Business Agent Elmer Moran to assist International Representative Frank H. Strickling in the management of the local union. The national organization took direct control of the union when attempts by a discredited faction were made to seize its control.

MPTOA Poll Finals

Final results of the Motion Picture Theatre Owners of America poll on questions connected with trade practices and the statutory court opinion this week showed an estimated 93½ per cent of the exhibitors were against auction selling while 61 per cent of those questioned favored theatre divorcement.

The results which covered 961 theatres in 42 states and the District of Columbia, follow:

Auction selling—276 against, 20 in favor.

Arbitration on disputes as to "bids, clearances, runs," etc.—217 against, 66 in favor, 14 not voting.

Use of non-industry arbitrator—250 against, 40 in favor, eight not voting.

Theatre divorcement—108 against, 185 in favor, nine not voting.

Areas in which the exhibitors were polled were: Rhode Island, Virginia, Florida, Wisconsin, Texas, Iowa, Missouri, Montana, Pennsylvania, South Carolina, Illinois, Oklahoma, California, North Carolina, New Jersey, Georgia, Vermont, Tennessee, Ohio, Indiana, New York, Arkansas, Kansas, New Mexico, Delaware, Connecticut, Mississippi, Minnesota, North Dakota, West Virginia, Oregon, Washington, Colorado, Nebraska, Utah, Massachusetts, Kentucky, Michigan, Alabama, Louisiana, Maine, Maryland and the District if Columbia.

Exhibitor Opinion Varies

(*Continued from Page* 10)

far apart . . . as the North Pole and the Equator."

The Motion Picture Theatre Owners of America, whose board was meeting in Washington when the proposals were made public, greeted the Government proposals with mixed feelings and approved two proposals made by the distributors.

The MPTOA reiterated its belief that divorce is not a cure but expressed satisfaction with the "some run" clause as well as the cancellation clauses, both of which it had advocated.

General Counsel Herman Levy took some exception to the exclusive run clauses in the competitive bidding phase, in the belief these might be interpreted as making runs exclusive, especially in the subsequent run fields where an exhibitor might be faced with exclusive second, third runs and the like.

On the question of arbitration, MPTOA favors arbitrators with industry background.

For Arbitration

An MPTOA spokesman asked for his views on the distributor proposals replied that MPTOA was glad to hear of them, and that the MPTOA concurred with the distributor proposal to retain arbitration. The association further approved, he said, of the distributor proposal on road showing, provided the "road showing of a picture is a national policy."

No objection to road showing as a policy was voiced either by Jesse Stern, president of the Conference of Independent Exhibitors Associations in New York Wednesday. Stern, considering the distributors proposal as read to him, said:

"We exhibitors, have no objection to road showing pictures, provided the road shows are not used to create new runs and otherwise circumvent the purposes of the decree."

Stern found no particular objection to using theatre admissions as a factor in considering bids, nor so called preferred playing time, since, he said, in percentage deals this would affect a distributor's income. He pointed out that on a flat rental deal, all these questions would be obviated, and discussing admission said:

"Of course, the past admission history of a house should not be a factor. I might be charging 50 cents admission on a subsequent because it was a subsequent run. If I want to raise my prices to get a first run, that should be the only consideration. Not the past."

Considering the government proposal Stern said CIEA approved divestiture, the "some run" provisions, the clauses on cancellation and intended to restrain over buying.

Sees Auction Selling As End of Buying Combines

Establishment of auction selling would cause intensified competition and the disappearance of buying combines, which would become unnecessary, Bernard P. Day, president of Joseph P. Day, auctioneers who have submitted a plan to auction film to the statutory court, said in New York Wednesday. Day further claimed auctioning would level the difference in instances where he said "chains have been able to buy films at lower rental than competing exhibitors."

Under auctioning, Day said:

"The single theatre exhibitor would no longer have to fear the power of a buying combine of which his nearest competitor is a member. The exhibitor will be competent single-handedly to make any deals he wants."

Kaymann to MPTOA Board

Clarence Kaymann was elected to the directorate of the MPTOA to represent eastern Missouri and southern Illinois, replacing Fred Wehrenberg. MPTOA met Wednesday in Washington with Special assistant to the Assistant Attorney General Fred L. Wright, where, among other things, it proposed retention of arbitration with both exhibitor and distributor paying the arbitrator cost. General Counsel Herman Levy said he had no objection to the American Arbitration Association if it would hire men with an industry background, but he doubted that it would do that.

Pay Hikes for Operators

Hollywood's studio projectionist, Local 165, Wednesday signed a new contract retroactive to Jan. 1, 1945 which embodies 25 per cent wage increases.

NATIONAL NEWSREEL

Won't 'Tolerate' Local Checkers

Walter Reade, Jr., Tuesday issued orders to his managers not to "tolerate" the presence of local checkers in any of the 42 theatres of the Walter Reade circuit.

The order, a Reade spokesman said, was issued at a managers' meeting in New York after a spurt in the use of local checkers had been noted, especially in the New Jersey localities. Up until recently, the spokesman said, the circuit had not been generally subjected to local checkers.

The spokesman added that Confidential Reports had been notified of the Reade stand and that the circuit was of the opinion that the local checker system would be dropped.

Confidential, when queried, said that it had been using local checkers on the Reade circuit during the past seven months and had not agreed to abandon the practice. Apparently the circuit has not formulated a policy of what it considers a local checker, leaving each instance to its city managers. However it does consider a check from a town immediately adjoining the locality to be checked, as a local.

Exhibitors Want Grade 'A.' Question is Will They Pay?

With the acknowledgment from several major distributor sources as well as many exhibitor spokesmen that audiences today are shopping for their motion pictures as they never did before, comes the accompanying fact that there is a very pronounced trend in audience selectivity and that at present it seems to be moving toward the technically perfect film.

Veteran exhibitors throughout the country, when interviewed, acknowledged that it was hard to decide what the public wanted, but whatever it was, it had to be dressed up properly and delivered in an almost perfect passage.

Audiences Want 'A's

The trend, they say, which producers are repeating as they try to get away from B pictures and make quality product, has very good basis in what the audience actually seems to want. However, exhibitors are a bit skeptical whether the public will want to pay the added cost that a full season of higher priced product will require from box-office sources to make house operations a success.

They contend that while it has been possible in the past to gross heavily on grade A product and then to coast along several nights a week on Grade B, that it is an open question in their minds whether they can peddle Grade A seven nights a week to their audiences.

One of the contentions is that the average small community or neighborhood cannot afford to extend its runs any more than it is doing now to get the proper returns on a quality picture while heretofore it could get by on two assumably top pictures a week for preferred playing time and then hold an audience on minor pictures.

Business Profitable

A good deal of business done on B product and on double features, they point out was highly profitable and the frequent changes kept audiences in the habit of coming to the theatre so many times a week if nothing else.

This latter view is argued by a good portion of the exhibitors who point out that the percentage of the public who had been coming to their theatres out of habit has been steadily decreasing. Managers who make it a habit of standing in the lobby to greet patrons report that the number of familiar faces who were regulars on certain nights has dwindled and that it takes entertainment to get hem there.

Entertainment, they acknowledge, seem to be tied up in big pictures, which through advance exploitation and key bookings seem to have prestige ready made. This prestige, exhibitors say, does attract audiences, often putting over a picture which might not have otherwise clicked and by-passing a superior picture which might not be in the big picture class but has better entertainment value.

See Added Costs

The majority of the exhibitors interviewed, apart from problems which may arise under the anticipated court decree, fear that they are going to have problems in showmanship in connection with added costs which are going to be difficult to offset. They recall that the motion picture came up as a cheap form of entertainment as far as prices are concerned and they believe that further raises at the box-office are presently impossible.

They also believe that increased cost product and big picture programs, if carried out as announced, mean the end of double features. Strange as it seems, there doesn't seem to be much regret about this, even by some of those who championed duals strongly.

Paramount, MGM Films Win Cannes Awards

Paramount won two prizes in the International Film Festival and a picture distributed in the United States by MGM won another, according to reports from Cannes, France, where the festival was held.

To Paramount's "The Lost Week End" went the selection as the best representative American film, with Actor Ray Milland winning the best acting award. "The Battle of the Rails" a French film, dealing with wartime sabotage, distributed here by MGM, won the Grand International prize.

Loew's 16-mm. Plan Starts

Loew's International starts its 16-mm. plan in Great Britain on Oct. 14 and in Ireland on Nov. 4 with a list of 12 features.

They are: "Our Vines Have Tender Grapes," "Mme. Curie," "Two Girls and a Sailor," "Pride and Prejudice," "Maytime," "Waterloo Bridge," "Treasure Island," "Mutiny on the Bounty," "Tarzan's Secret Treasure," "Captains Courageous," "Lost in a Harem," "A Night at the Opera."

Columbia to Oppose Six Months Sales Limitation

The Department of Justice's clause in its proposed decree to require that no film be sold more than six months ahead of its release, will bring opposition from Columbia, it was learned in New York this week.

The Columbia sales policy has been to sell exhibitors a year's product in advance and the Government's proposal would stymie a sales program which that company has considered essential to its successful operation.

That the Columbia attorney Lou Frohlich will attempt to block such a move on the part of the Government on the grounds that it is contrary to the United States Copyright Act and would limit the license privileges under such act.

It is no secret that both exhibitors and certain distributors have been extremely worried over a policy which would prevent buying a year's product at one time. Both parties who favor the yearly booking plan point out that it has an advantage of economy in time and enables both distributor and exhibitor to gauge their needs ahead of time and provide for them in a single operation.

Free Art Films for Cincinnati Public

Free presentations of documentary and art films, as well as some releases of commercial success, to the general public, in the 400-seat auditorium of Cincinnati's Art Museum, had been announced in that city this week.

The free shows, part of Museum Director Philip R. Adams' program to offer the public outstanding examples of works in all art forms, to date have not created much of a stir in exhibitor circles, probably because the limited size of the auditorium does not create much of a competition problem. The pictures will be shown at reserved matinees for the subscribers to the museum's Fine Arts Series and at nights, free, to the public.

The Baker's Wife is scheduled for Oct. 15 on a program which includes "The River," "The Plow that Broke the Plains," "The City," "The Dance in Film," "Carnival in Flanders," "L'Amitie Noire," "Easter Island" "Song of Ceylon," "Maltese Falcon," "The 39 Steps," "The Adulation of the Lamb," "Memlings of St. John's Hsopital," "Stone Wonder of Naumberg," "The Thin Man," "Potemkin," and "Destry Rides Again."

Owners Protest Organizing Of Managers in England

Attempts to unionize house managers in Great Britain this week seemed about to be abandoned as protests arose from owners to the effect that managers were not employees subject to ordinary employe working hours, but executives in the theatre.

The organization seeking to establish a managers' union instead will work to procure higher wages and better working conditions, reports from London said.

Republic Profit $444,949

Republic this week reported a 13-week net for the period ending July 27, 1946 of $444,949 after federal taxes were deducted.

RKO's PIC-TOUR OF THE MONTH



BOUDOIR INVADER. As daredevil *Sinbad the Sailor*, in RKO's Technicolor production of the same name, DOUGLAS FAIRBANKS JR. boldly meets every challenge, including MAUREEN O'HARA's locked bedroom door. Sharing star honors with them is WALTER SLEZAK.



WOMAN WITH A SECRET so monstrous it wrecks three men's lives. LARAINE DAY, lovely storm-center of RKO's tensely dramatic *The Locket*, is seen here cheek-to-cheek with ROBERT MITCHUM. The other two men in her life: BRIAN AHERNE, GENE RAYMOND.



TEN BRUNETTE BEAUTIES. Many authentic Hollywood showplaces give film colony glamor to RKO's nerve-tingling *Nocturne*. Starred are GEORGE RAFT, shown with photos of the brunettes, and lovely LYNN BARI. Mysterious death of filmland composer motivates exciting story.



RUNAWAYS GET RUNAROUND in gay Mexico City, where detours in path of eloping SHIRLEY TEMPLE and GUY MADISON provide whole-hearted merriment for RKO's *Honeymoon*, based on a Vicki Baum comedy. Co-star FRANCHOT TONE helps speed them to the altar.

THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

RKO RADIO PICTURES

THIS IS AD No. 11 in RKO's widely-read national magazine series...bringing more big show news to readers of the 9,707,403 CIRCULATION of LIFE, Oct. 14 issue; WOMAN'S HOME COMPANION, November issue, and LOOK, Oct. 29 issue.

NATIONAL NEWSREEL

PICTURE PEOPLE

Herbert Crooker, publicity manager for MGM, is recuperating at St. Clair's Hospital following an emergency appendectomy over the weekend.

RKO President **N. Peter Rathvon** and his wife will leave Los Angeles Tuesday for a tour of inspection of the RKO Churubusco studios in Mexico. Joining him Wednesday and Thursday there by two separate flights from New York will be RKO Directors **Frederick L. Ehrman, L. Lawrence Green, George H. Shaw** with their wives and **John M. Whitaker** and **Harry M. Durning.**

Elizabeth Carver, who used to be with David O. Selznick, this week moved over to Milton Sperling's United States Pictures and will head the New York office.

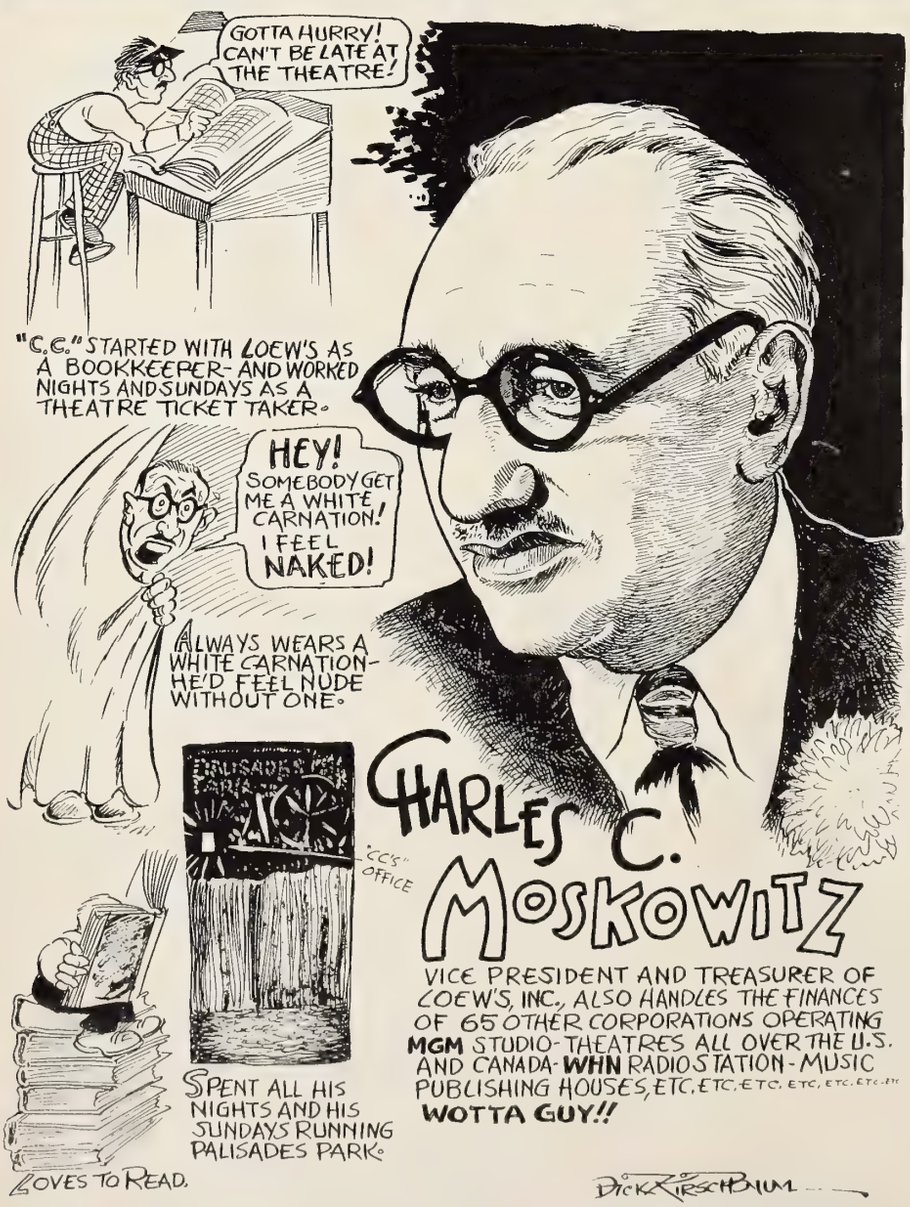
If you want to hear vim, vigor and enthusiasm about how the film business picked up, just open an ear to **Robert V. Perkins,** Paramount manager for Philippines. Despite the demoralized condition of the country and Jap destruction, Perkins finds that almost 300 houses are in operation, and that rebuilding is going under way. Right now the ace spot is that of the Rufino Brothers, a 1600 seater in Manila, the Avenue. Equipped with air conditioning and costing almost a quarter of a million dollars American, it sets a standard, Perkins said.

J. J. Oulahan, who used to manage the branch for Paramount in Cincinnati and who dates back to the Pioneer Film company days, has joined the J. Arthur Rank organization as a special field salesman with supervision of the Washington, Philadelphia, Pittsburgh and Cincinnati areas.

Warner Bros. Theatres President **Harry Kalmine** is set for a series of zone meetings in Chicago and Milwaukee.

Alexander S. Aronson has been named assistant to Irving Maas vice-president and General Manager of the Motion Picture Export Association. Aronson was at one time in charge of MGM's continental distribution.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week . . . . . **M. A. LIGHTMAN**

Charles Skouras Bids To Buy St. Louis Bonds

Directors of the Ambassador Building Company, which owns the Ambassador, the Grand Central and their buildings and the Missouri Theatre Building Corporation, owner of the Missouri Theatre and office building, were considering this week an offer made by Fox West Coast President Charles P. Skouras to buy all outstanding bonds on the buildings at 100 cents on a dollar. The bonds were guaranteed at time of issue by Skouras, his brother, 20th Century-Fox President Spyros, another brother, Skouras Theatres President George, and Clarence M. Turler, secretary-treasurer of the St. Louis Amusement Company. The outstanding bonds reportedly total $4,847,200. Fanchon and Marco, who operate the theatres, are seeking a renewal of the management contract on a long term basis.

Favor Iowa Tax

That communities in Iowa may seek to have the legislature pass an enabling act which would permit them to tax amusements, proceeds of which to go to cities, counties and school districts, seemed likely this week in the wake of several such proposed tax plans. One group advocates a tax of two cents on each ticket sold, with the provision that 20 per cent of the proceeds go to the county, 40 per cent to the schools and 40 per cent to the city.

Form New Corporation

Articles of incorporation were filed with the secretary of state's office by the Iowa Falls theatre corp. of Iowa Falls with authorized capital stock of $50,000. Officers listed with the corporation were R. G. Faulds as president; Slater O'Hara as vice-president; E. M. Garbett, secretary; and A. E. Thiele as treasurer.

Beef 'Stead of Ham?

The lure for beef steak, chops and he like surpassed the lure of the movies in the Boston suburb of Brookline this week.

Just as the feature was going on at the Circle, a lady loaded with packages, felt her way down the aisle, moved over several patrons and said in a stage whisper to her female companion.:

"Oh, Jane, I'm sorry to be late but the new Spartan Market opened down the street and they have all kinds of meat. . . . "

She didn't have to go any further. The theatre almost emptied itself of its matinee housewife, audience, some of whom returned later with packages.

What the house management is trying to figure out is: Was the lady with the stage whisper, a ballyhoo artiste?

THEATRE MANAGEMENT

Naughty, Naughty

Advertising pictures as "Adult Entertainment" which are not so classified by the censors this week brought a warning from Ontario's film advertising censor T. L. Elliott that the practice must cease at once.

Elliott's warning followed reports that some exhibitors were using the line "Adult Entertainment' as a trade lure to build up the box-office. The system of classification was adopted by the censors last June after the welfare organizations complained that some picture were not suited for juvenile attendance. Its possibilities as a business booster for trade were not considered at the time.

UA Will Release 7 During Last Quarter

United Artists General Sales Manager J. J. Unger Wednesday announced the release of seven additional features during the last quarter of 1946. The features, in addition to "Bachelor's Daughters" and "Angel on My Shoulder," already released, are:

Oct. 11—"Little Iodine; Oct. 25—"Strange Woman."

Nov. 15—"The Devil's Playground" (Hopalong Cassidy); Nov. 22—"The Chase."

Dec. 6—Preston Sturges' "The Sin of Harold Diddlebock"; Dec. 13—"Susie Steps Out"; Dec. 27—"Abie's Irish Rose."

Pledge Production Booking To Allied in West Va.

Directors of the West Virginia Theatre Managers Association this week were on record as pledging Allied 200 bookings in that territory should the exhibitor association go ahead with contemplated plans to foster its own motion picture production.

The decision was made last week at the directors meeting held in Cincinnati. Allied ic sonsidering a plan of production by guaranteeing a producer playing time in its theatres.

Nation Senses Coming Product Shortage, Makes Few Changes

(*Continued from Page* 8)

tures. The extended run policy in first runs is here to stay, circuit heads claim.

First run neighborhood houses, which play 35 days after downtown run still maintain their policy of singles over the week-end and duals the remainder of the week using the double feature bookings to get rid of the "weak sisters." If these houses cut to single features, it will be because they lack product, Cleveland sources say.

The neighborhoods have taken to reissues, claiming that "A" type reissues are better than new "B" pictures. But one exhibitor was not too happy about the situation.

"Right now," he said, "these reissues are available. One reason they are available is because many of the major companies are holding sales drives. When the drives are over, our experience has taught us that the reissues will disappear from the availability list. That's when the product shortage will pinch and that's when we will have to revamp our policies."

Few Changes

In Chicago 20th Century-Fox manager Tom Gillian said that where single features run too long and where the demand for the film is strong there is a tendency to return to single features. Product seems plentiful but again the demand for reissues is indicative of what may be in the wind.

A booker for a leading circuit says that with the elimination of some 30 Universal pictures and similar types by other companies, his booking problems will be tougher this year than they have been previously. In the past runs were extended only when public demand justified it.

Another circuit booker acknowledged that his houses had been forced to cut down on the number of changes weekly from three to two due to product problems. This circuit has been dubious about using reissues because of allegedly high costs. The policy remains unchanged however with dual houses continuing to dual and single houses staying on a single policy.

The majority of Chicago exhibitor opinion seems to believe that the city wants twin bills.

In Los Angeles and in San Francisco there has been no noticeable decrease in dualing though the holdover problem there is serious. At MGM, Los Angeles, it was believed that runs are showing a tendency toward being lengthened, while at PRC there was the opinion that in smaller theatres there is a slight tendency to decrease the number of changes a week, especially to cut from three changes to two. On the whole the situation in both these cities remains very much like it was during the year.

Charlotte sees no discontinuing of double features, pointing out that the territory has been predominately single. Key centers there do not seem to be going in for extended runs as a matter of policy, and product seems plentiful.

In Columbus, Ohio, there is no definite trend toward single features in neighborhood houses, but the action of the Bexley Theatre in going single feature after a long policy of dualling, may be indicative of a change. Local first run situation shows seem inclined to single feature.

Des Moines sees no change in double features or any extension of runs. There is a complaint that the cutting down of "B" pictures is bad, but some exhibitors point out that other companies are expanding series pictures and what with independent product this can be worked out.

Gulf States Dual

The Gulf States area, hitherto a citadel of single features, has seen more dualling go into effect recently than at any time in its history with even some circuit houses which had been opposed to the policy, entering this field. Exhibitors with smaller houses or in subsequent neighborhood runs, who have always had a long wait for product, are worried that they may find themselves caught short, but there has been no noted changes in operation policy.

A similar situation seems to exist in the Atlanta and the Dallas territories, excepting that there is less dualling done there.

In Canada, the Vancouver area notices a tendency to decrease double features due to shortage and another trend toward extending runs. Coincidentally revivals and reissues are getting strong bookings.

The Toronto area shows no variation in the number of theatres using double bills and no particular changes in playing time. An interesting feature there though was the fact that in Ontario 41 theatres representing 9.9 per cent of the theatres, played single bills and got 21.2 per cent of the province's total receipts, while 166 or 40.1 per cent of the theatres playing a double bill policy, got only 39.5 per cent of the income.

Again in Quebec, 35 theatres playing a single bill policy, representing only 15.4 of the province's total, took in 15.6 of the theatre revenue, while the 100 theatres that played duals, representing 43.8 of the total, took in 59.1 per cent of the receipts.

Members of Scully's Streamlined Sales Cabinet



A. J. O'Keefe | Charles Feldman | F. J. McCarthy | Fred Myers | E. T. Gomersall

Due to "complexities of the present market," William A. Scully, vice-president and general sales manager of Universal-International, this week announced operational realignment of his executive sales staff. The cabinet, which, Scu'ly said, will make frequent visits to the field and be in close contact with territories where sales policies set for each individual picture would be implemented under home office supervision, is comprised of the following: A. J. O'Keefe, ass'stant general sales manager; Charles Feldman, Western sales manager; F. J. McCarthy, Southern and Canadian sales manager; Fred Myers, Eastern sales manager; E. T. Gomersall assistant to Scully.

THE primary concern of United Artists is the exhibitor—his needs, his desires, his suggestions. When exhibitors everywhere expressed a long-felt need for good features to tie-in with any type of program, Comet Productions was conceived to answer that need. With such names as Mary Pickford, Buddy Rogers, Ralph Cohn behind the Comet facade, this producing group has for release now, "Little Iodine", a fine comedy based on the King Features' syndicated cartoon strip read by forty million, and the grand song and dance musical, "Susie Steps Out." United Artists is proud to say that Comet fills the bill, and proud, too, that

Comet Productions releases thru United Artists

United Artists

Since 1919, to foster the best independent combinations of producer, cast and story, and with superior sales manpower, to offer for distribution, motion pictures for the best possible boxoffice success

A POLICY

A TRADITION



Comet Productions fill the bill.

THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

TIME TO TAKE STOCK—AND ACTION

By Jack Jackson

Unless you can get yourself into the mood to dream a bit you'd better turn from this page right now. A few recent experiences with theatre managers encourages the view that the spreading of a little ink along inspirational lines may go a long way toward bolstering the bending spines of the old timers and stiffening the vertebra of the newcomers.

Regardless of the topsy-turvy condition of the world, this is still the business that offers more concrete examples of the workability of Horatio Alger's fiction formulas, "Work and Win," "Strive and Succeed," etc., than any other existing commercial endeavor. But the fellow reaching for his bootstraps to pull himself to the top has to get his teeth into his job and stick with his convictions of a scintillating future through thick and thin.

The examples of lassitude and laxity are so prevalent that there can be little or no question about the urgent need for some kind of mental medicine to make confidence, courage, vigilance, patience and persistence—qualities indispensable to good management—take root where the weeds of apprehensiveness, fear, negligence, vexation and indecision flourish and seem to be tangling the feet of managers and impeding the progress of plans for efficient theatre operation.

The theatre is no place for those afflicted with the slightest tinge of "too tired," "I Can't," "Manana (tomorrow)," "forget it" or any other physical or mental negative complex. And, since—in most cases—such afflictions are not of the marrow but of the flesh, it is to be hoped that citation of instances to prove the power of the infallible five (confidence, courage, vigilance, patience and persistence) to stem the tides of defeat and level mountains of resistance may strengthen faith and spur effort.

Procrastination Is Dangerous

There is no end of theatre managers today who are cowards; who tell you they want to know *all* about their establishments but who seem afraid—or too neglectful—to go about the business of digging into the hidden or forgotten nooks and crannies to find out what materials they contain or what conditions exist—and sometimes the conditions are dangerous.

The "putting off" of unpleasant duties and the forestalling of unpleasant news is an age-old trait of mankind. For some reason yet undiscovered we would rather worry about unknown physical handicaps than expose ourselves to the doctor's examination that will reveal the truth. We'd rather put up with aching jawbones than permit the dentist's probe to disclose the cause. We of the theatre seem to possess a penchant for carrying the "fear of consequences" complex a little too far for the good of our business. We ignore or paint over a stain on the ceiling for fear that further examination may bring the unpleasant news that the roof needs repairing. We keep our noses out of little or unused closets because we don't want to face the unpleasant job of inventorying the contents and engaging in the dirty job of making the premises clean and usable. And, in doing so, we very often find ourselves buying merchandise and equipment that we already possess and exposing ourselves to nuisances that can—and very often do—damage our business materially.

If ever there was a time when we have to be honest with ourselves and honest about our business and the conditions of our establishments, this is it. For five long years we have been confronted with shortages of materials and labor and during those years we have let entirely too many things "slide" until we really don't know what we may find to have been shunted off into storerooms or buried under piles of seldom used and seldom seen articles that were put aside in the days gone by in full anticipation of their being of use at a future date. Now the job of sorting and assembling has grown so big that we are actually afraid to face it. But it has to be done in the interest of safety to your customers and surety to the success of your theatre.

By the same process of reasoning we have put up with the mishandling of jobs by employes for such a long period—in graven fear that the employe would quit and in the firm conviction that any help was better than none—that we are reluctant about taking on the unpleasant duty of issuing the necessary orders and engaging in the time-consuming and patience-trying work of correcting the errant ways of cashiers, ushers, door attendants, stage hands, operators, janitors and cleaners. Yet we all know that this job must also be done if we are to again make our establishments the models of public service they once were and that our customers value second only to the grade of entertainment we provide.

Let's quit being afraid of the truth. Let's quit being afraid of our employes. Let's go about the business of correcting the laxity and lassitude of the war days and putting our establishments back in the spic and span condition that invites basement to roof inspection and implies a pardonable pride in possessing an A to Z perfection in all departments. Before you start on this important mission you must take into consideration the well known fact that the road back to a well managed operation is far more difficult to negotiate than the willy-nilly lanes that led to the present unsavory conditions. It will require a cranny-to-cranny and nook-to-nook chart of the establishment as well as the expending of a more than ordinary amount of physical energy to execute a clean-up campaign of the kind that will rid the theatre of five years accumulation of dust, dirt and filth. You'll have to take into consideration the expense of hauling load after load of refuse to the dump as well as the cost of the menial labor required to dig

(*Continued on Page* 19)

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Resumes Kid Shows

Loew's Regent in Harrisburg, Pa., was scheduled to resume its two hour kiddie morning shows on Saturdays this week with a program of 15 cartoons. Under the plan the doors will open at 8 A. M. with the performance starting at nine. Admission for both adults and children, sold in advance, is 30 cents.

The Regent had dropped the shows, which were very successful last winter, during summer vacations. The Senate will continue with a policy of two cartoon shows monthly on Saturday morning, with the regular admission price including the right to stay for the feature which follows.

Get on the bandwagon with

Singing!



VIVIAN BLAINE

Crooning!



PERRY COMO

Swinging!



HARRY JAMES

Laughing!



CARMEN MIRANDA

in the Musical with the

Good Luck Charm!



If I'm Lucky



They'll soon be voted the Nation's No. 1 Hits!

IF I'M LUCKY

FOLLOW THE BAND

ONE MORE KISS

ONE MORE VOTE

BET YOUR BOTTOM DOLLAR

JAM SESSION IN BRAZIL (THE BATUCADA)

"IF I'M LUCKY" Starring VIVIAN BLAINE · PERRY COMO · HARRY JAMES · CARMEN MIRANDA with PHIL SILVERS · EDGAR BUCHANAN · Reed Hadley and HARRY JAMES' MUSIC MAKERS · Directed by LEWIS SEILER · Produced by BRYAN FOY · Screen Play by Snag Werris, Robert Ellis, Helen Logan and George Bricker · Music and Lyrics by Josef Myrow and Edgar De Lange · Dances Staged by Kenny Williams

The 4 Leaf clover musical from 20th *Century Fox*

THEATRE MANAGEMENT

Jack Jackson...

(*Continued from Page* 18)

to the bottom of the piled or stacked debris. But you may, as we did, find so much useful merchandise that the overall venture will show a profit.

When it comes to the revamping of the employe situation you'll have to get some stiffening into your spine and this can be best accomplished by reversing the trend of thought about labor you've been harboring for the past several years. Help is not now nearly as difficult to obtain as it has been these past few years. As a consequence you are in position to do a little hand-picking again and cull out the undesirables without materially effecting the operation of your theatre. It's not going to be easy to stand up and tell employes who have been doing as they darn please for years that the picnic is over and a new order is to take place.

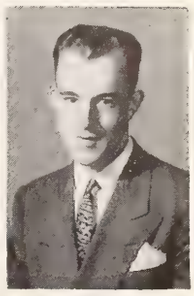
When I started this discourse I promised to give out with some inspirational dreaming, but things happened kinda fast and I found myself facing some long-neglected conditions that bristled like an angry porcupine with distressing facts that need immediate correction. A fellow can't dream very well with an angry porcupine as a bed fellow but now that I have plucked most of the pin-pointed bristles I'll try to get on with the inspiration patter.

Sam Katz, often referred to as the little Napoleon of the Theatre business, had mottoes printed and sent to all Paramount - Publix managers reading: "Plan Your Work Then Work Your Plan." It's a swell slogan since it demands that you make a thorough examination of your premises in order to lay out any workable scheme of correcting defects. I would, however, like to

(*Continued on Next Page*)

Author of Maintenance Manual

Responding to widespread interest in the man who prepared the Maintenance Manual for Wilby-Kincey Theatres circuit's school for managers, which is being published in condensed form currently by SHOWMEN'S TRADE REVIEW in this department, following is a brief sketch of the author:



James T. Redd

James T. Redd joined Wil-Kin Theatre Supply, Inc., affiliate of Wilby-Kincey Theatres, in November 1945, following his release from the U. S. Navy, in which he served for over three years in a mine sweeping squardon.

Shortly after joining the organization, the Wilby-Kincey high command decided to inaugurate a school on maintenance for all managers of the circuit, and the job of preparing a manual for use in connection with the school was assigned to Redd—who reveals that his knowledge of the theatre, prior to his association with Wil-Kin, consisted of having been a fairly frequent theatregoer and, he imagines, about as well posted on all matters technical pertaining to the theatre as the average moviegoer who pays his money to see a show and lets the management worry about running the establishment.

An engineer by education and prior experience (his business connection before entering the Navy was in the capacity of an Industrial Engineer for Procter & Gamble), Redd proceeded to analyze the job to be done—ascertaining the duration of each class, getting information about the prospective students, listing of the subjects to be covered, gathering the data to be written on each subject by consultation with officials of Wil-Kin and the theatre circuit and research.

Before he closed up the job, Redd had written all of the Manual; corrected it in accordance with instructions and suggestions from R. B. Wilby, head of Wilby-Kincey Theatres; laid out the whole typographical makeup; supervised the drawing and illustrative matter, and supervised the stencil-cutting, printing, assembling and binding of the books—a good-sized accomplishment in itself, but mere details in comparison to the immensely practical and useful work on maintenance which he has achieved in the finished job.

THEATRE MANAGER'S NOTEBOOK

Maintenance

POPCORN MACHINES — Maintenance and Supplies

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

Cleanliness is of extreme importance. A theatre selling popcorn is handling food for public consumption. The need for cleanliness is not limited to the machine, raw materials and containers, but applies also to the attendant.

Continual spot cleaning is essential. The following is a suggested routine for good popcorn machine maintenance.

Continual Spot Cleaning Essential

1. Make sure machine and attendant are absolutely clean and neat before opening the theatre.

2. During operating hours, occasionally remove accumulated grease, salt and burnt husks from inside the popper bin, using a clean dry rag.

Clean Glass and Metal Parts

3. After two or three poppings wipe any accumulated grease from the outside area of the pan, using paper "wipes."

4. Clean all glass and metal parts as necessary during the day. Commercial cleansing tissue "wipes" are excellent for this.

Scrub Inside of Popper Pan

5. After each day's operation, be sure to scrub the inside of the popper pan thoroughly. Be doubly sure to rinse thoroughly to remove all of the cleaner.

Caution: Do not get any water or cleaning compound on the wires or the heating element.

6. After each day's operation, thoroughly clean all glass surfaces and metal parts, and be sure to wipe them completely dry.

Have Mainenance Man Clean Machine

7. Every two to four weeks, depending on how much use the machine gets, have the maintenance man tear down, clean and lubricate gear boxes and other assemblies containing moving parts. Do not wait until gears are stripped because moving parts have become clogged with grease. If the motor has been giving satisfactory service, does not spark or run hot, leave it alone. If it is dirty, clean it.

Replace Any Defects Immediately

8. Keep all electrical wires in good condition and all electrical connections tight. Replace any defects immediately from the stock of spare parts on hand, and order new spare parts at once.

REPLACEMENT AND REPAIR PARTS

Each theatre (or at least each town, if there is more

OVER

It's Time for Action, Says Jackson

(*Continued from Preceding Page*)

add that when you have once decided on what has to be done that you stick to the job and see it through. Don't quit! Figure carefully just what your theatre needs to give it the best face, the best program arrangement, the best projection, the best service and the best possible appearance. When you have determined what you want to do, do it in spite of all hell! The chap who first said "Impossible" had a midget heart and a flunky's soul. Nothing is impossible and you'll find every barrier to your goal melting like ice under a desert sun if you just have the nerve to fight it out to a finish.

The Spartans at Thermopylae; Napoleon at the Alps; Ben Hur madly driving his chariot over his prostrate adversaries in the Roman Coliseum; John Paul Jones and the Bon Homme Richard; Edison defying the scientists who scoffed at the idea of his filaments turning darkness into light; Marconi and the wireless; Bell and the telephone and other instances too numerous to mention furnish irrefutable proof that man's will is supreme and man's determination capable of blasting the mountains of resistance into nothingness.

Each day sees the dreams of its predecessor hatched into facts and the successes of this hour are only feathers in the wind to indicate the wizardry that will be recorded as fact at the next hour's writing. Those who cry "It can't be done" will always have their echo interrupted by the "Extra, Extra" of the newsboy heralding the fact that it has been done. Each of you—day after day—read of accomplished somethings that were once nebulous fancies of your own and that might have been listed as your own contribution to the world's betterment if you had just gone ahead and done it. Don't anchor your fate and the fate of your theatre on "Hope." "Hope" is a fragile, silken line that snaps easily unless it is encased well with the hardy sinews of determined action. Do it! Don't sit around hoping that it will be done. If the service staff has to be instructed and trained in what's right and correct in the handling of their job; don't vacillate and don't be afraid of losing a few pet employes. Figure out your own plan of proper deportment and service and demand that it be carried out. If the operators are giving you a sloppy job of change overs, poor sound, bad lighting, go after them with a well planned argument about the future of their jobs depending on the theatre's success and insist that more care be exercised. If the janitor service is lax set down the details of what work is to be done and at what intervals you expect its accomplishment and get rid of the employes who don't or won't comply with your desires. Check your entire operation carefully and wherever you find evidence of negligence or carelessness put on your fighting togs and start slugging it out with the persons or circumstances at fault. Do it now—or you'll find yourself reading one of those pink slips that tells about another fellow who will be coming in to DO the job you could have done.

I might add that you'll have to be ready to hear some "boos" and "baas" from the lead-seated fellows who secured managerial titles by reason of the man-power shortage. Those chaps are "whistling in the dark" so let 'em laugh. Their laughs won't last and your courage will tighten.

Just be the fellow who "does things." Let others be "the wish they hads."

Jumbo Shows for Jersey

Some Hudson County theatres around New Jersey are bidding for school kid trade on Saturday with jumbo shows consisting of three features and 10 cartoons with no price admission. Effects of the policy are not yet known.

Use Lintless Rags

If you make sure that the cleaning staff washes out used rags with soap and water, rather than to throw them away after use, lintless rags may be used. Although they are slightly more expensive than ordinary cheesecloth they do a much better job.

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than one theatre under the same management in the town) should have on hand such parts as may be needed, including heating elements and asbestos-covered wire which has ben chemically treated to prevent soaking up the oil.

Give Make, Model, Serial Number

When ordering spare parts, be sure to give the make, model and serial number of the machine.

Give a full description of the parts needed. If necessary, attach a rough sketch with approximate dimensions.

SUPPLIES

1. Store popcorn in a cool, preferably *damp* location.
2. Store seasoning in a cool, *dry* location.
3. Store salt in a dry location.
4. Store boxes and bags in a dry location of sufficient size so that operating stocks can be withdrawn in numerical sequence.
5. Order seasoning by the pound.
6. Order salt by the case. A case contains 24 2-lb. boxes.
7. Order boxes and bags in multiples of 10,000.

SUMMARY

Remember that with popcorn machines, cleanliness is next to Godliness. Continue to stress the importance of cleanliness to all persons handling the machine and raw materials.

Determined by Past Performance

Keep on hand those spare parts which are most frequently needed. Which they are can be determined by past operating performance.

Use Asbestos-Covered Wire

Do not use fixture wire in a popcorn machine. Use asbestos-covered wire that has had the asbestos chemically treated so it will not soak up oil. If fixture wire is used, the operation of the machine will be jeopardized.

Describe Repair Parts Fully

Give fully adequate description of repair parts when ordering them.

Keep Supplies in Proper Location

Stock raw supplies in proper locations, according to the requirements of each.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.

SELLING THE PICTURE

'Kid' Campaign Rates High in Gallup Survey

The publicity campaign directed and supervised by Lynn Farnol on Samuel Goldwyn's "The Kid from Brooklyn" has been one of the most successful ever checked by Audience Research Institute, and attained a mark for other films to shoot at, according to a report furnished the producer by the Gallup pollsters this week.



Lynn Farnol

As early as July 27, the picture reached a national publicity penetration figure of 52, which is rated extremely high in comparison with other campaigns, and has held that figure to the present. In the New York area the penetration figure was higher, reaching 88 as early as June 15. This means that 88 per cent of all moviegoers in that area, which comprises 18 per cent of the national motion picture market, know about the picture. The only other films attaining comparable ratings in the annals of Audience Research, are "Gone with the Wind" and "Bells of St. Mary's."

The report also revealed that the recent nationwide tours of the Goldwyn Girls paid off handsomely at the box office, increasing the penetration of the Danny Kaye starrer a minimum of 10 points, on the average, in the metropolitan areas they contacted. The tours should result in an increase of well over $250,000 in the box office gross in the cities visited, the ARI report indicated.

'Lady Luck's' Four Aces In RKO Promotional Piece

Leon Bamberger's promotion department at RKO Radio has dreamed up a promotional mailing piece containing four enlarged simulated playing card aces on which the stars of the forthcoming "Lady Luck," Robert Young, Barbara Hale and Frank Morgan's photos are superimposed over the pips in the center of each card. The fourth ace shows photos of all three, with each of the aces containing catchlines.

The aces are printed on both sides with each perforated at the top to permit marquee hanging. More of the same to hang all over the marquee would be a good sales accessory. Maybe, Mr. Bamberger?

Leon Brandt Joins PRC Exploitation Staff

Leon Brandt, for the past two years New York exploitation man for United Artists, has joined PRC as a member of the staff of Lige Brien, exploitation manager, and will be in charge of exploitation in the Chicago area.

Brandt, who will headquarter at PRC's Chicago exchange, was with Fox Theatres for many years prior to joining United Artists.

Break for Cohn

When the water main broke in front of Century's Midwood Theatre, Brooklyn, Manager Howard Cohn thought of another, if unorthodox, exploitation stunt. The break necessitated excavation in three different places, with piles of dirt alongside each. Cohn had signs made and placed around the excavations. Copy: "Danger—Men at Work. . . . 'Kitty' Is Here Today." Stunt, of course, was on Paramount's "Kitty."

Air Time Scarce for Movie, Radio Tieins

Radio tie-ins and plugs for pictures on free time are becoming increasingly hard to get as a result of increased radio advertising business due in part to the newsprint shortage, an informed theatre source declared in New York this week.

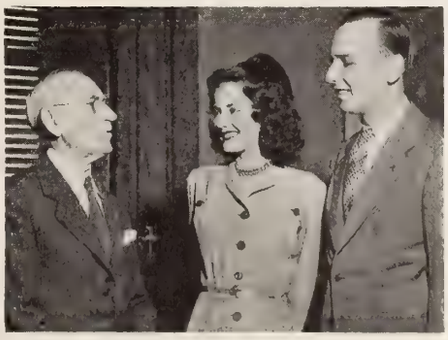
Formerly, the source said, where a tie-in or a plug could be arranged to take up some unused time on a station, a situation has developed generally whereby few if any radio stations at present have open time.

The newsprint shortage, which is threatening to become acute again, may further complicate the theatres' advertising problems, since it was anticipated that newspapers in almost every situation, in order to conserve newsprint, might have to limit both their amusement and general advertising.

The situation, even as it is at present, with papers in several large cities hard pressed for newsprint, has for some time curtailed the amount of space devoted to theatre publicity.

Berlin to Aid Campaign

Irving Berlin will contribute to the exploitation of Paramount's "Blue Skies," Technicolor musical of which he is the composer, by visiting a number of cities scheduled to play prerelease engagements of the film.



OPPORTUNIST Lew Carroll, of RKO Theatres in Milwaukee found out that Virginia Belmont, former Goldwyn Girl who was in "The Kid from Brooklyn" was in town with an Eddie Loew-Mary Brian stage show, so he staged this photo with Mayor John L. Bohn (left) and Manager Charles R. Hacker of the Palace Theatre, with resulting breaks in Milwaukee's newspapers.

Neat Advance Selling on Halloween Midnight Show

You all know that Halloween arrives October 31 with its extra chance to put on a midnight show, but have you done anything about it? In case you haven't we'll let you in on the plans for that night developed by Lester Pollock, manager of Loew's Rochester Theatre in Rochester, N. Y. His scheme is simplicity itself. All he is doing is showing two horror pictures plus a "Halloween Song Festival," which as you know can mean almost anything or almost nothing. The attraction will certainly cause no headaches.

The teeth in the idea, though, is the way Pollock is handling the advance stuff. He is starting the end of this week to show a special trailer, giving him about three weeks advance. Then he is selling for the same period special tickets in the lobby for the midnight performance. He plans window card displays in downtown areas and street poles. On the radio he will conduct a contest in which patrons tell why they would like to be guests for the horror show, winners to receive guest tickets. Five thousand special spook show heralds will be distributed house-to-house. Ad slugs will be inserted in regular ad set-ups. Special lobby display will announce the midnight performance.

There is no doubt, however, that Pollock is leaning heavily on the trailer and it is easy to understand why when you see the copy. Here it is:

"Ooh-h-h! Halloween is Coming . . . and all the spooks and goblins will be droppin' in for a visit! Be around to meet 'em at our spooky Halloween Midnight Show (date). Two weird, thrilling, chilling features on the same program. Plus — Halloween Song Festival. All seats, 60 cents. Doors open 11:30 p.m. Special tickets now on sale at the boxoffice. Buy them in advance. So-o-o, come and get your blood chilled! (We'll scare the yell out of you). Don't forget (date). We'll see you then."

Screaming cats, howling, weird noises, ghostly figures are being used for the trailer background.

Preparing Public for 'Halloween Holocaust'

Joe Samartano's Halloween midnight show at Loew's State, Providence, will be patterned after the title, "Halloween Holocaust of Horror Midnight Spook Show," and will consist of two "horror pictures," spooks, goblins and ghost (what—only one ghost?) with a Halloween Festival of games and contests and Maurice at the organ.

Tickets for the show are already on sale, and means of building up interest in the affair are already under way. Samartano is running a "spook" trailer; current ads are underlined; teaser cards are on display, as well as a "horror" lobby setpiece. But that isn't all. a few days before playdate 300 window cards will be placed in strategic locations; tie-up cards featuring Halloween merchandise will be placed in several store windows; spot announcements will be made following mystery radio shows.

With Nerve, Wit,
Camera and Police Escort
PARAMOUNT
Braves the Wilds of Dodgerville to Film
THE YEAR'S TIMELIEST SHORT



"BROOKLYN I LOVE



Starring
LEO DUROCHER
RED BARBER
THE BROOKLYN DODGERS
And a Thousand Or So Assorted Fan-atics
of the World's Most Colorful Town
Produced, Written and Directed
by Justin Herman

It's not just a borough—
it's not just a ball club—it's a
institution, the happiest,
phenomenon in American
And here's the first
do-or-die spirit that has made
the darlings

novelty







national
most hilarious
life today!
film that really catches the daffy
Brooklyn and its delirious Dodgers
of millions of radio and baseball fans.

Now is the time to play this inspired
subject that sets a sizzling starting pace for

"PARAMOUNT PACEMAKERS"

A Sensational New Series of 6 One-Reel

Paramount Shorts

SELLING THE PICTURE

'Try Co-op Ads' is Advice to Loew Men

That cooperative newspaper advertising is an effective method by which the theatre manager and publicity man can obtain large quantities of free space is well known. There are hundreds of ways to accomplish this objective, and Loew's Theatres' home office advertising and publicity department, under the direction of Ernest Emmerling has compiled a comprehensive booklet on how Loew showmen have obtained "that extra bonus of advertising."

Emphasizing the importance of cooperative advertising, the booklet presents 14 pages of offset printed copies of co-ops obtained by Loew managers to illustrate what can be done by a manager with a little bit of imagination.

For instance, Bill Reisinger in Dayton has an arrangement with the Home Store in his city for a weekly series of full page ads, no less, in which his theatre and coming or current attraction receives at least one-eighth of a page and mostly more space. This amounts to several thousands of dollars in absolutely free advertising space in Dayton's newspapers over the course of a year.

Another series of illustrations in the Loew booklet points out that the title of a picture may be the key to tieups with local merchants and uses the Clark Gable-Greer Garson film "Adventure" to show how it can be done. In Reading, Larry Levy obtained a jewelry ad with the line "Begin Your Adventure Together." The jeweler sold engagement and wedding rings in the ad. Russ Bovim in Kansas City went to an oculist and with the

(*Continued on Page 26*)

2600 Kids in Fabian's 'Cutest Baby' Contest

The "Search for the Cutest Baby" in the Harrisburg area ended recently with the presentation of 30 prizes from the stage of the State theatre. The contest, under way for more than three months, attracted more than 2600 entrants, all of whom were photographed by Goldtone Studios, co-sponsors with Manager Gerald Wollaston.

Judged in New York, 30 winners were selected, and through arrangements made by Wollaston, were presented with their prizes by Congressman John C. Kunkel, in a special program at the theatre.

During the three months of the contest Goldtone sponsored special co-op ads in local papers and radio stations, calling attention both to the contest and to the current attractions of the three Fabian houses. The theatres, State, Rio and Colonial, displayed lobby exhibits of the contestants and announced the event with trailers.—HAR.

Juke Box Tiein Signs

Cognizant of the fact that Lisette Verea sings Who's Sorry Now in the Marx Brothers film, "A Night in Casablanca," Manager Dan Redden of the Paramount Theatre in Seattle worked out the neat stunt of decorating local dance hall juke boxes with a sign tieing in the song with the picture.

SHOWMAN SAM SAYS: **Seems to me every ad I've seen lately has a couple kissing or the star reclining—apparently on nothing.**



PLANS FOR "GALLANT BESS." William R. Ferguson, exploitation director for MGM, met with the second group of his company's field representatives in New York last week to discuss further plans for the projected tour of the equine star, Bess, through the East. Seated are, left to right, Bert McKenzie, Boston; James Ashcraft and Ed Gallner, Philadelphia; Tom Baldridge, Washington; Ferguson; Floyd Fitzsimmons, Albany; Elliott Foreman, New York and New Jersey; Bryan Lee and Eddie Carrier of the home office; and Howard Herty, Los Angeles, who has been acting as advance man for the Bess tour. In the background are several examples of displays, used successfully heretofore during the animal's tour.

Founder of Boys' Ranch Sends Film Off to Big Start in Washington

Every once in a while a picture comes along that offers an opportunity to arouse interest in folk outside of the usual regulars. Such a one is "Boys' Ranch"—at least, in the estimation of Brock Whitlock, publicity director of Loew's Capitol, Washington, following his experience with the picture.

For Whitlock and MGM expoiteer Tom Baldridge based their campaign on two main points: 1. The fans, through a contest to select "Washingtons' Own Butch Jenkins; 2. a tieup with the Texas State Society of Washington that resulted in a personal visit by Cal Farley, founder of the real-life Boys' Ranch in Texas. This in turn was also linked up with the D. C. Motion Picture Council, which arranged a showing for representatives of 40 women's organizations of Washington, Virginia and Maryland.

Because of the national interest in the job of rehabilitating boys from possible paths of juvenile delinquency, Farley's participation became a legitimate occasion for both the Texas Society and the women's clubs, organizations that could not ordinarily have been approached. As Whitlock explained it: "In 'Boys Ranch' we found we had a film that could be exploited through all the old avenues and many new ones. We feel that in our contacts because of this attraction we have been able to place the theatre before additional groups of people."

Because of the unusual nature of the tieups it was a promotion that would gladden the heart of any manager. For instance, Washington papers came through with more than 20 art and story breaks in the space of a week, with the Washington *News* (tabloid) covering the Butch Jenkins contest daily. This contest, virtually the same as those held in other cities in connection with the picture, was decided by applause on opening night, and the winner, a gorgeously-freckled boy named Tim Shea, received many prizes of the sort that kids delight in. All this got full notice in the press and also brought proper recognition to the Franc Jewelry Stores, who photographed the entrants free of charge. So much for the fan side of things.

The most important feature of the promotion, however, was the visit of Cal Farley and his daughter, Gene. They flew up from Amarillo at the invitation of the Texas Society and were met by President Ralph Pitman and a delegation. They entertained Farley at a reception and dinner the night of the opening, induced Congressman Ed Gossett to introduce him from the stage, and put on a boat ride down the Potomac at which Farley addressed 1200 Texans on the work being done at Boys' Ranch. During the visit Farley and his daughter made a tour of the White House. He later spoke in various nearby locations as part of the trip, with resultant publicity both to the picture and to his own project.

There were numerous other features such as heavy ad budgets, numerous radio announcements, throwaways on the contest, and an elaborate lobby display. Hard work it was, Whitlock admits, but when you get results it's a pleasure.

Talk Up 'Boys' Ranch' Via Walkie-Talkie Radio

Six days in advance of the showing of MGM's "Boys' Ranch" at the Criterion Theatre, Oklahoma City, Manager Robert Hynes arranged a walkie-talkie radio tieup whereby three marines and three girls equipped with the instruments walked the streets of the business section talking to each other about the picture.

In front of the theatre was this sign: "Butch Jenkins, now appearing in 'Boy's Ranch' at the Criterion invites you to talk over a walkie-talkie. For adventure, travel, education, join the U. S. Marines."

ONCE AGAIN "GOOD CITIZENSHIP AND GOOD PICTURE-MAKING" IN **WARNER SHORTS**

MEN OF TOMORROW

PRINTED IN **TECHNICOLOR**

Produced in Co-operation with

THE BOY SCOUTS OF AMERICA



Mr. Exhibitor Mr. Booker Mr. Manager

Your theatre can accomplish as much goodwill with this short subject as with any picture in memory. The opportuniiy for broad-scale civic cooperation is tremendous! See the short. See the pressbook.

TWENTIETH ANNIVERSARY
Warners
OF TALKING PICTURES

SELLING THE PICTURE

Paramount Extends Field Promotion to 114 Cities

In an exploitation expansion program designed to meet the demands of the new method of merchandising film product, Paramount announced at a meeting of field men last week that the company would extend concentrated promotional activities to 114 cities, with a greatly increased budget. Newest feature of the plans divulged at the meeting was a renaissance of bill posting, due to increased post-war motor travel.

As outlined by Sid Mesibov, assistant exploitation manager, 41 of the communities to be covered will lie in the eastern and southern division, 20 will be in the central division, 28 in the mid-eastern division, and 25 in the western division.

The importance of pre-selling of pictures under the new method of selling will be taken cognizance of by Paramount in all the company's future promotional plans, Mesibov said. Individual situations will get individual treatment, although the different campaigns when put together will add up to a unified whole. "Flexibility" is the word that describes the new set-up.

Besides going in for bill posting in situations where it will do the most good, Paramount will make greater use of radio and direct mail in the field. The first two pictures to come under the new system will be "Two Years Before the Mast" and Irving Berlin's "Blue Skies."

Sets Up Saloon Replica On 'Badman's Territory'

A replica of an oldtime western saloon was set up in the lobby of Warners' California Theatre, Santa Barbara, in advance of the showing of RKO Radio's "Badman's Territory." Behind the bar was a bartender adorned with a handlebar mustache. A sign carried this copy: "Don't Shoot While Gents Are Drinkin' Show Some Courtesy Even While Visitin' 'Badman's Territory'."

Norman Lofthus, manager of the theatre, also arranged foyer and store exhibits of objects of interest to horsemen, with full billing for both picture and playdate.



AD MAKES LOBBY DISPLAY. Jim Tibbett of the State and Jack Mercer of the Orpheum, Boston, adapted a recent MGM trade paper advertising insert to make this excellent lobby display on "Holiday in Mexico." (See story below.)

MGM Trade Ad Used For Lobby Displays

That trade paper ads often contain the basic germ of excellent lobby display ideas long has been the contention of Si Seadler, MGM's advertising manager. And to prove his point (although there has been no direct urging on this matter from Mr. Seadler to any theatre man) we have discovered a top-notch lobby display duplicated at both the State and Orpheum theatres in Boston, taken direct from a recent MGM trade paper insert on "Holiday in Mexico."

Jim Tibbett of the State and Jack Mercer of the Orpheum saw eye to eye on the idea and had the insert ad made into a photo enlargement and had their local display artist do the rest—which meant cutting out the illustration, painting in a large title, selling line, credits etc.

Watch those trade paper ads in SHOWMEN'S TRADE REVIEW. They not only keep theatre men informed, but they often give ideas for exploitation in one way or another—including lobby displays.

SHOWMAN SAM SAYS: There are two pictures I'd like to see—"Skinner's Dress Suit" with Gabby Hayes and "Rebecca of Sunnybrook Farm" with Maria Montez.



NEW EXPLOITATION FOR NEW SEASON. Paramount officials, publicity and exploitation heads, field men and home office staff gather at the Hotel Warwick, New York to discuss promotion methods to meet the new product selling set-up. Seated at table at far end, left to right: Charles M. Reagan, Paramount vice-president in charge of distribution; Barney Balaban, president; Curtis Mitchell, national director of publicity and advertising; George Brown, studio publicity director. Grouped around them are field exploitation men and the home office exploitation staff.

Co-op Ad Quiz Contest Promotes 'Night and Day'

In the "Night and Day" campaign put on by the Griffith Circuit's Tivoli Theatre, Ardmore, Okla., an unusual tieup was made whereby local merchants participated in a full-page cooperative ad, with each merchant's copy containing a question about the Warner Bros. musical. Prizes of 50 free tickets were offered to the persons who sent in the first 50 correct answers.

Among the questions were "What character in 'Night and Day' has a natural beard?" "Is 'Night and Day' in beautiful Technicolor or in black and white?" "What character does Cary Grant portray in 'Night and Day'? "Name four of the Cole Porter songs in 'Night and Day'," and similar queries.

Each of the merchant's ads also worked the film title into its copy. In the ad of a ladies' shop, the catch phrase was "Be Lovely to Look at Night and Day"; an insurance firm, "Our Policies Will Protect You Night and Day"; a service station, "We're Open to Serve You Night and Day."

Try Co-op Ads Is Advice to Loew Men

(*Continued from Page* 24)

line, "Open Your Eyes to New Adventure," obtained a large size co-op which plugged the film's advent at his house. Then a paraphrase on "Gable's Back and Garson's Got Him" appeared in Reading newspapers as "Quality's Back and Merritt's Has It!" All of these co-ops used a good portion of space to tell the newspaper-reading populace that the picture was playing at the local Loew house.

Many other illustrations of how co-ops have been obtained by Loew managers are included in the booklet. Some of them include the following subjects on which the tieups have been based:

Fur storage, costume jewelry, engagement and wedding rings, oculists, recordings, hearing aids, hair-dos, dancing schools, restaurants, furniture stores, food shops, book stores, florists, electrical appliance shops, milk companies, bridal shops, bathing suit and sporting goods stores, dance halls, luggage shops, finance companies, photo studios and photo supply stores, and many other types of commercial establishments.

Advice to readers of the booklet includes the information that tieups can add an "enormous volume of linage to any campaign." And it adds this important warning: "Improperly handled, it can only add up to grief."

Items emphasized in the booklet's preliminary advice to managers and publicity men included:

"No ad must ever suggest or imply the endorsement by any player of any product.

"No ad should appear to suggest that the player is wearing or using a product.

"No player's picture should be used to illustrate an advertisement for a product not in keeping with that person's dignity and position nor should a valuable property be cheapened by association with an inferior, second-rate store.

"There are exceptions to the first two rules, when a player is paid to endorse a product. There is no exception to the third rule. . . ."

The booklet points out that it can be done, however, and that the space obtained for this type of tieup is worth much more than the effort put forth to obtain it.

SELLING THE PICTURE

Beyond the Call of Advertising

For the second time in five weeks, MGM's Mairship has proved its worth beyond the call of advertising.

Last Sunday the advertising dirigible joined the hunt over the swamplands of Secaucus, N. J., for two-year-old Douglas Koenemund, who had been lost for three days. The crew of the blimp cooperated with Police Chief Arthur Temple and worked with him by radio, flying over swamps which could not be penetrated by humans or bloodhounds.

Early in September the Mairship rescued eight passengers aboard the helpless 32-foot cabin cruiser Man-Pat-Jim, six miles off Sandy Hook.

Music, Radio Tieups Top Promotion On Republic Film in Philadelphia

Seeking to make Philadelphia "I've Always Loved You"-concious, Everett Callow, Warner Theatres advertising head there, and Max Miller, new field representative for Republic in that territory, put on a campaign that consisted chiefly of tieups with the leading merchants and all the local radio stations.

Full window displays were promoted in the leading department and women's apparel stores, using fashion and music as the themes of the displays, which were set up a week prior to opening and remained in during the first week of the engagement. Cooperating stores included John Wanamaker's Snellenburg's, Gimbel's, Bonwit Teller and Lousols. Using music displays in their windows were Steinway & Sons, Weymann Company, Heppe, Presser's, and Al Held's Music House.

Special screenings were held for movie and music critics of all the daily papers, disc jockeys, radio commentators and approximately 150 RCA Victor record dealers.

Through a tieup with the Department of Visual Education of the School District of Philadelphia, letters prepared and paid for by the school system were sent to superintendents and directors, principals of senior high, junior high, vocational and elementary schools, and music heads inviting them to a special screening of the picture in the auditorium of WCAU. A meeting of all music teachers was also called, and the musical education values of "I've Always Loved You" were stressed in a talk by Dr. Charles Hoban, special assistant director of the Department of Visual Education. He also made a talk before the screening. As an added appeal to teachers, an ad was placed in the Teachers' Association monthly magazine.

The Dr. Sigmund Spaeth five- and 15-minute transcriptions showing how modern composers have made hit tunes of classics were distributed to schools for use in music appreciation classes. The Director of Visual Education was also given a copy of the Study Guide for his use. Two large displays were used in the Dobbins School and the Spaeth records were placed before a general assembly of 2600 pupils. The records were also featured on stations WDAS, WPEN and WIBG as an educational feature, being broadcast four times during the week prior to the opening and as many times during the first week of the picture.

Professional copies of the title song were distributed to singers throughout the city, and they were requested to mention the picture when presenting the song before the public. Two radio contests were arranged. Radio station WPEN, which features classical music, conducted a one-week letter-writing contest on the subject, "I Like Classical Music Because. . . ." A dozen albums of the Artur Rubinstein recording of the Rachmaninoff Second Piano Concerto were given away as prizes. Th other contest on WFIL, the Philadelphia *Inquirer* station, was a popular vs. classical music contest conducted by LeRoy Miller on his early morning show. Prizes were guest tickets to see the picture.

All radio stations were tied in with the picture, and special record shows as well as live shows by commentators were promoted.

Callow and Miller also accorded "I've Always Loved You" the usual newspaper advance publicity and advertising, 24-sheet posting and the placement of cards in hotels.



BUCOLIC BROOKLYN. When RKO's "The Kid from Brooklyn" played the RKO Albee—also in Brooklyn—two of the theatre's girl ushers. Gertrude Hanstick and Theresa Rivers, put on a milking contest in front of the theatre. The Sheffield-Farms company sent over a cow and provided an expert milkman, Bert Phillips, as judge. Now don't fool yourselves; the girls, although bred in Brooklyn, both proved they could milk, and the cow took it like a lamb (this is known as a mixed metaphor). At any rate, New York dailies took up the stunt in fine fashion, which was the chief idea.

$250,000 Ad Budget Set on Del Ruth Film

The largest advertising appropriation ever set for a single Monogram picture was voted at the Chicago meeting of the company's franchise holders, it is announced by President Steve Broidy.

A total of $250,000 will be spent on a nationwide campaign for "It Happened on Fifth Avenue," current film being produced and directed by Roy Del Ruth. Newspaper advertising on a national scale will be utilized by the company for the first time.

Reade Urges Managers Hold Children's Shows

Special emphasis on children's shows in their situations was urged by Walter Reade, Jr., at a meeting of city managers of Walter Reade Theatres in New York this week. At the same time Reade also announced the winners of last month's exploitation contest. First prize went to Jimmy Mullens of Freehold, N. J., while Roy Blumenheim, of Long Branch, and Tony Hunting, of Red Bank, tied for second place.

Two new managers, Murray Meinberg and Ray Penbarn, were assigned to the Strand and Paramount theatres, respectively, in Plainfield, N. J.

In attendance at the meeting were: Jimmy Mullens, Freehold, N. J.; Robert Case, Kingston, N. Y.; Roy Blumenheim, Long Branch, N. J.; Tony Hunting, Red Bank, N. J.; Hal Martz, Plainfield, N. J.; Julius Daniels, Perth Amboy; Nick Schermerhorn, Asbury Park, N. J.; Guy Hevia, Morristown, N. J., and Rocco Dilione. From the home office: Pete Gage, Jim Watson, Steve Brener, Jack Harris and David Kearney, manager of the new Park Avenue theatre, soon to be opened.

New England Stores in 'Night and Day' Tieup

A poster showing Jane Wyman at the Warner Bros. studio commissary and featuring "Night and Day," in which Miss Wyman is currently being seen, is on display in more than 1500 leading variety stores throughout Boston and New England.

The posters are being distributed by a local beverage company, Laurel Club, and includes space for a local imprint.

SHOWMAN SAM SAYS: It's still true that it's hard to get deliveries on new projection equipment; but honestly I haven't seen many theatres closed for that reason. Those old machines were well made.



LEG ART. We have to hand it to, not only Manager John Schaftleutzel of the Lincoln Theatre, Lincoln, Neb., but also the Baker Shoe Store for this eye-catching tieup stunt. The three gals in shorts are painting the sign ballyhooing MGM's "Easy to Wed" and the shoe store on top a false front erected while the store was being remodeled.

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LOS ANGELES

MANAGERS CHARGES FOX WEST COAST STALLS IN NEGOTIATIONS; MARRIOTT NAMED U-I MANAGER

Charges that Fox West Coast is "stalling" in negotiations were advanced last week by the Associated Theatre Operating Managers in Los Angeles, before the National Labor Relations Board. Marking the latest episode in the months-old squabble between theatre managers and the circuit, ATOM is still petitioning for an election and certification as bargaining representative for FWC managers and assistants.

L. W. Marriott, formerly with Republic Pictures, has been appointed branch manager for Universal-International in Los Angeles succeeding Foster Blake who recently was promoted to district manager.

Nate Singer, studio photographer, has regained his "land feet" after serving two years with the Navy as an aerial photographer He and his wife, Libby, who carried on for him while he was in the Pacific, are operating the Western Photo Co.

Leo Newberger's Film Row Cafe has been the hub of attention during the World Series, with everybody anxiously listening to the broadcasts in Leo's eatery.

John P. Filbert's Bob Baretta returned from a trout-fishing vacation in the High Sierras, where he visited Harry Holland, of the Bishop, Bishop. Bob reports that Harry, who has been running pictures for 30 years, is on the mend after a siege of illness.

Bud Silverman, of the Majestic, Santa Monica, was successfully operated on and is now recuperating.

MGM booker Howard Perretz returned from a Mexican rest and chief booker Jack Valpey's secretary, Aaron Silverman, left for the second lap of her vacation. MGM salesman Lee Hulling has been confined to his home by sickness. The "Roaring Lion" office held its annual dinner recently at Kings Restaurant and then adjourned to the Bowl to witness "Up in Central Park."

John P. Filbert enjoyed a combined business-pleasure trip to Arizona in his brand new trailer. Filbert equipped the new Drive-In Theatre in Colton.

Herb Rosener, who operates the Esquire, Laurel and Studio Theatres with a foreign picture policy, will also use foreign pictures in his newly acquired Sunset Theatre, purchased from Monte Schantz.

Pat Patterson, who is interested in Keno, theatres and exchange operations in 'Frisco, paid the Row a visit. Also seen were Bill Martin, Hemet, Hemet; and Mrs. Jennie Dodge, Mission and Mayfair, Ventura, and Chick Sturdevant, of the Silver Crest, Yuma, Ariz.

Johnny Jones, Screen Guild prexy, left for Chicago for a meeting of the company's board of directors, October 11.

MGM's female help tendered cashier Sally Hirsch a pre-natal shower Oct. 2, in honer of the forthcoming blessed event of the cashier. Gail Lesch has been subbing for Sally during her leave of absence.

Columbia salesman Red Lenz, has returned from a jaunt out Arizona way. John McLaren, Filbert's manager, was back at work following an Oregon vacation. Pacific Coast sales chief George Hickey, MGM, is sporting a new car and Bennie Sachey has resigned his Universal booker's job.

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OKLAHOMA CITY

Max Brock, well known Lawton theatre owner and former president of the state association, has been elected president of the Community Chest drive in Lawton.

L. C. Griffith has been reported as doing O.K. after that recent heart attack which looked none too well for a few days. The circuit chief had a heart attack recently while in a local barber shop.

The new 2,000-seat motion picture and stage unit theatre in the Shrine Auditorium which has been receiving extensive remodeling work for several months, has been scheduled for opening this month by H. T. Braucht and Robert D. Curran, who have leased the auditorium. Heaviest emphasis, however, will be on road shows. Motion pictures at the theatre will be operated by R. Lewis Barton who has three theatres here, houses at Stroud and in other Oklahoma cities.

RKO salesman, Paul Fielding, recovering after an accident in Tulsa recently when he was knocked down by a car while crossing a downtown street.

Ed Peel is the new office manager at Warners here; he climbs from head booker.

Julius J. Krisch, former Standard manager here, has formed the Krisch Motion Picture Service, a new 16mm library and equipment store at 122(West Main street.

CINCINNATI

INDEPENDENT EXHIBITOR UNIT CELEBRATES SUCCESSFUL DRIVE FOR MEMBERSHIP; NOW 100%

Greater Cincinnati Independent Exhibitors Association celebrated successful completion of their 100 per cent membership drive Monday night with a banquet at the Netherland Plaza. About 50 exhibitors and exhibitresses attended. The Association is planning to make the banquet an annual affair.

Theatre Owners' Corporation, the comparatively new independent exhibitors' buying combine, added two more theatres to its roster, making a total of 26, it was announced last week. New members are the Elston in Mt. Washington and the Dodge, in New Richmond, both owned, naturally, by Mr. Elston Dodge.

Mitchell Blachschleger has purchased the State Theatre, Middletown, Ohio, from George Turlukis.

Ann McHugh, 20th Century-Fox Booking Department, is recuperating from a minor operation and is expected to return to work shortly.

Virginia Meyer, 20th Century-Fox assistant cashier, is vacationing in Hollywood, Fla.

Realignment of the sales force at the Popular Pictures Exchange during the past week produced the following changes: William LaSance, who formerly covered the West Virginia territory for MGM, will take over in that territory for PPX; Donald R. Duff, former booker, has been appointed sales manager; Joseph W. Goldberg, formerly a sales representative in the Louisville office, has rejoined the Cincinnati area office.

Popular Pictures has just acquired seven features: "Life of Jack London" and "Prison Without Bars," "City Without Men," "Fighting Sea Monsters," a six reel adventure picture, and three melodramas, "I Covered Chinatown," "I Can't Escape," and "Ticket to Crime."

Robert Fredrick, formerly of the Washington branch of Paramount, has been transferred to Cincinnati. He is a ledger clerk. Another new face at Paramount is Mrs. Geraldine Graham, comptometer operator.

ST. LOUIS

Ray Colvin of Exhibitors Supply Company and national president of the Equipment Dealers Protective Association, and his wife, and J. K. Baker of the Theatrical Scenic Studios, and Mrs. Baker will attend the SMPE convention in Los Angeles October 22, 23 and 24.

The former Hollywood Newsreel Theatre on St. Charles Street changed its name and policy on October 2. It is now known as the 'World Theatre' and will specialize in foreign films. The first attraction under the new policy is "The Open City."

Vince Helling, who resigned his position with the Frisina Amusement Company to join Henry Halloway in an executive capacity in the operation of Halloway's three St. Louis County houses, has resigned to return to the Frisina circuit as resident manager for its houses in St. Charles, Mo. Russell Hogue, who has been managing the St. Charles houses, the Roxy and

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Strand, goes to Litchfield, Ill., replacing John Sturm, who is resuming his former duties as a supervisor for the Frisina Circuit.

Seen along Film Row the past few days were Joe Goldfarb, Uptown, Upper Alton, Ill.; Ed Clarke, Mattoon, Ill.; B. Tamborius, Grand, Breese, Ill., and Alamo, Lebanon, Ill.; Tilden Dickson Crystal City, Mo., and R. L. Bilbrey, Strand, Perry, Mo.

William J. Tupper, general sales manager for Twentieth Century-Fox, who was here for several days with his son, sales representative for Terrytunes, Inc., has gone to Kansas City, Mo. where he plans to spend several days.

Clarence D. Hill and his St. Louis sales staff who were the national winners in the Columbia sales contest in 1945, have again shown their championship stuff by pulling down top honors in Group 3 of Columbia's important "The Playdate Jubilee."

TORONTO

CANADIAN SHOWMEN DISCUSS POP CORN PERCENTAGE CONTRACTS; TORONTO WOULD BAN SMOKING

Discussion of the new distributors' contract which reportedly would attempt to collect a share of candy concession, subsidiary and advertising revenues from theatres, took place this week as the Quebec Allied Theatrical Industries met. The matter is expected to come up again when the Ontario Motion Picture Theatre Owners meet in Toronto on Oct. 22. To date the distributors have not replied to the exhibitors protests and have made no offer to discuss the matter, but meanwhile the present contracts, without the added concession profit clauses, remain in effect.

A fight has developed between the Ontario Theatres Association and the City of Toronto over the question of permitting patrons to smoke in any part of a theatre, local fire officials having recommended that the privilege be banned entirely because a fire which occurred in a cinema last June. The Ontario MPTA has engaged Joseph Singer, K.C., as legal counsel for the issue. The Ontario association opposes the proposal in the belief that if the Toronto civic administration imposes a prohibitory law, other municipalities will take similar action, to the detriment of the whole theatre business.



RECEIVES SILVER MEDAL. S. W. Gould (right), city manager for Warner Bros. Theatres in Greensburg, Pa., receives from Glenn F. Cook, United States War Finance Committee deputy executive manager, Fort Pitt Area, the Silver Medal from the U. S. Treasury for effective and patriotic services in the War Finance Program.

After acquiring the theatre for foreign-film presentations in Toronto, Manager M. Clavir of the Kino, formerly the King, held the opening picture, "Russia on Parade," for a second week.

Allied Co-Operative Theatres, Toronto, made up of a group of Ontario exhibitors as a buying and booking pool, re-elected Ben Freedman as president at its second annual meeting. Bruce McLeod, owner of the Fox at Kitchener, Ont., was returned to the office of vice-president and Harry Romberg, Metro Theatre, Toronto, is secretary.

Arrangements hae been made for a special Canadian premiere of the British musical film, "Meet the Navy," based on the wartime stage production of the Royal Canadian Navy, at the Famous Players' Capitol Theatre, Ottawa, Oct. 21. A. E. Brown of Famous Players head office, former navy officer, has left Toronto for Vancouver where the film will also have a special opening Oct. 25 with naval trimmings.

Funeral services for Abe Rappaport, popular theatre proprietor for many years in Ontario, took place in Toronto last week. He had theatres at Campbellford and Brighton, Ont.

Famous Players Movie Clubs for Boys and Girls, a rival organization to the Odeon Movie Clubs for Young Canadians, have been formed by Manager Jack Nelson of the Capitol Theatre, North Bay, and Manager William Burke of the Brant Theatre, Brantford, Ont. The stage proceedings of the Saturday morning shows are being broadcast locally by commercial sponsors in both cases.

Arch H. Jolley, executive secretary of the Motion Picture Theatres Association, was guest speaker in behalf of the Canadian film industry at a luncheon of the Bloor District Businessmen's Association, Toronto. The program was arranged by Manager Al Perly of the 20th Century Midtown Theatre.

Many head office department heads led roundtable discussions at the Famous Players conference in Toronto for the district managers from all parts of the Dominion, the subjects including maintenance, purchasing, construction, projection, candy sales, advertising, publicity, exploitation, bookings and general operation. The convention closed with a dinner at which the guests were the general managers of film distributing companies. Following the conference, which was closed to the press, announcement was made that regional meetings for theatre managers would be held under the supervision of district managers in the different geographical zones. These local meetings, the schedule for which is being prepared, are replacing the central managers' convention this year. A national gathering is expected to be staged next year on an imposing scale.

NEW ORLEANS

HONOR TOM NEALY FOR 20 YEARS OF SERVICE; FILM MEN PICK SUGAR FESTIVAL QUEEN

RKO film inspectress Fay Brondum and Shipper Henry Golver surprised the row this week by announcing that they had been secretly married since Sept. 29 in a St. Bernard Parish ceremony.

Tom Nealy, manager for National Theatre Supply is now wearing the 20-year service pin the organization hands out, having received it from Vice-President Oscar Oldnow who flew

(*Continued on Page* 30)



FOOTBALL KICKS IN FOR TENT 21 CHARITY FUND. When it comes to raising funds for the charity causes sponsored by Variety Club Tent No. 21, barkers of the Atlanta organization really go to town with big events. Most recent and very sensational affair was the football game on September 28 between the Miami Seahawks and Brooklyn Dodgers at Grant Field. Pictured above, center, is a section of the grandstand and part of the parade that preceded the game. At left is little Betty Jean Ransom, of the Mountain View Camp for Girls, which is sponsored by Tent 21, selecting clothing she wore at the game in her role as "The Variety Girl," which title was bestowed upon her for the event. At right above: Chief Barker Paul Wilson, Constance Bennett (who was one of the chief guests at the game) and Harvey Hester, president of the Miami seahawks pro football team.

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(*Continued from Page 29*)

to New Orleans from Dallas to make the presentation.

New Orleans filmrowers who helped pick the fifth annual sugar cane festival queen at New Iberia, were Charles Kinney of RKO, Ken Prickett of MGM and William Shiel of International. They picked 17-year-old Dorothy Bernard of Thibodaux, who will get a trip to Hollywood as part of her royal prerogative.

Seen along film row were L. E. Downing, Haven Theatre, Brookhaven, Miss.; Nick Lamantia, Bogalusa, La.; Mr. and Mrs. Charles Levy, Thibodaux, La.; Pix Mosely, Picayune, Miss.; Tracy Barnett, DeKalb, Miss.; Louis Watts of the K & W circuit, Old City, La.; Al Morgan of the Fred McLydon circuit in Alabama; Mr. and Mrs. W. A. Hendrix of Monroeville, Ala.

Claire Hilgers, Dallas franchise holder of Town Talkies and Ernest MacKenna, who has the Alabama-Florida franchise, spent a few days here to confer with home office executives Robert Wiegand and Rene Carrigan.

The Joy Theatre is expected to open for the Christmas holidays.



ON U. J. A. MISSION. Samuel Pinanski greets Louis Nizer, noted lecturer, author and attorney, on his arrival in Boston from New York to serve as guest speaker at the United Jewish Appeal dinner in that city on October 1. Pinanski is chairman of the Division's Greater Boston Area. Among the other prominent members of the film industry who addressed the meeting was Barney Balaban, Paramount's president, who as National Chairman of the M. P. Division of the United Appeal was honored with a citation from the Commonwealth of Massachusetts.

COLUMBUS

STREET CAR STRIKE STRIKES DOWNTOWN BOX OFFICES, HELPS NEIGHBORHOODERS SLIGHTLY

Columbus' street car strike has cost downtown theatres as much as 50 per cent of their ordinary business, a survey here shows. Neighborhood shows indicated there was some increase as a result of the fact that audiences could not get downtown with any ease, but declared the business was only "about normal or a little better."

Theatres are operating under normal schedule since the strike does not involve the power division of the Columbus and Southern Ohio Electric Company which operates the transportation system.

Also hit by the strike are theatre employes, who are having difficulty getting to work, with one woman walking about six miles daily to and from her downtown house job. Absenteeism has been slight.

Mike Carmichael, new Universal exchange manager at Cincinnati, dropped into town last week to meet local exhibitors.

John C. Cassidy, chief of motion picture division of the Veterans Administration, Washington, conferred last Wednesday here with Cecil Sansbury, chief of the branch office of Veterans Administration film division.

The Southern is now the home of the weekly Saturday morning teen-ager broadcast and show, the Lazarus Hi-Jinx, sponsored by the biggest local department store. Manager Bernard Ginley reports that the Southern will be given a thorough renovation and redecoration.

Burlesque's local debut has been postponed from Oct. 17 to Oct. 25 in the newly-named Gayety theatre, formerly the Knickerbocker. Hughie Mack, of Midwest Burlesque, is in town supervising remodeling, which has taken longer than anticipated. Mack said he will appoint a local manager soon and that Columbus will get the same touring attractions as Chicago, Cincinnati, Kansas City, Indianapolis, St. Louis and Detroit. Shows will be continuous from 11 a. m. to 11 p. m. with films combined with burlesque.

Jack Thomas, member of Variety Club, Tent No. 2, was married last week to Gladys Little, local singing teacher who once was understudy to June Havoc in the Broadway production of "Pal Joey" Then she used the stage name Pamela Drake.

J. Walter Jeffrey, local manufacturer, has purchased the six-story Olentangy Theatre Building on N. High Street, at the edge of suburban Clintonville. Jeffrey acquired the property from R. Ridenour, of Mansfield, president of Ridenour Properties Inc.



HOME OF THE VARIETY CLUB OF MEXICO. The newest of the Variety Clubs —the Variety Club of Mexico—will headquarter in this attractive 13-room house, located at the corner of Sena and Paseo de la Reforma in the exclusive residential section of Mexico City, according to word received by R. J. O'Donnell, National Chief Barker of the Variety Clubs of America. Upon completion of redecorating program late in November, the Club will be formally inaugurated. Luis R. Montes, Chief Barker of this newest International Tent, is issuing invitations to attend the inaugural ceremonies to Chief Barkers, National Canvasmen and National Officers of the Variety Clubs, and to prominent distributors and exhibitors.

NEW YORK

LOEWS BOOKS 'HANGMEN' FILM TO LINK UP NAZI HANGINGS; HOLIDAYS QUIET FILM ROW

Apparently believing its theme—the assination of a Nazi bigwig sadist in Czechoslovakia—will be timely when the war guilt hangings are carried out in Nuremberg, Loew's has booked a reissue of United Artists "Hangmen Also Die" in 32 of its theatres around New York, starting Nov. 7.

Film Row was quiet this week, with Jewish holidays accounting for almost deserted film exchanges Friday afternoon.

Sam Stern, who used to peddle film for United Artists in this area, is now peddling tobacco from behind a counter to the boys of film row—and the gals what smokes too. He recently purchased the cigar stand at West 44th Street opposite Film Center building.

When those Christmas Day bells ring out they'll also be playing a wedding tune for Republic booker Hannah Echstein, who will say "I do" to Herman W. Fishbein. And over at Republic Manager William Murphy proudly announced that the altar trip he had taken had stuck for 21 years. The Murphys celebrated their anniversary last Thursday.

Twentieth Century-Fox sales supervisor Moe Kuntz became a grandfather for the first time this week. Carmen Edwards, secretary, is ill in the hospital and it may be some time before she comes back. Pinch hitting for her is lovely to look at Sophie Shefrin, former secretary to Booker Seymour Florin.

Lilian Bloomberg, secretary to 20th-Fox Brooklyn Booker Pete Fishman, likes the cold. So she waited till now to take a vacation in Canada.

When the Dodgers didn't make it there was weeping and gnashing of teeth as well as writing of I-O-U's along the row. But friends of 20th-Fox print booker William Tavernise took a little time out to draw him a black-bordered mourning card announcing the death of his hopes.

The 20th Century-Fox Family Club announces

REGIONAL NEWSREEL

its final Gin Rummy tournament of the year to be held on Tuesday night, Oct. 22 in the North African room of the Henry Hudson Hotel. Leo Israel is in charge.

John A. Cassidy of the RKO Theatres publicity department was tendered a luncheon last Thursday by his co-workers to celebrate his 25th anniversary with the company.

Ralph Langer, purple hearter out of the army, goes into Century as a member of its expanded ad and publicity department.

Film Classics eastern district manager Seymour Schussel is back after touring the Albany-Buffalo region and will shove off shortly for Philadelphia and Washington.

Fabian Ritz Manager Henry Suchman says he will start a series of Saturday morning kid shows on Nov. 2 with a feature selected for children appeal and shorts. Ticket sale will be two weeks in advance of each show. Fabian's press agent secretary Josephine Bucko is now Mrs. William Rowan. She's back at her shorthand book after honeymooning in Chicago.

Elsie Fink, manager of the Stadium, Staten Island, lost her father last week.



CONGRATULATIONS. 'Chick' Lewis, editor and publisher of Showmen's Trade Review, felicitates Hal Roach, left, and Walter Wanger following the producers' newly concluded affiliation with United Artists. Scene was New York's "21 Club" where U. A. played host to the producers at a luncheon attended by company executives and members of trade press.

MILWAUKEE

SAFETY SLOGAN CONTEST HELD BY THEATRE HELPS BOOST RECEIPTS

A safety slogan contest held by the Badger Theatre, Merrill, Wis., has been a very successful method of filling the show houses with good box office results. In addition to safety awards, signed by the governor of Wisconsin, Walter Goodland, and two other state officials—the head of the motor vehicle department and the director of the safety division, to the winners of the contest, the following prizes were awarded: First prize, a 17 jeweled watch; second and third prizes, new bikes and fourth prize, a pen and pencil set. To get started, 800 free admissions to boys and girls were given, for the show "Boys' Ranch" at the Badger Theatre. According to John G. Kemptgen of MGM, this was one of the most productive campaigns ever tried in this territory. The exploitation was handled directly by Louis Orlove of MGM.



J. G. Kemptgen

Overtime is being put in on the work of remodeling and redecorating the new Towne Theatre (United Artists, formerly Fox-Wisconsin Amusement Co.), which has been leased by Spheeris Bros., Milwaukee merchants, for a term of 25 years. In addition to the street car and bus placards drawing attention to this remodeled first-run show house, as a United Artist outlet, billboards all over the area call attention to the Towne. Only the one word "Towne" in two foot letters is shown on each billboard, with a couple of dozen question marks strewn over the balance of the billboards, to make the public Towne conscious, asking each other what it is. This will be followed later by explanatory advertising, with the word Towne standing out.

The man chosen to manage this new first run theatre is the same one who has managed the Miller theatre (old name for the Towne) for years—Jack Heinemann. He is supervising the remodeling and redecorating job, and hopes to have all in readiness by the end of November.

The General Theatre Co. has been incorporated at Milwaukee, by Ben Marcus. Cella Marcus and Charles Lowe. A capital stock of 100 shares of no par value stock has been authorized.

William Lalor of Madison, Wis., has been named manager of the Jeffris Theatre at Janesville, Wis., replacing William Ozinga, resigned.

A farewell luncheon was given at the Elks Club last week to honor Oscar J. Ruby, who is being transferred to Cleveland, Ohio, as manager for Columbia Pictures in that area. He has been Milwaukee manager for 13 years.

MINNEAPOLIS

NORTH CENTRAL ALLIED MEETS MONDAY IN DULUTH; 'U' OF MINN. RESUMES FILM PRODUCTION

A regional meeting of North Central Allied will be held next Monday, October 14, in Duluth at Hotel Duluth for all independent theatre owners in the area. Pres. Ben Berger, and Executive Secretary Don Swartz, will report on the Boston national allied convention. Local checkers and the court decision by the three federal judges in regard to film buying and selling also will be discussed. Vice-Pres. Ed Peaslee of Stillwater, Minn., represented the organization at the recent CIEA meeting in Washington. NCA plans to hold a semi-annual convention in Minneapolis sometime during November, but no plans have been announced as yet.

The department of visual education of the University of Minnesota has resumed making films for the first time since the beginning of the war. Minnesota's film production department is larger than that of any other university in the United States and assists other colleges and universities in this type of work. Peyton M. Stallings, Jr., is newly appointed production manager of the department and James

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W. McCarron, production assistant. Paul R. Wendt is director of the department.

Donald Swartz has sold the 240-seat Loop theatre in Minneapolis, a Bowery district house, to M. Kraines.

The 310-seat State at Lakeville, Minn., and the Playhouse at Gary, S. D., are for sale.

Carol Holden, secretary, and Beverly Davids, secretary, are new employes at the MGM exchange.

Roy H. Haines, Warners' Western division manager, and Harry Seed, Midwest district manager, were recent visitors at the Minneapolis Warner exchange. Henry Goldberg, traveling auditor, is at the Paramount exchange.

Wedding bells soon will be ringing for Elnora Grismer, inspectress at MGM, who will be married on Oct. 26 to Harold Carlson. Alice McKean, inspectress at MGM, spent her vacation at home redecorating her house.

Newest film exchange in the territory is North Star Pictures, Inc., with home offices at Shakopee, a small town near Minneapolis. The exchange is devoted to distribution of reissues, new pictures by independent producers and novelty attractions. Its home office, a modern building, houses film vaults, shipping rooms and a full array of equipment. It opened operation offices in Minneapolis, after a rush of film shipments necessitated basing this activity in a transportation center. Owners of the organization are Reno Wilk of Minneapolis and Julius Coller, Shakopee attorney.

ATLANTA

Pete Rosian, Universal-International district manager, and F. J. A. McCarty, Southern and Canadian sales manager, who flew in for a sales meeting have returned to New York. . . Elrod Sims, Georgia Theatre district manager, Gainesville, Georgia, was visiting in the city. . . As well as Nat Williams the Thomasville, Ga. showman. . . Bill Collins, former owner of several theatres in Georgia and the Mrs. were visiting in the city; they are now California natives. . . Dixie Graham, former office manager of PRC, has been appointed office manager of Kay Film Exchanges. . . Grover Parsons, Southern District manager PRC, has returned to the city after a visit to Memphis, Dallas, and Oklahoma City; he also has appointed C. H. Robuck, former office manager, Republic Pictures, as office manager of the Atlanta office.

Ken Smith, manager Film Classics of the Southeast, back in the city after attending the funeral of his father in Waterloo, Iowa. . . Dorothy Pyland, has resigned from Republic Pictures. . . Bob Cannon, the showman from Lake City and Live Oak, Florida, was a visitor in the city. . . Butler Gore, Tampa, Fla., has reopened the Howard Theatre with four changes per week.

W. Lee, Gainesville, Fla. has sold the Capital Theatre, Trenton, Fla. to C. E. Bolton. . . Mrs. Mary Hayes Davis, of the Beach Theatre in Fort Myers and Labelle Theatre, Labelle, Fla. back from a vacation spent in Colorado. . . Jack Burkette, of Fort Myers, Fla.

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Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!



GOLDWYN GIRLS WELCOMED IN ENGLAND. Furthering the cause of international goodwill and understanding—particularly the latter—Sam Goldwyn's glamorous Goldwyn Girls have registered a solid hit in England. They are seen above at the London studio of BBC where they did a television show. They made several personal appearances before leaving for a sojourn of the provinces—from which they will return to the big town for the London premiere of "The Kid from Brooklyn."

LONDON OBSERVATIONS

RKO-Rank Film, One of 25 Now in Work at English Studios, Finds Smooth Sailing; 'Blue Skies' Is Well Received at Premiere; Katina Paxinou Feted

By JOCK MacGREGOR

I have been touring the British studios where a line-up of some twenty-five pictures is in various stages of production. Of the greatest interest to American showmen will be "So Well Remembered" which J. Arthur Rank is financing in conjunction with RKO Radio.

With Phil Gersdorf, who has come from Hollywood to handle the American publicity, I went to Denham and found the RKO unit under producer Adrian Scott and Director Edward Dmytryk well up to schedule.

This is a truly Anglo-American effort with John Mills, Pat Roc and Trevor Howard representing the home team and Martha Scott and Richard Carlson the visitors.

Martha Scott is well satisfied with her role in this James Hilton story as she appears a hard bitten mother and feels that it is giving her a first opportunity to act.

Richard Carlson was so convincing made up with a scar that a number accept it as a war wound. The romantic interest is being provided by Pat Roc who is a British actress with a future. Already known to Americans for her work in "Canyon Passage," she will soon be seen in "Wicked Lady." At present she is concurrently playing in two other films, "The Brothers" and the Technicolor "Jassy."

Elsewhere at Denham, the Boulting twins were both directing sequences for the Howard Spring story, "Fame is the Spur" in which Michael Redgrave appears with Rosamund Johns. This story of the rise of a Labor leader sounds an unconventional subject. In the studio John (or was it Roy?) was surrounded by sets depicting Downing Street, Holloway Prison and a North Country town. On the lot, Roy (or was it John?) was filming a dream sequence with 100 lovelies.

Crazy things always happen in studios. There was a man leading a horse from set to set. He swore that somebody had engaged them for a day, but nobody would own them.

At Shepherd's Bush, I found David MacDonald directing "The Brothers." It is his first film since demobbing from the Army and he has gathered around him a team of ex-service personnel. They are going all out to prove that they have lost nothing through their absence from the studios and Dave is so satisfied that he believes he will complete the picture three weeks ahead of schedule. Will Fyffe, Pat Roc, John Laurie and Maxwell Reed play the leading roles.

* * *

On the exhibiting side the highlight was the premiere of "Blue Skies." Setting a precedent for an American picture, the London trade and press spontaneously applauded Fred Astaire during the screening. A luncheon followed with W. E. Hutchinson as an admirable host, and Peter Barnes carrying on skillfully in the absence of Tony Reddin in New York.

* * *

Two Cities entered the reception field with a gathering at the Savoy for Katina Paxinou who has come here to appear in "Uncle Silas," a thriller in which she will appear as an evil governess. Madame Paxinou tells me that she is due back in Hollywood to appear with Rosalind Russell and possibly James Mason in "Mourning Becomes Electra" for RKO in January.

* * *

It was good to welcome back from the services W. H. Jameson, who was with Odeon and is now with John Myers, and to say howdy to Steve Miller who has arrived to bolster up J. Arthur Rank's American publicity detachment.

* * *

A neat little monthly has arrived on my desk from British National—"The Elstree Independent." This is an informative publication for press and showmen and an outside feature is a cartoon and pen picture of a leading exhibitor. This month Basil Fortescue is presented. It is the sort of thing that will be taken home for the missus to see.

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has leased the Circle Theatre from Paul Vinson, the lease is for five year.

Frank Merritt, Acme Amusement Company, Birmingham, Ala. Jack Ewell, and L. A. Dean, Dixie Drive-In Theatres in Georgia, Florida, North Carolina, and Florida, back from a business trip to Texas. . . Tony Stone, Leon Theatre Tallahassee, Fla., John Moffitte, Moffitte Theatre Montgomery, Ala.; and L. H. Holliday, Cordele Theatre, Cordele, Georgia, were in the city booking.

Doug Beck, press representative for RKO in Washington, in Atlanta to help with the showing of "Song of the South," world premiere here November 12. . . Lamarr Trotti, Atlanta screen writer's next picture will be "Mother Wore Tights."

A. C. Cowles, formerly with several of the major film exchanges has opened his own theatre booking office.

Constance Bennett came in for a short stay to see the Variety Club's football game. A cocktail party was given in her honor at the Variety Club with Harry Ballance, 20th Century-Fox Southern sales manager and William K. Jenkins, president of the Georgia Theatres as hosts.

BOSTON

SERIES SOCK THEATRE GROSSES; TELEPIX SCORES BEAT ON RED SOX VICTORY WITHIN 12 HOURS

Few of the Boston Film Colony received tickets for the World Series and those few were busy explaining how it happened even though no one seeemed to believe their very plausible explanation that it is just because their names were drawn in the big lottery for tickets staged by the Red Sox.

The series is expected to cut heavily into motion picture attendance here during its progress for Boston is World Series wild.

Edward X. Callahan, Division Manager of 20th Century-Fox here, has returned from a business visit in New York.

Ann Thomas, former theatre publicist has joined the forces of Newsome Associates, Public Relations firm in the Hub.

Members of the M & P Theatre Managers Club held a dinner and business session at Hotel Statler this past week.

William Canning, Fall River theatre manager, in the Hub for a visit at the local film exchange.

Irving Isaacs scooped the town with his Telepix Theatres when he showed pictures of the Red Sox final game clinching the pennant within 12 hours after the gonfalon had been officially won.

Business in all downtown theatres in Boston is reported as definitely upward the past three weeks according to Red King of the RKO theatres.

The Fine Arts Theatre, long managed and owned by George Kraska, is closed at present but may reopen this winter showing foreign films.

The Tremont Theatre on Tremont street in the heart of the business district is undergoing repairs.

Paul Levi entertained the Press at a cocktail party at the Statler this week in preparation for a big Fall Publicity campaign for the Metropolitan Theatre.

James "Red" King and Arnold Van Leer have accepted appointment to the Committee for the raising of a fund for a National Memorial to War Nurses.

Bert Mac Kenzie, MGM publicist has returned from a visit to his farm in Central New York state, where Bert intends retiring after he is 50.

George Lawler is starting this Sunday on a two months motor trip over the nation going the Southern Route to Hollywood and returning via the Northern route.

The Capitol Theatre in Lowell has reopened again after being closed for repairs.

Two new theatres for weekend runs of 35mm. shows were opened at Alton, N. H., and Hamilton, by William Trayers, who has specialized in the 16mm. field for many years. The Capitol Theatre Supply Company supplied all the equipment for both houses.

Arnold Leapard is manager of the new Center Theatre in Hartford, recently reopened and operated by the Continental Circuit, Inc.

Charles Lewis, manager of the City Club in

(*Continued on Page 34*)



MERITED TRIBUTE. Irving M. Lesser, associate general manager of the Roxy Theatre, New York, was the recipient this week of a plaque in recognition of his and the Roxy Theatre's contribution for the patients of the St. Alban's Naval Hospital, more than 25,000 of whose patients were guests of the Roxy, as well as at many parties arranged by the theatre from the time the first patients were received at the hospital. Presenting the plaque to Lesser (right) is Phil Birnbaum, director of welfare and recreation at St. Alban's as Pharmicist L. W. Swartz looks on.



Re-Release October 10 thru all Astor Exchanges

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(*Continued from Page 33*)

Hartford and formerly manager of picture theatres in Boston and vicinity, visited friends on Film Row this week.

John McConville has had several improvements made at the Watertown Square Theatre in Watertown, a Boston suburb district. The theatre is in E. M. Loew chain, which is now occupying the sixth floor of the Metropolitan theatre building in Boston.

BRIDGEPORT

The Liberty Theatre is being completely renovated. Murray Kauffman, manager, has installed larger entrance and exit doors. New men's and women's rest rooms have been built and the box office moved back. New lamps have been secured and, as soon as material becomes available, the walls will be recovered.

Romana Goodman has resigned as junior assistant manager of Loew's Poli.

The marquee at the Mayfair has been redecorated.

Michael J. Carroll, manager of the American, is back from a trip to Schenectady where he went to help celebrate his parents' golden wedding anniversary.

A Bridgeport theatre romance had its culmination last Saturday when William Andrew Flint, manager of the Rialto, took as his bride the former Elizabeth Helen Komar. The marriage was solemnized in the Church of Sts. Cyril and Methodius. The romance started when Billy was assistant manager at Loew's Poli and Betty was in the box office as cashier.

Robert Carney, manager of the Lyric, and his wife, Anne, cashier at the Globe, are the proud parents of a baby boy who arrived last week in St. Vincent's Hospital. Mother and child are doing nicely. The new son, the couple's second, is named Gregory. Both Bob and Anne have been prominently identified with show business in Bridgeport and New Haven for many years.

Jimmie Vizzeo, of the American Theatre staff, will be an usher at the wedding of his sister, Catherine, October 12.

Maude Schuman, formerly with the Black Rock Theatre, who now resides in Montgomery, Ala., spent last week-end with her family in Bridgeport.

Michael Kepchar has succeeded William Muccia, Jr., as doorman at the American.

PHILADELPHIA

Beautiful pen and pencil sets were presented to Dave Korson and Jack Bergin at the testimonial luncheon given for them by the Motion Picture Associates in recognition of their recent promotions at Columbia and Paramount Pictures respectively. The largest crowd of exhibitors and salesmen ever to attend a luncheon were on hand for the brief ceremonies. Ulric Smith, Paramount Branch manager made the presentation to Korson, and Harry E. Weiner, Columbia Division Manager, made the presentation to Bergin.

Leonard Mintz, veteran 20th Century-Fox salesman has resigned to join the sales force of United Artists.

Mel Koff, has resigned from the United Artists sales force to devote his full-time activities to the Hollywood Film exchange.

The men of 20th Century-Fox gave a bachelor party for Larry Ayres, assistant to A. J. Peppiatt, 20th Century Fox Division manager.

It was another wedding anniversary for the Dave Barrists. Dave is an executive of the Quality Premium Distributors and a prominent local theatreman. The couple hosted at a cocktail party on the Ritz roof for friends.

Mrs. Janet Hallard Lewis, United Artists Booker, has resigned to work for the American Society for Spanish Freedom.

Paramount held a Hollywood preview at the Commodore Theatre on Tuesday night on "Two Years Before the Mast."

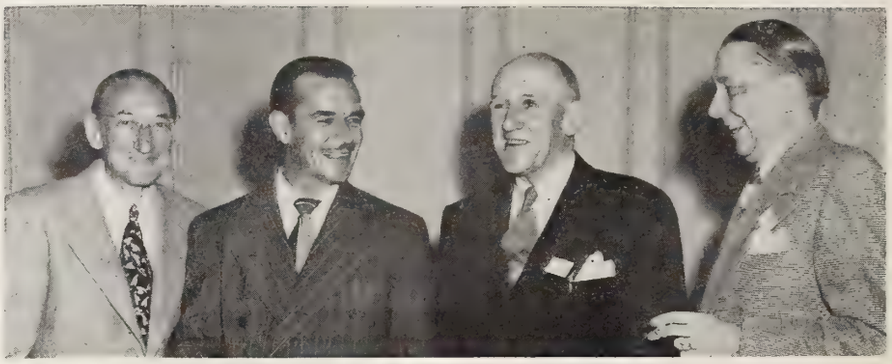
Excitement is rife at the Warner Club, as the employees prepare for the Annual Hallowe'en party to be held on October 25.

MGM's Mairship still has plenty of necks craning as the blimp goes sailing overhead during the afternoon and evening.

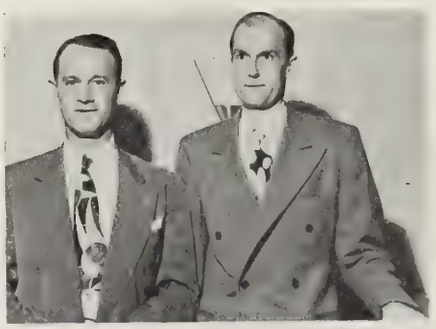
Columbia booker, Harold Coltun, advised his friends when he told them he was going to be married on Oct. 31, to Miss Carol R. Baskin, a free lance newspaper writer.

Bill Ruder, advance man for the "Kid From Brooklyn" was in town.

"Voice of Theatre Speakers"
JOE HORNSTEIN *has it!*



HAPPY CONVENTION NOTE. A happy note sems to have been struck at the Kansas-Missouri MPTOA convention held last week in Kansas City, judging from the smiles on the faces of the four gentlemen above. Beginning at the left they are Leon J. Bamberger, RKO Radio sales promotion manager; Tom Edwards, retiring president of the Kansas-Missouri Theatres Association; Fred Wehrenberg, St. Louis, MPTOA president, and C. E. "Doc" Cook, new KMTA secretary.



BOW OUT OF MEMPHIS. The barkers of the Variety Club of Memphis said farewell at a party last week to Thomas Kirk (left) and James Prichard, respectively branch managers in Memphis for Republic and Universal who are being transferred to Dallas as branch managers for their firms.

WASHINGTON

O'CONNOR FUNERAL SERVICES DRAW CROWD; ENTERPRISE NAMES POLANGIN D.C. PUBLICIST

Approximately 1,200 people attended the funeral rites for George H. O'Connor, Washington troubadour, who headed the District Lawyers and the Washington Title Insurance Co., and who, in his lifetime, sang for every president of the United States from McKinley to Truman. O'Connor was an Honorary Barker of the Variety Club of Washington.

World Premiere of "Cloak and Dagger" and "The Last Bomb" was held at Warner's Earle Theatre on Wednesday evening, October 9, with all seats on sale to the general public. Theatre closed in the afternoon to prepare for the premiere. General Carl A. Spaatz, commanding general of the AAF was present, in addition to prominent members of the Cabinet, diplomatic corps and Army and Navy.

Warner's Metropolitan Theatre also had a World Premiere when PRC's "Her Sister's Secret" was unreeled on October 10.

Sara Young, 20th Century Fox booker, called a luncheon meeting of her Women's Committee in the new Variety Club Charity Drive to raise funds, with plans set for booths in the Willard and Mayflower Hotels.

Jack Safer, of Monogram Pictures, had a cocktail party and luncheon at the Carlton Hotel in honor of Renie Riano, who plays "Maggie" in "Bringing Up Father."

Walter Huston will be in Washington for the opening of "The Apple of His Eye" at the National Theatre, November 4.

Westbrook Van Voorhis, the "Voice" of the March of Time, was a Washington visitor at a party which included a screening of "Three Little Girls in Blue," at 20th Century Fox.

The Little Theatre, owned and operated by Louise Noonan Miller, held a "Movie Review Contest," the subject to be the current "It Happened at the Inn," and the review to be written in French.

Margery Sharp, author of "Cluny Brown" was guest of honor at the Washington Post's book and author luncheon on October 8, at the Statler.

K-B Theatres brought back "To Each His Own" at the Naylor and Apex Theatres.

Enterprise has retained Frederick N. Polangin, Washington publicist, expanding the En-

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terprise activities under the direction of Studio Publicity Director Bill Blowitz, to include the nation's capital. Recently discharged from the Navy, where he worked under the command of Commodore Gene Markey, Polangin is a former Washington newsman. For two years he served as director of publicity for the late Harry Hopkins.

Ben Rosenwald, North Carolina's MGM Branch Manager, left Washington recently for home after spending two days attending to an eye infection received during his vacation.

Marilyn Knoll, of MGM, makes weekly visits to Walter Reed Hospital with her USO unit, to entertain convalescing soldiers.

CHARLOTTE

CUPID STRIKES MGM EXCHANGE; PARAMOUNT IN SOCIAL WHIRL

Three marriages are reported by the local MGM office. They are: Kathryn Mathis, biller, married on Sept. 18; Betty Lackey, utility clerk, Sept. 21; and Frank Savage, Jr., shipper, Sept. 27.

Seen along the Row:—Harry Cook, Mt. Olive, N. C.; J. L. McConnell, McCormick, S. C.; W. D. Vanderburg, Pageland, S. C.; Charlie Myers, Myers Circuit; Morris Littman, Rutherfordton, N. C.; Fin Lee, Warsaw, N. C.; Hall Hap, Shelby, N. C.; J. B. Harvey, Clover, S. C.; Roy Rowe, Burgaw, N. C.; George Parr, Lancaster, S. C.; R. D. McGowan, Spring Hope, N. C.; Levy Overton, Weldon, N. C.; Pete Howell, Howell circuit.

Peter Rosian, who replaced Harry Graham as Universal District Manager, and F. J. A. McCarthy, Southeastern Sales Manager for Universal were visitors at their company's local branch this week. The District Headquarters for Universal have been moved from Atlanta to Cincinnati.

George Roscoe, Columbia Branch Manager and Hal Keeter, PRC Branch Manager, won first place at the annual Variety Club golf tournament which was held this week at the Caroline Golf Course.

H. D. Hearn of Exhibitor's Service has returned from a trip to Florida.

Clyde Settlemyre, Columbia shipper, will replace Norman Jackter as Short Subjects Booker. Jackter will take over other duties with the company.

Paramount's local office held two going-away parties in their exchange club rooms. One was for Mrs. Clara Hinson, inspectress, and the other was for Miss Jeanette Abrams, assistant cashier; both are leaving and were presented with going away gifts by other members of the branch. The Paramount Pep Club also held a dinner dance in the Variety Club rooms.

Mickey Womack of the local Universal office was married recently to Bill Austin of the National Screen Specialty Department.

Walter Pinson, Astor representative with headquarters in Greenville, S. C. was a visitor at the company's Charlotte Branch.

Stanley House, former Warner booker and son of Dean House, Warner salesman, has accepted the position of manager of the Charlotte branch of Roshon 16mm. Exchanges.

The local 20th-Fox office held a big party at the Red Fez club on the Catawba River this week. Each employee took a guest.

RKO Branch Manager Rovy Branon, has returned from a business trip to New York.

Dr. Jim Scruggs, brother of Gwen Lipscomb, RKO cashier, and a prominent Charlotte dentist, passed away this week.

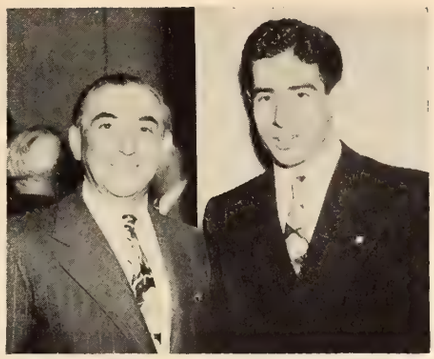
Donald Dillon, son of Republic Branch Manager Cy Dillon, enlisted in the Army this week.

RKO booker Jack Webb has been on vacation. Also back at his desk after a short vacation is Benn Rosenwald, MGM Branch Manager.

Columbia Booker Charlie Leonard, has returned from a trip to New Haven, Conn., where he visited his father.

Ben Strozier of Rock Hill, S. C., and president of the Theatre Owners of North and South Carolina, was called to Chicago because of the sudden death of his aunt.

W. L. Titus, Jr., Republic Vice President and Branch Operations Manager, was a visitor this week at his company's local office.



NEW AIDE. Johnny Mednikow (left), National Scren Service manager for Wisconsin and Northern Michigan is seen above with his new assistant and the office manager of the company's Milwaukee office. He is Lester Dannenberg, a former supervisor for NSS who returns to civilian life after four years service with the Armed forces.

JERSEY CITY

Robert A. Braumann, a life-long resident of Jersey City, is now assistant manager and treasurer at the Stanley. For three years he was treasurer of the DeWitt, Bayonne, his first job in show business.

William (Bill) Stillman, formerly assistant manager of Loew's Jersey and last summer relief manager for the State, is now manager of the Monticello.

Charles Daubener, relief projectionist at the Stanley and during the past summer relief projectionist at the State, died suddenly at his North Bergen home from a heart attack on his day off.

Dominick F. Barreca, manager of the Orpheum, is a grandpappy for the fifth time. His daughter, Mrs. Richard Green, a model before her marriage, is the mother of her first son, Richard, who arrived at the Lutheran Hospital, New York City. Mother, child and grandpappy are all doing well.

William (Bill) Tierney, manager of the Rialto, is sporting a natty new pin-stripe blue suit which he purchased with some of the prize money he was awarded in the recent Skouras' managers contest for efficiency in theatre operation.

Notis A. Komnenos, North Jersey district manager for Skouras, gave a welcome treat to his associates at the State when he arrived with a large supply, for free distribution, of fine, large Fall apples from his farm near Flemington.

Alfonso A. Muto, newly-arrived student manager at the State, has an impressive background in photography for the Army and in press photography work. Muto was assigned to the State from the Skouras main



THIS ADVERTISING BOARD PAYS FOR ITSELF. Water-colored wall board, a little lettering and some stills make up this attraction sign in the lobby of the Jefferis Theatre, Piedmont, Mo. "I realize this is a very moderate display when compared with large city operations, who have a sufficient budget to make some really attractive advertising," writes Manager A. B. Jefferis, "but in a town of a thousand the advertising budget must be kept to a minimum." We still believe, whether the city be large or small, that a few stills are just as effective as a lot of fancy lettering. Congratulations to Jefferis on his fine showmanship.

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office in New York City. During the war he was chief photographer for the Ordnance Department of the United States Army.

Loew's Embassy, North Bergen, is now playing five acts of vaudeville Wednesday nights in addition to the regular feature picture program.

Emma Schmedes, Stanley cashier, is back from a five-week vacation.

Marie McGuirk, former usherette at the Stanley, who was relief cashier at the theatre during the summer, did such a good job that she has been promoted to full cashier. She takes the place of Josie Monte Carlo, in the box office of the house for about 20 years, and who is now the wife of Dr. Philip Casterino, well known Jersey City chiropodist.

"Broadway Jim" Kolbeck, managing director of Loew's Jersey, had his complete life story published in a column, "New Slants on Big Names," in last Sunday's issue of *The Jersey Sunday Bulletin,* only Sunday newspaper in Hudson county.

HARRISBURG

Mr. and Mrs. Lester S. Turns have taken up their residence in Enhaut after returning from a wedding trip to the mountains. Mrs. Turns is the former Romaine Long, cashier at Loew's Regent.

The Colonial did excellent business with the re-issue of "The Plainsman" this week. The Senate brought back "Annie Oakley" for one performance at Friday's midnight showing.

New carpeting, of a deep maroon shade, has been laid in the Colonial, replacing badly worn rugs. The halls, balcony and other sections of the house were newly-carpeted, Manager Jack ORear reported.

Francis S. DeVerter, manager of the Rio, is almost ready for a juicy steak, having eaten nothing but liquids for several weeks after he had his teeth pulled.

The former taproom, restaurant and shoe shop, housed in the corner building adjoining Loew's Regent, Market and Aberdeen streets, are being razed to make room for a parking lot. The lot is needed in that section of the city, Loew's manager Sam Gilman reported, both for theatre, department store and other business, and to assist conjestion at the nearby Pennsylvania Railroad station. The new parking space is expected to be completed next week.

State Manager E. Gerard Wollston is acting as his own secretary temporarily while advertising for a new one to replace Violet Schreffler, who resigned to go with a city business establishment.

Local theatremen and exhibitors have been asked to take part in the 1946-47 Community Chest and Council campaign, which opens here this month. Several local managers and assistants are serving on divisional teams in the drive.

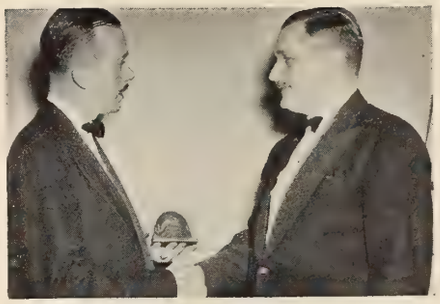
Headquarters of Local 488, projectionists, will be located in the newly-acquired Pennsylvania Federation of Labor building. The Federation now is occupying the old Dull homestead, a Harrisburg landmark, at Front and Pine, purchased recently.

New aides at Loew's Regent are Betty Shirk and Jean Ulrich.

Kenneth Hogan, former employe of the Alpine Circuit in West Virginia, has been named as chief of staff at the Senate, to assist Manager Robert Sidman. The Senate has been without an assistant manager for several months.

Visitor in town this week was Herman Nowitsky, Wilmer and Vincent-Fabian maintenance man, who came here from Norfolk, Va.

Raymond Peters is the new operator of the Ritz, formerly called the Holland Theatre, in New Holland.



'OSCAR' FOR U REPORT. Universal's annual report to stockholders was voted the "best" in its industry by the board of judges of Financial World Magazine. Above, Weston Smith, financial editor of the magazine presents the trophy to Raymond M. Miles (right), Universal's assistant comptroller.



ON ZE BOULEVARD IN GAY PAREE. Well, not on the boulevard exactly, but on the terrace of the Trocadero in Paris the photographer caught these five motion picture executives strolling along. Left to right: Neil Agnew of the Selznick organization; Vladimir Lissim, RKO's general European manager; Ned E. Depinet, president of RKO Radio Pictures; Sam Dembow of Edward Golden Productions, and Phil H. Reisman, RKO vice-president.

KANSAS CITY

That "strike" of the Sedalia, Missouri, theatres against a recent theatre ticket tax levied by the city council is still on having begun August 7. Patrons are getting a bit restless too. Last week 1,500 members of the Federated Shop Crafts of the Missouri Pacific Railroad shops at Sedalia passed a resolution calling on the theatre owners and city officials to work out an equitable solution without increasing admission prices but the resolution left it up to the theatre owners to absorb the five-cent-per-ticket tax.

The new Hall Theatre at Cassville has been opened under the management of Glen Hall.

W. B. Reichart, president of the Theatre Publicity Service of Houston has opened an office here, having contracts with some 25 theatres in this area.

M. G. "Shack" Shackelford has become local branch manager for PRC. He has had 19 years experience in the business beginning his career with Universal in 1927. He is a veteran of World War II.

There's a new booker at MGM; Irving Singer who comes from Buffalo.

DENVER

SEEK ZONING COMMISSION'S OK TO BUILD ON COLORADO BLVD.; SHOE REPAIRMAN BUYS RIALTO

John Andersen, former theatre and exchange owner, and Abel Davis, owner Roxy, have applied for permit to build a theatre on Colorado boulevard. The zoning commission has set the date for a hearing on the matter for October 18.

R. O. Beck, who operates several shoe repair shops in Denver, has entered the theatre business by buying the Rialto, Haxtun, Colo., from L. L. Mutchie.

Noel Sitton has opened his new Empire, Dove Creek, Colo., with Judge Lee Knous, democratic candidate for governor, making the dedicatory address. Knous was visiting his aged mother, who lives at Dove Creek.

Max Noel, who has been with the Retiscope Screen Co. since his discharge from the navy, has been appointed special representative for the Denver territory.

George Frantz, who operates the Frantz Service Co., is acting as manager of the Western Service and Supply while the owner, Sam Langwith, and Mrs. Langwith, owner of the Mines, Idaho Springs, Colo., take a five-weeks trip east on business and pleasure.

Hugh Braly, Paramount district manager, is making one of his regular trips to the exchanges in his territory, which includes Denver, Salt Lake City and Omaha.

E. K. Menagh has reopened his Star, Ft. Lupton, Colo., after doing extensive remodeling and decorating.

William Hastings, manager the Orpheum, is back from a trip to Chicago, where he attended a managers' meeting.

Howard Campbell, office manager of the Warner Bros. exchange, was married Sunday in Iowa to Kay Jansen. They will make their home in Denver.

Chet Bell, Paramount exchange manager, is slowly regaining his health following a recent operation. He spends some time at the office daily.

Paul Almeyer, Paramount booker, is doing

REGIONAL NEWSREEL

his daily commuting to and from Idaho Springs, Colo., in a new Pontiac.

Charles R. Gilmour, president of Gibralter Theatres, has joined the grandad class. His daughter, Mrs. George Price, La Grange, Ill., gave birth to a baby girl, Dianne Kathleen.

Archie Goldstein is experimenting with 16mm product, both American and foreign, at week-end showings at the Palm.

Out of town theatre folks seen on film row included Reuben Stroh, Telluride, Colo.; Ed Schulte and Clarence Chidley, Casper, Wyo.; Paul Morgan and C. S. Horn, Hay Spring, Neb.; John Greve, Minturn, Colo.; Michael Kelloff, Aguilar, Colo.; Ralph Ayers, Lincoln, Neb.; Cliff Hayes, Longmont, Colo.; Mr. and Mrs. Fred Lind, Rifle, Colo.; R. D. Ervin, Kremmling, Colo., and L. L. Mutchie, Haxtun, Colo.

PORTLAND

UNITED THEATRES PURCHASES THE TACOMA RODEO GROUNDS; GAMBLE THEATRES MAKE BUY

William Forman of United Theatres announces the purchase of Tacoma Rodeo grounds, adjacent to South Tacoma, and plans the construction of a new community center project with a 600-car motor-in theatre as the keystone. The property, a 54-acre tract, will represent an outlay of approximately $300,000.

Ted Gamble Theatre Company announces another addition to the far northwest theatre chain with purchase from Sam Fleishman, veteran theatre operator, of his Rex Theatre in Portland. Plans for extensive remodeling of the house will soon be announced.

B. F. Shearer, of the B. F. Shearer Equipment Company, has taken over on long-term lease the operation of the Elwha Theatre in Port Angeles, Wash. He has installed Chuck Charles as manager.

Theatre Utilities Equipment Company have put in extensive new equipment, including stainless steel doors, in the theatres at Dallas, Oregon under the ownership of Jesse Jones of Portland.

A. J. Sullivan, branch manager, Seattle, for United Artists, accompanied by his sales staff, attended the company's regional sales conference in Las Vegas, Nev. Salesmen with Sullivan included Ernie Piro, Paul Hull, Seattle, and Jack O'Bryan, Portland and Morrie Segel. Leo Adler, auditor for United Artists from Los Angeles, returned with them.

Ray O. (Slats) Wilson, branch manager for Universal Pictures in Portland, announces his marriage last week to Lillian Lockwood, for many years owner-manager of Irvington Theatre.

Herbert Sabottka, general manager of Hamrick Evergreen Theatres, was named president of the Northwest Film Club at its annual meeting. Other officers named were Neal Walton, Columbia, vice-president; Ed Lamb, RKO Radio, secretary-treasurer reelected by acclamation. Added to the Board; Maurice Saffle, J. T. Sheffield and Keith Beckwith.

Ray Kaiser has resigned as sales manager for 20th-Fox and has joined the sales staff of Jack Kloepper's Film Classics in Oregon and Washington.

Al Kane, district sales manager of the Boston district for Paramount, visiting Portland and Seattle exchanges. He was accompanied by Mrs. Kane.

Added to the Paramount exchange staff are mer and Marjorie Perry in the accounting department.



ANNIVERSARY PARTY. Johnny Cassidy was toasted at a luncheon in his honor by his colleagues in the RKO Theatres publicity department in New York last week. The occasion was Johnny's 25th anniversary with the company. In the above photo, showing a fragment of the festive board, Cassidy (extreme left) is seen with his chief, Harry Mandell, national director of advertising, publicity and exploitation; Peggy Foldes and Blanche Livingston.

HARTFORD

HARTFORD HOPES HOPE WILL BE BOOKED ON NEW ENGLAND TOUR; THEATRES IN CHEST DRIVE

There was talk in Hartford last week of a possibility that actor Bob Hope may be tentatively booked for a five-day New England states tour about Oct. 16. Included in the tentative schedule are such stops as Hartford, New Haven, Portland (Me.) Boston, and Providence.

Another item slated for future date: Miss Katherine Sullivan, editor of Movieland Magazine will be married in November at Manchester, Conn. to a Stamfordite, Francis Sullivan.

Herbert Coleman has joined the staff of the Amalgamated Buying Service in New Haven. Coleman was assistant manager at Loew's Poli Bijou, New Haven, before he entered the armed forces. Bill Ricci, formerly on the staff of the Rialto, Hartford, is now on staff of Manager Dean R. Barrett at the Astor over in East Hartford. Barrett, incidentally, announces a series of weekly Amateur Nights will start at the Astor, effective Friday, Oct. 18.

Hartford's Katharine Hepburn was in Connecticut on a short visit to see her folks in Hartford.

Plans for the Hartford theatres' co-operation with the forthcoming Community Chest and Fire Prevention Campaigns were discussed by Hartford's theatre managers and owners at a meeting last week at the office of Henry L. Needles, Hartford district manager for the Warner Theatres, at the American Industrial Building.

Among recent Connecticut theatremen booking along New Haven's filmrow—Marshall Stauffer, Newington, Newington; Al Schuman, Phyllis Selvin, Hartford Theatres Circuit, Hart-

(Continued on Page 38)

NEW THEATRES

Salem, Ky.—The new 450-seat Conyer Theatre will open early in November, according to the present plans of the owner, I. Conyer. The projection and sound equipment. carpets and drapes, were purchased from the Exhibitors Supply Company of St. Louis.—STL.

Gerald, Mo.—The Cinema, a 500-seater, being erected here by Adolh P. Meier, will open shortly. Exhibitors Supply Company of St. Louis is furnishing the chairs, carpets and draperies.—STL.

New Berlin, Ill.—W. J. Rodell has opened the new Rodeo Theatre here. He formerly resided in Athen, Ill.—STL.

Sioux Center, Ia.—The American Legion is building a new aduitorium here that will house a theatre seating 650. C. V. Van Steenwyk is managing the theatre, which has opened in the City Hall temporarily. The new theatre will be completed early in 1947 it is hoped.—OMA.

Madison, Ill.—Mrs. Herman Steinberg, owner of the Madison Theatre, contemplates the erection here of a new 1,000-seat theatre when construction materials and labor become available. —STL.

Paris, Ill.—Elbert Butler, head of the Butler Circuit, plans the erection here of a 900-seat theatre of modern design.—STL.

Des Moines—The American Legion at Sioux Center is building an auditorium that will house a motion picture theatre. Temporarily theatre operations are being opened in the city jail with C. F. Van Steenwyk as manager. The auditorium which will be completed in 1947 will seat about 650. Western Theatre supply company will furnish the equipment.

Bourbon, Ind.—The Comet, recently built by Gene Rovenstein, is set to open on Oct. 16.—IND.

New Orleans—New theatres that opened in this film exchange area recently are the Gayle Theatre in Raceland which is the fifth of a circuit of theatres in southern Louisiana for F. G. Pratt, Jr. and the Lyric Theatre in Ellisville, Miss. owned and operated by C. T. Haynes and H. E. Jackson, Miss. of that city.—NOR.

Galion, Ohio—A new 1400-seater costing $200,000 will be started here within six months, according to Henry Fickenshare, manager of the State and Ohio here. The Galion Theatre Co. purchased the site and will raze present buildings there within six month to start construction on the new theatre.

Charleston, Mo.—Selmer Campbell will open during the next several days his new 350-seat theatre, the Charleston, which will cater to the Negro trade.—STL.

New Mirrophonic Sound
JOE HORNSTEIN has it!

REGIONAL NEWSREEL

(*Continued from Page 37*)

ford, and Mrs. Schuman; Charles Repass, Crown, Hartford; Martin Kelleher, Princess, Hartford.

Manager Walter B. Lloyd of the M & P Allyn, Hartford, took a trip over to Rhode Island one day last week to attend an M & P circuit meeting of managers from District Managers' Ben Rosenberg's and Hy Fine's territories. Meeting was held at the Providence-Biltmore Hotel, Providence. Other Connecticut M & P men on hand: Jim Darby of the Paramount, New Haven; Walter Murphy, Capitol, New London; John Hassett of the Empress, and Harold Thomas of the Norwalk, both Norwalk.

ALBANY

Visitors along Film Row included: Harry Savitt of Utica; Walter Wertheim and Mary Flannagan of Chestertown: Ward Bird of Manchester and E. Arlington, Vt.; H. Berinstein, Chas. Deitcher and J. Perlmutter of Schenectady; Clarence Dopp of Johnstown; Sam Rosenblatt of Watervliet and Sam Davis of Phoenicia.

William Rodgers, husband of Carrie Rodgers, Warners' secretary to branch manager Ray Smith, is confined to the Memorial Hospital suffering from burns as a result of a truck accident.

The Saratoga Drive-In, operated by Fabian-Hellman Interests, closed Sunday, Oct. 6th.

Mary Flynn, office manager of Upstate Theatres, is vacationing in Copake and New York.

Floyd P. Relyea, manager for many years of the Albermac Theatre, Pawling, died last week. He is survived by his wife and several children.

MGM contract clerk, Genevieve Stanazyc, has returned to the office after being away several weeks because of an appendectomy.

Friends of Frank Carroll, MGM booker, will be happy to hear that his son, Billy, who suffered a fractured skull when hit by an automobile is recuperating at the Memorial Hospital.

RKO booker and office manager A. H. Van Deusen, is vacationing at home.

Robert Siegel is temporary salesman at RKO exchange out of Albany. He formerly was connected with the New Haven exchange.

Bucky Harris, RKO field man, brought "Donald Duck" to Albany exchange in person. Were the girls thrilled!

Zora Schenmeyer, former 20th-Fox ad sales girl, visited the Albany exchange.

Fox biller Dora Senecal, vacationing in New York.

Mr. and Mrs. I. H. Barker of Hoosick Falls just returned from a trip to Canada where they visited Mrs. Barker's family.

Helen Baylis, wife of Hank Baylis, operator, is confined to the Leonard Hospital suffering from pneumonia.

Visitors to Warner Bros. Theatres office included Elmer Lux, RKO branch manager out of Buffalo; Jules Lapidus, Warner Bros. eastern sales manager, and Sam Lefkowitz, district manager; Gus Schaefer, RKO district manager.

DALLAS

INTERSTATE'S WILSHIRE OPENS WITH FIRST TEXAS VIDEO SHOW AS PART OF BALLYHOO

The motion picture reviewing board and Interstate Theatres last Friday honored Mrs. Clarence Echols with a luncheon on the completion of 15 years of public service as head of the board.

Russell I. Brown, manager of Republic here since the first of the year, is scheduled to take over as PRC exchange manager here Oct. 7. He was Republic manager in Oklahoma City before the war.

Interstate's newest Dallas theatre, the Wilshire, located at Mockingbird and Skillman, was opened last Friday, October 4 with a band playing outside the theatre, klieg lights and the presentation of Texas' first television program. Interstate's new television studio will be adjacent to the Wilshire and the televised program was received on two sets in the theatre foyer. Jimmy Allard is manager. He has been with Interstate at Vernon for the past ten years.

Paul Garza is ready to open his new airdrome, the new Follies Theatre in San Antonio any day now.

W. D. Glasscock's West Theatre at George West, Texas, is also about ready to open with Tommy Wales of Boerne, Texas, as its manager.

The Crawford was opened in the city of the same name last Tuesday by L. A. Allen.

E. S. Olsmith, Universal branch manager, here, doing OK following a heart attack. He still has a few weeks to rest in Baylor Hospital ahead of him before he'll be back on the job however.

Steve Curley is planning to open his new Arcadia Theatre at Bridgeport around Nov. 1 although he is not too sure he will be able to make the deadline.

Lynn Stocker has been re-elected president of the Film Cinema and Bridle Club here.

B. H. "Hick" Haralson has joined Allied of Texas in pushing a campaign to obtain new members and promote attendance for its convention here October 28-29.

Ber Roberts, agent for the Chalk Hill Drive-In Theatre Co. of Texas has obtained a $40,000 drive-in permit at Corpus Christi for a 400-car theatre at 4044 South Port St.

OMAHA

MANY OFFICE PROMOTIONS ON TAP; JACK RENFRO OFF ON N. Y. TRIP; NEW FACES SEEN AT EXCHANGES

Mr. and Mrs. William Evidon of Minneapolis and their son, Robert, stopped here enroute to Salt Lake Vity by plane. The Columbia salesman was taking his son, ill of a malignant blood disease, to a Utah hospital for special treatment. The trio were met at the airport by Omaha Columbia Manager Joe Jacobs.

Pat Halloran has been promoted from booker to salesman and Tod Kuntzelman from chief shipping clerk to the booking department at 20th-Fox.

Jack Renfro, RKO branch manager, is in New York on a business trip.

D. V. McLucas, Omaha United Artists branch manager, was to marry Eleanor Stewart of Omaha at St. Paul's Methodist Church October 11.

Ronnie Decker is a new stenographer at Columbia.

A heart attack has put Harvey Summers, janitor at Paramount, in the hospital.

Hugh Braly, Paramount district manager, arrived here from Denveer.

Bob Hoff, Ballantyne Company office manager, is back from a trip to Chicago.

Joe Jacobs, Columbia branch manager, was to leave for Los Angeles where he will visit H. A. Jacobs, his father.

New secretary at United Artists is Phylis Christensen, formerly with the RKO exchange.

Ruth Coren is the new general clerk at 20th-Fox.

Earnest Eppley of Western Theatre Supply Company has left on a month's trip that will take him to a dozen different cities in the East.

Neil Muncres, owner of the Chief Theatre, Weeping Water, has installed all new booth equipment.

DeLores Kraemper, Universal cashier, has returned from a five thousand mile auto trip that took her to more than a dozen western states and Mexico.

G. Ralph Branton, Tri-States Theatres general manager, and the circuit's booker, Dale McFarland, spent several days in Omaha.

(*Continued on Page 44*)



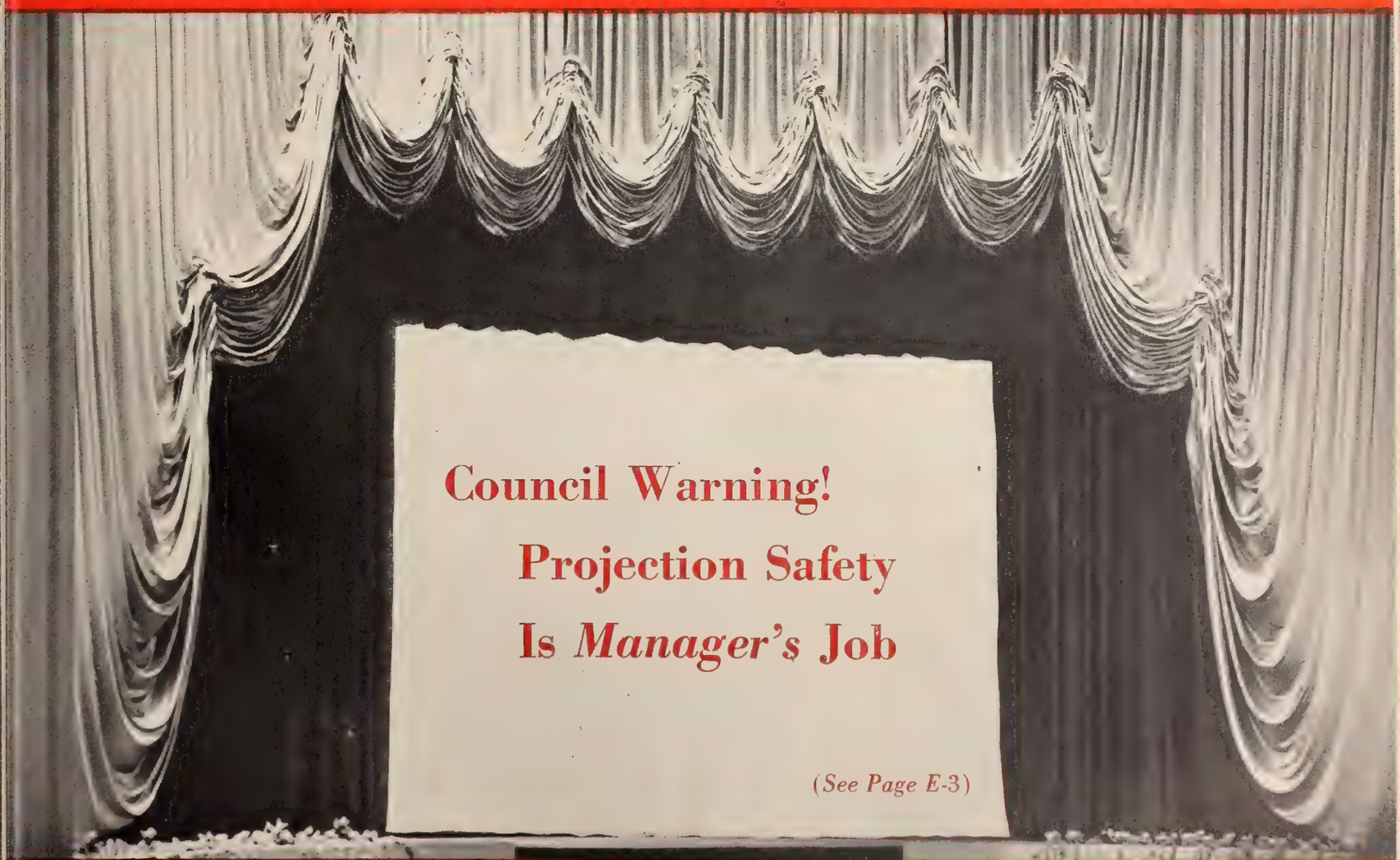
RECESS FROM LESSONS ON NEW METHOD OF SELLING. A group at the Hotel Astor take time out for luncheon during one of a series of meetings being held this month at the Paramount home office to instruct district and branch managers in the new method of selling. L-R: Harry Goldstein, Cleveland district manager; J. J. Donohue, Central division sales manager; Del Goodman, Los Angeles district manager; H. Neal East, San Francisco branch manager; George A. Smith, western division sales manager.

THE MOTION PICTURE

THEATRE

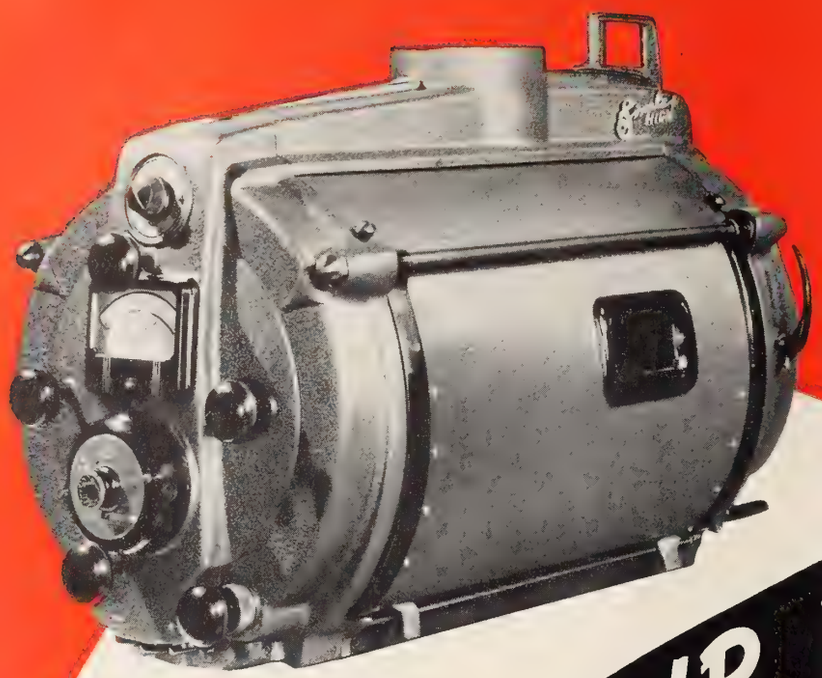
EQUIPMENT and MAINTENANCE

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Aaron Nadell, Technical Editor



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Project the snow-white light so essential to satisfactory projection of Technicolor. Low intensity light is yellow by comparison and changes the color values.

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This feature of STR sets up a new milestone in projection progress in America. Through the unselfish generosity of these eminent Supervisors of Projection the smallest theatre can now have the benefit of the combined talent, skill, experience and opinion of the men who direct sound and projection for the largest theatre chains.

No such massing of expert opinion on these matters has ever before been available. In the name of its readers, STR extends their thanks and its own to these gentlemen.

—"CHICK" LEWIS

Projection Room Safety Is The *Manager's* Duty

He Should Learn the Safety Rules and Enforce Them, Council Holds; Discipline Projectionists When Needed, Disregard Competition

A 15-year old boy, working as sole projectionist in a Louisiana theatre, was killed last month in an heroic effort to fight a film fire. Before he died he told hospital attendants: "I was thinking of the children in the audience. I thought my kid sister might have been down there." (Further details will be found in STR for September 14th, Page 4).

The Projection Advisory Council this month discussed that shocking tragedy, and what can be done to prevent such occurrences. They overhauled the problems of safety regulations, qualifications of the projectionist, construction of the projection room and its exits, law enforcement, two-men crews, and detailed methods of fire fighting.

First of all, they agreed, the manager is the key man in projection room safety. Local and State codes, and the National Underwriters' regulations, are complex and technical. Nevertheless the manager should learn them.

"It is his duty; he is responsible."

"The manager should know the requirements, and see that they are carried out in his projection room."

"This is the manager's *personal* responsibility."

Agreement was not completely unanimous, however; there were two dissenting voices. One held that in such technical matters it is the projectionist who should familiarize himself with the regulations, and if the manager will not comply with them (this member believes) the projectionist should appeal to his union. The other suggested that the manager (instead of adding a knowledge of the complexities of fire codes to his infinite number of other headaches) rely on the help of reputable supply concerns, who are well equipped to advise him in such matters.

"The Competition Doesn't"

The Council was totally unanimous in holding that what the competition does about safety makes no difference at all.

"Certainly any manager can compete and still keep his projection room safe. Safety isn't that expensive. Good port shutters, good ventilation, and good film cabinets are the main requirements. They don't add significantly to the cost of running a theatre."

"Competition should never enter into the thought. It is the duty of every theatre to protect its patrons from panic and injury."

"It is imperative to protect life—that is a must."

"We believe in safety for our projectionists and patrons, regardless of the attitude of the competition."

"It is entirely practicable to keep the projection room safe and still compete with anyone. Hazards should not be permitted."

"Certainly it is practicable, and desirable, and should be considered an absolute necessity."

"Of course the real answer lies with the public authorities, who should compel safety in all theatres. It may seem revolutionary for a theatre manager to fight for more rigid enforcement, but if necessary he should. I wish we had more 'State of Connecticut' enforcement. I take off my hat to Earl Morin." (STR for June 22, Page E-4).

Careless Projectionist?

This Council, many of whose eminent experts were at one time just projectionists working in a theatre, many of them still members in good standing of the IA, was absolutely unanimous in favor of severely disciplining any projectionist caught violating safety rules.

Said one IA member:

"I wouldn't discipline him—I'd fire him."

Another member echoed:

"Right. Throw him out."

"Yes. If he has no regard for his per-

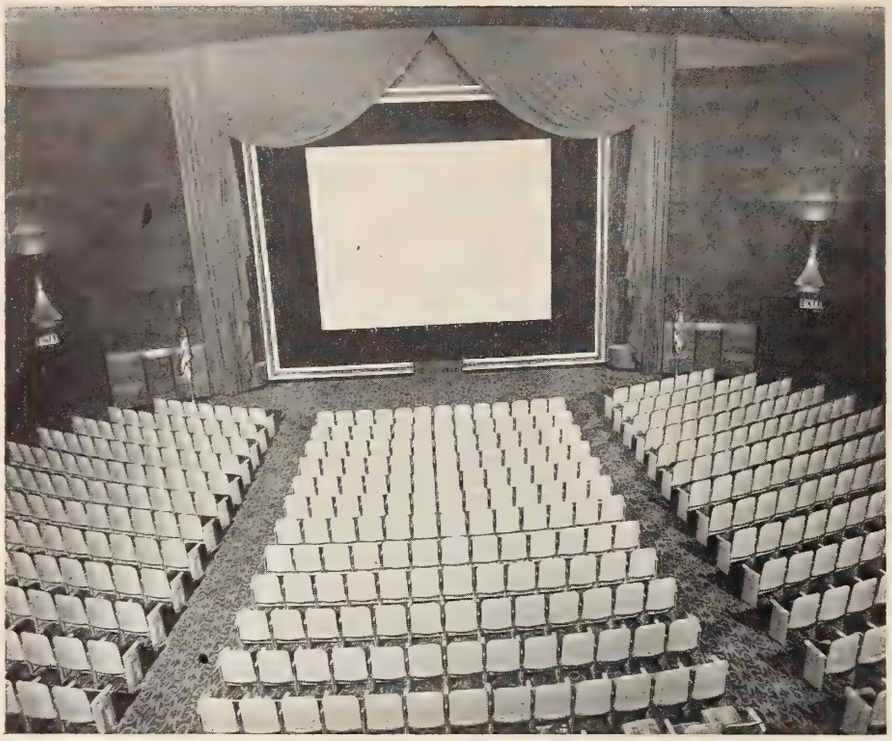
(*Continued on Page E-17*)

MEET YOUR COUNCIL

Col. Frank Cahill



Frank Cahill was just getting around to thinking that business might be more interesting than teaching engineering at Columbia University when First National Pictures asked for a man to start a statistical department. Columbia referred the request to Cahill, who jumped at the chance. Within a year he was Assistant Treasurer. The following year he went to the Coast as assistant to Studio Manager Watterson Rothacker. When Warners took over First National, Col. Cahill was assigned to organize a Sound and Projection Department, and he is still its director. His hobbies are taking his family driving, and photographing and projecting his own 16-mm. sound pictures. When he visits the theatre for his own entertainment, his choice is "a good musical."



POSTWAR PROJECT

POSTWAR SCREEN: with no stage, no screen platform, is one of the striking features of the new Goldman Theatre.

William Goldman's new Philadelphia theatre embodies ideas and innovations that architects, designers and engineers developed during the war, and laid on the shelf for use after hostilities ended. Construction was begun 24 hours after the announcement of V-J Day, and required a full year to complete.

Among the striking features of the new house are the easel-type screen, three-color seating, auditorium lighting intended to facilitate traffic movement by means of psychology, a name sign that required passage of a special municipal ordinance, and acoustic control achieved by means of convex auditorium panels covered in doeskin.

The name sign towers to 72 feet above ground, and was illegal in Philadelphia until a special law was passed to permit its erection. Each of the seven letters of the word "Goldman" is in a different color. Each letter is independently hinged so that it may be swung backward into the body of the sign, permitting workmen to stand on an inside platform instead of an outside ladder while carrying out repairs.

The box office is placed flush with the sidewalk line, giving passersby no distance to walk if they decide to buy a ticket and no time to change their minds.

Psychological Lighting

The auditorium lighting scheme was designed by psychologists, who worked toward the dual objectives of a pleasant interior and a light-and-color design that would psychologically stimulate movement of traffic during breaks, to minimize delays at he exits. The walls and ceiling are finished in soft, forest green. Thin gold striping on the ceiling marks its location and gives the patron a sense of its height. In contrast to these gentle color tones, the rear wall is finished in brilliant red, yellow, green, blue, tan, brown and black, on the theory that this contrast with the colors of the rest of the auditorium tends toward a speeding of movement by outward-bound patrons.

The seating—consisting of 1500 Kroehler push-back chairs—is upholstered in three shades of blue. Deep sapphire is used at the front of the auditorium to absorb the spill of light from the screen; a softer blue at the center and light blue tinged with green toward the rear. Through differential light absorption these chairs tend to look more alike in the darkened theatre.

RCA laboratories in Indianapolis and Camden planned the acoustic treatment,

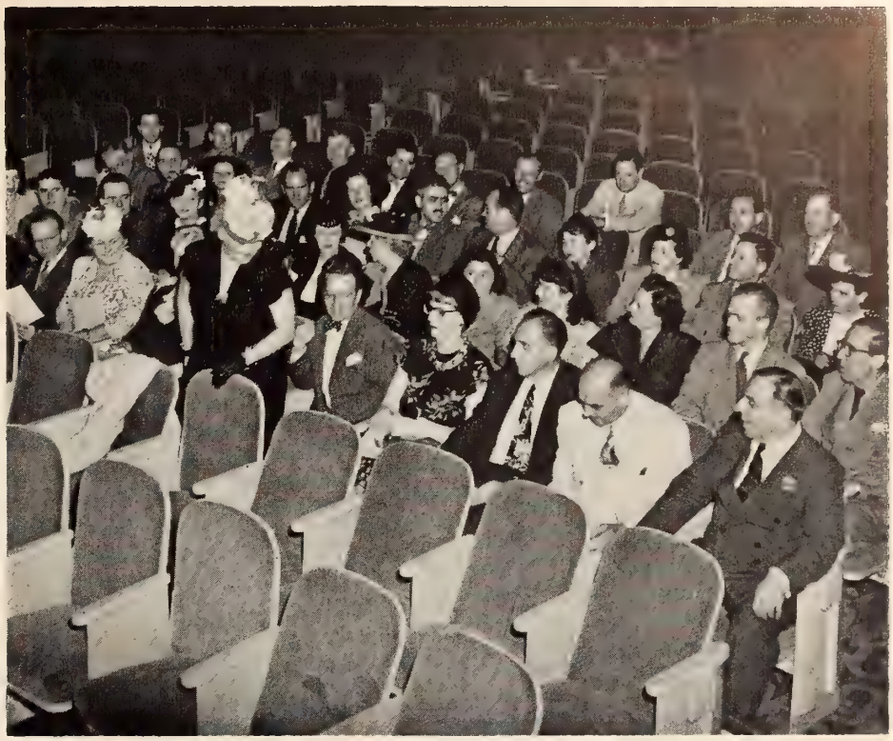


FACADE: the new structure also houses the offices and preview room of William Goldman Theatres, Inc.

William Goldman's

GOLDMAN THEATRE

Philadelphia



TRIPLE-COLOR SEATING: another remarkable feature. Front chairs are deep sapphire; middle rows blue; rear rows greenish blue.

which consisted of molding the auditorium wall surfaces into a large number of rectangular, convex panels, covered with doeskin. Sound not absorbed by the doeskin is broken up as to wave form by the shape of these panels and scattered.

Carpeting is not confined to the aisles, but extends under the seats in every part of the orchestra and balcony. Stairs likewise are carpeted.

Stairways are figured in terra cotta, with a color scheme of aquamarine, gold and light blue. Lounge rooms are decorated in sprightly, outdoor colors.

Air conditioning is by Carrier: a remote control system designed to adjust itself automatically to the presence or absence of crowds in different seating sections and to maintain a one-degree variable throughout the orchestra and balcony at all times.

The Goldman is equipped with three Brenkert projectors, and RCA sound system. A feature of the projection room is the use of optical glass for glassing in (soundproofing) the projection ports. The screen is an extra-heavy RCA Snowhite with surface specially treated to reduce glare without sacrifice of picture definition.



BOX-OFFICE: located right at the street line, where passersby can obey that impulse before they have time to change their minds.

The Owner

William Goldman, President of William Goldman Theatres, Inc., opened his theatrical experience in St. Louis in 1910, showing four one-reel pictures at a five-cent admission, and considered a $3.00 daily gross a good box-office average. His theatre was a tent. Goldman still recalls the thrilling day when crowds came in droves and he grossed the amazing total of $15.00. He was subsequently associated in exhibition with Skouras Brothers.

In 1928 Goldman came to Philadelphia as general manager for Stanley in Eastern Pennsylvania, New Jersey, Delaware and Maryland. In 1933 he re-entered business in his own name, and with his own company and properties.

The structure housing the new Goldman Theatre also contains the Goldman offices (complete with modern electrical kitchen, dining room and cocktail room) and a preview room with Brenkert-RCA projection and sound equipment.

David Supowitz, of Philadelphia, is the architect of the new Goldman. Muller-Barringer, interior decorators, arranged the interior details; and developed the doeskin wall-covering, which has won the praise of RCA's acoustical engineers. Actual construction was done by Golder Construction Co., of Philadelphia. (#2.)



FOR YOUR SCREEN: 50-100% brighter light

FOR YOUR COLOR PICTURES: a specially adapted snow-white light

FOR YOUR AUDIENCE: beautiful, easier-to-see pictures

WHAT A DIFFERENCE HIGH INTENSITY MAKES!

● The quality of Simplified High Intensity Projection is so clearly superior, with so little difference in cost, that, soon, no theatre — large or small — will even consider operating without it.

This is apparent when you weigh the definite effects, for example, of One-Kilowatt High Intensity Projection on your screen . . . on your audience . . . and on your box-office receipts.

For further information, get in touch with National Carbon Company, Inc. Consult your supply house about the availability of High Intensity Lamps.

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A New Principle In Projection

Mechanism By Makers of Norden Bombsight Alters Projection Frequency to Permit Use of A.C. At the Arc

A new projector by a new manufacturer, designed to produce a flickerless screen image with poorly filtered d.c. or even a.c. at the arc, has been completed through the working sample stage and will be on the market in approximately six months.

The projector utilizes a principle not previously employed in the theatre, but similar to one used in projectors built for picking up television images from motion picture film.

In conventional projection, each frame of film is exposed twice; in this new mechanism alternate frames are exposed twice and three times, respectively. The result is that projection frequency is synchronized with a 60-cycle power frequency and single-phase rectifiers or raw a.c. can be used at the arc successfully.

At a demonstration held for an STR representative, a picture was projected with a.c. at the arc, with very satisfactory screen results.

The Men Behind It

The producers of the new mechanism are Manufacturers Machine and Tool Company, Inc., wartime makers of all the parts used in the Norden bomb sight. The president of the company, Paul H. Berger, was connected with the design and manufacture of projectors as long ago as 1911, has been associated in development work with Vanoscope, Inc., and with Urban Motion Picture Industries; and in the late Twenties he built the first Grandeur projector.

More directly responsible for the mechanism is inventor Ewald Boecking, who holds a total of 54 patents connected with motion picture projection. He was employed as mechanical engineer by International Projector Corporation from 1927 to 1939. In the latter year he accepted the post of chief engineer of Century Projector Corporation, where he designed the Century models C and CC mechanisms, as well as mechanical features of the Century-Westrex soundhead.

Manufacturers Machine and Tool Company have bought and are currently readying an enlarged plant at Mt. Vernon, N. Y., where the M.M.T. mechanism will be produced.



Ewald Boecking And His New Baby, The Forthcoming M.M.T. Projector

How It Works

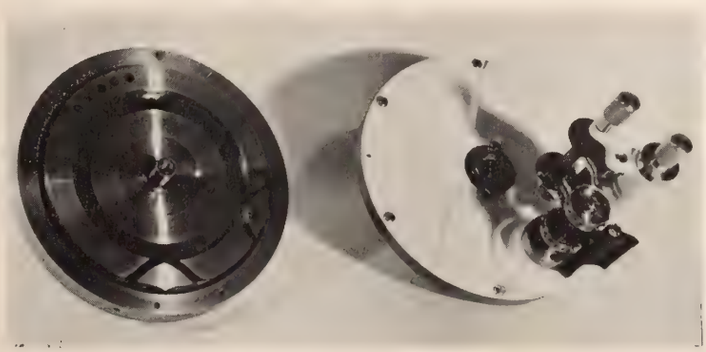
The advent of sound made it necessary to standardize projection speed, so the pitch of the recorded sound would be the same in all theatres. The standard then established was (and is) 18 inches of film, 24 frames, per second. The projector shutters darken the screen while the film is in motion. To prevent shutter flicker, they also darken the screen midway during the projection of each frame. Thus, the screen is illuminated 48 times per second.

Since power supplies in most parts of the United States are 60 cycle, the projection frequency and power frequency are out of step with each other. If the arc is operated with line a.c. this lack of synchronism between projection and power results in an eye-straining screen disturbance called stroboscopic flicker.

Two methods of avoiding stroboscopic flicker are in use. The usual method is to equip the projection room with devices that convert the line power to d.c. Since d.c. has no frequency, a picture projected with a d.c. has no stroboscopic flicker. The converting device may be a motor-generator or a rectifier. Single-phase rectifiers, however, tend to deliver d.c. with a ripple frequency which may be strong enough to cause some flicker; hence the more complex three-phase rectifier is widely used in theatres today.

One other method of avoiding stroboscopic flicker is utilized by an arc lamp manufacturer who supplies a special frequency converter with his lamp. This converter changes the frequency of the power

(*Continued on Page E-23*)



The Intermittent Cam and Sprocket

NOTE:—Another "first" for STR readers—the above report of this important new development in projection technique is the first to appear in the industry trade press.

PRODUCTS and SUPPLIES

the EQUIPMENT SHOWCASE



If patrons are to forget themselves in their absorption in the picture—and that is what they come for—they must also be able to forget the chair they sit in, and the occasional inconvenience of allowing others to pass in or out. The chairs must both be comfortable, and comfortably spaced.

American Seating Company's Bodiform chair is typified by the 1946 model illustrated at upper left. The foundation of the seat is of heavy, formed steel, streamlined to protect the front edge of the upholstery. As the occupant rises the seat folds gently to ¾ position where it is out of the way between the standards, thus leaving a clear space between rows for future patrons, and to facilitate cleaning. Both seat and back are upholstered without tacks or wood parts. Seat unit and back panel can be removed and recovered by an attendant in a few minutes, eliminating the inconvenience of having damaged seats out of service while parts are sent to an upholsterer's for repair.

Ideal Seating Company manufactures the chair shown at upper right, which is being supplied by Joe Hornstein, Inc., for





Push-Back chair is pictured at bottom right. The newest and most modern type of welding is used to bind the metal components firmly together. With this chair, a gentle movement of the body causes the seat to slide back, allowing adequate passing space. Relaxing the body sends the seat forward again to its original position, where it remains permanently until the patron again retracts it. **(#4.)**



Walter Reade's new super de luxe subscription theatre on Park Avenue, New York. One of these chairs will be reserved for each patron who buys an annual ticket—there will be no other patrons.

In the center of the page is Grigg's Equipment Company's No. 12ABW chair. The seat is built on a fully enclosed frame of heavy kiln dried hardwood, with luxuriously upholstered spring unit covered in plastic material.

At bottom, left, is an all-steel Heywood-Wakefield chair, so designed that coil spring comfort is distributed over the full area of the seat. The one-piece, all steel back is securely riveted to the wing channel, and positively bolted to the standards, assuring a tamper-proof, permanently rigid back.



Kroehler Manufacturing Company's

WAGNER DISPLAYS SELL EVERY SHOW!

Your front and marquee are worth money. Cash in on them.

Focus attention on your theatre . . . outsell competition . . . build your business by billing every attraction as a big event.

Sold by theatre supply dealers and sign shops.

FREE!
Write today for copy of new catalog on the entire Wagner line of display equipment.

WAGNER WINDOW-TYPE MARQUEE FRAMES



Permit billing space of any height and length. Lamps, neon and glass removed, cleaned and replaced without removing frames. Most economically maintained frame made.



WAGNER TRANSPARENCIES AND FRAMES

Full colored photographic realism for marquee and lobby displays. All stars. Any size.

WAGNER TRANSLUCENT COLORED PLASTIC LETTERS

No others afford such a gorgeous display. 4", 10" and 17" sizes. Red, green, blue, amber and opaque black. Colors go all the way through. Cannot chip or scale. Never require painting.



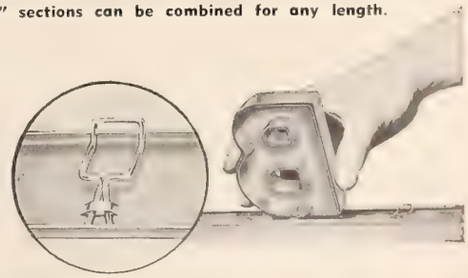
WAGNER LOBBY DISPLAY UNITS



White enameled sheet steel. 24", 36" and 48" sections can be combined for any length.

WAGNER MOUNTING STRIP FOR PLASTIC LETTERS

White enameled sheet steel, drilled for mounting above or below any wood surface. No special wiring necessary.



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MANAGERS

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Comfort Comes *First* In Theatre Seating

Experts Frown on Close Spacing, Narrow Chairs, Careless Maintenance

Audience comfort is more important than anything else in planning seating. The Council agreed, practically unanimously, that it is better to space seats more comfortably and have fewer to sell, than to crowd them in for the sake of increasing capacity. It is better to use seats of comfortable width, than narrower ones which would enable the theatre to accommodate more patrons. Chairs, furthermore, must not only be comfortable, but be kept so; the Council unanimously favors very frequent inspection and immediate repair of any fault found.

That the trend of the industry is in favor of installing fewer seats per theatre, for the sake of more comfortable spacing, was agreed with almost total unanimity. A single dissenter thought the trend at present is dubious, with a slight edge in favor of more seats and closer spacing; but this member did not himself approve of what he felt to be the trend; his preference, like that of all the others, was in the opposite direction.

"As soon as the building freeze is over," one commented, "I am sure all modern theatres will not only have but feature spacious seating facilities."

"Yes, the industry must provide more comfortable spacing and more accessibility to aisle space than at any time in the past. Patron comfort and added service and safety will be paramount in theatre operation from now on."

Spacing and Width

This feeling on the part of the Council members was reflected in their recommendations for spacing between rows. The minimum spacing suggested by any member was 32 inches; and only one favored that. The majority preferred more than 33 inches. The following spacings were suggested: 32 inch minimum; 32-34 inches; 33-34 inches; 33-36 inches; 34-36 inches; 36 inches; 34-37 inches; 36-40 inches; 40 inches.

The legal minimum of 30 inches specified in many building codes was not so much as mentioned.

One member added: "Where area is seriously limited a minimum spacing of 32 inches may be tolerated, but we prefer 33 to 34 inches."

Another uses 34-inch spacing in the first one-third rows in the orchestra, 37 inches throughout the rest of the orchestra; 36 inches in loges; 32 inches in balconies.

20-21 Inch Seat Prime Favorite

The Council members overwhelmingly favored a seat width of 20-21 inches. Only one suggested 19-20 inches, while several preferred 21 or 22 inch widths. No one even referred to the existence of 18-inch chairs.

Oversize chairs and so-called "love seats" were not generally approved. Most of the members do not use them in their theatres. A few make limited use of them.

"We use chairs 24 inches wide or wider in a few de luxe operations, in the loge sections."

"Only in loges of de luxe houses."

"In some installations, but we find love seats are not popular."

"We use very few chairs 24 inches wide or wider; only in special loge sections with higher admissions."

"In loge seat sections."

"In our opinion, oversized chairs are not necessary and are not desirable."

"The stagger system used on our lower floors requires a 30-inch chair at each end of alternate rows of the center bank."

Upholstery

Heavily upholstered chairs were not popular. Almost all members favored medium softness. One, however, noted that his preference depends on location, type of audience and admission price. Two others use medium-upholstered chairs in orchestra and balcony, heavily upholstered ones in loges. One prefers heavy upholstery on the seats, light on the backs of the chairs.

Foam rubber was preferred as against the conventional type using padding and springs, but with some qualifications.

"If the rubber is available," one member added.

"For seats only, not for the entire chair."

"If the cost is not prohibitive."

"Yes, but we recognize there is an inflammable condition, and residual matter after fires, with this material."

"We would prefer a combination of foam rubber and springs."

A minority, however, were strongly in favor of conventional upholstery.

In the matter of chair covering, there was again almost complete agreement. A large majority want fabric backs and some type of leatherette seats, or leatherette seat tops with fabric panels for the sides of the seats.

"Short nap mohair on backs, fabricoid on top of seat with fabric sides."

"Leatherette or plastic-coated fabric for

(*Continued on Page E-19*)

STR THEATRE ADVISORY COUNCIL

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Electronic Control of Carbon Feed Features New Projection Lamp

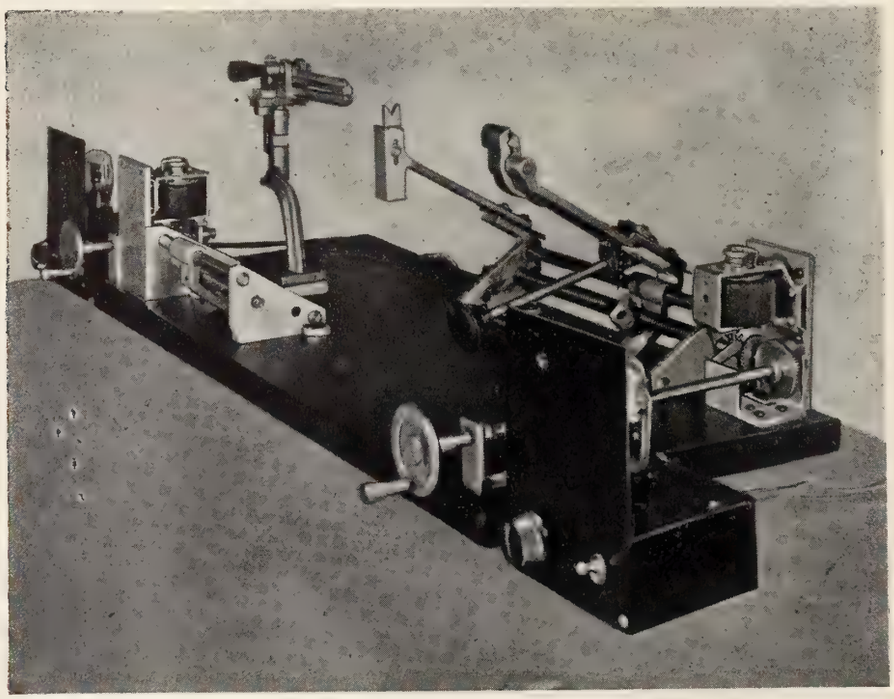
Positive and Negative Carbon Controls Completely Independent of Each Other And Separately Governed By Two Electronic Devices

A completely new method of feeding carbons in the arc lamp, having for its objective the creation of steadier and more perfectly focussed screen illumination, has been announced by Forest Manufacturing Corp. It is embodied in a new lamp, now in production, known as the Forest Electronic Arc.

The new lamp is the result of experiments which J. K. Elderkin, President and Chief Engineer of the Forest organization, has been conducting assiduously ever since V-J Day. Early in 1946 experimental models of the control device were demonstrated to the trade press and to a number of persons in key places in the industry. Publication of the details has now been authorized.

The new lamp has no carbon feed motor, no gears and no clutches. Mechanisms for feeding the two carbons are completely separate from each other, mechanically and electrically, and subject to independent adjustment for control of the rate of feeding.

Each carbon carrier is mounted in association with a worm screw, rotation of which causes the carrier to move toward the arc, thereby feeding carbon to the arc. Mounted on the same shaft with the worm screw is a ratchet wheel. A pawl which engages one tooth of the ratchet wheel causes the wheel (and therefore the worm screw) to rotate through a small fraction of one complete rotation. The pawl is actuated by a solenoid. The solenoid is energized periodically by current derived from an electronic "pulse generator"—a type of circuit very commonly used in modern television apparatus.



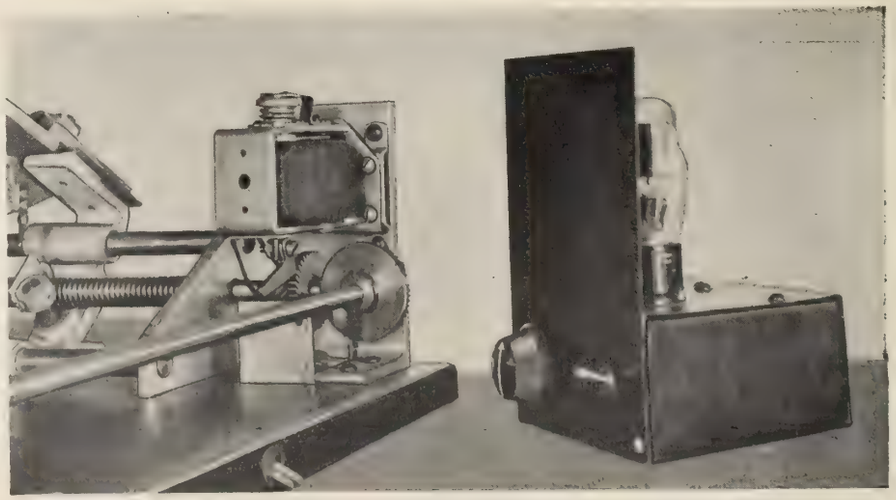
BED PLATE of the lamp, with the separate controls for each carbon mounted on it diagonally opposite each other, and the pulse generators for each carbon placed (for pictorial purposes only) at opposite ends of the bed plate.

The lower picture shows two different components of the feed mechanism. At right: one electron tube pulse generator unit with its control knob and switch. At left, in the same picture, is seen one corner of the bed plate of the lamp. The worm screw is seen running off to the left; directly above it and parallel to it is one of the two slide rods on which each carbon carrier rides, and along which it is moved by rotation of the worm screw. A portion of one carbon carrier can be seen at extreme left.

At the extreme right end of the worm screw is the ratchet wheel with its associated pawl. Above ratchet wheel and pawl is the solenoid. When the pawl moves, ratchet wheel and worm screw are rotated in a counter-clockwise direction. Running obliquely left, at right angles to the worm screw, is the shaft of the hand control that can be used to adjust the position of the carbons manually in order to bring them into operating position quickly when trimming the lamp.

The upper picture gives a more complete view of the whole bed plate, including both carbon holders. The complete separation of the two worm screws, ratchets and solenoids at diagonally opposite corners of the bed plate is plainly visible. One electronic control unit is photographed at either end of the bed plate,

(*Continued on Page E-21*)



ELECTRONIC pulse generator (right) and (left) the solenoid energized by its pulses; and the pawl ratchet-wheel and carbon feed worm screw activated by the solenoid.



Glorifying the Lights and Shadows

Typical of the beautiful photography in current releases is this scene from the RKO Radio Picture, "Sister Kenny" starring Rosalind Russell and Alexander Knox.

Film producers spend millions to give you productions which are examples of the best in photographic art. To realize their great potentials on your screen, however, you must project them with the same brilliant, snow-white high intensity light that is employed in film production. Only then can you obtain for your patrons all the highlights, deep shadows and intermediate values necessary to pictures of depth and fine definition.

Strong High Intensity Lamps deliver double the light of low intensities at a cost within reach of the most modest theatre. Sold by independent theatre supply dealers everywhere.

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87 City Park Avenue Toledo 2, Ohio
"The World's Largest Manufacturer of Projection Arc Lamps"

When the lamps are **STRONG** *the picture is bright!*

Maintenance Memos *for* **MANAGERS**

OCT. 14

Check furnace room for accumulation of waste, clear air intake, etc., before furnace is started.

OCT. 15

Have fuel deliveries been completed? If not, have you found a second supply source, just in case?

OCT. 16

Have all radiator connections and valves been checked? Faulty valves waste your fuel.

OCT. 17

Check outside theatre from roof down for any work that needs doing while weather allows.

OCT. 13

Check condition of weather strip on windows and door to conserve fuel, avoid drafts.

OCT. 19

Make sure art shop surplus paint is stored in warm, dry place to prevent freezing, spoilage.

OCT. 20

Does your set-up make sure that incoming supplies go at once to the man that needs them?

OCT. 21

If winter storms can cut off your electrical supply, consider buying a diesel emergency plant.

OCT. 22

Do not let cleaners unscrew lamp bulbs in process of cleaning. Handling losses run high.

OCT. 23

Do you have a chain bolt on office or room door where money is handled? 'Ware holdups, burglary.

OCT. 24

Be sure, outdoor banners, pennants, are not tied to lamp bulbs, do not flap against neon tubing.

OCT. 25

If using oil burner set up regular inspection of oil, strainers, nozzles, motor brushes and bearings.

OCT. 26

Make sure projection carbons are not stored in a damp place. Damp carbons sputter when used.

OCT. 27

Locate Fall displays of dry leaves, cornstalks, where they can never be carelessly ignited.

OCT. 28

Keep roof gutters and drains clean of falling leaves that may cause blocking and freeze-ups.

OCT. 29

If your balcony is not open during day have an usher check it regularly as a safety measure.

OCT. 30

Revarnishing will help preserve the appearance of exposed wooden poster frames.

OCT. 31

Time to recheck projection screen. Pin on a piece of original material; compare whiteness.

NOV. 1

Rest room air fresh even after breaks? Don't use deodorants to cover up faulty ventilation.

NOV. 2

Check aisle, exit lights often for faulty bulbs or wiring. Lawsuits are penalty for failure here.

NOV. 3

Have awnings and screens been stowed safely? See that screens are rubbed with oil to prevent rust.

NOV. 4

Drain all exposed water lines and plumbing fixtures in parts of house not heated in winter.

NOV. 5

Arrange to have theatre opened early in stormy weather for convenience of patrons.

NOV. 6

Mice and other vermin stampede indoors at this season. Be alert against invasion by pests.

NOV. 7

Check out of the way corners for fire and odor hazard of accumulated rubbish.

NOV. 8

Have you a regular schedule for inspecting chair condition and anchorage? Take no chances on this.

NOV. 9

If painting, make sure painters clear chewing gum from floors before paint is applied.

NOV. 10

Meet with projectionists to review condition and needs of all projection and sound apparatus.

EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a well-stocked library of literature pertaining to theatre equipment and the maintenance thereof. Theatremen are urged to use this service to keep themselves informed on new equipment, improved equipment and methods of maintaining the showhouse in an efficient and economical manner. There is absolutely no obligation involved in your request for the booklets described below. Information on items of equipment not listed likewise may be requested and we will endeavor to obtain for all theatremen the desired material. Readers who desire special information on any subject may address such requests to the bureau, where they will receive prompt attention. In requesting literature or other information of this Bureau, please write name, name of theatre, and address plainly. Our only request is that the name of the theatre as well as street address must appear on all blanks or letters.

ACOUSTICAL MATERIAL. With today's sound equipment, acoustics rather than apparatus constitute the greatest single cause of poor sound. Moreover, the theatre that was acoustically satisfactory for the limited-range sound of older systems may not be suited to later, improved sound quality—the absorbing materials of the auditorium may be inadequate at the higher frequencies. Materials for acoustical correction, and for quieting machine noise or street noises, are described and illustrated in detail in a booklet issued by Armstrong Cork Company, which is yours for the asking. (#1).

AIR CONDITIONING. Varieties of conditioning equipment, ranging from simple blowers, coolers and air washers to complete "package" units that refrigerate, de-humidify and all but manufacture new air, cover an enormous range of mechanical devices and contrivances. Every theatre cannot use the same conditioning apparatus. Location, availability of cold well water, type of patronage and many other factors enter into the problem of intelligent selection and should be matched against the nature and capabilities of equipment available. A number of very different devices for securing desirable air conditioning are described briefly in a folder issued by United States Air Conditioning Corp. Compact and easily read, this folder will give any theatre manager an outline of methods and equipments, to help him choose those best suited to his own circumstances. (#2).

CURTAIN CONTROLS. Curtain sizes vary from theatre to theatre; the type of drape desired in the curtain varies according to the decorative scheme; therefore curtain control equipment must partake of the nature of a tailor-made proposition, with the length and type of curtain track, size and type of motor, location and nature of controlling switches, all adapted to particular requirements. The flexibility with which standard units can be combined to meet individual needs is well set forth in a pamphlet issued by Automatic Devices Company. If you are planning a new theatre, re-modeling an old one, or merely having trouble with your existing curtain machinery, this pamphlet may help you materially. (#3).

DEODORIZING DEVICE. A mechanical, automatically acting deodorizing device that needs no electrical connections is described in an illustrated bulletin issued by S. O. S. Cinema Supply Corp. Known as "Lavador", it fastens to the top of the rest room door somewhat in the manner of an automatic door-closer. Opening and closing the door operates a small plunger, thus allowing some of the deodorizing gas to escape. The chemical used is a solid, slowly evaporating block of aromatics and perfumes compounded with paradichlorbenzene. A full description is contained in the two-color illustrated folder, which we will gladly send you on request. (#4).

DRIVE-IN THEATRES. Very detailed information about the planning, construction and operation of drive-in theatres is given in a booklet prepared by RCA, copy of which we will be glad to send you without obligation at your request. It includes diagrammatic plans for a suggested layout of the theatre ramps, of the projection-and-rest-room building, of the screen position and of the in-car speaker wiring. Equipment requirements are discussed, and average temperatures in every part of the United States, every month of the year, are tabulated in detail. (#5).

FURNITURE. It all depends on the decorative scheme, but if your lounges and foyers are modern in styling you can't do better than to furnish them with modern chairs and tables. Metal furniture consisting of tubular chrome plated or aluminum frames is the most easily maintained, and the most nearly indestructible, of any furniture ever made. Doehler Metal Furniture Co. has brought out a full color booklet illustrating chairs, chair groups and settees upholstered in natural leather, duPont Fabricoid or the customer's own material. They are pictured in all shades of the rainbow, to aid you in judging for yourself how they will look in your own theatre. (#6).

LIGHTING. The modern theatre lures with light, decorates with light. Two booklets by Westinghouse Electric Corp. cover the subject of theatre lighting exhaustively and from every angle. (They are yours for the asking). In them you will find details of lamps available, and suggested lighting schemes for the theatre front, the marquee, foyer, lobby, rest rooms, auditorium and stage—a number of illustrated suggestions for each. Types of lighting fixtures suited to every location in the theatre and every type of lamp are illustrated in full detail. There is also a very complete discussion of fluorescent lamps, their method of operation and conditions for best life performance. A full page is devoted to germicidal ultra-violet lamps. For all the competently attractive and easy-reading presentation of the material in these booklets it is remarkably detailed. Persons who are well-equipped with lighting knowledge can still leaf through their pages with advantage and benefit; to others they should prove very highly valuable indeed. (#7).

MARQUEE (CHANGEABLE) LETTERS. Most theatres derive a substantial portion of their revenue from mere transients—people who stroll past or near the theatre and decide to go in after they see what's playing. The changeable letters tell them. The letters must be eminently visible. They must be attractive. And immune to weather. We can send you a full-color, staple-folder of Wagner Sign Service, Inc., which includes very complete and thoroughly illustrated descriptive material, mounting instructions, lighting instructions, and highly helpful suggestions for preparing attractive and informative "copy." Are you certain you are getting the utmost possible advertising value out of your own changeable letters? (#8).

MOTOR GENERATORS. Century-Roth has brought out an attractive two-color, illustrated folder setting forth the characteristics of their arc supply generators (marketed through RCA). Two-bearing and four-bearing types are listed, including a four-bearing type for low power high intensity lamps which needs no ballast resistor (#9).

MOTOR-GENERATOR. One of the favored methods of providing the projection lamps with the kind of power they need. Illustrated literature of Hertner Electric Co. describes these machines and their associated control equipment. (#10).

POWER PLANT (FOR EMERGENCIES). If you are certain the utility employes in your location will never go on strike and that power lines will never break under stress of weather in your part of the country, then you will not want the bulletins of the Consolidated Diesel Electric Corp. They detail the kind of mechanical insurance available to you against a day (or a week) of no business owing to power failure. In these bulletins you will find complete ratings, illustrations, specifications and installation requirements for diesel or gasoline-driven eletcric generators ranging in output from 10 to 50 kilowatts, 50 or 60 cycles. (#11).

PROJECTION LAMP. High intensity projection lamps drawing up to 70 amperes at the arc are described in a folder issued by Strong Electric Corp. Four models are discussed, together with rectifiers for supplying them with operating current and reflectors for utilizing their light at maximum efficiency. (#12).

PROJECTION LAMP. The Brenkert Enarc lamp for 6 or 7 mm. negative and 6, 7 or 8 mm. positive carbon trim is pictured in detail in a booklet in which the component parts of the lamp interior and control mechanism are exposed, and identified in a series of detailed illustrations. Operating features of the lamp, the advantages claimed for it, and the Brenkert attachment for controlled ventilation also are treated. These lamps are merchandised by RCA—the booklet is available through STR's Equipment Literature Bureau. (#13).

PROJECTOR MECHANISM. The heart of every theatre is the hard-working machine that puts the picture on the screen. It must do a job of very rapid, incessant start-stop action on a tenderly fragile strip of film and still be as nearly immune to breakdown as human ingenuity can contrive. An illustrated pamphlet issued by Century Projector Corp. sets forth many of the details of one recently-designed model; it describes the machine that creates the show. (#14).

PROJECTOR MECHANISM. Constructional and operating features of the Brenkert "80" projector are detailed pictorially in an 8-page two-color booklet that will be of interest and value to anyone using the Brenkert and anyone contemplating purchase of now projectors. Both the operating and gear sides of the mechanism are shown photographically with doors open so that construction and design are clearly revealed; additionally, a number of the more important components, including the film trap and the intermittent movement are shown in separate pictures. The accompanying text explains the sealed-in "splash" type automatic lubrication, the framing provisions, gearing features, double shutter action and intermittent construction. Specifications included set forth the length, width, height and weight of the mechanism, its shipping dimensions, shipping weight, and lens requirements. (#15).

RADIO PARTS useful in the projection room and the theatre generally are listed in an 8-page illustrated flyer issued by Radio-Wire-Television, Inc. Tubes, fluorescent lighting fixtures, test meters, non-synch equipment, headphones and speaker units are included, along with repair parts such as resistors, condensers and transformers. (#16).

RECTIFIERS. Since most projection lamps need d.c. and most power companies supply only a.c. some kind of power converting device must be maintained by the theatre. Tube-type rectifiers are among the most popular units for this purpose. A data sheet on Baldor rectifiers sets forth power ratings and operating details of four such units, adapted to projection lamps of different sizes and requirements. Information given includes not only the electrical requirements and power output of each of the units, but the type of lamp and the carbon trim for which each is designed. (#17).

SCREENS. A folder describing the RCA Snowhite screen includes a sample of the actual screen material. If you are using the Snowhite in your own theatre this sample, pinned against your screen when no audience is present, will enable you to check accurately the progress of deterioration and soiling since it was first installed. The same sample, preserved in case a Snowhite screen is bought, can be used for future tests of the same nature from time to time. The pamphlet describes the construction and quality of the screen material and offers definite, quantitative, statements as to its reflection efficiency and sound transmission—in figures. (#18).

SOUND EQUIPMENT. A number of different components—soundheads, amplifiers, speakers, power units, etc., must be combined to make one sound system. Manufacturers build these components in models of different power and sometimes of different quality, and then combine them according to the needs of the theatre and the price it is willing to pay. In careful buying it is necessary for the purchaser to inform himself as to what component items, of what power and quality, go to make up each of the systems he has under consideration. A well-printed booklet on Motiograph-Mirrophonic sound apparatus has been issued by Motiograph. It first describes each component unit and illustrates it in detail; then lists five separate systems, setting forth just which of the previously described components goes into each. The power output and distortion rating of each system is also stated, as well as its capacity in terms of the number of seats it can serve under the recommendations of the Academy Research Council. (#19).

VOLTAGE REGULATORS. Equipmet life is shortened, and repair and replacement costs increased, wherever the power company is unable to hold its voltage constant. In many communities, today especially, the power company simply doesn't have the equipment to do it. Individual consumers (such as the theatre) who may suffer substantially from voltage fluctuation have in such communities no practical alternative except to install small devices to regulate their own supply as it leaves the power main, or a portion of their supply as it approaches apparatus particularly sensitive to unsteady voltage. Manual and automatic regulators for this purpose are listed and illustrated in literature of American Transformer Co. Theatres operating under the handicap of poor regulation should by all means use the coupon below (#20).

REQUEST FOR LITERATURE

Equipment Literature Bureau 10/12/46
Showmen's Trade Review,
1501 Broadway, New York 18, N. Y.

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets checked below, immediately:

1 ☐	6 ☐	11 ☐	16 ☐
2 ☐	7 ☐	12 ☐	17 ☐
3 ☐	8 ☐	13 ☐	18 ☐
4 ☐	9 ☐	14 ☐	19 ☐
5 ☐	10 ☐	15 ☐	20 ☐

Name .....
(PRINT NAME AND ADDRESS)
Theatre .....
Address .....
City .....
State .....

Maintenance Memos for PROJECTIONISTS

OCT. 14

Check up on tool supply; make sure EVERY tool that may be needed in emergency is available.

OCT. 15

If floor paint is worn through and cement dust is being scuffed into the equipment, re-paint.

OCT. 16

Test volume controls. Correct or replace any that are not COMPLETELY noiseless in operation.

OCT. 17

Test each loudspeaker unit INDIVIDUALLY for volume, quality and rattle-free operation.

OCT. 18

Are projection, sound optical surfaces CLEAN—mirrors free from defects of silvering?

OCT. 19

If your projection ports have glass soundproofing check cleanliness of the glass—clean as needed.

OCT. 20

Is the takeup action smooth and correct; are belts or chains taut and not excessively worn?

OCT. 21

Is projector vibration increasing? Check carefully for the cause and remedy it promptly.

OCT. 22

Using a watch, check the starting time of both projector motors. Have they slowed down? Find cause.

OCT. 23

Is sound track alignment the best possible to avoid sprocket hole and frame line noise?

OCT. 24

Is rectifier cooling fan behaving normally—rectifier operating at the proper temperature?

OCT. 25

Check readings of tube meters; replace tubes as necessary for best quality and reliable operation.

OCT. 26

Inspect all projector and soundhead parts for mechanical wear. Order needed replacements.

OCT. 27

Check all motor-generators for cool bearings, commutator condition, freedom from sparking.

OCT. 28

Is your stock of spare parts COMPLETE? Have you enough carbons—for ALL needs?

OCT. 29

Check all oil cups, oil reservoirs, grease cups, other lubricating points. Lubricate as needed.

OCT. 30

Inspect tungar rectifier tube filaments; replace all tubes that show any serious filament sag.

OCT. 31

Check film guides, tension shoes, idlers, aperture plates, for wear. Order replacements now.

NOV. 1

Examine all sprocket teeth in projector and soundhead for signs of wear or undercutting.

NOV. 2

Watch the screen carefully during showing of titles for even slight travel ghost.

NOV. 3

Examine the asbestos-covered leads to all lamphouses. Are they still in good condition?

NOV. 4

Test fire shutters of projectors for reliability; check action of port safety shutters.

NOV. 5

Examine carbon jaws in all lamphouses. Sandpaper as necessary to remove all roughness.

NOV. 6

Insert the pre-focussed exciter lamps in operating position. Are they in perfect focus?

NOV. 7

Listen to sound critically; any flutter or wows? Remedy cause in soundhead or projector.

NOV. 8

Test volume controls. Correct or replace any that are not COMPLETELY noiseless in operation.

NOV. 9

Test each loudspeaker unit INDIVIDUALLY for volume, quality and rattle-free operation.

NOV. 10

Are projection, sound optical surfaces CLEAN—mirrors free from defects of silvering?

PROJECTION SAFETY IS *MANAGER'S* DUTY

(*Continued from Page E-3*)

sonal safety, we still want to protect our patrons and our equipment."

"We do not permit violations. Neither does the law."

There was no dissent from anyone.

We then asked the members whether their union contracts permitted disciplinary action or discharging a man, for neglect of safety. One member snapped back emphatically:

"There isn't any union that will fail to back the manager in a case like that."

Another added:

"Our contracts allow us to fire any man, for any reason."

"The matter is not specifically covered in our contracts, unfortunately, but it can be included under some of the provisions against violations."

Again there was no dissent; no member envisaged a case in which action could not be taken against any employe who violated safety rules.

Two-Men Crews

"Do you believe that in a properly built and properly equipped projection room, the use of a two-man crew does or does not materially improve the safety factor?" we asked.

Opinion was divided.

Said one member: "One man has to go to the toilet. Then who is there to protect the audience or the theatre's property?"

'Two men who are attending to their work will materially lessen any fire danger. There is too much tendency to let the machines work unattended while the projectionist engages in other activities."

The majority, however, felt differently.

"One man is enough if the projection room is modern and properly equipped."

"We have had very satisfactory results with one-man projection rooms."

"One man is enough if he is a good man, and experienced."

Doors and Ladders

The Council was strongly in favor of adding a second exit to the projection room where none now exists, and unanimous on behalf of replacing ladders with regular stairs wherever at all possible.

"Statistics show that many a projectionist has been trapped in the far end of a room when a projector nearer the door caught fire."

"A second exit is very strongly desirable."

"We are trying to add exits in all cases where the physical layout of the building makes it possible."

Only one member thought there is no need at all of a second exit; and one thought there not sufficient need to justify altering existing theatres although he is in favor of putting two into all new construction.

On the desirability of replacing vertical ladders leading to the projection room there was no difference of opinion at all; a number of members did note, however, that there are theatres in which such a change is just not physically possible.

Boy Projectionists?

The Underwriters prescribe that no minor shall be employed as a projectionist. The majority of the Council agrees. A minority set the age of 18 as the minimum at which a youth can be trusted with projection work.

"Minors as projectionists?—ridiculous. I watch a show for my entertainment—and the theatre endangers my life by putting a boy in charge!"

"No one should be allowed to operate a projection machine unless he is at least 21 years of age and has had proper training and good supervision for at least two years apprenticeship."

"Projectionists should not be minors."

One member added that he is also opposed to employment of women as projectionists. But if they must be hired, he continued, compel them to wear slacks at work—no dresses under any circumstances.

The Council split sharply on the question of the Underwriters' recommendation that projectionists in case of fire should operate the safety devices and then leave the projection room.

"Emphatically right."

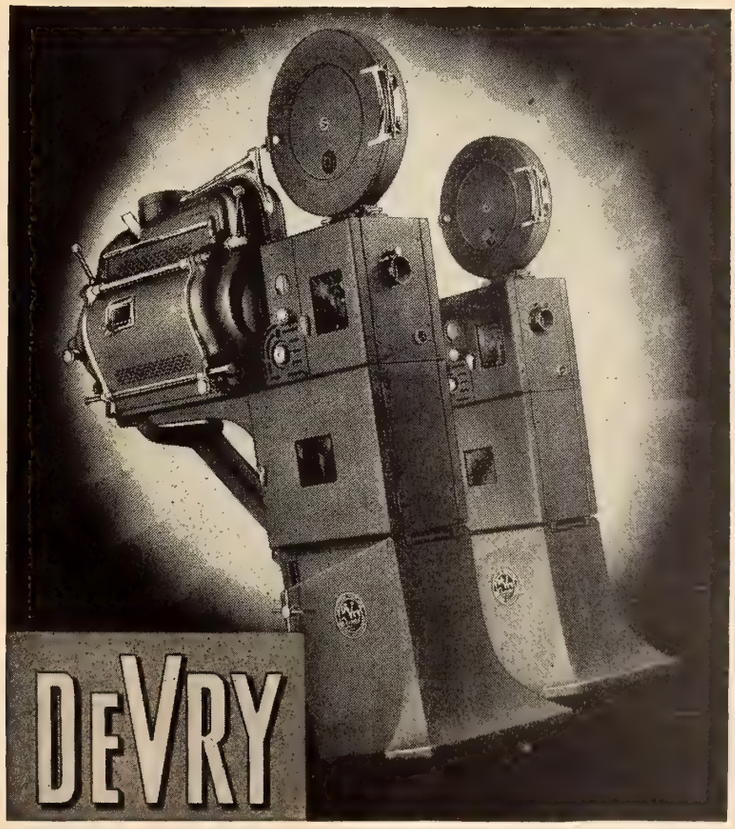
"We insist that the projectionist leave immediately after operating the safety devices."

One member held a completely opposite view.

"The projection room should be properly built, properly equipped, properly operated and diligently inspected, and there can't be any fire serious enough to require the men to leave. With fireproof film cabinets, good shutters, adequate ventilation, there will be no fumes, no explosion, nobody killed—any fire will promptly burn itself out."

"He should operate the safety devices

(*Continued on Page E-18*)



A GREAT PAIR TO DRAW TO--FOR A FULL HOUSE!

YOU have to see them to appreciate their modern design—their rugged construction—their beautiful finish . . . You have to see them in action—to realize their rock-steady, flicker-free screening—the high-fidelity of their perfectly synchronized sound—from the softest whisper to the warmest tone, the weirdest shriek! No flutter . . . No hum . . . No WOW! Talk with projectionists who've enjoyed year-in, year-out trouble-free DeVRY performance in practically every corner of the Globe . . . Designed and built to specifications far in excess of generally accepted standards—priced so reasonable that ANY theatre can NOW afford to buy them NEW—DeVRY projectors of TODAY are indeed a great pair to draw to—for projectionist gratification, audience satisfaction! Request for details incurs no obligation. Use the coupon.

4 Time Winner

DeVRY alone has been awarded four consecutive Army-Navy E's for Excellence in the production of Motion Picture Sound Equipment.



DeVRY CORPORATION, Dept. STR-C10
1111 Armitage Ave., Chicago 14, Illinois
Please send details about the NEW DeVRY 35mm Theater Projectors and Sound Systems

Name.....
Address.....
City.....*State*.....
Theater.....*Capacity*.....

PROJECTION SAFETY

(*Continued from Page E-17*)

and then use his best judgment, according to the circumstances."

"Let him check the shutters and put the house lights on, then leave if the fire is beyond control."

"Well, yes, the Underwriters are correct, but. I would expect him to use an extinguisher first if conditions permit. If he has any doubts about his own safety he certainly should not stay."

Further divisions of opinion appeared with reference to fire extinguishers, but it developed that the members were talking about different types of extinguishers. With respect to the carbon tetrachloride type, a number felt it should not be allowed in the projection room or at least not used for film fires.

"CT releases poisonous gases when used on a film fire," one stated.

"No carbon tetrachloride," agreed another. "But Foamite makes an excellent blanket for film fire."

The reverse belief was also voiced.

"I have seen fires of minor importance quickly extinguished with carbon tet. Had they been allowed to develop the theatre would have had to be emptied, with some risk of panic."

"There are other types of fire beside film fire, and they should be fought by the projectionist."

"We do not believe extinguishers should be used for film fire, but they could be used for fire in other equipment."

"No carbon tetrachloride, Foamite for film and Pyrene extinguishers for electrical fires."

Those members who approve of carbon tet extinguishers in the projection room were emphatic on the importance of preventing depletion of the extinguisher through use of the fluid for cleaning purposes.

"Our projectionists can have CT by the gallon if they so request. Fire Department inspections and house fire drills should prevent any use of the extinguisher contents except for fire."

"We try to keep one gallon of tet in each projection room for cleaning. It is ordered with the regular projection room supplies. This plan seems to work out. Extinguishers should be inspected and refilled at regular intervals, and a tag with the date of refilling should be attached to each one."

"Provide separate cleaning fluid and prohibit the use of extinguishers except in case of fire."

"Check the extinguishers monthly. Under no conditions should their fluid be used for any other purpose." **(#1).**



Finest seating in the theatre history

AMERICAN Bodiform RESTFUL CHAIRS

AMERICAN SEATING COMPANY
GRAND RAPIDS 2, MICHIGAN

Make those improvements now!

Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.

NOVELTY SCENIC STUDIOS, INC.
Draperies • Interior Decoration • Murals
318-320 W. 48th Street New York

Urges Film Industry To Watch Television

"Do not judge the future of theatre television by the kind of televised image you may have seen in pre-war days," warns Ralph B. Austrian of RKO Television Corp.

"Knowing the industry's apathy to the advent of sound pictures some twenty years ago, I would like to go on record, as an enthusiastic believer in television, as having called its attention to a development that is certainly going to have a great effect on it," Austrian asserts in a letter to Charles E. Lewis, publisher of SHOWMEN'S TRADE REVIEW.

Austrian believes that all who are in the production, distribution and exhibition branches of the motion picture industry owe it themselves and their companies to see the latest postwar equipment and to keep up with television progress. **(#7).**

FIRE DAMAGE

Two thousand, one hundred fires, causing a total damage of more than three and a quarter million dollars, occurred in American theatres during the year 1945, according to the National Fire Protection Association. Loss of life and personal injuries are not tabulated **(#8).**

Set 36 New Papers For SMPE Meet

Thirty-six papers on projection, sound, television and related subjects will be read and discussed before the 60th Semi-Annual Convention of the Society of Motion Picture Engineers, at Hollywood, October 21st to 24th.

Byron Price, Chairman of the Board of the Association of Motion Picture Producers, Inc., and wartime censor chief under President Roosevelt, will address the gathering on October 21st. **(#9).**

Cahill Honored by Standards Association

Col. Frank Cahill, Director of Sound and Projection for Warner Theatres and a member of STR's Projection Advisory Council, has been presented with a citation by the American Standards Association in recognition of his work in organizing projection and photographic standards.

Cahill was instrumental, during his service with the Army Signal Corps, in organizing standardization procedures of the Society of Motion Picture Engineers and the Academy Research Council on behalf of the Army, Navy and Marines. **(#10).**

Martin Bennett Joins RCA Staff

Martin Bennett has joined the staff of RCA Manufacturing Company. He was formerly, and for the past 14 years, with Warner Brothers sound and projection department, in full charge of the department during the absence of Col. Cahill with the armed forces. Bennett will now represent RCA in New England, in the sale of sound equipment to theatres. **(#11).**

Drive-Ins Turn to DeVry

Drive-Ins at Dayton, Ohio and Bloomington, Ill., have contracted for DeVry individual car drive-in speakers. DeVry master speaker systems have just been installed in drive-ins near Miamiburg and Greenville, Ohio. **(#12).**

THEATRE ADVISORY COUNCIL

(*Continued from Page E-11*)

the seat cushion, fabric covering for the seat back."

"Fabric for backs, plastic-coated fabric for seat cushions."

"Plastic cushions with fabric boxing and fabric backs. In loges we prefer all fabric."

"Leather covered seats and fabric covered backs."

"Mohair for backs, leatherette seat with fabric box panels."

"Fabric for back, leather for seat."

One member, however, preferred the entire chair covered in plastic-coated fabric.

Slip covers found few supporters. Some members use them in loges only, or in summer only, or in de luxe houses only, or only in cases where a fabric-covered chair "bleeds."

"We don't use them, and don't consider them practical."

"We prefer to keep after the cleaning staff for frequent vacuuming of chair backs."

"Laundry service is too uncertain these days."

"Too many of them are stolen."

Maintenance

The majority favor daily inspection of chairs for loose parts, worn fabric or loose anchorage.

"This is one of the theatre's musts."

"Daily inspection—chairs should be checked as floors are swept."

"Our janitors make a daily inspection of theatre seats and the manager or assistant make a weekly inspection."

"Daily inspection for cut or worn fabrics, weekly inspection for loose parts or loose anchorage."

No member recommended neglecting chair inspection for any interval longer than one week.

"Almost daily," one suggested.

"Twice weekly."

"At least weekly."

"Weekly—and a thorough inspection."

A substantial majority also felt that any faults should be repaired with no delay.

"Immediately."

"As soon as discovered."

"Any torn or loose theatre chairs are repaired at once."

"Remedied as soon as found."

"At once."

"As soon as possible."

"Most chair difficulties should be repaired immediately they are discovered; but some faults are not serious enough for that."

"Hazardous chairs must be taken care of immediately."

Other comments were:

"Repairs should be made daily. Each theatre should have spare seats and backs for this purpose."

"We have a few extra cushions on hand at all times, for immediate installation. Weekly maintenance and repair is no doubt the best system; normal wear and tear being taken care of by our maintenance staff. Upholsterers are sent in when the overall condition of the theatre calls for a large amount of repair work."

"Occasional repairs are handled by the house staff, who keep a supply of seats on hand. When a sufficient number of bad seats have accumulated upholsterers are called in." **(#5).**



WINNING PROJECTIONIST

Arthur L. Melton, IATSE Local No. 281, won the $100 Victory Bond offered by L. D. (Larry) Strong of Essanay Manufacturing Company for the oldest operating Strong changeovers. Melton submitted a pair that had been in use in the Columbia Theatre, Paducah, Kentucky, since 1928, or for an estimated 70,000 working hours.

Film Men Appraise Sovocolor Process

The "Natural Sovocolor" process recently developed in Russia appears to be superior to American color prints only in distance shots. In such, in the opinion of experienced observers, the Soviet method results in greater naturalness of color tones. Otherwise the Russian print appears to be less satisfactory than domestic color, and moreover is not consistent.

The Sovocolor process was used in making Artkino's "Russia on Parade" which opened at the Stanley Thatre, New York, on September 7th. **(#14).**

H. Van Nieman of Motiograph, Inc., and Will DeVry of DeVry Corporation are among members of the Chicago chapter of the Society of Motion Picture Engineers who will attend the SMPE convention in Hollywood. **(#15).**



"Turning them away... for the wrong reason?"

S. R. O. is a *good* reason for turning away customers but, "no performance today" because of booth equipment trouble is wrong . . . it could have been avoided! When you sign an RCA Service and Parts Replacement Contract, your sound equipment gets regularly scheduled checkups, and complete needed parts replacements. And it costs very little! Ask your RCA Theatre Supply Dealer about it, or write RCA Service Co., Inc., Dept 78-J, Camden, N.J.

SEVEN BENEFITS THAT SPELL SERVICE

Scheduled checkups
Emergency service
Regular maintenance
Valuable technical data
Insures peak performance
Complete parts replacement
Emergency sound systems

RCA SERVICE COMPANY, INC.
RADIO CORPORATION of AMERICA
CAMDEN, N.J.



Save 25 to 40% on Theatre Equipment

Our NEW 36-page Fall & Winter Bargain Catalog, listing hundreds of various items is NOW READY! Included are many Government surplus materials—all items attractively priced—many at OPA ceiling or below. Write for your FREE copy NOW!

S. O. S. CINEMA SUPPLY CORP.
449 West 42nd St., New York 18, N. Y.

"Built to Excel — IDEAL CHAIRS — Not Just To Compete"

IDEAL SEATING COMPANY of GRAND RAPIDS

Showmen's Trade Review
ADVERTISERS
offer the BEST in
THEATRE EQUIPMENT

Tesma Show A Sellout

"A complete sell out—over fifty member manufacturers have reserved display space," is the report of Oscar F. Neu, President of the Theatre Equipment Supply Manufacturer's Association on the forthcoming TESMA convention.

The convention will be held in Toledo, Ohio, November 8th to 11th, simultaneously with the annual convention of the Theatre Equipment Dealers Protective Association. More than 400 persons, representing all phases of the motion picture industry, are expected to attend.

"Our good friends in Toledo like Harry Strong, head of the Strong Electric Company, and Harold Wendt, made it possible for both associations to get accommodations at the Commodore Perry and Secor hotels, which are opposite each other and under the same management," Neu said. (#16).



Oscar F. Neu
Tesma President



Roy Boomer
Tesma Secretary



W. A. Gedris
Tesma Vice-President

Expert Advises on Promoting Candy Sales

"Get your candy as close to the box office as you can, so the customer has no chance to stow away his change too securely, and make the display as bright and attractive as possible," advised S. H. Cady, Jr., director of the Council on Candy of the National Confectioners' Association, at the Allied Motion Picture Exhibitors meeting in Boston.

"Candy is an impulse item," Cady explained, "A survey made recently disclosed that candy is the most impulsive, so to speak, of all impulse items."

Although candy is still in short supply the industry is past the low point, and output is definitely increasing, Cady disclosed. He expects substantial increases in supply in the course of 1947.

Theatres account for about four per cent of the country's retail candy sales, Cady added, but could sell much more than that.

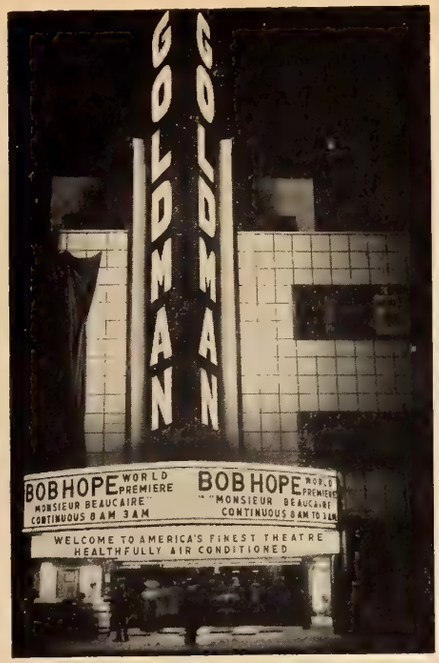
"You might suggest to your friends the producers," he declared, "that actors and actresses be shown eating candy occasionally. The sight of candy being enjoyed on the screen might persuade some of your audience to go and do likewise on the way out." (#17).

2,000 Theatre Voices

"Voice of the Theatre" installations throughout the country have now passed the 100,000 mark, Altec Lansing Corporation announces. Latest were in the Atlantic City Auditorium, Atlantic City, N. J.; The Gardens, Pittsburgh, Pa.; and Hershey Auditorium, Hershey, Pa. (#18).

Reopens Burnt-Out Theatre

George Genapolis has reopened his 550-seat Strand, at Brookfield, Ill., after completing fire repairs. Ideal chairs, Altec Lansing speakers, Kollmorgen lenses and a Dalite screen were among the new items installed. Abbott Theatre Supply Company furnished the equipment. (#19).



POSTWAR FACADE

Wagner Sign Service, Inc., changable letters advertising the opening attraction at the postwar Goldman Theatre, Philadelphia. See Pages E-4 and E-5. (#20).

To Show Advances in Air Conditioning

New air conditioning systems, designed to filter and purify air as well as control its humidity and temperature will be displayed at the fourth annual exposition of the Refrigeration Equipment Manufacturers Association, to be held in Cleveland October 29th to November 1st at the Public Auditorium.

New types of compressors and other component parts of conditioning systems also will be on display, as well as unit types and remote control types of water coolers.

The occasion will be the first complete showing of such products since January, 1941. More than 160 manufacturers will be represented. (#21).

New projection and sound equipment has been installed and is operating in four Missouri Theatres—the Regal at Elvins, the Roseland at Flat River, Grand at Desloge and Ritz at Farmington. Plans have also been completed for new air conditioning. The houses are affiliates of the Karsch Circuit. (#22).

Chicago Theatre Supply Company has contracted to furnish 650 International chairs to the new Lake Theatre; 800 to the Temple Theatre at Miroqua, Wisconsin and 600 to the Relda Theatre, Marshfield, Wisconsin. (#23).

Edward H. Wolk, manufacturer of theatre equipment and parts has just completed an addition to his plant at 1241 S. Wabash Ave. in Chicago, and is now occupying these new premises. (#24).

Star popcorn machines have been installed by Abbott Theatre Supply Company in the River Park and Cozy Theatres, South Bend, Ind., and in the Granada Theatre, Granville, Ill. (#25).

ELECTRONIC CONTROL OF CARBON FEED

(*Continued from Page E-12*)

but (unlike the other components) these were placed in the locations shown for pictorial purposes only.

The photographs do not clearly reveal the fact that the pulse generator control knobs are calibrated. They are, however. Carbon feed is regulated by adjusting each knob, according to its calibration, to the rate of feed desired. When the pulses succeed each other more rapidly, the solenoid and pawl act on the ratchet wheel more times per minute and the carbon is fed more rapidly. If the pulse frequency is slowed down by the control knob, the rate of feed will be slower.

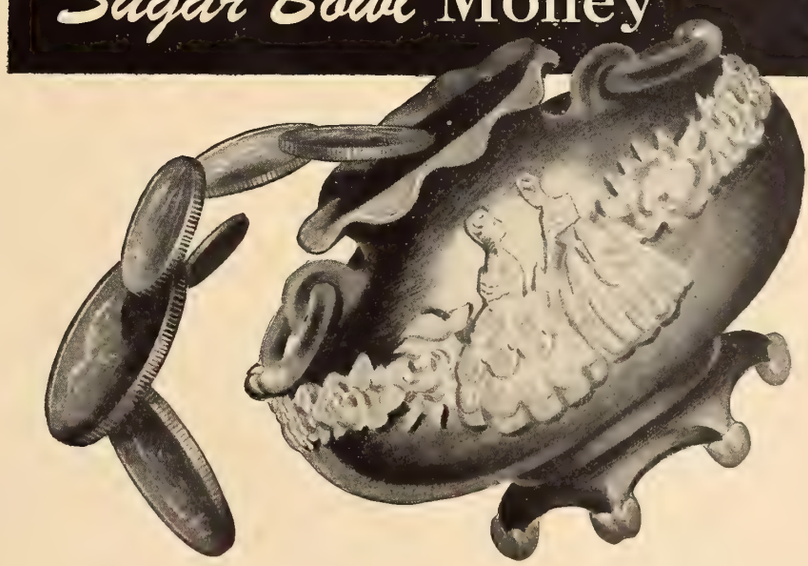
The rate for each carbon is set accurately and separately in advance, but can also be altered at any time by a touch on the knob.

Pulse frequencies available range from 20 to 120 per minute, in other words, the highest speed obtainable is six times as great as the lowest—a range of control greater than will ever be needed in any projection room.

This new, electronic, arc control is the subject of a pending patent.

The manufacturer claims that the arc can readily be held in optimum focal position at all times under all circumstances, and that the width of the gap similarly can be held constant, with consequent improvement in the steadiness and brilliance of the light on the screen. It is asserted that these improvements result from the complete separation and independence of the positive and negative feed mechanisms, which permits the rate of feed of either carbon to be set or altered as that carbon requires, without influencing the other carbon in any way. The total divorce of the two control mechanisms makes it impossible for the rate of feed of one carbon to react upon the rate of the other. (#6).

Enticing the...
Sugar Bowl Money



● To bring out the Infrequents is one of the problems of show business. To induce them to open the moth-proof pocket-book, bring out the mattress money, release the sugar bowl caché calls for the smart provision of physical comfort and its adroit exploitation. USAIRCO, experienced and skilled supplier of air conditioning for the modern theatre is ready to engineer and install the type of indoor climate that builds box office receipts and pop corn and candy profits. Write today for early 1947 installation. Planning now can accelerate delivery.

United States Air Conditioning Corporation

COMO AVENUE S. E. AT 33RD MINNEAPOLIS 14, MINN.

USAIRCO Theatre AIR CONDITIONING

Manufacturers of the most complete line of air handling equipment.

PROFITS IN THEATRE COOLING FOR THE EXHIBITOR

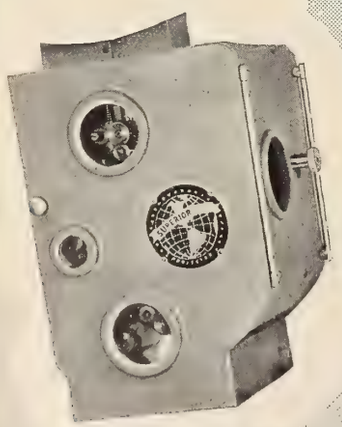
PUT MORE LIGHT ON YOUR SCREEN

Install new National REFLECTORS

● All reflectors gradually deteriorate to a state where replacement cost is insignificant. A drop of only 10% in reflective efficiency results in a corresponding decrease in screen brilliancy, and represents a loss amounting to 10% of the cost of your current and carbons. Replace yours now, and regularly. Available for all types and makes of arc lamps.

NATIONAL THEATRE SUPPLY
Division of National · Simplex · Bludworth, Inc.
"There's a Branch Near You"

The NEW Superior PROJECTOR Model "A"



The New 1947 35mm Projector is Here Today! An achievement of the utmost in modern scientific engineering! The very finest in projection efficiency.
Write, wire or cable for full particulars.

BLUE SEAL CINÉ DEVICES, Inc.
137-74 NORTHERN BLVD., FLUSHING, L. I., N. Y.
Cable: "SOUNDFILM"

Who Is To Blame For Fire Tragedies?

By IRL GORDON
Member, STR's Projection Advisory Council

Film fire is a dangerous thing. Just inhaling the fumes, when not immediately fatal, causes trouble later. The panic caused damages the whole theatre world.

There is a long gap between what should be done to prevent projection room fires and what is done.

There seems to be a lot of buck-passing, too.

Film exchanges, the condition of whose product causes the fire, seem to go on and on without any risk of ever having to pay damages. Yet some of their film is a crime and a potential danger.

So are some of their excuses.

Bad splices, poor cement, poor inspection and "beating out" of prints are the basic causes of fires.

But the common way out seems to be the one of putting the horse behind the cart and trying to prevent panic and audience injury by confining the fire to tight rooms.

Then again, when it comes to confining fires, some managers seem to be spending their money in the wrong direction—spending it not to fix up the projection room but to get *out* of having to fix it up. I have talked to some inspectors . . . maybe the expression "We got to eat" will subtly explain.

It is heartening to see so much new construction being done right, but lax inspection can turn any place into a fire trap. Sticky port shutters, doors blocked open to get ventilation, long hours of work without relief that would make anyone groggy . . . good construction is no guard against these menaces; laws and their enforcement are needed. It seems strange that in some places enforcement is fine and in others it just "isn't."

Force the film exchanges to ship only GOOD prints. Hold them financially responsible for what happens if they don't. This may be wishful thinking, but if human life is to be spared, there's part of the solution.

The theatre also should be held responsible; compelled to keep its equipment in good shape or lose its operating license, and liable for damages if an unsafe condition results in fire in which anyone is killed or injured. Perhaps one way would be to require that fire department file written inspection reports with the city, with the theatre, and with the union. When a theatre has a fire, and the last filed report shows that it was in unsafe condition, then permit the injured party, or the heirs of the deceased, to get a GOOD settlement via the courts.

If enforcement officials also could be sued (where it could be shown that they tolerated an unsafe condition) enforcement would pick up surprisingly.

The officials, exchanges and theatre all should be held responsible. Local laws and local enforcement are too spotty to do it. What is needed to enforce responsibility is a GOOD STIFF FEDERAL LAW, uniform for all projection work ANYWHERE.

NEW SERVICE FOR STR READERS

Henceforward every article and item appearing in the Motion Picture Theatre section of Showmen's Trade Review will be numbered. The number will appear at the end of each item or article. Readers desiring more information on the subject are invited to check off the number or numbers in the accompanying coupon and mail the same to this office. There is no charge or obligation.

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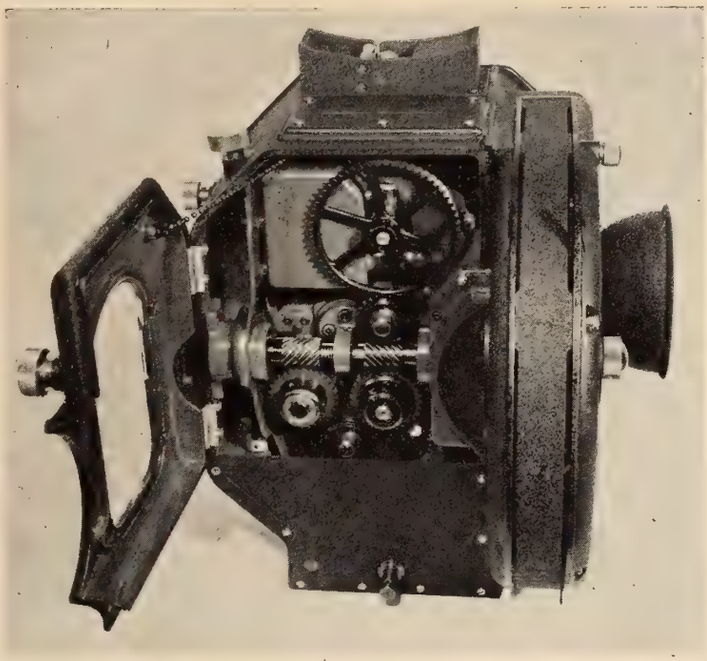
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A NEW PRINCIPLE IN PROJECTION

(*Continued from Page E-7*)

from 60 to 96 cycles. Since 96 is twice 48, the power frequency at the arc and the projection frequency on the screen remain in step with each other.

In the M.M.T. system, projection frequency is altered to bring it into step with the power frequency. The speed of the film remains standard. Film leaves the upper magazine at 18 inches, 24 frames, per second; and it enters the soundhead at 18 inches, 24 frames, per second. In passing through the projection gate, however, its motion is varied, this alteration being taken up by the expansion and contraction of the upper and lower loops.



The Splash-Lubricated Driving Side of the New Mechanism

The details of what happens at the projection gate can readily be understood by considering a full cycle of operation involving the complete projection of two frames.

Starting at the pull-down, the screen is dark for one-120th of a second while the film moves. Frame No. 1 is then exposed for one-120th second; the screen is darkened; the frame is exposed a second time; the screen is darkened, the same frame is exposed a third time. All these intervals of light and darkness occupy one-120th second each. After the third exposure the screen is again darkened and the film moves. Now Frame No. 2 is exposed; the screen is darkened; the frame is exposed a second time; and there is no third exposure in the case of Frame No. 2. After it has been projected for the second time, the film moves and brings Frame No. 3 into the aperture.

Thus, Frame No. 1 has remained motionless in the aperture during five 120th-second intervals—three light and two dark—while Frame No. 2 was in the aperture for only three such intervals.

The entire action takes place at one-120th second intervals, and since 120 is exactly twice 60, the projection frequency stays in step with the power frequency.

At the same time, the complete projection of two frames occupies ten of these 120th second intervals; five of them for Frame No. 1; three for Frame No. 2, and two for the pull-down of the two frames. The whole interval of time occupied is ten times one-120th second, or 1/12th second. This is equivalent to 1/24th second for a single frame, hence the film enters and leaves the mechanism at the standard projection speed.

This unusual film action naturally requires a special intermittent movement. The basic principle of the M.M.T. intermittent is entirely similar to that of the

(*Continued on Page E-24*)

FOREST *Announces* A NEW DEVELOPMENT

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NEW PRINCIPLE

(*Continued from Page E-23*)

old Powers projector. In place of a cam and Geneva cross, this intermittent uses a cam and pin cross. In standard projection, as with the Powers, the cam actuates the pin cross once in each full revolution of the cam; but in this special M.M.T. intermittent the cam actuates the pin cross twice in each revolution, and at unequal intervals.

In the illustration, the cam is shown at the left. At the bottom of the cam, and again at its right, are the two regions which, when they revolve into contact with the cross, set it into motion. At right in the picture is the intermittent sprocket and the intermittent case cover. The pin cross is hidden under the case cover; it is mounted on an extension of the intermittent sprocket shaft—or to say the same thing another way, the sprocket mounts on the shaft of the cross. (The five black circles at the top left of the cam are merely counterweights that balance it statically and dynamically).

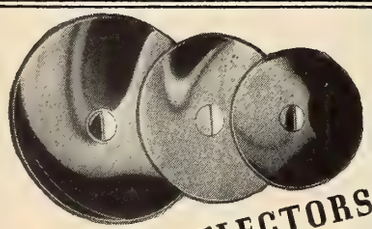
The M.M.T. mechanism is lubricated by the splash system but the driving side of the casing is not sealed. The upper two thirds of the casing on the driving side consists of a door which can be opened at any time. There is an oil reservoir at the bottom of the mechanism, the gauge for which can plainly be seen from the operating side while film is being threaded. Double shutters operate in opposite directions at the rear of the mechanism.

Among other unusual features of the new projector, the film gate is not straight, but is slightly curved convexly toward the lens, so that film does not run straight down through the gate, but is held taut around a curved path.

The lens barrel is equipped for oversized lenses in the event 50 mm. film comes into use; the entire projector has been designed to be readily adaptable to wider film by mere substitution of wider sprockets, shoes, idlers, and gate.

PROJECTIONIST'S HOBBY

Collecting technical literature of the motion picture industry is the hobby of Anton F. Bruns, projectionist at the Crenshaw Theatre, Los Angeles. Bruns has old volumes on projection dating back as far as 1912; and Vol. 1, No. 1 issues of technical magazines, including the now non-existent Projection Engineering and Motion Picture Projectionist. He considers some of the latter to be collectors' items worth $50.00 apiece or more.


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HOLLYWOOD

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Monogram Sets Film Based on Tchaikovsky

Following Hal Wallis' announcement last week that he has placed "The Life of Tchaikovsky" at the head of his 1947 production schedule for Paramount release, another studio, Monogram, revealed that Benjamin Glazer, scenarist, and Nathaniel Finston, musical director, had formed Symphony Films to film a life of Tchaikovsky under the title of "The Tragic Symphony" for Monogram release. With the screenplay and musical score completed by Glacier and Finston, respectively, production is scheduled to get under way in November for Monogram release.

A spokesman for Wallis declared last week that the Paramount producer will go ahead with his preparations for the Tchaikovsky picture despite the Monogram project. A preliminary screenplay has been prepared by Walter Abbott, and Ayn Rand has been assigned to write the final draft.

Wangers to Participate In British Benefit

Walter Wanger, representing the Academy of Motion Picture Arts and Sciences, and his wife, Joan Bennett, leave for London October 24 to participate in a Command Performance for the King and Queen, for the benefit of the British Dramatic Trade Benevolent Fund, to be held at the Empire Theatre on November 1.

Wanger was scheduled to return to Hollywood this week from New York in order to be present for the final cutting of "Smashup," his newest production at Universal-International. The Wangers will leave again for New York on October 20 and proceed from there to London.

Tracy as Van Gogh

Screen rights to Irving Stone's fictionalized biography of Vincent Van Gogh, "Lust for Life," have been acquired by MGM as a starring vehicle for Spencer Tracy. Richard Llewellyn is writing the screenplay and Sam Zimbalist will produce the picture, which will be made next year.

Haskin to Direct

Byron Haskin has been assigned by Hal Wallis to direct "Deadlock," forthcoming screen version of Theodore Reeves' 1945 Broadway play, "The Beggars Are Coming to Town." Robert Smith is writing the screenplay, and production is scheduled for December. Christine Miller and Kirk Douglas will appear in the film.

Brisson Returns

Frederick Brisson, president of Independent Artists, the company formed by Rosalind Russell, Dudley Nichols and himself to produce pictures, returned to Hollywood this week from New York where he discussed the future release of the trio's pictures and consulted on literary and stage properties.

STUDIO ROUNDUP

Strike Spreads to Republic and Hal Roach Lots, With Independents in Its Threatening Path; Most Studios Are Active, Though Not at a High Peak of Efficiency

Although the Hollywood jurisdictional dispute spread to Republic and Hal Roach last Friday and threatened to hit the independents, all studios claimed that production was normal. It was obvious, however, that picture-making was being affected by the picketing, since inexperienced replacements for the striking Conference of Studio Union craftsmen are unable to do the work on the basis it was done heretofore. Also, replacement costs are high. Observers were pretty safe in concluding that no picture at any studio was being produced with 100 per cent efficiency. Uncertainty still reigns as far as future plans are concerned, with studios reluctant to state definitely the starting dates of projected productions.

MGM Hard Hit, But Active

The fury of the CSU has been unleashed against MGM more than any other studio. Scenes of dramatic intensity were daily occurrences at Culver City, despite an injunction issued by a Superior Court judge. However, the studio remains active, with more than a half-dozen pictures going. Kathryn Grayson and Johnny Green's orchestra pre-recorded The Bell Song from "Lakme" for "It Happened in Brooklyn," which Richard Whorf is directing. Katherine Hepburn returned from a Connecticut vacation to start preparations for her part in "A Love Story," based on the life of Robert Schumann. Robert Walker and Paul Henreid will co-star.

Director Roy Rowland continues to have "The Romance of Rosy Ridge" cut as the picture's shooting progresses at its Santa Cruz location. Duncan Richardson, three-year-old, is doing swimming and diving scenes for "This Time for Keeps." The little phenomenon does intricate dives from a 21-foot board. Louis Mason and Britt Wood, who together represent 57 years in show business, are the latest in the list of oldtimers being put into Red Skelton's "Merton of the Movies." Bill Roberts, another veteran performer, also appeared in the silent version of "Merton" back in 1923.

Republic Under Fire

With the firing of its CSU painters and carpenters, Republic came under fire October 3, with nearly 1,000 pickets shifting their weight to the Yates lot. Violence occurred in the morning, but by noon production was back in gear. Republic gathered its workers together in five busloads and jammed 'em through the picket-lined gates. Still going are "Hit Parade of 1947" and "Outlaws of Sioux City," much postponed, but finally under way. Latter is a Red Ryder, featuring Allan Lane, Bobby Blake and Martha Wentworth, and directed by R. G. Springsteen.

Hopes were high for getting two more films rolling, but no definite prediction would be issued. The duo were thrice-delayed "Web of Danger," for which Adele Mara has been cast, and "Along The Oregon Trail," a Monte Hale-Adrian Booth Trucolor western musical.

WB Filming Seven

The strikers let up at Warner Bros., originally the scene of bloodshed and focal point of last year's rioting. (The studio is still contesting suits brought against it by workers, allegedly injured in the 1945 melee.) Seven films are rolling at the Burbank film factory, including "The Woman in White," to which veteran actress Emma Dunn has just been added. Peter Godfrey is directing. Others that started, despite the strike, were "My Wild Irish Rose" in Technicolor, and "Deep Valley," being produced by Henry Blanke, who is also producing "Woman."

Token Picketing at U-I

Universal-International has been very quiet, with only token picket forces in evidence. On their way to Republic strikers assembled at U-I but did little. Perhaps it is because production is so slow at this time. With the completion of "Slave Girl," formerly called "Flame of Tripoli," just one film is going. It was hoped to start "The Egg and I" on October 7, but it was highly indefinite. When the high-budgeteer gets rolling, Chester Erskine will be directing and Fred Finklehoffe producing. Both collaborated on the screenplay. Lone film shooting is "I'll Be Yours."

Roy William Neill, producer-director-writer, left U-I and terminated his contract. His new affiliation has not been announced. Players Jane Adams, William Brooks and Patricia Alphin had their options picked up.

Enterprise Starting One

According to the studio, Enterprise will "definitely" start "The Other Love" on October 14, with Barbara Stanwyck, David Niven and Joan Lorring. Andre De Toth will direct for producer David Lewis. Another month or more of shooting is in store for "Arch of Triumph."

Schwarz's First for SG

Jack Schwarz was scheduled to start his first production "Buffalo Bill Rides Again," for Screen Guild on October 10. "Queen of the Amazons" and "Renegade Girl," recently finished, are being edited.

UA Units Still Active

United Artists' production units, at this point, remain untouched, with a few exceptions. Picketing began at Hal Roach, who is making "Who Killed Doc Robin" for UA release; and "New Orleans," Jules Levey Production,

(*Continued on Page* 41)

STUDIO NEWS & PROGRAM NOTES

Columbia Renews Option on Alexander Knox Pact; Tim Holt Back to Screen in RKO's 'To the Last Man'

Alexander Knox, whose next assignment at Columbia is the starring role in the screen adaptation of Ibsen's "An Enemy of the People," had the option in his term contract picked up for another year by the studio.

After 30 years in the thetare, *Edward Arnold* has been cast for his 101st role in films. He will portray a newspaper publisher in MGM's Technicolor picture, "The Birds and the Bees," musical starring *Jeanette MacDonald, Jose Iturbi* and *Jane Powell. Joe Pasternak* will produce.

Hal Chester, Monogram producer of the Joe Palooka pictures, has started preparations on the third in the series, tentatively titled "A Guy Named Joe Palooka." *Joe Kirkwood* and *Leon Errol* are co-starred in the screen versions of the comic strip.

Olga San Juan was assigned the top comedienne role in "Variety Girl," Paramount's all-star musical comedy. She will be teamed with *Mary Hatcher,* star of the Theatre Guild's "Oklahoma!" Practically all the stars on the Paramount roster will appear in this picture which *George Marshall* will direct with *Daniel Dare* producing.

Jane Peters, who was signed by 20th-Fox after winning a beauty contest at Ohio State University, will be launched on her career in an important role in "The Hollywood Story," which *Sam Engel* will produce.

Johnny Berkes and *Vic Potel* have been engaged as the comedy Indians, "Geoduck" and "Crowbar" in "The Egg and I," Universal-International production starring *Claudette Colbert* and *Fred MacMurray.*

Maria Palmer will have the important role of Huberta, assistant to the doctor played by *David Niven* in "The Other Love." *Barbara Stanwyck* will star in the *David Lewis* production for Enterprise.

Alan Hale celebrates his 35th year in show business by being cast in United States Pictures' "Pursued." He plays the part of a gambling house proprietor in the Warner release which stars *Teresa Wright* and *Robert Mitchum.*

"Panic," *Jack Wrather* Productions initial film for Monogram, co-starring *Bonita Granville* and *Don Castle,* will go before the cameras early in November. *Bob Presnell, Sr.* is completing the screenplay from the *Cornell Woolrich* detective yarn.

Jessica Tandy, recently signed to a long-term contract by 20th-Fox, was given an important supporting role in "Forever Amber." She was chosen by director *Otto Preminger* and producer *William Perlberg* for the role of Nan Britton, Amber's faithful maid. Film stars *Linda Darnell* and *Cornel Wilde.*

Robert Stebbins, Ralph Rodgers, Leon Tyler and *Mickey Roth* have been added to the cast of MGM's "It Happened in Brooklyn." They join *Frank Sinatra, Kathryn Grayson, Jimmy Durante* and *Peter Lawford,* with *Richard Whorf* directing.

Tim Holt returns to RKO to continue his Army-interrupted screen career as the star of a new series of dramatic western pictures. Three film versions of *Zane Grey* novels are in preparation for the young actor. First of these, "To the Last Man," will be produced by *Herman Schlom,* with *Lew Landers* directing.

Jacob Gimpel, concert pianist, makes his debut before the cameras in the *Joan Crawford Van Heflin-Raymond Massey* starrer, "Possessed," at Warner Bros. Gimpel plays an important role in the concert hall sequence of the film being directed by *Curtis Bernhardt* and produced by *Jerry Wald.*

Gilbert Clark will produce "Riders of the Lone Star," as the final picture in the current series of "Durango Kid" Westerns, co-starring *Charles Starrett* and *Smiley Burnette.*

Gay Forrester, Clinton Rosemond and *Keith Hitchcock* have been cast by 20th-Fox in the Technicolor film, "The Homestretch," which co-stars *Cornel Wilde* and *Maureen O'Hara. Bruce Humberstone* directs.

John Taintor Foote will produce the forthcoming *W. R. Frank* feature, "Dan Patch." Frank will confer with *Harold Savage,* son of the one-time owner of the great pacer, on plans for the picture.

George Cleveland and *Gino Corrado* were signed by Warners for roles in "My Wild Irish Rose," starring *Dennis Morgan* and *Andrea King.* Film is directed by *David Butler* and produced in Technicolor by *William Jacobs.*

Finds Lost Chord

Ragtime ivory-tickler Jimmy Durante is going classical. The popular comedian will play The Lost Chord in MGM's "This Time for Keeps.' When questioned by Esther Williams about the tune Durante replied: "Until Melchior tells me different, I'm thinkin' da Lost Chord wuz a missing automobile."

Lewis Directs Publicity For Story Productions

Armand S. Deutsch, president of Story Productions, announced this week the appointment of Bernard Lewis as publicity director for the company, with headquarters in New York.

Initial vehicle of the Hal Horne-Deutsch company will be the screen version of Taylor Caldwell's novel, "This Side of Innocence." Leonardo Bercovici, who wrote the screenplay for Samuel Goldwyn's "The Bishop's Wife" and collaborated on the script of "Moss Rose" at 20th-Fox, has been signed by Horne to do the screenplay on "Innocence."

U-I to Film 'River Lady'

"River Lady," a lusty story by Houston branch of rugged Mississippi River logging days of around 1860, has been purchased by Universal-International for writer-producers Michael Fessier and Ernest Pagano as their first production for 1947. The picture is to be filmed in Technicolor and will star Yvonne De Carlo, Rod Cameron, Ann Blyth and Dan Duryea.

Morley Opposite Dix

Karen Morley will have the leading feminine role opposite Richard Dix in "The Fugitive," next in Columbia's "Whistler" series.

Fifth 'Road' Film to Start in November

Fifth of Paramount's popular "Road" series, "Road to Rio," definitely has been scheduled to start next month and will again team the same trio which launched the series with "Road to Singapore" in 1939—Bing Crosby, Bob Hope and Dorothy Lamour, the studio announced over the weekend.

Norman McLeod wil be borrowed from Rainbow Produtcions to direct "Road to Rio" which will be jointly produced by Bing Crosby Enterprises, Inc., and Hope Enterprises, Inc., and will be produced at Paramount for release by the same studio. As such, it will mark the first co-production effort of the two companies, which recently completed "Abie's Irish Rose" and "My Favorite Brunette" respectively.

Siodmak Re-Assigned To Direct Field Story

Robert Siodmak, who returned to Hollywood this week following a vacation in New York, has been re-assigned by William Goetz, president in charge of production at Universal-International, to direct "Time Out of Mind," the Rachel Field novel which is to star Phyllis Calvert, Robert Hutton, Ella Raines and Eddie Albert.

Frank Ryan, who took over when Siodmak went to New York, will get another assignment.

Cast in 'Intermission'

Anne Triola, who scored in her first picture "Without Reservations," has been signed by Jesse L. Lasky and Walter MacEwen to a new long-term contract. Her next assignment will be "Intermission," the Lasky-MacEwen production for RKO Radio release. Camera work is scheduled for November.

Kelly, Allyson Teamed

Gene Kelly and June Allyson will be teamed for the first time in MGM's "Cabbages and Kings," in which Cyd Charisse will dance with Kelly and Jimmy Durante will have the comedy lead. George Sidney will direct and Joe Pasternik will produce.

Jack Paar Tested

Jack Paar, favorite GI comic signed recently by RKO Radio, is being tested for one of the featured roles in "Rich Man, Poor Man," the Eddie Cantor production in which Cantor will co-star with Joan Davis.

Gets First Screen Role

Rosalie Crutchley, Shakespearean actress, has been given her first screen role in Cine-guild's "Take My Life." She plays the part of Elizabeth Rusman.

20th-Fox Releasing 3

"My Darling Clementine," "Margie" and "Wanted for Murder" will be released by 20th Century-Fox during November.

New Ideal Theatre Chairs
JOE HORNSTEIN has it!

HOLLYWOOD

Jerry Wald Assigned 12 WB Productions

Twelve stories have been assigned Jerry Wald at Warners for 1946-47 productions in addition to "Possessed," now before the cameras, and "Humoresque," which is completed. Two of the pictures, "The Dark Passage," starring Humphrey Bogart and Lauren Bacall, and "The Unfaithful," with Ann Sheridan and Zachary Scott, are slated to start shooting this month.

Other ten properties are "Serenade," to star Miss Sheridan and Dennis Morgan; "Need for Each Other," starring Joan Crawford; "Mr. Broadway," based on the life of Sime Silverman; "Silver Lining," based on the life of Marilyn Miller; "The Adventures of Don Juan," starring Errol Flynn, "The Life of Will Rogers;" "Rebel Without Cause," from Dr. Robert M. Lindner's book; "Quietly My Captain Waits," from Evelyn Eaton's novel; "Calamity Jane" and an untitled script by Curt Siodmak.

Stack in 'Other Love'

Robert Stack will star with Barbara Stanwyck and David Niven in "The Other Love," unpublished Erich Maria Remarque novel, which is scheduled to begin filming at Enterprise Oct. 14 as a David Lewis production under the direction of Andre de Toth. Ladislas Fodor wrote the screenplay.

Rampart's First Film

First picture of the newly formed Rampart Productions, of which William Dozier is president and Joan Fontaine vice-president, will be an original by Sheridan Gibney, tentatively titled "Possession," in which Miss Fontaine will star for Universal-International release. Gibney will also write the screenplay and produce the picture.

Year Off for Bette

Because of her approaching motherhood, Bette Davis, Warner Bros. star, is taking a year off starting immediately. Miss Davis, who is married to William Grant Sherry, has just finished "Deception," in which her co-stars are Paul Henreid and Claude Rains.

'Black Gold' Stylist

Having completed the fashion supervision of "It Happened on Fifth Avenue," current Roy Del Ruth production for Monogram, Lorraine MacLean has been named stylist for "Black Gold," Jeffrey Bernerd film scheduled to start in November.

Back from Conference

Edward Norris, co-starred with Jean Gillie in Monogram's "Decoy," has returned to Hollywood from Chicago where he conferred with his partners in North American Skylines, in which he owns a substantial interest.

Sign Agnes Moorehead

Agnes Moorehead has been signed to a multiple-picture contract by Warner Bros. Her first appearance under the new pact will be "The Woman in White."

Jergens' Option Lifted

Adele Jergens has had the option on her term contract picked up by Columbia.

STUDIO ROUNDUP

(*Continued from Page 39*)

is also affected since it is being made at the Roach lot. Levey and director Arthur Lubin have been shooting street scenes at night, with 500 extras on hand. "Vendetta," Preston Sturges picture, has been back and forth from locations; it shoots on the Goldwyn lot for interiors. Also on the Goldwyn lot, which was still absented by pickets last week, is Harry Joe Brown's "Twin Sombreros," being made for Columbia release. Howard Hawks' "Red River" is still on location near Tucson, Ariz., where the company has had weather troubles.

20th-Fox Filming Three

Three films are going at 20th-Century Fox, where pickets are few. The trio is "The Homestretch," "Boomerang" and "I Wonder Who's Kissing Her Now." "Boomerang" is being shot in its entirety at Stamford, Conn. Sol M. Wurtzel completed "Backlash."

Director Henry King and his production staff for "Captain from Castile," scheduled to start next month, returned to Hollywood after three weeks in Mexico searching for locations from the air. King's company will travel 2,000 miles, using seven different locations.

Western Scheduled at RKO

RKO, another studio that has escaped punishment to any degree from the strikers, hopes to get a western, "To the Last Man," under way by October 10, but hopes and reality may prove two different things. Still rolling are "The Bachelor and the Bobby-Soxer," "A Time to Kill," "They Won't Believe Me" and "Banjo." Latter has been on location and "Time to Kill," an independently-made Hakim-Litvak production, has been alternating between the home lot and RKO Pathe in Culver City.

Sol Lesser made a deal with Cole Brothers Circus for 12 elephants for "Tarzan and the Huntress," which was stopped a short while last week by rain while locationing. Lesser will send a camera unit to the circus winter quarters in Louisville, Ky., to film sequences.

Argosy Pictures signed a releasing deal with RKO. The company is headed by John Ford and Merian C. Cooper, and intends making four top-budget pictures.

Monogram Unaffected

Monogram, while threatened by the strike, is at this date unaffected in its production. "Cisco and the Angel" has been completed, leaving "It Happened on Fifth Avenue" as the sole occupant of the studio's stages—and that's the plural because production on the Roy Del Ruth film is overflowing the lot.

Johnny Arthur, who last appeared for producer-director Del Ruth in the original "Desert Song" in 1929, is back in "Fifth Avenue." Leo Penn, 24-year-old Actors Lab star, was signed to a long-term contract by Monogram and will appear in "Cocaine," soon to go. Clem McCarthy, famous race announcer, came to Hollywood to confer with producer Jeffrey Bernerd and director Phil Karlson on his scheduled calling of race scenes in "Black Gold."

PRC at Production Peak

PRC is currently at its production peak, with plenty of activity on all fronts. "Philo Vance's Gamble" has just been completed, having been shot at the Eagle Lion lot. Meanwhile, "Red Stallion," first of the studio's half-million dollar efforts, is on location in northern California, under the direction of Lesley Selander. Also scheduled to roll was the Eddie Dean outdoor action musical, "Wild Country," with Doug Fowley a last-minute addition. Jerry Thomas produces and Ray Taylor directs.

Columbia Keeps Rolling

Outside of some continued isolated cases of strike trouble, Columbia has kept rolling. Sam Katzman's "Last of the Redmen" was hampered temporarily by rain on its Lake Arrowhead location, but managed to be completed. Also finished is "The Lone Hand Texan," Charles Starrett-Smiley Burnette western. And just started were two films, "The Lady from Shanghai" and "The Hunter Is a Fugitive." Orson Welles, who is producing and directing the former, returned from San Francisco where he selected locations for the film, in which he co-stars with Rita Hayworth. Besides downtown San Francisco locations, sites were also picked in Chinatown and other districts. Richard Wilson, Welles' longtime Mercury Theatre associate, and William Castle are associate producers on the film. "Lady" spent a week at the Columbia Ranch, shooting exteriors under the direction of William Clemens.

Lee Bennett, whose father is William Crespinel, Cinecolor president, was added to "Twain Sombreros," Harry Joe Brown production for Columbia release. The film, incidentally, is in Cinecolor. Vernon Cansino, younger brother of Rita Hayworth, was one of the last additions to "Last of the Redmen." Columbia picked up actress Leslie Brooks' option.

Paramount Going Strong

Paramount is another studio that has been fortunate in evading trouble in the strike. The studio's action team, Pine-Thomas, completed its first Cinecolor effort, "Adventure Island," battling a hot spell on its Sunland location. Last of the shooting was shifted so the cast and crew could work in water sequences, with stars Rhonda Fleming, Rory Calhoun and Paul Kelly swimming in a lake for color scenes.

Additions to cast of "Golden Earrings" included Georgia Backus, who plays the wife of an anti-Nazi conspiring against the Germans; and Ivan Triesault, enacting a Gestapo chief in the Ray Milland-Marlene Dietrich starrer.

Publicity Dept. Moves

The PRC Studio publicity department, under direction of Studio Publicity Director Robert Goodfried, has moved to the new PRC executive office at 6066 Sunset Boulevard in Hollywood.

Monogram Releasing 4

Four Monogram pictures have been set for October release. They are "Gentleman Joe Palooka," "Dangerous Money," "Wife Wanted" and "Beauty and the Bandit."

New Ideal Theatre Chairs
JOE HORNSTEIN *has it!*

THE BOX OFFICE SLANT

Sing While You Dance

Columbia **Musical** **72 mins.**

AUDIENCE SLANT: (Family) Slow-moving, mediocre musical handicapped by an implausible story.

BOX-OFFICE SLANT: Lower half of dual bills.

Cast: Ellen Drew, Robert Stanton, Andrew Tombes, Edwin Cooper, Robert Stevens, Ethel Griffies, Amanda Lane, Eddy Waller, Paul Burns, Eddie Parks, Bert Roach. Credits: Producer, Leon Barsha. Director, D. Ross Lederman. Screenplay, Robert Stephen Brode. Suggested by story by Lorraine Edwards. Photography, Allen Siegler.

Plot: Two young people, song pluggers, are searching an isolated hamlet for an unknown songwriter. They discover he was a millionaire, now dead, and they land in jail for poking among the effects in his mansion. When his widow learns of this, she helps them out of jail so they can publish her husband's songs.

Comment: When all the faults of this musical are added together they all reflect back to the entirely inadequate story, which is sad in more ways than one. Everybody and everything in the film are handicapped by the story frame. Because of this the players seem wooden because of the incredible situations thrust upon them. Ellen Drew, making a screen comeback, doesn't screen too well and Robert Stanton makes one feel his collar is too stiff for him. Best bit is offered by oldtime comic, Bert Roach, cast as a small town songwriter. Photography is hazy at times and direction is somewhat slow—but, then again, the poor script might be the cause. It is merely something to sit through—and not too easily—waiting for the main attraction.

My Darling Clementine

20th-Fox **Western Drama** **97 mins.**

AUDIENCE SLANT: (Family) One of the finest westerns produced in many a moon. (One of the best of any type, for that matter). Should thoroughly entertain all types of audiences.

BOX-OFFICE SLANT: Top marquee names coupled with energetic selling of the film as a "big" picture should bring this to much better than average business everywhere.

Cast: Henry Fonda, Linda Darnell, Victor Mature, Walter Brennan, Tim Holt, Cathy Downs, Ward Bond, Alan Mowbray, John Ireland, Roy Roberts, Jane Darwell, Grant Withers, J. Farrell MacDonald, Russell Simpson, Don Garner, Francis Ford, Ben Hall, Arthur Walsh, Ronald J. Pennick, Louis Mercier, Mickey Simpson, Fred Libby. Credits: Directed by John Ford. Produced by Sam Engel. Screenplay by Sam Engel and Winston Miller. Based on a story by Sam Hellman from a book by Stuart N. Lake. Music, Alfred Newman. Director of photography, Joe MacDonald.

Plot: Headed toward California with their herd to establish a cattle ranch, the four Earp brothers, led by famed frontier marshal Wyatt Earp (Henry Fonda) make camp near Tombstone, Arizona. The youngest brother is killed and the cattle rustled during the absence of the three older brothers in town. Earp accepts a job as marshal of Tombstone, with his remaining two brothers as deputies. In a feud with the Clanton family, headed by renegade Walter Brennan, Virgil Earp (Tim Holt) is killed and dancer Linda Darnell fatally wounded. Doc Holliday (Victor Mature) performs an unsuccessful operation on the girl and when she dies, joins with the two Earps, (Fonda and Ward Bond) in a gun battle with the Clantons in which they wipe out the entire family. As they leave Tombstone, Wyatt Earp promises to return, at the behest of school teacher Cathy Downs.

Comment: A few westerns, such as "Stagecoach" remain in the minds of persons who have seen them, as classics. And "My Darling Clementine" may well be placed in that category. It is one of the finest combinations of story, production, directing and acting to be seen on the screen in many a moon. Top-notch photography of gorgeous location scenery may be added to the film's attributes. With all due credit to the factors that make this an outstanding picture, it might well have been just another western without the painstaking directorial chore of John Ford and the acting ability of Henry Fonda, Walter Brennan and Victor Mature. And not to make a pun, Victor has matured much in acting stature since his return from Uncle Sam's service. There is everything to be praised in "My Darling Clementine" except, perhaps, the inept title. Nevertheless, this is an outstanding film, certain to do much better than average business everywhere. It can't miss.

Traffic in Crime

Republic **Drama** **54 mins.**

AUDIENCE SLANT: (Adult) Should satisfy the action fans, who are not too discerning in their screen fare.

BOX-OFFICE SLANT: Will fare best as a secondary feature in action-type theatres.

Cast: Kane Richmond, Adele Mara, Anne Nagel, Wilton Graff, Roy Barcroft, Arthur Loft, Wade Crosby, Dick Curtis, Harry Cheshire. Credits: Producer, Donald H. Brown. Director, Lesley Selander. Screenplay, David Lang. Original story, Leslie Turner White. Photography, Bud Thackerey.

Plot: A newsman is hired by the Chief of Police to clean up the crime elements in town. Incognito, he begins to create suspicion and strife between the two crooked factions until they all but kill themselves off. The truth is published, the town is redeemed, and the scribe marries the editor's pretty daughter.

Comment: Although weak in its construction, this gangster-type melodrama should find satisfied audiences in those situations where such films are exhibited. The script is spotty, with dramatic punches telegraphed well ahead, and there are other inconsistencies; but the so-called "action fans" don't mind so long as there's action. Kane Richmond is competent in the lead, while Adele Mara displays ample physical charms as the moll. The film's pace might have been accelerated, but this is not too objectionable considering the film's short running time.

AUDIENCE CLASSIFICATIONS
Will be Found on Page 53

Dangerous Money

Monogram **Mystery** **66 mins.**

AUDIENCE SLANT: (Family) Though not as fast-moving as its predecessors, this latest Charlie Chan picture should entertain those who follow the series.

BOX-OFFICE SLANT: Should do the same business as others in the series.

Cast: Sidney Toler, Gloria Warren, Victor Sen Young, Rick Vallin, Joseph Crehan, Willie Best, John Harmon, Bruce Edwards, Dick Elliott, Joe Allen, Amira Moustafa, Tristam Coffin, Alan Douglas, Selmer Jackson, Dudley Dickerson, Rita Punay, Flaine Lange, Emmett Vogan, Leslie Dennison. Credits: Produced by James S. Burkett. Directed by Terry Morse. Based on the character created by Earl Derr Biggers. Photography, William Sickner.

Plot: A Treasury Department agent enlists the aid of Charlie Chan to solve a mystery of stolen currency and art works. On board a ship bound for Samoa, the agent is murdered. The detective's son and his servant fingerprint all the suspects and come to the conclusion that two missionaries are leaders of the gang.

Comment: In spite of its obvious weaknesses, "Dangerous Money" will probably garner the same business at the box-office as any previous Charlie Chan offering, for it has the suspense and murders, plus the usual by-play betwen Chan's son and his colored chauffeur. Entire locale of the story takes place aboard a ship, which naturally confines the action and makes the picture a little slower than most, but this shouldn't hinder its acceptance. Smooth and able in a role that seems to have become second nature to him, Sidney Toler is again the brilliant Chinese sleuth, while in supporting roles satisfactory portrayals are turned in by Gloria Warren, Victor Sen Young, Willie Best and Bruce Edwards. Picture was directed by Terry Morse and produced by James Burkett.

Gas House Kids

PRC **Drama** **68 mins.**

AUDIENCE SLANT: (Family) With a new slant on the various "kid gang" series, this picture is genuinely entertaining. If the rest in the probable series are as good as this, PRC's clients should be delighted.

BOX-OFFICE SLANT: Title may be either a blessing or a curse. As it is now, the film is suitable as a supporting feature.

Cast: Robert Lowery, Billy Halop, Teala Loring, Carl Switzer, David Reed, Rex Downing, Rocco Lanzo, Hope Landin, Ralph Dunn, Paul Bryar, Nannette Vallon, Charles Wilson. Credits: Screenplay by Elsie and George Bricker and Raymond L. Schrock. Original story by Elsie and George Bricker. Produced by Sigmund Neufeld. Directed by Sam Newfield. Photography, Jack Greenhalgh.

Plot: Ex-policeman and crippled war veteran Robert Lowery returns to his home in Manhattan's lower East side. Embittered by his helplessness he refuses to marry his sweetheart, Teala Loring, until they can be established on a chicken farm, where his disability will not affect his ability to make a living. Billy Halop and David Reed, Teala's brother, conspire to raise enough money for a down payment on a farm. Billy finds a satchel full of money thrown out a window by a rent collector as he is about to be killed

BOX-OFFICE SLANTS

by gangsters. Billy is captured by the murderers, gets away, leads police to their capture and with the reward money loans Lowery enough to buy the farm, with the boys going to work there as his assistants.

Comment: This a surprisingly interesting and entertaining film, considering that apparently there never was any intention of making it anything more than just another program picture. The team of producer Neufeld, director Newfield and photographer Greenhalgh have done a fine, convincing, light treatment of an unimportant but excellently done screenplay by Elsie and George Bricker and Ray Schrock. Although this has many of the basic ideas associated in films about youngsters brought up on the lower East side of New York, it has a new slant: that the youngsters concerned are basically sound and honest and the victims of their environment in whatever deviltry they may become involved. That their deviltry is more mischievous than vicious is another important slant from a sociological aspect. Whatever hidden "message" may have been intended by the writers is not permitted to affect the story, however. The dialog of the supposedly tough youngsters is remarkable for the absence of "dese, dose and dem." Rather, the kids speak in the careless manner natural with boys of their environment. There is a nice bit of entertainment contained in "Gas House Kids" that might be carefully nurtured into box-office value by enterprising showmen.

Vacation in Reno

RKO Radio Comedy 60 mins.

AUDIENCE SLANT: (Family) What should have been a comedy turns out to be just another program picture which less discriminating audiences may find entertaining.

BOX-OFFICE SLANT: Where Jack Haley has a following, this should attract, but it needs the support of a stronger feature.

Cast: Jack Haley, Anne Jeffreys, Wally Brown, Iris Adrian, Morgan Conway, Alan Carney, Myrna Dell, Matt McHugh, Claire Carleton, Jason Robards, Matt Willis. Credits: Produced and directed by Leslie Goodwins. Executive Producer, Sid Rogell. Screenplay by Charles E. Roberts and Arthur Ross. Based on a story by Charles Kerr. Photography, George E. Diskant.

Plot: After Haley quarrels with his wife and she goes back to her mother, he goes to Reno on vacation. There he gets mixed up with a bank robbery, another woman, and a deputy sheriff who causes him no end of trouble. He not only catches the bandits and reaps a reward but also gets his wife back.

Comment: What was meant to be a comedy, with Jack Haley in the leading role, in this instance misses the point and turns out to be just another picture. The fault lies with the story: a time-worn one with so many oft-repeated gags and situations that there is scarcely a laugh left in them. Such comedy cliches as the jealous husband, the man running around without his pants, and the mother-in-law complaint, have been hopefully combined to entertain the average audience, but to little avail. However, Haley is an experienced trouper and he does well with his share of the proceedings. It is no fault of his, and for that matter, no fault of any of the players that the comedy is lacking. They all do the best they can with their assignments. Less discriminating audiences will accept the film in their stride, and Jack Haley's name should attract where he has a following. However, in most spots, "Vacation in Reno" will need the support of a stronger feature.

A Lady Surrenders

Universal Drama 113 mins.

AUDIENCE SLANT: (Adult) An English picture that might have been considerably entertaining with less footage and dialog. But it does have a romance, good performances and familiar background music.

BOX-OFFICE SLANT: Best suited for the second half of a dual bill in most communities. May attract those moviegoers who are discriminating in their choice of good dramatic fare, regardless of box-office names.

Cast: Margaret Lockwood, Stewart Granger, Patricia Roc, Tom Walls, Reginald Purdell, Moira Lister, Dorothy Bramhall, Vincent Holman, Joan Rees, Walter Hudd, Bryan Herbert, A. E. Matthews, Josephine Middleton, Lawrence Hanray, Beatrice Varley. Credits: Directed by Leslie Arliss. Screenplay by Leslie Arliss and Doreen Montgomery. From a short story by J. W. Drawball. Additional Dialog by Rodney Ackland. Photography, Bernard Knowles. Produced by Harold Huth.

Plot: A young pianist learns that she hasn't long to live because of a bad heart, so she decides to take a holiday. At the Inn where she stops she meets a young man with whom she falls in love. He in turn is going blind but neither tells the other of their doom. Numerous complications arise before they decide to marry regardless of their time.

Comment: By noting the running time of this picture, one can immediately see that unless a film has exceptional merit, the time element can be a hindrance to its reception. And this is only too true with this English production, for it is much too long and too talky to be readily accepted by the average moviegoer. A little editing, though, to quicken the tempo and shorten the running time, might aid it for it does have the romance that usually appeals to the feminine contingent and excellent performances for those who enjoy good dramatic fare. British players that are beginning to become more familiar to most patrons have the leading roles: Margaret Lockwood, Stewart Granger and Patricia Roc. Miss Roc, especially, is gaining recogntion, for she made her American debut in the Universal picture "Canyon Passage." In one of the top supporting roles Tom Walls attracts enough attention to have the public look for him in future English productions.

Fool's Gold

United Artists Western 65 mins.

AUDIENCE SLANT: (Family) Extremely well produced western that should please Hopalong Cassidy's legion of fans.

BOX-OFFICE SLANT: Should rake in extra dollars for the average exhibitor who uses action product.

Cast: William Boyd, Andy Clyde, Rand Brooks, Robert Emmett Keane, Jane Randolph, Stephen Barclay, Harry Cording, Earle Hodgins, Bob Bentley, William "Wee Willie" Davis, Fred "Snowflake" Toones. Credits: Producer, Lewis J. Rachmil. Director, George Archainbaud. Original story and screenplay by Doris Schroeder. Based on characters created by Clarence E. Mulford. Photography, Mack Stengler.

Plot: Hopalong Cassidy and his two pals help regenerate the son of an army officer. The son has unfortunately been lured into a circle of bad men and is hiding out with them, evading a courtmartial. Posing as a cattleman, Hoppie heads for the forbidden territory and his cohorts join him later, in different guises. Before Hoppie and the boys uncover the gangleader and his men, Hoppie and his sidekicks are almost killed. However, all ends well with the officer's son saved from the gang's clutches, the desperadoes' leader slain by his own machinations and the gang incarcerated for its attempts to defraud the government.

Comment: From a production standpoint, it is quite evident that the Hopalong Cassidys are well made. In this new release, producer Lewis J. Rachmil doesn't spare the horses, literally and figuratively, thus providing action fans with a smooth-as-silk outdoor film. George Archainbaud's direction keeps the story moving at a fast clip and the cast is better than average for such offerings. Andy Clyde registers strongly as the comic, and of course Bill Boyd himself is letter-perfect as the renowned Cassidy. Like Old Man River the Hopalongs keep rolling along—and, as this offering shows, with good reason.

Park Avenue to Show Films of All Nations

A policy of the best in foreign films as well as domestic releases, and some of the innovations that will mark the house as a distinctive showplace were announced for the new Park Avenue Theatre this week by Walter Reade, owner. The Park Avenue is the first theatre to sell seats on a yearly subscription basis, thus eliminating the necessity of patrons waiting in line to be seated.

Elaborating on the policy of the best in both foreign and domestic films, Reade said the Park Avenue would be referred to as "The Theatre of All Nations" and emphasized that "all pictures shown will be of acclaimed merit, being previously tested by critics and other audiences." He added that in order to preserve the "Theatre of all Nations" setting, flags of all countries whose pictures will be shown will be suspended from the Park Avenue side of the four-story building and will be visible for many blocks in the vicinity. The flags will be those of England, France, Russia, Mexico, Holland, Sweden, Czechoslovakia and Italy.

One of the innovations of the new showplace will be the presence of a beautician in the ladies' lounge at all times. Now being trained in the art of makeup by Charles of the Ritz, the beautician will be able to offer make-up suggestions to patrons and supply them with Charles of the Ritz cosmetics in individually wrapped packages at no cost to women who request them. Motif of the beauty lounge will be pink with dusty rose carpeting and pink leatherette walls. There will be two Charles of the Ritz recessed display cases, as well as glass shelf dressing tables.

A series of bi-weekly art exhibitions, including rare art treasures, paintings, water colors, etc., is also planned for the Park Avenue.

REGIONAL NEWSREEL

(*Continued from Page* 38)

MEMPHIS

BALDRIDGE NAMED RITZ AD AND PUBLICITY CHIEF; VARIETY CLUB OPENS FALL SEASON WITH DANCE

Tommy Baldridge, former exploiteer for Warner Bros. and former salesman for MGM, joins the Flexer-Haberfeld Circuit in Memphis Oct. 10 as advertising and publicity director for the Memphis Ritz, which on Oct. 23d inaugurates a new first run policy with J. Arthur Rank pictures. Opening show under the new policy will be Noel Coward's "Brief Encounter," David Flexer, president of the Flexer-Haberfeld Circuit, has announced.

Norman Ayres, Warner Bros. division manager from New York, and Doak Roberts, district manager from Dallas, visited the Memphis exchange this last week.

Babe Rounsevillee, who recently returned to Paramount as a salesman after some four years in the Army Air Forces, has gone to PRC as salesman for the Tennessee, Mississippi and southeast Missouri territory.

The Memphis Variety Club opened the fall season Saturday night, Oct. 5, with a dance and plans a dance or other special entertainment each Saturday night this Winter. The club recently has been completely rehabilitated at a cost of several thousand dollars. Herb Kohn is chief barker. Monday night of last week a capacity crowd attended a stag dinner at which William McCrow was chief speaker. This party also served as a farewell for Thomas Kirk, Republic branch manager who is going to Dallas as branch manager; Jimmy Prichard, who is going to Dallas as branch manager for Universal and for David W. B. Hunt who is going to Oklahoma City as branch manager for Republic.

Paul Myers, McCrory, Ark., exhibitor, and Miss Emma Cox, Osceole, Ark. exhibitor, were Memphis visitors this last week.

VANCOUVER

BUSINESS SPURT CONTINUES AS FALL WEATHER IS FELT; MIKE RUOTASH BUYS EDMONTON GEM

For the most part, the recent spurt in business continues, among first-run houses with the weather ideal. In one or two instances, holdovers are displaying some fall in matinee audiences. "Wicked Lady" on its fourth week at the Vogue still playing to capacity, 70 per cent are women.

Olly Feddun, Sovereign Films cashier, was married to Eric Blamey of the RCAF.

Donald McLean, assistant manager of the Plaza, has been appointed manager of the Rio, succeeding Robert Hardy who moves to the Fraser. Both are Odeon Circuit houses.

The Phillet circuit has sold the Gem at Edmonton, a suburban house to Mike Ruotash. The Phillet group now controls the Northland at Dawson Creek, B.C., and several houses in the Province of Manitoba. Headquarters are at Dauphin, Manitoba.

The Vogue Theatre started its second year of "Public Opinion" quiz show from the stage.

A motion picture in color "Rails to Romance" made by the B.C. government tourist bureau was shown to the Board of Trade here. Film shows scenes along the P-G-E railroad from Vancouver to Quesnel, and was recently completed.

Edna Bell is the new cashier at the downtown Strand theatre succeeding Constance Brown resigned who is leaving to make her home in Hollywood.

Scarlet Coated mounties will visit Odeon Movie Clubs to win the admiration of young Canadians. Short talks will be given to the members from the stage by the Redcoats on police life. Punch and Judy shows will also play the movie clubs.

Art Greyburn well known in local show biz and former secretary of the Independent Theatre Association of B.C. (now disbanded) has been appointed head booker for the B.C. district of Odeon theatres, succeeding Frank Soltice resigned account of ill-health and returns to his home in Calgary; Andy Dart, assistant booker at Odeon has also resigned and will move to California.

The Vancouver Province, due to labor troubles, has been missing from the newsstands for three days again last week. Amusements used radio time during the tie-up.

Ivan Ackery of the Orpheum will start featuring a Saturday morning kid show again this month. Cartoons and juvenile pictures will be on the program, as well as a stage show. He held a Margaret O'Brien contest this week, and it looked as if every Vancouver mother thinks her baby looks like Margaret.

The wife of Percy Dauphinee, Dominion theatre projectionist, was rushed to a local hospital in a serious condition. Robert Foster of the Orpheum staff came through a major operation and is on the mend, but will be off work for some weeks.

Odeon chief Howard Boothe is back at his desk after a two-week trip to Toronto and the U. S. points.

PRC sales manager, David Griesdorf, was a local visitor conferring with his B.C. manager, Willard Adamson.

INDIANAPOLIS

FRED BOYD, VETERAN THEATRE MANAGER DIES AT 60; MARCUS ENTERPRISES SHIFT QUARTERS

Fred Boyd, 60 years old, manager of the Ritz Theatre here, dropped dead in his home Friday night after a heart attack.

The Marcus Enterprises has moved its offices and executive department from the Alamo Theatre building to 229 West Washington street.

Mrs. Augusta Brauer, mother of Republics' branch manager, Edward Brauer, died Sept. 30, in her home in Cleveland, O., after a brief illness.

Paul Blaufox, exploitation manager, Republic Pictures, is in the city planning the publicity for "I've Always Loved You," to open at the Indiana Theatre Oct. 16. Moe Esserman, manager at the Indiana and Kenneth Collins, of the Circle Theatre, are his assistants.

Peter Rosian, Universal's district manager spent Tuesday at the local branch where he conducted a sales conference with Universal sales organization.

Mary Long, cashier at United Artists branch has left for a two week's vacation in New York city.

Maxine Vahle, succeeds Ruth Woatke in the United Artists accounting department.

Mr. and Mrs. Joseph Bohn of PRC branch, spent the week-end in Cincinnati, O., celebrating Joe's birthday with friends.

Warner district manager Charles Rich, spent Thursday in the city in conference with Claude McKean, branch manager.

William Sherman, PRC district manager, arrived here Saturday and remained through Wednesday conferring with manager Sam Abrams.

Filmrow visitors during the week included: Joseph Schilling, Auditorium, Connersville; W. P. McGovern, Ritz, Loogootee; Mrs. W. J. Haney, Milan, Milan; Robert Poynter, Ladoga, Ladoga; Eva Harris, Zionsville; A. McCarty, Roxy, Pendleton; Peter Panagos, Gregory Circuit, Chicago; R. T. Fisher, Maumee, Ft. Wayne; R. L. Hudson, Hudson Circuit, Richmond; D. D. Lee, Rockville, and Ellen Ackron, Mallers Circuit, Portland.

CHICAGO

B & K RAISE MORNING PRICES; FILM MEN BOWLING TEAMS CLEAR DECKS FOR ACTION IN LEAGUE

Balaban and Katz's latest price raise in the Loop is for the morning admissions which are now 65 cents; tax included. The afternoon-evening prices of 95 cents remain unchanged. The Chicago Theatre incidentally will celebrate its 25th anniversary on Oct. 18 with the film "Batchelor Daughter."

Al Vinnenfield and A. L. Mink of Essaness are back on the job after tussling with illness.

Al Perretz has been appointed sales manager for Filmack's newly formed prevue service. Formerly with Alexander, his new post will keep him traveling between Chicago and New York.

John Balaban has been named a member of the National Commission of the Anti-Defamation League of the B'Nai B'rith.

It's going to be a good bowling year with Warners theatres and various film distributors both supporting teams for the Warner league and the Chicago Motion Picture Bowling League games.

Carl Levine has been named manager of the Biograph Theatre.

Back from vacations are Great States Booker John Dromey and Warners' theatre executive Charles Ryan.

Chicago police censors made only one rejection for September and that was the French film "Amok." The police looked at 426,000 feet of the film last month and made only 19 cuts.

Naval Secretary Don White will start a bi-weekly news letter service for members shortly.

Sam Chernoff, formerly with B & K, has joined National Screen Service as a salesman.

Jones, Linick and Schaefer have set the La Salle for a first run policy now, buying some MGM, Monogram and RKO.

The Schoenstadt Piccadilly theatre case is expected to start in federal court in November. Depositions are now being taken.

New Daughter for Lewises

A daughter (the second child of the editor and publisher of SHOWMEN'S TRADE REVIEW) was born Tuesday to Mrs. Charles E. Lewis at Doctor's Hospital, New York. Up to press time the new sister of five-year-old Patricia Ann Lewis had not been named—"Chick' and his family still mulling a formidable list in search of an equivalent in feminine terms of the name chosen in advance of the event.

SHORT Subject REVIEWS

Fair and Warmer *(Fast)*

WB (2708) Technicolor Cartoon 7 mins.

This is a film counterpart of the technique made famous by "The House That Jack Built" and other stories of cumulative style. There is an apple, a worm goes for the apple a bird goes for the worm, a cat goes for the bird, a dog goes for the cat, a dog-catcher goes for the dog. This procession then puts on one grand, chase back and forth, only to be routed by a skunk. The worm gets his apple—it is the only apartment left in town. This is fast and furious with expert animation and many good comedy touches. You can't go wrong.

Racketeer Rabbit *(Excellent)*

WB (2723) Bugs Bunny 7 mins.

Bugs Bunny, asleep in an abandoned house, is disturbed by two gangsters—Ed Robinson and Peter Lorre in Technicolored ink. They divide the swag, with Bugs getting more than his share. Lorre takes him for a ride, but only Bugs comes back. The rabbit then hoodwinks Robinson into believing the police have arrived and hides him in a trunk. Then Robinson gets the beating of his life as Bugs drags the trunk up and down stairs, finally handing Ed a bomb. Robinson ends by running out of the house yelling for the police. You know Bugs, and he's just as sassy as ever. They can all take this one.

Hobo Hound *(Interesting)*

Univ. (1373) Person Oddity 8 mins.

Butch, a St. Bernard, is shown as the true hobo he is. The enormous dog visits everyone in the town of Glen Cove from time to time, parks himself in the middle of any thoroughfare and has been adopted as the town's pet. In Lindsboro, Kansas, the homemade automobile of Henry Lungstrom is shown with the camera shifting to Denver where Mrs. Bernice Hathaway shows her drawings of Coats of Arms, on which she is an authority. Then in San Antonio four-year-old Connie Ann Gallagher stands nonchalantly against a board while her mother throws knives into the board around her.

Operation Holiday *(Very Good)*

Univ. (1352) Variety View 10 mins.

This shows Yank servicemen on leave from duty in European occupation zones who have been invited by the Swiss Government to see some of Switzerland's most beautiful sights. The film shows rural Switzerland as well as Berne, Zurich, St. Moritz and Geneva. Glaciers, waterfalls and the Alpine Peaks are others of the famous views afforded the Yank tourists and audiences.

Rural Rhapsody *(Interesting)*

Univ. (1375) Person Oddity 7 min.

Paul Whiteman is seen on his 100-acre Walking Horse Farm which the musician manages and makes pay dividends. The camera shifts to an old sourdough who still prospects successfully for gold in small quantities and then shows the Bachant triplets in New York who now serve as photographers' models. In Texas Universal shows the pet steer of Mrs. Noble Blakely who puts the animal through some of his tricks.

Noisy Neighbors *(Noisy)*

RKO (63,406) Edgar Kennedy 17 mins.

Edgar's brother-in-law has mulcted him out of his old car with the plea that he can get more for it than by turning it in on a new car. Then the family starts fixing it up—that's where the noise comes in. Neighbor Dick Wessel can not sleep and in revenge busts up things a bit. When they can't get the horn to stop blowing, he wrecks the car. Just then the new one arrives and its horn, too, goes off. Things look black for a minute, but Edgar backs down in the traffic, and it does seem to be much safer. Run-of-the-mill Kennedy, so you know what use you can make of it.

White House *(Historic)*

RKO (63,112) This Is America 19 mins.

Here, recorded on film, is a permanent impression of the White House as it is during the Truman administration—an historic subject that can be used in time to come for an impression of 1946. The documentary, arranged by George Dorsey, Washington bureau head for Pathe and ex-president of the White House Press Photographers Association, takes the audience through the various rooms of the famous residence of the President from the entrance hall even into the private bedroom of visiting dignitaries. The shots are impressive and make up a fine and dignified subject for any program in any good theatre.

Golden Slippers *(Excellent)*

Para. (FF5-6) Musical Parade 17 mins.

This Technicolor featurette, done with A-1 production values, has an effective little story about a couple facing loss of their night club jobs because the boss is being forced out. The boss is killed (off-stage) but leaves a will that clears everything up and the two can get married. The star of this number is Mary Edwards, who plays the girl singer with good looks and real personality. Alfred Ryder is a good foil and Mikhail Rasumny does the sacrificial owner to fine effect. Miss Edwards sings several numbers nicely in a straight, clear voice, and she wears some gowns that will have the girls very envious indeed.

A Bit of Blarney *(Good)*

Univ. (2381) Sing and Be Happy 11 mins.

The singers, four tenors dressed as cops in a police station, deliver The Same Old Shillelagh, Too-ra-loo-ra-loo and I'll Take You Home Again Kathleen in the manner now familiar to listeners to Fred Waring's Glee Club on the air. The boys do a nice job, but the comedy surrounding the story is not too good. The audience is asked to join in on the singing, with superimposed verses egging them on. Good entertainment.

Mr. Chimp to the Rescue *(Amusing)*

Univ. (1353) Variety View 10 mins.

The ability of Shorty, who spends the afternoon at the fire house, to jump into landing nets and walk wire stands him in good stead when he goes out with the fire fighters. His comedy is good all the way through. Good for any program.

Monkey Businessmen *(So-So)*

Columbia (7407) 3 Stooges 18 mins.

The zany trio are in the electrical repair business and, staggering under the heavy load, select a fake sanitarium with a quack doctor as its head, for a rest cure. They discover the fakery, pose as surgeons themselves, and with the usual melee accidentally cure a legitimate patient who pays them. They get away themselves—too bad.

. . . NEWSREEL SYNOPSES

(Released Saturday, October 12)

MOVIETONE (Vol. 29, No. 12)—Nazi leaders hear death sentences as war trial ends; Boston wins World Series opener; Football: Columbia upsets Navy, Ohio State whips Southern California, Texas Aggies swamp Oklahoma A & M.

NEWS OF THE DAY (Vol. 18, No. 210)—Judgment day for Nazi gang; World Series starts in St. Louis; Columbia gridders sink Navy (New York only); Buckeyes whitewash Trojans (Cincinnati and Cleveland only).

PARAMOUNT (No. 13)—1946 World Series; Last chapter of Nuremberg trials; Columbia 23-Navy 14.

RKO PATHE (Vol. 18, No. 15)—Nazi leaders found guilty at Nuremberg; World Series opens in St. Louis.

UNIVERSAL (Vol. 19, No. 544)—21 Nazi chiefs found guilty at war crimes trial; Red Sox win Series opener; Columbia triumphs over Navy at Baker Field.

(Released Wednesday, October 9)

MOVIETONE (Vol. 29, No. 11)—Navy plane breaks distance record; Greece gives returning monarch an ovation; Obsolete bombs destroyed in Idaho desert; Movie executive honored for charity work; Australian wool auction; Women's amateur golf tourney; Roller skating spectacle.

NEWS OF THE DAY (Vol. 18, No. 209)—American Legion convenes in San Francisco; Navy planes sets record; Greece welcomes King George on return to throne; 500,000 pounds of T.N.T. exploded; Auto race in Oakland, Calif.

PARAMOUNT (No. 12)—Greek King returns to Athens; Anglo-American beauty swap; General Eisenhower sails for Europe; Barney Balaban wins humanitarian award in Boston; Navy plane, "Truculent Turtle," spans globe.

RKO PATHE (Vol. 18, No. 14)—Navy plane sets non-stop air record; Greeks hail return of King George; American Legion on parade in San Francisco; President Truman urges support of U.S.O.; Obsolete T.N.T. in test blast; Missionaries sail for China en masse.

UNIVERSAL (Vol. 19, No. 543)—Navy bomber sets distance mark; Greek King returns; Navy blows up obsolete ammunition; Strikes cripple Pittsburgh; Legionnaires parade in San Francisco; World's smallest republic hosts admiral; New Secretary of Commerce arrives from London.

ALL-AMERICAN (Vol. 4, No. 164)—Admiral Nimitz speaks at Legion convention; Louisville students win honors; The Young family of Norfolk in publishing business; Notre Dame beats Illinois; Congressional candidates meet in Washington, D. C.

FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
Allotment Wives	Mono.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Scandal in Paris	UA
A Strange Impersonation	Rep.
A Time to Kill	RKO
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) Biographical	*(C) Comedy*
(D) Drama	*(Doc) Documentary*
(G) Gangster	*(M) Musical*
(H) Horror	*(W) Western*
(My) Mystery	*(Wa) War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barabara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46	b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young	L. Brooks-R. Stanton-J. Donnell		9/12/46	a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46	b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane		8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis		6/27/46	a6/1/46
	Shadowed	Anita Louise-Robert Scott		9/26/46	
	Sing While You Dance	Ellen Drew-Robert Stanton		7/25/46	a5/25/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	70	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46	b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	90	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7011	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		
	Betty Co-Ed	J. Porter-W. Mason-S. Mills		a9/21/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46 b9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise		a9/14/46
	Boston Blackie and the Law	Chester Morris-Trudy Marshall		
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton		
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46 b9/21/46
	Down to Earth *T	Rita Hayworth-Larry Parks		a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott		
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas		
	Hunter Is a Fugitive, The	Richard Dix-Karen Morley		
	Inside Story	Chester Morris-Constance Dowling		
	Johnny O'Clock	Dick Powell-Evelyn Keyes		a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128	b9/21/46
	Lady from Shanghai, The	Rita Hayworth-Orson Welles		
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers		
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan		
	Mr. District Attorney	Dennis O'Keefe-M. Chapman		
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor		
	Secret of the Whistler	Richard Dix-Leslie Brooks		a9/7/46
	Singin' in the Corn	Judy Canova-Allen Jenkins		a8/31/46
	They Walk Alone	Glenn Ford-Janis Carter		a10/5/46
	Twin Sombreros *C	Randolph Scott-Dorothy Hart		

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b /27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46
7205	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donell	69	9/12/46	
7222	That Texas Jamboree	Ken Curtis-Jeff Donell	67	5/16/46	
7221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman	Charles Starrett-Smiley Burnette			
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Terror Trail	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE LION

	COMING				
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			
	London Town *T (M)F	Sid Field-Greta Gynt	120		b9/7/46
	Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Bohemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Group No.	Current 1945-46				
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
15	A Letter For Evie (CD)F	Marsha Hunt-John Carroll	89	Jan-Feb	b12/1/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier	97	July	b5/4/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake	81	Aug	b6/15/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle	127	July	b8/16/45
15	Harvey Girls *T (M)F	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb	b12/29/45
16	Hoodlum Saint (D)A	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy	108	May	b12/1/46
15	Portrait of Maria (D)F	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb	b12/15/45
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield	113	Apr-May	b3/16/46
14	They Were Expendable (WarD)	R. Montgomery-J. Wayne	138	Dec	b11/17/45
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
15	Up Goes Maisie (C)F	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb	b1/5/46
14	Vacation from Marriage (CD)F	Robert Donat-Deborah Kerr	104	Dec	b9/22/45
14	Yolanda & the Thief *T (M)A	F. Astaire-F. Morgan-L. Bremer	106	Dec	b10/20/45
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81		b7/20/46
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson-June Allyson			a8/29/46
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127		b7/27/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter			a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The	Wallace Beery-Aline McMahon			a9/7/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford			a9/7/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119		b8/31/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84		Reissue
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson			a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T	J. Garland-R. Walker-F. Sinatra			a9/21/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93		b6/8/46
	Uncle Andy Hardy	M. Rooney-B. Granville-D. Ford			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46

Title	Company
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
Canyon Passage	Univ.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Cigarette Girl	Col.
Cinderella Jones	WB
Cisco and the Angel	Mono.
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Confidential Agent	WB
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curley	Misc.
D	
Dakota	Rep.
Danger Signal	WB
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Town	Para.
Detour	PRC
Devil Bat's Daughter	PRC
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA
E	
Earl Carroll's Sketchbook	Rep.
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Enchanted Forest	PRC
Enchanted Voyage	20th-Fox
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	Misc.
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fallen Angel	20th-Fox
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM
Flight to Nowhere	SGP
Flying Deuces	Astor

Title	Company
Flying Serpent	PRC
Follow That Woman	Para.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO
Frontier Gal	Univ.

G

Gallant Bess	MGM
Gallant Journey	Col.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Advenurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	Misc.
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Dracula	Univ.
House of Horrors	Univ.
How Dear to My Heart	RKO
How Do You Do	PRC
Humoresque	WB
Hunter Is a Fugitive	Col.
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Doorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inside Story	Col.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wake Up Dreaming	RKO
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
Kitty	Para.

MGM (Continued)

Current 1945-46

Prod. No.			Run Time Mins.	Rel Date	See Issue of
	COMING				
	Undercurrent (D)A	K. Hepburn-R. Taylor	115		b10/5/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/45

MONOGRAM

CURRENT 1945-1946

505	Allotment Wives (D)A	Kay Francis-Paul Kelly	80	12/29/45	b11/18/45
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	Below the Deadline (D)A	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	Black Market Babies (D)A	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
603	Dangerous Money	Sidney Toler-Victor Sen Yung	66	10/12/46	a8/31/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	Decoy (D)A	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
607	Gentleman Joe Palooka (C)F	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	Live Wires (D)F	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46	
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barabara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	Strange Mr. Gregory (D)A	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	Strange Voyage	Eddie Albert	61	7/6/46	
501	Sunbonnet Sue (M)F	Phil Regan-Gale Storm	89	12/8/45	b9/29/45
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/15/46	b3/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/16/46	b1/26/46
	COMING				
531	Beauty and the Bandit	Gilbert Roland-Ramsay Ames		10/26/46	
	Bringing Up Father	Joe Yule-Renie Riano	68	11/2/46	a8/24/46
	Cisco and the Angel	Gilbert Roland-Teala Loring		12/7/46	
	Ginger	Frank Albertson-Barbara Reed			a9/28/46
	It Happened on Fifth Avenue	Gale Storm-Don De Fore		12/21/46	
	Mr. Hex	Leo Gorcey-Huntz Hall		11/9/46	a9/7/46
	Sweetheart of Sigma Chi	Elyse Knox-P. Regan-P. Brito		11/16/46	
	Trap, The	Sidney Toler-Victor Sen Yung			a9/28/46
605	Wife Wanted	Kay Francis-Paul Cavanaugh	73	10/19/46	a8/24/46
	Westerns (Current 1945-46)				
452	Drifting Along (W)F	J. M. Brown-Raymond Hatton	60	12/29/45	b5/11/46
562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
571	Lonesome Trail	J. Wakely-Lee White	65	12/8/45	
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	59	8/10/46	b8/17/46
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers	J. M. Brown-Raymond Hatton	54	9/21/46	
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46	
	Westerns (Coming)				
564	Draw When You're Ready	J. M. Brown-Raymond Hatton		12/14/46	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White			
563	Silver Range	J. M. Brown-Raymond Hatton	55	11/2/46	
681	Song of the Sierras	J. Wakely-"Lasses" White	55	11/23/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton			

PARAMOUNT

Current 1945-46

Block No.			Run Time Mins.	Rel Date	See Issue of
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
1	Follow That Woman (My)	William Gargan-Nancy Kelly	70	12/14/45	b8/25/45
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	Lost Weekend (D)A	R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsieur Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	People Are Funny (CM)F	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
2	Stork Club (CM)A	Betty Hutton-Barry Fitzgerald	98	12/28/46	b10/6/45
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46
	COMING				
	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston			
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart	Betty Hutton-Sonny Tufts			a4/7/45
	Danger Street	Jane Withers-Robert Lowery			
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Town	Lizabeth Scott-John Hodiak			
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/45
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING	Run Time Mins.	Rel. Date	See Issue of
Fear in the Night...DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings...Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town...Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The...R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight...Robert Lowery-Ann Savage			a7/27/46
Ladies Man...Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette...Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The...L. Young-D. Niven-V. Field			a3/13/46
Perils of Pauline *T...Betty Hutton-John Lund			a5/18/46
Seven Were Saved...Richard Denning-Catherine Craig			a525/46
Suddenly It's Spring...F. MacMurray-P. Goddard			a3/30/46
Too Good to Be True...S. Tufts-D. Lynn-B. Fitzgerald			a11/24/45
Trouble With Women, The...T. Wright-B. Donlevy-R. Milland			a6/23/46
Two Years Before the Mast (D)A...Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
Unconquered *T...Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl...Mary Hatcher-DeForest Kelley			
Welcome Stranger...Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life...B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A...Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A...Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F...H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The...Tom Neal-Jane Adams		10/1/46	
Detour (D)A...Tom Neal-Ann Savage	69	11/30/45	b11/3/45
Devil Bat's Daughter (My)A...Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Danny Boy (D)F...Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
Down Missouri Way (M)F...Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Enchanted Forest *C (D)F...Edmund Lowe-Brenda Joyce	77	12/8/45	b9/22/45
Flying Serpent, The (H)A...Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids...B. Halop-R. Lowery-T. Loring		10/7/46	a9/7/46
Her Sister's Secret (D)A...N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
How Do You Do (C)F...Bert Gordon-Harry Von Zell	82	12/24/46	b11/10/45
I Ring Doorbells (My)F...R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Larceny in Her Heart (My)A...Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Man Who Walked Alone (C)F...Kay Aldridge-Dave O'Brien	74	3/15/46	b2/17/45
Mask of Diijon (D)A...Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F...Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A...Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A...Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Shadow of Terror (My)A...Dick Fraser-Grace Gillern	64	11/5/45	b9/1/45
Strange Holiday (D)F...Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Strangler of the Swamp (H)A...R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
White Pongo (D)F...Richard Fraser-Marie Wrixon	76	11/2/45	b8/11/45
Wife of Monte Cristo (D)F...John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

Don Ricardo Returns...Isabelita-Fred Coby		10/21/46	a9/21/46
Lady Chaser...Ann Savage-Robert Lowery		10/14/46	
Lighthouse...J. Lang-D. Castle-J. Litel		11/11/46	
Philo Vance's Gamble...Alan Curtis-Sheila Ryan			
Red Stallion...R. Paige-N. Nash-T. Donaldson			
Return of Rin-Tin-Tin *V...D. Woods-B. Blake-C. Drake			
Wild West *C...Eddie Dean-Roscoe Ates		11/1/46	

Westerns (Current 1945-46)

Ambush Trail (W)F...Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F...Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C...Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F...Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets...Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F...Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F...Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders...Buster Crabbe-Al St. John		1/7/46	
Navajo Kid (W)F...Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F...Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F...Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen...Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F...Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F...Eddie Dean	58	3/20/46	b2/16/46
Six Gun Man (W)F...Bob Steele	59	2/1/46	b1/28/46
Terrors on Horseback (W)F...Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F...Bob Steele-Syd Saylor	58	4/12/46	b3/30/46

Westerns (Coming)

Stars Over Texas...Eddie Dean-Roscoe Ates		10/28/46	
Tumbleweed Trails...E. Dean-R. Ates-S. Patterson		11/18/46	

RKO-RADIO

CURRENT 1945-1946

Block No.		Run Time Mins.	Trade Shown	See Issue of
4	A Game of Death (M)A...J. Loder-A. Long-R. Wade	72	Dec	b12/1/45
6	Badman's Territory (W)F...R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F...Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A...Boris Karloff-Anna Lee	80	Apr	b4/27/46
3	Crack-Up (D)A...P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A...T. Conway-M. O'Drisoll	62	Aug	b8/10/46
4	Deadline at Dawn (My)F...S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
3	Dick Tracy (My)F...Morgan Conway-Anne Jeffreys	62	Dec	b12/15/45
5	Ding Dong Williams (MC)F...Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A...Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A...J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F...A. Carney-W. Brown-A. Jeffreys	61	Jul	b8/3/46
1	Great Day (D)F...Eric Portman-Flora Robson	68	July	b7/20/46
Sp.	Heartbeat (CD)F...G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
3	Hotel Reserve (My)A...James Mason-Lucie Mannheim	80	Dec	b12/29/45
Sp.	Kid From Brooklyn *T (CM)F...D. Kaye-V. Mayo-Vera-Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A...R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F...Walt Disney	75	Apr	b4/20/46
Sp.	Notorious (My-D)A...Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F...Lum 'n Abner-P. Bake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F...Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A...R .Russell-A. Knox-D. Jagger	116	July	b7/20/46
3	Spiral Staircase, The (My-D)A...D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F...Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F...Ed. G. Robinson-L. Young-O. Welles	95	June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chance	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	EL
Lone Wolf in Mexico	Col.
Lost Weekend	Para.
Love and Learn	WB
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Man Who Walked Alone	PRC
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col.
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
Open Verdict	WB
O.S.S.	Para.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.
Pillow of Death	Univ

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

San Antonio	WB
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
Scarlet Street	Univ.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secrets of a Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow of Terror	PRC
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Mexico	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spellbound	UA
Spider, The	20th-Fox
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Stork Club	Para.
Strange Bedfellows	UA
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunbonnet Sue	Mono.
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	Current 1945-46	Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F — Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F — J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F — Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A — C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
3	Truth About Murder (My)A — B .Granville-M. Conway	63	Apr	b4/20/46
5	Without Reservations (C)F — Claudette Colbert-John Wayne	107	May	b5/11/46
Sp.	Wonder Man *T (C)F — D. Kaye-V. Mayo	98	Apr	b4/28/45

COMING

		Rel. Date	
	A Likely Story — Bill Williams-Barbara Hale		a3/15/46
	A Time to Kill — Henry Fonda-Barbara Bel Geddes		a9/14/46
	Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo — S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band — Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The — D. Andrews-M. Loy-F. March		a9/7/46
2	Child of Divorce — Sharyn Moffett-Regis Toomey		a3/16/46
	Code of the West — James Warren-John Laurenz		a8/10/46
	Deadlier Than the Male — C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Devil Thumbs a Ride, The — Lawrence Tierney		a8/24/46
	Dick Tracy Versus Cueball — Morgan Conway-Anne Jeffreys		a5/4/46
	Falcon's Adventure — Tom Conway-Madge Meredith		a5/11/46
	Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
	Honeymoon — S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T — Luana Patten-Bobby Driscoll		
	I Wake Up Dreaming *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
	It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket — L. Day-B. Aherne-Gene Raymond		
	Nocturne — George Raft-Lynn Bari		a5/18/46
	Prison Story — L. Tierney-M. Carr-B. MacLane		a9/7/46
2	Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Song of the South *T — Luana Patten- Bobby Driscoll		a3/15/46
	Tarzan and the Huntress — J. Weissmuller-B. Joyce		
	They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
	Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
	Vacation in Reno — Jack Haley-Anne Jeffreys		
2	Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46			
508	A Guy Could Change (D)F — Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513	A Strange Impersonation (D)F — Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
514	Catman of Paris (H)A — Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A — Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
505	Dakota (D)F — John Wayne-Vera Hruba Ralston	82	12/25/45	b11/10/45
519	French Key (My)A — Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F — Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F — Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A — Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5501	Home of the Range *M (W)F — Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F — Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle — Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A — Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A — D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F — F. Lederer-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F — Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F — Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F — R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine — William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F — Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F — Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A — Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
448	Rainbow Over Texas (W)F — Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A — Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F — R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F — Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
506	Song of Mexico (M)F — Adele Mara-Edgar Barrier	57	12/28/45	b11/24/45
524	Specter of the Rose (D)A — Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime — Kane Richmond-Adele Mara	56	6/28/46	a4/27/46
541	Under Nevada Skies (W)F — R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman — S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A — Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46
507	Woman Who Came Back, The (D)A — Nancy Kelly-John Loder	68	12/13/45	b12/29/45

COMING

	Affairs of Geraldine — Jane Withers-Jimmy Lydon		a3/2/46
	Angel and the Badman — J. Wayne-G. Russell-I. Rich		a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans		
	Calendar Girl — J. Frazee-W. Marshall		a10/5/46
530	Earl Carroll Sketchbook (M)F — C. Moore-W. Marshall	90	b8/17/46
	Fabulous Suzanne — Barbara Britton-Rudy Vallee		a5/25/46
	Ghost Goes Wild — James Ellison-Ann Gwynne		a5/4/46
	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes		
	Hit Parade of 1947 — Eddie Albert-Constance Moore		
	Home in Oklahoma — R. Rogers-G. Hayes-D. Evans	11/8/46	a8/10/46
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	117	b8/31/46
	Last Frontier Uprising *U — Monte Hale-Adrian Booth	10/22/46	
	Magnificent Rogue, The — L. Roberts-W. Douglas		a9/21/46
	Out California Way *U — Monte Hale-Adrian Booth		a6/29/46
	Pilgrim Lady — Warren Douglas-Lynne Roberts	67	a5/4/46
	Plainsman and the Lady — W. Elliott-V. Ralston-G. Patrick		a8/24/46
	Spoilers of the North — Evelyn Ankers-Paul Kelly		a10/5/46
	That Brennan Girl — James Dunn-Mona Freeman		a9/7/46
	That's My Gal *U — Don Barry-Lynne Roberts		a9/28/46
	Will Tomorrow Ever Come — Nelson Eddy-Ilona Massey		
	Winter Wonderland — L. Roberts-C. Drake		a9/14/46

Westerns (Current 1945-46)

555	Alias Billy the Kid (W)F — Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies — Gene Autry-Smiley Burnett	56	12/1/45	
565	California Gold Rush (W)F — Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F — Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
563	Conquest of Cheyenne — Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill — Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F — Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
567	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
566	Sheriff of Redwood Valley (W)F	Bill Elliott-Alice Fleming	56	3/29/46	b4/13/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46

Westerns (Coming)

	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Outlaws of Sioux City	Allan Lane-Bobby Blake			
	Sante Fe Uprising	Allan Lane-Bobby Blake			
	Sioux City Sue	Gene Autry-Lynne Roberts			
	Stagecoach to Denver	Allan Lane-Bobby Blake			
	Trail to San Antone	Gene Autry			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	a8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46

COMING

	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	Anna and the King of Siam (D)F	I. Dunne-R. Harrison-L. Darnell	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
612	Fallen Angel (D)A	A. Faye-D. Andrews-L. Darnell	97	Dec	b10/27/45
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
613	Spider, The (M)F	Richard Conte-Faye Marlowe	62	Dec	b10/13/45
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46

COMING

	Boomerang	Dana Andrews-Jane Wyatt			
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Haymes-C. Holm-C. Romero			a6/29/46
	Dangerous Millions	Kent Taylor-Dona Drake			a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Late George Apley, The	Ronald Colman-Peggy Cummins			
646	Margie *T	Jeanne Crain-Alan Young		Nov	a4/6/46
645	My Darling Clementine	H. Fonda-L. Darnell-V. Mature	97	Nov	a6/1/46
	Razor's Edge, The	T. Power-G. Tierney-J. Payne			a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	103	Nov	b4/13/46

UNITED ARTISTS — CURRENT

	A Night in Casablanca (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	A Scandal in Paris (D)A	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Spellbound (D)A	Ingrid Bergman-Gregory Peck	111	12/28/45	b11/3/45
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	*Company*
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Expendable	MGM
They Were Sisters	Univ.
They Won't Believe Me	RKO
13 Rue Madeleine	20th-Fox
This Happy Breed	UA
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Too Good to Be True	Para.
Too Young to Know	WB
Traffic in Crime	Rep.
Trap, The	Mono.
Trail Street	RKO
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation From Marriage	MGM
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
White Pongo	PRC
Who Killed Doc Robin	Misc.
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Honor	UA
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Woman Who Came Back, The	Rep.
Wonder Man	RKO

Y

Yearling, The	MGM
Yolanda & the Thief	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"The Yankee" (MGM) now
THE ROMANCE OF ROSY RIDGE

"Katie for Congress" (RKO) now
THE FARMER'S DAUGHTER

"The Secret Life of Walter Mitty" (RKO) now
I WAKE UP DREAMING

"No Trespassing" (UA) now
THE RED HOUSE

PICTURES STARTED LAST WEEK

COLUMBIA

The Hunter Is a Fugitive—Principals: Richard Dix, Karen Morley. Director, William Clemens.

The Lady From Shanghai—Principals: Rita Hayworth, Orson Welles. Director, Orson Welles.

UNITED ARTISTS

Red River—Principals: John Wayne, Walter Brennan, Margaret O'Sheridan. Director, Howard Hawks.

UNIVERSAL

The Egg and I—Principals: Claudette Colbert, Fred MacMurray. Director, Chester Erskine.

ADVANCE DATA
On Forthcoming Product

BACKLASH (Fox) *Mystery. Principals*: Richard Travis, Jean Rogers, Larry Blake. *Director*, Eugene Forde. *Plot*: A murdered man is identified as a criminal attorney, and his wife and partner are suspected of the killing, among several others. Two police detectives go on the trail of the killer and in a surprise move at a mountain cabin, they find the attorney, very much alive. He isn't alive long though, for he is killed by the police in a gun battle in the darkened room, and the case is solved.

HONEYMOON (RKO) *Comedy-Drama. Principals*: Shirley Temple, Guy Madison, Franchot Tone. *Director*, William Keighley. *Plot*: An American girl goes to Mexico to marry a soldier with a three-day pass. Complications arise in the form of housing shortage, official red tape, etc., but the handsome assistant in the American Consulate takes over their problems and almost loses his lovely Mexican fiancee in the hectic process of dealing with the unpredictable youngsters. All ends happily with an elaborate wedding.

CIGARETTE GIRL (Col.) *Comedy-Drama. Principals*: Leslie Brooks, Jimmy Lloyd, Joan Barton. *Director*, Gunther Fritsch. *Plot*: A cigarette girl in a night club is in love with an oil field worker in South America. But each has lied to the other—she has posed in her letters as a famous singer, while he has referred to himself as the president of the oil company. When he returns home, all sorts of complications arise, with each of them trying to keep up the pretense. In the end, they explain things to each other and are married.

UNITED ARTISTS (Continued)

COMING

		Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen	James Stewart-Henry Fonda			
Abie's Irish Rose	Joanne Dru-Michael Chekhov			
Adventures of Don Coyote *C	Richard Martin-Frances Rafferty			a9/28/46
Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll			
Chase, The	Robert Cummings-Michele Morgan			a8/31/46
Dangerous Venture	A. Clyde-W. Boyd-B. Alexander			a9/7/46
Devil's Playground, The (W)F	William Boyd-Andy Clyde	65		b9/21/46
Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Duel in the Sun *T	J. Jones-G. Peck-J. Cotten			
Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair			
Fanny By Gaslight	James Mason-Phyllis Calvert			
Fool's Gold	William Boyd-Andy Clyde			a9/7/46
Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
Hoppy's Holiday	William Boyd-Mary Ware			
Monsieur Verdoux	Charles Chaplin-Martha Raye			
New Orleans	Arturo deCordova-Louis Armstrong			
Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury			
Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
Red River	John Wayne-Walter Brennan			
Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin			a2/9/46
Strange Bedfellows	Priscilla Lane-Eddie Bracken			
Strange Woman, The	H. Lamarr-G. Sanders-L. Hayward		10/25/46	a9/7/46
Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
Susie Steps Out	David Bruce-Cleatus Caldwell			a5/25/46
This Happy Breed *T	Robert Newton-Celia Johnson			
Vendetta	Hillary Brooke-Faith Domergue			
Whispering Walls	William Boyd-Andy Clyle			a10/5/46
Without Honor	Gregory Peck-Joan Bennett			a7/6/46

UNIVERSAL

CURRENT 1945-1946

Prod. No.							See Issue of
516	Because of Him (CM)F	D. Durbin-C. Laughton-F. Tone	87	1/16/46			b1/12/46
543	Black Angel, The (D)A	D. Duryea-J. Vincent-P. Lorre	80	8/2/46			b8/3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46			b3/23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46			b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46			b4/13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46			b7/27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46			b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46			b7/20/46
547	Dead of Night (D)A	Michael Redgrave-Google Withers	77	8/23/46			b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46			b5/25/46
513	Frontier Gal *T (D)F	Y. DeCarlo-R. Cameron-A. Devine	84	12/21/45			b12/8/45
515	Girl on the Spot (D-M)A	Jess Barker-Lois Collier	75	1/11/46			b1/5/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46			b6/29/46
511	House of Dracula (H)A	Chaney-Carradine-O'Driscoll	67	12/7/45			b12/8/45
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3/29/46			b3/9/46
518	Idea Girl (C)F	Jess Barker-Julie Bishop	60	2/8/46			b2/2/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46			b6/22/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46			b8/17/46
520	Little Giant (C)F	Abbott-Costello	91	2/22/46			b3/2/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	8/30/46			b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46			b6/15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46			b1/26/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46			b4/13/46
512	Pillow of Death (My)A	L. Chaney-J. Ed Bromberg	66	12/14/45			b12/15/45
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14/46			b6/8/46
514	Scarlet Street (D)A	Ed. G. Robinson-Joan Bennett	102	12/21/45			b12/29/45
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46			b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	5/17/46			b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46			b8/3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46			b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46			b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46			b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46			b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46			b3/23/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46			b3/9/46
517	Terror By Night (My)A	B. Rathbone-Nigel Bruce	60	2/1/46			b2/2/46
	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46			b7/27/46
546	Time of Their Lives, The (C)F	Abbott & Costello	82	8/16/46			b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46			b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46			b8/17/46

COMING

						See Issue of
Brief Encounter (D)A	Celia Johnson-Trevor Howard	85				b8/31/46
Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85				b10/5/46
Egg and I, The	Claudette Colbert-Fred MacMurray					
I'll Be Yours	D. Durbin-T. Drake-W. Bendix					a9/14/46
Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106				b9/28/46
Magnificent Doll	G. Rogers-D. Niven-B. Meredith					a8/10/46
Men of Two Worlds *T (D)A	Eric Portman-Phyllis Calvert	109				b7/27/46
Michigan Kid *C	Jon Hall-Rita Johnson					a5/18/46
Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	110				b2/16/46
Oh Say Can You Sing	Sheila Ryan-Fred Brady					a5/25/46
Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed					a5/25/46
Slave Girl *T	Yvonne DeCarlo-George Brent					
Smash-Up	S. Hayward-L. Bowman-E. Albert					a7/20/46
Song of Scheherazade *T	Y. DeCarlo-B. Donlevy-J. P. Aumont					a2/9/46
Swell Guy	Sonny Tufts-Ann Blyth					a7/6/46
Temptation	M. Oberon-G. Brent-C. Korvin					a5/25/46
Vigilantes Return *C	Jon Hall-Margaret Lindsay					a7/13/46
Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100				b1/12/46

Westerns (Current 1945-46)

						See Issue of
1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46		b10/5/46
1104	Gun Town	Kirby Grant-Fuzzy Knight	53	1/18/46		a12/22/45
1107	Gunman's Code	Kirby Grant-Fuzzy Knight	54	8/30/46		a8/24/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46		
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46		a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46		b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
512	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
506	Confidential Agent (D)F	C. Boyer-L. Bacall-P. Lorre	118	11/10/46	b11/3/45
508	Danger Signal (D)F	Faye Emerson-Zachary Scott	78	12/15/46	b11/17/45
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
510	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
509	San Antonio *T	Errol Flynn-Alexis Smith	110	12/29/45	b11/24/45
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
507	Too Young to Know (D)F	Joan Leslie-Robert Hutton	86	12/1/45	b11/17/45
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46

COMING

	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
605	Deception	B. Davis-P. Henreid-C. Rains	112	10/26/46	a9/7/46
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Alexis Smith			
606	Never Say Goodbye	Errol Flynn-Eleanor Parker	97	11/9/46	a12/1/45
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Stheridan-Robert Alda			a9/7/46
	Open Verdict, The	S. Greenstreet-P. Lorre-J. Lorring			a3/9/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman			a12/1/45
	Two Mrs. Carrolls	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89			b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts		b10/30/45
Curley *C	Frances Rafferty-Larry Olsen		Hal Roach		a5/25/46
Fabulous Joe	Walter Abel-Margot Grahame		Hal Roach		
Here Comes Trouble	William Tracy-Patty Morgan		Hal Roach		a8/24/46
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD		b1/5/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films		b3/9/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts		b10/20/45
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n		b3/9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe		b8/31/46
Raider, The *T (Wa)F	Documentary	70			b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG		b7/6/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair		b9/7/46
Welldigger's Daughter, The (CD)A	Raimu-Fernandel	122	Siritsky		b10/5/46
Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding		Hal Roach		

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This is a new service feature which will be expanded. Its purpose is to supply theatremen with the classifications as to audience suitability, by age groups, of national reviewing committees which are independent of the industry. This information should be filed for reference when a picture is played in order that in advertising, as well as in response to requests of local groups or individual parents, the theatreman may state the facts about the suitability of a given feature for showing to children as determined not by himself or any industry agency but by organizations maintained for the service of the public.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Strange Voyage	Family	.....	Adults	.....
Gallant Bess	Family	12-14	General Patronage	.....
The Bachelor's Daughter	Family	.....	Adults	.....

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SHORT Booking GUIDE

COLUMBIA

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7404	A Bird in the Head....Fair	17	.. 4/13/46
7405	Uncivil War Brides	17	
7406	The Three Troubledoers	17	
7407	Monkey Businessmen	18	
7408	Three Lean Wolves.....Screwy	16½	.. 9/21/46
7410	Ain't Love Cuckoo?	19	
7411	You Can't Fool a Fool..Fair	17	.. 9/14/46
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7424	When the Wife's Away..Good	17	.. 5/ 4/46
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7426	Get Along Little Zombie	17	
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7428	Headin' for a Weddin'		
7436	Blonde Stayed On, The	16½	
7437	Mr. Noisy	16½	
7438	Jiggers, My Wife!	18	
8401	G. I. Wanna Home	15½	
8421	Pardon My Terror		
8431	Society Mugs	16	
COLOR RHAPSODY *T			
7501	River Ribber	6	
7502	Polar Playmates	6½	
7503	Picnic Panic	6	
COMMUNITY SINGS			
7655	No. 5 (Leibert) No Can Do	10	
7656	No. 6 (Baker) That Feeling in the Moonlight	9	
7657	No. 7 (Leibert) Chickery Chick	10	
7658	No. 8 (Baker) Symphony	8½	
7659	No. 9 (Baker) Glad You're You	10½	
7660	No. 10 (Leibert) Let It Snow	11	
7661	No. 11 (Leibert) You Won't Be Satisfied	9	
7662	No. 12 (Baker) One-zy Two-zy	10½	
8851	No. 1 (Leibert) The Gypsy		
FILM VODVIL			
7954	Three Sets of Twins.....Good	10	.. 5/ 4/46
7955	Art Mooney & Orch	11	
7956	Dick Stabile & Orch	10	
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch		
8951	Jerry Wald & Orch		
FLIPPY *T			
7601	Catnipped .....Amusing	7½	.. 9/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Tweetment	6½	
FOX AND CROW *T			
7752	Foxey Flatfoots	6	
7753	Unsure-Runts	7½	
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PHANTASIES			
7702	Kongo Roo	6	
7703	Snap Happy Traps	6½	
7704	The Schooner the Better	6½	
SCREEN SNAPSHOTS			
7855	No. 5 (Movie Stunt-men & Doubles)	9	
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7858	No. 8 (Looking Back)	10	
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7160	Hop Harrigan ..... 15 Chaps.		4/13/46
7180	Chick Carter, Detective ..... 15 Chaps.		
8120	Son of the Guardsman..... 15 Chaps.		

METRO-GOLDWYN-MAYER

			See Issue of
CARTOONS *T			
W-731	Flirty Birdy	7	
W-732	Wild and Wooly.....Fair	8	.. 4/ 6/46
W-733	Quiet Please		
W-734	Lonesome Lenny	8	
W-735	Springtime for Thomas..Good	9	.. 4/ 6/46
W-736	Milky Waif .....Good	7	.. 6/ 1/46
W-737	Hick Chick		
W-738	Trap Happy		
W-739	Northwest Hounded Police	18½	
W-740	Solid Serenade		
TRAVELTALKS *T			
T-713	Land of Mayas		
T-714	Glimpses of Guatemala		
T-715	Visiting Vera Cruz.....Interesting	9	.. 4/ 6/46
T-716	The Mission Trail		
T-717	Looking at London.....Excellent	10	.. 6/ 1/46
T-718	Calling on Costa Rica...Very Good	10	.. 7/ 6/46
TWO REEL SPECIALS			
A-701	A Gun in His Hand	19	
A-702	Purity Squad .....Excellent	20	
PETE SMITH SPECIALTIES			
S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 6/ 1/46
S-760	Treasures from Trash.....Good	10	.. 6/ 1/46
S-851	Football Thrills of 1945	10	
S-852	Sure Cures .....Excellent	10	..10/ 5/46
PASSING PARADE			
K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 5/ 4/46
MINIATURES			
M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	
THEATRE OF LIFE			
	Traffic With the Devil...Instructive	13½	.. 9/ 7/46

PARAMOUNT

GEORGE PAL PUPPETOONS			
U5-3	Ollo for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 6/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam	7	
U5-8	Shoe Shine Jasper		
LITTLE LULU *T			
D5-1	Man's Pest Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack..Good	7	.. 6/ 1/46
D5-3	Bored of Education.....Passable	7	.. 6/ 1/46
D5-4	Chick and Double Chick..Good	6	.. 8/ 3/46
D5-5	Musica-Lulu	7	
D5-6	A Scout With the Gout		
NOVELTOONS *T			
P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 6/ 1/46
P5-3	Old MacDonald Had a Farm .....Very Good	7	.. 6/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	6	..10/ 5/46
P5-6	Sudden Fried Chicken	7	
MUSICAL PARADES *T			
FF5-2	Naughty Nanette .....Entertaining	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 6/ 1/46
FF5-4	A Tale of Two Cafes....Entertaining	18	.. 7/20/46
FF5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers		
POPEYE *T			
E5-1	House Tricks .....Funny	8	.. 5/11/46
E5-2	Service With a Guile.....Fair	6	.. 4/13/46
E5-3	Klondike Casanova .....Swell	8	.. 6/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	6	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic		
E5-8	Island Fling		
POPULAR SCIENCE *M			
J5-3	No. 3 .....Interesting	10	.. 3/15/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46
SPEAKING OF ANIMALS			
Y5-3	In the Postwar Era.....Fair	9	.. 3/16/46
Y5-4	In the Wilds.....Good	9	.. 6/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46
SPORTLIGHTS			
R5-5	Dixie Pointers	10	
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickories.....Excellent	9	.. 6/ 1/46
R5-9	Birds Make Sport.....Good	9	.. 8/ 2/46
R5-10	Feminine Class .....Excellent	10	.. 8/10/46
TWO-REEL SPECIALS			
T5-2	Don't Be a Sucker	18	
UNUSUAL OCCUPATIONS			
L5-3	No. 3 .....Good	10	.. 3/16/46
L5-4	No. 4 .....Interesting	10	.. 4/13/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 9/21/46
PACEMAKERS			
	Brooklyn I Love You		

RKO RADIO

			See Issue of
DISNEY CARTOONS *T			
64103	A Knight for a Day.....Good	7	.. 6/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 3/16/46
64106	Squatter's Rights	7	
64107	Donald's Double Trouble.Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 6/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon.Amusing	7	.. 7/20/46
64111	Lighthouse Keeping	7	
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 9/17/46
EDGAR KENNEDY			
63403	Trouble or Nothing.....Funny	18	.. 2/16/46
63404	Wall Street Blues.....Good	17	.. 8/17/46
63405	Motor Maniacs .....Good	18	.. 9/14/46
63406	Noisy Neighbors	17	
FLICKER FLASHBACKS			
64205	No. 5 .....Good	7	.. 4/13/46
64206	No. 6 .....Entertaining	8	.. 6/ 1/46
64207	No. 7	7	
HEADLINER REVIVALS			
63203	Twenty Girls and a Band	18	
63204	Sea Melody	19	
LEON ERROL			
63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	18	.. 7/ 6/46
63704	Twin Husbands	18	
63705	I'll Take Milk.....Gets There	18	.. 8/17/46
63706	Follow That Blonde.....Breezy	18	..10/ 5/46
SPECIAL			
671	The House I Live In....Excellent	18	..10/19/46
SPORTSCOPES			
64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 8/ 9/46
64308	Black Ducks and Broadbills .....Good	8	.. 5/11/46
64309	Tenderfoot Trail	8	
64310	Aqua Queens	8	
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers	8	
THIS IS AMERICA			
63103	Great Lakes .....Excellent	16	.. 2/16/46
63104	Report on Japan.....Interesting	19	.. 8/ 9/46
63105	Street of Shadows.....Excellent	16	.. 4/13/46
63106	Two Million Rooms.....Excellent	16	.. 5/ 4/46
63107	No Place Like Home....Illuminating	16	.. 6/ 1/46
63108	Panama .....Fair	16	.. 7/13/46
63109	Port of New York.....Solid	16	.. 7/20/46
63110	Courtship to Courthouse..Interesting	15	.. 8/10/46
63111	Highway Mania .....Excellent	17	.. 9/14/46
63112	White House		

20th CENTURY-FOX

			See Issue of
MOVIETONE ADVENTURES *T			
6255	Song of Sunshine	8	
6256	Louisiana Springtime	8	
6257	Lost Lake	8	
6258	Along the Rainbow Trail.Excellent	8	.. 4/13/46
6259	Cradle of Liberty.....Interesting	8	.. 7/ 6/46
6260	Across the Great Divide	8	
7251	Sons of Courage	8	
7252	Jamaica	8	
7253	Historic Capetown .....Excellent	8	.. 9/21/46
7254	Girls and Gags	8	
SPORTS REVIEWS *T			
6301	Pins and Cushions.....Interesting	8	.. 3/ 2/46
6353	Diving Dandies	8	
6354	Sea Sirens .....Good	8	.. 8/ 3/46
6355	Golden Horses	8	
7301	Football Fanfare .....Good	8	.. 9/14/46
7351	Winter Holiday .....Good	8	.. 9/21/46
7352	Summer Trails	8	
7353	Playtime's Journey	8	
TERRYTOONS *T			
6509	Talking Magpies .....Good	7	.. 8/ 9/46
6510	Svengali's Cat .....Amusing	7	.. 8/ 2/46
6511	Fortune Hunters	7	
6512	Wicked Wolf .....Good	7	.. 5/11/46
6513	My Old Kentucky Home..Very Good	7	.. 5/ 4/46
6514	It's All In the Stars....Excellent	7	.. 6/ 1/46
6515	Throwing the Bull.....Very Good	7	.. 7/ 6/46
6516	Trojan Horse	7	
6517	Dinky Finds a Home....Cute	7	.. 8/ 7/46
6518	Johnstown Flood .....Good	7	.. 7/ 6/46
6519	Peace-Time Football	7	
6520	Golden Hen .....Excellent	7	.. 5/11/46
7501	Winning the West.....Good	7	.. 9/14/46
7502	The Tortise Wins Again..Good	7	.. 8/17/46
7503	The Electronic Mouse Trap	7	
7504	The Jail Break.....Fine	7	..10/ 5/46
7505	The Snow Man	7	
7506	The Housing Problem...Funny	7	.. 9/21/46
7507	The Crackpot King	7	
7508	The Uninvited Pests	7	
7509	Mighty Mouse and the Hep Cat	7	
7510	Beanstalk Jack	7	

MARCH OF TIME

5	Challenge to Hollywood	Interesting	18	1/	5/46
6	Life With Baby	Very Good	20	2/	2/46
7	Report on Greece	Very Good	19	3/	2/46
8	Night Club Boom	Good	21	4/	6/46
9	Wanted—More Homes	nformative	20	5/	4/46
10	Tomorrow's Mexico	Timely	20	6/	1/46
11	Problem Drinkers	Timely	20	7/	6/46
12	The New France	Encouraging	20	8/	3/46
13	Atomic Power	Amazing	19	8/	10/46
1	Is Everybody Happy		18		
2	World Food Problem	Excellent	17	10/	5/46

DRIBBLE PUSS PARADE

6901	Here Comes the Circus	Lehrish	8	8/	31/46

UNIVERSAL 1945-46

NAME BAND MUSICALS

1309	Banquet of Melody	Good	10	5/	11/46
1311	Breakin' It Down				
1304	Cuban Madness				
1301	Solid Senders	Very Good	15	11/	24/46
1302	Hot and Hectic				
1306	Melody Stampede	Good	15	1/	26/46
1381	Sing and Be Happy	Very Good	10	3/	2/46
1307	Swing High, Swing Sweet	Entertaining	15	3/	2/46
1303	Synchro-Smooth Swing	Good	15	2/	23/46
1310	Swingin' Down the Scale	Good	15	5/	1/45
1308	Takin' the Breaks	All Right	15	6/	1/46
1305	Tin Pan Alley Tempos	Fair	15	2/	23/46

PERSON-ODDITY

1366	Maestros of the Comics	Interesting	9	3/	2/46
1367	Wings of Courage		9		
1368	Cartune Crusader		9		
1369	Scientifically Stung	Interesting	9	6/	1/46
1370	Lone Star Padre				
1371	Artist's Antics	Fair	9	8/	3/46
1372	Picture Pioneer	All Right	9	7/	20/46

SERIALS

	Lost City of the Jungle	Juvenile	20	5/	11/46
	Royal Mounted Rides Again	Actionful	19	1/	19/46
	Scarlet Horseman				
	Secret Agent X-9				

SING AND BE HAPPY

1381	Sing and Be Happy	Very Good	10	3/	2/46
1382	Merrily We Sing	Fair	10	5/	11/46

SPECIAL FEATURETTES

1201	Tiny Terrors of the Timberlands		20		
1203	Roosevelt—Man of Destiny		18		

TECHNICOLOR CARTOONS

1324	Apple Andy	Good	7	2/	16/46
1326	Bathing Buddies				
1323	Mousie Come Home				
1322	The Poet and Peasant	Very Good	7	10/	27/45
1321	Loose Nut				
1327	Reckless Driver				
1325	Who's Cooking Who				

VARIETY VIEW

1348	Chimp on the Loose		9		
1349	Dog of the Seven Seas	Good	9	7/	20/46
1347	Dog Tale	Fizzles	9	6/	1/46
1342	Go North	Very Good	9	10/	13/45
1364	Grave Laughter	Amusing	9	11/	24/45
1344	Doctor of Paintings				
1345	Jungle Capers	Amusing	9	2/	23/46
1350	Magic Mineral	Very Good	9½	7/	6/46
1351	Mr. Chimp at Home	Fair	9	7/	20/46
1341	Queer Birds	Interesting	9	11/	10/45
1346	Script Teas	Will Do	9	7/	6/46

VITAPHONE-WARNER BROS. 1945-46

BLUE RIBBON CARTOONS (13)

2307	Daffy Duck & Egghead				
2306	Fresh Fish				
2303	The Good Egg				
2305	Little Lion Hunter				
2302	Lyin' Mouse				
2301	Sunbonnet Blue		7		
2304	Trial of Mr. Wolf				

BUGS BUNNY

2721	Hair Raising Hare	Hilarious	7	6/	1/46
2722	Acrobatic Bunny	Excellent	7	8/	17/46

FEATURETTES (6)

2101	Barbershop Ballads	Fair	20	8/	25/45
2102	Star in the Night	Outstanding	20	10/	27/45
2103	All Star Musical Revue	Entertaining	20	12/	1/45
2104	Good Old Corn	Good	20	12/	1/45
2106	Hitler Lives?	Excellent	20	1/	5/46
2105	Musical Shimpates				

MELODY MASTERS (10)

2601	Spade Cooley, King of Western Swing	Excellent	10	8/	25/45
2605	Headline Bands	Very Good	10	3/	2/46
2602	Here Comes the Navy Bands	Fair	10	10/	13/45
2606	Jan Savitt & His Band	Good	10	4/	6/46
2603	Musical Novelties	Fair	10	11/	17/45
2607	Rhythm on Ice	Good	10	5/	4/46

MERRIE MELODIES—LOONEY TUNES

1716	Baby Bottleneck	Very Funny	7	3/	30/46
1717	Elmer's Hare Remover	Excellent	7	3/	30/46
1718	Daffy Doodles	Very Good	7	5/	11/46
1719	Hollywood Canine Canteen	Funny	7	6/	1/46
1720	Hush My Mouse	Good	7	6/	1/46
2701	Kitty Kornered	All Right	7	7/	20/46
2702	Hollywood Daffy	Very Good	7	8/	3/46
2703	Eager Beaver	Very Good	7	9/	14/46
2704	Great Piggy Bank Robbery	Good	7	9/	14/46

SPECIAL

2901	The Nine Hundred	Outdated	10	17/	27/45
3101	Okay for Sound	A Stunner	20	7/	20/46

SPORTS PARADE (13)

2507	Fin 'N Feathers				
2509	Riding Hannefords	Good	10	7/	20/46
2506	Let's Go Gunning	Interesting	10	5/	4/46
2501	Sports Go to War	Outlated	10	10/	13/46
2502	Holiday on Horseback				
2503	Michigan Ski-Daddle				
2505	Snow Eagles	Excellent	10	3/	30/46
2504	With Rod and Gun in Canada	Very Good	10	4/	6/46

TECHNICOLOR ADVENTURES (6)

2801	Fashions for Tomorrow		10		
2802	In Old Sante Fe				
2803	All Aboard	Fair	10	4/	6/46
2804	Facing Your Danger	Exciting	10	6/	1/46
2805	Girls and Flowers	Beautiful	10	6/	1/46
2806	Let's Go Camping	Pleasant	10	8/	17/46

TECHNICOLOR SPECIALS (8)

2001	Frontier Days	Good	20		
2002	Forest Commandos	Excellent	20	3/	9/46
2008	Men of Tomorrow	Excellent	20	7/	6/46
2003	Movieland Magic	Good	20	3/	30/46
2004	Gem of the Ocean	Excellent	20	6/	1/46
2005	South of Monterrey	Pleasant	20	8/	17/46
2006	Hawaiian Memories	Excellent	20	6/	1/46

VITAPHONE VARIETIES (6)

2401	Alice in Jungleland	Interesting	10	11/	17/45
2402	Miracle Makers		10		
2405	Peeks at Hollywood	Interesting	10	3/	2/46
2406	Smart as a Fox	Excellent	10	6/	1/46
2404	So You Think You're Allergic	Fair	10	1/	19/46
2403	Story of a Dog	Interesting	10	8/	25/45

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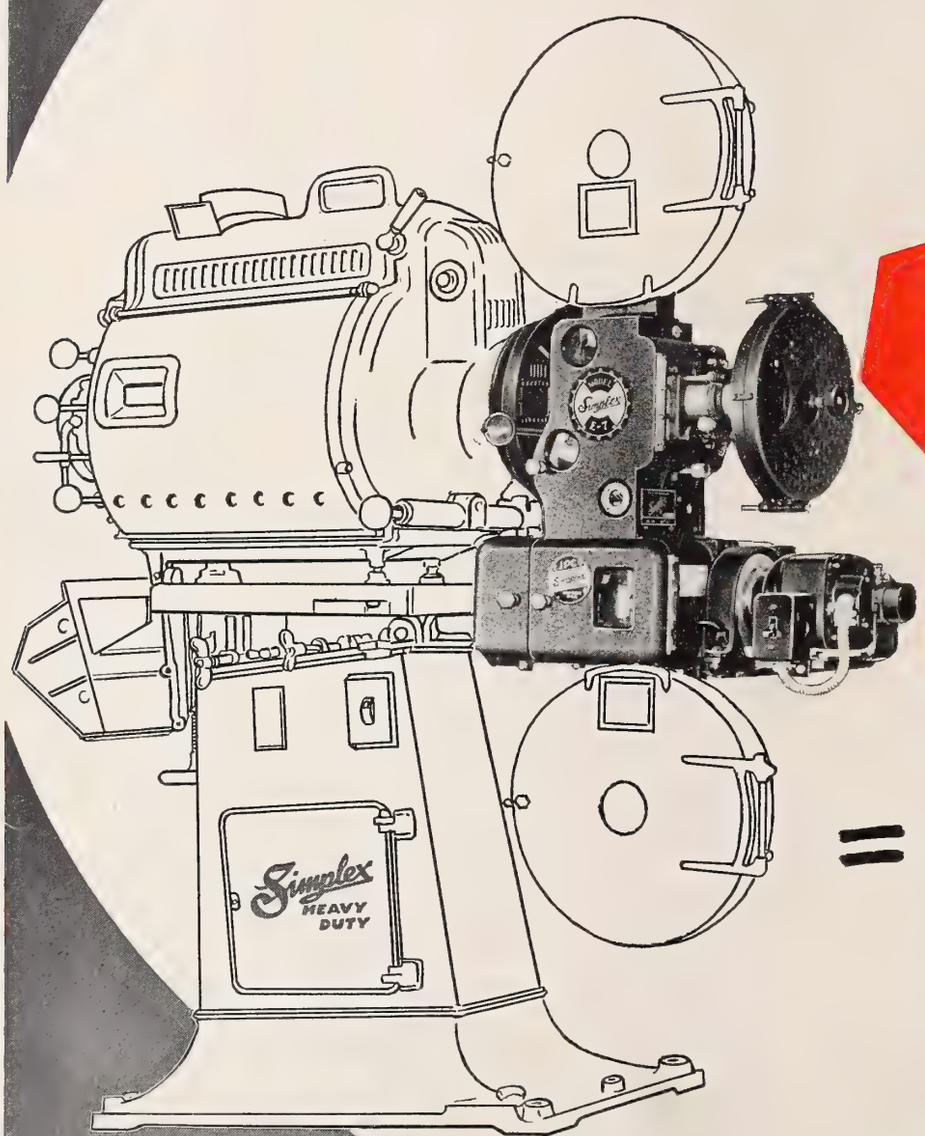
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CHARLES E. CHICK LEWIS
Editor and Publisher



Robert M. Weitman (See Page 8)

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(See Page 8)

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The moral was plain to most. Here was a new, easy way to save; one as well suited to the future as to the past. Result: Today, millions of Americans are continuing to buy, through their Payroll Savings Plan, not War Bonds, but their peacetime equivalent—*U. S. Savings Bonds.*





From war to peace! War Bonds are now known as U. S. Savings Bonds, bring the same high return—$25 for every $18.75 at maturity.



Out of pay—into nest eggs! A wage earner can choose his own figure, have it deducted regularly from earnings under Payroll Savings Plan.



New homes to own! Thousands of new homes, like this, will be partially paid for through Bonds wisely accumulated during the next five to ten years.



Keeping cost of living in check! Buying only needed plentiful goods and saving the money which would bid up prices of scarce goods keeps your cost of living from rising. Save *automatically—regularly.*

Weekly Savings	SAVINGS AND INTEREST ACCUMULATED	
	In 1 Year	In 10 Years
$ 3.75	$195.00	$2,163.45
6.25	325.00	3,607.54
7.50	390.00	4,329.02
9.38	487.76	5,416.97
12.50	650.00	7,217.20
15.00	780.00	8,660.42
18.75	975.00	10,828.74

Savings chart. Plan above shows how even modest weekly savings can grow into big figures. Moral: Join your Payroll Savings Plan next payday.

SAVE THE EASY WAY...

BUY YOUR BONDS

THROUGH PAYROLL SAVINGS

Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.

A PUBLIC SERVICE PROJECT
The Advertising Council

THE EDITORIAL PAGE

Just a Football

As things stand at the moment the film industry is just one badly-battered football being booted about in what seems a reckless game for a sort of winner-take-all stakes.

Because of the rancor between large segments of the distributor and exhibitor groups, the gridiron was in perfect condition for just such a game.

For a while we thought that the Department of Justice was going to act as a referee, with all the others feeling a sort of restraint and remaining conscious of the fact that a game with certain rules was being played and that the regulations should be observed. Now, it looks as though everybody and his grandpop is in there mixing it up as the industry gets a bruising and battering such as it has never had in a long history of plenty of rough and tumble at its expense.

Months have elapsed since the decision in the anti-trust case, and here, on the eve of hearings set by the Court for a final decree to be written (per the Court's order), there is less—if that's possible—agreement between the industry elements vitally concerned than existed even before the trial started.

If one were to try to evaluate the score as it stands now, the tally might read something like this: Department of Justice, 28 points; Distributor Companies, 14 points; Exhibition Branch, zero.

This free-kicking, free-for-all rhubarb could be funny, were the consequences not so terribly serious to a whole industry, which stands to suffer injuries that could handicap it for years to come.

We wonder if those valiant "defenders of the exhibitors" who did their best to encourage outside regulation of the industry "to protest" the dues-paying members of their organizations are now proud of the situation they sought to bring about.

▲ ▲ ▲

Field Day for Oldies

Pick up any newspaper and look over the theatre advertisements and you'll probably be surprised at the high percentage of re-issues being offered as attractions at local movie houses.

The guy who said that one man's cake is another man's poison did not have movies in mind, but the phrase certainly fits. What may not be so good for the major distributors is turning out to be mighty fine for the re-issue exchanges because they are doing a terrific business right now and should continue to do so until the entire product situation is straightened out—court-wise, distributor-wise and, especially, exhibitor-wise.

We only hope the cash customers are not going to rebel over having so many of the oldies forced upon them, the good with the bad and the entertaining with the clucks. It stands to reason that an awful lot of turkeys are going to be pushed along with the good ones and the less scrupulous exchanges may be quite willing to talk some exhibitors into playing re-issues that might better be forgotten.

Best proof of the value of this lucrative market is the fact that practically all the major distributors are making a concentrated effort to sell the re-issues in a reach for some of the rental money which is out begging for product to round out a week's bookings. Several of the bigger companies are pushing the oldies as strong or stronger than their new product of which there is not an abundant supply now available.

There is, definitely, a grave danger to the flooding of picture screens with this form of entertainment and that danger has nothing to do with the value and quality of the occasional re-issue which many theatres have found profitable and satisfactory to play. The point is: will it drive large numbers of patrons to some other form of entertainment or keep them at home on some nights when they should be at the movie theatre?

The entire subject has been emphasized by the almost unlimited number of major re-issues now available and, as stated before, the tremendous number of them being exhibited in theatres all over the country. It is all right to talk about a "new" audience having grown up for those oldies, but it is common, horse-sense that a greater majority of the moviegoers are of the age when they can well recall having seen that picture before.

Looks to us like the goose is getting a workout that could exhaust its golden-egg-laying powers.

▲ ▲ ▲

No Peace

The Hollywood strike situation has not improved. Street fights are still breaking out wherever the pickets gang up and, in the meantime, the AFL keeps fiddling while the industry burns.

We still think the best solution is to shut down the studios until the union factions settle the dispute among themselves. This would probably be done a lot sooner than anyone imagines because thirty thousand non-participating employes whose rights now are being utterly ignored, might make themselves understood as to how they feel about the whole thing.

—"CHICK" LEWIS

NATIONAL NEWSREEL

Drastic Court Order Limits Chicago Runs, Bans Clearance

Jackson Park Defense to Appeal Restriction of Loop Runs to 2 Week Maximum

In a revolutionary injunction which totally overthrows Chicago's present release system, Federal Judge Michael Igoe, Wednesday, drastically limited the length of Chicago's downtown or loop first runs to two weeks. The maximum length of first subsequent runs was set at one week and clearance or dead time between any run was abolished.

Grants 30 Day Suspension

Judge Igoe later suspended the date his injunction would take effect for 30 days in order to allow defendant attorneys to consult with the New York home offices on the nature of an appeal.

The Judge's order resulted from an appeal for injunction relief filed by the Jackson Park Theatre as a result of its United States Supreme Court Victory over the defendants in its anti-trust suit—Paramount, RKO, Vitagraph, Loew's (MGM), 20th Century Fox, Balaban & Katz and Warner Theatres.

Double features, insofar as they might interfere with the Jackson Park Theatre's obtaining enough films for its program, are forbidden to the defendant exhibitors.

The injunction further restrains arbitrary clearance, conditioning, and maintenance of minimum admission prices.

Day and Date

Insofar as the major subjects of the injunction are concerned, Judge Igoe closely followed the suggestions set forth by Jackson Park Attorney McConnell. He did not however order B&K to divest itself of the Maryland Theatre or Warners to divest themselves of the Jeffrey.

It granted the Jackson Park Theatre, according to Attorney Thomas McConnell day and date bookings with the Warner Bros. Jeffrey in the same zone and gave Jackson Park one week's run ahead of the Balaban & Katz Maryland, also in the same zone, provided the Jackson Park pays a reasonably higher film rental.

Jackson Park Theatre Attorney Thomas McConnell told SHOWMEN'S TRADE REVIEW Wednesday night that the immediate effect of the injunction should "increase the flow of pictures through all of the runs."

"The loop houses," he continued, "were blocking off the market with their extended runs and there was a film famine here," he declared, adding that the present set-up might also open loop houses to independent producers who had not been able to book them due to the extended run policy.

The Jackson Park Theatre case has already proved costly to its defendants. Filed by the theatre's owners (Florence Bigelow, Marion B. Koerber, John E. Bloom and William Bloom) in 1942, the original petition stated that the Jackson Park had lost $125,692 in a five-year period from 1938 to 1942.

Claimed Conspiracy

The petition claimed the loss had been caused by the actions of the distributor defendants in favor of the Maryland and that this difficulty in getting product had been increased when the Maryland and the Jeffrey went dual.

The federal jury in Chicago returned a verdict in favor of the plaintiffs, with damages for $120,000 whereupon Judge Igoe, under the punitive provisions of the Sherman-Clayton act, tripled the damages to $360,000. The defendants appealed to the United States Circuit Court of Appeals which reversed Judge Igoe.

The plaintiffs carried the case to the United States Supreme Court which in the latter part of April, 1946, upheld Judge Igoe's ruling by a 7-1 ruling (Justice Jackson not voting, Justice Frankfurter dissenting.) The distributors paid the damages.

Jackson Park Theatre then went into court for injunction relief against the practices which had been ruled against by the court and filed an additional $600,000 for damages incurred from the time the suit had been filed to the present. McConnell said he would ask Judge Igoe shortly to set the damage hearing on his calendar.

Says Theatre Video Waits for Improvement

Practical theatre television must await further engineering development and basic research, James D. McLean, General Electric electronics department executive told the Television Broadcasters Association at its annual conference in the Waldorf-Astoria at New York last week.

The ultimate goal, McLean said, were television pictures as large and as brilliant as those now obtained in actual theatre film projection. To date television pictures 18x24 feet, with good definition, have been obtained in the laboratory, he told the conference.

Monogram Net Up 129.76%

Net profit for Monogram for the fiscal year ending June 29, 1946, after deducting taxes was $379,474, an increase of 129.76 per cent over the net for the previous year of $165,161. The common stock has been increased from 500,000 shares to 721,118¾ shares by conversion of the preferred.

E. M. Loew Joins Allied

The E. M. Loew circuit of 40 houses this week joined the Independent Exhibitors Association, a unit of national Allied.

Hollywood Hopes Strike Arbitration in Sight

Hollywood hoped this week that its expensive jurisdictional strike, caused by a disagreement between the Conference of Studio Unions United Brotherhood of Carpenters and Joiners and the International Alliance of Theatrical Stage Employes, might be settled by arbitration.

The hope, based largely on reports from Chicago where the American Federation of Labor, to which both unions belong, was in convention this week, came as an unexpected shift in the labor front successfully slowed down most production and almost stopped all color processing. This was a refusal of the processing technicians, members of Local 683, IATSE, to cross CSU picket lines despite orders from their national body to do so. The IATSE national officers took over the union "emergency" powers and were scheduled to try its officers for their revolt against the parent body's orders.

The action of some 1,500 processing technicians, who develop and print films, in refusing to cross picket lines forced some studios to

(*Continued on Page* 15)

Robert M. Weitman

(The Man on the Cover)

Managing director of the Paramount Theatre, New York, and the Paramount Theatre, Brooklyn, who this week is receiving congratulatory wires and messages from scores of stars who have been identified with the history of the New York Paramount. The occasion is the twentieth anniversary celebration of the big showhouse in Times Square. Known to many as "Paramount Bob," Weitman has been at the helm of the Paramount since 1935 and he is a product of the training and experience gained with the Paramount theatre organization, having made his entry into the business world as a student in the Paramount-Publix Managers' Training School, which he entered directly from Cornell University. His first association with the Paramont Theatre was as a temporary doorman—a bit of the practical experience phase of his course in the Managers' School. That was in 1926. A year later Weitman was appointed manager of the Rialto Theatre, and two years after that he took over as head man at the Brooklyn Paramount, which recently again came under his supervision. Prior to assuming direction of the New York Paramount in 1935, Weitman was for several years city manager of the Paramount-Publix theatres in New York.

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NATIONAL NEWSREEL

Rush to Get Under Wire for Decree Hearings

Gov't Suggests Flat Rent Instead of Percentage As Solution to Auctioning

Legal decks were being cleared for action in New York this week as the statutory court's anti-trust suit hearings on the proposed decree were scheduled to start in the federal court house at Foley Square.

Brief totalling mountains of words were submitted to the court during the week with the Conference of Independent Exhibitors; the Motion Picture Theatre Owners of America; Radio Center, Inc., an individual exhibitor organization in Newark; the Society of Independent Motion Picture and Vanguard films, all seeking to become a friend of the court in the case.

Favors Divorce

The CIEA told the court that it favored divorce and was against auctioning but submitted a suggestion in part as to how auctions might be conducted if the court ordered them.

In its brief, the MPTOA told the court that it was the general impression in the industry that competitive bidding meant auction selling and asked the court not to restrict selling to any one method and above all not to consider auctioning at all.

The MPTOA brief stated that the practices which the court found unlawful could be restrained by injunction and the industry left free to progress toward trade practices through competition. It supported the government proposals to prevent overbuying and backlogging but asked the court to extend the time in which an exhibitor must book a picture after it is made available from 30 days, as suggested by the government, to 45 days. (Explanation was made that 30 days was too tight presented problems since four musicals might become available at the same time.)

Backs Some Run

The MPTOA brief also supported the Government proposals for "some run," but took issue with the Government on abandoning arbitration and asked that it be retained, using arbitrators "who possess active industry background and experience" and that the arbitration system should not be financed by the distributor defendants and that the "exhibitors be given a voice in the determination of the system."

The 30 exhibitor members of the Confederacy of Southern Association who seek to intervene in the suit filed a brief supporting their motion Wednesday and the American Theatres Association, which also seeks to intervene, was reported ready with its supporting brief. Intervention if granted, will place the intervenors in the position of defendants.

In the CIEA brief, filed on behalf of its membership which includes Allied units, by Allied General Counsel Abram Myers, the CIEA declares its opposition to auction selling terming it "an exercise of legislative power rather than judicial power" and asks the court

(*Continued on Next Page*)

The Score To Date

Lawyers expected Thursday that the hearings on the various decree proposals in the federal statutory court might take the whole of next week, but were almost certain that the hearings on intervention and amicus curiae briefs would be cleared in a single day.

To date there are two petitions for intervention—those of the American Theatres Association and of 30 exhibitor members of the Confederacy of Southern Associations.

The amicus curiae briefs totaled five, consisting of the Society of Independent Motion Picture Producers, which seeks to be exempted from the decree provisions on the grounds that they are not defendants; Vanguard Films, which seeks road showing with "Duel in the Sun" in mind; the Conference of Independent Exhibitors Association, suggesting divorce and a plan for auction selling which it opposes and asking that cross licensing be banned; the Motion Picture Theatre Owners of America, fighting any exclusive method of competitive bidding, auctioning especially and supporting its "some run" suggestion, retention of arbitration; Radio Centre, lessee of the Mosque at Newark, N. J., supporting auction selling together with a ban on cross licensing.

Hearings for intervention and amicus curiae briefs are set for Oct. 21. Hearings for the Government and defendant decree proposal will start Oct. 22.

Vanguard Asks Court to Approve Roadshows, Cites 'Duel in the Sun'

David O. Selznick's Vanguard Films, Inc., Tuesday sought to appear in the anti-trust suit as a friend of the court in an effort to get permission to roadshow "Duel in the Sun," forthcoming Selznick picture which the court was told had cost to date over $5,500,000.

The Selznick action followed preliminary conversation with the Department of Justice in which the Department reportedly gave Vanguard no hope for a roadshow permit.

In its petition Vanguard claims that it stands to lose if the expensive "Duel" cannot be roadshowed, cites that pictures which have advanced the motion picture art from "The Birth of the Nations" through "Henry V" have all been roadshown, and claims that the present objections to road showing and price fixing favor the theatre owning Big 5, since under the court opinion they can play their own pictures in their own houses under whatever prices and conditions they please.

The Vanguard petition asks the court to return to the consent decree definitions of roadshowing ("A public exhibition of a motion picture in a limited number of theatres, in advance of its general release, at admission prices higher than those customarily charged in first-run theaters in the areas where they are located.") Such showings the Vanguard says were permitted under the consent decree and if additional clarification is required, it suggested following requirements: (1) the negative cost shall be one and a half times more than the average cost of a company's 'A' feature; (2) the roadshow admission must be at least one-third more than the theatre's usual admissions for 'A' pictures; (3) No producer shall roadshow more than two pictures within a 12-month period and there shall be no dualling on roadshows.

As an alternate plan Vanguard suggested: (1) to free the three minor defendants from roadshow restrictions; (2) to permit roadshowing any costly picture "the substantial expense of which was incurred before June 11, the date of the court's opinion." (This would allow "Duel in the Sun" to be roadshown.)

Decree Hearings Monday Mark New Step in 8-Year Old Anti-Trust Suit

Three federal judges and a corps of lawyers will face each other again Monday in federal statutory court at New York as the year-laden federal anti-trust suit against eight major motion picture distributors enters another chapter—a chapter which observers believe will be but a preliminary to others in the marble-walled halls of the United States Supreme Court.

On July 20, 1938, the Government, which had been prodding around the edges of the film industry seeking Sherman anti-trust act violations, filed suit in an effort to end allegedly monopolistic practices.

Five of the defendants—Paramount, RKO, Warner Bros., Loew's (MGM), 20th Century-Fox—who were immediately dubbed the Big 5. —after protracted litigation agreed with the government to revise their trade practices.

This agreement filed on Oct. 29, 1940, became a consent decree on Nov. 21, 1940.

The remaining three defendants—Columbia, Universal and United Artists, called the Little 3, refused to be part of the agreement.

The consenting five, under the terms of the decree approved by the court, abolished block booking in favor of selling in groups of five and provided against blind buying by setting up trade screenings at which exhibitors might see what they were going to try to buy.

After a trial period, the Government became convinced that the consent decree did not achieve what it was seeking and reopened the case over the protests of the defendants. This time the Government made a plea for divorce, claiming that only by separating distributor-exhibitors from their theatres, could competition be restored.

The case came to trial in January, 1946 and the court rendered an opinion in mid June, of

(*Continued on Page 14*)

NATIONAL NEWSREEL

Rush to Get Under Wire for Decree Hearings

Petitions to Intervene or Appears as Friends of Court to be Heard Mon.

(*Continued from Preceding Page*)

not to put it into effect prior to an appeal against the court's decision.

If the court orders auction selling the brief states, the CIEA suggests that sealed bids be submitted by exhibitors within 10 days after a picture is offered, opened on the eleventh day and held afterward for inspection by bidders. The plan provides that distributors be directed to set national release days on all pictures and offer them in all territories "within a definite period thereafter" and that "no offer on the next succeeding run be made until a license has been granted on the immediate preceding run."

The brief supports the Government's position on a cross-licensing ban stating that "so long as the defendants retain their theatre chains and are permitted to cross license each other, no bidding system can possibly serve to restore competition.

"Any claim by the theatre owning defendants that they can not operate their theatres without cross licensing must be taken as an admission of (1) the magnitude of their distribution magnitude and (2) the feebleness of the competition offered by the independent first runs in metropolitan areas who rarely have more than one of the big five product and often have none."

The brief further suggests that flat rentals would be preferable to percentages under auctioning and in addition would end "forced partnerships with independent exhibitors resulting from the defendants' insistence upon percentage playing." The CIEA supported the Government's "some run" proposal.

Seeks Exemption

The Society of Independent Motion Picture Producers, which calls itself the Independents in its petition, seeks to enter the case as a friend of the court on the ground that the decree will have an effect on its members because the decree will "serve as a blueprint for the operation of the entire industry."

The Independents declared to the court that at the present time they took no stand on question of divorce or the dissolution of theatre chains but that they were concerned with the problems their members might face under the decree.

They seek principally to be exempted from the court opinion on auction selling, fixing of minimum prices with an exhibitor, and roadshowing, and claim the right to sell pictures as they see fit.

The Independents for whom the brief is filed are: Constance Bennett, Benedict Bogeaus, William Cagney, Charles Chaplin, Walt Disney, Edward A. Golden, Samuel Goldwyn, Sol Lesser, Jules Levey, Hal Roach, Nero Films, Mary Pickford, Rainbow Production, Charles R. Rogers, Story Production, Edward Small, Andrew Stone, Hunt Stromberg, David O. Selznick, Walter Wanger, California Picture Corporation.

Laboring its point that they will be affected by the decree, the Independents acknowledged in their brief that only the Big 5 and the Little 3 are parties, but add:

" . . . the opinion of the court foreshadows a decree designed to set up an industry-wide pattern which may draw into its web the independent producers. It needs no emphasis that the Independents are not parties to the case, are not affiliated with the parties in any way other than in the relationship of the producer and distributor, and were not and could not be found to be guilty of any of the practices which gave rise to the law suit and were condemned in sweeping terms by the court."

Distribution Limited

The petition asserts that the Independents must distribute through one or the other of the defendants to get the widest distribution.

"None of the members of petitioner (Independents) is a party to the instant suit. None of them exercises any actual or potential power over the motion picture market by ownership or leasing of theatres. None of them has been accused or found guilty of engaging in any unlawful trade practices such as have been condemned by the court in its opinion. . . .

"Since the defendants in the instant suit dominate the production, distribution and exhibition of motion pictures in the United States, the court must deal with the functioning of the industry as a whole. The decree will necessarily serve as a blueprint for the operation of the industry. Independent producers, each and every one of whom must of economic necessity distribute through one of the defendants, will be affected by a decree having such scope, the strictures made applicable to the defendants by reason of their theatre holdings and horizontal trade practices are inapposite to independent producers.

"Because of the necessarily broad scope of the decree, the court by inadvertence or silence may cause irreparable injury to independent producers. Actually, the court's failure at this juncture affirmatively to protect the independent producers may well place them in even a worse competitive position vis-avis the defendants herein than they occupied prior to the institution of the present action."

The brief claims that as long as the Independents are innocent of any of the practices condemned by the court and are not attempting to restrain trade or foster monopoly, they should be free to handle their product as they see fit and "to do anything which the owner of a copyrighted article may normally and lawfully do." The court is asked to make this clear in the decree.

Right to Contract

The three points which the brief suggests the court clarify are:

(1) The right of the Independents "who have not been found by the court to have conspired among licensors and licensees," to be freed to contract for the exhibition of their films under such terms "including the maintenance of minimum admission prices as they may individually establish."

("This includes," the court is told, "the freedom on the part of Independents to exhibit their own films in any theatre which they may own or lease on terms agreeable to themselves. It includes the freedom on the part of Independents to license their own films for exhibition in theatres owned by any of the defendants on such terms as the Independents may individually establish by contracts with the defendants or their subsidiary theatre-owning entities—and here the Independents may, if they chose, disregard auction and insist upon minimum admission prices, clearances, etc., not necessarily in conformance with the restrict rules laid down for the defendants as licensors.")

(2) That right of Independents to dispose of their product upon such terms as they see fit "should not be abridged because, as a matter of economic necessity they are compelled to use the defendants as distributors—retaining to themselves, however," control over the terms in the exhibition contract. This point reiterates the statement that the Independents are compelled to use the defendants as distributors to get wide distribution. It argues further the provisions against the defendants, if applied against the Independents, would be discriminatory since the Big 5 defendants, who are theatre owners, may fix prices, clearance and the like on their own pictures playing their

(*Continued on Page* 14)

B'klyn House Charged With Fraud

Suit charging fraud against the Argosy Amusement Company, the Apollo Theatre Corporation, the Momart Theatre, Inc., the Alda Theatre Corporation and George Stamatis, individually, as the major stockholders of the corporations, was filed in federal district court in New York Monday by Loew's Inc.

The suit charges that through false box-office returns from January, 1941 to the present, Loew's was induced to accept lower returns on both flat rental and percentage pictures. It also accuses the defendants with falsifying records and bribing checkers. Regular and punitive damages are asked as well as an injunction against destruction of records. Phillips, Nizer, Benjamin and Krim represented Loew's. Theatres involved are the Apollo, Momart and Lyric, all of Brooklyn.

Morals in Movies

Tribute to the movies as a method of moral education was made this week in Memphis by Juvenile Judge Camille Kelly, at a dinner given in her honor by United Artists.

"I have known of but one boy who could in any way blame his acts of juvenile delinquency upon a motion picture, an excellent record I'd say inasmuch as I have dealt with literally thousands of delinquents," Judge Kelly said.

"I feel," she continued, "that the motion pictures are a great instrument of education, particularly moral education."

Col. Cecil Vogel, manager of Loew's Palace, was toastmaster at the dinner.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

Keep your eye on this "page one" hit

"The Dark Mirror"

[*Universal-International*]

THE first contribution of Leo Spitz and William Goetz to the Universal-International program should get the new combine off to a flying start at box-offices. Beyond living up to the highest standards of psychological mystery melodrama, it emerges as the screen's most penetrating study of twins and, beyond that, as a heart-breaking exposition of human jealousy. Thus, all sorts of audiences, attracted by the drawing power of Olivia de Havilland and Lew Ayres, undoubtedly will find this a good film to shudder through, to weep at and to discuss after seeing.

Nunnally Johnson's screenplay and production are almost impeccable, breathing simplicity and warmth at every turn into what might have been pretty academic material. And Robert Siodmak's talent for directing this sort of thing is imprinted throughout. His cameras focus most of the time upon the two principals, playing three roles, with occasional support from Thomas Mitchell, but they turn out an unlimited range of scenic and emotional variety.

(Continued on page 3)

CIEA May Ask Court For Flat Fee Sales

Official Recommendation Likely to Come Today

rental on a flat fee basis rather than percentage of gross may be recommended to the New York Court as substitute for auction selling, following serious consideration given as the Conference of ... session ... finally agreed to ... with the suggestion to the Department of Justice ... voicing ... of exhibitors in 33 states represented at the conference.

... cross-licensing, recommended by the Department of Justice ... looked upon favorably.

(Continued on page 10)

... Meet Weighs Decree and Taxes

KANSAS CITY, Oct. 1.—The Kansas-Missouri Theatre Association, ... its convention here today, ... American Theatres Association ... secretary Albert Cole ... MPTOA ... Wilkerson, president of ... Mathews, Theatre Owners ... Association, on the subject of ... MPTOA brief to be filed in the New York anti-trust decree case.

... Lawler of Paramount ... opened a discussion on high local ...

(Continued on page 10)

Top Business Will Continue: O'Shea

... Oct. 1.—W. K. ... O'Shea, sales manager for Liberty ... to be ready for exhibition by the end ... Current plans are to ...

(Continued on page 10)

Warners to ... Abroad: Hu...

... ed of ... to theatres, a ... was not ... Warners will ... localities where they ... presentation.

Abroad for ...

(Continued ...)

Cite Al Jolson for Services in War

... entertainment ... Hotel Astor ... tribute to Al ... entertainers, ... abroad during the war. The testimonial dinner was ... tion picture chapter ... Veterans Committee, with former Mayor James J. Walker as toastmaster.

Paul Allen ...

... Single Unit ... Not Beneficial

... yesterday ... Federal District ... Howard Hughes ... RKO seal of ... revoked ... film ... Outlaw" ...

... The ... Motion ... yesterday ... Federal District ... Howard Hughes has ... RKO seal of ... revoked ... film ... Outlaw" ...

... even ... sequences are contemplated ...

Pandoras ... Lavish ... To Stop ...

22 New Members in ... Picture ...

... ry instrumental- ...

All movie audiences will see and read about "THE DARK MIRROR" in this big national magazine campaign.



FULL PAGE ADVERTISEMENTS IN LIFE (*two issues*), LOOK (*two issues*), SATURDAY EVENING POST, COLLIER'S, GOOD HOUSEKEEPING.



INTERNATIONAL PICTURES PRESENTS

Olivia de Havilland

Twice as exciting as ever . . . in an amazing double role!

Lew Ayres

Back on the screen at his best!

IN THE NUNNALLY JOHNSON PRODUCTION OF

"THE DARK MIRROR"

with THOMAS MITCHELL

RICHARD LONG •

Produced and written for the screen by NUNNALLY JOHNSON
Original story by VLADIMIR POZNER

DIRECTED BY ROBERT SIODMAK who gave you "SPIRAL STAIRCASE" and "THE KILLERS"

This is the Advertisement which appeared in LIFE Magazine

Gov't Suggests Flat Rentals As Workable Auction System

(*Continued from Page* 10)

own theatres. The Independents, it is pointed out, have no theatres.

(3) The right to roadshow. The court is asked to make a rule that Independents can roadshow pictures and fix the prices of the showing since "roadshows are peculiarly important in connection with the films of independent producers."

The individual corporation request to appear as a friend of the court and speak on behalf of cross-licensing bans and in favor of auction selling comes from the Radio Center, Inc., reported to be lessors on the 3,365-seat Mosque at Newark. The house had been leased to the Griffin foundation.

It seems to have opened some 20 years ago with motion pictures, closed during the depression, reopened as a picture house from 1934 to 1938 and then dropped films. Recently it played stage attractions and the understanding is that if Radio Center can get first run product, it will restore the Mosque to a picture policy.

Prefers Dismissal

The Government rejected both the decree proposals of the Little 3 and the Big 5, centered its fire on those of the Big 5 and apparently for the first time suggested the possibility of flat rentals instead of percentages in auctioning together with a hint that official minds might be considering the right to audit an exhibitors' books and the knowledge of profits as a deterrent to a fully competitive market.

The Government told the court that the Little 3's proposal for dismissal was preferable to those of the Big 5 since in the former event "the suit might be said to have failed as a means of applying the Sherman Act to the defendants, but it could not be said to immunize them from future applications of the act."

Of the Big 5 proposals, which would allow the price an exhibitor charged to be one of the factors in accepting a bid—a view which some sources believe might nullify the court's price fixing opinion—the Government said that such a decree would be a "structure of affirmative sanction" to "continue profitable exploitation of their (the Big 5's) superior competitive position and maintain the substance of the illegal practice which protects it."

Touching upon the subject of flat rentals and auction selling, the Government said:

". . . the defendants are obviously not disposed to adopt the one simple rule under which auction selling would be fairly conducted without elaborate administrative supervisions, that is the requirement that all bids be in terms of a flat sum. Under such a system there could be no question as to whose was the high bid and all other factors would be eliminated. If there were any doubt on the score or ability of exhibitors to pay, the print could be delivered C.O.D.

"Such a rule would mean depriving the distributors of the right to audit the exhibitor's books on a percentage picture and thus gain accurate knowledge of his business, which gives them a substantial advantage in bargaining with him as to future terms. Any distributor is of course interested in knowing the drawing power of his pictures and they have traditionally employed agencies such as Confidential Reports, Inc., jointly owned at the time of the trial by the five major defendants, to check theatre attendance. Reliance on such checking and the right to audit granted by their license agreements for assurance that they are receiving a fair film rental assures that such rental may not be assured by licensing competition. . . .

Audit Alternative

"The alternative to a flat rental system of auction selling is a public audit of the receipts of the winning bidder. While the decree does not so specify, we assume the defendants' rules would make available to the losing bidders inspection of the winning bid, but if it were stated in percentage terms, the loses would still not have sufficient information to know whether the bid was actually the high bid. Only when the sum had been considered and the final settlement made, would anyone know what the winner paid in film rental and to make this information available, his competitors would necessarily be informed as to precisely what his receipts were."

The other Big 5 proposals on bidding, pools, road showing, (SHOWMEN'S TRADE REVIEW, Oct. 12, p. 9) also met with Government criticism.

Says Right to Cancel Is Law in Australia

Right to cancel films bought under contract is provided for by law in many Australian states with the cancellation privilege running as high as 25 per cent of the total, Stanley Higginston, Australian managing director for Warners, in New York for business conferences, said this week.

"Shorts," Higginston declared, "in some instances are included in the total amount. If he (the exhibitor) buys 30 shorts and 10 features, he can reject the whole 10 features."

Higginston saw no possibility of a rapid expansion in Australia due to lack of equipment, especially for processing.

"If they turn out six pictures in 12 months, they will be doing well," he said.

Allied IOTA Meet Oct. 22

A committee meeting between the Independent Theatre Owners of America and national Allied to discuss the possible entry of the IOTA into the Allied fold has been set for the Hotel Astor in New York today (19). IOTA has membership largely in New York and New Jersey. Allied has no New York unit but has an important Jersey set up.

Universal Makes $3,206,354

Universal this week announced a consolidated net profit for 39 weeks ending Aug. 3, 1946 of $3,206,354 after all charges had been deducted, and compared with $2,955,829 for the same period in 1945.

Termers Like 'Em Varied

Even in the Ohio penitentiary they like their entertainment diversified. Here is a list of pictures the inmates voted they would like to see: "The Postman Always Rings Twice," "Flame of the Barbary Coast," "Smoky," "Mildred Pierce," "Ziegfeld Follies," "Night in Casablanca," "My Pal Trigger." "Two Sisters from Boston," "Cluny Brown," "Humoresque," "Shady Lady," "Two Guys from Milwaukee," "Easy to Wed," "The Time of Their Lives,' 'The Showoff."

Father Paul G. Corbett, Catholic chaplain of the prison, in whose chapel the films are shown, declared the preferences seem to be for light or moral entertainment. Two of the most popular features shown he said were "Junior Miss" and "The Keys of the Kingdom."

Decree Hearing New Round in 8-Year Case

(*Continued from Page* 9)

the same year—the opinion which found that there had been practice in apparent violation of the Sherman Act but that the Government plea for divorce was too severe a remedy. The court ordered a new program for selling pictures, the auction selling phases of which soon became its most vigorously attacked feature.

To Write Decree

The court has yet to write a decree. All parties involved—government and defendants—have submitted their drafts for a decree (SHOWMEN'S TRADE REVIEW, Oct. 12, p. 9). Two other groups,—the American Theatre Association and 30 exhibitor members of the Confederacy of Southern Associations—seek to become party to the suit through intervention, and at least five more parties seek to be heard as a friend of the court.

The court will write its decree after hearing arguments in support of the proposals by the parties concerned.

SMPE Opens 5-Day Meet on Coast Monday

The role the motion picture played in the recent atomic bomb tests at Bikini will be discussed by Lt. Col. Richard J. Cunningham of the Army Air Forces as the first technical paper in a series to be read at the 60th semiannual convention of the Society of Motion Picture Engineers which opens Monday in Hollywood for a five day run.

Other papers touching on theatre television, color processes, magnetic recording and 16-mm. problems, will be heard during the meeting. Convention Vice-President William C. Kunzman, said. Byron Price, vice-president of the Association of Motion Picture Producers will speak at the opening day luncheon.

Virginia Morris in New Post

Virginia Morris, long associated with the industry and one of its foremost specialists in trade advertising, this week joined Paramount's advertising staff, which is headed by Stanley Shuford.

Miss Morris' previous association was with 20th-Fox, where she was in charge of trade paper advertising for two and a half years. Prior to that she handled trade and consumer advertising for United Artists for 11 years.

NATIONAL NEWSREEL

Hot Film Case On; Court Sentences First Offender

Investigation of the unauthorized use of 16-mm. versions of major companies features was reported continuing in several sections of the United States this week as Assistant United States Attorney Matthew F. Fagan told the federal district court that there were a pending number of other 16-mm. hot film cases in which sources of supply and possible thefts of government property might be involved.

Fagan made his statement to the court on the same day that Joseph Bitto was sentenced on his guilty plea to criminal infringement of copyright on 20th Century-Fox's "Song of Bernadette." He had been charged with renting a 16-mm. version of the film to an individual on or about March 21, 1946. The film itself was said to have been stolen from the Army Signal Corps plant in Astoria, N. Y., but Bitto was not charged with any part in the theft.

Bitto was sentenced to six months in prison and fined $250. The prison sentence was suspended pending good behavior during an 18-month probation period.

Independent Artists Sign 5-Year RKO Deal

A five year deal covering release of possibly ten pictures under a $17,000,000 budget was closed this week between RKO and Independent Artists, RKO President N. Peter Rathvon and Independent Artists President Frederick Brisson announced jointly.



N. Peter Rathvon

The deal adds another independent producing group to the RKO release roster which already includes Walt Disney, Samuel Goldwyn, Liberty Films, Rainbow Productions and Argosy.

"The newly formed Independent Artists Company," the announcement reads, compoesed of Rosalind Russell, Dudley Nichols, Frank W. Vicent and Frederick Brisson, has consummated a deal with RKO Radio Pictures for the release of the new company's product.

"Independent Artists will initially supply RKO Radio with four pictures, all of them to start before March of 1949. It is aimed to produce six other top-budget attractions within a five-year period after the start of the first picture. No definite starting date has been set for the first picture."

What, No Sherman Act?

Apparently bucked by the Japanese Toho and Shochiku circuits, which produce and distribute, as well as exhibit Motion Picture Export Association this week in New York announced that it had stopped distributing through them and would turn to independent circuits and exhibitors. MPEA General Irving Maas said that Toho and Shochiku had resisted MPEA's requests for additional outlets on the grounds that this would be at the Japanese film industry.

They're in the Money

Although only about one tenth as many producers as exhibitors filed excess profits tax returns in 1943, their combined net income was reported at $126,090,000 compared with a net of only $136,843,000 for the exhibitors, it was revealed in Washington. These figures, including returns from 277 producers and 2620 exhibitors, showed compiled receipts of $608,574 and $712,962.000 respectively—for a total of $1,321,536.

In addition, no-net-income returns from 244 producers and 764 exhibitors recorded another combined gross of $66,014,000.

While the producers with net income paid a higher income tax than the exhibs—$23,202,000 against $21,133.000, their total tax payments of $69,022,000 were considerably below the exhibitor total of $78,377,000. Both groups in combination showed a total of $127,495,000 subject to excess profits taxation.

Hollywood Hopes Strike Arbitration in Sight

(*Continued from Page* 8)

almost stop production completely.

Up to now the IATSE had been replacing CSU carpenters and other strikes with their members, but the processors, highly skilled technicians, are almost irreplaceable and since all film is processed within a day after shooting to permit a study of rushes for retakes, lack of laboratory workers slowed production to a standstill. Producers were planning to rush film to New York and other places with printing and developing facilities by plane.

Police meanwhile, faced with armies of pickets, had resorted to mass arrests before the Columbia studios. Pickets here were charged either with contempt of an injunction limiting the number of pickets or with disturbing the peace. Those who allegedly violated the injunction were released under $500 bond; those who allegedly disturbed the peace were released on $100 bond.

Pass SAG Measure

In Chicago the American Federation of Labor convention passed the resolution of the Screen Actors Guild for arbitration machinery in jurisdictional disputes.

The Screen Actors Resolution, however, was amended so that such jurisdictional arbitration might be set up in industries only with the "sanction and agreement" of the unions working in the industries. While some observers believed this was an attempt by the AFL to avoid the issue, others pointed out that the AFL really has little authority over its national unions, being more in the nature of a confederacy and that each national union reserves powers to itself within its field. This, it was said is one of the basic difficulties in the Hollywood matter.

More encouraging, according to some observers, was the report that both the Carpenters and the IATSE were weary of the Hollywood situation and were said to be willing to talk it over.

The convention cheered Screen Actor Guild Speaker Edward Arnold when he told it arbitration was an American principle and must be carried out by the AFL "because we do not want government referees nor government regulation in our own family quarrels."

Screen Guild Stockholders Back 2-Way Expansion

Screen Guild's original stockholders Wednesday had decided to increase their original stock purchases by 50 per cent in order to finance an expanded production and distribution program.



John J. Jones

According to President John J. Jones, who arrived at the Hollywood Screen Guild home office after a meeting with the board of directors in Chicago, plans call for:

(1) A distribution program establishing four major sales districts immediately with a district manager in charge of each under supervision of General Sales Manager F. A. Bateman.

(2) A production program of 20 new pictures, nine of which have been recently completed by eight producing units who are turning out product exclusively for Screen Guild distribution. The new features will be in addition to the 12 Hopalong Cassidy reissues distributed each year.

Jones also announced that Distribution Vice-President Robert L. Lippert had been tended a five year contract and that the New York exchange would open Nov. 1. The Chicago meeting was attended by some 40 directors, stockholders and franchise holders.

Loew's Planning New Music Firm With Warren

Loew's Treasurer Charles C. Moskowitz this week was conferring in Hollywood with Song Writer Harry Warren over establishing a new music publishing company to be known as Harry Warren, Inc., which when set up, will increase the MGM music publishing firms to four.

Moskowitz will be president of the new firm.

Shuberts Sue Columbia Over 'Jolson Story'

Lee and J. J. Shubert, together with the Trebuhs Realty Company, owners of the Winter Garden in New York, this week filed a suit for $500,000 in the state supreme court against Columbia in connection with "The Jolson Story."

The suit, which also asks an accounting of profits on the picture, claims the picture leads to the belief that the Shuberts authorized the use of their names and the Winter Garden with the film and seeks an injunction to stop its exhibition and promotion.

Good Reason

The good old British policy of questioning officials from the floor of the House of Commons brought forth quick answers from Hugh Dalton, chancellor of the exchequer. Asked why part of the American loan to Britain is used to pay for rentals on American films especially in view of the food shortage, Dalton answered:

"Because the British people like American films."

These are

who

"The Best Year

The BEST thing th



MYRNA LOY • FREDRIC MARCH • DANA ANDREWS • TE

Great ENTERTAINMENT IN

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SA WRIGHT • VIRGINIA MAYO • HOAGY CARMICHAEL

HE GOLDWYN MANNER

NATIONAL NEWSREEL

PICTURE PEOPLE

J. Arthur Rank Managing Director **John Davis** arrived in New York from London this week. He will fly back on Oct. 28.

Monogram President **Steve Broidy** wants the world to know that Monogram is not up for sale and that the company even now is after more "worthwhile product."

Larry E. Lesnansky has been appointed assistant to Exchange Supervisor Bernard R. Goodman, Vice-President and General Manager **Ben Kalmenson** has announced. Warners' Theatres Ad and publicity director **Harry Goldberg** did a spot of traveling to Chicago, Milwaukee, Cleveland and Pittsburgh this week.

Arthur L. Mayer, managing director of New York's Rialto Theatre, was presented this week in Washington with the Medal of Merit.

Jack Cohn is putting in some extra hours this week preparing the plans for the Picture Pioneers banquet scheduled for Nov. 20. The Pioneers are an outfit made up of men who have served 25 or more years in the motion picture industry.

PRC Vice-President **Lloyd L. Lind** is coming back to the states soon after a trip to Canada.

Gregor Rabinovitch, who made "Be Mine Tonight," "Ballerina," "Unfinished Symphony," will produce six pictures for Columbia-International abroad on a partnership basis.

Film Classics made two promotions this week with Los Angeles Branch Manager **Robert F. Ableson** stepping up to supervisor of Portland, Seattle, San Francisco, Denver and Los Angeles; Milwaukee Branch Manager **Edward E. Spiers** taking over the Chicago territory.

RKO Vice-President **Bob Mochrie,** accompanied by Division Sales Managers **Nat Levy** and **Walter Branson** headed for Hollywood this week to look over product. Canadian Division Sales Manager **Leo M. Devaney** is already there. Meanwhile in Sydney, Managing Director **Ralph R. Doyle** presided over the RKO Australasian sales convention which opened Oct. 14.

Russel Holman, Paramount eastern production head, is back home after a tour of England. **Sam Palmer,** editor of *Paramount Sales News,* is on vacation. The two producing **Bills—Bill Pine** and **Bill Thomas,** shed Hollywood sunshine for New York fall weather when they arrived in Gotham this week.

PRC Eastern Sales Manager **Max Roth** arrived in New York this week to confer with President **Harry Thomas.**

Membership in the Film Producers Association of Canada has doubled since the organization's formation, Vice-President **Leon Shelly** says. Shelly recently spoke before the Toronto Advertising and Sales Club.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **HAROLD J. FITZGERALD**

2nd Cleveland Price Raise of 5 Cents in Effect

Cleveland's first run houses have advanced their top admission prices another five cents this week, making the second such advances during the past four months. The new rates are 75 cents for Saturdays, Sundays and holidays, with weekday top of 70 cents. All downtown first runs are affected, including the RKO, Warners' and Loew's.

'Hangman' Available

United Artists this week said that while it was not contemplating reissue of "Hangmen Also Die," feature dealing with the assasination of a Nazi killer in Czechoslovakia, the picture would be made available for distribution to exhibitors who might want to book it in view of the interest in the Nuremberg Trials.

Curtiz Signs Warner Pact

Conclusion of a release deal between Michael Curtiz Productions, Inc., and Warner Bros., was announced this week by Executive Producer Jack L. Warner. Under the terms of the contract, Curtiz, who has been associated with Warners' since 1927, will set up on the Warner lot and get ready for his next, "Victoria Grandolet." Also on his schedule is "Winter Kill" and "Romance in High C." The director recently completed "Life With Father."

At Long Last

Zion Hills, Ill., home of the Zionists, will get its first theatre next month when Joe Sikes opens his 750-seat Dunes Theatre. Up to now this community, which because of the religious convictions of its founders, had decided views on amusements, had refused to allow a theatre to operate but after a city vote, the theatre was given permission to build. The population is about 10,000.

SELLING THE PICTURE

Get Advertising Back Into Theatres, Bergman Urges

The time to rehabilitate our point of view on theatre advertising is now, while we can afford to be experimental and do different things, Maurice A. Bergman, Universal - International eastern advertising and publicity director, told managers of Neighborhood Theatres at their meeting held in Richmond, Va. this week at the Hotel John Marshall.



Maurice Bergman

Delivering his address, "Selling the Show," in connection with preparations for the circuit's 20th Anniversary Celebration to be held during November, Bergman pointed out that since new audiences have been gained, the question arises as to whether or not the industry can hold on to these new patrons when strong competition develops for the entertainment dollar.

The motion picture industry, Bergman said, is now entering the era of public service, culture and information as its fourth important era. He characterized the three previous stages as the storeroom, ballyhoo and boom eras.

"Theatre advertising must keep ahead of the public taste," Bergman declared, "since ours is the responsibility to educate the public as well as to sell. In this connection he outlined a number of objectives in theatre advertising: to get advertising back into the theatres where it belongs; to localize its point of view; to create an institutional pattern; to abandon the common denominator and the superlative; to keep the advertising on a family or cultural level; to make the theatre the focal point of the advertising; not to be afraid to be different; to be truthful and reveal what the picture is about; not to let our prejudices influence our advertising; and to condition the community to better pictures.

Continued the U-I executive: "The creative advertiser knows the value of an interesting format, but unfortunately the amusement pages generally look the same all the time. The first prerequisite of advertising is to be as entertaining as the commodity you are advertising, but unfortunately we have failed in this respect.

"You gentlemen in the theatres should rebel against the stereotype. To sell the show you must be imaginative. You must repudiate the cliche in advertising. Where to sell the picture is just as important as how to sell it. Theatremen should start selling a picture with the screen and the lobby, advancing the institutional factors of the motion picture industry." Concluding, Bergman reminded his audience: "The theatre manager's personality must be reflected in the theatre. We are the original personality business."

Art Gallery Display

For "Caesar and Cleopatra," Jim McCarthy, Warner Strand, Hartford, manager, promoted a display in a local art gallery of ancient Egyptian jewelry and art.—HFD.

One Shortage Solved

Faced with a problem familiar to many other exhibitors, Fred R. Greenway, manager of Loew's Poli Palace, Hartford, Conn., arranged to run the following copy on the theatre page of his local newspaper: "Fred Greenway wants Palace patrons, past, present and future, to know that the current co-feature film is Republic's "The Mysterious Mr. Valentine'."

Reason for the newspaper plant: Greenway's marquee wasn't large enough to accommodate the word, "mysterious."

See Three Films, Then Meet on Promotion Plans

Warner Bros. field public relations representatives for the eastern territory met at the home office on Friday and Saturday to discuss campaigns on three forthcoming pictures, "Deception," "Never Say Goodbye" and "The Verdict."

Among those in town for the sessions were Art Moger and Phil Spiegel, from Boston; George Fishman and Ed Maillard, Philadelphia; Richard Stephens, Buffalo, and Herb Pickman, New York Metropolitan area.

The men attended screenings of the pictures, discussed advertising plans with Gil Golden, national advertising manager, and then conferred with Larry Golob, eastern publicity director, and William W. Brumberg, manager of the field staff on promotion plans.

Al Zimbalist Named PRC Press Book Editor

Al Zimbalist, for the past year advertising and publicity director for Film Classics, has been named press book editor of PRC Pictures, and will begin his new duties on October 21.

Prior to his Film Classics affiliation, Zimbalist spent four years in the publicity and exploitation department of RKO Theatres. Previous to that, he was for five years publicity manager for Warners' Philadelphia Theatres, and for two years of this time was president of the Warner Club of Philadelphia.

Few Using Radio

A checkup in Vancouver, B. C., Canada, shows that comparatively few theatres are using radio as a means of selling their attractions to the public. Exhibitors have been flooded with requests for tieups with local stations involving the giving away of free tickets, but they are not sold on the idea, it was learned.—VAN.

PRC Exploitation Adopts Sneak Preview Technique

Pre-tested exploitation campaigns for top pictures, introducing "sneak-preview" techniques to the exploitation field, have been inaugurated by the new PRC, according to Arnold Stoltz, national director of advertising, publicity and exploitation.

Under the set-up devised by Harry H. Thomas, PRC president and general sales manager, field and exploitation representatives will work out trial campaigns to sell high quality pictures in selected localities. Careful sampling of audience reactions plus box-office returns will serve to measure the efficiency of the various campaigns with results of the surveys made available to all exhibitors playing the new PRC product.

The campaigns, developed in conformity with local conditions, will be designed for theatres operating within a moderate budget so as to be advantageous to the average exhibitor.

The precedental policy was inaugurated during the early run of "Her Sister's Secret," PRC's first million-dollar production. First trial campaign was held in Atlantic City, while other tests coincided with the picture's opening at Warners' Metropolitan Theatre in Washington, D. C., on October 10 and at the RKO Grand in Cincinnati on October 18.

In Atlantic City, chosen because of its representative population, a medium budget campaign was set up, utilizing press book ads, radio spot announcements, and a newspaper contest tieup with a leading florist who offered floral arrangements to the three families having the greatest number of sisters. The efficiency of the campaign was attested to by the fact that the picture opened to two and a half times normal business despite bad weather in a resort town out of season.

In Washington, selected as an above average residential city, the campaign was based almost entirely on newspaper advertising with little or no radio expenditures. Cincinnati, chosen as a typical industrial center, had a campaign concentrating on exploitation and local tieups.

Results of the three campaigns will be carefully evaluated and the best features of each will be combined to form a model campaign for all future exploitation of the picture.

Gets Tieups for 'Claudia'

"Claudia and David" showing at Loew's-Poli Palace Theatre, Hartford, benefitted by displays on 22 newsstands and 10 bannered trucks.

Daily Movie News Rates High

Drama, music and movie news rank high among the popular features in the Chicago Tribune, a survey of the Tribune's 1945 reader response has disclosed. Tribune readers contacted the newspaper 5,652.301 times during the year, the study showed, which is an increase of more than 700,000 over the 1944 total of 4,900,211. Interest in movie reviews were factors in 10,203 comments or inquiries, while interest in drama and music figured in 9,986 reader responses.

There have been other newspaper surveys in the past proving that movie news rates high in reader interest. And yet, in spite of this proof, many exhibitors have difficulty in getting their local papers to use such news, at the same time paying higher rates (amusement rates) for their display ads.

SELLING THE PICTURE

New York Paramount Marks Fifth-of-Century Celebration

With the engagement of Irving Berlin's "Blue Skies," starring Bing Crosby, Joan Caulfield and Fred Astaire, and Stan Kenton and his orchestra in person, the New York Paramount is observing its fifth of a century anniversary at the Crossroads of the World. Opening on a November night in 1926 when films were silent, its inaugural attraction was "God Gave Me Twenty Cents" with a cast including Lya de Putti, Jack Mulhall, Lois Moran and Lois Wilson. Maurice, famous dance star of the day, appeared in a stage presentation directed by John Murray Anderson. The opening was a theatrical event and in the audience were Florenz Ziegfeld, Charles B. Dillingham, Otto Kahn, Thomas Edison, Mayor James J. Walker and Texas Guinan, high priestess of the night clubs.

For threatregoers, that night of twenty years ago brings nostalgic memories. There were 59 legitimate shows, 28 of them musicals. Marilyn Miller was the bright star of "Sunny." Barbara Stanwyck was playing in "The Noose," Mae West in "Sex." That historical flop "The Ladder" had just opened, "Broadway" was in its tenth week. Dramatic hits were "The Captive" and "The Shanghai Gesture." The song and dance shows included "Vanities," "Scandals," "Vagabond King," "Countess Maritza," "Criss Cross" and 'Queen High." Burlesque was going full swing at the old Columbia with "The Sporting Widow."

Vaudeville Was Alive

When the Paramount opened Paul Whiteman was selected to play at the inaugural ball for the re-induction of Al Smith as Governor of New York. The hit movies, silent, were "Beau Geste" and "The Big Parade."

Night club covers seldom ran under three dollars. The class night clubs were the Lido, Montmarte and Mirador. Other night spots were the Parody, Black Bottom, the Dover Club and Texas Guinan's.

Vaudeville was alive and kicking at the Colonial, Riverside and scores of other houses, not forgetting the Palace at which the bill included Yorke and King, Eddie Leonard, Trini, Eddie Nelson and Florrie Le Vere. Those were the days of prohibition, short skirts, jazz and the Charleston.



HECTIC MOMENTS. Going into its 21st year, the Paramount can look back on some hectic moments. It was there ten years ago that swing became a vogue and jitterbugs started dancing in the aisles (above), led by that pied piper of the pantywaists, Benny Goodman.

Located at the Crossroads of the World, the Paramount Theatre stands on the site of the former Putnam Building. It was there that General Israel Putnam rejoined General Washington after slipping through the British cordon on September 15, 1776. The cordon had been drawn about the patriot army to prevent it from escaping after Washington's masterly retreat from Long Island to Fort Washington in Washington Heights. The land was owned 416 years by the Astors, and in 1919 was sold by Vincent Astor.

In 1922 Adolph Zukor, head of a subsidiary corporation, bought the property for the purpose of erecting the building and using the theatre as a fitting home for Paramount pictures on Broadway. It was in November, 1925, that the drills began boring into the solid rock for the foundation of the building and theatre. Within a year the theatre, a completed project, with every department functioning to its fullest extent, opened its doors to the public.

Through Different Phases

Operation of the New York Paramount for its opening and several years after was in the hands of Harold V. Franklin. During its 20-year history it has gone through different phases or policies of operation. The first phase was the combination of screen attractions and stage presentations, somewhat similar to the presentations offered currently at Radio City Music Hall. These stage shows for several years were routed around the country on the Paramount-Publix chain of theatres. They were put on by such well-known producers of Broadway musical comedies as John Murray Anderson; R. H. Burnside, who at one time staged the elaborate C. B. Dillingham spectacles at the Hippodrome; Charlot, who first introduced Beatrice Lillie and Gertrude Lawrence to America, and other producers not so well-known.

After a few years it was felt that big names were necessary. Then came a rapid succession of star names in person, including Buddy Rogers, Nancy Carroll, Eddie Cantor, Miriam Hopkins, George Bancroft, Amos & Andy, Kate Smith, Mae West, Fred Astaire, Gertrude Lawrence, Lenore Ulric and scores of others. Big salaries were paid, the highest going to Maurice Chevalier who received $15,000 for a week's engagement.

Began Band Show Policy

In 1935 Robert M. Weitman took over the reins as Managing Director and introduced the present day screen and band show policy which probably has done more than anything else to bring vaudeville back to life.

Going into its 21st year the Paramount can look back on some hectic moments. It was there ten years ago that swing became a vogue and jitterbugs started dancing in the aisles, led by that pied piper of the panty-waists, Benny Goodman. It was at the Paramount that the bobby-soxers first squealed as they worshipped at the shrine of their Frankie.



CROSBY PLAYED THERE. As one of Paul Whiteman's "Rhythm Boys," Bing Crosby played the Paramount for $100 a week shortly after the theatre opened. A few years later Bing was booked as a single at $1,000 per week. Today he's doing quite well on the screen and in radio.

As one of Paul Whiteman's "Rhythm Boys" Bing Crosby played the Paramount shortly after the theatre opened for $100 a week. A few years later Bing was booked as a single at $1,000 a week. Other stars who got their first start there include Ginger Rogers, Ethel Merman, Rudy Vallee, Danny Kaye, Cass Daley, Red Skelton, Betty Hutton, Gertrude Niesen, Hazel Scott, the Andrews Sisters, the Ink Spots, Rubinoff, Ruth Etting, and such band leaders as Tommy Dorsey, Benny Goodman, Harry James, Charlie Spivak, and the talented Major Glenn Miller, lost in action over Europe.

100 Million Circulation For Disney 'Song' Ads

Nearly 100 million circulation, embracing neswpaper supplements such as *American Weekly, This Week, Parade* and the *First 3 Market Groups,* augmented by various independent supplements, are included in the advertising schedule for Walt Disney's "Song of the South." The campaign has been prepared under the supervision of S. Barret McCormick, RKO Radio's director of advertising and publicity.

Also included in the advertising schedule are weekly magazines such as *Life, Look, Collier's, Saturday Evening Post, Liberty* and *Red Book* in addition to the more prominent fan magazines and fan press combinations.

'Piccadilly Incident' in British Electrical Tieup

A national tieup with the Electrical Development Association of Great Britain has been effected by R. N. Paterson, Pathe's exploitation manager, for the Herbert Wilcox production, "Piccadilly Incident." Electrical showrooms throughout England have given window displays to the picture and in return cinema managers have staged electrical exhibitions in their foyers.

Tieups have also been effected with numerous London traders, and an average of twenty displays were arranged in each key city.—J.M.

SELLING THE PICTURE

Geiseman Angles Varied On Marx Bros. Campaign

Rexall's advertising of the Marx Brothers feature comedy, "A Night in Casablanca," United Artists release, grabbed considerable attention for the film's Music Hall date in Los Angeles. Billing the picture as "the greatest Sell-ebration of the year," Manager Cliff Geiseman boosted the Marxes in more than 30 newspapers in the territory in addition to circulating heralds house to house.

The mayor of Casa-Blanca, Calif., as well as the members of the Chamber of Commerce, were Geiseman's guests at the opening.

A street ballyhoo consisted of three stooges dressed as the Marx trio riding bicycles and carrying banners advertising the "Night in Casablanca" playdate.

A complete radio advertising and publicity campaign was held in conjunction with the opening, and appearances of principal cast members was arranged with stations KMPC, KNX and KECA.

Cooperative ads and window displays broke in newspapers and downtown Los Angeles stores a week prior and during the picture's booking.

Radio, Theatre Join in 5-Hour Juvenile Show

Five hours of continuous film entertainment, including a western, cartoons, a serial and "Notorious" (the theatre's current attraction) were offered youngsters one Saturday morning in the first Lone Ranger party staged by WHKC and the RKO Palace in Columbus, Ohio. Admission was 25 cents, plus the top of a box of Cheerioats, the Lone Ranger's favorite cereal.

The party was preceded by a barrage of radio plugs on the WHKC schedule, plus ads and news stories. It was held in cooperation with the Lone Ranger's campaign for curbing juvenile delinquency. Stories pointed out that mothers could park their children at the theatre for five hours while they completed their week-end shopping.

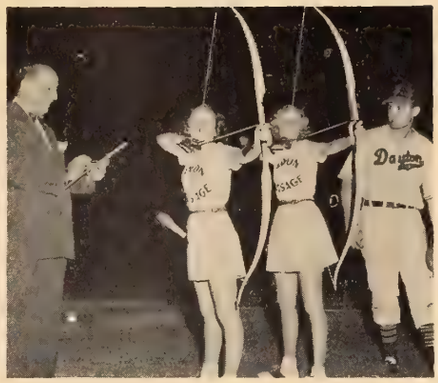
Success of the special morning matinee may lead to future theatre parties in cooperation with the Lone Ranger broadcast.—COL.

Feature 'The Mil-walk-ee'

In a tieup with "Two Guys From Milwaukee" at the Metropolitan Theatre, Boston, the recent Annual Dance Convention of the Dancing Teachers' Club of Boston, attended by instructors from all parts of New England, featured the latest dance craze, "The Mil-walk-ee," from the Warner Bros. picture. Two well-known New England dance teams gave demonstrations of the steps as performed by Janis Paige and George Zoritch in the film.

Using the National Tieup

It isn't always a terrible job to put over an exploitation campaign. George Sharp of the Wilson and Robert Retzer of the Tower in Fresno, Calif. recently made use of the national tieup with Royal Crown Cola for "The Road to Utopia" and as a result got date strips, store window displays, bus cards, truck banners and five radio plugs daily in the Royal Crown announcements. It was a cinch.



CARRYING THROUGH. This stunt, a contest between champion girl archers and professional baseball players, is a national promotion waged in behalf of Universal-International's "Canyon Passage." Some time ago STR printed a photo of it at the Yankee Stadium, New York. Just to show how well such an exploitation idea can be carried through, here is the contest as put on at Dayton. Goody Sable, RKO city manager, is acting as judge, while one of the Dayton players has a good time looking at the girls.

Tickets for Opinions

Quoting the New York *Daily Mirror* ("If every guy was to see this picture, fewer would act like chumps over dames"), RKO Theatres ran a provocative display ad on Warners' "Of Human Bondage," challenging men and women to give their viewpoints on the statement. They were asked to confine their opinion to one sentence, with guest tickets being offered for the 12 best replies.

Odeon Clubs on Air

Odeon Movie Clubs in British Columbia have arranged a radio tie-up with station CKWX by which winners of weekly local talent contests appear on the Junior Radio Theatre in a weekly broadcast. This feature activity of the Odeon Clubs climaxes meetings of juveniles at all British Columbia theatres during which special British juvenile films are shown.—VAN.

Hartford Well Aware of 'Holiday' Engagement

Street ballyhoo, music tieups and other business-getting stunts were used in Hartford, Conn., to make that city well aware of the showing of MGM's "Holiday in Mexico" at Loew's Poli and the Loew-Poli Palace theatres. Working on the campaign were Lou Cohen, Sam Horwitz, Angela Pascucci and James Hughes of Loew's Poli, and Fred R. Greenway, Albert Lessow and Martha Gilwech of the Loew-Poli Palace.

The street stunt featured a boy carrying two suitcases lettered with this copy: "I am going to spend a 'holiday in Mexico' at Loew's Poli." Six news trucks were bannered.

Through a tieup with the Columbia and Victor record distributors in the area, special window cards were distributed. Local night clubs and orchestras received orchestrations of the songs from the picture, and the songs were also played during theatre intermissions.

Another tieup, this one with the Bushnell Memorial, a local concert hall, made possible the display of a card at the hall announcing Jose Iturbi's appearance in the picture. Names of concertgoers were obtained from the hall, and letters were sent to these music lovers. Counter cards and 2000 circulars were placed in the record sections of department stores and in music stores.

Those in charge of the campaign also promoted a newspaper essay contest on the subject, "Why I Would Prefer a 'Holiday in Mexico'." Guest tickets and cash prizes went to the winners.—HFD.

Latin-American Tieup Is Set on 'Suspense'

Monogram has set an extensive Latin and South American tieup with Max Factor which will feature Belita and be timed with the release there of "Suspense," her current starrer.

Ads, four columns by 11 inches, featuring the Monogram star, will appear in leading newspapers and magazines printed in Argentina, Brazil, Uruguay, Chile, Peru, Venezuela and other Latin American countries.



PLENTY OF WINDOW SPACE. Information accompanying the photo reproduced above stated that this window was just one of many promoted for the showing of Columbia's "Gilda" at the Mary Lou Theatre in Marshall, Mo. If all the other windows were as full-fledged as this one, then the picture was certainly well known all over town.

SELLING THE PICTURE



MISS M'DANIELS GOES PROMOTING. Eunice McDaniels, promotion manager of the Ralph Talbot Theatres, Tulsa, Okla., promoted this seat-selling Friskies Dog Food window display at the Shannon Food Store in connection with the showing of MGM's "Courage of Lassie" at the Orpheum Theatre.

Wonderful Star Margaret O'Brien Also Wonderful Exploitation Maker

Margaret O'Brien, besides being a wonderful little star, is also a wonderful little exploitation inciter, as can be attested by Robert Hynes, manager of the Criterion Theatre, Oklahoma City. When Hynes penciled in "Three Wise Fools" he decided upon a search for the "local Margaret O'Brien," thereby proving himself to be wise, but no fool.

A radio teaser campaign began on Station KOCY two weeks in advance of the stunt in connection with the "Man on the Street" program. A week before opening the competing children were interviewed on the program in front of the theatre, with the attending public voting for the girl they thought bore greatest resemblance. Thursday before the opening the final was held in the same manner.

Winner Interviewed

The winner, Claudia Caldwell, then was interviewed by the local paper and received a three-column cut and story spread on the Saturday before opening day. Claudia then spent two days at local department stores being outfitted in Margaret O'Brien models, all this being broadcast over the "Man in the Street" program.

Day before opening Claudia was feted at a big ice cream store and a restaurant, causing much attention from patrons, you may be sure.

On opening day Claudia proved herself a fine hostess by greeting the patrons as they entered the theatre, attended by a party of fifteen of her classmates. Again the radio followed the proceedings, going into great detail as to Claudia, what she did and what it all might mean to her. As a parting gesture the youngster received a personally autographed picture from the real Margaret O'Brien.

Along with the activities connected with little Claudia—a really charming child, by the way—the tieup with the largest department store resulted in the store giving an entire window to an elaborate "Three Wise Fools" display. Inside the store there were five displays on the picture, using 40x60 cutouts.

Carrying out the theme, 8,000 Margaret O'Brien pencil tablets were distributed, 16 counter cards were placed tieing in with the Margaret O'Brien handbag, and in the usual manner, there were trailers and banners.



CONTEST WINNER. Claudia Caldwell winner of a search for "a local Margaret O'Brien" in conjunction with the showing of MGM's "Three Wise Fools" at the Criterion Theatre, Oklahoma City, is shown above with the theatre's manager, Robert Hynes.

Beautiful 'Doll' Reporter Sought in U-I Contest

Universal - International exploitation has turned to the newspapers of the United States through Theta Sigma Phi, national newspaper women's sorority, to find the "most magnificent doll among American newspaper women."

Winner of the contest, which exploits the Skirball - Manning production, "Magnificent Doll," starring Ginger Rogers, will receive a silverplated typewriter from Miss Rogers and also will win a trip to either the New York or Hollywood premiere of the film.

A jury of Hollywood and New York artists will select a winner from photos which are already being mailed to the national president of the sorority in Los Angeles. The contest, which is open to non members of the sorority, as well as members, closes November 10, with the decision of the judges to be announced five days later.

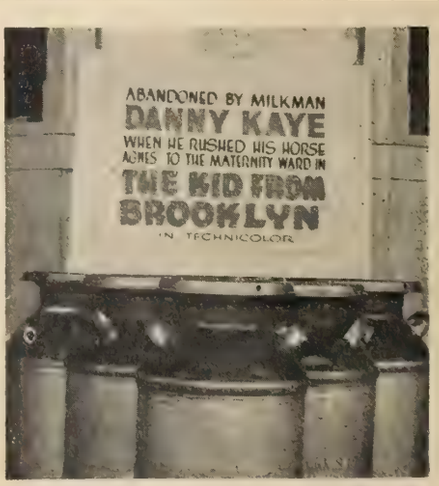
'Margie,' 'Clementine' In Premiere Campaigns

Record advertising campaign heralded two world premieres this week when 20th Century-Fox's "Margie" opened in New York at the Roxy Theatre and the company's "My Darling Clementine" had its initial engagement at the Fox Theatre in San Francisco.

For the "Margie" premiere an advance teaser campaign ran in newspapers and on billboards for a month in advance, followed by increased display space as the opening neared. Special radio transcriptions are also being used extensively.

In San Francisco, stars from the 20th-Fox studio participated in the Golden Gate premiere of John Ford's production, "My Darling Clementine," which ushered in more than 100 day-and-date engagements in the west for the picture. Stars who made the trip included Linda Darnell and Victor Mature, who appear in the picture, Vivian Blaine, Nancy Guild, Cathy Downs, who has the title role of "Clementine," Peggy Ann Garner, Lon McCallister and Kurt Kreuger. Sam Engel, who produced the film, Gregory Ratoff, producer-director, and George Jessel, who acted as master of ceremonies, also were in the Hollywood group.

An extensive radio campaign, augmenting the record newspaper advertising and publicity, was in use well in advance of the premiere. All of the advertising was geared to cover the entire west coast thus assuring the regional premieres which followed a widespread campaign. The premiere campaign was handled by Eddie Yarbrough and Frank Jenkins, 20th-Fox exploiteers, under the personal supervision of Herman Wobber, western sales manager. Also cooperating in the campaign activities were Dick Spear, Fox West Coast division manager, and Fay Reeder, publicity director of FWC theatres in San Francisco. The New York home office was represented by Sid Blumenstock, assistant exploitation manager, who was on hand in connection with the premiere.



THIS IS EASY. Half a dozen milk cans were needed for this effective ballyhoo for RKO's "The Kid from Brooklyn" evolved in the fertile mind of Jack Droy of the Orpheum, Vancouver. The sign reads: "Abandoned by milkman Danny Kaye when he rushed his horse to the maternity ward in 'The Kid from Brooklyn'." A real attention-getter.—VAN.

SELLING THE PICTURE

20th-Fox Sets Billboard Campaign

During the last three months of the Spyros Skouras Sales Drive, 20th Century-Fox will inaugurate the biggest billboard advertising campaign in its history, covering key cities from Boston to Los Angeles, Charles Schlaifer, the company's advertising-publicity head, disclosed this week. This extensive outdoor showing will be launched next week with the initial posting of paper in New York for "The Razor's Edge." A total of 24,319 sheets of paper will be posted in this campaign which will supplement the intensive newspaper and magazine advertising planned for "The Razor's Edge," "Margie" and "My Darling Clementine," during October, November and December.

In New York for the world premiere engagement of "The Razor's Edge" at the Roxy, the company will use more billboard space than it has ever used before on one picture. The showing, which will cover subways and suburban railroads as well as regular outdoor boards, snipe locations, six, three and one-sheet stands and window displays, will utilize every style of paper from half-sheet streamers to 24-sheets. A total of 18,600 sheets of outdoor paper will be used for this typical circus showing for the picture's extended engagement in New York.

As an added feature of the campaign the company's advertising department will use for the first time a giant 48-sheet specially designed for "The Razor's Edge." The poster will be posted extensively in the New York area and also will be used in key city locations in advance of the picture's day and date release during Christmas week.

During November the billboard showing will be devoted to "Margie" and "My Darling Clementine" in key cities with the exception of New York. Teaser 24-sheets on the two pictures will be posted in advance and later will be covered by the regular 24-sheets. Outdoor posting on "The Razor's Edge" will start generally in December and will include all the boards previously used for "Margie" and "My Darling Clementine."

The billboard campaign throughout the country will be in addition to the posting done regularly by theatres, and will be used in advance and current with the engagements of the pictures in each city to stimulate public interest and to insure longer runs.



ANIMATED 'BOOK.' Declared the largest of its type ever made, the animated book display shown above on 20th-Fox's "The Razor's Edge," now on view in the rotunda of the Roxy Theatre, New York, is approximately 14 feet in its overall base dimensions; the base of the book is approximately 10 feet and the individual pages are four feet by six feet. A mechanical device turns the pages, of which there are six, at 15-second intervals. Display is on a miniature stage whose side drapes are illuminated by fluorescent lights. Background is made up of beveled mirror panels. Declares Homer Harman, Roxy director of publicity and advertising: "I think exhibitors all over the country will find, as we have here at the Roxy, that such a display is most unusual and a superlatively effective means of advertising 'The Razor's Edge'."

Twin Sisters Advance Publicists for 'Mirror'

To promote the world premiere of International Pictures' "The Dark Sister" at Loew's Criterion in New York this week, and to help launch the selling campaign in other eastern and midwestern cities, Universal arranged a three-week tour for Veda and Cesta Ryker, red-headed identical twin press agents. "The Dark Mirror" deals with identical twin sisters.

After several days of activity in New York, the girls left last Monday (14) to bring tidings of "The Dark Mirror" to Philadelphia, Baltimore, Washington, Boston and Providence. During the week of October 20 they will visit Buffalo, Cleveland, Detroit, Cincinnati and Chicago. Appearances in Minneapolis and St. Paul are scheduled for October 28. The twins will then go to California to appear on a series of national network radio programs.

During their visit to New York, "The Dark Mirror" press agents visited New York newspapers and trade publications and made a guest appearance on "Double Or Nothing" over a network of 324 stations of the Mutual Broadcasting System. They were also hostesses to a distinguished list of psychologists, psychiatrists and geneticists of Columbia University's School of Neurology and Psychiatry at a special screening of the film at the company's home office followed by a supper at the Swiss Inn. New York newspapers including the *Times, PM,* and the Brooklyn *Daily Eagle,* covered the screening and supper.

U-I Publicity Staff Is Realigned by Bergman

Continued expansion of Universal-International's home office advertising and publicity department was indicated this week when Maurice Bergman, eastern director of advertising and publicity, announced additions to the staff and certain realignments in the department.

Maria Van Slyke, formerly of the New York publicity department of International Pictures, has been assigned general contact work. Milton Livingston, formerly with *Motion Picture Daily,* was added to the general publicity staff as trade paper contact, succeeding Phil Laufer who was transferred to the Winter Garden as that theatre's publicity representative. William Kernan, formerly of the advertising department of RKO theatres and more recently of the staff of Donahue & Coe, advertising agency, has been added to the advertising department and will specialize in the placement of exhibitor advertisements.



THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

A THREE-POINT RULE FOR RESULTS

By Jack Jackson

My father used to admonish that the observation of three distinct actions—consideration, decision and action—was an absolute essential to successful issue for any form of human endeavor. Without the companion two, the possibility of any accomplishment of merit by the other is as remote as a Byrnes-Wallace "bundling" party.

The best-laid schemes of mice and men will fail to get the cheese for the banquet table unless the physical energy and daring necessary to spring the trap are expended.

The chasm between planning and doing is every bit as broad as between winning and losing. Merely to plan is just plain dreaming and dreaming without capitalizing on your mental visions and transforming them into living realities of potential benefit is dealing your theatre a foul blow.

Be certain that your every plan means something definite either in the way of added revenue, better service or improved facilities and then follow it up with sincere and aggressive action. Remember always (write it on the inside of your forehead where you can always read it), the world pays off, not to the starters, but to the finishers of the race and that Hope and Faith, unless driven hard and vigorously by Action, seldom appear in the photo finishes. Make every plan cross the finish line and if the plan is good and you ride it hard enough and long enough you'll flash by the judge's stand a contender for the winner's accolade.

Determine Where the Weakness Existed

You can even capitalize the plans that fail if you've carried them to a conclusion. Go back over each and analyze carefully to determine where the weakness existed. Better still, go through each step of the actual work involved in its plan and the execution thereof to see how prominently those twin saboteurs of accomplishment "too little" and "too late" figured in the disaster. Don't, regardless of other duties, dismiss the matter casually and blame it on "Bad Luck." Take the time to analyze carefully, conscientiously and honestly and you'll invariably find that what you attribute to bad luck was really bad workmanship and that what you've been classifying as misfortune belongs in the error column. In most instances "bad luck" is just an overworked alibi for failure, and "misfortune" in an easy-to-grab defense against hard work.

It often has been said that theatre business succeeds in spite of itself. Any amateur Peeping Tom, sneaking occasional glances at theatre operation during the past four or five years would have to give credence to the assertion and voice a loud and lusty "aye" in condemnation. All of us have spent interminable hours decrying the lack of efficient help and the rapid turnover of such help as can be secured to perform the essential work of the theatre. But, pray tell me, how many have taken the obvious steps necessary to mitigate the situation and alleviate hazard to theatre equipment and theatre patronage? Careful analyzing and efficient planning will do wonders along these lines.

It is hard to call to mind any other business, catering to the general public, that requires more careful planning than the theatre. And, I'm not talking about the plans essential to the selling of rapidly changing programs. I'm referring to the myriad cleaning, maintenance, service, inspection and operational details that fluctuate with the ebb and flow of theatre traffic. With the labor situation what it has been—and still is from where I sit—there has never been a time when accomplishment of any kind was so utterly dependent on detailed instruction to the worker. Just how any theatre executive can consider himself capable of accurately giving such instruction without himself possessing a well analyzed and minutely detailed plan of the workings of each department—I mean day-to-day, hour-to-hour and week-to-week schedules of the required work—at his disposal requires a calibre of mental calisthenics more complicated than my imagination can conjure.

Today's theatre manager who wants to conserve his time, keep his operation running as smoothly as possible under existing circumstances and do an all-around good job will take immediate steps to lay in a supply of written plans detailing every step essential to the proper fulfillment of duties in every department of his theatre. He will need:

A list of every item of equipment demanding nightly attention from the cleaning staff. This should include detailed instruction as to sweeping, vacuum cleaning, rest room attention, dusting, polishing, etc. with instructions as to the chronological order of performance to be certain that new help sweeps before it dusts, etc. Details should be written about refuse from the booth, bannisters, cashier's cage, candy counter and equipment, checking for loose seat standards, damaged or broken seats, stage cleaning, orchestra pit (just because they are not used is no reason to neglect their cleaning). The periodic duties such as the vacuuming of drapes, scrubbing and mopping of floors, cleaning of wall bracket fixtures and lights, lobby displays and so on should be set down in writing and sufficient copies made to permit of each new employe being given a complete list of what his job demands in the way of day-to-day effort. List the type of cleaning compounds for each duty and the amount to be used. Be specific in your instructions and demand that the cleaning department head be specific in accounting for supplies expended and keep a running inventory of material on hand.

A similar list detailing the duties of ushers and showing their day-to-day changes of hours, relief periods as well as complete instructions regarding their conduct in and out of the theatre and the attentions they are required to give patrons. Tell them where and how to stand for incoming patrons; what post or posi-

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Keep Ladders Clear

There's not much sense in spending time and money to give the marquee a fresh, new appearance with a new paint job if the maintenance crew which changes letters on each change of show are careless enough to prop the ladder against the new coat of paint. Caution them to keep the ladder out of contact with the marquee. Don't brace against it.

tion to assume during spills. Give definite instructions as to the care of uniforms, personal appearance, etc. Don't take it for granted that even the brightest applicant knows even the smallest detail of how you want them to do the job in your theatre. Explain everything fully and insist that they acquaint themselves with your requirements before putting them on the payroll. It's cheaper for the company and less of a headache for yourself to determine a prospective employe's limitations in advance rather than have things all balled up while the house is full of customers. If the employe applicant has initiative and willingness he will quickly hit stride with the older personnel and be able to set example for the newcomer of tomorrow. I know that it sounds difficult but it's a sure way of keeping your staff at a semblance of acceptable efficiency.

Instruct Promoted Aides

Exercise the same care with cashiers, doormen, day porters. Even when you promote an employe from an inferior position it is well to take the time to acquaint him with the detailed duties of his new job. It is costly and hazardous to assume that the oldest usher has learned all the duties of the door post from observation or association. Have a plan for the execution of the work involved for each position and insist that the occupant of the post know thoroughly each and every requirement.

You can save a lot of money in the electrical maintenance department by analyzing the wattage required to adequately meet the demand in various portions of the theatre. Don't authorize 100's where 40's will do and carry the economy still further by insisting that comparable care is used in lamps of still lower wattage. Wherever a 15 will suffice avoid 25's and if the lower wattage is not available try making one 25 serve for two 15's. Give your electrical maintenance man a work sheet showing what size lamp to use in each outlet—don't forget to do the same with the work lamps of the night cleaners—and watch your electricity bill shrivel. Cleaning the walls, the shades, the bulbs and the neon tubing will enable you to cut down consumption. I've seen dozens of theatres where the accumulation of dust on the shades and bulbs was cutting the light from a 100 lamp down to the intensity of a clean 40. Keep them clean! Determine the size needed! Reports of supplies expended and frequent inventories will prevent headaches. Get the light you pay for to give the best possible efficiency!

Your house maintenance man should be given a similar sheet showing every detail of daily, weekly, periodic inspection demands for seats, drapes, hearing aids, carpets, plumbing, roofs, staircases, bannisters, door checks and the numerous other units of operation that demand his services and for which his department is responsible. Be specific in each instance and demand frequent inventories of repair material on hand and advice as to special material needs far enough in advance to permit of bargaining for best prices.

Sound Most Important

Probably the most neglected post in today's hectic theatre operation—and by all means the most important—is that of sound observer. For some unfathomable reason managers refuse to recognize that the complete enjoyment of their programs is dependent on accurate sound regulation. It is impossible to give too much attention to this feature of theatre operation and the employe entrusted with the job of monitoring should be carefully trained and instructed as to the positions from which the volume should be observed; the factors that govern sound variation and all other essentials. This post should be covered by the most carefully prepared and most detailed plan of any department. And don't let the job end with the monitor. Instruct the operators about following the specified signals as quickly as possible. Let them check on the booth monitor if they consider the signals in error but to be sure they notify the floor about any circumstance that demands disregarding the signals. A talk with the

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK
Maintenance

NEON SIGNS — Maintenance

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

Careful inspection of neon signs, as outlined below, will insure continuous and trouble-free operation, and eliminate unnecessary maintenance expense.

An employe who understands electricity should be assigned to make the inspection. In smaller towns, where no reputable service agency may be available, the employe thus assigned may do all the necessary maintenance work; but even in large cities, where service facilities are plentiful, most of the minor work can still be done by the theatre's own personnel.

There is no mystery about a neon sign. There is no mechanism in it to get out of order. When it is in trouble, the cause is always related either to the transformer or the tube. The only exception to this statement will be trouble resulting from failure of the current supply, such as may be caused by a defect in the line flasher.

TUBE SUPPORTS

1. See that all tube supports are on the sign and are permanently fastened.

The tube support is the small glass post which supports the neon tube. The supports are intended to hold the tube gently but firmly in position. If some of them have come off, trouble may result—damage either to the tube or to other parts of the sign.

TRANSFORMER TERMINALS

2. See that all transformer terminals are tight and clean.

Loose terminals at the primary side of the transformer (where 110 volt current enters it) will cause flickering in the sign and will be harmful to both transformer and tubes if the condition is allowed to continue. Loose terminals at the secondary side of the transformer (where high voltage ranging from 12,000 to 15,000 volts leaves the transformer and goes to the tube) may result in more immediate damage. The high voltage will arc across the loose connection, and this arc will burn the terminals off the transformer. It may damage the interior wiring of the sign. It can start a serious fire.

PHYSICAL CONDITION

3. Make a complete check of the sign to be sure that service doors are tightly closed, guy wires and chains properly affixed and at the proper tension. Check to see that points at which the sign is attached to the building are firm and not coming loose.

CORROSION

4. If the paint on any part of the sign or its supports shows signs of peeling off or wearing off, it should be

OVER

THEATRE MANAGEMENT

Jackson's 3-Point Rule for Results

(*Continued from Preceding Page*)

operators about high fader positions on openings of new subjects and dropping down to normal when the subject gets under way will add materially to the effectiveness of your show by commanding attention from the audience.

There should be a plan for the handling of every job in the theatre and it should be adhered to more closely now—when labor turnover is at such a high peak—than in normal times when we can pick and choose our personnel. We still owe our customers the best possible service and the only way we can give it to them is by getting the best possible effort from the employes we hire. Equip each with complete details of the job to be filled; let them study it in advance and insist on their compliance when they are placed on the payroll. Making a practice of this procedure will result in a better operated theatre because there will always be one or more who have assimilated the instructions to help the newcomer adjust to theatre duty.

I would like to admonish about one factor I find getting little or no consideration in the selling plans. Very few managers figure on the important item of determining the amount of physical energy needed to accomplish a contemplated activity and the cost and/or availability of such energy. In such instances it is impossible to get that all important "third move" of action under way and the plan invariably fails. Be sure where the help is coming from and what it is going to cost before you order quantities of posting paper, batches of heralds, remodeling or repair materials, etc.

Before calling it a day I'd like to atom bomb a couple of other "stock excuses" for failure. The only "curse" that ever existed to threaten the success of any man's effort is the curse of his own cowardice to tackle the job and see it through to a finish. And the fellow who tells of the premonitions he had before he even started was promising himself disaster in advance and had invited failure from the outset.

Throw away all talismans, charms and rabbit's feet!

Just buckle down to the job that has to be done and do it!

Check Lighting

Poor lighting in the theatre can result in accidents that may prove costly to the theatre as well as to the patron. Regularly check all lights in the washrooms, on the stairs, over the exit lights, and in other strategic spots. Do a thorough job and save money!

Chicago Palace to Honor Smith During Celebration

With city officials and other notables invited to attend, the RKO Palace Theatre, Chicago, in conjunction with its 20th Anniversary Celebration to be marked by a week of festivities beginning October 24, will hold a "Frank Smith Night" on October 30 in honor of RKO Theatres' Chicago division manager.

Smith, who was named to his post on his 20th anniversary with RKO Theatres, has been associated with the organization since 1924, serving in various managerial capacities. Because the Palace's anniversary is closely allied with Smith's own career with the theatre chain, officials felt that one night of the week's festivities should be devoted to the RKO executive.

Chicago residents know Smith as something more than a supervisor of theatres there. As the manager of ace houses, he became active in the city's community affairs and has been prominently connected with many important events.

Born in Rochester, N. Y., Smith entered the amusement industry at an early age. For many years he was with the Empire Producing Co. where he was in charge of bookings and managed the road tours of W. B. Patton, a well-known star of that day. He was also at one time publicity man for Klaw and Erlanger. Joining RKO in 1924, Smith at various times managed the Lincoln-Hippodrome and Majestic theatres in Chicago, and other RKO houses in Milwaukee, Denver and Champaign. In 1927 he was appointed manager of the RKO Palace in Chicago, and two years ago was made the division manager for that area.

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replaced at once to prevent damage from rust or corrosion. Rust or corrosion which has already formed should be chipped off or sanded off or wire-brushed, or new paint may not hold. Always use a reputable rust-resisting metal paint next to the metal of the sign as a ground coat, above which a second coat can be applied in conformity with the decorative scheme desired.

DAMAGED TUBE

5. If a tube has become broken or has been removed for any reason, the sign should not be operated until the tube has been replaced, or a jumper installed. Otherwise the transformer will be operating on open circuit, which increases its terminal voltage and can eventually destroy it.

BE SURE TUBE RESTS ON ALL SUPPORTS

When a new tube is installed, a careful check should be made to be sure all the supports are of equal height. The simplest way to check this is to put the tube into position gently and see if it rests equally on all supports. If the tube is improperly installed—under strain—it may break after only a few days of operation.

Careless work on the part of a service man may often result in further and even continuous trouble, until the work is re-done properly. For example, a tube that has been repaired with poor equipment may not have a very long life. If it was not cleaned out properly, foreign elements may "eat up" the gas and cause the tube to burn out. If the tube was not properly pumped it will not burn properly, and may be off color.

MISCELLANEOUS TROUBLES

If a tube flickers, the line servicing it may be overloaded.

If a tube goes out, the flasher on the line may be defective. It should be carefully checked to see if it is operating correctly. A simple but frequent cause of this trouble is a flasher stuck in the "off" position—cutting off the current supply.

GENERAL

Inspection becomes particularly important after a neon sign has been operated for a period of twelve months.

To repeat: a theatre employe who understands electricity can readily (and economically) do most of the minor work of maintenance even in cities where professional service is available. He should, for example, be able to determine in a very few minutes whether a given trouble is caused by a transformer or a tube, and which tube or which transformer. A careful and patient approach, and an elementary knowledge of the working of the sign, are the principal requirements.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.

THEATRE MANAGEMENT

Neigborhood Manager Can't 'Splurge' But He Can Lead

That the neighborhood theatre manager can't "splurge" in advertising and exploitation expenditures in the manner his "showcase" big brothers let the populace know, is an economic fact, rather than any idea dictated by the home office departments or local owners. But he can do things in the way of institutionalizing his theatre and publicizing his attractions that the big first-run theatre might consider ineffective for that type of operation but which is nevertheless productive of increased box-office figures in the neighborhoods, if carefully planned and energetically carried out.

Elaborate fronts and lobby displays cannot be accomplished within the budgets of the neighborhoods. Neither can they spend thousands of dollars in newspaper advertising every year.

But the neighborhood theatre manager can become good friends with leaders of Parent-Teachers Associations, civic clubs, become close to political leaders in his district, know well the persons who can do his theatre good or ill and keep closely acquainted with what's going on in his neighborhood among social groups, thus making himself and his theatre part of community life.

The big first-run manager does some of these things, too, as part of his job, but because of the largely transient nature of the crowds attending his theatre, he never has the opportunity to step into the lobby and say, "Hello Jim; Mrs. Jim," etc., etc., which, in addition to giving any human person a lot of satisfaction brings Mr. and Mrs. Jim back again and again to see the neighborhood theatre's attractions.

Provide Comfort

One of the first things the manager of a neighborhood theatre does, if he is to be successful, is to make his theatre comfortable and inviting at all times. Sound and projection are maintained at the highest standards possible, within the mechanical limits of equipment. Either the theatre becomes the mecca of neighborhood theatregoers or it just jogs along haphazardly while prospective patrons go out of their way to get what they want in the kind of atmosphere they have been educated to expect, even in the smallest neighborhood house. This is not to state that a movie patron expects to get the lavishness of a big Broadway theatre when he goes to a neighborhood. But he does expect courtesy, clean rest rooms, good projection and sound and the kind of atmosphere that can easily and inexpensively be created in any type of theatre.

Know 'Em By Name

Knowing patrons by name is not the easy accomplishment it appears to be. But it can be done if the manager is unobtrusive, courteous at all times and not the kind of guy who is rude enough to approach a patron, slap him on the back and come forth with some insanity such as "Hello, Joe, whattaya know?" Although this is not intended to be a lesson in good manners, such an approach often has been observed in action by the more thick-skinned theatre manager who wonders why his pal (?) has become annoyed.

The manager who shows an innate sense of good taste and eagerness to become friends with his patrons becomes an important part of his community's every day life, thus overcoming one of the most important so-called obstacles that might appear to deter his progress and that of his theatre. There is no other or better way to make patrons "feel at home" than to express appreciation of the fact that they have attended your theatre.

All the time that a new manager is building up his acquaintanceship around town, and building these into firm friendships, he must certainly find ways and means of letting all of these friends and acquaintances know what is playing at his theatre. Since he can't spend a lot of money in newspaper or radio advertising he must find other ways to communicate with his potential audience and tell what he has to offer.

Mailing lists, carefully culled periodically to be kept very much alive and departmentalized so that mailing expenses are not wasted but expended on pictures for which an appeal to the entire mailing list would be unnecessary, are effective. Monthly calendar sheets in which titles of attractions are printed in the space set for days on the calendar, are good if bookings can be made that far in advance. Advertising the theatre's telephone number on the screen, in the lobby, on mailing pieces is a good method of keeping the number before the public. When calls come in they should be given every courtesy. Full information should be given to persons inquiring. It should be done briefly, courteously, but ALL of it should be included.

Persons answering the theatre telephone should be trained to give whatever essential information is required—and if the inquirer seems talkative and time permits, the theatre telephone girl or man might very well talk informally about some of the film's special attributes, its star values, its action if any, its dramatic content, etc.

Kiddie matinees, the use of regularly distributed window cards, posting in strategic locations, special contests, activities in connection with patriotic and civic events, all are important facts of exploitation in connection with neighborhood theatres.

By keeping in close contact with patrons, by arranging a screen show to suit the tastes of the average person, by evidencing sincerity in his desire to afford his patrons pleasure within the limits of his theatre operation, the neighborhood manager can make his theatre so attractive that, except in rare cases, patrons will think of his theatre when movie time comes around.

NOTHING LIKE IT BEFORE

Held Over-LOEW'S VICTORIA and

LOEW'S 116th ST., NEW YORK CITY



REGIONAL NEWSREEL

NEW ORLEANS

FILM FOLK TO GATHER AT AIR SHOW NOV. 2; FILM ROW CLUB ENTERTAINS AT INFORMAL GET ACQUAINTED PARTY

Industry people planning active participation in the forthcoming Civil Air Patrol Show include William Cobb, President of Exhibitors Poster Exchange; W. A. Prewitt, President of Associated Theatres; Charles Lamantia, of the Ritz Theatre in Hammond; L. C. Montgomery, President of Ritz Theatres, Inc.; Joy N. Houck, President of Joy Theatres, Inc., Film Classics, and Screen Guild; Waddy Jones, manager of the Strand Theatre; Shirley Reach of Associated; W. J. Broussard of the Bruce Theatre in Crowley, and Jeanette Sheffield of National Theatre Supply.

Girls of the Film Row Club entertained branch and office managers and their wives at an informal get-together on Oct. 7 at Mike and Mary's, for the purpose of getting acquainted. Seen at the affair were Mark Sheridan and George Pabst of 20th-Fox; Milton Dureau, Mrs. Mamie Lass, and Milton White of PRC; Mr. and Mrs. Jeff Davis of UA; Audrey Miller and Anna Senapoli of Universal; Dot Caliva and Elliott Ferrara; Mr. and Mrs. Ken Prickett of MGM; Mr. F. J. Barry and Wilma Graham of Republic; Mr. and Mrs. Henry Glover of Monogram; and Mr. and Mrs. W. A. Prewitt, Jr., Roy Prewitt, Connie Black, and Shirley Reach of Associated Theatres.

The *Times-Picayune-New Orleans States* devoted a full page of a recent magazine section to an interview with Rosa Hart, advertising chief of the Southern Amusement Company. The feature was based on Miss Hart's activities as one of America's first college women cheer leaders.

Ben J. Piazza, chief talent-scout for RKO studios on the west coast, has returned to his home town for a brief stay. Other recent visitors include Mr. and Mrs. Tom Clemmons of the Jefferson Amusement Company, Beaumont, Texas; Harry Balance and Paul Wilson of 20th-Fox in Atlanta; Mr. and Mrs. W. L. Paternostro of the Delta Theatre, Lake Charles; O. J. Gaudet of the Magic Theatre, Port Allen; Nick Lamantia of the Ritz Theatre, Bogalusa; and Ernest Delehaye of the Gwen Theatre, Maringuoin.

The G. W. Allens of the Gala Theatre, Butler, Ala., opened a new theatre in Camden, Ala., on Sept. 25.

Harry C. Innis, former salesman of the National Theatre Supply Company, has left for Florida to take another position.

Mr. P. L. Spindler, recently with PRC, will join Dixie Films as a salesman. In addition to film selling, Spindler will handle the Auslet advertising of comic books, lobby displays, and short subjects. Ray Del Rio returns, after an absence of two years, to fill the position vacated by Spindler at PRC.

J. D. "Jerry" Jernigan has resigned his Warner Bros. post to enter the independent field of film distributors as manager for Kay Films.

Mr. and Mrs. Fred F. Goodrow spent a recent week-end visiting their collegiate son in Lafayette, La.

Frank Wise is replacing Melvin Kern at Exhibitors Poster Exchange.

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MEMPHIS

Mr. and Mrs. David Flexer of the Memphis Ritz were hosts at a private screening this last Friday of Noel Coward's "Brief Encounter," which will inaugurate the new first run policy at the suburban Ritz on Oct. 23. In the evening, the Flexers were hosts at a cocktail party at the Variety Club in honor of Lawrence Audrain, American representative for J. Arthur Rank.

Lynn Dunn, formerly with RKO and United Artists in Atlanta, has assumed the branch managership of the newly established Kay Film Exchange, 410 South Second, Memphis. Kay, Dunn reports, has a list of approximately 40 feature and 24 Western reissues for distribution. Floyd Harvey Jr. will be office manager of the exchange.

Mr. and Mrs. Don Landers of the Landers Circuit out of Harrisburg, Ark., were Memphis film row visitors this last week.

John Shannon, owner of the Shannon Circuit at Portageville, Mo., and Bill Kroeger, lessor and operator of the circuit, were booking on film row this last week.

W. A. Finney, district manager at Atlanta for Loew's Theatres, inspected the Memphis State and Palace this last week.

Thomas Kirk, new branch manager for Republic at Dallas, and James Prichard, new branch manager for Universal there, left Memphis last weekend to assume their new duties.

HARTFORD

MERCHANTS WORK WITH THEATRES TO PROVIDE KID MATINEE PRIZES; WARNER HOUSES IN PRICE RISE

Kids are getting a break in Hartford now over and above what they got before. The Lyric and Rialto, both Hartford Theatres Circuit houses, have run a special giveaway matinees for children with the prizes including cameras. Another house, the Daly, ran a similar matinee. Local merchants are cooperating with the theatres on the deals.

Meanwhile the Central at West Hartford, will offer a series of Saturday morning special children matinees, starting Nov. 2, working in cooperation with the Audio-Visual Aids Committee of the town Board of Education. Hugh Campbell is manager of the Central.

Prices went up five cents this week in two downtown Warner circuit theatres, the Strand and the Regal. In New Britain, the Music Box Theatre has increased children's admission from 11 cents to 16 cents.

Roger Dion, one time doorman at the Capitol in Willimantic, is the new assistant manager of the Regal, Hartford, succeeding Pat Bucherri, resigned.

The son of a Connecticut theatre owner has been nominated by the Connecticut Republicans for the post of State Treasurer, to run in the November elections. The nominee is Joseph Adorno, son of the Palace, Middletown, owner.

The Cameo, West Haven, reopened last week, after having been renovated.

Ben Simon, who manages the 20th-Fox exchange in the Elm City, has a new car. Harry Goldberg, Warner Theatres advertising-publicity director, and Nat D. Fellman, Warner Theatres executive, were among New Haven visitors last week. Among the Hartford theatremen going down to the exchange area last week: Charles Repass of the Crown, Maurice Shulman, Webster and Rivoli; Al Schuman, Hartford Theatres Circuit.

Birthday greetings go to Harvey King, who was made a member of Local 84, IATSE, Hartford, in 1901, when the Hartford Local got its charter. Last week, a group of Local members, including Charlie Obert of the M&P Allyn; Rube Lewis, Loew's Poli Palace; Connie Feeley, State; and Jim Winn, freelance member, Local 84; Harry Sweet, Strand, held a party in honor of the longtime Local 84 member.

Tom Grogan, manager of the Strand, Thompsonville, has recovered from an attack of bronchial pneumonia. Joe Angelica was the relief manager at Thompsonville. Peter Perakos of the Perakos Theatres, which operate the Strand, Thompsonville, and other theatres in Connecticut, broke his left arm recently.

Harry F. Shaw, division manager for Loew's Poli-New England circuit, last week, made arrangements for the screenings of "No Help Wanted," an American Legion film concerning physically handicapped veterans, in Loew's Poli theatres in Hartford, Bridgeport, and New Haven. The screenings were in conjunction with "National Employ the Physically Handicapped" Week drive.

Lou Cohen, Loew's Poli, Hartford, manager, and his assistant, Sam Horowitz, ran a

REGIONAL NEWSREEL

special screening of "Boys Ranch" at the Avery Memorial, Hartford, last week, for representatives of the Connecticut Commission on Crime and Juvenile Delinquency and local press-radio.

Joe DiLorenzo, of Daly Theatre Corp., Hartford, has been recuperating at his local home from illness.

John Hazelton Donovan, who was a projectionist at Middletown motion picture theatres for many years, died last week.

HARRISBURG

Two extra Saturday shows occupied the younger fry last week-end, with Loew's Regent's Cartoon Carnival, and the Rio's special showing of Roy Rogers in "Roll On, Texas Moon." Sam Gilman sponsored a two-hour all-cartoon show with 17 different subjects, and had a sell-out. Francis Deverter, remembering the overflow crowds always turned away Saturdays for Rogers vehicles, advertised an early Saturday morning show for "All Kids from 6 to 60." A sell-out here was reported also.

A special preview of "The Bells of St. Mary's" was given by Roy Osman, manager of the Paxtang, for priests, nuns and officials of the Catholic Diocese of this area, and for children of the Children's Homes of the section. The preview prefaced the recent three-day run of the picture.

Lou Schiffman, owner of the National and Rialto, and his family have returned from a short holiday in Atlantic City, and are planning to go back later this month.

A visitor this week was Ruth Gerber Mohl, former *Telegraph* movie reviewer, who was en route from Boston to Seattle, where her husband will practice law.

Meyer Adelman, Philadelphia, visited Roy V. Osman, Paxtang. Adelman is a co-owner of the theatre.

Visiting Bill Whyte, Star, was George Pappas, Milton theatre man.

A repainting and general renovation job at the National, and at the Rialto is under way, Ira L. Schiffman, owner-manager, reports. Colored neon lights have been placed in glass-brick sides of the ticket office at the National; new foyer doors have been placed and painted; and an acoustic ceiling and fluorescent lights in Schiffman's office at the former. At both houses new rubber matting in the foyer has been laid.

VANCOUVER

Matt Carroll, who has operated the 375-seat Rex Theatre, Salmon Arm, B.C. for many years, has sold to the Salmon Arm Community Association, which will operate it.

Theatre business settled down to a steady pace the last week, replacing the spotty pace of the past few weeks. Cool weather and the end of daylight saving has been responsible.

Johnny Bernard, promoted to the Circle here, was presented a pen and pencil set by his former staff at the Odeon in North Vancouver. Al Goodwin Varsity follows Bernard at the Odeon. Norman Reay takes over at the Varsity, Al Narvey Fraser goes to the North Vancouver Lonsdale and Don McLean becomes manager of the Rio. The Odeon circuit now operates 17 theatres in Greater Vancouver.

Walter Du Perrier, former booker at Empire-Universal, Winnipeg, has been made salesman at the Calgary office for the Alberta territory.

J. Max Garfin has sold his Chaba Theatre at Jasper Alta, which he operated for the past 15 years and will make his home in Vancouver.

Frank Gow and Maynard Joiner, Famous Players heads in B.C., have returned from a 10-day visit to Toronto where they attended a meeting of all F.P. heads in Canada.

The Cole Circuit which operated theatres at Blairmore, Coleman, and Bellvue in the Crows Nest Pass District have sold their interests to Pursell and Sons, who formerly operated theatres at Peace River and Wainwright, Albert.

The Rio Theatre at Victoria, after playing Foto-Night for the past six months has discontinued it.

The new Rex Theatre at Bowness near Calgary was opened recently. It will be in charge of two returned veterans, Les Lunde and Edward Walker, and will change three times weekly on a single bill policy.

Bill Cole, Jr., has taken over the Opera house at Michel, B.C., from a former circuit and has also purchased the interests of Joe Altomare in the Empress, Natal.

The Girvin Art shop of Vancouver has just completed an outstanding job in decorating two theatres of the Warren chain in the Alberni District, the Capitol, Port Alberni, and the Roxy, Alberni. Warren also operates Radio Station CJAV there.

"Caesar and Cleopatra," which was expected to do big things, failed to do better than average business in the very English City of Victoria where it played day and date at the Plaza and Oak Bay Theatres. Not enough exploitation is blamed.



FOLLOWS THE TRAILBLAZER. The coming-of-age of Adolph Zukor's grandson, Adolph II, last week, served to spotlight the tremendous strides and revolutionary changes undergone by the film industry since Paramount's board chairman was the same age. Adolph II, son of Eugene Zukor, Paramount studio executive, now works for the same company for which his grandad worked on his 21st birthday. The photos above show Adolph the first and Adolph the second at the same age, 21 years.

NEW YORK

FILM ROW TALK CENTERS ON MEAT, WORLD SERIES; STORK, WEDDING BELLS BUSY

World series bets and how to get meat are the two topics which film row is discussing this week. With a number of companies not having any large number of releases set, the row is pretty much as dead as some of the unexpectedly hot days which pop up. But whenever an exchange group gathers, it's either men and women talking about baseball, women discussing how hard it is to get meat, or men wondering why their wives can't book a pot roast or a steak with the butcher more regularly.

The march that Mendelssohn wrote is going to sound out, figuratively anyway, for two film row workers next month. Muriel Cappel of United Artists is marrying Philip Max Roth on Oct. 26, and Eleanor Lowenthal of Monogram will promise to love, honor and obey Joseph Swedlay on Oct. 24.

The United Artists femme corps incidentally was in a dither about the shower they were throwing for Muriel, a protracted argument over the qualities of sweet peas and sweetheart roses resulting, with roses winning when the florist said sweet peas would wilt.

Stork story: Six pounds, fifteen ounces of daughter, named Sandra Joan, was born to Mrs. Robert Ferguson, wife of Columbia's press book editor. She makes the second; another daughter, Carole, is aged two.

Warners New York branch Short Subject Sales Manager Joe Vergesslich became a grandfather for the second time this week when his daughter, Mrs. William Zipp, gave birth to a daughter, Carolyn.

United Artists Booker Ben Levine and Myron Starr of the same office have a bet on about the Nuremberg hangings, with Levin's putting his money on execution by the court-set date and Starr believing there will be a reprieve.

Sick list: Ruth Freeman, statistic clerk for

(Continued on Next Page)



CIRCUIT BIGGIES SEE NEW THEATRE LAUNCHED. The head men of the Fox West Coast Theatres family were on hand in Los Angeles last week for the gala opening of the Loyola, Los Angeles' newest, most ultra modern theatre and latest addition to the extensive FWC chain. The event drew a glittering audience in which Hollywood glamor was prominent. Above, the FWC officials smiling happily at the smooth premiere of their new theatre are: Bruce Fowler, first-run district manager; George Bowser, general manager; Dick Dickson, head purchasing agent (and a member of STR's Theatre Advisory Council); Charles P. Skouras, president; John Lavery, aide to Mr. Bowser.

REGIONAL NEWSREEL

(*Continued from Page 29*)

United Artists, is recovering from an operation, but Shipper Al Wartell is still limping from right leg bruises incurred when a film crate tipped over on him.

Century Circuit President Fred Schwartz returned Monday from a week-end at his Lake Placid lodge where he was host to a group of film men.

Loew's will book "Night in Casablanca" and "Blithe Spirit" for its circuit plus reissues of "Rebecca" during the remainder of October and November.

George Harvey, Paramount's press book editor, is back from a week's New York State-Pennsylvania trip.

J. J. Fitzgibbons, president of Famous Players Canadian Corp., leaves for his Toronto headquarters tonight after home office conferences.

Rose Weinberg, secretary to Adolph Zukor, Paramount's board chairman, is back from a vacation.



GASTRONOMICAL INTERLUDE. Luncheon follows one of the sales conferences in the RKO home office called by Robert Mochrie, vice-president in charge of domestic distribution. Seated around the table (reading counter-clockwise) are James Lewis, Tom Williamsom, Harry Gittleson, Stanley Jacques, Frank Drumm, Herman Timberlake, Ed Lee, Latto McCray, Russ Brentlinger, Hatton Taylor, Mike Poller, Walter Branson and Mochrie. Standing in the rear (l-r) are Will Zimmerman, Granville Whittlesey, Vernon Carnahan, Joe Laub, Roy McDonald, Milt Cohen, Aubrey Renfro, Ray Nolan and Max Rosenblatt.

DENVER

DEMOCRATS PICK WOMAN AD HEAD TO RUN FOR UNIVERSITY REGENT

Alberta Pike Boyd, advertising director for Fox Denver Theatres, has been selected as the Democratic candidate for regent of the University of Colorado in the November election. Mrs. Boyd was nominated without opposition. She is a graduate of the University, the first woman president of the Associated Alumni of the University, and has been awarded the Norlin medal for outstanding service to the University. Mrs. Boyd was a *Rocky Mountain News* special writer as well as an advertising counsellor before becoming affiliated with Fox Denver Theatres. She is known professionally as Alberta Pike.



Alberta Boyd

The new Lamar, Lamar, Colo., and the new Fox, Aurora, Colo., will be opened as soon as some scarce equipment can be located with which to heat the houses.

Monogram exchange is busy, between bookings and other business, redecorating and remodeling its new exchange at 2144 Champa.

Robert Patrick has taken over the Kiva, Denver.

Frank Barnes, Dave Davis and Wm. Agren journeyed to Chicago where they will meet with C. U. Yaeger, who has been there for some time.

Ted Knox, theatre equipment salesman, has bought the Windsor, Windsor, Colo., from Ben Riggs.

October has been proclaimed as Motion Picture Month by Colorado's Gov. John C. Vivian.

The name of the Roxy, Indianola, Neb., has been changed to the Ray by R. H. Phillips.

Out of town exhibitors seen on film row included Wilbur Williams, Boulder, Colo.; Mr. and Mrs. Kugelmann, Trenton, Neb.; Mr. and Mrs. Leon Coulter, Loveland, Colo.; C. E. McLaughlin, Las Animas, Colo.; Tom Knight, Riverton, Wyo.; George Nescher, Springfield, Colo.; Joe Novak, Pueblo, Colo.; Chas. Klein, Deadwood, S. D.; C. J. Brase, Holyoke, Colo.; L. L. Mutchie, Haxtun, Colo.; Paul C. Morgan, Hay Springs, Neb.; Mrs. Nadine Caselnova and her mother, Mrs. Joe Amato, Trinidad, Colo.

LOS ANGELES

Ray Johnson and Gerald McClaire's Ad-Art Company has been completing installations for its new quarters and plans a big house-warming.

Ed Maguire is displaying the new Manley-Burch Popcorn Machines at his Breck Photoplay Supply Company. J. Turpie is the representative of Manley-Burch, headquartering at Breck.

The M. A. Andersons are proud parents of an eight-pound, 12 oz. daughter, born Oct. 6 at the Pahl Hospital. It is their first child. He is manager of the RKO Hillstreet.

B. F. Shearer, of the equipment concern, has taken over the Elwha Theatre in Port Angeles, Wash., on a long-term lease. Chuck Charles is the manager and Henry Davidson and Associates own the house. Shearer makes his home in Seattle.

Mr. and Mrs. Russ Egry were in town. Russ is the Phoenix representative of Altec in Phoenix. From here, the Egry's went to Las Vegas, where Russ installed new equipment in the Western Theatre.

Judy Poynter, who operates the Ramona, inspecting the Peoria, Ariz., with the idea of remodelling it. The Ramona under the new plans will become a civic center, with a new theatre emerging. Poynter expects to have the building completed by Thanksgiving.

Martin Black took over the Placentia, Placentia, from Walter Stoyke.

Earl Goldberg of Goldberg Film Delivery, was in Chicago, attending the National Film Carriers Convention and the ATA conclave.

Bill Stahl has succeeded to Roy Peacock's job as salesmanager for Theatre Specialties. Peacock's new affiliation has not been revealed. Jack Hessick took Stahl's old spot as salesman. Both Stahl and Hessick were in San Diego on business.

National Theatre Supply's Vini Oswald is doing her civic duty with a town jury service.

Bob Smith, assistant manager of the Beverly Music Hall, has been taking it easy on his vacation.

Thomas D. Soriero, United Artists Downtown Theatre manager, leaped to his death Oct. 7 from the 12th floor of the Rives-Strong Building. Soriero, who was 58, left no reason for the apparent suicide. A veteran showman, he had managed the UA's Downtown for Fox West Coast for 11 years.

Paul Fuente is a new addition to the Ad-Art Company.

CHICAGO

THEATRE JANITORS WANT MORE PAY; FILMACK SIGNS WAGE RAISE PACT WITH CAMERAMEN

Filmack Trailers have signed a new contract with Cameramen's Local 666 calling for increases ranging from 10 to 20 per cent on the present overall wages. The contract takes effect immediately and expires in August, 1947.

Charles Ryan, assistant zone manager for Warners' Theatres will retire from active service on Nov. 2 due to ill health. Ryan has been associated with Warners' Zone Manager James Coston during the past 20 years in the management of that circuit's house in the Chicago area.

Ryan started his theatrical career in 1909, serving as an usher in Charley Schaefer's Garfield Theatre. Later he joined the Coston, Silverman and Chrissis circuit as a district manager with the Shakespeare, Symphony, Buckingham and Julian theatres under his charge. When these houses were sold and the circuit dissolved, Ryan went with James Coston as his assistant in the management of the Warners' circuit.

Ryan through the years built up the reputation of being one of the best informed executives in the immediate area and has written several articles on theatre management and direction, which attracted strong interest.

He plans to go with his wife to California to live as soon as he settles his affairs here. His two sons, Charles and Kenny, are now attending Loyola college.

Chicago's janitors are seeking an increase of 18 cents an hour for male janitors and 16 cents an hour for women for theatre work.

Skouras Theatre Director of Advertising

REGIONAL NEWSREEL

Nick Matsoukas, was in Chicago this week in connection with the national convention of the Greek War Relief association which will act on final plans to launch a $12,000,000 fund raising campaign.

Sidney Mussman has been named county sales manager of PRC, heading a list of appointments and changes in other exchanges which include H. M. Israel, office manager for Republic; Frank Nardi, joining Republic sales staff for city sales; Ed Skehan going to Great States as short subjects booker.

Eddie Sutherland held a sneak preview of "Abie's Irish Rose" at the Essaness Woods last week before leaving for Hollywood.

Soundies President George Allen is off to New York for business talks.

The new Simplex equipment which went into the Oneida Theatre at Oneida, a Dwaine and Schieferdecker operation which opens next week, was by National Theatre Supply. The house seats 300.

Martin Mortis and B. Huschen plan to open the Roanoke at Roanoke Hills by November. House seats 400. Gene Rovenstine's 400-seater Bourbon at Bourbon, Ind., is to open some time this month.

Universal District Manager Ed Heiber is due for a testimonial dinner if the plans of some 50 friends work out.

The National Association of Visual Educational Dealers has prepared a 10 point plan for fall and winter month activities, Executive Secretary Don White announced.

Ben Sorosky has been named office manager for Monogram; M. Rich, is now in the manager's chair at the Astor Theatre; Bill Gaddoni, joined MGM for the country sales forces this week.

Bell and Howell is moving to sponsor free shows for veterans hospitals.

Tom O'Brien, general secretary of the British National Association of Theatre and Kinema Employes, attending the AFL convention in Chicago said he found the American amusement industry well organized.

OKLAHOMA CITY

THEATRE BUSINESS 8.55% BETTER TAX RETURNS SHOW; 31 MORE THEATRES OPERATING THIS YEAR

R. Lewis Barton has opened the Kob Hill Theatre in suburban Capitol Hill featuring double bills on a second run policy. Barton owns two other suburban theatres in that area.

Sam Caporal has reopened his Yale Theatre in the same spot after extensive remodeling. The Yale is the oldest suburban theatre here.

Film Classics exchange here is taking over the 708 West Grand, spot formerly occupied by the National Theatre Supply Company as soon as the remodeling work now going on has been completed. National recently moved into its new building a block east.

Howard Collier is getting set with plans to open the Kiowa Theatre in Kiowa, Oklahoma, a 200-seat theatre.

Harold A. Soard is opening the new Moore Theatre, 225-seater, in the town of the same name just south of Oklahoma City. This is one of the communities that has been without a theatre for some time.

Lew Chathan, Griffith public relations director, is in Dallas on business with C. R. Guthrie and Frank McCabe.



CAMPAIGN CONFERENCE. Producer Eddie Sutherland (center) goes over the campaign for "Abie's Irish Rose" with Tom Waller (left), United Artists publicity manager, and David "Skip" Weshner, eastern representative for Bing Crosby Productions. Sutherland returned to the coast last week after previewing the picture for UA sales executives.

Condition of Mrs. Claud Motley, wife of the Griffith circuit booker, who was stricken during the summer with infantile paralysis, is reported improving.

Jack Oaks is the new manager at the Victoria Theatre, coming here from Milwaukee.

Mrs. Pauline Johnson, head bookkeeper for the C. & R. Theatres has left for a two-weeks' vacation.

Collections of the two per cent Oklahoma state sales tax from 327 theatres in the state during August, 1946 totaled $26,851.33 as compared with $24,737.29 from 296 theatres in August, 1945, according to information just released by the Oklahoma Tax Commission which indicates that business is 8.55 per cent better this August than last and that there are 31 more theatres operating in the state during August, 1946 as compared with August, 1945

KANSAS CITY

SEDALIA SHOWS STAY SHUT AS CITY TAX STAYS ON; GASTON PURCHASES FLORENCE MAYFLOWER

The Snapp's Greater Shows, Inc., company, 128 Virginia Avenue, Joplin, Mo., has been incorporated by William R. and Dolly V. Snapp of Joplin with Robert D. Toutz of Webb City with $50,000 authorized capital stock "to make, install and operate mechanisms and apparatuses for amusement, recreation and exhibition."

And the S. M. Taft Amusement Corporation, 643 Cleveland Ave., St. Louis, has been incorporated by S. M. and Helen Taft of Kirkwood, Mo., and John D. Hasler of Valley Park, Mo., with $75,000 authorized capital stock, "to establish and conduct a general amusement enterprise and furnish amusement programs to the public."

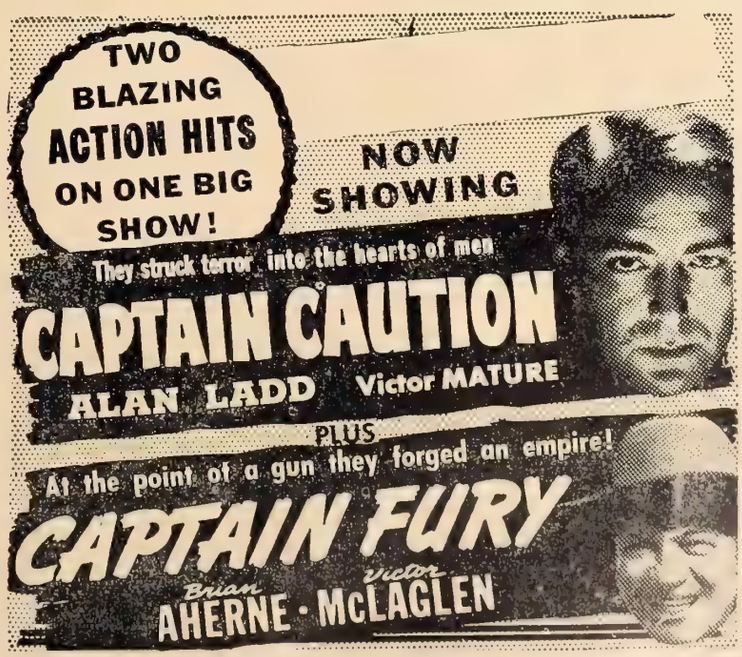
K. H. Gaston has purchased the Mayflower Theatre at Florence, Kansas, from D. F. Urshel & Son.

New salesman here for Screen Guild exchange is Jim Chapman, former theatre manager.

The city of Sedalia (24,000 population) still has no motion picture shows since the three local theatres there closed down Aug. 17 when

(*Continued on Page* 32)

MAKING BOX-OFFICE HISTORY



1st Time in RKO History

Two Re-Issues Play Week-end Dates Saturday Sunday Monday

FAVORITE FILMS CORPORATION

630 Ninth Ave., New York, N. Y. Moe Kirman, President

FRANCHISE HOLDERS EVERYWHERE

REGIONAL NEWSREEL

(*Continued from Page* 31)

the city council passed a 5 per cent ticket tax and the houses were boarded up in protest. Mayor Julian Bagby defended the act by saying real property was carrying too big a load in the city tax structure and that if the federal government could raise revenue by theatre taxes the city could also. The two chains and one independent operating there say the theatres will stay closed until the tax is repealed since other business houses aren't taxed in the same fashion.

ALBANY

Fred I. Archibald, publisher, and George O. Williams, managing editor of the *Times-Union* were guests at the Variety Club weekly dinner held last Monday for their part in the success of Denial Day last year. Dinner was held at Jack's Restaurant where plans were outlined for this year's Denial Day, proceeds of which will make it possible for hundreds of under-privileged children to enjoy a summer vacation at Boys Club Camp Thacher on Thompson Lake, N. Y. Other guests of honor were City Court Judge Sol Rubinstein, president of the board of directors of the Albany Boys Club, and Thomas Bender, executive director. Chief Barker Charles A. Smakwitz presided at the dinner.

Visitors along Film Row included Sam Davis of Phoenicia; Carl Nilman of Shelburne Falls; Sam Rosenblatt of Watervliet; Frank Williams of the Benton Circuit, Saratoga; Charles Wilson of Indian Lake, and Phil Baroudi of North Creek.

Eddie Christie, former owner of the Strand Theatre, is now managing the Grand, Watervliet, for Sam Rosenblatt.

WASHINGTON

The Little Theatre, owned and operated by Louise Noonan Miller, will be reconditioned in honor of the road-show engagement of "Henry V" on Nov. 7.

Carter T. Barron, Eastern Division Manager for Loew's was host at a cocktail party for Brian Donlevy.

Russell Janney, veteran producer and playwright, was principal speaker at the luncheon for new members of the National Conference of Christians and Jews at the Mayflower Hotel on October 12.

The new Ingrid Bergman play "Joan of Lorraine," which will have a three weeks' engagement in Washington is completely sold out.

Lust Theatres signed "Tennessee Ramblers" the Republic Pictures songsters to a personal appearance engagement.

Nathan D. Golden, chairman of the District Committee for "Employ the Physically Handicapped Week" and 1st Assistant Chief Barker of the Variety Club, Tent No. 11, presided at a luncheon which was attended by a large number of government officials interested in rehabilitation work.

The Hiser-Bethesda Theatre used impressive newspaper ads on the revival of the Ingrid Bergman picture "Adam Had Four Sons."

Morton Bramson, former cashier for Universal, has joined Film Classics as traveling auditor.

Allen Carney, RKO film comic, will do a personal appearance stint at the Club Cairo here.

Jay Carmody, drama editor of the *Star*, is in New York, looking over the new season's product.

Tent No. 11 inducted the following new members of the Washington Variety Club: James H. Brady, Harry Carpel, Morton Gerber, Lee Garling, Eugene Kramer, William Lichtenberg, Samuel Liggett, L. Gardner Moore, Charles Cohn, Bert Sarazan, Douglas Stalker, Samuel Shapiro, Jules Rendelman, Louis Rosenberg, I. William Stempil, Francis J. Storty.

Attractive booths have been set up in the lobbies of the Mayflower and Willard Hotels for the annual subscription charity drive of Variety Club Tent No. 11. These booths will be staffed by the Women's Committee of which Sara Young, 20th Century-Fox booker, is chairman.

Harry Coonin, Associate Member of the Variety Club, was hospitalized recently. Best wishes go to him for a speedy recovery. Mr. Coonin, who is active in all of the club's affairs, serves on the Welfare Committee.

MGM Booker's Secretary, Dot Scherr, and Audrey Poulos, billing department will serve as bridesmaids on Oct. 26, at the wedding of former MGM employe Princella Jones.

"Voice of Theatre Speakers"
JOE HORNSTEIN *has it!*



EXHIBITOR UNIT HOLDS REGIONAL MEET. Northwest Iowa exhibitor members of Allied Independent Theatre Owners of Iowa and Nebraska gathered in Cherokee, Iowa, last week for the first regional meeting sponsored by the two-state organization. Pictured above are those who were in attendance at the meet: Rear row, standing: Harold Klingman, a member of the board of directors; Elmer Wulf, Elmer Svendsen, Dick De Vries, R. D. Klinefelter, W. Berg, W. G. Horstman, R. F. Kehrberg, Dal Goldie, Dick Arndt. R. M. Phillips, George March, AITOIN vice-president who called the meeting; Rear row, seated: A. C. Myrick, E. V. Delaney, Allan Banks, D. Lyle Fie; Front row: Howard E. Brookings, president of AITOIN; Harry J. Lankhorst, Jr., H. G. Zieg, D. C. Henry, Bick Downey, assistant executive secretary.



THEIR THIRD TRIP. Fred J. Schwartz, vice-president of Century Theatres, presents watches to Mannie Friedman, district manager, and Ben Mindlin, manager of the Valley Stream Theatre, honoring their third trip to Timberdoodle Lodge, his home in Lake Placid, N. Y. Membership in the "Timberdoodlers," the Century Merit Club, is restricted to employes who as a result of outstanding work are rewarded with a week-end trip to Lake Placid as guests of Mr. Schwartz.

BRIDGEPORT

SHOWMEN WILL FETE THEATRE POLICE INSPECTOR ON NOV. 13

Showmen of Connecticut are busy planning a testimonial dinner, Wednesday, Nov. 13 to Earl R. Morin, State Police theatre inspector. The event will be held in the Fairfield Inn, Fairfield, Inspector Morin's home town. Festivities will get under way after the theatres close in the evening. A bevy of notables will be on hand to greet the guest of honor whose health has not been of the best lately, but who is now considerably improved.

Ernest Emerling, head of advertising and publicity for Loew's Theatres, Inc., and a frequent Bridgeport visitor, is recovering from an appendectomy.

Pearl Rosen, assistant manager at the Lyric, became the bride of Nick Mastroianno at a ceremony in St. Michael's Church last Saturday. The couple is on a honeymoon in New York City this week.

Janice Levine, daughter of the Strand Amusement Company Levines, is attending the Miami (Fla.) University.

Lester "Al" Smith, formerly manager of the Lyric, now company manager of "The Duchess of Malfi," was a New Haven visitor last week.

Charles Poe is a new usher on the staff at the American.

Jerry and Marjorie Lessner are receiving congratulations on the birth of a seven-and-a-half pound baby, Marcia Lee. Mrs. Lessner is in the box office at the Majestic.

Walter G. Nitsche, projectionist at the American, has been on the sick list.

Mrs. Phil Oliver, wife of "Roxy" Oliver, manager of the Strand had a birthday last Saturday. The staff of the house, with whom

REGIONAL NEWSREEL

(*Continued from Page* 32)

she is very popular and known as "Mommie Oliver," presented her with a handsome gift.

Albert E. Shea, general manager of the Lyric, had a birthday last week.

John Devaney is a new member of the usher staff at the Majestic.

Mrs. Dean Brown, the former Dorothy Peddle, long identified with Loew houses in Bridegport, is visiting at her former home here. She now lives with her soldier-husband at Fort Wright, N. Y.

Unknown to many from whom he takes tickets is P. J. "Patsy" Connell, doorman at the Warner, World War I veteran and one of Bridgeport's best-known automobile test drivers at the old Locomobile plant here 25 years ago. Patsy was in France when Eddie Rickenbacker, famous flyer, became an aviator. "I was in General Pershing's auto with Rickenbacker," he recalled, "with Rickenbacker, then a sergeant, at the wheel. The automobile, a Locomobile, broke down. Knowing the ins-and-outs of the machine I was able to make the quick repairs necessary to get the General back to his Paris headquarters."

CLEVELAND

RISING FOOD COSTS INFLUENCE BOX OFFICES; CO-OPERATIVE SETS PRODUCT DEALS WITH UA & COL.

Downtown first-run business is firm, but neighborhood theatre owners report a drop in attendance in direct proportion to the rise of food prices. Candy sales in theatres have also fallen off, indicative of less easy spending.

Milton Mooney, head of Co-operative Theatres of Ohio, has closed product deals for the theatres which he represents with United Artists and Columbia.

Gertrude Tracy, the only woman to manage a local first-run house, has resigned as manager of Loew's Ohio Theatre.

George Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association, is recovering rapidly at Sunny Acres Sanitorium. Leroy Kendis will visit the Mayo Clinic in Minnesota.

Bill Shartin, UA branch manager, and Mrs. Shartin have announced the engagement of their daughter, Iris, to Howard Goldstone of Chicago.

Dave Miller and Lester Zucker will be guests of honor at a double feature testimonial dinner scheduled for the Statler Hotel on Oct. 28. The occasion marks Miller's transfer to Buffalo as exchange supervisor for Universal, as well as Zucker's new affiliation with the Rank-Universal organization as field representative. The banquet committee includes Joe Lissauer of the Skirball circuit, Tony Stern of WB, Leo Gottlieb of Universal, and Oscar Kantor, also with Warners.

The Henry Bardens, Superior Theatre owners, announce the arrival of a son, Bryan Stanford Barden. MGM branch manager Jack Sogg, became a grandfather recently when his daughter gave birth to a six-pound boy at Mount Sinai Hospital.

ST. LOUIS

The Charles P. Skouras offer to purchase the Ambassador Building and Missouri Theatre Building Companies has not yet been accepted. The decision to present the issue to the stockholders for a vote was not unanimous on the part of the board of directors.

First-run theatres gave their patrons the best service available while the World Series originated in the city. Newsreel prints were rushed in development, and three of the F&M houses broadcast play-by-play accounts over their public address systems.

A suit brought by the law firm of Mueller & Roberts against Local 143 of the Motion Picture Machine Operators Union came to naught when Circuit Judge Francis Williams returned a verdict in favor of the defendants. Involving attorney's fees, the dispute has a long history dating back to the revolt, by members of Local 143, against that union's administration by John P. Nick and Clyde Weston, and the legal costs incurred by that move.

Mrs. Marguerite Wilcox Price, mother of screen actor Vincent Price, passed away Oct. 12 at St. Luke's Hospital.

Detective Sergeant Thomas J. Moran was honored at City Hall on Oct. 15 for his work in keeping juvenile delinquency well below par in this area. In that work he was substantially aided by the local Variety Club, as well as such members of the local film colony as Fred Wehrenberg and Harry C. Arthur.

The Daly Public School of Fayette, Mo., was closed following the appearance of the first case of polio in that city. Schools of Marionville, Mo., were affected in a like manner when the disease caused the death of a child. Each city has one theatre.





AT JOLSON PREMIERE. Industry celebrities were prominent in the throngs that attended the world premiere of "The Jolson Story" at Radio City Music Hall, New York, last week. Among those snapped by cameramen in the lobby of the big showhouse were: Jack Cohn, Columbia Pictures, Mary Pickford and Mrs. Jack Cohn, photo at left above; and Herman Robbins, National Screen Service, Mrs. Max A. Cohen, Mrs. Herman Robbins and Max A. Cohen, in photo at right.

INDIANAPOLIS

THEATRE OWNERS TO HOLD TRADE SHOW AT MEET; NEW EXHIBITION FIRM FORMED AT OWENSVILLE

The Associated Theatre Owners of Indiana, Inc., will hold their first trade show since 1940 in conjunction with their forthcoming convention at the Severin Hotel Nov. 19-20.

Sale of the property upon which the Alamo is located will cause Marcus Enterprises to abandon that theatre. They will merge the title with their present Ambassador, to be known as the Ambassador-Alamo and to operate under the Alamo's policy of first run Westerns.

The Associated Theatre Owners of Indiana, Inc., have announced that a trade show, the first since 1940, will be held in conjunction with their 20th annual convention at the Severin Hotel here Nov. 19 and 20.

Michael Evan, city manager for the Elkhart Amusement Co. also manager of the Elco Theatre, and Margaret Lantz were recently married.

Edward Bey, has been appointed manager of the Fowler Theatre, Fowler, Ind.

Changes in the personnel of the Quimby Theatre's, Ft. Wayne, Ind., include Richard Junk, now manager of the Emboyd Theatre, and Sidney O'Connor, Jr., advertising manager for the company.

Alex Kalafat, Churubusco exhibitor, is confined to his home by illness. Leo Keiler, president of Columbia Amusement Co., Paducah, Ky. is on his way to California for a brief vacation. Jesse Fine of the Grand Theatre, Evansville, spent several days in Chicago, on business. Charles Ritzler, head booker at 20th-Fox exchange, spent the week-end in St. Louis, Mo.

Claude McKean, Warners' branch manager, has gone on a hunting expedition in Canada, with Trueman Rembusch, head of the Rembusch Theatre's, Columbus, Ind.

OMAHA

BACK AND FRONT ROOM SPORTS RIVALRY RENEWED AS BOWLING SEASON OPENS ON FILM ROW

Back room employes will renew their sports rivalry with the front room gang in a bowling match this month.

Morton Eichenberg, Jr. has joined PRC's sales staff here.

Margaret Gagnon is new secretary to Branch Manager Frank Hannon at Warners'.

Peggy Bragg, Warners inspectress, is vacationing in Denver.

A fire at the Cameron Hotel, Winner, S. D., routed Bill Wink, Warners' salesman, from his

(*Continued on Page* 34)

New Mirrophonic Sound
JOE HORNSTEIN has it!

REGIONAL NEWSREEL

(*Continued from Page 33*)

quarters and the town was so packed Bill couldn't find a place to spend the rest of the night.

Paramount district manager, Hugh Braly, arrived in town and then was accompanied on to Des Moines by Branch Manager Jess McBride.

Max McCoy, Paramount booker, spent his vacation watching the World Series games at St. Louis.

Herman Field, and Booker Don Smith, of the Field circuit visited here.

Royal (Ia.) business men have closed the Royal Theatre until next summer.

Donald Henry, exhibitor at Sutherland, Ia., is in Bellville, Ill., visiting his father.

Robert Johnson, theatre owner at Logan, Ia., has purchased a building at Shelby, Ia., and will open a house there.

James L. Hosic will shortly open the Milford Theatre at Milford, Neb.

BOSTON

BOSTON PSYCHOLOGISTS SEE 'RAGE IN HEAVEN' AS PRESS AGENT GETS BRAIN STORM

One of the publicity stunts arranged by George Kraska and Joe Di Pesa, publicists for Loew's State and Orpheum Theatres, for the picture, "Rage In Heaven," was a private screening of the picture for students studying psychology at Harvard, Boston College, Boston University, Northeastern, Simmons, Radcliffe, Tufts, and Jackson.

Pearl Cahn, of 20th Century-Fox Accounting Department, has resigned and Charles Smith, a newcomer to Film Row, has taken her place.

District Manager Clayton Eastman, of United Artists, is happy to have his son, Robert back from China where he served in the Marine Corps.

Herb Schaffer, United Artist salesman in the Rhode Island and Western Massachusetts territory for 14 years, announced his resignation, effective Oct. 12. He will join up with Republic Pictures.

Art Moger, Warner Bros. publicity director, and Phil Spiegel were in New York last week for a few days attending a field conference.

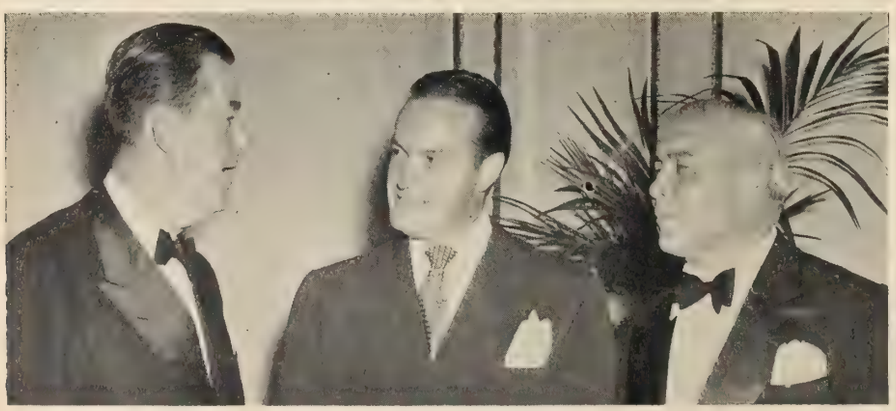
Kay Shaeffer, cashier at Paramount, is recuperating at her home after an operation at St. Elizabeth's Hospital.

Nelly F. McLaughlin, of Warner Bros., while on vacation, broke her arm in three different places.

Joseph P. Kennedy, here to attend the World Series games last week, visited the RKO office. Other film celebrities in town for the World Series were Rita Hayworth, Tony Martin, Pat O'Brien, George Raft, and Chico Marx, who is currently a hit at the Mayfair, one of Boston's lush night clubs.



EXHIBITOR HONORED. A. F. (Peck) Baker (seated), president of the A. F. Baker Theatre Enterprises, receives a scroll commemorating his 40 years in the film theatre business from Paramount's public relations director, Claude Lee, who was accorded the privilege of making the presentation in behalf of the Kansas-Missouri Theatre Owners in Kansas City. The scroll bears the names of several hundred exhibitors in that territory. Baker, who started in the business with the Electric Theatre, Kansas City, today operates theatres in McPherson, Ellis and Oakley. Sitting next to Baker is his daughter, Mrs. Robert Snyder.



INDUSTRY LEADERS AID NEW MEDICAL CRUSADE. The launching of a campaign to raise $2,500,000 to finance a medical research program by the National Arthritis Research Foundation took place at an inaugural dinner in New York this week with Spyros P. Skouras, president of 20th Century-Fox as sponsor and many leading film industry figures prominent as speakers and committee members for the event. Above, Postmaster General Robert E. Hannegan, who represented President Truman; Bop Hope, toastmaster at the dinner; and Mr. Skouras, chairman, in an informal chat at the reception for honored guests of the affair.

MILWAUKEE

Dale C. Cohn has been appointed manager of the Superior Theatre, Superior, Wis., succeeding Cal Nygaard. Cohn received his honorable discharge recently from the armed forces, having been in the South Pacific for some time, with the Combat Engineers. Before the war, he was connected with the Lyceum Theatre in Duluth and the Paradise in Minneapolis.

Plans are being made at Cambridge, Wis., for the erection of a new show house on Main street of that city as early as possible in 1947. The plans were announced at a meeting of the Chamber of Commerce and they are approved by the village board. The operators, it is reported, will probably be James Ryan and Kenneth Kroh. A one story structure is planned, with part of it to be occupied by a store.

The Caledonia State Theatre at Caledonia, Minn., until recently owned and operated by John M. Ward, has been purchased by J. M. Rostvold, who formerly owned the Gem at Harmony, Minn.

Frank Cook, of Fox Wisconsin, who says he has been in show business for 72 years—from 10 to his present 82 years of age, and still at it every day—claims to be the oldest continuously active showman in that activity in this country. Starting as a candy butcher when 10, Cook took up other work in theatres and later became right hand man with the Saxe theatrical interests in Milwaukee, when the Saxes operated the first chain of silent houses in that city. Later, when Fox Wisconsin Amusement Corporation took over the Saxe chain, Cook went with them, and is still employed by it, with thirty houses on the list, each of which Cook visits periodcally, to see that all goes well with the managerial end of each unit.

At Pardeeville, Wis., Mr. and Mrs. Thompson of Wyocena, Wis., changed the name to the "Pardee Theatre."

TORONTO

McDONOUGH HEADS THEATRE MANAGERS ASS'N; ODEON PLANS $1,000,000 *BUILDING PROGRAM*

Since June 1, when the film-classification policy of the Ontario Board of Moving Picture Censors went into effect, 35 features have been graded "Adult Entertainment," the list comprising sex, crime and horror subjects. No statistics are available to enable a comparison with the number of features approved for general audiences. During the fiscal year ending March 31, the Ontario Board reviewed 480 features and, based on that total, the Provincial censors may have dealt with 150 to 160 films during the recent period, at least one-quarter of all features are being placed in the adult classification.

James McDonough, manager of the Famous Players' Tivoli Theatre, has been elected president of the Hamilton, Ont., Theatre Managers Association which takes in managers of all circuit and independent houses in the Hamilton district. Vice-President is Oscar Lang of the Delta and the secretary-treasurer is Mrs. Jean Ford, Windsor Theatre.

The 20th Century Theatres Managers Club, Toronto, has resumed its series of luncheon meetings for the winter season under the presi-

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HOLLYWOOD

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone Hollywood 2055

14 Originals, 6 Plays, 22 Novels on WB List

Of 42 story properties assigned to seven producers by Jack L. Warner, executive producer of Warner Bros., to be launched in the coming year, 22 are published novels, six are plays and 14 are originals.

Novels include "The African Queen," "The Apple Orchard," "Calamity Jane," "Dark Passage," "Ethan Frome," "The Fountainhead," "The Glass Room," "Serenade," "The Iron Gate," "A Man of Our Town," "The Country Lawyer," "The Man Without Friends," "Moby Dick," "Quietly My Captain Waits," "Rebel Without Cause," "Ships in the River," "Tomorrow is Another Day," "Treasure of the Sierra Madre," "Trilby," "The Turquoise," "The Unsuspected," and "The Life of Will Rogers," from "Uncle Clem's Boy."

The plays are "Wallflower," "The Hasty Heart," "Autumn Crocus," "Howdy, Stranger," "Lady Windermere's Fan" and "The Unfaithful."

Originals consist of "Barbary Host," "Bill's Gay Nineties," "Don Juan," "The Forty-Niners," "For Sentimental Reasons," "A Kiss in the Dark," "Mr. Broadway," "Need for Each Other," "One Last Fling," "Silver Lining," "Three Bad Men," "Thunder Valley," "Whiplash" and an untitled story by Curt Siodmak.

Producers who will share the assignments are Henry Blanke, Robert Buckner, Owen Crump, Alex Gottlieb, Charles Hoffman and Jerry Wald.

Laughton Cast in 'Arch of Triumph'

Charles Laughton will play the part of Haake in the Ingrid Bergman-Charles Boyer co-starer, "Arch of Triumph" at Enterprise. Laughton replaces Michael Chekov, who had to withdraw because of illness. The assignment marks the first time Laughton has portrayed a Nazi on the screen.

Laughton had been previously scheduled to appear in the play "Galileo," production of which will be postponed to enable him to start immediately on the "Arch" set.

King Bros. Buy 'Rip'

Paul Jarrico's script of "Rip Van Winkle" has been purchased from Monogram by the King Bros., who will produce the screen version of the famous story in color at a budget of $1,250,000. Extensive tests for the actor to portray the title role are now under way, with production scheduled to start before the end of the year for Monogram release.

To Use Ecktrachrome

One of the first companies to utilize Ecktrachrome, new Eastman color process for still pictures, will be the Hakim-Litvak organization. During production of "Time to Kill" a large number of test portraits will be made of co-stars Barbara Bel Geddes and Henry Fonda.

STUDIO ROUNDUP

Hollywood Strike Is Again Aggravated as 1,500 Film Workers Vote to Respect Picket Lines of the CSU in Defiance of IATSE; Production Manages to Continue

With some 1,500 film workers early this week voting to observe picket lines of the striking Conference of Studio Unions in defiance of their non-striking parent union, the International Alliance of Theatrical Stage Employes, the Hollywood strike situation was again aggravated, with the possibility that processing of film may be seriously impeded, if not altogether halted. Last week—when the following report was being written—no solution had been found for the two-week-old strike. After concentrating at Warners, MGM and Republic, the pickets changed their attack to Columbia and Technicolor. While a solution was being discussed at the AFL convention in Chicago, the CSU determinedly maintained its picketing against the majors, with the independents still untouched. The CSU declares it will not halt the strike until the "clarification" of the AFL directive has been put into effect and a contract signed with the producers. While no one can challenge the fact that production has been affected, the studios nevertheless have managed to complete some films and start others.

Columbia Still Going

Despite receiving the brunt of the picketing during most of the week, and being the scene of dramatic struggle between club-wielding police and bloodied pickets, Columbia kept rolling. "Lady from Shanghai" wasn't affected in that it was shooting at Acapulco, Mexico, where location will be maintained for a month. Glenn Anders left a sick bed to accompany Rita Hayworth, Orson Welles and the rest of the troupe on their southward flight.

"Law of the Canyon," fourth "Durango Kid" effort starring Charles Starrett and Smiley Burnette, started this week at Iverson's Ranch, with Nancy Saunders in the femme lead. Lillian Wells, ex-Broadway showgirl, was given her first dramatic stint by being awarded a supporting chore in the Richard Dix-Karen Morley drama, "The Hunter Is a Fugitive." Columbia picked up William Bloom's option as associate producer; his next is "Millie's Daughter," which was set to roll late this week.

RKO Starts Western

RKO finally got that western going. Originally tagged "To the Last Man," it is now "Thunder Mountain." Cast includes Tim Holt, Richard Martin, Martha Hyer and Robert Clarke. Herman Schlom produces and Lew Landers directs. Alerted for trouble several times, RKO still—at this date—is conspicuous by its absence of pickets. Moroni Olsen was added to the Hakim-Litvak Production, "A Time to Kill," which was scheduled to leave for location this week.

Howard Hughes made a loan of a big transport plane to "The Bachelor and the Bobby-Soxer," marking the first time one of the huge ships has been "signed" for a role. The plane will be used for four days of shooting at Long Beach airport. Frank Capra was scheduled to shoot one day, October 15, on "It's a Wonderful Life," adding a "heaven" scene. Players being used are James Stewart, Donna Reed, Beulah Bondi, Henry Travers and Todd Karns. A pair of lion cubs was flown from Montreal to Hollywood for Sol Lesser's "Tarzan and the Huntress"; the cubs' mother accompanied them. The company has been on location 40 miles out of town.

All's Well at Monogram

Monogram, being outside the pale of the 10 majors, has gone on its merry way during the strike. Roy Del Ruth has taken his "It Happened on Fifth Avenue" company to a ranch for exteriors, marking the fourth location for the picture. Del Ruth, who produces and directs, hopes to finish the sophisticated comedy this weekend.

Producer Sam Katzman, who just finished one for Columbia, returns to his old "alma mater," Monogram, for a Teen-Age film. The picture, "Teen-Agers Go West," is being directed by Arthur Dreifuss. Jerry Wald's band will appear, as well as the Spade Cooley western outfit.

Enterprise Active

Enterprise is going to town, despite trouble it had earlier in the CSU controversy. Two films are being shot. One is "Arch of Triumph," which has been going for some time; and the second is "The Other Love," which just began. Latter is a David Lewis production from Erich Maria Remarque's unpublished novel, starring Barbara Stanwyck, David Niven and Bob Stack. Supporting players to date include Joan Lorring and Maria Palmer. The budget is set for $2,000,000 and a three-month shooting schedule.

UA Units Working

Jules Levey continues to make progress with his "New Orleans" on the Roach lot, although that studio has been picketed. Woody Herman and his band finished their stint, but ended in a blaze of jazz glory. The scene ran six minutes without a break, shifting from a concert rendition of a number to a swing version. Dorothy Patrick began by singing with 60-piece symphony orchestra, then came Herman with his band, 26 choral singers, three piano soloists and an organist! Arturo de Cordova shares lead honors with Miss Patrick, on loan from MGM.

"Vendetta," Preston Sturges' period piece about feuding, is on location for three weeks,

(*Continued on Page 37*)

STUDIO NEWS & PROGRAM NOTES

Eddie Cantor Preparing 'Rich Man, Poor Man' for RKO; Hal Chester to Produce Monogram's 'Flying Dutchman'

James Flavin and *Pat Goldin* join the cast of *Roy Del Ruth's* "It Happened on Fifth Avenue," now before the cameras at Monogram, with *Don De Fore, Gale Storm, Victor Moore, Ann Harding* and *Charles Ruggles* in leading roles. Del Ruth is directing as well as producing.

Eddie Cantor begins preparations on his new RKO musical, "Rich Man, Poor Man," in which he will be both star and producer. Picture, which co-stars *Joan Davis,* starts production in November under the direction of *Gordon Douglas.*

LeRoy Mason was set for one of the important "heavy" roles in Republic's forthcoming production, "Wyoming," which will star *William Elliott* and *Vera Ralston,* with *Joseph Kane* as associate producer and director. Others already set for the cast include *Albert Dekker, George "Gabby" Hayes, Maria Ouspenskaya* and *William Marshall.*

Barton MacLane and *Wally Scott* have been signed for principal roles in "Tarzan and the Huntress," starring *Johnny Weissmuller, Brenda Joyce* and *Johnny Sheffield. Kurt Neumann* directs the *Sol Lesser* production for RKO release.

Florence Bates has been added to the cast of Warners' "Love and Learn," portraying a hard-boiled apartment house manager. Heading the cast are *Jack Carson, Bob Hutton, Janis Paige* and *Martha Vickers. Frederick de Cordova* directs and *William Jacobs* produces.

Bernadene Hayes, Broadway actress, has been inked by Columbia to play the feminine menace in "The Hunter is a Fugitive." *Richard Dix* and *Karen Morley* have the romantic leads in the melodrama which *William Clemens* is directing.

Hal Chester, producer of the Joe Palooka series for Monogram, has signed a contract calling for two pictures other than the Palooka films. First of these will be "The Flying Dutchman," based on the famous legend.

Lanny Rees, 13 years old, will have a special featured role written for him in RKO's forthcoming outdoor spectacle, "The Return of the Badman." He will portray the son of a notorious woman outlaw in the film which *Nat Holt* will produce as a sequel to "Badman's Territory."

"Marshal of Cripple Creek," original story by *Earl Snell,* has been assigned to associate producer *Sidney Picker* as the last in Republic's 1946-47 series of Red Ryder westerns starring *Allan Lane.*

Henry Hull, who played the role of Jeeter Lester in "Tobacco Road," on Broadway and the road, is in overalls again for a backwoods part in Warners' "Deep Valley." He joins *Ida Lupino* and *Dane Clark* in the film, directed by *Jean Negulesco* and produced by *Henry Blanke.*

Gus Schilling, veteran of Minsky burlesque and Shakespearean road companies, has been assigned one of the top comedy roles with *Rita Hayworth* and *Orson Welles* in Columbia's "The Lady from Shanghai." Film's company is now on location at Acapulco, Mexico.

A former Olympic swimming star, Honolulu-born *Maiola Kalili,* was signed for a role in "Adventure Island," Paramount's *Pine-Thomas* color production based on *Robert Louis Stevenson's* "Ebb Tide." He portrays a native crew member on a ship captained by *Paul Kelly.*

Virginia Grey has been given the leading feminine role in the Cinecolor feature comedy "Who Killed Doc Robbin," by executive-producer *Hal Roach, Jr.* Also set for important roles are *George Zucco, Don Castle, Claire Dubrey* and *Whitford Kane.* The same producer-director team of "Curley"—*Bernard Carr* and *Robert McGowan*—is guiding the film.

Fuzzy Knight, Ann Shoemaker and *Samuel S. Hinds* were set by producer *Fred Finklehoffe* and director *Chester Erskine* for feature roles in the Universal-International production "The Egg and I." *Claudette Colbert* and *Fred MacMurray* are starred.

Arrangements have been completed for the use of the Rolling Hills Farm of *Walter G. McCarthy,* leading turf figure, as the site of scenes for "Black Gold," Monogram race-track color film. *Phil Karlson* will direct for producer *Jeffrey Bernerd.*

Ian McDonald was inked by Warners for a role in United States Pictures' "Pursued," starring *Teresa Wright* and *Robert Mitchum. Raoul Walsh* directs and *Milton Sperling* is producing.

'Heard Them Sing' on Thalia Prods. Schedule

"I Heard Them Sing," novel by Ferdinand Reyher, will be adapted to the screen by the recently formed Thalia Productions, headed by Sol Lesser and Edward G. Robinson. The latter will play a top role in the picture, which will be released through United Artists.

The first Thalia production, "The Red House," starring Robinson and Lon McCallister, has been completed.

Script to Schnee

Charles Schnee, following his completion of the screenplay of "The River Is Red" for Howard Hawks, has been signed by Hal Wallis to write the screenplay of "Deadlock," based on the Oscar Serlin Broadway play, "The Beggars Are Coming to Town."

Tone to Eagle Lion

The signing of Franchot Tone on a two-picture deal was announced last weekend by Bryan Foy, Eagle Lion vice-president in charge of production. Tone first will star in "There Goes the Groom," romantic comedy with Ann Richards, after which he will co-star with Joan Leslie in "Repeat Performance."

Signed for 'Fugitive'

J. Carrol Naish has been signed by Argosy Pictures for a top featured role in "The Fugitive," the company's first production for RKO Radio release. The feminine lead will be played by Dolores Del Rio.

Prepare Large Scale Films for Production

With the completion of "Hit Parade of 1947," Republic has already completed six of its high-budgeted films for 1946-47, according to Allen Wilson, studio vice-president in charge of production.

Other large scale productions scheduled to go before the cameras within the coming months include "Gallant Man," starring Don Ameche and Catherine McLeod, with Frank Borzage directing; "Will Tomorrow Ever Come?," starring Nelson Eddy and Ilona Massey, with Allan Dwan as associate producer and director; "Wyoming," starring William Elliott and Vera Ralston, with Joseph Kane as associate producer and director; "The Fabulous Texan," Edmund Grainger's initial production for Republic following his return from the service; and "Heaven for Jenny," an original story by Mary Loos and Richard Sale, which Allan Dwan will direct and serve as associate producer.

Title Selected

"Sleep My Pretty One" has been selected by Paramount as the title for its production from the novel "Instead of the Thorn" by Margaret Ferguson, recently purchased in England. Lenore Coffee will write the screenplay.

In 'Variety Girl' Cast

Nella Walker, seen as a mother in more than 200 films, has been signed by Paramount to play the manager of a Hollywood rooming house for would-be screen actresses in "Variety Girl."

Wells to Do Script

Billy K. Wells has been signed by producer Arthur W. Kelly to write the screenplay for "Kilroy Was Here," which United Artists will release. Kelly's first picture will be the screen version of the Eric Baume novel, "Half Caste," to be produced by Benjamin Glazer.

Pereira's New Pact

William Pereira, whose recent RKO production assignments include "Johnny Angel" and "From This Day Forward," has signed a new contract with the studio and is seeking material for his first production under the new setup.

To Design Costumes

Honoria Plesch has been engaged to design the costumes for Martha Scott and Patricia Roc in "So Well Remembered," two RKO-Rank production based on the James Hilton best seller now being filmed in England.

Will Portray Millie

Columbia has named Gladys George to play Millie in "Millie's Daughter," in which Gay Nelson, a newcomer to the screen, will play the title role. Sidney Salkow will direct the film.

D'Andrea in 'Passage'

Tom D'Andrea has been set for an important role in Warners' Humphrey Bogart-Lauren Bacall starrer, "Dark Passage."

HOLLYWOOD

'Return of Badmen' On RKO Schedule

"Return of the Badmen" has been placed on the RKO Radio production schedule as a vehicle for Randolph Scott and George "Gabby" Hayes, who starred in "Badman's Territory" and the recently completed "Trail Street." Associated in the sequel will be the same production team responsible for the two preceding films, Jack J. Gross as executive producer and Nat Holt as producer.

Bad men to be seen will be the James Brothers, the Dalton Boys, Billy the Kid, Bill Doolin and many of the women outlaws of the period. Carrie Nation, the original prohibitionist, also plays a prominent part in the story. Production is scheduled to start around the first of the year.

Mercury Players Cast in Welles-Hayworth Starrer

With the exception of Rita Hayworth's role, every line spoken in English in "The Lady from Shanghai," will be uttered by a Mercury Theatre player, Orson Welles has disclosed. Welles wrote the script, and is directing, producing and co-starring with Miss Hayworth for Columbia release.

Two top supporting roles will be filled by Everett Sloane and Ted de Corsia, both Mercury veterans and long-time performers on the New York stage and national radio networks.

Fontaine Opposite Peck In 'Earth, High Heaven'

Through arrangements concluded with Rampart Productions, new producing organization controlled by William Dozier and Joan Fontaine, Samuel Goldwyn has borrowed Miss Fontaine to play the role of Erica opposite the Marc of Gregory Peck in the forthcoming Technicolor screen version of Gwethalyn Graham's controversial novel "Earth and High Heaven."

Howard Koch, who is doing the screenplay, recently visited authoress Graham in Montreal, locale of the story, going over scenes to be recreated in the picture, much of which will be photographed in Canada. Production will probably commence in the late spring of 1947.

Salkow Directs 'Millie'

Sidney Salkow has been signed by Columbia to direct "Millie's Daughter," in which Gay Nelson makes her film debut as the feminine lead. William Bloom will produce the picturization of the novel of the same name by Donald Henderson Clarke.

Contacting Exhibitors

Nat Holt, who recently completed "Trail Street" for RKO Radio, is taking a vacation motor trip through the southwest visiting exhibitors in 25 various locations. Once a theatreman himself, Holt likes to keep in personal touch with that branch of the industry.

Bennett Promoted

Spencer Bennett, who has co-directed serials for Republic for the past several years, has been promoted to feature director and has been assigned to direct the forthcoming Trucolor musical western, "Along the Oregon Trail," which stars Monte Hale and Adrian Booth.

STUDIO ROUNDUP

(*Continued from Page* 35)

after which it goes to another outdoor site, where a complete Corsican village has been constructed. Howard Hawks was forced to change his feminine lead in "Red River," on location in Arizona, when he discovered for the first time that Margaret O'Sheridan—a recent discovery—was going to have a baby. Joanne Dru, Dick Haymes' wife, was rushed in as a substitute.

Hal Roach is shooting "Who Killed Doc Robin?"

Paramount Lessens Activity

Paramount is a little off of its strong pace of the past month or so, with a quartet of films rolling. "Dear Ruth" was completed with shooting of New York subway sequences. John Miljan went into Cecil B. DeMille's "Unconquered" as court prosecutor. The Hal Wallis Production, "Desert Town," moved again on its numerous location hops, where exteriors for the Technicolor picture are being made. The young players, Roberta Jonay and Janet Thomas, were added to "Variety Girl," both to portray just what they are—aspiring actresses. The first addition to the cast of "The Big Haircut" since it started a month ago, is Gaylord Pendleton.

'Amber' on Fox Horizon

A tentative starting date of October 21 has been announced for the renewed version of "Forever Amber," which failed to connect on its initial start some months ago. When it does get rolling, Otto Preminger is scheduled to direct the William Perlberg production. Cast so far for the second start includes Linda Darnell, replacing Peggy Cummins as Amber; Cornel Wilde, Richard Greene, George Sanders, Glenn Langan and John Russell.

"Boomerang" continues at Stamford, Conn., with a constant flow of New York stage talent reinforcing the cast. On the home lot, "The Home Stretch" and "I Wonder Who's Kissing Her Now" are shooting.

Less Action at MGM

Metro has had the heat taken off its back by the continuous chain of incidents relative to the strike, with the issuance of an injunction that has kept picketing to a mere token force. But with the completion of another film, the Culver City lot is lessening its activity. "This Time for Keeps" has been finished, in time for star Esther Williams to rest until her blessed event occurs.

Van Heflin and Donna Reed were reunited for the first time in four years when they made their screen tests together. They are together again in "Green Dolphin Street," in which Lana Turner and Richard Hart are also starred. Victor Saville directs.

Nearly Quiet on WB Front

Warners, one of the first studios to get hit by the CSU, has settled down to a comparatively quiet phase. "Pursued" is being completed this week, with director Raoul Walsh bringing home the Milton Sperling U. S. Pictures production. "The Woman in White" has been rolling almost a month, with Henry Blanke producing. Blanke is also producing "Deep Valley," with Dane Clark, Ida Lupino and Wayne Morris.

Next film for Warners to start will probably be "Deep Passage," *Saturday Evening Post* yarn for which the studio paid $35,000. Humphrey Bogart is set to star in this first film under his new long-term deal. Picture will possibly jump off on location at San Francisco, where most of the action takes place.

Moroni Olsen is a busy guy. Just added to an RKO picture, he is also doing the part of a famed theatrical producer in "My Wild Irish Rose," which William Jacobs is producing.

Republic Starts Two

Republic, which has been the very recent scene of so much violence and strike difficulty, nevertheless succeeded in completing "Hit Parade of 1947" and "Outlaws of Sioux City," the latter a Red Ryder. "Web of Danger," long-delayed action drama, was scheduled to start, with Adele Mara, Bill Kennedy (former Warner Bros. player), Damian O'Flynn (last seen in "Bachelor's Daughters") and Richard Loo. Another likely starter is "Along the Oregon Trail," Trucolor Monte Hale-Adrian Booth starrer.

Ron Davidson, who used to produce serials, is writing screenplays. His current opus is "Daredevils of the Sky."

'Egg' Begins at U-I

Universal-International, where Deanna Durbin's "I'll Be Yours" is in production, started another, "The Egg and I," starring Claudette Colbert, Fred MacMurray, Louise Allbritton, Marjorie Main and Percy Kilbride.

PRC Shoots 'Stallion'

Up by Mount Shasta, PRC continues with its first extra-budget effort, "The Red Stallion," which Eagle Lion producer Ben Stoloff is reining. The outdoor, animal story is being directed by Lesley Selander, with a cast headed by Noreen Nash, Robert Paige, Ted Donaldson and Jane Darwell.

Lucille Ball to Co-Star In Stromberg Production

Lucille Ball, on loan-out from MGM to Hunt Stromberg, has been set to co-star with George Sanders in Stromberg's latest production, "Personal Column." Miss Ball will be the only American to appear in the picture, which will utilize an all-star British cast.

A camera crew will be dispatched to England shortly to photograph authentic English scenes in and around London. Production is scheduled to start late this month, with Douglas Sirk directing.

Welcome Home, June

June Harris, who deserted Hollywood two years ago for Broadway, has returned to the cinema city and signed a contract with Paramount. The hazel-eyed brunette has appeared in a number of films, including Paramount's "Incendiary Blonde" and "Bring on the Girls." She interrupted her screen career to study in New York at the American Academy of Dramatic Arts, and worked as a Conover model in her spare time.

New Ideal Theatre Chairs
JOE HORNSTEIN *has it!*

BOX OFFICE SLANT

Lightning Raiders

PRC Western 59 mins.

AUDIENCE SLANT: (Family) A good Buster Crabbe western.

BOX-OFFICE SLANT: On a par with the standard set by the predecessors in this series.

Cast: Buster Crabbe, Al "Fuzzy" St. John, Mady Laurence, Henry Hall, Steve Darrell, I. Stanford Jolley, Karl Hackett, Roy Brent, Marin Sais, Al Ferguson. Credits: Producer, Sigmund Neufeld. Director, Sam Newfield. Original screenplay, Elmer Clifton. Photography, Jack Greenhalgh.

Plot: Billy Carson and his sidekick, "Fuzzy," have quite a time tracking down the operators of a stolen-mail racket, but finally succeed. Two people are murdered before Billy gets evidence on the leading citizen of the community, who has been stealing mail to blackmail certain people and force others into turning over their belongings to him.

Comment: Like most of PRC's Buster Crabbe westerns this one was made last year. This offering is a good action-packed outdoor opus that will meet with the approval of the Crabbe fans. Story is slightly off the beaten track of formula westerns, in that instead of the usual gold or silver robberies of stagecoaches, letters are the loot. Because of this, the picture is surprisingly entertaining, for there's a considerable amount of suspense besides the chases, fighting and slaying that make westerns what they are.

Bringing Up Father

Monogram Comedy 68 mins.

AUDIENCE SLANT: (Family) A screen visual of the famous cartoon strip of the same name, with perfect casting of Joe Yule in the role of Jiggs and Renie Riano as Maggie. Good entertainment for the masses.

BOX-OFFICE SLANT: Should do well at the box-office because of the wide popularity of the comic strip.

Cast: Joe Yule, Renie Riano, George McManus, Tim Ryan, June Harrison, Wallace Chadwell, Tom Kennedy, Laura Treadwell, William Frambes, Pat Goldin, Jack Norton, Ferris Taylor, Tom Dugan, Joe Devlin, Fred Kelsey, Charles Wilson, Herbert Evans, Dick Ryan, Mike Pat Donovan, Bob Carleton, George Hickman. Credits: Directed by Eddie Cline. Photography, L. W. O'Connell. Screenplay by Jerry Warner. Original Story by Barney Gerard and Eddie Cline. Produced by Barney Gerard.

Plot: In her efforts to get into society Maggie becomes involved in a scheme to shut down Dinty Moore's. She talks Jiggs into helping her, never realizing that they are both doing harm to old pals. When the injunction comes through and Jiggs realizes what he had done, he manages to right the wrong and Maggie helps him do so.

Comment: Perfect casting and the fundamental gags that have made the comic strip "Bringing Up Father" so popular with so many people makes this picture a very good offering for the masses. They will enjoy the visual picture Joe Yule makes of Jiggs and Renie Riano's Maggie will be found a perfect delineation of that funny-paper character. And they'll get plenty of entertainment from the familiar material used such as the friends Jiggs meets and carries on with at Dinty's and the trouble Maggie gets into because of her social ambitions. Tim Ryan, Jack Norton, Joe Devlin, Dick Ryan and others are easily recognizable as Jiggs barroom buddies. Only addition is a character portrayed by Pat Goldin, who does an outstanding job as the silent figure who wanders in and out of many of the proceedings. Another effective gag is having George McManus, creator of the cartoon strip, appear throughout the film without any introduction until the finale. Two songs are used, both of which will garner many laughs. Credit for the production and direction, and also for the original story, go to Barney Gerard and Eddie Cline, respectively.

Nocturne

RKO Radio Drama 85 mins.

AUDIENCE SLANT: (Adult) For an outstanding, suspenseful mystery drama with all the essential elements neatly blended, the average theatregoer will find this one comparable to the best they've seen. They will be thoroughly entertained, and the armchair detectives will find themselves challenged by the solution.

BOX-OFFICE SLANT: This is outstanding fare for class, neighborhood and subsubsequent-run houses. Has the name draw of George Raft and Lynn Bari for situations where they have a following.

Cast: George Raft, Lynn Bari, Virginia Huston, Joseph Pevney, Myrna Dell, Edward Ashley, Walter Sande, Mabel Paige, Bernard Hoffman, Mack Gray, Queenie Smith. Credits: Produced by Joan Harrison. Directed by Edwin L. Marin. Screenplay by Jonathan Latimer. Photography, Harry J. Wild.

Plot: In spite of the police verdict that a songwriter committed suicide, a detective goes out on his own to prove a murder case. Among the dead man's effects is a history of his philandering, which causes the detective to seek out each of the girls in his past. As he eliminates them, he gets closer to the solution and ends up by finding an unsuspected person as the murderer.

Comment: For a good, suspenseful mystery drama that has all the essential elements neatly blended, an exhibitor would have to look far to find one that would please his patrons better than this one. In relative excellence, "Nocturne" is comparable to any of the proven box-office successes, from the exceptionally good story down to the last production detail. Audiences will find themselves completely absorbed by the proceedings, with armchair detectives thoroughly challenged by the solution. For class, neighborhood and subsequent-run houses this picture should prove a particularly outstanding offering. Though everybody connected with its making deserves the highest praise, the film shows the guiding hand of Joan Harrison, the producer, whose early training under Alfred Hitchcock is evident throughout. George Raft gives a smooth performance as the detective and Lynn Bari is excellent as the suspect. Among the supporting players, fine portrayals are turned in by Virginia Huston, Joseph Pevney and Myrna Dell, and Edward L. Marin gets credit for the skillful direction.

Trigger Fingers

Monogram Western 58 mins.

AUDIENCE SLANT: (Family) A fair western that is better than the preceding Brown releases in the current series.

BOX-OFFICE SLANT: Should do nicely at the ticket window, with Johnny Mack Brown a hardy perennial, plus names of Raymond Hatton and Jennifer Holt.

Cast: Johnny Mack Brown, Raymond Hatton, Jennifer Holt, Riley Hill, Steve Clark, Eddie Parker, Pierce Lyden, Ted Adams, Cactus Mack, Ed Cassidy. Credits: Supervisor, Charles J. Bigelow. Director, Lambert Hillyer. Original screenplay, Frank H. Young, Photography, Harry Neumann.

Plot: Johnny Mack Brown comes over from Texas to see his old pal, Raymond Hatton, and is just in time to help Hatton save the day. Before the shooting is over, Brown, known as "Hurricane" and the deadliest shot in the West, saves Hatton's son from hanging. Hatton, a blacksmith, sells his ranch to a supposed desert "rat," who is actually an escaped convict looking for gold left on Hatton's premises The escaped convict is finally arrested after several murders, and Brown rides away again.

Comment: This effort is the best of the current Brown series, with a neatly woven script by Frank H. Young largely responsible, plus a veteran cast. Jennifer Holt is a better-than-average heroine; Steve Clark a sharp wolf in sheep's clothing as the escaped convict, and Riley Hill a convincing well-meaning, but wide-eyed youth. Brown, as usual, is a manly, splendid-appearing western star; and Hatton does the best job he's done in some time as the honest blacksmith. The picture has its share of action, and while it slows up perceptibly in parts, it has enough dash and pace to satisfy the average fan.

The Chase

United Artists Drama 85 mins.

AUDIENCE SLANT: (Adult) A strange, tense, exciting melodrama with strong entertainment value for adult audiences. Not for young children.

BOX-OFFICE SLANT: Cast names are strong enough for initial draw and the film should build to good business on the strength of positive word-of-mouth. It's the kind of picture audiences are certain to talk about.

Cast: Robert Cummings, Michele Morgan, Peter Lorre, Steve Cochran, Lloyd Corrigan, Jack Holt, Don Wilson, Alexis Minotis, Nina Koshetz, Yolanda Lacca, James Westerfield, Shirley O'Hara. Credits: Produced by Seymour Nebenzal. Directed by Arthur Ripley. Screnplay by Philip Yordan, based on the novel "The Black Path of Fear" by Cornell Woolrich. Associate producer, Eugene Frenke. Photography, Franz Planer. Musical score, Michel Michelet.

Plot: Hungry and broke, ex-navy man Robert Cummings finds a wallet in a Miami street. He returns the wallet to Steve Cochran, is hired as chauffeur and learns that Cochran and his body-guard, Peter Lorre, are considerably less than the wealthy men about town they appear to be. Cochran is ruthless in his dealings with anyone who opposes him, exhibiting streaks of psycopathic cruelty. Michele Morgan, Cochrane's wife, is disillusioned and wants to be free but is terrified lest Cochrane learn of her

BOX-OFFICE SLANTS

attempts to go away. She offers Cummings money to get her to Havana and they conspire to leave together. They get to Havana where Michele is murdered and Cummings arrested. He escapes and is shot down. He awakes in his room in Miami, learns he has been dreaming about the escape, and calls the Naval Hospital. He vaguely remembers Miss Morgan. When his memory returns, he goes back to the house and takes Michele with him to Havana. Cochrane and Lorre are killed by a train as they race to intercept the couple.

Comment: There is a strong undercurrent of expectant excitement prevailing throughout this picture almost from the time the first scene appears on the screen, and which builds throughout the action until the closing scenes. The director has handled his cast with such skill, the actors play their difficult parts with such artistry and the screenplay has been so well done as to make the picture intensely interesting. Production values are excellent and opulent throughout. One thing that stands out in this stand-out film is the fact that director Arthur Ripley has not had to resort to trick camera angles and low key lighting to achieve the constant feeling of fearsome suspense that prevails throughout the picture. Instead, he has depended upon the skill of his cast and the convincing, logical story so excellently put into screenplay form by Philip Yordan to keep audiences on the edges of their respective seats. There are little directorial tricks, to be sure, but never are they permitted to intrude in the smooth development of the essential story. The death of the picture's two villains is a little pat but this is a minor criticism that probably will not be held as such by movie audiences. "The Chase" might well do top business if energetically exploited. It certainly should do strong, average business everywhere, building as word of its entertainment value spreads.

Margie

20th Century-Fox Comedy-Drama 93 mins.

AUDIENCE SLANT: (Family) A completely captivating film, rich with nostalgia, charm and romance. Its authentic period settings and styles, its fine performances, skilled direction and well-rounded production values make it an offering that should have universal appeal. A picture any exhibitor should be proud to show to his patrons.

BOX-OFFICE SLANT: While there are few big box-office names in its cast, with the possible exception of Jeanne Crain whose popularity is rapidly ascending, there are so many other fine qualities that word-of-mouth praise will quickly boost it to top box-office stature.

Cast: Jeanne Crain, Glenn Langan, Lynn Bari, Alan Young, Barbara Lawrence, Conrad Janis, Esther Dale, Hobart Cavanaugh, Ann Todd, Hattie McDaniel, Don Hayden, Hazel Dawn, Vanessa Brown, Diana Herbert, Milton Parsons, Margaret Wells, Warren Mills, Richard Kelton, Tom Stevenson, Cecil Weston. **Credits:** Produced by Walter Morosco. Directed by Henry King. Screenplay by F. Hugh Herbert. Based on stories by Ruth McKenney and Richard Bransten. Photography, Charles Clarke. Special photographic effects, Fred Sersen. Technicolor director, Natalie Kalmus. Associate, Leonard Doss. Art direction, James Basevi and J. Russell Spencer. Musical direction, Alfred Newman. Musical number, Margie, written by Benny Davis, J. Russell Robinson and Con Conrad.

Plot: Told in retrospect by a mother to her 14-year-old daughter, this story goes back to 1928, the days of flagpole-sitters, goldfish-swallowers and rolled stockings. It tells of a high school romance and the excitement caused by a new French teacher. There's the "glamor girl" of that era and the shy, reserved girl who surprisingly wins and marries the handsome teacher.

Comment: There may be other pictures that will win high artistic awards when the balloting for this year's product is completed, but few will be invested with more genuine, down-to-earth, audience-appealing entertainment than "Margie." It is a completely captivating film, rich with nostalgia, charm and romance; and its authentic period settings and styles, its fine performances, skilled direction and well-rounded production values make it an offering that should have universal appeal. But in addition to a feast for the eye, there is also a sentimental and nostalgic sound track for the ear as hit tunes of the late '20s become a logical part of the proceedings. Some of them: Margie, Avalon, My Time Is Your Time, Button Up Your Overcoat, I'll See You in My Dreams, Three O'Clock in the Morning, April Showers, The Charleston, Diane and Ain't She Sweet. In the title role Jeanne Crain projects a generous measure of warmth and understanding as the shy, reserved girl who longs for what appears to be a well-nigh impossible romance and surprisingly gets it. Others members of the cast portray their types with true fidelity, with excellent performances credited to Glenn Langan, Lynn Bari, Alan Young, Barbara Lawrence, Conrad Janis, Esther Dale, Hobart Cavanaugh, Ann Todd and Hattie McDaniel. The Technicolor photography is one of the film's principal attributes, and Henry King's direction and Walter Morosco's production values leave nothing to be desired. "Margie" is a picture any exhibitor should be proud to show to his patrons; it is ideal entertainment for the entire family. While there are few big box-office names in its cast, with the possible exception of Jeanne Crain whose popularity is rapidly ascending, there are so many other fine qualities that word-of-mouth praise will quickly boost it to top box-office stature.

Child of Divorce

RKO Radio Drama 62 mins.

AUDIENCE SLANT: (Adult) Sombre throughout, this is somewhat heavy for entertainment in the pure sense of the word. Should get a sympathetic reception from the women, however.

BOX-OFFICE SLANT: Suitable for double-bill programs. Plenty of exploitation angles.

Cast: Sharyn Moffett, Regis Toomey, Madge Meredith, Walter Reed, Una O'Connor, Doris Merrick, Harry Cheshire, Selmer Jackson, Lillian Randolph, Pat Prest, Gregory Muradian, George McDonald, Patsy Converse, Jo Ann Marlowe. **Credits:** Directed by Richard O. Fleischer. Based on the play, "Wednesday's Child" by Leopold L. Atlas. Written for the screen and produced by Lillie Hayward. Photography, Jack MacKenzie.

Plot: Sharyn Moffett's mother and father, Madge Meredith and Regis Toomey, are granted a divorce after the youngster has been compelled to testify in court. Custody of Sharyn is given to the mother for eight months and to the father for the remainder of the year. Madge remarries and Sharyn is unhappy to see her mother with any other man but her father; she is glad for the time spent with her father. When he remarries, the child becomes ill. At the suggestion of the family physician Sharyn is sent to a boarding school where she finds herself with other children of divorce who cynically but sympathetically tell her that visits from parents will change to letters and presents. Sharyn is convinced that she will just have to wait until she grows up before normal happiness can be hers.

Comment: "Child of Divorce" is a frank picturization of the unhappiness in which sensitive children often are thrust when their parents divorce and remarry. That it is well directed and acted is not enough to make the somewhat heavy situations entertaining in the pure sense of the word. The child's unhappiness is the film's motivation, and while most of the ladies in a screening room showed tears from time to time and probably will in every theatre where the picture is shown, most of the men present were apparently unmoved. There are plenty of angles for exploitation, and with the cooperation of Domestic Relations Courts in every locality the picture might do good business. It is suitable, in any case, for double-bill programs.

Deception

Warner Bros. Drama 112 mins.

AUDIENCE SLANT: (Adult) A fine offering for the Bette Davis fans, for she gives a powerful interpretation of a woman in love. It is a real tear-jerker, with plenty of heart-tugging emotion and other elements that will appeal to the women and entertain the men.

BOX-OFFICE SLANT: Sell it to the Bette Davis and Claude Rains fans. Word-of-mouth comment among the women should stimulate patronage.

Cast: Bette Davis, Paul Henreid, Claude Rains, John Abbott, Benson Fong. **Credits:** Produced by Henry Blanke. Directed by Irving Rapper. Screenplay by John Collier and Joseph Than. Based on a play by Louis Verneuil. Musical director, Leo F. Forbstein. Photography, Ernest Haller.

Plot: Reunited after the war years' separation, a cellist and his sweetheart are married. She neglects to tell him of her former relationship with a great composer because of his violent jealousy, and this neglect piles one lie on top of the other. The composer, in his own peculiar manner, starts a petty persecution of her and her husband. To kep her husband from learning the truth of her relationship with this man and also to give him the opportunity he needs to prove his ability, she kills the composer and then confesses all.

Comment: This is a fine offering for the Bette Davis fans. To them it will be a corroboration of what a splendid and capable actress their favorite is. For here Miss Davis gives a powerful interpretation of a role that requires deep, heart-tugging emotion to show the soul-stirring effects of a great love, and she rises to the heights with her understanding delineation. "Deception" is a real tear-jerker; one that has more appeal for women than men, although men too will find entertainment in the triangular love affair that motivates the story. It should be classed as "mainly for the Davis fans" because it is Miss Davis, with a great deal of

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REGIONAL NEWSREEL

(*Continued from Page* 34)

dency of Al Perly, manager of the Midtown Theatre, with W. Heinits looking after the secretarial duties.

The Eastern Ontario conference of the Community Film Councils, attended by 50 delegates, at Queen's University, Kingston, was told by Ronald C. Ward of the National Film Board that 14 moving picture operators had been trained in the district by the government board for the non-theatrical presentation of films. The latter are made available by the National Film Board and the National Film Society of Canada for shows in halls and schools under the sponsorship of community organizations.

Long delayed because of wartime stringency, carphones have been installed in a section of seats in the Capitol Theatre, North Bay, the first in the Northern Ontario region to provide equipment for the near-deaf, according to Manager Jack Nelson.

LONDON OBSERVATIONS

Film Company-Critics' Feud Flares; Goldwyn Girls' Visit a Showmanship Ace; British Stars Still Too Arty for Own Publicity Good; Wolff's Young Team

By JOCK MacGREGOR

Hot-tempered friction between film men and newspaper and radio critics blazed when MGM, who has taken a strong line on what they consider unjustified criticism, requested that Mrs. Arnot Robertson of BBC not review their pictures. In turn the lady's solicitor has written requesting an apology and compensation.



MacGregor

The real trouble is that too many of the critics are only interested in their conception of cinema "art," with the result that pictures designed for popular appeal are panned while some maudlin study in shadows is lauded to the skies. This makes for the absurd situation in which the majority of moviegoers rarely see the pictures which draw critics' applause in any of the regular cinemas while the maligned productions are prominent and greatly enjoyed by the great mass of the paying customers.

The seasoned and well established critics have a fine sense of values and deal with both types of pictures fairly. The trouble lies with the long-haired boys and short-haired girls whose critiques are suited for specialized journals but are out of place in newspapers for the millions.

The solution lies with the editors.

* * *

Whoever thought of bringing the Goldwyn Girls over here was inspired. Unquestionably this has proved the most successful publicity stunt since pre-war days. They have made front page news, been on the radio and photographed with every conceivable British subject from babies to your observer.

Dave Golding, Sam Goldwyn's newly appointed publicity director, has done a terrific job and the help he has received from RKO's publicity director, David Jones, by being put right about contacts, has been a fine example of Anglo-American co-operation.

Receptions and trade press lunches have been held in their honor and I had for my lunch partner blonde Martha Montgomery who seems to have everything that so many stars lack. I told her that I was sure that she would go far. She now tells me that she has just learned that she will play the second feminine lead in "Million Dollar Baby."

* * *

Talking of stars brings me to the lack of co-operation that many British studio publicists get from the artists when it comes to stills. I heard one being tipped off that if he wanted an Adonis to pose he would have to ask him tactfully. Unfortunately that is not an isolated case. Too often the still man is kept waiting for appointments. It is not surprising that Britain has few marquee names for America.

* * *

Congratulations to F. E. Hutchinson on his promotion to Director of Sales and the Board of Paramount Directors and Tony Reddin to the Board of Directors of the Plaza and Carlton Theatres.

* * *

RKO Radio also has announced many promotions. Bob Wolff is building up a young team and concentrating on promotion from within to ensure that all are fully conversant with RKO methods. Ernest Simon becomes Assistant Executive to Managing Director; Joe Vegoda, General Sales Manager; Oscar Barber, Assistant General Sales Manager and Harold Posener, Circuit's supervisor.

* * *

Paid a visit on John B. Myers, chief publicist for the Rank Organization in his new Regent Street office. The move should help service for not only is the bureau more central, but all companies will be under the same roof.

* * *

Maurice and Isidore Ostrer have formed their own production company as was anticipated, but neither subjects nor distributors have been named. Bill Luckwell, GB's chief exploiteer has resigned to become publicist for the new set-up.

* * *

To celebrate the demobbing and re-instating of 197 employes, Gainsborough held a dance. Sydney Box who has recently taken over the studios is evidently a popular choice among the workers for he received a thunderous and obviously sincere ovation. With labor troubles threatening most studios such employer-employe fellowship augurs well for the very ambitious program on which he is embarking.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

MINNEAPOLIS

NORTH CENTRAL ALLIED MEET SET FOR NOV. 13; WILL CONSIDER NATIONAL ALLIED AFFILIATION

North Central Allied will hold its mid-year convention on Nov. 13 at Hotel Nicollet to discuss the possibility of affiliation with National Allied, the Board decided recently. Industry leaders and representatives of Allied States will be invited to the meeting which will be attended by independent exhibitors from western Wisconsin, Minnesota, North Dakota and South Dakota. NCA membership has reached an all-time high of 300, according to Ben Berger, president of the organization.

A regional meeting of NCA for all independent exhibitors in the area was held in Duluth at Hotel Duluth last Monday to discuss local checkers and the recent Statutory Court in regard to auction selling.

New on Film Row is Everett Lovelett, salesman at Columbia, who will cover northern Minnesota. Bill Wood, booker, is back at Paramount after a fling at running a theatre. Bonnie Lynch, formerly a booker at Paramount, has been made head contract clerk at the exchange. Corrine Rubel, formerly bookers' stenographer at Paramount, has left the exchange to go to Chicago to begin looking for an apartment in anticipation of her forthcoming marriage to Leonard Baker of Chicago.

The office force at Universal wondered why Marion Cooper, biller, did not come to work one day recently. The next day she surprised them all by announcing her marriage to Eldred Abrahamson.

ATLANTA

The "Open City" made a big hit at the Peachtree Art Theatre during its showing.

Coming to Atlanta for the world's premiere of "The Song of the South" Nov. 12 will be Walt Disney and wife, Cliff "Ukelele Ike" Edwards, veteran MGM's musical star, Lusna Patten and Bobby Driscoll.

Clyde Goodson and Al Duren, Paramount's Atlanta Branch and Sales manager back from a sales meeting in New York. Ed Ashmore, formerly in the booking department of Paramount, has been appointed as head booker and office manager for Republic Pictures.

Lamar Trotti a native of Atlanta, now a top writer and producer for 20th Fox, will soon begin work on a screen play based on the book by Corra Harris, "A Circuit Rider's Wife."

Abe Borisky, formerly owner of the Independent Theatres, Chattanooga, Tenn., has leased the Pamtage Theatre, in Birmingham, Ala. and after extensive improvements will open about Dec. 1, with first-run pictures with name bands.

Jim Page, filmrower will open a radio station in Sandersville, Ga., in about 60 days.

John K. Jenkins of Astor Pictures in Dallas came to Atlanta on a business trip with William (Snake) Richardson, also of Astor Pictures.

PORTLAND

Art Adamson added to his theatre circuit with the addition of the Liberty Theatre at

REGIONAL NEWSREEL

Ridgefield, Wash. and his new Park Rose Theatre in the suburbs of Portland.

Norman Goodin, operating the Oswego Theatre has opened his new Televue Theatre at Gladstone, Ore.

Austin Dodge and Roy Carpenter, who have operated the Myrtle Theatre at Myrtle Point and Bandon Theatre at Bandon, Oregon, have opened the new McKenzie Theatre at Springfield, Ore. where they also operate the Playmore Theatre.

The "Robin Hood" Theatre opened at Sherwood, Ore.

Jack L. Lovett, well known to the theatre trade has opened the Oregon Theatre Co-Operative, and at present is booking pictures for houses in Lebanon, McMinville, Laurelhurst, Portland, and also the Egyptian and Irvington in Portland. Others will be added soon.

PHILADELPHIA

GOLDMAN AND WIFE SLIGHTLY INJURED IN AUTO CRASH; ROB BOB LYNCH HOME OF JEWELS

Stanley Kositsky, Columbia salesman, is in the Municipal hospital, where he is under observation for possible infantile paralysis.

William Goldman, head of the theatre chain which bears his name, and his wife were slightly injured early Friday morning when the car in which their chauffeur was driving them, skidded on the wet streets and crashed into a light standard on Broad Street.

Irving Woermser, Columbia New York sales executive, was a Philadelphia exchange visitor.

The Wayne Theatre has been taken over by the Felts. Don Pasin, has joined the Columbia sales staff here. Dave Altman has joined Columbia as a student booker. Bob Lynch, Metro-Goldwyn-Mayer district manager here, made the headlines of the Philadelphia newspapers when robbers broke into his home, took a 300-pound safe containing $13,000 in cash, jewelry and negotiable securities.

Ed Hinchey, head of Warner's playdate department, was a visitor to the Philadelphia exchange. Hinchey had been in Philadelphia at one time connected with the Warner Theatres.

The MGM exchange is being hard hit by weddings, with Mildred Sannutti, Doris Greenberg, Joy Gerson, Marcelle Steinmetz and Norma Sharp, all set to promise a lot.

DALLAS

EZELL, UNDERWOOD AND STOUT FORM 5 NEW DRIVE IN UNITS

I. B. Adelman and Harry Sachs, who now have one theatre under construction on Lemmon avenue here, have announced plans for another house to be located at the corner of Samuels Drive and Beeman. Construction will start on the 1,000-seater as soon as building conditions permit. They recently purchased the Metro in Abilene, Texas.

Application of the Texas Consolidated Theatres at Waco for a parking area behind the Twenty-Fifth Street theatre there has been rejected by the city building inspector but an appeal has been made to the city board of adjustment. The application was rejected because the property behind the theatre is in a residential zone. The theatre will seek an extension to zoning in a hearing before the board come Oct. 22.

Late reports coming from San Antonio say the recent floods did some damage to film properties there though no major houses were hit as reported here last week. Damage at the National, deluxe Mexican, ran over $2,000 while lesser theatres had varying degrees of minor damage.

Karl Hoblitzelle, Interstate executive, was re-elected a director of Republic Gas Corp. recently.

Tom Kirk is getting set as the new Republic manager here. Russ Brown resigned to become PRC manager.

W. G. Underwood, Claude C. Ezell and R. Stout have received articles of incorporation for five drive-in theatre corporations to operate in this state as follows:

Winkler Drive-In Theatre Corp., Houston, $37,000 capital stock. Circle Drive-In Theatre Corp., Waco, $21,000; Cactus Drive-In Theatre Corp., Pharr, $9,000; Trail Drive-In Theatre Corp., San Antonio, $12,000, and Shepherd Drive-In Theatre Corp., Houston, $11,000.

COLUMBUS

RELIGIOUS MOVIES TO BE USED IN LUTHERAN FIGHT AGAINST JUVENILE DELINQUENCY

The *Lutheran Press,* a unit of the American Lutheran Church, will try out free showings of movies at 2 p.m., every Saturday and possibly once a week at night, in an effort to fight juvenile delinquency through the exhibition of religious movies. The move is the result of an experiment with an allegedly difficult case.

Donald K. Gibbs, projectionist at Loew's Ohio, was found dead this week with a pistol by his side. The coroner said it appeared to be suicide due to illness. Gibbs, a veteran of World War I, had been working until the day before his death. He is survived by his wife, Sylvia, a son, Doland; his Mother Mrs. Minner Schening, and a sister, Mrs. Joseph Hadfield. Burial was in Glen Rest Cemetery.

Neth's Markham Theatre opened after several days of darkness to permit redecoration. Owner J. Real Neth and his wife are back from a vacation in Mexico. Ray Holecher is the new projectionist at the Ohio; Joe Sloan, acting as relief manager for Loew's Midwester, is in New York for reassignment.

...NEWSREEL SYNOPSES

(Released Saturday, October 19)

MOVIETONE (Vol. 29, No. 14)—President Truman lifts controls on meat prices; S.S. Queen Elizabeth ready for passenger service; Paris parley decision causes demonstration in Trieste; General Stilwell dies (Except St. Louis, Philadelphia, Boston, Charlotte, Washington, D. C., Los Angeles and San Francisco); Throng sees "Veiled Prophet" parade (St. Louis only); Movie stars seek arbitration in film strike; Football: Army-Michigan; Penn-Dartmouth (Philadelphia and Boston only); Duke-Navy (Charlotte and Washington only); U.C.L.A.-Stanford (Los Angeles and San Francisco only).

NEWS OF THE DAY (Vol. 18, No. 212)—President Truman ends meat control; The Queen Elizabeth returns to passenger service; Jurisdictional strike brings stars' pleas for arbitration; Football: Columbia-Yale, Army-Michigan; Texas Oklahoma (Dallas and Oklahoma City only.)

PARAMOUNT (No. 15)—President Truman speaks on meat; Stars seek arbitration to settle film strike; Texas beats Oklahoma; Army tops Michigan.

RKO PATHE (Vol. 18, No. 17)—President Truman explains meat decontrol; Actors urge end of Hollywood film strike; Columbia and Texas win gridiron thrillers.

UNIVERSAL (Vol. 19, No. 546)—President Truman lifts all controls on meat; Stars urge arbitration in film strike; Army 20-Michigan 13; Penn 39-Dartmouth 6.

(Released Wednesday, October 16)

MOVIETONE (Vol. 29, No. 13)—Secretary of State Byrnes speaks in Paris; Army B-29 flies over top of world; New Legion Commander elected; Supreme Court meets; Harriman sworn in as Secretary of Commerce; Mexican award for Jack Warner; General Eisenhower visits Scotland; Cotton picking contest (St. Louis only); Farmers battle ducks; Red Cross aids Chinese; Fourth game of World Series; Georgetown in practice session.

NEWS OF THE DAY (Vol. 18, No. 211)—Army "Dreamboat" flies 9500 miles; Byrnes sees no danger of war; Canadians finish Alcan highway; Fred Vinson dons robes of Supreme Court justice; Mexico honors movie maker; Shanghai children get American clothing; General Eisenhower tours Scotland with Royal Family; World Series highlights; Georgetown gridders get oxygen to restore energy.

PARAMOUNT (No. 14)—Army Superfort flies from Honolulu to Cairo; Parisian auto show; Bundles for China; Mexico honors U. S. motion pictures; Air disaster in French Alps; General Eisenhower visits royalty in Scotland.

RKO PATHE (Vol. 18, No. 16)—Byrnes asks war talk end; Alcan highway opened for civilian traffic; Red Cross clothing for China's children; National Cotton Picking contest; London fashion show; Mexico honors Jack L. Warner.

UNIVERSAL (Vol. 19, No. 545)—World Series highlights; Byrnes denies atom threat in Paris speech; Mexico honors Jack L. Warner with medal for promoting Good Neighbor policy.

ALL-AMERICAN (Vol. 4, No. 208)—California woman is only Negro delegate to Story League convention; Dallas school receives airplane; Pullman conducts school for improved service on trains; Cotton picking contest in Mississippi; Chicago baseball game.

Box-Office Slants

Deception

(Continued from Page 39)

help from Claude Rains, who carries the load of the film. Actually, only three players appear in the cast (two others are listed but they have very minor roles). The principals are Miss Davis, Paul Henreid and Claude Rains. Henreid's role, though on an equal stature to hers, nevertheless is incidental to what Miss Davis has to do. But the part Rains plays is another thing. He turns in a portrayal of the temperamental composer, who is an all-around practitioner of the art of living and her ex-lover, that can be classed among the very best things he has done. His lines and his actions sparkle, and his performance is a tremendous challenge to Miss Davis' in every scene they share. For his fans, this potrayal will be a real treat, something worthy of much discussion. Because of the limited cast, the picture has a slow pace, but this will not be found detrimental by those who always enjoy a "Bette Davis picture." Several musical sequences, with full orchestra, add considerable enjoyment to the film, and the notable musical score includes Beethoven's Appassionata and a Haydn concerto, besides the original composition which bears the title of the film, all to be credited to Erich Wolfgang Korngold. Henry Blanke, who produced, has given the picture the very finest in production values and Irving Rapper does a swell job of direction.

FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Lady Surrenders	Univ.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
Allotment Wives	Mono.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Scandal in Paris	UA
A Strange Impersonation	Rep.
A Time to Kill	RKO
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barabara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46		b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46		b2/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46		b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46		b6/1/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46		a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46		b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46		b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46		b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46		b3/16/46
	It's Great to Be Young	L. Brooks-R. Stanton-J. Donnell	68	9/12/46		a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46		b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46		b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46		b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46		a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46		b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46		b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	83	3/21/46		b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46		a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46		b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46		b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46		a6/1/46
	Shadowed	Anita Louise-Robert Scott		9/26/46		
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46		b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	70	10/10/46		b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46		b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46		b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	90	9/30/46		b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46		b7/27/46
7011	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46		b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall			
	Betty Co-Ed	J. Porter-W. Mason-S. Mills			a9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise			a9/14/46
	Boston Blackie and the Law	Chester Morris-Trudy Marshall			
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			
	Hunter Is a Fugitive, The	Richard Dix-Karen Morley			
	Inside Story	Chester Morris-Constance Dowling			
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128		b9/21/46
	Lady from Shanghai, The	Rita Hayworth-Orson Welles			
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor			
	Secret of the Whistler	Richard Dix-Leslie Brooks			a9/7/46
	Singin' in the Corn	Judy Canova-Allen Jenkins			a8/31/46
	They Walk Alone	Glenn Ford-Janis Carter			a10/5/46
	Twin Sombreros *C	Randolph Scott-Dorothy Hart			

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b /27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	3/15/46	b8/24/46
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
7205	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donell	69	9/12/46	
7222	That Texas Jamboree	Ken Curtis-Jeff Donell	67	5/16/46	
7221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman	Charles Starrett-Smiley Burnette			
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Terror Trail	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE LION

COMING

	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			
	London Town *T (M)F	Sid Field-Greta Gynt	120		b9/7/46
	Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Other Love, The	Barbara Stanwyck-David Niven			
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

CURRENT 1945-1946

	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Bohemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Current 1945-46

Group No.						
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell	125	Mar		b12/22/45
15	A Letter For Evie (CD)F	Marsha Hunt-John Carroll	89	Jan-Feb		b12/1/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien	110	Apr-May		b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier	97	July		b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct		b7/20/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"	93	Aug		b6/11/46
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams	109	July		b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake	81	Aug		b6/15/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle	127	July		b8/16/45
15	Harvey Girls *T (M)F	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb		b12/29/45
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept		b7/27/46
16	Hoodlum Saint (D)A	William Powell-Esther Williams	93	Apr-May		b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy	108	May		b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct		b8/31/46
15	Portrait of Maria (D)F	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb		b12/15/45
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield	113	Apr-May		b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct		Reissue
14	They Were Expendable (WarD)	R. Montgomery-J. Wayne	138	Dec		b11/17/45
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold	92	Aug		b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson	112	Apr-May		b3/9/46
15	Up Goes Maisie (C)F	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb		b1/5/46
14	Vacation from Marriage (CD)F	Robert Donat-Deborah Kerr	104	Dec		b9/22/45
14	Yolanda & the Thief *T (M)A	F. Astaire-F. Morgan-L. Bremer	106	Dec		b10/20/45
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly	110	Mar		b1/12/46
	COMING					
	A Woman of My Own	Greer Garson-Richard Hart				a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford				a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy				a9/7/46
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115			Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney				Reissue
	Fiesta *T	Esther Williams-John Carroll				a2/9/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99			b9/7/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110			Reissue
	Green Dolphin Street	Lana Turner-Van Heflin				
	High Barbaree	Van Johnson-June Allyson				a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin				
	It Happened in Brooklyn	F. Sinatra-K. Grayson				a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter				a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92			b6/8/46
	Merton of the Movies	Red Skelton-Virginia O'Brien				a9/21/46
	Mighty McGurk, The	Wallace Beery-Aline McMahon				a9/7/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford				a9/7/46
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh				a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas				a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson				a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90			b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven				a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter				a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior				a9/7/46
	Till the Clouds Roll By *T	J. Garland-R. Walker-F. Sinatra				a9/21/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald				a9/7/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93			b6/8/46
	Uncle Andy Hardy	M. Rooney-B. Granville-D. Ford				
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien				a9/7/46

Title — *Company*

C

Caesar & Cleopatra — UA
Calcutta — Para.
Caldonia — Astor
Calendar Girl — Rep.
California — Para.
Canyon Passage — Univ.
Captains Courageous — MGM
Captive Heart — EL
Caravan — EL
Carnegie Hall — UA
Carnival in Costa Rica — 20th-Fox
Cat Creeps — Univ.
Catman of Paris — Rep.
Centennial Summer — 20th-Fox
Chase, The — UA
Cheyenne — WB
Child of Divorce — RKO
Cigarette Girl — Col.
Cinderella Jones — WB
Cisco and the Angel — Mono.
City of Conquest — WB
Claudia and David — 20th-Fox
Cloak and Dagger — WB
Cluny Brown — 20th-Fox
Cockeyed Miracle — MGM
Code of the West — RKO
Col. Effingham's Raid — 20th-Fox
Come and Get It — FC
Condemned to Devil's Island — FC
Confidential Agent — WB
Courage of Lassie — MGM
Crack-Up — RKO
Crime Doctor's Man Hunt — Col.
Crime of the Century — Rep.
Criminal Court — RKO
Cross My Heart — Para.
Cry Wolf — WB
Cuban Pete — Univ.
Curly — UA

D

Dakota — Rep.
Danger Signal — WB
Danger Street — Para.
Danger Woman — Univ.
Dangerous Business — Col.
Dangerous Millions — 20th-Fox
Dangerous Money — Mono.
Danny Boy — PRC
Dark Alibi — Mono.
Dark Corner — 20th-Fox
Dark Horse — Univ.
Dark Mirror — Univ.
Deadlier Than the Male — RKO
Deadline at Dawn — RKO
Deadline for Murder — 20th-Fox
Dead of Night — Univ.
Dead Reckoning — Col.
Dear Ruth — Para.
Death Valley — SGP
Deception — WB
Decoy — Mono.
Deep Valley — WB
Desert Town — Para.
Detour — PRC
Devil Bat's Daughter — PRC
Devil's Mask — Col.
Devil on Wheels — EL
Devil Thumbs a Ride — RKO
Devotion — WB
Diary of a Chambermaid — UA
Dick Tracy — RKO
Dick Tracy Versus Cueball — RKO
Ding Dong Williams — RKO
Dishonored Lady — UA
Dodsworth — FC
Doll Face — 20th-Fox
Don Ricardo Returns — PRC
Don't Gamble With Strangers — Mono.
Down Missouri Way — PRC
Down to Earth — Col.
Do You Love Me? — 20th-Fox
Dragonwyck — 20th-Fox
Dressed to Kill — Univ.
Duel in the Sun — UA

E

Earl Carroll's Sketchbook — Rep
Easy Come, Easy Go — Para.
Easy to Wed — MGM
Egg and I — Univ.
Emperor Waltz, The — Para.
Enchanted Forest — PRC
Enchanted Voyage — 20th-Fox
Escape Me Never — WB

F

Fabulous Dorseys — UA
Fabulous Joe — UA
Fabulous Suzanne — Rep.
Face of Marble — Mono.
Faithful In My Fashion — MGM
Falcon's Adventure — RKO
Falcon's Alibi — RKO
Fallen Angel — 20th-Fox
Fangs of the Wild — Astor
Fanny By Gaslight — UA
Farmer's Daughter — RKO
Fear — Mono.
Fear in the Night — Para.
Fiesta — MGM
Flight to Nowhere — SGP
Flying Deuces — Astor

Title	Company
Flying Serpent	PRC
Follow That Woman	Para.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO
Frontier Gal	Univ.

G

Gallant Bess	MGM
Gallant Journey	Col.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Advenurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Dracula	Univ.
House of Horrors	Univ.
How Dear to My Heart	RKO
How Do You Do	PRC
Humoresque	WB
Hunter Is a Fugitive	Col.
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Doorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inside Story	Col.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wake Up Dreaming	RKO
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
Kitty	Para.

MGM (Continued)

Prod. No.	COMING		Run Time Mins.	Rel Date	See Issue of
	Undercurrent (D)A	K. Hepburn-R. Taylor	115		b10/5/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/45

MONOGRAM

CURRENT 1945-1946

505	Allotment Wives (D)A	Kay Francis-Paul Kelly	80	12/29/45	b11/18/45
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	Below the Deadline (D)A	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	Black Market Babies (D)A	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
603	Dangerous Money (My)F	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	Decoy (D)A	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
607	Gentleman Joe Palooka (C)F	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	Live Wires (D)F	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46	
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barabara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	Strange Mr. Gregory (D)A	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	Strange Voyage	Eddie Albert	61	7/6/46	
501	Sunbonnet Sue (M)F	Phil Regan-Gale Storm	89	12/8/45	b9/29/45
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/15/46	b3/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/16/46	b1/26/46
605	Wife Wanted	Kay Francis-Paul Cavanaugh	73	10/19/46	a8/24/46

COMING

531	Beauty and the Bandit	Gilbert Roland-Ramsay Ames	71	10/26/46	
604	Bringing Up Father	Joe Yule-Renie Riano	68	11/2/46	a8/24/46
	Cisco and the Angel	Gilbert Roland-Teala Loring		12/7/46	
	Ginger	Frank Albertson-Barbara Reed			a9/28/46
	It Happened on Fifth Avenue	Gale Storm-Don De Fore		12/21/46	
	Mr. Hex	Leo Gorcey-Huntz Hall		11/9/46	a9/7/46
	Sweetheart of Sigma Chi	Elyse Knox-P. Regan-P. Brito		11/16/46	
	Trap, The	Sidney Toler-Victor Sen Yung			a9/28/46

Westerns (Current 1945-46)

452	Drifting Along (W)F	J. M. Brown-Raymond Hatton	60	12/29/45	b5/11/46
562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
571	Lonesome Trail	J. Wakely-Lee White	65	12/8/45	
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers	J. M. Brown-Raymond Hatton	54	9/21/46	
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

564	Raiders of the South	J. M. Brown-Raymond Hatton		12/14/46	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White			
563	Silver Range	J. M. Brown-Raymond Hatton	55	11/2/46	
681	Song of the Sierras	J. Wakely-"Lasses" White	55	11/23/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton			

PARAMOUNT

Current 1945-46

Block No.					
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
1	Follow That Woman (My)	William Gargan-Nancy Kelly	70	12/14/45	b8/25/45
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	Lost Weekend (D)A	R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsieur Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	People Are Funny (CM)F	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
2	Stork Club (CM)A	Betty Hutton-Barry Fitzgerald	98	12/28/46	b10/6/45
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston			
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart	Betty Hutton-Sonny Tufts			a4/7/45
	Danger Street	Jane Withers-Robert Lowery			
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Town	Lizabeth Scott-John Hodiak			
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/45
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/46
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The	L. Young-D. Niven-V. Field			a3/13/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Seven Were Saved	Richard Denning-Catherine Craig			a525/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The	Tom Neal-Jane Adams		10/1/46	
Detour (D)A	Tom Neal-Ann Savage	69	11/30/45	b11/3/45
Devil Bat's Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Danny Boy (D)F	Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Enchanted Forest *C (D)F	Edmund Lowe-Brenda Joyce	77	12/8/45	b9/22/45
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/7/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
How Do You Do (C)F	Bert Gordon-Harry Von Zell	82	12/24/45	b11/10/45
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Man Who Walked Alone (C)F	Kay Aldridge-Dave O'Brien	74	3/15/46	b2/17/45
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Shadow of Terror (My)A	Dick Fraser-Grace Gillern	64	11/5/45	b9/1/45
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Strangler of the Swamp (H)A	R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
White Pongo (D)F	Richard Fraser-Marie Wrixon	76	11/2/45	b8/11/45
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

Don Ricardo Returns	Isabelita-Fred Coby	10/21/46	a9/21/46
Lady Chaser	Ann Savage-Robert Lowery	10/21/46	
Lighthouse	J. Lang-D. Castle-J. Litel	11/11/46	
Philo Vance's Gamble	Alan Curtis-Sheila Ryan		
Red Stallion	R. Paige-N. Nash-T. Donaldson		
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake		
Wild West *C	Eddie Dean-Roscoe Ates	11/1/46	

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders	Buster Crabbe-Al St. John		1/7/46	
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Six Gun Man (W)F	Bob Steele	59	2/1/46	b1/28/46
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46

Westerns (Coming)

Stars Over Texas	Eddie Dean-Roscoe Ates	10/28/46	
Tumbleweed Trails	E. Dean-R. Ates-S. Patterson	11/18/46	

RKO-RADIO

CURRENT 1945-1946

Block No.				Trade Shown	
4	A Game of Death (M)A	J. Loder-A. Long-R. Wade	72	Dec	b12/1/45
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80	Apr	b4/27/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Drisoll	62	Aug	b8/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
3	Dick Tracy (My)F	Morgan Conway-Anne Jeffreys	62	Dec	b12/15/45
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61	Jul	b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68	July	b7/20/46
Sp.	Heartbeat (CD)F	G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
3	Hotel Reserve (My)A	James Mason-Lucie Mannheim	80	Dec	b12/29/45
Sp.	Kid From Brooklyn *T (CM)F	D. Kaye-V. Mayo-Vera-Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A	R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F	Walt Disney	75	Apr	b4/20/46
Sp.	Notorious (My-D)A	Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F	Lum 'n Abner-P. Bake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F	Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A	R .Russell-A. Knox-D. Jagger	116	July	b7/20/46
3	Spiral Staircase, The (My-D)A	D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F	Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F	Ed. G. Robinson-L. Young-O. Welles	95	June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	PC
Larceny in Her Heart	PRC
Last Chance	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	EL
Lone Wolf in Mexico	Col.
Lost Weekend	Para.
Love and Learn	WB
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Man Who Walked Alone	PRC
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nip and Tuck	UA
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
O.S.S.	Para.
Other Love	Ent.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personality Kid	Col.
Phantom Thief	Col
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.
Pillow of Death	Univ.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

San Antonio	WB
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
Scarlet Street	Univ.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secrets of a Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow of Terror	PRC
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Mexico	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spellbound	UA
Spider, The	20th-Fox
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Stork Club	Para.
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunbonnet Sue	Mono.
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	Current 1945-46		Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F	Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F	J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F	Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A	C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
3	Truth About Murder (My)A	B .Granville-M. Conway	63	Apr	b4/20/46
5	Without Reservations (C)F	Claudette Colbert-John Wayne	107	May	b5/11/46
Sp.	Wonder Man *T (C)F	D. Kaye-V. Mayo	98	Apr	b4/28/45

COMING

		Rel. Date	See Issue of
	A Likely Story — Bill Williams-Barbara Hale		a3/15/46
	A Time to Kill — Henry Fonda-Barbara Bel Geddes		a9/14/46
	Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo — S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band — Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The — D. Andrews-M. Loy-F. March		a9/7/46
2	Child of Divorce — Sharyn Moffett-Regis Toomey		a3/16/46
	Code of the West — James Warren-John Laurenz		a8/10/46
	Deadlier Than the Male — C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Devil Thumbs a Ride, The — Lawrence Tierney		a8/24/46
	Dick Tracy Versus Cueball — Morgan Conway-Anne Jeffreys		a5/4/46
	Falcon's Adventure — Tom Conway-Madge Meredith		a5/11/46
	Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
	Honeymoon — S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T — Luana Patten-Bobby Driscoll		
	I Wake Up Dreaming *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
	It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket — L. Day-B. Aherne-Gene Raymond		
	Nocturne — George Raft-Lynn Bari		a5/18/46
	Prison Story — L. Tierney-M. Carr-B. MacLane		a9/7/46
2	Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Song of the South *T — Luana Patten- Bobby Driscoll		a3/15/46
	Tarzan and the Huntress — J. Weissmuller-B. Joyce		
	They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer		
	Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
	Vacation in Reno (C)F — Jack Haley-Anne Jeffreys	60	b10/12/46
2	Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46				
508	A Guy Could Change (D)F	Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513.	A Strange Impersonation (D)F	Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
514	Catman of Paris (H)A	Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A	Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
505	Dakota (D)F	John Wayne-Vera Hruba Ralston	82	12/25/45	b11 10/45
530	Earl Carroll Sketchbook (M)F	C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A	Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
523	G. I. War Brides (C)F	Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F	Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A	Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5501	Home on the Range *M (W)F	Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F	Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle	Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A	Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A	D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F	F. Lederer-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F	Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F	Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F	R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine	William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F	Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F	Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A	Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
448	Rainbow Over Texas (W)F	Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A	Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F	R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F	Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
506	Song of Mexico (M)F	Adele Mara-Edgar Barrier	57	12/28/45	b11/24/45
524	Specter of the Rose (D)A	Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A	Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F	R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman	S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A	Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46
507	Woman Who Came Back, The (D)A	Nancy Kelly-John Loder	68	12/13/45	b12/29/45

COMING

			See Issue of
	Affairs of Geraldine — Jane Withers-Jimmy Lydon		a3/2/46
	Angel and the Badman — J. Wayne-G. Russell-I. Rich		a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans		
	Calendar Girl — J. Frazee-W. Marshall		a10, 5/46
	Fabulous Suzanne — Barbara Britton-Rudy Vallee		a5/25/46
	Ghost Goes Wild — James Ellison-Ann Gwynne		a5/4/46
	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes		
	Hit Parade of 1947 — Eddie Albert-Constance Moore		
5542	Home in Oklahoma — R. Rogers-G. Hayes-D. Evans	72 11/8/46	a8/10/46
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	117	b8/31/46
	Last Frontier Uprising *U — Monte Hale-Adrian Booth	10/22/46	
	Magnificent Rogue, The — L. Roberts-W. Douglas		a9/21/46
	Out California Way *U — Monte Hale-Adrian Booth		a6/29/46
	Pilgrim Lady — Warren Douglas-Lynne Roberts	67	a5/4/46
	Plainsman and the Lady — W. Elliott-V. Ralston-G. Patrick		a8/24/46
	Spoilers of the North — Evelyn Ankers-Paul Kelly		a10/5/46
	That Brennan Girl — James Dunn-Mona Freeman		a9/7/46
	That's My Gal *U — Don Barry-Lynne Roberts		a9/28/46
	Web of Danger — Adele Mara-Bill Kennedy		
	Will Tomorrow Ever Come — Nelson Eddy-Ilona Massey		
	Winter Wonderland — L. Roberts-C. Drake		a9/14/46

Westerns (Current 1945-46)

555	Alias Billy the Kid (W)F	Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies	Gene Autry-Smiley Burnett	56	12/1/45	
565	California Gold Rush (W)F	Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F	Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne	Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill	Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F	Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
567	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
566	Sheriff of Redwood Valley (W)F	Bill Elliott-Alice Fleming	56	3/29/46	b4/13/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46

Westerns (Coming)

	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Outlaws of Sioux City	Allan Lane-Bobby Blake			
	Sante Fe Uprising	Allan Lane-Bobby Blake			
	Sioux City Sue	Gene Autry-Lynne Roberts			
	Stagecoach to Denver	Allan Lane-Bobby Blake			
	Trail to San Antone	Gene Autry			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	a8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46

COMING

	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	Anna and the King of Siam (D)F	I. Dunne-R. Harrison-L. Darnell	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
612	Fallen Angel (D)A	A. Faye-D. Andrews-L. Darnell	97	Dec	b10/27/45
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
613	Spider, The (M)F	Richard Conte-Faye Marlowe	62	Dec	b10/13/45
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46

COMING

	Boomerang	Dana Andrews-Jane Wyatt			
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Haymes-C. Holm-C. Romero			a6/29/46
	Dangerous Millions	Kent Taylor-Dona Drake			a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Late George Apley, The	Ronald Colman-Peggy Cummins			
646	Margie *T	Jeanne Crain-Alan Young	94	Nov	a4/6/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
	Razor's Edge, The	T. Power-G. Tierney-J. Payne			a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	103	Nov	b4/13/46

UNITED ARTISTS — CURRENT

	A Night in Casablanca (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	A Scandal in Paris (D)A	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Spellbound (D)A	Ingrid Bergman-Gregory Peck	111	12/28/45	b11/3/45
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	Company
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Expendable	MGM
They Were Sisters	Univ.
They Won't Believe Me	RKO
13 Rue Madeleine	20th-Fox
This Happy Breed	UA
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Too Young to Know	WB
Traffic in Crime	Rep.
Trap, The	Mono.
Trail Street	RKO
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation From Marriage	MGM
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
White Pongo	PRC
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Woman Who Came Back, The	Rep.
Wonder Man	RKO

Y

Yearling, The	MGM
Yolanda & the Thief	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"Draw When You're Ready" (Mono.) now
RAIDERS OF THE SOUTH

"Without Honor" (UA) now
THE MACOMBER AFFAIR

"Strange Bedfellows" (UA) now
NIP AND TUCK

"The Open Verdict" (WB) now
THE VERDICT

PICTURES STARTED LAST WEEK

COLUMBIA

Law of the Canyon—Principals: Charles Starrett, Smiley Burnette, Nancy Saunders, Director, Ray Nazarro.

PARAMOUNT

Variety Girl—Principals: Mary Hatcher, Olga San Juan. Director, George Marshall.

RKO

Thunder Mountain—Principals: Tim Holt, Richard Martin, Martha Hyer. Director, Lew Landers.

REPUBLIC

Web of Danger—Principals: Adele Mara, Bill Kennedy. Director, Phil Ford.

ENTERPRISE

The Other Love—Principals: Barbara Stanwyck, David Niven, Joan Lorring. Director, Andre De Toth.

ADVANCE DATA
On Forthcoming Product

BEAUTY AND THE BANDIT (Mono.) *Western. Principals*: Gilbert Roland, Ramsey Ames, Martin Garralaga. *Director*, William Nigh. *Plot*: The daughter of a Paris underworld king falls in love with the Cisco Kid. She reforms, and helps him expose a plot to poison the farmers' livestock and grab their land. When the showdown comes, the head of the crooks is killed, the farmers get their land back, and Cisco rides on.

LIGHTHOUSE (PRC) *Drama. Principals*: Don Castle, June Lang, John Litel. *Director*, Frank Wisbar. *Plot*: A lighthouse keeper brings his bride home, not knowing that she and his partner were previously in love with each other. The three live a strained life alone on the island, until the ex-boy friend attempts to kill the husband and make love to his wife. When she confesses all the details of her past life, her husband forgives her and orders the interloper off the island.

APACHE ROSE (REP.) *Trucolor. Principals*: Roy Rogers, Dale Evans, Trigger. *Director*, William Witney. *Plot*: Rogers uncovers a plot, by the owner of a gambling ship, to grab the rich oil-bearing land belonging to two young people. With the blonde skipper of the "Apache Rose," Rogers defeats the gambler's plans and in a fight on the beach, captures and turns him over to police. Rogers is made a partner by the grateful young land-owners.

UNITED ARTISTS (Continued)

COMING

		Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen	James Stewart-Henry Fonda			
Abie's Irish Rose	Joanne Dru-Michael Chekhov		12/27/46	
Adventures of Don Coyote *C	Richard Martin-Frances Rafferty			a9/28/46
Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll			
Chase, The	Robert Cummings-Michele Morgan		11/22/46	a8/31/46
Curly *C	Frances Rafferty-Larry Olsen			a5/25/46
Dangerous Venture	A. Clyde-W. Boyd-B. Alexander			a9/7/46
Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Duel in the Sun *T	J. Jones-G. Peck-J. Cotten			
Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair			
Fabulous Joe	Walter Abel-Margot Grahame			
Fanny By Gaslight	James Mason-Phyllis Calvert			
Fool's Gold (W)F	William Boyd-Andy Clyde	65		b10/12/46
Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
Here Comes Trouble	William Tracy-Patty Morgan			a8/24/46
Hoppy's Holiday	William Boyd-Mary Ware			
Macomber Affair, The	Gregory Peck-Joan Bennett			a7/6/46
Monsieur Verdoux	Charles Chaplin-Martha Raye			
New Orleans	Arturo deCordova-Louis Armstrong			
Nip and Tuck	Priscilla Lane-Eddie Bracken			
Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury			
Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
Red River	John Wayne-Walter Brennan			
Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin		12/6/46	a2/9/46
Strange Woman, The	H. Lamarr-G. Sanders-L. Hayward		10/25/46	a9/7/46
Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
Susie Steps Out	David Bruce-Cleatus Caldwell		12/13/46	a5/25/46
This Happy Breed *T	Robert Newton-Celia Johnson			
Vendetta	Hillary Brooke-Faith Domergue			
Whispering Walls	William Boyd-Andy Clyle			a10/5/46
Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding			

UNIVERSAL

CURRENT 1945-1946

Prod. No.						
516	Because of Him (CM)F	D. Durbin-C. Laughton-F. Tone	87	1/16/46		b1/12/46
543	Black Angel, The (D)A	D. Duryea-J. Vincent-P. Lorre	80	8/2/46		b8/3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46		b3/23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46		b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46		b4/13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46		b7/27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46		b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46		b7/20/46
547	Dead of Night (D)A	Michael Redgrave-Googie Withers	77	8/23/46		b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46		b5/25/46
513	Frontier Gal *T (D)F	Y. DeCarlo-R. Cameron-A. Devine	84	12/21/45		b12/8/45
515	Girl on the Spot (D-M)A	Jess Barker-Lois Collier	75	1/11/46		b1/5/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46		b6/29/46
511	House of Dracula (H)A	Chaney-Carradine-O'Driscoll	67	12/7/45		b12/8/45
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3/29/46		b3/9/46
518	Idea Girl (C)F	Jess Barker-Julie Bishop	60	2/8/46		b2/2/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46		b6/22/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46		b8/17/46
520	Little Giant (C)F	Abbott-Costello	91	2/22/46		b3/2/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	8/30/46		b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46		b6/15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46		b1/26/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46		b4/13/46
512	Pillow of Death (My)A	L. Chaney-J. Ed Bromberg	66	12/14/45		b12/15/45
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14/46		b6/8/46
514	Scarlet Street (D)A	Ed. G. Robinson-Joan Bennett	102	12/21/45		b12/29/45
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46		b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	5/17/46		b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46		b8/3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46		b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46		b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46		b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46		b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46		b3/23/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46		b3/9/46
517	Terror By Night (My)A	B. Rathbone-Nigel Bruce	60	2/1/46		b2/2/46
1065	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46		b7/27/46
546	Time of Their Lives, The (C)F	Abbott & Costello	82	8/16/46		b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46		b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46		b8/17/46

COMING

A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113			b10/12/46
Brief Encounter (D)A	Celia Johnson-Trevor Howard	85			b8/31/46
Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85	Oct		b10/5/46
Egg and I, The	Claudette Colbert-Fred MacMurray				
I'll Be Yours	D. Durbin-T. Drake-W. Bendix				a9/14/46
Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106			b9/28/46
Magnificent Doll	G. Rogers-D. Niven-B. Meredith		Nov		a8/10/46
Men of Two Worlds *T (D)A	Eric Portman-Phyllis Calvert	109			b7/27/46
Michigan Kid *C	Jon Hall-Rita Johnson		Nov		a5/18/46
1066 Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	110	11/1/46		b2/16/46
Oh Say Can You Sing	Sheila Ryan-Fred Brady				a5/25/46
Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed				a5/25/46
Slave Girl *T	Yvonne DeCarlo-George Brent				
Smash-Up	S. Hayward-L. Bowman-E. Albert				a7/20/46
Song of Scheherazade *T	Y. DeCarlo-B. Donlevy-J. P. Aumont		Dec		a2/9/46
Swell Guy	Sonny Tufts-Ann Blyth		Nov		a7/6/46
Temptation	M. Oberon-G. Brent-C. Korvin		Dec		a5/25/46
Vigilantes Return *C	Jon Hall-Margaret Lindsay				a7/13/46
Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100			b1/12/46

Westerns (Current 1945-46)

1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1104	Gun Town	Kirby Grant-Fuzzy Knight	53	1/18/46	a12/22/45
1107	Gunman's Code	Kirby Grant-Fuzzy Knight	54	8/30/46	a8/24/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
512	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
506	Confidential Agent (D)F	C. Boyer-L. Bacall-P. Lorre	118	11/10/45	b11/3/45
508	Danger Signal (D)F	Faye Emerson-Zachary Scott	78	12/15/45	b11/17/45
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
510	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
509	San Antonio *T	Errol Flynn-Alexis Smith	110	12/29/45	b11/24/45
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
507	Too Young to Know (D)F	Joan Leslie-Robert Hutton	86	12/1/45	b11/17/45
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46

COMING

	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
605	Deception	B. Davis-P. Henreid-C. Rains	112	10/26/46	a9/7/46
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
606	Never Say Goodbye	Errol Flynn-Eleanor Parker	97	11/9/46	a12/1/45
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Stheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman			a12/1/45
	Two Mrs. Carrolls	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
607	Verdict, The	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	a3/9/46
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89		b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts	b10/30/45
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD	b1/5/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films	b3/9/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts	b10/20/45
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n	b3/9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe	b8/31/46
Raider, The *T (Wa)F	Documentary	70		b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG	b7/6/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair	b9/7/46
Welldigger's Daughter, The (CD)A	Raimu-Fernandel	122	Siritsky	b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Angel on My Shoulder	Mature	.....	Adult	Adult
Decoy	Mature	.....	Adult	.....
Child of Divorce	Mature	.....	Adult	.....
Gallant Journey	Family	.....	Gen. Patronage	Family
Little Iodine	Family	.....	Adult	.....
Accomplice	Family	.....	Adult	.....
Temptation	Mature	.....	Objectionable# in Part	.....

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.
Objection: Light treatment of marriage; reflects the acceptability of divorce.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

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SHORT Booking GUIDE

COLUMBIA

			See Issue of
ALL-STAR COMEDIES			
7403	Beer Barrel Polecats	17	.....
7404	A Bird in the Head.....Fair	17	.. 4/13/46
7405	Unsivil War Brides	17	.....
7406	The Three Troubledoers	17	.....
7407	Monkey Businessmen ....So-So	18	..10/12/46
7408	Three Lean Wolves.....Screwy	16½	.. 9/21/46
7410	Ain't Love Cuckoo?	19	.....
7411	You Can't Feel a Feel..Fair	17	.. 9/14/46
7412	Hot Water	18½	.....
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7425	Hiss and Yell	18	.....
7426	Get Along Little Zombie	17	.....
7427	Mr. Wright Goes Wrong	19	.....
7428	Headin' for a Weddin'		
7436	Blonde Stayed On, The	16½	.....
7437	Mr. Noisy	16½	.....
7438	Jiggers, My Wife!	18	.....
8401	G. I. Wanna Home	15½	.....
8421	Pardon My Terror		
8431	Society Mugs	16	.....
COLOR RHAPSODY *T			
7501	River Ribber	6	.....
7502	Polar Playmates	6½	.....
7503	Picnic Panic	6	.....
COMMUNITY SINGS			
7655	No. 5 (Leibert) No Can Do	10	.....
7656	No. 6 (Baker) That Feeling In the Moonlight	8	.....
7657	No. 7 (Leibert) Chickery Chick	10	.....
7658	No. 8 (Baker) Symphony	8½	.....
7659	No. 9 (Baker) Glad You're You	10½	.....
7660	No. 10 (Leibert) Let It Snow	11	.....
7661	No. 11 (Leibert) You Won't Be Satisfied	9	.....
7662	No. 12 (Baker) One-zy Two-zy	10½	.....
8651	No. 1 (Leibert) The Gypsy		
FILM VODVIL			
7954	Three Sets of Twins.....Good	10	.. 5/ 4/46
7955	Art Mooney & Orch	11	.....
7956	Dick Stabile & Orch	10	.....
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch		
8951	Jerry Wald & Orch		
FLIPPY *T			
7601	Catnipped .....Amusing	7½	.. 3/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Twestmont	6½	.....
FOX AND CROW *T			
7752	Foxey Flatfoots	6	.....
7753	Unsure-Runts	7½	.....
7754	Mysto Fox	7	.....
PHANTASIES			
7702	Kenge Ree	6	.....
7703	Snap Happy Traps	6½	.....
7704	The Schooner the Better	6½	.....
SCREEN SNAPSHOTS			
7855	No. 5 (Movie Stunt-men & Doubles)	9	.....
7856	No. 6 (Wendell Niles and Prindle)	9½	.....
7857	No. 7 (Victory Show)	9½	.....
7858	No. 8 (Looking Back)	10	.....
7859	No. 9 (Judy Canova Radio Show) .....Poor	11	..10/ 5/46
7860	No. 10 (Famous Fathers & Sons)	9½	.....
8851	No. 1 (Radio Characters)		
SPORT REELS			
7805	Rasslin' Romeos	9½	.....
7806	Canine Champion	9½	.....
7807	Timberland Athletes	8	.....
7808	Diving Aces	9	.....
7809	Flying Hoofs	9	.....
7810	Deep Sea Fishing	9	.....
8801	Army Football Champions		
SERIALS			
7160	Hop Harrigan	15 Chaps.	4/13/46
7180	Chick Carter, Detective	15 Chaps.	
8120	Son of the Guardsman	15 Chaps.	

METRO-GOLDWYN-MAYER

CARTOONS *T			
W-731	Flirty Birdy	7	.....
W-732	Wild and Wooly.....Fair	8	.. 4/ 6/46
W-733	Quiet Please		
W-734	Lonesome Lenny	8	.....
W-735	Springtime for Thomas..Good	9	.. 4/ 6/46
W-736	Milky Waif .....Good	7	.. 8/ 1/46
W-737	Hick Chick		
W-738	Trap Happy		
W-739	Northwest Hounded Police	18½	.....
W-740	Solid Serenade		
TRAVELTALKS *T			
T-713	Land of Mayas		
T-714	Glimpses of Guatemala		
T-715	Visiting Vera Cruz.....Interesting	9	.. 4/ 6/46
T-716	The Mission Trail		
T-717	Looking at London.....Excellent	10	.. 8/ 1/46
T-718	Calling on Costa Rica...Very Good	10	.. 7/ 6/46
TWO REEL SPECIALS			
A-701	A Gun in His Hand	19	.....
A-702	Purity Squad .....Excellent	20	.....
PETE SMITH SPECIALTIES			
S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 6/ 1/46
S-760	Treasures from Trash.....Good	10	.. 6/ 1/46
S-851	Football Thrills of 1945	19	.....
S-852	Sure Cures .....Excellent	10	..10/ 5/46
PASSING PARADE			
K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 5/ 4/46
MINIATURES			
M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	.....
THEATRE OF LIFE			
	Traffic With the Devil...Instructive	18½	.. 9/ 7/46

PARAMOUNT

GEORGE PAL PUPPETOONS			
U5-3	Ollo for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 6/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam	7	.....
U5-8	Shoe Shine Jasper		
LITTLE LULU *T			
D5-1	Man's Pest Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack..Good	7	.. 6/ 1/46
D5-3	Bored of Education.....Passable	7	.. 6/ 1/46
D5-4	Chick and Double Chick..Good	6	.. 8/ 3/46
D5-5	Musica-Lulu	7	.....
D5-6	A Scout With the Gout		
NOVELTOONS *T			
P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 6/ 1/46
P5-3	Old MacDonald Had a Farm .....Very Good	7	.. 6/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	6	..10/ 5/46
P5-6	Sudden Fried Chicken	7	.....
MUSICAL PARADES *T			
FF5-2	Naughty Nanette .....Entertaining	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 6/ 1/46
FF5-4	A Tale of Two Cafes.....Entertaining	18	.. 7/20/46
FF5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers .....Excellent	17	..10/12/46
POPEYE *T			
E5-1	House Tricks .....Funny	8	.. 5/11/46
E5-2	Service With a Guile.....Fair	6	.. 4/13/46
E5-3	Klondike Casanova .....Swell	9	.. 6/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	6	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic		
E5-8	Island Fling		
POPULAR SCIENCE *M			
J5-3	No. 3 .....Interesting	10	.. 3/15/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46
SPEAKING OF ANIMALS			
Y5-3	In the Postwar Era.....Fair	9	.. 3/16/46
Y5-4	In the Wilds.....Good	9	.. 6/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46
SPORTLIGHTS			
R5-5	Dixie Pointers	10	.....
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickories.....Excellent	9	.. 6/ 1/46
R5-9	Birds Make Sport.....Good	9	.. 8/ 2/46
R5-10	Feminine Class .....Excellent	10	.. 8/10/46
TWO-REEL SPECIALS			
T5-2	Don't Be a Sucker	18	.....
UNUSUAL OCCUPATIONS			
L5-3	No. 3 .....Good	10	.. 3/16/46
L5-4	No. 4 .....Interesting	10	.. 4/18/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 9/21/46
PACEMAKERS			
K6-1	Brooklyn I Love You	10	.....

RKO RADIO

			See Issue of
DISNEY CARTOONS *T			
64103	A Knight for a Day.....Good	7	.. 6/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 3/16/46
64106	Squatter's Rights	7	.....
64107	Donald's Double Trouble.Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon.Amusing	7	.. 7/20/46
64111	Lighthouse Keeping	7	.....
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 8/17/46
EDGAR KENNEDY			
63403	Trouble or Nothing.....Funny	18	.. 2/16/46
63404	Wall Street Blues.....Good	17	.. 8/17/46
63405	Motor Maniacs .....Good	18	.. 9/14/46
63406	Noisy Neighbors .....Noisy	17	..10/12/46
FLICKER FLASHBACKS			
64205	No. 5 .....Good	7	.. 4/13/46
64206	No. 6 .....Entertaining	8	.. 8/ 1/46
64207	No. 7	7	.....
74201	No. 1	9	.....
HEADLINER REVIVALS			
63203	Twenty Girls and a Band	18	.....
63204	Sea Melody	19	.....
LEON ERROL			
63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	18	.. 7/ 6/46
63704	Twin Husbands	18	.....
63705	I'll Take Milk.....Gets There	18	.. 8/17/46
63706	Fellow That Blonde.....Breezy	18	..10/ 5/46
SPECIAL			
671	The House I Live In....Excellent	18	..10/12/46
SPORTSCOPES			
64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 8/ 9/46
64308	Black Ducks and Bread-bills .....Good	8	.. 8/11/46
64309	Tenderfoot Trail	8	.....
64310	Aqua Queens	8	.....
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers	8	.....
74301	Skating Lady	9	.....
THIS IS AMERICA			
63103	Great Lakes .....Excellent	16	.. 2/16/46
63104	Report on Japan.....Interesting	19	.. 8/ 9/46
63105	Street of Shadows.....Excellent	16	.. 4/13/46
63106	Two Million Rooms.....Excellent	16	.. 8/ 4/46
63107	No Place Like Home....Illuminating	16	.. 8/ 1/46
63108	Panama .....Fair	16	.. 7/13/46
63109	Port of New York.....Solid	16	.. 7/20/46
63110	Courtship to Courthouse..Interesting	15	.. 8/10/46
63111	Highway Mania .....Excellent	17	.. 9/14/46
63112	White House ..... Historic	19	..10/12/46
RAY WHITLEY MUSICALS			
73501	Bar Buckaroos	16	.....

20th CENTURY-FOX

MOVIETONE ADVENTURES *T			
6255	Song of Sunshine	8	.....
6256	Louisiana Springtime	8	.....
6257	Lost Lake	8	.....
6258	Along the Rainbow Trail.Excellent	8	.. 4/13/46
6259	Cradle of Liberty.....Interesting	8	.. 7/ 6/46
6260	Across the Great Divide	8	.....
7251	Sons of Courage	8	.....
7252	Jamaica	8	.....
7253	Historic Capstown .....Excellent	8	.. 8/21/46
7254	Girls and Gags	8	.....
SPORTS REVIEWS *T			
6301	Pins and Cushions.....Interesting	8	.. 3/ 2/46
6353	Diving Dandies	8	.....
6354	Sea Sirens .....Good	8	.. 8/ 3/46
6355	Golden Horses	8	.....
7301	Football Fanfare .....Good	8	.. 9/14/46
7351	Winter Holiday .....Good	8	.. 8/21/46
7352	Summer Trails	8	.....
7353	Playtime's Journey	8	.....
TERRYTOONS *T			
6509	Talking Magpies .....Good	7	.. 3/ 9/46
6510	Svengali's Cat .....Amusing	7	.. 3/ 2/46
6511	Fortune Hunters	7	.....
6512	Wicked Wolf .....Good	7	.. 5/11/46
6513	My Old Kentucky Home..Very Good	7	.. 5/ 4/46
6514	It's All in the Stars....Excellent	7	.. 6/ 1/46
6515	Throwing the Bull.....Very Good	7	.. 7/ 6/46
6516	Trojan Horse	7	.....
6517	Dinky Finds a Home....Cute	7	.. 9/ 7/46
6518	Johnstown Flood .....Good	7	.. 7/ 6/46
6519	Peace-Time Football	7	.....
6520	Golden Hen .....Excellent	7	.. 5/11/46
7501	Winning the West.....Good	7	.. 9/14/46
7502	The Tortise Wins Again..Good	7	.. 8/17/46
7503	The Electronic Mouse Trap	7	.....
7504	The Jail Break.....Fine	7	..10/ 5/46
7505	The Snow Man	7	.....
7506	The Housing Problem...Funny	7	.. 9/21/46
7507	The Crackpot King	7	.....
7508	The Uninvited Pests	7	.....
7509	Mighty Mouse and the Hep Cat	7	.....
7510	Beanstalk Jack	7	.....
MARCH OF TIME			
5	Challenge to Hollywood..Interesting	18	.. 1/ 5/46
6	Life With Baby..... Very Good	20	.. 2/ 2/46
7	Report on Greece.....Very Good	19	.. 3/ 2/46
8	Night Club Boom.....Good	21	.. 4/ 6/46
9	Wanted—More Homes ...Informative	20	.. 5/ 4/46
10	Tomorrow's Mexico .....Timely	20	.. 6/ 1/46
11	Problem Drinkers ..... Timely	20	.. 7/ 6/46
12	The New France..... Encouraging	20	.. 8/ 3/46
13	Atomic Power ..... Amazing	19	.. 8/10/46
1	Is Everybody Happy	18	.....
2	World Food Problem....Excellent	17	..10/ 5/46
DRIBBLE PUSS PARADE			
6901	Here Comes the Circus...Lehrish	8	.. 8/31/46
6902	Muscle Maulers	8	.....

UNIVERSAL

NAME BAND MUSICALS			
1304	Cuban Madness		
1305	Tin Pan Alley Tempos...Fair	15	.. 2/23/46
1306	Melody Stampede ..... Good	15	.. 1/26/46
1307	Swing High, Swing Sweet.Entertaining	15	.. 3/ 2/46
1308	Takin' the Breaks.....All Right	15	.. 6/ 1/46
1309	Banquet of Melody..... Good	10	.. 5/11/46
1310	Swingin' Down the Scale.Good	15	.. 5/11/46
1311	Breakin' It Down		
2301	Frontier Frolic	15	.....
2302	Champaigne Music	15	.....
2303	Tumbleweed Tempos	15	.....
PERSON-ODDITY			
1366	Maestros of the Comics...Interesting	9	.. 3/ 2/46
1367	Wings of Courage	9	.....
1368	Cartune Crusader	9	.....

1369	Scientifically Stung	Interesting	9	.. 6/ 1/46
1370	Lone Star Padre			
1371	Artist's Antics	Fair	9	.. 8/ 3/46
1372	Picture Pioneer	All Right	9	.. 7/20/46
1373	Hobo Hound	Interesting	8	..10/12/46
1374	Sampson Junior		9	
1375	Rural Rhapsody	Interesting	7	..10/12/46
	SERIALS			
	Lost City of the Jungle	Juvenile	20	.. 5/11/46
	Scarlet Horseman			
	Secret Agent X-9			
	Mysterious Mr. M			
	SING AND BE HAPPY			
1381	Sing and Be Happy	Very Good	10	.. 3/ 2/46
1382	Merrily We Sing	Fair	10	.. 5/11/46
2381	A Bit of Blarney	Good	11	..10/12/46
	SPECIAL FEATURETTES			
1201	Tiny Terrors of the Timberlands		20	
1203	Roosevelt—Man of Destiny		18	
	TECHNICOLOR CARTUNES			
1323	Mousie Comes Home		7	
1324	Apple Andy	Good	7	.. 2/16/46
1325	Who's Cooking Who		7	
1326	Bathing Buddies		7	
1327	Reckless Driver		7	
2321	Fair Weather Fiends		7	
	VARIETY VIEW			
1346	Script Teas	Will Do	9	.. 7/ 6/46
1347	Dog Tale	Fizzles	9	.. 6/ 1/46
1348	Chimp on the Loose		10	
1349	Dog of the Seven Seas	Good	9	.. 7/20/46
1350	Magic Mineral	Very Good	9½	.. 7/ 6/46
1351	Mr. Chimp at Home	Fair	9	.. 7/20/46
1352	Operation Holiday	Very Good	10	..10/12/46
1353	Mr. Chimp to the Rescue	Amusing	10	..10/12/46
1354	Mr. Chimp on Vacation		10	

VITAPHONE-WARNER BROS.

	BLUE RIBBON CARTOONS *T			
2304	Trial of Mr. Welf		7	
2305	Little Lion Hunter		7	
2306	Fresh Fish		7	
2307	Daffy Duck & Egghead		7	
2308	Katnip Kollege		7	
2309	The Night Watchman		7	
2310	Little Brother Rat		7	
2311	John Smith & Poker Huntas		7	
2312	Robin Hood Makes Good		7	
2313	Little Red Walking Hood		7	
3301	Fox Pop		7	
3302	Wacky Worm		7	
3303	You're an Education		7	
	BUGS BUNNY *T			
2721	Hair Raising Hare	Hilarious	7	.. 6/ 1/46
2722	Acrobatty Bunny	Excellent	7	.. 8/17/46
2723	Racketeer Rabbit	Excellent	7	..10/12/46
2724	The Big Snooze		7	
2725	Rhapsody Rabbit		7	
	FEATURETTES			
2105	Musical Shimpates			
2106	Hitler Lives?	Excellent	20	.. 1/ 5/46
3101	Okay for Sound	A Stunner	20	.. 7/20/46
3102	Minstrel Days			
	MELODY MASTERS			
2605	Headline Bands	Very Good	10	.. 3/ 2/46
2606	Jan Savitt & His Band	Good	10	.. 4/ 6/46
2607	Rhythm on Ice	Good	10	.. 5/ 4/46
2608	Dixieland Jamboree		10	
2609	Musical Memories		10	
2510	Enric Madriguera & Orch.	Fine	10	.. 9/ 7/46
3601	Desi Arnaz & Orch.		10	
	MERRIE MELODIES—LOONEY TUNES *T			
1716	Baby Bottleneck	Very Funny	7	.. 3/30/46
1717	Elmer's Hare Remover	Excellent	7	.. 3/30/46
1718	Daffy Doodles	Very Good	7	.. 5/11/46
1719	Hollywood Canine Canteen	Funny	7	.. 6/ 1/46
1720	Hush My Mouse	Good	7	.. 6/ 1/46
2701	Kitty Kornered	All Right	7	.. 7/20/46
2702	Hollywood Daffy	Very Good	7	.. 8/ 3/46
2703	Eager Beaver	Very Good	7	.. 9/14/46
2704	Great Piggy Bank Robbery	Good	7	.. 9/14/46
2705	Bacall to Arms	Novel	7	.. 9/14/46
2706	Of Thee I Sting	Very Good	7	.. 9/ 7/46
2707	Walky Talky Hawky	Excellent	7	.. 9/ 7/46
2708	Fair and Wormer	Fast	7	..10/12/46
2709	Mousemerized Cat		7	
2710	Mouse Menace		7	
2711	Roughly Squeaking		7	
2712	One Meat Brawl		7	
	TECHNICOLOR ADVENTURES			
2801	Fashions for Tomorrow		10	
2802	In Old Sante Fe			
2803	All Aboard	Fair	10	.. 4/ 6/46
2804	Let's Go Camping	Pleasant	10	.. 8/17/46
2805	Girls and Plowers	Beautiful	10	.. 6/ 1/46
2806	Adventures in South America	Routine	10	.. 9/ 7/46
3801	Star Spangled City		10	
3802	Rubber River		10	
	TECHNICOLOR SPECIALS			
2001	Frontier Days	Good	20	
2002	Forest Commandos	Excellent	20	.. 3/ 9/46
2003	Movieland Magic	Good	20	.. 3/30/46
2004	Gem of the Ocean	Excellent	20	.. 6/ 1/46
2005	South of Monterrey	Pleasant	20	.. 8/17/46
2006	Hawaiian Memories	Excellent	20	.. 6/ 1/46
2007	Down Singapore Way	Colorful	20	.. 9/ 7/46
2008	Men of Tomorrow	Excellent	20	.. 7/ 6/46
3001	Cinderella's Feller			
3002	The Last Bomb	Tremendous	20	.. 9/21/46
	VITAPHONE VARIETIES			
2401	Alice in Jungleland	Interesting	10	..11/17/45
2402	Miracle Makers		10	
2403	Story of a Dog	Interesting	10	.. 8/25/45
2404	So You Think You're Allergic	Fair	10	.. 1/19/46
2405	Peeks at Hollywood	Interesting	10	.. 3/ 2/46
2406	Smart as a Fox	Excellent	10	.. 6/ 1/46
3401	So You Want to Save Your Hair			
3402	So You Want to Play the Horses			

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SIMPLEX SEMI PROFESSIONAL SOUND PROJECTORS, Amplifier, Loudspeaker, Stand—Single $595.00; Double $995.00; Amproarc Sound 16-mm. Projector outfits, Single, $1350.00; Double $2495.00; New Gyro Soundheads, belt drive, $195.00; direct drive, $282.50; Standard Soundheads, $91.25; New Theatre Amplifiers, 30 watt, $125.00; 17 watt, $95.00; 16-mm. Sound Projectors, $125.00 up; New Zeiss Ikon 35-mm. Portable Sound Projectors, $275.00. S.O.S. Cinema Supply Corp., 449 West 42nd Street, New York, N. Y.

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2501	Sports Go to War	Outlated	10	10 13 46
2502	Holiday on Horseback			
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2504	With Rod and Gun in Canada	Very Good	10	4 6 46
2505	Snow Eagles	Excellent	10	3/30/46
2506	Let's Go Gunning	Interesting	10	5/ 4/46
2507	Fin 'N Feathers			
2508	Undersea Spear Fishing		10	
2509	Riding Hannefords	Good	10	7 20 46
2510	Facing Your Danger	Exciting	10	6 1 46
2511	Beach Days	Zoftig	10	8/31/46
2512	Ranch in White	Excellent	10	9/ 7/46
2513	Dominion of Sports	Good	10	9 7 46
3501	King of the Everglades		10	
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3503	Battle of Champs		10	

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SIMPLEX MECHANISMS, REBUILT, $217.50; Powers, rebuilt, renickeled, $109.50; liberal trades; Simplex intermittents $4.95; Peerless lamphouses, rebuilt, $199.50; Brenkert High Intensity lamphouses, $425.00. Star Cinema Supply Co., 440 W. 45th St., New York, N. Y.

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WANTED TO BUY

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SHOWMEN'S TRADE REVIEW



The Practical Buyer's Guide and Reference Manual for Theatre Owners, Circuit Executives, Purchasing Agents, Managers, Projectionists and Architects

Another Service Feature Originated and Published by

"The Service Paper of the Motion Picture Industry"

SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

REVIEWED IN THIS ISSUE

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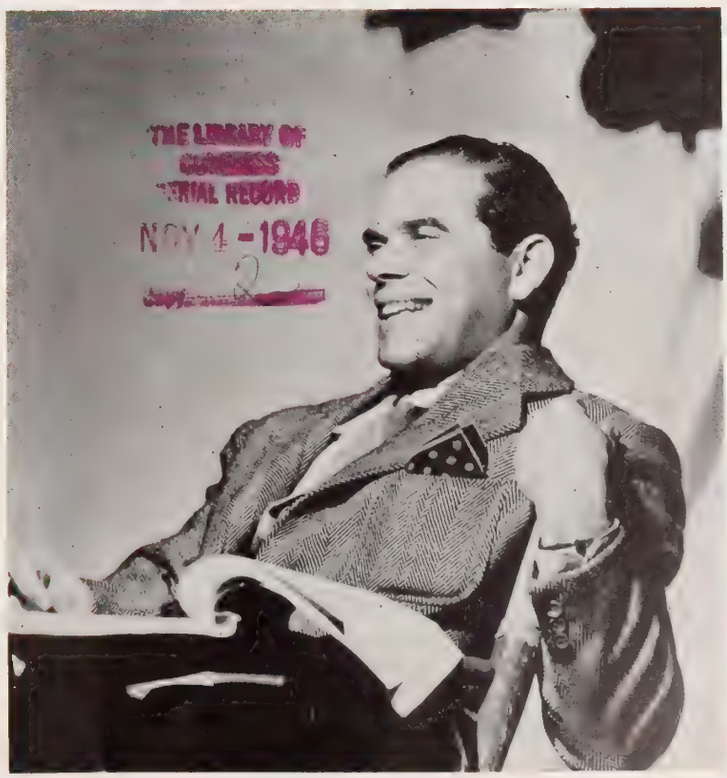
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Vol. 45 No. 15

OCTOBER 26, 1946

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CHARLES E. CHICK LEWIS
Editor and Publisher



THE LIBRARY OF CONGRESS
SERIAL RECORD
NOV 4 - 1946
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Frank Capra (See Page 7)

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UNDERCURRENT

will sweep all records away at Thanksgiving!



M-G-M presents The Top Mystery Romance of the Year!

KATHARINE HEPBURN · ROBERT TAYLOR

and **ROBERT MITCHUM** in

"UNDERCURRENT"

Screen Play by Edward Chodorov • Based Upon a Story by Thelma Strabel

Produced by PANDRO S. BERMAN • Directed by VINCENTE MINNELLI

A Metro-Goldwyn-Mayer Picture

America finds a new, easy way to save

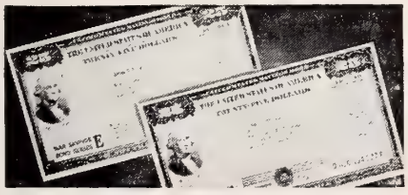
OUT of the war has come one blessing—a lesson in thrift for millions of those who never before had learned to save.

Enrolled under the Payroll Savings Plan in thousands of factories, offices, and stores, over 27 million American wage earners were purchasing "E" Bonds alone at the rate of about 6 billion dollars worth a year by the time V-J Day arrived.

With War Bond Savings automatically deducted from their wages every week, thrift was "painless" to these wage earners. At the end of the war, many who never before had bank accounts could scarcely believe the savings they held.

The moral was plain to most. Here was a new, easy way to save; one as well suited to the future as to the past. Result: Today, millions of Americans are continuing to buy, through their Payroll Savings Plan, not War Bonds, but their peacetime equivalent—*U. S. Savings Bonds.*





From war to peace! War Bonds are now known as U. S. Savings Bonds, bring the same high return—$25 for every $18.75 at maturity.



Out of pay—into nest eggs! A wage earner can choose his own figure, have it deducted regularly from earnings under Payroll Savings Plan.



New homes to own! Thousands of new homes, like this, will be partially paid for through Bonds wisely accumulated during the next five to ten years.



Keeping cost of living in check! Buying only needed plentiful goods and saving the money which would bid up prices of scarce goods keeps your cost of living from rising. Save *automatically—regularly.*

Weekly Savings	SAVINGS AND INTEREST ACCUMULATED	
	In 1 Year	In 10 Years
$ 3.75	$195.00	$2,163.45
6.25	325.00	3,607.54
7.50	390.00	4,329.02
9.38	487.76	5,416.97
12.50	650.00	7,217.20
15.00	780.00	8,660.42
18.75	975.00	10,828.74

Savings chart. Plan above shows how even modest weekly savings can grow into big figures. Moral: Join your Payroll Savings Plan next payday.

SAVE THE EASY WAY...

BUY YOUR BONDS

THROUGH PAYROLL SAVINGS

Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.

A PUBLIC SERVICE PROJECT
The Advertising Council

Mr. EXHIBITOR:

This 2-page advertisement, appearing in the current issue, is the first of a series of 2-page advertisements to appear this fall in TIME.



Advertisement

AMERICA

Living, Loving.

"In the beginning was the word."

The wisdom of these six words from the Old Testament* is respected by veteran movie-maker Samuel Goldwyn. In a career that all but spans the entire life of his industry, astute Producer Goldwyn has established a noteworthy record for wisely choosing words for translation to the screens of the world for the enjoyment and education of its people. *Dodsworth, Dead End, Wuthering Heights, The Little Foxes, The Pride of the Yankees* are among the 90 pictures that have resulted from his handiwork. But always he first had to find the words — significant words that would add up to significant stories, words that would be remembered.

One sultry August day in 1944 word-conscious Samuel Goldwyn was reading a news magazine, alert for words that would somehow suggest his next movie. The world was bloody with war. If, in the midst of this human agony, the world at large was too preoccupied with the desperate present to contemplate its future, Producer Goldwyn was an exception. His thoughts jumped forward to his country's future when a picture, spread across one of the magazine's pages, caught his sharp eye (TIME, Aug. 7, 1944). Out of the windows of a travel-soiled Pullman car stuck eleven pairs of khaki-clad shoulders, eleven faces, some smiling, some seemingly bewildered, some almost grimly expectant. Below the window were chalked two words: "Home Again!!"

"Home again," he murmured to himself. This was it. Some day America would again be home to all of them — all of them whose fate was not eternal sleep in foreign soil. The world would be weary of war. Why not, then, a picture about America and Americans? Its streets, drug-stores and banks. Its living, loving people; working, playing, loafing — in the new America of peace.

Producer Goldwyn's hand reached ou for the phone. "Get me MacKinlay Kantc — no, not Eddie — MacKinlay Kantor, th writer. He's in Palm Beach." *Valedictor Long Remember, Gentle Annie, Hap Land* had long ago stamped MacKinl Kantor as a writer with deep sympat for the American scene.

In a week the writer was in Hollyw hard at work on the story the produ had suggested to him and hired him to The result: *Glory For Me*, published novel by Coward-McCann and circul as the choice of the Literary Guild.

Still there was no screenplay. So Goldwyn had the telephone to his again, talking long distance to New with Pulitzer Prizewinning Playwright ert Emmet Sherwood. (*Idiot's D Road to Rome, There Shall Be No N*

In short order, Mr. Sherwood w Hollywood, at work on the screenp Mr. Goldwyn's own home.

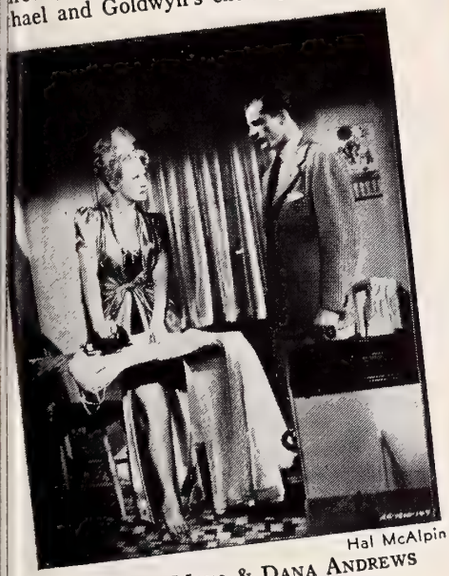
Next, Mr. Goldwyn assigned th

*Genesis

Advertisement

te the words to the screen: Di-
illiam Wyler, Academy Award
or *Mrs. Miniver*, director of
th, Dead End, Wuthering Heights,
le Foxes and a score of others—
or whose name had never been
ed with any but the best produc-
ust out of the lieutenant colonel's
he wore in the AAF where he
ed his string of outstanding films
emphis Belle and *Thunderbolt*, Di-
Wyler caught the excitement, im-
ely set his heart to putting the idea
lm.

nwhile the producer and the direc-
onsidered other principals vital to
reen translation of Sherwood's script
Kantor's novel from Goldwyn's idea.
natographer Gregg Toland, famed as
photographer of *Intermezzo*, *Grapes*
Vrath, *Citizen Kane* and a score of
r memorable pictures, was hired. And
n, Myrna Loy, Fredric March, Dana
drews, Teresa Wright, Hoagy Car-
thael and Goldwyn's exciting new dis-



Hal McAlpin

VIRGINIA MAYO & DANA ANDREWS
Working, Living, Loving.

covery, Cathy O'Donnell were busy study-
ing their lines for the roles in which they
were cast. Then Mr. Goldwyn made a
surprise announcement: the addition to
the cast of Virginia Mayo and Harold
Russell. Blonde, beautiful Virginia Mayo
had played leads before in *The Princess*
and the Pirate, *Wonder Man*, *The Kid*
from Brooklyn, though never in a tough,
dramatic part. Harold Russell, a onetime
Army sergeant, had appeared before a
movie camera only once before—in an
Army Signal Corps film. However, Harold
Russell is as American as apple pie and
Mr. Goldwyn felt somehow that he would
be unforgettable.

Now, two years and $3,000,000 later,
Samuel Goldwyn's greatest picture is fin-
ished. Soon it will be seen on the screens
of the world. A masterpiece of the con-
temporary scene, its title has been changed
to *The Best Years of Our Lives*. It may
well prove to be the best picture of our
years.

RELEASED BY
RKO RADIO PICTURES, INC.

and it happens to you in

"THE BEST YEARS OF OUR LIVES"

a truly great motion picture

Produced by SAMUEL GOLDWYN
Directed by WILLIAM WYLER
Screenplay by ROBERT E. SHERWOOD
From the Novel by MACKINLAY KANTOR
Released thru RKO Radio Pictures



IN THE *Goldwyn* MANNER!

Mr. EXHIBITOR: "The Best Years of Our Lives" is being advertised in 30 great national publications for a combined total circulation of

123, 354, 131

A circulation unprecedented in motion picture advertising.

The suspense is killing!

"The Verdict is Coming!"

ANOTHER TWENTIETH ANNIVERSARY Warner OF TALKING PICTURES ACHIEVEMENT

THE EDITORIAL PAGE

Capra's Twentieth Year

Twenty years ago this week Frank Capra's first directorial effort, "The Strong Man," opened at the Strand Theatre in New York.

Since then, Capra productions have made box-office history . . . and profits for theatremen and the industry. Each one has been a credit to screen entertainment and contributed no little to the tremendous growth of the millions who make up the movie patrons of today.

At this writing his latest picture, and the first to be made and released under the Liberty Films banner—the company he organized along with William Wyler, George Stevens and Sam Briskin—is now nearing completion and from advance reports, Capra picks up where he left off when he entered the armed services. So look for a typically fine production in "It's a Wonderful Life."

Capra's producing organization is, undoubtedly, composed of men who know production from every angle. So, too, is his distributing unit headed by Ted O'Shea because here again he has brought into Liberty Films the best the industry has to offer in the way of manpower.

It is indeed a pleasure and a privilege to pay tribute to the twentieth anniversary of a great producer and a great man. The industry may well be proud of him and his achievements.

We are!

▲ ▲ ▲

Happy Landings, Ed.

It is with genuine grief that the industry read the announcement of the death of Ed Kuykendall, for fourteen years president of the MPTOA and for all of those years a respected and honorable personality of our business.

It made no difference whether one agreed with Ed and his ideas and policies. One and all had to admit that whatever Ed did he did with the sincere courage of his convictions and, above all, in the hope that what he tried to do would help the exhibitor.

His passing is only cushioned by the fact that his illness had kept him close to home and, thus, kept him from his travels around the country where one would meet him on his trips to all scenes of exhibitor organization activity.

We extend our heartfelt condolences to his family who were almost as well and affectionately known around the industry as was Ed.

Moving Ahead

In its own quiet and efficient way, Screen Guild Productions, have been steadily moving ahead. This is a good sign for any venture especially in the business of motion pictures.

With key theatre operators and distributors of good background, the planning board for SG had carefully worked out its method of production and operations and then kept a close watch as those plans developed and crystalized.

This outfit comes closer to what this page has been praying for than any other possibility for new blood and expanded independent production and distribution. Without such new blood and new pictures the good old movie business would be plodding along in its own sweet way by the same old companies.

Any independent exhibitor who fails to lend the encouragement of bookings to Screen Guild would simply be putting himself on the spot. As LSMFT puts it: "Quality of product is essential to success" or words to that effect. From what we have seen of SG's efforts to date, the quality is certainly there. Perhaps not the quality of the top budget pictures of the big studios, but, definitely the quality of audience values that the average movie patron wants in exchange for his admission ticket.

With men like Johnny Jones, Bob Lippert and their associates steering the boat, it ought to make port with plenty of fair weather.

▲ ▲ ▲

Contrast

Donald Nelson, president of the Society of Independent Motion Picture Producers delivered an address this week at a dinner sponsored by the New York Board of Trade. We sincerely hope that your local newspaper carried portions of that speech because it was packed with the kind of statements real Americans like to hear and read.

From beginning to end, Mr. Nelson's address was an inspiration not only to his immediate listeners but to our own industry.

It was the kind of a spech we thought Eric Johnston was going to make in Boston in his first appearance before an exhibitor group. Instead, Mr. Johnson went off on a merry-go-round that added up to nothing at all for most of his hearers except the very definite impression that he had been reading a script lifted from the files of General Hays' old speeches.

—"CHICK" LEWIS

NATIONAL NEWSREEL

Reade Ousts Local Checkers

That the Walter Reade circuit in New York and New Jersey was making good its order not to "tolerate" local checkers in its theatres was verified this week.

The Circuit, Confidential Reports said, has been ousting such local checkers from its houses. Confidential has taken no action beyond notifying the distributors.

At the Circuit headquarters it was said that the stand against local checkers was nothing new, but had been in effect for several months, and that it was not demanded that the checker come from towns 100 miles away or more, but from a community that was not immediately adjacent.

The Circuit further said that it was endeavoring to ascertain the source of a leak which gave out "wrong" information on receipts at Morristown, which resulted in consideration of a tax change on seat taxes from 25 cents to $1 a seat.

Price Bids Engineer Meet Seek 3rd Dimension

By JAY GOLDBERG
Hollywood Bureau

Development of television is a goal to which the engineering minds of the industry should strive, Byron Price, board chairman of the Association of Motion Picture Producers told the Society of Motion Picture Engineers at its 60th semi-annual convention in Hollywood this week.

Price spoke at the opening session Monday. Stressing the importance of engineering in taking the early motion picture out of the sphere of novelties, Price said:

"I even venture to say that if sound and color and other mechanical improvements had never been attained, the motion picture never would have survived except as a small sideshow of American life.

"Nor could the motion picture of the present day, with all its miraculous qualities, expect to survive if research simply sat on its hands . . . dreaming that perfection had been obtained. The effective capture of the third dimension alone provides a goal worthy of the endeavor of the best minds among you."

The convention saw several wartime technical devices demonstrated at one of its sessions in the Paramount studios on "Paramount Night" and listened to talks led by Dr. C. R. Daily of that studio's engineering department.

At another session the navy described means to permanently preserve films shot in action.

A Warner Bros. award to be presented to an individual film company for outstanding contribution to the motion picture art was announced by President Don E. Hyndman.

The newly elected officers were installed at a luncheon Monday. They are: Loren L. Ryder, president; Earl I. Sponable, executive vice-president; Clyde R. Keith, editorial vice-president; W. C. Kunzman, convention vice-president; Edmund A. Bertram, treasurer; G. T. Lorance, secretary. They take office Jan. 1.

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Davis, Rank Aid, Tells Of Odeon Expansion Plan

A four year expansion plan for Odeon Theatres in Canada which will call for 64 new houses at a cost of $6,000,000, was outlined in Toronto Monday by John Davis, J. Arthur Rank representative here from London.

The new houses will be added to the present 105 Odeon units now in Canada and will cover first run outlets in Toronto, Montreal, Ottawa, Victoria, with the Toronto house scheduled to open in about 15 months.

Davis also said that Rank product, which will total 18 releases in Canada this year, will be raised to 35 next year and that the organization would buy product in the open market when available. He discussed the formation of movie clubs for juveniles in 34 suburban theatres of the Odeon chain in Canada, praised the freedom of the British screen and industry from restraint and said that no new theatres would be built in England during the next five to seven years due to material shortages. Even houses which were bombed can not be repaired, he said.

Nomikos Hires Lawyer, Threatens Counter Suit

Asserting that the distributors who are suing him on fraud allegations in connection with percentage pictures are "attempting to use the courts of the United States to permit them to conduct indiscriminate fishing expeditions through exhibitors' books," Van A. Nomikos this week announced in Chicago that he planned a counter suit.

The exhibitor stated that he had retained Seymour Simon of the law firm of Schradzke and Gould not only to act in his behalf in the suit which the majors filed against him, but had instructed Simon to file a complaint against Paramount, Loew's (MGM), 20th Century-Fox, United Artists, Warner Bros. for damages suffered by his theatres because of allegedly illegal restraints in the Chicago area.

Sponsors Programs

The Community Relations Division of the Motion Picture Association counsel is scheduling a series of lectures on previews for its National Organization of Community groups. First of the lectures was held last Monday at the Museum of Modern Arts with Stuart Blackston's "Silver Shadows" as the March of Time's "March of the Movies" and Warners' "Okay for Sound" as the pictures. Terry Ramsaye was the speaker. The programs are under the direction of Marjorie Dawson.

Jurisdictional Strike Hit by Donald Nelson

Declaring that no logician can "ferret out the flimsiest excuse" for jurisdictional strikes such as the one now going on in Hollywood, Donald M. Nelson, president of the Society of Independent Motion Picture Producers, in a speech at the New York Board of Trade dinner in New York Wednesday night, said that the inter-union studio fight could go on for "nine months unless the government steps in."

The former WPB head said that American management has learned to accept collective bargaining but resents "collective bullying," and that management has "learned but apparently American labor has not" that people will not stand for too much concentration of power in any one man or any one group. He pronounced the strife between management and labor since the end of the war a "national disgrace."

Referring to the Hollywood strike, Nelson pointed out that the fight is between two AFL unions, with the dispute arising over differences of opinion regarding the status of 350 workers. Not even labor leaders themselves, he added, can offer a valid reason for this condition, in which many thousands of people are partly or wholly out of work and management is forced into the role of a helpless by-stander, "feebly trying to cooperate toward a settlement ,although they are threatened by both sides of the argument."

Strike Front Quiet, Pickets Walk Posts

Hollywood's jurisdictional strike between the Conference of Studio Unions, United Brotherhood of Carpenters and Joiners and the International Alliance of Theatrical Stage Employes over who should erect interior studio sets, continued quiet this week with CSU pickets walking their posts and laboratory technicians continuing to respect CSU picket lines.

Spokesman for the studios indicated that fewer of the IATSE laboratory technicians, who had slowed down production by forcing the studios to work blind without benefit of rushes, were crossing lines to return to work, but Business Agent John Martin of their local reportedly had written the laboratories for conferences on wages and working conditions.

This move indicated a new phase of the action, for it was understood that the laboratory technicians had no difficulties with the studios but have refused to cross CSU picket lines, even

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SHOWMEN'S TRADE REVIEW

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NATIONAL NEWSREEL

Judges 'Moved' By Mass Attack on Bidding

Court Declares It Never Said Films Should Be Put on 'Auction Block'

By BILL SPECHT
News Editor

Three judges of the federal statutory court in New York—Circuit Court of Appeals Judge Augustus Hand, District Court Judges Henry L. Goddard and John Bright—openly declared this week that the scale of the exhibitor attack on competitive bidding had impressed them and that by competitive bidding they had not meant auction selling.

The court's comment came during arguments on the decree proposals when Judge Hand, the senior judge, said:

"We were moved, all of us, by this large attack by the so-called independents, many of whom were independent, on the competitive bidding system."

Several times the court asked protesting attorneys if they had suggestions for any other sales plans which would be competitive. Discussing the court's intention, Judge Hand said:

"We never said it (film) should be put on the auction block."

This point had been previously made by Herman Levy, General Counsel for the Motion Picture Theatre Owners of America, and reiterated by Robert L. Wright, special assistant to the attorney general who is conducting the case for the Government.

The hearings themselves were bidding for a place in court history with none of the parties involved, those who wish to intervene, or those who wish to appear as friends of the court, seeming to be able to agree on any major point.

The defendants themselves, split into the Big Five—Warner Bros., RKO, Paramount, Loew's (MGM) and 20th Century-Fox—and the Little Three—Columbia, Universal, United Artists—disagree on fundamental points.

Those who sought to intervene—the American Theatres Associations, and some 30 exhibitor members of the Confederacy of Southern Associations—agree on the main in their opposition to competitive bidding, but disagree with the defendants and the government. The friends of the court disagree with the defendants, the government, the intervenors, and in some instances, among themselves.

The only point of near unanimity seems to be that all parties but the Mosque Theatre of Newark, N. J., oppose competitive bidding and that all the opponents are willing to see it scrapped.

Another point which was carried without

(*Continued on Page* 12)

10,000 vs. Auctioning

Final results of the American Theatres Association Poll of exhibitors throughout the nation showed that 10,000 theatres are opposed to auctioning selling. The poll, which took in both ATA and non-ATA members, showed that 95 per cent of those replying were for intervention in the anti-trust suit for the purpose of fighting auction selling.

In Brief

The proceedings this week at the federal statutory court hearing on decree proposals included:

Surprise announcement by the court that it had not meant that competitive bidding was to be taken as auctioning of films.

Court acknowledgment that the exhibitor attack on its competitive bidding plan had "moved" it.

Possibility that cancellation privileges for blind buying would be set at 20 per cent and that a full year's product could be sold at one time.

Possibility that arbitration was completely out. (Too many objecting).

A new proposal suggested by Paramount's Whitney North Seymour which would add a limited "some run" clause to the injunction provisions on clearance. It was opposed by the Government and criticized by Thurman Arnold.

All intervenor and friends of the court petitions taken under advisement. (Two new friends of the court appeared: Auctioneer Joseph Day with an auction plan; Kentucky Theatre Owners, arguing length of run as a consideration in bidding.)

Cook, Raftery & Frohlich—They're Three of a Kind But Not of a Mind

Cook, Raftery and Frohlich.

No, it's not a new law firm. The gentlemen in fact don't see eye-to-eye in several aspects of the current decree hearings. But they don't see eye-to-eye with the Big Five attorneys either. In fact, they might be called the rugged individualists of the defendant attorneys.

For while attorneys for the Big Five crowd around one long, document-loaded table at which Charles Cook sits as a lone dissenter, Louis Frohlich and Ed Raftery take their places elsewhere in the court room.

And when the attorneys for the Big Five, meaning Paramount, RKO, Loew's (MGM), 20th Century-Fox and Warner Bros., rise to speak for the defendants, Cook, Frohlich and Raftery are sure to make it plain shortly afterward that Universal, Columbia and United Artists also are defendants and may not be in accord with the argument advanced.

Presenting the argument that selling product by a year's program is necessary, that franchises and master deals should be legal and that the distributor should have the right to insist that an admission price be maintained during the run of a picture, is Charles Cook, attorney for Universal whose voice is heard through the marble and wood paneled court room without any difficulty.

Cook's arguments have included an attack on the court's right to set up competitive bidding and its machinery and maintains the position that Universal had not conditioned sales on pictures.

When United Artists interests are affected, broad shouldered, white-haired, ruddy-faced Edward C. Raftery materializes apparently from out of nowhere. He had been sitting behind other lawyer observers to the court's right. His measured statements are laced with Celtic irony which add a lighter touch to the drear business of the arguments.

When the subject of inserting six months buying clauses and 30 days run of a picture after availability were discussed, Raftery explained that exhibitors to his knowledge never held up a hit picture, but when a bad picture

(*Continued on Page* 12)

Gov't May Not Object To 'Duel' Road Show But Opposes Policy Generally

That "Duel in the Sun" might be allowed to roadshow was considered likely by observers in the federal statutory court in New York this week after Vanguard had presented its argument to the court.

The belief that roadshowing of the Selznick special might be possible came when Special Assistant to the Attorney General Robert L. Wright said that the anti-roadshowing provision of his proposed decree might be waived for "Duel" through a stay in the court's decree. But Wright made it plain that the Government opposed "roadshowing per se" on grounds that it would permit price fixing and clearance fixing, and that it believed any road showing which might be allowed should be done in theatres not affiliated with the defendants.

Wright told the court that a "roadshow is by definition an exhibition supported by extraordinary high admissions supported by high clearance."

A Vanguard attorney presented the plea for "Duel" to the court Monday, pointing that the extra cost of the picture and the position of his clients in not owning theatres, made a road show policy necessary. He suggested several methods by which roadshows could be defined and controlled. (SHOWMEN'S TRADE REVIEW, Oct. 12, p. 9.)

Asked by the court why Vanguard needed roadshowing with fixed prices, the attorney replied:

"To make money."

GREAT



CENTURY-FOX

GREAT PICTURES

THE RAZOR'S EDGE
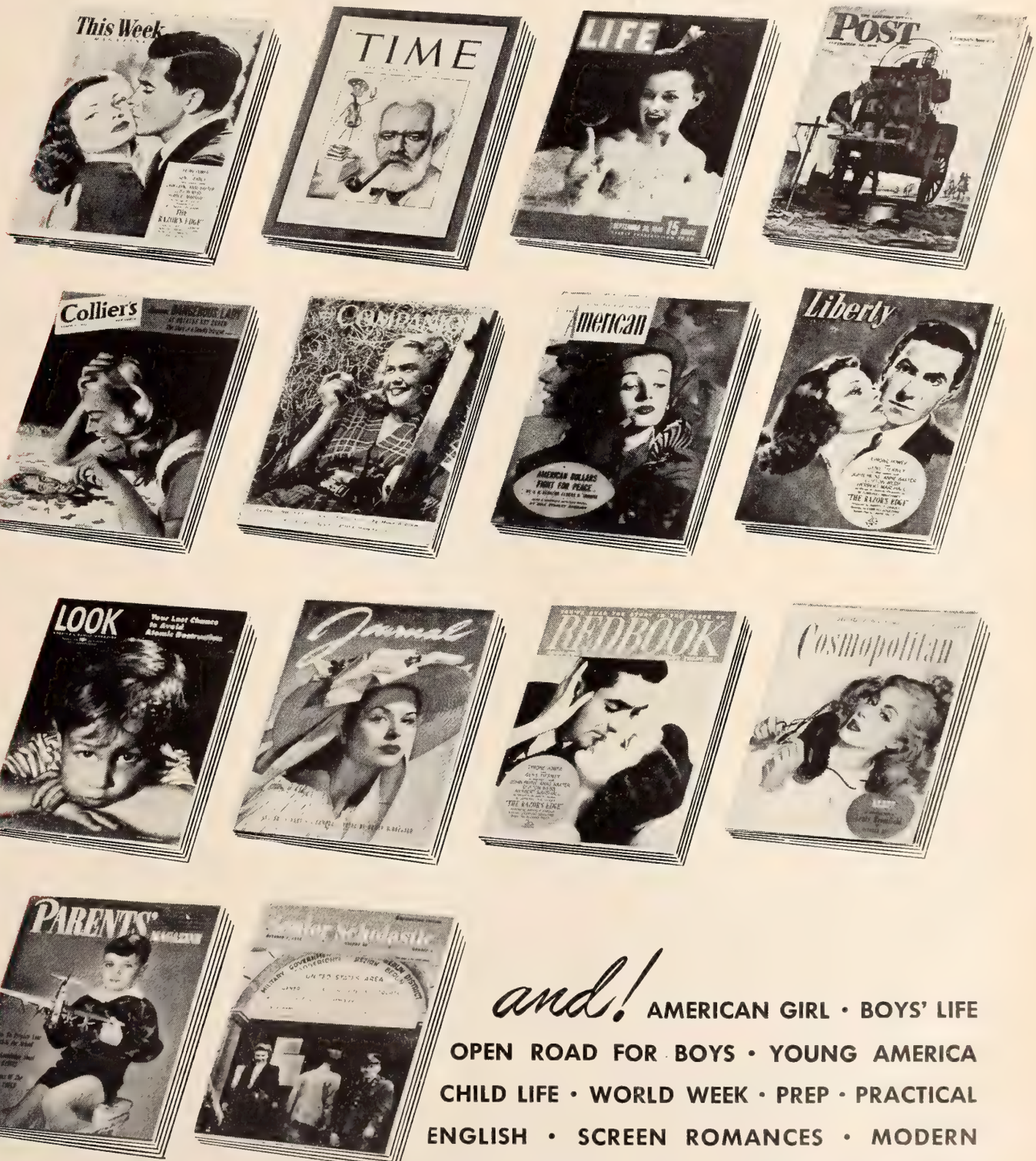
MARGIE IN TECHNICOLOR

MY DARLING CLEMENTINE

THREE LITTLE GIRLS IN BLUE IN TECHNICOLOR

ANNA AND THE KING OF SIAM

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NATIONAL NEWSREEL

Judges Moved at Exhibitor Mass Attack

Hearings Stress Divers Views; Cancellations May Be Fixed at 20 Per Cent

(*Continued from Page* 9)

opposition from Government attorneys was a reduction in the previously proposed cancellation for blind buying from 25 per cent to 20 per cent. Columbia suggested the reduction and the Government did not object. The court has the matter under study as it has all proposals made to it during the week.

Early in the week's hearing, Judge Hand intimated that the whole subject might be handled in judges' chambers.

"I just wonder," Judge Hand told the attorneys Tuesday, after a day had passed on motions and the court was confronted with a compiled record of the differences between the two groups of defendants and the government, "if we're going to get anywhere going through all this in open court or whether we shall hear this in chambers."

Want to Argue

The lawyers wanted to argue points so the hearing proceeded.

In its opening session Monday the court rejected the appeal of the Sidney Lust theatres to hear a plea for reversal on an arbitration board of appeals ruling against the Lust thetres in Washington, D. C.

It then passed to the petitions to intervene, with the ATA taking off first when the CSA yielded its place. All intervention and friend of the court petitions were taken under advisement.

ATA Counsel Thurman Arnold said he was speaking only against the competitive bidding provisions of the proposed decree which he said would affect the interest of his clients who therefore had a right to intervene since legal precedent in anti-trust suits bound everyone affected by a court decree.

He termed the present suit a "situation where the court has gone outside the condemnation of illegal arrangements and has attempted to introduce competitive bidding" in the industry and said that the proposed decree would take away his client's "legal rights" and give the defendants "legal sanction" to carry out certain objectionable practices. The Government, Arnold told the court, was opposing intervention, but would accept ATA as a friend of the court, which was not what ATA wanted since it would not give them the right to appeal to the United States Supreme Court.

Paul Williams, general counsel for the Southern California Theatre Owners Association, followed Arnold to discuss the intervention of both ATA and SCTOA, which filed its brief with ATA. Williams attacked competitive bidding and pleaded for the right to buy a season's product.

Speaking of block booking he said the practice was not "harmful, excepting that some times they forced the whole works."

"What exhibitors of this country want," he added, "is the right to buy a season's product with reasonable elimination."

Williams declared the court by its injunctive power could outlaw the illegal practices of the industry and should allow "free enterprise" to work the situation out with the help of such an injunction. The "free enterprise" argument was to be set forth several times during the hearing.

John C. Jackson presented the intervening petitions of the Confederacy of Southern Associations stating that it took "no position in any other condition other than the clause of selling picture by picture, theatre by theatre." The right to intervene, he said, was sought by his clients, for an appeal to the Supreme Court.

Against Intervention

Immediate opposition to any intervention was voiced by John W. Davis, speaking for the Big Five.

"We do not consent," he told the court. "They would become parties to this suit (if intervention were allowed). We are therefore willing that the court shall hear them as amici. We stand upon the proposition that our entire good will be hurt by their inclusion."

At this point Columbia Counsel Lou Frohlich walked up from the rear of the court, his spectacles in his left hand and said:

"Columbia has no objection to ATA or Mr. Jackson's clients or Mr. Williams' clients to be heard in view of the radical effect this decree" will have upon them.

(The Government on Tuesday during its hearing voiced an objection to intervention because some of those who sought to intervene are "certain Paramount partners.")

The Society of Independent Motion Picture Producers led the list of those who sought to become friends of the court. Its plea (SHOWMEN'S TRADE REVIEW, Oct. 19, p. 10) was made with the statement "the only hope . . . is the hope of free enterprise."

Fight SIMP Plea

In attacking the petition, Wright declared that the SIMP were independents "in the sense that they finance their own production but it seems clear that they have no independence when it comes to distributing the film." He opposed their exemption from the decree provisions, including those opposing price fixing on the grounds that such an exemption "would take United Artists completely out of the decree," inasmuch as it releases only independent product.

Vanguard's brief as a friend of the court, which seeks permission to roadshow, followed. (See story, p. 9). Others which followed were the Radio Center Mosque at Newark, Joseph P. Day, which sought permission to enter a brief outlining its plan for auction selling (the plan was almost identical with that described in STR, Sept. 14, p. 5), the Motion Picture Theatre Owners of America, and the Conferences of Independent Exhibitors Association. (An additional friend of the court agreement was filed Tuesday by Henry J. Stiles of Cato, Ky., for the Kentucky Association of Theatre Owners, arguing that the length of a run should be considered in bidding since a smaller house might be able to offer a longer run equivalent or better than a shorter run in a large house.)

Levy presented the MPTOA plea. (STR Oct. 19, p. 9). He asked the court if its bidding clause meant auctioning.

Speaking for the Government Tuesday, Wright advocated a ban on cross-licensing.

Warner Attorney Joseph M. Proskauer, replying to Wright on cross licensing told the court:

"My clients estimate that if we would not get the pictures of any other defendants we would be closed 65 per cent of the time. This proposal that Mr. Wright and Mr. Arnold take out of the air amounts to divestiture."

Proskauer indicated that the Big Five might oppose competitive bidding but that his clients were not asking that it be stopped.

Universal's Charles Cook attacked the legal-

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Court Denies Lust

The federal statutory court in New York Monday refused to take jurisdiction in the appeal of the Lust Theatres of Washington, D. C. to it against a ruling of the arbitration appeals board in that city.

In pointing out that its jurisdiction was confined to the anti-trust aspects of the industry, the court said:

"We can't see that we have any jurisdiction in this case," adding that if it took jurisdiction, "we would have to review everything done in the last five years."

Of a Kind But Not of a Mind

(*Continued from Page* 9)

came along, they practically had to be cudgelled into booking it.

"If you want to put in a provision here that they must buy our pictures and book them, then we can go in for the other refinements," he said.

Probably the most rugged individualist of the Little Three trio, is Lou Frohlich, Columbia counsel, who has attacked the court's right to set up auction selling and who seems to have won his point for a reduction in exhibitor cancellation privileges from 25—as suggested by the government—to 20 per cent.

Frohlich reportedly has not even attended the meetings of the Big Five attorneys and Tuesday he did not have a copy of "The Yellow Book," a painstakingly compiled document of the Court's opinion, together with the Government and the Big Five decree proposals. Instead he read from a mimeographed copy. Frohlich has consistently reminded the Big Five that they are not the sole defendants. He has favored the admission of any exhibitor who wishes to intervene on the grounds that the subject warranted it. He was among the first to express opposition to some decree additions by Paramount Counsel Whitney North Seymor, and indicated that some of his fight for Columbia will be based on the copyright law.

NATIONAL NEWSREEL

'Outlaw' In Bad Again; This Time It's N'York

The New York State Supreme Court (which is a lower court in that state and not the final authority) Wednesday denied a motion by United Artists to compel Harry Brandt, of the Gotham and Republic Theatres, and Arthur Mayer, of the Rialto Theatre, to fulfill a contract to play "The Outlaw" in their theatres.

The court's action marks another legal battle in the career of a picture which may make history as far as legal battles are concerned. The film was scheduled to open simultaneously in the three houses Saturday (Oct. 26) and had been heavily advertised when License Commissioner Benjamin Fielding and the police both threatened action against houses playing the picture.

In its ruling the court found that approval of the picture by the state board of censors did not prevent the police from acting against what they thought were law violations and that under these circumstances it seemed "quite unthinkable that a court should order defendants to do an act which almost certainly subject them to criminal proceedings."

United Artists filed the suit to enforce fulfillment of contract when the theatre owners advised it that they could not play the picture.

The industry in New York seemed split on the subject of what was the actual cause of the latest action against the film. Some sources believed that pressure not to play it came from religious sources and that a city official much higher than the license commissioner had told both Mayer and Brandt not to play it. Others believe that advertising again put "The Outlaw" on the spot, with a double truck ad in a tabloid which is said to have been placed by the Hughes office and not by United Artists, several weeks ago, fanning the flames of resentment.

The force of organized religious opinion is presumably keeping the film off screens in and around Albany, N. Y. where the circuit officials are said to have letters from the archbishop asking their cooperation in not playing it.

Studio Strike Quiet; Pickets Walk Posts

(*Continued from Page* 8)

though the IATSE had ordered them to do so. Most picketing was at Technicolor.

Meanwhile the International Brotherhood of Electrical Workers had offered charters to any IATSE local which might wish to secede from that body, but to date did not seem to have any takers.

The threat which IATSE President Richard Walsh had made to take over the laboratory workers union for insubordination was not carried out but this local was keeping guards at his headquarters in an obvious effort to prevent such action.

Some hope was held that the Screen Actors Guild, which favors arbitration of jurisdictional disputes, might bring the Carpenters and the IATSE together. A meeting was scheduled by the SAG for that purpose Wednesday.

Lawyers Argue Proposals

(*Continued from Page* 12)

ity of competitive bidding, challenged the court's right to set it up and wanted a return to selling a year's product.

Arbitration appeared doomed because of refusal of some of defendants as well as the government to accept it. 20th-Fox Attorney John Caskey took up the defendant proposals point by point, stating that admission was wanted as a factor in deciding clearance but would not be written into the contract. Defendants Attorney John W. Davis suggested that each defendant submit a plan for competitive bidding and said it would take approximately six months to devise it.

Explanation brought out that while the Big Five wanted admissions to be a factor in considering clearance when an exhibitor was buying a picture, the admission would not be written in the contract and would have no bearing after the deal was closed if the exhibitor decided to change his prices. The Judges continued to the next topic—franchises.

Cook of Universal wanted franchises approved on the grounds that Universal's franchises were with 727 independents against 43 affiliates.

Columbia's Lou Frohlich stepped into the argument on the percentage of pictures an exhibitor would be allowed to cancel if he bought blind, and apparently won his point.

"I think," he told the court, "it (25 per cent, sought by the Government) is too high. I think it should be 20 per cent. I'd prefer it should be less."

"We merely suggested 25 per cent," Wright replied. "We hold no brief for it. If you want to make it 20 per cent, we won't argue it."

Hits Overbuying Clause

Frohlich, who is seeking to sell a year's product at a time, next attacked the Government provisions limiting an exhibitor to buying no more than six months' product at a time and compelling him to play a feature within 30 days notice after availability.

Wright explained that both clauses had been requested by exhibitors to prevent overbuying and backlogging.

"Of the two," Wright told the court, "I myself consider the 30 day provision more significant than the six month provision."

Tuesday afternoon Paramount Counsel Whitney North Seymour came out with additional proposals as a suggestion to the court for a possible alternative to competitive bidding. The plan, as its proponents argued, added runs to the court's injunctive provisions of clearance.

"I want to make it clear," Seymour said, "that this is not an attempt to get away" from competitive bidding. If the court were interested, he said, he would formulate the suggestions and present them. According to Seymour they include:

(1) Injunction against "arbitrarily refusing to license any feature on a run (designated by the distributor) which is requested by an exhibitor who operates in competition with a theatre not owned by the distributor."

(2) Each license to be "negotiated theatre by theatre and feature by feature" without discrimination between competitors in favor of "theatres affiliated with defendants or circuit or old customers or any one."

(3) Reference of disputes to arbitration.

Frohlich promptly said it was the same thing as auctioning and that he would "prefer to stand on the monopoly of copyright."

Arnold told the court the Seymour proposals were "a method of insulating them (the defendants) by one step more against the court provisions.'

The court told the attorneys to get together and see if they could reach an agreement.

"I don't know," Judge Hand declare, "that we care to get into an elaborate investigation of anything you may not agree upon."

The opinion, when written, will be final, with only an appeal to the United States Supreme Court open.

Rathvon, Depinet View RKO's Foreign Work

The widening scope of the American film industry as it crosses international borders in what has become routine operations of production, distribution and exhibition by the bigger companies was emphasized this week as far-flung operations of RKO Radio were discussed in New York by N. Peter Rathvon, president, and Ned E. Depinet, vice-president, who, respectively, returned from trips to Mexico and Europe.

Mr. Rathvon revealed that the service studio in which RKO owns a fifty per cent interest with a group of Mexican producers has a capacity sufficient for the production of 40 pictures made on present shooting schedules by Mexican units and perhaps as many as 25 of the grade of pictures made by the top Hollywood companies.

Two American features, one to be produced by John Ford for RKO distribution, and one in Technicolor to be made by RKO are included in the films that will be made at the Churubusco studio this winter.

Ned Depinet, who returned from a European tour made in company with Phil Reisman, RKO foreign head, gave enthusiastic reports of the progress that is being made with productions in work and planned for RKO in England and France. Pictures which were before the cameras during the visits of Depinet and Reisman to the Denham, England studio, and the Paris studio, were "So Well Remembered" and "Golden Silence."

Pittsburgh Power Strike Ends in Arbitration

Pittsburgh's four week old power strike which affected transportation had ended this week when the Independent Union Employes of the Duquesne Light Company voted to submit to arbitration and return to work.

The strike ended as the majority of the union forced another vote on the question of arbitration. Business, including theatres, which had to bear the brunt of reduced transportation as street car and bus drivers refused at first to cross picket lines, was back to normal Monday.

NATIONAL NEWSREEL

PICTURE PEOPLE

Joseph Callahan, formerly handling sales kits for Paramount, has been appointed assistant to **D. John Phillips** for short subject publicity, succeeding **Stanley Hode,** resigned to join Myer P. Beck, publicity outfit. Hode, who is to handle special events there, was tended a farewell dinner at El Borracho by Paramount Short Subjects Sales Chief **Oscar Morgan.**

Loew's Treasurer and Vice-President **Charles C. Moskowitz** is back from the coast.

The traveling gentlemen from PRC are at it again, this time with President **Harry Thomas** going to the coast to look at forthcoming product, accompanied by Advertising and Publicity Director **Arnold Stoltz,** and with Foreign Department Head **S. L. Seidelman** off to the Far East for a five week trip. Stoltz will confer with Studio Publicity Director **Robert Goodfried** on campaigns for "Red Stallion," "Son of Casanova," "Don Ricardo Returns," "Born to Speed," "Joy Ride," and "Wild West."

Twentieth Century-Fox President **Spyros Skouras** is scheduled to be named chairman of the board of directors of the Greek War Relief Association. Skouras, who has been president of the association during the past six years, resigned that office recently.

Joseph H. Moskowitz, 20th Century-Fox Vice-President, is back in New York after visiting the coast. His next trip will be to Europe.

Al Schiller, assistant to **Walter L. Titus, Jr.,** of Republic's branch operations, is off on a trip which will cover Denver, Salt Lake City, Portland, Seattle, San Francisco, Los Angeles, Kansas City and Chicago. He figures it will take four weeks.

Arianne Allen is the new story editor for the Jack H. Skirball-Bruce Manning productions. She will headquarter in New York.

Howard Lindsey, who with **Russel Crouse** and **Mrs. Clarence Day** were on the coast for conferences on the forthcoming Warner picturization of "Life with Father," returned to New York this week.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **HARRY THOMAS**

Says Censorship Today 'A Political Racket'

Censorship was declared to be an anachronism "little better than a political racket" this week at Springfield, Mass., when Richard Griffith, executive director of the National Board of Review, addressed the Springfield Motion Picture Council.

"Censorship," he said, "is an anachronism, an antiquated survival of the nickelodeon era when films were regarded as an amusement on a par with flea circuses and medicine shows rather than, as they are today, the most powerful and influential of all media of expression. The censorship which remains on the statute books today is in theory in keeping with our liberal traditions and in practice little better than a political racket."

Variety Clubs Expect To Form Cuban Tent

Plans to organize a Variey Club Tent in Cuba are progressing, National Chief Barker R. J. O'Donnell said this week in announcing that the inauguration date for the Mexico City Tent, recently organized, would be set for the latter part of November.

National Officers including O'Donnell, Executive Director William McCraw, John B. Harris, Charles E. (Chick) Lewis, C. J. Latta, Marc Wolf and William Jenkins will attend the event welcoming the new unit.

McCraw at present is visiting Variety Tents throughout the United States and has added four more tents to his November schedule. They are: Nov. 11, Charlotte, N. C., in connection with a dinner celebrating the sixth anniversary of that Tent; Nov. 15, Buffalo, N. Y.; Nov. 19, Albany, N. Y.; Nov. 22 Boston.

Mitchell Pro. 16-mm. Camera Ready for Market

The Mitchell Camera Corporation last week unveiled its new 16-mm. professional camera at the company's Glendale plant. A cocktail party and buffet went along with the opening, which was attended by a number of Hollywood cameramen, directors and technicians.

To show the camera in action, a desert movie set was installed on the spot, with models present to provide photogenic subject matter. Guests, including many Hollywood cameramen tested the maneuverability and precision features of the new camera. Mitchell executives announced that their new development had been designed to meet the need "for really professional equipment in the expanding 16-mm. field."

Purple Film?

Boston, the town which has been accused of looking at life through purple glasses, this week cracked down on penny arcade film machines after Mayor Curley ordered four of the establishments to remove their film displays or lose their licenses. Curley warned the operators that if any future objectionable matter were shown he would close them down permanently.

THE DARK MIRROR

Twins!

one loves...

THE DARK MIRROR



one loves ...to KILL!

INTERNATIONAL PICTURES presents

Olivia de Havilland • Lew Ayres

IN NUNNALLY JOHNSON'S PRODUCTION

"THE DARK MIRROR"

WITH THOMAS MITCHELL

RICHARD LONG • CHARLES EVANS • GARY OWEN • Original Story by Vladimir Pozner

Produced and Written for the Screen by Nunnally Johnson • An International Picture

Directed by ROBERT SIODMAK who gave you "The Spiral Staircase" and "The Killers"

NATIONAL NEWSREEL

Says Milwaukee Houses Pledged to Dimes March

Full cooperation in the Milwaukee March of Dimes campaign for 1947, at least as far as the use of their screen is concerned, and possibly in connection with collections, seemed assured here this week as Thomas F. Millane, chairman for the Milwaukee County chapter of the National Foundation of Infantile Paralysis, praised the attitude of Milwaukee theatres toward charitable causes.

Millane credited Harold J. Fitzgerald of the Fox Wisconsin theatres, with having done a fine job in organizing the theatrical groups in the past and these same groups, he said, have pledged their cooperation in the forthcoming campaign.

About three years ago, Millane states, the Milwaukee theatres agreed to undertake a campaign entirely on their own toward raising funds for the March of Dimes. Since that time, the results have been excellent and it has been possible to purchase additional equipment for the treatment of the disease and its after effects.

Warners Schedule 2 Premieres for November

Warner Bros., this week scheduled two world premieres for outside of New York during November.

They are, "Never Say Goodbye" which bows at the New Orleans Saenger with a midnight show on Nov. 2, followed by a regular run on Nov. 9, and "The Verdict" which opens Nov. 9 at the Albany Strand prior to a release in 50 eastern spots.

Columbia Closes Latin American Meet Saturday

First of Columbia International's regional Latin American conventions was scheduled to close in Mexico City Saturday (Oct. 26) after a three day discussion of sales matters under direction of Joseph A. McConville.

Attending from the home office were Jack Cohn, executive vice-president of Columbia Pictures, and the following from Columbia International, Arnold M. Picker, Bernard Zeeman, Edward Kusiel, David A. O'Mally, Ben Astor and Alexander Lapiner.

Declares Preferred Dividend

Columbia this week announced a quarterly dividend of $1.06¼ a share on its $4.25 cumulative preferred to be paid Nov. 15.

Wants State to Stop

Estimates that Columbus, Ohio, could collect a needed $200,000 a year in admission taxes for municipal operation if the state would withdraw from that field and yield it to the city were made here this week in the recommended legislative program endorsed by the Republican candidates for the General Assembly of Franklin County.

Theatremen, who will have admission taxes remain either way, see no gain for them in the change.

Zigmond Moves Into Theatre Contact Post

Jerry I. Zigmond, veteran Paramount field employe, this week was appointed to an executive post in the company's theatre department to assist Edward L. Hyman. Hyman is in charge of contact on operations for the Paramount partners and associates in the northern theatre group.



Jerry I. Zigmond

Zigmond's field work has been largely in Denver, Los Angeles, Lincoln and recently, as managing director of the Newman Theatre in Kansas City. He came to New York during the war loan drive on leave of absence to serve as national coordinator of advertising and publicity for the seventh war loan drive and as assistant to the national chairman of distribution on the eighth war loan.

Paramount this week also announced the formation of Paramount International Theatres, a subsidiary of Paramount International, which was formed to acquire future theatre investments in foreign countries. The corporation is to be registered in the state of New York at Albany.

Popcorn Oil Prices Up

A pledge that it would keep the increase in edible oils used for popcorn seasoning at a minimum were made this week in Nashville, Tenn., by J. P. Blevins, president of the Blevins Popcorn Company, one of the largest processing plants in the south. Blevins said that some raise would be necessary, pointing to the fact that oil prices had advanced from 20 to 30 per cent since Oct. 17 when ceilings were lifted.

Ed Kuykendall, Veteran MPTOA Leader, Dead

Edward L. (Ed) Kuykendall, president emeritus of the Motion Picture Theatre Owners of America, who literally entered show business in a balloon and stayed in it as an exhibitor owner at Columbus, Miss., died in that city Sunday morning after a long seige of illness which had confined him to an invalid's wheel chair. He was 59.



Edward Kuykendall

The chubby Kuykendall, who in his active days of MPTOA services was an inveterate traveler and story teller, was born in Muncie, Ind., where he attended business college and later studied law with a view to practicing as a lawyer. However, he took a job as a balloon ascensionist and acrobat, later putting on burnt cork to travel with a minstrel show.

After settling in Columbus, Kuykendall acquired several theatres, an interest in the *Columbus Dispatch*, the local hotel, an amusement park, the county fair, a baseball club and a delicatessen store. At the time of his death he owned an interest in the Princess Theatre.

Kuykendall became associated with the MPTOA some 14 years ago as its third president. He remained its head until the board meeting in June, when he told the organization he wished to retire because of his health. It was then that he was named emeritus president.

Kuykendall was also chairman of the industry board under the NRA, active in Boy Scout and Rotary Club work, was a past president of the Columbus chamber of commerce, and a national committeeman of the industry War Activities Committee.

The funeral was held Monday with interment at Columbus. Surviving are his widow, "Petie" Kuykendall, a son, Edward, Jr., a foster son and a daughter.

Hotel Window Fall Fatal to Bill Formby

William Formby, veteran trade paper editor was killed in Kansas City, Monday in a fall from the eighth story of the Hotel Phillips. His body struck a ledge on the third floor where it remained until discovery an hour later. At one time field editor for Quigley Publications and prior to that New York editor of *Box Office*, Formby recently had set up his own news service in Los Angeles. He is survived by his wife Ann Formby; a daughter, Barbara, 10; and his mother, Mrs. Gertrude Formby and two sisters, Mrs. R. H. Shivel and Mrs. Cecil Calhoun.

Norris Wilcox Passes On

Norris Wilcox, 66, a pioneer in the motion picture industry, died early Tuesday at his home in New York, after several months of ill health.

A brother of the late Douglas Fairbanks, Sr., Wilcox began his career at Paramount in 1917 as office manager. He joined United Artists in August, 1925

Going to the Dogs? No, No, No!

An all out campaign against the legalization of night dog racing with its accompanying gambling through passage of Proposition No. 2, is being waged by the Southern California Theatre Owners Association, dispatches from the west coast state.

The Proposition comes up at the Nov. 5 election.

The Association is urging its 350 members to carry the fight to their newspaper publishers, pointing out how dog racing would affect theatre business, as well as the objections of other industries. In addition two trailers by prominent Californians condemning the Proposition are being sent to SCTOA members for insertion into their newsreels during Oct. 21 through Oct. 28. A 50-inch newspaper ad is being run in every California daily and weekly, while 24 sheets, bumper cards, six sheets and window cards are being distributed.

Radio has not been neglected and some free spots are being used to push the slogan: "Vote No on No. 2—Don't let California Go to the Dogs."

SELLING THE PICTURE

B & K Chicago Alumnae At Anniversary Party

Commemorating the 25th anniversary of the Chicago Theatre, John Balaban hosted a swank cocktail party at the Ambassador East Polo Room last week for members of the Chicago press, members of the Chicago Theatre staff since the house's inception, and his guest of honor, Danny Kaye, who headlines the current anniversary show at the Chicago.

A unique feature of the event was the grouping of Balaban and Katz men who at one time served on the Chicago Theatre staff in various capacities from ushers to managers.

The Chicago Theatre has been the springboard from which many top executives and artists in show business have sprung. From the Chicago, Hollywood and New York have welcomed Bill Pine, Barney Balaban, John Joseph, Ben Serkowich, Archie Herzoff, Dave Gould, Vincent Minelli, Nathaniel Finston, David Lipton, Charles Previn, Leon Leontovich, Victor Young, and many others.

For the Chicago's Silver Jubilee celebration engagement Danny Kaye is reported to be receiving $40,000 weekly. This is in marked contrast to the two former appearances of the comic at this house, where he originally received $150, and later, up to $700.

A feature of B&K's long and amiable employer-employe relationship is evidenced by the fact that the original booth and stage crews, most of the engineering and janitor staffs, and many of the original executives, are still with the company.

Among the B&K managers present at the party who had previously been on the staff at the Chicago were: Charles Nesbett, Ray Thompson, Ed O'Donnell, McNeill Smith, Dean Jones, Bill Studdert, Ambrose P. Conroy, Jim Thomson, George Brandt, William Methe, James Cassin and Ted Boisumeau.



SPOOK SHOW DISPLAY. Decorated in accordance with the Halloween spirit, the display shown above is on view in the lobby of Loew's Theatre, Rochester, N. Y., in advance of the theatre's annual midnight Halloween Spook Show. Lester Pollock is manager.



COLORFUL, ATMOSPHERIC. Prior to the engagement of 20th-Fox's "Anna and the King of Siam" at the Manos Theatre, Uniontown, Pa., this colorful, atmospheric lobby display was set up by R. J. McCool, manager of the house.

Record Ad Campaign Set For 'Razor' Book Edition

Said to be the biggest advertising campaign ever launched to promote the sale of a reprint edition of a novel, a group of displays on Somerset Maugham's "The Razor's Edge" will appear in 75 key cities in November and December. The advertisements have been prepared by publisher Doubleday in 1000-line sizes and will tieup directly with 20th-Fox's release of the film, "The Razor's Edge" starring Tyrone Power, Gene Tierney, Anne Baxter, John Payne, Clifton Webb and Herbert Marshall, all of whose names appear in the ads.

The publisher announces that every type of promotion will be used to merchandise the book which will be sold in 5 and 10 cent stores in addition to regular outlets in book and department stores. Posters and other displays featuring stills from the film have been distributed to all outlets with instructions for installation in windows, counters, etc., to coincide with the picture's opening in New York on November 19 and in some 200 other theatres on or about Christmas Day.

Set National Tieup

Warner Bros. has entered into an advertising, publicity and merchandising tieup with the Wald Co., Chicago dress designers and manufacturers, whereby Warner stars and films will be featured in nationwide promotional activities. First will be a series of full-page magazine ads featuring Alexis Smith and crediting "Stallion Road." Miss Smith will model a suit designed and tailored by Wald.

Leon Roth Promoted

Leon Roth, press book editor for United Artists, has been promoted to the post of national promotion manager, succeeding Joseph Gould, resigned.

Howard N. Carnow, a member of Warners' press book staff since 1940, succeeds Roth as press book editor. His appointment becomes effective November 4

Prizes Are Awarded in 'Duel' Flower Contest

Mrs. Charles W. Smith of Ellingwood, Kans., has been awarded the grand prize of $500 in the Wichita *Beacon's* $1000 "Duel in the Sun" Flower Contest conducted by the newspaper in connection with the David O. Selznick Technicolor film scheduled to be released in December.

More than 35,000 Kansans ordered packets of the seeds and every county in the state was represented in the contest. Over six million people were informed of "Duel in the Sun" in the six-month flower promotion, according to Louis Levand, publisher of the *Beacon*.

Mrs. Smith will receive a check for $500 for growing the largest sunflower from the "Duel in the Sun" flower seeds distributed early last summer. Eight other prizes were awarded in the contest, as well as a special award, the Lillian Gish sunburst pin, which went to the woman growing the best Victory Garden. The pin, handwrought from 18-karat gold, is an exact reproduction of the "Duel in the Sun" flower blossom.

Personality Contest Set on 'Best Years'

A national personality contest in which radio listeners choose the most personable teen-ager, young adult and matron who are making those years the best years of their lives is being sponsored by Samuel Goldwyn Productions through the "John Powers Charm School of the Air" in connection with the new RKO Radio release, "The Best Years of Our Lives." Judges will be Cathy O'Donnell, Teresa Wright and Myrna Loy, stars of the film.

Local newspapers are expected to tie-in with the contest to expand the coverage and daily publicity for the picture during the next three months. Announcement of the winners will coincide with the New York premiere of the film.



FREE CACTUS. As an opening-day stunt for Columbia's "Renegades," the RKO Palace, Cleveland, gave a small cactus plant to the first 50 patrons. Girls shown above are members of the service staff. The card had previously advertised the stunt in a local five-and-dime store. Harry Schreiber is manager of the Palace, and Shirley Fishman is publicity director.

SELLING THE PICTURE

Engerman Tells Secret of How to Promote for Free

How to get good exploitation results without spending money is always a sticker, but J. J. Engerman, advertising manager for Sterling Theatres of Seattle, recently found a way to effect two promotions in this fashion that were cumulative. By "cumulative" is meant that they worked, not for one attraction, but for a number of them, one of the stunts going for ten weeks and the other for an indefinite time.

The first promotion was a Child Personality Contest. For this event a tieup was made with a photographer (Bruno Studios), who footed the bills. On its part, Sterling, who runs ten suburban houses, put up display matter announcing the contest, while the photographer did the newspaper advertising, tieing in the theatre and the attraction each week. Each week a winner was chosen by the University of Washington's drama professor, and the child's photo shown in the theatre lobbies. At the end of the ten weeks a grand winner was chosen for a Hollywood contract and screen test by United Artists. That makes ten weeks of heavy exploitation for one stunt.

The second idea was one that could be duplicated in many other situations. Engerman made an agreement with the Seattle bowling alleys, both downtown and suburban. The way it worked was this: in each alley is placed a program of current events at the theatres. In return for this advertising the circuit awards a pair of passes to each alley for the high-score male and female bowlers each week.

'Angel' in Atlantic City Gets Terrific Coverage

Legitimate exploitation is sometimes best after all, if accomplished on a large enough scale. A good example of the right way to do it is offered in the Atlantic City campaign of UA's "Angel on My Shoulder" at the Hollywood Theatre. Atlantic City, of course, is a very much concentrated affair, with large hotels crowding one another and the business section comparatively small in area; so you can see the remarkable coverage gained in the following campaign.

Special lobby posters were placed in forty major hotels as a starter. Two hundred and fifty special window cards blanketed the city's store windows. In addition, posters were plastered on 200 buses of the Pacific Street line. Fifty—yes fifty—spot announcements were used on stations WFPU and WBAB, along with the usual newspaper ad man publicity line-up. This does not include two store tieups with Kensington's furniture store and Blatt's department store. Harry Waxman and Carl Singer put on the campaign.

Warners Set Tieups With Rogers Silverware

Under tieups arranged by Warner Bros. with Rogers Silverware, two Warner stars and their latest productions will be featured in a series of full-page color ads in national publications starting early next year and continuing until August.

One series of ads is based on Martha Vickers in "That Way With Women," and the other on Alexis Smith in "The Two Mrs. Carrolls."



ACTION PANELS. The special action panels shown above were displayed in the lobby of the Majestic Theatre, Dallas, prior to the opening of the Warner release, "Cloak and Dagger." During the run they were moved to the front.

Magazine Cover Photos Make Colorful Display

Taking advantage of the fact that 13 various editions of Promenade magazine, distributed by New York's nationally known hotels, carried a colored photograph of Dorothy McGuire, Montague Salmon, managing director of the Rivoli Theatre, whipped the covers into an eye-arresting easel-frame-display on Broadway for the recent engagement of RKO Radio's "Till the End of Time."

Salmon's idea can be duplicated by exhibitors everywhere if they will accumulate the front covers of fan magazines on top stars like Ingrid Bergman, Cary Grant, Katharine Hepburn, Spencer Tracy and others and then put them into a display in all that vivid color in a lobby frame tieing in with that star's film.

Salmon developed the display on his theory that the public still likes to look at pictures in a frame, and he always makes liberal use of stills in his front-of-the-house displays.

PRC Tieup to Promote Philo Vance Mysteries

A three-way tieup has been concluded between PRC Pictures and the Hillman Detective Magazine Group whereby star Alan Curtis and the company's series of Philo Vance detective films will be promoted through a series of 12 full-page ads during the course of the next year. Magazines in which the ads will run include *Real Detective, Crime Detective, Headquarters Detective* and *Uncensored Detective*, with a total monthly circulation of 3,000,000.

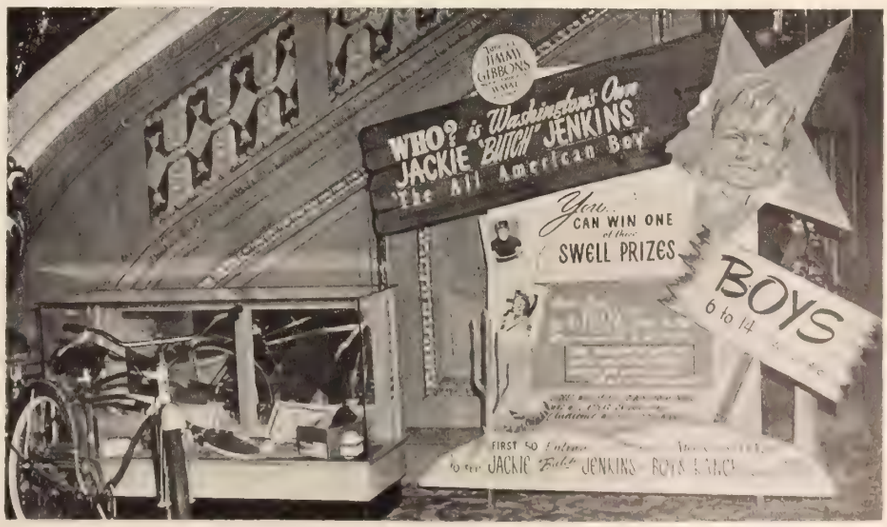
The tieup, which was set by Arnold Stoltz, PRC's national director of advertising and publicity, with Hillman representative Dan C. Whittemore and Dick Jasper, of Jasper, Lynch & Fishel, advertising agency for the New Skin Co., provides for a series of 12 full-page ads featuring Alan Curtis with copy selling PRC's series of Philo Vance films in which he will be starred in the title role. These ads will be furnished by the New Skin Co. On facing pages there will be another ad featuring Curtis in a tieup with Gleetone Brilliantine, with endorsement by Curtis and full credits for his current Philo Vance picture.

In connection with the tieup, the four magazines in the Hillman Detective Group will inaugurate a new department to be called "Best Motion Picture Mystery of the Month," with the month's two top film mysteries being reviewed in each issue. Tieup begins with the January, 1947, issue.

Store Displays Promoted On 'Cloak and Dagger'

Warners' "Cloak and Dagger" received window and counter displays in Hartford, Conn., department stores through promotion arranged by Manager Jim McCarthy of the Warner Strand.

One card carried this copy: "Good Grooming Goes With Personality. Good Acting Goes With Top Film Production. See 'Cloak and Dagger'—Now—Strand."—HFD.



CONTEST PRIZES DISPLAYED IN LOBBY. One of the chief stunts for the showing of MGM's "Boys' Ranch" at Loew's Capitol, Washington, D. C., (and it has been an important promotion wherever the picture has played), was a photo contest to select Washington's own "Butch" Jenkins. Shown above is the lobby display announcing the competition, together with an exhibition of the prizes which were later awarded.



From the author of "LEAVE HER TO HEAVEN".



This is the art for the full page ad that will hold the attention of 90,000,000 readers of the national magazines!

nd headed for the same record-making grosses!

HUNT STROMBERG

presents

HEDY LAMARR

in

"The Strange Woman"

co-starring

George SANDERS · Louis HAYWARD

with

HILLARY BROOKE · GENE LOCKHART · JUNE STOREY

RHYS WILLIAMS · Produced by JACK CHERTOK

Directed by EDGAR ULMER · Screenplay by HERB MEADOW

Based on the novel "The Strange Woman" by BEN AMES WILLIAMS

A Hunt Stromberg Production

UA

SELLING THE PICTURE

Cake, Candy and Guest Stars Mark Capitol's 27th Birthday





BROADWAY AT 51ST, THEN AND NOW. Believe it or not, that quiet street scene in the top photo is Broadway and 51st Street prior to the construction of the Capitol Theatre, which opened its doors on October 24, 1919. Contrast the pastoral atmosphere of that scene (note the nearly invisible man on the corner—cameras couldn't catch people on the move in those days) with the movie-going activity in the bottom photo which shows an opening morning at the Capitol some 27 years later; specifically, during the current engagement of MGM's "No Leave, No Love" and stage show. This week the Capitol is holding special ceremonies in observance of the theatre's 27th anniversary.

Another Broadway showplace observed its birthday this week when the Capitol Theatre, whose doors first opened on October 24, 1919, began holding ceremonies commemorating the event. Each day during the current anniversary week a famous "guest" star is appearing at night in the stars-in-person show. Candy and flowers are being given to the ladies, and a birthday cake is being cut on stage. A highlight of anniversary week, the activities of which were planned by Harry Greenman, managing director, is an exhibit by MGM of "Movie Impressions," caricatures in plastic by international artist Jacques Kapralik.

When Messmore Kendall built and opened the Capitol, it was the finest and largest theatre in the world. New draperies, furniture, carpets and uniforms have been provided to start its 27th year as one of the best equipped and most comfortable theatres in the country.

Opening under the direction of Major Edward Bowes, the Capitol's initial screen attraction was Douglas Fairbanks in "His Majesty, the American," while the stage show featured the Ned Wayburn Demi Tasse Revue and Arthur Pryor's 70-piece croonerless band.

Shortly after the opening the theatre was jointly supevised by Bowes and Samuel (Roxy) Rothafel, and during the first years such eminent musicians as Arthur Pryor, Erno Rapee, David Mendoza, Eugene Ormandy and Yascha Bunchunk presided over the orchestra. Many of the personalities who appeared on the Capitol's stage rose to greater fame and fortune in Hollywood, on the legitimate stage and in radio. Bette Davis appeared in support of Warren William in a stage presentation that included Lou Holtz, Phil Baker and Abe Lyman and his Californians. Others who appeared on the Capitol stage were Bing Crosby, Barbara Stanwyck, Clark Gable, Al Jolson, Bob Hope, Robert Montgomery and Lionel Barrymore.

The Capitol was the first theatre to go on the air in 1922. "Passion" was the first picture to play for two weeks in 1920. "The Big Parade" played for three weeks in 1927, and everybody supposed the movies were no longer a fad, but when Garbo and Gilbert's "Flesh and the Devil" stayed four weeks, they were convinced. Garbo's first all talkie, "Anna Christie" smashed all box-office records in 1930. This record was broken in January, 1946 by "The Harvey Girls," and again smashed in the spring of this year by "The Postman Always Rings Twice," which broke all box-office receipts in the 26-year history of the theatre.

Moger Uses World Series For Tieup on 'Big Sleep'

Tieing in "The Big Sleep" with the late World Series was not an easy stunt, but Art Moger, New England publicist for Warner Bros., hopped on the first baseball classic to come to Boston in 28 years as a golden opportunity to publicize the film's showing at the Metropolitan Theatre.

All hotels in Boston were filled to the attic with guests for the series and all of the guests were seeking some place other than Boston Common for rest and relaxation before the big event. The ball players themselves were avidly seeking a "big sleep."

So Moger had blowups made, invited the visiting fireman and the press to a special preview of the film at the Warner screening room and then carefully explained that "The Big Sleep" tied in with the World Series because there had been time enough for a Rip Van Winkle sleep since Beantown had seen its last series.

Following the screening, loud speakers blared forth the news about the town's awakening from "The Big Sleep"; eight huge blowups of Ted Williams, Bobby Doerr, Di Maggio and other Boston stars were secured from the Hotel Statler where they were first used and these were placed in advantageous spots in and near the Metropolitan theatre with an announcement that Warner Bros. congratulated Boston and its fans upon the awakening. The blow-ups were later presented to visiting celebrities.

Moger's idea drew wide comment from Boston's newspapers and at the preview he served ice cream and cake in molds resembling baseball and a diamond. Members of the audience also were presented with miniature baseballs and bats as a souvenir of the occasion.—BOS.

WB-Velva Pearls Tieup

An advertising, publicity and merchandising tieup has been made by Warner Bros. with Velva Pearls whereby Warner stars and films will be featured in nationwide promotional activities. The campaign will start with a series of full-page ads in leading fashion magazines including *Harper's Bazaar, Vogue, Glamour, Mademoiselle, Seventeen* and others.



HORSES HERALD OPENING. Four local "renegades," complete with horses and harmonicas, heralded the opening of Columbia's "Renegades" at Loew's Poli, Bridgeport, Conn. Stunt was arranged by Matt Saunders, manager.

SURPASSING ALL HIS PAST THRILL SENSATIONS!

Everything Radio's great mystery man turns to... turns to MURDER!



WARNER BAXTER

in Columbia Pictures'

Crime Doctor's Man Hunt



with

ELLEN DREW

WILLIAM FRAWLEY · FRANK SULLY

Screenplay by Leigh Brackett

Produced by

RUDOLPH C. FLOTHOW

Directed by

WILLIAM CASTLE

Based on the radio program "Crime Doctor" Max Marcin

SELLING THE PICTURE

Showman Writes Movie Column

When a theatre manager promotes publicity in his local newspaper, he can well be proud of his accomplishment. But when a newspaper prevails upon a theatre manager to write a weekly movie column, and pays for it, that's something to make others in the industry sit up and take particular notice.

The newspaper which successfully made such an overture is the Jersey Sunday Bulletin, and the theatreman who will write "on motion pictures generally and the theatres of Hudson County in particular" is D. F. Barreca, manager of the Orpheum, Jersey City, a veteran showman well known in the east.

The Bulletin advises its readers that Barreca's column, "Talkie Temples," "will be read with interest not only by moviegoers but theatre managers and all connected with show business both in the front and back of the house."

Sparrow Plays on Title to Sell 'Gallant Journey' in Indianapolis

Boyd Sparrow, publicity director and manager of Loew's, Indianapolis, proved that "Gallant Journey" was a picture suited to exploitation. To highlight the opening in a new manner, Boyd arranged, through the Buick Auto Company, for the loan of two cars, 1908 and 1946 models. The day before opening and opening day, draped in banners heralding the opening of "Gallant Journey," the cars toured the city, attracting crowds of interested spectators wherever they went. A novel idea was added to the proceedings when the driver of the new Buick was blindfolded, which made his journey a crowd gatherer. A circus driver was hired for the stunt.

To assure interest long before the opening, Sparrow obtained many window tieups, using both press book ideas and his own. Working around the title, "Gallant Journey into . . ." and then tied in the product. In conjunction with this idea, he convinced the Crawford store that a gallant journey into furland would intrigue their customers, and thus obtained an outstanding window for the picture. He also utilized this theme in tieups with the Hudgins-Carter Co., showing in their windows how attractive a gallant journey into tieland would be, and with Dee and Miller, a local Jewelry firm, using journey into matrimony as a hinge. Adam Hats also cooperated with a full window display based on this twist.



JOURNEY THROUGH MURPHY'S. This is typical of the series of window displays set up by Boyd Sparrow in Indianapolis to publicize "Gallant Journey" at Loew's. The tieups were based on the title of the film. In this case the card reads "Make your journey through Murphy's today."

In a natural tieup about man's first controlled flight, American Airlines devoted their window space to exploiting the film. Finally, Sparrow working for the most advantageous spot where the greatest number of people could be reached, obtained space in the bus terminal where thousands of commuters passed every day, thus assuring maximum coverage with just one strategically placed sign.

Throughout the crowded downtown section, Sparrow placed one sheets on over 150 street metal cans.

Cards announcing the arrival of the picture were distributed to hotels. Max Factor displays were placed on the Cosmetic counters of Block's-Ayres-Wasson stores, with stills from the picture accompanying them.

Boyd also utilized radio to tell the "sitters-at home" about the picture. Daily, in front of the theatre, 15 minutes "Man on the Street" broadcasts were used over stations WISH and WIBC, tieing-in the picture with the question of the day.

Good coverage was obtained in newspapers on the aforementioned Buick stunt, both in story and picture form. Also, the films prearranged national tieup with Vera Maxwell fashions was used to advantage by obtaining a four column art break and story in the fashion section. Other art on the film also broke for space in the dailies.

A series of large cooperative ads were secured for the playdate by Sparrow in connection with the jewelry tieup with Dee and Miller. These ads appeared in the *Times, News* and *Star,* the leading papers of the city, immediately following the opening of the picture.

Monogram Tie-Up Deals On Gale Storm, Belita

Extensive tie-up deals have been made by Monogram for two of the company's stars, Gale Storm and Belita.

In connection with Miss Storm's starring role in "It Happened on Fifth Avenue," Paul Hesse was set by Lux Soap for color portraits of the actress, to be used in an elaborate magazine campaign in conjunction with the picture.

Belita, star of "Suspense," posed for Gantner swim suit advertisements which will feature her exclusively next year. The Gantner campaign involves monthly advertising which will hit practically every magazine and newspaper in America.

To Show 'Child' Movies From MPA Film Library

Children of the Harrisburg area will be able to catch up with the best in film production of the past 15 years for youngsters this winter when Jack O'Rear, manager of the Colonial, will sponsor a Saturday Morning Movie Club.

To start Saturday, November 9, a series of ten of the most prominent pictures slanted toward the children's angle, either in the telling or in the story, will be shown at the Colonial under a "concert series" subscription plan.

O'Rear has arranged to print a series of tickets of ten for $2, which he will sell to children as members of the movie club. The tickets will admit them to the ten pictures selected from the Children's Film Library, compiled by the Motion Picture Association.

Educational groups which have been insistent in urging proper channeling of movies for children, Parent-Teacher Associations, schools, church leaders and similar organizations will be contacted in the promotion of the subscription idea, while heralds, posters and trailers will be used to bring it to the public's attention.

If the plan is successful locally, Fabian-Wilmer and Vincent officials have indicated they will follow it up with others here, and will adopt it in other houses of the circuit.

150 St. L. Window Tieups On 'Cloak and Dagger'

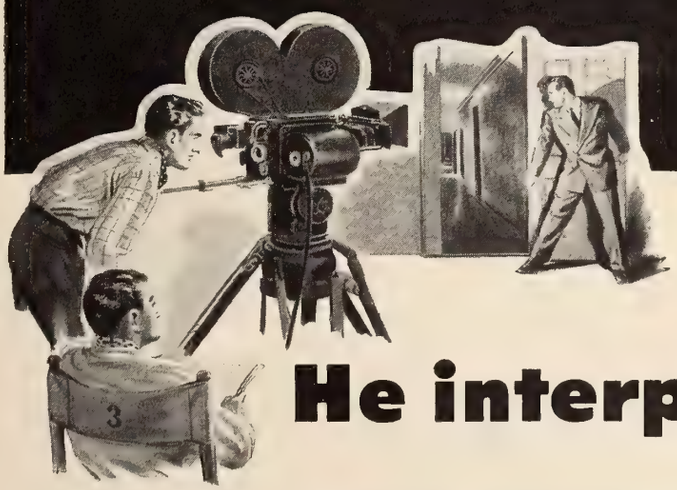
More than 150 grocery stores in the St. Louis area are displaying in their windows a large blowup of the Barrington Hall Coffee tieup ad featuring Gary Cooper in "Cloak and Dagger" at the St. Louis Theatre.

Local distributors of Barrington Hall Coffee arranged for the extensive window displays.



FINE CO-OP PAGE. Utilizing matted art from the press book, the manager of the Orpheum Theatre, Springfield, Ill., promoted the fine cooperative ad page shown above, in connection with the showing of Paramount's "To Each His Own." The ad was carried in the Illinois State Journal. The press book art heading and layout were used to enlist the cooperation of local merchants and newspaper.





He interprets with light...

● This scene, from the moment of its conception, had dramatic *possibilities.* But it was the director of photography who made them more than possibilities.

His was the creative skill, the spectacular, interpretive use of light that produced actual drama, vivid, gripping . . . his the perceptive use of photography that made the scene an intense moment of visual reality.

To get the utmost from his special skill, his creative ability, the director of photography naturally wants a superior film, one on which he can depend, one perfectly suited to the conditions and circumstances under which he's working. That's why he so often prefers Eastman Plus-X for general studio and outdoor use . . . and why he turns to Eastman Super-XX for use under adverse lighting conditions.

EASTMAN KODAK COMPANY
ROCHESTER 4, NEW YORK

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD

SELLING THE PICTURE

Exploitation Campaign of the Month

September 1946

GALLANT BESS

(Metro-Goldwyn-Mayer)

Bess P. A. Tour Held Most Effective Stunt in Years

The personal appearance tour (if you can call it that) of the equine star of Metro-Goldwyn-mayer's "Gallant Bess," renamed Bess for the occasion, might well be the most effective exploitation on behalf of any motion picture over a period of several years. The potency of the tour in eliciting front-page newspaper space, whole columns and copious art in daily and Sunday newspapers and fantastic amounts of free radio time wherever the horse has appeared, is almost unbelievable. Newspaper tear sheets and recordings of radio time have been forwarded literally by the hundreds into the office of William R. Ferguson, home office head of MGM's exploitation department. In every city the picture has followed the horse's appearance, thus building enormous local interest in a picture that, without the special exploitation, might be just another piece of entertaining film from the box-office point of view. The efforts of MGM's entire exploitation department have been recognized as extraordinary by a panel of showmen who have selected the "Gallant Bess" tour as the Exploitation Campaign of the Month for September 1946, for SHOWMEN'S TRADE REVIEW.

In the series of photographs shown in connection with this report, some of the equine star's tricks are shown with the thousands of avid admirers who gathered everywhere to see them. Each one of the photographs shown has been published with many others in at least one newspaper.

That this promotion is almost impossible to duplicate, except if some theatre, producer or

(*Continued on Page 25*)



The street parade shown here is typical of those staged in every city where Bess has held forth. This one was in Saginaw, Michigan, enroute to the Franklin Theatre.



Rain has been no deterrent to eager crowds everywhere to see Bess do her tricks. Charleston, W. Va., saw rain but they also saw the equine star perform at the Federal Building.



These hundreds, almost literally hanging from the rafters, are a few of the thousands who gathered in Grand Rapids to see Bess perform. They saw the picture later, too.



Mary McGovern, motion pitcure editor of the Ohio State Journal, Columbus, reads the comics to Bess, who evidently appreciates their humor.



Wounded servicemen at the U. S. Veterans Hospital at Huntington, W. Va., are entertained as Bess puts on a special show with trainer Joe Atkinson.



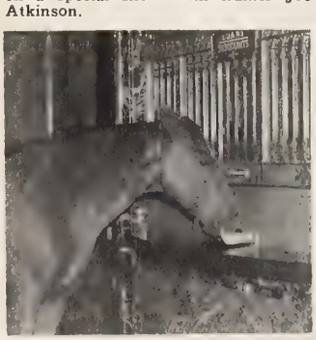
These two Louisville youngsters are not quite sure that Bess can be as gentle as their parents. But the animal took them for a short stroll.



Bess proudly shows her honorary insignia as army 1st Sergeant in a tieup with the Recruiting Service in Louisville, Investiture took place at Courier-Journal Building.



One of the delegates to the National Humane Association Convention at Columbus receives a "thank you" kiss following receipt of a plaque honoring MGM.



Maybe trainer Joe Atkinson ran out of cash in Evansville, but anyhow Bess cashes a check at the City National Bank, just to make sure the hay would be forthcoming.



A swap of a key to MGM's studios for a key to the city was a stunt put on in every town. Mayor Manson Reichert of Evansville is shown officiating here with trainer Atkinson.



They even closed the public schools in Dayton so that all of the kids could see Bess. So the horse came to Harrison Hill school and put on a special show.



Bess whispers some Hollywood gossip into the attentive ear of Groverneur Blake, motion pitcure editor of Cincinnati's Times-Star.

SELLING THE PICTURE

Novel Ad Campaign Sells 'Notorious' in Harrisburg

Realizing he had to take some drastic steps to substantially better any house records with "Notorious," Harrisburg's Senate manager, Robert Sidman, set up a selling campaign for the run, with only one idea—to get the patrons into the theatre early in the day.

He knew the film, with its name and its advance publicity, was sufficiently pre-sold locally so didn't use too much money on early advertising. He set up a special front, then sat back and waited for the doors to open.

On the first day he decided to arrange to show the picture seven times and found this so successful he mentioned it in newspaper and radio advertising, and always publicized the feature-times, with doors opening at 10 a.m., an hour earlier than usual.

After the successful Wednesday opening he began using the budget money which he had held back theretofore, and slanted all the locally-written ads toward the "housing" problem. He urged those who were able to come to the matinees, listed the number of seats—1200—and pointed out that 8400 patrons could be accommodated daily if some changed their theatre-going to late mornings and matinees.

Writing his own display ads, Sidman pointed out that "Our Notorious Housing Problem is Solved," then proceeded to tell how the patrons could help in the matter, by their early attendance.—HAR.

Bess P.A. Stunt Held Most Effective Stunt in Years

(*Continued from Page 24*)

distributor comes up with another wonder animal as smart as Bess, does not detract in any way from the effectiveness of the stunt in advertising not only "Gallant Bess" but the name and trademark of MGM as well. Mr. Ferguson and his field staff have seen to that little matter by prominently displaying the name and trade mark on the white, plush and gold traveling caravan that transports the horse from one city to another into at least one day of extensive public appearances in street parades, visiting newspaper offices, banks, veterans' hospitals, children's hospital and orphans homes, etc., to display her full bag of tricks. Thousands of persons seem to drop everything they are doing and run to see Bess. In some cites the authorities even close the public schools to enable avid youngsters to watch the equine perform.

Details of the manner in which the various local campaigns have been handled by Ferguson's efficient exploitation staff have been published in these columns. Suffice it to state here that every trick known to experienced exploiteers has been used in one city or another in the itinerary and plans are now in process of completion for the animal's appearance in other sections of the country just prior to "Gallant Bess" play dates.

The tour started with the world premiere of "Gallant Bess" in Lexington, Ky., Sept. 14, then wound its way through key cities of West Virginia, Ohio, Indiana and Michigan and is now on its way to key cities of the Pittsburgh exchange area. From there Bess will be shown in Buffalo and upstate New York cities including Rochester, Syracuse, Auburn and Binghamton. Further progress of the caravan will be announced later.

Reddin West End Fronts Attract Eye





By JOCK MacGREGOR

While in New York recently Tony Reddin, Paramount's British publicity director, criticized New York showmen for what he claimed was a return to circus methods and undignified advertising. Reddin said that Broadway seemed like the midway of a carnival with lots of color and flash but none of the dignity of West End (downtown deluxe) theatres in London. New York theatres, he declared, have so much display out front that "you can't tell what the hell is playing."

For those readers with a well-if-you-think-you-can-do-it-so-much-better-prove-it attitude, the two photographs above of Paramount's two West End cinemas, the Plaza and the Carlton, illustrate how Reddin is handling the displays for the two current offerings, "Blue Skies" and "Monsier Beaucaire."

With the use of electricity for such displays likely to be forbidden for months to come, Reddin concentrates on neat cut-out letters supported by portraits of reasonable dimensions. The marquees, which are restricted in size by regulations, are always stocked with potted flowers in bloom.

While not particularly "flashy," the displays are highly effective and do attract the eye. And while smaller than many in London, they fit in well with the architecture of the theatres, utilizing the space to the best advantage without overcrowding, and are in keeping with the streets in which they are situated.

White Plains Loew House Covers Area Like Blanket

Loew's State Theatre in White Plains, N. Y. has a way of blanketing the adjacent Westchester county territory. The area boasts about five local papers in different communities, and for the engagement of Paramount's "The Searching Wind" the theatre came up with 21 columns of free story space, 62 columns of free scene mat space, while five papers ran a one-third page mat on fashions that used the Loew's slogan: "Yes, the Big Ones Come to Loew's."

Besides the free newspaper space, free time was obtained on radio station WFAS, which helped with fifteen minutes of spot announcements in the form of a quiz contest, with plenty of plugs for "The Searching Wind." Five downtown windows carried displays, and there were counter display in Grant's Five-and-Dime store. The Hotel Roger Smith obliged with a lobby display. Michael Stranger is manager and Mike Piccirillo is his assistant.

Promote Essay Contest

Lou Cohen, manager, Loew's Poli, and Fred R. Greenway, manager, Loew's Poli-Palace, both Hartford, used a newspaper essay contest on "Why I Would Like to Own a Dog," in connection with the opening of "Courage of Lassie." Winners got prizes, etc. Greenway promoted a full page in a local newspaper's Sunday magazine section on the acting career of Frank Morgan.—HD.

Redden, Gauntlett Get Music, Radio Tieups

Dan Redden and Vic Gauntlett, manager and publicity manager, respectively, of the Paramount, Seattle, concentrated on the music angles of United Artists "A Night in Casablanca" and obtained valuable tieups with ballrooms, radio and music store window displays as well as setting up directional sign posts and displays based on the film's comedy.

An extensive promotion with owner Bill O'Hanrahan of the Crescent and Crystal Ballrooms included displays of blow-ups inside the ballrooms and distribution of heralds about the picture. In addition, the orchestras at both ballrooms often played the song, Who's Sorry Now crediting the film both during the time the orchestras were on the air and as straight announcements to the crowds at the ballrooms. Both ballrooms were on the air nightly.

A full center window on the music was obtained at Sherman-Clay's, the city's largest music distribution company, and ten other music windows were covered with special placards, scene stills, etc.

Fifty sign posts were placed near the Paramount on Seattle's main streets with copy directing the public to the theatre. A busy popcorn stand also carried a gag card reading: "Your corns will pop when you see the Marx Brothers in 'A Night in Casablanca'."

THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

ARE YOU SELLING YOURSELF SHORT?

By Jack Jackson

I seem to recall having devoted considerable space some months ago to the matter of price increases as being essential to the continued use of black ink on the weekly statements. However, that was long before butter acquired a caviar price tag and Uncle Sam's greenbacks hit an all time low at the butcher's counter. At the time I mentioned it before the writing on the wall was plain enough for most to see. But since then the writing on the wall has been so deeply etched in acid that even the blind can read the reverse Braille. Those jammed lobbies that had managers quaking in their boots every time a Fire Inspector was reported in the vicinity are mighty infrequent these days and the long queues waiting to trade their coin for pasteboard is "just a memory" in most situations—with indications that the condition is spreading.

For some unaccountable reason, theatremen as a whole insist on ignoring rising costs and increased expenses and sidestep the issue of passing along a portion of the "hike" to customers. They seem to be of the opinion that factors that are realities right now will wither into nothingness if they just "stall" long enough.

No exhibitor can afford to shadow-box with inadequate admission charges. The low price problem is a real and powerful business adversary, capable of landing a knockout punch to the biggest and best of theatres and quite capable of literally cutting and slashing the little fellows into mincemeat.

Why theatre owners shy away from applying the sound business rules governing customers relations for the coal dealer, the department store owner, the baseball and football stadia, and other forms of commercial endeavor, is beyond explanation.

Public Willing to Pay Fair Price for Entertainment

Don't think that I'm advocating a "Soak 'em all that the traffic will bear" policy that has brought severe and just criticism on a few showmen. But I do feel that the American public expects, and is willing to pay a fair price for their entertainment. And I know that most of us are not getting it. I fully agree with the principle that every effort should be exerted to keep from offering offense to the patrons of theatres, but I can't agree with the theory that folks will be resentful of a moderate advance in entertainment charges. Through newspapers, the radio, magazine articles and their own personal experiences they have been conditioned for—and for the most part participated in benefits from—the rising costs of everything from soapsuds to casseroles.

For several years past theatres have experienced a constantly mounting expense in labor, advertising, supplies of all kinds, repairs of all kinds and in product. For a long time the customers, like ants at a leaking sugar sack, kept coming in volume sufficient to allow for absorption of the tremendous added load. But now the big crowds—the volume—is a thing of the past and the puny "per person" profit is not sufficient to carry the load of undiminishing expense. Let me add what you already know—that it's going to take something "extra" to bring the SRO sign into use again. It may be "extra" advertising effort, "extra" attractions, "extra" service, new drapes, fixtures or paint or seats. But whatever it is it's going to cost money and the money is going to have to come "out of the sock," because current revenue is just "scrape by" money for most exhibitors with the red ink of one period barely covered by the black of another.

Let me cite a few of the things that should convince you beyond all question that theatre customers have been "conditioned" for increased admissions.

If you haven't already done so go out to the high school stadium and take a gander at the price of seats to see the weekly football games. That 50 cents sign has been thrown away and in its place is one that reads "seats $1.80 including tax." How's that for increase? In the past three years we've seen hot dogs jump from 5 to 8 cents and then to 10 cents at the smallest stands, while at fairs, rodeos and the circus 20 cents is asked without blushing and gotten without complaint.

The bottle of beer—under strict OPA control—advanced from 10 to 12 to 15 to 17 and now stands at 20 cents for the cheapest brands.

Coffee at the corner restaurant has hopped from 5 to 7 and is now 10 cents a cup—and no sugar.

Everything from apples to autos and from zippers to zeppelins has doubled and tripled in price since 1940. Now you tell me, Mr. Showman, have your admission prices kept pace?

In view of the irrefutable evidence on all sides why are we of the moving picture theatre so chicken-hearted about asking our customers to shoulder their share of the added costs which they all know have been saddled on us?

I know what you're thinking, Mr. Reader and I'm 'way ahead of you. You want to know why I am admitting that business is on the down-grade, I still flaunt my literary banner to encourage an increase in admission scales—and risk the possibility of still further thinning the weak and wavering lines of box-office visitors. I've been talking long distance with a manager who has just experienced the reaction of patrons to fluctuating prices. His theatre is the first in this territory to do what a lot of others will soon be doing under the new buying setup—showing first run product on one program at increased prices and reverting to subrun and lower prices on another. The "hike" was from 35 to 50 cents and in the manager's own words: "We had comment but no complaints. Customers would ask 'when did you raise your prices?' and seemed surprised when they returned for another picture and found the admission charge at the old level of 35 cents. I really believe that the higher price built attendance as well as receipts because we attracted those folks who consider price an indication of quality."

This actual experience should be conclusively convincing. It is hard to believe that any group of patrons—knowing as

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New Patron Service

A new patron service has been inaugurated by the four theatres in Fall River, Mass., operated by Nathan Yamins, with the installation of a telephone switchboard at the Capitol Theatre office, where calls for the Center, Empire, Capitol and Durfee are received by Mrs. Francis Perry from 9 a.m. until noon. Questions about programs, time schedules, etc., are answered by Mrs. Perry.

THEATRE MANAGEMENT

they do the heavy added costs of operation—will resent a fair advance in the price of their entertainment. It is a pretty safe bet that the customers who will accept the increase gracefully—as being well warranted and long overdue—will outnumber the "gripers" 100 to 1.

There are many exhibitors who honestly feel that "static" in admission charges is a cardinal principle of theatre business and that any tampering with the established formula is an invitation to the mythological Zeus and his mighty sons to start hurling thunderbolts at the marquee. For these and others who are still wishy-washy about taking early action on the important matter let me expound further. First, I'd like to outline some facts that emphatically refute all contrary reasoning and, second, advance a pet theory that has been mine for many years and may help to influence affirmative decision.

Afraid of Offending

Let's suppose that you and I (and you must bring along a few of your regular cutsomers) go on a shopping tour. We stop at the haberdashers and look over a few shirts. None of us—you or I or those customers of yours—expect the proprietor to explain why his shirts cost more today than in past years. And we don't expect to find the same price tag on a silk gabardine sport shirt that is placed on a khaki work shirt. When we enter the suit department we fully expect that the all wool merchandise will be far more expensive than the cotton or rayon fabrics. The same goes for socks, shoes, etc.—and on the distaff side, for everything the wife and daughter wear and everything that goes into the running of the household. We all—including those customers you are afraid of offending or losing—know better than to look for the same merchandise, much less the same prices, that existed before the war—or before the end of the war for that matter. And while I'm about it let me ask you about the legitimate shows, the carnivals, circus or other attractions that have visited your town. Have they been charging the same prices as in the long ago? And has their attendance suffered materially? If you're still unconvinced go talk with the owner of the bowling alley, the pool hall, the domino parlor. Get a line on the new price of tennis or golf balls and go home and give yourself a sales talk.

Just one more piece of evidence: the impressive list of road show engagements, at which the pictures of special quality have garnered big money in cities and towns across this country when they played advance dates at advanced scales—the record further proving that added prestige that accrued to the pictures thus shown for higher rates importantly contributed to the box-office take at theatres showing the pictures at later runs.

That pet theory I mentioned is a made-to-order traveling companion for the economic example just outlined. Here 'tis:

Will Force Recognition

When we happen to have a super-duper film on exhibition—I mean one of the really big ones that smack the bullseye everywhere—it is always sold to us by the exchanges at increased rental charges. But do we, like the coal dealer or dry goods merchant, make any effort to pass along any portion of the increased cost to our customers? Can anyone blame our customers when they contend the follow up attraction—a medium priced programmer—to be "lousy"? It is just that, by comparison to the swell film we showed them the day or week previous at the same identical price. It is my sincere belief that passing along the "hike" in price that the distributor insists on for "specials" to the theatre patron will not only swell grosses but actually force recognition of the higher film value and thereby create the kind of attention that brings new faces to the cashier's cage. In addition, we are taking measures—by lowering the price on programmers—to protect ourselves from the gripes of the hard-to-satisfy contingent who seem to expect

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK

Maintenance

FLUORESCENT LAMPS — Maintenance

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

GENERAL

Do not turn fluorescent lamps on and off more often than necessary.

Be sure all lamps are tightly secured in their sockets, and that all wiring connections are well made.

Do not throw a fluorescent lamp away until it has been definitely determined to be defective. The fault may be in the starter—starters give more trouble than either lamps or ballasts.

Use high power factor ballasts.

Keep all lamps *clean*. Dirt lowers light output. If lamps and fixtures are not cleaned, they may lose up to 50 per cent of their efficiency in the course of a few months.

TROUBLE SHOOTING—NEW INSTALLATION

1. *Lamp does not light or glow at the ends.*

Causes may be:

a. Bad contact in the sockets. Turn the lamp slightly with current "on."

b. Defective starter. Substitute a starter from a lamp that is operating properly.

c. Defective lamp. Substitute a lamp that is operating properly.

d. Open contacts or wrong connections. Trace wiring in detail, comparing it with wiring diagram on ballast.

e. Low line voltage. Check line voltage *at the fixture.* It should fall within the proper range for the ballast used.

2. *Lamp glows steadily at both ends, but does not start.*

Cause may be:

a. Starter contacts stuck, or capacitor in the starter short-circuited. Substitute a starter from a lamp that is working properly.

3. *Lamp glows at both ends, flashes intermittently, but does not start.*

Causes may be:

a. Defective or wrong type starter. Substitute one from a lamp that is working properly.

b. Low temperature of surrounding air. This condition is much aggravated by drafts. Shield the lamp from drafts, or enclose it to conserve heat. Increase line voltage *at the fixture.* If necessary, use a thermal type starter.

OVER

Don't Sell Yourself Short—Jackson

(*Continued from Preceding Page*)

every Hollywood release be a classic and to rate with the best yet shown.

For the life of me I can't see where we can lose anything by stealing a page from the business primer that has been used by other merchants ever since the first plum pudding was traded for an Indian pony a few days after the Mayflower landed.

Some Things Cost More

Hard coal costs more than soft; silk cost more than rayons; woolens are higher in price than cottons; porterhouse brings more coin than hamburger and so on for practically everything that people wear, eat or use. Why should entertainment be sold on a different basis? There is no uniformity in the price of rides in an amusement park. The price of tickets to Chatauqua series fluctuate according to the grade and fame of the talent being offered; the same is true of the local concert series tickets and so on ad infinitum.

Shake Off Those Shackles

With these indisputable examples of "what's correct and acceptable" practice in dealing with the patrons of the American business marts, why should the business of exhibiting motion pictures be different?

It seems to me that the time is at hand when theatremen will either have to shake off those outmoded shackles of tradition or get out of business. And, if the reports about the unionizing of floor and office help in Chicago theatres is true, the time for decision may be closer than any of us suspect.

Inventory Supplies

By having the head of your cleaning staff give an inventory on the last day of each month of exactly how much of each cleansing material is on hand you can make an accurate check on how much is being used. This is doubly important now, with material shortages an important maintenance worry. Make the cleaners accountable to the manager and they will hold their jobs accountable to themselves.

Conserve Soap Powder

In these days of soap powder shortage it might be a good idea to check the cleaning staff on how the powder is used. Instruct them not to dump quantities of powder on the floor and then mop, but to use the powder sparingly in pails of hot water. Just as much cleansing can be done with a smaller amount used correctly.

Queen Contest Held in Parsons by Art Turner

Sponsored by the Parsons Lion Club, a contest was held recently in Parsons, Kans., to select that community's most charming young lady as local queen candidate to represent Parsons in the American Royal annual exposition held later in Kansas City.

To qualify for the competition, girls had to be between the ages of 18 and 25; single, not previously married. Judging by an out-of-town impartial panel was based on charm and personality (40 per cent), alertness to fashion trends as evidenced in costume (40 per cent) and culture (20 per cent).

The nine entrants were sponsored by participating local merchants, and the selection of the queen took place on the stage of the Parsons Theatre, managed by Arthur Turner, who arranged the local event as chairman of the Lions Club's projects committee.

Photos of the competing girls for lobby and publicity purposes were furnished free by a photographer-member of the Lions Club. Newspapers devoted many columns of stories and art to the competition to select the Parsons representative.

Oil the Hinges

It doesn't have to be done very often and therefore the task is missing from most managerial charts to maintenance crews. But a drop of oil in door hinges and seat hinges makes for quiet operation during the show. Remind the maintenance crew now.

---

4. *Lamp is slow starting, flashes on and off, or will not start.*

Cause may be:

a. Low line voltage. Check line voltage *at the fixture.* It should fall within the proper range for the ballast used.

5. *Lamp arc swirls or spirals.*

Causes may be:

a. Low line voltage. Check line voltage *at the fixture.*

b. Defective lamp. Continue to operate the lamp: it will usually clear up the arc in a few hours. Turning it off for a few seconds will frequently stop the swirling. Replace lamp only if these remedies fail.

TROUBLE SHOOTING— EXISTING INSTALLATION

1. *Lamp flashes on and off.*

Causes may be:

a. Lamp has reached end of its normal life. Replace it promptly, to conserve the starter and to avoid overheating the ballast.

b. Low temperature of surrounding air. This condition is much aggravated by drafts. Shield the lamp from drafts, or enclose it to conserve heat. Increase line voltage *at the fixture.* If necessary, use a thermal type starter.

c. Low line voltage. Check line voltage *at the fixture.* It should fall within the proper range for the ballast used.

2. *Lamp blackens prematurely at the ends.*

Causes may be:

a. Excessively frequent starting of the lamp. Avoid frequent switching if possible. Each start wears away some of the emission coating on the electrode.

b. Starter switch opens too soon or flashes lamp several times at each start. Replace the starter. Ideal starter switch should hold the electrode circuit closed until a fluorescent glow appears at the ends of the lamp and then open the electrode circuit at that instant.

c. High or low line voltage. Check the voltage *at the fixture.* It should fall within the proper range for the ballast used.

d. Ballast passing excessive current. Compare the wattage rating of the auxiliary with the wattage rating of the lamp. Compare the lamp circuit current with the rated current of the lamp.

3. *Lamp glows steadily at both ends but does not light.*

Cause may be:

a. Starter contacts stuck or capacitor in starter short-circuited. Replace the starter.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.

THEATRE MANAGEMENT

Fox Inter-Mountain Sponsors 'Live' Concert Series in Denver House

The fact that Denver, Colorado, has for many years had a traditional love for concerts and classical music may have created the situation which motivated Fox Denver Theatres, under the personal supervision of Denver District Manager Harry E. Huffman of Fox Inter-Mountain Theatres, to act as sponsor for last season's successful Concert Series at Denver City Auditorium and to prepare for an even more brilliant Concert Series for the 1946-47 season.

On the other hand, it may be that Mr. Huffman's innate sense of showmanship recognized the inevitability of Concert competition in a city such as Denver so that he turned that competition into a two-fold benefit to his theatre chain. By sponsoring the Concert Series, Mr. Huffman believed that he could use the personal concert appearances in Denver of great artists who have appeared in motion pictures, or who have contracted to play on the screen, into a box-office bonzana for the Fox Denver theatres, by grouping profits from the engagements with motion picture theatre receipts rather than have them go into the coffers of a rival organization, and at the same time to build locally the popularity of the stars.

Whatever Mr. Huffman's motives (and who can think of better ones than those outlined above?) he has brought great music to capacity audiences, increased profits to the theatres he operates, enhanced acceptability with potential movie audiences of concert stars and has become the recipient of congratulations (for what has become a civic project) from his superior officers and from Denver civic officials and the heads of clubs and organizations in the community.

According to a report by Alberta Pike, advertising and publicity director of Fox Denver Theatres, written for *Showmanship*, a publication of that organization, Mr. Huffman hopes some day to see a real "wedding" of live concert stars and motion picture exhibitors.

He suggests that the movie makers keep an eye on up-and-coming stars in the concert field and that when studio contracts are signed with such a star, contracts also be signed with exhibitors for a series of "live" concerts in the theatres in which the star's pictures will be shown, with the star to be used as a build-up for the picture. The picture then might be brought back for a return engagement. The probability that the star might increase a normal few hundred dollars receipts to probably $1000 or more, is well worth thinking about, Mr. Huffman believes.

In an editor's note, Mrs. Pike writes, " . . . *Showmanship* believes that Huffman's idea is a contribution to the community and to the industry and musical arts. It is assuredly an idea well worth consideration."

Century Installs Opinion Research, Survey Dept.

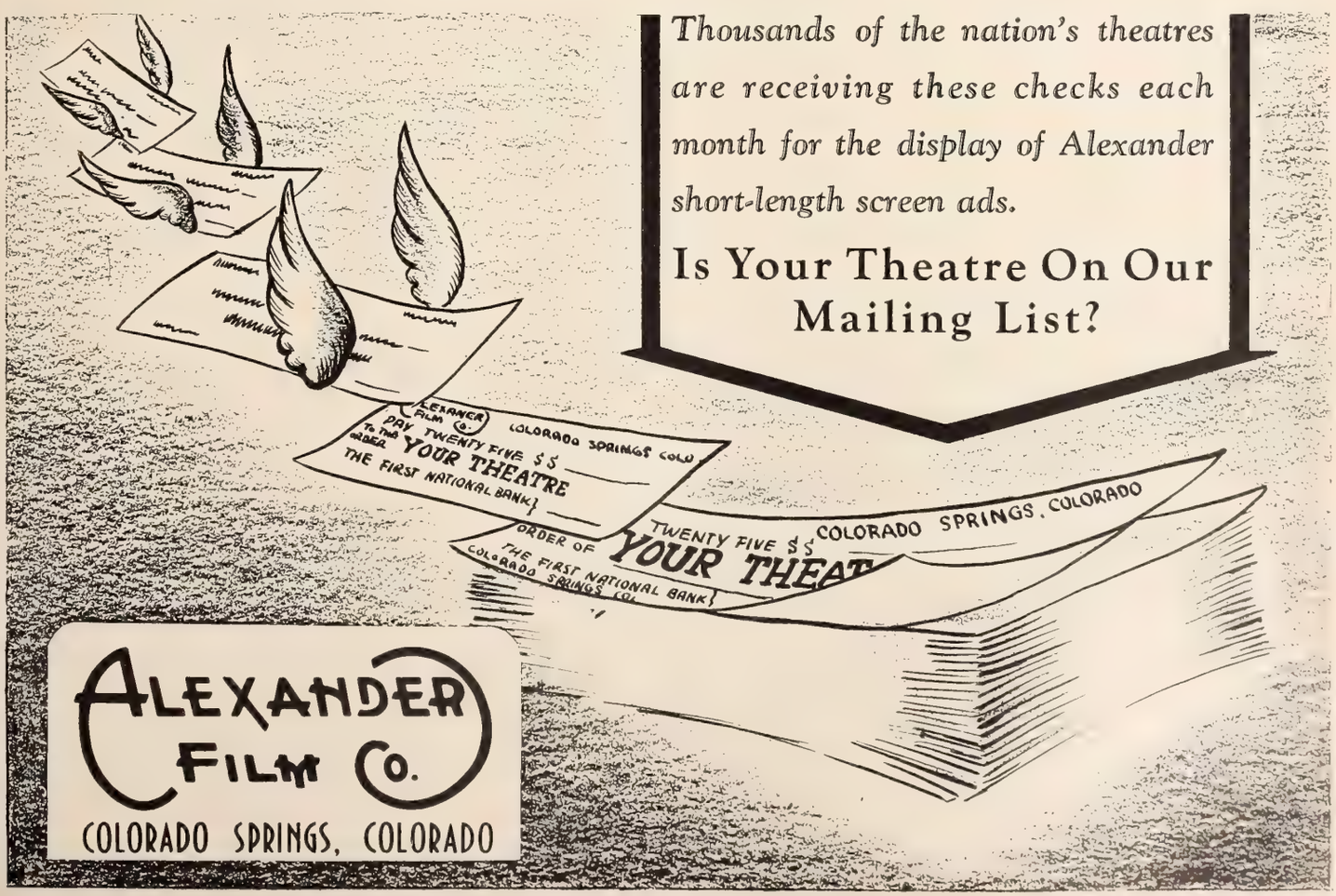
In an effort to achieve a more precise operation and to help eliminate faulty judgment, Century Theatres is installing a full-scale opinion research and survey department, according to Fred J. Schwartz, Century vice-president.

The department, with offices in the Century Building off Times Square, will maintain a working liaison with Opinion Research Corporation of Princeton, N. J., whose experts will cooperate in perfecting the "quick-answer" techniques necessary for this kind of sampling.

While admitting that the sampling of public opinion might never be "the panacea" for all the exhibitor ills, Schwartz stated that he believed the new department would condition the company's thinking on many decisions.

"There is no question but that similar departments have aided other business," the Century vice-president declared, "and there is every reason why knowledge of the attitude of the public on a given question will add weight to our decisions. The findings of the department will be guideposts for our advertising and publicity department, film department, real estate."

On the agenda for the new department will be such chores as locating the potential "feed" of an existing theatre, or a new one; travel routes; assays of advertising media; reactions to theatre service, entertainment preferences, admission price levels, etc.; as well as population breakdowns throughout the circuit for income, occupation.



REGIONAL NEWSREEL

HARRISBURG

THEATRES BACK COMMUNITY CHEST DRIVE, DISCUSS NEW PROJECTIONIST CONTRACT

Theatre men and personnel, following their accustomed generous procedure, were reported more than 100 per cent in contributions to the Community Chest campaign under way here now. E. Gerard Wollaston, State manager, and chairman of the downtown houses, was able to state in a report to the Central Division of the drive of solid backing for the five principal theatres of the city.

Negotiations for a new contract have begun by Projectionists Local 488 and Stagehands Local 98. The old agreements expire Dec. 31, it is understood.

The State Theatre and the Rio, both in Fabian's circuit here, are being repainted and redecorated in part. At the State the men's and women's lounges have been painted, as well as the marquee and upright sign. At the Rio the upright and marquee were renovated and repainted.

All the downtown houses this month are promoting "go to church" by flashing on the screen at each break a trailer urging attendance at church services. The five downtown managers banded together to get the film and incidental music.

A large attendance of theatre employes of this city was present at funeral services for William J. Wenrick, 62, last Saturday. He was a retired private policeman in the city who for several years was doorman at the Rio. He died of a heart attack.

Trudy LaWatsch, movie columnist for the *Harrisburg Telegraph,* is assisting John Parker Samuels, local theatrical manager, in his efforts to bring to this city a series of programs. First was the concert of Marian Anderson, while on October 29 the original company is scheduled to present "Carmen Jones" at the Mosque.

A tax on admissions to theatres and amusements, to be a minimum of one per cent and a maximum of five, has been voted by the League of Third Class Cities at its annual convention here. The League plans to petition the State Legislature to enact such a bill affecting third class cities of the State. In addition it will seek a tax on coin machines, including theatre vending apparatus.

Genevieve Funk, secretary at the Colonial, received a letter from her brother, Donald, telling of his safe arrival with the Army in Korea.

Gerry Wollaston, manager of the State, is entertaining patrons with a "Harvest of Hits," a brief trailer outlining the big pictures to come to the State within the next few months.

Laura Beinhaur and Thelma Rader are new at the Colonial. Jack O'Rear, manager, is back after a two-day illness, and Franklin Maury, assistant, has returned after visiting relatives in Reading.

Edgar Goth, Fabian advertising and publicity man, made a trip to Johnstown this week. A visitor here was Henry Schlittenhart, of the Fabian New York office.

After breaking his arm when he tripped over a standee post, Victor Palese is back at work at the State.

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COLUMBUS

ROBERT YOUNG DIES AT 83; BOX OFFICES AFFECTED BY STRIKE

Robert Young, veteran exhibitor and manufacturer, died at the age of 83 after a protracted illness. In 1906 he opened the Princess Theatre, and at various times thereafter managed the Victoria and Broadway Theatres, as well as others in Cleveland and Youngstown. He owned the Francis Willard Candy Co. at the time of his death. A wife and three sons survive.

The transit strike is credited with causing considerable financial loss to local exhibitors, box office receipts having dropped in some instances to 60 per cent below normal. Al Gorson of U.A. managed to turn the strike to his own advantage by hiring taxi-cabs to transport patrons from outlying districts directly to the Ohio Theatre to see "Mr. Ace." The stunt was an editor's "natural," and local papers gave full accounts of it.

Rabbi Samuel M. Gup of Bryden Road Temple, a member of the Advisory Board of the Division of Film Censorship, will be transferred on Dec. 1 to Mobile, Ala. Governor Lausche has yet to name his successor on the Board.

Friends of Bill Aiken will be interested to learn that he is opening a new theatre in Norcross, Georgia. Formerly manager of the Broad Theatre, his first Southern position was as manager of Loew's Grand in Atlanta.

TORONTO

LORD'S DAY ALLIANCE CONCEDES TICKET POINT FOR SUNDAY SHOWS

With the tacit approval of the Theatres Branch of the Ontario Government, the Lord's Day Alliance of Canada has conceded an important point in connection with the holding of Sunday midnight shows, where permitted by municipalities, by ruling that issue will not be taken if patrons, who have purchased tickets during previous weekdays, are permitted to enter a theatre at 11:30 o'clock Sunday night. The privilege is conditional on the advance sale of tickets of special color, the advertising of performances as "After Sunday Midnight Shows" and the opening of the box-office for direct sales after the midnight hour. The Alliance, which is powerful in the enforcement of Sunday observance, gave the ruling without prejudice to its official opinion that midnight shows "are not in the best interests of any community" and that "the hours past midnight cannot be regarded as either necessary or desirable for such purposes." The decision was reached on a "test case" with the Vanity Theatre, Windsor, Ont.

In purchasing the Strand Theatre at Sydney Mines, N. S., from W. H. Cuzner, Odeon Theatres of Canada announced from Toronto that the theatre would continue under the management of Cuzner who had been the proprietor for many years.

Because of expanding activities, Canadian Odeon has created a legal department at its Toronto headquarters, with Allen Robinette, Toronto barrister, in charge.

Paul L'Anglais, president of Quebec Productions Corp., Montreal, arrived in Toronto this week. Although it was merely announced that L'Anglais was in the city, the inference was that there would be discussions regarding world distribution rights for "The Stronghold" which is being produced in English and French versions in the Quebec Productions' studio at St. Hyacinthe, Que. It has been stated freely that J. Arthur Rank and Sir Alexander Korda have been dickering for the releasing franchise for the picture which stars Paul Lukas, Mary Anderson and Helmut Dantine, all of Hollywood. There was no immediate announcement regarding the outcome of the L'Anglais visit.

Managers of Famous Players Canadian Corp. will shortly be flocking to regional meetings across the Dominion for discussions on plans and policies for theatre operation. Larry I. Bearg, Western division manager at the Toronto head office, has drawn up a schedule for three-day conferences in the Canadian West, starting at Winnipeg Oct. 29, next at Edmonton commencing Nov. 4 and concluding at Vancouver for Nov. 13-15.

In the Eastern Provinces, Morris Stein, Eastern division manager, is holding sessions at approximately the same times at Toronto, Montreal and Windsor.

Odeon Theatres of Canada, Limited held its first zone meeting of managers at the Royal Connaught Hotel, Hamilton, Ont., when Clare J. Appel, Eastern division manager, and Harvey Hunt, chief booker at the Toronto head office,

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conferred with the theatre representatives of Hamilton, St. Catherines, Niagara Falls, Galt and Woodstock.

Canadian theatre men have mourned the death at Ottawa of James T. Moxley, 74, one of the last of old-time showmen, who had managed a number of theatres in the Canadian Capital over the years. Prior to his death, following lengthy illness, he had been manager of the suburban Westboro Theatre. He was survived by three sons and one daughter.

DALLAS

PARIS, TEXAS, WILL GET 'BEL AMI' PREMIERE INSTEAD OF PARIS, FRANCE

Paris, Texas will have its first world premiere early next year when it is the scene of the first showing of "The Private Life of Bel Ami". It was originally planned for Paris, France.

A. Montague, vice-president and general sales manager of Columbia, was here last week for a good-will visit to Texas theatre circuit heads. Unable to get a hotel room during the week-end because of the football crowds, he commuted from Fort Worth where he was more fortunate with a reservation.

L. A. Allen, S. H. England and W. H. Anderson have opened their new 500-seat Crawford theatre in the Texas city of the same name.

The Variety Club of Texas will hold its annual election of officers and directors Nov. 4. A buffet supper and general meeting will precede the election in the club's headquarters in the Hotel Adolphus.

No one was injured and damage was slight when a fire broke out Oct. 15 in the projection room of the Tex-Joy theatre at Houston. Two hundred patrons walked out in an orderly manner. Mrs. Rita Atwood, assistant manager, called firemen when she noticed smoke coming from the booth.

Underwood and Harmon have opened their new Harmony theatre in Amarillo; a 400-seat theatre for negroes.

Al Pickens is new PRC representative for the southeastern Texas area.

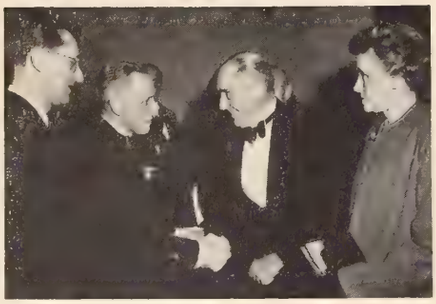
Over 50 reservations have been made in advance for the 27th annual convention of Associated Theatre Owners of Texas, scheduled here for October 28. The effects of the government suit will be discussed at length according to present plans.

Donald Chessher has been named manager of the new Nixon theatre in Nixon, Texas.

PHILADELPHIA

THEATRE MANAGERS IN SHIFT AS POOL DISSOLVES; MOTION PICTURE ASSOCIATES TO DINE

With the transfer of the Paramount Theatres under Warners management, back to Paramount, the following changes were effected among the Warner managers: Joe Daughtery, transferred from the Paramount Tower, to the Warner 69th; James McHugh, manager of the 69th, transferred to the Lane; John Wilson, transferred from the Paramount Frankford to the Avon; Norman Bailey stayed at the Roosevelt, now a Paramount Theatre; and Roy Sullender resigned from Warner's, moving from the Warners' Nixon, to the Paramount Tower. These changes caused other changes in the Warner lineup as follows: Bob DeFino, manager of the Lane moved to the Highway Theatre temporarily, where Charles Mensing is out sick; William Horning, who had been filling in for Mensing, transferred to the Wynne where he became Edgar Wolf's assistant; at the Avon Theatre, William Medell moved into the district as a rotating manager.



OTTAWA OPENING. Distinguished notables attended the opening of United Artists' "Henry V" a the Avalon Theatre, Ottawa, Ontario. In the foursome above are (l-r) Charles Chaplin, UA's Canadian general manager; Hon. Earl Lawson, president of Odeon Theatres of Canada; His Worship Mayor Lewis of Ottawa and Mrs. Lewis.

Charlie Goldfine, owner of the Alden theatre, has bought a house barge, and expects to take it to Florida for the winter. Bill Solomon, 20th Century Ad sales manager, has been promoted to the sales staff and is now working the Harrisburg territory. Stanley Kositsky, Columbia salesman, who had been in the Municipal Hospital with infantile paralysis, suffered only a mild case fortunately, and is now at home. Almost fully recovered, and suffering no after effects, he expects to be able to return to work shortly.

The display sign used at the Aldine theatre for the engagement of "The Kid From Brooklyn" is one of the most effective ever seen in this city. Conceived by District Manager Maurice Gable of the Warner Downtown theatres, it was made by Jack Frost and his gang at the Warner sign shop. It features Danny Kaye's name in neon, which flashes on and off.

Allen Goodkin resigned as assistant at the new Goldman theatre to become manager of the Nixon theatre.

Dick Shamis, who used to be a local manager before going to Baltimore about ten years ago, is back in town, managing William Goldman's Karlton theatre. With Mel Koff devoting his time to his interests at the Hollywood exchange, John and Mrs. Golder are preparing to leave on a Florida trip.

Office manager George Hutcheon of the Warner exchange became a proud papa when his wife presented him with a seven-pound, ten ounce baby boy at the Hannemann Hospital. He was named Russell Duncan.

A dinner and meeting of the Motion Picture Associates for the election of officers will be held on Monday the 28th, at the Ritz Carlton Hotel.

Jack Weinberg, a member of Warners real estate department in Philadelphia, died suddenly last Friday, and was buried on Sunday from Camden N. J. He had handled real estate in the Jersey area for many years. He was married, and his wife survives him.

CLEVELAND

NAT WOLF IN HOTEL HALL OF FAME; SALESMEN SCHEDULE DINNER DANCE ON NOV. 30

RKO Palace assistant manager Bill Donnelly and Jackie Hautch, secretary to RKO city theatre manager Harry Schreiber will be wed in Our Lady of Angel Church.

Nat Wolf, Warner zone manager was elected to the Carter Hotel Hall of Fame for his distinguished war bond service and his current service in the Community Fund Drive and had his picture hung in the lobby for one week. He is the first movie man to be chosen for this honor. Wolf is serving the Community Fund as chairman of the motion picture division, co-chirman of the advertising and publicity committee and co-captain of Team No. 2. Serving with him are John D. Kalafat of the Associated

(*Continued on Page* 32)



STORY EDITOR MEETS PRESS. James W. Poling, second from left, Universal-International's new Eastern Story Editor, was introduced to the publishers and members of the press at two parties given in his honor by William Dozier, U-I production executive, who is seen at left above in this photo taken at the "21 Club" in New York during the luncheon attended by representatives of the trade press. At Poling's left is Miss Florence Odets, his assistant, and Al Steen, of Film Daily, is at extreme right. In introducing his company's new Eastern Story Editor, Dozier said that U-I is in the market for top-drawer story material and will spend whatever money the market demands for properties suitable for the class A pictures on which Universal-International will concentrate.

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Circuit, Jack Shulman owner of the Lexington Theatre, Cleveland and Lake Theatre, Painesville, J. Knox Strachan, publicity director for Warner theatres and Tony Stern, Warner theatre booker.

Dick Wright, Warner assistant zone manager was in New York last week in his capacity of president of the local Warner Club. Salesmen's Club of Cleveland will hold a deluxe dinner dance in the Statler Hotel ballroom on Nov. 30. Oscar Kantor, chairman of the entertainment committee and president Leonard Mishkind have arranged for two bands and several big acts. Ed Hinchy, head of the Warner playdate department, was in town from N. Y. on the usual business. J. S. Jossey of Hygienic Productions left Friday by plane for Hollywood to confer with his partner, Kroger Babb who has been on the coast the past several weeks.

Dorothy Freeman, secretary to Charles Raymond, Loew theatre division manager, is spending a two-week vacation with relatives in Birmingham, Ala. Charles Rich, Warner district manager, spent the week in Cincinnati conferring with branch manager J. S. Abrose and leading exhibitors of the Cincy territory.

Pete Bathory, RKO exploiteer is celebrating the addition to his family of a new Plymouth.

Henry Greenberger of Community Circuit has sold his Shaker Heights home.

It's a boy for the Charles O'Neills. Papa is a student salesman at the 20th-Fox exchange and the mother, the former Marie Flynn, was formerly a member of the MGM office staff.

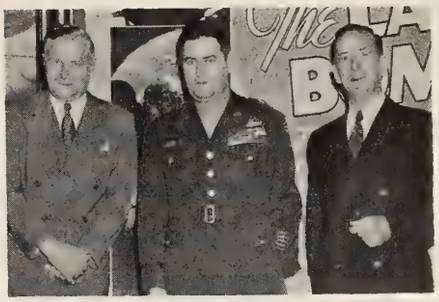
Lita Stecker, daughter of Sam Stecker, official of Associated Circuit, has announced her engagement to Fred Sands of this city.

HARTFORD

MAY ALLOW SUNDAY SHOWS TO OPEN HOUR EARLIER; TO HONOR OLSHAN AT DINNER

Dr. Lloyd H. Bugbee, superintendent of schools in West Hartford, announced last week that as a further precaution against outbreak of polio in the town, all inter-mural sports programs and dances in grades below senior high school will be cancelled until further notice. The second annual series of Saturday morning motion picture programs to be presented at the Central Theatre, West Hartford, by the West Hartford PTA Audio-Visuals Aids Committee, have also been postponed.

Hartford's theatremen are hoping to hear some good news soon. Last week, a proposal making the legal hours for motion pictures on Sundays from 1 p.m. to 11 p.m. (as now allowed by state law, but not by the city) was offered to the Common Council by Alderman Louis Kosoff. The Council, it has been learned, has referred the resolution to its Ordinance Committee. At present, theatres are operating from 2 p.m. on Sundays.



ATTEND PREVIEW. One of the most distinguished previews held in Washington since the war's end took place recently when "The Last Bomb," Warners' Technicolor two-reeler produced with the cooperation of the U. S. Army Air Forces, made its debut at the Earle Theatre. Among those attending were (l-r): George Crouch, Warner Theatres' assistant zone manager; Gen. Curtis E. LeMay and Robert Smeltzer, Warners' mid-Atlantic district manager.

Jim McCarthy, Strand, Hartford; Jim Tobin, Warner, Bridgeport; A. Davis, Warner, Worcester; Edgar Lynch, Roger Sherman, New Haven; and Andrew Sette, Capitol, Springfield, attended a meeting in New Haven last week with Harry Goldberg, director of advertising publicity for Warner Theatres.

A testimonial is planned for Oct. 28 at the Hotel Taft in New Haven in honor of Harry Olshan, who was recently promoted from salesman at the New Haven Columbia exchange to manager of the Milwaukee Columbia exchange. Walter Silverman has succeeded Olshan on Olshan's former New Haven position.

Jack W. Gordon, general manager of Gordon's Entertainment Bureau, Hartford, is back from the West Coast. Henry L. Needles, Hartford district manager for Warner Theatres, was on the public committee for the Hartford Chamber of Commerce Retail Trade Board sponsored Retailer-Veteran Conference at the West Middle School, Hartford, last week. Doug Amos, who was in service, has returned to the assistant manager's spot at the M & P New Haven Paramount.

Visitors in New Haven: Maurice Shulman, Webster and Rivoli Theatres, Hartford; Ben Abrams, Monogram district manager; A. M. Schuman, Hartford Theatres Circuit, Hartford.

Visitors in Hartford: Harry Green, Alexander Film Co.; Paul W. Amadeo of the E. M. Loew's, Hartford, has returned from a West Coast vacation.

The marquee at the Loew's Poli Palace, Hartford, has been redecorated. Mrs. Ernie Grecula, wife of the Hartford Theatres Circuit advertising-publicity director, has been appointed to the PTA Entertainment Committee at the Dominick F. Burns School in Hartford.



FORM NEW OPERA FILM COMPANY. Formation of a new producing outfit which plans to bring opera to the screen was announced at a luncheon at the Gotham Hotel in New York last Friday. Executives shown here are (l-r) Alexander Kipnis, famed operatic baritone, president; Ludwig Berger, producer-director; Arthur W. Kelly, independent producer for United Artists who sponsored the luncheon, and Lasar Kipnis, cousin of Alexander, who will manage the affairs of the new company.

MILWAUKEE

William Heiman, who has been operating the Peerless Theatre on the north side of Milwaukee for some years, announces that he has sold it to the Baker family, who took possession Oct. 15. This showhouse has been charging 30 cents admission for five days of the week, while on two days the price has been 12 cents, based on the type of pictures shown. It is not known what change in policy will be made by the new owners.

It won't be long now before the remodeled Towne Theatre, located near Milwaukee's busiest business intersection, will be opened to the public. Although still boarded up, to permit entrance and lobby changes, the new marquee signs show the name of the theatre so that it can be read for more than a block away, and they announce the first picture, "A Night in Casablanca" is to be shown at this new United Artists outlet. If nothing interferes with the remodeling program, the show house should open about the middle of November.



Frank Cook

Working at being a showman from the time you're 10 until you are 82 years old sure gives you a chance to get well acquainted. Last week this column mentioned Frank Cook's tenure of seventy years a showman and we heard from so many of his friends that we print his picture in the column this week.

On October 10th Bert Fischer, an old timer in show business, appeared before the Delafield, Wis., Chamber of Commerce, and outlined his plans for the new movie theatre to be opened in that city as soon as a large garage building can be remodeled. His son, Lester Fischer, will manage the show house, which is to have 500 seats.

Two new theatre projects have been put on the boards for planning and design by Peacock and Belongia, Milwaukee architects and specialists in theatre design. These are a 500 to 600-seat house for Lawrence Bucholtz at Kekoosa, and a slightly larger theatre for August Berkholtz at Two Rivers. Both, according to Myles Belongia, will incorporate new ideas, many of which the architects firm treats as strictly hush-hush. Belongia declares there "will be a decided change in design and construction from now on. All the pent-up ideas that could not be executed due to war restrictions will be embodied in our new designs."

The same architectural firm will have the latest of its theatre creations open for public use when the Middleton Theatre, Middleton, opens the latter part of November. This is one of the

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first pre-fabricated houses in this part of the country, the only other similar prefab theatre being located in Texas. The Middleton will seat 550, is owned and will be operated by the Middleton Theatre, Inc., in which Egon Peck, and R. Utkowski, and E. J. Haggestad are associated. The theatre features a large lobby, entirely enclosed in plate glass which extends from ceiling to sidewalk level. The contour of the auditorium is semi-circular.

Early in October the new floor for the Omah Theatre at Sturgeon Bay, Wis., was poured. Now the laying of the bricks for the new front for the show house can be begun. The work should have been completed some time ago, but was delayed due to a lack of material. It is not known when the show house will be opened to the public, as other materials and equipment may be short as the work progresses.

DES MOINES

IOWA-NEBRASKA ALLIED SETS REGIONAL MEETINGS, STATE GROUP GATHERS OCT. 28

Des Moines, Ia. — An outstanding program has been lined up for the mid-year convention of the Allied Independent theatre owners of Iowa-Nebraska to be held at Des Moines Oct. 28 and 29. Gov. Robert D. Blue will head the list of prominent guests while other speakers will include Jack Kirsch of Chicago, National Allied president; Claude Lee of New York, Paramount public relations head; Sidney Samuelson of Philadelphia and Leon Bamberger of New York, RKO public relations chief. An all-industry banquet and dance will be held Monday evening. One of the principal business discussions will include ATA affiliation.

Iowa and Nebraska Allied meanwhile have lined up a series of regional meetings with the next to be held at Pierce, Neb., Nov. 5 under chairmanship of Mel Kruse. Another will be at Wahoo, Neb., on Nov. 12 with Misses Pat Plumber and Jeanette Schoeneman as co-chairmen.

On Oct. 17, Carl Mansfield presided over the second regional meeting which was held at Schuyler, Oct. 17. This meeting passed a resolution opposing what is said to be a recently inaugurated practice of some distributors to refuse dating of pictures by non-competing, independent theatres until the picture has played its key runs. The complaint says this practice causes unreasonable area clearance where it never existed before and calls upon the distributors to cease the practices.

June Haver, Hollywood screen star, is scheduled to visit her home town at Rock Island, Ill., with personal appearances set up for the tri-cities.

Walter Hoffman, 20th Century-Fox exploitation expert is in Des Moines in connection with "Three Little Girls in Blue."

Stanley Mayer, veteran 20th Century Fox manager of Des Moines who is on a leave of absence is scheduled to journey to the west coast in efforts to improve his health.

Harry R. Moore has resigned as manager of the Paramount theatre at Cedar Rapids and Francis C. Gillon, manager of the State theatre in the same city has taken over Moore's spot. Davis Alexander of Moline, Ill., will take over the State theatre.

Robert Johnson who owns a theatre at Logan has purchased a building at Shelby for a new theatre which he hopes to have opened by Jan. 1.

Joe Smith has awarded a contract for a new theatre at Laurens to Kucharo construction company of Des Moines. The name for the new house has not been selected.

Vincent Fennelly, recently discharged from the navy as a lieutenant commander, has joined the sales force of Screen Guild of the mid-west with headquarters at Des Moines.

Dora Middleworth, tri-states accountancy department, recently celebrated her 35th anniversary of working for A. H. Blank, head of the theatre circuit. Miss Middleworth was with Blank before he entered the film business.

Ed Truslow, formerly booker with Paramount, has been named booker for PRC at Des Moines. Harry Hamburg, manager of Paramount exchange, has returned from a New York business trip.

A. H. Blank and G. Ralph Branton of Tri-States Theatres Corp., have returned from a business trip to New York.

Betty Arends has joined the MGM staff as secretary in the advertising and exploitation department. Terry Iroean is the new booking clerk at Warners, and Rosemary Mazza has joined the Columbia staff.

Irv Jensen is having his troubles at the Rex Theatre in Iowa Falls. Bees have taken over the marquee of Jensen's "B" house, and at last reports he was trying a smoke treatment to get rid of them.

Zona Cleveland, Des Moines girl who is making good as a Conover model, is visiting her parents here and made the local newspaper with several stories. She is also doing work for newsreels and television, as well as advertisements and magazine covers.

Gretchen Kelleher, RKO exchange cashier, is reported recovering following an operation at Mercy Hospital.

New switchboard operator at Tri-States is Irene Rogers.

LOS ANGELES

Universal has hired Carl Miller, formerly of Fox West Coast, to take the booker's spot vacated by Bennie Sachey. Bennie is reportedly working for the American Express Company.

The local RKO contingent was represented at the Western district sales meeting in San Francisco, from Oct. 23-24.

Francis A. Bateman, general sales manager of Screen Guild, returned to L.A. following conferences with S.F. exchange heads in Milwaukee, Minneapolis, Chicago and Kansas City. Bateman also stopped by Albuquerque, N. M., to meet theatre circuit chiefs there.

PRC's "Strange Holiday," with Claude Rains, opens Oct. 30 at the Melvan and Mayan, new first runs operated by Sidney Pink. Pink just added the Melvan to his holdings.

Natalie Solom, formerly with PRC, was put on at Exhibitors Service as booker.

Nicky Goldhammer, general sales head of Film Classics, has announced his new affiliation with Eagle-Lion, as of Nov. 1. Goldhammer will work out of the local PRC.

Ben DeDici, formerly with Herb Rosener, joined Sid Pink's theatre chain as vice-president. Seen on the Row was Jimmy Loomis, of the Grand and Vista, Douglas, Ariz., who spent a week in town.

Al O'Keefe, U-I assistant general sales-manager, was due for a visit to the local office. Bev Beckley has been welcomed back to her

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booker's job at U-I, following a long hospital siege. Rene Amter, another of Universal's feminine booking staff, goes on her vacation to Death Valley.

The Nate Blumberg 10-year testimonial sales drive will end Nov. 2. Meanwhile, the local Universal exchange is trying hard to emulate its first-place showing in the last campaign and is reported well up at the top.

Beverly Hills now has a Hitching Post theatre, with the opening scheduled for Nov. 8. This is the fourth ABC Theatres' house in L.A. The chain is operated on a basis of showing cowboy dramas only and has features calculated to bring in the action-minded, such as "gun racks," western motif, etc. The new house seats 600 and cost a reported $250,000.

INDIANAPOLIS

Max Roth, Eastern sales manager, PRC Pictures, and William Sherman, district manager, St. Louis, Mo., spent several days at the local branch of the company, in conference with Sam H. Abrams, manager, making plans for the current release on "Her Sister's Secret."

Christene Kirk, secretary, Associated Theatre Owners of Indiana, Inc., spent several days in Louisville, Ky., with her mother who recently had a major operation performed.

Ralph Richey, associated with motion pictures several years in this area, was named manager of the Ritz Theatre, succeeding Fred Boyd deceased.

Edward Brauer, Republic branch manager, made a flying trip to Louisville, Ky., where he attended the opening night show of "I've Always Loved You," at the Rialto Theatre there.

Mrs. Ora Messner, wife of Ora Messner, exhibitor at Batesville, Ind., who operates the Gibson Theatre there, is slowly recovering from a broken arm caused while performing her household duties.

The Grand Theatre at Aurora, Ind., closed since the flood, has been renovated and redecorated and will be re-opened by Guy Greathouse.

Visitors on Film Row: Joe Schilling, Vaudette, Connersville; Bob Hudson, Hudson Circuit, Richmond; Roger Scherer, Mallers Circuit, Ft. Wayne; K. H. Sink, Miami, Union City; Don Hammer, Liberty, Muncie; Kenneth Law, Cozy, Argos; Orien Smith, American, Seebree, Seebree, Ky.; and J. E. Stucky, Princess, Cayuga.

L. J. McGinley, New York City, general sales manager, Prestige Pictures, visited the Universal exchange during the week.

Ralph Sacker who operates the Liberty Theatre, Lawrenceburg, Ind., flew his plane to South Dakota, where he will spend a week shooting pheasants.

Victor Burkle, operator of the Rialto Theatre, Fortville, Ind., is slowly recovering after a heart attack several weeks ago. During his illness Mrs. Burkle is operating the theatre.

James W. Haney, operator of the Milan Theatre, Milan, Ind., is spending several weeks hunting in the Dakotas.

Max Page, of the PRC sales organization, has resigned to take over management of the new Weil Theatre in Greenfield, Ind.

RKO district manager, Milton Cohen, was a business visitor at the local branch during the week.

J. J. Grady, 20th-Fox district manager, spent Wednesday and Thursday at the local branch, in conference with George T. Landis, branch manager.

The board of directors of the A.T.O.I., Inc., unanimously approved the five resolutions passed at the Allied convention held in Boston, Mass., recently.

WASHINGTON

SHOWMEN TO PARTICIPATE IN CHRISTMAS SEAL DRIVE

Sam Roth announces that the Chadwick Theatre in Suffolk, Virginia has been reopened after being shut down for alterations.

Charles Fogle, of the MGM Home Office, was a visitor at the local exchange.

Washington theatre men who will participate on the publicity committee of the 1946 Christmas Seal sale campaign are Frank La Falce, of Warner Bros. and Eugene Kramer of Independent Theatres.

Sara Young, 20th Century Fox booker, is the grandmother of a baby boy, Scott Young.

Advance sales for the local engagement of "Henry V" at the Little Theatre, are said already to have topped $14,000.

Newcomers to MGM are George McFadden, night shipper; Sam Bradley, shipping clerk; Barbara Castle, billing department.

Joe Blair, of Loew's International, who has been at the Washington MGM Exchange for the past several months, announced his engagement to Mary Wright, of Washington.

Warners' Seco Theatre, Silver Spring, presented a special cartoon show on Friday, October 18 at 3:30 p.m. with 13 cartoons on the bill.

Sold out for all regular performances at the National Theatre, "The Student Prince" was held over for an extra matinee and evening performance on Oct. 20.
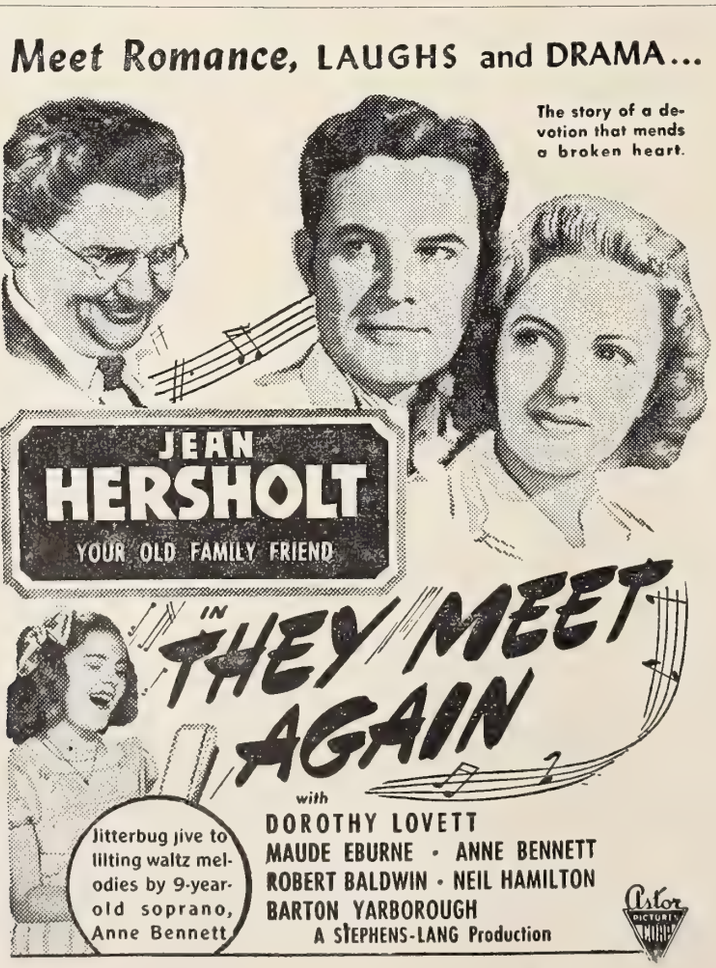
MGM has installed a new booker's booth in the local exchange which will be taken over by Sanford Singer when he returns from his honeymoon at the end of October.

OMAHA

$10,000 WORTH OF SELECTED FILMS TO BE USED BY SCHOOLS TO DEVELOP EDUCATION

The University of Nebraska has received word that this state will be the focal point of an experiment to develop better educational standards by using motion pictures in classrooms. Ten thousand dollars worth of specially selected films will be made available through a subsidiary of MPA, Teaching Films Custodians, Inc., New York. Nebraska University, Omaha University, four state teachers' colleges and 24 high schools will co-operate in the program directed by a Nebraska committee. Aims will be: (1) to stimulate student interest in such broad subjects as aviation, the United Nations, principles of atomic energy, (2) use other films with classwork to dramatize such subjects as history, science and mathematics.

William Toney, recently out of service and



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back in charge of maintenance for Tri-States Theatres, toured the Omaha territory with District Manager William Miskell. It was Toney's first visit since returning to civilian clothes.

Merrill Fie, owner of the George Theatre, George, Ia., also is a student at the University of Nebraska.

H. O. Qualsett is new owner of the Lyric Theatre at Tekamah, Neb., which he bought from Jennie Wickman.

Charles Lorenz, head shipper at Metro, is back working after a vacation and leave of absence.

Helen Baum, MGM cashier, is a captain in the Community Chest Drive.

Henry Carlin, owner of the Spaulding Theatre, Spaulding, Neb., has installed new lamps and rectifiers.

F. A. Brycen, who opened his new theatre at Moorehead, Ia., while work was still going on, now has seen the finishing touches applied.

RKO Brandeis Theatre here is celebrating the start of its fourteenth year. Nine of the original employes in key positions still are with the theatre after 13 years. However, Pinky McIlvaine, manager under District Chief Will Singer, is resigning during the month to move to California.

Omaha theatres will have heavy outside competition the week of Oct. 27. Skating Vanities of 1947 will run through the week at the huge Ak-Sar-Ben Colliseum. Tommy Dorsey will be at the City Auditorium and Dunninger at the same place during the week. The Omaha Theatre will bring in "Lute Song" for October 30.

OKLAHOMA CITY

OKLAHOMA GOVERNOR PROCLAIMS NOV. 4 WILL ROGERS DAY, TO ASK LEGISLATURE FOR ACT

Governor Robert S. Kerr has announced that he will proclaim Nov. 4 a state holiday to commemorate the birthday of Oklahoma's beloved humorist-actor, Will Rogers. Kerr said that the next state legislature may be asked to set up an annual holiday for that date.

John Wisdom, from Tulsa, Roy Shield from Enid, Dwight Seymour from Seminole and Howard Jaggers from Altus, were Griffith managers visiting home offices here last week.

Rex Ochs has replaced William Smith as manager of the Victoria theatre here; Smith is now assistant manager.

Ollie Green is new manager at the Ritz and Eddie Thorne has replaced Ben Kitchem as assistant manager at the Capitol.

Ray Hughes is progressing well in building his new theatre at Heavener and is expected to have it open within the next 60 days.

New openings include the Cox theatre at Binger, Spots at Siloam Springs, Ark., Granada at Maysville by R. E. Roller and the newly remodeled Hawk at Erie.

J. Eldon Peak of the Oklahoma Theatre Supply back from Kansas City for a check-up on his Missouri Theatre Supply there.

The 250-seat new Moore tneatre at Moore, Oklahoma, was opened Oct. 18. Owners are Harold Soward, Sam Scales and Ray R. Lambert of Oklahoma City.

NEW YORK

STORK DELIVERS 3RD TO BOB WEITMAN OF PARAMOUNT; FOX PLANS THANKSGIVING PARTY

Bob Weitman, managing director of the New York and Brooklyn Paramounts became a father for the third time on Oct. 17 when Mrs. Weitman gave birth to a seven pound, 12 ounce daugnter who will be named Zelda. The birth took place during the celebration of the New York Paramount's 20th anniversary. The Weitmans have two other children, a daughter named Abbey and a son, Peter.

The 20th Century-Fox exchange Family Club is getting set for a bang up time on Nov. 26, when it holds its Thankgiving party at the Henry Hudson hotel. In charge of entertainment is Stanley Yentis; J. B. Burke is president; Bess Goldstein Allen, secretary.

Max J Rosenberg and Joseph E. Levine of Motion Picture Venture, Inc., are on their way to San Francisco and then to Los Angeles. They are proceeding to the west coast by way of Texas.

Another stork trip in New York this week was successfully completed when Richard Gordon, assistant National Screen advertising and publicity director, became the father of a girl, who will be named Joyce.

Walter Smith, manager of the Century Circuit's Grove Theatre at Freeport, L. I., died recently at the age of 55. Smith, who had been a singer before joining the Century managerial staff had m.c.d at the Brooklyn Strand. He is survived by his widow, Barbara Louise Smith and a son, Kenneth, 14.

Century Circuit Vice-President Fred Schwartz was host to six of his managers—and two district managers at his Lake Placid lodge. Present were District Managers Mannie Friedman and Jack La Reaux, as well as managers Bill May, Abe Goldstein, Ben Mindlin, Sid Nelson, Howard Cohn and Paul Kalmus. General Theatre Manager J. R. Springer and Comptroller Martin Newman were also present.

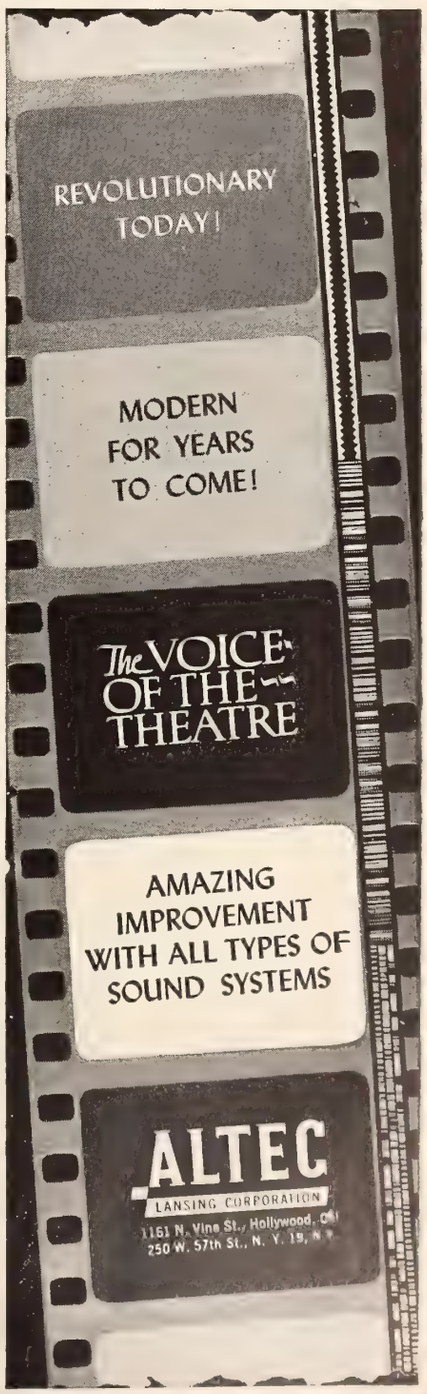
Ernest Ettinger has joined 20th-Fox as a contract clerk.

Sick list: Milton Black of up state Publix, who is writhing about with a bad back; Mrs. Howard Levy, wife of the New York Metroite, ill; United Artists chief booker Ben Levine has had to take a liquid diet (and not the kind of liquid you'd like bub) as a result of an opera-

(*Continued on Page* 36)



BRANCH MEN'S CIRCLE AT VARIETY CLUB. Several exchangemen were caught by the camera at the Memphis Variety Club one night recently. From left to right they are: Leonard Shea, newly appointed PRC representative; Raphael Pierre (Pete) Dawson, newly appointed Universal-International branch manager; Nat Wyse, new Republic branch manager; Seed Northsmith, Republic salesman; Lynn Dunn, new Kay Film Exchange branch manager; James Prichard, U-I branch manager at Dallas, and R. M. (Buster) Hammond, United Artists' Memphis representative.



New Mirrophonic Sound
JOE HORNSTEIN has it!

REGIONAL NEWSREEL

(*Continued from Page* 35)

tion for wisdom teeth which gave him unpreferred playing time; MGM Brooklyn Salesman Bob Ellsworth, is paying doctors to do something about a cold which kept him from the office.

At the place where Leo, the lion is friendly like a kitten, or so they say, Staffer Ann Miller is going on vacation, while the mother of New Jersey Booker Virginia Aron celebrated her 80th birthday.

The feminine part of the United Artists staff gave a supper recently for Muriel Cappel, who is practicing with her "I do" against the set day.

Gustavo Palacios, executive in the Cine Unidos of Venezuela, arrived in New York this week.

Marion Barton and William Thorman, both members of RKO Theatres' Publicity Department, were married on Oct. 19, at the Trinity Baptist Church. They will honeymoon in the Poconos.

Stuart H. Aarons, of Warners' legal staff, was elected president of the Warner Club at the annual meeting of the organization held Oct. 19.

Others elected include vice-presidents Robert A. McGuire, Bernard Rosenzweig, Ruth Weisberg, Fred Stengl, Harry Mayer, Robert Salomons, treasurer; Theodore R. Kupferman, secretary.

The Executive Committee consists of Phil Abrahams, Frank E. Cahill, Jr., W. V. Brooks, R. W. Budd, Zeb Epstin, Syd Goldberg, Joe Goldstein, Bernard R. Goodman, Leo Haas, Sam Kahn, L. J. Kaufman, Frank Kiernan, Charles Kontulis, T. J. Martin, W. Stewart McDonald, Mollie Negri, Elkan Reiner, Harold Rodner, Bernard Rosenzweig, Samuel Schneider, William Schoenfelder, Joseph Spray, Joe Tisman, Ruth Weisberg, Jack Wuhrman and the following past-presidents, Max B. Blackman, Nat D. Fellman, Ed Hinchy, John Holmes and Jules Levey. I. H. Birnbaum is administrative secretary of the club.

Services were held at the Park West Chapel, Monday afternoon for Benjamin Levin, father of Confidential Reports Vice President and General Manager Jack H. Levin. The elder Levin, an industry pioneer, had operated the Lenox Film Exchange in New York. He was buried in Riverside Cemetery.

Final plans for the AMPA benefit theatre party to be held November 21 at the Ambassador Theatre were outlined at a meeting of AMPA's board of directors this week by Chester Friedman, chairman. The Ambassador was obtained through the courtesy of Sam Siritzky, and United Artists' "Abie's Irish Rose" was booked as the attraction through the intercession of Paul Lazarus, Jr. Various sub-committees have been appointed to handle the affair.

LONDON OBSERVATIONS

Government Asks Views on Quota; Producers Get By Despite Scarcities of Materials and Labor

By JOCK MacGREGOR

The Government has asked interested bodies their views on the continuance of the Quota Act which at present stipulates that all distributors and theatres handle a percentage of British films.



MacGregor

It appears from all indications that recommendations are for lifting of the Quota on the distributors because of the phenomenal success of the better class pictures. Even serious subjects like "Men of Two Worlds," have done better than expectations.

* * *

The more I visit the studios the more amazed I am that the producers are doing so well with poor equipment and serious labor problems. Now comes the news that timber and plaster, already in short supply, may be further curtailed.

* * *

Though fifteen months have lapsed since the war's end, all studios are not available for production while others are carrying on under difficulties. I found that at Ealing to make the most of limited facilities, they were shooting on the model stage which is not sound proof. Since the film was Charles Dickens' "Nicholas Nickleby" with Sir Cedric Hardwicke, the sound of airplanes did not help. In this scene, Producer Michael Balcon's daughter Jill was making her screen debut.

* * *

On the sound stages Charles Frend was directing, "The Loves of Joanna Godden" with Googie Withers and Jean Kent. On location Balcon has "Frieda" with the Swedish discovery, Mai Zetterling, and in the cutting room "Hue and Cry."

With "Dead of Night," "The Captive Heart" and "Overlanders" breaking records everywhere 1946 has been a big year for Ealing.

* * *

At Pinewood, HQ of J. Arthur Rank's Independent producers, I met two recruits to publicity, Stuart Chant of Cineguild and David Pursall, Individual. Cineguild have recently completed "Great Expectations" which David Lean has directed with Valerie Hobson and John Mills. Possibly it is the title, but those who have seen the film are most enthusiastic over it. On the floor is "Take My Life' with Greta Gynt. This is Ronnie Neame's first directorial assignment.

* * *

Individual is providing Rank with another Irish subject, "Captain Boycott" with Stewart Granger and Kathleen Ryan. All exteriors have been filmed in Eire, and knowing how proud and numerous Irish exiles are, this cycle is certainly a way to break in on the International market.

* * *

At Riverside I watched James Mason completing "Upturned Glass" for Sydney Box. This is quite a family afair, for his wife, Pamela Kellino, besides appearing opposite him, wrote the script and together they are associate producers. There is still doubt as to when he goes to Hollywood and what he will do if and when he does.

* * *

I had lunch with Steve Millar who is here to bolster Rank's American publicity outlet and seems pretty happy with the assignment. Without raising the Union Jack or merely being patriotic, I can say that with a few exceptions, the current line-up has a lot to offer showmen everywhere. With Hollywood cutting its schedules, Rank may well provide the potatoes—I nearly said the showmen's bread and butter—so badly needed everywhere.

* * *

Passing the Edgeware Road Odeon, a neighborhood house, on a Saturday evening, I was amazed at the rude way the doorman was handling the line. I mentioned this to a head office executive and was further surprised when I realized that this attitude was condoned since this is a "tough" situation.

* * *

Louis Jackson can chalk up another winner for the home market with "Spring Song" in which Carol Raye and Jack Billings prove themselves in the forefront of "hoofers."

* * *

The latest British player to become a producer is Anna Neagle, who is co-producing her latest picture, "The Courtneys of Curzon Street" with Herbert Wilcox at Sound City.

BOSTON

TOY BUSINESS LURES KRASKA FROM LOEW'S; REPLACED BY SHANAHAN

George Kraska, advertising and publicity director for Loew's State and Orpheum theatres, resigned this week to enter into the toy business. His work with Loew's will be taken over by Joseph A. DiPesa, Public Relations Director Loew's Northeastern division, with the assistance of James Shanahan, who is joining Loew's after extensive newspaper and ad agency experience.

Mickey Rooney is coming to Boston RKO



PREVENTION OF CRIME. For her contribution to the prevention of crime in Memphis, Judge Camille Kelley (right) of the Memphis Juvenile Court receives a wrist watch from Col. Cecil Vogel, manager of Loew's Palace, at ceremonies during a dinner party at the Hotel Peabody. Watch was a gift of Paul Muni, appearing in United Artists' "Angel on My Shoulder."

REGIONAL NEWSREEL

Theatre for a week's engagement with a big surrounding stage and screen show, Oct. 24.

"Henry V," is entering its 30th week at the Esquire Theatre.

Lou Richmond of E. M. Loew's, announces that the Old Holyoke Theatre in Holyoke will soon be reopened. Closed for a year, the theatre is being redecorated and a new marquee has been installed.

Phil Engel's friends on Film Row are glad to hear that Mrs. Engel is recovering after being seriously ill at the Allerton Hospital in Brookline.

The new Hartford Drive-In Theatre, which will be the largest theatre of that type in the East with a car capacity of 850, is nearing completion, and will open at least two weeks before the New England winter sets in.

Plans are now under way to have the Davis Square Theatre in Somerville reconstructed. Three years ago the theatre was burned to the ground and now they hope to rebuild it.

The Cinema Club, which is the bookers and exchangers club, is giving a dinner party at the Lt. Vernon Macauley Post on Commonwealth Avenue. On Oct. 29.

Inez Weinstein, head cashier at Monogram, will spend a few days at the New Haven branch office to break in a new cashier. A new receptionist at Monogram is Flora Rosenberg. Herb Zidell, of Monogram, was welcomed back by his friends as he returned from an extended trip in California. Ben Abrams, New England district manager of Monogram has returned from a confab with John Pavone at the New Haven office.

Harry Lamere, from the Pa-ra-mo Theatre in Ludlow, Vermont, made one of his rare visits to the film district last week. George Roberts was involved in a gin tournament in New York. His family eagerly awaited his return. A new home in Brookline was recently purchased by Harry Segal, Warner Bros. salesman.

William Schulman, a naval veteran who was with Universal before the war, has rejoined the company as publicist. Two salesmen have resigned at PRC. They are Burt Rudnick and Howard Crombie. Rudnick is entering another business and Crombie, who has joined Universal's sales department, will now travel the New Hampshire and Vermont territory.

NEW ORLEANS

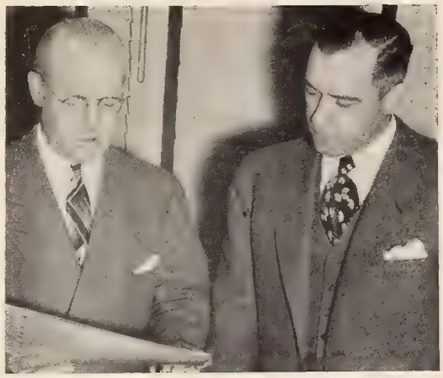
Members of the informal "rod and reel" club chartered a boat for deep-sea fishing recently and returned with a catch of more than 350. Still telling about the "one that got away" are Luke Connors, George Briant, Al Boykin, and A. W. Troj of Warner's, Rudy Berger of MGM, Mike Heck of Transway, Inc., and Stanley Kemp of N. O. Public Service.

Ira Alroyd has returned to Warner Bros. as replacement for J. D. Jernigan, now with Kay Films. Meryl Whatley, formerly with 20th-Fox, is now employed by the Independent Booking Co., and Joseph Faia has joined Delta Theatre Supply.

Both L. C. Montgomery of Ritz Theatres and Film Service Corp. and William Cobb of Exhibitors Poster Exchange are back from their business trips through the Mississippi territory.

L. V. Garroway of Prentiss, Miss., has rebooked product from his Ritz Theatre into the new Plaza Theatre, with the intention of operating the Ritz on Saturdays only.

Paul Ketchum, owner of the Century Theatre in Texarkana, Texas, recently purchased the Queen Theatre of the same city from Frank Demopolus, while J. D. Gonzales acquired the Joy Theatre in Scott, La., from Joy Theatres, Inc.



IN NEW POST. Herbert J. Bennin, right, is installed in his office as manager of MGM's St. Louis branch, by John J. Maloney, central sales manager. Bennin has been associated with MGM for the past 18 years, succeeding Frank Willingham, who has been given a leave of absence due to illness.

Film Service Corp. and Ritz Theatres, Inc., have occupied their new quarters on the ground floor of the Warner Bldg.

The new Navy Point Theatre in Pensacola, Fla., opened on Oct. 21. Dr. R. W. Fairbanks' new theatre, furnished by Delta Theatre Supply, will open soon on Sicily Island, La.

Warners' new Southern district manager John Kirby was a recent visitor, as were L. E. Downing of Brookhaven, Miss.; Don George and Doyle Maynard of Alexandria; Henry Myers of Biloxi, Miss., L. W. Watts of Oil City; Mr. & Mrs. Cecil Howard of Clinton, La.; Mr. & Mrs. Paul Ketchum of Texarkana, Texas; Mr. & Mrs. Corbett of the Ritz Theatre in Laurel, Miss.; Al Crook of Franklin, La., and Roy Pfeiffer of Baton Rouge.

KANSAS CITY

THEATRE EMPLOYES GET WEEK SALARY AS PRIZE; OSCEOLA SHOWMAN TRIES TALENT SHOWS

Employes of the New Baxter and Ritz theatres at Baxter Springs, Kansas, won first place among 60 Commonwealth theatres in the middle west for their annual "Employes Week" during the first week in July, according to J. D. King, city manager there. As a reward, each of the 15 employes received an extra week's salary.

Senn Lawler, aide to Elmer Rhoden, has been presented a certificate of award for distinguished service by the American Cancer Society.

The $100,000 Esquire theatre was opened at Cape Girardeau Oct. 15 by Esquire Theatres, Inc.

Selmer Campbell has opened a new 350-seat negro theatre at Charleston named after the city.

Adolph P. Meier is set to open his new Cinema, 300-seat theatre, at Gerald. And the Greenlea Brothers have opened a 250-seat the-

(*Continued on Page* 38)



REGIONAL NEWSREEL

(*Continued from Page 37*)
atre, the Essex, in the Missouri town of the same name.

Charles Borg has opened the new Civic at Osceola with motion pictures and stage acts, the latter made up of local talent.

J. T. Ghosen of Sedalia has announced that he will build a theatre at Clinton called the Uptown to replace the theatre of the same name destroyed by fire this summer.

MEMPHIS

R. D. Middleton has purchased the Desoto, a negro house here, from C. M. Lamont and Samuel Boyette at a reported price of about $35,000.

The Esquire, new negro house in the Orange Mound district of Memphis, opened this last week.

Paul Myers, owner of the Belinda at McCrory, Ark., and Mrs. Myers became the parents of an eight pound son at Baptist Hospital in Memphis this last week, the boy being named Paul Christopher. The Myerses have an older daughter, Belinda.

Arthur Groom, former manager of Loew's State in Memphis and now Loew's manager at Evansville, Ind., was a Memphis visitor this week and reports he and his wife are the parents of a new daughter.

CINCINNATI

Albert C. Benson, former Paramount sales manager at the Washington office, was welcomed last week by the local Paramount family as their new head. He succeeds J. J. Oulahan, who was feted Otober 19 with a cocktail party by the Paramount force on the eve of his departure for his new Philadelphia post.

Another departing personality from Film Row, John F. Benson, former Universal branch manager, was given a testimonial dinner at the Variety Club.

Dave Stenger has been elected president of the 20th-Fox Family Club. Other new officials are Irene Meek, vice-president; Cora Johns, secretary; Jessie Stumpf, treasurer.



HERALDING NEW POLICY. A cocktail party heralding the new first-run policy of the Ritz Theatre was held in Memphis last week by Dave Flexer of the Flexer-Haberfield Circuit. Flexer is shown above (right), chatting with Lawrence Audrain, New York representative of J. Arthur Rank's Prestige Pictures.

New office manager at 20th-Fox is William Gunzelman, who has taken over for Robert Laws, now devoting himself to selling.

Reggie Parsons has been moved from the post of office manager to that of Columbia's representative for northern Kentucky. William J. Burns succeeds him. Ross has been promoted to Burns' former position of head booker. Charles Palmer will handle the West Virginia territory for Columbia.

Lou Weithe reports that his Andalus Theatre is sporting a new sign and refurbished front and lobby, while the Kentucky Theatre in Latonia has new plastic front doors.

Keith's will close November 4 for two weeks while undergoing a face-lifting job, Manager Ed Riesenbeck has announced.

Sympathy of Film Row is extended to Mannie and Lou Shore, of West Virginia, on the death of their father, Jacob Shore.

Fred Strief, former Universal branch manager, operator of the Beecher Theatre and RKO office manager, is now managing John Kaiser's Royal Theatre in Chilicothe.

MINNEAPOLIS

NORTH CENTRAL ALLIED MEET TO DISCUSS 'UNFAIR' TRADE PRACTICES, OTHER SUBJECTS

A meeting to devise plans to halt allegedly unfair trade practices on the part of distributors has been called by North Central Allied for Nov. 18 at the Nicollet Hotel here, according to Executive Secretary Don Swarts. Other subjects to be discussed include Ascap, reissues, distributor sales drive, theatre collections, the danger of wholesale theatre building competition and local checkers. The validity of contracts issued before July 1, 1946 will also be brought before the convention. NCA is already on record as backing any exhibitor who wishes to repudiate these contracts.

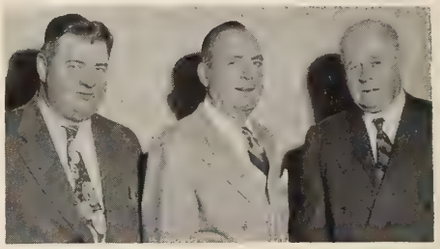
The Chicago federal district court ruling outlawing motion picture clearances is expected to have no immediate effect here, according to Ben Berger. Clearances in Minneapolis vary between 28 and 60 days.

Youngsters in northeast and southeast Minneapolis will be treated to two Halloween theatre parties by the St. Anthony Community council and St. Anthony aerie of Eagles on Oct. 3. A free show and entertainment will be given at the Princess Theatre and children 15 years and under will be guests at a show at the Ritz Theatre.

Dinah Satz, head booker at Columbia, is spending her vacation at home, taking things easy. Walter Hoffman, 20th-Fox exploiteer, is back from a vacation in Los Angeles. Jack Lorentz, 20th-Fox central division drive leader for the Skouras drive, and Annamae Suffern, 20th-Fox women's drive leader, were at the Minneapolis exchange.

New faces on Film Row are Robert M. Rawson, assistant shipper at MGM, Dorothy Hartkopf, MGM inspectress, and Bernice Robeck, 20th-Fox biller.

G. L. Litts has sold the Strand Theatre at Cedar Rapids, Iowa, to W. A. Olson of Wabasha, Minn. Olson will take possession Nov. 15. R. W. Farrington is the new owner of the Fort Theatre at Montfort, Wis. Leo Falb has purchased the Opera House at Elgin, Iowa, from William Miller. Bernard Eirenberg has purchased the Bryant Theatre at Bryant, S. D., from Herbert Borah and will take possession Dec. 1.



ROOTERS. Jack Lavelle, director, Catholic Youth Organization; Pat O'Brien, screen actor, and Frank Walker, former U. S. Postmaster General and prominent exhibitor, were on hand to cheer a special screening last week of RKO Radio's Sportscope, "Hail Notre Dame."

J. F. (Fred) Cubberley, veteran former Minneapolis film distributor has been at the Mayo Clinic at Rochester, Minn., for a check-up. He's been living in Los Angeles for the past ten years.

Eskin Circuit has opened its new 500-seat Middleton at Middleton, Wis. Bob Bauder has reopened the Selby Theatre at Selby, S. D., after being closed two weeks for installation of booth and sound equipment. John Piller has reopened the Rex Theatre at Valley City, N. D., after being closed three weeks for redecorating.

B. H. Germaine has been appointed new manager of the Marcus-Swirnoff circuit's Campus and Ripon theatres at Ripon, Wis. Central States has named L. A. Miller manager of the Palace Theatre at Burlington, Iowa.

PITTSBURGH

FILM SALESMEN CLUB EXPANDS TO COVER ENTIRE INDUSTRY, WILL OPEN PITTSBURGH CLUB SOON

Alfred Panza has sold the Aurora Theatre, Russellton, Pa., to Samuel J. Ross and Francis Aiello, newcomers in the theatre business.

The A&S Steinberg Theatre Supply Company, owned and operated by Abe and Sammy Steinberg, was taken over on Oct. 21 by their brother, Mannie. Mannie has resigned as salesman for Producers Releasing Corporation here to assume his new duties.

A new social club has been organized by the sales representatives of the various film distribution and supply companies, to be known as The Motion Picture Club of Pittsburgh of which Jack Judd of RKO has been elected president; Harry Reese, of United Artists, vice-president; William Scott, of United Artists, treasurer and Sol Perlman of Monogram, secretary. Originally inaugurated for film salesmen only, it has now been announced that all members of the film industry will be welcome. The club is expected to open headquarters on Film Row in the near future, and several social events are being planned. The purpose of the club is to permit film exchange and film supply houses to become better acquainted.

The marriage of Louis Lambros, of the Colonial and Capitol Theatres, Farrell, Pa., to Miss Clara Pitini, of Warren, Pa., will take place on November 3 in Warren, after which a reception will be held at the Mahoning Country Club in Girard, Pa.

Downtown city theatres were hardest hit during the four weeks power strike, which ended

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BOX OFFICE SLANT

Wife Wanted

Monogram **Drama** **73 mins.**

AUDIENCE SLANT: (Adult) Nicely paced drama that will prove entertaining to the average adult.

BOX-OFFICE SLANT: Should do satisfactorily as program fare for subsequent runs and will help bolster the top half of weak double bills.

Cast: Kay Francis, Paul Cavanaugh, Robert Shayne, Veda Ann Borg, Teala Loring, Edgar Hayes, John Gallaudet, Jonathan Hale, Tim Ryan, Barton Yarborough, Paul Everton, Selmer Jackson. Credits: Producers, Jeffrey Bernerd and Kay Francis. Director, Phil Karlson. Screenplay by Caryl Coleman and Sidney Sutherland from the novel, "Wife Wanted," by Robert Callahan. Photography, Harry Neumann.

Plot: An actress whose career is slipping becomes a partner of a real estate broker. Unknown to her, he operates a matrimonial bureau and uses her as bait for one of his victims, who apparently commits suicide. A newspaper reporter, in an effort to crack the suicide case, contacts the actress and together they uncover other innocent victims of the bureau. The racket is exposed and the reporter and actress fall in love.

Comment: Monogram has done a satisfactory job in this actionful drama, with director Phil Karlson pacing the picture so well that the audience's attention is held throughout. Production values, as given the picture by co-producers Bernerd and Miss Francis, are above average for this type of offering. The cast is more than adequate, with Miss Francis and Robert Shayne, especially, turning in very good performances. The idea of the "friendship" club will hit home with many people, because it is a widely known and practiced device. Bernerd continues his clever exploitation showmanship, taking advantage of timely topics. Where the lead picture on a double bill doesn't measure up to expectations, this 73-minute film will materially help in assuaging the customers' disappointment. Its own star values are not quite strong enough for top billing, however.

Laughing Lady

(Previewed in London)

Anglo-American **Operetta** **90 mins.**

AUDIENCE SLANT: (Family) Robust period romance enhanced with tasteful Technicolor and a tuneful score.

BOX-OFFICE SLANT: All the ingredients for a popular hit are here, with Technicolor to offset lack of marquee names in American showings.

Cast: Anne Zeigler, Webster Booth, Francis L. Sullivan, Peter Graves, Chili Bouchier, Felix Aylmer, Paul Dupis, Hay Petrie and others. Credits: Screenplay by Jack Whittingham. Director, Paul Stein. Produced by Louis Jackson.

Plot: Webster Booth, to save his mother from the guillotine during the French Revolution, goes to England to recover a priceless necklace. He learns that the Prince of Wales is giving it to Anne Zeigler to celebrate her engagement to an aged courtier. As an artist, he is commissioned to paint her and the two fall in love. Realizing he cannot steal the necklace, he returns to France to take his mother's place on the scaffold. Discovering that his servant has actually stolen the gems, Booth sends him back to England and Anne, hearing the story, rushes to Paris to plead with Robespierre who agrees to free him in return for money.

Comment: This first Technicolor picture to be produced by an independent company is a spectacular and tuneful operetta. Louis Jackson has gone all out to concentrate on box-office requirements and has succeeded in his endeavor. The critics may decry it, but the ingredients for a robust period romance are here in full—horse races, highwaymen, gambling for big stakes, Madame Guillotine, and the picturesque Regency Period with its accompanying pomp and ceremony for a background. Anne Zeigler and Webster Booth are in fine voice in the leading roles and put over Hans May's musical score to advantage. The picture will be a big hit in Great Britain where the stars are popular on the radio, but for other countries there are the tunes, settings and Technicolor as selling angles.

Carnival

(Reviewed in London)

GFD **Drama** **93 mins.**

AUDIENCE SLANT (Adult) A beautifully tender love story that should satisfy most audiences.

BOX-OFFICE SLANT: With its theme and ballet sequences, this will do best with discriminating audiences and art houses where these qualities can be sold to advantage.

Cast: Sally Gray, Michael Wilding, Bernard Miles, Stanley Holloway, Jean Kent, Hazel Court, Nancy Price, Ronald Ward, Mackenzie Ward, Espinosa, Catherine Lacey, Brenda Bruce, Anthony Holles. Credits: Adapted from the novel by Compton Mackenzie. Directed by Stanley Haynes. Produced by Fileipo del Giudice. A Two Cities picture presented by the J. Arthur Rank Organization.

Plot: Sally Gray, a ballet dancer, is desparately in love with Michael Wilding, a sculptor, who will not marry her because he feels it would curb his freedom as an artist. When she refuses to live with him, he goes abroad. Her mother dies and to find a home for her crippled sister, she enters into a loveless marriage with Bernard Miles, a dour, bigoted farmer. Months later, Sally meets Wilding again and in a fit of jealousy Miles kills her.

Comment: Though definitely an adult subject, "Carnival," is in no way sordid or offensive. It is a beautifully tender love story which has been attractively staged against a colorful background of London at the turn of the century and the rugged Cornish coast. The restaurants, theatres, ballet schools and artists' quarters of the period have been well reproduced. Unfortunately, there is an unhappy ending and though far from lacking in popular appeal, the film will probably have most success in America in the art houses where full play can be made of the theme and the ballet sequences. Michael Wilding gives a pleasing performance as the artist, while no less successful is the work of Sally Gray, who has been absent from the screen for a long time, as the carefree ballet dancer who hardens against life.

The Brute Man

PRC **Horror** **58 mins.**

AUDIENCE SLANT: (Adult) There are enough murders and suspense in this chiller-diller to satisfy the most rabid mystery fan.

BOX-OFFICE SLANT: Should bring in gratifying box-office returns where mysteries are favored.

Cast: Rondo Hatton, Tom Neal, Jane Adams, Donald MacBride, Peter Whitney, Fred Coby, Jan Wiley, Janelle Johnson. Credits: Produced by Ben Pivar. Directed by Jean Yarbrough. Original story by Dwight V. Babcock. Screenplay by George Bricker and M. Coates Webster. Photography, Maury Gertsman.

Plot: Police searching for a killer who has been running rampant and killing scores of people finally locate one of his hiding places and there uncover some newspaper clippings containing the picture of two men and a girl. By locating and questioning one of these men they discover that the killer is the other man who, because of an injury to his face, has become a depraved, disfigured human being. He is finally cornered when he comes to call on a blind girl whom he has been trying to befriend.

Comment: This is a chiller-diller that will give the fans of this type of fare their money's worth in murder and suspense. Story supplies a murder in every few feet of film and there is enough suspense in the fifty-eight minutes of running time to entertain them in a very satisfactory manner. Originally made by Universal as the second in the Rondo Hatton series of "Creeper" pictures, film was sold outright to PRC for their schedule, and it looks like a good investment for them. It should bring in gratifying box-office returns for it has a definite appeal for the mystery followers. Rondo Hatton makes a very convincing menace in the title role and Jane Adams turns in a believable portrayal as a blind girl who is the Creeper's only friend. To Jean Yarbrough goes credit for a direction job that maintains the suspense and holds the interest throughout, and George Bricker and M. Coates Webster get credit for a screenplay that combines all the mystery elements that appeal. Donald McBride, Peter Whitney and Fred Coby are others in the cast who acquit themselves to advantage. Production was handled by Ben Pivar.

Never Say Goodbye

Warner Bros. **Comedy** **96 mins.**

AUDIENCE SLANT: (Family) Errol Flynn departs from his customary role and gives a satisfactory account of himself in this farce-comedy which will entertain his followers and also many others. For the women, there is a surprise in store when they get a glimpse of Forrest Tucker. The swoon-agers will find he has plenty of what it takes to "send" them.

BOX-OFFICE SLANT: This should draw well wherever Errol Flynn is popular.

Cast: Errol Flynn, Eleanor Parker, Lucile Watson, S. Z. Sakall, Forrest Tucker, Donald Woods, Peggy Knudsen, Tom D'Andrea, Hattie McDaniel, Charles

(*Continued on Page* 43)

HOLLYWOOD

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STUDIO ROUNDUP

Visitors Are Barred from the Hollywood Studios for Duration of Jurisdictional Dispute; Production Now 'Hobbling' Along at Considerable Cost to Producers

A complete ban on film studio visits has been put in effect at all major studios as a result of the current strike and will be continued for the duration of the trouble. Studios reported that before the strike began the volume of sightseers on the sound stages had grown into a serious production problem, and that added difficulties brought about by the strike made it impossible to continue tours of the lots. This is another phase of the labor problem, which added to the laboratory situation, is proof of the difficulties confronting the studios. Production is hobbling along at great cost and for an undetermined period.

U-I Signs Viennese Coach

Elsa Schreiber, Viennese stage director, has been signed by U-I to a term deal as coach and test director by William Goetz, president in charge of production.

Meanwhile, two films continue on U-I's agenda, the long-shooting "I'll Be Yours" and the recently started "The Egg and I."

6 Shooting at Warners

Warner Brothers have a full schedule before the cameras, working their sets with replacements for the striking CSU members. Elder of the lot is "Possessed," Joan Crawford starrer, which is getting final scenes. "Love and Learn" is in its second month, with Jack Carson, Robert Hutton, Martha Vickers and Janis Paige. Others going are "Night Unto Night," "My Wild Irish Rose" (in Technicolor), "The Woman in White" and "Deep Valley."

Columbia Starts Serial

Producer Sam Katzman is a mighty busy gentleman, having just completed a film for Monogram and immediately starting a serial for Columbia. Katzman selected location sites for his production, released through Harry Cohn's lot, of "Jack Armstrong, the All-American Boy," a 15-part chapter-play. Based on the radio program, it has just started shooting.

Ruth Donnelly, veteran comedienne, is the most recent addition to the cast of "Millie's Daughter," being directed by Sidney Salkow. Gladys George, Gay Nelson and Paul Campbell play other major parts. Columbia has six other pictures going, including the Cinecolor independent, "Twin Sombreros," being produced by Harry Joe Brown.

'Fifth Avenue' in 11th Week

Originally scheduled to be finished by now, Monogram has added a week to the shooting of Roy Del Ruth's "It Happened on Fifth Avenue." The film is in its 11th week of production.

Starting date on the next Johnny Mack Brown was pushed back to Oct. 28 to enable Raymond Hatton to finish his role in a Cecil B. DeMille picture at Paramount. Lambert Hillyer will direct for producer Barney Sarecky. "Ginger," dog story produced by Lindsley Parsons, had added scenes made and is now completed. Oliver Drake directed the additional footage, with Frank Albertson, Barbara Reed and Johnny Calkins working.

Arthur Dreifuss finished his direction for Sam Katzman on "Teen-Agers Go West," which featured Freddie Stewart and June Preisser and the bands of Jerry Wald and Spade Cooley. A 50-piece orchestra, under Eddie Kaye, is scoring "Sweetheart of Sigma Chi."

Paramount's Quartet

Paramount has cut production to a quartet of pictures, including two in Technicolor. They are "Unconquered" and "Desert Town," Hal Wallis Production. Others are "The Big Haircut" and "Variety Girl."

Robert S. Taplinger is staying with the studio in a production capacity for a few weeks and will then leave to establish his own offices for industrial and public relations in this country and abroad.

PRC Starts Michael Shayne

PRC finished "Wild Country," with Eddie Dean, Roscoe Ates, Stan Jolley, Doug Fowley and Peggy Wynn. Shot mostly on location, the singing western was produced by Jerry Thomas and directed by Ray Taylor. A new Michael Shayne detective drama, under the direction of Sam Newfield, was started; it is "The Corpse Came Calling," being produced by Sig Neufeld and featuring Hugh Beaumont, Cheryl Walker, Paul Bryar and Louise Currie. It's a field day for the Neufelds, with Stanley serving as assistant director.

Also going, on distant location at Mount Shasta, is "The Red Stallion."

EL Completes Scoring

Scoring of "It's a Joke, Son," Senator Claghorn (Kenny Delmar) starring vehicle, has been completed at Eagle Lion by a 55-piece orchestra. The music was built around Southern tunes, chief among them Dixie. Irving Friedman, musical director, will complete background music for "Bedelia," English-made picture, before it is released. The original score is being sent from England.

MGM Starts 'Maisie'

MGM started "Undercover Maisie," Ann Sothern's latest in that perennial series. Harry Beaumont is directing. Leon Ames gets an important role in the film. Another picture just begun by Metro is "The Personal Touch," with Lionel Barrymore, Lucille Bremer, James

(*Continued on Page* 42)

Would Use Same Cast For Four Productions

A new production plan which calls for the same stars and supporting cast of players for three pictures and a possible fourth, now being written, and which will be spread out over a period of years is being discussed by Walter Wanger and William Goetz, Universal-International production chief.

Idea stems from Wanger's purchase of James Street's novel, "Tap Roots." If he succeeds in purchasing "Oh Promised Land" and "By Valour of Arms," remaining two of the trilogy, and a fourth now being written by Street, it would mean that the stars signed for the first film would be put under contract for a period covering all four pictures, since the characters carry through the entire series, although not in sequence.

Harry Stern Productions To Film Epic Drama

Harry Stern, distribution executive, has formed Harry Stern Productions to film an epic drama, "Imperial Valley," whose background will be the Colorado River valley which was transformed into one of the richest agricultural regions in the world.

Although only 44, Stern is one of the veterans of the industry's distribution branch. He entered the motion picture field in 1920 when he joined the old Fox Film Corp. Subsequently he was associated with United Artists, and at one stage of his career was charged with the American distribution of Gaumont British product.

Rossen to Direct Garfield Vehicle

With production scheduled to start November 15, Robert Rossen has been signed by Enterprise as director for John Garfield on that actor's first independent production, "The Burning Journey."

Rossen has checked onto the lot for meetings with screenwriter Abraham Polonsky, Garfield, and producer R. B. Roberts.

To Direct 'Guilty'

John Reinhardt, who has concentrated almost entirely on the direction of 20th-Fox and Paramount Spanish pictures, has been signed by Jack Wrather Productions to direct its initial film, "The Guilty," which will co-star Bonita Granville and Don Castle. Production starts next month at Monogram.

Screenplay by Arthur

Art Arthur, former columnist for the Brooklyn *Eagle*, who served three years as an Army private, has been signed by Producer Seymour Nebenzal to write the screenplay of "Heaven Only Knows," forthcoming United Artists release. Al Rogell will direct.

HOLLYWOOD

'Coup de Grace' to be Made Entirely in France

Anatole Litvak's production, "Coup De Grace," based on the French novel by Georges Cassell, will be produced entirely in France. Litvak, who is currently directing "A Time to Kill" for Hakim-Litvak Productions, announced that he would take a troupe of top-flight American stars to Paris early next summer to perform in the adventure story of the French Foreign Legion.

Litvak will use noted French actors in the cast, in addition to his American stars. Approximately 75 per cent of the production will be in English, while the balance of the dialogue will be spoken in French to lend authenticity to the story. "Coup De Grace" will be made under the auspices of a major American film company. Distribution deal has not yet been set.

Completes Personnel Of New Company

Michael Curtiz, Warner Bros. director, has completed the personnel of his own organization which will produce at the Burbank Studios for Warner release.

In addition to Curtiz as president, Jacques Leslie has joined the unit as vice-president and general manager. Leslie formerly was with the Feldman agency. Bess Meredyth is vice-president and story editor, and Margaret Ettinger is secretary. Board of directors includes Curtiz, Leslie, Miss Ettinger, Roy Obringer and Ed L. Depatie.

Sperling Announces New U. S. Pictures Setup

The new organization of United States Pictures was announced last Thursday in Hollywood by Milton Sperling, who is president and production head. Other executives are Donald Hyde, vice-president and general manager; Oliver Schwab, secretary, and Charles Yoss, treasurer.

United States Pictures' first film, "Cloak and Dagger" is now being distributed by Warner Bros. The second, "Pursued," is nearing completion.

Named Art Director

Art direction for Paramount's forthcoming aviation epic, "Blaze of Noon" has been assigned to Roland Anderson. The action of the picture centers around the first commercial airmail. Sterling Hayden, Sonny Tufts, William Holden, William Bendix and Johnny Sands, will appear in the film.

Plays Russian Baroness

Elsa Lanchester has been signed for one of the major roles in Republic's forthcoming Nelson Eddy-Ilona Massey starrer, Rudolf Friml's original operetta "Will Tomorrow Ever Come?" Miss Lanchester will portray a Russian baroness, screen wife of Hugo Haas. Allan Dwan is the director and associate producer.

As Vehicle for Garfield

Purchase of the Forrest Rosaire novel, "East of Midnight," which he will produce as a John Garfield starring picture for Universal-International release has been announced by Mark Hellinger. Hellinger has also signed the author to do the screenplay.

STUDIO NEWS & PROGRAM NOTES

Fleming Option Renewed; Amfitheatrof Signed by U-I; Roland Gets New Contract; Virginia Huston Assigned

George Archainbaud was signed by Columbia to direct "King of the Wild Horses," which *Ted Richmond* will produce. Film is scheduled to go into production early in November.

Amparo Iturbi joined her brother *Jose Iturbi* under the baton of *Georgie Stoll*, to pre-record de Falla's Ritual Fire Dance, with a 50-voice mixed chorus for MGM's "The Birds and the Bees," which *Joe Pasternak* is readying for production with *Jeanette MacDonald, Jose Iturbi* and *Jane Powell* in top roles.

Gilbert Roland has been handed a new contract with Monogram and will make three "Cisco Kid" films during the entire year. In addition, the studio has an option on a fourth picture not in the "Cisco" series.

Stanley Clements was assigned to Paramount's all-star "Variety Girl" for his first role since his discharge from the Army. He will be featured in a production number with *Mary Hatcher*. *George Marshall* directs and *Daniel Dare* produces.

Rhonda Fleming, who just completed a starring role opposite *Rory Calhoun* on loan-out to *Pine-Thomas* for "Adventure Island," has had her option renewed by Vanguard Films. The young actress made her screen debut as the psychopath in "Spellbound."

John Auer signed a producer-director contract with Republic, and his first assignment will be "Mike Was a Lady."

Daniele Amfitheatrof, distinguished Russian-Italian conductor and composer, was signed by Universal-International to a term deal. His first assignment will be to compose an original score and conduct the entire musical arrangement for *Walter Wanger's* "Smash-up," which co-stars *Susan Hayward* and *Lee Bowman*.

Monogram will send a camera crew to Vienna for backgrounds for "Tragic Symphony," which is based on the life of Tchaikovsky. Picture is scheduled to go before cameras in November.

Warner Anderson has been assigned a major role in "The Personal Touch," currently before the cameras at MGM. His part in this latest of the Dr. Gillespie stories is that of a hypochondriac who is cured of an imaginary ailment.

Shelley Winters has been signed by *Jules Levey* for the important role of *Arturo de Cordova's* secretary in "New Orleans," current Levey production for UA release.

Elisha Cooke, Jr. has been added to the cast of "A Time to Kill," the *Hakim-Litvak* production for RKO release. His role is a definite departure from type, since he has long played either "heavy" or comedy portrayals. In "A Time to Kill" he will interpret the dramatic part of a blind veteran who finds himself involved in a killing. *Henry Fonda, Barbara Bel Geddes, Vincent Prince* and *Ann Dvorak* are starred.

Two 10-year olds, *John McGovern*, "Little Beaver" of "Red Ryder" radio fame, and *Ann Burr*, have been signed by Warners to play the children of *Rosemary DeCamp* and *Broderick Crawford* in "Night Unto Night," *Ronald Reagan-Viveca Lindfors* starrer which *Don Siegel* is directing.

Clarence Kolb, member of the vaudeville team of Kolb and Dill, was signed by Eagle Lion for a supporting role in "There Goes the Groom," starring *Franchot Tone* and *Ann Richards*. *Leigh Jason* will direct for producer *Lee Marcus*.

Tom D'Andrea was set in the important role of *Humphrey Bogart's* taxi-driver accomplice in "Dark Passage," Bogart's forthcoming co-starrer with *Lauren Bacall* for Warner Bros.

Michael Kirby, former national ice-skating champion, gets an important role in MGM's "Green Dolphin Street," which stars *Lana Turner, Van Heflin, Donna Reed* and *Richard Hart*.

Virginia Huston has been awarded the feminine romantic lead in RKO's "Build My Gallows High," in which *Robert Mitchum* and *Jane Greer* will co-star. *Jacques Tourneur* will direct the film, to be produced by *Warren Duff*.

Alan Young, radio comedian, has been added to the cast of 20th-Fox's production, "Chicken Every Sunday." He will play a comedy romantic role opposite *Jeanne Crain*, who plays the daughter of co-stars *Maureen O'Hara* and *Henry Fonda*. *George Seaton* will direct for producer *William Perlberg*.

Enterprise announces the signing of *Mary Field* for the important head nurse role in the *David Lewis* production, "The Other Love." *Barbara Stanwyck* and *David Niven* are co-starred in the film which *Andre de Toth* directs.

Herbert Anderson, long-faced comedian, has been cast as *Martha Vickers'* excitable neighbor in Warners' "Love and Learn," with *Jack Carson, Bob Hutton* and *Janis Paige*.

Allan Roberts and *Doris Fisher*, Columbia song-writing team, have completed a special number, Please Don't Kiss Me, which *Rita Hayworth* will sing in "The Lady From Shanghai," in which she co-stars with *Orson Welles*. Film is not a musical, and this will be its only tune.

'Upwards to Stars' Next for Montgomery

Pleased with the results of "Lady in the Lake," Robert Montgomery's first actor-director effort, MGM has purchased Charles Martin's original screenplay, "Upwards to the Stars," and has assigned it to Montgomery to handle in the same dual capacity. As in "Lady in the Lake," Montgomery will be co-starred with Audrey Totter.

George Haight will produce the Martin screenplay, which Martin (also a director) plans to publish as a novel.

'Variety Girl' Builds

Betty Hutton, has been assigned to the cast of Paramount's 30-star "Variety Girl" in a star-specialty routine. Gail Russell also has joined the cast, as have Deforest Kelley, Donald Kirk, reecntly discharged from the armed forces, and Roland Dupree, dancer.

New Ideal Theatre Chairs
JOE HORNSTEIN has it!

HOLLYWOOD

STUDIO ROUNDUP

(*Continued from Page* 40)

Craig, Alma Kruger and Keye Luke. Willis Goldbeck is directing and Carey Wilson producing. Edward Arnold returned from his appearance in Chicago before the AFL convention for the Screen Actors Guild to go into this latest "Dr. Gillespie." Also placed in the release was Art Baker, radio commentator.

Two more weeks remain for "The Romance of Rosy Ridge" location company at Santa Cruz before returning to Culver City. The film has been shooting there for nine weeks.

RKO Starts 'Build Gallows'

RKO started "Build My Gallows High" under a cloud. King Brothers, who introduced Robert Mitchum to the screen, feel they have a claim on the actor, who is starred in the RKO picture. They want him for one of their productions. Meanwhile, Mitchum continues to work on the RKO film, with Jane Greer and Virginia Huston, Warren Duff is producing and Jacques Tourneur is directing.

"They Won't Believe Me" has been completed. Still shooting are "The Bachelor and the Bobby-Soxer"; the Hakim-Litvak production. "A Time to Kill"; the dog picture, "Banjo"; Sol Lesser's "Tarzan and the Huntress"; and a western, "Thunder Mountain," starring Tim Holt.

4 UA Films in Work

Producer Jules Levey added Shelley Winters to his "New Orleans," as secretary to Arturo deCordova. Miss Winters is doubling in brass, enacting the screen role as well as playing in the stage version of "The Merry Widow." Shooting schedule on the jazz film had to be revised one day to allow Dorothy Patrick, playing the femme lead, to be with her mother at the hospital because of an operation.

Other United Artists pictures going are Preston Sturges' "Vendetta," Howard Hawks' "Red River," and Hal Roach's "Who Killed Doc Robin?" (in Cinecolor).

Enterprise Busy with 'Arch'

The other day director Lewis Milestone called in 370 extras for further sequences in a restaurant episode in "Arch of Triumph," making the total extra call for that one scene 7,287! Additional scenes remain to be shot between Charles Boyer and Charles Laughton at the restaurant, occasioned by Laughton's replacement of Michael Chekhov and the necessity for re-shooting several sequences.

Still going is "The Other Love," being directed by Andre de Toth, who also did "Ramrod." The latter is now being recorded in two separate sessions for fire and conflict scenes.

Republic's Lone Effort

"Web of Danger" has been the lone effort going at Republic. J. Farrell McDonald is the latest addition to the film, featuring Damian O'Flynn and Adele Mara.

Wilde Suspension Settled

Although Cornel Wilde's contract was suspended by 20th-Century Fox for refusing to play the role of Bruce Carlton in "Forever Amber," matters were later adjusted, with Wilde taking over the role at an increase in salary.

Twentieth-Fox finished "I Wonder Who's Kissing Her Now" and "The Homestretch." Producer Gene Markey has had his option lifted, as has Hugh Cummings, the studio's dialogue director who worked on George Jessel's "I Wonder."

Only 20th effort in production is "Boomerang," now on location in Stamford, Conn., and White Plains, N. Y., which leaves the home lot emptier than a theatre on Christmas Eve.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

Republic Sets 8 for Cameras Before 1947

Eight pictures have been scheduled to go before the cameras at Republic studios before the end of the year, thus winding up approximately two-thirds of the studio's 1946-47 program.

"Gallant Man," Frank Borzage's second production, starring Don Ameche and Catherine McLeod, and "Along the Oregon Trail," a musical-Western in Trucolor starring Monte Hale and Adrian Booth, will go before the cameras this month.

Four pictures have been slated to start in November, including the Nelson Eddy-Ilona Massey starrer, "Will Tomorrow Ever Come?" with Allan Dwan as associate producer and director; "Wyoming," co-starring William Elliott, Vera Ralston and John Carroll, with Joe Kane as associate producer and director; "Marshal of Cripple Creek," a Red Ryder western starring Allan Lane; and "Bells of San Angelo," a Roy Rogers starrer with Edward J. White as associate producer.

In December, two pictures will get the go-sign, to wind up Republic's production activities for the year. They are: "Slippy McGee," to be filmed in Trucolor with Lou Brock as associate producer, and "Virginia City Raiders," last in the Red Ryder series for the year.

'Ruth' Score to Dolan

Robert Emmett Dolan has been named musical director of Paramount's "Dear Ruth," Joan Caulfield-William Holden starring comedy now being edited by Archie Marshek. Dolan will work on the music score during the month vacation which Producer Paul Jones will take beginning November 1, and scoring will begin after Jones' return. Director William Russell has completed dubbing the film.

Orth Reverts to Type

Frank Orth, who recently deserted his usual role of bartender to portray very sober judges in "The Bride Wore Boots" and "Ladies Man," returns to his first love in Columbia's "The Guilt of Janet Ames." He will play a bartender.

Scotland Yard Inspector

Sir Cedric Hardwicke will play a Scotland Yard inspector in Hunt Stromberg's forthcoming United Artists release, "Personal Column," which stars George Sanders and Lucille Ball. Douglas Sirk will direct.

'Dan Patch' Agreement Between Frank, Disney

Conclusion of a deal under which W. R. Frank, who is preparing to produce "Dan Patch," the saga of the great harness racer, has granted Walt Disney permission to highlight the pacer and his achievements in the latter's forthcoming Technicolor feature, "How Dear to My Heart," was disclosed last week.

References to Dan Patch as a central figure and story-motivating factor in the Disney production are given right-of-way by the agreement. Frank, who owns rights to the Dan Patch story and will film it with John Taintor Foote, noted magazine writer and horse authority producing, believes the Disney films will augment interest in Frank's own production venture and cultivating added curiosity about the great stallion who never was beaten in a race.

Schilling Goes Into Hayworth-Welles Film

Gus Schilling, veteran of Minsky burlesque, Shakespearean road companies and the Mercury Theatre, has been assigned one of the top roles in support of Rita Hayworth and Orson Welles in Columbia's "The Lady From Shanghai."

Schilling, who will do comedy relief in the film, previously appeared with Miss Hayworth in "You Were Never Lovelier." In the new film, he plays the role of a jolly, unemployed merchant sailor.

Wanger Sets Plans For Three Pictures

Plans for three pictures to be made under his present Universal-International commitment have been announced by Walter Wanger.

The first is "Washington Flyer," an original story by George Worthing Yates, which will star Susan Hayward, under contract to Wanger. This will be followed by a story of the west which will be directed by George Marshall early in 1947. Although the final picture has not been selected, it will be in Technicolor in accordance with a commitment now held by Wanger.

John Carroll Signed To Republic Contract

John Carroll has been signed by Republic to a long-term contract and assigned an important lead in "Wyoming," in which he will co-star with William Elliott and Vera Ralston. Others in the cast include George "Gabby" Hayes, Albert Dekker and Maria Ouspenskaya.

Carroll recently received his release from MGM in order to sign the new contract with Republic.

Trick Roper Signed

Johnny Judd, one of the foremost trick ropers in the country, has been signed for a supporting role in Zane Grey's "Twin Sombreros," Columbia's Randolph Scott-Barbara Britton-Dorothy Hart starrer. Judd, once identified with the famous 101 Ranch in Oklahoma, made many stage appearances with Will Rogers. "Twin Sombreros," filmed in color, is being directed by George Waggner and produced by Harry Joe Brown.

REGIONAL NEWSREEL

(*Continued from Page* 38)

on Oct. 20. During the strike period grosses in these theatres dropped between forty and fifty per cent, and the majority of the downtown theatres resorted to repeat and reissue pictures during the last three weeks of the strike.

The local industry extends its sympathy to Ken Hoel, exploiteer for the Harris Circuit of Theatres in this territory, whose mother passed away recently in Cleveland, Ohio.

The brother of Mrs. John J. Maloney, whose husband is Central division manager for Loew's Inc., died at his home in Pittsburgh last week.

The engagement of Iris Shartin, daughter of William Shartin, until recently branch manager for United Artists Corporation here and now occupying the same position for that company in Cleveland, to Mortimer Goldstone, has been announced. Goldstone, an ex-GI, is a student at Loyola University.

The wedding of Miss Freda Leff, of Republic Pictures Corporation, to Robert Roth, of Braddock, Pa., will take place in Sunday, Oct. 27, at the home of the bride-to-be here.

Mrs. Frank Panapoulos, wife of the popular Clairton, Pa., showman, is reported to be improving following a very serious operation at the Cleveland Clinic recently.

M. A. Silver, zone manager for the Warner Theatre Circuit, and Morris Finkel, president of the AMPTO of Western Pennsylvania, Inc., have been appointed co-chairmen of the local Community Chest Drive for the motion picture industry, and Sam Fineberg, branch manager for Monogram Pictures, is Film Row chairman.

Mrs. Marie Schmidt, whose husband operates the Imperial Theatre, Imperial, Pa., is recovering from a recent operation in the Presbyterian Hospital here.

CHICAGO

LOOP PARKING PROBLEMS STUDIED BY EXHIBITORS AND MERCHANTS; B&K CLUB ELECTS OFFICERS

State Street theatres and stores have created a $60,000 fund to aid in solving the Loop parking problem. The money will be spent in an analysis of present parking facilities, including those along the lake front, with a view toward expanding them. A 5c lake front-to-Loop bus fare is one major objective in the drive.

Ex-servicemen garnered a majority of the votes cast in the annual election of officers for the B&K Club. Hugh McGinnis is the new president; he will be assisted by Vice-Presidents William Holden, Jack Garber, and Jack DeWiggins, Secretary Ruth McLean, and Treasurer Sam Stott.

Participants in the national convention of the Greek War Relief Association included Spyros, Charles, and George Skouras, from the New York headquarters, and John Manta and Van Nomikos of Chicago.

Mayer Kubelsky, father of Jack Benny, succumbed to a heart attack at the age of 77, in Waukegan.

The Better Films Council held its first fall meeting last week at the Illinois Federation of Women's Clubs, with Mrs. Joseph Chesser presiding.

Republic Pictures' Vice-President E. L. Walton was a business visitor at the local exchange. Screen writer Joseph Brownstone is visiting friends prior to undertaking post-graduate work at DePaul University.

B. H. Adler, of the Adler Silhouette Letter Co., has returned from a swing around the eastern cities. S. J. Gregory, Lou Harris, and Pete Panagos, all of Alliance Theatres, have returned from the Midstates meeting at Walla Walla, Washington.

Paul Grunert, assistant manager of the B&K LaGrange Theatre, married Marie Schendel at LaGrange, Ill.

E. W. Goldberg, of the Golde Mfg. Co., has announced that the new ticket-dispensing equipment of his company will be ready for shipment to theatres in the near future.

CHARLOTTE

Harry Kerr, salesman for Kay Film Exchange is leaving that company to take over duties of booker for Paramount, to replace John Lisk, who has resigned. E. C. DeBerry, local Paramount Head Booker, has been transferred to the New Orleans Branch as a salesman.

Jack Frye has taken over the duties of Head Booker at Warner Brothers, replacing Carol Ogburn who has gone on the road.

Seen along the Row: J. D. King, Bethune, S. C.; Mrs. H. T. Greene, Manning, S .C.; Levy Overton, Weldon, N. C.; Bob Sylvester, Richlands, N. C.; Harry Cook, Mt. Olive, N. C.; Lee Little, Camden, S C.; Bill Conn, Webb, Gastonia, N. C.; E. L. Hearne, Alameda, Albemarle, N. C.; Sonny Baker, Valdese, N. C.

Louise Deese, secretary to H. D. Hearn of Exhibitor's Service is back at her desk after an extended illness. Ann Love, who has been with the organization since its birth, has resigned.

Norman Jackter, short subject booker for Columbia, has been promoted to salesman and will go on the road as soon as the new short subject booker, Clyde Settlmy has been trained to take over Jackter's duties.

T. D. Robison has arrived in Hickory to take over the managerial duties at the Park, it was announced by Earle M. Holden, resident manager of North Carolina Theatres, Inc. Robison, recently discharged from the Navy was transferred from the State in Monroe. He has been with Wilby-Kincey Theatres for 10 years. One of his first duties was the supervision of installation of a new sound system in the Park.

Box-Office Slants

Never Say Goodbye

(*Continued from Page* 39)

Coleman, Patti Brady. **Credits:** Directed by James V. Kern. Screenplay by I. A. L. Diamond and James V. Kern. Original story by Ben and Norma Barzman. Adaptation by Lewis R. Foster. Photography, Arthur Edeson. Wardrobe by Leah Rhodes. Produced by William Jacobs.

Plot: The youngster of a divorced couple finds herself divided between her two parents for six months at a time. She is close to her father, a well-known artist, and happy with her mother so she plans to bring them together. A Marine to whom the child has been writing, appears in time to help her out and all ends happily.

Comment: While the plot is obvious and there are quite a number of familiar routines, this latest Errol Flynn pitcure is nevertheless good entertainment for most audiences. It is a farce-comedy—a departure for Flynn from his customary role—and he gives a good enough account of himself to not only entertain his followers but appeal to others as well. Corny though the gags are, there are numerous laughs throughout the picture, and the addition of Forrest Tucker as a big, hulking Marine adds much to the visual appeal the film will have for the swoonagers. Besides the two male leads, there is the fine performance and the magnificent wardrobe Eleanor Parker displays and the introduction of a juvenile, Patti Brady, for those who enjoy child performers. Turning in splendid portrayals in supporting roles are such outstanding players as S. Z. Sakall and Lucile Watson, with Donald Woods, Peggy Knudsen, Tom D'Andrea and Hattie McDaniel exceptionally good in lesser roles. As escapist fare, this should do well wherever played, especially after the feminine contingent get a peek at Tucker, who is so good as the Marine he practically steals every scene in which he appears. James V. Kern, the director, shows an experienced hand with the understanding way in which he plays up the comedy and William Jacobs' production vaules are tops; heading the list is the wardrobe by Leah Rhodes.

Affairs of Geraldine

Republic Comedy-Drama with Music 68 mins.

AUDIENCE SLANT: (Family) Fairly entertaining comedy-drama that will please average unsophisticated audiences.

BOX-OFFICE SLANT: Jane Withers' name and fair word-of-mouth should help at the box-office.

Cast: Jane Withers, James Lydon, Raymond Walburn, Donald Meek, Charles Quigley, Grant Withers, William Haade, Michael Branden, Johnny Sands, David Holt, Tanis Chandler. **Credits:** Producer, Armand Schaefer. Director, George Blair. Screenplay, John Butler, based on story by Lee Loeb and Arthur Strawn. Photography, Don Alton.

Plot: A wealthy small-town girl in a big city gets mixed up with a man whose hobby is to marry wealthy women whom he meets through a matrimonial bureau. She agrees to marry him, but his previous wives—whom he hadn't bothered to divorce—all turn up at the wedding. Also present is the bride's home-town sweetheart, who eases her out of the embarrassing role of a bigamist's bride by marrying her, himself, and making her like it.

Comment: Fans of former child star Jane Withers will have a heyday when this film is shown because Miss Withers is all over the place making with the personality, singing and emoting. The picture has nice production values, thanks to Armand Schaefer, and director George Blair has done an intelligent job with John Butler's often impractical but adequate screenplay. The studio wisely selected a cast of established favorites, who while not of a top marquee variety, nevertheless will help draw 'em in as old film friends of the fans. Included are Jimmy Lydon, Donald Meek, Raymond Walburn and Grant Withers, all of whom turn in their usual professional performances. Several incidental musical numbers are well handled and technical departments are up to par.

"Voice of Theatre Speakers"
JOE HORNSTEIN *has it!*

SHORT SUBJECT REVIEWS

Skating Lady *(Smooth)*

RKO (74,301) Sportscope 9 mins.

Gretchen Merill, Ladies Amateur Figure Skating Champion of the United States, is the heroine of this Sportscope, and we get to know Gretchen very well after nine minutes. The film shows her at home, doing her limbering exercizes, bicycling, playing tennis, cutting the highly skillful precision figures of championship competition, and finally a session of free skating. The last episode is handled with the aid of a spotlight and contains some of the best skating shots yet made. Miss Merill is personable and reminds of a younger Sonja Henie. A very pretty number for any aduience.

I'll Build It Myself *(Hilarious)*

RKO (565) Edgar Kennedy 15 mins.

Without wasting any time, be it said that this is the best Kennedy number in a long, long time. Edgar's precious family has a contractor in to estimate on an added room, but Edgar decides he'll build it himself. From then on the film is a series of mishaps, flying bricks, plaster and some beautiful falls, with the climax coming when Edgar mistakenly throws the building inspector into the plaster bin. This is one Kennedy that will go with any audience.

Flicker Flashbacks No. 1 *(Excellent)*

RKO (74,201) 9 mins.

Ah, sweet memories! The first of the new season's Flashbacks gives us a hot piece called "Wages of Sin" or "Hounded by Fate" in which the landlord's daughter marries the boarder. The latter beats it soon after, with the irate brother on his trail. Catching up, he finds the bridegroom sick in bed. "All is forgiven, come home," says the over-acting brother. But rather than that the bridegroom dies. Then "The Wanderer," a Biograph release of 1909, shows Lionel Barrymore as a Spanish Don who cares more for his jewels than for his wife, Claire McDowell. The latter is tempted by the smooth William Miller, but just then Henry Walthall comes along playing a flute, accompanied by Mae Marsh. The tune saves the day and Don Lionel and Claire are reunited. You can't miss with this series.

The Answer Man No. 1 *(Interesting)*

Universal 10 mins.

This is based on the radio program of the same name and answers questions of universal interest. While answers are given by the mysterious "Answer Man" whose back is to the camera at all times, scenes shift to the subjects about which the questions have been propounded. A trailer following the short offers audience members $50 for each question accepted for use in the series. Good exploitation angles.

Toccata and Fugue *(Intriguing)*

UA Musicolor 10 mins.

A note preceding the actual shots in this Cinecolor film states, "The strange and wonderful formations of Bryce Canyon, Utah shown in this picture express visually the exalted spirit of Bach's great music," and whatever Johann Sebastian Bach had in his mind when he wrote the music might have been just about what a motion picture audience sees on the screen as the fantastic shapes and coloring of the canyon appear, accompanied by the Janssen Symphony Orchestra of Los Angeles. Like the art collector who said he didn't know much about art but knew what he liked, motion picture audiences who know little about music will know what they like when they see this short. It's good entertainment aurally and musically. Produced by Werner Janssen.

Son of the Guardsmen *(Exploitable)*

Col. Serial 15 Chapters 20-27 mins.

The most important aspect of Columbia's new serial is the fact that it has many angles for natural exploitation, such as the tieup made with the Ben Pearson outfit, America's largest manufacturer of archery equipment. The value of this tieup was demonstrated when Columbia was exploiting its "Bandit of Sherwood Forest" and obtained innumerable window displays throughout the country. The new serial tells a tale of adventure during medieval times when the lords and knights of England were exploiting their tenants and serfs. An organization of so-called outlaws sprang up in Sherwood Forest to protect themselves and all of the poor. First chapter, "Outlaws of Sherwood Forest" indicates that serial fans will have plenty to get excited about as the inevitable conflicts between the evil lords and the band of free men of the forest start in earnest. While the action of the serial is directed primarily toward the amusement of the younger generation, some of the elders in audiences may be entertained. The press book for the serial contains many excellent exploitation ideas and should be carefully perused when the subject is booked.

The Schooner the Better *(Funny)*

Columbia (7704) Phantasy 7 mins.

A black and white cartoon of the days when men were shanghaied aboard vessels to complete the crews. The villain in this one finds the tables turned with the intended victim accepting payment for his job of delivering the villain.

Jamaica *(Excellent)*

20th-Fox (7252) Movietone Adventures 8 mins.

From the modern capital of Kingston in tropical Jamaica the Technicolor camera takes audiences through the Hope Botanical Gardens, St. Catherine's Cathedral, the Rodney Memorial and other points of interest and then tours the agricultural regions, including the areas where bananas and sugar cane are grown. The short closes with views of the Nelson plaque, honoring Britain's hero admiral. Lowell Thomas narrates.

Sudden Fried Chicken *(Fast)*

Para. (P5-6) Noveltoons 7 mins.

Herman the Mouse saves henpecked Hector from his wife and induces him to fight One Round Hogan, the horrific rooster, because he knows Hector has had plenty of practice taking punishment. With Herman's help again, Hector wins and the two celebrate. But Mrs. Hector arrives and Hector joins Hogan in the hospital. Hogan goes after him, but he gets away with the aid of Herman's trusty mallet. This Technicolor job is fast and furious calculated to entertain any audience.

Spree for All *(Good Start)*

Para. (P6-1) Noveltoons 7 mins.

Here is the first of the Snuffy Smith series

. . . NEWSREEL SYNOPSES . . .

(Released Saturday, October 26)

MOVIETONE (Vol. 29, No. 16)—U. S. Navy reveals wartime secrets on anniversary; S.S. Queen Elizabeth on maiden voyage; Greek demonstrations protest Paris decisions; General Eisenhower tries his golf in Scotland (Except Memphis, Atlanta, Dallas, Los Angeles, San Francisco); Football: Army vs. Columbia—Tennessee vs. Alabama (Memphis and Atlanta only)—Texas vs. Arkansas (Dallas only)—U.C.L.A. vs. California (Los Angeles and San Francisco only.)

NEWS OF THE DAY (Vol. 18, No. 214)—Molotov arrives on S.S. Queen Elizabeth; Top secrets revealed on Navy Day; General Eisenhower plays St. Andrews golf course in Scotland; 60-ton whale visits Long Island community; Football: Army vs. Columbia (Except Atlanta, Memphis, Los Angeles, San Francisco)—Tennessee vs. Alabama (Atlanta and Memphis only)—U.C.L.A. vs. California (Los Angeles and San Francisco only.)

PARAMOUNT (No. 17)—23 straight victories for Army; Luxury liner Queen Elizabeth arrives in New York; Navy Day celebration.

RKO PATHE (Vol. 18, No. 19)—Czech mine named for President Truman; S.S. Queen Elizabeth brings Molotov to U. S.; Nazi families pay last visits to condemned men; San Marino, Italy, claims war damages; U.C.L.A. tramples California; Army conquers Columbia.

UNIVERSAL (Vol. 19, No. 548)—Navy Day celebrated as wartime secrets are revealed; Luxury ship welcomed in New York; Low tide strands whale on Long Island beach; Army 48-Columbia 14.

(Released Wednesday, October 23)

MOVIETONE (Vol. 29, No. 15)—U.N. Paris meeting ends—Byrnes returns to Washington; Duke and Duchess of Windsor return to England; Record Canadian salmon run; Navy reveals new catapult; Cattle jam stockyards; Cardinals win World Series.

NEWS OF THE DAY (Vol. 18, No. 213)—Jackson speech highlights end of Nazi trial; Byrnes reports on peace parley; Civil strife in Italy; De Gaulle loses in French referendum; Windsor home with Duchess; Sinatra wins movie poll; New catapult halves take-off distance; Series clinched by Cards.

PARAMOUNT (No. 16)—Byrnes reports on Paris; British Legion hails Churchill; Windsors in England; Housing Expeditor sees end of lumber shortage; Cards win wildest World Series.

RKO PATHE (Vol. 18, No. 18)—Paris Peace Conference ends; Byrnes reports to President and nation; Seventh game finishes World Series as St. Louis wins.

UNIVERSAL (Vol. 19, No. 547)—Cardinals clinch World Series; Italian volcano menaces island village; Skidmore College ex-G.I.'s in football game with Brown Prep.; Navy "slingshot" for planes demonstrated in Maryland; Byrnes explains Peace Conference results.

ALL-AMERICAN (Vol. 5, No. 209)—Outdoor ballet class in Chicago; Vets appointed as mailmen in California; Oklahoma's most successful businessman; Husband and wife are unique civil service employes; Virgin Island Governor visits Washington; Wilberforce Tuskegee classic.

and a good start it is, with Snuffy letting a prefabricated house build itself for him on a mountain top. He settles down for some peace but discovers he is in line of fire between two feuding mountaineer families. He tosses them a love gas bomb and they love each other—until Snuffy pulls a cork out of a jug. The familiar noise gets them to killin' agin' until Snuffy drives them all away with his machine gun. In color, the short looks as if it will build up a following.

Race Horses Are Born *(Good)*

Para. (R6-1) Sportlights 9 mins.

The lesson of this film is that race horses are born, not made, and the footage takes you to the famous Rancocas Farms in New Jersey and shows how the horses are bred and then trained for the track. The shots of the colts and their mothers gamboling in the fields are especially pretty, and when the yearling wins his first race you are likely to feel quite elated. Good narration by Ted Husing and Don Wilson help this Grantland Rice number.

Jasper in a Jam *(Novel)*

Para. (U5-7) Puppetoons 7 mins.

A new element enters into this Puppetoon, for Jasper's doings are linked up with the music of Charlie Barnet and his orchestra, plus the vocalizing of Peggy Lee. Jasper gets locked in a pawnshop and all the instruments become animated at midnight. As Barnet plays, the instruments act up to Jasper, and their gyrations form the chief part of the entertainment. The film is novel in this respect, but absence of a story line does not help. Adults may be slightly bored, but the kids will certainly go for it.

Brooklyn, I Love You *(Superb)*

Para (K6-1) Pacemakers 10 mins.

Justin Herman had an idea that the whole country would like to see a short about Brooklyn and its baseball club. So he wrote, produced and directed the aptly titled "Brooklyn, I Love You," which attempts to prove (and pretty nearly does) that everyone in that borough is an avid baseball fan. The short opens in Boston, where an erudite gent tells about Boston's culture, switches to the Deep South where a caricatured southern colonel tells about that section's prides and then arrives in downtown Brooklyn where the first thing a fan reveals is an incident that took place that day at Ebbett's Field, home of the Brooklyn Dodgers. Thousands of Brooklyn fans are shown wildly cheering their team, win or lose, with some of the more eccentric characters that follow the team everyday doing their laugh-provoking stuff. A highlight shows Leo "Lippy" Durocher, Brooklyn team manager, in an argument with no less than four umpires on the field of battle. This is an extremely laughable short subject that should delight audiences everywhere, even if they know nothing about baseball, or care whether or not Brooklyn loses.

Timepieces Insured

Producer Jerry Fairbanks has taken out a $400,000 insurance policy covering a collection of 100 antique timepieces now in use as props in a Popular Science short for Paramount. The watches are the property of United States Time, Inc., and include items dating back to 1525. One watch is fashioned entirely of ivory and a skull watch is said to have belonged to Mary, Queen of Scots.

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FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Lady Surrenders	Univ.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
Allotment Wives	Mono.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Scandal in Paris	UA
A Strange Impersonation	Rep.
A Time to Kill	RKO
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono
Brute Man	PRC
Build My Gallows High	RKO
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION OR BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) Biographical	(C) Comedy
(D) Drama	(Doc) Documentary
(G) Gangster	(M) Musical
(H) Horror	(W) Western
(My) Mystery	(Wa) War

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barabara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46	b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young	L. Brooks-R. Stanton-J. Donnell	68	9/12/46	a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46	b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	70	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46	b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	90	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7011	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		
	Betty Co-Ed	J. Porter-W. Mason-S. Mills	11/28/46	a9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise		a9/14/46
	Boston Blackie and the Law	Chester Morris-Trudy Marshall		
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton		
	Down to Earth *T	Rita Hayworth-Larry Parks		a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott		
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas		
	Hunter Is a Fugitive, The	Richard Dix-Karen Morley		
	Johnny O'Clock	Dick Powell-Evelyn Keyes		a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128	b9/21/46
	Lady from Shanghai, The	Rita Hayworth-Orson Welles		
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers		
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan		
	Millie's Daughter	Gladys George-Paul Campbell		
	Mr. District Attorney	Dennis O'Keefe-M. Chapman		
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor		
	Secret of the Whistler	Richard Dix-Leslie Brooks	65 11/7/46	a9/7/46
	Singin' in the Corn	Judy Canova-Allen Jenkins		a8/31/46
	They Walk Alone	Glenn Ford-Janis Carter		a10/5/46
	Trapped	Chester Morris-Constance Dowling		
	Twin Sombreros *C	Randolph Scott-Dorothy Hart		

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b 7/27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.	Westerns (Current 1945-46)			Run Time Mins.	Rel. Date	See Issue of
1206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette		56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette		54	8/15/46	b8/24/46
	Landrush (W)F	Charles Starrett-Smiley Burnette		54	10/17/46	b9/21/46
1205	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette		55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donell		69	9/12/46	
1222	That Texas Jamboree	Ken Curtis-Jeff Donell		67	5/16/46	
1221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts		67	3/14/46	
1208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette		51	5/30/46	b6/15/46
	Westerns (Coming)					
	Fighting Frontiersman	Charles Starrett-Smiley Burnette				
	Law of the Canyon	Charles Starrett-Smiley Burnette				
	Lone Hand Texan	Charles Starrett-Smiley Burnette				
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee			11/14/46	
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette				
	Terror Trail	Charles Starrett-Smiley Burnette			11/21/46	
	West of Dodge City	Charles Starrett-Smiley Burnette				

EAGLE LION

COMING

Bedelia (D)A	Margaret Lockwood-Ian Hunter		89		b6/8/46
Beware of Pity (D)A	Lilli Palmer-Albert Lieven		105		b6/29/46
Born to Speed	Johnny Sands-Terry Austin				a10/5/46
Captive Heart (D)A	Michael Redgrave-Rachel Kempson		108		b4/13/46
Caravan (D)A	Stewart Granger-Jean Kent		122		b4/20/46
Devil on Wheels	J. Cardwell-N. Nash-D. Hickman				
I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard		112		b7/13/46
It's A Joke Son	Kenny Delmar-Una Merkel				
Overlanders, The (W)F	Chips Rafferty-John Hayward		91		b9/28/46

ENTERPRISE PRODUCTIONS

Arch of Triumph	Ingrid Bergman-Charles Boyer				
Other Love, The	Barbara Stanwyck-David Niven				
Ramrod	J. McCrea-V. Lake-D. DeFore				a8/24/46

FILM CLASSICS

CURRENT 1945-1946

A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett		72		b8/3/46
Beloved Enemy	Merle Oberon-Brian Aherne		86	4/1/46	
Bohemian Girl	Laurel & Hardy		74	7/15/46	
Come and Get It	E. Arnold-J. McCrea-F. Farmer		99	5/1/46	
Condemned to Devil's Island	Ronald Colman-Ann Harding		87	3/1/46	
Dodsworth (D)A	Walter Huston-Mary Astor		101	8/1/46	
Hurricane	Dorothy Lamour-Jon Hall		101	1/1/46	
Kid Millions	E. Cantor-A. Sothern-G. Murphy		92	11/1/45	
Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins		69	12/1/45	
Strike Me Pink	E. Cantor-E. Merman-B. Donlevy		100	6/1/46	
These Three	Joel McCrea-Merle Oberon		95	2/1/46	
Wedding Night	G. Cooper-R. Bellamy-A. Sten		83	7/1/46	

MGM

Current 1945-46

Group No.						
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell		126	Mar	b12/22/45
15	A Letter For Evie (CD)F	Marsha Hunt-John Carroll		89	Jan-Feb	b12/1/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien		110	Apr-May	b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier		97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan		81	Oct	b7/20/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"		93	Aug	b6/11/46
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams		109	July	b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake		81	Aug	b6/15/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle		127	July	b8/15/45
15	Harvey Girls *T (M)F	J. Garland-A. Sothern-J. Hodiak		101	Jan-Feb	b12/29/45
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell		127	Sept	b7/27/46
16	Hoodlum Saint (D)A	William Powell-Esther Williams		93	Apr-May	b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy		108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn		119	Oct	b8/31/46
15	Portrait of Maria (D)F	Dolores Del Rio-Pedro Armendariz		76	Jan-Feb	b12/15/45
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield		113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery		84	Oct	Reissue
14	They Were Expendable (WarD)	R. Montgomery-J. Wayne		138	Dec	b11/17/45
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold		92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson		112	Apr-May	b3/9/46
15	Up Goes Maisie (C)F	A. Sothern-G. Murphy-H. Brooks		89	Jan-Feb	b1/5/46
14	Vacation from Marriage (CD)F	Robert Donat-Deborah Kerr		104	Dec	b9/22/45
14	Yolanda & the Thief *T (M)A	F. Astaire-F. Morgan-L. Bremer		106	Dec	b10/20/45
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly		110	Mar	b1/12/46

COMING

A Woman of My Own	Greer Garson-Richard Hart				a9/7/46
Arnelo Affair, The	John Hodiak-Frances Gifford				a9/7/46
Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy				a9/7/46
Boom Town (D)A	Gable-Tracy-Colbert-Lamarr		115		Reissue
Captains Courageous	Spencer Tracy-Mickey Rooney				Reissue
Fiesta *T	Esther Williams-John Carroll				a2/9/46
Gallant Bess *C (D)F	Marshall Thompson-Jim Davis		99		b9/7/46
Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus		110		Reissue
Green Dolphin Street	Lana Turner-Van Heflin				
High Barbaree	Van Johnson-June Allyson				a8/29/46
It Happened at the Inn	Fernand Ledoux-Maurice Rollin				
It Happened in Brooklyn	F. Sinatra-K. Grayson				a9/21/46
Lady in the Lake	Robert Montgomery-Audrey Totter				a9/7/46
Little Mister Jim (C)F	James Craig-Frances Gifford		92		b6/8/46
Merton of the Movies	Red Skelton-Virginia O'Brien				a9/21/46
Mighty McGurk, The	Wallace Beery-Aline McMahon				a9/7/46
My Brother Talks to Horses	Butch Jenkins-Peter Lawford				a9/7/46
Personal Touch, The	L. Barrymore-E. Arnold-L. Bremer				
Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh				a9/21/46
Sea of Grass	K. Hepburn-S. Tracy-M. Douglas				a8/10/46
Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson				a7/27/46
Show-Off, The (C)F	Red Skelton-Marilyn Maxwell		90		b8/17/46
Summer Holiday *T	Mickey Rooney-Gloria DeHaven				a9/7/46
Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter				a9/21/46
This Time For Keeps *T	E. Williams-L. Melchior				a9/7/46
Till the Clouds Roll By *T	J. Garland-R. Walker-F. Sinatra				a9/21/46
To Kiss And To Keep	Gene Kelly-Marie MacDonald				a9/7/46
Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan		93		b6/8/46
Uncle Andy Hardy	M. Rooney-B. Granville-D. Ford				
Unfinished Dance, The	Cyd Charisse-Margaret O'Brien				a9/7/46

Title	Company
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
Canyon Passage	Univ.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Cigarette Girl	Col.
Cinderella Jones	WB
Cisco and the Angel	Mono.
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	**Col.**
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
D	
Dakota	Rep.
Danger Signal	WB
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Town	Para.
Detour	PRC
Devil Bat's Daughter	PRC
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA
E	
Earl Carroll's Sketchbook	Rep.
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Enchanted Forest	PRC
Enchanted Voyage	20th-Fox
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fallen Angel	20th-Fox
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM
Flight to Nowhere	SGP
Flying Deuces	Astor

Title	Company
Flying Serpent	PRC
Follow That Woman	Para.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO
Frontier Gal	Univ.

G

Gallant Bess	MGM
Gallant Journey	Col.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Advenurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Dracula	Univ.
House of Horrors	Univ.
How Dear to My Heart	RKO
How Do You Do	PRC
Humoresque	WB
Hunter Is a Fugitive	Col.
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Doorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wake Up Dreaming	RKO
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
Kitty	Para.

MGM (Continued)

Prod. No.			Run Time Mins.	Rel Date	See Issue of
	COMING				
	Undercurrent (D)A	K. Hepburn-R. Taylor	115		b10/5/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/46

MONOGRAM

CURRENT 1945-1946

505	**Allotment Wives (D)A**	Kay Francis-Paul Kelly	80	12/29/45	b11/10/46
531	**Beauty and the Bandit**	Gilbert Roland-Ramsay Ames	71	10/26/46	a10/19/46
526	**Behind the Mask (My)F**	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	**Below the Deadline (D)A**	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	**Black Market Babies (D)A**	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	**Bowery Bombshell (C-D)F**	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
603	**Dangerous Money (My)F**	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	**Dark Alibi (My)F**	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	**Decoy (D)A**	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	**Don't Gamble With Strangers (My)A**	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	**Face of Marble (H)A**	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	**Fear (My)A**	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	**Freddie Steps Out (DM)F**	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	**Gay Cavalier (W)F**	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	**Gentleman Joe Palooka (C)F**	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	**High School Hero (C)F**	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	**In Fast Company (CD)F**	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	**Joe Palooka, Champ (C)F**	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	**Junior Prom (M)F**	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	**Live Wires (D)F**	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	**Missing Lady**	Kane Richmond-Barbara Reed	60	8/17/46	
513	**Red Dragon (My)F**	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	**Shadow Returns (My)A**	Kane Richmond-Barabara Reed	61	2/19/46	b1/19/46
518	**Shadows Over Chinatown**	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	**South of Monterey (D)F**	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	**Spookbusters (CD)F**	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	**Strange Mr. Gregory (D)A**	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	**Strange Voyage**	Eddie Albert	61	7/6/46	
501	**Sunbonnet Sue (M)F**	Phil Regan-Gale Storm	89	12/8/45	b9/29/45
699	**Suspense (D)A**	Belita-Barry Sullivan-E. Pallette	101	6/15/46	b3/30/46
503	**Swing Parade of 1946 (M)F**	Gale Storm-Phil Regan	75	3/16/46	b1/26/46
605	**Wife Wanted**	Kay Francis-Paul Cavanaugh	73	10/19/46	a8/24/46

COMING

604	**Bringing Up Father (C)F**	Joe Yule-Renie Riano	68	11/2/46	b10/19/46
	Cisco and the Angel	Gilbert Roland-Teala Loring		12/7/46	
	Ginger	Frank Albertson-Barbara Reed			a9/28/46
	It Happened on Fifth Avenue	Gale Storm-Don De Fore			
	Mr. Hex	Leo Gorcey-Huntz Hall		11/9/46	a9/7/46
	Sweetheart of Sigma Chi	Elyse Knox-P. Regan-P Brito		11/16/46	
	Teen Agers Go West	Freddie Stewart-June Preisser			
	Trap, The	Sidney Toler-Victor Sen Yung			a9/28/46

Westerns (Current 1945-46)

452	**Drifting Along (W)F**	J. M. Brown-Raymond Hatton	60	12/29/45	b5/11/46
562	**Gentleman From Texas**	J. M. Brown-R. Hatton	60	6/8/46	
566	**Haunted Mine, The (W)F**	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	**Border Bandits (W)F**	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
571	**Lonesome Trail**	J. Wakely-Lee White	65	12/8/45	
572	**Moon Over Montana (W)F**	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	**Shadows on the Range (W)F**	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
574	**Trail to Mexico (W)F**	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	**Trigger Fingers (W)F**	J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	**Under Arizona Skies (W)F**	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	**West of the Alamo**	Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

564	**Raiders of the South**	J. M. Brown-Raymond Hatton		12/14/46	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White			
563	**Silver Range**	J. M. Brown-Raymond Hatton	55	11/2/46	
681	**Song of the Sierras**	J. Wakely-"Lasses" White	55	11/23/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton			

PARAMOUNT

Current 1945-46

Block No.			Run Time Mins.	Rel Date	See Issue of
4	**Blue Dahlia (My)A**	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	**Bride Wore Boots (C)F**	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
1	**Follow That Woman (My)**	William Gargan-Nancy Kelly	70	12/14/45	b8/25/45
5	**Hot Cargo (D)F**	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	**Kitty (D)A**	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	**Lost Weekend (D)A**	R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
3	**Masquerade in Mexico (MC)F**	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	**Miss Susie Slagle's (D)A**	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	**Monsieur Beaucaire (C)F**	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	**O.S.S. (Wa)F**	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	**Our Hearts Were Growing Up (C)F**	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	**People Are Funny (CM)F**	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	**Road to Utopia (CM)A**	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	**Searching Wind, The (D)A**	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
2	**Stork Club (CM)A**	Betty Hutton-Barry Fitzgerald	98	12/28/45	b10/6/45
6	**Strange Love of Martha Ivers, The (D)A**	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	**Swamp Fire (D)A**	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	**They Made Me a Killer (D)A**	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	**To Each His Own (D)A**	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	**Tokyo Rose (D)A**	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
4	**Virginian, The *T (W)F**	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	**Well Groomed Bride (CD)F**	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston			
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart	Betty Hutton-Sonny Tufts			a4/7/45
	Danger Street	Jane Withers-Robert Lowery			
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Town	Lizabeth Scott-John Hodiak			
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/45
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The	L. Young-D. Niven-V. Field			a3/13/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Seven Were Saved	Richard Denning-Catherine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The	Tom Neal-Jane Adams		10/1/46	
Detour (D)A	Tom Neal-Ann Savage	69	11/30/45	b11/3/45
Devil Bat's Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Danny Boy (D)F	Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Enchanted Forest *C (D)F	Edmund Lowe-Brenda Joyce	77	12/8/45	b9/22/45
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2 20/46	b1 9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/7/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9 23 46	b9 14 46
How Do You Do (C)F	Bert Gordon-Harry Von Zell	82	12/24/45	b11/10/45
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2 25 46	b1/5/46
Lady Chaser	Ann Savage-Robert Lowery		10/21/46	
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Shadow of Terror (My)A	Dick Fraser-Grace Gillern	64	11/5/45	b9/1/45
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Strangler of the Swamp (H)A	R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
White Pongo (D)F	Richard Fraser-Marie Wrixon	76	11/2/45	b8/11/45
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			a9/21/46
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a10/19/46
Lighthouse	J. Lang-D. Castle-J. Litel		11/11/46	
Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
Red Stallion	R. Paige-N. Nash-T. Donaldson			
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			
Wild West *C	Eddie Dean-Roscoe Ates		12/1/46	

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11 21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Six Gun Man (W)F	Bob Steele	59	2/1/46	b1/28/46
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46

Westerns (Coming)

Stars Over Texas	Eddie Dean-Roscoe Ates		10/28/46	
Tumbleweed Trails	E. Dean-R. Ates-S. Patterson		11/18/46	

RKO-RADIO

CURRENT 1945-1946

Block No.				Trade Shown	
4	A Game of Death (M)A	J. Loder-A. Long-R. Wade	72	Dec	b12/1/45
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80	Apr	b4/27/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Drisoll	62	Aug	b8/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
3	Dick Tracy (My)F	Morgan Conway-Anne Jeffreys	62	Dec	b12/15/45
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61	Jul	b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68	July	b7/20/46
Sp.	Heartbeat (CD)F	G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
3	Hotel Reserve (My)A	James Mason-Lucie Mannheim	80	Dec	b12/29/45
Sp.	Kid From Brooklyn *T (CM)F	D. Kaye-V. Mayo-Vera-Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A	R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F	Walt Disney	75	Apr	b4/20/46
Sp.	Notorious (My-D)A	Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F	Lum 'n Abner-P. Bake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F	Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A	R .Russell-A. Knox-D. Jagger	116	July	b7/20/46
3	Spiral Staircase, The (My-D)A	D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F	Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F	Ed. G. Robinson-L. Young-O. Welles	95	June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	PC
Larceny in Her Heart	PRC
Last Chance	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	Univ.
Lone Wolf in Mexico	Col.
Lost Weekend	Para.
Love and Learn	WB
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ
Notorious Lone Wolf	Col
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
O.S.S.	Para.
Other Love	Ent.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personal Touch	MGM
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.
Pillow of Death	Univ

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

San Antonio	WB
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
Scarlet Street	Univ.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secrets of a Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow of Terror	PRC
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Mexico	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spellbound	UA
Spider, The	20th-Fox
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Stork Club	Para.
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunbonnet Sue	Mono.
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	Current 1945-46	Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F — Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F — J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F — Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A — C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
3	Truth About Murder (My)A — B .Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F — Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F — Claudette Colbert-John Wayne	107	May	b5/11/46

COMING

	Rel. Date	See Issue of
A Likely Story — Bill Williams-Barbara Hale		a3/15/46
A Time to Kill — Henry Fonda-Barbara Bel Geddes		a9/14/46
Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a6/1/46
Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
Banjo — S. Moffet-J. White-W. Reed		a9/28/46
Beat the Band — Frances Langford-Gene Krupa		a8/24/46
Best Years of Our Lives, The — D. Andrews-M. Loy-F. March		a9/7/46
Build My Gallows High — Robert Mitchum-Jane Greer		
2 Child of Divorce (D)A — Sharyn Moffett-Regis Toomey	62	b10/19/46
Code of the West — James Warren-John Laurenz		a8/10/46
Deadlier Than the Male — C. Trevor-L. Tierney-W. Slezak		a6/1/46
Devil Thumbs a Ride, The — Lawrence Tierney		a8/24/46
Dick Tracy Versus Cueball — Morgan Conway-Anne Jeffreys		a5/4/46
Falcon's Adventure — Tom Conway-Madge Meredith		a5/11/46
Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
Honeymoon — S. Temple-F. Tone-G. Madison		
How Dear to My Heart *T — Luana Patten-Bobby Driscoll		a9/7/46
I Wake Up Dreaming *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore		a10/5/46
The Locket — L. Day-B. Aherne-Gene Raymond		
Nocturne (D)A — George Raft-Lynn Bari	85	b10/19/46
Prison Story — L. Tierney-M. Carr-B. MacLane		a9/7/46
2 Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
Song of the South *T — Luana Patten- Bobby Driscoll		a3/15/46
Tarzan and the Huntress — J. Weissmuller-B. Joyce		
They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer		
Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2 Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46			
508	A Guy Could Change (D)F — Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513	A Strange Impersonation (D)F — Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
514	Catman of Paris (H)A — Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A — Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
505	Dakota (D)F — John Wayne-Vera Hruba Ralston	82	12/25/45	b11/10/45
530	Earl Carroll Sketchbook (M)F — C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A — Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F — Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F — Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A — Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5501	Home on the Range *M (W)F — Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F — Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle — Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A — Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A — D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F — F. Lederer-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F — Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F — Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F — R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine — William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F — Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F — Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A — Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
448	Rainbow Over Texas (W)F — Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A — Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F — R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F — Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
506	Song of Mexico (M)F — Adele Mara-Edgar Barrier	57	12/28/45	b11/24/45
524	Specter of the Rose (D)A — Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A — Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F — R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman — S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A — Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46
507	Woman Who Came Back, The (D)A — Nancy Kelly-John Loder	68	12/13/45	b12/29/45

COMING

		See Issue of
	Affairs of Geraldine — Jane Withers-Jimmy Lydon	a3/2/46
	Angel and the Badman — J. Wayne-G. Russell-I. Rich	a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans	a10/19/46
	Calendar Girl — J. Frazee-W. Marshall	a10/5/46
	Fabulous Suzanne — Barbara Britton-Rudy Vallee	a5/25/46
	Ghost Goes Wild — James Ellison-Ann Gwynne	a5/4/46
	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes	
	Hit Parade of 1947 — Eddie Albert-Constance Moore	
5542	Home in Oklahoma — R. Rogers-G. Hayes-D. Evans	a8/10/46
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	b8/31/46
	Last Frontier Uprising *U — Monte Hale-Adrian Booth	
	Magnificent Rogue, The — L. Roberts-W. Douglas	a9/21/46
	Out California Way *U — Monte Hale-Adrian Booth	a6/29/46
	Pilgrim Lady — Warren Douglas-Lynne Roberts	a5/4/46
	Plainsman and the Lady — W. Elliott-V. Ralston-G. Patrick	a8/24/46
	Spoilers of the North — Evelyn Ankers-Paul Kelly	a10/5/46
	That Brennan Girl — James Dunn-Mona Freeman	a9/7/46
	That's My Gal *U — Don Barry-Lynne Roberts	a9/28/46
	Web of Danger — Adele Mara-Bill Kennedy	
	Will Tomorrow Ever Come — Nelson Eddy-Ilona Massey	
	Winter Wonderland — L. Roberts-C. Drake	a9/14/46

Westerns (Current 1945-46)

555	Alias Billy the Kid (W)F — Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies — Gene Autry-Smiley Burnett	56	12/1/45	
565	California Gold Rush (W)F — Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F — Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne — Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill — Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F — Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
567	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
566	Sheriff of Redwood Valley (W)F	Bill Elliott-Alice Fleming	56	3/29/46	b4/13/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46

Westerns (Coming)

Homesteaders of Paradise Valley	Allan Lane-Bobby Blake		
Oregon Trail Scouts	Allan Lane-Bobby Blake		
Outlaws of Sioux City	Allan Lane-Bobby Blake		
Sante Fe Uprising	Allan Lane-Bobby Blake		
Sioux City Sue	Gene Autry-Lynne Roberts		
Stagecoach to Denver	Allan Lane-Bobby Blake		
Trail to San Antone	Gene Autry		
Vigilantes of Boomtown	Allan Lane-Bobby Blake		a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	a8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46

COMING

	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	Anna and the King of Siam (D)F	I. Dunne-R. Harrison-L. Darnell	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
612	Fallen Angel (D)A	A. Faye-D. Andrews-L. Darnell	97	Dec	b10/27/45
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
613	Spider, The (M)F	Richard Conte-Faye Marlowe	62	Dec	b10/13/45
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46

COMING

	Boomerang	Dana Andrews-Jane Wyatt			
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Haymes-C. Holm-C. Romero			a6/29/46
	Dangerous Millions	Kent Taylor-Dona Drake			a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Late George Apley, The	Ronald Colman-Peggy Cummins			
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov	b10/19/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
	Razor's Edge, The	T. Power-G. Tierney-J. Payne			a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	103	Nov	b4/13/46

UNITED ARTISTS — CURRENT

A Night in Casablanca (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
A Scandal in Paris (D)A	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
Spellbound (D)A	Ingrid Bergman-Gregory Peck	111	12/28/45	b11/3/45
Strange Woman, The	H. Lamarr-G. Sanders-L. Hayward		10/25/46	a9/7/46
Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	Company
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Teen Agers Go West	Mono.
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Expendable	MGM
They Were Sisters	Univ.
They Won't Believe Me	RKO
13 Rue Madeleine	20th-Fox
This Happy Breed	UA
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Too Young to Know	WB
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trapped	Col.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation From Marriage	MGM
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
White Pongo	PRC
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Woman Who Came Back, The	Rep

Y

Yearling, The	MGM
Yolanda & the Thief	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"Inside Story" (Col.) now
TRAPPED

"Nip and Tuck" (UA) now
THE PRETENDERS

"London Town" (Univ.) now
MY HEART GOES CRAZY

PICTURES STARTED LAST WEEK

COLUMBIA

Millie's Daughter—Principals: Gladys George, Paul Campbell, Gay Nelson. Director, Sidney Salkow.

MGM

The Personal Touch—Principals: Lionel Barrymore, Edward Arnold, Lucille Bremer, James Craig. Director, Willis Goldbeck.

MONOGRAM

Teen Agers Go West—Principals: Freddie Stewart, June Preisser. Director, Arthur Dreifuss.

PRC

The Corpse Came Calling—Principals: Hugh Beaumont, Cheryl Walker. Director, Sam Newfield.

RKO

Build My Gallows High—Principals: Robert Mitchum, Jane Greer. Director, Jacques Tourneur.

ADVANCE DATA
On Forthcoming Product

CISCO AND THE ANGEL (Mono.) *Western. Principals*: Gilbert Roland, Frank Yaconelli, Teala Loring. *Director*, William Nigh. *Plot*: Cisco, the famous bandit who robs the rich to give to the poor, tries to help a wealthy young girl whose fiance is after her money. He finds a hidden will and reveals the plot by her uncle and her fiance to defraud her.

DESERT TOWN (Para.) *Technicolor. Principals*: John Hodiak, Lizabeth Scott, Burt Lancaster. *Director*, Lewis Allen. *Plot*: The rebellious daughter of the boss of a desert town refuses to heed her mother's orders and the warning of the young deputy sheriff who loves her, and runs away with a big-time gambler. She barely escapes the fate of his first wife, killed in a mysterious automobile accident, when she flees from him after he shoots his pal, and she witnesses his own tragic end as his car crashes through a bridge.

THE GUILT OF JANET AMES (Col.) *Principals*: Rosalind Russell, Melvyn Douglas, Sid Caesar. *Director*, Charles Vidor. *Plot*: A woman whose husband was killed by a grenade, saving five of his companions, is involved in an accident and as a result she believes she cannot walk. Blaming the five men for her husband's death, she had set out to find them, and the accident is her excuse not to do so. She is shaken out of her bitterness by one of the five, who shows her that these men had something to live for, while her husband did not. In the end, they help each other to find contentment.

UNITED ARTISTS (Continued)

	COMING	Run Time Mins.	Rel. Date	See Issue of
	A Miracle Can Happen	James Stewart-Henry Fonda		
	Abie's Irish Rose	Joanne Dru-Michael Chekhov	12/27/46	
	Adventures of Don Coyote *C	Richard Martin-Frances Rafferty		a9/28/46
	Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll		
	Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46	b10/19/46
	Curly *C	Frances Rafferty-Larry Olsen		a5/25/46
	Dangerous Venture	A. Clyde-W. Boyd-B. Alexander		a9/7/46
	Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
	Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder		a9/21/46
	Duel in the Sun *T	J. Jones-G. Peck-J. Cotten		
	Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair		
	Fabulous Joe	Walter Abel-Margot Grahame		
	Fanny By Gaslight	James Mason-Phyllis Calvert		
	Fool's Gold (W)F	William Boyd-Andy Clyde	65		b10/12/46
	Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
	Here Comes Trouble	William Tracy-Patty Morgan			a8/24/46
	Hoppy's Holiday	William Boyd-Mary Ware			
	Macomber Affair, The	Gregory Peck-Joan Bennett			a7/6/46
	Monsieur Verdoux	Charles Chaplin-Martha Raye			
	New Orleans	Arturo deCordova-Louis Armstrong			
	Nip and Tuck	Priscilla Lane-Eddie Bracken			
	Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury			
	Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
	Red River	John Wayne-Walter Brennan			
	Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin	12/6/46		a2/9/46
	Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
	Susie Steps Out	David Bruce-Cleatus Caldwell	12/13/46		a5/25/46
	This Happy Breed *T	Robert Newton-Celia Johnson			
	Vendetta	Hillary Brooke-Faith Domergue			
	Whispering Walls	William Boyd-Andy Clyle			a10/5/46
	Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding			

UNIVERSAL

Prod. No.	CURRENT 1945-1946				
516	Because of Him (CM)F	D. Durbin-C. Laughton-F. Tone	87	1/16/46	b1/12/46
543	Black Angel, The (D)A	D. Duryea-J. Vincent-P Lorre	80	8/2/46	b8 3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46	b3 23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46	b7 20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46	b4 13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46	b7 27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46	b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46	b7/20/46
547	Dead of Night (D)A	Michael Redgrave-Googie Withers	77	8/23/46	b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46	b5/25/46
513	Frontier Gal *T (D)F	Y. DeCarlo-R. Cameron-A. Devine	84	12/21/45	b12/8/45
515	Girl on the Spot (D-M)A	Jess Barker-Lois Collier	75	1/11/46	b1/5/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46	b6/29/46
511	House of Dracula (H)A	Chaney-Carradine-O'Driscoll	67	12/7/45	b12 8 45
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3 29 46	b3 9 46
518	Idea Girl (C)F	Jess Barker-Julie Bishop	60	2 8/46	b2/2/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46	b6/22/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46	b8/17/46
520	Little Giant (C)F	Abbott-Costello	91	2/22 46	b3 2/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	8/30/46	b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46	b6 15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46	b1/26/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46	b4 13/46
512	Pillow of Death (My)A	L. Chaney-J. Ed Bromberg	66	12/14/45	b12/15/45
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14 46	b6/8/46
514	Scarlet Street (D)A	Ed. G. Robinson-Joan Bennett	102	12/21/45	b12/29/45
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46	b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	5/17/46	b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46	b8 3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46	b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46	b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46	b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46	b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46	b3/23/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46	b3 9/46
517	Terror By Night (My)A	B. Rathbone-Nigel Bruce	60	2/1/46	b2/2/46
1065	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46	b7/27/46
546	Time of Their Lives, The (C)F	Abbott & Costello	82	8/16/46	b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46	b8/17/46

COMING

	A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113		b10/12/46
	Brief Encounter (D)A	Celia Johnson-Trevor Howard	85		b8/31/46
	Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85	Oct	b10/5/46
	Egg and I, The	Claudette Colbert-Fred MacMurray			
	I'll Be Yours	D. Durbin-T. Drake-W. Bendix			a9/14/46
	Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106		b9/28/46
	Magnificent Doll	G. Rogers-D. Niven-B. Meredith		Nov	a8/10/46
	Men of Two Worlds *T (D)A	Eric Portman-Phyllis Calvert	109		b7/27/46
	Michigan Kid *C	Jon Hall-Rita Johnson		Nov	a5/18/46
	My Heart Goes Crazy *T (M)F	Sid Field-Greta Gynt	120		b9/7/46
1066	Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	110	11/1/46	b2/16/46
	Oh Say Can You Sing	Sheila Ryan-Fred Brady			a5/25/46
	Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed			a5/25/46
	Slave Girl *T	Yvonne DeCarlo-George Brent			
	Smash-Up	S. Hayward-L. Bowman-E. Albert			a7/20/46
	Song of Scheherazade *T	Y. DeCarlo-B. Donlevy-J. P. Aumont		Dec	a2/9/46
	Swell Guy	Sonny Tufts-Ann Blyth		Nov	a7/6/46
	Temptation	M. Oberon-G. Brent-C. Korvin		Dec	a5/25/46
	Vigilantes Return *C	Jon Hall-Margaret Lindsay			a7/13/46
	Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100		b1/12/46

Westerns (Current 1945-46)

1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1104	Gun Town	Kirby Grant-Fuzzy Knight	53	1/18/46	a12/22/45
1107	Gunman's Code	Kirby Grant-Fuzzy Knight	54	8/30/46	a8/24/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
612	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
613	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
615	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
608	Danger Signal (D)F	Faye Emerson-Zachary Scott	78	12/15/45	b11/17/45
605	Deception (D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
617	Devotion (D)A	O. DeHavilland-I. Lupino	107	4 20/46	b4 6/46
618	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
620	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
610	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
623	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
616	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9 28/46
622	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7 6/46
619	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
609	San Antonio *T	Errol Flynn-Alexis Smith	110	12/29/45	b11/24/45
614	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8 17/46
621	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
611	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
607	Too Young to Know (D)F	Joan Leslie-Robert Hutton	86	12/1/45	b11/17/45
624	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46

COMING

	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
606	Never Say Goodbye	Errol Flynn-Eleanor Parker	97	11/9/46	a12/1/45
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Stheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman			a12/1/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
607	Verdict, The	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	a3/9/46
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89		b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts	b10/30/45
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD	b1 5/46
Journey Together (D)F	Ed G. Robinson-Bessie Love	80	Eng. Films	b3 9/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts	b10/20/45
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n	b3 9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe	b8 31/46
Raider, The *T (Wa)F	Documentary	70		b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG	b7 6/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair	b9/7/46
Welldigger's Daughter, The (CD)A	Raimu-Fernandel	122	Siritsky	b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Cloak and Dagger	Family	.....	Adults	Mature Family
Margie	Family	8-14	Gen. Patronage	.....
Shadowed	.....	.....	Adults	Mature Family
Shadow of a Woman	Mature	.....	Objectionable in Part	.....
Song of the South	Family	8-14	Gen. Patronage	.....
The Jolson Story	Family	8-14	Gen. Patronage	.....

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

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SHORT Booking GUIDE

COLUMBIA

1945-'46

			See Issue of
ALL-STAR COMEDIES			
7403	Beer Barrel Polecats	17	
7404	A Bird in the Head.....Fair	17	.. 4/13/46
7405	Unevil War Brides	17	
7406	The Three Troubledoers	17	
7407	Monkey Businessmen ....So-So	18	..10/12/46
7408	Three Lean Wolves.....Screwy	16½	.. 9/21/46
7409	Vine, Woman and Song	22½	
7410	Ain't Love Cuckoo?	19	
7411	You Can't Feel a Feel..Fair	17	.. 9/14/46
7412	Hot Water	18½	
7424	When the Wife's Away..Good	17	.. 5/ 4/46
7425	Hiss and Yell	18	
7426	Get Along Little Zombie	17	
7427	Mr. Wright Goes Wrong	19	
7428	Headin' for a Weddin'		
7436	Blonde Stayed On, The	16½	
7437	Mr. Noisy	16½	
7438	Jiggers, My Wife!	18	
COLOR RHAPSODY *T			
7501	River Ribber	6	
7502	Polar Playmates	6½	
7503	Picnic Panic	6	
COMMUNITY SINGS			
7655	No. 5 (Leibert) No Can Do	10	
7656	No. 6 (Baker) That Feeling in the Moonlight	9	
7657	No. 7 (Leibert) Chickery Chick	10	
7658	No. 8 (Baker) Symphony	8½	
7659	No. 9 (Baker) Glad You're You	10½	
7660	No. 10 (Leibert) Let It Snow	11	
7661	No. 11 (Leibert) You Won't Be Satisfied	9	
7662	No. 12 (Baker) One-zy Two-zy	10½	
FILM VODVIL			
7954	Three Sets of Twins.....Good	10	.. 5/ 4/46
7955	Art Mooney & Orch.	11	
7956	Dick Stabile & Orch.	10	
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch.		
FLIPPY *T			
7601	Catnipped .....Amusing	7½	.. 3/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Tweetment	6½	
FOX AND CROW *T			
7752	Foxey Flatfoots	6	
7753	Unsure-Runts	7½	
7754	Myste Fox	7	
PHANTASIES			
7702	Kenge Roo	6	
7703	Snap Happy Traps	6½	
7704	The Schooner the Better	6½	
SCREEN SNAPSHOTS			
7855	No. 5 (Movie Stunt-men & Doubles)	9	
7856	No. 6 (Wendell Niles and Prindle)	9½	
7857	No. 7 (Victory Show)	9½	
7858	No. 8 (Looking Back)	10	
7859	No. 9 (Judy Canova Radio Show) .....Poor	11	..10/ 5/46
7860	No. 10 (Famous Fathers & Sons)	9½	
SPORT REELS			
7805	Rasslin' Romeos	9½	
7806	Canine Champion	9½	
7807	Timberland Athletes	8	
7808	Diving Aces	9	
7809	Flying Hoofs	9	
7810	Deep Sea Fishing	9	
SERIALS			
7160	Hop Harrigan ..... 15 Chaps.		4/13/46
7180	Chick Carter, Detective ..... 15 Chaps.		

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ALL-STAR COMEDIES			
8401	G. I. Wanna Home	15½	
8421	Pardon My Terrer		
8431	Society Mugs	18	
COMMUNITY SINGS			
8651	No. 1 (Leibert) The Gypsy		
FILM VODVIL			
8951	Jerry Wald & Orch.		
SCREEN SNAPSHOTS			
8851	No. 1 (Radio Characters)		
SPORTS REELS			
8801	Army Football Champions		
SERIALS			
8128	Son of the Guardsman ..... 15 Chaps.		

METRO-GOLDWYN-MAYER

1945-'46

			See Issue of
CARTOONS *T			
W-731	Flirty Birdy	7	
W-732	Wild and Wooly.....Fair	8	.. 4/ 6/46
W-733	Quiet Please		
W-734	Lonesome Lenny	8	
W-735	Springtime for Thomas..Good	9	.. 4/ 6/46
W-736	Milky Waif .....Good	7	.. 6/ 1/46
W-737	Hick Chick		
W-738	Trap Happy		
W-739	Northwest Hounded Police	18½	
W-740	Solid Serenade		
TRAVELTALKS *T			
T-713	Land of Mayas		
T-714	Glimpses of Guatemala		
T-715	Visiting Vera Cruz.....Interesting	9	.. 4/ 6/46
T-716	The Mission Trail		
T-717	Looking at London.....Excellent	10	.. 6/ 1/46
T-718	Calling on Costa Rica...Very Good	10	.. 7/ 6/46
TWO REEL SPECIALS			
A-701	A Gun in His Hand	19	
A-702	Purity Squad .....Excellent	20	
PETE SMITH SPECIALTIES			
S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 6/ 1/46
S-760	Treasures from Trash.....Good	10	.. 6/ 1/46
PASSING PARADE			
K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 5/ 4/46
MINIATURES			
M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	
THEATRE OF LIFE			
	Traffic With the Devil...Instructive	18½	.. 9/ 7/46

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PETE SMITH SPECIALTIES			
S-851	Football Thrills of 1945	10	
S-852	Sure Cures .....Excellent	10	..10/ 5/46

PARAMOUNT

1945-'46

			See Issue of
GEORGE PAL PUPPETOONS			
U5-3	Ollo for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 6/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam	7	
U5-8	Shoe Shine Jasper		
LITTLE LULU *T			
D5-1	Man's Best Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack..Good	7	.. 6/ 1/46
D5-3	Bored of Education.....Passable	7	.. 6/ 1/46
D5-4	Chick and Double Chick..Good	8	.. 8/ 3/46
D5-5	Musica-Lulu	7	
D5-6	A Scout With the Gout		
NOVELTOONS *T			
P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 6/ 1/46
P5-3	Old MacDonald Had a Farm .....Very Good	7	.. 6/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	8	..10/ 5/46
P5-6	Sudden Fried Chicken	7	
MUSICAL PARADES *T			
FF5-2	Naughty Nanette .....Entertaining	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 6/ 1/46
FF5-4	A Tale of Two Cafes....Entertaining	18	.. 7/20/46
FF5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers .....Excellent	17	..10/12/46
POPEYE *T			
E5-1	House Tricks .....Funny	8	.. 8/11/46
E5-2	Service With a Guile.....Fair	6	.. 4/13/46
E5-3	Klondike Casanova .....Swell	8	.. 6/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	8	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic		
E5-8	Island Fling		
POPULAR SCIENCE *M			
J5-3	No. 3 .....Interesting	10	.. 3/15/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46
SPEAKING OF ANIMALS			
Y5-3	In the Postwar Era.....Fair	9	.. 3/16/46
Y5-4	In the Wilds.....Good	9	.. 6/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46
SPORTLIGHTS			
R5-5	Dixie Pointers	10	
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickories.....Excellent	9	.. 6/ 1/46
R5-9	Birds Make Sport.....Good	9	.. 8/ 2/46
R5-10	Feminine Class .....Excellent	10	.. 8/10/46
TWO-REEL SPECIALS			
T5-2	Don't Be a Sucker	18	
UNUSUAL OCCUPATIONS			
L5-3	No. 3 .....Good	10	.. 3/16/46
L5-4	No. 4 .....Interesting	10	.. 4/13/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 9/21/46

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PACEMAKERS			
K6-1	Brooklyn I Love You	10	

RKO RADIO

1945-'46

			See Issue of
DISNEY CARTOONS *T			
64103	A Knight for a Day.....Good	7	.. 6/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 3/16/46
64106	Squatter's Rights	7	
64107	Donald's Double Trouble.Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon.Amusing	7	.. 7/20/46
64111	Lighthouse Keeping	7	
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 8/17/46
EDGAR KENNEDY			
63403	Trouble or Nothing.....Funny	18	.. 2/16/46
63404	Wall Street Blues.....Good	17	.. 8/17/46
63405	Meter Maniacs .....Good	18	.. 9/14/46
63406	Noisy Neighbors .....Noisy	17	..10/12/46
FLICKER FLASHBACKS			
64205	No. 5 .....Good	7	.. 4/13/46
64206	No. 6 .....Entertaining	8	.. 6/ 1/46
64207	No. 7	7	
HEADLINER REVIVALS			
63203	Twenty Girls and a Band	18	
63204	Sea Melody	19	
LEON ERROL			
63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	18	.. 7/ 6/46
63704	Twin Husbands	18	
63705	I'll Take Milk.....Gets There	18	.. 8/17/46
63706	Follow That Blonde.....Breezy	18	..10/ 5/46
SPECIAL			
671	The House I Live In....Excellent	18	..10/12/46
SPORTSCOPES			
64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 8/ 9/46
64308	Black Ducks and Broadbills .....Good	8	.. 5/11/46
64309	Tenderfoot Trail	8	
64310	Aqua Queens	8	
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers	8	

THIS IS AMERICA

63103	Great Lakes	Excellent	16	2/10/46
63104	Report on Japan	Interesting	19	8/ 9/46
63105	Street of Shadows	Excellent	16	4/13/46
63106	Two Million Rooms	Excellent	16	5/ 4/46
63107	No Place Like Home	Illuminating	16	6/ 1/46
63108	Panama	Fair	16	7/13/46
63109	Port of New York	Solid	16	7/20/46
63110	Courtship to Courthouse	Interesting	15	8/10/46
63111	Highway Mania	Excellent	17	9/14/46
63112	White House	Historic	19	10/12/46

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FLICKER FLASHBACKS

74201	No. 1		9	

RAY WHITLEY MUSICALS

73501	Bar Buckaroos		16	

SPORTSCOPES

74301	Skating Lady		9	

20th CENTURY-FOX

1945-'46

MOVIETONE ADVENTURES *T

				See Issue of
6255	Song of Sunshine		8	
6256	Louisiana Springtime		8	
6257	Lost Lake		8	
6258	Along the Rainbow Trail	Excellent	8	4/13/46
6259	Cradle of Liberty	Interesting	8	7/ 6/46
6260	Across the Great Divide		8	

SPORTS REVIEWS *T

6301	Pins and Cushions	Interesting	8	3/ 2/46
6353	Diving Dandies		8	
6354	Sea Sirens	Good	8	8/ 3/46
6355	Golden Horses		8	

TERRYTOONS *T

6509	Talking Magpies	Good	7	3/ 9/46
6510	Svengali's Cat	Amusing	7	8/ 2/46
6511	Fortune Hunters		7	
6512	Wicked Wolf	Good	7	5/11/46
6513	My Old Kentucky Home	Very Good	7	5/ 4/46
6514	It's All in the Stars	Excellent	7	6/ 1/46
6515	Throwing the Bull	Very Good	7	7/ 6/46
6516	Trojan Horse		7	
6517	Dinky Finds a Home	Cute	7	9/ 7/46
6518	Johnstown Flood	Good	7	7/ 6/46
6519	Peace-Time Football		7	
6520	Golden Hen	Excellent	7	5/11/46

MARCH OF TIME

5	Challenge to Hollywood	Interesting	18	1/ 5/46
6	Life With Baby	Very Good	20	2/ 2/46
7	Report on Greece	Very Good	19	3/ 2/46
8	Night Club Boom	Good	21	4/ 6/46
9	Wanted—More Homes	Informative	20	5/ 4/46
10	Tomorrow's Mexico	Timely	20	6/ 1/46
11	Problem Drinkers	Timely	20	7/ 6/46
12	The New France	Encouraging	20	8/ 3/46
13	Atomic Power	Amazing	19	8/10/46

DRIBBLE PUSS PARADE

6901	Here Comes the Circus	Lehrish	8	8/31/46
6902	Muscle Maulers		8	

1946-'47

MOVIETONE ADVENTURES *T

7251	Sons of Courage		8	
7252	Jamaica		8	
7253	Historic Cagetown	Excellent	8	9/21/46
7254	Girls and Gags		8	

SPORTS REVIEWS *T

7301	Football Fanfare	Good	8	9/14/46
7351	Winter Holiday	Good	8	8/21/46
7352	Summer Trails		8	
7353	Playtime's Journey		8	

TERRYTOONS *T

7501	Winning the West	Good	7	9/14/46
7502	The Tortise Wins Again	Good	7	8/17/46
7503	The Electronic Mouse Trap		7	
7504	The Jail Break	Fine	7	10/ 5/46
7505	The Snow Man		7	
7506	The Housing Problem	Funny	7	9/21/46
7507	The Crackpot King		7	
7508	The Uninvited Pests		7	
7509	Mighty Mouse and the Hep Cat		7	
7510	Beanstalk Jack		7	

MARCH OF TIME

1	Is Everybody Happy		18	
2	World Food Problem	Excellent	17	10/ 5/46

UNITED ARTISTS

DAFFY DITTIES

	Choo Choo Amigo	Excellent	8	9/ 7/46

UNIVERSAL

1945-'46

NAME BAND MUSICALS

				See Issue of
1304	Cuban Madness			
1305	Tin Pan Alley Tempos	Fair	15	2/23/46
1306	Melody Stampede	Good	15	1/26/46
1307	Swing High, Swing Sweet	Entertaining	15	3/ 2/46
1308	Takin' the Breaks	All Right	15	6/ 1/46
1309	Banquet of Melody	Good	10	5/11/46
1310	Swingin' Down the Scale	Good	15	5/11/46
1311	Breakin' It Down			

PERSON-ODDITY

1366	Maestros of the Comics	Interesting	9	3/ 2/46
1367	Wings of Courage		9	
1368	Cartune Crusader		9	
1369	Scientifically Stung	Interesting	9	6/ 1/46
1370	Lone Star Padre			
1371	Artist's Antics	Fair	9	8/ 3/46
1372	Picture Pioneer	All Right	9	7/20/46
1373	Hobo Hound	Interesting	8	10/12/46
1374	Sampson Junior		9	
1375	Rural Rhapsody	Interesting	7	10/12/46

SERIALS

	Lost City of the Jungle	Juvenile	20	5/11/46
	Scarlet Horseman			
	Secret Agent X-9			
	Mysterious Mr. M			

SING AND BE HAPPY

1381	Sing and Be Happy	Very Good	10	3/ 2/46
1382	Merrily We Sing	Fair	10	5/11/46

SPECIAL FEATURETTES

1201	Tiny Terrors of the Timberlands		20	
1203	Roosevelt—Man of Destiny		18	

TECHNICOLOR CARTUNES

1323	Mousie Comes Home		7	
1324	Apple Andy	Good	7	2/16/46
1325	Who's Cooking Who		7	
1326	Bathing Buddies		7	
1327	Reckless Driver		7	

VARIETY VIEW

1346	Script Teas	Will Do	9	7/ 6/46
1347	Dog Tale	Fizzles	9	6/ 1/46
1348	Chimp on the Loose		10	
1349	Dog of the Seven Seas	Good	9	7/20/46
1350	Magic Mineral	Very Good	9½	7/ 6/46
1351	Mr. Chimp at Home	Fair	9	7/20/46
1352	Operation Holiday	Very Good	10	10/12/46
1353	Mr. Chimp to the Rescue	Amusing	10	10/12/46
1354	Mr. Chimp on Vacation		10	

1946-'47

NAME BAND MUSICALS

2301	Frontier Frolic		15	
2302	Champaigne Music		15	
2303	Tumbleweed Tempos		15	

SING AND BE HAPPY

2381	A Bit of Blarney	Good	11	10/12/46

TECHNICOLOR CARTUNES

2321	Fair Weather Fiends		7	

VITAPHONE-WARNER BROS.

1945-'46

BLUE RIBBON CARTOONS *T

				See Issue of
2304	Trial of Mr. Wolf		7	
2305	Little Lion Hunter		7	
2306	Fresh Fish		7	
2307	Daffy Duck & Egghead		7	
2308	Katnip Kollege		7	
2309	The Night Watchman		7	
2310	Little Brother Rat		7	
2311	John Smith & Poker Huntas		7	
2312	Robin Hood Makes Good		7	
2313	Little Red Walking Hood		7	

BUGS BUNNY *T

2721	Hair Raising Hare	Hilarious	7	6/ 1/46
2722	Acrobatty Bunny	Excellent	7	8/17/46
2723	Racketeer Rabbit	Excellent	7	10/12/46
2724	The Big Snooze		7	
2725	Rhapsody Rabbit		7	

FEATURETTES

2105	Musical Shimpates			
2106	Hitler Lives?	Excellent	20	1/ 5/46

MELODY MASTERS

2605	Headline Bands	Very Good	10	3/ 2/46
2606	Jan Savitt & His Band	Good	10	4/ 6/46
2607	Rhythm on Ice	Good	10	5/ 4/46
2608	Dixieland Jamboree		10	
2609	Musical Memories		10	
2610	Enric Madriguera & Orch.	Fine	10	9/ 7/46

MERRIE MELODIES—LOONEY TUNES *T

1716	Baby Bottleneck	Very Funny	7	3/30/46
1717	Elmer's Hare Remover	Excellent	7	3/30/46
1718	Daffy Doodles	Very Good	7	5/11/46
1719	Hollywood Canine Canteen	Funny	7	6/ 1/46
1720	Hush My Mouse	Good	7	6/ 1/46

SPORTS PARADE *T

2501	Sports Go to War	Outlated	10	10/13/46
2502	Holiday on Horseback			
2503	Michigan Ski-Daddle			
2504	With Rod and Gun in Canada	Very Good	10	4/ 6/46
2505	Snow Eagles	Excellent	10	3/30/46
2506	Let's Go Gunning	Interesting	10	5/ 4/46
2507	Fin 'N Feathers			
2508	Undersea Spear Fishing		10	
2509	Riding Hannetords	Good	10	7/20/46
2510	Facing Your Danger	Exciting	10	6/ 1/46
2511	Beach Days	Zoftig	10	8/31/46
2512	Ranch in White	Excellent	10	9/ 7/46
2513	Dominion of Sports	Good	10	9/ 7/46

TECHNICOLOR ADVENTURES

2801	Fashions for Tomorrow		10	
2802	In Old Sante Fe			
2803	All Aboard	Fair	10	4/ 6/46
2804	Let's Go Camping	Pleasant	10	8/17/46
2805	Girls and Flowers	Beautiful	10	6/ 1/46
2806	Adventures in South America	Routine	10	9/ 7/46

TECHNICOLOR SPECIALS

2001	Frontier Days	Good	20	
2002	Forest Commandos	Excellent	20	3/ 9/46
2003	Movieland Magic	Good	20	3/30/46
2004	Gem of the Ocean	Excellent	20	6/ 1/46
2005	South of Monterrey	Pleasant	20	8/17/46
2006	Hawaiian Memories	Excellent	20	6/ 1/46
2007	Down Singapore Way	Colorful	20	9/ 7/46
2008	Men of Tomorrow	Excellent	20	7/ 6/46

VITAPHONE VARIETIES

2401	Alice in Jungleland	Interesting	10	11/17/45
2402	Miracle Makers		10	
2403	Story of a Dog	Interesting	10	8/25/45
2404	So You Think You're Allergic	Fair	10	1/19/46
2405	Peeks at Hollywood	Interesting	10	3/ 2/46
2406	Smart as a Fox	Excellent	10	6/ 1/46

1946-'47

BLUE RIBBON CARTOONS *T

3301	Fox Pop		7	
3302	Wacky Worm		7	
3303	You're an Education		7	

FEATURETTES

3101	Okay for Sound	A Stunner	20	7/20/46
3102	Minstrel Days			

MELODY MASTERS

3601	Desi Arnaz & Orch.		10	

MERRIE MELODIES—LOONEY TUNES *T

2701	Kitty Kornered	All Right	7	7/20/46
2702	Hollywood Daffy	Very Good	7	8/ 3/46
2703	Eager Beaver	Very Good	7	9/14/46
2704	Great Piggy Bank Robbery	Good	7	9/14/46
2705	Bacall to Arms	Novel	7	9/14/46
2706	Of Thee I Sting	Very Good	7	9/ 7/46
2707	Walky Talky Hawky	Excellent	7	9/ 7/46
2708	Fair and Wormer	Fast	7	10/12/46
2709	Mousemerized Cat		7	
2710	Mouse Menace		7	
2711	Roughly Squeaking		7	
2712	One Meat Brawl		7	

SPORTS PARADE *T

3501	King of the Everglades		10	
3502	Lazy Hunter		10	
3503	Battle of Champs		10	

TECHNICOLOR ADVENTURES

3801	Star Spangled City		10	
3802	Rubber River		10	

TECHNICOLOR SPECIALS

3001	Cinderella's Feller			
3002	The Last Bomb	Tremendous	20	9 21 46

VITAPHONE VARIETIES

3401	So You Want to Save Your Hair			
3402	So You Want to Play the Horses			

cheer No 1 leader!



When it comes to bringing forth a CHEER . . . for your attractions . . . you can't top The PRIZE BABY! His lusty voice arrests ATTENTION . . . and his showmanlike way of performing makes him the center of ATTRACTION! . . . He's HEARD! . . . He's SEEN! . . . He's PERSUASIVE! . . . and when he goes into his act . . . it's a lead-pipe cinch . . . that he'll have the crowd CHEERING with him . . . as he leads them . . . right up to your BOX OFFICE!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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Vol. 45 No. 16

NOVEMBER 2, 1946

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CHARLES E. CHICK LEWIS
Editor and Publisher



Mildred Wall (See Page 8)

THE SHOW BUILDER

(See Page 38)

"Ingrid, we sure wowed them in
Cincinnati, Washington,
Boston, Indianapolis, Toledo,
Dayton and Richmond!"

"How about those other S.R.O. engagements, Bob, in Worcester, Norfolk, Reading, Harrisburg, Bethlehem, Williamsport, Altoona and Easton."



M-G-M re-introduces INGRID BERGMAN · ROBERT MONTGOMERY in "RAGE IN HEAVEN"
with George Sanders · Lucile Watson · Oscar Homolka · Screen Play by Christopher Isherwood
and Robert Thoeren · Based on the Novel by James Hilton · Directed by W. S. VAN DYKE II
Produced by GOTTFRIED REINHARDT · A Metro-Goldwyn-Mayer Masterpiece Reprint

INGRID BERGMAN
ROBERT MONTGOMERY
in M-G-M's "RAGE IN HEAVEN"

Starts
CAPITOL—NOV. 7

"WELCOME INGRID AND BOB! YOU'VE DONE SUCH GREAT BUSINESS IN EVERY TEST ENGAGEMENT THAT NOW YOU PLAY BROADWAY'S BIG CAPITOL THEATRE!"



(First time in the history of M-G-M's Ace Broadway house that they book a Reprint but the business is so terrific it's a MUST!)

EXTRA! AT PRESS-TIME!

OPENING AT 4-STAR THEATRE, LOS ANGELES, BREAKS HOUSE RECORD!



and that's ex

"Review >> Flashes"

RENDEZVOUS WITH ANNIE (Rep)—Bright as a newly-minted dollar—plenty of which, parenthetically, it should attract to the cash drawer—is the lighter approach to the problems confronting one GI. In every department, the picture is a standout; would classify as a solid hit from any studio, and definitely is one of the all-time best to come from Republic. Eddie Albert, Faye Marlowe, Gail Patrick. Allan Dwan directed.

BOXOFFICE

"Rendezvous with Annie"

Republic Comedy 89 mins.

AUDIENCE SLANT: (Adult) An excellent light comedy that should prove to be thoroughly entertaining for all types of adult audiences.

Comment: Republic evidently has gone all out to give "Rendezvous With Annie" the excellent production values it deserves, and Associate Producer-Director Allan Dwan has taken full advantage of a fat opportunity to turn out an excellent comedy. The Mary Loos, Richard Sale magazine story on which their screenplay was based, follows along lines of a true life story that took place in California during the war. That story, too, worked out satisfactorily. Eddie Albert, Faye Marlowe and Gail Patrick, really have a rollicking time in this picture, transmitting their fun to audiences. The picture is exceptionally well done in casting, acting, production and direction from a good story. Who could ask for anything more? Proper exploitation could make this return better than average grosses.

SHOWMEN'S TRADE REVIEW

"Rendezvous With Annie"

The Film Daily

with Eddie Albert, Faye Marlowe
Republic 89 Mins.

LIVELY COMEDY BUBBLING WITH SUBTLETY TOLD WITH WARMTH, SKILL; FINE BOX-OFFICE POSSIBILITIES.

Permitted to mount a screenplay from their own magazine story, the authors of "Rendezvous With Annie," Mary Loos and Richard Sale, turned in a script that was directed with veteran skill by Allan Dwan and played to peak value by a cast of worthies. The writing job is a model, finished work that keeps the plot bubbling with subtlety, humor, characters and incident.

In a theme-wise sense the picture is adult fare. It pokes fun at small town reacting to what on the surface appears to be adultery and illegitimacy. That's what comes of going AWOL—on a three-day pass—from London to New Jersey.

On his first wedding anniversary, Eddie Albert, a corporal in the Air Corps, stationed in the finance office in London, is handed a pass for three days in the British capital. He wants a furlough but that is out of the question. Philip Reed and James Millican, a couple of flyers on the ATC Atlantic route, who value Albert's friendship for his wife's chocolate cake drag him off to New York. He's there the following night and with his wife a few hours later. He returns to London with no one the wiser and brings a piece of cake for Sir C. Aubrey Smith who shares an air raid shelter when Albert's office is alerted for an air raid.

A year later Albert is discharged. He returns home to find his wife in a hospital and the townspeople look down their noses when he learns, happily, that he is a father. But the town attitude's meaning hits him with a jolt when he learns that his son stands to inherit a half million dollars from an uncle, providing Albert can establish his presence in town at a logical time.

Albert has a number of leads to track down from the local banker to Sir C. Aubrey Smith who turns out to be a visiting diplomat. These leads provide diversion and excitement. There is a deadline.

Smith comes through by virtue of the cal and Albert, Jr., gets his inheritance. T telling is smart, the pace quick. G Patrick has a good part which she hand very effectively as a night club sin There's a good song in the proceed called "Dream Man," by Jack Elliott.

A REPUBLIC PICTURE

Screen Play—MARY LOOS and RICHARD SALE *Based on their Magazine Story* *Associate Producer and Director*—ALLAN DWAN

...actly what we've done!

"DAILY VARIETY DAILY"

Film Preview

Rendezvous With Annie

"'Rendezvous With Annie" is smooth and glittering farce comedy with a smattering of belly laughs, a steady succession of chuckles and a lot of hearty human interest. It even has a novel gimmick to make the plot go around and, all-in-all, it looks like sure fire box office.

Attempt of Eddie Albert, as a returned G. I. to prove himself father of his wife's baby is a new basis for farce complications. Subject is one of those that could have been made thoroughly risque, but isn't. It is worked exclusively for laughter and the homey touch with Albert making a successful bid for audience sympathy and Faye Marlowe, as his wife, gets heart throbs out of her role.

Albert's dilemma develops when, stationed in London, he makes a trip home to New Jersey to see his wife on a three-day pass. Jaunt is promoted and made possible by two ATC pilots, played by Philip Reed and James Milligan. They persuade him it will be a cinch to sneak him on and off the plane, get him to the home town and back to London without a hitch.

They do just that, although there are some difficulties involving a traveling general picked up in Newfoundland, a banker from Albert's home town met in a New York night club, and a few minor brushes with the military police. Albert spends his night at home, but has to keep it a secret because he is technically A.W.O.L.

The real trouble comes when he is discharged from the Army and gets home to find his wife has just given birth to a son. The villagers, with a memory for dates, suspect the worst. So does the family lawyer in the matter of $500,000 left by a deceased uncle of Albert's for the latter's first son. Albert can't disclose the irregular plane trip without getting his flying pals into trouble. He can't prove parenthood without admitting the plane trip and the baby can't get the $500,000.

It is worked out eventually in high comedy involving Gail Patrick, as a night club singer, Sir C. Aubrey Smith, as an English diplomat and air-raid shelter companion of Albert's in London, Wally Ford as a New York reporter, and Raymond Walburn as the village banker.

They all handle their parts to top effect for comedy.

Picture is Allan Dwan's first production for Republic and he has done a top job in his dual capacity as producer and director. The picture is well mounted and photographed, of Reggie Lanning is notably good.

"

THE Hollywood REPORTER

'RENDEZVOUS' DELIGHTFUL

Dwan Scores With Bright Yarn, Cast

"RENDEZVOUS WITH ANNIE"
(Republic)

Few pictures ever released under the Republic trademark have matched the delightful quality of "Rendezvous With Annie." There are moments in the story and its presentation that are nothing short of inspired. With this production under his belt, Allan Dwan can certainly be hailed as the most promising new light at the Valley studio. The casting values of the show are consistently faultless, many bits really gorgeous, and Dwan's direction is a work of love. This success cannot fail to put him in a position to write his own ticket anywhere.

The story idea probably stems from that news item about the GI who twice flew the Atlantic in order to spend a single night at home. In this fiction the lad is really shanghaied by a pair of playful fliers who excuse their prank on the grounds that the GI's wife, Annie, baked the best chocolate cake any Army man ever ate. And so she does. There's a big one on the table when Jeff Dolan comes home all the way from England for just one night.

He covers this session of being AWOL so cleverly that his trip is difficult to prove when, after discharge from service, proof is demanded. It happens that Annie has had a baby, a bouncing boy who is heir to half a million dollars. Yet no one will believe he is the son of a GI who has been overseas for more than two and a half years. The chase to gather proof of the legality of the heir is brilliantly shot with fun. But so is the whole picture, thanks to Dwan.

Eddie Albert has the most amusi fall guy of his career to play, and takes "Jeff Dolan" to town. Fa Marlowe is quite attractive as the wif Annie. There is a grand part of nightclub entertainer to engage th distinguished services of Gail Patrick and she is at her best. Philip Reed anc James Millican are excellent as the prankish flyers. Sir C. Aubrey Smith lends warmth and charm to the English gentleman who becomes Dolan's last chance.

Then, there are those gorgeous bits enacted by such surefire dependables as Raymond Walburn, William Frawley, Wally Ford, Lucien Littlefield, Will Wright and Mary Field. Attention of this sort to minor casting always pays off. The Richard Sale who brings roars as Clarence is credited with Mary Loos as co-author of the

"

"Rendezvous With Annie

(Republic) Comedy 89 Min.

Cast: Eddie Albert, Faye Marlowe, Gail Patrick, Philip Reed.

A completely delightful and sweet yarn by Mary Loos and Richard Sale has been transposed to film by Allen Dwan who produced and directed with a rare sense of humor and wealth of human warmth. "Rendezvous With Annie" is due to gross 'way out of proportion to the budget. It's got those sleeper qualities.

Plot stems from an actual news item—you may have read it—about a flyer during the war who sneaked back home for a secret rendezvous with his wife. When she has a little stranger about nine months later, no one believes anything but the worst, inasmuch as hubby obviously hasn't been home for a coupla years.

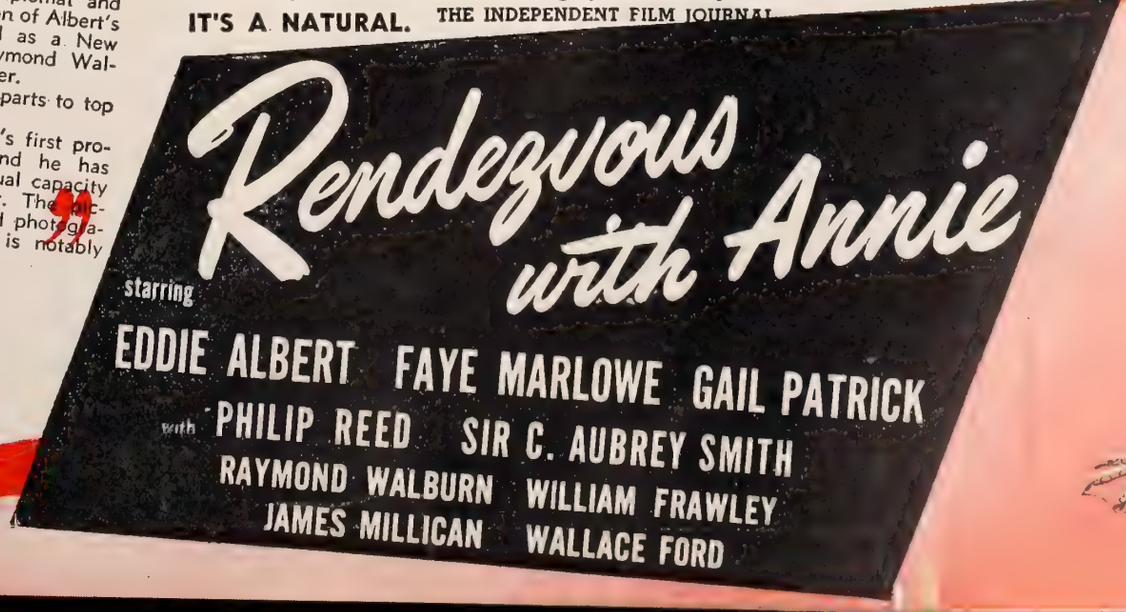
That this premise could easily have hit the sexy note bears evidence of both the shrewdly handled script and Dwan's graceful helming—for the story is clean as a whistle and wholesome as fresh bread.

Eddie Albert turns in an utterly loveable portrayal of the nice young G.I. who goes A.W.O.L. to keep an anniversary date with his wife. Albert's performance sparks the whole running time. Charming too is Faye Marlowe, the girl in his life. Gail Patrick, Sir Aubrey Smith and others are highly satisfactory.

"

IT'S A NATURAL. THE INDEPENDENT FILM JOURNAL





RKO's PIC-TOUR OF THE MONTH



AMOROUS FENCING between country lass LORETTA YOUNG and bachelor Congressman JOSEPH COTTEN, imparts delicious tongue-in-cheek humor to RKO's eagerly-awaited *The Farmer's Daughter*. Giving added lustre to triple-threat star cast is ETHEL BARRYMORE.



AH-H-H! Action on set of RKO's *The Locket* is halted when director John Brahm succumbs to fragrance of LARAINE DAY's bridal bouquet. This powerful drama of one woman and three men co-stars ROBERT MITCHUM, BRIAN AHERNE, GENE RAYMOND.



DOESN'T NEED 'EM, nevertheless GEORGE RAFT dons specs for really good look at photos of ten breath-taking brunettes, pivotal figures in RKO's *Nocturne*, suspense drama starring Raft and lovely LYNN BARI. Hollywood showplaces give picture authentic filmland glamor.



ELOPEMENT TANGLE in RKO's *Honeymoon* fails to lower high spirits of SHIRLEY TEMPLE and GUY MADISON, who seek to marry in gay Mexico City. Aiding lovers and adding to hilarity is suave co-star FRANCHOT TONE. Vicki Baum comedy is basis for film.

THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

RKO RADIO PICTURES

Month after month RKO keeps telling a multi-million national magazine audience about its forthcoming shows. Above is ad. No. 12 in the popular "Pic-Tour" series. It appears in LIFE, Nov. 4; WOMAN'S HOME COMPANION, December, and LOOK, Nov. 26 — total circulation, 11,078,699.

THE STR EDITORIAL PAGE

Reminiscing

A quarter of a century is a long time, especially in the picture business—a fact that is emphasized by the reminder that Hal Young has been on the job for more than twenty-five years of uninterrupted action in the trailer and accessory field with National Screen Service.

We can go farther back than that. Let's see. It was around 1916 when we first crossed trails with Hal. At that time we were both involved in promoting newspaper contests in eastern cities out of which came the casts for a locally-made movie for exhibition in the town. It was called, "Who Will Be Flo" and it is interesting to note in passing that a hell of a lot of gals and boys wanted to play the leads in those amateur pictures.

In the years prior to 1923 when he first joined NSS, Hal and this writer saw a lot of each other—and beware the day when we start revealing each other's secrets. (Okay, Sally, I'll tell you all about it some day.)

In his day, Hal probably knew, personally, more exhibitors and circuit executives than anyone else we know and to his credit we can add that most of them still remember and ask for him.

Here's wishing you another 25 with NSS, Hal. You're a nice guy and they're a nice outfit.

* * *

While in a reminiscing mood we must take note of the recent retirement of Tony Gaudio, ace cameraman. Tony was handling the old box camera at the IMP Studio in New York when this writer broke into the picture business in 1909 as studio boy, (another name for combination office boy, errand boy, assistant mechanic, floor mopper and actor).

It really doesn't seem so long ago that we sat on a high stool and watched Harry Salter direct his wife, Florence Lawrence, in the one-reel epics that were being ground out for the movie fans of that day and age. Nor does it seem so long ago that the IMP studio was all agog over the impending arrival of Mary Pickford, recently "snatched" by Carl Laemmle from the old Biograph Company.

And then there were Tommy Ince and his wife; J. Farrel MacDonald, King Baggott, Owen Moore and a host of others whose names are deeply engraved in the minds of those who were a part of those bygone years.

Gosh, all this makes us feel kind of old. . . .

* * *

Still another pioneer came into the news this week with the passing of Jules Brulatour. His affiliation with the industry dates back to about the same time as the period referred to above. As a matter of fact, we made many a pilgrimage to his office and store down in the East 20's whenever the studio needed some additional negative stock. We might mention in passing that it could be had but not without payment of a certified check.

Jules had been a conspicuous personality around the industry here in New York for so many years that it won't feel the same without him.

▲ ▲ ▲

Current Observations

For the first time in many weeks a thin streak of light breaks through the Hollywood strike clouds and there are real indications that the mess finally may be ironed out around the arbitration table. Too bad they had to wait so long to arrive at this conclusion.

* * *

Steve Broidy's announcement that Monogram will release more pictures this season than any other company will find a hearty welcome from many thousands of exhibitors who were beginning to wonder where they would be able to find enough product to keep their theaters running.

The move is, unquestionably, a smart one that will probably give Monogram its biggest year in total number of pictures played.

* * *

Fred Wehrenberg, prexy of the MPTOA, sounded a warning this week to exhibitors to be careful not to cheat on percentage pictures.

Hi-Ho; where are those good old days when exhibitors could run percentage pictures without checkers and end up paying only the guarantee?

It's getting so tough that you can't make a dishonest dollar any more in this business. . . . If it keeps up we'll all end up in the same place in the hereafter . . . and wouldn't that be awful?

* * *

Welcome back to Cliff Lewis. Here's a guy who has been around the picture business for so many years that whenever he moved into other fields he was missed.

He has severed his connections with an ad agency to take over the advertising manager post for Argosy Pictures Corp., and we'll be mighty happy to see him again on our occasional trips to Hollywood.

* * *

Speaking of trips to Hollywood, your reporter makes his annual fall invasion of the movie capital starting the eighth of November and looks forward to meeting and greeting his many friends in the studio city.

—"CHICK" LEWIS

NATIONAL NEWSREEL

WHAT'S NEWS

In the Film Industry This Week

DECREE—A decree by Christmas was expected in industry circles this week as the three judges of the federal statutory court in New York—Circuit Court of Appeals Judge Augustus Hand and District Court Judges Henry L. Goddard and John Bright—presumably will get down to studying the mass of words which all interested parties have piled before the court, and then set about to writing the decree, which, as far as the statutory court is concerned, will be final.

United Artists and Universal were scheduled to file their decree proposals to the court Monday and United Artists might file an argument in defense of road shows.

The Motion Picture Theatre Owners of America is also scheduled to file with the court Monday the results of its poll of directors and regional heads to the "some run" plus arbitration proposals made by the Big Five as a substitute for competitive bidding. The American Theatres Association has told the court that while it is split on this matter, many of its members would accept this in preference to competitive bidding if there were no other alternative while the Conference of Independent Exhibitors has not formally stated its views, though they are reliably reported to be against the proposition. The Government has already opposed it. (MORE, P. 9).

IN COURT—RKO, Universal and Loew's (MGM) Wednesday filed suit in the federal district court at Buffalo, New York, charging the Martina Theatres and Martina Circuit with fraudulent returns on admission receipts. The circuit operates 10 houses in New York.

In New York a state court judge reserved decision in the suit of Walter Futter against Paramount in which Futter sought to claim the profits of the short "Unusual Occupations" on the ground that he had suggested the idea. Futter said he had brought the idea to Paramount but the deal had fallen through and then Paramount produced the short. Paramount Attorney Louis Nizer procured the admission from Futter that a short on unusual occupations was not an idea upon which a monopoly could be claimed.

EXHIBITOR ACTIVITIES—Exhibitor meetings showed increased activity this week with the Allied Theatre Owners of Iowa and Nebraska voting to rejoin national Allied, from whom they bolted 15 years ago, after listening to the eloquence of Jack Kirsch. The exhibitors also criticized checkers, wanted to muzzle Commentator Jimmie Fidler and set May 5-6 for their next convention. (MORE, P. 9).

Texas Allied voted to increasing expenses from $10,000 to $20,000 a year to serve exhibitors, (MORE, P. 9), while in Philadelphia the Motion Picture Associates held their annual election and in Oklahoma City, the Theatre Owners of Oklahoma, Inc., set Dec. 2-3 for their convention.

LABOR—In Hollywood hopes for peace were seen as all involved parties accepted arbitration and as a further probing into jurisdictional awards upheld the IATSE in its contention that it had the right to erect sets on studio stages. Flies in the ointment: trouble with the processing technicians and provision for the IATSE employes who replaced the CSU when it walked out. (P. 8).

Early this week Eric Johnston had declared that if labor didn't set up arbitration machinery the federal government would. (P. 10).

CENSORS—In Milwaukee where the mayor and the common council want to establish city censorship a tempest of mild proportions blew up as Exhibitor Andrew Spheeris of the Towne Theatre charged that Lester Bradshaw, secretary of the Milwaukee Motion Picture Commission had met him in a tavern to discuss deletions of a picture to make it acceptable to the Commission and then had discussed insurance.

The Commission is purely an advisory body which cannot enforce its suggestions and Mr. Bradshaw is an insurance agent while Mr. Spheeris is an exhibitor whose theatre must use insurance, so it possibly was all in the good tradition of American business. But Mr. Spheeris raised the roof to the mayor and Mr. Bradshaw resigned.

The name of the picture discussed? "The Outlaw."

Incidentally "The Outlaw" was to fight for its right to be shown in New York state this week as New York City License Commissioner Benjamin Fielding, who has blocked its presentation through threats of license revocation against exhibitors, moved to get the State Board of Regents to revoke its censor approval of the film. (P. 11).

And the American rights owners of "Amok," French film dealing with a physician and a lady who may have been in trouble if you have that kind of a mind, are attacking in court the constitutionality of the powers under which the censors act in New York. The censors ordered deletions.

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Coast Picks Arbitrator, Labor Peace Seems Near

By JAY GOLDBERG

Hollywood's turbulent labor front seemed closer to peace this week as all parties accepted the principle of arbitration in jurisdictional disputes and the Conference of Studio Unions accepted an interpretation of jurisdiction upon which the International Alliance of Theatrical Stage Employes had based its right to erect sets in studios.

Both the CSU and the IATSE, as well as the neutral unions unanimously accepted the suggestion that Joseph Reenan, secretary of the Chicago Federation of Labor and former vice-president of the War Production Board be invited to become impartial paid arbitrator. His salary, which would range from between $20,000 and $30,000 a year would be paid half by the unions and half by the producers.

By-Product Threatens

The one rut in what appeared to be an otherwise smooth road to labor peace lay in a by-product of the recent strike—the refusal of laboratory processing technicians Local 683, IATSE, to cross CSU picket lines, despite the orders of the IATSE for them to remain on their studio jobs.

This action, apparently caused in part by the fact that the technicians' contract with the studios had not yet been signed, has precipitated a series of situations which may require both sides to indulge in some face-saving maneuvers.

First, the IATSE moved to take over the rebelling union but when its representative, Ray Brewer, tried to enter the building, armed guards barred him from the premises. Then Brewer ordered all technicians to be back on their studio jobs by 6 p.m. on Oct. 24, threatening to advise employers to discharge those who did not return.

He also reportedly told the members of the union that they must no longer pay dues to that union.

The CSU leaders, faced with the fact that the laboratory technicians stood by them, have refused to negotiate further until the technicians contract is signed. At the same time, officers of the rebellious technicians, who probably believe that their future in the IATSE might be very dim, have been rumored ready to take the union out of the IATSE and into the CSU. If this

(*Continued on Page* 10)

Mildred Wall

(The Lady on the Cover)

Theatre owner, in association with her mother, Mrs. Mary Pulver, operating four theatres in Lewiston, Idaho, and one in the state of Washington. She is the first president of the Idaho Theatres Association, which was formed last August at a meeting in Boise, and for a number of years has been active in exhibitor organization, as a member of the Independent Theatre Owners of Washington, Northern Idaho and Alaska. She is in charge of buying, booking and finances of the theatre operations while her mother, who has been active in motion picture exhibition in Lewiston for the past thirty-three years, supervises personnel and equipment of the five theatres. She is the wife of Harry Wall, Idaho State Senator and rancher, who raises wheat and cattle on the ranch where they make their home.

NATIONAL NEWSREEL

Would Rejoin Allied, 'Muzzle' Jimmie Fidler

The Allied Theatre Owners of Iowa and Nebraska, meeting at Des Moines this week for their mid-season convention, ignored an invitation to join the American Theatres Association and instructed officers to begin negotiations to reaffiliate the organization with National Allied. The organization broke away from Allied 15 years ago.

The convention also passed a resolution chiding Commentator Jimmie Fidler, stating: "We would like to see the radio broadcaster Jimmie Fidler muzzled."

The meeting also voted to work for establishment of a midwestern exhibitor organization modeled along the lines of the Pacific Coast Conference of Independent Theatre Owners.

Other resolutions covered protests against "third degree" methods allegedly employed by checkers; opposed "exorbitant film rentals" for playbacks and reprints and urged exhibitors to use "honest advertising" to publicize such bookings; attacked playdate and sales drives and requested distributors to reduce existing clearances to the minimum.

In a seven-point program adopted by the convention was a plea for a united front, development of better theatres and showmanship, better public relations, a pledge to show only the "finest and highest type" of entertainment, to fight monopoly, adverse legislation and discriminatory taxation.

The ATA invitation of long standing, had been referred to committee and presumably was not taken out. All sessions were executive with the press barred. The annual convention was set for Omaha, May 5-6, with a series of regional group meetings scheduled in the meantime.

Texas Allied Will Widen Activities; Raises Dues

Members of the Allied Theatre Owners of Texas Tuesday voted at their 27th annual convention in Dallas to expand activities as a clearing house for exhibitor information and other services by raising the budget of the Dallas office from $10,000 to $20,000 a year, an increase which is to be met by raising dues from 25 to 33-1/3 per cent.

Many of the members present also signed agreements to book the four pictures Allied

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Misunderstood

An erroneous impression that ATA's Thurman Arnold might have proposed cross-licensing in federal court, may have been created from a quotation Warners' Attorney Joseph M. Proskauer (Showmen's Trade Review, Oct. 26, p. 12) who, in attacking cross-licensing said: "This proposal that Mr. Wright and Mr. Arnold take out of the air amounts to divestiture."

Proskauer meant "Mr. Wright and Mr. Myers," a point which he conceded when Arnold reminded him in court that Abram Myers of CIEA had approved cross-licensing in his "friend of the court" brief, and that ATA was appearing as friend of the court only to attack competitive bidding.

Avoid Dynamite-Laden Clause Against Film Buying Pools

Lawyers Fail to Press Objections; Divorce Still Is Bone of Contention

By BILL SPECHT
News Editor

They planted the dynamite but they didn't light the fuse.

And observers who sat through the arguments on the decree proposals in the federal statutory court at New York last week may have wondered why the touchy subject of outlawing buying combines through the decree was not pressed even though the stage was set for what might have proved the most dramatic act of the play.

They may still be wondering, for what promised to be another intra-industry explosion did not come off—at the time anyway, as neither Columbia or Universal argued the clauses against buying outfits which they had inserted into their "findings of fact."

Buying combines in the past reportedly have been a sore spot with both of those distributing organizations.

When the court handed down its opinion in the case last June—the opinion which said what it thought should be in the decree—it left what some attorneys thought was an opening against buying combines when it said:

"Each of the defendants shall be enjoined from operating, booking or film buying through any agent who is also acting in such matters for any other exhibitor, independent or affiliated."

There was considerable legal disagreement as to whether this applied to booking or buying combines as such and the report that the Government did not interpret it that way, probably led Columbia and Universal to seek to tie it in.

Columbia, in its "findings of fact" told the court:

"We should like to have the court insert in its decree a provision enjoining *all* the defendants: 'From offering films for license in the future to any agent who is acting for any group of exhibitors, independent or affiliated, in which he has proprietary interest.'

"While the Decree as presently proposed by the Government may be open to the construction that booking combines throughout the country cannot impose their restraint upon these defendants under the proposed method of selling picture by picture and theatre by theatre, we think that there is too much ambiguity in the Decree at present with respect to the above situation. The evidence clearly shows that in addition to the affiliates there are unaffiliated circuits and even booking combinations throughout the country. No reason exists why they should have any special immunity. It is therefore requested that the above provision in the Decree be inserted so that it will catch them."

Universal declared:

"Certain exhibitors have employed common agents to purchase pictures for them. This practice, under the circumstances disclosed by the evidence, is unduly restrictive of interstate trade and commerce and tends to monopoly and is therefore illegal."

But when Columbia and Universal argued their cases in court last week, neither touched upon the requests for action to end these units.

No Neglect

Lawyers who have been observing the tactics employed by all parties in the suit believed that this apparent neglect by attorneys for both Columbia and Universal to follow up their original request lay in the fact that they did not wish to indulge in any name calling in court which would have compelled them to cite the specific exhibitor combines to which they objected.

This together with the practical fact that if pictures must be sold individually theatre by theatre, the buying combine will find itself up against a tough dealing proposition which will probably negate its value as a means of obtain-

(*Continued on Following Page*)

Supreme Court Faces Busy Period As Film Industry Appeals Loom

The motion picture industry probably will occupy a very prominent amount of space on the docket of the United States Supreme Court shortly, with predictions that the "anti-trust decree" suit, still in statutory court at New York, would eventually be appealed, and that the Government intended to take an appeal on its defeat in the Griffith Circuit case at Oklahoma City.

Meanwhile, a case similar to Griffith and one of the pattern which also includes the Crescent Amusement Company and the "decree" case, has already been appealed to the high court. Schine Circuit is seeking a review of a lower court judgment ordering divestiture of theatres.

The Government is opposing the appeal on the ground that it was filed prematurely and is not proper until the final judgment is handed down.

Schine, on the other hand, holds that its appeal is in order because even before final judgment it has been enjoined from expanding its circuit and from other practices. This injunction—as well as final judgment—is based on the finding by the Buffalo court that Schine has violated the Sherman Act. Basic question for the Supreme Court is whether the court erred in finding Schine in violation of the law, it is argued.

Government appeal in the Griffith case is certain, with appeal from both sides in the New York case possible. In neither case will appeal be entered, however, until final judgments are handed down by the lower courts.

In addition, a number of Sherman Act suits for damages and injunctions are piling up in district courts which may eventually result in appeals.

NATIONAL NEWSREEL

Coast Picks Arbitrator, Labor Peace Seems Near

(*Continued from Page* 8)

were done the IATSE is not expected to relinquish its jurisdiction over the processing laboratories and more trouble could develop.

Also the IATSE insist that the replacements it furnished for carpenters, painters and the like who walked out when the CSU called a strike, be retained.

The IATSE victory in jurisdiction came when representations of the Screen Actors Guild, which was urging arbitration of the jurisdictional difficulty, and members of the Conference of Studio Unions phoned two of the three American Federation of Labor arbitrators who had made the original jurisdictional allocations. The third arbitrator, W. C. Doherty was absent in Europe on a government mission.

The arbitrators, Felix Knight, who spoke from Kansas City, Mo., and W. C. Birthright, who spoke from Indianapolis, made it plain that their original decision had given the IATSE the right to erect sets on studio stages. This was the point which had precipitated the argument and upon which the IATSE stood firm.

The arbitrators further denied issuing any clarification which had been relayed to the Conference of Studio Unions through the headquarters of the American Federation of Labor. This clarification, which muddled the labor situation, had given the CSU grounds for claiming that the IATSE was wrong in its claims.

Texas Allied Will Widen Activities; Raises Dues

(*Continued from Page* 9)

will sponsor if the Allied-supported production program gets under way.

Meeting in a two-day session, the Texas showmen reelected Col. H. A. Cole, president, A. W. Lilly, secretary-treasurer and the following vice-presidents: Rubin Frels, C. D. Leon, B. R. McLendon and Mrs. Martha McSpadden.

In his opening address Col. Cole predicted cross-licensing bans as an eventual remedy in the statutory court proceedings and eventual theatre divorce.

Philadelphia Meet Closes With Election

The Motion Picture Associates of Philadelphia, meeting in the Ritz-Carlton Hotel of that city Monday elected the following officers:

Lester Wuertele, president; William Doyle, vice-president; William Cohen, treasurer; Moe Koppleman, secretary.

Elected to the Board of Directors were Charles Bielan, Joseph Engel, Eli Epstein, Lou Formato, Mort Magill, C. E. Peppiatt. The officers, with the past two presidents, John J. McFadden, Jr., and William Humphries, are also members of the directorate.

New York Site for Film

Production of St. Frances Cabrini in New York City was announced this week by Clyde Elliott who said that this dramatization of the life of the canonized saint would be filmed as much as possible in cities of the nun's activities here.

Black, Tie, Or Else

Walter Reade, who added cubits to his stature as the tony impresario of the films this week by opening a subscription theatre in the swank Park Avenue area of New York, made sure that everything would be socially correct at his Park Avenue Theatre by issuing an edict to Confidential Reports, Inc., that checkers presenting themselves at the theatre for work must be dressed in dinner jackets.

The Reade dictum was issued to CRI some time ago—before, even, his ultimatum of last week that local checkers would be persona non grata at any and all theatres of the Read circuit.

Arbitration By Choice Or By Law—Johnston

Either labor will establish its own machinery to decide jurisdiction disputes or it may find itself with federal legislation setting up such machinery, Eric Johnston, president of the Motion Picture Association declared last week in New York prior to sailing for Europe.

Johnston said one of his purposes in going abroad was to study the Trade Union Congress aribtration system in England. Speaking of legislation on jurisdictional strikes, he said:

"I think the American people will move for such legislation."

Asked if the industry had any plans in hat direction, he remarked:

"I think the industry is part of the American people." Later, he added: "We have no present plans to do so."

The MPA president said he thought the all industry conference would have to await settlement of the present coast strike. He said he had offered his services as an arbitrator to the American Federation of Labor in Chicago recently but that they seemed to think the matter was one for labor to decide. However, he added, he stood ready to fly back on 24 hours notice from Europe if his services were needed.

Johnston refused to discuss the situation of "The Outlaw" in New York where it is meeting with police opposition despite its approval by the state censor board.

Johnston said that part of his European visit would be to meeting new political leaders and to trying to get better conditions for American pictures, which are meeting difficulties of "restrictions, exclusions and government subsidies."

Detroit Exhibitor Seeks Injunction for Foto-Pay

Foto-Pay was in the Detroit courts again this week as Paul Broder, on behalf of the Rex, Kramer and Times theatres of Detroit, sought to enjoin the mayor of Detroit and other officials from prosecuting or threatening to revoke his theatres licenses for use of what he says is a legitimate advertising scheme and what the city says is a lottery.

Checks 16-mm. Showings

Spearheading a move to tighten up on the use of union projectionists for 16-mm. commercial showing, the Chicago IATSE union has called upon all other unions to advise it what industries are using commercial films in their respective jurisdictions.

Industry Circles Expect Decree Before Christmas

(*Continued from Page* 9)

ing films at reduced rentals through buying power.

The reticence to bring the buying unit argument into the open was only one phase of what seemed to be some behind the scene action going on last week in the court room of the Foley Square building.

To one observer at least it appeared that the Big Five defendants—Paramount, RKO, Loew's (MGM), 20th Century-Fox—were willing to be very reasonable on a wide front of different points provided they were not faced with the alternative of giving up their theatres.

The theatre divestiture angle, which keeps returning like an ill-mannered Banquo at the table of the defendants' counsel, seems to have even more bearing on what is going on in the industry legal marches and counter marches, than actually appears on the record.

It is no secret that Robert L. Wright, special assistant to the attorney general, who is conducting the Government's case, is a devoted disciple of theatre divorce. Wright can bring divorce into the legal conversation at the most unexpected and assumably, the most embarrassing times. For this fixation on a subject which the Big Five attorneys find distasteful, he has been lambasted and almost lampooned. He sits there with his face relaxed into what might be a grin or might be wrinkles, and takes it.

Sticks to Divorce

Then he comes back to the virtues of divorce again, while the disciples of the "death do us part" theory again point out the evident fact that the court did not mean to divorce the distributors from their exhibition holdings under certain conditions. The court, they say, specifically said that this appeared a harsh measure. Wright doesn't seem to agree.

The current report is that the day after the decree is handed down, Wright will be ready to appeal and start the United States Supreme Court chapter of this litigation which has already consumed nine years of the court's time plus two years of preliminary investigation.

Tribune Cuts Theatre Ads to Save Stock

In order to conserve newsprint the *Chicago Tribune* this week decided to drop theatre ads from its first two editions, allowing the theatres a 20 per cent reduction in their billing for the omissions. According to the *Tribune*, the measure is temporary and will be lifted.

Hughes, Sturges Split

Howard Hughes and Preston Sturges split Wednesday over the production of "Vendetta," second production of their jointly owned California Pictures and Hughes, with Hughes exercising his partnership right to acquire control of the company through purchase of two per cent of Sturges stock. Sturges, who had owned 51 per cent of California Pictures prior to the Hughes action, reportedly then stopped production. The company's first was "The Sin of Harold Diddlebock" with Harold Lloyd.

After all is said and done there is really only one....



(Jeanne Crain plays her—
Darryl F. Zanuck presents her—
Of course 20th Century-Fox *has* her)

Darryl F. Zanuck presents

JE



in Tech

YOU'LL TELL THE WORLD...

They'll Love Her

as she brings back romantic memories
of the hey-hey days when America sang—

"I'LL SEE YOU IN MY DREAMS"
"WONDERFUL ONE"
"AIN'T SHE SWEET"
"3 O'CLOCK IN THE MORNING"
"SUNDOWN"
"CHARLESTON"
"AVALON"
"MY TIME IS YOUR TIME"
"COLLEGIATE"
"APRIL SHOWERS"



.....and that hit song about the "IT" girl

Darryl F. Zanuck presents

JEANNE CRAIN

in

MARGIE



in Technicolor

with

GLENN LANGAN
LYNN BARI
ALAN YOUNG

and

Barbara Lawrence · Conrad Janis
Esther Dale · Hobart Cavanaugh
Ann Todd · Hattie McDaniel

DIRECTED BY

HENRY KING

PRODUCED BY

WALTER MOROSCO

Screen Play by F. Hugh Herbert · Based on Stories by
Ruth McKenney and Richard Bransten

After All is Said and Done There is Really Only One

MARGIE
IN TECHNICOLOR

JOHN FORD'S
MY DARLING CLEMENTINE

THE NEW LOVE ADVENTURES OF
CLAUDIA and DAVID

ANNA AND THE KING OF SIAM

JEROME KERN'S
CENTENNIAL SUMMER
IN TECHNICOLOR

20th CENTURY-FOX

Every day
Enhances the
Greatness of.....



Produced by
DARRYL F. ZANUCK

Directed by
EDMUND GOULDING

Screen Play by
LAMAR TROTTI

NATIONAL NEWSREEL

'Outlaw' In 2-Front Fight Over New York Showing

United Artists was set to fight on two fronts this week in efforts to get a New York showing for "The Outlaw," Howard Hughes production being distributed by the company.

One front was at the state censor board before which License Commissioner Benjamin Fielding has a request to revoke the board's approval of the film. United Artists asked for a continuation of its hearing when its president-attorney, Edward C. Raftery, had to appear also in the federal statutory court on the decree hearings. The censor board fight is to be resumed late this week.

The second front is in the appellate division of the New York State Supreme Court, to which UA is appealing a refusal of the state supreme court to compel Arthur Mayer of the Rialto Theatre and Harry Brandt of the Gotham and Republic, to carry out their contracts for a three-theatre day-and-date showing of the picture, which was to have opened Oct. 26.

The state supreme court, which in New York is a lower court and not the final authority, had ruled that since the exhibitors had been warned that they would be subject to police action and license revocation if they played the picture, the court could not order the exhibitors to lay themselves open to criminal prosecution. The appeal may be heard Nov. 4 at 10 a.m.

Fielding, after winning in the state supreme court, had gone to the censor board to revoke censor approval on the grounds of questionable advertising.

Meanwhile, City Councilman Eugene P. Connolly attacked Fielding's action as "repugnant," and said he was studying the city charter and the administrative code of New York City in order to introduce legislation in the city council "to put an end to this trifling with fundamental rights."

Gets W-K Bookings

The Wilbur-Kincey circuit announced this week that it had set playdates for "The Outlaw" in 24 of its 40 theatres.

Quits Movie Board Over Insurance Talk

Lester Bradshaw, secretary of the Milwaukee Motion Picture Commission since 1944, resigned Oct. 28, after newspapers had published a claim by Andrew Spheeris, part owner of the Towne Theatre, that Bradshaw, an insurance agent, had solicited the Towne insurance business at a tavern meeting during which Bradshaw and Spheeris discussed deletions which would make "The Outlaw" acceptable to the commission.

The Commission has only the power to recommend films and cannot ban them. Bradshaw in his letter presumably resigned so that the mayor could investigate the charges. The mayor previously had said he had not received any complaints before this about Bradshaw's conduct. Bradshaw claimed that he had not brought up the subject of insurance but that Spheeris had broached it, and that after that he had talked insurance with Spheeris.

Criticize 'Open City' Ads

Some criticism was directed this week in St. Louis against the advertising of "The Open City," now playing the World Theatre. Complaint seemed to be against alleged "sexiness."

More City Censors?

That Milwaukee's Motion Picture Commission, which at present is purely an advisory board which passes on films in this area without power to do anything to compel action on its advice, might become an out and out censor board with power to reject motion pictures, seemed possible this week.

The mayor of Milwaukee is known to be in favor of city censorship and recently the common council voted unanimously to draw up an ordinance organizing a censor committee "with teeth." This ordinance is due for action shortly.

Vendors May Seek Cut In Candy Percentage

A move on the part of candy vendors to reduce the percentage they pay to exhibitors for sales made in theatres through vending machines, was seen in New York this week as the wholesale costs of candy reportedly were rising.

Counter sales would presumably be unaffected by this change, since the vendors are free to tack an extra penny to the five cent bar to take up the difference. But vending machines, which are geared at five cents, provide a problem and in concession circles, the report was that an attempt might be made to get a cut in the exhibitor's take, usually around 30 per cent on vending machine receipts, to a slightly lower figure.

Television Ready to Go, RCA Statement Says

Within a year, 30 million Americans will be within effective service range of television sent from new stations now being erected, according to a news letter issued by RCA.

"All the elements making for television are ready—manufacturers, broadcasters, the FCC, consumers, network facilities, technical facilities, advertisers and industry," the letter declares.

RCA is currently in production on two table-model home receivers to sell at $225 and $350, respectively, and shortly after the first of the year will produce larger console type receivers.

Columbus Business Up As Transit Strike Ends

Theatre managers in Columbus were jubilant this week as the end of the transit strike sent business soaring back to normal.

The 25 day old strike ended when the CIO Transport Workers Union agreed with a Citizens Committee plan calling for return to work during an arbitration period, when the question of wages, time and half for work on six holidays a year and free transportation for those covered by the contract, will be arbitrated. Wage boosts of 12 cents an hour, a compromise between the strikers' demands for 14 cents and the company's offer of 10, had been settled.

Theatremen estimated business was off 50 per cent during the strike.

Bus Strike Busts Trade

Efforts to settle the Chicago bus drivers strike continued this week as box offices in the Loop felt its impact on their matinee trade.

Schwartz Quits ATA In Policy Disagreement

Century Circuit Vice-President Fred Schwartz, a regional vice-president of the American Theatres Association, last week resigned his post with ATA on the grounds that the organization was violating the original purpose for which it had been formed.

Schwartz, who had opposed ATA's attempts to intervene in the antitrust suit to fight competitive bidding, told SHOWMEN'S TRADE REVIEW that the original platform adopted at St. Louis was good and there was need for such an organization.

"They had," he added, "no right to enter into a trade practice fight. They are going to defeat the purpose for which the organization was formed. I still think the original idea is darn good and we would like to go through with it."

ATA decided to embark upon its competitive bidding attack after a poll of membership was said to have shown that a majority believed the effects of competitive bidding would transcend trade practices of selling and distribution, subjects against which ATA's by-laws prohibit activity.

Century Circuit's houses had never actually joined ATA, though Schwartz declared the houses were "spiritually" part of the original movement. Schwartz has openly approved competitive bidding and the circuit's future plans are understood to be slanted to conform to an anticipated setup on such basis of distribution.

Coast Theatre Applicants Few; So Is Building

West Coast theatre construction and remodeling probably will be strictly curtailed until the spring of 1947, Charles King, representing Louis Dreves, regional director for the Civilian Production Administration, told SHOWMEN'S TRADE REVIEW this week.

Dreves pointed to the critical building situation, due in part, he said to piling up of materials aboard ships by strikes. However, he added, since the present system of controls went into effect the Southern California-Arizona district has had only 15 applications for building or remodeling.

A quonset hut type of show costing $3,900 is due for construction in San Bernadino, Cal., and indications are that this may be the only type of theatres that will get by. Two drive-in theatres have been approved for Riverside, Cal., and one in the Los Angeles Country district.

Trick Horse Outdraws Empire State Politicians

Gallant Bess, be it known, is a horse who plays in a picture reelased by MGM.

Gallant Bess, be it understood, has just about done everything. But Saturday at Binghamton, N. Y., according to the veracious and authentic Associated Press, Bess, appearing on a day and date booking with Gubernatorial Candidate Thomas E. Dewey, Republican, and Gubernatorial Candidate James M. Mead, Democrat, outdrew both gentlemen about 10 to 1 and stalled traffic.

Bess did her bag of tricks. The candidates did theirs . . . pardon, discussed issues. The big difference was that Bess had an audience that stalled traffic.

NATIONAL NEWSREEL

RKO Exchanges Handle 16-mm.

RKO led off this week as the first distributor to offer its 16-mm. service through its regular exchanges as this product became available to non-theatrical accounts through the company's branches in the United States.

The branches have been equipped with 16-mm. inspection apparatus and are now shipping prints. The pictures are restricted to hospitals, convents, sanitariums, prisons, welfare agencies, summer camps, armed force units and schools. They will not be available, RKO's 16-mm. department said, to those who are in a position to attend regularly established theatres.

Monogram Features Total 53; Sign King Bros. for 6

Signing of a new contract with King Bros., as part of Monogram's expanded production program which will give it a total of 53 pictures in the next 12 months, was announced in New York Wednesday by Monogram President Steve Broidy.

This total, which gives Monogram the largest total number of productions to be made in any one Hollywood studio, includes the scheduled attractions of Producer Roy Del Ruth with his $1,500,000 budget for each picture, as well as the productions of Benjamin Glazer, and Nat W. Finston; Jeffrey Bernerd; Hal E. Chester; Lindsley Parsons; Walter Mirisch; Jan Grippo; Irving Allen; Barney Sarecky.

The King Bros. contract calls for a series of six productions on a budget of $1,000,000 each, with three of the pictures to be completed for the current season.

Strong Booking Lineup For Warners in Detroit

Detroit—Warner Bros. releases will get the bulk of the playing time at the big Michigan Theatre for some weeks to come, including Thanksgiving weekend, with "The Big Sleep" currently in its second week there, while "Two Guys From Milwaukee" is booked to come in November 5 and "Deception" on November 28.

Warners also have set "Cloak and Dagger" to open November 29 at the Palms-State, giving the company two standout bookings here for the Thankgiving holiday.

Blue Skies

Running nearly nine million dollars above the corresponding figure for 1945, the admissions tax collection for September hit a fat total of $38,559,485, the Internal Revenue Dept. reports. Although this figure was nearly a million dollars under the collection for a month earlier it represented better box-office through 64 of the 65 collection districts. The take in the Broadway area—Third New York collection district—fell off by more than a million.

Collection figures so far point to a two-billion dollar box-office for the current fiscal year. For the first three months of this fiscal year the total take is $118,-345,507—more than $22 million above the three-month take last year. Unless there is a sharp falling off, the 12-month total should be close to $500,000,000.

Field Men for PRC Eagle Lion Meet

Discussion of the proper liquidation of sales contracts was the principal topic Saturday (Nov. 2) at an all-day meeting of the PRC and Eagle-Lion field representatives held in the Hotel Warwick, New York.

The meeting was presided over by PRC Vice-President and Assistant Sales Manager Lloyd L. Lind with Grover C. Schaefer, PRC home office representative; Frank Soule, PRC field representative head; and Alfred W. Schwalberg, vice-president and general manager of Eagle-Lion Films, as the principal speakers.

Siritzky Gets U. S. Rights on 8 More Pagnols

Rights on the distribution of eight more Marcel Pagnol pictures produced in France were acquired this week by Siritzky International Pictures, it was announced in New York Wednesday by Joseph Siritzky.

The new product, added to the Pagnol pictures Siritzky already has, will probably give that country exclusive American rights on the French producer's output. The pictures acquired are: "Harvest," "Schpountz," "Angele," "Merlousse," "Cigalon," "Jeffroi," and the trilogy—"Marius," "Fanny," "Cesar," which had previously been unavailable to the United States because Pagnol had sold the rights of "Fanny" to MGM with the understanding he would not release the other two here during a specified period, now expired. MGM produced it as "Port of Seven Seas" with Wallace Beery.

Lease 'Black Crook' House for Vaudefilms

The Hoboken, N. J., Rialto, which won national prominence during prohibition days when Christopher Morley and associates ran it for a revival of the "The Black Crook" was sold this week to Albert H. Graham, an investor who leased it to Frederick Honer. The policy for the 1,100-seater will be vaudeville and pictures.

Income Taxes High

A net income of $255,864,000 before taxes was reported in 1943 by 2,714 film firms, with a compiled net profit less tax of $112,860,000, the Treasury reported this week. The firms included in the study were not identified. In addition, a net loss of $4,163,000 was reported by another 838 firms. Total assets of the profit-reporting firms were set at an astronomical $1,354,410,000, with cost of goods and operations at $550,970,000 and compensation of officers at $21,539,000.

Jules Brulatour, Industry Pioneer, Dies at 75

Leading figures of the motion picture industry in which he was a pioneer and one of its most colorful personalities, paid final tribute Tuesday to Jules E. Brulatour by their presence at funeral ceremonies held at St. Ignatius Loyola Church, New York, or through statements mourning his loss by those unable to attend the services for the 75-year-old organizer and financier who died Saturday Oct. 26 at Mt. Sinai Hospital following an illness of several weeks.

Brulatour. who was the president of J. E. Brulatour, Inc., distributors of Eastman motion picture film, was closely identified with many important companies and enterprises in the industry. He was a former director of the Famous Players Corporation, Paramount Publix Corporation, was the organizer of Universal Film Company and its first president; founder of the Paragon and Peerless studios at Fort Lee and other companies.

A native of New Orleans, Brulatour entered the industry through an association with an optical company. He went to New York in 1898 and in 1912 acquired from Eastman Kodak the exclusive distribution rights for that company's motion picture film to the industry in the United States.

Brulatour and Hope Hampton Brulatour, former film star and his third wife were familiar figures in New York theatrical and social circles for many years, and particularly were noted as first-nighters at the opening of Broadway stage plays and important motion pictures.

Kid Shows Taken Up By Canada's Film Society

New competition to the kid clubs in theatres in Canada which were launched by Odeon and taken up by Famous Players Canadian Corp., is the junior branch of the National Film Society.

The new group will show pictures on Saturdays in places other than theatres with pictures made available by the Canadian Government National Film Bord. The type will be largely non-theatrical films. The Society has previously been active in the adult field.

Roshon Adds Two

Two new branches for the Roshon 16-mm. film outfit were added this week, the company announced in Chicago. Roshon recently completed a deal for the 16-mm. of some 52 Monogram pictures and will also handle several PRC films.

Pay As You See

Manager Lou Holleb of the Majestic, Columbus, O., is still reeling over this one.

He was subbing for the cashier during lunch time when a lady came up and fished a dime and three pennies from her hand bag and passed it to Holleb instead of the expected 25 cents admission. Holleb called the discrepancy to her attention:

"Oh," she said, coldly, "but I only want to see the main feature."

SELLING THE PICTURE

'Years' Campaign Biggest In Hollywood History

Samuel Goldwyn's advertising campaign on "The Best Years of Our Lives," computed on the Standard Rate and Data certified circulation figures, is the biggest in Hollywood history. Magazine circulation alone is 123,000,000 paid (Audit Bureau of Circulations figure), with key insertions scheduled for triple runs.

Radio coverage includes two 15-minute sessions and countless station-break and one-minute spots. Foote, Cone & Belding scouts are canvassing the country to tie up outdoor space for the film, and the eventual newspaper campaign, synchronized with the regional openings after the New York early winter premiere, will be on an unprecedented scale.

Actual space-buying outlay will exceed $750,000 aside from normal overhead, art, exploitation and publicity.

Meanwhile, in New York station WNEW is sponsoring a veterans' writing contest in cooperation with the American Theatre Wing. Prizes of $300, $150 and $50 will go to the veterans writing the three best fifteen-minute radio scripts inspired by the picture's title. Scripts are to be submitted on or before December 4 and the winning script will be dramatized over WNEW, on a special program December 18, with all-veteran talent participating. Guests on the program will be Robert E. Sherwood, who wrote the screenplay for the film, and MacKinlay Kantor.

PRC Exploiteers Hold First Meet in Chicago

With Arnold Stoltz, PRC's national director of advertising and publicity, presiding, the company's exploitation men held their first joint meeting in Chicago last week to discuss future production under the company's new and expanded budgets and its plans to exploit and publicize its product.

Present at the meeting were Lige Brien, PRC exploitation manager; Milt Overman, exploiteer assigned to the Dallas territory; H. M. Addison, Atlanta; Leon Brandt, Chicago; Ira Gross, Pittsburgh; and also Arthur Jeffrey, of Eagle Lion films.

Following a discussion of forthcoming product, the exploitation men witnessed a screening of "Her Sister's Secret," PRC's first million-dollar production.

Later in the day, all exploitation men attended a press cocktail party at the Polo Room of the Ambassador East which local newspaper and trade paper men gave for Harry H. Thomas, PRC president, and Stoltz.

Following the meeting, Thomas and Stoltz journeyed on to Hollywood to visit the studio, while Brien returned to New York.

Publicizing Producers

Monogram is launching an extensive publicity campaign on its producers which will be directed at national and fan magazines. First steps in this direction were taken several days ago when Talmadge Morrison made portrait settings of 13 company producers.

Whale of a Stunt

Dan Martin, manager of the Huntington Station Theatre, was really on his toes when that whale was washed ashore at Huntington, New York. He had a flash poster made that read, "If you think he's big, wait till you see the Talent Sweepstakes' at the Station Theatre every Thursday night."

He had the sign put on a stick which was then carried on the beach where the crowds had gathered.

200 Window Displays On 'Angel' in Atlanta

More than 200 window displays in Atlanta's downtown area, plenty of free radio time, an extraordinary tieup with the Southeastern World's Fair and special promotions at sporting events and night clubs were highlights of the exploitation campaign on "Angel on My Shoulder," essayed by Manager Boyd Fry and his assistant, Hugh Rainey of Loew's Grand, assisted by Ben Hill, United Artists field representative.

The RCA Victor Personal Radio tieup alone accounted for 75 windows. Others were in diners, drug stores and hotel lobbies. Additional window tieups were based on the national tieups with GE Automatic Blanket and Bendix Washing Machines.

"Angel on My Shoulder" grabbed a prominent place in the huge parade which opened the Southeastern World's Fair, by having an enormous banner attached to one of the gigantic Macy balloons, announcing the title of the picture and playdates at the Grand.

The Chesterfield Hour, Dimes for Rhymes, Stage Door Program and Man on the Street programs were most prominent among the twelve radio shows on which "Angel" publicity was broadcast.

Loudspeaker announcements about the film were made at two football games and at a wrestling show. Some nice "gag" publicity was obtained from Harry Stevens, emcee of the floor show in the Paradise Room of the Henry Grady Hotel, when he appeared five nights in a row with an angel on his shoulder.

Jane Russell's 'Charms' Cause Swiss Vandalism

The recent appearance of a paid ad offering 100 francs reward in the daily newspapers of Geneva, Switzerland, told a story of vandalism in Rue Malbuisson by which a showcase was broken and a number of Jane Russell photographs stolen.

Paul Rappaport, United Artists manager in Switzerland, in a letter to Walter Gould, foreign manager, explained that the Jane Russell stills were part of his advance display on "The Outlaw" and that he was inspired to offer a reward because this was the third time "this regrettable incident" had occurred. He also said something about Miss Russell's "obvious charms" being the cause of the incident.

Plans Set for Premiere Of 'Razor's Edge' Nov. 19

Preparations for the world premiere of Darryl F. Zanuck's production of Somerset Maugham's "The Razor's Edge" at the Roxy Theatre in New York on December 19 were completed last weekend. The two-day program of events will start on November 18 with the arrival of a large contingent of Hollywood stars headed by Tyrone Power and Gene Tierney, two of the film's stars, and will close with a reception in honor of Zanuck and the visiting celebrities on the night following the premiere showing.

The Hollywood stars will be joined at the opening by Clifton Webb, also one of the leading players in the film, who will close his Broadway play, "Present Laughter," on that night so that the entire cast can attend, and by June Haver, Dana Andrews and Jane Wyatt, among others, who will be in New York at the time on various assignments. Edmund Goulding, who directed "The Razor's Edge," will arrive in New York November 1 and will remain until after the premiere, and Lamar Trotti, who wrote the screenplay, also will be present. The occasion also will serve as a birthday celebration for Gene Tierney and Clifton Webb.

All the brilliance of an international event is planned for the premiere, with invitations going to the chief delegates of the 51 nations now in New York for the United Nations General Assembly. On the invitation list also are other dignitaries of the foreign groups and prominent members of New York society, leading figures in the theatre, the publishing field and the motion picture industry.

Meanwhile, a new large electric animated sign atop the Schraft Building at 43rd and Broadway will herald the world premiere and later will be used to advertise future 20th-Fox pictures. The huge sign will be electrically animated and will have two sides; one, 92 feet by 75 feet, will face on Broadway, and the other, 80 feet by 75 feet, will face 43rd street. Both will be visible to the Broadway crowds for several blocks. An elaborate ceremony for the unveiling (the sign is expected to be completely assembled by November 10) is being planned, with one of the 20th-Fox stars pressing the switch for the initial illumination.

Rosner in Paramount Exploitation Department

Joseph Rosner, formerly in charge of publicity for the International Microfilm Co., and at one time handling publicity for the American Chemical Co., has joined Paramount's exploitation department and will work on the Paramount Sales News. Rosner succeeds Fred Goldberg, who will be in charge of exploitation kits for the company while continuing to handle eastern exploitation tieups and home office exploitation.

Goldberg takes over some of the exploitation duties formerly assigned to Joseph Callahan, who has been promoted to the post of assistant to D. John Phillips, Paramount's short subjects publicity director.

SELLING THE PICTURE







The three scenes shown here are typical of what has taken place in cities across the country on Maggie's 'Mission for Monogram.' In the photo, left, taken at a Warwick Hotel party in New York, given by Monogram in honor of Maggie (Renie Riano) willing stooges are, in the usual manner, Jack Birnbaum, Randforce Circuit; Maggie, Mr. Friedman of the Terrace & Kent Theatres, Yonkers; Pat LaMarr, editor of Sir Magazine and Doc Brown of the Brown Circuit. Center photo shows Maggie clowning with Uncle Don of the Mutual Broadcasting System, as they read the comics; and right, Maggie with Mayor Rogers of St. Louis, examining the enlarged McManus cartoon which has been signed by the chief executive of each city visited in the tour.

Maggie's 'Mission for Monogram' Is Revealing

A lesson can be drawn from the cross-country tour of Renie Riano in behalf of Monogram's "Bringing Up Father" in which the veteran actress plays Maggie to Joe Yule's Jiggs. The lesson is simply that an actress of the calibre of Miss Riano could see the exploitation possibilities inherent in the film based on the George McManus comedy strip and decided that come hell or high water she was going to see to it that the film's exploitation possibilities were known to one and all who would have anything to do with its exhibition. And this 'mission for Monogram' included exchange managers, franchise owners, field exploitation men, exhibitors, newspaper and radio men. Upon examining the evidence contained in newspaper tear sheets, radio transcriptions of her interviews, records of her reading the local comics, etc., and other personal appearances in theatres long before the film would be available, it appears that Miss Riano might have done very well as a press agent if she hadn't been the third generation of thespians in a famous acting family.

Traveling across country in a 1934 automobile, dragging a household trailer in which she spent most of her nights, accompanied only by her canine pal "Stoogie," Miss Riano has visited 26 cities since August 10th, and intends to extend her "selling job" to many more before she returns to Hollywood to make one sequel, and possibly several others, in the Jiggs and Maggie series for Monogram.

Miss Riano says very frankly that her ignorance about exploitation was "appalling" at the outset of her trip, but like any good actress she could learn lines and pick up information about the exhibition and exploitation of motion pictures as she went along. The fact that her recorded success in newspaper tear sheets should make some press agents ashamed of themselves bears evidence that she learned her job well.

Some of the stunts that became SOP (Standard Operational Procedure) for those in the tour included the appearance with the mayor of each city and the signing of a large McManus cartoon by each city's chief executive. Somehow or other this one became a cinch, with amused and wondering cooperation by the mayors. The somehow, of course, was Renie's positive and compelling personality. Of course, the newspaper and camera boys of each city's newspapers recorded the event for their journals, with Maggie clowning all over the place to make colorful copy, insuring publication.

She appeared at dinners of the Lions Clubs, the Kiwanis, the Chambers of Commerce, made herself known over the air by working with someone in each town who read the comics to the youngsters, with Uncle Whosis and Aunt Whatsis, and if no uncle or aunt was extant locally she just appeared on the local radio station with some celebrity or other who was sure that her presence would add life and color to his program. And none were disappointed.

There were many other stereotyped gags that ceased to be stereotyped when Maggie took part in them, as can be seen from some of the photographs at the top of this page.

Most of all what Maggie wanted to do, and what she has succeeded in doing, was to impress upon the distribution and exhibition end of the motion picture business the fact that in "Bringing Up Father" they had an exploitable film. And from now on it can be expected that newspapers, radio stations, magazines and trade papers will be flooded with news about "what was done with 'Bringing Up Father'."

Set Tieup on Belita

Monogram has set a tieup with the Ventnor Speed Boat Company whereby their star, Belita, will be pictured in all the company's advertising. In addition to carrying page ads in all boating magazines, Ventnor for the first time in its history is going to advertise in newspapers and national magazines.

Reisinger Does It Again With Cooperative Ads

Several descriptive items have appeared in these columns about manager Bill Reisinger's proclivity for obtaining enormous amounts of cooperative advertising space in the newspapers of Dayton, Ohio in connection with films he has played at Loew's in that city.

Another example of Bill's ability to see eye to eye with local advertisers recently appeared in the Dayton *Herald* amounting to about three fourths of a page of space, absolutely free to Mr. Reisinger, in which MGM's "No Leave, No Love" was the beneficiary. A very large proportion of the space was devoted to an illustration of Van Johnson and Pat Kirkwood in an intimate pose with the headline reading, "No, Leave, No Love . . . No Ring, No Girl!" and then, of course went on to tell about the lovely things that might be bought at a local jewelry shop.

The jeweler got plenty of attention value to his selling message and, certainly, Reisinger got plenty of free selling appeal for the film's showing at Loew's.

'Arch' Tieup Based On Bergman Gowns

A tieup has been set by Enterprise with the Butterick Company whereby patterns based on the gowns worn by Ingrid Bergman in "Arch of Triumph" will go on sale in 1,585 U. S. and Canadian department stores which will display three-color posters, send out fashion letters to their clientele, and employ mats supplied them for newspaper use.

Commitments for covers and editorial spreads have been received from *Woman's Home Companion, Pattern Book, Fashion News* and three fan magazines. Four hundred radio stations and 110 newspaper fashion editors have pledged time and space. Nine traveling combination models and fashion advisers will tour the U. S. and Canada to model "Arch" dresses and advise on home dressmaking. The coverage, it is estimated, will embrace every American home, with 47 per cent overlap as insurance.


... what
sinister
secret
lay
behind
The
Dark
Mirror?



INTERNATIONAL PICTURES
presents

Olivia de Havilland

Lew Ayres

IN

NUNNALLY JOHNSON'S
PRODUCTION

"THE DARK MIRROR"

with THOMAS MITCHELL

RICHARD LONG • CHARLES EVANS • GARY OWEN

Produced and Written for the Screen by Nunnally Johnson

Original Story by Valdimir Pozner

Directed by

ROBERT SIODMAK

An International Picture

OLIVIA deHAVILLAND

With TWICE the box office appeal...in a dynamic DOUBLE role!

LEW AYRES

Returning to screen stardom...more romantic...more exciting!

Produced by **NUNNALLY JOHNSON**

in the famed tradition of his "Woman in the Window"!

"THE DARK MIRROR"

Reflecting those big bright box office grosses!

with **THOMAS MITCHELL**

in a fan-winning "best performance!"

Directed by **ROBERT SIODMAK**

who guided "Spiral Staircase" and "The Killers"



National Magazine Ads will reach more than 50,000,000 readers of 2 issues of LIFE .. 2 issues of LOOK .. SAT. EVE. POST, COLLIER'S ...GOOD HOUSEKEEPING!



SELLING THE PICTURE

Nice Middle Level for Levy's Tieup on 'Rage'

There are tieups and tieups. Sometimes they mean nothing more than a card in the bootblack's window, while others become elaborate affairs with apparently no limit to the doings. There is a nice middle level in this sort of thing, however, that can be executed in the average-sized city very successfully. The point is to make the most of each tieup, instead of just biting at the edges.

An example of how to do it is offered in the recent campaign put on by Loew's Colonial Theatre, Reading, Pa. for the engagement of "Rage in Heaven," a re-issue with Ingrid Bergman and Robert Montgomery. Larry Levy, manager, and Ed Gallner, MGM representative, did a raft of other things for this picture, but their treatment of the tieup was a classic. The arrangement was made with Merritt's Gift Shop, in this case a rather large shop.

Featured above everything was a live window. What do you put in a live window? Answer: a pretty girl. In this case the pretty girl was an artist—well-known in Reading, Miss Betty Fisher. The gag was that she painted one of the dramatic scenes from the picture, starting three days in advance of opening and going three days during the run.

Besides Miss Fisher and her easel the window also included a 40x60 with selling copy and a 30x40 full colored blowup built around the idea: "Merritt's, the Home of Dramatic Decorations for the Home, Salutes One of the Most Dramatic Pictures Ever Shown!" Also there was an announcement of a movie quiz contest conducted by the shop, with prizes of $10, $7.50, $5, $2.50 and 25 pairs of guest tickets. Incidentally, the five questions in the quiz were not easy.

To put this over the store and theatre distributed 10,000 heralds containing the same gag copy presented by the shop, with copy on the picture and details of the contest.

A week before opening the shop took a four-column ad on the same general plan, and repeated it on the Tuesday before opening.

The result was that large crowds watched Miss Fisher every day and 200 answers came in to the quiz. That's making a complete job of it, isn't it?

'Night and Day' Awards Modeling Scholarship

For the opening of Warner's "Night and Day" at the Rialto Theatre, Joliet, Ill., considerable attention was attracted by holding a fashion show in the lobby of the theatre and broadcasting the event over a local radio station. As a special inducement to the participants, a scholarship worth $175 was awarded to the most charming model by the Patricia Stevens Modeling School in Chicago.

On the Saturday before the show, all the girls selected to model "Night and Day" fashions in the theatre were invited to come into Chicago and receive coaching at the Stevens School.

Kline's Department Store, sponsor of the fashion show, used a series of big newspaper ads to advertise the event. The store also devoted their display windows to "Night and Day" and the fashion show, while salespeople throughout the store wore ribbons calling attention to the "Night and Day" fashions.

Newspapers cooperated with stories.



READ'S COLORFUL LOBBY DISPLAY. This excellent display piece was set up in the lobby of the Fox, Atlanta, by Tommy Read. The entire 18-foot long background was illuminated. Lights flashed on and off to get attention and viewers were then apprised of the film's attributes through the smaller figures, set slightly in front of the block-lettered title. The picture: Universal-International's "Canyon Passage."

Plate Glass, Pro-Football Tieups are Set in New York for 'Duel in the Sun'

Advance selling activity on David O. Selznick's "Duel in the Sun" continued apace last week as Sid Alexander, eastern advertising and publicity director for Vanguard Films and the Selznick organization, announced a merchandising tieup with the Pittsburgh Plate Glass Company and plans whereby a weekly "Duel in the Sun" $100 Victory Bond will be awarded the outstanding New York Giant football player at each week's tussle at the Polo Grounds.

The Plate Glass tieup, which was arranged by Ted Baldwin, Vanguard exploitation and promotion manager, provides for the release of a series of attractive color ads by Pittsburgh in national magazines; two different types of window displays; the distribution of special colored window cards and release mats and special feature stories to newspapers and magazines.

Basis for the tieup deals with the skillful use of color both in the motion picture industry and as it applies to the home through the principles of Color Dynamics. Through the medium of Technicolor in "Duel in the Sun" it is proven that each color tends to heighten the audience's emotional reaction. And this unusual use of color, the campaign will seek to point out, calls attention to the fact that the housewife can find in color the answer to many of her decorating problems.

Pittsburgh Plate Glass will release a series of full-color ads in December issues of *American Home, House Beautiful, Better Home and Garden*, and *Fortune*. Additional four-color consumer ads will be placed in other decorating publications.

To further publicize the value of this tieup, Pittsburgh Plate Glass is now releasing a series of feature stories on Color Dynamics as well as several special mats to 5,000 newspapers and 1,100 magazines. In addition they are getting out 16,000 pieces of window display material to 8,000 dealers as well as special color cards for window display purposes. Additional details of the campaign will be completely outlined in a four-color illustrated booklet which will be sent to more than 1,500,000 consumers.

The opening shot in the pro football tieup got under way last Sunday when the Giants met the Chicago Bears, and continues for five additional home games. By means of the P.A system at the Polo Grounds, spectators are urged to turn to a particular page in their program which contains full details on the "Duel in the Sun" contest. A coupon is imprinted and spectators are urged to send in their votes as soon as possible. The player receiving the largest number of votes is winner of the Victory Bond.

To climax the weekly awards, a special $500 bond will be given the Giant player voted the outstanding star of the year. In addition to the money prize the player will also receive a specially designed "Duel in the Sun" trophy.

Special Brochure On 'Sister Kenny'

RKO Radio has prepared a sales promotion piece on "Sister Kenny" which exhibitors will find useful in selling the picture.

The brochure consists of three color lithos, one of the James Montgomery Flagg portraits of Rosalind Russell as "Sister Kenny." There are also scenic highlights from the film.

How Many Were There?

As a stunt for "Claudia and David," Manager George E. Freeman of Loew's Poli, Springfield, Mass., and 20th-Fox Field Representative Al Fowler arranged to have all married couples named Claudia and David attend a showing as guests of the theatre.—HFD.

SELLING THE PICTURE

Money Dates for December

Marking the second observance since the end of World War II, Christmas is getting back into its old prewar stride. Practically all of the boys are home now, families are once more together (did someone say something about housing?) and most people are working, so that there is little doubt but that this Yuletide will be a cheerful and generous one. Yes, we said generous, for there is quite likely to be a loosening of the pursestrings during this joyful season. Some of the money that will be spent should come your way, and it is up to you to make certain that it does by being in the center of activities. The ideas below should help you to put over stunts that will stimulate December business.

Special Observances

Dec. 5: 18th Amendment Repealed, 1933. There are so many differences of opinion regarding this anniversary that, in order to incur no enmity, you should desist from making any tieins. Should liquor dealers proffer cooperation, refuse it.

Dec. 7: Japan attacked Pearl Harbor, 1941. This is the fifth anniversary of Japan's treacherous attack. If there is local observance of the day, perhaps your theatre could participate.

Dec. 16: Boston Tea Party, 1773. School youngsters might re-enact this event on your stage.

Dec. 17: Wilbur Wright's First Flight. Now Proclaimed as "Pan American Aviation Day." If your theatre happens to be near an airplane training station, airplane manufacturing plant or kindred industry, you can probably get cooperation for the observance of this day.

Dec. 21: Landing of Pilgrims at Plymouth Rock, 1620. Known also as "Forefathers Day" and celebrated mostly in New England, this day can also be observed in other communities. As in the case of the Boston Tea Party suggestion, here, too, the school students might be enlisted to re-enact the event on your stage. In addition, there is the possibility of generating interest among the civic clubs and leaders, with heads of their organizations or church dignitaries delivering short talks on the strides made by the nation in elaborating on the privileges and freedom that had its world inception with the landing of the Pilgrims.

Dec. 8-15: International Golden Rule Week. You can depend on churches, schools, business men's organizations, civic leaders and others to contribute to any effort that will create interest in this week. School children could engage in an essay contest where tickets are awarded the winners; newspapers or radio stations could distribute tickets to those of their readers or listeners reporting the kindest deeds performed of the best manifestations of the Golden Rule observed by the readers, listeners or special observers of the paper or station. Because the observance is particularly timely during the Christmas season, it might be wise for the paper or radio station to appoint the various street Santas as observers. If the last is decided upon, be sure that a change is made daily in the location of the men appointed.

Dec. 15: Bill of Rights enforced, 1791. The Bill of Rights is the guarantee of the existence of the Four Fredoms for which we have fought. Get after the American Legion, the Veterans of Foreign Wars, etc., and the newspaper, radio station, school and civic leaders to join you in observing the day. A great deal of publicity and added attendance is certain to result.

Legal Holiday

December 25: CHRISTMAS

Of all observances, the influence of Christmas prevails throughout the month. Last year was the first postwar Christmas, and now that more and more of our service men have returned to civilian life and the inroads on peace have progressed, despite some uncertainties here and there, much more activity is bound to prevail. There is an influence, however, which tends to draw business away from the theatres into the stores (as if you didn't know); your job is to counteract that influence. The day itself, of course, has always been an attendance bellringer and needs only nominal attention to guarantee flattering grosses. For the period immediately preceding we recommend: That you start members of your staff canvassing the factories, industries and larger stores. At this time of the year every employer is anxiously searching for some manner of manifesting seasonal greetings to employes in which all will feel equally recognized, and a party at your theatre would be an ideal solution. Quote special block prices and promise mention from the stage of the attendance of the group. This activity can grow really big and reward you with your major attendance throughout the headachy pre-Christmas week. Be sure that you watch your seating commitments carefully to avoid over-selling, and arrange to stagger the parties night-to-night in a manner that will cause no inconvenience to regular patrons. If you work hard on the idea you will find employers of 30 or more persons avidly grasping at the solution to the Christmas present problem, and in communities where extremely large industries are in evidence it will be necessary to departmentalize the service to accommodate the entire personnel. Success of the canvass will guarantee better-than-average business during the week.

The various civic, social and fraternal groups are the possibilities for seasonal get-togethers and will more than likely be amendable to similar approach. By exhausting the entire possibilities and including school groups and others, you can go a long way toward filling your seats for performances covering the 14 days prior to the visit of Santa Claus. As much or more than at any other time, this is the month when you should exert every effort to keep the name of your theatre and its attractions in the newspaper columns and on radio programs. Take part in all activities that will encourage and promulgate observance of the Christmas spirit. Let your publisher and radio station manager decide on several charitable activities in which you can engage, such as toy collections for the poor kiddies, food matinees for donation to some organization that intends making up baskets for the unfortunate, matinees for the various orphanages, old folks' homes, etc. By making them partners to the event you automatically place the responsibility of assuring comparable success on their shoulders and assure yourself of a greater volume of publicity. Spreading these events over a period of two weeks or more will keep you well in the limelight of the community Santa Claus program. This publicity should be in addition to the regular attraction effort of the theatre. Cooperate with the churches. Even if the event they hold is in conflict with your exhibition schedule, go out of your way to help them advertise it. If possible, get them to arrange their outstanding celebration at your theatre by offering to share receipts with their various funds. One or two mornings of Christmas week should be set aside for the use of special religious services, with the prominent church dignitaries officiating at ceremonies. This is the kind of activity that is particularly in keeping with the sprit of the season and that makes lasting friends because of the total absence of any commercial tinge, and because of its very apparent contribution to the general welfare and uplifting of the people you serve.

Much attention should be devoted to the front, lobby, auditorium and stage, making sure that everything possible is done to foster the Christmas spirit. Use large Santa Claus cutouts or Christmas trees on either side of the screen. Play Christmas Carols at every performance. Festoon your chandeliers, wall bracket lamps, foyer rails, lobby frames, etc., with appropriate decorations. Decorate your marquee with Christmas greenery, place large Santa Claus cutouts on top, and if possible, borrow bells to toll at regular intervals.

Get in touch with an enterprising store and extend to them the privilege of erecting a Christmas tree in your lobby and putting a Santa Claus in attendance. If this is accompanied by a sizable display of toys, so much the better for both store and theatre, as it is possible for the store to place a shorthand operator behind the display where names and addresses of children making their requests to Santa Claus can be secretly taken down, together with information as to the child's desires. The store can use this information in contacting the parents and swell its business considerably. Be a good fellow during Christmas week and give a couple of free matinees to the kids who will be on vacation from school. Their parents will appreciate the gesture and the kids will never forget you. Try to tie-up with merchants who are anxious to crowd as much business as possible into the early December shopping days by setting up special block prices on tickets to be given away with quantity purchase by early shoppers. The idea can also be used by merchants anxious to press the sale of certain units of merchandise. Newspaper advertising, window displays and handbills distributed in packages should be part of the store's cooperative effort. Special shows at which gifts solicited from local merchants are given to customers will help swell attendance. Giving the merchant stage and lobby card mention is sufficient payment for the low-cost gifts. Discount coupons on more expensive merchandise are usually available in quantities. Look over the situation to determine whether or not it is advisable for you to change your exhibition schedule to allow for a later start on your last show to accommodate the shoppers who will be patronizing the downtown stores. You might be able to get mention on all of the display advertising of local merchants by agreeing to hold special late shows. Perhaps they would sell or give away specially priced tickets.

Inaugurate a check-room service early in the month as a service to shoppers. Perhaps you can make arrangements with your local postmaster for the sale of stamps in your lobby as a means of relieving the crush and jam at the post office.

Pigtail Contest Feature of 'Kid' Campaign

Opening gun in the Mission Theatre's "Kid From Brooklyn" campaign in Vancouver, Wash., was a promotion arranged by Ray McCall, advertising manager of the A. W. Adamson Theatres, with the Vancouver *Sun* called the "1946 pigtail queen contest." Despite the newsprint shortage the newspaper devoted generous space to stories, rules on the contest and a contest blank. Ritchie Quinn, the *Sun's* advertising executive, handled details of the contest.

McCall handpicked a board of judges from leading merchants in the downtown area, most of whom donated prizes. The cooperating firms also set up window displays.

Mayflower Dairy collared its milk bottles for delivery throughout the area and ran a three column, 13-inch ad in two colors in the *Sun*. The ad featured a caricature of Kaye wearing his milkman's uniform and was headed "The Kid from Brooklyn has fallen in love with Mayflower Milk."

Seventeen entrants in the pigtail contest appeared on the stage for judging on opening night with proceedings broadcast via KVAN.

Don McGregor, RKO Radio field representative assisted McCall in the campaign.

Bride, Groom Ballyhoo

Ernie Grecula, advertising and publicty director for Hartford Theatres Circuit, Hartford, had an idea when "Easy to Wed" was booked into the Colonial Theatre, Hartford. Instead of using the regular "bride and groom" street ballyhoo for the picture's exploitation, Grecula had two ushers in bride and groom get-up. The ushers carried banners plugging the picture.—HFD.



BING TIME. Reviving a different Bing Crosby picture each Sunday during September, Manager E. Gislingham of the Gaumont, Cheltenham, England, exploited the occasion with this lobby board. It will be noted that "Bing" and a head of the star suffice to identify Crosby.

M-G-M EXECUTIVES DO BETTER HANDSPRINGS THAN ANYBODY!



WE WISH you could have been over to the M-G-M Home Office the last week or two.

THE FRIENDLY COMPANY boys were practically doing handsprings out of the Projection Room.

AND good reason!

THEY saw:

"THE YEARLING" in Technicolor, already talked about as the most potent contender for this year's Academy Award.

"TILL THE CLOUDS ROLL BY" in Technicolor, the life and songs of Jerome Kern, with the Biggest Big-Star cast ever assembled, and unquestionably one of the greatest musicals of all time.

"UNDERCURRENT" the year's top tense-taut-terrific love story with a baffling mystery and starring Katharine Hepburn and Robert Taylor, newly returned to his fans.

WHO SAID: "The Big Ones Come From M-G-M!"

VARIETY, among others, just said it in their industry survey which showed M-G-M leading all companies with almost forty percent of total Top Hits!

HAVE YOU practised handsprings lately?

THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

PLAN IN ADVANCE AND YOU CAN BEAT THAT PRE-XMAS BOX-OFFICE SLUMP

By Jack Jackson

Perhaps you haven't thought about it and mebbe I shouldn't bring up the subject—but at the sound of the gong some 84,960 minutes after this appears in print Santa Claus will be making his yearly rounds filling Christmas stockings.

If you're a smart little—or big—showman you'll start right now on the all-important job of seeing to it that as little as possible of the wherewithal habitually expended at this time of year for gifts from Santaland is not siphoned from your private pool of theatre revenue.

Everybody in the entertainment field is well aware of how the folks start padlocking their pocketbooks immediately following Thanksgiving so they will be able to "keep up with the Joneses" and give a little better than they get in the way of Christmas gifts. It's an admirable and commendable trait—and one that I most certainly wouldn't think of discouraging—but it sure gives theatre business a terrible pasting. From the very first glint of December morn right through to Christmas breakfast, showmen everywhere join in a constantly rising crescendo of "Geronimo" to ease the shock of parachuting grosses.

Just why the ruddy-faced, white-whiskered, jovial dispenser of Christmas cheer should be so lavish in his treatment of other merchants and so niggardly to us engaged in dispensing of happiness throughout the year is a paradox—tough but real. It seems that Santa never thinks of the theatremen until he and his sextet of antlered chargers have entirely completed their world-girdling mission and are safely back in their sky castle. Then, when the check-up reveals the oversight, I suppose he figures "Better late than never" and tries to make up for it between Christmas and New Year's. I suppose Santa feels—and rightly—that, since the other merchants lay their plans far in advance to stock the merchandise and engage in the activities conducive to garnering the hoarded public savings, they are entitled to his exclusive pre-season attentions. And I also suppose the same process of reasoning fosters the conclusion that, since theatremen have, for so long, been effortlessly conceding a bloodless victory to the mercantile establishments, we really don't mind his yearly raids on the theatre larder and are content to supply the "gravy" for the Christmas dinners of our commercial competitors.

Capitalize on the Spirit of the Season

Don't tell me—or ask me! I've heard that "What are we going to do about it?" line before. The very same planning that makes the Christmas business of the other merchants reach revenue pinnacles can be applied to mitigate if not eliminate the yearly drain on our box-offices. A few moments spent studying the avenues open to you to capitalize on the spirit of the season will provide such a fund of real, workable ideas of revenue and "good will" or "community betterment" potential that you'll actually find yourself confronted with the job of elimination rather than conception. Just to start your "idea incubator" percolating let me list a few notions that can be turned into immediate or deferred bank deposits.

Start planning your week before Christmas programs right now. Look over the availabilities in the feature and shorts market and build the kind of shows that come closest to fitting the spirit of the season—not necessarily religious pictures, but there have been occasions where presentations of "King of Kings," "After Six Days," "The Passion Play" and others of their kind have proved mighty profitable attractions during the pre-Christmas period. This has been especially true where the cooperation of churches was solicited and the films shown at special morning matinees

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Park Avenue Opening Preceded by Reception

Numerous prominent stars of screen, stage and radio, representatives of the press and others were the guests of Walter Reade last Tuesday evening at a special reception held at the Park Ave. Theatre, new New York subscription house. A private screening of a new picture followed the reception.



Walter Reade

Gala opening of the new motion picture theatre, first to sell seats on an annual subscription basis, took place on Wednesday evening, with "Anna and the King of Siam" as the initial attraction.

At Tuesday night's reception Reade addressed the gathering, explained the theatre's policy and thanked all who helped to make it possible.

Also, a few days ago, Reade dispatched a letter to all subscribers of seats, pointing out the theatre's advantages.

"The Park Avenue Theatre," wrote Reade, "is a result of a lifetime of experience, and will afford its patrons the most perfect comfort. Every attention possible will be given subscribers. A Charles of the Ritz trained attendant will be on duty in the ladies' lounge. A Dumont television set will be on hand for your enjoyment. The Snack Bar will serve coffee, tea and biscuits. Everything will be done to make your visit to the Park Avenue Theatre enjoyable. The atmosphere presented will be equal only to that of your living room.

"We hope we will not have to apologize for anything. The productions shown at this theatre will be motion pictures created and produced by the world's leading directors and artists.

"We anticipate that this movie season at the Park Avenue Theatre will be the most enjoyable you have ever experienced."

For the first time in theatre exhibition history, the Park Avenue is regularly showing the 16mm. type of sound short subject. Five to 15 16mm. shorts have been screened daily before a special reviewing board made up of members of the Parents Association, the Parents League and the New York Junior League in an effort to select the proper shorts to be included in children's shows as well as at other performances. Sources for the shorts are film libraries, many foreign embassies, some small producing companies and government agencies.

Loew's Election Returns

Special arrangements have been completed to handle election returns by direct wire at all Loew's New York theatres on the evening of November 5, according to Oscar A. Doob, Loew theatre executive. All theatres will have special staff representatives handling the tabulations, and returns of the state and Congressional elections will be announced from the Loew stages at regular intervals.

THEATRE MANAGEMENT

Beat That Pre-Christmas Box-Office Slump

(*Continued from Page* 18)

with extremely low prices charged. In such instances the theatre profited both in revenue and good will. I really had in mind the selection of light, frothy attractions of the kind that will appeal to the kiddies and give visual rebirth to that feeling of "the coming fairyland" that, during the season, seems to crystalize in the hearts and minds of adults.

I don't like to plug anybody's product, but a glance at the list recently suggested as desirable "Children's Show" material provides an excellent example. Most of these are re-issues that can be bought at prices commensurate with the expected grosses—and you might be agreeably surprised. Go through the short subject field with a fine-tooth comb to get the kind of material that lends itself to Christmas exploitation. There is a fund of this from years gone by that will "never grow old" and will always prove a "lift" of the kind that makes people talk—and, incidentally, this is where you can inject the religious angle to best advantage.

If you build your shows carefully and engage in enough of the "public spirit" activities to get them to the attention of folks through newspaper and radio hook-ups as well as the friendly word-of-mouth of the church organizations, you'll be in the mood to really celebrate Christmas.

To my recollection the following idea was only worked once. But, that once it was a pronounced success and why it wasn't duplicated year after year has always puzzled me.

In 1930 Charles C. Perry, now handling the Downtown and Adams Theatres in Detroit, was Paramount-Publix district manager in the Rochester-Buffalo territory. Charlie had the managers of three Rochester theatres on the job early in November contacting the larger industries and employers of quantity labor to help them in the planning of Christmas parties for their employes. Yes, you guessed it, the parties were to be held at one of Perry's Rochester theatres. As I recall it the argument for participation went something like this:

Plenty of Leg Work

A theatre party guaranteed that every employe would receive a present of "equal" value and thereby eliminate any possibility of offense to anyone on grounds of "partiality" or "favoritism." That the theatre party could be arranged without taking any of the needed time of the executive personnel of the company. That a few moments would be given for an address to the company personnel from the theatre stage to allow for the mentioning of other gifts to deserving personnel or the building of company morale. That in the absence of such address an announcement would be made from the stage by theatre personnel calling the attention of the audience to the fact that the theatre was playing host to the employes of such-and-such an establishment and thereby give advertising to the company or its owners. Of final importance was the ease of discharging the obligation to the theatre which accepted a check in advance for the number of seats reserved and allowed a discount determined by the quantity purchased.

Pretty smart notion, huh? And it worked. The theatres could have been playing a return engagement of "Orphans of the Storm" and still would have done a swell business. But Perry really put on a swell show and everybody was satisfied including the New York office who banked a better-than-average week's receipts. But it took a lot of leg work to supplement the head work.

You can't expect to duplicate the success of the Rochester effort unless you

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK

Maintenance

BUILDINGS — Maintenance I

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

With buildings, a stitch in time saves nearer ninety times nine.

The three primary principles of good building maintenance are:

1. Anticipation of Trouble.
2. Inspection for damage.
3. Immediate repair of damage.

COPINGS

Coping provides a finishing cap for the top surface of the parapet wall. It serves the double purpose of providing decorative trim and of protecting the wall structure against absorbing moisture from rain or melting snow. Moisture if absorbed would cause damaging expansion and contraction and would dissolve the soluble contents in mortar and brick.

Coping that is not water-tight does not properly protect the wall structure. The mortar joints of tile, stone or terra cotta copings, and the soldered joints of metal coping must be checked every six months and kept in a water-tight condition. Defective coping should be repaired immediately. Wall structure deterioration caused by absorbed moisture progresses very rapidly once it starts.

PARAPET WALLS

A parapet wall is that part of the wall structure which extends above the roof surface. When inspecting it, look for cracks, loose mortar and disintegrated building material. While most trouble in parapet walls comes from defective copings they also may become damaged because they have no protection from the weather on either side.

Weak parapet walls may fall under heavy load conditions caused by wind, snow or sleet, constituting a serious hazard to life and property below. Inspect them thoroughly and replace bad sections if structural weaknesses have developed. Small cracks or open mortar joints may be satisfactorily sealed with cement, mortar or a sealing compound.

Much water damage to the interior of the theatre may be caused by defects in parapet walls or their copings. Water seeping into the parapet wall may flow around the edge of the roof and into the interior of the building, rotting decking and trusses and causing expensive plaster damage.

FLASHINGS

The water tight seal between parapet wall and roof covering is provided by the flashing and counter flashing. Flashing is formed by extending each layer of roof covering up along the parapet wall. The counter flashing is a metal strip embedded in the wall above the top of the flashing and bent down over it to prevent water from seeping between the flashing and the wall. Where the flashing is

OVER

THEATRE MANAGEMENT

Get That Christmas 'Gravy'—Jackson

(*Continued from Preceding Page*)

equip yourself with a good, strong sales talk and then do a door-to-door job on every merchant and manufacturer in town. You'll have to be certain about staggering the parties through the week to make sure of having the reserved seats available on the given night and at the given time. You'll have to arrange for the blocking off of seats in selected sections and proper demarkation between the employes of different companies selecting the same night of their party. But the results are well worth the effort and can be used in any and all situations by substituting clubs, societies, lodges, etc. for merchants and manufacturers in towns where the commercial activities are negligible.

Builder of Good Will

Here's one that's sure fire as a builder of good will and offers prospect of immediate revenue in that it brings people to the theatre who may be intrigued by some lobby piece into opening their pocketbook. Open your house for special services all through the week before Christmas to the various churches of your community. If you can arrange for the exhibition of a couple of religious short subjects and append trailers on current or coming attractions as part of the services so much the better. An act of this kind is certain to find high favor with the men who occupy the pulpits and they get to talk to a heck of a lot of people in a year. Getting them on your side is mighty good business maneuvering.

You can even go Charlie Perry's Rochester accomplishment one better by tying in with some merchant or merchants who will give away tickets to purchasers of merchandise in specified quantities. You'll have to make a price concession and if you do, be sure to take into consideration the Federal tax on the regular admission price.

Be sure to take advantage of the lax period to make the season happy for the aged, orphans, crippled and indigent. Divide up the groups you will be able to handle during the afternoons and get rival newspapers or radio stations to undertake sponsorship and publicity to the occasion. The mention of the attraction playing is sure to reflect favorably in the cash box.

Then there's the priceless profit of personal heart happiness induced by doing something for those unable to do for themselves to consider.

It may be possible for you to get the services of a local church choir to supplement your evening program.

The merchants buying radio time might be interested in allowing the talent they use to appear on your stage in person as a sort of Christmas present from the sponsor.

There are literally dozens of smart notions that all bear high promise of making the week before Christmas anything but dull. Get at the job of ordering your holiday decorations today—before the department stores and other merchants have the stock slimmed to tag ends—and start doing something to keep the flow of customers trekking to your box-office. Maybe you will have to take a licking during the pre-holiday season, but for pete's sake you don't have to take it lying down. Get up and fight for business and make this a different Christmas.

Check the Lamps

A weekly or monthly inventory of lamps will give a clear picture of usage. If a sharp rise shows at any time, then is the time to check up. The theatre may need a power governor or it may need a new maintenance man. In any case a check on this item at regular intervals is a money saver.

The Ticket Machine

In addition to checking the motor, the mechanism and the cutting knives of ticket machines, be sure the cleaning crew are reminded to polish the top plate often enough to maintain that clean, gleaming finish.

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felt, the metal counterflashing also protects it against accidental damage from shoes and tools.

Poor or damaged flashing and counter flashing result in roof leaks. These parts of the roof should receive the most critical inspections. Check flashing for breaks, ripped seams, pocket formation and loose bond to wall. Check counter flashing for rusting, broken seams, holes and loose connection to wall.

Repair all damage to flashing or counter flashing immediately. Keep roof clean to prevent damage to them.

ASPHALT ROOFS

The first or lowest layer of asphalt felt roofing is applied by nailing it to wood decking, or by cementing it to concrete decking with hot asphalt. Succeeding layers are cemented together with hot asphalt, and the top layer is treated with a heavier coating of asphalt, called the flood coat.

The first sign of failure will be the wearing off of the flood coat on top of the felt. Also this coat (if it was applied too heavily) tends to crack, exposing the felt. Cover cracked or worn areas with a new coating.

Blisters and buckles are caused by separation of the felt layers, owing to failure of the bonding asphalt. The felt involved in these blisters will quickly deteriorate and open up, forming pockets that collect dirt and water. The layers under these pockets of dirt and water soon deteriorate.

If buckles and blisters are not too numerous, slit them open, clean them out, tack the felt together, embed a new piece of felt and apply a coating of hot asphalt over the repaired area. Be sure to coat the entire patch. If buckles and blisters are very numerous, a competent roofing contractor will be needed.

TAR AND GRAVEL ROOFS

These resemble asphalt roofs except that the felt is saturated with tar when it is manufactured, the bonding cement is a tar product instead of asphalt, and the flood coat is covered evenly with a specified amount of crushed stone.

Tar melts at a lower temperature than asphalt, and runs more easily. The gravel slows down this tendency. To inspect, sweep away the loose gravel at several places and examine the condition of the flood coat. If this has dried out or deteriorated apply a new flood coat and redistribute the gravel.

TIN ROOFS

These are seldom used directly over the auditorium because of the noise produced by rain and hail. But they may be used over other parts of the structure, and most marquees have tin roofs. They are of two types of tin roofs—locked seam and standing seam. The latter can be identified by the standing or upright seams about one inch high, which run parallel to the direction of water flow. Extreme care must be taken to prevent damaging standing seams by stepping on them or by allowing anything to fall on them.

Rust is the great hazard to tin roofs. They should be properly protected by paint, renewed often enough so that rusting will not occur; it is much cheaper to prevent rust than to repair it. If rusting does take place, all affected areas must be thoroughly cleaned and scraped before protective paint is applied.

High summer roof temperatures under a tin roof can be lowered by using aluminum paint for the finishing coat.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.

A DRAMA THAT SPEAKS FROM THE HEART OF AMERICA!

CHURCH SPIRES—The Way to God & Peace

HEART-CARVED TREES—Jelly Bean Sprees

BAREFOOT LEGENDS—Square Dances

A HORSE—with the Heart to Win

HORSESHOE PITCHING—Cuspidor Bulls-eyes

THE BLESSINGS—Before Meals—and After

THE WOLF CALL—Is a Shy Glance



Robert L. Lippert

PRESENTS

"ROLLING HOME"

with

JEAN PARKER

RUSSELL HAYDEN

JO ANNE MARLOWE

RAYMOND HATTON

PAMELA BLAKE

JAMES CONLIN

RELEASED THROUGH

Screen Guild Productions

EXCHANGES EVERYWHERE



A STORY OF STOUT WARM HEARTS

•

OF PEOPLE YOU KNOW OR HOPE TO KNOW



THEATRE MANAGEMENT

Woman Makes Theatre a Civic Institution

Skouras Roosevelt Active In Community Life Under Miss Mildred FitzGibbons

Granted that woman's place is in the home, which is an institution, there is also room for the right kind of woman in the theatre, which is also an institution. And when that right kind of woman is patterned after the alert, progressive abilities of Mildred A. FitzGibbons, then the theatre is certain to become an influential community institution.

The Skouras Roosevelt in Broadway-Flushing, L. I., and its feminine manager are well known throughout the length and breadth of that community, with their fame extending beyond its borders. And that's because Manager FitzGibbons and her well trained staff are almost constantly active in their efforts to make the Roosevelt an integral part of Broadway-Flushing community life.

One need only visit the theatre and meet Miss FitzGibbons to realize what a dynamo she is and to marvel at the manner in which she oversees the destinies of the Roosevelt.

Was Efficiently Handled

With Vincent Trotta, art director of National Screen Service, as chairman, several members of the trade press, Long Island *Star-Journal* and National Board of Review served as judges at a Children's Halloween Costume Party held last Saturday at the Roosevelt. If the visiting delegation expected the usual methods of theatre operation, they were in for a pleasant surprise. For Miss FitzGibbons, herself a licensed matron, and her staff of predominantly feminine assistants, acted as hosts at a party of 1800 youngsters that was as thoroughly enjoyable as it was efficiently handled. Admittance was limited to the theatre's seating capacity, with a number of children necessarily turned away, and the program of cartoons, comedies, other shorts and a feature, as well as the opportunity to compete for prizes for the best costumes, were enough to delight the hearts of all the youngsters and remain in their memories for months to come.

Manager FitzGibbons herself acted as mistress of ceremonies during the costume parade, with movie and still cameramen on hand to record the event for later showing to the youngsters and publicity purposes. More than half of the 1800 youngsters were costumed, and the judges faced a difficult decision in choosing 30 winners from nearly a thousand contenders. But the job was done, and even though some were temporarily disappointed, they had such a swell time that their disappointment was soon forgotten.

Representatives from neighboring parents groups, including the Mothers' Club of Public School 22, Mothers' Club of St. Andrews Parochial School, Mothers' Club of St. Mary's Parochial School and Parents' Association of Public School 32, were in attendance. Ambrose P. Gardiner, vice-president and executive secretary of the Whitestone Savings and Loan Association, sponsored the show and was present to greet the children.

The Roosevelt manager explained to the visiting delegation how the children are trained to conduct themselves properly, and how their welfare is constantly guarded by the staff of matrons. The youngsters have been trained how to visit the restrooms without disturbing others in the audience; they aid in keeping the theatre clean. In short, they have learned to act like little ladies and gentlemen, and they love it.

Although she may not be the first to institute the practice, Miss FitzGibbons keeps a record of the birthdays of her juvenile moviegoers. And when their birthdays come along, they are invited to one of her Saturday matinees and given cuts of birthday cake.

But the activities of the Roosevelt manager are not confined merely to the youngsters. Earlier in the week she celebrated the 20th anniversary of the theatre not from a purely entertainment standpoint, but as a community event. Several screen, radio and stage stars came to Broadway-Flushing and received a rousing welcome from an audience that passed the 1600 mark. But the real "home town" touch was given when Manager FitzGibbons introduced from the stage officers of the newly organized Broadway-Flushing Civic Association, who initiated a drive for new members.

Organized a few weeks ago at a meeting held at the theatre, the Broadway-Flushing Civic Association is an off-shoot of the community group which worked at the theatre throughout the war, when the Roosevelt was community headquarters for bond drives and sales. During that time the volunteer group of 150 men and women worked loyally and hard to push the theatre's bond sales over the $5,000,000 mark. When war ended, it was agreed that the workers' efforts should be diverted towards helping to win the peace. Accordingly a representative group met in the office of Miss FitzGibbons, and the Broadway-Flushing Civic Association was born. Non-political, the association's purpose is the promotion of goodwill, neighborliness, mutual help and advancement towards a Greater Broadway-Flushing. Among its tentative objectives are a safety and recreation program for children; consideration of ways and means to make the community better known by distinctive neighborhood and bus signs; better housing, including garden-type apartments, and other progressive activities.

Frank Maguth, a prominent citizen, and Mrs. Dorothea E. E. Pincus, member of a high school faculty, acted as chairman and co-chairman to plan the association's part in the theatre's birthday celebration. Resident high school students formed the orchestra for the occasion.

The Roosevelt was in gala dress for the affair. Pennants and bunting adorned the marquee. Beautiful floral displays arranged by Mrs. Baier Lustgarten, neighboring florist, framed a portrait of the late President Theodore Roosevelt (loaned by the Queensboro Public Library), for whom the Roosevelt was named. Two- and three-tier birthday cakes were donated by neighborhood bakers, and a souvenir program of the theatre's opening night 20 years ago was on view together with portraits painted by two Flushing artists, Vincent and Guiseppe Trotta.

Notable Guests Introduced

The program opened with the parade of colors by two newly formed American Legion Posts from the neighborhood. Notable guests were introduced from the stage, including screen actor Roddy McDowall, distinguished Broadway actor Taylor Holmes and his daughter, Madeline Holmes, singer; Miss Eileen Henry, "Miss New York City of 1946," who received a $1000 scholarship as runner-up for the "Miss America" title, and others.

Not only was it the Roosevelt's birthday, but also that of Manager FitzGibbons, and she received many congratulations during the evening. Also, it marked the fourth anniversary of her management of the theatre—four years during which she has worked unceasingly to make the Roosevelt the favorite theatre and outstanding institution it has become to the citizens of Broadway-Flushing.

Banish Rowdyism, Paper Urges

Rowdyism in Milwaukee theatres has reached such proportions that the Journal in that city was recently moved to editorialize on the subject. Said the Journal:

"In many Milwaukee theatres youngsters in the audience at times practically take over the show house. They are noisy. They climb over adult patrons getting in and out of their seats. They throw things, sometimes casting shadows on the screen. They scatter edibles about.

"Some theatres are making reasonably successful efforts to meet this problem. Others seem merely to ignore it. In few cases has a management been able to cope with the difficulty completely.

"Isn't it about time that the theatres got together to work out ways and means? It is bad social policy to permit rowdyism to continue and to grow. It is also bad business policy to permit it to drive adult patronage away.

"If the theatre managers would discuss ways and means among themselves and with experts in the child welfare field, it seems likely that a plan of action could be worked out—to the great advantage of everybody concerned.

"Movies are excellent entertainment for young and old, if they can be seen and heard in a proper environment. It is to the interest of the industry, as well as of the public generally, that everything practical be done to insure such an environment."

Harriet Lubin Heads Century Research Dept.

Fred J. Schwartz, vice-president of Century Circuit, has named Harriet Lubin to head the theatre chain's opinion research and survey department. A graduate of C.C.N.Y., Miss Lubin has been active in the field since Pearl Harbor, spending most of her time in Washington where she shifted from the Department of Agriculture (Program Surveys Division) to the executive office of the Secretary of the Navy; where she did personnel research.

REGIONAL NEWSREEL

DENVER

FIRE CAUSES DAMAGE TO NEBRASKA HOUSE; STAGE SHOWS HELP TABOR BUSINESS

A fire, confined to the booth, caused more than $3,000 damages to equipment, film, etc., at the Trenton, Trenton, Neb. The screen and auditorium were smoked up considerably. The theatre had been open only a short time after remodeling and redecorating. Owner Max and William Campbell were in Denver over the week-end buying equipment and arranging repairs.

Doris Goodson, Republic booker, and Richard Wille, also of Denver, were married, and are spending their honeymoon in Santa Fe.

Ted Halmi, recently resigned Orpheum publicity manager, has returned to Denver and rejoined the Denver Adv. Col., which he formerly owned.

Two bandits got $95 in a box-office robbery at the Broadway when they forced Mrs. Mary Thomas to hand over the money.

Mrs. S. E. Allen, owner of several New Mexico theatres, has opened a drive-in at Hatch, N. M., which she plans to operate through November before closing for the winter.

Gerald G. Pettibone, 50, chief operator at the Broadway, died at his Denver home. He is survived by his wife, Florence, and a son, Gerald Jr. Funeral and burial were in Denver.

Robert Blair, former Paramount exploitation man here, writes from Seattle he is the father of a baby son, Robert Jr., 9½ pounds.

Henry Leclaire, resigned Webber manager, has gone to New York to enter a film editing school. Robert Letito, assistant at the Mayan, moves to the managership of the Webber, and Ed True, chief of service at the Mayan, is made assistant at that house.

The Tabor, downtown subsequent house, did a big business with a stage show put together by Frank Culp, manager. Culp is hoping he can put together similar shows off and on all winter. A feature is used on the bill.

Hugh Braly, Paramount district manager, and Chet Bell, branch manager, have returned from a managers' meeting, held in New York. Wm. Sombar, Paramount booker, returned from a successful deer hunt. Sam Milner, PRC district manager, was through Denver on his way to Salt Lake City on company business. The Kiva, Denver, has been renamed the Cactus by Robert Patrick, who recently bought the house.

Mr. and Mrs. John Wolfberg (he's the Broadway manager) are the parents of a 7-pound baby girl, Nancy Adair.

Chet Bell, Paramount branch manager, is proud of his new Cadillac.

Arthur Alexander, independent producer of westerns, spent a few days here on business.

Lon T. Fidler, Monogram franchise owner, spent a few days at his Salt Lake City exchange. Fred Brown, United Artists salesman, returned to work after a second operation. Alex Harrison, western district booker, San Francisco, made a routine visit to the Denver 20th Century-Fox exchange this week. A. G. Edwards, salesman for PRC, and Frank Sheffield, salesman, have traded jobs.

J. H. Ashby, theatre owner, and J. J. Morgan, National Theatre Supply manager, got a 4-point buck on their deer hunt.

Theatre folks from out of town seen on film row included George Nescher, Springfield, Colo.; W. W. Williams, Eads, Colo.; Dr. F. E. Rider, Wauneta, Neb.; Neal Beezley, Burlington, Colo.; J. H. Roberts, Ft. Morgan, Colo., and Eldon Menagh, Ft. Lupton, Colo.

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HARTFORD

The marquee and upright sign at the Loew's Poli in Hartford have been given fresh coats of paint.

Joe diLorenzo of the Daly Theatres Corp., Hartford, has returned to his theatre work, following a recent illness. The Plainfield, Plainfield, Conn, has a new screen.

E. M. Loew, E. M. Loew's Theatres, was in Hartford.

The trade was sorry to hear of the death last week of Gerry E. Finnegan, formerly manager of a number of Springfield, Mass., area theatres for the E. M. Loew's Theatres. Finnegan was 25 years old.

Up to Vermont later in November will go three men of the Hartford Theatres Circuit, for some hunting; They are Ernie Grecula, advertising-publicity director; George Smith, maintenance director; and Chief Projectionist of the Hartford Theatres Circuit's Colonial.

Charlie Repass, Crown, and Martin Kelleher, Princess, were in New Haven. The Cameo, West Haven, has been reopened.

Notes on the Columbia, New Haven, exchange; David Kramer is the new salesman. New officers of the newly-formed Columbian Club are: T. F. O'Toole, president; Bede Tacinelli, secretary; Lillian Rottman, treas.

BRIDGEPORT

Bob Elliano, Jr., son of Robert Elliano, owner of the Colonial Theatre, Walnut Beach, has just organized a basketball team among his schoolmates.

Anita Rose, wife of Harry A. Rose, manager of the Majestic, celebrated a rather dismal birthday last week as she has to enter a hospital this week for an operation.

Ralph Civitello, owner-manager of the Devon Theatre, is receiving congratulations of his many friends on his recent winning of golf trophies.

Joseph Letezio, projectionist at the Rivoli, has taken a two-week vacation which he will spend hunting.

Margaret A. Takacs, cashier at Lou Jacobson's Park City Theatre, has been voted by the business men of Stratford Avenue, on which the house is located, as among the most popular and charming young business women of that thoroughfare.

During a recent visit by a member of the Bridgeport Fire Department to a local movie house, the fireman was assured by the house manager that everything was in tip-top shape and he needed to make no inspection. After finding the aisles, cellar, exits and emergency lights O.K. the fireman said: "Now," said the inspector, "we'll take a look at the projection booth." The theatre manager smiled. "Why look at the projection booth?" he queried. "You fellows know nothing about what might be a hazard in a movie booth. That calls for a trained man with plenty of experience." The fireman and theatre man entered the booth. A projectionist was running the day's feature picture. "How's it look to you?," asked the manager after the pair left the booth. The fireman made no answer but took a book from his pocket, made a notation on one of its pages, tore it out and handed it to the manager. "When I leave," said the fireman, "read what is written on this note. Maybe it'll show you that we firemen know more than you think about projection booths." After the inspector left the manager opened the folded piece of paper. On it was written: "Rectifiers in projection booths are not to be used for clothes' lines. Tell your operator I said so." What the fireman discovered in the booth was the projectionist's shirt thrown loosely across the hot rectifier. A good way to start a theatre fire.

Jack Schwartz, owner-manager of the West End, celebrated his recent birthday by getting out and working quite a bit harder on the local Community Chest drive.

Loew's Poli, of which Matt L. Saunders, dean of Bridgeport showmen is manager, and Loew's Poli-Majestic, next door, are now starting their new shows Wednesday, instead of Thursday, as heretofore.

Tom Howard, former head usher at the Park City, dropped in to see his old boss, Manager Lou Jacobson, from the Naval Base, Bainbridge, Md., where he is in boot training.

William Ayles is a new member of the usher staff at the West End.

Hugh Fox, who has charge of placing theatrical advertising window cards in merchants'

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REGIONAL NEWSREEL

(*Continued from Page* 23)

windows, is receiving birthday congratulations.

Robert (Bob) Carney, manager of the Lyric, and Mrs. Carney, have christened their new son Gregory, as they are both great admirers of Gregory Peck of the movies.

William Bowman, manager of the Fine Arts Theatre, Westport, has won several recent prizes for his camera portraits and outdoor scenes.

Manager James Tobin, of the Warner, and Edwin Riha, of the Merritt, had a recent conference on auto parking conditions on State Street, as they affect movie patronage.

PORTLAND

Al Rosenberg, Vice-President of Evergreen Theatres, Inc., and long identified with amusement enterprises on the Pacific Coast, died at Providence Hospital following a heart attack.

Kenny Schultz, formerly with Evergreen, has become purchasing agent for the Sterling Theatre chain, and will operate in key cities of Oregon and Washington.

O. J. "Banjo" Miller has resigned his position as executive secretary of the Independent Theatre Owners of Oregon. An early board meeting will appoint his successor from the ranks of the exhibitor-members.

PHILADELPHIA

COLUMBIA PRIZE WINNERS STAGE THEATRE PARTY; 20th-FOX CELEBRATES HALLOWEEN

More than fifty friends of Irving Blumberg, assistant advertising manager for the Warner circuit, traveled to Browns Mills, New Jersey, on a recent Sunday afternoon for the unveiling of a plaque in memory of Miriam Blumberg, at the Deborah Hospital for Consumptives.

The entire Columbia office force went on a spree last week to celebrate by way of the exchange's winning second place in the company's Jubilee Drive. After dinner at Kugler's, the gang went to see the Ina Claire legitimate show at the Walnut Theatre, with those who had shared in the bonus distribution paying for everything.

Sam Steifel, one-time exhibitor and now agent for Mickey Rooney, is expected in town when Rooney appears at the Earle Theatre.

A Halloween party was staged a week in advance by the members of the 20th-Fox Family Club. Held in the exchange after hours, it was a big success.

Having returned from a Baltimore vacation, Esther Rudo is back at her desk, taking dictation from Columbia's Harry Weiner. Ed Rosenbaum, former Columbia exploiteer, has joined Universal-International in the same capacity. Mrs. Dorothy Donnelly is the new switchboard operator in the Columbia exchange.

Mrs. Francis Flammer presented her husband, who is a booker for the Warner chain, with a second child at Germantown Hospital last week. The baby has been named Francis Joseph.

Mrs. Dorothy Donnelly is the new telephone operator at the Columbia exchange.

Charles Fayko, Warner theatre department artist has his hand in a cast. He settled a slight dispute with a good right hand punch, but broke a bone in his hand in the process.

MILWAUKEE

PEERLESS THEATRE BOUGHT BY MUSICIAN; LIBRARY SHOWING EDUCATIONAL FILMS WEEKLY

The Peerless Theatre, one of the smaller show houses on Milwaukee's northside, which was sold in October, is said to have brought about $60,000, according to the revenue stamps on the deed for the property. The Baker family, which was reported as being the purchaser last week, consists of Oscar W. Baker (a music teacher), his wife, Anna M., and Clifford H. Baker and his wife, Sheilah. It had been owned and operated for some time by William Heinman.

The Russian movie—"Russia on Parade"—which showed at Milwaukee's downtown legit show house—the Pabst—during the week ending Oct. 26th, was fairly well received. It was publicized as Russia's first attempt at an all-color feature, and it appealed mainly to the more seriously minded.

A new feature introduced at Milwaukee's branch public libraries, in four neighborhood branches, was the showing of films for educational purposes, without charge to the audience. Afternoon and evening performances were given on the following subjects: Machine—Master or Slave, this being for grown-ups. For children, at evening and afternoon performances, the following films were shown: Brazil's Fishing School, showing the colorful school at Marambaia, and Defense Against Invasion, being Walt Disney's picture on the war against disease through vaccination. Good crowds showed up at all performances. It is expected that the movies will be continued.

At Antigo, Wis., the Palace Theatre has been completely remodeled and redecorated, during the past five weeks. The work was done by Muir Brothers, of Wausau, Wis., who are known as specialists in theatre and church decoration. The ceiling of the outer lobby has panels of delicate light green, set in white. Where the walls join the ceiling there is decoration in raised designs, with paralleled horizontal bands of yellow, white, green and dusty rose. The inner lobby color scheme includes varied tones of green with vertical bands of darker green and silver from the floor to the ceiling. There are two new neon tube illuminated poster boards designed to use standard posters. At the grand opening of the redecorated show house the film "The Virginian" was shown.

As a result of the success of teaching by movies in the class room, the University of Wisconsin has planned a new kind of picture show—one intended for adults, being part of a "seeing is believing" system of education. In this manner, which the professors call audio-visual education, movies will illustrate and dramatize the lessons. The University now has a motion picture library of more than 6,000 films, with 1,600 titles, some of which are in stock to the extent of six or eight of each film. The subjects run from the story of David Copperfield to the atom bomb. Schools, groups and individuals can rent the educational films at prices of 50 cents to $5.00.

OMAHA

THEATRE BECOMES LITTLE RED SCHOOLHOUSE FOR MEET OF TEACHERS IN OMAHA

Facilities of the Paramount Theatre, managed by Donald Shane, were turned over to the State Teachers Association for its opening session.

Bill Miskell, Tri-States Theatres district manager, is the Cardinal who places the crown on the King in the Ak-Sar-Ben Coronation Ball, top social event of the season. His daughter, Mary Leith, is a page.

Harry N. Wernimont, assistant manager at Cedar Rapids, has been transferred to Omaha as assistant at the RKO-Brandeis, succeeding Pinky McIlvaine. Wernimont was on the Brandeis staff several years ago.

Frank Hannon, Warner Bros. branch manager, heads the survey of theatres now being conducted in the Omaha territory.

Ras Anderson, Paramount head shipper, received a broken toe when a heavy case of film slipped and dropped on his foot.

Bud Mercur, Flat River, Mo., exhibitor, and Bill Collins of the Collins circuit in Missouri came through here separately for pheasant hunts in South Dakota.

John J. Ash of New York, MGM auditor, is paying a visit to the company's Omaha office.

G. E. McGlynn, MGM branch manager, is in



BOUND FOR EUROPE. Barney Balaban (left) president of Paramount, boards the Queen Elizabeth to bid farewell to a trio of the company's executives bound for Europe. Beginning with the second from left, they are Adolph Zukor, chairman of the Paramount board; George Weltner, president of Paramount International Films, and James W. Perkins, the company's new managing director for Great Britain, who formerly was division manager for the Far East, Australia, New Zealand and South Africa.

REGIONAL NEWSREEL

Rochester, Minn., for a check up at the Mayo clinic. He recently underwent an operation here.

RKO cashier Elvira Roslund, is taking a fall vacation in Chicago.

Maxine Keefover of National Screen will marry Donald Kemp of Omaha here Nov. 6. She plans to continue her present film position.

B. C. Marcus, Columbia district manager from Kansas City, was in the city for a short stay.

Bill Miskell opened the pheasant season in Nebraska with the following: G. Ralph Branton, Tri-States general manager, Des Moines; Leo McKechney, Tri-States treasurer; Art Stolke, Des Moines district manager; Jack Cohen, Tri-States partner at Ottumwa, Ia.

Two young men picked a Sunday night to hold up the box-office in the Stuart Theatre at Lincoln and fled with $155. Miss Harriet Nelson was at the cashier's window.

Lyle Talbot, former Omahan, was in the city on a visit last week.

KANSAS CITY

Ralph Carney, the Ozarks Theatre owner who made headlines when he purchased the entire town of Arlington, Missouri, at auction, has announced that he will be the sole producer of a mystery thriller to be titled "Arlington's Secret." Carney states that he was unable to interest Hollywood producers in the idea, but has nevertheless entered into contracts with "several filming companies for the production of the picture."

Mrs. Clifford D. Miller has sold the Strand Theatre at Eskridge, Kansas, to Albert Payton of Topeka.

Harold Cohen has resigned as salesman for MGM in order to join the Cinema Theatre Corporation of Denver.

MINNEAPOLIS

SHOWMEN FILMS OWN LOCAL NEWSREEL, USES P.A. SYSTEM FOR RUNNING COMMENTARY

Leigh Altfillisch, operator of the Clark Theatre at Clark, S. D., has begun showing a hometown newsreel of about 10 minutes length which he "shoots" himself, and which shows anything of interest that goes on in the neighborhood. Altfillisch uses a Navy-type Ampro 16mm. projector to show the newsreel, with his own commentary delivered through a loudspeaker system.

The big theatrical event last week was the northwest premiere of "Sister Kenny" at the RKO Orpheum on Oct. 31. Alexander Knox, co-star of the picture, was here with Laraine Day, who represented Rosalind Russell; Barbara Hale and Bill Williams came in from Duluth. Premiere proceeds went to the Elizabeth Kenny Foundation for Infantile Paralysis.

Arthur B. White, 73, one time vaudeville player and theatre man, died in Ancker hospital, St. Paul, after a long illness. He was manager of the Orpheum theatre in St. Paul in 1920, and retired in 1930.

New on Film Row is Geri Freeman, contract clerk at 20th-Fox. Beatrice Getzkin, bookers' stenographer at 20th-Fox, is back at work after honeymooning.

John J. Friedl, president of Minnesota Amusement Co., is vacationing in Texas.

When Xavier Cugat was in town for a show at the Municipal Auditorium he visited the MGM exchange, signed autographs, talked with the staff, did carricatures and had his picture taken with members of the office force.

David Bull has purchased the Howard Theatre at Howard Lake, Minn., from the Tremann circuit. Paul Burgess is the new owner of the Iris Theatre at Velva, N. D. He formerly was with Mindako circuit in Minot, N. D.

Lowell Kyle has been appointed to the sales staff of the Monogram exchange and will cover North Dakota. Charles Weiner has been shifted to the city sales post vacated by Casper Chouinard at United Artists.

Merle Burns and F. M. Medeck now are showing pictures on Wednesday, Saturday and Sunday at the Municipal Auditorium in Alexandria, S. D.



GOOD PROMOTION. This eye-catching theatre-merchant oooperative page was promoted in Santa Barbara, Calif., by Norman Lofthus, manager of the California Theatre, in connection with the showing there of Warners' "Night and Day."

LOS ANGELES

Monogram booker Robert E. Bigelow left recently on the second lap of his vacation, this time going east, while Dud Forey takes his place. Branch manager Marty Solomon is still out with ulcer trouble, while M. J. "Mac" McCarthy takes over in his absence.

Bob Ableson, Film Classics' branch manager, has been named supervisor of offices in Portland, Seattle, San Francisco, Denver, and Los Angeles. Ableson succeeds Nicky Goldhammer, who moved over to Eagle-Lion. Other resignations from the exchange: Bob Goldhammer, Lloyd Katz, and Iva Griffith.

The Ad-Art Company celebrated the completion of its new building with a big housewarming on Oct. 25.

Lou Goldstein announced his resignation as salesman for Screen Guild.

Mary Jane Chap, of Paramount's contract department, was recently married to Joe Firment. Dorothy Binnek, of the same company's accounting department, is wearing an engagement ring.

Mary Fraker, forelady of the Theatre Display Company, rates as a "cover girl" after her appearance in *Hatbox Girl Magazine*.

Seymour Peiser, publicity chief for Fox West Coast, is back at his desk after being out with the flu.

The Mayan Theatre, formerly a legitimate playhouse, has been converted to a first-run picture theatre by Sidney Pink. J. Samuels is the new owner of the Carlsbad Theatre, Carlsbad, California. The Glendale Showshop Theatre has changed its name to the Arcade Theatre.

HARRISBURG

Sam Gilman, Loew's Regent manager, and active Kiwanian, was one of the leading participants in the Pennsylvania State Horse Show held here for four days last week. He arranged the business end of the show.

An exchange of parties by wives of theatremen was on the roster of activities recently. Mrs. Jack O'Rear entertained first at a bridge party, then Mrs. Edgar Goth retaliated. O'Rear is Colonial manager, and Goth is Fabian publicity and advertising man.

Betty Crouse, Colonial aide, visited in Virginia for several days, and spent an extra two days in New York. Barbara Robinson, Colonial, left the theatre's employ. W. C. Smith, State, has returned to work after an illness.

The West Shore Lions Club arranged for the showing of several short subjects on fire prevention in the West Shore, New Cumberland, and the Lemoyne theatres, during the recent observance of Fire Prevention Week.

E. G. Wollaston, State manager, has been named chairman of the Community Christmas Celebration committee to plan a series of broadcasts of Yuletide music for early in December.

Wollaston and his aides, downtown theatre managers, were commended for their part in collecting more than their quota of $1100 for the Community Chest drive.

The Lyric, Williamstown, and the Dallas, Dallastown, both in the Rubinsky Circuit, planned "Spook Shows" of double features for Halowe'en Eve.

CHARLOTTE

TWO NEW THEATRES OPEN IN AREA; STREET NAMED MANAGER OF THE CAROLINA

V. D. Holder has opened his new Massey Hill Theatre in Fayetteville, N. C. H. B. Meiselman also announces the formal opening of the Strand Theatre in Asheville, N. C. Many people went up from the Charlotte Film Row to witness the opening and attend the following reception at the Langrin Hotel. The opening attraction was a double feature, "Town Went Wild" and "Let's Go Steady."

Ann Love, former Exhibitor's Service employee, has accepted a position with National Theatre Supply.

Visitors on the Row: J. L. King, Jr., Bethune, S. C.; R. E. Brantley, Tryon, N. C.; R. H. Hardister, Badin, N. C.; Lyle Wilson, Roanoke Rapids, N. C.; Roy Rowe, Burgaw, N. C.; R. O. Tarkington, Four Oaks, N. C.; Tom Fleming, York, S. C.; J. C. Holland, Lyman, S. C.; Bill Drace, Greer, S. C.; Boyd Brown, Winnsboro, S. C.; Sam Reevin, Lyric, Sumter, S. C.; Roy Rosser, Sanford, N. C.; Mrs. H. T. Greene, Manning, S. C.; Lee Little, Camden, S. C.; Kenneth Richardson, Jr. Seneca.

Walter S. Heard of the Warner Bros. home

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REGIONAL NEWSREEL

(*Continued from Page 25*)

office has been appointed cashier for the local branch. Billie Harris, Republic booker, was called to Richmond, Virginia, due to the critical illness of one of her best friends.

Two people well known on Charlotte's Film Row were featured in the Little Theatre Attraction, "State of the Union" which just completed a two weeks run at Charlotte's Little Theatre. They are Dick Pitts, Charlotte *Observer* movie editor and one of the local Variety Club leaders and Yvonne Lawing, former Universal cashier.

The local Wilby-Kincey office announces that Martin Street, former manager of the Ritz Theatre in Columbia, S. C. is now the manager of the company's Carolina Theatre in that city, replacing Joe Edmondson, who resigned due to ill health.

INDIANAPOLIS

PTA GROUPS ASK FOR CHILD SHOWINGS ON 'COURAGE OF LASSIE' AT LOEW'S

At the request by PTA groups of the city who regard "The Courage of Lassie" an ideal children's entertainment, Boyd Sparrow, Loew's manager, decided to run the picture as a single feature and eliminate the adult's film that had been scheduled with it. Indianapolis school children were free of classes Thursday and Friday of the week because of the Indiana State Teacher's convention here, and the children flocked to see the picture.

Charles Acton, Republic salesman in southern Indiana, had his car stolen Thursday night, while staying at a tourist camp.

Dudley Williston, head of Williston Enterprises, operator of colored houses in Indianapolis and Louisville, Ky., is motoring to Florida where he will spend the winter.

Republic's Branch Manager Edward Brauer, spent several days in Chicago, attending a sales conference at the Blackstone Hotel.

Russell Brentlinger, RKO branch manager went to Chicago Wednesday for a business conference with officials of the Gregory Circuit.

Joseph Bohn, office manager and head booker at PRC will attend the PRC's bookers convention, Nov. 2-3 in the Blackstone Hotel, Chicago. This is the first convention held by PRC bookers. The group has proclaimed December as "bookers month."

Exhibitors visiting Filmrow included, E. H. Austin, Versailles; J. E. Stuckey, Warren, Warren; William Passen, Amuzu, Jasonville; Lonnie Davis, Pix, Louisville, Ky.; Robert L. Hudson, Trivoli, Richmond; Arthur Clark, Vonderschmitt Circuit, Bloomington; Joe. C. Schilling, Auditorium, Connersville; Harry Watts, Alhambra, Knightstown; A. B. Thompson, Park, North Vernon, and Trueman Rembusch, and house managers, Columbus.

According to Ft. Wayne, Ind., dailies, the Quimby Theatres are planning to build several new theatres in the outlying district of that city.

Robert Harned, who operates the Empire Theatre at Sellersburg, Ind., has made plans to build a new Drive-In Theatre three miles north of the Ohio River on U. S. Road 31.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!



HERE FOR CONFERENCES. John Davis, managing director of the J. Arthur Rank Organization, Ltd., in England, arrives in New York via plane from Toronto for conferences with J. Arthur Rank Organization officials and Universal-International and Eagle Lion officials.

The public schools at Walcott, Ind., have been closed for a week following the report of two new cases of infantile paralysis, one in the high school and one in the grades. John Parks, a fifth grade pupil died last week.

OKLAHOMA CITY

Walter Wortham, formerly with the National Theatre Supply Co. for the last four years and before that a theatre owner in Birmingham, Ala., is now with the Oklahoma Theatre Supply Company as a field representative.

Bob Fuller of the Plaza increased his business 35 per cent on "Courage of Lassie" thanks to having his old friend Howard Pack, dog trainer in Hollywood, visiting him. Pack staged a dog show for the event.

Governor Robert S. Kerr and Gene Autry will be guests of honor Nov. 14 at Hugo, Okla., when the Choctaw County Chamber of Commerce stages an all-day affair welcoming four circuses to their winter quarters there.

C. H. Weaver, Paramount branch manager, has gone to New York City for a meeting with division and district managers.

Salesman Sid Gibbs at Columbia is the proud owner of a new Plymouth '46 club coupe.

DES MOINES

DIKE, IA., WILL HAVE MOVIES AGAIN IN COMMUNITY HALL; LEASE MARKET ACTIVE IN STATE

The town of Dike, Ia., will have movies again this winter with films to be shown at the Dike Legion Hall by the Dike Commercial Club. Gordon Atland of Waterloo will be in charge.

The Pierson Theatre has been leased to F. E. Shipley of Lenox and C. E. Benson of Anita who own ten theatres around Lenox. Complete renovation has been planned with the house to be closed meantime.

G. F. Litts has sold his Strand Theatre at Cedar Rapids to W. A. Olson of Wabasha, Minn., and will take over Nov. 1. Savereide theatre brokers handled the deal.

Naomi Sroufe is the new bookkeeper at National Screen Service, succeeding Mildred Southard who resigned. Other new NSS employees include Marilyn Sheldon, Doris Mueller, Ralph Crisp, Alfred Raines, Richard Pitchforth and Fay Roberts. Jack Gibson, former booker has been named a salesman.

Lou Levy who has been having considerable trouble with his throat is now back on the job working half-days and is able to talk again after two operations.

Nora Johnson has taken over as secretary to Dave Nelson at Republic, succeeding Betty Cheetham who resigned.

The Southern Nebraska Exhibitors met at Beatrice Thursday, October 24th, for their third Regional Meeting sponsored by Allied Independent Theatre Owners of Iowa and Nebraska.

A reiteration of the organizational stand against local checkers, high checking costs, demands for increased film rentals, theatre costs accounting, and advertising problems and costs were part of the discussion.

BUFFALO

Basil Theatres in Buffalo and Niagara Falls began their 23rd Anniversary celebration on Oct. 30, with special programs scheduled for all houses.

The local Paramount exchange is set to move into renovated quarters within a few weeks.

Lewis Levy, Pam-O representative from Albany, is spending a couple of weeks in the Buffalo-Rochester area.

Oct. 20 saw the opening of the Variety Club's winter season. Club quarters will be open daily henceforth.

Gerald Stark has joined the Monogram staff as booker. Frank Neumeister has taken over Stark's job as head shipper for Universal, with Warren Gibson as his assistant.

PRC secretary Margaret Collins is in New York on a belated vacation.

DALLAS

The local Columbia exchange has lost a print of the Three Stooges comedy, "Uncivil War Brides." Office manager A. M. Whitcher said he left the can on the rear steps of the exchange, expecting it to be picked up by a theatre owner from another city, but the film is now missing.

The story of Karl Hoblitzelle and the growth of the Interstate Theatre Circuit is just off the press in book form, titled "Forty Years of Community Service." Privately printed in a limited edition, it is the work of Huston *Chronicle* news editor Don Hinga. With a foreword by R. J. O'Donnell, the volume not only recounts the details of the circuit's rise, but also summarizes Hoblitzelle's theories on standards of family entertainment.

Hoblitzelle has returned to his desk following an eastern vacation in New York and Cape Cod.

Shooting on location for Paramount's "Blaze at Noon" was halted Oct. 23 at San Antonio by the death of stunt-pilot George H. Briant, Jr., in an accidental plane crash.

David Hunt, formerly with Republic in Memphis, has succeeded Glen Alt as PRC exchange manager, with Alt going on the road. RKO

REGIONAL NEWSREEL

exploiteer Russell Morgan has been transferred to Oklahoma City, Ed Terhune of St. Louis replacing him. Milton Overman has been appointed local exploitation man for PRC.

The Texas Theatre, Gainesville, was purchased by C. L. Dennis when Griffith dropped it.

With "Oklahoma" almost certain to play at the Fair Park Auditorium, Interstate is dickering for another vaudeville show to play at the Majestic in January.

COLUMBUS

Neth's State Theatre, opposite the campus, is now offering daily matinees in order to accommodate the students.

Gracie Hardgrove, 5-year-old daughter of John Hardgrove, Academy Theatres' supervisor, made her theatrical debut at the Firemen's Minstrels benefit. Papa directed the show.

Newsreel pictures of Jimmy, the parentless baby who lives at Ohio State University's Home Management House, and the twelve senior students who care for him, have been made by Paramount.

The Gayety Theatre is undergoing renovation, prior to becoming a film and stage show house. No definite date has been set for the opening.

Doris Vacca is back from her vacation in Miami, and has resumed her job as cashier at Loew's Ohio Theatre.

Variety Club Steward Eddie Pitts has announced that the dining room is back to normal operation, with meals being served from 5 p.m. to 1 a.m.

Charles "Dusty" Stokes has been appointed manager of the Academy Circuit's Grand Theatre.

Beechwold Theatre manager Joe Holleran has purchased a home in Clintonville.

Jean Peters, formerly of East Canton and Ohio State University, has been selected for a starring role in the forthcoming 20th-Fox production, "Captain From Castile." The film will be Miss Peters' screen debut.

Joe Holleran, manager of the Beechwold, has purchased a home in Clintonville.

VANCOUVER

A suburban Victoria theatre received adverse publicity when it played a gangster film on a kiddie matinee program. Another unfortunate incident, although not the fault of the manager, was that of a Nanaimo theatre which was forced to close down when an irreplaceable condenser burned out.

Sam Bannister has renovated completely his newly-purchased Astor Theatre in Esquamalt, B. C. The shortage of building materials is delaying the construction of a new theatre in Camrose Alta.

Manager Marc Prieswerck of Victoria's Atlas Theatre has been hospitalized for a major operation, with Martin Cave of the Dominion Victoria taking over in the interim. A. C. Blain, of Cranbrook Theatres, Ltd., is also on the sick list, and has been advised by his physicians to take a long rest.

Business in Victoria is steady, but the wartime boom is definitely over. Exploitation has reached a new low, seemingly just at a time when some extra-effort showmanship could cause business to spurt.

Leon Shelly, of Vancouver Motion Pictures and Shelly's Films, was married to Catharina Vanderpant, and Capitol Theatre cashier Merle Thompson has become Mrs. Norman Austin.



APPRECIATION. When Joe E. Brown appealed for projection equipment for American soldiers in Alaska, the DeVry Corporation donated four complete projection outfits. Brown promised to thank President W. C. DeVry for his generous contribution. That promise was fulfilled recently when Brown, who is playing in Chicago in "Harvey," invited DeVry to see the show and to visit him backstage. Here DeVry (left), amateur magician, proves to Brown with a deck of cards that the hand is quicker than the eye.

Mrs. Jack Hawkshaw, former assistant censor for the B. C. territory and recently on a leave of absence, died at the ago of 60. She had been in ill health for many months.

The car of Max Shnier, Calgary Columbia manager, was stolen in Calgary and eventually located by police in Vancouver. No damage to it was reported.

Strand Theatre manager Stan Pooley has resigned, and will make his home in Los Angeles. Pooley had been with the F-P circuit for many years.

NEW YORK

One of the boys at the MGM exchange is quite busy these days trying to keep his money straight. It seems that getting around quite a bit he can find places where sheets, pillow cases, bath towels, and other household articles are available and being a big hearted guy, he'll buy and offer them for the same price to the sales staff that can't get out of the office like he can. But the trouble is he's going to have to get a bookkeeping system, just to be sure that he keeps up with his cash outlay.

Another film row story this week concerns the restrictions on emigration and how they have changed the complexion (and profits) of several houses. When the east side was strictly an emigrant neighborhood and subject to a quick turn over in tenants, film houses there could do a land office business and play exceptionally high rentals on westerns. Today the east side is becoming anywhere from a middle class to a tony neighborhood with tenements thrown in and the houses find their business changing, as well as the tastes of their audiences.

United Artists Statistical Clerk Ruth Freeman is convalescing, but another miss from the statistical department. Elizabeth Brewer is ill. Florence Velinsky, assistant cashier, is back at work while Janet Moses is celebrating a birthday.

From Germany, Gertrude Levine's brother, writes that outside of missing his folks, his military assignment with the occupation army is not so bad and that "this fraternizing is a lot of fun."

Twentieth Century-Fox's Frances Farmer is leaving and her post as assistant to the bookers is being filled by Rita Cohen. The office gave Miss Farmer orchids.

Over at MGM telephone operator Florence Pereau is ill, while Alex Aramnwalder is finding out that he isn't as young as he used to be. Playing football with his son, he strained a ligament.

The Newark Opera House has been taken over by the Rugorff and Bergorff circuit through realty operators Berk and Krumgold. The house, which played legitimate, seats 1700.

Boris Morros and William LeBaron, who are making "Carnegie Hall" here, have made a side film on the life of Walter Damrosch which they are presenting to the Philharmonic Society to become part of its records.

Twentieth Century-Fox's Gin Rummy Club held its final tournament at the Henry Hudson Hotel last week with Ted Shaw and Harry Spencer winning $50 while Anne Fishman and Betty Reinis took the losers prize of $26 Leo Israel, Fred Bullock and Marion Murphy handled the tournament arrangements and are asking that all the family clubs register for a possible inter-industry tournament scheduled for the spring.

Renie Riano who portrays Maggie in "Bringing Up Father" lost approximately $5,000 of personal effects when thieves broke into the trailer she is using for her cross country tour and looted clothing and jewelry.

The Paramount Picture Club, which used to be known as the Paramount Pep Club, threw a party in the Astor Ballroom last Friday.

The Stanley Theatre is featuring an exhibition of hammered copper by RKO executive Charles Penser in connection with its showing of Artkino's "The Turning Point."

Dave Bader, publisher of *The 16 Millimeter Reporter* became a first time father last week when a daughter weighing six pounds, to be called Ellen Pauline, was born to Mrs. Bader at Woman's Hospital.

Walter Brooks, who is assistant to H. M. Richey in exhibitor relations for MGM, returned this week from Des Moines.

Century Circuit General Theatre Manager J. R. Springer has announced the following changes in personnel: William May, manager, from Freeport to the Grove; John Matthews, manager, from Community to the Freeport; Louis Hartman, manager, from the Park to the

(*Continued on Page* 28)

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REGIONAL NEWSREEL

(*Continued from Page 27*)

Community; Edward Cline to the Park as manager; Arthur S. Gundersen to the Franklin as assistant manager; Alfred Cohn to the Nostrand as assistant manager. Wilfred J. Park is now assistant manager at the Lynbrook, and Joseph McGovern has become a relief manager.

Frank Rosana, manager of the Fabian St. George Theatre, Staten Island, will wed Mary Di Brizzi on Nov. 3, and Bernie Myerson, chief broker for the Fabian New York territory, will marry Muriel Friedman on Nov. 10.

ST. LOUIS

A switch in policy for what used to be the Hollywood Newsreel Theatre here was announced last week by Mrs. Phoebe Davis and H. Paul Stroud, its co-owners. Renamed the World, the house has been showing foreign films with "The Open City" as its first. Future showings included Toscanini "Hymn of the Nations," "Portrait of a Woman," "Marie-Louise," and "Waltz Time."

Mr. A. B. Harrington, president of the Better Films Council of Greater St. Louis, Inc., presided at the annual cinema tea sponsored by the Council. It was held at the Melba Theatres Tuesday.

A special return engagement of Walt Disney's "Fantasia" is now running at the Pageant Theatres.

Monroe City, Mo., has lifted its infantile paralysis ban against public gatherings and reopened its schools on Oct. 28.

Thomas A. Mullen is the new clerk of the St. Louis American Arbitration Association tribunal, succeeding William M. Renner, Jr., resigned.

Mrs. Junior Clark, who operates the Midwest Theatres of Albany, Mo., recently bought the Gilman Community Association's remodeled community house for a motion picture theatre.

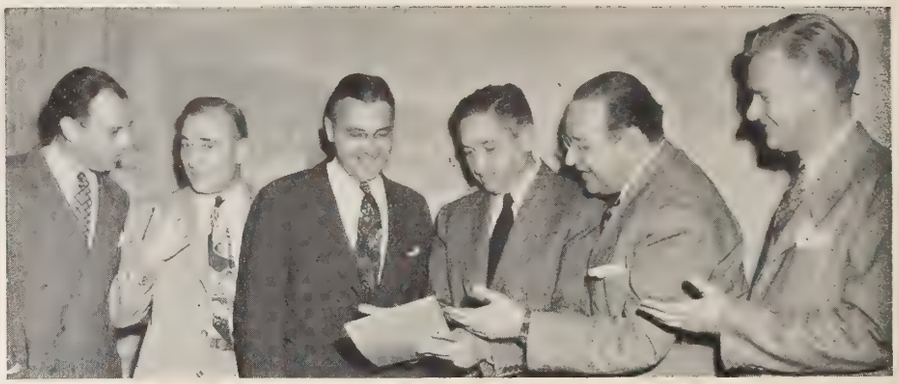
Completion of redecorating the Capitol, a Fox Midwest 1,200-seater, is expected by the end of the year.

William P. Giachetto is now managing the Frisina Amusement Company's Roxy, replacing Max Tschauder, who died several weeks ago.

George C. Rise has been named city manager for the L & P Theatres in LaSalle, Ill., succeeding William Harding, manager since 1941, who resigned to enter the grocery business. Rice was formerly with the Lucas Theatre Corporation.

New seats are in the 1,000-seat DuPage at Lambord. At Paw Paw, Ill., local residents have already subscribed $7,000 to build a motion picture house.

The Avon, Ill., Key has been renamed the National. It seats 200.



INTERESTING SHOP TALK. Maurice Bergman, eastern advertising and publicity director of Universal-International, is seen above giving some inside information on the U-I adv. budget and other trade matters to a newspaper man and exchange executives following a luncheon in his honor at Cincinnati last week. Bergman said that the Universal-International and affiliated companies would spend a total of $6,000,000 for advertising pictures to be released during the 1946-1947 season. Bergman went to Cincinnati to attend the testimonial dinner at the Variety Club there in honor of Jack Bannan, former Universal exchange manager in Cincinnati who has been promoted to managership of the Chicago exchange of the company. Left to right in the photo above: Nate Wise, RKO Cincinnati publicity chief; W. C. Carmichael, Universal exchange manager; E. B. Radcliffe, theatre editor of the Cincinnati Enquirer; Bergman; Peter Rosian, district manager, and Jack Bannan.

NEW THEATRES

Des Moines—Mrs. Lillie Johnson has begun construction of a 450-seat theatre for Mediapolis, Ia. The building will be the quonset-type with a modern front and a lobby and is expected to be completed after Jan. 1. The house will operate seven nights a week with matinees on Saturday and Sunday—DES.

South Whiteley, Ind.—Don LeBurn, who operates the Kent here is building a new 500 seater. When it is completed, he will close the Kent.—IND.

Bruce, Wis.—Construction of a modern theatre ready for Jan. 1, 1947, was announced this week by Robert Zielke.—MIL.

A number of changes have been effected recently in the Southern California-Arizona area, with theatres changing hands and new houses being opened.

Landry & Farrell opened a new house in San Diego called the Ken, which seats 616. Another opener was the Jalisco Theatre in Somerton, Ariz., a 350-seater owned by E. R. Arviso.

H. L. Waycott opened a theatre in Palmdale, Cal., tagged the Palmdale and seating 392.

Denver—Opening of a new 670-seat quonset hut type of theatre at Aurora, Col., was announced this week by the Fox Intermountain Amusements Corporation of Denver.

The new house is actually a special development of the war-developed quonset hut, prefabricated by the Great Lakes Steel Corporation Stran-Steel Division. It has a brick front with special acoustical and insulation material within the steel shell.

Construction of a new, modern theatre at the southwest corner of Second and Union streets in Snohomish, Wash., will get under way as soon as materials are available, according to C. L. Kirby, part owner of Brown's Theatre in that city. The site was purchased some time ago by Kirby and his partner, Eldon Pollack, of Mt. Vernon. The house will seat 600. William Arild Johnson, of Everett, AIA, and Associates, Architects and Engineers, are in charge of the project.

Little Rock—W. B. Daughtry plans to open his New Theatre in Arkadelphia during the first week of November. He has rebuilt the theatre from an old store building.

Norton, Va.—The New Norton Theatre, got under way here last week as a second run house after being reseated with Bodiform seats and redecorated.

Hartford, Ind.—Frank Walters and M. H. Scheilder have started work on their new 1,000 seater, which will make the fourth in a circuit consisting of the Jefferson, Wabash and Orpheum and the Dunkirk Main.—CHI.

New York — Reopening of the remodeled Avalon Theatre by the Century Circuit has been set for Armistice Day, Nov. 11.

Denver—C. U. Yaeger is to open the Lamar, at Lamar, Col., on Nov. 14.—DEN.

Albuquerque, N. M.—Interstate announce that their new Youcca is ready for opening shortly.—DEN.

CHICAGO

FILM MAN TELLS OF JAP PRISON CAMP; VARIETY CLUB SIGNS FOR CONTINENTAL HOTEL QUARTERS

George L. Joseph, theatre operator in Manila, describes his participation in the late war as a guerilla fighter, in a letter just received. During the occupation, he says, his theatres continued to function, but he was inducted into the Guerilla Army of the Philippines late in '42. He rose to the rank of Major, and by the time of the liberation of Manila was more than ready to come home. His harrowing experiences still fresh in his mind, he is at present married and living in Elmwood Park, awaiting the end of construction material shortages and the day of his return to Manila.

For the second time, the JLS Circuit's LaSalle Theatre has booked MGM product for first-run showing in the Loop. The film is "Courage of Lassie."

Lewis Jacobson, attorney for the bondholders who are seeking to set aside the Essaness lease on the Oriental Theatre, has already called BK general counsel Morris Leonard and real estate

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expert Wilbur Howett for testimony. Howett's estimate of fair value on the property was $600,000.

A state-wide association has been formed by fifteen local IATSE locals in Kansas, with Charles H. Gresty as Secretary. Vice-President Felix D. Snow presided at the Topeka meeting which resulted in the consolidation. Delegates from the Illinois IATSE appeared before the State Board of Welfare in an attempt to secure reclassification of motion picture operators, with an attendant 30 per cent wage increase to appear in the next state budget.

Chief Barker Jack Rose announces the signing of a contract with the Continental Hotel for new Variety Club quarters, which will include gymnasium, swimming pool, and a private bar. Al Gallas was named Executive Secretary of the Club.

At the first fall meeting of the Tub Thumpers, held at the Congress Hotel on Oct. 21, MGM western manager Jack Flynn was elected President, succeeding William H. "Bill" Green, also of MGM.

B & K's Belpark Theatre is celebrating its 20th anniversary aided by charter employes Art Sorenson and Clara Rose. UA salesman Charles Bernstein has been in film business for 25 years, and Monroe Theatre owner James Jovan is two up on him.

Thor Matthews went to Hollywood, where he read a paper on the new Motiograph models at the SMPE meeting.

Logan Theatre manager Sam Brimstein and George LaRoi, of the Will Rogers Theatre, are on the sick list. Miles Concannon has recovered and is back at his job with the Chicago Theatre.

Jeanne Connor, of the Great States Circuit booking department, will become Mrs. Bud Gunderlock on Nov. 9.

Harry Mandell is the newly appointed PRC-Eagle Lion branch manager; Charles Miller has joined the sales staff of PRC; Marvin G. Merrill is the new manager of the Princess Theatre in New Castle, Indiana; Tim Cleary has been named manager of the Eagles and Colonial Theatres in Wabash, Indiana; Tom Bonk now manages the Partheon Theatre of Hammond, Indiana. Other new posts include: Happy Meininger, assistant manager, Will Rogers Theatre; M. Bondi, assistant manager Marbro Theatre; Elmer Vraney, assistant manager Manor Theatre; Harry Mintz, Hammond district manager for Warners; Chester F. Craig, Jr., advertising manager for EBF Films.

Leo Morrison, a Hollywood agent, is visiting Famous Artists President Al Lowenthal to check on the Dick Tracy cartoons.

Mrs. Emma Adler died at the age of 101. She is survived by two sons, Clarence and Felix, a Hollywood screen writer. Former B&K employe Howard Huntington died of a heart attack recently. He was brother-in-law to B&K booking manager Harry Lustgarden.

WASHINGTON

WARNER'S METROPOLITAN STARTS MORNING SHOWS FOR KIDS WITH CLASSICS AS FEATURES

Warner Bros. Metropolitan Theatre inaugurated a series of morning performances with "Prince and the Pauper" on Saturday, Oct. 26. The show started at 9 a.m. and the price was 35c for both adults and children. The continuation of the venture, which will feature classics, will depend on the public.

K-B Theatres' Community Room at the Naylor Theatre was utilized on Halloween night, when the patrons of the theatre were admitted to the room for dancing and refreshments after the show, all for one admission price.

Wade Skinner, executive secretary to John J. Payette, General Zone Manager for Warner Bros., is putting the red feather on all employees as he starts collecting for the Community Chest campaign. Carter T. Barron and John J. Payette are co-chairmen for the theatres and exchanges in this drive, and have delegated Skinner as follow-through man. Frank La Falce, as public relations man in charge of theatre trailers, is keeping Washingtonians well informed.

The Variety Club of Washington had a stag buffet in the club rooms for Al Benson, who was recently promoted to Branch Manager of the Paramount Cincinnati Exchange.

Isaac Haywood, owner of Haywood Theatres, Portsmouth, Virginia, announces that his daughter, Evelyn Joyce, was married to Winton A. Hardison, Jr.

Fred Thomas, former manager of Warner's Earle Theatre, is now operating a tavern in Miami, Florida.

The Hyattsville Theatre was the scene of a beauty contest, the winner to compete at the 250th Anniversary of Prince George's County on November 2.

Frank Sobotka, manager of the Warner Bros.' Avalon Theatre, is pinch-hitting at the Ambas-

(*Continued on Page* 30)



Stand ON STAGE AT THE SIDE OF YOUR SCREEN

note the picture distortion—the elongation of figures!

Then from the same location watch a picture projected on the



Revolutionary New

RETISCOPE CONCAVE SCREEN

"Shaped Like the Retina of the Eye"

which ABSOLUTELY ELIMINATES IMAGE DISTORTION AT ALL POINTS IN THE AUDITORIUM.

Makes every seat earn money by affording a perfect image even at the extreme sides and in the balcony. Puts every chair in the center section.

PERFECT FOCUS—no special lenses required. Made of "Fiberglas," laced to a curved, movable steel frame.

GIVES ILLUSION OF DEPTH TO THE PICTURE.

REDUCES GLARE, HOT SPOT AND EYE STRAIN—the light being polarized by the "Fiberglas" screen surface.

IMPROVES SOUND—the glass fibres react like a "million" baffles for the sound waves, resulting in a less directional effect.

ABSOLUTELY FIREPROOF.

PRACTICALLY INDESTRUCTIBLE.

WASHABLE AS A WINDOW.

YOU'RE THROUGH BUYING SCREENS WHEN YOU INSTALL A RETISCOPE

Proved by actual installations now in 7 different type theatres (names on request). See it and be convinced!

Adaptable to any theatre. Each screen is engineered to exactly meet the requirements of that particular theatre.

Developed by Advance Research Corporation from products of Owens-Corning Fiberglas Corporation and The Sparks-Withington Company.

Write today for literature and prices.

RETISCOPE SCREEN COMPANY

214 W. 42nd St. • New York 18, N.Y.

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(*Continued from Page 29*)

sador while Merle Lewis spends five weeks in California.

Sid Hoffman, Warner Club President, and Fred McMillan, Vice-President in charge of entertainment, arranged for the Warner Club Dance at the Almas Temple on Nov. 1.

Best wishes for a speedy recovery from her illness go to Mrs. M. Dorothea Keasbey, daughter of Frank Sobotka, Avalon manager.

K-B Theatres held their annual Halloween Children's Costume Parties on Saturday, Nov. 2 at the Apex, Naylor, Senator, and Atlas theatres.

Newcomers at MGM include Marie Hansen, in the Cashier Dept., and Ann Chaney in the District Manager's Office.

MGM District Sales Manager and Mrs. John S. Allen, and Promotion Representative Tom Baldridge were guests at the Neighborhood Theatres in Richmond, on the occasion of the theatres' 20th Anniversary. Mr. Allen was one of the featured speakers.

New employe at Warner Bros. is Seymour H. Stone, formerly of New York, who has joined the auditing staff.

Visitors at Warner Bros. Advertising Dept. were Bill Brooker, of Paramount, George Fishman of the Warner office in Philadelphia, and Rodney Collier, manager of the Stanley, Baltimore.

LONDON OBSERVATIONS

Paris Inspection Trip Reveals Clair Making Good Progress on RKO French Picture; 'Outlaw' Gets British Censors' OK; Louis Jackson Scores Again

By JOCK MacGREGOR

Since RKO and Pathe-Cinema are jointly producing "Silence Is Golden" in Paris, I flew to France with Phil Gersdorf, who came to Britain from Hollywood to look after RKO interests in "So Well Remembered," now in production at the Denham studios here.



MacGregor

This is the first Franco-American picture to be made with the World market in view, and it is likely to be the most expensive production ever filmed in that country.

If Britain has difficulties, France has even greater ones. But in France there is a remarkable spirit among even the lowest paid workmen and there is not the clock watching one finds in so many places.

* * *

It was good to again see Rene Clair, who had been exiled from France for some 12 years. Perhaps his greatest difficulty is that the size of the production has necessitated the use of two studios.

Clair believes he has the solution for making foreign language pictures universally understood without losing the national touch and characterization so often the case with dubbing. A narrator will be logically introduced into the story. He will be seen in the opening sequence, but for the rest only his voice will be heard.

In "Silence Is Golden," the narrator will be Maurice Chevalier who also appears as the star. Chevalier, who has been away from the American screen for a long time, will not sing in this film.

Clair has chosen some really lovely French girls for the picture and the Goldwyn Girls will have to look to their glamor. Marcelle Derrien, black haired and dark eyed is unlike any other French actress yet seen in America—I accept Phil's assurance for that. Recently she won first prize at the Paris Dramatic Academy.

My happiest memory however was the sight of Phil Gersdorf and the French publicist discussing the press campaign (neither understanding the others' language) through an intepreter. Oui! Non!

* * *

Still another American publicist, doing a big job in England is Suzanne Warner who is putting over "The Outlaw." The British have now a fair idea of Jane Russell. As Dick Richards remarked in The Sunday Pictorial, "Russell promises to become our bosom friend."

Incidentally UA groomed "The Outlaw" carefully with the result that the British Censor has given it a Universal certificate. (The other certificates are "Horrific," which forbids children seeing the film, and "Adult," which forbids children under 16 attending without an adult.)

* * *

Speaking of Censor classifications, Glasgow children recently stormed a neighborhood house showing "Frankenstein Meets the Wolf Man" which bears the H Certificate. Police had to be called.

* * *

British Film Institute is asking a Government inquiry into the Junior Cinema Clubs to put an end to the rumors suggesting that these excellent institutions are apeing "The Hitler Youth."

* * *

Recently HM, The Queen Mary visited the Gaumont State, Kilburn, a 4000 seater suburban house, on Saturday afternoons. On the first occasion she saw "Anna and the King of Siam" and second "Theirs is the Glory."

Her Majesty is a keen cinemagoer and during the war, while evacuated to the country, she had weekly shows in her house. One week I had the honor of providing the program and showed "This Happy Breed." After the screening she received me and we had a most interesting talk on the cinema.

* * *

At the preview of "Woman to Woman," the viewer next to me remarked: "you know it is getting monotonous describing each of Louis Jackson's pictures as a box-office hit."

Well it certainly has become a habit and this new offering directed by Maclean Rogers is certainly a smooth, polished offering with an exceptionally strong appeal to women. Jackson, I gather, is to open his own exchange in Canada when his product, which is widely screened throughout the Empire and Europe, gets a foothold in North America

TORONTO

PETERS FILLS BRAGG SPOT IN ODEON AND GENERAL; DEMAND PRICE CONTROL END

At a meeting of the board of Odeon Theatres of Canada, Ltd. and General Theatres Corp., Toronto, the vacancy due to the death of T. J. Bragg was filled by the election as a director in both companies of George W. Peters who has been an executive officer at Canadian Odeon headquarters since the circuit was launched by the late N. L. Nathanson six years ago. During the past year Peters has been company secretary. The directorate also named him to the executive committee of the Canadian Odeon Organization which deals with operating details of the chain.

The complete board of the associated companies is as follows: Hon. J. Earl Lawson, president and managing director; John Davis of London, England; Paul L. Nathanson, George H. Beeston, George W. Peters of Toronto; D. C. Coleman, president of the C.P.R., Montreal; Leonard W. Brockington of Ottawa, and J. S. Duncan, who is president of the Massey Harris Co.

Announcement was made confirming the appointment of Ed. J. Harris of Toronto as general manager of Gaumont-Kalee Limited. Toronto, Canadian distributing company representing the British theatre equipment company of similar name.

Paramount Film Service Limited, 111 Bond Street, Toronto, established more than 25 years ago as Canadian distributor of Paramount Pictures, has announced plans for the construction next year of an office and exchange build-



MAKES IT OFFICIAL. The newest member to join the Loew's Incorporated family, Harry Warren Music, Inc., became a going concern with the inscription of signatures of the three gentlemen shown above. They are Harry Warren, Louis B. Mayer and Charles C. Moskowitz. The event took place in the offices of Mr. Mayer at the MGM studios in Culver City.

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ing at Gerrard and Church Streets to provide increased accommodation for expanding operations. Part of the new fireproof structure will be used for the Canadian head office, according to the announcement of Gordon Lightstone, general manager of the Dominion company. A new branch exchange building is also planned for St. John, N. B.

While in Toronto for several days, Paul L'Anglais, president of Quebec Productions Corp., Montreal, interviewed Walter Huston, Canadian screen and stage veteran, on a plan for the making at the company's studio, St. Hyacinthe, Que., of a screen version of "Apple of His Eye" in which the actor had just appeared at the Royal Alexandra, Toronto. Production may start late in 1947 with Huston in the starring role, it was stated.

The Canadian Picture Pioneers, of which L. M. Devaney of Toronto is president, expects to make a substantial addition to its benevolent fund for needy film-trade employees through the holding of a ball Nov. 27 at the Royal York Hotel, Toronto, the ticket committee of which is headed by Oscar R. Hanson. The program will include a floor show under the direction of Jack Arthur of Famous Players. The fund, which has already reached the $10,000 mark, is administered by Charles Mavety, Ray Lewis, Oscar Hanson and George H. Beeston.

A termination of Canadian Government controls for theatres was demanded by President J. Earl Lawson of Canadian Odeon and J. J. Fitzgibbons, president of Famous Players Canadian Corp., in stirring addresses at the fifth annual luncheon of the Motion Picture Theatres Association of Ontario at Toronto. Introducing the subject, Lawson asserted that wartime controls had become obsolete and, if the industry were to progress, it would do so only as a free enterprise. Speaking later, Fitzgibbons referred to the current trade entanglements in the United States and expressed agreement with Lawson on the need for abolishment of government controls. Fitzgibbons declared costs were ascending and profits were shrinking.

CLEVELAND

BUSINESS DIVES SLIGHTLY DURING WEEK; WARNERS' PLAN SPECIAL KID SHOWS

Business was slightly off last week, and none of the specialists were able to diagnose the trouble. Weather was fine generally, but the only picture that drew popular attention was "Holiday in Mexico" playing to holiday business at Loew's State where it held over a second week.

It was generally quiet along Film Row all week, too. But the specialists have found a reason for that. All of the out-of-town regular visitors were waiting to the 28th of this month to attend the testimonial dinner at the Statler Hotel in honor of Lester Zucker, who resigned as Columbia branch manager to join the J. Arthur Rank organization as special representative and Dave Miller, transferred from here to Buffalo where his district includes Buffalo, Albany and New Haven. More than 200 reservations for the dinner have been made and a record crowd is expected. Leo Gottlieb, Tony Stern, Oscar Kantor, Joe Lissauer and the other members of the committee on arrangements helped make it the biggest party of its kind ever held here.

Imperial Pictures employes from the bosses—John Urbansky, Jr. and Bernie Rubin,—right down the line shared in the cash first prize the company won in the recently concluded national sales drive on "Good Old Days," Jack Berkson, president of Equity Film Exchanges, New York, notified the boys of their good fortune. Second place in the drive was won by the Pam-O-Film exchange of Buffalo, operated by Eleanor Paradise.

Frank Masek, local National Theatre Supply Company branch manager, says that on the basis of letters from the Alexander Smith Company, he'll be lucky if he can furnish one-tenth of the carpet he now has on order from theatre owners in this area.

The new 1000-seat Lynn Theatre, Akron, being built near the Portage Lakes, is coming along. They are now putting on the roof. It is being built by N. Spayne, owner of the Southern Theatre.

J. O. Guthrie owner of the Karolyn Theatre, New London, is back from a quickie trip to the west coast where he fell in love with Santa Barbara.

Republic district manager, Sam Sepowlin, held a meeting of the local office force to discuss the company's new selling policy. Present were branch manager Norman Levin, salesmen, Tom Alley and Irving Shiffman and office manager Alex Newman.

Virginia Buell has resigned as Republic assistant shipper to join Columbia as secretary to branch manager Oscar Ruby. Simultaneously her husband, Dean Buell, resigned as shipper to join the Bailey Meter Company.

John D. Kalafat is back from attending a Greek Relief drive meeting in Chicago.

Bernard Payne of Modern Talking Pictures announces that he is handling the Ohio distribution of the U. S. Treasury Saving Bond technicolor two-reeler entitled "America the Beautiful." The subject is to be distributed free to 16-mm. users.

Louis Josserand stopped off here to see George Petersen, local Drive-In theatre builder.

Heads of Parent-Teacher Association groups met last Monday with Warner officials to work out a cooperative plan to launch a Saturday morning juvenile motion picture program. J. Knox Strachan, Warner publicity director, announced the 28 titles of pictures now available for these shows which will be shown in Warner theatres of Cleveland and 13 other cities in Ohio. This is said to be the most comprehensive test of the plan in the nation and its success will be closely watched. The plan was evolved in response to parents' demand for suitable juvenile film entertainment. Now that such programs are available, Strachan told his audience that only the closest cooperation from parents and schools will insure its success.

"Pop" Johnson, traffic manager of the Warner Bldg. is at Glenville Hospital where he is convalescing from an operation for the removal of a cateract. Hanna Schier, assistant cashier

(*Continued on Page 32*)

Geared for Your Box-Office!

A strong picture that can lift grosses



BOOK IT NOW
AT THESE ASTOR EXCHANGES

Atlanta, Astor
Boston, Embassy
Buffalo, Pam-O
Charlotte, Astor
Chicago, Capitol
Cleveland, Imperial
Dallas, Astor
Denver, Commercial
Des Moines, King Enterprises
Detroit, Allied
Kansas City, King Enterprises
Los Angeles, Astor
Memphis, Astor-Dallas
Milwaukee, Astor
Minneapolis, Astor
New Haven, Conn. Film
New Orleans, Dixie
New York, Astor
Oklahoma City, Astor-Dallas
Philadelphia, Astor
Pittsburgh, Crown
Portland, Star
St. Louis, Astor
San Francisco, Astor
Seattle, Star Film
Washington, Astor
Canada, Peerless Films, Ltd

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(*Continued from Page* 31)

at Columbia Pictures, was married last Sunday to Milton Greenberg of this city. Following a honeymoon whirl in New York she will return to her Columbia post.

M. B. Horwitz, general manager of the Washington Circuit visited his son, Lewis at Valley Forge Military School, Wayne, Pa. over the week-end.

Paul Gusdanovic and Abe Schwartz both have new cars—a Lincoln and Cadillac respectively.

National Theatre Supply Company has sold the equipment for the new Orr Theatre in Orville, now under construction. Contract includes complete Simplex projection and sound installation, American chairs, Alexander Smith Crestwood carpets and all booth accessories. House is being built by Sam P. Correl and Leonard Mishkind.

Holbrook C. Bissell head of Advertisers Distributing Company of Albany dropped into town for a one-day visit on a hunt for salesmen.

Sam Horwitz, district manager for David O. Selznick, was here to plant advance publicity on "Duel in the Sun."

Moe Dudelson, United Artists district manager and Bill Shartin, local branch manager, closed deals with Co-operative Theatres of Ohio, Associated Circuit, Community Circuit and Scoville, Essick and Reif Circuit for "Angel on My Shoulder," "Scandal in Paris" and "Batchelor Daughters."

NEW ORLEANS

HEART ATTACK FATAL TO RENE BRUNET; LAZARUS CENTER IN 10th BIRTHDAY CELEBRATION

Rene J. Brunet, veteran independent theatre operator and native of this city, died of a heart attack on Oct. 23. Brunet started in the motion picture business some 40 years ago when he established a nickelodeon in the downtown area, near Canal Street. In 1912 he built the Harlequin Theatre which he sold later to the United Theatres. More recently Brunet operated the Imperial Theatre on Hagen Avenue near Dumaine Street. He was active in war Red Cross activities and in other community work, and was a member of several carnival organizations. He is survived by his wife, Mrs. Lillian Villere Brunet; two sons—Rene, Jr., and Malcolm—and one daughter, Mrs. Wallace J. Schwab.

The Center Theatre, operated by Mrs. Henry J. Lazarus, is celebrating its 10th anniversary.

Dara Panday of Bombay, India, was a visitor to the city with his wife. Panday said he was here to get equipment for motion picture productions to be made in his native India.

Don Gierson replaces Elizabeth Bacon as head booker at 20th-Fox. He was formerly head booker at the Dallas branch.

Ken Trietsch, Hezzie, Gabe and Gil, better known as the Hoosier Hot Shots, are back in town. They started their careers here 18 years ago.

The Star (formerly the Lafayette, a legitimate house briefly operated by the Shuberts), has announced it will switch from films to road shows, effective Nov. 3.

The St. Charles Theatres held a Mrs. America beauty contest, with the finals scheduled for Jackson, Miss., Nov. 13.

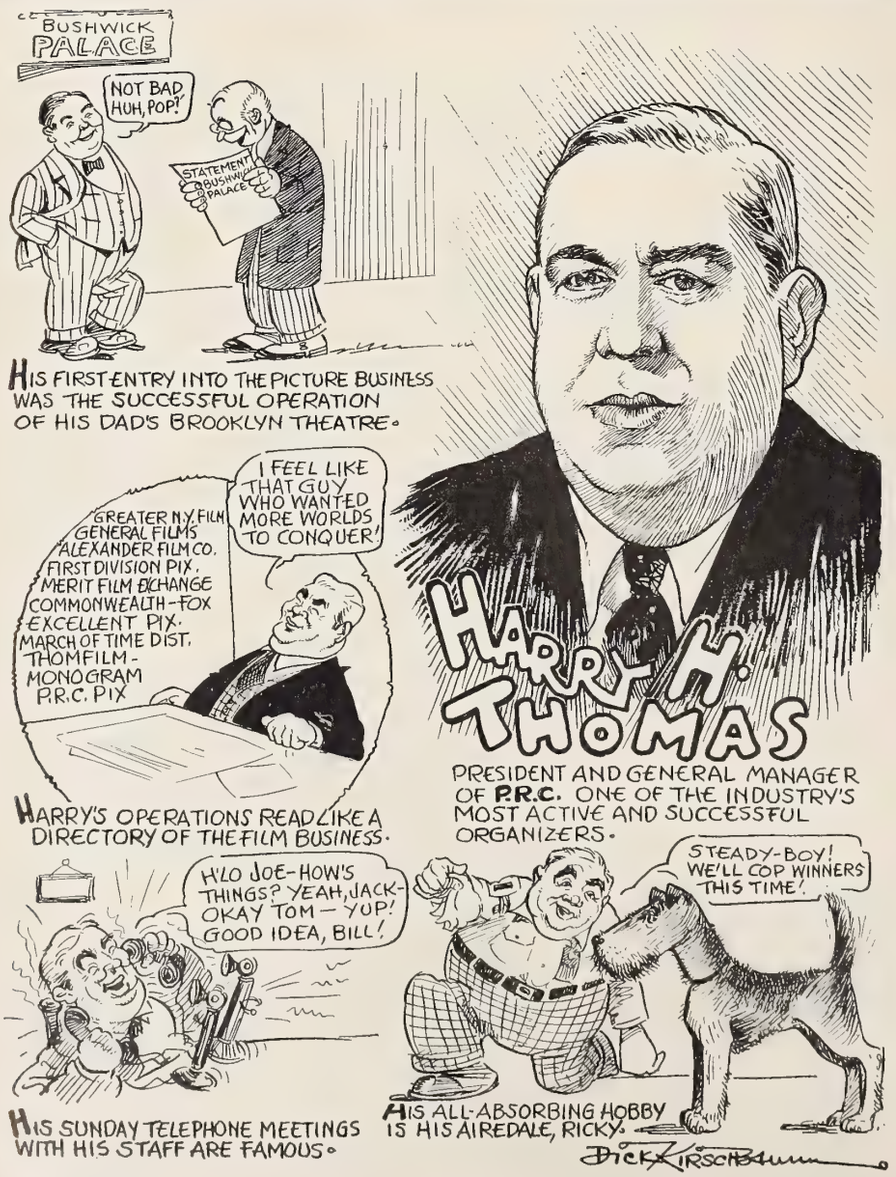
Mrs. Lettie Burns is back at her desk at Delta Theatre Supply after several days illness.

PRC salesman Ray Del Rio is now a proud grand father. His daughter gave birth to a nine pound boy.

Mr. and Mrs. P. L. Spindler are vacationing at Hot Springs, Ark.

Exhibitors seen along film row were W. M. Butterfield of Ruston, La.; Bound Suddit of Laurel, Miss.; Mortimer and Schiell of the Town and Bell theatres; Clarence Chandler of the Roxy; Charles Waterall of Pritchard, Ala.; Al Morgan, booker for the My Lyndon Circuit of Union Springs, Ala.; A. L. Royal of the Royal circuit, Meridian, Miss., with his assistant "Doc" Couch; C. T. Haynes and H. E. Jackson of the Lyric, Ellisville, Miss., and Mr. and Mrs. Bill Terrell of Roseland, La.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **NICHOLAS M. SCHENCK**

BOSTON

TUB THUMBERS TOSS PARTY FOR JACK DEMPSEY; ROW HONORS HERB SCHAEFER

Mary Mitchell of M&P's Advertising Department, has resigned and gone to Florida for the winter.

Skip Dunn, of Standard Candies, was back in town after an extended visit to theatres in Maine and New Hampshire.

Hughbert Glidden, head accountant at M&P, was married Oct. 12 to Mary Maschio, who formerly worked in his department. They are taking an extended wedding trip through the South.

Art Moger and his asistant, Phil Spiegel, of Warner Bros., spent part of last week in Connecticut setting up exploitation campaigns for the picture, "The Verdict." Spiegel recently announced his engagement to Estelle Roth, of Scranton, Pa. They have not set the date of the wedding.

Phil Engel, publicist for United Artists, was

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in Springfield last week on exploitation work.

J. B. McCullough, from the Conservation Department of the MPA office, was in town last week making a fire survey of the major and independent picture companies.

Abe Bernstein was in Worcester last week on business. Bernstein is publicist for Columbia.

Art Moger, publicist at Warner Bros., and his able, charming secretary, Joan Mansfield, have moved into luxurious new quarters at Warners. The beautiful pine-paneled and sound proof office was formerly the district manager's.

The Tub Thumpers of Boston, Tub Number One, at their second luncheon of the season honored Jack Dempsey at Steuben's Vienna Room last week. Dempsey, who has been making a tour of the United States talking to young people about sportsmanship as an aid to promoting racial and religious tolerance and to combat juvenile delinquency, was brought to Boston for two days last week by Tub Thumper Phil Buxbaum, Institute of American Democracy.

Herb Schaefer was given a farewell party by the United Artists office staff and presented with a handsome desk set when he resigned from United Artists. Herb is now local sales manager at Republic and Irving Mendelson, United Artists office manager, was promoted to take Schaefer's place on the sales force covering the Rhode Island and Western Massachusetts territory. Jack Meadow, from the New Haven branch office, has been transferred here to replace Mendelson.

Kathleen Davis is the new receptionist at PRC.

A recent visitor to the MGM office was Jack Byrne, eastern divisional sales manager, and his assistant who were covering sales policy on coming releases.

Nathan Yamins' daughter, Dorothy Frances, was married recently to Edward Warren Lider of New Bedford at Temple Emanuel in Newton.

At the wedding of Francis "Buzzy" Fasamo, of the Cummings Theatre in Fitchbury, several salesmen from Boston were present.

Mr. and Mrs. A. A. Couture, owners of the Strand Theatre in Fitchbury, were recently given a party in honor of their 27th wedding anniversary.

Mrs. Albina Sheehan, who has been with the Strand Theatre in Lowell since it opened in 1917, was given a surprise gift on her retirement by her co-workers in honor of her 29 years of faithful service.

George Odlum To Manage Atom City Theatres

George B. Odlum, veteran exhibitor and theatre doctor, left New York Wednesday to take over his new post as assistant to Walter L. Morris, Director of Theatres for the atomic city of Oak Ridge, Tenn.

Odlum, who entered show business 25 years ago as advertising manager of the Buffalo, N. Y., Variety and who six months later acquired the house, will be associated in the four theatres which now furnish entertainment in what was the top secret community where the atom bomb was built. After his Buffalo theatre venture, Odlum operated houses in Canada, returned to help build the Dipson circuit to a strength of 15 houses and in later years served Y. Frank Freeman in the expansion days of Paramount-Publix. Lately he has been freelancing as a theatre doctor.



EXHIBITORS SEE NEW DISNEY FILM. Prominent exhibitors were present at the Normandie Theatre early this week to see RKO Radio's trade-showing of the new Walt Disney Technicolor feature, "Song of the South." Pictured above (l-r) are Henry Brown, New Jersey theatreman; Sam Goodman, Century Circuit; Irving Kaplan, Randforce Circuit, and Jack Gelber, Interboro Circuit.

PICTURE PEOPLE

John McGrail, veteran film publicist and newspaperman joined the United Artists publicity department on Monday under Publicity Manager **Tom Waller,** according to word from **Paul N. Lazarus, Jr.,** Director of Advertising and Publicity. McGrail recently returned to civilian life after three years in the U. S. Navy where he served in the Pacific as Lieutenant Commander.

Paramount Eastern Production Head **Russell Holman,** is due on the Coast on November 11 to submit a detailed report to Henry Ginsberg, the company's vice-president in charge of production and studio operations, on the results of his European trip.

Thomas J. Brandon returned to New York Friday after a three month survey of the film industry in England, France, Poland, Czechoslovakia and Germany. Mr. Brandon is chairman of the Government Relations Committee of the Film Council of America, chairman of the New York Film Council, first vice-president of the National Association of Visual Education Dealers, and executive director of the recently organized Film Alliance of America.

Some theatre party United States Pictures Vice-President **Donald Hyde** threw for the opening of Helen Hayes in the stage play "Happy Birthday." Hyde came east to observe the Broadway debut of Lorraine Miller, under contract with United States.

RKO's **Bob Mochrie** is pretty happy over the fact that his prediction about Walt Disney's "Make Mine Music" is coming out to the dot. The picture has been singing songs of dollars and cents wherever it has been booked.

United Artists Eastern Sales Manager **Edward M. Schnitzer** went to Scranton recently to talk it over with the Comerford circuit. **Harry D. Buckley** of the same outfit is out in sun-baked Hollywood to do a bit of labor relations over the new contract with the white collar Office Employes International Union, an AFL outfit.

John R. Clark who assists **Herbert T. Kalmus** at Technicolor came east this week for conferences at Rochester, N. Y.

Monogram President **Steve Broidy** is seeing bigger and better profits from future European markets. The foreign money for the year ending June 24, 1946 was $1,356,089 compared with $824,601 for the previous years. A 50 per cent increase of personnel in Italy, Belgium, Holland, France, Czechoslovakia, the Philippines and China is planned.

William C. Gehrig, central sales manager for 20th Century-Fox, is in Cincinnati.

Republic vice-president **Edward L. Watson,** is visiting the company's Southern Charlotte offices, and will return to New York early next week.

Harry L. Mandel is the new special sales representative for Eagle Lion, taking over on Nov. 11 with headquarters in Chicago and supervision over that city, Milwaukee, Minneapolis, Detroit and Minneapolis.

Another exhibitor who is taking pronounced interest in community moves which have no immediate tie in with theatres is **E. V. Richards** of Paramount Richards. His latest is with the movement to establish and International Trade Mart, at New Orleans, where the south and the Latin Americas could exhibit and sell products in one building specially designed.

Ernest W. Fredman, editor of *The Film Renter,* British film industry trade paper, is visiting New York this week before proceeding to the coast.

Hoke to Address AMPA

Henry Hoke, authority on direct advertising, will be principal speaker at the next AMPA luncheon-meeting in the Town Hall Club Nov. 7. Hoke is the author of "A Primer on Copywriting" and other books, including the best-selling wartime novel, "Blackmail." Rutgers Neilson, president, will preside, with Leon J. Bamberger as member guest-emcee.

New Mirrophonic Sound
JOE HORNSTEIN has it!

THE BOX OFFICE SLANT

The Strange Woman

United Artists **Drama** **101 mins.**

AUDIENCE SLANT: (Adult) Good dramatic entertainment for all types of audiences, but particularly attractive to women who will be fascinated by the doings of an unscrupulous, sexy woman. For the men, there is the eye-appeal of Hedy Lamarr, plus good performances by most of the cast.

BOX-OFFICE SLANT: Should attract heavily, based on appeal of the novel and the marquee names.

Cast: Hedy Lamarr, George Sanders, Louis Hayward, Gene Lockhart, Hillary Brooke, Rhys Williams, June Storey, Moroni Olsen, Olive Blakney, Dennis Hoey, Alan Napier, Ian Keith. **Credits:** Directed by Edgar Ulmer. Screenplay by Herb Meadow. Based on the novel by Ben Ames Williams. Photography, Lucien Andriot. Produced by Jack Chertok. A Hunt Stromberg production.

Plot: An unscrupulous young lady plans things for her own future by marrying an older man with a great deal of money, then making love to his son. Her connivings bring about the murder of the father, by his son, the suicide of the son because of her cruelty and then marriage to the foreman of her dead husband's lumber holdings. She pays for her deeds when she accidentally brings about her own end in a jealous rage.

Comment: Based on the Ben Ames Williams novel, and with Hedy Lamarr in the title role, this picture should attract heavily and send most patrons home satisfactorily entertained. This should be especially true with the women, for to them there will be a certain amount of fascination in the incidents as they are manipulated by an unscrupulous woman who spares nothing to gain her ends. And their word-of-mouth, plus the advance sale of the book, should influence top grosses. As for the men, they too will want to see the connivings of a beautiful, sexy woman who has plenty of eye-appeal. In a role quite foreign to anything she's done to date, Miss Lamarr turns in her best performance. And she is given excellent support by Gene Lockhart, George Sanders, Louis Hayward and Hillary Brooke. Producer Hunt Stromberg and Jack Chertok have given the picture the benefit of the best in production values and Edgar Ulmer handled the directorial reins with ability.

Secret of the Whistler

Columbia **Mystery** **65 mins.**

AUDIENCE SLANT: (Adult) Lives up to the expectations of impending murder and capture of the guilty one which makes for a good show and enjoyable to all who have a sharp appetite for the mystery play. It is very nicely produced, has a class touch about it, and is adequately acted by Richard Dix and his supporting cast.

BOX-OFFICE SLANT: Will not disappoint and may even step up the average for pictures of the series as a popular attraction.

Cast: Richard Dix, Leslie Brooks, Mary Currier, Michael Duane, Mona Barrie, Ray Walker, Claire DuBrey, Charles Trowbridge, Arthur Space, Jack Davis, Barbara Wooddell. **Credits:** Produced by Rudolph C. Flothow. Directed by George Sherman. Screenplay by Raymond L. Shrock. Story by Richard H. Landau. Suggested by The Columbia Broadcasting System Program "The Whistler." Director of Photography, Allen Siegler.

Plot: Richard Dix is the dilettante husband of wealthy Marie Currier, whose allowance enables him to entertain a Bohemian lot at his studio. The wife is in such poor health that her introduction to you is at a place where they build monuments and she has placed an order for her own grave marker. A certain doctor, however, is very successful in treating her heart condition, and she seeks to surprise her husband by going alone and unaided to his studio. There she learns that he is having an affair with a model. She writes a will, cutting him off, and dies under mysterious circumstances that definitely involve her husband. He marries the model, and later the discovery of the dead woman's diary leads police to put the husband under arrest—but he cheats the law by suicide.

Comment: There is a pervading air of suspense throughout this picture—a good show for the mystery fans. As in other plays of this deservedly popular series, there are many unanswered questions and the fadeout finds the spectator not quite certain as to who did do the murder. Richard Dix plays the leading role with his accustomed vigor. He has excellent support, particularly from the seasoned and camera-wise Mary Currier as the ailing wife. Good performances also are registered by Leslie Brooks, Michael Duane, Mona Barrie, Ray Walker and the others. The picture is a well produced, nicely directed and generally a satisfactory mystery drama of wide appeal.

Terror Trail

Columbia **Western** **55 mins.**

AUDIENCE SLANT: (Family) If they like westerns they'll go for this latest edition of the Durango Kid series—in which Charles Starrett does some of that fast riding, quick shooting and vigorous fighting.

BOX-OFFICE SLANT: Standard draw for the series.

Cast: Charles Starrett, Smiley Burnette, Barbara Pepper, Lane Chandler, Zon Murray, Elvin Eric Field, Tommy Coates, George Chesebro, Robert Barron, Bud Buster, Bill Clark, Ozie Waters and His Colorado Rangers. **Credits:** Produced by Colbert Clark. Directed by Ray Nazarro. Original story and screenplay by Ed. Earl Repp. Director of photography, George B. Meehan.

Plot: Lane Chandler is the smooth-talking ginmill owner who secretly heads a mean and ornery lot of bandits working the trail up through that thar gulch leading into Red Butte. They are also running a sheep-flock invasion of the ranges, much to the distaste, even revulsion, of the cattlemen, and it seems that they've sold the idea of buying a half interest in the enterprise to a gal from back East. They plan to hold up the coach and steal the lady's pocketbook. All very fine until the Durango Kid hoves into sight and takes the purse away from the bandits. That's the beginning of the end for the malefactors—because Durango goes right on to clean up the whole bunch of them. ...

Comment: This is the kind of picture that makes you make sense of the continued popularity for the western melodramas. It's no more logical as to story and incident than most all the westerns, but it has that zip of action, that elemental excitement of fundamental conflict in which black is black and white, white—and no mistaking who is the villain and who the hero. Charles Starrett gives his stirring exhibitions of hard riding on that white steed which seems to materialize and vanish so conveniently to the purposes of the Durango Kid—which is the other self of the personable, law-abiding rancher that Starrett plays in this series of dual-role heroics. The supporting cast, particularly its featured member, Smiley Burnette, and the dispensers of bits of vocal entertainment, Ozie Waters' cowboy chorus, is a good one and the production enlivened by good scenic backgrounds.

Song of the South

(Color)

RKO **Drama-with-Music** **95 mins.**

AUDIENCE SLANT: (Family) Not since "Snow-White and the Seven Dwarfs" has Disney presented a subject so entertaining and so novel. Based on the Uncle Remus folktales, it is an excellent blending of living actors and cartoon animations of Brer Rabbit, Brer Fox and Brer Bear and carries with it all the enjoyment and appeal usually sought by people of all types and ages.

BOX-OFFICE SLANT: With all its showmanship angles there should be little difficulty in making this picture a box-office success.

Cast: Ruth Warrick, Bobby Driscoll, James Baskett, Luana Patten, Lucile Watson, Hattie McDaniel, Eric Rolf, Glenn Leedy, Mary Field, Anita Brown, George Nokes, Gene Holland, Nicodemus Stewart, Johnny Lee. **Credits:** Screenplay by Dalton Reymond, Morton Grant, Maurice Rapf. Orginal story by Dalton Reymond based on the tales of Uncle Remus by Joel Chandler Harris. Cartoon story, William Peed, Ralph Wright, George Stallings. Directing Animators, Milt Kahl, Eric Larson, Ollie Johnston, Les Clark, Marc Davis, John Lounsbery. Directors, Harve Foster (photoplay); Wilfred Jackson (cartoon). Associate producer, Perce Pearce.

Plot: To help a youngster who tries to run away from home because his parents have broken up, Uncle Remus (Baskett) tells him numerous stories about Brer Rabbitt, Brer Fox and Brer Bear. Eventually the parents are reconciled and all ends happily.

Comment: Not since "Snow White and the Seven Dwarfs" has Walt Disney presented a subject so novel and so entertaining as this Technicolor photoplay "Song of the South." And if the signs portend correctly, it looks as though this picture will probably be received by the public with the same enthusiasm as the former record-breaker. Based on the folktales of Uncle Remus, known to most, it is a solidly blended, picturesque story of the colorful Disney-created animated cartoons—Brer Rabbit, Brer Fox and Brer Bear—fused with the drama surrounding the living characters. It marks an epochal advance in the further expansion of the screen medium of combining the two distinct types of action—the performance of living actors and

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HOLLYWOOD

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Novels, Classics Top MGM Production Plans

Outstanding contemporary novels and the classics will highlight MGM's future releasing schedules, according to production plans now under way. The company's emphasis on important literary works extends not only to straight dramatic pictures but also to musicals.

Currently before the cameras is "Green Dolphin Street," best-selling novel by Elizabeth Goudge, a Literary Guild selection and first winner of MGM's $175,000 annual novel contest. "High Barbaree," by Charles Nordhoff and James Norman Hall, was recently completed. In process of editing is "The Sea of Grass," from the Conrad Richter novel. Also in production are MacKinlay Kantor's post-Civil War story, "The Romance of Rosy Ridge," and a musicalized translation of Eugene O'Neill's "Ah, Wilderness" to be titled "Summer Holiday." Finished and ready for release is "The Yearling," Technicolor picturization of Margaret Kinnan Rawlings' Pulitzer Prize novel.

Planned for future production are: "Before the Sun Goes Down," by Elizabeth Metzger Howard (1945 winner of the company's award); "Cass Timberlane," by Sinclair Lewis; "The Hucksters," by Frederic Wakeman; "East River," by Sholem Asch; "Chimes of Bruges," by Georges Rodenbach; "Green Mansions," by W. H. Hudson; "The Fortunes of Richard Mahony," by Henry Handel Richardson; "B.F.'s Daughter," by J. P. Marquand; "The Burning Secret," by Stefan Zweig; "If Winter Comes," by A. S. M. Hutchinson; "Black Oxen," by Gertrude Atherton; "Christian of the Bounty," a novel written directly for the screen by Charles Nordhoff; "Along the Mississippi," a musicalized version of the Mark Twain classic, "Huckleberry Finn"; "The Forsythe Saga," the famous six-volume collection of novels and short stories by John Galsworthy; "Robinson Crusoe," by Daniel DeFoe; and "A Love Story," a music drama of the lives of Clara and Robert Schumann and Johannes Brahms, by Bernard Schubert and Mario Silva.

Peters in Wallis Film

Ralph Peters, veteran featured and character actor, has been signed to play the cafe owner in Hal Wallis' "Deadlock," from the Broadway production, "The Beggars Are Coming to Town." Other top roles already cast will be played by Burt Lancaster, Kirk Douglas and Kristine Miller. With Byron Haskin making his directorial debut, the picture is scheduled to go into production around November 15.

E-L Signs Picker

Leonard Picker, former executive producer at Columbia, has been signed to a long-term producing contract by Eagle Lion, according to Bryan Foy, vice-president in charge of production. Picker's first assignment will be announced later.

STUDIO ROUNDUP

Settlement of Hollywood Strike With Resumption of Production on Full Scale Looms as Steps Are Taken To Rule on the Disputes of the 2 Warring Factions

Signs of a "permanent" peace in the Hollywood strike appeared imminent early this week when the warring factions agreed to appoint a high-salaried arbitrator to rule on minor disputes between unions and that no work stoppage would be undertaken during the arbitration. A three-man board consisting of one delegate from each of the complaining factions and a neutral arbitrator will attempt to settle the major disputes. Producers will pay half the costs, the other half to be taken care of through contributions from all studio unions. Last week, production activity was still more or less slow, but it appeared to observers that it would be in full swing once more within a short time.

Green Light for 'Amber'

Everything is centered on "Forever Amber" once again at 20th-Century Fox. After a setback comparable to that which held up "Gone With the Wind," the picture went before the cameras October 24, with Linda Darnell playing Amber. The film is being made in Technicolor at a reputed cost of $3,500,000. George Sanders, who plays Charles II, arrived just in time for his part after an ocean voyage from England. Linda Darnell's "son" was picked after a two-months' search; seven-year-old Perry William Ward plays Little Bruce.

Marcella Napp, 20th's assistant talent chief, flew to Mexico City to cast types for Henry King, who will direct "Captain from Castile." Producer Lamar Trotti started "Mother Wore Tights," in Technicolor, with Walter Lang directing a cast headed by Betty Grable.

'Arch' Nears Completion

Enterprise is putting the finishing touches to its three million-dollar production, "Arch of Triumph," leaving one picture shooting on the lot. It is "The Other Love," to which Barbara Stanwyck's brother and sister-in-law, Bert Stevens and Caryl Lincoln, were just added. Alpine lodge sequences are being shot currently.

Yates, Jr., at Screen Guild

Herbert Yates, Jr., recently resigned treasurer of his father's Republic studios, joined James S. Burkett and Sam K. Decker in Hillcrest Productions, Inc. The company will reportedly make six films for Screen Guild release.

Eagle Lion Adds Several

Eagle Lion signed Richard Basehart, noted Broadway stage star, to a long-term contract. At the same time, Leonard Picker, former executive producer at Columbia, was given a long-termer as a producer.

Stromberg Starts Film

Hunt Stromberg started "Personal Column" for United Artists release on October 23, with Lucille Ball and George Sanders scheduled for leads. Douglas Sirk is directing the picture, which was originally supposed to be made at General Service studios. However, later plans called for a switch to the Goldwyn lot. The story pertains to the mysterious disappearance of various beautiful women.

Jules Levey used a 100-piece symphony orchestra and 300 dress extras on the Hal Roach lot for an Opera House sequence in his jazz type film, "New Orleans." Directed by Arthur Lubin, the picture stars Arturo de Cordova and Dorothy Patrick. Other UA films being produced now are Sturges' "Vendetta," Howard Hawks' "Red River" and Hal Roach's "Who Killed Doc Robin?"

Sinatra Completes Role

Frank Sinatra finished his starring role in MGM's "It Happened in Brooklyn," but director Harry Beaumont celebrated his 30th year in motion pictures by starting his directorial assignment on "Undercover Maisie." Producer George Haight put the Ann Sothern starrer before the cameras October 24, with a supporting cast including Barry Nelson, Mark Daniels and Leon Ames.

Van Heflin came over from Warners to resume his role in "Green Dolphin Street." He had left the MGM lot temporarily to do added scenes on a Joan Crawford picture at the Burbank lot. "Green Dolphin" moved outside to MGM's back lot for a month's filming of exteriors, including a set that has a quarter-mile long street representing the main thoroughfare of St. Pierre in 1840.

Actor Jim Davis, playing the villain in "Romance of Rosy Ridge," had to take time off from battling Van Johnson to battle a heavy cold that kept him from his scenes in the film. It is being made on location at Santa Cruz, Calif.

Columbia Filming Fire

Columbia, which has been a focal point of the strike, has nevertheless managed to keep its production rolling. Five films are before the cameras, including "The Guilt of Janet Ames." Jack Leonard, juke box and record favorite, recently signed to a term deal by the studio, was added to the "Guilt" cast.

Abby Berlin is set to direct the next Blondie, "Blondie's Holiday." Picture is scheduled to roll November 4.

Gladys George returned to work in "Millie's Daughter" after collapsing on the set from a recent attack of double pneumonia. In the interim, director Sidney Salkow shot around her, concentrating on scenes with Gay Nelson, Paul Campbell and Ruth Donnelly. "King of the Wild Horses," to be directed by George Archainbaud, gets the green light on November 4 after a postponement from October 31.

Bruce Cabot is supposed to finish his featured

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HOLLYWOOD

STUDIO NEWS & PROGRAM NOTES

Leslie Fenton Set to Direct Alan Ladd in 'Saigon'; 20th-Fox to Produce Factual Story, 'The Sugar Trek'

Preston Foster was signed by Columbia to play the male lead in "King of the Wild Horses," outdoor feature to be produced by *Ted Richmond* and directed by *George Archainbaud.*

Linda Christian makes her dancing debut in MGM's "Green Dolphin Street," in the role of a Maori dancing girl. She will perform two native routines to authentic Maori chants brought to Hollywood from New Zealand. *Lana Turner, Van Heflin, Donna Reed* and *Richard Hart* head the cast, with *Victor Saville* directing.

Ralph Byrd, who created the original screen role of Dick Tracy, has been signed by RKO to portray the popular cartoon character in "Dick Tracy vs. The Claw," and in future films of the series. *Morgan Conway,* who played the title role in the last two "Tracy" films, will continue under contract to RKO, playing dramatic roles.

Bruce Bennett joins Humphrey Bogart and Lauren Bacall in their forthcoming starrer, "Dark Passage," which will be directed by *Delmer Daves* and produced by *Jerry Wald* for Warner Bros.

Jim Bannon was cast in a top supporting role in Columbia's "They Walk Alone," *Glenn Ford-Janis Carter* starrer which *Richard Wallace* is directing.

Three songs which topped the hit parade in 1915 will be sung by *Virginia O'Brien* in MGM's "Merton of the Movies." They are: Oh By Jingo, I'm Sorry I Made You Cry, and All Aboard For Dixieland. *Red Skelton* stars in the film which *Robert Alton* directs with *Al Lewis* producing.

Alan Ladd will have the starring role in "Saigon," Paramount's story of adventure and intrigue in the Far East. Direction has been assigned to *Leslie Fenton,* who was signed recently to a directing contract, and *P. J. Wolfson* will produce.

20th-Fox will produce "The Sugar Trek," a factual story concerning the journey of seven orphan children from Missouri to Oregon in 1844, based on an idea by *Darryl F. Zanuck.* The parents of the children are killed by Indians and the youngsters finish the long trek alone. *Sam Engel* will produce the film and *Louis King* direct.

Veteran comedian *Leo White* was picked by producer *William Jacobs* and director *David Butler* to portray the character of Joe Weber of the comedy team of Weber and Fields in Warners' Technicolor film, "My Wild Irish Rose."

Enterprise has signed *Hazel Brooks,* former Conover model, for the role of Sybil in "Arch of Triumph," which co-stars *Ingrid Bergman* and *Charles Boyer* under the direction of *Lewis Milestone.* Miss Brooks will appear with Boyer and *Charles Laughton* in the Gestapo chamber sequences of the David Lewis production.

Richard Webb has been handed a top romantic part in RKO's "Build My Gallows High," starring *Robert Mitchum* and *Jane Greer* with *Virginia Huston* and *Dickie Moore* in supporting roles. *Jacques Tourneur* directs for producer *Warren Duff.*

Charles Hoffman has been assigned as producer of "The Unsuspected," first *Michael Curtiz* Productions, Inc. picture, to be made under the director's new deal with Warner Bros.

Director *Archie Mayo* begins screening over 300 tests of title role possibilities for *Edward Small's* "The Life of Rudolph Valentino."

Republic Ups Trucolor Feature Schedule to 18

Republic has increased its originally scheduled 12 Trucolor films for 1946-47 to 18, in addition to six short subjects. Roy Rogers had been scheduled to make only two Trucolor films this year, but an extra one has been added.

Having already completed two features on its Trucolor slate for this year, "That's My Gal" and "Apache Rose," the studio will put two more before the cameras within the next two months. They are "Bells of San Angelo," starring Rogers; "Along the Oregon Trail," starring Monte Hale and Adrian Booth, and "Slippy McGee," starring Donald Barry with Lou Brock as associate producer.

To Film Janney Novel

Jesse L. Lasky and Walter MacEwen announce the purchase of "The Miracle of the Bells," the new best seller by Russell Janney, as one of three films to be made by Jesse L. Lasky Productions for RKO Radio release. Production is slated for late Spring. Janney will come to Hollywood to assist with the screenplay.

Finishes Screenplay

Robert Blees has completed the screenplay of "Paid in Full," adapted from a *Reader's Digest* story by Dr. Frederic Loomis. The film will be produced next season by Hal Wallis for Paramount release. Ann Richards, who recently completed "The Searching Wind," will fill one of the top roles.

Even Cooper's in It

For the first time in his long and colorful career, Gary Cooper will play himself on the screen in a star specialty scene in Paramount's 37-star "Variety Girl," now in production under the direction of George Marshall.

Script by Furthman

Jules Furthman, one of Hollywood's best-known writers, has been assigned to write the screenplay on "Nightmare Alley." Based on the novel by William Lindsay Gresham, the picture will be produced by George Jessel.

Barker Option Lifted

Lex Barker's portrayal of Loretta Young's brother in "The Farmer's Daughter," has brought him an extension of his RKO Radio contract.

Vera Caspary to Adapt New Novel to Screen

Vera Caspary, whose two recent novels, "Laura" and "Bedelia" were brought to the screen, has entered into a deal with Eagle-Lion whereby she will adopt her latest unpublished story, "Out of the Blue," which Eagle-Lion has purchased.

In announcing the deal with Miss Caspary, Bryan Foy, vice-president in charge of production, also revealed that Isadore Goldsmith, European producer who filmed the author's most recent picture, "Bedelia," for the J. Arthur Rank interests, also has been signed to handle the production reins on "Out of the Blue."

Dickie Moore Recovers, Returns to Screen

Dickie Moore, long-time child star, will return to the screen after two years in the Army, supporting Robert Mitchum and Jane Greer in RKO Radio's "Build My Gallows High."

Now 21, Moore was stricken while serving in the Pacific, and was paralyzed from the waist down for almost three and one half months. He is now completely recovered, and has received his discharge from the Veterans Hospital at Sawtelle, Cal.

Trell to Do Screenplay

Max Trell has been signed by Monogram to do the final screenplay on "High Conquest," which Irving Allen will produce and direct. Trell, who recently completed an assignment at Enterprise, last week sold an original, "New Mexico," to Irving Allen. Trell also will do the screen treatment on the latter property.

5 for November Release

Five Monogram pictures will enter national release during November. Pictures and their release dates are: "Wife Wanted," Nov. 2; "Beauty and the Bandit," Nov. 9; "Silver Range," Nov. 16; "Bringing Up Father," Nov. 23 and "The Trap," Nov. 30.

One of the Daughters

Mona Freeman has been assigned by 20th Century-Fox to play one of Betty Grable's daughters in "Mother Wore Tights," the musical comedy which Walter Lang will direct. Others in the cast to date include Peggy Ann Garner, Connie Marshall, Anabel Shaw, Michael Dunne, Sara Algood and William Frawley.

Added to 'Amber'

Natalie Draper has been cast as Lady Castlemaine in "Forever Amber," which co-stars Linda Darnell, Cornel Wilde and Richard Greene. Based on Kathleen Winsor's best-selling novel, the picture will be produced by William Perlberg and directed by Otto Preminger.

Ney Signed for 'Ivy'

Richard Ney has been signed by Sam Wood and William Cameron Menzies to play the role of Olivia de Havilland's husband in Marie Belloc-Lowndes novel "Ivy," which is slated for mid-November production for Universal-International release. "Ivy" will be an Interwood Production. Sam Wood will direct and William Cameron Menzies will produce.

HOLLYWOOD

Laughton as Judge In 'Paradine Case'

Charles Laughton has been signed by David O. Selznick to play Sir Thomas Horfield, the judge, in "The Paradine Case," which Alfred Hitchcock will direct. Laughton replaces Sir Cedric Hardwicke, who withdrew from the picture because of its indefinite postponement when the current strike started several weeks ago. In the meantime Sir Cedric has been engaged by Hunt Stromberg to appear in "Personal Column," with Lucille Ball, George Sanders and Charles Coburn.

Commenting on the delay in connection with "The Paradine Case," Selznick said that production would begin as soon as the strike is settled and sets can be built. Others to appear in the film besides Laughton include Ethel Barrymore, Gregory Peck, Ann Todd and Louis Jourdan. The picture is an adaptation of the novel by Robert Hichens.

Republic Signs Fanchon As Associate Producer

Miss Fanchon, one of the founders of the Fanchon & Marco stage troupes, has been signed by Republic to a long-term contract as an associate producer. Her initial assignment will be "Books Are Lighter Than Rifles," by Thomas R. St. George, which Republic purchased for $25,000. The story, the title of which will be changed for the screen, is a romantic musical with a college background.

Fanchon's film career includes associations with Paramount and 20th Century-Fox prior to coming to Republic where she has served as dance director for the past year and a half.

Wood Signs Rogers to Term Writing Deal

Howard Emmett Rogers has been signed by Sam Wood to a writing contract for Interwood Productions, which releases its films through Universal-International.

His first chore, Wood announced, will be the preparation of the screenplay for "Purgatory Street," the novel by Roman McDougald which was purchased recently by Interwood and which will go into production immediately following "Ivy." William Cameron Menzies will direct. Sam Wood will produce.

Gordon to Direct for U-I

Michael Gordon, New York stage producer and director, has been signed to a long-term director's contract by William Goetz, Universal-International production head. Gordon's first assignment will be "Black Velvet," a mystery drama of present-day New York, to be produced by Joseph Sistrom.

Set 3rd Autry Film

"Robinhood of Texas" has been set as the third in Republic's series of Gene Autry musicals, with production to start shortly after the first of the year.

Ridgely to Republic

Republic has engaged John Ridgely, a former contract actor at Warner Bros., to appear in Gallant Man," which Frank Borzage will produce.

STUDIO ROUNDUP

(*Continued from Page* 35)

role in the Harry Joe Brown color production of Zane Grey's "Twin Sombreros" about November 1. The picture, to be released by Columbia, stars Randolph Scott, Barbara Britton and Dorothy Hart.

Monogram Ends '5th Ave.'

Monogram completed the lengthiest shooting schedule in its history when "It Happened on Fifth Avenue" was sent into editing. However, the studio started another picture, to keep from being totally idle. Johnny Mack Brown began "The Devil's Deputy" on the Monogram Ranch location, with Peggy Wynne playing opposite. Bonnie Jean Hartley got the second feminine lead. Barney Sarecky is in charge, with Lambert Hillyer directing and Charles Bigelow supervising.

RKO Starts Dick Tracy

Lenses began focusing October 28 on "Dick Tracy vs. the Claw," third in RKO's series based on the comic strip. Herman Schlom is producing under the executive supervision of Sid Rogell. John Rawlins is directing. Ralph Byrd has the title role, with Kay Christopher as romantic lead.

Injuries beset the RKO lot, with Robert Mitchum and two others barely escaping death in a plane accident while they were en route to a location site. Producer Warren Duff drove to the location over the week-end of "Build My Gallows High" rather than fly. Regular flights between the studio and the film troupe were set up again after being canceled. Producer-director Anatole Litvak was slightly injured on the set of "A Time to Kill," Hakim-Litvak Production, when a gun went off accidentally. The picture is being shot at Forty Acres, where three weeks of night shooting are in process.

Robert Riskin Productions finally started "Magic Town," with James Stewart, Jane Wyman, Wallace Ford and Ned Sparks. William A. Wellman directs.

Republic Rolls Again

Republic, quite inactive during past weeks, is beginning to roll again. Director Phil Ford wound up shooting on "Web of Danger," and Frank Borzage's second Republic production, "Gallant Man," was started. Roscoe Karns won the coveted role of the taxi driver who befriends Don Ameche. Originally Jimmy Dunn was set for the part. Catherine McLeod plays the feminine lead. Another Republic production which got under way was a Trucolor musical western starring Monte Hale and Adrian Booth, "Along the Oregon Trail." Lou Gray is associate producer.

Paramount Still Active

Paramount has been fortunate in the strike since its laboratory was one of the few able to maintain itself at virtual 100 per cent efficiency. "Desert Town" returned from location to continue shooting at the studio. In Technicolor, it gives Paramount two color films in the making; the other is Cecil B. DeMille's frontier yarn, "Unconquered."

"The Big Haircut," wheat-cutting action drama, moved into its third month before the lensmen. "Variety Girl" got past its initial week of real shooting, with Mary Hatcher, Olga San Juan, DeForest Kelley and Frank Ferguson heading the "story" cast; otherwise, the entire star roster of the studio will appear in the film.

PRC Shooting Two

Producers Releasing Corp. is "going to the dogs" these days—meaning that "The Return of Rin Tin Tin," starring the great dog's grandson, is back on location for two weeks of added scenes; and "The Red Stallion," in which canines appear, is still locationing at Mount Shasta. Sigmund Neufeld finishes his latest "Michael Shayne."

Assigned 'Pursued' Score

Max Steiner was assigned by Warner Bros. to prepare an original score for U.S. Pictures' "Pursued," recently completed, with Raoul Walsh directing and Milton Sperling producing.

Emma Dunn, veteran character actress, checked onto the lot for her part in the 1859 murder mystery, "The Woman in White," which stars Alexis Smith, Eleanor Parker, Sydney Greenstreet and Gig Young. Peter Godfrey directs and Henry Blanke produces. Blanke is also producing "Deep Valley."

U-I Finishes Durbin Film

Universal-International finished its Deanna Durbin starrer, "I'll Be Yours," which marked the singer's first appearance in pictures since retiring because of motherhood. This leaves one film going on the U-I lot, "The Egg and I," the filmization of Betty MacDonald's best-seller.

Kahane's New Chores Under New Contract

B. B. Kahane, for the past ten years a vice-president of Columbia, will shortly take over the supervision of all productions not personally handled by President Harry Cohn, and will also assist Cohn generally on all production matters.

Kahane, who will continue as a vice-president and general executive, has entered into a new long-term contract with Columbia. Before joining the organization in 1936, Kahane was president of RKO Radio.

Rozsa Scores 'Town'

Miklos Rozsa, Academy Award winning composer, has been signed by Hal Wallis to do the score for "Desert Town," Technicolor drama, with John Hodiak, Lizabeth Scott and Burt Lancaster, now before the cameras at Paramount.

To Do 'Samson' Script

Jesse Lasky, Jr., son of the veteran producer, and Fredric Frank will write the screenplay of Cecil DeMille's next production, "Samson and Delilah."

Joins 'Noon' Cast

Edith King will bow out of a leading role in a New York play "Dream Girl," to join the cast of Paramount's "Blaze of Noon."

New Ideal Theatre Chairs
JOE HORNSTEIN *has it!*

the SHOW BUILDER

A Monthly Feature Dealing with the Booking and Exploiting of Short Subjects

Los Angeles Made 'Traffic-Conscious' By Campaign on 'Traffic With Devil'

The most ambitious campaign on a short subject in the city's history was staged in Los Angeles recently for the 4-theatre premiere of MGM's fact-film, "Traffic With the Devil." So thorough was the campaign's coverage that the city was made "traffic-conscious."

Special trailers in the four theatres called attention to the playdate. This information was also contained on placards posted on city traffic signals.

"Traffic With the Devil" signs were posted on taxicabs, street cars, buses, and truck fleet members of the National Safety Council. Signs were also placed inside taxicabs for the benefit of riders. Five street displays were manned by policeman handing out announcements of the film and playdate.

Officials at Special Preview

A special preview was attended by the Mayor, Chief of Police, Administration Officials, Commissioners and 200 police on motorcycles. The subject was screened in the city rooms of Los Angeles newspapers and also in the courtroom, with traffic offenders sentenced by the judge to view it.

Wrecked automobiles were displayed in front of the four theatres, together with blowups of accidents and information about the fact-film.

From the radio angle, there were spot announcements locally and on networks, as well as two 15-minute police radio programs. In a special broadcast from one of the theatre lobbies, patrons were interviewed.

Announcements were mailed to 165,000 members of the Auto Club, and police officers announced the showing at civic clubs and meetings and public school assemblies.

From 20 to 30 per cent of the theatres' regular advertising space was utilized for the subject.

Heralds passed out by traffic policemen pointed out that "3600 Americans who left their homes this morning will end up tonight in the hospital . . . or in the morgue." A message to all drivers and pedestrians stated: "Collision reports and statistics indicate that nearly all of our so-called 'accidents' are actually caused occurrences. These causes have been found to consist of some violation or violations of our traffic rules and regulations. It is reasoned that if these causes (violations) can be removed, then the attendant results (accidents) will likewise be eliminated. We trust, therefore, that with a law enforcement program directed toward those violations which are proven causes of collisions and fatalities, we may impress the driving and walking public of their responsibilities upon the highway. Your cooperation in the future by driving and walking reasonably, courteously and lawfully will aid greatly in reducing to a minimum our high collision and fatality rate."

Feature in Collier's Bought by Paramount

"Guardian of the Angels," a *Collier's* magazine feature by L. L. Foreman, has been purchased by Paramount for filming as a Technicolor Musical Parade. Lou Harris will produce.

The subject is a tale of the old west when chorus lines played a circuit of saloons from town to town, with a hardboiled but handsome cowpoke along to see that the ladies were protected.

Racing Short Set

Saul Elkins, Warner Bros. short subject writer and director, is doing the script for "Race Rider," a racing subject to be produced by Gordon Hollingshead on the 1946-47 schedule.

Police Exploit Short in Houston

Working through the Houston Safety Traffic Association, Bill Johnston of Interstate's Metropolitan Theatre in the Texas city, arranged for the cooperation of the Police Department in distributing special heralds on RKO's This Is America subject, "Highway Mania." Johnston's idea was a humdinger, and the Police Department grabbed it, with traffic and motorcycle officers and officers in safety cars issuing the heralds in all minor traffic irregularities instead of a ticket. So desired were the heralds that Judge Cleo Miller of Traffic Court ordered a thousand and clipped them to receipts for fines paid by traffic offenders. Johnston also screened the short for the Traffic Safety Association, the Police Department, civic leaders, radio station managers and newspaper editors.

Copy on the heralds: "A Message to Traffic Violators from the Houston Police Department—Traffic laws have been made by the people . . . for the protection of the people . . . and are to be enforced by the Police Department with the endorsement of the people. When you violate a traffic law you are violating the will of the citizens of Houston. On the program at the Metropolitan Theatre (date) is a subject entitled 'Highway Mania.' This subject is recommended to you . . . and all other traffic violators. Obey the laws and save a life. Break the laws and pay the price."

Shorts Shopping

Shorts Build Unit Programs For Juvenile Matinees and Thus Serve Worthy Purpose

That short subjects are serving a most worthy purpose is evident in the reports of cartoon shows from all sections of the country, a few of which will be found elsewhere in this section. Even if they were of little other value, the fact that most of the one- and two-reelers are utilized to build the unit shows for children's Saturday matinees constitute a thoroughly valid reason for continuing their production.

As we write these lines word reaches us that sixteen Loew's theatres in the Greater New York area will feature three-hour kiddies' programs on Election Day morning. Color cartoons will be featured in all of these programs, together with (in various situations) western features, stage shows and features recently listed in "The Children's Film Library" by Eric Johnston, MPA president.

Perhaps other theatres in other parts of the country are planning similar shows. In any event, the fact remains that millions of children in these United States are becoming the adult moviegoers of tomorrow through the special shows arranged for them. And short subjects are doing their duty in building the shows that keep the youngsters returning week after week.

When we grow up most of us are likely to forget the things that amuse and delight children. Some of us may still enjoy comics; and yet others of us may find them no longer appealing. Where comedies are concerned, there are those of us who can scarcely tolerate such characters as the Three Stooges. But the youngsters—well, we were present at a children's Saturday morning Halloween show at the Skouras Roosevelt Theatre in Flushing, L. I., last week, and we found their amused delight at the Stooges so contagious that we, too, became amused at the goings-on.

It is all very well to produce subjects for adult appeal, but at the same time let us not forget that the children, too, are moviegoers, and that subjects that appeal to their young hearts will keep them that way for the future security of the industry.

The enthusiastic cooperation of police and safety officials in publicizing the showing of MGM's fact-film, "Traffic With the Devil" in Los Angeles, and RKO Radio's This Is America subject, "Highway Mania" in Houston and Washington, proves just how important this problem of traffic accident prevention is. With the fatality lists so regular each year that the National Safety Council can pretty accurately predict how many will meet sudden death in accidents, it is only logical that law enforcement officials, eager to curb violations of traffic rules and thus prevent loss of life, should jump at the chance to help sell these shorts.

THE SHOW BUILDER

Scouts in Three Cities Aid on Warner Short

About 50 Eagle Scouts and other members of the Boy Scouts of America in Des Moines were scheduled to hold a Saturday parade on November 2 in celebration of the local showing of "Men of Tomorrow," Warner Bros. featurette about the Boy Scouts, at the Des Moines and Roosevelt theatres. The parade was to be routed through town to the Des Moines Theatre, where the Scouts were welcomed by the Mayor and other civic leaders.

As part of the activities carried out by the Boy Scouts to promote the Warner short, each member of the organization was directed to conduct a personal word-of-mouth campaign on "Men of Tomorrow."

Radio interviews and newspaper features are among other activities undertaken by the Scout organization in its campaign.

In Memphis a Boy Scout Week was arranged coincident with the local showing of the two-reeler. Jim Barnes, manager of the Warner Theatre, held a preview of the short for local and regional heads of the organization. A special pamphlet was prepared for distribution by the scouts to stress the importance of the picture.

A showmanship contest among managers of Publix Great States Theatres, with a portable Emerson radio as the first prize, has been launched by the Illinois circuit in cooperation with Warner Bros. to promote the Boy Scout subject.

Community Chest leaders, who have placed great emphasis on the boys' organization as most deserving of the community's support, are being contacted for mutual cooperation in exploiting the picture and stimulating response to annual Community Chest drives.

In Williamsport, Pa., Manager J. D. Edwards of the Park Theatre called attention to the featurette by preparing a letter, outlining the content of the short and describing the stage program he would present in connection with it, and mailed 54 individual copies of it to that many Scoutmasters in his area.

Edwards also set up a Boy Scout handicraft exhibit in the theatre lobby, prepared by a cub pack, a Troop and Ship organization, thus containing an appeal to all facets.

The stage program consisted of an important Boy Scout's Investiture with six local youngsters taking the initiation. Color guards from the American Legion and the Veterans of Foreign Wars assured attention from these organizations in their Americanization movements.

The Superintendent of Schools extended whole-hearted cooperation by announcing "Men of Tomorrow" and recommending that the principals of Williamsport's schools commend it to their student bodies.

Short Tie-Ins With Decorators' Meeting

One of the subjects on a recent program at the Majestic Theatre, Dallas, was a Paramount Unusual Occupations in which Dorothy Liebes, master weaver, was featured.

So Manager Forrest Thompson cannily used the short as a tie-in with the American Institute of Decorators conventioning then in the city. Needless to say, he snared newspaper stories and shorts customers aplenty.

Success of Cartoon Shows Is Credited to Showmanship

With cartoon shows for children extending practically from one end of the country to another, reports coming in from the field indicate that the success of these special shows is due not merely to the fact that they are presented but to the showmanship backing them.

For example, when Manager Arthur Turner of the Kansan Theatre, Parsons, Kans., held a Bugs Bunny Cartoon Circus there recently, he went about selling the program like many theatremen would exploit a top feature attraction.

Choosing three Bugs Bunny cartoons, three other shorts and a musical western for his program, Turner set out to make it pay at the box-office. He arranged for a display of real live bunnies in the lobby several days before playdate, and offered them as prizes to children who submitted the best names for them. He also arranged to give a free bag of popcorn to every child attending the cartoon show.

But that wasn't all. One week before playdate, Turner tied in with a local comic book agent for the insertion of a thousand handbills in comic books, and distributed another thousand at the theatre.

While most of his newspaper ads were directed to the youngsters, there was one of particular interest to the adults. Addressed to Mom and Dad, the message read:

"No doubt Junior and Sis have been talking a lot this week about Wabbits. And well they should, for this Saturday at 10 a.m. we are presenting on the Kansan Theatre screen our Bugs Bunny Cartoon Circus and All Fun Show. With a free sack of popcorn. All of our advertising has been directed to the kiddies—for we knew you would hear about it from them. But here is a special invitation for you to come along with them . . . the admission for you will be 39 cents and you too will receive a free sack of popcorn, and we would like to make a friendly wager that you will enjoy the show as much as they. What do you say? Come on and be a good sport, and as the psychologists would say, 'Let Your Hair Down'."

Turner planted a picture of children around the bunnies' cage in the newspaper. His campaign, all told, received wide attention, and the show was well attended.

In Harrisburg, Pa., the Rio Theatre's cartoon show was promoted by screen trailers, newspaper ads and a special lobby and street display. The management presented an All-Technicolor Show featuring 12 cartoons, a western and two feature pitcures (which should be plenty of entertainment for any one). We have before us the picture showing the crowd on hand for the opening, and take our word for it that the line, three deep, extended over a block down the street from the theatre.

School kids stormed the gates of a sell-out house when George Page ran a Friday-After-School Bugs Bunny show at Warner's Seco Theatre, Silver Springs, Md., one Friday recently. Police helped in handling the orderly but effusive youngsters, 400 of whom had to be turned away.

Page put on a special campaign including a trailer the week previous, plus newspaper stories. He sold out the 670-seat house by the day of the show. All turn-aways were told to get their tickets early for the next cartoon festival.

And out in Piedmont, Mo., A.B. Jefferis, manager of the Jefferis Theatre, fixed up a striking lobby board for his All Cartoon Show, which featured Little Lulu, Bugs Bunny, Donald Duck, Woody Woodpecker, Tom & Jerry and other cartoon favorites. No report on attendance is available, but we'll bet Jefferis had more than a houseful.

Longest Short Valance

The longest valance (over 200 feet) ever devoted to a short subject was suspended from the rim of the Brooklyn Paramount Theatre marquee recently by manager Gene Pleshette to attract attention to the world premiere of "Brooklyn, I Love You," Paramount's brevity on the Dodgers' valiant struggle for the National League baseball pennant. Pleshette also had four attractive flasher signs decorating the theatre front. In addition, flyers and heralds were distributed, and large newspaper ads served to draw record-breaking crowds to the premiere.

WB Cartoon Carnivals Now in 100 Situations

Growing popularity of the Cartoon Carnival, special Saturday morning program of animated shorts for children, has reached the point where more than 100 theatres in the Warner Bros. Circuit are now putting on these periodical performances.

The shows are given about every two months, with tickets sold in advance, and frequently the demand for seats is so great that two or three houses must be used to accommodate the juvenile turnout.

Cartoon Star Cast Set For 'Dinner At Six'

For the first time, the entire "Tom & Jerry Stock Company," consisting of every cartoon character that has ever appeared in the series, will be assembled for the new MGM Technicolor Cartoon, "Dinner at Six."

The cast will include Tom, Jerry, Butch the watchdog, Toots the glamor puss Spike the alley cat and Nibbles the baby mouse. Production has already begun under the supervision of Fred Quimby, cartoon producer.

Army Books 'Rampart'

The U. S. Army Motion Picture Service has selected and will show nationally, "Northern Rampart" starting November 9. Latest in the "This Is America" series distributed by RKO Radio, the subject deals with Alaska as a vital area in both peace and war.

FitzPatrick in New York

James A. FitzPatrick, who produces Technicolor Traveltalks for MGM release, is in New York from the Coast.

THE SHOW BUILDER

Shorts Reviews

Samson, Junior *(Interesting)*

Univ. (1374) Person Oddity 9 mins.

A young man, eight weeks old, is strong enough to grab his dad's fingers and be lifted out of his crib. He can sit up on pop's hand and almost chin himself. Universal shows the youngster's remarkable activities and then shifts to Pittsburgh where an oil company's research laboratories raises ordinary house flies for experimental use on insecticides. In New York the camera shows how a young woman makes a living out of creating paper dolls, and in San Antonio a one-arm man is shown as one of the country's ranking midget auto racers.

Steeplechasers *(Eyeworthy)*

RKO (64,313) Sportscope 8 mins.

Several shorts have been made recently about the training of race horses, but this one has to do with speed jumpers, and should not be confused with the others. It starts at the Montpelier Stables in Virginia where the young horses are seen in training. Finally the film moves on to Delaware Park in Wilmington, showing an actual steeplechase, some of it in slow motion. Some of the shots are exciting, and altogether you have a nice little sports filler here.

It's a Pity to Say Goodnight *(Entertaining)*

Col. (8652) Community Sing 10½ mins.

With a slightly new format for the series, Baker and the Song Spinners lead audiences through various songs including the title song, I Don't Know Enough About You, Laguna, Laughing on the Outside, and Coax Me a Little Bit, all of which are nicely presented musically and vocally. Nice, light entertainment.

Rhythm and Weep *(Fair)*

Col. (8402) 3 Stooges 17½ mins.

The Three Stooges are about to jump off a high building because they have lost all prospects for jobs as entertainers and meet three charming girls about to do the same for the same reasons. They all meet Jack Norton, Hollywood's most famous drunk character, who agrees to back them all in his own show. Both trios go through their idea of various types of dances and think everything is going well when attendants from the booby hatch arrive to take Norton back to his paper dolls. Funny in spots, dull in others.

Army Football Champions *(Excellent)*

Col. (8801) Sport Reels 11 mins.

Every football fan in the country will want to see this short and will go to see it regardless of the feature if theatre managers are astute enough to let the entire populace know more than just the fact that it's playing. Army has been called the "greatest team of all time" and in this short, partly made in slow motion, and intelligently narrated by Bill Stern, some of the key plays that have Glenn Davis and Doc Blanchard breaking into the open for long runs and touchdowns are graphically demonstrated both in practice and in actual games. It is one of the best expositions of how football should be played that has ever been made. It contains exploitation angles that can be a cinch for extra box-office returns if properly handled.

Miniature Box-Offices

Jimmy Neinast of the Rialto and Star theatres, Denison, Texas, celebrated Interstate's 40th Anniversary with a Back to School Cartoon Circus which he used in both theatres. Clever heralds and miniature child-size box-offices were used to sell the show, and school supplies were given as prizes. Results were gratifying in both houses.

The Soviets' Neighbor *(Revealing)*

20th-Fox March of Time 18 mins.

In "The Soviets' Neighbor" the March of Time poses the interesting and highly speculative question of whether or not Czechoslovakia will (or will be permitted to) maintain its traditional democratic independence. The subject brings out the political angles of the situation, emphasizing that the Communist Party, has won 114 of the 300 seats in the country's constituent assembly and then attempts to explain why the Republic has veered from its former position, pointing out that regardless of the political set-up President Benes hopes to maintain a "working alliance" with Russia without severing friendship with the Western Democracies. Interesting scenes of the country's background of culture are shown as are some gruesome ones, particularly a few sequences showing Karl Hermann Frank, Hitler's destroyer of Lidice in his hey-day, then as the people's court condemn him to death, and finally his execution by hanging. Not pleasant, but perhaps salutory. The subject is timely and offers many angles for exploitation.

So You Want to Play the Horses *(Funny)*

WB (3402) Varieties 10 mins.

Joe McDoakes (George O'Hanlon) is a confirmed horse player who uses every method known under the sun (and a few he dreams up as he goes along) to pick winning nags at the horse races. Even though the short is intended as a comedy it shows plenty of reasons why actual horse players ought to have their heads examined, including the fact that the corner bookie often fails to pay off when he is hit for a big winner. The comedy is good, the narration funny.

Big Snooze *(Excellent)*

WB (2724) Bugs Bunny 7 mins.

This time Elmer becomes frustrated at Bugs Bunny's constant supremacy, decides to quit hunting "wabbits" and go fishing, tearing up his contract with Mr. Warner. Bugs pleads with Elmer not to give up their perpetual contest but Elmer decides he'll just fish and sleep. Bugs turns his first sleep into a nightmare, however. Then Elmer decides that perhaps he has acted too hastily, pastes his contract together again and he and Bugs resume their frantic contest, in which poor Elmer is destined always to be the loser. Excellent cartoon in Technicolor.

Omaha Chamber Plugs 'Ranch in White' Short

"Ranch in White," Warner Bros. short subject filmed on the famous White Horse ranch in Nebraska, received some unusual plugging from the Omaha Chamber of Commerce in connection with the engagement of the picture at the RKO Brandeis Theatre in that city.

A bulletin was sent by the Chamber to its entire membership, calling attention to the short and its local playdate. Members of the Omaha Executives Association also advised the employees of their respective firms about the break derived by Nebraska through the showing of this picture all over the country.

Three local radio stations—KOIL, KBON and KOWH—and The Omaha *World Herald* also carried features on "Ranch in White," while the Associated Press and United Press gave it breaks on their "pony" wire services.

Musical Miniatures Increased to Six

Plans for increasing the number of Musical Miniatures which his studio will make from four to six each year have been announced by Walter Lantz. Enthusiasm of the New York home office of Universal-International in the initial offerings, "Poet and Peasant" and "Chopin's Musical Moments," prompted Lantz's decision, it was said.

Lantz is selecting available material for his series, which he wishes to continue as originally planned, utilizing melodic compositions familiar to everyone.

8 Warner Shorts to be Released in December

Eight Vitaphone short subjects have been set for general release by Warner Bros. in December.

Schedule includes four Technicolor cartoons titled "Goofy Gophers," "Have You Got Any Castles," "Gay Antics" and "Scent-Imental Over You"; a Joe McDoakes Comedy, "So You Think You're a Nervous Wreck"; a Melody Master Band short, "Melody of Youth"; a Sports Parade, "American Sports Album," and a Technicolor Special, "A Boy and His Dog."

200 Premieres Set For 'The Last Bomb'

"The Last Bomb," Warner Bros. featurette produced in cooperation with the U. S. Army Air Forces and scheduled for general release November 2, has been set for approximately 200 day-and-date openings that week.

Number of Technicolor prints ordered by Warners on this subject is 30 per cent more than the customary quota for shorts.

All net profits from "The Last Bomb" will be turned over to the Army Air Forces.

Von Zell Short Ends

"Meet Mr. Mischief," a two-reel comedy starring Harry Von Zell, has been completed at Columbia under the direction of Edward Bernds. Others in the cast include Rolfe Harold, Christine McIntyre, Charles Wilson, Emil Sitka, Fred Kelsey, Dudley Dickerson, Victor Potel, Chester Clute, Vernon Dent, Kathryn Keyes and Lila Dean. Bernds wrote the script and Hugh McCollum produced.

Box-Office Slants

Song of the South

(*Continued from Page* 34)

cartoon animations—and carries with it the enjoyment and appeal usually sought by all types and ages of moviegoers. In addition, there are the exceptional and appropriate songs, among which Zip-a-Dee-Doo-Dah and How Do You Do? are certain to win strong popular favor. Proportion of living action to animation is approximately 70 per cent to 30 per cent, and James Baskett as old Uncle Remus, Bobby Driscoll and Luana Patten as the two children in the leading roles, are in most of the human sequences. Their delineations are excellent; particularly outstanding is Baskett's work, for this is his initial screen appearance; it should help to establish him among the screen's top artists. Splendid, too, are such top performers as Lucile Watson, Hattie McDaniel, Ruth Warwick and the portrayal turned in by Glenn Leedy, a nine-year-old who is Bobby's companion. Space does not permit enumeration of all the various credits associated with the making of this picture, but suffice it to say that everybody concerned deserves top praise for a job exceptionally well done.

Home in Oklahoma

Republic Western with Songs 72 mins.

AUDIENCE SLANT: (Family) Thoroughly entertaining western in the modern manner, with action, music and the light touch.

BOX-OFFICE SLANT: Should do very well indeed in almost every type of operation.

Cast: Roy Rogers, George "Gabby" Hayes, Dale Evans, Carol Hughes, George Meeker, Lanny Rees, Ruby Dandridge, George Lloyd, Arthur Space, Frank Reicher, George Carleton, The Flying "L" Ranch Quartette, Bob Nolan and the Sons of the Pioneers, and Trigger. Credits: Produced by Edward J. White. Directed by William Witney. Original screenplay by Gerald Geraghty. Photography, William Bradford. Musical director, Morton Scott.

Plot: Roy Rogers, editor of a local newspaper, is visited by Dale Evans, reporter from a St. Louis paper, who wants to do a feature story about the Flying T Ranch and its Hereford cattle. They both are present at the reading of Sam Talbot's will and find that the niece, Carol Hughes, has been disinherited. Roy inherits Talbot's book of hymns and finds in it a hint to the effect that Talbot was murdered, and not in an accident as had been supposed. He and Dale Evans eventually trace the murderers.

Comment: Like all Roy Rogers pictures this one has been given the benefit of a plausible story in the west of today's enormous cattle business. Republic and producer Edward J. White have given the film excellent production values. Director William Witney also shows a competent hand in the direction. The music is particularly good, with each number presented plausibly, not in the haphazard manner so usually accociated with westerns with music. The songs most likely to reach high favor with fans include, I Wish I Was a Kid Again, Home in Oklahoma and a particularly sprightly number, Miguelito. Other good numbers are Cowboy Ham and Eggs, The Everlasting Hills of Oklahoma and Hereford Heaven. Everything in the picture, except a fight between Rogers and George Meeker aboard a moving train, is good and entertaining. The other fights, however, have plenty of action—enough to satisfy the action fans.

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FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Lady Surrenders	Univ.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
A Time to Kill	RKO
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Build My Gallows High	RKO
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barabara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46	b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young	L. Brooks-R. Stanton-J. Donnell	68	9/12/46	a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46	b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	70	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46	b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	90	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7011	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall	
	Betty Co-Ed	J. Porter-W. Mason-S. Mills	11/28/46 a9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise	a9/14/46
	Boston Blackie and the Law	Chester Morris-Trudy Marshall	
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton	
	Down to Earth *T	Rita Hayworth-Larry Parks	a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott	
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas	a10/26/46
	Hunter Is a Fugitive, The	Richard Dix-Karen Morley	
	Johnny O'Clock	Dick Powell-Evelyn Keyes	a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest 128	b9/21/46
	Lady from Shanghai, The	Rita Hayworth-Orson Welles	
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers	
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan	
	Millie's Daughter	Gladys George-Paul Campbell	
	Mr. District Attorney	Dennis O'Keefe-M. Chapman	
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor	
	Secret of the Whistler	Richard Dix-Leslie Brooks 65 11/7/46	a9/7/46
	Singin' in the Corn	Judy Canova-Allen Jenkins	a8/31/46
	They Walk Alone	Glenn Ford-Janis Carter	a10/5/46
	Trapped	Chester Morris-Constance Dowling	
	Twin Sombreros *C	Randolph Scott-Dorothy Hart	

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b 27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b8/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
7206	**Gunning for Vengeance (W)F**	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
7205	**Roaring Rangers (W)F**	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donell	69	9/12/46	
7222	**That Texas Jamboree**	Ken Curtis-Jeff Donell	67	5/16/46	
7221	**Throw a Saddle on a Star**	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	**Two-Fisted Stranger (WM)F**	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman	Charles Starrett-Smiley Burnette			
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee		11/14/46	
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Terror Trail	Charles Starrett-Smiley Burnette		11/21/46	
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE LION

	COMING				
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			
	Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Other Love, The	Barbara Stanwyck-David Niven			
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Bohemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Group No.					
	Current 1945-46				
Sp.	**Adventure (D)F**	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
15	**A Letter For Evie (CD)F**	Marsha Hunt-John Carroll	89	Jan-Feb	b12/1/45
16	**Bad Bascomb (W)F**	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	**Boys' Ranch (D)F**	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	**Courage of Lassie *T (D)F**	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	**Easy to Wed *T (CM)A**	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	**Faithful in My Fashion (C)F**	Donna Reed-Tom Drake	81	Aug	b6/15/46
Sp.	**Green Years, The (D)F**	C. Coburn-T. Drake-S. Royle	127	July	b8/16/45
15	**Harvey Girls *T (M)F**	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb	b12/29/45
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	**Hoodlum Saint (D)A**	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	**Last Chance, The (D)F**	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
15	**Portrait of Maria (D)F**	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb	b12/15/45
16	**Postman Always Rings Twice (D)A**	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
17	**Three Wise Fools (CD)F**	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	**Two Sisters From Boston (CM)F**	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
15	**Up Goes Maisie (C)F**	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb	b1/5/46
Sp.	**Ziegfeld Follies of 1946 *T (M)F**	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson-June Allyson			a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter			a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The	Wallace Beery-Aline McMahon			a9/7/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford			a9/7/46
	Personal Touch, The	L. Barrymore-E. Arnold-L. Bremer			
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson			a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T	J. Garland-R. Walker-F. Sinatra			a9/21/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93		b6/8/46
	Uncle Andy Hardy	M. Rooney-B. Granville-D. Ford			
	Undercover Maisie	Ann Sothern-Barry Nelson			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115		b10/5/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/45

Title	*Company*
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
Canyon Passage	Univ.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Cigarette Girl	Col.
Cinderella Jones	WB
Cisco and the Angel	Mono.
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
D	
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Town	Para.
Devil Bat's Daughter	PRC
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA
E	
Earl Carroll's Sketchbook	Rep.
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Enchanted Voyage	20th-Fox
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono
Fear in the Night	Para.
Fiesta	MGM
Flight to Nowhere	SGP
Flying Deuces	Astor

Title	Company
Flying Serpent	PRC
Forever Amber	20th-Fox
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hunter Is a Fugitive	Col.
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Doorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wake Up Dreaming	RKO
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Uni-
Kings Row	WB
Kitty	Para.

MONOGRAM

Prod. No.	CURRENT 1945-1946	Run Time Mins.	Rel Date	See Issue of
526	Behind the Mask (My)F — Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	Below the Deadline (D)A — Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	Black Market Babies (D)A — Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	Bowery Bombshell (C-D)F — Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
603	Dangerous Money (My)F — Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	Dark Alibi (My)F — S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	Decoy (D)A — Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A — Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A — John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A — Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F — Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	Gay Cavalier (W)F — Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	Gentleman Joe Palooka (C)F — Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	High School Hero (C)F — F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F — Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F — Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F — Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	Live Wires (D)F — Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	Missing Lady — Kane Richmond-Barbara Reed	60	8/17/46	
513	Red Dragon (My)F — Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A — Kane Richmond-Barabara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown — Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F — Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F — Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	Strange Mr. Gregory (D)A — Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	Strange Voyage — Eddie Albert	61	7/6/46	
599	Suspense (D)A — Belita-Barry Sullivan-E. Pallette	101	6/15/46	b3/30/46
503	Swing Parade of 1946 (M)F — Gale Storm-Phil Regan	75	3/16/46	b1/26/46
605	Wife Wanted (D)A — Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46

COMING

531	Beauty and the Bandit — Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
604	Bringing Up Father (C)F — Joe Yule-Renie Riano	68	11/23/46	b10/19/46
	Cisco and the Angel — Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Ginger — Frank Albertson-Barbara Reed		1/4/47	a9/28/46
	It Happened on Fifth Avenue — Gale Storm-Don De Fore			
	Mr. Hex — Leo Gorcey-Huntz Hall		12/7/46	a9/7/46
	Sweetheart of Sigma Chi — Elyse Knox-P. Regan-P. Brito		12/21/46	
	Trap, The — Sidney Toler-Victor Sen Yung		11/30/46	a9/28/46
	Vacation Days — Freddie Stewart-June Preisser		1/25/47	

Westerns (Current 1945-46)

562	Gentleman From Texas — J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F — J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	Border Bandits (W)F — J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	Moon Over Montana (W)F — Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F — J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
574	Trail to Mexico (W)F — Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers (W)F — J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	Under Arizona Skies (W)F — J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo — Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

	Devil's Deputy, The — J. M. Brown-Raymond Hatton			
564	Raiders of the South — J. M. Brown-Raymond Hatton		1/18/47	
	Rainbow Over the Rockies — J. Wakely-"Lasses" White		2/8/47	
563	Silver Range — J. M. Brown-Raymond Hatton	55	11/16/46	
	Silver Stallion — David Sharpe-Leroy Mason		12/14/46	Reissue
681	Song of the Sierras — J. Wakely-"Lasses" White	55	12/28/46	
	Valley of Fear, The — J. M. Brown-Raymond Hatton		2/15/47	

PARAMOUNT

Block No.	Current 1945-46			
4	Blue Dahlia (My)A — A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F — B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	Hot Cargo (D)F — W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The — Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A — Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	Lost Weekend (D)A — R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
3	Masquerade in Mexico (MC)F — D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	Miss Susie Slagle's (D)A — Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsieur Beaucaire (C)F — Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F — A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F — B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	People Are Funny (CM)F — J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The — Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A — Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A — R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	Strange Love of Martha Ivers, The (D)A — B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A — Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A — Robert Lowery-Barbara Britton	64	5/3/46	b12/3/45
5	To Each His Own (D)A — Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A — Byron Barr-Lotus Long	69	2/8/46	b12/8/45
4	Virginian, The *T (W)F — J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F — R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C — R. Calhoun-R. Fleming-P. Kelly			
	Big Haircut, The — A. Ladd-D. Lamour-R. Preston			
	Big Town — Philip Reed-Hillary Brooke			a2/9/46
	Blue Skies *T (M)F — Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta — A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T — Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart — Betty Hutton-Sonny Tufts			a4/7/45
	Danger Street — Jane Withers-Robert Lowery			
	Dear Ruth — J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Town — Lizabeth Scott-John Hodiak			a10/26/46
	Easy Come, Easy Go — D. Lynn-S. Tufts-B. Fitzgerald			a4/7/45
	Emperor Waltz, The *T — Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The	L. Young-D. Niven-V. Field			a3/13/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Seven Were Saved	Richard Denning-Catherine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
Devil Bat's Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Danny Boy (D)F	Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/7/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Lady Chaser	Ann Savage-Robert Lowery		10/21/46	
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Strangler of the Swamp (H)A	R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
Lighthouse	J. Lang-D. Castle-J. Litel		11/11/46	a10/19/46
Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
Red Stallion	R. Paige-N. Nash-T. Donaldson			
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			
Wild West *C	Eddie Dean-Roscoe Ates		12/1/46	

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Six Gun Man (W)F	Bob Steele	59	2/1/46	b1/28/46
Stars Over Texas	Eddie Dean-Roscoe Ates		10/28/46	
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46

Westerns (Coming)

Tumbleweed Trails	E. Dean-R. Ates-S. Patterson		11/18/46	

RKO-RADIO

CURRENT 1945-1946

Block No.			Trade Shown	
4	A Game of Death (M)A	J. Loder-A. Long-R. Wade	72 Dec	b12/1/45
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98 Apr	b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68 June	b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80 Apr	b4/27/46
2	Child of Divorce (D)A	Sharyn Moffett-Regis Toomey	62 Oct	b10/19/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93 June	b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Drisoll	62 Aug	b8/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93 Feb	b2/16/46
3	Dick Tracy (My)F	Morgan Conway-Anne Jeffreys	62 Dec	b12/15/45
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62 Apr	b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63 Apr	b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95 Mar	b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61 Jul	b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68 July	b7/20/46
Sp.	Heartbeat (CD)F	G. Rogers-J. Pierre Aumont	102 Apr	b4/27/46
3	Hotel Reserve (My)A	James Mason-Lucie Mannheim	80 Dec	b12/29/45
Sp.	Kid From Brooklyn *T (CM)F	D. Kaye-V. Mayo-Vera-Ellen	114 Mar	b4/23/46
1	Lady Luck (C)A	R. Young-B. Hale-F. Morgan	97 July	b7/20/46
Sp.	Make Mine Music *T (M)F	Walt Disney	75 Apr	b4/20/46
	Nocturne (D)A	George Raft-Lynn Bari	85 Oct	b10/19/46
Sp.	Notorious (My-D)A	Cary Grant-Ingrid Bergman	101 July	b7/27/46
5	Partners in Time (CD)F	Lum 'n Abner-P. Bake	76 Apr	b4/27/46
4	Riverboat Rhythm (C)F	Leon Errol-Joan Newton	65 Feb	b2/9/46
1	Sister Kenny (D)A	R .Russell-A. Knox-D. Jagger	116 July	b7/20/46
3	Spiral Staircase, The (My-D)A	D. McGuire-G. Brent-E. Barrymore	83 Jan	b1/5/46
1	Step by Step (D)F	Lawrence Tierney-Anne Jeffreys	61 July	b7/20/46
Sp.	Stranger, The (D)F	Ed. G. Robinson-L. Young-O. Welles	95 June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chance	MGM
Last Crooked Mile	Rep
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	Univ.
Lone Wolf in Mexico	Col.
Lost Weekend	Para.
Love and Learn	WB
Love on the Dole	Misc.
Lover Come Back	Univ
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
O.S.S.	Para.
Other Love	Ent.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para
Personal Column	UA
Personal Touch	MGM
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secrets of a Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	Current 1945-46	Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F — Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F — J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F — Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A — C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
3	Truth About Murder (My)A — B .Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F — Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F — Claudette Colbert-John Wayne	107	May	b5/11/46

	COMING	Rel. Date	
	A Likely Story — Bill Williams-Barbara Hale		a3/15/46
	A Time to Kill — Henry Fonda-Barbara Bel Geddes		a9/14/46
	Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a8/1/46
	Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo — S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band — Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The — D. Andrews-M. Loy-F. March		a9/7/46
	Build My Gallows High — Robert Mitchum-Jane Greer		
	Code of the West — James Warren-John Laurenz		a8/10/46
	Deadlier Than the Male — C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Devil Thumbs a Ride, The — Lawrence Tierney		a8/24/46
	Dick Tracy Versus Cueball — Morgan Conway-Anne Jeffreys		a5/4/46
	Falcon's Adventure — Tom Conway-Madge Meredith		a5/11/46
	Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
	Honeymoon — S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T — Luana Patten-Bobby Driscoll		
	I Wake Up Dreaming *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
	It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket — L. Day-B. Aherne-Gene Raymond		
	Magic Town — James Stewart-Jane Wyman		
	Prison Story — L. Tierney-M. Carr-B. MacLane		a9/7/46
2	Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Song of the South *T — Luana Patten- Bobby Driscoll		a3/15/46
	Tarzan and the Huntress — J. Weissmuller-B. Joyce		
	They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer		
	Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2	Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46			
508	A Guy Could Change (D)F — Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513	A Strange Impersonation (D)F — Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
514	Catman of Paris (H)A — Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A — Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
530	Earl Carroll Sketchbook (M)F — C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A — Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F — Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F — Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A — Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5501	Home on the Range *M (W)F — Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F — Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle — Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A — Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A — D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F — F. Lederer-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F — Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F — Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F — R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine — William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F — Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F — Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A — Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
448	Rainbow Over Texas (W)F — Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A — Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F — R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F — Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A — Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A — Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F — R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman — S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A — Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46

	COMING			
603	Affairs of Geraldine (C-D)F — Jane Withers-Jimmy Lydon	68		b10/26/46
	Angel and the Badman — J. Wayne-G. Russell-I. Rich			a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans			a10/19/46
	Calendar Girl — J. Frazee-W. Marshall			a10/5/46
	Fabulous Suzanne — Barbara Britton-Rudy Vallee			a5/25/46
	Gallant Man — Don Ameche-Catherine McLeod			
	Ghost Goes Wild — James Ellison-Ann Gwynne			a5/4/46
	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes			
	Hit Parade of 1947 — Eddie Albert-Constance Moore			
5542	Home in Oklahoma — R. Rogers-G. Hayes-D. Evans	72	11/8/46	a8/10/46
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	117		b8/31/46
	Last Frontier Uprising *U — Monte Hale-Adrian Booth			
	Magnificent Rogue, The — L. Roberts-W. Douglas			a9/21/46
	Out California Way *U — Monte Hale-Adrian Booth			a6/29/46
	Pilgrim Lady — Warren Douglas-Lynne Roberts	67		a5/4/46
	Plainsman and the Lady — W. Elliott-V. Ralston-G. Patrick			a8/24/46
	Spoilers of the North — Evelyn Ankers-Paul Kelly			a10/5/46
	That Brennan Girl — James Dunn-Mona Freeman			a9/7/46
	That's My Gal *U — Don Barry-Lynne Roberts			a9/28/46
	Web of Danger — Adele Mara-Bill Kennedy			
	Will Tomorrow Ever Come — Nelson Eddy-Ilona Massey			
	Winter Wonderland — L. Roberts-C. Drake			a9/14/46
	Wyoming *T — V. H. Ralston-W. Elliott-W. Marshall			

Westerns (Current 1945-46)

555	Alias Billy the Kid (W)F — Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies — Gene Autry-Smiley Burnett	56	12/1/45	
565	California Gold Rush (W)F — Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F — Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne — Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill — Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F — Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
567	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
566	Sheriff of Redwood Valley (W)F	Bill Elliott-Alice Fleming	56	3/29/46	b4/13/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Outlaws of Sioux City	Allan Lane-Bobby Blake			
	Sante Fe Uprising	Allan Lane-Bobby Blake			
	Sioux City Sue	Gene Autry-Lynne Roberts	56		
	Stagecoach to Denver	Allan Lane-Bobby Blake			
	Trail to San Antone	Gene Autry			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS

CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	a8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
	COMING				
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46

20TH-FOX

Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	Anna and the King of Siam (D)F	I. Dunne-R. Harrison-L. Darnell	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46
	COMING				
	Boomerang	Dana Andrews-Jane Wyatt			
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Haymes-C. Holm-C. Romero			a6/29/46
	Dangerous Millions	Kent Taylor-Dona Drake			a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders			
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Late George Apley, The	Ronald Colman-Peggy Cummins			
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov	b10/19/46
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner			
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
	Razor's Edge, The	T. Power-G. Tierney-J. Payne			a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	103	Nov	b4/13/46

UNITED ARTISTS

CURRENT

	A Night in Casablanca (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Strange Woman, The	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	a9/7/46
	Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	*Company*
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
This Happy Breed	UA
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trapped	Col.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep.

Y

Yearling, The	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"Teen-Agers Go West" (Mono.) now VACATION DAYS

"A Scandal in Paris" (UA) (in release) now THIEVES' HOLIDAY

PICTURES STARTED LAST WEEK

MGM

Undercover Maisie—Principals: Ann Sothern, Barry Nelson. Director, Harry Beaumont.

MONOGRAM

The Devil's Deputy—Principals: Johnny Mack Brown, Raymond Hatton. Director, Lambert Hillyer.

RKO

Magic Town—Principals: James Stewart, Jane Wyman. Director, William Wellman.

REPUBLIC

Gallant Man—Principals: Don Ameche, Catherine McLeod. Director, Frank Borzage.

20TH-FOX

Mother Wore Tights—(Technicolor)—Principals: Betty Grable, Dan Dailey, Peggy Ann Garner. Director, Walter Lang.

Forever Amber (Technicolor)—Principals: Linda Darnell, Cornel Wilde, George Sanders, Richard Greene. Director, Otto Preminger.

UA

Personal Column—Principals: George Sanders, Lucille Ball. Director, Douglas Sirk.

ADVANCE DATA
On Forthcoming Product

THE BIG HAIRCUT (Para.) *Drama. Principals*: Alan Ladd, Dorothy Lamour, Robert Preston. *Director*, Tay Garnett. *Plot*: In this saga of the wheat harvest from Texas to Canada, the leader of a combine crew is at odds with his pleasure-seeking friend and co-worker. They meet a ruthless and ambitious girl who marries one of them although she is in love with the other. The combine crew is chased by irate farmers; there is a fight to a showdown, and the girl loses both men.

ADVENTURE ISLAND (Para.) *Technicolor. Principals*: Rory Calhoun, Rhonda Fleming, Paul Kelly. *Director*, Peter Stewart. *Plot*: This story deals with two beach rats who team up with a young man who is a victim of circumstances. They steal a ship and cargo, and become entangled in action aplenty on an unmapped island ruled by a mad man.

TRAPPED (Col.) *Mystery. Principals*: Chester Morris, Constance Dowling. *Director*, Robert Gordon. *Plot*: An unsuccessful mystery story writer, quite intoxicated, tells his publisher the plot of his new story. Thereafter, the publisher is found murdered in the same manner as the author had sketched in his story. He is freed in the custody of another writer, and the two men solve the crime.

(*Continued on Next Page*)

UNITED ARTISTS (Continued)

COMING	Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen.....James Stewart-Henry Fonda.....		.....	.....
Abie's Irish Rose.....Joanne Dru-Michael Chekhov.....		12/27/46	.....
Adventures of Don Coyote *C.....Richard Martin-Frances Rafferty.....		.....	a9/28/46
Carnegie Hall .....M. Hunt-W. Prince-M. O'Driscoll.....		.....	.....
Chase, The (D)A.....Robert Cummings-Michele Morgan.....	85	11/22/46	b10/19/46
Curly *C .....Frances Rafferty-Larry Olsen.....		.....	a5/25/46
Dangerous Venture .....A. Clyde-W. Boyd-B. Alexander.....		.....	a9/7/46
Devil's Playground, The (W)F.....William Boyd-Andy Clyde.....	65	11/15/46	b9/21/46
Dishonored Lady .....H. Lamarr-D. O'Keefe-J. Loder.....		.....	a9/21/46
Duel in the Sun *T.....J. Jones-G. Peck-J. Cotten.....		.....	.....
Fabulous Dorseys, The.....T. Dorsey-J. Dorsey-J. Blair.....		.....	.....
Fabulous Joe .....Walter Abel-Margot Grahame.....		.....	.....
Fanny By Gaslight.....James Mason-Phyllis Calvert.....		.....	.....
Fool's Gold (W)F.....William Boyd-Andy Clyde.....	65	.....	b10/12/46
Henry the Fifth (D)F *T.....L. Olivier-R. Asherson.....	134	.....	b4/27/46
Here Comes Trouble.....William Tracy-Patti Morgan.....		.....	a8/24/46
Hoppy's Holiday .....William Boyd-Mary Ware.....		.....	.....
Macomber Affair, The.....Gregory Peck-Joan Bennett.....		.....	a7/6/46
Monsieur Verdoux .....Charles Chaplin-Martha Raye.....		.....	.....
New Orleans .....Arturo deCordova-Louis Armstrong.....		.....	.....
Personal Column .....George Sanders-Lucille Ball.....		.....	.....
Pretenders, The .....Priscilla Lane-Eddie Bracken.....		.....	.....
Private Affairs of Bel Ami, The.....George Sanders-Angela Lansbury.....		.....	.....
Red House, The.....Ed. G. Robinson-L. McCallister.....		.....	a6/29/46
Red River .....John Wayne-Walter Brennan.....		.....	.....
Sin of Harold Diddlebock, The.....H. Lloyd-R. Walburn-J. Conlin.....		12/6/46	a2/9/46
Stray Lamb, The .....J. Cagney-S. Sidney-E. Bracken.....		.....	.....
Susie Steps Out.....David Bruce-Cleatus Caldwell.....		12/13/46	a5/25/46
This Happy Breed *T.....Robert Newton-Celia Johnson.....		.....	.....
Vendetta .....Hillary Brooke-Faith Domergue.....		.....	.....
Whispering Walls .....William Boyd-Andy Clyle.....		.....	a10/5/46
Who Killed Doc Robin.....E. Janssen-L. Olsen-D. Belding.....		.....	.....

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516	Because of Him (CM)F.....D. Durbin-C. Laughton-F. Tone.....	87	1/16/46	b1/12/46
543	Black Angel, The (D)A.....D. Duryea-J. Vincent-P. Lorre.....	80	8/2/46	b8/3/46
527	Blonde Alibi (My)F.....Tom Neal-Martha O'Driscoll.....	62	4/12/46	b3/23/46
541	Canyon Passage *T (D)F.....D. Andrews-B. Donlevy-S. Hayward...	92	7/26/46	b7/20/46
532	Cat Creeps (H)A.....Lois Collier-Noah Beery, Jr.....	57	5/17/46	b4/13/46
542	Cuban Pete (M)F.....Desi Arnaz-Ethel Smith.....	60	7/26/46	b7/27/46
539	Danger Woman (D)A.....B. Joyce-D. Porter-P. Morison.....	60	7/12/46	b7/13/46
540	Dark Horse (C)F.....Phil Terry-Ann Savage.....	59	7/19/46	b7/20/46
547	Dead of Night (D)A.....Michael Redgrave-Googie Withers.....	77	8/23/46	b7/6/46
534	Dressed to Kill (My)A.....Rathbone-N. Bruce-P. Morison.....	70	6/7/46	b5/25/46
515	Girl on the Spot (D-M)A.....Jess Barker-Lois Collier.....	75	1/11/46	b1/5/46
538	Her Adventurous Night.....Dennis O'Keefe-Helen Walker.....	76	7/5/46	b6/29/46
525	House of Horrors (H)A.....Kent Taylor-Virginia Grey.....	65	3/29/46	b3/9/46
518	Idea Girl (C)F.....Jess Barker-Julie Bishop.....	60	2/8/46	b2/2/46
537	Inside Job (D)A.....A. Curtis-A. Rutherford-P. Foster.....	65	6/28/46	b6/22/46
548	Killers, The (My)A.....Ava Gardner-Albert Dekker.....	102	8/30/46	b8/17/46
520	Little Giant (C)F.....Abbott-Costello	91	2/22/46	b3/2/46
549	Little Miss Big (D)F.....Fay Holden-Beverly Simmons.....	61	8/30/46	b9/7/46
536	Lover Come Back (C)A.....G. Brent-L. Ball-V. Zorina.....	90	6/21/46	b6/15/46
526	Madonna of the Seven Moons (D)A.....P. Roc-P. Calvert-S. Granger.....	89	4/5/46	b1/26/46
529	Night in Paradise *T (D)A.....Merle Oberon-Turhan Bey.....	84	5/3/46	b4/13/46
1066	Notorious Gentleman, The (D)A.....Rex Harrison-Lilli Palmer.....	108	11/1/46	b2/16/46
535	Runaround (C)F .....Rod Cameron-Ella Raines.....	86	6/14/46	b6/8/46
519	Seventh Veil (D)A.....James Mason-Ann Todd.....	94	2/15/46	b11/10/45
531	She Wolf of London (H)A.....Sara Haden-Una O'Connor.....	61	5/17/46	b4/13/46
544	Slightly Scandalous (C-M)F.....Fred Brady-Paula Drew.....	63	8/2/46	b8/3/46
521	Smooth as Silk (My)A.....Kent Taylor-Virginia Grey.....	66	3/1/46	b3/9/46
533	She Wrote the Book (CD)A.....Joan Davis-Jack Oakie.....	74	5/31/46	b5/18/46
528	So Goes My Love (D)F.....Myrna Loy-Don Ameche.....	88	5/19/46	b3/30/46
530	Strange Conquest (D)F.....Jane Wyatt-Jess Barker.....	64	6/16/46	b4/20/46
524	Spider Woman Strikes Back (H)A.....G. Sondergaard-K. Grant-B. Joyce.....	59	3/22/46	b3/23/46
522	Tangier (D)F .....M. Montez-P. Foster-R. Paige.....	75	3/9/46	b3/9/46
517	Terror By Night (My)A.....B. Rathbone-Nigel Bruce.....	60	2/1/46	b2/2/46
1065	They Were Sisters (D)A.....Phyllis Calvert-James Mason.....	108	9/20/46	b7/27/46
546	Time of Their Lives, The (C)F.....Abbott & Costello.....	82	8/16/46	b8/17/46
550	White Tie and Tails (C-D)A.....Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	Wild Beauty (D)F.....Don Porter-Lois Collier.....	61	8/9/46	b8/17/46

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Brief Encounter (D)A..... Celia Johnson-Trevor Howard.....	85	.....	.....	b8/31/46
Dark Mirror, The (My)A.....O. DeHavilland-Lew Ayres.....	85	Oct	.....	b10/5/46
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Magnificent Doll .....G. Rogers-D. Niven-B. Meredith.....		Nov	.....	a8/10/46
Men of Two Worlds *T (D)A.....Eric Portman-Phyllis Calvert.....	109	.....	.....	b7/27/46
Michigan Kid *C.....Jon Hall-Rita Johnson.....		Nov	.....	a5/18/46
My Heart Goes Crazy *T (M)F.....Sid Field-Greta Gynt.....	120	.....	.....	b9/7/46
Oh Say Can You Sing.....Sheila Ryan-Fred Brady.....		.....	.....	a5/25/46
Pirates of Monterey *T.....Maria Montez-Rod Cameron-P. Reed.....		.....	.....	a5/25/46
Slave Girl *T.....Yvonne DeCarlo-George Brent.....		.....	.....	.....
Smash-Up .....S. Hayward-L. Bowman-E. Albert.....		.....	.....	a7/20/46
Song of Scheherazade *T.....Y. DeCarlo-B. Donlevy-J. P. Aumont.....		Dec	.....	a2/9/46
Swell Guy .....Sonny Tufts-Ann Blyth.....		Nov	.....	a7/6/46
Temptation .....M. Oberon-G. Brent-C. Korvin.....		Dec	.....	a5/25/46
Vigilantes Return *C.....Jon Hall-Margaret Lindsay.....		.....	.....	a7/13/46
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1101	Bad Men of the Border (WM)F.....Kirby Grant-Fuzzy Knight.....	56	9/28/46	.....	b10/5/46
1104	Gun Town .....Kirby Grant-Fuzzy Knight.....	53	1/18/46	.....	a12/22/45
1107	Gunman's Code .....Kirby Grant-Fuzzy Knight.....	54	8/30/46	.....	a8/24/46
1106	Lawless Breed .....Kirby Grant-Fuzzy Knight.....	56	8/15/46	.....	.....
1105	Rustler's Roundup .....Kirby Grant-Fuzzy Knight.....	56	8/9/46	.....	a7/20/46
1103	Trail to Vengeance (W)A.....Kirby Grant-Fuzzy Knight.....	45	11/30/46	.....	b9/14/46

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601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
512	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	Deception (D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
510	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46

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	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
608	Kings Row	A. Sheridan-R. Cummings-R. Reagan			Reissue
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
606	Never Say Goodbye (C)F	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Stheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman			a12/1/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
607	Verdict, The	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	a3/9/46
609	Wild Bill Hickok Rides	C. Bennett-B. Cabot-W. William			Reissue
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89		b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts	b10/30/45
Carnival (D)A	Sally Gray-Michael Wilding	93	GFD	b10/26/46
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD	b1/5/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films	b3/9/46
Laughing Lady *T (M)F	Anne Zeigler-Webster Booth	90		b10/26/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts	b10/20/45
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n	b3/9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe	b8/31/46
Raider, The *T (Wa)F	Documentary	70		b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG	b7/6/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair	b9/7/46
Welldigger's Daughter, The (CD)A	Raimu-Fernandel	122	Siritsky	b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Her Sister's Secret	.....	.....	Adults	Mature Family
Johnny Frenchman	Family*	12-14	General Patronage	.....
Nocturne	Mature	.....	Adults	.....
My Darling Clementine	Family	12-14	Adults	.....
The Years Between	Mature	.....	Adults	.....

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

ADVANCE DATA

On Forthcoming Product

(*Continued from Preceding Page*)

BOSTON BLACKIE AND THE LAW (Col.) *Mystery. Principals:* Chester Morris, Trudy Marshall. *Director,* D. Ross Lederman. *Plot:* While Blackie, an amateur magician, is entertaining the women in a prison, one of the inmates escapes. Blackie is blamed as her accomplice and taken on the search for her. They trail her to her former husband who still has the $100,000 from a robbery for which she was serving time. Then both the man and his ex-wife are found murdered, but Boston Blackie brings the dead man's former girl friend, who was after the money, to justice.

NEWSREEL SYNOPSES

(*Released Wednesday, Oct.* 30)

MOVIETONE (Vol. 29, No. 17)—President Truman opens U. N. General Assembly in New York; Hockey season opens in Montreal; Riding the rapids in Austria; Youthful acrobats; Lew Lehr sees monkey trap fail to operate.

NEWS OF THE DAY (Vol. 18, No. 215)—General Assembly of the United Nations convenes in New York; Kayak paddlers ride Enns River rapids in Austria; Bathing beauties play underwater basketball.

PARAMOUNT (No. 18)—Paris celebrates American clothing gifts to school children; Nazi dead after Nuremberg hangings; U. N. General Assembly has day of formal preparation in New York, climaxed by President's speech.

RKO PATHE (Vol. 18, No. 20)—United Nations meet in New York; Ceylon scene of celebration of Buddha's tooth; Push-button parking for tomorrow's cars.

UNIVERSAL (Vol. 19, No. 549)—President Truman urges end of war talk in address to U. N. Assembly; Royal Livestock Show in Kansas City; Girl acrobats in Los Angeles; Inmates at Texas Penitentiaary stage rodeo.

ALL-AMERICAN (Vol. 5, No. 210)—Ex-G. I.'s learn watchmaking; Jefferson H. S. in Los Angeles gets new coach; Kansas City girl wins scholarship; Elba-Baker Child Center in Richmond aids working mothers; Negro Day at Texas fair; Illinois beats Wisconsin.

(*Released Saturday, Nov.* 2)

MOVIETONE (Vol. 29, No. 18)—Navy displays first twin-engined helicopter; Notables sail for England on "Queen Elizabeth"; Shooting buffalo with camera in Canada's Elk Island; Lounging fashions in women's clothes; Lew Lehr discovers New Zealand eel fancier; Football; Penn-Navy, U.C.L.A. Bruins-Santa Clara Broncos, Army-Duke, Notre Dame-Iowa.

NEWS OF THE DAY (Vol. 18, No. 216)—Unusual Paris coiffures; Colleges go domestic; Statue of Liberty celebrates anniversary; Hollywood stars sail on "Queen Elizabeth"; Navy demonstrates world's largest helicopter; Football: Penn 32-Navy 19 (except Dallas), Army 19-Duke 0 (Except Dallas), Rice 18-Texas 13 (Dallas only).

PARAMOUNT (No. 19)—Navy introduces biggest helicopter; Antelopes at Bronx Zoo; Latest hair styles from Paris; Hollywood personalities sail for England; Football: Army-Duke, Notre Dame-Iowa.

RKO-PATHE (Vol. 18, No. 21)—"Queen Elizabeth" leaves for London on first return trip; Gala audience sees Paris opera opening; Slowest entry wins strange motor race; Navy unveils largest helicopter; Penn swamps Navy; Oregon State vs. Washington State.

UNIVERSAL (Vol. 19, No. 550)—Celebrities sail for Europe; Safety campaign produces driver "Don'ts"; Hair-Do forecast; London solves parking problem; Football: Army vs. Duke, Notre Dame vs. Iowa, Washington vs. California.

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7659 No. 9 (Baker) Glad You're You..... 10½.....
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COLUMBIA PICTURES presents

RICHARD DIX

in

SECRET OF THE WHISTLER





with LESLIE BROOKS · MICHAEL DUANE

Screenplay by Raymond L. Schrock · Suggested by The Columbia Broadcasting System Program "The Whistler"

Produced by RUDOLPH C. FLOTHOW · Directed by GEORGE SHERMAN

SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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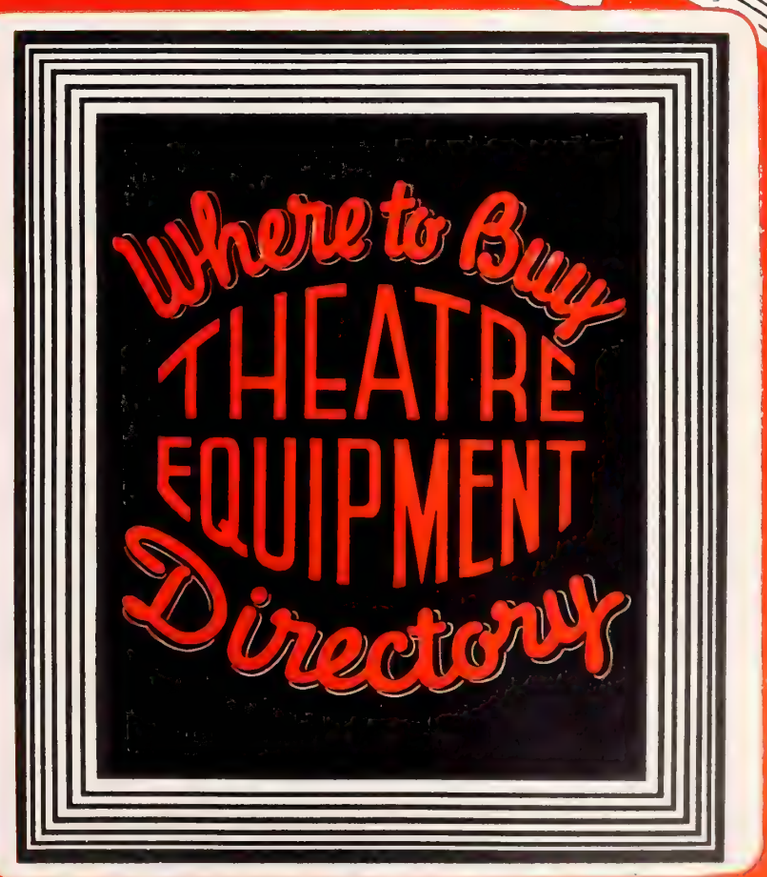
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CHARLES E. CHICK LEWIS
Editor and Publisher





HIS HEAD'S IN THE CLOUDS SINCE HE SAW

"TILL THE CLOUDS ROLL BY"



M-G-M's TOP MUSICAL FOR THE MUSIC HALL!

Yes, it's so GREAT it captures the Christmas-New Year's booking at famed Radio City Music Hall!

A TECHNICOLOSSAL CAST!

(Alphabetically)

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LUCILLE BREMER
JUDY GARLAND
KATHRYN GRAYSON
VAN HEFLIN
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VAN JOHNSON
ANGELA LANSBURY
TONY MARTIN
VIRGINIA O'BRIEN
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FRANK SINATRA

ROBERT WALKER
as Jerome Kern

Story by Guy Bolton • Adapted by George Wells • Screen Play by Myles Connolly and Jean Holloway • Based on the Life and Music of Jerome Kern
Directed by RICHARD WHORF • Produced by ARTHUR FREED

THE EDITORIAL PAGE

Big Show at Toledo

With the opening of the four-day convention of equipment manufacturers and dealers at Toledo on Friday, something has been done, at long last, about a need long felt in this industry. This is a national exhibit of new models of theatre equipment and the apparatus of showmanship.

Every step toward the exhibit of equipment which will be a feature of the combined meeting of the Theatre Equipment Manufacturers Association and the Theatre Equipment Dealers Protective Association has been planned and executed with what seems to us to have been very high intelligence and fine organizing ability.

For this excellent result—and even before the opening of the equipment show we can confidently assume it will be a big success—there are many veterans of the equipment branch of the industry to whom credit is due. There's Oscar Neu, president, Bill Gedris, vice-president, and Roy Boomer, secretary, of TESMA; there's Ray Colvin, head of the dealers group, and then there's also the very able Harry Strong outfit and Harold Wendt who cooperated most effectively in helping the two organizations find a very suitable site for the first such exhibit and the facilities which have been so ably set up in Toledo for the event.

▲ ▲ ▲

Cocktails vs. Ice Cream

We have probably attended as many film industry cocktail parties and receptions as anyone else in this Times Square sector, but it wasn't until Wednesday of this week that we ran into the most novel industry party of them all.

Instead of an excess of heavy smoke, cocktails, highballs and straight drinks, there was an abundance of ice cream sodas, sundaes, cones, balloons, profusely illustrated books, the biggest birthday cake we've ever beheld. And the two guests of honor were aged seven and eight, or thereabouts.

The occasion was a kiddie party tenered by the Walt Disney and RKO outfits in honor of Bobby Driscoll and Luana Patten—those two terrific little troupers of Disney's "Song of the South"—and to which people of the press and members of the industry were invited to bring their youngsters. (And what fun it was to watch those many attractive and well behaved children having a party!)

From here on out I heartily recommend that all future industry parties be passed by in favor of this new, novel and refreshing gathering of the youngsters. It's much more fun, and besides it's high time you again found out how a plate of ice cream, covered with plenty of goo, can taste. And if you are real good, you can take home a few balloons.

We are not sure to whom we are mostly indebted for the privilege of attending this unique function, but we know that Maggie Ettinger, Rutgers Neilson and Harry Blair were very much in evidence and to them and all the others, we make a deep curtsy and say "thank you."

▲ ▲ ▲

An Industry Foundation

Much interest has been engendered by the recent announcement of an industry meeting to be held in New Orleans early in December to discuss the possibility of organizing a Motion Picture Industry Foundation.

There has been talk of such a move for quite a few years, but this time it appears that a really progressive group has taken the idea into hand with a definite view of giving it substance.

The entire idea is predicated upon such a sensible basis and will serve such a necessary purpose that it is almost certain a permanent organization will come out of the New Orleans meeting.

Every person in the industry, regardless of how high or low his present status and position, should welcome this great movement and give it the utmost support in every way.

▲ ▲ ▲

It's Unanimous

First reaction of the dozen-odd theatremen whom we asked what they thought about the election results around the country, was: "We'll finally get rid of that 20 per cent admission tax."

We were hoping some one would say something about getting rid of the jurisdictional labor strike headache which to our way of thinking is a darned sight more important than the 20 per cent tax.

But, getting back to that tax, we are wondering how many theatres would pass the saving along to the customers? Remember the last tax cut.

—"CHICK" LEWIS

NATIONAL NEWSREEL

WHAT'S NEWS

In the Film Industry This Week

DECREE—The three federal statutory court judges—Circuit Court of Appeals Judge Augustus Hand, Federal District Court Judges Henry L. Goddard and Frank Bright —were free to go ahead with writing their decree this week as final papers in the anti-trust suit case were filed Wednesday.

These papers, short and sweet, were documents which would permit roadshowing. They were almost identical, calling for one road show from each defendant provided the negative costs of the picture were $3,000,000 or more. The documents differ only on minor points.

Prior to this the Motion Picture Theatre Owners of America filed a supplementary brief seeking to have the court make it clear that competitive bidding did not mean auction selling and supporting arbitration, and:

(1) United Artists entered a proposed brief which, among other things, would outlaw independent and affiliated buying agents, would allow roadshowing, clearance based on the revenue requirements of picture and the selling of "character" westerns blind in groups of six with a 20 per cent cancellation clause.

(2) Universal entered a proposed decree wherein it seeks to retain the right to franchise to non-defendants, to fix blind buying cancellations at 10, instead of 20 per cent, and to set up the clearance necessary to "reap the reward it is entitled under . . . copyright."

Neither proposed brief defines competitive bidding.

RENTALS—Faced with what they say are increasing costs of 35 to 50 per cent, several companies this week were earnestly trying to raise the rentals on shorts which have been frozen now for better than a decade. Exhibitors met the attempt for the most part with resistance. The sought for advances ranged from 25 to 50 per cent and apparently did not include newsreels.

LABOR—Hollywood's studio strike, which was thought on the way to immediate settlement last week as the International Alliance of Theatrical Stage Employes was upheld in its contention that it had the right to erect studio sets and not the United Brotherhood of Carpenters and Joiners, was off on another tangent this week as the Conference of Studio Unions interjected a 20 per cent wage increase demand into the situation. The peace-making Screen Actors Guild warned that new issues should not be introduced and said the arbitration strike was not really over until all had signed an arbitration pact and picked an arbitrator.

In New York the film truck drivers appeared to be leaning toward an affiliation with the American Federation of Labor after a work stoppage last week in protest over employment of an employer's relative. They didn't win their point. The drivers at present are unaffiliated.

In Chicago the IATSE-sponsored front house employes union seemed to have the green light before it and reportedly has closed agreements on its wage scale increases after there had been a period of apparently stiff management resistance during which several ushers and candy girls were fired. The union agreed not to take in managers or assistant managers. Settlement came after mysterious loss of sound happened in several Chicago houses when the screens went silent, a phenomena which is still unofficially explained.

TAXES—Forty-four legislatures are scheduled to meet early next year. Each of these is a sure thing to be looking around for new sources of revenue and amusement tax admissions are a popular form of raising money —with legislators. Almost all plan to take advantage of any reduction the federal government may grant on amusement taxes. If the Government cuts the present tax from 20 per cent to 10 per cent, observers believe that several states will immediately add a ten per cent tax of their own. In 27 states where there are no admission taxes, at least two are expected to seek a raise, with a tough fight expected in Kentucky.

Meanwhile election returns may have a bearing on the federal amusement tax. The Treasury Department is now preparing its report, contents unknown, and whether the amusement industry stands a chance of a federal tax reduction, will probably be answered in the question of whether or not it is good politics to cut admission taxes.

LITIGATION—Four separate fraud suits over film rentals were filed in federal court for the southern district of Indianapolis this week against William and Betsy Rosenthal.

United Artists was in court in New York this week because of "The Strange Woman." featuring Hedy Lamar. The film had been advertised by UA for showing in the Astor but the house refused the print and continued to play "Caesar and Cleopatra,"a J. Arthur Rank picture distributed by United Artists. United Artists is now attempting to get a court order to recover "Caesar."

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Studio Peace Delayed as CSU Seeks Wage Talks

Hollywood's hope that labor peace was just around the corner grew dim this week as the Conference of Studio Unions attempted to inject a 20 per cent wage increase into a situation which up to now had been primarily concerned with settling a dispute over jurisdictions.

The situation was further complicated when the CSU suggested that approval of a proposed plan of arbitration for jurisdictional differences be left to a two-thirds vote of the Hollywood unions instead of awaiting the approval of the presidents of the national unions concerned.

The International Alliance of Theatrical Stage Employes, who last week won its right to erect sets on studio stages ending the cause of the current strike, refused to accede to this latter suggestion, presumably on the ground that the American Federation of Labor requires national presidents to approve plans, such as the aribtration plan now before the various labor unions.

Family Fight

In addition, the trouble between the IATSE and its local 683, consisting of processing technicians, continued. This trouble, which began when Local 683 defied IATSE orders to remain at work and decided not to cross CSU picket lines, now seems to involve a fight within the IATSE ranks, which presupposes further difficulties.

Seemingly cold to the CSU move to involve wages in what was a jurisdictional dispute between the IATSE and the United Brotherhood of Carpenters and Joiners, was the Screen Actors Guild, which acted as peace-maker in the matter and suggested a system of arbitration which would include hiring Joseph Keenan, secretary of the Chicago Federation of Labor as paid arbitrator.

Invited by the CSU Carpenters to attend a meeting to explain why wage scales should be discussed, SAG replied that they did not believe any other issues should be raised "while the present jurisdictional dispute is still unsettled." This dispute, the Actors added in a formal statement, "will not be settled until (1) all local unions involved and their international presidents have approved the Motion Picture Jurisdictional Disputes Contract and (2) appointment of the Permanent Impartial Chairman has been ratified."

Another sour note is within the ranks of the IATSE, where IATSE Representative Roy Brewer, failing in his attempt to seize the headquarters of the processing laboratories Local 683, for their disobedience in the strike, has apparently declared that the striking union's members and officers are no longer in control.

Read Out of Party

Brewer, after being moderately successful in his efforts to get the laboratory men back on the job, has declared a new Local 683 to be in existence with Robert Garton, a former vice-president of the technicians, as business agent and Glen Waite, another member of Local 683, as secretary-treasurer. Brewer had urged technicians to get "new" cards, declaring that the IATSE would not recognize the cards issued by the officials who refused to cross picket lines, and to pay their dues to the new organization.

Studios were operating their processing laboratories with the men who heeded Brewer's re-

(*Continued on Page* 6)

NATIONAL NEWSREEL

Elections Over, Showmen Hope for Tax Reductions

Exhibitors read the election returns this week with a thought, among other things, on what they might mean to theatres as far as taxes are concerned.

While every exhibitor hopes that tax cuts are in the offing, few of them actually believe that the cuts will be won without a hard fight and many can see advance signs that what might be taken off by the federal government may be clamped on by states and cities.

At present the hope is that the Treasury Department will be in favor of a 10, instead of a 20 per cent federal amusement admission tax when it submits its report, which is said to be now in preparation.

Actually most of the exhibitor tax strategy is toward getting a cut and not abolition. They realize that the tax situation of the country may not permit abolition. They realize also that unless they get something done in Washington, they will be facing a very serious situation.

During the early part of next year 44 state legislatures meet. The probability that amusements taxes are on the agenda of these state bodies is great, since stage legislators have been eyeing the motion picture industry and the reports of its profits for some time. The state legislators, faced with the prospect of having to raise more money as well as the prospect that municipalities whose charters enable them to, will certainly seek to tax amusements, may be forced into action.

There are state taxes in 27 states at present with the prospect that there may be battles in some of them to raise the rates. In fact especially difficult battles are looked for in Massachusetts and Kentucky, the latter of which already has a 10 per cent tax, reports indicate.

Exhibitor leaders, who feel that a widespread tax fight may have to be fought, have warned their membership that if they feel the necessity of increasing prices to do it now, and not to wait till a possible federal tax reduction before acting. The latter policy they argue will lead to public indignation and possible tax repercussions.

Exhibitor associations are also said to be preparing their tax fight programs.

The American Theatres Association this week said that it would seek to appear in matters of federal taxes but that it would not interfere in state tax matters unless invited to do so by the exhibitors of the state concerned.

The ATA believes that in state legislation it can best serve as a clearing house of information and thereby avoid the charge that "foreign" interests are attempting to interfere state affairs.

No Interest

Industry indifference to the Agfa color process developed in Germany may mean that opportunity for full knowledge of the system will be lost, the Department of Commerce in Washington said this week. Government investigators have brought back only a part of the research and laboratory data, the department said this week, advising that industry send its own technicians over to Germany within the next six months.

Road Cleared for Decree as Defense Files Last Papers

UA Attacks Buying Pools; 'U' Wants Franchises Kept; All Agree on Roadshows

A single sheet of paper filed by the Big Five in the New York federal statutory court Wednesday afternoon marked the last such paper to be accepted by the three judges prior to the writing of a decree for which an entire industry is waiting.

The paper pertains to roadshows and would allow each defendant the right to roadshow one picture in every 12 month period provided the negative costs are $3,000,000 and the evening adult admissions for the larger part of the seats are a minimum of $1 without including taxes.

This roadshow document followed earlier decree proposals by United Artists (which seeks to sell Westerns in blocks, to get a modified form of clearance, to outlaw buying pools, and which avoids competitive bidding) and Universal (which seeks to retain the right to franchise, to work under a modified clearance, and which also makes no mention of competitive bidding.)

Vanguard Films, appearing as a friend of the court, also filed a roadshow clause Monday. On the same day the Motion Picture Theatre Owners of America, also as a friend of the court, filed a supplemental brief to its original brief.

This asked the court to make certain in its decree language that it did not mean auction selling by competitive bidding and to retain arbitration in its decree.

Lack of arbitration, the MPTOA told the court, would involve the industry in continued litigation. Presence of arbitration need not restrict the Government in its decree enforcement or compel exhibitors "to use it to the exclusion of other remedies." The MPTOA urges that "the classification of arbitrable matters be as extensive as possible" and further suggested a simplified system which would not be financed by the industry and which would use as arbitrators what the Court had termed "men versed in the complexities of the industry."

The MPTOA poll of regional and unit chiefs and directors on the Big Five alternate proposal which would submit a "some run" guarantee subject to arbitration and would include arbitration in the decree as a substitute for competitive bidding, showed that it had met with approval. However, the brief continued, some had approved it merely as preferable to competitive bidding, and the MPTOA had not discarded its proposal to the Court that it

(*Continued on Page 6*)

Short Subjects Seek Price Raise as Exhibitors Stand For Frozen Rents

A steady push on the part of exchanges in many areas to raise short subject rentals from the price levels which have obtained for the past decade, met steadfast opposition on the part of exhibitors, according to reports this week.

While exchange managers were silent on the price-boost subject—a silence which extended to some of the home offices in New York—it appeared that the trend of the average raise was about 25 per cent and in many instances did not include all a company's shorts, but a selected few. In the Chicago area, film buyers reported that they had been asked as much as 50 per cent more for some shorts over past rentals.

For the main part, the attempted raises did not apply to newsreels.

In New York, executives who would not be quoted said that it was obviously necessary to make a raise now. They pointed to the fact that shorts prices had remained frozen for years despite an increase in costs which lately had skyrocketed.

Walt Disney offices denied published reports that Disney planned to drop short subjects unless exhibitors were willing to pay more. A spokesman for that office said:

"There has been no indication that Disney will not continue to make shorts."

Asked about raises, he added:

"We're always trying to get more money on short subjects. We've got to try to get bigger rentals now in view of increased production costs."

Twentieth Century-Fox General Sales Manager Tom Connors said:

"We've been trying to improve our shorts rentals because of the increased costs which range from 35 to 50 per cent. . . . We have no price drive on, however."

At Paramount Short Subject Sales Manager Oscar Morgan, long an advocate of better rentals, said he preferred not to comment at the present time.

From available information it appeared that Columbia had put a 25 per cent raise on a football short and one of its "Three Stooges" comedies and was trying for a price lift along the line.

Universal had been known to seek a 25 per cent raise in the bulk of its shorts, and RKO is said to have similar ideas.

MGM was reported not to be contracting for new shorts at the moment because of print shortages growing out of the Hollywood strike.

The price rise seemed generally more of a trial than a strongly pressured effort. Exchanges for years have been facing shorts as "something that something would have to be done about."

Exhibitors however are meeting higher price requests for the most part with resistance. The midwest reported resistance to any increases with St. Louis exhibitors claiming that they had bought at the old rentals. The south reported a similar resistance. The same applied to the northwest. In the Los Angeles areas independent exhibitors there claimed there had been no changes made in their rentals.

NATIONAL NEWSREEL

Call N'Orleans Meet to Form Motion Picture Foundation

1 Organization, 1 Fund To Care for Film Industry's Welfare Problems Is Aim

Plans to organize a Motion Picture Foundation which would take over the welfare activities of the entire industry will be laid in New Orleans on Dec. 3-4 when leading exhibitors, exhibitor association chiefs and others interested in the movement will gather in that southern city for a two-day conference.

The Foundation, an idea which has been discussed by industry leaders at various times, at present is conceived as an organization which, according to the announcement of the meeting "will have the aim of helping the needy, the sick and the destitute from all branches" of the industry.

Several individual organizations have been doing a humanitarian job in the past but the wide spread of the industry's activities is felt by some to call for a widened spread of activity backed by a fund built up through united efforts.

"The need," the announcement says, "for such a fund has long been evident and it is only through forward thinking men in our industry that this ideal and humanitarian goal can be made into a living, warm actuality."

The move comes at a time, for example, when the Will Rogers Memorial Hospital at Saranac Lake, N. Y., is facing increased operating costs which have made themselves felt in every sphere of activity, and is reliably reported to have to be "doing without things" in order to continue operation. The hospital originally was planned to operate on the interest of funds raised by national drives.

Those on the organizing committee, who have issued the invitations to New Orleans, are:

Karl Hoblitzelle, Interstate Circuit; Harold Field, Pioneer Theatres; Jack Kirsh, National Allied; Eddie Silverman, Essaness Theatres; Mitchell Wolfson, Wometco Theatres; Ted Gamble, American Theatres Association; Walter Vincent, Wilmer & Vincent Corporation; Leo Wolcott, Allied Independent Theatre Owners of Iowa-Nebraska; Sam Gillette, Intermountain Theatres; Herman Robbins, National Screen Service; Barney Balaban, Paramount Pictures; Fred Wehrenberg, Motion Picture Theatre Owners of America; Bill Rodgers, Loew, Inc.

Road Clear for Decree Writing

(*Continued from Page* 5)

enjoin unlawful practices and "open the industry to all lawful avenues of competition."

Universal, in its proposed decree, told the Court that the Big Five practically have franchise privileges through their ownership of theatres and seeks to permit Universal to retain present franchises and make new ones with exhibitors who are not defendants in the case.

The Universal proposal would presumably allow selling pictures by block sight unseen to exhibitors with a 10 per cent cancellation privilege. (Columbia and the Government had previously agreed on 20 per cent cancellation.)

Universal would be enjoined from selling pictures to affiliated exhibitors "in which the right to exhibit one feature is conditioned upon the licensing by exhibitor of one or more features." Apparently it could condition sales to non-affiliated exhibitors.

Clearance

On clearance Universal would permit itself clearance which "is reasonably necessary to enable Universal to reap the reward to which it is entitled under copyright."

Universal also seeks the right to lease theatres for roadshowing and would have the decree subject to modification if it "failed to bring about a correction of the Sherman Act . . ." or if circumstances should make some of its clause "inappropriate, oppressive, unduly burdensome or otherwise inequitable."

United Artists in its proposal, also modified the court's opinion on clearance, and made a direct thrust at buying pools.

Where the court, in its opinion said that the defendants should be "enjoined from operating, booking or film buying through any agent who is also acting in such matters for any other exhibitor, independent or affiliated," UA would have itself enjoined:

"From licensing the exhibition of any of its motion pictures in any theatre through any agent who is also acting as licensing agent for any other exhibitor, independent or affiliated."

(In an explanation to the court, UA says: "If there is to be an injunctive provision against licensing film through buying agents, then it should be against all buying agents whether they be connected with the defendants in this case or have no connection with the defendants. If buying combines, whether affiliated or unaffiliated, are to be put out of existence by judicial decree, then the injunction should be universal in its application and not limited . . .")

On clearance UA would not concert with any group of distributors or exhibitors to fix or maintain uniform clearance systems, but would want a clearance that would protect its revenue. It further would seek the right, "separately and independently, to license exhibition of its pictures for separate runs . . . with separate clearance between runs, provided" both runs and clearance were negotiated with each exhibitor separately and independently.

The proposed decree would further allow United Artists producers the right to control sales policy and selling of each picture and to approve or disapprove each exhibition deal solicited by United Artists.

Blind-Buying Westerns

With the Hopalong Cassidy features in mind, the proposed decree would allow Westerns "where the principal character remains the same throughout the series and where the negative cost does not exceed $200,000 to be sold blind in series of six with a 20 per cent cancellation feature.

The proposed decree would also allow United Artists to insert the admission scale the exhibitor is charging at the time he signed the licensing deal, provided the contract did not specify he had to maintain that admission and provided no penalty were contained should he lower the admission.

United Artists also seeks to roadshow.

Coast Peace Delayed as CSU Seeks Wage Talks

(*Continued from Page* 4)

quest to return to work, but it was acknowledged that what work was being done was accomplished by stretching manpower and hours.

The practical results of this slowdown at Technicolor became apparent in New York this week.

Twentieth Century-Fox advised all branch managers that due to the limited number of prints on "Margie" all bookings on the picture would have to be approved by the home office until the shortage ceased.

And at the Astor, showcase for both Samuel Goldwyn and David O. Selznick, a by-product of the Technicolor showdown started another feud.

Share Astor Playing Time

According to the agreement, Goldwyn and Selznick share time in the house. Goldwyn's last tenant was "The Kid from Brooklyn," but when Selznick's turn came, "Duel in the Sun" was not ready so the house booked United Artists' "Caesar and Cleopatra." When "Caesar" showed signs of failing to reach the necessary gross in order to continue, and "Duel" was still not ready, United Artists announced that Hunt Stromberg's "The Strange Woman" with Hedy Lamarr would follow, presumably as a stop-gap until "Duel" was ready.

Meanwhile, Samuel Goldwyn was ready with his black and white "The Best Years of Our Lives."

The Astor denied that "Strange Woman" was opening, reportedly rejected the print when it was delivered and continued to show "Caesar," stating that the next booking was not known.

Sees Greater Future for Shakespeare in the Films

Soaring prices for current story properties may send film producers more and more to the public domain for picture material, Miss Pat Wallace, head of the J. Arthur Rank central story department, told trade press representatives in New York last week. Miss Wallace, estimated that Rank productions are based on about 40 per cent originals, 30 per cent on current novels, 10 per cent on current plays and 20 per cent on the public domain. She anticipates a greater use of Shakespeare by film producers.

It Pays To . . .

Byron L. Speckles, who used to usher at the Austin Theatre in Dallas, now knows that it pays to be courteous. In fact, Mr. Speckles, will probably tell you it pays in a big way. Years ago Mrs. Cornelia Cooke Smith, curator of the O. Henry Museum used to come to the Austin when seeing movies. Usher Speckles would usher her to her seat in the grand manner and with that essence of courtesy which is so highly emphasized in manuals on the art. Last week Mrs. Smith died and her will bequeathed $1,000 to Spreckles in "appreciation of the courtesies he had shown her as a theatre usher."



YOU'LL SEE THIS PAINTING EVERYWHERE!

THE YEAR OF "THE YEARLING"!

Wherever film folk meet, East or West, you hear about "The Yearling." No picture in years has been so intensely anticipated. Watch for announcement of its World Premiere, which is something to look forward to! You'll see the painting above everywhere. Famed artist Douglas Crockwell has immortalized "The Yearling" on canvas. Yes, every year will be the Year of "The Yearling."

M-G-M presents "THE YEARLING" starring GREGORY PECK, JANE WYMAN. A Clarence Brown Production. Claude Jarman, Jr. as "Jody," Clem Bevans, Margaret Wycherly, Forrest Tucker. Photographed in Technicolor. Screen Play by Paul Osborn. Based on the Pulitzer Prize Novel by Marjorie Kinnan Rawlings. Directed by CLARENCE BROWN. Produced by SIDNEY FRANKLIN.

TBOCFMGM

Yes, The Big Ones Come From M-G-M

NATIONAL NEWSREEL

Someone New Has Been Taken

There is something new under the sun and Jersey City exhibitors have found it.

For months an attractive woman had been visiting a Journal Square Theatre almost daily, each time with a different man. A few minutes after entering she would return to the box-office, demanding the return of her admission price, which had been paid by her escort, on the grounds that she had seen the picture before.

After this happened several times, the exhibitor started to check. He checked with other exhibitors and found the same fair lady was a patron at other Journal Square houses, where she executed the same refund maneuver. Further check showed she was a young widow supporting three children and that to earn her livelihood, she would pick up men and invite them to take her to the movies.

Once inside the theatre, she would excuse herself "for a moment," slip back to the box-office and get a refund. Then she would disappear. Her take averaged $7 a day.

No Sound, No Sight; Where's Kilroy

Maybe Kilroy was there or perhaps it was two or more other guys. Anyway, managers of some 33 Chicago theatres this week were still trying to solve the mystery of the screen without sound, or why pictures in some houses appeared out of focus.

It all started last Friday (1) when 33 Chicago houses, including the B & K Chicago, United Artists, Roosevelt, Oriental, Woods and the Warner neighborhood theatres found themselves running sound films on a silent basis for periods ranging from 15 to 30 minutes.

Attempts to find the cause or causes only heightened the mystery. Nothing was wrong with the power lines. Projectionists when queried, said they were trying to find the source of the trouble. A puzzling atmosphere of confusion prevailed. Many patrons, assuming that since they paid to see talking pictures the pictures should talk, asked for their money back and got it. Others just sat through the silence and wondered, along with the managers, what was happening.

The following day some houses had periods when the pictures were out of focus.

Gene Atkinson, business agent of the projectionists' union, which is fathering a union of front house employes having a bit of trouble with management, declared the mystery puzzled him as much as the managers. One manager tried to connect the difficulties with the front house employes' strained relations with their employers.

However, Clarence Jalas, secretary-treasurer of the projectionists' union, denied any such connection or that there was sabotage in what happened. The projectionists, he declared, knew nothing of any sabotage plot. It was possible, he intimated, that old equipment was to blame for the sound breakdowns. It was also true that he had heard that theatres had released many ushers and candy salesgirls who might have been union members. But that, he sought to make it understood, had no connection with the breakdowns.

Some Competition

Exhibitors in Columbus this week were looking askance at the increasing types of opposition which faced them.

These ranged all the way from "Holiday on Ice" which took in a total of approximately $100,000 on a nine day run, to de luxe bowling alleys, one night stands by name bands such as Xavier Cugat, football games, and—dances following the "pop concerts" given by the Columbus Philharmonic orchestra.

New York Film Truck Drivers May Join AFL

Strong indications that New York film delivery truck drivers would attempt to affiliate with one of the American Federation of Labor's unions was seen this week in the wake of a brief work stoppage which lasted for over an hour on film row last week.

The stoppage occurred in protest when a relative of one of the company owners, who had been away for awhile, returned to his old job. It failed to make its point but apparently brought the question of AFL affiliation, which had been frequently discussed lately, to the fore again.

AFL affiliation would presumably give the drivers the support of shippers and other AFL employes. The present truck drivers' contract expires in January.

Command Performance Causes Casualities

London went Hollywood all the way last week as shoving, pushing mobs turned out to witness the first command performance ever ordered for a motion picture, and as first aid stations were kept busy with injured.

The performance, ordered for "Stairway to Heaven" by King George and Queen Elizabeth, was held in a blaze of light and excitement, during which over 100 persons received emergency treatment for injuries and several more had to be hospitalized. The proceeds went to charity.

$125,000 Cash Paid By Warner Clubs in '46

Cash benefits of approximately $125,000 have been paid to 3,045 members of the Warner Clubs, Inc., employe welfare unit of the Warner organization, President Stuart H. Aarons reported this week. These consist of $86,000 sick benefits, $23,000 marriage gratuities, $15,000 birth gratuities, $7,500 to indigent members, $4,200 Christmas gifts for armed service members and $14,000 for medical and emergency payments.

National Pensions On

National Theatres Amusement Company's pension plan went into effect this week, with 11 of the company's employes receiving pension checks, President Charles Skouras announced. These employes included a district manager, three theatre managers, poster artists and office employes in such National subsidiaries as Fox West Coast, Evergreen Amusement Company, Fox Intermountain and Fox Midwest. The plan is said to be the first such started in the amusement industry.

Picture People

Samuel Goldwyn is back in New York this week to attend the premiere of "The Best Years of Our Lives," and to huddle with the New York executives over the world wide distribution of the drama.

William E. Danziger has been appointed advertising and publicity director for the J. Arthur Rank division in Universal Pictures. Danziger, a former columnist, has worked with Paramount and RKO.

Louise M. Stecher, editorial secretary at PRC's Hollywood studios, said "I Do" to **Malcolm C. McKenzie**, projectionist at Eagle-Lion last Saturday.

PRC's Lloyd L. Lind and **Arnold Stoltz** are back in New York after attending that company's booker convention in Chicago. The meet was said to be the first of its kind and in line with the PRC policy of encouraging bookers to think of themselves also as salesmen.

Irving Kahn, radio manager for 20th-Fox is out on the coast to prepare for a broadcast of "The Razor's Edge" on "We The People."

Loyal Heigh has been named assistant manager of the candy sales department of Paramount Theatres Service Corp., succeeding **Raymond Schosberg**, resigned.

Irving Paul Lazar, executive assistant to **Bryan Foy** of Eagle Lion, is doing Gotham for a short time and to look over talent lined up by **Benn Jacobson**, eastern studio representative.

Michael Powell, British producer-director who made "Stairway to Heaven" will arrive in the United States Sunday (Nov. 10) on his way to Peru.

William K. Way this week was appointed RKO's manager for the Straits Settlement and Siam, replacing **H. L. Chow** who resumes his duties in the RKO office at Singapore.

Lionel Toll, former trade paper editor, has formed Principal Pictures, Inc., to produce for release through PRC. First scheduled is "Night Before Dawn," an original.

Joe Alvin, formerly with the Associated Press as Chicago bureau city editor and chief correspondent in Springfield, Ill., as well as news and special events western manager for NBC, has joined the Society of Independent Motion Picture Producers as assistant to President Donald M. Nelson. Among his duties will be public relations.

There's Always Turnstiles!

Shortage of pulp is affecting mills turning out ticket paper, with the result that there will be smaller supplies of tickets for the printers, J. S. Argus, president of the Argus Ticket Company in Chicago said this week. Argus said that added to this shortage of paper, the supply of stock for tickets was being further reduced by diverting it to paper specialties.

NATIONAL NEWSREEL

'Goldbergs', 'Nick Carter' In Allied Film Plans

First pictures to be produced for Allied in return for guaranteed playing time by its members are planned to be based on "Nick Carter," the radio serial "The Goldbergs" and a race track film called the "Hambletonian," it was said this week in Columbus as Pete Wood, secretary of the Independent Theatre Owners of Ohio, announced that his unit had a substantial number of signed contracts from Ohio exhibitors to support the Allied production program.

The terms on these pictures will be based on terms which the agreeing exhibitors paid for MGM's "Maisie," Paramount's "Hold That Blonde" and United Artists' "Abilene Town." This system of figuring rentals was said to have been determined by National Allied's Board.

"If," Wood declared to exhibitors, "you played these pictures on percentage, either enter the percentage terms or use the average cost as a flat rental price."

In soliciting the support of Ohio exhibitors, it was pointed out that the original commitment was for only four pictures from program planned to consist of 12. If the full 12 are made the exhibitor will have the right to cancel eight, should he desire.

Canadian Pair Seek Vancouver Production

Despite the recent refusal of a British Company to release its Seas Island war plant at Boegin and the refusals of the British Treasury Department to transfer funds from England for the purpose, Canadian movie men have not given up the idea of starting motion picture production in Vancouver, it was said in that city this week.

David Siegel, Canadian born importer of Hollywood product says he is still seeking space to film a racio-political picture. In addition William Rowland, an independent producer here, reportedly has authorized Siegel to act for him to form a Canadian production company which would work with British National Films, Ltd. Siegel is now in Los Angeles where he reportedly is seeking capital.

Liaison in Industry Aim of SMPE Head

Establishment of a liaison between the studios as manufacturers of entertainment and those who manufacture equipment for use in the studios will be part of the program of the policy guiding him as president of the Society of Motion Picture Engineers Loren L. Ryder declared in Hollywood this week.

Ryder, who is the first studio engineer to be elected president of the SMPE, will also seek closer coordination of the Society's activities with those of the Academy Research Council.

Cleveland Vendors Raise Candy Prices

At least one Cleveland candy company serving theatres in that city raised prices last week when the Berlo Company advanced the five cent items one cent and the 10 cent items, two cents. Showmen considered it was too early to decide whether the increase had any effect on sales.

Gets the Bird

When it comes to constructing lobby displays that are the real thing, Perry Long, manager of a Webster City Theatre, certainly knows his onions—or his cornstalks.

Young recently set up a lobby display with cornstalks and all the autumn trimmings and was giving it the once over with a proud eye, when he looked—and looked again. Seated comfortably in the lobby is if she were very much at home was a pheasant hen who had wandered in unnoticed, and taken to the lobby's atmosphere.

Gruenberg Named Head Of Ned Depinet Drive

Rocky Mountain District Manager Len Gruenberg has been appointed 1947 Captain for the Ned Depinet Drive which opens on Dec. 20 and runs for a 20 week period ending May 8, Bob Mochrie, vice-president and general sales manager announced in New York Tuesday.

The first rallies for the drive will be staged late in November and the field squad will start its tour on Nov. 25 with initial meetings scheduled for the western exchanges. Harry Gittleson, assistant to Western Division RKO's Walter Branson and Frank Drumm, assistant to Eastern Division Sales Manager Nat Levy, will assist Gittleson.

Republic Signs 4 Major Circuits in South, West

Republic this week closed product deals with four major circuits in the south-southwest, Executive Vice-President and General Sales Manager James R. Grainger announced upon his return to New York after visits to the New Orleans, Dallas and Chicago branches.

Grainger himself negotiated deals with Paramount-Richards and Interstate Circuit of Texas, while Vice-President and Assistant General Sales Manager closed with Wilby-Kincey in Charlotte and Southwest District Manager N. J. Colquhoun signed Griffith Oklahoma and Texas theatres.

Columbus Houses Raise Night Prices 5 Cents

Columbus, Ohio's, first runs increased their weekday admission at night five cents, bringing the total up to the Saturday and Sunday rate of 65 cents. This is the first increase in more than a year and will not be carried to the Saturday and Sunday rates. Neighborhood houses, which raised prices five cents last spring, have announced no plans for a raise at this time.

Rules Against Goldman In 69th Street Case

William Goldman, owner of a number of independent motion picture theatres in the Philadelphia area, this week had lost a court decision which will deprive him of the 68th Street Theatre and its buildings, located in suburban Philadelphia.

According to a ruling made by Federal Judge William H. Kirkpatrick, Goldman, who is president of William Goldman Theatres, Inc., must surrender title to the property to Mr. and Mrs. Frank Blum, also of Philadelphia.

Goldman bought the property on Jan. 8 for $678,500, but the court upheld the Blums' contention that they had a prior right to purchase the theatre together with its apartments and stores, from the estate of the late Patrick J. Lawler. The Blums claimed that the Lawler estate had agreed to sell to them for $603,500 but broke the agreement when Goldman offered $75,000 more.

They further charged that Goldman bought the property solely to bring pressure against Warner Bros., with whom Goldman has been at odds. Goldman's dispute with Warners arose from his charge that the theatre chain and motion picture companies had conspired to prevent him from getting feature films for first-run theatres in competition with the Stanley-Warner houses.

Judge Kirkpatrick directed that judgment be entered for the Blums but did not specify the amount of damages Goldman would pay. The Blums asked for $100,000.

Loew's Sets Latin American Expansion

Expansion of Loew's International holdings in the Latin American field through construction of four theatres and remodeling of three more recently acquired was announced in New York this week by First Vice-President Morton A. Spring.

Construction of houses in Valparaiso, Chile; Recife, Brazil; Rosario and Buenos Aires, Argentina. Those to be remodeled are at Barraquilla, Colombia; and two in Bogota, Colombia.

Called for Conferences

Ben Katz, Universal-International midwest publicity and exploitation representative, has been called to New York from his headquarters in Chicago, by Maurice A. Bergman, Universal eastern advertising and publicity head, for a series of conferences on the company's product to be released during the next three months, including "Swell Guy," "Wicked Lady," "Smash Up," "Stairway to Heaven" and "Magnificent Doll."

3 Midwest Houses in Fraud Suit

Four separate suits charging fraud in connection with returns against percentage pictures were filed by 20th Century-Fox, Paramount, Universal and Loew's (MGM) Tuesday in the United States District Court for the Southern District of Indiana at Indianapolis against William Rosenthal and Betsy Rosenthal, who operate three theatres.

Each complaint asserts a conspiracy to furnish false grosses to get lower rental or to procure lower terms on future licenses. Ordinary and punitive damages are asked.

The Rosenthals operate the Indianapolis Irving, the Danville Royal and the St. Mathews, Ky., Vogue.

SELLING THE PICTURE

'Margie' Reno Premiere Gets Top Exploitation

Nevada's Governor Vail Pitman, the Reno Chamber of Commerce and a committee of prominent Reno citizens gave unstinted cooperation to 20th Century-Fox's exploiteers in the western premiere of "Margie" at the Majestic Theatre. A street parade, personal appearances of two of the film's featured players and a dinner given by the Chamber of Commerce and the president of the University of Nevada, were highlights of the campaign. Reno was chosen for the western premiere because most of the picture was filmed there and on the University campus.

Glenn Langan and Barbara Lawrence, featured in "Margie," arrived in Reno on opening day and took part in the parade through the city's gaily decorated downtown business district. The parade, led by the University of Nevada's band, ended at the Majestic Theatre, followed immediately by the premiere at which the two players made their appearances. The Chamber of Commerce dinner followed the premiere.

A window decorating contest was sponsored by the Retail Merchants Association with at least 25 leading stores devoting their display space to the picture. Radio station KATO also cooperated with spot announcements about "Margie" several days in advance.

The day after the Reno premiere the 20th-Fox players journeyed to Carson City to appear at the annual Admission Day parade, at the request of the Governor and the Nevada Booster Committee. The film, incidentally, opened in Carson City the same day.

'Nocturne' Ad Media Echo Mystery Theme

Full page "mystery theme" ads in second-cover position on RKO Radio's "Nocturne" will appear in the Thrilling Fiction Group which includes such publications as *Everyday Astrology, Popular Crossword Puzzles, Exciting Sports* and *Popular Love* in addition to other detective, mystery and men's magazines such as *Shadow, True Detective, Inside Detective* and *Official Detective.*

Reasoning that readers of these magazines would be attracted by the murder mystery theme of the George Raft feature, a large portion of the budget was allocated to them.

Life, Look, Saturday Evening Post and other leading national magazines also will carry full-page ads on "Nocturne" which will also be featured in Sunday newspaper comic sections. S. Barrett McCormick, director of advertising and publicity who prepared the schedule, states that circulation will exceed 54 million.

Contest for 'Three Girls'

Radio contests on "Three Little Girls in Blue" were set by Manager Lou Cohen of Loew's Poli and his assistant Sam Horowitz on several Hartford stations by which recordings from the film were played with listeners asked to guess the titles. Guest tickets went to winners. Man-in-the-Street broadcasts also featured the picture.—HFD.

Small Town Promotion

Showmanship is just as important in the small towns as in the big cities, reasoned Manager Forrest E. Carmichael of the Grand Theatre, Ellsworth, Me. So when he played MGM's "Boys' Ranch" he went to work to get merchant cooperation. And he did. The result was a cooperative ad in the American, local newspaper, with 15 merchants sharing costs. Besides the theatre and merchant ads, page also included a publicity story about the picture. James H. Moore, assistant manager, aided in the promotion.

60 Theatres in Area Premiere of 'Kenny'

A gala area premiere for RKO's "Sister Kenny" was held last week in Minneapolis and St. Paul, with Sister Elizabeth Kenny appearing in person at the two principal openings.

Over 60 theatres participated in the area premiere, which was arranged by Terry Turner, exploitation manager under S. Barret McCormick. A partial list includes: Chateau, Rochester; Paramount, Austin; State, Winona; State, Mankato; Paramount, St. Cloud; State, Hibbing; Maco, Virginia; Granada, Duluth; State, Ely; Nicholas, Fairmount; Grand, Crookston; Grand, Northfield; Paradise, Faribault; Rialto, Grand Rapids; Brainerd, Brainerd; Falls, Little Falls; Avalon, Thief River Falls; Falls, Redwood Falls; Crystal, Glencoe; Pix, Luverne; State, Marshall; State, Worthington, Canby and Pipestone, all in Minnesota; Dakota, Grand Forks; Fargo, Fargo; State, Minot; Grand, Williston Grand, Jamestown; Bismark, Bismark; Valley, Wahpeton; Rialto, Dickenson; LaMoure, all North Dakota; Hollywood, Sioux Falls; Lyric, Watertown; Huron, Huron; Paramount, Mitchell; Capitol, Aberdeen; Dakota, Yankton; State, Madison; State, Brookings and Bristol, all South Dakota. Also State, Eau Claire; Beacon, Superior; Bay, Ashland; Rivoli, La Crosse Falls, Chippewa Falls; Orpheum, Rice Lake, all Wisconsin.

Ads on 'Best Years' Have New Approach

A new approach in national advertising is the unusual style of layout conceived by RKO Radio's advertising department for Samuel Goldwyn's "The Best Years of Our Lives."

A two-page layout was prepared consisting of a half-page ad on each of the two facing pages, with editorial matter between. The editorial matter was styled along the typographical design of the particular magazine in which the ad appears.

The ads have already apeared in several national magazines and are scheduled again for November 15, The schedule so far outlined embraces a gross circulation of 102,741,130 copies.

Plans Set for Atlanta Premiere of Disney Film

Atlanta, Ga., home of the original "Uncle Remus" as conceived by Joel Chandler Harris, will be the setting for the world premiere of Walt Disney's "Song of the South," based on the legendary figure and his tales of Brer Rabbit. With the event scheduled to take place November 12, a staff of RKO Radio exploitation men have been in Atlanta for weeks making advance preparations.

Walt Disney and leading officials from his organization, as well as prominent RKO executives, will attend. The latter contingent will be headed by Ned E. Depinet, RKO executive vice-president, and will include Robert Mochrie, RKO vice-president and general sales manager; Nat Levy, eastern division sales manager; Sol Schwartz, vice-president of RKO Theatres, and Harold Mirisch, chief film buyer and booker for RKO Theatres, besides Terry Turner, RKO exploitation manager under S. Barret McCormick, director of advertising and publicity. Disney executives will include William Levy, general sales manager; Leo Samuels, foreign sales manager; Charles Levy, eastern publicity director, and Vern Caldwell and Joseph Reddy, representing the Disney studio publicity staff.

News editors from 35 leading southern newspapers will be on hand for the premiere which will be preceded by a mammoth street parade on Armistice Day, with Admiral Arthur Woodard as Marshal of the Day, assisted by his aide, Captain Thomas Briggs. The Army, Navy, Air Corps, American Legion and other military and veterans' organizations will participate with planes, floats, bands, airborne battalions, artillery, Georgia State Guards, units from the county high schools, colleges and ROTC units. City officials and leading military personnel will be prominent in the proceedings. Streets in the line of march will be decorated. The parade will be followed by a special radio forum, as well as an elaborate press reception with Disney as host.

Among the unusual features of the campaign was the bringing on a crew of Walt Disney voices and animators from Hollywood who set up a miniature studio which was visited in relays by groups of school children. Local promotions created by Harry Reiners, RKO exploiteer and his staff, include window displays and cooperative newspaper ads plus extensive publicity by means of both press and radio. As a further tribute to Disney, the Atlanta Junior League is holding a large fashion show and dance to romote the picture, with proceeds from the opening going to local charity. The entire seating capacity of the Fox Theatre (4600) has been sold out well in advance of the premiere.

Radio Program Set On 'The Razor's Edge'

A behind-the-scenes story of how Darryl Zanuck's "The Razor's Edge" was filmed will be featured on the full 30-minute period of "We, the People" on November 10. The program will be broadcast over the nationwide network of the Columbia Broadcasting System from 10:30 to 11 p.m., E.S.T.

In the news—on the air—in trade talk—in showmen's plans . . . every minute 'til Christmas, there'll be

Nothing but "BLUE SKIES" from now on

PARAMOUNT brings you IRVING BERLIN, In Person —to take you on a personally conducted tour of the sky-high marquee values in the biggest musical this company has ever made . . .







"'BLUE SKIES' HAS SOME OF MY BEST SONGS. CERTAINLY NONE IN MY CATALOGUE CAN TOP 'A PRETTY GIRL IS LIKE A MELODY,' 'WHITE CHRISTMAS,' 'HEAT WAVE' or 'HOW DEEP IS THE OCEAN'!"

Right, Mr. Berlin! In fact, there are *32* of your wonderful songs—7 of them in big-scale production numbers. And 3 of them brand new—including the current Hit Parade favorite, "You Keep Coming Back Like A Song"!





"BING CROSBY SINGS 16 OF MY SONGS IN 'BLUE SKIES' DON'T TAKE MY WORD FOR IT—ASK ANY SONG WRITER; NO ONE CAN BRING TO A SONG WHAT HE DOES!"

Yes, sir—and every one of the 16 times Bing sings, it's all in Technicolor and all terrific . . . a record treat for Bing's fans! And there'll be another treat for them too, when they see Bing *dance!*





"FRED ASTAIRE HAS DANCED TO MY MUSIC IN OTHER HIT PICTURES—BUT NEVER, IN MY OPINION, HAS HE BEEN AS WONDERFUL AS IN 'BLUE SKIES'!"

Mr. Berlin, millions will agree—especially when they see the amazing "Puttin' On the Ritz" Multiple Tap which Life raves about. It's Fred's greatest dancing—in his farewell dancing role on the screen!





"I WROTE 'A PRETTY GIRL IS LIKE A MELODY' IN 1919. IF JOAN CAULFIELD HAD BEEN ACTING THEN, THE WORLD WOULD HAVE SUNG IT TO HER. YOU'LL SEE HOW BEAUTIFUL SHE IS IN 'BLUE SKIES'."

May we add a word, Mr. Berlin? Joan's lovelier than lovely in Technicolor—singing and dancing in a romance-filled script. Successive leads with two top Paramount stars—Hope and now Bing—give her big marquee importance!





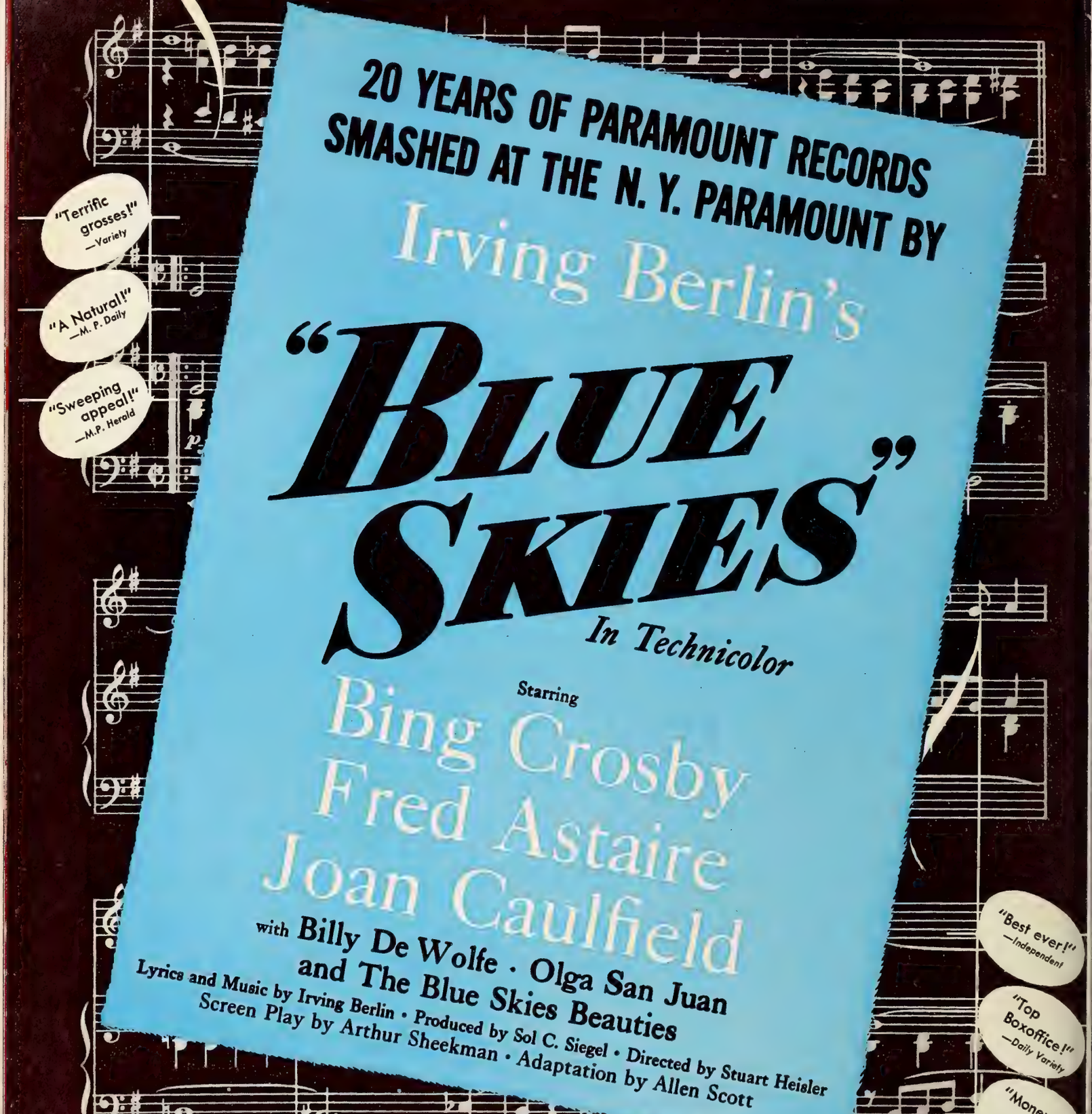
"IN 'BLUE SKIES,' BILLY DE WOLFE IS ONE OF THE BEST COMEDIANS I'VE EVER SEEN. I HOPE I'M LUCKY ENOUGH TO HAVE HIM IN THE NEXT PICTURE I DO!"

And all the critics call him tops, Mr. Berlin! "He's a knock-out!" says Film Daily. "A talented new joker!" raves Life. "Will roll audiences in the aisles!" predicts Showmen's Trade Review. Smart showmen will put his name right up in lights!



"OF THE NEW-COMERS, NO ONE I'VE SEEN SHOWS AS MUCH PROMISE AS OLGA SAN JUAN. SHE'S SWELL IN 'BLUE SKIES' "

Mr. Berlin, Olga's as sultry as your wonderful "Heat Wave" song! She's a sensation as Astaire's latest—and *last*—screen dancing partner! And there are hundreds of Blue Skies Beauties with them in this torrid, rhythmic Caribbean number!



PARAMOUNT'S *BIGGEST SEASON* has started... with the *2* Biggest Hits on Broadway—"Blue Skies" at the Paramount—"Two Years Before the Mast" at the Rivoli!

SELLING THE PICTURE

Theatres Under Friedl Set to Lick December

Minnesota Amusement Co. Presents Detailed Plans To K.O. Yuletide Bugaboo

The problem of thousands of theatremen around this time of year is how to combat that pre-Christmas slump. Determined that "this year we will lick December," John J. Friedl, head of the Minnesota Amusement Company, has sent a comprehensive manual of plans for that purpose to all managers of the circuit. At the June convention of the company, Friedl asked full cooperation in preventing the pre-Christmas bugaboo. Plans were discussed weekly, some added and some eliminated, until at last (the middle of October, to be specific) all the suggestions were compiled and printed as a showman's manual..

Perhaps the most important, or at least most impressive of the several plans contained in the manual, which was prepared under the editorship of Charles Winchell, has to do with a tieup between Minneapolis' Radio City Theatre and the *Daily Times,* which has been in process of formulation since last July. It is a Christmas Caroling Contest directed toward Girl Scout and Camp Fire Girl organizations in particular but open to any group of girls seven years of age or older.

The *Daily Times* broke a full-page announcement about its co-sponsorship of the event, which is now reaching proportions of a civic landslide! The conservative newspaper went all the way when it headed its full page, "We Proudly Announce the *Daily Times*-Radio City Christmas Caroling Contest." (See illustration).

The idea has caught on in Minneapolis, with educators expressing vehement approval, music teachers volunteering as enthusiastic judges and several merchants vieing for the privilege of broadcasting the public performances at the theatre at their own expense!

The newspaper is behind the contest 100 per cent, even to the extent of assigning a feature writer exclusively to maintain public interest at fever heat.

Another plan, designed especially for the circuit's B theatres, has to do with a Friday and Saturday cartoon carnival. The manual gives details of experiments with a two-hour program of sorts at its State Theatre, Watertown, in bitter cold weather. Results were excellent but it might have been a one-time shot. Then, last Spring the idea was repeated at the State Theatre, Fargo, two days in mid-week, and officials found out that more adults than kids attended. Just recently, to make sure, they tried it again at the Paramount, Grand Forks, on a Friday-Saturday booking and results were so good that nobody is in doubt! Details of the experimental bookings are set forth in the manual to prove it can be done. Then the announcement states that all B theatres will have a Friday-Saturday show, containing about nine cartoons, two or three good seasonal shorts and a newsreel during December as part of the circuit's "Lick December" campaign.

Other plans are explained in considerable detail, and then the manual devotes some pages to what it calls "Circuit-Wide Suggestions." These suggestions, in many instances, can and should be duplicated by other theatremen:

Friday, December 13th . . . Spook shows? Horror Shows? Consult your tickler file on gags for this date . . . talk to the Booking Department for special pictures!

Karl Lindstaedt has demonstrated that a Christmas Eve Midnight show can be successful! Austin turns out every year for this event at the Paramount Theatre. Why can't you stage a similar idea?



This is a reproduction of the full-page display in which the Minneapolis Daily Times announced its co-sponsorship of a Christmas Caroling Contest with Minnesota Amusements' Radio City Theatre. Just in case no magnifying glass is at hand, details of the sing-fest state that any group of girls, may enter the contest; gives dates when finals will be held and reveals plans for three classes of competition, ranging in age from 7 to 9 years, from 10 through 14 and for girls 15 years and older. The city was to be divided into four districts, as shown on the map (lower left), with preliminaries to be held in each age group in each district, with the 15-year-old group to be a city-wide proposition. It also states that the $500 in prizes will be divided among the five groups as follows: a first prize of $25 and a 2nd prize of $15 to the winners in each class in the five districts and $50 as grand prize to the final winners. The winner also will receive a trophy, and money prizes of $25, $15 and $10 will go to others.

GOODWILL ACTIVITIES

Hold special Kiddie Matinees, admission to be by canned goods. Canned goods to be given to Salvation Army or other relief agencies.

Hold special Kiddie Matinees, admission to be by a usable toy. Arrangements to be made with manual training department of local high school, firemen, policemen, etc., to repair and paint toys where necessary. Toys to be distributed via Salvation Army or other relief agencies.

Free matinees for orphanages.

Free matinee for kids December 24th morning to be identified as 10th, 11th, etc., Annual Free Kiddie Show if this is a regular annual event at your theatre.

Free theatre tickets for the best exterior Christmas home decorations. Tie-ups have been effected with local newspaper and power light company.

Something for the G.I. Let's show them we haven't forgotten the service they rendered. Possibly permit persons wearing a service discharge pin to enter free upon payment of tax on one or two nights immediately preceding Christmas. From a selfish standpoint, most of these men would probably bring in one or more paying admissions. Consider experimenting with this in at least one or a few towns, and, if it is successful, possibly make it an annual event.

Check parcels for patrons. Publicize in newspapers in cooperation with merchants on campaign to encourage early Christmas shopping.

Many theatres throughout the country had tie-ups with local post offices and department stores for free package wrapping booths in the theatres. Many of the post office trucks carrried banners reading "Shop Early," and made reference to the special package wrapping booth in the theatre. Wrappers were frequently furnished by the post office and wrapping supplies were donated by the department stores.

A number of theatres reported that they were able to make tie-ups with wholesale grocery companies or coffee and tea companies, whereby donated coffee or tea and wafers were furnished to tired shoppers.

GIVEAWAYS

Worthwhile donated gifts to be given away on certain nights before Christmas. Cooperating merchants to distribute special coupons for every dollar's worth of merchandise purchased. Donating merchants to be given full credit on screen and elsewhere.

Turkey giveaways to adults.

SPONSORED PRE-CHRISTMAS SHOWS

A number of theatres throughout the country report considerable success in having "Sponsored" kiddie matinee or morning shows.

In certain situations, large local concerns have been sold the idea of putting on a special show for the children of their employes or shows for entire families of company employes, the employer distributing candy, inexpensive toys, etc. The selling point is that for an average cost of 20 cents or 25 cents a person, the employer can play Santa Claus to his employes families.

Some theatres were able to make arrangements with big department stores to have their toy department either sponsor a special show for kiddies—the department store paying a flat price for a special show and distributing tickets of admission to parents making purchases in that department—or else by having the toy departments issue special tickets admitting children to any

(*Continued on Page* 14)

SELLING THE PICTURE

Ace Campaigns on 'Loved You' Mark Showings in Key Cities

Extensive exploitation featured by the proclamation of "Classical Music Appreciation Week" by Mayor James G. Stewart of Cincinnati; a national tie-up with RCA-Victor which included special dealer promotion, national advertising, and local co-op ads; and guest appearances of Catherine McLeod, star of Republic's "I've Always Loved You," ushered in key city openings of the Technicolor production. Other highlights were a "How to be Happily Married" contest stressing the picture's romantic theme; "What Do You Know About Love?" and "Guess the Record" contests, which attracted many entries when aired over WHBQ in Memphis, and the presentation of individual Rachmaninoff record albums to local motion picture and music critics.

An extensive national promotion set with RCA-Victor highlighted recordings of Rachmaninoff music by world-famous pianist Artur Rubinstein, who recorded the picture score, and popular versions of the Concerto by other RCA-Victor recording artists. Local Victor dealers co-operated with campaigns in each city featuring striking window and interior displays, which made use of full-color 40x60 and other elaborate display pieces included in a special "dealer's kit."

Music Week Proclaimed

In Cincinnati, Mayor James Garfield Stewart proclaimed the week of October 2nd to 9th "Classical Music Appreciation Week," to tie in with the opening at the Capitol. He was also on hand to greet couples celebrating their fiftieth wedding anniversary at a dinner at the Hotel Gibson promoted by the Capitol in conjunction with the Cincinnati *Post*. These couples were invited to submit five rules on how to be happily married, and later attended the Capitol's 7:30 show. A full page of pictures broke in the *Post* the next day. Other publicity included a broadcast over WCPO direct from the party, and a rebroadcast over WSAI, via a recording made at the party.

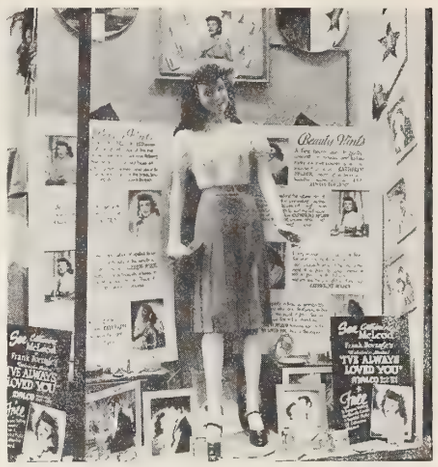
In Memphis Bert Olswanger, the town's best-known concert pianist, gave daily concerts of Rachmaninoff music on a specially built stage in the theatre lobby and he dedicated an entire 15-minute program over WMPS to the picture. A "How to Be Happily Married" contest was featured in the Memphis *Press Scimitar*. The contest was announced in a two-column story with bonds as prizes—$100 as first prize, $50 for second prize, $25 for third prize, and 25 guest tickets for the rest. A follow-up story broke the day before the opening.

Miss McLeod P.A.'s

Miss McLeod's appearances in Chicago, New York and Philadelphia were the occasion for local and national press and radio breaks.

Most of Chicago top-ranking stores tied-in with the picture opening through effective department displays, window displays, and direct-mail campaigns.

Shots of important members af the cast, biographical material, publicity stories, and listing of the picture's musical selections were sent to each Chicago movie editor in the form of an advertising kit to open the press campaign. A special screening held two weeks before the picture opened enabled them to assimilate "background" for their stories. The *Tribune* featured a color picture of Catherine McLeod in its Sunday magazine section, and also ran a picture review of "I've Always Loved You" in its Graphic section two Sundays before the opening. Candid shots of Artur Rubinstein giving Miss McLeod piano instruction were run by the Chicago *Daily News*, and a complete layout appeared in the *News* Saturday magazine section. Doris Arden of the *Times* wrote a story about Miss McLeod around the theme: "unknown actress in two million dollar production." Henry T. Murdock, critic for the *Sun*, wrote a lengthy piece about Frank Borzage.



BEAUTY HINTS. This novel window display was built around a series of beauty hint photos of Catherine McLeod, star of Republic's "I've Always Loved You." The display was set in Memphis by field man Arthur Price for the film's showing at the Malco Theatre.

Library Tieup

Numerous additional tie-ups throughout Chicago helped focus the attention of the city's millions on the Apollo opening. The Public Library, as part of a comprehensive tie-in, distributed 30,000 book marks through its 50 branches. Four Chicago night soft ball parks played Rachmaninoff records before games and between double-headers, interspersed by announcements which plugged the Apollo opening.

In Memphis Royal Crown-Cola, which had promoted the picture in a national ad, tied in locally with five-foot square banners on all their trucks which carried Catherine McLeod's photo and playdate.

Many stores featured window and counter displays. Woolworth's, Grant's, Silver's and McLellan's ten-cent stores tied in heavily with displays highlighting sheet music and records, and distributed 5000 off-set photos of Catherine McLeod. Woolworth's also featured a "Lover's Sundae," while Silver's prominently spotted a McLeod beauty layout of special stills in their windows. Twenty-five thousand bags imprinted with theatre credit were used to wrap counter merchandise in these stores.

In a co-op tie-in, RCA-Victor dealers throughout the city mailed 6000 post cards to a select list of record buyers. A $25 bond awarded by the Memphis RCA-Victor distributor for the best dealer windows promoting the picture helped achieve striking use of stills and tie-in material. Approximately 100 other music stores and music sections of department stores used extensive sheet music and record displays. A personal letter was sent to heads of music schools, symphony groups, and similar organizations, enlisting the interest of their groups and inviting them to a special screening.

Extensive Radio

In New York, Catherine McLeod sparked the radio campaign with appearances on the WOR-Mutual network show, "Daily Dilemma"; the Tex McCreary and Jinx Falkenburg WEAF show; and the Pat Barnes ABC network broadcast. She was interviewed by Adrienne Ames on WHN; by Maggi McNellis, NBC network; Paula Stone, WNEW; Dorothy Day, WINS; and Dorothy Grant, WINS. Numerous disk jockeys tied in with airings of theme music.

RCA-Victor dealers throughout the New York metropolitan area tied-in with window and interior displays, using the 40x60 posters and other elaborate display materials contained in the special "dealer's kit."

Dr. George Gartlan, supervisor of the New York Board of Education's Music Department, was guest at a special screening, and his support was enlisted in connection with arrangements for New York schools to hear the Sigmund Spaeth recording prepared for Republic, in which the noted "Tune Detective" discusses Rachmaninoff's music.

In Philadelphia, window displays were set in some of the city's most important stores, including John Wanamaker, Snellenburg, Gimbel's and Bonwit Teller. Approximately 150 Philadelphia Victor dealers used 40x60 posters and other special display material.

Lobby cards were placed in Philadelphia's leading hotels, with playdate and theatre credit prominently featured. Newspaper critics received Rachmaninoff record albums, with individual inscriptions. Two radio contests set with WPEN and WFIL tied in with the picture and netted more than 400 replies.

National Promotions Used

National merchandise promotions set by Republic's home office exploitation staff were slanted effectively for local use to spark the New Orleans opening at the Saenger Theatre. With the cooperation of J. W. Blount, RCA-Victor distributor in New Orleans, window displays featuring picture music were arranged in the city's most important department and music stores, utilizing special posters, stills and other display material contained in the RCA-Victor kits. Maison Blanche, D. H. Holmes, J. & M. Music and Jack Porter Co. ran a co-op ad which appeared in he *Times-Picayune, Illustrated Press* and *Orleans State*. A national Royal Crown-Cola tie-up was angled locally when a co-op ad was placed on the sports page of New Orleans newspapers, and radio breaks on the same basis were effected on Crown-Cola's air time over stations WSMB and WWL.

A special screening of "I've Always Loved

(*Continued on Next Page*)

SELLING THE PICTURE

Get Big Campaigns on 'I've Always Loved You'

(*Continued from Preceding Page*)

You" was set for music dealers, managers of record departments, display managers, advertising managers, and newspaper record editors of three Cincinnati newspapers as part of the campaign for the Capitol Theatre opening. As a result, all three editors gave the Capitol opening prominent mention in their papers. Leading downtown music and record stores featured "I've Always Loved You" windows. The Ohio Appliances Company presented newspaper record and music editors with a gratis album of Artur Rubinstein recordings, highlighting the selections he plays in "I've Always Loved You." Willis Music House made a direct mailing of 2,500 post cards to their customers, and Rollman's Department Stores record department followed suit with a mailing to more than 1,000 customers.

Drs. Lark and Biddle of the Cincinnati school system were among those invited to a special screening, and this resulted in the use of the special Sigmund Spaeth recordings in music classes, high schools and upper grade schools. About 10,000 special students' tickets were printed and distributed in 63 upper grade schools, and six high and vocational high schools, entitling the students to see "I've Always Loved You" for a nominal fee on weekdays up to 6 p.m.

An effective tie-in with Dow's Drug Stores —a 30 store chain—resulted in a full-page co-op ad in the Cincinnati *Times-Star*. Dow's also distributed 6,000 8x10 stills of Catherine McLeod, and featured 100 14x22 cards in their windows and on cosmetic counters announcing the giveaway. Drivers and salesmen of the local Royal Crown-Cola bottler distributed five hundred 14x22 two--color co-op cards.

Special Republic field men worked with circuit publicity directors and theatre men on handling the key city engagements. In Chicago, William Hollander, advertising and publicity director of Balaban and Katz, and Hal Butchin, field man, handled the campaign for the picture's world premiere at the Apollo. Malco Theatre publicity director Elliott Johnson and A. Arthur Price worked on the Malco opening in Memphis. In New York, publicity director Jerry Sager of Loew's Criterion worked with Paul Blaufox and Fred Stengel on arrangements for the opening at the Broadway house. Everett Callow and Irving Blumberg of the Warner Bros. Circuit, working with Max Miller, handled the Aldine opening in Philadelphia. In New Orleans, Maurice Barr, publicity director of the Paramount-Richards Circuit, and Royce Colon handled the Saenger Theatre campaign. Arrangements for the RKO Capitol opening in Cincinnati were made by J. E. Jones, manager of the Capitol, and field man Arthur Price.

National promotions slanted for effective local use in each campaign were set by Beatrice Ross, Republic exploitation manager at the New York home office under Steve Edwards, Republic's ad-publicity chief.

School, Library Tieins

Lou Cohen, Loew's Poli, Hartford, manager, and Sam Horowitz, his assistant, had public school and library tieins in addition to 5,000 heralds for "Three Wise Fools."—HFD.

Could Happen to You!

Just every once in a while a manager comes up with a gag line that newspapers go for and it was one of these that got front page space for Manager Jim McCarthy of the Strand in Hartford, Conn.

During McCarthy's showing of "Canyon Passage" a Hartford woman reported that she had lost a large sum of money. McCarthy immediately suggested to his editor friends that "perhaps she lost the money in 'Canyon Passage'." And believe it or not, they printed it!

State Dep't Distributes Warner-ALA Bibliography

Copies of "The Motion Picture: A Selected Booklist," bibliography compiled by Warner Bros. in cooperation with the American Library Association as one of the activities in connection with the Twentieth Anniversary of Talking Pictures, are being sent overseas by the State Department for worldwide distribution to Information Libraries and Cultural Institutes.

Mailing of the brochure, which has a foreword by Harry M. Warner, president of Warner Bros., is being handled by the Division of Libraries and Institutes of the State Department.

Stars at Premiere of 'Lady Luck' in Duluth

RKO Radio's "Lady Luck" had its gala world premiere at S. J. Blackmore's Granada Theatre in Duluth, Minn., recently, with Barbara Hale, co-star on hand for a personal appearance along with her husband, Bill Williams, RKO featured player. A record crowd of fans mobbed the theatre.

The opening followed a day of interviews by two newspapers, representatives of nine high schools in the twin port cities of Duluth and Superior, Wis., plus five radio broadcasts over four different stations, spearheaded by Station WEBC and KDAL, topped by a press and radio cocktail party at the Hotel Duluth.

The activities came to a climax at the evening performance when Barbara Hale and Bill Williams were appointed, by "Royal Ducal Decree," Ambassadors Extraordinary of the mythical Duchy of Duluth. The ceremonies were headed by Shirley Eldon, Duchess of Duluth. The two young screen stars were presented with a scroll bearing the royal seal of the Duchy of Duluth and a medallion bearing the coat of arms. The presentation was covered by photographers of the Duluth *Herald* and *News Tribune*.

UA Pegs 'Angel' Exploitation On Juvenile Delinquency Angle

The juvenile delinquency angle by which United Artists have been exploiting Charles Rogers' "Angel on My Shoulder" seems to have a popular appeal in various sections of the country. At the Boyd Theatre, Philadelphia, for instance, publicity manager Everett Callow highlighted his campaign with a radio contest via station WIP which awarded guest tickets for the best letters on the question, "How can Philadelphia help juvenile delinquency?"

Philadelphia's Crime Prevention Association actively engaged in promoting the newspaper and radio promotion following Callow's direct contact with the Association's entire membership. He also was in touch with other organizations interested in preventative education of the city's youth, resulting in the curiosity of many of the city's leaders regarding the important message about juvenile delinquency contained in the picture.

Tie-ups consisted of a 500-line co-op ad on Ann Baxter with Oppenheim & Collins. The ad ran through the run of the picture with theatre and play-date credits. The Bendix distributors in Philadelphia used blow-up art of Anne Baxter for window displays in downtown stores, while Gimbel Brothers plugged the picture with Koret displays of the "Angel" stars. Lobby displays also attracted attention of patrons.

Manager Joe Alexander of the RKO Albee Theatre in Cincinnati, gathered together a group of 12 local models to form "Angels, Inc." This group contacted Cincinnatians in behalf of the local Community Chest Fund on a voluntary basis. Thirteen small silver "angel pins" were worn by the girls and local newspapers carried their picture with the Mayor to launch the charity drive.

In Louisville, Ky., Judge Lawrence Weatherby, Juvenile Court judge, made a statement to the press commending "Angel on My Shoulder" as a picture in the interests of preventing juvenile delinquency following a special screening. Newspapers broke the story the following day. Ministers and other civic figures also heralded the picture after private screenings.

Twenty-five thousand napkins in the Walgreen Drug Stores advertised the "Angel Sundae" and "Angel Soda"—the stunt got extra word-of-mouth publicity in Louisville. Also—5,000 heralds, 50 window cards, 20 11x14's in hotels, 4 8x10 stills on special mounting for the lobby displays.

Herald-Letter Promotion For 'Mr. Ace' in Norfolk

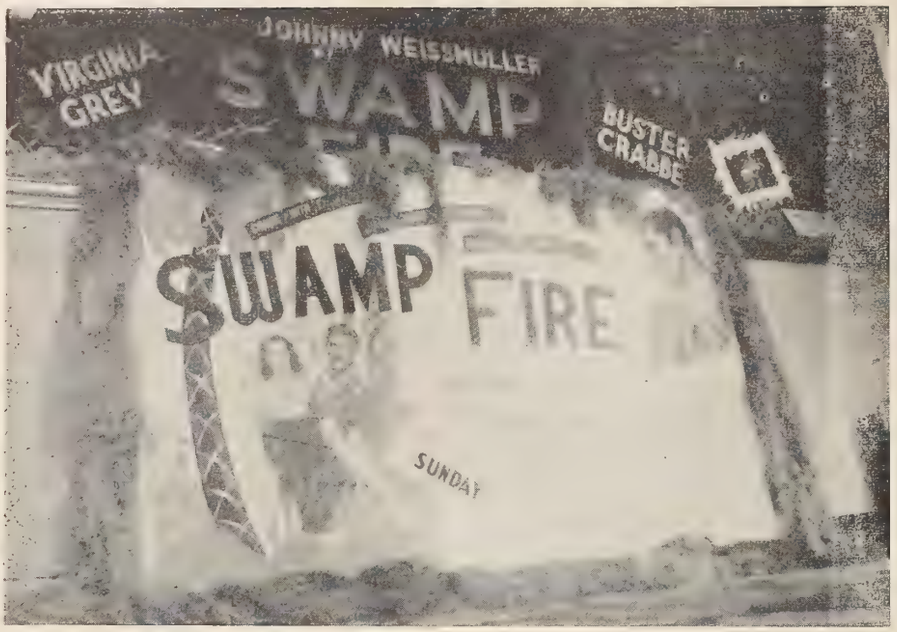
Five thousand cards with the letters from the title of the picture, "Mr. Ace" were distributed by the W. T. Grant department store in Norfolk, Va., in connection with the showing of the United Artists release at Loew's State Theatre. Patrons who gathered enough lettered cards to spell out the film's title received guest tickets.

Seven Royal Crown Cola trucks carried 5' x 3' banners reading "Get That Ace High Feeling" and costume jewelry windows were planted in Kresge's, on Sylvania Sidney, who co-stars with George Raft in the film. Leading hotels carried bulletin board plugs for the theatre, picture title and cast.

Radio played a major part in the campaign with a one-hour broadcast from the theatre by Joe Brown over WRVA. Nylon hose, guest tickets and other prizes were awarded participants from the theatre audience with the program dedicated to "Mr. Ace."

Manager Milton Kaufman handled the campaign.

SELLING THE PICTURE



ATMOSPHERIC. It appears that considerable thought and care went into the design and construction of this lobby display on "Swamp Fire" which was draped with real moss to the extent that the theatre even smelled pleasantly of the moss. F. T. McMeans, advertising manager of the Cannon Theatres, Lake City, Fla., designed it.

Boston, Phila. Preview 'Two Years' In Harbors Aboard Famous Ships

The U. S. Frigate, Constitution, famous as "Old Ironsides" during the War of 1812, was the scene of Boston's introduction to Paramount's screen version of Richard Henry Dana's "Two Years Before the Mast." An audience of important naval personnel and Boston dignitaries were present at the screening of the story which originated in the historic waters of Boston Harbor which floated the Constitution. That the preview was considered locally as an important event was evidenced by the amount of space devoted to it by leading newspapers and New England radio stations. Arnold Van Lear, Paramount field man, handled details of the event.

Festivities began earlier with a dinner in honor of the Dana family at Boston's Dinty Moore's where members of the press met and talked with descendants of the author of the sea classic, including Henry Wadsworth Longfellow Dana, his niece, Diana and other members of the family who traveled many miles to be present at the event.

After the dinner a chartered bus took the party to Charlestown Navy Yard and the berth of the Constitution. The top deck of the historical man-o-war was made into a theatre with an 8-foot screen amidship and 120 seats scattered among the guns and museum relics of the deck. Upon completion of the screening members of the audience were invited to the Base Officers' Club, where the Navy played host at a cocktail party.

The screening climaxed the Boston Navy Day celebration.

As the highlight of the Philadelphia campaign for the film's showing at the Mastbaum Theatre a similar screening was held aboard the Merchant Marine Cadet Training Ship, Keystone State, for officers and men of the vessel as well as members of the Navigation Commission for the Delaware River, executives of leading shipping firms and representatives of the Coast Guard and Maritime Commission.

Captain James Boyd Rutter, USN (Ret.) skipper of the ship, acted as host.

Displays Caricature

Lou Cohen, manager of Loew's Poli, Hartford, and his assistant, Sam Horowitz, contacted a Hartford department store for a window display of a caricature by Michael Vann, a local artist, of Dorothy McGuire and Robert Young. Display plugged 20th-Fox's "Claudia and David."—HFD.



EVEN IN INDIA exploitation-minded manager look for that extra business. From somewhere in that continent MGM's assistant territorial manager for India Lee Kamern, forwards this photo of a tieup on "Yolanda and the Thief."

On the Job!

Whoever was responsible for the timely herald distributed in Vancouver to publicize the showing of "The Stranger" at the Capitol Theatre, deserves a pat on the head for being alert and on the job. The herald was made up in the form of a hanger and was headlined, "11 Nazis to Hang in Thirteen Days!" and then in body type explained ". . . one is still at large in Vancouver. . . . He's Franz Kindler. . . . See Him in 'The Stranger'."

The hanger was placed on all cars parked downtown and through other distribution methods reached the majority of homes in the area.—VAN.

Theatremen Under Friedl Set to 'Lick December'

(*Continued from Page* 11)

regular show—the department store reimbursing the theatre for tickets presented.

Other concerns interested in securing and retaining the goodwill of children, such as Pepsi-Cola Company, have been induced to sponsor special shows for kiddies, admission to be by so many bottle tops, etc., of the particular product sold by the sponsor.

MISCELLANEOUS IDEAS

During Christmas week some theatres out-fitted their entire theatre staff with banners reading "Merry Christmas."

Many theatres reported that Christmas Carols were softly payed in the lounges, etc., of theatres during Christmas week, using either phonograph or phonograph radio combinations.

One theatre planned an award to the most popular football player on local high school team. Coupons run in the daily paper for two weeks of voting are brought to the theatre for compilation, and no one is aware of the winner's identity until the stage ceremonies are in progress at end of voting period. On designated night, winner is presented from the stage with gold football properly engraved. The coach, school principal, local sports editor and others join in the stage ceremonies. The gold football is promoted from a local jeweler.

A great number of theatres report considerable success with annual kiddie stage shows handled principally through tie-ups with local dancing schools.

One theatre reported a publicity stunt whereby local newspaper cameraman snaps a picture of art of the crowd in front of various stores in the shopping center. The picture is then published in the newspaper with a section of the crowd ringed off. Those whose heads appear in the circle receive free passes from the merchant in front of whose store the picture was taken. One location a day is covered for a week or so.

Hair Style Show for 'Beaucaire' in Seattle

A hair styling show, staged under the auspices of the Berliner Beauty Supply Co. in the company's auditorium in Seattle, served to whip up a lot of interest in Paramount's Bob Hope picture, "Monsieur Beaucaire," in that city.

The show, at which Leta Harrison, New York hair stylist, demonstrated what was dubbed the "Beaucaire" hairdo, was attended by hairdressers and beauty operators from an area that included the state of Washington and Victoria and Vancouver, Canada.

Following Miss Harrison's demonstration at Berliner's Auditorium, those in attendance were given a special midnight screening of "Monsieur Beaucaire" at the Music Box Theatre.

The posters used outside the theatre for the screening were displayed inside Berliner's Auditorium during the hair style show

From the Heart of the South
To the Heart of the World!

World Premiere
of

WALT DISNEY'S

"SONG OF THE SOUTH"

In Technicolor

FOX THEATRE, ATLANTA

Tuesday November 12

Walt Disney

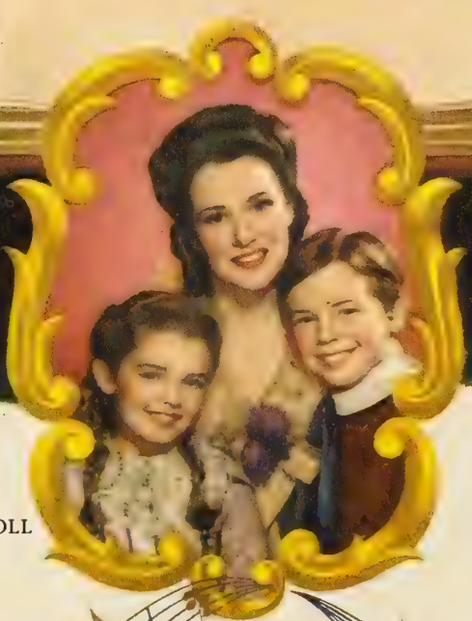
presents

AN EPOCHAL EVENT IN SCREEN HISTORY

SONG OF THE SOUTH

His first live-action feature... a great musical drama in Technicolor including animated tales of

UNCLE REMUS



RUTH WARRICK
LUANA PATTEN
BOBBY DRISCOLL

What this new Disney musical drama is like:

For the first time Walt Disney turns his talents to the creation of a full-length live-action picture. Photographed in Technicolor, it's a wonderfully romantic musical drama of the Old South. You'll meet new stars—Bobby Driscoll, Luana Patten, James Baskett and a host of others—you'll hear 10 new song hits, including "Everybody's Got a Laughing Place."



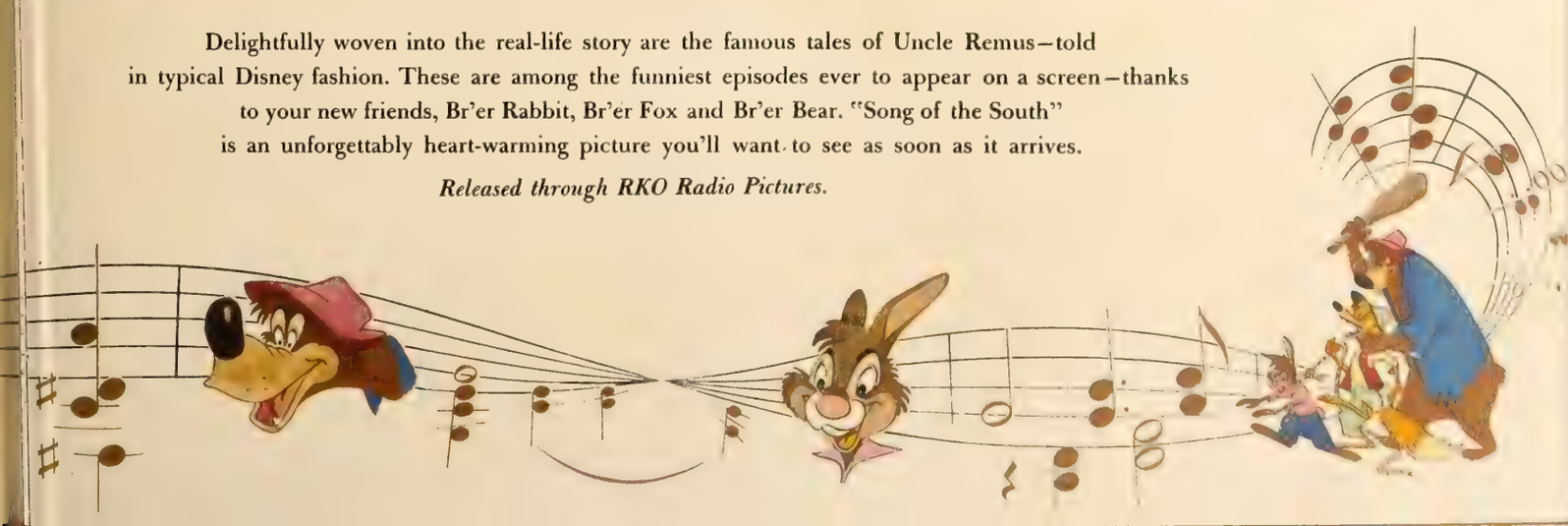


SPECIAL NOTE:
This spread is a reproduction of a two-page, four-color national magazine ad. See page four of this insert for list of publications.



Delightfully woven into the real-life story are the famous tales of Uncle Remus—told in typical Disney fashion. These are among the funniest episodes ever to appear on a screen—thanks to your new friends, Br'er Rabbit, Br'er Fox and Br'er Bear. "Song of the South" is an unforgettably heart-warming picture you'll want to see as soon as it arrives.

Released through RKO Radio Pictures.



BIGGEST ADVERTISING CAMPAIGN IN ALL DISNEY-RKO HISTORY!

Blasting the big-circulation magazines with a two-page spread in four colors*: following up with a single page in four colors**: hitting again with ads in black and white*** —additionally thundering with four-color ads in 75 of the biggest Sunday newspaper magazines and supplements in the country****—A MILLION DOLLARS' WORTH OF PRE-SELL... saturating America with one of the most comprehensive campaigns on record!

TERRIFIC ADVANCE EXPLOITATION, including the most intensive and widespread music promotion ever devised.—Complete score and individual songs recorded by top name bands and singers, and prepared for national plugging via radio, juke box, window display, etc....with at least 30 recordings set by such companies as Decca, Victor, Columbia, Capitol, Majestic, Cosmo and others!



WALT DISNEY'S

SONG OF THE SOUTH

IN TECHNICOLOR



*The two-page spread in four colors appears in Life, Look, Collier's, Saturday Evening Post, Liberty, Redbook and Fan Magazines.—**The one-page in four colors appears in Life, Look, Collier's, Saturday Evening Post, Liberty, Redbook and Fan Magazines.—***The black and white ads appear in Life, Look, Collier's, Saturday Evening Post, Liberty, Redbook and Fan List.—****American Weekly, This Week, Parade, and independent supplements in cities not covered by foregoing.

THEATRE MANAGEMENT

Key Anniversary Fete With 15-Week Drive

Skouras Theatres Corp. is keying a celebration of its 15th Anniversary Celebration with a 15-week showmanship drive ending December 24, for which awards to managers, district and zone managers will run from $500 to $50 based on showings made against each theatre's expectancy. There will be 62 awards and in addition, those theatre managers who reach 100 per cent of their expectancy will receive 15 per cent of all profits earned in excess of their expectancy. Other awards to zone managers will be based on results shown by their zones against expectancy. These will run from $1000 to $450 and in addition they also will share in profits up to 15 per cent above full expectancy obtained.

Quotas have been set for each theatre in the chain for income not connected with the box-office and during the period of the drive each manager who reaches his quota will receive 40 per cent of the quota for himself, and 50 per cent of any income over his quota figure. If he goes below his quota, the percentage of his participation will be reduced proportionately.

To further hypo box-office returns during the drive two Managers Weeks were designated—the week before Election Day (already past) and the week before Christmas, two notoriously poor weeks. Activities on these weeks are judged on the basis, not only of box-office returns but on goodwill created for the theatre, with special prizes to be divided among the employes of the winning houses from the manager to the last usher.

WB Philadelphia Theatres Hold 'Campus Quiz Shows'

Active cooperation of Warner Bros. Philadelphia theatres and radio station WFIL of that city has resulted in the presentation on theatre stages of the station's weekly Campus Quiz show, conducted by Wally Butterworth of Vox Pop fame and Tom Moorehead, sportscaster. The locally-sponsored shows feature contests held between teams representing two high schools each week with the broadcast originating in the Stanley-Warner theatre nearest the high schools.

First four theatres participating in the show series are the 69th Street, Manor, Broadway and Landsdowne.

Check Loose Bolts

A theatre accident in which the claimant alleged that the bottom of a seat fell out causing her to fall to the floor, injuring her spine and back severely, was proved to have been caused by the loosening of nuts and bolts holding the seats. The investigation brought out the fact that although small boys probably had loosened the nuts and bolts their action did not lessen the theatre's liability.

Never Force Projector

Advise projectionists to check carefully if machines seem to run tight. It may be that in oiling a bearing might have been missed.



The Brass Tacks of Efficient Picture Theatre Management*

HOW TO PLUG LEADS IN PROFIT LINE

By Jack Jackson

"It isn't what you *make* but what you *save* that counts."

The fellow who first made that assertion contributed the "guts" for every success formula in the books.

As I have inferred, I don't know who originated the pithy phrase but I'm willing to gamble the nothing that is mine against the word of a Chinese Communist that at some time or other the author was in theatre business and that the verbal outburst followed a monthly checkup of operational expense.

I remember Sam Katz of Paramount-Publix Theatres walking, without his usual retinue of associates, through the long lobby of the Saenger in New Orleans after a visit in the theatre, and remarking, apropos of nothing in particular: "You know, this company is needlessly throwing away millions of dollars every year!"

That was back about 1930 and while times have changed and much that is new in equipment and time-saving devices have found their way into the theatre, most of us still are in the same place so far as doing anything concrete about eliminating the leaks that diminish to a mere trickle at the bank-teller's window the potential flood of box-office intake.

It seems that the majority of theatremen operate on the completely disproved theory that expense should be expected to mount in relation to receipts, and today the bankruptcies of the late '20's and early '30's seem to have been forgotten and memberships in the theatre division of the "Easy come—Easy Go Club" are at an all-time high.

Small Items Add Up to Big Losses

Paradoxically the greatest leaks in the theatre's profit bins occur in the rudimentary department details and not in the more complicated maneuvers of operation. Perhaps it would help to plug these dangerous gaps were I to list here some of the items and operational practices that are most prevalent and—because of their seeming harmlessness and low "per unit" cost—most obstructive to maximum financial returns. Here they are:

Leaking water faucets, leaking valves in toilet commodes or urinals, constantly flowing drinking fountains and the many other factors of cleaning sidewalks, lobbies, etc. where water is used and not carefully watched to guard against unwarranted waste, can increase your daily operating expense from 2 to 10 dollars depending on the amount of waste and the size of your operation. Replacing a hose that is badly worn will pay for itself times over in lessening your monthly water bill. Checking the water meter twice a month will give you a lot of information about how the consumption is running and provide the means for prompt correction if there is overconsumption. There is a simple way of determining the efficiency of valves, etc. without resorting to the expensive services of a plumber. Just have the cleaners sprinkle some bluing around the tops of commodes, urinals, etc. and watch to see if it becomes diluted as it moves to the bottom. The slightest water leak will make itself evident and enable you to call it to the attention of the maintenance man or, if serious, the plumber. In case you don't know let me tell you that one leaking commode can waste 5 to 10 thousand gallons of water daily and that's quite an item on the expense sheet.

The size of bulbs used in the lighting fixtures throughout the theatre, the front marquee and upright sign is a determining factor in computing the size of your monthly light bill. Study the lighting needs carefully, supervise the wattage used in the various

(*Continued on Next Page*)

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THEATRE MANAGEMENT

'How to Plug Profit Line Leaks'—Jackson

(*Continued from Preceding Page*)

outlets. Give plenty of light where it is needed but hold down the consumption where subdued effects are desired. Color selection is another factor deserving of careful study that will lead to lessening the monthly tariff. By all means keep the bulbs, shades, etc. clean to make sure that you get the full benefit of the light you pay for. A mixture of water and alcohol will clean off the neon tubing and increase the effectiveness of display immeasurably. The same goes for fluorescent fixtures. Washing the reflecting surfaces will do wonders in improving the overall effect.

Cleaning supplies is another unit of operation that lends itself to waste or efficiency depending on the attention given by the management. Determine what compounds or chemicals will accomplish each task at the least expense, the amount necessary to do the job right and instruct the department head accordingly. As an instance let me tell you of one theatre under my supervision where keeping the bulk supplies under lock and key and having the proper amounts doled out by the manager each night has lessened consumption more than 50 per cent or about $2.50 per day.

Continue Carbon-Saving

The use of carbon-saving devices should not end now that the war is over. It takes but little time to check the discarded ends to see if they have been burned as short as possible. I have seen dozens of carbons in the refuse cans that could easily serve for the exhibition of a single reel. If you find such instruct the staff to thread up a single reel on the current or a coming show and make use of the short discards. Carbons run into a sizable figure every month.

The cleaning and care of uniforms is another source of great waste. There are entirely too many theatres where no attempt is made to arrange for wholesale prices on cleaning and where the returned uniforms are not checked for careless handling, damage and poor workmanship. A definite understanding with the cleaners regarding the time limit for return, the class of service expected and the responsibility for tears, rips, buttons, etc. will materially reduce not only the cleaning bills but the cost of replacements and repairs. I know that you'll say it can't be done now that all cleaners have everything they can handle but I'll tell you we are doing it and that there are plenty of cleaners who are looking ahead to the time when the volume of business a theatre is able to give will mean a lot. Just shop around a bit and you can do the same.

Accessory Waste Huge

The amount of waste in order but unused accessories is usually astounding. I know of theatres where, despite the fact that the lobby and front have been entirely revamped and the display arrangement materially reduced, the accessory order placed with exchanges years ago remains unchanged. The result is a weekly cash loss to the theatre as well as a nuisance cost in handling and shipping. Check over the advertising material you actually use. Quit sending a full set of 20 or 25 stills to the newspapers and start sending four or five well selected scenes. Stop ordering a complete set of mats when your budget permits the use of singles and doubles only. Stop ordering one sheets on news releases unless you make use of them and similarly reduce your posting paper order to what you actually need to cover the front and outside commitments. I would wager that the average theatre can reduce its advertising bills from 5 to 10 dollars a week by the simple process of limiting their orders to what they actually need.

Special trailers offer another possibility of saving by arranging for the ordering of as many frames as possible that will lend themselves to frequent use and then ordering only additional frames for the special occasions. The elimination of dates on trailer strips and the use of "coming soon" and "day" strips will help a lot to reduce special trailer costs.

Discount Bills

Taking advantage of the discounts on bills paid promptly is still another means of saving and adding to the profit. I have found so many instances where bills were allowed to accumulate over a period of time before even coming to the attention of the bookkeeper that a check of the discount lost ran into high figures.

A constant inventory of theatre accessories, trailers on coming attractions, and other theatre needs will do a lot to reduce telephone and telegraph bills. If the manager keeps an accurate tab on his coming programs he will have plenty of time to handle "short" accessories, trailer "missouts" etc. by mail and save his theatre a heap of money every year.

Insisting that a weekly check be kept of the condition of theatre machinery by the department responsible will materially reduce repair and replacement costs as well as mitigate against the possibility of breakdowns. In this same line there is a possibility of tremendous saving by ordering supplies well in advance and knowing each season's prospective demands for fuel, oil, rags, parts, etc.

The daily soaking and destruction of the ticket stubs from yesterday's business will eliminate potential loss of sizable proportions. Whenever the discarded stubs are carelessly handled or allowed to accumulate you are putting temptation before those of poor character development to take advantage of the doorman and present a "found" stub for admission. Watch the handling of "used" tickets as cautiously as you do the "unused" ticket supplies.

The handling of even the ordinary theatre mail presents the possibility of

(*Continued on Page* 18)

Kid Shows Flop

Saturday morning special shows for children in Cleveland with admissions fixed at 25 cents are practically out as far as that area is concerned, observers of the local scene report. What started as a success, suddenly sagged and ended in failure as the children failed to show up. Instead of the morning shows, Saturday afternoon programs at the regular children's admission of 10 cents, will be aimed directly for the junior trade. Managers in Cleveland were not certain that the higher price hurt the special morning shows or whether the hour was inconvenient to both children and parents.

Average Ability? Don't Worry

(*From Contact, publication of Wometco Theatres, Miami, Fla.*)

If your ability is just average, don't worry about it. You can still be more of a success than many a genius. All you have to do is pick a combination for your "average" ability from the list below. Try it.

Average Ability—plus boundless energy.

Average Ability—plus constructive imagination.

Average Ability—plus sound judgment.

Average Ability—plus the desire to learn and the will to pay the price of learning: hard work.

Average Ability—plus the ability to make the best use of it.

Average Ability—plus the ability to create your own opportunities without sitting back and waiting for them to appear.

Average Ability—plus courage, optimism and faith in fellow men.

Average Ability—plus a body kept strong and healthy, a level head and a generous heart.

THEATRE MANAGEMENT

That Was No Bull

For the umpteenth time little Mary, usherette and relief cashier of Wometco's Rosetta Theatre, Miami, Fla., waltzed in late. By this time Manager Ed May had had enough of the offender's excuses. He would ask her into his official sanctum and dispense with her services. Being a reasonable fellow, however, he deemed it only fair to hear her side of the story.

Explained Mary: "Mr. May, somebody shot our cow and we was all lookin' to see who done it. That's why I'm late."

At last reports Mary was still on the payroll.

Vacuum Efficient?

Vacuum cleaners are standard equipment in every well-run theatre. They were installed for efficiency in cleaning, and more than make up initial cost and electricity charges. If they have deteriorated with usage, however, you're not getting your money's worth. An overhaul might be worth while.

Clean Under the Mat

If the cleaning crew regularly cleans under the lobby mat, rather than just sweeping dust and debris over it, there will be no mud accumulated on rainy or snowy days.

Change Lighting Schedule

Now that the days are shorter, remind whoever is in charge of switching on outside lights that dusk comes earlier. Set up a time scheduled based on local sunset schedules.

Wyatt's Tom Mix Club Matinees a Model for Successful Operation

The re-establishment of Kiddie Shows by many theatres throughout the country following the summer vacations brings forth some intelligence about probably the most successful of this type of operation yet to come from the field. It is about the Tom Mix Clubs run every Saturday by the McDonald Theatre, Eugene, Oregon, supervised by Manager Harold Wyatt, whose success with the club is a matter of wonder and admiration with not only his opposition theatres but the district, zone and home office executives of Fox West Coast Theatres.

Wyatt's formula is based on a three-way promotion which includes the McDonald Theatre, Radio station KORE and Ralston's Breakfast Food, which still continues its Tom Mix tieup.

In presenting his idea to both co-sponsors Wyatt made it clear that the theatre's cost would involve only operational and program charges. All other promotional expenses were to be paid for by either the station or Ralston, and both agreed to the terms of the idea, which gave Mr. Wyatt plenty of room to expand.

The original contract was for only six weeks but the program has continued long after the expiration date and promises to continue indefinitely. Ever since the club idea was started Ralston has furnished gratis a different favor each week, including Tom Mix's whistling sheriff's badges, buttons, campaign ribbons, rings, etc., and the show has built to such proportions that competitive theatre managers have wracked their brains for ideas to get part of the box-office gravy. But the Tom Mix Club continues to grow bigger and bigger.

Wyatt's conception of the Tom Mix Club has regularly elected and appointed juvenile officials, such as deputies, to keep order, with each youngster member of the club receiving a wallet-sized membership card. Juvenile officials are sworn in on the stage by the "marshal," a regular member of the police department, which, by the way, is an enthusiastic supporter of the organization.

The stage show consists of an amateur program of singing and dancing by the kids themselves, with other amateur and professional acts presented weekly. The show is broadcast on a fifteen-minute program. The screen fare includes a feature, serial and cartoons.

The Tom Mix Club Show is cross-plugged on the screen of the McDonald and other FWC theatres nearby and more than 5,000 heralds are distributed each week at elementary and junior high schools by arrangement with the superintendent of schools. Window cards are furnished by the Ralston Company and are placed in prominent downtown store windows. Newspaper ads about the show appear each week.

Wyatt's enterprise also enables him to promote other gifts from local merchants for giveaways, which highlight each week's show. The success of the enterprise makes the task of promoting this material an easy one.

THEATRE MANAGER'S NOTEBOOK
Maintenance

BUILDINGS — Maintenance II

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

TILE ROOFS

Tile roofs may be either of the flat type, formed by laying tile blocks on concrete or wood decking which has been flooded with hot asphalt—with the joints between the tiles sealed by hot asphalt or other sealing compound; or of the Spanish type, built up of overlapping half-oval tiles which are supported in the center by wood strips.

Tiles are loosened by expansion and contraction during temperature changes. Loose tiles, falling, can cause personal and property damage, with liability to the theatre. Tiles become cracked by freezing of absorbed water. If tiles are either cracked or loose, leakage, and resultant damage, will follow.

Inspections should be frequent, and repairs made promptly.

GENERAL

Keep all roofs clean. Prevent gutter stoppage. Remove extensive snow accumulations promptly. Never erect any temporary structure on a roof.

GUARANTEED ROOFS

When the installing contractor has guaranteed a roof for a specified length of time, and made himself responsible for repairing all leaks that occur during that period, the theatre manager is still responsible for reporting leaks to the contractor before damage occurs to the building interior —for which the contractor is NOT responsible. In the event the contractor proves unwilling or reluctant to live up to his guarantee, it would be unwise and expensive to dispute with him until damage to the interior has taken place. Repairs should be made at once at the theatre's expense; efforts to collect their cost from the contractor can be taken care of afterward.

BONDED ROOFS

Casualty companies will bond a roof against failure during a specified period. Recourse in case of roof failure can then be had against the bonding company as well as against the manufacturer of the material and the contractor who installed it. Further, contractors are commonly more careful when they install a bonded roof. Should repairs become necessary, the instructions in the bond are consulted and followed.

LEASED ROOFS

If the theatre is leased under terms which make the lessee responsible for the upkeep of the interior and the

OVER

THEATRE MANAGEMENT

Urges Check on Profit Line Leaks

(*Continued from Page* 16)

small daily saving that will mount to a sizable figure at the end of the year. Gather as many pieces of mail as possible that are going to the same office and include them in one big envelope. Stop the practice of putting a stamp on an envelope containing a request for a booking date and another on one containing the box-office reports of a picture already played. Put them in the same envelope and send the three cents to the bank.

You'd be surprised at what keeping the theatre and marquee roof clean will do in the way of reducing bills. Accumulation of refuse causes water to collect and rot the metal and roofing paper. In addition there is always the possibility of it leaking into or around electrical contacts and causing short circuits that can bring about all kinds of expensive and embarrassing damage. Have the roofs checked and cleaned at least once a week.

By all means watch the size of your service personnel and regulate their hours to conform to the periods of peak traffic in the theatre. Unless yours is a "class" house where complete dress personnel is important from the opening hour you should arrange openings with a skeleton staff and build the personnel to fit the expected traffic. Having employes on hand to do nothing but entertain each other is not only expensive and profit-destroying but tends to reduce the efficiency of the staff who have so much time to visit with each other that they become reluctant to cease the visiting when a flood of customers start arriving. Staff your house adequately but don't waste your money for unneeded personnel. Endeavor to train all personnel for service in more than one job to protect yourself for replacements in the event of unexpected absences.

Check all orders for supplies and repairs personally to make sure that the actual need exists and in what proportions the order should be placed. In many cases great wads of money are wasted in theatres where excessive ordering of supplies results in spoilage before use.

This article could easily become book size and still leave a lot unsaid about waste in theatre operation. I think that I've set down enough factors to bring a few membership cancellations in the "Easy Come, Easy Go Club" and encourage additions in the "Put-It-Away-While-We-Can" group. That pendulum is liable to swing the other way any day and we'll need a good bank balance to tide us over. Start checking today.

Management Observation

The writer took a busman's holiday last Sunday night and visited a neighborhood third-run independent theatre in Flatbush. He purchased a ticket, traversed a rather long lobby and upon approaching the ticket taker heard the manager softly announcing "standing room only." The manager replied indifferently to "How long" with a laconic "Oh, 'bout an hour or so, I guess."

Upon entering the theatre, which is of the stadium type, the writer came upon an enormous crowd of standees, completely out of control of ill-trained ushers. All three aisles were about one-third filled, with standing patrons blithely enjoying the screen program and keeping one eye open for seats. Immediately when one or two persons were seen rising to leave there was a concerted rush for the vacancies. One usher in the meantime plaintively cried, "Will you people please keep the aisles clear? The fire department doesn't like this!"

Inside the theatre there was no sign of a manager, assistant manager or anyone else in authority.

This is to point out that the theatre was violating the law, was badly managed, the ushers ill trained, and still amusement-seeking patrons jammed the place. We wonder how this theatre will fare when the present boom period starts its recession?

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owner responsible for the upkeep of the roof, it would be poor business practice to allow a leak to continue (with consequent risk to the interior structure and fittings) while conducting an argument with the owner about any roof repairs which he may be unwilling or reluctant to make. In such cases, common sense requires that the lessee have the roof repaired promptly if the owner won't and subsequently try to collect the cost from him.

GUTTERS AND DOWNSPOUTS

If the gutters and downspouts fail to carry off water quickly it may rise high enough to flow over the flashing and into the interior of the parapet wall; or it may stand on the roof, producing deterioration. If gutters or downspouts leak, water will flow down the outside wall, staining it and perhaps penetrating into it.

Wire screens must be set over downspout openings and kept clean of leaves, dirt or other refuse. During winter months, any ice forming on such screens should be removed immediately.

The inside surfaces of gutters are the most important and need the most frequent inspection, since they are subjected to dirt and in some cases gravel, in addition to rain. Clean them thoroughly every six months, and repaint as needed. Exterior surfaces should be inspected for sealing paint, and corrosion.

Downspouts made of galvanized iron are inspected for corrosion and loose joints; copper downspouts for condition of soldered joints.

SKYLIGHTS AND PENTHOUSES

Serious roof leaks often occur at the flashing and counter-flashing of skylights and penthouses. Careful and frequent inspection is needed here. Glazing on skylights should be kept watertight; loose or cracked putty replaced. All metal surfaces should be kept well painted; all condensation drains checked and kept open.

Many skylights and penthouses of metal construction are so made that replacement of any part or section which has become defective through corrosion is an expensive undertaking. It is correspondingly important to prevent corrosion by carefully maintaining the efficiency of the protective coating, particularly at all joints or intersections.

STEEL STACKS

Check the flashing, and keep all parts of the stack and its fittings and guywires well painted to prevent rust.

BRICK CHIMNEYS

Improperly maintained chimneys are not only a hazard to persons and property below, but also to the roof, which will probably be damaged if the chimney falls. Coping, mortar joints and brickwork should be carefully checked for cracking. Sealing of seams at proper intervals will prevent development of cracks and general failure.

VENTILATORS

Where possible, the inside as well as the outside of the ventilator should be kept well painted. The main problem in ventilator maintenance is to prevent corrosion. Flashing around ventilators must also be carefully checked, and kept in watertight condition.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

REGIONAL NEWSREEL

ATLANTA

MANAGER BREAKS LEG FALLING OFF BALCONY STAIRS; FOLGER NAMED PARAMOUNT BOOKER

Earle Hendren, Manager of the Capital Theatre, Erwin, Tennessee, is confined to the hospital in Erwin, as the result of an accident in the theatre in falling down his balcony stairway, and breaking his left leg.

Paramount news notes:—Frank Folger, formerly in the Booking Department appointed as the new Booking Manager is replacing B. L. Turgeon, who has been appointed as Special Sales Representative.

R. D. Wood, Scottsboro, Ala., and A. L. Morgan, McLendon Circuit, Union Springs, Ala. were visitors in the city; Frances Brooks, formerly with Republic Pictures, Mrs. Leila Hall, formerly with Universal-International, Grover Parsons, District Manager, visited Jacksonville.

At PRC N. H. Addison has been appointed southern publicity director. C. H. Robuck, office manager, is off to Chicago to attend the bookers meet there. R. P. Davis, sales representative, will return to his zone next week after a recent automobile accident in Birmingham, Ala.

Harry Paul, branch manager for Wil-Kin Theatre Supply Co. off on a business trip to Jacksonville, Fla. Nash Weil, vice president, Reed and Geissler, is back from a business trip to Los Angeles. Charlie McLean is spending a few weeks on a well earned vacation. T. C. DeLoache, off for a trip to Fayetteville, N. C.

BOSTON

MGM TOSSES HALLOWEEN PARTY; MOTION PICTURE CLUB TO ELECT OFFICERS AT NOV. 9 MEETING

Ruth Carlson, who has been with United Artists for many years, resigned recently and the girls in the office presented her with a gift before leaving.

Phil Engel would like to express his appreciation for the many cards, phone calls, flowers, etc., sent to his wife during her illness by all of his friends in the film district.

Harold Kritzman, of Warners' cashier department, was recently married to Anita Ginsberg, from Roxbury.

The Warner Bros. "Ten Cent A Week Club" had its first meeting of the season, Nov. 4. Following a buffet supper, the members of the club saw a screening.

Charles Hurley, manager of the Phillips Theatre in Springfield, is spending a week in New York on vacation.

Morey Goldstein, general sales manager of Monogram Pictures, visited the local office in the Hub last week.

The Motion Picture Salesmen's Club of New England will hold a meeting on Nov. 9 for the election of officers and board of directors.

The PRC office is now shining and gleaming after having been painted and redecorated. Hugh McGuigan is their new salesman covering the Maine territory.

PRC executive Lloyd Lynd, vice-president and assistant general sales manager of the company, and Al Schwalberg, vice-president and general manager of Eagle Lion Pictures, were in town last week.

MGM office had a gay Halloween party last week. After viewing a screening of "Blue Skies," the office crew had a delicious buffet supper, following by games and dancing. Fun was had by all. A special guest at the party was E. K. O'Shea, formerly division manager of MGM, and now general sales manager of Liberty Films, who was in town at the time.

Fred Katz, who was with the MGM shipping department temporarily, left last week and is now working for Warners'.

Clayton Eastman, United Artists district manager, visited the New Haven office last week on company business.

Irving Mendleson, who has been promoted to salesman at United Artists, made his first trip to Rhode Island recently.

Marion Walker, of Monogram's contract department, is spending her vacation in Washington, D. C.

Georgetta Dolan, formerly of Manco Service and Supply Company, passed away October 27, after an extended illness.

Helen Dwyer of Newton, a member of the contract department at Warner Bros., recently announced her engagement to Herbert Hern.

Philip Berler, who formerly was head booker for E. M. Loew's Theatres, opened the Strand, his first theatre in a newly acquired circuit in Asheville, North Carolina, last week.

E. M. Loew, of E. M. Loew's Theatres, has been in Miami, Florida, the last two weeks making preparations for the opening of the Palm Island Latin Quarter. Two new managers in the E. M. Loew Circuit are James Towne, who will take over the Capitol Theatre in Portland, Maine, and Pearce Parkhurst who will manage the Capitol Theatre in Providence, Rhode Island.

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HARTFORD

Sperie Perakos, district manager, and his brother, Johnnie, assistant district manager, Perakos Theatres, located in the vicinity of Hartford, had quite an experience one day last week, when visiting their folks' summer home at Indian Neck, Conn. A light plane crashed into Long Island Sound, off Indian Neck. Johnnie got ahold of Sperie, and the two used a skiff with an outboard motor to rescue the occupants of the plane.

Congratulations to Joe Miklos, manager of the Embassy Theatre, New Britain, and Mrs. Miklos, on the birth of a baby boy; to John McMahon, booker at the Paramount exchange in New Haven, and Mrs. McMahon, on the birth of a baby girl; to Bill Canelli, salesman for the RKO New Haven exchange, on becoming a grandfather.

Cy Caplan is the new student booker at the RKO New Haven exchange.

Helen Goliebiewska is new on the staff of the Republic exchange in New Haven. A. M. Schuman of the Hartford Theatres Circuit, Hartford, was in New Haven on circuit business.

A quiz show is to be broadcast over WNOC, Norwich radio station, from the stage of Loew's Poli-Broadway, Norwich, each Monday night over a period of 13 weeks. A Norwich radio shop is sponsoring the quiz show, and contestants are being selected from Broadway Theatre audiences. Joe S. Boyle is house manager.

Connecticut legal notes: A certificate of organization has been filed with the office of Secretary of State at the State Capital, Hartford, by Acme Tel-o-matic Music Corp., New London, listing, as president, Emmanual Elfenbein; vice-president, Irving Geltzer; treasurer, Maurice Wein; secretary, Nat Lesser; directors, the officers, and Helen W. Elfenbein and Miriam L. Elfenbein. An issue of Additional Shares has been filed with the Secretary of State's office, by Telemusic, Inc., Hartford, stating the firm has issued 67 shares, making outstanding $26,000.

Ray Palmer and Herman Goldberg of the Warner home office were recent visitors at the Warner exchange in New Haven. Fred Ball, brother of Lucille Ball of motion picture fame was in Hartford, with the Desi Arnaz stage show at the State Theatre.

ST. LOUIS

VARIETY CLUB HOLDS HALLOWEEN PARTY; PHONE STRIKE TIES UP FILM ROW CALLS TEMPORARILY

Monogram Exchange Manager Barney Rosenthal, is back in St. Louis after touring the territory and closing deals with the Frisina Amusement Company for its 30 houses, the Egyptian Amusement Company (Turner-Farrar Theatres) for nine towns, the Kerasotes Bros., for four towns and the Columbia Amusement Company for its houses in Paducah and Murray, Ky.

Jim Castle, field representative for Paramount, flew in here on a visit.

Incidentally Paramount here held a Maurice

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RAFT ON A RAMPAGE . . .

of blasting action and tough-guy loving—to pin the murder rap on one of the ten beautiful brunette suspects in sensational playboy slayings!

RKO
PRESENTS

GEORGE RAFT
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WITH

VIRGINIA HUSTON • JOSEPH PEVNEY
MYRNA DELL

Produced by JOAN HARRISON • Directed by EDWIN L. MARIN
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NATIONALLY ADVERTISED *where* **IT WILL DO YOU THE MOST GOOD . . . to the 54,225,-201 CIRCULATION of fifty Detective, Mystery, "Pulp" and Men's Magazines . . . Sunday Newspaper Comic Sections . . . Life, Look, Liberty, Saturday Evening Post, Collier's, and Fan List.**

REGIONAL NEWSREEL

(*Continued from Page* 19)

Schweitzer Week from Oct. 20-26, which showed that the salesmen made more deals for this tribute to Schweitzer than they did for Paramount week.

Dean Davis of West Plains, Mo., and Bill Williams of Union, Mo., have just returned from a hunting expedition in the Dakotas, where they got their quota of pheasants.

RKO has signed a 10-year lease for its quarters here and will redecorate the building throughout as well as install a new heating system.

Out of town exhibitors who trotted along Film Row this week included A. H. Wickes of Staunton, Ill.; Dean Davis, West Plains, Mo., and Ed Clarke, Mattoon, Ill.

Marion Ezell, 21 year old son of Mary Ezell, who formerly operated Jerry's restaurant on Film Row, was killed by an automobile this week. The youth had fought through the Pacific as a sailor without receiving a scratch.

The work done by the Better Film Councils of the country has tended to improve the motion picture fare of the nation as far as entertainment, moral tone and character, are concerned Fred Wehrenberg, president of Motion Picture Theatre Owners of America told a meeting of the Better Films Council here.

A strike by 300 employes of the Illinois Consolidated Telephone Company tied up Film Row business here for a while by almost shutting off some towns with which the exchanges do business.

Ray G. Colvin of the Exhibitors Supply Company, with Mrs. Colvin, J. K. Baker of the Theatrical Scenic Studios, and Mrs. Baker, have returned from a convention trip to California.

The annual Halloween dinner dance of the St. Louis Variety Club was held as usual this year under the direction of Chief Barker Jim Arthur.

William Bein of Cincinnati, district manager for National Screen Service was in St. Louis to confer with local manager Herb Washburn.

DALLAS

Byron L. Speckels, former Austin theatre usher, last week learned that courtesy pays off in a big way. Mrs. Cornelia Cooke Smith, curator of the O. Henry Museum there died and left $1,000 in her will for Spreckels in appreciation of the courtesies he had shown her as a theatre usher.



CIVIC ENTERPRISE. Members of the Baltimore Youth Commission and newspaper representatives were invited by William K. Saxton, manager of Loew's Century, Baltimore, to a screening of MGM's "Boys' Ranch," as part of a campaign staged by Gertrude Bunchez, publicity director. Shown above, following the screening, are (l-r) Saxton; James M. Hepbron, C. McDermott and Judge Charles E. Moylan, members of the Youth Commission; and J. R. Scheuler of the Police Department.

Ed Newman will open a new theatre, the Elm Street, in Waco at 418 Elm Street about January 1, he has announced. It will be a 450-seat theatre.

A premiere of "The Outlaw" at Collinsville, 653-population town near Sherman played to two capacity houses last week. Western fans from Sherman in considerable numbers went to the Rio Theatre there to see the picture.

Rufus Blair, Paramount press agent, was in town last week for his annual visit among newspaper and theatre industry folks on Elm Street and at the Paramount exchange.

Eagle Lion will be represented in the Dallas area by Milton Overman, who has been manager of the State Theatre in Oklahoma City for T. B. Noble. Overman will cover Texas, Oklahoma and part of New Mexico and Louisiana for Eagle-Lion.

A new outdoor theatre is being built in the 800 block of South Pecos street in San Antonio by Paul Garza who has invested $65,000 in the theatre to be known as The Follies and in which Latin-American films with vaudeville will be presented. It is planned to have the house open within 60 days.

William Henderson is scheduled to open his new Lee Theatre at Teague any day now.

"Lena, The Hyena" received considerable lobby display at the Telenews here while the contest was going in full swing and naturally the display of "art" drew quite large crowds.

Duke Clark and Fred Larned, district and branch managers for Paramount back from that big meeting in New York.

Major L. N. Childress, is supervising building of a new theatre here on Sambel Boulevard just off East Grand.



STARS VISIT KANSAS CITY BRANCH. While in Kansas City for the premiere activities of "My Darling Clementine," five 20th Century-Fox stars visited the company's branch. In the group above are (l-r) Branch Manager George W. Fuller, Peggy Ann Garner, Midwest District Manager Ward E. Scott, Vivian Blaine, Kurt Kruger, Cathy "Clementine" Downs and Lon McCallister. The little girl in front of Scott is not identified.

CLEVELAND

CLEVELAND MOTION PICTURE EXHIBITORS HOLD MEETING; FIVE TO ATTEND PIONEER DINNER

M. B. Horwitz of the Washington Circuit, Henry Greenberger and Max Lefkowich of the Community Circuit, Meyer Fine of Associated Circuit and I. J. Schmertz, 20th-Fox branch manager, plan to attend the Pioneeers' dinner in New York on Nov. 20.

Cleveland Motion Picture Exhibitors Association held a general meeting in the Associated headquarters, Film Bldg. last Tuesday with President Ernest Schwartz presiding. A buffet luncheon preceded the business session.

J. S. Jossey of Hygienic Productions flew out to California expecting to stay about a week. His visit has been extended another week.

Oscar Ruby, local Columbia branch manager for the past few weeks since his transfer here from Milwaukee, isn't bothered about the housing situation. One week after arriving in Cleveland, Mrs. Ruby located just what she wanted on Wood Road—in the exact same neighborhood where the Rubys lived eighteen years ago before going to Milwaukee.

Leo Jones, owner of the Star Theatre, Upper Sandusky, the Carey Theatre, Carey and the Forest Theatre, Forest, will add the Star Theatre, Deshler, to his chain, effective Jan. 1.

A box found in a telephone booth of the Hippodrome Theatre one day last week was found to contain the body of a baby boy. Police have not identified the baby.

Herb Ochs, operator of the largest Drive-In Theatre chain in these parts, who now has an office in the Bulkley Bldg., Cleveland, announces the arrival of a granddaughter, born to his daughter and son-in-law Mr. and Mrs. Earl Scherffius.

A $100 U. S. Treasury Bond will be awarded to the person submitting the best name for Warner Bros.' new 1600-seat theatre nearing completion at Moreland Blvd. and Kinsman Road, together with 25-word letter saying why the name was submitted. The name contest is sponsored in co-operation with *The Press*.

Arthur Spaeth who left the *News* as motion picture editor five years ago to join the army got back last week from Germany and resumed his civilian and editorial status at the same time.

J. Maxwell Joice, Paramount exploiteer covering the Cleveland and Detroit exchange areas regularly, has taken on as added duty the territory of Charles Perry in southern Ohio, Kentucky and West Virginia, during Perry's illness.

William Gehring, 20th-Fox eastern division sales manager and J. J. Grady, district manager, were in a business huddle with local branch manager I. J. Schmertz.

Nate Schultz, Monogram franchise owner and Sam Schultz, local sales manager were

REGIONAL NEWSREEL

out in the territory last week calling on exhibitors.

Final count of those who attended the Dave Miller-Lester Zucker testimonial dinner at the Statler Hotel last Monday was 250, the largest gathering for an affair of this sort ever held locally. Nat Wolf, Warner zone manager was master of ceremony.

I. Q. Gross of the PRC publicity office, is shuttling between Cleveland and Pittsburgh, working on the picture "Her Sister's Secret."

Larry Kunz, American Seating Company's local representative will have a grand stand office when that space at National Theatre Supply Co. is completed. It's right up at the front windows.

Lester Dowdell, United Artists office manager, suffered a heart attack last week. He is at Glenville Hospital where his condition is said to be satisfactory.

The Cleveland Museum of Art is so interested in the type of foreign pictures presented at the Lower Mall Theatre, that it is posting its program on the Museum bulletin board. "Brief Encounter" is currently being spotlighted by the Museum.

CHICAGO

PLANS SEVERAL THEATRES IN $70,000,000 DEVELOPMENT SET FOR SOUTHERN AREA OF CITY

Plans for a $70,000,000 subdivision over a 2300 acre site south of the city were announced this week by American Community Builders. The plans include several theatres.

Eddie Solomon, exploiteer at the 20th-Fox exchange, went along with Newsreel Cameraman Emile Montemurro, to cover the homecoming activities for June Haver at Rock Island.

Jack Belasco, manager of the Essaness Woods, has returned from his trip to Hollywood where he was a guest of Sam Goldwyn's.

There has been quite a flurry of activity in theatre circles here over redecorating and remodeling plans, some of which have actually been completed. The Dick at Wickliffe, has had a going over while the Princess at Rushville, put in a new Simplex Sound system. The Benton Fox has plans for a complete overhauling, including new drapes and seats, according to Manager J. E. DeSilva. The Alliance Circuit will remodel its Colonial Theatre in Anderson, Ind. Bob Jackson is the manager.

The Key at Avon Hills has been renamed the National.

Roland Riesh, formerly with the Essaness circuit, has been named manager of the Teitel's Astor; Ted Dariotis has resigned as manager of the Essaness American Theatre.

Gen Atkinson, representing the Film Technicians Union, Local 780, is seeing a 20 per cent pay increase for his members retroactive to Sept. 1. Talks are now under way for the new contract.

Julius Redington has resigned from the Essaness art department.

RCA is predicting that about 100 dealers here will have television sets for sale this week.

J. S. Argus, head of the Argus Ticket Company, will celebrate 50 years in the business on Dec. 13. He has headed Argus for at least 40.

Charles Teitel has been named publicity manager of the Teitel Theatre to replace Danny Newman, resigned to take over legitimate theatre press promotion. Jack Eckhardt, 20th-Fox booker, is back in Chicago after a trip to Los Angeles, where he visited his father Clyde, 20th-Fox manager for that territory.

The city council has passed an ordinance taxing juke boxes which is estimated to bring in $150,000 a year in revenue.

The Film Council of America met last week to discuss aspects of visual education. Present were C. R. Reagan, president and organizer of the council, William F. Kruse of Bell and Howell, Bernard Cousino, president National Association of Visual Education Dealers, E. E. Carter, vice president of Allied Non-Theatrical Film Association and Thurman White of the University of Oklahoma.

James G. McDougall, Jr. has been named Houston manager for Roshon.



TIME OUT FOR FUN. During his personal appearance at the Earle Theatre, Philadelphia, Donald O'Connor (second from left), took time out to visit the Halloween party for local office members of the Warner club. At the left is Stewart Aarons, national president of the club. The other two gentlemen are Jack Brodsky, Philadelphia president, and Bill Israel, manager of the Earle.

JERSEY CITY

CANDY SHORTAGE SERIOUS IN NEW JERSEY; WALTER READE TAKES OVER MORRISTOWN PALACE

Walter Reade has taken over the Palace, Morristown, from Dave Kahn.

Max Eskin, New Jersey representative of the ABC Candy Co., which supplies confectionery to theatres claims that the candy shortage has managers chewing on their finger nails instead of chocolate bars.

Mrs. Margaret Reardon, in charge of the candy stand at the Orpheum, is very happy these days now that her three sons are back from service safe and sound.

Dave Boxer is new manager at the Rex, Irvington.

Leon Rosenblatt, head of the Rosenblatt & Welt chain, owns one of the finest collections of first editions in America.

Conrad Daubener, Sr., relief manager at the Stanley, who recently passed away at his North Bergen home, is survived by his son, Conrad, Jr., also a projectionist at the Lyceum, Bayonne.

A new theatre has been planned for Secaucus. The Mapletoft Bros., of Verona, lessees of the building on Front Street housing the Plaza Playhouse, bought for $1,150 a plot 160 feet on the highway and 225 feet deep. Town Attorney Edward A. Smarak holds the brothers to an agreement to construct a building for a theatre on the property within two years after material is available. The Mapletofts indicated they would proceed as soon as possible with the project. The covenant specified that they must spend at least $50,000 on the building but the brothers are planning to expend at least $100,000, it was reported.

NEW YORK

METROPOLITAN MOTION PICTURE THEATRES ASSOCIATION ELECTS DIRECTORS AT MEETING FRIDAY

The Metropolitan Motion Picture Theatres Association met last Friday to elect the following directors for the association: Harry Brandt, Leo Brecher, Oscar A. Doob, Julius Joelson, Malcolm Kingsberg, Arthur L. Mayer, Samuel Rinzler, Samuel Rosen, Fred J. Schwartz, George Skouras, Solomon M. Strausberg, Gus Eyssell and Robert Weitman.

Present at the meeting were Brandt, Joelson, Doob, Rinzler, Kingsberg, Mayer, Rosen, Schwartz, and Max A. Cohen, Wilbur England,

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REUNION IN INDIANA. A reunion of old friends took place in Indianapolis recently when Sam Gilman, manager of Loew's Regent, Harrisburg, Pa., and Mrs. Gilman came to the Hoosier capital to visit "Skee" Yovan, Gilman's former assistant in Harrisburg, and Mrs. Yovan. Some water has passed under the dam since those old days. Yovan is now assistant manager at Loew's, Indianapolis, while Boyd Sparrow, a former relief manager in Harrisburg, is manager. Standing in the group above are (l-r) Mr. and Mrs. Gilman; Joe Sloan, relief manager, western division; and Mr. and Mrs. (or Mrs. and Mr., if you're a stickler on left to right) Yovan. Sparrow is seated in front of the others.

The entertainment world's salute to the lead



CENTURY-FOX

in honor of

Never in the industry's history has any company delivered so many great attractions for your boxoffice!

MARGIE in Technicolor

Smashing 20 year records at the Roxy!

MY DARLING CLEMENTINE

New all-time highs in hundreds of dates!

ANNA AND THE KING OF SIAM

King-size grosses everywhere!

THREE LITTLE GIRLS IN BLUE in Technicolor

...Variety Reports: "At the top of the list...Grabbing first money!"

CENTENNIAL SUMMER

20th's BIGGEST big-money Technicolor musical!

SMOKY in Technicolor

...The boxoffice champion everywhere!

ng company in the world of entertainment!

WEEK, NOVEMBER 28th

pyros P. Skouras...



...

Never in the industry's history has any company such great boxoffice attractions coming!

Tyrone Power • Gene Tierney • John Payne
Anne Baxter • Clifton Webb • Herbert Marshall
Darryl F. Zanuck's production of W. Somerset Maugham's
THE RAZOR'S EDGE

Betty Grable • Dick Haymes
THE SHOCKING MISS PILGRIM
in Technicolor

James Cagney
13 RUE MADELEINE

Ronald Colman
THE LATE GEORGE APLEY
Introducing Peggy Cummins

CARNIVAL IN COSTA RICA
in Technicolor • Dick Haymes • Vera-Ellen • Cesar Romero • Celeste Holm

THE BRASHER DOUBLOON
George Montgomery • Nancy Guild

Cornel Wilde • Maureen O'Hara
THE HOMESTRETCH
in Technicolor

Dana Andrews
BOOMERANG

I WONDER WHO'S KISSING HER NOW
in Technicolor • June Haver • Mark Stevens

Gene Tierney • Rex Harrison
THE GHOST AND MRS. MUIR

BOB, SON OF BATTLE
in Technicolor with Lon McCallister • Peggy Ann Garner • Edmund Gwenn

Jeanne Crain • Henry Fonda • Maureen O'Hara
CHICKEN EVERY SUNDAY

John Payne • June Haver
THE ENCHANTED VOYAGE
in Technicolor

FOREVER AMBER
in Technicolor • Linda Darnell • Cornel Wilde

Betty Grable
MOTHER WORE TIGHTS
in Technicolor

MOSS ROSE
The greatest story by one of today's most popular authors!

THE SNAKE PIT
Read by 20,000,000 in Readers Digest! Book-of-the-Month!

WALLS OF JERICHO
The February, 1947, Literary Guild Selection!

Tyrone Power
CAPTAIN FROM CASTILE
in Technicolor

SCUDDA HOO! SCUDDA HAY!
in Technicolor • At the top of all best-selling lists today!

REGIONAL NEWSREEL

(*Continued from Page 23*)

Zeb Epstin, S. H. Fabian, David Katz, Mitchell Klupt, Harold Rinzler, Edward M. Rugoff, Herbert Schrank, Robert Shapiro, Myron Giegel, Gen. Rodney H. Smith, Murray Strausberg, Morton Sunshine, William A. White.

Assistant cashier Edna Cooper, at Columbia, was tendered a luncheon at the Famous Kitchen by her associates. She is retiring to private life. Army veteran Clifford Pierce, formerly availability clerk, will replace her.

UA has taken on Harold Grossman in its shipping department. Grossman, a vet, is interested in learning the business "from the ground up."

Should you bump into a man pacing the Paramount corridors, it will proably turn out to be booker Jerry Horowitz, whose wife is expecting a baby any minute now.

Lois Jackson, assistant booker, and Margaret Gwin, of 20th-Fox's accounting department, attended the opening night of the Clifton Webb play, "Present Laughter," and they both had quite a time trying to spot celebrities.

As the Paramount drive enters the homestretch, it appears almost certain that salesman Sam Lake and booker Kitty Flynn will take top honors in their respective divisions.

Bea Weiss, film inspectress, and assistant shipper Al Wartel, both of UA, are back at work following lengthy sick leaves. Al Seubert, maintenance man at 20th-Fox, is also off the sick list.

Either in the hospital or convalescing at home are: UA clerk Ruth Freeman; Grace Greenberg, of Columbia's shipping department; Estelle Sichelman, of 20th-Fox. Lillian Berkson, Paramount booker, is recuperating at the Will Rogers Sanitorium, Saranac Lake.

MEMPHIS

VARIETY CLUB WILL ENTERTAIN PARALYZED VETS; JACKSON RHODES PLANS A 3RD HOUSE

The Variety Club of Memphis is making preparations to entertain paralyzed veterans at Kennedy Veterans' Hospital in Memphis within the next few weeks. Tentative date has been set for Nov. 25.

Eric Landau of L. & L. Theatres has gone to Chicago on his vacation. Rex Barker, L. & L. Maintenance Department, has returned from a vacation in Arkansas.

M. A. Lightman, president of Malco Theatres, Inc., now is able to report at his office nearly every day following a recent illness.

J. C. Tunstill, Malco field director who recently was named city manager in Memphis to replace Ed Sapinsley, who was transferred to the accounting department, is handling his former as well as his new job.

Paramount booker Fred Curd, has been released from the hospital here after 10 days' treatment following an automobile accident.

Harry Martin, drama critic of *The Commercial Appeal,* and Edwin Howard of the Memphis *Press-Scimitar,* will attend the premiere of "Song of the South" at Atlanta. Mike McGee, radio editor and assistant drama critic on *The Commercial Appeal,* leaves Nov. 10 for 12 days in Atlantic City and New York.

J. Jackson Rhodes, West Memphis theatre operator, is planning the construction of a third house as soon as building materials are availble, making his third house in the rapidly growing Arkansas city. The new house will be of the stadium type.

Forrest Dunlap, Fort Smith, Ark., exhibitor was a visitor in Memphis this last week.

Ward Carpenter, formerly with the Malco system in Memphis and later a booker for Warner Bros. at Dallas, has returned to Memphis as a salesman for Republic Pictures, replacing David W. B. Hunt, who was transferred to Oklahoma City as branch manager.

Mid South exhibitors noted on film row this last week included Lyle Richmond, Senath, Mo.; K. K. King, Searcy, Ark.; John Mohrstadt, Hayti, Mo.; W. F. Sonneman, Fayetteville and Springdale, Ark.; J. J. Sharum, Walnut Ridge, Ark. and K. H. Kenny, Hughes, Ark.

L. J. Lenhardt, booker for Commonwealth Theatres, Kansas City, was a Memphis visitor this last week.



LONG-RANGE WEATHER FORECAST FOR EXHIBITORS. A monthly, long-range weather forecast, prepared by famed weather expert Dr. Irving P. Krick, professor of meteorology at California Institute of Technology, will be distributed gratis by Hal Roach Studios to exhibitors throughout the nation. In addition to basic weather trends for the entire month, thus enabling the theatreman to book his pictures to the greatest possible box-office advantage, additional information is furnished indicating specific fuel requirements for the month in question. Examining a preliminary draft of the service, distribution of which will begin in December, are veteran comedy producer Hal Roach (left) and Dr. Krick. Exhibitors not on the mailing list are invited to contact Hal Roach Studios in Culver City, Calif., and the forecasts will be directed to them.

OMAHA

TRI-STATES THEATRES SETTING A "HOLIDAY HAPPINESS HYPO" CAMPAIGN FOR ITS HOUSES

Tri-States Theatres, after a successful summer Thirteenth Anniversary Drive, are set for a four-week "Holiday Happiness Hypo" campaign. William Miskell, district chief, held a programming meeting here with the following out-of-town managers in: Wally Kemp, Grand Island; Jimmie Redmond, Falls City; L. E. Davidson, Sioux City; Ira Crane, Fairbury; and Jimmy Pickett, Hastings. Winning managers will receive cash prizes.

The Don McLucases are back after honeymooning near Hot Springs, Ark. He's the United Artists branch manager.

Pat Jolly, salesman for Columbia, is ill with virus pneumonia. Joyce Rodda, Metro cashier, is ill.

Mayer Monsky, Universal branch manager from Denver, spent a week-end here with relatives.

Frank Hannon, Warner Bros. branch manager, saw the Iowa-Notre Dame football game.

Elmer Hunke, Minne Lusa Theatre owner, took Bud Edele, Warners' salesman from St. Louis, on pheasant hunting in this territory and the result was a full bag.

Oscar Johnson, California exhibitor who formerly owned a house at Falls City, is back for a visit. He also will go to Red Oak, Ia., to visit his brother, Carl, an exhibitor.

Regina Molsee of 20th-Fox is a major in the Community Chest drive, heading the collections from film exchanges. She serves under Ted Emerson, Orpheum Theatre manager, who ranks a colonel for the campaign.

Raymond Cooley, son of the 20th-Fox screening room operator, Clyde, was married to Dorothy Hess of Glendale, Calif. He is now in charge of ad sales for Fox here.

John Mattis, RKO publicity agent here, is spending a few weeks in South Dakota and Minnesota working on the "Sister Kenny" premieres.

Roy Haines, Warners' western sales manager from New York, visited the row.

MILWAUKEE

MILWAUKEE CENSORSHIP MOVE DRAWS EDITORIAL FIRE; OPEN ALL NIGHT FOR 2 DAYS

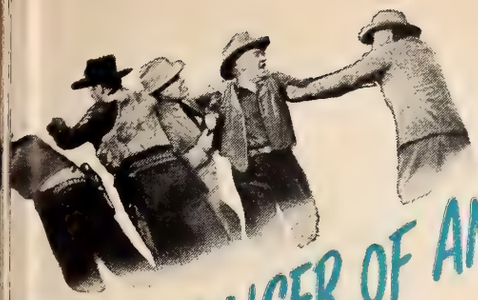
The new Telenews Theatre (Fox-Wisconsin Amusement Corp.) is now taking shape, the brickwork progressing in good shape, on the three-story steel frame structure. No prospective opening date can be given at this time, the management says.

The appointment of a permanent movie censorship committee by the Milwaukee common council is still in the argumentative stage. As censorship stands now, the old committee, after the resignation of its secretary, seems to be inactive so far as passing on any new films is concerned.

Moves to create a new committee with power to enforce its rejection of motion pictures have been in the offing and have met strong opposition from the daily press, one of which has taken an editorial stand on the matter.

The Hebron Theatre, at Hebron, No. Dak., is reported to have been sold by T. J. Roth

(*Continued on Page 28*)



A HUM-ZINGER OF AN ACTION MUSICAL!

HUMMIN' with hot tunes!

ZINGIN' with sizzling action!





COLUMBIA PICTURES presents

LONE STAR MOONLIGHT



with THE HOOSIER HOTSHOTS

(HEZZIE, KEN, GIL and GABE)

KEN CURTIS · JOAN BARTON

GUY KIBBEE · ROBERT STEVENS

CLAUDIA DRAKE · THE SMART SET

MERLE TRAVIS TRIO

JUDY CLARK AND HER RHYTHM COWGIRLS

Screenplay by Louise Rousseau

Produced by COLBERT CLARK · Directed by RAY NAZARRO

COLUMBIA PICTURES

REGIONAL NEWSREEL

(*Continued from Page* 26)

to Reinhold Mayer of Antelope, No. Dak.

At Whitehall, Wis., the management of the Pix Theatre has been taken over by Colonel Larson, after L. J. Johnson, the former manager, resigned that position, explaining he has been appointed manager of the recently completed Middleton Theatre, at Middleton, Wis., near Madison. The latter theatre was scheduled for opening Nov. 6th.

Incorporation papers have been taken out by the Milwaukee Towne Theatre Corp., with a capital stock of 600 shares at no par value. Andrew Spheeris, a Milwaukee merchant, is part owner of the show house.

For the first time in the history of Milwaukee Theatres, so far as can be ascertained, the Riverside (Standard Theatres), kept open all night for two days, in succession. It was for Hand-out Night and Halloween Night, Oct. 30 and 31, and good crowds welcomed the chance to go to a show house during the hours when rowdies and youngsters bothered householders and others. Many cars were left in the garages for safety while crowds walked or took the street cars to the Riverside to spend a few hours in peace. The show was "The Killers," and its popularity may result in keeping it on the screen as first run in this show house for several weeks. This theatre has been particularly fortunate in choosing pictures for longer than the usual week or two. Since the showing of "The Bells of St. Mary," which ran for eight weeks, there was "Notorious," for four weeks, and several for three weeks.

OKLAHOMA CITY

NAME HUNT REPUBLIC BRANCH MANAGER; KETCHUM BUYS THE PALACE THEATRE AT TEXARKANA

Jim Worlsey from Picher and Dwight Seymour from Seminole, were visitors on filmrow this week.

C. B. Akers and C. F. Motley, Griffith executives, have returned from a business trip to Borger, Texas.

Henry S. Griffing of the Griffith Amusement Company, is in New York.

David Hunt, formerly of Republic's Memphis office has been named new manager of the Oklahoma City office. Bob Malone, formerly head shipper has been promoted to assistant booker.

J. E. Garrison, Universal district manager, in town from St. Louis. Leona Matthews, Universal biller, has resigned to join her husband in Arkansas.

Ben Camack, Southwest district manager for RKO was in last week from Dallas. Russell Morgan has been assigned to the local RKO exchange as exploiteer for the Oklahoma territory.

R. W. Amos, of the Dallas RCA office, in town on a visit.

Paul Ketchum, formerly of Oklahoma City, has purchased the Palace Theatre in Texarkana. He also owns the Century.

Police are still searching for the bandit who tried to rob the Broadway Theatre at Muskogee last week but were unsuccessful because two theatre employes did not have the combination to the office safe.

Howard Collier's Oak Theatre at Hartshorne opens this week.

Ray Hughes at Heavener has finished improvements on his Liberty Theatre there making it one of the best houses in southeastern Oklahoma.

Mr. and Mrs. J. Elden Peak of Oklahoma Theatre Supply left this week for Toledo to attend the equipment dealers convention there November 8-11.

L. W. Royalty, MGM office manager, is on his vacation.

Griffith circuit is opening its Arrow Theatre at Bartlesville this week. Anderson and Bell have opened their new Fawn Theatre at Jones, small town near Oklahoma City.

Griffith Theatres held the world premiere of the Roy Rogers film "Home In Oklahoma" at theatres in Ada and Ardmore last week with Roy and Dale Evans and others from the film making personal appearances. Dale sprained her ankle during the stint. And a heifer, chosen for a steller spot in the premiere, missed the whole business by passing to Heifer Heaven just before the stunts were scheduled.

Pat McGee, C & R Theatres manager, in town last week for a business visit from the home office in Denver.

A new trial for Tilson O'Dane Rushing who robbed the Redskin Theatre here some time back has been denied by District Judge A. P. Van Metzer.



ALLIED INDEPENDENT THEATRE OWNERS HOLD MEETING. This smiling foursome was photographed at a recent meeting in Des Moines of the Allied Independent Theatre Owners of Iowa and Nebraska. From left to right the gentlemen are Leon Bamberger, RKO Radio's sales promotion manager; A. H. Blank, president of Tri-States Theatres Corp.; Tim Evans, treasurer and executive secretary of Iowa-Nebraska Allied, and Howard E. Brookings, new president of the Allied unit.

CHARLOTTE

EXHIBITORS SERVICES ADD FIVE THEATRES; ASTOR EXCHANGE MOVES TO NAT'L SCREEN BLDG.

H. D. Hearn, owner of Exhibitor's Service, announced this week that his company was taking over the buying and booking for the Pastime Amusement Company, operators of the Gloria, Riviera, Garden, America, and Majestic Theatres in Charleston, S. C. The five houses are owned by Albert Sottile, veteran exhibitor.

RKO office manager Jules Williamson, announced that his branch was now prepared to distribute all of RKO's major product on 16mm. Mr. Williamson announced that this would make it possible for numerous shut-in institutions and towns too small to support a 35mm theatre to run RKO pictures as early as six months after the Charlotte territorial release date.

Sara Eskridge has replaced Ralph Perry as accountant at Exhibitor's Service; Ernest Johnson is the new utility booker at Universal; Seline Martin, RKO accountant, is back at her desk after a two months leave of absence; Nena Ritch, RKO contract clerk, is recuperating from an operation in the hospital.

Republic branch manager, Cy Dillon, was visited last week by E. L. Walton, assistant sales manager and Merritt Davis, southeastern sales manager.

The local Astor Branch has moved its office from the United Artists Film Building to the National Screen building. R. F. Pinson, Astor Branch manager, states that he feels this will prove more of a convenience to the exhibitors, since the National Screen building houses, not only the National Screen local office, but Screen Guild, Film Classics, and Kay Film Exchanges as well.

Paul Wilson, Fox district manager, was in town this week conferring with J. E. Holston, branch manager.

MINNEAPOLIS

THEATRE EQUIPMENT SHORTAGE HOLDING UP VETERAN PROJECTS

Plans are being completed for the mid-year convention of North Central Allied on Monday, Nov. 18, at Hotel Nicollet, Minneapolis. Sidney Samuelson and Jack Kirsch of National Allied and Leon Bamberger representing RKO are scheduled to speak. All independent exhibitors in the Minneapolis film zone have been invited to attend the meet, but only paid-up NCA members will be allowed to participate in the discussions.

John J. Friedl, president of Minnesota Amusement Co., is back at work, fully recovered from an operation last June. Friedl was in New York and at his orange grove in Texas during part of his period of recuperation. His offices were redecorated during his absence as a surprise.

Ben Meshbesher, formerly salesman at PRC, is now at Warner Bros., while Don Halloran, formerly salesman at Republic, is now at PRC.

New faces on Film Row are Betty Mae Ames, bookkeeper at National Screen Service, Bernice Riggle, assistant cashier at Universal, Calvin Heath, poster clerk, at Republic, and Ellen Holmgren, inspectress at Universal.

Nuptial news is the engagement of Patricia Prehn, receptionist at Universal, to Cornelius

REGIONAL NEWSREEL

Van Fleet. They will be married next January. Joyce Randall, booker at National Screen Service, has chosen Nov. 15 as the date for her marriage to Orin B. Pierce.

The shortage of theatre equipment is holding up the opening of new theatres in this territory. Chairs especially are in short supply as are drapery materials, carpeting and curtain controls. The shortges are causing a hardship on returned veterans, many of whom have their buildings completed, but can't get the necessary equipment. The one bright spot in the picture is the abundance of popcorn machines.

The office force, strippers and inspectresses at MGM had their annual dinner and theatre party Nov. 6. Dinner was at the Raddison Hotel followed by attendance of "Up in Central Park" at the Lyceum.

W. R. Frank, Minneapolis producer, has left for Hollywood in hopes of getting production started on "Dan Patch."

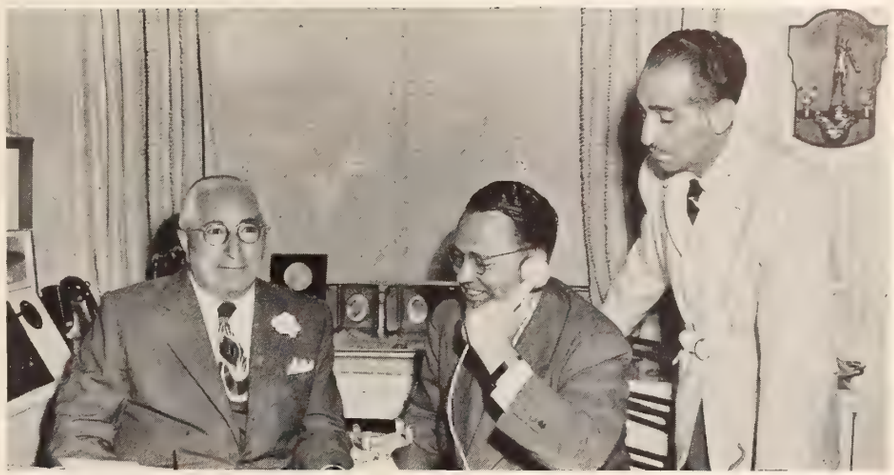
Recent out-of-town visitors on Film Row were Paul Perrizo of Blue Earth, Minn., Frank Fowler of Forest Lake, Minn., Jack Heywood of New Richmond, Wis., A. C. Mullens of Olivia, Minn., Clint Norene of Frederick, Wis., Dave Hulbert of Augusta, Wis., Dr. Moe of Oakes, N. D., and Don Tracy of Carrington, N. D.

George Miner, head of the Miner circuit in Wisconsin, has purchased the Majestic theatre building in Bloomer, Wis., and has been negotiating for the equipment in the house from George Gassen, operator. R. A. Bockland has purchased the Family Theatre at North Branch, Minn., from Norman Engstrom.

John Anderson, who operates theatres at Plankinton, White Lake, Artesian, and Letcher, S. D., has turned the houses over to his son-in-law, Bud Carroll.

Foundation work has been completed on the new Hoven Theatre at Bowdle, S. D., being built by Vincent Hoven. The house will seat 350 and the second floor will have apartments for veterans.

Jay Turbett has opened the Glenville Theatre at Glenville, Minn., in Woodman Hall. C. E. Gordon has opened the Villa Theatre at Lovilla, Iowa, which had been closed for several years.



WHAT COMES NATURALLY. When Managing Director Guy Eyssell, center, signed up MGM's "The Yearling" for the Radio City Music Hall, New York, it was natural that Sidney Franklin, producer of the film, should be present in the office of Louis B. Mayer, MGM studio chieftain, for the signing of the papers. Franklin, right, holds the record as the producer with the greatest number of his pictures to play the big New York showhouse.

TORONTO

REJECTS SUGGESTIONS TO LIFT ADMISSION CONTROLS; FIRE DESTROYS 62-YEAR SHOW HOUSE

Indirectly replying to spokesmen of the theatre business in Canada in their demand for the immediate revocation of government wartime controls and the return of free enterprise, Hon. Douglas Abbott, member of the Dominion Cabinet, said the removal of price controls would be "fatal". All the benefit which had accrued during the war and in the first year of peace would be lost, he said, if government regulations were suddenly lifted.

Expressing the view of the Canadian film industry, J. J. Fitzgibbons of Famous Players Canadian Corp. and Hon. J. E. Lawson of Odeon Theatres of Canada had previously told the annual meeting of the Motion Picture Theatres Association of Ontario at Toronto that wartime control had become obsolete and that the business would progress only as a free enterprise.

Norman S. Robertson, member of the board of Famous Players Canadian Corp., has been elected president of the North American Life Assurance Company, Toronto, in succession to the late D. E. Kilgour.

Still wider attention is being devoted to juveniles in the film and broadcasting fields, following the creation of "movie clubs" at theatres throughout Canada by Odeon Theatres and Famous Players. The Royal Ontario Museum at Toronto has inaugurated a series of commercial film presentations in its theatre for which an admission is charged while the Canadian Broadcasting Corp. has announced that four hours will be devoted each week to juvenile programs on the government-controlled networks. In the case of the Royal Ontario Museum, the first screen bill on Friday and Saturday nights, Nov. 1 and 2, comprised the feature "Dark Rapture" and short subjects including a colored cartoon. The admission for children is 20 cents.

The Theatre Amusement Co. has moved its head office outside of Toronto proper to a new property at 1295 Bayview Avenue in York County. It was formerly located at 167 Eglinton Avenue East in the city's North End, some four miles from the center of the city. The company, headed by Sam Fingold and Ralph Dale, operates 12 rural theatres in Ontario. The move is in line with a decentralization of business activities in the Toronto area.

Joseph Garbarino, prominent independent neighborhood theatre proprietor of Toronto, has been elected president of the Motion Picture Theatres Association of Ontario in succession to Morris Stein, Eastern Division manager of Famous Players Canadian Corp. Clare J. Appel, division manager of Odeon Theatres of Canada, Toronto, has been elected vice-president. The secretary is H. C. D. Main, proprietor of theatres at Listowel and Sutton, Ont., and the treasurer is E. S. Meehan, owner of the Academy Theatre, Lindsay, The executive secretary, Arch H. Jolley, remains.

A former Toronto independent exhibitor for many years, Tom Walton has organized plans for a community center in the rapidly-growing suburb of Willowdale, outside of Toronto.

First arrangements for Christmas parties among theatre staffs in Toronto have already been made. Suburban managers of Famous Players Canadian Corp. have decided to stage their third annual combined festivities at the Runnymede Theatre where the hosts will be Manager Maurice J. Doyle and his staff organization.

Grant Charter for Tent

The National Variety Club unanimously granted a charter for a tent to the Toledo Variety Club, National Chief Barker R. J. O'Donnell announced this week. The charter will be presented at an inaugural dinner to be held in mid-December.

Present officers of the Toledo Tent are: Jack Lykes, Chief Barker; Jack O'Connell, First Assistant; Marvin Harris, Second Assistant; Milt Karloff, Property Master; Burt Schoonmaker, Dough Guy. The six canvasmen are: Jack Armstrong, Jules Robb, Steve Toth, James Dempsey, Paul Heuter and Curly Posen. The National Canvasman will be elected in the immediate future.

INDIANAPOLIS

RENOVATED KEITH'S THEATRE REOPENS; VARIETY CLUB MEETS

One of this city's old theatrical landmarks, Keith's Theatre, re-opened Nov. 9, completely remodeled inside and out. Art Baker has been named manager. Baker was manager of the Circle Theatre here before entering the Army.

The Variety Club of Indianapolis, Tent No. 10, will hold its annual election of officers, Nov. 11 at 8 p.m. in the clubrooms. R. W. Tileston, former assistant manager of the Hotel Washington, has been named club manager.

Peter Rosian, Universal district manager, and Ted Mendelssohn, branch manager, called on Louisville, Ky., exhibitors last week.

The entire PRC branch staff motored to Greenfield Thursday night to attend the opening of the new Weil Theatre where "Down

(*Continued on Page 32*)



Another Crown
King of the

Alka-Seltzer selects Roy Rogers to succeed radio's famous National Barn Dance Program following a run of 13 consecutive years of popularity on the air.

"SATURDAY NIGHT ROUNDUP"

Starring **ROY ROGERS · GEORGE *"Gabby"* HAYES**

DALE EVANS · PAT BUTTRAM · BOB NOLAN and

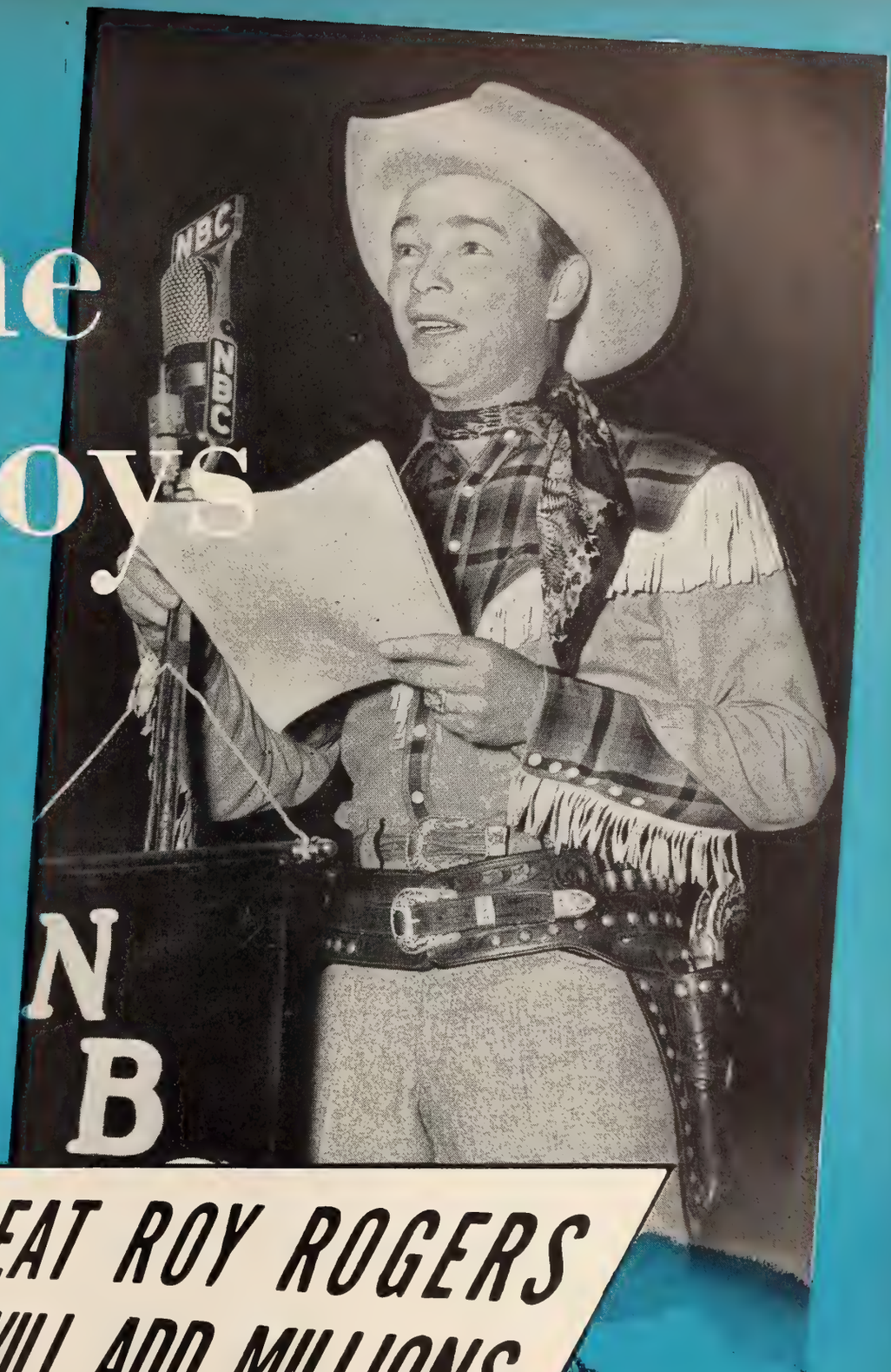
the SONS of the PIONEERS · COUNTRY WASHBURN

Same Day Same Time

Saturday night - 9 to 9:30 EST - over the entire NBC network of 158 stations coast-to-coast, including Canada

KEEP YOUR BOX OFFICE

for the Cowboys



THIS GREAT ROY ROGERS AIR SHOW WILL ADD MILLIONS OF FANS TO THE MILLIONS WHO NOW SEE HIM ON THE SCREEN IN REPUBLIC PICTURES!

YE ON REPUBLIC.....

REGIONAL NEWSREEL

(*Continued from Page 29*)

Missouri Way," a PRC production, was shown.

Carl Shalit, Columbia district manager spent several days here in conference with Guy Craig, branch manager.

Larry Jacobs, manager of Screen Guild Productions, called on exhibitors in the southern territory during the week, and reports the closing of deals with every Indiana circuit in that area.

Milton Cohen, RKO district manager, was a visitor at the local branch during the week, and with Russell Brentlinger, branch manager, called on Louisville exhibitors.

J. B. McCullough, representative of the Motion Picture Association, visited Filmrow during the week and inspected exchanges but omitted the usual fire drills.

T. O. McCleaster, 20th-Fox office manager, spent several days in Ft. Wayne and surrounding territory visiting exhibitors.

Filmrow visitors included, E. E. Smith, Devon, Francisville; J. B. Sconce, Sconce Circuit, Edinburg; E. H. Ehinger, Albion, Albion; Robert L. Hudson, Hudson Circuit, Richmond; Grant Henley, Community, Carthage; Harry Watts, Alhambra, Knightstown; Mrs. Eva Harris, Zionsville; Harry Douglas, Dana, Dana; Vance Schwartz, Grand, Louisville, Ky.; Ellen Ackron, Mallers Circuit, Portland.

BRIDGEPORT

Murray Kauffman, owner of the Liberty, has announced the appointment of Harry Foster as manager. Foster is no stranger to show business in Bridgeport. For a time he served as manager of the Park City. He returns here from New Canaan, where he has been managing the Playhouse for the Prudential Playhouses, a New York City circuit to further the renovation, redecoration and modernization program which Kauffman has under way for his house.

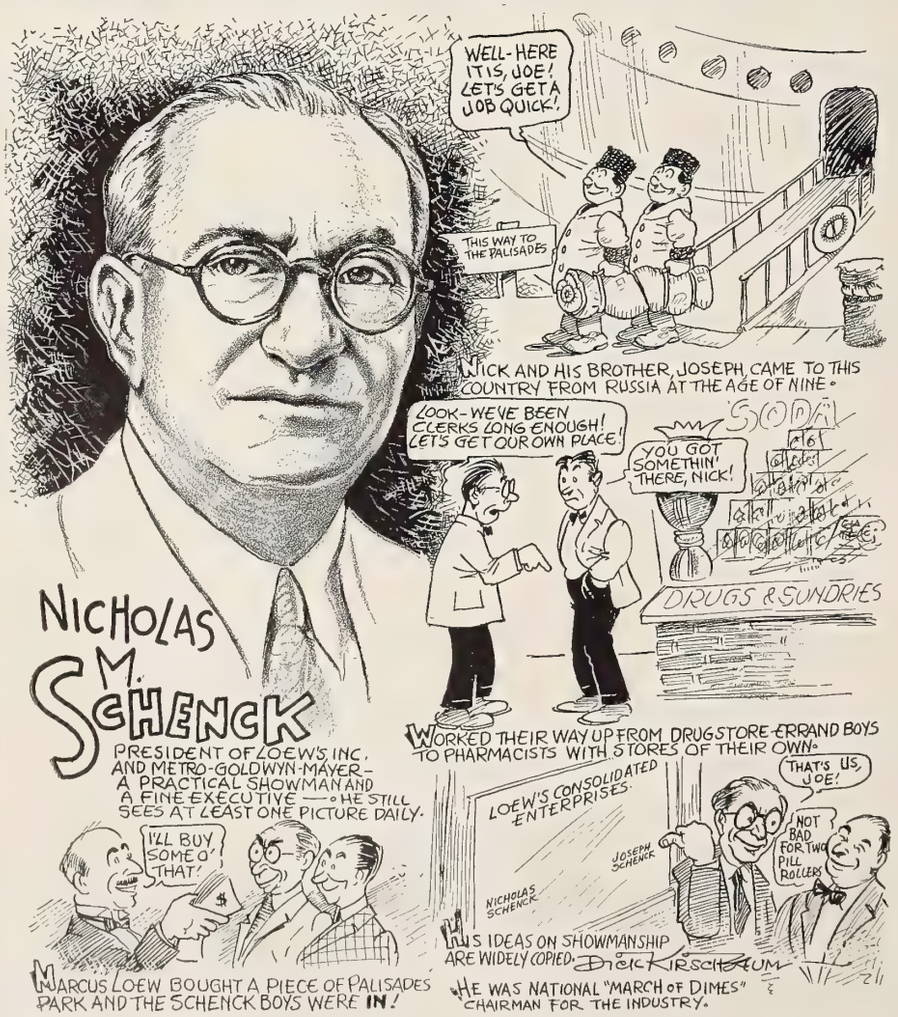
Ralph Forrester Stitt, exploitation man for 20th Century-Fox in this area, plans to marry Dorothy Parker, a Bridgeporter and former show girl, in New York City this week.

Morris Jacobson, general manager of the Strand Amusement Co., largest independent theatre circuit in this territory, has announced the appointment of "Otto" (Arthur) Esposito as manager of the Capitol. The new manager is deeply interested in the theatre, has a lively flare for exploitation, a level-headed approach to organization and a natural ability for winning and keeping friends. His first job was at the Strand where he worked in the projection booth winding up reels after school. Motor-driven projectors were unheard of then. Much of his training was under direction of Matt L. Saunders, manager of Loew's-Poli, who has a reputation for building his aides into ace managers.

Harold Tabackman, owner of the Bostwick Theatre, and his wife, Evelyn, are receiving congratulations on their wedding anniversary.

James G. Belcher, former manager of the Capitol, Bridgeport, is returning to New Haven to manage the Capitol Theatre there.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **SIMON H. FABIAN**

LOS ANGELES

TOUHY NAMED NATIONAL'S LABOR RELATIONS HEAD; GOLDBURG TO PRODUCE IN MEXICO FOR SG

Joseph Touhy started the newly created job of labor relations director for National Theatres, with offices at Washington and Vermont. The post was created by Charles Skouras to more efficiently handle relations with the unions that deal with that circuit.

Lew Wisper, head of the Wisper-Wetsman circuit in Detroit, paid Los Angeles a visit.

Jesse J. Goldburg, whose product is handled by Ted Cunningham's and Hal Glanfield's Special Attractions exchange, left for New York to start producing a series of films based upon case histories from the files of the New York police department, Scotland Yard and other internationally famous gendarmeries. Goldburg is also working out deals on the reissue of his "Gorilla Woman" and "Lion Man."

Visitor here was Robert A. Savini, president of Astor Pictures, in from New York.

William David, who formerly served as general manager of the George Mann circuit in northern California and who helped organize Screen Guild, is now in Mexico City. He has severed relations with SG as far as production head, but will make pictures down South for SG distribution, according to present plans.

Bruce Fowler, Fox west coast first run district manager, was out for a week because of oral surgery.

ALBANY

WARNER CLUB PLANS SUPPER DANCE; PRC KINGS FOR A DAY AT VARIETY CLUB DINNER

The Warner Club of Albany will hold its first event of the season, a supper dance, at the Flamingo Room, Crystal Bar, Troy on Nov. 22. The Committee in charge includes Chas. A. Smakwitz, Leo Rosen, Jack Swarthout, Bert Kotlow, Mildred Belkin and Bertha Kotlow.

Dotty Latta is new employe of Warner Bros. Theatres Contract Department.

Louisa Bike, charming Cuban girl, is new telephone operator at MGM office.

Bill Gaddoni, MGM salesman, has been transferred from Albany to the Chicago office.

MGM district manager Herman L. Ripps, has moved into his new recently purchased home in Loudonville.

Edna Joyce, has been promoted from Columbia

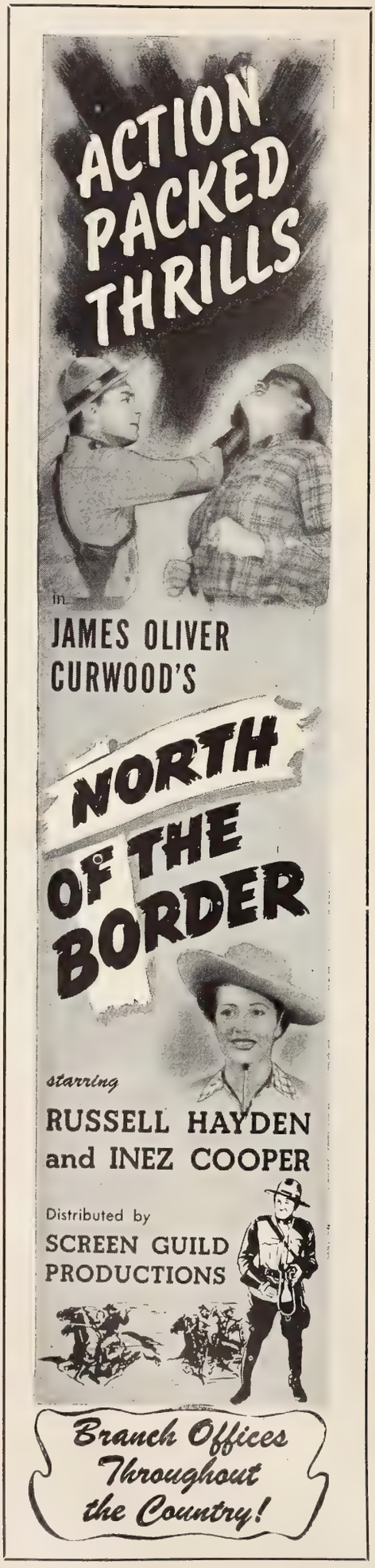
(*Continued on Page 34*)

"The Verdict is Coming!!!"



The Suspense is killing!!

"THE VERDICT" COMES FROM WARNERS



REGIONAL NEWSREEL

(*Continued from Page 32*)

biller to assistant to Camille McCaffrey, cashier, replacing Dorothy Crandell who has resigned.

Ann Lewis, Paramount inspectress suffered rather serious injuries when thrown against the coin box of a bus while riding to work and is confined to her home.

Harry Aranove, Warner booker, spent week-end fishing at Sacandaga Reservoir. Jules Lapidus, Warner Pictures division manager and Sam Lefkowitz, district manager, stopped in Albany on way to Gloversville. Visitors to Filmrow included Max Roth, PRC eastern sales manager and Elmer Hollander.

Adam Mlinarik, Columbia shipper, spent week-end attending the American Veterans' Convention in New York as a delegate.

Carl Dortic, ex-service man, is new student booker with MGM.

Foreign department trainee, Oliver Hull, is spending a number of weeks in the Albany office of MGM.

Monogram eastern district manager Arthur Greenblatt, Morey Goldstein, general sales manager, and Harry Berkson, franchise owner are visiting the Albany exchange. Sid Kulick of Bell Pictures spent several days in town.

Paramount branch manager John Moore is in New York attending Home Office conference.

DES MOINES

SCHRODT SELLS ACKLEY STRAND TO NEITZKE; NAME ARTHUR ALT IOWA'S ASSISTANT MANAGER

R. C. Schrodt, owner of the Strand Theatre at Ackley, Ia., has sold it to R. A. Neitzke who formerly lived at Longmont, Colo. Neitzke took possession of the house on Nov. 1.

Arthur Alt, assistant manager of RKO-Orpheum theatre at Davenport has been named assistant manager of the Iowa theatre at Cedar Rapids, succeeding Harry Wernimont who has moved to the Brandeis theatre at Omaha.

June Haver returned to her native city of Rock Island, Ill., and shared honors with the Moline-Rock Island high school football game; she attended a school pep rally and rooted for her former school. She also had her footprint made in a block of cement which was placed in front of the Fort Theatre. She made personal appearances in connection with "Three Little Girls in Blue."

Al Sunshine, sales manager of Advanads Co., attended the recent Allied-Independent Theatre Owners convention at Des Moines, coming to the meet from Cleveland.

Barbara Ward, former employee of Tri-States Theatre Corp. and National Screen, was married recently to Ben Thatcher, Jr. Her mother was for many years secretary to A. H. Blank of Tri-States.

VANCOUVER

REGIONAL MEET PLANNED BY FAMOUS PLAYERS; ARBITRATION BOARD FAVORS ROYAL THEATRE

Most theatre grosses were below average this week, despite little outside competition and excellent weather. Matinee business, however, is up nicely.

A. Pierlot and R. Bain, have purchased the 300-seat Valley Theatre, the only one in Peace River, Saskatchewan, from Purnell and Sons. The Purnells are moving back to the Prairies, and will enter business in Alberta when they find a suitable theatre.

Larry Bearg, western division manager of Famous Players, is in town and will hold a regional meeting to be attended by all B. C. circuit managers at Hotel Vancouver. Frank Fisher, Odeon's western chief also here on circuit business. Both headquarter in Toronto, and are well satisfied by present business conditions in the West.

Herb Wolfe, former manager of the Park Theatre who has been East for the past few months has returned to Odeon Circuit and has been assigned to manage the recently acquired Cambie Theatre, a Vancouver suburban house. Ann Thompson who resigned to live in Winnipeg and was formerly manager of the

(*Continued on Page 36*)



SIX MEN AND A GIRL. Joan Leslie, in Chicago for a personal appearance, was a special guest at luncheon during PRC's booker-salesmen convention at the Blackstone Hotel last Saturday. Standing (l-r) are Max Roth, PRC eastern sales manager; Grover C. Schaefer, home office sales executive; Elmer Hollander, head of the playdate department, and Harry Mandell. Seated are Lloyd L. Lind, PRC vice-president and assistant general sales manager; Miss Leslie, and Alfred W. Schwalberg, Eagle Lion vice-president and general sales manager, who addressed the assembly as guest speaker.

THE MOTION PICTURE

THEATRE

EQUIPMENT and MAINTENANCE

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IN THIS ISSUE

Resume and Summation of All STR Council Opinions

Where to Buy Theatre Equipment Directory

Dictionary of Theatre Equipment Technical Terms

Directory of U. S. Theatre Supply Dealers

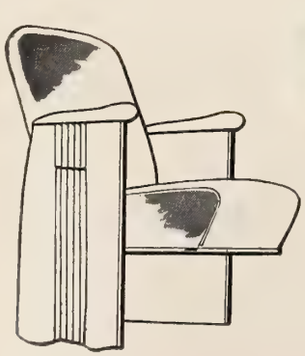
Dictionary of Equipment Trade Names

Aaron Nadell, Technical Editor

File This Issue for Permanent Reference



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HIGH INTENSITY PROJECTION!

MOVIE-GOERS come back more often to the theatre, large or small, that has High Intensity Projection! Because they appreciate the brighter screen...the sharper black-and-white images ... the richer color scenes.

This has been the experience of theatre managers throughout the country. In fact, so effective is this type of projection in boosting admissions that no theatre can afford to be without it.

For example, consider what One-Kilowatt High Intensity Projection means to even the smallest theatre! It means prestige ... admissions ... profits. Its cost? Even if it fills but a few extra seats a day, High Intensity Projection will pay for itself.

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If cold water is available, you can have finest cooling at lowest cost. Cold Water Kooler-aire has all the advantages of both washed air and mechanical refrigeration.

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The complete refrigeration-type air conditioning system, cooling, dehumidifying and circulating the air. Pre-engineered packaged unit. Economical to own and to operate.

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USAIRCO Theatre Cooling Equipment is the biggest buy in air conditioning. Efficient in design, quiet in operation, low in operating cost and long lived, USAIRCO theatre systems are the finest products of a staff of engineers who have specialized for over 20 years in the theatre field. With this equipment and USAIRCO's engineered installations, you get more for your cooling dollar. Call your USAIRCO dealer today. Have him explain all the features of USAIRCO theatre cooling equipment and engineering service—or write direct to:

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NS-40—The ALL "N" ONE Job 35 M/M REWINDER

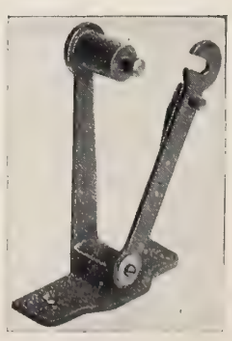
Adaptable for motor drive. Live end fitted with special shaft and 10" pulley. "Snap-On" handle easily converts to hand rewinder.

ROLL TICKET HOLDER TH-2

Full adjustable to hold roll at correct tension. Used any position.

Write for catalog. Mention your dealer.

WENZEL PROJECTOR CO.
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Industry Notes

Bert Sanford has recently been appointed Theatrical Sales Manager representing both Altec Service and Altec Lansing Corporations, according to an announcement made by H. M. Bessey, Altec Service Vice-President. He will act as



Bert Sanford

the liaison between the Altec Companies and the theatre supply dealers and sound equipment manufacturers to stimulate the sale of Altec Lansing products and develop even closer relationship between the respective companies. **(#1).**

Edwin P. Vanderwicken, a graduate of Northwestern University (1929) and Harvard Graduate School of Business (1930), has been named secretary and treasurer of York Corporation, manufacturers of theatre air conditioning equipment. The appointment was announced by E. A. Kleinschmidt, York's executive vice-president. **(#2).**

Arthur E. Meyer, Manager of the Projection Equipment Department of National Theatre Supply, having flown to the Coast to attend the 60th semi-annual convention of the SMPE, will visit National branches in Los Angeles, San Francisco, Dallas, Oklahoma City, Des Moines and Toledo before returning to New York on November 12th. **(#3).**

Leonard Satz, member of STR's Theatre Advisory Council and STR's Projection Advisory Council, flew to Hollywood to participate in the 60th semi-annual convention of the Society of Motion Picture Engineers. Satz is Director of Purchasing and Maintenance for Century Circuit. **(#4).**

Representing DeVry Corporation at the Toledo convention will be W. C. DeVry, president; Bob Engel, sales manager; E. W. D'Arcy, service director; Ira Fleming, field service engineer, and Bill Dute, Ohio representative. **(#5).**

Essanay Electric Manufacturing Company will be represented at the Toledo

(*Continued on Page E-6*)

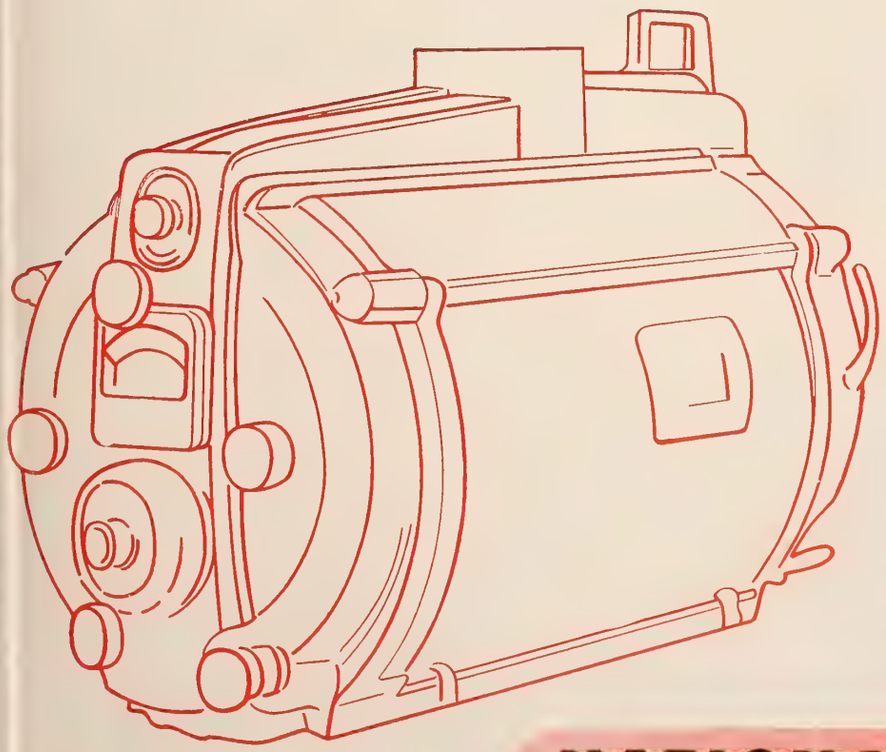
NOW CELEBRATING OUR 20TH YEAR

Make Your Pictures Twice As Bright!

Simpler HIGH

PROJECTION ARC LAMPS

Project the snow-white light so essential to satisfactory projection of Technicolor. Low intensity light is yellow by comparison and changes the color values.





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THEATRE SUPPLY
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"There's a Branch Near You"



Industry Notes

(*Continued from Page E-4*)

gathering by President L. D. (Larry) Strong and his secretary, Miss Mildred Market. **(#6).**

National Theatre Supply will be represented at the Tesma convention by J. W. Servies, Manager of Purchasing Department; J. W. Turnbull, Sales Promotion Manager, and R. W. Dassow, Chicago Branch Manager. **(#7).**

Bob Engel, General Sales Manager for the DeVry Corporation, has just returned from an extended three week business trip to the Pacific Coast, and reports unusual interest in the DeVry "GI" theatre projector, now that it is again available for installation in theatres. **(#8).**

J. W. Buchanan has returned from war work to his pre-Pearl Harbor post of factory representative for Star Manufacturing Company, makers of popcorn machines. **(#9).**

Lloyd C. Ownbey, manager of the Los Angeles branch of National Theatre Supply, recently spent a week in the company's General Office in New York. **(#10).**

Skouras Theatres Corporation, comprising a chain of 65 theatres in the New York metropolitan area, has signed up with RCA for complete contract service including the furnishing of replacement parts. **(#38).**

A motion picture screen that will not yellow with age is now a chemical possibility, according to Dow Corning Corporation of Midland, Michigan. Dow Corning has developed a series of synthetic resins for paint-making, with their chemical basis in silicon instead of carbon. Unlike their carbon-base counterparts these "silicones" are said never to turn yellow. They can be compounded with titanium dioxide in much the same way as carbon resins to form brilliant white paint. Dow Corning is prepared to cooperate technically with companies that manufacture theatre screens. **(#39).**

GENERAL REGISTER'S
ELECTRICALLY OPERATED

"AUTOMATICKET"

THE TICKET MACHINE OF PROVEN DEPENDABILITY

AUTOMATICKET — USED WHEREVER TICKETS ARE SOLD — THE MARK OF PERFECTION

TRADE MARK

Cable Address
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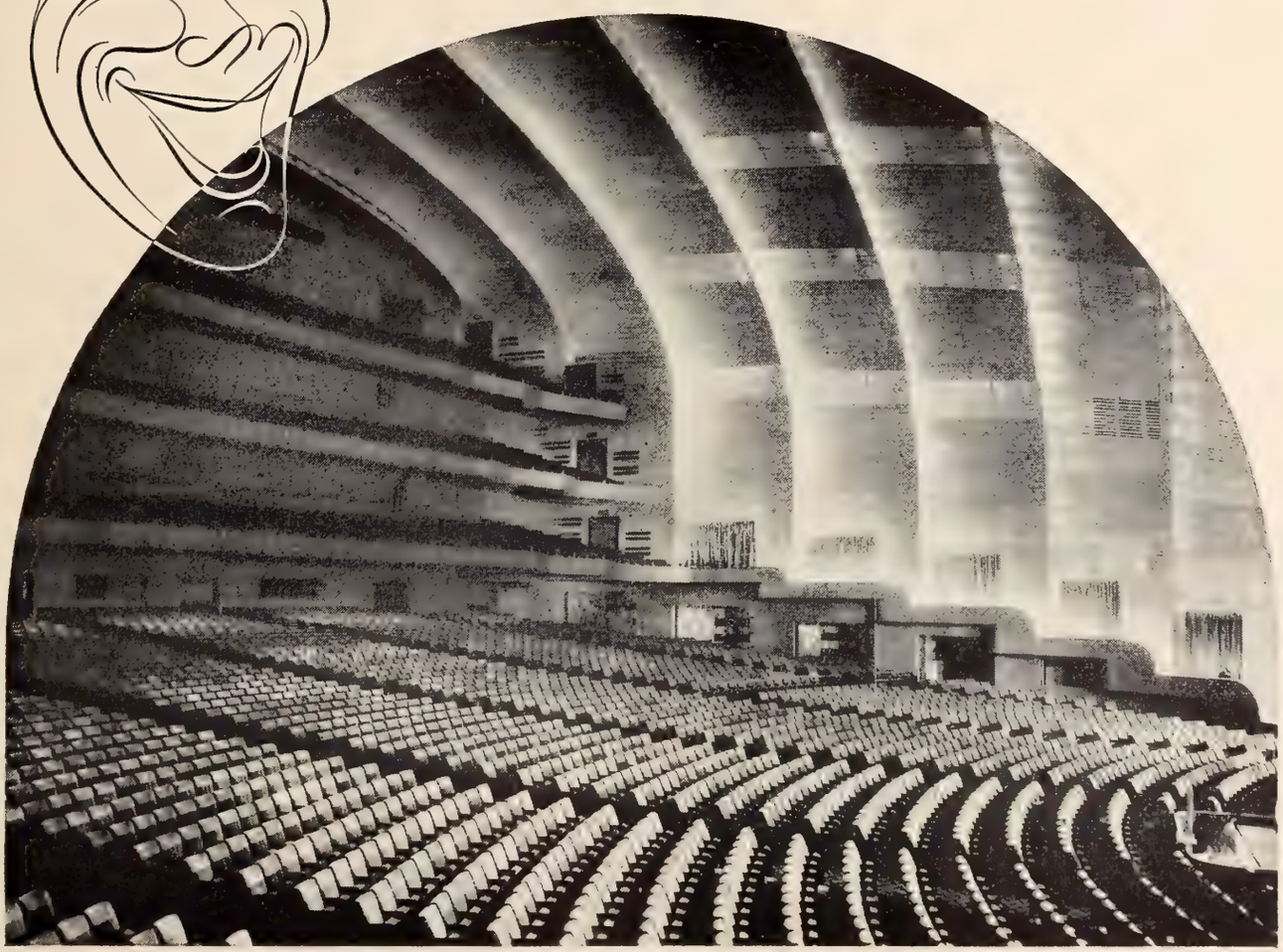
GENERAL REGISTER CORPORATION
36-20 33rd St., Long Island City 1, New York

Projectionists Honor F. H. Richardson

Frank Richardson, pioneer projectionist and writer on projection topics, whose name is on the SMPE's honor roll of distinguished pioneers now deceased, was remembered by projectionists everywhere on October 25th. The day would have been his eightieth birthday. The 25-30 club, the New York State Association of Projectionists, the Projection Historical Committee and other organizations requested their members to assist in commemorating the date formally or informally, in remembrance of Frank Richardson's outstanding efforts to raise projection standards and to elevate the status of the projectionist. **(#40).**

THE FINEST THEATRES IN AMERICA

USE VELMO ... ONE OF GOODALL'S *Blended-for-Performance* FABRICS



All over America the finest theatres have been furnished with "Velmo." Goodall has created for theatres special types of "Velmo" with perfect acoustical properties—fabrics that wear for years, clean easily and give patrons the utmost in comfort. Soon beautiful new weaves and dramatic new colors will be available in "Velmo."

Goodall Fabrics INC.
Subsidiary of Goodall-Sanford, Inc.
THE FINEST NAME IN FABRICS

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SMITH & BEIDLER THEATRES

EASTWOOD, WESTWOOD, PARK,
EAST AUDITORIUM AND ROYAL
PANTHEON AND PALACE

519 MAIN STREET

TELEPHONE
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TOLEDO, 5 OHIO

September 11, 1946

Strong Electric Corporation
87 City Park Avenue
Toledo 2, Ohio

Gentlemen:

It is with particular satisfaction that we have just installed a pair of your new Strong projection arc lamps in our East Auditorium Theatre during the time that you are celebrating the production of lamp number 25,000, because one of these new lamps is number 25,000.

In 1925 we purchased the first pair of Strong lamps made. They were installed in our East Auditorium Theatre, where they have continued giving the complete satisfaction which you promised at that time.

Harry Strong told us then that no one could produce lamps that could compare with his, and he was right. Consequently, since that time we have never used any but Strong lamps and rectifiers in any of our theatres. In fact, whenever we took over a theatre with other equipment we immediately replaced it with Strong product.

We congratulate you on the celebration of the production of lamp number 25,000 and wish you continued success in your endeavors.

Yours very truly,

SMITH & BEIDLER THEATRES

By Martin G. Smith

MGS:RMF

The Theatre Advisory Council Guide To Good Operation

You Will Want to File This Copy of STR! Compendium of All the Council's Advice to Date

For eighteen months the distinguished operating and maintenance chiefs who comprise the membership of STR's Theatre Advisory Council have generously given their experienced opinions on a host of practical theatre problems.

They will continue their invaluable aid to STR's readers; but this month the Council does not meet. It is time to pause and take stock; to assemble in more compact form and to summarize the guidance they have already extended.

That summary, presented below, is in effect a treatise on how to operate theatres efficiently. To the innumerable difficulties of the theatre these Council members bring that intimate knowledge of the building and its furnishings which only specialists can hope to possess. The conclusions they draw from this knowledge they have been good enough to place before the readers of this publication, for the benefit of the industry as a whole. Those conclusions are here compiled in a compendium of supremely expert opinion, such as has never before been available to anyone in all this industry.

The Council meetings have considered these varied subjects, among others:

Chairs
Carpets
Construction
Remodeling
Training of Personnel
Sale of Refreshments
Future Policies
Safety
Servicing Aids
Purchase of Supplies
Lighting
Screens
Acoustics

Outstanding in discussions covering so vast a field is the fact that in every detail to which they turned their attention the Council members put the patron first. The comfort, safety and enjoyment of people who lay down their half-dollars on the deal plate has continuously outranked and overruled all other considerations; at every turn economy and convenience of operation were granted only second place by these men who run the nation's most successful theatres.

Perhaps that is the secret of success.

Chairs

Audience comfort is held to be the first requirement in theatre seating. The members strongly believe in sacrificing valuable floor area for the sake of wider seats more generously spaced. They favor 20-21 inch chairs, with a trend toward even greater width. Although the law in most situations permits installing rows of chairs only 30 inches apart, the majority of the Council prefer spacing of more than 33 inches.

Prompt repair of any chair faults is a "must" and to make sure faults are fixed promptly frequent inspection is advised; either daily or a quick inspection daily followed by a very thorough one either once or twice each week. Where local upholstery service is not readily available the members favor purchase of at least ten extra chairs. These are installed as replacements whenever necessary and the faulty chairs sent five at a time to a distant upholsterer.

Upholtery of medium thickness is preferred, with very heavy upholstery where acoustic conditions will benefit by it. A large majority of the members want chairs with fabric backs and leatherette covered seats. Foam rubber is favored over conventional padding, with some qualification. Few members care for slip covers, and these only in special areas, such as loges.

Chairs, incidentally, were held to be the one item of theatre furnishings most urgently in need of postwar replacement.

Carpets

Carpets rate second only to chairs as an urgent postwar need. Use of the best quality available, in preference to less expensive grades that will need more frequent replacement, has almost unanimous approval. The low pile type of carpet is preferred, with Velvet the favorite weave and Wilton second. The same weave, grade and pattern should be used in all locations in the theatre. Solid colors are in little favor.

Fluorescent carpeting illuminated by ultra violet light is approved, but most members feel that at present costs its use must necessarily be restricted to de luxe situations.

Provision for recessing the carpet into the floor should be made whenever new floors are laid down. Underpadding is highly desirable; very heavy underpadding wherever acoustic conditions will benefit by it. Sponge rubber for underlay is favored by those members who have had experience with it; provided, however, that the rubber is not exposed to high temperatures, as in locations near radiators or over heating ducts.

Rubber mats should be used, members feel, (at least in those areas that get the heaviest wear) for the protection of the carpet and prolongation of its life; but fabric runners are not well thought of. Council opinion is divided as to the desirability of rubber nosing on stairs.

Carpets must be kept clean by frequent

(*Continued on Page E-18*)

STR
THEATRE ADVISORY COUNCIL

C. B. AKERS
Griffith Theatres

K. F. ANDERSON
W. S. Butterfield Theatres

W. B. ARMSTRONG
Golden State Theatres

E. E. CLEVELAND
Western Mass. Theatres

DICK DICKSON
National Theatres

J. H. ELDER
Interstate Circuit

EMANUEL FRISCH
Randforce Amusement Corp.

MELVIN C. GLATZ
Fox Inter-Mountain Theatres

HARRY J. GLENN
Wm. K. Jenkins Theatres

HERMAN R. MAIER
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HARRY MOSCOWITZ
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Evergreen Theatres

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Famous Players Canadian

NEW THEATRES

The Snootiest Theatre on Earth

The snootiest, most snobbish theatre on earth, Walter Reade's new Park Avenue, located on the famous street of that name, outritzes even New York's Metropolitan Opera.

Once inside the sacred portals ladies will find a licensed beautician ready to attend them without charge. They will find on display two glass showcases of Charles of the Ritz cosmetics, any of which, individually wrapped, is theirs for the asking. Bridge tables and cards will be at their disposal in the downstairs lounge, where free coffee and sandwiches will be served; and where if they prefer television to bridge they can watch the largest and most luxurious of Dumont receivers. Objects of art frequently replaced, will be on display throughout.

Gentlemen so inclined may pass on down to the basement, to observe the workings of a 250-ton air conditioning system which has been surrounded with a platform along which patrons may stroll. A uniformed attendant will answer their questions and explain the machinery.

As at New York's Metropolitan Opera, patronage will be largely by annual subscription. Seats not subscribed for are placed on sale two weeks in advance at the box office. The annual subscription entitles those who buy it to attend only on the day and hour allotted to them, and to occupy only those seats which they have rented by the year—except as special concessions may be obtained on occasion by telephoning to Manager David T. Kearney.

"We won't have any trouble filling the subscription lists," the Reade office says. "Americans love that 'exclusive' label."

The theatre is expected to be in operation about the time this issue of Showmen's reaches the hands of its readers; although the opening may be slightly delayed if the New York trucking strike continues.

Policy

Each subscriber receives a gold-and-black plastic identification card, which he presents to the doorman. These individual admission cards cost $52.00 per seat, plus tax, for those who desire to attend the 7 o'clock performance; and $78.00 a year, plux tax, for those who prefer the 9 o'clock showing. In subscribing each patron specifies the day and hour he will attend. By telephoning the management 12 to 15 hours in advance, he can change his admission time, or cancel his subscription for a specified period of time and receive a proportionate refund.

A booklet mailed to subscribers weekly informs them of coming attractions.

The program will consist of one feature picture, which may run a few weeks after the regularly scheduled Broadway houses, a newsreel, supporting shorts, and one 16-mm. historical or educational film of a type not obtainable on 35-mm. stock.

The Theatre

The site is that of the old Anderson Art Galleries, Park Avenue and Fifty-ninth Street. Since the art gallery was erected, New York City has passed building ordinances which would require sacrifice of twenty feet of space at both sides if the old structure were razed completely. Therefore its shell was left standing, cleaned, sand-blasted, and the new theatre built inside of it. The total cost is nevertheless well over one million dollars, the Reade office declared.

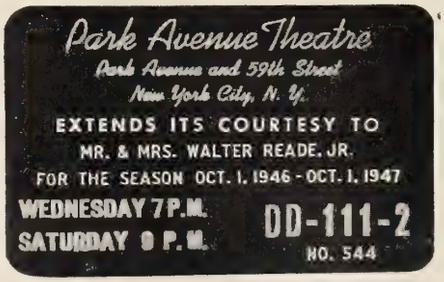
The Park Avenue has no marquee, no name sign in the usual sense, no attraction boards. Its entrance is protected by a canopy of the hotel or apartment house type, lettered "Park Avenue Theatre." At either side of the entrance are small display frames setting forth the current attraction and the names of its stars; but there is no notice of future attractions, and (since casual passersby are not wanted) no attempt to attract the public.

The facade will, however, display the flags of seven foreign nations whose pictures will be shown from time to time—England, France, China, Holland, Sweden, Mexico and Czecho-Slovakia.

The entrance lobby is separated from the street by a glass wall and transparent glass doors. It is carpeted throughout. There are poster frames located as usual; but they are 8 inches deep and will not display notices of coming pictures, but works of art, replaced every two weeks. There is a small box-office in the entrance lobby, but it is not for subscribers. It sells such reservations as are available, and tickets for matinees or special occasions; the subscriber-patron merely shows his black-and-gold identification to the doorman.

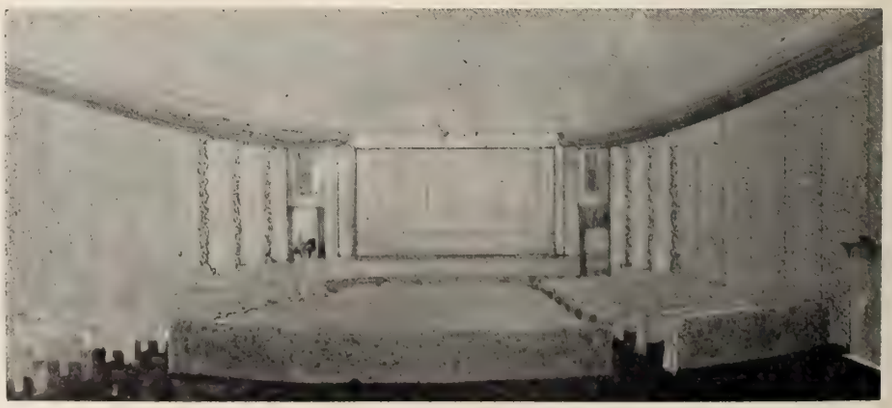
The inner end of the entrance lobby terminates in a row of four doors. The two at the right lead to the auditorium, the two at the left to the upstairs lounge.

The upstairs lounge gives access to small men's and women's rooms (for invalid patrons who would find stairs difficult to negotiate) and also to the manager's office. Its principal structural feature is its great mirrored wall. The auditorium may be entered by way of this lounge, as well as directly from the entrance lobby. A staircase, decorated with a mural panel painted by Oscar Glas, Belgian painter who has ornamented the-



The annual ticket, costing subscribers $52.00 to $78.00 a year, not counting tax.

Architect's drawing showing the auditorium cross aisle, with space for wheel chair patrons.



Walter Reade's

Park Avenue

New York

Beautician in attendance

Bridge games and coffee

Costly cosmetics free

Foreign and U. S. pictures

16-mm. in every show

Television in the lounge

Art objects, changed often

Love seats

Wheel chair

Hearing aids

atres for Loew's, Schine Circuit and Arthur Rank, descends to the social center—the downstairs lounge.

Social Center

On his right, as he enters the downstairs lounge, the patron finds a snack bar prepared to serve coffee, tea and light sandwiches. Opposite, along the left wall, are the doors to men's and women's lounges. The two other walls are lined with bridge tables. Cards, chess sets or backgammon sets can be obtained on request at the snack bar. Between the bridge tables that line one wall is a large Dumont television receiver, beside which is posted an accurate television program.

The game tables are glass-topped, and do double duty as display cases for miniatures, rare jewelry, and small pieces of sculpture—all changed every two weeks.

A beautician trained by Charles of the Ritz is on duty in the women's lounge, where also there are two show cases with individually wrapped Charles of the Ritz cosmetics, supplied by that company without charge to patrons, through a tie-in arrangement with Walter Reade. One wall is occupied only by a dressing-table shelf, which will accommodate five patrons.

Whereas the carpet throughout all the rest of the theatre is light brown, that in this women's lounge is light pink. The ceiling is antique gold, the cosmetic show cases antique glass. There are lighting brackets along the walls, and indirect fluorescent lighting is reflected from the ceiling.

Auditorium

The auditorium is finished in the same light brown and tan color scheme that pervades the whole theatre. It is of the stadium type, with a total of 586 seats, and facilities for wheel chairs in the cross-over aisle. Arrangements are made whereby wheel chairs when brought to the correct position hook into place. A trough running around the rim of the ceiling supplies indirect fluorescent lighting and conditioned air. The screen platform is equipped with stage-type lighting, but there is no actual stage. At the request of subscribers, their seats are wired for hearing aids. A Hammond organ is located at the left front corner of the auditorium; the right front corner has an exit opening on Park Avenue. Carpeting extends throughout, even under the chairs.

Chairs are by Ideal Seating Company, purchased through Joe Hornstein. "Love seats" designed by Lehigh Furniture Company are used throughout the smoking mezzanine.

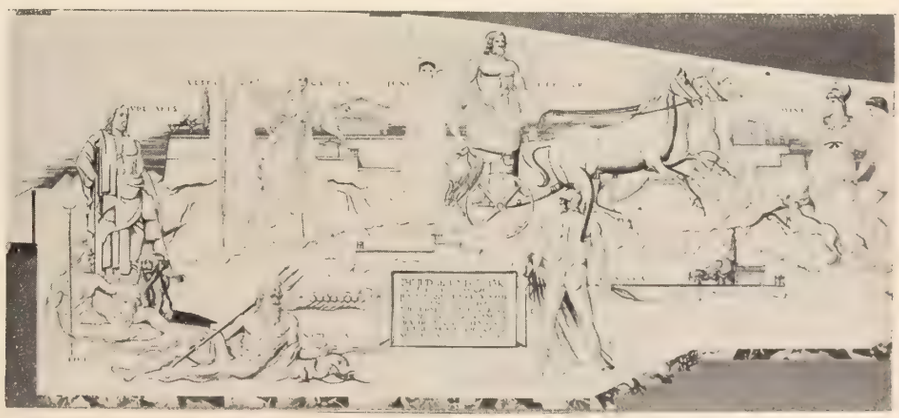
Equipment

Projection is by Simplex E-7 mechanisms and Magnarc lamps. Arc current is obtained through a Hertner 70-140 ampere generator. Film cabinets are Neumade.

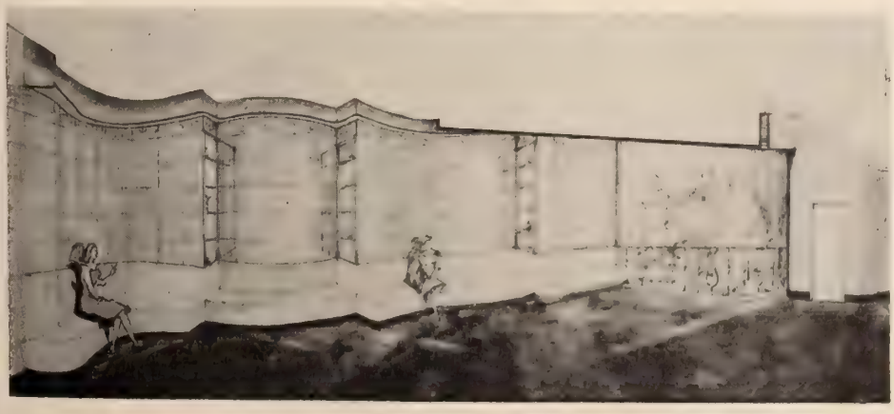
The sound system is a Simplex B-60, with emergency channel, utilizing Altec Voice of the Theatre speakers.

The 16-mm. sound projector is by Bell & Howell; it operates through the Altec speaker system.

Air conditioning is provided through apparatus constructed by Center Air Conditioning Company of New York and comprising U. S. Air Conditioning blowers, Carrier compressors, and Paterson-Kelly water chiller. Fifty Westinghouse Sterilamps have been installed in the air conditioning duct to purify the air.



Portion of Oscar Glas' classic mural, ornamenting the wall of the stairs to the lower lounge.



Architect's drawing of the great mirror wall that distinguishes the upstairs lounge area.

Maintenance Memos *for* MANAGERS

NOV. 11

Check sign flashers for cleanliness of points, tightness of connections, and lubrication.

NOV. 12

Clean switchboard, bus board and dimmer banks. Check all contacts for loose connections.

NOV. 13

Test all bolts for marquee and signs as check against weakening thru invisible corrosion.

NOV. 14

Go over weather stripping on windows, doors and vent covers to conserve fuel.

NOV. 15

Check all motors as to lubrication, condition of belts, brushes, bearings and wiring.

NOV. 16

Inspect sidewalks all around theatre for bad breaks caused by frost. Avoid accidents.

NOV. 17

Place signs in the rest rooms urging patrons to conserve paper towels; prevent needless waste.

NOV. 18

Complete preparations for Tranksgiving decorations that will not add to the fire hazard.

NOV. 19

Check with cleaners on out-of-sight areas, as tops of mouldings, for odor-creating dirt.

NOV. 20

Is your ticket supply ample for coming holiday seasons? Order now for early delivery.

NOV. 21

Check fire extinguisher refill dates; make sure all are ready for use at instant's notice.

NOV. 22

Check condition of marquee letters and manner of handling. Are all fonts still complete?

NOV. 23

Save carpet wear, keep grime from being tracked into theatre in bad weather, by using mats.

NOV. 24

Check ceilings and ornamental plaster for loose areas dangerous to patrons or employes.

NOV. 25

Inspect staff uniforms for condition and maintenance needs. Insist on tidy appearance always.

NOV. 26

Go over lamps in shadow boxes and enclosed fixtures. Relamp and clean backing or glass.

NOV. 27

Do you check exit doors thoroughly before opening and after closing as a daily safety measure?

NOV. 28

Inspect door checks for loose anchorage, need of fluid replacement, noisy action. Repair promptly.

NOV. 29

Order Xmas tree and decorations. Check lighting and ornaments, saved since last year.

NOV. 30

Check carpets at tops of aisles for loose sag which starts costly wear and causes accidents.

DEC. 1

Do exposed poster frames and doors need revarnishing? Protect them against winter weather.

DEC. 2

Keep all soap dispensing units filled. Empty ones annoy patrons and reflect lax management.

DEC. 3

Sticky candy tramped in your carpet invites rodent invasion. See that cleaners do thorough job.

DEC. 4

Revise outdoor lighting schedule for early darkness at this season of the year.

DEC. 5

Check throughout auditorium and lounges for winter drafts that may be annoying to patrons.

DEC. 6

Be sure checker raises volume when house fills. Heavy winter clothing absorbs sound.

DEC. 7

Does every employe know EXACTLY what he or she is to do in case of fire or panic?

DEC. 8

Are plans complete for prompt removal of snow from marquee and roof of auditorium?

THEATRE EQUIPMENT IN THE SPOTLIGHT

Toledo Exhibit Focus Attention of Industry on New Models



OSCAR NEU
President
Theatre Equipment Manufacturers Association



RAY G. COLVIN
President
Theatre Equipment Dealers Protective Association

Success unprecedented in any affair of the kind in this industry is promised for the Toledo convention of the Theatre Equipment Supply Manufacturer's Association, to be held November 8th-11th. Last minute reports indicate all exhibit space has been sold. More than 80 manufacturers will be present, some 50 of them exhibiting. More than 350 hotel rooms have been reserved.

The gathering, to be held in association with the annual convention of the Theatre Equipment Dealers Protective Association, is now certain to prove the largest convention and trade show that manufacturers and dealers in this industry ever have had.

Hotel reservations are being secured by Clarice Canelli, Secretary, Toledo Convention and Visitors' Bureau, Toledo 4, Ohio, at the Commodore Perry, Secor, Fort Meigs, Willard and Hillcrest hotels. The Tesma administration office is in the Secor.

Tesma will conduct election of its officers at the convention. Present officers are: Oscar Neu, Neumade Products Corp., President; William A. Gedris, Ideal Seating Company, Vice-President; Roy Boomer, Secretary-Treasurer.

Tedpa president is Ray G. Colvin, Exhibitors Supply Co., St. Louis. Tedpa executive committee is composed of Joe Hornstein, Joe Hornstein, Inc., New York; Will Carroll, Falls City Theatre Equipment Co., Louisville, Ky., and A. E. Thiele, Des Moines Theatre Supply, Des Moines, Iowa.

Following is the scheduled order of business:

Friday, Nov. 8

9:00 A. M. Registration
Main Lobby, Secor Hotel
Tickets good during the convention available to ladies for all performances at Toledo's leading theatres.
Your Hosts, Toledo Theatre Managers

11:00 A. M. General assembly of TEDPA and TESMA members and guests. Welcoming Address by Mayor Lloyd Roulet. Address by J. D. Lippman, President of Toledo Chamber of Commerce and President of Textileather Corp.
Casino Room, Secor Hotel
Exhibits open 11:00 A.M. 'til midnight.
Exhibit Hall, Secor Hotel

Saturday, Nov. 9

10:00 A. M. TESMA business meeting.
Casino Room, Secor Hotel

10:00 A. M. TEDPA business meeting.
Transportation Room, Secor Hotel

11:00 A. M. Exhibits open 'til 6:00 P.M.
Exhibit Hall, Secor Hotel

12:00 Noon Luncheon for dealers, manufacturers and guests.
Main Ballroom, Commodore Perry Hotel

2:00 P. M. TEDPA business meeting.
Transportation Room, Secor Hotel

2:00 P. M. TESMA business meeting.
Casino Room, Secor Hotel

5:00 P. M. Buses leave Commodore Perry Hotel for Stag Party for all TESMA and TEDPA members and guests.
Your Host, The Strong Electric Corporation

5:45 P. M. Buses leave Commodore Perry Hotel for bridge dinner for all ladies.
Toledo Woman's Building
Your Host, Wendt Advertising Agency

Sunday, Nov. 10

10:00 A. M. General assembly of TESMA and TEDPA
Casino Room, Secor Hotel

11:00 A. M. Exhibits open 'til 6:30 P.M.
Exhibit Hall, Secor Hotel

1:00 P. M. Buses leave Commodore Perry Hotel on sight seeing tour for the ladies.
Your Host, Wendt Advertising Agency

2:00 P. M. General assembly of TEDPA and TESMA
Casino Room, Secor Hotel

6:30 P. M. Cocktail Hour
Main Ballroom, Commodore Perry Hotel
Your Host, The National Carbon Company

7:30 P. M. Annual Banquet and dance.
Main Ballroom, Commodore Perry Hotel

Monday, Nov. 11

10:00 A. M. Meeting of executive committees of TESMA and TEDPA
Transportation Room, Secor Hotel

11:00 A. M. Exhibits open 'til 3:00 P.M.
Exhibit Hall, Secor Hotel

Manufacturers who will exhibit include:

Adler Silhouette Letter Co.
3021 West 36th St.
Chicago 32, Ill.

Aero Metal Products Corp.
4704 West Arthington St.
Chicago 44, Ill.

Altec Lansing Corp.
1680 North Vine St.
Hollywood 28, Calif.

American Mat Corp.
1717 W. Adams St.
Toledo, Ohio

C. S. Ashcraft Mfg. Co.
47-31—35th St.
Long Island City 1, N. Y.

Atlas Products Co.
9239 South Houston Ave.
Chicago 17, Ill.

Automatic Devices Co.
1035 Linden St.
Allentown, Penn.

The Ballantyne Co.
1707 Davenport St.
Omaha 2, Nebr.

Blue Seal Cine Devices, Inc.
137-74 Northern Blvd.
Flushing, L. I., N. Y.

(Continued on Page E-20)

EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW will gladly forward requests for free literature pertaining to theatre equipment and the maintenance thereof. Theatremen are urged to use this service to keep themselves informed on new equipment, improved equipment and methods of maintaining the showhouse in an efficient and economical manner. There is absolutely no obligation involved in your request for the booklets described below. Information on items of equipment not listed likewise may be requested and we will endeavor to obtain for all theatremen the desired material. Readers who desire special information on any subject may address such requests to the bureau, where they will receive prompt attention. In requesting literature or other information of this Bureau, please write name, name of theatre, and address plainly. Our only request is that the name of the theatre as well as street address must appear on all blanks or letters.

ACOUSTICAL MATERIAL. With today's sound equipment, acoustics rather than apparatus constitute the greatest single cause of poor sound. Moreover, the theatre that was acoustically satisfactory for the limited-range sound of older systems may not be suited to later, improved sound quality—the absorbing materials of the auditorium may be inadequate at the higher frequencies. Materials for acoustical correction, and for quieting machine noise or street noises, are described and illustrated in detail in a booklet issued by Armstrong Cork Co., yours for the asking. (#1).

AIR CONDITIONING. Varieties of conditioning equipment, ranging from simple blowers, coolers and air washers to complete "package" units that refrigerate, de-humidify and all but manufacture new air, cover an enormous range of mechanical devices and contrivances. Every theatre cannot use the same conditioning apparatus. Location, availability of cold well water, type of patronage and many other factors enter into the problem of intelligent selection and should be matched against the nature and capabilities of equipment available. A number of very different devices for securing desirable air conditioning are described briefly in a folder issued by United States Air Conditioning Corp. Compact and easily read, this folder will give any theatre manager an outline of methods and equipments, to help him choose those best suited to his own circumstances. (#2).

ANCHORING DEVICES. When a two-hundred pound patron drops abruptly into a theatre chair not only the chair but the anchoring devices may take a severe wrench. Expansion bolts have been developed and improved through half a century for just such strains. There is a helpful folder issued by Chicago Expansion Bolt Company which illustrates and describes time-tested anchoring devices. Their use is not confined to theatre chairs alone; there are models adapted to anchoring machinery, handrails, lighting fixtures and in fact about everything that needs to be strongly but simply fastened down to stay (#3).

CURTAIN CONTROLS. Curtain sizes vary from theatre to theatre; the type of drape desired in the curtain varies according to the decorative scheme; therefore curtain control equipment must partake of the nature of a tailor-made proposition, with the length and type of curtain track, size and type of motor, location and nature of controlling switches, all adapted to particular requirements. The flexibility with which standard units can be combined to meet individual needs is well set forth in a pamphlet issued by Automatic Devices Company. If you are planning a new theatre, re-modeling an old one, or merely having trouble with your existing curtain machinery, this pamphlet may help you materially. (#4).

DEODORIZING DEVICE. A mechanical, automatically acting deodorizing device that needs no electrical connections is described in an illustrated bulletin issued by S. O. S. Cinema Supply Corp. Known as "Lavador", it fastens to the top of the rest room door somewhat in the manner of an automatic door-closer. Opening and closing the door operates a small plunger, thus allowing some of the deodorizing gas to escape. The chemical used is a solid, slowly evaporating block of aromatics and perfumes compounded with paradichlorbenzene. A full description is contained in the two-color illustrated folder, which will reach you promptly on request. (#5).

FURNITURE. It all depends on the decorative scheme, but if your lounges and foyers are modern in styling you can't do better than to furnish them with modern chairs and tables. Metal furniture consisting of tubular chrome plated or aluminum frames is the most easily maintained, and the most nearly indestructible, of any furniture ever made. Doehler Metal Furniture Co. has brought out a full color booklet illustrating chairs, chair groups and settees upholstered in natural leather, duPont Fabricoid or the customer's own material. They are pictured in all shades of the rainbow, to aid you in judging for yourself how they will look in your own theatre. (#6).

LIGHTING. The modern theatre lures with light, decorates with light. Two booklets by Westinghouse Electric Corp. cover the subject of theatre lighting exhaustively and from every angle. (They are yours for the asking). In them you will find details of lamps available, and suggested lighting schemes for the theatre front, the marquee, foyer, lobby, rest rooms, auditorium and stage—a number of illustrated suggestions for each. Types of lighting fixtures suited to every location in the theatre and every type of lamp are illustrated in full detail. There is also a very complete discussion of fluorescent lamps, their method of operation and conditions for best life performance. A full page is devoted to germicidal ultra-violet lamps. For all the competently attractive and easy-reading presentation of the material in these booklets it is remarkably detailed. Persons who are well-equipped with lighting knowledge can still leaf through their pages with advantage and benefit; to others they should prove very highly valuable indeed. (#7).

MARQUEE (CHANGEABLE) LETTERS. Most theatres derive a substantial portion of their revenue from mere transients—people who stroll past or near the theatre and decide to go in after they see what's playing. The changeable letters tell them. The letters must be eminently visible. They must be attractive. And immune to weather. You should read a full-color, staple-folder of Wagner Sign Service, Inc., which includes very complete and thoroughly illustrated descriptive material, mounting instructions, lighting instructions, and highly helpful suggestions for preparing attractive and informative "copy." Are you certain you are getting the utmost possible advertising value out of your own changeable letters? (#8).

MOTOR GENERATORS. Century-Roth has brought out an attractive two-color, illustrated folder setting forth the characteristics of their arc supply generators (marketed through RCA). Two-bearing and four-bearing types are listed, including a four-bearing type for low power high intensity lamps which needs no ballast resistor (#9).

MOTOR-GENERATOR. One of the favored methods of providing the projection lamps with the kind of power they need. Illustrated literature of Hertner Electric Co. describes these machines and their associated control equipment. (#10).

POPCORN MACHINES. Sales appeal must be combined with sturdiness and effective operation in popcorn machines for theatre use. An unattractive machine, or one hard to keep in attractive condition, won't sell so much corn. Star Manufacturing Co. has issued a six-page, two-color folder picturing their popcorn devices, explaining their operation with the help of informative detailed pictures and likewise illustrating their installation, disassembly for cleaning, and general maintenance—everything, in fact, a theatreman will want to know about a popcorn machine. STR's Equipment Literature Bureau will be happy to forward your request for this useful bulletin. (#11).

POWER PLANT (FOR EMERGENCIES). If you are certain the utility employes in your location will never go on strike and that power lines will never break under stress of weather in your part of the country, then you will not want the bulletins of the Consolidated Diesel Electric Corp. They detail the kind of mechanical insurance available to you against a day (or a week) of no business owing to power failure. In these bulletins you will find complete ratings, illustrations, specifications and installation requirements for diesel or gasoline-driven eletcric generators ranging in output from 10 to 50 kilowatts, 50 or 60 cycles. (#12).

PROJECTION LAMP. High intensity projection lamps drawing up to 70 amperes at the arc are described in a folder issued by Strong Electric Corp. Four models are discussed, together with rectifiers for supplying them with operating current and reflectors for utilizing their light at the maximum possible efficiency. (#13).

PROJECTOR MECHANISM. The heart of every theatre is the hard-working machine that puts the picture on the screen. It must do a job of very rapid, incessant start-stop action on a tenderly fragile strip of film and still be as nearly immune to breakdown as human ingenuity can contrive. An illustrated pamphlet issued by Century Projector Corp. sets forth many of the details of one recently-designed model; it describes the machine that creates the show. (#14).

PROJECTOR MECHANISM. The new Superior projector, designated model "A", is described in a four-page illustrated folder. All manufacturing rights to the Superior were recently acquired by J. Burgi Contner, president of Blue Seal Cine Devices, Inc. Under his direction the old Model U has been revised and improved into the present Model A, which fits any standard soundhead without need for special attachments. Mechanical and operating features of the new mechanism are described in this two-color, illustrated folder, which STR's Equipment Literature Bureau will gladly arrange to have sent. (#15).

RADIO PARTS useful in the projection room and the theatre generally are listed in an 8-page illustrated flyer issued by Radio-Wire-Television, Inc. Tubes, fluorescent lighting fixtures, test meters, non-synch equipment, headphones and speaker units are included, along with repair parts such as resistors, condensers and transformers. (#16).

SOUND EQUIPMENT. A number of different components—soundheads, amplifiers, speakers, power units, etc., must be combined to make one sound system. Manufacturers build these components in models of different power and sometimes of different quality, and then combine them according to the needs of the theatre and the price it is willing to pay. In careful buying it is necessary for the purchaser to inform himself as to what component items, of what power and quality, go to make up each of the systems he has under consideration. A well-printed booklet on Motiograph-Mirrophonic sound apparatus has been issued by Motiograph. It first describes each component unit and illustrates it in detail; then lists five separate systems, setting forth just which of the previously described components goes into each. The power output and distortion rating of each system is also stated, as well as its capacity in terms of the number of seats it can serve under the recommendatione of the Academy Research Council (#17).

SOUND SYSTEMS. Century Projector Corporation has issued an 8-page, 2-color illustrated booklet setting forth the features of the latest sound equipment of Western Electric design—which is marketed by Century in this country and by Westrex Corporation abroad. The apparatus incorporates many striking features, including a flutter suppressor in the soundhead which is said to reduce flutter to only seven hundredths of one per cent—far below the requirements previously considered acceptable for the highest quality sound. The devices for effecting this result are illustrated and their action described in this Century booklet. It also lists and illustrates other features of the soundheads, amplifiers and loudspeakers. Among details thus treated are the exciter lamp mounting, film alignment control, light diffuser for equalizing illumination of the soundtrack, pre-amplifier utilizing war-developed midget tubes, amplifier system of from 40 to 100 watts output with rated harmonic distortion of less than 2 per cent, and Altec-Lansing Voice of the Theatre speaker systems matched to the Century amplifiers. Charts are included, showing the number of seats each speaker system can supply, angles of vertical and horizontal distribution of sound, and the overall dimensions the speakers will occupy on the screen platform. Two pages of the booklet are devoted to the mounting of the soundhead under the projector mechanism and the two methods available for driving the projector—gear connection and chain connection. These are clearly illustrated. It is an informative little publication worth the attention of anyone concerned in any way with the technical details of sound apparatus. (#18).

WALL PANELS. Wall surface panels having baked plastic or genuine wood veneer surfaces are available in a great variety of colors, patterns and finishes. Sold under the trade name Marlite, they are described and illustrated in detail in a four-page, three-color folder by Marsh Wall Products Company. There are tile patterns for wash rooms, marble patterns for foyers and lobbies, wood patterns, and unpatterned plain color panels, all in a wide range of color schemes to meet the needs of any location. The panels are 5/32" inch thick, readily cut and fitted with regular carpenter tools. Colored plastic, wood, pressed wood, white alloy and stainless steel mouldings are available for use with them. Anyone planning building or remodeling will be interested in this Marlite folder. (#19).

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York 18, N. Y.

11/9/46

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets checked below, immediately:

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2 ☐	7 ☐	12 ☐	17 ☐
3 ☐	8 ☐	13 ☐	18 ☐
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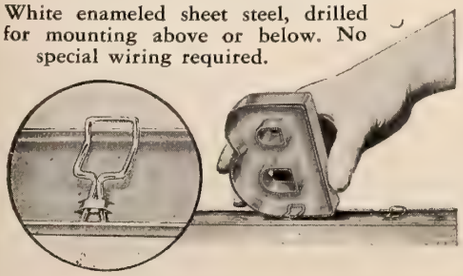
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STR PROJECTION ADVISORY COUNCIL
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The Projection Advisory Council Guide To Good Projection

A Summary of All the Council's Advice to Date. You Will Want to File It For Reference

Built into every motion picture theatre in the world is one of the most ironical of all contradictions.

The theatre is dramatic. It is human. It is devoted to making people comfortable in surroundings that bring them agreeable sensations; and then entertaining them by artistically skillful arousing of the whole gamut of human emotions.

At the center of this effort, indispensable to it, is a completely contradictory core of cold, inhuman, scientific technology.

The glamour girl pursues the boy of her heart with the help of condensers, ballast resistors and diode rectifiers!

Therefore the people who man this industry, who are concerned with the arts of entertaining the public and the graces of giving it comfort and ease, must also busy themselves very intimately with a mass of highly complex and elaborate engineering.

This engineering is so exceedingly complex that the whole science of electronics explains only part of what goes on every day in the projection room. The whole of the abstruse science of optics covers only one of the other parts. And these disciplines and the technical arts they have fostered are in a state of constant progress—there is no such thing as getting through with learning them. They'll be different tomorrow.

Hence the men in each theatre can use competent technical advice.

The unselfish generosity of the members of the members of STR's Projection Advisory Council, and their zeal for the welfare of the industry of which they are so important a part, has led them to place the benefits of their competence and experience at your disposal, through these pages.

There is no higher authority in projection than the members of this Council. They are the men who supervise projection and sound for the largest and most successful groups of theatres in the country. The engineering developments, machinery and equipment they approve go into projection rooms everywhere; what they do not approve disappears from the market place and is heard of no more. The operating practices they recommend and endorse are followed in all the finest American theatres; those they condemn vanish entirely or at most survive only in shooting galleries in back alleys.

In everything that pertains to projection and sound there is no advice better than theirs—none equal to theirs. They are the last word.

Here presented is a summary of the invaluable recommendations they have given readers thus far. You will want to keep it on file, for permanent reference.

MEET YOUR COUNCIL
C. A. Dentelbeck



C. A. Dentelbeck has been associated with Famous Players Canadian Corporation Limited since its formation in 1920 in the position of Supervisor of Projection.

He started in show business as manager of the Avenue Theatre in Toronto in 1909. In 1912 he took out a license as projectionist and the following year moved to the College Playhouse as projectionist. In 1918 he was appointed chief projectionist at the Strand Theatre.

In 1919 Charlie was named Supervisor of Projection for Paramount Theatres and, when Famous Players was granted a charter in 1920, he became Supervisor of Projection with that organization, which now operates 333 theatres in Canada and Newfoundland.

He was president of the Toronto Union, Local No. 173 for 21 years, during which time there was not one strike or lockout.

Charlie's hobbies are golf and poker. He's had golf scores as low as 74 and won a number of trophies at the game, including the IATSE trophy in Cleveland, Film Championship and others. His favorite movies are Westerns and heavy drama.

Good Operating Practice

Every film that enters the projection room should be rewound and inspected before it is run for the first time. The Council is totally unanimous on this. Put no film in your projectors until it has been examined; and repaired if and as needed.

Projection room equipment should be inspected and checked before the start of each day's operations. On this point also Council opinion is unanimous.

Some differences of viewpoint appeared on the question of how to pay for these inspections of apparatus and film. To carry them out with any thoroughness obviously requires that the projection crew report for work a considerable time before the beginning of the first show. Some members feel this ought to be specially arranged for in the union contracts. Others merely set up a working schedule that includes a start-work time early enough to meet the requirements. Another course suggested: to pay somewhat above scale in order to attract and keep men of the highest competence and sense of responsibility, and then hold them responsible for anything that needs doing, as part of the job.

There was also some difference of opinion also as to the need for hand rewinding; which was favored by many as essential. Others noted that in one-man projection rooms it is scarcely practicable.

Faults that may impair the quality of the show should be repaired as soon as found, the Council agrees unanimously.

Servicing of projection room equipment by experts who are not part of the theatre's regular staff also is unanimously

(*Continued on Page E-19*)



COMFORT PAYS OFF AT THE BOXOFFICE

YOU have to be comfortable to enjoy a show—and comfort is what these stylish "American" Bodiform Chairs provide in full measure! It's the kind of easy, restful comfort that lets your patrons really relax and have a good time. The kind that keeps them coming back. That's why these beautiful new Bodiform Chairs are boxoffice hits wherever they're featured!

Bodiform Chairs pack a lot of potent appeal for you, too. These smart, streamlined theatre chairs save space, make possible quicker, more economical housekeeping. They feature smooth, quiet operation and "foolproof" construction that slashes maintenance costs to the bone. And they're built to last and last.

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THEATRE ADVISORY COUNCIL GUIDE TO GOOD OPERATION

(*Continued from Page E-9*)

vacuuming and occasional scrubbing. The scrubbing-in-place method is not very popular among the members; they feel that the technique, as it exists now, still leaves much to be desired.

Building and Remodeling

Whatever else the theatreman does about building or remodeling, let him employ a competent architect *experienced in theatre work*. This does not mean, however, that any radical changes in design or construction are expected. They are not. But the Council members are convinced that a good architect who understands theatre requirements can effect economies far more important than his fee.

As long ago as March of 1945 the Council estimated that postwar building and remodeling costs would be (to take the median figure) 30 per cent higher than the pre-war level, with some Councilors putting the increase at as much as 70 per cent. They do not consider that the early postwar period is any time for building, or even for acquiring real estate, and consequently are convinced that the government's temporary ban on non-residential construction does the theatre industry no harm. The Spring of 1947, however, will be the time to begin new theatre construction and remodeling, according to the views the majority held in April of 1946. In the meanwhile not only the law, but considerations of ethics and public good will require the industry to leave scarce materials in the hands of those who are erecting urgently needed homes.

Planning construction or renovation is another matter. Plans should be made in advance. They should be made in detail, ready for the builder the very moment conditions change to an extent that makes building advisable.

Future Policies

The primary need of the theatre of the future will be greater patron comfort —in every respect.

The second most important need will be better projection and better sound. In this connection approximately half the Council favor installation of a third projector for emergencies and to enable the projectionists to maintain top screen quality under all circumstances.

Training Personnel

Seventy per cent of the members favor training in the form of refresher courses for managers, projectionists and maintenance men. However, a number of the theatre chains represented on the Council do not follow this recommendation, but feel that a man who has reached the status of managing a theatre ought to have the initiative and sense of responsibility to take care of his own continued training.

All chains represented on the Council provide specific training for assistant managers and other junior members of the theatre's staff, including ushers.

Selling Refreshments

In September of 1945 the members preferred an attended candy stand to the vending machines then available. The ideal location, in their opinion, is one that meets three different requirements (and consequently does not exist in many theatres). The candy stand should be close enough to the box-office to encourage the patron to patronize it before loose change has been returned to purse or pocket. It should also be accessible from within the theatre in the interest of repeat sales during the show; and from without in order to make sales to passersby who do not intend to buy tickets.

Incidentally, 80 per cent of the members favored an outside box-office, even for theatres not dependent on transient patronage.

Servicing

Council members participating in the meeting that discussed use of outside servicing organizations were unanimously in favor of utilizing such service for the sound system and air conditioning system.

[As noted elsewhere in this issue, STR's Projection Advisory Council also unanimously endorses outside servicing of projection room equipment.]

Eighty per cent thought the theatre staff should have outside assistance in connection with the heating plant. Seventy per cent favored outside servicing aid for projectors, motors and generators. Fifty per cent thought the theatre personnel needs help in maintaining and servicing roofs, plumbing, signs and marquees.

Despite the Council's unanimous preference for sound servicing, and strong preference for servicing of projectors, motors and generators, the members still insist that the projectionist remains 100 per cent responsible for all projection room apparatus. To enable him to discharge this responsibility, he should be kept completely informed as to the nature of all servicing arrangements for projection and sound equipment into which the theatre may enter. On the other hand, the servicing people should deliver written reports to the manager as well as to the projectionist, so the manager can follow through on their recommendations and suggestions.

The Council also stresses the difficult and technical nature of acoustical work, and emphasizes that no such work ought to be undertaken without help of outside, thoroughly expert advice. And in building and renovation work, the Council is very strongly in favor of employing a competent architect familiar with the theatre field. Amateurish efforts, in fact, have been frowned on by the members in every phase of theatre operation as not being economical, when the final score is in, and seldom successful according to any reasonably acceptable standards.

Safety

Theatremen are advised to seek the cooperation of local fire authorities as a valuable precaution. It was pointed out that this step not only will reduce the chances of fire and loss through fire, but also will make utterly impossible any charge of criminal negligence.

The Council stresses the importance of lighting in avoiding accidents. If a higher level of auditorium illumination means that more powerful arc lamps, consuming more current, have to be installed in the projection room—install them. Accidents can be more expensive.

Also on the subject of accidents, the Council is agreed as to the urgent necessity for frequent inspection of chairs, and prompt repair of any fault found. As to the value of rubber nosing on steps, however, opinion is divided.

Buying Supplies

Small theatres can buy supplies as efficiently and cheaply as large chains, say these men who do the buying for large chains.

They point out that a chain gets lower prices from the supplier only by ordering in bulk—for many theatres at the same time—and that this involves an inefficiency because in some theatres the article will not be just exactly what is needed. The individual operator, however, can choose precisely the right article. In addition, the small individual theatre is directly under that "eye of the owner"—which according to all standard theories of economics results in greater efficiency than the less zealous supervision of hired help. These two advantages offset the advantage the large chain has in matters of purchasing. In themselves, they equalize the efficiency of the two types of theatre operation—chain and individual—to the advantage of the latter.

Additionally, the small theatre can pool its buying with that of friendly competitors in the same town or neighborhood, and thus achieve some of the advantages of bulk ordering. It is suggested that when this is done, a further advantage be gained by having the supplier send everything to one address.

Similarly, friendly competitors can equalize the advantage held as to spare parts by a chain with several theatres in the same vicinity:—they can set up their own pool of spare parts.

Other advice on efficient buying includes:

Take competitive bids on all purchases of over $15.00.

Either submit any article under consideration to careful technical tests before ordering it in quantity, or else buy only known products of unquestioned reputation from a supplier who is equally reputable.

Never overbuy.

Do not buy on price.

Keep in touch with the market by reading the trade papers.

Lighting

Theatre lighting to date has only scratched the surface of its possibilities.

Wide variations in the views of the members on matters of detail indicate that in their minds lighting is not only a science but also an art—the art of showmanship—so that decisions about it cannot be made on a scientific basis alone. A great depends on personal choice, or on the preferences of the type of audience to which the theatre caters.

In general, the members prefer front lighting that stresses beauty and enhances architectural lines above that which stresses exploitation. They advise tying in the canopy lighting with the decorative scheme of the facade. They favor maximum attraction board space, and large-size changeable letters.

In the auditorium, indirect lighting is strongly prefered as against the direct type; and a high level of illumination for the sake of safety is advocated even at the expense of putting larger arc lamps into the projection room. A number of members expressed preference for cold cathode lighting in the aditorium. Where

incandescents are used, reflectors are favored by the majority.

Black light murals are not generally endorsed for the auditorium on the ground that nothing must be allowed to distract attention from the screen; it is considered that black light murals have their place in lounges and lobbies. Ultra-violet aisle lights and fluorescent aisle carpeting won only limited endorsement, owing to present costs. Opinion was scattered as to the usefulness of germicidal lamps; but a number of members noted that their experience with these lamps has thus far been limited.

Lamps should be kept clean, but how often it is necessary to clean them depends on the cleanliness or soil of the local atmosphere.

Screens

The favored method of cleaning screens is by brushing. Several different types of brush are recommended by different members, but all agree that whatever kind is used, it must be immaculately clean.

Keeping screen curtains closed whenever a picture is not actually being shown will reduce the necessity for cleaning and prolong the screen's life.

Re-painting an old screen has few advocates. Re-surfacing processes are in somewhat greater favor, but even those who approve them admit that re-surfacing is inadvisable unless done carefully, by experts.

No one favors a small screen and small picture. On this point also the Council agrees that the cost of installing larger arc lamps and burning more current in them must be counted a secondary matter. Whatever costs may be involved, the picture should be of generous dimensions, in all theatres.

Acoustics

Still another point on which the Council feels that cost does not matter as compared with results is acoustic correction. An emphatically large majority voted that where such correction is needed it has to be made regardless of expense. "This is a must" is the way one member put it.

It was stressed that acoustics is a highly specialized field, in which only specialists should be called on to advise. Fly-by-night and amateur correctionists are to be avoided. As sources of expert advice, the members named sound servicing organizations, engineers employed by reputable manufacturers of acoustical materials, or properly qualified consultants of known reputation.

In the matter of acoustical materials, permanently attached substances are favored as against drapes. However, the appearance of the acoustically treated surface must be adapted to the audience taste in decoration; therefore any given material, even though scientifically satisfactory, may not be suited to all theatres because of differences in decorative considerations.

Dusting and vacuuming are recommended for cleaning acoustical surfaces. Painting with any ordinary paint was opposed; but water-color type paints are approved. The majority hold that from three to five coats of water-color paint can be applied to the average acoustical surface without serious impairment of its sound-absorbing properties. **(#11).**

PROJECTION ADVISORY COUNCIL GUIDE TO GOOD PROJECTION

(*Continued from Page E-16*)

approved. (Equally unanimous approval of outside servicing of sound equipment was voiced by STR's Theatre Advisory Council, as reported elsewhere in this issue.)

The responsibility of the manager in projection matters, and his authority over them, was stressed by this gathering of projection chiefs, the majority holding that good organization requires the manager's advance approval of all overtime work; and does not require him to consult his projectionists in choosing the apparatus and supplies with which they must do their work. In the majority of theatre chains represented at the Council meeting that discussed this point, projectionists are not consulted when new equipment is selected.

The Manager's Part

The role of the manager with reference to good projection—exactly and in detail what he has to do with it—involves a delicate balance between complete assertion of his responsibility and authority on the one hand, and maintenance of totally harmonious relations with the projectionists on the other. So the Council believes. Nothing, they say, is more important to good projection than good morale as between the manager and the men who put the picture on the screen. This they consider a vital necessity of successful theatre operation.

But the manager should supervise actively, and keep in close touch with a great many small and technical details. It is part of his business to know or learn enough about technicalities to be able to do this effectively. He should visit the projection room often, appearing unexpectedly. He should carry his inspection of it beyond matters of neatness and cleanliness and into the condition of the apparatus and its parts, just as far as his ability and knowledge allow him to go. He himself should keep track of how often parts have to be ordered, so he can buy them efficiently; he should keep the record of how often each item of equipment has to be repaired. He should require written reports from the projectionists on the condition of all film received; and periodical written reports on the condition of all equipment. He should know whether each man comes in on time (but in the interest of harmony this matter is best handled without time clocks or officiousness.)

The more nearly personal affairs of the projection crew—such as the arranging of shifts and reliefs and days off—are matters he had best leave to them, or to their union.

Safety

The manager also is the key man in projection room safety. This ultimately is not the responsibility of the projectionists, but his. Safety regulations are complex—but he must learn them. It is a matter he cannot entrust or delegate to others.

This Council of projection men, many of whom are union members themselves, in good standing with the IA, is absolutely unanimous in favor of severely disciplining or dismissing any projectionist who violates safety rules. And not one member can envisage any union local objecting to that.

With respect to the expense of safety precautions, and the necessity of meeting competition that may not take such precautions, the Council asserts safety measures are not importantly expensive: but in any case, what the competition does must be ruled out of consideration. Each theatre manager has human lives in his custody—and they come first.

Difference of opinion exists as to the Underwriters requirement that projectionists make no attempt to fight film fire but operate the safety devices and get out. There was also difference as to the safety value of a two-man crew; with a small majority holding that one man is enough from the point of view of safety. Lack of agreement as to fire extinguishers —whether to put them in the projection room at all, and if so, what type to put there—likewise exists. Those who favor the carbon tetrachloride type agree that if it is installed, the projectionists should be given an ample additional supply of CT to make sure the extinguishers will not be treated as a source of fluid for cleaning electrical contacts.

Providing the projection room with dual exits, and with stairs for access instead of ladders, is strongly favored. The majority feel that no one under 21 ought to be employed with the responsibility of a projectionist. Full participation of the projection crew in all fire drills has nearly unanimous support of the Council.

Standards and Equipment

The members endorse the Society of Motion Picture Engineers' standards for screen brightness, and recommend adhering to them. But they consider that the Academy standards for sound power are no longer wholly adequate, and exceed them in their own theatres.

Installation of emergency sources of arc current, and of an emergency sound amplifier channel, are recommended by strong majorities. **(#12).**

HOW TO PREVENT PROJECTION ROOM FIRES

Zap, North Dakota,
October 20, 1946.

SHOWMEN'S TRADE REVIEW
New York, N. Y.
Gentlemen:

I was interested in the article "Projection Safety," STR Oct. 12, Page E-3. I am enclosing an old report from our State Board of Electricians of North Dakota. I believe that fires in the projection room would drop to almost nothing if the states would regulate the projection room as they do in North Dakota. There are no "rat holes" in this state, and no ladders for getting to the projection room. The room must be fireproof, with plenty of space, automatic shutters on all ports, and the theatre must have a licensed projectionist.

The enclosed book gives the requirements for both projection room and projectionists. As a result, projection fires are almost unknown in this state.

J. H. TAYLOR,
Zap Valley Theatre
License No. S-410

Odorless Disinfectant Solves Problem of TACTFUL Sanitation

All infections that menace patronage—including even ringworm infection of the head, which threaten junior patrons who lean back against a mohair chair and may thus pick up ringworm fungi that other children have left there—may need *tactful* sanitation.

Depending on the state of mind of the community it is not always wise to use disinfectants that advertise themselves as such by residual disinfectant odor. In cases of threatened or rumored epidemic, obvious, conspicuous efforts at sanitations may scare patrons away.

Back from the war, Fort-A-Cide disinfectant provides one efficient answer to this problem. It is an effective fungicide, acocrding to reports of the State of Illinois Department of Public Welfare, the Sanitary District of Chicago, and other authorities who have tested it on a wide variety of germs, in direct comparison with a standard disinfectant such as carbolic acid. Fort-A-Cide is far more effective than carbolic acid, according to these reports. F. W. Mohlman, Director of Laboratories for the Sanitary District of Chicago, declared in a signed statement that on a dry weight basis it is 500 times as effective as carbolic acid.

The material is also an effective deodorant, according to these tests; yet it has no odor of its own.

The six different chemicals which are compounded to form the material serve varied purposes; some being germicides, some fungicides, some deodorants, and some penetrants which enable the "fighting" parts of the compound to penetrate both organic dirt in which germs may be hiding, and the protective oily or wax-like "armor" with which a number of obstinate germs surround themselves.

The material is applied by spraying. Weak solutions are used: for example, one part disinfectant to 40 parts of water is the rated solution for mopping toilet floors. For spraying plumbing fixtures, a stronger solution, 1 part Fort-A-Cide to ten parts water, is recommended.

To assist theatre personnel in using the preparation with maximum effectiveness the Fort-A-Cide Corporation also markets a 5-gallon fire pump and tank that can be strapped on the porter's back. The tank is rust-proof; made of galvanized steel. The hand pump is brass. The nozzle can be adjusted to deliver either a force stream of the solution, or a fog-mist spray. Wearing this tank on his back, and working the brass pump handle back and forth, an employe can readily spray auditorium chairs and discharge a fine spray of disinfectant into the rest room air to combat odors and air-borne bacteria, while a flip of the nozzle provides a force-driven, penetrating stream, that enables him to dislodge bacterial deposits and discoloring encrustations on plumbing fixtures. **(#14).**

New Wenzel "Bulldog" Helps All Film Shafts

To eliminate key breakage on all types of shafts used for winding film, and to distribute lower magazine "pull strain" more evenly when 2,000-foot reels are used, Wenzel Projector Company has brought out a new type "bulldog" for all types of magazines and rewinders. Of sturdy construction for long continued hard use, it takes both 1000′ and 2000′ reels. **(#15).**

SORRY

Through typographical error, STR on October 12 reported Altec "Voice of the Theatre" had been installed in 100,000 theatres. Of course there aren't that many theatres. The headline to the item gave the figure correctly: more than 2,000 theatres have now put in Altec speaker systems. We regret the slip. **(#16).**

Theatre Equipment In The Spotlight

Manufacturers Exhibiting At The TESMA Convention

(*Continued from Page E-13*)

Brenkert Light Projection Co.
7348 St. Aubin Ave.
Detroit 11, Mich.

Century Projector Co.
729 Seventh Ave.
New York 19, N. Y.

Compco Corporation
2251 West St. Paul Ave.
Chicago 47, Ill.

The Crescent Tool Co.
York and Western Ave.
Cincinnati, Ohio

Da-Lite Screen Co., Inc.
2723 No. Crawford Ave.
Chicago 39, Ill.

DeVry Corp.
1111 W. Armitage Ave.
Chicago 14, Ill.

Electro Air Corp.
41-38—37th St.
Long Island City, N. Y.

Essanay Electric Mfg. Co.
1438 N. Clark St.
Chicago 10, Ill.

Fontaine Manufacturing Co.
141-37 Union Turnpike
Flushing, L. I., N. Y.

Forest Manufacturing Co.
60 Broad St.
Newark, N. J.

Fort-A-Cide Corp.
160 East Illinois St.
Chicago, Ill.

General Register Corp.
36-20—33rd St.
Long Island City, N. Y.

Ideal Seating Co.
521 N. W. Ann St.
Grand Rapids 2, Mich.

International Seat Corp.
West Pearl St.
Union City, Inc.

Kneisley Electric Co.
500 South St. Clair St.
Toledo, Ohio

Kollmorgen Optical Corp.
2 Franklin Ave.
Brooklyn 11, N. Y.

Krispy Kist Korn Machine Co.
120 South Halsted St.
Chicago 6, Ill.

LaVezzi Machine Works
180 North Wacker Drive
Chicago 6, Ill.

Motiograph, Inc.
4431 West Lake St.
Chicago 24, Ill.

Motion Picture Machine Co.
3110 West Lisbon Ave.
Milwaukee 8, Wis.

National Super Service Co.
1946 North 15th St.
Toledo 2, Ohio

Neumade Products Corp.
427 West 42nd St.
New York 18, N. Y.

Owens-Corning Fiberglass Corp.
Nicholas Building
Toledo 1, Ohio

Radiant Mfg. Corp.
1140-46 West Superior St.
Chicago 22, Ill.

Radio Corp. of America
Forest and Cooper Sts.
Camden, N. J.

Reeves Instrument Co.
215 East 91st St.
New York 28, N. Y.

J. E. Robin, Inc.
330 West 42nd St.
New York 18, N. Y.

Society for Visual Education, Inc.
100 E. Ohio St.
Chicago 11, Ill.

Strong Electric Corp.
87 City Park Ave.
Toledo, Ohio

Switzer Brothers, Inc.
1220 Huron Road
Cleveland 15, Ohio

Tele-Radio Corp.
86 Shipman St.
Newark 2, N. J.

Textileather Corp.
Wayne Building
Toledo 3, Ohio

U. S. Air Conditioning Corp.
Como Ave., S.E., and 33rd
Minneapolis 14, Minn.

Vallen, Inc.
25 Bluff St.
Akron, Ohio

Wagner Sign Service, Inc.
218 South Hoyne Ave.
Chicago 12, Ill.

Weber Machine Corp.
59 Rutter St.
Rochester 6, N. Y.

Wenzel Projector Co.
2509 South State St.
Chicago 16, Ill.

(#13).

Coming Soon!

THE f/1.9 SUPER-SNAPLITE 6-ELEMENT ANASTIGMAT



COMPARE THESE ADVANTAGES!

ANASTIGMAT . . . Six elements for wide-angle, high-magnification, wire-sharp projection!

f/1.9 . . . magnificent screen brilliance!

COATED OPTICS . . . greater light, sparkling contrast!

HERMETICALLY SEALED . . . trouble-free performance; dustproof, oilproof!

ANODIZED FINISH . . . can't flake off!

Wider-angle projection . . . higher magnification . . . utmost image quality are yours with the spectacular new Super-Snaplite!

Because it's a true anastigmat, the Super-Snaplite produces extremely high magnifications, in short throws, with exceptional detail — gives incomparable image quality in longer throws!

And this superb performance is *permanent* — thanks to the hermetically sealed, one-piece high-strength aluminum alloy mount! The Super-Snaplite is dust-proof, moisture-proof, oil-proof — never needs to be taken apart for cleaning! The anti-reflection coating is hard, durable, too!

Focal lengths range from 2" through 5" in ¼" steps. Speed of f/1.9 is maintained throughout. Get the complete details of the new Super-Snaplite by writing for Bulletin 203!

SUPERB FOR COLOR!



IMMEDIATE DELIVERY ON SNAPLITES I & II

The Series II Snaplite provides a speed of f/2.0 in focal lengths of 3½" through 5" . . . has durable anti-reflection coatings . . . features a one-piece, hermetically sealed aluminum alloy mount with integral black-anodized finish. For less exacting requirements, the Series I is stocked in a wide range of focal lengths.

KOLLMORGEN *Optical* **CORPORATION**

2 Franklin Avenue
Brooklyn 11, New York

'Black Light' Provides Thrilling Xmas Decoration

By J. Cornell Richardson*

Christmas season decorations call for the theatre manager's utmost ingenuity in devising holiday ornamentation that reflects the sharp showmanship theatre patrons have come to expect in their favorite place of entertainment.

Black Light offers an easy, highly successful, answer to this important problem. Simple to apply, inexpensive to use, Black Light and fluoro-materials provide vivid color in glowing radiance to delight and mystify the public.

Theatre managers often shy away from Black Light; their attitude frequently is: "It may be alright for Rockefeller Center, but my budget is limited and I am not sure I have the necessary talent for such design."

The simple truth is that no theatre is too small to incorporate Black Light into its Christmas decorations. As for talent—free, expert consultant advice is easily had.

And no theatre is too large or elaborate to benefit from the glorious, breath-taking displays which Black Light affords.

Consider the most common of displays—the Christmas tree. Whether it is placed in the foyer or lobby of the large theatre, at one side of the screen in smaller theatres, or outdoors on top of the marquee, the same principles of applying Black Light are followed.

First, the area around the tree must be dark or semi-dark. White light shining directly on the subject washes out the fluorescent effect.

Either a natural tree or an artificial one can be used. To get the best results one should spray the branches with fluorescent lacquer. A green transparent lacquer is ideal for use in conjunction with a white-light flasher system, for the surprise effect it gives. Under the white light, the tree will look quite ordinary. Under Black Light, however, it will glow with startling brilliance. For a greater fluorescence intensity, opaque lacquer is recommended. If any color but green is used on the tree, it is advisable first to spray the tree with a white casein paint for a base coat and then spray on the fluorescent lacquer. *It is important to have the spray gun absolutely clean before this final operation.*

The ornaments can be treated with fluorescent lacquer applied with a small camel's hair brush. The brushing is more successful if you thin the lacquer with a high-grade retarder thinner. A large star placed at the tip of the tree can be treated with Arctic White lacquer to give a lovely, silvery glow. The star can be fashioned from plastic, wood, or hard-surface paper or cardboard. Here again it is wise to use an undercoat of white casein paint, especially on paper, to prevent excessive absorption.

For the children, a Christmas display is disappointing unless it includes a Santa Claus. A real-life Santa can wear fluorescent makeup and a suit of "firewagon red" fluorescent satin. The harmless make-up will cause his skin to glow.

A papier mache Santa can be given a fascinating, out-of-this-world appearance



Under Black Light, a Christmas tree sprayed with fluorescent lacquer glows with magic radiance in vivid colors.

by coating the face with fluorescent lacquer (over a base coat), painting the lips red and eyes a merry blue. His hair, even, can be fluoresced with fabric solution, and the snow on his boots can be made to shimmer like the snow in a wonderful fairyland.

A simple, yet effective, fluorescent display consists of a giant Christmas card, addressed to theatre patrons and signed by the theatre management. The lettering can be done in any of the 13 available lacquer colors. Such a card can be designed especially to fit into one of the "coming attraction" display windows. In this case a Black Light source can be suspended from the ceiling, with the invisible rays shining down on the sign.

The light fixture most often recommended for theatre seasonal displays consist of 100-watt mercury vapor units. These may be placed 10 or 12 feet from the tree or display. All Black Lights work on regular 110-volt AC current but only through the transformer provided as part of every unit. The transformer is commonly mounted directly on the lamp to provide a self-contained unit, but it can also be installed at a master switchboard, using No. 12 wires for the circuit to avoid voltage drop. The life of the lamp runs about 1,000 hours and it is replaceable at moderate cost **(#17)**.

President, Black Light Products, Chicago.

Quality Soundhead For Powers Mechs

Theatres still using Powers mechanisms will be interested, in this time of shortages and delayed deliveries, to know that Ballantyne Company can make prompt shipment of their high quality Royal Soundmaster and SP soundheads, which are designed to be used with Powers as well as Simplex projectors and pedestals.

Ballantyne soundheads for mechanisms of the Simplex type also can be supplied complete with drive attachments for either Simplex, Super Simplex, Simplex E-7, Simplex SI, Century, Wenzel, Gardiner and Motiograph Model K mechanisms.

A very wide variety of combinations can be attained, using the Ballantyne soundheads. For example, among other possibilities, they can be installed successfully between a Powers four-point pedestal and a Simplex-type mechanism; or on a Simplex pedestal with a Powers mechanism. **(#18)**.

G. E. Foresees New Projection Light

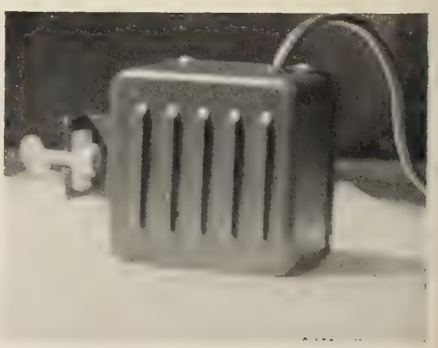
The "pulsed light" projection lamp now used to enable television cameras to pick up programs from motion picture film is not suited to theatre projection in its present form, but "there is every possibility that a new light source operated by the same principle will be developed later for theatre application," according to E. L. Robinson of General Electric Company. The "pulsed light" device is a gas-filled discharge lamp electronically controlled. **(#19)**.

New Airkem Freshener For Rest Rooms Only

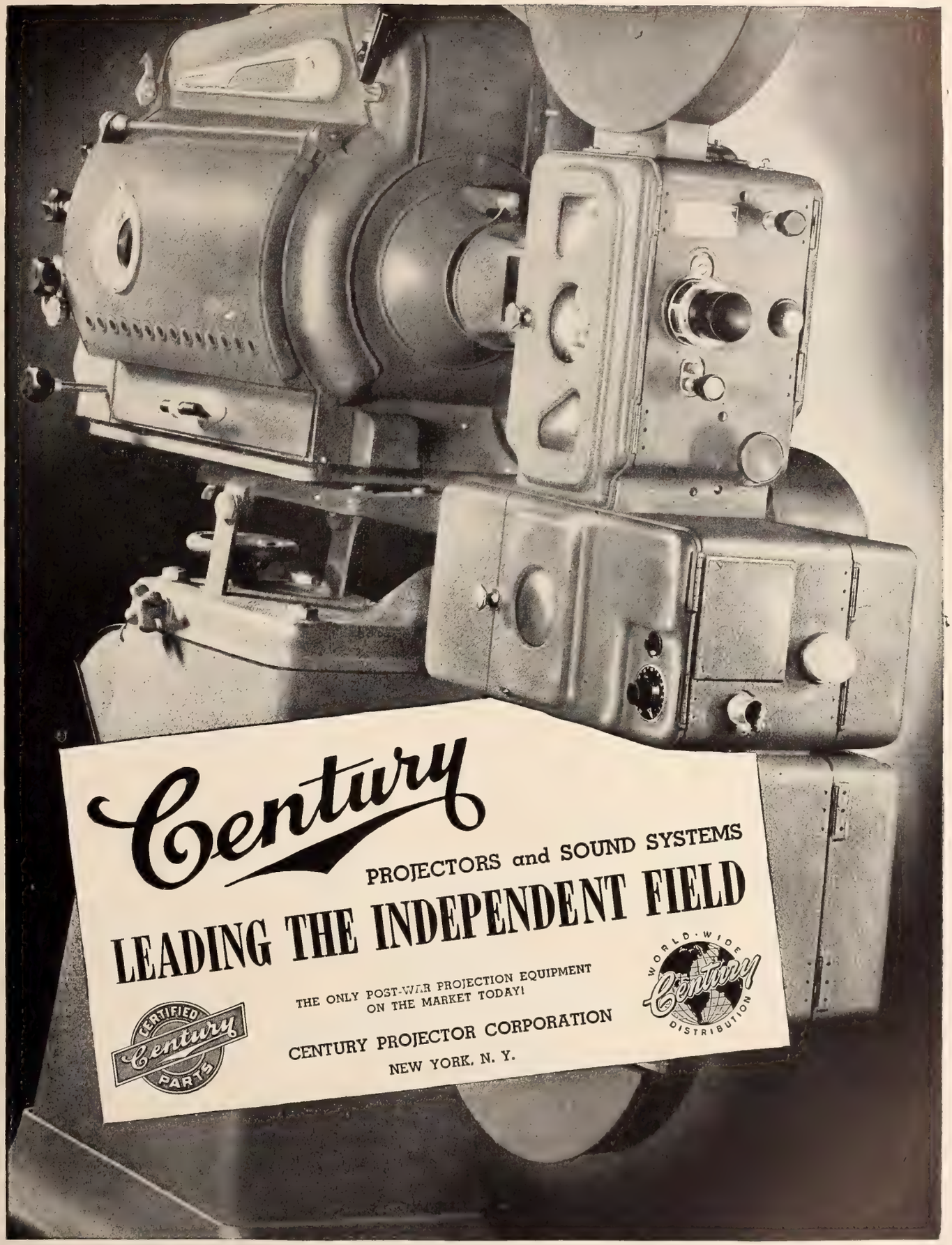
A new product by the makers of Airkem Chlorophyll Air Freshener has been brought out specifically for use in rest rooms. It is designed to be more efficient in that application than the standard freshener, which is for general use. **(#20)**.

USEFUL SPEAKER

Signal Corps surplus, the excellent little loudspeaker shown here is useful in many theatre applications. It has been bought in quantities by Loew's, RKO and Paramount, for intercom-



munication, particularly in connection with stage shows. Small, light, compact, it clamps on almost anywhere. Power handling capacity is in excess of 1½ watts; impedance 4,000 ohms. The price is $3.95—possible only because this item is government surplus. Harvey Radio Company of New York is the distributor. **(#21)**.



CENTURY MANUFACTURES A COMPLETE LINE OF REPLACEMENT PARTS FOR THE CENTURY MODEL "K" PROJECTOR MECHANISMS. INCLUDED ARE INTERMITTENT MOVEMENTS, HARDENED AND GROUND SPROCKETS AND STARWHEELS, PRECISION GEARS AND SHAFTS — ALL EQUIPMENT WHICH HAS BEEN PROVEN BEST BY ACTUAL TEST. **CENTURY CERTIFIED PARTS ARE SOLD THROUGH ALL THEATRE SUPPLY DEALERS — USED BY RECOGNIZED REPAIRMEN THE WORLD OVER.**

Maintenance Memos *for* **PROJECTIONISTS**

NOV. 11

Check fire extinguishers. Make sure they are fully charged, ready for use at instant's notice.

NOV. 12

Have recent equipment alterations overloaded any power lines? If so, ask for rewiring.

NOV. 13

Test volume controls. Correct or replace any that are not COMPLETELY noiseless in operation.

NOV. 14

Test each loudspeaker unit INDIVIDUALLY for volume, quality and rattle-free operation.

NOV. 15

Are projection, sound optical surfaces CLEAN—mirrors free from defects of silvering?

NOV. 16

If your projection ports have glass soundproofing check cleanliness of the glass—clean as needed.

NOV. 17

Is the takeup action smooth and correct; are belts or chains taut and not excessively worn?

NOV. 18

Is projector vibration increasing? Check carefully for the cause and remedy it promptly.

NOV. 19

Using a watch, check the starting time of both projector motors. Have they slowed down? Find cause.

NOV. 20

Is sound track alignment the best possible to avoid sprocket hole and frame line noise?

NOV. 21

Is rectifier cooling fan behaving normally—rectifier operating at the proper temperature?

NOV. 22

Check readings of tube meters; replace tubes as necessary for best quality and reliable operation.

NOV. 23

Inspect all projector and soundhead parts for mechanical wear. Order needed replacements.

NOV. 24

Check all motor-generators for cool bearings, commutator condition, freedom from sparking.

NOV. 25

Is your stock of spare parts COMPLETE? Have you enough carbons—for ALL needs?

NOV. 26

Check all oil cups, oil reservoirs, grease cups, other lubricating points. Lubricate as needed.

NOV. 27

Inspect tungar rectifier tube filaments; replace all tubes that show any serious filament sag.

NOV. 28

Check film guides, tension shoes, idlers, aperture plates, for wear. Order replacements now.

NOV. 29

Examine all sprocket teeth in projector and soundhead for signs of wear or undercutting.

NOV. 30

Watch the screen carefully during showing of titles for even slight travel ghost.

DEC. 1

Examine the asbestos-covered leads to all lamphouses. Are they still in good condition?

DEC. 2

Test fire shutters of projectors for reliability; check action of port safety shutters.

DEC. 3

Examine carbon jaws in all lamphouses. Sandpaper as necessary to remove all roughness.

DEC. 4

Insert the pre-focussed exciter lamps in operating position. Are they in perfect focus?

DEC. 5

Listen to sound critically; any flutter or wows? Remedy cause in soundhead or projector.

DEC. 6

Test volume controls. Correct or replace any that are not COMPLETELY noiseless in operation.

DEC. 7

Test each loudspeaker unit INDIVIDUALLY for volume, quality and rattle-free operation.

DEC. 8

Are projection, sound optical surfaces CLEAN—mirrors free from defects of silvering?

Where to Buy

THEATRE EQUIPMENT

Directory

Featuring a Classified Listing of Manufacturers of Sources of Supply for Specialized Apparatus and the Material Used in the Construction and Maintenance of Motion Picture Theatres and including

Theatre Supply Dealers ● Directory of Trade Names

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Air Washers ..... 7 Ventilating
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"Black Light" Products ..... 6 Lighting
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Border Lights ..... 3 Stage Equipment
Box-Office Equipment ..... 8 Vending

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Disinfectants ..... 9 Maintenance
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Fabrics, Decorative ..... 4 Furnishings
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Voltage Regulators ..... 1a Projection Accessories

Wall Materials, Interior ..... 10 Finishing Materials

EQUIPMENT MANUFACTURERS

Names and Addresses Classified Departmentally

1 PROJECTION

Arc Lamps

C. S. Ashcraft Mfg. Co., 47-31 35th St., Long Island City, N. Y.

Ballantyne Co., 1707 Davenport St., Omaha 2, Nebr.

Brenkert Light Projection Co., 6545 St. Antoine Ave., Detroit, Mich.

*__Forest Mfg. Corp.__, 60 Park Pl., Newark 2, N. J.

Entirely new in principle of operation, the Forest Electronic arc lamp controls carbon feed through two completely separate electronic circuits actuating two solenoid-ratchets. The rate of feed of either carbon is thus totally independent of the other; feeding of each carbon can be readjusted separately without the slightest effect on its mate. The lamp is of the reflector type and designed for a wide varicty of carbon trims.

J. E. McCauley Mfg. Co., 552 W. Adams St., Chicago, Ill.

Morelite Co., Inc., 600 W. 57th St., New York, N. Y.

*__National Theatre Supply__, 92 Gold St., New York, N. Y.

The 1 kw "Simplex High" projection lamphouse is designed for theatres of up to 800 seats, using screens up to 18 feet in width. It projects more than twice as much light as a low intensity source at far less than twice the operating cost, because of the efficiency of its cored carbons. Production of light is so efficient in proportion to the amount of heat generated that a simple burner mechanism and small housing are practicable, with correspondingly attractive price.

Radio Corp. of America, Theatre Equipment Section, Camden, N. J.

*__S.O.S. Cinema Supply Corp.__, 449 W. 42nd St., New York, N. Y.

*__Strong Electric Corp.__, 87 City Park Ave., Toledo, O.

The Strong Mogul 45 to 70 ampere high intensity automatic reflector arc lamp has a ball bearing control system with separate adjustments for the feeding rates of both carbons, full-floating carbon holders and heat resisting guides, and ample size to facilitate easy trimming and cleaning. It is one of the outstanding models of the Strong line, which includes also the Strong 1 kilowatt High Intensity and the Strong Junior High.

Generators

Automatic Devices Co., 1035 Linden St., Allentown, Pa.

Century Elec. Co., 1806 Pine St., St. Louis 3, Mo.

Electric Specialty Co., Stamford, Conn.

General Elec. Co., 1 River Rd., Schenectady, N. Y.

Hertner Elec. Co., 12690 Elmwood Ave., N. W., Cleveland 11, O.

Imperial Elec. Co., Akron, O.

*__J. E. Robin, Inc.__, 330 W. 42nd St., New York 18, N. Y.

Westinghouse Elec. Corp., East Pittsburgh, Pa.

Lenses

Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.

General Scientific Corp., 4829 S. Kedzie Ave., Chicago, Ill.

Ilex Optical Co., 726 Portland Ave., Rochester, N. Y.

*__Kollmorgen Optical Co.__, 2 Franklin Ave., Brooklyn 11, N. Y.

The exceptional speed of f/1.9 is maintained in all sizes of the new Kollmorgen Super-Snaplite anastigmatic projection lens. Wider-angle projection, higher magnification and the utmost in image quality are provided by this important new aid to good entertainment. It is available in focal lengths from 2 in. through 5 in. in ¼ in. steps. All glass-to-air optical surfaces are coated. Hermetically sealed mounting eliminates any possible need for taking the lens apart to clean it.

Projection Optics Co., Inc., 330 Lyle Ave., Rochester, N. Y.

Wollensak Optical Co., 850 Hudson Ave., Rochester, N. Y.

Projectors

*__Blue Seal Cine Devices, Inc.__, 137-74 Northern Blvd., Flushing, New York, N. Y.

Brenkert Light Projection Co., 6545 St. Antoine Ave., Detroit, Mich.

*__Century Projector Corp.__, 729 7th Ave., New York, N. Y.

Models C and CC mechanisms are both of direct drive design and construction. In both, all driving and shutter shafts are completely ball bearing mounted. Model CC mechanism has seven gears and pinions; Model C, five. Model CC has double shutters completely independent of each other so that either could be used as a single shutter in emergency; Model C a single shutter. Model CC is rated at 58 per cent light efficiency and Model C at 50 per cent light efficiency, for all lens speeds and focal lengths.

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*__DeVry Corp.__, 1111 Armitage Ave., Chicago, Ill.

Projectors of the DeVry 12000 series incorporate both projector mechanism and soundhead

*See Advertisement, elsewhere in this issue.



in a single unit easily installed, removed and replaced. The unit is pinned and registered to the pedestal. Feed and take-up magazines are easily removed for servicing. Available in external finishes of old ivory, chrome, red or battleship gray.

L. J. Gardiner Co., 935 W. Goodale Blvd., Columbus, O.
Holmes Projector Co., 1815 Orchard St., Chicago, Ill.
*__International Projector Corp.,__ 92 Gold St., New York, N. Y.
IPC's Simplex E-7 projector provides the show in many of the finest theatres the world over. It features synchronized front and rear shutters which mount solidly on the same shaft for permanently perfect alignment after any number of years of use, one-shot lubrication system that oils all bearings simultaneously with filtered oil, demountable film trap for easier cleaning, studio-type guides to prevent side sway of film and many other outstanding features of design and construction.

*__Motiograph, Inc.,__ 4431 W. Lake St., Chicago, Ill.
Radio Corp. of America, Theatre Equipment Section, Camden, N. J.
Weber Machine Corp., 59 Rutter St., Rochester, N. Y.
*__Wenzel Projector Co.,__ 2505 S. State St., Chicago, 16, Ill.
The smooth-running, rock-steady Wenzel mechanism can be obtained with spiral or straight gears. The WG-1 shockproof gear assembly and EW-2 and EW-10 trap and gate assemblies, were designed and engineered, and are manufactured by Wenzel under their own patents.

Rectifiers

Baldor Elec. Co., 4367 Duncan Ave., St. Louis, Mo.
Benwood-Linze Co., 1815 Locust St., St. Louis, Mo.
*__Forest Mfg. Corp.,__ 60 Park Pl., Newark 2, N. J.
Garver Elec. Co., Union City, Ind.
General Elec. Co., 1285 Boston Ave., Bridgeport, Conn.
Good-All Elec. Mfg. Co., Ogallala, Nebr.
Kneisley Elec. Co., 500 S. St. Clair St., Toledo, O.
*__National Theatre Supply,__ 92 Gold St., New York, N. Y.
National Theatre Supply is the manufacturer of a full line of rectifiers, headed by the six-tube heavy duty type which furnishes up to 80 amperes from a three-phase, full-wave circuit. Physical design also varies to facilitate placement of the rectifier in projection rooms that are crowded for space. One model or another of this abundant variety of rectifiers will meet almost any theatre requirement.

*__S.O.S. Cinema Supply Corp.,__ 449 W. 42nd St., New York 18, N. Y.
*__Strong Elec. Corp.,__ 87 City Park Ave., Toledo, O.
Strong rectifiers include tube types and copper oxide types; the former in 2-tube, 4-tube and 6-tube models with outputs up to 80 amperes. The Strong copper oxide rectifier, operating from three-phase 200-250 volt lines, delivers up to 65 amperes, and is ventilated by forced draft provided by a ball-bearing fan. Unit construction permits easy removal of component parts for inspection.

Westinghouse Elec. Corp., East Pittsburgh, Pa.

Reflectors

Baldor Elec. Co., 4367 Duncan Ave., St. Louis, Mo.
Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.
Glass Laboratories, 309 Johnson St., Brooklyn, N. Y.
Heyer-Shultz, Inc., 39 Orange Rd., Montclair, N. J.
Kneisley Elec. Corp., 500 S. St. Clair St., Toledo, O.
Mirror-Guard Co., 837 11th Ave., New York, N. Y.
Morelite Co., Inc., 600 W. 57th St., New York, N. Y.
*__National Theatre Supply,__ 92 Gold St., New York, N. Y.
Forty-six different models of National reflectors are catalogued, for replacement in all types and makes of Projection arc lamps, including Ashcraft, Brenkert, Morelite, Motiograph, Peerless, Powerlite, Preddy, Simplex, Sterling and Strong models. Reflectors for obsolete models can also be supplied on short notice, on reciept of accurate data as to the requirements. National also reconditions arc lamp reflectors that have deteriorated.

*__S.O.S. Cinema Supply Corp.,__ 449 W. 42nd St., New York 18, N. Y.
*__Strong Elec. Corp.,__ 87 City Park Ave., Toledo, O.
Strong precision reflectors have long been recognized as a dependable standard of quality. Hand finished, meticulously inspected and optically inspected for accuracy, they are regularly stocked in a variety of types and sizes for use as replacements in all standard projector arc lamps.

Screens

Da-Lite Screen Co., Inc., 2723 N. Pulaski Rd., Chicago 39, Ill.
*__Forest Mfg. Corp.,__ 60 Park Pl., Newark 2, N. J.
Radiant Mfg. Corp., 2627 W. Roosevelt Rd., Chicago 8, Ill.
Radio Corp. of America, Theatre Equipment Section, Camden, N. J.
Raven Screen Corp., 314 E. 35th St., New York, N. Y.
*__Retiscope Screen Co.,__ 214 W. 42nd St., New York, N. Y.
A new screen, revolutionary in design, called the Retiscope, permits full use of hitherto un-

(Continued on Page E-28)



THEATRE EQUIPMENT

(Continued from Page E-27)

desirable corners at the front of the auditorium. Mounted in a steel frame with curved members, the screen presents a slightly curved surface that reduces the distortion normally present in a projected picture when it is viewed at an extreme angle. Screen material is woven glass; it can never turn yellow.

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*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Beaded soundscreen, for incandescent and low intensity projection in narrow theatres, reflects rated 267 per cent of projected light over a narrow area. Diffusive perforated soundscreens for wider theatres, consist of washable, white-coated fabric, fungus proof, with flameproofing optional.

Vocalite Screen Corp., 19 Debevoise Ave., Roosevelt, N. Y.

Walker American Corp., 800 Beaumont St., St. Louis 6, Mo.

1a PROJECTION ACCESSORIES

A.C. Voltage Regulators

General Elec. Co., 1 River Rd., Schenectady, N. Y.

General Radio Co., 275 Massachusetts Ave., Cambridge, Mass.

Raytheon Mfg. Co., Foundry Ave., Waltham, Mass.

Sola Elec. Co., 2525 Claybourne Ave., Chicago 14, Ill.

Sorenson & Co., 375 Fairfield Ave., Stamford, Conn.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Two manually controlled voltage regulators give 110 volt output at inputs varying between 95 and 145 volts, AC. One is of 2 KVA rating, the other 400 watt rating and designed especially for amplifiers. Both are equipped with 3½" Westinghouse voltmeters and heavy knobs for controlling the output. Both are mounted in heavy steel cases.

Superior Elec. Co., 83 Laurel St., Bristol, Conn.

United Transformer Co., 150 Varick St., New York, N. Y.

Ward Leonard Elec. Co., 31 South St., Mount Vernon, N. Y.

Westinghouse Elec. Corp., East Pittsburgh, Pa.

Carbons

Droll Theatre Supply Co., 925 W. Jackson Blvd., Chicago 7, Ill.

*National Carbon Co., Inc., 30 E. 42nd St., New York 17, N. Y.

Pioneers in improved projection lighting, National Carbon Co. has worked consistently at the development of more and more efficient electrodes for the projection arc. National's current line of high intensity carbons represents a tremendous stride beyond the low intensity carbons of an earlier day, giving a better and brighter picture at far less cost in relation to the quantity of light produced. Research continues, and therefore improvements will continue to be made in the future, as in the past.

Carbon Savers

Best Devices Co., 10516 Western Ave., Cleveland, O.

Droll Theatre Supply Co., 925 W. Jackson Blvd., Chicago 7, Ill.

Clint Phare Products, 282 E. 214th St., Euclid 19, O.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

*Wenzel Projector Corp., 2509 S. State St., Chicago, Ill.



Ed. H. Wolk, 1241 S. Wabash Ave., Chicago, Ill.

Changeovers

Ace Elec. Mfg. Co., 1458 Shakespeare Ave., New York 52, N. Y.

Essanay Elec. Mfg. Co., 1438 N. Clark St., Chicago 10, Ill.

Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.

*International Projector Corp., 92 Gold St., New York, N. Y.

Clint Phare Products, 282 E. 214th St., Euclid 19, O.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

SOS sound changeover eliminates inconvenient amplifier switching. It includes an AC junction box and two automatic remote control push-button switches built for mounting on or near projectors. (SOS amplifiers can be ordered with the changeover built in.)

Weaver Mfg. Co., 1353 E. Firestone Blvd., Los Angeles 1, Calif.

*Wenzel Projector Corp., 2509 S. State St., Chicago, Ill.

Cueing Devices

Ace Elec. Mfg. Co., 1458 Shakespeare Ave., New York 52, N. Y.

Clint Phare Products, 282 E. 214th St., Euclid 19, O.

Film Splicers

Ace Elec. Mfg. Co., 1458 Shakespeare Ave., New York 52, N. Y.

Bell & Howell Co., 7100 McCormick Rd., Chicago 45, Ill.

General Machine Co., Emaus, Pa.

Griswold Machine Works, Port Jefferson, N. Y.

Jeff Mfg. Co., Inc., 4421 Jefferson Highway, New Orleans 20, La.

*Neumade Products Corp., 427 W. 42nd St., New York 18, N. Y.

Clint Phare Products, Inc., 282 E. 214th St., Euclid 19, O.

Reeves Instrument Corp., 215 E. 91st St., New York, N. Y.

Fire Shutters and Safety Devices

Ace Elec. Mfg. Co., 1458 Shakespeare Ave., New York 52, N. Y.

Belson Mfg. Co., 1442 W. Van Buren St., Chicago 7, Ill.

Best Devices Co., 10516 Western Ave., Cleveland, O.

*Forest Mfg. Corp., 60 Park Pl., Newark 2, N. J.

Sentry Safety Control Corp., 1917 W. Oxford St., Philadelphia, Pa.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Incandescent Lamps (For Projection)

Continental Elec. Co., Geneva, Ill.

*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

General Elec. Co., Nela Park, Cleveland, O.

Radiant Lamp Corp., 300 Jelliff Ave., Newark 8, N. J.

Sylvania Elec. Products, Inc., 500 5th Ave., New York 18, N. Y.

Westinghouse Elec. Corp., Lamp Division, Bloomfield, N. J.

Projector Parts (Including Magazines and Pedestals)

Ace Elec. Mfg. Co., 1458 Shakespeare Ave., New York 52, N. Y.

Ballantyne Co., 1707 Davenport St., Omaha 2, Nebr.

*Blue Seal Cine Devices, Inc., 137-74 Northern Blvd., Flushing, New York, N. Y.

Brenkert Light Projection Co., 6545 St. Antoine Ave., Detroit, Mich.

*Century Projector Corp., 729 7th Ave., New York, N. Y.

Model C pedestal is designed for minimum

vibration and maximum picture steadiness, with micrometer type vertical adjustment. Adapters are available for all soundheads. Model L pedestal is of five-point design for smaller theatres. Adapters are available for modern soundheads. Century 18-inch upper and lower magazines, of heavy gauge steel, are supplied with safety door catches and adapters for smaller reels.

Century also manufactures a complete line of high quality replacement parts for the Model K (Kaplan type) projector mechanism, including hardened and ground intermittent components. These replacement parts are used by leading repair shops the world over, and sold on a non-exclusive policy to all repairmen in the U. S.

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*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

DeVry enclosed type pedestals incorporate four-point leveling, rugged elevator device, and training mechanism that allows side-to-side swing for lateral screen alignment. They are adaptable to all types ac lamps and all types of projectors, and provide vibrationless rigidity which assures an ultra-steady picture and unmarred reproduction of sound.

L. J. Gardiner Co., 935 W. Goodale Blvd., Columbus, O.

Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.

Holmes Projector Co., 1815 Orchard St., Chicago, Ill.

*International Projector Corp., 92 Gold St., New York, N. Y.

*LaVezzi Machine Works, 4635 W. Lake St., Chicago 44, Ill.

LaVezzi projector replacement and repair parts are made to high precision standards and guaranteed interchngeable; they include intermittent star and cam, helical gears, sprockets, and other items which must be perfectly manufactured, and replaced as often as necessary if the picture on the screen is to be enjoyable. LaVezzi parts are built to quality standards for a long life of smooth performance.

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*Motiograph, Inc., 4431 W. Lake St., Chicago 24, Ill.

Projection Products Co., 2027 N. Major Ave., Chicago 30, Ill.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Weber Machine Corp., 59 Rutter St., Rochester 6, N. Y.

*Wenzel Projector Co., 2505 S. State St., Chicago 16, Ill.

Wenzel WG-1 shockproof gear assembly and EW-2 and EW-10 trap and gate assemblies were designed and engineered, and are manufactured, by Wenzel under their own patents. They are favorites among many leading repair shops. Wenzel's dish type magazines are used by many of the largest circuits, as well as in numerous independent de luxe theatres.

Ed. H. Wolk, 1241 S. Wabash Ave., Chicago, Ill.

Reels

*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

Goldberg Bros., Box 448, Denver 1, Colo.

*Neumade Products Corp., 427 W. 42nd St., New York 18, N. Y.

Reel Bands

*Neumade Products Corp., 427 W. 42nd St., New York 18, N. Y.

File This
"WHERE TO BUY"
DIRECTORY
for permanent reference

*Pro-Tex Reel Band Co., 9005 Marshall Ave., Cleveland 4, O.

Reel End Alarms

Ace Elec. Mfg. Co., 1458 Shakespeare Ave., New York 52, N. Y.

Essanay Elec. Mfg. Co., 1438 N. Clark St., Chicago 10, Ill.

E. W. Hulett Mfg. Co., 4602 Finley Ave., Los Angeles, Calif.

Clint Phare Products, 282 E. 214th St., Euclid 19, O.

Rewinders, Film

*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

Goldberg Bros., Box 448, Denver 1, Colo.

Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.

*International Projector Corp., 92 Gold St., New York, N. Y.

Lakewood Automatic Switch Co., 1298 Hathaway Ave., Lakewood, O.

*Neumade Products Corp., 427 W. 42nd St., New York 18, N. Y.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

*Wenzel Projector Co., 2509 S. State St., Chicago, Ill.

The well-known Wenzel rewinds are now equipped with a new, patented reel drag. The Wenzel Bull Dog, a new (patent-applied-for) device for driving reels, is just being put on the market; it is the newest product of Wenzel Projector Company.

Ed. H. Wolk, 1241 S. Wabash Ave., Chicago, Ill.

Rectifier Tubes

Continental Elec. Co., Geneva, Ill.

*Forest Mfg. Corp., 60 Park Pl., Newark 2, N. J.

General Elec. Co., 1285 Boston Ave., Bridgeport, Conn.

Sheldon Elec. Co., 76 Colt St., Irvington 11, N. J.

(*Continued on Page E-30*)



Stand ON STAGE AT THE SIDE OF YOUR SCREEN

note the picture distortion—the elongation of figures!

Then from the same location watch a picture projected on the



Revolutionary New

RETISCOPE
CONCAVE SCREEN

"Shaped Like the Retina of the Eye"
which ABSOLUTELY ELIMINATES IMAGE DISTORTION AT ALL POINTS IN THE AUDITORIUM.

Makes every seat earn money by affording a perfect image even at the extreme sides and in the balcony. Puts every chair in the center section.

PERFECT FOCUS—no special lenses required. Made of "Fiberglas," laced to a curved, movable steel frame.

GIVES ILLUSION OF DEPTH TO THE PICTURE.

REDUCES GLARE, HOT SPOT AND EYE STRAIN—the light being polarized by the "Fiberglas" screen surface.

IMPROVES SOUND—the glass fibres react like a "million" baffles for the sound waves, resulting in a less directional effect.

ABSOLUTELY FIREPROOF.
PRACTICALLY INDESTRUCTIBLE.
WASHABLE AS A WINDOW.

YOU'RE THROUGH BUYING SCREENS WHEN YOU INSTALL A RETISCOPE

Proved by actual installations now in 7 different type theatres (names on request). See it and be convinced!

Adaptable to any theatre. Each screen is engineered to exactly meet the requirements of that particular theatre.

Developed by Advance Research Corporation from products of Owens-Corning Fiberglas Corporation and The Sparks-Withington Company.

Write today for literature and prices.

RETISCOPE SCREEN COMPANY
214 W. 42nd St. • New York 18, N.Y.

THEATRE EQUIPMENT

(*Continued from Page E-29*)

Tele-Radio Corp., 86 Shipman St., Newark, N. J.
Westinghouse Elec. Corp., Lamp Division, Bloomfield, N. J.

Stereopticons

Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.
Charles Besler Co., 133 E. 23rd St., New York, N. Y.
Best Devices Co., 10516 Western Ave., Cleveland, O.
*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.
*Kliegl Bros., 321 W. 50th St., New York, N. Y.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

SOS Stereopticons are of cast aluminum construction with positive air cooling through radiation fins, adjustable lamp sockets and dual condenser systems. They are available in 500 and 1000 watt models for standard 3½" x 4¼" slides.

Test Reels (Projection)

Academy of Motion Picture Arts and Sciences, 1217 Taft Bldg., Hollywood 28, Calif.
Society of Motion Picture Engineers, Hotel Pennsylvania, New York, N. Y.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

2 SOUND

Amplifiers

Allied Radio Corp., 833 W. Jackson Blvd., Chicago 7, Ill.
*Altec Lansing Corp., 1161 N. Vine St., Hollywood, Calif.
Ballantyne Co., 1707 Davenport St., Omaha 2, Nebr.
*Century Projector Corp., 729 7th Ave., New York, N. Y.
*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
*International Projector Corp., 92 Gold St., New York, N. Y.
*Motiograph, Inc., 4431 W. Lake St., Chicago 24, Ill.
Operadio Mfg. Co., St. Charles, Ill.
Radio Corp. of America, Theatre Equipment Section, Camden, N. J.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.
Weber Machine Corp., Rochester 6, N. Y.

Exciter Lamps

Continental Elec. Co., 175 Hamilton St., Geneva, Ill.
*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
General Electric Co., Nela Park, Cleveland, O.
Radiant Lamp Corp., 300 Jelliff Ave., Newark 8, N. J.
Radio Corp. of America, Theatre Equipment Section, Camden, N. J.
Sylvania Elec. Products, Inc., 500 5th Ave., New York 18, N. Y.
Westinghouse Elec. Corp., Lamp Division, Bloomfield, N. J.

Lens Assemblies

Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.
*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
Ilex Optical Co., 690 Portland Ave., Rochester, N. Y.
*Kollmorgen Optical Corp., 2 Franklin Ave., Brooklyn, N. Y.
Projection Optics Corp., 330 Lyell Ave., Rochester, N. Y.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.
Wollensak Optical Co., 850 Hudson Ave., Rochester, N. Y.

Photoelectric Cells

Continental Elec. Co., 715 Hamilton St., Geneva, Ill.
*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
General Elec. Co., Nela Park, Cleveland, O.
Radio Corp. of America, Theatre Equipment Section, Camden, N. J.
Rauland Corp., 4245 N. Knox Ave., Chicago 41, Ill.
Sylvania Elec. Products, Inc., 500 5th Ave., New York 18, N. Y.
Westinghouse Elec. Corp., Lamp Division, Bloomfield, N. J.

Soundheads

Ballantyne Co., 1707 Davenport St., Omaha 2, Nebr.
*Blue Seal Cine Devices, Inc., 137-74 Northern Blvd., Flushing, New York, N. Y.
*Century Projector Corp., 720 7th Ave., New York, N. Y.

Century soundheads Models R-2 and R-3 were developed in cooperation with Western Electric engineering. Both have hydraulic flutter suppressers, and the R-2, in addition, has a magnetic film stabilizer. Rated flutter content is 0.7 per cent and .08 per cent respectively—the Academy Research Council rates twice that amount of flutter as acceptable for the finest theatres. Model R-2 includes a preamplifier with individual volume control and push-button changeover.

*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
*International Projector Corp., 92 Gold St., New York, N. Y.
*Motiograph, Inc., 4431 W. Lake St., Chicago 24, Ill.
Radio Corp. of America, Theatre Equipment Section, Camden, N. J.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

Model GY has direct-connected motor drive with new improved gyroscopic filter, revolving scanning drum and dynamically balanced flywheel. Model GB is the same, but with belt drive, and therefore available at lower price. Still less costly is the Model AB single sprocket type, belt-driven, with full drum aperture, vibration damped mounting, dynamically balanced flywheel and optical lens protected against dust and oil.

Weber Machine Corp., Rochester 6, N. Y.
*Wenzel Projector Co., 2505 S. State St., Chicago, Ill.

The improved Wenzel soundhead, incorporating a number of valuable new features, will be in production about the first of the coming year.

Sound Systems

Ballantyne Co., 1707 Davenport St., Omaha 2, Nebr.
*Blue Seal Cine Devices Inc., 137-74 Northern Blvd., Flushing, New York, N. Y.
*Century Projector Corp., 729 7th Ave., New York, N. Y.

The Master system consists of the R-2 Century soundheads (see soundheads) and 40-50 watt amplifiers of new design, plus Altec-Lansing Voice of the Theatre speaker systems, emergency amplifier provisions and non-synch circuits with special booster amplifiers. On special request, 80-100 watt Master sets are available. The Standard system comprises the R-3 Century soundheads (see soundheads), 18 watt amplifiers, and Altec Voice of the Theatre speaker system. Emergency amplifier provisions on request. The Advanced system includes R-4 soundheads (similar to the R-3) and 18 watt amplifiers with de luxe provisions for obtaining highest quality reproduction even under adverse

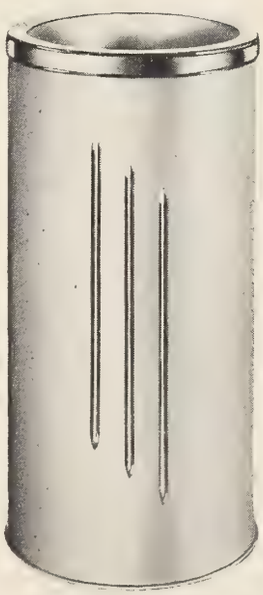
Where There's Smoke



YOU NEED

Compco

SAND URNS





Model 1C100—Above Stainless Steel Strips

Model 1C103—At Right Rippled Chrome Band at Top and Bottom

· Minimize the Fire Hazard!
· Saves Floors and Carpets!
· Keep Premises Neat, Clean!

Pressed steel construction throughout for greater strength . . . made with rolled inside top bead for maximum rigidity. 20 inches high, 10 inches diameter. Washable baked enamel finishes. Both styles shown available in Hammerloid Bronze, Hammerloid Grey, Hammerloid Light Blue, Hammerloid Dark Brown and Wrinkle Black. Shipping weight approximately 6½ lbs. each

Compco CORPORATION
2251 W. St. Paul Ave. • Chicago 47, Ill.

acoustical conditions. Emergency amplifier provisions on request.

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*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

DeVry sound systems include a soundhead built into and integrally a part of the DeVry projector, with a film filter yielding a rated flutter content of only 2/10ths of one per cent. A pre-amplifier mounts on the front of each projector. The main amplifier rack is subdivided into seven unit panels, with structural arrangements that allow each panel to hinge open separately for utmost accessibility in servicing. The amplifier rack like the projector, is available in old ivory, chrome or gray.

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*International Projector Corp., 92 Gold St., New York, N. Y.

Simplex 4-Star systems conform to the frequency response standards recommended by the Academy Research Council in all models from the smallest to the largest. A typical, 60-watt model comprises soundheads with rotary stabilizer film control, amplifiers with maximum rated distortion of only 1 per cent, and either Simplex or Altec Voice of the Theatre speaker systems, as preferred. Frequency response compensator circuits adapt the equipment readily to unusual auditorium acoustic conditions, when such are encountered. Built-in provisions permit economical adaptation to future stereophonic recordings.

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*Motiograph, Inc., 4431 W. Lake St., Chicago 24, Ill.

Radio Corp. of America, Theatre Equipment Section, Camden, N. J.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

There are three models, for theatres of not more than 500, not more than 1,000 and not more than 2,000 seats. The first consists of Model AB soundheads for Simplex or Powers projectors, 17 watt amplifier with projection room monitor and 12" extended range auditorium speaker. The second comprises Model GY soundheads for Simplex projectors, 30 watt amplifier with projection room monitor and two 12" extended range auditorium speakers; the third of two GY soundheads for Simplex projectors, 50 watt amplifier with built-in monitor, and four 15" extended range auditorium speakers.

Weber Machine Corp., Rochester 6, N. Y.

Speakers

*Altec Lansing Corp., 1161 N. Vine St., Hollywood, Calif.

The Altec Voice of the Theatre is well known; hundreds of exhibitors have added them to existing sound installations in place of the speakers originally installed, because of the superior quality of the sound obtained from the Altec speaker system. Most manufacturers of sound apparatus now offer Altec speakers as optional equipment with their own installations. More than 2,000 Voices of the Theatre have been installed to date.

Ballantyne Co., 1707 Davenport St., Omaha 2, Nebr.

*Blue Seal Cine Devices Inc., 137-74 Northern Blvd., Flushing, New York, N. Y.

*Century Projector Corp., 729 7th Ave., New York, N. Y.

*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

*International Projector Corp., 92 Gold St., New York, N. Y.

*Motiograph, Inc., 4431 W. Lake St., Chicago 24, Ill.

Operadio Mfg. Co., St. Charles, Ill.

Racon Electric Co., Inc., 52 E. 14th St., New York, N. Y.

Radio Corp. of America, Theatre Equipment Section, Camden, N. J.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Weber Machine Corp., 59 Rutter St., Rochester, N. Y.

Test Reels (Sound)

Academy of Motion Picture Arts and Sciences, 1217 Taft Bldg., Hollywood 28, Calif.

Society of Motion Picture Engineers, Hotel Pennsylvania, New York, N. Y.

*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Tubes

General Elec. Co., 1 River Rd., Schenectady, N. Y.

National Union Radio Corp., 57 State St., Newark, N. J.

Raytheon Mfg. Co., Waltham 54, Mass.

RCA Radiotron Corp., Harrison, N. J.

Sylvania Elec. Products, Inc., 500 5th Ave., New York 18, N. Y.

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3 STAGE EQUIPMENT

Curtains and Decorative Fabrics

J. R. Clancy, Inc., Syracuse, N. Y.

Dazians, Inc., 12 W. 44th St., New York, N. Y.

Maharam Fabric Corp., 130 W. 46th St., New York, N. Y.

*Novelty Scenic Studios, Inc., 320 W. 48th St., New York, N. Y.

Thortel Fireproof Fabrics, 101 Park Ave., New York, N. Y.

I. Weiss & Sons, 445 W. 45th St., New York, N. Y.

Curtain Controls, Machines and Tracks

Automatic Devices Co., 1035 Linden St., Allentown, Pa.

J. R. Clancy, Inc., Syracuse, N. Y.

*Novelty Scenic Studios, Inc., 320 W. 48th St., New York, N. Y.

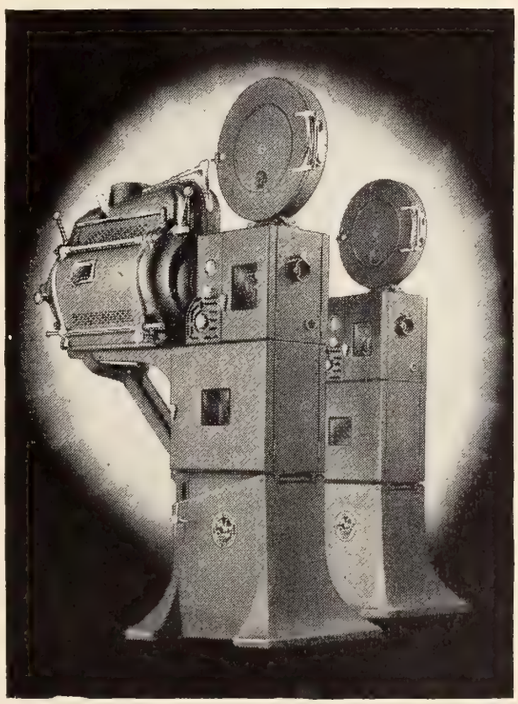
Vallen, Inc., Akron, O.

I. Weiss & Sons, 445 W. 45th St., New York, N. Y.

Dimmers

C. Bendsen Co., Decatur, Ill.

(*Continued on Page E-32*)



TWINS *to* COUNT ON...

TO GET THE MOST FROM HOLLYWOOD'S BEST

To reproduce Hollywood's finest photography and sound at its *glamorous* best demands mastery in projection comparable with the photography and recording utilized in its filming.

New DeVRY *precision performance twins* enable you to reproduce Hollywood's masterpieces in black and white or technicolor on your screen the way your audiences want them—faithful to tone and color, camera composition and sound.

Because new DeVRY 35mm Motion Picture Projectors are the best that warborn engineering *know-how*, technical knowledge and skilled craftsmanship can produce, they are the most economical projection booth equipment you can buy. Before you buy, mail the coupon to DeVRY.

• •

Their war job of training and entertaining completed with flying honors, DeVRY "G. I." projectors are again available to the world's finest theaters.

5 Time Winner

DeVRY alone has been awarded five consecutive Army-Navy "E's" for Excellence in the production of Motion Picture Sound Equipment.

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MOTION PICTURE CAMERAS AND PROJECTORS

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1111 Armitage Ave., Chicago 14, Illinois
Please send details about the NEW DeVRY 35mm Theater Projectors...Amplifiers and Speaker Systems.

Name.....

Address.....

City.....*State*.....

Theater.....*Capacity*.....

THEATRE EQUIPMENT

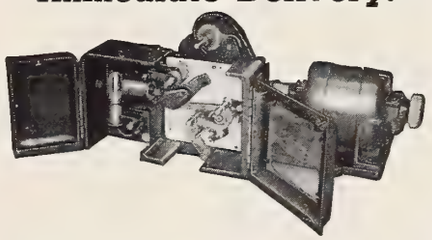
(*Continued from Page E-31*)

Cutler-Hammer, Inc., 315 N. 12th St., Milwaukee, Wis.
Frank Adams Electric Co., 3650 Windsor Pl., St. Louis, Mo.
General Elec. Co., 1 River Rd., Schenectady, N. Y.
Hub Electrical Corp., 2227 W. Grand Ave., Chicago, Ill.
*Kliegl Bros., 321 W. 50th St., New York 19, N. Y.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
Superior Elec. Co., 83 Laurel St., Bristol, Conn.
Ward Leonard Co., 37 South St., Mt. Vernon, N. Y.
I. Weiss & Sons, 445 W. 45th St., New York, N. Y.
Westinghouse Elec. Corp., East Pittsburgh, Pa.

Footlights and Border Lights

Belson Mfg. Co., 1442 W. Van Buren St., Chicago 7, Ill.
Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
Century Lighting, Inc., 419 W. 55th St., New York, N. Y.
J. R. Clancy, Inc., Syracuse, N. Y.

Immediate Delivery!



For Finest Sound . . .

S.O.S. Cinemaphone GYRO-STABILIZER SOUND HEADS

A new Gyroscopic Filter specially designed for perfect reproduction. All vibration on film feed is eliminated. Beautifully smooth film travel at the sound pickup insures finest reproduction on all frequencies. A perfectly ground drum rotates with film at scanning point and avoids scratching of film.

- Sound head driven by direct-connected motor integral with soundhead.
- All film travels on revolving surfaces; all moving parts on ball-bearings.
- Silent projector drive through steel and fibre gears.
- Specially developed and mounted photo cell. Easily accessible.
- Heat-proof Exciter Lamp Socket and mounting. Pre-focused socket.
- High Fidelity optical system up to 10,000 cycles.
- Advanced lubrication system assures constant, steady operation regardless of temperature.

SPECIAL $282.50

GYRO-STABILIZER SOUNDHEADS, belt drive model. Price less motor, SPECIAL $195 ea.

SOUNDHEADS, Model AB with stationary drum, single sprocket type, belt drive. Price less motor, SPECIAL $91.25 ea.

CINEMAPHONE SOUND-ON-FILM AMPLIFIERS, latest Model M, 30 watts output, including tubes and changeover switch. Automatically controlled exciter lamp and photocell voltages.' Compact unit for mounting between projectors.

SPECIAL $125.00

S.O.S. CINEMA SUPPLY CORP.

449 WEST 42nd ST. NEW YORK 18, N. Y.

General Elec. Co., 1 River Rd., Schenectady, N. Y.
Hub Electrical Corp., 2227 W. Grand Ave., Chicago, Ill.
*Kliegl Brothers, 321 W. 50th St., New York 19, N. Y.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
Westinghouse Elec. Corp., Lamp Div., Bloomfield, N. J.

Public Address Equipment

Allied Radio Corp., 833 W. Jackson Blvd., Chicago 7, Ill.
*Altec Service Corp., 1161 N. Vine St., Hollywood, Calif.

Altec-Lansing public address equipment comprises amplifiers of exceptionally high quality; heavy duty, high fidelity speakers and trumpets, and appropriate microphones and record players. Almost any public address requirement can be met, with apparatus that is not surpassed anywhere in point of view of quality of results.

Bell Sound Systems, Inc., 1190 Essex Ave., Columbus, O.
Concord Radio Co., 901 W. Jackson Blvd., Chicago, Ill.
*DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
Graybar Elec. Co., Inc., 1501 Graybar Bldg., New York, N. Y.
Harvey Radio Co., 103 W. 43rd St., New York, N. Y.
Langevin Co., 37 W. 65th St., New York 23, N. Y.
Magnavox Co., Fort Wayne, Ind.
Operadio Mfg. Co., 100 N. 11th St., St. Charles, Ill.
Radio Corp. of America, Camden, N. J.
Radio-Wire-Television, 100 6th Ave., New York, N. Y.
Rauland Corp., 4245 N. Knox Ave., Chicago 41, Ill.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

A basic system consists of a custom built amplifier, tubes, airplane-luggage carrying case, crystal microphone with 25′ of cable, and 12″ PM speaker. These are supplied in 20 watt and 30 watt models. Each can also be had with a built-in record player. For portable or permanent installation.

Stromberg-Carlson Co., 288 Carlson Rd., Rochester, N. Y.
Sun Radio & Electronics Co., 210 Fulton St., New York 7, N. Y.

4 FURNISHINGS

Carpets and Carpet Linings

Bigelow-Sanford Carpet Co., 140 Madison Ave., New York, N. Y.
Clinton Carpet Co., Merchandise Mart, Chicago 54, Ill.
Firth Carpet Co., 295 5th Ave., New York, N. Y.
*Goodall Fabrics, Inc., 525 Madison Ave., New York, N. Y.
Hardwick & Magee Co., Lehigh Ave. & 7th St., Philadelphia, Pa.
A. & M. Karagheusian, Inc., 295 5th Ave., New York, N. Y.
Thomas L. Leedom Co., Bristol, Pa.
Lees-Cochrane Co., Inc., Bridgeport, Montgomery County, Pa.
Mohawk Carpet Mills, Inc., Lyon St., Amsterdam, N. Y.
Alexander Smith & Sons Carpet Co., 295 5th Ave., New York 16, N. Y.
I. Weiss & Sons, 445 W. 45th St., New York, N. Y.

Chairs (Auditorium)

Adams Development Co., 15 Park Row, New York 7, N. Y.
Air-Loc Seat Industries, Inc., 33 Holden St., Minneapolis, Minn.
*American Seating Co., Grand Rapids 2, Mich.

American's well-known Bodiform chair is so designed that when the occupant rises the seat folds gently to ¾ position. Thus it leaves a clear space between rows for future patrons, and to facilitate cleaning. The seat foundation is of heavy, formed steel, streamlined to protect the front edge of the upholstery. Both seat and back are upholstered without tacks or wood parts; panels of both can be removed and recovered by an attendant in a few minutes.

Arlington Seating Co., Arlington, Ill.
Fensin Seating Co., 62 E. 13th St., Chicago, Ill.
General Chair Co., 1308 Elston St., Chicago, Ill.
Griggs Equipment Co., Belton, Tex.
Heywood-Wakefield Co., Gardner, Mass.
*Ideal Seating Co., Grand Rapids, Mich.

Ideal chairs have just been installed throughout the orchestra of the ultra-swanky new Park Avenue Theatre in New York. (See Pages E-10 and E-11 of this issue). However, Ideal manufactures four distinctly different lines of seats, to meet every budget and every need. They are known as the Aristocrat, Mercury, Chief and Challenger. Any type of fixed auditorium seating that is attached to the floor or riser can be supplied.

International Seat Corp., Union City, Ind.
Irwin Seating Co., Grand Rapids 7, Mich.
*Kroehler Mfg. Co., Naperville, Ill.

Kroehler "Push-Back" seats have an exclusive, patented construction that slides the seat back when occupant applies gentle body movement. Kroehler seats eliminate standing to let others pass, and reduce screen interruptions to a minimum.

Peabody Seating Co., North Manchester, Ind.
Southern Desk Co., Hickory, N. Car.

Drapes

J. R. Clancy, Inc., Syracuse, N. Y.
Dazians, Inc., 142 W. 44th St., New York, N. Y.
*Goodall Fabrics, Inc., 525 Madison Ave., New York, N. Y.
Marshall Field, Chicago, Ill.
*National Theatre Supply, 92 Gold St., New York, N. Y.
*Novelty Scenic Studios, Inc., 320 W. 48th St., New York, N. Y.
Thortel Fireproof Fabrics, 101 Park Ave., New York, N. Y.
I. Weiss & Sons, 445 W. 45th St., New York, N. Y.

Furniture and Furnishings

Doehler Metal Furniture Co., Inc., 192 Lexington Ave., New York 16, N. Y.
Heywood-Wakefield Co., Gardner, Mass.
*Kroehler Mfg. Co., Naperville, Ill.
Lawrence Metal Products, Inc., 434 Broadway, New York 13, N. Y.
Royal Metal Mfg. Co., 175 N. Michigan Blvd., Chicago 1, N. Y.

Rubber Mats, Stair Treads, Flooring

American Mat Corp., 2018 Adams St., Toledo 2, O.
American Tile & Rubber Co., Perrine Ave., Trenton 2, N. J.
Armstrong Cork Co., Lancaster, Pa.
Goodyear Tire & Rubber Co., 1144 E. Market St., Akron, O.
Lorraine Rubber Engineering Co., 286 5th Ave., New York, N. Y.
Puritan Mfg. Co., Trenton, N. J.

File This

"WHERE TO BUY"

DIRECTORY

for permanent reference

United States Rubber Co., 1230 Avenue of the Americas, New York 20, N. Y.

Sand Urns

C.M.P.S. Corp., 346 W. 44th St., New York 18, N. Y.
Compeo Corp., 2251 W. St. Paul Ave., Chicago 47, Ill.
Lawrence Metal Products, Inc., 434 Broadway, New York 13, N. Y.

Upholstery Materials

Atlas Powder Co., Zapon-Keratol Division, Stamford, Conn.
Collins & Aikman Corp., 200 Madison Ave., New York, N. Y.
Columbus Coated Fabrics Corp., 1280 N. Grant Ave., Columbus 16, O.
Cotan Corp., 331 Oliver St., Newark, N. J.
Dazian's, Inc., 142 W. 44th St., New York, N. Y.
E. I. du Pont de Nemours & Co., Inc., Fabrics Division, Fairfield, Conn.
Fensin Seating Co., 62 E. 13th St., Chicago, Ill.
Firestone Industrial Products Co., Velon Division, Akron, O.
***Goodall Fabrics, Inc.**, 525 Madison Ave., New York, N. Y.

A special tight weave of mohair upholstery for the backs of theatre chairs, specifically developed to give the chair when empty the same coefficient of sound absorption as that of a human body, is one of the important Goodall fabrics for theatre use. Its durability is such that some of the chairs in Radio City Music Hall auditorium, on which Goodall fabric was installed fourteen years ago, still have not needed re-upholstering. Other Goodall products include a newly developed, ultra-durable vinylite plastic for chair seats; carpets, carpet linings and drapes.

B. F. Goodrich Co., 500 S. Main St., Akron, O.
Goodyear Tire & Rubber Co., 1144 E. Market St., Akron, O.
Hewitt Rubber Corp., Buffalo 5, N. Y.
A. D. Juilliard & Co., Inc., 40 W. 40th St., New York, N. Y.
Maharam Fabric Corp., 130 W. 45th St., New York, N. Y.
The Pantasote Co., Inc., 444 Madison Ave., New York, N. Y.
The Textileather Corp., 507 Madison Ave., Toledo, O.
United States Rubber Co., 1230 Avenue of the Americas, New York 20, N. Y.
I. Weiss & Sons, 445 W. 45th St., New York, N. Y.

5 DISPLAY ADVERTISING

Attraction Boards

***Adler Silhouette Letter Co.**, 3021 W. 36th St., Chicago 32, Ill.

Exclusive "Remova-Panel" frame construction simplifies sign maintenance, permits easy access to any part of the interior for cleaning, replacing lamps or tubes, or for repairs. Equipment is furnished for straight, curved or mitred marquees of any shape or size. Excellent modernization can be accomplished by simply replacing old style letter equipment with these modern stainless steel, glass-in-frame units.

Artkraft Sign Co., Lima, O.
C. Bendsen Co., 312 N. Water St., Decatur, Ill.
Boy Hansen Sign Co., Front & Gaines Sts., Davenport, Iowa
Colonial Sales Corp., 928 Broadway, New York, N. Y.
Metal Goods Corp., 5239 Brown Ave., St. Louis, Mo.
***National Theatre Supply**, 92 Gold St., New York, N. Y.
Ben B. Poblocki & Sons, Inc., 2156 S. Kinnickinnic Ave., Milwaukee, Wisc.

Changeable Letters

***Adler Silhouette Letter Co.**, 3021 W. 36th St., Chicago 32, Ill.

"Third dimension" letters are available in 4", 6", 8", 10", 12", 16" and 24" sizes for interchangeable use on Adler attraction boards. They may be finished in a variety of color combinations, and are sold under guarantee of free replacement of any letter the user can break.

C. Bendsen Co., 312 N. Water St., Decatur, Ill.
Falk Glass Products Co., 5 Union Square, New York 3, N. Y.
Boy Hansen Sign Co., Front & Gaines Sts., Davenport, Iowa
***National Theatre Supply**, 92 Gold St., New York, N. Y.
***Wagner Sign Service, Inc.**, 218 S. Hoyne Ave., Chicago 12, Ill.

Wagner plastic changeable letters are available in eight sizes—4 in., 6 in., 8 in., 10 in., 12 in., 16 in., 24 in. and 30 in.—all in translucent colors of red, green, blue and amber, and in opaque black. They can be used in conjunction with aluminum letters, as replacements. Wagner also supplies full-colored transparencies of all stars in any size to fit Wagner transparency frames, which in turn fit any Wagner marquee attraction board, the same as letters.

Display Frames and Cases

C. Bendsen Co., 312 N. Water St., Decatur, Ill.
Lobby Display Frame Co., 549 W. 52nd St., New York, N. Y.
Colonial Sales Corp., 928 Broadway, New York, N. Y.
Kawneer Co., Front St., Niles, Mich.
***National Theatre Supply**, 92 Gold St., New York, N. Y.
Ben. B. Poblocki & Sons Co., 2159 S. Kinnickinnic Ave., Milwaukee 7, Wisc.
Textkraft Sales Co., 10 E. 33rd St., New York, N. Y.

(Continued on Page E-34)



Fox Boulevard Theatre, Wichita, Kan., showing 24" and 10" Adler "Third Dimension" Letters used interchangeably on "Remova-Panel" Glass-in-Frame units, on front face of sign. Sign is double-faced, set about 30 ft. in front of theatre, suspended between 2 masonry pillars. Front face shows current program and back shows coming attractions.

In 6-line, Double-Faced Sign, 85" Visible Height Made Possible by

ADLER

"REMOVA-PANEL"

with "THIRD DIMENSION" Letters

So easy to profit from large, brilliant marquee program displays, because ADLER Exclusive "Remova-Panel" frames give quick, easy access to any part of the interior of the sign for all maintenance—replacing lamps, fluorescent tubing, cleaning, repairs—all without removing any large, heavy frame and glass unit.

And ADLER "Third Dimension" Letters—*the original and only letters with true third dimensional depth*—provide flexible display in all interchangeable sizes—in all popular colors—all easily handled in and out of the sign.

FIND OUT TODAY ABOUT ADLER SMASH DISPLAY

ADLER SILHOUETTE LETTER CO.

3021b West 36th St., Chicago 32 — 1451b Broadway, New York 18
CHICAGO : NEW YORK : TORONTO, CANADA : LONDON, ENGLAND
Canadian Representative: General Theatre Supply Co., Toronto

Covered by Patents Granted and Pending. Approved by Underwriters' Lab., Inc.

THEATRE EQUIPMENT

(Continued from Page E-33)

*Wagner Sign Service, 216 S. Hoyne Ave., Chicago 12, Ill.

Stainless steel and glass Wagner Master Multiple Frames employ a series of stainless steel bars spaced on 7 in. centers, and accomodate any and all sizes of Wagner letters, as well as transparency frames which carry full colored transparencies of star players. Glass may be removed simply by raising each panel above the top of its channel guides, thus affording the utmost convenience in maintenance.

6 LIGHTING

Decorative

Belson Mfg. Co., 1442 W. Van Buren St., Chicago 7, Ill.
C. Bendsen Co., 312 N. Water St., Decatur, Ill.
Climax Reflector, Inc., 401 Schroyer Ave., Canton, O.
*Compco Corp., 2251 W. St. Paul Ave., Chicago 47, Ill.
Federal Elec. Co., 8700 S. State St., Chicago, Ill.
Filament Tubes, Inc., 492 Kensington Ave., Buffalo, N. Y.
General Elec. Co., Nela Park, Cleveland 12, O.
General Luminescent Corp., 642 S. Federal St., Chicago, Ill.
*Kliegl Bros., 321 W. 50th St., New York, N. Y.
Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.
Missouri Art Metal Co., 3110 Park Ave., St. Louis, Mo.
Ben B. Poblocki & Sons Co., 2159 S. Kinnickinnic Ave., Milwaukee 7, Wisc.
Voight Company, 1649 N. Broad St., Philadelphia, Pa.
Westinghouse Elec. Corp., Lamp Division, Bloomfield, N. J.

Germicidal Lamps

American Sterilizer Co., Erie, Pa.
*Compco Corp., 2251 W. St. Paul Ave., Chicago 17, Ill.
*Forest Mfg. Co., 60 Park Pl., Newark 2, N. J.
General Electric Corp., Nela Park, Cleveland 12, O.
Westinghouse Elec. Corp., Bloomfield, N. J.

Lamps (Incandescent and Fluorescent)

Champion Lamp Works, 600 Broad St., Lynn, Mass.
*Compco Corp., 2251 W. St. Paul Ave., Chicago 17, Ill.
General Elec. Co., Nela Park, Cleveland 12, O.
Radiant Lamp Corp., 300 Jelliff Ave., Newark, N. J.
Sylvania Products Inc., 500 5th Ave., New York, N. Y.
Wabash Appliance Co., 345 Carol St., Brooklyn, N. Y.
Westinghouse Elec. Corp., Lamp Div., Bloomfield, N. J.

Spots and Flood Lamps

Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
Century Lighting, Inc., 419 W. 55th St., New York, N. Y.
General Elec. Co., 1 River Rd., Schenectady, N. Y.
Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.
Hub Electrical Corp., 2227 W. Grand Ave., Chicago, Ill.
*Kliegl Bros., 321 W. 50th St., New York 19, N. Y.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.
Westinghouse Elec. Corp., Lamp Div., Bloomfield, N. J.

Ultra-Violet (Black Light) Equipment

*Black Light Products, 67 E. Lake St., Chicago, Ill.

Black light equipment and technical information, combined with the theatreman's own sense of showmanship, produce the kind of theatre ornamentation patrons talk about because it can be made beautiful, unusual or weird just as desired. Black Light Products supplies not only the materials but free, expert, detailed advice on how to use them to produce any effect or impression the theatre wants to create.

THEATRE LIGHTING

Conventional or special lighting equipment of every description for the stage, auditorium and general illumination of the theatre. Competent service and quality products are assured by our extensive experience of more than half a century in theatrical lighting. Prompt deliveries are made in filling your needs for replacements, remodeling or new construction. Our engineers are prepared to assist you in planning your lighting installation.

SOME OF OUR MANY SPECIALTIES

FOOTLIGHTS	DOWNLIGHTS	EXIT LIGHTS	SPOTLIGHTS
BORDERLIGHTS	COVE LIGHTS	AISLE LIGHTS	FLOODLIGHTS
FRONTLIGHTS	POSTER LIGHTS	STEP LIGHTS	KLEIGLIGHTS

Write us regarding your needs, problems or plans.

KLIEGL BROS

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

Theatrical · Decorative · Spectacular · Lighting

321 West 50th Street · New York, N.Y.

General Elec. Co., Nela Park, Cleveland, O.
Keese Engineering Co., 7354 Santa Monica Blvd., Hollywood 46, Calif.
*Kliegl Bros., 321 W. 50th St., New York, N. Y.
*Stroblite Co., 35 W. 52nd St., New York 19, N. Y.

Stroblite manufactures ultra violet lamps, luminescent colors and fluorescent liquids and paints in 12 standard colors for every black light purpose, including fluorescent murals and carpets, luminous costume and scenic effects, and luminous lobby displays.

Switzer Bros., 1220 Huron Rd., Cleveland 15, O.
Westinghouse Elec. Corp., Lamp Division, Blooomfield, N. J.

7 VENTILATING

Air Conditioning Equipment

Air & Refrigeration Corp., 475 Fifth Ave., New York, N. Y.
Airtemp Division of Chrysler Corp., 1119 Leo St., Dayton, O.
American Blower Corp., Detroit 32, Mich.
Baker Ice Machine Co., 3601 N. 16th St., Omaha, Nebr.
Buffalo Forge Co., Buffalo, N. Y.
Carbondale Pump & Engr. Co., Carbondale, Pa.
Carrier Corp., South Geddes St., Syracuse, N. Y.
Frigidaire Division, Gen'l Motors Corp., 300 Taylor St., Dayton, O.
General Elec. Co., Air Conditioning Dept., 5 Lawrence St., Bloomfield, N. J.
McQuay, Inc., 1600 Broadway N.E., Minneapolis 13, Minn.
*U. S. Air Conditioning Corp., Como Ave., S.E. & 33rd St., Minneapolis 14, Minn.

Four types of cooling apparatus are available. Arctic Nu-Air supplies fresh air in motion; evaporative Kooler-Aire provides washed air in motion; cold water Kooler-Aire gives the finest obtainable cooling for those lucky theatres that have 55° cold water in adequate quantities; Refrigerated Kooler-Aire consists of complete, pre-engineered units embodying refrigeration and dehumidification in a variety of sizes, ready to install.

Westinghouse Elec. Corp., B. F. Sturtevant Co., Division, 420 Lexington Ave., New York, N. Y.
Worthington Pump & Machinery Corp., Harrison, N. J.
York Corp., York, Pa.

Air Diffusers

Air Devices, Inc., 17 E. 42nd St., New York 17, N. Y.
Anemostat Corp. of Amer., 10 E. 39th St., New York 16, N. Y.
Auer Register Co., 3608 Payne Ave., Cleveland, O.
Carrier Corp., S. Geddes St., Syracuse, N. Y.
W. B. Connor Engineering Corp., 114 E. 32nd St., New York, N. Y.
Chas. De Muth & Sons, 245 Elm Pl., Mineola, N. Y.
Knowles Mushroom Ventilator Co., 583 Upper Mountain Ave., Montclair, N. J.
Plandaire, Inc., Box 7350, Oakland Station, Pittsburgh, Pa.
Trane Co., LaCrosse, Wisc.
Tuttle & Bailey, Inc., Corbin Ave., New Britain, Conn.
*U. S. Air Conditioning Corp., Como Ave., S.E. & 33rd St., Minneapolis 14, Minn.
U. S. Register Corp., Battle Creek, Mich.
W. H. Wheeler, Inc., 7 E. 47th St., New York 17, N. Y.
York Corp., York, Pa.

Air Fresheners

Air Devices, Inc., 17 E. 42nd St., New York 17, N. Y.

Automatic Elec. Devices Co., 2409 Colerain Ave., Cincinnati 14, O.
W. B. Connor Engineering Co., 114 E. 32nd St., New York, N. Y.
*Forest Mfg. Co., 60 Park Pl., Newark 2, N. J.
W. H. Wheeler, Inc., 7 E. 47th St., New York 17, N. Y.

Blowers and Fans

American Blower Co., Detroit, Mich.
Breuer Elec. Mfg. Co., 5100 N. Ravenswood Ave., Chicago 40, Ill.
Buffalo Forge Co., Buffalo, N. Y.
Carrier Corp., South Geddes St., Syracuse, N. Y.
Reynolds Mfg. Co., 412 Prospect Ave., N.E. Grand Rapids, Mich.
Herman Nelson Corp., Moline, Ill.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.
SOS Zephyr-Coolaire all-steel, double-inlet, double-width blowers are available in ratings from 2100 cfm to 44,000 cfm. They have self-aligning, over-size ball bearings and variable speed blower pulleys, top or bottom horizontal discharges. Vertical up or down discharges also can be supplied on special order.

*U. S. Air Conditioning Corp., Como Ave., S.E. & 33rd St., Minneapolis 14, Minn.
Westinghouse Elec. Corp., B. F. Sturtevant Co., Division, 420 Lexington Ave., New York, N. Y.

Components (Air Washers, Humidifiers, Filters, Towers, etc.)

Air & Refrigeration Corp., 475 5th Ave., New York, N. Y.
Buensod-Stacey, Inc., 60 E. 42nd St., New York 17, N. Y.
McQuay, Inc., 1600 Broadway, N.E., Minneapolis 13, Minn.
Research Products Corp., 1015 E. Washington Ave., Madison 3, Wisc.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.
*U. S. Air Conditioning Corp., Como Ave., S.E. & 33rd St., Minneapolis 14, Minn.
U. S. Air Conditioning Corp. blowers, perfectly balanced, efficiently engineered, meet all recognized ratings. They are V-belt silent drives, with hydraulic variable speed control optional. Heat transfer chambers (air washers) are designed for maximum cooling results using city water of varying temperatures. Mat type air washers for smaller theatres already equipped with blowers effect temperature reductions of from 10° to 20°, and deliver 100 per cent fresh air that has been washed, cooled and filtered.

Unit Coolers

Airtemp Division of Chrysler Corp., 1119 Leo St., Dayton, O.
Buffalo Forge Co., Buffalo. N. Y.
Carrier Corp., S. Geddes St., Syracuse, N. Y.
General Elec. Co., Air Conditioning Dept., 5 Lawrence St., Bloomfield, N. J.
McQuay, Inc., 1600 Broadway, N.E., Minneapolis 13, Minn.
Trane Co., LaCrosse, Wisc.
*U. S. Air Conditioning Corp., Como Ave., S.E. & 33rd St., Minneapolis 14, Minn.
Westinghouse Elec. Corp., B. F. Sturtevant Co., Division, 420 Lexington Ave., New York, N. Y.
York Corp., York, Pa.

Unit Heaters

Buffalo Forge Co., Buffalo, N. Y.
Carrier Corp., S. Geddes St., Syracuse, N. Y.
Fedders-Quigan Corp., Buffalo 7, N. Y.
General Elec. Co., 1 River Rd., Schenectady, N. Y.
Herman Nelson Corp., Moline, Ill.
McQuay, Inc., 1600 Broadway, N.E., Minneapolis, Minn.
Trane Co., LaCrosse, Wisc.
*U. S. Air Conditioning Corp., Como Ave., S.E. & 33rd St., Minneapolis 14, Minn.
Westinghouse Elec. Corp., B. F. Sturtevant Co., Division, 420 Lexington Ave., New York, N. Y.

8 VENDING

Box Office Equipment and Supplies

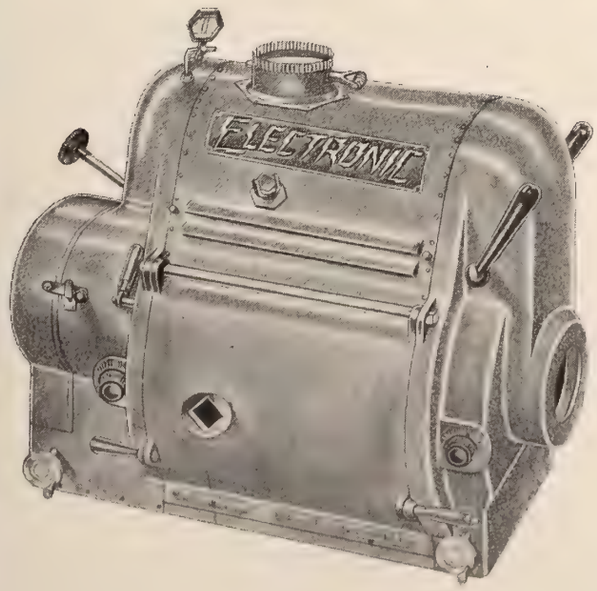
Association Ticket & Register Co., 346 W. 44th St., New York 18, N. Y.
Brandt Automatic Cashier Co., Watertown, Wisc.
C. Bendsen Co., 312 N. Water St., Decatur, Ill.
*General Register Corp., 36-20 Long Island City 1, New York, N. Y.
Golde Mfg. Co., 1214 W. Madison St., Chicago 7, Ill.
Johnson Fare Box Co., 4619 Ravenswood Ave., Chicago 40, Ill.
Perey Turnstile Co., 101 Park Ave., New York 17, N. Y.
*S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Refreshments (Pop Corn, Beverages, Candy Vending Devices and Supplies)

American Popcorn Co., Box 12, Sioux City, Iowa.
Columbus Show Case Company, 826 W. 5th Ave., Columbus 8, O.
Dunbar & Co., 2652 W. Lake St., Chicago 12, Ill.
Ideal Mfg. Co., 507 S. McClun St., Bloomington, Ill.
Kayline Co., 1538 W. Jarvis Ave., Chicago 26, Ill.
Krispy Kist Korn Machine Co., 120 S. Halstead St., Chicago 6, Ill.
Manley, Inc., 1920 Wyandotte St., Kansas City 8, Mo.

(*Continued on Page E-36*)

A New FOREST Development!



ELECTRONIC CONTROL PROJECTION Arc LAMP

A new and highly acclaimed development — ELECTRONIC CONTROL — makes present mechanical systems of feeding the positive and negative carbons in projection arc lamps old-fashioned and obsolete; assures faultless arc control of precision accuracy, maintaining the proper focal point necessary for producing maximum light intensity without the necessity of constant watching and adjusting. Eliminates cams, gears, clutches and associated gadgets.

FOREST MFG. CORP.

60 PARK PLACE NEWARK 2, N. J.

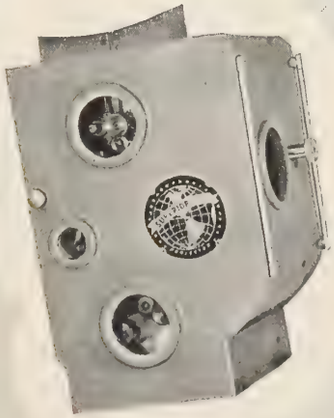
PUT MORE LIGHT ON YOUR SCREEN

Install new National REFLECTORS

● All reflectors gradually deteriorate to a state where replacement cost is insignificant. A drop of only 10% in reflective efficiency results in a corresponding decrease in screen brilliancy, and represents a loss amounting to 10% of the cost of your current and carbons. Replace yours now, and regularly. Available for all types and makes of arc lamps.

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Division of National-Simplex-Bladworth, Inc.
"There's a Branch Near You"

The NEW Superior PROJECTOR Model "A"



The New 1947 35mm Projector is Here Today! An achievement of the utmost in modern scientific engineering! The very finest in projection efficiency.
Write, wire or cable for full particulars.

BLUE SEAL CINÉ DEVICES, Inc.
137-74 NORTHERN BLVD., FLUSHING, L. I., N. Y.
Cable: "SOUNDFILM"

THEATRE EQUIPMENT

(*Continued from Page E-35*)

Page Engineering Co., 7211 Santa Monica Blvd., Los Angeles 46, Calif.
Rowe Mfg. Co., Inc., Main & Mill Sts., Belleville, N. J.
Snead & Co., 96 Pine St., Jersey City, N. J.
Viking Tool & Machine Corp., 2 Main St., Belleville, N. J.

9 MAINTENANCE

Cleaners, Vacuum

Allen Billmyre Division, Lamson Corp., 433 Fayette Ave., Mamaroneck, N. Y.
Breuer Elec. Mfg. Co., 5100 N. Ravenswood Ave., Chicago 40, Ill.
Elec. Vacuum Cleaner Co., 1734 Ivanhoe Rd., Cleveland, O.
General Elec. Co., Vacuum Cleaner Division, 1285 Boston Ave., Bridgeport 2, Conn.
Hoover Co., 8 S. Michigan Ave., Chicago 3, Ill.
National Super Service Co., 1941 N. 12th St., Toledo 3, Ohio.
Spencer Turbine Co., Hartford 6, Conn.
Westinghouse Elec. Corp., B. F. Sturtevant Co., Division, 420 Lexington Ave., New York, N. Y.

Cleaning Appliances

Belson Mfg. Co., 1442 W. Van Buren St., Chicago, Ill.
Miller Sewer Rod Co., 4642 N. Central Ave., Chicago 30, Ill.
O'Brien Mfg. Co., 5016 N. Austin Ave., Chicago, Ill.

Cleaning, Disinfecting and Polishing Compounds

Automatic Elec. Devices Co., 2409 Colerain Ave., Cincinnati 14, O.
*Fort-A-Cide Corp., 160 E. Illinois St., Chicago, Ill.

A cleansing, disinfecting and deodorizing compound, Fort-A-Cide has no odor of its own. Its use does not call patrons' attention to the fact that theatres need disinfection. It is compounded of six ingredients, some of which are penetrants piercing through dirt and soil to permit the accompanying sanitizing ingredients to do their work with maximum efficiency. Laboratory reports from impartial civic authorities show Fort-A-Cide to be vastly more efficient as germ-killer than carbolic acid—under some circumstances, 500 times as efficient.

Franklin Research Co., 5134 Lancaster Ave., Philadelphia 31, Pa.
Kinner Products Co., E. Broad St., Pataskala, O.
Mathieson Alkali Works, 60 E. 42nd St., New York 17, N. Y.
*National Theatre Supply, 92 Gold St., New York, N. Y.
Theo. Ross & Associates, 835 W. Olympic Blvd., Los Angeles 15, Calif.
West Disinfecting Co., 42-16 West St., Long Island City, N. Y.

Uniforms

Angelica Jacket Co., 1419 Olive St., St. Louis 3, Mo.
S. Appel & Co., 18 Fulton St., New York, N. Y.
Maier-Lavaty Co., Inc., 2143 North Lincoln Ave., Chicago, Ill.
Reversible Collar Co., 111 Putnam Ave., Cambridge, Mass.
Russell Uniform Co., 1600 Broadway, New York 19, N. Y.

10 FINISHING MATERIALS

Fronts

Bendsen Co., Decatur, Ill.
Davidson Enamel Products, Lima, O.
Formica Insulation Co., 4616 Spring Grove Ave., Cincinnati 32, O.
Kawneer Co., Front St., Niles, Mich.
Libbey-Owens-Ford Glass Co., Toledo 3, O.
Pittsburgh Plate Glass Co., 632 Duquesne Way, Pittsburgh 22, Pa.
Ben. B. Poblocki & Sons Co., 2159 S. Kinnickinnic Ave., Milwaukee 7, Wisc.
Toledo Porcelain Enamel Products Co., 2275 Snead Ave., Toledo, O.

Interior Wall

Armstrong Cork Co., P. O. Box 540, Lancaster, Pa.
Dazians, Inc., 142 W. 44th St., New York N. Y.
Formica Insulation Co., 4616 Spring Grove Ave., Cincinnati 32, O.
Frederic Blank & Co., Inc., 230 Park Ave., New York 17, N. Y.
Celotex Corp., 120 S. LaSalle St., Chicago 3, Ill.
Congoleum-Nairn, Inc., Kearney, N. J.
Columbus Coated Fabrics Corp., 7th & Grant Aves., Columbus 16, O.
Marsh Wall Products Co., Dover, O.
U. S. Gypsum Co., 300 W. Adams St., Chicago, Ill.
I. Weiss & Sons, 445 W. 45th St., New York, N. Y.
Wood Conversion Co., First Nat'l Bank Bldg., St. Paul 1, Minn.

Sound Absorbing

Armstrong Cork Co., Box 540, Lancaster, Pa.
Celotex Corp., 120 S. LaSalle St., Chicago 3, Ill.
Insulite, 500 Baker Arcade Bldg., Minneapolis 2, Minn.
Johns-Manville, 22 E. 40th St., New York 16, N. Y.
Keasbey & Mattison Co., Ambler, Pa.
Owens-Corning Fibreglas Corp., Toledo, O.
U. S. Gypsum Co., 300 W. Adams St., Chicago 6, Ill.
I. Weiss & Sons, 445 W. 45th St., New York, N. Y.
Wood Conversion Co., First Nat'l Bank Bldg., St. Paul 1, Minn.



Adler Silhouette Letter Company's changeable letters and glass-in-frame units are used in the marquee of the newly-remodeled RKO Grand Theatre, Chicago, and in the "next attraction" sign over the lobby doors. House was renovated for the premier of "Caesar and Cleopatra." The upright theatre name sign is said to be Chicago's largest. (#29).

Where to Buy Theatre Equipment Directory

THEATRE EQUIPMENT DEALERS

Listing Theatre Equipment Dealers Territorially By States and Cities

ALABAMA

Birmingham

The Queen Feature Service, Inc.
1912½ Morris Avenue
Birmingham, Alabama
Telephone: 3-8665

ARIZONA

Tucson

Arizona Film Supply Co.
33 West Congress Street
Tucson, Arizona
Telephone: 3082

CALIFORNIA

Los Angeles

Breck Photoplay Supply Co.
1969 S. Vermont Avenue
Los Angeles, Calif.

John P. Filbert Co.
2007 S. Vermont Ave.
Los Angeles, Calif.

National Theatre Supply
1961 S. Vermont Avenue
Los Angeles 7, California
Telephone: Republic 4193

Projection Equipment & Maintenance Co.
1975 S. Vermont Avenue
Los Angeles 7, Calif.
Telephones: Republic 0711
Rochester 0711

B. F. Shearer Co.
1964 S. Vermont Avenue

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Los Angeles 7, California
Telephone: Rochester 1145

San Francisco

Walter G. Preddey Theatre Equipment
187 Golden Gate Avenue
San Francisco 2, California
Telephone: Underhill 7571

National Theatre Supply
255 Golden Gate Avenue
San Francisco 2, California
Telephone: Market 4171

Pacific Coast Theatre Supply
255 Golden Gate Avenue
San Francisco, Calif.

B. F. Shearer Co.
243 Golden Gate Avenue

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

San Francisco 2, California
Telephone: Underhill 1816

Western Theatrical Equipment Co.
337 Golden Gate Avenue
San Francisco 2, California
Telephone: Hemlock 8302

COLORADO

Denver

Graham Brothers
546 Lincoln Street
Denver 9, Colorado
Telephone: Tabor 5467

National Theatre Supply
2111 Champa Street
Denver 2, Colorado
Telephone: Tabor 0201

Service Theatre Supply Co.
2054 Broadway

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Denver, Colorado
Telephone: Alpine 1597

Western Service & Supply
2120 Broadway
Denver 2, Colorado

CONNECTICUT

New Haven

The Modern Theatre Equipment Co.
130 Meadow Street
New Haven, Connecticut
Telephone: 7-4579

National Theatre Supply
122 Meadow Street
New Haven 10, Connecticut
Telephone: 5-7371

DISTRICT OF COLUMBIA

Elmer H. Brient & Sons
802 N. Capitol Street
Washington, D. C.
Telephone: District 5905

Ben Lust
1001 New Jersey Ave. N.W.
Washington, D. C.

FLORIDA

Jacksonville

Southeastern Theatre Equipment Co.
625 W. Bay St.
Jacksonville, Fla.

Tampa

United Theatre Supply Company
110 Franklin Street
Tampa, Florida
Telephone: M-3045

GEORGIA

Atlanta

Capital City Supply Company, Inc.
161 Walton Street, N. W.
Atlanta 3, Georgia
Telephone: Walnut 1244

National Theatre Supply
187 Walton Street, N. W.
Atlanta 3, Georgia
Telephone: Jackson 4075

Southeastern Theatre Equip. Co.
201-3 Luckie St. N. W.
Atlanta 3, Georgia

Wil-Kin Theatre Supply, Inc.
150 Walton Street, N. W.

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Atlanta 3, Georgia
Telephone: Wa. 4613

ILLINOIS

Chicago

Abbott Theatre Supply Co.
1311 S. Wabash Avenue

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Chicago 5, Illinois
Telephone: Day—Harrison 7573-74
Night—Triangle 7070, Kildare 9592

Concord Radio Company
901 W. Jackson Blvd.
Chicago, Illinois
Telephone: Haymarket 0422

Chicago Theatre Supply Co.
1255 S. Wabash Avenue
Chicago 5, Illinois
Telephone: Harrison 5720

Droll Theatre Supply Co.
925 W. Jackson Blvd.
Chicago, Illinois
Telephone: Monroe 7805

Movie Supply Company, Ltd.
1318 S. Wabash Avenue
Chicago, Illinois
Telephone: Harrison 1447

National Theatre Supply
1325 S. Wabash Avenue
Chicago 5, Illinois
Telephone: Wabash 8266

Stanley Theatre Supply Co.
1235 S. Wabash Avenue
Chicago, Illinois
Telephone: Webster 2011-2678

INDIANA

Indianapolis

Ger-Bar, Inc.
442 N. Illinois Street
Indianapolis, Indiana
Telephone: Lincoln 1727

National Theatre Supply
436 N. Illinois Street
Indianapolis 4, Indiana
Telephone: Lincoln 4517

IOWA

Des Moines

Des Moines Theatre Supply Co.
1121 High Street

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Des Moines 9, Iowa

(*Continued on Page E-38*)

THEATRE EQUIPMENT DEALERS *(Continued)*

Des Moines

National Theatre Supply
1102 High Street
Des Moines 9, Iowa
Telephone: 4-2322

KANSAS

Wichita

Southwest Theatre Equipment Co.
P. O. Box 2138
Wichita 1, Kansas
Telephone: 2-2153

KENTUCKY

Louisville

Falls City Theatre Equipment Co.
427-429 S. Third St.
Louisville 2, Ky.
Telephone: Jackson 7559

Hadden Equipment Co.
423 West Liberty Street
Louisville 2, Kentucky
Telephone: Jackson 8418

LOUISIANA

New Orleans

Delta Theatre Supply Co.
214 S. Liberty Street
New Orleans, Louisiana
Telephone: Raymond 5772

Electric Supply Co.
201 Magazine Street
New Orleans, Louisiana
Telephone: Raymond 7272

Hodges Theatre Supply Co.
1309 Cleveland Avenue
New Orleans 13, La.
Telephone: Canal 5293

National Theatre Supply
220 S. Liberty Street
New Orleans 13, Louisiana
Telephone: Raymond 4455

MARYLAND

Baltimore

J. F. Dusman
2021 N. Charles Street

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Baltimore 18, Maryland
Telephone: Belmont 2747

National Theatre Supply
417 St. Paul Place
Baltimore 2, Maryland
Telephone: Mulberry 8266

MASSACHUSETTS

Boston

Capitol Theatre Supply Co.
28 Piedmont Street
Boston, Massachusetts
Telephone: Liberty 6797

Independent Theatre Supply Co., Inc.
28 Winchester Street
Boston, Massachusetts
Telephone: Day—Liberty 0051
Night—Arl. 1693-W, Ken. 8995

Joe Cifre, Inc.
44 Winchester Street

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Boston 16, Massachusetts
Telephone: Liberty 0445

National Theatre Supply
37 Winchester Street
Boston 16, Massachusetts
Telephone: Liberty 3294

Standard Theatre Supply Co.
78 Broadway
Boston 16, Massachusetts
Telephone: Hubbard 2530

Theatre Service and Supply Co., Inc.
18 Piedmont Street
Boston 16, Massachusetts
Telephone: Liberty 0356

MICHIGAN

Detroit

Amusement Supply Co.
208 W. Montcalm St.
Detroit, Mich.
Telephone: Cadillac 3440

Ernie Forbes Theatre Supply
212-214 W. Montcalm Street
Detroit 1, Michigan
Telephone: Cadillac 1122-23

McArthur Theatre Equipment Co.
454 West Columbia
Detroit 1, Michigan
Telephone: Cadillac 5524-25

National Theatre Supply
2312 Cass Avenue
Detroit 1, Michigan
Telephone: Cadillac 2447

United Theatre Equipment Co.
2501 Case Avenue
Detroit 1, Mich.
Telephone: Randolph 2825

Grand Rapids

Ringold Theatre Equipment Co.
106 Michigan Street, N.W.

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Grand Rapids 2, Michigan
Telephone: 68-515

MINNESOTA

Duluth

National Equipment Co.
4024 Gilliat St.
Duluth, Minn.
Telephone: Lakeside 1606

Minneapolis

Elliott Film & Equipment Co.
1110 Nicollet Avenue
Minneapolis, Minn.
Telephone: Ge-4219

Frosch Theatre Supply, Inc.
1111 Currie Avenue
Minneapolis 3, Minnesota
Telephone: Bridgeport 1166

National Theatre Supply
56 Glenwood Avenue
Minneapolis 3, Minnesota
Telephone: Main 8273

Western Theatre Equipment Exchange, Inc.
45 Glenwood Ave.
Minneapolis, Minn.
Telephone: GE 2066

MISSOURI

Kansas City

Independent Theatre Supply Co.
1818 Wyandotte Street
Kansas City, Mo.
Telephone: Harrison 8276

Missouri Theatre Supply Co.
115 West 18th St.
Kansas City 8, Mo.
Telephone: GR 2-864

National Theatre Supply
223 W. 18th Street
Kansas City 8, Missouri
Telephone: Harrison 3256

Shreve Theatre Supply Co.
217 West 18th Street

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Kansas City 8, Missouri
Telephone: Ha. 7849, Ha. 4206

Stebbins Theatre Equipment Co.
1804 Wyandotte Street
Kansas City 8, Missouri
Telephone: Day—Grand 0134
Night—Drexel 2791

St. Louis

Cine Supply Co.
3310 Olive St.
St. Louis 3, Mo.

Exhibitors Supply Co.
3236-38 Olive Street

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

St. Louis 3, Missouri
Telephone: Jefferson 5913

National Theatre Supply
3212 Olive Street
St. Louis 3, Missouri
Telephone: Newstead 6350-51

L. T. Rockenstein Co.
3142 Olive Street
St. Louis, Missouri
Telephone: Franklin 0999

NEBRASKA

Omaha

The Ballantyne Company
1707 Davenport Street
Omaha, Nebraska
Telephone: Ja. 4444

Quality Theatre Supply Corp.
1515 Davenport Street
Omaha, Nebraska
Telephone: Atlantic 7253

Western Theatre Supply Co.
214 West 15th Street

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Omaha 2, Nebraska
Telephone: Atlantic 9046

NEW JERSEY

Asbury Park

Clark Theatre Supply
P.O. Box 835
Asbury Park, New Jersey
Telephone: Asbury Park No. 2-1645 R

NEW MEXICO

Clovis

Eastern New Mexico Theatre Supply Co.
P. O. Box 1099
Clovis, New Mexico
Telephone: 1430

NEW YORK

Albany

Albany Theatre Supply Co.
1046 Broadway
Albany, New York
Telephone: Albany 5-5055

Empire Theatre Supply Co.
1003 Broadway
Albany, New York
Telephone: 5-9507

National Theatre Supply
962 Broadway
Albany 4, New York
Telephone: 5-1479

Auburn

Auburn Theatre Equipment Co.
5 Court Street

Now Offering New
MOTIOGRAPH 'AA' PROJECTORS

P. O. Box 112
Auburn, New York
Telephone: 695

Buffalo

Becker Theatre Supply Co.
492 Pearl Street

Now Offering New
MOTIOGRAPH 'AA' PROJECTORS

Buffalo, New York
Telephone: Cleveland 7276

National Theatre Supply
500 Pearl Street
Buffalo 2, New York
Telephone: Wash. 1736

United Projector and Film Corp.
228 Franklin Street
Buffalo, New York
Telephone: Washington 8022-23

New York City

Amusement Supply Co.
341 West 44th St.
New York, N. Y.
Telephone: Day—CIrcle 6-0850
Night—INgersol 2-6991

Capitol Motion Picture Supply Corp.
630 Ninth Avenue
New York, N. Y.
Telephone: Circle 6-0340

Crown Motion Picture Supply Corp.
346 West 44th Street
New York, N. Y.
Telephone: Circle 6-4780-81

Harvey Radio Co.
103 West 43rd Street
New York, N. Y.
Telephone: Longacre 3-1800

Joe Hornstein, Inc.
630 Ninth Ave.

Now Offering New
MOTIOGRAPH 'AA' PROJECTORS

New York, N. Y.
Telephone: CIrcle 6-6285

National Theatre Supply
356 W. 44th Street
New York 18, N. Y.
Telephone: Circle 5-6900

Radio-Wire-Television
100 Sixth Avenue
New York, N. Y.
Telephone: Walker 5-8883

S.O.S. Cinema Supply Corp.
449 West 42nd Street
New York, N. Y.
Telephone: Day—Longacre 3-4040
Night—Sedgwick 3-6875

H. Streuber
1140 Broadway
New York 1, N. Y.
Telephone: Lexington 2-1220

Sun Radio & Electronics Co., Inc.
122-124 Duane Street
New York, N. Y.
Telephone: Barclay 7-1840

NORTH CAROLINA

Charlotte

Bryant Theatre Supply Co.
227 S. Church Street
P. O. Box 931
Charlotte, North Carolina
Telephone: 2-4242

Dixie Theatre Supply Co.
324 S. Church Street
Charlotte, North Carolina
Telephone: Day—2-4343
Night—2-3039

National Theatre Supply
304 S. Church Street
Charlotte 1, North Carolina
Telephone: 7753

Southeastern Theatre Equipment Co.
209 S. Poplar Street
Charlotte, North Carolina
Telephone: 4-3093

Wil-Kin Theatre Supply Co., Inc.
229 S. Church Street

Now Offering New
MOTIOGRAPH 'AA' PROJECTORS

Charlotte 2, North Carolina
Telephone: 8620

Greensboro

Standard Theatre Supply Co.
215 E. Washington Street
Greensboro, North Carolina
Telephone: Day—6165-66
Night—8022-7281

NORTH DAKOTA

Fargo

McCarthy Supply Co.
64½ Fifth St. N.
Fargo, N. Dak.
Telephone: 7801

(Continued on Page E-40)



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New York 18, N. Y.

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EQUIPMENT DEALERS *(Continued)*

OHIO

Akron

Akron Theatre Supply Co.
1025 N. Main Street
Akron, Ohio
Telephone: Walbridge 1818

Bellaire

Standard Theatre Supply Co., Inc.
3461 Franklin St.
Bellaire, Ohio

Cincinnati

Mid-West Theatre Supply Co., Inc.
1632 Central Parkway
Cincinnati 10, Ohio
Telephone: Cherry 7724

National Theatre Supply
1637 Central Parkway
Cincinnati 14, Ohio
Telephone: Main 6581

Cleveland

National Theatre Supply
2128 Payne Avenue
Cleveland 14, Ohio
Telephone: Prospect 4613

Ohio Theatre Supply Co.
2108 Payne Avenue

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Cleveland 14, Ohio
Telephone: Prospect 4743

Oliver Theatre Supply Co., Inc.
1701 E. 23rd Street
Cleveland 14, Ohio
Telephone: Prospect 6934-35

Columbus

American Theatre Equipment Co.
165 N. High Street
Columbus 15, Ohio
Telephone: Maine 3894

Dayton

The Dayton Theatre Supply Co.
111 Volkenand St.
Dayton 10, Ohio
Telephone: Kenmore 5821

Toledo

American Theatre Supply Co.
439 Dorr St.
Toledo 2, Ohio

OKLAHOMA

Oklahoma City

W. R. Howell
12 S. Walker Street

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Oklahoma City 2, Oklahoma
Telephone: 3-1961

Oklahoma City

National Theatre Supply
700 W Grand Avenue
Oklahoma City 2, Oklahoma
Telephone: 3-9703

Oklahoma Theatre Supply Company
708 W. Grand Avenue
Oklahoma City, Oklahoma
Telephone: 7-8691

OREGON

Portland

B. F. Shearer Company
1947 N. W. Kearney

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Portland 9, Oregon
Telephone: Atwater 7543

Theatre Utilities Service Company
1987 N. W. Kearney Street
Portland 9, Oregon
Telephone: Beacon 4488

Western Theatre Equipment Co.
1923 N. W. Kearney St.
Portland, Oregon
Telephone: Beacon 2195

PENNSYLVANIA

Wilkes Barre

Vincent M. Tate
1620 Wyoming Ave.

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Wilkes Barre, Pa.
Telephone: Wilkes Barre 7-2096

Philadelphia

Blumberg Brothers, Inc.
1305-07 Vine Street
Philadelphia 7, Pennsylvania
Telephone: Lombard 3-7240-41

National Theatre Supply
1225 Vine Street
Philadelphia 7, Pennsylvania
Telephone: Spruce 6156

Penn Theatre Equipment Co.
307-09 N. 13th Street
Philadelphia, Pennsylvania
Telephone: Rittenhouse 6-3273-74

Pittsburgh

Atlas Theatre Supply Co.
425 Van Braam St.

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Pittsburgh 19, Pa.

National Theatre Supply
1721 Blvd. of the Allies
Pittsburgh 19, Pa.
Telephone: Grant 4630

A. & S. Steinberg
1705 Blvd. of the Allies
Pittsburgh 19, Pennsylvania
Telephone: Day—Atlantic 6156
Night—Court 5172

Superior Motion Picture Supply Co.
84 Van Braam Street
Pittsburgh, Pennsylvania
Telephone: Grant 0724-25

RHODE ISLAND

Providence

Rhode Island Theatre Supply Co.
357 Westminster St.
Providence, R. I.

SOUTH DAKOTA

Sioux Falls

American Theatre Supply
316 S. Main Street
Sioux Falls, South Dakota
Telephone Day—1346
Night—4128

TENNESSEE

Memphis

Monarch Theatre Supply, Inc.
492 S. Second Street
Memphis, Tennessee
Telephone: 8-6475

National Theatre Supply
412-414 S. 2nd Street
Memphis 2, Tennessee
Telephone: 5-6616

Tri-State Theatre Service
318 S. 2nd St.

New Offering New
MOTIOGRAPH 'AA' PROJECTORS

Memphis, Tenn.

TEXAS

Dallas

Hardin Theatre Supply Co.
714 Hampton Road
Dallas, Texas
Telephone: Madison 2235

Herber Brothers
408 S. Harwood Street
Dallas, Texas
Telephone: Riverside 3553



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Burlington, Vt.

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Richmond 19, Va.

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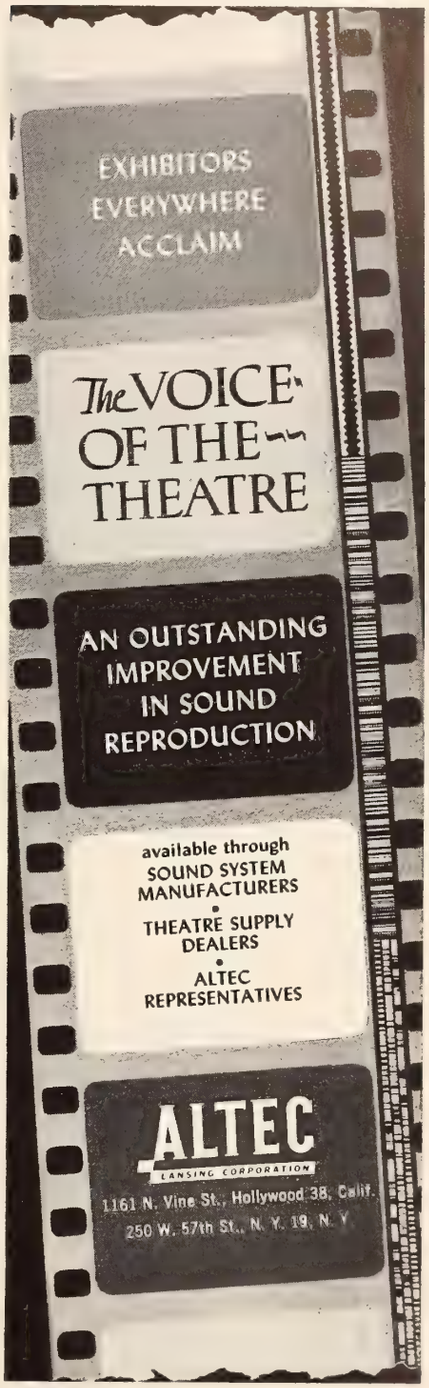
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(Continued on Page E-42)



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Western Theatre Equipment Co.
2224 Second Ave.
Seattle 1, Washington
Telephone: Elliot 3806

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617 First Ave.
Spokane, Wash.

Western Theatre Equipment Co.
528 West 1st Ave.
Spokane, Wash.
Telephone: Riverside 9706

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Charleston Theatre Supply Co.
506 Lee Street

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MOTIOGRAPH 'AA' PROJECTORS

Box 94
Charleston, West Virginia
Telephone: Capitol 34-413

WISCONSIN

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National Theatre Supply
1027 N. 8th Street
Milwaukee 3, Wisconsin
Telephone: Marquette 7333

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641 North 7th Street
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Telephone: Daly 0123

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Milwaukee 3, Wisc.
Telephone: Day—Marquette 2100
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CANADA

Calgary, Alberta

Dominion Sound Equipments, Ltd.
709 Eighth Ave. W.
Calgary, Alberta
Telephone: M-1174

Halifax, Nova Scotia

Dominion Sound Equipment, Ltd.
86 Hollis Street
P. O. Box 940
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1620 Notre Dame St. West
Montreal, Quebec
Telephone: FI 9663

General Theatre Supply Co., Ltd.
363 Mayor St.
Montreal, Que.
Telephone: Plateau 3438

St. John, New Brunswick

Dominion Sound Equipments, Ltd.
10 Germain St.
St. John, New Brunswick
Telephone: 3-3031

Toronto, Ontario

General Theatre Supply Co., Ltd.
105 Bond St.
Toronto, Ontario
Telephone: El 9307

Perkins Electric Company, Ltd.
277 Victoria Street
Toronto 2, Ontario, Canada
Telephone: Elgin 6209

Dominion Sound Equipments, Ltd.
114 Bond St.
Toronto, Ont.
Telephone: Wa. 6131

Vancouver, B. C.

Dominion Sound Equipment Ltd.
820 Cambie Street
Vancouver, B. C., Canada
Telephone: Ma. 2828

Empire Agencies Ltd.
573 Hornby Street
Vancouver, B. C., Canada

General Theatre Supply Co., Ltd.
963 Granville St.
Vancouver, B. C., Canada
Telephone: Marine 7933

La Salle Recreations, Ltd.
945 Granville Street
Vancouver, B. C., Canada
Telephone: Marine 5034

Theatre Equipment Supply Co.
906 Davie Street
Vancouver, B. C., Canada
Telephone: Marine 7033

Winnipeg, Manitoba

Dominion Sound Equipment Ltd.
65 Rorie Street
Winnipeg, Manitoba, Canada
Telephone: 92-323

General Theatre Supply Co., Ltd.
510 Canada Bldg.
Winnipeg, Manitoba, Canada
Telephone: 23110

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202A Canada Bldg.
Winnipeg, Manitoba, Canada
Telephone: 25371

Motion Picture Theatre Equipment

TRADE NAME DIRECTORY

Listing Trade Names Used by Supply Dealers in Identifying Theatre Equipment

A

Ace Products—(Ace Reel End Alarms, Ace Magazine Door Stops, Ace Changeovers, Ace Cueing Devices, Ace Reeves Film Splicers, Ace Magazine Reel Light, Ace Fire Detector, Ace Reeves Film Scrapers). Ace Electric Mfg. Co., 1458 Shakespeare Ave., New York 52, N. Y.

Adler—(Attraction Boards, Changeable Letters). Adler Silhouette Letter Co., 3021 W. 36th St., Chicago, Ill.

Agitair—(Diffusers, Filters, Exhausters). Air Devices, Inc., 17 East 42nd St., New York 17, N. Y.

Air-Loc—(Chairs). Air-Loc Seating Co., 38 Glenwood Ave., Minneapolis, Minn.

Air & Refrigeration Corp.—(Air conditioning equipment). 475 Fifth Ave., New York.

Airtemp—(Air Conditioning Equipment, Unit Coolers). Chrysler Corp., 1119 Leo St., Dayton, Ohio.

Alexander Smith—(Carpets). Alexander Smith & Sons Carpet Co., 295 Fifth Ave., New York 16, N. Y.

Allied Radio—(Rectifier Tubes, Amplifiers, Photoelectric Cells, Sound System, Speakers, Tubes, Public Address Equipment). Allied Radio Corp., 833 West Jackson Blvd., Chicago 7, Ill.

Altec—(Amplifiers, Speakers, Public Address Equipment). Altec Service Corp., 250 West 57th St., New York 19, N. Y.

American—(Seats). American Seating Co., 9th and Broadway, Grand Rapids, Mich.

American Blower — (Cooling—Air Conditioning). American Blower Corp., 600 Russell St., St. Louis, Mo.

American Desk—(Seats). American Desk Mfg. Co., Temple, Texas.

American Mat Corp.—(Ezy-Rug Rubber Link Matting, Tuf-Tred Link Tire Fabric Mat Behind Counters, Ameriflex Wood Link Matting). American Mat Corp., 2018 Adams St., Toledo, Ohio.

American Rug & Carpet—(Carpets). American Rug & Carpet Co., Inc., 105 Madison Ave., New York, N. Y.

Ameriflex Wood Link Matting—(Rubber Mats). American Mat Corporation, 2018 Adams St., Toledo, Ohio.

Amplicall—(Intercommunications Equipment). The Rauland Corp., 4245 No. Knox Ave., Chicago 41, Ill.

Armstrong—(Temlok Deluxe, Monowall, Veos Tile-Interior Wall Materials, Cushiontone, Arrestone-Sound Absorbing Materials). Armstrong Cork Co., Lancaster, Pa.

Arrestone—(Sound Absorbing Materials). Armstrong Cork Co., Lancaster, Pa.

Ashcraft—(Projection Lamps—Power Units). C. S. Ashcraft Mfg. Co., 47-31 35th St., Long Island City, N. Y.

Associated—(Tickets and Admission Signs). Associated Ticket And Register Co., 346 W. 44th St., New York, N. Y.

Auer—(Air Diffusers). Auer Register Co., 3608 Payne Ave., Cleveland, Ohio.

Autodrape—(Curtain Machine). Automatic Devices Co., 1035 Linden St., Allentown, Penna.

Automatic—(Screens). Radiant Mfg. Corp., 2627 West Roosevelt Road, Chicago 8, Ill.

Automatic Electric Devices—(Air Fresheners, Cleaning Compounds). Automatic Electric Devices Co., 2409 Colerain Ave., Cincinnati 14, Ohio.

Automatic Devices—(Curtain Controls, Generators, Curtain Tracks, Control Stands). Automatic Devices Co., 1035 Linden St., Allentown, Penna.

B

Baldor—(Rectifiers, Rectifier Tubes). Baldor Electric Co., 4367 Duncan Ave., St. Louis, Mo.

Ballantyne—(Arc Lamps, Projector Parts, Magazines and Pedestals, Amplifiers, Soundheads, Sound Systems, Speakers). Ballantyne Co., 1707 Davenport St., Omaha 2, Nebr.

Bastian-Blessing—(Soda Fountains, Counter Ice Cream Freezers, Carbonators). The Bastian-Blessing Co., 4201 W. Peterson Ave., Chicago 30, Ill.

Bausch & Lomb—(Lenses, Reflectors, Lens Assemblies). Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.

Bell Sound Systems—(Public Address Equipment, Belfone Intercommunication Equipment). Belle Sound Systems, Inc., 1190 Essex Ave., Columbus, Ohio.

Bell & Howell—(Film Splicers). Bell & Howell Co., 7100 McCormick Road, Chicago 45, Ill.

Belson—(Spotlights). Belson Mfg. Co., 800 Ada St., Chicago, Ill.

Bendsen—(Dimmers, Attraction Boards, Changeable Letters, Display Frames, Decorative Lighting, Box-Offices, Theatre Fronts, Metal Doors (Aluminum), Theatre Front Hardware). C. Bendsen Co., 312 N. Water St., Decatur, Ill.

Benwood Linze—(Rectifiers). Benwood Linze Co., 832 Washington St., St. Louis, Mo.

Best—(Spotlights, Carbon Savers, Fire Shutters, Safety Devices, Stereopticons). Best Devices Company, 10516 Western Ave., Cleveland 11, Ohio.

Besteel—(Medium-Duty Curtain Track). Automatic Devices Company, 1035 Linden Street, Allentown, Pa.

Bigelow-Sanford—(Carpets). Bigelow-Sanford Carpet Co., 140 Madison Ave., New York, N. Y.

Billmyre—(Vacuum Cleaners). Lamson Corp., Allen Billmyre Division, 433 Fayette Ave., Mamaroneck, N. Y.

Birdseye—(Incandescent Lamps). Wabash Appliance Corp., 335 Carroll St., Brooklyn, N. Y.

Blue Seal—(Projectors, Projector Parts-magazines and pedestals, Soundheads, Sound Systems, Speakers, Sound Recording Equipment). Blue Seal Cine Devices, Inc., 137-74 Northern Blvd., Flushing, New York, N. Y.

Bodiform—(Seats). American Seating Co., Ninth and Broadway, Grand Rapids 2, Michigan.

Boy Hanson—(Signs). Boy-Hanson Sign Co., Davenport, Iowa.

Brandt—(Change Making Machines). Brandt Automatic Cashier Co., Watertown, Wisc.

Brenkert—(Arc Lamps, Projectors, Reflectors, Projector Parts-Magazine and Pedestals). Brenkert Light Projection Co., 6545 St. Antoine, Detroit, Mich.

Brenkert Model "A"—(Intensity Lamps). Brenkert Light Projection Co., 6545 St. Antoine, Detroit, Mich.

Brenkert BX-80 and BX-40—(Projectors). Brenkert Light Projection Co., 6545 St. Antoine, Detroit, Mich.

Buffalo Forge—(Blowers and Fans, Air Conditioning Equipment, Unit Coolers, Unit Heaters). Buffalo Forge Co., Buffalo, N. Y.

C

C. M. P. S.—(Sand Urns). C. M. P. S. Corp., 346 West 44th St., New York 18, N. Y.

Capitol—(Spotlights) Capitol Stage Lighting Co., 527 West 45th St., New York, N. Y.

Carrier—(Air Conditioning). Carrier Corp., 302 S. Geddes St., Syracuse, N. Y.

Carrier—(Blowers and Fans, Air Conditioning Equipment Unit Coolers, Unit Heaters). Carrier Corp., 300 South Geddes St., Syracuse, N. Y.

Century—(Generators). Century Electric Co., 1806 Pine St., St. Louis, Mo.

Century—(Projectors, Projector Parts-Magazine and Pedestals, Amplifiers, Soundheads, Sound Systems, Speakers, Replacement Parts and Accessories). Century Projector Corp., 729 Seventh Ave., New York, N. Y.

Champion—(Lamps—Incandescent and Fluorescent). Champion Lamp Works, 600 Broad St., Lynn, Mass.

Cinemaphone—(Sound Systems). S. O. S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

Clancy—(Curtains, Curtain Controls, Foot and Boards, Lights, Drapes, Tracks, Counterweight Equipment, Television Studio Equipment, Stage Hardware, Orchestra Lifts). J. R. Clancy, Inc., Syracuse, N. Y.

Clinton—(Carpets and Lining). Clinton Carpet Co., Merchandise Mart, Chicago, Ill.

Cochrane—(Carpets) Charles P. Cochrane Co., Bridgeport, Pa.

Coin-O-Meter—(Changemakers). Universal Stamping & Mfg. Co., 2830 Western Ave., Chicago, Ill.

Colonial—(Display Frames and Cases). Colonial Sales Corp., 928 Broadway, New York.

Columbus—(Refreshment Display Cases). The Columbus Show Case Co., 826 West Fifth St., Columbus 8, Ohio.

Compco—(Reflectors, Aluminum; Decorative Lighting—Fluorescent and Incandescent; Germicidal Lamps; Lamps—Incandescent and Fluorescent; Sand Urns). Compco Corp., 2251 West St. Paul Ave., Chicago 47, Ill.

Concord—(Public Address Equipment). Concord Radio Co., 901 W. Jackson Blvd., Chicago, Ill.

Connor—(Air Diffusers and Air Purification Equipment). W. B. Connor Engineering Corp., 114 E. 32nd St., New York 16, N. Y.

Coola-Weather — (Air Conditioning Equipment). S. O. S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

Counter—Tred Rubber Mat Behind Counters (Rubber Mats). American Mat Corp., 2018 Adams St., Toledo, Ohio.

Cushiontone—(Sound Absorbing Materials). Armstrong Cork Co., Lancaster, Pa.

Cutler-Hammer—(Dimmers). Cutler-Hammer, Inc., 315 N. 12th St., Milwaukee, Wisc.

Cyclex—(Projector Lamp and Power Unit). C. S. Ashcraft Mfg. Co., 47-31 35th St., Long Island City, N. Y.

D

Dalite—(Screens). Dalite Screen Co., Inc., 2525 No Crawford Ave., Chicago, Ill.

Dazians—(Curtains—Decorative Fabrics, Drapes, Upholstery Materials, Interior Wall Materials). Dazians, Inc., 142 W. 44th St., New York, N. Y.

Deflecto-Grilles—(Air Diffusers). U. S. Air Conditioning Corp., Minneapolis 14, Minn

DeMuth—(Air Diffusers). Charles DeMuth & Sons, 245 Elm Place, Mineola, N. Y.

DeVry—(Projectors, Incandescent Lamps—Projection, Projector Parts—Magazine and Pedestals, Reels, Rewinders, Stereopticons, Amplifiers, Exciter Lamps, Lenses, Assemblies, Photoelectric Cells, Soundheads, Sound Systems, Speakers, Public Address Equipment) DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

Doehler—(Furniture). Doehler Metal Furniture Co., Inc., 192 Lexington Ave., New York 16, N. Y.

Dorex—(Air Purification Equipment). W. B. Connor Engineering Corp., 114 E. 32nd St., New York 16, N. Y.

Droll—(Carbon Savers). Droll Theatre Supply Co., 925 W. Jackson Blvd., Chicago 7, Ill.

Duo Soundmaster—(Sound System). The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

E

Electric Specialty—(Motor Generator Sets, Arc Lamps, Rotary Converters). Electric Specialty Co., Stamford, Conn.

Enarc—(Reflector Lamp). Brenkert Light Projection Co., 6545 St. Antoine, Detroit, Mich.

Essaney—(Changeovers, Reel End Alarms). Essaney Electric Mfg. Co., 1438 N. Clark St., Chicago, Ill.

Esy-Rug Rubber Link Matting—(Rubber Mats). American Mat Corporation, 2018 Adams St., Toledo, Ohio.

Evaporative Kooler-Aire—(Air Conditioning Equipment). U. S. Air Conditioning Corp., Minneapolis 14, Minn.

F

Fenesteel—(Window Curtain Track). Automatic Devices Company, 1035 Linden St., Allentown, Pa.

Firth—(Carpets and Lining). Firth Carpet Co., 295 5th Ave., New York, N. Y.

Flexlume—(Signs). Flexlume Corp., 1000 Military Rd., Buffalo, N. Y.

Fold-Pak—(Screens). Radiant Mfg. Corp., 2627 West Roosevelt Road, Chicago 8, Ill.

Forest—(Arc Lamps, Rectifiers, Screens, Fire Shutters—Safety Devices, Rectifier Tubes, Germicidal Lamps, Air Fresheners). Forest Mfg. Co., 60 Park Place, Newark 2, N. J.

Formica—(Theatre Fronts, Interior Wall Materials). Formica Insulation Co., 4616 Spring Grove Ave., Cincinnati 32, Ohio.

Franklin's—(Cleaning Compounds, Wax Cleaner, Furniture Polish). Franklin Research Co., 5134 Lancaster Ave., Philadelphia 31, Pa.

G

Gardiner—(Projector Parts including Magazines and Pedestals, Projetcors). The L. J. Gardiner Co., 935 Goodale Blvd., Columbus 8, Ohio.

(Continued on Page E-44)

TRADE NAME DIRECTORY

(*Continued from Page E-43*)

Garver—(Rectifiers). Garver Electric Co., Union City, Ind.

General—(Chairs). General Chair Co., 1308 Elston Ave., Chicago, Ill.

General—(Decorative Lighting). General Luminescent Corp., 642 S. Federal St., Chicago, Illl.

General Electric—(Generators, Voltage Regulators, Incandescent Lamps—Projection, Rectifier Tubes, Exciter Lamps, Photoelectric Cells, Tubes, Dimmers, Foot and Border Lights, Decorative Lighting, Lamps—Incandescent and Fluorescent, Spot and Flood Lamps, Ultra Violet Equipment, Air Conditioning Equipment, Unit Coolers, Unit Heaters, Vacuum Cleaners). General Electric Co., 1 River Rd., Scenectady, N. Y.; 5 Lawrence St., Bloomfield, N. J.; Nela Park, Cleveland, Ohio; 1285 Boston Ave., Bridgeport, Conn.

General Motors—(Air Conditioning Equipment, Water Coolers). General Motors Corp., 300 Taylor St., Dayton, Ohio.

General Radio—(Dimmers, Voltage Regulators). General Radio Co., 275 Massachusetts Ave., Cambridge, Mass.

General Register—(Automatickets, Box-Office Equipment, Ticket Issuing Machines). General Register Corp., 1560 Broadway, New York, N. Y.

General Scientific—(Lenses). General Scientific Corp., 4229 So. Kedzie Ave., Chicago, Ill.

Glo-Craft—(Fluorescent Paints, Fluorescent Decorations, Blacklight Equipment). Switzer Bros., 1220 Huron Road, Cleveland 15, Ohio.

Golde—(Projector Parts—Magazines and Pedestals, Rewinders, Stereopticons, Spot and Flood Lamps, Box-Office Equipment). Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.

Good-All—(Arc Rectifiers). Good-All Electric Mfg. Co., 112 W. First St., Ogallala, Nebr.

Goodyear—(Rubber Mats, Upholstery Materials). The Goodyear Tire & Rubber Co., Akron, Ohio.

Griggs—(Chairs—Auditorium). Griggs Equipment Co., Belton, Texas.

Griswold—(Film Splicers). Griswold Machine Works, Port Jefferson, N. Y.

H

Hertner—(Generators, Rheostats). The Hertner Electric Co., 12690 Elmwood Ave., N.W., Cleveland, Ohio.

Heywood-Wakefield—(Chairs—Auditorium, Furniture). Heywood-Wakefield Co., Gardner, Mass.

Holmes—(Projectors, Sound Systems). Holmes Projector Co., 1815 N. Orchard St., Chicago, Ill.

Hoover—(Vacuum Cleaners). The Hoover Co., 2300 Willoughby Tower, Chicago, Ill.

Hub—(State Lighting Equipment, Auditorium Lighting Equipment, Covelighting Equipment, Exit-Signs (Illuminated), Aisle Lights, Stage Switchboards, Fluorescent Lighting Equipment, Incandescent Lighting Equipment, Step Lights, Dimmers, Foot and Border Lights, Decorative Lighting, Spot and Flood Lamps) Hub Electric Company, 227 W. Grand Ave., Chicago 12, Ill.

Hurley—(Screens). Hurley Screen Co., Inc., 24-15 43rd Ave., Long Island City, N. Y.

Hy-Flect Glass Beaded Fabric—(Screens). Radiant Mfg. Corp., 2627 West Roosevelt Road, Chicago 8, Ill.

Hygrade—(Incandescent Lamps). Hygrade Sylvania Corp., 500 Fifth Ave., New York, N. Y.

I

Ideal—(Chairs). Ideal Seating Co., 519 Ann St., N. W., Grand Rapids, Mich.

Ilex—(Lenses). Ilex Optical Co., 690 Portland Ave., Rochester, N. Y.

Imperial—(Generators). Imperial Electrical Co., Ira Ave., Akon, Ohio.

International—(Chairs). International Seat Sales Corp., Union City, Ind.

International—(Projectors and Sound Systems). International Projector Corp., 96 Gold St., New York, N. Y.

Irwin—(Chairs—Auditorium). Irwin Seating Co., Grand Rapids, Mich.

J

Johnson—(Changemakers). Johnson Fare Box Co., 4619 Ravenswood Ave., Chicago, Ill.

Johns-Manville—(Floor Covering Materials, Interior Wall Materials, Sound Absorbing Materials). Johns Manville, 22 E. 40th St., New York 16, N. Y.

Jolly Time Pop Corn—(Pop Corn) American Pop corn Co., Box 12, Sioux City, Iowa.

K

Kaplan—(Projectors). Century Projector Corp., 729 Seventh Ave., New York, N. Y.

Karagheusian—(Carpets). A. M. Karagheusian, Inc., 295 Fifth Ave., New York, N. Y.

Kawneer—(Theatre Fronts). Kawneer Co., Front St., Niles, Mich.

Kaline—(Vending and Confections). Kayline Company, 1538 Jarvis Ave., Chicago 26, Ill.

Keasbey & Mattison—(Sound Absorbing Materials). Ambler, Pa.

Keese—(Luminous Materials, Fluorescent Lacquers, Inks, Dyes, Fluorescent Fabrics, Ultra Violet Equipment). Keese Engineering Co., 7354 Santa Monica Blvd., Hollywood 46, N. Y.

Kinner—(Glass Cleaner). Kinner Products Co., E. Broad St., Pateskala, Ohio.

Klieglight—(Spotlights, Stereopticons, Dimmers, Footlights and Borderlights). Kliegl Bros., 321 West 50th St., New York 19, N. Y.

Kneisley—(Rectifiers and Reflectors). Kneisley Elec. Co., 500 S. St. Clair Street, Toledo, Ohio.

Kni-Tron—(Rectifiers). Kneisley Electrc Co., 500 S. St. Clair St., Toledo, Ohio.

Kno-Draft—(Air Diffusers). W. B. Connor Engineering Corp., 114 E. 32nd St., New York 16, N. Y.

Kollmorgen—(Lenses, Lens Assemblies, Optical Units for Sound Systems). Kollmorgen Optical Corp., 2 Franklin Ave., Brooklyn, N. Y.

Krispy Kist—(Popcorn Machines). Krispy Kist Korn Machine Co., 120 S. Halsted St., Chicago 6, Ill.

L

Lakewood—(Automatic Switch). Lakewood Automatic Switch Co., 1298 Hathaway Ave., Lakewood 7, Ohio.

Lansing—(Amplifiers, Speakers, Soundheads). Lansing Mfg. Co., 6900 McKinley Ave., Los Angeles, Calif.

La Vezzi Super-Service—(Projector Parts, Intermittent Movements, Special Parts). LaVezzi Machine Works, 4635 W. Lake St., Chicago, Ill.

Lawrence—Crowd Control Equipment, Kick Plates, Door Guards, Ventilating Grills, Sand Urns, Dust Pans). Lawrence Metal Products. Inc., 434 Broadway, New York 13, N. Y.

Leedom—(Carpets). Thomas L. Leedom Co., Bristol, Pa.

Libbey-Owens-Ford—(Theatre Fronts). Libbey-Owens-Ford Glass Co., Toledo 3, Ohio.

Light Master—(Projector Lamps). The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

M

Magic Weather—(Cooling System). The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Maharam—(Drapery Fabrics, Curtains-Decorative Fabrics, Upholstery Materials). Maharam Fabric Corp., 130 West 46th St., New York 19, N. Y.; 6 E. Lake St., Chicago, Ill.; 927 Century Bldg., St. Louis, Mo.; 1113 S. Los Angeles St., Los Angeles, Calif.

Major—(Modulite Lighting Control, Foot and Border Lights, Decorative Lighting, Spot and Flood Units). Major Equipment Co., Inc., 4603 Fullerton Ave., Chicago, Ill.

Manley—(Popcorn Machines and Supplies). Manley, Inc., 1920 Wyandotte St., Kansas City 8, Mo.

Minit-Pop—(Popcorn Vending Machine). The Viking Tool & Machine Corp., 2 Main St., Belleville 9, N. J.

Mirrophonic—(Sound System). Motiograph, 4431 W. Lake St., Chicago, Ill.

Mir-O-Guard—(Mirror Guards). Mirror Guard Co., 837 Eleventh Ave., New York 19, N. Y.

Mohawk—(Carpets). Mohawk Carpet Mills, Amsterdam, N. Y.

Monowall—(Interior Wall Materials). Armstrong Cork Co., Lancaster, Pa.

Morelite—(Reflector Arc Lamps). Morelite Company, Inc., 600 W. 57th St., New York, N. Y.

Motiograph—(Arc Lamps, Projectors, Projector Parts—Magazines and Pedestals, Amplifiers, Soundheads, Sound Systems, Speakers). Motiograph, 4431 W. Lake St., Chicago, Ill.

N

National—(Voltage Regulators, Rectifier Tubes, Tubes). National Union Radio Corp., 57 State St., Newark, N. J.

National—(Projector Carbons). National Carbon Co., Inc., 30 E. 42nd St., New York 17, N. Y.

National-Simplex-Bludworth—(Arc Lamps, Rectifiers, Reflectors, Projector Accessories, Drapes, Attraction Boards, Changeable Letters, Cleaning, Disinfecting and Polishing Compounds, and other items for the theatre). National-Simplex-Bludworth, Inc., 92 Gold St., New York 7, N. Y.

National Super Service—(Vacuum Cleaners). National Super Service Co., 1491 N. 12th St., Toledo, Ohio.

Nelson—(Blowers and Fans, Unit Heaters). Herman Nelson Corp., Moline, Ill.

Neumade—(Film Splicers, Reels, Reel Bands, Rewinders, Film Cabinets, Booth Tables, Flanges, Measuring Machines, Film Cement, Film Cleaners). Neumade Products Corp., 427 W. 42nd St., New York 18, N. Y.

O

O'Brien—(Plumbing Drain and Sewer Cleaning Tools). O'Brien Mfg. Co., 5016 N. Austin Ave., Chicago 30, Ill.

Operadio—(Amplifiers). Operadio Mfg. Co., St Charles, Ill.

Orotip—(Projector Carbons). National Carbon Co., Inc., 30 E. 42nd St., New York 17, N. Y.

Ozite—(Carpets). Clinton Carpet Co., Merchandise Mart, Chicago, Ill.

P

Peerless—(Projector Lamps). J. E. McAuley Mfg. Co., 552 W. Adams St., Chicago, Ill.

Pee Wee Spot—(Spotlights). Best Devices Co., 10516 Western Ave., Cleveland 11, Ohio.

Perey—(Box-Office Equipment, Entrance Turnstiles). Perey Turnstile Co., 101 Park Ave., New York 17, N. Y.

Clint Phare—(Carbon Savers, Cueing Devices, Film Splicers, Reel End Alarms). Clint Phare Products, 282 E. 214th St., Euclid 19, Ohio.

Pict-O-Screen—(Screens). Radiant Mfg. Corp., 2627 West Roosevelt Road, Chicago 8, Ill.

Poblocki—(Box-Offices, Attraction Boards, Display Frames, Decorative Lighting, Theatre Fronts, Stainless Steel Fabricators) Ben B. Poblocki & Sons, Inc., 2156 S. Kinnickinnic Ave., Milwaukee, Wisc.

Powerstat—(Dimmers). The Superior Electric Co., 83 Laurel St., Bristol 1, Conn.

Preddey—(Projector Lamps). Walter G. Preddy Theatre Equipment, 187 Golden Gate Ave., San Francisco, Calif.

Premiere—(Vacuum Cleaners). Industrial Vacuum Cleaner Division, General Electric Co., Bridgeport, Conn.

Projection Optics—(Lenses). Projection Optics Co., 330 Lyell Ave., Rochester, N. Y.

Pro-Tex—(Reel Bad). Pro-Tex Reel Band Co., 200 Film Bldg., Cleveland 14, Ohio.

Push-Tex—(Reel Band). Pro-Tex Reel Band Co., 200 Film Bldg., Cleveland 14, Ohio.

Push-Back—(Theatre Seat). Kroehler Mfg. Co., Naperville, Ill.

R

Radarc—(Projection Lamp). Brenkert Light Projection Co., 6545 St. Antoine, Detroit, Mich.

RCA—(Sound Systems, Screens). RCA Photophone Div., RCA Mfg. Co., Camden, N. J.

RCA Victor—(Arc Lamps, Generators, Projectors, Rectifiers, Reflectors, Screens, Changeovers, Projector Parts—Magazine and Pedestals, Rectifier Tubes, Amplifiers, Exciter Lamps, Lens Assemblies, Photoelectric Cells, Soundheads, Sound Systems, Speakers, Public Address Equipment, Carpets and Lining, Chairs—Auditorium). Radio Corp. of America, Camden, N. J.

Radiant—(Incandescent Lamps—Projection, Exciter Lamps, Lamps—Incandescent and Fluorescent). Radiant Lamp Corp., 300 Jelliff Ave., Newark 8, N. Y.

Radiant—(Screens). Radiant Mfg. Corp., 2627 West Roosevelt Road, Chicago 8, Ill.

Rauland—(Public Address Equipment, Phototubes, Intercommunication Equipment). The Rauland Corp., 4245 No. Knox Ave., Chicago, Ill.

Raven—(Screens). Raven Screen Co., 314-16 East 25th St., New York, N. Y.

Raytone—(Screens). Raytone Screen Co., 71 Park Ave., Brooklyn, N. Y.

Rect-O-Lite—(Rectifiers). Baldor Electric Co., 4367 Duncan Ave., St. Louis, Mo.

Reflecto—(Reflector Mirrors). Mirror Guard Co., 837 Eleventh Ave., New York 19, N. Y.

Refrigerated Kooler-Aire—(Air Conditioning Equipment). U. S. Air Conditioning Corp., Minneapolis 14, Minn.

Remova-Panel—(Attraction Board). Adler Silhouette Letter Co., 3021 West 36th St., Chicago 32, Ill.

Research Products—(Filters, Air, Replaceable and Washable). Research Products Corp., 1015 E. Washington Ave., Madison 3, Wisc.

Reynolds—(Blower Fans). Reynolds Mfg. Co., 412 Prospect Ave., N.E., Grand Rapids, Mich.

Robin-Imperial—(Generators). J. E. Robin, Inc., 330 West 42nd St., New York, N. Y.

Russell—(Uniforms). Russell Uniform Co., 1600 Broadway, New York 19, N. Y.

S

S.O.S.—(Amplifiers, Arc Lamps, Rectifiers, Reflectors, Screens, Voltage Regulators, Carbon Savers, Changeovers, Fire Shutters—Safety Devices, Projector Parts—Magazine and Pedestals, Public Address Equipment, Stereopticons, Test Reels, Amplifiers, Lens Assemblies, Soundheads, Sound Systems, Speakers, Test Reels—Sound, Spot and Flood Lamps, Blowers and Fans, Box-Office Equipment). S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

S.O.S. Zephyr-Coolaire—(Blowers and Fans). S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

Seamloc—(Carpets). L. C. Chase Co., 525 Madison Ave., New York, N. Y.

Seco—(Voltage Regulators). The Superior Electric Co., 83 Laurel St., Bristol 1, Tenn.

Silent-Steel—(Heavy-Duty Curtain Track). Automatic Devices Company, 1035 Linden St., Allentown, Pa.

Silver Service—(Curtain Machine). Automatic Devices Company, 1035 Linden St., Allentown, Pa.

Simplex—(Projectors). International Projector Corp., 96 Gold St., New York, N. Y.

Simplex 4 Star—(Sound Systems). International Projector Corp., 96 Gold St., New York, N. Y.

Snaplites—(For Projector Lenses). Kollmorgen Optical Co., 2 Franklin Ave., Brooklyn, N. Y.

Sola—(Voltage Regulators). Sola Electric Co., 2525 Clybourn Ave., Chicago 14, Ill.

Spencer-Turbine—(Vacuum Cleaners). Spencer Turbine Co., Hartford, Conn.

Stabilarc—(Motor-Generator). Automatic Devices Co., 1035 Linden St., Allentown, Pa.

Stand Steel—(Control Table). Automatic Devices Company, 1035 Linden St., Allentown, Pa.

Stroblite—(Luminescent Colors). Stroblite Co., 35 West 52nd St., New York, N. Y.

Strong—(Projection Lamps—Rectifiers). Strong Electric Corp., 87 City Park Ave., Toledo, Ohio.

Sturtevant—(Blowers and Fans, Air Conditioning Equipment, Unit Coolers, Unit Heaters, Vacuum Cleaners). B. F. Sturtevant Co., Westinghouse Electric Co., Hyde Park, Boston 36, Mass.

Sun—(Public Address Equipment). Sun Radio & Electronics Co., 122-124 Duane St., New York, N. Y.

Superior—(Voltage Regulators and Dimmers). The Superior Electric Co., 83 Laurel St., Bristol 1, Conn.

Suprex—(Projector Carbons). National Carbon Co., Inc., 30 E. 42nd St., New York 17, N. Y.

Switzer—(Ultra Violet Equipment, Fluorescent Paints and Decorations, Blacklight Equipment). Switzer Bros., 1220 Huron Road, Cleveland 15, Ohio.

Syncrofilm—(Projectors, Projector Parts—Magazines and Pedestals, Amplifiers, Soundheads, Sound Systems, Speakers). Weber Machine Corp., 59 Rutter St., Rochester, N. Y.

T

Temlok DeLuxe—(Interior Wall Materials). Armstrong Cork Co., Lancaster, Pa.

Texileather—(Upholstery Materials). Textileather Corp., Toledo, Ohio.

Third Dimension—(Silhouette Letters). Adler Silhouette Letter Co., 3031 West 36th St., Chicago, Ill.

Transverter—(Generator). The Hertner Electric Co., 12690 Elmwood Ave., N.W., Cleveland 11, Ohio.

Tuf-Tred Link Tire Fabric Mat—(Rubber Mats). American Mat Corp., 2018 Adams St., Toledo, Ohio.

Tuttle & Bailey—(Air Diffusers). Tuttle & Bailey, Inc., Corbin Ave., New Britain, Conn.

U

usAIRco—(Air Conditioning Equipment). U. S. Air Conditioning Corp., Minneapolis 14, Minn.

U. S. Air Conditioning—(Air Diffusers, Blowers and Fans, Air Conditioning Equipment, Unit Coolers, Unit Heaters). U. S. Air Conditioning Corp., Minneapolis 14, Minn.

U. S. Naugalite—(Plastic Fabric for Wall Coverings). U. S. Rubber Co., 407 N. Main St., Mishawaka, Ind.

U. S. Naugahyde—(Plastic Upholstery Material). U. S. Rubber Co., 407 N. Main St., Mishawaka, Ind.

U. S. Rubber—(Upholstery Materials, Rubber Mats). U. S. Rubber Co., 1230 Ave. of the Americas, New York 20, N. Y.

United Transformer—(Voltage Regulators). United Transformer Co., 150 Varick St., New York, N. Y.

Universal—(Changemakers). Universal Stamping & Mfg. Co., 2830 N. Western Ave., Chicago, Ill.

V

Vallen—(Curtain Control). Vallen Inc., 225 Bluff St., Akon, Ohio.

Variac—(Dimmers). General Radio Co., 275 Massachusetts Ave., Cambridge, Mass.

Veos Tile—(Interior Wall Materials). Armstrong Cork Co., Lancaster, Pa.

Visitron—(Phototubes). The Rauland Corp., 4245 No. Knox Ave., Chicago 41, Ill.

Viking—(Refreshment Vending Machines.). The Viking Tool & Machine Corp., 2 Main St., Belleville 9, N. J.

Vocalite—(Screens). Vocalite Screen Corp., Roosevelt, N. Y.

Voice of the Theatre—(Speaker Systems for New and Old Sound Equipments). Altec Lansing Corp., 1161 North Vine St., Hollywood, Calif.

Voight—(Decorative Lighting). Voight Co., 1649 N. Broad St., Philadelphia, Penna.

W

Wagner—(Changeable Letters, Lobby Display Signs). Wagner Sign Service, Inc., 216 S. Hoyne Ave., Chicago 12, Ill.

Walker—(Screens). Walker American Corp., 800 Beaumont St., St. Louis 6, Mo.

Ward Leonard—(Voltage Regulators, Dimmers). Ward Leonard Electric Co., 31 South St., Mt. Vernon, N. Y.

Weaver—(Changeovers and Foot Switches). Weaver Manufacturing Co., 1353 East Firestone Blvd., Los Angeles 1, Calif.

Weber—(Sound Heads). Weber Machine Corp., 59 Rutter St., Rochester, N. Y.

Weiss—(Curtains—Decorative Fabrics, Curtain Controls, Dimmers, Carpets and Lining, Drapes, Furniture, Upholstery Materials, Interior Wall Materials, Sound Absorbing Materials). I. Weiss & Sons, 445 W. 45th St., New York, N. Y.

(Continued on Page E-46)

Sturdy Chair-Covering Fabric Serves Music Hall 14 Years

Gus Eyssell, managing director of Radio City Music Hall, confirms that some of the Goodall Fabrics mohair plush chair covering material installed fourteen years ago is still in use in that immaculately maintained auditorium.

Chairs that have had the heaviest use have needed re-upholstering in fourteen years to keep their appearance up to Music Hall standards, Eysell explains, but in other areas of a theatre that has put out the SRO sign on countless occasions the original material still serves.

The current line of Goodall theatre upholstery material embodies marked improvements in durability over that installed in the Music Hall so long ago, according to C. J. Dyer of Goodall Fabrics.

The original, "Moravia" quality, has been replaced by one now known as "Molano" quality, which is even more durable because it is more tightly woven, Dyer asserts.

Explaining how the mohair plush chair material was first developed, Dyer declared in an interview with an STR representative:

"With the advent of sound pictures, the acoustic properties of the theatre became of major importance. Feeling that we, as manufacturers of theatre seating upholstery, might contribute our bit toward the solution of this problem, we had all types of upholstery materials used on theatre seating tested for their sound absorption qualities by an independent laboratory equipped for this purpose.

"These tests showed that a mohair plush had the highest absorption quality of any fabric submitted for testing. This information, as well as the general ratings of other types of upholstery material, was made available to the industry.

"The ideal theatre seating upholstery material should also be luxurious in appearance, and of exceptional durability Having these three factors in mind, we manufactured our Moravia quality, now much improved and known as Molano quality, as being the ideal theatre seating upholstery material, luxurious in appearance, of great durability, and having the highest sound absorption qualities.

"It is interesting to note that the sound-absorbing properties of this material are practically the same as that of the human body, giving, therefore, an even absorption, whether the theatre is partly or completely filled.

"Many theatres, while preferring materials such as noted above on the backs of their chairs, for various reasons prefer a cushion leather-like in appearance and properties. Ordinary simulated leathers used for this purpose were unsatisfactory due to a tendency to crack and peel. Our answer to this problem was our Redo quality, which resisted cracking and peeling so satisfactorily that the trade still asks for it, although we are today making a much improved article, known as Redolite, the coating of which is compounded of a modern vinylite plastic.

"Both of these items can be easily cleaned with bubble cleaner, or with suds made of pure soap and lukewarm water. Both represent, we believe, excellent examples of a product 'blended for performance'." **(#22).**



Immaculately maintained, New York's Radio City Music Hall is still using sturdy plush mohair chair fabric installed 14 years ago.

File for Reference

Here reproduced by permission is the "old reliable"—the Bausch & Lomb table that shows at a glance what lens to use for any length of throw and any desired size of screen image. Keep it on hand. To use the table, select in the top row of figures the one that most nearly corresponds with the distance from lens to screen in your theatre. Then run down the column under it until you find a pair of figures that represent the width and height of the screen image you want. Trace straight left along that line to the extreme left-hand column, where you will find the equivalent focus needed to enable a lens to give you that size picture at that distance. Order your lenses accordingly.

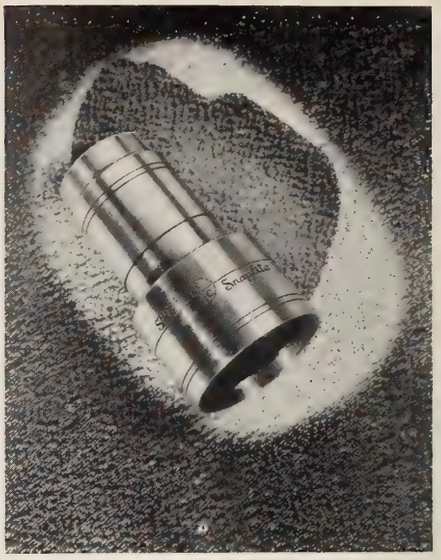
PROJECTION TABLE

Showing Size of Screen Images at Different Distances . Lenses of Different Focal Length

Size of Picture Aperture: 0.825" x 0.600"

E.F. in.	40 ft.	50 ft.	60 ft.	70 ft.	80 ft.	90 ft.	100 ft.	110 ft.	120 ft.	130 ft.	140 ft.	150 ft.	160 ft.	170 ft.	180 ft.	190 ft.	200 ft.
2.00"	16.4 11.9	20.5 14.9	24.6 17.9	28.8 20.9	32.9 23.9	37.0 26.9	41.1 29.9	45.3 32.9									
2.25"	14.6 10.6	18.3 13.3	22.0 16.0	25.6 18.6	29.2 21.2	32.9 23.9	36.6 26.6	40.2 29.2	43.9 31.9	47.5 34.6							
2.50"	13.1 9.6	16.4 11.9	19.7 14.4	23.0 16.8	26.3 19.1	29.6 21.5	32.9 23.9	36.2 26.3	39.5 28.7	42.8 31.1	45.6 33.5						
2.75"	12.0 8.7	15.0 10.9	17.9 13.0	20.9 15.2	23.9 17.4	26.9 19.6	29.9 21.8	32.9 23.9	36.0 26.1	39.0 28.3	42.0 30.5	45.0 32.7	48.1 34.9				
3.00"	10.9 8.0	13.7 10.0	16.4 11.9	19.2 14.0	22.0 16.0	24.6 17.9	27.4 20.0	30.2 22.0	32.9 23.9	35.7 25.9	38.4 27.9	41.1 29.9	43.9 31.9	46.7 34.0			
3.25"	10.1 7.3	12.7 9.2	15.2 11.0	17.7 12.8	20.2 14.7	22.8 16.6	25.3 18.4	27.8 20.3	30.4 22.1	32.9 23.9	35.5 25.8	38.0 27.6	40.5 29.5	43.0 31.3	45.6 33.1		
3.50"	9.4 6.8	11.7 8.5	14.1 10.3	16.4 11.9	18.8 13.7	21.1 15.4	23.5 17.1	25.9 18.8	28.3 20.5	30.5 22.2	32.9 23.9	35.2 25.5	37.5 27.3	39.9 29.0	42.3 30.8	44.7 32.5	47.0 34.2
3.75"		10.9 7.9	13.1 9.6	15.3 11.1	17.5 12.8	19.7 14.4	22.0 16.0	24.0 17.6	26.3 19.1	28.6 20.7	30.7 22.3	32.9 23.9	35.2 25.6	37.3 27.2	39.5 28.8	41.7 30.3	43.9 31.9
4.00"		10.2 7.4	12.3 8.9	14.3 10.4	16.4 11.9	18.5 13.4	20.5 14.9	22.6 16.4	24.6 17.9	26.7 19.4	28.8 20.9	30.8 22.4	32.9 23.9	35.0 25.4	37.0 26.9	39.1 28.4	41.1 29.9
4.25"		9.7 7.1	11.7 8.5	13.5 9.8	15.5 11.2	17.4 12.7	19.3 14.0	21.2 15.4	23.2 16.8	25.2 18.3	27.1 19.7	29.1 21.1	30.9 22.5	32.9 23.9	34.9 25.3	36.8 26.8	38.8 28.8
4.50"			10.9 8.0	12.8 9.3	14.6 10.6	16.4 11.9	18.3 13.3	20.1 14.6	22.0 16.0	23.7 17.2	25.6 18.6	27.4 20.0	29.2 21.2	31.0 22.6	32.9 23.9	34.8 25.3	36.6 26.6
4.75"			10.4 7.6	12.2 8.9	13.9 10.1	15.7 11.4	17.3 12.6	19.0 13.0	20.7 15.1	22.5 16.4	24.2 17.6	26.0 18.9	27.6 20.1	29.4 21.4	31.1 22.6	32.9 23.9	34.7 25.2
5.00"				11.6 8.4	13.1 9.6	14.9 10.8	16.4 11.9	18.1 13.2	19.7 14.4	21.4 15.6	23.0 16.8	24.6 17.9	26.3 19.1	27.9 20.3	29.6 21.5	31.3 22.8	32.9 23.9
5.25"				10.9 7.9	12.5 9.1	14.1 10.3	15.7 11.4	17.2 12.5	18.8 13.7	20.3 14.8	21.8 15.9	23.5 17.1	25.1 18.3	26.7 19.4	28.3 20.5	29.8 21.7	31.3 22.8
5.50"				10.5 7.6	12.0 8.7	13.5 9.8	15.0 10.9	16.4 11.9	17.9 13.0	19.4 14.1	20.9 15.2	22.4 16.3	23.9 17.4	25.4 18.5	26.9 19.6	28.4 20.6	29.9 21.8
5.75"					11.3 8.3	12.8 9.3	14.2 10.3	15.7 11 4	17.1 12.4	18.6 13.5	20.0 14.5	21.4 15.6	22.9 16.6	24.3 17.7	25.8 18.7	27.2 19.8	28.6 20.8
6.00"					10.9 8.0	12.3 8.9	13.7 10.0	15.1 10.9	16.4 11.9	17.8 13.0	19.2 14.0	20.5 14.9	22.0 16.0	23.3 17.0	24.6 17.9	26.0 18.9	27.4 20.0
6.25"					10.5 7.7	11.9 8.6	13.1 9.5	14.3 10.4	15.9 11.4	17.0 12.4	18.4 13.3	19.7 14.3	21.0 15.3	22.3 16.2	23.6 17.2	25.0 18.1	26.3 19.1
6.50"						11.4 8.3	12.7 9.2	13.9 10.1	15.2 11.0	16.4 11.9	17.7 12.8	18.9 13.7	20.2 14.7	21.5 15.6	22.8 16.6	24.0 17.5	25.3 18.4
6.75"						10.9 7.9	12.2 8.8	13.4 9.8	14.6 10.6	15.9 11.6	17.0 12.4	18.3 13.3	19.5 14.2	20.7 15.1	22.0 16.0	23.2 16.9	24.4 17.8
7.00"						10.5 7.6	11.7 8.5	12.9 9.4	14.1 10.3	15.3 11.1	16.4 11.9	17.5 12.8	18.8 13.7	19.9 14.5	21.1 15.4	22.3 16.2	23.5 17.1
7.50"							10.9 7.9	12.0 8.7	13.1 9.6	14.2 10.3	15.3 11.1	16.4 11.9	17.5 12.8	18.7 13.6	19.7 14.4	20.8 15.2	22.0 16.0
8.00"							10.2 7.4	11.2 8.2	12.3 8.9	13.3 9.7	14.3 10.4	15.4 11.2	16.4 11.9	17.4 12.7	18.5 13.4	19.5 14.2	20.5 14.9
8.50"								10.6 7.6	11.7 8.5	12.6 9.1	13.5 9.8	14.5 10.5	15.5 11.2	16.4 11.9	17.4 12.7	18.4 13.4	19.3 14.0
9.00"									11.0 8.0	11.8 8.6	12.8 9.3	13.7 10.0	14.6 10.6	15.5 11.3	16.4 11.9	17.3 12.6	18.3 13.3
E.F. in.	40 ft.	50 ft.	60 ft.	70 ft.	80 ft.	90 ft.	100 ft.	110 ft.	120 ft.	130 ft.	140 ft.	150 ft.	160 ft.	170 ft.	180 ft.	190 ft.	200 ft.

SIZES GIVEN ARE TO THE NEAREST TENTH OF A FOOT



Wide-angle projection, greater magnification, and improved image quality are claimed for this new Super-Snaplite coated projection lens, which has the exceptional rated speed of f 1.9. Product of Kollmorgen Optical Corporation, the new lens is made in focal lengths from 2" through 5" in ¼" steps. The aluminum-alloy mounting is one piece, permanently and hermetically sealed so the lens need never be taken apart for cleaning. Virtually perfect flatness of field is claimed, to provide screen images as sharp at the corners as at the center. (#30).

When re-enameling radiators, first go over them vigorously with a wire brush to take off all loose rust and paint. Then wipe them with turpentine or benzine and apply radiator enamel according to directions, remembering that thin coats will resist chipping better than thick ones. In selecting the color of enamel to use, choose one slightly lighter in tone than you want it to be, to allow for the minor darkening effect produced when the radiator heats up. The radiator should be cold until the last coat of paint is thoroughly dry. (#31).

A new blacklight lamp which can be plugged into any 110-volt a.c. outlet is announced by Switzer Brothers. (#31).

TRADE NAME DIRECTORY

(*Continued from Page E-45*)

Wenzel—(Projectors, Ticket Registers, Rectifiers, Pedestals, Magazines, Replacement Parts, Soundheads, Rewinders, Carbon Savers). Wenzel Projector Co., 2505 S. State St., Chicago 16, N. Y.

Westinghouse—(Incandescent Lamps (Projection), Rectifier Tubes, Exciter Lamps, Photoelectric Cells, Foot and Border Lights, Decorative Lighting, Germicidal Lamps, Lamps—Incandescent and Fluorescent, Spot and Flood Lamps, Ultra Violet Equipment). Westinghouse Electric Corp., Lamp Division, Bloomfield, N. J.

Wheeler—(Odor Counteractants, Air Diffusers, Air Fresheners, Blowers and Fans). W. H. Wheeler, Inc., 7 E. 47th St., New York 17, N. Y.

Williams—(Screens). Williams Screens Co., 1620 Summit Lake Blvd., Akron, Ohio.

Wollensak—(Lenses, Lens Assemblies). Wollensak Optical Co., Rochester, N. Y.

Wonder Spots—(Spotlights—400 and 1000 Watt). Best Devices Co., 10516 Western Ave., Cleveland 11, Ohio.

Y

York—(Air Diffusers, Air Conditioning Equipment, Unit Coolers, Dehumidifiers, Refrigerating Machinery). York Corp., York, Pa.

Z

Zapon-Keratol—(Upholstery Materials). Zapon-Keratol Division, Atlas Powder Co., Stamford, Conn.

THE Theatre Dictionary

A Glossary of Terms Associated With Theatre Equipment

A

Aberration. A deviation from perfection in the performance of a lens which impairs the definition or shape of the image it forms. See Astigmatism, Chromatic Aberration, Coma, Distortion, Spherical Aberration.

A.C. Alternating current.

Acetate Film. A motion picture film whose base is composed principally of cellulose acetate.

Achromatic Lens. Briefly, a lens free from chromatic aberration. In optical usage the expression is usually limited to lenses in which chromatic aberration has been corrected for two wave lengths, leaving some residual chromatic aberration for other wave lengths.

Just as there are two kinds of chromatic aberration, longitudinal and radial, there are two kinds of achromatic lenses: (1) lenses like telescope and microscope objectives for which images for two colors must lie in the same plane, and (2) lenses like eyepieces and magnifiers for which it is important that the images be of the same size for two colors. Distinguished from: Apochromatic Lens.

Acoustics. (1) The science of sound. (2) **Acoustics of an Enclosure:** The hearing and recording conditions within an enclosure such as a theatre or sound recording stage. The reflection and absorption of sound within the enclosure are factors affecting its acoustic conditions.

Acoustic Absorptivity. The acoustic absorptivity of a surface is equal to one minus the acoustic reflectivity of the surface.

Acoustic Intensity Level, Sound Energy Flux Density Level. The intensity level, in bells, of a sound is the logarithm to the base ten of the ratio of the intensity, I, of this sound, to the reference intensity, Io. Intensity level may also be expressed in decibels.

Acoustic Ohm. An acoustic resistance, reactance, or impedance is said to have a magnitude of one acoustic ohm when a sound pressure of one dyne per square centimeter produces a volume velocity of one cubic centimeter per second.

Acoustic Reflectivity. The acoustic reflectivity of a surface not a generator, is the ratio of the rate of flow of sound energy reflected from the surface, on the side of incidence, to the incident rate of flow. Unless otherwise specified all possible directions of incident flow are assumed to be equally probable. Also, unless otherwise stated the values given apply to a portion of an infinite surface thus eliminating edge effects.

Acoustic Resistance. The acoustic resistance of a sound medium is the real component of the acoustic impedance that is responsible for the dissipation of energy. The unit is the acoustic ohm.

Acoustic Transmittivity. The acoustic transmittivity of an interface or septum is the ratio of the rate of flow of transmitted sound energy to the rate of incident flow. Unless otherwise specified all directions of incident flow are assumed to be equally probable.

Actinic Light. Radiant energy whose wave length is such that it is able to cause chemical reactions or electrical effects to take place. Particularly, light which can form a photographic latent image or activate a photoelectric cell.

Adiabatic. An adjective descriptive of a process in which no heat is added to or extracted from the system executing the process.[1]

A.F. Audio frequency.

Air Cleaner. A device designed for the purpose of removing air-borne impurities such as dusts, fumes and smokes. (Air cleaners include air washers and air filters.)[1]

Air Conditioning. The simultaneous control of all or at least the first three of those factors affecting both the physical and chemical conditions of the atmosphere within any structure. These factors include temperature, humidity, motion, distribution, dust, bacteria, odors and toxic gases, most of which affect in greater or lesser degree human health or comfort.[1]

Air Washer. An enclosure in which air is forced through a spray of water in order to cleanse, humidify, or dehumidify the air.[1]

Aisle. A passageway in the seating area of a theatre. **Center Aisle:** An aisle on the longitudinal axis of the auditorium. **Cross-over:** A transverse aisle. **Intermediate Aisle:** Any longitudinal aisle that is not a center aisle or a wall aisle. **Wall Aisle:** An aisle along one of the side walls of the auditorium.

Aisle Lights. Fixtures mounted on end-chair standards, designed to illuminate aisles only.

Alabaster Glass. Glass simulating natural alabaster and having a gray or paraffin-like appearance.[2]

Amplification Factor. Measure of the grid voltage effectiveness in relation to the plate voltage in affecting plate current.

Amplifier. A device for increasing the amplitude of electric current, voltage, and/or power, through the control by the input power of a larger amount of power supplied by a local source to the output circuit. Specifically, (1) a vacuum tube used for this purpose; (2) the whole circuit of which such a tube is the essential element.[3]

Amplitude. The maximum height, or maximum depth, of a wave, measured from its base line or middle position. One-half the distance through which each part of the medium carrying the wave will vibrate from the time a crest passes to the time the next trough passes. The energy contained in a wave varies as the square of the amplitude of the wave.[3]

Anaglyph. A type of stereoscopic reproduction in which two pictures representing the scene as observed from two different positions are reproduced in contrasting colors and viewed simultaneously, each eye being screened from the image seen by the other eye by suitable light filters. If the images are orange and cyan, they may be viewed through spectacles which restrict the light seen by the viewer's eyes to blue and red respectively.

Anastigmat. Briefly, a lens free from astigmatism.

Anemometer. An instrument for measuring the velocity of moving air.[1]

Angle of Incidence. The angle between a ray of light falling on a surface and the normal to that surface at the point where the ray and surface meet.

Angle of Reflection. When a ray of light is reflected by striking an optical surface, the angle between the normal to the surface at the point of incidence and the reflected ray.

Angstrom. A unit of length commonly used in spectroscopy for measuring the wave length of light. The relationships between several common units of length are as follows:

1 micron	$= 3.937 \times 10^{-5}$ inch
	$= 10^{-4}$ centimeter
1 millimicron	$= 3.937 \times 10^{-8}$ inch
	$= 10^{-7}$ centimeter
1 Angstrom	$= 3.937 \times 10^{-9}$ inch
	$= 10^{-8}$ centimeter

Aniline Dyes. A term broadly applied to synthetic organic dyestuffs, which are derived from aniline or other intermediates made from coal-tar.

Anode. Positive terminal of an electric device (cell or tube), at which the current (in the conventional direction) enters the device.[3]

Aperture. Effective Aperture: The apparent diameter of a lens viewed from the position of the object against a diffusely illuminated background, such as a sky. **Picture Aperture:** The rectangular opening in a metal plate at which each frame of the motion picture film is situated during exposure, printing, or projection. **Relative Aperture:** The ratio of the focal length of a lens to its effective aperture for an object located at infinity. See f/number.

Aperture Plate. A metallic plate in a camera, printer, or projector containing the picture aperture.

Aperture Stop. The obstruction or element in an optical system which cuts off or limits the marginal rays of light which can pass from the object to the image.

Apochromatic Lens. A lens which is corrected for chromatic aberration in such a way as to make the images for three different colors of light coincide in size and position. See Achromatic Lens.

Apparent Candlepower. The apparent candlepower of an extended source of light measured at a specified distance is the candlepower of a point source of light which would produce the same illumination at that distance.[2]

Arc. Column of very hot, light-emitting gas, carrying an electric current sustaining this condition.[3]

Arc, Mirror or Reflector. Projection arc with a concave mirror placed back of it to reflect and concentrate the light.[3]

Artificial Daylight. Radiant energy having the same (or nearly the same) spectral composition as direct solar radiation plus skylight. According to the best available data, this corresponds to a color temperature of approximately 7000° K.

Aspheric. In general, non-spherical; in optics, usually applied to surfaces of revolution generated by the revolution of a curve other than a circle, such as a parabola.

Astigmatism. One of the aberrations of lenses: A variation in the position of the image of a point object off the axis with the meridian of the oblique pencil of light involved in the image formation. The greatest difference will be found between the image position for the principal meridian, that one which contains the axis of the lens (called the tangential meridian), and that meridian at right angles to it (called the sagittal meridian). A lens having astigmatism is unable to image horizontal and vertical lines in the same plane with equal sharpness.

Atmospheric Light Reflection. Reflection of light by particles of dust in the atmosphere of an auditorium. See Tyndall Cone.

Attenuation. Weakening of intensity.[3]

Audio Frequency. A frequency of vibration corresponding to a normally audible sound-wave. Audio frequencies for good hearing range roughly from 20 to 15,000 cycles per second.

Audio-Frequency Amplifier. Magnifies currents whose frequency of alternation lies in the audio-frequency range.[3]

Audion. Three-electrode vacuum tube.[3]

Auditorium. The space in a theatre from any point of which the performance can be viewed. **Right Side:** The right-hand side of the auditorium, looking toward the screen. **Left Side:** The left-hand side of the auditorium, looking toward the screen.

Auditorium Bowl Floor. An auditorium floor inclined for curved rows of seats in which the change of pitch takes place in such a way that all of the seats in each row are on one level.

Auditorium Floor Pitch. Combination Pitch: A floor which slopes downward and then upward toward the front wall of the auditorium. **Down Pitch:** A floor which slopes in part or whole downward toward the auditorium front wall to provide sight line clearances. **Reverse Pitch:** A floor which slopes upward in part or whole toward the auditorium front wall to provide raised seating levels located near to a motion picture screen so as to bring these seating levels as close to the screen level as possible. **Uniform Pitch:** A floor having an equal rise or fall for each row of seats.

Auditorium Front Wall. A false wall or structural wall at the front of the auditorium on the audience side of the screen.

Auditorium Lighting. Any lights in use in the auditorium when the motion picture show is not in progress.

B

"B" Power Supply. Device for current supply in the plate circuit of a vacuum tube.

Back Focal Length. The distance from the back of the lens to he film in the gate while the image is in focus on the screen.[3]

Back-Focus. Distance from the principal focus of a lens (behind the lens) to its nearest face.[3]

Backlash. "Play" or looseness of a screw or bolt in its fitting.[3]

Baffle: A wall or block for the absorption of sound.[3]

Baffle. A plate or wall for deflecting gases or fluids.[1]

Base. The transparent, flexible support, commonly cellulose nitrate or acetate sheet, on which photographic emulsions are coated to make a motion picture film.

Basic Dyes. Those synthetic, organic dyestuffs which are basic in character, as distinguished from acid dyes. Commonly these dyes are sold as the hydrochlorides of the free color bases. Many of the optical sensitizers are basic dyes, as are the dyes used for dye toning.

Basic Frequency. The basic frequency of any wave is that frequency which is considered to be the most important. In a driven system, it would in general be the driving frequency, while in most periodic waves it would correspond to the fundamental frequency.

Beam-Splitter. An optical system so arranged as to reflect or transmit two or more portions of a light-beam along different optical paths.

Beat Frequency. Number of beats per second.

Beats. Vibrations produced by interference between two or more wave-lengths.[3]

Black. (1) One of the unique visual qualities correlated (a) with a minimal visual stimulus in a portion of the visual field while the surrounding field is occupied by a high degree of achromatic stimulus or (b) with a minimal visual stimulus following a high

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degree of achromatic stimulus. (2) In practice, any extremely dark, dull color. (3) The absence of visual light.

Black Body. A perfect radiator and absorber of electromagnetic energy. The properties of incandescent tungsten and carbon approximate those of a black body.

Black Light. Radiant energy lying outside the visible range, especially light in the near ultra-violet region of the spectrum which is converted to visible light by the action of suitable fluorescent materials.

Blast Heater. A set of heat transfer coils or sections used to heat air which is drawn or forced through it by a fan.[1]

Bleeding (of color). The diffusing of dye away from a dye-image; most noticeable where dark areas adjoin light areas in a picture.

Bloop. The sound producd when an imperfect splice in a sound track passes through the sound reproducing mechanism of a motion picture projector.

Blooping Ink. Opaque (black) ink used to cover the joint of a sound track splice to prevent the splice from making a noticeable noise when passing through the projector.

Blooping Patch. Triangular or oval black section introduced over a splice in the positive sound track, to prevent the noise which the splice would otherwise cause during reproduction. The patch effects a relatively gradual diminution in the transmitted light, followed by gradual restoration to the original value. The sound frequency due to a properly blooped patch is too low to be heard.[3]

Blue. The preferred name for the color of the three-color additive primary which consists of light in the range 400-500 millimicrons.

Boiler Heating Surface. That portion of the surface of the heat-transfer apparatus in contact with the fluid being heated on one side and the gas or refractory being cooled on the other, in which the fluid being heated forms part of the circulating system; this surface shall be measured on the side receiving heat. This includes the boiler, water walls, water screens, and water floor.[1]

Boiler Horsepower. The equivalent evaporation of 34.5 lb. of water per hour from and at 212 F. This is equal to a heat output of 970.3 x 34.5 = 33,475 BTU per hour.[1]

Bordering. A manipulation resulting in creating the "stereoscopic window" through which a three-dimensional picture seems to be seen.

Box Light. A lamp, consisting of a cluster of incandescents mounted on a pedestal stand. Unlike the bunchlight, it does not include a reflector.

Breezing. Said to occur when projected picture is blurred as a result of distortion of focus in camera, printer, or projector—due to uneven shrinkage of negative or positive, or to perforations of uneven pitch.[3]

Bridging Amplifier. Any amplifier or relatively high input impedance, so that a number of such units may be connected in multiple across a relatively low impedance circuit without materially affecting its electrical condition and without reaction on one another. Abbreviated B.A.[3]

Brightness. (1) A photometric measure of light emission per unit area of a luminous body or of a translucent or reflecting surface, i.e., candle-power per unit area. Brightness determines the stimulus value of a given surface as a visual object, and this sense is conveniently expressed in candles per square meter or in millilamberts.

$$B = dI/(dA \cos \theta)$$

Brightness is the luminous intensity, I of a surface (real or virtual) in a given direction, θ, per unit projected area of the surface. A cos θ. Note: In practice no surface follows exactly the cosine formula of emission or reflection; hence the brightness of a surface generally is not uniform but various with the angle at which it is viewed. Some common units of brightness and their relations are ase follows:

1 candle per square inch	= 452 foot-lamberts = 0.487 lambert = 487 millialamberts
1 foot-lambert	= 1 lumen per square foot = 0.00221 candle per square inch = 1.076 millilamberts
1 lambert	= 1 lumen per square centimeter = 1000 millilamberts = 929 foot-lamberts = 2.054 candles per square inch
1 millilambert	= 0.929 foot-lambert = 0.002054 candle per square inch

The candle per square inch and lambert are commonly used for high brightness such as light sources. The foot-lambert and millilambert are used for ordinary illuminated surfaces. The foot-lambert equals incident foot-candles times reflection factor, assuming a diffusing surface or medium.

(2) Degree of resemblance to white. In common usage the term brightness often refers to the intensity of sensation which results from viewing surfaces or spaces from which light comes to the eye.

Brilliance. The characteristisc of a color which determines the intensity of the sensation it produces in the eye of an observer.

British Thermal Unit. A unit of energy defined in terms of the international steam-table calorie through the convenient relation 1 BTU per pound per degree Fahrenreit = 1 cal per gram per degree Centigrade. It is approximately the quantity of heat required to raise the temperature of 1 lb. of liquid water from 63 to 64 F.[1]

Brush. A device for making electrical contact between the rotating commutator of a generator and the stationary circuit wires. Brushes are made from carbon, copper wires, copper strips and copper gauze, but carbon brushes are most largely used.

Brush Loss. Loss, in watts, due to lack of perfect electrical contact between brush and commutator. May be greatly increased by dirty brushes, dirty rough commutator, or lack of sufficient pressure between brushes and commutator.

BTU. See British Thermal Unit.

Buckle. Unflatness of a motion picture film due to the edges shrinking while the film was in the roll.

Bunchlight. A floodlight containing up to ten or more incandescent lamps, mounted on a pedestal stand.

B.X. A flexible metal tubing for the protection of electric wires, much used for interior work. A flexible metal conduit.

By-pass. A pipe or duct, usually controlled by valve or damper, for conveying a fluid around a main control valve or damper.[1]

C

"C" Power Supply. Device for supplying current to apply a grid bias; connected between the cathode and grid of a vacuum tube.

Calorie. (Large calorie or I.T. kilocalorie) is equal to 1000 international steam-table calories = 1/860 international kilowatt hour. For practical purposes it may be considered as 1/100 of the heat required to raise the temperature of 1 kilogram of water from 0 to 100 C.[1]

Cam. In general, a non-circular rotating piece in a mechanism. In particular, the device which operates the intermittent movement of the film in a motion picture camera, printer, or projector.[2]

Camera Angle. The angle of view taken by a motion picture camera in photographing a scene, usually referring to the angle in a horizontal plane but it may be used as the angle in any plane.

Candle. The unit of luminous intensity. In the United States a specified fraction of the average horizontal candlepower of a group of 45 carbon-filament lamps preserved at the National Bureau of Standards.[2]

Candlepower. Luminous intensity expressed in candles.[2]

Capacitance. The measure of the quantity of electricity a condenser can hold. It equals the quantity stored divided by the voltage (pressure) storing it.[3]

Capacitative Coupling. Coupling of one circuit with another by means of a capacity common to both.

Capacity, Carrying. Current a conductor can carry without becoming overheated.[3]

Carbons. The carbon rods or pencils used in an arc lamp.

Carbon Jaw. The jaw of an arc lamp by means of which carbons are gripped and held in place.

Carrying Capacity. The greatest number of amperes an electrical conductor can safely carry.

Cased Glass. Glass composed of two or more layers of different glasses, usually a clear, transparent layer to which is added a layer of opal, opalescent or colored glass.[2]

Cel Side, Celluloid Side. On a motion picture film which carries an emulsion on one side only, the side on which the base is exposed or which is opposite to the "emulsion side."

Central Fan System. A mechanical indirect system of heating, ventilating, or air conditioning, in which the air is treated or handled by equipment located outside the rooms served usually at a central location, and is conveyed to and from the rooms by means of a fan and a system of distributing ducts.[1]

Change-over. In projection, the act of changing from one projector to another, preferably without interrupting the continuity of projection: or, the points in the picture at which such a change is made.

Characteristic, Characteristic Curve. Graph showing the essential features of the performance of a photoelectric cell, vacuum tube, photographic emulsion, or other piece of apparatus. For a film, the curve shows how transmission, or density, varies with exposure.

Chimney Effect. The tendency in a duct or other vertical air passage for air to rise when heated, owing to its decrease in density.[1]

Choke, Choke Coil. Coil of wire wound on an iron core and thus possessing high inductance.[3]

Chromatic Aberration. The failure of a lens or optical system to unit into a common focus the rays of light of different wavelengths eminating from a point-object. The variation in image position with wavelength may be in respect to (1) distance from the lens to the image in the direction of the optical axis (longitudinal chromatic aberration), or (2) distance from the optical axis to the image in a direction at right angles to the axis (radial chromatic aberration).

Cinch Marks. Short scratches on the surface of a motion pitcure film, running parallel to its length, and caused by improper winding of the roll which permitted one coil of film to slide on another.

Cine. A prefix used to refer to the motion picture art, or motion picture apparatus; probably originating as an abbreviation for cinema or cinematograph.

Circle of Confusion. Round image of a point of light not in focus. The circle of least confusion of a lens is the smallest circle of confusion obtainable with the lens by the best possible adjustment of focus.

Circuit Breaker. A device, somewhat similar to a switch, by means of which a dangerous variation in current flow will operate electro magnets and open the circuit. Circuit breakers are made to operate both for over-and-under-load.

Class A Amplifier. Amplifier whose grid bias and alternating grid voltages produce a plate current that flows at all times in a specific tube.

Class AB Amplifier. Amplifier whose grid bias and alternating grid voltages produce a plate current that flows less than the full, but more than half the electrical cycle.

Class B Amplifier. Amplifier in which the plate current in a specific tube flows for about one-half of each cycle with grid voltage applied but in which plate current is zero without grid voltage applied.

Class C Amplifier. Amplifier in which plate current in each tube is zero when alternating grid voltage is not applied.

Coefficient of Heat Transmission. The amount of heat (BTU) transmitted from air to air in one hour per square foot of the wall, floor, roof or ceiling for a difference in temperature of 1 F between the air on the inside and that on the outside of the wall, floor, roof or ceiling.[1]

Coefficient of Sound Absorption. When sound energy strikes any substance, it is partly reflected, partly transmitted, and partly absorbed (converted into heat). The percentage of energy absorbed by a given object is the object's absorption coefficient.

Collecting Lens. In a three-lens condenser, the lens nearest the light source.[3]

Collimated. A beam of light is said to be collimated when all of its rays have been made parallel. See Specular.

Color Analyzer. (1) A colorimeter. (2) An instrument used to determine the relative brightness of light of different wavelengths reflected or transmitted by a substance or emitted by a source.

Color Blindness. Any of various types of abnormal vision which impair the ability of the abnormal eye to detect color differences and relationships which are apparent to persons having normal sight. In total color blindness, all colors appear as greys; the more usual partial color blindness (dichromatism) is marked by the inability to distinguish between certain pairs, for example: red and green.

Color Box. A device holding gelatines of different colors and permitting one to be substituted for another or two or more to be used together.

Color Frames. Devices in which gelatine sheets are mounted.

Color Match. Two samples of light or colored materials are said to be a visual color match if they produce identical color sensations when viewed under some stated condition. Two samples of light or colored materials are said to be a physical color match if they produce identical color sensations when viewed under all possible conditions.

Color Mixture Curves. See Color Sensation Curves.

Color Photography. Any process in which an attempt is made to reproduce the light-and-shade and color of a scene by photographic means.

Color Sensation Curves, Excitation Curves. Curves based upon the response of the normal human eye, showing the relative excitations of the three elementary sensations, according to the Young-Helmholtz theory of color vision.

Color Sensitivity (Photographic). The sensitivity of a photographic material to light of various wavelengths. The color sensitivity may be measured by making a wedge spectrogram using the particular light source, emulsion, and developer that are being studied.

Color Temperature (of a Light Source). The temperature at which a black body radiator will visually match the color of the source. Color temperatures are commonly expressed on the absolute scale in degrees Kelvin.

Color Wheel. A device capable of being rotated, for holding gelatines and for permitting one to be substituted for another as required. May be motor driven.

Coma. An unsymmetrical spherical aberration of a lens in a principal plane of an oblique pencil of light. In the presence of coma, a point-object off the axis of a lens is imaged as figure resembling the general appearance of a comet, the tail of which may be directed toward the optical axis or away from it.

Comfort Air Conditioning. The process by which simultaneously the temperature, moisture content, movement and quality of the air in enclosed spaces intended for human occupancy may be maintained within required limits.[1]

Comfort Line. The effective temperature at which the largest percentage of adults feels comfortable.[1]

Comfort Zone (Average). The range of effective temperatures over which the majority (50 per cent or more) of adults feel comfortable. Comfort Zone (Extreme): The range of effective temperatures over which one or more adults feel comfortable.[1]

Commutator. That part of a dynamo that changes direction of currents, so that the current flowing in the outside circuit will remain d.c.[3]

Commutator Ripple. Small alternations in the emf produced by a d-c generator, due to the operation of the commutator. This ripple is the chief cause of arc hum.[3]

Complementary Colors. Two colors are said to be complementary when their spectral properties are related in any of the following ways: (1) **Additive Complementary Colors:** Two colors are complementary if they can be combined additively to form a visual neutral. For example, the colors might be blue and yellow papers which can be combined as sectors on a spinning top to produce a visual grey. (2) **Subtractive**

Complementary Colors: Two colors are complementary in another sense if the absorption bands of one correspond to the transmission bands of the other. Thus, a red and a cyan dyestuff might have their spectral properties so related that a subtractive combination of the two dyes would be a visual neutral, having approximately equal absorption for light of all wavelengths in the visible range. (3) **Complementary After-image:** As the result of retinal fatigue, an eye which has formed a fixed image of a bright object for several seconds will see a faint, negative image of complementary hue by looking quickly at a black field.

Concealed Radiator. A heating device located within, adjacent to, or exterior to the room being heated but so covered or enclosed or concealed that the heat transfer surface of the device, which may be either a radiator or a convector, is not visible from the room. Such a device transfers its heat to the room largely by convection air currents.[1]

Concentric Arcuated Seating Rows. Seats placed in curved rows, whose radii increase from row to row.

Condenser (1) (Optical) A lens or combination of lenses used to gather light from a source and to converge (condense) it, as upon the aperture of a projector, or into an intense spot of light for use in a theatre, etc. (2) Electrical) A device for storing electrical energy consisting of two electrical conductors separated by a non-conducting medium.

Conductance. The amount of heat (BTU) transmitted from surface to surface in one hour through one square foot of a material or construction, whatever its thickness, when the temperature difference is 1 F between the two surfaces.[1]

Conduction. The transmission of heat through and by means of matter unaccompanied by any obvious motion of the matter.[1]

Conductivity. The amount of heat (BTU) transmitted in one hour through one square foot of a homogenous material 1 in. thick (or 1 ft.) for a difference in temperature of 1 F between the two surfaces of the material.

Conductor (Heat). A material capable of readily conducting heat. The opposite of an insulator or insulation.[1]

Conductor (Electrical). Any substance which will transmit electric current.

Conduit. A metal or armored tubing in which electric wires are placed for their protection.

Cones. One of the two chief light-sensitive elements of the retina, frequently regarded as the seat of color vision. See Rods.

Continuous Projector. Any motion picture projector in which the film travels continuously through the film gate, and a steady image is obtained on the screen by moving some of the elements in the optical system as required to compensate for the motion of the film. Distinguished from: Intermittent projector.

Contrast. (1) The general term used to describe the tone separation in a print which corresponds to a given difference in the light-and-shade of the negative or subject from which it was made. Thus, "contrast" is the general term for the property called "gamma." See H & D Curve. (2) The range of tones in a photographic negative or positive expressed as the ratio of the extreme opacities or transparencies or as the difference between the extreme densities. This range is more properly described as "scale" or "latitude." (3) The ability of a photographic material, developer, or process as a whole to differentiate between small differences in the tones of the subject.

Contrast (Color). (1) The ratio of the intensities of the sensations caused by two colors. Sometimes the logarithm of this ratio. (2) In color photography, the ability of a process of color reproduction to distinguish between colors of equal brightness but unequal hue and saturation, and to reproduce the mas sufficiently distinct colors in the final print. In this connection, it is customary to distinguish between the color contrast of such a process and its black-and white contrast.

Convection. The transmission of heat by the circulation of a liquid or a gas such as air. Convection may be natural or forced.[1]

Convector. A heat transfer surface designed to transfer its heat to surrounding air largely or wholly by convection. Such a surface may or may not be enclosed or concealed when concealed and enclosed the resulting device is sometimes referred to as a concealed radiator.

Converging Lens. The lens of a condenser combination which is farthest away from the light source.

Core: An unflanged, cylindrical form on which film is wound for shipment or storage.

Coupling. Interconnection of two circuits in a way that permits transfer of energy from one to the other.

Covelights. Fixtures, usually including reflectors or reflector trough, mounted in lighting coves.

Coverage Power. The ability of a lens or optical system to form a satisfactory image of given size. "Covering power" is commonly expressed as the diameter of the maximum circle in the image plane within which a uniformly bright image free from objectionable aberrations can be formed.

Crater. Depression that forms in the positive electrode of a carbon arc.

Crinkle. A defect of a processed motion picture film consisting of a wavy fluting extending along one edge of the film. Crinkle may result from a mechanical mal-adjustment of a processing machine which stretches one edge of the film while it is wet.

Cue, Cue Mark. On a motion picture film, a mark or series of marks which appears in the upper right hand corner of the screen during projection, shortly before the end of the roll, to warn the projectionist that the end of the roll is approaching.

Curl. A defect of a photographic film consisting of unflatness in a plane cutting across the width of the film. Curl may result from improper drying conditions, and the direction and amount of curl may vary with the humidity of the air to which the film is exposed.

Curvature. A defect of motion picture films consisting of a lack of straightness of the film base measured along an edge of the film.

Curvature of Field. The inability of a lens, free from astigmatism, to image a flat object perpendicular to the axis of the lens on an image plane which is also perpendicular to the axis. In the case of a lens possessing astigmatism, curvature of field is taken as the distance from the ideal image plane to the surface midway between the image surfaces for the tangential and sagittal meridians of the lens.

Cut. (1) In shooting a scene on a set, to terminate a take. (2) In assembling and editing the material which will be spliced together to make the finished negative roll from which reelase prints are made, to discard unwanted film and select which is to be used.

Cycle. One complete set of the changes of a wave (or other periodic phenomenon), as from crest to trough and back to crest again. May refer to waves of sound, or alternating current, or any other waves or vibrations. Always relative to a second of time; thus "60 cycles" means 60 cycles per second.[3]

Cycle Line. A continuous opaque line running the length of a motion picture film between the pictures and the sound track or between the sound track and the perforations.

D

Dailies. See Rush Print.

Daylight. Light consisting of a natural combination of sunlight and skylight. For standardization of spectral quality, measurements are made at noon. The color quality of daylight matches approximately that of a black body at 7000 degrees Kelvin.

Decibel. The number of decibels denoting the ratio of two amounts of power is ten times the logarithm to the base ten of this ratio. Thus, a decibel is one tenth of a bel. If P_1 and P_2 designate two amounts of power and n is the number of decibels denoting their ratio:

$$n = 10 \log_{10} (P_1/P_2)$$

Definition. The ability of a photographic process, or some particular element of such a process, to reproduce fine details. In motion picture practice, a common test of definition involves photographing a test chart consisting of a standard pattern of black and white lines. The result may be reported in terms of the number of "lines per millimeter" in the reproduction of the finest pattern whose details have been resolved. Distinguished from: Resolving Power.

Degree-Day. A unit, based upon temperature difference and time, used in specifying the nominal heating load in winter. For any one day there exists as many degree-days as there are degrees Fahrenheit difference in temperature between the mean temperature for the day and 65 F.[1]

Dehumidify. To reduce, by any process, the density of water vapor within a given space.[1]

Dehydrate. To separate or to remove water in all forms from matter. Liquid water, hygroscopic water, and water of crystallization or water of hydration are included.[1]

Depth. In a non-stereoscopic picture, an illusion of three dimensional space which is sometimes created by a combination of favorable lighting and coloring of the set and favorable viewing conditions for the reproduction.

Depth of Field. The range of object distances within which objects are in satisfactory sharp focus in a photograph.

Depth of Focus. (1) Same as Depth of Field. (2) The range through which a photographic plate can be moved forward and backward with respect to the lens while maintaining satisfactorily sharp focus on an object at a given distance.

Developing. Chemically treating an exposed photographic material to convert the latent image to a visible image.

Dew-Point Temperature. The temperature corresponding the saturation (100 per cent relative humidity), for a given moisture content.[1]

Diaphragm. (1) (Acoustical) The disc of a loudspeaker, which is caused to vibrate by electrical impulses, thereby becoming a source of sound; also a disc in a microphone, which is caused to vibrate by impinging sound waves. (2) (Optical) A device such as a perforated plate or an iris, which limits either the aperature of a lens, the field covered by the lens, or both, depending upon its location.

Diffraction. Bending of waves around an obstacle.

Diffusion. (1) (Optical) The scattering of light rays so as to cause the light falling on a surface or passing through an aperture to scatter in all directions in contrast to the regular radiation of light from a point source. Diffusion may be introduced by reflection from a matte surface, by transmission through a frosted or opal glass, or by the use of an integrating bar. When diffusion is complete, a sharp image of the light-source can no longer be seen, and its place is taken by a uniform, extended source which emits light equally in all directions.

Dimmer. An electrical device for altering the intensity of lights connected to it. Usually a variable resistor, it may also be a variable reactor or an electronic control.

Dimmer Bank. A group of dimmers, mechanically or electrically connected for operation either singly or in groups.

Direct Current (D.C.). A current constant in direction, though not necessarily in value. A direct current constant both in direction and value is called a continuous current. Direct Current, which, while continuous in direction, pulsates as to pressure.

Direct Current Converter. A machine for converting D.C. of one voltage to D.C. of a different voltage.

Direct-Indirect Heating Unit. A heating unit located in the room or space to be heated and partially enclosed, the enclosed portion being used to heat air which enters from outside the room.[1]

Direct-Return System (Hot Water). A hot water system in which the water, after it has passed through a heating unit, is returned to the boiler along a direct path so that the total distance traveled by the water is the shortest feasible, and so that there are considerable differences in the lengths of the several circuits composing the system.[1]

Discharge Lamp. A lamp in which light is produced by the passage of electricity through a metallic vapor or a gas enclosed in a tube or bulb.[2]

Dissolve, Lap-Dissolve. In a motion picture film, a gradual transition from one scene to the following scene which is accomplished by overlapping the two scenes in such a way that the screen brightness remains substantially constant, the first scene disappearing as the second appears.

Distortion. (1) (Chromatic) Incorrect rendition of the various colors within a single scene relative to each other, as distinguished from incorrect over-all color balance. (2) (Electrical or Acoustical) A change in wave-form caused by (a) the addition of components having frequencies not originally present, due to circuit elments having non-linear characteristics; (b) a change in the relative amplitudes of the various components of the wave; or, (c) a change in the relative phase of the various components. Two or more of these forms of distortion may occur simultaneously. (3) (Optical) An aberration of lenses which causes them to image straight lines in the margin of the field of view as curves. If the curvature is convex toward the center of the field, the distortion is said to be "pincushion shaped"; if the curvature is concave toward the center of the field, the distortion is called "barrel shaped." When an image is projected by an optical system whose elements are not all per-

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B & K Television Shown On Crowd-Size Screen

Variety programs and sporting events broadcast by Balaban & Katz' Chicago television station WBKB, were shown nightly before large crowds in the show window of Chicago's Fair Store, during the week September 30 to October 5. The occasion was the city's 1946 Community Fund drive. Projection was achieved on a screen measuring 22" x 26", using Rauland Corporation apparatus.

RCA Equipment for East Coast Studio

Colonial Pictures Corporation new huge studio at Yonkers, N. Y., which is designed to offer East Coast producers facilities comparable to those at Hollywood, will install all RCA recording equipment. The plant comprises 17 acres, with three 80'x100' sound stages. Recording equipment will include facilities for 200 mil push-pull sound tracks.

Motiograph Men At Toledo Convention

Fred Matthews, H. T. Matthews, W. D. Matthews, Jack Behlke and J. E. Huckelberry will represent Motiograph at Tesma's Toledo convention.

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pendicular to the optical axis, the image on the screen may fail to be geometrically similar to the image on the film. This type of distortion is sometimes described as "keystone."

Dolly. Any small rolling platform. Sometimes, specifically, one large enough to carry the camera, cameraman, and director, and used to permit the camera to approach or recede from the scene being photographed.

Douser. Manually or electrically operated shutter in the lamphouse or in the condenser cone by means of which the light may be intercepted before reaching the film.

Down-Feed One-Pipe Riser (Steam). A pipe which carries steam downward to the heating units and into which the condensation from the heating units drains.[1]

Down-Feed System (Steam). A steam heating system in which the supply mains are above the level of the heating units which they serve.[1]

Downlights. Lamps equipped with reflectors and often with lenses, projecting light downward for general illumination or ornamental effect.

Draft Head (Side Outlet Enclosure). The height of a gravity convector between the bottom of the heating unit and the bottom of the air outlet opening. **(Top outlet Enclosure):** The height of a gravity convector between the bottom of the heating unit and the top of the enclosure.[1]

Drip. A pipe, or a steam trap and a pipe, considered as a unit, which conducts condensation from the steam side of a piping system to the water or return side of the system.[1]

Dry. (A) To separate or to remove liquid water or water vapor from matter. (B) To separate or to remove any readily condensible vapor from other matter.[1]

Dry Air. In psychrometric work, dry air is defined as air without water vapor. This state, though not obtained practically, is used as the basis of calculations.[1]

Dry-Bulb Temperature. The temperature indicated by a standardized thermometer after correction for radiation, etc.[1]

Dry Return. A return pipe in a steam heating system which carries both water of condensation and air. The dry return is above the level of the water line in the boiler in a gravity system.[1]

Dub, Dub In. In the preparation of a complete sound track which will accompany the action of a scene, to introduce during a process of rerecording any sound effect or speech which was not recorded along with the original action.

Dynamic Head or Pressure. Same as **Total Pressure.**[1]

E

Echo. A defect of auditorium acoustics, consisting of distinctly reflected sound reaching some part of the audience after the original sound has reached the audience directly.

Effect Lighting. Projection of scenic or ornamental patterns, still or moving, such as cloud effects, water effects, etc.

Effect Machines. Lamps for producing effect lighting or effect projection.

Effect Projection. Projection of scenic or ornamental pictures or patterns, still or moving, often used to provide a decorative frame for the motion picture screen at the start of a feature.

Effective Temperature. An arbitrary index which combines into a single value the effect of temperature, humidity, and movement of air on the degree of warmth or cold felt by the human body. The numerical value is that of the temperature of still, saturated air which would induce an identical sensation of warmth.[1]

Efficiency (of a source of light). The ratio of the luminous flux to the total power input. In an electric lamp it is expressed in lumens per watt.[2]

Electro Motive Force. That force which creates and maintains an electric current in, or on, through a conductor. It is commonly termed voltage. It is measured in volts. It is abbreviated E.M.F.

Electron. Unit of negative electricity, and smallest particle of matter.[3]

Electron Emission. Rate at which electrons are emitted from the cathode in a vacuum tube.

Electron Tube, Generally, same as **Vacuum Tube, Thermionic.** May also refer to **Photoelectric Cell.**

Emulsion, Emulsion Layer. (1) Broadly, any light sensitive photographic material consisting of a gelatine emulsion containing silver halide together with the base and any other layers or ingredients which may be required to produce a film having desirable mechanical and photographic properties. (2) In discussions of the anatomy of a photographic film, the emulsion layer is any coating which contains light sensitive silver halide grains, as distinguished from the backing base, substratum, or filter layers.

Emulsion Side. That side of a single coated motion picture film on which the emulsion has been coated.

Enthalpy. Enthalpy was formerly called heat content, sometimes total heat. It is a thermodynamic property which serves as a measure of the quantity of thermal energy convected by a fluid in steady flow. In a non-flow process the increase of enthalpy equals the quantity of heat absorbed provided pressure is constant. Specific enthalpy is the ratio of total enthalpy to total weight, that is, enthalpy per unit weight of substance BTU per pound.[1]

Entropy. Entropy is the ratio of the heat added to a substance to the absolute temperature at which it is added. It is a thermodynamic property which, for practical purposes, is best defined by stating its principal functions: (1) during a reversible adiabatic change of state, entropy is constant; (2) during a reversible isothermal change of state, the heat absorbed is equal to absolute temperature times change of entropy. Specific entropy is the ratio of total entropy to total weight, that is, entropy per unit weight, BTU per degree Fahrenheit per pound.[1]

Equivalent Evaporation. The amount of water a boiler would evaporate, in pounds per hour, if it received feed water at 212 F and vaporized it at the same temperature and atmospheric pressure.[1]

Equivalent Focus. A term applicable to compound lenses consisting of two or more individual elements, as in the case of a projection lens. It means that the combination will possess the same power of reduction or magnification possessed by a single, simple lens having the same focal length as the equivalent focus of the combination. For example: A projection lens of 4.5 equivalent focus will, working under the same conditions, project the same size picture that a single lens of 4.5 inch focus.

Estimated Design Load. The sum of the heat emission of the equivalent direct radiation to be installed plus the allowance for heat loss of the connecting piping plus the heat requirements of any auxiliary apparatus connected with the system.[1]

Estimated Maximum Load. The load stated in BTU per hour or equivalent direct radiation that has been estimated to be the greatest or maximum load that the boiler will be called upon to carry.[1]

Exciter Lamp. Light source used in reproducing sound from film.[3]

Exit Court. In theatre architecture, a space which is open to the sky and used for egress from the auditorium.

Exit Passage. In theatre architecture, a totally enclosed space which is used for egress from the auditorium.

Extended Heating Surface. See **Heating Surface.**[1]

Extended Surface Heating Unit. A heating unit having a relatively large amount of extended surface which may be integral with the core containing the heating medium or assembled over such a core, making good thermal contact by pressure or by being soldered to the core or by both pressure and soldering. An extended surface heating unit is usually placed within an enclosure and therefore functions as a convector.[1]

F

"F" System. System of marking lens diaphragm stops in terms of the focal length. Thus, an F:6.3 stop has a diameter equal to 1/6.3 of the lens focal length.[3]

Fade. (1) In a motion picture film, a gradual transition at the start or end of a scene during which the scene becomes progressively darker until the action disappears. A "fade out" is the gradual changing of a scene to black, a "fade in" is the reverse change.

Fader. In a motion picture sound projection system, a device by which the volume of the reproduced sound is controlled.

Fan Furnace System. See **Warm Air Heating System.**[1]

Fast. (1) Having a high photographic speed. The term may be applied to a photographic process as a whole, or it may refer to any element in such a process, such as the optical system, the emulsion, or a developer.

Fear Process. Method of recording and projecting wide pictures, by photographing on standard film through an optical system that turns the image through a right angle, so that the image on each frame lies along the length of the film instead of across the film. The frames can be longer than standard, thus permitting a width and height of picture greater than standard. In projection, another optical system is used to reverse the 90-deg. rotation.

Filament. Heated wire from which electrons are emitted in a vacuum tube.[3]

Filament Resistance. Rheostat controlling current through the filament of a vacuum tube.[3]

Film, Motion Picture Film. A thin, flexible ribbon of transparent cellulose material having perforations along one or both edges and bearing either a succession of images or a sensitive layer capable of producing photographic images.

Film Gate. A moveable part of a motion picture camera, printer or projector, which holds the film in proper position against the aperture plate.

Filter. (1) In mechanics, any system of springs, weights, or the like, used to suppress an undesirable vibration or motion. For example, a filter may be required in a motion picture projector to prevent undesirable vibrations caused by gear or sprocket teeth from being transmitted to the film traveling through the sound gate. (2) In electronics, a combination of resistance, reactance, or impedance used to suppress or control noise of some particular frequency which may interfere with good recording or reproduction.

Filter, Band-Pass. A filter designed to pass currents of frequencies within a continuous band limited by an upper and a lower critical or cut-off frequency and substantially reduce the amplitude of currents of all frequencies outside of that band.[3]

Filter, High-Pass. A filter designed to pass currents of all frequencies above a critical or cut-off frequency and substantially reduce the amplitude of currents of all frequencies below this critical frequency.

Filter Low-Pass. A filter designed to pass currents of all frequencies below a critical or cut-off frequency and substantially reduce the amplitude of currents of all frequencies below this critical frequency.[3]

Flame Arc. A flame arc is one in which the entire arc stream, made luminescent by the addition of flame materials, is used as a light source.

Flare. A defect of optical systems, scattered light resulting from reflections at optical surfaces, the walls of the camera, or imperfections in the optical parts, reaches the image plane and produces an overall fog or flare spot which damages the photographic quality of the resulting record.

Flashed Glass. See **Cased Glass.**[3]

Flat. An image is said to be "flat" if its contrast is too low. Flatness is a defect which does not necessarily affect the entire density scale of a reproduction to the same degree. Thus, a picture may be "flat" in the highlight areas, or "flat" in the shadow regions, or both.

Flicker. Unsteadiness in the apparent intensity of a motion picture image as projected on a theatre screen. Because of "persistance of vision" it is not necessary for the succession of projected images to be uniformly bright and uninterrupted in order to get the appearance of a steady image. It is sufficient to have the succession of images uniformally spaced and to make any periods of darkness sufficiently small to be bridged by the "persistance of vision" of the human eye.

Floodlight. A reflector lamp designed to illuminate a limited area with light evenly distributed.

Fluorescence. The radiation of light by a material which previously absorbed the necessary energy in the form of light of a shorter wavelength.

Fluorescent. Glowing with visible light when illuminated by ultra-violet.

Fluorescent Lamp. An electric discharge lamp in which the radiant energy from the electric discharge is transferred by suitable materials (phosphors) into wavelengths giving higher luminosity.[3]

Fluorescent Light Standard. A lamp consisting of a reflector and a number of fluorescent tubes, mounted on a pedestal stand.

Flux. See **Luminous Flux, Radiant Flux.**[3]

f/Number. A symbol used to express the relative aperture of a lens. For example, a lens having a relative aperture of 4.5 would be marked: f/4.5. See **Aperture.**

Focal Length. The distance measured along the optical axis from the image of a point source at infinity to the nodal point on the same side of the lens. When a lens is unsymmetrical, the focal length on one side of the lens is not necessarily the same as the focal length on the other side.

Focal Length, Equivalent. Calculated focal length of a combination of lenses or of a thick lens. Equal the focal length of such a simple thin lens as would give an image (of a distant object) the same size as the combination or thick lens gives.[3]

Focal Plane. The plane perpendicular to the optical axis of the lens at the focus.

Focal Point. Point at which a lens forms the sharpest image of a very distant object.[3]

Focus (verb). To adjust the position of a lens so as to secure the sharpest possible image of an object.[3]

Fog. Darkening of photographic film due to its exposure to undesirable light, or due to poor emulsion or to improper development.

Footcandle. The unit of illumination, when one foot is taken as the unit of length. The illumination of a surface one square foot in area on which there is a uniformly distributed flux of one lumen; or the illumination produced at a surface all points of which are at a distance of one foot from a uniform point source of one candle.[3]

Footlambert. A unit of brightness equal to . . . the uniform brightness of a perfectly diffusing surface emitting or reflecting light at the rate of one lumen per square foot. . . . The average brightness of any surface in footlamberts is, therefore, the product of the illumination in footcandles by the reflection factor of the surface.[3]

Footlights. Fixtures including reflectors or reflector troughs, mounted along the front of the stage.

Foyer. In theatre architecture, a room between the auditorium and the lobby which serves as a gathering place for the members of the audience and facilitates their reaching the different aisles leading to the seating sections.

Frame. A single picture on a motion picture film, representing the appearance of the scene at a particular instant. Thirty-five millimeter sound pictures are projected at the rate of twenty-four frames per second.

Frame (verb). So to adjust the projector framing device that the film photograph is in correct register over the aperture.

Frame Lines. Broad dark lines printed on a motion picture film between the pictures. These lines prevent white light from reaching the screen in the event that th film in the projector should get "out-of-frame" because of an incorrect splice.

Frame Line Noise. Noise in reproduction, due to the displacement of the film to the right in the projection machine, so that the beam of light for the sound track shines through part of the picture area as well, and cuts the frame lines. This noise is a type of **Motorboating.**[3]

Framing Device. An attachment on the projector which allows the operator to **Frame** the picture properly.[3]

Free Enthalpy. A thermodynamic property which serves as a measure of the available energy of a system with respect to surroundings at the same temperature and same pressure as that of the system. No process involving an increase in available energy can occur spontaneously.[1]

Frequency. Number of complete reversals or cycles per second.

Fringe, Color Fringe. A defect in color pictures resulting from imperfect registration of the component images. A fringe may be caused by parallax (as with cameras making two or three simultaneous records through different lenses), by error in printing some image in the correct position relative to the other images (because of shrinkage of a film base or maladjustment of the printer), or by movement of the object which has taken place betwen the making of the several color aspect records ("time parallax" in a color process employing successive frame photography).

Full Wave Rectifier. A two-element rectifier in which one element functions during one-half the cycle and the other for the next half cycle.

Fumes. Particles of solid matter resulting from such chemical processes as combustion, explosion, and distillation, ranging from 0.1 to 1.0 micron in size.[1]

Fundamental Frequency. The lowest component frequency of a periodic wave or quantity. See Basic Frequency, Sub-harmonic.

Furnace. That part of a boiler or warm air heating plant in which combustion takes place. Also a complete heating unit for transferring heat from fuel being burned to the air supplied to a heating system.[1]

Furnace Volume (Total). The total furnace volume for horizontal-return tubular boilers and water-tube boilers is the cubical contents of the furnace between the grate and the first plane of entry into or between tubes. It therefore includes the volume behind the bridge wall as in ordinary horizontal-return tubular boiler settings, unless manifestly ineffective (i.e. no gas flow taking place through it), as in the case of waste-heat boilers with auxiliary coal furnaces, where one part of the furnace is out of action when the other is being used. For Scotch or other internally fired boilers it is the cubical contents of the furnace, flues and combustion chamber, up to the plane of first entry into the tubes.[1]

Fuzzy. (1) Of sound track on visual inspection: lack of sharpness. (2) Of reproduced sound: characterized by distortion, particularly of high frequencies. The distortion may have been introduced in recording, processing or reproduction.[3]

G

Gaffer. Electrician in charge of a group of electrical workers.

Gage Pressure. Pressure measured from atmospheric pressure as a base. Gage pressure may be indicated by a manometer which has one leg connected to the pressure source and the other exposed to atmospheric pressure.[1]

Gain. Gain of energy in an appartus is ratio of output to input energy.

Gain Control. Device for varying the gain of an amplifier.[3]

Gamma. A measure of the contrast of a photographic process or step in such a process. Specifically, it is the slope of the straight line portion (or of a straight line drawn through a selected portion) of the H & D curve representing the process.

Gargle. A type of intensity in reproduced sound. See Wow-Wows for explanation.[3]

Gelatine. A transparent membrane made in many colors and used with spot lights or flood lights to give light of the color desired.

Gelatine Filter. A light filter consisting of a gelatine sheet in which the light-obsorbing pigment or dye is incorporated. When maximum durability is required, gelatine filters may be cemented betwen sheets of optically flat glass. Distinguished from Light filters made from colored glass.

Geneva Movement. Intermittent movement (produced by a cam-and-star wheel) used in most projection machines.

Grain. The ultimate, discrete particles of silver or dye which form a photographic image.

Graininess. (1) The non-uniformity of a photographic image which results from the irregular clumping of the individual silver or dye particles which form the image. (2) The sensation or impression of non-uniformity in a photographic deposit, produced upon the consciousness of the observer when such a deposit is viewed.

Grandeur Film. A system of motion picture photography using a film 70 millimeters wide. Frames were of normal height but considerably wider than standard.

Grate Area. The area of the grate surface, measured in square feet, to be used in estimating the rate of burning fuel. This area is construed to mean the area measured in the plane of the top surface of the grate, except that with special furnaces, such as those having magazine feed, or special shapes, the grate area shall be the mean area of the active part of the fuel bed taken perpendicular to the path of the gases through it. For furnaces having a secondary grate, such as those in double-grate down draft boilers, the effective area shall be taken as the area of the upper grate plus one-eighth of the area of the lower grate, both areas being estimated as previously defined.[1]

Grid. In a vacuum tube, the frame of wire gauze between the filament and plate. Small changes in the electric potential of the grid circuit produce far greater changes in the electron flow from filament to plate.[3]

Grid Bias. Negative voltage applied to the grid of a vacuum tube.

Grid Condenser. Condenser connected in the grid circuit of a vacuum tube.

Grid Leak. Very high- non-inductive resistance, usually connected across a condenser in the grid circuit of a three-electrode vacuum tube, to stabilize the action of the condenser (in making the tube more efficient) by permitting excess charge to leak off.[3]

Ground Noise. Undesirable noise appearing in reproduced sound, due to film grain, amplifier noises, etc.

Ground Wire. In projection a wire connecting a projector frame with the earth.

H

H & D Curve, Hurter & Driffield Curve. A graphical representation of the relation between the density of a developed photographic image and the common logarithm of the exposure. See Contrast.

Halation. A defect of photographic films and plates. Light forming an image on the film is scattered by passing through the emulsion or by reflection at the emulsion or base surfaces. This scattered light causes a local fog which is especially noticeable around images of light sources or sharply defined highlight areas.

Half-Wave Rectifier. Device using one-half of each cycle to change alternating into pulsating current.

Hard. Of a vacuum tube, thoroughly evacuated.[3]

Harmonic. A component of a periodic wave or quantity having a frequency that is an integral multiple of the fundamental frequency.

Head End. The end of a motion picture film which is intended to be projected first, also the corresponding end of any positive or negative, picture or sound records which may be required for making a release print.

Heater. Element supplying heat to an indirectly-heated cathode in a vacuum tube.

Heating Medium. A substance such as water, steam, air or furnace gas used to convey heat from the boiler, furnace or other source of heat or energy to the heating unit from which the heat is dissipated.[1]

Heating Surface. The exterior surface of a heating unit. Extended heating surface (or extended surface): Heating surface consisting of fins, pins or ribs which receive heat by conduction from the prime surface. Prime Surface: Heating surface having the heating medium on one side and air (or extended surface) on the other.[1]

Heat of the Liquid. This can usually be interpreted as the specific enthalpy of saturated liquid.[1]

High-Intensity Carbon Arc. A high-intensity carbon arc as used for projection is one in which, in addition to the light from the incandescent crater surface, there is a significant amount of light originating in the gaseous region immediately in front of the carbons as the result of the combination of a high current-density and an atmosphere rich in flame materials.

Hook-Up. Diagram of an electrical circuit; or, the construction of such a circuit.[3]

Horn, Exponential. Type of loudspeaker horn in which the cross-section area increases exponentially with the axial distance from the diaphragm, so that cross-section areas, taken at equal intervals along the axis, have a constant ratio each to the next.[3]

Horse Power. One horse-power (H.P.) equals 33,000 foot-pounds of work per minute. It is the theoretical amount of work one strong draft horse is supposed to perform if a block and tackle be attached to a weight of 33,000 pounds and the tackle be of such proportion that the horse can, by exerting his full strength, just raise the 33,000 pounds one foot while walking outward pulling on the rope for a period of one minute. Under these conditions one horsepower has been exerted during that minute. That is the theory of the thing. One horse power-hour is the amount of work exerted by one horse during one hour, or by 60 horses during one minute, or by 3,600 horses during one second. In electrics 746 watts is supposed to represent the raising of 33,000 pounds one foot and in one minute, or, in other words, one horse power.

Hot Water Heating System. A heating system in which water is used as the medium by which heat is carried through pipes from the boiler to the heating units.[1]

Humid Heat. Ratio of increase of enthalpy per pound of dry air to rise of temperature under conditions of constant pressure and constant humidity ratio.[1]

Humidify. To add water vapor to the atmosphere; to add water vapor or moisture to any material.

Humidistat. A regulatory device, actuated by changes in humidity, used for the automatic control of relative humidity.

Humidity. Water vapor when mixed with dry air or other diluent gases. Absolute humidity is the weight of water vapor per unit volume of moist air, pounds per cubic foot. It can be calculated by dividing the humidity ratio, weight of water vapor per pound of dry air, by the volume of the mixture per pound of dry air. Relative humidity is the ratio of the partial pressure of the water vapor in the air to the saturation pressure of the pure water corresponding to the actual temperature.

Humidity Ratio. Weight of water vapor per pound of dry air. (Formerly called specific humidity.)

Hygrostat. Same as Humidistat.

I

Image, Real Image. In optics, an image which actually exists and could be thrown on a screen at the position where it appears to be.

Image, Virtual Image. In optics, an image whose existence and properties are inferred by tracing various rays of light backward, into or beyond some lens or mirror surface. A virtual image does not exist at the location where it appears to be; however, the rays of light which appear to come from the virtual image behave in the same way that they would behave if they came from a real image having the location of the virtual image and in the absence of any interfering optical surfaces.

Impedance. (1) Effective opposition of a circuit to current, due to the resistance and reactance of the circuit. Equals voltage divided by current. In a d-c circuit, impedance equals resistance. (2) Similarly, a load or opposition to the transmission of mechanical or sound energy.[3]

Incandescent Lamp. Lamp in which illumination results from the passage of electric current through a metal or carbon filament.

Inch of Water. The pressure due to a column of liquid water one inch high at a temperture of 60 F.[1]

Index of Refraction. The ratio of the speed of light in a vacuum to the speed of light in a given medium. Since, in general, the index of refraction is a function of wavelength, it is commonly measured with monochromatic light and a statement of the index of refraction of a material should include a specification of the wavelength, or frequency) of the light to which the value applies.

Infra-Red. Light of a wavelength longer than the eye can perceive.

Insulation (Heat). A material having a relatively high heat-resistance per unit of thickness.[1]

(Continued on Page E-52)

INFORMATION PLEASE

Showmen's Trade Review **November 9, 1946**
1501 Broadway
New York 18, N. Y.

Please send additional information on story or item number:

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2	7	12	17	22	27	32	37
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5	10	15	20	25	30	35	40

Particularly with reference to.....

.....

Name .....**Address** .....

Theatre .....**City and State**.....

THEATRE DICTIONARY

(*Continued from Page E-51*)

Isobaric. An adjective used to indicate a change taking place at constant pressure.[1]

Isothermal. An adjective used to indicate a change taking place at constant temperature.[1]

Intensity (Sound). Sound Energy Flux Density, Flux Density: The sound intensity of a sound field in a specified direction at a point is the sound energy transmitted per unit of time in the specified direction through a unit area normal to this direction at the point. The unit is the erg per second per square centimeter but sound indensity may also be expressed in watts per square centimeter.

Interference. Meeting of waves in such a manner as to reinforce or to lessen or cancel one another's effects.[3]

Interference Colors. Colors resulting from the destruction of light of certain wavelengths and the augmentation of light of others in a composite beam by interference. Colors of thin films and polarization colors of double refracting crystals in a polariscope are examples of interference colors. Also called Newton's Rings, Interference Fringes.

Intermittent Movement. The mechanism by means of which the intermittent sprocket is operated.

Intermittent Projector. Any motion picture projector in which the optical parts are motionless and a succession of pictures is thrown on the screen by moving the film, one frame at a time, while the shutter is closed. Distinguished from: Continuous Projector.

Intermittent Sprocket. The sprocket of a projector by means of which the film is given its intermittent movement at the aperture.

K

Kerr Cell. A cell containing a pair of electrodes submerged in a liquid of such a nature that it will rotate the plane of polarization of a beam of polarized light when an electrostatic field is set up between the electrodes. Kerr cells are used in certain photographic system of sound recording.

Kilowatt. One thousand watts, which equals 1.34 horse-power.

Kilowatt Hour. The use of one kilowatt of electric energy for one hour.

Knife Switch. A switch having a movable blade or blades, usually of copper, which are hinged at one end and make or break contact with parallel spring contact clips at the other. The switch blade takes the place of the conductor between its contact points.

L

Lambert. A unit of brightness equal to . . . the uniform brightness of a perfectly diffusing surface emitting or reflecting light at the rate of one lumen per centimeter.[2]

Latent Heat. Latent heat is the heat required to produce a change of state at constant temperature. The most general interpretation is heat absorbed at constant temperature. More specifically the latent heat of vaporization is the difference between the specific enthalpies of saturated vapor and saturated liquid at the same temperature (and, for a pure substance, the same pressure). Latent heat of sublimation is the difference betwen the specific enthalpies of saturated vapor and saturated solid at the same temperature. Latent heat of fusion is the difference between the specific enthalpies of saturated liquid and saturated solid at the same temperature.[1]

Laws of Thermodynamics. The Law of Conservation of Energy states that energy, in any of its forms, can neither be created nor destroyed. As a corollary to this, the First Law of Thermodynamics states that in any power cycle or refrigeration cycle the net heat absorbed by the working substance is exactly equal to the net work done. The Second Law of Thermodynamics states that a power cycle which absorbs heat at a single temperature and converts it wholly into work, as required by the First Law, is impossible; hence it is absolutely necessary to reject heat at some lower temperature if any work it to be done. The Second Law further prescribes the least possible quantity of heat that must be so rejected depending on the two temperatures involved.[1]

Leader. A short length of film attached to the leading title of a subject, or to the beginning of a reel of film, in order to protect it and to allow of threading into the take-up without using the film title for the purpose.

Lens. (a) A transparent medium, usually glass, having one or more curved surfaces, for the purpose of changing the direction of rays of light, giving them a direction largely determined by the curvature of the lens surface or surfaces. (b) A combination of single lenses mounted together so as to act as a single (compound) lens.

Lens Barrel. Metal tube in which a lens is mounted.[3]

Light Bridge. A steel structure from which borderlights, spots, etc., may be suspended, and on which a man can stand to control the lights.

Light Filter. A transparent, light absorbing sheet, commonly consisting of colored glass or dyed gelatine, which is placed in an optical system to control the spectral quality or intensity of the light passing a given plane. Also called Color filter, Color screen, Ray screen. Distinguished from: Optical grid, Polarizing Screen, Sky filter.

Light Towers. Frameworks or pedestals, usually mounted on roller casters, carrying spotlights or floodlights.

Light Trap. (1) In architecture, an arrangement of walls and doors designed to exclude undesired light from a theatre auditorium, dark room, or other space which must be kept dark. (2) On a film magazine, a narrow, crooked passage, frequently lined with black velvet which permits the passage of film but not of light.

Light Valve. In sound recording, an eletcric device used to modulate a beam of light.

Load. The amount of electric power being drawn from the generators or mains.[3]

Lobby. The space between the first and second sets of doors of a theatre. See Outside lobby.

Loop. An endless band of film (especially negative) made by splicing the two ends of a length of film together to permit its running continuously through a processing machine, printer, or projector without being fed on and off the machine from reels.

Loudness. Loudness is the subjective quality of a sound which determines the magnitude of the auditory sensation it produces. **Equivalent Loudness.** (Loudness Level, Equivalent Loudness Level): The equivalent loudness of a sound is the intensity level, relative to some arbitrary reference intensity, of the 1000-cycle pure tone which is judged by the listeners to be equivalent in loudness. The unit of equivalent loudness is the decibel. Note: The 1000-cycle comparison tone shall be considered as a plane sinusoidal sound wave coming from a position directly in front of the observer. The listening is to be done with both ears and the intensity level of the 1000-cycle comparison tone is to be measured in the free progressive wave. It is recommended that the reference intensity be fixd at a sound flux density of 10^{-16} watts per square centimeter in air at normal condition. This pure tone is to be measured in a plane free wave coming directly to the front of the observer. The term "phon" is used by some writers as the equivalent of the decibel in specifying equivalent loudness.

Loudspeaker. Device which, receiving an amplified varying electric current, transforms the current variations into mechanical vibrations, thus setting up sound waves.[3]

Low Intensity Carbon Arc. The low intensity carbon arc is one in which the principal light source is incandescent solid carbon at or near its sublimation temperature.

Lumen. The unit of luminous flux. It is equal to the nux through a solid unit angle (steradian) from a uniform point source of one candle, or to the flux on a unit surface all points of which are at unit distance from a uniform point source of one candle.[2]

Lumen-Hour. The unit of the quantity of light. The quantity of light delivered in one hour by a nux of one lumen.[2]

Luminaire. A complete lighting unit consisting of a light source, together with its direct appurtenances, such as globe, reflector, retractor, housing and such support as is integral with the housing.[2]

Luminescent. Substances that will glow in the dark for various lengths of time after having been illuminated with ordinary visible light.

Luminous Flux. The time rate of flow of light. (Unit: the lumen.)[2]

Lux. The practical unit of illumination in the metric system, equivalent to the meter candle. (Compare footcandle.)[2]

M

Magazine. Camera or projector camera compartment (necessarily light-tight in a camera) holding the roll of unexposed film; also, the compartment holding the roll of exposed film.[3]

Magazine Valve or Magazine Valve Fire-Trap. Narrow opening, formed by two rollers, through which film passes in or out of projector magazines. The opening is so tight that no air can pass; hence the valve prevents flames from entering the magazine in case of fire.[3]

Magnetic Field. Region of magnetic influence surrounding a magnetic pole, and traversed by magnetic "lines of force," so that a magnetic needle (if free to move) will take up a definite position along a line of force.[3]

Manometer. An instrument for measuring pressures; essentially a U-tube partially filled with a liquid, usually water, mercury, or a light oil, so the amount of displacement of the liquid indicates the pressure being exerted on the instrument.[1]

Mat-Surface Glass. Glass whose surface has been altered by etching, sand-blasting, grinding, etc., to increase the diffusion of light.[2]

Mb,Mbh. Symbols which represent, respectively, 1000 BTU and 1000 BTU per hour.[1]

Mechanical Equivalent of Heat. The conversion factor from BTU to foot pounds; J = 778.3 foot pounds per BTU. This is also referred to as Joule's Equivalent.[1]

Mezzanine. In a motion picture theatre, an intermediate floor level between the main auditorium level and the first balcony.

Micron. A unit of length, the thousandth part of one millimeter or the millionth of a meter.[1]

Microphone. Device for converting sound waves into variations in an electric current.

Millimicron. A unit of length commonly used for measuring the wavelength of light. One millimicron equals 10^{-6} millimeters, or 1,00th of a micron.

Mirror Ball. A revolving fixture studded with small mirrors, designed to reflect a multitude of small, moving spots of light.

Misframe. In a film a wrongly made splice through which a part of one photograph is eliminated. In projection the showing of a portion of two pictures on the screen at the same time.

Mixer. (1) In recording, the apparatus which terminates the circuits from all microphones, and contains controls so that the recording apparatus will receive proper intensities from the various microphones. (2) The operator of mixer apparatus.

Modulate. In sound recording, to control the frequency or amplitude of a sound record in accordance with some definite scheme or record. Also in photography, to regulate light intensity as in printing, masking, etc.

Mol (Pound Mol). A weight in pounds numerically equal to the molecular weight of a substance. In the case of gases, and at not too high pressures, the volume of 1 mol is approximately the same for any gas at the same temperature and pressure. At 32 F. and standard atmospheric pressure this volume is 358.65 cu. ft.[1]

Motor Generator. In projection, a machine consisting usually of an A.C. motor directly connected to a D.C. generator for the purpose of generating D.C. with power supplied by A.C. The resultant D.C. may be of higher, lower, or the same voltage as the A.C. supply, but for projection work it is, in modern and efficient machines, supplied at arc voltage by a generator wound for constant current.

Moving Period. That portion of the picture cycle (in recording or in projection) during which the film at the aperture is in motion, expressed in degrees of revolution of the controlling flywheel (360° = 1 cycle.)[3]

N

Negative Film. Any of those types of motion picture film which are designed and used primarily for the making of the original camera records of a negative-positive process. Such films are usually characterized by high speed and special spectral sensitivity.

Nitrate Film. A motion pitcure film whose base is composed principally of cellulose nitrate.

Nodal Points. In the optics of a thick lens, the two points on which slant rays passing through the center of the lens appear to converge. The nodal points lie on the optical axis of the lens and are in general not coincident. One nodal point corresponds to the rays converging toward the optical center of the lens from each side.

Noise. In sound recording, any extraneous sounds which may be heard by the microhpone or introduced into the reproduction by imperfections of the recording or reproducing systems. Noise is a defect of sound reproducing systems and must be held at a low level if good reproduction is to be obtained.

Non-Track Side. In describing the location or orientation of pictures or defects on a sound motion picture film, that edge of the film which is opposite to the edge carrying the sound track.

Number of Teeth in Mesh. The number of teeth in mesh with the film (commonly referred to as "teeth in contact") is the number of teeth in the arc of contact of the film with the drum of the sprocket when the pulling face of one tooth is at the end of the arc.

O

Objective. In a system of lenses, the lens nearest the object being viewed or photographed. In projection, the lens nearest the screen.[3]

Observation Port. The opening in the front projection room wall through which the projectionist views the screen.

Ohm. The unit of resistance.

Ohm's Law. The law that, considering a uniform flow of current is given circuit, the amperage is equal to the F.M.F., in volts, divided by the resistance in Ohms. The law is expressed in simple formulas.

Oil Well. (a) An oil-tight receptacle in which the intermittent movement of a modern projector is placed so that it may work in an oil bath. (b) A cavity under a dynamo or motor bearing which contains oil for lubrication of the bearing.

Olivette. A floodlight mounted on a pedestal stand. Double or triple olivettes consist of two or three floodlights mounted at different heights on the same pedestal stand.

One-Pipe Supply Riser (Steam). A pipe which carries steam upward to a heating unit and which also carries the condensation from the heating unit in a direction opposite to the steam flow.[1]

One-Pipe System (Hot Water). A hot water system in which the cooled water from the heating units is returned to the supply main. Consequently, the heating units farthest from the boiler are supplied with cooler water than those near the boiler in the same circuit.[1]

One-Pipe System (Steam). A steam heating system consisting of a main circuit in which the steam and condensate flow in the same pipe, usually in opposite directions. Ordinarily to each heating unit there is but one connection which must serve as both the supply and the return, although separate supply and return connections may be used.[1]

Opal Glass. Highly diffusing glass having a nearly white, milky or gray appearance. The diffusing properties are an inherent, integral characteristic of the glass.[2]

Opalescent Glass. Opal glass having the properties of selectively transmitting and diffusing light, with a resultant fire appearance when used with concentrated incandescent sources. Sometimes refered to as fire opal.[2]

Open Circuit. A circuit which is not complete as to electrical connection. A circuit which has been broken, as by the opening of a switch.

Optical Axis. A line passing through the center of a lens which is perpendicular to its plane. In a pro-

jector optical train a line from the center of the light source to the center of the front lens of the projetcion lens, when all elements are in proper adjustment.

Optical System. Any apparatus which transmits and alters rays of light.[3]

Optical Train. In a projector, the various lenses it employs referred to as a whole.

Orchestra Floor. The lowest seating area of a theatre.

Outlet. A point in ceiling or wall out of which wires are led to make connections with lamps, motors, etc.

Outlet Box. An iron box, usually circular in form, located at an outlet to protect the splices and to serve as an anchorage for the circuit conduit.

Out of Focus. When the image is not sharp on the screen.

Output. The electrical energy delivered by a dynamo.

Outside Lobby. The partially enclosed space in front of the first set of entrance doors. (Sometimes called "Vestibule".)

Outside Wiring. Wiring attached to the surface—not concealed.

Overhead System. Any steam or hot water system in which the supply main is above the heating units. With a steam system the return must be below the heating units; with a water system, the return may be above the heating units.[1]

Overload. A load greater than a machine is designed to carry.

Overload Capacity. The amount of overload an electrical device or a machine may carry, either permanently or for a stated period, without sustaining permanent injury.

P

Pan (with a camera). During the course of photographing a scene, to swing the camera around in such a way as to follow th action. Derived from: Panorama.

Panel Board. Name applied to a small distributing switchboard, usually located in the wall of a room, auditorium or hallway, and controlling several circuits, or perhaps all the circuits on a single floor.

Panel Board Fuses. Fuses controlling the circuits controlled by a panel board.

Panel Radiator. A heating unit placed on or flush with a flat wall surface and intended to function essentially as a radiator.[1]

Pentode. A thermionic tube containeg a plate, a cathode and three additional electrodes.

Perforations. Regularly spaced and accurately shaped holes which are punched throughout the length of a motion picture film. These holes engage the teeth of various sprockets and pins by which the film is advanced and positioned as it travels through cameras, processing machines, and projectors.

Persistence of Vision. A property of the eye which consists of an inability to detect the flickering of a light provided that its frequency exceeds a certain critical value. Thus, modern 35 Millimeter sound pictures are projected at a rate of 24 frames per second using a shutter which closes 48 times each second. (Once in the middle of each frame and once at the end). Under normal viewing conditions, such pictures appear to be continuous.

Phase. Degree to which a whole wave or vibration is displaced from a standard position.[3]

Phase, Single. Generated and distributed a.c. involving only two wires and a single voltage wave.[3]

Phase Three. Generated and distributed a.c. involving three or four wires, employing three currents whose waves are not in the same phase.[3]

Phase, Two. Same as three-phase, but involves only two currents.[3]

Phosphorescence. The emission of light by a substance which has previously absorbed radiant energy of a shorter wavelength. Thus, phosphorescence is delayed flourescence. The term is derived from white phosphorous, a substance which glows in the dark when exposed to air because of slow oxidation (burning).

Phot. The unit of illumination where the centimeter is taken as the unit of length. (Compare footcandle).[2]

Photoelectric Cell, Photoelectric Effect. Certain chemical elements emit electrons when exposed to light of certain wavelengths (colors), the number of electrons emitted depending on the intensity of the light. This effect facilitates transformation of the light into electricity, since electrons in motion constitute an electric current. In a photoelectric cell, a piece of such an element is used as a cathode; the freed electrons flow to a plate (the anode) and a current flows in the external circuit. These cells do not contain air, which would chemically attack the sensitive element. Abbreviation, Pec.

Photoelectric-Cell Amplifier. Amplifier which first amplifies the small current from a photoelectric cell.[3]

Photoelectrons. Electrons liberated by light when the photoelectric effect takes place.[3]

Photometer. Any device for measuring light intensity.

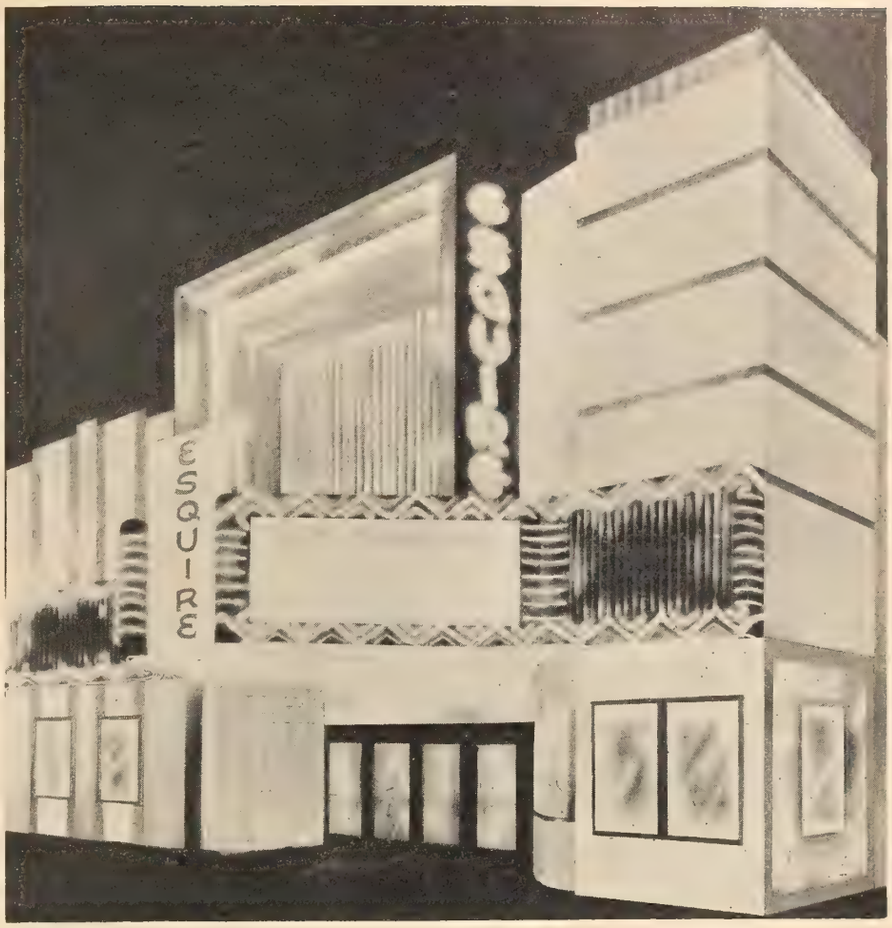
Pitch. (1) That property of sound which is determined by the frequency of the sound waves. (2) Distance from the center of one perforation on a film to the next; or from one thread of a screw to the next; or from one curve of a spiral to the next.

Plano Convex. A lens which is flat on one side and convex on the other.

Plate. The anode of a vacuum tube or photoelectric cell.[3]

Plenum Chamber. An air compartment maintained under pressure and connected to one or more distributing ducts.

Challenger



CHALLENGING the opposition of the Fox Midwest Broadway and Orpheum theatres, the independently owned Esquire here shown opened in Cape Girardeau, Mo., on September 15th. With a frontage of 70 feet and a depth of 135 feet, the Esquire provides 800 seats and every modern theatre convenience. Barney Woolner, Harold Roth of Memphis, Tenn., are the owners; Eddie Bonns is the manager (#24).

Polaroid. Trade name for various types of homogeneous, anisotropic sheet material used for polarizing light. Such sheets may consist of an oriented colloidal dispersion of crystals of herapathite.

Polished Plate Glass. Glass whose surface irregularities have been removed by grinding and polishing, so that the surfaces are approximately plane and parallel.

Polyphase. Includes **Two-Phase, Three-Phase,** and higher numbers of phases in a.c. circuits.[3]

Port. In projection, an opening in the front wall of the projection room.

Positive Film. Any of the types of motion picture film which are designed and used primarily for the making of master positives, or black-and-white release prints. Such films are usually characterized by long latitude, fine grain, and good image color.

Potentiometer. Device controlling or measuring the electromotive force (voltage) across one or more circuits, by placing each of these in parallel with a variable part of a fixed resistance.[3]

Power. The rate of performing work; usually expressed in units of horsepower, BTU per hour, or watts.[1]

Power Amplification (of an amplifier. The ratio of the alternating-current power produced in the output circuit to the alternating-current power supplied to the input circuit.[3]

Power Amplifier. An amplifier capable of handling large amounts of electrical energy.[3]

Power Tube. A high-output vacuum tube.[3]

Primary Colors. In any color process or theory, those colors which are usel to synthesize a complete color reproduction or which are taken to be the fundamental color sensations from which all others are formed by combination.

Prime Surface. See Heating Surface.[1]

Projection Angle. The angle between the optical axis of a projector and the horizontal.

Projection Background. A background for a scene photographed in a studio which consists of a picture projected on a suitable diffusely reflecting or transmitting screen. Especially, a background obtained by rear projection of a motion picture with a projector whose shutter is in sync with the camera which is photographing the background and action.

Projection Distance. The distance from the front of the projector lens mount to the screen, measured along the optical axis.

Projection Period Lighting. Any lighting of the auditorium that may be necessary or desirable during the projection of the motion picture.

Projectionist. A person skilled in the art of projecting motion pictures and operating sound-on-film reproducing equipment.

Projector Designation. In a projecting room, looking toward the screen, the projector on the left shall be known as Projector No. 1, and the projector on the right as Projector No. 2.

Proscenium Lights. Striplights or border lights concealed behind the proscenium.

Proscenium Opening. The opening in the auditorium front wall through which the screen is viewed.

Psychrometer. An instrument for ascertaining the humidity or hygrometric state of the atmosphere. Psychrometric: Pertaining to psychrometry or the state of the atmosphere as to moisture. Psychrometry; The branch of physics that treats of the measurement of degree of moisture, especially the moisture mixed with the air.[1]

Pupil. By analogy with the human eye, a small circular opening in the diaphragm of an optical system which may or may not be variable in diameter or location.

Push-Pull Amplifier. An amplifying apparatus, employing two amplifier tubes, designed to obtain greater amplication with less distortion.[3]

Pyrometer. An instrument for measuring high temperatures.[1]

R

Radiant Energy. Energy traveling in the form of electromagnetic waves. Measured in units such as ergs, joules, calories or kilowatt hours.[3]

Radiant Flux. The time rate of flow of radiant

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THEATRE DICTIONARY

(*Continued from Page E-53*)

energy. Expressed preferably in watts, or in ergs per second.[2]

Radiant Heating (Panel Heating). A method of heating involving the installation of the heating units (pipe coils) within the wall, floor or ceiling of the room so that the heating process takes place mainly by radiation from the wall, floor or ceiling surfaces to the objects in the room. Panel heating also refers to a system transmitting heat by both radiation and convection to both air and surrounding surfaces, while radiant heating refers to a system dependent on radiation alone in which case only the heat radiated from the panel is effective for heating purpose.

Radiation. The transmission of heat through space by wave motion.

Radiator. A heating unit exposed to view within the room or space to be heated. A radiator transfers heat by radiation to objects within visible range and by conduction to the surrounding air which in turn is circulated by natural convection; a so-called radiator is also a convector but the single term radiator has been established by long usage.

Radio Frequency. Any frequency above about 10,000 cycles per second.[3]

Rapid Rectilinear (Lens). A type of lens, usually consisting of a symmetrical pair of cemented achromatic doublets, which forms an image free from pincushion or barrel distortion.

Rattle, Loudspeaker. Is sometimes heard in reproduction due to the vibration of an element within the loudspeaker unit, usually occurring when the sound volume is large.

Raw Stock. A finished motion picture film as supplied by the manufacturer prior to hypersensitizing or exposure in a camera.

Rear Projection. The projection of a picture onto a translucent screen from the side opposite to that from which the picture is viewed.

Rear Screen Space. The space on the side of the screen away from the audience.

Recessed Radiator. A heating unit set back into a wall recess but not enclosed.[1]

Reduction. (1) In chemistry, the inverse of oxidation. (2) In photography, partial bleaching of an image.

Reflection Factor (of a Surface). The ratio of the luminous flux emitted by a secondary source (e.g., a reflector) to the luminous flux incident upon the secondary source from the primary source. Reflection factor is stated in terms of per cent.

Refraction. That property of a medium which determines the velocity with which light can travel in it. If a ray of light is incident obliquely upon a surface separating a transparent medium from air, the index of refraction of the medium can be determined by measuring the angles of incidence and refraction and taking the ratio of the size of the larger of these angles to the size of the smaller. The index of refraction of a medium depends upon the wavelength of the light used for its measurement. The variation of index of refraction with wavelength is called the "dispersion" of the material.

Refrigerant. A substance which produces a refrigerating effect by its absorption of heat while expanding or vaporizing.[1]

Relative Humidity. See Humidity.[1]

Release Print. In a motion picture processing laboratory, any of numerous duplicate prints of a subject which are made for general theatre distribution.

Re-Reflected Screen Light. Light reflected from the screen and re-reflected from any other surface in the auditorium.

Resolving Power. The ability of a photographic process or element of such a process to form two distinct images of two point objects which are separated by a very small distance. See Definition.

Return Mains. The pipes which return the heating medium from the heating units to the source of heat supply.[1]

Reverberation. Persistence of sound in an enclosed space, due to reflection from the walls.[3]

Reverberation, Time of. Time required for a reverberating sound to die away to one one-millonth of the intensity of the original sound.[3]

Reversed-Return System (Hot Water). A hot water heating system in which the water from several heating units is returned along paths arranged so that all circuits composing the system or coming a major sub-division of the system are practically of equal length.[1]

Roundels. Curved glass facings made in many colors which fit on footlight, striplight and other fixtures to provide colored illumination from ordinary incandescent bulbs.

S

Sabine. In acoustics, a unit of equivalent absorption. It is equal to the equivalent absorption of one square foot of a surface of unit absorptivity, i.e. of one square foot of surface which absorbs all incident sound energy.

Safety Film. A photographic film whose base is fire resistant or slow burning. At the present time, the terms "safety film" and "acetate film" are synonomous.

Saturated Air. A mixture of dry air and saturated water vapor, all at the same dry-bulb temperature. It may also be considered as air containing the maximum possible amount of water vapor at a given temperature without becoming supersaturated.[1]

Saturation. The condition for coexistence in stable equilibrium of two or more distinct phases, such as steam over the water from which it is being generated.[1]

Saturation Pressure. The saturation pressure for a pure substance for any given temperature is that pressure at which vapor and liquid or vapor and solid can coexist in stable equilibrium.[1]

Scratch Filter. A choke coil and condenser used to filter out very high frequency sounds or ground noises.[3]

Screen Grid Tube. A modified type of vacuum tube with high amplification. A fourth electrode—the screen grid—is used to reduce the electrostatic effect between grid and plate.[3]

Sensation Level. Refers to loudness of sound, in decibels, compared to the intensity of sound of the same pitch which would be just barely audible in quite surroundings.[3]

Sensible Heat. Heat which manifests itself by temperature change.[1]

Shadow Box. A recess containing lamps and reflectors or reflector trough, over which lettered or illustrated material can be placed and illuminated from within.

Shower. A revolving fixture, designed to project a multitude of small, moving spots of light.

Shutter. Moving (usually rotating) device, which intercepts the beam of light in a motion picture camera, printer, or projector, once during each picture cycle.

Signal-to-Noise-Ratio. In sound reproduction, the ratio in decibels of the loudness of the signal (speech or music as the case may be) to that of the extraneous noise added to the signal during the processes of recording and reproducing.

Sling Psychrometer. An instrument with one dry and one wet bulb thermometer, used to determine the humidity of the atmosphere.

Smoke. Carbon or soot particles less than 0.1 micron in size which result from the incomplete combustion of carbonaceous materials such as coal, oil, tar and tobacco.[1]

Smokeless Arch. An inverted baffle placed in an updraft furnace toward the rear to aid in mixing the gases of combustion and thereby to reduce the smoke produced.[1]

Soffit. In theatre architecture, the ceiling under a balcony.

Sound Concentration. A defect of auditorium acoustics which consist of the existence of an area within the auditorium where the sound reproduced by the speakers can be heard very much louder than in other parts of the room.

Sound Head. Compartment on the projector which contains sound-reproducing systems and mechanism for guiding and driving film.[3]

Sound Pick-Up. Device or system for reproducing sound. In disc reproduction, an electromagnetic device which transforms the waves in the grooves of the disc into variations of electric current. In film reproduction, an optical-electrical system contained in the sound head.[3]

Sound Track. A narrow band, along a film (on the left side of the pictures), which carries the sound record.[3]

Specific Consumption. In an electric lamp, its watt consumption per lumen.[2]

Specific Enthalpy. The ratio of total enthalpy to total weight. The specific enthalpy of air is its enthalpy, BTU per pound, measured above 0 F and 29.921 in. Hg as a reference point. The specific enthalpy of water is its enthalpy, BTU per pound, measured from the reference point of saturated liquid at 32 F. (See Enthalpy.)[1]

Specific Gravity. The ratio of the weight of a body to the weight of an equal volume of water at some standard temperature, usually 39.2 F.[1]

Specific Heat. The ratio of heat absorbed per unit weight of substance to temperature rise. For gases, both specific heat at constant pressure, cp, and specific heat at constant volume, cv, are frequently given. In air conditioning, cp is usually used.[1]

Specific Volume. The volume, expressed in cubic feet, of one pound of a substance.[1]

Spherical Aberration. The failure of any image-forming optical element or system to unite into a single focus all the rays of light of the same wavelength that—emerging from a point object lying on the optical axis—are transmitted or reflected by that element or system.

Splice. Any type of cement or mechanical fastening by which two separate lengths of films are united end-to-end so as to function as a single piece of film when passing through a camera, film processing machine, or projector.

Split System. A system in which the heating and ventilating are accomplished by means of radiators or convectors supplemented by mechanical circulation of air (heated or unheated) from a central point.[1]

Spotlight. A lamp, usually incorporating both reflector and lens, designed to project a sharply defined circle or oval of light.

Sprocket. On a camera, projector, or other motion picture machine, a film carrying spool having teeth which engage the perforations of the film, causing the film and sprocket to move at the same surface speed.

Square Foot of Heating Surface (Equivalent). Equivalent Direct Radiation (EDR). The amount of heating surface which will give off 240 BTU per hour. The equivalent square feet of heating surface may have no direct relation to the actual surface area.[1]

Stack Height. The height of a gravity convector between the bottom of the heating unit and the top of the outlet opening.[1]

Stadium. In a motion picture auditorium, an area of seats higher than, and to the rear of the standee rail or partition, accessible directly from the standee space.

Standard Air. Air weighing 0.075 lb. per cubic foot. The density of air at 29.921 in. Hg barometric pressure, 68 F dry-bulb and 50 per cent relative humidity is 0.07497; and dry air at 70 F dry-bulb is 0.07496.[1]

Standee Partition, Standee Rail. In a motion picture auditorium, a partition (or rail) separating a last row of seats from a cross-over.

Standee Space. A space in a theatre in which patrons are permitted by law to stand and view the performance.

Static Pressure. The normal force per unit area that would be exerted by a moving fluid on a small body immersed in it if the body were carried along with the fluid. Practically, it is the normal force per unit area at a small hole in a wall of the duct through which the fluid flows (piezometer) or on the surface of a stationary tube at a point where the disturbances created by inserting the tube cancel. It is supposed that the thermodynamic properties of a moving fluid depend on static pressure in exactly the same manner as those of the same fluid at rest depend upon its uniform hydrostatic pressure.[1]

Steam. Water in the vapor phase. Dry Saturated Steam is steam at the saturation temperature corresponding to the pressure, and containing no water in suspension. Wet Saturated Steam is steam at the saturation temperature corresponding to the pressure, and containing water particles in suspension. Superheated Steam is steam at a temperature higher than the saturation temperature corresponding to the pressure.[1]

Steam Heating System. A heating system in which heat is transferred from the boiler or other source of steam to the heating units by means of steam at, above, or below atmospheric pressure.[1]

Steam Trap. A device for allowing the passage of condensate and preventing the passage of steam, or for allowing the passage of air as well as condensate.[1]

Stepped Platform Seating. In the architecture of an auditorium, stepped platforms upon which seats are placed. The amount of rise from one platform to another is determined by the "sight clearance factor."

Steradian. In solid geometry, the unit of solid angle. The complete surface of a sphere subtends a solid angle of 4π at the center of the sphere. $4\pi = 4(3.1416\text{—}) = 12.5664$.

Stereogram. A pair of pictures representing two different spacial aspects of a scene which can be viewed in such a way as to recreate the appearance of three-dimensional space.

Stereophonic Sound. A system of sound reproduction by which the spacial distribution of the original action can be simulated.

Striplights. Fixtures, including reflectors or reflector trough, usually mounted vertically in the wings to help illuminate the stage or curtain.

Sub-Harmonic. A sub-harmonic is a component of a complex wave having a frequency which is an integral submultiple of the basic frequency. Note: The term sub-harmonic is generally applied in the case of a driven system whose vibration has frequency components of lower frequency than the driving frequency.

Superheated Steam. See Steam.

Supply Mains (Steam). The pipes through which the steam flows from the boiler or source of supply to the run-outs and risers leading to the heating units.

Surface Conductance. The amount of heat (BTU) transmitted by radiation, conduction, and convection from a surface to the air or liquid surrounding it, or vice versa, in one hour per square foot of surface for a difference in temperature of 1 deg. between the surface and the surrounding air or liquid.

Switchboard (Stage). A device mounting a number of switches and dimmers, for control of stage and house lighting.

Sync, Synchronization. Two picture records or a picture record and a sound record are said to be "in sync" when they are so placed relative to each other on a release print as to be projected in correct temporal or special relationship. When this condition is not met, the two records are said to be "out of sync."

Synchronous Motor. Type of motor whose speed is governed by the standard frequency of the alternating current supplied to it.[3]

T

Tail End, T.E. The end of a motion picture film which is intended to be projected last. See Head End.

Take-Up. Mechanism by means of which a film is wound upon a reel after passing the aperture (in photography, printing or projection); also, to wind it thus.[3]

Take-Up Reel. Reel on which film is taken-up.[3]

Tension. As applied to projection (a) the pressure exerted by the tension springs, either through the tension shoes or direct upon the film at the aperture. (b) The tension exerted by a spring upon two friction discs for the purpose of revolving the film reel in the lower magazine, providing slippage so that the reel, although driven by a power having steady speed, may revolve at differential speed, gradually slowing up as the film roll increases in size.

Tension Shoes. Metal bars upon which the tension springs bear on the film and provide braking friction to stop film over aperture.

Tension Springs. The springs which provide braking action to stop the film over the aperture at the completion of the intermitten movement.

Tetrode. A thermionic tube containing a plate, a cathode and two additional electrodes.

Therm. 100,000 BTU. (Used in the gas industry).[1]

Thermal Resistance. The reciprocal of conductance.[1]

Thermal Resistivity. The reciprocal of conductivity.[1]

Thermostat. An instrument which responds to changes in temperature and which directly or indirectly controls the source of heat supply.[1]

Threading-Up. Operation of starting the film through the camera, printer, or projector, as the case may be.[3]

Three-Color Photography. Any photographic process by which a reproduction is made from three independent records which correspond to three different color aspects of the original scene. Commonly, these records will represent the blue, green, and red aspects of the scene and the positives made from them are either blue, green, and red (for an additive process) or yellow, magenta, and cyan (for a subtractive process).

Threshold of Audibility. The threshold of audibility at any specified frequency is the minimum value of the sound pressure of a sinusoidal wave of that frequency which produces a pitch sensation. This term is often used to denote minimum value of the sound pressure of any specified complex wave (such as speech or music) which gives the ear the sensation of sound. The point at which the pressure is measured must be specified in every case. The unit for expressing "threshold of audibility" is the dyne per square centimeter. Note: Unless otherwise specified, the ear is assumed to be in a silent place. The threshold of audibility may also be expressed in terms of the intensity level above a specified reference intensity.

Time of Reverberation. In acoustics, the length of time required for a sound to die down from its initial intensity to some much smaller intensity. The ratio of initial and final intensity may be expressed in decibels, and the time of reverberation in seconds.

Ton of Refrigeration. The removal of 12,000 BTU of heat per hour at a low temperature.[1]

Ton Day of Refrigeration. The removal of 288,000 BTU of heat at a low temperature.[1]

Total Heat. This can usually be interpreted as increase of enthalpy at constant pressure. It is often regarded as synonymous with enthalpy.[1]

Total Pressure. In the theory of the flow of fluids; the sum of the static pressure and the velocity pressure at the point of measurement.[1]

Track, Show The. To remove the sound track mask, in projection, so as to permit an image of the track to appear on the screen beside the pictures.[3]

Track Side. In describing the location or orientation of pictures or defects on a sound motion picture film, that edge of the film which carries the sound track.

Traffic Control (Physical or Suggestive). Any device (architectural lighting or decoration, signs, door controls, barriers, etc.) used to direct the movement of people in the public spaces of a theatre structure.

Trailer. A short series of scenes with descriptive matter referring to a forthcoming motion picture production which is shown in theatres for advertising purposes. (2) A short length of opaque film attached to the end of a reel of film so that projection may proceed up to the end of the film proper without showing white light upon the screen.

Transformer. Apparatus used in an a.c. circuit to raise (STEP-UP) or lower(STEP-DOWN) the voltage. Consists (in its simplest form) of two coils of wire and a laminated iron core, all insulated from one another. Current in the primary coil sets up magnetic flux around the core; the variations in this flux, due to the variations in the primary current, set up a similarly alternating current in the secondary coil. In general, the voltage across each coil is proportional to the number of turns on the coil; the current in each coil is inversely proportional to the voltage.

Transition Lighting. The graduation of illumination from outdoors to the inside of a theatre auditorium.

Travel Ghost. A defect of motion picture projection systems. Through failure of the shutter mechanism to be correctly designed or adjusted, a moving ghost image or patch of light may appear on the screen or theatre wall in addition to the principal image on the screen.

Traveling Arc. An unsteady arc, particularly one in which the point of highest illumination in the crater moves about, usually due to faulty carbons.

Triode. A thermionic tube containing an anode, a cathode and a third electrode by which the current flowing between anode and cathode may be controlled.

Tube (or Tubular) Radiator. A cast-iron heating unit used as a radiator and having small vertical tubes.[2]

Tube, Thermionic. Evacuated tube containing a wire filament, a metal plate, and often other electrodes. An electric current is passed into the tube and through the wire filament; the filament becomes hot and electrons are boiled out of it. A positive voltage being applied to the plate, the electrons flow across the vacuum onto the plate, and thus set up an electric current in the outside circuit connected to the plate. In tubes for most purposes there is a third element known as a GRID.[3]

Two-Pipe System (Steam or Water). A heating system in which one pipe is used for the supply of the heating medium to the heating unit and another for the return of the heating medium to the source of heat supply. The essential feature of a two-pipe system is that each heating unit receives a direct supply of the heating medium which medium cannot have served a preceding heating unit.[1]

Tyndall Cone. The scattered light whic his visible when an intense beam of light passing through a turbid medium (dusty air or a colloidal solution) is observed from the side.

U

Ultra-Violet Filter. A light filter which (A) absorbs the ultra-violet but transmits visible light, or (B) absorbs visible light while transmitting some region in the ultra-violet.

Ultra-Violet. Light of a wavelength shorter than the eye can perceive. Causes fluorescence, and can be photographed.

Underfeed Distribution System (Hot Water). A hot water heating system in which the main flow pipe is below the heating unit.[1]

Underfeed Stoker. A stoker which feeds the coal underneath the fuel bed.[1]

Unit. As applied to heating, ventilating and air conditioning equipment this word means factory-built and assembled equipment with apparatus for accomplishing some specified function or combination or functions.

It is loosely applied to a great variety of equipment. Usually the function is included in the name, and hence come terms like Unit Heater, Unit Ventilator, Humidifying Unit, and Air Conditioning Unit.

Units are said to be direct or room, when intended for location, or located in, the treated space; indirect or remote, when outside or adjacent to the treated space. They are ceiling units when suspended from above, and floor when supported from below. Other descriptive words include free delivery when the unit is not intended to be attached to ducts or similar resistance-producing devices, and pressure when for use with such ducts. Complete description requires the use of several of these qualifying words or phases.[1]

Up-Feed System (Steam). A steam heating system in which the supply mains are below the level of the heating units which they serve.[1]

Useful Life. A term applied to many things, but in electrics particularly to incandescent lamps, which deteriorate with age. It is the time an incandescent lamp will burn before its output of light has decreased more than 20 per cent. When a lamp has fallen below 80 per cent of its rated c.p. it is the part of true economy to replace it with a new one.

V

Vacuum Heating System. A two-pipe steam heating system equipped with the necessary accessory apparatus which will permit operating the system below atmospheric pressure when desired.[1]

Vapor. Any substance in the gaseous state.[1]

Vapor Heating System. A steam heating system which operates under pressures at or near atmospheric and which returns the condensations to the boiler or receiver by gravity. Vapor systems have thermostatic traps or others means of resistance on the return ends of the heating units for preventing steam from entering the return mains; they also have a pressure-equalizing and air-eliminating device at the end of the dry return. Direct Vent Vapor System: A vapor heating system with air valves which do not permit re-entry of air.[1]

Vapor Pressure. Synonymous with saturation pressure in the case of a pure substance.[1]

Variable Area Sound Track. A sound track which consists essentially of an opaque line of variable width running the length of a motion picture film.

Variable Density Sound Track. A sound track which is constant in width but variable in density along the length of the record.

Variably-Pitched Auditorium Floor. A floor incline having a changing pitch for every row, or group of rows, of seats to obtain proper sight clearance.

Velocity. The time rate of motion of a body in a fixed direction. In the fps system it is expressed in units of one foot per second.[1]

Velocity Pressure. The difference due to velocity between total pressure and static pressure. It is supposed to equal the kinetic energy per unit volume of the fluid at the point of measurement.[1]

Ventilation. The process of supplying or removing air by natural or mechanical means, to or from any space. Such air may or may not have been conditioned. (See air conditioning.)[1]

Volatilization. In projection, the transforming of carbon into vapor through heat.

Volt. Unit of electrical pressure.

Voltage Amplification. The ratio of the alternating voltage produced at the output terminals of an amplifier to the alternating voltage impressed at the input terminals.

Voltage Drop. The drop in voltage due to the resistance of the conductors. Voltage drop exists in every circuit. See "Copper Loss."

Volt-Ammeter. An instrument for measuring current consumption in watts.

Voltmeter. An instrument of high resistance for measuring electrical pressure.

W

Warm Air Heating System. A warm air heating plant consists of a heating unit (fuel burning furnace) enclosed in a casing, from which the heated air is distributed to the various rooms of the building through ducts. If the motive head producing flow depends on the difference in weight between the heated air leaving the casing and the cooler air entering the bottom of the casing, it is termed a gravity system. A booster fan may, however, be used in conjunction with a gravity-designed system. If a fan is used to produce circulation and the system is designed especially for fan circulation, it is termed a fan furnace system or a central fan furnace system. A fan furnace system may include air washers and filters.[1]

Watt. Unit of power. Power employed to do ten million ergs of work in one second. Power produced by a one-ampere current falling through a potential difference of one volt. 746 watts equals one horsepower.[3]

Watt Hour. The energy consumed when one watt of electrical energy has been used for one hour.

Watt-Hour Meter. A meter used for measuring electrical consumption in watt hours.

Wave-Length. Distance between crests along a wave.[3]

Wet-Bulb Temperature. Thermodynamic wet-bulb temperature is the temperature at which liquid or solid

(*Continued on Page E-56*)

New note in doorway design — "Tolex" flexible plastic material, a product of Textileather Corporation, is designed as rich-looking and colorful upholstery and wall covering. It is claimed to be outstanding in ability to withstand punishing wear, stainproof; and capable of being flame-proofed to meet such fire resistant requirements as those of New York City and Boston (#25).





Scrolls of Achievement are awarded by the Society of Motion Picture Engineers to eight equipment manufacturers and film studios for technical developments advancing sound motion pictures. Receiving their scrolls at the Society's 60th semi-annual convention banquet in Hollywood are (left to right) T. K. Stevenson, Vice-President, Western Electric; Earl Sponable, 20th Century-Fox; Douglas Shearer, MGM; Donald Hyndman, President of S.M.P.E., who conferred the awards; Max Batsel, RCA Engineering Products Dept., RCA Victor Division; S. E. Gates, G.E.; Dr. Harvey Fletcher, Bell Telephone Labs; Charles A. Dostal, Vice-President, Westinghouse; and Jack Gaines, accepting for Dr. Lee de Forest. (#26).

THEATRE DICTIONARY

(*Continued from Page E-55*)

water, by evaporating into air, can bring the air to saturation, adiabatically at the same temperature. Wet-bulb temperature (without qualification) is the temperature indicated by a wet-bulb psychrometer constructed and used according to specifications.[1]

Wet Return. That part of a return main of a steam heating system which is filled with water of condensation. The wet return usually is below the level of the water line in the boiler, although not necessarily so (See Dry Return.)[1]

Whiskers. A type of pulsation of intensity in reproduced sound. See WOW-WOWS for explanation.

Window Glass. Glass . . . having a characteristic waviness of surface which is visible when viewed at an acute angle or in reflected light.[2]

Wipe. In a motion picture film, a transition from one scene to another which is accomplished by the motion across the screen of a more or less distant line of demarcation separating the first scene from the second. Also called Wipe-off.

Work Light. A reflector type lamp mounted on a pedestal stand, used to provide illumination for cleaning, etc.

Working Aperture. In projection, that portion of the aperture of a lens which is actually in use in the sense that it is contributing to the improvement of the finished screen result.

Wow-Wows. A type of pulsation of intensity in reproduced sound, due fundamentally to change of speed of the sound track during either recording or reproduction. While this change of speed produces a change of pitch, the latter, when the fluctuation is rapid is generally not perceptible but the phenomena of interference of sound waves in the theatre cause this change of pitch to produce a rapid periodic change of intensity. Wow-wows correspond to a variation in speed of, say, up to six cycles per second; FLUTTER, to a variation of about six to thirty cycles; GARGLE, 30 to 200 cycles; and WHISKERS, over 200 cycles.[3]

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[1]*Reproduced (or abridged) from "Illuminating Engineering Nomenclature and Photometric Standards" by kind permission of the Illuminating Engineering Society, 51 Madison Avenue, New York.*

[2]*Reprinted, by permission, from the "Heating, Ventilating and Air Conditioning Guide, 1945," a publication of the American Society of Heating and Ventilating Engineers.*

[3]*Reprinted with permission from A Selected Glossary for the Motion Picture Technician, compiled by the Academy Technical Bureau of the Academy of Motion Picture Arts and Sciences.*

PROJECTIONIST'S REPORT

TITLE _____ REELS _____ PRINT NO. _____ PRODUCER _____

TOWN _____

THEATRE _____ DATE BOOKED _____ INSPECTED BY _____ DATE AND HOUR OF INSPECTION _____

SPROCKETS

SOUND TRACK

EMULSION

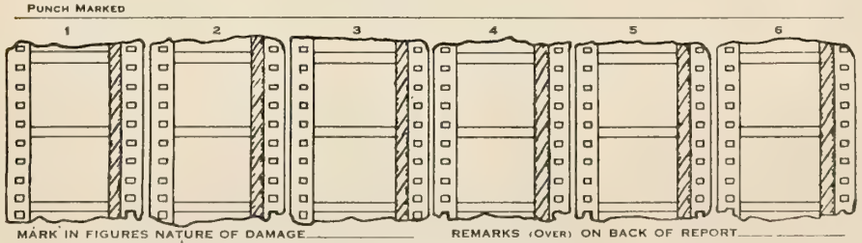
OIL-WAX

SCRATCHES

CHANGE-OVERS

PATCHES

PUNCH MARKED



MARK IN FIGURES NATURE OF DAMAGE _____ REMARKS (OVER) ON BACK OF REPORT _____

Every print run in the Griffith Theatres is the subject of one of this "film condition" reports, reproduced here by kind courtesy of Mr. A. C. Ince, member of STR's Projection Advisory Council. Outstanding among such report forms is this use of line cut replicas of motion picture film, to be marked by the projectionist to show the precise location and extent of all faults. The actual form is 8 3/8ths inches wide by 5 3/4 inches high. More extended comment on the condition of prints, when called for, is written on the back of the paper by the projectionist. Griffith managers thus are supplied with effective ammunition to back them up in any possible dispute with exchange representatives. (#27).

They Can Help You Improve Your Theatre

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No—No—No—it's the Barret Textile Corporation's fabric for theatre decoration you're supposed to look at! One of their latest creations. The Conover models displayed a variety of them on a television program recently broadcast in cooperation with John Wanamaker's, of New York. They are colorful hand prints in many fascinating designs, and Barret Textile considers them eye-appealing enough to withstand even the competition of Conover girls. (#28).

BOX OFFICE SLANT

Gunman's Code

Universal Western with Songs 57 mins.

AUDIENCE SLANT: (Family) Excellent; will prove highly entertaining to action fans.

BOX-OFFICE SLANT: Should do very well in all situations where this type fare is in demand.

Cast: Kirby Grant, Fuzzy Knight, Jane Adams, Danny Morton, Bernard Thomas, Karl Hackett, Charles Miller, Frank McCarroll. Credits: Producer-director, Wallace W. Fox. Screenplay by William Lively, based on original story by Sherman Lowe and Arthur St. Claire. Photography, Maury Gertsman.

Plot: A Wells Fargo agent and his comic sidekick are assigned the dangerous task of eliminating a gang of stagecoach robbers. They suspect the town's saloon-owner of being the ringleader. When the agent gets the evidence on him, they settle their long-standing grudge with a pistol duel. The agent nicks the ringleader's hand, winning for the side of justice and simultaneously, the girl of his heart.

Comment: This is easily the best of the current series of Kirby Grant-Fuzzy Knight westerns, largely because of a very tight script written by veteran scenarist William Lively. Lively's dialogue and neatly woven plot must give credit, however, to the original yarn penned by Sherman Lowe and Arthur St. Claire. The story and lines are above average for this type release. Grant looks better here than he has before and delivers several tunes effortlessly. Knight comes through with his usual efficient antics, plus the comic song he always delivers. Direction by Wallace W. Fox, who also produced, keeps the film rolling at a fast clip, Jane Adams is very pretty as the femme lead and Danny Morton, an unusually handsome villain, turns in a convincing performance. Especially professional work is also done by Bernerd Thomas, as the weakling son of the town banker.

Plainsman and the Lady

Republic Western 87 mins.

AUDIENCE SLANT: (Family) Western fans will like it but more sophisticated audiences are likely to note its weaknesses.

BOX-OFFICE SLANT: A good title and fairly good marquee values should bring average business in most situations.

Cast: William Elliott, Vera Ralston, Gail Patrick, Joseph Schildkraut, Andy Clyde, Donald Barry, Raymond Walburn, Reinhold Schunzel, Russell Hicks, William B. Davidson, Paul Hurst, Charles Judels, Byron Foulger, Jack Lambert, Hal Taliaferro, Stuart Hamblein, Noble Johnson, Eva Puig, Henry Wills. Credits: Associate producer and director, Joseph Kane. Screenplay by Richard Wormser from an original story by Michael Uris and Ralph Spence. Photography, Reggie Lanning. Music by George Antheil. Musical direction, Cy Feuer.

Plot: In 1859 the slow-moving stagecoach routes between Missouri and California are deemed too slow for communication purposes by a group of businessmen who decide to form a Pony Express system to carry the mails. The owner of the stagecoach lines uses every crooked means possible to destroy the Pony Express outfit before it can get started but eventually loses his business and his life to a Plainsman whose determined efforts gets the first Pony riders through successfully. The Plainsman wins the daughter of the Pony Express Lines' sponsor with his business success.

Comment: An essentially good idea for a top western misses fire because of a slow pace and stilted dialogue. While Republic has given the picture excellent production values and the actors are more than competent, with the exception of Donald Barry as a menace (who probably will evoke more laughs than shudders), the film lacks the pace to which western fans are accustomed. Bill Elliott is excellent as the Plainsman, Miss Ralston is charming, and Gail Patrick, is fine as a feminine menace, as is Joseph Schildkraut, as the stagecoach owner who stops at nothing in his attempts to destroy the Pony Express. Outdoor scenes are beautiful and the action, when it gets going, is more than satisfying. Despite its faults "Plainsman and the Lady" should do average business in most situations, based on the good title and the strength of its name players. An energetic exploitation campaign should produce good results.

The Verdict

AUDIENCE SLANT: (Adult) Intelligently produced murder-mystery enhanced by splendid acting and a tight script.

BOX-OFFICE SLANT: Should draw well everywhere because of the Greenstreet and Lorre names and good word-of-mouth.

Cast: Sydney Greenstreet, Peter Lorre, Joan Lorring, George Coulouris, Rosalind Ivan, Paul Cavanaugh, Arthur Shields, Morton Lowry, Holmes Herbert, Art Foster, Clyde Cook, Janet Murdock, Ian Wolfe. Credits: Producer, William Jacobs. Director, Don Siegel. Screenplay, Peter Milne from a novel by Israel Zangwill. Photography, Ernest Haller.

Plot: An innocent man is hanged for murder on the circumstantial evidence presented by the Superintendent of Scotland Yard. When the tragic mistake comes to light, the Superintendent is replaced by another man whose best friend is accused of murder and convicted on circumstantial evidence. The ex-Superintendent watches his successor fumble the case, and at the last moment comes up with a surprising revelation to save the life of his friend.

Comment: This film is fortunate because it embraces so many fine talents. William Jacobs gives it splendid production mountings and Don Siegel proves why he has been elevated to a director's chair through his extremely smooth direction. Photographic angles, as arranged and taken by Ernest Haller, are Academy Award calibre, lending a great deal to the atmosphere of this eerie drama. The cast of fine performance is topped, of course, by those two masters of murder-mysteries, Sydney Greenstreet and Peter Lorre. Joan Lorring does a very able job as the Cockney entertainer and Rosalind Ivan, George Coulouris and Paul Cavanaugh deliver outstandingly. Warners had a real inspiration when they adapted this screenplay from a novel by one of England's most noteworthy writers, Israel Zangwill. It should please and draw well.

Tumbleweed Trail

PRC Western with Songs 59 mins.

AUDIENCE SLANT: (Family) Much more satisfying and better entertainment than the usual B western. Songs are good, too.

BOX-OFFICE SLANT: Should do as well as others in the Dean series.

Cast: Eddie Dean, Roscoe Ates, Shirley Patterson, Johnny McGovern, Bob Duncan, Ted Adams, Jack O'Shea, Kermit Maynard, Bill Fawcett, The Sunshine Boys. Credits: Original screenplay by Frances Kavanaugh. Produced and directed by Robert Emmett Tansey. Photography, Ernest Miller. Musical director, Karl Hajos. Original songs, Tumbleweed Trail, by Eddie Dean and Glenn Strange; Lonesome Cowboy, by Eddie Dean and Johnny Bond; Careless Darlin', by Ernest Tubb, Lou Wayne and Bob Shelton.

Plot: A rancher disappears, apparently murdered by cohorts of his stepbrother who covets his ranch and land-holdings. When his will is read the stepbrother inherits the ranch, cattle, etc., but the rancher's daughter and son refuse to leave the ranch. Eddie Dean and Roscoe Ates sign on as ranch hands, assist the girl in holding her ranch and eventually expose the stepbrother as a will forger. The rancher turns up and explanations show that Dean and Ates have been agents of the U. S. Marshal, and have asked the rancher to continue his disappearance so that their investigation of the attempt to murder him might throw the criminals off their guard.

Comment: Dean and Ates have formed a team for their type of western derring-do that improves with each appearance in the series. And Dean becomes a more ingratiating actor with a nice singing voice, whose physical prowess in fisticuffs has more reality than most of the similar heroes have shown. The story has more plausibility than the majority of B westerns, although black is black and white is white—there are no gray tones. In other words a villain is a villain and a hero is a hero, and no mistaking which is which. This is as it should be in westerns. And fans will like this one for its singing, action and the moment when the villain finally gets his. Should do as well or better than others in the series.

Dick Tracy vs. Cueball

RKO Radio Drama 62 mins.

AUDIENCE SLANT: (Family) Never a dull moment in this one. Action, suspense and pure entertainment for the masses.

BOX-OFFICE SLANT: Should do very well with the exploitation possibilities it affords. Can lead double bills in some spots.

Cast: Morgan Conway, Anne Jeffreys, Lyle Latell, Rita Corday, Ian Keith, Dick Wessel, Douglas Walton, Esther Howard, Joseph Crehan, Byron Foulger, Jimmy Crane, Milton Parsons, Skelton Knaggs. Credits: Produced by Herman Schlom. Directed by Gordon M. Douglas. Screenplay by Dane Lussier and Robert E. Kent from an original story by Luci Ward, based on the cartoon strip, "Dick Tracy" by Chester Gould. Photography, George E. Diskant with special effects by Russell A. Cully.

Plot: Cueball strangles a diamond smug-

(*Continued on Page* 41)

REGIONAL NEWSREEL

(*Continued from Page* 34)

Dunbar Theatre here is back in town and with the Odeon Circuit again, assigned to no theatre to date.

On a board of arbitration hearing a dispute between the F-P circuit's Royal Theatre, Victoria and IATSE projectionists Local 168 of Victoria, the Board ruled that only three projectionists are needed to man the Royal booth, and that the three men can handle the two shifts. The local was trying to change an agreement which called for three men to a four man proposition. The decision of the three man board was unanimous. A majority of Victoria theatres are on the three men shift.

The Odeon Circuit Managers Association of B. C. held a dance and dinner last Sunday at the Mandarin Gardens Night Club in Chinatown. The film industry was well represented according to reports. The bill will be an annual affair.

COLUMBUS

The general shortage of construction materials is blamed for the retarded work on the Esquire, University, and Livingston Theatres. The latter, a deluxe neighborhood house in the Driving Park district, is faced with the situation of having the walls almost completed, but with no roof to cover them.

Manager Walter Kessler almost had the roof of his Ohio Theatre blown off last week when he presented Ohio State University's pride and joy, the 120-piece brass band, on his stage. The recital lasted for a half-hour, and represented the first downtown theatre appearance of the band.

Central Ohio exhibitors have been urged to send messages of good cheer to George W. Erdmann, secretary of the Cleveland Exhibitor's Association, who is convalescing at Sunny Acres Sanitarium on Warrensville Road. The postal zone number is 22.

Plans have been made for the demolition of the ancient Faurot Opera House in Lima, scene of the appearances of many theatrical personalities of yesteryear.

Last week the Ohio Public Expenditures Council, in which many business and industrial firms are represented, recommended to legislature that the statewide three percent admissions tax be repealed.

Lima parent-teacher organizations were delighted to learn that Ted Davidson, manager of Warner's Sigma Theatre, has contracted with Hollywood's Children's Film Library for a series of Saturday morning "Juvenile Joy Shows." The new policy, which began Nov. 9, involves regular 10:30 a.m. showings from week to week.



Produced by **Boris Morros** · Directed by H. C. POTTER · Original Story by Frank Cavett
Screen Play by Elaine Ryan and Ian McLellan Hunter

NOW READY FOR RE-RELEASE THRU ALL ASTOR EXCHANGES

PHILADELPHIA

RAINS CAME BUT SHOW BUSINESS REMAINED OVER WEEK-END; THIEF KILLS THEATRE WATCHMAN

When Lester Wurtele, Columbia circuit sales manager was elected president of the Motion Picture Associates of Philadelphia, the Associates really threw an occasion of good cheer, and when the meeting ended, retiring president John J. McFadden, Jr., found that he was holding the bag, but that didn't bother him any, for it was a very large and handsome leather traveling bag which the Associates gave him in appreciation of the splendid work he had done during his presidential years.



Lester Wurtele

Ralph Cohen, formerly with the Morris Wax Circuit, has replaced Harry Lefko, a salesman at Capitol Film exchange.

This past Sunday night was reported to have been the biggest Sunday night of the ball-season. The rainy weather did not keep the people home.

A watchman in the Standard Theatre at 12th and South Sts. in Philadelphia, was shot to death by a burglar whom the watchman was trying to arrest. Catching the thief in the theatre early Monday morning when he turned on the work lights in the theatre for the cleaners, William Blunt pulled his pistol and marched the thief to a call box where he was going to call police. Relaxing his vigilance for a moment while phoning, the burgler pulled a gun and shot the watchman. Blunt fell dead as the murderer ran off.

The I. Hirst Enterprises of Philadelphia, have taken over the Lyric Theatre in Allentown.

Harry Schwartz is now manager of George Resnick's Cayuga Theatre.

Sam Venus, who has been at the Cayuga, is now manager of Henry Rosinsky's Broadway Theatre.

At a dinner-dance held at the Ritz-Carlton Hotel last Monday, 20th-Fox vice-president in charge of distribution Tom Connors presented the Tom Connors Championship Trophy to branch manager Sam Gross, who accepted it on behalf of the branch personnel. The trophy was awarded to the exchange for coming in first in the 1945-'46 company drive. Home office executives who attended the presentation included general sales manager William J. Kupper, eastern sales manager A. W. Smith, Jr., and Roger Ferri.

Joseph Bergin has become district manager for the Warner Theatres in the York area. Eddie Moore, whom he replaced due to ill health, becomes manager of the Rialto there.

New Ideal Theatre Chairs
JOE HORNSTEIN has it!

REGIONAL NEWSREEL

DENVER

NEAR-RECORD SNOWFALL HALTS THEATRES, SCHOOLS, TRANSIT; WOLFBERG FORMING ALLIED UNIT

The worst snowstorm in 33 years struck Denver over last week-end, bringing almost all normal activities to an immediate halt. The State Capitol closed down, as did schools and some theatres, as emergency crews went to work digging the city out from under the 26-inch fall. Trains into the city were hours late, and auto traffic was at a standstill. It was believed that most theatres in the territory had films with which to operate, but whether they could open or not depended on local conditions.

Broadway Theatre manager John Wolfberg is carrying on a direct-mail campaign to enlist exhibitor support for the formation of an Allied unit in this territory. Allied officials, with whom he conferred at the Boston convention this summer, have pledged full cooperation.

Frank H. Ricketson, Jr., President of Fox Intermountain, was honored recently with a testimonial dinner for his activities in connection with the Central City Opera House Association, the non-profit group which sponsors an annual play festival at the 68-year-old theatre in Central City.

Orpheum Theatre manager William Hastings, having found a place to live, if only temporarily, has wired his wife in Cincinnati to join him.

Henry Leclaire, former Webber Theatre manager, writes that he has become assistant manager of the Riviera Theatre in New York.

Fox Denver Theatres are entering their second year in the concert business, with most of the attractions scheduled for the city auditorium. Advance ticket demands point to another successful season, reports Fox city manager Harry Huffman.

Out-of-town theatre men seen along the Row include Dewey Gates, Johnstown, Colo.; Robert Smith, Steamboat Springs, Colo.; John Greve, Eagle, Colo., and George Nescher, Springfield. Colo.

Jerry Banta, booker, and Claude Newell, checking supervisor, both of MGM, went duck hunting a week ago and ran into the blizzard.

C. U. Yeager expects a big Denver turnout to be on hand for the opening of the new Lamar Theatre, Lamar, Colo., on Nov. 15. Widely touted as "the finest theatre in the territory," the Lamar will present "Boy's Ranch" as its opening attraction.

John Borg, assistant manager of the Telenews, passed away after several weeks' illness, at the age of 40. The Masons, of which he was a 32-Degree member, had charge of the funeral.

Art Goldstein has been named manager of the Alpine Theatre. Harold Cohen, former MGM salesman in Kansas City, joined the Cinema Amusement Co., operators of the Broadway and Mission Theatres.

Sioux Theatre owner Frank Barnes, of Crawford, Neb., is recuperating from an operation at St. Mary's Hospital, Rochester, Minn.

MGM gave its annual employes' party last Monday night at Eddie Bohn's. The evening included dinner and dancing, and a fine time was had by all.

Variety Club Elects

Washington Variety Club Tent No. 11 held its annual election on Nov. 4. The following officers were elected: Chief Barker Nathan D. Golden; First Assistant Chief Barker Frank Boucher; Second Assistant Chief Barker Frank La Falce; Treasurer Sam Galanty; Property Master Jake Flax; Counsel Alvin Newmyer and National Canvasman A. E. Lichtman, with Sam Wheeler and W. Vincent Dougherty alternates. The newly elected board members are Nathan D. Golden, Sam Galanty, Frank Boucher, Jerry Price, Harry Bachman, Carter T. Barron, George Crouch, Jake Flax, A. E. Lichtman, Frank La Falce, and Art Jacobson. National convention delegates are: Nathan D. Golden, J. E. Fontaine, with Alternates A. E. Lichtman, Frank Boucher.

NEW THEATRES

San Antonio—Paul Garza is constructing a $65,000 outdoor house to show vaudeville and Latin American films here. He hopes to have it operating within 60 days.—DAL.

Bartlesville, Okla.—The Griffith Circuit is opening its Arrow Theatre here this week.—DAL.

Andarko, Ark.—Wesley Hodges announces that his new house here will be open on Christmas Day. Hodges also operates the Columbia here.

Argo, Ill.—John Muros and Alexander Assimbot, who own the Valley Lounge Building near here will remodel it into a theatre, they announced this week. Henry Nullie will be the architect. Seating capacity: 800.—CHI.

Hartford, Ind.—Construction of a new 1,000 seat house here, to be known as the Hartford, was announced by Scheilder and Walters. It is to be modern in all respects with a granite front.—CHI.

Willoughby, Ohio—The New Vine Theatre, begun 14 months ago by the Scoville, Essick and Reif circuit, opened on Oct. 13, complete excepting for a few lobby decorations and accessories. The house, which cost more than $100,000, seats 1,800 and was designed by Herman Matzinger, Cleveland theatre architect.—CLE.

Independence, Iowa—This city's new $150,000 house which seats 825 persons finally got under way this week. The house, built by Mr. and Mrs. Robert Malek to replace their Grand which was destroyed by fire on March 3, 1945, has several new features, such as ramps to replace stairs, a cry room for babies, a party room which will seat 20 persons, and is the first theatre in this section to use the Motiograph postwar projector.

Ft. Wayne, Ind.—The Quimby Auditorium opened here on Nov. 1, using a combined stage show and picture policy with Cab Calloway heading the stage show. Equipment installed by the National Theatre Supply Company consists of Simplex 4-Star sound equipment with Altex housing.

"Voice of Theatre Speakers"
JOE HORNSTEIN has it!



ANOTHER SOCK SHOW

From

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HOLLYWOOD

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STUDIO ROUNDUP

Hollywood Production Still Off Schedule, With 43 Pictures Before Cameras on Lots and on Location; IATSE Replacements Still Man Jobs of CSU Strikers

Production is perceptibly off in Hollywood. Instead of the usual 55 or more pictures in work, this week finds production hovering in the 40s. Counting actual films before the cameras, there are approximately 43 at all lots. Of this number an appreciable amount are on location, with Mexico getting more than its past share. Pictures being filmed on the lots are below the average in quantity; IATSE replacements are still manning jobs left by striking CSU workers. In the various laboratories the fight continues between IA workers sympathetic to the CSU and those, said to be in the minority, favorable to Walsh's newly taken-over setup.

Schwarz' First for SG

Jack Schwarz started his first venture for Screen Guild, with "Return of Buffalo Bill" going into action this week. Richard Arlen stars, with Bernard B. Ray directing. This is the first of a series of 10 features Schwarz is scheduled to deliver to SG. The screenplay is by Barney Sarecky, who also did the original story.

Producer James S. Burkett announced the start of a new film called "Bells of San Fernando." The picture is supposed to roll Armistice Day, with Terry Morse directing.

Eagle-Lion Shoots One

Although the venture has not been publicized, Eagle-Lion has been working on a film for several weeks. The present title is "Alias Mrs. Gray." Starred in the comedy-drama are Franchot Tone, Ann Richards and Tom Conway. Producer is Lee Marcus, with Leigh Jason directing.

Executives were shuffled around like a deck of cards at E-L last week, with Albert J. Cohen being released from his executive producer chores and Howard Welsch moving over from PRC to take over Cohen's spot. Leonard Picker, originally from Columbia, was given a producer's contract.

Sturges Leaves 'Vendetta'

The big news among the myriad United Artists' units last week was the suspension of production for an indefinite period on "Vendetta." Howard Hughes, 51 per cent stockholder in California Pictures, which also made "Sin of Harold Diddlebock," exercised his majority rights to force out Preston Sturges. Reasons given were that "Vendetta" was greatly over schedule and budget. A cast of virtual unknowns is featured in the picture.

Hal Roach sneaked his "Here Comes Trouble" at a suburban house and was so pleased that he has brought back the color feature comedy to his lot for 20 days of added scenes. This is following his original idea of allowing audience response to govern length of his films

Producer-director Fred Guiol is handling the added footage and among those appearing are William Tracy, Joe Sawyer, Beverly Loyd and Emory Parnell.

Irene Rich finished her part in "New Orleans," Jules Levey Production, just before the film was completed ahead of schedule. Howard Hawks' "Red River" is having much trouble on its Arizona location, largely due to bad weather. Hunt Stromberg's "Personal Column" is shooting at Goldwyn; it was originally set for General Service, which has been dark for some time now. George Zucco is another recent addition to the cast.

Wurtzel's Topical Angle

Sol Wurtzel, 20th-Century Fox's independent action producer, is shooting "The Jewels of Brandenburg," an original screenplay by Irving Cummings, Jr., Robert G. North and Irving Elman. It's inspired by the thefts of royal jewels in occupied European countries, and Wurtzel intends cashing in on the topical angle. James Tinling was originally set for director, but illness forced him out, with Eugene Forde substituting. Production started at Sutherland Studios November 8 with Richard Travis cast at the American secret agent who smashes a jewel thieves' ring.

Senor Wences, a ventriloquist, and A. Robbins, who does a banana act, were brought on from New York just for specialty numbers in a Christmas party sequence in Betty Grable's "Mother Wore Tights." Mack Gordon and Josef Myrow are writing the music for the picture, which is being filmed in Technicolor. Dan Dailey, Jr., who has the top male role, started work last week. Lamar Trotti, who is producing, also wrote the screenplay.

PRC Location Trouble

PRC's big-budget animal drama has been having trouble on its Mount Shasta location. "The Red Stallion" is over schedule because of adverse weather conditions. The studio sent a second camera crew north to help facilitate the ending of the location shooting. Several weeks more are required back in Hollywood before the film is finally finished. It is being filmed in color.

Two Start at Republic

Two more pictures started at Republic this week, supplementing "Gallant Man." The newcomers are both being shot on location. The Nelson Eddy-Ilona Massey starrer, "Will Tomorrow Ever Come," has Allan Dwan as associate producer-director. Others in the cast include Joseph Schildkraut, Hugo Haas, Elsa Lanchester and Tamara Shayne. The other starter is "Marshal of Cripple Creek," with

(Continued on Page 40)

New Microphone Device Developed at Paramount

Described as a revolutionary innovation in film production, a device called the microphone's "fifth and last movement" which was introduced for the first time in the making of Paramount's "Golden Earrings" and which will be used extensively in recording the dialogue of production numbers in "Variety Girl," has stirred keen interest among studio sound engineers.

The device, developed by the Paramount sound department, permits the microphone operating at the end of the boom to tilt as well as pan in following action accompanied by dialogue. In "Golden Earrings," for instance, it enables the mike to point at Marlene Dietrich while she is seated on the ground, then to tilt up to Ray Milland without compromising on microphone placement or moving the boom arm, which would create shadows.

According to the Paramount sound department, sound men find that the new device saves production time, simplifies operation and aids in getting better quality.

The four movements available heretofore were boom tilting, panning, extending and microphone panning at the end of the boom. The fifth and last movement, tilting, in effect consists of looking up and down while panning.

4 WB Stars in Short

"So You Want to Be in Pictures," next in the series of Joe McDoakes comedies being directed by Dick Bare for Warner Bros., will have four Warner stars playing brief roles as themselves. Quartet includes Jack Carson, Bob Hutton, Martha Vickers and Janis Paige. Star of the series is George O'Hanlon.

His First Since War

Dick Hogan has been signed for a featured role in Paramount's "Blaze of Noon," his first picture since his release from service. He will portray a dispatcher on the pioneer airline which provides the background for the film.

Faylen Re-Optioned

Frank Faylen, who has had featured roles in 26 pictures in the last three years, has been re-optioned by Paramount. His most notable portrayal was that of Bim, the male nurse, in "The Lost Weekend."

Ladd in 'Variety Girl'

Alan Ladd has been added to the cast of Paramount's "Variety Girl." He will be teamed with Dorothy Lamour in a sequence in which they sing a deep south harmony number being written for them by Frank Loesser.

One for Rank

Joan Leslie will make a picture soon for J. Arthur Rank, her manager said in Chicago last week, where Miss Leslie is making a personal appearance at the Oriental Theatre.

HOLLYWOOD

Kilroy Hero of Feature Series Planned by Astor

With world-wide distribution rights signed March 25, Astor Pictures Corporation has completed a deal with Pat Patterson and Frank Roy Nicholson, San Francisco producers, whereby Patterson and Nicholson will handle production of a series of six features to be known as the Kilroy series.

The six features will be titled "Kilroy Was Here," "Kilroy Returns," "Kilroy Meets Girl," "Who Is Kilroy?," "Kilroy Gets Married" and "Kilroy and the Sergeant."

First of the series scheduled for release is "Kilroy Was Here," which is scheduled to reach metropolitan New York theatres around February 15. Every two months thereafter, according to present plans, another Kilroy film will be released.

Title, story and music for the series were copyrighted in Washington, D. C. last March.

'Two Guys' Series Scheduled by Warners

As a result of the success of "Two Guys From Milwaukee," Jack L. Warner, executive producer of Warner Bros., announces that Dennis Morgan, Jack Carson and Janis Paige, who appeared in that picture, will be reunited in "Two Guys From Texas," next in a series of similar "Two Guys" productions. Martha Vickers also will appear in the new production, which will have a dude-ranching background.

David Butler will direct from a screenplay by I. A. L. Diamond, with Alex Gottlieb producing.

Ben Hecht Signed By U. S. Pictures

Ben Hecht has been signed by Milton Sperling, president of United States Pictures, to do the screenplay of "Distant Drums," Dan Totheroh story of the Oregon Trail, for Warner Bros. release.

Lilli Palmer, just placed under new long-term contract by U.S.P. following her American film debut in "Cloak and Dagger," will star in "Distant Drums."

RKO Signs Brahm

RKO Radio has signed John Brahm to a long-term contract following his direction of "The Locket." Its stars are Laraine Day, Brian Aherne, Robert Mitchum and Gene Raymond.

Cast with 'Millie'

Michael Duane has been assigned by Columbia to a featured role in "Millie's Daughter." Sidney Salkow is directing, with Gladys George, Gay Nelson and Paul Campbell in top spots.

2 From MGM This Month

"Two Smart People," starring Lucille Ball with John Hodiak, and "Undercurrent," starring Katharine Hepburn and Robert Taylor, are being released this month by MGM.

STUDIO NEWS & PROGRAM NOTES

William Seiter to Direct Goldwyn's 'Bishop's Wife' Bernerd to Produce Mono. Anti-Vivisection Drama

Gail Patrick was signed by Columbia to play the feminine lead opposite *Preston Foster* in the studio's outdoor feature, "King of the Wild Horses," which *George Archainbaud* will direct.

"Thou Shalt Not Kill," anti-vivisection story, will be *Jeffrey Bernerd's* first 1947 picture for Monogram release.

Frank Wilcox has been awarded a top supporting role in RKO's thriller, "Build My Gallows High," now on location in the High Sierras. Film stars *Robert Mitchum* and *Jane Greer*, and is directed by *Jacques Tourneur* and produced by *Warren Duff*.

Spike Jones and His City Slickers were signed for "Variety Girl," Paramount's spectacular 37-star musical comedy romance directed by *George Marshall*.

Richard Haydn has been cast as Earl of Radclyffe in Fox' picturization of the best-seller, "Forever Amber," starring *Linda Darnell* and *Cornel Wilde*. Haydn appears as one of Amber's many lovers and vies with Wilde, *Richard Greene, George Sanders, Glenn Langan* and *John Russell* for the hand of Miss Darnell. *Otto Preminger* directs the Technicolor film which *William Perlberg* is producing.

Lenore Aubert will play the pivotal role of Yvonne in the *David Lewis* production, "The Other Love," *Barbara Stanwyck-David Niven-Robert Stack* starrer, directed for Enterprise by *Andre de Toth*.

Lillian Yarbo was signed by Warners for a key dramatic role, in which she will also sing several spirituals, for the *Ronald Reagan-Viveca Lindfors* starrer, "Night Unto Night." Film is now in production with *Don Siegel* directing.

Virginia Brissac and *Thurston Hall* have been set for roles in MGM's "The Birds and the Bees," *Jeanette MacDonald-Jose Iturbi-Jane Powell* starrer, to be directed by *Fred Wilcox* and produced by *Joe Pasternak*.

Wally Carsell has been signed for the second male lead in "The Guilty," *Jack Wrather* production for Monogram release, which will co-star *Bonita Granville* and *Don Castle*, with *John Reinhardt* directing.

Tony Barrett has been selected to create the role of "The Sneer" in RKO's "Dick Tracy vs. The Claw," third in the mystery series based on the *Chester Gould* comic strip. Picture is now shooting with *Herman Schlom* producing and *John Rawlins* directing.

Ian Wolfe, character actor, joins the cast of Paramount's "The Big Haircut," action-packed drama starring *Alan Ladd, Dorothy Lamour, Robert Preston* and *Lloyd Nolan*. *Tay Garnett* directs.

The important role of Diego de Silva, Spanish inquisitor in 20th-Fox's *Tyrone Power* starrer, "Captain From Castile," has been assigned to *Vincent Price*, who joins a cast that includes Power, *Cesar Romero, Jean Peters, Lee J. Cobb* and *Roy Roberts*. *Henry King* will direct and *Lamar Trotti* produce in Technicolor.

George Zucco, known for his screen portrayals of villains, gets a sympathetic role in Producer *Hunt Stromberg's* "Personal Column," which co-stars *George Sanders, Lucille Ball* and *Charles Coburn*, under direction of *Douglas Sirk*.

Howard Dimsdale was signed to a term writers deal by Diana Productions and his first assignment will be to write the screenplay of "Winchester 73," which is to be directed by *Fritz Lang*.

Ethel Griffies, recently returned to Hollywood from a road tour with the stage version of "Rebecca," has been set by Columbia for a featured role in "Millie's Daughter." *Sidney Salkow* is directing, with *Gladys George, Gay Nelson* and *Paul Campbell* playing top parts.

Anthony Quinn and his wife, *Katherine DeMille*, have been signed by Monogram for co-starring roles in "Black Gold," which goes before the cameras in November. They will portray an Indian couple in the picture which *Jeffrey Bernerd* will produce in Cinecolor with *Phil Karlson* directing.

Kristine Miller has been assigned to one of the two top feminine roles in Hal Wallis' "Deadlock," from the Broadway production, "The Beggars Are Coming to Town." Already cast in the Paramount film, which will mark *Byron Haskin's* directorial debut, are *Burt Lancaster* and *Kirk Douglas*.

David O. Selznick has added *Charles Coburn* to the stellar case of *Alfred Hitchcock's* "The Paradine Case." Coburn joins *Gregory Peck, Ann Todd, Louis Jourdan, Charles Laughton* and *Ethel Barrymore* in the story of a modern famous English murder trial.

William Seiter has been signed by *Samuel Goldwyn* to direct "The Bishop's Wife," next Goldwyn production scheduled to go before cameras early in January, with a cast headed by *Cary Grant, Teresa Wright, David Niven* and *Monty Woolley*.

Columbia Pacts Leonard

Jack Leonard will make his film debut in a featured role in "The Guilt of Janet Ames," Rosalind Russell-Melvyn Douglas starrer, at Columbia. The juke box and record favorite was a featured singer with Tommy Dorsey from 1936 to 1940. He recently rounded out five years in the Army, and was signed to a term deal by the studio after an engagement at the Copacabana in New York.



Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

STUDIO ROUNDUP

(*Continued from Page 38*)

Allan Lane as Red Ryder in the seventh of the series. R. G. Springsteen is directing for associate producer Sidney Picker.

Scheduled to start November 9 is "Bells of San Angelo," with Roy Rogers, Dale Evans and the Sons of the Pioneers. William Witney directs for associate producer Edward J. White.

Cy Feuer, the studio's music chief, announced that Robert Armbruster of radio fame will be musical director for the Eddy-Massey film, for which Rudolf Friml has written an original score.

'Arch' Filming Goes East

With Enterprise finishing its Hollywood shooting of "Arch of Triumph," cameras are being shifted to New York. Plans call for final sequences to start November 19, with Ingrid Bergman and Charles Laughton participating. Reason for the New York move: Miss Bergman had to leave for a Gotham stage appearance before Laughton came to Hollywood to replace Michael Chekhov. Meanwhile, "The Other Love" continues shooting on location.

Columbia Starts Serial

"Jack Armstrong, the All-American Boy," a 15-chapter serial based on the radio program, started last week at Kernville location with Sam Katzman producing. Johnny Hart, ex-stunt man, plays the lead role, with feminine leads shared by Rosemary LaPlanche ("Miss America" of 1941) and Claire James (runner-up in '41). Others in the cast include Joe Brown, Jr., Pierre Watkin, Hugh Prosser and Wheeler Oakman. Prosser just finished the lead heavy in "Prairie Raiders," latest "Durango Kid" with Charles Starrett and Smiley Burnette.

Charles Kemper was added to "King of the Wild Horses" for a leading character role.

Columbia picked up its option of comic Sid Caesar for another year.

One Starts at Monogram

Monogram finished Johnny Mack Brown's "The Devil's Deputy," but started "Fall Guy," based on an original yarn by Cornell Woolrich. The picture is set to roll November 11. Reggie LeBorg directs for producer Walter Mirisch. President Steve Broidy announced purchase of Alfred Noyes' famous narrative poem, "The Highwayman," from James S. Burkett. Budget has been set at a million dollars. Noyes is now collaborating on the screenplay with Jack De Witt and Renault Duncan.

Huston Pacted by RKO

Virginia Huston has been given a new long-term contract by RKO, and her first picture under the new deal is "Build My Gallows High," starring Bob Mitchum and Jane Greer.

Longest-shooting film on the lot is Hakim-Litvak's "A Time to Kill," which is now in its third month before the lensmen. Anatole Litvak, who is producing the picture with the Hakim brothers, is also directing. He had been doing night scenes on location for the past two weeks, with more to go. Other independents, releasing through RKO, now shooting are Sol Lesser's "Tarzan and the Huntress" and Robert Riskin's "Magic Town." Only RKO productions before the cameras are "Gallows" and "Dick Tracy vs the Claw." The Tim Holt western "Thunder Mountain," has been completed.

New Mirrophonic Sound
JOE HORNSTEIN has it!

'Egg' Sole U-I Effort

"The Egg and I" remains the sole effort for Universal-International. Frank Skinner was named to compose an original score and conduct an orchestra for the underscoring for "Swell Guy," completed a number of weeks ago.

'Possessed' Still Shooting

Warners' "Possessed" has been shooting for over 115 days, longest of the current WB crop. Richard Walsh, young actor with Joan Crawford, Van Heflin and Raymond Massey in the picture, had his contract renewed. Next in shooting time ranks "Night Unto Night," Viveca Lindfors-Donald Reagan starrer, which has been going some 47 days. In all, Warners have five films rolling.

DeMille Film Ends

Cecil B. DeMille finished his long-shooting "Unconquered" with 250 extras and atmosphere players brought on for the 14th and final week, devoted to the picture's climactic sequence. "Desert Fury," formerly called "Desert Town," is in its third month of shooting, and "Variety Girl" is nearing the end of its first month.

"Blaze of Noon" has been started, with John Farrow directing and Robert Fellows producing. Picture stars Anne Baxter, William Holden, Sterling Hayden, Sonny Tufts, William Bendix and Howard da Silva. Exteriors of a county fair sequence were completed over the weekend, with 400 people working. The company then moved indoors for a party scene calling for services of 100 variety performers. The picture concerns and air circus troupe who abandon barnstorming to fly the mail.

'A Love Story' for MGM

Metro started "A Love Story" this week, with Clarence Brown producing and directing. Katharine Hepburn is starred.

Jimmie Durante finished his role in "It Happened in Brooklyn" and started on a personal appearance tour up Seattle way. Director Victor Saville called over 300 costume extras for a festival scene in "Green Dolphin Street," set as a Channel Island seaport of a century ago. The sequence required nearly a week of shooting. Filming has been progressing on the "Holiday for Strings" ballet for MGM's "The Unfinished Dance," with cameras rolling after more than a month of rehearsals. David Lichine handled the choreography, directing 200 dancers on the stage, including Margaret O'Brien and Cyd Charisse. Henry Stephenson was added to "The Personal Touch" as a villain.

Starts Dance Rehearsals

Charles O'Curran, RKO Radio's dance director, has begun work on the five production numbers he plans for Eddie Cantor's production of "If You Knew Susie." Since the film co-starring Cantor and Joan Davis will contain more dance numbers than any Cantor picture in some years, rehearsals have begun weeks in advance of the start of the film.

Gable Signs MGM Pact; Gets 'Hucksters' Lead

Clark Gable, who has been absent from the screen since 1945, when he co-starred with Greer Garson in "Adventure," has signed a new MGM contract and has agreed to play the lead in "The Hucksters," screen version of the best-selling Frederick Wakeman novel. Deborah Kerr, English actress, will come to the United States to appear with Gable in the film.

Gable is said to have rejected "Lucky Baldwin" as a vehicle and also for some time objected to "The Hucksters." The picture, which satirizes modern advertising agencies and the radio, will be produced by Arthur Hornblow, with production scheduled to start around the first of the year. MGM bought the screen rights to the book early this year for a reported $200,000.

Triangle Prods. Plan Two Films Annually

The new motion picture company formed in August by Mary Pickford, Buddy Rogers and Ralph Cohn to make two high-budget films a year for United Artists release will be known as Triangle Productions and is separate from Comet Productions, in which Rogers and Cohn are co-producers. Triangle's officers are: Mary Pickford, president; Buddy Rogers, vice-president, and Ralph Cohn, secretary-treasurer.

The company plans to spend an aggregate of $2,500,000 on the two productions, according to Miss Pickford. First will be "The Bat," a mystery drama, adapted from the play by Mary Roberts Rinehart. The second film, as yet untitled, will be a western epic in color.

'Show Me a Land' on Lesser's 1947 Schedule

Edward North has been signed by Sol Lesser to adapt Clark McMeekin's novel, "Show Me a Land," purchased last year and scheduled for production in 1947.

Lon McCallister and Edward G. Robinson will be co-starred in the new picture, which deals with events in sporting history prior to the Civil War and culminates in the running of the first Kentucky Derby. The picture will be made in Technicolor.

Haggard Story to MGM

Gaumont-British, which filmed H. Rider Haggard's novel, "King Solomon's Mines," in 1937, have sold the screen rights to MGM. A new version of the story, which deals with a lost African tribe, will be produced by Sam Zimbalist.

Heisler to Finish Film

California Pictures, the Howard Hughes producing company, has signed Stuart Heisler to complete direction of "Vendetta," from which Preston Sturges withdrew last week after a disagreement with Hughes.

Sheridan Visiting Mexico

Ann Sheridan, who recently finished "Nora Prentiss" for Warners, was scheduled to pay a brief visit to Mexico City this week before starting work on her next picture, "The Unfaithful."

Box-Office Slants

Dick Tracy vs. Cueball

(*Continued from Page* 35)

gler and three accomplices, keeping one step ahead of the indomitable Dick Tracy. Through the aid of Tess Trueheart and Vitamin Flintheart, Tracy traps the killer, who barely escapes and meets a horrible death under the wheels of a fast moving train. Tracy and his friends settle down to the birthday party that had opened the film, when a fusillade of shots outside the house tears him away again to his man-hunting.

Comment: Even with the fantastic names and characters contained in the Chester Gould comic strip, Producer Herman Schlom and Director Gordon M. Douglas have attempted little satire in making this fast-moving, exciting picture. The character of Cueball, enacted by Dick Wessel, is played down rather than burlesqued, and that of Vitamin Flintheart, played by Ian Keith, is a delightful cinematic portrayal. Morgan Conway is properly efficient and his comic aide Pat Patton, played by Lyle Latell, is Patton to the life. It is surprising just how much action, suspense and pure entertainment have been packed into the 62 minutes' running time and the fact that the picture is so good is a tribute to the director and the screenplay writers, Dane Lussier and Robert E. Kent. Newspaper editors were generous with their cooperation with the first Dick Tracy picture and should do no less with this one if plans are laid far enough in advance. Should do very well and can lead double bills in some spots.

The Fighting Frontiersman

Columbia Western with Music 61 mins.

AUDIENCE SLANT: (Family) Slanted for the juvenile trade, it should fill the bill.

BOX-OFFICE SLANT: Should do as well as past releases in the Durango Kid series.

Cast: Charles Starrett, Smiley Burnette, Helen Mowery, Emmett Lynn, Robert W. Fillmer, George Chesebro, Zon Murray, Jim Diehl, Maudie Prickett, Russell Meeker, Frank Ellis, Ernie Adams, Frank LaRue, Jacques J. O'Mahoney, Hank Newman and the Georgia Crackers. Credits: Original screenplay by Ed. Earl Repp. Produced by Colbert Clark. Directed by Derwin Abrahams. Photoplay, Phillip Tannura.

Plot: An old prospector stumbles on a vast cache of long hidden gold, originally designed to pay Santa Ana's army in Texas. He is captured by a gang of outlaws who try to find out where the gold is hidden. Charles Starrett and Smiley Burnette go to the aid of their old friend, assisted by the Durango Kid (Starrett), and wipe out the gang.

Comment: This follows the standard rules for the Durango Kid who has built up a reputation for being on the side of law and order. The film contains the elements of action, some music, good acting on the part of Starrett and Burnette and just par for the course portrayals by the others. The music is of the regular western type and is pleasing enough but interferes with the action just when things are about to happen. The appeal of the Durango Kid pictures is on the upswing, however, and this should do as well as its predecessors, which is fair enough.

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FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep
A Game of Death	RKO
A Guy Could Change	Rep.
A Lady Surrenders	Univ.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
A Time to Kill	RKO
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blaze of Noon	Para.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Build My Gallows High	RKO
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION OR BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barabara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46	b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young	L. Brooks-R. Stanton-J. Donnell	68	9/12/46	a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46	b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46	b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	70	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46	b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	90	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7011	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall	
	Betty Co-Ed	J. Porter-W. Mason-S. Mills	11/28/46 a9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise	a9/14/46
	Boston Blackie and the Law	Chester Morris-Trudy Marshall	a11/2/46
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton	
	Down to Earth *T	Rita Hayworth-Larry Parks	a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott	
	Framed	Glenn Ford-Janis Carter	a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas	a10/26/46
	Hunter Is a Fugitive, The	Richard Dix-Karen Morley	
	Johnny O'Clock	Dick Powell-Evelyn Keyes	a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest 128	b9/21/46
	Lady from Shanghai, The	Rita Hayworth-Orson Welles	
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers	
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan	
	Millie's Daughter	Gladys George-Paul Campbell	
	Mr. District Attorney	Dennis O'Keefe-M. Chapman	
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor	
	Singin' in the Corn	Judy Canova-Allen Jenkins	a8/31/46
	Trapped	Chester Morris-Constance Dowling	a11/2/46
	Twin Sombreros *C	Randolph Scott-Dorothy Hart	

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b /27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	56	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
7205	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
7206	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donell	69	9/12/46	
7222	That Texas Jamboree	Ken Curtis-Jeff Donell	67	5/16/46	
7221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman	Charles Starrett-Smiley Burnette			
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee		11/14/46	
	Prairie Raiders	Charles Starrett-Smiley Burnette			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Terror Trail (W)F	Charles Starrett-Smiley Burnette	55	11/21/46	b11/2/46
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE LION

	COMING			
Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
Born to Speed	Johnny Sands-Terry Austin			a10/5/46
Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
It's A Joke Son	Kenny Delmar-Una Merkel			
Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

Arch of Triumph	Ingrid Bergman-Charles Boyer			
Other Love, The	Barbara Stanwyck-David Niven			
Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

	CURRENT 1945-1946			
A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
Bohemian Girl	Laurel & Hardy	74	7/15/46	
Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
These Three	Joel McCrea-Merle Oberon	95	2/1/46	
Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Group No.	Current 1945-46				
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
15	A Letter For Evie (CD)F	Marsha Hunt-John Carroll	89	Jan-Feb	b12/1/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake	81	Aug	b6/15/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle	127	July	b8/16/45
15	Harvey Girls *T (M)F	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb	b12/29/45
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	Hoodlum Saint (D)A	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
15	Portrait of Maria (D)F	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb	b12/15/45
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
15	Up Goes Maisie (C)F	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb	b1/5/46
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson-June Allyson			a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter			a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Love Laughs at Andy Hardy	M. Rooney-B. Granville-D. Ford			
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The	Wallace Beery-Aline McMahon			a9/7/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford			a9/7/46
	Personal Touch, The	L. Barrymore-E. Arnold-L. Bremer			
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson			a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T	J. Garland-R. Walker-F. Sinatra			a9/21/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93		b6/8/46
	Undercover Maisie	Ann Sothern-Barry Nelson			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115		b10/5/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/45

Title	Company
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
Canyon Passage	Univ.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Cigarette Girl	Col.
Cinderella Jones	WB
Cisco and the Angel	Mono.
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
D	
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil Bat's Daughter	PRC
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA
E	
Earl Carroll's Sketchbook	Rep
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Enchanted Voyage	20th-Fox
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM
Flight to Nowhere	SGP
Flying Deuces	Astor

Title	Company
Flying Serpent	PRC
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Advenurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hunter Is a Fugitive	Col.
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Doorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wake Up Dreaming	RKO
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
Kings Row	WB
Kitty	Para.

MONOGRAM

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel Date	See Issue of
531	**Beauty and the Bandit**	Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	**Below the Deadline (D)A**	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	Black Market Babies (D)A	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
603	**Dangerous Money (My)F**	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	**Decoy (D)A**	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	**Gentleman Joe Palooka (C)F**	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	Live Wires (D)F	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46	
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barabara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	Strange Mr. Gregory (D)A	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	Strange Voyage	Eddie Albert	61	7/6/46	
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/15/46	b3/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/16/46	b1/26/46
605	Wife Wanted (D)A	Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46

COMING

604	Bringing Up Father (C)F	Joe Yule-Renie Riano	68	11/23/46	b10/19/46
	Cisco and the Angel	Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Ginger	Frank Albertson-Barbara Reed		1/4/47	a9/28/46
	It Happened on Fifth Avenue	Gale Storm-Don De Fore			
	Mr. Hex	Leo Gorcey-Huntz Hall		12/7/46	a9/7/46
	Sweetheart of Sigma Chi	Elyse Knox-P. Regan-P. Brito		12/21/46	
	Trap, The	Sidney Toler-Victor Sen Yung		11/30/46	a9/28/46
	Vacation Days	Freddie Stewart-June Preisser		1/25/47	

Westerns (Current 1945-46)

562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers (W)F	J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

	Devil's Deputy, The	J. M. Brown-Raymond Hatton			
564	Raiders of the South	J. M. Brown-Raymond Hatton		1/18/47	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White		2/8/47	
563	Silver Range	J. M. Brown-Raymond Hatton	55	11/16/46	
	Silver Stallion	David Sharpe-Leroy Mason		12/14/46	Reissue
681	Song of the Sierras	J. Wakely-"Lasses" White	55	12/28/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton		2/15/47	

PARAMOUNT

Block No.	Current 1945-46				
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	Lost Weekend (D)A	R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsieur Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	People Are Funny (CM)F	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly	a11/2/46
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston	a11/2/46
	Big Town	Philip Reed-Hillary Brooke	a2/9/46
	Blaze of Noon	A. Baxter-W. Holden-S. Tufts	
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix	a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald	a4/6/46
	Cross My Heart	Betty Hutton-Sonny Tufts	a4/7/45
	Danger Street	Jane Withers-Robert Lowery	
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold	a9/28/46
	Desert Fury	Lizabeth Scott-John Hodiak	a10/26/46
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald	a4/7/45
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine	a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The	L. Young-D. Niven-V. Field			a3/13/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Seven Were Saved	Richard Denning-Catherine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
Devil Bat's Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Danny Boy (D)F	Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Strangler of the Swamp (H)A	R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			
Lady Chaser	Ann Savage-Robert Lowery		11/25/46	
Lighthouse	J. Lang-D. Castle-J. Litel		12/10/46	a10/19/46
Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
Red Stallion	R. Paige-N. Nash-T. Donaldson			
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			
Wild West *C	Eddie Dean-Roscoe Ates		12/1/46	

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Six Gun Man (W)F	Bob Steele	59	2/1/46	b1/28/46
Stars Over Texas	Eddie Dean-Roscoe Ates		10/28/46	
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46

Westerns (Coming)

Tumbleweed Trails	E. Dean-R. Ates-S. Patterson		11/18/46	

RKO-RADIO

Block No.	CURRENT 1945-1946		Trade Shown	
4	A Game of Death (M)A	J. Loder-A. Long-R. Wade	72	Dec b12/1/45
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98	Apr b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68	June b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80	Apr b4/27/46
2	Child of Divorce (D)A	Sharyn Moffett-Regis Toomey	62	Oct b10/19/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93	June b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Drisoll	62	Aug b8/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93	Feb b2/16/46
3	Dick Tracy (My)F	Morgan Conway-Anne Jeffreys	62	Dec b12/15/45
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62	Apr b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63	Apr b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95	Mar b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61	Jul b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68	July b7/20/46
Sp.	Heartbeat (CD)F	G. Rogers-J. Pierre Aumont	102	Apr b4/27/46
3	Hotel Reserve (My)A	James Mason-Lucie Mannheim	80	Dec b12/29/45
Sp.	Kid From Brooklyn *T (CM)F	D. Kaye-V. Mayo-Vera-Ellen	114	Mar b4/23/46
1	Lady Luck (C)A	R. Young-B. Hale-F. Morgan	97	July b7/20/46
Sp.	Make Mine Music *T (M)F	Walt Disney	75	Apr b4/20/46
	Nocturne (D)A	George Raft-Lynn Bari	85	Oct b10/19/46
Sp.	Notorious (My-D)A	Cary Grant-Ingrid Bergman	101	July b7/27/46
5	Partners in Time (CD)F	Lum 'n Abner-P. Bake	76	Apr b4/27/46
4	Riverboat Rhythm (C)F	Leon Errol-Joan Newton	65	Feb b2/9/46
1	Sister Kenny (D)A	R .Russell-A. Knox-D. Jagger	116	July b7/20/46
3	Spiral Staircase, The (My-D)A	D. McGuire-G. Brent-E. Barrymore	83	Jan b1/5/46
1	Step by Step (D)F	Lawrence Tierney-Anne Jeffreys	61	July b7/20/46
Sp.	Stranger, The (D)F	Ed. G. Robinson-L. Young-O. Welles	95	June b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chance	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	Univ.
Lone Wolf in Mexico	Col.
Lost Weekend	Para.
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ
Notorious Lone Wolf	Col
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
O.S.S.	Para.
Other Love	Ent.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personal Column	UA
Personal Touch	MGM
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secrets of a Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	Current 1945-46	Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F — Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F — J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F — Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A — C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
5	Truth About Murder (My)A — B. Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F — Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F — Claudette Colbert-John Wayne	107	May	b5/11/46

COMING

	Rel. Date
A Likely Story — Bill Williams-Barbara Hale	a3/15/46
A Time to Kill — Henry Fonda-Barbara Bel Geddes	a9/14/46
Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys	a6/1/46
Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple	a8/31/46
Banjo — S. Moffet-J. White-W. Reed	a9/28/46
Beat the Band — Frances Langford-Gene Krupa	a8/24/46
Best Years of Our Lives, The — D. Andrews-M. Loy-F. March	a9/7/46
Build My Gallows High — Robert Mitchum-Jane Greer	
Code of the West — James Warren-John Laurenz	a8/10/46
Deadlier Than the Male — C. Trevor-L. Tierney-W. Slezak	a6/1/46
Devil Thumbs a Ride, The — Lawrence Tierney	a8/24/46
Dick Tracy Versus Cueball — Morgan Conway-Anne Jeffreys	a5/4/46
Dick Tracy vs. The Claw — Ralph Byrd-Kay Christopher	
Falcon's Adventure — Tom Conway-Madge Meredith	a5/11/46
Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore	a6/22/46
Honeymoon — S. Temple-F. Tone-G. Madison	
How Dear to My Heart *T — Luana Patten-Bobby Driscoll	
I Wake Up Dreaming *T — D. Kaye-V. Mayo-F. Bainter	a9/7/46
It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore	a10/5/46
The Locket — L. Day-B. Aherne-Gene Raymond	
Magic Town — James Stewart-Jane Wyman	
Prison Story — L. Tierney-M. Carr-B. MacLane	a9/7/46
2 Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara	a6/22/46
Song of the South *T (D-M)F — Luana Patten- Bobby Driscoll — 95	b11/2/46
Tarzan and the Huntress — J. Weissmuller-B. Joyce	
They Won't Believe Me — Robert Young-Susan Hayward	a9/7/46
Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer	
Trail Street — R. Scott-R. Ryan-A. Jeffreys	a8/24/46
2 Woman on the Beach — J. Bennett-R. Ryan-C. Bickford	a3/9/46

REPUBLIC

Current 1945-46

Prod. No.				
508	A Guy Could Change (D)F — Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513	A Strange Impersonation (D)F — Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
514	Catman of Paris (H)A — Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A — Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
530	Earl Carroll Sketchbook (M)F — C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A — Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F — Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F — Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A — Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5542	Home in Oklahoma (W-M)F — R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F — Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F — Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle — Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A — Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A — D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F — F. Lederer-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F — Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F — Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F — R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine — William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F — Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F — Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A — Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
448	Rainbow Over Texas (W)F — Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A — Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F — R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F — Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A — Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A — Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F — R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman — S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A — Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46

COMING

603	Affairs of Geraldine (C-D)F — Jane Withers-Jimmy Lydon	68		b10/26/46
	Angel and the Badman — J. Wayne-G. Russell-I. Rich			a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans			a10/19/46
	Calendar Girl — J. Frazee-W. Marshall			a10, 5/46
	Fabulous Suzanne — Barbara Britton-Rudy Vallee			a5/25/46
	Gallant Man — Don Ameche-Catherine McLeod			
	Ghost Goes Wild — James Ellison-Ann Gwynne			a5/4/46
	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes			
	Hit Parade of 1947 — Eddie Albert-Constance Moore			
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	117		b8/31/46
	Last Frontier Uprising *U — Monte Hale-Adrian Booth			
	Magnificent Rogue, The — L. Roberts-W. Douglas			a9/21/46
	Out California Way *U — Monte Hale-Adrian Booth			a6/29/46
	Pilgrim Lady — Warren Douglas-Lynne Roberts	67		a5/4/46
	Plainsman and the Lady — W. Elliott-V. Ralston-G. Patrick			a8/24/46
	Spoilers of the North — Evelyn Ankers-Paul Kelly			a10/5/46
	That Brennan Girl — James Dunn-Mona Freeman			a9/7/46
	That's My Gal *U — Don Barry-Lynne Roberts			a9/28/46
	Web of Danger — Adele Mara-Bill Kennedy			
	Will Tomorrow Ever Come — Nelson Eddy-Ilona Massey			
	Winter Wonderland — L. Roberts-C. Drake			a9/14/46
	Wyoming *T — V. H. Ralston-W. Elliott-W. Marshall			

Westerns (Current 1945-46)

555	Alias Billy the Kid (W)F — Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies — Gene Autry-Smiley Burnett	58	12/1/45	
565	California Gold Rush (W)F — Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F — Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne — Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill — Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F — Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
567	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b8/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
566	Sheriff of Redwood Valley (W)F	Bill Elliott-Alice Fleming	56	3/29/46	b4/13/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46

Westerns (Coming)

	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Marshall of Cripple Creek	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Outlaws of Sioux City	Allan Lane-Bobby Blake			
	Sante Fe Uprising	Allan Lane-Bobby Blake			
	Sioux City Sue	Gene Autry-Lynne Roberts	56		
	Stagecoach to Denver	Allan Lane-Bobby Blake			
	Trail to San Antone	Gene Autry			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	a8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46

COMING

	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar		b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar		b4/27/46
634	Anna and the King of Siam (D)F	I. Dunne-R. Harrison-L. Darnell	128	Aug		b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb		b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept		b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct		Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug		b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept		b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June		b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb		b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May		b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug		b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May		b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan		b12/22/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr		b2/23/46
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct		b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept		b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July		b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb		Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr		b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan		b12/22/45
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov		b10/19/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov		b10/12/46
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May		b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb		Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar		b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb		b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July		b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June		b5/4/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct		b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June		b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept		Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct		b9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	91	Nov		b4/13/46

COMING

	Boomerang	Dana Andrews-Jane Wyatt			
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Haymes-C. Holm-C. Romero			a6/29/46
	Dangerous Millions	Kent Taylor-Dona Drake			a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders			
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Late George Apley, The	Ronald Colman-Peggy Cummins			
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner			
	Razor's Edge, The	T. Power-G. Tierney-J. Payne			a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46

UNITED ARTISTS — CURRENT

	A Night in Casablanca (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	b11/2/46
	Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	Company
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
This Happy Breed	UA
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trapped	Col.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep.

Y

Yearling, The	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"They Walk Alone" (Col.) now FRAMED

"Uncle Andy Hardy" (MGM) now LOVE LAUGHS AT ANDY HARDY

"Desert Town" (Para.) now DESERT FURY

PICTURES STARTED LAST WEEK

COLUMBIA

Prairie Raiders — Principals: Charles Starrett, Smiley Burnette. Director, Derwin Abrahams.

PARAMOUNT

Blaze of Noon—Principals: Anne Baxter, William Holden, Sonny Tufts. Director, John Farrow.

RKO

Dick Tracy vs. The Claw—Principals: Ralph Byrd, Kay Christopher. Director, John Rawlins.

REPUBLIC

Marshall of Cripple Creek—Principals: Allan Lane, Bobby Blake. Director, R. G. Springsteen.

Will Tomorrow Ever Come—Principals: Nelson Eddy, Ilona Massey, Joseph Schildkraut. Director, Allan Dwan.

NEWSREEL SYNOPSES

(Released Wednesday, Nov. 6)

MOVIETONE (Vol. 29, No. 19)—Disarmament debate in U. N. Assembly; Shipping strike ends; Winston Churchill speaks at London rally; Canadian Corvettes undergo reconversion to passenger vessels; 13-year-old Sampson; Australian fishing paradise; Austrian mountain scene of motorcycle race.

NEWS OF THE DAY (Vol. 18, No. 217)—United Nations face crisis over disarmament; Riesberg Cup goal of Austrian motorcycle speedsters; Winter fashions on display in New York.

PARAMOUNT (No. 20) — Austrian motorcycle derby; U. N. clash of words; Blonde curls distinguish youngster; Remember Lidice; Giants whip Bears in pro football clash.

RKO PATHE (Vol. 18, No. 22)—Molotov and Austin debate disarmament; President Truman creates Atomic Energy Commission; London marks anniversary of El Alamein victory; Motorcycle racers thrill German spectators.

UNIVERSAL (Vol. 19, No. 551)—Soviet U. N. proposal answered by U. S. delegate; Grid Giants claw Bears, 14-0; Alamein heroes celebrate in London; Army preserves vehicles by "canning"; Bruins-Rangers in ice-hockey clash; Knights Templar convene in Houston, Texas (Dallas only.)

(Released Saturday, Nov. 9)

MOVIETONE (Vol. 29, No. 20)—"Big 4" Foreign Ministers meet at Hotel Waldorf-Astoria; President Truman goes home to vote; Hollywood stars arrive in Britain; French Govern-

(Continued on Next Page)

UNITED ARTISTS (Continued)

COMING

		Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen	James Stewart-Henry Fonda			
Abie's Irish Rose	Joanne Dru-Michael Chekhov		12/27/46	
Adventures of Don Coyote *C	Richard Martin-Frances Rafferty			a9/28/46
Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll			
Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46	b10/19/46
Curly *C	Frances Rafferty-Larry Olsen			a5/25/46
Dangerous Venture	A. Clyde-W. Boyd-B. Alexander			a9/7/46
Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Duel in the Sun *T	J. Jones-G. Peck-J. Cotten			
Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair			
Fabulous Joe	Walter Abel-Margot Grahame			
Fanny By Gaslight	James Mason-Phyllis Calvert			
Fool's Gold (W)F	William Boyd-Andy Clyde	65	1/31/47	b10/12/46
Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
Here Comes Trouble	William Tracy-Patti Morgan			a8/24/46
Hoppy's Holiday	William Boyd-Mary Ware			
Macomber Affair, The	Gregory Peck-Joan Bennett			a7/6/46
Monsieur Verdoux	Charles Chaplin-Martha Raye			
New Orleans	Arturo deCordova-Louis Armstrong			
Personal Column	George Sanders-Lucille Ball			
Pretenders, The	Priscilla Lane-Eddie Bracken			
Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury		1/24/47	
Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
Red River	John Wayne-Walter Brennan			
Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin		1/10/47	a2/9/46
Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
Susie Steps Out	David Bruce-Cleatus Caldwell		12/13/46	a5/25/46
This Happy Breed *T	Robert Newton-Celia Johnson			
Vendetta	Hillary Brooke-Faith Domergue			
Whispering Walls	William Boyd-Andy Clyle			a10/5/46
Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding			

UNIVERSAL

CURRENT 1945-1946

Prod. No.			Run Time	Rel. Date	See Issue of
516	Because of Him (CM)F	D. Durbin-C. Laughton-F. Tone	87	1/16/46	b1/12/46
543	Black Angel, The (D)A	D. Duryea-J. Vincent-P. Lorre	80	8/2/46	b8/3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46	b3/23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46	b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46	b4/13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46	b7/27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46	b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46	b7/20/46
547	Dead of Night (D)A	Michael Redgrave-Googie Withers	77	8/23/46	b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46	b5/25/46
515	Girl on the Spot (D-M)A	Jess Barker-Lois Collier	75	1/11/46	b1/5/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46	b6/29/46
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3/29/46	b3/9/46
518	Idea Girl (C)F	Jess Barker-Julie Bishop	60	2/8/46	b2/2/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46	b6/22/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46	b8/17/46
520	Little Giant (C)F	Abbott-Costello	91	2/22/46	b3/2/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	8/30/46	b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46	b6/15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46	b1/26/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46	b4/13/46
1066	Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	108	11/1/46	b2/16/46
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14/46	b6/8/46
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46	b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	5/17/46	b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46	b8/3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46	b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46	b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46	b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46	b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46	b3/23/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46	b3/9/46
517	Terror By Night (My)A	B. Rathbone-Nigel Bruce	60	2/1/46	b2/2/46
1065	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46	b7/27/46
546	Time of Their Lives, The (C)F	Abbott & Costello	82	8/16/46	b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46	b8/17/46

COMING

				See Issue of
A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113		b10/12/46
Brief Encounter (D)A	Celia Johnson-Trevor Howard	85		b8/31/46
Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85	Oct	b10/5/46
Egg and I, The	Claudette Colbert-Fred MacMurray			
I'll Be Yours	D. Durbin-T. Drake-W. Bendix			a9/14/46
Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106		b9/28/46
Magnificent Doll	G. Rogers-D. Niven-B. Meredith		Nov	a8/10/46
Men of Two Worlds *T (D)A	Eric Portman-Phyllis Calvert	109		b7/27/46
Michigan Kid *C	Jon Hall-Rita Johnson		Nov	a5/18/46
My Heart Goes Crazy *T (M)F	Sid Field-Greta Gynt	120		b9/7/46
Oh Say Can You Sing	Sheila Ryan-Fred Brady			a5/25/46
Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed			a5/25/46
Slave Girl *T	Yvonne DeCarlo-George Brent			
Smash-Up	S. Hayward-L. Bowman-E. Albert			a7/20/46
Song of Scheherazade *T	Y. DeCarlo-B. Donlevy-J. P. Aumont		Dec	a2/9/46
Swell Guy	Sonny Tufts-Ann Blyth		Nov	a7/6/46
Temptation	M. Oberon-G. Brent-C. Korvin	98	Dec	a5/25/46
Vigilantes Return *C	Jon Hall-Margaret Lindsay			a7/13/46
Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100		b1/12/46

Westerns (Current 1945-46)

							See Issue of
1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1104	Gun Town	Kirby Grant-Fuzzy Knight	53	1/18/46	a12/22/45
1107	Gunman's Code	Kirby Grant-Fuzzy Knight	54	8/30/46	a8/24/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
612	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
613	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	Deception (D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
617	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
618	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
620	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
610	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
606	Never Say Goodbye (C)F	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
623	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
616	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
622	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
619	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
614	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
621	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
611	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
624	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46

COMING

	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
608	Kings Row	A. Sheridan-R. Cummings-R. Reagan			Reissue
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Stheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman			a12/1/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
607	Verdict, The	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	a3/9/46
609	Wild Bill Hickok Rides	C. Bennett-B. Cabot-W. William			Reissue
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89			b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts		b10/30/45
Carnival (D)A	Sally Gray-Michael Wilding	93	GFD		b10/26/46
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD		b1/5/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films		b3/9/46
Laughing Lady *T (M)F	Anne Zeigler-Webster Booth	90			b10/26/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts		b10/20/45
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n		b3/9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe		b8/31/46
Raider, The *T (Wa)F	Documentary	70			b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG		b7/6/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair		b9/7/46
Welldigger's Daughter, The (CD)A	Raimu-Fernandel	122	Siritsky		b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Deception	Mature	.....	Adults	Adult
Her Sister's Secret	.....	.....	Adults	Mature Family
Nobody Lives Forever	Mature	.....	Adults	.....
Undercurrent	Mature	.....	Adults	.....

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

NEWSREEL SYNOPSES

(*Continued from Preceding Page*)

ment honors Darryl Zanuck; Anti-aircraft war secret revealed; Navy crashes obsolete planes; Industrial exposition in St. Louis; June Haver visits hometown (Des Moines only); Football: Notre Dame 28-Navy 0; Ohio State 39-Northwestern 27; Georgia 14-Alabama 0.

NEWS OF THE DAY (Vol. 18, No. 218)—President Truman returns to Independence, Mo.; Convicts sign away eyes; Paris introduces new dance; "Big 4" meet in New York; Football: Ohio State vs. Northwestern, Georgia vs. Alabama, Notre Dame vs. Navy, Oregon vs. Trojans.

PARAMOUNT (No. 21)—Primo Carnera now wrestling; New housing speeds up; Admiral Mountbatten's daughter weds; Foreign Ministers meet in New York; Ohio State smashes Northwestern; Georgia conquers Alabama.

RKO PATHE (Vol. 18, No. 23)—U.N. delegates visit Hyde Park; "Big 4" Ministers confer in New York; Admiral Mountbatten's daughter marries in London; Acrobats on the high wire; Georgia whips Alabama; Ohio State beats Northwestern.

UNIVERSAL (Vol. 19, No. 552)—"Big 4" resume peace talks; Joliet convicts donate eyes; President Truman greeted by home folk; Royal wedding in London; Football: Georgia vs. Alabama, Ohio State vs. Northwestern.

ALL-AMERICAN (Vol. 5, No. 211)—Children play at Betsy Ross Kindergarten; New sheriff for San Bernardino; Tulsa church has large congregation; Billiard tourney at Chicago's Savoy; Railroad adds two doctors; Mayor's Day in Richmond; St. Louis fund drive opens.

MGM Buys Story For Robert Taylor

"The Burning Secret," a screen story by Stefan Zweig, has been purchased by Metro-Goldwyn-Mayer as a probable vehicle for Robert Taylor. The picture, a romantic comedy laid in the Austrian Alps, will be produced by Joseph Pasternak.

Since he left the Navy in 1945 Taylor has made only one film, "Undercurrent," with Katharine Hepburn. Production on "The Burning Secret" is scheduled for next year.

Doug Fairbanks, Jr. Buys 'Don Peon'

Screen rights to "Don Peon," a magazine story about early California by Johnston McCulley, author of "The Mark of Zorro," one of the elder Fairbanks' memorable films, have been purchased by Douglas Fairbanks, Jr., who is now an actor-producer at Universal - International.

Screen title of "Don Peon" will be "Caballero," with young Fairbanks in the leading role.

Buys Two Stories

Two screen stories have been acquired by RKO Radio for foreign production. One of these, "Mystery in Mexico," by Muriel Bolton, will be produced by Sid Rogell at the company's Churubusco studio in Mexico City. The other, "The Story of Scotland Yard," by Borden Chase, has been scheduled for filming in England next year.

Bare to Make Six

Dick Bare, Warner Bros. short subjects director, has been scheduled to make six of his popular Joe McDoakes comedies for release in the 1946-47 selling season. Bare is now shooting the fifth of the six which will go into the 1946-47 short lists. The fifth, "So You Want to Be in Pictures," will be followed by "So You Want to Be a Father."

SHORT Booking GUIDE

COLUMBIA

1945-'46

			See Issue of
ALL-STAR COMEDIES			
7403	Beer Barrel Polecats	17	
7404	A Bird in the Head....Fair	17	.. 4/13/46
7405	Uncivil War Brides	17	
7406	The Three Troubledoers	17	
7407	Monkey Businessmen ....So-So	18	..10/12/46
7408	Three Lean Wolves.....Screwy	16½	.. 9/21/46
7409	Vine, Woman and Song	22½	
7410	Ain't Love Cuckoo?	19	
7411	You Can't Feel a Feel..Fair	17	.. 9/14/46
7412	Hot Water	18½	
7424	When the Wife's Away..Good	17	.. 5/ 4/46
7425	Hiss and Yell	18	
7426	Get Along Little Zombie	17	
7427	Mr. Wright Goes Wrong	19	
7428	Headin' for a Weddin'		
7436	Blonde Stayed On, The	16½	
7437	Mr. Noisy	16½	
7438	Jiggers, My Wife!	18	
COLOR RHAPSODY *T			
7501	River Ribber	6	
7502	Polar Playmates	6½	
7503	Plenic Panic	6	
COMMUNITY SINGS			
7655	No. 5 (Leibert) No Can Do	10	
7656	No. 6 (Baker) That Feeling in the Moonlight	9	
7657	No. 7 (Leibert) Chickery Chick	10	
7658	No. 8 (Baker) Symphony	8½	
7659	No. 9 (Baker) Glad You're You	10½	
7660	No. 10 (Leibert) Let It Snow	11	
7661	No. 11 (Leibert) You Won't Be Satisfied	9	
7662	No. 12 (Baker) One-zy Two-zy	10½	
FILM VODVIL			
7954	Three Sets of Twins.....Good	10	.. 5/ 4/46
7955	Art Mooney & Orch	11	
7956	Dick Stabile & Orch	10	
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch		
FLIPPY *T			
7601	Catnipped .....Amusing	7½	.. 3/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Tweetment	6½	
FOX AND CROW *T			
7752	Foxey Flatfoots	6	
7753	Unsure-Runts	7½	
7754	Myste Fox	7	
PHANTASIES			
7702	Kongo Roo	6	
7703	Snap Happy Traps	6½	
7704	The Schooner the Better..Funny	6½	..10/26/46
SCREEN SNAPSHOTS			
7855	No. 5 (Movie Stunt-men & Doubles)	9	
7856	No. 6 (Wendell Niles and Prindle)	9½	
7857	No. 7 (Victory Show)	9½	
7858	No. 8 (Looking Back)	10	
7859	No. 9 (Judy Canova Radio Show) .....Poor	11	..10/ 5/46
7860	No. 10 (Famous Fathers & Sons)	9½	
SPORT REELS			
7805	Rasslin' Romeos	9½	
7806	Canine Champion	9½	
7807	Timberland Athletes	8	
7808	Diving Aces	9	
7809	Flying Hoofs	9	
7810	Deep Sea Fishing	9	
SERIALS			
7160	Hop Harrigan ..... 15 Chaps.		4/13/46
7180	Chick Carter, Detective ..... 15 Chaps.		

1946-'47

ALL-STAR COMEDIES			
8401	Q. I. Wanna Home	15½	
8402	Rhythm and Weep.....Fair	17½	..11/ 2/46
8421	Pardon My Terrer	16½	
8422	Honeymoon Blues	17	
8423	Reno-vated		
8431	Society Mugs	16	
8432	So's Your Antenna	17	
8433	Slappily Married		
8434	Moron Than Off		
COLOR RHAPSODY *T			
8501	Loco Lobo	6	
8502	Cockatoos for Two	6	
COMMUNITY SINGS			
8651	No. 1 (Leibert) The Gypsy	9½	
8652	No. 2 (Baker) It's a Pity to Say GoodnightEntertaining	10½	..11/ 2/46
8653	No. 3 (Leibert) Surrender		
THRILLS OF MUSIC			
8951	Jerry Wald & Orch	10	
8952	Machito & Orch		
8953	Les Elgart & Orch		
SCREEN SNAPSHOTS			
8851	No. 1 (Radio Characters)	10	
8852	No. 2 (Looking Down on Hollywood)	10	
8853	No. 3 (Rodeo)		
SPORTS REELS			
8801	Army Football Champions.Excellent	11	..11/ 2/46
8802	Ten Pin Magic	10	
8803	Hi-Li		
SERIALS			
8120	Son of the Guardsman	15 Chaps... 20	..10/26/46

METRO-GOLDWYN-MAYER

1945-'46

			See Issue of
TOM & JERRY CARTOONS *T			
W-731	Flirty Birdy	7	
W-733	Quiet Please		
W-735	Springtime for Thomas..Good	9	.. 4/ 6/46
W-736	Milky Waif .....Good	7	.. 6/ 1/46
W-738	Trap Happy		
W-740	Solid Serenade		
TECHNICOLOR CARTOONS			
W-732	Wild and Woolfy.....Fair	8	.. 4/ 6/46
W-734	Lonesome Lenny	8	
W-737	Hick Chick		
W-739	Northwest Hounded Police	18½	
TRAVELTALKS *T			
T-713	Land of Mayas		
T-714	Glimpses of Guatemala		
T-715	Visiting Vera Cruz.....Interesting	9	.. 4/ 6/46
T-716	The Mission Trail		
T-717	Looking at London.....Excellent	10	.. 6/ 1/46
T-718	Calling on Costa Rica...Very Good	10	.. 7/ 6/46
TWO REEL SPECIALS			
A-701	A Gun in His Hand	19	
A-702	Purity Squad .....Excellent	20	
PETE SMITH SPECIALTIES			
S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 6/ 1/46
S-760	Treasures from Trash.....Good	10	.. 6/ 1/46
PASSING PARADE			
K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 5/ 4/46
MINIATURES			
M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	
THEATRE OF LIFE			
	Traffic With the Devil...Instructive	18½	.. 9/ 7/46

1946-'47

TECHNICOLOR CARTOONS			
	Henpecked Hoboes		
PETE SMITH SPECIALTIES			
S-851	Football Thrills of 1945	10	
S-852	Sure Cures .....Excellent	10	..10/ 5/46

PARAMOUNT

1945-'46

			See Issue of
GEORGE PAL PUPPETOONS			
U5-3	Ollo for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 6/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam.....Novel	7	..10/26/46
U5-8	Shoe Shine Jasper		
LITTLE LULU *T			
D5-1	Man's Pest Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack..Good	7	.. 6/ 1/46
D5-3	Bored of Education.....Passable	7	.. 6/ 1/46
D5-4	Chick and Double Chick..Good	8	.. 8/ 3/46
D5-5	Musica-Lulu	7	
D5-6	A Scout With the Gout		
NOVELTOONS *T			
P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 6/ 1/46
P5-3	Old MacDonald Had a Farm .....Very Good	7	.. 6/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	6	..10/ 5/46
P5-6	Sudden Fried Chicken....Fast	7	..10/26/46
MUSICAL PARADES *T			
FF5-2	Naughty Nanette .....Entertaining	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 6/ 1/46
FF5-4	A Tale of Two Cafes....Entertaining	18	.. 7/20/46
FF5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers .....Excellent	17	..10/12/46
POPEYE *T			
E5-1	House Tricks .....Funny	8	.. 5/11/46
E5-2	Service With a Guile.....Fair	6	.. 4/13/46
E5-3	Klondike Casanova .....Swell	8	.. 6/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	6	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic	6	
E5-8	Island Fling	7	
POPULAR SCIENCE *M			
J5-3	No. 3 .....Interesting	10	.. 3/15/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46
SPEAKING OF ANIMALS			
Y5-3	In the Postwar Era.....Fair	9	.. 3/16/46
Y5-4	In the Wilds.....Good	9	.. 6/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46
SPORTLIGHTS			
R5-5	Dixie Pointers	10	
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickories.....Excellent	9	.. 6/ 1/46
R5-9	Birds Make Sport.....Good	9	.. 8/ 2/46
R5-10	Feminine Class .....Excellent	10	.. 8/10/46
TWO-REEL SPECIALS			
T5-2	Don't Be a Sucker	18	
UNUSUAL OCCUPATIONS *M			
L5-3	No. 3 .....Good	10	.. 3/16/46
L5-4	No. 4 .....Interesting	10	.. 4/13/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 9/21/46

1946-'47

NOVELTOONS *T			
P6-1	Spree for All.....Good Start	7	..10/26/46
PACEMAKERS			
K6-1	Brooklyn I Love You....Superb	10	..10/26/46
K6-2	Love in Tune	9½	
POPULAR SCIENCE *M			
J6-1	No. 1	11	
SPORTLIGHTS			
R6-1	Race Horses Are Born...Good	9	..10/26/46
R6-2	Dive-Hi Champs	10	
UNUSUAL OCCUPATIONS *M			
L6-1	No. 1	10	

RKO RADIO

1945-'46

			See Issue of
DISNEY CARTOONS *T			
64103	A Knight for a Day.....Good	7	.. 8/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 3/16/46
64106	Squatter's Rights	7	
64107	Donald's Double Trouble.Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon.Amusing	7	.. 7/20/46
64111	Lighthouse Keeping	7	
64112	Bath Day	7	
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 8/17/46
EDGAR KENNEDY			
63403	Trouble or Nothing.....Funny	18	.. 2/16/46
63404	Wall Street Blues.....Good	17	.. 8/17/46
63405	Motor Maniacs .....Good	18	.. 9/14/46
63406	Noisy Neighbors .....Noisy	17	..10/12/46
FLICKER FLASHBACKS			
64205	No. 5 .....Good	7	.. 4/13/46
64206	No. 6 .....Entertaining	8	.. 6/ 1/46
64207	No. 7	7	
HEADLINER REVIVALS			
63203	Twenty Girls and a Band	18	
63204	Sea Melody	19	
LEON ERROL			
63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	18	.. 7/ 6/46
63704	Twin Husbands	18	
63705	I'll Take Milk.....Gets There	18	.. 8/17/46
63706	Fellow That Blonde.....Breezy	18	..10/ 5/46
SPECIAL			
668	Louis-Conn Fight	20	
671	The House I Live In....Excellent	18	..10/19/46
SPORTSCOPES			
64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 5/ 9/46
64308	Black Ducks and Broadbills .....Good	8	.. 5/11/46
64309	Tenderfoot Trail	8	
64310	Aqua Queens	8	
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers .....Eyeworthy	8	..11/ 2/46

THIS IS AMERICA

63103	Great Lakes	Excellent	16	.. 2/16/46	
63104	Report on Japan	Interesting	19	.. 3/ 9/46	
63105	Street of Shadows	Excellent	16	.. 4/13/46	
63106	Two Million Rooms	Excellent	16	.. 5/ 4/46	
63107	No Place Like Home	Illuminating	16	.. 6/ 1/46	
63108	Panama	Fair	16	.. 7/13/46	
63109	Port of New York	Solid	16	.. 7/20/46	
63110	Courtship to Courthouse	Interesting	15	.. 8/10/46	
63111	Highway Mania	Excellent	17	.. 9/14/46	
63112	White House	Historic	19	10/12/46	
63113	Northern Rampart		18		

1946-'47

EDGAR KENNEDY

73401	I'll Build It Myself	Hilarious	15	..10/26/46	

FLICKER FLASHBACKS

74201	No. 1	Excellent	9	..10/26/46	
74202	No. 2		9		

RAY WHITLEY MUSICALS

73501	Bar Buckaroos		16		
73502	Cupid Rides the Range		18		
73503	Bandits and Ballads		17		

SPORTSCOPES

74301	Skating Lady	Smooth	9	..10/26/46	
74302	Hail Notre Dame		9		

20th CENTURY-FOX

1945-'46

See Issue of

MOVIETONE ADVENTURES *T

6255	Song of Sunshine		8		
6256	Louisiana Springtime		8		
6257	Lost Lake		8		
6258	Along the Rainbow Trail	Excellent	8	.. 4/13/46	
6259	Cradle of Liberty	Interesting	8	.. 7/ 6/46	
6260	Across the Great Divide		8		

SPORTS REVIEWS *T

6301	Pins and Cushions	Interesting	8	3/ 2 46	
6353	Diving Dandies		8		
6354	Sea Sirens	Good	8	.. 8/ 3 46	
6355	Golden Horses		8		

TERRYTOONS *T

6509	Talking Magpies	Good	7	.. 3/ 9/46	
6510	Svengali's Cat	Amusing	7	.. 3/ 2/46	
6511	Fortune Hunters		7		
6512	Wicked Wolf	Good	7	.. 5/11/46	
6513	My Old Kentucky Home	Very Good	7	5/ 4 46	
6514	It's All In the Stars	Excellent	7	.. 6/ 1/46	
6515	Throwing the Bull	Very Good	7	.. 7/ 6/46	
6516	Trojan Horse		7		
6517	Dinky Finds a Home	Cute	7	.. 8/ 7/46	
6518	Johnstown Flood	Good	7	.. 7/ 6/46	
6519	Peace-Time Football		7		
6520	Golden Hen	Excellent	7	.. 5/11/46	

MARCH OF TIME

5	Challenge to Hollywood	Interesting	18	.. 1/ 5 46	
6	Life With Baby	Very Good	20	.. 2/ 2/46	
7	Report on Greece	Very Good	19	.. 3/ 2/46	
8	Night Club Boom	Good	21	.. 4/ 6/46	
9	Wanted—More Homes	Informative	20	.. 5/ 4/46	
10	Tomorrow's Mexico	Timely	20	.. 6/ 1/46	
11	Problem Drinkers	Timely	20	.. 7/ 6/46	
12	The New France	Encouraging	20	.. 8/ 3/46	
13	Atomic Power	Amazing	19	.. 8/10/46	

DRIBBLE PUSS PARADE

6901	Here Comes the Circus	Lehrish	8	.. 8/31/46	
6902	Muscle Maulers		8		

1946-'47

MOVIETONE ADVENTURES *T

7251	Sons of Courage		8		
7252	Jamaica	Excellent	8	..10/26/46	
7253	Historic Capstowns	Excellent	8	.. 9/21/46	
7254	Girls and Gags		8		

SPORTS REVIEWS *T

7301	Football Fanfare	Good	9	.. 9/14/46	
7351	Winter Holiday	Good	8	.. 9/21/46	
7352	Summer Trails		8		
7353	Playtime's Journey		8		

TERRYTOONS *T

7501	Winning the West	Good	7	.. 9/14/46	
7502	The Tortoise Wins Again	Good	7	.. 8/17/46	
7503	The Electronic Mouse Trap		7		
7504	The Jail Break	Fine	7	..10/ 5/46	
7505	The Snow Man		7		
7506	The Housing Problem	Funny	7	.. 9/21/46	
7507	The Crackpot King		7		
7508	The Uninvited Pests		7		
7509	Mighty Mouse and the Hep Cat		7		
7510	Beanstalk Jack		7		

MARCH OF TIME

1	Is Everybody Happy		18		
2	World Food Problem	Excellent	17	10/ 5/46	
3	The Soviets' Neighbor	Revealing	18	..11/ 2/46	

UNITED ARTISTS

DAFFY DITTIES

	Choo Choo Amigo	Excellent	8	.. 9/ 7/46	

MUSICOLOR

	Toccata and Fugue	Intriguing	10	..10/26/46	

UNIVERSAL

1945-'46

See Issue of

NAME BAND MUSICALS

1304	Cuban Madness				
1305	Tin Pan Alley Tempos	Fair	15	.. 2/23/46	
1306	Melody Stampede	Good	15	.. 1/26/46	
1307	Swing High, Swing Sweet	Entertaining	15	.. 3/ 2/46	
1308	Takin' the Breaks	All Right	15	.. 6/ 1/46	
1309	Banquet of Melody	Good	10	.. 5/11/46	
1310	Swingin' Down the Scale	Good	15	.. 5/11/46	
1311	Breakin' It Down				

PERSON-ODDITY

1366	Maestros of the Comics	Interesting	9	.. 3/ 2/46	
1367	Wings of Courage		9		
1368	Cartune Crusader		9		
1369	Scientifically Stung	Interesting	9	.. 6/ 1/46	
1370	Lone Star Padre				
1371	Artist's Antics	Fair	9	.. 8/ 3/46	
1372	Picture Pioneer	All Right	9	.. 7/20/46	
1373	Hobo Hound	Interesting	8	..10/12/46	
1374	Sampson Junior	Interesting	9	..11/ 2/46	
1375	Rural Rhapsody	Interesting	7	..10/12/46	

SERIALS

	Lost City of the Jungle	Juvenile	20	.. 5/11/46	
	Scarlet Horseman				
	Secret Agent X-9				
	Mysterious Mr. M				

SING AND BE HAPPY

1381	Sing and Be Happy	Very Good	10	.. 3/ 2/46	
1382	Merrily We Sing	Fair	10	.. 5/11/46	

SPECIAL FEATURETTES

1201	Tiny Terrors of the Timberlands		20		
1203	Roosevelt—Man of Destiny		18		

TECHNICOLOR CARTUNES

1323	Mousie Comes Home		7		
1324	Apple Andy	Good	7	.. 2/16/46	
1325	Who's Cooking Who		7		
1326	Bathing Buddies		7		
1327	Reckless Driver		7		

VARIETY VIEW

1346	Script Teas	Will Do	9	.. 7/ 6/46	
1347	Dog Tale	Fizzles	9	.. 6/ 1/46	
1348	Chimp on the Loose		10		
1349	Dog of the Seven Seas	Good	9	.. 7/20/46	
1350	Magic Mineral	Very Good	9½	.. 7/ 6/46	
1351	Mr. Chimp at Home	Fair	9	.. 7/20/46	
1352	Operation Holiday	Very Good	10	..10/12/46	
1353	Mr. Chimp to the Rescue	Amusing	10	..10/12/46	
1354	Mr. Chimp on Vacation		10		

1946-'47

NAME BAND MUSICALS

2301	Frontier Frolic		15		
2302	Champagne Music		15		
2303	Tumbleweed Tempos		15		

SING AND BE HAPPY

2381	A Bit of Blarney	Good	11	..10/12/46	

TECHNICOLOR CARTUNES

2321	Fair Weather Fiends		7		

THE ANSWER MAN

	No. 1	Interesting	10	..10/26/46	

VITAPHONE-WARNER BROS.

1945-'46

See Issue of

BLUE RIBBON CARTOONS *T

2304	Trial of Mr. Wolf		7		
2305	Little Lion Hunter		7		
2306	Fresh Fish		7		
2307	Daffy Duck & Egghead		7		
2308	Katnip Kollege		7		
2309	The Night Watchman		7		
2310	Little Brother Rat		7		
2311	John Smith & Poker Huntas		7		
2312	Robin Hood Makes Good		7		
2313	Little Red Walking Hood		7		

BUGS BUNNY *T

2721	Hair Raising Hare	Hilarious	7	.. 6/ 1/46	
2722	Acrobatty Bunny	Excellent	7	.. 8/17/46	
2723	Racketeer Rabbit	Excellent	7	..10/12/46	
2724	The Big Snooze	Excellent	7	..11/ 2/46	
2725	Rhapsody Rabbit		7		

FEATURETTES

2105	Musical Shimpates				
2106	Hitler Lives?	Excellent	20	.. 1/ 5/46	

MELODY MASTERS

2605	Headline Bands	Very Good	10	.. 3/ 2/46	
2606	Jan Savitt & His Band	Good	10	.. 4/ 6/46	
2607	Rhythm on Ice	Good	10	.. 5/ 4/46	
2608	Dixieland Jamboree		10		
2609	Musical Memories		10		
2610	Enric Madriguera & Orch.	Fine	10	.. 9/ 7/46	

MERRIE MELODIES—LOONEY TUNES *T

1716	Baby Bottleneck	Very Funny	7	.. 3/30/46	
1717	Elmer's Hare Remover	Excellent	7	.. 3/30/46	
1718	Daffy Doodles	Very Good	7	.. 5/11/46	
1719	Hollywood Canine Canteen	Funny	7	.. 6/ 1/46	
1720	Hush My Mouse	Good	7	.. 6/ 1/46	

SPORTS PARADE *T

2501	Sports Go to War	Outlated	10	..10/13/46	
2502	Holiday on Horseback				
2503	Michigan Ski-Daddle				
2504	With Rod and Gun in Canada	Very Good	10	.. 4/ 6/46	
2505	Snow Eagles	Excellent	10	.. 3/30/46	
2506	Let's Go Gunning	Interesting	10	.. 5/ 4/46	
2507	Fin 'N Feathers				
2508	Undersea Spear Fishing		10		
2509	Riding Hannefords	Good	10	.. 7/20/46	
2510	Facing Your Danger	Exciting	10	.. 6/ 1/46	
2511	Beach Days	Zoftig	10	.. 8/31/46	
2512	Ranch in White	Excellent	10	.. 9/ 7/46	
2513	Dominion of Sports	Good	10	.. 9/ 7/46	

TECHNICOLOR ADVENTURES

2801	Fashions for Tomorrow		10		
2802	In Old Sante Fe				
2803	All Aboard	Fair	10	.. 4/ 6/46	
2804	Let's Go Camping	Pleasant	10	.. 8/17/46	
2805	Girls and Plowers	Beautiful	10	.. 6/ 1/46	
2806	Adventures in South America	Routine	10	.. 9/ 7/46	

TECHNICOLOR SPECIALS

2001	Frontier Days	Good	20		
2002	Forest Commandos	Excellent	20	.. 3/ 9/46	
2003	Movieland Magic	Good	20	.. 3/30/46	
2004	Gem of the Ocean	Excellent	20	.. 6/ 1/46	
2005	South of Monterrey	Pleasant	20	.. 8/17/46	
2006	Hawaiian Memories	Excellent	20	.. 6/ 1/46	
2007	Down Singapore Way	Colorful	20	.. 9/ 7/46	
2008	Men of Tomorrow	Excellent	20	.. 7/ 6/46	

VITAPHONE VARIETIES

2401	Alice in Jungleland	Interesting	10	..11/17/45	
2402	Miracle Makers		10		
2403	Story of a Dog	Interesting	10	.. 8/25/45	
2404	So You Think You're Allergic	Fair	10	.. 1/19/46	
2405	Peeks at Hollywood	Interesting	10	.. 3/ 2/46	
2406	Smart as a Fox	Excellent	10	.. 6/ 1/46	

1946-'47

BLUE RIBBON CARTOONS *T

3301	Fox Pop		7		
3302	Wacky Worm		7		
3303	You're an Education		7		

FEATURETTES

3101	Okay for Sound	A Stunner	20	.. 7/20/46	
3102	Minstrel Days				

MELODY MASTERS

3601	Desi Arnaz & Orch.		10		

MERRIE MELODIES—LOONEY TUNES *T

2701	Kitty Kornered	All Right	7	.. 7/20/46	
2702	Hollywood Daffy	Very Good	7	.. 8/ 3/46	
2703	Eager Beaver	Very Good	7	.. 9/14/46	
2704	Great Piggy Bank Robbery	Good	7	.. 9/14/46	
2705	Bacall to Arms	Novel	7	.. 9/14/46	
2706	Of Thee I Sting	Very Good	7	.. 9/ 7/46	
2707	Walky Talky Hawky	Excellent	7	.. 9/ 7/46	
2708	Fair and Wormer	Fast	7	..10/12/46	
2709	Mousemerized Cat		7		
2710	Mouse Menace		7		
2711	Roughly Squeaking		7		
2712	One Meat Brawl		7		

SPORTS PARADE *T

3501	King of the Everglades		10		
3502	Lazy Hunter		10		
3503	Battle of Champs		10		

TECHNICOLOR ADVENTURES

3801	Star Spangled City		10		
3802	Rubber River		10		

TECHNICOLOR SPECIALS

3001	Cinderella's Feller				
3002	The Last Bomb	Tremendous	20	.. 9/21/46	

VITAPHONE VARIETIES

3401	So You Want to Save Your Hair				
3402	So You Want to Play the Horses	Funny	10	..11/ 2/46	

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SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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Vol. 45 No. 18

NOVEMBER 16, 1946

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CHARLES E. CHICK LEWIS
Editor and Publisher



William J. German (See Page 8)

M-G-M NEWS IS GOOD NEWS!



EXTRA!
"Rage In Heaven" sets new all-time Sunday record at Capitol, N.Y.

BERGMAN AND BOB BIG!

Ingrid Bergman and Robert Montgomery are spellbinding the crowds with "Rage In Heaven" at the big Capitol Theatre on Broadway. First time in history that a Reprint plays M-G-M's Ace New York house. Packing them in everywhere!



RUNAWAY HORSE!

"Gallant Bess" continues to pay off at every gate! Big opportunity for showmanship! Filmed in Action-Cinecolor! A top audience show!



STARS OVER MUSIC HALL!

Naturally it is M-G-M which has captured the highly valued Christmas-New Year's booking at Radio City Music Hall. "Till The Clouds Roll By" Technicolor Musical of Jerome Kern's life and songs is a Big Show for a big Showshop. 13 Top Stars, 13 Top Featured Players, 26 Songs and Numbers! Something to look forward to.



"THE YEARLING" WORLD PREMIERE!

M-G-M will shortly make announcement of the most important World Premiere in years. No picture in recent film history has had such advance praise. It has already been selected as their Prize Picture by Louella Parsons in Cosmopolitan, Thornton Delehanty in Redbook, Jack Moffitt in Esquire, Dorothy Kilgallen in Modern Screen and more every day.



VAN DOES IT AGAIN!

"No Leave, No Love" is delighting every Van-fan from Coast to Coast. Van Johnson adds another gay musical hit to "Thrill Of A Romance" and "Easy To Wed."



REMINDER FOR THE FUTURE!

This week we screened an amazing attraction "Lady In The Lake." It reveals a unique technique in screen story-telling, the most startling innovation since talking pictures began! *YOU* are co-starred in the picture with Robert Montgomery and a sterling cast. You'll see what we mean! It's powerful, suspenseful. daring, revolutionary!



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The Big Ones Come From M-G-M. The Big Ones Come From M-G-M. The Big Ones Come From M-G-M. Ditto! Ditto! Ditto!

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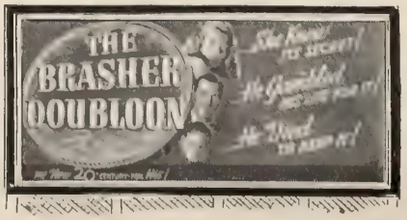
Hit after Hit Playing! Hit after Hit Coming!





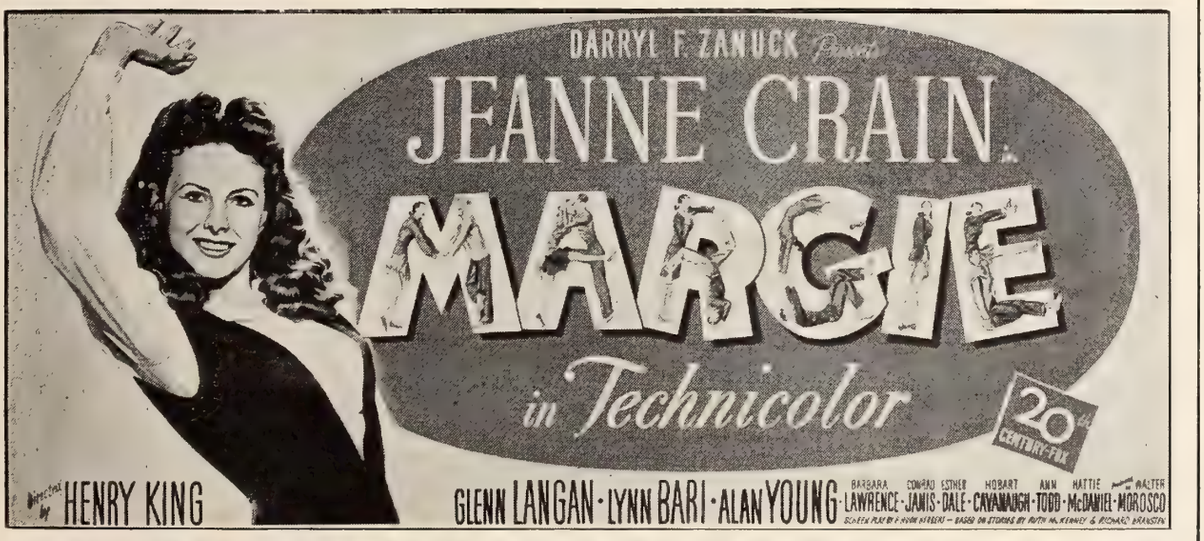









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DARRYL F. ZANUCK'S
W. SOMERSET MAUGHAM'S
The Razor's Edge
PRODUCED BY DARRYL F. ZANUCK · SCREEN PLAY BY LAMAR TROTTI · DIRECTED BY EDMUND GOULDING
FROM THE NOVEL BY W. SOMERSET MAUGHAM
20 CENTURY-FOX


DARRYL F. ZANUCK presents
JEANNE CRAIN
MARGIE
in Technicolor
20 CENTURY-FOX
DIRECTED BY HENRY KING
GLENN LANGAN · LYNN BARI · ALAN YOUNG · BARBARA LAWRENCE · CONRAD JANIS · ESTHER DALE · HOBART CAVANAUGH · ANN TODD · HATTIE McDANIEL · WALTER MOROSCO


MY DARLING CLEMENTINE
HENRY FONDA · LINDA DARNELL · VICTOR MATURE
WALTER BRENNAN
JOHN HODIAK
J. C. DOWNS
20
JOHN FORD
SAMUEL G. ENGEL



Sometimes you can break a good rule!

It's usually a wise rule not to plan a chicken dinner before the eggs are hatched.

But not always!

If the "chicken dinner" represents your future, and the "eggs" are financial nest eggs—go ahead and plan!

Especially if your *nest eggs* are U. S. Bonds—all the War Bonds you have bought—all the Savings Bonds you *are buying*. For your government *guarantees* that these will hatch out in just 10 years.

Millions of Americans have found them the safest, surest way to save money . . . and they've proved that buying Bonds on the Payroll Savings Plan is the easiest way to pile up dollars that anyone ever thought of.

So keep on buying Savings Bonds. Buy them at banks, post offices, or on the Payroll Plan. You'll be building real financial security for yourself, your family, and your business.

Best of all, you *can* count your chickens before they're hatched . . . plan exactly the kind of future you want, *and get it!*

SAVE THE EASY WAY... BUY YOUR BONDS THROUGH PAYROLL SAVINGS

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The Advertising Council

THE EDITORIAL PAGE

TRADE NOTES

UP POPPED THE RUMORS. The recurrent talk of a new distribution outfit making its appearance popped up again this week on both Coasts when the news broke Tuesday night that Charlie Chaplin and Mary Pickford and United Artists interests were asking for a new deal—or is it no deal?—with David O. Selznick. As it has been observed many times in this corner, there would be quite a flurry of excitement and anticipation of very interesting things to come were plans really set in motion to establish another distribution agency for the handling of top class product from big independent producers.

Before the war ended there was much speculation regarding this move and some very serious efforts made to get a new distributor company under way. Difficulties cropped up in unexpected directions (in one particular case at any rate), but the idea, according to many picture men, has not been abandoned—merely languishes in a phase of marking time.

* * *

SHARP SHOWMANSHIP. The industry, particularly the segment of it that is located in New York, now is witnessing a very potent example of dynamic showmanship as 20th-Fox turns on the ballyhoo for "The Razor's Edge." This campaign apparently has plenty of yeast under it and there are indications that active interest in its planning and direction has engaged the attention of biggies of the 20th-Fox outfit. It is a company that has plenty of showmanship talent, and the producer of this picture—Darryl Zanuck himself—ranks as one of the smartest showmen the industry has ever developed. We take it, from the evidences, that Zanuck and Skouras, Tom Connors and the entire executive command of 20th-Fox have given personal interest to the very potent campaign which is rising to a smashing crescendo for the opening of "The Razor's Edge" in New York next week exploitation—being executed by the company's able ad and publicity head, Charles Schlaifer, and his staff—rolls along.

* * *

'LEO AGAIN.' They're turning out some mighty big pictures these days in Hollywood, and so it can't be said that the eminence of a picture we saw at MGM last week is due to the flatness of the surrounding country. The picture we're talking about is "Till the Clouds Roll By," a super-duper entertainment package if ever you and your public saw one.

Rarely have we seen, even in fleeting glances of exceptional isolated shots in a picture, such exquisite color photography as that which comes down from the screen via the Technicolor in this opulent and stunning musical show.

To add further flavor to this tasty dish, there's a procession of real all-star talent—and all of the actors, actresses, dancers and singers shown at their best—and there is a story with many very effective sequences to round out one of the biggest bundles of show values ever offered to the public of this or any other land.

* * *

THE HUMAN TOUCH. It's a characteristic of show business that you find a warm human touch evident in all its dealings with the public. There's stiff competition in this business, however, and that calls for very buiness-like operations.

It is heartening to observe this human touch in action in the conduct of a big company operating in this or any other business, and that is why so much attention has been directed toward the incident that took place a couple of weeks ago when it became known that the first beneficiaries of a pension plan in effect in the National Theatres Company now were drawing their retirement incomes.

During the past few years there have been many reports about pension and profit-sharing plans being established by companies in this industry. Consequently, this actual case of a retirement plan operating to the benefit, in the form of a regular income, of employes took on special interest.

We can all take pride in the example of Charlie Skouras in setting up the excellent plan which is in effect for employes of National Theatres. One of the eleven beneficiaries now receiving retirement pay is none other than veteran Charles Thall, widely and affectionately known among theatremen and those in all branches of the industry.

—"CHICK" LEWIS

NATIONAL NEWSREEL

WHAT'S NEWS

In the Film Industry This Week

DECREE—The Government this week formally protested exemptions for roadshowing in the forthcoming decree but told the statutory court by letter that if any such exemptions were contemplated it preferred the plan submitted by United Artists. In its letter the Government accused the defendants of seeking "grants of immunity" for acts which the court had declared illegal. Industry talk predicted that the copyright law would be invoked against competitive bidding were that clause to appear in the court's decree.

GOVERNMENT—The Administration is reported seeking to retain controls on construction. At present the lifting of controls on almost all items bids to send up costs both in exhibition and production, carpet being an illustration.

Industry leaders have been invited to two Washington conferences. On Nov. 19, a conference has been called at the White House, presumably to iron out the difficulty the Government seems to be having in distributing its federal films; on Dec. 12 Attorney General Tom Clark has invited industry heads to a conference which is reported to be concerned with checking lawlessness through message films and the spread of American doctrines of government through the same media.

EXHIBITORS—Western exhibitors see no falling off in box offices for the next three years, United Artists' Maury Orr reported upon returning to New York. Reasons: No housing prevents population shifts; Better product; Popularity of films due to service to armed forces during the war which built up a large audience.

Minnesota spent $462,000 in October this year for amusement taxes compared to $538,000 for October, 1945. Piedmont, Ala., now has a 10 per cent amusement tax.

Columbus, Ohio is enforcing a curfew keeping children off the streets and out of amusement places after 9 p.m. The law was revived for Halloween; the authorities found it so helpful they kept it.

Suit of Ascap against Ben Berger and associates over license fees is set for Dec. 2 at Minneapolis.

The 20th annual convention and trade show of the Associated Theatre Owners of Indiana has been set for the Hotel Severin, Indianapolis on Nov. 19-20. The North Central Allied will meet at the Hotel Nicollet, Minneapolis, Nov. 18.

Michigan Allied Wednesday decided to organize a buying and booking combine. The decision was reached at the organization's annual meeting in Detroit.

The Motion Picture Theatre Owners of Arkansas, Mississippi and Tennessee met in Memphis, elected R. X. Williams, one time mayor of Oxford, Miss., president, and denounced the federal amusement tax as a wartime measure now unnecessary. They also opposed music license fees and local checkers.

LABOR—With the bombing of five non-strikers' homes in Hollywood, arguments growing up again over apparent jurisdiction and a plan by the Conference of Studio Unions to blacklist theatres playing product of majors or pictures in which actors appeared who had ignored picket lines, hope for peace in the studio strike seemed low this week. At the same time a survey of labor opinion throughout the country showed that labor on the whole might attempt to carry out the CSU boycott, which was planned to extend to stopping maintenance and construction, only if national heads of the unions approved. To date only two local unions had such a request before them. The Harrisburg AFL painters and carpenters had meetings set for the last week of November to discuss a possible boycott and picket line against theatres showing the disapproved pictures. Meanwhile, reports from the midwest said that exhibitors were urging the IATSE to organize ushers and cashiers before the CIO got around to it.

DISTRIBUTION — Charles Chaplin and Mary Pickford, who together own two-thirds of United Artists, seemed about to force that company to refuse distribution of David Selznick's "Duel in the Sun." At the same time attorneys for the pair said that suit would be instituted to recover from Selznick the United Artists stock which he acquired as part of his deal to deliver pictures.

Selznick claims the entire move is an effort by Chaplin and Pickford to oust him for their own profit in a possible sale of United Artists.

Monogram's President Steve Broidy announced Wednesday plans for a new company to be known as Allied Artists Corporation to handle distribution of a series of top-bracket pictures through Monogram's exchange network. This new company will not interfere with Monogram's announced production of 46 features but will bring together a group of producers, directors, actors and writers who have expressed interest in such an organization. Monogram is considering an increase of its capital from 1,000,000 shares at $1 par to 1,500,000 shares.

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THE MAN ON THE COVER

German Elected President of Brulatour Companies

Canada-born William J. German, veteran of the film business for almost a quarter of a century, Monday was elected president of J. E. Brulatour, Inc., to succeed the late Jules Brulatour, founder of the company, who died in a New York hospital last month.

German was also elected president of the subsidiary, J. E. Brulatour, Inc., of California.

The new president, who was born in Port Hope, Canada, attended business school there and after coming to the United States joined the accounting department of Eastman in 1906. In 1922 he became associated with Jules Brulatour and when J. E. Brulatour, Inc., was formed in 1932, he was elected vice-president in charge of sales, a post he held through the succeeding years.

Before joining Brulatour German was managing director of the G. M. Laboratories in Long Island City and the Paragon and Sen-Jack Laboratories at Ft. Lee.

In 1944 he was elected to the directorate of Universal Pictures, which Brulatour and he helped found, and later was appointed a director of the Associated Motion Picture Industries.

The trade regards German as a keen-witted executive whose judgment is seldom off in trade matters and who has a genuine interest in people. In his post as sales head for J. E. Brulatour, he developed a wide range of contacts, and associates claim that he becomes interested in them not only as business prospects but also as individuals.

German is indifferent to sports, playing golf only when he has to, but by contrast he is an enthusiastic moviegoer, attending four to five shows a week and never showing discouragement when the program may fall under par.

Early to Bed? No

He hates to go to bed early and frequently after seeing a picture, he will go home and pick up a book from a collection which is always overflowing because he buys continually and seems to be unable to resist solicitation by mail.

In addition to books and films, he can enjoy a brisk game of gin rummy.

German lives with his wife, Estelle Weinert German, in an upper Fifth Avenue penthouse overlooking Central Park. They have two sons —Frederick, a former major who served under Gen. MacArthur as chief of photographic work and handled the filming of the Jap surrender; and William, formerly with the army air forces, who is now in the traffic department of Pan American Airways.

Taxes, Taxes, Taxes

Latest municipality to slap an admission tax on amusements is Piedmont, Ala., which this week put a levy of one cent on each ten cents of admission within the city limits. Amusements operating outside of the city limits but within its police jurisdiction will pay half a cent on each dime charged.

In Tulsa, Okla., the city council there is proposing a one cent tax on each 10 cents of amusement admission or fraction thereof with the exception of dime seats sold to those under 14 years of age.

NATIONAL NEWSREEL

'Duel' Between Selznick, Chaplin-Pickford Looms

Another turbulent battle between United Artists partners Charles Chaplin and Mary Pickford on one side and David O. Selznick on the other appeared in the making this week as reports from Hollywood indicated the Chaplin-Pickford interest might seek to prevent United Artists from distributing "Duel in the Sun" unless Selznick agreed to changes in his distribution contract.

As late as Thursday, attorneys for Chaplin and Pickford were of the opinion that they might go to court in an effort to recover the stock Selznick already has in United Artists.

It is this stock deal plus the Selznick activities outside of United Artists ranks in selling story properties and loaning stars to RKO and 20th Century-Fox that seem to be in the background of the Chaplin-Pickford efforts for a re-alignment as regards Selznick's status with U.A.

According to reports, when Selznick entered United Artists he was to acquire stock upon the delivery of a specified number of "units." This is the stock he already owns. After he had delivered 10 "units" he was to receive stock giving him a third ownership in the distributing corporation.

The unit system varied. Expensive productions were to each equal two units; a less expensive picture, one unit.

According to unofficial reckoning, Selznick had acquired six units with the delivery of "I'll Be Seeing You," "Since You Went Away" and "Spellbound." The delivery of "Duel," if accepted, would bring it up to eight units. "The Paradine Case," work upon which has been stopped by Hollywood's strike, could have brought him up to his 10 units.

Chaplin and Pickford both are said to have resented the fact that Selznick sold story properties and loaned players outside of United Artists. Chaplin had previously filed suit, as yet undecided, on this phase of the matter.

Commenting upon the report that United Artists might refuse "Duel" after its directors, instructed by the majority Chaplin-Pickford ownership, met, Daniel T. O'Shea, president of Selznick's Vanguard Films said:

"If perchance the United Artists board supports this weird and suicidal maneuver we shall have much to say of great interest to the trade and it will not be limited to our plans concerning 'Duel in the Sun'."

$250,000 Fire Destroys RKO Fairhaven Keith

A spectacular fire thought to have started in a boiler room explosion Wednesday destroyed the RKO Keith Theatre in the Fairhaven suburb of New Bedford, Mass.

The fire spread to the projection booth which caught fire and sent smoke and flames billowing high into the air. The blaze was so intense that for a time it threatened the entire business district and kept firemen from several adjoining stations fighting it for several hours before it was brought under control.

Damage was estimated at $250,000.

Warners Meet Nov. 21-22

Warner Bros., district managers will meet in New York Nov. 21-22 to discuss forthcoming product, Vice-President and General Sales Manager Ben Kalmenson announced Friday.

D. of J. Opposes Roadshows; Attacks 'Exemption' Attempts

If Decree Permits Road Shows, United Artists Plan Is Preferred, Berge Says

The United States Government this week formally objected to provisions permitting roadshowing under the forthcoming decree and struck hard at alleged attempts by defendants in the New York anti-trust case to procure exemptions to the court opinion.

In a letter to the three-judge statutory court, Wendel Berge, United States Assistant Attorney General in charge of the anti-trust division of the Department of Justice, told the court that while the roadshow exemptions were not important in themselves, since they were hemmed in by limitations, the Government did not approve of the decree's being lifted once a year for each defendant in order that defendants might roadshow one picture annually.

If the Court considers allowance of road show privileges, Berge continued, the Government prefers the plan presented by United Artists.

Attacks 'Immunity' Grants

Berge further accused the defendants of wishing to avoid the court's opinion on illegal acts and of seeking "grants of immunity."

To the plea of Universal and United Artists, he wrote:

"Universal and United Artists appear to be pressing upon the court . . . for special exemption from the application of the relief decreed in the opinion on the ground that each relief written leaves them at a disadvantage in competition with the major defendants. In our view the proper solution to this problem rests upon the granting of additional relief against the major defendants rather than exemption from the Sherman Act.

"The proposals of all these defendants are apparently based upon the assumption that the primary purpose is permission rather than prohibition, as they all contain express grants of immunity from practices which the opinion condemned. With this assumption we emphatically disagree."

Competitive Bidding

Meanwhile industry talk was concerned with the competitive selling provision which may appear in the decree. A strong trend of thought in industry circles is to the effect that competitive bidding will be fought hard and all the way by certain of the defendants.

Indications of this are already seen in Columbia's brief. And frequent mention of the copyright law in these discussions also indicate that it will become a factor in any appeal that may be taken against possible competitive bidding provisions.

Some attorneys believe that the copyright law gives the owner the right to sell to whom he pleases, how he pleases, regardless of price, provided the seller does not engage in any conspiracy with regard to his sales. Others point out that courts in the past have undertaken to modify laws of Congress through judicial interpretation of other statutes and by extending them to cover patent and copyright cases, so that it is impossible to reach any pre-decree conclusions.

Labor Support in Doubt as CSU Lays Plans to Boycott Nation's Theatres

American Federation of Labor unions appeared in some doubt this week whether they would boycott and picket theatres across the country if the Conference of Studio Unions put such announced plans into effect.

The CSU has plans to boycott and possibly picket theatres showing pictures of major studios as well as blacklisting stars who have disregarded their picket lines in the current jurisdictional coast strike. The plans include an attempt to shut down maintenance and construction in all theatres from coast to coast.

"The plan is in the initial stages so far," CSU President Herbert K. Sorrell declared. "It will be undertaken by four or five of the largest international unions in the present lockout, including carpenters, painters, electricians, machinists." Sorrell would place the major producers on the "unfair" list of these locals whose membership in the United States and Canada is some three and a half millions.

Such a boycott and possible picketing, however, would require the sanction of the national leaders of each of the unions involved. A check by SHOWMEN'S TRADE REVIEW indicates that there is some confusion on the part of some of the local unions about the Hollywood situation. The tendency is to say that if the national union ordered such action it would be carried out. But there seems to be no enthusiasm for such a plan.

In Omaha, David Chadwell, secretary of the Omaha Building and Construction Council, said:

"We haven't had any notice of such possible action. It's all news to us."

Chadwell said he could recall Omaha AFL members refusing to buy certain products, but there never had been any picketing. A decision to picket for a national cause, he added, would have to have the approval of the unions locally.

The general feeling among carpenter and plumber leaders were that "we are so far removed from the scene" that action seemed unlikely.

In St. Louis neither the painters nor the carpenters had taken any action on the matter, and Erwin C. Meiner, secretary-treasurer of the St. Louis Carpenters district council, said he had received no instructions in connection with any boycotting or picketing. The painters union had the same reply. The consensus of opinion among labor here is that carpenters and painters on the coast "apparently must have gotten a very raw deal."

Iowa labor said they had received no information on the matter, but if they had orders

(Continued on Page 11)

NATIONAL NEWSREEL





IN SPOTLIGHT AT EQUIPMENT EXHIBIT. The Equipment Manufacturers Association and the Theatre Equipment Dealers Protective Association cooperated in staging the first national exhibit of theatre equipment at Toledo last week in connection with their combined convention. Among those prominent at the event were the well known industry figures pictured above. Left to right: Roy Boomer, secretary-treasurer of TESMA; Ray G. Colvin, president of TEDPA; Harry Strong, head of Strong Electric Corp.; Oscar Neu, president of TESMA.

Toledo Equipment Show Big Draw; TESMA-TEDPA Officers Re-Elected

By AARON NADELL

The four-day convention of organized theatre equipment manufacturers and supply dealers in Toledo, Ohio, closed Monday afternoon with several new manufacturer-dealer pacts concluded and a large number of orders for equipment items on exhibit placed by dealers from all parts of the country.

The convention, which featured the first national exhibit of theatre equipment drew a registration of nearly 300 manufacturers, dealers and motion picture theatre men, with a substantial additional attendance at the equipment show not accounted for by the official convention registration lists. Jake Elder, Interstate Circuits; Dick Dickson, National Theatres; Howard Feigley, Skirball Theatres, and other circuit executives were among those present.

Raw Materials Tight

Manufacturers queried at the meeting declared that while there has been considerable easement in the scarcity of raw materials and component parts for equipment, the situation still is tight and the general forecast was that wholly normal production and delivery schedules will not be attained for many months.

Displays of equipment covering practically everything used in the motion picture theatre were made by 53 manufacturers and service firms. Among many new items revealed among these exhibits of post-war theatre equipment were a new ticket issuing machine, a new projector, a new type fluorescent mural illuminated by ordinary fluorescent lighting equipment in place of the more elaborate "blacklight" projectors previously used.

The mezzanine floor of the Secor Hotel was converted into the exhibit hall in which the various booth displays were set up.

Hold Joint Sessions

The two organizations held joint sessions at which matters of mutual interest were discussed and acted upon. These included a resolution condemning communistic propaganda via the motion picture screen; declared the proposed "writers authority" has such communistic aims and called upon exhibitors to refuse bookings to films based on stories by authors associated with that organization or group if and when formed.

Both TESMA and TEDPA re-elected for another term all officers who have served during the past year.

Oscar Neu, William A. Gedris and Roy Boomer continue as president, vice-president and secretary, respectively, of TESMA. The organization set up a new board of directors comprised of Harry Strong, Carl Weber, E. J. Vallen, Robert Engel and Erwin Wagner.

Ray Colvin was reelected president of the dealers association.

Sees Sound Improvements

Prediction of new developments in sound which would extend over such a wide range field as control tracks, automatic volume control, stereophonic sight and sound, modification of present systems to meet new type of color film requirements was made in New York Wednesday night by Altec Chief Engineer E. S. Seeley before the Atlantic Coast Section of the Society of Motion Picture Engineers.

Drops Blue Laws

After 32 years of blue laws for Sunday, Wellesville, Ohio last week voted by 1273 to 771 to permit Sunday movies and sports. The Liberty Theatre, owned by George Davis, was open for the first time in its history Sunday.

Opens Prefab House

What is thought to be the first prefabricated theatre erected in this area opened this month at Middleton, Wis. Named the Middleton, the house is part of the Wisconsin Eskin chain and seats 550. The entire building was shipped from the factory to that city in parts and erected on its site in less than a week.

Paramount Backlog Hits $8,000,000 Says Balaban

Paramount's backlog of pictures has jumped to about $8,000,000 due to increased value of the product, rise in costs of labor and materials and "an estimated amount of unpaid retroactive labor salary adjustments at the studio," President Barney Balaban told the stockholders in a letter this week.

The increased inventory has absorbed a corresponding amount of the company's cash, Balaban said, pointing out that "while our cash has increased substantially during the year, it is essential that our cash reserves be established and maintained at an adequate level."

The Paramount president explained that this "adequate level" was necessary since it enabled the company to follow sound financial policies, maintain dividends and to select economical means "of conforming our theatre operations to the requirements."

Balaban also told the stockholders that $5,000,000 cash had been applied this year to pay off "practically all" of Paramount's remaining fixed debt and that the Directors had approved a policy of acquiring common stock under favorable circumstances.

Paramount Dividends Raised to $2 a Share

Paramount this week increased its regular dividend rate to $2 a share, payable in quarterly instalments of 50 cents and also declared an additional dividend of 25 cents a share to be paid Dec. 27. This is the second dividend increase by Paramount which last week estimated its net profit for the third quarter ending Sept. 28 at $12,085,000, after deducting all charges.

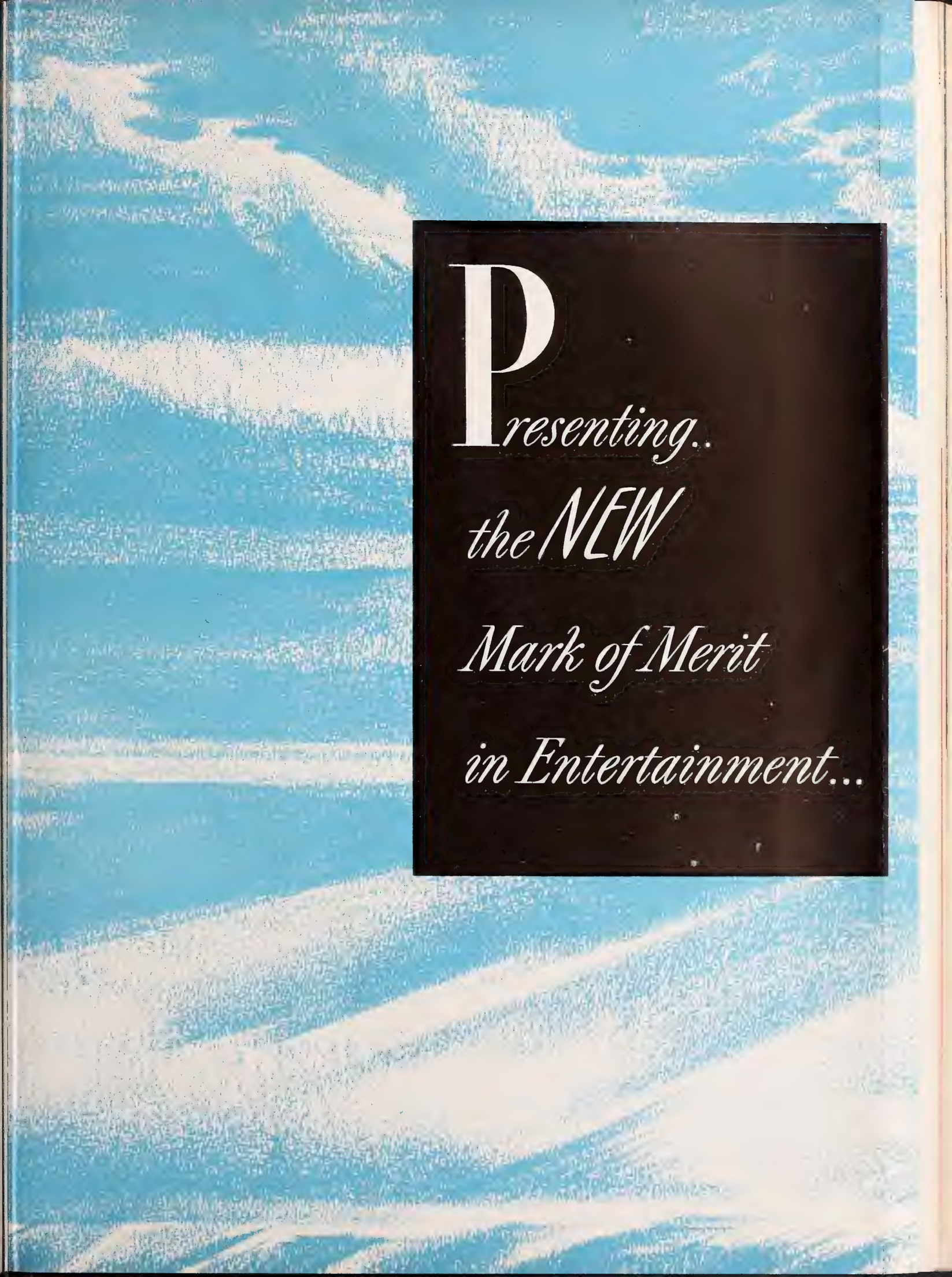
Eric Johnston Gets Pneumonia, Halts Trip

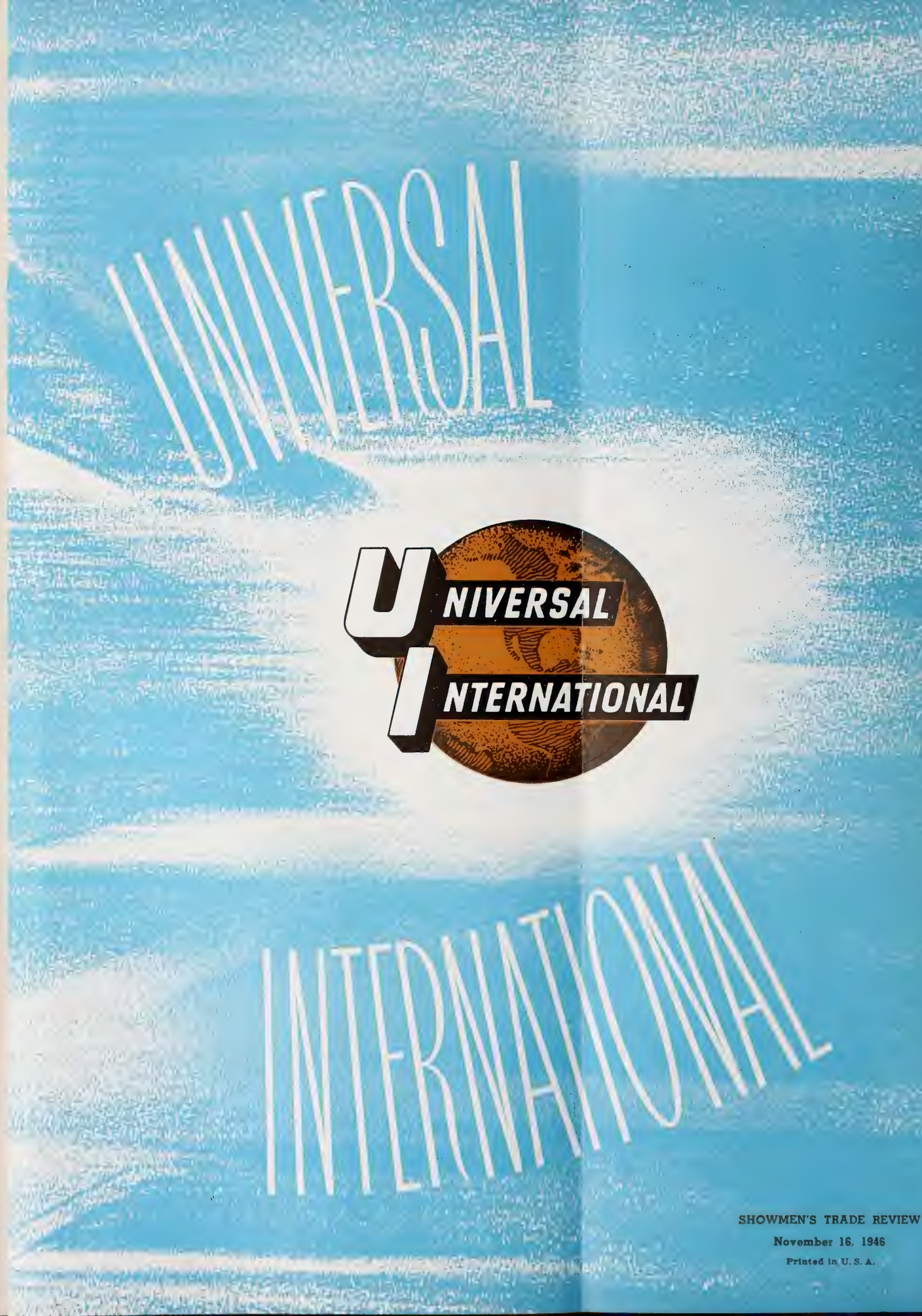
Plans for the European trip of Motion Picture Association President Eric A. Johnston were canceled in London Monday as the film industry chief was confined to bed by an attack of pneumonia which developed after he had attended a trade luncheon against the advice of his physician. Whether he will continue with the European tour when he recovers has not been decided.

At the luncheon, Johnston in his speech suggested establishing an international film council consisting of the world's motion picture industry leaders. He will cancel his European tour and return to the United States by ship, sailing Nov. 22.

Singles Win

Voters in a theatre poll conducted by the Vogue Theatre at Vancouver, British Columbia, this week turned down double features in favor of single bills by a total of 59 per cent. For some time there has been an indication here that long bills were not too popular in that city but showmen will probably consider the matter more closely before accepting the poll of one theatre.


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November 16, 1946
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PERCY KILBRIDE • BILLY HOUSE • RICHARD LONG

Screenplay by Chester Erskine and Fred F. Finklehoffe
Directed by CHESTER ERSKINE
Produced by FRED F. FINKLEHOFFE



JOAN FONTAINE

Winds of Chance

Screenplay by KARL TUNBERG
Produced by JOSEPH SISTROM



RONALD COLMAN

Assigned to Syria

Based on W. SOMERSET MAUGHAM'S "Ashenden"

Screenplay by JAMES HILTON
Directed by COMPTON BENNETT
Produced by JOSEPH SISTROM



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JOAN CRAWFORD

Portrait in Black

From a Play by Ben Roberts and Ivan Goff

Directed by CAROL REED • Produced by JACK H. SKIRBALL



OLIVIA de HAVILLAND • LEW AYRES

In NUNNALLY JOHNSON'S

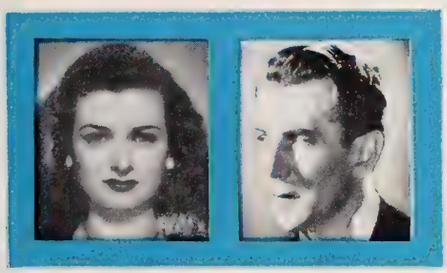
The Dark Mirror

with **THOMAS MITCHELL**

RICHARD LONG

Produced and Written for the Screen by NUNNALLY JOHNSON
Original Story by VLADIMIR POZNER

Directed by ROBERT SIODMAK



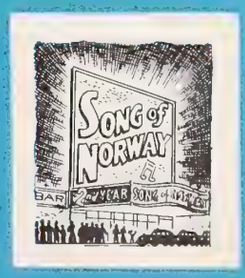
WALTER WANGER Presents
A FRITZ LANG Production

JOAN BENNETT • MICHAEL REDGRAVE

Secret Behind the Door

Screenplay by Silvia Richards • From the Novel by Rufus King
Produced and Directed by FRITZ LANG
A DIANA PRODUCTION

Based on the Broadway Stage Success



EDVARD GRIEG'S

Song of Norway

in TECHNICOLOR

Original story idea by [illegible] and Edwin Lester
Libretto by [illegible] Lazarus
Lyrics and Musical Adaptation by [illegible] Wright and George Forrest

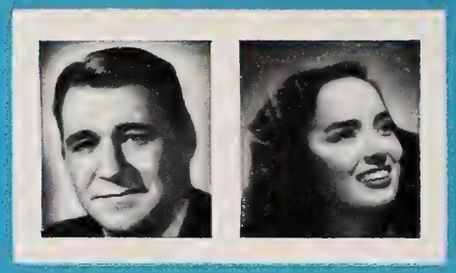


OLIVIA de HAVILLAND

The SAM WOOD Production

The Story of Ivy

Screenplay by Charles Bennett • From a Novel by Marie Belloc-Lowndes
Produced by WILLIAM CAMERON MENZIES
Directed by SAM WOOD



MARK HELLINGER Presents

SONNY TUFTS • ANN BLYTH

Swell Guy

WITH RUTH WARRICK

WILLIAM GARGAN • THOMAS GOMEZ • MARY NASH
Screenplay by Richard Brooks • Based on a Play by Gilbert Emery
Director of Photography: Tony Gaudio, A.S.C.
Directed by FRANK TUTTLE
A MARK HELLINGER PRODUCTION



YVONNE DE CARLO • BRIAN DONLEVY
JEAN PIERRE AUMONT

Song of Scheherazade

in TECHNICOLOR

EVE ARDEN • PHILIP REED • JOHN QUALEN
and CHARLES KULLMAN
Star of the Metropolitan Opera Company
Written and Directed by WALTER REISCH
Director of Photography: Hal Mohr, A.S.C.
Produced by EDWARD KAUFMAN
Associate Producer: Edward Dodds



WALTER WANGER Presents

SUSAN HAYWARD • LEE BOWMAN
MARSHA HUNT • EDDIE ALBERT

Smash-Up

with CARL ESMOND • CARLETON YOUNG

Screenplay by John Howard Lawson • Additional Dialogue by Lionel Wiggam
Original Story by Dorothy Parker and Frank Cavett
Directed by STUART HEISLER
Produced by WALTER WANGER



MERLE OBERON • GEORGE BRENT

CHARLES KORVIN • PAUL LUKAS

Temptation

with

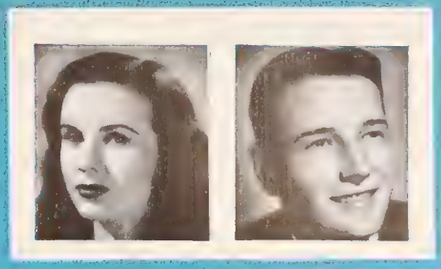
LENORE ULRIC • ARNOLD MOSS • LUDWIG STOSSEL

Screenplay by Robert Thoeren

From the Novel "Bella Donna" by Robert Hichens and the Play by James Bernard Fagan

Directed by IRVING PICHEL

Produced by EDWARD SMALL



DEANNA DURBIN • TOM DRAKE

WILLIAM BENDIX

I'll Be Yours

with

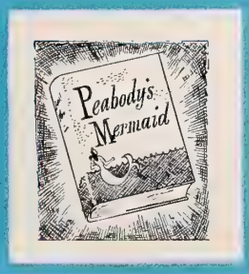
ADOLPHE MENJOU

Director of Photography, Hal Mohr, A.S.C.

Directed by WILLIAM A. SEITER

Produced by FELIX JACKSON

Associate Producer: Howard Christie



A NUNNALLY JOHNSON Production

Mr. Peabody and the Mermaid

From the Novel "Peabody's Mermaid"

by Guy and Constance Jones

Produced and Written for the Screen

by NUNNALLY JOHNSON



Mexican Hayride

Based on Michael Todd's Broadway Stage success by Herbert and Dorothy Fields

with A Galaxy of Stars headed by

BUD ABBOTT • LOU COSTELLO

Music and Lyrics by Cole Porter



BUD ABBOTT • LOU COSTELLO

Buck Privates Come Home

in TECHNICOLOR



MARIA MONTEZ • ROD CAMERON

Pirates of Monterey

with **MIKHAIL RASUMNY • PHILIP REED • GILBERT ROLAND**
TAMARA SHAYNE • GALE SONDERGAARD
Screenplay by Sam Hellman and Margaret Buell Wilder
Original Story by Edward T. Lowe and Bradford Ropes • Director of Photography: Hal Mohr, A. S. C.
Directed by ALFRED WERKER • Produced by PAUL MALVERN



EDNA FERBER'S

Great Son

A MICHAEL TODD Production



YVONNE DE CARLO • GEORGE BRENT

Slave Girl in TECHNICOLOR

with **CARL ESMOND • ALBERT DEKKER • LOIS COLLIER**
ANDY DEVINE • BRODERICK CRAWFORD • ARTHUR TREACHER
Original Screenplay Written and Produced by MICHAEL FESSIER and ERNEST PAGANO
Directed by CHARLES LAMONT



WALTER WANGER Presents

A FRITZ LANG Production

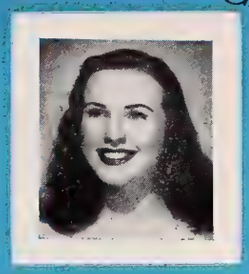
Winchester 73

in TECHNICOLOR

From a story by Stuart Lake

Produced and Directed by FRITZ LANG

A DIANA PRODUCTION



in TECHNICOLOR

DEANNA DURBIN

Up in Central Park

Based on the Broadway Play by Herbert and Dorothy Fields

Music by SIGMUND ROMBERG • Lyrics by DOROTHY FIELDS

Produced by FELIX JACKSON



DOUGLAS FAIRBANKS JR.

In His Production Of

The Exile

in TECHNICOLOR

From the story "His Majesty, The King" by Cosmo Hamilton



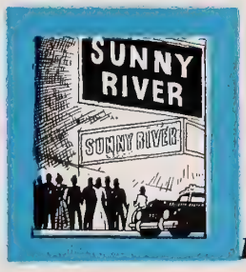
PHYLLIS CALVERT • ROBERT HUTTON

In RACHEL FIELD'S

Time Out of Mind

ELLA RAINES • EDDIE ALBERT

Directed by ROBERT SIODMAK • Produced by JANE MURFIN



JACK H. SKIRBALL and BRUCE MANNING

Present

Sunny River

in TECHNICOLOR

Based on the Broadway Play by Oscar Hammerstein II and Sigmund Romberg

Produced by JACK H. SKIRBALL



The Art of Murder

Written for the Screen by

RUTH GORDON and GARSON KANIN

author of "Over 21" ***author of "Born Yesterday"***

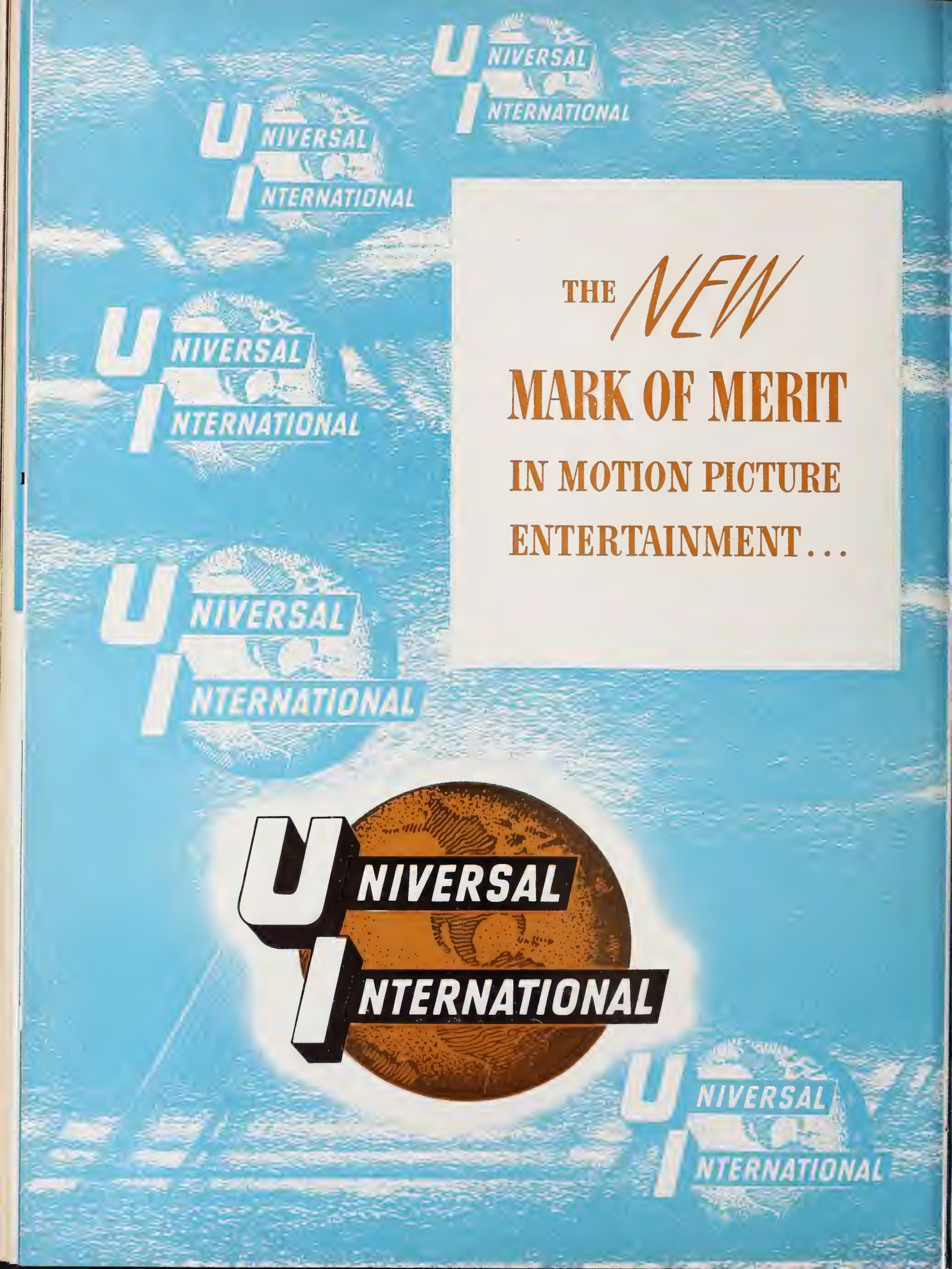
From these great ...the promise

DANIELE AMFITHEATROF
CHARLES BENNETT
COMPTON BENNETT
HOWARD BAY
FRANK BORZAGE
S. P. EAGLE
GILBERT EMERY
CHARLES ERSKINE
DOUGLAS FAIRBANKS Jr.
EDNA FERBER
MICHEAL FESSIER
RACHEL FIELD
HERBERT & DOROTHY FIELDS
FRED F. FINKLEHOFFE
MARTIN GABEL
RUTH GORDON
FERDE GROFE
OSCAR HAMMERSTEIN II
STUART HEISLER
MARK HELLINGER
SAM HELLMAN
JAMES HILTON
ROBERT HICHENS
FELIX JACKSON
NUNNALLY JOHNSON
GARSON KANIN
RUFUS KING
STUART LAKE

UNIVERSAL INTERNATIONAL

Creative Names of GREAT MOTION PICTURES!

FRITZ LANG
JOHN HOWARD LAWSON
MARIE BELLOC-LOWNDES
CHARLES MacARTHUR
BETTY MacDONALD
BRUCE MANNING
W. SOMERSET MAUGHAM
WILLIAM CAMERON MENZIES
JANE MURFIN
ERNEST PAGANO
DOROTHY PARKER
IRVING PICHEL
WALTER REISCH
MIKLOS ROZSA
SIGMUND ROMBERG
WILLIAM SEITER
ROBERT SIODMAK
JOSEPH SISTROM
JACK H. SKIRBALL
EDWARD SMALL
IRVING STONE
ROBERT THOEREN
MICHAEL TODD
KARL TUNBERG
ANTHONY VEILLER
WALTER WANGER
MARGARET BUELL WILDER
SAM WOOD



THE *NEW*

MARK OF MERIT

IN MOTION PICTURE ENTERTAINMENT . . .

NATIONAL NEWSREEL

Labor Doubtful Over Theatre Boycott Plan

(*Continued from Page* 9)

to boycott, they would probably do so. The Rocky Mountain area expressed the same opinion.

In Pennsylvania, I. W. Wood of the Painters Local 411, said a meeting had been called in Harrisburg for Nov. 22 to discuss a possible boycott and picket line against theatres. Ralph J. Lyons of Carpenters Local 287 reported his organization had a meeting set for Nov. 25.

In Minnesota union chiefs there reported there had been no official request for such action and that none would be taken unless national union headquarters asked for it.

New England unions said, "no comment" and added that national instructions had been received, but no union leader would commit himself to what course he might follow.

Studio Strike Violence Flares With Bombings

Violence flared again into the seething Hollywood labor situation this week as the homes of five non-striking union men were bombed. Though the damage of the bombings was slight and no one was hurt, the violence emphasized the fact that the labor situation on the west coast is in a jittery stage which might lead to even greater trouble.

Meanwhile, the supporters of arbitration have been meeting regularly in an attempt to get arbitration agreements under way.

This hope appeared slim as the Conference of Studio Unions extended their strike Monday to the General Service Studios because of a walkout of carpenters in protest of the IATSE set erectors. (This was a jurisdictional phase which supposedly had been settled in favor of the IATSE.) Work stoppages also occurred at Cinecolor by the IATSE striking members of Local 683 laboratory technicians because that company had begun to process film of the major studios.

Fear CIO, Urge IATSE Into Usher, Cashier Field

Midwestern exhibitors are urging the AFL International Alliance of Theatrical Stage Employes to sponsor organization of cashiers and ushers before the CIO moves into this field, reports received in several midwestern cities this week indicated.

The alarm over a possible CIO invasion of the theatre field was said to be great enough that the exhibitors were willing to sign contracts with such IATSE organizations at increased wages. In addition to the belief by showmen here that some wage raises are in line due to cost of living, there seems to be a worry that if the CIO moves in, a jurisdictional fight within theatres may develop which will be similar to that of the Hollywood studios.

In a number of situations the IATSE actually has chartered cashier and usher locals but has let the charters lie dormant, thus leaving a door unlocked which the CIO is said to be trying to push wide open.

Will Appeal

Attorneys for the defendants in Chicago's Jackson Park Theatre case will appeal against Federal Judge Michael Igoe's drastic injunction upsetting the Cnicago clearance system, it was learned in that city Thursday. Judge Igoe had suspended his injunction for 30 days while the defendant attorney studied the nature of their appeal.

'U' in 16, 8-mm. World Move; Buys Filmosound

Universal this week entered the 16-and-8-mm. field on a world-wide basis through its wholly-owned subsidiary, United World Films, Inc., which bought out the Bell and Howell Filmosound Library of 6,000 subjects as a starter in a plan of production and distributing of entertainment, educational and religious pictures on substandard film.

In announcing the new move, Universal President Nate Blumberg said the Bell and Howell purchase included transfer of its entire operating personnel and branch offices of the Chicago, New York, Washington and Los Angeles offices as well as the dealer and agency contact which that company had built up. It does not include purchase of the Bell and Howell manufacturing activities, which includes motion picture camera production.

Through the close affiliation it has with J. Arthur Rank, Universal is also planning to take over the distribution of J. Arthur Rank 16-mm. and 8-mm. releases through United World.

Officers of the new enterprise will be Matthew Fox, who in addition to his duties as executive vice-president of Universal will be board chairman of United World; Col. James Franery, formerly of Gen. Eisenhower's staff as personnel and administration chief, as president; William F. Kruse, former Bell and Howell president, and Edward L. McEvoy, head of Universal's short subjects, vice-presidents. Edmund L. Dorfman will be vice-president in charge of production.

Holdover Parade Marches; Box-Offices Stay Strong

Columbia's "The Jolson Story," currently playing its sixth week at Radio City Music Hall and going into second weeks in Oakland, Buffalo, San Francisco and Cincinnati—the only other cities it has been booked to date—this week marched in the parade of holdovers which were strong at box offices across the country.

Universal's "The Killers" which closed this week at the New York Winter Garden after 11 weeks, was holding up in all other engagements, going through its fourth week at Detroit, piling up three at Oakland, Calif.; Allentown, Pa.; Ft. Collins, Colo., and doing two weeks at Milwaukee, Rochester, San Jose, Eugene, Ohio; Boston, Minneapolis, Newark, Trenton.

"The Dark Mirror" was in its fourth week at the New York Criterion, its second, in Los Angeles, playing day and date in five houses, and its third in Chicago, as well as two weeks in Baltimore and Toronto. "White Tie and Tails" went into a second at Little Rock, while "Canyon Passage" did three weeks in Pittsburgh, and two in Worcester, Mass., "Brief Encounter," in its twelfth week in New York, has entered its third in Los Angeles and San Francisco, its second in Chicago, Memphis, Baltimore and Cleveland.

United Artists "A Night in Casablanca" has two weeks in Memphis and two weeks day and date in two houses in Victoria, British Vancouver. "Mr. Ace" reached its second week in Cleveland.

Warner Bros. "Nobody Lives Forever" has its third week in three houses in Los Angeles, while "The Big Sleep" has five weeks in Seattle and Chicago. "Cloak and Dagger" has two in Boston.

'Notorious' Bonanza

RKO's "Notorious," a box office bonanza to date, saw its eighth week in Chicago, its third in a two-house day and date booking at Newark, N. J.; and a full three weeks in Philadelphia, Patterson, Springfield, Mass., and Toledo, with two weeks in New Bedford. Tulsa, Portland, Youngstown, Ohio; Fresno, Calif.; Camden, N. J.; Niagara Falls and Fall River.

8 Ready, 8 to Come, Says 'U'-Int'l

A program of eight features ready to go into production and a schedule of eight more either ready for release or on which camera work has been completed was announced this week by Universal-International Pictures as papers concluding the merger of production resources of Universal Pictures Company, Inc., and International Pictures Company, Inc., were signed both in New York and Hollywood.

All product coming from the former Universal lot, one of the oldest in Hollywood, henceforth will bear the Universal-International trade mark. The signing of the final papers concludes negotiations which began last August and which commits the studio to an expanded policy wherein westerns, serials and small-budget pictures will be dropped in favor of a top-bracket feature with star names.

The eight pictures either in production or scheduled to go into production were announced as:

"The Egg and I," with Claudette Colbert and Fred MacMurray; "Ivy," with Olivia deHavilland and Richard Ney; "Time Out of Mind," with Phyllis Calvert; Abbott and Costello in "Buck Private Come Home"; "Assigned to Syria" with Ronald Colman; "The Secret Behind the Door," a Diana production with Joan Bennett; Skirball-Manning's "Portrait in Black," starring Joan Crawford, and "The Exile," with Douglas Fairbanks, Jr.

The eight now being edited or ready for release are "I'll Be Yours," with Deanna Durbin, Tom Drake and William Bendix; "Temptation" with Merle Oberon, Charles Korvin, George Brent, Paul Lukas; "Slave Girl" (Technicolor) with Yvonne De Carlo and George Brent; Walter Wanger's "Smashup" with Susan Hayward; Mark Hellinger's "Swell Guy" with Sonny Tufts, Ann Blyth, Ruth Warrick; Skirball-Manning's "Magnificent Doll" with Ginger Rogers, David Niven, Burgess Meredith; "Pirates of Monterey" (Technicolor) with Maria Montez and Rod Cameron; "Song of Scheherazade (Technicolor), with Yvonne De Carlo, Brian Donlevy and Jean Pierre Aumont.

NATIONAL NEWSREEL

Curfew Rang — No Kids in Shows

Columbus, Ohio, police this week enforced a 1909 curfew ordinance which provides that children under 15 must be off the streets and out of public places of amusement by 9 P. M., or be taken home by the police and subject to juvenile court action.

The only exceptions are for children employed at night or going to or from places of religious worship and "proper places of amusement."

Columbus exhibitors, burned up over the "proper places of amusement" phrase, which police do not seem to think includes movies, and also worried over loss of revenue, so far have not got to first base in their opposition.

The police revived the old law for Halloween and pleased with the results in keeping down pranks, decided to enforce it throughout the year.

U. S. Attorney General Invites Industry to Meet

United States Attorney General Tom C. Clark this week called upon industry representatives to meet with him in Washington on December 12 for a conference which it appears will bring together leaders in all fields of communication.

The conference over which Clark is to preside will be the second Washington gathering to which industry representatives have been invited within the past fortnight. The first came from Office of War Mobilization and Reconversion Administrator John Steelman, who invited the industry to a conference at the White House on November 19. Steelman's conference, it is believed, will be for the purpose of working out means whereby the industry would undertake to distribute government-message films of a non-partisan nature. Washington for some time has been reported puzzled with its inability to get Government films into the theatres due to what seems to be lack of an industry distribution system for such product even after it is approved by the various exhibitor groups which pass on subject matter, treatment and length.

Clark's meeting was thought to be along similar lines as that proposed by Steelman. It is rumored that the Attorney General wants to get films to combat lawlessness and to preach the doctrines of American Government before the public. The conference is not thought to have any relation on the forthcoming decree since that matter is now before the court.

35 Million Service Men See Loew's Shows in 5 Years

Some 35,505,927 men and women in uniform attended shows at Loew's theatres across the nation from July, 1941 through August, 1946, a tabulation released this week by General Auditor Harold J. Cleary shows. Of this amount over 11,000,000 were accounted for by New York city theatres with the remainder attending in other cities. All the admissions were at reduced scale.

It's the Secret

Sam Goldwyn, one of the first producers to use the Gallup poll in his field, this week turned his back on their advice and decreed that "The Secret Life of Walter Mitty" which upon a Gallup report had been changed to "I Wake Up Dreaming" will again be changed to . . . "The Secret Life of Walter Mitty."

The reason, a man who talks for Goldwyn said, was "due to insistent pressure" from public and press, in favor of "The Secret Life of Walter Mitty," as a title.

Milwaukee Mulls Over Censors; Showmen Protest

Milwaukee was still mulling a proposal to establish municipal censorship this week as city authorities seemed puzzled over the fact that exhibitors were opposing the measure.

The authorities said that in the past some of the opponents had actually been for the bill and that they could not understand what had transpired since to cause the change.

C. W. Trampe of Monogram Pictures, who had been a member of the Milwaukee Motion Picture Commission, which is now inactive, said, however, that it might be well to bring it back to life and give it power to cover censorship. Another exhibitor, who did not wish to be named added that the old commission actually had power since on its recommendation, the mayor could order police intervention against indecent pictures.

The Commission blew up when an exhibitor complained that one of its members had discussed cuts in a picture with him and then suggested insurance on his theatre.

J. Cheever Cowdin, Jr. Dead, Services on Coast

Funeral services for John Cheever Cowdin, Jr., 33-year old son of Universal's board chairman, were held in San Francisco this week. Young Cowdin. recently discharged from the army where he served with an anti-aircraft unit in the Aleutians and later in the European Theatre of Operations, died in Nassau, British Indies, while there on vacation.

Ascap Hearing Dec. 2

Hearing of the suit filed by the American Society of Composers, Authors and Publishers against Ben Berger and associates has been set for Dec. 2 in the federal court at Minneapolis, it was reported this week. The exhibitor defendants have moved for a summary decision, equivalent to dismissal. The suit was filed by Ascap on grounds that their music had been played in theatres which had not taken out licenses. Ascap attorney Lou Frohlich will plead the case.

Henry Lehrman Dies

Henry Lehrman, 60, at one time associated with D. W. Griffith and Mack Sennett and producer of the Fox Sunshine comedies died at his Hollywood home last Thursday from a stroke.

Minnesota Spends More

Minnesota is spending more for its amusements, admission tax figures for October released in Minneapolis this week, reveal. The taxes for October, 1946 are $624,000 compared with $538,000 for October, 1945.

Picture People

Max Fleisher, who has been making cartoons for more years than most of us care to remember, is going to teach the television folk how to do it soon. On Dec. 2, Fleischer will begin a course at the Television Workshop in New York.

Warner Bros. Short Subject Sales Manager **Norman H. Moray** is back in New York after two months of traveling about the exchanges of the United States and Canada. While on the coast he discussed forthcoming shorts product with Executive Producer **Jack L. Warner** and Short Subject Production Chief **Gordon Hollingshead.**

Hunt Stromberg, Independent producer for United Artists, came to New York from Hollywood this week in connection with his two latest pictures, "The Strange Woman" and "Dishonored Lady," both starring Hedy Lamarr.

Charles Schlaifer, advertising, publicity, exploitation director for 20th Century-Fox, returned to the home office this week from Chicago, following a regional exploitation meeting at the Blackstone Hotel.

Monogram International President **Norton V. Ritchey** is in Hollywood where he went to attend the directors' meeting of Monogram and to confer with Monogram President **Steve Broidy** over plans to open new offices abroad.

Adolph Zukor headed the contingent of Paramount executives who toured the provinces to introduce to all members of the company's staff, as well as the press, the new chairman and managing director for Great Britain, **J. E. Perkins,** who was officially installed in London last week in the post recently vacated by **David E. Rose.** The entourage included **George Weltner,** president of Paramount International; **Fred E. Hutchinson,** general sales manager for the UK, and **Tony Reddin,** director of advertising and theatres.

J. J. Nolan, who started in film business during the Robertson-Cole days, and **Leon Goldberg,** who was a treasurer for the old Keith-Albee-Orpheum Corporation as well as a treasurer of RKO, have been elected by the RKO directors to the offices of vice presidency. Nolan had served in executive posts in the RKO studios and Goldberg had been studio manager.

American Theatres Association Executive Director **Robert W. Coyne** will start a series of three talks on bond ownership in peace time and increased participation of citizens in government management before business leaders and industrialists on Nov. 12 at Bangor, Maine. Coyne will speak at a dinner sponsored by the Federal Feserve Bank of Boston in cooperation with the United States Treasury Department. The others are: Augusta and Portland, Nov. 13.

Fails City Fathers

Returns from Philadelphia's city amusement admission tax, which on July 1 was raised from four per cent to 10 per cent, are falling short of the estimates made by city officials when the tax went into effect. Reports published this week show the returns are $3,000,000 below an anticipated $6,200,000.

THEATRE MANAGEMENT

Benefits for Theatre in Inquiring Reporter Column

While the exploitation of film attractions is a most essential policy for the successful operation of a theatre, the smart showman also recognizes the fact that the theatre itself must also be kept in the limelight of publicity.

The ways and means of accomplishing this salient factor are many and varied. Of course, it is well known by this time, and yet it cannot be emphasized too often, that the manager himself must participate as much as possible in community affairs, and he should make his theatre available at frequent intervals for worthy causes. He should be on friendly terms with the newspapers and merchants so that in any undertaking, whether he is approached for assistance or whether he seeks help from the others, there will always be a friendly spirit of cooperation.

There is a way of not only getting publicity for the theatre but also finding out the public's reaction to incidences in connection with moviegoing. For example, many newspapers run an "inquiring reporter" column in which a reporter-photographer asks people chosen at random a question submitted by a reader. Now the question may have something to do with the theatre, and it redounds to the manager's benefit to have the question propounded to patrons in the lobby.

Asks Theatre Questions

As a specific instance, questions for the Chicago *Tribune's* "inquiring reporter" column often are concerned with movie patrons' behavior. Recently, the question asked was: "What do you do when the woman sitting in front of you in the theatre is wearing a hat that obstructs your vision?" The logical place to ask this question was at a theatre, and in view of the fact that there are any number of them scattered throughout Chicago and its environs, it was highly favorable publicity that obtained for the Chicago when the inquiring reporter stationed herself in its lobby. The reporter might have chosen her station as a matter of convenience; on the other hand, there would certainly have been nothing wrong if the theatre's manager or publicity director had persuaded her to choose that locale for her interrogations.

If such a "question" column is not a newspaper feature in a theatreman's community, there is no reason why he can't propose the innovation to the editor, for while the theatre may be only occasionally the beneficiary, the newspaper profits daily from the reader interest thus built up. But that occasional publicity, nevertheless, is important, for it too can build and build extra patronage by bringing the theatre's name before the public eye.

Consider the Facade

Now that more workmen are available it is possible, in most cities, to contract with a steam or sand-blasting company to clean the entire front of the theatre. Give it a new, fresh appearance, hang bunting, etc., and watch the difference.



The Brass Tacks of Efficient Picture Theatre Management*

BRING BACK ONLY 'LIVE' RE-ISSUES

By Jack Jackson

With the threat of single-picture selling, the serious shortage of product, the deluge of re-issues (most of which are NSG for the general run of theatres) and the general drop of grosses all coming at once, the business outlook for exhibitors is anything but serene. Of course, I'm concluding that all of you fellows are experiencing the same kind of harassment that has been forcing me to postpone my nocturnal appointments with that lovable salesman of slumber, Morpheus, until long after the sheep have been counted and sheared by those fortunate fellows engaged in other lines of business.

If everything looks sweet and lovely along the trail you're trodding and your rose-colored glasses remain unsmeared by the fog that's befuddling me and some others I know, you'll not be interested in what follows.

But if you're one of the many who are gazing dejectedly at grosses shriveling like fresh cut clover under a mid-day Texas sun, and confusedly groping through the muddle to determine a policy that bears promise of keeping your screen alive during the days to come, the contentions and con emplations offered here may prove helpful.

The current picture crop is, as we all know, at a dangerously low level and the blight of Federal edicts and lawyer squabblings now rampant in the industry is such that the prospects for improvement in the near future are dismal indeed. There is, admittedly, a considerable quantity of completed "A" product stored in the vaults of major distributors. Of course nobody can be blamed for keeping a couple of sides of bacon hanging in the smokehouse, but it does seem to me that, when the supply is as plentiful as the studio reports indicate, some of it should be doled out to the exhibitors for presentation to the customers whose money built every one of the distributor's smokehouses.

Mostly Just the Bacon Rind

Instead, many distribs are parading in pseudo robes as generous benefactors by digging in the bottoms of their long stored and discarded pork barrels to offer exhibitors and customers—in the form of re-issues—the rind of bacon sides marketed once, and sometimes twice, before at excessive profits. This is darn good business for the distributor, since it offers a source of high revenue at low cost. But, what about the exhibitor and his customers?

Let's admit that, on occasion, the re-issue serves—like the little Dutch boy's finger in the leaking dike—to plug a hole until help, in the form of current releases, can be summoned. However, generally speaking, there are but few instances where the emergency plugs could be considered as being highly satisfactory and, since the number of holes keep mounting and the value of the "plugs" keeps diminishing we gotta look for a different formula.

Since most of us are in picture business exclusively, we'll have to look for our best medicine in that field. But, let's not permit the bigwigs of distributor ranks to choose the ingredients from the lists of what they think our customers will like.

The audience potential of a re-issue is limited to the number of theatregoers who failed to see it during its original runs in the community, plus those addicted to nostalgic urges sufficiently strong to cause a second viewing plus the newcomers who have blossomed to maturity and are intrigued by the opinions of their elders—a very small number in these modern times.

The one person in this vast industry who actually meets and greets Mr. and Mrs. Patron—the folks who pay the bills for production, distribution and exhibition alike—is the chap who actually runs the theatre. You, Mr. Showman, and not the dis-

(Continued on Page 15)

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THEATRE MANAGEMENT

Surmount Dangers of Winter By Making Preparations Now

Winter, with all its attendant problems, is practically upon us, deepnding of course, upon your location. The official date, however, is December 21, whether you will be basking in the sun in a tropical vacation paradise or even now digging a tunnel to get into your snow-bound theatre.

Winter wouldn't be winter without snow, and that is one of the season's biggest problems. First of all, when a snowstorm occurs, you should have some provision made whereby there will be enough men to shovel the snow away from in front of the theatre as well as out of all alleys and exit passageways in ample time before the show starts. If the snowstorm should continue beyond the starting time of the show, the snow should be swept away frequently enough to avoid danger of patrons slipping on the sidewalk. Local laws will undoubtedly compel you also to keep the exit passageways clear. Fire escapes should be cleaned frequently.

Keep Marquee Clean

Do not permit large accumulations of snow to remain on the marquee. The terrible disaster at the Knickerbocker Theatre in Washington several years ago was caused, as we all remember, by an overload of snow on the marquee. While every marquee is (or should be) designed to support a considerable weight, it is unwise to subject it to any strain.

Because it melts the ice, enabling it to be swept off and thus leaving a clean sidewalk, rock salt is a valuable agent. Hot water is inadvisable, for while it will melt the ice and snow, the hot water itself (if the weather is cold enough) will freeze in short order, creating a new and smooth coating of ice.

Street Dept. Cooperation

Get the cooperation of your Street Cleaning Department in preventing any large piles of snow from being deposited in front of your theatre when the plows come along. A pass or two in the right quarters will asure that there is an uninterrupted view of your front displays from the other side of the street.

Winter weather offers other hazards to theatremen. There will be times when you will be unable to have your fire banked for the night because it might take too long for the theatre to heat up the following day. You will have to keep the fire going and consume a little extra coal in order to make sure your patrons are comfortable.

Protect Your Doorman

If your box-office is an outside one, you can keep it comfortable by means of an electric heater. Your doorman should be adequately protected from the drafts of cold air which come from the constant opening and closing of doors. See that he dresses warmly.

You should make a general check-up of both sets of entrance and exit doors to make sure they are easy to open. Sometimes, when they have been open during the summer, they may be noisy and will need oiling at the hinges. Mats should be readily available so that patrons will not track ice and snow into the theatre.

Your particular theatre may have other individual problems with which to cope as a result of the onset of winter weather. Check up now to be sure you are ready for Jack Frost's first visit.

Check Electric Equipment

Electrical equipment should be regularly checked by a qualified electrician.

Special Legion Award to Magnet's F. J. Cahalan

Manager Francis J. Cahalan of the Magnet Theatre, Claremont, N. H. spends most of what spare time he has to furthering the interests of veterans of the late and previous wars. In recognition of his achievements along these lines Cahalan was recently presented with a Special Award for Service to Veterans by the American Legion Post of his city.

Mr. Cahalan's citation which accompanied the award, mentioned his service as a readjustment committeeman for veterans, his work with blood donors, his inauguration of a program of sending Christmas gifts to servicemen and his work in the opening of the Legion Home.

Compositions on Conduct in Theatre Held Aid to Good Juvenile Behavior

With many theatre managers currently struggling for audience behavior ranging from boorish manners to vandalism, Samuel G. Gilburt, one of the teachers of composition at the Straus Junior High School in Brooklyn has done his bit toward improving juvenile behavior by calling for a series of essays on theatre conduct.

In reporting Mr. Gilburt's action in the matter, the Public Information Bureau of the Motion Picture Industry, through its Motion Picture Letter, expresses the belief that "in that vast area west of the Hudson, other school teachers struggling with exuberant youth may find that the movies provide a theme, and that good citizenship may be combined with good composition in a try for good theatre manners."

That well-behaved juvenile moviegoers are conscious of the behavior of so-called "movie pests" is reflected in the 9B students' compositions, a few excerpts of which appear below:

Cecille Lesser: "Some people seem to think that in a democracy they are free to do as they choose. Yes, even in the movies. Your conduct in the movies is a reflection on your home training, and your character. The man or woman who refuses to remove his hat in the movies is showing little respect for his fellow moviegoer."

Herman Crull: "Here are a few things you should never do in the movies: First, you should never run down the aisle, because this annoys all the people sitting on the aisle. Second, you must not put your feet up on the seat in front of you. Third, you should not eat noisily in the movies. It is very annoying to the people around you."

Herbert Ennis: "One thing most annoying is when you sit down on a seat and stand up and find that you sat on a piece of gum. This little piece of gum may ruin your new suit."

Gerald Glicker: "There is the movie pest who has seen the picture, or has once read it in a book, who starts to tell the person next to him about the next part that is coming. This spoils the picture for the people who are sitting around the pest. Then come the boy and girl pests who sit up in the balcony and throw candy wrappers or gum wrappers on the peole who are sitting below the balcony. This is very annoying to the people below, thus spoiling the show for them. That, I think, is the worst of the movie pests. Then there is also the movie pest who is sitting quietly in his seat, and all of a sudden he sees his friend. He then starts yelling, 'Hey, Murray, I'm over here,' or something else, thus starting a commotion around him. After the commotion has stopped, many people have already missed part of the picture. So, from now on, don't be a movie pest, and try not to do these things which I have mentioned."

Shirley Lewis: "Oh, I almost forgot that crunchy candy. Our little pests are getting hungry. Off with the wrappers, the cellophane ones, and now starts the crunching for at least fifteen minutes. Ah, the climax of the picture; but that doesn't bother our pests. One of them is thirsty, so now he scrambles back over nineteen people just to get a drink. Therefore, no one saw the climax. Well, pesty is back in his seat by now, cracking gum to his heart's content and keeping his feet everywhere but the right place."

Cecille Lesser: "So if you happen to be a member of the group known as 'movie pests,' always learn to abide by the Golden Rule, for there is no other way to get along in life."



LEARN AS YOU GO. So believes Earl Layton, 22-year-old treasurer of Warners' Earle Theatre, Washington, D. C., who makes a trip every Thursday evening to New York to attend New York University's course in theatre management and advertising. It means traveling almost 2000 miles a month, but Earl, whose home is in Goldsboro, N. C., is serious about this theatre business. Here he is shown getting off to a flying start as Betty Lyons, usherette captain, hands him his brief case.


Society of Motion Picture
Scroll of Achievement
Presented to
Warner Brothers
In Recognition of
for
Distinguished
Service
BEYOND THE LINE OF
Entertainment...


IN DEEP APPRECIATION OF THE MOTION PICTURE
ADVENTURES OF MARK TWAIN
AUGUST 1940
the occasion of the
Anniversary of
MOTION PICTURES
the Los Angeles
extends
The New York Film Critics
inscribe this award to
Walsh on the Rhine
United States Coast Guard
Warner Bros. Pictures Inc.
Certificate of Appreciation



To all those who have made Warner Bros.

THE WORLD'S MOST HONORED STUDIOS:

CITATIONS have come to your studios in many forms and many languages. Governments and peoples, religious and educational leaders, civic groups and press associations, military organizations and patriotic societies have saluted you. The honors they have bestowed represent the appreciation of a world-wide cross section of democracy. Time and again your contributions to a decent civilization and the cause of human dignity have been recognized.

These citations have been gratefully accepted by us. We are proud of them and of what they represent in terms of your courageous vision, professional integrity and creative skill. They are striking evidence that motion pictures are built of more than celluloid and scenery. Our industry, above any other, is founded on human values and is fostered by the idealism of the men and women in it. Each award that comes to our company is gratifying proof of your continuing devotion to the principles of the free screen.

Pride in your accomplishments is matched by our confidence in your future achievements. We know that you will continue to serve the great motion picture public above and beyond the call of superior entertainment.

Our personal thanks to each of you.

Sincerely,

Harry M. Warner
Jack L. Warner
Albert Warner


IN THE HOUR OF PERIL
WARNER BROTHERS
PICTURES LIMITED
EARNED THE GRATITUDE
OF THE BRITISH NATIONS
SUSTAINING THE VALOUR OF
THE ROYAL AIR FORCE
AND FORTIFYING THE CAUSE
OF FREEDOM
BY THE GIFT OF
SPITFIRE AIRCRAFT
"COMBINING GOOD Citizenship WITH GOOD Picture Making"
THE NEW YORK TIMES

THEATRE MANAGEMENT

'Return Only 'Live' Re-Issues'—Jackson

(*Continued from Page* 13)

tributor, know best what kind of pictures can be resurrected from the past and shown in your theatre with best chances of financial success. Why not go through the data of past releases and select the titles from each company that your knowledge and records indicate as having the greatest revenue potential? Find out what is available and then offer rental terms in line with the customer expectancy. Talk it over with the salesman or branch manager and explain your position—the gamble you are taking in bringing the picture back and the extra revenue provided the exchange for a print now depreciating in the film vault. There are plenty of old pictures that possess the kind of entertainment your audiences want that were shown under unfavorable conditions such as unusual competition like circus, football, etc., or where unfavorable weather kept the folks at home. These can be gambled on as offering a fine chance for profit on repeat engagements. Go after them, but buy them right!

It seems to me that when the distributors are allowed to select the films for reissue they are too prone to lift some "turkey" that was originally marketed as a so-called "prestige" picture and failed to reach the dollar expectancy of its sponsors during its original exhibition cruise. Regardless of any personal delight in "arty" or "Classic" films and an effort by the producing and distributing branches to elevate the "I.Q.'s" and generate an appreciation of "life's higher aims" in the hearts and minds of our patrons, it is plain darn foolish to ignore the cobwebs that gather on the ticket machine. The box-office receipts are indisputable evidence that the bulk of our customers can't consider such films as entertainment and many are openly resentful of their exhibition as such. Mr. and Mrs. Ticket Buyer and the little Ticket Buyers are, for the most part, very plebian in their entertainment preferences. They believe—even as you and I—that education belongs in the classroom, politics on a speakers' platform, and preachments in the churches. Not that we can't and don't educate them and preach to them. And not that they can't or won't accept and assimilate such education and preachment. It is requisite, however, that we dish it out as garnishment on a platter well filled with the meat of daring adventure or rugged romance and spiced with healthy servings of emotional thrills and excitment.

For those theatres where stage facilities are at hand there is the possibility of using live talent to bolster the poor business periods. This is the season when itinerant acts are plentiful. The tent shows, carnivals and "rep" companies are all disbanding for the season and by letting the booking agents in your town (or closest city) know that you are interested you will be flooded with proposals at prices you can afford to pay. It may be possible for you to join with a local night club owner and arrange for the performers to "double" and thereby reduce the cost. Good novelty acts can always be depended on to draw a crowd and—if your house is in order and you arrange to make the advance notices, screen and lobby, sufficiently enticing—there is a better than even chance that attendance will increase on coming attractions.

Perhaps I'm writing ABCs for most of you, but I honestly feel that many will welcome some advice on how to go about combined stage and screen booking. Of prime importance is the factor of balancing the entertainment. Don't book a song and dance revue with a musical film production and don't put magicians or spook show experts and escape artists on the same program with mystery or detective stories. Unless the performers offering their services have the kind of repertoire that will lend spice and variety to your

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK
Maintenance

BUILDING STRUCTURES — Maintenance I

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

DECK STRUCTURES

The roof deck supports the roofing and generally represents a rather large investment. It is an excellent place, however, to check the roof for flashing leaks. Where the type of construction allows you visibly to inspect this part of the building, it should be done every six months. If you can locate leaks from inspecting the deck structure, you can prevent damage to the interior. If the deck is of wood construction, it will usually absorb large quantities of water before leaks become visible from below. When this happens the structure will rot and dangerously weaken the roof.

Make regular inspections for evidence of leaks. Locate and repair any that are found. It is not necessary to replace deck structure merely because it has become wet, but rotted areas should in all cases be thoroughly inspected by an experienced building contractor.

TRUSSES AND BEAMS

Check steel trusses and beams for rusting, sweating, loose connections, failure at bearing points and sagging.

Check wood beams and trusses for rot, loose connections, loose joints, loose splices, cracking, warping, failure at bearing points, sagging and insect infestation.

Have a competent, licensed engineer or architect verify any suspected conditions and recommend methods of safely repairing damage. Make repairs immediately.

Check exterior walls for:

WALL DETERIORATION

1. Defective mortar joints in coping materials or defective metal.
2. Cracked, broken, loose or missing coping units.
3. Defective flashing and counter-flashing at parapet walls.
4. Defective mortar joints in parapet walls.
5. Poorly constructed mortar joints or poor grade of mortar.
6. Jointing of cornices, sills, trim and projecting courses of brick; also vertical mortar joints.
7. Acid attack due to sulphur dioxide during rain, snow or damp weather.
8. Absorption of earth moisture at ground level.
9. Defective or under-sized conductor heads, gutters and downspouts, permitting flow of water over wall surfaces.

FIRE ESCAPES

Check adjustment of counter-balance weights regularly during periods of snow and sleet to be sure that it has not changed to the point where it presents a hazard to those passing below.

Keep fire escapes clean of snow and ice accumulations.

OVER

THEATRE MANAGEMENT

Jackson Discusses Re-Issue Problems

(*Continued from Preceding Page*)

film program it is better to defer their engagement until you have time to make an appropriate picture purchase. Your program schedules are also important when you are offering combined stage and screen shows. Be sure that your stage attraction is presented at times most appropriate to volume attendance. And, watch your short subject buy. It may be possible to save part of the cost of the stage attraction by eliminating a short or two.

When it comes to booking film for exhibition with stage shows it is necessary to be extremely cautious. If the stage show is such that it promises to stand on its own legs and return a profit lay off the better class of film product and make a flat buy of some minor release of ordinary entertainment value. When the stage show is just so-so, go after a better picture and, if percentage is demanded by the distributor, make sure that your contract contains provision for the total cost of the stage show and extra advertising expenditures to be deducted from the receipts before computing film settlement terms.

One thing the recent court proceeding has done is to make the distributor representatives more amenable to consideration of deals of this kind. Avoid percentage arrangements when you have stage shows if at all possible but if you happen to be committed to exhibition time for some "cluck" on a percentage basis the stage show may be a genuine blessing.

Of course you'll be raising the price if you go for the combo shows and a percentage picture on the same program offers the possibility of plenty of extra "manna" to the distributor. Maybe you won't be able to get away with this one but it's well worth trying. Out in California the Spanish picture distribs are going for deals on combined stage and screen shows where they participate in revenue on a basis of prices charged for film only and the exhibitor uses the extra "take" to cover the cost of the stage attraction. You'll have to figure for yourself whether the arrangement is better than the "first money" basis as far as your house is concerned.

Before I go hunting for that guy Morpheus I'd like to remind that this is a swell time to make a concerted drive for extra attendance by the mail route. Look over the society columns and see who is holding parties and then drop them a line enclosing a few tickets to be distributed to their guests. Try the same gag on union meetings with the tickets going as door prizes to stimulate attendance.

Kid's Program Gets Major Radio Show to Aid Safety

Since Saturday morning shows have attained such great popularity, more and more ways have been discovered to increase their scope. For instance, getting the kids together has been found to offer real opportunity to put some ideas over on them that they will take in this form, whereas Dad's moralizing only gives them a pain in the neck. They'll take anything if it's sugar-coated. "Be careful crossing the street," says mama or papa, and junior takes it in stride. But when the lesson is put over via a show it's altogether different.

This and other sugar-coated lessons—all designed to help both the children and the community at the same time—are the basis for an unusual civic development unlimbered by Warren Faust when he recently was manager of the Fox Theatre, Phoenix, Ariz.

In Phoenix the Sears Roebuck Company was sponsoring a weekly radio program called the Safety Rangers, which featured cowboy music and western atmosphere, carrying a master of ceremonies, a half dozen singers and a 12-piece band. The program was almost entirely music, interspersed here and there with little spiels on the subject of safety.

Faust got to work and induced Sears to broadcast this program from his theatre instead of the studio every Saturday morning, thus making it part of his program. This move resulted in crowded houses and the kids got a great show besides the usual pictures, and—important for Faust—the theatre got credit for doing its share in promoting the local safety campaign.

Periodically check all structural supports and wall fasteners for corrosion and loose joints. Do not permit bent or loose handrails or bent steps.

Keep fire escapes and their structural supports and wall fasteners rust-free and well painted at all times.

SIGNS AND MARQUEES

Need for expensive repairs in vertical signs and marquees can often be traced to poor maintenance. Be sure all struts, hanger rods, turnbuckles and holding bolts are kept free from rust. Check turnbuckles with a wrench to be sure that all hanger rods are under tension and that each is therefore carrying its proper part of the load.

Keep the marquee roof clean and all drains open. Carefully remove snow accumulation so it will not be overloaded. Do not use it as a storage space and never install heavy displays there. Don't puncture the marquee roof. Keep interior and exterior of marquee sign boxes as clean as possible; a clean interior is less likely to be seriously damaged if a leak develops.

Pay special attention to marquee roof flashing leaks, as in all roof maintenance. Paint as often as necessary. Have all marquee leaks fixed immediately; to wait invites serious damage and expensive repairs.

DOORS

Proper maintenance of door edges is the key to door maintenance. Keep the edges well painted. Use a small mirror to check the bottom edges.

Swelling of wood doors is caused entirely by absorption of moisture. Keep all wood surfaces well protected against moisture by proper painting.

If doors become loose at glued joints do not use metal straps but re-glue, inserting wood dowels.

Poorly maintained door closers have ruined as many doors as any other one thing. Keep them tight. When inspecting doors, be sure to check the tightness of hinge connections both on the doors and on the frames.

WINDOWS

Inspect wooden frames and sashes for any surface failure (including failure around the edges) which will allow absorption of moisture.

Check for loose putty around window frames.

Inspect steel frames and sashes for rust.

Check both types for looseness.

Repaint defective wooden surfaces and replace all loose putty. Repaint rusted steel surfaces, making sure rust is wire-brushed or otherwise removed before painting. Weatherstrip and caulk if loose fitting can materially affect the heating or cooling load.

FIXTURE SUSPENSIONS

Some large electrical fixtures are so located that they cannot be relamped or cleaned without lowering them to the floor, for which either a rope or winch may be used. In either case carefully and frequently inspect every piece of equipment involved and keep it in safe working condition; when the fixture is in place carefully check the position of the holding equipment, making absolutely certain that it cannot under any circumstances allow the fixture to fall.

Stationary light fixtures also should be regularly and carefully inspected to make sure they are still properly and safely fastened, altogether against possibility of any accident.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

SELLING THE PICTURE

Airline, Marines, Paper Aid 'Reservations' Bally

Manager P. E. McCoy of the Miller Theatre, Augusta, Ga., enlisted the cooperation of the Augusta *Chronicle*, Delta Airlines, the local U. S. Marines recruiting service and radio station WRDW as aids for his exploitation campaign on RKO Radio's "Without Reservations."

The *Chronicle's* initial story suggested that readers write about any unusual event in which they were involved in transit, with a free round trip to Atlanta presented by the Airlines company for the best letter received. The best letter was selected by two of Augusta's leading bankers.

More than 300 letters were received and the winner was presented with her tickets by Marine Major Carl M. Johnson during a U. S. Marines induction program held on the stage of the theatre. The proceedings were broadcast via WRDW.

Stories on the affair were printed by the *Chronicle* for ten days in advance of opening.

A street ballyhoo consisted of having an attractive young lady in traveling costume traverse the business section daily carrying an attractive luggage bag with copy pertaining to the theme of the picture.

'Magnificent Doll' Hunt To Start in Chicago

In conjunction with the world premiere of the Jack H. Skirball-Bruce Manning production, "Magnificent Doll" at the RKO Palace in Chicago on November 20, Universal Pictures, in cooperation with the American Broadcasting Company's daily network program, "Ladies Be Seated" and the Quaker Oats Company, sponsors of the show, will conduct a nationwide radio audience contest for the identification of a "magnificent doll." The contest will be centered in 14 key cities, including Chicago, Detroit, St. Louis, Minneapolis, Buffalo, Cleveland, Cincinnati, Pittsburgh, Washington, New York, Philadelphia, Baltimore, Los Angeles and Dallas, with the winner in each city to be brought to New York for special ceremonies.

The contest will start in Chicago on the date of the world premiere, with the radio show originating from the RKO Palace stage. During the following three weeks, the "magnificent doll" to be identified through the "Ladies Be Seated" air program will be in the designated city walking the main stem, and the first radio listener who identifies the girl will be the winner for that city. The program will give details of the woman's costuming as well as the selected city in which she can be found on the designated day.

Sommers Takes Over State

Ben Sommers, producer of Canada's first community newsreel at the Windsor Theatre in St. Vital, as a promotional stunt for the theatre, has taken over the State, Winnipeg. Sommers was United Artists salesman and managing editor of a weekly newspaper before becoming an exhibitor.



BALLYHOO. Manager A. N. Lefebre of the Theatre Rex, St. Jerome, Quebec, sent one of his ushers on a street tour mounted on this horse which is said to resemble "Smoky" star of the 20th-Fox film of that name which was playing the Rex.

Screens 'Deception' for Ohio Newspaper Women

One of the highlights of the recent 44th Annual Convention of the Ohio Newspaper Women's Association held at the Gibson Hotel, Cincinnati, was a special screening of Warners' "Deception," arranged by James Ambrose, local branch manager for Warners. A telegram from Bette Davis, the film's star, congratulating the newspaper women on their work, was also read.

A special five-minute Hollywood interview with Miss Davis has been transcribed in Hollywood and made available to Warner field representatives working on "Deception." This is in addition to the regular minute and half-minute spot announcements and station breaks.

WB Coffee Ad Tieup To Cover More Films

Commercial tieup between Warner Bros. and Barrington Hall Coffee whereby Warner stars and pictures will be featured in the coffee firm's Sunday magazine advertising has been extended to cover five more current and coming releases. List includes Eleanor Parker in "Never Say Goodbye," with ad to appear in New York *Herald Tribune* on December 1; Paul Henreid in "Deception," in New York *Times*, December 8; Sydney Greenstreet in "The Verdict," *Herald Tribune*, December 15; Joan Crawford in "Humoresque," *Times*, December 22, and Janis Paige, "The Time, The Place and the Girl," *Herald Tribune*, December 29.

National Floral Tieup on 'Yearling' Set by MGM

A change in MGM studio's exploitation policy whereby suburban theatres handling MGM product make individual tieups with local merchants, is marked by the studio exploitation department's recent tieup with the Southern California Floral Association by which Walter Swartz, the Association's manager, has introduced a "Yearling Corsage" as a feature of National Flower Week.

Placards plugging the corsage and MGM's "The Yearling" have been distributed to county florists within a range of 100 miles and the intent is to plug the "Yearling Corsage" as the "creation of the year," inspired by the motion picture of the year, for the next three months.

It is expected that the stunt will spread nationally by Christmas as Cedric Nelson, state chairman of the Society of American Florists created the design, news about which is being disseminated to the floral industry's six top publications having a combined circulation in excess of one million copies.

Textile Firm Sponsors Theatre Party in Tilbury

Harland Rankin, manager of the Plaza Theatre, Tilbury, Ontario, promoted the sponsorship of the American Pad and Textile Company for a two-day theatre party in connection with the showing of United Artists' "Breakfast in Hollywood" and Monogram's "South of Monterey."

As prizes for the occasion, 12 plain or plaid doeskin shirts were given away. Tickets, which admitted two adults for the price of one, were obtainable at dealers handling American Pad and Textile products.

City Seeks Premiere

Mayor Peter Roe Nugent, of Savannah, Ga., has sent a telegraphic invitation to Alfred W. Schwalberg, Eagle-Lion vice-president and general sales manager, to hold the world premiere of E-L's forthcoming production, "It's a Joke, Son" in that city. Kemny Delmar, the Senator Claghorn of the radio and star of the film, has also been invited to visit Savannah in connection with the premiere activities.

Disney Film 'Takes' Atlanta

Hollywood stars, newspapermen from 20 cities, RKO Radio and Walt Disney officials and others were on hand for the world premiere of Disney's "Song of the South" at the Fox Theatre in Atlanta, Ga., last Tuesday evening. Six powerful searchlights swept the entrance to the Fox from a special platform where interviews with stars were broadcast over 186 CBS stations. The event was hailed as the greatest of its kind in the history of the city.

The premiere was preceded by an Armistice Day parade viewed by more than 300,000 people who lined the streets for five miles. Walt Disney and Ned E. Depinet, RKO executive vice-president, sat with Mayor Hartsfield and William K. Jenkins, president of the Lucas and Jenkins Theatres, in the reviewing stand.

Following the premiere, Mr. and Mrs. Disney left by plane for New York on their way to Ireland.

SELLING THE PICTURE

Campaign for 'Razor's Edge' Premiere Reaches Its Climax

Twentieth Century-Fox's extensive campaign for the world premiere of Darryl F. Zanuck's "The Razor's Edge" at the Roxy Theatre on November 19 reached its climax this week with the first illumination of the giant Times Square electric sign announcing the opening of the picture. The climatic windup began Sunday with the appearance of 1,000-line ads in the New York papers featuring the Norman Rockwell painting of Tyrone Power and the stars of the picture (*see page 20.*) This was followed Sunday night by the nationwide broadcast of the "We, the People" radio show devoted exclusively to the picture and its makers.

On Wednesday, a battery of Fifth Avenue windows were unveiled by Arnold Constable presenting the costumes worn by Gene Tierney in the picture and their modern adaptations. The promotion received further emphasis on the NBC "Honeymoon in New York" radio program Monday through Friday.

On Saturday (16) the New York *Post* was scheduled to begin running a 7,500-word serialization of the W. Somerset Maugham novel illustrated with scenes from the picture, with the story adaptation to be featured in the weekend magazine section of the paper and heralded by large ads in the regular editions throughout the week.

Currently on view is one of the largest billboard campaigns ever used on one of the company's pictures, augmented by the Times Square display and a huge sign completed last week in Columbus Circle. The outdoor campaign is supplemented by subway and railroad car posting, and special paper strategically spotted in store windows throughout the metropolitan area.

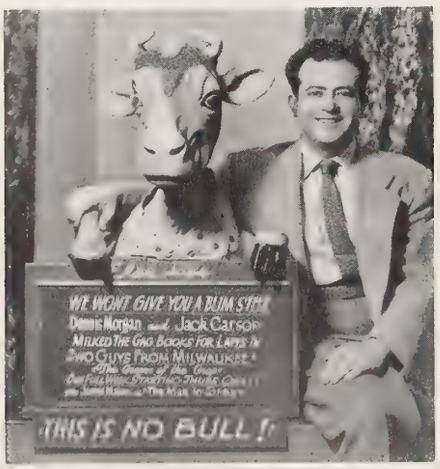
At the Roxy in the central lobby are a large animated book display, a life-size blowup of the Rockwell painting which has been framed in a simulated stage setting, plus a special counter setup with an attendant on hand to distribute full-color post cards of the Rockwell painting.

A portfolio of simulated 11 x 14 stills for use in connection with the national release of "The Razor's Edge" during Christmas week will be received around December 1 by 6,050 public and university libraries throughout the country. The portfolio is being distributed by the Educational Division of the Motion Picture Association as a public service and will contain scenes from the picture. The folder and its contents have been designed for use as a wall or counter display piece, carrying a title card describing the stars' roles in the film.

The early distribution date will give exhibitors an opportunity to contact their local libraries well in advance of opening to arrange for playdate and theatre credit sniping. In addition, arrangements for book promotion will be handled at the same time. The portfolio went on display in New York public libraries this week.

Meanwhile, arrangements were completed for the world premiere of "The Razor's Edge." Dignitaries from the United Nations General Assembly, Hollywood stars, prominent members of New York society, the press and leaders of the motion picture industry will attend. Hollywood celebrities will be headed by Zanuck, producer of the picture, Edmund Goulding, director, and Tyrone Power, Gene Tierney and Clifton Webb, three of the film's stars. From key cities* throughout the east, west and south will come motion picture critics and 20th-Fox division, district and branch managers. Prominent exhibitors, many of whom will be in New York for the Annual Picture Pioneers' Dinner to be held November 20, will also be part of the audience. Newsreel, radio and television crews will be on hand to record the proceedings.

Social events in connection with the premiere, in addition to private dinner parties to be given by society groups, will include a press reception given by Charles Schlaifer, director of advertising and publicity, at the Hampshire House on Monday afternoon for local and visiting newspaper people, with Zanuck, Power, Gene Tierney and Goulding as guests, and a reception and supper party which Spyros P. Skouras, president of 20th Century-Fox, will give, following the premiere, at the Pierre for Zanuck and the visiting stars.



ANOTHER VERSION. This is Manager Murray Greene's version of the "No Bull" idea, used in this case to plug his showing of Warners' "Two Guys from Milwaukee." There's no apparent connection until you read the sign which states something about "milked the book for laughs." Elsie munched realistically in the lobby of Century's Albemarle, Brooklyn, where Greene continues to set up gag-type displays like this one. That's Murray on the right.

Identify 'Mr. Ace'

A Waterbury newspaper tied in with Manager Ed Fitzpatrick of Loew's Poli by asking readers to identify 'Mr. Ace' in downtown streets.—HAR.

*Philadelphia, Harrisburg, Pittsburgh, Boston, Providence, Buffalo, Rochester, Baltimore, Washington, D. C., Richmond, Va., Atlanta, New Orleans, Birmingham, Charlotte, Houston, Dallas, Fort Worth, Memphis, Chicago, Milwaukee, Detroit, Cincinnati, Dayton, Columbus, Indianapolis, Louisville, Des Moines, Omaha, Minneapolis, St. Paul, Cleveland, Toledo, Akron, Youngstown, Kansas City, St. Louis, New Haven, Bridgeport, Hartford, Albany, Waterbury, Worcester, Mass. and Toronto, Canada.



ROVER, IN PERSON. Rover, a thoroughbred Collie who bears a striking resemblance to Lassie, appeared on the stage of Loew's Colonial, Reading, Pa., and went through the novice obedience training routine. Stunt was promoted by Manager Larry Levy in connection with showing of MGM's "Courage of Lassie."

Local Collie on Stage As Stunt for 'Lassie'

Through a special tieup with the Berks County Kennel Club, Manager Larry R. Levy of Loew's Colonial Theatre, Reading, Pa., presented as a stage attraction, Rover, a thoroughbred Collie who bears a striking resemblance to Lassie. Of course the stunt was in connection with the showing of MGM's "Courage of Lassie." News stories and bulletins mailed by the Kennel Club attracted much attention to the presentation.

The dog appeared on the stage with a trainer and announcer from the club and went through the novice obedience training routine, the same as demonstrated in the picture. In addition to helping Levy's over-all campaign, the stunt also helped box-office receipts by attracting full houses at every performance.

To the Kennel Club Levy presented the MGM Lassie Trophy, an engraved, sterling silver plate which was to be presented to the local dog obtaining the highest-point score at the Obedience Training Show in Reading.

Porter Musical Tied-In With Christmas Displays

Block & Kuhl, operating a chain of stores throughout Illinois, is putting on "Shop-early" Christmas window displays using "Night and Day" as the theme coincident with local engagements of the Warner Bros. musical.

First store to carry out the tieup, which also includes the use of newspaper ads on the same theme, is in Peoria, where "Night and Day" will play at the Madison Theatre.

Dallas Area Premieres Set on 'Sister Kenny'

Elaborate preparations for the Dallas area premiere in early December of RKO Radio's "Sister Kenny," are now under way. Arrangements include personal appearances of the real Sister Elizabeth Kenny in several Texas cities.

RKO Radio branch manager Sol Sachs has booked several day-and-date engagements for the film.

SELLING THE PICTURE

Washington, Milwaukee Sell 'Journey' in Big Campaigns

In two of its early engagements, Washington and Milwaukee, Columbia's "Gallant Journey" has benefited by advertising campaigns embracing several practical stunts that can be duplicated by other exhibitors who have yet to play the picture.

For the Washington campaign, Frank La Falce, publicity director, and John Marcon, manager of the Metropolitan Theatre, teed off with a highly successful stunt over the "Teen Time Review," broadcast to a large audience over WWDC. Using the fact that Glenn Ford, star of "Gallant Journey," had recently been voted "Man of the Year" by the Bobby-Soxers of America, La Falce and Marcon arranged for the Saturday morning program to hold an open forum, the discussion being: "Glenn Ford was recently voted the choice of the Bobby-Soxers of America. What is your opinion, etc., on the 'Man of the Year'?" Teen-agers representing all district high schools took part in the discussion.

Radio Contest Featured

Another novel stunt was employed on Mike Hunnicutt's program over WWDC in the form of a "Tune Guessing" contest. Using the old standby tunes from the turn of the century, as suggested in the press book, records were played and those who guessed the correct answers were given stills of Glenn Ford, the first twenty to reply being given passes to the film in addition. This program gave La Falce a terrific coverage of the younger crowd.

Beauty and fashion tieups received plugs over Station WTOP and from Nancy Osgood, Station WRC. Jay Carmody, *Evening Star* dramatic critic, on his Sunday show over WTOP also accorded the picture frequent mention. Bill Brundage, WOL's famed sportscaster included plugs for the picture on his sportscasts.

A worth-while tieup was made with the North East Public Library for a full bulletin board display and a table exhibit of pictures and books on aviation, in connection with the theme of the picture. Stills from the film were featured prominently, and proper credit for theatre, film, and playdate were given.

Again referring to the press book, La Falce obtained full window space with the leading bicycle shop in the district, using a large still of Ford and Janet Blair, on a bicycle built for two. A full window was made available for use by the Lansburgh Furniture Co., using a 30x40 art sketch blowup of the stars. The tie-in copy used was: "What better way to start your 'Gallant Journey' through life than by furnishing your home with Lansburgh's fine furniture?"

The National Pipe Shop lent its full window for display, using a large blowup of Ford in the role of a pipe smoker, giving the theatre, film and playing time proper credit. This store is located next door to the busy National Theatre, with thousands of transients daily passing their window, thus affording an excellent situation for any tieup. Using a large blowup of Ford in a hunting jacket, the Sport Center, leading sporting equipment store in the district, gave full window space to the picture. A window used by La Falce as an advance teaser was obtained at Emily Shop, a smart woman's apparel store, located in the heart of the busy shopping section. They featured bicycling clothes, using a large blowup of the film co-stars on a bicycle build for two as the tie-in motive.

All newspapers gave plentiful space, both art and feature, to the production; and a large ad was taken in the dailies by the Sport Center, using a picture of Ford in ski togs as a plug for the film.

Special Screening

A special screening for a select audience highlighted the campaign set by Charles Hacker, manager of the Palace Theatre, Milwaukee, for his "Gallant Journey" playdate. The screening, held six days before opening, to be sure its effect could be circulated, was attended by Archbishop Kiley and 28 priests representing the faculties of Marquette University and the local parochial schools. The priests agreed to endorse the attraction where it would do the most good; in their classrooms and among their circle of acquaintances. To have an endorsement from a group of men of this caliber was definitely a feather in the cap of Hacker. The screening for the clergy was an unusual idea, and Hacker used the results to the best advantage.

With the cooperation of Monart Auto Dealers, another unusual stunt used with success throughout the rest of the country, was planned. The dealers furnished the theatre with a 1906 Buick and a 1946 Mercury 8. The cars were appropriately bannered, and the Buick chauffeured by a driver in all the old fashioned regalia of cap and goggles and linen duster, accompanied by a charming young lady attired in full 1883 splendor. These two cars proceeded together through the streets of the town, their large attraction banners heralding the coming of

(*Continued on Page* 21)



BICYCLE TIEUP. Tieing in with the largest bicycle shop in the downtown section, Frank La Falce, publicity director, and John Marcon, manager of the Metropolitan Theatre, Washington, D. C., effected this display on Columbia's "Gallant Journey." The tie-in, which was on Schwinn Tandems, was an attention-getter.



SELLING THE PICTURE

Macy's, RKO Hollywood Fashion Promotion

Merchandise inspired by Hollywood is the theme of two store promotions inaugurated this season by Macy's in cooperation with RKO Radio and Edward Stevenson, the film company's chief studio fashion designer.

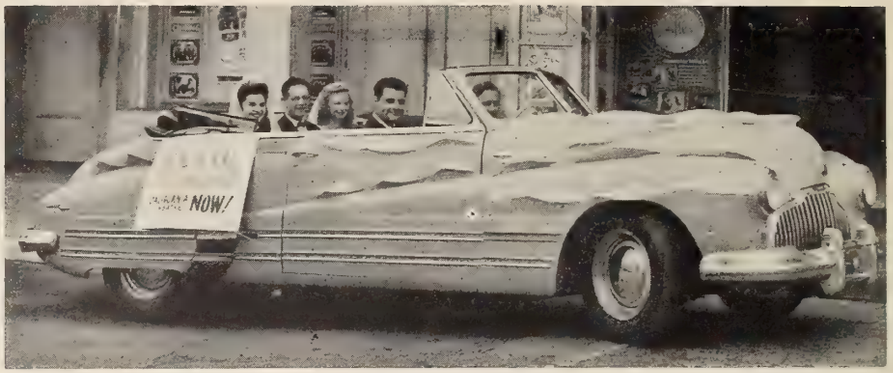
The first of these, the Macy's Brides Shop tie-up, featuring a bridal gown and bridesmaid's dress especially created for Macy's by Stevenson, is now utilizing three Broadway windows. The second promotion scheduled for late in November is with the Negligee Shop and will consist of special negligee designs inspired by his costumes for "Sinbad the Sailor," a forthcoming Technicolor film.

Details of these promotions were worked out by Stevenson and Macy's stylists, who visited the former personally in Hollywood last Spring.

Series Springboard for 'Rage in Heaven' Gag

The recent World Series seems to have been a springboard for a few fertile-minded publicity men in Boston, including George Kraska who brought "Rage in Heaven" to the attention of the town's baseball fans by presenting a paid ad on the sports pages of the Hub papers which read, "World Series Tickets? We cannot assure you of any choice seats for the World Series games; but CAN assure you of one of the best movies in years, 'Rage in Heaven' at the State and Orpheum Theatres."

Kraska also made up a flock of heralds with copy, "If you believe there is some psychology between a pitcher and a batter, then you cannot fail to see 'Rage in Heaven' etc." and distributed the leaflets at Fenway Park in Boston before and after each game.—BOS.



'HELPED GREATLY AT THE BOX-OFFICE.' Utilizing a streamlined automobile and members of his house staff, Manager Norman Lofthus of the Warner California Theatre, Santa Barbara, created an effective street ballyhoo for Warners' "Janie Gets Married." Reports Lofthus: "We found that this bit of exploitation attracted a great deal of attention and helped greatly at the box-office."

'Tough' Portland, Me., Goes Big For 'Own Jane Russell' Contest

A full dress parade through the streets of Portland, Me., honoring the city's "own Jane Russell" with an American Legion band, a full company of U. S. Marine Corps men in battle dress, a few jeeps, etc., indicated the effect with which Manager William Fields of the Empire Theatre essayed an exploitation campaign to herald the coming of Jane Russell in Howard Hughes' controversial "The Outlaw" in the New England City.

The campaign was an enormously effective one with the winner, discovered as the result of a three-newspaper contest to find the city's "Jane Russell," appearing at the Palace Ballroom with Charlie Spivak's orchestra at Old Orchard Beach on the evening of the day the parade took place.

A front page ad in Portland newspapers ballyhooed the appearance with Spivak at the theatre, following the publication of an unprecedented number of feature stories and art in the Portland *Evening Express, Press-Herald* and Sunday *Telegram,* for all of which the managing editor is one man! And if that one man is not sold—no stories. Headlines in the newspapers were like a press agent's dream. For instance, one of the papers streamered, "Thousands line streets to see Portland's own Jane Russell," with photos illustrating what took place at the parade. Fashion designers, beauty contest judges and merchants all bought cooperative advertising to tell residents that "The Outlaw" was a "must" on everyone's movie-going list.

The beauty contest was conducted by the theatre to select the beauteous young lady who was to be "Portland's Own Jane Russell" with plenty of cooperation from the only three newspapers in the city. Portland merchants cooperated with widespread publicity through every media at their command. The winner received a leather make-up traveling case from the Carroll Perfume and Cosmetic Shops; a set of 'Jane Russell Outlaw Jewels,' consisting of a chattelaine with matched earrings from the House of Schrager; a set of jewels from Porteus Mitchell and Company, while Gilbert's Beauty Salon donated a complete beauty treatment. A complete wardrobe also was promoted from the Frederic Libby Company.

The safety drive conducted by the State of Maine used the contest winner to good advantage by arranging for photographs of the young Jane Russell in various traffic poses, a tremendous boost to "The Outlaw" booking. Police Chief Newell of Portland sanctioned the tieup which resulted in numerous picture breaks in the daily newspapers.

Windows included Strickland and Mooney for a sports display, Rines Brothers for jewelry, the Columbia Hotel on the contest, Filene's for perfume, also Carroll's, House of Schrager and others which also ran co-op ads in addition to regular displays.

Rockwell 'Razor's Edge' Canvas

A special painting by Norman Rockwell, foremost American artist, is being used by 20th Century-Fox to highlight the extensive advertising campaign for Darryl F. Zanuck's production of W. Somerset Maugham's "The Razor's Edge," which will have its world premiere November 19 at the Roxy Theatre in New York.

Four months were required by Rockwell to complete the painting, a striking canvas of Tyrone Power as Larry Darrell (see cut), at his Vermont studio. The full-length portrait of Power surrounded by heads of Gene Tierney, John Payne, Anne Baxter, Clifton Webb and Herbert Marshall reflects the theme of the picture in the artist's distinctive style.

Acclaimed for his pictorial versions of the "Four Freedoms" and nationally known for his Saturday Evening Post covers, Rockwell seldom takes outside assignments. His interest in the Maugham novel, however, prompted him to consent to accept 20th-Fox's commission to do a special painting on "The Razor's Edge."

Decision of 20th-Fox to use Rockwell's painting is in line with a policy inaugurated a few years back whereby the best-known artists and illustrators in the country are commissioned to create special art for advertising campaigns on its pictures. National newspaper and magazine advertisements, posters, lobby displays and other accessories, in addition to special material such as mailing cards and brochures, are featuring the Rockwell painting.



SELLING THE PICTURE

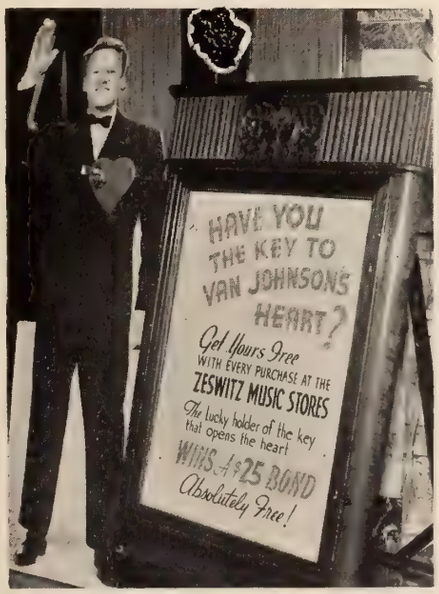
Levy, et al Beat Paper Shortage with Ingenuity

Several theatres around the country lately have had to circumvent the difficulty posed by newspapers on strike or refusing display advertising due to the newsprint shortage. And managers and publicity men have refused to sit down and take it. A recent illustration of ingenuity which succeeded in publicizing a picture resulting in top business, was the campaign conducted in Reading, Pa. at Loew's Colonial by Manager Larry Levy; his assistant, Bill Riding and MGM representative Ed Gallner for "No Leave, No Love," the Van Johnson starrer.

Firstly they printed 10,000 tabloid newspapers which were carefully distributed door-to-door, in parked cars, on street cars, buses, taxis, etc. Then they made a tieup with the Zeswitz Music House, which distriibuted 2000 "keys to Van Johnson's Heart," only one of which could open the large red heart on a life-size figure of Johnson set up in the Colonial lobby. The store devoted its entire window space to the stunt, bought 17 radio spots to plug it and aided the theatre in the distribution of 5000 heralds advertising it. Inside the heart the holder of the lucky key found a $25 bond, which had been advertised as the prize.

Car card space was taken in all public transportation vehicles serving Reading and the surrounding area and a large ballyhoo truck toured the entire city for three days in advance.

Other highlights of the comprehensive campaign included the placing of window and counter displays in 69 selected spots; stripping local copy on the sides of express trucks; considerable promoted radio time in addition to paid spot announcements, and last but certainly not least, assistance from the home-office in the form of the hovering MGM Mairship which carried local tie-in copy.



EXPLOITATION KEY. This lobby display was part of Loew's Colonial, two-way tieup in Reading by which 2000 keys to Van Johnson's heart were distributed by a music store. Store used its full window, radio spots and distributed 5000 heralds to plug the stunt. Only one key could open the heart, with winner getting a $25 Bond, locked within.

Wins 'Sleep' Contest

In an exploitation stunt offering $100 to anyone who could sleep through Warners' "The Big Sleep," the Broadway Theatre, Portland, Ore., created something of a sensation when an out-of-towner who had been unable to get a hotel room for two nights entered the contest and won the $100.

The demonstration was held in the Jewel Box preview theatre, where a medico checked the contestants. The winner, asked what he intended to do with the $100, replied:

"I'm going to buy me a mattress."

Washington, Milwaukee in Big 'Journey' Campaigns

(*Continued from Page* 19)

"Gallant Journey." The stunt attracted large crowds of curious spectators all along the route.

On the air waves, Gloria Gorss, noted commentator of the "Ladies' Choice" program over Station WEMP, devoted one whole program to the film, tying in fashion trends from that time until now. Schuster Department Stores, sponsors of the "Feminine Viewpoint" program conducted by Carla, plugged the attraction, theatre and playdate for a full week in connection with Jenny Bags over their program.

The Schuster Stores cooperated even further in using displays in all their stores, featuring Jenny Bags, with the playdate receiving appropriate mention. In connection with a prearranged national tieup, the T. A. Chapman Department Store, exclusive distributor of Vera Maxwell fashions for the city, ran a large ad in the Milwaukee *Sentinel* advertising the fashions as "Gallant Journey" fashions. They also devoted window space to the tieup.

In another smart move, Hacker had 5,000 stock heralds printed, using stills from the picture and playdate material, with J. C. Penney imprinted on the back. These heralds were given to J. C. Penney & Co., who distributed them by including them in all their packages sent out through the wrapping department. Window displays, all containing 30 x 40 attraction cards, were obtained at the Columbia Music Co., Littmans Furriers, Adam Hats and the Majestic Flower Shop.

News and art breaks were obtained in all the papers prior to opening and an especially favorable reaction was given the film by the Catholic *Herald Citizen* because of the aforementioned screening.

Five days before opening, a special six-foot tandem setpiece, constructed according to the press book suggestion, was set up in the lobby and proved a great attraction to both young and old. Art wall frames were constructed on each side of the lobby entrance to give advance notice of the feature.

Invites Golden Wedding Couples As Party Guests

Every couple in the vicinity of Washington, D. C., whose wedding date was on or about November 7, 1896 were invited to contact the manager of Loew's Capitol, to celebrate their Golden Weddings as guests of the theatre to see "I've Always Loved You."

The first couple to contact the theatre were to be guests at a dinner party, with the next 10 couples invited to see the film.—WAS.



REGIONAL NEWSREEL

CHICAGO

POPCORN MANUFACTURERS ELECT; BATTLE OF BOX-OFFICE NAMES SET FOR ORIENTAL & CHICAGO

The boys who keep things popping in the popcorn business—the National Association of Popcorn Manufacturers, concluded their meeting here with the election of Fred J. Mayer of Madison, Wis., president; B. F. Butterfield of Oakland, Calif., vice-president and Charles Seyfert of Fort Wayne, Ind., treasurer. Al Villiesse of Chicago was reelected executive secretary.

A battle of names for box-office bonanzas seems scheduled here with the Essaness Oriental and the B&K Chicago in the running. The next two weeks at the Oriental has Mickey Rooney and Company to be followed by Frances Langford and Jon Hall, programs which appear to be aimed at exceeding the Chicago house record with Danny Kaye for two weeks.

Saul Goldman of Variety Pictures is in Detroit for business conferences while Jack Schlaifer went to Minneapolis for exhibitors' meetings and Irving Mandell, Monogram distributor, is expected back from his Florida trip. Mandell planned to go to the coast for a meeting on Nov. 13, accompanied by Charley Trampe of Milwaukee.

United Artist exchange manager Sidney Rose is undergoing a physical checkup at Michael Reese Hospital.

Monogram's Irving Mandell stopped off to visit his son at the Riverside Academy, Gainesville, Ga., on recent trip to Florida.

Mrs. Ben Eisenberg, wife of the Monogram manager, is recuperating from a recent operation performed at Mt. Sinai Hospital.

Herman Couston, former PRC office manager, has joined Columbia as a booker again.

Monogram exchange manager Ben Eisenberg has announced the marriage of his daughter Sharlene to Myron W. Pass, of Columbus, on Christmas Day at the Belden Stratford Hotel.

The Nov. 17 meeting of the Reel Fellows Club will include the election of officers, according to President Jack Armgart.

The Variety Club of Illinois, Tent No. 26, has announced the election of the following officers: National Canvasman, Jack Rose, with Jack Kirsch as alternate; Clowns, Alvin S. Raymer and Lester Simansky, with alternates J. Harold Stevens, George B. Topper, and Erwin R. Fensin; Canvasmen: Thomas Flannery, John Balaban, Walter Immerman, J. Harold Stevens, George Topper, Benjamin Lourie, William Baker, James Coston, Lester Simansky, William Hunt, and Edward Brunell.

Lower Illinois theatres will be affected by the favorable decision rendered by Judge John McGoorty, of Cook County Superior Court, to the Film Truck Service in its contract dispute with Koerner Motor Express.

E. G. Fitzgibbons, of Paramount's publicity department, has gone to Indianapolis for the Indiana Theatre Owners Convention, which also will be attended by Alex Manta and Jack Rose of the Manta-Rose Circuit.

Warner zone manager James Coston and George Singer, maintenance chief, were lucky enough to obtain tickets for the Army-Notre Dame game at Yankee Stadium in New York last week.

Recent visitors to the Variety Club quarters were Dick Frank, of Indianapolis, Nathan Golden, of Washington, and H. T. Brandt and Ralph Pinda, of Oklahoma City. A new club member is Leon Weingarden, of Consolidated Confections.

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NEW ORLEANS

Business has been seesawing in the New Orleans area during the past two weeks with the post war average up at some times and down as far as 25 per cent at others. No one seems to be able to explain it and exhibitor opinions are as varied as exhibitor opinions usually are.

A. C. Bromberg, president and general manager for the Southern Monogram Pictures Corporation spent several days in New Orleans conferring with Local Manager Henry Glover and Salesmen Joe Fabacher and George Nungessor.

Toto Guidry is scheduled to open his new theatre in Opelousas, La., next week. Fox Johnston, who is building up a circuit of small town houses is also slated to open in Bunkie, La., shortly.

Kay Films Branch Manager Jerry Kernigan and Salesman Arnold Severiede are busy boys these days, hustling to get film contracts.

Film shipments in Freddy Goodrow's exchange are hitting a new high. Freddie has a bale of western reissues going out into the territory each week where they like the "shoot-'em-ups."

Pensacola, Fla., is boasting a new community center theatre for naval and civilian personnel of the Naval Air Training base. Equipped with Motiograph sound and projection as well as the latest type seats, the center is said to be one of the most modern houses in the territory, including a cry room. It seats 730.

MILWAUKEE

MYERS GIVES UP HOLSTEIN TOWNE THEATRE; MINER CHAIN TAKES OVER THE IDEAL AT BLOOMER

Mr. and Mrs. Theodore Myers, who have been operating the Towne Theatre at New Holstein, Wis., announced this week that they would relinquish it on Nov. 9. Their successor was not named. Meyers has been with the house since 1938, first as projectionist and later as manager. He plans a vacation and then will open a greenhouse at New Holstein.

The Miner Amusement Company has purchased the Ideal Theatre at Bloomer, Wis., from George Cassen and will install Eugene Picotte of Chippewa Falls as manager. The Miner chain operates seven houses from its main offices at Rice Lake.

The new Valley Theatre at Spring Valley, Wis., is now under roof but the remainder of the construction is awaiting materials and authority to proceed with the work.

Weekly movies are now being shown at the Richmond Memorial Hall in Twin Lakes, Wis., with the crowds good to date. Free nylons to the lady holding the lucky ticket are an added incentive.

WASHINGTON

WOMEN PRAISE JOHN J. PAYETTE AS LEADER IN CONSTRUCTIVE MOVES FOR THE FILM INDUSTRY

Praise of Warner Theatres Zone Manager John J. Payette as a leader in constructive movements for the film industry was voiced here last week by Mrs. Frank A. Linzel, president of the District of Columbia Motion Picture Council.



J. J. Payette

Mrs. Linzel's praise came at a recent meeting where she discussed the leadership taken by Payette to bring the Children's Film Library Plan to the neighborhooders. Representatives from church, community and social organizations attended the meeting which was also addressed by Mrs. Marjorie Dawson, in charge of community relations for the Motion Picture Association. Mrs. Dawson emphasized the need of community backing to insure the success of the project.

Eleven minutes of reasons why you should come to see Washington is wrapped up in the short, "Invitation to the Nation" intended for distribution through travel groups, schools, parent teachers clubs and conventions and service clubs. It was first screened at the White House and later at Loew's Capitol for the Board of Trade and the press.

The boys at MGM are extending a welcome to Bob Ellsworth, booker, who arrived here from the local office in New York.

The winner of the Loew's Capitol stage con-

REGIONAL NEWSREEL

tents, conducted with WTOP for "Top Talent" is Estelles Moses, a soprano who has been blind since birth.

The girls at Warner Bros., gave Louise Davis of the contract department, a farewell party before she left to live in Florida. Jane Pattie, Susan Robie, Gladys Hoover and ex-Warnerite Helen Gareski, attended.

Maxine Doyle, first mistress of ceremonies at the Earle Theatre years ago, and now Mrs. Bill Whintey of California, is the mother of a boy.

Barbara Castle of the MGM billing department is being visited by her mother from Iowa. A new face at Leo's emporium is Marion H. Neilan, who replaces Ann Chaney in the district manager's office. Bob Duncan, ex-Warnerite and brother of Charlotte Duncan, Frank LaFalce's secretary, is home on leave from the Navy.

HARRISBURG

SPECIAL FEATURES FOR CHILDREN FAIL SO SENATE IS BACK TO CARTOONS SATURDAY MORNINGS

The Senate this week reverted back to cartoon shows for its morning shows for children after a try out of special features during the past two weeks flopped with a capital F. Manager Bob Sidman said the attendance was so light a continuation of the special feature policy was unwarranted.

The Mark Rubinsky theatres held their first postwar meeting for managers in Harrisburg on Nov. 3. After a turkey dinner at the Rubinsky home, the managers got down to business and Circuit Manager Gilbert S. Wolfe made the following awards:

William F. Moody, Dallastown, for showmanship; E. Lee Oyler, Newville, for advertising campaign, and Pearl V. Gillingham, Williamstown, for honesty and faithfulness.

Present were: Arthur Myers and Pearl V. Gillingham, Williamstown; Charles Rubinsky, New Philadelphia; William S. Moody, Kenneth Smeltzer and Robert Portner, Dallastown; Arnold Barket, St. Clair; Mr. and Mrs. Ira E. Sherk, Newmanstown; Mr. and Mrs. E. Lee Oyler, Newville; Max Miller, Gilbert Wolfe, Ida Rubinsky, Doris Rubin, and Mr. and Mrs. Mark Rubinsky, Harrisburg.

It's new ownership for the Paxtang Theatre at Paxtang with the deeds in the Dauphin County Recorder's office showing that Charles Kahn, who had bought the house early last summer sold it to Samuel Frank of Atlantic City, and Myer Adelman of Camden, N. J. at a price of $30,000 subject to a $10,000 mortgage. Roy Osman probably will continue to manage the house.

Genevieve Funk, secretary at the Colonial is pretty sure now she doesn't want any part of school children. After entertaining some 42 children at a Halloween party she was glad to get back to the comparative quiet of the theatre.

The Colonial's staff went a visiting New York city last week. Among those who saw the sights of Gotham at different times were Mr. and Mrs. Jack O'Rear, Mr. and Mrs. Franklin Maury, and Mr. and Mrs. Ike Davis.

Col. Swain, husband of State Theatre Cashier Ginny Crown Swain, is back with the Kenny Shaffer trio at the Plaza.



SIGN HERE, JOHN. John H. Auer (center), former RKO producer-director, signs a new term deal with Republic studios as associate producer-director. Allen Wilson (left), vice-president in charge of production, and Herbert J. Yates, president of Republic Pictures Corp., look on.

ST. LOUIS

GOVERNOR ATTENDS DEDICATION OF WASHINGTON THEATRE; SICK AND ACCIDENT LIST RISES

Governor Dwight Green was a participant in the dedication ceremonies of the Washington Theatre, Granite City, Ill., as were Mayor Charles Morlien, Thomas L. Farrington, President of the St. Louis Amusement Co., and Harry C. Arthur and Edward Arthur of Fanchon & Marco. The house, recently reopened after a complete renovation, is managed by Harry Swan.

Better Films Council Attorney Milton F. Napier was elected to the State Senate from the new 2nd District, and will therefore have to resign his post as Senator from the Twenty-ninth District. Napier rode into office on the Republican landslide.

United Artist salesman Homer Hisey is a patient at St. Luke's Hospital, and Cy Freedman, 20th-Fox publicity man, is recuperating from an operation at the Jewish Hospital on Kings Highway Blvd. RCA service engineer Luther Stone, of Carbondale, Ill., for whom there was little hope following his automobile accident in September, seems to be making a miraculous recovery. Stone has been immobilized in a plaster cast since his operation, but doctors hope to have him out of it in the near future. PRC salesman Johnny Walsh has recovered from his recent illness and is back on the job again.

Twentieth-Fox manager Ben Reingold has returned from a highly successful hunting trip into the wilds of South Dakota. Also back at work following trips of varying distances are: Republic district manager Nat Steinberg, Bill Sherman and Sam Weiss of PRC, United Artist Manager Bern E. Mariner, and Lou Walters, president of Cine Supply Company.

Recent Film Row visitors were: B. Temborius, Lebanon, Ill.; Dean Davis, West Plains, Mo.; Harry A. Scheidker, manager of the Orpheum and Star Theatres, Hannibal, Mo.; W. T. Swift, Gaiety Theatre, Virden, Ill.; George Karsch, Lead Belt Amusement Co., Farmington, Mo.; Harry E. Miller, Festur, Mo.; John Rees, Wellsville, Mo.; Tilden Dickson, Crystal City, Mo.; Albert Butler, Hillsboro, Ill.; C. Turvey, Pawnee, Ill., and Otto Ingwersen, Ritz Theatre, Montgomery City, Mo.

Amy L. Mathis, Carolyn A. and Milton J

(Continued on Page 26)



"A FULL QUOTA OF SUSPENSE
—*Film Daily*

THE



Seymour Nebenzal presents ROBERT CUMMINGS in "THE CHASE" with MICHELE MORGAN · STEVE COCH

IN THE HITCHCOCK TRADITION!"

—Variety

HASH



PETER LORRE • Screenplay by Phillip Yordan • Directed by Arthur Ripley ... *in the tradition of*

UA

REGIONAL NEWSREEL

(*Continued from Page* 23)

Harden have incorporated the Mathis Theatres Company of Granby, Mo.

The 300-seat Blue Mound Theatre, Blue Mound, Ill., has been sold by Maurice Bugg to William Lee.

W. Butterfield opened his Mormon Theatre in Nauvoo, Ill., on Nov. 8.

Another prospective theatre opening is that of the Paramount, closed for remodeling on Oct. 22 and expected to reopen just before Thanksgiving. The Paramount, part of the Commonwealth chain, is located in Rockport, Mo.

Mrs. Larry Dobberstein, secretary to 20th-Fox salesman Joe Feld, is at home expecting a baby.

Lon Wadman of the Amateur Motion Picture Club has been asked to lend two of his films for exhibition at the Photographic Society of America convention in Rochester, N. Y. Another AMPC member, Werner Henze, has had his film on Civil Air Patrol training exhibited before the Army Air Forces in Washington, D. C.

ATLANTA

VFW OVERCOMES BREMAN BLUE LAW: JIM JACKSON ILL

The Breman, Ga., post of the Veterans of Foreign Wars has secured permission from both the mayor and the city council for the showing of films on Sunday.

Republic branch manager Bill Talley will resign on Dec. 1 to take a month's vacation before joining Tennessee theatre owner John Stillman, in the operation of his five Negro theatres in that state.

Jim Jackson, veteran theatreman, is seriously ill and in the hospital here. He can be reached through Bach Theatres.

Recent visitors to the Row include: Hank Hearn, Exhibitors Service, Charlotte; Mr. & Mrs. John Jenkins, Astor Pictures, Dallas; Luke Stein and Carl Floyd, theatre owners from Florida; Mr. & Mrs. W. S. Thornton, Carbon Hill, Ala.; George Goodale, Rome, Ga.; Grover Shaeffer, PRC home office representative; and Paul Outerbridge, Paramount, N. Y.

Floyd K. Harton has sold the Twigg Theatre, Jeffersonville, Ga., to Steve B. Causey.

T. W. Williamson, Birmingham theatre operator, has opened a new house in Vincent, Ala., and Mr. & Mrs. R. E. Justice have opened a new Negro theatre in Bainbridge, Ga.





MITCHELL HONORED ON ANNIVERSARY. Curtis Mitchell, who recently celebrated his first anniversary as Paramount's national director of advertising and publicity, was pleasantly surprised by members of his staff who presented him with a birthday cake and one candle. Curtis is shown above holding the cake. It is hoped that the man holding up his hand (right, rear) was excused right after the picture was taken.

Tony Houshman, from Indianapolis, is the new assistant office manager in the Paramount exchange.

Ike and Harry Katz, of Kay Films, are visiting the Washington branch, and Monogram's Arthur C. Bromberg left on a business trip to Los Angeles.

William R. Ferguson, Howard Herty and Bill Ornstein, all of MGM, New York, were in town this week for the two-day southern district meeting of the company's field promotion men in connection with the personal appearance tour of Bess, equine star of "Gallant Bess." The horse, incidentally, will be guest of honor at the Gimbel's Thanksgiving Parade in Philadelphia on November 28.

PHILADELPHIA

CRIME WAVE SEEMS ON AS SECOND HOUSE IS ROBBED IN WEEK; TRADE SHOW FOR 'JOLSON' SETS RECORD

Crime continued to make itself felt in Philadelphia theatres this week when William Crump, watchman of the Uptown, was overpowered last Thursday night by robbers who apparently had hidden in the theatre after it was closed. The thieves ransacked the office and took an undetermined amount of loot. Although they managed to open the safe, they did not get the night's receipts which had been sent to the bank by Manager Ben Blumberg.

The strike of the Newspaper Guild on J. David Stern's *Philadelphia Record* did not affect any advertising during the first few days. The editorial functions of the paper were taken over by a skeleton staff of departmental heads.

Columbia Booker Ben Rosenthal is minus a tooth this week which had been giving him a bigger headache than switched play dates. "Pop" Korson, who used to own the Masterprice Film Exchange, is visiting California. He's the father of Columbia Exchange Manager Dave Korson.

MGM Local Exploiteers Jim Ashcraft and Ed Gallner acknowledged they have been in close association with Bess, handling the equine tour of that attraction but deny that they've taken to eating oats for breakfast. They say it's oatmeal.

Exhibitor indifference to trade showings erupted into activity for that of "The Jolson Story." So many turned out the doors had to be locked and late comers refused admittance.

RKO Exploiteer Hank Howard has that long awaited new automobile these days. Mrs. Alice Hickey, wife of Rialto Theatre Exhibitor Thomas Hickey of Lewistown, Pa. and sister of William Humphries who owns theatres in Catasaqua and Lewiston, visited film row this week.

All local exchanges were operating with skeleton crews only on Armistice Day.

The American Legion Variety Post No. 713 held its annual election of officers last week, with the following results: Commander, Victor H. Blanc, Vice-president of the Arena Association; Senior Vice-Commander, Everett C. Callow, Warner Theatres' Director of Advertising; Junior Vice-Commander, Rudolph Bloom, Jr., assistant promotion manager for radio station WCAU; Adjutant, Jack Brodsky, Warner Theatres' assistant contract manager; Finance Officer, William Brooker, Paramount publicity man.

LOS ANGELES

CRANDALL BUYS FLEMION INTEREST IN FILM CLASSICS; VOTERS KILL DOG RACES AFTER TOUGH FIGHT

Bill Flemion sold out his half interest in the Los Angeles Screen Guild franchise to Ben Crandall. Crandall owned the Senate and Klamer Theatres in the Motor City and just moved to the Coast. Flemion, who has been in the exchange business many years, retires Nov. 16, with no plans for the moment.

Milton L. Frankel, formerly of Warners' Pittsburgh office and more recently, booker at Screen Guild is the new Film Classics manager. Lloyd "Stony" Goad succeeds Milt, moving over from Exhibitors Service.

The Western Amusement Company and Long-Griffith have moved down the hall at 1914 S. Vermont, and John A. Benedict, insurance man, and W. H. Turpie, Western Division manager for Manley-Burch Popcorn Co., have moved into Western's former quarters.

Lloyd Katz, former salesman for Film Classics, is now working for Eagle-Lion. Bob Goldhammer, son of newly appointed Western District Manager Nicky Goldhammer of E-L, is joining the Eagle-Lion studio in a production capacity. Iva Griffith also moved over from Film Classics to continue as secretary to the elder Goldhammer. Georgia Ewing is the new bookkeeper-cashier at Film Classics, moving there from Columbia.

Marty Solomon, genial Monogram branch manager, is back at work after an absence of

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over two months occasioned by a severe attack of ulcers. When he returned, the office force gave him a hearty "hello" with large signs posted all over the place, saying "Welcome back, Marty!"

Monogram office manager Dud Forey and his wife celebrated a wedding anniversary last week. Chief inspectress Mrs. Margaret Halstead is in Denver on leave of absence, visiting a seriously ill sister. Howard Stubbins, Monogram's Pacific Coast franchise holder, attended the annual stockholders' meeting at the studio Nov. 13.

The Southern California Theatre Owners Association is happy that its fight against Proposition No. 2, dog-racing, died at the polls.

OKLAHOMA CITY

PREMIERE BRINGS OUT GRIFFITH EXECUTIVES; PLAZA TRIES ONE HOUR SUNDAY SHOWS FOR KIDS

The world premiere of "Home in Oklahoma" at the Griffith theatres in Ada and Ardmore brought out a host of executives among them C. F. Motely, Lew Chatam, Galey Varnell, Cliff White, Horace Fallas and Fred Jackson.

A Sunday hour show for kids featuring cartoons, has been tried out at the Plaza. The program consists of five cartoons.

Film row has a few shifts to note this week with Don Tullies, head booker for RKO, going over to the Warner staff as a salesman, and J. P. Upton at Price, taking to the road as a salesman and Bud Ferris from the Dallas RKO offices to be the new PRC manager here.

Paramount Shipper Eugene Jacobs, now the proud father of an eight-pound boy went off on vacation last week. He needed it, having lost 14 pounds walking the floor and worrying.

And if you think you know something about bowling get your team out to meet Paramount's, which is pretty chesty now that it has won 14 of the last 15 games it played. They've got a challenge out for any takers.

Paramount Branch Manager Buck Weaver's wife is now a big business woman herself, having bought out her partner in Variety Exchange, a Ladies' wear shop.

New automobiles are still a novelty around here but Paramount Salesman Howard Nicholson is riding around in a '46 Chevrolet de luxe club coupe and Republic Salesman Eddie Gregge, is the proud owner of a new DeSota coupe.

George Hofink, out of the navy and formerly with Universal in Des Moines, is the new U manager here. And a nice new face in the same office is booker-stenographer Vouette Moussa. Ramona Yegler is the new cashier at Paramount.

O. F. Criag of Newark, Ark., has sold the Royal in that city to J. V. Chapman, Jr., and R. S. Chapman of Batesville.



KEY FOR A KISS. The key to the city was given June Haver, 20th-Fox star, when she recently visited Rock Island, Ill., her home town, after five years in Hollywood. And to show her appreciation, June planted a kiss on the cheek of Mayor Melvin McKay.

KANSAS CITY

Mathis Theatres, Inc., has been incorporated by Amy Lee Mathis, Milton J. and Carolyn A. Harden, all of Granby, Missouri, with $75,000 authorized capitalization.

Fox Midwest tried out morning matinees at some of their neighborhood houses last week. No word on whether they will be reinstated. These shows were dropped some time ago when polio scares made it useless to run them.

Don Davis, RCA rep here, is touring the southwest on business for his company.

The Paramount at Rockport is scheduled for reopening about Thanksgiving, after having been closed for remodeling. It's a Commonwealth theatre.

Don Russell of the Ness Theatre at La Crosse, Kansas, was killed in a recent automobile accident.

OMAHA

F. T. Murray, who heads the Universal branch operations division, and District Manager Edward Heiber, district manager from Kansas City, were visitors here. Heiber was forced to leave on learning of the death of his mother-in-law in Baltimore.

Head Booker M. E. Lee of the Central States Circuit in Des Moines spent several days here.

Mr. and Mrs. Francis Pace, exhibitors at Malvern, Ia., are back after a vacation at their Ozark's cabin.

Death came to Mrs. B. B. Holdridge, wife of the owner of the State Theatre, Shenandoah, Ia., who died in St. Joseph's Hospital here. Services, with many from the industry attending, were held in Shenandoah.

Roy Casey, 20th-Fox cashier, is back from a short stay with relatives in Cherokee, Ia.

Tri-States district manager, William Miskell, attended a state-wide three-day safety meeting in Lincoln as one of the special appointees of the Governor.

Mrs. Carl Rye, former 20th-Fox office manager now living in Mason City, Ia., visited her old friends here.

Services were held here for Louis Gerelick, 73, father of Jules Gerelick, a Paramount salesman from Milwaukee.

Ras Anderson, head shipper at Paramount who recently suffered a broken toe on the job, has returned to work.

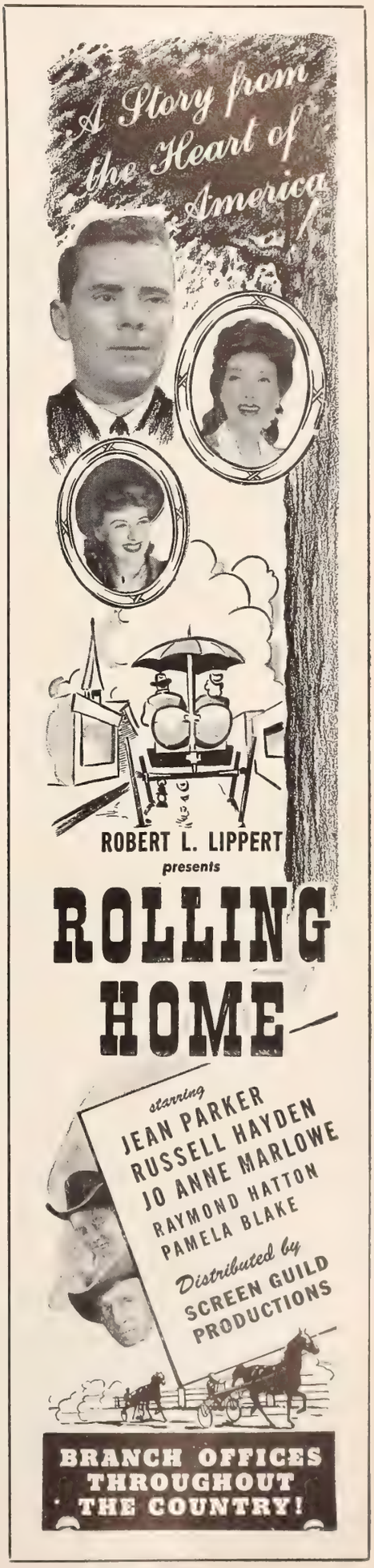
Mr. and Mrs. Walter Creal, Beacon Theatre owners here, are vacationing in New York City.

Rita LaHood, has joined Columbia as a general clerk.

RKO salesman, David Arthur, passed cigars this week. The new arrival was a boy, weight eight pounds, four ounces.

Columbia salesman, Pat Jolly, ill with virus

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ROYALTY AT LONDON PREMIERE. The first Royal Command Film Performance at the Empire Theatre, London, proved to be a most brilliant social event. The above scene in the Empire foyer, with King George chatting to Stewart Grainger, and Princess Elizabeth talking with Ray Milland, gives no indication of the surging activities of the crowds outside the theatre, where police were powerless to deal with the legions drawn to Leicester Square to greet the Royal Family and the stars.

LONDON OBSERVATIONS

By JOCK MacGREGOR

The biggest week in the history of the London film trade was highlighted by the reception for the stars appearing for the Royal Command Performance, the Eric Johnston interview, the gala premiere itself, Paramount's luncheon for James E. Perkins, new managing director for Great Britain, and the dinner dance at which Adolph Zukor presided, and the preview of "The Jolson Story."

* * *

The Royal Command performance at the Empire, which garnered $150,000 for the Cinematograph Trade Benevolent Fund and scored as a headline story in newspapers round the world, was one of those events that not only cast its shadow before, but left a wake of discussion behind. Among the many sidelights which continue to brighten conversation about this glittering first showing of "Stairway to Heaven" was the sight of newsreel cameramen operating in white ties and tails; and the continuing query among usherettes and managers from all West End cinemas (who helped out) as to how they fared in the mobbing which took place in Leicester Square's battle of the showmanship century.

* * *

Max Milder, joint managing director of WB and ABPC which controls Britain's largest cinema circuit, two studios, Pathe Distributors and a newsreel, announced that negotiations are nearing completion for the purchase of Anglo-American Distributors.

Anglo, under Louis Jackson, has become a leading independent distributor, handling the highly successful British National output.

It would appear that Anglo is making this move to insure adequate booking for its product in view of the uncertainty which faces the small British producer. It has been whispered for some weeks that Jackson was going to throw his lot in with ABC or Korda, still a mystery man in this field.

* * *

Paramount's dinner dance drew a big turnout of film personalities, with Odeon being particularly well represented. J. Arthur Rank made one of his rare appearances. The speeches were short. Mr. Zukor spoke most highly of Jimmy Perkins in introducing him and referred to Mr. Rank as a "credit to our industry throughout the world."

Mr. Rank responded for the guests and obviously enjoyed the evening. Later on Zukor and he had a heart to heart talk. Already the entire Paramount output goes to his Odeon circuit and a still closer tie-up between the two organizations would not be surprising.

Ray Milland led the film stars and there was much competition among the ladies to dance with him. Capt. Sidney Clift's daughter Denise was among the first to get him on the floor.

It was a great night for the independents who were there in strength. Lou Morris appeared to be finding life to his liking. Mr. and Mrs. Theo Fligelstone did not miss many dances.



PERKINS MEETS BRITISH PRESS. J. E. Perkins, chairman and managing director of Paramount Film Service, Ltd., succeeding David E. Rose, was introduced to the London press by George Weltner, president of Paramount International Films, at a luncheon held at Hungaria, London. At the table above, left to right: Maude Miller, Perkins, Weltner, Jock MacGregor, Lillian Duff and Frank Farley.

(Continued from Page 27)

pneumonia, has recovered enough to leave his bed and will be back at work shortly.

MGM branch manager, Jerry McGlynn, received encouraging news following a physical checkup at the Mayo Clinic. He will return to work on a part-time basis for awhile.

Joyce Rodda, assistant cashier at MGM, is taking a leave of absence on advice of her physician.

ALBANY

CUPID BUSY ALONG FILM ROW; VARIETY CLUB DENIAL DAY SET FOR NOV. 30; WEEK-END GOOD

From Miami Beach, Fla., Mr. and Mrs. Harry Hellman write that they are already comfortably settled in their home there, where they will remain for the winter months.

The Hellman Theatre office is being enlarged and renovated.

MGM booker Dorothy Stein spent the holiday week-end in Buffalo; Betty Herrick of Warner booking office, enjoyed hers in New York City.

Camille McCaffrey, Columbia cashier, has just returned to the office after a week's bout with intestinal grippe.

Florence Bergmann is the new Columbia biller and telephone operator.

Mrs. A. McNamara who operates the Bay Theatre, Alexandria Bay, during the summer months is now in her home in Valatie, N. Y. where she will spend the winter.

Mrs. L. J. Van Buren has sold her woodcraft store and will devote her entire time to the operation of the Van Buren Theatre at Cairo.

Burton Moyer is a very busy man between teaching piano and operating the Cherry Valley Theatre, Cherry Valley, one day a week.

Margaret Smith, assistant to Harvey English, has now an assistant, Gwen Ryan. Mr. English, who started with the operation of one theatre, the Capitol, about ten years ago is now the owner of eleven in the following situations: Livingston Manor, Roscoe, Jeffersonville, Hancock, Windsor, Roxbury, Interlaken, Dundee, Narrowsburg, N. Y. and Halsted and Susquehanna in Pennsylvania.

Sidney Mull has opened the Masonic Hall, Nassau for the winter months.

Holbrook Bissell of Advertising Distributors, Inc. has just returned from a trip out west where he visited Lima, Cleveland and Alliance, Ohio.

20th-Fox office received a surprise announcement of the marriage of their salesman, Dan Houlihan to Anne Pohl. They are honeymooning in Iowa.

Jerry Spandau, Universal branch manager out of Buffalo, visited Albany. Louis Brager, Warner Bros. real estate department man, is in town.

A surprise miscellaneous shower was tendered Marian Lippoth, MGM assistant cashier, on Thursday, Nov. 14th, at the home of Ruth Hogan in Watervliet. Marian will marry Michael Milark on Nov. 30. Mrs. Jennie C. Rosenthal, owner and operator of the State Theatre, Troy, is visiting her daughter, Mrs Jack Green, in Kansas City, Mo.

Frances Gulaski, Republic stenographer, was married to Kenneth Tucker on Oct. 27 at the St. Joseph's Church, Troy.

Albany Variety Club's Annual Denial Day will be held Saturday, Nov. 30. In conjunction with this drive five Albany area college chorus

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groups will appear in the theatres to aid the drive for raising funds to send underprivileged boys to Camp Thacher in the Helderbergs during the summer months. The Union College Glee Club will sing at the Strand Theatre Nov. 20; the Russell Sage chorus will appear at the Palace Theatre on Nov. 21 and the following night will see choruses of RPI and State College at the Palace and Strand respectively. The Skidmore college's 60-voice chorus will appear on Nov. 25 at the Strand Theatre. As in previous years, Variety campaign workers will solicit funds from civic organizations, industrial and State workers and from Albanians in all stations of life.



SAID SO-LONG AT STAG PARTY. Film men of Washington and points East, West, North and South, gathered in Washington at a stag party to say farewell and hail to Al Benson (center) before his departure to take over as branch manager of Paramount in Cincinnati. In photo above, George Dembow, National Screen Service, and Earle Sweigert, Paramount divisional manager, flank the guest of honor.

NEW YORK

INDUSTRY FORMS PHILATELIC CLUB; HENRY HOKE ADDRESSES AMPA MEETING; WB PLANS PARTY

Thirteen stamp collecting enthusiasts met last Friday at luncheon to form an intra-industry philatelic club. The only resolution to come out of the meeting was a decision to ban shop talk. Among those present were Ed Aarons, MGM; Leon Bamberger, RKO; Nat Cohn, Columbia; Albert Deane, Paramount; Jack Hoffberg, Sidney Kulick, Howard Levy, MGM; Jack Levy, National Screen; Robert Maroney, RKO; Henderson Richey, MGM; Joseph Seiden and John Wenisch of Film Classics.

Paramount Pictures Club has announced the formation of an amateur dramatic club, believed to be the first to be backed by film company for its employes. Working under the direction of Gene O'Donnell, the club expects to have its first effort ready for display by mid-spring. Co-chairmen are Irene Scott and Paul Nathan.

Direct mail authority Henry Hoke addressed an AMPA meeting last week, stressing effective letter writing and criticizing sample letters submitted by the audience. Among the 100 members and guests present were child stars Bobby Driscoll and Luana Patten, June Lockhart, Cathy O'Donnell, Rutgers Neilson, Leon Bamberger, Si Seadler, and Vincent Trotta.

Century's Avalon, having been completely renovated and featuring a tid-bit bar as well as the latest in sound and projection equipment, will reopen on Nov. 20. Mike Nicholas is manager.

Warners' home office will open its clubroom Nov. 22 for a special Thanksgiving Festival Dance. Vice-president Harry Mayer, will arrange for a program of Broadway entertainment to enliven the festivities.

On Nov. 26, the Ambassador Theatre will switch its policy to one of international films, presenting as its first attraction a French version of the opera "Carmen."

Twentieth-Fox general attorney William T. Powers was swept into the Supreme Court of the Second District by the Republican landslide. Powers has been with Fox and National Theatres for the past 14 years.

Funeral services were held last Sunday for Newcomb F. Thompson, contract representative for RKO. Prior to his RKO assignment, Thompson had a long record of newspaper work.

Carol Brandt, eastern MGM editorial head, returned on the Queen Elizabeth from a six-week tour of Europe.

United Artist salesman David Douglas has been transferred to the New Haven exchange, Henry Owen, salesman for Republic, will return to New York from a tour of duty with the Philadelphia exchange.

Jack Price, owner of Price Theatre Premiums and Farm Boy Popcorn, is taking his first vacation in 20 years in Hollywood.

Alice Karnes, secretary to Republic branch manager Max Gillis. was given a dinner at the Famous Kitchen prior to her leaving for a honeymoon in Canada. She will return in two weeks. Brooklyn booker Hannah Eckstein has also announced her engagement.

Monogram boasts of a 100 per cent donation to the United Jewish Appeal. Eleanor Lowenthal, has returned from her honeymoon.

Wedding bells are creating quite a din along the Row: Bea Weiss, of United Artists film room resigned last Friday to become Mrs. Sylvester Baehr, and Muriel Roth, of the shipping department, is honeymooning in Atlantic City. Lee Savitzky, of RKO's contract department, has announced her engagement.

Paramount has added Irving Prepas and Louis Martin to its accounting department; 20th-Fox's contract department now includes Martha Kafka and Estelle Hernan and Sylvia Sussman is new in Republic's accounting division.

The scheduled luncheon of the Amusements Committee of the National Conference of Christians and Jews has been postponed to 12:30 p.m. on Nov. 18 at the Waldorf-Astoria.

HARTFORD

INCORPORATE NEW FIRMS TO PRODUCE TELEVISION PROGRAMS ON FILMS; LOUIS LaVORGNA DEAD

Several new business firms have appeared in the Hartford area. Up at Springfield, Mass., a new outfit to produce public relations and educational shorts and television programs on films, Film Group, Inc., has been organized, with Edwin H. Kasper, Kasper-Gordon, Inc., Boston, radio production and transcription studios, as president. Down at Westbrook, Conn., Radio Corp., Inc. (which has filed a certificate of incorporation with the Secretary of State's office at State Capitol, Hartford) is tooling up a plant for the manufacture of television equipment, radios, phonographs, and combination radio-phonographs. Incorporators are Robert Currier, John S. Muskatello, and Armand Piche.

Irving Hillman, manager of the Empress Theatre, Danbury, and Helen Saulsbury were married recently.

Bill Heely of the United Artist exploitation staff was a visitor the other day at the Strand office of Manager Jim McCarthy. The two arranged radio station breaks, truck banners, and displays at book and music stores for "Mr. Ace."

Over at Pittsfield, Mass., William Powell of Western Mass. Theatres, Inc., circuit, has been named theatre representative on the merchants committee of the Pittsfield C. of C.

One of Connecticut's pioneer projectionists is dead—Louis LaVorgna, projectionist at the Plaza down in New Haven. LaVorgna went to work at the Bijou, also New Haven, in 1905 when the Bijou was first opened.

VANCOUVER

THEATRE DEALS ACTIVE IN B. C. SECTOR; ODEON SHIFTS MANAGERS

Sam Laurie of Hussar Alberta has purchased the Gem Theatre in Fairview, Alberta. Fairview is in the Peace River district, a good farming community.

The Odeon Circuit has leased the 449-seat Cambie Theatre a surburban house, from Saul Baril. Including the Cambie, Odeon now has 18 theatres in the Vancouver area and 29 in British Columbia. Howard Boothe is in charge of the B-C district. Two new houses are planned for Victoria and West Vancouver.

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The following changes have been made at Paramount's local film exchange: Doug Luff resigned, succeeded by Mickey Stevenson recently discharged from the RCAF, a newcomer to film business; Majorie Gutteridge cashier resigned after 16 years with Paramount and will go to Powell River B-C as secretary to Myron McLeod who operates two theatres in that zone; Helen Simpson, steno, moves up to cashier and Phillis Baird is the new bookers stenographer.

School Patrol Officer Sgt. Jack Dunn of the Vancouver city police is making the rounds of the Odeon Movie Clubs giving short talks to the youngsters on traffic safety measures. At five suburban Odeon houses where the clubs have been in operation for more than a year, birthday celebrations have been held.

Lloyd Muir, RKO exploiteer and Bill Forward, manager of General Theatre Supply for B-C, where made members of Vancouver Senior Board of Trade recently.

Howard Fletcher has sold the 444-seat Hollyburn Theatre, West Vancouver, to Peter Barnes of Toronto, who will take over in January, Fletcher has run the Hollyburn for 15 years. Odeon Circuit is building a 900-seater in West Vancouver.

Dennis Watson, assistant manager of the Vogue Theatre celebrated a double event this week, he became the father of a baby boy, and "The Outlaw" opened to record breaking biz at the Vogue. It is child number two for the Watsons.

Maynard Joiner, Famous Players supervisor, heads the Rotary Club's carnival committee for the annual Silver Blades Exhibition at the Forum Dec. 4-7. The Vancouver and Connaught skating clubs will take part in the program.

A series of managerial shifts causing a general move-up of Odeon managers took place this week. Johnnie Bernard, manager of the Circle Theatre was promoted to assistant booker in the Odeon District Office succeeding Andy Dart; Bob Fraser moves from the Dunbar Theatre to the spot vacated by Bernard at Circle; Ann Thompson ex-manageress of the Dunbar Theatre, returns to her former position.

Frank Fisher, Odeon's Western Division manager left for the East after a ten day visit of inspection in B-C.

Owen Bird, former booker with Paramount here, who now operates a 16-mm circuit, was in town recently from his headquarters in Goldin B-C, in the Rocky Mountain zone. Bird plays five towns in the Goldin district and says that business is very good. He was elected president of the Board of Trade at Goldin recently.

Arthur Graburn, Odeon head booker, was married Nov. 9th to Gillie McLaughlin in Vancouver. They will honeymoon south of the border.

Lloyd Muir, RKO exploiteer returned to Vancouver from a trip to the Prairies and reports newspapers and radio very cooperative in Western Canada territory, and all theatre managers feel the need for increasing exploitation and offering their pictures to the public with added zip and new and different campaigns.

Viki Paton, former cashier at the Plaza is now secretary to Al Jenkins at the Vogue. Judy Kennedy has moved from the Paradise to replace her. June Ellis, cashier at the Vogue, has resigned. Fronier Johnson, former head usherette replaces her as cashier.

Charles Doctor of Famous Players away on the sick list for the past year is back to work again and has been assigned temporarily as manager of the down-town Strand Theatre, succeeding Stan Pooley resigned to reside in Hollywood.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week . . . **WILLIAM C. HUNT**

COLUMBUS

The crowd of 74,000 people which attended the Ohio State-Pitt game last Saturday contributed to the increased business done on Sunday and Armistice Day in local first-runs. This was in contrast to the low marks established on Election Day and, of course, at last Saturday's matinees.

Palace Theatre manager Jerry Shinbach, always foresighted, now proposes to install rubber walls in time for the personal appearance of Mickey Rooney, scheduled for four days starting December 12.

Stanley F. Dawson, 70, died last week at his home in the Hotel Bliss. Dawson was a theatrical agent for more than 45 years, associated with Ringling Brothers, Sells, and Cole Brothers Circus.

Jack O'Connell, manager of the Loop theatres in Toledo, and his wife are visiting their son at the Naval Hospital in Seattle, Washington, with "Curly" Posen taking over in his absence.

Also visiting the west coast are Uptown Theatre operator John Dolan and his wife, and Joe Dolan, Alhambra projectionist.

Citizen theatre editor Bud Kissel and *Journal* drama critic Mary McGavran have gone to New York for the world premiere of "The Razor's Edge" at the Roxy Theatre on Nov. 19.

The decision of the State Board of Tax Appeals, evaluating Palace Theatre building and property at $638,986, was appealed to the State

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Supreme Court by the B. F. Keith-Columbus Co.

Edith Marks has been added to the office staff of the Ohio Theatre, and Martha Dobkins is the new switchboard operator for both the Ohio and Broad Theatres. Chet Warner and Paul Damrin are now projectionists at Neth's State Theatre.

DENVER

SNOWSTORMS HIT BOX-OFFICES FOR $25,000 WEEK-END TAKE; DELIVERIES REMAIN NEAR NORMAL

Two snowstorms, hitting Denver as they did, just about put a crimp on business, delayed film shipments and gave film rowers a transportation problem the like of which they don't remember in several years.

The first snow was 26 inches, but coming as it did on a Saturday, it found most of the theatres with their film shipments and about all the harm it accomplished was to freeze the box office, nicking the Denver first runs for an estimated $25,000 of their usual week-end business.

And on top of that it slowed up returns, which forced exchanges to send out substitutes during the week as a result of print shortage.

Among the other effects was a fervent wish on the part of Paramount Booker Paul Almeyer, that he had not moved to Idaho Springs, Colo., which necessitates 45 miles of daily commuting. That might be bad enough but when Paul had to shove 300 feet of 26-inch snow before he could get to work, that was a different story. He was snowed in from Saturday through Tuesday.

Art Sears, auditor for Civic Theatres didn't mind a bit of overtime though and turned taxi driver for the occasion. With the company pickup he shuttled back and forth, getting theatre managers and operators for the daily performaces and taking them home again at night.

And the inclement weather kept exhibitors pretty close to home for the most part, with only Larry Starsmore of Colorado Springs; Glen B. Whittstruck of Meeker; G. S. McLaughlin of Los Animas and Carmen Romano of Louisville, being seen on the row.

Incidentally the blizzard made Popcorn executive Cyril B. Lee use about every type of transportation available to get back to Denver. Lee was in Kansas City for a Viking popper meeting. He left Kansas City by plane, was grounded; took a train, a bus, a streetcar, taxi, auto and made the last half mile on foot.

Paramount District Manager Hugh Braly went to Salt Lake City on business to confer with Western Division Sales Manager George Smith. Twentieth Century Fox District Manager Charles Walker spent three days here with Exchange Manager James Dugan and others of the local staff.

Paul Hoppen, who used to run the Plaza tumbled and broke his ankle. He's in St. Anthony's hospital. Frank Barnes, who operates the Elite at Crawford, Neb., is recovering from an operation at St. Mary's hospital, Rochester, Minn.

M. J. McDermott, Universal home office representative, was a visitor here with Mrs. McDermott.

It's a busy time for Paramount local exploiteer Robert Quinn, who is putting his hat in one place more than a few days at a time now. Other traveling man is George Frantz who is now on his way to New Mexico and Southern Colorado for his usual tour of theatres, and Monogram Franchise Owner Lon T. Fidler, who attended the Monogram stockholder convention in Los Angeles.

Mr. and Mrs. Sam Langwith are home in Denver again after a six weeks trip east. He owns Western Service and Supply at Denver; she runs the Mines Theatres, Idaho Springs.

John Wolfberg has plans to reopen the Mission as soon as a new marquee can be put up. The house has been remodeled and redecorated and has been renamed the Vogue.

Peter McDonald, 72-year-old doorman at the Federal ever since the house was built, died suddenly at his home. Funeral services were held in Denver.

Ted Knox has reopened the Windsor at Windsor, Colo., after closing to install Motiograph sound and projection. He bought the theatre from Ben Riggs.

Edna Ahlers, head of Paramount's contract department was the woman on the jury last week when she served in a murder trial.



DISCUSS EXHIBITOR PROBLEMS. The second of a series of regional meetings of members of Allied Independent Theatre Owners of Iowa and Nebraska was held last week at Norfolk, Nebraska, when the exhibitors of the northwest section of that state gathered at a luncheon in the Waldorf Hotel. Present at the meeting, and most of whom are seen in the photo above were: J. L. Irwin, Leonard Leise, Mrs. John Noffsinger, Ann C. Schreiber, Pat Plummer, Jeanette Schoeneman, Mrs. R. E. Paulson, Mrs. Rose Nebuda, R. E. Paulson, Mel Kruse, John Preston, John McQuiston, John Noffsinger, Harold Bowers, Carl Mansfield, Howard Brockings, C. A. Craig, Alfred Carlson, Ed Opocensky, Bick Downey and Vernon Jenson.

MINNEAPOLIS

About 200 independent exhibitors from Minnesota, western Wisconsin, North Dakota and South Dakota are expected here for the mid-year convention of North Central Allied at Nicollet Hotel. Scheduled to address the meeting are Jack Kirsch, president of Allied States and Allied of Illinois; Sid Samuelson, general manager of Allied of Eastern Pennsylvania; Leon Bamberger, public relations director of RKO; George Dembow, sales manager of National Screen Service; and Jack Schlaifer, sales manager of Monogram. Lee Loevinger of St. Paul, formerly of the anti-trust division of the Department of Justice, also will speak at the conclave. The luncheon preceding the business sessions will be open to distributors as well as exhibitors. All independent exhibitors in the Minneapolis film zone have been invited to the convention but only paid up NCA members will be allowed to participate in the discussions, according to Don Swartz, NCA executive secretary.

G. E. Carroll, Warner Bros. travelling auditor, was a visitor to the Minneapolis exchange, as was Norman Moray, general sales manager of Warner shorts.

Ben Berger, president of North Central Allied, has appointed A. A. Kaplan of St. Paul and Jack Heywood of New Richmond, Wis., to the advisory committee of the NCA board. They will fill the posts left vacant by the death of Al Steffes and the resignation of Ben Friedman. Berger also has announced that the Miner circuit of eight theatres in western Wisconsin has joined NCA.

The entire membership of the Northwest Variety Club will meet in the club rooms at Nicollet Hotel on Nov. 18 to vote on a new board of directors for the coming year. Ben Berger has been named chairman of the nominating committee. Other members of the committee are Roy Miller, Bill Elson, Jack Heywood, Max Torodor and Al Lee.

H. P. Borah has purchased the Roxy Theatre at Roseau, Minn., from Verne Sessler. Borah recently sold the Bryant at Bryant, S. D., to Bernard Eirenberg. George March has purchased at auction the building housing the March Theatre at Vermillion, S. D., for $22,150

Robert Malek has opened his new $150,000 Malek Theatre at Independence, Iowa, built on the site of the old Grand.

Ben Berger, president of Berger Amusement

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REGIONAL NEWSREEL

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Co. and North Central Allied, and two associates have purchased the Loeb Arcade, a five-story Loop office building, for a price "in excess of $300,000." His associates in the purchases were Ted Karatz and Ted Bolnick, manager of Berger houses. Both Berger Amusement Co. and NCA will move their offices to the Loeb building.

Ev Seibel of the publicity staff of Minnesota Amusement Co. is back after a week's duck hunting trip near Canby, Minn.

BOSTON

IRVING BERLIN TO BE GUEST AT TUB THUMPERS NEXT LUNCHEON

Looks like you couldn't keep Bostonians at home last week-end with Paramount Booker John Good off to New York to see the Army-Notre Dame game and Ruth Goldberg of MGM flying to that city for a week-end holiday.

Paramount Cashier Kay Shaeffer is recuperating after a lengthy illness and told her associates she hopes to be back at work in another week. Another Paramounter, Bud Lewis, film salesman for Rhode Island and Western Massachusetts, is in the Boston City Hospital. Add to the sick list Francis J. Cronin, well known here as an organist in many "A" houses, who is in the St. Elizabeth Hospital due to a heart attack.

Douglas Ames, recently discharged from the Armed Services, and who prior to the war was assistant manager at the M&P New Haven Paramount, is back on the job. Alfred Swett, who formerly managed the Falmouth Theatre, is the new manager of the Taunton State.

The Tub Thumpers are doing a job for the War Nurses Memorial Fund with Harry Browning and Arthur Moger helping to beat the drum for funds which are now being solicited under the guidance of Martin E. Adamo. Irving Berlin of "Blue Skies" and other fame will be the guest of honor at the Nov. 21 Tub Thumpers luncheon in Steuben's Blue Room.

Boston visitors included MGM Salesman Ray Curren who has the Maine territory and Eastern Division Sales Manager Edward M. Schnitzer of United Artists. Schnitzer was in a huddle while here with Clayton Eastman, John Dervin and Jim Winn.

United Artists Publicist Phil Engel was busy last week with the art display of paintings depicting "The Temptations of St. Anthony" which are being used to ballyhoo "The Affairs of Bel Ami." The turnout was tremendous though Boston's Mayor Curley doesn't like the pictures and termed them an insult to Catholics.

Joe Levine is back after a trip through the country to set up handling for his Embassy Pictures which include "Shanghai Gesture" and the former RKO release "Daniel Boone."

R. E. "Bob" Ingham formerly manager of the Orange Theatre, Orange, Mass., and now in the grocery business at Ludlow, Vt., is the proud father of a baby girl who has been named Jill Elaine. The child was born to Mrs. Ingham at the Springfield, Vt., Hospital.



MAN OF THE WEEK. Nat Wolf, Warner zone manager in Cleveland, was chairman of the motion picture division for the Community Fund Drive, which closed with approximately $5 million in the bag. In appreciation of his work, Wolf was named Man of the Week and his picture was displayed in the Carter Hotel Hall of Fame.

NEW THEATRES

Vancouver—The reconstructed Odeon Hastings, seating 1400, is scheduled to open shortly under the name of the Beacon with a straight picture policy playing day and date with the uptown Vogue.—VAN.

Grand Forks, B. C.—An up-to-date theatre seating 432 is being planned for this city by Peter Abrosimoff. The house will compete with the 300 seat Granada operated by Del Fox for the trade of a population of 1300.—VAN.

Tacoma, Wash.—Purchase of property and plans for the construction of a modern 700-car drive-in theatre in South Tacoma are announced by C. L. Theuerkauf and Chester N. Nilsson, Tacoma theatre operators. The project represents an expenditure of $100,000 and the site is a 35-acre tract at South 84th and Tacoma Way. Theuerkauf operates the Realart Theatre in South Tacoma and Nilsson the Sunset and Kay St. Theatres in Tacoma.—POR.

Lamar, Col.—C. U. (Banknight) Yaeger will open the new Lamar here on Nov. 15. On the guest list for opening night are 150 theatre, film and newspaper men.—COL.

Corpus Christi—Robb & Rowley have set Jan. 1 for the opening date of their new Ayres Theatre here.—DAL.

Dallas—Jack Zern, in association with G. E. Wiltse and W. J. Zeidlik, are preparing for a new colored theatre here. The tentative date for its opening has been set for Christmas Day. —DAL.

El Paso, Tex.—C. H. Richter and E. L. Pack plan to build their second drive-in theatre for the El Paso trade. Plans have been prepared already.—DAL.

Vancouver—Famous Players plans construction of a $400,000 theatre in Edmonton, Alberta, next year, if material is available. They have nine theatres in that city. The company has also been granted a permit to build a $75,000 house at Chilliwack, B.C., 50 miles east of Vancouver where it presently operates the 570 seat Strand. Construction will start as soon as materials are available.

Palestine, Tex.—Robb and Rowley have announced they will build a new house here shortly.—DAL.

Denver—The new $50,000 Rig Theatre has been opened at Rangely, Col., by the Western Amusement Company of Los Angeles. It is the first theatre in this new town, center of a huge oil field, and the first Western Amusement house in Colorado.—DEN.

Kiowa, Okla.—As soon as he gets the green light on building supplies, Howard A. Collier will start work on the new 200-seat Kiowa Theatre.—OKL.

Toronto—Odeon Theatres of Canada, Ltd., has applied to the City of Ottawa for a permit to erect a $300,000 theatre in the Canadian capital.

Everett, Miss.—H. A. Everett is erecting a new 750-seat theatre, the Spud, at Magee.

DALLAS

Rumor says yes but Interstate says no. It's all about the Dallas area premieres for "Duel in the Sun" with rumor saying it will come Christmas time and Interstate insisting no final booking date has been made.

C. Matson has finally got the work going on his house at Rockdale after several delays.

Exhibitor C. B. Sandidge, who runs the Village Theatre is back home from a pheasant hunt with pheasants—and a fractured ankle which he got on the trip.

Town Talkies of Texas have announced that Athol Boyeter will act as Oklahoma service representative.

John L. Franconi, W. J. Cammer, and Edward V. Green have filed, in Austin, for the incorporation of Favorite Films Corporation of Texas. The same group, acting in partnership, intend to open an exchange in Oklahoma City, under the management of Don D. Cole, to distribute Favorite Films product in Oklahoma. Operating under a five-year franchise, the Texas firm has been capitalized at $10,000.

DES MOINES

E. M. Garbett, Des Moines independent theatre exhibitor, filed suit in Des Moines municipal court against the former Majestic Pictures Corp. seeking to cancel a $500 judgment issued 10 years ago. The action, described as rare in court circles, started June 13, 1936, when the Majestic Company filed the $500 suit against Garbett and later a settlement was made and an agreement reached to dismiss the suit. Garbett has now discovered that the original suit was never dismissed and is suing and asking an additional $50 damages. The Majestic Pic-

REGIONAL NEWSREEL

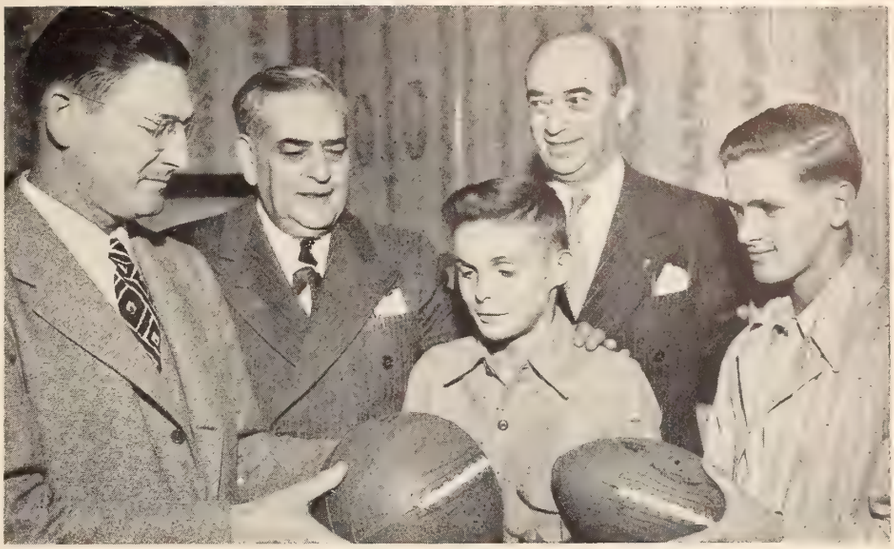
tures Corp. was a Nebraska corporation with a branch office in Des Moines.

Frank Wewerka, Rochester, Minn., former theatre operator at Cresco and Osage, Ia., has purchased the Wilkins block at New Hampton, Ia. for $34,000. Wewerka, who will take posession Jan. 1, did not disclose whether he planned to build a new theatre or not.

Central States Theatre Corp. is honoring its general manager, Harry Warren, with a Harry Warren Drive from Oct. 24 to Dec. 26. Warren, active in the motion picture industry for 32 years, will resign at the end of this year to make his home in Arizona. The drive is the first for the organization in five years. Awards will be made at a banquet in January, at which time prominent motion picture associates will gather to pay honor to Warren.

The Rock Theatre at Rockford, Ia., which last April became the property of Don Bowlin, has been sold again to C. Lee Schmidt of Naperville, Ill.

Bettey Jean Fort, former Tri-States employee, has announced her engagement to Charles Arslanian of San Jose, Calif., associated with the Fox West Coast Theatre Corp.



BARKERS HONOR COACH. Albany High School's popular "Flip" Dowling, football coach, was honored at a recent dinner given by the Variety Club of Albany. Shown in picture above are: left to right, Flip Dowling making presentation of basketball and football to Jack Burns and Bob Porter of the Albany Boys Club. In rear are the "Kings for a Day," Jack Armm and Joe Miller of PRC Pictures.

PORTLAND

Swedish comedy star Edvard Persson, on a nationwide personal appearance tour, stopped at the Boeing aircraft plant to make location shots for the Europa Film Company of Stockholm.

A brief has been filed with the Civilian Production Administration, by the Eugene Theatre Company, an affiliate of Evergreen Theatres, seeking permission to construct a theatre on Eleventh Avenue and Pearl Street. The cost of this new show has been estimated at $300,000.

Motion Picture Theatre Owners of America Director M. Mattacheck has announced that the Portland offices of that association will remain in their present location under the supervision of President H. Graeper and Mrs. M. Roberts.

National Screen salesman Herbert Cass views with satisfaction the plans already completed by Oregon theatre owners for extensive alterations and increased servicing in 1947.

Henry W. Kirske, for thirty years a stagehand in major Seattle theatres, died recently of a heart attack. He was a member of the Daylight Lodge No. 232 F.&A.M.

The estate left by theatre executive Alexander Rosenberg at the time of his death on Oct. 17 has been fixed at $50,000, with bequests to his brother and son.

CLEVELAND

DANNY KAYE TO STAR AT XMAS FUND PARTY; MOTION PICTURE CENSORSHIP DISCUSSED

Danny Kaye is slated to be in Cleveland on Nov. 23, when he will be emcee at *The Press* 12th annual Christmas Fund Party in the Public Auditorium. Tickets for the party, scaled from $1.80 to 90 cents, will be reserved. Entertainment, selected by competition, is local. All receipts are turned over to the Christmas Fund to buy food, clothing and toys for children of needy Cleveland families.

The Cleveland Cinema Club will hold its 9th annual Junior Cinema Club Forum in the Higbee Auditorium on Nov. 18 at 7 p.m. Mrs. Grace Thomas, chairman of the youth committee of the Cinema Club has arranged a two-point program with the junior high students discussing pictures in the first part and the senior high students taking up the second half of the program. Moderators will be Dr. L. L. Meyers, principal of Kirk Jr. High Schools for the juniors and Prof. M. L. Jordon of Fern College for the seniors. The Cleveland Cinema Club has pioneered in the youth movement and has established junior cinema clubs in a majority of the schools of Cleveland and its suburbs.

Add Leo Greenberger of the Community Circuit, John Urbansky, Sr. of Associated Circuit and E. Stutz, manager of the Circle Theatre, to the previously announced list of Cleveland oldtimers who will attend the Pioneer dinner in New York on Nov. 20.

Charles Raymond, Loew theatre division manager, has named Maurice Drucker manager of Loew's Ohio Theatre, succeeding Gertrude Tracy, resigned. Drucker, just out of the army, was one time manager of Loew's State Theatre in this city.

Wade Carr, local representative for Manley Popcorn, has opened a local office in 516 Film Bldg.

PRC eastern division sales manager Max Roth, paid local branch manager Edwin R. Bergman a call during the week to discuss sales policies.

Joe Robins, owner of a chain of theatres in Warren and Niles, suffered a heart attack and is convalescing at North Side Hospital in Youngstown.

Gilbert Davis, National Screen Service auditor, and Miss Phyllis Mendelson of St. Louis were married last Sunday in St. Louis.

William S. Shartin, United Artists branch manager, is back from a business trip to New York where he participated in a series of home office conferences.

Dave Miller, Universal district manager, recently transferred to the Buffalo-Albany-New Haven district, reported to his Buffalo office on Monday having just recovered from an attack of influenza.

Mollye Davis of MGM returned from a west coast vacation full of enthusiasm for Barbara Stanwyck, Robert Taylor, Veronica Lkae and many other stars she saw there.

Leonard Mishkind, president of the Salesmen's Club of Cleveland, and members of the entertainment committee met at dinner at the Statler Hotel on Nov. 15 to discuss final arrangements for the club's dinner dance to be held in the Statler Hotel ballroom on Nov. 30. This will be the biggest social film event of the year and tickets are limited to the sale of 300.

Motion picture censorship was the topic of an open forum discussion held at the Cleveland Public Library on Nov. 14, under the auspices of the Motion Picture Council of Greater Cleveland. Participating in the discussion were Richard Griffith, executive secretary of the National Board of Review; Dr. Clyde Hissong, head of the state department of education and chief of the Ohio Board of Censors, and Hettie Gray Baker, censor officer for 20th Century-Fox Film Corp. in the East.

RCA Service Co., Inc., has expanded its activities in this territory and now has four service engineers operating in Michigan, ac-

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cording to an announcement by T. G. Whitney, district service manager.

Marcella Grosse of the Warner theatre booking department, won first prize at the Warner Club masquerade Halloween party. She went as Cleopatra. The same costume also netted her a ten dollar bill as winner in another masquerade party which she attended the following night.

John Coine, local MGM office manager who was transferred to the San Francisco office, announces the birth of a daughter.

Julius Lamm, manager of Warners' Uptown Theatre, has a new granddaughter, Barbara Ann. She was delivered last week to his daughter, Mrs. Therese Bandler.

INDIANAPOLIS

Frederick Sorrells, veteran of four years in the Army, has been named the new manager of the Vogue Theatre succeeding Joseph Armantrout, who resigned to enter another business.

Peter Rosian, Universal district manager here on business Friday, remained over Saturday to attend the opening of Keith's Theatre, the new first-run house in the city.

Rex Carr, general manager of Marcus Enterprises, and his family are visiting relatives in Calion, Arkansas.

Fred Dolle, head of the Fourth Avenue Amusement Co., Inc., and a partner in the Greater Indianapolis Amusement Co., Inc., operators of the Indiana, Circle and Lyric Theatres, spent several days in the city inspecting his local holdings.

Indiana State police recovered the car belonging to Charles Acton, Republic salesman, which was stolen from a tourist camp near Evansville, Ind.

Tom Baker, head of Affiliated Theatres, Inc., and Mrs. Baker have gone to St. Petersburg, Fla. for the winter.

Kenneth Collins, general manager of Greater Indianapolis Amusement Co., Inc., spent several days in New York City during the week on business.

The 20th Annual Convention and Trade Show of the Associated Theatre Owners of Indiana, Inc., to be held at the Hotel Severin, Indianapolis, Nov. 19-20, promises to set a new high in state exhibitor association conventions. The convention committee consisting of Marc J. Wolf, chairman, Trueman Rembusch, Maurice Rubin and Sam J. Switow, co-chairmen, will be in charge of the affair.

Jules Lapidus, eastern division manager, and Charles Rich, district manager, visited the Warner branch last Tuesday on business. Lapidus left Indianapolis for Cincinnati; Rich and manager Claude McKean went to Chicago on business.

Twentieth-Fox auditor D. J. Collins, is at the local branch on business. W. C. Gehring, central division manager, and J. Bloom, his executive assistant called at the Fox branch last Wednesday.

Exhibitors visiting Filmrow during the week included K. E. Maurice, Wabash, Clinton; A. L. Gravel, Gravel, Goodland; F. C. Kohlnorst, Fairy, Napanee; J. B. Whitley, Colonial, Kokomo; Louis Wiethe, Bard, Louisville, Ky., Mrs. W. J. Haney, Milan, Milan; Harry Watts, Alhambra, Knightstown; William T. Studebaker, Logan, Logansport; R. L. Hudson, Sr. and his son, Richmond; Roger Scherer, Mallers Circuit, Ft. Wayne and E. H. Austin, Austin, Versailles.





THEY, TOO, CAN HEAR. Equipped with hearing aids, Joanne Kovacs, 11, and Esther Cruze, 10, pupils at the Lexington School for the Deaf, enjoy the Saturday morning kiddie show at the Park Avenue Theatre in New York. The hearing aids are among the several features offered by the new house.

TORONTO

FAMOUS PLAYERS' 25 YEAR CLUB MEMBERSHIP INCREASES; CLUBHOUSE FOR VARIETY TENT

In preparation for the third annual dinner of the 25 Year Club of Famous Players Canadian Corp., Toronto headoffice announces that 24 more staff employes of the circuit have become eligible for membership, bringing the total membership to approximately 100. Club functions are to be held at Toronto, Winnipeg and Vancouver for reunion and initiation purposes. The rewards for the old-timers include a diamond-studded lapel badge, membership certificate, three instead of two weeks' vacation with pay annually, and either an inscribed gold watch or a $100 bond.

The list of candidates is headed by Angus MacCunn of the Toronto headoffice, and includes the following managers: W. W. Novak, Capitol, Winnipeg; Chris Georgas, Classic, Owen Sound, Ont.; John M. Gow, Capitol, Nanaimo, B. C., and Ronald McLelland, Capitol, Toronto. Also prominent is Harold A. Bishop, district manager at Winnipeg.

Speaking of veterans, Famous Players has congratulated E. P. Fields, who has been manager of the Capitol Theatre, Moose Jaw, Sask., for 28 years.

The executive portion of Odeon Theatres of Canada in Toronto is having difficulty in finding office space for expanding activities, pending the completion of the Odeon Carlton Theatre.

The growth of the Odeon Movie Club movement in Canada is indicated in the announcement of W. C. Tyers, manager of the Capitol Theatre, Niagara Falls, Ont., on the occasion of the first anniversary of the club, that his unit has an active membership of 1,663 juveniles. The local mayor appeared on the stage to offer community congratulations on the results of club operations and Tyers secured a full-page tie-up in the daily newspapers in which many merchants used space for felicitations.

With the written consent of the Lord's Day Alliance of Canada, Manager R. D. Brown of the Vanity Theatre, Windsor, Ont., is opening the doors at 11:30 P.M. on Sunday for after-midnight performances to those who have purchased their tickets in advance. Other customers have to wait until after the midnight hour to buy admissions.

After a considerable number of years on the headoffice staff of Famous Players Canadian Corp. in Toronto, Miss Virginia Fish resigned to go into the travel agency business. Her associates presented her with a wrist watch in a parting gesture. Also resigned is Charles Wilks of the advertising department, who has joined another former member, Lockie Haight, in a Toronto photographic enterprise.

Manager Lloyd M. Mills of the Belsize Theatre, Toronto, has introduced a series of Thursday night musical stage presentations for both amateurs and professionals, and business has been excellent on this otherwise weak night. Mills has also been boosting attendance at Saturday matinees by the use of giveaways for juveniles.

President J. J. Fitzgibbons of Famous Players Canadian Corp. will continue as presiding officer of the Toronto Tent of Variety Clubs of America until the end of 1947, while other officers will retain their posts for the extended term, in accordance with a resolution adopted at the November meeting in the King Edward Hotel. The large gathering decided to proceed with the erection of a clubhouse in downtown Toronto because of inability to secure suitable premises after months of searching. Jay I. English, architect of Canadian Odeon, was appointed to supervise the choice of two sites. Six candidates were initiated into membership.

Recently appointed Toronto branch manager of RKO Distributing Corp. of Canada, Joe McPherson has resigned to return to Winnipeg where he becomes branch manager for Monogram Pictures in succession to Sam Pearlman. Pearlman, who originally came from Calgary, has not announced his plans.

The Canadian Boy Scouts Association has extended official patronage to engagements throughout the Dominion of "Men of Tomorrow," a Warner Bros. Technicolor short dealing with various phases of the Scouts program

Eddie Newman, manager of the Famous Players' Metropolitan, Winnipeg, won the first-prize trophy in the sixth annual Canadian Moving Picture Digest Showmanship Contest with his campaign on "Vacation from Marriage." Second prize winner was H. F. Wilson of the Capitol at Chatham, Ont., and third was J. V. Ward. Seneca, Niagara Falls, Ont.

Hudson Novel for USP

"The Purple Land," novel written by W. H. Hudson in 1885, has been set by Milton Sperling, president of United States Pictures, as a future production for Warner Bros. release.

HOLLYWOOD

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone Hollywood 2055

Young Fairbanks to Film Legend of 'Round Table'

Completing more than seven years of research and planning, Douglas Fairbanks, Jr., this week announced his intention of producing and starring as Sir Lancelot in a lavish Technicolor picture of "Knights of the Round Table," based on the well-known legend. Negotiations are already under way to produce it all or in part in England on a budget of between four and five million dollars. Clemence Dane and Thomas Elton have written an adaptation of the story and will start on the screenplay immediately.

Before tackling "Knights of the Round Table," young Fairbanks has three pictures to make. First is "The Exile," scheduled to start in January. This will be followed by "Terry and the Pirates" and then "The Caballero." He will star in the first and third and produce the second with another player.

Sign Singing Star

Marjorie Knapp, 21-year-old Broadway singing star who has been understudy to Ethel Merman in "Annie Get Your Gun," has been signed by Columbia to a term contract. She was granted a release from her run-of-the-play contract.

To Film Langley Novel

Dore Schary's first production upon his return to his home studio, Vanguard Films, will be "Dark Medallion," a picturization of the novel by Dorothy Langley. The picture is scheduled for production in the near future.

Will Play the Mother

Mary Astor will play the mother of Elizabeth Taylor in MGM's "The Full, Rich Life," which Robert Z. Leonard directs and Edwin Knopf produces. Others in the cast include Gene Lockhart, Spring Byington and Jimmy Lydon.

'Dark Wood' Next

Upon completion of "Forever Amber," now before the cameras at 20th Century-Fox, Otto Preminger will produce and direct "The Dark Wood," screen version of the novel by Christine Weston. Ring Lardner, Jr., is now putting the final touches on the script.

Broidy Buys 'Masterpiece'

Steve Broidy, president of Monogram, has purchased Victor Pahlen's "Masterpiece" for early production in 1947. Hal E. Chester has been assigned to handle the production reins on the story, which is scheduled to be published shortly in a national magazine.

Lesser Sets 'Land'

Producer Sol Lesser has placed "Show Me a Land," best-selling novel by Clark McMeekin, on his 1947 production schedule for release through United Artists. Lon McCallister, who recently completed "The Red House" for Lesser, will star in the film.

STUDIO ROUNDUP

Production at Major Studios Still Below Schedule; Screen Story Analysts on CSU Picket Lines Leave Little Activity in Companies' Story Departments

Production at the Hollywood studios is still very much off schedule. Columbia, for example, has only three pictures before the cameras in contrast to past schedules of six, seven and eight films. Other companies are operating under similar circumstances with the exception of the smaller studios, such as Monogram and Screen Guild, which are as active as ever. One way in which the prolonged strike has hampered production at major lots is in the matter of script analysis, for the Screen Story Analysts, a member of the Conference of Studio Unions, are out on the picket lines in full force. This has greatly disrupted studio story departments, making it impossible to adequately cover available material.

Monogram Starts Three

The annual stockholders' meeting of Monogram had something to cheer about with the start of three pictures at the studio this week. The "Black Gold" camera crew returned to Hollywood after filming horseracing scenes at Agua Caliente, supplementing previously photographed material at Churchill Downs during the running of the Kentucky Derby. Cast so far includes Anthony Quinn, Katherine DeMille, Ducky Louie, Elyse Knox, Kane Richmond and Raymond Hatton. Six different locations will be used in Jeffrey Bernerd's Cinecolor production, which started November 14.

Jack Wrather started his initial effort for Monogram, with "The Guilty" now rolling under the direction of John Reinhardt. Featured are Bonita Granville, Don Castle, Wally Cassell, Regis Toomey and John Litel. Also started by Monogram was "Fall Guy," with Walter Mirisch producing and Reginald LeBorg directing. Only one announced thus far for the cast is Bob Pierce, formerly known as Leo Penn, who scored a great success in the Hollywood Actors' Lab project.

More Action at MGM

MGM started "The Birds and the Bees" and "A Love Story." Joe Pasternak is producing "The Birds," a musical starring Jeanette MacDonald, Jose Iturbi and Jane Powell. Fred Wilcox directs. Robert Schumann's Cantata from the opera "Faust" was recorded for the first time in America on November 2 at the studio with a 100-piece symphony orchestra and a mixed choir of 95 voices, plus a childrens' choir of 60. The recording was for "A Love Story," which stars Katharine Hepburn, Paul Henreid and Robert Walker.

MGM contract player Hal Hackett was given a role in "Undercover Maisie," Ann Sothern starrer with Barry Nelson. Margaret O'Brien completed her role in "The Unfinished Dance," but rehearsals have been in progress for the picture's "Butterfly Ballet" and actual shooting on this final number is scheduled to start November 19.

Long Shooting Schedule

The lengthiest shooting schedule in PRC history is being created with the making of "The Red Stallion," which finally returned after seven weeks' location work near Mount Shasta. Film is now doing interiors at the Eagle-Lion lot under the direction of Lesley Selander.

SG Adds Jennifer Holt

Jack Holt's daughter, Jennifer, was given the feminine lead opposite Richard Arlen in Screen Guild's "Return of Buffalo Bill." Jack Schwarz' unit is producing the film, first on its agenda.

Enterprise Filming Two

William E. Flannery, art director for Enterprise's "Arch of Triumph," is in New York arranging for set construction for sequences of the David Lewis production yet to be filmed involving Ingrid Bergman and Charles Laughton. Flannery will be East until November 27, when he is due to return to Hollywood.

Enterprise added Gilbert Roland to the cast of "The Other Love," another David Lewis production. Roland, who stars in Monogram's "Cisco Kid" series, will play the Monte Carlo croupier who makes love to Barbara Stanwyck. This completes the trio of her lovers in the film, the others being co-stars David Niven and Robert Stack. Also announced for the film, now in its second month, is Edward Ashley, who enacts the part of a millionaire yachtsman.

UA Production Drops

United Artists is down from its production peak, with only three films shooting. Howard Hawks brought back his "Red River" troupe from their tough-luck location site in Arizona and is shooting at the Goldwyn lot. Hawks is producing and directing the film.

Hal Roach is now editing "Who Killed Doc Robin," with actual camera work completed. Hunt Stromberg moved his "Personal Column" from the Goldwyn lot to General Service, making the first picture to go into action there in some time, due to the strike.

Five Going at RKO

RKO is below its past production peaks, but it ranks high in these days of labor strife in Hollywood, with five films before the camera. Kirk Douglas was handed a major role in "Build My Gallows High" and will play a 'heavy' who motivates much of the action that surrounds stars Robert Mitchum and Jane Greer. Hakim-Litvak changed the name of their independent venture to "The Long Night,"

(*Continued on Page 37*)

HOLLYWOOD

STUDIO NEWS & PROGRAM NOTES

Alexander Knox to Star in 'Indian Summer' at RKO; Picker to Produce 'Prince Valiant' for Eagle-Lion

Ingrid Talmar, blonde Mexican actress, has been signed for a role in Columbia's "The Lady from Shanghai," which stars *Rita Hayworth* and *Orson Welles.*

Ruth Robinson, Thomas Jackson, Oliver Blake and *Caroline Andrews* have been signed by *Jack Wrather* Productions for supporting roles in "The Guilty," *Bonita Granville-Don Castle* co-starrer which *John Reinhardt* directs for Monogram release.

Richard Conte is the latest addition to the cast of Paramount's "Saigon," co-starring *Alan Ladd* and *Veronica Lake* which *Leslie Fenton* will direct with *P. J. Wolfson* producing.

Alexander Knox has been borrowed from Columbia to star in RKO's "Indian Summer," original story by *Boris Ingster,* which *Michel Kraike* will produce. Knox will also collaborate on the screenplay with Ingster. The latter will direct the comedy centering around a small town judge who leaves home and family for a belated romantic fling.

Eagle-Lion has purchased the film rights to the King Features adventure strip, "Prince Valiant," the story of King Arthur's court. Production reins on the feature, which is to be filmed in color, will be handled by *Leonard Picker* as his initial assignment for Eagle-Lion.

Versatile *Dick Powell* will be seen in the role of an Army officer, disguised as a mule skinner, who brings law and order to a tough western town in RKO's "Stations West," currently running as a serial in the *Saturday Evening Post.* Film will be produced under the executive supervision of *Robert Sparks.*

Sol Lesser has added Gene Fowler's novel, "Illusion in Java," to his 1947 production schedule. A troupe and crew will be sent to Java to photograph not only scenes but action as well.

Ben Hecht has been signed by Universal-International to write the screen-play and adaptation of the new novel, "Ride a Pink Horse," by Dorothy Hughes. He will collaborate with *Charles Lederer* who was also signed to work on the script.

John Rodney will join *Lilli Palmer* as leading man in United States Pictures' forthcoming "Distant Drums," for Warner Bros. Rodney made his film debut in Warners' "Pursued," *Teresa Wright-Robert Mitchum* starrer.

Arthur Marx was assigned by Columbia to write the screenplay of "Blondie Sees Stars," from his own original story. Picture will be the twenty-first in the studio's "Blondie" series co-starring *Penny Singleton* and *Arthur Lake.*

Benedict Bogeaus has signed *George Raft, Randolph Scott* and *George Brent* to starring roles in "Christmas Eve," for United Artists release. *Edwin L. Marin* will direct the story of a gentleman, a killer, and a cowboy who arrive on Christmas Eve in the home of an old woman, each to get their share of a fortune.

Ross Ford was set for a role in Warners' "Deep Valley," which stars *Dane Clark, Ida Lupino* and *Wayne Morris.* Film is directed by *Jean Negulesco* and produced by *Henry Blanke.*

Billy Scheffield, Patti Brady and *Robert (Buzz) Henry* will play the three important child roles in "King of the Wild Horses," now in production at Columbia with *George Archainbaud* directing.

Kane Richmond, star of three "Shadow" pictures, was set to join the cast of Monogram's "Black Gold," starring *Anthony Quinn* with *Katherine DeMille* and *Elyse Knox. Phil Karlson* will direct the Cinecolor film for producer *Jeffrey Bernerd.*

Dr. Miklos Rozsa will compose the score for Hal Wallis' Technicolor film, "Desert Fury," which provides him with an action-packed drama of the outdoors for his musical work. Heading the cast are *John Hodiak, Lizabeth Scott* and *Burt Lancaster,* with *Lewis Allen* directing for Paramount.

Vincent Lawrence has been signed to a writer contract by 20th-Fox and his first chore will be the screenplay for "The Foxes of Harrow," the *Frank Yerby* best-seller which *William Bacher* will produce.

"The Big Story," by *Craig Rice,* has been purchased by Monogram and assigned to *Hal E. Chester* for production.

Ferrer to Ford on 'Fugitive' Assignment

Mel Ferrer, who is under three-way contract to David O. Selznick as director, actor and producer, has been loaned by Selznick to star with Dolore Del Rio in the Spanish version of Ford's "The Fugitive," and to act as assistant to Ford on the production.

Ford will film "The Fugitive" in both English and Spanish. Henry Fonda will star with Miss Del Rio in the English version. Both versions will be photographed simultaneously by Ford at the Churubusco studios in Mexico City, with filming scheduled to begin December 1.

Foy to Be Portrayed

Edward Small has obtained permission from Bryan Foy to have the latter portrayed in "The Life of Rudolph Valentino." Concession carries the grant to the Eagle-Lion executive, however, to approve his screen facsimile. Foy and Valentino shared living quarters in 1919 shortly after Valentino made his screen debut.

Two for SG Release

Deals to release "Desert Princess" and "Last of the Wild Horses," to be produced by Screen Art Pictures and Affiliated Productions, respectively, have been signed by Screen Guild Productions. Producers and directors have not yet been set.

Cotten Signs New Pact

Joseph Cotten, one of the stars of David O. Selznick's "Duel in the Sun," has been signed to a new long-term contract by Vanguard Films. Cotten's next production will be the starring role in the picturization of the Robert Nathan novel, "Portrait of Jenny."

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

'Esquire Girl' Creators Win 'Flamingo' Award

Artists Fritz Willis and Joe De Mers, recently feted from coast to coast as creators of the new "Esquire Girl," are the winners of $5,000 in a competition conducted by Producer William Cagney to find the best artistic conception of another girl, the "Flamingo" of Adria Locke Langley's "A Lion Is in the Streets," best-selling novel which Cagney plans to bring to the screen. The sample sketches submitted by Willis and De Mers bested those of 22 other American artists.

When completed in December, the "Flamingo" portrait will be reproduced in color and used in an extensive talent search to find a real-life girl who resembles it enough to play the fiery redhead in Cagney's Technicolor version of the novel. Cagney is offering another $5,000 to the person or persons who match a girl to the portrait and lead her to a contract with the Cagney company.

Stearn, Handel, Conn in Production Arrangement

Bert M. Stearn, head of the Cooperative Theatre Service of Pittsburgh, and Harry Handel, prominent exhibitor in that city, have concluded arrangements with Maurice Conn for the production of two pictures annually through Screen Guild Productions. Offices of the new company have been opened on Melrose Avenue in Hollywood and production on the first picture is scheduled to start in January.

Conn, who has been associated with Hollywood production for many years, was responsible for such films as the Frank Darrow, Pinky Tomlin and Return of Rin Tin Tin series.

Rogers Films in Trucolor

All forthcoming Roy Rogers films for Republic release will be photographed in Trucolor, the studio has announced. "Apache Rose" has been completed. Still to come are "Bells of San Angelo," "The Gay Ranchero," "Springtime in the Sierras," "San Antonio Sunset," "Heart of Mexico" and "Song of the Golden West." Edward J. White will act as associate producer for all except the last two, which Donald H. Brown will produce.

Jackson Leaving U-I

Producer Felix Jackson has been granted a release from his contract with Universal-International. Jackson, who is currently supervising the editing of "I'll Be Yours," starring Deanna Durbin, Tom Drake and William Bendix, will leave the lot when that assignment is completed, probably late this month.

Set for 3 Top Roles

George Raft, Randolph Scott and George Brent have been signed to play top roles in the film, "Christmas Eve," which Benedict Bogeaus will soon produce for release through United Artists. The picture, which is based on a screenplay by Laurence Stallings, will be directed by Edwin L. Marin.

Corrigan Signed

Lloyd Corrigan has been signed by Paramount for a featured role in the aviation epic, "Blaze of Noon." He will appear as a minister who marries Anne Baxter and William Holden.

HOLLYWOOD

Circus Performers Set For 'Blaze of Noon'

Circus and carnival fans will recognize many famous performers in Paramount's "Blaze of Noon." Opening scenes of the aviation epic are played against the background of a county fair, in which most of the available top performers in Hollywood have been set to appear.

Heading the list is the famous Poodles Hanneford, the clown rider who has played vaudeville and the circuses for some 40 years. The Hanneford family of riders, now in its fifth generation, also will be represented by Poodles' daughter, Grace, who will appear as an aerialist. Also in the county fair is the famous clown, Buster Brody, the aerialist and acrobat, Pat Moran, and an expert with the Australian bull whip, Dave Kashner. Hollywood's tallest citizen, seven-foot, six-inch Lockhart Martin, will be seen walking through the crowds. Gabriel Canzano, official Hollywood organ grinder for more than 20 years, and his monkey, Josephine also will be seen.

Nebenzal Plans Expansion To Handle 1947 Program

Producer Seymour Nebenzal is planning a general expansion of his west coast organization preparatory to handling a 1947 production program predicated on a budget of $7,000,000 for a series of five pictures to be released through United Artists.

First offering on the production sheets in "Heaven Only Knows," to be followed by "Atlantis," in which Maria Montez will star. Third on the list is "Mayerling," then "The Tempest," starring Jorja Curtwright. Completing the projected Nebenzal schedule for 1947 will be "Madame Butterfly," based on a modern-day story paralleling the opera version and with the addition of the Puccini music.

Greene General Manager Of Comet, Triangle

Harold Greene has been appointed general manager of both Triangle and Comet Productions. Greene, former assistant story editor at Paramount, will take charge of general operations under Mary Pickford, Buddy Rogers and Ralph Cohn, top executives of Comet and Triangle.

2 Named for Western

Columbia has assigned Robert Scott to the juvenile lead, and Hugh Prosser to the "heavy" role in "Prairie Raiders," latest in the "Durango Kid" series starring Charles Starrett and Smiley Burnette. Derwin Abrahams has been named director of the film, replacing Ray Nazarro.

Ethel Griffies Signed

Ethel Griffies, who recently returned to Hollywood from a road tour with the stage version of "Rebecca," in which she played Mrs. Danvers, has been named by Columbia for a featured role in "Millie's Daughter."

Forms 16-mm. Company

Smiley Burnette, Columbia's cowboy-comic-musician, is forming a company to make one-reel 16-mm. comedies for home and commercial showing. He plans to have two of the subjects ready for release by the middle of December.

STUDIO ROUNDUP

(*Continued from Page* 35)

from a "A Time to Kill," and resumed interiors following a siege of location work.

Sol Lesser signed "Breezy" Eason to direct the second unit of "Tarzan and the Huntress." Eason began the supplementary unit's labors on November 7 at a Santa Anita ranch, shooting sequences involving Johnny Weissmuller and others in an elephant stampede. Other RKO films being made are "Dick Tracy vs. the Claw" and Robert Riskin's "Magic Town." Latter stars Jimmy Stewart and Jane Wyman.

WB Prepares 'Frontiersman'

Director Raoul Walsh and assistant Russell Saunders are in St. Louis, using that city as a base of operations while scouting outdoor locations for "The Frontiersman," being readied for production at the Burbank lot. Walsh and Saunders last worked on the U. S. Pictures' "Pursued." The Joan Crawford-Van Heflin starrer, "Possessed," is really going some—they added two more small parts to the picture being directed by Curtis Bernhardt and produced by Jerry Wald.

Warners are also shooting the Swedish importation, Viveca Lindfors, in her first American offering, "Night Unto Night," co-starring Ronald Reagan; and "Deep Valley," with Ida Lupino, Dane Clark and Wayne Morris. Also, the Technicolor "My Wild Irish Rose" is before the lensmen.

One in Work at U-I

The lone film in production at Universal-International is "The Egg and I," now in its second month. "I'll Be Yours," starring Deanna Durbin, is being edited.

'Boomerang' Coming Home

In its final stages of shooting on location at Stamford, Conn., and White Plains, N. Y., is 20th-Century Fox's "Boomerang." Dana Andrews, Jane Wyatt and company return to Hollywood very shortly.

Martin Lamont was added to "Forever Amber," one of four 20th-Fox films going, as a lover of the versatile lady. Lamont is a recruit from the Broadway stage. Other film rolling is Betty Grable's "Mother Wore Tights" which, like "Amber," is in Technicolor.

When Sol Wurtzel puts the last touches to his "Jewels of Brandenburg," shooting at Sutherland Studios, it will wind up his 1946 schedule of independent action dramas for 20th-Fox distribution. Wurtzel works closely with exhibitors, letting them determine the types of stories brought to the screen under his banner.

Republic Film Titleless

Republic has not decided on the title for its Nelson Eddy-Ilona Massey musical extravaganza formerly called "Will Tomorrow Ever Come." It is untitled at this writing. Tamara Shayne, wife of Akim Tamiroff, fresh from a hit as Al Jolson's mother in Columbia's "The Jolson Story," will enact the part of Miss Massey's confidante and maid. Eight songs are to be included in the film.

Virginia Bruce is the most recent addition to "Wyoming," and will co-star with William Elliott, Vera Ralston and John Carroll. Miss Bruce, just recovered from a pneumonia attack, plays a dancehall girl in this story of Wyoming in the cattle-baron days. Joe Kane directs and serves as associate producer. Frank Borzage is producing and directing "Gallant Man," ending its initial month of shooting.

Director R. G. Springsteen completed the Red Ryder, "Marshal of Cripple Creek," starring Allan Lane with Bobby Blake and Martha Wentworth.

Wallis Ends 'Desert Fury'

Hal Wallis completed "Desert Fury," his independent venture for Paramount release after 57 days of shooting, most of it on Arizona locations. It was made in Technicolor.

"The Big Haircut" sent a second company on November 13 for two days of location near Bakersfield to film progression shots of a harvesting combine crew's travels from Texas into the Dakotas. The main company has completed a 57-day shooting schedule, directed by Tay Garnett.

Pearl Bailey, Negro singer, reported on November 11 to start work on her specialty number in the 36-star "Variety Girl," story of the Variety Clubs. Frank Loesser, veteran songwriter, wrote Miss Bailey's "torch song." The big musical has kept four stages busy at the studio, with three dance directors, a producer and a group of musical supervisors handling the units. Daniel Dare is producing and George Marshall directs. Sid Grauman, one of the country's pioneer showmen, will make his professional screen debut when he plays himself in a sequence in the film in which Grauman's Chinese is the background.

Joan Caulfield has been re-optioned by Paramount for a third year.

Columbia Shoots Three

"The Lady from Shanghai," being produced and directed by Orson Welles for Columbia, started its second month on location in Acapulco, Mexico. Eighteen of Mexico's most beautiful girls and a Mariache band were flown to Acapulco from Mexico City last week for a beach barbecue scene. Welles also co-stars with his wife, Rita Hayworth.

Two recent starters at Columbia were "King of the Wild Horses" and "Blondie's Holiday." Preston Foster, Gail Patrick and "Big Boy" Williams are featured in the former, being produced by Ted Richmond and directed by George Archainbaud. The regular line-up of Arthur Lake, Penny Singleton and Larry Simms get top billing in "Blondie," which is directed by Abby Berlin, assisted by Carter DeHaven, Jr.

Janney, Lasky Talk on Production of 'Miracle'

Russell Janney, author of "The Miracle of the Bells," which Jesse L. Lasky recently purchased for $100,000 and a profit-sharing arrangement for the author, is in Hollywood conferring with Lasky on the filming of his novel which Lasky will produce for RKO release.

Following the conferences, Janney was scheduled to continue a lecture tour through San Francisco, Sacramento, Portland and Seattle.

New Ideal Theatre Chairs
JOE HORNSTEIN has it!

BOX OFFICE SLANT

Singin' in the Corn

Columbia **Comedy with Songs** **66 mins.**

AUDIENCE SLANT: (Family) Perhaps the youngsters will like this, and average audiences will find it amusing.

BOX-OFFICE SLANT: Suitable for the lower half of double-bill situations.

Cast: Judy Canova, Allen Jenkins, Guinn "Big Boy" Williams, Alan Bridge, Charles Halton, Robert Dudley, Nick Thompson, Frances Rey, George Chesebro, Ethan Laidlaw, Frank Lackteen and the Singing Indian Braves. Credits: Screenplay by Isabel Dawn and Monte Brice with additional dialogue by Elwood Ullman from a story by Richard Weil. Produced by Ted Richmond. Directed by Del Lord. Photography, George B. Meehan, Jr.

Plot: When Judy Canova, a psychic mind-reader working carnivals, is informed that she inherits the entire town of McCoy's Gulch, she and her partner Allen Jenkins find it a ghost city. Her uncle's will informs Judy that she must give the town back to the Indians from whom the uncle filched it and then she will inherit a large sum of money; otherwise the money and the town go to the uncle's former partner. The partner tries to prevent the town's return to the Indians but Judy and Jenkins complete the terms of the will.

Comment: This is "corny" in story, characterization, comedy and acting, although it does have its genuine comedy moments. Some of the gag situations are milked dry and might better have been given considerably less screen time, thus speeding the action, which drags considerably. Judy's songs are delivered with her usual vocal tricks, while Jenkins' drawn-out double-takes are little help to the comedy. One refreshing note is the music delivered by a group of Indian instrumentalists and singers. Those who like slapstick comedy, and this refers especially to the youngsters, will like "Singin' in the Corn." Average audiences will find it amusing. Suitable for the lower half of double-bill situations.

Boston Blackie and the Law

Columbia **Mystery** **69 mins.**

AUDIENCE SLANT: (Family) Good, smart mystery with comedy overtones that should tickle the Boston Blackie fans.

BOX-OFFICE SLANT: Should follow the box-office course of past Boston Blackies.

Cast: Chester Morris, Trudy Marshall, Constance Dowling, Richard Lane, George E. Stone, Frank Sully, Warren Ashe, Selmer Jackson. Credits: Original screenplay by Harry J. Essex. Additional dialogue by Malcolm Stuart Boylan. Based upon the character created by Jack Boyle. Directed by D. Ross Lederman. Produced by Ted Richmond. Photography, George B. Meehan, Jr.

Plot: While presenting his annual Thanksgiving magic show at the women's penitentiary, Boston Blackie (Chester Morris) becomes involved in the escape of Constance Dowling. To clear himself from suspected complicity, he starts to trace the missing girl and finds that the escape was engineered so that she could locate a former partner in a magic act, whom she believes made away with a large sum of money which she had stolen and for which she had been sent to prison. Blackie engages in his usual set-tos with the law but finally clears himself and finds the missing money.

Comment: Even though the script writer apparently had his tongue in his cheek when writing this one, he has succeeded in putting together an interesting story of Blackie's ability to outwit the law whenever he finds it necessary to do so. Chester Morris' portrayal of the sleuth is by now a familiar one and there is little difference in his characterization this time, except for his performance as a stage magician, which in fact is no more than proof of Morris' actual ability as a good amateur along these lines. Trudy Marshall and Constance Dowling are both nice to look at and do very well in their respective parts. George E. Stone, Richard Lane and Frank Sully are their usual selves. Production values are good and direction adequate. Should do as well as any of the previous films in this series and might lead double-bill programs in some situations where the Blackies have done well.

The Devil's Hand

Distinguished Films **Drama** **80 mins.**

(French Dialogue, English Titles)

AUDIENCE SLANT: (Adult) An eerie fantasy that will stimulate and excite adult, sophisticated audiences. Not for children under any circumstances.

BOX-OFFICE SLANT: For the "art" houses primarily. May get by as general entertainment in a few spots.

Cast: Pierre Fresnay, Josseline Gael, Palau, Noel Roquevert, Guillaume de Sax, Andre Varennes, Antoine Balpetre, Rexiane, Robert Vattier, Chamarat, Jean Coquelin, Andre Bacque, Jean Davy, Douking, Rene Blancard, Garzoni, Marcel, Jean Despeaux, Pierre Larquey. Credits: A Maurice Tourneur Production. Scenario, Jean-Paul Le Chanois. Music, Roger Dumas. Settings, Armand Thirard.

Plot: This is a story about a miraculous, severed left hand, that has served as a talisman to each of several men through the centuries and has brought wealth and every wish to each who has possessed it. Each has had to re-sell the talisman before his death or lose his soul to the Devil. How an unsuccessful painter comes to possess the talisman, how he succeeds in every wish and how he finally defeats the Devil at the cost of his life and at the same time saves his own soul is the story of this film.

Comment: If it were not for considerable footage of defective film, this undoubtedly would be a stand-out French production of an oft-told, fantastic legend. Superb direction, casting and acting, aided by fine production values, even with the poor film stock, make it a much better than average importation. The English titles make the action clear and the lighting, music and the story itself will bring plenty of chills to American audiences. As fantastic as the tale is, it is made believable, (for the moment, at any rate). Those who see it will long remember "The Devil's Hand" as an experience in motion picture films. How it will fare at the box-office is anybody's guess. It could very well catch on and do all right. In any event it should be successful in the "art" houses and might get by as general entertainment. Not for chidren under any circumstances.

School for Secrets

(Reviewed in London)

GFD **Drama** **108 mins.**

AUDIENCE SLANT: (Family) Absorbing semi-documentary of the development of Radar and the "back room" scientists who made it possible.

BOX-OFFICE SLANT: Picture is too long and should be tightened. Lack of names is likely to restrict it to duals.

Cast: Ralph Richardson, Raymond Huntley, Richard Attenborough, Marjorie Rhodes, John Laurie, David Tomlinson, Ernest Jay, David Hutcheson, Patrick Waddington, Pamela Matthews and others. Credits: Written and directed by Peter Ustinov. Produced by George H. Brown and Peter Ustinov. Filippo del Giudice in charge of production. Presented by J. Arthur Rank.

Plot: A group of "back room" scientists are sent with their families to a small town to develop Radar. They include a zoologist, a vegetarian, a University professor, a radio expert and a doctor. Each has his idosyncrasies and gets on the others' nerves but remains friendly. Each has his particular job, and security surrounds the group so that not even their wives know what they are doing. Testing their experiments under combat conditions, one is killed, another has to bale out after bombing Berlin and a third goes on a Commando raid to check a German Radar station. The experiments succeed.

Comment: First and foremost, 'School for Secrets" is too long and should be cut. The idea is good, the characterizations excellent and a nice line in humor runs throughout, but the 108 minutes are not justified. Some of the combat stuff could be clipped effectively, while the picture generally could be tightened up. J. Arthur Rank has gambled. He has given the production to two practically untried youngsters: George Brown and Peter Ustinov, a writer whose first picture this is. They have acquitted themselves well. The factual scenes of the development of Radar are enthralling and the scientists' domestic affairs are skilfully handled. The characters are mainly middle aged and it is through no fault of her own that Pamela Matthews, a promising newcomer, strikes a false note through being introduced as a scientists's glamorous wife. Ralph Richardson is once again successful as an eccentric Englishman and special mention must go to John Laurie and Raymond Huntley for neat performances.

Till the Clouds Roll By

(Technicolor)

MGM **Musical** **120 mins.**

AUDIENCE SLANT: (Family) Sheer delight for all manner of men, women and youngsters everywhere; an all-star show for everybody's money. Captivating tunes, gorgeous spectacle, touching romance and a world of great entertaining talent.

BOX-OFFICE SLANT: Sure to prove a dynamic box-office force in all situations, because it's just about as big a musical show as can be crowded into anybody's theatre.

Cast: June Allyson, Lucille Bremer, Judy Garland,

BOX-OFFICE SLANTS

Kathryn Grayson, Lena Horne, Van Johnson, Tony Martin, Dinah Shore, Frank Sinatra, Robert Walker, Gower Champion, Cyd Charisse, Harry Hayden, Paul Langton, Angela Lansbury, Paul Maxey, Ray McDonald, Mary Nash, Virginia O'Brien, Dorothy Patrick, Caleb Peterson, Wm. "Bill" Phillips, Joan Wills, The Wilde Twins. Produced by Arthur Freed. Directed by Richard Whorf. Story by Guy Bolton. Adapted by George Wells. Screenplay by Myles Connolly and Jean Halloway. Musical direction, Lennie Hayton. Judy Garland's numbers directed by Vincent Minnelli. Musical numbers staged and directed by Robert Alton. Directors of photography: Harry Stradling, George J. Folsey. Technicolor director: Natalie Kalmus; associate, Henri Jaffa.

Plot: Based on the life and music of Jerome Kern, this is the story of an American composer who thought of music in terms of romance and the modern idiom. He started as a song writer for the current musical comedy stage and remained to give that medium new character and substance. The 'plot" is a fictionized romance about the struggling youth seeking a place in the American theatre; his trip to England where he scored with a song spotted into a London revue; his return to America to win one triumph after another as the writer of musical hits; his marriage to the English girl who swept him off his feet when he met her while struggling for a hearing in London; his friendship with the musician whose teaching developed his talents; his ultimate recognition as the dean of American composers for the musical stage.

Comment: You will be hearing and reading lots and lots about this tremendously potent musical show. Even so, it will be a great mistake for any showman to neglect seeing the picture for himself before he offers it at his theatre. For here is a production that deserves first-hand showmanship treatment in order to realize its full potential as a popular draw and as a piece of entertainment that will give the screen renewed vigor as a widely recognized form of popular amusement for young, old, rich and poor alike. The romance is based on the life of Jerome Kern but there is no effort to palm this off as biography, and the fictional spirit of the entire plot and characterization is one of the elements which makes for the fascination which inheres in every scene and sequence of this lavishly endowed production. The Kern music, like your favorite dish, seems at the time you are partaking of it to be the most captivating melodic treat ever; the romance, so richly acted by Robert Walker in the name role, and Van Johnson and Dorothy Patrick and others, is warmly pleasing and often very affecting; the parade of stars seen in the dazling array of musical and spectacular visions from a cavalcade of Kern shows is a royal progress of "greats" of the modern show world (see that cast up above there). There's so much in this two-hour colossus of the screen that a reviewer's report couldn't even attempt to give details of the distinguished and exceptionally effective scenes and sequences that abound in "Till the Clouds Roll By." In the musical line, the scenes from Kern shows include the opener—and what an eye-opener that full-stage set is!—on the stage of the Ziegfeld Theatre where "Showboat" is being presented with Kathryn Grayson and Tony Martin doing "Make Believe I Loved You," Lena Horne singing "Can't Help Lovin' That Man;" Angela Lansbury's swing number in the London show; June Allyson's first number, "Till the Clouds Roll By" with Ray MacDonald and her later offerings; Judy Garland in "Sonny" interludes; that knockout clowning bit by Van Johnson in the "I Won't Dance" number with Lucille Bremer; Bremer again in the gloriously colorful "Land of Flowers" scenes; Dinah Shore, Virginia O'Brien, the stunning finale in an entrancing duo-tone of glowing-brown and white Technicolor for a series of Kern song hits rendered by Frank Sinatra and others. This is a flowing bowl of refreshing, charming and completely satisfying entertainment, this "Till the Clouds Roll By" that the MGM studio has turned out. And you'd better see it yourself to understand what we mean by this enthusiastic report.

That Brennan Girl

Republic Drama 95 mins.

AUDIENCE SLANT: (Adult) Here is one of the most terrific women-appeal pictures to come along in a long time. Will bring plenty of tears to feminine eyes and should benefit from excellent word-of-mouth.

BOX-OFFICE SLANT: Should garner extra business at the box-office, especially in smaller towns and neighborhood houses.

Cast: James Dunn, Mona Freeman, William Marshall, June Duprez, Frank Jenks, Dorothy Vaughan, Charles Arnt, Rosalind Ivan, Fay Helm, Bill Kennedy, Connie Leon, Edythe Elliott. Credits: Produced and directed by Alfred Santell. Screenplay by Doris Anderson from the story by Adele Rogers St. John. Photography, Jack Marta.

Plot: A young girl who has been raised in an atmosphere of petty larceny falls into a life of crime with a racketeer. She marries a sailor and bears his child shortly before he is killed in combat. Her baby is taken away from her by the police because of neglect, and she runs away. The racketeer shows up again and finds her after a long search. She has adopted a motherless baby, but eventually her own child is returned to her and she is reunited with the now-honest former racketeer.

Comment: The women will love "That Brennan Girl," for Republic has pulled out all the emotional stops to make it a film with strong feminine appeal. Whether or not it will please the men is of little consequence, for so long as the women can see and enjoy it, that's all that counts; the men will come right along to the box-office. Alfred Santell has given the picture excellent production mountings and has directed it in a smooth, extremely professional manner, maintaining unusual realism. The picture is timely and reflects the vast experience of story-teller St. John in depicting domestic scenes in a modern way. Dorothy Anderson deserves special credit for her tight adaptation of the story, and the dialogue is believable. James Dunn's Academy award for his performance in last year's "A Tree Grows in Brooklyn" and Mona Freeman's outstanding portrayal of the Brennan girl, which should do much to further her career, are attributes that will help this picture at the box-office. It should do especially well in neighborhood houses and small towns.

Stairway to Heaven

(Technicolor)

(Reviewed at Royal Premiere)

Universal-International Drama 104 mins.

AUDIENCE SLANT: (Adult) Enthralling and unusual story of a pilot's fight for his life before a Heavenly Court, brilliantly conceived and presented. A connoisseur's picture with much to commend it to all.

BOX-OFICE SLANT: David Niven and Raymond Massey, plus a star-making performance from Kim Hunter, give this picture, which will be widely discussed, undeniable selling angles.

Cast: David Niven, Raymond Massey, Roger Livesey, Kim Hunter, Marius Goring, Robert Coote, Kathleen Byron, Richard Attenborough, Bonar Coleano, Joan Maude and others. Credits: Written, produced and directed by Michael Powell and Emeric Pressburger. Production designed by Alfred June. Color and dye-monochrome processed in Technicolor. Presented by J. Arthur Rank. Released in Great Britain as "A Matter of Life and Death."

Plot: Returning from a raid in a blazing plane, David Niven, an RAF pilot, reports by wireless to an American Wac operator, Kim Hunter, that his crew have baled out and that he has no chance for survival. During their brief conversation, the two fall in love. He jumps without a parachute and his unconscious body is washed up by the sea. When he recovers, he finds Kim. Frequent attacks overcome him when he has hallucinations regarding the other world. During a delicate brain operation, he imagines he is tried by the supreme heavenly court to decide if he should live because of Kim. The operation is a success.

Comment: A colored rose fades into monochrome. That is one of the novel technical touches which distinguish "Stairway to Heaven," a remarkably original and enthralling picture. Emeric Pressburger and Michael Powell have sought the unconventional and made a connoisseur's picture. Heaven in their Technicolored interpretation, as pictured in the subconscious mind of the aviator fighting for his life, is monochrome and reverently run on military if informal lines. Soda fountains await Americans. A giant moving stairway links the two worlds. The picture, strangely, is anti-British in theme. The prosecutor in the Heavenly Court, brilliantly played by Raymond Massey, is an American, killed in the War of Independence and a hater of Britain. He is against Anglo-American marriages and charges Britain with aggression through the ages, pointing to the jurymen who have died in these wars. There is gentle ribbing of both sides but this is handled so as not to give offense. The romance has been tenderly handled and the opening sequence with the two strangers falling in love over the radio is both moving and memorable. David Niven gives a delightful performance and, based on her work here, Kim Hunter is unquestionably in the running for star roles. Excellent characterizations are turned in by Roger Livesey, Bonar Colleano, Marius Goring, Robert Coote, Richard Attenborough and Kathleen Byron, a newcomer with a future. "Stairway to Heaven" is a provocative picture and this, together with David Niven and the fine cast, makes it a fine offering.

Lund in 'Variety Girl'

John Lund, whose first picture was "To Each His Own," has been assigned to the cast of Paramount's 37-star "Variety Girl."

New Mirrophonic Sound
JOE HORNSTEIN has it!

SHORT Subject REVIEWS

Northern Rampart *(Good)*

RKO (63,113) This Is America 18 mins.

This is something of a propaganda film, for it presents most of the good reasons for greater colonization of Alaska. Using a sensitive camera-eye to scan the scenic grandeur of the northland, and accompanied by an excellent musical score, the narrator points up the industrial and agricultural achievements of the pioneers, who have hardly begun to tap the natural resources. Local color abounds, what with totem poles, wild life, and Eskimos clowning for the Secretary of the Interior. Newly-arrived families from the States are shown building their homes, while older residents are seen struggling against the arctic storms which the newcomers have yet to face. The film itself is on a par with others in the series.

Love in Tune *(Different)*

Para. (K6-2) Pacemaker 9½ mins.

Hal McIntyre and his Orchestra herewith pioneer a new technique in band shorts. Rather than focus on the instrumentalists exclusively, the camera goes afield to present the reactions of various couples or groups to the music. Three numbers are heard, with Thirty Miles an Hour making the easiest transition to live action by means of a record in a juke-box during a soda-store jitterbug session. The younger set will appreciate this short.

The Fistic Mystic *(Good)*

Para. (E5-7) Popeye 6 mins.

An Oriental magician hynotizes Olive and makes violent love to her. Popeye objects, so the mystic turns him into a parrot and continues his abuse of Olive, involving her in his knife trick. She recovers enough to give Popeye his favorite vegetable, whereupon he comes to life and disposes of the mystic. All ends well as Popeye and Olive return to America on a magic carpet. The laughs are not too frequent, but Popeye fans will be satisfied with this Technicolor cartoon.

Popular Science *(Average)*

Para. (J6-1) 11 mins.

New aids to barbecue suppers are presented in the first half of this color reel, but they will probably fade from spectator minds as scenes of broiling steaks supplant them. The lowly frankfurter is also shown being cooked by an electronic device. The next sequence shows mechanical men as war-time guinea pigs for research on stratospheric flying conditions. Since reconversion is in this case a plague, it is not surprising to find Fibber McGee and Molly using the robot as a testing device for Fibber's new electronic blanket. The famous radio pair provide a delightful fillip to the reel.

Bath Day *(Delightful)*

RKO (64,112) Disney Cartoons 7 mins.

Like all kittens, Figaro hates to take a bath, but Minnie overcomes his violent objections with a bubble-bath. Then, be-ribboned and perfumed, Figaro is carried away by the scent of fish from a nearby alley. Investigating, he encounters a mob of tomcats whose leader decides to mangle him, but a lucky accident knocks the leader out. The awed tomcats run away as Figaro parades triumphantly into the waiting arms of Minnie, who immediately decrees another bath. Filmed in Technicolor, this reel will captivate any audience.

Flicker Flashbacks No. 2 *(Good)*

RKO (74,202) 9 mins.

Always a lively and laugh-provoking series, this latest "Flashback" maintains that reputation. The first episode shows King Henry III of France and his sister Prunella attempting to solve the castle shortage. Duke Marmalade comes to Prunella's aid, so the King has him killed for interfering. In the second episode, Scarlett O'Amber, a Yankee spy, disrupts the Civil War by giving away the location of the vessel "Ironclad." Gunpowder is rushed to aid the besieged ship, there is a furious sea battle, and the South emerges victorious.

Unusual Occupations *(Average)*

Para. (L6-1) 10 mins.

Miniature stone replicas of famous cathedrals, the handiwork of Brother Joseph Zoettle of the Benedictine Abbey, Cullman, Alabama, are shown in a natural setting; Mrs. Virginia Gardner of Jenson Beach, Florida, is presented at work on her hobby-turned-business of making sea shells into dolls; Seminole Indians in the Florida Everglades, oblivious to time, carry on their primitive way of life; Swedish mountains provide a handsome backdrop for Rudolph Von Bahr's work as an autogyro pilot who caters to the ski-fanciers. There have been better "Unusual Occupations" than this. The subject is in color.

Dive Hi Champs *(Good)*

Para. (R5-2) Sportlight 10 mins.

Starting with the "Old Swimming Hole," both country and city versions, continuing through intermediate stages of diving proficiency and concluding with professionals in top form at Deauville Pool, Miami Beach, this film will provide solid support for any program. A three-year-old whiz displays some fancy maneuvers, and the high calibre work of the champions is very easy on the eyes; but the highlight of the short is the diving performance of a group of Canal Zone girls. Photographed to excellent advantage, they seemingly defy the laws of chance in surviving those tremendous dives from Canal Locks.

The Island Fling *(Very Good)*

Para. (E5-8) Popeye 7 mins.

When Popeye and Olive become shipwrecked on an island where Bluto and his man Friday are in complete control, Bluto makes several plays for Olive but is foiled in each instance by Popeye. At length Popeye overcomes Bluto and returns to civilization with Friday as his servant. This Technicolor reel is loaded with gags and moves at a fast pace.

Machito and his Orchestra *(Good)*

Col. (8952) Thrills of Music 10 mins.

Machito and his rhumba outfit deliver a conglomeration of the kind of music for which a large segment of the American populace seem to go for in a big way. And they're pretty good at it. The band then presents Betty Reilly, a gorgeous looking blonde, who looks Irish, her name is Irish, but the words are Spanish and the appearance is international! The gal is good. A ballroom dancing team, Paul Vario and Veda, present an interlude of gracefully interpreted precise, dancing. Good as contrast on any dramatic program.

Mousemerized Cat *(Fair)*

WB (2709 Technicolor Cartoon 7 mins.

Babbitt and Costello, two rats, become involved with hypnotism when Babbitt finds a book on the subject and promptly puts Costello under his spell. The Cat knows a little bit about the subject, however, much to the consternation of the two rats. The aping of the two real movie comedians is not too funny, however.

The Lazy Hunter *(Good)*

WB (3502) Sports Parade 10 mins.

In the wooded country of Southern California, famous archer Howard Hill is shown with a new technique in his deadly use of the bow and arrow as he follows his game on a beautiful Palomino horse, accompanied by a good looking and intelligent coach dog. Informed by a rancher that a hawk and a coyote are depleting his stock Hill takes off an a hunting trip and kills the two marauders. In Technicolor.

Star Spangled City *(Excellent)*

WB (3801) Technicolor Adventure 10 mins.

This is a beautifully photographed and intelligently explained travelogue of the nation's capital city at Washington, D. C. The film shows Mount Vernon, the Jefferson, Lincoln and Washington memorials, Ford's Theatre, Arlington Cemetery and many of the government buildings. The Unknown Soldier's Tomb, the White House, the Pentagon Building and other stirring shots are beautifully described and photographed. Excellent for any program with many angles for exploitation.

Looking Down on Hollywood *(Good)*

Col. (8852) Screen Snapshots 10 mins.

This edition of Screen Snapshots differs from the others in the series in that it presents places, rather than personalities of Hollywood, and in that most of the camera views are seen from above, having been taken either from a blimp or a slow moving plane. Many familiar scenes of Hollywood are shown, including views of most of the movie lots, of Grauman's Chinese Theatre, the broadcasting studios, Hollywood Bowl, the famous "Hollywood Strip" where the well known restaurants and night clubs are located and closes with an interesting series

of shots of the Hollywood Park race track, catching a horse race from start to finish, believed to be the first time that such shots from the air ever have been made.

So's Your Antenna *(Juvenile)*

Col. (8432) All-Star Comedy 17 mins.

Harry Von Zell's "Harry the Hoodlum" radio transcription is overheard by two gangsters who thereupon decide to enlist his aid in a bank robbery. When Harry reneges, the villains shackle him to a stir-crazy murderer and walk out. After a rugged session with the killer, in which Harry is imagined a long-lost elephant friend, the mobsters return only to be captured by Von Zell. The short is pure slapstick, but should go well with the Saturday matinee crowd.

Ten Pin Magic *(Fair)*

Col. (8802) Sport Reel 10 mins.

The only difference between this bowling short and its many predecessors is that this one introduces a new mechanical pin-setting device which apparently is infallible. Bill Stern's commentary highlights the usual parade of trick bowling shots, and with fifteen million enthusiasts in the country it may be possible to satisfy some members of every audience.

Honeymoon Blues *(Dull)*

Col. (8422) All-Star Comedy 17 mins.

Private detective Hugh Herbert is assigned to a blackmail case while on his honeymoon. The blackmailer turns out to be a mercenary woman who is led to believe that Hugh is a rich oil man. Herbert gets the letters, only to be discovered in the woman's apartment by both her boy friend and his own wife. Hugh's boss comes to the rescue with a full explanation, but Hugh promptly falls asleep and his wife resorts to a game of solitaire. This short lacks pace, and even Hugh Herbert fans will find it difficult to take.

Surrender *(Good)*

Col. (8653) Community Sing 10½ mins.

With Dick Leibert at the organ, and the Song Spinners to lead them, any audience should enjoy singing along. In addition to Surrender, the reel includes There's No One But You, Five Minutes More, Who Told You That Lie, and the novelty song, My Fickle Eye.

Narration Assignments

Two narration assignments have been made at Warners by Gordon Hollingshead, short subjects producer. Alan Hale will do the sound track for "The Circus Horse," while Truman Bradley has been set for a like chore on "Action in Sports," both in Technicolor.

Eager Showmanship

Specially designed lobby art, plus advance and current newspaper space, were used by Manager James Wiggins of the Plaza Theatre, El Paso, to sell the Warner cartoon, "Eager Beaver."

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FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Lady Surrenders	Univ.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Love Story	MGM
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of San Angelo	Rep.
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birds and the Bees	MGM
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blaze of Noon	Para.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Holiday	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Build My Gallows High	RKO
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA

Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46	b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young	L. Brooks- R. Stanton-J. Donnell	68	9/12/46	a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46	b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46	b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	71	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46	b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	91	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7001	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		12/19/46	
	Betty Co-Ed	J. Porter-W. Mason-S. Mills		11/28/46	a9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise			a9/14/46
	Blondie's Holiday	Arthur Lake-Penny Singleton			
	Boston Blackie and the Law	Chester Morris-Trudy Marshall	69	12/12/46	a11/2/46
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	Framed	Glenn Ford-Janis Carter			a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			a10/26/46
	Hunter Is a Fugitive, The	Richard Dix-Karen Morley			
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128		b9/21/46
	King of the Wild Horses	Preston Foster-Gail Patrick			
	Lady from Shanghai, The	Rita Hayworth-Orson Welles			
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Millie's Daughter	Gladys George-Paul Campbell			
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor			
	Singin' in the Corn	Judy Canova-Allen Jenkins	64	12/26/46	a8/31/46
	Trapped	Chester Morris-Constance Dowling			a11/2/46
	Twin Sombreros *C	Randolph Scott-Dorothy Hart			

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b2/27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
7205	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donnell	69	9/12/46	
7222	That Texas Jamboree	Ken Curtis-Jeff Donnell	67	5/16/46	
7221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman (W-M)F	Charles Starrett-Smiley Burnette	61	12/19/46	b11/9/46
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee		11/28/46	
	Prairie Raiders	Charles Starrett-Smiley Burnette			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Terror Trail (W)F	Charles Starrett-Smiley Burnette	55	11/21/46	b11/2/46
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE-LION

	COMING				
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			
	Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Other Love, The	Barbara Stanwyck-David Niven			
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Behemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Group No.					
	Current 1945-46				
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
15	A Letter For Evie (CD)F	Marsha Hunt-John Carroll	89	Jan-Feb	b12/1/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake	81	Aug	b6/15/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle	127	July	b3/16/46
15	Harvey Girls *T (M)F	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb	b12/29/45
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	Hoodlum Saint (D)A	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
15	Portrait of Maria (D)F	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb	b12/15/45
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
15	Up Goes Maisie (C)F	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb	b1/5/46
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Love Story	K. Hepburn-P. Henreid-R. Walker			
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Birds and the Bees, The	J. MacDonald-J. Iturbi-J. Powell			
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageeous	Spencer Tracy-Mickey Rooney			Reissue
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson- June Allyson			a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson	103		a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter			a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Love Laughs at Andy Hardy	M. Rooney-B. Granville-D. Ford			
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The	Wallace Beery-Aline McMahon			a9/7/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford	93		a9/7/46
	Personal Touch, The	L. Barrymore-E. Arnold-L. Bremer			
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson			a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T	J. Garland-R. Walker-F. Sinatra	120		a9/21/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93		b6/8/46
	Undercover Maisie	Ann Sothern-Barry Nelson			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115		b10/5/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/45

Title	*Company*
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
Canyon Passage	Univ.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Cigarette Girl	Col.
Cinderella Jones	WB
Cisco and the Angel	Mono.
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
D	
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil's Bat's Daughter	PRC
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA
E	
Earl Carroll's Sketchbook	Rep.
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Enchanted Voyage	20th-Fox
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM
Flight to Nowhere	SGP
Flying Deuces	Astor

Title	Company
Flying Serpent	PRC
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentlemen Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Gulf of Janet Ames	Col.
Guilty	Mono.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hunter Is a Fugitive	Col.
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Roorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jewels of Brandenburg	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
King of the Wild Horses	Col.
Kings Row	WB
Kitty	Para.

MONOGRAM

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
531	Beauty and the Bandit	Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	Below the Deadline (D)A	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	Black Market Babies (D)A	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
603	Dangerous Money (My)F	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	Decoy (D)A	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46	b3/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	Gentleman Joe Palooka (C)F	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	Live Wires (D)F	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46	
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barbara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46	b3/24/46
516	Strange Mr. Gregory (D)A	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	Strange Voyage	Eddie Albert	61	7/6/46	
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/5/46	b3/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/15/46	b1/26/46
605	Wife Wanted (D)A	Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46
	COMING				
604	Bringing Up Father (C)F	Joe Yule-Renie Riano	68	11/23/46	b10/19/46
	Cisco and the Angel	Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Ginger	Frank Albertson-Barbara Reed		1/4/47	a9/28/46
	Guilty, The	Bonita Granville-Don Castle			
	It Happened on Fifth Avenue	Gale Storm-Don De Fore			
	Mr. Hex	Leo Gorcey-Huntz Hall		12/7/46	a9/7/46
606	Sweetheart of Sigma Chi	Elyse Knox-P. Regan-P. Brito	76	12/21/46	
	Trap, The	Sidney Toler-Victor Sen Yung		11/30/46	a9/28/46
	Vacation Days	Freddie Stewart-June Preisser		1/25/47	
	Westerns (Current 1945-46)				
562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
563	Silver Range	J. M. Brown-Raymond Hatton	55	11/16/46	
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers (W)F	J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46	
	Westerns (Coming)				
	Devil's Deputy, The	J. M. Brown-R. Hatton			
564	Raiders of the South	J. M. Brown-Raymond Hatton		1/18/47	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White		2/8/47	
	Silver Stallion	David Sharpe-Leroy Mason	59	12/14/46	Reissue
681	Song of the Sierras	J. Wakely-"Lasses" White	55	12/28/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton		2/15/47	

PARAMOUNT

Block No.	Current 1945-46				
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	Lost Weekend (D)A	R. Milland-J. Wyman-P. Terry	101	1/25/46	b3/18/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsier Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	People Are Funny (CM)F	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46
	COMING				
	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			a11/2/46
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston			a11/2/46
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blaze of Noon	A. Baxter-W. Holden-S. Tufts			
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart	Betty Hutton-Sonny Tufts			a4/7/45
	Danger Street	Jane Withers-Robert Lowery			
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Fury	Lizabeth Scott-John Hodiak			a10/26/46
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/45
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

	COMING		Run Time Mins.	Rel. Date	See Issue of
	Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
	Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
	I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
	Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
	Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
	Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
	My Favorite Brunette	Bob Hope-Dorothy Lamour			a3/24/46
	Perfect Marriage, The	L. Young-D. Niven-V. Field			a3/13/46
	Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
	Seven Were Saved	Richard Denning-Catharine Craig			a5/25/46
	Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
	Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
	Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
	Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
	Variety Girl	Mary Hatcher-DeForest Kelley			
	Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
	Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

	Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
	Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
	Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
	Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
	Devil's Bats Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
	Danny Boy (D)F	Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
	Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
	Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
	Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
	Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46	b10/12/46
	Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
	I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
	Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
	Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
	Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
	Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
	Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
	Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
	Strangler of the Swamp (H)A	R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
	Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

	Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			
	Lady Chaser	Ann Savage-Robert Lowery		11/25/46	
	Lighthouse	J. Lang-D. Castle-J. Litel		12/10/46	a10/19/46
	Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
	Red Stallion	R. Paige-N. Nash-T. Donaldson			
	Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			
	Wild West *C	Eddie Dean-Roscoe Ates		12/1/46	

Westerns (Current 1945-46)

	Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
	Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
	Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
	Drift'n' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
	Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
	Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
	Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
	Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
	Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
	Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
	Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
	Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
	Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
	Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
	Six Gun Man (W)F	Bob Steele	59	2/1/46	b1/28/46
	Stars Over Texas	Eddie Dean-Roscoe Ates		10/28/46	
	Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
	Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46

Westerns (Coming)

	Tumbleweed Trail (W-M)F	E. Dean-R. Ates-S. Patterson	59	11/18/46	b11/9/46

RKO-RADIO

CURRENT 1945-1946

Block No.				Trade Shown	
4	A Game of Death (M)A	J. Loder-A. Long-R. Wade	72	Dec	b12/1/45
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80	Apr	b4/27/46
2	Child of Divorce (D)A	Sharyn Moffett-Regis Toomey	62	Oct	b10/19/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Driscoll	62	Aug	b3/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
3	Dick Tracy (My)F	Morgan Conway-Anne Jeffreys	62	Dec	b12/15/45
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61	July	b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68	July	b7/20/46
Sp.	Heartbeat (CD)F	G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
3	Hotel Reserve (My)A	James Mason- Lucie Mannheim	80	Dec	b12/29/45
Sp.	Kid From Brooklyn *T (CM)F	D. Kaye-V. Mayo-Vera Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A	R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F	Walt Disney	75	Apr	b4/20/46
	Nocturne (D)A	George Raft-Lynn Bari	85	Oct	b10/19/46
Sp.	Notorious (My-D)A	Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F	Lum 'n Abner-P. Blake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F	Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A	R. Russell-A. Knox-D. Jagger	116	July	b7/20/46
3	Spiral Staircase, The (My-D)A	D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F	Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F	Ed. G. Robinson-L. Young-O. Wells	95	June	b6/25/46

Title	*Company*
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chance	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	Un v.
Lone Wolf in Mexico	Col.
Long Night	RKO
Lost Weekend	Para.
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Dell	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Mile's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsier Verdoux	UA
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col.
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
O.S.S.	Para.
Other Love	Ent.
Our Hearts Were Growing Up	Para.
Out California Way	Rep
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personal Column	UA
Personal Touch	MGM
Personality Kid	Col.
Phantom Thief	Col
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Buffalo Bill	SGP
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	CURRENT 1945-1946		Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F	Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F	J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F	Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A	C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
5	Truth About Murder (My)A	B. Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F	Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F	Claudette Colbert-John Wayne	107	May	b5/11/46
	COMING			Rel. Date	
	A Likely Story	Bill Williams-Barbara Hale			a3/15/46
	Amazing Mr. Hammer, The	Pat O'Brien-Anne Jeffreys			a6/1/46
	Bachelor and the Bobby-Soxer	C. Grant-M. Loy-S. Temple			a8/31/46
	Banjo	S. Moffet-J. White-W. Reed			a9/28/46
	Beat the Band	Frances Langford-Gene Krupa			a8/24/46
	Best Years of Our Lives, The	D. Andrews-M. Loy-F. March			a9/7/46
	Build My Gallows High	Robert Mitchum-Jane Greer			
	Code of the West	James Warren-John Laurenz			a8/10/46
	Deadlier Than the Male	C. Trevor-L. Tierney-W. Slezak			a6/1/46
	Devil Thumbs a Ride, The	Lawrence Tierney			a8/14/46
	Dick Tracy Versus Cueball (D)F	Morgan Conway-Anne Jeffreys	62		b11/9/46
	Dick Tracy vs. The Claw	Ralph Byrd-Kay Christopher			
	Falcon's Adventure	Tom Conway-Madge Meredith			a5/11/46
	Farmer's Daughter, The	L. Young-J. Cotten-E. Barrymore			a6/22/46
	Honeymoon	S. Temple-F. Tone-G. Madison			
	How Dear to My Heart *T	Luana Patten-Bobby Driscoll			
	It's a Wonderful Life	J. Stewart-D. Reed-L. Barrymore			a10/5/46
	The Locket	L. Day-B. Aherne-Gene Raymond			
	Long Night, The	Henry Fonda-Barbara Bel Geddes			a9/14/46
	Magic Town	James Stewart-Jane Wyman			
	Prison Story	L. Tierney-M. Carr-B. MacLane			a9/7/46
	Secret Life of Walter Mitty, The *T	D. Kaye-V. Mayo-F. Bainter			a9/7/46
2	Sinbad the Sailor *T	D. Fairbanks, Jr.-M. O'Hara			a6/22/46
	Song of the South *T (D-M)F	Luana Patten-Bobby Driscoll	95		b11/2/46
	Tarzan and the Huntress	J. Weissmuller-B. Joyce			
	They Won't Believe Me	Robert Young-Susan Hayward			a9/7/46
	Thunder Mountain	Tim Holt-Richard Martin-Martha Hyer			
	Trail Street	R. Scott-R. Ryan-A. Jeffreys			a8/24/46
2	Woman on the Beach	J. Bennett-R. Ryan-C. Bickford			a3/9/46

REPUBLIC

Prod. No.	Current 1945-46				
508	A Guy Could Change (D)F	Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513	A Strange Impersonation (D)F	Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
514	Catman of Paris (H)A	Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A	Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
520	Earl Carroll Sketchbook (M)F	C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A	Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F	Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F	Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A	Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5542	Home in Oklahoma (W-M)F	R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F	Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F	Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle	Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A	Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A	D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F	F. Ledere-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F	Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F	Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F	R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine	William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F	Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F	Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A	Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
448	Rainbow Over Texas (W)F	Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A	Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F	R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F	Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A	Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A	Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F	R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman	S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A	Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46
	COMING				
603	Affairs of Geraldine (C-D)F	Jane Withers-Jimmy Lydon	68		b10/26/46
	Angel and the Badman	J. Wayne-G. Russell-I. Rich			a10/5/46
	Apache Rose *T	Roy Rogers-Dale Evans			a10/19/46
	Bells of San Angelo *U	Roy Rogers-Dale Evans			
	Calendar Girl	J. Frazee-W. Marshall			a10/5/46
604	Fabulous Suzanne	Barbara Britton- Rudy Vallee	71		a5/25/46
	Gallant Man	Don Ameche-Catherine McLeod			
	Ghost Goes Wild	James Ellison-Ann Gwynne			a5/4/46
	Heldorado	Roy Rogers-Dale Evans-"Gabby" Hayes			
	Hit Parade of 1947	Eddie Albert-Constance Moore			
601	I've Always Loved You *T (DM)F	Catherine McLeod-Philip Dorn	117		b8/31/46
	Last Frontier Uprising *U	Monte Hale-Adrian Booth			
	Magnificent Rogue, The	L. Roberts-W. Douglas			a9/21/46
	Out California Way *U	Monte Hale-Adrian Booth			a6/29/46
	Pilgrim Lady	Warren Douglas-Lynne Roberts	67		a5/4/46
	Plainsman and the Lady (W)F	W. Elliott-V. Ralston-G. Patrick	82		b11/9/46
	Spoilers of the North	Evelyn Ankers-Paul Kelly			a10/5/46
	That Brennan Girl	James Dunn-Mona Freeman	95		a9/7/46
	That's My Gal *U	Don Barry-Lynne Roberts			a9/28/46
	Web of Danger	Adele Mara-Bill Kennedy			
	Will Tomorrow Ever Come	Nelson Eddy-Ilona Massey			
	Winter Wonderland	L. Roberts-C. Drake			
	Wyoming *T	V. H. Ralston-W. Elliott-W. Marshall			a9/14/46
	Yankee Fakir	D. Frawley-J. Woodbury-C. Bevans			
	Westerns (Current 1945-46)				
555	Alias Billy the Kid (W)F	Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies	Gene Autry-Smiley Burnett	56	12/1/45	
565	California Gold Rush (W)F	Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F	Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne	Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill	Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F	Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
567	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
566	Sheriff of Redwood Valley (W)F	Bill Elliott-Alice Fleming	56	3/29/46	m4/13/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Marshall of Cripple Creek	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Outlaws of Sioux City	Allan Lane-Bobby Blake			
	Sante Fe Uprising	Allan Lane-Bobby Blake			
	Sioux City Sue	Gene Autry-Lynne Roberts	56		
	Stagecoach to Denver	Allan Lane-Bobby Blake			
	Trail to San Antone	Gene Autry			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	m8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46
	COMING				
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46
	Return of Buffalo Bill	Richard Arlen-Jennifer Holt			

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	Anne and the King of Siam (D)F	I. Dunne-R. Harrison-L. Gargan	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
623	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov	b10/19/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	91	Nov	b4/13/46
	COMING				
	Boomerang	Dana Andrews-Jane Wyatt			
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Hymes-C. Holm-C. Romero			a6/29/46
	Dangerous Millions	Kent Taylor-Dona Drake			a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders			
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Jewels of Brandenburg	Richard Travis-Micheline Cheirel			
	Late George Apley, The	Ronald Colman-Peggy Cummins			
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner			
	Razor's Edge, The	T. Power-G. Tierney-J. Payne			a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46

UNITED ARTISTS — CURRENT

	A Night in Casablana (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	b11/2/46
	Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	*Company*
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
This Happy Breed	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trapped	Col.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep

Y

Yankee Fakir	Rep.
Yearling, The	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"A Time to Kill" (RKO) now THE LONG NIGHT

"I Wake Up Dreaming" (RKO) now THE SECRET LIFE OF WALTER MITTY

PICTURES STARTED LAST WEEK

COLUMBIA

King of the Wild Horses—Principals: Preston Foster, Gail Patrick. Director, George Archainbaud.

Blondie's Holiday—Principals: Arthur Lake, Penny Singleton. Director, Abby Berlin.

MGM

A Love Story—Principals: Katharine Hepburn, Paul Henreid, Robert Walker. Director, Clarence Brown.

The Birds and the Bees—Principals: Jeanette MacDonald, Joe Iturbi, Jane Powell. Director, Fred Wilcox.

MONOGRAM

The Guilty—Principals: Bonita Granville, Don Castle. Director, John Reinhardt.

REPUBLIC

Wyoming—Principals: William Elliott, Vera Ralston, John Carroll. Director, Joseph Kane.

SCREEN GUILD

Return of Buffalo Bill—Principals: Richard Arlen, Jennifer Holt. Director, Bernard Ray.

20th-FOX

Jewels of Brandenburg — Principals: Richard Travis, Micheline Cheirel. Director, Eugene Forde.

ADVANCE DATA
On Forthcoming Product

MOTHER WORE TIGHTS (Fox). *Technicolor. Principals:* Betty Grable, Dan Dailey, Jr., Mona Freeman. *Director,* Walter Lang. *Plot:* Back in 1900, a young girl joins a vaudeville troupe, in spite of family opposition, and marries the featured comedian. Through the years, their act is a huge success, and two daughters are born to them. The girls attend an exclusive boarding school, where the older one is ashamed of her dancing parents. However, when she falls in love and graduates with honors, she lets her parents know that she is really proud of them.

MILLIE'S DAUGHTER (Col.) *Drama. Principals:* Gladys George, Gay Nelson, Paul Campbell. *Director,* Sidney Salkow. *Plot:* An unhappy girl runs away to visit her mother, whom she has been forbidden to see. She finds her mother living on the fringe of society, a parasite who earns her living catering to wealthy social climbers. Fearing that the girl will fall into the habits she herself has acquired, the mother deliberately becomes the victim of an embezzlement, and the girl promises to return to her respectable home.

BOOMERANG (Fox). *Drama. Principals:* Dana Andrews, Frank Latimore, Jane Wyatt. *Director,* Elia Kazan. *Plot:* An honest state's attorney attempts to solve the baffling

(Continued on Next Page)

UNITED ARTISTS (Continued)

	COMING	Run Time Mins.	Rel. Date	See Issue of
	A Miracle Can Happen	James Stewart-Henry Fonda		
	Abie's Irish Rose	Joanne Dru-Michael Chekhov		12/27/46
	Adventures of Don Coyote *C	Richard Martin-Frances Rafferty		a9/28/46
	Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll		
	Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46 b10/19/46
	Curly *C	Frances Rafferty-Larry Olsen		a5/25/46
	Dangerous Venture	A. Clyde-W. Boyd-B. Alexander		a9/7/46
	Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder		a9/21/46
	Duel in the Sun *T	J. Jones-G. Peck-J. Cotten		
	Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair		
	Fabulous Joe	Walter Abel-Margot Grahame		
	Fanny By Gaslight	James Mason-Phyllis Calvert		
	Fool's Gold (W)F	William Boyd-Andy Clyde	65	1/31/47 b10/12/46
	Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134	b4/27/46
	Here Comes Trouble	William Tracy-Patti Morgan		a3/24/46
	Hoppy's Holiday	William Boyd-Mary Ware		
	Macomber Affair, The	Gregory Peck-Joan Bennett		a7/6/46
	Monsieur Verdoux	Charles Chaplin-Martha Raye		
	New Orleans	Arturo deCordova-Louis Armstrong		
	Personal Column	George Sanders-Lucille Ball		
	Pretenders, The	Priscilla Lane-Eddie Bracken		
	Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury		1/24/47
	Red House, The	Ed. G. Robinson-L. McCallister		a6/29/46
	Red River	John Wayne-Walter Brennan		
	Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-T. Conlin		1/10/47 a2/9/46
	Stray Lamb, The	J. Carney-S. Sidney-E. Bracken		
	Susie Steps Out	David Bruce-Cleatus Caldwell		12/13/46 a5/25/46
	Vendetta	Hillary Brooke-Faith Domergue		
	Whispering Walls	William Boyd-Andy Clyle		a10/5/46
	Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding		

UNIVERSAL

Prod. No.	CURRENT 1945-1946				
516	Because of Him (CM)F	D. Durbin-C. Laughton-F. Tone	87	1/16/46	b1/12/46
543	Black Angel, The (D)A	D. Duryea-J. Vincent-P. Lorre	80	8/2/46	b3/3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46	b3/23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46	b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46	b4/13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46	b7/27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46	b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46	b7/20/46
	Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85	Oct	b10/5/46
547	Dead of Night (D)A	Michael Redgrave-Googie Withers	77	8/23/46	b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46	b5/25/46
515	Girl on the Spot (D-M)A	Jess Barker-Lois Collier	75	1/11/46	b1/5/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46	b6/29/46
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3/29/46	b3/9/46
518	Idea Girl (C)F	Jess Barker-Julie Bishop	60	2/8/46	b2/2/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46	b5/22/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46	b8/17/46
520	Little Giant (C)F	Abbott-Costello	91	2/22/46	b3/2/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	8/30/46	b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46	b6/15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46	b1/26/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	94	5/3/46	b4/13/46
1066	Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	108	11/1/46	b2/16/46
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14/46	b6/8/46
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46	b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	6/17/46	b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46	b8/3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46	b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46	b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46	b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46	b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46	b3/23/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46	b3/9/46
517	Terror By Night (My)A	B. Rathbone-Nigel Bruce	60	2/1/46	b2/2/46
1065	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46	b7/27/46
546	Time of Their Lives, The(C)F	Abbott & Costello	82	8/16/46	b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46	b8/17/46

	COMING			
	A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113	b10/12/46
	Brief Encounter (D)A	Celia Johnson-Trevor Howard	85	b8/31/46
	Egg and I, The	Claudette Colbert-Fred MacMurray		
	I'll Be Yours	D. Durbin-T. Drake-W. Bendix		a9/14/46
	Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106	b9/28/46
	Magnificent Doll	G. Rogers-D. Niven-B. Meredith	Nov	a8/10/46
	Men of Two Worlds *T (D)A	Eric Portman-Phyllis Calvert	109	b7/27/46
	Michigan Kid *C	Jon Hall-Rita Johnson	Dec	a5/18/46
	My Heart Goes Crazy *T (M)F	Sid Field-Greta Gynt	120	b9/7/46
	Oh Say Can You Sing	Sheila Ryan-Fred Brady		a5/25/46
	Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed		a5/25/46
	Slave Girl *T	Yvonne DeCarlo-George Brent		
	Smash-Up	S. Hayward-L. Bowman-E. Albert		a7/20/46
	Song of Scheherazade *T	Y. deCarlo-B. Donlevy-J. P. Aumont	Dec	a2/9/46
	Swell Guy	Sonny Tufts-Ann Blyth	Nov	a7/6/46
	Temptation	M. Oberon-G. Brent-C. Korvin	98 Dec	a5/25/46
	This Happy Breed *T	Robert Newton-Celia Johnson		
	Vigilantes Return *C	Jon Hall-Margaret Lindsay		a7/13/46
	Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100	b1/12/46

Westerns (Current 1945-46)

1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1104	Gun Town	Kirby Grant-Fuzzy Knight	53	1/18/46	a12/22/45
1107	Gunman's Code (W-M)F	Kirby Grant-Fuzzy Knight	57	8/30/46	b11/9/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
512	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	Deception (D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
510	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
606	Never Say Goodbye (C)F	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
502	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46

COMING

	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
608	Kings Row	A. Sheridan-R. Cummings-R. Reagan			Reissue
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Sheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman			a12/1/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
607	Verdict, The (D)A	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	b11/9/46
609	Wild Bill Hickok Rides	C. Bennett-B. Cabot-W. William			Reissue
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89			b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Cont		b10/30/45
Carnival (D)A	Sally Gray-Michael Wilding	93	GFD		b10/26/46
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD		b1/5/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films		b3/9/46
Laughing Lady *T (M)F	Anne Zeigler-Webster Booth	90			b10/26/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Cont		b10/20/45
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Burton		b3/9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe		b8/31/46
Raider, The *T (Wa)F	Documentary	70			b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG		b7/6/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair		b9/7/46
Welldigger's Daughter, The (C)A	Raimu-Fernandel	122	Siritsky		b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Lady Luck	.....	.....	Adults	Adult
My Brother Talks to Horses.	Family	8-14	Gen. Patronage	.....
Song of the South	Family*	8-14	Gen. Patronage	Family
Wanted for Murder	Mature	.....	Adults	.....

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults: Senior High School Students and Adults. **—Exceptional.

ADVANCE DATA

On Forthcoming Product

(*Continued from Preceding Page*)
murder of a priest. Believing that justice is more important than politics, he works to uncover evidence which will free a man whom he believes is innocent, although his re-election hinges upon a conviction. At the trial, the evidence is so inconclusive that the judge dismisses the case.

WEB OF DANGER (Rep.) *Drama. Principals:* Adele Mara, Bill Kennedy, Damian O'Flynn. *Director,* Philip Ford. *Plot:* This tells of the problems that beset a bridge crew in their endeavors to complete a bridge span to enable marooned families to cross to safety, and the rivalry of two men in their work and also for the affections of a pretty girl who is stranded at the construction camp.

NEWSREEL SYNOPSES

(*Released Saturday, Nov.* 16)

MOVIETONE (Vol. 29, No. 22)—Army tests new V-2 rocket; Molotov visits White House; President Truman observes Armistice Day at Arlington; Admiral Byrd honored for war work; Duke & Duchess arrive in America; British models on visit here; Auto also a plane; Army-Notre Dame game.

NEWS OF THE DAY (Vol. 18, No. 220)—Army vs. Notre Dame in gridiron battle; President Truman makes first post-election address; Army Proving Grounds in New Mexico scene of V-2 explosion; Flying automobile.

PARAMOUNT (No. 23)—V-2 rocket soars 102 miles into air; Auto-plane demonstrated in Danbury, Conn.; Army-Notre Dame in football classic.

RKO PATHE (Vol. 18, No. 25)—Celebrities arrive on Queen Elizabeth; Rockets tested by Army in New Mexico; Molotov visits President Truman; New car for highways or skyways; Army-Notre Dame play scoreless tie.

UNIVERSAL (Vol. 19, No. 554)—Airborne motor car; Rocket crashes in New Mexico test; British Embassy dynamited in Italy; Windsors arrive on Queen Elizabeth; Army-Irish in game of the year; Georgia Tech sinks Navy.

(*Released Wednesday, Nov.* 13)

MOVIETONE (Vol. 29, No. 21)—Republicans gain control of Congress; Hindu Moslem feud flares in India; Terrorists bomb Jerusalem depot; Embezzler arrested in gigantic swindle; Movie stars attend London premiere; Canadian pulp logs in record drive.

NEWS OF THE DAY (Vol. 18, No. 219)—Republican landslide; Turmoil in India; Film stars meet British royalty; William Nickel center of sensational criminal case; Virginia stunt pilot in daredevil crackup; National Horse Show in New York.

PARAMOUNT (No. 22)—Early birds hit Washington ski trails; King & Queen of England receive movie personalities; G.O.P. sweeps nation; Philadelphia Eagles wallop New York Giants on gridiron.

RKO PATHE (Vol. 18, No. 24)—Winning candidates from coast to coast pose for pictures; Command performance brings movie stars to London; Largest Canadian pulp-lumber haul; Skiers tackle Mount Rainier.

UNIVERSAL (Vol. 19, No. 553)—Republicans sweep both Houses of Congress in election; William Nickel returns from Florida to face swindle charge; Relief fund benefited by command performance; Record Canadian log drive; Skiing season opens in Pacific Northwest.

ALL-AMERICAN (Vol. 5, No. 212)—High honor for negro educator; Fashion show in Joe Louis' nightclub; Congressman returned by Chicago district; New teacher for California school; St. Louis business council stages rally; Ohio State beats Northwestern.

SHORT Booking GUIDE

COLUMBIA

1945-'46

			See Issue of
ALL-STAR COMEDIES			
7483	Beer Barrel Polecats	17	
7484	A Bird in the Head....Fair	17	.. 4/13/46
7485	Uncivil War Brides	17	
7486	The Three Troubledoers	17	
7487	Monkey Businessmen ... So-So	18	..10/12/46
7408	Three Lean Wolves.....Screwy	16½	.. 9/21/46
7409	Vine, Woman and Song	22½	
7410	Ain't Love Cuckoo?	19	
7411	You Can't Feel a Feel. Fair	17	.. 9/14/46
7412	Hot Water	18½	
7424	When the Wife's Away..Good	17	.. 5/ 4/46
7425	Hiss and Yell	16	
7426	Get Along Little Zombie	17	
7427	Mr. Wright Goes Wrong	19	
7428	Headin' for a Weddin'		
7436	Blonde Stayed On, The	16½	
7437	Mr. Noisy	16½	
7438	Jiggers, My Wife!	18	
COLOR RHAPSODY °T			
7501	River Ribber	6	
7502	Polar Playmates	6½	
7503	Picnic Panic	6	
COMMUNITY SINGS			
7655	No. 5 (Leibert) No Can Do	10	
7656	No. 6 (Baker) That Feeling in the Moonlight	9	
7657	No. 7 (Leibert) Chickery Chick	10	
7658	No. 8 (Baker) Symphony	8½	
7659	No. 9 (Baker) Glad You're You	10½	
7660	No. 10 (Leibert) Let it Snow	11	
7661	No. 11 (Leibert) You Won't Be Satisfied	9	
7662	No. 12 (Baker) One-ey Two-ey	10½	
FILM VODVIL			
7954	Three Sets of Twins.....Good	10	.. 5/ 4/46
7955	Art Mooney & Orch	11	
7956	Dick Stabile & Orch	10	
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch		
FLIPPY °T			
7601	Catnipped ..... Amusing	7½	.. 9/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Tweetment	6½	
FOX AND CROW °T			
7752	Foxey Flatfeets	6	
7753	Unsure-Runts	7½	
7754	Mysto Fox	7	
PHANTASIES			
7702	Kongo Roo	6	
7703	Snap Happy Traps	6½	
7704	The Schooner the Better Funny	6½	..10/26/46
SCREEN SNAPSHOTS			
7855	No. 5 (Movie Stunt-men & Doubles)	9	
7856	No. 6 (Wendell Niles and Prindle)	9½	
7857	No. 7 (Victory Show)	9½	
7858	No. 8 (Looking Back)	10	
7859	No. 9 (Judy Canova Radio Show) .....Poor	11	..10/ 5/46
7860	No. 10 (Famous Fathers & Sons)	8½	
SPORT REELS			
7805	Rasslin' Romeos	9½	
7806	Canine Champion	9½	
7807	Timberland Athletes	8	
7808	Diving Aces	9	
7809	Flying Hoofs	9	
7810	Deep Sea Fishing	8	
SERIALS			
7160	Hop Harrigan ..... 15 Chaps.		4/13/46
7180	Chick Carter, Detective ..... 15 Chaps.		

1946-'47

ALL-STAR COMEDIES			
8401	G. I. Wanna Home	15½	
8402	Rhythm and Weep.....Fair	17½	..11/ 2/46
8421	Pardon My Terror	16½	
8422	Honeymoon Blues	17	
8423	Reno-vated		
8431	Society Mugs	16	
8432	So's Your Antenna	17	
8433	Slappily Married		
8434	Moron Than Off		
COLOR RHAPSODY °T			
8501	Lese Lobo	6	
8502	Cockatoos for Two	6	
COMMUNITY SINGS			
8651	No. 1 (Leibert) The Gypsy	9½	
8652	No. 2 (Baker) It's a Pity to Say GoodnightEntertaining	10½	..11/ 2/46
8653	No. 3 (Leibert) Surrender		
THRILLS OF MUSIC			
8951	Jerry Wald & Orch	16	
8952	Machito & Orch		
8953	Les Elgart & Orch		
SCREEN SNAPSHOTS			
8851	No. 1 (Radio Characters)	10	
8852	No. 2 (Looking Down on Hollywood)	10	
8853	No. 3 (Rodeo)		
SPORTS REELS			
8801	Army Football Champions.Excellent	11	..11/ 2/46
8802	Ten Pin Magic	10	
8803	Hi-Li		
SERIALS			
8120	Son of the Guardsman ..... 15 Chaps...	20	..10/26/46

METRO-GOLDWYN-MAYER

1945-'46

			See Issue of
TOM & JERRY CARTOONS °T			
W-731	Flirty Birdy	7	
W-733	Quiet Please		
W-735	Springtime for Thomas..Good	8	.. 4/ 6/46
W-736	Milky Waif .....Good	7	.. 6/ 1/46
W-738	Trap Happy		
W-740	Solid Serenade		
TECHNICOLOR CARTOONS			
W-732	Wild and Woolfy.....Fair	8	.. 4/ 6/46
W-734	Lonesome Lenny	8	
W-737	Mick Chick		
W-739	Northwest Hounded Police	18½	
TRAVELTALKS °T			
T-713	Land of Mayas		
T-714	Glimpses of Guatemala		
T-715	Visiting Vera Cruz.....Interesting	9	.. 4/ 6/46
T-716	The Mission Trail		
T-717	Looking at London.....Excellent	10	.. 6/ 1/46
T-718	Calling on Costa Rica...Very Good	10	.. 7/ 6/46
TWO REEL SPECIALS			
A-701	A Gun in His Hand	19	
A-702	Purrity Squad .....Excellent	20	
PETE SMITH SPECIALTIES			
S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 6/ 1/46
S-760	Treasures from Trash.....Good	10	.. 6/ 1/46
PASSING PARADE			
K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 5/ 4/46
MINIATURES			
M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	
THEATRE OF LIFE			
	Traffic With the Devil...Instructive	18½	.. 9/ 7/46

1946-'47

TECHNICOLOR CARTOONS			
	Henpecked Hoboes		
PETE SMITH SPECIALTIES			
S-851	Football Thrills of 1945	10	
S-852	Sure Cures .....Excellent	10	..10/ 5/46

PARAMOUNT

1945-'46

			See Issue of
GEORGE PAL PUPPETOONS			
U5-3	Ollie for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 6/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam.....Novel	7	..10/26/46
U5-8	Shoe Shine Jasper		
LITTLE LULU °T			
D5-1	Man's Best Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack..Good	7	.. 6/ 1 46
D5-3	Bored of Education ....Passable	7	.. 6/ 1/46
D5-4	Chick and Double Chick..Good	8	.. 8/ 3/46
D5-5	Musica-Lulu	7	
D5-6	A Scout With the Gout		
NOVELTOONS °T			
P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 6/ 1/46
P5-3	Old MacDonald Had a Farm .....Very Good	7	.. 6/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	6	..10/ 5/46
P5-6	Suddee Fried Chicken....Fast	7	..10/26/46
MUSICAL PARADES °T			
FF5-2	Naughty Nanette .....Entertaining	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 6/ 1/46
FF5-4	A Tale of Two Cafes....Entertaining	18	.. 7/20/46
FF5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers .....Excellent	17	..10/12/46
POPEYE °T			
E5-1	House Tricks .....Funny	8	.. 5/11/46
E5-2	Service With a Guile.... Fair	8	.. 4/13/46
E5-3	Klondike Casanova .... Swell	8	.. 6/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	6	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic	6	
E5-8	Island Fling	7	
POPULAR SCIENCE °M			
J5-3	No. 3 .....Interesting	10	.. 3/15/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46
SPEAKING OF ANIMALS			
Y5-3	In the Postwar Era.....Fair	9	.. 3/15/46
Y5-4	In the Wilds.....Good	9	.. 6/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46
SPORTLIGHTS			
R5-5	Dixie Pointers	10	
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickories.....Excellent	9	.. 6/ 1/46
R5-9	Birds Make Sport.....Good	9	.. 8/ 3/46
R5-10	Feminine Class .....Excellent	10	.. 8/16/46
TWO-REEL SPECIALS			
T5-2	Don't Be a Sucker	18	
UNUSUAL OCCUPATIONS °M			
L5-3	No. 3 .....Good	10	.. 2/16/46
L5-4	No. 4 .....Interesting	10	.. 4/13/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 9/21/46

1946-'47

NOVELTOONS °T			
P6-1	Spree for All.....Good Start	7	..10/26/46
PACEMAKERS			
K6-1	Brooklyn I Love You....Superb	10	..10/26/46
K6-2	Love in Tune	9½	
POPULAR SCIENCE °M			
J6-1	No. 1	11	
SPORTLIGHTS			
R6-1	Race Horses Are Born...Good	9	..10/26/46
R6-2	Dive-Hi Champs	10	
UNUSUAL OCCUPATIONS °M			
L6-1	No. 1	10	

RKO RADIO

1945-'46

			See Issue of
DISNEY CARTOONS °T			
64103	A Knight for a Day.....Good	7	.. 6/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 3/16/46
64106	Squatter's Rights	7	
64107	Donald's Double Trouble.Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon.Amusing	7	.. 7/20/46
64111	Lighthouse Keeping	7	
64112	Bath Day	7	
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 8/17/46
64114	Double Dribble	7	
EDGAR KENNEDY			
63403	Trouble or Nothing.....Funny	18	.. 2/16/46
63404	Wall Street Blues.....Good	17	.. 8/17/46
63405	Motor Maniacs .....Good	18	.. 9/14/46
63406	Noisy Neighbors .....Noisy	17	..10/12/46
FLICKER FLASHBACKS			
64205	No. 5 .....Good	7	.. 4/13/46
64206	No. 6 .....Entertaining	8	.. 6/ 1/46
64207	No. 7	7	
HEADLINER REVIVALS			
63203	Twenty Girls and a Band	18	
63204	Sea Melody	19	
LEON ERROL			
63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	16	.. 7/ 6/46
63704	Twin Husbands	18	
63705	I'll Take Milk .....Gets There	18	.. 8/17/46
63706	Fellow That Blonde..... Breezy	18	..10/ 5/46
SPECIAL			
668	Louis-Conn Fight	20	
671	The House I Live In....Excellent	18	..10/12/46
SPORTSCOPES			
64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 2/ 8/46
64308	Black Ducks and Broadbills .....Good	8	.. 5/11/46
64309	Tenderfoot Trail	8	
64310	Aqua Queens	8	
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers .....Eyeworthy	8	..11/ 2/46

THIS IS AMERICA

63103	Great Lakes	Excellent	16	2/16/46
63104	Report on Japan	Interesting	19	3/ 9/46
63105	Street of Shadows	Excellent	16	4/13/46
63106	Two Million Rooms	Excellent	16	5/ 4/46
63107	No Place Like Home	Illuminating	16	6/ 1/46
63108	Panama	Fair	16	7/13/46
63109	Port of New York	Solid	16	7/20/46
63110	Courtship to Courthouse	Interesting	15	8/10/46
63111	Highway Mania	Excellent	17	9/14/46
63112	White House	Historic	19	10/12/46
63113	Northern Rampart		18	

1946-'47

EDGAR KENNEDY

73401	I'll Build It Myself	Hilarious	15	10/26/46

FLICKER FLASHBACKS

74201	No. 1	Excellent	9	10/26/46
74202	No. 2		9	

RAY WHITLEY MUSICALS

73501	Bar Buckaroos		16	
73502	Cupid Rides the Range		18	
73503	Bandits and Ballads		17	

SPORTSCOPES

74301	Skating Lady	Smooth	9	10/26/46
74302	Hail Notre Dame		9	
74303	Bowling Fever		8	

THIS IS AMERICA

73101	Beauty for Sale		18	

20th CENTURY-FOX

1945-'46

MOVIETONE ADVENTURES *T

				See Issue of
6255	Song of Sunshine		8	
6256	Louisiana Springtime		8	
6257	Lost Lake		8	
6258	Along the Rainbow Trail	Excellent	8	4/13/46
6259	Cradle of Liberty	Interesting	9	7/ 6/46
6260	Across the Great Divide		8	

SPORTS REVIEWS *T

6301	Pins and Cushions	Interesting	8	3/ 2/46
6353	Diving Dandies		8	
6354	Sea Sirens	Good	8	8/ 3/46
6355	Golden Horses		8	

TERRYTOONS *T

6509	Talking Magpies	Good	7	3/ 9/46
6510	Svengali's Cat	Amusing	7	3/ 2/46
6511	Fortune Hunters		7	
6512	Wicked Wolf	Good	7	5/11/46
6513	My Old Kentucky Home	Very Good	7	5/ 4/46
6514	It's All in the Stars	Excellent	7	6/ 1/46
6515	Throwing the Bull	Very Good	7	7/ 6/46
6516	Trojan Horse		7	
6517	Dinky Finds a Home	Cute	7	9/ 7/46
6518	Johnstown Flood	Good	7	7/ 6/46
6519	Peace-Time Football		7	
6520	Golden Hen	Excellent	7	5/11/46

MARCH OF TIME

5	Challenge to Hollywood	Interesting	18	1/ 5/46
6	Life With Baby	Very Good	20	2/ 2/46
7	Report on Greece	Very Good	19	3/ 2/46
8	Night Club Boom	Good	21	4/ 6/46
9	Wanted—More Homes	Informative	20	5/ 1/46
10	Tomorrow's Mexico	Timely	20	6/ 1/46
11	Problem Drinkers	Timely	20	7/ 6/46
12	The New France	Encouraging	20	8/ 3/46
13	Atomic Power	Amazing	19	8/10/46

DRIBBLE PUSS PARADE

6901	Here Comes the Circus	Lehrish	8	8/31/46
6902	Muscle Maulers		8	

1946-'47

MOVIETONE ADVENTURES *T

7251	Sons of Courage		8	
7252	Jamaica	Excellent	8	10/26/46
7253	Historic Capetown	Excellent	8	9/21/46
7254	Girls and Gags		8	

SPORTS REVIEWS *T

7301	Football Fanfare	Good	9	9/14/46
7351	Winter Holiday	Good	8	9/21/46
7352	Summer Trails		8	
7353	Playtime's Journey		8	

TERRYTOONS *T

7501	Winning the West	Good	7	9/14/46
7502	The Tortoise Wins Again	Good	7	8/17/46
7503	The Electronic Mouse Trap		7	
7504	The Jail Break	Fine	7	10/ 5/46
7505	The Snow Man		7	
7506	The Housing Problem	Funny	7	9/21/46
7507	The Crackpot King		7	
7508	The Uninvited Pests		7	
7509	Mighty Mouse and the Hep Cat		7	
7510	Beanstalk Jack		7	

MARCH OF TIME

1	Is Everybody Happy		18	
2	World Food Problem	Excellent	17	10/ 5/46
3	The Soviets' Neighbor	Revealing	18	11/ 2/46

UNITED ARTISTS

DAFFY DITTIES

	Choo Choo Amigo	Excellent	8	9/ 7/46

MUSICOLOR

	Toccata and Fugue	Intriguing	10	10/26/46

UNIVERSAL

1945-'46

NAME BAND MUSICALS

				See Issue of
1304	Cuban Madness			
1305	Tin Pan Alley Tempos	Fair	15	2/23/46
1306	Melody Stampede	Good	15	1/26/46
1307	Swing High, Swing Sweet	Entertaining	15	3/ 2/46
1308	Takin' the Breaks	All Right	15	6/ 1/46
1309	Banquet of Melody	Good	10	5/11/46
1310	Swingin' Down the Scale	Good	15	5/11/46
1311	Breakin' It Down			

PERSON-ODDITY

1366	Maestros of the Comics	Interesting	9	3/ 2/46
1367	Wings of Courage		9	
1368	Cartune Crusader		9	
1369	Scientifically Stung	Interesting	9	6/ 1/46
1370	Lone Star Padre			
1371	Artist's Antics	Fair	9	8/ 3/46
1372	Picture Pioneer	All Right	9	7/20/46
1373	Hobo Hound	Interesting	8	10/12/46
1374	Sampson Junior	Interesting	9	11/ 2/46
1375	Rural Rhapsody	Interesting	7	10/12/46

SERIALS

	Lost City of the Jungle	Juvenile	20	5/11/46
	Scarlet Horseman			
	Secret Agent X-9			
	Mysterious Mr. M			

SING AND BE HAPPY

1381	Sing and Be Happy	Very Good	10	3/ 2/46
1382	Merrily We Sing	Fair	10	5/11/46

SPECIAL FEATURETTES

1201	Tiny Terrors of the Timberlands		20	
1203	Roosevelt—Man of Destiny		10	

TECHNICOLOR CARTUNES

1323	Mousie Comes Home		7	
1324	Apple Andy	Good	7	2/16/46
1325	Who's Cooking Who		7	
1326	Bathing Buddies		7	
1327	Reckless Driver		7	

VARIETY VIEW

1346	Script Teas	Will Do	9	7/ 6/46
1347	Dog Tale	Fizzles	9	6/ 1/46
1348	Chimp on the Loose		10	
1349	Dog of the Seven Seas	Good	9	7/20/46
1350	Magic Mineral	Very Good	9½	7/ 6/46
1351	Mr. Chimp at Home	Fair	9	7/20/46
1352	Operation Holiday	Very Good	10	10/12/46
1353	Mr. Chimp to the Rescue	Amusing	10	10/12/46
1354	Mr. Chimp on Vacation		10	

1946-'47

NAME BAND MUSICALS

2301	Frontier Frolic		15	
2302	Champaigne Music		15	
2303	Tumbleweed Tempos		15	

SING AND BE HAPPY

2381	A Bit of Blarney	Good	11	10/12/46

TECHNICOLOR CARTUNES

2321	Fair Weather Fiends		7	

THE ANSWER MAN

	No. 1	Interesting	10	10/26/46

VITAPHONE-WARNER BROS.

1945-'46

BLUE RIBBON CARTOONS *T

				See Issue of
2304	Trial of Mr. Wolf		7	
2305	Little Lion Hunter		7	
2306	Fresh Fish		7	
2307	Daffy Duck & Egghead		7	
2308	Katnip Kollege		7	
2309	The Night Watchman		7	
2310	Little Brother Rat		7	
2311	John Smith & Poker Huntas		7	
2312	Robin Hood Makes Good		7	
2313	Little Red Walking Hood		7	

BUGS BUNNY *T

2721	Hair Raising Hare	Hilarious	7	6/ 1/46
2722	Acrobatty Bunny	Excellent	7	8/17/46
2723	Racketeer Rabbit	Excellent	7	10/12/46
2724	The Big Snooze	Excellent	7	11/ 2/46
2725	Rhapsody Rabbit		7	

FEATURETTES

2105	Musical Shimpates			
2106	Hitler Lives?	Excellent	20	1/ 5/46

MELODY MASTERS

2605	Headline Bands	Very Good	10	3/ 2/46
2606	Jan Savitt & His Band	Good	10	4/ 6/46
2607	Rhythm on Ice	Good	10	5/ 4/46
2608	Dixieland Jamboree		10	
2609	Musical Memories		10	
2610	Enric Madriguera & Orch.	Fine	10	9/ 7/46

MERRIE MELODIES—LOONEY TUNES *T

1716	Baby Bottleneck	Very Funny	7	3/30/46
1717	Elmer's Hare Remover	Excellent	7	3/30/46
1718	Daffy Doodles	Very Good	7	5/11/46
1719	Hollywood Canine Canteen	Funny	7	6/ 1/46
1720	Hush My Mouse	Good	7	6/ 1/46

SPORTS PARADE *T

2501	Sports Go to War	Outdated	10	10/13/45
2502	Holiday on Horseback			
2503	Michigan Ski-Daddle			
2504	With Rod and Gun in Canada	Very Good	10	4/ 6/46
2505	Snow Eagles	Excellent	10	3/30/46
2506	Let's Go Gunning	Interesting	10	5/ 4/46
2507	Fin 'N Feathers			
2508	Undersea Spear Fishing		10	
2509	Riding Hannefords	Good	10	7/20/46
2510	Facing Your Danger	Exciting	10	6/ 1/46
2511	Beach Days	Zeftig	10	8/31/46
2512	Ranch in White	Excellent	10	9/ 7/46
2513	Dominion of Sports	Good	10	9/ 7/46

TECHNICOLOR ADVENTURES

2801	Fashions for Tomorrow		10	
2802	In Old Sante Fe			
2803	All Aboard	Fair	10	4/ 6/46
2804	Let's Go Camping	Pleasant	10	8/17/46
2805	Girls and Flowers	Beautiful	10	6/ 1/46
2806	Adventures in South America	Routine	10	9/ 7/46

TECHNICOLOR SPECIALS

2001	Frontier Days	Good	20	
2002	Forest Commandos	Excellent	20	3/ 9/46
2003	Movieland Magic	Good	20	3/30/46
2004	Gem of the Ocean	Excellent	20	6/ 1/46
2005	South of Monterrey	Pleasant	20	8/17/46
2006	Hawaiian Memories	Excellent	20	6/ 1/46
2007	Down Singapore Way	Colorful	20	9/ 7/46
2008	Men of Tomorrow	Excellent	20	7/ 6/46

VITAPHONE VARIETIES

2401	Alice in Jungleland	Interesting	10	11/17/45
2402	Miracle Makers		10	
2403	Story of a Dog	Interesting	10	8/25/45
2404	So You Think You're Allergic	Fair	10	1/19/46
2405	Peeks at Hollywood	Interesting	10	3/ 2/46
2406	Smart as a Fox	Excellent	10	6/ 1/46

1946-'47

BLUE RIBBON CARTOONS *T

3301	Fox Pop		7	
3302	Wacky Worm		7	
3303	You're an Education		7	

FEATURETTES

3101	Okay for Sound	A Stunner	20	7/20/46
3102	Minstrel Days			

MELODY MASTERS

3601	Desi Arnaz & Orch.		10	

MERRIE MELODIES—LOONEY TUNES *T

2701	Kitty Kornered	All Right	7	7/20/46
2702	Hollywood Daffy	Very Good	7	8/ 3/46
2703	Eager Beaver	Very Good	7	9/14/46
2704	Great Piggy Bank Robbery	Good	7	9/14/46
2705	Bacall to Arms	Novel	7	9/14/46
2706	Of Thee I Sting	Very Good	7	9/ 7/46
2707	Walky Talky Hawky	Excellent	7	9/ 7/46
2708	Fair and Wormer	Fast	7	10/12/46
2709	Mousemerized Cat		7	
2710	Mouse Menace		7	
2711	Roughly Squeaking		7	
2712	One Meat Brawl		7	

SPORTS PARADE *T

3501	King of the Everglades		10	
3502	Lazy Hunter		10	
3503	Battle of Champs		10	

TECHNICOLOR ADVENTURES

3801	Star Spangled City		10	
3802	Rubber River		10	

TECHNICOLOR SPECIALS

3001	Cinderella's Feller			
3002	The Last Bomb	Tremendous	20	9/21/46

VITAPHONE VARIETIES

3401	So You Want to Save Your Hair			
3402	So You Want to Play the Horses	Funny	10	11/ 2/46

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SHOWMEN'S TRADE REVIEW

SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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NOVEMBER 23, 1946

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



THE LIBRARY OF CONGRESS SOUND RECORDING DEC 6 - 1946

Seymour Nebenzal (See Page 8)

NOV 28 1945

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IT'S ALL THE RAGE!



It set a new all-time Sunday record at the big Capitol, N. Y.

It set a new all-time Saturday night record there also.

It broke the house record in its Los Angeles opening.

It beat many top current hits in its first 27 test engagements.

It is being booked in the biggest first-run theatres in the land.

M-G-M re-introduces Ingrid Bergman • Robert Montgomery in "Rage In Heaven" with George Sanders • Lucile Watson • Oscar Homolka • Screen Play by Christopher Isherwood and Robert Thoeren • Based on the Novel by James Hilton • Directed by W. S. Van Dyke II Produced by Gottfried Reinhardt • A Metro-Goldwyn-Mayer Masterpiece Reprint



Thank you!

The thousands of exhibitors and others who cooperated so splendidly in our industry's 1946 March of Dimes will be gratified to read the accompanying final, certified report just completed by the accountants.

Although the final tabulations took considerable time, the actual payment of monies was made to the National Foundation for Infantile Paralysis long ago, and this money helped greatly in fighting the polio epidemics of the past summer.

Only the unselfish, whole-hearted efforts and support of thousands in our industry could have brought about such wonderful results.

On behalf of the Executive Committee, the State Chairmen and myself, may I express our deep appreciation for your help in this good cause.

Cordially,

National Chairman

MILLER, DONALDSON AND COMPANY
CERTIFIED PUBLIC ACCOUNTANTS
90 BROAD STREET
NEW YORK 4, N. Y.

November 15, 1946

National Motion Pictures Committee for March of Dimes,
New York 19, N. Y.

Dear Sirs:

We have examined the accounts of your Committee relating to MARCH OF DIMES 1946 CAMPAIGN for the period to November 14, 1946 and reported to you in detail on November 15, 1946. The report contained the following summary:

Total collections		$5,615,907.94
Less—State expenses reported		24,207.20
Net collections to be accounted for		$5,591,700.74
Available for:		
Counties	$2,797,094.06	
National Foundation for Infantile Paralysis, Inc.	2,794,606.68	
		$5,591,700.74

Expenses were as follows:

State expenses	$24,207.20
Cost—13,410 Special Trailers (incl. postage)	75,259.85
Other expenses	27,681.06
Total Expenses	$127,148.11

Based on the total collections the ratio of expenses was 2.264% and excepting the appeal trailer the ratio was .924%.

In our opinion, the above tabulation sets forth correctly the total collections as reported and the total expenses of the 1946 campaign as recorded and accounted for in the Committee's records of cash receipts and disbursements for the period to November 14, 1946.

Respectfully submitted,
MILLER, DONALDSON AND COMPANY

(NOTE: The Committee expresses its appreciation to Miller, Donaldson & Co. for its gratis services.)


RAFT
. . . in the most exciting
Woman Hunt
you've ever seen!
—Out to capture a gorgeous killer—
even if he has to tear apart Holly-
wood's most glittering night spots—
and make love to ten of movieland's
most glamorous women!
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TROCADERO



RKO
PRESENTS

GEORGE RAFT
LYNN BARI

IN

NOCTURNE

WITH

VIRGINIA HUSTON • JOSEPH PEVNEY
MYRNA DELL

Produced by JOAN HARRISON • Directed by EDWIN L. MARIN
Screen Play by JONATHAN LATIMER

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— Fifty Detective, Mystery, "Pulp" and Men's Magazines — Sunday Newspaper Comic Sections — Life, Saturday Evening Post, Collier's, Look, Liberty, American and Fan List!

RKO RADIO PICTURES

TYRONE POWER
GENE TIERNEY
JOHN PAYNE
Anne BAXTER
Clifton WEBB
Herbert MARSHALL
in Darryl F. Zanuck's Production of
W. Somerset Maugham's

The Razor's Edge

Produced by
DARRYL F. ZANUCK
Directed by
EDMUND GOULDING
Screen Play by
LAMAR TROTTI
From the Novel by W. Somerset Maugham

PRESIDENT'S DRIVE Honoring SPYROS P. SKOURAS AUG 23rd - DEC 7th

CENTURY-FOX

EVERY DAY ENHANCES ITS GREATNESS!

Today...

The word has spread among showmen throughout the world!

"The Greatest Boxoffice Attraction I Have Played In My Life!"

The Razor's Edge



THE EDITORIAL PAGE

FOOD FOR THANKSGIVING THOUGHTS

SHOWMANSHIP STILL LIVES. Two "world premieres" in the best top-class tradition of American showmanship took place this week right in the same town—New York—when the 20th-Fox forces brought to a tremendously successful conclusion their great campaign for the opening of "The Razor's Edge" at the Roxy, and Sam Goldwyn's eminently able publicity and advertising experts scored a real bulls-eye with their distinguished handling of Goldwyn's very distinguished picture, "The Best Years of Our Lives."

We can all rejoice in these notable demonstrations because they are not merely isolated instances that showmanship still lives in this industry but also epitomize in spectacular fashion the vigor and virility of the showmanship brains and resourcefulness of the industry's manpower.

This vigorous showmanship always was and is vastly important to the prosperity and progress of the motion picture, as a commerce and an art. (You can have no vigorous art without large audiences to appreciate and encourage it.) But important as has been merchandising of the shows in the past and present, in the very near future this element will be the factor that will decide an issue that the industry seems certain to face.

We are not talking on the pessimistic but the optimistic side when we echo remarks, based on reliable trade indicators, about the drop in attendance and predictions of further recessions.

However, there must be a very general application of the practice of hard work—sweat—as well as inspiration in executing showmanship at all theatres everywhere for all types and kinds of pictures.

In connection with this we wish to recommend again to those very few who are not faithful readers of our "Theatre Management" department the article by Jack Jackson in this issue. You will find a valuable bag of showmanship tricks that you immediately will recognize as "surefire" in that excellent article. And as a further recommendation, might we also urge that you devote even more attention in the future than you have in the past to study of the service material in our "Management" and "Selling the Picture" sections every week.

* * *

OLDER AND LIVELIER TOO. High up among the things for which we have reason to be thankful is the kind of theatre operation that continues to progress and improve and be refined through the work and accomplishments of our top-rung theatre organizations. We are reminded of this by the fact that Wilby-Kincey circuit now is celebrating its twentieth anniversary. Think of it—a fifth of a century of life and activity and now more life, more vigor more real youthful "bounce" than at any time in the history of a great showmanship organization.

We venture to say that there are no business outfits in any field of commercial endeavor in the world today that have the advantage of a more intelligent, more realistic and more able leadership and direction from the high command than the W-K outfit under R. B. Wilby and H. F. Kincey. Here are real he-men under the measure of any standard you want to apply. As personalities they have color and personal magnetism. As business men they have the flair for vision, decision and organization. As showmen they personify those things which account for the great stature the motion picture has attained as an entertainment for the masses.

To Bob Wilby and to "Mike" Kincey and to their great organization and all its members, our prettiest bow and best wishes for many more very happy anniversaries.

* * *

THE INDOMITABLE GOLDWYN. From what we read in the papers reporting the interview Sam Goldwyn gave to the trade paper boys in New York this week, the reporters were seeing a Sam Goldwyn as vigorous, as doughty and as indomitable as of old. That "old" just doesn't belong in talking of Goldwyn. However, Sam has been such a colorful figure for so many years that he seems a legend while being very much the dynamic force of this business.

Goldwyn is only one of many men in his field—production—who belongs in the gallery to which we can look when counting up the things to be thankful for this Thanksgiving season. However, Sam this week again lived up to his reputation for saying the provocative as well as the controversial thing in his cry of welcome to the sharpening competition which British producers are giving Hollywood.

Goldwyn can make good pictures, as we all very well know, and so can other Hollywood producers. If he and they are going to try even harder to make even better pictures by reason of the hotter competition from Britain, then let's all say thanks to Britain.

—"CHICK" LEWIS

NATIONAL NEWSREEL

WHAT'S NEWS

In the Film Industry This Week

COAL—Technically it may not be a strike. But bituminous coal mining has practically stopped as the miner followers of John L. Lewis refused to work without a contract. Coal shortages, which are certain to follow again, threatened principally the areas east of the Mississippi and north of the Potomac where coal is the principal fuel for heat and electricity; but exhibitors this time seemed in better position to meet the situation than they were last May when Lewis' miners were out on strike. Many theatres reported auxiliary standby equipment to generate light and power; many more had shifted from coal heat to fuel oil.

A series of brownout orders covering some 23 states was expected to be issued to conserve coal.

* * *

EXHIBITORS' ORGANIZATIONS—Directors of the American Theatres Association in Washington this week voted to support the Red Cross and The March of Dimes drives by urging their members to give trailer time and help with advertising, exploitation and the like. No collections were to be taken. The ATA set its annual meeting for April in Chicago.

North Central Allied this week voted to affiliate with Allied States and to fight high percentages.

From Detroit Wednesday the Michigan Independent Theatre Owners called upon the Conference of Independent Exhibitor Associations to hold a general meeting in New York with distributor representatives in an effort to get better terms on pictures and to get the backlog of product put on the market.

The Associated Theatre Owners of Indiana, Inc., also on Wednesday in Indianapolis went on record against unfavorable publicity and urged producers not to cooperate with columnists or commentators who broadcast ideas harmful to the industry. Trueman T. Rembush was re-elected president, with Sam W. Neall as vice-president; Marc J. Wolf, treasurer; William Carroll, executive secretary; Christine Kock, secretary.

* * *

STUDIO STRIKE—John Keenan came to Hollywood from Chicago to serve as an arbitrator for the film industry's jurisdictional strikes. Last week John Keenan went back to Chicago.

That train trip home probably best illustrates the studio strike situation which has seen confusion erupt into violence. The Los Angeles Grand Jury is probing the bombing of several non-strikers' homes; Conference of Studio Unions President Herbert K. Sorrell and 13 associates were charged with "criminal conspiracy" in a Municipal Court and bonded each at $5,000; some 700 strikers were arrested for mass picketing, 400 of whom staged a one-day hunger strike before release. Labor peace seemed nowhere in sight.

In Washington it was reported that the FBI and postal inspectors were investigating Hollywood bombings, particularly of mail boxes.

* * *

TAXES—Local or state admission taxes loomed in several more localities this week with Chicago, New Jersey, Menasha, Wis., considering such levies and with a tax committee in Iowa recommending a two per cent ticket tax and the suggestion that such tax rights be reserved by the state.

But in Denver, few citizens voting in a poll conducted by the Post, suggested theatre taxes as additional revenue sources and in Sedalia, Mo., the three theatres which had closed in protest against a gross tax on receipts, reopened when the city council removed that tax, but increased their annual license from $100 to $500 and placed an admission tax, to be paid by the patrons.

* * *

APPEAL?—To appeal or not to appeal, seemed to be a moot question before attorneys for the American Theatres Association, the Southern California Theatre Owners Association and some 20 exhibitors of the Confederacy of Southern Associations. All had tried to intervene in the anti-trust suit in New York. All had been denied the right to intervene at the moment but had their briefs accepted as friends of the court and apparently had been promised a hearing when the decree was written. John G. Jackson, representing CSA clients, said that since competitive bidding was the only feature attacked by his clients, there might not be any need to appeal the denial of intervention should the final decree not contain compulsory bidding. The SCTOA was to have the question considered by its Board.

* * *

PRODUCTION AND DISTRIBUTION—Louis K. and Joseph C. Ansell, who operate theatres in St. Louis, this week announced that they had formed a company to produce independently at Ensenada, Mexico, with the first picture of a two-picture-a-year schedule to be "Women in the Night," directed by William Rowland. The outfit is temporarily located in Hollywood's Knickerbocker Hotel.

..McGraw Hill this week announced that it had entered the 16-mm. educational production and distribution field.

Monogram sold 1946-47 product to the Griffith Theatres, Tri-States, S. W. Craver and the Smith and Beilder circuit.

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The News Spotlight



SAMUEL GOLDWYN, whose latest picture, "The Best Years of Our Lives" had its world premiere on Nov. 21 at New York's Astor Theatre.



BARNEY BALABAN, whose efforts in behalf of racial and religious harmony were honored on Nov. 21 at a dinner attended by over 1,000.



DARRYL ZANUCK, whose latest opulent opus "The Razor's Edge" had its world premiere at the giant Roxy Theatre, in New York on Nov. 19.

Seymour Nebenzal

(The Man on the Cover)

Producer of Nero Films whose pictures for distribution by United Artists have run up grosses that place him among the most consistent makers of money-pictures now turning out films in Hollywood. Nebenzal's most recent release, "Whistle Stop" ranks up high on the list of UA top-grossing films for 1946, and its predecessor, "Summer Storm" scored handsomely at the box-office. His new production is "The Chase." Nebenzal made his beginning as a producer in Europe, where he turned out several features which won great popularity in the world markets. These included "M" and "Mayerling."

NATIONAL NEWSREEL

'Killers' Holds Over From Coast to Coast

Southern colonels and downeast Yankees vied with sun-tanned Californians this week in giving Universal's "The Killers" extended playing time. The film has five weeks in Detroit, three in Milwaukee, Minneapolis and Boston, two in Louisville, Ky., Springfield, Mass., Glendale, Calif.; St. Paul, Trenton, Lawrence, Mass.; Wichita, Berkeley, Providence and a two-house day-and-date booking at Pasadena.

"Dark Mirror" hit three weeks in Baltimore and Los Angeles, where it is playing five theatres, five in New York, two in Toronto, Richmond, Erie, San Diego and five in Chicago.

Warners' "Big Sleep" entered its sixth week in Chicago and "Deception" held on for a sixth week in New York.

Bergman in Radio Forum on Films

American films are not a photograph of wishful thinking, Maurice A. Bergman, Universal's eastern Advertising and Publicity Director, declared in a forum conducted over WOR in New York Tuesday.

Bergman, who participated in the forum with Bessie Beatty as moderator, Playwright John Gassney, Chief Psychiatrist Dr. Sam Parker of the New York City Medical Department, and Edward Linderman, professor of social philosophy at Columbia, insisted that American films emphasized economic wishes.

MGM Adds 6 Field Men to Reprint Division

MGM this week added six field representatives to the reprint and importation division of its sales department. The names of the six, together with their territories and headquarters, follow:

Major Harry W. Miller, Metropolitan New York with headquarters at the New York exchange; Lafayette B. Butler, southern division, Atlanta; John L. Kelley, midwest, Minneapolis; Sam S. Davis, the west coast, Los Angeles; Emanuel M. Woronov, eastern territory, Buffalo, and Louis Marks, central, Cleveland.

'5th Avenue' First Release

Monogram will release "It Happened on Fifth Avenue" under the banner of its newly created Allied Artists Association, it was reported in Hollywood this week. Allied Artists is an organization which will work through the Monogram distributing outlet to market high-budget pictures.

Movies—For Free!

Wyandotte, Ky., may be a community of only 12 persons, but it has something that those city slickers from the big towns ain't got—free movies.

It all started when General Store Owner J. T. Kennedy decided to do something about summer trade, which had fallen off. So he rigged up an outdoor movie and showed films free once a week. Crowds came from the surrounding area. Now Kennedy has moved the hay out of his barn and converted it into a theatre where each Wednesday night he shows movies—for free.

Showmen Profit by Experience As Coal Shortage Again Looms

Many Have Special Power Units; Shift to Oil Heat As Result of Last Strike

Faced with the prospect of coal shortages, the nation's theatres in those areas where coal is the main fuel for heat and power, seemed to have profited by past experience and appeared in better position this week to meet power and heat curtailment than they had been during the past shortage in May.

Exhibitor sources did not minimize the damage to business that possible restrictions on coal or hours of operations might do. But many of them had provided auxiliary generators to take care of their power.

In Chicago, which during the past shortage faced one of the worst closing threats known to theatres, the city seemed mainly ready to meet electrical emergencies with auxiliary generating equipment. Balaban and Katz, the Essaness, the Great Lakes Circuit, and Warners neighborhood houses have Diesel engines ready for use. The independents, however, are not so well situated.

30 Days Coal

The Edison Company has coal supplies for about 30 days of ordinary electrical services and to date there have been no plans formulated for restricting theatres. A brownout however, may be ordered.

In St. Louis exhibitors used the summer season to stock up on coal for heating. But the recent cool spell made a dent in coal piles and houses which have small coal bin space have only about enough coal to last for 30 days.

Fanchon and Marco first run houses and about half their second run houses depend upon oil for heating. Some independent theatres use gas heating. Several have emergency lighting provisions.

The Union Electric Company of Missouri, which serves most of the houses, is thought to be able to carry on even if coal gets low through extending the use of two of its hydro electrical plants. This company was estimated in mid November to have five weeks' coal supply on hand.

The Laclede Gas Light Company has about six weeks coal in storage and through a greater use of natural gas in its gas mixtures, possibly could conserve the coal it uses to manufacture gas.

Transportation does not loom as a major trouble in St. Louis since street cars have been largely replaced by busses and there is a supply of the old double deck type busses to be used if an electrical output cut should stop what remaining street car service there is.

Cleveland's utility companies report about 30 days coal supply with hospitals, schools and office buildings scheduled to get preference in case of a coal shortage.

The first run houses get their heat from a municipal heat plant and do not appear to be worried about a shutdown. The subsequent run houses report good coal stocks. None have electrical generators to serve if power is shaved down and all are prepared to close if it is for the public good. During the last coal shortage however, Cleveland declared its theatres essential so that large groups could share in their heat.

Four hundred and fifty houses in Wisconsin and upper Michigan seemed in little fear that any coal shortage faced them.

The Wisconsin Electric Power Company sees no cause for worry. Outside of officially imposed restrictions which might be placed upon electricity, Milwaukee has some 6,880,000 tons of soft coal which were shipped to its docks, William F. Ehmann, manager of the Wisconsin Coal Bureau, Inc., said. The total tonnage received this year is said to be nearly a quarter of a million tons greater than for the same period in 1945.

Fox Wisconsin Theatres saw no threat of cuts, though intimated a voluntary brownout would be put into effect if needed. The houses are all equipped with standby generating units and are supplied by heating from a central steam supply.

Harry Perlewitz, business manager of the Independent Theatre Owners of Wisconsin and Upper Michigan, which operate some 80 houses in Milwaukee, some 300 outside of the city and some 40 in the upper peninsula of Michigan saw no grounds for any shut downs. About 10 per cent of his houses have auxiliary electric systems, others get heat from office buildings.

Philadelphia's electrical companies have a 30 day coal supply and the Public Utility Commission reports that it is ready to put coal conservation measures into effect but will rely preferably on voluntary cooperation. This may mean a repetition of last year's curtailment of electricity for signs and transportation.

Harrisburg OK

In Harrisburg, Penn., all theatres depend on city steam for their heat supply. The coal situation is reported excellent since the coal is dredged directly from the Susquehanna river which flows past the city. The Pennsylvania Power and Light Company dredges the river for the coal and reports at least a two-year supply on hand in mountainous banks at the present time.

Albany, N. Y., does not feel electricity will be affected by any coal shortage though the companies are down to a two weeks supply.

(*Continued on Page* 11)

Win Tax Fight

The man who makes news by biting the dog had a bit of competition this week as the three theatres in Sedalia, Mo., won their 14-month shutdown strike against a gross tax on their receipts.

The exhibitors did not come out hands-down winners in the scrap however, for the city council raised the annual license fee from $100 to $500 per theatre and passed a flat one-cent admission tax on each ticket sold. The latter tax will be paid by the patron.

When the municipal council first passed a gross receipt tax, Fox Midwest closed their Fox and Liberty theatres in protest and J. T. Ghosen, an independent running the third theatre in that city, also closed.

NATIONAL NEWSREEL

Exhibitors' Screens Ready for 'Important' Government Films

Theatremen of All Areas Attend Washington Meet; Set 'Planning' Committee

That the film industry generally and the exhibition branch particularly is anxious to cooperate with government agencies in bringing messages of public import to people via theatre screens was demonstrated Tuesday in Washington when more than 50 representatives of motion picture business assembled at the White House in response to an invitation from Reconversion Director John R. Steelman for discussion of ways and means of channeling public information films to theatres.

Following addresses by Steelman, Under-Secretary of State Will Clayton, General Omar Bradley and Attorney General Tom Clark, the meeting named a 10-man committee to "study" possibilities of closer industry-Government relations in screening these message films. The committee, which held its first meeting in New York Thursday, includes:

Donald Nelson, SIMPP President; Harry Brandt, unaffiliated exhibs; M. J. Clofine, newsreels; Francis Harmon, MPAA; Herman Levy, MPTOA; Lee W. Newbury, Allied States; Charles Reagan, distributors; Ben Shlyen, trade press; Jesse Stern, CIEA; R. B. Wilby, ATA and CSA.

Aware of Responsibilities

Exhibitors, keenly aware of the responsibility involved in giving screen time to message films through experiences during the war, and after, dominated in numbers and in influence as well, the entire meeting. Of the 61 acceptances to Steelman's invitation a total of 40 were from exhibitors.

Consensus of the expressions in informal discussion by those attending the meeting was that any pictures selected for distribution must be in the public interest and free from political or controversial elements; exhibitors must be free to show the particular reel or reels or reject them in accordance with individual discretion and knowledge of what the patronage of the particular theatre will accept; costs of production, necessary raw stock and prints must be financed and furnished by the government.

Many Present

Included among the exhibitors and exhibitor organization representatives who attended the meeting were: John Q. Adams, Interstate Circuit, Dallas; C. B. Akers, Griffith Theatres, Oklahoma City; Benj. Berger, No. Central Allied, Minneapolis; Harry Brandt, ITOA, New York; Robert Coyne, ATA, New York; Wm. Crockett, ATA, Virginia Beach, Va.; Guthrie W. Crowe, Kentucky Association of Theatre Owners, Louisville; Si Fabian, ATA, New York; Henry Griffing, Theatre Owners of Oklahoma, Oklahoma City; H. D. Hearn, TO of North and South Carolina, Charlotte; Herman Hunt, ATA, Cincinnati; Mack Jackson, S. E. Theatre Owners Association, Alexander City; W. K. Jenkins, Georgia Theatre Co., Atlanta; Harry Kalmine, Warner Bros. Theatres; Fred Kent, State Theatres, Jacksonville; Edward Lachman, Allied New Jersey, Boonton, N. J.; Herman Levy, MPTOA; Roy Martin, Martin Theatres, Columbus, Ga.; John R. Marony, Interstate Circuit, Dallas; Lee W. Newbury, Allied States, Manasquan, N. J.; E. V. Richards, Richards-Paramount, New Orleans; J. Edward Shugrue, ATA, New York; Kermit C. Stengel, Crescent Amusement Co., Nashville; Jess L. Stern, CIE, New York.

Representatives of distribution and production present included: M. J. Clofine, News of the Day; Francis Harmon, MPAA; Donald M. Nelson, Society of Independent Motion Picture Prooducers; William T. Powers, 20th-Fox; Frederick Pride, 20th-Fox; Charles M. Reagan, Paramount Pictures; A. J. Richard, Paramount News; Wm. F. Rodgers, Loew's, Inc.

Hollywood's 'Laziness', Exhibitors Who 'Go Fishing' Irk Goldwyn

Hollywood's "fat-cat complacency" and exhibitors who "go fishing" came in for the blunt censure of Producer Samuel Goldwyn in New York Monday at a mass press interview.

Goldwyn's comments on exhibitors was not in his prepared statement, which lambasted Hollywood for getting too "far away from the average person" and ignoring the problems of today.

It came after Goldwyn had recommended fewer pictures as a solution to some of the things he regarded as ills. Asked if exhibitors were not now complaining of the picture scarcity and whether fewer pictures would not hurt theatres, Goldwyn said:

"The exhibitors have lived for the last four or five years. They've had a helluva good time. They had a lot of pictures. They made a lot of money. They never gave a picture the run it ought to get. It was a buyer's market. That day is over.

"The exhibitors, most of them, have made it their main job to buy a picture as cheap as they can and then go fishing. If fewer pictures are made, they will be better."

Goldwyn denied that long first runs hurt a picture in its subsequent runs, declaring that the contrary was a fact. With fewer pictures, he said, first runs would remain in the extended class and subsequent runs would have to be extended to "one week instead of two days."

"With few exceptions," he said "what most of Hollywood doesn't recognize is that the American people are going through a postwar emotional reaction. They are faced with many problems, personal and worldwide, and what they want is not pure escapism in their pictures but some reflection of their own emotional turmoil. That's why I believe now, more than ever, that a picture, first of all, must be entertaining. But beyond that, it must have something to say."

Asked if current subjects such as jurisdictional strikes would make acceptable screen material, Goldwyn replied that any topic which might get reaction would make good screen material if presented in an entertaining way.

"Hollywood," he added, "is dry of things to say because it has gotten too far away from

(*Continued on Page* 11)

Industry Mobilizes to Establish Foundation

Mobilization of the entire film industry's resources behind the proposed National Film Foundation was predicted this week as Walter Vincent, acting for the organizing committee, revealed a partial list of those who had accepted the invitation to the organization meet in New Orleans Dec. 3-4.

Those whom Vincent said would attend are:

Barney Balaban, president of Paramount Pictures; Spyros Skouras, president of 20th Century-Fox; Ned Depinet, president of RKO Radio Pictures; Fred Wehrenberg, president, Motion Picture Theatre Owners of America; Charles M. Reagan, Paramount distribution vice-president; Leo Wolcott, Allied-Independent Theatre Owners of Iowa-Nebraska; Tom Connors, sales vice-president of 20th-Fox; Jack Kirsch, president, Allied States Association; Leonard Goldenson, president of Paramount Theatres Service Corp.; William Crockett, Bayne Roland Theatres, Virginia Beach, Va.; Tom Edwards, president, Kansas-Missouri Theatres Association; Arthur Lehmann, Booker T. Theatres, Jackson, Miss.; Ben Kalmenson, general sales manager of Warner Bros.; Major Leslie E. Thompson, RKO Theatres Service Corp.; William J. German, president of J. E. Brulatour, Inc.; Ted Gamble, board chairman of the American Theatres Association; Harry Brandt, Brandt Theatres, New York; Herman Robbins, president, National Screen Service Corp.; John Balaban, president, Balaban & Katz, Chicago; Irving Lesser, Roxy Theatre, New York; A. H. Blank of Tri-States Theatres, Des Moines; Carl Buermele, Co-operative Theatres of Michigan, Detroit; Joseph De Foire, Park Theatre, Wilmington, Del.

S. H. Fabian, Fabian Circuit, New York; Karl Hoblitzelle, Interstate Circuit, Inc.; Milas Hurley, Princess Theatre, Tucumcari, N. M.; Charles E. "Chick" Lewis, Showmen's Trade Review; Sidney Lust, Lust Theatres, Washington, D. C.; Irving Mack, Filmack Trailer Co., Chicago; Sam Pinanski and M. J. Mullin, M & P Theatre Corp., Boston; E. V. Richards, New Orleans showman, president, Paramount-Richards, Inc., New Orleans; Fred Schwartz, Century Circuit, New York; Mitchell Wolfson, Wometco Theatres, Miami, Fla.

Max Yellen, Buffalo showman; R. B. Wilby and H. F. Kincey, Wilby-Kincey Service Corp.; O. C. Lam, Rome, Ga., exhibitor; Charles Klein, Deadwood, S. D., exhibitor; Guthrie Crowe, Kentucky Association of Theatre Owners, La Grange, Ky.; James W. Cocke, RCA Victor division of RCA, Dallas; G. L. Carrington, Altec Service Corp., New York; Sam Shain, director of trade relations, 20th-Fox; Ben Shlyen, Associated Publications, Kansas City; Jay Emanuel, Jay Emanuel Publications, Philadelphia, and Leo Friedman, Loew's Inc., New York.

Admissions in General Rise, Filmack Observes

A general rise in theatre admissions of from two to three cents for children and from five to eight cents for adults, seems to have taken place throughout the country during October and the first 10 days of November, Filmack Trailers of Chicago reported this week.

Filmack based its observation on the fact that the bulk of its special trailer business during those months were announcements of higher admissions. Reasons advanced by the exhibitors were increased film rentals, higher salaries and higher operation costs.

'U' Keith Opens Nov. 28

Universal will open its Cincinnati showcase, the Keith Theatre, on Nov. 28 with "Magnificent Doll." A special benefit for the Cincinnati Nurse's Fund will be held Nov. 27. The Keith is the first showcase Universal has acquired outside of New York.

JACK H. SKIRBALL and BRUCE MANNING *present*



Magnificent Doll

Backed by a pre-selling campaign as big as the picture itself....

NATIONAL MAGAZINES

THE millions of readers of Life, Look, Ladies Home Journal and Woman's Home Companion, have seen the beautiful full page two color advertisements announcing MAGNIFICENT DOLL.

Each magazine ran a different type of advertisement, directed in copy and art approach to the individual type of readership that magazine has.



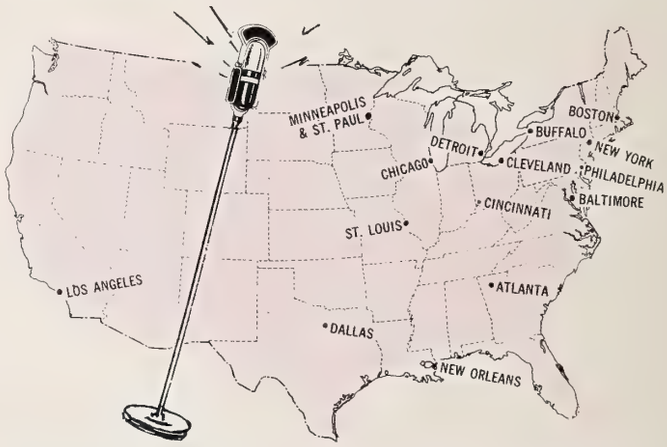
IN A tremendous tie-up with the Lipton Tea Company, four color advertisements on MAGNIFICENT DOLL will appear during the months of December and January in two issues of Life, Look, This Week, Ladies Home Journal, McCall's, Better Homes and Gardens, Country Gentleman, Family Circle and Southern Agriculture.

This is one of the most comprehensive tie-up campaigns ever accorded any motion picture and guarantees readership in your city wherever you are.

NATIONAL RADIO

FROM early November through December, through national hookups and local announcements, your audiences will be hearing about MAGNIFICENT DOLL.

For three consecutive weeks in advance of the premier playdate, MAGNIFICENT DOLL will be the featured on the "Ladies Be Seated" program, one of the highest rating afternoon programs on the air, with an estimated daily listening audience of four million



people. It is carried over the American Broadcasting Company through more than 200 stations.

The key of this promotion will be a radio search, concentrated in twenty key cities, for the identification of a "Magnificent Doll" by the program listeners.

WINDOW STREAMERS AND ADS

More than 200,000 window streamers are being posted in grocery stores throughout the country announcing the rules for this unusual contest.

Special newspaper advertisements announcing the tie-up and contest will be run in all the newspapers in the twenty cities used for the contest.

200 STATION LOCAL TIE-UP

In another tie-up with the Dolly Madison Cake Company, newspaper and radio spot announcements will be used in advance of your opening in all the territories where the merchandise is available. It is anticipated that more than 200 local stations will participate in this program, directly tied up with your playdate wherever possible.

. . . a magnificent campaign . . .

NATIONAL PROMOTION



MORE than 5,000 24-sheets will be posted by Royal Crown Cola during November and December in a tie-up with MAGNIFICENT DOLL (see above).

In addition, car cards will be used in all key cities, giving a combined estimated circulation in excess of forty million. Truck banners will be displayed by all Crown Cola delivery trucks.

NATIONAL FASHION SHOW

The famous Lilly Dache, creator of the hats worn by Ginger Rogers in MAGNIFICENT DOLL, displayed these creations in her national fashion show in New York on October 15th. Fashion editors and buyers from all over the country attended the show and it was covered by newspaper and radio syndicates. Leading fashion merchants in thirty-one key cities will display these hats in their stores and windows.

NEWSPAPER WOMEN TIE-UP
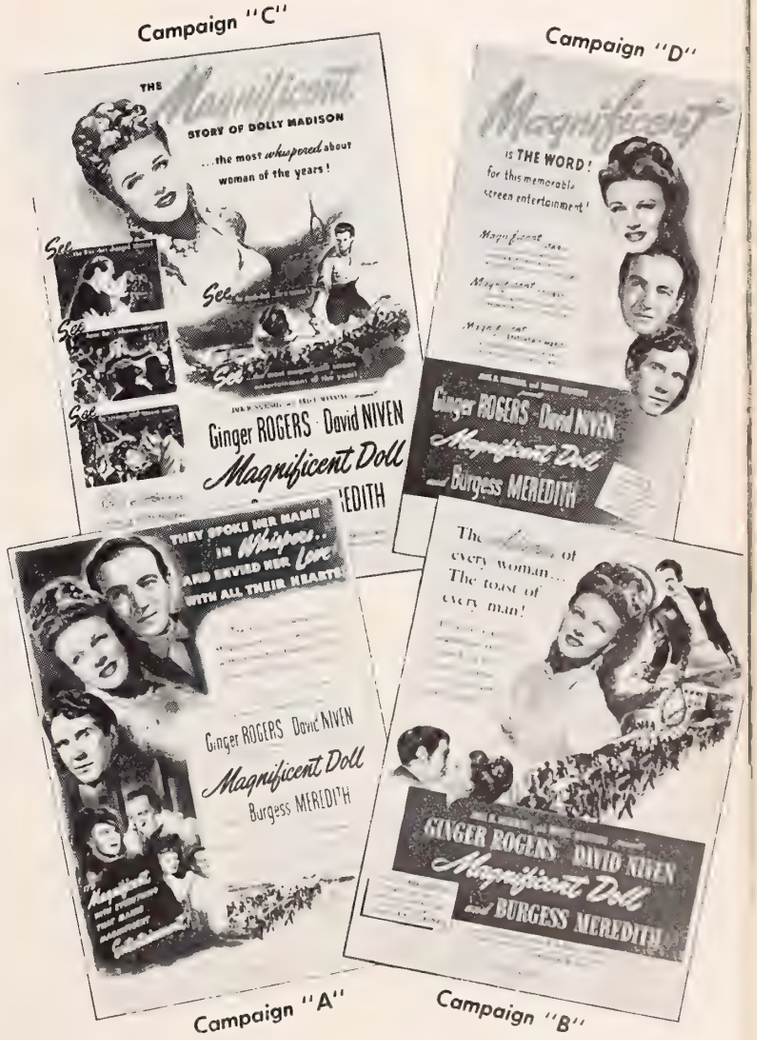
In a country-wide tie-up with Theta Sigma Phi, national newspaper woman's fraternity, Ginger Rogers will present a silver-plated typewriter to the winner of the title "The Most Magnificent Doll among American Newspaper Women." The anticipated publicity from this contest will reach into every city and town in the United States.

ICE CREAM TIE-UP

500,000 posters, window strips and give-aways will be distributed in connection with the far reaching tie-up with the International Association of Ice Cream Manufacturers announcement of the "Magnificent Doll Sundae," commemorating the fact that Dolly Madison was the first White House lady to serve ice cream.

DAY AND DATE CAMPAIGNS

FOUR different and distinct types of newspaper advertisements have been tested for their penetration values in more than a dozen typical situations. Each proved highly successful and will be made the basis for a rounded campaign to suit your particular requirements.



Above are the four best ads used. The advertisement used in Campaign "C" will be made up into a full page newspaper size as the key ad in the special hand-tailored campaigns that will herald the key city openings. These campaigns will set the pattern for all subsequent runs.

for a magnificent picture....

JACK H. SKIRBALL and BRUCE MANNING
present

GINGER ROGERS • DAVID NIVEN

Magnificent Doll

and

BURGESS MEREDITH

with

PEGGY WOOD · HORACE McNALLY · ROBERT BARRAT

Copyright by Hallmark Productions, Inc.

A UNIVERSAL RELEASE



Directed by FRANK BORZAGE

Original Story and Screenplay by
IRVING STONE, author of "Immortal Wife"

Produced by JACK H. SKIRBALL

Magnificent entertainment !

NATIONAL NEWSREEL

Showmen Work to Meet Coal Shortage Problem

(*Continued from Page* 9)

The majority of theatres have converted to oil or are about to do so. Transportation is no great problem since automobile service is considered adequate.

In Boston operators are frank to confess worry over a possible coal shortage. Only a small percentage of theatres are heated by other means than coal and electricity is also a problem. The theatres called a meeting this week to discuss emergency measures, but no plans were announced. Fuel Administrator Worden Covel said that no definite campaign could be planned until the full extent of the anticipated shortage was known.

Washington, D. C. anticipated a brownout and curtailed theatre activities not only in the capital city but along the eastern shores.

The Virginia State Corporation Commission was studying conservation measures. Last year it ordered approximately two-thirds of the state's theatres closed.

Whole sections of the country will not be directly affected by a coal shortage. Situations where fuel oil or gas provides the greater part of the fuel for heat, or where water power or some other fuel other than coal is used to generate electricity, are not expected to feel the pinch.

Roughly speaking the affected areas would be everything east of the Mississippi River and north of the Potomac, excepting large sections of New England where water power is used. Ohio, New Mexico, Wyoming and Indiana are dependent upon coal. Montana, Idaho and Minnesota for the most part use water power. The Pacific coast uses both water power and fuel oil. Louisiana and Texas use natural gas. Central New York and the Buffalo area use water power.

Goldwyn Hits Hollywood 'Laziness', Exhibitors

(*Continued from Page* 10)

the average person. That comes of being too rich, which has led to laziness.

"That's why I'm glad that British films are gaining popularity. I think that they may provide the threat that Hollywood needs to stir itself out of its fat-cat complacency.

"I think that they (British pictures) get nearer to reality than most pictures made in Hollywood. . . . Rank has done a very smart thing. He is working with individual units. No large companies making a lot of pictures. Every one is going on their own."

Goldwyn said he was not exempting himself from some of the criticism leveled at Hollywood.

"Include me in," he laughed. "I come from Hollywood. I love Hollywood. I want Hollywood to keep its position. For the first time we're getting some competition. We're going to meet it."

Asks 1st-Run Films

Thomas McConnell, attorney in the Jackson Park Theatre case which made industry history, this week appeared in the area again representing Nate Barger of the Rialto Theatre and asking Chicago exchanges for first-run films.

Mail Box Bombings Result In Coast Inquiry by Government

County Grand Jury Opens Investigation of Violence As Studio Strike Continues

Mail box bombings in Hollywood this week had apparently aroused the interest of the United States Government with reports from Washington, D. C., stating that both the FBI and postal inspectors were investigating the bombings.

At the same time the confused studio labor situation appeared no nearer solution and the Los Angeles County Grand Jury launched an investigation into terroristic acts said to have arisen out of the strike.

The grand jury inquiry was in turn preceded by a criminal conspiracy complaint filed at the behest of the district attorney's office in the Municipal Court against Herbert K. Sorrell, president of the striking Conference of Studio Unions, and 13 associates. All those charged, with the exception of one who was ill, surrendered immediately. Bail was fixed at $5,000 each.

Mass Arrests

Earlier mass arrests of CSU striking members until approximately 700 were in jail pending bond, resulted in a one-day hunger strike staged by some 400. Bond later was provided by a bonding company and some more were released on their own recognizance.

Hope for arbitration floundered, however, as Joseph D. Keenan, secretary of the Chicago Federation of Labor, who came out to Hollywood upon invitation to be an arbitrator, returned to Chicago.

"The stumbling block at this time," Keenan said, "is the inability of some of the unions involved to agree on the application of the Dec. 26, 1945, AFL arbitration award."

It was said that the FBI might be investigating complaints of civil liberties violations while the postal inspectors apparently were looking into unexplained mail box bombings of such industry personalities as Bing Crosby, Allan Dwan and Donald Nelson, President of the Society of Independent Motion Picture Producers.

The International Alliance of Theatrical Stage Employes signed a contract for its dissatisfied costumers' union, procuring wage increases of 35 to 50 per cent and raising the average wage from $88.45 weekly to $133. This move was thought to have settled a rebellion brewing in that Local's ranks.

Charge Fourteen

Charged with Sorrell in the Municipal Court complaint are: Carl Head, Painters' Union business agent; James Skelton, carpenters' business agent; Edward Higby, carpenters' picket dispatcher; Edward Gilbert, business agent, Screen Set Designers, Local 1421, of the Painters' Union, Edward Dridlik, member of the set designers' union; Matthew Mattison, president of the Story Analysts; Roy Tindal, local president of the Brotherhood of Electrical Workers; Andrew Lawless and Louis Whitman, CSU pickets; Russell McKnight, Norval Crutcher and John R. Martin, of Technicians' Local 683 (this is the IATSE local which refused to cross CSU picket lines despite orders to do so); Averill Berman, radio commentator who is a CSU supporter.

A total of $31,000 in rewards has been offered to date for information leading to the arrest and conviction of the bombers. The offers were made up by the IATSE, the Los Angeles City Councils, several individual donors, and a total of $5,000 jointly contributed by Columbia, Loew's, Paramount, RKO, Samuel Goldwyn, 20th Century-Fox, Universal-International, Republic, Technicolor, Hal Roach and Warner Bros.

Publicists Ask Raise

The Screen Publicists Guild Tuesday night in Hollywood voted to approve the recommendation of its board for a five-day week and a 20 per cent wage increase, based on increased living costs.

Urges U. S. Law Against Jurisdictional Strikes

One of the first steps taken by the new Congress should be legislation prohibiting jurisdictional strikes, Byron Price, board chairman of the Association of Motion Picture Producers, told a luncheon of the American Automobile Association last Thursday in San Francisco.



Byron Price

Price, who termed jurisdictional strikes a "national disgrace," said the American Federation of Labor's refusal to outlaw such strikes had "booted away the last, best hope that stern legislative action would be unnecessary."

"The only remaining hope," he continued, "of a nationwide solution affecting all industries now lies on the doorstep of Congress and the Administration.

"To avoid involvement with other explosive labor issues, where the public interest may be more in doubt, the legislation should deal with the jurisdictional strike and nothing else."

McCraw Variety Trip Will Cover 11 Cities

A traveling schedule covering 11 cities and extending through the first two months of 1947 was announced this week for William McCraw, National Executive Director for the Variety Clubs of America, by National Chief Barker R. J. O'Donnell.

McCraw's schedule follows: Nov. 23, Washington, Nov. 25, New Haven, to confer with a group which wishes to organize a club; Nov. 26, Baltimore; Dec. 9, Cincinnati (installation of officers); Dec. 10, Oklahoma City (Charity Citation award); Dec. 13, St. Louis; Jan. 7, Des Moines; Jan. 11, Buffalo; Jan. 16, Mexico City (installation); Jan. 30, Toledo (installation); Feb. 8-9, Pittsburgh.

NATIONAL NEWSREEL

PICTURE PEOPLE

Leon Bunin is on his way to Paris to make final arrangements to film "Alice in Wonderland," a feature-length Cine-France production which will combine Bunin's animated mannequins with live action. **Henri Aisner** is to direct.

John Grierson, head of "The World Today" which releases 26 short subjects at a rate of one every two weeks for United Artists, is on his way to London and Paris where he will join the British delegation to UNESCO, as an adviser on films.

Paramount West Coast Production Head **Henry Ginsberg** arrived in New York this week to confer with home office officials on production. Returning with him was Eastern Production Head **Russell Holman,** who had been consulting with Ginsberg in Hollywood.

Max E. Youngstein, advertising and publicity director for Eagle-Lion Films, returned to New York this week.

By using almost every one of the seven basic arts—drama, music, painting, poetry, dance, architecture and sculpture, the screen has created an eighth art which deserves a high place, **Albert S. Howson,** scenario editor and director of censorship for Warner Bros., told the Motion Picture Course of the Museum of Modern Art in New York.

Irving Maas, vice-president and general manager of the Motion Picture Export Association, arrived in Berlin this week on the second leg of his Continental tours. Following conferences with military officials in Berlin and inspection of the facilities handling the distribution of U. S. product in the American-occupied zones, Mass will proceed to Vienna and thence to Prague.

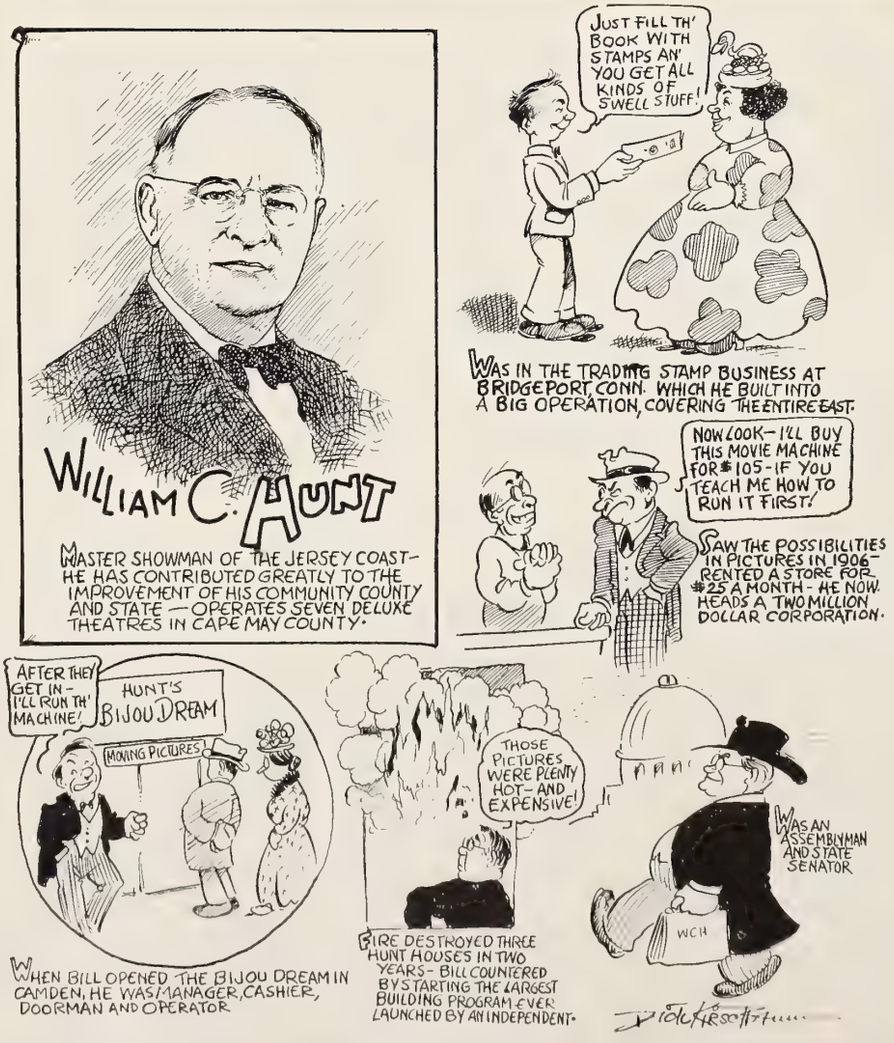
Bob Weitman, managing director of the New York and Brooklyn Paramount Theatres, was the 1946 recipient of the Picture Pioneers' Scroll of Honor Wednesday. The award was made by the Pioneers' executive committee on the basis of Weitman's war and charitable work and the presentation was made at the annual harvest dinner at the Starlight Roof of the Waldorf-Astoria.

MGM's Vice-President and General Sales Manager **Bill Rodgers** was a Washington visitor during the week.

RKO Television President **Ralph B. Austrian** left New York last week for Mexico City where he will coordinate the move from the construction phase to the operational phases of the RKO Studios at Churubusco. Austrian will also study possibilities of television in that city. While he's away, **Fred Ullman, Jr.,** of RKO Pathe, will handle production in New York for RKO Television.

Sam Goldwyn received a certificate of appreciation from the Philadelphia Club of Advertising Women this week for his "vision in advancing the cause of international understanding and for his contribution to wholesome standards of motion picture entertainment."

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **JOHN DANZ**

21 Rank Features Scheduled for Release

The J. Arthur Rank Organization this week anticipated the release of 10 features in the United States during the remainder of 1946 and the early part of 1947, with 11 more ready for release at some time during the coming year and another seven now in production.

Those scheduled for 1946-47 are "The Wicked Lady," "Stairway to Heaven," "My Heart Goes Crazy," "This Happy Breed," "Bedelia," "The Overlanders," "The Adventuress," "Beware of Pity," "The Magic Bow" and "School for Secrets."

Those scheduled for 1947 release are "Black Narcissus," "Great Expectations," "Green for Danger," "Odd Man Out," "The Man Within," "Nicholas Nickleby," "Daybreak," "The Upturned Glass," 'Hungry Hill," "The Brothers" and "The Root of All Evil."

In production are "Green Days and Blue Days," "Frieda," "Captain Boycott," "Fame Is the Spur," "The Loves of Joanna Godden," "Dear Murderer" and "Uncle Silas."

Movie Dance Moves In

"Movie Dance" this week moved into Columbus, Ohio, to give local exhibitors added competition in a competitive field including everything from ice carnivals to bowling alleys.

The new type of competition, which was first and exclusively described in Showmen's Trade Review (June 8, p. 10) is playing Smith's Dance Gardens, in the university district. It offers three hours of filmed dance music and "floor" show, with such bands as Shep Fields, Al Donahue, Charlie Spivak, etc. Smith is charging 75 cents a person—just 10 cents higher than the downtown theatre rate—for movie entertainment and dancing to boot.

NATIONAL NEWSREEL

Plan Tribute to Skouras, Sherwood, Irving Berlin

Approximately 30 members of the film and allied industries met at the Waldorf-Astoria Monday to discuss plans for the testimonial luncheon to be held Dec. 12 when the National Conference of the Christians and Jews will honor 20th Century-Fox President Spyros Skouras, Playwright Robert E. Sherwood, Composer Irving Berlin, for the work they have done to promote understanding among creeds and races.

The meeting, which was presided over by Louis Nizer in the absence of J. Robert Rubin, ill, appointed an executive committee consisting of RKO Executive Vice-President Ned Depinet, MGM Vice-President William Rodgers and American Theatres President Si Fabian. A public relations committee consisting in part of Sam Shain, 20th-Fox, ATA's Ned Shugrue, and Publishers Martin Quigley, Ben Shlyen and Don Mersereau was also appointed. David Weinstock of Raybond Theatres was placed in charge of the luncheon, and attempts will be made to get several prominent speakers and to fill to capacity the ballroom of the Waldorf-Astoria, where the event is to be held.

The luncheon also considered ways to raise an operating fund for the coming year.

To Honor Professions

Also discussed was the "Thanks for Thanksgiving Dinner" which will be held in the main ballroom of the Waldorf-Astoria on Nov. 24 at 6:30 p.m., at which time awards will be made to motion pictures, press, magazines, radio, advertising and the legitimate theatre. The motion picture presentation will be made by Max Cohen of Cinema circuit; Will H. Hays will be respondent. The legitimate theatres' presentation will be by Emil Friedlander and two representatives of Actor's Equity; Marcus Heineman will respond. Robert Swezey of Mutual will make the radio presentation to A. D. Willard, executive vice-president of the National Association of Broadcasters, while William Randolph Hearst, Jr., will make the press presentation to Edwin B. Friendly, accepting on behalf of the American Newspaper Publishers Association. Arch Crawford, chairman of the National Publishers Association, will make the magazine presentation to NPA President Walter Fuller. The advertising award will be presented by Reginald Clough of *Tide* to James Young of the Advertising Council, responding for the industry.

RKO 3rd Quarter Nets $3,082,553

RKO this week announced a consolidated net profit for the third quarter of 1946 amounting to $3,082,553 after deducting taxes and other charges, in comparison with the $1,520,052 netted for the same quarter in 1945.

The company's consolidated net profit for the first nine months of 1946 after deduction of taxes and other charges was $9,963,906 compared with $3,941,830 for the same months in 1945.

Warners Declare Dividend

Warner Bros. this week declared a quarterly dividend of 37½ cents a share on its common stock payable Jan. 4, 1947.

Passed Up Theatres

Leave it to the citizens of Denver and apparently there won't be any more new taxes on their theatres.

In a poll recently conducted by the Denver Post to get suggestions from its readers as to what new tax sources could be tapped to find added funds needed for pay increases in the police and fire departments, the percentage who thought of theatres as a new source of added revenue was slight.

Quick Tax Cuts By U.S. Now Thought Unlikely

"Flush-of-victory" pronouncements of immediate tax cuts by the new Republican-controlled Congress were beginning to be scaled down in Washington this week as a number of solons pointed out the importance of studying taxes in relation to spending and the retirement of the national debt.

The "cut at any cost" philosophy of Representatives Joe Martin of Massachusetts and Harold Knutson of Minnesota ran into a roadblock when it was urged upon members of the Senate Republican Steering Committee.

While Martin and Knutson may be strong enough to put an immediate cut through the House, the chances for speedy similar action in the Senate are extremely slim.

Far more likely to come early it was said, is the paring down of the admissions levy, with the 20 per cent rate likely to be discarded by summer, but the pre-war ten per cent rate is certain to be retained, however.

New Amusement Tax Bills Face Exhibitors

Two additional taxes on amusements appeared again this week in localities as far apart as Trenton, N. J., and Chicago.

In New Jersey it appeared certain a state measure placing a three per cent tax on amusements, liquor and tobacco would come before the legislature when it convenes.

In Chicago a city tax is again being proposed to bring in an estimated income of two million dollars. It would tax seats under 30 cents one half per cent and place a one-cent tax on seats selling from 30 to 50 cents. A two per cent tax would apply to seats from 50 cents to $1, and three per cent on admissions over $1.

Menasha, Wis., Considers Tax

The Menasha, Wis., city council reportedly is waiting on a report from the city attorney before taking under consideration a tax on local theatre admissions. If Mensasha passes such a tax it will be the first municipal box-office levy in Wisconsin.

Hughes Sues to Clear 'Outlaw' for N. Y. Showing

"The Outlaw" added another booking to its series of court appearances in New York this week as the Hughes Tool Company filed suit in the state supreme court seeking a judgment which would rule that neither License Commissioner Benjamin Fielding nor Police Commissioner Arthur W. Wallander had the right to censor or prevent showing of a film passed by the state board of censors.

The suit also seeks to enjoin both Fielding and Wallander from threatening to arrest or or arresting any one exhibiting "The Outlaw" and, additionally would enjoin Fielding from revoking or threatening to revoke the license of any theatre showing the picture.

"The Outlaw" has played in New York State but its scheduled opening in three New York City theatres for Oct. 26 was canceled after Commissioners Fielding and Wallander had told Exhibitors Harry Brandt and Arthur Mayer that they would lose their licenses and possibly face prosecution under the penal code if they showed the picture, even though it had been passed by the state censor board.

United Artists attempted to compel Brandt and Mayer to execute their contracts by suit but lost the first round when the court found it could not compel an exhibitor to lay himself open to posible prosecution.

N. Y. Houses in Run Suit Over 'Canyon Passage'

The New York State Supreme Court on Monday indicated that it would issue an early decision in the suit of the Normandie Theatre for an injunction preventing Universal from booking "Canyon Passage" into Walter Reade's new Park Avenue Theatre until seven days after it had completed its run at the Normandie.

The action arose over clearance. The Normandie originally followed the Plaza and the 52nd Street Translux. Universal gave the Park Avenue the Plaza run when the Plaza canceled the picture. Counsel for the Normandie, which is booked by Harry Brandt, claimed that according to industry practice, a subsequent-run house moves up when the prior run is canceled.

Universal Counsel Louis Nizer denied this and claimed that Universal had the right to book into the Park Avenue, since the Normandie contract specifically denied clearance.

Donald Meek Dies

Screen character actor Donald Meek, 66, died early this week of leukemia in the Presbyterian Hospital in Hollywood. He is survived by his widow, the former Belle Walken.

Boston Club Owner Pardoned

Massachusetts' Governor Maurice F. Tobin this week pardoned Barnett Welansky, owner of Boston's ill-fated Cocoanut Grove, from a 12- to 15-year manslaughter sentence he was serving. The pardon was subject to the executive council's approval.

Welansky was sentenced four years ago on charges growing out of the catastrophic fire in his club in which 492 lives were lost, including those of 16 Boston Variety Club members, their guest of honor Buck Jones, and many film industryites and their relatives

Tobin said Welansky was suffering from an incurable malady and no good would be accomplished by confining him in prison. The night club owner was found guilty through failure to have proper fire protection and exits.

SELLING THE PICTURE

Get 14,000 Replies in Strand's 'Verdict' Query

The Albany *Times-Union* and the Warner Strand Theatre in that city were snowed under by more than 14,000 answers to a contest query publicizing "The Verdict" in which newspaper readers were asked to "Identify Screen Stars by Their Eyes." Two-column cuts of the eyes of Sidney Greenstreet, Peter Lorre and others were published.

Another promotion for the same picture was the hiring of ten telephone girls to call doctors, nurses, lawyers, state office workers and others picked at random from the telephone book. The girls asked "Do You Know The Verdict?" and upon receiving any kind of answer replied "See it at the Strand."

The Liberty Theatre, Sharon, Pa., used a different approach, mailing out several thousand teaser post-cards with this message, "You are hereby notified to report for Jury Duty on (date) at which time you will be required to render your verdict on the most baffling and intriguing mystery ever presented — Sidney Greenstreet and Peter Lorre in 'The Verdict' at the Liberty Theatre." The picture also was screened for the Mayor, Chief of Police, District Attorney and the press, followed by interviews in which the reporters quizzed the city officials and law enforcers on the subject of circumstantial evidence.

'Best Years' Title in Magazine Forums

"The Best Years of Our Lives," title of the Samuel Goldwyn production, is also the subject of an article to be featured in the January issue of *Reader's Digest* and which may become a department under that title. Dr. Harry Emerson Fosdick, internationally known clergyman and radio speaker, has written the first contribution, and Quentin Reynolds will do the second, according to plans.

The Reader-Reporter Panel of *Woman's Home Companion* is already questioning its vast circulation on "What Are the Best Years of Our Lives," with answers to form an article for the February issue. The Inquiring Reporter of the New York *Daily News* ran a column with the same inquiry, and the Goldwyn office is using the idea as a discussion platform in a radio forum being transcribed for national distribution.

Ronnie Ames Joins Field Force of PRC

Ronald R. (Ronnie) Ames, former exploitation man for Paramount and RKO Radio, has joined PRC Pictures as field exploitation man for the Kansas City territory, to work directly under exploitation manager Lige Brien.

Ames, who will make his headquarters at PRC's Kansas City exchange, was originally a Pittsburgh newspaperman before shifting to the field of publicity and exploitation for radio artists and orchestras. In 1942 he entered the field of motion picture exploitation.

Premiere in Int'l Broadcast

Marking the first time that a world premiere has been transcribed for international broadcast, the gala opening of Samuel Goldwyn's "The Best Years of Our Lives" took place Thursday evening at the Astor Theatre on Broadway, with an impressive array of Hollywood and Park Avenue names in attendance. Activities of the gala affair, the proceeds of which will go to aid the Lighthouse's work in caring for 4,000 blind people of all ages and creeds, were broadcast not only domestically by WCBS and the Columbia network, but also transcribed for re-broadcast to Spanish-, French-, Portuguese- and English-speaking nations and their possessions, and South America.

Several dinners were held prior to the premiere. At one of these Mr. and Mrs. Goldwyn entertained Mr. and Mrs. Darryl Zanuck of Hollywood, Mayor William O'Dwyer of New York, William Paley and Robert Lehmans. Robert E. Sherwood, who wrote the film's script, was a guest, with others, of Mr. and Mrs. Vincent Astor.

J. W. Thompson Forms Coast Ad Department

A motion picture advertising department equipped to handle art, copy, media, research, publicity, production and exploitation has been opened in Los Angeles by the J. Walter Thompson advertising agency for clients in the motion picture field.

Personnel of the department includes W. C. Lewellen, service; Leon Benson, copy, and Charles W. Meggs, art.

Essig Joins Fairbanks

Appointment of Albert C. Essig as national sales director of Jerry Fairbanks, Inc., producers of the Speaking of Animals, Unusual Occupations and Popular Science short subject series released by Paramount, was announced this week. Essig is well known in the advertising field through the national agency bearing his name and has had long experience in sales promotion.



BIG SIGN, LITTLE PEOPLE. The immensity of 20th-Fox's new spectacular sign atop Schrafft's at 43rd and Broadway can be seen in the photo above with the "little people" standing below it. Besides the Gae Foster Girls, others who officiated in "turning on the light" ceremonies last week were A. J. Balaban, general manager of the Roxy Theatre; Irving Lesser, assistant general manager; Edmund Goulding, director of "The Razor's Edge," first attraction to be advertised by the sign; and Vincent R. Impellitteri, president of the City Council.

Combine Talents for 'Clementine' Campaign

Growing popularity of the old-time square dance was capitalized upon by Managers Lou Cohen of Loew's Poli and Fred R. Greenway of Loew's Poli-Palace, Hartford, to publicize the showing in both theatres of 20th-Fox's "My Darling Clementine." They set up a Clementine Square Dance at a local dance hall which called for costumes of the Clementine period, with the girl wearing the best costume crowned My Darling Clementine. The winner also received prizes.

This was the highlight of an extensive exploitation campaign which included two radio contests, a horse-and-wagon street ballyhoo, the use of a large lettered umbrella at local football games, a newspaper contest in which readers were asked to name pictures in which Henry Fonda has appeared, and another newspaper contest in which readers were asked to supply missing lines in the song, Clementine.

A store dummy dressed in frontier clothes and a juke box playing western tunes were used for lobby displays. Six news trucks were bannered before and during the run of the film and several window and counter displays were other features of the campaign.—HFD.

Republic, Calendar Firm In Promotion Tieup

Plans have been completed between Republic and Brown & Bigelow, calendar and remembrance advertising organization, for national promotion highlighting Jane Frazee and Republic's forthcoming "Calendar Girl."

The "Calendar Girl" painting in the film, which is the work of Zoe Mozert, prominent calendar artist, will be reproduced as a 1947 calendar with credit to Miss Frazee and "Calendar Girl" on over two million calendars. In addition, there will be a "Calendar Girl" contest, with the winner getting a week's vacation in Hollywood, New York or Chicago, and her portrait painted for a 1948 calendar.

'Margie' Essay Contests

With United States Savings Bonds as prizes, essay contests are being conducted on "Margie" in New England high schools by Al Fowler, 20th-Fox publicist.—BOS.

they love the Notorious Gentleman

THE MAGNIFICENT HEEL



"Bring your own fire extinguisher!"—*Walter Winchell*

"The new Winter Garden film is a must. He's given superb support by his wife, Lilli Palmer."—*Kate Cameron, Daily News*

"'NOTORIOUS GENTLEMAN' puts the Winter Garden on the list of preferred movie theatres with Rex Harrison in a demonstration of light comedy playing at its amiable and gracious best." —*Alton Cook, World-Telegram*

"Harrison's portrayal of a most fascinating and adult character is well worth viewing."
—*Otis L. Guernsey, Jr., N. Y. Herald Tribune*

"It's a pip. Full of entertainment. Socko with action. It's grand theatre. Don't miss it." —*Lee Mortimer, Daily Mirror*

"Happy-go-lucky deviltry . . . clever, engaging . . . a characterization done with polish and subtlety."
—*Bosley Crowther, N. Y. Times*

"The 'NOTORIOUS GENTLEMAN' is expertly played by Rex Harrison . . . the picture emerges as amusing adult entertainment . . . Lilli Palmer contributes an excellent performance." —*Rose Pelswick, N. Y. Journal-American*

"'NOTORIOUS GENTLEMAN' is as adroit a movie as it is honest...high quality...rare taste...beautifully acted."
—*Cecelia Ager, PM*

and these are the ads that brought the public into the Winter Garden in droves . . .

HATS OFF TO THE CRITICS

It's a pip. Full of entertainment. Socko with action.
—Daily Mirror

'NOTORIOUS GENTLEMAN' is a must!
—News

Light comedy at its amiable and gracious best.
—World Telegram



J. ARTHUR RANK PRESENTS

REX HARRISON
STAR OF 'ANNA AND THE KING OF SIAM'

LILLI PALMER
SENSATION OF 'CLOAK AND DAGGER'

TOGETHER IN

"Notorious Gentleman"

A UNIVERSAL-INTERNATIONAL RELEASE



EXTRA LATE SHOW CONTINUOUS TILL 3 A.M.

WINTER GARDEN
DOORS OPEN 11:30 A.M. • BWAY at 50th

FANNIE HURST,
famous author, says:

ROMANCE IS BACK! Anyone who doubts, should see Rex Harrison, of Anna and the King of Siam distinction, in his new dazzle, 'NOTORIOUS GENTLEMAN'.

Dashing, sardonic, careless with his women, his morals, his life, Rex Harrison seems to be the modern inheritor of the mantle of romance, which has lain away in mothballs these many years.

Like a covey of quail, rising off the nest with excited little cries, the heart-beats of the ladies are about to be set in accelerated motion by Rex Harrison's what-it-takes.

His appeal is as ancient as the Garden of Eden and as modern as radar. Ladies who leave rouged cigarette-tips on demi-tasse saucers and carry walkie-talkies in their handbags are going to swoon of medieval ecstasy over 'NOTORIOUS GENTLEMAN', that magnificent rotter who lives his short life so dangerously, catering to feminine weaknesses with the know-how of a Casanova and the tenderness of which every woman dreams in her man.

Lilli Palmer, herself lovely as love, who plays opposite him, achieves this tenderness from the 'NOTORIOUS GENTLEMAN', but pays for it with the punishment which women so mysteriously seem to covet from their right man.

Yes, when Rex Harrison trails that slow glance of his along the beauty of his celluloid ladies, the ladies in their spectator-seats are going to know in a big way that Romance is back on Hollywood's agenda.

TOMORROW!
AT 9:00 A. M.

TWO GREAT SCREEN STARS MAKE SCREEN HISTORY!

The 'Notorious Gentleman' IS HERE! He's a man of many affairs . . . LOVE AFFAIRS . . . none of them for keeps!



With Pride
J. ARTHUR RANK presents
REX HARRISON STAR OF 'ANNA AND THE KING OF SIAM'
LILLI PALMER SENSATION OF 'CLOAK AND DAGGER'
TOGETHER IN
"Notorious G
with GODFREY TEARLE - GRIFFITH JONES and MARGA
Directed by SIDNEY GILLIAT - Original Story by Val Valentine - Screenplay
Continuous till 3 A.M. **WINTER**

It's a pip. Full of e... ment. Socko with action. Its grand theatre. Don't miss it! Lee Mortimer, Daily Mirror

Happy-go-lucky devilry . . . clever, engaging . . . a characterization done with polish and subtlety. Bosley Crowther, N. Y. Times

The "NOTORIOUS GENTLEMAN" is expertly played by Rex Harrison . . . the picture emerges as amusing adult entertainment . . . Lilli Palmer contributes an excellent performance. Rose Pelswick, N. Y. Journal-American

Bring your own fire extinguisher! Walter Winchell, Mirror

A TOAST TO THE CRITICS!

FOR THE WONDERFUL SENTIMENTS THEY EXPRESSED ABOUT US!

is hone... rare taste...beau... Cecelia Ager, ..

If you are as much of a Harrison fan as I am, the new Winter Garden film is a must. He's given superb support by his wife, Lilli Palmer. Kate Cameron, Daily News

"NOTORIOUS GENTLEMAN" puts the Winter Garden on the list of preferred movie theatres with Rex Harrison in a demonstration of light comedy playing at its amiable and gracious best. Lilli Palmer is sure to leave a lasting impression. Alton Cook, World-Telegram

Harrison's portrayal of a most fascinating and adult character is well worth viewing. The film has been well-staged standing out among th players is Lilli Palmer Otis L. Guernsey N. Y. Herald-Trib



J. ARTHUR RANK presents
REX HARRISON STAR OF 'ANNA AND THE KING OF SIAM'
LILLI PALMER SENSATION OF 'CLOAK AND DAGGER'
TOGETHER IN
"NOTORIOUS GENTLEMAN"
with GODFREY TEARLE - GRIFFITH JONES and MARGARET JOHNSTON
A UNIVERSAL INTERNATIONAL RELEASE

NOW PLAYING! EXTRA LATE SHOW CONTINUOUS TILL 4AM

WINTER GARDEN Dr B'w...

STARTS TODAY!



J. ARTHUR RANK PRESENTS
REX HARRISON
STAR OF 'ANNA AND THE KING OF SIAM'
LILLI PALMER
SENSATION OF 'CLOAK AND DAGGER'
"Notorious Gentleman"

DOORS OPEN 9 AM
CONTINUOUS TILL 3 AM **WINTER GARDEN** B'WAY at 50th

WALTER WINCHELL says: "Bring your own fire extinguisher"
HEDDA HOPPER says: "You'll love hating Rex Harrison in the 'Notorious Gentleman'"
FANNIE HURST says: "Ladies will swoon with ecstasy over the 'Notorious Gentleman'"

REX HARRISON
STAR OF 'ANNA AND THE KING OF SIAM'
LILLI PALMER
SENSATION OF 'CLOAK AND DAGGER'



With Pride
J. ARTHUR RANK presents
"NOTORIOUS GENTLEMAN"
with GODFREY TEARLE - GRIFFITH JONES and MARGARET JOHNSTON and Guy Middleton - Jean Kent
Original Story by Val Valentine - Screenplay Written and Produced by SIDNEY GILLIAT and FRANK LAUNDER
Directed by SIDNEY GILLIAT - A UNIVERSAL INTERNATIONAL RELEASE

Starts Tomorrow 9 A.M. Continuous till 3 A.M. **WINTER GARDEN** B'WAY AT 50th



A Man of Character?
"THE NOTORIOUS GENTLEMA
is coming to town!

J. ARTHUR RANK presents
REX HARRISON
Star of 'Anna and the King of Siam'
LILLI PALMER
Sensation of 'Cloak and Dagger'
TOGETHER IN
NOTORIOUS GENTLEMAN
with GODFREY TEARLE - GRIFFITH JONES and MARGARET JOHNSTON and Guy Middleton - Jean Kent
Original Story by Val Valentine - Screenplay Written and Produced by SIDNEY GILLIAT and FRANK LAUNDER
Directed by SIDNEY GILLIAT - A UNIVERSAL INTERNATIONAL RELEASE

Today's NEWS!

THE 'NOTORIOUS GENTLEMAN' IS HERE!!



Women risked their reputations...for his love.



He loved danger: natural, man-made and woman-made.



The way women love him is a scandal the way he loves women is an art.



The magnificent heel arrives in town today! "Ladies will swoon with ecstasy over him"—says FANNIE HURST, famous author.

With Pride
J. ARTHUR RANK *presents*

REX HARRISON
Star of "Anna and the King of Siam"

LILLI PALMER
Sensation of "Cloak and Dagger"

Walter Winchell says:
"Curtain calls for Rex Harrison and Lilli Palmer in 'Notorious Gentleman'. BRING YOUR OWN FIRE EXTINGUISHER!"

"Notorious Gentleman"



"You're not the first woman I've ever loved; but I've never loved any one like you."

with GODFREY TEARLE - GRIFFITH JONES and MARGARET JOHNSTON and Guy Middleton - Jean Kent
Original Story by Val Valentine - Screenplay Written and Produced by SIDNEY GILLIAT and FRANK LAUNDER
Directed by SIDNEY GILLIAT - A UNIVERSAL-INTERNATIONAL RELEASE

WINTER GARDEN
BROADWAY AT 50th STREET - DOORS OPEN 9:00 A. M.

Starts Today 9 A.M.
Continuous till 3 A.M.

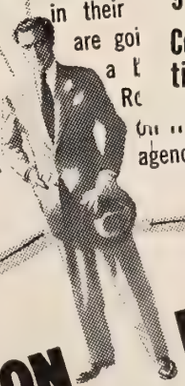


PRAISE!

WALTER WINCHELL says:
"Curtain Calls for Rex Harrison and Lilli Palmer in 'Notorious Gentleman'. BRING YOUR OWN FIRE EXTINGUISHER!"

HEDDA HOPPER says:
"You'll love hating Rex Harrison...in an adult story expertly done in excellent taste!"

FANNIE HU
"When Rex
that slow
along the
celluloid l
in their
are goi
a l
Rc
agenda!"



REX HARRISON
Star of "Anna and the King of Siam"
LILLI PALMER
Sensation of "Cloak and Dagger"
"Notorious Gentleman"
A J. ARTHUR RANK Presentation · A Universal-International Release
WINTER GARDEN
BROADWAY AT 50th STREET
STARTS WEDNESDAY, NOV. 13th AT 9 A.M.

Use these ads in your city. Special supplement now being prepared and available soon!

Stars, Notables at 'Razor's Edge' Premiere

Television, Newsreels and Radio Record Glitter and Color of the Formal Event

Before a brilliant audience of nearly 6,000, including stars and notables of the motion picture industry, United Nations' delegates and members of international society, Darryl F. Zanuck's "The Razor's Edge" had its world premiere Tuesday evening at the Roxy Theatre. The formal occasion, one of the most colorful in theatrical history, came as the climax of two years of production effort and an unprecedented advertising and publicity campaign.

While floodlights illuminated the vicinity of the Roxy as some 30,000 people pressed against wooden stanchions to get glimpses of the Hollywood stars and celebrities, NBC television cameras recorded the glitter and color of ceremonies inside the theatre for transmission over their four-city hookup. Celebrities were interviewed over the video-screen by Ben Grauer and interviewed by Mel Allen over station WNEW. Crowds in the streets were kept informed of the activities by Johnny Grant, who spoke over the Roxy public address system.

An hour before the opening, the New York police had put in motion an elaborate traffic control plan designed to facilitate the movement of cars carrying ticket-holders to the brilliantly lighted entrance of the theatre. Busses were rerouted off 7th Avenue, and all southbound traffic from 51st Street was detoured into surrounding thoroughfares, in order to clear the way for the notables arriving for the opening.

Police Act as Bodyguards

Arriving in a motor cavalcade escorted by motorcycle police, were the stars of the picture and other Hollywood notables. Shortly after 8 p.m., Edmund Goulding, director of "The Razor's Edge" put in an appearance to be followed by Tyrone Power and wife, Annabella, Gene Tierney, Clifton Webb, Maureen O'Hara, William Eythe and Lon McCallister. Each car was manned by a member of the New York police department, who acted as bodyguards to the stars.

The premiere had all the trappings of an international event with the presence of dignitaries of the United Nations and foreign governments, including Senator and Mrs. Warren A. Austin, Ambassador and Mrs. Henri Bonnet, Dr. V. K. Wellington Koo and the Duke and Duchess of Windsor, as well as U. N. delegation chairmen and members of U. N. military staffs.

Seventy-two out-of-town motion picture critics representing newspapers in key cities in the east, middlewest and south attended the premiere as the guests of 20th Century-Fox.

A press reception for local and visiting newspaper people, with Power, Miss Tierney and Goulding as guests was given by Charles Schlaifer, 20th-Fox director of advertising and publicity, on Monday afternoon at the Hampshire House. Following the premiere, Spyros P. Skouras, 20th-Fox president, gave a reception and supper party at the Hotel Pierre for Goulding and the visiting stars.

First public showing of the film on Wednesday established an all-time high record, with the day's gross of over $20,000 surpassing the Roxy's record last Christmas Day on "Leave Her to Heaven."



An estimated 30,000 persons congregated at and around the Roxy Theatre, New York, for the world premiere Tuesday night of "The Razor's Edge." Above, a fragment of the tumultous panorama that spread around the big showhouse to observe the celebrities who attended one of the most widely-ballyhooed premieres since the end of the war.



Annabella, Tyrone Power



Gene Tierney



Clifton Webb



Sec'y of State, Mrs. Byrnes



Edmund Goulding



Duke and Duchess of Windsor



Irving Lesser, A. J. Balaban, Spyros P. Skouras, Thomas J. Connors



IT'S BUFFALO'S FAVORITE MOTION PICTURE!*

***The* JOLSON STORY** is the FAVORITE MOTION PICTURE of every town it plays!

***Breaks all-time week-day opening house record!**



with LARRY PARKS • EVELYN KEYES • William Demarest • Bill Goodwin • Screenplay by Stephen Longstreet • Produced by SIDNEY SKOLSKY • Directed by ALFRED E. GREEN

A COLUMBIA PICTURE IN **TECHNICOLOR**

SELLING THE PICTURE

'Well, The Radio Salesman Said...'

And that's how it started, according to Jack J. Engerman, director of advertising for Sterling Theatres, Seattle. Engerman's friendship with a radio station time salesman gave him the information that the station had a sustaining program it was trying to sell, but because of insufficient listener interest it could find no sponsor.

So-o-o Engerman, being a guy who doesn't have to be hit by lightning to come up with an idea, suggested a Mystery Tune program from 4:15 to 4:30 every day except Sunday with listeners writing correct answers postmarked no later than the same day to receive passes to one of Sterling's downtown theatres. Of course, the name of pictures playing are plugged during the daily broadcasts with the only cost to the theatres being the paper on which the script is written. It's sponsored now and looks as if it will go on for some months to come.

Ableson's Memo Book Is Held Unique Slant on Showmanship

The showmanship of Art Ableson, manager of the Lake Theatre, Devil's Lake, N. D., is well known to readers of SHOWMEN'S TRADE REVIEW. When it comes to keeping his theatre and its attractions before the public, Art never takes a rest—unless, of course, he is laid up by illness or accident, such as that which caused a three-week delay in reporting a new slant on theatre advertising. Nevertheless, even when confined to his home or the hospital, Art sees to it that showmanship does not perish in his community.

That new slant—it may not be new to some exhibitors, but it's likely to prove new to most—is the printing and distribution of a Handy Reminder and Memo Book. The copy sent us measures four and one-half inches by seven and one-half. The day and date is imprinted at the top of each page, as well as the Lake's attraction for that day. In some cases, two-column slug mats are used; in others, type. The dates run from October 20, 1946, to November 30, 1946, and the book contains 50 numbered pages.

There are attractive features to the Memo Book. For example, the inside front cover is used for an institutional ad which carries this copy: "Lake Theatre—The Bright Spot of the Community. The Lake Theatre is the hub of this community. Around it revolves all the substantial citizenry we call home. Through its doors pass friends and merchants we like to meet. The greatest people on earth, bringing together and keeping families closely knit... keeping alive the community spirit that makes us an important cog in life. Pictures on the Lake Theatre's screen bring us all the happenings of the world...offering in abundance grab bags of glamor, happy tears, romance, adventure, songs, dances and laughs. Make the Lake your 'Castle of Relaxation' where you can ease your mind after a tiresome day at home or at the office."

Two pages feature four puzzles, one of which can be chosen by a reader for use in competing for guest tickets. Sample Puzzle: "Can you arrange eight checkers on a checker board so none will intercross in any direction?"

Following the last definite playdate in the book, one-column slug mats are used to advertise coming attractions. Then a page is devoted to "Thoughts For Any Day." Sample thought: "Goodwill is the one and only asset that competition cannot undersell or undermine."

The last numbered page points out that the Lake manufactures its own weather, admonishes moviegoers to refrain from indulging in unnecessary conversation "so that you may enjoy the presentation of our picture," and asks that patrons notify an attendant "if you are annoyed by anyone talking, acting boisterous or tampering with seats."

Showman Ableson knows the importance of maintaining friendly relations with the churches, so he has devoted the inside back cover to this worthwhile message: "Your church is a symbol of service. It is your sanctuary, your spiritual home. Your church stands ready to help you when you need comfort or solace or strength. Make yourself a part of it. Attend church regularly.

The back cover has been utilized to announce a slight increase in admission prices because of "increased costs of operation, film rentals, salaries, taxes, etc." "Regardless of this very slight increase," Ableson assures his patrons, "motion pictures are still your best and least expensive entertainment."

The Devil's Lake theatreman does not reveal his method of distribution or how the Memo Books were received. But since they are useful as well as informative, we have no doubt but that they were grabbed up in a hurry.

Follow 'Milkman' Theme In N. O. 'Kid' Campaign

By following the "milkman" theme of "The Kid From Brooklyn" and tieing up with a local dairy company, managers Victor Meyer and John F. Loveridge of the Orpheum and Liberty theatres in New Orleans covered the town with an exploitation campaign in which they were assisted by Charles Kinney, RKO field expoiteer. The tieup was with the Cloverland Dairy Company which covered the entire retail trade by means of 25,000 milk bottle collars and by the company's 80 trucks and tank trucks carrying banners about the picture five days in advance of opening.

An early "milkman's matinee" was held preceding a street parade in which the entire fleet of 80 bannered trucks proceeded to the theatre. After being interviewed in front of the theatre by Henry Dupre of WWL's Dawn Busters program the milkmen attended an early showing of the picture. By special permission of the police department the trucks were parked in vantage points throughout the midtown section.

Another facet of the Cloverland Dairy promotion was a letter contest on "Why I Like Milk" to which the dairy company devoted its entire newspaper and radio advertising space and time. Prizes offered in the contest were an Admiral Portable Radio which was donated and advertised by the local Admiral radio distributor; a 30-day supply of milk; five one-gallon cans of ice cream and guest tickets to see the film. Radio broadcasts on three stations plugged the picture, including the "Milkman's Matinee" interview which was recorded and rebroadcast on a later program.

The Maison Blanche department store featured a "Kid From Brooklyn" window display in connection with its line of Milkmaid Cosmetics and the campaign was topped off with front and rear dashboard cards on all trolleys. The dashboard cards were sponsored by the Royal Crown Cola distributor.



SOME OF THE 300,000 persons who lined Atlanta's streets on Armistice Day to see the five-mile long parade that preceded the world premiere of Walt Disney's "Song of the South" may be seen here behind one of the colorful floats. If you look closely you can see a soldier, a sailor, a marine, a couple of pretty girls and several life-sized enlargements of Disney cartoon characters from the film aboard this flower bedecked float. Hollywood stars, newspapermen from 20 cities, RKO Radio and Walt Disney officials, Walt and Mrs. Disney, the mayor of Atlanta and William K. Jenkins, president of Lucas and Jenkins Theatres, were on hand for the ceremonies.



GREATEST OPENING IN COLUMBIA HISTORY!

IT'S CINCINNATI'S FAVORITE MOTION PICTURE!

***The* JOLSON STORY** is the FAVORITE MOTION PICTURE of every town it plays!



with LARRY PARKS • EVELYN KEYES • William Demarest • Bill Goodwin • Screenplay by Stephen Longstreet • Directed by ALFRED E. GREEN • Produced by SIDNEY SKOLSKY

A COLUMBIA PICTURE IN **TECHNICOLOR**

SELLING THE PICTURE

Campaign Sells Theatre Before It Is Built

Watts Arouses Interest of Osage Townsmen With Idea Suggested by Jack Jackson

Alert theatremen work on the principle that showmanship begins with the blueprints of the new showhouse, and in accord with that concept is the campaign staged in Osage, Iowa, by J. H. Watts, operator of the Osage theatre and now building a new picture house for the town.

The campaign used by Mr. Watts follows the lines suggested to him by Jack Jackson during the latter's cross-country trip in connection with his articles on Theatre Management for SHOWMEN'S TRADE REVIEW. In reporting the campaign, Watts stated that he worked out the details of the "New Theatre Contest" idea suggested by Jackson as follows:

"Judges of the contest consisted of a local minister, a bank official and a doctor's wife. Incidentally, the results of the judging proved beyond a doubt that Mrs. Watts and I, as theatre owners, had no influence in the final judging: the first prize (a family pass for one year) was awarded to a family of ten; second prize (a family pass for six months) to a family of six.

"I might add that the voting was almost a tie, which gave us a legitimate excuse for holding up the announcement of the final choice of location. In the meantime our architect was able to visit our city to consider both locations in regard to construction details as well as other factors.

"Needless to say, under present conditions, it is impossible for us to proceed with construction, but we are keeping our plans alive and before the public by posting an enlarged sketch of the exterior of what we propose to be our new theatre."

As illustrated in the reproductions on this page of newspaper advertisements, ballots distributed at the Osage theatre and other places about town, as well as a lobby display, the contest was for the selection of the site for the new theatre.

Many theatremen who have looked over the campaign used by Watts declare that all exhibitors now in a location where they plan to build a new house would do well to employ the basic ideas so successfully used in Osage as a result of Jack Jackson's suggestion.

'BLUEPRINT' SHOWMANSHIP. At right are reproductions of the teaser newspaper advertisements (top), the contest idea featured in newspaper ads as well as the voting ballot also used in advertising as well as giveaways, and at bottom the lobby display in the Osage Theatre, for which J. H. Watts will build a companion house for his operation in Osage, Iowa.



Prizes: Skates, Nylons

Manager Bill Brown of Loew's Poli-Bijou, New Haven, Conn., put on a coloring contest for 20th-Fox's "Black Beauty." Juvenile winners received roller skates; adults, nylons. HFD.



IT'S SAN FRANCISCO'S FAVORITE MOTION PICTURE!

***The* JOLSON STORY** is the FAVORITE MOTION PICTURE of every town it plays!

* *First time a picture has played three theatres in San Francisco day & date!*



with LARRY PARKS • EVELYN KEYES • William Demarest • Bill Goodwin • Screenplay by Stephen Longstreet • Directed by ALFRED E. GREEN • Produced by SIDNEY SKOLSKY

A COLUMBIA PICTURE IN **TECHNICOLOR**

SELLING THE PICTURE



MEET TO DISCUSS 'GALLANT BESS' TOUR. William R. Ferguson, MGM director of exploitation met recently with his southern exploiteers in Atlanta to discuss the personal appearance tour of "Bess," equine star of "Gallant Bess" and other forthcoming MGM attractions. Shown above are James Thames, Memphis; William Ornstein, home office; Ken Prickett, New Orleans; Emery Austin, Atlanta; Ferguson; Ed Gardner, Oklahoma City; Howard Herty, Los Angeles, advance man for the tour; E. B. Coleman, Dallas; Al Burks, Charlotte, and Bernie Evens, Kansas City.

Campaign No Miracle— Just Good Showmanship

Because he never let up on the use of available selling angles, Harry A. Rose, manager of the Loew-Poli Majestic, Bridgeport, Conn., came through with flying colors in his campaign on MGM's "The Cockeyed Miracle." One of the most effective of his gags was the promotion of a Cockeyed Miracle Sundae at Liggett's Drug Store—ice cream on top, fruit and nuts on the bottom.

Rose also distributed 5000 booklets to the girls of the community. The cover carried this copy: "Confidential—for Girls Only. How to Win Boy Friends and Influence Proposals. If Your Boy Friend Hasn't Popped the Question, Try the Griggs Shorthand Method to Matrimony." Inside the booklet were photos and copy showing the steps taken by the heroine of the film to win the heart of the bashful hero.

On the window of a local meat market, just after OPA controls had been lifted, Rose placed a banner with this copy: "It Won't Be a 'Cockeyed Miracle' If You See Plenty of Meat Here Soon." And in the window of a candy company he placed a display which offered ten guest tickets to those who guessed nearest the correct number of candy kisses Keenan Wynn's hat would hold. Two express trucks were bannered with this copy: "The impossible we do right away . . . 'Cockeyed Miracles' take a little longer."

Rose also planted an ad in Sporting News, which is distributed to barber shops, billiard parlors and taverns. And, still not through, he placed cards in buses and store windows, planted a Guess-a-Tune contest on the radio, and used a 40x60 display in the lobby (with live objects), which he moved to a Novelty Shop window during the film's engagement.

Schuette Joins MGM

Richard L. Schuette, for many years in the theatre field, has joined MGM as exploitation representative for the Seattle and Portland territories. Schuette replaces Norman Linz, recently assigned to the territory, who will again take charge of the company's Showbuilder Unit No. 1.

'Story of Pope' to Have Broadway Premiere

"The Story of the Pope," a feature-length historical film providing the first glimpses into the daily life of Pope Pius XII to appear on any screen, will have its premiere at the Republic theatre just prior to Christmas, according to Bernard Brandt, president of Chapel Films Corp., the producer. Francis Cardinal Spellman will appear in an introduction, and the narrator throughout will be Msgr. Fulton J. Sheen.

A part of the proceeds from the Broadway showing, as well as from national distribution, is earmarked for War Relief Services, Inc., an agency that distributes food and clothing to the war-stricken peoples of the world.



UNUSUAL. This lobby display served two purposes at the Newman, Kansas City, in a tieup made by Myron Talman, assistant to Manager M. D. Cohn. The projection reading machine shows reading matter on ceilings and is used in veterans' hospitals. Stills on "The Big Sleep" were used for demonstration purposes and a box on the table was for contributions for purchases of machines for the hospitals. Tieup was with Heart of America Lodge of the B'nai B'rith.

'Renegades' Exploited by Well-Rounded Campaign

The exploitation campaign arranged for the opening of "Renegades" at the Earle Theatre, Washington, D. C. by Frank La Falce and Fred McMillian, publicity director and manager, started rolling with an arrangement for an "Evelyn Keyes Look Alike Contest," which was promoted daily, starting a week before opening, over the Easy Gwynn afternoon radio program on station WOL. A 60x40 display was placed in the theatre lobby, containing credits for the radio station, photos of Evelyn Keyes, and details of the contest. A $25 Savings Bond was announced as the prize. Pictures of the winner broke in the *Times-Herald.*

A comprehensive radio campaign was also arranged. Nancy Osgood on WRC and Ruth Craine over WMAL gave the picture mention in connection with prearranged fashion, beauty and cooking tieups. Additional plugs were received from station WRC and on the Captain Cash program over WEDC. The theatre, attraction and opening date were also plugged on the "Teen Time" and "Meet the Mrs" programs over WWDC and WTOP.

Pictures of the seven usherettes who formed the Earle Riding Club were taken in the lobby of the theatre with the local riding club. Newspaper breaks also were received on this stunt.

La Falce sent unusual invitations in the form of a "hold up" card to the critics, inviting them to a dinner and preview showing of the picture two days before opening. The card featured Larry Parks, star of the film, brandishing a six-shooter. The dinner took place with the critics, their assistants and escorts in attendance. An old-fashioned stagecoach, identical to the one used in the picture, picked up the guests in front of the theatre and conveyed them to the famous "Stables" eatery, where the dinner took place. From there, the party proceeded to Warner Bros. screening room. Mention and photos of this dinner and screening broke in the papers the next day.

Cooperation of the famed Six-six club of Washington was enlisted and they were invited to the opening, so that they could view their favorite star, Willard Parker. Pictures were taken in the lobby of the president of the club reading a telegram from Parker requesting membership. This stunt received newspaper breaks.

E-L, Red Cross Tieup

A tieup has been arranged with the American Red Cross on Eagle-Lion's forthcoming film, "Amy Comes Across," starring Franchot Tone and Ann Richards, whereby all publicity stills showing Red Cross workers will be released by the national information department of the service organization to special publications distributed by the 3,755 chapters in the group. The material will be reelased to the more than 30,000,000 volunteer workers in the Red Cross.

Sells 'Gallant Journey'

Manager Morris Rosenthal, Loew's Poli, New Haven, dug up a 1921 Haynes automobile for use as a street ballyhoo for Columbia's Gallant Journey." He also arranged for the playing of oldtime tunes via station WELI, with a contest angle, and had 15 window displays for the film.—HFD.



IT'S LOS ANGELES' FAVORITE MOTION PICTURE!*

***The* JOLSON STORY** is the FAVORITE MOTION PICTURE of every town it plays!

The crowds tell the story: it will be Columbia's greatest grosser!



with LARRY PARKS • EVELYN KEYES • William Demarest • Bill Goodwin • Screenplay by Stephen Longstreet • Directed by ALFRED E. GREEN • Produced by SIDNEY SKOLSKY

A COLUMBIA PICTURE IN **TECHNICOLOR**

THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

WHATEVER YOU DO, DO SOMETHING

By Jack Jackson

Lissen fellas; your show's slippin'—or your grosses are!

Perhaps there are a few situations where that declaration may be false but from what I hear—and from what I experience—receipts, in most places, are down out of the stratosphere and skid chains are needed if they are to be kept off the toboggan slide. Most of you know—and those who don't are in for one of life's more rugged experiences—what a trojan job it is to pull a theatre out of a nose-dive and the sweat and sinew (to say nothing of the grey matter and greenbacks) needed to drag the cash-box back up to profit levels.

Just what part the long series of strikes, shortages and restrictions may have had in bringing the drop in theatre business is a matter of conjecture and your guess is as good or better than mine. One thing is certain. The mind of the public is not at ease and an epidemic of unrest and dissatisfaction is evident on all sides. It must be admitted that such conditions are more conducive to stimulation of membership in the corner store debating clubs than to theatre attendance. The public pocketbook is still bulging but it remains for us to stir up some kind of a potpourri of theatricals that will prove sufficiently irresistible to make them forget all about political and economic problems and line up at our box-offices again.

This business being what it is, I'd hesitate to make any definite recommendations, but the necessary ingredients for whatever heterogeneous mixture you decide on as a local "hypo" is easily accessible wherever you are.

It's going to take some sound planning and involve the spending of a few dollars—perhaps many dollars—but when your business is doing a Niagara it's plain silly to start quibbling about the price of water wings and tow ropes.

Revamp, Refurbish Magnets of Past

Just what to do and how to do it is something you'll have to figure out for yourself but the Golgotha of currently extinct theatre practices fairly bristles with ideas of proved box-office punch. True, these infallible magnets of the past will have to be revamped and refurbished until they acquire a '46 brand of gloss and glitter. The old timers are overly familiar with stunts that put paybottoms in those empty seats back in the early '30's. But just in case their memories are faltering—and for the benefit of the many who "joined up" during the flush war years—let me list a few of the things I am doing—and contemplate doing—to counteract the multiple factors of opposition and revive faltering interest in the programs of our theatres.

We've put in an amateur night in one house! The same old stuff as of yore except that it is presented differently and at a minimum of expense to the theatre. We paid for the screen trailer and three lobby cards and put $8.00 (yes I mean eight dollars) in the prize money kitty. The rest of the advertising and the two capital prizes as well as a swell outfit consisting of fur coat, muff and matching hat to be given as a door prize—and I almost forgot 1,500 small door prizes—are paid for by a live and wide-awake merchant. There's nothing new about that except that it puts a stop to the currently overworked alibi "that all the merchants have so much business they are not interested in theatre tieups." It just goes to prove that if you make your proposal attractive enough—and present it in a business-like manner—merchants are as eager as ever to get their name and wares effectively presented to the greatest concentration of potential buyers ever gathered in one place—the paying audience of any theatre.

I'll give you the details of what and how, but before you pass this up with a casual "So what?" let me tell you what it has meant at the box-office.

The first week receipts—on our poorest night, of course—went up 90 per cent, and on the second, just passed, the rise was 110 per cent. Does that interest you and convince you that there is still plenty of life in those "old dogs" that led them up to the box-office during the tough '30's?

Well, here's how it was done:

We prepared a sizable list of select names of the particular class of people we considered as being the most likely prospects for attendance. We even resorted to city maps showing neighborhoods and the city directory for names and occupations. While this was going on (it took several weeks) we ran a trailer on the screen and put a card in the lobby and rest rooms asking for talent to report to the manager. We wound up with more than 1,000 names and, after culling out undesirables, some 27 acceptable acts. With this ammunition we started hunting for a co-operating merchant—one whom we considered as being interested in contacting the class of people to which our theatre catered. Yes, we got some turndowns but it wasn't long before we struck pay dirt. And we didn't make the mistake of trying to give away the theatre, but spent more than a week working out the details.

We insisted on a fair price, in donated prizes and advertising effort, in return for the privileges and assistance we were in position to offer. It was decided that the merchant was to give the capital prize in merchandise and $10.00 in cash for a four week period and the theatre insisted on a letter authorizing the giveaway of the merchandising displayed in the lobby (in a showcase provided by the merchant with contents insured against loss by the merchant). In addition he paid for the services of a girl who worked in the the-

(Continued on Next Page)

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'Roxy Service, Sir . . .'

There have been many instances of theatre patrons remembering service staff employes in their wills with fairly heavy bequests. And this may be considered 'tipping.' But even if it is, tipping as such in the theatre business, is considered a practice to be avoided.

General courtesy precludes the possibility of accepting tips in theatres, and any member of the service staff who accepts them should be instantly dismissed.

The answer to a proffered tip should be something like, "Thank you, sir, but that is just part of the Roxy Service. . . ." The patron usually will be pleased if his tip is politely rejected.

THEATRE MANAGEMENT

'Whatever You Do, Do Something'—Jackson

(*Continued from Preceding Page*)

atre addressing messages about his store and its co-operative effort with the theatre to the names on our list. All printing, stationery and mailing costs were his obligation. In addition, 20,000 coupon cards were printed at his expense and are being given to patrons by the theatre service staff for the big door prize on the last night of the contest. I should say the last night of the original four week period. The merchant is so well satisfied that he has asked that the tieup be continued through the holidays.

You can do the same in your town with similar results.

Reviving Song Slides

Remember the old time song singer and slides? Well, we're going to do that one again. But this time we'll have the Hammond organ in shape and be mighty careful about the selection of songs to be rendered and who—and how— they are rendered. We're going to ask our audiences to pick out their own hit parade and offer the specialty five times daily with two of the periods broadcast over a local radio station. We pay for the trailer announcing the specialty and asking for requests. The trailer gives due prominence to the radio station hookup and in return the station pays the charges of picking up the program from our theatre and carries it as either a sponsored or sustaining period—we don't care which since all we are interested in is the city-wide publicity.

We are now contacting the singing, dancing and musical instrument teachers and schools with a view of presenting an "All Kiddie Revue" the week before Christmas. We think we'll be ahead of all others and be able to interest the tutors in using our stage as an advertising medium and attracting new students by showing the general public what progress their prize scholars have made under their respective tutelage. It will be excellent advertising for the teachers and schools and should fill many seats that would otherwise be empty during the pre-Christmas season.

We are working on a giveaway night—which should be under way before this article reaches the printing press—where we will have cost-free advertising with 22 merchants who are also providing us with 60 valuable prizes that will be given away to customers one night each week—our poorest grossing night. We are not accepting small prizes and our arrangements to now are such as will guarantee every lucky patron an article of useful merchandise of equal or higher value than the price of admission to the theatre. This took a lot of work and considerable selling because we refused to make mention of the cooperating merchants on our screen. Their participation is advertised in the lobby and from the stage as their merchandise is awarded. All other advertising, heralds, coupon tickets, etc. are being paid for by the merchants. We expect the results from this activity to equal if not better the amateur night receipts. It'll take time but you can put it over if you're willing to plan your sales argument and work at the job consistently. It took us six weeks. Get going and see how much time you can shave off our record. But be sure you get a lot of prizes.

One Out of Every 12

As we see it now there should be about one of every 12 patrons carrying away valuable merchandise from our theatre for the six weeks preceding Christmas. That in itself should bring plenty of business but we're going further in hiring a good MC who will give the crowd a couple of songs and some entertaining comedy patter to make the events interesting and worth while even for those who don't win.

We've located a downtown garage that

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK
Maintenance

BUILDING STRUCTURES — Maintenance II

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

PLASTERED WALLS

When inspecting plastered walls and ceilings, look for the following defects:

1. Cracks.
2. Loose plaster and loose plaster ornament.
3. Moist areas.
4. Blistering and peeling of paint.
5. Efflorescence (salty deposit).

Efflorescence, which appears as a salty deposit on plaster, may in severe cases reduce the plaster to a soft powder. It is usually caused by the presence of moisture and soluble salts in the structural backing. Wood or metal lathing generally prevent efflorescence. Efflorescent defects first appear as small, discolored spots. These are followed by white crystal formations which finally break through the paint and leave exposed, crumbling surfaces.

Remove all such areas, waterproof the supporting structure behind them, and replaster.

With respect to the other defects listed above—cracks, loose plaster, moist areas, blistering of paint—try to locate the cause before making any repairs. Unless the cause is removed, the condition is likely to reappear no matter how many times the surface is replastered. Roof leaks, wall seepage, broken laths and sagging beams are among the principal causes of interior plaster trouble.

PAINTING PLASTER

Accepted practices for painting plaster are as follows:

1. Before applying paint, inspect the surfaces carefully to make sure the plaster is tight.

2. Wherever the plaster has been applied directly on tile, brick or cement, before applying paint examine the surfaces carefully for signs of efflorescence. Remove any affected areas, and waterproof the structural wall before replastering and painting.

3. Be sure the surface is clean before painting.

4. If the plaster is new, be sure it is dry and well cured, before painting.

5. Never use zinc sulphate solution on plaster.

6. Do not use glue or varnish size.

7. Use oil base, not varnish base, paints, to assure against blistering and peeling troubles.

STAIRWAYS

Even under the best conditions stairways are a source of danger.

Keep treads clean, and especially, keep them free of

OVER

THEATRE MANAGEMENT

Keep Showmanship Active—Jackson

(*Continued from Preceding Page*)

is not enjoying the best of night business and we're working on the old "discount for parking" when the ticket is stamped by the theatre. With the parking problem what it is in our city we had to give screen space for this but we've put the theatre in for the big credit as just another service rendered our customers.

We're going for the old gag of having our ushers wear special ornaments or lettered ribbons to advertise coming attractions. We've recently put out a bride and groom street ballyhoo. We're contacting the merchants who have windows facing prominent bus stops in the downtown area and giving them passes in return for displaying cards on our attractions.

Athletic Nights Planned

In contemplation—with the ground work spaded and building under way—is a series of athletic nights with amateur boxers and wrestlers contending for the Junior Championship. We're trying to get the agencies working on juvenile delinquency to work with us on this and hope that a little more effort and argument will convince them that such activities tie well into the swell work they are doing. We'll also go after the YMCA, grade school recreation teachers and others in similar capacities in an effort to make the events as representative as possible of the general effort being expended to give the youngsters something to do aside from breaking windows and other vandalism.

All of the foregoing is either already in effect or in process of working out details. There are many other activities such as public weddings, guessing contests, new baby week, first baby of the year awards and others too numerous to mention. Consequently no showman has an excuse for accepting the drop in business without putting up a stiff fight.

As I mentioned at the start, there is nothing new in any of these except the modern trappings in which they are presented. We've found that polishing the "oldies" saves a lot of time and does the job of "getting them in." Why not give it a try?

Plan Snow Removal

If heavy snow has not arrived as yet, make plans to have it removed when it does come, during early morning or late at night to alleviate danger of heavy accumulations falling from marquees on passersby. Have someone assigned to keep sidewalks comparatively clear during snowfalls.

Children's Shows Set At Six RKO Theatres

Ten weeks of Saturday morning shows for children, selected from The Children's Film Library sponsored by Eric Johnston and ten film distributors, will be a contribution to holiday entertainment by six RKO theatres beginning December 28.

The six theatres selected by Sol Schwartz, vice-president and general manager of RKO Theatres, for the presentation of series are the 23rd Street, Manhattan; Kenmore, Brooklyn; Midway, Forest Hills; Madison, Ridgewood; Fordham, the Bronx, and Proctor's, Mount Vernon, One of the famous Children's Film Library features will be presented each Saturday morning augmented by 10 selected color cartoons.

Special subscription booklets of tickets covering the entire series of 10 shows have been prepared to sell at $2.50. Single admission tickets for each show go on sale one week in advance.

Keep the Exits Clear

A recent series of inspections in New York City by the Department of Licenses found one theatre with its fire exit doors tied in place so kids in the neighborhood couldn't sneak in. Maybe it kept the kids out, but the License Department inspector found the practice so dangerous he closed the theatre for two weeks in addition to levying a heavy fine.

If an emergency should occur be happy your exits are clear, in working order to permit anxious crowds to stay just anxious and not panic stricken. Keep the exits clear!

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all oily or slippery substances.

Keep stairs and railings in structurally sound condition.

Keep constant watch for chipped, splintered or broken step nosings, and repair them at once whenever found.

Keep all hand railings securely fastened.

All hand railing areas in contact with the hand must be kept smooth.

Torn carpet on stairway treads should be repaired immediately.

Loose carpet on stairways is a hazard that should be corrected immediately.

LADDERS

Ladders are always dangerous.

Be sure all ladders are structurally sound at all times. Pay special attention to the condition of the rungs. Replace defective rungs immediately.

Be sure all ladders are well secured at both ends.

Form the habit of inspecting ladders whenever they are being used.

STAGE RIGGING

By the very nature of their use stage rigging, lofts and fly galleries are likely to be overloaded beyond their designed capacity.

Avoid overloading.

See that all structural members—sheaves, ropes and cable are kept in a high state of repair.

In inspecting stage rigging, look for:

Loose or defective sheaves and sheave fastenings.
Wrong size sheaves.
Rotten or frayed rope.
Rusty or frayed cable.
Loose or slipping cable clamps.
Cracked or loosely threaded battens.
Poorly secured or structurally weak pin rails.

FLOORS

Check concrete floors for:

Cracking.
Chipping.
Dusting.
Surface moisture.

Check ceramic tilefloors for:

Slippery surfaces.

Loose or broken tiles. (Loose tiles should be reset, and broken ones replaced, immediately, to prevent progressive damage to the floor.)

Check terrazzo floors for:

Slippery surfaces.
Bad cracks.
Loose sections.

Before attempting to paint concrete or wood floors be sure they are clean and dry. If they are badly deteriorated, have them inspected by a competent building engineer who will advise on repairing them. *Paint will not cling to oily, greasy or damp surfaces.*

FOUNDATION WALLS

Inspect all accessible foundation walls and footings for water seepage. Consult a competent building engineer promptly on correction of any such condition that may be found.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

THEATRE MANAGEMENT

'Ghost' on the Screen Is No Fun for Patrons

One of the most common projection faults and one of the easiest to correct is that gremlin, "travel ghost." And it can happen in the best regulated theatre.

For the benefit of the uninitiated, "travel ghost" is that effect which has its cause in the projector which results in "pulling" of white images over blacks on the screen. It is caused sometimes by the loosening of the set screw which holds the shutter tightly connected with the shaft, thus causing lack of synchronization of the shutter with the frames of film passing before the lens. Another cause is worn gears and still another can be just one or two worn sprocket teeth, causing lost motion which translates itself into a "travel ghost."

Motion picture projection machines are excellent examples of the best in finely machined precision work, manufactured to tolerances of one ten-thousandths of an inch. The parts are of fine, hardened steel and made to stand hard wear. But they can't last forever. It is false economy, now that parts are more readily available, to continue projection with "travel ghost" that causes eye-sight strain as uncomfortable in its after-effects as any innocent amusement-seeker could possibly experience, excepting just the well-known hangover. And it is a question which can cause the worst headache.

A careful check-up on projection equipment now probably will eliminate trouble that sooner or later will keep the customers away.

Reade Circuit Pushes Kiddie Show Publicity

The success of kiddie shows in theatres of the Walter Reade circuit has prompted the setting up of a special committee in the home office to arrange unit trailers and mats in conjunction with each of these shows, it was announced by Walter Reade, Jr., at a meeting of city managers held last week at the new Park Avenue Theatre.

At the same time, Reade cautioned all city managers to be watchful and concerned with bad prints and faulty sound equipment. Said Reade: "What you are selling is your screen, and therefore you must make every effort to have the image on it and the sound coming from it perfect."

Reade also announced that plans are being made to air-condition the Community Theatre, Morristown, N. J.; Mayfair and St. James theatres, Asbury Park, and the Strand, Plainfield. Installations are scheduled for some time this winter.

Present at the meeting were: Murray Meinberg, Plainfield; Harry Burke, Saratoga Springs; Edwin Gage, Jack Harris, Jim Watson, John Marzula, Steve Brener and Reade, Jr., of the home office; Nick Schermerhorn, Asbury Park; Roy Blumenheim, Long Branch; James Mullen, Freehold; Tony Hunting, Red Bank; Rocco Dilione, Guy Hevia, Morristown; Julius Daniels, Perth Amboy, and Robert Case, Kingston.

A check on weather stripping on all windows, doors and vent covers, may show up leaks that cost plenty in fuel loss.

If You're Going to Deliver a Speech, Heed These Pointers

By ERNEST W. FAIR

Every theatre owner at one time or another reaches that point in his business career when he is invited to deliver an address, or several of them, to perhaps a civic group, or a trade show or some public gathering. And when that time comes it is most important that he make the best possible speech in the best possible manner.

A theatre-owner friend of the writer found himself in such a dilemma the other day and asked that we give him some ideas that would help. We put some pertinent questions to several public speakers, did some "boning" among the sages on the subject and emerged with a list of suggestions which enabled our friend to pull through with the proverbial "flying colors." He suggested that there were undoubtedly many other theatre owners who would benefit from the following pointers:

1. Say it your own way—if you would avoid sounding like a stuffed shirt. In other words, speak in the same style and language you use in your everyday life. It'll come natural; any other will be forced. If you pick up some data or information somewhere, present it in your own words, not those of the source.

2. Talk louder than you have to—not only will you be sure you are being heard clearly but, instinctively, you will put more effort into what you say when you talk louder than normally.

3. Change the pitch of your voice—one pitch becomes horribly monotonous. Whisper some, yell out on another point and use your normal voice, but change the pitch throughout your speech.

4. Keep your points down—you will make a much more lasting and worthwhile impression if you limit your message to three or four well emphasized points than if you attempt to "snow under" the audience with a deluge of facts and fancies.

5. Leave things alone—that means the necktie, the watch chain, the spectacles or anything else. Such nervous activity distracts the attention of the audience. They do not hear what you are saying because of their attention on what your hands are doing.

6. Look good—a good appearance means much toward getting the favorable attention of your listeners; so don't do as so many business men have a habit of doing: delivering their talks in the same clothes they've squirmed around in the their office chairs all day!

7. Watch for repetition—nothing ruins a good speech more quickly than constantly repeating a pet cliche or even a pet word. If it's good, it'll register the first time; if not, then it's best not even mentioned that one time.

8. Stand still—stand in the same position as much as possible; don't put on a military drill in front of your audience. They are not interested in such antics and, besides, it detracts from what you are saying.

9. Don't droop—it pays to stand on your toes when you talk, not to sag or relax. It also pays to stay alert throughout the whole ordeal no matter how tired you may be; to give the audience the impression that you are full of energy and rarin' to go every minute you are talking.

10. Put on a good show—your speech should be the high point of the evening's program; do your best to see that it is. He who begins his speech firmly convinced that he can, and WILL, deliver a better speech than the "guy" who preceded him or the one who spoke the week before, IS going to give a better speech!

11. Work hard on the ending—it doesn't pay to have a top-notch speech and an excellent delivery only to have the whole thing ruined by a poor ending. Say or do something the audience can enter into, can feel a part of, and feel that they have really heard something which was worth the time and energy they spent in listening to you.

12. Never apologize—for the weather, the speech, its length, the hour, your voice or anything else. People don't want to listen to such things and besides, if you call attention to some small thing, the imagination of your audience will seize upon it and magnify it. If there's anything wrong, it is better to cover up the whole business and forget it; maybe no one will notice the situation anyway.

13. Time yourself carefully—the most common mistake of the first-time speaker is to go to one of two extremes, either make his speech too short or too long. No good point can be effectively put over in the average speaker's short speech (few of us can ever reach the heights of Lincoln at Gettysburg), and on the other hand dragging something out only buries it in dreariness. Timing is of the utmost importance.

14. Be careful of jokes—a joke which has no point in your message doesn't belong there. If you must pull 'em, make sure they are well placed, well told and have some relation to your speech. And avoid dialect jokes; it takes an expert to put them over!

Stops the Pops!

Manager Elias Garbett of the Avalon Theatre in Des Moines solved a problem on how to stop his young patrons from blowing up their empty popcorn sacks and popping them in the theatre. He simply took scissors and cut small holes in the bottom of the sacks.— DMO.

Door Checks Noisy?

Those door checks sometimes become short of fluid, are noisy in action. Sometimes the anchorage becomes loose. Place this checking task on the maintenance man's list and eliminate the possibility of noise from this source.

Change the Volume

That heavy winter clothing absorbs sound is a well established fact. Have someone made responsible for raising volume when the theatre fills, assuring correct sound reproduction.

Xmas Tree Ordered?

By placing an order now for the kind of Christmas tree you expect to have for your theatre lobby, you'll have the pick of the crop.



Republic speaks

2 FRANK BORZAGE PRODUCTIONS

I've Always Loved You
TECHNICOLOR
Gallant Man

•

8 DELUXE PRODUCTIONS

Angel And The Badman
Calendar Girl
Hit Parade Of 1947
A Nelson Eddy Production
Wyoming
Heaven For Jenny
The Fabulous Texan
Crime Passionelle

•

4 MAJOR PRODUCTIONS in TRUCOLOR

That's My Gal
Down Tahiti Way
Slippy McGee
Singapore Sal

16 VARIETY PRODUCTIONS

The Pilgrim Lady
Affairs Of Geraldine
The Ghost Goes Wild
The Fabulous Suzanne
The Magnificent Rogue
Spoilers Of The North
Web Of Danger
Winter Wonderland
The Finger Woman
Whispers In The Dark
The City Slicker
Pride Of Kentucky
Thunder In The Forest
Daredevils Of The Sky
Lightnin' Strikes Twice
Hideout

8 ROY ROGERS—TRIGGER in TRUCOLOR

•

4 GENE AUTRY PRODUCTIONS

•

6 ALL-STAR WESTERNS in TRUCOLOR

•

8 RED RYDER WESTERNS

•

6 CARTOONS in TRUCOLOR

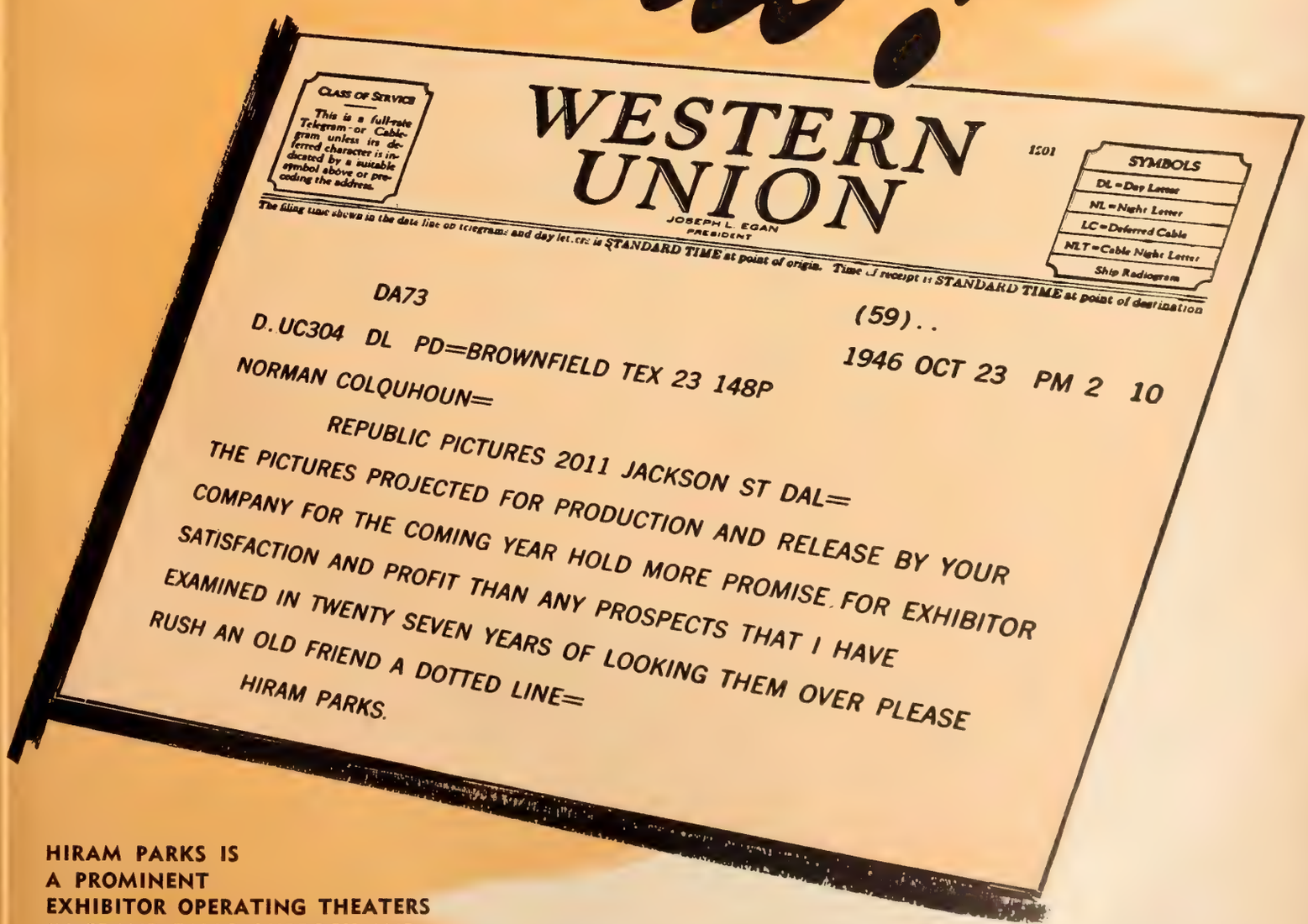
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4 SERIALS

Son Of Zorro
Jungle Girl
(Re-Release)
G-Men Never Forget
Jesse James Rides Again

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THE PICTURES PROJECTED FOR PRODUCTION AND RELEASE BY YOUR COMPANY FOR THE COMING YEAR HOLD MORE PROMISE FOR EXHIBITOR SATISFACTION AND PROFIT THAN ANY PROSPECTS THAT I HAVE EXAMINED IN TWENTY SEVEN YEARS OF LOOKING THEM OVER PLEASE RUSH AN OLD FRIEND A DOTTED LINE=

HIRAM PARKS.

HIRAM PARKS IS A PROMINENT EXHIBITOR OPERATING THEATERS IN GRAND FALLS, LUBBOCK AND BROWNFIELD, TEXAS.

EYE ON REPUBLIC.....

REGIONAL NEWSREEL

DALLAS

SAN ANTONIO CRACKS DOWN ON JUVENILE SCHOOL ABSENTEEISM

C. D. Leon, Jack Bettis and C. H. Brooks have received a state charter for Starlite Theatres, Inc., Dallas, to do business with $50,000 authorized capital stock.

"Clean up or close up" was the order issued last week in San Antonio to a few theatres. The city juvenile authorities also declared they would prosecute theatre managers, who harbored truant school children, under the laws relating to contributing to the delinquency of a minor.

The Wichita Theatre at Wichita Falls, Interstate's top house there, was closed temporarily last week because a hard rain had loosened plaster on the north wall of the auditorium.

The third of the Sack Amusement Enterprise Negro films, "Dirty Gertie From Harlem, U.S.A.," has been completed at Sack's new studios here. It's an all-Negro picture, as is the whole series, and the entire production was filmed here. Laboratory work on the prints is now being done by Consolidated in Hollywood.

Griffith-Lowenstein have dropped their lease on the Texas Theatre at Gainesville, and C. L. Dennis has announced that he has secured the lease and will remodel and rebuild the theatre. He operates one other house in Gainesville.

D. B. Smith, formerly with the Doak & Smith Booking Agency here, has been added to the staff of the Allied Theatre Owners of Texas local office to serve as film contract representative for members of the organization.

The Kay Theatre at Huntington has been put on a full operating schedule by B. G. Partin and J. B. Reeves.

Duke Clark, Paramount district manager, back from that regional meeting at Memphis.

Bob O'Donnell has been re-elected chief barker of the Variety Club of Texas; Julius Schepps and Fred Honescheidt were re-elected assistant chief barkers, and Harold Schwarz was re-elected dough guy.

WASHINGTON

The Police Boys Band played a concert in front of Loew's Palace Theatre in honor of the theatre's 28th anniversary.

MGM Booker Sandy Singer has resigned to go into the contracting business in Baltimore. Bob Ellsworth, Jr., formerly with the MGM Home Office, has replaced him.

Warnerites celebrating long anniversaries with the company were Charles E. McGowan, contact manager, 28 years; Louis F. Ribnitzki, booker, 18 years; Fred McMillan, manager of the Earle Theatre, 16 years; Charles Pfeiffer, 16 years.

William McCraw, National Executive Director of the Variety Clubs of America, was the guest of the Variety Club of Washington, Tent No. 11, at its Annual Dinner Dance at the Mayflower Hotel on Nov. 23.

New members of the local MGM office are Roberta Elston, cashier dept., who is on transfer from the Home Office for a period of several weeks, and Regina Pearlman, who has been transferred from the Home Office to the local contract department.

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The following new members were inducted into Tent No. 11: William Ross, Allen Saturn, Sol Kullen, David Young, Levering Gilpin, Philip Peyser, Harry Friend, Melvin Schlosberg, Charles Ford, Joseph Cherner, Milton Kronheim and David Polland.

Visitors with Frank La Falce, Director of Advertising and Publicity at Warner Bros. were: George Fishman, of the Philadelphia Warner office; Ed Rosenbaum, Universal and Sid Zins, Columbia.

Mrs. Sara Young, head booker at 20th Century-Fox, is captain of the Variety Club Special Committee, in charge of the ticket booths at the Mayflower and Willard Hotels for the sale of Welfare Fund Subscriptions. She, and the ladies on her committee, have been working hard to overcome the handicap of the 3-week hotel strike and reach their quota before the drive's end. A. E. Lichtman, Chairman of the Welfare Committee, held a meeting of all Welfare Drive captains at the Willard Hotel on November 16.



EXHIBITOR AND PRODUCER. William K. Jenkins (left), president of Lucas & Jenkins Theatres, chats with Walt Disney at a reception which preceded RKO Radio's world premiere of Disney's "Song of the South" at the Fox Theatre in Atlanta, Ga., last week.

KANSAS CITY

TRADE RUMORS RIFE ABOUT ORPHEUM AND MAINSTREET

Work is nearing completion on reconstruction of Dickinson's Windsor Theatre at Windsor, Mo., a new front being the main part of the job.

Trade rumors have it that the Orpheum Theatre here is due for a change of ownership and that the 3,000-plus-seat Mainstreet, which has been closed for over eight years, will be purchased and reopened. Big companies are involved and announcements will probably be forthcoming from New York with RKO and Fox Midwest being chief parties involved in the deals.

The Star Theatre at Warrensburg has a new screen and new screen maskings, and manager Roy Tucker says new projection equipment will be installed shortly.

Mark A. Raymon has been appointed special sales representative for Eagle-Lion Films, Inc., with headquarters here. He will also have supervision over exchanges in St. Louis, Des Moines and Omaha.

Mrs. Clifford D. Miller has sold the Strand at Eskridge, Kansas to Albert Payton of Topeka.

Harold Cohen, formerly MGM salesman in this territory, is now with Cinema Theatre Corporation of Denver.

HARTFORD

Harold H. Maloney, manager of the Loew's Poli, Worcester, celebrated his 10th anniversary as manager of that Poli house last week. The theatre's 20th anniversary was also noted. On hand to wish Maloney the best of luck were numerous show world personalities, including Georgie Jessel.

The Connecticut theatre business held a minor "convention" of some size last week when it was dinner host to retired Connecticut State Police Theatre Inspector, Earl Morin, at the Fairfield Inn. In attendance were theatre men from throughout the state.

Funeral services were held in Hartford last week for Larry LaPenta, 52, stage manager at Hartford's Colonial Theatre. LaPenta is survived by his wife, a daughter, and several nieces and nephews.

Erwin G. Neumann, Connecticut and Western Massachusetts district manager for Interstate (Boston) Theatres Circuit, and Mrs. Neumann are the parents of a baby boy, born at Woodstock, Conn.

Frank Ramsey, who was a manager of the Lenox Theatre in Hartford a number of years ago, has been made manager of the Strand, Vallejo, Cal., a Fox West Coast theatre.

The Princess Theatre, Hartford, has a new dish giveaway.

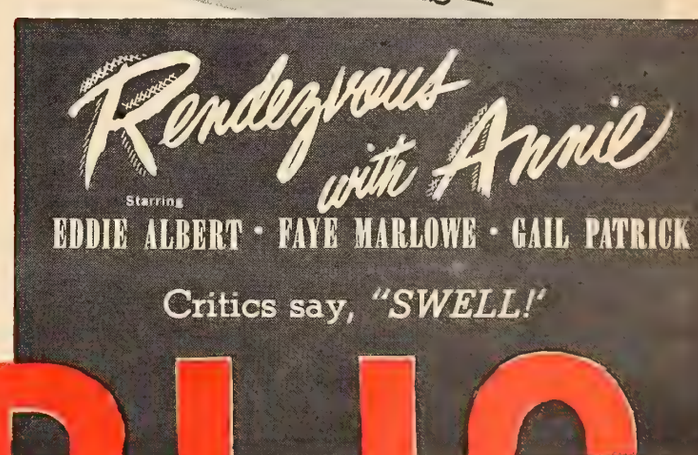
The Eastwood in East Hartford had its fifth anniversary last week. Tommy Grace, the manager, is now in his 19th year in theatre business. In connection with the anniversary, Grace extended an invitation to East Hartfordites who had birthdays during the week to be guests of the management. The first 50 persons who

(*Continued on Page* 34)

BIG ONES FROM REPUBLIC









ALL FOUR NATIONALLY ADVERTISED WITH SENSATIONAL RADIO, NEWSPAPER AND MAGAZINE CAMPAIGNS . . . COAST-TO-COAST!

KEEP YOUR BOX OFFICE EYE ON REPUBLIC!

REGIONAL NEWSREEL

(*Continued from Page 32*)

showed up at Grace's office in connection with the stunt were invited to be guests.

Morris Rosenthal, who manages Loew's Poli, New Haven, had a natural tie-up for showing of "Rage in Heaven." He sent a boy and girl walking around the famed Yale Bowl, New Haven, during the intermission of a recent football game, wearing lettered sweaters plugging the MGM re-release.

The Shubert, New Haven, will have a new comedy on Nov. 28-29-30, "The Big Two," starring Claire Trevor and Philip Dorn. Play is being presented by Elliott Nugent and Robert Montgomery (by arrangement with David Bramson).

Floyd Fitzsimmons, MGM exploitation man, and E. M. Loew were in Hartford last week.

PHILADELPHIA

Vine Streeters were shocked to learn of the death, last week, of RKO salesman Vincent O'Donnell at the age of 43. He had spent most of his working years along Film Row, working at Paramount, Pathe, and later at RKO. Services were held at his church in Manoa, Pa. A wife and child survive him.

Dave Barrist, exhibitor and executive of Quality Premium, has taken his family to Florida for the winter.

Offices in the Goldman Theatre Building have been occupied by the staff of his company, but since work is not completed, William Goldman is forced to occupy a small room on the third floor until his sanctum on the second is ready.

Lee Davis, son of Monogram exchange manager Alfred J. Davis, is a member of the cast of "Chris Crosses," the Penn Mask & Wig Club's annual show.

Norman Gaskill has joined the Columbia exchange as a student booker, replacing Dave Altman, who resigned. Also new at Columbia is Mrs. Katharine Rice, switchboard operator.

The staff at the Aldine Theatre is now under the supervision of Harry Hurst.

Ralph Peckham has resigned his post as Columbia salesman and returned to New York.

Larry Ayres, assistant to the 20th-Fox district manager, has returned from his honeymoon, as has Columbia booker Harold Coltun.

Keystone Theatre manager Bill Huffman picked Indiana for his vacation.

Dave Molliver is to take over the Airport Theatre on Jan. 1.



STURGES COMES TO TOWN. Flanked by his secretary, Caroline Wedderburn (left), and actress Frances Ramsden, producer-director-writer Preston Sturges arrived in New York this week to discuss his latest picture, "The Sin of Harold Diddlebock," with United Artists sales executives. The picture stars Harold Lloyd.

PORTLAND

$500,000 *DAMAGE SUIT FILED BY VENETIAN THEATRE AND THEATRE INVESTMENT COMPANY*

The trial, involving the half-million dollar damage suit brought against thirteen distributors and exhibitors by the Venetian Theatre and the Theatre Investment Company, was concluded early this week, going to the jury on Nov. 20. The plaintiffs had charged conspiracy to monopolize film distribution; a decision is expected during the ten days following the trial. In town for the trial were George A. Hickey and E. M. Saunders of MGM, W. E. Calloway of United Artists, George Smith of Paramount, Henry Herbel of Warner Brothers, and Foster Blake of Universal.

Jack Kloepper, manager of Film Classics' branches in Portland and Seattle, is spending several weeks in Kansas City following home office conferences in New York City. Kloepper brought his wife along, and the trip marks his first vacation in five years.

Hugh M. Becket died of a heart attack at the age of 48. He was a veteran theatre manager and sports fan, operating the Metropolitan Theatre, Seattle, prior to his death.

David O. Selznick's new star discovery, Guy Madison, has been making personal appearances in some Pacific Northwest spots in connection with his film, "Till the End of Time."

Manager Roy C. Irvine of the Ritz Theatre, Ritzville, Washington, splurged close to ten thousand dollars on a complete renovation job.

The two Spokane drive-in theatres which opened this year reported record receipts for the season just ended, and the growing population of Inland Empire cities would indicate an even more prosperous season in 1947.

COLUMBUS

EARLY XMAS SHOPPING BLAMED FOR CURRENT LOW GROSSES

Local first-runs suffered greatly diminished matinee grosses, and evenings are off too, with managers inclined to blame early Christmas shopping for the slump. "Sister Kenny" had a four day run at the Palace, but then failed to move over to the Grand. The latter theatre has advanced its opening day again, this time to Friday, when it brought in a dual revival bill. "No Leave, No Love" followed an excellent week at Loew's Ohio with a big week at the Grand. "Two Smart People" was off in its week at the Ohio.

Hartman Theatre manager Bob Boda had a big housing-shortage headache when the troupe of "Up in Central Park" came to town. With a cast of 112, Boda was forced to spot them as best he could around town. Newspaper appeals to citizens had little success, so he had to utilize the YMCA, boarding houses, and even some Pullman cars that were idle in Union Station.

Former All-American football star Gaylord R. "Pete" Stinchcomb has joined the staff of the Heart of Ohio, Inc. That organization is currently out to get Federal Communications Commission approval to operate a radio station on a frequency of 660 kilocycles.

Walter Kessler, Ohio manager, was right on the ball when nominees for the title of Homecoming Queen were announced by the university; he had the six girls appear on his stage two days before the big Ohio State-Michigan game.

The Columbus Real Estate Board has placed a $749,275 evaluation on the eleven acre Civic Center site which was chosen for the Frankin Center site which was chosen for the Franklin County Memorial Auditorium.



MAKE A DATE TO RETURN TO MEXICO. Jack Cohn, vice-president in charge of distribution, and Joseph M. McConville, foreign manager, Columbia Pictures, while in Mexico City recently received a personal call from Luis R. Montes, Chief Barker, and Max Gomez, first assistant chief barker of the Variety Club of Mexico, for presentation of a special invitation to the inauguration next January 16 of the Mexican Tent of the Variety Clubs of America. Left to right above: Montes, Cohn, McConville, Gomez.

MILWAUKEE

LA CROSSE DRIVE AIDS HEART DISEASE HOSPITAL FUND

A $40,000 shortage appeared after the first week of collections in the La Crosse drive to raise $260,000 for the construction of a hospital for the treatment of heart disease, so Variety Club chief barker Art Anderson proposed a program of theatre collections in that area, near the borders of Wisconsin, Minnesota, and

(*Continued on Page 36*)

IT'S NEWS

(From M. P. Herald—Nov. 9, 1946 Issue)



AFTER SEEING "The Yearling"—he signed. The scene in the office of Louis B. Mayer, MGM vice-president, as G. S. Eyssell, Radio City Music Hall, New York, managing director, bought the picture. Sidney Franklin, its producer, is at the right. Mr. Eyssell had been visiting Hollywood.

when the BIGGEST Theatre in the land books the BIGGEST picture of the year, which of course is M-G-M's Technicolor Prize

"THE YEARLING"

"This is The Year of The YEARLING"

REGIONAL NEWSREEL

(*Continued from Page* 34)

Iowa, which worked out very well. Girl Scouts were in charge of collections at the Rivoli, Riviera, and Wisconsin Theatres, while hospital nurses worked part-time at the 5th Avenue and Hollywood Theatres. With theatre patrons being approached after every feature showing, the elimination of the shortage has been accomplished.

Milwaukee moviegoers seem to be under the impression that if a film appears in a neighborhood house, it must have played the downtown first-runs. This is not the case, as many films reach the outlying houses first, perhaps because downtown theatres will not take some films in a first-run status.

The new Middleton Theatre at Middleton, Wis., near Madison, continues to pack them in, according to representatives of Eskin Theatres Co.; the 300-car parking lot, attracting farmers and other patrons from nearby towns, is given partial credit for the excellent business.

CHARLOTTE

Comedian Peter Donald, of "Can You Top This" radio fame, was the featured entertainer at the annual Variety Club banquet, held on Armistice Day in the Hotel Charlotte. General Bill McGraw, executive director of the Variety Clubs of America, was the main speaker, and Republic branch manager Cy Dillon was introduced as the Tent's new Chief Barker.

Dick Pitts and Emery Wister, movie editors for the *Observer* and *News* respectively, have returned from the Atlanta world premiere of "Song of the South."

Everett Enterprises have announced their office transference from the Johnston Building to the old Herald Press Building. The latter also will house the local PRC branch.

United Artist's traveling auditor Julius Levine is working on the local exchange.

Mr. & Mrs. H. F. Kincey have returned from a trip to New York, and H. D. Hearn, of Exhibitor's Service, is back from a business trip to Washington, D. C.

Seen along the Row: Wade McMillan, McMillan Circuit; J. L. King, Jr., Bethune, S. C.; Ben Strozier, Rock Hill, S. C.; George Parr, Lancaster, S. C.; Bill Conn, Webb Theatre, Gastonia, N. C.; Sonny Baker, Carpenter Circuit; I. M. Scott, Fairbluff, N. C.; Hall Houpe, Rogers Theatre, Shelby, N. C.; J. F. Smith, Clarkton, N. C.; J. K. Whitley, Kannapolis, N. C.; and W. D. Vanderburgh, Pageland, S. C.



HELLMAN TAKES OVER. Charles A. Smakwitz, left, retiring chief barker of the Variety Club of Albany, and C. J. Latta, national second assistant chief barker, right, congratulate Neil Hellman, newly-elected chief barker, of the Albany Tent. Elected to serve with Hellman were: Welden Waters, first assistant; Harry Lamount, second assistant; Joseph Saperstein, Treasurer, Eugene Lowe, Secretary.

NEW ORLEANS

BOB SAVINI BACK HOME FOR A VISIT; 20TH-FOX STAGES PARTY

Native son R. M. Savini, who is president of Astor Pictures, returned to his home town for a week's visit after a trip to the west coast, where he made distribution arrangements with San Francisco producers Pat Patterson and Frank R. Nicholson for his forthcoming "Kilroy" series.

Gene Autry was a participant in the Dixie Horse Show Jubilee, and while in Baton Rouge visited Governor James Davis last week, who also croons a tune or so. The annual event attracted the usual overflow crowds to the Capitol City, and theatremen were as happy about the show as the multitudes of out-of-state visitors.

PRC Booker Milton White has hired ex-WAC Loraine Giuffre as his assistant.

Recent visitors to the Row included: Tracy Barnett, Rex Theatre, DeKalb, Miss.; Mrs. Burns, of the Golden Terrace Theatre, Walkertown, La.; Claud Darcey, of Morgan City, La.; Milton Guidry, Erath, La.; Ed Thomassie, Harvey, La.; Daily George of Alexandria; Mr. and Mrs. Charles Levy, Thibodaux, La.; Lawrence and Lanny Lampo of Jeanerette, La., and Mr. Solomon from McComb, Miss.

Virginia Hogan, stenographer, has been added to the staff of Screen Guild-Film Classics.

Twentieth-Fox employes held a holiday party at Ye Old College Inn recently.

Present were: Louis Saucier, Rita Copenhaven, Noelie Indert, Elizabeth Bacon, Henry Harrell, Becky Jones, Louisi Haag, Bonnie Morgan, Jean McDonald, Donna Baldwin, Aline Kennedy, Madeline Brunies, Marcella Vath, Henrietta Ware, Alton Dureau, Joe Silvers, W. Desforges, Lionel Cazaubon, May Dempsey, Ethel Holton, Gertie Ferguson, Evelyn McMaltz, Helen Somonsen, Fay Eagan, Mary Ancona, Jerry Kennedy, Eddie Bois Clair, George Pabst, Mark Sheridan, Billy Briant and Don Grierson.

NEW YORK

LAFFMOVIE SWITCHES TO FIRST RUN FOR 'BRINGING UP FATHER;' LOEW'S PARTY SET FOR NOV. 26

The Laffmovie on 42nd Street, which hitherto operated as a subsequent run house with feature comedies and shorts, switched Wednesday to a temporary first run policy for the world premiere of "Bringing Up Father." The opening was in Hollywood style with celebrities attending and tied in with the 34th anniversary of the widely-known King feature comic strip whose daily satire of acrimonious marital life, intermingled with social aspirations, corn beef and cabbage and rolling pins, has a world-wide circulation.

Cinema Lodge, B'Nai B'rith will feature a Hillel Night at the Hotel Astor on Nov. 26. Among the presentations will be a short color film and an address by Dr. A. L. Sacher, national director of Hillel Foundations.

More than 400 Loew theatre managers and their wives will attend the first post-war Thanksgiving party, as guests of President Nicholas M. Schenck, at the Hotel Plaza on Nov. 26, beginning at 11 p.m. On the same date, 20th-Fox will hold a dinner-dance at the Henry Hudson Hotel, featuring turkey in the main course, and including door prizes and the general gamut of festivity trimmings.

Frank L. Fowler, former general manager for the Lyon and Wilder circuits in Virginia, has joined the St. Cloud Amusement Corp., of Washington, N. J., in the same capacity.

"Gallant Bess" will have its New York opening at Loew's State on Thanksgiving Day, and not at tha Criterion Theatre as was previously announced.

The results of the 20th-Fox exchange Family Club election are as follows: office manager Joseph Burke was re-elected President; Bill Tavernise, Vice-President; Hamilton Weissman, Treasurer, and Bess Goldstein, Secretary.

Arline Deutch was hostess at her engagement party last Sunday to her fellow United Artists employes and other friends. Arline had just returned to work following illness, as have

(*Continued on Page* 38)



PROMINENT EXHIBITORS AT ATO OF MICHIGAN MEETING. Prominent midwest exhibitors attended the Allied Theatre Owners of Michigan convention in Detroit last week. Among those in the photo above are (seated, l-r) Ray Branch, president; William Schulte; William A. Cassidy; Fred Pennell; Glenn Wallace; Joseph Ulvick and Thomas Ealand. Standing are Jack Stewart, general manager; Harry Hobolth; Henry Carley; Leon J. Bamberger, RKO Radio sales promotion manager; C. R. Beechler, vice-president; P. C. Schram and Glenn A. Cross.





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• Only a *model* wreck . . . but intensely *real* on the screen . . . thanks to the director of special effects.

Because of his ingenuity and inventive art, pictures are made that without him would be impossible. And when audiences exclaim, laugh, or sit in silence before stark drama, it's often an unknowing tribute to his imagination and technical skill . . . to his power to create reality.

But if he is to exercise this creative power to the full, he naturally requires superior film, perfectly adapted to the particular problem at hand. That's the reason why so many directors of special effects prefer to use Eastman Background-X, Eastman Fine Grain Duplicating Negative, Eastman Fine Grain Duplicating Positive, and other members of the large and well-known family of Eastman motion picture films.

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ROCHESTER 4, N. Y.

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FORT LEE • CHICAGO • HOLLYWOOD

REGIONAL NEWSREEL

(*Continued from Page* 36)

statistical clerk Ruth Freeman and bookkeeper Muriel Stern. Secretary Muriel Capell also was back at UA following her honeymoon.

Marion Gallagher is the new switchboard operator in the Columbia exchange.

Sally Abrisror left RKO a week ago, and billing clerk Selma Weiner left 20th-Fox and was replaced by Martha Kafka.

Etta V. Segall, for three years financial secretary to the Monogram Bookers Club, has announced that she will not run again. That exchange is currently in third place in the March of Progress drive.

Engagements have been announced by both Republic typist Geraldine Ward and assistant Warner booker Manny Halper. Halper has already set a February date for his wedding.

Loew's Jersey City Theatre manager James Kolbeck is recovering from burns acquired in a brush fire, and 20th-Fox secretary Antoinette Paglianti is confined to bed with an attack of jaundice.

Nat Goldberg, assistant branch manager at Big U, became a grandfather recently when his daughter gave birth to a baby girl.

HARRISBURG

MIKE SHULMAN CELEBRATES 25 YEARS IN SHOW BUSINESS

RKO's Mike Shulman was honored recently at a party at the Allisonia, marking his 25th anniversary in show business. Exhibitors, salesmen, and a host of others were on hand for the celebration, including Jack O'Rear, Colonial; Gerry Wollaston, State; Sam Gilman, Regent; Lou Schiffman, National Amusement; Bill Bethel, Collonnade, Millersburg; Bill Whyte, Star; Mark Rubinsky, Capitol; Bob Handley, Walter Yost, and Lynn Creason, Yost Circuit; Charles Roth, Royal, Hummelstown; Harry Chertcoff, Lancaster; Mitchell Garfinkle, Lancaster; Charles McDonald, York; Frank Jelenko, MGM; Thomas Noble, Vitagraph; William Solomon, 20th-Fox; Russell Eichengreen, Paramount; Wilson Turner, Universal; Harry Tyson, United Artists; Herman Hirchshern, Monogram; Eli Ginsberg, PRC; Stanley Kryzinski, Columbia; Jim Belehas, Allisonia; and Harry Steifel, Ephrata.

Colonial Theatre cashier Genevieve Funk spotted an open wallet in the lost and found department recently. She noticed photograph inscribed "My Father," and immediately recognized the man as her family physician. A call to his home confirmed his ten-year-old son's loss of the wallet, and a short time later the youngster came rushing into the theatre to reclaim his lost property.

Bob Sidman, manager of the Senate Theatre, is listed as a director and incorporator of the AMVET Association of Harrisburg, according to the petition filed in the Dauphin County Courthouse for a non-profit charter.

Hershey Arena hockey fans were reasonably confused last week when New Haven captain Ott Heller went into a restaurant for dinner following the game, only to be besieged by autograph hounds. It seems Heller is a dead ringer for comedian Danny Kaye, and he was heard to admit that "it happens all the time."

Marian Gardner and Rose Marsice are the new Colonial Theatre ushers.

Joe Egan, from the Fabian New York home office, was a recent visitor to the three local houses, the State, Colonial, and Rio Theatres.

BRIDGEPORT

Among the Bridgeport fans of Cathy Downs, star of "My Darling Clementine," is Mrs. Emma Bracken, of this city. Mrs. Bracken and the actress, whose home is at Port Jefferson, L. I., directly across Long Island Sound from Bridgeport, became fast friends when Miss Downs was on location in Arizona making the picture. Mrs. Bracken was on hand, with her Cathy Downs scrap book, for the opening performance of the film at Loew's Poli, and showed it to many persons in the lobby before and after the show. Astute Matt L. Saunders, manager of the house, made good use of the friendship of the star's fan in his publicity and the *Bridgeport Sunday Post* commended the picture as "grand entertainment."

Charles Conboy, 11-year-old son of Jerome (Jerry) Conboy, projectionist at the Majestic, is home from an appendicitis operation at Bridgeport Hospital.

Sympathy of local showmen has been extended to Harry S. Shaw, Loew New England division manager, on the death of his sister-in-law in New York City.

Philip W. (Roxy) Oliver, prominent Bridgeport theatre manager, and his wife are receiving congratulations on the occasion of their 29th wedding anniversary.

Walter G. Nitschie, projectionist at the American, is recuperating from a major operation.

Robert (Bob) Carney, manager of the Lyric, was master of ceremonies at a swing band contest on the stage of Loew's Poli, Monday night (18). Most of the members of the competing bands were students at Harding High School.

Alice Carey is new cashier at the Liberty. She is a senior at Bassick High School and on her night off from the theatre is learning to operate a comptometer at Central High.



$10,000 FOR BOYS CLUB. A. E. Lichtman, chairman of the welfare committee of the Washington Variety Club, presents a check for $10.000 to Frank Jelleff, founder of the Boy's Club of Washington. Left to right above: Edward J. Fontaine, chief barker; Jelleff; James Irby, member of the Boys' Club; Leo May, chairman of the board of the Boys' Club, and Lichtman.

INDIANAPOLIS

VARIETY CLUB ELECTS OFFICERS; BULLETIN CENSURES ADVERTISING

The Variety Club of Indianapolis held annual elections in its quarters in the Lyric Theatre Building on Armistice Day. Four members were re-elected to office: Sam Switow, chief barker; Russell Brentlinger, first assistant chief barker; Trueman Rembusch, second chief barker; Albert Blocher, "Dough Guy," and Thomas McCleaster, who has just returned from the service, as property master. Members elected to the board of directors were Kenneth Collins, Moe Esserman, I. A. Fendrick, Earl Herndon, Boyd Sparrow, Ralph Iola, Marc J. Wolf, Carl Niesse, Burdette Peterson and George Landis. Albert Blocher was named national canvassman for the tent with Sam Switow as alternative.

Mary Jane Lawson, PRC office staff, left Thursday night to attend the football game of the Navy-Penn teams at Annapolis, Md., where her brother is a midshipman, and after the game she attended the dance with the captain of the team.

Ted Mendelssohn, Universal branch manager, made a hurried trip to northern Indiana calling on exhibitors in the territory during the week.

Ralph Fisher, who operates the Maumee Theatre, Ft. Wayne, Ind. and his wife are planning a trip by air, to South America, where they will visit the larger cities and all places of interest. Returning to the states, they will stop over at Havana, Cuba, where they expect to spend the Christmas holidays.

Film Row visitors during the week included, R. T. Fisher, Maumee, Ft. Wayne; Don Hammer, Liberty, Muncie; Jack Springer, Alliance Circuit, Chicago; Robert Hudson, Jr., Hudson Circuit Richmond; J. Bertotti, Columbia, Clinton; B. Bennett, Bennett Circuit, Ft. Branch; Sam Weinberg, Crescent-Shelmar, Louisville, Ky., and Joe Schilling, Auditorium, Connersville.

The Tivoli Theatre had the following equipment installed by the National Theatre Supply Co.: I-Type A-30 Simplex 4-Star Sound System with Voice of the Theatre speaker system. Simplex LL-3 Pedestals and magazines, and E-7 mechanisms.

The Associated Theatre Owners of Indiana in its last bulletin, "Theatre Facts" censures a

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local neighborhood theatre for misrepresentation in its newspaper advertising. The theatre placed copy in the Indianapolis *Star* which carried the word, "Outlaw" in large type, while an inscription beneath in small type identified it as "The story of a horse."

OMAHA

CITY COUNCIL PLUGS FILM; 6,000 JAM LISCO, NEB., FOR ARMISTICE DAY CELEBRATION

For the "benefit of all amusement lovers of these United States, and for the citizens of Omaha who have taken him to their hearts and hold him in their esteem," Fred Astaire was enjoined, by the City Council, to reconsider his announced retirement from the screen. The resolution was proposed by Mayor Charles Leeman and passed unanimously by the Council at a recent meeting. That Astaire is a native of Omaha was undoubtedly given due consideration, but the impending release of his starring vehicle, "Blue Skies," may also have been given more than second thought. In any event, visiting Paramount publicity men Milt Mohar of New York, Jim Castle of Kansas City, and Bob Quinn of Denver were around when it happened.

Lisco, Neb., with a population of 231, was deluged with 6,000 Sand Hill residents on Armistice Day, where Robert Taylor and Wallace Beery appeared as the main attraction in the special celebration. Later the stars retired to famous Duck Lore Lodge for a week of hunting, but the expected heavy duck flight failed to arrive during their visit.



CONGRATULATIONS. June Lockhart, star of Eagle-Lion's forthcoming "It's a Jake, Son," congratulates newly-elected Chairman Walter T. Brown at an open meeting and installation of officers of the Motion Picture Chapter of the American Veterans Committee.

Twentieth-Fox national adertising manager Charles Schlaifer returned here for a few days' visit with his parents and friends. His visit culminated in a party at the Blackstone.

Robert Livingston, former owner of the Capitol Theatre in Lincoln, has almost recovered from his long illness. Columbia salesman Pat Jolly is back at work following an attack of pneumonia, and Joyce Butler of the same exchange also is back after three weeks' sickness.

Doris Bruce is the new stenographer at the 20th-Fox exchange, and Dee Parks has joined MGM as switchboard operator.

CLEVELAND

MOVIE COUNCIL OBJECTS TO PSYCHOLOGICAL FILM DRAMAS, CLAIMS FANS FEEL SAME WAY

A resolution expressing disapproval of the excessive number of pictures based on mystery and murder, and the large number of stories presenting abnormal people with peculiar psychiatric aspects to their characters, was passed by the Motion Picture Council of Greater Cleveland. The Executive Council expressed itself as believing that the field of drama as a whole should certainly include all of these, but that the superabundance of such features reveals a poverty of interesting and varied story material, "overemphasizes the sordid, abnormal and criminal," disregards the large number of children in the theatre on the one hand, and offers to discriminating adults on the other, only a montonous repetition of one type of drama. The Council, whose membership represents the heads of local civic, educational, PTA and women's clubs, claims that this resolution reflects the opinion of a majority of movie fans.

Max Federhar, president of the Akron Theatre Managers' Association, and the Akron projectionists came to a wage agreement last week

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whereby they will receive an increase. Contract covers two years, Dec. 1, 1946 to Dec. 1, 1948.

Tony Stern, Warner theatre department head booker, is creating a mild sensation on Film Row with his new pint-sized Crosley automobile.

Charles Rich, Warner district manager, attended a company district managers' meeting in New York last week.

Frank Musto has been given temporary promotion at the United Artists exchange from booker to office manager during the illness of Lester Dowdell. Sol Gordon, recently with Schine's in Gloversville, has been appointed booker.



SALES CABINET CONFERS ON DEPINET DRIVE. Robert Mochrie, RKO vice-president and general sales manager, recently called his sales cabinet together for a discussion of the 1947 Ned Depinet drive. In the group above are (l-r) Frank Drumm, William Moshea, Walter Branson, Nat Levy, Mochrie, Len Gruenberg, 1947 drive captain, Irving Cane, Harry Gittleson, S. Barret McCormick and Lou Gaudreau.

OKLAHOMA CITY

THEATRE OWNERS-VARIETY CLUB MEETING SHAPING UP AS ACCEPTANCES POUR IN

The Theatre Owners of Oklahoma, Inc., and the Variety Club award presentation meetings, scheduled for Dec. 9-10 at the Skirvin Hotel, promise to assume the proportions of a national convention, with acceptances already received from the following men: R. J. O'Donnell, Ted Gamble, Fred Wehrenberg, William McCraw, Charles E. Lewis, David Palfreyman, Herman Levy, H. M. Richey, Claude Lee, Leon Bamberger, and E. B. Coleman. The opening session will be addressed by Governor Robert M. Kerr, and the same evening Variety officers will be elected. The following day will see the election of Theatre Owners' directors, and the affair will be climaxed with the presentation of the National Citation Award to the Variety Clubs of America.

Bob Moran will replace Don Tullius as RKO head booker on or about December 1, with Tullius moving over to Warner Bros. as a salesman.

November 23 has been set as the date when Warner cashier Dorothy Glover will become Mrs. Elbert Moran.

Slight damage was the result of a booth fire at the New Theatre, Maysville, which occurred during a recent Saturday night show.

Charles Dees, Warner man for the western district of the state, has resigned, and will return to his home in Dallas.

L. Cross has sold the Broncho Theatre at Bennington to James E. Davis; Charles A. Novey is the new owner-operator of the Penn Theatre; and the Suzan Theatre, Stillwell, is being remodeled by Clyde Phillips.

MGM salesman Jim Byrd, is on a two-week vacation in San Antonio, Texas.



DES MOINES

E. J. Gooder has sold his Iris Theatre at Riceville, Ia., to Clifford Freeman of Cedar Rapids, Ia., who will take possession on Dec. 1. Gooder, who has operated the theatre for the last nine years, is moving to Stockton, Cal.

The community of Maynard will have movies again with the owner of the Arlington, Ia., theatre to show the films at the Odd-Fellows' Hall each Wednesday night.

The Midwestern Entertainment Company of Waterloo, Ia., filed articles of incorporation at the Secretary of State's office, listing $10,000 authorized capital stock and its intention of operating and owning theatres, night clubs and other amusement establishments. L. M. Hartman was listed as president, Ralph J. McElroy, vice-president, and W. Lyle Harvey as secretary-treasurer.

J. J. Jacobson, owner of the State Theatre at Davenport, presented an unusual announcement card on the birth of his daughter Susan Janet recently. Jacobson took a picture of his theatre, superimposing printed matter on the film which showed the marquee reading—"Year's most exciting event. First Exclusive Jacobson showing. Produced and directed by Frances and Joe Jacobson."

Morton P. Eichenberg, Jr., formerly of Omaha, has been appointed a salesman for Warner Brothers at Des Moines.

Ellowene Jensen, former cashier at Monogram, is now a stenographer at Columbia.

Colleen Lamar and Roselda Ebert of MGM donated a pint of blood each to the Veterans Hospital.

Xaviar Cugat, band leader, and A. H. Blank, head of Tri-States Theatre Corp., had a picnic when the musician stopped at Des Moines for a show. Cugat and Blank went to the Children's Blank Hospital where the band leader drew caricatures for the kiddies.

G. Ralph Branton, general manager of Tri-

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States, has returned to Des Moines from a New York business trip still talking about the two Notre Dame games he witnessed.

BOSTON

ROCKINGHAM RACE NAMED FOR VARIETY CLUB, AIDS HEART FUND

A testimonial dinner was given in honor of William McCraw, national executive director of Variety Clubs of America, on Nov. 22, by Tent 23, at the Hotel Bradford with a screening following the dinner.

The feature race at Rockingham Park, Nov. 13, was named in honor of the Variety Club, the winning owner receiving a cup. This was arranged by Chief Barker John Dervin and the board of directors to help increase the Heart of Variety.

Dorothy Boyle is a new addition to the Paramount office force.

Abe Bernstein, publicist for Columbia, spent a few days in Hartford last week on exploitation work.

Douglas McLeod will cover the Maine territory for PRC from now on.

Harry Zeitz, who has theatres in New Bedford, Fall River, Portland, Me., Newport, R. I., and elsewhere, was a visitor to the Hub last week.

The Tub Thumpers honored Irving Berlin with a dinner at the Blue Room of the Hotel Copley Plaza on Nov. 21.

Spyros P. Skouras, President of 20th-Fox, visited the Hub last week accompanied by George Generalis, of the trade relations department.

After returning from a trip to Ireland, Bill Erbb, Selznick representative for the British Empire, is now getting ready for a tour through Spain and Portugal.

Twentieth-Fox eastern sales manager, A. W. Smith, Jr., was in Boston last week in conference with district manager E. X. Callahan and branch manager James Connolly.

United Artists has named Irving Mendelson as salesman for the western Massachusetts territory.

The building of the local Monogram office has been purchased by Herman Rifkin, vice-president of Monogram and New England franchise holder for the distribution of Monogram features. The upper floor is used as a main office for the Rifkin Circuit of Theatres. The building will be redecorated and painted shortly.



HUDDLE ON CHARITY SHOW. Paramount comedian Bob Hope (left), visiting Baltimore for the weekly broadcast on his tour of eastern cities, confers with Fred C. Schanberger, Jr., of Keith's Theatre on tentative plans for a gala charity performance and show headed by himself to be given for Tent No. 19, Baltimore Variety Club, around the first of next year.

ALBANY

Edward Walton, assistant salesmanager of Republic Pictures, and Leon Herman, Buffalo branch manager visited Albany office on way to Gloversville for conference with George Lynch and Lou Goldstein of the Schine Circuit. From there Walton goes on to Boston.

John Scully, Universal district manager, and David Miller, district manager, stopped in to say hello on way to Gloversville.

Robert Lamont of Lamont Theatres is taking a two-weeks' vacation and enjoying his new daughter, Linda, born Nov. 10th.

Mrs. Bessie Horowitz of the Rivoli, Troy, spent week-end with her daughter in New York City.

Sylvia Steinberg, Columbia booker's stenographer, is vacationing in New York for a week.

Congratulations being showered on Herman L. Ripps, MGM district manager, upon the birth of his daughter, Hillary, weighing 8 lbs. 11 ounces. Herman is also the daddy of two boys.

Floyd Fitzsimmons, MGM field man, has just returned from his tour of the New England states.

John Moore, Paramount branch manager, visited Kallet office in Oneida.

Visitors along Film Row included John Cooney of Pittsfield, Mass., Morris Shulman of Clark Mills; Jerry LaRocque of Warrensburg; Walter Wertheim and Mrs. Mary Flanagan of Chestertown; John Rossi of Schroon Lake; and Sam David of Phoenicia.

Everyone is rejoicing with Margaret Buckley, RKO booker, on the report that her dad, Robert, shows improvement at the Albany Hospital after being seriously injured by a hit and run driver last week.

Arthur Newman, Republic branch manager, is back in the office, "weak on the pins" but still smiling.

W. J. Nesbit, Republic Home Office representative, is spending several weeks in the Albany branch.

Fox branch manager Welden Waters, attended the world premiere of "Razor's Edge" in New York.

CHICAGO

JACK KIRSCH TO BE HONORED AT STAG DINNER; ROONEY & BROWN SPEAK AT BROTHERHOOD MEET

Jack Kirsch, president of the Allied Buying and Booking Organization, will be honored at the Fourth Anniversary Stag Dinner of the group, to be held in the Casino Room of the Congress Hotel on Dec. 6. Several hundred industry members from Chicago and Northern Illinois will be on hand to pay their respects.

The American Brotherhood Dinner, held last Thursday night at the Morrison Hotel, had as its featured speakers Mickey Rooney and Joe

(*Continued on Page* 44)



BOX OFFICE SLANT

Appassionata

(Swedish Dialogue, English Titles)

Saga Films Drama with Music 93 mins.

AUDIENCE SLANT: (Adult) Except for snatches of fine piano concert music and introduction to America of Viveca Lindfors, a talented new star, this picture has little entertainment to offer.

BOX-OFFICE SLANT: Suitable only for the "art" theatres.

Cast: Viveca Lindfors, George Rydeberg, Alf Kjellin, Georg Funquist. Credits: Written and directed by Olof Molander. Piano compositions played during the film, by W. Witowsky. Beethoven's Symphony No. 7 played by the Stockholm Philharmonic Orchestra.

Plot: A concert pianist meets and marries a young girl and dominates her life. In an insane jealous fit he shoots a friend of the girl's and goes to prison for three years. His best pupil falls in love with the girl. Realizing he can never make her happy, the husband commits suicide.

Comment: Judged by American, British or French standards of production values, "Appassionata" suffers considerably by comparison. And the direction and editing lack smoothness. There are long stretches of dialogue without benefit of interpretative English titles, a factor that will prove irritating to persons with no understanding of the Swedish language and, temporarily at least, breaking the continuity in the minds of average audiences. The recording is only fair, with some sequences "booming" from the speakers, losing the illusion that the dialogue comes from the lips of the persons speaking. Viveca Lindfors, for whom Warner Bros. are now beating the publicity drums in advance of her coming American debut in "Night Unto Night," gives every indication by the excellence of her acting and her electric personality that she will do well in this country. Georg Rydeberg, too, as the dominating pianist, is very good. The picture is best suited for the so-called "art" theatres, where sufficient exploitation of Miss Lindfor's appearance in the film should be enough to make booking it worth while.

The Mighty McGurk

MGM Comedy 85 mins.

AUDIENCE SLANT: (Family) Wallace Beery fans and most average audiences will enjoy the star's homely comedy.

BOX-OFFICE SLANT: Should do well where ever Beery is popular. May not be strong enough to play alone in some situations, but good as a leader on double bills.

Cast: Wallace Beery, Dean Stockwell, Edward Arnold, Aline MacMahon, Cameron Mitchell, Dorothy Patrick, Aubrey Mather, Morris Ankrum, Clinton Sundberg, Charles Judels, Torben Meyer. Credits: Directed by John Waters. Produced by Nat Perrin. Original screenplay by William R. Lipman. Grant Garrett and Harry Clork. Photography, Charles Schoenbaum.

Plot: Ex-heavyweight champion Wallace Beery, a bouncer in the saloon owned by Edward Arnold on the old Bowery, blooms in the adulation of the saloon habitues and is held to his job by Arnold, who threatens him with the exposure of facts he allegedly has about Beery's winning the title by paying his opponent to "take a dive" or to let Beery win dishonestly. At the docks Beery comes upon a youngster, Dean Stockwell, just arrived from England to meet his uncle. Strong affection springs up between the two and Beery adopts the youngster after many trials and tribulations as reform elements attempt to take the child from him.

Comment: While "The Mighty McGurk" follows a stereotyped story, reminiscent of other pictures in which Beery has appeared, it provides plenty of hearty laughs, mostly engendered by the star, but aided no little by the clever characterization of the immigrant boy by young Dean Stockwell. The picture has been given excellent production and direction, and succeeds well in its mission of providing 85 minutes of laughable entertainment, interspersed with a few touching scenes between Beery and Stockwell. Edward Arnold and Aline McMahon are welcome character additions to the cast and the love interest is nicely handled by Cameron Mitchell and lovely Dorothy Patrick. "The Mighty McGurk" should do well wherever Beery is popular, and while it may not be able to stand alone in some situations, it is still good enough to top double bills.

It's Great to Be Young

Columbia Musical Comedy 68 mins.

AUDIENCE SLANT: (Family) Entertaining musical comedy that will provide an hour of laughs and enjoyment.

BOX-OFFICE SLANT: Will do nicely on double bills. No strong box-office names, but word-of-mouth will help.

Cast: Leslie Brooks, Jimmy Lloyd, Jeff Donnell, Robert Stanton, Jack Williams, Frank Orth, Ann Codee, Jack Fina, Pat Yankee, Frank Supply, Grady Sutton, Vernon Dent, Milton DeLugg and his Swing Wing. Credits: Producer, Ted Richmond. Director, Del Lord. Screenplay, Jack Henley, from story by Karen DeWolf. Photography, Henry Freulich.

Plot: When three ex-servicemen return from Europe and try to break into show business, they end up with an engagement at a remote mountain resort. En route, they pick up an attractive girl, also heading for the lodge. They put on a gala show that proves to be a great hit. The girl turns out to be the daughter of an old trouper who had objected to her stage ambitions, causing her to run away. But all ends well.

Comment: Admittedly, this moderate-budget production is low on story content and not too sharp on production mountings; but all in all it's an entertaining feature that will please the average audience. "Swing" fans—and young people, especially—will go for the fast music and Milton DeLugg's jazz arrangements. Outstanding number is Bumble Boogie, played and written by Jack Fina (the arrangement has since become highly popular in the country's jazz circles). Leslie Brooks is an extremely attractive girl, but her talents are dubious. However, she's accompanied by a very able cast, including personable Jimmy Lloyd, comedienne Jeff Donnell and veteran character actor Frank Orth. Crooner Bob Stanton does well by several songs.

The Razor's Edge

20th-Fox Drama 146 mins.

AUDIENCE SLANT: Those millions who have read the novel here transcribed in terms of superb cinematic expression will find the vital characters created by Somerset Maugham aglow with even more warmth and life than in the book's pages. The millions who have not read the novel but who will see the picture are equally certain to be tremendously impressed. This is an important picture that people will rank as a "must" and will remember as a most impressive experience in the theatre.

BOX-OFFICE SLANT: The potency of "The Razor's Edge" as an attraction was demonstrated even before its first public showing by the spontaneous reaction to advance exploitation and advertising for the premiere at the Roxy Theatre, New York. Pre-release engagements are certain to establish this important screen work as one of the big popular successes.

Cast: Tyrone Power, Gene Tierney, John Payne, Anne Baxter, Clifton Webb, Herbert Marshall, Lucile Watson, Frank Latimore, Elsa Lanchester, Fritz Kortner, John Wengraf, Cecil Humphreys, Harry Pilcer, Cobina Wright, Albert Letondal, and others. Credits: Produced by Darryl F. Zanuck. Directed by Edmund Goulding. Screenplay by Lamar Trotti. From the novel by W. Somerset Maugham. Music, Alfred Newman. Director of Photography, Arthur Miller. Art direction: Richard Day, Nathan Juran.

Plot: Larry Darrell (Tyrone Power) is deeply in love with Isabel Bradley (Gene Tierney) but even her refusal to marry him and share the life he wants to live on his small income is insufficient to dissuade him from a burning desire to find a peace of mind that deserted him when, as an aviator in World War I, his friend had given his life to save Larry from an attacking enemy plane. His search leads him to Paris where he studies with great concentration, to work as a coal miner in Northern France, to the Orient, there he becomes the pupil of a holy man whose teachings bring him to that which he sought: "God's beauty." Returning to Paris he finds Isabel, now married to the formerly very wealthy Gray Maturin (John Payne), living at her uncle's apartment with her husband and two children. They have been wiped out by the market crash of 1929. There is a happy reunion and Isabel's smoldering love for Larry again flares—so much so that she deliberately puts temptation in the way of Sophie (Anne Baxter) whom both she and Larry knew as a girl in Chicago, after Larry has induced Sophie to marry him. Sophie, reduced again to a piteous condition as an alcoholic seeking to forget the tragic death of the husband, ultimately is found dead, and Larry knows that Isabel had deliberately put temptation in her way. He is not bitter but forgiving, however. Isabel knows she has lost Larry forever when he tells her of his plans to return to America.

Comment: An exceptional screen work which brings to life an exceptional novel—one in which there has been combined a raw earthiness with undertones and overtones of soaring spirituality—"The Razor's Edge" is a credit to the American film industry as well as something which long will shine as

BOX-OFFICE SLANTS

one of the greatest achievements of the company sponsoring it—Twentieth Century-Fox. Surely, this is a most finished work and a picture that gives evidences, by the rich simplicity with which it tells its story, of the great care and sincerity that has gone into its production. Admitted that one feels it should be shortened, there is no question of the picture's ability to hold its audience from opening title to final fadeout. Seldom has a more carefully-chosen cast given a more painstaking portrayal of every character in every scene of a motion picture. Tyrone Power is a tower of strength to the entire story—he IS the story and the dynamic force that gives vitality to this moving human drama. The range of emotional excitement inherent in this picture is extraordinarily wide. There is nostalgic charm in the scenes recreating the era of the "lost generation" following World War I; romance of a robust and charmingly tender quality; violent human reactions to the violence of accident and death; tremendously moving spirituality in the words and the deeds of the hero in his search for happiness; shafts of glinting frivolity in the hedonistic manners of the character so well played by Clifton Webb; shocking moments of sordid degradation in the terrible fate of Sophie (an "actress" part superbly handled by a consummate actress—Anne Baxter); kaleidoscopic patterns of the "eternal enigma—woman" in the flashing, yet warm, alluring, yet brittle Isabel as very adroitly—and most personably portrayed by Gene Tierney. Producer Darryl Zanuck has said he regards this production as one of the most important he has ever undertaken, and the polish and great skill with which it has been contrived into a finished work is eloquent testimony of the painstaking effort that has gone into the picture—from its expert screen treatment by Lamar Trotti on through the casting, direction photography, musical scoring and editing. This is a picture wrought with consummate artistry and grasp of the technique of production. The result is that no spectator will be conscious of any "mechanics," or tricks of acting or photography—the only feeling is that all this on the screen is naturalness itself; that these characters couldn't do other than as they do in living out the hours and days and years encompassed by the events covered by this story. That is something to the enduring credit of all of the showmen, the artists and technicians associated with the production of "The Razor's Edge."

The Magnificent Rogue

Republic Comedy-Drama 72 mins.

AUDIENCE SLANT: (Adult) A "sleeper" that will keep the audience laughing throughout its running time. A well produced, smartly directed picture.

BOX-OFFICE SLANT: Will do more than get by on double bills, very neatly filling its niche as a companion feature.

Cast: Lynne Roberts, Warren Douglas, Gerald Mohr, Stephanie Bachelor, Adele Mara, Grady Sutton, Donia Bussey, Ruth Lee, Charles Coleman, Dorothy Christy. Credits: Producer, William J. O'Sullivan. Director, Albert S. Rogell. Screenplay, Dane Lussier. Adaptation, Sherman L. Lowe. Original story, Gerald Drayson Adams and Richard Sokolove. Photography, John Alton.

Plot: A veteran returns from the war to find his wife very capably running his advertising agency and about to become involved with a wealthy playboy. With the aid of a scheming woman-photographer who is in love with the husband, they create a marital mixup which terminates in a breach-of-promise suit from a burlesque queen for the playboy and reconciliation for the couple.

Comment: Here is a surprisingly well done light comedy-drama which will please any audience that likes to laugh—and most of them do. Most of the credit should go to Director Albert Rogell for extracting the very most from the situations handed him. Scenarist Dane Lussier turns in a smooth script, and Gerald Adams and Richard Sokolove deserve credit for their clever original story. The cast seems to have had as much enjoyment in making the film as audiences will in watching it. Pretty Lynne Roberts and promising young Warren Douglas do well in the leads. Stephanie Bachelor as the scheming woman-photographer, Adele Mara as the unlettered burlesque queen and Gerald Mohr as the playboy all handle their assignments deftly. The picture has a fast pace that never lets down and can be classified as one of the real "sleepers" among light comedy-dramas of this season.

The Best Years of Our Lives

RKO Radio Drama 172 mins.

AUDIENCE SLANT: (Adult) A rich, emotional experience. Unquestionably one of the finest motion pictures ever made, it is certain to meet with enthusiastic approval from all types of audiences, with the possible exception of the immature.

BOX-OFFICE SLANT: An impressive cast and the extensive national advertising and exploitation campaign already in full swing, plus the certain word-of-mouth approval for the film should make this one of this or any year's top grossers. Long running time may cut into some income, for full houses are almost certain.

Cast: Myrna Loy, Fredric March, Dana Andrews, Teresa Wright, Virginia Mayo, Cathy O'Donnell, Hoagy Marmichael, Harold Russell, Gladys George, Roman Bohnen, Ray Collins, Steve Cochran, Minna Gombell, Walter Baldwin, Dorothy Adams, Don Beddoe, Victor Cutler, Erskine Sanford, Marlene Aames, Michael Hall, Charles Halton, Howland Chamberlin. **Credits:** Produced by Samuel Godwyn. Directed by William Wyler. Screenplay by Robert E. Sherwood. From the novel, "Glory For Me," by MacKinlay Kantor. Photographed by Gregg Toland. Art direction, George Jenkins and Perry Ferguson.

Plot: Three veterans come home together. One of them canot find his wife, so he spends the first night of his return to civilian life at his buddy's apartment, where he meets their young daughter. When he does locate his wife, she soon becomes restless and seeks the company of other men. He leaves her, realizing his love for the daughter of his friend. Discouraged, he almost leaves town forever, but comes back to find the young girl waiting for him. The third veteran finds his family unprepared for the sight of the hooks he now uses for hands, but he eventually finds the courage to ask his old sweetheart to marry him.

Comment: It is unfortunately too seldom that the motion picture business presents truly fine entertainment such as that in "The Best Years of Our Lives." The combination of an understanding story, perfect casting, superb acting, deft, smooth direction and perfection in production has brought forth a rich, emotional experience. This is not a picture from which any actor, any situation or any other facet may be selected for particular praise; rather it is that rare blending of important elements that brings to audiences near perfection on the screen and leaves them with the realization that here, indeed, is one of the finest motion pictures ever produced. Harold Russell, who plays the young sailor who has lost both hands in the war, is non-professional and Mr. Wyler's pursuasive direction has brought forth, even from this young man, a performance that will convince any viewer of his capability as an actor. His ability to use what he so euphemistically terms "hooks" which Uncle Sam equipped him with, rather than the hands he lost, is inspiring. His problems, his disturbance at the pity with which he is treated by sympathetic but non-understanding persons—even his own family—is an important motivation for part of the plot. Russell, incidentally, actually did lose his hands in the war. Fredric March, Myrna Loy, Dana Andrews, Teresa Wright, Virginia Mayo and newcomer Cathy O'Donnell, plus Hoagy Carmichael and others in supporting roles each deliver inspired performances. The picture as a whole is superb. Its 172 minutes of running time is quite long and may necessitate eliminating one showing from daily performances, but even this sacrifice, if it is one, is worth while to be able to show a picture as fine as "The Best Years of Our Lives." The national advertising and exploitation campaign will help much. Local exploitation should be of the best. No picture ever deserved more. Business should be the best in a long, long time.

Susie Steps Out

United Artists Comedy-Drama 65 mins.

AUDIENCE SLANT: (Family) Mildly entertaining comedy-drama lacking smoothness of performance but filled with tuneful songs and music.

BOX-OFFICE SLANT: Will not mean anything extra as a draw, but can be expected to satisfy as a musical comedy supporting number on double bills.

Cast: David Bruce, Cleatus Caldwell, Howard Freeman, Grady Sutton, Margaret Dumont, Percival Vivian.

(*Continued on Page* 48)



REGIONAL NEWSREEL

(*Continued from Page* 41)

E. Brown. Then Basil O'Connor told of his recent European trip, and was followed by Dr. Louis Mann, of the Chicago Sinai Temple.

Pictorial Films Company has opened a local office at 25 East Jackson Blvd. Manager Lawrence Goldberg made a quick trip to New York to confer with home office executives.

Roger Kennedy has negotiated renewal of operators' contracts for Local 291 of the International Alliance of Theatrical Stage Employes, with seventeen theatres in Grand Rapids, Michigan. The renewed contracts specify substantial wage increases. The IATSE also announces that the group insurance rate of $2.05 per thousand per month will continue for 1947. The union has renewed its contract with the Union Labor Life Insurance Company.

Business agent Tom Burke, of Local 25 of the Theatre Janitors' Union, states that, despite reports to the contrary, no contracts have been signed as yet.

Janet Scellen has been named director on the Canadian Film Board. Margaret Carter, also a director, has been confined to bed in Moline, Ill., with a broken leg.

Bertram Willoughby, of the Ideal Pictures Corp., is back on the job following a rest period which had been prescribed for his heart condition.

Universal exploiteer Ben Katz has returned from home office conferences in New York with Maurice Bergman regarding forthcoming product.

George and Harold Gollos, owners of the Gollos Theatre Circuit, are taking a vacation in Beverly Hills, California.

Kroehler plant manager Sergius E. Boudreau died at the age of 49. He was buried at Kankakee, Ill. Surviving are wife, son, and three daughters, all of Kankakee.

LONDON OBSERVATIONS

Lumber Shortage a Blow to Production; Stage Shows Hit At Croyden Cinema; GWTW Records Topped

By JOCK MacGREGOR

British film production is facing a serious stoppage if the Government cannot allocate more timber. Ninety per cent of current requirements have been met, Sir Henry French revealed at the BFPA monthly press conference, but he is not over optimistic regarding the future.



MacGregor

The situation will be further aggravated in the New Year by the opening of MGM's Elstree Studios and WB's at Teddington.

The shortage of plaster has been overcome by the chartering of a ship to bring 500 tons from France.

* * *

Adolph Zuzor inaugurated Paramount's 25 Year Club here with a staff evening at the Carlton Theatre when he presented gold watches to the 38 founder members. Prominent among them was Marjorie Booth who has handled periodicals' publicity since 1918. Other notable young old timers were David Gilpin, Jimmy Stratford, Bill Savage and "Eadie" the elevator girl.

Ray Milland surprised many with a really first class impromptu pep talk and Mr. Zukor assured all that when Ray finishes acting he will be found a job on the sales staff. George Weltner and James Perkins also spoke.

Best moment was when films of early conventions and socials with bowler hatted, stiff collared salesmen, were screened. Early shots of a slender Pat O'Connor, now with Ealing, and a tussle haired Reggie Woolf were also revealing.

After screening extracts from early successes and "Calcutta," an excellent thick-ear drama, the evening ended with dancing on the stage.

A nice feature was that Paramount went to the expense of hiring the same dance band for their staff party as they did for their full dress launching of Jimmy Perkins at the Savoy. It is not surprising that many more are almost eligible for the 25 Year Club.

* * *

Alfred Davis of the Davis, Croyden, one of the largest neighborhood houses, has recently been regularly replacing films with live shows. He has gone for culture and has had phenomenal success with ballet, symphony orchestras, Gilbert and Sullivan and operettas. Now he has the San Carlo Opera Company from Naples.

Avers this shrewd showman, all similarly placed houses will have to follow suit if they wish to make the most of their amenities and satisfy their audiences.

* * *

The KRS is forming a distributing set-up to handle members' product on Malta. Following a rental dispute no new Anglo-American features have been available for this market, which is controlled from London, for 18 months.

* * *

Paid a visit to Islington Studios, where Sydney Box's sister Betty, Britain's first woman producer, has just taken command. Vivacious, fair haired, she is working on "Dear Murderer," which Arthur Crabtree is directing with Eric Portman and Greta Gynt starring, and preparing a four a year program.

Publicist at this studio is now charming little Betty Callaghan, who has been handling Sydney Box's personal productions for some time



DENVER

ORPHAN'S XMAS PARTY SLATED FOR PARAMOUNT THEATRE

Fox Intermountain president Frank H. Ricketson, Jr., and city manager Harry Huffman have made their Paramount Theatre available for the annual Christmas party for orphans, to be given by the Rotary Club on Dec. 7. The Denver Tramway Company will provide transportation, and manager Ralph Batschelt and his staff will make with the candy, toys, and popcorn for the kids.

Two teen-age boys drew a $200 fine in police court as punishment for shooting firecrackers in the Paramount Theatre during an exciting sequence of "Suspense."

Tom Bailey is urging Rocky Mountain Screen Club members to boost the attendance at the weekly Monday noon luncheons at the club. Bailey reports that Friday night is the most popular night of the week.

C. U. "Bank Night" Yaeger's Lamar Theatre opening was carried off in spite of the elements, which that night decreed a blizzard, keeping many eager first-nighters at home.

Tracy Barham, president of Intermountain Theatres Corp., was in New York this week for conferences with Leonard Goldenson, president of Paramount Theatres Service Corp. Circuit executive C. Clare Woods also made the trip with him.

Sam Langwith, owner of Western Supply & Service, and Mrs. Langwith, who operates the Mines Theatre, Idaho Springs, Colo., have returned from a six-month's tour of the east. They visited friends, called on manufacturers, and attended the Toledo equipment show.

Edwin C. Leistikow, Paramount assistant booker, will move to Sioux Falls on Dec. 1, to become office manager for the RKO exchange there. Ledger clerk Don Foster will replace him.

MINNEAPOLIS

ORPHEUM GETS FACELIFTING; MANAGERS FIND VANDALISM ON UPBEAT; MGM SETS XMAS PARTY

The RKO-Orpheum Theatre, 25 years old this month, is undergoing a general refurbishing and facelifting, for the first time since its grand opening. The project will cost between $50,000 and $60,000 and will be completed by next spring. The main auditorium, main, second, third and fourth floors are being repainted now. Other changes in the auditorium will include the closing of stage boxes, new draperies and a new curtain. The mezzanine and first floors will be carpeted and new lounges will be installed. When interior work is finished, the outer lobby will be redesigned and remodeled, the front reconstructed and a new marquee installed.

Al Stern, Jr., who is doing a hitch in the Army, stopped here on furlough to see his father, RKO office manager. The younger Stern was on his way to the Pacific.

Vandalism in theatres in the Minneapolis film

REGIONAL NEWSREEL

territory is worse now than at any time during the war years, officials of theatre circuits here report. Destructive acts include breaking and stealing lamp globes, breaking furniture, stuffing lighted cigarets in seats and generally mutilating property.

The exchange personnel of the MGM branch here has set December 20 as the date of its annual Christmas party which will be held this year at the Club Rooms of the Northwest Variety Club in the Nicollet Hotel. Betty Dicks, Al Putz, Burton Gaines and Beulah Vadner are on the entertainment committee.

New faces on Film Row are Mary Jane Egan, switchboard operator at United Artists; Betty Federly, biller at UA; Luke F. Stager, office manager at 20th-Fox; Ruth Olson, booking typist at Paramount exchange; Marion Anderson, typist at National Screen Service, and Betty Ames, ledger clerk at National Screen Service.

LOS ANGELES

Oscar Chinique, Seattle branch manager for National Theatre Supply, paid Lloyd Ownbey, local manager, a visit last week. NTS is displaying a timely sign, "Kilroy Was Here—He bought Simplex. P.S. Bevelite too."

Ed Maguire put the new Century Westrex Sound System on display for the first time in his Breck Photoplay Supply Co.

Louie Wutke, of Projection Equipment & Maintenance Co., and John P. Filbert, heading the firm of the same name, returned from two weeks in Toledo, Ohio. They attended the annual Equipment Dealers Association conclave and brought back the latest developments. Filbert returned just in time for his daughter, Mary's birthday.

R. L. Kerr, of the Grande, Arroyo Grande, bought a No. 20 Ballentyne two-way speaker system from P. E. & M. Co. Another installation is a new marquee by Don Becchetti, who came in for one of his rare visits from Cottonwood, Ariz. Becchetti runs the Verde Valley theatres.

Forelady Mary Fraker, of Theatre Display Co., finished a special front for Ciro's night club on the Strip.

One of the few women theatre owners who actually books her house is Mrs. John McClain, who was on the Row for the Vernon-Vogue.

New to 20th-Century Fox contract department is Shirley Gish, who replaced English war bride Kathleen Alexander. Mrs. Alexander resigned to take care of her home and baby. Shirley formerly worked for Central Casting.

PITTSBURGH

POSTPONE EXHIBITOR MEET DUE TO HOTEL STRIKE; VARIETY TENT POSTPONES BANQUET

Convention co-chairmen William Blatt and William Finkel have announced that the annual convention of the Associated Motion Picture Theatre Owners of Western Pennsylvania, which was to be held in the William Penn Hotel here on Nov. 25-26, has been indefinitely postponed because of the local hotel strike, which is now in its eighth week and has not yet been settled. At present the strike situation seems just as hopeless as in the beginning.

Another affair which is being delayed because of the hotel strike is the first postwar annual banquet of Tent No. 1, of the Variety Club, which before the war was always held during the month of October. According to tentative plans, contingent upon eventual settlement of the strike, this banquet wlil be held on February 2.

The father of William Brooks, booking manager for Paramount, died at his home in Cleveland during the past week.

Herman R. Beiersdorf, branch manager for 20th Century-Fox for the past 26 months, has resigned effective the early part of December to accept a district for the new Eagle-Lion organization, in Dallas. Before coming to Pittsburgh Beiersdorf was district manager for Fox over Chicago, Minneapolis and Detroit, and prior to that branch manager for them in Dallas, having been with the company about 15 years. It is reported here that William Shartin, former branch manager for United Artists Corporation here and now with that company in Cleveland, will also join the new Eagle-Lion organization in a district managership capacity.

Lawrence Carettie, salesman for RKO-Radio Corporation, has resigned to take over the position of office manager for Producers Releasing Corporation.

The wedding of Peter Perretta, of the Crescent Theatre, Mahoningtown, Pa., to Miss Rose Dianna, in New Castle, Pa., last week was attended by a number of Film Rowites, including several branch managers and salesmen.

TORONTO

ADVERTISERS HEAR BRITISH SHORT SUBJECT EXPERT

The program of the convention dinner of the Association of Canadian Advertisers at the Royal York Hotel, Toronto, organized by the Motion Picture Producers Association of Canada, was featured by an address from Ian Cremieu-Javal of London, England, director of short subjects in the J. Arthur Rank organization. He told of production progress in the United Kingdom, saying that Rank is turning out a film each week to demonstrate Britain's accomplishments since V-J Day. One objective, he pointed out, was to get British films into the schools of the United States and the British Commonwealth and, eventually, into those of the Soviet Republic, to show what Britain is doing.

"We feel that in the production of documentary films we are doing something national. It is a supreme job," he declared.

The entertainment feature of the function was the presentation of a film produced by Audio Pictures Limited, Toronto, showing scenes at the convention still in progress and leading into a musical number by a Toronto choral society. The picture faded out and the chorus was picked up by the choir itself which was revealed with the disappearance of the screen and the parting of the stage drapes.

The president of the Motion Picture Producers Association of Canada is Frank O'Byrne, general manager of J. Arthur Rank's Queensway Studios Limited at New Toronto.

"Men of Tomorrow," the Warner Bros. short dealing with the program of the Boy Scouts, is causing a flurry in early Canadian engagements, following its official endorsement by General D. C. Spry, Chief Commissioner for Canada. At the Lincoln Theatre, St. Catharines, Ont., all Scouts and Cubs paraded to performances as guests of the St. Catharines District Association, the formal order of the district commissioner being included in a theatre advertisement. Manager Mel Jolley of the Marks Theatre, Oshawa, Ont., timed the picture with a local visit of Commissioner Spry and secured a neat tie-up in the news columns of the Oshawa daily newspaper in conjunction with the story on the Boy Scouts' chief. The Oshawa office of the association issued a bulletin on the film.

After enjoying favorable fall weather, the Skyway Drive-In Theatre at Windsor, Ont., has finally called it a season, the other open-air theatre at Stoney Creek, Ont., having closed a short time previously.

Firemen dashed into the Odeon Capitol at Hamilton, Ont., during the Saturday night performance with the theatre packed when smoke filtered through the auditorium. There was no excitement as the fire was traced to a chesterfield in the ushers' room and the show continued without break. The waiting crowd outside merely shouted at the fire-fighters to take their places at the rear of the queue.

Chairman O. J. Silverthorne of the Ontario Censor Board, Toronto, tempted the fates by announcing that no complaints had been received on "The Outlaw" after it had played many Odeon theatres throughout the Province and is now showing at units of 20th Century Theatres, an associate of Famous Players.

Manager Les Preston of the Capitol Theatre, St. Thomas, Ont., has been elected president of the Kiwanis Club in that city, thus indicating his place in the community life there.

After weeks of waiting, the protest committee of the Motion Picture Theatres Association of Ontario, Toronto, has received no reply from the Canadian Moving Picture Distributors Association regarding the dispute over the revised 1947 Canadian License Agreement covering the increased percentage terms for participating pictures. Because of the deadlock, circuit companies and others have declined to sign new-season rental contracts, a procedure which is customary in August. The film exchanges have asked for a percentage on all sources of theatre revenue, including refreshment sales and property sub-leases.

Odeon Theatres of Canada Limited, Toronto, has been granted a permit for the erection of its $300,000 theatre at Ottawa, Ont., but work will not start until next year because of conditions in the construction industry. Protests have been made to the Dominion Government that all materials should be diverted to essential housing.



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HOLLYWOOD

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STUDIO ROUNDUP

Production Continues Below Normal as the Studio Labor Situation Remains in a Confused State; 40 Pictures Before Cameras Also Plagued by Illness

With the labor situation in Hollywood still in a confused state, production continues below normal, with only 40 pictures before the cameras. Pickets are being arrested in unprecedented numbers as arbitration efforts continue. Although a number of pictures are in preparation and still others in the cutting rooms, those before the cameras are far below normal in number. Along with the foregoing factors, the studios have been running into bad weather, necessitating a slowdown in schedules and causing some illness among casts and crews.

One Starts at UA

United Artists managed to put a new film into the running, despite the troubled situation, when Sam Coslow started "Copacabana." Steve Cochran, fresh from his success in "The Chase," gets the romantic male lead.

Joseph Calleia was signed for Hunt Stromberg's "Personal Column," which co-stars George Sanders, Lucille Ball and Charles Coburn. Calleia plays the role of an international jewel thief with a weakness for young and beautiful girls.

The Selznick-United Artists trouble made headlines but actually does not affect present production schedules, since Selznick is not shooting anything at this time.

Production Suspended

Hakim-Litvak's "The Long Night" suspended production for several weeks until Barbara Bel Geddes, female lead, could recover from an appendectomy. The picture, which RKO will release, resumes in late November. It is already over schedule two weeks.

Jane Greer, co-starring in "Build My Gallows High" with Bob Mitchum, was forced to bed by influenza, causing a five-day delay in the starting date for her appearance in the film. Director Lynn Shores, handling the second unit, had further difficulties at Lake Tahoe when heavy snow forced him to move the company to San Francisco. Paul Valentine was added to the cast as the leading heavy in the picture.

RKO put "Flight" into work November 21, with Steve Brodie and Audrey Long cast as romantic leads. Anthony Mann, who wrote the screenplay with Dorothy Atlas, is also directing the picture. Michel Kraike produces under the executive supervision of Sid Rogell. Director William Wellman moved "Magic Town," first of the Robert Riskin Productions for RKO, from the Pathe lot to an extremely large set at RKO Studios. Set represents the central business section of a town whose residents accurately voice the opinions of the nation in quiz polls.

RKO finally managed to put "Seven Keys to Baldpate" into production, but only after considerable sweating and fuming. Jack Haley decided to withdraw shortly before the film was to start, and then Boris Karloff had to be replaced. Phillip Terry substituted for Haley and Eduardo Ciannelli was rushed into Karloff's spot. Director Lew Landers put the remake of a once-famous picture into operation, with Margaret Lindsay another last-minute replacement, subbing for second femme lead June Clayworth, who was hit by flu. The picture, which is shooting at RKO Pathe, is being produced by Herman Schlom under executive producer's Sid Rogell's supervision. Jacqueline White is the feminine lead.

Busy Schedule at Monogram

Monogram remains active, with a Jimmy Wakely western started November 18, called "Drifting Through." Weather delayed production. Kay Morley has the feminine lead. Ford Beebe directs for producer Barney Sarecky. Lee "Lasses" White continues to be featured with singing cowboy Wakely.

Bonita Granville celebrates her 50th screen role in "The Guilty," being produced by Jack Wrather for Monogram release. Also shooting for the studio is "Fall Guy." Walter Mirisch is producing and Reginald LeBorg directing.

Noted English author Alfred Noyes arrived at the lot last week for consultations with President Steve Broidy and producer James S. Burkett regarding the screen adaptation of "The Highwayman."

Conte for Stack

Richard Conte went into Enterprise's "The Other Love," the David Lewis production directed by Andre de Toth. He replaces Robert Stack, whose serious illness forced him to

(*Continued on Page* 47)



Cagneys Take Over General Service Studios

Cagney Productions this week officially began its 25-year tenancy at the General Service Studios, of which William Cagney became vice-president last August after purchasing a sizable interest in the ownership and management of the Las Palmas Avenue lot.

The move-over, originally scheduled for January, 1947, was accelerated by the impossibility of completing production on "The Stray Lamb" within the shooting period allotted to the Cagneys at the Formosa Avenue address.

The General Service Studio deal provides Cagney with stage space and technical facilities for a minimum of two pictures annually, a complete office building for the Cagney personnel, and a private bungalow for James Cagney.

As soon as restrictions on building and materials are lifted, the new Cagney headquarters will proceed with its million-dollar expansion program, which includes additional stage space and television studios against future contingency.

Five Hopalongs Finished; Sixth Starts in April

With five of the six William Boyd-Hopalong Cassidy westerns to be released by United Artists for the 1946-47 season completed "Strange Gamble," sixth in the series, will be put into production early next April, according to Producer Lewis Rachmil.

Completion of this picture will allow the Hopalong company to go into its 1947-48 schedule, calling for six more features in that period, around May 1. With no actual shooting scheduled until April, Rachmil and Boyd are currently assigning writers to the six scripts for 1947-48 program, and expect to have scripts, casts and location spots lined up and ready to go on a one-a-month schedule beginning in May.

Prepare for 'Turtle'

Alfred de Liagre, producer of the play, "Voice of the Turtle," and author John Van Druten, have reported to Warner Bros. Studio to prepare for an early filming of the story. "Turtle" is slated to be one of the top productions on Warners' 1947 schedule.

Buys 'Sleep My Love'

Triangle Productions, Inc., has announced the purchase of Leo Rosten's *Collier's* magazine serial "Sleep My Love" which will follow "The Bat" on Triangle schedule. The company is headed by Mary Pickford, Buddy Rogers and Ralph Cohn.

'Tower' Next for Dmytryk

Edward Dmytryk, who recently completed "So Well Remembered" in England, will direct "The White Tower" as his next chore for RKO Radio. The script is now being written by Paul Jarrico.

HOLLYWOOD

STUDIO ROUNDUP

(*Continued from Page* 46)

withdraw from the cast. Conte was borrowed from 20th Century-Fox to play the part of a wealthy sportsman. Stack's scenes, including location sequences and a Monte Carlo bathing pool sequence, will have to be re-made.

Screen Guild Ends One

"Return of Buffalo Bill," which has been retitled "Buffalo Bill Rides Again," has been completed by producer Jack Schwarz. William Berke, who produces and directs for SG, is in New York with a camera crew to shoot backgrounds for "Shoot to Kill" and "Judy."

J. S. Burkett, producing under the banner of Hillcrest Productions for SG release, was set to start "Bells of San Fernando" on November 14 on location at the Monogram Ranch, with Terry Morse directing.

Columbia Western Starts

Paul Campbell, Broadway importation, was cast in the juvenile lead of "Stranger from Ponca City," latest in Columbia's series of "Durango Kid" westerns co-starring Charles Starrett and Smiley Burnette. Virginia Hunter has the feminine lead and Derwin Abrahams is directing.

When Penny Singleton's little girl came down with bronchial congestion, shooting schedules had to be rearranged on "Blondie's Holiday" to permit Miss Singleton to remain at home with her ailing child. Orson Welles brought back his "Lady from Shanghai" troupe from Mexico after five weeks of locationing there.

Bogart Film on at WB

Humphrey Bogart returned to his home lot for the first film under his unique 15-year contract and is making "Dark Passage" with his wife, Lauren Bacall. Rory Mallinson was given the part of Bogart's trumpet-playing pal in the mystery-melodrama. Delmer Daves is directing the film, which is being shot in San Francisco almost in its entirety.

Wayne Morris returned last week from Washington, D. C., to check back into the cast of "Deep Valley," in which he co-stars with Ida Lupino and Dane Clark. Morris was gone for a week to serve on the Naval Reserve Policy Board during its first post-war meeting. He is a lieutenant commander. John Abbott was added to "The Woman in White," starring Alexis Smith, Eleanor Parker, Sydney Greenstreet and Gig Young. Curt Bois was signed to play Abbott's eccentric servant in the mystery thriller. Peter Godfrey is directing.

Paul Stanton was handed a role in Warners' Technicolor musical, "My Wild Irish Rose," being directed by David Butler and produced by William Jacobs. Cast is headed by Dennis Morgan, Andrea King, Arlene Dahl, Alan Hale, Ben Blue and George O'Brien.

20th Starts 'Captain'

Director Henry King left Hollywood last week in his own plane for Morelia, Mexico, where he will start the Technicolor picture, "Captain from Castile," on November 26. Film stars Tyrone Power and Lamar Trotti produces. Chris-Pin Martin will play an innkeeper and Alan Mowbray will enact the role of a hard-bitten professional soldier.

Ruth Nelson won the part of the teacher of Betty Grable's two children, Mona Freeman and Connie Marshall, in the Technicolor musical, "Mother Wore Tights." Sig Ruman was also added last week as a family friend who encourages Miss Freeman to follow her mother in a stage career.

Added to "Forever Amber" were Richard Haydn, Gilchrist Stuart, Martin Lamont and Paul England, the last named returning to the screen after five years in Washington as representative of the British government. Leo G. Carroll, who is playing Amber's foster father, finishes his role next week and goes to New York for stage appearances. This is his first picture in over two years.

A & C Film Begins

Abbott & Costello are making their first film for the recently formed Universal-International and are also breaking the deadlock of U-I having just one film before the cameras. That film is "The Egg and I," well into its eighth week before the lenses. The comedians' current opus is "Buck Privates Come Home." Robert Arthur is producing and Charles Barton directs the picture, now in its initial week.

Rogers Film in Work

Saddened by the untimely death of his wife, following the birth of a child by caesarean section, top cowboy star Roy Rogers nevertheless started "Bells of San Angelo" for Republic on November 21. Being directed by William Witney, the picture has the usual Rogers lineup. Edward J. White is associate producer.

Sickness struck at Republic, with Virginia Bruce forced out of "Wyoming" because of illness. Virginia Grey replaced Miss Bruce as the second feminine lead. Cast is headed by William Elliott, Vera Ralston and John Carroll and features George "Gabby" Hayes, Albert Dekker and Maria Ouspenskaya.

One of the studio's "important" productions of 1947 will be "Indian Territory," an original story by Martin van Laas, which Republic bought last week for production in Tricolor.

Paramount Producing Two

With the completion of DeMille's "Unconquered" and Hal Wallis' "Desert Fury," Paramount has only two features in production. They are the all-star musical, "Variety Girl," being produced by Danny Dare, and the aviation story, "Blaze of Noon," which Robert Fellows is producing. Pine-Thomas are scheduled to start their biggest effort to date, "Albuquerque," very shortly.

'Red Stallion' Back Home

PRC's most ambitious undertaking to date, "Red Stallion," is winding up a long shooting schedule with interiors at Eagle-Lion studios. Producer Ben Stoloff, on loan from E-L, is bringing the Cinecolor job to a finish, with a cast that includes—besides the many animals—Robert Paige, Noreen Nash, Ted Donaldson and Jane Darwell.

'Life' Begins at MGM

Metro started "The Rich, Full Life," but opening scenes had to be held up because of Elizabeth Taylor's cold. She finally managed to report to the studio and did her first scene—a girl in bed suffering from a cold. Cast includes George Murphy, Mary Astor, Spring Byington and Gene Lockhart. Edwin Knopf is producing and Robert Z. Leonard directs.

"The Romance of Rosy Ridge" finally returned to the Culver City home base after 13 weeks of locations. Roy Rowland is directing the Van Johnson civil war period piece, which features Thomas Mitchell, Marshall Thompson, Selena Royle and Charles Dingle. Longest shooting picture at the lot, however, is "To Kiss and to Keep," which has been before the cameras over 115 days.

E-L Film Sans Title

Eagle-Lion continues to have censorship troubles with its Franchot Tone-Ann Richards starrer, which has been called everything from "His Wedding Night" to what-have-you, with no title thus far suitable to the Johnston office. Flash—Latest title for the film, now nearing its finish, is "Amy Comes Across."

Veiller Joins Liberty As Associate Producer

Anthony Veiller has been signed by Liberty Films to a long-term contract in a production capacity. Veiller will act as associate producer on productions planned for producer-directors Frank Capra and George Stevens, developing the subjects they select to the point of production.

Liberty's 1947 production schedule provides for at least one major feature production from each of the company's producer-directors. George Stevens is preparing "One Big Happy Family," the Joseph Fields romantic comedy to go before the cameras in January. Capra, having completed "It's a Wonderful Life," Liberty's first production starring James Stewart and Donna Reed, is now turning his attention to the Alfred Noyes drama "No Other Man," and Jessamyn West's "The Friendly Persuasion," one of which will be his next production. William Wyler is expected to announce the subject for his first Liberty Film shortly.

Hayes Opposite Scott

George "Gabby" Hayes, 30-year veteran of western films, has been signed by Pine-Thomas to co-star with Randolph Scott in "Albuquerque," a Paramount release. Arleen Whelan gets the top feminine lead, and Ray Enright has been signed to direct.

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BOX-OFFICE SLANTS

Susie Steps Out

(*Continued from Page* 43)

John Berkes, Joseph J. Greene and introducing Nita Hunter. **Credits:** Produced by Buddy Rogers and Ralph Cohn, Associate producer, Selmer L. Chalif. Director, Reginald LeBorg. Screenplay by Elwood Ullman from an original story by Reginald LeBorg and Kurt Neumann. Additional dialogue, Fred Freiberger. Photography, Robert Pittack.

Plot: Lack of funds at home causes a young minor to masquerade in her sister's clothes in order to get a job at a night club. Her sister, who worked for an advertising agency, had lost her position because the agency's star singer had fallen in love with her thus causing the employer's jealous wife to have her fired. The youngster, meanwhile, loses her singing spot when the night club impresarios learn she is underage. So she goes to the advertising agency chief to straighten out the mess. Everything ends well when the older sister and the star find a way to their happiness and the youngster is hired for a television show.

Comment: There are several entertaining moments in this release, but inadequate performances, especially on the part of the two feminine leads, Nita Hunter and Cleatus Caldwell, help bog the picture down. Fifteen-year-old Miss Hunter has an excellent voice for a youngster but misses the mark as an actress. Miss Caldwell, an ex-beauty champion, fails to screen well and delivers her lines unimpressively. David Bruce is satisfactory as the male lead, and veteran character actors Howard Freeman, Grady Sutton and Margaret Dumont perform in their usual smooth style. Elwood Ullman's screenplay is adequate, but the dialogue is often corny and the situations too pat. Brightest spots in the film are when songs by Hal Borne and Eddie Cherkose are delivered; plenty of musical value is represented. In spite of its shortcomings, the picture will get by as a middling musical comedy.

Cross My Heart

Para. Comedy-Drama with Music 83 mins.

AUDIENCE SLANT: (Family) Highly entertaining comedy-drama that will generate enough laughs to satisfy any fun-seeking audience.

BOX-OFFICE SLANT: Should bring extra dollars to the ticket window because of the Betty Hutton-Sonny Tufts marquee draw, plus the worth of the picture itself.

Cast: Betty Hutton, Sonny Tufts, Michael Chekhov, Rhys Williams, Ruth Donnelly, Alan Bridge, Iris Adrian, Howard Freeman, Lewis L. Russell. **Producer,** Harry Tugend. **Director,** John Berry. **Screenplay,** Harry Tugend and Claude Binyon. Additional dialogue, Charles Schnee. Based on play by Louis Verneuil and Georges Berr. **Photography,** Charles Lang and Stuart Thompson.

Plot: To get publicity for her lawyer's fiance, a young singer permits herself to be tried for murder. Her finance defends her and in spite of her protests of innocence when she realizes she's likely to be found guilty, he proceeds with the trial and wins her freedom. Once free, she finds the man who committed the crime just in time to keep him from adding her fiance to his list of victims.

Comment: This picture, made almost two years ago, has more than its share of laughs, if one isn't too discerning about the consistency and believability of the plot. It is wrapped around the premise that Betty Hutton, as a pretty young singer, is an incorrigible fibber. How her fabrications always get others into trouble, from which they have to be extricated, provides some clever situation-writing on the part of veteran scenarists Harry Tugend and Claude Binyon. Tugend also produced the film in noteworthy style, and John Berry's direction maintains a neat pace for the most part. Betty is outstanding because of the opportunity to display her thespian talents as well as her singing. She has several excellent tunes, especially one number utilizing a ventriloquist act. With its star names and entertainment values, "Cross My Heart" should mean happy days for the average exhibitor everywhere.

New Mirrophonic Sound
JOE HORNSTEIN *has it!*

The Magnificent Doll

Universal Drama 94 mins.

AUDIENCE SLANT: (Family) Ginger Rogers in a costume picture that is quite a departure from her customary type of role does a fine job. With the excellence of the story and its other entertainment attributes, this film is an attraction that most moviegoers are bound to enjoy.

BOX-OFFICE SLANT: Title and name draw should attract the initial patronage. From then on it should bring in the expected returns wherever fine dramatic fare has a following.

Cast: Ginger Rogers, David Niven, Burgess Meredith, Horace McNally, Peggy Wood, Frances Williams, Robert H. Barrat, Grandon Rhodes, Henri Letondal, Joe Forte, Erville Alderson, George Barrows, Francis McDonald, Emmet Vogan. **Credits:** Produced by Jack H. Skirball. Directed by Frank Borzage. Original story and screenplay by Irving Stone. Photography, Joseph Valentine.

Plot: This is the story of the penniless young Dolly Payne, destined to become First Lady. Wooed by both James Madison and Aaron Burr, the choice is a hard one until she sees in Burr the lust for power that later proves his downfall. She marries Madison, then Secretary of State, and becomes mistress of the White House. When Burr is imprisoned under charges of treason, she goes to Richmond and succeeds in freeing him.

Comment: A costume picture, this is quite a departure for Ginger Rogers. But that should not hinder its reception in any situation, for it is unusually good dramatic fare, numbering among its many entertainment attributes an excellent historical story, splendid performances and a charming romance. It has an appeal that is quite different from most films in a number of respects. First, it concerns a period in history that almost duplicates our present conditions, which makes it timely; and second, it carries a message that is not only well presented, but offered with such unobstrusive good taste that the entertainment worth of the picture is never interfered with. For thinking people, it is a natural. For all others, it is the kind of dramatic fare they are sure to enjoy. In the role of Dolly Madison, one of the most famous of White House hostesses in American history, Ginger Rogers is excellent. She turns in a delineation of the "Magnificent Doll" that is bound to win the admiration of her many fans, and also win for her many new admirers. David Niven is splendid as the infamous Aaron Burr of history and Burgess Meredith does an outstanding job in the role of the gentle James Madison. Fine, too, are Horace McNally as Dolly Madison's first husband, Peggy Wood as her mother and Robert Barrat as her father. Credit for production excellence goes to Jack H. Skirball, and Frank Borzage has directed capably.

Betty Co-ed

Columbia Comedy 71 mins.

AUDIENCE SLANT: (Family) Strictly for adolescents. Mature persons are likely to find its theme uninteresting.

BOX-OFFICE SLANT: Obviously intended as a supporting feature for double-bill programs. It will fill its intended niche.

Cast: Jean Porter, Shirley Mills, William Mason, Rosemary LaPlanche, Kay Morley, Jackie Moran, Jane Isbell, Edward Van Sloan, George Meader, Patsy Moran, Ray Bennett. **Credits:** Original screenplay by Arthur Dreifuss and George H. Plympton. Directed by Arthur Dreifuss. Produced by Sam Katzman. Photography, M. A. Anderson.

Plot: Jean Porter, carnival singer, enters snobbish Upton College, becomes popular on the campus and incurs the enmity of Shirley Mills, president of the only sorority on the campus. Jean is framed by Gloria to appear guilty of fraud in a campus election. She is cleared, however, and the two girls become friends.

Comment: The strongest appeal inherent in "Betty Co-ed" is for adolescents. Mature persons are likely to find its theme uninteresting. Acting and directing are just about average for this type of film, and production values are satisfactory. Jean Porter's rendition of one song, Put the Blame on Mame, should be well received. The picture will find its intended niche on a double-bill program.

The Perfect Marriage

Paramount Comedy-Drama 87 mins.

AUDIENCE SLANT: (Adult) A domestic comedy that should amuse the sophisticates. Especially good fare for the folks who enjoy this type of story (the marital troubles of the rich) and for the Loretta Young-David Niven fans.

BOX-OFFICE SLANT: Should garner the best returns in the urban and Class A houses, although it is entertaining enough to be favorably received wherever played.

Cast: Loretta Young, David Niven, Nona Griffith, Eddie Albert, Virginia Field, Jerome Cowan, Rita Johnson, Nana Bryant, Charles Ruggles, Luella Gear, Howard Freeman, Zasu Pitts. **Credits:** Produced by Hal B. Wallis. Directed by Lewis Allen. Screenplay by Leonard Spigelgass. Based upon the play by Samson Raphaelson. Director of Photography, Russell Metty.

Plot: On their tenth wedding anniversary, a man and his wife come to the decision that something has gone out of their marriage. Each one gets mixed up with an old flame. Things look pretty black so that even the in-laws on both sides try to help. But just before the situation reaches the point of divorce, they are able to reconstruct the happiness they thought had been destroyed.

Comment: For the sophisticates "The Perfect Marriage" is good, amusing entertainment; one of those domestic comedies that should draw well in the urban and Class A

houses. But for the great middle class, its reception will depend on the draw of the star names, and whether or not the theatre numbers among its patrons people who like the type of story presented: the marriage problem among the rich. For those who do, there is enough delightful entertainment to assure the film a favorable reception wherever played. "The Perfect Marriage" has been given the benefit of excellent production resources, among which is the exquisite wardrobe Edith Head designed for Miss Young. This in itself, will probably attract considerable word-of-mouth, once the women get a peek at it. Miss Young is excellent as the young matron who tries to straighten out her marital troubles and David Niven, back after a long absence, does very well in the role of her spouse. Virginia Field stands out with the splendid way she handles the part of the divorcee seeking some happiness and little Nona Griffith is quite appealing as the child involved. Splendid, too, are Jerome Cowan, Rita Johnson, Charles Ruggles and the other members of the supporting cast. This is a Hal Wallis production, a factor that speaks for itself, and Lewis Allen gets credit for the direction.

The Return of Monte Cristo

Columbia **Drama** **91 mins.**

AUDIENCE SLANT: (Family) Actionful, entertaining story of daring deeds that should satisfy average audiences.

BOX-OFFICE SLANT: The title is exploitable but the marquee names are not strong enough for the film to stand successfully on its own. Good for double-bill programs.

Cast: Louis Hayward, Barbara Britton, George Macready, Una O'Connor, Henry Stephenson, Steven Geray, Ray Collins, Ludwig Donath, Ivan Triesault, Jean Del Val, Eugene Borden, Crane Whitley, John Cory. Credits: An Edward Small production. Screenplay by George Bruce and Alfred Neumann from an original story by Curt Siodmak and Arnold Phillips. Produced by Grant Whytock. Directed by Henry Levin. Photography, Charles Lawton Jr.

Plot: Edmond Dantes, third Count of Monte Cristo (Louis Hayward) and his attorney submit the first Count's will for probate but through the conniving of a judge, the chief of police and a banker their will is declared a forgery and a beautiful young lady, ward of the banker, is declared the rightful heir to the Monte Cristo fortune. Dantes is sent to Devil's Island under the name of a convict who has died, but he and a friend escape, return to Marseilles and one by one dispose of the conspirators. They find, too, that the girl is innocent of knowledge of the plot. Dantes and the girl marry.

Comment: "The Return of Monte Cristo" is well enough produced and directed and the acting is convincing, but the story is weak and improbable. Hayward and Miss Britton make a nice romantic team and George Macready is properly menacing as the chief of police who tries to make Hayward's life a hell on earth. Steven Geray as a patriotic actor whose public rantings against the emperor was the cause of his conviction and sentence to Devi's Island, also is a standout. The picture, as a whole, has enough action and daring deeds to make it enjoyable entertainment for average audiences. The title, of course, is exploitable, but the lack of marquee names may bar single billing.

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FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Lady Surrenders	Univ.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Love Story	MGM
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of San Angelo	Rep.
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birds and the Bees	MGM
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blaze of Noon	Para.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Holiday	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Buck Privates Come Home	Univ.
Build My Gallows High	RKO
Burma Victory	WB

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46	b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young	L. Brooks- R. Stanton-J. Donnell	68	9/12/46	a7/27/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46	b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46	b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	71	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46	b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	91	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7001	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		12/19/46	
	Betty Co-Ed	J. Porter-W. Mason-S. Mills		11/28/46	a9/21/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise			a9/14/46
	Blondie's Holiday	Arthur Lake-Penny Singleton			
	Boston Blackie and the Law (My)F	Chester Morris-Trudy Marshall	69	12/12/46	b11/16/46
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	Framed	Glenn Ford-Janis Carter			a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			a10/26/46
	Hunter Is a Fugitive, The	Richard Dix-Karen Morley			
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128		b9/21/46
	King of the Wild Horses	Preston Foster-Gail Patrick			
	Lady from Shanghai, The	Rita Hayworth-Orson Welles			
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Millie's Daughter	Gladys George-Paul Campbell			a11/16/46
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Return of Monte Cristo	L. Hayward-G. Macready-U. O'Connor			
	Singin' in the Corn (C-M)F	Judy Canova-Allen Jenkins	66	12/26/46	b11/16/46
	Trapped	Chester Morris-Constance Dowling			a11/2/46
	Twin Sombreros *C	Randolph Scott-Dorothy Hart			

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b2/27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46

COLUMBIA (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
7205	**Roaring Rangers (W)F**	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donnell	69	9/12/46	
	Terror Trail (W)F	Charles Starrett-Smiley Burnette	55	11/21/46	b11/2/46
7222	**That Texas Jamboree**	Ken Curtis-Jeff Donnell	67	5/16/46	
7221	**Throw a Saddle on a Star**	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	**Two-Fisted Stranger (WM)F**	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman (W-M)F	Charles Starrett-Smiley Burnette	61	12/19/46	b11/9/46
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee		11/28/46	
	Prairie Raiders	Charles Starrett-Smiley Burnette			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Stranger From Ponca City	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE-LION

	COMING				
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			
	Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Other Love, The	Barbara Stanwyck-David Niven			
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Behemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Group No.					
	Current 1945-46				
Sp.	**Adventure (D)F**	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
15	**A Letter For Evie (CD)F**	Marsha Hunt-John Carroll	89	Jan-Feb	b12/1/45
16	**Bad Bascomb (W)F**	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	**Boys' Ranch (D)F**	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	**Courage of Lassie *T (D)F**	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	**Easy to Wed *T (CM)A**	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	**Faithful in My Fashion (C)F**	Donna Reed-Tom Drake	81	Aug	b6/15/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
Sp.	**Green Years, The (D)F**	C. Coburn-T. Drake-S. Royle	127	July	b3/16/46
15	**Harvey Girls *T (M)F**	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb	b12/29/45
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	**Hoodlum Saint (D)A**	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	**Last Chance, The (D)F**	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
15	**Portrait of Maria (D)F**	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb	b12/15/45
16	**Postman Always Rings Twice (D)A**	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
17	**Three Wise Fools (CD)F**	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	**Two Sisters From Boston (CM)F**	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93	Nov	b6/8/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115	Nov	b10/5/46
15	**Up Goes Maisie (C)F**	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb	b1/5/46
Sp.	**Ziegfeld Follies of 1946 *T (M)F**	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Love Story	K. Hepburn-P. Henreid-R. Walker			
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Birds and the Bees, The	J. MacDonald-J. Iturbi-J. Powell			
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson- June Allyson			a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson	103		a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter			a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Love Laughs at Andy Hardy	M. Rooney-B. Granville-D. Ford			
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The	Wallace Beery-Aline McMahon			a9/7/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford	93		a9/7/46
	Personal Touch, The	L. Barrymore-E. Arnold-L. Bremer			
	Rich, Full Life, The	E. Taylor-G. Murphy-M. Astor			
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson			a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T (M)F	J. Garland-R. Walker-F. Sinatra	120		b11/16/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Undercover Maisie	Ann Sothern-Barry Nelson			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/45

Title	*Company*
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
Canyon Passage	Univ.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Cigarette Girl	Col.
Cinderella Jones	WB
Cisco and the Angel	Mono.
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
D	
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Dark Passage	WB
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil Bat's Daughter	PRC
Devil's Hand	Misc.
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA
E	
Earl Carroll's Sketchbook	Rep.
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Enchanted Voyage	20th-Fox
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fall Guy	Mono.
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM
Flight to Nowhere	SGP
Flying Deuces	Astor

Title	Company
Flying Serpent	PRC
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.
Guilty	Mono.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hunter Is a Fugitive	Col.
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Roorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jewels of Brandenburg	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
King of the Wild Horses	Col.
Kings Row	WB
Kitty	Para.

MONOGRAM

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
531	**Beauty and the Bandit**	Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
526	**Behind the Mask (My)F**	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	**Below the Deadline (D)A**	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	**Black Market Babies (D)A**	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	**Bowery Bombshell (C-D)F**	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
604	**Bringing Up Father (C)F**	Joe Yule-Renie Riano	68	11/23/46	b10/19/46
603	**Dangerous Money (My)F**	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	**Dark Alibi (My)F**	S. Tóler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	**Decoy (D)A**	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	**Don't Gamble With Strangers (My)A**	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	**Face of Marble (H)A**	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	**Fear (My)A**	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	**Freddie Steps Out (DM)F**	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	**Gay Cavalier (W)F**	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	**Gentleman Joe Palooka (C)F**	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	**High School Hero (C)F**	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	**In Fast Company (CD)F**	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	**Joe Palooka, Champ (C)F**	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	**Junior Prom (M)F**	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	**Live Wires (D)F**	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	**Missing Lady**	Kane Richmond-Barbara Reed	60	8/17/46	
513	**Red Dragon (My)F**	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	**Shadow Returns (My)A**	Kane Richmond-Barbara Reed	61	2/19/46	b1/19/46
518	**Shadows Over Chinatown**	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	**South of Monterey (D)F**	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	**Spookbusters (CD)F**	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	**Strange Mr. Gregory (D)A**	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	**Strange Voyage**	Eddie Albert	61	7/6/46	
699	**Suspense (D)A**	Belita-Barry Sullivan-E. Pallette	101	6/5/46	b3/30/46
503	**Swing Parade of 1946 (M)F**	Gale Storm-Phil Regan	75	3/15/46	b1/26/46
605	**Wife Wanted (D)A**	Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46

COMING

	Cisco and the Angel	Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Fall Guy	Bob Pierce-Teala Loring			
	Ginger	Frank Albertson-Barbara Reed		1/4/47	a9/28/46
	Guilty, The	Bonita Granville-Don Castle			
	It Happened on Fifth Avenue	Gale Storm-Don De Fore			
	Mr. Hex	Leo Gorcey-Huntz Hall		12/7/46	a9/7/46
606	**Sweetheart of Sigma Chi**	Elyse Knox-P. Regan-P. Brito	76	12/21/46	
607	**Trap, The**	Sidney Toler-Victor Sen Yung	68	11/30/46	a9/28/46
	Vacation Days	Freddie Stewart-June Preisser		1/25/47	

Westerns (Current 1945-46)

562	**Gentleman From Texas**	J. M. Brown-R. Hatton	60	6/8/46	
566	**Haunted Mine, The (W)F**	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	**Border Bandits (W)F**	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	**Moon Over Montana (W)F**	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	**Shadows on the Range (W)F**	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
563	**Silver Range**	J. M. Brown-Raymond Hatton	55	11/16/46	
574	**Trail to Mexico (W)F**	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	**Trigger Fingers (W)F**	J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	**Under Arizona Skies (W)F**	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	**West of the Alamo**	Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

	Devil's Deputy, The	J. M. Brown-R. Hatton			
	Driftin' Through	Jimmy Wakely-"Lasses" White			
564	**Raiders of the South**	J. M. Brown-Raymond Hatton		1/18/47	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White		2/8/47	
	Silver Stallion	David Sharpe-Leroy Mason	59	12/14/46	Reissue
681	**Song of the Sierras**	J. Wakely-"Lasses" White	55	12/28/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton		2/15/47	

PARAMOUNT

Block No.	Current 1945-46				
4	**Blue Dahlia (My)A**	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	**Bride Wore Boots (C)F**	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	**Hot Cargo (D)F**	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	**Kitty (D)A**	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	**Lost Weekend (D)A**	R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
3	**Masquerade in Mexico (MC)F**	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	**Miss Susie Slagle's (D)A**	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	**Monsier Beaucaire (C)F**	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	**O.S.S. (Wa)F**	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	**Our Hearts Were Growing Up (C)F**	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	**People Are Funny (CM)F**	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	**Road to Utopia (CM)A**	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	**Searching Wind, The (D)A**	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	**Strange Love of Martha Ivers, The (D)A**	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	**Swamp Fire (D)A**	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	**They Made Me a Killer (D)A**	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	**To Each His Own (D)A**	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	**Tokyo Rose (D)A**	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
	Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
4	**Virginian, The *T (W)F**	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	**Well Groomed Bride (CD)F**	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly		a11/2/46
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston		a11/2/46
	Big Town	Philip Reed-Hillary Brooke		a2/9/46
	Blaze of Noon	A. Baxter-W. Holden-S. Tufts		
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart	Betty Hutton-Sonny Tufts			a4/7/45
	Danger Street	Jane Withers-Robert Lowery			
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Fury	Lizabeth Scott-John Hodiak			a10/26/46
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/46
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The	L. Young-D. Niven-V. Field			a3/13/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Seven Were Saved	Richard Denning-Catharine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
Devil's Bats Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Danny Boy (D)F	Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Strangler of the Swamp (H)A	R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker		
Lady Chaser	Ann Savage-Robert Lowery	11/25/46	
Lighthouse	J. Lang-D. Castle-J. Litel	12/10/46	a10/19/46
Philo Vance's Gamble	Alan Curtis-Sheila Ryan		
Red Stallion	R. Paige-N. Nash-T. Donaldson		
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake		
Wild West *C	Eddie Dean-Roscoe Ates	12/1/46	

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Six Gun Man (W)F	Bob Steele	59	2/1/46	b1/28/46
Stars Over Texas	Eddie Dean-Roscoe Ates		11/18/46	
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46
Tumbleweed Trail (W-M)F	E. Dean-R. Ates-S. Patterson	59	10/28/46	b11/9/46

RKO-RADIO

Block No.	CURRENT 1945-1946		Trade Shown	
4	A Game of Death (M)A	J. Loder-A. Long-R. Wade	72	Dec b12/1/45
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98	Apr b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68	June b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80	Apr b4/27/46
2	Child of Divorce (D)A	Sharyn Moffett-Regis Toomey	62	Oct b10/19/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93	June b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Driscoll	62	Aug b8/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93	Feb b2/16/46
3	Dick Tracy (My)F	Morgan Conway-Anne Jeffreys	62	Dec b12/15/45
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62	Apr b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63	Apr b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95	Mar b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61	July b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68	July b7/20/46
Sp.	Heartbeat (CD)F	G. Rogers-J. Pierre Aumont	102	Apr b4/27/46
3	Hotel Reserve (My)A	James Mason- Lucie Mannheim	80	Dec b12/29/45
Sp.	Kid From Brooklyn *T (CM)F	D. Kaye-V. Mayo-Vera Ellen	114	Mar b4/23/46
1	Lady Luck (C)A	R. Young-B. Hale-F. Morgan	97	July b7/20/46
Sp.	Make Mine Music *T (M)F	Walt Disney	75	Apr b4/20/46
	Nocturne (D)A	George Raft-Lynn Bari	85	Oct b10/19/46
Sp.	Notorious (My-D)A	Cary Grant-Ingrid Bergman	101	July b7/27/46
5	Partners in Time (CD)F	Lum 'n Abner-P. Blake	76	Apr b4/27/46
4	Riverboat Rhythm (C)F	Leon Errol-Joan Newton	65	Feb b2/9/46
1	Sister Kenny (D)A	R. Russell-A. Knox-D. Jagger	116	July b7/20/46
3	Spiral Staircase, The (My-D)A	D. McGuire-G. Brent-E. Barrymore	83	Jan b1/5/46
1	Step by Step (D)F	Lawrence Tierney-Anne Jeffreys	61	July b7/20/46
Sp.	Stranger, The (D)F	Ed. G. Robinson-L. Young-O. Wells	95	June b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chanec	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Aster
Little Miss Big	Univ.
Little Mister Jim	MGM
Live Wires	Mono.
Locket, The	RKO
London Town	Univ.
Lone Wolf in Mexico	Col.
Long Night	RKO
Lost Weekend	Para.
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsier Verdoux	UA
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col.
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Mise
O.S.S.	Para.
Other Love	Ent.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personal Column	UA
Personal Touch	MGM
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Buffalo Bill	SGP
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Rich, Full Life	MGM
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
School for Secrets	Misc.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Keys to Baldpate	RKO
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stairway to Heaven	Univ.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox

RKO-RADIO (Continued)

Block No.	CURRENT 1945-1946	Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F — Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F — J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F — Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A — C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
5	Truth About Murder (My)A — B. Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F — Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F — Claudette Colbert-John Wayne	107	May	b5/11/46

	COMING	Rel. Date	
	A Likely Story — Bill Williams-Barbara Hale		a3/15/46
	Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo — S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band — Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The — D. Andrews-M. Loy-F. March		a9/7/46
	Build My Gallows High — Robert Mitchum-Jane Greer		
	Code of the West — James Warren-John Laurenz		a8/10/46
	Deadlier Than the Male — C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Devil Thumbs a Ride, The — Lawrence Tierney		a8/14/46
	Dick Tracy Versus Cueball (D)F — Morgan Conway-Anne Jeffreys	62	b11/9/46
	Dick Tracy vs. The Claw — Ralph Byrd-Kay Christopher		
	Falcon's Adventure — Tom Conway-Madge Meredith		a5/11/46
	Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
	Honeymoon — S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T — Luana Patten-Bobby Driscoll		
	It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket — L. Day-B. Aherne-Gene Raymond		
	Long Night, The — Henry Fonda-Barbara Bel Geddes		a9/14/46
	Magic Town — James Stewart-Jane Wyman		
	Prison Story — L. Tierney-M. Carr-B. MacLane		a9/7/46
	Secret Life of Walter Mitty, The *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
	Seven Keys to Baldpate — Phillip Terry-Jacqueline White		
2	Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Song of the South *T (D-M)F — Luana Patten-Bobby Driscoll	95	b11/2/46
	Tarzan and the Huntress — J. Weissmuller-B. Joyce		
	They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer		
	Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2	Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46			
508	A Guy Could Change (D)F — Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513	A Strange Impersonation (D)F — Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
603	Affairs of Geraldine (C-D)F — Jane Withers-Jimmy Lydon	68	11/18/46	b10/26/46
514	Catman of Paris (H)A — Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A — Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
520	Earl Carroll Sketchbook (M)F — C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A — Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F — Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F — Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A — Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5542	Home in Oklahoma (W-M)F — R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F — Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F — Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle — Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A — Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A — D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F — F. Ledere-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F — Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F — Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F — R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine — William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F — Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F — Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A — Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
532	Plainsman and the Lady (W)F — W. Elliott-V. Ralston-G. Patrick	82	11/15/46	b11/9/46
448	Rainbow Over Texas (W)F — Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A — Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F — R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F — Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A — Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A — Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F — R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman — S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A — Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46

	COMING			
	Angel and the Badman — J. Wayne-G. Russell-I. Rich		1/15/47	a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans			a10/19/46
	Bells of San Angelo *U — Roy Rogers-Dale Evans			
	Calendar Girl — J. Frazee-W. Marshall		1/29/47	a10/5/46
604	Fabulous Suzanne — Barbara Britton- Rudy Vallee	71	12/15/46	a5/25/46
	Gallant Man — Don Ameche-Catherine McLeod			
	Ghost Goes Wild, The — James Ellison-Ann Gwynne			a5/4/46
	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes			
	Hit Parade of 1947 — Eddie Albert-Constance Moore			
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	117		b8/31/46
	Last Frontier Uprising *U — Monte Hale-Adrian Booth			
	Magnificent Rogue, The — L. Roberts-W. Douglas			a9/21/46
	Out California Way *U — Monte Hale-Adrian Booth			a6/29/46
	Pilgrim Lady, The — Warren Douglas-Lynne Roberts	67	12/22/46	a5/4/46
	Spoilers of the North — Evelyn Ankers-Paul Kelly			a10/5/46
	That Brennan Girl (D)A — James Dunn-Mona Freeman	95	12/23/46	b11/16/46
	That's My Gal *U — Don Barry-Lynne Roberts			a9/28/46
	Web of Danger — Adele Mara-Bill Kennedy			a11/16/46
	Will Tomorrow Ever Come — Nelson Eddy-Ilona Massey			
	Winter Wonderland — L. Roberts-C. Drake			
	Wyoming *T — V. H. Ralston-W. Elliott			a9/14/46
	Yankee Fakir — D. Frawley-J. Woodbury-C. Bevans			

	Westerns (Current 1945-46)			
555	Alias Billy the Kid (W)F — Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
5307	Blue Montana Skies — Gene Autry-Smiley Burnett	56	12/1/45	
565	California Gold Rush (W)F — Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F — Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne — Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill — Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F — Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46

REPUBLIC (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
557	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
	Sante Fe Uprising	Allan Lane-Bobby Blake	56	11/15/46	
566	Sheriff of Redwood Valley (W)F	B. Elliott-A. Fleming-B. Blake	56	3/29/46	b4/13/46
	Sioux City Sue	Gene Autry-Lynne Roberts	56	11/21/46	
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Marshall of Cripple Creek	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Outlaws of Sioux City	Allan Lane-Bobby Blake			
	Stagecoach to Denver	Allan Lane-Bobby Blake		12/23/46	
	Trail to San Antone	Gene Autry-Peggy Stewart			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	m8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46
	COMING				
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46
	Return of Buffalo Bill	Richard Arlen-Jennifer Holt			

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	Anne and the King of Siam (D)F	I. Dunne-R. Harrison-L. Gargan	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
623	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	Doll Face (CM)F	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	Leave Her to Heaven *T (D)A	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov	b10/19/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	91	Nov	b4/13/46
	COMING				
	Boomerang	Dana Andrews-Jane Wyatt			a11/16/46
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Hymes-C. Holm-C. Romero			a6/29/46
648	Dangerous Millions	Kent Taylor-Dona Drake	69	Dec	a8/31/46
	Enchanted Voyage *T	John Payne-June Haver			a6/9/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders			
	Homestretch *T	Maureen O'Hara-Cornel Wilde			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Jewels of Brandenburg	Richard Travis-Micheline Cheirel			
	Late George Apley, The	Ronald Colman-Peggy Cummins			
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner			a11/16/46
647	Razor's Edge, The	T. Power-G. Tierney-J. Payne		Dec	a5/11/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46

UNITED ARTISTS — CURRENT

	A Night in Casablana (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46	b10/19/46
	Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	b11/2/46
	Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	*Company*
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
This Happy Breed	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trapped	Col.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep

Y

Yankee Fakir	Rep.
Yearling, The	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

PICTURES STARTED LAST WEEK

COLUMBIA

Stranger From Ponca City—Principals: Charles Starrett, Smiley Burnette, Virginia Hunter. Director, Derwin Abrahams.

MGM

The Rich, Full Life—Principals: Elizabeth Taylor, George Murphy, Mary Astor. Director, Robert Z. Leonard.

MONOGRAM

Fall Guy—Principals: Bob Pierce, Teala Loring. Director, Reginald LeBorg.

Driftin' Through—Principals: Jimmy Wakely, Lee "Lasses" White, Kay Morley. Director, Ford Beebe.

RKO

Seven Keys to Baldpate—Principals: Phillip Terry, Jacqueline White. Director, Lew Landers.

UNIVERSAL

Buck Privates Come Home—Principals: Bud Abbott, Lou Costello. Director, Charles Barton.

WARNER BROS.

Dark Passage—Principals: Humphrey Bogart, Lauren Bacall, Agnes Moorehead. Director, Delmar Daves.

ADVANCE DATA
On Forthcoming Product

BLAZE OF NOON (Para.) *Drama. Principals*: Anne Baxter, Sterling Hayden, Sonny Tufts. *Director*, John Farrow. *Plot*: Four flying brothers join a commercial airmail line. One of them marries and his wife finds out she has married all the brothers—plus the airmail. The boys live a perilous life; the youngest is killed, another is crippled, and then the husband loses his life in a self-sacrificing crash, but his son carries on in his name.

THE CORPSE CAME CALLING (PRC) *Mystery. Principals*: Hugh Beaumont, Cheryl Walker. *Director*, Sam Newfield. *Plot*: A man dies mysteriously, with a baggage check clutched in his hand. A detective finds several others interested in the check. When he runs down the clues, it develops that the checked bag contains loot from a robbery. He returns the loot to its owners and the criminals are brought to justice.

THE EGG AND I (U-I) *Comedy. Principals*: Claudette Colbert, Fred MacMurray, Marjorie Main. *Director*, Chester Erskine. *Plot*: A city-bred girl's brand-new husband takes her to a primitive mountain ranch to raise chickens. As a farmer's wife, she does a man's work from dawn to dark and copes with all sorts of unsavory characters. However, these earthy, shiftless people show their true worth in time of need. The couple overcome a threatened domestic triangle, too, and start anew on a modern ranch.

VARIETY GIRL (Para.) *Comedy-with-music. Principals*: Mary Hatcher, Olga San Juan, De Forest Kelley. *Director*, George Marshall. *Plot*: Suggested by the history of the Variety Clubs of America, this relates the amusing adventures of two girls when they crash the gates of Hollywood. At the climactic Variety Clubs convention, both girls land minor screen contracts.

UNITED ARTISTS (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen	James Stewart-Henry Fonda			
Abie's Irish Rose	Joanne Dru-Michael Chekhov		12/27/46	
Adventures of Don Coyote *C	Richard Martin-Frances Rafferty			a9/28/46
Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll			
Curly *C	Frances Rafferty-Larry Olsen			a5/25/46
Dangerous Venture	A. Clyde-W. Boyd-B. Alexander			a9/7/46
Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Duel in the Sun *T	J. Jones-G. Peck-J. Cotten			
Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair			
Fabulous Joe	Walter Abel-Margot Grahame			
Fanny By Gaslight	James Mason-Phyllis Calvert			
Fool's Gold (W)F	William Boyd-Andy Clyde	65	1/31/47	b10/12/46
Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
Here Comes Trouble	William Tracy-Patti Morgan			a8/24/46
Hoppy's Holiday	William Boyd-Mary Ware			
Macomber Affair, The	Gregory Peck-Joan Bennett			a7/6/46
Monsieur Verdoux	Charles Chaplin-Martha Raye			
New Orleans	Arturo deCordova-Louis Armstrong			
Personal Column	George Sanders-Lucille Ball			
Pretenders, The	Priscilla Lane-Eddie Bracken			
Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury		1/24/47	
Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
Red River	John Wayne-Walter Brennan			
Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin		1/10/47	a2/9/46
Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
Susie Steps Out	David Bruce-Cleatus Caldwell		12/13/46	a5/25/46
Vendetta	Hillary Brooke-Faith Domergue			
Whispering Walls	William Boyd-Andy Clyle			a10/5/46
Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding			

UNIVERSAL-INTERNATIONAL

CURRENT 1945-1946

Prod. No.						
516	Because of Him (CM)F	D. Durbin-C. Laughton-F. Tone	87	1/16/46		b1/12/46
543	Black Angel, The (D)A	D. Duryea-J. Vincent-P. Lorre	80	8/2/46		b8/3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46		b3/23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46		b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46		b4/13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46		b7/27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46		b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46		b7/20/46
	Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85	Oct		b10/5/46
547	Dead of Night (D)A	Michael Redgrave-Googie Withers	77	8/23/46		b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46		b5/25/46
515	Girl on the Spot (D-M)A	Jess Barker-Lois Collier	75	1/11/46		b1/5/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46		b6/29/46
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3/29/46		b3/9/46
518	Idea Girl (C)F	Jess Barker-Julie Bishop	60	2/8/46		b2/2/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46		b5/22/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46		b8/17/46
520	Little Giant (C)F	Abbott-Costello	91	2/22/46		b3/2/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	8/30/46		b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46		b6/15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46		b1/26/46
	Magnificent Doll	G. Rogers-D. Niven-B. Meredith		Nov		a8/10/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46		b4/13/46
1066	Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	108	11/1/46		b2/16/46
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14/46		b6/8/46
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46		b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	6/17/46		b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46		b8.3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46		b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46		b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46		b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46		b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46		b3/23/46
	Swell Guy	Sonny Tufts-Ann Blyth		Nov		a7/6/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46		b3/9/46
517	Terror By Night (My)A	B. Rathbone-Nigel Bruce	60	2/1/46		b2/2/46
1065	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46		b7/27/46
546	Time of Their Lives, The(C)F	Abbott & Costello	82	8/16/46		b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46		b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46		b8/17/46

COMING

A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113			b10/12/46
Brief Encounter (D)A	Celia Johnson-Trevor Howard	85			b8/31/46
Buck Privates Come Home	Bud Abbott-Lou Costello				
Egg and I, The	Claudette Colbert-Fred MacMurray				
I'll Be Yours	D. Durbin-T. Drake-W. Bendix				a9/14/46
Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106			b9/28/46
Men of Two Worlds *T (D)A	Eric Portman-Phyllis Calvert	109			b7/27/46
Michigan Kid *C	Jon Hall-Rita Johnson		Dec		a5/18/46
My Heart Goes Crazy *T (M)F	Sid Field-Greta Gynt	120			b9/7/46
Oh Say Can You Sing	Sheila Ryan-Fred Brady				a5/25/46
Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed				a5/25/46
Slave Girl *T	Yvonne DeCarlo-George Brent				
Smash-Up	S. Hayward-L. Bowman-E. Albert				a7/20/46
Song of Scheherazade *T	Y. deCarlo-B. Donlevy-J. P. Aumont		Dec		a2/9/46
Stairway to Heaven *T (D)A	David Niven-Raymond Massey	104			b11/16/46
Temptation	M. Oberon-G. Brent-C. Korvin	98	Dec		a5/25/46
This Happy Breed *T	Robert Newton-Celia Johnson				
Vigilantes Return *C	Jon Hall-Margaret Lindsay				a7/13/46
Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100			b1/12/46

Westerns (Current 1945-46)

1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1104	Gun Town	Kirby Grant-Fuzzy Knight	53	1/18/46	a12/22/45
1107	Gunman's Code (W-M)F	Kirby Grant-Fuzzy Knight	57	8/30/46	b11/9/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
512	Burma Victory (Wa)A	Documentary	63	2/15/46	b12/22/45
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	Deception (D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
510	My Reputation (D)F	Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
606	Never Say Goodbye (C)F	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
502	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	Three Strangers (D)A	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46
607	Verdict, The (D)A	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	b11/9/46
	COMING				
	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Dark Passage	H. Bogart-L. Bacall-A. Moorehead			
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
608	Kings Row	A. Sheridan-R. Cummings-R. Reagan		12/7/46	Reissue
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Sheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love	Ida Lupino-Robert Alda			a11/24/45
610	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman	106	12/28/46	a12/1/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
609	Wild Bill Hickok Rides	C. Bennett-B. Cabot-W. William		12/7/46	Reissue
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89			b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts		b10/30/45
Carnival (D)A	Sally Gray-Michael Wilding	93	GFD		b10/26/46
Devil's Hand, The (D)A	Pierre Fresnay-Josseline Gael	80			b11/16/46
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD		b1/5/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films		b3/9/46
Laughing Lady *T (M)F	Anne Zeigler-Webster Booth	90			b10/26/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts		b10/20/45
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n		b3/9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe		b8/31/46
Raider, The *T (Wa)F	Documentary	70			b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG		b7/6/46
School for Secrets (D)F	Ralph Richardson-Marjorie Rhodes	108	GFD		b11/16/46
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Welldigger's Daughter, The (C)A	Raimu-Fernandel	122	Siritsky		b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Able's Irish Rose	Family	.....	.....	Mature Family
Dick Tracy vs. Cueball	Family	.....	Adults	Adult
Never Say Goodbye	Mature	.....	Objectionable in Part#	.....
The Welldigger's Daughter	Mature*	.....	Objectionable in Part#	.....

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

#—Objection: Suggestive dialogue.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional

NEWSREEL SYNOPSES

(Released Wednesday, Nov. 20)

MOVIETONE (Vol. 29, No. 23)—President Truman asks Republican Congressional aid; Search for fliers downed in China; Britain observes Armistice Day; Carrier pigeon honored in England (Except Kansas City); S.S. America again a luxury liner; Largest transport in test flight; Victory Celebration (Kansas City only); Melbourne cup race; Centenarian golfer.

NEWS OF THE DAY (Vol. 18, No. 221)—Rescuers hunt captives of Lolos; Britain's Remembrance Day; Dicken Medal awarded carrier pigeon; President Truman promises cooperation; Maiden flight of Lockheed Constitution; New York welcomes S.S. America; Australian turf classic.

PARAMOUNT (No. 24)—180-passenger plane makes debut; Florida divers take fish census; President Truman offers cooperation with G.O.P.; Houses moved to accommodate student vets; Mass feeding of snow-bound cattle; S.S. America makes maiden voyage.

RKO PATHE (Vol. 18, No. 26)—Election comment from government leaders; Hunt crash survivors in China's "Lolo Land"; World's largest transport in test flight; Illegal immigrants taken from refugee ship; Indian groups agree upon interim government; Australian horse race.

UNIVERSAL (Vol. 19, No. 555)—Luxury liner, modern dining car, 180-passenger plane mark new transportation age; Search for lost airmen in China; Greek war anniversary; Latest hat styles modelled in New York; Pro football: Giants vs. Eagles, Bear vs. Rams.

ALL-AMERICAN (Vol. 5, No. 213)—Ex-slave reaches 106; Coal miner becomes preacher; Neswpaperman becomes member of Missouri Board of Education; Elks convention; Tulsa Y.W.C.A. girls on outing; Artist honored; Indiana whips Northwestern.

(Released Saturday, Nov. 23)

MOVIETONE (Vol. 29, No. 24)—Bombs hurled in Hollywood jurisdictional strike; Navy tests new torpedo; Japs get new constitution; Ohio mother named Mrs. America; Football: Notre Dame vs. Northwestern, Army vs. Penn.

NEWS OF THE DAY (Vol. 18, No. 222)—New torpedo sinks U-boat in ten seconds; Hirohito announces new Jap constitution (Except Dallas); French honor U. S. fighters (Dallas only); German baby gymnasts (Except New Haven); Mrs. America contest; Hollywood film strike; Army beats Penn (Except Boston, Memphis); Yale wallops Princeton (New Haven only); Tennessee rips Boston College (Memphis and Boston only.)

PARAMOUNT (No. 25)—Army 34-Penn 7; Hirohito marks new democracy in Japan; New flare-ups in movie jurisdictional dispute; New torpedo cuts former Nazi sub in half.

RKO PATHE (Vol. 78, No. 27)—G.O.P. plans new progress; Bombs thrown in Hollywood studio strike; Captured Nazi sub sunk with new torpedo; Hirohito cheered by Japanese mobs; Army defeats Penn.

UNIVERSAL (Vol. 19, No. 556)—Jap Emperor decrees new constitution; Students riot in Trieste; Movie strike marked by violence; U. S. sub sinks Nazi U-Boat; Football: Notre Dame 27-Northwestern 0; Army 34-Penn 7.

GIVE BONDS THIS CHRISTMAS!

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64106	Squatter's Rihgts	7	
64107	Donald's Double Trouble..Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon..Amusing	7	.. 7/28/46
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64112	Bath Day .....Delightful	7	..11/16/46
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NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



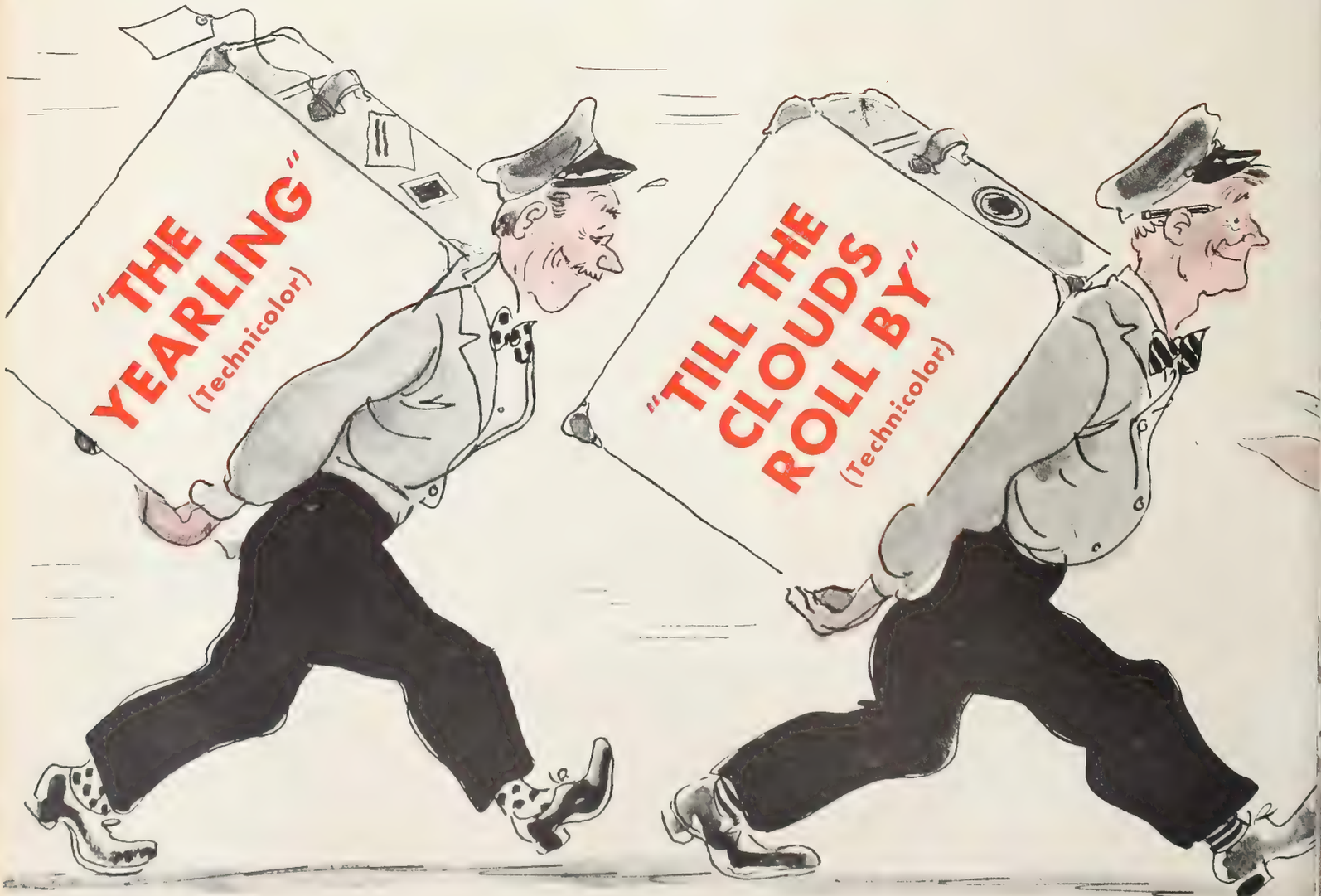
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Homer E. Strowig (See page 8)

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LEO'S MOVING INTO THE MUSIC HALL FOR A TECHNICOLOSSAL WINTER!




RADIO CITY
RADIO CITY Music Hall
M-G-MERRY XMAS
NEXT ATTRACTION
"TILL THE CLOUDS ROLL BY"
FOLLOWED BY "THE YEARLING"

THE BIGGEST W

THE MOTION PICTURE B

EDGE" AT THE ROXY, N. Y

RECORD FOR ANY PICTU

WEEK, ANYWHERE IN TH



CENTURY-FOX

EEK IN THE HISTORY OF USINESS! "THE RAZOR'S SMASHES EVERY KNOWN RE, ANY THEATRE, ANY E WORLD!

(And the greatest audience reaction of any picture ever to play the Roxy!)



for the LOVE of MIKE

Greater love hath no man in this business than he who elects to spend a second 20 years at the same studio.

Twenty years is far more than the life expectancy of average studio relationships with stars and directors. But that's how long Mike Curtiz has worked for and with Warner Bros.

You'd think both parties would have developed an acute case of cabin fever by this time. It hasn't worked out that way. Our joint and individual struggles have resulted in a strengthening of mutual respect.

Mike still loves us and we're proud of it. As for us, we love him.

Mike is a truly great director. He has been much in demand. He could have written his own ticket—anywhere in the industry. He chose to write it at his home studio.

We applaud Mike and to him go our best wishes for continued success.

TWENTIETH ANNIVERSARY OF TALKING PICTURES

Jack L. Warner

THE EDITORIAL PAGE

Saying It With Shows

This corner, which has remarked on the potential danger of what seemed to be a well-organized campaign of ridicule of Hollywood for an "escapist attitude" (whatever the hell that is), now begins to feel quite a bit reassured about it all.

And why?

Well, Hollywood is answering back. With some good verbiage, like Darryl Zanuck's retort to Sam Goldwyn's cracks about Hollywood's "fat cat" complacency, to be sure. But that's not half so eloquent as the answers Hollywood is giving right up there on the screens. Which is precisely how Hollywood should answer.

Look at the record.

Columbia's current "The Jolson Story" is in its eighth week at Radio City Music Hall. And, cousins—wherever you are—that's a lot of weeks to run at a theatre where the seating capacity is just about 6,000.

M-G-M recently has screened for the press two pictures titled "Till the Clouds Roll By" and "The Yearling." And just wait till the public gets a look at those sensational shows. You'll think you are seeing double when you look at the crowds lining up if you play them.

Paramount currently has on show at its big theatre in New York a film called "Blue Skies" and the public loves it for just what it is—a grand and glorious show of surpassing eye and ear appeal.

RKO, as the purveyor of the creations of Samuel Goldwyn, now has on view at the Astor Theatre, New York, "The Best Years of Our Lives," and if it is not one of the greatest pictures of all time, it acted an awful lot like that when we saw it. Also, RKO offers "Song of the South," new, perfectly grand Disney work that is sure to influence millions of people and win new friends for films.

Twentieth-Fox gave a world premiere to "The Razor's Edge" in New York, and the crowds ever since have been storming the Roxy theatre at a rate that has given the big showhouse a new all-time money record.

That's just a few of the pictures—many other big ones are now making their rounds of the later runs.

It's a very lively answer to the criticism of Hollywood. And on the evidence we don't think you will get very far selling Hollywood.

▲ ▲ ▲

Which Message?

The three branches of the motion picture industry, through responsible representatives, now are engaged in an effort to comply with a request from government officials to co-operate in giving circulation to "message films" that may be necessary, or at least helpful, to government agencies in the performance of their work. There is no doubt of the sincerity of this industry's stand that every effort, even if it means a sacrifice of valuable screen time, will be made to work with the government for the welfare of the country as a whole.

The difficulty, which it may be hard for the government officials to grasp, lies in the film itself. It's an old story to this business, that, no matter how fine the plans may be for a picture, there is only one way to judge the value of a film as a prospect for a booking at the commercial theatre. That, of course, is when the final print of picture is ready for screening. That's very late—so far as the investment of the producer is concerned—but it's the earliest time at which a showman can tell whether or not the picture belongs on his screen.

Due to the situation, the government agencies and the national charity organizations which may appeal for screen time must make an investment in script, production costs and a finished print and on the basis of the finished work take the verdict as to whether the film gets a lot of showings, a few, or none at all.

▲ ▲ ▲

Observations

As a sidelines observer, we don't think those exhibitor leaders who are harping on the "artificial shortage" theme are getting very far with it as a means of indicting, or even needling, the distributors.

For one thing, the shortage situation is rather spotty—acute here and there hardly noticeable, according to individual territorial situation.

For another thing, there's nothing "artificial" (in the commercial sense) about it, and the people who are yelling about it know that very well.

The reason the distributors are releasing fewer pictures is that the market cannot absorb them faster. The bottleneck, of course, is the first run situation.

* * *

Our congratulations and best wishes to United Artists and Enterprise on the distribution deal concluded between them this week.

Congratulations are in order for each, because both have made excellent choices of a working partner.

It follows that both will have the best wishes of large numbers of industry people—there's a lot of fine fellows in each of the two outfits.

"CHICK" LEWIS

WHAT'S NEWS

In the Film Industry This Week

COAL—As John L. Lewis fought a contempt of court action and soft coal miners stood by idle, a fuel-saving brownout bowed in once more in over 21 states of the nation. Business for the first few days of dimmed marquees dropped throughout the areas, and showmen were wondering whether this was just a temporary reaction which would wear off, or whether it was another headache to add to a series of headaches in the exhibition field.

Theatres everywhere were complying with brownout and fuel-conservation requests. From Chicago, first word of a possible theatre shutdown came as Essaness reported some of its houses' coal piles were low and that the theatres would close when fuel ran out. Several other circuits and independents were said to be in the same position. In St. Louis the Solids Fuel Administrator warned theatres that when their coal ran out, there would be no more.

The dark picture was lightened by several factors: (1) Many houses burn oil or have a sufficient coal stock; (2) Business and labor seemed to be making an effort to get the coal situation settled outside the government.

* * *

LITIGATION—The law front continued to be an active one in the industry.

In Baltimore the Linden Theatre settled its suit against the majors and Rome Theatres for the Met, one of the Rome houses, and a revised system of clearance which splits product between the Rome, Rialto and the Linden, and which gives the Met first neighborhood run.

In Washington Sidney Lust, two-time loser of his Kaywood Gardens Theatre clearance fight—once before the arbitration board of appeals, once more in the New York statutory court which refused to assume jurisdiction in the matter—filed another suit in federal district court. Lust is now giving the legal-minded a chance to argue whether a complainant, after voluntarily submitting to arbitration, has the right to appear in court.

From Illinois would come another friend to that court of many friends—the New York federal statutory court which is writing the decree that will run the industry. The Palace Theatre of Cicero claims it has information on buying which might prove of help and asks to be admitted to the crowd of amicus curiae.

The winding up of the Philadelphia Goldman-Erlanger case is expected soon, with the court giving both sides two weeks to write a decree together. Otherwise, the court will write it.

And way out on the west coast, a hung jury in the suit of Venetian Theatres and Theatre Investing Company against National Theatres and the majors, has caused the plaintiffs to ask for a new trial. In Chicago, the Libery Theatre has hired Lawyer Louis Philon to buy film for it. Claim is that delay in the reopening of the recently acquired theatre, a former Manta and Rose house, is being caused through lack of product.

The United States Court of Appeals at Kansas City dismissed an appeal of the St. Louis Amusement Company against Paramount et al, on the grounds that it was taken prematurely. The dismissal was on technical grounds and did not pass upon the merits of the damage suit.

* * *

EXHIBITION—RKO plans to build a series of showcases in the Latin American field, with hopes of eventually taking in all localities where a house could gross normally $2,000 a week, Latin American Field Supervisor Jack Osserman declared this week. Osserman thinks dubbing is out in that field and that titled films will do the job better.

The Motion Picture Theatre Association of Ontario this week was advised in Toronto that the Canadian Motion Picture Distributors Association did not intend to collect on the sale of candy or other confections.

In Harrisburg, Pa., two houses were playing reissues, evidently because of a tight product situation, but in New York, the Century Circuit finds that there is an ample number of pictures and states that it believes single featuring of big pictures is advisable.

* * *

LABOR—The Hollywood coast strike continued quietly this week with apparently no progress toward settlement. CSU President Herbert K. Sorrell and 13 associates were indicted for "criminal conspiracy" by the county grand jury and the inquiry into violence continued. Harrisburg, Pa., Painters and Paperhangers, who were to discuss the question of cooperating in a theatre boycott if called by CSU, failed to do so at their recent meeting due to a press of other business, it was explained.

* * *

PRODUCT—MGM may hold down production in 1947 to 26 pictures, a move thought likely because the company at present has 31 unreleased pictures. Paramount announced production of 16 features on a high-budget basis.

* * *

TAXES—Vermont is considering a 10 per cent tax on amusements admissions estimated to yield $225,000 and a reel tax of 50 cents a reel for each showing of a reel. Tulsa, Okla., is seeking a tax on theatre tickets of one cent on each 10 cents of admission prices.

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The News Spotlight



HERBERT J. YATES, president of Republic Pictures this week declared Hollywood "as entertainment" leader of the world had a responsibility to buoy the public spirit and dispel talks of recession. Yates spoke as cameras turned on Republic's "Gallant Man" directed by Frank Borzage, first of three top budget features costing $4,000,000.



FRED WEHRENBERG, President of the Motion Picture Theatre Association of America, who this week foresaw a future of better pictures accompanied by longer engagements which would include fewer changes a week in the subsequent-run field.

Homer E. Strowig

(The Man on the Cover)

Owner and manager of the Plaza and Lyric Theatres, Abilene, Kansas, and president of the Kansas-Missouri Theatre Owners Association. Strowig assumed the presidency of the exhibitor organization recently. He has been active in the association for the past fifteen years, having served as Director or Officer and as vice-president. He entered the theatre field in 1927 when he purchased the Seelye Theatre, Abilene. Two years later he acquired the opposition house, the Lyric. A past commander of the American Legion, Strowig is an active organization man; holds membership in the Veterans of Foreign Wars, is a past president of the Abilene Lions Club, is chairman of Abilene's "Will Bill Hickok Rodeo." He served as Mayor of Abilene from April 1945 to April 1946; was elected as City Commissioner in 1943 and re-elected for another three-year term this year. In his theatre operations he is associated with his two sons, Robert and Calvin, both of whom have worked in every department of theatre operation and management. Strowig's hobby, as well as that of his sons, is aviation; all three of the Strowigs hold pilots licenses and make all lengthy trips from home by air.

NATIONAL NEWSREEL

Plan On Gov't Films Sent to Organizations

Methods of clearing government and charitable association films for playing time on the screens of the nation's theatres this week awaited ratification of an all-industry cooperative plan submitted to leading exhibitor, producer and distributing organizations.

That the ratification would not be speedy was indicated by the fact that as late as Wednesday only one reply had been received—and that from an exhibitor association which said it would have to poll its directors for approval, a move that might extend into the New Year.

The present plan calls for a 12-man industry committee. It was evolved by meetings of a special committee appointed to study the matter as an aftermath of a meeting held last week in the White House with John Steelman.

The 12-man committee would comprise members from National Allied, Conference of Independent Exhibitors Association, American Theatres Association, Motion Picture Theatre Owners of America, the Confederacy of Southern Associations, National Distributors Committee, Motion Picture Association of America, Society of Independent Motion Picture Producers, the newsreels and the trade press.

Reviewing Committee

Further suggestion was made that a reviewing committee consisting of Allied, ATA, CSA, MPTOA, Independent Theatre Owners of America, the Pacific Coast Conference of Independent Theatre Owners and the National Distributors Committee, be organized.

All films passed upon would have to be factual, of important public interest, non-political and non-controversial, and be identified by their sponsors so the public could know the source of the film it was viewing.

The organizations that were to be part of the committee were asked to consider the suggestion promptly and report back their reaction.

United Artists Sells To Chicago's Essaness

United Artists this week broke away from Balaban and Katz and the Great States circuit in the Chicago territory to sell first and subsequent runs to the Essaness circuit.

Et tu, Brute . . .

Theatrical costs have risen so that dramatists must look to the motion picture rights of their plays for profits, Shakespearean actor Maurice Evans, who appeared in Milwaukee with his "GI" version of "Hamlet," said in that city.

"Theatrical productions these days," Evans declared, "costs so much money that they must play a couple of years before they meet the investment. As a result, playwrights and backers must depend on the sale of their play for motion pictures as the source of profit on their venture. So writers keep an eye on Hollywood instead of concentrating on the theatre. And so we get few plays that will last."

Express Rates Up Dec. 13

Exhibitors throughout the nation will face a substantial increase in their express rates on film after Dec. 13 when the new rates of the Railway Express Company go into effect.

The rate scheduled in localities will vary with distances involved, but a general increase of 20 cents on 100-pound shipments, with shipments under 100 pounds facing a proportionately greater increase than those of 100 pounds or over, was announced.

The average feature film shipped in a metal container is said to weigh about 105 pounds. Newsreels usually average 12 pounds while shorts of 2000 feet total 18 pounds. Exhibitors playing several changes a week may be able to bulk shipments on several items to get into the 100-pound category and avoid the proportionately higher rates on shipments of less than 100 pounds.

The raise applies to all express shipments with the exception of newspapers, milk and related merchandise.

Brownout Bows in With Coal Strike; Business Bows Out

Dim Lights Hit Nation's Grosses; Houses With Low Coal Piles Hint at Closing

Broadway's monster-sized signs went dark Monday night at 6 p.m. giving dramatic impact to a coal-conserving brownout making itself felt in 21 states and the District of Columbia.

While normal theatre operations continued in all section and while coal supplies for ordinary fuel needs and heat were said to be fairly good, the first night of the brownout was met with a drop in theatre attendance which carried over into the week.

Showmen, who figured that war experience would make their patrons take a brownout as a matter of course, especially since the streets in most affected communities were well lighted, were surprised at this sudden turn of affairs. Some believed that the initial drop off was the usual Monday night business worsened a bit probably by the situation. Others thought that it was particularly noticeable in theatres which were nearing the end of their regular runs.

In New York the majority of Broadway houses as well as the neighborhood circuits found business off. Oscar Doob of Loew's, Inc., said he did not know what the cause was but "everything went to pot" Monday night. Loew's operates both downtown and neighborhood houses in the greater New York area.

Supporting Doob's views were the Cinema circuit, operating houses which depend upon flashy fronts in a great measure for their patronage. A spokesman for that group said that business was decidedly off.

Crowds Decrease

The Paramount Theatre also noted a drop, while Montague Salmon of the Rivoli said he did not know whether or not it was because his picture was nearing the end of its run but there had been a drop in his attendance. On Monday he said he noticed a decrease in crowds passing his theatre, adding that the only time the street was crowded was when the legitimate shows "broke."

The Roxy, which is playing "The Razor's Edge" said their Monday afternoon business had topped previous Monday afternoons by a large sum, but their night business was off. Associate Director Irving Lesser added that a check showed that fewer unescorted women attended the theatre than usual and wondered whether this was not due to the early stage of the brownout and would wear off later.

Two more Broadway houses estimated their

(*Continued on Page* 10)

Settle Linden Trust Suit Out of Court

Baltimore's $225,000 damage anti-trust suit of the Linden Theatre against the rival Rome Theatres, Paramount, Universal, United Artists, Columbia, 20th Century-Fox, Loew's (MGM), Warner Bros., and RKO, was settled out of federal court Tuesday with the defendants agreeing that the Linden should acquire a theatre belonging to Rome and get a revised clearance setup.

The suit, first of its kind reportedly settled out of court in recent years, was filed last March.

The settlement provides that the Linden Theatre will acquire the Met Theatre, hitherto owned by Rome, located about half a mile away from the Linden. In addition it provides for changes in clearance whereby the Met, under Linden operation, will enjoy a first neighborhood run without clearance over either the Linden or the Rome Theatres' Rialto, which is across the street from the Linden.

The Linden will become a first-run neighborhood house for the product of Warner Bros., RKO, United Artists and one half of both MGM and Paramount. Its clearance over the Rialto will be 14 days.

The Rialto will be first run for 20th Century-Fox, Universal, Columbia and the remaining half of MGM and Paramount, having 14 days clearance over the Linden.

Before the suit Rome played Warner Bros., Paramount, RKO and United Artists on first neighborhood run at the Met, while it played the remainder of the major defendants' product at its Rialto. The Linden played Warner Bros., Paramount, RKO and United Artists 14 days after the Met.

NATIONAL NEWSREEL

Brownout Bows in With Coal Strike; Business Bows Out

(*Continued from Page* 9)

receipts at 50 per cent off, though the pictures playing there had been running for several weeks.

Tuesday crowds continued to seem comparatively slim on Broadway, which may have been due to the weather.

Reports from the remainder of the country observing blackout however, indicated that there was a noticeable drop which in some instances reached very high proportions.

Exhibitors on the whole would be inclined to believe that any loss caused by brownouts would soon remedy itself as the people grew accustomed to darkened marquees. However, the economic results of the present situation is what is worrying the majority of showmen who have given the matter a thought.

$4,000,000 Daily Wages Lost

At present estimates are that wages lost by miners directly attributable to the strike is $4,000,000 a day. This amount, it was pointed out, is bound to have an impact on the communities where the miners live and spend their money. On this basis miners who have been idle since last Wednesday have lost $42,500,000 in salaries. Added to that will be salary losses due to indirect results of the strike on industries which have to close down because of coal shortages. This mounting sum is bound to be reflected in decreased purchasing power, it was pointed out, which in turn will have an affect on the box-office eventually.

In addition to the District of Columbia, 21 states were under a brownout order. These are, Connecticut, Delaware, Illinois, Indiana, Iowa, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia, Wisconsin, all were under brownout.

To date no reports of any violations had been filed against theatres, though merchants in many sectors had received warnings about keeping their display windows lighted at night.

In the St. Louis area, where some 600 theatres were said to be cooperating in the move to conserve coal, theatres, schools, restaurants and taverns had been warned by the Solid Fuels Administrator that when their coal supplies were exhausted, they would receive no new ones.

Fred Wehrenberg, President of the Motion Picture Theatre Owners of America, a resident of St. Louis, wired President Truman pledging the MPTOA's "whole-hearted support and cooperation in the emergency now facing the American people," and asking the President "to take a firm stand against the illegal walkout of the United Mine Workers of America."

Essaness May Close Houses

First of the circuits to indicate that the coal situation was grave insofar as it was concerned and would cause a disruption of operations was the Essaness circuit in Illinois.

A spokesman for that group in Chicago said that some of its houses had only a few days fuel on hand and unless more could be procured, these houses would be closed until the emergency is over.

Other circuits and some independents in that area were said to be facing similar prospects before the week was out. Several houses have discontinued matinees, which was due in part to the coal situation and partly to decreased business due to the Thanksgiving holidays.

Cancellation of railroad runs out of many exchange areas due to the coal strike was not affecting film shipment deliveries in this area. Most of the motion picture theatres served out of these areas receive their film by motor delivery and those who did not were able to meet such threats by the use of private automobiles.

A number of theatres in southern Illinois where the communities are largely dependent upon the mining industry and its works for a livelihood, feared that a prolonged strike would eventually hurt the box office. Past experience shows that during the early part of a strike, business actually improves as the idle workers seek something to take up their time.

Hint Strike Settlement; Indict Sorrell, Others

Hollywood's jurisdictional strike continued to plod on this week, but rumors late Wednesday from the coast hinted that a settlement of the many-angled dispute might be in the making. Studios seemed also to be getting a little more work done.

The Los Angeles County Grand Jury returned indictments against Herbert K. Sorrell, President of the Conference of Studio Unions, which called the jurisdictional strike, and 13 of his associates for "criminal conspiracy" in connection with the strike. Investigations into the bombings of the past weeks continued.

Rank Buys Entire Control of Odeon

Full ownership of Canada's Odeon Theatres was acquired this week by J. Arthur Rank through purchase of the interests held by Paul Nathanson, son of the circuit's founder, N. L. Nathanson. Rank also bought out Nathanson's interest in Eagle-Lion and Monogram Pictures of Canada. Canadian Odeon has approximately 100 houses.

Didn't Talk Boycott

Whether or not to boycott or picket Harrisburg Theatres if such a request were received from the Conference of Studio Unions in Hollywood as part of its reported nationwide plans to attack major producers and actors who have disregarded their picket lines, was not discussed by the Painters and Paperhangers Local 411 (AFL) at its meeting in that Pennsylvania city last Friday.

The subject had been scheduled for discussion but Business Agent I. W. Wood said the members had so much local business on the agenda that the matter was not reached. Wood added it might come up at the Dec. 13 meeting if national headquarters issues any instructions on the subject. The Carpenters union was to discuss the matter this week.

'Strange Woman' in 8 Cross-Country Holdovers

United Artists' "The Strange Woman," deprived of its New York opening through theatre difficulties, got off to strong starts in cross-section openings over the country and Friday had entered the second week of its runs in Atlanta, Dayton, Toledo, Harrisburg, Reading, Pa., Richmond, Norfolk and Syracuse.

Other United Artists bookings holding over are "Bachelor's Daughters" at the Seattle and "The Chase" in New York.

Warners' "The Big Sleep" was boasting a seventh week in Chicago, while "Deception" held for that long also in New York.

Universal's "The Dark Mirror" was closing this week in New York after reaching six weeks; continued to run through five weeks in Chicago, through three in five Los Angeles theatres, and was ending its third in Baltimore. Two-week runs were reported for Erie, Pa., San Francisco, Long Beach, Calif., San Diego and Champagne, Ill.

"The Notorious Gentleman," in its third week in Los Angeles, entered a second in New York, while "Brief Encounter" was running up 14 weeks in New York, six in Los Angeles, five in San Francisco, and two in Providence. "The Years Between" rounded out its second Boston week.

"The Killers," returning to Broadway, went into a second week at Loew's State, with the Thanksgiving opening of "Gallant Bess" being held up.

In Philadelphia, the English documentary "The Raider" held over for a fourth week at the Capitol, the first fourth week run in the history of the house.

Columbia's "The Jolson Story," in its eighth week at Radio City Music Hall, went through five weeks in Buffalo and San Francisco, and four weeks in Los Angeles, Oakland and Cincinnati.

Keegan Northio Manager

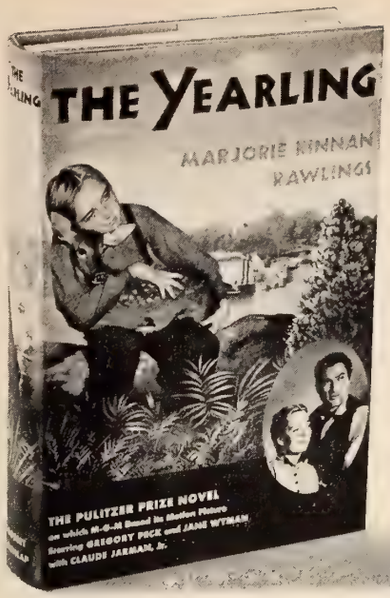
Appointment of Jack Keegan as general manager of Northio Theatres Corporation to succeed Harry David, resigned, was announced this week by Leonard H. Goldenson, vice-president of Paramount Theatres operations. Keegan will assume his Northio post on January 1, taking over the 20 theatres operated by that Paramount partner in Kentucky and Ohio.

Portland Robberies Jump

Theatre robberies in the Oregon area took a jump this week with authorities warning exhibitors to be especially careful. Among the losers was the Paramount Theatre of Portland when Cashier Betty Campbell was compelled to turn over $300 at gun point, and the Kenton Theatre in Portland's suburbs where bandits got $100.

Rank Representatives to Meet

Sales representatives of the J. Arthur Rank division of Universal Pictures will meet for the first time at the Blackstone Hotel in Chicago on Dec. 5-6, Rank Division General Sales Manager William J. Heineman announced this week. The national sales policy for Rank product distributed by Universal will be discussed.



LOOK AHEAD!

THE PRAISE BEGINS!

"'The Yearling' comes along to renew my devotion to Hollywood . . . a very great privilege to award 'The Yearling' the Cosmopolitan Citation."

—LOUELLA O. PARSONS *in Cosmopolitan*

"The movie of the year . . . one of those rare classics that seem destined to endure." —JACK MOFFITT *in Esquire*

"A Pulitzer Prize novel—an Academy Award picture...thrilling—the product of many hands—and hearts . . . go see it—few such experiences can be bought with a theatre ticket."

—DOROTHY KILGALLEN *in Modern Screen*

"Picture of the Month. Rarely have a heart-warming story, superb acting and a meticulously valid production been combined to such effect as is achieved in this picture." —THORNTON DELEHANTY *in Redbook*

"This is The Year of The YEARLING!"

(In Technicolor—From M-G-M, of course)

NATIONAL NEWSREEL

Lust Sues on Clearance In Kaywood Gardens Case

Washington, D. C. Exhibitor Sidney Lust Tuesday filed suit under the Sherman Act in the federal district court at Washington against Paramount, 20th Century-Fox, Loew's (MGM), Columbia, Universal, United Artists, RKO and the Louis Bernheim Theatre Company.

The suit is for injunctive relief and for $200,000 damages, which under the law can be tripled to $600,000. It is another round of the Kaywood Gardens Theatre fight which Lust lost before the arbitration appeals board and lost again in New York when the federal statutory court refused to take jurisdiction.

Lust claims that the Bernheimer Village and Newton theatres are receiving preferential clearance over his Kaywood Gardens Theatre. The Village, he claims, receives pictures 21 days after Washington downtown houses, with the Newton following them on a moveover basis. The Kaywood plays behind both these houses.

Expect Verdict in Goldman Suit Soon

Philadelphia's exhibitors this week wondered what would be the ultimate effect of the decision which is shortly expected in the suit of William Goldman against several major distributors and theatre chains over the claim that he could not get product for his Erlanger Theatre.

The court this week gave both sides two weeks in which to agree upon a decree, stating that if such an agreement could not be reached, the judge would write the decree himself.

Seattle Suit Ends With 'Hung' Jury

Counsel for the Theatre Investing Co., Seattle, and the Venetian Theatre Company this week said they would seek a new trial in the suit of those plaintiffs against National Theatres and several major distributors under the Sherman Act.

The suit, which had been heard for seven weeks, ended in a mistrial Monday when the jury was "hung" seven to five after over 50 hours of deliberation. The plaintiffs had claimed the defendants had sought to set admission prices and had denied them product. All defendants denied the charges.

Attempt to Gain Run By Injunction Fails

Attempts of the Normandie Theatre in New York to procure an injunction restraining Universal from booking "Canyon Passage" into the Park Avenue Theatre failed late last week when the state supreme court denied the injunction. Th Normandie had claimed it was entitled to move up a run and take over that which had formally been granted the Plaza Theatre when that house canceled the "Canyon Passage" showing.

2 Houses Boost Prices

The Oklahoma City Uptown Theatre has raised its top price for adults to 50 cents, a five-cent boost. A similar boost to 40 cents has also been put into effect at the Villa.

Turkeys, But Not on Screen

Alliance Theatres of Illinois estimated this week that it will use up more than 500 turkeys for giveaways on Thanksgiving and Christmas in its houses. The turkeys are part of local tieups with merchants.

UA Approves Enterprise Domestic Release Pact

The Directors of United Artists this week approved a distribution deal for the domestic distribution of Enterprise Pictures which was referred to the Enterprise Board of Directors for ratification.

Under its terms, which presumably cover the Enterprise announced schedule of six pictures, first of the features to be released would be "Arch of Triumph." Foreign distribution of Enterprise's program reportedly will be handled by Loew's International.

Enterprise, which was founded by David Loew and Charles Einfeld, originally had a distribution deal with Universal which was canceled when the production unit of that company was merged with International to form Universal-International.

The United Artists directorate also voted to extend a distribution contract with Jules Levey for two pictures.

Academy Changes Rules For 'Oscar' Competition

The Academy of Motion Picture Arts and Sciences, which issues the industry "Oscars," revised its by-laws this week to meet the current situation whereby delayed playing of motion pictures would have barred a good percentage of 1946 product from entering the competition.

Under the revision, pictures which hitherto had to play to the public in a regular theatre to qualify for the competition now may qualify by playing seven times before Academy nominating bodies. The producer must, in addition, notify the Academy in writing of his intention to enter the picture in the competition.

Hires Lawyer to Buy Film

Louis Philon, who recently took over the Liberty Theatre at Michigan City, Ind., from the Manta Rose circuit, this week retained the service of Attorney Seymour Simon to see if film could not be procured for the house. Philon claims that he had not been able to buy product satisfactory to him, which is causing a delay in reopening the house upon which he says he spent $50,000 for repairs. The Liberty was formerly the Lake.

RKO Seeks Latin American Showcases

RKO plans to expand its theatre holdings into the Latin American field, with the eventual aim of having "a showcase in every good sized town," Jack Osserman, RKO Supervisor for Latin America, declared in New York Wednesday.

By a "good sized town," Osserman said, he meant a situation which could be normally counted upon to average $2,000 a week gross.

The RKO supervisor predicted the eventual elimination of dubbed films, stating that they seemed to have failed their purpose and predicted they would be supplanted by films with superimposed titles or films made in Spanish whose quality equaled that of American-made product.

Speaking of dubbed pictures, Osserman said that he felt the dubbing could accomplish good only in the interior sections where there is illiteracy. This interior theatre business, he said, represented only 20 per cent of the Latin American business and the 80 per cent came from the metropolitan areas where, he claimed, he had found dubbing was resented.

"In all my experience," said Osserman," I have found that the Latin feels a little bit offended if you try to make him believe that it's Cary Grant or Ingrid Bergman talking."

Boston Forms 'Art' Film Society

Formation of the Boston Film Society to show foreign and domestic films not usually considered suitable for the commercial screen was announced this week. The Society will start its screenings on Dec. 20 at the Fogg Museum in Cambridge, operating under a season subscription ticket basis.

Among the films to be shown are: "A Trip to the Moon," "The Great Train Robbery," "The Four Horsemen of the Apocalypse," "Possibilities of a War in the Air," "Queen Elizabeth," "M," "Lives of a Bengal Lancer," "The Dance in Film," Fred Astaire in a sequence from "Swingtime," "A Nous la Liberte," a Charlie Chaplin feature, and "The Thin Man."

20th-Fox Managers Meet

Discussion of national release plans highlighted the sales meeting of 20th Century-Fox in New York last week. Present were Distribution Vice-President Tom Connors, General Sales Manager William J. Kupper, Division Managers Herman Wobber, Harry Ballance, William C. Gehring, Andrew H. Smith; and District Managers C. E. Peppiatt, E. X. Callahan, Paul S. Wilson, Philip Longdon, J. H. Lorentz, J. J. Grady, M. A. Levy, W. E. Scott, Sydney Samson, Charles L. Walker, Bryan D. Stoner, and branch managers from the exchange centers.

Another Friend

That court of many "friends"—the New York federal statutory court which is writing a decree to govern the exhibition and distribution of film, had a request to have another friend admitted into the case this week as Attorney Seymour Simon of Chicago filed a petition to have his client, the Palace Theatre Corporation of Cicero, Ill., admitted to the anti-trust suit as amicus curiae.

Simon told the court that his clients had uncovered some information since the hearings in November which might prove of assistance to the court in writing its decree. He asked permission to submit this information by memorandum.

NATIONAL NEWSREEL

26 May Be Maximum MGM Production for 1947

Indications that MGM would hold down its production during 1947 to 26 pictures were seen this week as Nicholas M. Schenck, president of Loew's, Inc., the parent company, returned to New York after Hollywood conferences with Louis B. Mayer.



Nicholas Schenck

The conferences covered production and releasing plans for the coming year. The MGM trend toward production curtailment, it was explained, is based on the fact that the company has an inventory of 31 unreleased pictures. This inventory was built up, it was said, because there is a "slower absorption of important pictures" by the preesnt market.

Schenck announced that "The Hucksters," with Clark Gable; "Cass Timberlane," with Spencer Tracy; "The Pirate," with Judy Garland and Gene Kelly; "Speak to Me of Love," with Greer Garson, and "Song of the Thin Man," with William Powell and Myrna Loy, were scheduled to go into production after the first of the year.

The MGM inventory of product upon which camera work has been completed but which has not yet been shown upon the screens of the nation is, according to the booking guide of SHOWMEN'S TRADE REVIEW:

"Undercurrent," "A Love Story," "A Woman of My Own," "The Arnelo Affair," "The Beginning or the End," "The Birds and the Bees," "Fiesta," "Green Dolphin Street," "High Barbaree," "It Happened at the Inn," "It Happened in Brooklyn," "Lady in the Lake," "Little Mister Jim," "Love Laughs at Andy Hardy," "Merton of the Movies," "The Mighty McGurk," "My Brother Talks to Horses," "The Personal Touch," "The Rich, Full Life," "The Romance of Rosy Ridge," "Sea of Grass," "The Secret Heart," "The Show-Off," "Summer Holiday," "Tenth Avenue Angel," "This Time for Keeps," "Till the Clouds Roll By," "To Kiss and to Keep," "Undercover Maisie," "The Unfinished Dance," and "The Yearling."

Republic Declares Dividend

Republic this week declared its regular quarterly dividend of 25 cents on preferred stock payable Jan. 2, 1947, after a meeting of the directors in New York.

Capra Film Bows Dec. 21

World premiere of Frank Capra's first Liberty production, "It's a Wonderful Life" will take place in the Globe Theatre at New York on Dec. 21. James Stewart is co-starred with Donna Reed.

Product Shortage?

What some theatremen said was the result of the strike, what others regarded as a product shortage due to long runs and holdovers apparently was making itself felt in Harrisburg, Pa., this week as two theatres went in for reissues simultaneously. The Colonial, one of the leading houses, booked an old Sam Goldwyn film, "The Westerner," and the Senate Theatre revived "Gunga Din."

Daylight Saving vs . . .

St. Louis' Board of Aldermen have set Dec. 2 for a hearing on a proposal to repeal the ordinance which provides for daylight saving in that city from the last Sunday in April to the last Sunday in September. The ordinance, ever since its passing, has been a fighting point for various interests, with theatres opposed to one hour longer of daytime.

Century Head Feels No Present Product Shortage

Product shortage has not affected theatre booking in the New York area, Sam Goodman, head of Century Circuit's film department told SHOWMEN'S TRADE REVIEW Wednesday.

Goodman said that Century believed in single features where the product was strong but was held back by the policy of rival circuits, and that he believed short subjects, which Century found difficult to run on a dual bill policy, were very important when single feature bills were played.

"Good pictures should always play single," Goodman declared. "We would want to play more singles than we do now. But in most instances we follow the circuits who set the policy and consequently we must dual. However, in almost all locations where we have no competition, we adhere to a single policy."

Goodman says Century has found that shorts are not in demand where a dual policy is in effect, since the audience resents the length of the program. Properly bought and properly booked on single-feature programs, though, he added, they are important.

Zanuck Favors Liquidation Of Hollywood's 'Oracles'

Twentieth Century-Fox Vice-president in charge of Production Darryl F. Zanuck this week took issue with fellow producer Sam Goldwyn's remarks that Hollywood had "run dry of ideas" and suggested that the film industry capital's alleged ailments could be cured by the "liquidation of self-appointed oracles."

"There is nothing wrong with Hollywood," Zanuck declared from that city, "that cannot be cured by the liquidation of self-appointed oracles. It is remarkable that Mr. Goldwyn has only now discovered that the screen is a medium of enlightenment as well as of entertainment. Most Hollywood producers discovered this long ago and practiced it both during and before the war."

20th-Fox Profits Up $8,690,528 for 39 Weeks

Twentieth Century-Fox and its subsidiaries, including National Theatres, has reported a consolidated net profit for the 39-week period ending Sept. 28, 1946, of $16,219,815, compared to a net of $7,529,287 for the same period in 1945.

The company also announced the following cash dividends on its stock for the third quarter: Common, 75 cents, plus an extra 75 cents a share, payable Dec. 23, 1946; Convertible Preferred 37½ cents a share, payable Dec. 23, 1946; Prior Preferred, $1.12½ a share, payable Dec. 16, 1946.

Wehrenberg Sees Better Pictures, Longer Runs

That the practice of extending holdovers on first runs and even on subsequent runs would not only continue but might even increase in the future, was seen in St. Louis this week by Fred Wehrenberg, president of the Motion Picture Theatre Owners of America.

In an optimistic interview wherein he saw little to worry about over the foreign field, Wehrenberg said that he believed pictures of the future would improve steadily, with producers striving for quality in each release and concentrating on fewer films. This, he intimated, would in turn require longer runs.

The MPTOA chief said that theatres which had been changing their bills three and four times a week would probably reduce the number of changes to two while two-a-week houses would probably extend their playing time for one feature to a full week.

Wehrenberg did not challenge a previously expressed opinion by Producer Walter Wanger that American pictures were losing out in the foreign field. He said he believed it natural that foreign nations would try to give their pictures first place, but that American technique still was the leader. Concerning television, he saw no great competition from that source and regarded it as an adjunct to motion pictures to be used chiefly for portrayal of "spot news" events.

Budget $34-$35 Million For Paramount Production

Paramount will produce from 16 to 18 pictures during the calendar year 1947 at an estimated total cost of from $34 to $35 millions, Vice-President in charge of Production Henry Ginsberg told trade paper representatives in New York last week. In addition to the Paramount-made pictures, the company will have three pictures by Hal Wallis and six by the Pine-Thomas company.

The budget for next year, Ginsberg said, represents an increase of from 25 to 30 per cent over last year. He added that production costs have mounted from 65 to 75 per cent during the past three years.

The company now has a total of 25 pictures either completed or nearing completion, Ginsberg said. (At the releasing rate which obtained during the current calendar year, that is more than enough product for the 1947 releasing schedule, since Paramount by Dec. 31 will have released 22 new pictures and two reissues during the calendar year 1946).

The Paramount studio head said that his company has been little affected by the strike. Since Paramount studios had seven pictures before the cameras at the time the strike broke. Five of these pictures, Ginsberg said, have been completed with the other two, "Variety Girl" and "Blaze of Noon," well along toward completion.

If They Burn . . . No

Chicago's fire marshal this week notified all theatres and other places of amusement that Christmas trees and other holiday decorations not fireproofed would not be permitted this year due to fire hazards. The edict may crimp several plans for elaborate Christmas lobbies.



Gene's First

SIOUX

with **CHAMPION** Wonder Horse of the Wes

Directed by FRANK McDONALD • Original Screen Play

AUTRY'S BACK

to the box office . . .

BIGGER

and BETTER

than EVER!

BACK to **REPUBLIC** and his millions of movie fans . . .

CITY SUE

nd LYNNE ROBERTS • STERLING HOLLOWAY • CASS COUNTY BOYS

live Cooper • A REPUBLIC PICTURE

NATIONAL NEWSREEL

PICTURE PEOPLE

Added to the list of industryites who will attend the Motion Picture Foundation organizational meeting in New Orleans on Dec. 3-4, are: **Norman Ayres,** Warner Bros.; **Sam Dembow, Jr.,** Edward Golden Productions; **Sam Gillette,** Intermountain Theatres Association, Tooele, Utah; **Abel Green,** editor of *Variety;* **Rotus Harvey,** San Francisco; **William K. Jenkins,** Georgia Theatres Company, Atlanta; **A. S. Johnstone,** IATSE, New Orleans; **Sherwin Kane,** editor of *Motion Picture Daily;* **John Kirby,** Warner Bros., **Robert Mochrie,** RKO Radio; **J. J. O'Connor,** Universal Pictures; **Edward G. Zorn,** Illinois theatreman; **C. B. Akers,** Griffiths Theatre, Oklahoma City, Okla.

Paramount Board Chairman **Adolph Zukor,** and Paramount International President **George Weltner** this week joined **John B. Nathan,** division manager for continental Europe, in Stockholm, preparatory to flying to Paris.

Herman R. Beiersdorf, who started in films selling for Selznick in the Washington territory back in 1922 and has since been with Paramount and 20th-Fox, this week joined Eagle-Lion films as district sales supervisor. **R. L. McCoy,** one time Warnerite, moved into a similar spot for the southern territory.

Collier Young, formerly assistant to Producer **Arthur Hornblow,** has joined Warner Bros. studio executive staff.

The J. Arthur Rank organization has two new faces now, with **Joe Gins,** who broke in with Tiffany Stahl in Washington and then went to United Artists, Columbia and later to PRC, taking over as a sales supervisor for the Chicago, Milwaukee, Minneapolis, Indianapolis, Minneapolis and Detroit area, and **Jules Weill** moving up from a sales representative for Rank in the Kansas City, St. Louis, Omaha and Des Moines territories.

Seymour Schussel has been named district manager for New York over at PRC. Schussel had 14 years with Columbia and later joined Film Clasics, from where he moved to PRC.

Hal Wallis, who produces pictures for Paramount release, will be one of the speakers at the Nobel Anniversary Dinner on Dec. 10 in New York.

Jack Keagan of United Detroit Theatres came to New York this week to confer with Paramount Theatre Operations Vice-President **Leonard Goldenson** and Paramount Theatres Service Corporation Vice-President **Edward L. Hyman.**

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **JOSEPH R. VOGEL**

Pay Increase Won By Chicago Theatre Janitors

Chicago janitors received $171,500 back pay this week under the terms of the new agreement signed between the building employes' union and the theatres.

The back pay is retroactive to May 1. The contract will expire July 1, 1947, and calls for a 44-hour week with a minimum of $1.05½ an hour for women and $1.07½ an hour for men, with time and a half for overtime and two weeks' vacation with pay.

Wild West Drive Pays Off Winners

Warners Bros.' Wild West Show sales drive paid off in prizes this week, with successful participants all over the country coming in for either automobiles or government savings bonds.

The top winners were: District Manager contest, Manager Hall Walsh of the Prairie District; Branch office contest, Manager George Lefko, of Des Moines; Salesmen, D. Webster of Salt Lake City.

Warners' Meet Set

First of Warner Bros.' territorial sales meetings was set to open Nov. 30 in Atlanta, with six more scheduled in December, Vice-President and General Sales Manager Ben Kalmenson announced. The other meetings and their dates follow: Dallas, Dec. 5; Los Angeles, Dec. 9; Kansas City, Dec. 16; Minneapolis, Dec. 10; Cleveland, Dec. 20, Boston, Dec. 23.

Only High Budgets for PRC

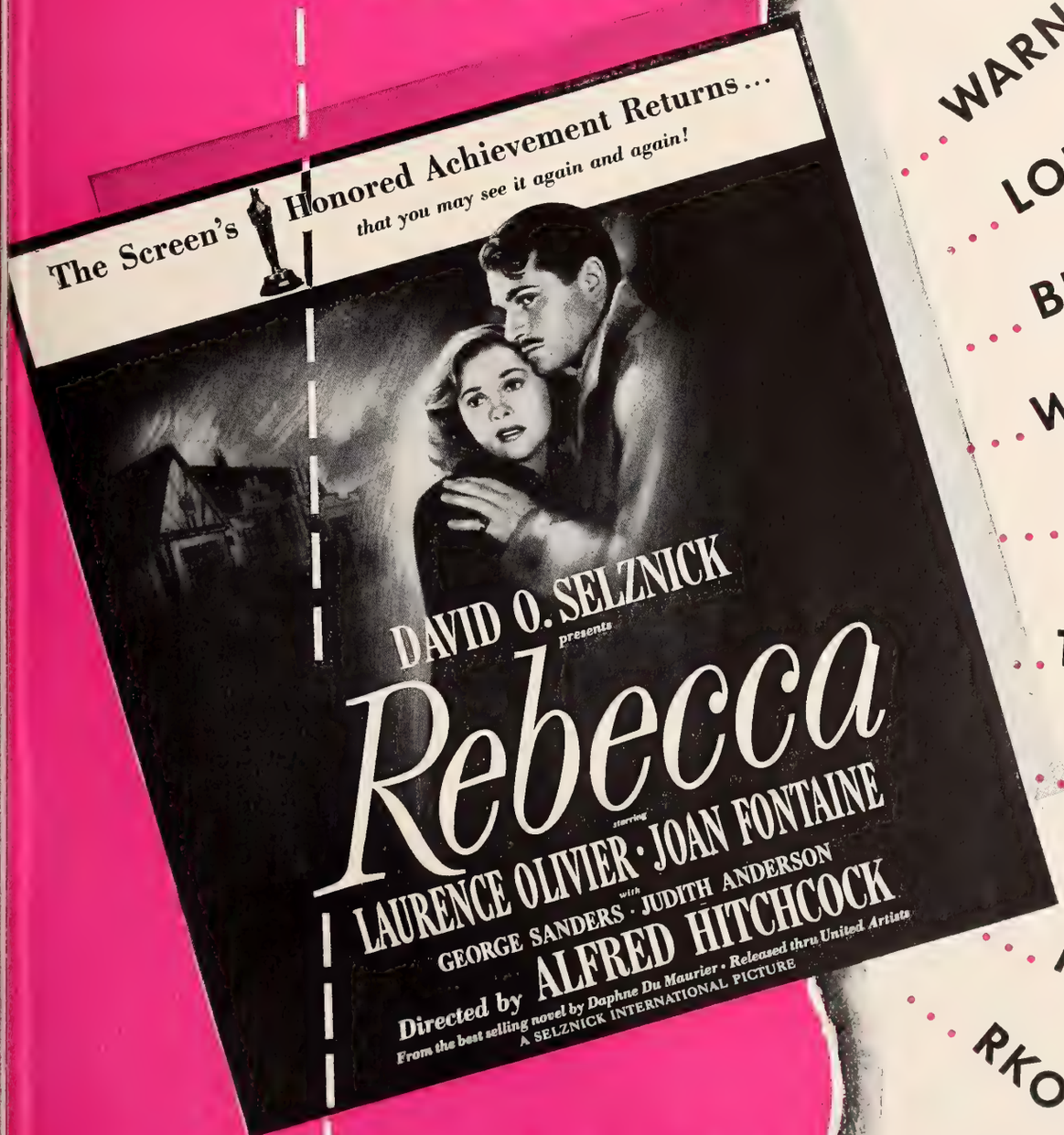
PRC will confine its future activities to high-budget pictures, President Harry Thomas said in Hollywood this week. The PRC head cited the success of "The Enchanted Forest" and more recently, "Her Sister's Secret," to prove that the new policy was right.

Movies vs. Crime

Motion pictures in general have a trend to dissuade people from committing crimes, United States Attorney General Tom Clark told a meeting of the National Conference for the Prevention and Control of Juvenile Delinquency in Washington last week.

"I do not personally believe," the attorney general declared, "that any but a few, in an extremely small minority, would characterize a motion picture performance as an instigator of a crime, and I do not believe that the general trend in motion pictures is to have an effect of dissuading people from committing crimes."

HAVE YOU BOOKED



...WARNERS HAS!

...LOEW'S HAS!

...BRANDT HAS!

...WOMETCO HAS!

...ODEON HAS!

...TRI-STATE HAS!

...MINNESOTA AMUSE. HAS!

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THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

ANNIVERSARY CAMPAIGNS FOR PROFIT

By Jack Jackson

Ever since this series started over a year ago I've been receiving requests for anniversary campaigns. On two or three occasions I scheduled an article on the subject but something always happened to shunt the matter aside in the interest of more topical subjects.

Maybe I'd better confess, also, that I've probably been guilty of dodging the issue, since it is one that does not lend itself readily to generalizing and requires considerable of the "put and take" type of mental effort.

Now, thanks to Frank O. Starz and his cohorts at the Interstate Circuit office in Dallas, the material for a comprehensive and workable campaign—suited to all classes and sizes of theatres in cities and towns of varied population—is at hand. So, placing as little strain as possible on my own fragile mentality, I'll attempt to recount in the following paragraphs some ideas you might find helpful when you go about the important business of persuading the people of your community to be on hand for the celebration of your theatre's birthday.

Just in case you never thought of it in this way before, let me state emphatically that essential to a good job is your personal conviction of the importance of the event and, therefore, attendance by the people of the community is an absolute obligation. Your customers—every one of them from the highest town or city dignitary to the lowest menial—have received more benefits from the theatre than from any other institution or establishment catering to their wants, needs or desires. If you doubt this assertion for an instant a few moments of honest reverie and sincere contemplation will recall so many instances of priceless favors and services rendered to persons, parties and populace that your personal regard of yourself and your business will be jet-propelled to stratospheric heights. That's the mood you should be in when you start planning your theatre party.

Now let's get on with the chronicling of things to do. You pick out the type of endeavor that best suits your particular theatre.

Bring Your Party Close to the Folks

Go after the city, town or community executives and have them give official recognition to the celebration either by proclamation or by a guarantee of their personal presence on one or more evenings. Every politician loves to talk and will welcome the opportunity to show off his oratorial gifts to your customers.

Explore the newspaper files for happenings to folks of the community on the day or week of your opening. Who was born, married, held parties, etc., etc.? Invite them as honored guests on the eve of the anniversary of their experiences and arrange to have a good narrator welcome them and give some details of their experience. Don't overlook the sporting pages on this. Maybe the high school football, baseball, basketball, track or swim team won a victory and some of the members are still in town. Remember, the more prominent the people the better for the prestige of your theatre. Make every effort to bring your party as close to the folks as possible and this can best be done by making the celebration apply to their personal experiences as well as your theatre opening.

For a week or two before the celebration prevail upon the newspaper publisher to run a front page contest using the headlines of events of past years with prizes of tickets as reward for best answers.

Get after the music and record shops and have them procure music and records of the popular songs of the period of your opening and display them with an appropriate tie-in advertising card in their windows. You can—if you think best—switch this to use a card in your lobby by displaying a card and playing the records there.

The business manager of the newspaper should be able to sell a complete section by perusing the files of the week your theatre opened and compiling ads for local merchants that lead off with "blank years ago this store offered these sensational bargains." List a few of the old desirables and then go on into what they have to sell today. The result should evoke an amazing amount of attention. Be sure your theatre is tied in.

Try to get a parade under way by offering prizes—passes good for limited periods—for the oldest car, truck, dress, hat, etc., etc. of persons participating. Go further and offer a theatre party to the school band playing the oldest popular piece of music, the oldest married couple, the youngest married couple. Just let your imagination run riot with this one and you may be able to outdo the circus.

Try to get a contest going in the newspapers with theatre passes to the readers identifying pictures of present-day commercial establishments that were taken the year your theatre opened.

Even if the radio station is a new one you can tie in on a sustaining period with the narrator relating interesting experiences of the early days of the radio. A display in your lobby of the oldest sets in town may serve to put this one over.

Go after the banks and loan companies, etc. for participation in a newspaper page with lead lines such as: "blank years ago when the Blank Theatre was built this institution had (?) customers and (?) resources. Today ——."

It's possible—if you plan thoroughly and work hard—to get every merchant and institution in your town interested in your party by tying it to their personal experiences. And, let me say right now that holding your principal effort in this groove is the surest and best way of attracting both attention and attendance.

Now let's take a look at the super-swell campaign prepared for Interstate's 40th Anniversary to cover over 100 theatres by Frank Starz, Ray Beall and their enterprising satellites.

Trailers, front banners and institutional newspaper ads were supplemented by streamers for the three- and twenty-four

(*Continued on Next Page*)

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Look At Sidewalk

Frost can cause breaks in cement or concrete sidewalks bad enough to cause accidents to passersby. In most cities the property lessee or owner is responsible for the condition of sidewalks, so frequent inspections are in order.

THEATRE MANAGEMENT

Jackson Outlines Anniversary Campaigns

(*Continued from Preceding Page*)

sheet boards. House campaigns with customers solicited for suggestions for service improvement, be-ribboned service staffs and decals for auto windshields as well as a liberal distribution of properly labeled safety match books served to background a series of "stunt" activities that garnered reams of publicity, brought an appreciable increase in business and indelibly impressed on the minds of thousands the Interstate slogan: "Four Decades of Community Service."

Flesh shows of top professional quality were added in the major situations and the suggestion made to the smaller operations to solicit cooperation of dancing schools, etc. to enliven their stages.

Screen Birthday Films

A cooking contest with prizes for the best cakes prepared by patrons; the cakes to be auctioned off and proceeds to some charity, and a local miller to be solicited for sacks of flour to be given as door prizes or on "numbered tickets" to matinee patrons.

Get the house staff on your side by giving an advance screening of birthday films for the staff, their dates and their families. Limit the number of guests but make sure the number is large enough to spread the desired word-of-mouth ballyhoo.

If you have a picture booked that rates that "certain-to-appeal-to-everybody" label hold a screening for the barbers and beauty parlor operators. This group is recognized as the most loquacious in any community and can be depended on to tell each and every customer about the swell entertainment. Be sure of yourself and your feature on this.

Book a few golf shorts and conduct a mail canvas to the country club group for "special draw." This is good for matinee only or for all day showing. Of course the veneral public is to be admitted.

Put a "reverse" vacation angle on a mail campaign to the housewives who did not get vacations and book a couple of special travel reels for the occasion.

Ben Serkowitz's stunt on Columbia's "Renegades" where local stores were solicited for scarce items, such as nylons, to be given away with theatre passes was twisted from its original "Why I Think Technicolor Pictures are best" to "Interesting memories of the blank theatre" or "What I remember about the year (?)" Radio stations will go big for this one. Be sure you put it on well in advance.

Contact every sponsor of a local radio program and get them to offer a "salute" to the theatre on its anniversary.

Get the recreation and athletic directors of schools and colleges to cooperate by sending their best trained teams of cheer leaders, tumblers, wand handlers, etc. to display their proficiency on your stage. The football season is best for this but there is some kind of sport going on at all times that the coaches and directors are anxious to call to the attention of the general public.

Hold a Bathing Review

There has been a dearth of bathing reviews since 1940. Get one under way with a modest cash prize from the theatre supplemented by gifts from merchants, etc. as prizes. This requires a lot of work but the "take" at the box-office usually relieves whatever aches and pains are encountered.

A fashion show can be arranged on the same basis that will pull the women folk away from kitchens, baby cribs and bridge tables.

If you can dig up an old stage coach, surrey or ancient auto it will make a swell street ballyhoo.

Don't forget to tie in with the radio station or newspaper on a basis of passes, dated for expiration in 60 days, to be

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK

Maintenance

PROJECTION EQUIPMENT — Maintenance I

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

PROJECTORS

To insure proper and smooth operation all projectors should be kept clean, well lubricated and in proper adjustment.

Cleaning should be carried out as a daily routine to avoid the hardening of lubricating oils under the heat of the projection lamp (once baked onto any surface, they are much more difficult to remove); and also to avoid accumulation of dust, which will harm the moving parts of the projector and greatly accelerate its wear.

Lubrication should be carried out as specified in the manual that comes with the machine, and under no circumstances neglected.

The modern projector requires very few adjustments in the course of operation. Those needed are always covered in the manufacturer's instruction manual for the mechanism in question. They may include timing the shutter, focusing the lens and adjustments to other parts of the projector.

Tinkering should be scrupulously avoided. Projectors are designed by highly trained engineers to fulfill set fundamental operations and require no further improvements by local forces to furnish good projection.

SPROCKETS

The condition of projector (and soundhead) sprocket teeth is very important and should be carefully inspected at frequent intervals. Worn teeth not only produce an unsteady picture but damage the sprocket holes in the film. If there is any visible undercutting in the form of a small notch at the base of the contact side of the teeth, the sprocket should be replaced. If the teeth are considerably reduced in width at their base, they are equally harmful and the sprocket should be replaced.

The intermittent sprocket should not have any independent motion. This can be checked by rocking the sprocket back and forth with a finger while the movement is "on the lock." The adjustment is correct when the flywheel rotates freely and there is no lost motion while the locking ring is engaged with one of the star quarter-circles.

RECTIFIERS

The proper maintenance of *bulb type* rectifiers requires the following procedures:

1. Keep the rectifier clean and *dry*.
2. Clean the bulb and socket contacts periodically with Number 00 sandpaper.
3. Keep all connections tight.
4. Pre-test all spare bulbs and keep them in a convenient

OVER

THEATRE MANAGEMENT

Anniversary Campaigns for Profit

(*Continued from Preceding Page*)

given the parents of babies born during your celebration.

Invitations for couples being married to attend your theatre with their entire wedding retinue as your guests is also good for newspaper and radio hookups.

Search the morgue of your local papers for pictures of the city's first theatre and have the newspaper editor use it—together with a picture of your front—as a "Then and Now" story. You may amplify this by allowing the paper to act as hosts to citizens who were in attendance the night the old house closed, to any persons formerly employed at the old establishment, etc., etc. This is as big and broad as your imagination can make it and will get plenty of attention if handled properly.

'Old Fiddlers' Contests

"Old Fiddlers" contests—regardless of what you may think of them personally—are still drawing big crowds. The stunt fits well with an anniversary celebration.

The High School Bands might be prevailed upon to help you celebrate by attending the theatre in marching order and playing a few numbers on the street before entering. If your town is big enough to boast more than one High School, how about offering a capital prize in a battle of music contest.

Get out an old-time program—the way it was done back in the early days of the movie—use the old walking "A" board or sandwich man; Put a barker in front of the theatre to cry the subjects and length of the program; Do all the other things associated with old-time advertising campaigns. They're corny, sure, but American theatregoers are famous the world over for paying a higher price for "corn" than they will for "caviar."

If you have a big mezzanine or lobby, how about a display of "made in our town" merchandise. Separate the old timers from the newcomers and have the display educational in that each cooperator is asked to display the oldest work of his company and the newest in order to illustrate the local March of Progress. The cooperators should—and will—buy quantity tickets for their employe group and take space in the local newspaper and time on the radio to call attention to the exhibition. There is also the possibility of "giveaways."

Hold an Old Folks party on some midweek matinee. Give free admission to all who attended your first night. Be sure the indigents in the Old Folks Home are among those present and try to get some merchant to give each a present of some kind. You should be able to get the photographer to take pictures of the group for his window. Your merchants will be glad to provide prizes for distribution to the oldest man, the oldest lady, etc., etc.

Try to interest the newspaper in having pictures taken of the crowds at some certain hour each night. Let the editor place a circle around two or three in each picture who will be given trip or period passes to your theatre.

Free Rides to Theatre

The local transportation line could be interested in putting its oldest street car or bus in service for the occasion with free rides to all persons holding ticket stubs from your theatre. You can probably promote this but even if you have to pay for the passengers it is well worthwhile. Be sure you put banners on the vehicle advertising your celebration.

This could go on forever, but space is limited and my fingers are getting callouses from banging away at the typewriter. There should be enough material listed above to get a swell birthday party under way for any theatre and once you get started planning you'll harvest a whole crop of personally grown ideas that are tailored-to-measure for your theatre. Just be sure you don't treat your theatre like you do your wife and forget the anniversary date.

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location so all replacements can be made with a minimum of delay.

5. Pre-test all spare fuses and keep them in a convenient location so all fuse replacements can be made with a minimum of delay.

The proper maintenance of *stack type* rectifiers requires these procedures:

1. Keep the rectifier clean and *dry*.
2. Keep all connections clean and tight.
3. Never over-fuse.
4. Keep pre-tested fuses in a convenient location so all fuse replacements can be made with a minimum of delay.
5. Keep relay points clean. Burnish them when necessary.
6. Never overload the rectifier.
7. If the rectifier is out of use for a lengthy period it should still be operated every 90 days for a sufficient length of time to dry it out completely.

MOTOR-GENERATORS

1. Keep the motor-generator set clean throughout.
2. Use the exact size and kind of brushes originally supplied by the manufacturer of the machine.
3. Be sure the brushes make good contact with the commutator over the entire surface of the brush.
4. See that the brushes press against the commutator with a pressure of 1¼ to 1½ pounds per square inch of contact area—or at other pressure if such should be specified by the manufacturer of the machine.
5. Be sure that brushes fit in their holders snugly but without binding. A loose brush will chatter and make poor contact; a tight one will stick in the holder and produce harmful sparking.
6. Keep the commutator surface clean. It should have a smooth, glazed, brown appearance.
7. The mica insulation between the commutation bars should be 1/32nd to 3/64th inch below the surface of the commutator bars. Have it undercut if necessary to maintain this depth.
8. The soldered connections to the commutator bars must be perfect.
9. There must be no sparking (or at worst a negligible amount of sparking) at the commutator.
10. Commutator bars should not be allowed to wear down unevenly.
11. If the machine is old, do not keep it in service when the commutator bars have worn down until they are too thin to carry the current without heating. Have a new commutator installed.
12. See that all bearings are lubricated with the oil or grease recommended by the manufacturer, and at the recommended intervals. Old oil and grease should be flushed out and replaced at intervals recommended by the manufacturer.
13. See that all wires and switches associated with the motor-generator are large enough to carry their normal current without undue resistance.
14. Generator and motor temperature should be checked daily. Any increase in normal operating temperature calls for immediate investigation and correction of the cause.
15. Do not permit overloading under any circumstances.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby, and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

THEATRE MANAGEMENT

500,000 British Children in Rank's Junior Cinema Clubs

By JOCK MacGREGOR

London—Every Saturday morning nearly 500,000 British children between 7 and 14 attend the 400-odd cinema clubs.

This movement owes much to GB's Divisional Publicist Vic Powell. Some 17 years ago he read about a children's matinee in an Australian trade paper and drew Publicity Director Jimmy Forsyth's attention to it.

The GB Junior Clubs were born. Odeon followed with "Mickey Mouse" Clubs, but the wartime veto on gatherings of children suspended both.

About this time, J. Arthur Rank was starting his movie colossus. Already a confirmed believer in the cinema as a medium for combining culture and better citizenship with entertainment, he lifted the ban with the lull in the blitz and in 1943 formed the Children's Cinema Club, a non-profit non-political and non-sectarian setup.

One Saturday recently I accompanied Vic Powell, now GB Junior Club organizer, to some clubs. Each has its own committee, consisting of the manager, children and local authorities. (In 99 percent of the locations this includes the Chief of Police and in 75 percent also the Educational Officer). Regular meetings are held when the activities and programs are discussed and the minutes forwarded to London.

The children take an active part in running the clubs and older members, wearing armlets, help the staff marshal and keep the youngsters in order. Cinema manners are stressed with running in the aisles forbidden and orderly living emphasized. Damage to property is negligible. If a kid is a consistent nuisance—and this is rare—his membership card is temporarily withdrawn. Occasionally expulsion is the last resort.

If members are in a hurry to get into the cinema, they are in a greater hurry to get out and Road Safety is plugged in every program. A policeman always controls traffic when they leave.

GB and Odeon stress safety so strongly that in some districts they have no club because of the road hazards. In others, membership is restricted. Where the gallery is steeply raked, for instance, kids are kept to the stalls, while elsewhere front rows are off limits. The Clubs aim at one attendant for 50 kids against the ordinance of one for a hundred.

Membership is free and toilets with coin boxes are unlocked, but the kids pay ten cents for a 2½-hour show. The program generally opens with community singing when members who have had birthdays during the week appear on the stage. A cartoon follows and the manager, known as "Uncle" (the personal touch is stressed throughout) tells members of the Club's objectives, activities and next program before introducing an interesting short and the feature. This may be varied by a stage turn or the kids putting on a show. The matinee ends with a serial. Newsreels are taboo.

Programs provide a growing problem. The demand is for action and laughs and virtue must triumph. Westerns are naturally tops. Every film must have a "U" Censor's Certificate and British Film Institute's top grading before it is even viewed.

J. Arthur Rank, who is keenly interested in the clubs, is so concerned with the lack of suitable children's films that he is producing his own with a budget of $1,000,000 for 1946, partly provided by the balance from matinees. Projects are passed by the Central Advisory Council for Children's Films of Government representatives under the chairmanship of Lady Allen of Hurtwood. Already a weekly screen magazine is appearing while features and a serial are on the way.

GB and Odeon Clubs are often in the same street and there is much rivalry when interclub quizs and contests are held. Many kids are members of both, and in consequence the serial is run concurrently.

Club activities are not restricted to the cinema and include sports, indoor pastimes and contests. Pen Pals are encouraged. Some houses have an abandoned cafe or large room where the kids can go every night. Car parks are used for pet shows and other stunts.

Publicity depends on membership requirements. In some locations, the marquee is used and press ads carry plugs—Odeon has a series of cuts up to six-inch double-column available. All have display boards and Vic Powell recommends that these be placed outside the cinema.

Other services include birthday cards, and when it is known that a member is ill, a committeeman will write describing the matinee.

ABC, Granada and some independents have similar clubs and can use Rank's juvenile productions.

Many showmen will think of the work involved. There is a lot, but most managers find the happy gatherings on Saturday justify it.







Nearly 500,000 British children between the ages of seven and 14 attend 400-odd cinema clubs. In the top photo road safety plays an important part in the GB-Odeon Junior Clubs' programs at the Gaumont, Chelsea, as tape stretched across the front of the house is released to permit children to cross the street while the constable holds up traffic. Center photo shows the emphasis placed on cinema manners as officials supervise orderly lineup at the box-office. Typical of the civic interest in the GB Junior Clubs is the bottom photo taken at the Gaumont, Doncaster. The mayor and mayoress, the chief constable and members of the committee go on the stage. Hebron Morland, the manager, is on the left. The personal touch is stressed in all Junior Club meetings.

SELLING THE PICTURE

Daab, Katz Named to Selznick Publicity Posts

David O. Selznick's plans for world wide exploitation of "Duel in the Sun" and his other forthcoming productions took definite shape last week as Paul MacNamara, Selznick's National director of publicity and advertising, announced the appointment of Hy Daab as head of the foreign publicity department and also announced the engagement of Alfred Katz, of the firm of William Friedberg and Alfred Katz, to handle Latin American field exploitation and publicity for the Selznick International organization.

In addition to Latin America, Katz will set up publicity representatives in the Near and Far East. Daab, who recently returned from ten months in Europe, will remain in Hollywood permanently. MacNamara disclosed that he plans to expand Daab's department by hiring field men in England, France and other European countries within the near future and they will operate directly under Daab.

Katz who is now in Hollywood conferring with Selznick, MacNamara, Daab and other Selznick heads, leaves for Mexico City on December 3 as the first step in his southern travels for "Duel in the Sun." He will proceed from Mexico City to Brazil, Argentina, Chile and Peru before returning to Hollywood. Katz handled the Latin American campaigns of "Since You Went Away" and "Spellbound" for the Selznick organization and he is taking a six-months leave of absence from his firm to be in charge of field exploitation and publicity in Latin America.

Set Capitol Campaign On 'Song of the South'

Walt Disney's latest Technicolor feature, "Song of the South," announced as Christmas attraction at B. F. Keith's Theatre in Washington, will have the benefit of a full-page series of newspaper advertisements through a tie-up with the Hecht Co., leading department store in the nation's capitol.

Built around a Christmas window display with an all-Disney motif, the campaign consists of 10 full-page illustrated advertisements to appear between now and Christmas in the Washington *News*, *Post*, *Star* and *Times-Herald*.



KINE SHOWMEN AWARDS. CEA President Fred Prior presents Odeon's Harry Murray with Kine Weekly's 1946 award for showmanship in ceremonies at the Savoy, with Joint Editor A. L. Carter looking on. GB's Frank Bradley received second prize. Runners-up were ABC's Mrs. Barbara Bradford, first woman to receive an award since the competition started more than 20 years ago, and C. E. Paice, Portsmouth independent.

Newspaper Campaign To Launch 'Outlander'

One of the largest newspaper advertising campaigns in its history will be launched by PRC to introduce to the public "The Outlander," which the company has acquired from Ewing Scott, for release on its 1946-47 schedule. Scott produced and directed the picture on location at Silver Springs, Fla., with a cast headed by Gaylord Pendleton, Mikel Conrad, Leigh Whipper, Mary Conwell and Athea Murphy.

A highlight of the feature, which was adapted for the screen by Paul Gerard Smith and Taylor Caven, is a number of spectacular fight scenes between men and alligators. The sequences were filmed under the technical suprvision of Ross Allen, famed alligator hunter of Silver Springs.



FIRST 20th-FOX REGIONAL MEETING FOR EXPLOITEERS. The first of several 20th Century-Fox regional exploitation meetings was held recently in Chicago at the Blackstone Hotel. Seated around the table, reading clockwise, are: Al Winston, Chicago; Richard Owen, Dallas; Spence Pierce, Atlanta; Jim Keefe, Cincinnati; Sid Blumenstock, assistant exploitation manager; Charles Schlaifer, director of advertising-publicity-exploitation-radio; Morris Kinzler, Kayton-Spiero agency executive; Seymour Freedman, Kansas City; and Robert Kaufman, Virginia Seguin and Eddie Solomon of the Chicago exploitation staff.

Tap Junior Groups for Dog Film Ad Approach

For the first time in motion picture history, a national survey of teen-age and junior groups has been conducted by Gilbert Surveys of Chicago to determine the proper selling appeal of the forthcoming PRC release, "The Return of Rin Tin Tin," to this section of American audiences.

On the basis of the Gilbert Surveys' findings, large scale national advertising campaigns in all magazines reaching the juvenile audience are now being prepared by Albert Margolies, advertising director of Romay Pictures, Inc., the company which produced the picture; Arnold Stoltz, PRC national director of advertising and publicity, and Charles Amory, account executive of Buchanan & Co., advertising agency.

Another survey, conducted for PRC by the Market Research Service of New York under the supervision of Buchanan's research department, reveals that Rin Tin Tin is the best known motion picture star ever to appear on the screen. Over 70 per cent of those people queried—ranging in age groups from 6 to 15 years, 16 to 25, 26 to 35, 36 to 45 and over—knew the name of Rin Tin Tin, and 94.6 per cent identified him correctly as the animal star of motion pictures. Queried as to their reasons for wanting to see "The Return of Rin Tin Tin," 77.5 per cent replied: "I like dogs and dog pictures."

Release of "The Return of Rin Tin Tin," which stars Rin Tin Tin III, grandson of the first immortal dog to bear that name, has been set for early next year. The picture was photographed in Vitacolor, new color process, in the Valley of the Missions in California. Donald Woods, Bobby Blake and Claudia Drake have the leading human roles. William Stephens produced and Max Nosseck directed.

Wollaston Sets Plans For Second Jamboree

Recalling the success of the first "Bobbysox Jamboree" last March 20, when literally thousands of teen-agers and adults fought and shoved to get into the State Theatre, Harrisburg, for the two performances, Gerry Wollaston, manager, is busy planning a similar stunt.

Tentative date for the second program is December 18, when Wollaston again will sponsor a "jitterbug" contest, air some local talent in a competition, and present Red McCarthy's Band and the Kenny Shaffer Trio in conjunction with Monogram's "High School Hero." At present Wollaston is looking for a sponsor.

Boyd in Macy Parade

William Boyd, star of the Hopalong Cassidy series released by United Artists, was scheduled to take part in Macy's Thanksgiving Day parade this week. Boyd, now in New York as the guest of UA, is accompanied by his wife, the former screen actress, Grace Bradley, and Lewis Rachmil, producer of the Hopalong Cassidy series.

SELLING THE PICTURE

'Stay on Screen' Plea Spreads

Whether it was spontaneous on the part of Mayor Charles Leeman and the Omaha City Council or the brainchild of an astute exploiteer, the resolution of the mayor and council asking Fred Astaire, Omaha's No. 1, citizen, to reconsider his retirement from the screen, has caught on as a publicity stunt for Paramount's "Blue Skies" and is spreading across the country—right to New York, for example, where the Paramount Theatre also started a movement to induce the dancing star to continue his career. Manager Bob Weitman set up a petition in the lobby which patrons wishing the star to stay in pictures were asked to sign.

Weitman's campaign to keep Astaire on the screen includes a special trailer. Up to this week, several thousand names had been signed to the petition.

Children's Film Library Plan, Other Kid Shows in Ascendancy

Although there are no statistics available from the Motion Picture Association on the national acceptance by exhibitors of its Children's Film Library Plan, scattered reports from exhibitors themselves seem to indicate that the plan fills a long felt need, and that the only thing wrong with it is that it is limited to ten weeks, that being the number of features for children made available by the various exchanges under the plan.

Enthusiastic Response

In Harrisburg, Senate Theatre Manager Bob Sidman reports enthusiastic response from the youngsters and excellent cooperation from Parent-Teachers Association and civic groups in publicizing the plan. Manager Jack O'Rear at the Colonial has started his Saturday Morning Movie Club with admission for adults and children at 25c. Although both houses are in Harrisburg there seems to be no indication that the competition and necessary repeating of the same shows is going to make any difference to the two managers.

Slanted Toward Juveniles

Also in Harrisburg, the Rio and Loew's Regent are holding Saturday morning cartoon shows, slanted for the children's business, while the State continues its Kiddies Karnival Saturday mornings from the stage of the theatre.

In the Minneapolis area the Film Library Plan is being used at the Capitol, Aberdeen, S. D.; State, Minot, S. D.; Chateau, Rochester, Minn.; and the State at Winona, Minn.

Cartoon shows also are being used successfully in this area, with the unusual booking of an all-cartoon show consisting of 15 cartoons and a newsreel—just that and nothing more—at the Minnesota Amusement Company's Gopher Theatre, Minneapolis as an all-day policy. This is the first time that a downtown loop theatre in this area has adopted such a policy.

Experiment, Then Act

Originally cartoon shows were tried out in smaller towns in the territory in response to agitation from civic groups for more suitable movies for the youngsters. Two-day bookings of this type of program were experimented with at Grand Forks and Fargo, N. D. and the success of the venture resulted in the decision to book the same type of program for a first run. Another factor that resulted in the decision was the booking of a Mickey Rooney featurette and several cartoons in 10 independent theatres during the two-day school vacation for the teachers convention in Minneapolis. Most of the business had to schedule additional shows to take care of the demand for tickets. The Minnesota Amusement Company's Uptown theatres in Minneapolis and St. Paul also put on morning cartoon shows during the convention with excellent results.

The Filmack Trailer Company of Chicago reports that orders for special trailers on the Saturday Morning Children's Movie Plan have been much greater than expected, indicating strong support for the plan.

'Journey' Well Publicized By Brown and Rosenthal

A street ballyhoo with an old-time automobile, window displays based on bicycle tieups, plenty of radio time and even editorial comment in a New Haven newspaper were highlights of the intensive exploitation campaign essayed on Columbia's "Gallant Journey" when it played Loew's Poli. Manager Morris Rosenthal and Poli Theatres Publicity Director Lou Brown set up the campaign.

The 1921 Haynes touring car was dug up somewhere and, suitably bannered, toured the Yale campus; high school areas at "school's out" time, the city's suburbs and during rush hours visited the downtown business district.

By using a still of Glenn Ford and Janet Blair on a bicycle-built-for-two, window displays were obtained in a couple of bicycle sales and rental centers. Other stills of Ford smoking a pipe and wearing various types of sports and business clothes were used to obtain other window displays in appropriate store locations.

In addition to the usual publicity the New Haven *Register* carried an editorial on the picture, basing its comment on the early-days-of-aviation angle and comparing it with modern flying progress as exemplified by Yale University's Aeronautical Engineering Department.

A woman commentator and a disc jockey on WELI gave frequent mention to the film and WNHC also plugged it.



SELLING THE PICTURE

Gala Premiere for Goldwyn 'Years'

There's lots of magnetism for the crowds, be the location Broadway or main street, in the appearance of Hollywood stars and celebrities, as was illustrated last week in New York with a one-two demonstration involving two world premieres within three nights.

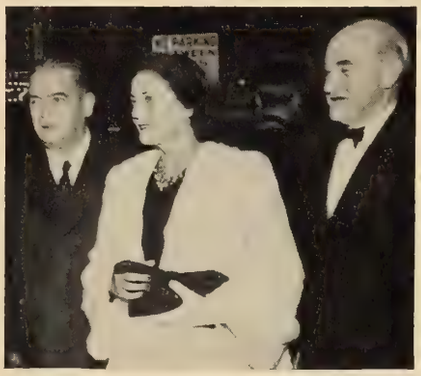
Samuel Goldwyn's "The Best Years of Our Lives" drew a glittering crowd of theatrical, social and official personages and brought out crowds that had special police details working at top speed to keep order.

The premiere for the picture which RKO is distributing was a benefit performance with the proceeds going to the Lighthouse for aid to the blind.

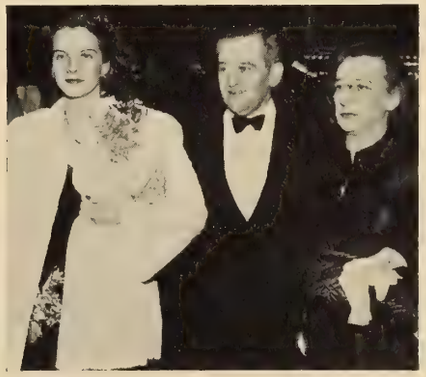
Among the distinctive features of the premiere was an international broadcast of events taking place at the first showing of the film which Producer Goldwyn declares is the 'most important' picture he has made.



The lights shone bright and the crowds elbowed their way up close to the Astor Theatre entrance for the premiere in New York last week of "The Best Years of Our Lives."



Producer Samuel Goldwyn, accompanied by Mrs. Goldwyn and Mayor O'Dwyer arrive at the Astor for the Premiere.



Director William Wyler with Mrs. Wyler (left) and Lillian Hellman faced a barrage of flashbulbs of news photogs.



Dana Andrews and Mrs. Andrews.



Mr. and Mrs. Danny Kaye.



Virginia Mayo and Hoagy Carmichael.

Fine Campaign Hails 'Doll' Chicago Opening

The world premiere last week of Universal's "Magnificent Doll," Skirball-Manning production, at Chicago's RKO Palace Theatre, climaxed one of the most extensive advertising and exploitation campaigns afforded a Universal release. The campaign was handled by Universal's Publicity Director Al Horwits, Special Events Director Al Simonelli and Regional Publicity Director Ben Katz, with RKO Radio Palace Manager Lou Mayer. In conjunction with the premiere, the American Broadcasting Company network program Ladies Be Seated, was broadcast from the stage of the Palace via 200 stations from coast-to-coast, launching a key city "magnificent doll" identification competition which will be repeated in other key cities during the coming weeks as part of a national contest.

The advance campaign on the premiere was officially launched with the personal appearance of Ginger Rogers, star of the picture, in Chicago ten days before the opening to screen the film for motion picture critics and other newspaper representatives and to meet them.

Full-page advertising started a week in advance of the opening in all the Chicago dailies on a stagger basis, with the newspapers devoting art and story to Miss Rogers as a result of interviews. All Chicago newspaper columnists devoted space to the premiere. The Chicago *Daily Times* ran a two-week children's Quiz-Down Contest devoting newspaper space and radio spots to the contest.

Miss Rogers appeared on the ABC Network "Breakfast Club" program while in Chicago, with the interview by Don McNeill going out over 206 American and Canadian stations of the network.

Kay Daumit, nationally-known cosmetician, ran a special 600-line advertisement on Miss Rogers on the day before the opening in the Chicago *Tribune* in addition to servicing over 1,500 local drug stores with special "Magnificent Doll"-Ginger Rogers window streamers.

Royal Crown Cola posted 80 24-sheets on their "Magnificent Doll" tieup in addition to bannering 30 of their delivery trucks and distributing 4,000 window and tack cards. All of this Royal Crown material had a definite theatre name and playdate tie-in.

Local radio stations joined in plugging the premiere and the picture. The 23 Lerner Group papers front-paged a special "Magnificent Doll" coloring contest.

The day before the opening, Chicago's motion picture critics, columnists and motion picture department heads attended a special presentation of a bust of Miss Rogers to Riccardo, one of Chicago's outstanding art sponsors.

Five of Chicago's loveliest models, wearing the original Ginger Rogers "Magnificent Doll" gowns acted as hostesses at the premiere.

A special fashion preview of the gowns worn by the models was held at the Palace Theatre a few days in advance of the opening for advance newspaper coverage.

Valerie Kopecky, Chicago University student selected by the editorial board of the University's newspaper, *The Maroon*, represented the University at the premiere as their "Magnificent Doll."

SELLING THE PICTURE

Foundation Works With Morton on 'Sister Kenny'

RKO Radio's press book on "Sister Kenny" was the inspiration for Bill Morton's campaign for the picture's showing at the RKO Albee, Providence. Morton contacted the local branch of the Sister Kenny Foundation and based the main effort of the campaign on the positive cooperation of that organization.

More than three weeks before the film's scheduled opening Morton and the Foundation heads planned a special screening of the film which eventually was attended by Foundation workers from every city and town in the state. Immediately following the screening a 15-minute transcription was made of a forum on the picture, with remarks from a cross-section of the audience recorded for broadcasting which had been arranged to take place on the air the day before opening. Time for the transcribed broadcast was donated by the radio station.

The Sister Kenny Foundation sponsored several other forum meetings with different groups before the opening and abundant material on the film was displayed at each meeting.

The nine libraries in Providence used display material on the picture and on the book "They Shall Walk" from which it was adapted. Bookmarks also were distributed to leading book stores. Other window and counter displays also were obtained and five restaurants carried copy about the picture on the bottom of their menus.

Boston Area Premiere Set for 'San Quentin'

World premiere of RKO Radio's "San Quentin" has been set for December 5 at the Boston Theatre with over 100 houses in the Boston area participating. Lawrence Tierney, star of the picture, will make an in-person tour of surrounding cities and will be present at the premiere ceremonies. Barbara Hale and Bill Williams, RKO contract players, will also be on hand, together with Mike Mazurki, Dewey Robinson and George E. Stone, all in behalf of the film. An added feature will be the appearance of a masked "Mr. X" who will speak from experience on the subject of "Crime Does Not Pay." Cheri Lawes, daughter of Warden Lawes, who was born at Sing Sing while her father was in charge, will also be a special guest.

Harry Reiners, of Terry Turner's exploitation staff, has lined up radio schedules which will have 33 stations on the Yankee Network plugging "San Quentin" for ten days preceding the premiere, in addition to local promotions. The radio build-up will also be supplemented by programs over WNOC, Norwich; WSTC, Stamford; WELI, New Haven; WKNB, New Britain; WKNE, Keene; WMAS, Springfield; WNBH, New Bedford; WCOB, Hyannis and WGAN, Presque Isle, Maine.

To Handle 'Long Night'

Foote, Cone and Belding, advertising agency, has been signed by Hakim-Litvak Productions to conduct the national advertising campaign, in connection with the forthcoming RKO Radio release, "The Long Night." First national magazine advertisements are scheduled to appear early in March.



NEW YEAR'S EVE. A blowup of a still like this can serve as the center of a setpiece to advertise that coming New Year's Eve show. The still reproduced above is of Mryna Dell, featured in RKO Radio's "Nocturne," and if ordered far enough in advance (the still—not Myrna), might be obtained from your RKO exchange. The number is MD 84-C.

20th-Fox Field Men Discuss Ad Plans

Plans for the subsequent engagements f "The Razor's Edge" throughout the country during Christmas week were discussed at a meeting of 20th Century-Fox exploiteers in New York last week. Charles Schlaifer, director of advertising, publicity, exploitation and radio, was in charge of the session.

The campaign which preceded the world premiere will be carried out nationally. Advertising and exploitation campaigns on "Margie," "My Darling Clementine," "13 Rue Madeleine," "The Brasher Doubloon" and "The Shocking Miss Pilgrim" were also outlined, and departmental discussions were led by Rodney Bush, exploitation manager, and Sid Blumenstock, assistant exploitation manager.

Field men present were Mike Weiss, Philadelphia; Wally Allen, Pittsburgh; William Michelson, Washington; Al Fowler, Boston; James Gillespie, Atlanta; Walter Hoffman, Minneapolis; Harry Weiss, Cleveland, and Ralph Stitt, New Haven.

Song Contest Highlights New's 'Margie' Campaign

The Baltimore *News-Post* and the New Theatre co-sponsored a song contest in connection with the showing of 20th-Fox's "Margie" as the highlight of the theatre's exploitation campaign on the picture. A $25 Savings Bond and other cash prizes were offered for the best list of old song titles submitted, together with a brief letter telling about the tune that haunted the writer most, and the reasons for the conclusion.

Other contests included an essay in high school papers.

Radio Debates, Screenings, Forums Plug 'Deception'

Several theatres have reported considerable success in exploiting Warners' "Deception" by tieing up with beauty shop operators in an advance screening stunt, suggested by the Warner home office, by which the beauty shop women discuss the film following the screening and then post signs in their shops similar to, "I saw Bette Davis in 'Deception' at the Blank Theatre. Ask me about it."

At the Warner Theatre, Oklahoma City, the forum consisted of a discussion on the subject, "Women Film Stars' Influence on Women in General." Style of hair dress, clothes, hats, etc., also were discussed. The Warner also obtained several window displays by playing on the word of the title. A drug store window was set up with a card, "Beauty is Deception," as its theme, and another one with a fur store had a card in the window reading. "There is no 'Deception' in Van Dyke's Furs." The Warner also played up the orchestral music in the picture by having the Oklahoma Symphony Orchestra organization send out by mail several thousand cards calling attention to the music.

Charles A. Smakwitz, assistant zone manager and advertising director for Warner Theatres in the Albany territory, also set up the special screening for beauty shop women, followed by a spirited forum.

The State Lake, Chicago, plugged "Deception" via a radio debate on the subject "Is 'Deception' ever justified?" on Elizabeth Hart's popular program on WMAQ and also arranged a round-table discussion on the same subject for broadcast from the Y.M.C.A. College.

Marine Aids 'No Leave' For Cohen and Horowitz

A nice break came the way of Manager Lou Cohen and his assistant Sam Horowitz of Loew's Poli, Hartford, when they came upon a former Marine who lives in Hartford and who had served as one of the technical advisors during the making of MGM's "No Leave, No Love," Van Johnson starrer. They invited the Marine to be a guest of the theatre and arranged for newspaper stories about the young man.

As an additional tieup they arranged with the U. S. Marines recruiting service for Marine Corps lobby displays.—HFD.



REGIONAL NEWSREEL

MILWAUKEE

LOCAL CHECKERS, PRODUCER'S PROFITS UNDER FIRE AS INDEPENDENTS CONVENE

The annual convention of the Independent Theatre Owners of Wisconsin and Upper Michigan was characterized by the two-fisted uproar generally expected of an Allied meet. Local checkers, long a favorite target of theatremen, wound up on the shooting end of a strongly-worded resolution seeking an end to their use, along with producer and distributor practices which attempt to follow court decisions. Tie-in plans which seek to introduce a sliding scale in the producer's take, in addition to a three-for-one plan, were shown by speakers to yield as much as four times the profit for the producer-distributor as for the exhibitor.

It was decided to increase dues from 15 to 20 cents per theatre seat in order to pay for the services of a regional canvasman who would solicit new members, as well as keep members informed and promote the cooperative work of the organization.

Officers for the coming year are: President, William F. Ainsworth of Fond du Lac; Vice-President, Charles W. Trampe of Milwaukee; Secretary, Russell Leddy of Green Bay; Treasurer,, George Langheinrich of Milwaukee. Harry Perlewitz of Milwaukee will continue as business manager.

ST. LOUIS

BOARD OF ALDERMEN STUDY BILL TO BAN SUNDAY SALE OF CANDY; MAYOR FAVORS INCREASED TAXES

Backed by the Retail Druggists Association, Alderman Carl W. Guetscho, (R., 23 Ward), introduced a bill to prohibit the sale, or offering for sale, of any goods or merchandise on Sundays, with only three exceptions: restaurants, delicatessens, and prescriptions compounded in drug stores. This bill, if passed, would void Sunday sales of candy, popcorn, and other standbys in movie theatres. It seems the big gripe of the Druggists Association is, oddly enough, the sale of household goods in super drug stores on Sundays, when merchants in that field must remain closed.

The Metropolitan Plan Association recently announced its estimate of a two-million population for St. Louis by 1960. The region covered in the predicted population increase includes St. Louis and St. Charles counties in Missouri, and Madison, and St. Clair counties in Illinois. Upon hearing this news, both Fred Wehrenberg and Fanchon & Marco's Harry C. Arthur came alive with plans for new theatre construction in the metropolitan area which would take advantage of the census jump.

Father William F. Glynn, former head of Father Dunne's Newsboys Home, is in Hollywood for conferences with producer Phil Ryan, scripter Herman Mankiewicz, and William Rankin, who is credited with the original story, relative to production of a film based on the activities of the Home.

Mayor Aloys P. Kaufman, speaking at the Chamber of Commerce dinner on Nov. 15, asked for the backing of business organizations in a program of either increased taxes, or new ones, or both. Mayor Kaufman predicted economic chaos for the city, should no additional sources of revenue be discovered; at the same time he spurned the suggestion that property taxes should be increased, claiming that such a move would discourage prospective new residents.

City Court Judge Joseph B. Catanzaro recently subjected a group of traffic violators to a screening of the MGM safety short, "Traffic With the Devil." The judge told the assembled defendants that he thought it "worthwhile to take up 20 minutes of the Court's time to show it to you as an educational feature." The showing marked the first presentation of the film in any courtroom.

Fred R. Rodgers has replaced Thomas A. Mullen as clerk of the St. Louis tribunal of the American Arbitration Association. Rodgers has behind him an impressive law career, and comes to his post from the Curtiss-Wright Company, where he specialized in labor relations.

Harry C. Arthur has confirmed the sale of Fanchon & Marco's and Sam Komm's stockholdings in Screen Guild Productions of St. Louis, Inc., to Andy Dietz, local manager of the exchange.

John J. Powers, Vice-President of the McCabe-Powers Auto Body Co., will be Chairman of the 1947 Mile-O-Dimes campaign in St. Louis and St. Louis county, scheduled to run from Jan. 15 to the twentieth.

Manager Harry Crawford, of the F&M Missouri Theatre, died on Nov. 19 in Boston, where he had gone to visit friends. Crawford began his career as an actor and producer, and became known in this locality for his wide charity work. On the same date Louis Albers, musician, passed away at the age of 91. Coming to this country from Germany, he began work in his profession here at the old Standard Theatre, and later played in film theatre orchestras.

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OMAHA

JUVENILE SHOW VANDALISM AT NEW LOW WITH ONLY 68 ARRESTS IN OCTOBER; LAST YEAR—291

Police reports this week showed that juvenile vandalism in Omaha's theatres had reached an all time low during October 1946, with only 68 arrests showing up. Last October, 1945, the total was 291.

Will Singer, RKO-Brandeis manager, finds "The Time, the Place, the Girl," bringing back memories. He and his brother produced the show of that name as a musical comedy in Chicago in 1905.

Dale McFarland, Tri-States booker from Des Moines, and Bill Miskell, district manager, visited Grand Island and Hastings spots on an outstate swing.

Omaha has approved more than $14,000,000 for post-war improvements. Included is an auditorium that is planned to serve as a stopping point for many road shows and musical events.

Hugh Braly, Paramount district manager, held a Saturday meeting with the Omaha staff.

J. B. McCullough gave Omaha exchanges a high rating after his recent fire inspection here for the Motion Picture Association.

Wynona Kennedy, statistician for the Paramount office, is in hospital for an operation. Pat McGee, buyer for the Cooper Circuit, stopped off en route to Denver.

The first drive meeting in the Ned A. Depinet campaign here was scheduled for November 26. Len Gruenberg, drive captain, Harry Gittleson and District Manager Ray Nolan of St. Louis were to attend the RKO meeting.

Will Wink, the Warner Brothers salesman, is telling friends about the new daughter, Wonda Carol, weight about 7 pounds.

Allen Kohan, Warners publicity man here, is touring Nebraska on behalf of the picture, "Deception."

Joseph Weiss. booker at Warners, is in the hospital with a broken leg.

Nebraska City's vocal supervisor brought two bus loads of school children from that city to see "Fantasia" at the State Theatre. The management reserved special seats for them.

Paramount booker, Kenneth Eitriem, has moved from Bellevue to Omaha after locating a house here.

VANCOUVER

SANTA CLAUS TO BE HOST AT CHRISTMAS PARTIES PLANNED BY ODEON THEATRES MOVIE CLUBS

North American Productions, Ltd., is shooting its first western-type short at the Trans-Canada Film studios, Capt. Tom Caralan, formerly a member of the "Expedition Musk-Ox" group, will act as technical advisor on the film, which will deal with the lower Fraser River area in British Columbia in the 1850's. The film is being shot in 16-mm.

Mayor Alfred Shackelford of Lethbridge, Alberta, who also is a Famous Players partner

REGIONAL NEWSREEL

in the operation of two theatres in that city, was appointed President of the Union of Alberta Municipalities at their recent convention.

During the Christmas holiday week, the Odeon Movie Clubs will hold special parties for the youngsters in the downtown theatres, with Santa Claus on hand to distribute gifts, and cartoon shows to be held in the mornings in time to clear the houses for the regular matinees.

Patricia Ann, nine-year-old daughter of Bill Lacey, manager of the Variety Theatre in Calgary and long-time publicity man for the Leach Theatres, was killed last week when she stepped from behind a parked bus into the path of an automobile.

Larry Bearg, western district manager for Famous Players, arrived from Toronto to call in all B. C. executives and theatre managers for a three-day convention at which the principal topic of discussion was candy counters as a source of revenue. Managers from Trail, Victoria, Nanaimo, Prince Rupert, and four Okanagan points participated, and Famous Players hosted a dinner party on the last day of the meet at the Hotel Vancouver.

A report from a special committee set up by the National Film Board will propose the creation of a Greater Vancouver Film Council whose function will be to preview and promote motion pictures as a medium of public information in the community.

Service Confections, Ltd., president Frank Kershaw has been appointed to handle the Manley Popcorn Machines line in the Dominion of Canada. Plans already settled call for installation of the machines in most of the Odeon Theatres in Vancouver and western Canada.

Allen Stewart has replaced Wally Noble as doorman at the Capitol Theatre.

Marion Morton, Strand Theatre assistant manager, suffered a nervous breakdown, and Capitol Theatre engineer is away from work due to an accident. Ethel Courtemanche has conquered a two-week bout with the flu, and is back at her job as head usherette at the Vogue Theatre.

DALLAS

A new studio for production of western films has been announced for San Antonio by Western Adventures, Inc.; plans call for erection of the structure on the Fredericksburg Road in the northwest section of town.

Sale of three Edinburg, Texas, theatres by Dr. L. J. Montague to C. A. Richter of Corpus Christi, Texas, was announced last week. The sale price was understood to have been $300,000.

Lester Dollison has sold his Texas Theatre in Sherman to W. M. Morrow, who formerly operated theatres in Tulia and Seagoville.

COLUMBUS

While Bud Kissel was in New York, Palace Theatre manager Jerry Shinbach turned columnist and reviewer on Bud's theatre page in the *Citizen*, reviewing a Cab Calloway stage show and doing a column on why ulcers are an occupational ailment with managers who feature stage presentations.

Southern Theatre operator Mrs. Max Stearn estimates that the renovation job her theatre is currently undergoing will be completed sometime near the first of the year.

Walter Miles, projectionist for the censor board, has returned from his Wisconsin hunting expedition, having bagged his quota of deer.

Charles Stokes is the new manager at the Beechwold Theatre, with Bob Little replacing him as manager of the Cleve.

HARRISBURG

Manager Harry C. Chubb, of the Hershey Community Theatre, cancelled all screenings last Tuesday in order to present a single performance of the world-famous Jooss Ballet on his stage.

Jack O'Rear, manager, and Ike Davis, maintenance man of the Colonial Theatre, and their wives returned from a prolonged trip to New York. Fabian publicity man Edgar Goth also was in the big town recently.

Loew's Regent, as well as the Colonial, Senate, and State Theatres, all held midnight shows on Thanksgiving Eve, featuring their current attractions.

Bill McKay, of Loew's maintenance staff, is the only local theatre employe to turn in a report on his hunting success, or lack of it. Bill was lucky: he had no trouble in bagging the limit in rabbits.

Former Colonial usherette Eina Mundis has announced her engagement to Otis Erb, with the wedding planned for sometime in February.

The parking lot adjoining Loew's Regent, in the site of a beer garden and business building, has opened for business.

HARTFORD

Paul Roberts has been appointed assistant manager at the Center Theatre in Hartford.

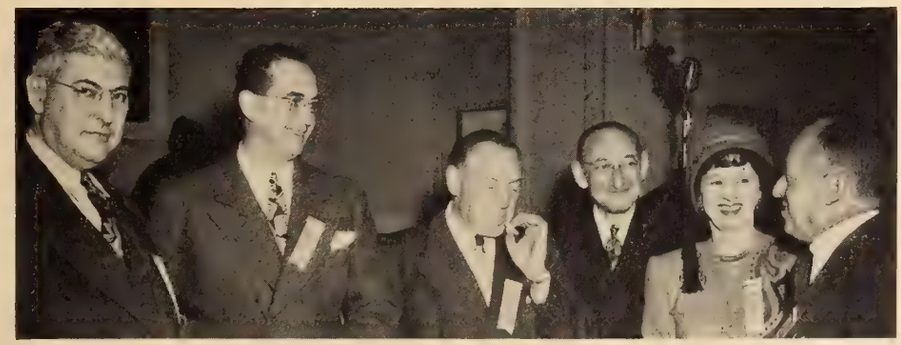
Paul Purdy, manager of the Webb Playhouse, Wethersfield, was a patient at Hartford Hospital last week.

Lou Brown, advertising-publicity director for the Loew-Poli Circuit was in Hartford to see Manager Lou Cohen of the Loew's Poli, and Manager Fred R. Greenway of Loew's Poli Palace.

Herman Salvin and Maurice Greenberg, both of Hartford, have bought the Center Theatre Building on Main St., Hartford, from the Lieberman Interests. The Continental Circuit has a 20-year-lease on the Center Theatre, situated in the building.

Herman Dousette has been made assistant

(*Continued on Page 28*)





WISCONSIN, UPPER MICHIGAN, INDIANA EXHIBITORS MEET. The Independent Theatre Owners of Wisconsin and Upper Michigan, and the Associated Theatre Owners of Indiana held their annual meetings last week in Milwaukee and Indianapolis, respectively. A photo of the Indianapolis meeting (top) shows (l-r) Marc Wolf, Y & W Amusement Corp., Indianapolis, treasurer; Trueman Rembusch, president; Sam Switow, Louisville and Indianapolis exhibitor and chief barker of the Indianapolis Variety Club; Leon Bamberger, RKO Radio sales promotion manager; Mrs. Ivy Moore, Mitchell, Ind., exhibitor, and Abram F. Myers, general counsel of Allied States. In the bottom photo of the Milwaukee meeting may be seen (l-r) Paul Mooney, assistant to the president of National Screen Service; William Ainsworth, newly-elected president of the ITO of Wisconsin and Upper Michigan; Lou Elman, RKO's Milwaukee branch manager; Charles Trampe, ITO vice-president, and John Adler, former ITO president.



REGIONAL NEWSREEL



THEIR BUSINESS IS 'REPRINTS.' William B. Zoellner, head of MGM's reprints and importations division, holds his first meeting in New York with his newly appointed field staff. During the two-day session, home office executives Edward M. Saunders and Edwin W. Aaron dropped in. Seen in the photo (left to right) above: Lou Marks, Emanuel Woronov, Major Harry W. Miller, Saunders, Zoellner and Aaron, Ben Butler, Sam Davis, and John L. Kelley.

(*Continued from Page 27*)

manager at the Music Box Theatre in New Britain.

New rubber mats have been installed in the lobby of the local Loew's Poli.

Tom Grace, manager of the Eastwood Theatre in East Hartford, has had the men's and ladies' rooms, lobby, and backs of the theatre seats redecorated.

Down in New Haven, a number of industryites gathered at the Hotel Taft the other day to discuss the idea of forming a Variety Club. Acting chairman was Barney Pitkin of the RKO-Radio New Haven exchange.

KANSAS CITY

$2,000,000 DUBINSKY BROTHERS SUIT BEGUN IN JEFFERSON CITY

The trial of the Dubinsky Brothers suit against Edward H. Durwood, 62, seeking equal shares with him in 13 theatres in Kansas City, St. Joseph, Jefferson City and Leavenworth, Kansas, and their profits, began in circuit court at Jefferson City last week. It involves an estimated $2,000,000. The three are Barney Dubinsky, 53, Irvin Dubinsky, 46, and H. W. Dubinsky, 42. The brothers claimed in an opening statement that tax returns and other evidence would show that the theatres were the property of an equal partnership, and that they were entitled to equal shares with their elder brother. William Boatwright, attorney for Durwood, countered in his opening remarks that the three plaintiffs were entitled only to a percentage share of the profits as set out in operating partnership agreements which he said they signed. He claimed the property itself actually belongs to Durwood and his children.

The slump seems over here for a spell as boxoffice grosses are showing fairly healthy figures even though everything the entertainment world can think of has been coming into Kansas City for competition these last few weeks.

Harry Gaffney, Monogram branch manager, is busy studying plans for the big remodeling job on the exchange offices here which is set to get underway as soon as all of the materials needed have been corralled by his contractors.

Don Barton is the new assistant manager at the downtown Esquire, a Fox-Midwest house.

Glen Faurot has purchased the Cunningham Theatre in the Kansas city of the same name from Wilbur A. Lueke. He's a newcomer to the motion picture business.

Warner salesman J. Manfre reached third place in the company's annual drive, and this feat will bring a Savings Bond prize, according to an announcement received from the home office.



OKLAHOMA CITY

Connie Carpou, who has been with the booking department of the MGM exchange at Dallas, is a new salesman on Leo's staff in the Oklahoma City exchange.

David Hunt, Republic branch manager, visited Dallas last week on business.

Kay Bowie is the new general clerk at the Paramount exchange here.

Lewis Barton's new Home Theatre in the old Home State Life Insurance Building on North Broadway has been scheduled for opening on December 16.

Wesley Hodges will open his Redskin Theatre in Anadarko on Christmas Day according to present plans.

C. R. Guthrie of the Griffith circuit brought a deer back from his hunting trip to Texas.

C. F. Motley, Griffith executive, has taken his wife, who has been suffering from polio, to Warm Springs, Ga.

L. C. Griffith is up and walking around and on the greatly improved list.

Last week's visitors from out-of-town included Mrs. Ellen Mohrbacher of Prague, L. B. Warner of Yukon, F. G. Hodges of Granite, Clyde Campbell of Beaver, Garland Wilson

NEW THEATRES

Denver—The new $50,000 Rig Theatre has been opened at Rangely, Col., by the Western Amusement Company of Los Angeles. It is the first theatre in this new town, center of a huge oil field, and the first Western Amusement house in Colorado.—DEN.

Delafield, Wisc.—Bert Fisher will rebuild the Delafield Garage into a theatre as soon as materials are available.—CHI.

West Lafayette, Ind.—Architect Walter Scholar is at work on plans for a new 1000-seat theatre to be built here for the Fourth Avenue Amusement Company.—CHI.

Monroe, Ind.—R. L. Berry plans to open the Monroe Theatre, a 300-seater, on or about Dec. 1.—IND.

Humboldt, Ia.—Slater O'Hare, a partner in Iowa United Theatres, has announced that his firm will construct a new theatre in Humboldt as soon as conditions permit.

Albany, Ind.—Mr. and Mrs. Tharp of Dunkirk, Ind., will open their new 500-seat Albany Theatre on Thanksgiving Day with Mrs. Lecile Sharp as manager.—IND.

Owensville, Ind.—Hollis Bass of Princeton, Ind., is building a new 350-seat theatre here.

Laredo, Tex.—The Robb & Rowley Circuit has set the first week in December for the opening of their new 1500-seat Plaza Theatre, with George Spence as resident manager.—DAL.

Lamesa, Tex.—John A. Flasche has opened the Alameday Theatre here. It is a quonset-type construction and seats 600.—DAL.

Craine, Ind.—Edward Ornstein, operator of the Rialto Theatre at Marengo and the State Theatre at Milltown, has opened the new Craine Theatre here.—IND.

Asheville, N. C.—A new Negro theatre, seating 800, is being constructed here by H. B. Meiselman of Charlotte, and will cost $125,000.—ATL.

Orlando, Fla.—The Florida States Circuit plans to spend $100,000 on the construction of new theatre here.—ATL.

Hutsonville, Ill.—Stewart Fox has opened the 275-seat Fox Theatre here, with plans to operate only six nights a week.—CHI.

Bourbon, Ind.—Gene Rovenstine has opened the new Comet Theatre here.—CHI.

Sellersburg, Ind.—Robert Harned has announced plans to build a drive-in theatre three miles north of Sellersburg.—CHI.

Cullom, Ind.—George and Ray Farber will build a theatre here as soon as conditions permit.—CHI.

REGIONAL NEWSREEL

of Shattuck, Mrs. A. S. Moore of Duncan, Buster Ruberecht of Marshall, J. B. Denney of Jay, G. C. Gray of Oilton, R. H. Houck of Eldorado, Mr. and Mrs. F. M. Robinson of Hydro, L. A. White of Weatherford, W. T. Henderson of Medford, A. L. Sigmund of Lexington, W. J. Barnes, Jr. of Grove, Mr. and Mrs. Claud Thorp of Ryan, Mr. and Mrs. Houston Burns of Apache, Wright Hale of Spearman, Miss Oda Terry of Knoawa, John Terry of Perry, W. T. Kerr of Sulphur, J. H. Griffin, of Miami, Homer Jones of Alva, and M. G. Steele of Pawnee.

The shipping department of the Warner exchange placed fourth in the company's Wild West Drive which wound up last week.

MINNEAPOLIS

North Central Allied has set up regional units in Fargo, N. D., Grand Forks, N. D., Rochester, Minn., Duluth Minn. Minot N. D., Sioux Falls, S. D., and western Minnesota. NCA now has over 300 members, making it the largest organization of independent theatre owners in the United States.

Bill Elson, of the Elson & Nathanson Amusement Co., is recovering from a recent operation.

H. N. Turner plans to rebuild the Family Theatre at Pine City, Minn., along modern lines.

Ben Artfield has purchased the Gem Theatre at Balaton, Minn., from L. W. Peterson. Peterson's son, Wayne, plans to open the new Dell at Cottonwood, Minn., soon.

R. A. Neitzke is the new owner of the Strand at Ackley, Iowa.

Iowa Falls Theatre Corp. has been formed at Iowa Falls, Iowa, by R. G. Faulds, Slater O'Hare, E. M. Garbett and A. E. Thiele. The firm is capitalized at $50,000.

Fire believed to have been caused by a booth explosion has closed the Falls Theatre at Zumbra Falls, Minn. The house had been operated by Ed Malone.

Charles Winchell, director of advertising and publicity for Minnesota Amusement Co., has been appointed publicity director for the 1947 Minneapolis Aquatennial.

INDIANAPOLIS

Box-office grosses the past week took a nose-dive, showing the lowest take in a very long time. Only one picture held up to par.

Offices at Universal exchange are rapidly being finished, and re-decorating of the manager's office is now in progress. The lower floor of the building will feature one of largest screening rooms on Film Row, in addition to several office rooms.

Roy Harold, operator of the Princess Theatre, Rushville, Ind., and a former president of the Associated Theatre Owners of Indiana, is recovering from a long siege of sickness. He very recently has been discharged from the hospital where he was confined several weeks, and now is convalescing at his home.

A policy of Tuesday instead of Wednesday openings will go into effect at Loew's Theatre and will continue until the first of the year, according to an announcement by Manager Boyd Sparrow.

Organization of an Indiana chapter of the Sister Elizabeth Kenny Foundation for Infantile Paralysis was announced here Monday by Jack A. Hunter, state field director. The executive committee of the new chapter has launched a $100,000 fund-raising campaign.

Visitors on Film Row: Charles Bowles, Victory, Vine Grove, Ky.; Hilda Long, Hippodrome, Sheridan; Bus Miller, Indiana, Marion; Billy Connors, Indiana, Marion; Vance Schwartz, Grand, Louisville; J. B. Stine, Garfield, Terre Haute; B. Bennett, Bennett Circuit, Ft. Branch; Jesse Fine, Fine Circuit, Evansville; William Passen, Amuzu, Jasonville; H. L. Hargis, Rio, Rockport; S. J. Pappas, Gregory Circuit, Chicago; I. T. Sollers, Lyric, Covington.



HUMANITARIAN HONOR. Paramount President Barney Balaban (left) receives from Columbia Executive Vice-President Jack Cohn the silver scroll inscribed with the names of 350 entertainment field leaders in appreciation of Balaban's efforts to promote religious and racial understanding. The presentation was made at a dinner on Nov. 21 given in Balaban's honor by the American Jewish Committee and the Anti-Defamation League of the B'nai B'rith, which served to raise $150,000 of the film industry's $250,000 share in a $5,000,000 fund sought by both organizations to combat anti-Semitism.

ATLANTA

The Atlanta Youth Council has decided to preview films and make recommendations as to their suitability for teen-agers.

Howard Wallace, branch manager for Sacks Amusement Co., has announced that the latest all-Negro feature, "Juke Joint," will have its southern premiere Thanksgiving week at the Leon Theatre, Tallahassee, Fla.

Fred Moon, movie editor of the *Atlanta Journal,* has been away from his desk on account of illness. Also on the sick list is Mrs. Ruth Henry of Columbia, who is at St. Joseph's Infirmary.

In the Warner Bros. Wild West Drive, the booking department of the Memphis exchange came in fifth, while the shipping department was first in the nation-wide contest.

W. B. Ware has announced his purchase of the Hanger Theatre in Hapeville, Ga.

Columbia's shipping department has been augmented by the return from service of Jack Scott.

Evans Sprott, general manager of the Bijou Amusement Co., Nashville, Tenn., announces the following changes in personnel in his circuit: Don Hassler has resigned as manager of the Ritz Theatre, Wilmington, N. C., and has been replaced by J. P. "Jack" Rogers; Mahlon Inmann has replaced James Shane, resigned, at the Ace Theatre in Nashville; Corban Smith, formerly at the Gem Theatre in Knoxville, has gone into the Palace Theatre, New Orleans, as assistant to city manager Harry Moser; Clifford Lafrance takes over management of the Ritz Theatre, Monroe, La., with M. P. Jackson replacing him at the Douglass Theatre, Macon, Ga.; James Erwin has been transferred from Monroe to the new Ritz Theatre in Rocky Mount, N. C., with former Ritz manager Syd Levy now on vacation, with a supervisor's post awaiting his return.

Recent visitors to Film Row include Cleo Manry of Buena Vista, Ga., Mrs. Osman of the Strand Theatre, Covington, Ga., Mrs. Lillian Claughton from the Claughton Theatre Circuit, Miami, Fla., Mac Coker of Statham, Ga., C. A. Drake of the Drake Theatre, Pearson, Ga., Jimmy Jarrel, Roxy Theatre, Commerce, Ga., Ed Strange of Gordon, Ga., Nat Hancock of the Roosevelt Theatre, Jefferson, Ga., Bill Griffin, Cullman, Ala., Colonel Orr, of the Orr Theatre Circuit in Alabama, Fred McLeondon of Alabama, Abe Borisky, Pantages Theatre, Birmingham, Ala., Charles

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REGIONAL NEWSREEL

(*Continued from Page 29*)

Powell from Moultire, Ga., Nat Williams, of Williams Theatres in Georgia and Florida, and Mr. & Mrs. Harry Whitestone, of the Whitestone Tent Show.

Mayor Peter Roe Nugent of Savannah, Ga., has requested Eagle-Lion executives to hold the world premiere of their Senator Claghorn film, "It's A Joke, Son," in his city.

Mrs. Frances Tucker, will return to Columbia from Republic in her capacity as booker.

Nick Lamantia, southern division manager for J. Arthur Rank, paid a visit to the local Universal exchange, where he was once branch manager.

Marian Dunaway and Victor Cain, both of Florida State Theatres, were married on Nov. 16.

J. C. Hackel has announced the purchase of the DeSoto Theatre in Alachua, Fla. Hackel also owns the Ritz Theatre in Jacksonville.

CLEVELAND

MRS. ERDMANN'S DEATH SHOCKS CITY; MATT GOODMAN BACK AT UNITED ARTISTS AS MANAGER

Local industry members were shocked this week-end with the announcement of the sudden death of Mrs. George W. Erdmann. The wife of the secretary of the Cleveland Motion Picture Exhibitors' Association suffered a heart attack Friday evening at her home, 2095 Rossmoor Rd., Cleveland Heights. In addition to her husband, who is ill at Sunny Acres Sanitorium, she is survived by a son, George Jr. and a daughter, Florence.

Lou Marks was presented with a fine luggage set by members of the Salesmen's Club of Cleveland in recognition of his recent appointment as MGM re-print and foreign film district sales representative. His river territory has been taken over by Dick Harper, a newcomer to the local MGM sales force.

Robert Matkowich and George Plicka are Cleveland's newest exhibitors. They recently purchased the Rex Theatre.

Matt Goodman moved back to the branch manager's office at United Artists last week—a post he vacated three years ago because of his health.



GIFT FOR JANIS. In appreciation of her appeaarnce as headliner of the Page One Ball, held last week in Cleveland to raise funds for a Press Club, Janis Paige (center), Warner star soon to be seen in "The Time, the Place and Girl," receives a silver cigaret case from Mike Lapine (right) of The Cleveland Press, chairman of the event. Watching the presentation is Nat Wolf, Cleveland zone manager for Warner Theatres.

"Henry V" will be presented in Cleveland under a road show policy at the Lower Mall, a Community Circuit house. Date of the engagement is not announced. The Lower Mall is closed for remodeling and presumably the UA picture will go in there when the remodeling job is completed. New seats are being installed, as well as new projection equipment and new carpets. The Lower Mall is a unique theatre being the lower part of a double deck theatre. It opens on the Superior Ave. level while the Upper Mall opens on the Euclid Ave. level. The two theatres are connected by a staircase. During the current season the Lower Mall has been playing foreign films with outstanding success.

Laura Kovach, secretary to Universal-International branch manager Max Cohen, is at Grace Hospital recovering from an operation.

The Gayety Theatre, Akron, has discontinued burlesque for the holiday period and is concentrating on a straight picture policy until after the first of the year.

Cleveland film industry was shocked last week to hear of the death in Los Angeles of Albert Freedman, who before retiring and moving to the west coast, was one of the leading local businessmen influential in building and operating the theatres that now form the Loew chain. He had been manager of the Metropolitan Theatre, was interested in the Knickerbocker, the Stillman, State and the defunct Euclid theatres. He was associated in the operation of the theatre chain with "Uncle" Manny Mandelbaum and Fred Desberg. When the chain was sold to the Loew's circuit Freedman retired from active business and joined his brother, Bill, on the west coast. Two years ago Mrs. Freedman died.

Howard Reif of the Scoville, Essick and Reif circuit, is in Miami Beach supervising the completion of his new winter home there. He plans to commute between Cleveland and Miami Beach.

Milton A. Mooney has added the new Shar-Ve Theatre, Edgerton to the houses which his Co-operative Theatres of Ohio is serving in a booking and buying capacity.



MEET IN WAHOO. The largest group of exhibitors yet to attend a regional meeting sponsored by Allied Independent Theatre Owners of Iowa and Nebraska responded to the call of Co-chairwomen Jeanette Schoeneman and Pat Plummer at Wahoo. Among those attending the meeting and seen in the photo above are: Miss Plummer, Mrs. A. D. St. Clair, Mrs. G. G. Griffin, Mrs. E. G. Gannon, Mrs. J. F. Palensky, Mrs. Jack Riggs, Mrs. H. O. Qualsett, Mrs. Carl Mansfield, Mrs. Ann C. Schreiber, Miss Schoeneman, Harry Goold, Tom Ewalt, George Larson, C. Fraiser, M. S. White, A. D. St. Clair, J. H. Fischer, Harold Bowers, Carl Mansfield, G. G. Griffin, J. F. Palensky, H. O. Qualsett, W. B. Simek, Jack Riggs, E. G. Gannon, E. E. Larson, and Bick Downey.

CHICAGO

B&K WILL TEST SPECIAL KID PROGRAMS AT MORNING SHOWS IN ITS SUBSEQUENT RUN HOUSES

Balaban & Katz will spot "Alice in Wonderland" and "Rebecca of Sunnybrook Farm" along with selected cartoons in several morning test engagements in their subsequent runs. If the program is successful, the plan will be extended throughout the entire circuit, including houses in lower Illinois.

The Federal Court of Appeals is not likely to hear the defense appeal in the Jackson Park injunction case, before the second Tuesday in April.

At elections held recently by Local 110 of the International Alliance of Theatrical and Stage Employes, Bess Gilbrecht of Capitol Films became president, Columbia's Ann Gregor was elected vice-president, and Fred Henzelini of United Artists was named secretary. Columbia's Sam Lamansky was re-elected business agent.

Robert Whitehead has sold the Midway Theatre in East Chicago to Sol Lockwood and Bernard Moore, who intend to change the name of the house to Mars.

United Artists exchange manager Sidney Rose has returned home from St. Luke's Hospital, where he will continue his convalescence.

The shipping department of Warners' exchange placed seventh in the recently-concluded sales drive of the company.

Haddon Gordon has purchased the renovated Edinburgh Theatre, Edinburgh, Ill. The Orpheum Theatre at Marion, Ill., has been remodeled and redecorated.

Personnel changes include the following: Earl May, just out of the army, has become assistant manager of the Warner's Oakland Square Theatre; Art McColl joined the staff of the Adams Theatre; Melvin Blieden is now district manager of the Manta-Rose Circuit, and William Conlee was named relief manager; Emil Uhrin, manager of the Vic Theatre, Indiana Harbor, Ind.; Ray Peffley, city manager for East Chicago theatres; David Badtke was named co-manager of the Commercial Theatre, and Graham Giles will manage the Pickwick Theatre in Park Ridge, Ill.

Albert Dorsen, of the staff of the B&K Paradise Theatre, died recently and was buried in Westlawn Cemetery. Former *Herald-Amer-*

REGIONAL NEWSREEL

ican amusement editor Charles Blake died at the age of 46 of a heart attack at his home in St. Petersburg, Fla. Blake was the author of several films, and also a retired navy officer. His wife and brother survive.

PHILADELPHIA

FILM EXCHANGE EMPLOYES PICK CANDIDATES; JAY KING HAS SILVER WEDDING ANNIVERSARY

Local F-7 of the Film Exchange Employes Union, IATSE, nominated officers at its regular meeting Monday with Clara Kraftsow of Columbia getting the nomination of business agent and Henrietta Weinberg walking back into the spot for secretary. Beatrice Duffy of Monogram, Rita Tobin and Max Bronow of Universal will fight it out for presidency with both Miss Duffy and Miss Tobin also receiving nominations for treasurer. Elections will be held Dec. 9.

News of Joe Minsky's appointment as district sales head for Eagle-Lion was greeted with pleasure here by his many friends who can remember the days when he was a hard working usher at the Mastbaum.

Warner District Manager Larry Graver was among those who were much distressed over the passing of Jimmy Walker. Graver, a longtime friend of Walker's, went to New York for the funeral.

Columbia District Manager Harry E. Weiner is back from New York where he went to attend the Harvest Dinner of the Motion Picture Pioneers.

Everett Callow and Irving Blumberg of Warners' publicity department are breathing easy again now that the Variety Club Heart fund show starring Frank Sinatra is over. They're the boys who handled the advertising and publicity for the show.

Jay King, manager of the Yorktown Theatre celebrated 25 years of having said "I do" last week. And "Tiny" Goldsmith, who manages the Commodore, is in Hot Springs, Ark., on a month's leave of absence to get rid of the miseries, which in this instance means arthritis. Ray Rendleman is managing the Commodore until "Tiny" gets back.

Technicolor executive George Giroux was a Philadelphia visitor, while Mr. and Mrs. John Golder, formerly of the Hollywood film exchange, are in Florida.

There's a trio of new cars on film row this week before the RKO exchange with Manager Charlie Zagrans, Publicist Hank Howard and Salesmen J. J. McFadden and Marvin Wolfish, all having that possessive look of pride.

Helen Faber, paymaster at the Warner Theatre office will leave around Christmas to get married; Art Piper, formerly assistant contact manager at the same office who quit more than a year ago to enter a manufacturing plant, is back in the contact office at Warners.



STUDIO AND STORY HEADS. Henry Ginsberg, left, vice-president in charge of Paramount's production and studio operations, chatting with Russell Holman, eastern production head, at a luncheon in New York last week.

LOS ANGELES

COURT RULES SAN BERNADINO ADMISSION TAX ILLEGAL; FILM ROW IN COMMUNITY CHEST DRIVE

Over $8,000 has been collected thus far by W. H. "Bud" Lollier, Fox West Coast Real Estate and Taxes Department, and his Film Row Community Chest Committee. Serving under "Bud" are Paul Williams; Bob Poole, Pacific Coast Conference of Independent Theatre Owners; Jack Berman, circuit head and SCTOA director; Rodney Pantages, theatre chief; Fred Greenberg, Warners' branch manager; Lloyd Ownby, National Theatre Supply; Ralph Carmichael, Republic branch manager; Harry Cohen, RKO; Wayne Ball, Columbia; and Al Galston, Hawaii Theatre. Supplies have been issued to all theatres for collections by Mrs. Arley DeWitt, Lollier's secretary, who is assisting him in the drive. The actual campaign is supposed to end the last day of November, but money will be accepted after that date. The budget for last year was $30,000, but the drive went over by $5,000. This year's goal for Los Angeles exchanges and theatres is $35,000.

"The Yearling" opens Christmas Day at the Carthay Circle at $1.50 plus tax. This resulted from a conference between Nicholas M. Schenck and Charles Skouras. It will be MGM's only roadshow for the year. Before the regular Xmas opening, however, a charity world premiere will be given Dec. 18 at the Carthay Circle, with a scale of $5. It is being sponsored by the Assistance League of Southern California, with all proceeds going for U. S. Navy libraries in the Pacific.

PRC President Harry H. Thomas, announced the resignation of Syd Lehman, L.A. branch manager. Syd resigned to become half-owner and vice-president of Exhibitors Service, Inc. He assumes his new post on Dec. 2, and Sam Milner, PRC's Dallas manager, succeeds him. Milner, whose home has always been here, formerly worked for the local National Screen Service office.

Superior Court Judge Charles Haines made local theatremen happy by issuing a precedent-setting decision against municipal ticket taxes in California. The decision, handed down in San Bernardino Nov. 20, said that San Bernardino's three-cent levy on theatre admissions was unconstitutional and the amount collected was ordered refunded. The suit originally brought against the city was originated by Donald Knapp, owner of the Rialto, San Berdoo.

Alex Harrison, assistant leader in 20th's "President Sales Drive," came over from 'Frisco to meet with Clyde Eckhardt, branch manager, and Maury Sudman, Eckhardt's aide.

RKO's "New Depinet Sales Drive" starts in Seattle Dec. 2, with the Western District being represented by Herb MacIntyre, district manager, and Harry Gittleson, assistant Western Division manager. A meeting in L.A. is scheduled for Dec. 7. Frank Schindler, RKO

(*Continued on Page 32*)



NEW ENTERPRISE OFFICER. David Lewis, producer of "Arch of Triumph" and "The Other Love," who was elected a vice-president of Enterprise Productions, is congratulated by Enterprise Chairman of the Board David Loew as President Charles Einfeld looks on.

Now In Preparation
Filmack's
New PREVUE
TRAILER SERVICE
Don't forget FILMACK'S special trailers for all purposes are available with our usual high quality and service.
You will soon have another good, dependable source for prevue trailers. If you want all the details, drop us a line.
FILMACK
1327 S. Wabash Ave., Chicago 5, Ill.

New Mirrophonic Sound
JOE HORNSTEIN *has it!*

REGIONAL NEWSREEL

(*Continued from Page* 31)
salesman, went to Screen Guild to become branch manager.

The South California Theatre Owners' Association is working with the Motion Picture Chairman of the 10th District of the Parent-Teacher Association to eliminate many complaints registered regarding juvenile conduct in theatres, both during Saturday matinees and early and late shows during the week. SCTOA has urged its members to cooperate fully.

NEW ORLEANS

NEW THEATRE SPRINGS UP AT RAYNE IN 90 DAYS; MONOGRAM ARRIVES TO FILM 'LOUISIANA'

Showmen who attended the opening of the Ritz Theatre's new Acadia at Rayne, La., didn't believe it until they saw it. But it was so. The 1000-seat house was readied from start till time of opening within 90 days. Some finishing touches remain to be added, but the major part of the work was done in that time. Ritz President Levere C. Montgomery says it is one of the first houses in the county to be insulated with fibre glass.



Levere Montgomery

Ricardo Monteil who use to sing in the theatres till he found out it was better business to manage them, is vacationing down Mexico way. Monteil is in charge of the Mobile, Ala., Down Town Theatre.

Mrs. Henry Lazarus, president of a small circuit including the Center, is back home after a trip through the west. She says the new popcorn machine she is handling is not only selling to theatres but also to the city's parochial schools.

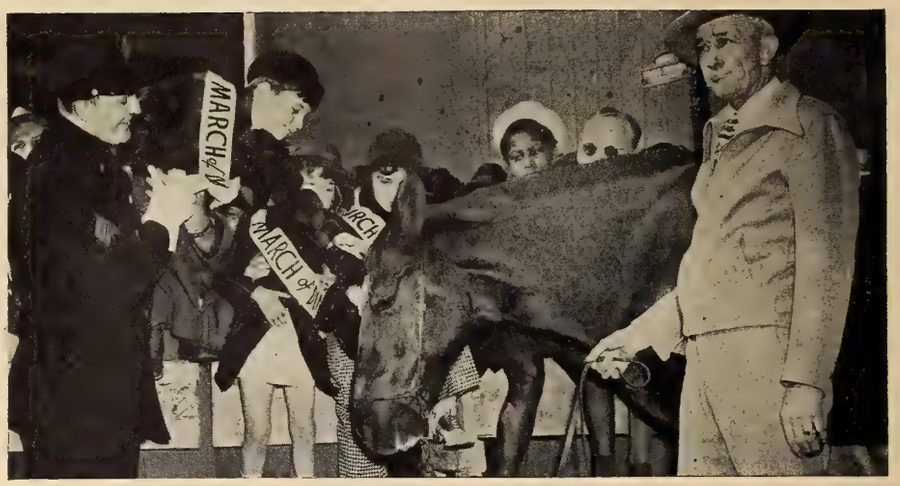
Branch managers and salesmen who were out hustling business in the territory again after spending the week end at home with the little woman, are National Theatre Supply's Tom Nealy; Jerry Jernigan of Kay Films, Joe Fabacher and "Singing Sam" Nungesser of Monogram, Ray Del Rio and C. H. Crossley of PRC, and MGM's Cy Bridges.

The Louisiana Council for Motion Pictures held its annual fall institute Friday with laymen and students from various parts of the state attending.

Fire recently destroyed the Tallulah, La., Roxy and the Richmond, Miss., Baroness.

Monogram, which is making a picture titled "Louisiana" is using New Orleans as location headquarters. This is the feature which uses Louisiana's Governor James ("You Are My Sunshine") Davis who got into the governor's mansion by way of a guitar and a song. Monogram staff here includes Producer Linslay Parsons, Director Howard Bretherton, Production Manager Theodore Joos, Business Manager W. C. Wiley, Cameraman William Sickler; Sound Men Lyle Wylie and Harold Bavaird, Chief Electrician Don Haye and George McPhetridge in charge of transportation.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!



'BESS' AIDS MARCH OF DIMES. In addition to drawing a fan following that clogged Broadway in the Times Square area one day last week, that new glamor creature of the screen, "Bess," lent charm and attention-values to a demonstration for the forthcoming 1947 March of Dimes campaign.

Newsreel cameramen were in town doing a job on the International Week celebration which marked the opening of the International Trade Mart and the formal dedication of International House.

Alvin Hodges of Hodges Theatre Supply is back after attending the Theatre Supply Owners Convention at Toledo.

The row this week saw Exhibitors L. J. Langlois of New Roads, Ernest Delahaye of Maringuoin, La.; O. J. Gaude of Port Allen, La.; F. G. Prat, Jr., Raceland, La.; Robert Molzon, Labadieveille, La.; A. L. Royal of Royal Theatres, Meridian, Miss.

DES MOINES

The Des Moines Variety Club will hold its annual shut-in party at the Paramount Theatre on Dec. 21 with the club's executive board making final plans for the event. Committee chairmen include Harry Hiersteiner, general chairman; Harold McKinney, finance; A. G. Stolte, program; Marie Frye and Jack Segal, gifts; Charles Iles and Bill Johnson, transportation; and A. Don Allen and Russell Fraser, publicity.

The *Des Moines Tribune* carried a lengthy editorial on drive-in movies, pointing out that the war had curtailed the shows during the war but that building of outdoor shows was underway again. The article described the theatres, how early difficulties had been overcome and what changes were perfected.

Frank Shipley of Lenox has purchased the theatre at Pierson from Carl Benson of Anita, making the third house for Shipley. Russell Brandon of Woodbine has taken over the theatre at Cumberland, Ia.

Slater O'Hare, manager of the Humboldt amusement company, has purchased a site in Humboldt upon which to erect a second theatre in the city as soon as materials are available.

The Rialto theatre at Boone, which S. N. Fangeman has managed for the last 14 years, observed its silver anniversary with a birthday cake and an anniversary queen. It was built in 1921 at a cost of $140,000 and was one of the first theatres owned by A. H. Blank.

The Rex theatre at Scranton raised its admission prices but explained in the Scranton *Journal* that the increased prices were due to higher film rentals. The article in the newspaper stated that the management preferred to leave the prices where they were, but "now the producers inform us that we are going to have to pay higher rentals for their pictures whether we increase our admissions or not, so if we are to remain in business and not reduce the quality of our programs, we are obliged to ask for a larger admission fee."

Commercial advertising on the screen at Mason City theatres will be limited to three minutes a performance with previews not included, under a proposal submitted to the city council by the theatres. Originally, the council had passed a city ordinance limiting the commercials to two minutes but this was dismissed in lieu of the proposal by the theatres.

Charles Peterson, owner of the Windsor and Lido theatres at Hampton, is celebrating his 29th anniversary in the theatre business at Hampton.

TORONTO

FAMOUS PLAYERS UPS DIVIDEND RATE; BRITISH NATIONAL FILMS PLAN NEW CANADIAN STUDIO

Famous Players Canadian Corp. has raised the dividend rate for its common stock, split three for one last February, by declaring a quarterly payment of 20c for Dec. 31, plus a bonus of 5c. This makes the total 1946 dividend the equivalent of 70c, as compared with the annual total of $1 on the old stock in recent years. Net income for 1945 was equal to $1.17 per share, it is stated, and earnings for the first half of 1946 are reported to be substantially higher than for the same period last year. In the sale of 375,000 shares of the new common this year, the cash was used to retire bond indebtedness thus giving the company a strong cash position for its expansion program.

The Canadian Government, through its Canadian Broadcasting Corp., has slapped down theatre and other private enterprises which had hoped to develop television facilities. The formal announcement noted that all commercial applications for television, which had been brought under government control, had "died

REGIONAL NEWSREEL



RIDIN' VARIETY CLUB CIRCUIT. Col. Bill McCraw, former Attorney General of Texas, is visiting Variety Tents around the country on a real circuit-ridin' basis, in connection with his duties as National Executive Director of the Variety Clubs of America. Above, Col. Bill (seated, center) assists in the kickoff of the annual big charity drive event of the Albany, N. Y., Tent—the "Big Brother Denial Day Campaign" for the benefit of Variety's Boys Club Camp Thacher. With the Colonel are: (standing) Neil Helman, incoming Chief Barker; Judge Edward Scheiberling; H. L. Ripps, Nate Winig; (seated) Charles Smakwitz, retiring Chief Barker; McCraw, and C. J. Latta.

a natural death." Many of these private applications had been placed with the government prior to 1939, it was stated.

Eastern Canada is destined to have another film-producing enterprise, according to the information brought from England by Robert Beatty, British star of the screen, stage and broadcasting, who, with his English wife, was home on a visit to his native city of Hamilton, Ont., for the first time since 1938. Plans have been laid for the opening of a major studio in the Dominion by British National Films Limited as soon as arrangements can be made with the Imperial Government for the transfer of necessary funds for the project, it was disclosed by the actor in an interview. Beatty also intimated that Sir Alexander Korda had become interested in studio plans in Canada.

Theatre organs are in the news again, for two different reasons. At Kingston, Ont., the Odeon Theatre has installed an electric organ for the presentation of a short program each evening. At the same time, the long-silent pipe organ of the Regent Theatre in Ottawa, Ont., has been sold to a church in that city. The massive instrument was installed in the Regent back in 1915 but had been used very little in the last decade.

Thousands of tickets were sold for the ball and carnival of the Canadian Picture Pioneers, Nov. 27 at the Royal York Hotel, Toronto, the most brilliant function ever sponsored by the organization headed by L. M. Devaney. The purpose was to raise money for the Pioneers' Benevolent Fund. Most impressive was the memorial booth in tribute to the late Clair Hague of Toronto, founder of the association for film-trade veterans. There were 18 booths provided by film and theatre companies to supply a colorful motif in the carnival spirit. Chairman of the ticket committee was Oscar R. Hanson, and the champion ticket-seller was Ray Lewis, secretary of the Pioneers since its start five years ago. She is the only lady member of the country-wide organization.

A former Canadian who has been a school teacher in Hollywood for some years, Miss Florence White has returned for a visit with relatives. She has taught in a school attended by many child stars and among her pupils have been Shirley Temple and Margaret O'Brien.

The Ontario Provincial Chapter of the Imperial Order, Daughters of the Empire, caused a surprise in Toronto theatre circles when, at a meeting at the local headquarters of the patriotic organization, endorsement was given to a proposal for the reduction of the age limit for attendance of unaccompanied children at film houses from 16 to 14 years. The Ontario law, which applies to performances after 6 p.m., provided discrimination for capable young people who were already in high school and yet were unable to attend an evening show unless accompanied by parent or adult guardian. The rules actually hindered bright students, it was argued.

Canadian communities have recovered from a wave of poliomyelitis which affected theatre attendance but now there are serious outbreaks of measles to cause civic alarm.

BOSTON

NEW ENGLAND VARIETY CLUB WILL SPONSOR BLOOD BANK; MANSFIELD SELECTED AS PRC EXPLOITEER

New England's Variety Club has taken the Blood Bank and Medical Research Unit of the Children's Hospital under its wing, Committee Chairman J. W. Farley announced this week. The committee in charge includes John Dervin, Joseph Cifre, Harry Browning, Murray Weiss, Louis Gordon, Maurice Wolf, and Ted Fleisher. The Club plans an annual endowment of $10,000 for the Blood Bank.

Danny Kaye, who arrived in Boston Thanksgiving Day for a personal appearance, is scheduled to make another personal appearance on Dec. 2—this time for the Christopher Columbus Catholic Center Jamboree which is being held to raise funds for a youth center.

Bill Williams and Barbara Hale are among the celebrities due here Dec. 5 for the world premiere of RKO's "San Quentin" which will be attended by a convoy of prison wardens from Alcatraz, San Quentin and by ex-warden Lewis E. Lawes of Sing Sing. Terry Turner is doing it. Turner will have charge of the simultaneous opening in 100 New England theatres.

Citations in behalf of work done by war nurses and medical women of World War II were presented to the New England division of the War Nurses' Memorial Association on Nov. 20 at the Hotel Statler by Chief Tub Thumper Harry Browning.

Mrs. Florence Slater of Universal is ill at the Memorial Hospital.

Joseph Mansfield, formerly an RKO theatres publicist is the new field representative for PRC in New England.

The Lt. A. V. Vernon Macaulay theatrical post of the American Legion last week installed John F. Foley as commander; Joseph Kantor, vice-commander; Harrington B. Wyand, junior vice-commander; Augustine Dinand, treasurer; Douglas McLeod, adjutant; George F. Keating, sergeant at arms.

Warners' booking department here came seventh in that company's "Wild West" sales drive.

The Boston Kiwanians went film minded this week with the result that its annual election put Thomas J. Donaldson of West Roxbury, Mass., New England resident manager for Loew's, Inc. which incidentally distributes Metro Goldwyn Mayer pictures, into the presidency for 1947.



T. J. Donaldson

Elected with Donaldson, who is a veteran in business and film circles here and active in civic endeavor, are the following fellow Kiwanians: First Vice-President Frederick W. Watson, executive secretary of the Boston YMCA; Second Vice-President Clarence E. Hyde, treasurer of the Hotel Tourraine; Treasurer Stuart Lawrence, partner in a bonding association; Secretary Francis L. Kennedy, American Express Travel Service. Elected as directors were Thomas J. Carty and James L. Chase.

Donaldson's interest in the Kiwanians dates for a lengthy period, when he became associated with the group as a result of his attitude and interest in civic affairs and improvements.

DENVER

BURLESQUE, FILMS MIX WELL AT TABOR; RICKETSON HEADS UNIV. OF DENVER BUILDING FUND

Sally Rand, her fans, bubbles, and her stage show packed the Tabor for a week. Last week the Tabor had a stage show headed by Pat Paradise and her "Dance of Satan and the

(*Continued on Page 39*)

New Ideal Theatre Chairs
JOE HORNSTEIN has it!

THE BOX OFFICE SLANT

Sioux City Sue

Republic Western with Songs 69 mins.

AUDIENCE SLANT: (Family) A nice, thoroughly entertaining western with music that returns Gene Autry to the screen.

BOX-OFFICE SLANT: Should do very well, indeed, in almost every situation, and in most spots it can lead a double bill.

Cast: Gene Autry, Lynne Roberts, Sterling Holloway, Richard Lane, Ralph Sanford, Ken Lundy, Helen Wallace, Pierre Watkin, Cass County Boys and Champion. Credits: Associate producer, Armand Schaefer. Directed by Frank McDonald. Original screenplay by Olive Cooper. Photography, Reggie Lanning.

Plot: A girl talent scout and a song writer look for a singing cowboy whose voice is to be dubbed with a cartoon donkey. Autry takes the job and a fake test is arranged (supposedly with no film in the camera) to placate him while voice recordings are made. When the cartoon is premiered Autry is ridiculed and returns to his ranch. There was film in the test camera, however; a producer sees it and Autry returns to Hollywood to star in a series of westerns with music.

Comment: Whatever quality Gene Autry possesses that made him the top western star for six years and one of the ten most potent box-office attractions in any category for three years he still has after his four years in the Army Air Forces. In "Sioux City Sue" Autry sings, rides, fights and is the pleasing personality liked by movie fans. The picture has been given top production values, has a believable script. is well directed and lacks the "corn" associated with most westerns. This has one very effective sequence made in miniature (although that is not apparent to the average observer), of the blowing up of a dam and flooding a valley full of cattle. There are many delightful comedy sequences with Sterling Holloway and Lynne Roberts, who has plenty of feminine appeal and a good reason for being in the picture. In addition to the title song Autry delivers a number of others in a pleasant style and with the accompaniment of the Cass County Boys. "Sioux City Sue" is altogether a nice, entertaining western with music that may not be featured as a wow on Broadway but is sure to do very well indeed almost everywhere else. Can lead double bills in most spots.

Wake Up and Dream

(Technicolor)

20th-Fox Fantasy with Music 91 mins.

AUDIENCE SLANT: (Family) The entire family, if they like fantasy without delving too closely in the rhyme or reason for it, will find some entertainment in this Technicolor fantasy with music. Has several good song numbers.

BOX-OFFICE SLANT: Satisfactory for those situations where the name draw brings them in.

Cast: John Payne, June Haver, Charlotte Greenwood, Connie Marshall, John Ireland, Clem Bevans, Charles Russell, Lee Patrick, Charles D. Brown, Irving Bacon, George Cleveland, Oliver Blake, Minerva Urecal, Charles Smith, Eddie Acuff, Francis Ford, Milton Kibbee, William (Billy) Newell, Marvin Davis, Harlan Briggs, Kathryn Sheldon. Credits: Directed by Lloyd Bacon. Produced by Walter Morosco. Screenplay by Elick Moll. Based on the novel by Robert Nathan. Photography, Harry Jackson. Technicolor director, Natalia Kalmus.

Plot: This is the tale of an old man and his dreams; of a homemade schooner that sails imaginary seas; of a little girl whose unwavering faith inspired the strangest voyage ever made in the Louisiana bayous; of a boy who went to war and came back a man, and of a girl who waited.

Comment: "Wake Up and Dream" is not a musical in the accepted sense of the word, for there are no musical or production numbers; it is fantasy with a musical background. Made in Technicolor, it is a hard-to-believe story about a boat that travels through the streets of a town, pushed along by a gale. Name credits go to John Payne and June Haver, although Payne appears only in a few sequences at the beginning and the end of the picture. Most of the picture revolves around Connie Marshall, Clem Bevans and June Haver, with John Ireland filling in the footage during Payne's absence. The title will be thought by most moviegoers to be that of another entertaining musical, of the type 20th-Fox has been turning out so successfully. So be sure to stress the fact that this is not so in all your advance advertising; sell the film for what it is: a fantasy which the children will enjoy. In supporting roles are such fine performers as Charlotte Greenwood, George Cleveland and Lee Patrick, but there is little chance for them to show their capabilities. The picture is based on the novel, "Enchanted Voyage," by Robert Nathan. Lloyd Bacon directed and Walter Morosco produced.

The Man from Morocco

English Films Drama 89 mins.

AUDIENCE SLANT: (Family) Mildly entertaining story of spy intrigue just following the Spanish Civil War and before the American landings in Morocco.

BOX-OFFICE SLANT: A little long for the purpose but good enough for a supporting spot on double-feature programs.

Cast: Anton Walbrook, Margaretta Scott, Mary Morris, Reginald Tate, Peter Sinclair, David Horne, Hartley Power, Charles Victor, Sybilla Binder and others. Credits: Produced by Warwick Ward. Directed by Max Greene. Screenplay by Edward Dryhurst with additional dialogue by Marguerite Steen. Original story by Rudolph Cartier. Adapted by Warwick Ward.

Plot: Volunteers from the International Brigade who had fought a losing fight in the Spanish Civil War make their way to the French border. At the orders of the German commanders in that sector they are conscripted at forced labor, to build a railroad for the Germans on the Sahara Desert. Leader of the International group is Anton Walbrook who had fallen in love with Margaretta Scott when they met en route to the French border. Walbrook escapes from the Sahara, is entrusted with a list of French patriots for delivery to American intelligence, and succeeds in his mission. He is reunited with Margaretta.

Comment: Although this film has the essential ingredients for a good "cloak and dagger" adventure it doesn't quite come off, due largely to what is sometimes termed "ham acting" on the part of some of the principals and to a jumpiness in the continuity that occasionally makes the theme difficult to follow. Since most of the action is filmed on location there is not much that can be said for or against production values, although a few interiors apparently have been given lavish handling. Direction seems to have been handled "off the cuff," so to state, apparently just following the script. With all of its shortcomings the picture has a few dramatic moments and a mild degree of overall entertainment, at least enough to make it suitable for a supporting spot on most double-bill programs.

Abie's Irish Rose

United Artists Comedy 96 mins.

AUDIENCE SLANT: (Family) Few patrons will want to miss this film version of the play that made theatrical history, for although it has no star names, it has those qualities that have appealed to, and attracted the American public these many years.

BOX-OFFICE SLANT: If sold correctly, far enough in advance of showing, this picture should attract heavily. Play up the title, for that has a potential drawing power that runs well into the millions.

Cast: Joanne Dru, Richard Norris, Michael Chekhov, J. M. Kerrigan, George E. Stone, Vera Gordon, Emory Parnell, Art Baker, Bruce Merritt, Eric Blore, Harry Hays Morgan. Credits: Produced and directed by A. Edward Sutherland. Original play by Anne Nichols. Screenplay by Anne Nichols. Photography, William Mellor. Presented by Bing Crosby Productions.

Plot: A Jewish boy and an Irish girl meet overseas after World War II, fall in love and get married. He gets back to America ahead of her, but fails to prepare his father for the news of his wedding. This causes no end of trouble when she arrives, for neither parent is willing to accept the marriage. Matters are finally adjusted when twins are born to the young couple.

Comment: "Abie's Irish Rose" is based on the play of the same name, written and produced by Anne Nichols in the early '20s, and still going strong in different parts of the world. It is a show that made American history as the most widely produced play in modern times, and has since become such a part of the American stage and radio, that there are few persons who do not recognize the title for what it is. With this background, therefore, the picture has a potential drawing power that runs well into the millions, for even in the small towns, some road company or other theatrical group have, at one time or another, given the play. Originally made as a silent film in 1928, this latest version is a modernized conception of the original idea. The entertainment worth is the same. It still possesses the human appeal most folks found in the play, which makes it an attraction that will draw by title alone, regardless of lack of names. The cast has been well-chosen, each player fitting his respective role with ability and turning in a good delineation. Though unknown to the average audience, patrons will find that

BOX-OFFICE SLANTS

Joanne Dru is fine as Rosie and Richard Norris quite satisfactory as Abie. Michael Chekhov and J. M. Kerrigan play the fathers, and Art Baker and Emory Parnell are the rabbi and priest, respectively. Particularly good are George E. Stone and Vera Gordon as the two loyal friends. Credit goes to A. Edward Sutherland, who produced and directed for Bing Crosby Productions. This picture has tremendous exploitation possibilities, especially if sold through the cooperation of the different denominational groups in your vicinity. So get started well in advance of your playdate, for by doing so, returns should be more than satisfactory.

The Yearling

(Technicolor)

MGM **Drama** **135 mins.**

AUDIENCE SLANT: (Family) Superlative is the word for this extraordinary production destined to rate as one of the outstanding motion pictures of all times.

BOX-OFFICE SLANT: Will score at the box-office of any theatre, regardless of its situation. Certain to bring excellent grosses everywhere.

Cast: Gregory Peck, Jane Wyman, Claude Jarman, Jr., Chill Wills, Margaret Wycherly, Forrest Tucker, Clem Bevans, Henry Travers, Donn Gift. Credits: Director, Clarence Brown. Producer, Sidney Franklin. Screenplay by Paul Osborn from the novel by Marjorie Kinnan Rawlings. Photography, Charles Rosher, Leonard Smith and Arthur Arling.

Plot: Life in the Florida scrub country is a constant struggle for existence, and a little boy's desire for a pet to relieve his loneliness is refused by his parents. When the father becomes seriously ill, the boy must take his place and become the man of the house. He brings home a fawn which he calls "Flag," but because "Flag" destroys the crops as fast as they come up, the boy is forced by his father to shoot the animal. Embittered, the youngster runs away from home, but soon returns, more mature, ready to take his place as a man on the farm.

Comment: "The Yearling," already a Pulitzer Prize novel by Marjorie Kinnan Rawlings, gains even greater stature as a magnificent film. No one particular facet of the production can be designated as better than another, because the picture is as near to perfection as any that has ever been made. Certainly, Producer Sidney Franklin and Director Clarence Brown deserve plaudits for their faith in the story, which MGM bought in 1938 and has since spent eight years and a great deal of money in developing. Gregory Peck is ideal as the gangling, strong-principled Florida farmer; Jane Wyman surprises with an unusually authentic characterization of a long-suffering, poor farmer's wife, and youngster Donn Gift delivers an unforgettable portrayal of the lame boy with great dreams and a poet's outlook on life. But there can be little doubt that MGM and motion pictures have made a most important discovery in 11-year-old Claude Jarman, Jr., who portrays the central figure of the film. It is the boy's strong love for his pet, the fawn, that actuates the entire plot. And Jarman is more than equal to the exacting demands of the part; in fact, his is a performance that should garner some sort of special Academy Award. The photography, by three crack cameramen, is artistic and in keeping with the other outstanding qualities of the picture. Color further enhances the natural beauty of the Florida locations. Superlative is the word for this extraordinary production destined to rate as one of the outstanding pictures of all times. It should bring excellent grosses to any theatre in any situation.

Sweetheart of Sigma Chi

Monogram **Musical** **75 mins.**

AUDIENCE SLANT: (Family) This entertaining musical will amuse the entire family. Has some outstanding and popular songs among the many fine individual numbers presented.

BOX-OFFICE SLANT: Much above-the-average for a program offering. Should attract considerable business because of the popularity of its musical numbers.

Cast: Phil Regan, Elyse Knox, Phil Brito, Ross Hunter, Tom Harmon, Paul Guilfoyle, Ann Gillis, Edward Brophy, Fred Colby, Alan Hale, Jr., David Holt, Marjorie Hoerner, William Beaudine, Jr., Emmett Vogan, Jr., Ruth Allen, Robert Arthur, Fred Datig, Jr., The Slim Gaillard Trio, Frankie Carle and His Orchestra. Credits: Produced by Jeffrey Bernerd. Photographed by L. W. O'Connell. Screenplay by Michel Jacoby. Original story by George Waggner. Directed by Jack Bernhard.

Plot: The girl who has been chosen "Sweetheart" of a co-ed college makes a play for the only man she has never been able to attract. He is quite an athlete and a very important member of the racing crew. When he does fall for her, he tends to neglect his athletics. There is a mixup between the girl, the young man, and an older man who runs a night club in the vicinity, all of which ends happily when the misunderstanding is cleared up.

Comment: Such numbers as Five Minutes More (a song that made the Hit Parade), Penthouse Serenade and And Then It's Heaven—all very popular plus a catchy number, It's Not I'm Such a Wolf, It's Just You're Such a Lamb; the amusing musical antics of The Slim Gaillard Trio and the piano playing of Frankie Carle with his Orchestra, have all been combined to make "Sweetheart of Sigma Chi" a fine musical for the entertainment of average audiences. The story is just a light-weight college comedy, but it is sufficient to tie all the individual numbers together smoothly, fitting them into the pattern without any change in pace. Better-than-average as the run of musicals go, this one should attract considerably more patrons at the box-office than a regular program offering. In top spots are Phil Regan, Elyse Knox and Ross Hunter, all quite capable in their respective roles. Regan presents two numbers, but it is Phil Brito, a new discovery making his motion picture debut, who is responsible for the excellence with which most of the song numbers are presented. Others in the cast are also quite satisfactory. Credit for production and direction goes to Jeffrey Bernerd and Jack Bernhard, respectively.

The Secret Heart

MGM **Drama** **97 mins.**

AUDIENCE SLANT: (Adult) An absorbing story with psychiatric overtones that should thoroughly entertain adult audiences. Primarily of interest to women. Immature persons may not understand it and probably will not be interested in its theme.

BOX-OFFICE SLANT: Strong cast names and exploitable theme are factors that should produce substantial returns, if handled intelligently.

Cast: Claudette Colbert, Walter Pidgeon, June Allyson, Lionel Barrymore, Robert Sterling, Marshall Thompson, Elizabeth Patterson, Richard Derr, Patricia Medine, Eily Malyon, Ann Lace, Dwayne Hickman. Credits: Directed by Robert Z. Leonard. Produced by Edwin H. Knopf. Screenplay by Whitfield Cook and Anne Morrison Chapin, based upon an original story and adaptation by Rose Franken and William Brown Meloney. Photography, George Folsey. Musical score arranged by Bronislau Kaper.

Plot: A young wife devotes her life to the care of her two step-children, following the suicide of her husband. The stepdaughter is a moody, sensitive adolescent, devoted to music, which had been her father's avocation. Ten years later the wife meets a man who had been in love with her before her marriage. The stepdaughter believes she is in love with her stepmother's friend. When she learns that her stepmother and the friend plan to marry, she almost follows in her father's footsteps, and it is not until the brutal facts of her father's financial defalcations, which had caused his suicide, are brought to her mind that she becomes normal and falls in love with a boy of her own age.

Comment: Although Director Robert Z. Leonard has made only a casual attempt to explain in easy stages the cause of the "father fixation" afflicting June Allyson in this absorbing story, through the device of having psychiatrist Lionel Barrymore make something of an explanation of the causes to stepmother Claudette Colbert, there exists an early lack of clarity (which later in the plot's development is cleared up). Except for this, the story follows a clear course and an entirely entertaining one. Miss Colbert is entirely believable in a difficult role and Miss Allyson seems to have progressed considerably in acting ability. As the adolescent stepdaughter who falls in love with Walter Pidgeon, primarily because he had been her father's best friend and later just for the sake of being in love, she is convincing at all times and plays one emotional scene that probably will bring forth many a handkerchief. Walter Pidgeon is excellent, too, as the man who fell in love with Miss Colbert just before her wedding and who, years later, renews his courtship successfully. Robert Sterling, Marshall Thompson and Patricia Medina also are fine in important supporting roles. As a whole, "The Secret Heart" is good entertainment for adult audiences, although immature persons may not understand it. The top cast names and the exploitable theme should produce substantial returns in most situations.

My Brother Talks to Horses

MGM **Comedy-Drama** **93 mins.**

AUDIENCE SLANT: (Family) A refreshing theme expertly contrived, well produced and directed, and acted with warmth and understanding, makes this a picture that will please and delight the entire family.

BOX-OFFICE SLANT: The popularity of "Butch" Jenkins and the intriguing, provocative title should do much toward making

(Continued on Page 40)

HOLLYWOOD

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone Hollywood 2055

STUDIO ROUNDUP

Despite the Continued Strike, Hollywood Studios Manage to Adjust Schedules, Permitting Production Activities to Progress Without Too Much Trouble

Production is swinging back to something approaching normalcy in Hollywood, with a gain in the number of pictures going before the cameras. The strike is still in progress, but the studios have managed by this time to adjust their schedules to a degree where shooting can progress without too much difficulty. Over 45 films are before the cameras, including every lot in town, large and small. A distinct threat to studio operations was averted when the costumers decided to take new terms and not join the Conference of Studio Unions on the picket lines. Replacing the costumers would have been an extremely tough job.

Paramount Starts One

A new film, "Deadlock," was scheduled to roll this week at Paramount. With Byron Haskin directing, the cast so far includes Burt Lancaster, Kirk Douglas and newcomer Kristine Miller. The Hollywood garden party sequence for "Variety Girl" was finished by Director George Marshall, who used all of a huge stage in recreating a garden with swimming pool, orchestra stand, barbecue pit, patio and landscaped terraces.

Warners Add to 'Pursued'

Robert Mitchum returned November 25 to Warners to appear in added scenes for "Pursued," U. S. Pictures production to be released by the Burbank lot. Another player who came back for more footage was Judith Anderson, who checked in after four weeks in Europe.

Arthur Edeson, currently photographing "My Wild Irish Rose," celebrated his 36th year as a cameraman on November 25. Since 1910, he has guided the cinematography of 50 important pictures.

It is possible that before the start of December "The Unfaithful" will get the "go" sign. Ernest Haller has been assigned as lensman for the Ann Sheridan starring vehicle, which Vincent Sherman is directing and Jerry Wald producing.

Monogram Filming Four

Monogram is at a production peak, with a quartet of films before the lenses—a better record than several of the larger studios. Irving Allen, producer-director of "High Conquest," for which he has already photographed 60,000 feet on Switzerland's Matterhorn, returned to Hollywood after three days of scouting locations in the Lake Arrowhead area. The film started November 29. Regis Toomey has been announced as a leading player.

Texas multi-millionaire Jack Wrather, producing his first picture, "The Guilty," for Monogram release, optioned his director, John Reinhardt for another film. After two-and-a-half weeks of shooting, young Wrather increased his budget by $100,000, adding nine scenes.

Because of the Cinecolor difficulties, "Black Gold" has been called off for the time being. Cleo Ridgely, old-time silent screen star, was added to Walter Mirisch's "Fall Guy."

PRC Adds 'Outlander'

PRC announced the purchase of a C. and S. C. film for its release called "The Outlander." (See Selling the Picture) President Harry Thomas closed a deal with John Sutherland to produce "Love Lessons," to start at Sutherland's own studio early in December. Meanwhile, "Red Stallion" is winding up a lengthy schedule at Eagle-Lion Studios.

Columbia Reveals Secret

Up to now it has been impossible to reveal that Columbia's sensational new star, Larry Parks, was secretly making a picture. For reasons best known to the studio, the news was kept quiet. Now it can be told that Parks, Ellen Drew, George Macready, Edgar Buchanan, Ray Collins, Marc Platt and Michael Duane are all in this Technicolor drama, "The Swordsman." Burt Kelly is producing, while Joseph H. Lewis directs.

The latest "Crime Doctor" started November 29, with William Castle directing and Warner Baxter starring. "The Crime Doctor's Vacation" is the title. Just before Thanksgiving, Columbia called 135 extras for courtroom sequences for "Lady from Shanghai," Rita Hayworth-Orson Welles starrer. Carl Frank, former member of Welles' Mercury Theatre, makes his film debut in the picture. The company left for San Francisco the day after Thanksgiving for two weeks location in and near that city.

"Assigned to Treasury," which Sidney Buchman is producing for Columbia with Dick Powell starring, goes before the cameras December 2. Jay Richard Kennedy, who wrote the screenplay, is also associate producer. Anne Nagel, former star, was given a supporting role in "Blondie's Holiday," 20th in the series. It is her first screen role in over a year.

2 Careys in UA Film

Harry Carey, Sr. and Harry Carey, Jr. are both in Howard Hawks' "Red River," joining John Wayne, Montgomery Clift, Walter Brennan and John Ireland. Benedict Bogeaus started a new film for United Artists release, "Christmas Eve," starring George Raft, George Brent, Randolph Scott and Joan Blondell. Bogeaus produces, assisted by Carley Harri-

(*Continued on Page* 38)

Pine-Thomas Seek Theatremen's Ideas

With the intention of obtaining theatre managers' suggestions for the screenplay of "Albuquerque" and their ideas on how the forthcoming Technicolor film should be publicized and sold, Paramount's Pine-Thomas has sent 100 copies of Luke Short's "Dead Freight for Piute" to managers over the country. The film will be adapted from the book.

Twenty-five of the books have gone to selected leading theatres and the other 75 to managers picked at random. They have been asked to send in their suggestions after reading the book.

'Paradine Case' Set for Production on Dec. 9

David O. Selznick has set December 9 as the starting date of production on Alfred Hitchcock's "The Paradine Case." Budgeted at $3,000,000, the picture will have an all-star cast of players including Gregory Peck, Ann Todd, Louis Jourdan, Ethel Barrymore, Charles Laughton and Charles Coburn. Only the role of Mrs. Paradine remains uncast.

Travis Banton, Hollywood designer, is designing the costumes for the feminine stars of the film.

Jane Murfin Settles U-I Pact, Leaves Lot

Jane Murfin, who was scheduled to produce "Time Out of Mind," Universal-International's screen adaptation of the Rachel Field novel, has settled her contract with the studio by mutual consent and checked off the lot.

The picture is scheduled to go into production this week with a cast headed by Phyllis Calvert, Robert Hutton, Ella Raines and Eddie Albert. Robert Siodmak will direct the film under the production supervision of the U-I front office.

RKO's 'Close-Up' to Be Filmed in New York

"Close-Up," an original story by James Poe whose ancestor was Edgar Allen Poe, has been bought by RKO Radio and will be the first big feature to be filmed entirely in the new RKO-Pathe Studios in New York City.

Scheduled for production early next summer, the film's screenplay will be written by Martin Rackin. Nat Holt will produce under Jack Gross's executive supervision.

Blondell in Bogeaus Film

Joan Blondell has been signed as the first feminine star for the forthcoming Benedict Bogeaus screen production, "Christmas Eve," which United Artists will release. The picture will have as its male stars George, Raft, Randolph Scott and George Brent and is to be directed by Edwin L. Marin.

HOLLYWOOD

Pickford-Cowan to Start $7½ Million Schedule

Preparations for an immediate start on the first of four pictures with a combined budget of $7,500,000, all to be produced during the coming year for release through United Artists, has been announced by the new combine of Mary Pickford and Lester Cowan.

The Pickford-Cowan organization has announced also that it will operate under the name, Artists Alliance, with Miss Pickford as president and Cowan responsible for the creation and delivery of the program. The association is said to be an equal partnership.

First picture will be "One Touch of Venus," for which Harry Kurnitz has been signed to write the script. It will be in Technicolor. Others included in the program are, "Babylon Revisited," "Sorrel and Son" and an original, "The President's Husband."

PRC Readies Two for Holiday Season Release

Two key productions of PRC's 1946-47 schedule, "Born to Speed" and "The Devil on Wheels," have been given top studio priority and are being readied for early release to coincide with the Christmas holiday season and the company's December booker-salesman drive.

"Born to Speed" has a cast headed by Johnny Sands and Terry Austin, and includes Don Castle, Frank Orth, Geraldine Wall and Joe Haworth. Cast of "The Devil on Wheels" is headed by Noreen Nash, with Darryl Hickman and Jan Ford featured in important roles. Others in the film are Damian O'Flynn, Sue England, James Cardwell, Lenita Lane, William Forest, Robert Arthur and Ann Burr.

Added to 'Fugitive'

Additions to the cast of "The Fugitive," the Argosy Pictures feature to be directed by John Ford for RKO Radio release, include Leo Carrillo, Robert Armstrong, Chris-Pin Martin, Fortunio Bonanova, and the Mexican actor Pedro Armendarez. The latter will be featured in both the English and Spanish versions.

'Conspiracy' to Vanguard

"Conspiracy," an original story written directly for the screen by Vicki Baum, has been purchased by Vanguard Films. Cary Grant and Dorothy McGuire are considered the ideal team to enact the leading roles in the comedy drama which Dore Schary will produce.

Pens New Story

Marjorie Kinnan Rawlings, author of the Pulitzer Prize winning novel, "The Yearling," which MGM has produced and will release soon, has written her first story especially for the screen, "A Family for Jock" which MGM will screen with Claude Jarman, Jr., and Lassie as its stars. Robert Sisk will produce.

Signs Doris Anderson

Doris Anderson has been signed by Paramount to work with Walter DeLeon on the script of "Catalina," Technicolor musical film based on an original story by N. Richard Nash.

STUDIO NEWS & PROGRAM NOTES

RKO Buys Francis Parkinson Keyes' 'River Road'; Republic Signs Andy Devine to Long-Term Contract

Sidney Salkow has been handed the directorial assignment on "Bulldog Drummond at Bay," which Venture Pictures will produce for Columbia release. The new independent firm is headed by *Lou Appleton, Jr.* and *Bernard Small.*

Sammy McKim has been cast in MGM's *Ann Sothern* starrer, "Undercover Maisie" which *Harry Beaumont* directs and *George Haight* produces.

First casting for Monogram's "Tragic Symphony," based on the life of Tchaikovsky, was the signing of *Sir Cedric Hardwicke* to portray the Grand Duke in the film which *Benjamin Glazer* and *Nat W. Finston* are co-producing.

Arleen Whelan will appear in the Cocoanut Grove sequence of Paramount's all-star "Variety Girl," romantic musical comedy which *George Marshall* is directing with *Daniel Dare* as producer.

Quentin Reynolds will join *Ben Hecht* at RKO to begin collaboration on the screenplay of *Russell Janney's* best-selling novel, "The Miracle of the Bells," which *Jesse Lasky* and *Walter MacEwen* will produce as the second of four films under the new Lasky Productions banner. The first, "Intermission," will roll in January.

"Come and Get Me," comedy romance by *Milton Gunzburg,* has been purchased by Republic as a starring vehicle for *Vera Ralston.* Picture has been assigned to associate producer-director *John English.*

Producer *Gene Markey* and Director *Gregory Ratoff* have chosen *Patricia Medina,* wife of *Richard Greene,* for an important role in 20th Fox's production of "Moss Rose," starring *Victor Mature* and *Peggy Cummins,* with *Vincent Price* and *Ethel Barrymore.*

Leo G. Carroll, Olive Blakeney and *Maudie Prickett* were signed for featured roles in Universal-International's "Time Out of Mind," which stars *Phyllis Calvert, Robert Hutton, Ella Raines* and *Eddie Albert.* Picture is now in production with *Robert Siodmak* directing.

Alfred E. Green will direct Enterprise's Technicolor production, "They Passed This Way," in which *Joel McCrea* will star.

Peggy Knudson was set as leading lady in the Kerry Fair musical number for "My Wild Irish Rose," Warner Technicolor musical with a cast headed by *Dennis Morgan, Andrea King* and *Arlene Dahl. William Jacobs* produces and *David Butler* directs, with *LeRoy Prinz* piloting the musical numbers.

Gloria Chinn, bride of Chinese actor *Benson Fong,* was signed for an important supporting role in "Assigned to Treasury," forthcoming *Sidney Buchman* production starring *Dick Powell. Robert Stevenson* will direct the Columbia release.

Luther Adler will portray a member of the Colonial Police in Paramount's "Saigon," *Alan Ladd-Veronica Lake* starrer, which *Leslie Fenton* will direct. *P. J. Wolfson* will produce the film.

"The River Road," best-selling novel by *Frances Parkinson Keyes,* has been purchased by RKO and will be produced early next summer by *William Pereira* under the executive supervision of *Jack Gross.*

Andy Devine was signed to a long-term contract by Republic and will join *Roy Rogers, Dale Evans* and the Sons of the Pioneers in Republic's Trucolor feature, "Bells of San Angelo," as his initial picture under the new contract. *William Witney* will direct for associate producer *Edward J. White.*

Fay Bainter, who won an Academy Award for the best supporting performance by an actress in "Jezebel," returns to Warners to begin her role in "Deep Valley," being directed by *Jean Negulesco* and produced by *Henry Blanke.* Miss Bainter is cast as the mother of *Ida Lupino,* who co-stars with *Dane Clark* and *Wayne Morris* in the film.

Tanis Chandler will play the second feminine lead to *Lucille Ball* in *Hunt Stromberg's* "Personal Column," United Artists release which co-stars *George Sanders,* Miss Ball, and *Charles Coburn.*

Ray Collins has been signed by Columbia for a featured character role in "The Swordsman," Technicolor action drama of a feud between two Scottish clans, which stars *Larry Parks. Joseph H. Lewis* directs for Producer *Burt Kelly.*

Freddie Steele, former middleweight champion of the world, has been cast in an important part in RKO's "Flight," now in production with *Steve Brodie* and *Audrey Long* in the top roles. *Michel Kraike* produces, with *Anthony Mann* directing.

Anne Baxter has been assigned one of the top dramatic roles of her career, as the carnival girl in "Nightmare Alley," which will be *George Jessel's* first straight dramatic production at 20th-Fox. *William Keighley* will direct.

'Trent's Last Case' On Vanguard Schedule

Vanguard Films, Inc., has purchased "Trent's Last Case," detective story classic, and will start production on the film during early spring, according to an announcement by Daniel T. O'Shea, president.

Joseph Cotten will enact the leading role with production to be handled by David Hempstead.

Levin to Direct 'Corpse'

Samuel Bischoff has set Henry Levin to direct "The Corpse Came C.O.D.," which Bischoff will produce for Columbia. The film, which stars George Brent, is based on the best-selling mystery novel by movie columnist Jimmy Starr.

'Tap Roots' to Le May

Alan Le May has been signed by Walter Wanger to develop the screen story for "Tap Roots," the James Street best-selling novel which Wanger will produce at Universal-International. Le May was a former writer-director at Columbia Studios.

HOLLYWOOD

STUDIO ROUNDUP

(*Continued from Page 36*)

man, and Edwin Marin directs.

Sam Coslow also got under way with "Copacabana," being directed by Alfred E. Green. Cast so far includes Carmen Miranda, playing a double role; Groucho Marx, for the first time appearing as himself and without the brothers; Steve Cochran, Andy Russell and Gloria Jean. Coslow is also writing songs for this musical.

Walker Busy at MGM

MGM's Robert Walker really knocked himself out last week for the "Roaring Lion." He started work opposite Katharine Hepburn in "A Love Story," then reported for additional recordings on "Till the Clouds Roll By," completed work on "Sea of Grass" and wound up with a dramatic additional sequence for "The Beginning or the End." Henry Daniell was put into "Love Story" for the part of Franz Liszt; he leaves Broadway, where he is appearing in "Lady Windermere's Fan," to come to Hollywood.

Pat Emery, statuesque redhead, makes her film debut as a rival of Lana Turner and Donna Reed for the affections of Richard Hart in "Green Dolphin Street." One of the largest outdoor sets in MGM's history has been completed for the film, a waterfront of early day Wellington, New Zealand. Anna Q. Nilsson, once of Hollywood's top silent stars, won a major role in "The Rich, Full Life"; she portrays Elizabeth Wilson's high school teacher. S. Z. "Cuddles" Sakall was also added to the cast as Elizabeth's singing teacher.

Filming on the Butterfly Ballet sequence in "The Unfinished Dance" began November 20.

RKO Finishes 'Tarzan'

Sol Lesser finally completed "Tarzan and the Huntress," which was in production for a record number of days for such an effort. The picture, which had the usual combination of Johnny Weissmuller, Brenda Joyce and Johnny Sheffield, plus Patricia Morison, was before the lensmen over 66 days. Kurt Neumann served as associate producer and director. The second unit of "Build My Gallows High" ended its work at Lake Tahoe under the direction of Lynn Shores. Dickie Moore is an addition to the cast.

With the recovery of Barbara Bel Geddes, who is making her first picture following a meteoric stage career, Hakim-Litvak's "The Long Night" resumed shooting at RKO. Anatole Litvak is serving as producer with the brothers Hakim, as well as directing. The other independent unit releasing through the studio, now shooting, is Robert Riskin's "Magic Town." The studio, itself, is working on "Seven Keys to Baldpate" and "Flight," to which former prizefighter Freddie Steele has been added.

U-I Filming Three

Universal-International added a third picture to its production list. With "The Egg and I" now in its eighth week, and "Buck Privates Come Home" finishing its second, "Time Out of Mind" becomes an additional U-I worker. Starring are English importation Phyllis Calvert, Robert Hutton, Ella Raines, Eddie Albert and Broadway veteran Leo G. Carroll. Robert ("Spiral Staircase") Siodmak is directing and Fred Frank assists. Tom Brown, Nat Pendleton and Beverly Simmons are additions to the Abbott & Costello comedy.

Dr. Miklos Rosza started conducting the U-I orchestra for prescoring on "Time Out of Mind."

Enterprise Film Addition

At the suggestion of Barbara Stanwyck, who stars with David Niven in Enterprise's "The Other Love," 27-year-old Jimmie Horne was tested and cast in the picture last week. He plays Richard Conte's racing car mechanic. A brother-in-law of Jackie Cooper, Horne was recently discharged from the service.

3 in Work at Republic

Republic is shooting three pictures, including Producer-Director Frank Borzage's "Gallant Man." The picture features Don Ameche, Catherine McLeod, Roscoe Karns, Joe Frisco and Kitty Irish. Lew Borzage is assisting his brother in the production. The Nelson Eddy-Ilona Massey musical drama remains untitled at this point. Added to "Wyoming," now ending its first month before the cameras, is veteran character comedienne Minna Gombell. Joe Kane is serving as both associate producer and director on the extra-budget outdoor story.

Illness Delays 'Amber'

It looks like Producer William Perlberg of "Forever Amber" would do well to weight his pockets down with four-leaf clovers and horseshoes to try to counteract the bad luck following his production at 20th Century-Fox. The latest was Margot Grahame, who became suddenly ill with a respiratory ailment while working on location at Del Monte. The troupe is back now, with Miss Grahame reportedly much improved and ready to work.

By mutual consent, Helen Walker's contract with 20th-Fox has been canceled. Barbara Salisbury, recently seen in "The Razor's Edge," has been signed to a new contract.

E-L Finishes Tone Film

Eagle-Lion's comedy-drama, "Amy Comes Across," was completed last week after a month-and-a-half of shooting. Starred are Franchot Tone and Ann Richards, with Tom Conway, Frances Rafferty and Clarence Kolb. Lee Marcus produced and Leigh Jason directed.

Forbstein Back on Job

Leo Forbstein, head of the Warner Bros. Studio music department, returned to his office this week after being out nearly three weeks due to illness.

Hunter in Western

Virginia Hunter, under contract to Columbia as a dancer for two years, has been cast in "Stranger from Ponca City," latest in Columbia's Durango Kid series. Paul Campbell has been named juvenile lead with Derwin Abrahams directing.

Kellogg's Top Role

John Kellogg has been cast by Columbia for a top role in "King of the Wild Horses" in support of Preston Foster and Gail Patrick.

WB's Next "Two Guys" Will Be in Technicolor

"Two Guys From Texas," second in the series of "Two Guys" productions that began with "Two Guys From Milwaukee," has been set by Warner Bros. as a Technicolor picture.

The "two guys" will again be Dennis Morgan and Jack Carson, with Janis Paige and Martha Vickers as the girl friends, while David Butler and Alex Gottlieb, who respectively directed and produced the first picture, will again handle the new production.

Republic '46-47 Output Close to Schedule

With only six weeks remaining of this year, Republic studios will wind up with over two-thirds of its major 1946-47 productions completed and ready for release, it has been announced by Allen Wilson, vice-president in charge of studio production.

Ten top-budgeted productions were scheduled for delivery during 1946-47 and, of these, one is already in release, three are being edited, and three more are currently before the cameras and slated to finish before the new year, with the remaining three scheduled to start early in 1947.

Name Ad Counsel

Marshall Grant, Inc., motion picture producers, have appointed Ruthrauff & Ryan as advertising counsel on their forthcoming film, "Moonrise," which has been adapted from Theodore Strauss' novel. The picture, scheduled to go into production shortly, will be promoted through publication advertising, point of sale material and merchandising aids.

Buys Two Plays

American Eagle Films has announced the purchase of two plays produced on Broadway by Edgar and Archie Selwyn. The properties are "Nightie Night" and "Cherries are Ripe," which will be made by American Eagle, according to President Sam Howard. Howard, Leo J. McCarthy and Louis Berkoff recently formed the new company.

Next Brown Western

"The Law Comes to Gunsight" has been set as the next Monogram western starring Johnny Mack Brown with Raymond Hatton. J. Benton Cheney is preparing the script, and Barney Sarecky will produce. Starting date is December 9.

Buys Two Stories

Purchase of two original story properties has been announced by Monogram. Stories are "Son of the Tiger," by R. C. Wright, and "The Idol's Eye," by Thomas Benton. The former will be a high-budget special, filmed in color.

Selznick Signs Valli

Valli, Italian dramatic actress, has been signed by David O. Selznick to a long-term contract and may make her American debut in Alfred Hitchcock's "The Paradine Case," if she is able to come to America immediately.

REGIONAL NEWSREEL

(*Continued from Page 33*)

Maiden." Used with films sometimes single, sometimes double bill, Frank Culp says they are the answer to any showman's prayer for a busy boxoffice.

Frank H. Ricketson, Jr., president of Fox Intermountain Theatres, is heading a drive for a huge building fund by the University of Denver. His assistant, Robert Selig, is handling public relations for the drive. Lowell Thomas, a graduate of the university, is also on the committee.



F. H. Ricketson, Jr.

Ricketson, Jr., also has given checks to the winners in the campaign on "October is Motion Picture Month." First prize of $100 went to Ralph Batschelet, Paramount, Denver; second, $75, to Wilbur Williams, city manager, Boulder, Colo.; third, $50, to Elmer Haines, city manager, Sidney, Neb.; and John Denman Manayn, Denver, manager, took fourth prize of $25.

The Bluebird Theatre is using Mexican-made films in a series of double-bill shows, not too close together, in cooperation with the Spanish department of the University of Denver, the Center for Latin American Studies, and the Denver public and parochial schools.

Rose Agren, Monogram booker and office manager, is in California for a two-week vacation.

Paramount office manager Tillie Chalk, is back at work after having the flu.

The annual party for children of members will be given by the Rocky Mountain Screen Club at the club rooms, with date not set.

Earl Bell, Warner Bros. exchange manager, is at home with the flu.

Monogram franchise holder Lon T. Fidler has returned from a stockholders' meeting in Hollywood.

Warner salesmen W. A. Haefliger and L. E. Hobson finished the company's annual drive in second and sixth places respectively, and were awarded prizes in U. S. Savings Bonds.

Paramount booker, Don Foster, was slightly embarrassed that, on his first skiing attempt since returning from service, he wrenched his knee. Don was raised in a country where youngsters took to skis almost as soon as they walked.

J. J. Morgan, co-manager of the National Theatre Supply branch, was at home for a few days suffering from a heavy cold.

Eddie Leistikow, Paramount booker, has left for Sioux Falls, S. D., where he will be office manager for RKO.

Film salesmen are planning a stag party at the Rocky Mountain Screen club rooms Dec. 23, and will give a dinner-dance at the Broadmoor Country Club Dec. 28.

Wm. Easton, assistant city manger, North Platte, Neb., for Fox theatres, has been transferred to Boulder, Colo., as house manager of the Isis and Varsity.

C. W. (Stub) O'Brien recently out of the army, is back with Fox Intermountain as city manager at Walsenburg, Colo. He replaced William Peregrine, provisional city manager, who was moved to McCook, Neb., where he will be assistant to Ray Search, city manager.

Mr. and Mrs. Chas. Duer and daughter Donna will spend Christmas in New Orleans. Duer is a Paramount salesman.

Mr. and Mrs. H. E. Gollogher, Trinidad, Colo., celebrated their 25th wedding anniversary. He is city manager for Fox Intermountain Theatres.

War veteran W. D. McClintock is back as assistant booker for Fox theatres, Denver.

Theatre folks from out of town included J. Fred Hall, Akron, Colo.; Lynn Zorn, Julesburg, Colo.; Jas. Hughes, Yuma, Colo.; Dewey Gates, Johnstown, Colo.; Roy Borcherdt, Nucla, Colo.; Neil Beezley, Burlington, Colo.; Fred Curtis, Thermopolic, Wyo.; George McCormick and Dick Conley, Canon City, Wyo.; Carman Romero, Louisville, Colo.; John Greve, Eagle, Colo.; W. M. Houser, Lafayette, Colo.; Wayne Lord, Victor, Colo.; Robt. Spahn, Mitchell, Neb., and H. O. Russell, Fowler, Colo.

NEW YORK

N. J. THEATRE OWNERS PLAN ANNUAL DINNER; BOOKERS BEGIN NEW SERIES OF OPEN MEETINGS

Allied Theatre Owners of New Jersey, Inc. will hold an all-day meeting Dec. 3, in Passaic, N. J. Featuring, a five-point discussion program which will include a report on pending adverse legislation and the impending Consent Decree. The day will wind up with the annual Fall Beefsteak Dinner at 7 p.m.

For the past week the Roxy Theatre has been following a daily opening schedule of 9 a.m. Monday to Friday, and 8:30 a.m. on Saturday for the "Razor's Edge" crowds.

The Motion Picture Bookers of New York will hold the first of its newly-inaugurated series of open forum meetings on Dec. 2 at 8 p.m. in the Oxford Room of the Hotel Piccadilly. Radio commentator George Hamilton Coombs will be guest speaker.

Loretta McGarry has announced her engage-

(*Continued on Page 40*)

LONDON OBSERVATIONS

Zukor Leads Pleasant Parade Down Memory Lane; CEA Blasts GFD Percentage, Resists News Price Lift

By JOCK MacGREGOR

Quite the pleasantest function in a long while was Adolph Zukor's lunch for the Cinema Veterans of '03—those grand not-so-old-boys who have made the industry what it is and some of who are still working. Everybody was in a reminiscent mood.



MacGregor

Mr. Zukor held his audience with stories of the '93 days when he was first attracted to films at the Chicago World Fair.

Unfortunately President E. G. Turner was indisposed, but Tommy France, the trade's raconteur, made an excellent stand-in. He told of early achievements . . . of the days when he bought Zukor pictures outright for the four northern counties for $500 . . . of other veterans like Bill Barker who was filming 51 years ago and at 82 was recently copped for speeding . . . of Jimmy Squire, F. W. Baker, Col. Bromhead, Major Gale and the 117 living members, including one in Australia.

Tommy also referred to the recent and less pleasant affair when at the November CEA General Council Meeting rentals were discussed and Paramount was congratulated on fair dealing.

* * *

At the CEA meeting, delegates strongly criticized the change that had recently come over Rank's GFD and the terms asked for "The Overlanders."

Originally booked to Odeon Circuit and London independents with Para's "Bride Wore Boots" as a dual bill at 25 per cent each, both proved "sleepers." After the initial success, it is alleged, independent provincial showmen were asked 40 and 50 per cent for the British half whereas Para maintained their original terms of 25 per cent where played with "Overlanders" or 33 1/3 per cent if played solo with supporting shorts.

The meeting decided to send a deputation to Major R. P. Baker, of the producers who are alleged to have requested the increase.

Delegates suggested that the change of GFD's policy had taken place without Arthur Rank's knowledge; this has since been denied by Mr. Rank, who stated that British films should be paid for according to their merit.

A GFD spokesman has described the situation as a "storm in a tea-cup." The fact remains that a lot of mud has been slung and the American company has come out with credit.

A CEA delegation will also meet the Newsreel Association on proposed increased charges. Owing to stock shortages many houses share newsreels though still pay-pre-war charges.

* * *

The Denham trade press conference for "October Man" was not unlike a War Office affair. Producer Col. Eric Ambler headed the Army Production Branch when I was in charge of Distribution and Exhibition and Director Roy Baker made some of the best training films.

Eric is better known as the author of such thrillers as "Mask of Dimitrios."

* * *

Walt Disney, en route to Ireland to study leprechauns and other pixies for a new cartoon, held a press conference at the Savoy. His future features will introduce more humans to ease production difficulties.

* * *

That enthusiastic cinemagoer, HM The Queen Mary, attended a GB Junior Club Saturday morning matinee at the Kilburn State and afterwards expressed enjoyment of the program and interest in the movement. J. Arthur Rank, John Davies and their wives were presented to Her Majesty.

BOX-OFFICE SLANTS

My Brother Talks to Horses

(*Continued from Page* 35)

this picture a formidable box-office contender throughout the country. Word-of-mouth comment will build grosses.

Cast: "Butch" Jenkins, Peter Lawford, Beverly Tyler, Edward Arnold, Charlie Ruggles, Spring Byington, O. Z. Whitehead, Paul Langton, Ernest Whitman, Irving Bacon, Lillian Yarbo, Howard Freeman, Harry Hayden. Credits: Produced by Samuel Marx. Directed by Fred Zinnemann. Story and screenplay by Morton Thompson. Photography, Harold Rosson. Special effects, Warren Newcombe. Art direction, Cedric Gibbons, Leonid Vasian. Musical score, Rudolph G. Kopp.

Plot: In Baltimore lives an eccentric family with two boys. The older, who works in a bank, is afraid to ask his girl to marry him. The small brother, who loves animals, claims he can talk to horses. Because of this amazing talent, gamblers hope that the boy will give them the dope on how to bet. He loses his strange ability and, in a brawl with the gamblers, his older brother emerges freed of his old fears, leaves his unbearable job, and determines to marry the girl he loves.

Comment: "My Brother Talks to Horses" may not be the outstanding picture of the year; advance publicity is not likely to enthuse over its spectacle, its magnificent, soul-stirring performances or its all-star cast. And yet, the majority of moviegoers will find it one of the most enjoyable films they've seen in a long time. For while it makes no bid for the best-picture-ever-made title, it nevertheless succeeds in bringing to the scren a refreshing theme expertly contrived, well produced and directed, and acted with warmth and understanding. A child couldn't possibly talk to horses—the idea is ridiculous—but as the situation is presented here the spectator finds himself believing it, and he falls right in with the mood of the picture. "Butch" Jenkins, who has already carved a niche for himself in the screen hall of fame, is magnetically appealing, and he wins complete audience sympathy from the very first scene. And while the picture is definitely his, there are other performances to be reckoned with, including those of Peter Lawford, Beverly Tyler, Spring Byington, Charlie Ruggles, Ernest Whitman and O. Z. Whitehead. Fred Zinnemann, the director, and Samuel Marx, the producer, have avoided the pitfall of treating their subject in a farcical vein; instead, they have wisely blended fantasy with realism, and in the process have injected a warm and human touch into the proceedings. The result is a picture that is sometimes amusing, sometimes serious and emotional, yet always entertaining. It is, in short, a picture that will please and delight the entire family. The popularity of "Butch" Jenkins, and the intriguing, provocative title should do much toward making "My Brother Talks to Horses" a formidable box-office contender throughout the country. Word-of-mouth comment will build grosses.

Wild West

(Color)

PRC Western with Songs 73 mins.

AUDIENCE SLANT: (Family) A better-than-average western with plenty of action and some nice songs.

BOX-OFFICE SLANT: With Eddie Dean's popularity on the upgrade, this should fill nicely on double bills.

Cast: Eddie Dean, Roscoe Ates, Al Larue, Robert "Buzzy" Henry, Sarah Padden, Louise Currie, Jean Carlin, Lee Bennett, Terry Frost, Warner Richmond, Lee Roberts, Chief Yowlachie, Bob Duncan, Frank Pharr, Mattie Roubert, John Bridges, Al Ferguson, Bud Osborne. Credits: Original screenplay by Frances Kavanaugh. Produced and directed by Robert Emmett Tansey. Cinecolor director, William T. Crespinell. Photography, Fred Jackman, Jr. Vocal and orchestra arrangements, Walter Greene. Musical director, Karl Hajos.

Plot: Eddie Dean, special investigator for the Rangers, and his assistants, Roscoe Ates and Al Larue, are assigned to aid the telegraph company get its lines through to a designated spot 300 miles away. A lawless band is determined to stop the telegraph's progress and to prevent bringing in law and order to the section. Eddie and his pals see that the line is completed and dispose of the outlaws.

Comment: Considerably more production care has been given this Cinecolor version of the Eddie Dean series and there has been much more action than has been usually associated with Dean's pictures, although they have not been short of action themselves. Dean exhibits his pleasing baritone in several songs, including, Ride on the Tide of a Song, Journey's End, I Can Tell By the Stars, and Elmer, the Knock-Kneed Cowboy. There is little new in the plot, with the bad guys getting their just deserts, and Eddie and his friends proceeding along the trail to what audiences know will be other adventures. One new note has been added by Al Larue, who demonstrates a facile use of a bull whip to defeat his adversaries. A better-than-average western that should fit nicely into any double-bill program.

Lady in the Lake

MGM Mystery 105 mins.

AUDIENCE SLANT: (Adult) A new story-telling technique—one that makes the audience an associate of the leading character in solving a murder case—should attract special attention to this excellent mystery drama. Star-director Robert Montgomery deserves most of the credit for this progressive step in the style of picture presentation.

BOX-OFFICE SLANT: The manner in which audiences accept the new technique remains to be seen. Nevertheless, it is a factor whose exploitation should draw considerable, curious patronage to the box-office. There are marquee qualities in the cast, and word-of-mouth comment should do much to increase grosses.

Cast: Robert Montgomery, Audrey Totter, Lloyd Nolan, Tom Tully, Leon Ames, Jayne Meadows, Dick Simmons, Morris Ankrum, Lila Leeds, William Roberts, Kathleen Lockhart, Ellay Mort. Credits: Produced by George Haight. Directed by Robert Montgomery. Screenplay by Steve Fisher. Based on the novel by Raymond Chandler. Photography, Paul C. Vogel.

Plot: Private detective Phillip Marlowe finds himself involved in a murder when asked to find the missing wife of a publisher. He uncovers the murder of two women and finds the man who was involved with them killed by an unknown assailant. Detained as a suspect himself, the detective talks fast, gets himself released from jail and solves the crime.

Comment: The outstanding feature of this excellent mystery drama—another of the Phillip Marlowe detective stories by Raymond Chandler—is the new story-telling technique employed, a technique that makes the spectator an associate of the leading character, thus placing members of the audience on their mettle to help solve the crime. This is done by using the camera in front of the leading character, so that the story, as projected on the screen, is seen through the eyes of the individual telling the story. The technique is actually a series of close-ups, for Robert Montgomery, who plays the lead and directed the picture, is seen only when the camera flashes back to his telling the tale—in this instance, to the theatre audience. In all other instances, he is only heard while the other characters are seen as he talks with them. Whether this new method of story-telling will be the beginning of a new form of projection is problematical. Certainly it is unique and a matter of discussion that will attract attention to the picture. Taking the other side, it may be that audiences, who will constantly have to follow the camera in search of evidence, may find that this technique is more tiring than the ordinary method and that it may tend to divert their interest from the story itself. However, that remains to be seen. In any case, most moviegoers (including mystery fans) will find "Lady in the Lake" an entertaining mystery well performed by Montgomery, Audrey Totter, Lloyd Nolan, Leon Ames and Tom Tully. The performances are particularly worthy of note, since this new technique demands more real, convincing portrayals than the players would otherwise be called upon to delineate. For a progressive step in the style of picture presentation, most of the credit must go to Montgomery, who directed, and to George Haight, who produced. Steve Fisher turned in a fine screenplay from the Chandler novel.

Regional News

(*Continued from Page* 39)

ment to Paramount legal-staffer Daniel F. Hynes, Jr., but the marriage will have to wait until an apartment can be located. On the other hand, United Artists' assistant cashier Gertrude Strull is just about ready to hold a housewarming for her new home in Forest Hills.

Now that biting winter winds have begun to blow along Film Row, the annual exodus to Florida is shaping up. Republic branch manager Nathan Furst and Paramount ledger clerk Sybil Mayer have already left, with Rose McConnell, of the latter exchange, scheduled to go as soon as the current drive ends.

Ruth Samberg has joined Century Circuit as assistant to Harriet Lubin, head of the Research and Survey Department. Twentieth-Fox salesman Joe Rosen has been appointed branch manager of the Albany exchange. In the New York exchange, Seymour Florin will assist division manager Andy Smith during the absence of Clarence Hill, who suffered a stroke while in California.

Managers Sam Wheeler and Al Swerdlove, of Film Classics' Washington, D. C., and New England branches respectively, were in town recently for palavers with assistant general manager Jules Chapman and other home office executives. Bill Friedman, former city booker for United Artists, visited the exchange a

week ago. Friedman is now a hotel manager in Lakewood.

George Kirchner of Paramount has become the father of a boy, and booker Jerry Horowitz has stopped his search for an apartment and now is looking for a house, since he expects an addition to his family any day now.

Stenographer Betty Roscoe left the employ of RKO one week ago, while Phyllis Cameron joined 20th-Fox as a contract clerk in the sales department.

Branch manager Jack Ellis, of United Artists, recently celebrated his seventh wedding anniversary.

Republic billing clerk Pauline Gidds lost a week on account of illness, and United Artists Booker Tony Agoglia suffered an attack of grippe. Joe Burke, 20th-Fox office manager, is making a fast recovery from his recent operation.

Mrs. Ruth Stransky, of Paramount, has been displaying a gold, heart-shaped bracelet with "I Love You" inscribed in seventeen different languages, which is about all the ways her husband, Arthur, could think of saying it.

Warner Bros. salesmen Leo Jocobi and H. P. Decker finished fourth and fifth, respectively, in the 1946 sales drive just concluded.

WASHINGTON

KIDDIE SHOWS GIVEN WIDE PLAY IN THREE-STATE AREA

Warner zone manager John J. Payette has announced that the response of parents and children to shows drawn from the Children's Film Library of the Motion Picture Association has been more than sufficient to warrant a second series in the seven local neighborhood theatres which participate in the plan. In addition, eight theatres in Maryland, Virginia and West Virginia will adopt the series for Saturday morning shows, starting with the first week in December. Managers Alan Bachrach, Raymond Burch, Kenneth Davis, Claude Land, Lawrence Snoots, Henry Coon and James Glennon participated with Warner advertising manager Frank La Falce in exploiting the programs. Out-of-town theatres ready to inaugurate the series are: Capitol, Winchester, Va.; Academy, Hagerstown, Md.; Tivoli, Frederick, Md.; Apollo, Martinsburg, W. Va.; Arcade, Waynesboro, Pa.; State, Lexington, Va.; Masonic, Clifton Forge, Va., and the Virginia in Harrisonburg, Va.

Audrey Poulos, of the MGM billing department, is a senior hostess at the Club Teen, and also is on the committee arranging for a fashion show to be sponsored by a local department store for presentation at the club.

W. Vincent Dougherty, formerly Paramount salesman, has switched to Universal-International in the same capacity.

Earle Theatre assistant manager Floyd Haines has been talking to a publisher about the choral music he composes as a hobby.

MGM auditor Carl Gentzel has returned to the local exchange for a few weeks of work. At that exchange, Sylvia Cool has joined the billing department and John Procter is new in the shipping room.

Members of Variety Club, Tent No. 11, who are celebrating early December birthdays are: A. J. Brylawski, Dec. 1; Jack Minovich, Dec. 2; Winder Harris, Dec. 3; Samuel Epstein, Frank H. Clark, Dec. 6; Bill Hoyle, DeForest Ormes, Elmore Heins, Dec. 8; Phil Ershler, Lee Beecher, John Garst, Jr., Dec. 11.

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STUDIO EQUIPMENT

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FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
Abilene Town	UA
A Boy, a Girl, and a Dog	FC
A Close Call for Boston Blackie	Col.
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Game of Death	RKO
A Guy Could Change	Rep.
A Lady Surrenders	Univ.
A Letter for Evie	MGM
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Love Story	MGM
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Amy Comes Across	E-L
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Because of Him	Univ.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of San Angelo	Rep.
Bells of San Fernando	SGP
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Sleep	WB
Big Town	Para.
Birds and the Bees	MGM
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Market Babies	Mono.
Blaze of Noon	Para.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Holiday	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Buck Privates Come Home	Univ.
Buffalo Bill Rides Again	SGP

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION OR BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data; a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7030	A Close Call for Boston Blackie (M)F	C. Morris-R. Lane-L. Merrick	60	1/24/46		b4/27/46
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46		b2/23/46
	Betty Co-Ed (C)F	J. Porter-W. Mason-S. Mills	71	11/28/46		b11/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46		b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46		b6/1/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46		b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46		a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46		b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46		b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46		b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46		b3/16/46
	It's Great to Be Young (M-C)F	L. Brooks- R. Stanton-J. Donnell	68	9/12/46		b11/23/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46		b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46		b6/29/46
7014	Meet Me on Broadway (MC)F	Reynolds-Brady-Falkenburg	78	1/3/46		b3/2/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46		a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46		b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46		b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46		b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46		a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46		b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46		b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46		a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46		b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46		
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46		b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	71	10/10/46		b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46		b6/15/46
7007	Tars and Spars (CM)F	A. Drake-J. Blair-M. Platt	88	1/10/46		b1/12/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	91	9/30/46		b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46		b7/27/46
7001	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46		b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		12/19/46	
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise			a9/14/46
	Blondie's Holiday	Arthur Lake-Penny Singleton			
	Boston Blackie and the Law (My)F	Chester Morris-Trudy Marshall	69	12/12/46	b11/16/46
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	Framed	Glenn Ford-Janis Carter			a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			a10/26/46
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128		b9/21/46
	King of the Wild Horses	Preston Foster-Gail Patrick			
	Lady from Shanghai, The	Rita Hayworth-Orson Welles			
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Millie's Daughter	Gladys George-Paul Campbell			a11/16/46
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Return of Monte Cristo (D)F	L. Hayward-G. Macready-U. O'Connor	91		b11/23/46
	Singin' in the Corn (C-M)F	Judy Canova-Allen Jenkins	66	12/26/46	b11/16/46
	Swordsman, The *T	Larry Parks-Ellen Drew-G. Macready			
	Thirteenth Hour, The	Richard Dix-Karen Morley			
	Trapped	Chester Morris-Constance Dowling			a11/2/46
	Twin Sombreros *C	Randolph Scott-Dorothy Hart			

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b2/27/46
7204	Frontier Gunlaw (W)F	Charles Starrett-Tex Harding	58	1/31/46	b2/16/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46

COLUMBIA (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee		11/28/46	
7205	**Roaring Rangers (W)F**	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donnell	69	9/12/46	
	Terror Trail (W)F	Charles Starrett-Smiley Burnette	55	11/21/46	b11/2/46
7222	**That Texas Jamboree**	Ken Curtis-Jeff Donnell	67	5/16/46	
7221	**Throw a Saddle on a Star**	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	**Two-Fisted Stranger (WM)F**	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Fighting Frontiersman (W-M)F	Charles Starrett-Smiley Burnette	61	12/19/46	b11/9/46
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Prairie Raiders	Charles Starrett-Smiley Burnette			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Stranger From Ponca City	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE-LION

	COMING				
	Amy Comes Across	Franchot Tone-A. Richards-T. Conway			
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			
	Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Other Love, The	Barbara Stanwyck-David Niven			
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Behemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Roxald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Group No.					
	Current 1945-46				
Sp.	**Adventure (D)F**	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
15	**A Letter For Evie (CD)F**	Marsha Hunt-John Carroll	89	Jan-Feb	b12/1/45
16	**Bad Bascomb (W)F**	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	**Boys' Ranch (D)F**	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	**Courage of Lassie *T (D)F**	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	**Easy to Wed *T (CM)A**	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	**Faithful in My Fashion (C)F**	Donna Reed-Tom Drake	81	Aug	b6/15/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
Sp.	**Green Years, The (D)F**	C. Coburn-T. Drake-S. Royle	127	July	b3/16/46
15	**Harvey Girls *T (M)F**	J. Garland-A. Sothern-J. Hodiak	101	Jan-Feb	b12/29/45
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	**Hoodlum Saint (D)A**	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	**Last Chance, The (D)F**	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
15	**Portrait of Maria (D)F**	Dolores Del Rio-Pedro Armendariz	76	Jan-Feb	b12/15/45
16	**Postman Always Rings Twice (D)A**	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
17	**Three Wise Fools (CD)F**	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	**Two Sisters From Boston (CM)F**	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93	Nov	b6/8/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115	Nov	b10/5/46
15	**Up Goes Maisie (C)F**	A. Sothern-G. Murphy-H. Brooks	89	Jan-Feb	b1/5/46
Sp.	**Ziegfeld Follies of 1946 *T (M)F**	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Love Story	K. Hepburn-P. Henreid-R. Walker			
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Birds and the Bees, The	J. MacDonald-J. Iturbi-J. Powell			
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Cynthia's Secret	L. Barrymore-E. Arnold-L. Bremer			
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson- June Allyson			a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
	Lady in the Lake	Robert Montgomery-Audrey Totter	103		a9/7/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Love Laughs at Andy Hardy	M. Rooney-B. Granville-D. Ford			
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The (C)F	Wallace Beery-Aline McMahon	85		b11/23/46
	My Brother Talks to Horses	Butch Jenkins-Peter Lawford	93		a9/7/46
	Rich, Full Life, The	E. Taylor-G. Murphy-M. Astor			
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Secret Heart, The	C. Colbert-W. Pidgeon-J. Allyson			a7/27/46
	Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T (M)F	J. Garland-R. Walker-F. Sinatra	120		b11/16/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Undercover Maisie	Ann Sothern-Barry Nelson			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
	Yearling, The *T	G. Peck-J. White-J. Craig	134		a10/20/45

Title	*Company*
Build My Gallows High	RKO
Burma Victory	WB

C

Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
California Trail	Mono.
Canyon Passage	Univ.
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Christmas Eve	UA
Cigarette Girl	Col.
Cinderella Jones	WB
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Copacabana	UA
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
Cynthia's Secret	MGM

D

Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Danny Boy	PRC
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Dark Passage	WB
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil Bat's Daughter	PRC
Devil's Hand	Misc.
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy	RKO
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Doll Face	20th-Fox
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA

E

Earl Carroll's Sketchbook	Rep.
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Escape Me Never	WB

F

Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fall Guy	Mono.
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM

Title	Company
Flight	RKO
Flight to Nowhere	SGP
Flying Deuces	Astor
Flying Serpent	PRC
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Blades	Rep.
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Girl on the Spot	Univ.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.
Guilty	Mono.

H

Harvey Girls	MGM
Heartbeat	RKO
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
Hotel Reserve	RKO
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Roorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jewels of Brandenburg	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
King of the Wild Horses	Col.
Kings Row	WB
Kitty	Para.

MONOGRAM

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
531	Beauty and the Bandit	Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	Below the Deadline (D)A	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
504	Black Market Babies (D)A	Ralph Morgan-Teala Loring	71	1/5/46	b12/8/45
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
604	Bringing Up Father (C)F	Joe Yule-Renie Riano	68	11/23/46	b10/19/46
603	Dangerous Money (My)F	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	Decoy (D)A	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	Gentleman Joe Palooka (C)F	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
509	Live Wires (D)F	Leo Gorcey-Huntz Hall	65	1/12/46	b2/16/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46	
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barbara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
516	Strange Mr. Gregory (D)A	Edmund Lowe-Jean Rogers	63	1/12/46	b1/5/46
521	Strange Voyage	Eddie Albert	61	7/6/46	
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/5/46	b3/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/15/46	b1/26/46
607	Trap, The	Sidney Toler-Victor Sen Yung	68	11/30/46	a9/28/46
605	Wife Wanted (D)A	Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46

COMING

	California Trail, The	Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Fall Guy	Bob Pierce-Teala Loring			
	Ginger	Frank Albertson-Barbara Reed	67	1/4/47	a9/28/46
	Guilty, The	Bonita Granville-Don Castle			
	It Happened on Fifth Avenue	Gale Storm-Don De Fore			
608	Mr. Hex	Leo Gorcey-Huntz Hall	63	12/7/46	a9/7/46
606	Sweetheart of Sigma Chi	Elyse Knox-P. Regan-P. Brito	76	12/21/46	
	Vacation Days	Freddie Stewart-June Preisser		1/25/47	

Westerns (Current 1945-46)

562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
563	Silver Range	J. M. Brown-Raymond Hatton	55	11/16/46	
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers (W)F	J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

	Devil's Deputy, The	J. M. Brown-R. Hatton			
	Driftin' Through	Jimmy Wakely-"Lasses" White			
564	Raiders of the South	J. M. Brown-Raymond Hatton		1/18/47	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White		2/8/47	
	Silver Stallion	David Sharpe-Leroy Mason	59	12/14/46	Reissue
681	Song of the Sierras	J. Wakely-"Lasses" White	55	12/28/46	
	Valley of Fear, The	J. M. Brown-Raymond Hatton		2/15/47	

PARAMOUNT

Block No.	Current 1945-46				
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
1	Lost Weekend (D)A	R. Milland-J. Wyman-P. Terry	101	1/25/46	b8/18/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsier Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
2	People Are Funny (CM)F	J. Haley-H. Walker-R. Vallee	93	1/11/46	b10/18/45
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
	Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			a11/2/46
Big Haircut, The	A. Ladd-D. Lamour-R. Preston			a11/2/46
Big Town	Philip Reed-Hillary Brooke			a2/9/46
Blaze of Noon	A. Baxter-W. Holden-S. Tufts			a11/23/46
Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
Cross My Heart (C-M)F	Betty Hutton-Sonny Tufts	83		b11/23/46
Danger Street	Jane Withers-Robert Lowery			
Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
Desert Fury	Lizabeth Scott-John Hodiak			a10/26/46
Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/45
Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The (C-D)A	L. Young-D. Niven-V. Field	87		b11/23/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Seven Were Saved	Richard Denning-Catharine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			a11/23/46
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
Devil's Bats Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Danny Boy (D)F	Robert "Buzzy" Henry-Eva March	66	1/8/46	b11/10/45
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Lady Chaser	Ann Savage-Robert Lowery	60	11/25/46	
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Strangler of the Swamp (H)A	R. La Planche-Robert Barrat	59	1/1/46	b1/5/46
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			a11/23/46
Lighthouse	J. Lang-D. Castle-J. Litel		12/10/46	a10/19/46
Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
Red Stallion	R. Paige-N. Nash-T. Donaldson			
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			
Wild West *C	Eddie Dean-Roscoe Ates	73	12/1/46	

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Six Gun Man (W)F	Bob Steele	59	2/1/46	b1/28/46
Stars Over Texas	Eddie Dean-Roscoe Ates		11/18/46	
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46
Tumbleweed Trail (W-M)F	E. Dean-R. Ates-S. Patterson	59	10/28/46	b11/9/46

RKO-RADIO

CURRENT 1945-1946

Block No.			Trade Shown	
4	A Game of Death (M)A	J. Loder-A. Long-R. Wade	72 Dec	b12/1/45
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98 Apr	b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68 June	b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80 Apr	b4/27/46
2	Child of Divorce (D)A	Sharyn Moffett-Regis Toomey	62 Oct	b10/19/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93 June	b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Driscoll	62 Aug	b8/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93 Feb	b2/16/46
3	Dick Tracy (My)F	Morgan Conway-Anne Jeffreys	62 Dec	b12/15/45
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62 Apr	b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63 Apr	b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95 Mar	b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61 July	b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68 July	b7/20/46
Sp.	Heartbeat (CD)F	G. Rogers-J. Pierre Aumont	102 Apr	b4/27/46
3	Hotel Reserve (My)A	James Mason- Lucie Mannheim	80 Dec	b12/29/45
Sp.	Kid From Brooklyn *T (CM)F	D. Kaye-V. Mayo-Vera Ellen	114 Mar	b4/23/46
1	Lady Luck (C)A	R. Young-B. Hale-F. Morgan	97 July	b7/20/46
Sp.	Make Mine Music *T (M)F	Walt Disney	75 Apr	b4/20/46
	Nocturne (D)A	George Raft-Lynn Bari	85 Oct	b10/19/46
Sp.	Notorious (My-D)A	Cary Grant-Ingrid Bergman	101 July	b7/27/46
5	Partners in Time (CD)F	Lum 'n Abner-P. Blake	76 Apr	b4/27/46
4	Riverboat Rhythm (C)F	Leon Errol-Joan Newton	65 Feb	b2/9/46
1	Sister Kenny (D)A	R. Russell-A. Knox-D. Jagger	116 July	b7/20/46
3	Spiral Staircase, The (My-D)A	D. McGuire-G. Brent-E. Barrymore	83 Jan	b1/5/46
1	Step by Step (D)F	Lawrence Tierney-Anne Jeffreys	61 July	b7/20/46
Sp.	Stranger, The (D)F	Ed. G. Robinson-L. Young-O. Wells	95 June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chanec	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Leave Her to Heaven	20th-Fox
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Little Prince	UA
Live Wires	Mono.
Locket, The	RKO
London Town	Univ.
Lone Wolf in Mexico	Col.
Long Night	RKO
Lost Weekend	Para.
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Meet Me on Broadway	Col.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsier Verdoux	UA
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Reputation	WB
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
O.S.S.	Para.
Other Love	Ent.
Our Hearts Were Growing Up	Para.
Out California Way	Rep.
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
People Are Funny	Para.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personal Column	UA
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Portrait of Maria	MGM
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Rich, Full Life	MGM
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
School for Secrets	Misc.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Keys to Baldpate	RKO
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stairway to Heaven	Univ.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Mr. Gregory	Mono.
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Strangler of the Swamp	PRC
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox
Suspense	Mono.
Swamp Fire	Para
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono.

RKO-RADIO (Continued)

Block No.	CURRENT 1945-1946		Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F	Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F	J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F	Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A	C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
5	Truth About Murder (My)A	B. Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F	Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F	Claudette Colbert-John Wayne	107	May	b5/11/46

	COMING		Rel. Date	
	A Likely Story	Bill Williams-Barbara Hale		a3/15/46
	Amazing Mr. Hammer, The	Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer	C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo	S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band	Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The (D)A	D. Andrews-M. Loy-F. March	172	b11/23/46
	Build My Gallows High	Robert Mitchum-Jane Greer		
	Code of the West	James Warren-John Laurenz		a8/10/46
	Deadlier Than the Male	C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Devil Thumbs a Ride, The	Lawrence Tierney		a8/14/46
	Dick Tracy Versus Cueball (D)F	Morgan Conway-Anne Jeffreys	62	b11/9/46
	Dick Tracy vs. The Claw	Ralph Byrd-Kay Christopher		
	Falcon's Adventure	Tom Conway-Madge Meredith		a5/11/46
	Farmer's Daughter, The	L. Young-J. Cotten-E. Barrymore		a6/22/46
	Flight	Steve Brodie-Audrey Long		
	Honeymoon	S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T	Luana Patten-Bobby Driscoll		
	It's a Wonderful Life	J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket	L. Day-B. Aherne-Gene Raymond		a4/20/46
	Long Night, The	Henry Fonda-Barbara Bel Geddes		a9/14/46
	Magic Town	James Stewart-Jane Wyman		
	Prison Story	L. Tierney-M. Carr-B. MacLane		a9/7/46
	Secret Life of Walter Mitty, The *T	D. Kaye-V. Mayo-F. Bainter		a9/7/46
	Seven Keys to Baldpate	Phillip Terry-Jacqueline White		
2	Sinbad the Sailor *T	D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Song of the South *T (D-M)F	Luana Patten-Bobby Driscoll	95	b11/2/46
	Tarzan and the Huntress	J. Weissmuller-B. Joyce		
	They Won't Believe Me	Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain	Tim Holt-Richard Martin-Martha Hyer		
	Trail Street	R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2	Woman on the Beach	J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46				
508	A Guy Could Change (D)F	Allan Lane-Jane Frazee	65	1/27/46	b1/26/46
513	A Strange Impersonation (D)F	Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
603	Affairs of Geraldine (C-D)F	Jane Withers-Jimmy Lydon	68	11/18/46	b10/26/46
514	Catman of Paris (H)A	Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A	Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
520	Earl Carroll Sketchbook (M)F	C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A	Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F	Anna Lee-James Ellison	69	8/12/46	b8/10/46
509	Gay Blades (C)F	Allan Lane-Jean Rogers	67	1/25/46	b3/30/46
516	Glass Alibi, The (My)A	Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5542	Home in Oklahoma (W-M)F	R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F	Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
517	In Old Sacramento (W)F	Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle	Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A	Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A	D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F	F. Ledere-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F	Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F	Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F	R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine	William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F	Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F	Al Pearce-Arline Harris	69	6/8/46	b6/15/46
518	Passkey to Danger (D)A	Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
532	Plainsman and the Lady (W)F	W. Elliott-V. Ralston-G. Patrick	82	11/15/46	b11/9/46
448	Rainbow Over Texas (W)F	Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A	Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F	R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F	Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A	Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A	Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F	R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman	S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A	Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46

	COMING			
	Angel and the Badman	J. Wayne-G. Russell-I. Rich	1/15/47	a10/5/46
	Apache Rose *T	Roy Rogers-Dale Evans		a10/19/46
	Bells of San Angelo *U	Roy Rogers-Dale Evans		
	Calendar Girl	J. Frazee-W. Marshall	1/29/47	a10/5/46
604	Fabulous Suzanne	Barbara Britton- Rudy Vallee	71 12/15/46	a5/25/46
	Gallant Man	Don Ameche-Catherine McLeod		
	Ghost Goes Wild, The	James Ellison-Ann Gwynne		a5/4/46
	Heldorado	Roy Rogers-Dale Evans-"Gabby" Hayes		
	Hit Parade of 1947	Eddie Albert-Constance Moore		
601	I've Always Loved You *T (DM)F	Catherine McLeod-Philip Dorn	117	b8/31/46
	Last Frontier Uprising *U	Monte Hale-Adrian Booth		
	Magnificent Rogue, The (C-D)A	L. Roberts-W. Douglas	72	b11/23/46
5503	Out California Way *U	Monte Hale-Adrian Booth	67 12/5/46	a6/29/45
	Pilgrim Lady, The	Warren Douglas-Lynne Roberts	67 12/22/46	a5/4/46
	Spoilers of the North	Evelyn Ankers-Paul Kelly		a10/5/46
	That Brennan Girl (D)A	James Dunn-Mona Freeman	95 12/23/46	b11/16/46
	That's My Gal *U	Don Barry-Lynne Roberts		a9/28/46
	Web of Danger	Adele Mara-Bill Kennedy		a11/16/46
	Will Tomorrow Ever Come	Nelson Eddy-Ilona Massey		
	Winter Wonderland	L. Roberts-C. Drake		
	Wyoming *T	V. H. Ralston-W. Elliott		a9/14/46
	Yankee Fakir	D. Frawley-J. Woodbury-C. Bevans		

	Westerns (Current 1945-46)			
555	Alias Billy the Kid (W)F	Sunset Carson-Peggy Stewart	56 4/17/46	b4/27/46
5307	Blue Montana Skies	Gene Autry-Smiley Burnett	56 12/1/45	
565	California Gold Rush (W)F	Wild Bill Elliott-Bobby Blake	56 2/4/46	b3/2/46
553	Cherokee Flash (W)F	Sunset Carson-Linda Stirling	55 12/13/45	b3/2/46
568	Conquest of Cheyenne	Wild Bill Elliott-Alice Fleming	56 7/22/46	
554	Days of Buffalo Bill	Sunset Carson-Peggy Stewart	56 2/8/46	

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
556	**El Paso Kid, The (W)F**	Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46
557	**Red River Renegades (W)F**	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	**Rio Grande Raiders**	Sunset Carson-Linda Stirling	56	9/9/46	
561	**Sante Fe Uprising**	Allan Lane-Bobby Blake	56	11/15/46	
566	**Sheriff of Redwood Valley (W)F**	B. Elliott-A. Fleming-B. Blake	56	3/29/46	b4/13/46
681	**Sioux City Sue**	Gene Autry-Lynne Roberts	69	11/21/46	
567	**Sun Valley Cyclone (W)F**	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	**Wagon Wheels Westward (W)F**	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Marshall of Cripple Creek	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Rustlers of Devil's Canyon	Allan Lane-Bobby Blake			
	Stagecoach to Denver	Allan Lane-Bobby Blake		12/23/46	
	Trail to San Antone	Gene Autry-Peggy Stewart			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	**Death Valley *C**	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	**Flight to Nowhere**	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	**My Dog Shep**	Flame (dog)-Tom Neal		10/15/46	
4606	**'Neath Canadian Skies**	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	m8/24/46
4610	**North of the Border**	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	**Rolling Home**	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
4608	**Scared to Death *C**	B. Lugosi-J. Compton	72	11/1/46	a8/10/46
	COMING				
	Bells of San Fernando	Donald Woods-Gloria Warren			
	Buffalo Bill Rides Again	Richard Arlen-Jennifer Holt			
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46

20TH-FOX — Current 1945-46

616	**A Walk in the Sun (D)F**	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	**A Yank in London (D)F**	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	**Anne and the King of Siam (D)F**	I. Dunne-R. Harrison-L. Gargan	128	Aug	b6/8/46
620	**Behind Green Lights (D)A**	Carole Landis-William Gargan	64	Feb	b1/19/46
636	**Black Beauty (D)F**	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	**Bowery, The**	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	**Centennial Summer *T (M)F**	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	**Claudia and David (D)F**	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
623	**Cluny Brown (C)F**	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	**Col. Effingham's Raid (CD)F**	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
625	**Dark Corner (D)A**	Lucille Ball-William Bendix	99	May	b4/6/46
635	**Deadline for Murder (My)A**	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	**Do You Love Me *T (MC)F**	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
617	**Doll Face (CM)F**	C. Miranda-P. Como-V. Blaine	80	Jan	b12/22/45
623	**Dragonwyck (D)A**	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
640	**Home Sweet Homicide (MyC)F**	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	**If I'm Lucky (M)F**	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	**It Shouldn't Happen to a Dog (CD)F**	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	**Jesse James**	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	**Johnny Comes Flying Home (D)F**	Martha Stewart-Richard Crane	65	Apr	b3/23/46
614	**Leave Her to Heaven *T (D)A**	G. Tierney-J. Crain-C. Wilde	110	Jan	b12/22/45
646	**Margie *T (C-D)F**	Jeanne Crain-Alan Young	93	Nov	b10/19/46
645	**My Darling Clementine (W-D)F**	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
627	**Rendezvous 24 (D)A**	William Gargan-Maria Palmer	70	May	b5/11/46
619	**Return of Frank James**	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	**Sentimental Journey (D)F**	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	**Shock (D)F**	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	**Smoky *T (D)F**	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	**Somewhere in the Night (D)A**	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
643	**Strange Journey (D)F**	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	**Strange Triangle (D)A**	Signe Hasso-John Shepperd	65	June	b5/11/46
641	**Sun Valley Serenade**	Sonja Henie-John Payne	86	Sept	Re-release
639	**Three Little Girls in Blue *T (M)F**	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46
644	**Wanted for Murder (D)A**	Eric Portman-Dulcie Gray	91	Nov	b4/13/46
	COMING				
	Boomerang	Dana Andrews-Jane Wyatt			a11/16/46
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Carnival in Costa Rica *T	D. Hymes-C. Holm-C. Romero			a6/29/46
648	**Dangerous Millions**	Kent Taylor-Dona Drake	69	Dec	a8/31/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders			
	Homestretch *T	Maureen O'Hara-Cornel Wilde			a8/17/46
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Jewels of Brandenburg	Richard Travis-Micheline Cheirel			
	Late George Apley, The	Ronald Colman-Peggy Cummins			
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner			a11/16/46
647	**Razor's Edge, The (D)A**	T. Power-G. Tierney-J. Payne	146	Dec	b11/23/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46
	Wake Up and Dream *T	John Payne-June Haver			a6/9/46

UNITED ARTISTS — CURRENT

	A Night in Casablana (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	Abilene Town (W)F	Randolph Scott-Ann Dvorak	90	1/11/46	b1/12/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12 22 45
	Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46	b10/19/46
	Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	b11/2/46
	Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Whistle Stop (D)A	George Raft-Ava Gardner	85	1/25/46	b1/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	*Company*
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor
Swordsman	Col.

T

Talk About a Lady	Col.
Tangier	Univ.
Tars and Spars	Col.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
Thirteenth Hour	Col.
This Happy Breed	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
Time Out of Mind	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trapped	Col.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfinished Dance	MGM
Unknown, The	Col.
Up Goes Maisie	MGM

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Wake Up and Dream	20th-Fox
Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
Whistle Stop	UA
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Criste	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winner Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep

Y

Yankee Fakir	Rep.
Yearling, The	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"The Hunter is a Fugitive" (Col.) now
THE THIRTEENTH HOUR

"The Personal Touch" (MGM) now
CYNTHIA'S SECRET

"Cisco and the Angel" (Mono.) now
THE CALIFORNIA TRAIL

"Outlaws of Sioux City" (Rep.) now
RUSTLERS OF DEVIL'S CANYON

"Return of Buffalo Bill" (SGP) now
BUFFALO BILL RIDES AGAIN

"Enchanted Voyage" (20th-Fox) now
WAKE UP AND DREAM

"Whispering Walls" (UA) now
UNEXPECTED GUEST

PICTURES STARTED LAST WEEK

COLUMBIA

The Swordsman—(Technicolor)—Principals: Larry Parks, Ellen Drew, George Macready. Director, Joseph H. Lewis.

EAGLE-LION

Amy Comes Across—Principals: Franchot Tone, Ann Richards, Tom Conway. Director, Leigh Jason.

RKO

Flight—Principals: Steve Brodie, Audrey Long. Director, Anthony Mann.

SCREEN GUILD

Bells of San Fernando—Principals: Donald Woods, Gloria Warren. Director, William Berke.

UNITED ARTISTS

Christmas Eve—Principals: George Raft, George Brent, Randolph Scott, Joan Blondell. Director, Edwin L. Marin.

Copacabana—Principals: Carmen Miranda, Andy Russell, Groucho Marx. Director, Al Green.

The Little Prince (Technicolor)—Feature-Length Cartoon. Producers, Harman-Ising.

UNIVERSAL

Time Out of Mind—Principals: Phyllis Calvert, Robert Hutton, Ella Raines. Director, Robert Siodmak.

ADVANCE DATA
On Forthcoming Product

FALL GUY (Mono.) *Mystery. Principals*: Bob Pierce, Teala Loring. *Director*, Reginald LeBorg. *Plot*: A young man, full of dope and covered with blood is questioned about murder. He escapes the police, and his girl and a friend try to help him recall the party he attended the night before. They return to the scene, with the police on their trail, and find the murdered body of a young girl. Two more murders are committed before they trap the real killer, who was trying to frame the young man.

THE GUILTY (Mono.) *Mystery. Principals*: Bonita Granville, Don Castle. *Director*, John Reinhardt. *Plot*: Attracted by his faithless sweetheart, a young man goes back to his home town, which he had left a year before when his sweetheart's twin sister was mysteriously murdered. He discovers that he no longer loves the girl, who now seems to have many men-friends. Returning to the scene of her sister's murder, he is arrested on new evidence. It is proved that he killed the sister, under the impression that she was his unfaithful girl-friend.

(Continued on Next Page)

UNITED ARTISTS (Continued)

COMING	Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen.....James Stewart-Henry Fonda.....			
Abie's Irish Rose.....Joanne Dru-Michael Chekhov.....		12/27/46	
Adventures of Don Coyote *C.....Richard Martin-Frances Rafferty.....			a9/28/46
Carnegie Hall .....M. Hunt-W. Prince-M. O'Driscoll.....			
Christmas Eve .....G. Raft-G. Brent-R. Scott-J. Blondell.....			
Copacabana .....C. Miranda-A. Russell-G. Marx.....			
Curly *C .....Frances Rafferty-Larry Olsen.....			a5/25/46
Dangerous Venture .....A. Clyde-W. Boyd-B. Alexander.....			a9/7/46
Dishonored Lady .....H. Lamarr-D. O'Keefe-J. Loder.....			a9/21/46
Duel in the Sun *T.....J. Jones-G. Peck-J. Cotten.....			
Fabulous Dorseys, The .....T. Dorsey-J. Dorsey-J. Blair.....			
Fabulous Joe .....Walter Abel-Margot Grahame.....			
Fanny By Gaslight.....James Mason-Phyllis Calvert.....			
Fool's Gold (W)F.....William Boyd-Andy Clyde.....	65	1/31/47	b10/12/46
Henry the Fifth (D)F *T.....L. Olivier-R. Asherson.....	134		b4/27/46
Here Comes Trouble.....William Tracy-Patti Morgan.....			a8/24/46
Hoppy's Holiday .....William Boyd-Mary Ware.....			
Little Prince, The *T.....Feature-Length Cartoon			
Macomber Affair, The.....Gregory Peck-Joan Bennett.....			a7/6/46
Monsieur Verdoux .....Charles Chaplin-Martha Raye.....			
New Orleans .....Arturo deCordova-Louis Armstrong.....			
Personal Column .....George Sanders-Lucille Ball.....			
Pretenders, The .....Priscilla Lane-Eddie Bracken.....			
Private Affairs of Bel Ami, The.....George Sanders-Angela Lansbury.....		1/24/47	
Red House, The.....Ed. G. Robinson-L. McCallister.....			a6/29/46
Red River .....John Wayne-Walter Brennan.....			
Sin of Harold Diddlebock, The.....H. Lloyd-R. Walburn-J. Conlin.....		1/10/47	a2/9/46
Stray Lamb, The.....J. Cagney-S. Sidney-E. Bracken.....			
Susie Steps Out (C-D)F.....David Bruce-Cleatus Caldwell.....	65	12/13/46	b11/23/46
Unexpected Guest .....William Boyd-Andy Clyle.....			a10/5/46
Vendetta .....Hillary Brooke-Faith Domergue.....			
Who Killed Doc Robin.....E. Janssen-L. Olsen-D. Belding.....			

UNIVERSAL-INTERNATIONAL

Prod. No.	CURRENT 1945-1946				
516	Because of Him (CM)F.....D. Durbin-C. Laughton-F. Tone.....	87	1/16/46		b1/12/46
543	Black Angel, The (D)A.....D. Duryea-J. Vincent-P. Lorre.....	80	8/2/46		b8/3/46
527	Blonde Alibi (My)F.....Tom Neal-Martha O'Driscoll.....	62	4/12/46		b3/23/46
541	Canyon Passage *T (D)F.....D. Andrews-B. Donlevy-S. Hayward....	92	7/26/46		b7/20/46
532	Cat Creeps (H)A.....Lois Collier-Noah Beery, Jr.....	57	5/17/46		b4/13/46
542	Cuban Pete (M)F.....Desi Arnaz-Ethel Smith.....	60	7/26/46		b7/27/46
539	Danger Woman (D)A.....B. Joyce-D. Porter-P. Morison.....	60	7/12/46		b7/13/46
540	Dark Horse (C)F.....Phil Terry-Ann Savage.....	59	7/19/46		b7/20/46
	Dark Mirror, The (My)A.....O. DeHavilland-Lew Ayres.....	85	Oct		b10/5/46
547	Dead of Night (D)A.....Michael Redgrave-Googie Withers.....	77	8/23/46		b7/6/46
534	Dressed to Kill (My)A.....Rathbone-N. Bruce-P. Morison.....	70	6/7/46		b5/25/46
515	Girl on the Spot (D-M)A.....Jess Barker-Lois Collier.....	75	1/11/46		b1/5/46
538	Her Adventurous Night.....Dennis O'Keefe-Helen Walker.....	76	7/5/46		b6/29/46
525	House of Horrors (H)A.....Kent Taylor-Virginia Grey.....	65	3/29/46		b3/9/46
518	Idea Girl (C)F.....Jess Barker-Julie Bishop.....	60	2/8/46		b2/2/46
537	Inside Job (D)A.....A. Curtis-A. Rutherford-P. Foster.....	65	6/28/46		b5/22/46
548	Killers, The (My)A.....Ava Gardner-Albert Dekker.....	102	8/30/46		b8/17/46
520	Little Giant (C)F.....Abbott-Costello	91	2/22/46		b3/2/46
549	Little Miss Big (D)F.....Fay Holden-Beverly Simmons.....	61	8/30/46		b9/7/46
536	Lover Come Back (C)A.....G. Brent-L. Ball-V. Zorina.....	90	6/21/46		b6/15/46
526	Madonna of the Seven Moons (D)A.....P. Roc-P. Calvert-S. Granger.....	89	4/5/46		b1/26/46
	Magnificent Doll (D)F.....G. Rogers-D. Niven-B. Meredith.....	94	Nov		b11/23/46
529	Night in Paradise *T (D)A.....Merle Oberon-Turhan Bey.....	84	5/3/46		b4/13/46
1066	Notorious Gentleman, The (D)A.....Rex Harrison-Lilli Palmer.....	108	11/1/46		b2/16/46
535	Runaround (C)F .....Rod Cameron-Ella Raines.....	86	6/14/46		b6/8/46
519	Seventh Veil (D)A .....James Mason-Ann Todd.....	94	2/15/46		b11/10/45
531	She Wolf of London (H)A.....Sara Haden-Una O'Connor.....	61	6/17/46		b4/13/46
544	Slightly Scandalous (C-M)F.....Fred Brady-Paula Drew.....	63	8/2/46		b8.3/46
521	Smooth as Silk (My)A.....Kent Taylor-Virginia Grey.....	66	3/1/46		b3/9/46
533	She Wrote the Book (CD)A.....Joan Davis-Jack Oakie.....	74	5/31/46		b5/18/46
528	So Goes My Love (D)F.....Myrna Loy-Don Ameche.....	88	5/19/46		b3/30/46
530	Strange Conquest (D)F.....Jane Wyatt-Jess Barker.....	64	6/16/46		b4/20/46
524	Spider Woman Strikes Back (H)A.....G. Sondergaard-K. Grant-B. Joyce.....	59	3/22/46		b3/23/46
	Swell Guy .....Sonny Tufts-Ann Blyth.....		Nov		a7/6/46
522	Tangier (D)F .....M. Montez-P. Foster-R. Paige.....	75	3/9/46		b3/9/46
517	Terror By Night (My)A.....B. Rathbone-Nigel Bruce.....	60	2/1/46		b2/2/46
1065	They Were Sisters (D)A.....Phyllis Calvert-James Mason.....	108	9/20/46		b7/27/46
546	Time of Their Lives, The(C)F.....Abbott & Costello.....	82	8/16/46		b8/17/46
550	White Tie and Tails (C-D)A.....Dan Duryea-Ella Raines-William Bendix	77	8/30/46		b9/14/46
545	Wild Beauty (D)F.....Don Porter-Lois Collier.....	61	8/9/46		b8/17/46

COMING

A Lady Surrenders (D)A.....Margaret Lockwood-Stewart Granger.	113			b10/12/46
Brief Encounter (D)A.....Celia Johnson-Trevor Howard.....	85			b8/31/46
Buck Privates Come Home.....Bud Abbott-Lou Costello.....				
Egg and I, The.....Claudette Colbert-Fred MacMurray.....				a11/23/46
I'll Be Yours.....D. Durbin-T. Drake-W. Bendix.....				a9/14/46
Magic Bow, The (D-M)F.....Stewart Granger-Phyllis Calvert.....	106			b9/28/46
Men of Two Worlds *T (D)A.....Eric Portman-Phyllis Calvert.....	109			b7/27/46
Michigan Kid *C.....Jon Hall-Rita Johnson.....		Dec		a5/18/46
My Heart Goes Crazy *T (M)F.....Sid Field-Greta Gynt.....	120			b9/7/46
Oh Say Can You Sing.....Sheila Ryan-Fred Brady.....				a5/25/46
Pirates of Monterey *T.....Maria Montez-Rod Cameron-P. Reed.....				a5/25/46
Slave Girl *T.....Yvonne DeCarlo-George Brent.....				
Smash-Up .....S. Hayward-L. Bowman-E. Albert.....				a7/20/46
Song of Scheherazade *T.....Y. deCarlo-B. Donlevy-J. P. Aumont.....		Dec		a2/9/46
Stairway to Heaven *T (D)A.....David Niven-Raymond Massey.....	104			b11/16/46
Temptation .....M. Oberon-G. Brent-C. Korvin.....	98	Dec		a5/25/46
This Happy Breed *T.....Robert Newton-Celia Johnson.....				
Time Out of Mind.....P. Calvert-R. Hutton-E. Raines.....				
Vigilantes Return *C.....Jon Hall-Margaret Lindsay.....				a7/13/46
Wicked Lady (D)A.....M. Lockwood-J. Mason-P. Roc.....	100			b1/12/46

Westerns (Current 1945-46)

1101	Bad Men of the Border (WM)F.....Kirby Grant-Fuzzy Knight.....	56	9/28/46		b10/5/46
1104	Gun Town .....Kirby Grant-Fuzzy Knight.....	53	1/18/46		a12/22/45
1107	Gunman's Code (W-M)F.....Kirby Grant-Fuzzy Knight.....	57	8/30/46		b11/9/46
1106	Lawless Breed .....Kirby Grant-Fuzzy Knight.....	56	8/15/46		
1105	Rustler's Roundup .....Kirby Grant-Fuzzy Knight.....	56	8/9/46		a7/20/46
1103	Trail to Vengeance (W)A.....Kirby Grant-Fuzzy Knight.....	45	11/30/46		b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946	Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A—Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
512	Burma Victory (Wa)A—Documentary	63	2/15/46	b12/22/45
513	Cinderella Jones (C)F—Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest—James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A—Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	Deception (D)A—B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
517	Devotion (D)A—O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man—Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F—Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
510	My Reputation (D)F—Barbara Stanwyck-George Brent	94	1/26/46	b1/22/46
606	Never Say Goodbye (C)F—Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
523	Night and Day *T (BM)—C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy—James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A—J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A—P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F—Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
514	Saratoga Trunk (D)A—Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
502	Shadow of a Woman (D)A—Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A—B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	Three Strangers (D)A—Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
524	Two Guys From Milwaukee (C)F—Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46
607	Verdict, The (D)A—S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	b11/9/46

COMING

	Beast With Five Fingers—R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne—Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf—Errol Flynn-Barbara Stanwyck			a9/7/46
	Dark Passage—H. Bogart-L. Bacall-A. Moorehead			
	Deep Valley—Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never—E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque—J. Crawford-J. Garfield-O. Levant			a9/14/46
608	Kings Row—A. Sheridan-R. Cummings-R. Reagan	127	12/7/46	Reissue
	Life with Father *T—I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn—Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose—Dennis Morgan-Andrea King			
	Night Unto Night—V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss—Ann Sheridan-Robert Alda			a9/7/46
	Possessed—J. Crawford-Van Heflin-R. Massey			
	Pursued—Teresa Wright-R. Mitchum			
	Stallion Road—R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women—S. Greenstreet-M. Vickers-D. Clark			a9/7/46
	The Man I Love—Ida Lupino-Robert Alda			a11/24/45
610	The Time, the Place & the Girl *T—D. Morgan-J. Carson-J. Wyman	106	12/28/46	a12/1/45
	Two Mrs. Carrolls, The—H. Bogart-B. Stanwyck-A. Smith			a11/24/45
609	Wild Bill Hickok Rides—C. Bennett-B. Cabot-W. William	72	12/7/46	Reissue
	Woman in White, The—A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F—Laurence Olivier-Penelope Ward	89			b12/22/45
Battle for Music (Doc.)F—London Philharmonic	74	Four Conts		b10/30/45
Carnival (D)A—Sally Gray-Michael Wilding	93	GFD		b10/26/46
Devil's Hand, The (D)A—Pierre Fresnay-Josseline Gael	80			b11/16/46
I Know Where I'm Going (D)F—Wendy Hiller-Roger Livesay	91	GFD		b1/5/46
Journey Together (D)F—Ed. G. Robinson-Bessie Love	80	Eng. Films		b3/9/46
Laughing Lady *T (M)F—Anne Zeigler-Webster Booth	90			b10/26/46
Love on the Dole (D)A—Deborah Kerr-Clifford Evans	89	Four Conts		b10/20/45
Open City (D)A—Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n		b3/9/46
Piccadilly Incident (D)A—Anna Neagle-Michael Wilding	100	Pathe		b8/31/46
Raider, The *T (Wa)F—Documentary	70			b10/5/46
Resistance (D)A—Lucien Coedel-Yvonne Gaudeau	80	VOG		b7/6/46
School for Secrets (D)F—Ralph Richardson-Marjorie Rhodes	108	GFD		b11/16/46
Swing, Cowboy, Swing (W-M)F—C. Shrum-D. Weston-A. Lee	57	Westernair		b9/7/46
Welldigger's Daughter, The (C)A—Raimu-Fernandel	122	Siritsky		b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Crime Doctor's Man Hunt	Family	.....	Gen. Patronage	Adults
Fool's Gold	Family	12-14	Gen. Patronage	.....
Landrush	Family	.....	Gen. Patronage	Family
Magnificent Doll	Family*	.....	Adults	.....

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

ADVANCE DATA

On Forthcoming Product

(Continued from Preceding Page)

RED STALLION (PRC) *Drama. Principals*: Robert Paige, Noreen Nash, Ted Donaldson. *Director*, Lesley Selander. *Plot*: When a young boy learns that his grandmother needs money to keep her ranch, he and his dog start training a stallion; the horse wins a race and saves the grandmother's ranch.

NEWSREEL SYNOPSES

(Released Saturday, Nov. 30)

MOVIETONE (Vol. 29, No. 26)—John L. Lewis stands trial for contempt; British pulling out of Egypt; New President for Chile; London statue of F.D.R. planned; Science moves forward in astronomy and engineering; Football: Notre Dame vs. Tulane, Harvard vs. Yale, U.C.L.A. vs. Southern California, Illinois vs. Northwestern.

NEWS OF THE DAY (Vol 18, No. 224)—Lewis goes to court in coal crisis; British to build F.D.R. memorial; U. S. honors war correspondents; Egyptians buy war supplies; Chile's new President; France rededicated; Football: U.C.L.A. vs. Southern California, Illinois vs. Northwestern, Michigan vs. Ohio State (Cincinnati, Cleveland and Detroit only), Harvard vs. Yale (Boston and New Haven only).

PARAMOUNT (No. 27)—War on intolerance; Toy production marks approach of Xmas; Football: U.C.L.A. vs. Southern California, Illinois vs. Northwestern.

RKO PATHE (Vol. 18, No. 29)—President of Chile inaugurated; British plan F.D.R. memorial; Army honors war correspondents; Alps weather station supplied by plane; Football: U.C.L.A. vs. Southern California, Harvard vs. Yale.

UNIVERSAL (Vol. 19, No 558)—Lewis cited for contempt in mine strike; Cattle boat capsizes; Chile installs new President; Roosevelt memorial planned for England; Animals in the news; Yale 27-Harvard 14

(Released Wednesday, Nov. 27)

MOVIETONE (Vol. 29, No. 25)—Camera in V-2 rocket photographs earth from 65 miles up; Showdown with John L. Lewis over coal strike; Broadway premiere of "The Razor's Edge"; New Orleans celebrates International Week (New Orleans only); Movietone selections for All-America team.

NEWS OF THS DAY (Vol. 18, No. 223)—Lewis spotlighted in coal tie-up; Earth as viewed by rocket camera; Public mourning in Berlin for victims of Nazis; Bavaria commemorates twelve-century-old church; Wingless glider tested in Schenectady; Parisian weight lifters; Hamilton, Ontario, heralds Christmas season; International Week (New Orleans only.)

PARAMOUNT (No. 26)—U. S. acts against Lewis in coal crisis; New York pays last farewell to Jimmy Walker; Aftermath of rioting in India; Hindu and Moslem leaders discuss conflict; Moslems in Bengal celebrate festival; Thousands flee riot areas by boat; Mohandas Gandhi tours strife-torn districts; Wingless gyro-glider tested; Raymond Duncan returns to native land.

RKO PATHE (Vol. 18, No. 28)—Coal strike threatens country; Earth filmed by camera in speeding V-2 rocket; British free Zionist leaders; Last Germans shipped from Czechoslovakia; Aviation groups join to fight fog; Germans rebuild blasted cities; Occupation troops enjoy vacation in the "Japanese Alps."

UNIVERSAL (Vol. 19, No. 557)—Miners quit despite injunction; Earth seen from V-2 rocket; General Electric demonstrates gyro-glider; Ancient festivals in Salzburg, Bavaria, and India; Charlie McCarthy inducted into Mohawk Tribe in Brooklyn ceremony; Florida beauties vie for "Tangerine Queen" title.

ALL-AMERICAN (Vol. 5, No. 214)—School boiler explodes in Baroda, Mich.; 5 generations of St. Louis family; Dallas Chamber of Commerce celebrates anniversary; Negro postal official takes office; Boley, Oklahoma, a landmark of progress; U. N. delegates in New York; Illinois beats Ohio State.

SHORT Booking GUIDE

COLUMBIA

1945-'46

ALL-STAR COMEDIES

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7404	A Bird in the Head...Fair	17	.. 4/13/46
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7406	The Three Troubledoors	17	
7407	Monkey Businessmen ....So-So	18	..10/12/46
7408	Three Lean Wolves.....Screwy ..	16½	.. 9/21/46
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7410	Ain't Love Cuckoo?	19	
7411	You Can't Fool a Fool...Fair	17	.. 9/14/46
7412	Hot Water	18½	
7424	When the Wife's Away..Good	17	.. 5/ 4/46
7425	Hiss and Yell	18	
7426	Get Along Little Zombie	17	
7427	Mr. Wright Goes Wrong	19	
7428	Headin' for a Weddin'		
7436	Blonde Stayed On, The	16½	
4737	Mr. Noisy	16½	
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COLOR RHAPSODY *T

7501	River Ribber	6	
7502	Polar Playmates	6½	
7503	Picnic Panic	6	

COMMUNITY SINGS

7655	No. 5 (Leibert) No Can Do	10	
7656	No. 6 (Baker) That Feeling in the Moonlight	9	
7657	No. 7 (Leibert) Chickery Chick	10	
7658	No. 8 (Baker) Symphony	8½	
7659	No. 9 (Baker) Glad You're You	10½	
7660	No. 10 (Leibert) Let It Snow	11	
7661	No. 11 (Leibert) You Won't Be Satisfied	9	
7662	No. 12 (Baker) One-zy Two-zy	10½	

FILM VODVIL

7954	Three Sets of Twins....Good	18	.. 5/ 4/46
7955	Art Mooney & Orch.	11	
7956	Dick Stabile & Orch.	10	
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch.		

FLIPPY *T

7601	Catnipped .....Amusing	7½	.. 3/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Tweetment	6½	

FOX AND CROW *T

7752	Foxey Flatfeets	6	
7753	Unsure-Runts	7½	
7754	Mysto Fox	7	

PHANTASIES

7702	Kongo Roo	6	
7703	Snap Happy Traps	6½	
7704	The Schooner the Better..Funny	6½	..10/26/46

SCREEN SNAPSHOTS

7855	No. 5 (Movie Stunt-man & Doubles)	9	
7856	No. 6 (Wendell Niles and Prindle)	9½	
7857	No. 7 (Victory Show)	9½	
7858	No. 8 (Looking Back)	10	
7859	No. 9 (Judy Canova Radio Show) .....Poor	11	..10/ 5/46
7960	No. 10 (Famous Fathers & Sons)	9½	

SPORT REELS

7805	Rasslin' Romeos	9½	
7806	Canine Champion	9½	
7807	Timberland Athletes	8	
7808	Diving Aces	9	
7809	Flying Hoofs	9	
7810	Deep Sea Fishing	9	

SERIALS

7160	Hop Harrigan ..... 15 Chaps.		4/13/46
7180	Chick Carter, Detective.....15 Chaps.		

1946-'47

ALL-STAR COMEDIES

8401	G. I. Wanna Home	15½	
8402	Rhythm and Weep.....Fair	17½	..11/ 2/46
8421	Pardon My Terror	16½	
8422	Honeymoon Blues .....Dull	17	..11/16/46
8423	Reno-vated		
8431	Society Mugs	16	
8432	So's Your Antenna.....Juvenile	17	..11/16/46
8433	Slappily Married		
8434	Moron Than Off		

COLOR RHAPSODY *T

8501	Loco Lobo	6	
8502	Cockatoos for Two	6	

COMMUNITY SINGS

8651	No. 1 (Leibert) The Gypsy	9½	
8652	No. 2 (Baker) It's a Pity to Say GoodnightEntertaining ...	10½	..11/ 2/46
8653	No. 3 (Leibert) Surrender .....Good	10½	..11/16/46

THRILLS OF MUSIC

8951	Jerry Wald & Orch.	10	
8952	Machito & Orch.....Good	10	..11/16/46
8953	Les Elgart & Orch.		

SCREEN SNAPSHOTS

8851	No/ 1 (Radio Characters)	10	
8852	No. 2 (Looking Down on Hollywood) .....Good	10	..11/16/46
8853	No. 3 (Rodeo)		

SPORTS REELS

8801	Army Football Champions.Excellent	11	..11/ 2/46
8802	Ten Pin Magic.....Fair	10	..11/16/46
8803	Hi-Li	10	

SERIALS

8120	Son of the Guardsman	15	Chaps... 20	..10/26/46

METRO-GOLDWYN-MAYER

1945-'46

TOM & JERRY CARTOONS *T

			See Issue of
W-731	Flirty Birdy	7	
W-733	Quiet Please		
W-735	Springtime for Thomas..Good	9	.. 4/ 6/46
W-735	Milky Waif .....Good	7	.. 6/ 1/46
W-738	Trap Happy		
W-740	Solid Serenade		

TECHNICOLOR CARTOONS

W-732	Wild and Woolfy.....Fair	8	.. 4/ 6/46
W-734	Lonesome Looney	8	
W-737	Hick Chick		
W-738	Northwest Hounded Police	18½	

TRAVELTALKS *T

T-713	Land of Mayas			
T-714	Glimpses of Guatemala			
T-715	Visiting Vera Cruz.....Interesting	9	..	4/ 6/46
T-716	The Mission Trail			
T-717	Looking at London.....Excellent	10	..	6/ 1/46
T-718	Calling on Costa Rica...Very Good	10	..	7/ 6/46

TWO REEL SPECIALS

A-701	A Gun in His Hand	19	
A-702	Purity Squad .....Excellent	20	

PETE SMITH SPECIALTIES

S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 6/ 1/46
S-760	Treasures from Trash....Good	10	.. 6/ 1/46

PASSING PARADE

K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 5/ 4/46

MINIATURES

M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	

THEATRE OF LIFE

	Traffic With the Devil...Instructive	18½	.. 9/ 7/46

1946-'47

TECHNICOLOR CARTOONS

	Henpecked Hoboes		

PETE SMITH SPECIALTIES

S-851	Football Thrills of 1945	10	
S-852	Sure Cures .....Excellent	10	..10/ 5/46

PARAMOUNT

1945-'46

GEORGE PAL PUPPETOONS

			See Issue of
U5-3	Ollo for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 6/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam.....Novel	7	..10,26/46
U5-8	Shoe Shine Jasper		

LITTLE LULU *T

D5-1	Man's Pest Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack...Good	7	.. 6/ 1/46
D5-3	Bored of Education.....Passable	7	.. 6/ 1/46
D5-4	Chick and Double Chick..Good	6	.. 8/ 3/46
D5-5	Musica-Lulu	7	
D5-6	A Scout With the Gout		

NOVELTIES *T

P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 6/ 1/46
P5-3	Oir MacDonald Had a Farm .....Very Good	7	.. 6/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	6	..10/ 5/46
P5-6	Sudden Friend Chicken...Fast	7	..10/26/46

MUSICAL PARADES *T

FF5-2	Naughty Nanette .....Entertaining ...	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 6/ 1/46
FF5-4	A Tale of Two Cafes....Entertaining ...	18	.. 7/20/46
F5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers .....Excellent	17	..10/12/46

POPEYE *T

E5-1	House Tricks .....Funny	8	.. 5/11/46
E5-2	Service With a Guile....Fair	6	.. 4/13/46
E5-3	Klondike Casanova .....Swell	8	.. 6/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	6	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic .....Good	6	..11/16/46
E5-8	Island Fling .....Very Good	7	..11/16/46

POPULAR SCIENCE *M

J5-3	No. 3 .....Interesting	10	.. 3/15/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46

SPEAKING OF ANIMALS

Y5-3	In the Postwar Era.....Fair	9	.. 3/16/46
Y5-4	In the Wilds.....Good	9	.. 6/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46

SPORTLIGHTS

R5-5	Dixie Pointers	10	
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickeries.....Excellent	9	.. 6/ 1/46
R5-9	Birds Make Sport.....Good	9	.. 8/ 2/46
R5-10	Feminine Class .....Excellent	10	.. 8/16/46

TWO-REEL SPECIALS

T5-2	Don't Be a Sucker	10	

UNUSUAL OCCUPATIONS *M

L5-3	No. 3 .....Good	10	.. 3/16/46
L5-4	No. 4 .....Interesting	10	.. 4/13/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 8/21/46

1946-'47

NOVELTOONS *T

P6-1	Spree for All .....Good Start	7	..10/26/46

PACEMAKERS

K6-1	Brooklyn I Love You.....Superb	10	..10/26/46
K6-2	Love in Tune.....Different	9½	..11/16/46

POPULAR SCIENCE *M

J6-1	No. 1 .....Average	11	..11/16/46

SPORTLIGHTS

R6-1	Race Horses Are Born....Good	9	..10/26/46
R6-2	Dive-Hi Champs .....Good	10	..11/16/46

UNUSUAL OCCUPATIONS *M

L6-1	No 1 .....Average	10	..11/16/46

RKO RADIO

1945-'46

DISNEY CARTOONS *T

			See Issue of
64103	A Knight for a Day.....Good	7	.. 6/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 3/16/46
64106	Squatter's Rights	7	
64107	Donald's Double Trouble..Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon..Amusing	7	.. 7/28/46
64111	Lighthouse Keeping	7	
64112	Bath Day .....Delightful	7	..11/16/46
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 8/17/46
64114	Double Dribble	7	

EDGAR KENNEDY

63403	Trouble or Nothing.....Funny	16	.. 2/16/46
63404	Wall Street Blues.....Good	17	.. 8/17/46
63405	Motor Maniacs .....Good	18	.. 9/14/46
63406	Noisy Neighbors .....Noisy	17	..10/12/46

FLICKER FLASHBACKS

64205	No. 5 .....Good	7	.. 4/18/46
64206	No. 6 .....Entertaining ...	8	.. 6/ 1/46
64207	No. 7	7	

HEADLINER REVIVALS

63203	Twenty Girls and a Band	18	
63204	Sea Melody	19	

LEON ERROL

63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	18	.. 7/ 6/46
63704	Twin Husbands	18	
63705	I'll Take Milk.....Gets There	18	.. 8/17/46
63706	Follow That Blonde.....Breezy	18	..10/ 5/46

SPECIAL

668	Louis-Conn Fight	20	
671	The House I Live In.....Excellent	18	..10/13/46

SPORTSCOPES

64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 3/ 9/46
64308	Black Ducks and Broadbills .....Good	8	.. 5/11/46
64309	Tenderfoot Trail	8	
64310	Aqua Queens	8	
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers .....Eyeworthy	8	..11/ 2/46

THIS IS AMERICA

63103	Great Lakes	Excelelnt	16	2/16/46
63104	Report on Japan	Interesting	19	3/ 9/46
63105	Street of Shadows	Excellent	16	4/13/46
63106	Two Million Rooms	Excellent	16	5/ 4/46
63107	No Place Like Home	Illuminating	16	7/13/46
63108	Panama	Fair	16	7/13/46
63109	Port of New York	Solid	16	7/20/46
63110	Courtship to Courthouse	Interesting	15	8/10/46
63111	Highway Mania	Excellent	17	9/14/46
63112	White House	Historic	19	10/12/46
63113	Northern Rampart	Good	18	11/16/46

1946-'47

EDGAR KENNEDY

73401	I'll Build It Myself	Hilarious	15	10/26/46

FLICKER FLASHBACKS

74201	No. 1	Excellent	9	10/26/46
74202	No. 2	Good	9	11/16/46

RAY WHITLEY MUSICALS

73501	Bar Cuckaroos		16	
73502	Cupid Rides the Range		18	
73503	Bandits and Ballads		17	

SPORTSCOPES

74301	Skating Lady	Smooth	9	10/26/46
74302	Hail Notre Dame		9	
74303	Bowling Fever		8	

THIS IS AMERICA

73101	Beauty for Sale		18	

20th CENTURY-FOX

1945-'46

			See Issue of
	MOVIETONE ADVENTURES *T		
6255	Song of Sunshine	8	
6256	Louisiana Springtime	8	
6257	Lost Lake	8	
6258	Along the Rainbow Trail — Excellent	8	4/13/46
6259	Cradle of Liberty — Interesting	8	7/ 6/46
6260	Across the Great Divide	8	
	SPORTS REVIEWS *T		
6301	Pins and Cushions — Interesting	8	3/ 2/46
6353	Diving Dandies	8	
6354	Sea Sirens — Good	8	8/ 3/46
6355	Golden Horses	8	
	TERRYTOONS *T		
6509	Talking Magpies — Good	7	3/ 9/46
6510	Svengali's Cat — Amusing	7	3/ 2/46
6511	Fortune Hunters	7	
6512	Wicked Wolf — Good	7	5/11/46
6513	My Old Kentucky Home — Very Good	7	5/ 4/46
6514	It's All in the Stars — Excellent	7	/6/ 1/46
6515	Throwing the Bull — Very Good	7	7/ 6/46
6516	Trojan Herse	7	
6517	Dinky Finds a Home — Cute	7	9/ 7/46
6518	Johnstown Flood — Good	7	7/ 6/46
6519	Peace-Time Football	7	
6520	Golden Hen — Excellent	7	5/11/46
	MARCH OF TIME		
5	Challenge to Hollywood — Interesting	18	1/ 5/46
6	Life With Baby — Very Good	20	2/ 2/46
7	Report on Greece — Very Good	19	3/ 2/46
8	Night Club Room — Good	21	4/ 6/46
9	Wanted—More Homes — Informative	20	5/ 4/46
10	Tomorrow's Mexico — Timely	20	6/ 1/46
11	Problem Drinkers — Timely	20	7/ 6/46
12	The New France — Encouraging	20	8/ 3/46
13	Atomic Power — Amazing	19	8/10/46
	DRIBBLE PUSS PARADE		
6901	Here Comes the Circus — Lehrish	8	8/31/46
6902	Muscle Maulers	8	

1946-'47

	MOVIETONE ADVENTURES *T			
7251	Sons of Courage		8	
7252	Jamaica — Excellent		8	10/26/46
7253	Historic Capetown — Excellent		8	9/21/46
7254	Girls and Gags		8	
	SPORTS REVIEWS *T			
7301	Football Fanfare — Good		9	9/14/46
7351	Winter Holiday — Good		8	9/21/46
7352	Summer Trails		8	
7353	Playtime's Journey		8	
	TERRYTOONS *T			
7501	Winning the West — Good		7	9/14/46
7502	The Tortoise Wins Again — Good		7	8/17/46
7503	The Electronic Mouse Trap		7	
7504	The Jail Break	Fine	7	10/ 5/46
7505	The Snow Man		7	
7506	The Housing Problem — Funny		7	9/21/46
7507	The Crackpot King		7	
7508	The Uninvited Pests		7	
7509	Mighty Mouse and the Hep Cat		7	
7510	Beanstalk Jack		7	
	MARCH OF TIME			
1	Is Everybody Happy		18	
2	World Food Problem — Excellent		17	10/ 5/46
3	The Soviet's Neighbor — Revealing		18	11/ 2/46
4	The American Cop		18	

UNITED ARTISTS

DAFFY DITTIES

	Choo Choo Amigo — Excellent		8	9 7 46

MUSICOLOR

	Toccata and Fugue — Intriguing		10	10 26 46

UNIVERSAL

1945-'46

			See Issue of
	NAME BAND MUSICALS		
1304	Cuban Madness		
1305	Tin Pan Alley Tempos — Fair	15	2/23/46
1306	Melody Stampede — Good	15	1/26/46
1307	Swing High, Swing Sweet — Entertaining	15	3/ 2/46
1308	Takin' the Breaks — All Right	15	6/ 1/46
1309	Banquet of Melody — Good	10	5/11/46
1310	Swingin' Down the Scale — Good	15	5/11/46
1311	Breakin' It Down		
	PERSON-ODDITY		
1366	Maestros of the Comics — Interesting	9	3/ 2/46
1367	Wings of Courage	9	
1368	Cartune Crusader	9	
1369	Scientifically Stung — Interesting	9	6/ 1/46
1370	Lone Star Papre		
1371	Artist's Antics — Fair	9	8/ 3/46
1372	Picture Pioneer — All Right	9	7/20/46
1373	Hobo Hound — Interesting	8	10/12/46
1374	Sampson Junior — Interesting	9	11/ 2/46
1375	Rural Rhapsody — Interesting	7	10/12/46
	SERIALS		
	Lost City of the Jungle — Juvenile	20	5/11/46
	Scarlet Horseman		
	Secret Agent X-9		
	Mysterious Mr. M		
	SING AND BE HAPPY		
1381	Sing and Be Happy — Very Good	10	3/ 2/46
1382	Merrily We Sing — Fair	10	5/11/46
	SPECIAL FEATURETTES		
1201	Tiny Terrors of the Timberlands	20	
1203	Roosevelt—Man of Destiny	18	
	TECHNICOLOR CARTUNES		
1323	Mousie Comes Home	7	
1324	Apple Andy — Good	7	2/16/46
1325	Who's Cooking Who	7	
1326	Bathing Buddies	7	
1327	Reckless Driver	7	
	VARIETY VIEW		
1346	Script Teas — Will Do	9	7/ 6/46
1347	Dog Tale — Fizzles	9	6/ 1/46
1348	Chimp on the Loose	10	
1349	Dog of the Seven Seas — Good	9	7/20/46
1350	Magic Mineral — Very Good	9½	7/ 6/46
1351	Mr. Chimp at Home — Fair	9	7/20/46
1352	Operation Holiday — Very Good	10	10/12/46
1353	Mr. Chimp to the Rescue — Amusing	10	10/12/46
1354	Mr. Chimp on Vacation	10	

1946-'47

	NAME BAND MUSICALS			
2301	Frontier Frolic		15	
2302	Champaigne Music		15	
2303	Tumbleweed Tempos		15	
	SING AND BE HAPPY			
2381	A Bit of Blarney — Good		11	10/12/46
	TECHNICOLOR CARTUNES			
2321	Fair Weather Fiends		7	
	THE ANSWER MAN			
	No. 1 — Interesting		10	10/26/46

VITAPHONE-WARNER BROS.

1945-'46

			See Issue of
	BLUE RIBBON CARTOONS *T		
2304	Trial of Mr. Wolf	7	
2305	Little Lion Hunter	7	
2306	Fresh Fish	7	
2307	Daffy Duck & Egghead	7	
2308	Katnip Kollege	7	
2309	The Night Watchman	7	
2310	Little Brother Rat	7	
2311	John Smith & Poker Huntas	7	
2312	Robin Hood Makes Good	7	
2313	Little Red Walking Hood	7	
	BUGS BUNNY *T		
2721	Hair Raising Hare — Hilarious	7	6/ 1/46
2722	Acrobatty Bunny — Excellent	7	8/17/46
2723	Racketeer Rabbit — Excellent	7	10/12/46
2724	The Big Snooze — Excellent	7	11/ 2/46
2725	Rhapsody Rabbit	7	
	FEATURETTES		
2105	Musical Shipmates		
2106	Hitler Lives? — Excellent	20	1 5 46
	MELODY MASTERS		
2605	Headline Bands — Very Good	10	3/ 2/46
2606	Jan Savitt & His Band — Good	10	4/ 6/46
2607	Rhythm on Ice — Good	10	5/ 4/46
2608	Dixieland Jamboree	10	
2609	Musical Memories	10	
2610	Enric Madriguera & Orch. — Fine	10	9/ 7/46
	MERRIE MELODIES—LOONEY TUNES *T		
1716	Baby Bottleneck — Very Funny	7	3/30/46
1717	Elmer's Hare Remover — Excellent	7	3/30/46
1718	Daffy Doodles — Very Good	7	5/11/46
1719	Hollywood Canine Canteen — Funny	7	6/ 1/46
1720	Hush My Mouse — Good	7	6/ 1/46
	SPORTS PARADE *T		
2501	Sports Go to War — Outdated	10	10/13/45
2502	Holiday on Horseback		
2503	Michigan Ski-Daddle		
2504	With Rod and Gun in Canada — Very Good	10	4/ 6/46
2505	Snow Eagles — Excellent	10	3/30/46
2506	Let's Go Gunning — Interesting	10	5/ 4/46
2507	Fin 'N Feathers		
2508	Undersea Spear Fishing	10	
2509	Riding Hannefords — Good	10	7/20/46
2510	Facing Your Danger — Exciting	10	6/ 1/46
2511	Beach Days — Zoftig	10	8/31/46
2512	Ranch in White — Excellent	10	9/ 7/46
2513	Dominion of Sports — Good	10	9/ 7/46
	TECHNICOLOR ADVENTURES		
2801	Fashions for Tomorrow	10	
2802	In Old Sante Fe		
2803	All Aboard — Fair	10	4/ 6/46
2804	Let's Go Camping — Pleasant	10	8/17/46
2805	Girls and Flowers — Beautiful	10	6/ 1/46
2806	Adventure in South America — Routine	10	9/ 7/46
	TECHNICOLOR SPECIALS		
2001	Frontier Days — Good	20	
2002	Forest Commandos — Excellent	20	3/ 9/46
2003	Movieland Magic — Good	20	8/30/46
2004	Gem of the Ocean — Excellent	20	6/ 1/46
2005	South of Monterrey — Pleasant	20	8/17/46
2006	Hawaiian Memories — Excellent	20	6/ 1/46
2007	Dawn Singapore Way — Colorful	20	9/ 7/46
2008	Men of Tomorrow — Excellent	20	7/ 6/46
	VITAPHONE VARIETIES		
2401	Alice in Jungleland — Interesting	10	11/17/46
2402	Miracle Makers	10	
2403	Story of a Dog — Interesting	10	8/25/46
2404	So You Think You're Allergic — Fair	10	1/19/46
2405	Peeks at Hollywood — Interesting	10	3/ 2/46
2406	Smart as a Fox — Excellent	10	6/ 1/46

1946-'47

	BLUE RIBBON CARTOONS *T			
3301	Fox Pop		7	
3302	Wacky Worm		7	
3303	You're an Education		7	
	FEATURETTES			
3101	Okay for Sound — A Stunner		20	7/20/46
3102	Minstrel Days			
	MELODY MASTERS			
3601	Desi Arnaz & Orch.		10	
	MERRIE MELODIES—LOONEY TUNES *T			
2701	Kitty Kornered — All Right		7	7/20/46
2702	Hollywood Daffy — Very Good		7	8/ 3/46
2703	Eager Beaver — Very Good		7	9/14/46
2704	Great Piggy Bank Robbery — Good		7	9/14/46
2705	Bacall to Arms — Novel		7	9/14/46
2706	Of Thee I sting — Very Good		7	9/ 7/46
2707	Walky Talky Hawky — Excellent		7	9/ 7/46
2708	Fair and Wormer — Fast		7	10/12/46
2709	Mousemerized Cat — Fair		7	11/16/46
2710	Mouse Menace		7	
2711	Roughly Speaking		7	
2712	One Meat Brawl		7	
	SPORTS PARADE *T			
3501	King of the Everglades		10	
3502	Lazy Hunter — Good		10	11/16/46
3503	Battle of Champs		10	
	TECHNICOLOR ADVENTURES			
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SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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Vol. 45 No. 21

DECEMBER 7, 1946

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



DEC 18 1946

Trueman T. Rembusch (See page 8)

The Motion Picture
THEATRE
Equipment & Maintenance
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GOOD NEWS!



EXTRA!
"UNDERCURRENT"
BREAKS 27-YEAR
RECORD AT
CAPITOL, N.Y.

Katharine Hepburn, Robert Taylor and Robert Mitchum packing them in!

"UNDERCURRENT" SWEEPS IN!

Film Daily was right! They said "Get out the ropes that hold the lines for 'Undercurrent'." That's what happened in its great Los Angeles premiere; also at the Capitol, N. Y. and everywhere. M-G-M star values as usual: Katharine Hepburn, Robert Taylor, Robert Mitchum.



Roar with Red Skelton in "The Show-Off"

HOWLS FOR THE HOLIDAYS!

You can't beat a hilarious comedy for Christmas—and "The Show-Off" is the Pay-Off! Give 'em laughs for the holidays. It's a BIG show with Red at his roaringest! And gorgeous Marilyn Maxwell as the Blonde with whom he blunders into romance! M-G-Merry Xmas!



Claudette Colbert, Walter Pidgeon and June Allyson in "The Secret Heart"

STARS SHINE AT NEW YEARS

A Great New Years Attraction with Big Star Names! That's what M-G-M showmen get when Claudette Colbert, Walter Pidgeon, June Allyson — all top fan favorites — enact this wonderful love story by Rose Franken, best-seller fiction writer for the millions.



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AUNT



GRANDMA



GRANDPA



FATHER



MOTHER



BROTHER



SISTER



NEPHEW



NIECE



SON



DAUGHTER

What <u>one</u> gift would please them all?

No matter what their tastes . . . their hobbies . . . their likes or dislikes . . . there's *one* gift that will please them, each and every one.

That gift is a United States Savings Bond.

This Christmas, put at least one Savings Bond under the tree for someone you love.

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SCO! PHILADELPHIA!
GTON! BALTIMORE!



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CENTURY-FOX

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they write editorials about it!

Reprinted from M. P. Herald—Nov. 9 issue

"RAGE in HEAVEN"

THE reports that roll in on the return engagements of "Rage in Heaven" after five years, have a happy bearing on our frequent contention that the motion picture has arrived at a maturity which confers abiding values on the better product.

Figures from Metro-Goldwyn-Mayer indicate that in a series of presentations in widely diverse locations, the Poli Theatres in Worcester, the Palace in Washington, in Boston, Rochester, Dayton and Altoona, the picture is grossing somewhere near three times the figures for original release in 1941.

Observers tend to consider that the manifestation is considerably controlled by the rising fame of Miss Ingrid Bergman. No doubt that is a help. It cannot be the complete answer. There is plenty of Bergman product around. The money laid down at the box office indicates that the customers like the show and talk about it enough to send the neighbors.



INGRID BERGMAN

THESE TWO STARS broke records at the big Capitol, N. Y.; also in Los Angeles and are doing top business everywhere. They are being booked into the top first runs nationwide!



ROBERT MONTGOMERY

THE EDITORIAL PAGE

THIS COULD BE IT!

A milestone in the history of the film industry was erected in New Orleans this week when representatives of all branches of the business assembled in response to a call for the organization of a Motion Picture Foundation as an institution to carry on what might be called human welfare work for those in need who serve or have served in the industry.

It is quite likely that this record-shattering response set a precedent not only for film business but for any one industry in this country. The gathering, by reason of the numbers and the widespread and far-flung representation encompassed, undoubtedly was the first truly all-industry event in motion picture annals.

Only those who were there to observe for themselves could truly appreciate the scope, the earnestness, the real vitality of the movement as shown by the quality and quantity of the representation drawn to New Orleans for the meeting.

It really could be that here, at long last, the film industry has found the rallying point around which there can be formed a true united front. It really could be that the events stemming from this momentous meeting can influence for incalculable good the human relations within all industries for the greater good and progress of mankind everywhere.

From the purely selfish industry standpoint, the selfless attitude reflected in the enthusiastic, sincere and truly social-conscious thoughts, words, deeds and actions at this meeting, can be recognized only as a most genuine manifestation that the film business of this country is at the very threshold of a greater era of service to its own and to all mankind than it has ever known.

If only a modest portion of the tremendously promising results are achieved in the future, this will have been one of the most constructive gatherings of business men and women in the history of this great country of ours.

An observer could not be other than moved with an overwhelming sense of the ruggedly human character, mature viewpoint, far-reaching vision, and exceptional ability of motion picture people as a class.

The meeting chose a most able, energetic and potent leader as permanent chairman when E. V. Richards was elected to that post.

Look for great things from this budding organization. Primarily, of course, things which will make us all prouder to be members of an industry which has taken the lead in effecting an over-all welfare program. But, also, things which will help in bringing about a greater understanding between all branches of the industry.

▲ ▲ ▲

More of Same, Please!

If it is no little discouraging to see the extent of potential tax raids on the motion picture theatre by money-hungry municipal governments, it is entirely encouraging to note the display of prudent, effective planning, smooth teamwork and able execution of defensive moves that have been made in many sections where tax onslaughts have been attempted against theatremen.

In Chicago some little time ago, the theatremen got together and local showmen working together for mutual protection put up a united front which enabled their side, on which justice rested, to prevail in the Illinois State legislature. That fine job of work was done by both independent and circuit exhibitors, with Jack Kirsch and Johnny Balaban prominent in the fight that won.

In St. Louis, exhibitors under the leadership of Fred Weherenberg have put up a great fight against added tax burden proposals. They are still deep in the woods, but these showmen in old St. Loo are doing a job to warm your heart.

In Sedalia, Missouri, a big circuit and an independent got together to win a rough and tumble fight over unfair tax proposals, when Fox Midwest and local exhibitor J. T. Ghosen closed shop (being showmen, most reluctantly, of course) when it became necessary to take such drastic action in depriving the town of movies, in order to prove their side in the tax argument.

These are isolated instances and many more heroic examples have occurred to prove that theatremen today are working far more effectively for their self protection than has been the case in the past.

The evidence again makes it abundantly clear that local exhibitor organization and cooperation is vital—is the very foundation upon which strong national organization can be built.

▲ ▲ ▲

Observation

Paramount is calling attention to "Blue Skies" with a reminder that it's 17 days to Christmas. Now can somebody tell the industry how many days it is to a decision by the Three Judges as to how, when and where pictures are going to be bought and sold in this business?

—"CHICK" LEWIS

WHAT'S NEWS

In the Film Industry This Week

WELFARE—Two days of hard-working committee sessions at New Orleans brought the Motion Picture Foundation into being with a program of raising a fund in the millions for industry aid. The money, to be raised within two years from several sources, will be used to aid members of the exhibition and distribution divisions of the industry either through directed help, educational scholarship and scientific and industrial research of benefit to all. The Foundation did not appoint the trustees which are to rule it, but will be governed by groups from 31 exchange centers who will in turn appoint the governing group.

* * *

COAL—Exhibitors in the brownout areas were worried this week that further electrical curtailment might be ordered, which in many instances would have the effect of shutting houses down altogether.

The Civilian Production Administration said that immediate steps in this direction were not necessary, but to date the saving of electricity from brownout and other conservation measures seemed slight, with the Edison Electric Institute reporting Wednesday that the nation had conserved in the seven-day period of Nov. 23 to Nov. 30 only 317,000,000 kilowatt hours of electricity. The consumption for the week ending Nov. 23 was 4,764,718,000 kilowatt hours. This dropped to 4,448,193,000 kilowatt hours for the week ending Nov. 30.

Theatres using coal for fuel purposes were also worried, since the end of the strike seemed remote. Government agencies praised the cooperation given them by theatres and in Washington exhibitors presented figures to show that the amount of electricity theatres saved with brownouts in the Capital city was negligible compared to the amount spent in homes.

* * *

EXHIBITION—In Chicago, Essaness is trying out a wider policy of single features in its "C" houses, using "The Killers" for the tryout. Chicago kids are also going for special shows.

In New York, Walter Reade leased his swanky Park Avenue Theatre, effective Dec. 22, to Universal as a Rank showcase. House will use reserved seat policy. McKee Theatres, which builds houses for established exhibitors on a mass production basis, announces that it has signed for 20 in this area.

In England, a government committe studying the motion picture industry recommends that 500 theatres be bought from the three big circuits and divided into circuits of 250 each, which would be run by a small board of experienced showmen under government control. A similar move would be made in distribution and exhibition. The idea is to prevent monopoly.

* * *

LABOR—Stiffening resistance on the part of producers in Hollywood this week tended to the belief that the end of the studio labor strike was not near, or even as near as it had been last week. Producers are demanding that the Conference of Studio Unions agree to abide by the AFL jurisdictional directive, by previous salary agreements and to strive to prevent terrorism and restrain mass picketing before they will accept the CSU invitation to confer.

Observers believe that the studio stand is a prelude to a possible studio shutdown which they see coming around March 1. Whatever the possibilities, at the moment labor peace seemed dim. The CSU has ruled its members may take non-studio jobs and refrain from picketing but must pay $15 weekly into the strike fund if they do so. Walter Ruf, who helped guide strike strategy as a public relations man, resigned, to be succeeded by Al Weintraub of the IATSE-rebelling Film Technicians Local 683. Ted Ellsworth, of the IATSE Film Costumers, Local 705, has resigned in protest of the pact which the IATSE signed for the union he belonged to.

Some 86 members of Local 78, United Association of Steamfitters and of Local 212, International Brotherhood of Blacksmiths, Drop Forgers, Welders and Helpers, who had been backing the CSU strike, returned to studio work this week, while William Pomerance, executive secretary of the Screen Writers Guild, resigned in protest because his organization is not supporting the CSU. The Screen Actors Guild, which hitherto has crossed CSU picket lines, has a petition from 200 members to reconsider the matter.

On Dec. 14 all labor—both striking and non-striking—will probably get together for a mass protest rally against the use of injunctions against picketing.

Members of Local 174 Film Row White Collar workers, rejecting a 10 per cent pay raise offer to their demand for a 20 per cent raise voted to strike but set no strike date.

* * *

TAXES—Senator Glen Taylor, (D. Idaho) wants to lift taxes from admissions, and in Omaha, Neb., the mayor has promised all tax recess till next summer when he expects to get the report of the special businessman committee volunteering to study new tax sources.

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The News Spotlight



LEWIS J. RACHMIL, who claims that class westerns can be produced for $123,000 by economy and who is aiming the revived "Hopalong Cassidy" series he is producing in partnership with Bill Boyd for bookings in 12,000 houses. United Artists will distribute.



ROBERT M. SAVINI, Astor Pictures president, who predicts that there will be fewer Class A first run pictures released in 1947 than there were in 1946 and foresees an even tighter market for new product in the coming year. Stars, he said, are still box-office drawing power.

Trueman T. Rembusch

(The Man on the Cover)

Theatre owner and prominent in exhibitor organization affairs in Indiana. He was re-elected president of the Associated Theatre Owners of Indiana for a second term at the exhibitor unit's convention last month in Indianapolis. He has been active in the association since 1935, when he was elected a member of the board of directors. Trueman Rembusch grew up in the motion picture industry. He is the son of the late Frank J. Rembusch, pioneer theatreman and exhibitor leader of Indianapolis. Mr. Rembusch took over active management of Syndicate Theatres, Inc., in 1931 as secretary-treasurer. The company operates nine theatres in Indiana. He is also secretary-treasurer of Cinema Amusements, Inc., which operates three theatres in Denver, Colorado. He was born July 27, 1909 in Shelbyville; attended St. Joseph's Catholic School in Shelbyville, and Notre Dame University.

NATIONAL NEWSREEL

Brownout, Shopping, Fail To Stop Run of Holdovers

Browned-out areas combined with the pre-Christmas slump made a dent in the nation's weekly grosses, but pictures with drawing power held both their runs and most of their business in the majority of locations.

In Chicago Warner Bros. lay claim to some sort of a record with holdovers on four pictures in as many houses in the Loop area. "The Big Sleep" went into its eighth week at the Apollo; "Deception" entered its fifth at the State-Lake, while "Cloak and Dagger" saw its third at the Roosevelt and "Nobdy Lives Forever" its second at the Chicago, largest of the Loop houses.

PRC, proud of its first million-dollar picture, "Her Sister's Secret," claimed a house record smash at the Lee Theatre in Fort Meyers, while Monogram's "Bringing Up Father" went into a third week at the New York Laffmovie where it was world premiered.

United Artists reported holdovers in four Los Angeles houses for "The Bachelor's Daughters" and a third week for "The Strange Woman" in Atlantic City and Philadelphia, holding over in Minneapolis.

Universal's "Dark Mirror" is in its fifth week at Chicago, its fourth at Los Angeles, its third in San Diego and its second in Syracuse, Oakland, Boston, Cincinnati, Washington, Rochester, Sacramento, Allentown, Atlantic City, Harrisburg, Philadelphia and Reading.

"Magnificent Doll" to date has had second-week holdovers in all spots it has booked—Chicago, Toledo, Cincinnati and five Los Angeles theatres, day and date.

RKO finds Walt Disney's "Song of the South" is establishing some record or other in split week localities as well as big sections. The picture now has a second week in Knoxville where split week is a policy and is entering a second week at Macon, another split week town. In addition it has entered four weeks in Atlanta and four weeks in Birmingham as well as holding strong despite bad weather in New York.

"Notorious" has three weeks in Washington, two in Seattle, Oklahoma City, Allentown, Glendale and in Jamaica, L. I., where two weeks run are an exception, it is still going strong.

Wanger Hits Censorship As Retarding Adult Films

Attacking censorship as a "nasty problem" which retards adult treatment of film subjects, Producer Walter Wanger Tuesday night told the Survey Associates in New York that the English system which classified films into adult and children groups and banned child attendance to the adult film, "would allow freedom of expression but prevent children from seeing adult subjects."

"I do not wish to give the impression that every film is a masterpiece," Wagner said, ". . . but if we are to have better product, we need more adult treatment of many subjects, and censorship is still a nasty problem. . . .

"Censorship as it exists today, with pressure groups and local censorship boards, is obviously not justified by any constitutional concept of freedom."

Deny Illinois Theatre Plea

The three-judge federal statutory court in New York last week denied a petition filed by the Palace Theatre of Cicero, Ill., to appear as *amicus curiae* in the anti-trust suit.

Motion Picture Foundation Formed with Humanitarian Goal

Quick action in raising an as yet undetermined welfare fund, which would be in the millions, was predicted in New Orleans Thursday. Following the formative meetings which marked the birth of the industry's first welfare body for which an eventual all-inclusive program is planned. The organizational meeting opened in New Orleans Tuesday.

The newly-organized body did not elect officers but set up a group of five committees: Co-ordination, Scope, Finance, Organization and Public Relations. Members of the Co-ordinating committee plus the head of the Scope, co-chairmen of the Finance, Chairmen of the Organization and Public Relations Committees were named as a steering committee to function pending the set up of a permanent organization.

According to formulated plans, the Foundation, will seek to raise its fund within two years.

Foundation to Help

The aims of the Motion Picture Foundation will be to assist all members in what presently amounts to the exhibition and distribution branches. It would provide direct aid to the needy based on recommendations of local governing groups to be established in exchange centers, for educational benefits such as scholarships, for medical and scientific research directed at the welfare of the individual and of the industry.

In connection with its aims, it was suggested, but not acted upon at the meet, that the employes of the industry might like to contribute through obtaining membership in the Foundations. No contributions, it was emphasized, would be obtained through theatre collections.

Richards Presides

The meetings opened Tuesday in New Orleans with E. V. Richards as permanent chairman. After listening to greetings from Mayor deLesseps Morrison and reading telegrams of support and commendation, committees were appointed to draft plans. The committees immediately went into executive sessions which ran on into the night.

Appointed chairman of permanent committees were Barney Balaban, Coordination; Ted Gamble, Scope; Karl Hoblitzelle, Finance, with Sam Pinanski and Mitchell Wolfson, co-chairmen; Leonard H. Goldenson, Organization; Charles E. ("Chick")Lewis, Promotion and Public Relations.

Showmen Comply with Dimout 100%, See Further Current Cut Possible

Showmen in the brownout areas this week were either looking at diminishing coal piles and wondering how long they would furnish heat or wondering whether further curtailment in electrical consumption for theatres would be ordered.

As box-offices felt the nicking effect of brownouts, weather and pre-Holiday slumps, figures of the Edison Institute showed that only slight electrical savings had been made.

Those states which are now operating under curtailment orders of the Civilian Production Administration have, according to advice from Washington, cut their lighting to a safety minimum. Further cuts would force many theatres to close their doors, the CPA admitted, adding: "We haven't yet reached that point."

The CPA also made it plain that it had general praise for the cooperation it is getting from exhibitors throughout the country in carrying out its orders to conserve electricity.

Officials of that agency said that reports coming from the nation indicate compliance by theatres "far above" that ordered by the government.

Indications are that if further cuts, which are expected if the coal strike is of long duration, are ordered, they will first be put into effect in states which have not to date been included in the CPA order.

In Washington the exhibitors of the capital city, through A. Julian Brylawski, addressed the Board of District of Columbia Commissioners with a letter urging that theatres should be among "the very last class of users to be curtailed."

Brylawski makes the point that the Potomac Electric Power Company last spring during a similar emergency took a cross-section of Wash-

(*Continued on Page* 13)

Diogenes' Lantern, 1946 Model

Where there's a will—and a little smart showmanship—there's a way.

Tony Peluso, manager of Fanchon and Marco's 5,000-seat Fox Theatre in St. Louis, didn't like the idea of a brownout glooming things up around his theatre. For Tony, like all showmen, knows that crowds flock to light like moths to a flame and that even in the classical ages a showman named Diogenes, with the aid of a lantern, pulled off quite a publicity stunt for whatever he was selling.

So Tony got permission to place an automobile truck carrying a gasoline-driven electric generator next to his theatre. And when he plugged floodlights into the power system, presto! a blaze of light illuminated the immediate neighborhood.

It not only is attracting crowds, but it's legal.

NATIONAL NEWSREEL

13 Companies Face New Year With 229-Feature Inventory

'Backlog' Sufficient For 1947 First Run Needs at Present Rates of Release

Thirteen distributing companies entered the final month of the year with a product reserve of 229 features (exclusive of western series films) either completed or in actual production, according to SHOWMEN'S TRADE REVIEW product data. Added to this number are a total of 24 features which were dated for release after the first of the current month.

This "backlog" is nearly sufficient to supply the needs for all of 1947 at the rate of consumption which has prevailed this year.

The 229 total includes 18 features produced in England and now definitely set for distribution by American companies in this market.

With such a heavy inventory of feature product held by thirteen distribution companies the reserve on hand for the beginning of a new year hits a mark which indicates that while studio strikes may have boosted the costs of production to astronomic heights, the stoppages so far have not threatened supplies.

According to trade observers, the backlog also makes it apparent that unless some radical change comes suddenly to alter the situation it will be a long while before strikes could cause a pinch from actual shortage of product. Thus far any change from the present high rate of holdover runs—which slow up the flow of availabilities—is not in sight on the basis of returns from key run situations.

The 229 features in the backlog are listed by titles in the following breakdown by distribution companies:

Columbia: (22) "Blind Spot," "Blondie's Big Moment," "Blondie's Holiday," "Cigarette Girl," "Down to Earth," "Dead Reckoning," "Framed," "The Guilt of Janet Ames," "Johnny O'Clock," "The Jolson Story," "King of the Wild Horses," "The Lady from Shanghai," "Last of the Redmen," "Lone Wolf in Mexico," "Millie's Daughter," "Mr. District Attorney," "The Return of Monte Cristo," "The Swordsman," "The Thirteenth Hour," "Twin Sombreros," "Assigned to Treasury," "Three Were Thoroughbreds."

Eagle-Lion: (7) "Amy Comes Across," "Bedelia," "Born to Speed," "Devil on Wheels," "I See a Dark Stranger," "It's a Joke, Son," "The Adventuress."

MGM: (29) "A Love Story," "A Woman of My Own," "The Arnelo Affair," "The Beginning or the End," "The Birds and the Bees," "Cynthia's Secret," "Fiesta," "Green Dolphin Street," "High Barbaree," "It Happened in Brooklyn," "Lady in the Lake," "Little Mister Jim," "Love Laughs at Andy Hardy," "Merton of the Movies," "The Mighty McGurk," "My Brother Talks to Horses," "The Rich Full Life," "The Romance of Rosy Ridge," "Sea of Grass," "The Secret Heart," "The Show-Off," "Summer Holiday," "Tenth Avenue Angel," "This Time for Keeps," "Till the Clouds Roll By," "To Kiss and to Keep," "Undercover Maisie," "The Unfinished Dance," "The Yearling."

Mnogram: (5) "Black Gold," "The Fall Guy," "The Guilty," "High Conquest," "It Happened on Fifth Avenue" (Allied Artists Release).

Paramount: (29) "Adenture Island," "The Big Haircut," "Big Town," "Blaze of Noon," "Calcutta," "California," "Cross My Heart," "Danger Street," "Dear Ruth," "Desert Fury," "Easy Come, Easy Go," "The Emperor Waltz," "Fear in the Night," "Golden Earrings," "I Cover the Big Town," "The Imperfect Lady," "Jungle Flight," "Ladies Man," "My Favorite Brunette," "The Perfect Marriage," "The Perils of Pauline," "Saigon," "Seven Were Saved," "Suddenly It's Spring." "The Trouble with Women," "The Unconquered," "Variety Girl," "Welcome Stranger," "Where There's Life."

PRC: (4) "The Corpse Came Calling," "Philo Vance's Gamble," "Red Stallion," "The Return of Rin Tin Tin."

RKO: (29) "A Likely Story," "The Amazing Mr. Hammer," "The Bachelor and the Bobby-Soxer," "Banjo," "Beat the Band," "Code of the West," "Deadlier Than the Male," "The Devil Thumbs a Ride," "Dick Tracy vs. the Claw," "Falcon's Adventure," "The Farmer's Daughter," "Flight," "Honeymoon," "How Dear to My Heart," "It's a Wonderful Life," "The Locket," "The Long Night," "Magic Town," "Out of the Past," "San Quentin," "The Best Years of Our Lives," "The Secret Life of Walter Mitty," "Seven Keys to Baldpate," "Sinbad the Sailor," "Tarzan and the Huntress," "They Won't Believe Me," "Thunder Mountain," "Trail Street," "Woman on the Beach."

Republic: (14) "Apache Rose," "The Bells of San Angelo," "Gallant Man," "The Ghost Goes Wild," "Hit Parade of 1947," "The Last Frontier Uprising," "The Magnificent Rogue," "Spoilers of the North," "That's My Gal," "Web of Danger," "Will Tomorrow Ever Come," "Winter Wonderland," "Wyoming," "The Yankee Fakir."

Screen Guild: (5) "Bells of San Fernando," "Buffalo Bill Rides Again," "God's Country," "Queen of the Amazons," "Renegade Girl."

Twentieth-Fox: (17) "The Big Heart," "Boomerang," "Backlash," "The Brasher Doubloon," "Bob, Son of Battle," "Captain from Castile," "Carnival in Costa Rica," "Forever Amber," "Homestretch," "I Wonder Who's Kissing Her Now," "Jewels of Brandenburg," "The Late George Apley," "Moss Rose," "Mother Wore Tights," "The Shocking Miss Pilgrim," "13 Rue Madeleine," "Wake Up and Dream."

United Artists: (28) "A Miracle Can Happen," "Adventures of Don Coyote," "Carnegie Hall," "Christmas Eve," "Copacabana," "Curly," "The Dangerous Venture," "Dishonored Lady," "Duel in the Sun," "The Fabulous Dorseys," "Fabulous Joe," "Fanny by Gaslight," "Here Comes Trouble," "Heaven Only Knows," "The Little Prince" (full length cartoon), "The Macomber Affair," "Monsier Verdoux," "New Orleans," "Personal Column," "The Pretenders," "The Red House," "Red River," "The Stray

(*Continued on Page* 13)

Widen Singles Front

The beachhead for single features was widened in the Chicago area this week as the Essaness circuit tried "The Killers" in their "C" houses as a single bill. "The Green Years," as well as "Night and Day," will also play these bookings as singles.

Essaness has been testing the draw of singles against duals for some time and to date the single policy has been reported successful in the circuit's Oak Park theatres, its west side suburbs and the Devon Theatre.

'Hopalong Cassidy' Aims At 12,000 Theatres

By what they term a new approach to westerns, which combines economic, low-budget production with story and production value, the revived "Hopalong Cassidy" series is being slanted for a booking potential of 12,000 theatres, Producer Lewis J. Rachmil and Actor William Boyd, partners in the new enterprise which distributes through United Artists, declared in New York last week.

Both Boyd and Rachmil said that the success of their formula can best be judged from the fact that the first of the current "Hopalong Cassidy" six, "Devil's Playground" is playing Warner's Philadelphia Capitol on percentage, and added that other percentage deals are in the making.

The producers claimed that westerns for the most part had fallen into disrepute because they seemed to be produced either for children or grownups with the mental approach of children. Their series, they said, will combine tightly-knit stories with characterization and competent acting. To date, through production efficiency, the costs have been kept down to $123,000 a feature.

UA Inventory Placed At $250,000,000 Value

United Artists executives this week were headed for Hollywood to inspect what is said to be the largest inventory of product ever held on that company's books, an inventory embracing some 29 pictures valued at $250,000,000.

Heading the group which will spend 10 days on the coast are Distribution Vice-President Gradwell L. Sears, General Sales Manager J. J. Unger, Foreign Manager Walter M. Gould, accompanied by Sales Manager Edward M. Schnitzer, Maury Orr, their district managers and Publicity Manager Tom Waller, Exploitation Manager Mori Krushen, Advertising Manager Howard Lesieur, and Advertising and Publicity Director Paul N. Lazarus, Jr.

McKee's 20 Building Contracts

McKee Theatres, which builds houses for established exhibitors who wish to expand their holdings, this week announced that it had contracts from 20 exhibitors for construction on a lease-buy agreement. They are located mainly around New York and will seat up to 1,000.

Sees Prize Winners

Delegates to the United Nations Wednesday night had the opportunity of seeing the foreign-produced Cannes festival prize-winning films in New York at a special showing in the auditorium of the Museum of Modern Art. The screening, which was arranged by Glen Allvine and the Motion Picture Association, presented the Swedish documentary short "Shadows on the Snow"; the Polish educational film, "Salt Mines in Poland"; the Czechoslovakian animated cartoon "Brigands and Animals," the Russian scientific short, "Life of the Bees," and the Grand International Prize winning French film, "The Battle of the Rails," which dealt with railroad sabotage during the war.


Brave in Adventure...
...Bold in Love!
SINBAD--The Box-Office Man!

FABULOUS, WONDROUS, ROMANTIC TA

A THOUSAND YEARS AGO, upon a death-laden "ghost ship," Sinbad discovers a long-buried chart—key to the hidden treasures of Alexander the Great! His triumph is short-lived, for the chart magically vanishes! On shore, he meets an exotic adventuress, who believes him to be Prince of Deryabar, long-lost heir to the treasure. Thinking she can help him, Sinbad pleads with her to sail in search of the priceless plunder of the ages! But she refuses—and warns him of danger . . . . .

SINBAD (**DOUGLAS FAIRBANKS JR.**) LANDS IN HOSTILE DAIBUL, SEEKING SHIREEN (**MAUREEN O'HARA**) THE EXOTIC MYSTERIOUS ADVENTURESS, WITH WHOM HE HAS FALLEN IN LOVE

FURIOUS BATTLE RAGES BETWEEN THE EMIR'S SHIP AND SINBAD, WHO HAS BEEN BETRAYED BY TREACHEROUS MELIK (**WALTER SLEZAK**) WHO ALSO HAS DESIGNS ON ALEXANDER THE GREAT'S PRICELESS LOOT!

TAKEN PRISONER, SINBAD IS FORCED
THE EMIR AND MELIK TO THE ISLE OF
HIDING-PLACE OF THE WORLD'S GREATES

SINBAD BEATS OFF HIS PURSUERS!

AS MELIK LIES DEAD, TRICKED INTO SUICIDE BY SINBAD—THE GREEDY EMIR AND HIS HORDE FIGHT FOR THE TREASURE--ONLY TO BE BLASTED INTO ETERNITY BY SINBAD'S DEADLY "GREEK FIRE"!

OF SINBAD KING OF ADVENTURERS! MASTER OF MAGIC!







Watch for the screen's most lavish spectacle... the world's most fabulous Prince of Romancers . . . and the exotic Queen of his Heart . . . soon at your favorite theatre!

DOUGLAS FAIRBANKS, Jr.
MAUREEN O'HARA · WALTER SLEZAK

in

SINBAD THE SAILOR

with ANTHONY QUINN · GEORGE TOBIAS

JANE GREER · MIKE MAZURKI

Produced by STEPHEN AMES · Directed by RICHARD WALLACE

Screen Play by JOHN TWIST

IN TECHNICOLOR

RKO RADIO PICTURES



Doug, twice as dashing as ever before! Maureen more beautiful and exotic than you've seen her!

120 LEADING NEWSPAPER COMIC SECTIONS WILL RUN THIS HALF-PAGE AD (full-page in tabloid-size papers) . . . ADDITIONALLY, four-color, full-page ads appear in LIFE—WOMAN'S HOME COMPANION—LOOK—SATURDAY EVENING POST—COLLIER'S—AMERICAN—TRUE STORY—COSMOPOLITAN—TIME—REDBOOK—LIBERTY—ESQUIRE and the FAN LIST . . . plus SIX ADDITIONAL inclusions in RKO's PICTOUR OF THE MONTH full-page ads in Life, Woman's Home Companion and Look . . . A GRAND TOTAL CIRCULATION OF 133,236,873!

...OUT OF THE ARABIAN NIGHTS!

• The reckless loves, the daring exploits, of Sinbad ...the kind of a man who'd risk his life for a kingdom—or a kiss!



DOUGLAS FAIRBANKS, Jr.
MAUREEN O'HARA ★ WALTER SLEZAK
in
"SINBAD THE SAILOR"

WITH
ANTHONY QUINN • GEORGE TOBIAS
JANE GREER • MIKE MAZURKI
Produced by STEPHEN AMES • Directed by RICHARD WALLACE
Screen Play by JOHN TWIST

RKO RADIO PICTURES

FILMED IN TECHNICOLOR!

NATIONAL NEWSREEL

Eagle-Lion Has Program of 14 for Coming Season

A forthcoming program of 14 features, four of which are now ready for release and 10 more of which are in various stages of preparation, was announced for Eagle-Lion by Vice-President and General Sales Manager Alfred W. Schwalberg in New York Monday at the first sales meeting of the company in the Hotel Warwick.



A. W. Schwalberg

Schwalberg told the assembled Eagle-Lion sales heads that all pictures would be backed by a strong national pre-release advertising and publicity campaign buttressed by local cooperative programs.

The four Eagle-Lion features ready for release, Schwalberg said, are: "Bedelia," with Margaret Lockwood and Ian Hunter; "It's a Joke, Son!" with Kenny (Senator Claghorn) Delmar; "Andy Comes Across" with Franchot Tone and Ann Richards, and "The Adventuress" with Deborah Kerr.

In preparation are: "Prelude to Night" with Zachary Scott and Louis Hayward; Joan Leslie in "Repeat Performance"; "Kenny"; "Out of the Blue"; "Love from a Stranger"; the King syndicate feature, "Prince Valiant"; "Clementine"; "Montana," in color; "The Man Without a Country," and an untitled adventure picture with Arturo de Cordova.

Attending the three-day meeting which opened last Saturday and closed Monday were Special Sales Representatives Herman Beiersdorf, L. E. Goldhammer, R. L. McCoy, Harry Mandell, Joseph Minsky, Mark Raymon, Henry C. Segal, William Shartin and Max J. Weisfeldt; Exploitation Director Arthur Jeffrey; Jock Lawrence of the J. Arthur Rank Organization; Paul Lazar, executive assistant to Bryan Foy, vice-president in charge of production; Jerry Edwards of Philips, Nizer, Benjamin and Krim, and T. H. Bierce, comptroller of Pathe Industries, Inc.

Asks Jury Trial

Michael Manos, head of the Monessen Amusement and Indian County Theatres, Inc., this week asked for a jury trial in the federal court civil action brought against him by the major distributing companies charging fraud in box-office reports.

Up and Up and Up

Federal taxes on amusement admissions continued their upward climb, with October, 1946, showing a collection of $48,598,428.08, or $6,208,056.24 more than the October, 1945, total of $42,389,371.84. The October total also surpassed the total taxes of $38,559,485, collected in September, 1946.

Supporting this upward trend also was the amount of taxes collected from July 14, 1946, through Oct. 31, 1946 which reached a mark of $166,942,935.51, an increase of $28,342,035.67 over the same period in 1945, when the total was 138,600,899.84.

Strike Showdown Likely As Casey Rejects CSU Parley Bid

Observers See Firm Stand As Possible Prelude to March Production Halt

Hollywood studios appeared this week to be lining up their forces for a showdown labor battle which some observers thought might result in a 12-week shutdown of all production around March 1.

The stiffening resistance on the producer front in a situation which last week hinted at some settlement possibility, was noted when Producer Labor Representative Pat Casey informed the Conference of Studio Unions that the producers saw little use in conferring with the CSU unless the CSU was prepared to recognize the American Federation of Labor committee's jurisdictional award of last December.

The demand for recognition of these awarded jurisdictions, which were the basis of the present strike, had reportedly been agreed to earlier in the season. Casey also demanded that CSU agree to abide by a wage scale agreement (reached July 2, 1946) and pledge not to effect any further work stoppages. Casey added that the union must give "adequate assurances" that they would take steps to prevent further "acts of violence and mass picketing."

Producers Irked

Producers have long been incensed over jurisdictional strikes and they are said to be indignant over the trend which this inter-union strike has taken toward getting additional pay raises.

Hollywood's labor violence, which has been the subject of accusation and counter accusation, is being investigated by the county grand jury. Labor in addition has been indignant over the producer-obtained injunctions restraining the number of pickets which can be used at a studio.

Some regard the Casey message, which was an answer to a CSU invitation to producers, as indicative of a coming showdown.

These sources point to the fact that all companies now have a backlog of product, which at present release rates, will allow them to serve their first runs for practically all of 1947. Furthermore, the product which is now being completed in Hollywood, slowed up as it has been by labor difficulties, should be finished within the next 60 days.

Shutdown?

Whether a studio shutdown—if it takes place—will last more than 12 weeks is doubtful. Most studio star contracts allow a six- to eight-week payless layoff due to strikes. After that period the studio either has to start paying again or the star may cancel the contract. Another clause, not thought applicable to strikes, permits a 12-week payless period between productions during a one-year period.

The present strike, one of a series which has kept the labor front unsettled for over a year, began on Sept. 23 when the Conference of Studio Unions called out picket lines in support of its member union, the AFL United Brotherhood of Carpenters and Joiners. It was denounced as a jurisdictional strike by Producer Spokesman Byron Price.

The Carpenters and Joiners were claiming the right to build interior sets in studios, using a "clarification" of the jurisdictional allocation made by the AFL committee on Dec. 26, 1945. The AFL International Alliance of Theatrical Stage Employes maintained that the jurisdic-

(*Continued on Page* 13)

Denied Percentage in Negro Houses, Savini Plans to Roadshow with 16-mm.

(*See The News Spotlight*)

Challenging the alleged refusal of Negro theatres to play Negro features on percentage, Astor Pictures President Robert M. Savini this week threatened to print his next full-length Louis Jordan feature on 16-mm. only and to roadshow it through halls and auditoriums.

Savini cited several instances where Negro pictures were not getting the maximum revenue or the maximum run from Negro theatres. He spoke of New Orleans where he claimed, one of his features had lines running around the corner of the theatre, with all-day packed houses during its run.

"And then," he said, "all they'd pay was flat rental and they pulled the picture after five days. With 16-mm. equipment, we can rent a hall and run for two months."

The Astor president, recently returned from a tour of the West Coast and the South, said that the 16-mm. roadshow policy would not apply to Astor's white production. Astor, he pointed out, is now in the production field for both white and Negro pictures and will expand its activities there, while at the same time continuing to distribute reissues.

Savini sees reissues in a stronger position than ever in 1947 because, he predicts, there will be but one A picture released for first run where now there are three.

The Astor-produced white product for 1947 will include, Savini said, "The Danger Ring," a seven-reeler with "Iron Man" Mazurki, a Western Attractions film produced by Jack Elliott and directed by Bud Pollard; "Harmony Trail," with Eddie Dean and Ken Maynard, set for February, 1947 release; an untitled picture on venereal diseases based upon "No Greater Sin," with Quentin Reynolds participating, scheduled for March release; Bing Crosby's "The Road to Hollywood," made from Crosby's four first two-reelers in which he sang his hit songs, and eight three-reel musical westerns with Hoot Gibson.

In Negro production Astor announces "The Ebony Parade," a three-reeler with Cab Calloway, Count Basie, Ruby Hill, June Richmond and others; the seven-reel Louis Jordan picture (planned for 16-mm. roadshowing) "Reet, Petite and Gone," with June Richardson, and a four-reel Negro musical "Swanee Showboat."

NATIONAL NEWSREEL

PICTURE PEOPLE

Alfred Crown, Sam Goldwyn's foreign sales manager, is back in New York after nine weeks in France, Italy, Switzerland, Belgium, Denmark and England.

William Wyler, whose direction of "The Best Years of Our Lives" is causing raves aplenty, found tribute for his achievement from men in the service Wednesday night when the Motion Picture Chapter of the American Veterans Committee cited him for his work in connection with that picture. Chairman **Walter Brown** presided.

Warner Theatres President and General Manager **Harry M. Kalmine** and **Herman R. Maier** of the construction department are back from their inspection of new theatres in Havana and Mexico City. Warners' Philippines Supervisor **Cliff Almy** is on his way to California for a month's vacation due to ill health incurred when he was a war prisoner of the Japanese.

Columbia Vice-President and General Sales Manager **A. Montague,** accompanied by **Rube Jackter** and other members of his staff, were back in New York this week after a sales meeting in Chicago where sales plans were discussed.

Clark Ramsay, one time advertising manager of Universal has been appointed a vice-president of the Monroe Greenthal Company which handles the Universal-International and the J. Arthur Rank account. Ramsay will be in charge of the West Coast office.

RKO Research Director **Harold Hendee** is all set to address the American Association of University Women at Englewood, N. J. Sunday on the timely topic of "Making Movies the Real McCoy."

A. Firoe, Altec Lansing Corporation's plant superintendent, stopped off in New York this week on his way to Montreal to attend ceremonies marking the beginning of production of Altec products by the Northern Electric Company of Canada.

Eagle-Lion Producer **John Cornfield,** who made "Bedelia," dropped in on New York before going Hollywoodward on Dec. 4.

Paul Soskin, who produces for J. Arthur Rank, is taking a holiday in the U.S.A.

Sam Goldwyn has been awarded the *Scholastic Magazines'* Movie of the Month Award for "The Best Years of Our Lives," with the scroll to be presented to Goldwyn this month.

Those wide smiles on the faces of **Ned Depinet** and **Bob Mochrie** are due to something new which has been added by **Walt Disney**—"Song of the South." The picture opened in New York with lines extending around the Palace and is, in addition, doing phenomenal business at all its other stands, which to date are mostly in the south.

Roxy Theatre Managing Director **John Balaban** and his associate **Irving Lesser** are not crying into their noon-day milk either over what the "Razor's Edge" is doing at that house. Despite a business-busting brown-out, the house has had lines out in the semi-dark street even at nights.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week . . . . . **ADOLPH ZUKOR**

Disney Profits Off

Walt Disney Productions this week reported a net income of $196,000 for the fiscal year ending Sept. 28, a drop from the $350,532 net of the 1945 fiscal year. The current returns amount to 26 cents a share of common stock as compared to 1945's 31 cents a share. Disney management had predicted a drop and present figures do not reflect the possible earnings of either "Make Mine Music" or "Song of the South."

RKO Declares Dividend

Directors of RKO this week declared a dividend of 30 cents a share of common stock to be paid Jan. 2, 1947.

School Days 1946

Fox Intermountain Theatres this week entered the avocation of educating the young in a big way by offering six of its oil- or gas-heated theatres in Denver to serve as classrooms for an hour and a half on week-day mornings. Denver schools, heated by coal, are closed.

Fox Intermountain further offered to furnish appropriate films, either shorts or features, to tie in with the program of the school board. Each theatre would serve as a classroom from 9:30 a.m. to 11 a.m. Houses offered for use to the school board are the Aladdin, Esquire, Webber, Bluebird, Ogden and Mayan.

NATIONAL NEWSREEL

Brownout Business Off, Showmen Compliance 100%

(*Continued from Page* 9)

ington theatres to see what savings there were in brownout regulations.

The check made on two downtown theatres and four large neighborhood theatres showed that theatres used up about 8 watts per person attending, whereas the power company's records on home consumption showed, from a survey of 40,000 families in the District of Columbia, that the average consumption of watts was about 71 per person in the home. The point is made that the person attending the theatre is actually consuming less current than if he were at home.

Claim Low Power Use

The letter further claims that the power consumed by 60 theatres in the District of Columbia is around 12,000 kilowatt hours per day, whereas the total output of the Potomac Electric Power Company at this season of the year in Washington is 5,000,000 to 6,000,000 kilowatt hours, thereby indicating that the savings gained by closing theatres would be one-fifth of one per cent.

Columbus, Ohio, which did not put the brownout into effect until after Thanksgiving because the city felt that a brownout would not save a large amount of electricity, found theatres enjoying a brisk holiday trade. At present all theatres are cooperating with the dimout as theatres are using their 60-watt marquee allowance in various ways. One theatre had a single bulb above the box-office. Others uses six 10-watters and a few have recently purchased fluorescent tubes.

Harrisburg, Pa., which thought that ample coal supplies, obtainable right from the Susquehanna River which passes through the city, would allow it to escape a brownout, found out differently and obeying orders, went dim.

No Demand for Diesels

In Milwaukee, where coal supplies are said to be in excellent shape, exhibitors appeared unworried and were cool to offers to buy Diesel driven generators, regarding them at present as too big an expense.

From Indianapolis came word that the Associated Theatre Owners of Indiana was advising its members that government surplus portable generating plants could be had through several companies.

Reports from across the country indicate that no houses have been compelled to close to date. In the Rocky Mountain area where the weather went viciously cold, theatres, burning fuel oil or gas, were open while schools closed. In Denver Fox Intermountain offered six of its houses for an hour an a half daily as classrooms. The Public Service Company, which heats some houses with steam, estimated it had a 45-day supply of coal on hand.

Taxes

Taxes continued to hold an important place in exhibitor circles this week, with with the latest spurt to discussion being caused by Sen. Glen Taylor, (D. Idaho), who disagrees with the Republican program for tax reduction and would take off amusement taxes on admissions.

Second cause for discussion was remote, coming from Havana where Cuban authorities were said to be considering a 50 per cent increase in amusement taxes.

Favor Hollywood Red Hunt

Representatives of the House Committee on un-American activities met in Hollywood Monday and after a closed hearing said that Communist activities in the motion picture industry should be investigated by the full committee next spring.

After the hearing, Committee Counsel Ernie Adamson said that sifting of documents and other information established it as a fact "not open to debate" that the Communist party was boring into the motion picture industry as part of a prepared plan.

Summoned to appear at the hearing were Conference of Studio Unions President Herbert K. Sorrell, International Alliance of Theatrical Stage Employes' Roy Brewer and Radio Commentator Averill Berman. Representative John S. Wood (D., Ga.) held the hearing with Adamson.

Product Inventory Big As Season Nears Finish

(*Continued from Page* 10)

Lamb," "Vendetta," "Who Killed Doc Robin," "Arch of Triumph," "The Other Love," "Ramrod."

Universal-International: (21) "A Lady Surrenders," "Brief Encounter," "Buck Private Comes Home," "The Egg and I," "I'll be Yours," "The Magic Bow," "My Heart Goes Crazy," "Oh Say Can You Sing," "Pirates of Monterey," "Slave Girl," "Smash-Up," "Stairway to Heaven," "This Happy Breed," "Time Out of Mind," "The Vigilantes Return," "The Wicked Lady," "Odd Man Out," "Johnny Frenchman," "The Captive Heart," "I Know Where I'm Going," "The Years Between."

Warner Bros.: (19) "Beast With Five Fingers," "Cheyenne," "Cry Wolf," "Dark Passage," "Deep Valley," "Escape Me Never," "Humoresque," "Life with Father," "Love and Learn," "My Wild Irish Rose," "Night Unto Night," "Nora Prentiss," "Possessed," "Pursued," "Stallion Road," "That Way With Women," "The Two Mrs. Carrols," "The Unfaithful," "The Woman in White."

'Seeds' on 16-mm.

Nation-wide distribution of the Army-made starvation film, "Seeds of Destiny," began this week on a 16-mm. basis, with the distribution being handled by the Films of the Nations, Inc., and Ideal Pictures Corporation. The film was submitted to the American Theatres Association for viewing in an effort to get it outlets through national theatres but was rejected as gruesome.

Heavy Snow, Rain, Low B.O.

Heavy snows in Washington State, along with excessive rains in Oregon, lowered box-office receipts in that area from 10 to 20 per cent during the past week, reports from Portland said. Film deliveries from Oregon Film Services however got through.

Clofine Named

Michael Clofine, an editor of News of the Day, this week was selected by the newsreels to represent it on the proposed 12-man industry committee which is intended to act as liaison between government, charitable films and exhibition.

Frisch Services Held

Funeral services for Louis Frisch, 58-year old treasurer of the Randforce Amusement Corporation and one-time partner of Sam Rinzler, were held Sunday in Brooklyn at Garfeld Temple. Frisch had been associated with Fox Metropolitan Playhouses, Inc., and later with Randforce. He is survived by his widow, Rose, and two daughters.

Studio Shutdown Likely As Producers Take Stand

(*Continued from Page* 11)

tion decision had awarded the carpenters construction of all outdoor sets and the IATSE construction of sets within studios.

When other CSU unions refused to touch IATSE-built sets, discharges resulted and the CSU strike call followed. The IATSE unions crossed CSU picket lines and began furnishing IATSE replacements for CSU strikers.

Later, the IATSE processing technicians union Local 683, revolted, apparently due to a contract difficulty and, defying the IATSE, refused to cross CSU picket lines. Deprived of the vitally important film processors, studio operations slowed down and practically stopped in color film laboratories. The IATSE attempted to seize the rebelling union but was prevented by guards, whereupon the IATSE organized another processing union and ordered all members loyal to it not to pay dues into the other local.

Eventually, the AFL committee (which had written the original jurisdictional allotments) reported that the IATSE claim to construction of sets within the studios was correct and that it had never written a "clarification." All parties were said to be in agreement, and the CSU was reported to have accepted the AFL committee ruling. Hope for labor peace, however, foundered, on the rocks of by-products of the original strike—demands for re-opening wage discussions, signing contracts which reportedly had not been signed, and insistance by the IATSE that the replacements it had brought in for striking CSU workers, be provided for.

It is in this welter of confusion that what originally started out as a jurisdictional matter —on the fact of the reasons ascribed for the strike anyway—now stands.

Gross Tax Back

St. Louis' bill to impose a gross tax weekly on amusement admissions was back in the lap of the municipal Legislative Committee this week in a rewritten form which reduced the proposed tax from the original five per cent to three per cent.

The original bill, with its five per cent tax, was in the Legislative Committee for several months but was finally brought out, amended and ordered back to the Legislative Committee, presumably to give the affected industries an opportunity to be heard on the tax in its reduced form. The amended measure would require each theatre to post a $2,000 bond or $1,000 cash deposit to guarantee payment of the tax.

The measure is an outgrowth of the city's financial difficulties.

SELLING THE PICTURE

152 Theatres, 19 Circuits In 'Quentin' Premieres

A record total of 152 theatres, involving 19 circuits, participated in the New England premiere this week of RKO Radio's "San Quentin." With the Boston Theatre in Boston as the spearhead, other circuits opening the film simultaneously included M & P (Paramount), RKO, Warners, Western Massachusetts, Schine, Fieber & Shea, Maine & New Hampshire, Interstate (Boston), Ralph Snider, E. M. Loew, Andrew Tegu, Fabian Theatres, Kallet Circuit, Dipson Theatres, Nathan Yamins, Harry Zeitz, Joseph Mathieu and the Berinstein Brothers.

Appearing in person in connection with the area premieres were Lawrence Tierney, star of "San Quentin," Barbara Hale and Bill Williams, RKO contract players, and Mike Mazurki, Dewey Robinson and George E. Stone.

Aiding in assuring the success of the affair was the entire RKO northeastern division under Gus Schaefer and including Ross Cropper, Elmer Lux, Barney Pitkin and Max Westebbe, plus a number of RKO field representatives.

Koret, Princess Pat in Monogram Film Tieups

Koret of California photographed June Preisser and Noel Neill for its second big nationwide tieup on Monogram's Teen-Agers series. Cooperative effort on "High School Hero" was so effective that Koret bounced back with even bigger magazine campaign for "Vacation Days," soon to be released. In addition to magazines used in previous campaign, Koret will use *Charm* and a large group of garment trade magazines.

Princess Pat cosmetics, which has also used Miss Preisser in its Liptone advertising, also photographed her in color last week for a renewal on the same campaign, plus an additional campaign on rouge. Ads will hit *Harper's Bazaar* and other class fashion magazines.



SWAMPED WITH REPLIES. Manager Leo Rosen of Warners' Strand, Albany, N. Y., is literally snowed under as Sally Richardson of the Times-Union delivers replies from the newspaper's readers who were challenged to guess the identities of the two stars of Warners' "The Verdict." Eyes of the stars provided the only clue. Replies included 46 telegrams, 250 specials and over 11,000 letters.

Revives 'String' Stunt

One of the most effective gags used to exploit any picture in a long time was the "string" stunt used by manager Dick Peffley of the Paramount, Fremont, Ohio, on "The Big Sleep." On entering the theatre during the week prior to the film's showing each patron was given a length of string to keep. Then in the middle of the newsreel a trailer told audiences, "As you entered the theatre you were given a string. Please take the string from your purse or pocket. (Pause) Now tie this string around your finger to remind you to see 'The Big Sleep' starring Humphrey Bogart and Lauren Bacall, etc."

One-City Campaign Set For 'Arch of Triumph'

A one-city exploitation campaign in New York on behalf of "Arch of Triumph" has been effected by Enterprise with the Aquatogs Company.

The campaign, which begins in March, will include full-page ads in color (where reproduction permits) in all metropolitan newspapers as well as in 15 "slick" magazines, car cards in all intra-city transit lines and commuter trains, and extensive radio spot announcements tieing in with department store campaigns three weeks prior to the New York premiere of the film.

The entire campaign will be tested for consumer penetration by the advertising agency placing the space and used as a basis for similar campaigns in 11 other large cities in advance of their playdates.

'Red House', the Post In National Tieup

A national tieup has been ararnged by United Artists with the *Saturday Evening Post* on Sol Lesser's "The Red House" whereby the magazine will feature a scene still and copy on the picture in its national ads running in 26 key cities throughout the country.

Special advertising in the amusement sections of newspapers in smaller communities is also being planned by the *Post*. Lon McCallister, who has a co-starring role with Edward G. Robinson in the picture, will be featured in special publicity by the *Post's* promotion department.

Stanley Lambert Named Filmack Ad Director

Appointment of Stanley Lambert as advertising director of the Filmack Corporation was announced this week by Sales Manager Irving Mack. Lambert will be in charge of the company's advertising department, which is being enlarged to handle both special trailers and the forthcoming prevue trailer service.

Lambert, well known in midwest theatre circles, comes to Filmack from the Alexander Film Company of Colorado Springs. He was also formerly associated with Warner Theatres in Chicago and Wisconsin. Harold Perlman, editor of the Filmack publication, "Inspiration," will continue in that capacity.

Benefit Premiere Opens 'U' Cincinnati Showcase

The opening of the new Keith's Theatre in Cincinnati on Thanksgiving Day as a new Universal first-run showcase assumed the proportions of a major civic event spearheaded, as it was, by a special benefit premiere on Thanksgiving Eve for the Cincinnati effort on behalf of the War Nurses' Memorial Fund.

Ginger Rogers, star of "Magnificent Doll," the Jack H. Skirball-Bruce Manning production with which the house was opened, appeared in person heading a group of actors and entertainers present for the benefit show. Miss Rogers presented the check, which represented the contributions obtained through the benefit, to the committee headed by Roger H. Ferger, publisher of the Cincinnati *Enquirer*, chairman of the Ohio State committee for the fund-raising campaign.

The Nurses' Fund benefit and the formal opening of the theatre as a Universal showcase, the company's first outside of New York where it has a long-term lease on the Winter Garden Theatre, was given an extensive promotion campaign with Universal representatives from New York, including Al Horwitz and Charles Simonelli, participating.

Newspaper advertising in the Cincinnati papers starting more than a week in advance, heralded the theatre's reopening and announced the opening film. "Everything is new but the name," said one of the ads.

No tickets were sold for the benefit but receipts for contributions of $5, $10, $15 or more to the Nurses' Memorial were exchanged for seats for the performance at the city's Hospitality House on Fountain Square. Renovation of the theatre was rushed to completion for the opening. The Cincinnati and Ohio effort on behalf of the War Nurses' Memorial Fund was part of a national effort to raise $2,500,000 for a recreation building in Washington dedicated to nurses who served in the Armed Forces of World War II.

There was extensive newspaper coverage of Miss Rogers' appearance, including editorials.



FEMININE INTEREST. Fashion windows on Paramount's "Blue Skies" are declared to be arousing feminine interest in the Technicolor musical. Such a display is that shown above, one of three used at the R. H. White department store in Boston. The tieup was arranged by Arnold Van Leer, Paramount representative in that city.



The most reckless lover...
the boldest adventurer...
ever to bear the
Monte Cristo name!



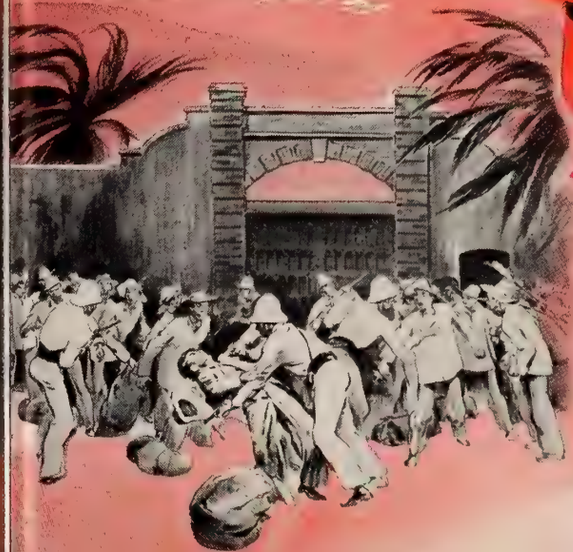
COLUMBIA PICTURES presents

The Return of Monte Cristo

starring

LOUIS HAYWARD · BARBARA BRITTON

with GEORGE MACREADY





UNA O'CONNOR · HENRY STEPHENSON · STEVEN GERAY · RAY COLLINS

Screenplay by George Bruce and Alfred Neumann

Directed by HENRY LEVIN · Produced by GRANT WHYTOCK

AN EDWARD SMALL PRODUCTION

COLUMBIA PICTURES

SELLING THE PICTURE

What'll They Think Of Next?

Said to be the first world premiere of a major motion picture aboard a regular passenger train, "Temptation" will make its bow on the Chesapeake and Ohio's "The George Washington" on the locomotive's regular run from Washington to Cincinnati, December 10.

As guests of the railroad for the premiere of the International film for Universal release will be 35 motion picture critics from Washington, New York, Philadelphia, Norfolk, Richmond, Cincinnati, Chicago and Detroit. The Chesapeake and Ohio Railroad plans to take newspaper advertisements in these cities to announce the event and will distribute programs on the train.

Adolescent Appeal Tops 'School Hero' Campaign

That there's gold in them thar bobby soxers is known to one and all in the business of exhibiting motion pictures. But it has remained for manager Emil Franke of the Orpheum, San Diego to go all out in his appeal to the younger set (a gamble if you wish) but doing such a good job of it on Monogram's "High School Hero" that lines began to form early and continued until late. Mr. Franke took a chance—and won!

Monogram had set up a national tieup with Koret of California, manufacturers of teen-age sportswear, so Franke took the line of least resistance by going direct to Koret, who said, "Why not?" and obtained six sports outfits to go to that number of fortunate high school debs. He also got plenty of help from Monogram which saw to it that June Preisser, Freddie Stewart and others in the cast of the picture appeared at the theatre. But Franke's main job was in letting the high school crowd know what the Orpheum had to offer.

The local outlet for Koret plugged the show over station KFSD and by buying quarter-page newspaper ads. Franke set up a special lobby display in turn, and the store's "Hi-Debber" Club told its members by direct mail that they could go to the Orpheum before 2 p.m. on the Saturday matinee for 50 cents instead of the usual 55 cents. Stars of the picture also appeared on the store's sponsored radio program via WFSD.

Yes, sir! There was plenty of action at the box-office, again proving that there's gold in them thar bobby soxers. And Franke proved it.

Extra Newspaper Ads Set For 'Wicked' Premieres

Extensive newspaper advertising has been scheduled for local insertion to back key city openings of the J. Arthur Rank production, "Wicked Lady" with seven-column display ads to be features of the campaigns, according to plans completed by Maurice A. Bergman, Universal's eastern advertising and publicity director. The newspaper linage will follow the extensive magazine advertising campaign now under way.

A "Wicked Lady Flying Squadron" of home office promotion representatives to be headed by William E. Danziger of the J. Arthur Rank division of Universal, has been organized to visit the key cities to aid in opening campaigns, with Loew's circuit houses in many of the key cities scheduled to play "Wicked Lady" within three weeks.

Air Breaks Aid L.A. Premiere of 'Daughters'

Fifteen separate air breaks on The Twilight Song from Andrew Stone's "Bachelor's Daughters" were heard via six Los Angeles stations for the picture's showing at the Four Music Hall Theatres, through the efforts of Manager Cliff Geisemann and Mike Gould, local distributor for the music publishers. They also arranged window displays on the music angle of the film at Glen Wallich's Music City two weeks in advance of showing featuring blowups of the stars. Schirmer Music stores used similar displays.

Newspaper interviews with Ann Dvorak, Adolphe Menjou, Gail Russell and Eugene List centered attention on the film's opening and all Rexall stores used promotional material featuring Menjou. Rexall also used cooperative newspaper advertising covering 52 key city newspapers and 130 other daily papers.

Lawes Visits Prison In 'San Quentin' Tieup

Warden Lewis E. Lawes visited the prison at Thomaston, Me., last week in connection with the New England premiere of RKO Radio's "San Quentin," scheduled for December 5.

A special screening of the picture was held for the 300 inmates, after which Warden Lawes addressed the men and held a roundtable discussion with a group of inmates. The discussions were recorded on the spot by the Yankee Network for rebroadcast in advance of the forthcoming premiere.

'Bess' Made Sergeant On Harrisburg Visit

"Gallant Bess" is now a Sergeant in the United States Army, recruiting service. She was given an honorary enlistment in the Army and was presented with Sergeant's chevrons and a recruiting armband at a special ceremony in Market Square, Harrisburg, when she visited that city in a tour of the country. Sam Gilman, manager of Loew's Regent, arranged for the visit of the horse, and with Ed Gallner, MGM exploiteer, set up several stunts.

In addition to joining the Army Bess also was presented with a blanket made entirely of 1946 Christmas Seals and lined in silk. She bought a sheet of the seals, and performed for a little guest of the local tuberculosis fresh air camp. Gilman, incidentally, is chairman of publicity for the current Christmas Seal campaign, and was not averse to the double-take in publicity in the stunt.

During the all-day visit to the Capitol City of Pennsylvania, Bess was viewed by an estimated 20,000 persons.

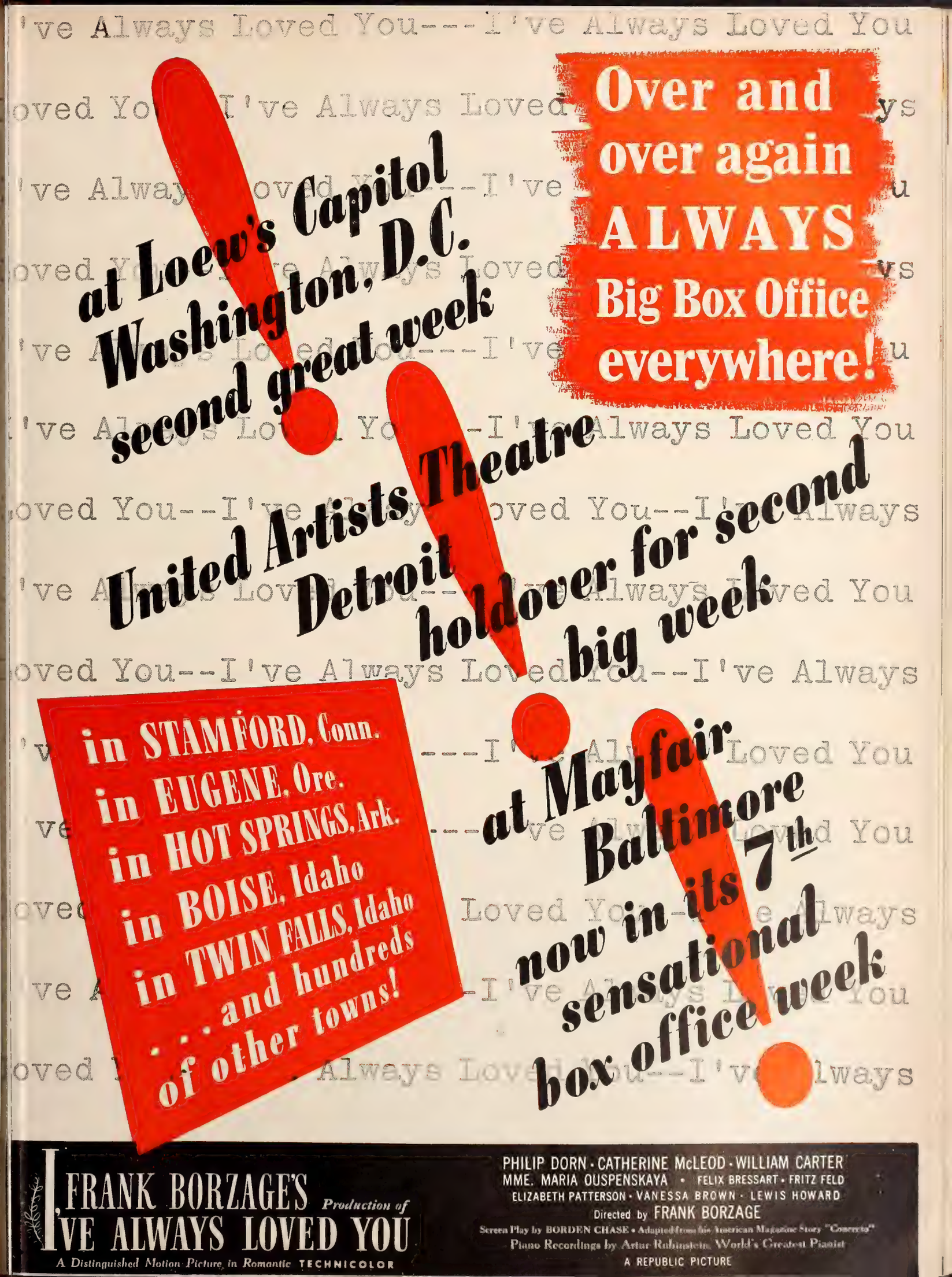
Bobby-Soxers Now an Aid To Managers, Reeth Finds

Bobby-soxers are getting to be a great help to showmen these days. Witness what happened in Madison, Wis. not long ago. Manager Fred Reeth of the Capitol Theatre there had booked "Till the End of Time," with—as you know—Guy Madison and Dorothy Maguire. Madison is getting a big build-up as a glamor boy, and this sounded like a good lead to Reeth.

He had placed a poster showing Madison and Maguire near the ladies lounge and it sems several bobby-soxers had implanted kisses on Madison's paper face, leaving lipstick imprints. For some reason unknown to us Reeth reported this to the Madison *Capital Times*—odd, wasn't it? The paper took up the story and emerged with a two-colunm cut, six inches dep, of the lipstick-smeared poster, and a half-column story telling about bobby-soxers in general, their new "dream boat" Madison, and that a Guy Madison Fan Club had been formed. How's that for getting free space?



SCULPTURED FIGURES HIGHLIGHT WINDOW DISPLAY. Life-size sculptured figures of Fred Astaire and Bing Crosby (left to right), especially executed for Paramount by Lenore Boe, New York artist, featured a music tieup window at the Liberty Music Shop in advance of the opening of Irving Berlin's "Blue Skies" at the New York Paramount. The posing of the figures was inspired by a scene from the film.


Over and over again ALWAYS Big Box Office everywhere!
at Loew's Capitol Washington, D.C. second great week
United Artists Theatre Detroit holdover for second big week
in STAMFORD, Conn.
in EUGENE, Ore.
in HOT SPRINGS, Ark.
in BOISE, Idaho
in TWIN FALLS, Idaho
. . . and hundreds of other towns!
at Mayfair Baltimore now in its 7th sensational box office week
I'VE ALWAYS LOVED YOU
FRANK BORZAGE'S Production of
A Distinguished Motion Picture in Romantic TECHNICOLOR
PHILIP DORN · CATHERINE McLEOD · WILLIAM CARTER
MME. MARIA OUSPENSKAYA · FELIX BRESSART · FRITZ FELD
ELIZABETH PATTERSON · VANESSA BROWN · LEWIS HOWARD
Directed by FRANK BORZAGE
Screen Play by BORDEN CHASE · Adapted from the American Magazine Story "Concerto"
Piano Recordings by Artur Rubinstein, World's Greatest Pianist
A REPUBLIC PICTURE

SELLING THE PICTURE

Exploitation Campaign of the Month

November 1946

THE RAZOR'S EDGE

(20th Century-Fox)

Every Avenue of Promotion Exploited for Maximum Effect On Zanuck's 'Razor's Edge'

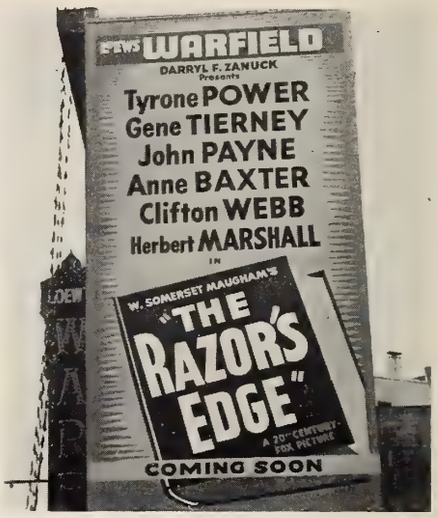
Exhibitors throughout the country who play "The Razor's Edge" during Christmas week will reap the benefit of an advertising and publicity campaign that has sent this Darryl F. Zanuck production to a world box-office record in its first week at the Roxy Theatre and to a second week that surpassed the first. The pre-selling of the picture reaffirms every showman's belief in the fundamental values of a complete and well organized advertising, publicity, exploitation and radio campaign. Twentieth Century-Fox gave "The Razor's Edge" the biggest build-up ever accorded one of its pictures and the record at the Roxy since its world premiere is evidence enough of the power of the campaign. A panel of showmen has selected the effort as the Exploitation Campaign of the Month for November, 1946.

In designing the advertising and publicity for "The Razor's Edge" the 20th Century-Fox advertising and publicity departments geared the campaign not only to the world premiere engagement at the Roxy but also to the picture's subsequent engagements around the country. The premiere served as a focal point for a national exploitation campaign that will be carried on through all subsequent runs.

All the elements of the campaign have been assembled in a 68-page, four color pressbook; the largest and most comprehensive campaign book ever produced by 20th-Fox. The practical manual will give exhibitors in every situation a maximum of selling aids.

Twentieth-Fox has been building towards this end ever since the day, three years ago, when the company brought the Maugham novel prior to publication and began laying its exploitation plans while the book was going through its career as a best-seller. Running through several editions, hitting the top of the best-seller list, "The Razor's Edge," through its circulation to 30 million readers, grew steadily in box-office value, continuing this course through the two years of preparation and production.

In magnitude and impressiveness, the campaign followed production plans, and made "The Razor's Edge" known to every moviegoer in the country. Publicity on the picture, which had been appearing steadily in newspapers and magazines took a tremendous upsurge during the three months prior to the premiere. The 'break' in the August 10th issue of *Life*, carrying a nine-page layout of behind the scenes action during the shooting of the film, was one of the first big guns in the concentrated barrage laid down for the opening in New York. Stories, art layouts, features, and photos of the stars continued to break in the top publications of the country. By the time the film goes into national release during Christmas, 13 fan magazines will have carried a cover picture.



PAINTED WALL. This painted wall at Loew's Warfield, San Francisco, is typical of the manner in which theatres are pre-selling "The Razor's Edge" to tie in with the national campaign. This sign covers the theatre's entire side-wall and is 40 feet high.

Along with the publicity campaign, the company started its greatest national advertising coverage, with teasers, special, and regular full-page ads going into the top magazines of the country. Special "cover-type" ads were used, character-introduction teasers made their appearance, and general class ads were seen by readers of such magazines as *Life, Look, Liberty, American Magazine, Redbook, Ladies Home Journal, Woman's Home Companion, Collier's* and the *Saturday Evening Post.* The eye-catching value of many of the ads was enhanced by the inclusion of the special full-length painting of Tyrone Power executed by Norman Rockwell. In addition, every fan magazine in the country carried large ads heralding the debut of the picture.

Coupled with the ads placed by the company was the unusual ad and display space garnered for the picture through tieups with national manufacturers. These tieups, all with nationally advertised products, were selected for their possibilities in connection with local engagements of the film. Each was designed for adaptation to local situations, involving dozens of uses. Included are:

The Raleigh cigarette promotion featuring Tyrone Power and Gene Tierney in 800-line newspaper ads.

Orange Blossom Wedding Rings, with counter displays in 3,000 of their outlet stores, giving prominent mention to the picture.

Foreman Fabrics, who, with Kalman-Levens have manufactured modern adaptations of the gowns worn by Gene Tierney in the picture for distribution to their national outlets.

Stratford Pens, with large ads in key newspapers and magazines featuring Gene Tierney

(*Continued on Next Page*)



YOGI EMBLEM. The good luck Yogi emblem that plays an important part in "The Razor's Edge" has been adapted to a design of A. Sulka & Co., famous haberdashers, and is being displayed in a manner similar to this store window in Sulka's own New York store, as one of the important tieups affected by the 20th-Fox exploitation crew for the film's New York opening.

SELLING THE PICTURE

Every Promotional Angle Used for 'Razor's Edge'

(*Continued from Preceding Page*)

and "The Razor's Edge."

Simmons Beauty-Rest mattresses have been placing large ads in key magazines featuring Anne Baxter and mentioning her outstanding role in the picture. A. Sulka and Company have manufactured a series of ties using the Maugham Yogi symbol which will be promoted through all of their national outlets and in special newspaper advertising.

Various editions of the book published by Doubleday Doran, Sun Dial, Blakiston, Triangle, the Dollar Book Club and the Literary Guild have also been advertised widely, and the Pocket Book Edition, being released currently with the subsequent runs of the picture, will be given a strong national campaign.

An enormous amount of air time was given the picture during the months preceding the premiere. Guest appearances of stars, technicians, and numerous plugs for the film were heard over every network in the nation. An example of the type of radio promotion achieved for the film, and never before attained by any other motion picture, was the special "We, The People" broadcast on November 10. This half-hour show with outlets in 108 cities devoted its entire broadcast to "The Razor's Edge" and featured intervals and comments by stars of the picture, as well as Darryl F. Zanuck and Edmund Goulding.

Director Goulding, while in New York, appeared on several radio shows, which also carried plugs for the picture. In addition to these programs, over 200 other separate scheduled broadcasts devoted some time to the picture, the world premiere of which was seen by thousands of television set owners when it was transmitted over the four-city network of the National Broadcasting Company.

Special Events Garner Interest

Special events held in connection with the world premiere garnered tremendous interest, with nationally syndicated columnists discussing the color and excitement of the affair in their columns. In addition, 20th-Fox brought 70 newspaper reviewers from all over the country to the premiere, who told their readers about the picture. Reviewers from key West Coast newspapers traveled to the 20th-Fox studio in Hollywood on a similar mission, to see the film simultaneously with the New York opening.

A lavish brochure which was used as the world premiere program was also prepared and distributed nationally to editors and reviewers.

For months 20th-Fox field exploitation men have been receiving special publicity material for planting in their territories. They have been equipped with stories, art and features covering every angle of the promotion and these have been used in newspapers everywhere.

The company is also highlighting its advance national campaign with a nationwide 24-sheet posting campaign, which will hit 17,000 billboards in key cities during Dec. and Jan.

Every advertising and publicity resource is being directed toward the national release of the film, and the 20th-Fox staff is sustaining the pace of its premiere campaign, so that the picture will have the biggest send-off ever accorded any of the company's films.

Money Dates for January

Most people probably will have spent a lot of money for Christmas giving, with the pressure of bills facing them in January. Nevertheless, with the upward business trend, there is little doubt but that, despite this temporary bill-paying inconvenience, there will still be money to spend. Keep some of it coming into your theatre by plugging along every avenue that gives promise of inciting public interest in your theatre and its attractions. You will note that there are several opportunities for tieups on anniversaries and observance days where the business concerns affected can be persuaded to use the theatre to stimulate interest in the event and call attention to their commercial enterprise. You will also note that there are practical and workable ideas promising mutual benefits that should enable you to land a lot of advertising attendance and cooperation. By combining these activities with your regular exploitation efforts, you should certainly ring the box-office bell. Let the following ideas help you get the utmost in cooperation during January.

NEW YEAR'S EVE

This year, for the first time since the postwar years, people apparently will have plenty to spend for New Year's Eve fun and gaiety. Last year, of course, was the first postwar New Year's Eve, and while most people were inclined to celebrate joyously, there was not too much money to spend. This year, however, it appears that few will be lacking in pocket-jingling finances. For that reason, folks will be shopping around to find the most fun. It is up to you to make them want to come to your theatre. What you do, how you plan your New Year's Eve midnight show depends a lot upon your theatre and its clientele. In order to have a crowd, you may have to go in for expensive and elaborate effort; on the other hand, it may very well be that you will have best success through simple and inexpensive activities with low-cost favors. But whatever you do, the important thing is to make your patrons feel completely at home and an actual part of the proceedings. Invite them to participate in a few intimate stunts, but be sure to avoid any chance of personal indignity, affront or offense. Your master of ceremonies should be instructed along this line, and stage dialogue and comedy antics should be checked carefully. Be sure your entire program is amusing in content and that it does not last too long. This latter admonition is very important, for too much of something—no matter how good—can try one's patience. Announce your midnight show well in advance, and keep plugging it via newspaper ads, trailers, lobby displays and possibly some sort of street ballyhoo. To avoid overcrowding and discontented patrons, it would be best to sell seats in advance, limiting them to your theatre's seating capacity.

Jan. 7: First Bank in Amercia, 1782. Since your local banks will more than likely be interested in observance of this day, try to interest them in a party for employes. Perhaps you could trade them a three- or four-minute stage period, when one of their executives would outline to your audience what the banks mean to the community, in return for cooperative ads. You might even interest them in a block of cut-rate tickets to be given to persons starting a savings account with a stipulated sum of money.

Jan. 9: First Photos (Daguerreotypes), 1839. Here is an opportunity for photographers, who are always anxious to engage in effort that attracts attention to their business, to acquaint the populace with the immense strides that have been made in their art. Allow them space in the lobby in return for cooperative ads or try to interest one or more of the larger companies in a house-to-house canvas, using hand bills carrying a coupon good for one admission when signed by the studio at the time ar order for pictures is given. Limit the time for acceptance of the coupons and secure yourself as to payment for all coupons turned in at the box-office.

Jan. 13: Printers' Ink First Used in Philadelphia by Jacob Johnson, 1804. Newspapers should take advantage of this chance to ballyhoo their own business. The editor of your local daily might be persuaded to handle publicity building up to a big one-day party when a coupon from the newspaper would be accepted as part payment for a theatre ticket. A lobby display of issues of the paper coinciding with important national and world events of the past fifty years or so, would attract much attention.

Jan. 15: First Locomotive Built in the U. S. 1831. If yours is a railroad town or a locomotive building or assembly center, try to arrange for group attendance at a special performance to celebrate the occasion. Bear in mind that industry is vitally concerned these days in making manifest their interest in the welfare and recreation of employes, and should be mode than susceptible to suggestions of this kind.

Jan. 19: Robert E. Lee, born, 1807. In the south this is a legal holiday which offers an excellent chance for the entertainment of Confederate Veterans, etc.

Jan. 24: Morse First Exhibited the Telegraph, 1838. Western Union should be more than willing to tie-up with you on this particular anniversary. The company could display its transmission paraphernalia in your lobby in return for a printed message calling atttention to the display and your attraction being included in every telegram delivered. Arrange a special show for Western Union messenger boys. Get them to carry tie-up signs on their bicycles.

Jan. 27: Edison Patented the Incandescent Lamp, 1880. Ge the local electric light company to cooperate in celebrating this event. Some of things that can be done include displays of the old and new methods of lighting in your lobby; mention of the event together with a message about the attraction at your theatre in all monthly bills; cooperative newspaper advertising, and parties for the employes. For this special occasion, you might be able to bring back MGM's "Edison, the Man" for a return showing.

Special Observance Weeks.

Jan. 12-18*: NATIONAL THRIFT WEEK

Try to generate citywide observance by arranging for merchants to stage bargain events. Tie in the theatre by offering special early bird prices to accommodate the shoppers. You might allow the merchants to place in the lobby a sign calling attention to their outstanding bargains in return for mention of the theatre's cooperation in their ads and in their windows. Banks should also be willing to cooperate in this event by impressing upon the public the value of thrift.

Jan. 19-25*: NATIONAL PEANUT WEEK

Next to apple pie, peanuts are apparently America's favorite food, thanks to the campaigns by such business concerns as Planters in their behalf. Contact your local distributor for the possible distribution of sample bags of peanuts in connection with some message about a coming attraction. You might be able to use the Planter trademark—"Mr. Peanut"—in a tieup with a coming attraction. Get stores selling peanut butter, peanut oils, etc., to cooperate on a newspaper contest for the best cooking recipes making use of such products. And then there's always the old reliable stunt of filling a container with peanuts, placing the container in a prominent window and offering prizes to persons who guess nearest to the correct number of peanuts therein.

Late in January (exact date not yet known):
MARCH OF DIMES

Through the trade papers and other channels of information, including the press book that is likely to be gotten out for the purpose, you'll soon be learning all about this great humanitarian campaign and what you can do to make it exceed all expectations. Plan now to lend your assistance to this worthy drive to carry on the fight against infantile paralysis.

Sectional Observances

Jan. 2: Georgia admitted to Union, 1788.
Jan. 4: Utah admitted to Union, 1896.
Jan. 6: New Mexico admitted to Union, 1912.
Jan. 9: Connecticut admitted to Union, 1788.
Jan. 26: Michigan admitted to Union, 1837.
Jan. 29: Kansas admitted to Union, 1861.

*Tentative Dates.

Music Tieup for 'Spectre'

Records of classical and ballet numbers from Republic's "Spectre of the Rose" were featured in displays by a music shop in Waterbury during the run of the picture at Loew's Poli-Strand. Manager Paul Klinger set the tieup.—HFD.

Sets Amateur Nights

Dean R. Barrett, manager of the Astor Theatre, East Hartford, Conn., has revealed plans for Amateur Night, to be run every Friday evening over a period of weeks. Don Chester and his band have been signed to furnish music.

SELLING THE PICTURE

Teaser Trailers Spark Hynes' 'Ivers' Campaign

Robert A. Hynes, manager of Oklahoma City's Criterion Theatre, used a novel stunt on "The Strange Love of Martha Ivers" that created considerable comment about the picture far in advance of its showing. Two weeks in advance of the regular trailer run, Hynes used teaser trailers placed throughout the program in sound only and run with the shutter closed, using the same whispers employed in the radio spot campaign such as "Martha Ivers, Whisper her name."

Other features of the inexpensive but effective campaign included having usherettes call telephone numbers at different times of the day with the message, "After you see 'Martha Ivers' you'll whisper her name." Hynes also localized the national Royal Crown Cola tieup by bannering six of the beverage company's trucks.

Two 24-sheet cut-outs of Stanwyck and Van Heflin were used on the front of the marquee, a 9x15 banner was hung on the flagpole of the marquee, 10,000 teaser heralds were distributed, the "Strange Love" angle was emphasized in newspaper advertising, 30 radio spots were used on two local radio stations day before opening and opening day, four special blow-ups in the lobby and lounge were used for two weeks before the opening and counter cards were placed in music stores. The engagement was opened with a Saturday midnight preview.--OKL.

Roxy Mailing Service Scores

An international direct mail advertising campaign on Darryl F. Zanuck's "The Razor's Edge" seems to be the result of the post card mailing service set up in the lobby of the New York Roxy Theatre, as more than 100,000 cards about the film have been mailed to friends and relatives throughout the world.

Roxy executives report that laudatory comments on the film have found their way to such far-off places as China, India, England, Ireland, Australia, Finland, South Africa and virtually every South and Latin American nation, written in practically every civilized language. Every state in the union also have received hundreds of the cards which feature the Norman Rockwell painting of Tyrone Power, reproduced in color. Other stars of the 20th-Fox production also are shown on the cards.

Turn-Up-Seat Gag Scores on 'Lucky'

Manager Abe Goldstein and his assistant, Pete Manzione, of Century's Patio Theatre in Brooklyn arranged a clever stunt for an advance plug on "If I'm Lucky."

During a Saturday evening performance, they announced: "Everyone seems to claim that they are never lucky and never win anything. Tonight, we have a little surprise in store for you. On Tuesday and Wednesday, we are playing 'If I'm Lucky' with Perry Como. Tonight, we would like to see how many of you are lucky. We have placed passes to see 'If I'm Lucky' underneath a number of seats. Will you please be good enough to get up and see if you're lucky to see 'If I'm Lucky' on Tuesday and Wednesday."

The response to the gag was excellent with the usually reserved patrons letting their hair down and getting a kick out of the whole thing.

NOTICE
To All Exhibitors

If Your Local National Screen Service Exchange Tells You There Are No Accessories For Any ASTOR PICTURE Get In Touch Immediately With Your Local Astor Exchange . . . Or Communicate With Astor's Home Office (130 W. 46 St., New York 19, N. Y.)

THE FACTS ARE

A Full Line Of New Accessories Is On Hand For Each and Every Astor Picture and If You Cannot Obtain Service from Your Local National Screen Branch, Astor Will Service You—and Promptly.

R. M. SAVINI
President

Richmond, Norfolk Do OK In Campaign on 'Woman'

Wide use of radio, outdoor posters, cooperative newspaper advertising and large numbers of window displays were highlights of the exploitation campaigns on United Artists' "The Strange Woman" at Loews' in Richmond and Loew's State, Norfolk. Campaigns were set up by Manager George Peters, aided by UA representative E. M. Milburn in Richmond, and by Manager Milton Kaufman in Norfolk.

Ten different programs on four radio stations came through for the Richmond crew, with plugs for "The Strange Woman" broadcast on Battle of the Crooners, the Juke Box, Scott Jarrett, Harvey Hudson, Lives of the Stars, Lan Singer and Watcha Doing and others.

Co-op ads breaking in the Richmond *Times-Dispatch* included those of the Hall Optical Company, Philip Levey and Company, Westhampton Electric Center, Price's and the Tiller Corporation. Products advertised were Eureka vacuum cleaners, jewelry, books and optical instruments.

In Norfolk, Kaufman held a midnight screening for U. S. Navy officials, Internal Revenue officers, leading merchants and a selected list of critics. A week before opening, Joe Brown and his Radio Gang broadcast over WRVA from the stage of Loew's State with the program dedicated to "The Strange Woman." Amateur performers received prizes ranging from nylon hose to electric toasters, with Norfolk dealers contributing merchandise.

A 40x60 blow-up of Hedy Lamarr was spotted in the big front window of Woolworth's while leading hotels in town placed easels in their lobbies with theatre and play-date credits.

74 Million to See 'Wonderful Life' Ads

A heavy advertising campaign in which more than 74 million in circulation will be bought, has been announced by RKO Radio to launch Liberty Films' first production, "It's a Wonderful Life," starring Jimmy Stewart and Donna Reed.

Opening gun in this impressive schedule appeared in the October 28th issue of *Life* Magazine with similar ads to appear in two subsequent issues as well as in *Look, Saturday Evening Post, Collier's* and *Time*. Several monthly and fan magazines will carry a message about the Frank Capra production. The magazine campaign has been supplemented by the addition of the *American Weekly* Sunday supplement appearing in 20 Metropolitan newspapers, issue of January 12.

THEATRE MANAGEMENT

Get the Stage Ready for Those Local 'Hypo' Acts

One of Jack Jackson's recent articles in the Theatre Management section of SHOWMEN'S TRADE REVIEW advocates "Whatever You Do, Do Something" (*STR Nov. 23, 1946, p. 26*) and then goes on to advise theatre managers to add several types of "hypos" in order to build up those slipping grosses. And several of the hypos suggested necessitate the use of the stage. All of which leads up to this reminder—keep your stage ready for use at a moment's notice!

The past few lush war years have seen most of the country's theatres roll up top grosses without much effort on the part of managers. The old gag about opening your doors and then getting out of the way of the rush to prevent being trampled to death, doesn't hold true any longer, however, and Jackson's advice about "hypos" and oldtime showmanship makes good sense.

During those war years there was a woeful neglect of stages in motion picture theatres to the extent that quite a bit of money must be expanded in some cases to bring them back to a usable condition. But their availability can be worth money in the bank to theatre managers who soon will decide that they are necessary.

An immediate inspection and series of tests of stage equipment will enable a manager to decide just how far he wants to go, or can afford to go, in readying his stage for safe and efficient use.

The grid should be examined to make sure it will hold any weights that might be suspended from it. Foot and floodlights should be tested to see that wiring and gelatine holders are in shape for use. Speakers and curtains should be suspended on lines so that they may be immediately flown to eliminate stage waits between the screen and "live" parts of the show. If this is not feasible, at least the horns should be in towers so that they may be rolled off stage.

Dressing rooms should be cleared of accumulated junk and prepared with a coat of paint, clean mirrors, light fixtures and plenty of hooks for clothing. Chairs, tables and other necessary fixtures should be installed.

The switchboard should be thoroughly tested by a competent person and marked clearly so that the wrong switches are not thrown during a stage performance. Any competent stage electrician should be able to do this and to set up a light plot for any stage performance coming under his jurisdiction, after the first rehearsal. Working of the dimmer is one of the things that should be given particular care.

Signal system between the booth and stage should be checked for the closing and opening of travelers, even if the traveler control is located in the booth.

Each set of lines should be given a thorough check with weights much heavier than they will be expected to carry in any stage show. Infrequent use of hemp ropes tends to dry and rot them, and a complete check may eliminate a tragic accident on stage.

Be ready for that stage performance and then start utilizing some of the suggestions put forth by Jack Jackson. They're a cinch to produce that extra "hypo" needed to maintain those top grosses.



The Brass Tacks of Efficient Picture Theatre Management*

DON'T LET THE 'PIXIES' THROW YOU

By Jack Jackson

How well do you know your theatre—or, I should say, how well do you THINK you know your theatre?

Well, I felt the same way and was pretty sure of myself until the lid of that "Pandora's Box" on which I happen to be sitting—and it's just like the one that you, and you and you occupy—flopped open and spilled a lot of mighty embarrassing surprises right in my kisser.

I don't like to confess things like this because I'd hate to have my boss get wise to what a "ninny" he has running these theatres, so let's get off somewhere in a quiet corner where I can let my hair down and wise you up confidentially because, believe me, you can never tell when a deluge of the same kind of happenings might catch you without an apology raincoat or alibi umbrella handy.

I know that I'm as careful as most, and more careful than many managers about keeping abreast of what's happening in the way of changes in and around my theatre. I've made it a religious practice to visit with the men responsible for the handling of key situations (and those under them as well) for the express purpose of finding out what steps it was necessary for them to take to keep things going during this period of shortages and substitutes. I've been careful to mark down in a note book the names and addresses of competent repair men, changes of employes of Carrier, Altec and other national service companies, etc. and I've been careful about being shown what major changes had to be made, and to get full information about the materials used as substitutes to make sure they complied with the various commandments of insurance and inspection.

'Pandora's Box' Opens Wide

I know that I've asked so many questions at times that I've made a veritable nuisance of myself. And yet I overlooked a whole headful of really simple things that sprang out of that Pandora's Box, one right after the other, and had my staffs —and myself—blushing like a new bride in a hotel lobby.

Before we go into details about my "embarrassing moments" let me tell you right now that the fellow who declared the old adage "Practice Makes Perfect" was a bust, and that "Practice Makes Careless" had a far higher batting average in the theatre league, really knew his percentages.

Just why it is that with each succeeding inspection tour the thoroughness and attentiveness of the inspector should continue to diminish is hard to explain without confessing a lack of resistance to the human fraility of "taking things for granted." At least that's all the excuse I can offer.

Here's what happened:

We hadn't used the Hammond Organ for many months, so went to considerable pains to make sure that the instrument was properly tuned and in order when we decided to use it in connection with a special stage show. We were going along swell with the introductory music when suddenly the organ went silent. Everybody on the house staff started going in circles and the audience were smitten with an epidemic of jitters—the kind that always strikes when people know something is wrong and that the remedy is unknown to those responsible. Well, we all started looking and finally decided it must be a blown fuse. We were able to locate the proper panel board on the electrical control boards but for the life of us could find no place marked "organ." After about fifteen minutes of hit and miss fuse changes we finally struck the right one and everything went off smoothly from that point forward.

I'd have sworn that I had personally examined that board and that every outlet was

(Continued on Next Page)

THEATRE MANAGEMENT

'Keep the 'Pixies' Under Control'—Jackson

(*Continued from Preceding Page*)

properly marked but what really happened was that since we were not using the organ I never bothered to have its position on the switch panel checked and marked. Just one of those "taken for granted" things that are always causing theatre managers a lot of headaches. The next morning we found out what had really happened. The line to the organ had been plugged in off an already overloaded electrical connection and just before the show was to start somebody substituted a double socket at the organ inlet in order to make use of the extra line for a mirror light in a dressing room back stage. The extra load was too much for the line and blew the fuse. Simple, wasn't it? Yet it caused a twenty minute delay in a stage presentation and unquestionably interfered with the audience enjoyment of an excellent show.

Who was responsible? Probably a lot of us, but principally I because I should have seen to it that the maintenance man made a proper report of how the line was hooked up and what additional load the wire could stand.

Chart Line Capacities

The one thing that I learned that should be of value to every reader of this column is that some markings—in addition to the definite connection of switches and fuses—should be made on a chart to indicate whether or not a line is capable of carrying an additional emergency load. This could be done by the simple process of placing and "0" on lines that are already carrying full capacity and an "X" on those capable of standing added strain. From that point it would be easy to check when some extra load to supply stage lights, dressing room connections, etc., was contemplated.

Another thing I learned is that you never know when any unit of the properties of a theatre will be called into action and it is best to be sure that all fuses and switches are properly marked so that even minor executives can locate trouble with a minimum loss of time.

Just about the time my face had lost its ruddy glow I ran smack into another "pixey" situation. This did not inconvenience the audience but was just another annoyance that could have been prevented had I gone a grade "A" job of checking.

The weather man had crossed us up and slipped in a cold spell where no cold spell belonged and when it became necessary to heat the office, nothing happened when the usual routine of switch-turning had been performed. It was the maintenance man's day off and we had to haul him from bed to straighten us out. Sometime during the summer they had changed the gas lines and the office heater had been put on a new control. If that had ended things everything would have been pretty but while I was checking to see what pipes served what place and what meters recorded what consumption I found that in some way or other a restaurant had been hooked onto one of my lines and I was paying part of the gas consumption for an establishment not connected with the theatre.

Check Meters for Leaks

From that situation I learned that it is advisable, at frequent intervals, to cut off every unit where gas is burned and watch the meters. If they continue to record passing fuel when the theatre units are not in use call up the utility company and have the lines checked for leaks, etc. Fuel is very expensive and it will pay to see that you are only paying for what you use. In addition there is the insurance problem and the possibility of serious accident and damage from leaking gas lines.

With the gas lines and meters having shown me up as a rather negligible supervisor I immediately went about the business of checking past gas and water bills. Sure enough, my water bills had been mounting month to month. So, I began checking for leaks and finally located a place in the basement where water was pouring over some electrical conduits. The house men advised me that the water was leaking from the electric vault that belonged to the Light Company and was not passing through my meter but the meter kept running at a pace not consistent with the consumption of water during the period of low theatre traffic. Investigation showed that we were operating an electric pump to care for the water leak and I am now after the Light Company to either repair the leak or assume the charge of operating the pump we use in order to dispose of the waste from their vault. In this connection there is also the possibility of the water finding its way through some fault in the electrical conduits and leaving us without power some fine day.

I was feeling pretty sure that I had run the "pixies" away from the place when one of the little devils sneaked into the controls of the Neon sign. We were only getting occasional effects and the buzz was louder than a bumble bee convention. Again I—nor anybody else I could locate readily—knew where the controls were located so we had to cut the sign at a time when it meant most to the theatre. Imagine my surprise when I found that the little box I had often noticed on the floor of the treasurer's office contained all of the gadgets that created the multiple color effects and flashers on the sign. Someone had accidentally kicked the lid loose and the metal top of a whisk broom had smeared the works. A simple little thing and any of us could have fixed it had we known where to look for the trouble. As it is I'm still waiting for the bill from the Neon service company.

However I did get some recompense in the way of valuable information for future reference from this embarrassing situation. I found out that the Neon light union will permit house employes to span across a broken section so long as they do not attempt to fix the tubing. That information is valuable to theatres where the unions are strong and where the fluorescent, neon and incandescent forms of lighting all come under different representatives. The service company advises me that No. 14 wire will prove most efficient and that its placement as quickly as possible after a break in the lighting will preserve the life of the transformer—and those gimmicks are almost impossible to get in today's market.

Repairs Check Essential

These incidents have shown me conclusively that the job of checking and inspection in and around the theatre is one that becomes more and more complicated every day and that complete examination of all repairs is essential if an executive is to be in position to run his theatres efficiently and economically. The possibility of repair men taking the shortest route to completing a job and to patch rather than repair—with no thought whatever to the seriousness of possible consequences—is a genuine hazard to every theatre. The job of supervision is one that will pay off in ease of mind as well as perfection in operation if it is done thoroughly and regularly. But don't let yourself get into the kind of a rut that I must have been in when I missed those changes and

(*Continued on Next Page*)



Jackson Discusses 'Pixie' Operational Emergencies

(*Continued from Preceding Page*)

let those mounting gas and water bills get by me without questioning the managers or auditors.

I presume that my staffs are as good as those in most theatres so I'm assuming that what happens to me has its counterpart in establishments run by the readers of this column. It seems that I am unable to impress the importance of attention to the little things upon the management and service staffs and that stable performance from practically every one attached to the theatre payroll can only be had by constant reminders about the primary rudiments of operation.

Every theatre has an abundant supply of annoying little "pixies" that bob up at unexpected intervals to keep the management on it toes. The only way to keep them from becoming King Size and taking over the place entire is to do a thorough job of regular supervision.

Special Shows Bring Business

Special shows offering diverse types of entertainment are proving good business for his houses in Chicago, M. M. Rubens of the Great States circuit told SHOWMEN'S TRADE REVIEW. The Great States houses are using spook and mystery programs at midnight and cartooon shows.

Check Room, Lost & Found, Call Services Are 'Musts'

Theatre operators of long experience agree unanimously that three of the most important services which any type of theatre can render to patrons are: checking facilities for packages and clothing; a lost and found department and a "call" service for professional men and women. And now that winter's blasts make really heavy clothing necessary and women are doing their heaviest shopping of the year, the check room service becomes the first "must" of the necessary three.

There are many systems of handling check room service, but the most widely used is that of having metal or cardboard tags with duplicate numbers, giving one number to the patron and affixing its duplicate to the package or clothing checked. The numbers should, of course, be given out consecutively so that the packages may be stored in that order, eliminating the possibility of confusion when the patron comes to claim his package. Tips will be frequently offered for this service but the consensus of opinion with experienced operators is that the tips very definitely should be declined, but politely, with some such phrase as, "This is part of our service, sir." Employes discovered accepting tips should be dismissed summarily.

The lost and found department is one that will naturally spring up in any theatre, whether or not the management wants it. So it might just as well be run with a system that will eliminate most of the grief with which such a department is burdened more often than not. Patrons are bound to lose things, and every patron who does so in the theatre and does not recover it, is inclined to feel resentful toward the theatre. So, the following procedures, found to have been most successful, might well be installed in theatres:

Firstly: If an article is reported lost while the patron is in the theatre, every effort should be made by the usher to whom the report is made (or by an assistant manager or chief of service if they are on duty) to find the lost article without disturbing other patrons.

Secondly: If the lost article is not immediately located, the patron should be asked to fill out a card form supplied by the theatre for the purpose, which should contain the patron's full name, address, telephone number, date the article was lost and a full description of it. Then, when and if the cleaners find the lost article, the patron may be notified by whatever method is found to be most convenient, asking him to come to the theatre to identify the article. If it is not found, a letter of regret should be sent to the patron informing him of the fact. This will indicate to the patron that a definite effort has been made to find his lost article.

If the owner of a found article may be identified by an attached name, etc., the article should be held by the manager and the patron notified and asked to appear at the theatre to claim his article.

For unidentifiable found articles the best sys-

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THEATRE MANAGER'S NOTEBOOK
Maintenance

PROJECTION — Maintenance II

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

LAMPHOUSES AND CARBONS

To assure proper lamp operation, and to prolong the life of the lamp, these procedures should be strictly followed:

1. Optical surfaces should be kept scrupulously clean. A regular program for cleaning them each morning before the day's operation begins is an important part of projection room routine.

Only lens tissue should be used for cleaning optical surfaces. A full supply of this material ought to be on hand. If the supply is unavoidably exhausted, silk or soft flannel materials may be used, never cotton. If the dry lens tissue does not effect complete cleaning of stubborn dirt, it may be moistened slightly with carbon tetrachloride.

The floor of the lamphouse should be kept clean, carbon dust and copper particles swept out regularly.

2. Feed relay contact points should be checked regularly, and cleaned with fine sandpaper if sparking appears. Continued arcing across the relay points indicates that the resistor bridging them has deteriorated, and should be replaced. If relay contact action is faulty, noise may be introduced into the sound. This calls for cleaning the relay points, readjusting their tension, and in extreme cases for installation of filter condensers, connected either across the points or from each point to ground.

Commutator action of the arc fed motor may also create noise in the sound if the commutator is dirty or in poor condition, or if the brush tension is incorrect. In such cases the commutator should be cleaned, sanded or repaired, or the brushes adjusted or replaced. It may also be necessary to connect filter condensers across the brushes, or from each brush to ground.

3. All moving parts should be kept carefully lubricated at all times, in accordance with the manufacturer's instructions.

4. Optical adjustments should be checked frequently. Any improper adjustment will show up immediately in reduced or incorrect screen illumination.

5. Only the correct size carbons should be used, and each carbon should be carefully inspected before it is inserted in the lamp. Carbons must be kept in a dry place.

6. Maintaining a steady arc at all times is one of the most important responsibilities of the projectionist.

FILM MAINTENANCE

The following poor practices cause film damage:

1. Improper packing.
2. Rough handling in shipment.
3. Excessive tension at the projector aperture.
4. Incorrect take-up action.

OVER

THEATRE MANAGEMENT

Send Troubles to Scrap Pile, Start Each Day Anew, Urges Wometco Head

Comparing yesterday's troubles with yesterday's unsold theatre seats, Sidney Meyer, executive of Wometco Theatres, Miami, Fla., urges his employes to "dump your troubles of yesterday—start each day anew."

"When you close your box-office each night and the last feature has started," Meyer writes in *Contact,* the circuit's house organ, "there is never an opportunity to fill the seats you may have had during the evening or the matinee for that day—it is lost forever. Never can time be turned back and those seats sold again. Our business is like that.

"Yet the merchant in his grocery store can offer his supply of canned goods at the regular prices today and in a few days decide they will not sell at the original price—so he puts them on sale at a special reduction.

"Unfortunately, we cannot do that with theatre seats.

"The shoe clerk can do the same with a pair of shoes; the suit salesman with a suit and so on with each merchant whose tangible merchandise can be offered to the public again tomorrow or next week. But not so with the fleeting moments in which a theatre seat must be occupied during a performance."

Reason for the analogy, Meyer explains, is "your own troubles, anxieties and the petty jealousies that will crop up daily in every man's life."

"As you are used to going to bed at night realizing that the seats that were empty in your theatre can never be sold again for last night's shows," the Wometco executive continues, "why don't you try to assume the same attitude in your mind for those bothersome little envies and hatreds most of us get from day to day?"

"It might even be a good idea for each of us to have a mental scrap pile where nightly we can place our ill thoughts to burn in our imaginary incinerator with all the grudges of the day and our revengeful feelings.

"If there is something that interferes with your getting ahead in the world, load it on your dreamed-up dump truck and shoo it off to the scrap heap before you go to bed. Let your truck be loaded with all your troubles, worries, losses, discouragements, misfortunes and any other incidents that may have caused you to be ill at ease or short-tempered with your fellow worker, and you'll find that you are relieved of a great burden and can start off tomorrow with an extra amount of vitality for greater achievements.

"Each day your theatre starts out with a new personality—nothing left over from yesterday's regrets of unsold seats—why don't you adopt the same attitude?

"Dump your troubles of yesterday—start each day anew."

Use Rubber Mats

To avoid the danger of shock to employes, place rubber mats at and about principal switchboards, especially on damp floors.

Checking, Lost & Found, Call Services are 'Musts'

(*Continued from Preceding Page*)

tem has been found to be the establishment of a series of eight fairly large compartments, the first seven of each being marked with the days of the week and the found articles deposited in the compartment corresponding with the day on which it was found. A card with a description of the found article also headed by the day on which it was found should be filed in a "tickler" system so that on the eighth day, if the article has not been claimed, the card and its corresponding article can be removed into the eighth compartment and held for at least two months.

Then comes the "call" service. Professional men and women are subject to emergency call at all times and generally will not attend a theatre from which they may not be immediately paged. Several professions are subject to this type of call, such as doctors, police officials, judges, nurses, undertakers.

One of the best methods to give added service to these professional persons is to have whoever expects a call write his name and profession on a card (the profession is not always necessary) and then have the usher who takes him to his seat write the location of the seat on the card, which is then given to the person who answers the theatre's telephone. When the expected call is received the telephone operator need only pass the card to the assistant manager or other responsible person who can immediately locate the wanted patron.

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5. Improperly adjusted sprocket idlers, loose splices and poorly made splices, which allow the film to run off the sprocket, thus embossing sprocket teeth impressions on it or actually tearing it.

6. Rewinding without a tail brake, thus scratching the film.

7. Neglecting projector cleanliness, which runs the film through dirt that scratches it.

8. Excessive rewinding speeds.

9. Rewind elements out of line.

10. Undercut or worn sprocket teeth.

11. Improperly made splices.

12. Punching, scratching or pasting on changeover marks.

13. The practice of some exchanges in punching on identification marks, which the projectionist must remove.

To care for film properly, the following procedures should be strictly observed:

1. Prints should be packed tightly in shipping cases, so they do not move about in transit.

2. Reels should not be overloaded with excessive footage.

3. The outer layer of film should be protected with a paper or other band.

4. Rewinding should be done at the rate of 1,000 feet in six minutes—no faster.

5. Aperture and take-up tensions should be properly set; all sprocket idlers adjusted to rotate easily and smoothly; any sprocket developing worn or undercut teeth replaced at once; proper tension maintained on the upper reel, and the projector and soundhead film path kept scrupulously clean. (When new film is run emulsion scraps deposits of cement must be cleared out of the projector after each reel).

6. Film should be stored only in a clean, *humid* atmosphere. It will become brittle if allowed to dry out.

7. Film received from the exchange in dirty condition should be cleaned with a soft rag and carbon tetrachloride, but the management should insist that the exchange send clean prints only.

8. Splices should be properly made.

SCREENS

Screens deteriorate with age and are damaged by accumulation of dust and dirt. Deterioration cannot be prevented, but the screen can be protected against excessive dirt accumulation.

Surrounding rigging and drapes should be kept clean of dust by periodic cleaning. Circulation of air through the pores of the screen should be reduced by any means that does not interfere with the free passage of sound.

Keep curtains closed during all non-operating hours, and particularly when the theatre is being cleaned.

Clean the back of the screen surface with a vacuum cleaner before brushing the front surface. Use only a perfectly clean brush, washed after each use with neutral soap and allowed to dry *thoroughly* before it is applied to the screen again.

Protect the screen against physical damage when it is flown, and whenever any work is done on the screen platform or when a stage show is programmed. When the screen is flown it should be raised or lowered slowly, and securely fastened in either position.

Do not let yourself be fooled by "jack leg" screen resurfacers. Resurfacing should be entrusted only to competent, experienced, and *reliable* companies.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby, and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

REGIONAL NEWSREEL

ST. LOUIS

An installation of the newly elected Variety Club officers will be held at a luncheon meeting at the Hotel Melbourne on Dec. 13, with Col. William McCraw slated as special guest. Those officers include Edward Arthur, Chief Barker; Sam Levin, 1st assistant Chief Barker; Tommy James, 2nd assistant Chief Barker; Michael J. Riordan, Property Master; and Joseph C. Ansell, Dough Guy. Fanchon & Marco general manager Harry C. Arthur was elected National Canvasman, with James H. Arthur as alternate. Albert Stetson and Irving Karches were named Clowns. Members of the Crew to serve during the coming year include Edward Arthur, Sam Levin, Tommy James, Michael Riordan, Joseph Ansell, Henry Riegel, Jr., Al Poos, Thomas J. Canaban, Ray Muehlemann, Fred Boemer, and Ray Parker.

Loew's theatre employes are scheduled to hold Christmas parties in their respective cities throughout the territory on Christmas Eve. Prior to that, on Dec. 16, managers of the Loew's theatres in Terre Haute, Indianapolis, Louisville, Kansas City, and St. Louis, and their wives will be guests at a special party to be hosted by Mike Cullen, Loew's division manager.

Missouri Theatre manager Harry Crawford, who died at the age of 59 in Boston, had a long record of show business activity behind him. Following turns in vaudeville and radio, he joined Fanchon & Marco in 1936 as manager of the Ambassador Theatre, and six years later was transferred to the Missouri in the post which he held at the time of his death. His body was cremated and the ashes returned to St. Louis. He is survived by his wife and son.

Owner E. W. Huson has installed an ultra-violet ray purifying system in his Plymouth Theatre, Plymouth, Ill.

The following personnel changes have been effected by the Tri-State Circuit: Horace Spencer, manager, from Garden, Davenport, to Illini, Moline; Davis Alexander, manager, from Illini to State, Cedar Rapids; and William Haven, assistant manager Fort in Rock Island, to manager, Garden, Davenport.

The Star Theatre, Warrensburg, Mo., has had a new screen and projection equipment installed by manager Roy Tucker. During the installation, the only sacrifice of playing time was the elimination of the Friday matinee.

George Wood of the Warner Bros.' staff was among the field men of that company to win a ball-point pen for his work in connection with the 1946 sales drive as well as the campaign for the twentieth anniversary of sound. Six other field men received pocket radios, with pens going to additional winners.

St. Louis Properties, Inc., which owns the Fox Theatre Building, has declared a dividend of $2.50 per share, payable Dec. 16. The rate for the past two years has been a flat $2.

Clyde O. Brown, former manager of the Fox Theatre, and for the past three years a resident of California, died of a heart disease at the age of 34. At 16 he started as an usher at the Fox, working his way up to manager. Funeral services were held last Tuesday in University City, and interment took place at Oak Grove Cemetery. His wife and daughter survive.

Granada Theatre manager Roy Muehlemann has been transferred to the Missouri in the same capacity as replacement for Harry Crawford, whose death is noted above.

George Karsch, head of the Karsch Circuit of Farmington, Mo., had one of his buildings in Flat River, Mo., destroyed by fire of undetermined origin. The building contained the Woolworth and Scott stores, and the blaze endangered the whole business district, with losses estimated at $100,000.

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KANSAS CITY

Reopening of the 3,049 seat Mainstreet and change in ownership of the big RKO Orpheum are said to be in the making between RKO Theatres and the Fox Midwest circuit being the parties involved. Opening the new 3,049 seat Mainstreet will give downtown Kansas City ample seating capacity; present operators say too much. There's nothing definite on the deal yet however.

Don Davis is new district manager for RCA here; Davis has been working the middle west for RCA for a long, long time and is one of the most popular men in the industry hereabouts.

Tax Recess

Omaha, Neb., exhibitors were temporarily relieved this week when Mayor Charles Leeman reported that there would be no new taxes until next summer. The mayor said he was giving business men until that time to find a solution to the city's need of greater revenue. If their efforts fail, he added, "there will be no alternative" except to adopt an educational tax.

OKLAHOMA CITY

C. B. Akers and C. F. Motley of the Griffith Amusement Company were in Lubbock, Texas, on business last week. Henry Griffing and C. R. Guthrie visited Dallas.

Adam Hornbeck, Griffith partner at Shawnee, Oklahoma, was here last week visiting L. C. Griffith at St. Anthony's hospital.

Mr. and Mrs. Claude Leachman of Stillwater went to Dallas to spend Thanksgiving with their daughter who is attending Miss Hocaday's School for Girls there.

Virby Conley of the Elltis Theatre at Earby, Texas, was a visitor on film row. Ditto Mr. and Mrs. C. M. Funk of Guymon, Oklahoma, owners of the American and Royal Theatres there.

All attention this week is being focused on the annual convention of the Theatre Owners of Oklahoma to be held here in Oklahoma City Dec. 9 and 10 at the Skirvin Hotel. Governor Robert S. Kerr will deliver the welcome address to the delegates Monday morning and the Variety Buffet Dinner and election will be held Monday night. A banquet at which the Variety Achievement Award will be presented will be featured Tuesday evening in the Silver Glade Room of the Skirvin Tower Hotel.

LOS ANGELES

The boys at Warner Bros. are mighty happy over the results of the recently completed "Wild West Show" sales drive, in which the Los Angeles branch won the booking department contest for the entire USA. San Francisco came in second. Henry Herbel, district manager, brought back the glad tidings from New York, where he was in on a series of sale conferences. Lucky cash winners are Harvey Litgow, Bill Watmough, Jessie Pierce, Carl Burrows and Morris Shipp, office manager.



Charles P. Skouras

The Warners' Los Angeles branch also came in second in the West Coast part of the 1946 short subject sales drive. L.A. was nosed out by Portland. The local office also received special awards for being completely sold out before the end of the drive.

Charles P. Skouras is again Chief Barker of Tent No. 25, Variety Club, following the annual election. Other crew members elected are Dave Bershon, George Topper, W. H. "Bud" Lollier, Dr. Ben Feingold, Willard Keith, George Bowser, Oscar Oldknow, Jack Y. Berman, Howard Stubbins and Sherrill Corwin. Alternates are Al Galston, Ezra Stern, Al Goodman and Guy Gunderson. Unanimous approval was voted for the financing and managing of the Spastic Children's Hospital, through the Tent's medical committee. The local was also authorized to handle the Premature Birth Clinic at the Cedars of Lebanon Hospital.

Seen on the Row: J. Burger, Del Mar, Carpinteria; R. L. Kerr, Grande, Arroyo

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REGIONAL NEWSREEL

(*Continued from Page* 25)

Grande; J. E. Moore, Pal, Midland. Glenn Froelich was in from Idlewild, and purchased 45 new chairs for his Rustic Theatre there.

After a year's use of the Ballantyne Soundmaster sound system by the Verde Valley Theatres in Arizona, the Becchetti brothers installed it in their Grand Theatre, Clarkdale, Ariz. Louie Wutke's Projection Equipment & Mainenance Co. did the honors.

R. J. "Bob" O'Donnell, vice-president of Interstate Theatres in Texas, came into town for conferences with Variety Club officials. "Chick" Lewis, publisher of SHOWMEN'S TRADE REVIEW, and national publicity director for the Club, returned to New York after preparing plans for the forthcoming May convention in Los Angeles.

HARTFORD

A hearing is to be held in New Britain on Dec. 10 on the proposal to change the opening of New Britain theatres on Sundays from 2 p.m. to 1 p.m. The New Britain Common Council did not act on the proposal when it was offered last winter. Some opposition has already popped up in New Britain against the proposal of a 1 p.m. theatre opening on Sundays. At the annual meeting of the Council of Churches of New Britain, held last week, the proposal was opposed. Oscar A. Marsh, new president of the New Britain Council of Churches, was authorized to inform Alderman Robert H. Hausman of the Common Council's Ordinance and Salaries Committee, of the churches' attitude.

Now on a trip to New Orleans and Hot Springs, Ark., are Al Schuman, general manager of the Hartford Theatres Circuit and Mrs. Schuman. They are due back towards the end of December.

New stage manager at the Colonial Theatre, is Jack Yacavone, former GI. He succeeds the late Larry LaPenta.

Over in Wethersfield, Manager Paul Purdy of the Webb Playhouse has resumed duties, after spending some time at Hartford Hospital.

Theatre Profits

Operating Loew's Yonge Street and the Uptown Theatres in Toronto, Marcus Loew's Theatres Limited has reported that net profit for the fiscal year ending Aug. 28 was $92,093, compared with $67,216 for the previous 12 months. The latest profit was equal to $6.17 on each share of common stock after preferred dividends had been paid. Operating profit for the latest period stood at $304,574, against the previous $270,790 while earned surplus at Aug. 28 was $296,637, which was $16,000 higher than one year ago. Working capital was reported at $808,249. The annual shareholders meeting is scheduled to be held Dec. 13 in Toronto. Dividends on both the preferred and common shares have been declared to Dec. 31. The company is negotiating for the outright purchase of the leasehold site on which the downtown theatre stands.

The Center Theatre, Hartford, has signed for a new screen and Voice of the Theatre, and the Central Theatre, West Hartford, has resumed a series of Saturday morning film showings, sponsored by the West Hartford Parent-Teacher Council's Audio-Visual Aids Committee in cooperation with the theatre's manager, Hugh Campbell. The series were postponed since early in November due to polio breaking out in the town.

Lou Brown, Loew's Poli circuit advertising and publicity director, was in town on business.

Timothy M. Crowley, 89, who was a state organizer for the American Federation of Labor, and president of the Theatrical Foundation of Hartford, died last week in Hartford. He was also a charter member and organizer of the Hartford Musicians Union.

The Strand, New Haven, completed renovations last week when it closed down for an afternoon and night of one day. The renovations at the Rialto, Hartford, have been completed.

The October receipts from corporation business, unincorporated business, motor bus, amusement, beverage, cigarette, excise and inheritance division taxes totaled $2,004,945.90, State Tax Commissioner W. W. Walsh announced in Hartford last week.

The Herbert and Dody Agency (Theatrical Bookers) has moved from 561 Main St., to 50 Trumbull St. (Room 406), Hartford.

The E. M. Loew's Drive-In Theatre at Milford has shuttered for the season.

New Haven office of Warner Bros. under management of Carl Goe, moved Monday into new quarters at 155 Meadow Street, New Haven 10.

MINNEAPOLIS

Twin Cities theatres have taken on a drab appearance with only one 60-watt light bulb illuminated above the box-offices and marquees and signs completely dark. The brownout, however, has not put the damper on box-office grosses, although some houses are experiencing the annual pre-Christmas slump. Some Minnesota towns also are discontinuing the showing of midnight shows as an aid in conserving power.

The visual education service of the University of Minnesota in cooperation with McGraw-Hill Book Company of New York will make a series of seven 16mm. sound pictures on health instruction. The films will be a supplement to the "Textbook of Healthful Living," by Dr. Harold S. Diehl, dean of the University's medical sciences. A like number of silent film strips also will be produced.

Residents of Sauk Rapids, Minn., are still laughing about the double billing on the marquee of the Rapids Theatre there recently: "The Well-Groomed Bride"—"Selected Shorts."

New faces on Film Row are Joe Murphy, salesman at Republic; Red Edinson, exploiteer for PRC and Eagle-Lion; Lois Shragowitz, file clerk at Paramount; Ruth Anderson, billing clerk at Universal; and John Kelly, Midwest division manager of the importation and reprint department of MGM.

John Vallin and Dan Rosenberg, PRC field representatives from the home office, were at the Minneapolis exchange.

A new Oldsmobile is the pride and joy of Bill Mussman, salesman at Paramount.

Recent out-of-town exhibitors on Film Row included Jack Heywood, New Richmond, Wis.; Ray Blakely, Medford, Wis.; C. E. Zimmerman, Castleton, N. D.; Lowell Spiess, Proctor, Minn. and Mr. and Mrs. Kemp, Prior Lake, Minn.

Delores Larson, office manager's secretary at Columbia, took off a few days from work to be with her boy friend, a Virginian, who was here on furlough.

John Branton, film buyer for Minnesota Amusement Co., was elected chief barker of Northwest Variety Club by the new board of directors at its first meeting. Other new officers are George Granstrom, first assistant chief barker, Max Torodor, second assistant chief barker; Al Lee, treasurer; and Morris Steinman, secretary.

Minnesota Amusement Co. theatres will join with independent houses in the Minneapolis film territory to make audience collections for the Variety Club heart hospital to be built on the campus of the University of Minnesota.

E. W. Johnson has sold the Floodwood at Floodwood, Minn., to Eino Antila. Clifford Freeman is the new owner of the Iris at Riceville, Iowa. Arnold Mayer, a war veteran,

NEW THEATRES

Norman, Okla.—The new Boomer Theatre, latest of the Griffith houses in this city opened last week. The house, built on the University of Oklahoma campus is the fourth Griffith theatre here. It is managed by J. B. Rhea.

Charlotte, N. C.—Several new theatres have opened in this territory recently. The Creswell Theatre in Creswell, N. C., owned by Earl Davenport, got under way on Nov. 27. The Strand, a Negro theatre at Ashboro, N. C., operated by Lily and Poole, announced its opening on Dec. 5. H. S. Everette hopes to open his Roper Theatre in Roper, N. C., on Dec. 23.

Philadelphia—The Fans Theatre, formerly known as the Fays, was scheduled to reopen Saturday (Nov. 28).—PHL.

Sacramento—Work was being speeded to get the new Lux Theatre here open for the end of the month. The house will seat 800 and have a crying room. Owners are Henry Heber and Hubert Marks.

Fall River, Mass.—The Academy opened last week under operation of the Zeitz Theatres after a thorough remodeling. Capacity, 1300.

Cincinnati—William S. Bein of National Screen Service, who owns several theatres in this vicinity, will construct a new $350,000 theatre on the site of the Gordon Theatre at Middletown, which has been closed since fire gutted it several years ago. Leo Yassenoff is drawing the plans.

Ladysmith, Wis.—The Miner Amusement Company is erecting a new house which will not have a balcony but is being designed for ample seating room on one floor—MIL.

Cleveland—The nearly-completed 1600-seat link in the Warner chain in Shaker Heights will be called the Vogue. The name was chosen in a contest, the winner receiving a $100 Treasury Bond.

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is the new owner of the Hebron at Hebron, N. D.

A new 300-seat theatre is being promoted at Colman, S. D., by a group of local businessmen. The house will be leased to George Selley.

The community-owned Plaza at Plaza, N. D., has been opened. Edgar Nelson is manager.

Fred Deuth, new owner, has increased the seating capacity and made other improvements at the Jasper at Jasper, Minn.

CHARLOTTE

Joe Gins, PRC district manager with headquarters in Charlotte, has resigned and will take over the duties of special representative to J. Arthur Rank, with headquarters in Chicago. Gins is well known on Charlotte's film row, having served for several years as the Columbia branch manager in Charlotte.

MGM salesman Barney Ross, is the proud father of a baby girl.

MGM branch manager Benn Rosenwald, has returned from a business trip to New York. Also back at his desk after a business trip to Washington is H. D. Hearn of Exhibitor's Service.

The Variety Club of Charlotte has announced that its annual Children's Christmas Party will be held in the Variety Club rooms on Saturday afternoon, Dec. 21. Warner salesman Ralph Iannuzi is in charge of the preparation committee.

CHICAGO

A tie-up between holiday shows and food collections for charity purposes has been arranged by the Manta-Rose Circuit. First in the series will take place on Dec. 14 at the Jefferson Theatre, Goshen, Indiana, with all food received there to be turned over to the Salvation Army.

The Variety Club of Illinois has set its committee chairmen for 1947 as follows: Pay-off, George Topper; Booker, Sam Levinsohn; Conservation, Lou Goldberg; Privilege man, Alvin Raymer; New Front, Harry Blumenthal; Gumshoe, Robert Goldstein; Side Show, Sol Ehrenberg; Backslappers, Ben Lourie; Billers, Bill Hunt; Ducat Peddler, George Topper; Playboys, Lester Simansky; The Law, Aaron Stein; Celebrities, Chick Evans; The Heart, Walter Immerman; Promotion, Edward Brunell; Hey Rubes, Will Baker; and Photography, Erwin Fensin. The club has added Grant D. Fitch, Victor Bernstein, and Dudley Gazzolo as new members.

Strand Theatre owner George Giannopulos, of Brookfield, Illinois, has joined both the Allied Theatres of Illinois and the Allied Buying and Booking Organization.

Nick Gregory, nephew of S. J. and James Gregory of the Alliance Circuit, has arrived in this country from Athens, Greece, to attend DePaul University, and expects to make a study of the American theatre system in addition to his schooling.

Used chair distributor Harry Phillips has taken over the building at 1424 Wabash Avenue. He now is the agent in this territory for the Ace Candy Company.

Balaban & Katz bookers for their Chicago Theatre have discovered that talent for stage shows has to be taken on the wing these days. As a result, Lena Horne will be in for only eight days, followed by Tony Martin for thirteen, and then Cab Calloway for twelve. Big attractions, it seems, dictate their own terms, and bookers do not question them.

Employes of Balaban & Katz have postponed their annual dinner-dance from Jan. 17 to Jan. 31. The location, however, will be the same—the Stevens Hotel.

Arthur O. Ehmann, projectionist for the Lubliner-Trinz Circuit's Clark Theatre, died last week. Interment was at the All Saints Cemetery, DesPlaines, Ill.

Garrick Theatre manager has announced the arrival of a son, bringing the total of his children to three. Another stork comes from Terminal Theatre assistant manager Al Bogatch, who has named his son Richard Stephen. Not to be outdone, Morgan Lewis, stage assistant at the Harding Theatre, has become a grandfather with the arrival of a son to the wife of Morgan Lewis, Jr.

Abe Platt, of Paramount International, has returned from a business trip to Cuba, and expects to visit his friends hereabout in the near future.

B & K accountant Dolores Warner has announced her engagement to Fred Jaeger.

United Artists exchange's Sid Rose has returned to his desk following a check-up at the Michael Reese Hospital. Ted Todd publicity director for Selznick Productions in this territory, has returned from a visit to the west coast studios.

Vohs to Alliance

Kenneth Vohs, manager of the Charlton, Ia., Ritz for the last five years, has resigned to join the Alliance Theatre Corporation of Chicago as a purchasing and maintenance director. Vohs had been a former manager for Central States at Fort Dodge.

INDIANAPOLIS

L. Conyer, reports the completion of his $25,000 theatre in Salem, Ky. to be known as the Warner Theatre. The house is equipped throughout with modern furnishings and booth equipment and seats 350 people.

George T. Landis, branch manager, 20th-Fox and Thomas O. McCleaster, assistant manager, spent Tuesday in Cincinnati, O. on business. Maurice Reinking, operator of the Swan and Idaho Theatres in Terre Haute, Ind., is planning an extended vacation in Florida, leaving early in January.

George M. Dillon, Film Classics exchange manager, has resigned his post and returned to the East. His successor has not been named.

Irving Mandel, Monogram franchise holder for Chicago and Indianapolis, paid a visit to the local branch during the week—his first since it has been remodeled and enlarged, and held a business conference with manager Carl Harthill.

Larry Jacobs, branch manager, Screen Guild with offices in the Chamber of Commerce building, is planning to expand due to the increase in business.

Claude McKean, Warners' branch manager, was the guest of Dallas Cannon, Kentland, Ind. exhibitor, on a pheasant hunt. Each bagged his limit which is two a piece in Indiana.

Accompanied by his sales organization, Claude McKean, Warners' branch manager, will attend a district sales meeting in Cincinnati, O. The delegation left Monday including, Gayle Black, Jack Dowd and Bob Shrader. District manager Charles Rich, will preside.

Max Meadows, Universal's salesman in the southern territory is the father of a six pound six ounce baby girl, born on Thanksgiving Day in St. Mary's Hospital, Evansville, Ind.

Exhibitors visiting Filmrow during the week included, Louis Wenthe, Bard, Louisville, Ky.; Harold Beckley, Chateau, Greencastle; Harry Douglas, Dana, Dana; A. McCarty, Roxy, Pendleton; Eva Harris, Zionsville; Vance Schwartz, Grand, Louisville, Ky.; Joe Schilling, Auditorium, Connersville; E. H. Austin, Austin, Versailles; and Abe Kaufman, Terre Haute.

The Ambassador-Alamo Theatre, first-run western house, has changed its opening date on pictures. In the future, changes will be made on Sunday and Wednesday showing a double feature instead of the former change each week with a double feature.

NEW YORK

The Metropolitan Motion Picture Theatres Association has announced the election of the following officers: President, Fred J. Schwartz; Vice-Presidents, Arthur Mayer, Gus Eyssell; Treasurer, Malcolm Kingsberg; Assistant Treasurer, Sol Strausberg; Chairman of the Board, Harry Brandt. Elected to the Executive Committee were Oscar Doob, Samuel Rinzler, Julius Joelson, and Bob Weitman, with Gus Eyssell and Leo Brecher as alternates. The organization at its last meeting, also considered a plan whereby it would sit as a general clearing house for all intra-industry dates of meetings and social events, to prevent conflicts of dates.

Byliner Billy Rose will be honored for his philanthropic work at a dinner to be held Dec. 12 at the Hotel Pierre. Sponsors of the affair, the Amusement and Allied Industries Division of the Federation of Jewish Philanthropies of New York, are anticipating a large turnout at this climax of the 29th annual Federation appeal. Serving with Malcolm Kingsberg as co-chairmen in the industry-wide effort are Barney Balaban, Jack Cohn, Spyros Skouras, and Albert Warner.

The French film, "Carmen," is in its second week at the Ambassador Theatre, where it broke box-office records for a foreign film during its initial week.

Cinema Lodge, B'nai B'rith, presented the Cinema "Honor Scroll" to Hillel Foundations'

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director, Dr. A. L. Sachar, at the Hotel Astor last week. Dr. Sachar was the principal speaker at the meeting.

On Wednesday the annual meeting of the Motion Picture Associates, Inc., took place at the Hotel Piccadilly, at which time elections were held for Directors and Officers for the coming year.

This column slipped a bit last week crediting Nat Furst, who is vacationing in Florida, with being manager of Republic, instead of Monogram, and not making it crystal clear that it is Joe Burke, son of the office manager at 20th-Fox, who is recovering from an operation, and not papa.

The following personnel changes have been announced by Century Circuit: Saul Renick, manager, from the Linden to the Rialto; Robert Levy, manager, from the Quentin to the Linden; Peter Manzione, assistant manager Patio to manager, Quentin; Edward Schwarzbart, manager, from Elm to Tivoli; Monroe Schram, manager, from Tivoli to Elm; William White, assistant manager, College to Rialto; Irwin Auerbach, second assistant manager, Tivoli, to assistant manager, Nostrand; Alfred Cohn, assistant manager, from Nostrand to Patio; Paul Goldberg, second assistant manager, Kingsway, to assistant manager, College; and John Benardello to second assistant manager, Tivoli Theatre.

Over on Staten Island, the Paramount Theatre has replaced its "Stars of Tomorrow" amateur show with five acts of vaudeville every Thursday night. Ritz Theatre manager Henry Suchman has inaugurated Saturday morning programs drawn from the Children's Film Library of the Motion Picture Association. Fabian Theatres also announces the completion of paint jobs on all their marquees and fronts. The circuit, incidentally, managed to exceed last year's record of employe contributions to the Community Chest Drive.

Carol Blaine has joined United Artists as film room inspectress. At the same exchange, two visitors who were formerly employes returned for visits last week: Sam Davis, who now manages the Phoenicia Theatre at Phoenicia, N. Y., and former office manager Herbert Richek, who now is in business for himself in New London, Conn. UA booker Tony Agoglia, who managed to spend four years in the infantry without any illnesses, seems to think fate is against him. Returning to his job at the exchange, he was immediately bedded down with an attack of the grippe.

The booking office at the RKO exchange has been observing a daily 5 p.m. closing.

Henrietta Barnes of the 20th-Fox exchange was a delegate to the National Convention of Hadassah which was held last weekend in Atlantic City.

Republic booker Jen Dennet has recovered from her illness and is back at work.

The MGM Pep Club will hold its annual Christmas party on Dec. 20 at the Empire Hotel.

Annual NCCJ Luncheon to Honor Berlin, Skouras and Sherwood



Spyros P. Skouras



Irving Berlin



Robert E. Sherwood

The amusement world will pay tribute to Irving Berlin, Spyros P. Skouras and Robert E. Sherwood at the annual luncheon of the National Conference of Christians and Jews to be held next week (Thursday Dec. 12) at the Waldorf-Astoria Hotel, New York.

The honored guests at the luncheon, which each year serves as a gathering place for members of the amusement industry, will be cited for their contributions to the objectives served by the NCCJ.

Mr. Berlin will be honored for his contributions to American life for the past thirty years and in particular his record of public service in the two world wars.

Mr. Sherwood wil be recognized for his work in behalf of the NCCJ, particularly his wartime services in the advancement of the ideals of the Conference when he was Deputy Director of the OWI.

Mr. Skouras, president of 20th Century-Fox, will be honored for the outstanding achievements of the film industry in behalf of the American Brotherhood drive in 1946—when Mr. Skouras served as chairman of the motion picture division.

The committee for the luncheon is headed by Louis Nizer as chairman. General Chairman for the Amusement Industry division of the Conference is J. Robert Rubin. Will H. Hays is chairman of the executive committee and assisting him are Ned Depinet, William F. Rodgers, Simon H. Fabian. John Golden is chairman for the legitimate theatre; Gen. John Reed Kilpatrick for sports; Ray Bolger for actors; Charles Miller for talent agents; Max A. Cohen and Harry Brandt are co-chairmen for exhibitors; Emil Friedlander for allied industries and Charles O'Reilly for concessionaires. Sam Shain is executive assistant to the chairman.

Barrett McCormick, advertising and publicity director of RKO, and Silas F. Seadler, advertising manager of Loew's, head the publicity committee.

OMAHA

Warner employes will stage a Christmas Party December 23.

Patrick Jolly, Columbia salesman and veteran of several other film companies here, has left the business to become a beer distributor at Norfolk, Neb.

Mr. and Mrs. H. B. Johnson, Jr., spent the Thanksgiving week-end with their parents here. H. B. Johnson, Sr., is the Universal branch manager.

Edward Heiber, district manager for Universal, was here for two days.

Mrs. Floyd Kalber, 20th-Fox contract chief, spent the Thanksgiving week-end in Kearney.

Hazel Anderson, office manager for MGM, is vacationing in Denver.

Jim McCann, former MGM salesman here and now with the Des Moines branch, is pinch-hitting in the territory until Branch Manager Jerry McGlynn can return to the office for full-time duty.

Columbia branch manager Joe Jacobs, is attending a company meeting in Chicago. Eddie Vampola has joined the city sales staff at The Ballantyne Company. Lois Brown of Paramount has sold a short story to the "I'll Never Forget" department of *True Story* magazine for December.

Jess McBride, Paramount branch manager, accompanied district manager Hugh Braly of Denver on a trip to Des Moines. Wynona Kennedy of Paramount, has returned home from the hospital following an operation.

Cecelia Schmit, 32, long with the Jewel Theatre at Valentine, Neb., died in a hospital there following a six month's illness in which she was confined to her bed.

DENVER

RKO district manager Leonard S. Gruenberg, having been named captain of the Ned Depinet drive, has started on a tour of all U. S., Canadian, and Mexican exchanges. Making the trip with him is Harry Gittleson, assistant sales manager of the western division.

With the Poppers Supply Company moving into film row, at the old Monogram exchange at 2147 Broadway, Civic Theatres has been forced to move to 2153 Broadway, and the Hart Theatrical Decorating & Display Company, in turn, will move to 925—21st Street.

The Rocky Mountain Screen Club is running a series of gin rummy and bridge parties, on Dec. 6, 13, and 20, in anticipation of the annual Christmas party for children of members.

Robert Selig, assistant to the president of Fox Intermountain Theatres, has been rumored in the running for the annual distinguished service award given by the Junior Chamber of Commerce.

Twentieth-Fox branch manager James Dugan has returned from the San Francisco sales meeting.

RKO auditor Frank Duffy is giving the books of the local exchange a going-over on his periodic trip. Joe Nercesian and Gordon Le Sueur of Favorite Films in Salt Lake City were here

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for a couple of days last week. Other out-of-town film and theatre folks seen along the Row include: Herbert Gumper of the Center Theatre, Center, Colo.; R. D. Ervin of Kremmling, Colo.; George Nescher of Springfield, Colo.; Earl N. Campbell of Trenton, Neb., and Fred Hall from Akron, Colo.

The wife of Jack McLaren, of the Fox Intermountain purchasing department, presented him with a son and heir.

Warner branch manager Earl Bell has returned to work following an attack of flu.

DALLAS

Dave Lutzer has resigned as a salesman with the local Universal office. He plans to enter a hospital for a checkup and treatments and will announce his future plans after that has been taken care of.

Claire Hilgers, Town Talkies franchise holder for this area has been touring West Texas and reports reception to his new deal most satisfactory.

Don Douglas is the editor of the newly revised Robb & Rowley circuit house organ, *The 24-Sheeter*.

Mrs. Annie E. Roark, wealthy Negro woman, is completing a 700-seat Negro theatre at Wichita Falls.

Harry Sachs and Lloyd Rust have been named delegates from Tent 17 to the national Variety convention.

I. H. Sawyers and his wife have purchased the Frost Theatre in the Texas city of the same name from Charles Barker.

BRIDGEPORT

The Capitol Theatre has installed all new booth equipment, including the latest in projectors with high-intensity lamps and automatic changeovers. The screen has been moved, allowing an increase of 20 feet in the projection range. New air ducts and indirect lighting have been placed in the booth. Otto Esposito, is the new manager of the house, under whose direction the improvements have been made. George F. Antoniak is chief projectionist. George served his apprenticeship in the late nineteen twenties under Peter Benard, veteran projectionist at the Warner. At the outbreak of World War II George was one of the first local projectionists to enter the Army. He served with the Signal Corps as a chief projectionist with the First Service Command for two years. Then he was transferred to the Signal Photographic Centre at Astoria, L. I., as a newsreel cameraman. Later he served in the Philippines in the repair section of the Motion Picture Unit at Manila. He is married and has two children.

Jerry Conboy, verse-writing projectionist at the Majestic, has penned a poetical tribute to the stagehands and electricians who labor unsung back stage. It was published in full in last week's *Bridgeport Sunday Post*.

Swing bands, in addition to feature pictures, have again returned to the stage of Loew's-Poli when the second phase of the current music contest got under way this week. Robert Carney, manager of the Lyric, was master of ceremonies.

Elmer Charette, manager of a Norwalk theatre, forfeited a bond of $100 when he failed to appear on charges of overcrowding his house.

Matt L. Saunders, manager of Loew's-Poli, is happy that his son, Robert, is now honorably discharged from the Navy and back home to stay.

Recent birthday anniversaries among Bridgeport show folks included Herbert Albert, assistant manager of the Globe; Mrs. Marjorie Carroll, whose husband, Michael J., is manager of the American; Joseph Tassinari, stage manager at Loew's-Poli, and the Samuel J. Haddelmans of the Colonial Theatre had a wedding anniversary. Mollie Rosenthal, of the circuit-operating Rosenthals, celebrated Thanksgiving and her birthday on the same day.

Jack Schwartz is presenting special children's programs at his West End Theatre Saturday mornings.

Heart Budget

A budget of $47,571.38 this week was set aside either for immediate distribution or for distribution shortly by Variety Club Tent No. 11 of Washington, D .C. This amount represents the expenditures of 25 humanitarian organizations ranging from milk funds to police precinct trophies, according to Welfare Committee Head A. E. Lichtman. Tent No. 11 was recently praised for its charity work in a letter from President Truman to Chief Barker J. E. Fontaine.

CLEVELAND

With department stores reporting the biggest sales in history, theatres are definitely in the dumps, as is usual during the holiday period. Thanksgiving Day, however, was generally good, especially downtown where the take is reported to be better than last year. Harry Schreiber, RKO theatre district manager, reports capacity week-end attendance for his vaudfilm show with Vaughn Monroe on the stage. Schreiber announces that stage shows at the Palace are being discontinued until after the first of the year.

Joe Krenitz, with Universal here as city salesman and branch manager for more than 20 years and more recently with PRC has joined United Artists as city salesman. Appointment was made by branch manager A. M. Goodman.

William S. Shartin has taken over his new duties as special sales representative for Eagle-Lion. He has charge of the Cleveland, Cincinnati, Buffalo and Albany offices.

Robert Snyder last week celebrated the third anniversary of the opening of the Film Classics exchange in Cleveland. During this time his organization has grown from one to eight employees. The birthday will be formally celebrated December 15 when his feature "Neath Canadian Skies" will play 15 day and date engagements in the Greater Cleveland area.

George Skouras was a visitor in Akron, Canton and Toledo in the interest of the Greek War Relief Drive.

"Razor's Edge" will open an extended local engagement on Christmas Day at the RKO Allen Theatre.

Tony Stern, Warner head theatre booker and Mrs. Stern spent Thanksgiving in Parkersburg, W. Va.

Gilbert Lefton, president of Academy Film Service is distributing the feature "Peg of Old Drury" starring Anna Neagle and Sir Cedric Hardwicke. It was screened last week for an invitational audience including leading educators, librarians, PTA heads and members of the Cleveland Cinema Club and the Motion Picture Council. Written comments turned in were almost unanimously favorable.

Friends of Don Marcus, former local film man now in the advertising business are giving him a stag party on Dec. 10 at the Cleveland Hotel as a celebration before his trip to the altar.

S. P. Gorrel and Leonard Mishkind state that all signs point to an early January opening of their new Orr Theatre in Orville.

Howard Reiff of the Scoville, Essick and Reif circuit is back from Florida. And George Blazer, accountant for several local theatre circuits is off to Mexico City on business.

Richard Lesnick has joined Film Classics as booker and student salesman. Art Isaacs is back in the territory whence he was recalled to act as temporary booker. Lester Dowdell, United Artist office manager on sick leave, has left the hospital and is now convalescing at home. He suffered a heart attack several months ago.

Max Greenwald who operates the Geneva Theatre at Geneva-on-the-Lake during the summer, and Mrs. Greenwald have returned from a four week vacation trip to Arizona. The Oscar (Columbia) Rubys who occupied the Greenwald apartment during their absence, have moved into their own home.

TORONTO

The current season's releases of Eagle-Lion Films of Canada Limited, Toronto, have been given approval, insofar as rental terms and contract groupings are concerned, by the Canadian Government Prices and Trade Board. The Eagle-Lion list, comprising 25 British features, was approved by G. M. Davies, Toronto, Administrator of Services. Ten features have been granted the rating of specials, 10 are included in the first rental group, 11 in the second, and four in the third group. Last year Eagle-Lion had 18 features.

The government board also approved 44 features of PRC of Toronto, of which eight are graded as specials. Fourteen PRC features are in the classification of Westerns. The list of 14 features of the Screen Guild (Canada) Limited shows two pictures in the top group as specials. Appearing for the first time in a board memorandum is the newly-organized Anglo-American Film Corp. Limited, Toronto, which was granted the right to release "Meet

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the Navy" as a special on a basis of 40 per cent rental. The product of other Canadian distributing companies had previously been dealt with by the Services Administrator.

"The Outlaw" opened a regular engagement at Loew's Theatre in London, Ont., commencing Dec. 5, although the much-discussed picture had been cancelled by Loew's in Toronto six months ago when the Eric Johnston headquarters in New York withdrew its seal of approval. The picture was approved by the Ontario Board of Moving Picture Censors after the advertising material had been revamped. When "The Outlaw" opened at the Elgin Theatre, Ottawa, Archbishop Vachon of the Roman Catholic Church requested its withdrawal but Manager Ernie Warren pointed to the fact that the picture had been approved by the Ontario censors. As a result of this situation, the Elgin was packed for most of three weeks.

The Kino Theatre, Toronto, which adopted a foreign-film policy three months ago, has attracted considerable public attention through the organization of a seven-week Film Festival. The festival started with French product, the opening picture being "The Baker's Wife" for three days, followed by "Life and Loves of Beethoven." For the Jewish week, the pictures are "The Dybbuk" and "Laughter Through Tears" while the Hollywood selection includes "Valley of Decision," "National Velvet" and "Chocolate Soldier." The Christmas week features for juveniles are "Little Lord Fauntleroy" and "Adventures of Tom Sawyer," with six cartoons added. Manager N. Clavir pointed out that the Polish films booked for one week in January are the first to come out of Poland since the war.

Paul Lukas has left for Hollywood, having finished his featured role in the Canadian feature, "The Stronghold," which is being made by Quebec Productions Corp. at the St. Hyacinthe studio. Helmut Dantine is still before the cameras. Paul L'Anglais of Quebec Productions has announced that Walter Huston, Toronto-born actor, has been signed for two features, the first of which will start in the New Year.

A French-language version of "St. Francis of Assisi," a Mexican feature in Spanish, has been made available by Alliance Films Limited, Toronto, for distribution among theatres in Canada where the French language is spoken. For this purpose, the title has been changed to "St. Francois d'Assise" and the advertising accessories have been prepared in the French tongue. The English version of the picture played at the Imperial Theatre, Ottawa, during the week of Dec. 2.

For the week's engagement of "Meet the Navy" at the Famous Players' Capitol at London, Ont., Manager W. K. Trudel secured a full combination page in the London Free Press for a special tie-up. The picture is the screen version of the wartime stage revue of the Royal Canadian Navy and the cast is All-Canadian.

LONDON OBSERVATIONS

Goldwyn's Cracks at Hollywood Get Wide Press; Opera Star Signed By Davis; Circuit Set on 16-mm. Policy

By JOCK MacGREGOR

Sam Goldwyn's remarks regarding Hollywood have been widely reported in this country. Every statement of this kind makes headlines here. Success of British films in America is important news here today.

Goldwyn is due here for Christmas, and not many will be surprised if he announces intentions of making a British picture.



MacGregor

* * *

The Rialto, Sir Alexander Korda's first London cinema, has reopened in his absence with a policy of presenting French films, procured with his frozen assets in that country. The opening feature, "Les Enfants du Paradis" has been acclaimed by the press. Rofe Thompson of London Films is handling publicity and Alex Stevenson is managing.

* * *

At the Hungaria farewell reception for Chips Rafferty, Ealing Discovery, I congratulated Michael Balcon on his consistent successes. He was extremely modest about this and pointed out that he had previous runs of success followed by flops. In consequence he is not sitting back and resting on his laurels now.



MGM inaugurated their new policy of press shows with "Undercurrent" which was slipped into the 600-seat Ritz as part of the regular program instead of being screened in the projection room. Usual refreshments were dispensed with and the whole affair had a business-like air. The libel action which is being brought by a critic against MGM will soon be heard in the Law Courts.

* * *

Our ego was somewhat shattered by a recent letter from Eagle-Lion solemnly warning that correspondents might be asked to prove their identity at press shows. Ye gods, I always thought the job of publicists included knowing members of the press.

* * *

Mark Rubens seems to be taking the place of the late Julius Hagen by providing British pictures for American renters to release. His companies control Twickenham, Riverside and Southall studios and at present he is producing "A Convict Has Escaped" for Warners and "SE 5" for Paramount. A reasonable budget combined with keeping schedule would appear to be his policy. Frank Shaw is handling his publicity.

* * *

It was amusing to read of Walter Reade's Park Avenue. Though run on very different lines, our luxurious Curzon (tucked away in exclusive Mayfair), caters for the snob trade with continental pictures and well chosen shorts. There is, however, nothing high fallutin' about the management. H. H. Wingate is managing director and his booking and general manager is Cecil Bargate, both highly respected showmen who are responsible for several suburban houses.

* * *

Alfred Davis pulled a unique scoop for his Croyden Theatre by signing Gigli, the operatic tenor, for one performance at a figure reputed to be $5,000. Seats will cost from one to six dollars and a capacity house is guaranteed.

* * *

The Berstein-Granada Circuit and E. Hinge are the first big boys to come into the open with their 16-mm. plans. Meanwhile KRS and CEA are making their own plans for the control of this market which has started off on the wrong foot through unscrupulous operators screening films stolen from military sources.

MEMPHIS

Canvasmen for Tent 20, Variety Club, were elected at the annual meeting held Monday, Dec. 2, with the newly chosen Crew to meet and name officers before the first of the year. Chosen as Canvasmen were H. A. Chrisman, Rafael Pierre (Pete) Dawson, branch manager of Columbia; R. M. (Buster) Hammond Jr., branch manager of United Artists; David Flexer, president of Flexer-Haberfeld Theatres; Herbert Kohn, general manager of Malco Pictures, Inc.; Bailey Prichard, branch manager of Monogram; Ed Sapinsley, director of accounting, Malco Theatres; Leonard Shea, branch manager of PRC; Bill Ramsey, representing Manley, Inc.; Ed Williamson, branch manager of Warner Bros.; Nat Wyse, branch manager of Republic.

The Club made plans to sponsor Roy Acuff for the third consecutive year in a matinee and night performance at Ellis Auditorium for the benefit of the club on Dec. 15. Ed Williamson is general chairman.

It also was agreed to accept a gift of a new popcorn machine from Manley, Inc., which will be sold under a donation plan for the benefit of the club. L. W. McClintock, branch manager of Paramount, was named chairman of this committee.

Southern Premiere of Laurence Olivier's "Henry V" was held at the Ritz Theatre here Wednesday night, Dec. 4, before a capacity audience. The picture originally was booked into Memphis for two weeks, David Flexer, president of the Flexer-Haberfeld Ritz announced, but because of the excellent advance sale the run of the picture has been extended to four weeks and is expected to go possibly five or six. The picture has been handled by

REGIONAL NEWSREEL

Tommy Baldridge of the Flexer-Haberfeld Circuit and Al Tarmarin and Douglas Taussig of United Artists.

Joe Simon, former business manager of the Ringling Bros. band and more recently assistant manager of the Warner for the last several years, has been appointed city manager of the Flexer-Haberfeld Circuit in Memphis, David Flexer, president, announces.

J. J. Donahue, division manager for Paramount, and Duke Clark, district manager from Dallas, were recent Memphis visitors.

George Gaughan, Paramount office manager, has returned from a Thanksgiving trip to Oklahoma City. Phil Longdon, district manager of 20th Century-Fox from Dallas, recently visited the Memphis office. Clifford Wilson, previously with Monogram, has resigned to join Kay Film Exchange as a salesman.

Memphis film row was saddened this last week to hear that Miss Emma Cox, popular Osceola, Ark., exhibitor, had lost her father.

Ray Dillard of Wardell, Mo., Bill Kroger of Portageville, Mo. and Earl Vandiver of Kennett, Mo., were recent film row visitors.

Mrs. Ruth Slayton of Paramount has been with her husband at a Memphis Hospital a great part of the time since he was injured in a hunting accident last week.

Annual midnight film and state show given for the benefit of the Christmas Basket Fund of The *Commercial Appeal* by the Loew's Organization will be held Sunday night, Dec. 22. Chairmen in charge of the show are William Kemp, manager of Loew's State, and Col. Cecil Vogel, manager of Loew's Palace.

Walter Nass has been transferred from Dallas to Memphis by National Screen Service Corp.

PHILADELPHIA

MGM exploiteer Jimmy Ashcraft had one chance to rest during the vigorous "Gallant Bess" campaign, and that was when the talented animal was cast in the lead role in the big Gimbel Store Thanksgiving Day parade, and Jim rode along in a big car.

C. E. Peppiatt, 20 Century-Fox district manager, wound up in the Lankenau Hospital for an operation, and reported doing satisfactorily.

Si Meyers, of the Garden Theatre, Trenton, is ill at home. Meyers at one time had worked in this area as an MGM exploiteer.

Mrs. Herman Hirschorn, wife of the Monogram salesman, is in the Reading Hospital recuperating from an operation.

As the highlights of Ed Rosenbaum's first exploitation deal in town since he joined Universal was the execution of a twin's contest arranged with the *Daily News*. The 18 sets of twins turned out for the contest, with the paper running a huge picture of the contestants.

A man who was suspected of being the assailant of a night watchman in the Standard Theatre Nov. 4, was caught and charged with the watchman's murder. The victim was William Blum.

Dave Stadler, assistant contact manager for the Warner Theatres has been in the Jewish Hospital for observation. Jack Keefer, assistant manager of the Stanton Theatre became a pappy for a second time, when his wife gave birth to a girl at the Doctor's Hospital.

Mrs. Gertrude Rosen, National Screen booker was confined to St. Luke's Hospital for observation. Fred Rohrs moves into town as district manager for PRC, coming from Washington.



STOPS OFF IN LONDON. Walt Disney (right) chats with Bob Wolff, RKO's London managing director, at the Savoy Hotel during a two-day stopover before proceeding to Ireland in search of material for his forthcoming full-length feature, "Little People."

Maxie Miller's campaigns on Republic's "I've Always Loved You" have taken him as far as Richmond.

Richard J. Seltzer, representing John C. Boyle, has bought the Locust Theatre, 52nd and Locust Sts. for $115,000 from the estates of Nixon-Nirdlinger and William Freihofer.

HARRISBURG

With schools closed for the Thanksgiving holiday, and shoppers flooding the downtown area in search of Christmas gifts, last weekend was reflected in a very healthy increase in theatre grosses. The seasonal business upswing is expected to reach its usual peak during the week between Christmas and New Years Day.

Local theatres were forced to join the nationwide dimout when the Federal Government refused an appeal by the Pennsylvania Power & Light Company to permit Harrisburg area subscribers who use city steam to continue to display as much illumination as was used before the coal strike took effect. As theatre managers darkened marquees and lobbies in compliance with the order, business suffered a decline of small order. Heat for the downtown theatres seemed assured for at least six months more, as the power company, which gets its coal by dredging the Susquehanna River, announced that it had a half-year's supply on hand.

WASHINGTON

A special all-comedy film benefit was held on Nov. 29 at 10:30 a.m. at the Kaywood Theatre under the sponsorship of the Washington Chapter of Hadassah. Proceeds went to establish pre-natal clinics and provide for child care in Palestine. Guests at the showing were youngsters from local orphanages and foster homes whose tickets were paid for by Hadassah members.

Theatres took advantage of the school holiday by setting Friday matinees in the neighborhood houses normally open evenings only. Warner's Avalon, Apollo, Takoma, Avenue Grand, Colony Savoy, Seco and York Theatres had afternoon cartoon shows and matinees.

Sid Zins, publicity representative for Columbia Pictures, returned to the office after a month's work in Cincinnati.

William C. Ewing, Assistant Director of Advertising and Publicity at Warner Bros., celebrated his 22nd wedding anniversary.

Marion Neilan, of the MGM District Manager's Office, is back at her desk after her recent illness.

Sam Galanty, Columbia mideast division manager, has been touring his territory of late.

Warnerites celebrating birthdays in December are: A. Julian Brylawski, head of the Real Estate Dept., and President of MPTO of D. C.; George Larkin, Norman Ridenour, Charles Grimes, Fal Jones, DeForest Ormes, Gustave Broche and A. W. Bernhardt.

Fred Rohrs, Branch Manager of Producers Releasing Corp. has been promoted to District Manager.

Don Craig, drama editor of the *Times-Herald* is recuperating after an operation at Doctors' Hospital.

MILWAUKEE

Harry Olshan, who is the new exchange manager for Columbia in the Milwaukee area, comes to that post with almost 30 years of experience behind him. He started on the road in Connecticut for one of the pioneer outfits, later transferred to World Pix, Hopkinson had joined the Producers Distributors Corporation as manager.



Harry Olshan

Later he went to Warners as manager until 1927, when he left to conduct his own independent film exchange at New Haven. He left to join Columbia in 1934 at the Pittsburgh office, transferring to Boston in 1936. In 1943 he was moved to the New Haven Columbia branch, where he remained until October of this year when he was transferred to Milwaukee.

Harold H. Rupp, veteran of both world wars and former assistant manager of the Orpheum Theatre in Madison, has taken over management of the Towne Theatre in New Holstein. He succeeds Ted Meyers, who has gone off on a tangent and now is in the greenhouse business.

The Juno Theatre in Plankinton, South Dakota, was completely destroyed by fire recently. Fortunately the house was empty when the blaze occurred.

New projection machines are features of the general booth revamping which was completed recently at the Orpheum Theatre in Green Bay The projection booth has been air conditioned.

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and a new electric generator, which is said to permit no variation in lighting, has been installed.

Bloomer Theatres, Inc., was formed last month at Rice Lake, Wisconsin, with a capital stock of 250 shares at $100. The object of incorporators George E. Miner, Rosa Hiemenz, and Laurence Coe is to engage in theatrical real estate business, according to records filed with state officials in Madison.

Juneau County superintendent Beatrice Burgdorff has secured permission to appropriate $500 for a motion picture projector to be used in the school system, according to a decision reached at the County Board meeting.

PITTSBURGH

Weldon Waters, who was branch manager for 20th Century-Fox in Albany prior to being appointed head of the local branch, arrived this week to take over his new duties. He was installed by A. W. Smith, Jr., Eastern Division manager. Waters succeeds Herman R. Beiersdorf, who has resigned to join the new Eagle-Lion organization as district supervisor over the Dallas, New Orleans and Oklahoma City territories.



Weldon Waters

20th-Fox employes held a farewell dinner-party for their departing chief, Herman Beiersdorf, on Wednesday evening in the Marine Room of the Roosevelt Hotel. Surprise guests were Mrs. Beiersdorf and Mr. and Mrs. Fred Beiersdorf, of Washington, D. C. As a token of their esteem, the employes presented Mr. Beiersdorf with a lovely traveling bag and a gold fountain pen.

The appeal filed by Harry Norman Ball, trustee for the Penn Theatre, Ambridge, Pa., with the U. S. Circuit Court here, has been extended to Dec. 14. About two years ago Ball filed suit, charging conspiracy by various film distributing companies and Notopoulos-Publix Theatres in licensing product for first run Ambridge, Pa.; this suit was heard several months ago in civil court and Ball is now asking for a review of the civil court action in Federal Court.

BOSTON

Herman Rifkin, vice-president of Monogram Pictures, is vacationing in Phoenix, Arizona, after attending a directors' meeting in Hollywood.

Joseph W. Mansfield, formerly publicist with RKO Theatres, in Boston, has been appointed New England field representative for PRC Pictures with headquarters in Boston. Mansfield served for 14 years with the RKO Boston Circuit and has assumed his duties here as the latest addition to Exploitation Manager Lige Brien's rapidly expanding staff.

In town for the Thanksgiving holiday were former Bostonians Harry Martin, Washington Universal branch manager, and Stanley Taylor, cashier at the same exchange.

Lou Richmond, of the E. M. Loew Circuit, announced that the drive-in theatres in Lynn and Providence will be closed Dec. 8, and that the Milford Drive-In Theatre was closed Nov. 24.

United Artists district manager Clayton Eastman, visited the New Haven office last week for a few days on company business.

Paul Kessler, manager of the Suffolk Theatre in Holyoke, and his wife are rejoicing over the birth of a strapping 10 pound son, Lawrence Earl Kessler.

The United Artists office staff presented Helen Sullivan, bookkeeper, with a beautiful bag upon her resignation from the company to enter another business.

Eddie Schnitzer, United Artists Sales Manager, was in the Hub this week on routine business.

Art Moger, publicist at Warner Brothers, played Santa Claus again this year to many of the youngsters of the Children's Hospital, taking four films out to show to the little patients and then supplying some 400 gifts for the children.

Chief Tub Thumper Harry Browning, announced that five new "Tubs" have been formed in cities in New England and the East.

Mr. and Mrs. Bert McKenzie—he is the veteran publicist for MGM in New England—have sold their home in Chestnut Hill and have moved to an apartment in Brookline.

Turkey OK

Warner Theatres Publicity Director J. Knox Strachan, Cleveland, doesn't like turkeys—on the screen. But Mr. Strachan has no objection to the kind that grow in the barnyard and do not haunt publicity directors to build them up from flopperoos to big successes. So he's very happy over the turkey that Warner Publicity Head Harry Goldberg sent him. Mr. Goldberg, who also dislikes turkeys on the screen, just raises them for a hobby on his farm and delights sending them to his friends.

ALBANY

RKO field man Bucky Harris arranged for the appearance on the Grand Theatre stage of Barbara Hale and Bill Williams, in conjunction with the showing of "Sam Quentin." That same evening the two stars attended the annual Motion Picture Ball of the Variety Club, which was held Dec. 7 at the DeWitt Clinton Hotel.

When MGM assistant cashier Marian Lippoth was married to Michael Milark last week, the entire office staff of the local exchange was in attendance. Following the reception, the couple left for a Canadian honeymoon.

Joseph Rosen has replaced Weldon Waters as branch manager for 20th-Fox. Waters, who goes to the Pittsburgh exchange in the same capacity, was tendered a farewell party by the office staff at Jack's Restaurant, at which time he was presented with a pen and pencil set, while his wife received an orchid corsage. Paramount branch manager John Moore has been assigned to the Boston exchange, and Ed Ruff came from that city as his replacement.

Ed Irwin of the home office has been going over the books of the National Screen Service office, while NSS salesman Adolph Edman covered the New Haven territory this week.

Harry Rabinowitz, booker and office manager for PRC, has announced his resignation, with his former assistant, Robert Ferber, replacing him. Paramount contract clerk Camiella Sullivan, who has been with the company for 18 years, has resigned. Dave Fonda, manager of the Stark Theatre, Bennington, Vt., is the third resignation to be recorded.

MGM student Carl Dortic has been transferred to the Chicago exchange for further training.

Morris Shulman has closed his Willow Theatre at Willow Vale.

The Variety Club honored George Williams and Harry Lamont at a luncheon last Monday for their work in connection with the Denial Day Drive.

Warner shipper Tom Walsh has returned to work following some trouble with a war-inflicted wound. Katherine Burke, cashier for Universal, has been confined to her home for several weeks due to a virus infection.

Woolsey Ackerman of New Berlin bagged his quota of deer while on a hunting trip last week near Tupper Lake.

Helen Davis, switchboard operator for Warner Bros. Theatres, now is on vacation.

Exhibitors seen along Film Row included: Fred Baroudi, North Creed; Frank Wieting, Cobleskill; Harry Savitt, Utica; Morris Slotnick, Utica; Pete Vournakis, Watertown; H. Bernstein and C. Deitcher, Schenectady; J. Alexander of Airkem; J. P. Lunkett of the Globe Ticket Company, Syracuse; H. Strassman, Glen Falls (sporting a new Packard); Morris Shulman of Inlet and Clark Mills; Sam Rosenblatt of Watervliet; and Norinne Philips, former secretary for the Albany Theatre Supply Company.

DES MOINES

Lieut. Norman W. Sandler, son of Nate Sandler, theatre circuit owner of Des Moines, has been awarded a gold star posthumously in lieu of a second air medal. Sandler, a fighter pilot, received the award for hits on a large enemy cargo vessel and attacks on aircraft in the Caroline islands. He was declared dead by the navy last March after having been reported missing over Tokyo Feb. 25, 1945.

Raymond Klenske, recently discharged veteran of foreign service, has been appointed



NOSEY NAG. The things Bess has been doing in connection with her tour on behalf of MGM's "Gallant Bess," in which she stars, have made the campaign on this picture one of the most unique in years. The equine's latest escapade was a visit to station WRGB, Schenectady, N. Y., where she sought to steal the scene by sticking her nose in the lens of the television camera.

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assistant manager of the Firemen's theatre at New Hampton. Klenske works under Manager Harry Herman, who has had 33 years of experience in the field.

George Hart, manager of the Iowa theatre at Winterset, has been elected president of the newly reorganized Commercial club at Winterset.

The Paramount theatre at Cedar Rapids has installed a new RCA sound reproducing system including a loud speaker system placed behind the screen and the newest type RCA soundhead in the projection system.

The Lime theatre at Lime Springs, Ia., has been reopened by owner E. L. Owens and Joe Milnar of Spring Valley with the building redecorated.

The PRC office at Des Moines is undergoing a remodeling and will boast a real modern place when completed.

Ted Mendenhall of United Artists was elected president of the Iowa Film Salesmen's club at the annual meeting with Bill Johnson of Monogram named as secretary and Bert Thomas of Columbia, treasurer.

The Diagonal theatre, formerly owned by H. A. Johnson has been sold to Mr. and Mrs. C. W. McMurphy of Clearfield, Ia.

The Villa theatre at Lovilla has been opened by C. E. Gordon, owner of the Eddy theatre at Eddyville.

VANCOUVER

The film industry ball, sponsored by the Famous Players Theatre Managers Association of B.C., was such a huge success that president Joe Millman has announced that the affair will become a yearly party from now on.

Terry Bearss, doorman at the Broadway Theatre, Regina, Sask., has been promoted to manager of the Roxy in that city. He will be replaced by Arnold Bercovich, who recently was discharged from the Royal Canadian Air Force, and whose father manages the house.

Following a screening of their first release—"Changeling Princess"—before a New York distributor, North American Productions has been offered a contract for seven additional 16mm. short subjects.

Two recent managerial shifts were made by the Odeon Circuit; one whereby Bob Hardy of the Fraser and Frank Marshall of the Marpole exchanged places, and the other in which Donald McLean of the Rio and Albert Goodwin of the Odeon exchange theatres.

Local exhibitors are finding it as difficult as during the war years to retain the services of their younger employes. Boys and girls hired as doormen and ushers do not last any longer than a few months, and in some cases weeks would be a better word.

At the recent Famous Players convention at the Hotel Vancouver, Strand Theatre manager Stan Pooley was given a dressing gown by his fellow managers, and a traveling set by his staff, prior to his departure for California to take up residence.

S. V. Henn, who sold his Rex Theatre at Sydney, V. I., recently, now is working as a projectionist at the Plaza Theatre in Victoria.

The Cascades Drive-In Theatre, first in British Columbia, reported excellent business for the season just concluded. Improvements are expected to be made while the theatre is closed down for the winter.

Harry Page, former booker for United Artists, operated the Rio Theatre, Trail, B.C., for two months, and then returned to Vancouver, leaving owner Romeo Rinaldi to continue its operation as the only independent theatre in the "Smelter City."

No Trees Inside

Minneapolis exhibitors this week were asked not to install Christmas trees inside their theatres by City Fire Prevention Chief Arthur W. Spottswood. Spottswood explained that a shortage of effective fireproofing material was evident, even now, and that the trees without fireproofing constituted a fire hazard.



COINCIDENCE. It seems that Lee Koken and Bernie Cowham, manager and organist respectively at RKO Keith's Flushing Theatre, New York, both hail from Milwaukee; so when the theatre booked Warners' "Two Guys from Milwaukee" Koken cashed in on the coincidence. The home office fixed up this 40x60 on which Koken and Cowham at top extend hands of welcome to Morgan and Carson below. Also attached was a telegram of greetings from the two stars, who, as you know, also actually came from Milwaukee.

COLUMBUS

The annual election of Variety Club officers will be held on Dec. 17. Already Chief Barker George Anagnost's picture, along with that of Bobby Jones, has been added to the club's gallery of framed photographs of former Chief Barkers.

James L. Renick, well-known in Film Row circles, has joined the public relations firm of R. B. Howard & Associates, where he will handle the League of Ohio Sportsmen account.

The managerial staff of Loew's Ohio has added Joe Sloan in a temporary capacity. Sloan, who has been acting as a relief manger in the New York area, brought with him the good wishes of Arthur "Whitey" Egberts, former manager of the Ohio Theatre and now connected with Loew's International.

Former Columbus resident Carl G. DeBloom, Sr., died last week in the Northside Hospital, Youngstown, following two years of continual illness. In his career as a drummer, he played with several orchestras and bands hereabouts after getting his start in vaudeville. He was buried in Union Cemetery, and is survived by his wife and one daughter.

Gertrude Zweig, secretary of Loew's division manager Allen Sparrow, has been proudly telling everyone about her nephew, Burt Leidner, who is the first student to receive a freshman musical scholarship at Ohio State.

Sets Greyhound Tieup on 'No Leave' in Harrisburg

Bob Sokol, assistant manager of Loew's Regent, Harrisburg set a tieup with the local branch of the Greyhound Bus Company by which a brand new bus was bannered with copy about "No Leave, No Love" and plugging the song, Love on a Greyhound Bus, from the Van Johnson film.

The bus was fitted with a record player and speaker system, and although local ordinances prohibit buses from idly touring the streets, arrangements were made for frequent trips to the garage, always, of course, taking the longest way. Announceemnts about the film's playdate at the Regent were made during the trips. Sokol also placed a display in the bus terminal, suggesting visits to the theatre while the picture was playing.—HAR.

Warner Hat Tieup Set For National Promotion

Warner Bros. Pictures has entered into a hat tieup with Caspar Davis, California hat stylist, whereby Warner stars modeling Davis creations will be featured in national magazine advertising and other promotion sponsored by the stylist.

First break in the campaign will be a full page ad, featuring Martha Vickers in "The Time, the Place and the Girl," to run in the January issue of *Harper's Bazaar.*

Hits Front Page Daily!

A variation on an old newspaper promotional stunt was dreamed up by Manager Lowell Gates, Rawlins, Wyoming, in the idea of the local newspaper giving away theatre tickets to the person turning in the best news story each day. In return the theatre receives a listing of its current attraction daily in a *front page box!*

Young, But . . .

Embryonic bobbysox critics at Oskaloosa, Ia., this week decided that their favorite male stars included Dane Clark, Gene Kelly, Dana Andrews, Alan Ladd and Bing Crosby, while among the ladies were June Allyson, Jeanne Crain, Greer Garson, Jane Wyman and Ingrid Bergman.

The choice is that of some 45 girls and 12 boys, all in their teens, who form the Photoplay Club of Oskaloosa High School, an extra curricular activity which discusses films and dissects them once a week. The tendency of the youngsters, it was indicated, was to look at films from the viewpoint of acting, color, sound, photography and detail work.

THE BOX OFFICE SLANT

San Quentin

RKO Radio **Drama** **64 mins.**

AUDIENCE SLANT: (Adult) Should entertain those who like prison dramas. Good performances and other production values make it a vehicle that provides the right kind of entertainment for average patrons.

BOX-OFFICE SLANT: Should do satisfactorily wherever this type of film is readily acceptable. The Tierney name-draw, plus the title, should draw attention.

Cast: Lawrence Tierney, Barton MacLane, Marian Carr, Harry Shannon, Carol Forman, Richard Powers, Joe Devlin, Tony Barrett, Lee Bonnell, Robert Clarke, Raymond Burr. Credits: Directed by Gordon M. Douglas. Original screenplay by Lawrence Kimble, Arthur A. Ross and Howard J. Green. Photography, Frank Redman. Produced by Martin Mooney.

Plot: The inmates of a federal prison organize a league for the rehabilitation of paroled prisoners. When an apparently faithful league member escapes and creates a crime wave, a parolee tracks down the criminal, returns him to justice and saves the worthwhile organization.

Comment: This prison drama should provide average entertainment for the general public, for it has the excitement and suspense so characteristic of this type of story. Production by Martin Mooney and direction by Gordon Douglas are good, and the two leading players, Lawrence Tierney and Barton MacLane are splendid in their roles, with top support given them by others in the cast. Unlike most prison yarns, which begin with violent action, this one opens slowly and runs along at an even pace for several hundred feet. But when the excitement starts, it carries a constant pitch of melodramatic action until the bang-up finish. The Lawrence Tierney name has become synonymous with underworld characters, so sell the picture through his name draw. This should help in reaching the patrons who like this type of fare.

Dangerous Millions

20th Century-Fox **Drama** **69 mins.**

AUDIENCE SLANT: (Family) Better-than-average action drama that will keep audiences who like this type of fare on the edges of their seats.

BOX-OFFICE SLANT: Should provide worthwhile support for a strong top feature. Especially strong for action houses.

Cast: Kent Taylor, Dona Drake, Tala Birell, Leonard Strong, Konstantin Shayne, Robert Barrat, Rex Evans, Rudoph Anders, Otto Reichow, Franco Corzaro, Henry Rowland, Victor Sen Yung. Credits: Producer, Sol. M. Wurtzel. Associate producer, Paul Wurtzel. Director, James Tinling. Original screenplay by Irving Cummings, Jr. and Ropert G. North. Photography, Benjamin Kline.

Plot: With his days on earth apparently numbered, a wealthy shipping operator in the Orient converts all his wealth into cash and jewels, then sends special gold coins to his eight heirs to summon them to their share of the treasure. The eight people assemble to claim their wealth and, one by one, show their greed in murder and double-crossing. Only two are worthy of receiving the fortune, when the rich man reappears and explains the purpose of his trick in feigning death.

Comment: This is by far the best picture Sol. M. Wurtzel has produced in his independent action series for 20th Century-Fox. Its success can be credited to Scenarists Cummings and North, who concocted a clever original story and screenplay. The situations are extremely well linked together for such an action piece, and the lines are smartly written. The cast is better-than-average for a melodrama offering such as this, with every one tops in his part. If any one can be singled out, it is Leonard Strong, who lends great charm and suavity to his role as the bandit chieftain who turns out to be a good man. Kent Taylor is fine for the male lead and Dona Drake shows promise as a pretty senorita. Production values are up to par and Director Tinling has kept splendid pace with the script with which he was blessed.

Carmen

(French Dialogue, English Titles)

Superfilm **Drama** **101 mins.**

AUDIENCE SLANT: (Adult) Good entertainment that strongly resembles the American western. Should please the majority of those who can be lured to the box-office. Definitely not for children.

BOX-OFFICE SLANT: Will probably fare best in foreign film houses in metropolitan centers because of its foreign cast, a factor that would most likely hinder its chances in average communities.

Cast: Viviane Romance, Jean Marais, Lucien Coedel, Adriano Rimoldi, Elli Parvo, Marguerite Moerno, Lucien Bertheau, Polidor, Nicola Maldacea, Jean Brochard, Bernard Blier, Anna Lelli, Anna Arena. Credits: Made in Europe by Scalera Films. A Christian Jacque Production. Photographed by Ubaldo Arata. Musical background by Georges Bizet. From the story of Prosper Merimee.

Plot: This is the story of the amoral, seductive gypsy girl of Seville who brings ruin to her brigadier, Don Jose, and death to herself.

Comment: Said to be closer to the Prosper Merimee story than the opera, this foreign film version of "Carmen," made by a French cast in southern Italy, is good entertainment. The dialogue may be resented by the sophisticates, for it is "slanted down" in an apparent effort to please the average run of American moviegoers. The picture, for the most part, resembles a western, what with its stagecoach holdups and fast riding in the great outdoors. Viviane Romance is an attractive and robust Carmen, and Jean Marais and Lucien Coedel lend admirable support as Don Joe and Garcia, the bandit chieftain. Although "Carmen" would probably please the majority of American moviegoers, chances are that the picture will find its heaviest run of playdates in foreign film theatres in metropolitan centers because of its "foreign" cast. Exhibitors in average communities who perchance book it and prepare their audiences for it well in advance may experience pleased audiences and good box-office returns. The film is definitely not for children.

The Mysterious Mr. Valentine

Republic **Mystery-Drama** **60 mins.**

AUDIENCE SLANT: (Family) Fairly entertaining mystery that will please average, not-too-particular mystery fan.

BOX-OFFICE SLANT: Suitable as a program offering for lower half of double bills. Good for action houses.

Cast: William Henry, Linda Sterling, Virginia Christine, Thomas Jackson, Barbara Wooddell, Ken Duncan, Virginia Brissac, Lyle Latell. Credits: Associate producer, Donald H. Brown. Director, Philip Ford. Original screenplay, Milton Raison. Photography, Alfred Keller.

Plot: Her car stolen, a girl becomes involved in an automobile accident. Insurance agents come into the case and the girl becomes a target for them and the police. A private detective comes to the girl's rescue at the last minute, protects her from the clutches of a blackmail gang and wins her for himself.

Comment: Republic has turned out a fairly fast-moving murder mystery in this effort, but one that often leaves the audience confused as to plot structure. If the fans aren't too particular about "loose ends" in their mystery screen fare, they won't mind Milton Raison's screenplay. Most outstanding work is done by exceptionally attractive and talented Viriginia Christine, who plays second lead to Linda Sterling. William Henry—formerly known as Bill—does well as the private detective, and others in the cast are up to par. Phil Ford's direction does much to keep the oft-times beclouded plot moving along at a neat clip. Exhibitors should benefit from the title, which has good marquee appeal.

Love Laughs at Andy Hardy

MGM **Comedy** **93 mins.**

AUDIENCE SLANT (Family) Always amusing and sometimes wildly hilarious, this is a welcome return of Mickey Rooney to the postponed Hardy series.

BOX-OFFICE SLANT: On the basis of the Hardy series' past successes, this should do very well indeed. It compares favorably with most of its predecessors.

Cast: Mickey Rooney, Lewis Stone, Sara Haden, Bonita Granville, Lina Romay, Fay Holden, Dorothy Ford, Hal Hackett, Dick Simmons, Clinton Sundberg, Geraldine Wall, Addison Richards. Credits: Directed by Willis Goldbeck. Produced by Robert Sisk. Screenplay by Harry Ruskin and William Ludwig, from an original story by Howard Dimsdale, based on the characters created by Aurania Rouverol. Photography, Robert Planck. Musical score, David Snell.

Plot: Mickey Rooney returns from the wars to his family, a little older but very much in love. His vagaries get him into slight difficulties occasionally, but he returns to college intending to ask Bonita Granville to marry him. She has other plans, however, and before Mickey can pop the question, she asks him to be best man at her coming marriage to her guardian. Mickey is broken-hearted, decides to leave college and go to South America as an engineer. It is Lina Romay who helps him change his mind, and at the film's close Mickey is pre-

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THE MOTION PICTURE

THEATRE

EQUIPMENT and MAINTENANCE

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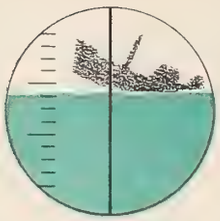
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is necessary to satisfactory results

To consistently maintain optical accuracy far beyond the requirements of actual theatre needs, each Strong Reflector receives precision arc lamp tests.

Here is a scene in the Strong laboratory wherein lighting engineers and optical specialists make supplementary spot checks of these accurately formed mirrors. A tiny ray of light is projected progressively to various zones of the reflector, as it is rotated so to detect even the slightest divergence of this ray of light as it is reflected to the cross hair at the target.

The ceaseless efforts of these technicians to develop the best possible projection lighting equipment accounts in a great measure for the unchallenged leadership of Strong products. It is their magnificent job of coördinating the functions of lamps, rectifiers and reflectors that has made it possible for you to offer your patrons the best in screen presentation at a cost that you can well afford. The Strong Electric Corp., Toledo 2, Ohio.



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Popcorn Sales Add Important Revenue Amply Worth Added Operating Costs

Popcorn sales add so importantly to a theatre's revenue that the extra cleaning expense involved is amply justified. This is the unanimous opinion of the Council. A single reservation was registered by one member whose circuit does not at present vend popcorn and who therefore felt he was not in a position to comment. The others were emphatic that popcorn sales add "substantially"—"considerably"—to a theatre's total revenues.

Audience carelessness with popcorn and its wrappings does add to housekeeping difficulties, in the view of the great majority. Moreover, the greater part of those who held this view also find that the intensified cleaning problem is serious—but feel that the revenue from popcorn sales is worth it.

"We employ blowers," one member explained, "which not only take all residue popcorn that lies on the floor, but also boxes and paper wrappings, blowing them all down to the front section. There they can easily be picked up and the theatre cleaned in a third of the time required by sweeping—and with better results. It is also necessary to mop auditorium floors and rinse them to keep down odors from the oils that may work into the concrete."

"Naturally popcorn creates a cleaning problem," said another, "but the revenue offsets the disadvantages."

"We have had to add to our cleaning staff, but it pays." contributed a third.

"Constant cleaning is needed."

"More time must be allotted for cleaning."

'We clean carpets oftener, but it still pays over and above the additional expense."

And one member noted shrewdly that declining to sell popcorn will not eliminate the cleaning problem—the audience will bring it along anyhow—"if the theatre does not sell it, some store right next to the theatre will."

Opinion was very evenly divided on the question of popcorn machines vs. prepopped corn and re-heating stands (or cabinets).

Popcorn Machines

Some members not only favor popping machines, but also approve installing more than one, if the house and patronage are large enough.

"Using popcorn machines of the present build, a large theatre would require more than one."

"Yes, put more than one in a large theatre."

"If necessary for handling the traffic."

But there was very considerable sentiment on the other side.

"We do not have any popcorn machines —we have popcorn cabinets and the popcorn is supplied by a central popping plant. We have developed a special reheating cabinet. Only one is needed, except when there is reason to establish a concession counter on the second floor as well as the main floor. Our reason is the waste of ingredients, carelessness of employes in handling, and poor control of popping."

"We prefer off-theatre popping and selling from re-heating stands."

"Make arrangements to pop away from the theatre and bring it to the theatre, placing on a re-warming stand."

"I personally am very much opposed to the use of popcorn machines. They stink up the place."

"Keep the popcorn machine in a special room in a remote part of the theatre. Use a popcorn warmer at the candy stand."

"We use popcorn machines in our smaller houses; for larger ones we buy corn already popped."

As for the location of popping machine or re-heating table, the consensus appeared to be "the most prominent spot possible." Second choice was the lobby, "if the law allows."

"Popcorn machines cannot always be placed in locations that the operators prefer. If permitted, in positions where the patron passes it before entering the theatre."

"Near the box-office or near the ticket taker. If inside the theatre, vent it well."

"Most prominent location in lobby consistent with flow of traffic."

"Near box-office, where people have room to stand to make their purchase."

"Same location as candy counter. In lobby if possible."

"In direct view of the entrance door."

Storing Corn

"Storage of popping corn in the theatre is one of the great weak points. It is seldom given proper care or facilities. The corn can lose 50 per cent of its popping volume in a few days if improperly stored. This not only decreases the profit but spoils the product, since corn popped out of condition is very tough and full of hulls, or damp and soggy. It should be stored in an airtight container, in a cool place, to avoid loss of moisture content and to keep down rancidity."

"Should be stored dry at not more than 50 degrees temperature."

"By all means—kept cool and dry."

"Cool, dry, in a separate storage room."

"In a cool place in metal containers."

"Provide cool, dry and mouse-proof storage. In some locations the Fire Department requires a metal-lined storage room."

There was no dissent.

Maintenance

Unanimous agreement was registered on the necessity for cleaning popcorn machines daily.

(*Continued on Page E-22*)

Many New Equipment Items Shown At TESMA Exhibit

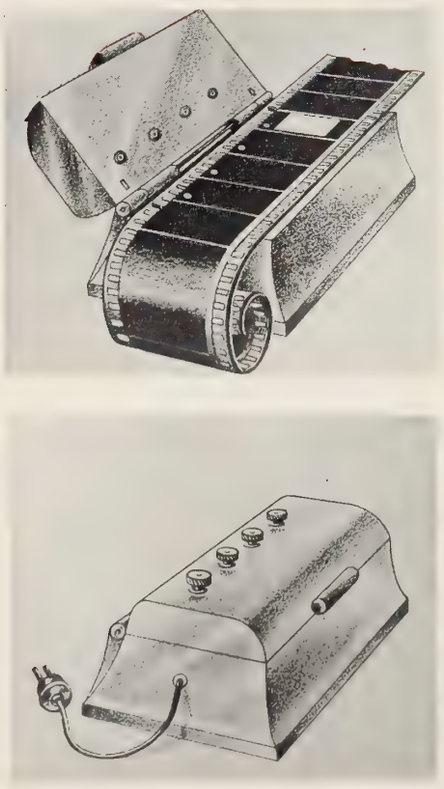
The horn of plenty in motion picture equipment was poured out, November 8th-11th, before the hundreds of visitors to the Tesma-Tedpa convention and exhibition at Toledo. Included in the latter were many new items of apparatus and materials which will bring advantages and benefits not previously known to both the theatre and the industry as a whole.

Among the new devices which members of the Theatre Equipment and Supply Manufacturers Association displayed before members of the Theatre Equipment Dealers Protective Association were a new hand-operated ticket machine, developed by General Register Corporation, as fast in action as that company's electrical ticket issuer, but less expensive in first cost and maintenance. It may ultimately replace the electrical device, General Register thinks.

Also shown was a new and very inexpensive box office safe that is thoroughly proof against hold-ups unless the hold-up men have unlimited time in which to work; an ozone generator with new electrodes which does not create nitrous oxide gas as an unwanted by-product; a new method of blacklight ornamentation which utilizes as light source a simple fluorescent tube, as easy to operate as any fluorescent tube; a wholly new projector by Motiograph; a new material for interior and exterior theatre walls, and many others.

A minor equipment detail that is very likely to have major importance in saving this industry the huge sums now lost annually through mutilation of film is the cue marker. Two new models of this simple item, by two different manufacturers, were shown. Both are inexpensive (the smallest theatre can afford them and never notice the cost); both are effective. More widespread use of cue markers, now that several different types are available, can reasonably be expected to reduce substantially the lip-stick smears, paper-punch holes, and other mutilations that projectionists now apply to the film to warn themselves of the time for changeover.

Shown also were many items which, while not revealed to the public for the first time at the Tesma convention are still very recent—such as the Retiscope curved screen, the Forest electronic arc lamp and Compco Corporation's new sand urns.



TO USE the new Fontaine cue marker, shown above, the projectionist merely inserts the film, as seen in the upper illustration, framing it correctly over the framing aperture; then closes the device as shown in photo immediately above and twirls each of the four knurled knobs. Hollywood-type cue marks, in the correct Hollywood location, appear on four successive frames, as in a new print.

Ticket Dispensers

General Register's new manual ticket machine operates in exactly the same way as their electric dispenser except that the electric machine delivers tickets when the appropriate buttons are pressed, but with the manual model the cashier must both press the buttons and work a lever conveniently located under her wrist. The lever takes the place of the electric motor in actuating the mechanism.

The manual, like the electrical machine, consists of a number of units each of which can dispense a different type of ticket, but in the manual model these units are totally independent of each other. They are not interlocked through an electric motor or through anything. Each is completely removable as a unit, leaving the others totally unaffected. No trouble or flaw that may develop in one can influence the others in any way.

This type of construction makes possible a new policy with respect to servicing, which is intended both to reduce the theatre's cost in maintenance, and at the same time prove more profitable to General Register than the former policy—the new maintenance practice being far more efficient.

If any unit of the new machine ever gives any trouble that is beyond the maintenance abilities of the theatre staff, it is removed and returned to the dealer who sold the equipment. The dealer replaces it with a new unit from his shelves, and that is the last the theatre ever sees of the defective one. The exchange is free if the trouble occurs within the guaranty period, after that there is a price for the exchange which varies according to the age of the faulty unit.

That unit is never repaired. It is returned to the factory and torn down to its component parts. Each part is then examined, and discarded or retained according to its condition; the parts retained are built together into new units on an assembly line, with assembly line efficiency. The saving effected, as compared with painstaking hand repairs, results in an advantage to General Register at the same time that cost to the theatre is reduced.

Also on display at the Tesma show was a new non-mechanical ticket dispenser by GoldE. It has a chromium top plate and two, three or four separate magazines into which ticket rolls are inserted. The end of each roll protrudes toward the cashier through a dispenser tab slot; she draws it toward her until she has drawn out the correct number of tickets, and then tears them off against the dispenser tab. An internal spring device transmits the "feel" of proper ticket count to the cashier. The dispenser tab is marked for easy reading to show the cashier at a glance which ticket each magazine holds. Five- and six-magazine units are available on order.

New Projector

The Motiograph AA mechanism, also unveiled for the first time at the Toledo convention, embodies a number of features new to this industry. One striking detail



HAND-OPERATED General Register Corporation ticket issuing machine. In this novel device the lever the cashier is shown pressing with three fingers and thumb provides the operating force and makes an electric motor unnecessary. The model pictured consists of three units in one case, each unit being totally independent of the others and removable for repair or replacement without reference to the others.

relates to the provisions for maintenance. The mechanism is so built that it can be taken apart completely with only five Bristo wrenches for tools—not even a screw-driver is needed! Lubrication arrangements are such that only semi-annual oiling is necessary. Throughout most of the mechanism sealed ball-bearings, lubricated for life at the factory, need no oiling at all. The few places where oil must be added, once in six months, are all so sealed that no lubricant ever reaches the film compartment or soils the film.

The Motiograph AA has double shutters, rotating within ⅛th inch of each other—practically speaking, in the same plane. Shutter timing can be set accurately by means of a knob at the front of the projector; and can be re-set by the same knob at any time, while the mechanism is in operation.

The intermittent sprocket, although of the double-bearing type, can be replaced without taking out the intermittent movement.

The mechanism fits any modern soundhead and upper magazine without need for adapters. The new Motiograph magazines, upper and lower, are of 2,000-foot capacity and unusual depth. This latter feature allows even bent exchange reels to be used without danger of the reel rubbing against the side or door of the magazine.

Cue Markers

Standard Hollywood changeover cues, lost because the film was patched and the frames carrying the cue marks were cut out, can be replaced on any print by means of the products of Reeves Instrument Corporation and Fontaine Manufacturing Corporation. Both are devices fitted with sprocket hole studs, into which the film is inserted and properly "framed," after which the cue marks are applied mechanically to four successive frames. In the Fontaine product, which retails for $7.75, the projectionist inscribes the four cue marks by manipulating four knurled knobs; in the Reeves device, the four scribers operate simultaneously when the projectionist slides a ratchet. No theatre is left with any excuse for presenting its second-showing patrons with lipstick smears or paper-punch holes.

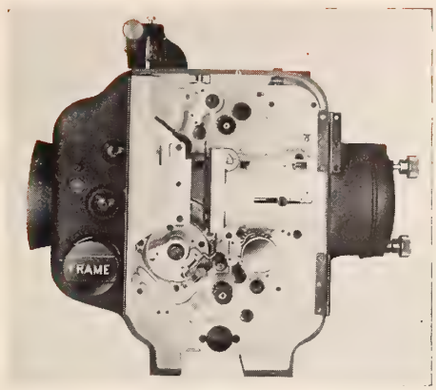
Box Office Safe

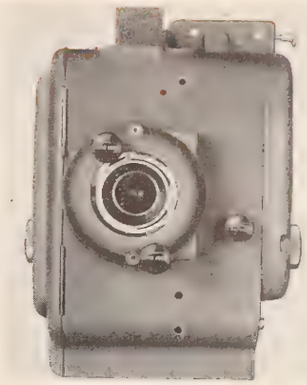
The Ballam box office safe, made of ¼" machine steel, with welded construction, bolts to any convenient wall by means of five heavy bolts. Its door has a lock with two keys (one of which may be retained by the manager) and cannot be opened until both keys have been inserted in their respective keyholes. Paper money is dropped in through a slot at the top, and there is a model with a coin chute that will take rolls of coins up to half-dollar size. Money once put inside through the currency slot or the coin chute will stay inside until the manager and cashier both use their keys.

No N_2O

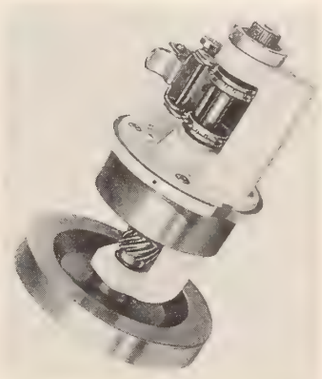
Nitrous oxide is not generated with the Electroaire Corporation's new ozone machines. Ordinarily, when these machines oxidize the 0_2 of the air to 0_3 (ozone) they also oxidize some of the nitrogen of the air to N_2O. In Electroaire's new devices the conventional copper electrodes are replaced by aluminum ones which, the manufacturer asserts, produce ozone without its nitrogen by-product.

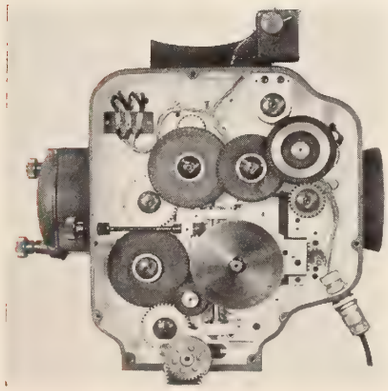
An additional improvement lies in a mechanical design change which eliminates accumulation of condensed moisture. The electrodes are arranged vertically, in such a way that any moisture that condenses runs down and does not remain on the electrodes.





MOTIOGRAPH'S latest, the Model AA mechanism here shown, features unit construction, double cylindrical shutters cutting the light beam within essentially the same plane, sealed ball-bearings lubricated for life, a modified "splash" lubrication of driving gears, framing lamp and framing aperture, and many other important developments. One of them, clearly shown in the upper picture just above the left end of the lens barrel and at the top of the opened gate, is the cam-type tension control by means of which gate tension can be set, while film is running, for either 225, 350 or 675 grams. The Model AA is completely interchangeable with older types of equipment; it can be used with any modern soundhead and any make of upper magazine.





INTERMITTENT SPROCKET of the new Motiograph AA, although of the double-bearing type, can be removed, reversed or replaced without taking out the movement. The movement itself can be removed from the mechanism from the operating side, without disturbing any other components except the movement balance wheel. The lens can be taken out for cleaning and restored and locked into place without any need for refocussing. The front of the mechanism mounts the lens focus and locking knobs, and shutter setting knob.

Wall Material

Thabet Manufacturing Company showed a new wall material—an aluminum base on the outer surface of which various colors and designs (such as wood patterns and marble patterns) have been reproduced by a photographic method. These panels can readily be cleaned with soap and water and the designs resist abrasion. They also resist flame; they proved completely impervious to the flame of a match, although they will char at more elevated temperatures than a match can generate, the manufacturer says. They are available also in tiles, which can be applied to any wall with mastic.

Fluorescent panels of unusual design, planned for use with a simple General Electric fluorescent tube, were displayed by Gull Industries, Inc. The tube is concealed in a recess below each panel, and floods the panel above it with invisible black light very much as any poster may be illuminated with visible light by means of an ordinary fluorescent tube concealed below it. The Gull Industry panels, however, are made of lucite, which transmits the ultra violet energy very readily; and are painted in fluorescent materials.

Other New Items

Two companies, Atlas Products and Compco Corporation, showed sand urns. Colors, decorative patterns and general appearance of different models provided for harmonious use in any theatre area. Tops were of stainless steel or chromium plated steel. Lawrence Metal Products, Inc., also showed sand urns in several colors and in bronze, brass and satin chrome finish.

Strong Electric Corporation displayed

(*Continued on Page E-20*)

The High Cost of Poor Projection

By Charles E. Lewis*
Publisher and Editor,
Showmen's Trade Review

SUMMARY—Only five per cent of the capital invested in the motion picture industry is in studios and distribution facilities. Ninety-five per cent, aggregating a total of $1,900,000,000, is invested in motion picture theatres and their equipment. This staggering investment is in the hands of the exhibitor. He needs technical advice.

The Society of Motion Picture Engineers has built up the necessary body of technical knowledge; but the exhibitor cannot follow the Society's work in detail because he is equally harassed with many theatre problems. The Society should arrange to segregate and collect those items of information appearing throughout its JOURNAL which would be of direct help to him. These could then be published in handy reference form for dealing with theatre projection problems. There is no other single aid to good projection that could be more helpful.

It has very often been said that the process of putting a motion picture before the public involves a long chain of operations. Each link is equally indispensable to the final result. A broken chain is a broken chain no matter where the break occurs. This Conference has heard some highly valuable and important papers that deal with chemical analysis of developing solutions. That is one link. The decision of a theater owner or manager about signing a check for improvements in projection equipment is another—and equally important.

Weakness anywhere in the chain is expensive to the industry. As for poor projection, the industry pays for that in at least three different ways.

On the question of what relationship exists between good projection and box-office receipts, SHOWMEN'S TRADE REVIEW recently conducted a survey. Selected groups of representative theatre managers were queried. These are the men who are on the spot and ought to know. In the opinion of 80 per cent of those who answered, an unquestionable increase in box-office revenue follows improvements in projection or sound equipment.

The industry loses this increase in revenue wherever projection is neglected.

There is an additional loss, however, which is not confined merely to those theatres that are neglectful. The best equipment and the best care cannot get good projection out of mutilated prints. The industry suffers a further box-office loss through the carelessness of theatres which neglect their equipment to the point where it damages prints.

A third loss to the industry results from shortening the life of the prints.

*Presented May 9, 1946 at the Society of Motion Picture Engineers' Technical Conference in New York.

Good projection, therefore, is a matter of practical financial concern to everyone who draws his livelihood from this industry. The cost of poor projection is a direct or indirect tax on all of us, and a drain that helps to limit appropriations for research and development.

The practical questions would seem to be: (1) What is good projection? (2) How can we get it?

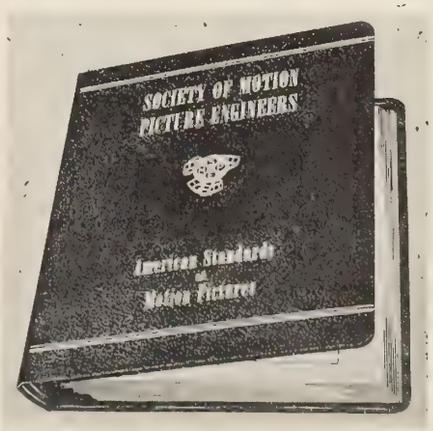
Good Projection

It is not the place of an exhibitor to tell the Society of Motion Picture Engineers what good projection is. So far as the exhibitor is concerned, good projection is that which conforms to the standards this Society has been so patiently elaborating for many years.

Good projection is that in which the brightness at the center of the screen is between 9 and 14 Foot-Lamberts when the projector is running with no film in the gate. I do not say this. Your Committee on Standards says so. And in this connection I hope it will not be out of place to add a word, from the exhibitor's point of view, with respect to the very valuable work done by your Film Projection Practice Committee. It would, in my opinion, be a great service to the industry if, no wthat the war is over, the activities of the Film Projection Practice Committee could be resumed.

TANGIBLE RESULT

PRESENTATION to the Society of Motion Picture Engineers of this paper, by the Editor and Publisher of Showmen's Trade Review, resulted in the issuance, within a few months, of a new SMPE publication, the loose-leaf manual here shown, in which the Society's essential



projection standards are conveniently presented in compact and easily understandable form. Standards sheets are sold by the Society at 15 cents each; the binder at $2.50. Additional standard sheets to fit the same binder will be published by the Society from time to time.

It is you—the Society—who tell this industry what good projection is. But when the Society of Motion Picture Engineers establishes standards for the motion picture industry there still remains a vital practical problem. It is the problem of keeping that information effectively at the elbow of a critically important class of men who have urgent need of it—and I propose to confine this discussion to that one link only—the exhibitor—the man who has to make up his mind about signing the check.

That man needs help. It is easy to point out that the SMPE puts invaluable technical guidance at his disposal. But is that poor, harassed man also to become a member of the American Society of Heating and Ventilating Engineers, the American Institute of Architects, the Illuminating Engineering Society, and the American Institute of Accountants? All these organizations no doubt could give him information that would be of great value to him. He is also expected to be an expert on advertising, exploitation, and employee relations, and on the supervision of plumbing.

The Exhibitor

The exhibitor is the forgotten man of this industry. Yet his stake in it is vastly greater than that of all other branches combined. Recent figures of the Motion Picture Producers and Distributors Association show a total sum of 125 million dollars invested in American studios, an additional 25 millions of dollars invested in American distribution facilities, and the tremendous total of one billion, nine hundred million dollars invested in American motion picture theatres.

That is to say, approximately 95 per cent of all the capital in this industry is in theatres and their equipment. This stupendous aggregate of capital value is in the hands of the exhibitor—the forgotten man.

With respect to projection, the exhibitor has advice at his disposal. The projectionist is another very important link in the chain. The exhibitor can secure invaluable technical advice from his projectionists. Service inspectors and supply dealers also can and do advise him. But the trouble is, he is the man who must make the decision. The advice he gets from these sources is often conflicting. And he must keep in mind that while the advice is almost invariably honest, it is not always disinterested. He needs some little information of his own—some standards of reference—to help him decide.

It is true that in considering what to do about conflicting advice, the exhibitor can turn to Vol. 43 of the JOURNAL of the SMPE and find there what his screen brightness ought to be according to your Committee

(*Continued on Page E-18*)

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Quonset Hut Becomes a Movie Showhouse



"Construction cost was not a great deal less than with conventional construction, owing to the fact that we were unable to get desired materials, and had to take substitutes in many cases."

Thus modestly speaks Melvin C. Glatz, Supervisor of Construction for Fox Inter-Mountain Amusement Corp. and member of STR's Theatre Advisory Council, concerning his revolutionary achievement in turning a Quonset hut into a 668-seat theatre.

"I feel," he adds, "that this type of building is just as substantial, and that our future upkeep and maintenance costs will probably be less than with regular construction."

The striking new "theatre of tomorrow," the Fox, opened October 30th at Aurora, Colorado. It has all modern facilities, including excellent acoustics and air conditioning, and germicidal lamps—everything that could have been put into a conventional-type building. The cost was approximately $100,000.

Basis of the new theatre is a "Quonset 40"—a large-size Quonset furnished by Stran Steel division of Great Lakes Steel Corp. of Detroit. At one end of the Quonset, a small steel, concrete and brick building was erected to house the lobby, lounge, manager's office, rest rooms and so forth. Above this building, forming part of its roof and merging with the adjoining end of the auditorium, is a structure consisting of Quonset ribs laid on their sides and covered with corrugated sheet aluminum, which houses a portion of the auditorium stadium, and the projection room. It is roofed with steel high-ribbed lath and concrete, with a regular built-up roof on top of the concrete.

The remainder of the theatre consists of the Quonset 40, forty feet wide and forty feet high, one hundred twenty feet long. At the far end of the Quonset, behind the screen, is the boiler and fan room. There is no excavation.

Structural Details

The Quonset 40 is insulated with Kimsul, a total of three inches of it between the exterior sheet metal and the interior finish. Interior and ceiling finish are provided by channel iron and metal lath, with limpit asbestos sprayed directly on the lath. The high wainscot and the ceiling panel, however, are not asbestos-treated. The result, says Melvin Glatz, is "as perfect an acoustical condition as we have in any of our theatres."

The interior finish does not follow the curve of the building all the way to the foundation line. An air space has been created at either side for the exhaust air return for the main portion of the theatre. Exhaust for the stadium portion is located at the rear, on either side of the projection room. Conditioned air is supplied through five ceiling outlets, at the rate of 33,000 cu. ft. per minute. Every seating space tested has been found to be well ventilated without draft.

The conventional proscenium is dispensed with in favor of a scroll treatment of the stage opening, ornamented with pastel lighting and filtered flood lights playing on a cream-and-gold curtain.

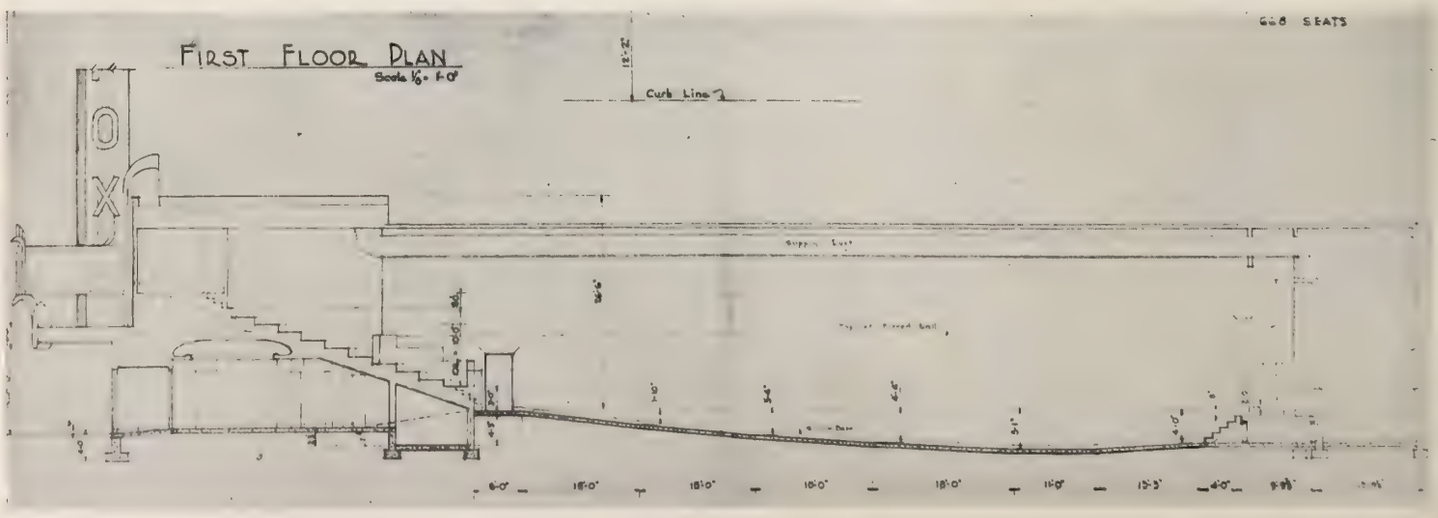
The floor slope of the main portion of the auditorium is considerably greater than usual, giving every seat in the theatre excellent vision. Toward the front of the theatre the slope is gently reversed. The floor is provided with drains and can be washed down for greater sanitation.

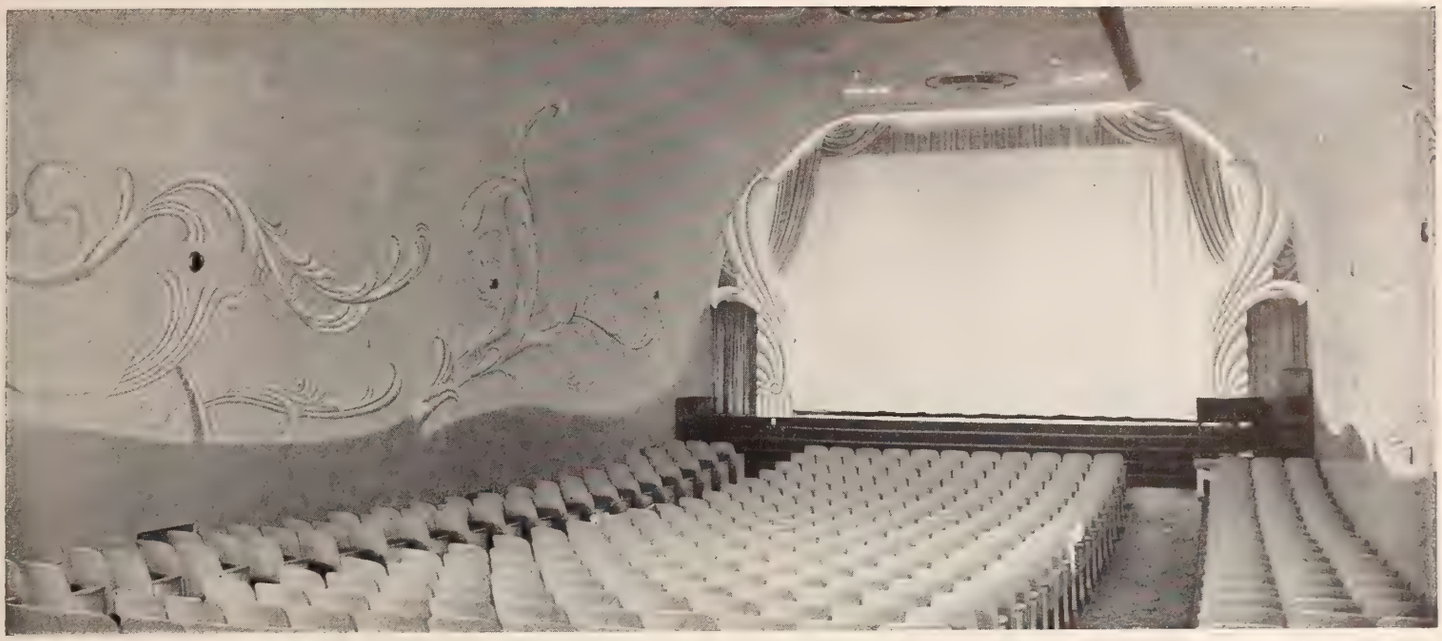
Design Features

Outstanding among the other unusual features of the Fox are the traffic provisions. Exit and entrance traffic do not conflict in the lobby; two exits are provided at either end of the cross aisle between the auditorium proper and the stadium. Patrons leaving by these exits have the full protection of the marquee, which extends around the sides and rear of the brick-trimmed front building.

The lobby, consequently, is small, and opens directly into a lounge area, richly carpeted, and with curving walls and passages reminiscent of the arched shape of the Quonset hut.

BELOW: Section showing the unusually steep floor slope. NEXT PAGE: Floor plans of the rear of the theatre showing (left) the lounge area, cross-over aisle and rear of auditorium; and (right) the stadium area and projection room.







LEFT: The 40′ x 120′ Quonset Hut theatre, with brick-steel-and-concrete building for lobby and stadium area. ABOVE AND RIGHT: Interior appearance of Quonset Hut theatre, looking toward the screen, and toward the stadium area.

The manager's office (out of which the box-office opens) is at one side of the lounge, with glass windows facing both lounge and lobby, thus giving the manager complete control and vision over that entire area at all times.

As entering patrons walk into theatre proper they must pass directly in front of a large and attractive candy case.

Decoration and Equipment

The curved motif of the Quonset hut is reproduced in the auditorium decoration in the ornamental scrolls that frame the screen opening, in the scroll-like murals of the side walls, in the flowing top line of the high wainscot, in the decorative treatment of the ceiling panel, and in the swirling pattern of the carpet.

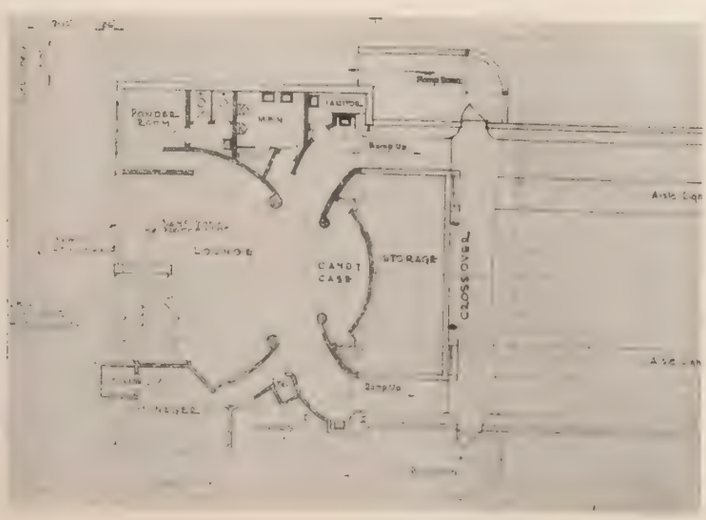
Lounge decoration is tastefully modern, in off-white, wine and light blue.

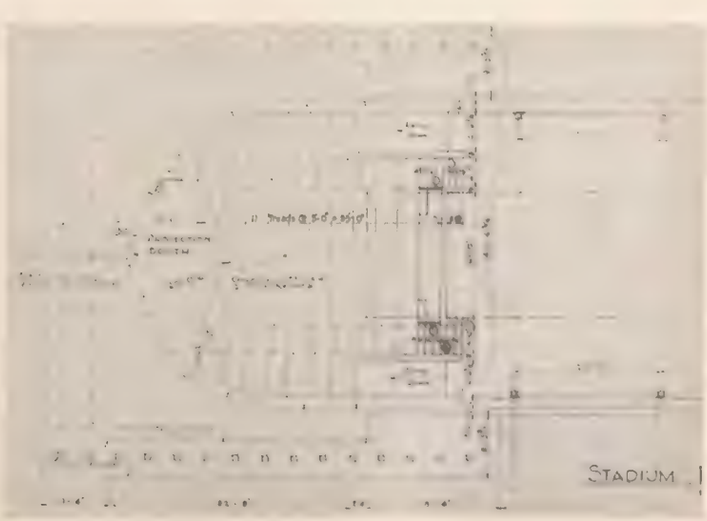
Auditorium chairs are American Seating Company's Bodiform—528 located on the main floor and 145 in the stadium. Conditioning equipment is United States Air Conditioning Corporation's, with an automatic control system installed by Johnson Service Co., of Denver that makes both conditioning and heating substantially automatic, having push-button control in the manager's office. Germicidal lamps are concealed in the ventilating ducts.

Projection room apparatus is Simplex, installed by National Theatre Supply.

A parking lot with space for 75 cars directly adjoins the theatre. It is floodlighted at night, and will be landscaped.

Architect of the "theatre of tomorrow" was Charles D. Strong of Denver. (#1).





EQUIPMENT LITERATURE BUREAU

Listings for December 7, 1946

INFORMATION pertaining to theatre equipment and supplies of many kinds can be obtained by checking and mailing the single coupon printed below. SHOWMEN'S TRADE REVIEW will gladly forward your requests for as many items of free literature as you may desire. There is absolutely no obligation. Information on items of equipment not listed here may be requested and we will endeavor to obtain for all theatremen the desired material. Readers who wish special information on any subject may address such requests to this Bureau, where they will receive prompt attention. We ask only that the name of the theatre as well as the street address be given on all blanks or letters.

AIR CONDITIONING. Varieties of conditioning equipment, ranging from simple blowers, coolers and air washers to complete "package" units that refrigerate, de-humidify and all but manufacture new air, cover an enormous range of mechanical devices and contrivances. Every theatre cannot use the same conditioning apparatus. Location, availability of cold well water, type of patronage and many other factors enter into the problem of intelligent selection and should be matched against the nature and capabilities of equipment available. A number of very different devices for securing desirable air conditioning are described briefly in a folder issued by United States Air Conditioning Corp. Compact and easily read, this folder will give any theatre manager an outline of methods and equipments, to help him choose those best suited to his own circumstances. (#1).

BLACKLIGHT ORNAMENTATION. Arresting designs for theatre decoration through the use of painted lucite panels and ultra-violet light are presented in a six-page folder by Gull Industries, Inc. Suggested designs range in style from medieval to ultra-modernistic, for application to ceilings as well as walls. Theatremen contemplating redecoration should find this little folder stimulating and suggestive, (#2).

CARPETS. A world of information about carpets, including the various weaves, and the differences between them, can be found in a thirty-four page, hard-cover brochure by Alexander Smith and Sons Carpet Company. Included are actual samples of Velvet, Wilton and Axminster weave—and with each, photographs enlarged 16 times to show the finer details of the surface, cross-section and back of these kinds of carpeting, side by side with a 3" x 5" sample of the carpet itself. The book is lavishly illustrated with attractive pictures of carpeting in many de luxe applications, including theatres; and with a series of photographs explaining some of the processes of carpet manufacture. (#3).

CHAIRS. Particularly of interest to the mechanically-minded, a twenty-four page brochure issued by American Seating Company presents illustrated descriptions of the dozens of detailed laboratory tests applied to steel, wood, upholstery fabrics and other materials that go into the making of a theatre chair, as well as tests applied to the finished chair itself. Methods of checking steel for hardness, ductility, strength and resiliency; methods of testing cast iron, of ascertaining the moisture content of plywood; method of checking the strength of glued plywood samples, the holding power of glue on solid wood samples, the resistance to rust of metal parts, the service expectancy of coil springs, rubber cushions and plastic coated fabrics, the perspiration fastness of dyes—these and many more are both pictured and explained. Technically inclined readers will find much of absorbing interest in these pages. (#4).

CHANGEOVER. Mechanical details of the newest Strong "Zipper" changeover are revealed in a folder by Essanay Manufacturing Company. Photographs showing the device assembled for use and partly disassembled disclose the nature and action of the component parts, which are further described in the accompanying text. This informative little brochure is accompanied by leaflets describing other Essanay products—the Reel End Signal and the Rewind Mule. Of interest to every projectionist, and to every manager who takes a serious interest in projection. (#5).

MARQUEE (CHANGEABLE) LETTERS. Most theatres derive a substantial portion of their revenue from mere transients—people who stroll past or near the theatre and decide to go in after they see what's playing. The changeable letters tell them. The letters must be eminently visible. They must be attractive. And immune to weather. You should read a full-color, staple-folder of Wagner Sign Service, Inc., which includes very complete and thoroughly illustrated descriptive material, mounting instructions, lighting instructions, and highly helpful suggestions for preparing attractive and informative "copy." Are you certain you are getting the utmost possible advertising value out of your own changeable letters? (#6).

MARQUEE (CHANGEABLE) LETTERS. Complete blue prints and instructions for installation and use of Adler silhouette letters and glass-in-frame attraction units are contained in a double envelope of literature published by Adler Silhouette Letter Company. Tributes from theatre users and architects are also included. Anyone concerned with marquee exploitation equipment will find interesting and valuable data in this attractively printed material. (#7).

SANITARY AGENT. The odorless deodorant, germ-killer and fungus killer, Fort-A-Cide, is discussed in detail in a four-page, two-color brochure by the Corporation of that name. This sanitary agent, having no odor at all of its own, does not reveal that the theatre has been disinfected, and therefore does not associate the theatre with the idea of disease in the minds of worried mothers. The brochure describes the disinfectant and two portable spray guns and tanks for applying it; and illustrates, with eleven photographs, its application to auditorium, rest room and plumbing surfaces. The exact dilution to be used in each case is prescribed, together with exact instructions for the mopping, spraying or "fog-misting" of different surfaces and areas. (#8).

SCREEN. A four-page, two-color brochure by Retiscope Screen Company pictures and describes the new Retiscope screen which (having a surface of woven glass fibre) is said to be as "washable as a window." This fibre glass sheet is laced into a specially designed steel frame having curved members which impart a vertical and lateral curvature to the surface that faces the audience. These curvatures, designed separately for each theatre, substantially eliminate distortion in the picture when viewed from a sharp angle, and thus make usable front corner areas of the auditorium. (#9).

VACUUM CLEANING. Effective cleaning of theatre screens, drapes, ornamental surfaces and stairways, and in-place vacuuming of theatre carpets, are illustrated and described in a four-page folder issued by National Super Service, Inc. The bulletin sets forth both methods of using the Super vacuum cleaner to maximum advantage, and technical details of the cleaner itself. Despite the fact that the unit develops a rated one-half horsepower, to move 113 cu. ft. of air per minute at a velocity of 2½ miles per minute, its combination of modern, light motor core materials and high-speed design keeps the weight of this half-horsepower mechanism down to 35½ pounds for motor, bag and cord. The tools also are light; the ten-foot extension tube, for example, weighs only 53 ounces. The Super cleaner is therefore readily portable (despite its power) which facilitates its use in the varied and versatile ways described. The bulletin should be of interest to anyone concerned with the practical problems of theatre housekeeping. (#10).

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York 18, N. Y.

12/7/46

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets checked below, immediately:

1 ☐	6 ☐	11 ☐	16 ☐
2 ☐	7 ☐	12 ☐	17 ☐
3 ☐	8 ☐	13 ☐	18 ☐
4 ☐	9 ☐	14 ☐	19 ☐
5 ☐	10 ☐	15 ☐	20 ☐

Name .....
(PRINT NAME AND ADDRESS)
Theatre .....
Address .....
City .....
State .....

New 6-Phase Rectifier Gives Steadier Light

Steadier light for screen illumination will be available to theatres using a new 6-phase rectifier developed by McColpin-Christie Corporation of Los Angeles and marketed by National Theatre Supply.

The ripple content in the output of this arc supply device is said by the manufacturers to approach closely the low ripple level obtained from a motor-generator in perfect working order, and to be much lower than that of any other type of rectifier.

Essential feature of the new rectifier is a transformer wound to operate from standard 3-phase input and to deliver a 6-phase output to the rectifying stacks.

The stacks are magnesium-copper sulphide units with a rated maximum temperature of 265° F. They are protected against overheating by a slow-acting thermostat which will not produce nuisance interruptions because of any harmless momentary overload.

Associated with the rectifiers is a switching panel, mounted near the projectors, by means of which either rectifier can be temporarily used as an emergency substitute for the other, should that ever prove necessary.

Also associated with the rectifiers are two remote-control starting switches which are mounted near the projectors and make unnecessary the use of heavy-current switches at the lamphouses. (#2).

New 9-mm. Carbon Not Favored By National Carbon Company

Although they manufacture it, National Carbon Company do not favor the use of their new 9-mm. positive carbon for high intensity lamps normally using an 8-mm. x 7-mm. trim.

A 25 per cent increase in light can be obtained, National Carbon reports, by using a 9-mm. x 8 mm. trim, with 85 amperes at 50 volts, instead of the conventional trim at 65 amperes and 38 volts. Howerever, a special optical system is needed, and there is a 70 per cent increase in the heat energy released "for which present lamp equipment is unsuitable."

With existing optical systems, the light increase resulting from use of the new carbon is only 10 per cent, yet the current and voltage increase remain such that the existing rectifier or generator may be damaged.

National developed the new carbon in response to requests for a means of stepping up the light from existing lamps. The unfavorable results above referred to could not have been predicted, but were disclosed as a result of extensive experiments carried out by the company after the new carbon was produced. (#3).

For Cleaning Greasy Floors

Greasy floors can be more effectively cleaned with the help of a granular material announced by Blue Mountain Clay Company of Memphis, Tenn. Made of aluminum silicate, the substance is said to be able to absorb oil up to 120-140 per cent of its own weight. The product is dust-free, its makers say, and also is non-abrasive. (#4).

COMPLETE

—that's the Wagner line of quality

MARQUEE DISPLAY EQUIPMENT

—largest in the world, and designed

FOR POWERFUL ATTENTION VALUE AND EFFECTIVE SHOW SELLING

Wagner

WINDOW-TYPE MARQUEE FRAMES
Most economical to maintain. Permit billing space of any height and length. Lamps, neon and glass removed and replaced without removing frames.

TRANSLUCENT PLASTIC LETTERS
Gorgeous. Five everlasting colors. No maintenance. 4″, 10″, 17″ sizes.

LOBBY DISPLAY UNITS
White enameled steel. 24″, 36″ and 48″ sections combine to make any length.

TRANSPARENCIES AND FRAMES
Full—colored photographs for marquee and lobby. All stars. Any size.

MOUNTING STRIP FOR PLASTIC LETTERS
White enameled sheet steel, drilled for mounting above or below. No special wiring.

PLUS A CATALOGFUL OF OTHER ITEMS

Write for literature today

Wagner Sign Service, Inc.
218 S. Hoyne Avenue
CHICAGO 12, ILL.

Modern Projection Room No Longer a "Booth" --Needs Color Scheme, Phone, Linoleum

The projection room has grown far beyond its ancient "booth" days, if the massed opinions of the Projection Advisory Council, as voiced at this month's meeting, are criterion.

A good show, according to today's standards, must be created in a well-lit, carefully painted room, with battleship linoleum on the floor, lockers and toilet facilities for personnel, glass in the viewing ports (but not in the projection ports) and telephone connection. The members appear thoroughly convinced that a carelessly arranged hole-in-the-wall is not a place from which good results can be expected.

As to the general layout of projection quarters, opinion was unanimous that this should follow the recommendations of the Society of Motion Picture Engineers. Those recommendations may in fact need "minor adaptation to the individual theatre" one member noted, but another added "no changes that are basically different." From this there was no dissent. The Society has evidently produced projection room plans that have the full approval of the men who are the industry's leaders on the projection firing line.

Floors and Walls

Battleship linoleum was overwhelmingly favored as the floor covering for the projection room, with paint or asphalt tile as second choice. One member noted that in some locations the law does not permit use of linoleum, and considered this unfortunate.

"The floor should be covered by all means."

The meeting was in complete agreement on this.

"If a concrete floor is left uncovered, abrasive dust—fine particles of concrete—is worn off, and gets into the machinery, greatly increasing the wear on close-fitting parts. It is obviously cheaper to cover the floor."

With respect to painting the projection room walls, opinions varied as to the color scheme to use, but all felt it to be important, and most members had very specific color schemes which they preferred. In their choice, various shades of green predominated.

"Black base to a height of four feet, the remainder of the walls dark green, and lighter green for the ceiling. To eliminate light reflection."

"Olive green walls and white ceiling. This is restful to the eyes, and projectionists need to keep a close watch on the quality of their picture on the screen."

"We prefer combinations of light green, or green and gray."

"Apple green dado, cream-colored upper walls, white or off-white ceiling."

"Light green. It is easy to maintain."

"Any color scheme that will brighten up the room but not show dirt."

Lighting

Drop lights and indirect lighting ran a close tie, in Council preference, as means of lighting the projection room. All lighting arrangements favored by the members, however, had in common an absence of bright or dazzling light sources which might interfere with careful observation of the quality of the projected picture.

"We favor a drop light over each projector and one over the rewind bench, with a reel-type extension lamp between projectors for emergency servicing."

"Indirect lighting. But a light bulb and switch located handy to each projector with the light shining right into the projector to give better illumination for threading. Modern mechanisms have threading lamps, but we don't rely on them alone."

"Indirect ceiling fixtures for general lighting. Hanging fixture over the rewind bench for inspection. Reel lights or work lights for servicing."

"Indirect general lighting; drop light over each projector for threading and a reel lamp."

"Kitchen unit on center line of each lookout port 18 inches from front wall; wall bracket above rewind table; at least one reel light."

"Drop lights with funnel-shaped shades."

"Drop lights."

Glassing Ports

A majority of the members favor glassing in both projection and viewing ports in all their theatres. Others recommend glass in viewing but not in projection ports, except where some special local condition requires that projection ports be glassed also; one member prefers to use glass only if absolutely necessary because of some local condition.

"Some places must use glass to keep dust from a dirty house from getting on the projection lens, and some need it to keep noise from the audience. But if projectionists don't keep the glass clean, it is better to put up with the handicaps of having none," this member explained. "It is a case of choosing the lesser evil."

"We use optical glass in all projection ports, and glass all viewing ports."

"We glass all viewing ports, but projection ports only when some local condition requires it."

"Projection ports are glassed only when the noise troubles the audience."

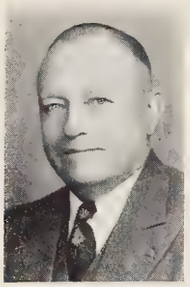
Facilities

The Council voted almost three to one that toilet facilities in or near the projection room are an absolute necessity. A few members considered this feature

(*Continued on Page E-19*)

MEET YOUR COUNCIL

Harry J. Glenn



Few men have had as varied and thorough a background in practical theatre operation as Harry J. Glenn. For 21 years he was a projectionist. For fifteen years after that, a theatre manager. Now he is Supervisor of Maintenance for the William K. Jenkins theatres.

Glenn began his theatre experience as a projectionist in the days of hand-driven projectors, one to a "booth," when changeovers involved a blank screen and a lantern slide reading: "One Minute Please While the Operator Changes Reels." That was in 1907. Glenn remained a projectionist through all subsequent technical advances, until after the screen began to talk, in 1928. Then he became a theatre manager, and devoted himself exclusively to that phase of the industry until 1943. Since then, and to date, he has been Supervisor of Maintenance for William K. Jenkins' Georgia Theatre Company circuit, responsible for the physical well-being of some fifty-odd houses.

Glenn's hobbies are hunting, football and baseball. His tastes as a movie fan vary, but incline somewhat toward mysteries in preference to any other type of picture.

STR PROJECTION ADVISORY COUNCIL

PROJECTION • SOUND • TELEVISION

COL. FRANK CAHILL
Warner Brothers Circuit

C. A. DENTELBECK
Famous Players Canadian

HARRY J. GLENN
Wm. K. Jenkins Theatres

IRL GORDON
Skirball Brothers Theatres

CHARLES HORSTMANN
RKO Theatres

A. C. INCE
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LESTER ISAAC
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Balaban and Katz Corp.

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Fabian Theatres

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Paramount Pictures

LEONARD SATZ
Century Circuit

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Interstate Circuit

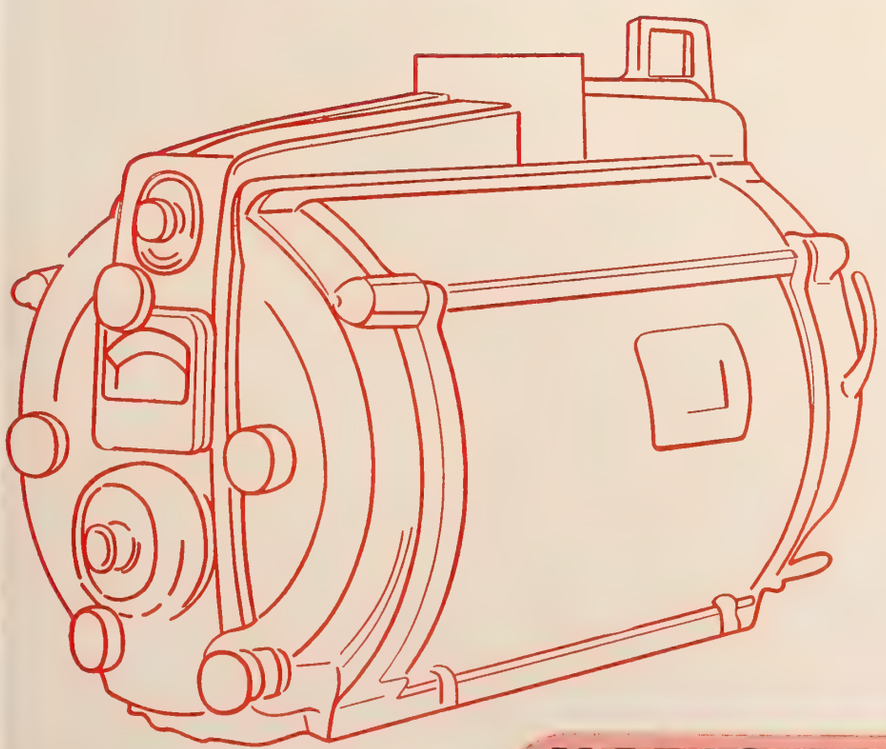
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Simpler HIGH

PROJECTION ARC LAMPS

Project the snow-white light so essential to satisfactory projection of Technicolor. Low intensity light is yellow by comparison and changes the color values.





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"There's a Branch Near You"

Maintenance Memos *for* MANAGERS

DEC. 9

Take no risk of holiday breakdown—be sure projectionists have plenty of carbons, spare parts.

DEC. 10

Be sure you have a generous supply of fuses, lamps, tickets for the holiday season.

DEC. 11

Flameproof all holiday decorations that could possibly constitute a fire hazard.

DEC. 12

Remind employes to report loose wiring; lamps too close to draperies; paint rag accumulations.

DEC. 13

Are you checking all telephone toll charges on your bill? Avoid unnecessary expense.

DEC. 14

Have you provided your projectionists with cue markers, or do you force them to mutilate film?

DEC. 15

Time to consider revising your candy, popcorn methods for the duration of the holiday season.

DEC. 16

Check boiler, piping and radiator connections for steam leaks under full winter heating load.

DEC. 17

Have projectionists go over slide equipment in preparation for ornamental holiday program.

DEC. 18

Varnish will help preserve appearance of exposed frames. Do yours still look attractive?

DEC. 19

Dirt accumulates in carpets more quickly in winter. Prolong rug life; shampoo out dirt, grime.

DEC. 20

Be sure snow and ice do not block opening of exit doors, and that ashes are spread outside them.

DEC. 21

Have you checked your 1947 insurance to make certain coverage is as complete as it should be?

DEC. 22

Make sure holiday decorations do not hide exit signs or impede full use of all exits.

DEC. 23

Check aisle lights for burned out bulbs, loose or exposed wiring and seat attachment.

DEC. 24

Check box office cleanliness, condition of ticket machine, readiness of holiday price signs.

DEC. 25

Make last minute check of safety of all holiday decorations and their electrical wiring.

DEC. 26

If your theatre is not air conditioned, air it for a short time daily; keep it inviting.

DEC. 27

Inspect all ladders used by any employe to avoid accidents from loose or broken rungs.

DEC. 28

Check sockets on all extension cords for broken casing, loose connection and exposed wires.

DEC. 29

Check fuel on hand and anticipated consumption; colder weather will be coming soon.

DEC. 30

Check box office cleanliness, condition of ticket machine, readiness of holiday price signs.

DEC. 31

Make last-minute check of all crowd control ropes, tapes and stanchions.

JAN. 1

Does checking over your 1946 maintenance reports suggest ways to improve maintenance.

JAN. 2

All squared away for 1947 with maintenance report forms that are thorough and complete?

JAN. 3

Check efficiency of heating system; visit every part of house both when empty and crowded.

JAN. 4

Check belts on all equipment; see that they are tight and all safety guards are in place.

JAN. 5

Do you check exit doors and panic bolts daily; make sure no rubbish is allowed in exit alleys?

SMPE Meeting Hears A Nostalgic Resume Of Those "Good Old Days"

The trials and troubles of the early days of sound, and the "haywire" remedies sometimes used in dealing with them before reliable engineering practices came into use, were recalled at a meeting of the Atlantic Coast Section of the Society of Motion Picture Engineers held November 19th in New York.

Declaring that future developments such as stereophonic sound, automatic volume control and television can be expected to bring similar operating difficulties with them when they come into the theatre, E. S. Seeley, chief engineer for Altec Service Corporation, regaled his hearers with a nostalgic review of early days and primitive procedures.

Talking of the first sound systems, back in 1927, Seeley said in part: "It immediately became evident that the new equipment had a perverse tendency to break down when the house was packed with expectant patrons. It was felt that the security of the future of sound pictures depended upon continued satisfactory operation, and consequently in the Spring of 1927 a service department was organized by Erpi."

Noiseless Recording

Recalling the first introduction of noiseless recording in 1930, Seeley noted:

"The improvement was dramatic. Reduction of recorded noise, however, revealed many noises produced by the reproducing system, noises which for the most part were not objectionable with the earlier recordings. The tremendous job fell upon the service forces to quiet reproducing systems so that the publicized marvels of the new recording might be brought to the ears of theatre patrons. A 'flying squadron' was formed from men brought in from all over the country and given a thorough training in a quickly improvised technique of eliminating clicks, microphonics, hisses, hums, etc. These men then scattered over the land and applied the new techniques. Erpi's expenditure for the training and the intensive field campaign was close to $100,000. Some of the stunts devised under pressure bordered on the fanciful, including hanging lead weights on vacuum tubes to reduce microphonics. But they served their immediate purpose.

"Soundly engineered improvements such as less microphonic tubes soon replaced the haywire and the systems were left with the improvements in permanent and substantial form.

Improved Volume

"A further shortcoming of the earlier systems lay in the somewhat deficient power capacity of the final amplifier. In cooperation with one of the largest tube manufacturers, a new tube was developed which increased the power capacity of a very large number of amplifiers from 1½ watts to about 8 watts. One of the features of the design was much longer life and greater reliability than were obtainable from commercial receiving tubes. These modifications were offered to those exhibitors who were not prepared to purchase new sound equipment, but care was exercised not to discourage exhibitors able to purchase new equipments from doing so.

Test Films

"It was inevitable that inspectors scattered throughout the country tended more and more to become individualists. Several hundred pairs of ears did not interpret sound quality in the same manner. The need was acutely felt for means of insuring that each equipment was maintained to the same standard. The solution was the calibrated multi-frequency test film and the transmission test. The test at once proved so effective in revealing sub-standard performance and leading to correction of long-standing troubles that it became clear that it must be placed in the hands of all inspectors.

"The transmission test became a standard part of sound service. The test was somewhat enlarged and today includes measurements of frequency response, system gain, amplifier gain, required net gain for full house operation, system overload point, amplifier impedance, speaker impedance and system noise. At regular intervals each inspector applies all of these tests to each system which he supervises.

"Historically, the introduction of the transmission test on a universal basis eliminated much of the individualism in service and provided organization-wide standard performance."

Speakers

After touching on the technical problems associated with the introduction of

(*Continued on Page E-17*)



Maintenance Memos *for* **PROJECTIONISTS**

DEC. 9

Go over slide and effect projection equipment in preparation for ornamental holiday programs.

DEC. 10

Take no risk of holiday breakdown—make sure you have enough carbons, spare parts, fuses.

DEC. 11

Do you have to mutilate film to avoid missing a changeover? Cut markers are cheap and effective.

DEC. 12

Take no chances on a holiday season fire. Check all safety equipment now—very thoroughly.

DEC. 13

Does checking 1946 records and report forms suggest ways to improve maintenance, operation?

DEC. 14

Do you want to introduce new record or report forms for 1947? Order them printed now.

DEC. 15

Do you want to suggest to the manager any new, improved operating practices for 1947? Do it now.

DEC. 16

Check fire extinguishers. Make sure they are fully charged, ready for use at instant's notice.

DEC. 17

Test volume controls. Correct or replace any not COMPLETELY noiseless in operation.

DEC. 18

Test each loudspeaker unit INDIVIDUALLY for volume, quality and rattle-free operation.

DEC. 19

Are projection, sound optical surfaces CLEAN—mirrors free from defects of silvering?

DEC. 20

If your projection ports have glass soundproofing check cleanliness of the glass—clean as needed.

DEC. 21

Is the takeup action smooth and correct; are belts or chains taut and not excessively worn?

DEC. 22

Is projector vibration increasing? Check carefully for the cause and remedy it promptly.

DEC. 23

Using a watch, check the starting time of both projector motors. Have they slowed down? Find cause.

DEC. 24

Is sound track alignment the best possible to avoid sprocket hole and frame line noise?

DEC. 25

Is rectifier cooling fan behaving normally—rectifier operating at the proper temperature?

DEC. 26

Check readings of tube meters; replace tubes as necessary for best quality and reliable operation.

DEC. 27

Inspect all projector and soundhead parts for mechanical wear. Order needed replacements.

DEC. 28

Check all motor-generators for cool bearings, commutator condition, freedom from sparking.

DEC. 29

Check all oil cups, oil reservoirs, grease cups, other lubricating points. Lubricate as needed.

DEC. 30

Inspect tungar rectifier tube filaments; replace all tubes that show any serious filament sag.

DEC. 31

Watch the screen carefully during showing of titles for even slight travel ghost.

JAN. 1

Examine the asbestos-covered leads to all lamphouses. Are they still in good condition?

JAN. 2

Examine carbon jaws in all lamphouses. Sandpaper as necessary to remove all roughness.

JAN. 3

Insert the pre-focussed exciter lamps in operating condition. Are they in perfect focus?

JAN. 4

Listen to sound critically; any flutter or wows? Remedy cause in soundhead or projector.

JAN. 5

Are your 1947 changes in operating practice working well? Do any need further revision?



UNUSUAL ornamental mural, 9′ x 30′, in the lounge of the Merrick Theatre, Jamaica, Long Island. It is painted with Stroblite luminescent colors and illuminated by Stroblite blacklight lamps. John Eberson, Architect. (#6).

SMPE'S NOSTALGIC RESUME

(*Continued from Page E-15*)

wide range sound, the development of test instruments which made possible a reduction of flutter, and the methods invented for making acoustic measurements in the theatre, Seeley continued:

"New theatre speaker systems, of which we have installed many in the past 12 months, ushered in the post war era in advancement of theatre sound quality. For service, this major improvement in speakers brought a new challenge to raise the standards of performance of the rest of the system. Hums previously inaudible were now disturbing due to the extended low frequency range of the new speakers. The improved sound presence necessitated closer attention to balance between machines, and the better overall characteristic of the speakers made worthwhile the most careful selection of the best system response for individual auditorium conditions.

The Future

"Let us try to see what the crystal ball shows. The most reliable crystal ball in this case is a mirror which shows the future as an extension of the past. The pattern will not change radically and step by step improvements will continue to reach the motion picture theatre. These improvements will result in greater complexity in the technical sense than those of the past. The training of service inspectors will be as important as it has been in the past to provide them with the necessary knowledge to adapt the improvements to the individual theatre, and new tools and test equipment will be required to insure that all theatres are always operating at their peak of performance.

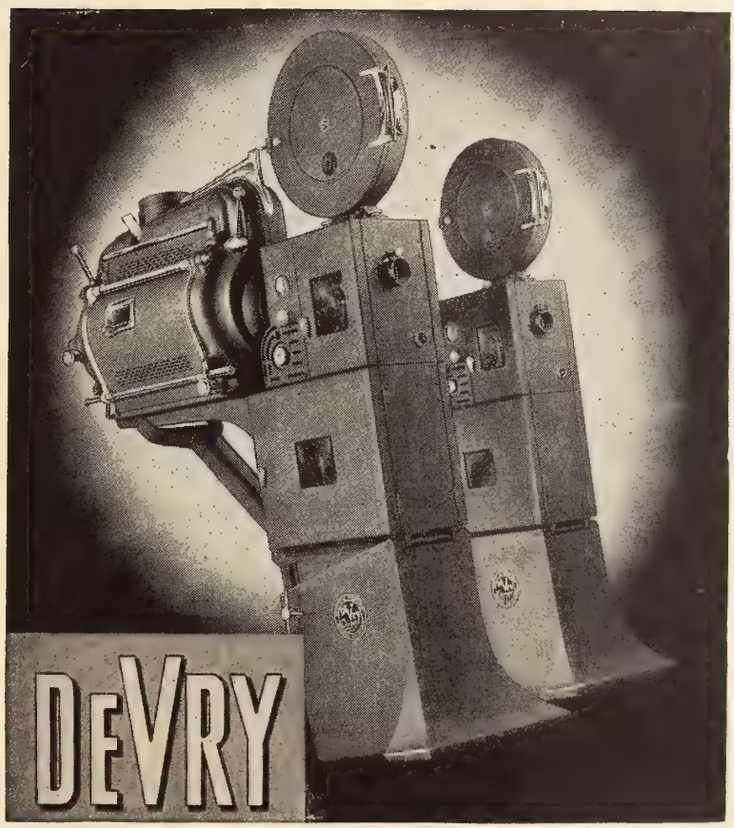
"History tells us that voluminous technical information must be prepared and distributed to the field men, and that new standards of performance will be established for uniform maintenance to preserve the advancement." (#5).

Ideal Names Shafer

Ideal Industries of Syracuse have named Ward R. Schafer Sales Manager for electrical equipment to the amusement field. Shafer was formerly vice-president in charge of sales for Edison Electric Appliance Company of Chicago.

The new Drive-In Theatre in Greensville, Ohio is equipped with DeVry projection and sound equipment, supplied by Dayton Films, Inc., Dayton, Ohio.

Chicago Theatre Supply Company are now territorial agents for the King Korn Popcorn Machine.



PROJECTORS WORTHY OF A PROUD NAME

A PROUD NAME in the motion picture world. DeVRY is justly proud of its 35mm. motion picture projectors — again available after discharging their war time job with flying colors. Into these streamlined, rugged, durable and trouble-free essentials to audience satisfaction has gone a wealth of engineering knowledge and experience. Back of their sterling performance are new manufacturing techniques, improved machinery, broadened facilities — and the skilled craftsmanship of men who have built projection and sound equipment for some of the world's finer theaters — equipment that exceeds generally accepted commercial standards in every respect. Coupon brings you facts of importance.

5 Time Winner

DeVRY alone has been awarded five consecutive Army-Navy "E's" for Excellence in the production of Motion Picture Sound Equipment.

DeVRY
MOTION PICTURE CAMERAS AND PROJECTORS

DeVRY CORPORATION, Dept. STR-C12
1111 Armitage Ave., Chicago 14, Illinois
Please send details about the NEW DeVRY 35mm Theater Projectors...Amplifiers and Speaker Systems.

Name.....
Address.....
City.....*State*.....
Theater.....*Capacity*.....

Make those improvements now!

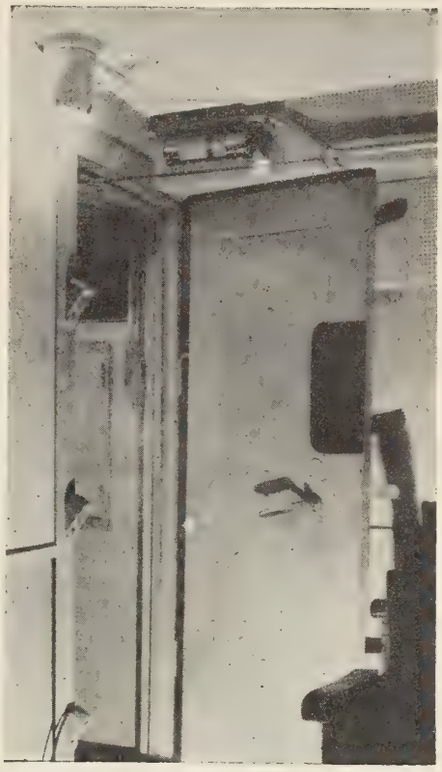
Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.

NOVELTY SCENIC STUDIOS, INC.
Draperies • Interior Decoration • Murals
318-320 W. 48th Street New York

"Built to Excel — IDEAL CHAIRS Not Just To Compete"
IDEAL SEATING COMPANY of GRAND RAPIDS

RIGHT OR WRONG?





By Walter Dunkelberger, IATSE Local No. 510

These two photographs picture the entrance to a projection room at a time when the show is on. One of them shows a serious violation of safety procedures. If you don't know which, or why, see the answer on Page 23.

COST OF POOR PROJECTION

(*Continued from Page E-6*)

on Standards. If he reads carefully through Vol. 39 of the JOURNAL he will find out that he ought to install a voltage regulator if line variations exceed ± 3 per cent. Vol. 36 will tell him that his screen width should equal one-sixth the distance from the screen to the rear seats, and so on.

But probabilities are that he does not have a file of the JOURNAL, and that if he did he could not find what he wanted when he needed to find it.

Yet, he is the man whose decisions are final. He signs the checks. He and no one else, in the great majority of theatres, determines what shall be done and what left undone.

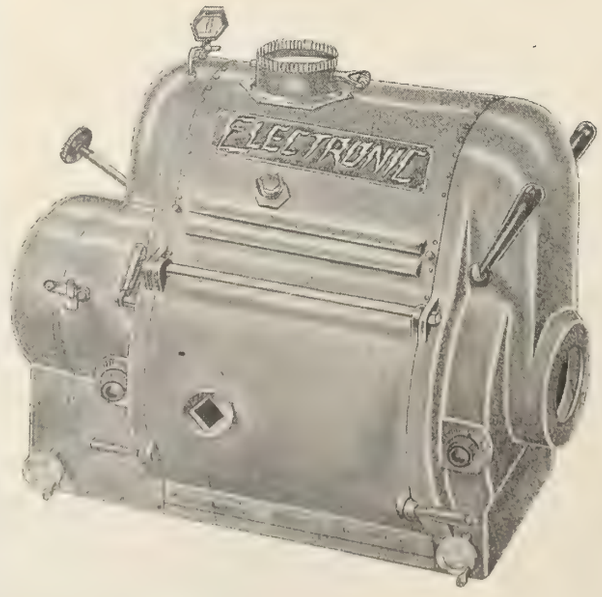
Getting Better Projection

This brings me to the practical suggestion I would like to place respectfully before you for your consideration. Can the Society arrange to segregate and collect those items of information appearing throughout the JOURNAL which would be of direct help to the exhibitor and to publish them in a form which the average exhibitor could use as a small reference encyclopedia to his projection problems?

You have compiled technical data about projection that is of the utmost practical value. The highest kind of skill and competence and an immense amount of labor have gone into building up this body of technical knowledge.

I can think of no one single aid to good projection that would be more helpful than to put this mass of expert information into the hands of the exhibitor in a form in which he can make effective use of it. (#7).

A New **FOREST** *Development!*



ELECTRONIC CONTROL
PROJECTION *Arc* LAMP

A new and highly acclaimed development — ELECTRONIC CONTROL — makes present mechanical systems of feeding the positive and negative carbons in projection arc lamps old-fashioned and obsolete; assures faultless arc control of precision accuracy, maintaining the proper focal point necessary for producing maximum light intensity without the necessity of constant watching and adjusting. Eliminates cams, gears, clutches and associated gadgets.

FOREST MFG. CORP.

60 PARK PLACE NEWARK 2, N. J.

MODERN PROJECTION ROOM

(*Continued from Page E-12*)

"highly desirable"; no one voted it "somewhat desirable" or "unimportant."

"The theatre pays men to be in the projection room, but by failing to provide a toilet gives them an unanswerable excuse for not being there," was the way one Councilor put it.

Locker facilities were favored by very nearly as strong a majority.

The majority also thinks that the theatre should provide working tools, rather than expect projectionists to bring their own, but on this point there was considerable difference as to the kind of tools that should be supplied.

"Operating tools, yes — the theatre should furnish them. But not tools for making repairs. Repairs should be made by experts. The average projectionist is not an expert repairman, and is likely to do more harm than good."

"Only oil cans, pliers and screw drivers are furnished. Most maintenance is not done by projectionists."

"Certain tools are supplied."

A minority of the members believe it is better to let the projectionist crew bring their own tools.

"They won't lend them away, and so will always have them on hand when they are needed. And they will keep them in good condition."

"We expect projectionists to provide their own hand tools, but the theatre supplies motor-driven grindstones, small vacuum cleaners and blowers for cleaning, and some other items. Portable sound testing equipment is not supplied—such equipment is handled by sound service inspectors."

Telephone connection for communication between projection crew and manager is "absolutely necessary." This opinion is unanimous. A buzzer cannot take the place of the telephone.

"Too many kinds of instructions or information may have to be given, and every possible excuse for the projectionist to leave his post should be eliminated."

"The only way a buzzer could take the place of a telephone would be if the manager and projectionists all learned Morse code!" (#8).

Justified Complaint

10740 Woodbine Street
Westside Village, Palms
Los Angeles 34, Calif.

Projection Advisory Council
c/o Showmen's Trade Review
1501 Broadway
New York, N. Y.

Gentlemen:

Here are some samples* of film as it has been coming from local exchanges. All reels from which these samples were taken were sealed with the statement that they had been inspected.

One reel had a patch every 18 inches for 125 feet, beginning about 300 feet from the "start" mark. The manager came running up to the projection room and wanted to know why the picture on the screen was so unsteady.

Anton F. Bruns, Projectionist
Crenshaw Theatre, Los Angeles

**Editor's Note: Horrible samples: one torn half way across, another with 2½ inches of sprocket holes torn off and missing!* (#9).

Altec Names Wilschke Operations Supervisor

E. O. Wilschke, formerly assistant to the vice-president, has been named operations supervisor of Altec Service Corporation. He will head up technical operations and engineering, with E. S. Seeley, chief engineer, and Martin Bender, commercial engineer, reporting to him.

There are so many different conditions affecting the popping volume of corn that it is necessary to have the equipment inspected weekly or semi-weekly by someone who knows popping apparatus thoroughly.

DuPont has developed a new 16-mm. film for recording television programs direct from the viewing tube. It will be used in television in the same way record transcriptions are used in radio sound broadcasting. (#10).

Self-Adhering Plaster Insulates Heat and Noise

Noise reduction and thermal insulation are said to be provided by a new self-bonding asbestos plastering material manufactured by Brooks Green Company of Boston. It will adhere without mechanical binding to any non-oily surface, its makers say, and can be painted with water-oil-asphalt or rubber base paints. It can not stand exposure to weather, but is for indoor use only. (#11).

A new brown pigment developed by du Pont for enamels, paints, lacquers and wallpaper is said to be superior to standard ferric oxide browns, showing less tendency to "chalk" and outstanding resistance to light. Named "Auric Brown," the new pigment is a chemically hydrated form of ferric oxide, characterized by extremely small particle size. (#12).



"Throw Away Your Headache Powders!"

Unexpected repair and replacement bills give any manager a headache. With an RCA Sound Service and Parts Replacement Contract the cost of all parts and tubes for sound and projection equipment can be budgeted on a monthly basis.

For the price of just a few admissions per day your sound equipment receives regularly scheduled check-ups and prompt emergency service. Check the famous "Seven Benefits" below. Your RCA Theatre Supply Dealer will gladly explain their advantages. Or write RCA Service Co., Inc., Dept. 78-L Camden, N. J., for full details.

SEVEN BENEFITS THAT SPELL SERVICE

Scheduled checkups
Emergency service
Regular maintenance
Valuable technical data
Insures peak performance
Complete parts replacement
Emergency sound systems

RCA SERVICE COMPANY, INC.
RADIO CORPORATION of AMERICA
CAMDEN, N. J.

NEW EQUIPMENT ITEMS

(*Continued from Page E-5*)

an entirely new type of heavy duty rectifier switch with brass contact points embedded in non-charring bakelite. They serve for readjusting the rectifier transformer input voltage to match changes in line voltage. For three-phase rectifiers, three of these switches are ganged along the same control shaft. Kneisley Electric Company also showed a rectifier control switch of this new type.

Automatic Devices Company displayed their new "Stand Steel"—a steel frame stand on which curtain control motors can be mounted in preference to mounting them on the floor where they collect sweepings and dirt.

Previously Announced

In addition to the items of equipment and apparatus mentioned above, which were publicly revealed for the first time at this convention, there were dozens and dozens of others, not previously unknown, which attracted equal and sometimes greater interest. The exhibition constituted a fairly compete showing of types of apparatus and material for most, or nearly all, theatre needs.

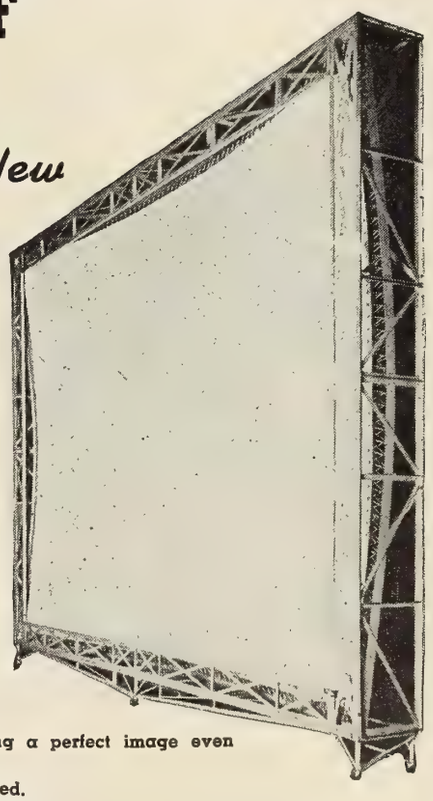
Exhibiting firms included: Adler Silhouette Letter Co.; Aero Metal Products Corporation; Altec Lansing Corporation; American Mat Corporation; C. S. Ashcraft Manufacturing Company; Atlas Products Company; Automatic Devices Company; Ballantyne Company; Black Light Products; Blue Seal Cine Devices Incorporated; Century Projector Corporation; Compco Corporation; Crescent Tool Company; Da-Lite Screen Company; DeVry Corporation; Electro-Aire Corporation; Essanay Electric Manufacturing Company; Fontaine Manufacturing Company; Forest Manufacturing Corporation; Fort-A-Cide Corporation; General Register Corporation; Gull Industries Incorporated; Ideal Seating Company; Kneisley Electric Company; Kollmorgen Optical Corporation; Krispy Kist Korn Machine Company; LaVezzi Machine Works; Motiograph, Incorporated; National Super Service Company; Neumade Products Corporation; Owens-Corning Fiberglas Corporation; Radiant Screens; RCA; Retiscope Screen Company; J. E. Robin, Incorporated; Society for Visual Education, Incorporated; Strong Electric Corporation; Tele-Radio Corporation; U. S. Air Conditioning Corporation; Wagner Sign Service, Incorporated; Weber Machine Corporation; Wenzel Projector Company (#13).

HOW MANY OF YOUR SEATS ARE ROPED OFF

by picture distortion?

The Revolutionary New

RETISCOPE CONCAVE SCREEN



"Shaped Like the Retina of the Eye"

ABSOLUTELY ELIMINATES DISTORTION FROM ALL POINTS IN ANY THEATRE

Makes every seat earn money by affording a perfect image even at the extreme sides and in the balcony.

PERFECT FOCUS—no special lenses required.

GIVES ILLUSION OF DEPTH TO THE PICTURE.

MADE OF FIBERGLAS, laced to a curved, movable steel frame.

REDUCES GLARE, HOT SPOT AND EYESTRAIN by polarizing the light.

IMPROVES SOUND. The glass fibres react like a "million" baffles, resulting in a less directional effect.

ABSOLUTELY FIREPROOF.

PRACTICALLY INDESTRUCTIBLE.

WASHABLE AS A WINDOW.

YOU'RE THROUGH BUYING SCREENS WHEN YOU INSTALL A RETISCOPE

See any of the installations and be convinced.
Write today for literature and prices.

RETISCOPE SCREEN COMPANY
501 Madison Ave. • New York 22, N. Y.

RCA SERVICE MEN NOW HAVE NEW TEST UNITS

Distribution by RCA Service Company of complete new test equipment to its field personnel has been substantially completed, according to W. L. Jones, Vice-President and General Manager.

The compact new equipment, contained in a specially designed case and weighing only 35 pounds complete, is readily portable.

Other up-to-the-minute apparatus carried by RCA men to help insure top quality sound includes the latest Academy test reel. (#14).

Permanent Flameproofing Provided By New Agent

Permanent flameproofing which will last for years and resist repeated dry cleaning is provided by a new material, called Chex-Flame, according an announcement by National Theatre Supply, which will distribute the compound for theatre use. The manufacturer is Royal Chemical Company of New York.

Application is effected simply by spraying the fabric with a standard type sprayer or a vacuum cleaner attachment.

Among advantages claimed for Chex-Flame are that it is odorless, colorless, stainless and harmless to fabrics. (#15).

Concrete-Floor Asphalt Paint Available Now

Made from a Utah asphalt called gilsonite and available in plentiful quantities, a concrete-floor paint known as Rubbermastic is offered by the Los Angeles division of Tiz-Nu Corporation. It is said to dry tack free in four hours to an enamel-like finish, to need no etching or priming in application, and to be completely waterproof and resistant to acid, alkalis, heat and weather. (#16).

Fire retarding powder, which can be applied like paint by mixing it with water, has been made available by Albi Chemical Co. (#17).

"Voice of Theatre Speakers"
JOE HORNSTEIN has it!

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

OFFERS COMPLETE THEATRE SERVICE

Offering complete architectural, remodeling and engineering service a new theatre supply company has been opened in New York by Karl ("Pete") Streuber, with headquarters at 1140 Broadway.

Streuber is well known in theatre equipment and supply circles, in which he has been active for many years. He was formerly manager of the Theatre and Sound Equipment Department of RCA International Division, and before that Export Manager for National Theatre Supply.

Associated with Streuber is August F.



Karl ("Pete") Streuber

Schmiedigen, European theatre architect who built the Rumanian exhibit at the World's Fair and is currently industrial design consultant to Pepsi-Cola and other large American corporations.

The new supply house, known as K. Streuber, will handle Blue Seal Superior projectors; Streuber sound systems; Retiscope and Raven screens, Forest arc lamps and rectifiers, and Neumade projection accessories, among other items. The new company will serve both the domestic and export fields. (#18).

Abbott Theatre Supply Company has installed Strong lamps in the Verdi Theatre, Chicago.

Mr. Bill Gust, theatre owner of St. Thomas, N. D., recently purchased "GI" projection equipment.

Varsity Theatre at Davis, Calif., has reseated with International chairs supplied by Walter G. Preddy of San Francisco.

The Grand Theatre, Oxford, Nebraska, is now enjoying DeVry projection with equipment furnished by Carl White of the Quality Theatre Supply Co., Omaha, Nebraska.

Maury Schwarz's Rex Theatre, Kearny Street, San Francisco, is installing a new marquee.

NEW COLOR FILM

Improved 16 mm. color quality will result from use of a new negative just put on the market, Eastman Kodak Company announces. It has been designated as Kodachrome Commercial Film.

Unlike previous types of Kodachrome, which were designed for projection of the original, the new film is strictly a negative from which release prints are made. Greater control of highlights and shadows is thus obtained (#19).

Ralph West is now managing the Sound Department at Sun Radio & Electronics Co., Inc., 122-124 Duane St., N. Y. C., returning to a position he held before leaving for the Army more than three years ago. Under West's direction, a sound studio has been constructed for display and demonstration of sound equipment, microphones, record changers, and inter-communication systems. (#20).

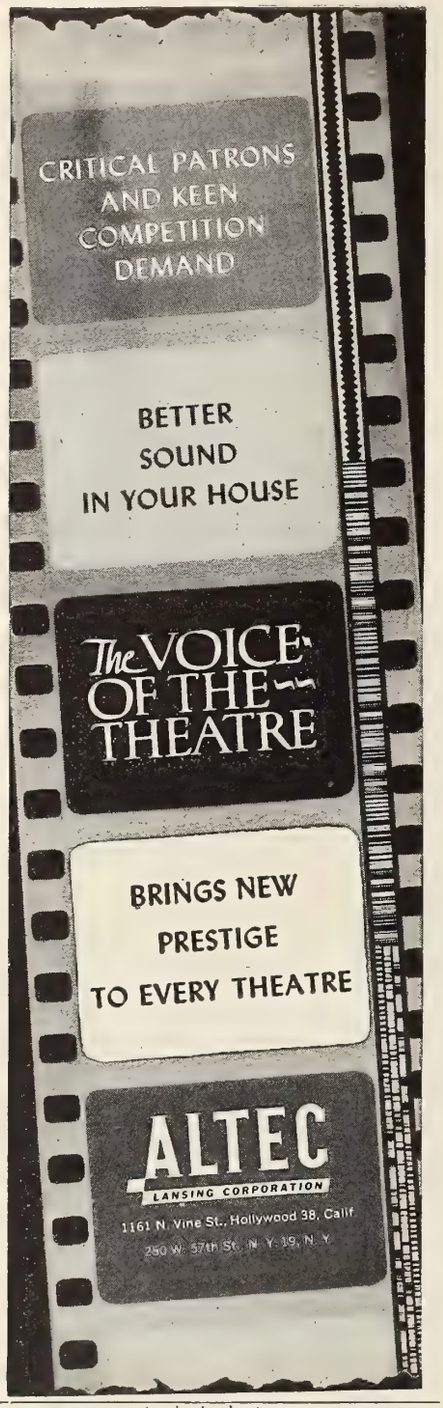
STRONG ISSUES BEAUTIFUL, IMPRESSIVE "FILM ALBUM"

Impressively bound in multi-colored Scotch plaid pattern, the latest contribution of Strong Electric Corporation to the literature of this industry is currently in the mails to all exhibitors, with the Strong Corporation's compliments, to be included in their library of books on the theatre. It is titled the "Film Family Album" and simulates in appearance old-time family albums of photographs.

The album presents pictorial likenesses and brief biographies of theatre notables, from Shakespeare to Al Jolson. Scientific pioneers whose work contributed importantly to projection and sound techniques are also included.

The page size is 10" x 13". The entire book is a triumph of the printing and binding arts; a beautiful product. Those who receive it will be proud to have it on their shelves. (#21).





POPCORN SALES IMPORTANT

(Continued from Page E-3)

"A clean machine is paramount in operating importance."

The majority of the members also feel that the working parts of a popcorn machine should be inspected daily; a very small minority only considering that weekly inspection is sufficient.

Many members believe that completely adequate servicing cannot be entrusted to theatre personnel, but that special servicing help is needed.

"The theatre's personnel can of course keep all moving parts cleaned, properly oiled and greased, and can watch for conditions that may lead to breakdowns. But actual repair and servicing should be done by an outsider."

"If the theatre is not close to the company supplying the machine, it is desirable to make contact with someone who can ably service it."

"The manufacturer's representative should make regular service calls at stated intervals, at least once a month."

Other maintenance suggestions were:

"Put the machine on a separate electric circuit. Provide proper ventilation and exhaust."

"Yes, all machines should be mechanically ventilated to reduce odors."

"Use a wire buffer to keep the inside of the kettle clean; Bon Ami for the outside, paper towels for wiping away grease and salt. Keep on hand an extra motor, and an extra kettle with its male and female electrical connections."

"Provide a room or space where kettles can be properly washed, and adjacent storage space for current popcorn supplies."

"The theatre should keep on hand spare heating elements, fuses, special light bulbs, steel wool, small tool kit, oil cans and proper cleaning powder."

"Keep a sufficient supply of spare parts to provide for emergency repairs." **(#22).**

Manley Popcorn Expands Its Western Activities

Manley-Burch Popcorn Company have transferred their Western headquarters from Denver to Los Angeles, with W. H. Turpie, Western Division Manager, setting up offices in the coast city. Turpie is in charge of all activities west of Kansas.

Users of Manley Products, Turpie announced, include Jerry Gallagher's El Cajon Theatre in El Cajon, rated one of Southern California's most modern houses; Phil Isley's Meralta in Culver City; Metzger and Srere's Cabrillo in San Diego; B. J. Leavitt's El Miro, Santa Monica; the Walker chain's Walker in Santa Ana; Dietrich & Feldstein's Azteca, San Bernardino; Kurstine's Boulevard, Los Angeles; and the remodeled Center in Los Angeles, which is setting up a confectionary adjoining the theatre with a Manley Popcorn machine among its principle features.

Reporting directly to Turpie as Southern California representative is A. L. Sellinghausen. San Francisco representative is H. L. Rice; Seattle district manager is H. W. Harris with Bob Woock as salesman. Jess Heard represents the company in Montana, Idaho and Utah. Arlie Beery remains Denver district manager with his brother Dwight as salesman. **(#23).**



New Ideal Theatre Chairs
JOE HORNSTEIN has it!



World's Largest Manufacturer of Projection Arcs





Save 25 to 40% on Theatre Equipment

Here under one roof is the world's largest supply resource for theatre equipment and accessories of every description. Visit our showrooms or write for the FREE S.O.S. Bargain Catalogue which lists hundreds of different items. Included are many Government surplus materials—ALL GUARANTEED and at attractive savings.

S. O. S. CINEMA SUPPLY CORP.
449 West 42nd St. New York 18, N. Y.

The **IDEAL** Fastener Is Only One of Many

Pro-Tex REEL BAND

FEATURES: No Troublesome Strings.
QUICK—EASY—SAFE FOR ALL LENGTH REELS
PRO-TEX REEL BAND CO. 200 Film Bldg., Cleveland, O.

New Mirrophonic Sound
JOE HORNSTEIN has it!

Is YOUR House Safe?

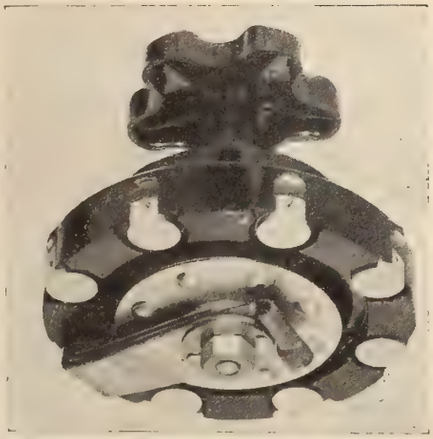
Tallulah, La., Nov. 12—The Roxy Theatre was completely destroyed by fire when sparks from trash the janitor was burning blew into the building. C. G. Griffin, manager, stated that with building materials as scarce as they are now he could not possibly say when the theatre would be rebuilt.

Fairhaven, Mass., Nov. 13—A $200,000 fire destroyed the Keith Theatre building. No one was injured. The blaze, which originated in the boiler room of the theatre, spread to three stores and a bowling alley, and for a time appeared to threaten the whole of the adjacent business center.

Virginia City, Nov. 14.—Fire swept the Virginia City Theatre, ruining motion picture equipment, curtain, seats and screen. Explosion of an oil furnace is thought to be the cause.

Gastonia, N. C., Nov. 15.—Flames totally destroyed the Lyric Theatre and resulted in considerable damage to two adjacent buildings. The fire, according to Fire Chief George F. McLaughen, started from a short circuit. (#24).

New Switch



RELIABLE voltage compensator switch, new feature of Strong Rectifiers, features heavy brass contacts moulded integrally into char-proof bakelite plastic. The switch enables the projectionist to select any one of eight different connections to the input side of the rectifier's power transformer, thus compensating for changes which occur from time to time in the voltage supplied by the power company. In three-phase units, three of these switches, ganged along one shaft and all operated simultaneously by the same knob, permit readjustment for voltage changes in the three-phase line. Unusually heavy construction and use of char-proof bakelite substantially banish any possibility of switch trouble. (#25).

RIGHT OR WRONG?

(See Page E-18)

The photo at the right is wrong for it violates the Underwriters' Code and defeats the basic purpose of the door's installation. When a projection room fire door is left open the hazard exists that a flash fire may spread into an audience full of people. The few seconds necessary for a projectionist to close the door may be just the amount of time the fire needs to flash out among the audience. (#26).

Complete Drive-In Theatre Equipment!



NATIONAL THEATRE SUPPLY *brings you a complete line of motion picture equipment especially designed for* DRIVE-IN THEATRE *use.*

PROJECTION EQUIPMENT

★ SIMPLEX PROJECTORS
★ PEERLESS ARC LAMPS
★ HERTNER TRANSVERTERS

SOUND EQUIPMENT

★ SIMPLEX SOUND SYSTEMS
★ INDIVIDUAL SPEAKER UNITS
★ HIGH-POWERED AMPLIFIERS

Ask For DRIVE-IN THEATRE PLANNING BOOK—*Ask your nearest National Theatre Supply branch for a copy of our new Drive-In Theatre Planning book containing Construction notes—helpful hints—illustrations of essential equipment—and a complete check list of all equipment and supplies necessary.*

NATIONAL THEATRE SUPPLY
Division of National • Simplex • Bludworth, Inc.



STRONG COPPER OXIDE AND TUBE TYPE RECTIFIERS

For converting A.C. to D.C. as the ideal power supply for projection arc lamps.

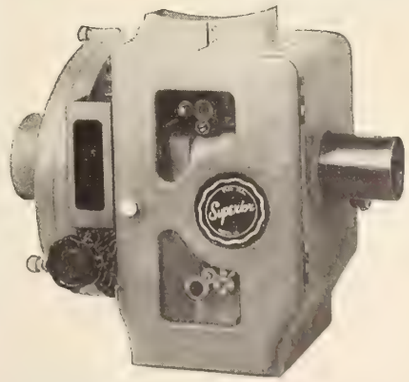
Low original, operating and maintenance costs. Quiet operation.

Distributed through leading independent theatre supply dealers.

THE STRONG ELECTRIC CORP.
87 City Park Ave., Toledo 2, Ohio
The World's Largest Manufacturer of Projection Arc Lamps

Not Just a Motor-Generator, but a Guarantee of Service
Robin-Imperial STEDYPOWER
J. E. ROBIN, INC. • 330 W. 42nd St. • New York City

The NEW Superior PROJECTOR Model "A"



SUPERIOR IN EVERY WAY . .

The New 1947 35mm Projector is Here Today! An achievement of the utmost in modern scientific engineering! The very finest in projection efficiency.

Write, wire or cable for full particulars

BLUE SEAL CINÉ DEVICES, Inc.
137-74 Northern Blvd., Flushing, L. I., N. Y.
Cable: "SOUNDFILM"

Aluminum Roofing Shingles Put Into Production Now

Aluminum shingles and aluminum roofing sheets have been put into production by Southern States Iron Roofing Co. of Savannah. Made of .019 inch Alcoa aluminum, they never need painting. They can be obtained either painted or plain. The shingles are interlocking and excellent heat reflectors. (#27).

New Cement for Applying Artificial Leather

Imitation leather can be permanently fastened to plaster, wall boards, wood or metal by means of a new fabric cement developed by Dolphin Paint and Varnish Company of Toledo, Ohio. The cement is applied with a brush, dries slowly; surplus cement can be wiped away with a rag soaked in naphtha. (#28).

INFORMATION PLEASE

Showmen's Trade Review **December 7, 1946**
1501 Broadway
New York 18, N. Y.

Please send additional information on story or item number:

1	6	11	16	21	26	31	36
2	7	12	17	22	27	32	37
3	8	13	18	23	28	33	38
4	9	14	19	24	29	34	39
5	10	15	20	25	30	35	40

The information I desire is . . . . . .

. . . . . .

. . . . . .

Name . . . . . **Address** . . . . . .

Theatre . . . . . **City and State** . . . . . .



They Can Help You Improve Your Theatre

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PUT MORE LIGHT ON YOUR SCREEN

Install new National REFLECTORS

● All reflectors gradually deteriorate to a state where replacement cost is insignificant. A drop of only 10% in reflective efficiency results in a corresponding decrease in screen brilliancy, and represents a loss amounting to 10% of the cost of your current and carbons. Replace yours now, and regularly. Available for all types and makes of arc lamps.

NATIONAL THEATRE SUPPLY
Division of National • Simplex • Bludworth, Inc.

"There's a Branch Near You"

Finest seating in the theatre history

THE NEW 1946 AMERICAN Bodiform RESTFUL CHAIRS

AMERICAN SEATING COMPANY
GRAND RAPIDS 2, MICHIGAN

the SHOW BUILDER

A Monthly Feature Dealing with the Booking and Exploiting of Short Subjects

Shorts Shopping

Some Comments on Exhibitor Opposition to Increases in Rentals of Short Subjects

According to a news story appearing in SHOWMEN'S TRADE REVIEW recently (Nov. 9, p. 5) exhibitors have resisted "a steady push on the part of exchanges in many areas to raise short subject rentals from the price levels which have obtained for the past decade." The story goes on to say that the average raise appeared to be about 25 per cent, with film buyers in the Chicago area reporting they had been asked 50 per cent more for some shorts over past rentals.

That the increases are meeting with exhibitor resistance in most cases may be attributed to a number of causes. One of them is the fact that over the years short subjects have been considered mere fillers, the "step-children" of the industry, as it were. Some distributors and not a few exhibitors have been more or less equally guilty of relegating the short subject to the "filler" class. For a long time many a short has been booked as just something to fill so many minutes of running time. True, there has been effort on the part of some producers and distributors to improve the quality of shorts and to get exhibitors to publicize them. But whereas this has been tried and proved successful in some localities, little has been done in others, principally because of double-feature policies.

The whole problem boils down to a matter of one side (distributors and exhibitors) realizing the value of good short subjects and using ways and means of exploiting them, while another side (also distributors and exhibitors) continues to regard them as "fillers" and books and plays them to fill out program running time. In other words, there is a conflict, with little chance of settlement until the "step-children" idea of the past several years is completely erased. That will take time. And it will require more attention to the quality of shorts, as well as greater effort on the part of exhibitors to get the most out of them through exploitation. When shorts actually prove to be business builders to the majority of exhibitors, the resistance to rental increases is more likely to level off.

* * *

Congratulations are in order for Besa Short upon her appointment to handle junior feature promotion for the MGM studio in Culver City. More than anyone else we know, Besa worked diligently for many years to exploit short subjects as head of Interstate Circuit's short subject department. Those years of experience fit her admirably for her new assignment, and we wish her the best of luck.

Meanwhile, back at Interstate, Debbs Rey-

(*Continued on Page* 36)

Musicolor Reels Seen Providing Good Music as Entertainment for the Masses

Something new and welcome has been added to the field of short subjects in the Musicolor series distributed by United Artists and produced by Werner Janssen, conductor of the Janssen 90-piece Symphony Orchestra of Los Angeles. The "new" is not necessarily in terms of time but in terms of subject matter. And Janssen's "new" accomplishment in the production of a series of short subjects that brings outstanding examples of the world's great music to the vast audience of moviegoers by combining with the music scenes that typify it, undoubtedly will develop among such audiences a deeper appreciation of classical music and at the same time provide exceptional entertainment.

First to be released in the series of eight which have already been completed, is Johann Sebastian Bach's Toccata and Fugue which Bach wrote for the organ and which was transcribed for orchestra by Lucien Caillett of the Philadelphia Orchestra. As presented in the 9-minute Cinecolor short the music is played with the visual accompaniment of scenes photographed by cameramen and Associate Producer Alan Stensvold during four seasons of the year in Bryce Canyon, Utah. This location was selected, according to Janssen, ". . . because of its majestic, wonderful formations . . . the figurines, the countless awesome, natural carvings . . . which form a fitting background for Bach's deeply religious music. . . ."

Toccata and Fugue is the only one of the eight to have been made available by United Artists as yet, due to difficulty in obtaining prints of the others from strike-bound laboratories. Toccata has been booked by the Wilby and Kincey Circuit, Great States Theatres, Interstate Theatres, the four Music Halls in Los Angeles, Intermountain Theatres and many other prominent chains of theatres throughout the country which have recognized not only the short subject's excellence as entertainment, but also its exploitation possibilities.

As an example of the exploitation values inherent in each of the shorts, Toccata and Fugue was given the same kind of world premiere treatment at Salt Lake City usually accorded top feature productions. Mr. Janssen made a personal appearance there, visited schools and record stores, was the guest of honor at a combined luncheon of the Salt Lake City Advertising Club and the Chamber of Commerce, was heard on several radio broadcasts and appeared on the stage of Intermountain's Center Theatre on the evening of the short's world premiere.

Stensvold preceded the maestro's appearance in Salt Lake City and beat the drums for the short by appearing as a guest photography expert at high schools, camera clubs, etc. Both Janssen's and Stensvold's appearances at various functions were widely reported by the city's press and radio.

According to Stensvold, it is the intention of Janssen to give the same type of world premiere ballyhoo to each of the shorts in the series, with plans already set for Boston, Washington and Cleveland at the premieres of Debussy's Engulfed Cathedral, Liadov's Enchanted Lake, and Debussy's Claire de Lune, respectively. No dates have yet been decided upon due to the shortage of Cinecolor prints.

Besides Bach's Toccata and Fugue, other completed shorts in the Musicolor series include: Liadov's Enchanted Lake, Sibelius' Swan of Tunanela, Debussy's Claire de Lune, Ravel's Bolero, Liszt's Liebestraum, Mendelssohn's Fingal's Cave (Hebrides Overture) and Rameau's The Hen. Several others are in the planning and writing stages, and filming and recording will continue as scripts are completed.

Bugs Football Mascot

Bugs Bunny, the Warner Bros. cartoon character, has been named official mascot of the University of Kentucky football team.

The honor was conferred on Bugs after a real live rabbit wandered on the gridiron during a game recently and proved a lucky omen for the Kentucky team.

Besa Short Handling MGM Shorts Promotion

Appointment of Besa Short to handle junior feature promotion on the MGM studio publicity staff has been announced by Howard Dietz.

During her 12-year tenure as head of Interstate Theatres' short subjects department, Mrs. Short serviced 5,000 houses representing 22 circuit affiliates. She also has participated in MGM Sales Forums in various parts of the country.

Last year Hollywood shorts producers presented Mrs. Short with a silver plaque in recognition of her outstanding exploitation campaigns.

Americana Series on Warner Shorts Schedule

As a result of the public reception of "America the Beautiful," two-reel Technicolor subject, the Warner Bros. studio has set a series of six shorts highlighting historic American landmarks.

The first of the new group, "Cradle of the Republic," covering the New England States, is now under way. The second two-reeler, taking in southeastern states, will start in January, with the others to follow. Carl Dudley is directing the series.

THE SHOW BUILDER

Edwards Exploits Safety Short

J. D. Edwards, Williamsport, Pa., whose fine campaign on Warners' "Men of Tomorrow" was reported in this department last month (STR, November 2, p. 39), has come through with another excellent bit of showmanship in connection with the showing of MGM's "Traffic With the Devil" at the Park Theatre.

City and county officials, police authorities and representatives of civic organizations attended a special preview of the subject, after which a newspaper photographer took a picture of a wrecked car displayed in front of the theatre, with the officials standing around it. The screening and the picture of the officials grabbed considerable newspaper space.

Then, as a macabre reminder to the public, Edwards had a boy who was dressed as a skeleton, walk slowly down the busy streets during the rush hours and around the square in the center of the city. The square serves as the city bus terminal, since all buses meet there every 15 minutes.

Bugs Bunny Subject of Window-Soaping Contest

Well, it's all over now, and Halloween won't be back again for nearly another year. But the interest it aroused won't be forgotten by the youngsters of Aberdeen and Hoquiam, Wash., for a long, long time. And the publicity. . . .

It appears that the Warner theatres in those cities arranged a stunt with local merchants whereby children were eligible to compete in a window-soaping contest on Halloween. Boys or girls under 16 years of age were eligible to compete and were assigned to certain windows of the participating stores. Each contestant was required to draw, with soap, a likeness of Bugs Bunny, Warner cartoon star. Newspapers in both communities carried ads announcing the contest, including a likeness of Bugs Bunny which the children were to copy. Several news stories also appeared, some on front pages.

Approval of the stunt was expressed by Aberdeen's Police Chief A. M. Gallagher, who said: "I believe that it is a definite step in the right direction to have some organized Halloween activity of this type to afford the children of Aberdeen an outlet for hilarious fun on a night when good, clean fun should be in order."

How about taking this "definite step in the right direction" in your own community next Halloween? Better make a note of it now.

Signed for Featurettes

Desi Arnaz, his vocalists Jane Harvey and Dulcina, and his band have been signed by Universal-International to make a two-reel featurette. Production will start in January, with Will Cowan as associate producer. The studio has also signed Charlie Barnet and his orchestra for a similar chore.

Shorts Shopping

(*Continued from Page* 35)

nolds and Loia Cheaney are keeping the "sell short subjects" lights burning brightly. A recent selling innovation, reported elsewhere in this section, is the use of cartoon character cutouts on theatre marquees. These cutouts, it should be borne in mind, are not suspended or placed atop the marquee, but are affixed to the illuminated panels on the sides, with the marquee letters placed next to them. As a result, Bugs Bunny, Donald Duck, Tom and Jerry, Popeye and other cartoon characters are effectively publicized.

Cartoon Show Fills 2 Small Town Theatres

A. E. Miller, president and general manager of Lincolnton Amusement Co., Lincolnton, N. C., reports one of his most successful promotions in years was a recent Bugs Bunny Cartoon Show, a Saturday morning matinee sponsored by Rose's 5 & 10 Cent Store, which brought out so many kids that two theatres, the Rivoli and Century, had to be used to accommodate them.

The store contributed the prizes, including a pedigreed cocker spaniel puppy, a football, a basketball and other gifts awarded to fortunate youngsters. It also paid for half the newspaper advertising, which included half-page ads, and distributed 4,000 circulars throughout the county. Though the population of Lincolnton is only 4,500, some 1,800 youngsters attended the special show, which started at 8:20 a.m., and most of them came back later to see the regular picture.

WB Shorts Releases Curtailed By Strike

Due to the coast strike which has made it impossible to obtain delivery of Technicolor prints for the past several weeks, the Warner Bros. short subject release schedule for December will be cut approximately in half, with only four black-and-white subjects being available to all exchanges. A fifth picture, "The Last Bomb," two-reeler in Technicolor, also will be distributed by a few exchanges which had received prints before the stoppage.

Other shorts being released in December are "So You Want to Save Your Hair" and "So You Think You're a Nervous Wreck," Joe McDoakes comedies; "Alice in Movieland," Classic of the Screen featurette, and "Melody of Youth," a band subject.

Meanwhile, at the studio, Carl Dudley has completed direction of "Broadway to the Battery," a one-reel subject showing New York's outstanding landmarks.

Jolley, Gloriod Promote Warner Scout Subject

Exploitation activities in connection with the two-reel Warner subject on Boy Scouts, "Men of Tomorrow," continue to be reported from the field, proving that a large number of exhibitors are fully cognizant of the selling values of the subject.

Up in Toronto, Canada, Mel Jolley, manager of the Marks Theatre, got a lot of press coverage which included ample space in the Scout column of the local daily newspaper. Also, Mel persuaded the Commissioner of Scouts for the Oshawa district to bulletin a letter to all Scouts in the area, urging them to call the film to the attention of Troops and Packs. A broadside and press sheet were spotted on the bulletin board at Scout Headquarters.

And out in Caruthersville, Mo., Manager F. P. Gloriod of the Gem Theatre went for window and lobby displays in his promotion on the subject. Furthermore, he received newspaper publicity.

The two window displays consisted of exhibits of Scout paraphernalia, augmented by center-of-display posters on "Men of Tomorrow." And they weren't just corner sections, either, but full windows.

A "practice string" display in the lobby attracted considerable attention. Several types of knots were affixed to the display, as well as strands of string which patrons utilized in attempting to duplicate the knots. In advance of the subject's showing, the display was in the lobby; when the playdate arrived, it was moved out front.

The Chamber of Commerce, in its newspaper column, took place to state the following: "Since the Chamber of Commerce is an agency for the development of the city in every respect, we would like to call the attention of the public to the efforts being put forth in the Boy Scout program, particularly in regards to window displays in the Globe Clothing Store and Ark-Mo Power Corporation office. These displays are in collaboration with Manager F. P. Gloriod of the Gem Theatre in the showing of a Warner Bros. production, 'Men of Tomorrow'."

Reports Gloriod: "The campaign helped build lots of goodwill, and even though we had a rainstorm the first day, we did a nice business. I really believe the short drew as many as the features on the program."

Finish Kennedy Comedy

"Do Or Diet," RKO two-reel comedy featuring Edgar (Slow Burn) Kennedy, has been completed, with George Bilson producing and Hal Yates directing. Supporting cast includes Florence Lake, Jack Rice Dot Farley, Jason Robards, Dick Wessel and Bryant Washburn.

Cartoon Star on Marquee

Something new in marquee signs, as far as short subjects are concerned, has been originated by Debbs Reynolds of Interstate Circuit's short subjects department, the better to utilize this space and to advertise the one- and two-reelers.

For example, when the Bugs Bunny cartoon, "The Big Snooze," played at the Majestic Theatre in Dallas, a character cutout of Bugs was affixed to the marquee alongside this copy: "Terrific Cartoon—'Big Snooze'." Incidentally, "The Big Snooze" played with a Warner feature, "The Big Sleep."

This may well be the beginning of other cartoon character cutouts being used on marquees, just as star head cutouts have so often been displayed in this manner.

THE SHOW BUILDER

Universal Holds Premiere At Home of Short's Star

Following the premise that world premieres should be held in places where there is a logical local tieup, Universal recently held the world premiere of its short subject, "Hobo Hound," in Glen Cove, Long Island, home of "Butch," the 250-pound St. Bernard dog who stars in the film.

The opening, held at the Cove Theatre, received as much promotion as the premiere of a feature film, with Manager Max Cooper turning out the town to pay tribute to "Hobo Hound." "Butch" was formally presented from the stage by Don Goddard, WMCA radio news commentator. Among those participating in the ceremonies were Mayor Arthur Aitkenhead of Glen Cove and Eric Krabel, editor of the Glen Cove *Echo*.

In addition to special advertising taken by local merchants in the *Echo* to welcome "Hobo Hound," the actual premiere received a front-page break in the New York *World-Telegram* and other newspapers.

Parade in San Antonio For 'The Last Bomb'

Jack Chalman and Lynn Kruger of Interstate Circuit put on a flash Southwest Premiere for "The Last Bomb," Technicolor featurette produced by Warner Bros. with the cooperation of the Army Air Forces, at the Majestic Theatre, San Antonio. The short was headlined by film reviewers above the feature—a Van Johnson picture.

Contingents from three air fields—Randolph, Kelly and Brooks—paraded through downtown San Antonio to the Majestic, with the entire street blocked off by city police and a detachment of M.P.s. A display of equipment, including searchlights which could be seen 25 miles away, was set up in front of the theatre, and there was a demonstration of radar and other devices.

A broadcast over KABC, 50,000-watter, preceded the performance. Speakers included Lieutenant-Colonel Bill Hensley, newly elected District Attorney.

Radio campaign on the picture was amplified to include 15 spots daily over all stations for four days in advance of the opening and during most of the week's run.

Four publications issued by the three air fields also plugged "The Last Bomb" extensively.

'Peeves' at Starting Line

Ready for production at MGM is "Pet Peeves," new Pete Smith Specialty which deals with persons, objects and situations which have become the pet peeves of many people. Dave O'Brien directs. Another Smith Specialty, "Playing by Ear," which tells of the accomplishments of the blind, is scheduled for release early this month.

Vennett Holds Screening

Frank A. Vennett, manager of the Paramount, Rutland, Vt., publicized "Highway Mania," RKO This Is America short, with the cooperation of the State Motor Vehicle Patrol, City Police and Boys' Bicycle Patrol, all of whom were invited to a special screening.

SHORT SUBJECT REVIEWS

The American Cop *(Good)*

20th-Fox **March of Time** **18 mins.**

That crime has been on the upbeat since the end of the war is a well known fact. Public attention undoubtedly has been focused on law enforcement agencies throughout the land, and it seems only natural that the March of Time should offer a brief spotlighting of the American cop and his duties. Using members of the New York City police force for re-enactment purposes, the camera details the petty routines, including walking the beat, participating in childbirth, questioning suspects, of the average guardian of the law. An all-too-obviously staged manhunt sequence, taken from police files, climaxes the short.

Beauty For Sale *(Interesting)*

RKO (73,101) **This Is America** **18 mins.**

Centering on the activities of a typical photographer's model, this film goes behind the scenes of the advertising industry to show just what ingredients go to make up an advertisement with selling power. Intriguing shots of model agencies, illustrators' studios, and dozens of beautiful girls prove that models have to work harder for a living than most people suspect. Included is the Cinderella story of how Korky Kelly, Toledo school-girl, became one of the most-photographed models in America. Loaded with girls and glamor, this short will interest any audience.



SELLS THE PROGRAM. When Cartoon characters are used to sell a feature, that's news! Reproduced here is an ad run by Fox West Coast Theatres in Los Angeles newspapers, in which MGM Cartoon stars Tom and Jerry are used as dominant art work in publicizing a program headed by MGM's "Courage of Lassie."

Operation Underground *(Good)*

Telenews Prods. **18 mins.**

Produced by Telenews Productions with the assistance of the editors of *Newsweek* magazine, this subject is claimed to be the only authentic record of the French resistance movement's activities during the German occupation. It shows how one of several underground organizations smuggled three American airman out of France. An "underground" camera defies Gestapo authorities by filming the Americans on a "tour" of Paris, after which they are helped by cleverly forged passports and other necessary documents to make their escape. Two of the three men are later interviewed in America by Fred Vanderschmidt, *Newsweek's* managing editor, who poses questions regarding their remarkable exploits. The subject, although well done, is somewhat dated in view of the fact that the war has ben over for quite some time now, and it is for this very reason that "Operation Underground" is not likely to arouse too much enthusiasm.

Loco Lobo *(Cute)*

Col. (8501) **Color Rhapsody** **6 mins.**

Add one wolf, one rabbit, and a continuous chase, mix with a few gags and lenty of mayhem, serve it up in Technicolor, and you have "Loco Lobo." It has been done many times before, but few audiences will object to this current variation on a favorite cartoon theme.

Slappily Married *(Nonsense)*

Col. (8433) **All-Star Comedy** **16½ mins.**

Joe De Rita, afraid of Friday the 13th, remains at home to cook breakfast for his wife. In Joe's muddling hands everything goes wrong, so his wife sends him down to his store, where again Joe manages to wreck the place, ending up in the arms of another man's fiance just as his own wife discovers him. In a huff, she moves to a woman's hotel, but Joe follows her. Forced to impersonate a woman to gain entrance, Joe runs a merry chase before things end well.

Rhapsody Rabbit *(Very Good)*

WB (2725) **Bugs Bunny Special** **7 mins.**

The irrepressible Bugs turns up this time as a concert pianist giving a recital of Liszt's Hungarian Rhapsody. All goes well until a mouse appears to plague him. Then the fun begins, as the mouse adds his own interpretation which sounds like boogie-woogie. Bugs resorts to dynamite and finally thinks he has destroyed the intruder, but as he reaches the finale of the piece, the mouse reappears at his own piano to steal the spotlight and the applause. A clever and winning Technicolor cartoon.

HOLLYWOOD

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone Hollywood 2055

STUDIO ROUNDUP

Normal Operation Gradually Returning to Studios As CSU Strike Simmers Down to Token Picket Lines; MGM, RKO and Warners in Lead as the Busiest Lots

With the Conference of Studio Unions strike down to a point where mere token lines are established at the studios and the difficulties engendered by the striking CSU ironed out for the most part, the studios are gradually resuming their old activity. They are beginning to look like themselves once more. Every lot is busy, but MGM, RKO and Warners are in the lead for numbers of pictures before the cameras.

Five Shooting at RKO

RKO Radio has five films rolling, including "Build My Gallows High," which has been retitled "Out of the Past." Robert Mitchum, Jane Greer and other members of the company worked on location last week for lake sequences. Also on location, until the film is completed, is the Hakim-Litvak production, "The Long Night," which is being released through RKO. Shooting at the Pathe lot in Culver City is Robert Riskin's "Magic Town," another independent setup, starring James Stewart, Jane Wyman, Wallace Ford and Ned Sparks. Going at the regular RKO lot are "Seven Keys to Baldpate" and "Flight."

New long-term contracts were awarded two young contract players, Martha Hyer and Kay Christopher.

DeHavilland Withdraws

Because of a disagreement between Olivia deHavilland and Interwood, Sam Wood production unit releasing through Universal-International, she withdrew from the cast of "Ivy." The picture was to have started this week, but was necessarily postponed. Joan Fontaine will play the role.

Helena Carter, New York cover girl, drew a prize role in "Time Out of Mind," which stars Phyllis Calvert, Robert Hutton, Ella Raines and Eddie Albert. Hutton plays a pianist-composer in the Rachel Field story.

Rogers at Las Vegas

Republic's Roy Rogers is doing location work at Las Vegas on "Bells of San Angelo," which William Witney is directing for Associate Producer Edward J. White. Andy Devine, who just came over from Universal-International after a long sojourn there, is a new face in the midst of regulars "Trigger," Dale Evans and Bob Nolan and the Sons of the Pioneers. Film is being made in Trucolor.

Other films rolling at the Yates' emporium are Frank Borzage's "Gallant Man," the untitled Nelson Eddy-Ilona Massey starrer and the outdoor extra-budgeteer, "Wyoming."

Paramount Starts 'Saigon'

Alan Ladd is a busy actor these days. His current opus is "Saigon," which started Nov. 29 at Paramount, with a locale of the Far East. Leslie Fenton is directing Ladd and Veronica Lake, who co-stars. Story concerns three fliers from the China war zone and their first mission upon discharge from service. Douglas Dick and Wally Cassell portray Ladd's buddies. Also cast is Luther Adler, Luis van Rooten and Morris Carnovsky. P. J. Wolfson is the producer. An interesting sidelight is that Vanya Oakes, noted authoress and newspaper correspondent, is serving as technical adviser. She covered Saigon when the Japs moved in back in 1940.

Scheduled to start any time now is another "Road" film, this one being tagged "Road to Rio." Director Norman Z. McLeod moved into Paramount on a one-picture loan-out deal with Rainbow Productions. Stars are to be the same as in the other "Road" releases: Bing Crosby, Bob Hope and Dorothy Lamour.

A crew returned from Catalina Island, where locations were scouted and background material obtained for the forthcoming "Catalina," to star Sterling Hayden, Billy De Wolfe, Olga San Juan and Cass Daley. Over 100 extras were used for location sequences in "Blaze of Noon," with Col. Clarence Shoop, technical adviser, flying in the scenes, which called for a train to be halted by the antics of a stunting airmail pilot. Director Byron Haskin found his location site for Hal Wallis' "Deadlock," which goes before the lenses very soon.

By mutual agreement, Harry Tugend checked out of the lot after six years as writer, producer and production executive.

Sig Neufeld Leaves PRC

PRC is minus one of its original members, following the severing of connections with the company last week of Sig Neufeld. Neufeld, who has been producing for PRC since it was formed in 1940, turned out 93 films! He joins Alexander-Stern.

Neufeld formerly handled all of the Buster Crabbe-Al St. John westerns. Crabbe is gone, too, but St. John remains as comic aide to a new Western star, Al LaRue. The combination finished its first effort this week, "Gun Fighters," with Ray Taylor directing for Jerry Thomas, new producer of the series. Mary Scott played the femme interest.

The other PRC picture going is "Red Stallion," which is being completed atfer a lengthy shooting schedule and unprecedented budget for the company.

Enterprise Readies 'Journey'

December 9 is the tentative starting date for Enterprise's next production, "Burning Journey," which for a brief time will give the company three films shooting. Barbara Stanwyck's "The Other Love" is in progress, and "Arch of Triumph" resumes filming on Dec. 10. John Garfield will star in "Burning Journey," making his first independent starrer. Construction

(*Continued on Page* 40)

Wurtzel to Make 6 for 20th-Fox Distribution

President Sol M. Wurtzel, of the independent producing company that bears his name, has announced that conferences with Spyros P. Skouras of 20th Century-Fox have concluded with plans for Wurtzel to produced six features for distribution by 20th-Fox in 1947.

Completion of "Jewels of Brandenburg" will wind up 1946 schedules and Wurtzel is now formulating plans for his first 1947 production, an untitled action drama by Irving Elman, tentatively set for production in early January at Sutherland Studios. No cast or director have been set.

Additional story material is now being lined up with the aid of Executive Assistant Howard Sheehan and Story Editor Clifford Gans, with suggestions from exhibitors largely determining the type of stories to be filmed by Wurtzel during 1947.

17 Trucolors on Republic Schedule for 1946-47

Republic has scheduled 17 features to be filmed in Trucolor for release on its 1946-47 schedule, marking an increase of 13 color pictures over the four released on the studio's 1945-46 program.

Trucolor features scheduled for early filming include "Slippy McGee," "Down Tahiti Way" and "Singapore Sal"; six Roy Rogers' starrers, "Bells of San Angelo," "Springtime in the Sierras," "San Antonio Sunset," "Heart of Mexico," "Song of the Golden West" and "The Gay Ranchero," and six musical westerns starring Monte Hale and Adrian Booth. In addition, the studio will release six cartoon short subjects in Trucolor.

$5,000,000 Budget Set For 'Sarah Bernhardt'

Budgeted at $5,000,000, "Sarah Bernhardt" is planned by David O. Selznick for 1947 as one of his most important productions. The script has already been completed by Ben Hecht.

Selznick is attempting to get Garbo to portray the role of the divine Sarah. If Garbo is not available, then he will consider starring his newly signed Italian actress, Valli, in the role. He also plans to produce two other productions next year, "Little Women" and "Joan of Arc."

WB Story Purchase

"The Persian Cat," original melodrama by John Larkin and Jerry Horwin, has been bought by Warner Bros. as a starring vehicle for Humphrey Bogart and Lauren Bacall. Larkin will write the screenplay, with Robert Buckner assigned to produce it.

Columbia Signs Gosch

Martin Gosch has been signed by Columbia as a producer, it has been announced by the studios.

HOLLYWOOD

Joan Crawford Signed To 7-Year Warner Pact

Before sailing for Europe last week, Jack L. Warner announced that Joan Crawford has signed a new seven-year contract with Warner Bros.

Following the release of "Humoresque," which is scheduled to open this month at the Hollywood Theatre in New York, Miss Crawford will be seen in "Possessed," with Van Heflin in the leading male role. Also on the star's schedule are "Need for Each Other" and "White Night," a United States Pictures production for Warner release.

Warner also elevated Martha Vickers to star status as a result of her work in the soon-to-be-released "The Time, the Place and the Girl." Her first picture as a star will be "Two Guys from Texas," with Dennis Morgan, Jack Carson and Janis Paige as the other toplines.

'Secret Service' for Kennedy Productions

Jay Richard Kennedy's "Secret Service," dealing with that department's work of protecting the late President Roosevelt during his trip to the Teheran conference, will be produced independently by newly organized Kennedy Productions.

The new company will get under way as soon as Kennedy, through Kennedy-Buchman Productions, completes his associate producer chore on "Assigned to Treasury," starring Dick Powell, for Columbia. Kennedy scripted both vehicles.

Selznick to Make 'Tess' Of D'Urbervilles' in 1947

David O. Selznick has announced that "Tess of the D'Urbervilles," the Thomas Hardy classic, will be on his production schedule for 1947 and that Allen Scott, who already has completed the screenplay, will produce.

The production is planned to be in Technicolor and, according to Selznick, will be produced on the same scale as "Duel in the Sun." "Tess" was filmed by MGM in 1924 with Blanche Sweet and Conrad Nagel starred.

Cover Girl Signed

Dorothy Hart, winner of the National Cover Girl contest and former Conover model, has been signed to a term deal by Universal-International. She has been penciled-in as the "other girl" in Douglas Fairbanks Jr.'s first U-I production, "The Exile."

Set for a Role

William Gould, screen comedian, has been set for a role in Warners' Technicolor musical, "My Wild Irish Rose," being directed by David Butler and produced by William Jacobs. Cast is headed by Dennis Morgan, Andrea King, Arlene Dahl and George O'Brien.

Stratton Story to Screen

The inspiring story of Monty Stratton, baseball star who refused to give up his career when he lost a leg, will be brought to the screen by MGM. The story is by Douglas Morrow. No cast or producer has been assigned.

STUDIO NEWS & PROGRAM NOTES

Sistrom to Produce Deanna Durbin's Next Vehicle; Raymond Massey Signs Five-Year Pact with Warners

Akim Tamiroff, popular character actor, was signed for an important role in "Three Were Thoroughbreds," Technicolor drama of the old West which *Robert Young* is producing and starring in at Columbia. Picture is now before the cameras under direction of *George Sherman*, with *Willard Parker* and *Marguerite Chapman* as Young's co-stars.

John Qualen, Warren Douglas and *Carl Esmond* have been signed for important roles in "High Conquest," Monogram mountain-climbing drama adapted from the book by *James Ramsey Ullman*. Producer-director Irving Allen has already shot 60,000 feet for the film in Switzerland. *Anna Lee* and *Gilbert Roland* are co-starred. *Gale Sondergaard* and *Frank Faylen* were signed for important roles in Paramount's "Road to Rio," fifth in the popular "Road" series starring *Bing Crosby, Bob Hope* and *Dorothy Lamour*. Film will start shortly with *Norman Z. McLeod* directing.

Jerry Thomas, producer of the new PRC *Eddie Dean* musical action series, has been assigned to produce the series of *Al La Rue-"Fuzzy" St. John* westerns. Schedule calls for six films in the Dean series and eight La Rue-St. John pictures. *Ray Taylor* will direct both series.

Lillie Hayward will write and produce RKO's "Angel Face." *Sharyn Moffett*, 10-year-old who appeared in two earlier Hayward pictures, will head the cast.

Producer *Seymour Nebenzal* has borrowed *Jean Pierre Aumont* from MGM to co-star with *Maria Montez* in "Atlantis." This will mark the first co-starring role for the husband and wife team. Picture is based on the book by *Pierre Benoit*, titled "Atlantida."

Gene Autry wound up his fall rodeo tour in the east last week and returned to town to report to Republic for his next picture "Robinhood of Texas," which goes before the cameras on Jan. 3. This marks Autry's third picture since returning to the studio from the service.

Virginia Field has been loaned by Paramount to *Benedict Bogeaus* for a feminine lead in "Christmas Eve." She will appear opposite *George Brent* and *Randolph Scott*, share leading male roles. *Joan Blondell* has already been set for the feminine role opposite Brent. *Edwin L. Marin* is directing.

Joseph Sistrom has been named producer of the next *Deanna Durbin* starring vehicle. Sistrom and Universal-International executives are currently discussing several properties, since "Up in Central Park" (previously announced as the next Durbin production) will have to be postponed because of other Technicolor commitments.

Raymond Massey, noted stage and screen actor, signed a five-year contract with Warner Bros. As his first post-war assignment, Massey recently completed a co-starring role with *Joan Crawford* and *Van Heflin* in "Possessed," *Jerry Wald* production directed by *Curtis Bernhardt*.

Michael Duane, Columbia contract player, has been assigned a leading role in support of *Larry Parks* in the Technicolor film, "The Swordsman," which is now before the cameras under the direction of *Joseph H. Lewis*.

Harry Grey will handle the producer's reins on the Paramount Technicolor film with music, "Catalina." In the cast will be *Sterling Hayden, Billy DeWolfe, Olga San Juan* and *Cass Daley*. *William Russell* will direct.

Three well-known character players were signed for the cast of Paramount's aviation epic "Blaze of Noon," which *John Farrow* directs. They were *Will Wright, Don Beddoe* and *George Carleton*. The picture stars *Anne Baxter, William Holden, Sterling Hayden, Sonny Tufts* and *William Bendix*. *Robert Fellows* produces.

Pat O'Moore, noted Irish actor, gets the major comedy role in 20th-Fox's production of *Joseph Shearing's* best-seller, "Moss Rose," which *Gregory Ratoff* is directing for Producer *Gene Markey*. O'Moore joins a cast headed by *Victor Mature, Peggy Cummins, Ethel Barrymore* and *Vincent Price*.

Allan Scott, one of Hollywood's outstanding producer-writers, will make his production debut in the *David O. Selznick* picture "Intimate Notes," an original story now being written by *Daniel Taradash*.

Warner Bros. have borrowed *Steven Geray*, featured player under contract to Columbia, for a key role in "The Unfaithful," now before the cameras with *Ann Sheridan, Zachary Scott* and *Lew Ayres* in starring spots. Film is being directed by *Vincent Sherman* and produced by *Jerry Wald*.

Franklyn Farnum, old-time star of the silent era, has been added to the cast of "The Guilty," current *Jack Wrather* production at Monogram. *Bonita Granville* and *Don Castle* are co-starred, and *John Reinhardt* is directing.

Vladimir Sokoloff, noted Russian character actor, has been cast for the important role of Lum Chi, Chinese Commissioner of Narcotics, in Columbia's "Assigned to Treasury," starring *Dick Powell*. Sokoloff was chosen by Producer *Sidney Buchman* and his associate, *Jay Richard Kennedy*, for the role because his features so closely resemble north-country Chinese.

William Cagney has purchased the William Faulkner story "Two Soldiers" as a future vehicle for Audie Murphy, most decorated hero of World War II, who is under contract to the Cagney company. By a strange coincidence, "Two Soldiers" parallels an episode in the home life of the bemedaled young actor.

Curtiz Borrows Three

Dana Andrews, Virginia Mayo and Cathy O'Donnell have been borrowed from Samuel Goldwyn by Michael Curtiz Productions, which releases through Warners, for "The Unsuspected," suspense mystery based on the Charlotte Armstrong novel and magazine serial. They join Claude Rains and Eve Arden. Curtiz will direct, with Charles Hoffman producing.

Conrad in 'Journey'

William Conrad, radio actor-producer-director, has been signed by Enterprise for the key role of Quinn, John Garfield's manager, in "Burning Journey," Garfield's first independent starrer which Robert Rossen directs.

HOLLYWOOD

STUDIO ROUNDUP

(*Continued from Page* 38)

of the longest set in motion picture history, according to the studio, is under way for the film. A 700-foot-long tunnel, it is necessitating the knocking out of the walls of five stages to provide necessary length. The tunnel will be used for a passageway of a huge fight arena, figuring in key sequences.

Monogram's 2nd Allied Film

Monogram President Steve Broidy announced that "Tragic Symphony," to be made by Benjamin Glazer and Nat Finston, will be the second picture to be distributed by Allied Artists Corp., new organization formed to handle Monogram high-budget films. Sir Cedric Hardwicke has been signed for an important role.

"Drifting Through," Jimmy Wakely's recently completed singing western, is now called "Six Gun Serenade." "Black Gold," postponed because of the Cinecolor difficulties occasioned by the strike, finally rolled last week, with Anthony Quinn starring. Picture is being made on location by Producer Jeffrey Bernerd and Director Phil Karlson.

Another Monogram film started Dec. 2, when "High Conquest" went before the lenses. Helene Thimig, who has just returned from Vienna where she participated in the Salzburg Festival, which was staged for many years by her late husband, Max Reinhardt, was signed to a leading role in the film. Irving Allen is producing and directing.

New 'Thin Man' Readied

It looks like the "Thin Man" is still around, after all these years. Metro is set to roll "Song of the Thin Man" in mid-December, once more starring William Powell, who has checked in the studio for preparation. Myrna Loy again co-stars.

The completion of long-shooting "To Kiss and to Keep" appears to be at hand, following 126 days of camera work. Pandro Berman produced the film, which starred Gene Kelly, Marie "The Body" McDonald and Charlie Winninger. Gregory La Cava directed. But MGM still has seven other flickers going, including one Technicolor production, "The Birds and the Bees." This one is finishing its first month under the production guidance of Joe Pasternak.

Busiest man on the lot is Producer Carey Wilson, who is guiding both "Green Dolphin Street" and "Cynthia's Secret," the latter formerly being tagged "The Personal Touch."

New Columbia Independent

The newest independent company releasing through Columbia is Cavalier Pictures, which started "Three Thoroughbreds" this week. Forrest Tucker was set as the lead heavy for the big-scale Technicolor Western, joining a cast headed by Robert Young, who is also one of the partners in the unit; Marguerite Chapman and Willard Parker. George Sherman is directing the picture on location at Tucson, Arizona.

Another Columbia film rolls Dec. 9 when "Bulldog Drummond at Bay" kicks off under Sidney Salkow's direction. Ron Randell, Australian star, makes his American debut in this one. "King of the Wild Horses," which has been held up at various times by inclement weather, finally finished and went into editing.

The studio's serial, "Jack Armstrong, the All-American Boy," being produced by Sam Katzman, has been shortened to "Jack Armstrong." Bobby Stone is now casting director for Katzman's producing company. "The Lady from Shanghai" is still rolling at San Francisco, having used the city's Aquarium for special scenes.

John Sturges is directing "For the Love of Rusty," third in the studio's dog series, which started Dec. 5. John Haggott produces.

20th-Fox Starts 'Big Heart'

"The Big Heart," which William Perlberg is producing for 20th Century-Fox, in addition to his chore of "Forever Amber," went before the lensmen last week on location in New York City. With George Seaton directing, the cast so far stacks up as John Payne, Maureen O'Hara and Edmund Gwen. Seaton also wrote the screenplay from an original by Valentine Davies.

Twentieth has three Technicolor films going, including "Amber," "Mother Wore Tights" and "Captain from Castile." Kathleen Lockhart and Chick Chandler were added by Producer Lamar Trotti to the Betty Grable starrer, "Mother," which Walter Lang is directing. The Tyrone Power starrer, "Captain," went into action in Morelia, Mexico, with Henry King directing, and the busy Trotti also producing. Cast includes Cesar Romero, John Sutton, Jean Peters, Lee J. Cobb and Alan Mowbray.

Another starter for 20th was "Moss Rose," which began shooting last week with Gregory Ratoff directing star Peggy Cummins in a theatre sequence. A mystery with an English locale at the turn of the century, the drama co-stars Miss Cummins, Victor Mature and Ethel Barrymore and features Vincent Price and Patricia Medina.

Louanne Hogan and Carrie McCord were signed to new contracts.

UA Busy with Six

Six films are rolling for United Artists, including "Christmas Eve," which Benedict Bogeaus is producing. "Vendetta," now under Howard Hughes' watchful eye, finally got back on the track following the Sturges trouble. Stuart Heisler is the new director for the film, which resumed shooting Dec. 2.

Seymour Nebenzal, one of Hollywood's busiest independent producers, started another one for UA release. "Heaven Only Knows," a romantic fantasy starring Robert Cummings and Brian Donlevy, was given the gun Dec. 2, with Albert S. Rogell directing. Jorja Curtwright, who made her start in Nebenzal's "Whistle Stop," gets the leading feminine role.

WB Starts 'Unfaithful'

Warner Bros. started "The Unfaithful," starring Ann Sheridan, Zachary Scott and Lew Ayres. A story of post-war marital adjustment, the picture also includes Bruce Bennett, Eve Arden and Peggy Knudsen. Stephen Geray, veteran character actor, plays a key role.

Important part of a motorcycle officer in "Dark Passage" was assigned to Douglas Kennedy, Warner Bros. featured player. Kennedy is bicycling between the Bogart-Bacall starrer and "Night Unto Night," Ronald Regan-Vivica Lindfors vehicle.

Barry Bernard, noted character actor, was added as a doctor to "The Women in White." Edward Clark was handed the part of a justice of the peace for the studio's Technicolor musical, "My Wild Irish Rose," and Curt Bois began his 60th character role since 1933, for his part as a French servant in "Women in White."

SG Completes 'Bells'

Screen Guild's Hillcrest Productions, one of its numerous independent units, has completed "Bells of San Fernando," (not to be confused with Republic's "Bells of San Angelo"). James S. Burkett produced the film, which featured Donald Woods, Gloria Warren, Shirley O'Hara and Byron Foulger. Duncan Renaldo served as associate producer and Terry Morse directed.

Jack Schwarz set a two-picture deal with Richard Arlen, who recently starred in Schwarz' production for SG, "Buffalo Bill Rides Again."

Brisson Rearranges Russell Schedule

Having completed arrangements with Columbia to postpone Rosalind Russell's final picture for them under her five-year contract, and having persuaded RKO Radio to advance the starting date of Eugene O'Neill's "Mourning Becomes Electra" to March 3, 1947, Frederick Brisson, who heads the newly formed Independent Artists, has made it possible for Miss Russell to start her first picture for the new company, of which she is a partner, immediately after she completes "Electra."

The screen treatment, based on an original idea by Miss Russell, has been written by True Boardman, and the picture will be made on the RKO lot, as will other Independent Artists films, for RKO reelase. Upon completion of the untitled comedy, Miss Russell will go to Columbia to fulfill her final commitment there.

'C.B.' in 'Variety Girl'

Cecil B. DeMille is the third of Paramount's directors to be added to the cast of the star-studded "Variety Girl." DeMille will play himself in an "inside-the-studio" sequence, directing scenes from his new production, "Unconquered." George Marshall, director of "Variety Girl," and Mitchell Leisen are the other two directors in the cast.

Write and Produce

Lillie Hayward has been assigned to write and produce "Angel Face," RKO Radio's screen version of Jean C. Becket's *Saturday Evening Post* story concerning a little girl who decided to tell nothing but the truth. Sharyn Moffett, will have the top role, and Sid Rogell will function as executive producer.

Radio Star Signed

Frank Lovejoy, New York star of radio and stage, has been signed to a long-term contract by Story Productions, Hal Horne, executive producer, has announced. Lovejoy probably will be cast in "This Side of Innocence," directed by Armand Deutsch, for his first screen role.

Judy's New MGM Pact

Judy Garland has signed a new long-term contract with Metro-Goldwyn-Mayer. Following her next starring role with Gene Kelly in "The Pirate" Miss Garland will be reunited with Kelley and Frank Sinatra in "The Good Old Summer Time," a baseball romance to be produced by Arthur Freed.

Box-Office Slants

Love Laughs at Andy Hardy

(*Continued from Page* 34)

paring to return to college to get his law degree.

Comment: The delightful qualities of homely humor and simple unpretentiousness that have made the Hardy series so successful are very much in evidence again in this first renewal of the series since Mickey Rooney's discharge from the Army. Rooney is more adult in the new film, as befits the role of a returned soldier who renews his studies at college and who is madly in love and determined to ask for his loved one's hand in marriage. He is properly chastened, too, when he is asked to act as best man at Bonita Granville's marriage to her guardian. And very funny, too. One of the really hilarious sequences in this always amusing picture is when Mickey is inveigled into escorting Dorothy Ford to a dance. He first meets her while she is immersed in a swimming pool, asks her to go to the dance with him, and doesn't see her again until the evening of the affair. Dorothy is at least six feet tall—and in contrast to Mickey's short stature the couple make an amusing picture. And when Dorothy and Mickey attempt their version of a jitterbug dance, audiences literally howl. The entire picture is excellent and capable of playing alone in some sections, and always good enough to lead double bills. Solid exploitation about Mickey Rooney's return to the Hardy series since his discharge from Army service should aid this at the box-office.

The Inner Circle

Republic **Mystery** **65 mins.**

AUDIENCE SLANT: (Family) This enjoyable murder-mystery is intelligently directed and blessed with a clever script.

BOX-OFFICE SLANT: Will do very nicely for houses catering to action fans, and will certainly benefit by excellent audience reaction.

Cast: Adele Mara, Warren Douglas, William Frawley, Ricardo Cortez, Virginia Christine, Ken Niles, Will Wright, Dorothy Adams, Martha Montgomery. Credits: Associate producer, William J. O'Sullivan. Director, Philip Ford. Screenplay by Dorrell and Stuart E. McGowan. Suggested by a radio script by Leonard St. Clair and Lawrence Taylor. Photography, Reggie Lanning.

Plot: When a blackmailing radio gossip artist is killed, a private detective is suspected until he arranges a radio program from the scene of the crime, during which the real murderer is apprehended.

Comment: This better-than-average mystery drama has been wisely produced by William O'Sullivan and skillfully directed by Phil Ford. They play the picture for laughs as much as suspense, wisely balancing the two ingredients. It has entertainment value-plus. Warren Douglas shows once more that, because of his good looks and excellent acting ability, he is deserving of a chance for much bigger vehicles. Adele Mara turns in her usual capable job, showing to good eye-appeal advantage. William Frawley is fine as the police lieutenant and Virginia Christine scores as the gangster's moll. Many fans will be glad to see Ricardo Cortez on the screen again, playing the sinister role that once made him very popular. Exhibitors might possibly benefit from use of well-known Ken Niles' name, too.

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FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
A Boy, a Girl, and a Dog	FC
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Affairs of Geraldine	Rep.
A Lady Surrenders	Univ.
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Love Story	MGM
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Amy Comes Across	E-L
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
Assigned to Treasury	Col.
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of San Angelo	Rep.
Bells of San Fernando	SGP
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	EL
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Heart	20th-Fox
Big Sleep	WB
Big Town	Para.
Birds and the Bees	MGM
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Gold	Mono.
Blaze of Noon	Para.
Blind Spot	Col.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Holiday	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Buck Privates Come Home	Univ.
Buffalo Bill Rides Again	SGP

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Betty Co-Ed (C)F	J. Porter-W. Mason-S. Mills	71	11/28/46	b11/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young (M-C)F	L. Brooks- R. Stanton-J. Donnell	68	9/12/46	b11/23/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46	b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	71	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	91	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7001	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		12/19/46	
	Assigned to Treasury	Dick Powell-Maylia			
	Blind Spot	Chester Morris-Constance Dowling			a11/2/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise			a9/14/46
	Blondie's Holiday	Arthur Lake-Penny Singleton			
	Boston Blackie and the Law (My)F	Chester Morris-Trudy Marshall	69	12/12/46	b11/16/46
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	Framed	Glenn Ford-Janis Carter			a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			a10/26/46
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128		b9/21/46
	King of the Wild Horses	Preston Foster-Gail Patrick			
	Lady from Shanghai, The	Rita Hayworth-Orson Welles			
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Millie's Daughter	Gladys George-Paul Campbell			a11/16/46
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Return of Monte Cristo (D)F	L. Hayward-G. Macready-U. O'Connor	91		b11/23/46
	Singin' in the Corn (C-M)F	Judy Canova-Allen Jenkins	66	12/26/46	b11/16/46
	Swordsman, The *T	Larry Parks-Ellen Drew-G. Macready			
	Thirteenth Hour, The	Richard Dix-Karen Morley			
	Three Were Thoroughbreds	R. Young-M. Chapman-W. Parker			
	Twin Sombreros *C	Randolph Scott-Dorothy Hart			

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b2/27/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46

COLUMBIA (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee		11/28/46	
1205	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donnell	69	9/12/46	
	Terror Trail (W)F	Charles Starrett-Smiley Burnette	55	11/21/46	b11/2/46
1222	That Texas Jamboree	Ken Curtis-Jeff Donnell	67	5/16/46	
1221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
1208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette	51	5/30/46	b5/15/46
	Westerns (Coming)				
	Fighting Frontiersman (W-M)F	Charles Starrett-Smiley Burnette	61	12/19/46	b11/9/46
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Prairie Raiders	Charles Starrett-Smiley Burnette			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette			
	Stranger From Ponca City	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE-LION

COMING

Amy Comes Across	Franchot Tone-A. Richards-T. Conway			
Bedella (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
Born to Speed	Johnny Sands-Terry Austin			a10/5/46
Captive Heart (D)A	Michael Redgrave-Rachel Kempson	108		b4/13/46
Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
It's A Joke Son	Kenny Delmar-Una Merkel			
Overlanders, The (W)F	Chips Rafferty-John Hayward	91		b9/28/46

ENTERPRISE PRODUCTIONS

Arch of Triumph	Ingrid Bergman-Charles Boyer			
Other Love, The	Barbara Stanwyck-David Niven			
Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46

FILM CLASSICS

CURRENT 1945-1946

A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
Bohemian Girl	Laurel & Hardy	74	7/15/46	
Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
Lady of Fortune* T (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
These Three	Joel McCrea-Merle Oberon	95	2/1/46	
Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

MGM

Current 1945-46

Group No.					
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake	81	Aug	b6/15/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle	127	July	b3/16/46
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	Hoodlum Saint (D)A	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93	Nov	b6/8/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115	Nov	b10/5/46
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly	110	Mar	b1/12/46

COMING

A Love Story	K. Hepburn-P. Henreid-R. Walker			
A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
Birds and the Bees, The	J. MacDonald-J. Iturbi-J. Powell			
Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
Cynthia's Secret	L. Barrymore-E. Arnold-L. Bremer			
Fiesta *T	Esther Williams-John Carroll			a2/9/46
Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
Green Dolphin Street	Lana Turner-Van Heflin			
High Barbaree	Van Johnson- June Allyson			a8/29/46
It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
Lady in the Lake (My)A	Robert Montgomery-Audrey Totter	105		b11/30/46
Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
Love Laughs at Andy Hardy	M. Rooney-B. Granville-D. Ford			
Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
Mighty McGurk, The (C)F	Wallace Beery-Aline McMahon	85		b11/23/46
My Brother Talks to Horses (C-D)F	Butch Jenkins-Peter Lawford	93		b11/30/46
Rich, Full Life, The	E. Taylor-G. Murphy-M. Astor			
Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
Secret Heart, The (D)A	C. Colbert-W. Pidgeon-J. Allyson	97		b11/30/46
Show-Off, The (C)F	Red Skelton-Marilyn Maxwell	90		b8/17/46
Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
Till the Clouds Roll By *T (M)F	J. Garland-R. Walker-F. Sinatra	120		b11/16/46
To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
Undercover Maisie	Ann Sothern-Barry Nelson			
Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
Yearling, The *T (D)F	G. Peck-J. Wyman-C. Jarman	135		b11/30/46

Title	Company
Burma Victory	WB

C

Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
California Trail	Mono.
Canyon Passage	Univ.
Captain from Castile	20th-Fox
Captains Courageous	MGM
Captive Heart	EL
Caravan	EL
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Christmas Eve	UA
Cigarette Girl	Col.
Cinderella Jones	WB
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	PC
Condemned to Devil's Island	PC
Copacabana	UA
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
Cynthia's Secret	MGM

D

Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Dark Passage	WB
Deadlier Than the Male	RKO
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SG
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil Bat's Daughter	PRC
Devil's Hand	Misc.
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	PC
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA

E

Earl Carroll's Sketchbook	Rep.
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Escape Me Never	WB

F

Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fall Guy	Mono.
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM

Title	Company
Flight	RKO
Flight to Nowhere	SGP
Flying Deuces	Astor
Flying Serpent	PRC
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.
Guilty	Mono.

H

Heartbeat	RKO
Heaven Only Knows	UA
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High Conquest	Mono.
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hurricane	FC

I

Idea Girl	Univ.
I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Misc.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Roorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jewels of Brandenburg	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
King of the Wild Horses	Col.
Kings Row	WB
Kitty	Para.

MONOGRAM

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
531	Beauty and the Bandit	Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	Below the Deadline (D)A	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
604	Bringing Up Father (C)F	Joe Yule-Renie Riano	68	11/23/46	b10/19/46
603	Dangerous Money (My)F	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	Decoy (D)A	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	Gentleman Joe Palooka (C)F	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46	
608	Mr. Hex	Leo Gorcey-Huntz Hall	63	12/7/46	a9/7/46
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barbara Reed	61	2/19/46	b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
521	Strange Voyage	Eddie Albert	61	7/6/46	
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/5/46	b3/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/15/46	b1/26/46
607	Trap, The	Sidney Toler-Victor Sen Yung	68	11/30/46	a9/28/46
605	Wife Wanted (D)A	Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46

COMING

	Black Gold	A. Quinn-K. DeMille-E. Knox			
	California Trail, The	Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Fall Guy	Robert Penn-Teala Loring			a11/30/46
	Ginger	Frank Albertson-Barbara Reed	67	1/4/47	a9/28/46
	Guilty, The	Bonita Granville-Don Castle			a11/30/46
	High Conquest	A. Lee-G. Roland-W. Douglas			
	It Happened on Fifth Avenue	Gale Storm-Don De Fore			
606	Sweetheart of Sigma Chi (M)F	Elyse Knox-P. Regan-P. Brito	75	12/21/46	b11/30/46
	Vacation Days	Freddie Stewart-June Preisser		1/25/47	

Westerns (Current 1945-46)

562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46	
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
563	Silver Range	J. M. Brown-Raymond Hatton	55	11/16/46	
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	Trigger Fingers (W)F	J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

564	Raiders of the South	J. M. Brown-Raymond Hatton		1/18/47	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White		2/8/47	
	Silver Stallion	David Sharpe-Leroy Mason	59	12/14/46	Reissue
681	Song of the Sierras	J. Wakely-"Lasses" White	55	12/28/46	
	Six Gun Serenade	Jimmy Wakely-"Lasses" White			
	Trailing Danger	J. M. Brown-R. Hatton			
	Valley of Fear, The	J. M. Brown-Raymond Hatton		2/15/47	

PARAMOUNT

Block No.	Current 1945-46				
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	Monsieur Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/45
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
	Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			a11/2/46
	Big Haircut, The	A. Ladd-D. Lamour-R. Preston			a11/2/46
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blaze of Noon	A. Baxter-W. Holden-S. Tufts			a11/23/46
	Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/45
	California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart (C-M)F	Betty Hutton-Sonny Tufts	83		b11/23/46
	Danger Street	Jane Withers-Robert Lowery			
	Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Fury	Lizabeth Scott-John Hodiak			a10/26/46
	Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/46
	Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The (C-D)A	L. Young-D. Niven-V. Field	87		b11/23/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Saigon	Alan Ladd-Veronica Lake-Douglas Dick			
Seven Were Saved	Richard Denning-Catharine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			a11/23/46
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
Devil's Bats Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Lady Chaser	Ann Savage-Robert Lowery	60	11/25/46	
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46
Wild West *C (W)F	Eddie Dean-Roscoe Ates	73	12/1/46	b11/30/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			a11/23/46
Lighthouse	J. Lang-D. Castle-J. Litel		12/10/46	a10/19/46
Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
Red Stallion	R. Paige-N. Nash-T. Donaldson			a11/30/46
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Stars Over Texas	Eddie Dean-Roscoe Ates		11/18/46	
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46
Tumbleweed Trail (W-M)F	E. Dean-R. Ates-S. Patterson	59	10/28/46	b11/9/46

RKO-RADIO

Block No.	CURRENT 1945-1946		Trade Shown	
6	Badman's Territory (W)F — R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F — Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A — Boris Karloff-Anna Lee	80	Apr	b4/27/46
2	Child of Divorce (D)A — Sharyn Moffett-Regis Toomey	62	Oct	b10/19/46
3	Crack-Up (D)A — P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A — T. Conway-M. O'Driscoll	62	Aug	b8/10/46
4	Deadline at Dawn (My)F — S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
	Dick Tracy Versus Cueball (D)F — Morgan Conway-Anne Jeffreys	62	Nov	b11/9/46
5	Ding Dong Williams (MC)F — Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A — Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A — J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F — A. Carney-W. Brown-A. Jeffreys	61	July	b8/3/46
1	Great Day (D)F — Eric Portman-Flora Robson	68	July	b7/20/46
Sp.	Heartbeat (CD)F — G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
Sp.	Kid From Brooklyn *T (CM)F — D. Kaye-V. Mayo-Vera Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A — R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F — Walt Disney	75	Apr	b4/20/46
	Nocturne (D)A — George Raft-Lynn Bari	85	Oct	b10/19/46
Sp.	Notorious (My-D)A — Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F — Lum 'n Abner-P. Blake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F — Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A — R. Russell-A. Knox-D. Jagger	116	July	b7/20/46
	Song of the South *T (D-M)F — Luana Patten-Bobby Driscoll	95	Nov	b11/2/46
3	Spiral Staircase, The (My-D)A — D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F — Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F — Ed. G. Robinson-L. Young-O. Wells	95	June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	PC
Larceny in Her Heart	PRC
Last Chanec	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Giant	Univ.
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Little Prince	UA
Locket, The	RKO
Lone Wolf in Mexico	Col.
Long Night	RKO
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man from Morocco	Misc.
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Men of Two Worlds	Univ.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Moss Rose	20th-Fox
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep.
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col
O	
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc
O.S.S.	Para.
Other Love	Ent
Our Hearts Were Growing Up	Para.
Out California Way	Rep
Out of the Past	RKO
Outlaw	UA
Overlanders, The	EL
P	
Partners in Time	RKO
Passkey to Danger	Rep.
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personal Column	UA
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.

Title	Company
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Rich, Full Life	MGM
Riverboat Rhythm	RKO
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saigon	Para.
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
School for Secrets	Misc.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Keys to Baldpate	RKO
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stairway to Heaven	Univ.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox
Suspense	Mono
Swamp Fire	Para.
Swell Guy	Univ.
Sweetheart of Sigma Chi	Mono

RKO-RADIO (Continued)

Block No.	CURRENT 1945-1946		Run Time Mins.	Trade Shown		See Issue of
1	Sunset Pass (W)F	Nan Leslie-James Warren	59	July		b7/20/46
4	Tarzan and the Leopard Woman (A)F	J. Weissmuller-B. Joyce	72	Feb		b2/16/46
6	Till the End of Time (D)F	Dorothy McGuire-Guy Madison	105	June		b6/15/46
Sp.	Tomorrow Is Forever (D)A	C. Colbert-G. Brent-O. Welles	104	Jan		b1/9/46
5	Truth About Murder (My)A	B. Granville-M. Conway	63	Apr		b4/20/46
	Vacation in Reno (C)F	Jack Haley-Anne Jeffreys	60	Oct		b10/12/46
5	Without Reservations (C)F	Claudette Colbert-John Wayne	107	May		b5/11/46

	COMING		Rel. Date	
	A Likely Story	Bill Williams-Barbara Hale		a3/15/46
	Amazing Mr. Hammer, The	Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer	C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo	S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band	Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The (D)A	D. Andrews-M. Loy-F. March	172	b11/23/46
	Code of the West	James Warren-John Laurenz		a8/10/46
	Deadlier Than the Male	C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Devil Thumbs a Ride, The	Lawrence Tierney		a8/14/46
	Dick Tracy vs. The Claw	Ralph Byrd-Kay Christopher		
	Falcon's Adventure	Tom Conway-Madge Meredith		a5/11/46
	Farmer's Daughter, The	L. Young-J. Cotten-E. Barrymore		a6/22/46
	Flight	Steve Brodie-Audrey Long		
	Honeymoon	S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T	Luana Patten-Bobby Driscoll		
	It's a Wonderful Life	J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket	L. Day-B. Aherne-Gene Raymond		a4/20/46
	Long Night, The	Henry Fonda-Barbara Bel Geddes		a9/14/46
	Magic Town	James Stewart-Jane Wyman		
	Out of the Past	Robert Mitchum-Jane Greer		
	San Quentin	L. Tierney-M. Carr-B. MacLane		a9/7/46
	Secret Life of Walter Mitty, The *T	D. Kaye-V. Mayo-F. Bainter		a9/7/46
	Seven Keys to Baldpate	Phillip Terry-Jacqueline White		
2	Sinbad the Sailor *T	D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Tarzan and the Huntress	J. Weissmuller-B. Joyce		
	They Won't Believe Me	Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain	Tim Holt-Richard Martin-Martha Hyer		
	Trail Street	R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2	Woman on the Beach	J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46				See Issue of
513	A Strange Impersonation (D)F	Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
603	Affairs of Geraldine (C-D)F	Jane Withers-Jimmy Lydon	68	11/18/46	b10/26/46
514	Catman of Paris (H)A	Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A	Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
520	Earl Carroll Sketchbook (M)F	C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A	Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F	Anna Lee-James Ellison	69	8/12/46	b8/10/46
516	Glass Alibi, The (My)A	Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5542	Home in Oklahoma (W-M)F	R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F	Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
601	I've Always Loved You *T (DM)F	Catherine McLeod-Philip Dorn	117	12/2/46	b8/31/46
517	In Old Sacramento (W)F	Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle	Adele Mara-William Frawley	57	8/7/46	
529	Invisible Informer (My)A	Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A	D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F	F. Ledere-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F	Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F	Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F	R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine	William Henry-Linda Stirling	56	9/3/46	
523	Night Train to Memphis (CD)F	Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F	Al Pearce-Arline Harris	69	6/8/46	b6/15/46
5503	Out California Way *U	Monte Hale-Adrian Booth	67	12/5/46	a6/29/46
518	Passkey to Danger (D)A	Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
532	Plainsman and the Lady (W)F	W. Elliott-V. Ralston-G. Patrick	82	11/15/46	b11/9/46
448	Rainbow Over Texas (W)F	Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A	Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F	R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F	Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A	Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A	Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F	R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman	S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A	Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46

	COMING			
	Angel and the Badman	J. Wayne-G. Russell-I. Rich	1/15/47	a10/5/46
	Apache Rose *T	Roy Rogers-Dale Evans		a10/19/46
	Bells of San Angelo *U	Roy Rogers-Dale Evans		
	Calendar Girl	J. Frazee-W. Marshall	1/29/47	a10/5/46
604	Fabulous Suzanne	Barbara Britton- Rudy Vallee	71 12/15/46	a5/25/46
	Gallant Man	Don Ameche-Catherine McLeod		
	Ghost Goes Wild, The	James Ellison-Ann Gwynne		a5/4/46
543	Heldorado	Roy Rogers-Dale Evans-"Gabby" Hayes	70 12/15/46	
	Hit Parade of 1947	Eddie Albert-Constance Moore		
	Last Frontier Uprising *U	Monte Hale-Adrian Booth		
	Magnificent Rogue, The (C-D)A	L. Roberts-W. Douglas	72	b11/23/46
	Pilgrim Lady, The	Warren Douglas-Lynne Roberts	67 12/22/46	a5/4/46
	Spoilers of the North	Evelyn Ankers-Paul Kelly		a10/5/46
533	That Brennan Girl (D)A	James Dunn-Mona Freeman	95 12/23/46	b11/16/46
	That's My Gal *U	Don Barry-Lynne Roberts		a9/28/46
	Web of Danger	Adele Mara-Bill Kennedy		a11/16/46
	Will Tomorrow Ever Come	Nelson Eddy-Ilona Massey		
	Winter Wonderland	L. Roberts-C. Drake		
	Wyoming *T	V. H. Ralston-W. Elliott		a9/14/46
	Yankee Fakir	D. Frawley-J. Woodbury-C. Bevans		

Westerns (Current 1945-46)

555	Alias Billy the Kid (W)F	Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
565	California Gold Rush (W)F	Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F	Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne	Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill	Sunset Carson-Peggy Stewart	56	2/8/46	

REPUBLIC (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
556	El Paso Kid, The (W)F	Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46
557	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
661	Sante Fe Uprising	Allan Lane-Bobby Blake	56	11/15/46	
566	Sheriff of Redwood Valley (W)F	B. Elliott-A. Fleming-B. Blake	56	3/29/46	b4/13/46
681	Sioux City Sue (W)F	Gene Autry-Lynne Roberts	69	11/21/46	b11/30/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Marshall of Cripple Creek	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Rustlers of Devil's Canyon	Allan Lane-Bobby Blake			
662	Stagecoach to Denver	Allan Lane-Bobby Blake	56	12/23/46	
	Trail to San Antone	Gene Autry-Peggy Stewart			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS

CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	m8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46
	COMING				
	Bells of San Fernando	Donald Woods-Gloria Warren			
	Buffalo Bill Rides Again	Richard Arlen-Jennifer Holt			
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46

20TH-FOX

Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar		b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar		b4/27/46
634	Anne and the King of Siam (D)F	I. Dunne-R. Harrison-L. Gargan	128	Aug		b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb		b1/19/46
638	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept		b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct		Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug		b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept		b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June		b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb		b9/29/45
648	Dangerous Millions	Kent Taylor-Dona Drake	69	Dec		a8/31/46
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May		b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug		b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May		b4/20/46
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr		b2/23/46
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct		b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept		b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July		b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb		Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr		b3/23/46
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov		b10/19/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov		b10/12/46
647	Razor's Edge, The (D)A	T. Power-G. Tierney-J. Payne	146	Dec		b11/23/46
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May		b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb		Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar		b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb		b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July		b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June		b5/4/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct		b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June		b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept		Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct		b9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	91	Nov		b4/13/46
	COMING					
	Big Heart, The	John Payne-Maureen O'Hara				
	Boomerang	Dana Andrews-Jane Wyatt				a11/16/46
	Backlash	R. Travis-J. Rogers-L. Blake				
	Brasher Doubloon, The	G. Montgomery-Nancy Guild				a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister				a9/28/46
	Captain from Castile *T	T. Power-J. Peters-C. Romero				
	Carnival in Costa Rica *T	D. Hymes-C. Holm-C. Romero				a6/29/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders				
	Homestretch *T	Maureen O'Hara-Cornel Wilde				a8/17/46
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens				a9/14/46
	Jewels of Brandenburg	Richard Travis-Micheline Cheirel				
	Late George Apley, The	Ronald Colman-Peggy Cummins				
	Moss Rose	V. Mature-P. Cummins-E. Barrymore				
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner				a11/16/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes				a1/5/46
	13 Rue Madeleine	James Cagney-Annabella				a9/7/46
	Wake Up and Dream *T (M)F	John Payne-June Haver	92			b11/30/46

UNITED ARTISTS

CURRENT

A Night in Casablana (M)F	Marx Bros.-Charles Drake	85	5/10/46		b4/20/46
Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46		b9/21/46
Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46		b9/14/46
Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46		b1/19/46
Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46		b12/22/45
Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46		b10/19/46
Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46		b9/21/46
Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46		b2/2/46
Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46		b11/17/45
Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46		b9/14/46
Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46		b8/31/46
Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46		b3/23/46
Rebecca	L. Olivier-Joan Fontaine	130	4/26/46		Reissue
Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46		b11/2/46
Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46		b7/13/46
Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46		b2/23/46

Title	Company
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor
Swordsman	Col.

T

Talk About a Lady	Col.
Tangier	Univ.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
Terror By Night	Univ.
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
Thirteenth Hour	Col.
This Happy Breed	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Strangers	WB
Three Were Thoroughbreds	Col.
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
Time Out of Mind	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfaithful	WB
Unfinished Dance	MGM
Unknown, The	Col.

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para.

W

Wake Up and Dream	20th-Fox
Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep.

Y

Yankee Fakir	Rep.
Yearling, The	MGM
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"Trapped" (Col.) now
BLIND SPOT

"Driftin' Through" (Mono.) now
SIX GUN SERENADE

"The Devil's Deputy" (Mono.) now
TRAILING DANGER

"Build My Gallows High" (RKO) now
OUT OF THE PAST

"Prison Story" (RKO) now
SAN QUENTIN

PICTURES STARTED LAST WEEK

COLUMBIA

Assigned to Treasury—Principals: Dick Powell, Maylia, Ludwig Donath, Vladimir Sokoloff. Director, Robert Stevenson.

Three Were Thoroughbreds—Principals: Robert Young, Willard Parker, Marguerite Chapman. Director, George Sherman.

MONOGRAM

Black Gold—Principals: Anthony Quinn, Katherine DeMille, Elyse Knox. Director, Phil Karlson.

High Conquest—Principals: Anna Lee, Gilbert Roland, Warren Douglas. Director, Irving Allen.

PARAMOUNT

Saigon—Principals: Alan Ladd, Veronica Lake, Douglas Dick. Director, Leslie Fenton.

REPUBLIC

Bells of San Angelo—Trucolor—Principals: Roy Rogers, Andy Devine, Dale Evans. Director, William Witney.

20TH-FOX

The Big Heart—Principals: John Payne, Maureen O'Hara, Porter Hall. Director, George Seaton.

Captain From Castile—Technicolor—Principals: Tyrone Power, Jean Peters, Cesar Romero. Director, Henry King.

Moss Rose—Principals: Victor Mature, Peggy Cummins, Ethel Barrymore, Vincent Price. Director, Gregory Ratoff.

UNITED ARTISTS

Heaven Only Knows—Principals: Robert Cummings, Brian Donlevy, Jorja Curtwright. Director, Albert Rogell.

WARNER BROS.

The Unfaithful—Principals: Ann Sheridan, Zachary Scott, Lew Ayres, Eve Arden. Director, Vincent Sherman.

ADVANCE DATA
On Forthcoming Product

IT HAPPENED ON FIFTH AVENUE (Mono.) *Comedy. Principals:* Gale Storm, Ann Harding, Don De Fore. *Director,* Roy Del Ruth. *Plot:* A millionaire moves south for the winter and a gentleman-hobo secretly moves into his mansion, inviting an ex-GI to live with him. The rich man's daughter comes home and, mistaking her for a thief, they try to reform her. She falls in love with the ex-soldier and asks her mother, who has been separated from her father, to come home. The mansion is soon filled with ex-GI's and their families, and when the father comes home, he is talked into donating housing property for the veterans. He and his wife are reconciled, and everyone is happy.

UNITED ARTISTS (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen	James Stewart-Henry Fonda			
Abie's Irish Rose (C)F	Joanne Dru-Michael Chekhov	96	12/27/46	b11/30/46
Adventures of Don Coyote *C	Richard Martin-Frances Rafferty			a9/28/46
Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll			
Christmas Eve	G. Raft-G. Brent-R. Scott-J. Blondell			
Copacabana	C. Miranda-A. Russell-G. Marx			
Curly *C	Frances Rafferty-Larry Olsen			a5/25/46
Dangerous Venture	A. Clyde-W. Boyd-B. Alexander			a9/7/46
Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Duel in the Sun *T	J. Jones-G. Peck-J. Cotten			
Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair			
Fabulous Joe	Walter Abel-Margot Grahame			
Fanny By Gaslight	James Mason-Phyllis Calvert			
Fool's Gold (W)F	William Boyd-Andy Clyde	65	1/31/47	b10/12/46
Heaven Only Knows	Robert Cummings-Brian Donlevy			
Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
Here Comes Trouble	William Tracy-Patti Morgan			a8/24/46
Hoppy's Holiday	William Boyd-Mary Ware			
Little Prince, The *T	Feature-Length Cartoon			
Macomber Affair, The	Gregory Peck-Joan Bennett			a7/6/46
Monsieur Verdoux	Charles Chaplin-Martha Raye			
New Orleans	Arturo deCordova-Louis Armstrong			
Personal Column	George Sanders-Lucille Ball			
Pretenders, The	Priscilla Lane-Eddie Bracken			
Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury		1/24/47	
Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
Red River	John Wayne-Walter Brennan			
Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin		1/10/47	a2/9/46
Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
Susie Steps Out (C-D)F	David Bruce-Cleatus Caldwell	65	12/13/46	b11/23/46
Unexpected Guest	William Boyd-Andy Clyle			a10/5/46
Vendetta	Hillary Brooke-Faith Domergue			
Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding			

UNIVERSAL-INTERNATIONAL

Prod. No.	CURRENT 1945-1946				
543	Black Angel, The (D)A	D. Duryea-J. Vincent-P. Lorre	80	8/2/46	b8/3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46	b3/23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46	b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46	b4/13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46	b7/27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46	b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46	b7/20/46
	Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85	Oct	b10/5/46
547	Dead of Night (D)A	Michael Redgrave-Googie Withers	77	8/23/46	b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46	b5/25/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46	b6/29/46
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3/29/46	b3/9/46
518	Idea Girl (C)F	Jess Barker-Julie Bishop	60	2/8/46	b2/2/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46	b5/22/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46	b8/17/46
520	Little Giant (C)F	Abbott-Costello	91	2/22/46	b3/2/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	6/30/46	b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46	b6/15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46	b1/26/46
	Magnificent Doll (D)F	G. Rogers-D. Niven-B. Meredith	94	Nov	b11/23/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46	b4/13/46
1066	Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	108	11/1/46	b2/16/46
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14/46	b6/8/46
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46	b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	6/17/46	b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46	b8.3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46	b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46	b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46	b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46	b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46	b3/23/46
	Swell Guy	Sonny Tufts-Ann Blyth		Dec	a7/6/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46	b3/9/46
517	Terror By Night (My)A	B. Rathbone-Nigel Bruce	60	2/1/46	b2/2/46
1065	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46	b7/27/46
546	Time of Their Lives, The(C)F	Abbott & Costello	82	8/16/46	b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46	b8/17/46

COMING

A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113		b10/12/46
Brief Encounter (D)A	Celia Johnson-Trevor Howard	85		b8/31/46
Buck Privates Come Home	Bud Abbott-Lou Costello			
Egg and I, The	Claudette Colbert-Fred MacMurray			a11/23/46
I'll Be Yours	D. Durbin-T. Drake-W. Bendix		Dec	a9/14/46
Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106		b9/28/46
Men of Two Worlds *T (D)A	Eric Portman-Phyllis Calvert	109		b7/27/46
Michigan Kid *C	Jon Hall-Rita Johnson			a5/18/46
My Heart Goes Crazy *T (M)F	Sid Field-Greta Gynt	120		b9/7/46
Oh Say Can You Sing	Sheila Ryan-Fred Brady			a5/25/46
Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed			a5/25/46
Slave Girl *T	Yvonne DeCarlo-George Brent			
Smash-Up	S. Hayward-L. Bowman-E. Albert			a7/20/46
Song of Scheherazade *T	Y. deCarlo-B. Donlevy-J. P. Aumont			a2/9/46
Stairway to Heaven *T (D)A	David Niven-Raymond Massey	104		b11/16/46
Temptation	M. Oberon-G. Brent-C. Korvin	98	Dec	a5/25/46
This Happy Breed *T	Robert Newton-Celia Johnson			
Time Out of Mind	P. Calvert-R. Hutton-E. Raines			
Vigilantes Return *C	Jon Hall-Margaret Lindsay			a7/13/46
Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100		b1/12/46

Westerns (Current 1945-46)

1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1107	Gunman's Code (W-M)F	Kirby Grant-Fuzzy Knight	57	8/30/46	b11/9/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	**Big Sleep, The (My)A**	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
512	**Burma Victory (Wa)A**	Documentary	63	2/15/46	b12/22/45
513	**Cinderella Jones (C)F**	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	**City for Conquest**	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	**Cloak and Dagger (D)A**	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	**Deception (D)A**	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
517	**Devotion (D)A**	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	**Her Kind of Man**	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	**Janie Gets Married (CD)F**	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
608	**Kings Row**	A. Sheridan-R. Cummings-R. Reagan	127	12/7/46	Reissue
606	**Never Say Goodbye (C)F**	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
523	**Night and Day *T (BM)**	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	**No Time for Comedy**	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	**Nobody Lives Forever (D)A**	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	**Of Human Bondage (D)A**	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	**One More Tomorrow (C)F**	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
514	**Saratoga Trunk (D)A**	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	**Shadow of a Woman (D)A**	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	**Stolen Life (D)A**	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
511	**Three Strangers (D)A**	Fitzgerald-Greenstreet-Lorre	92	2/15/46	b1/26/46
524	**Two Guys From Milwaukee (C)F**	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46
607	**Verdict, The (D)A**	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	b11/9/46
609	**Wild Bill Hickok Rides**	C. Bennett-B. Cabot-W. William	72	12/7/46	Reissue
	COMING				
	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Dark Passage	H. Bogart-L. Bacall-A. Moorehead			
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Sheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
611	**The Man I Love**	Ida Lupino-Robert Alda	96	1/11/47	a11/24/45
610	**The Time, the Place & the Girl *T**	D. Morgan-J. Carson-J. Wyman	106	12/28/46	a12/1/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A Smith			a11/24/45
	Unfaithful, The	A. Sheridan-Z. Scott-L. Ayres			
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89			b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts		b10/30/45
Carnival (D)A	Sally Gray-Michael Wilding	93	GFD		b10/26/46
Devil's Hand, The (D)A	Pierre Fresnay-Josseline Gael	80			b11/16/46
I Know Where I'm Going (D)F	Wendy Hiller-Roger Livesay	91	GFD		b1/5/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films		b3/9/46
Laughing Lady *T (M)F	Anne Zeigler-Webster Booth	90			b10/26/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts		b10/20/45
Man from Morocco, The (D)F	Anton Walbrook-Margaretta Scott	89	Eng. Films		b11/30/46
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n		b3/9/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe		b8/31/46
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Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG		b7/6/46
School for Secrets (D)F	Ralph Richardson-Marjorie Rhodes	108	GFD		b11/16/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair		b9/7/46
Welldigger's Daughter, The (C)A	Raimu-Fernandel	122	Siritsky		b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
Home in Oklahoma	.....	.....	Gen. Patronage	Family
The Razor's Edge	Mature*	.....	Adults†	.....
The Verdict	Mature	.....	Objectionable in Part§	Adult

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

†The Razor's Edge—Observation: The film contains vague expressions of religious teachings by the Indian holy man which can be understood as contrary to the Christian teaching.

§The Verdict—Objection: Light treatment of marriage; suggestive lines; suggestive dance.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—8 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

NEWSREEL SYNOPSES

(Released Wednesday, Dec. 4)

MOVIETONE (Vol. 29, No. 27)—Italians rebuild Mt. Cassino Abbey; U.N. adds Sweden, Iceland and Afghanistan; Chicago autobank provides new convenience; Farming by radio; Sheep get clipped in Australia; Hollywood opens Santa Claus Lane; Bathing suits now hand-painted; Sports news features boxing, hunting and skiing.

NEWS OF THE DAY (Vol. 18, No. 225)—Terrorist bombings flare anew in Palestine; Monte Cassino Abbey reconstructed for third time; Hollywood ushers in holiday season; Britain meets France in boxing ring; Bill Stern's All-America selections.

PARAMOUNT (No. 28)—Entire reel devoted to 1946 All-America Football Team.

RKO PATHE (Vol. 18, No. 30)—Strikers riot in Milwaukee; Nazis on trial in Rome; Chicago inaugurates mobile radio-telephone service; Salvaged tanker aids lumber mills; Czechoslovakia sees book exhibit; Wheelbarrow wedding in Paris; School kids tour Banff.

UNIVERSAL (Vol. 19, No. 559)—Animals rescued from snow; Santa Claus visits Hollywood; Flood threatens Rome; Oregon State beats Oregon (Except Portland and Seattle); Lybia kids return home; Nazi generals on trial in Rome—S.S. President Wilson launched in Alameda, Calif. (Portland and Seattle only); French display planes at Paris Air Salon; Britain builds the Bristol "Brabizon."

ALL-AMERICAN (Vol. 5, No. 215)—Coal miners strike; Dallas holds police competitive examination; Wealthy oil dealer displays home; Talent contest uncovers two young singers; Olmypic star joins New York Welfare Staff; Buddy Young sparks Illinois victory.

(Released Saturday, Dec. 7)

MOVIETONE (Vol. 29, No. 28)—Rescue epic in Alps air crash; Normandie towed to junk heap; Football: Army vs. Navy, Penn vs. Cornell (Buffalo and Philadelphia only), Georgia vs. Georgia Tech. (Atlanta only), Notre Dame vs. U.S.C. (Chicago and Los Angeles only).

NEWS OF THE DAY (Vol. 18, No. 26)—Dramatic air rescue in Alps; Last voyage of Normandie; Football: Army vs. Navy, Georgia vs. Georgia Tech. (Atlanta only), Notre Dame vs. U.S.C. (Indianapolis only).

PARAMOUNT (No. 29)—Normandie's last voyage; General Eisenhower joins Circus Saints and Sinners; Middies spring surprise of year in Army-Navy game.

RKO PATHE (Vol. 18, No. 31)—Army-Navy game; Alpine plane crash rescue.

UNIVERSAL (Vol. 19, No. 560)—First daring air rescue in icy Alps; Army-Navy thriller ends football season.

GIVE BONDS THIS CHRISTMAS!

SHORT Booking GUIDE

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8653	No. 3 (Leibert) Surrender .....Good	10½	..11/16/46
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D5-3	Bored of Education.....Passable	7	.. 6/ 1/46
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PROVED AGAIN—

Simplex E-7 PROJECTORS

REG. U.S. PAT. OFF.

COST LESS TO MAINTAIN!

FOX MIDWEST AMUSEMENT CORPORATION
GENERAL OFFICES
UPTOWN THEATRE BUILDING
KANSAS CITY, MISSOURI
2

L. E. POPE
PURCHASING AGENT

November 14, 1946

Mr. Arthur de Stefano
National Theatre Supply Company
223 West 18th Street
Kansas City (8) Missouri

Dear "Count":

After completing an analysis of our maintenance costs on various mechanisms used in Fox Midwest theatres throughout the five states in which we operate, in and near Missouri I find the E-7 to have an exceedingly low repair cost. And, we not only find the repair costs to be low, but various tests prove to me that we have an increased light on the projection screen, our picture is steadier than is any other make we are using, and that it is indeed a pleasure to use these machines, knowing that we can more or less forget about break-downs.

No doubt, your engineers who designed this piece of equipment deserve a lot of credit because the design is important in order to perfect a piece of equipment that gives such good service. I have found that the hardened parts used in this mechanism along with the oilite bronze bearings and the forced feed oil system eliminate most of the trouble we had in the past on mechanisms due to the fact that a lot of our mechanisms deteriorated because of neglect since it was a complicated matter to properly lubricate the other makes of projectors. And, the E-7 Mechanism is so simple to service that the matter of maintenance neglect has more or less been eliminated.

International Projector Corporation should be congratulated on the E-7 Mechanism, and I know you should be and are proud to offer a piece of equipment of this kind to your customers.

Sincerely yours,

L. E. POPE

LEP:bj

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SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



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David O. Selznick (See page 9)

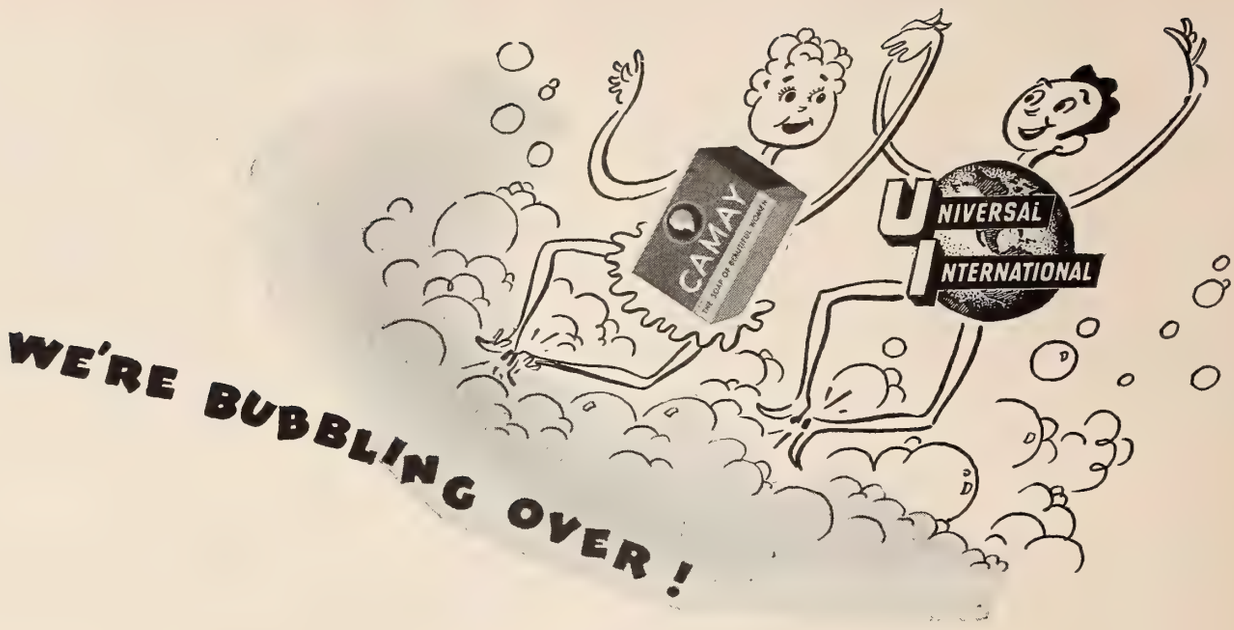
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"Biggest business of *any* M-G-M picture in Music Hall history. Gosh!"




LOS ANGELES, CAL.
THE YEAR'S PRIZE PICTURE
M-G-M's TECHNICOLOR
MASTERPIECE
"THE YEARLING"
WORLD PREMIERE DEC. 25th
CARTHAY CIRCLE THEATRE
TWICE DAILY
ALL SEATS RESERVED



WE'RE BUBBLING OVER!

It all began Saturday, November 30th, and continuing for 8 consecutive weeks, Hedda Hopper's Radio Show "This is Hollywood" for Procter & Gamble's Camay Soap...is dramatizing a Universal-International picture!

OVER C. B. S. NETWORK EVERY SATURDAY NIGHT, 10:15-10:45 p. m. E. S. T.

THE CAMAY RADIO SHOW

"This is Hollywood"

featuring **HEDDA HOPPER**

FOR PROCTER & GAMBLE'S CAMAY SOAP

November 30, "Notorious Gentleman" · December 7, "The Stranger"
December 14, "So Goes My Love" · December 21, "White Tie and Tails"
December 28, "Along Came Jones" · January 4, "The Egg and I"
January 11, "The Dark Mirror" · January 18, "Magnificent Doll"

UNIVERSAL-INTERNATIONAL ANNOUNCES THAT PRINTS OF "NOTORIOUS GENTLEMAN" ARE NOW AVAILABLE IN OUR EXCHANGES FOR SCREENINGS



J. ARTHUR RANK presents

REX HARRISON
Star of "Anna and the King of Siam"

LILLI PALMER
Sensation of "Cloak and Dagger"

"Notorious Gentleman"

with GODFREY TEARLE · GRIFFITH JONES and MARGARET JOHNSTON and Guy Middleton · Jean Kent
Original Story by Val Valentine · Screenplay Written and Produced by SIDNEY GILLIAT and FRANK LAUNDER
Directed by SIDNEY GILLIAT · A UNIVERSAL-INTERNATIONAL RELEASE



"The last Bomb"

A TWO-REEL SPECTACLE. WARNERS FOR
"GOOD CITIZENSHIP AND GOOD PICTURE-MAKING!"
(NEW YORK TIMES)

WARNERS GAVE
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THE EDITORIAL PAGE

The Equipment Situation

The mail to this desk has been unusually heavy recently regarding the equipment situation and this is as good a time as any to express some thoughts on that very important subject.

Following the end of the war a great many exhibitors were of the impression that in no time at all equipment of all kinds would be available generally.

Anyone who actually believed such fairy tales was simply doing a bit of wishful thinking.

Right after the war's end this page sounded warnings on the equipment situation and stressed the point that it was over-optimistic to anticipate that normal equipment deliveries could be established within a matter of months.

The manufacturers and distributors of equipment are as anxious as is the theatreman to move equipment from production lines into the theatres in order to keep the showhouses of the land operating efficiently. But in the interim it is the duty of every theatreman to make sure his plant is being properly maintained and that only first-class parts and complete units are bought and installed. Smart maintenance men will tell you that continued use of old parts is far better practice than the substitution of inferior parts and equipment that will not stand up to the heavy demands of continuous operation.

So, until such time as equipment and parts are again available when you order them, patience and foresight will prove a lot more helpful than complaining about something no one can do much about.

Certainly, after the many war years when you had to keep a sharp eye on your theatre's equipment, you possess the know-how of careful servicing.

▲ ▲ ▲

The Studio Strike

No one who was in Hollywood during the mass-picketing that took place at several of the studios could come away without the very definite feeling that here was a condition that was a disgrace to the industry and to the whole labor movement.

If there was any indication that the controversy could or would be settled, it certainly escaped our notice. On the contrary, from every angle viewed, one got the impression that the strike leaders didn't seem to want the matter settled at all. Just what this adds up to is anybody's guess.

Current rumors are that there may be a complete shut-down of the studios shortly after the first of the year. There is strong feeling in Hollywood that such a move may bring about the solution.

The big backlog of completed product insures a continuous flow of pictures for a long time to come. Some maintain that this backlog could easily take care of exhibition requirements for well over a year and it certainly shouldn't take that long for the several issues to be settled and everything returned to normal.

You don't have to take our word for the fact that the general public is completely fed up with these strikes, especially the jurisdictional disputes that put the companies in the middle. Just ask your own friends and neighbors.

Although the outlook is far from cheerful we still hope the sober, sensible-thinking elements of the unions involved will take matters in hand and work out a solution fair to all parties concerned.

▲ ▲ ▲

Choking the Independent

Studio labor unions and guilds, in our opinion, are making one serious mistake.

They have "conditioned" independent production of low-budget pictures right out of business.

Due to the many rules and restrictions pyramided over the past few years, no producer of modest-cost productions can continue to make such pictures.

Gone are the days when a producer could turn out an ordinary action or western picture for fifty or sixty thousand dollars which, based upon its low cost, could be sold to many situations at a reasonable, flat rental. The cost for such a picture under existing conditions runs well above the hundred thousand dollar mark and in most instances ends up with a total production cost of between a hundred and a hundred and twenty-five thousand dollars.

The inevitable result is such pictures are gradually fading from the market altogether. Obviously, this must mean a higher film rental average for all classes of exhibitors but especially for the smaller independent theatre owner.

It isn't healthy for either production or exhibition but it is a fact and unless the unions do something about making concessions to encourage this kind of production, they, too, will suffer because the smaller producer provided a lot of employment for a lot of people. What good is a higher rate of pay if the workers lose many days of employment?

—"CHICK" LEWIS

WHAT'S NEWS

In the Film Industry This Week

DISTRIBUTION—Film-wise David O. Selznick who made "Gone With the Wind" and picture history apparently was dissatisfied and had plans. United Artists, who distributes Selznick's films, apparently was dissatisfied over its deal for "Duel in the Sun" which provides for a decreasing return to UA as the box-office grosses mount. Further, United Artists' principal stockholders, veteran film folk Mary Pickford and Charles Chaplin, were said not to like Selznick leasing his stars and selling story properties to other companies.

Tuesday, United Artists acted to engage lawyers, (possibly John W. Davis' firm) presumably with the purpose of acting on the Selznick contract. Wednesday, Selznick replied with the announcement of a new outfit to be known as Selznick Releasing Organization, which a spokesman for Selznick said would distribute. The new organization, presided over by Neil Agnew, will distribute Selznick International and Vanguard (latter of which had advised UA it considers its distribution deal at an end) and possibly the product of other independents. Initial program includes eight pictures as a minimum, with a possible 10, all of which, but "Duel," are still to be produced. "Duel" is scheduled to open in Los Angeles Dec. 31.

* * *

EXHIBITION—Box-offices responded to boosted business with the end of the brownout, and the termination of the coal strike indicated that what had promised to be a payless Christmas for many would find them collecting once more at the cashier's window. But exhibitors everywhere reported that while business was good—in all instances much better than it had been before the war—there was a noticeable trend toward decreasing grosses which seemed to herald that the motion picture's share of the consumer spending dollar was being contested by other purchasable items. Many sources expected this trend to grow stronger but did not anticipate heavy business losses. Several other sources thought greater showmanship to keep audiences coming in droves would be necessary.

From New York the National Foundation for Infantile Paralysis announced that Jan. 24-30 had been selected for its "theatre week" in 1947 and indicated that it would be left to local managers working with local chairmen, as to how funds would be raised.

In Chicago Allied Buying and Booking Head Jack Kirsch, who is also head of national Allied and Illinois Allied, told a dinner celebrating the fourth anniversary of his buying outfit that buying organizations were "here to stay" and cited their benefits. Also in Chicago the Palace Theatre resigned from Illinois Allied in protest over Kirsch's heading both that organization and a buying organization.

Movies came to Lewis, Del., for the first time Sunday in that community's long history. The town seemed to want to stick to its blue laws but returning service men wanted a referendum on the question.

Allied of Iowa-Nebraska, in a regional meeting resolved to fight local checking. In Oklahoma City, the Oklahoma Theatre Owners decided not to affiliate with ATA but to permit individual members to support it, and to fight a forthcoming tax program, while in St. Louis exhibitors are circulating a petition to compel a referendum on daylight saving time, which they don't want.

* * *

JOHNSTON—Motion Picture Association President Eric A. Johnston, a bit wan from his bout with pneumonia acquired while visiting England, attended the Washington meeting of the MPA directors Wednesday. Johnston issued no press statement but told a reporter that the 1947 budget had been approved by the Directors, the British quota discussed and that he would return to England to survey that situation. Meanwhile his Motion Picture Export Association, which has been edging its way into the foreign markets, reported that American films were so popular in Czechoslovakia that ticket scalping and black marketing was rife.

* * *

GENERAL—Four of five men indicted in connection with the taking of film from the U. S. Army Signal Corps Photographic Center at Long Island City, N. Y., pleaded guilty to taking "Cinderella Jones."

The Chicago federal grand jury for the Northern District of Illinois wrote Motion Picture Association President Eric A. Johnston asking that drinking scenes be reduced in movies "to improve the youth delinquency problem."

In New York City, Councilman Eugene P. Connelly introduced an amendment to the city charter to prevent revocation of theatre licenses before convictions of immoral or indecent presentations are procured. Connolly's action arose from License Commissioner Ben Fielding's barring of "The Outlaw," though it was approved by the state censors.

The Department of Justice in Washington was said to be ready with its appeal on the Griffith case and Assistant Attorney General Wendell Berge warned that monopoly trends were serious and would result in higher prices, limitations on production and lowered employment.

In Kansas City, film delivery haulers were on strike and in Detroit an unfounded strike rumor, due to late deliveries, had exhibitors worried.

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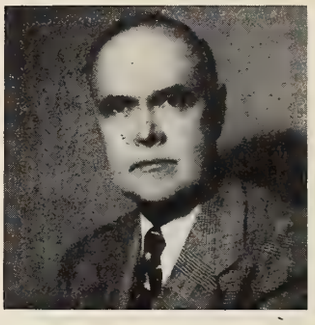
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The News Spotlight



HAL WALLIS, independent producer releasing through Paramount, who, speaking for the motion picture industry at the Nobel Anniversary Dinner Wednesday in New York, saw in films a way toward world unity and universality of thought.



RALPH TALBOT who accepted on behalf of the Oklahoma City Variety Tent the Variety Clubs of America achievement award for the charitable work accomplished by the local organization. Talbot was elected Chief Barker of Oklahoma City Tent along with Assistant Chief Barkers C. H. Weaver and Ed. Kidwell and Prop Master Mike Connor.



H. M. RICHEY, MGM Exhibitor Relations Chief, who pleaded for exhibitor-distributor unity in common problems and predicted an era of competition which would see four theatres where before there had been three.

NATIONAL NEWSREEL

Building Control End Foreseen in Washington

While no immediate commercial building boom is in prospect, Government experts in Washington expect a relaxation of construction controls following resignation of Housing Expeditor Wilson Wyatt.

Civilian Production Administration officials said there was "little doubt" but that controls will be modified soon and removed entirely within a short period of time. On paper, officials said, this would mean a splurge in theater building. Actually, they added, any nation-wide spurt in theatre building will not come for many weeks.

"Veterans," these officials said, "probably still will be given an edge in building, but that edge will narrow rapidly. At this point it is anybody's guess what will happen. It is certainly safe to say, however, that there is a strong possibility that all building barriers will soon be lifted. Your theatre people then can jump in and take their chances with everyone else."

In accepting Wyatt's resignation, President Truman made it plain that he favors lifting construction controls as "rapidly as possible."

Wyatt, of course, was the strongest advocate of continuing strict controls. With Wyatt out, these controls will soon be lifted. Controls now ordered by CPA soon will be passed onto a new agency, probably called the Office of Rents and Priorities.

Admission Tax Outlook Cloudy on Capitol Hill

Outlook for speedy paring of the admissions tax to the 1942 level clouded further this week in Washington, when Rep. Earl Lewis, R., Ohio, reported to Minority Leader Joe Martin that he cannot recommend early legislation proclaiming a formal "end of the war." The admissions levy would automatically revert to 10 per cent six months after such legislation passed.

Lewis is chairman of a special GOP committee named by Martin to study this problem.

E-L Rank Agree

Eagle-Lion announced this week from Hollywood that it had reached a reciprocal releasing deal with the J. Arthur Rank interests. Under this deal the first Eagle-Lion film to be distributed abroad by Rank's General Film Distributors will be "Lost Honeymoon" (originally titled "Amy Comes Across"), and the first Rank picture to be handled by Eagle-Lion will be "Bedelia."

Sign of the Times

Intensified buyer resistance to rising prices was noted in the Eighth Federal Reserve District this week as the report on economics of the Federal Reserve Bank in St. Louis was circulated.

The bank finds that this resistance is a factor in reducing the rate of increase in retail sales volume during October, although the total sales were higher than in September. This selective buying curtailed the demand for higher-priced goods and some price reductions were noted in what the report terms "luxury soft lines."

Selznick Breaks with UA, Sets Up Own Distributing Outfit

'Duel' Planned for Dec. 31 Coast Showing as 1st of 8 Releases by New Company

In a rapid but not unexpected move which promised development of another important distributing company, David O. Selznick Wednesday broke away from United Artists as his distribution outlet and announced that he had set up his own unit to be known as the Selznick Releasing Organization.

Selznick's announcement followed within 24 hours of the resolution by United Artists' directors to engage lawyers for the "purpose of taking such action as counsel may advise in connection with the company's affairs with Vanguard Films, Inc., and David O. Selznick," —a phrase which the trade generally regarded as indicating steps to break the present Selznick-UA deal.

Considers Contract Ended

In making the Selznick announcement, Vanguard President Daniel O'Shea said it would have offices all over the world and would distribute for Selznick International as well as Vanguard Films and possibly the product of other independent producers.

O'Shea added that Vanguard considered its distribution contract with United Artists to be terminated because of alleged violations on the part of UA and added that Vanguard's action in no way affected its one-third ownership of United Artists.

United Artists, the other two-thirds of which is owned by Mary Pickford and Charles Chaplin, made no comment on the Selznick move but it was reliably understood that a "stop work" order had been issued by it on its promotional campaigns for "Duel in the Sun," the latest Selznick production which was to have been a United Artists release and over which the present disagreement between Selznick and Pickford-Chaplin reportedly arose.

'Duel' Deal Cause?

According to reports both Miss Pickford and Chaplin believe that the United Artists distribution deal with Selznick for "Duel" based on a sliding scale which decreases the United Artists share as the returns of the picture increase would be unprofitable. Reportedly the Pickford-Chaplin interests want to write a new deal for the distribution of "Duel." This apparently, with such sore spots as the sale of stars and stories by Selznick to RKO and 20th Century-Fox, are said to be behind the present situation.

Selznick reportedly bought his third of United Artists for cash with the stipulation that the stock should be delivered to him in parts as he in turn delivered a certain "unit" of pictures. "Duel," it is said, left him within one more picture of his deal to get full possession of his shares of stock.

O'Shea, in announcing formation of the Selznick Releasing Organization, said it was part of Selznick's long range plan but that announcement had been precipitated by the action of the United Artists board Tuesday.

He added that the new distributing outfit plans to start with eight Selznick productions, seven of which are to be made.

The first will be "Duel in the Sun," scheduled for a Los Angeles opening on Dec. 31, to be followed by several key city runs, presumably

(*Continued on Page* 10)

Brownout Out, Business Up As Lights Go On With Strike's End

Box-offices responded to boosted business this week as the coal-conserving areas of the nation emerged from the brownout into a glittering blaze of light.

Managers in the 21-state area affected were agreed that, in the main, business had shown an upward trend the moment the lights went on again over the marquees. But in many areas where authorities did not immediately lift restrictions, reports showed a surprising increase in business which had been decidedly off.

This was attributed to the lifting of the psychological gloom which had descended with the coal strike and the fact that many who had been facing a payless Christmas as industrial paralysis spread, found that payday would mean something again and that they could spend money on amusements.

Broadway, which went dark on orders to conserve coal, was the first to blaze with light from one end of the theatre area to another. A few minutes after the coal strike's termination was announced over the radio and by newspaper extras, lights went on over marquees and in show windows, anticipating by two hours the official end of the brownout for New York City.

At that, Broadway's lights led those of other sections in the brownout area by anything from hours to days as local authorities lifted coal-conservation orders more slowly.

In Washington the word went out that only a much-modified coal conservation order remained of what had been the drastic Government restrictions, which were threatening last Saturday to become even more drastic.

Liberty Blackout

Lights were legal on Broadway in a big way Sunday night, but they weren't for the Statue of Liberty which hid in the gloom of a misty harbor.

However, by Monday night that was rectified, and Liberty came ablaze just two days after Broadway. The Broadway showmen didn't jump the gun. The reason for the blackout on the Statue of Liberty, the Department of Interior explained, was that its power came from New Jersey and not from New York. While New York authorities had declared the brownout at an end, the New Jersey authorities had not, so the Department of Interior, in order to comply with local rulings, did not insist upon power.

NATIONAL NEWSREEL

Selznick to Distribute Own Film In UA Break

(*Continued from Page 9*)

as fast as prints can be delivered.

(Interstate General Manager R. J. O'Donnell announced a possible opening in the Dallas, Texas, Melba on Jan. 23. Obstacle to "Duel" showings to date lies in the Hollywood strike which has slowed the Technicolor studios, but Selznick was reported to have two prints ready.)

Other Selznick releases will be:

Alfred Hitchcock's "The Paradine Case" with Charles Laughton, Charles Coburn, Gregory Peck, Ethel Barrymore, Ann Todd; a reissue of "Intermezzo" with Ingrid Bergman and Leslie Howard; "Little Women" with Lionel Barrymore, Charles Coburn, Diana Lynn and Bambi Lynn; "Portrait of Jenny" with Jennifer Jones and Joseph Cotten; "Sands of Time" with Cary Grant and Dorothy McGuire; Jennifer Jones in "Joan of Arc," and Shirley Temple, Guy Madison and Rory Calhoun in "What Every Bride Should Know."

Officers of the Selznick Releasing Organization are: O'Shea, board chairman; Neil Agnew, president; E. L. Scanlon, executive vice president and treasurer; Milton Kramer, vice president and general counsel.



Neil Agnew

General Sales Managers are: Milton Kusell, general domestic distribution; William Erbb, Great Britain; Manuel Reiner, Latin America; Paul White, continental Europe and north Africa.

Sales Managers: Samuel Horowitz, midwest; Thomas Duane, New England; John Howard, Pacific Coast; Paul MacNamara will head advertising, exploitation and publicity supervision with Hyatt Daab in charge of foreign and Al Katz as special field director for foreign.

United Artists Signs Goldman Release Deal

Meeting in New York Tuesday, the United Artists Board of Directors decided to engage lawyers to handle the present situation between it and David O. Selznick and approved a three picture distribution deal with Golden Productions.

The deal, to begin in 1947 and to run at the rate of one picture a year, will start with "Eddie and the Archangel Mike." The second will be "Barnstorming" and the third is at present untitled.

The directors also accepted "with regret" the resignation of Isaac A. Pennypacker, Philadelphia lawyer who found that business made it difficult to attend New York Board meetings. He was succeeded by Herman Weismann of Weismann and Grant, New York attorneys.

WE Pays $1.50

Directors of Western Electric this week declared a dividend of $1.50 a share of common after having paid 50 cents in the third quarter. This will work out on an annual basis as the same $2 dividend paid for the past three years.

Short on Sweets

Shortage of candy this week started the Confection Cabinet Company to pulling out of the Denver territory. Vincent S. Heinly, district manager, will stay in that city to carry out the candy counter contracts his company has with the RKO Orpheum, which is part of a nationwide contract. The company here is installing a $4,000 candy and popcorn counter and has already established two candy bar vending machines in the theatre, changed over to operate on six-cent instead of five-cent sales.

Cleveland Business Off; Seen As Normal Trend

Managers of Cleveland first-run houses think that the peak of business has passed, despite the fact that attendance over the recent holiday weekend was exceptionally good. Showmen in that city, however, believe that the general trend in business, insofar as first run houses are concerned, is downward, with a general decrease of 25 per cent already noticed. While much of this is due to the Christmas season buying which lessens the amount of money which might otherwise go to theatres, some of it is also attributed to the smaller "take home" pay envelopes coupled with the higher cost of living, exhibitors said.

Cleveland theatre owners do not feel that a slump is in the offing. They simply regard the drop as indicative that wartime spending is over and that the entertainment field is leveling off to a more normal plane.

Dubinsky Bros. Settle 13-Theatre Suit Amicably

Settlement of the Dubinsky intra-family suit over ownership of the Dubinsky theatre chain was reached amicably in Jefferson City, Mo., this week as Ed Durwood (*nee* Dubinsky) and his three younger brothers, Barney, H. W. and Irwin Dubinsky, reached an out-of-court agreement whereby Durwood and his two children—Stanley and Marjorie—obtained full title to the circuit's 13 houses in Missouri and Kansas.

The suit, trial of which lasted three weeks, was filed by the Dubinskys against Brother Durwood to get equal shares in the theatres under terms of a partnership since dissolved. The three brothers had charged that Durwood had deprived them of $665,000 claimed under this partnership.

SMPE to Raise Dues Jan. 1. to $10 Yearly

The Society of Motion Picture Engineers will raise its dues effective Jan. 1 to $10 annually, with student membership at $5 This is a jump from the present membership rate of $7.50 yearly, students $3, and is necessary, the Society says, to provide financing for essential projects covering technical problems of "production, distribution and exhibition."

James Frank, Jr., New York manager for National Theatre Supply, has been elected chairman of the Atlantic Coast Section for 1947, with H. E. White of Eastman Kodak, secretary-treasurer, and F. J. Grignon, 20th Century-Fox, Theodore Lawrence, MGM International and W. H. Rivers of Eastman Kodak, managers. They assume office Jan. 1.

Four Plead Guilty in Army 16-mm. Film Case

Four of five former United States Army civilian employes, part of 13 arrested in April when the FBI cracked down on the theft of 16-mm. prints from the Signal Corps Photographic Center at Long Island City, N. Y., this week pleaded guilty in federal court for the eastern district of New York to carrying off a print of "Cinderella Jones" for their own use.

A fifth, Nicholas Peter Peruso, refused to enter a plea at the time. The four, who are now awaiting sentence, are Frank Raymond Tiriola, George John Sinisgalli, Abe Robert Goldstein and Melvin Maurice Baker. They were charged on other counts in the indictment with identical offenses in connection with 16-mm. versions of "Reveille with Beverly," "Our Neighbor, South America," "Tahiti Nights," "National Barn Dance," "The Bridge of San Luis Rey," "Rhapsody in Blue," "Lady, Let's Dance," "Seven Days Ashore," and "The Falcon in Mexico."

In October Joseph Bitto was sentenced to pay a fine of $250 with a suspended six month jail sentence for criminal copyright infringement in connection with "The Song of Bernadette," another 16-mm. Signal Corps film.

The FBI was said to be widening the scope of its inquiry into misuses of these films, which are technically government property, into areas outside of the continental United States.

MGM Picks 15 Field Men for Meeting Tour

Fifteen MGM field men this week were selected to tour the United States shortly after the New Year for a series of conferences on marketing problems in five American cities. The conferences will start in New York and end in California where the group will be guests of Louis B. Mayer.

The men were picked, Vice-President and General Sales Manager William F. Rodgers explained, because of their records with the company during the year ending Aug. 29.

"The purpose of these visits," Rodgers said, "is to acquaint these men more fully with the operations of our company on the whole and familiarize them with activities as they embrace sales and production."

Iowa U. Visual Study Films Reach 3,500,000

The University of Iowa visual instruction bureau reported that total attendance for its films during last year amounted to over 3,500,000 with 19,000 separate showings in the school's $150,000 library. The audience consisted of pupils from 475 of Iowa's 928 school systems.

Start Study Films

Two of the Motion Picture Association's scheduled programs of shorts in the series it plans to make for educational purposes and showings in schools, were this week reported to be on their way to production. One, based on the seasons, is to make use of an animated cartoon technique; the second is on osmosis. Neither is expected to be ready for release before March.



Get ready for great shows –

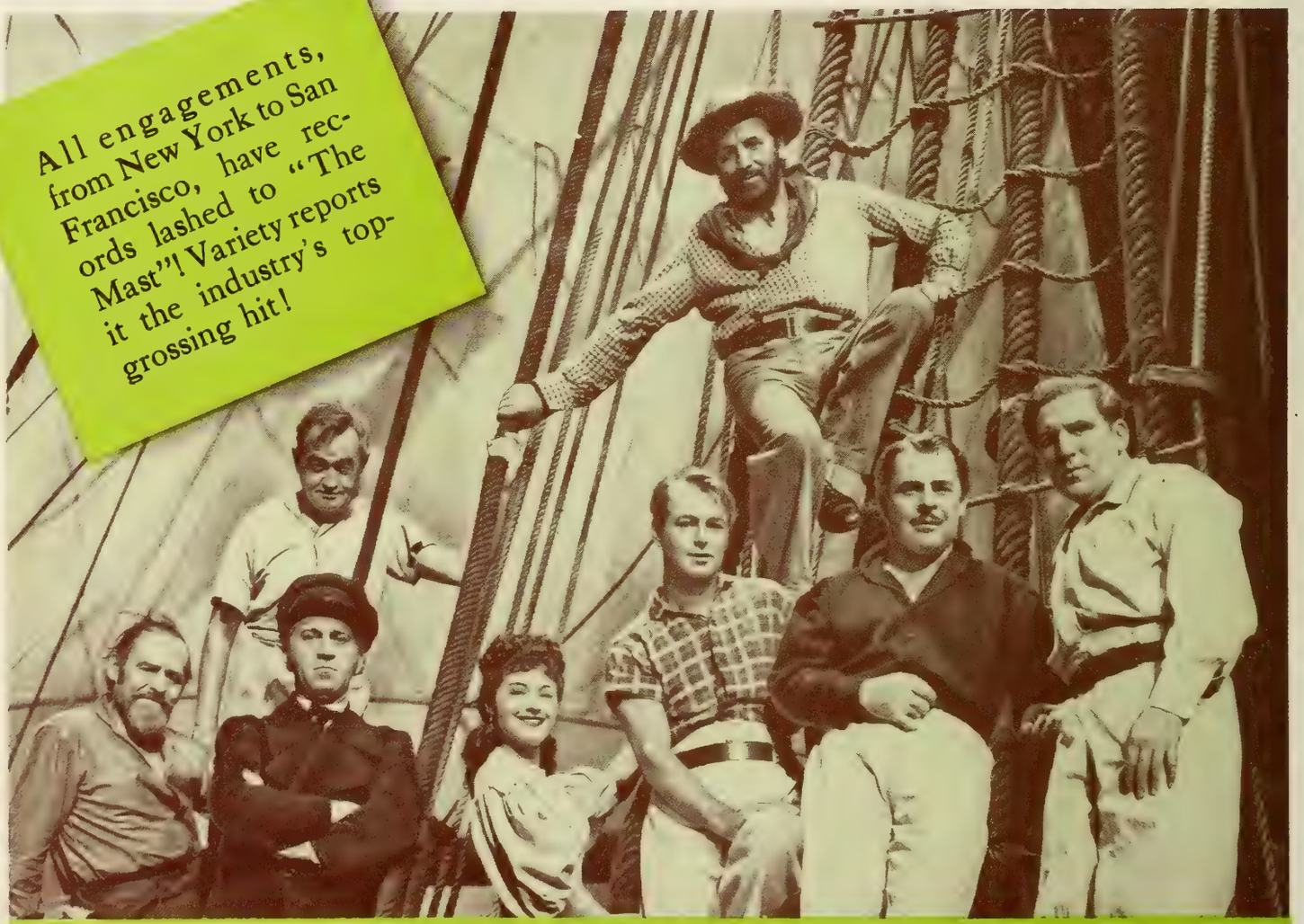
and lots of them!

You can make that "Paramount" permanent... because we've opened the flood-gates of a reservoir of brilliant product, with enough fine releases to keep first-run marquees dazzling with great names and titles every day for the next five months...

FOR DATES RIGHT NOW...

"TWO YEARS BEFORE THE MAST"

All engagements, from New York to San Francisco, have records lashed to "The Mast"! Variety reports it the industry's top-grossing hit!



starring

Alan Ladd · Brian Donlevy
William Bendix · Barry Fitzgerald

with ***HOWARD DA SILVA*** · *ESTHER FERNANDEZ* · *ALBERT DEKKER*
LUIS VAN ROOTEN · *DARRYL HICKMAN*

Directed by JOHN FARROW

Produced by Seton I. Miller • Screen Play by Seton I. Miller and George Bruce • Based on the Novel by Richard Henry Dana, Jr.

FOR MERRY CHRISTMAS HIGHS...

Irving Berlin's "BLUE SKIES"

In Technicolor

32 Berlin songs—and Bing sings 16! Last chance to see Fred dance! First dates all-topping, all-terrific! All-time record-holder, Paramount, N. Y. C.!



starring

Bing Crosby
Fred Astaire
Joan Caulfield

with

BILLY DE WOLFE
OLGA SAN JUAN

Lyrics and Music by Irving Berlin







Directed by STUART HEISLER • Screen Play by Arthur Sheekman • Adaptation by Allen Scott

TO START THE NEW YEAR BRIGHT....

"Cross My Heart"

...in hope to die laughing!

Betty's first all-out comedy since "Here Come The Waves"! She sings 3 top-popularity songs in this story of a girl who can't tell the truth to save her life! A fast musical, a thrilling mystery, a howling comedy—all in one and all wonderful!



starring

Betty Hutton

and

Sonny Tufts

with

MICHAEL CHEKHOV
(Hit of "Spellbound")

RUTH DONNELLY
HOWARD FREEMAN
RHYS WILLIAMS

Directed by JOHN BERRY





Produced by Harry Tugend • Screen Play by Harry Tugend and Claude Binyon • Based on a Play by Louis Verneuil and Georges Berr

FOR THAT FINE JANUARY TIME....

Hal Wallis' Production

"The Perfect Marriage"

Esquire Magazine says: "Comes pretty close to being the perfect comedy!" And Life described its captivating 10-year honeymoon in a big full-color feature, read by 20 millions! When its romantic stars run around in triangles, it's all top box-office fun!



starring

Loretta Young and David Niven

with

EDDIE ALBERT
CHARLES RUGGLES
VIRGINIA FIELD
RITA JOHNSON
ZASU PITTS



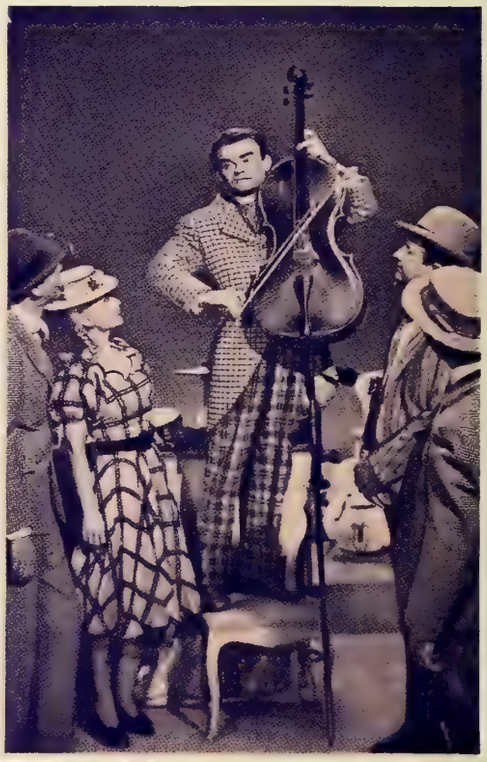
Directed by LEWIS ALLEN • Screen Play by Leonard Spigelgass

FOR LINCOLN'S BIRTHDAY CROWDS...

"Ladies' Man"

Eddie's a rich oil king and how the gals go for him—and his million bucks! A Bracken musical that'll be good news to Eddie's 20,000,000 radio listeners! Good news too for Spike Jones' millions of juke-box fans as he slays their favorite numbers!





starring

Eddie Bracken
Cass Daley
Virginia Welles
and **Spike Jones**
and His City Slickers
with
JOHNNY COY
VIRGINIA FIELD



Produced by DANIEL DARE • Directed by WILLIAM D. RUSSELL • Screen Play by Edmund Beloin, Jack Rose and Lewis Meltzer

FOR WASHINGTON'S BIRTHDAY LINES...

"CALIFORNIA"

In Technicolor

In the big-money pattern of "Blue Skies" and "Two Years Before The Mast"! Important new treatment techniques to make it the ultimately great Picture-of-the-West you knew some day would be made! A huge cast of 5,500—in 27 panoramic settings!







starring

Ray Milland
Barbara Stanwyck
Barry Fitzgerald

with

GEORGE COULOURIS · ALBERT DEKKER
ANTHONY QUINN · FRANK FAYLEN

A **JOHN FARROW** Production

Directed by JOHN FARROW

Produced by Seton I. Miller • Screen Play by Frank Butler and Theodore Strauss

FOR EARLY MARCH DATES...

"EASY COME, EASY GO"

Sonny's crazy over Diana—and Barry's crazy over horses . . . the ones that come in last! Here's hilarious laughter, directed by the man who made "Two Years Before The Mast." With Barry actually delivering more laughs than in "Going My Way"!



starring

Barry Fitzgerald
Diana Lynn
Sonny Tufts

with

DICK FORAN · FRANK McHUGH
ALLEN JENKINS · JOHN LITEL
ARTHUR SHIELDS · FRANK FAYLEN

Produced by Kenneth MacGowan
Directed by JOHN FARROW





Screen Play by Francis Edward Faragoh, John McNulty and Anne Froelick • Based on sketches by John McNulty

FOR A RECORD-BLOOMING SPRING...

"Suddenly It's Spring"

A spring-feverish love-fest — when Fred meets Paulette, lovelier than she was in "Kitty" — and MacDonald Carey, in his first postwar role and gorgeous Arleen Whelan tangled in a marital quadrangle that's balmy with comedy and sunny with romance!







A
MITCHELL LEISEN
Production
starring
Paulette Goddard
and
Fred MacMurray
with
MACDONALD CAREY
ARLEEN WHELAN
Produced by CLAUDE BINYON
Directed by MITCHELL LEISEN

Screen Play by Claude Binyon and P. J. Wolfson • Original Story by P. J. Wolfson

FOR A GLORIOUS BOX OFFICE EASTER...

"My Favorite Brunette"

Here it is—gross-topping, hilarity-topping successor to "Beaucaire"! In fact, it's the funniest Hope picture—all the way back to "My Favorite Blonde"! As an international detective, Bob starts laughs heard 'round the world. And Dotty's the spy he loves to eye!



starring

Bob Hope

and

Dorothy Lamour

with

PETER LORRE

LON CHANEY, Jr.

Produced by DANIEL DARE

Directed by ELLIOTT NUGENT





Screen Play by Edmund Beloin and Jack Rose • A Paramount Release

FOR POST-EASTER PROFITS...

"The Imperfect Lady"

The season's most exciting star team! Ray Milland, winner of the Grand Prix International for the *world's* best performance, now in his first great love story in years! Plus Teresa Wright at her peak in what is bound to be the best year of her life. Together in a superstrong drama of a beauty who sullies her own honor that a man may live.

starring

Ray Milland and Teresa Wright

with

SIR CEDRIC HARDWICKE
VIRGINIA FIELD
REGINALD OWEN
ANTHONY QUINN
MELVILLE COOPER

Directed by LEWIS ALLEN







Produced by Karl Tunberg • Screen Play by Karl Tunberg

These 10 Great Attractions In The Next 4 Months

are eloquent evidence that there will be no quality or quantity letdown from Paramount's industry-pacing standards of the past year.

They are a factual demonstration that this company is prepared with enough—and great enough—product to maintain the preeminence that has made Paramount not only the talk of the trade, but the wonder of America's industrial and financial world.

Yet these are but the forerunners of a year's program so rich in box-office values that again in 1947, for the fourth successive season, the verdict of the show world must be.....

"Paramount

IS AMERICA'S LEADING MOTION PICTURE COMPANY"



PRINTED IN U.S.A.

NATIONAL NEWSREEL

Buying Units 'Here To Stay' Kirsch Tells Meet

Declaring that there was a misunderstanding on the part of distributors as to the purposes for which film buying organizations were created, Jack Kirsch told those attending a dinner last Sunday celebrating the fourth anniversary of his Allied Buying and Booking organization, that buying outfits are 'here to stay."

Kirsch declared that such buying units were part of American business economy.

"There is a deep-seated misconception on the part of the film companies," Kirsch said, "that buying organizations of theatres were organized primarily to chisel on film rentals.

"That is farthest from the truth. Our buying department took on its beginning during the height of the war. The owners had to have a central agency to which they could delegate the difficult tasks of buying and booking pictures so that the major part of their time could be devoted to the physical operation of their theatres, which were then feeling the effects of the great shortage of manpower. . . .

"Cooperative buying groups are not foreign to our form of economy. They are nothing new. Almost every other major industry has some kind of co-op whether it be in food, drugs or clothing . . . and the trend in that direction is growing daily. Industry should have no fear of these groups; they are created of necessity and all serve a definite need. They afford a small business man a service that is indispensable to the needs and demands of his business. They are not organized for any sinister purpose but only for the definite objective of providing the small operator with the benefit of great facilities of information, knowledge and activity which these organizations possess."

Palace Quits Allied Over Booking Outfit

The Palace Theatre of Cicero, Ill., made public a letter this week which it had written Jack Kirsch as president of Allied Theatres of Illinois, stating that it had resigned from the exhibitor unit as a "protest against your acting in the dual capacity of President of Allied Theatres of Illinois and head of the so-called Allied buying and booking organization. . . ."

The letter pointed out that not all Allied Theatres members belonged to the booking outfit.

"Because of your dual capacity," the letter continued, "we feel that your allegiance would be necessarily divided, when their interests conflict, between on one hand, members of Allied who are not members of your buying organization, and on the other hand, those members of Allied who are members of your buying organization."

The Palace is apparently having some difficulty in holding its prior run over the Annetta, said to be a member of the booking outfit.

Columbia Profits Up

Columbia's comparative estimated consolidated earning statement shows a net profit of $965,000 for the 13-week period ending Sept. 28, 1946, or earnings of $1.24 a share of common, in comparison with the same period's 1945 profits of $544,000 or 79 cents a share of common.

Opens Books in Suit

Federal Judge John P. Hartigan in the Rhode Island Federal Court Saturday ordered that all theatre documents and records of Harry Hogan and the Hogan Opera House in the six separate suits filed against him alleging percentage frauds be opened to inspection by the plaintiff distributors.

The order permits the distributors—United Artists, 20th Century-Fox, Universal, RKO, Columbia and Warner Bros.—to go back for six years to conduct their inspection.

The defendants had contended that the right of inspection, if such existed, was limited to one year and four months by the time limitations of the right to audit in some of the distributors' contracts, but the court ruled that this right to pre-trial inspections which the distributors sought was under the fraud laws and not subject therefore to limitations under contract.

The ruling is considered important in the industry, since most of the fraud suits are based in part on the ability of the distributor plaintiffs to get supporting evidence from the records of the defendants. Charges had even been made on convention floors that the suit method of book inspection was being used by distributors to conduct a hunt through a theatres' records.

Judge Hartigan further ordered the defendants to request from government agencies, banks and the like, copies of income tax return, bank deposit slips, statements and such documents for any part of the six-year period, which might not now be in their possession.

Dimes March Set for January; Collections Left to Managers

The National Foundation for Infantile Paralysis Monday selected Jan. 24-30 as Theatre Week in the 1947 March of Dimes drive but apparently left it up to local managers to determine whether or not they would have audience collections.

The move comes as a result of decentralizing the conduct of the campaign. Formerly, plans for fund raising were formulated nationally and handed to each campaign chairman as a fully outlined method which was usually followed to the letter on a country-wide basis.

Under the new system, the Foundation said that local theatre managers would cooperate with their local March of Dimes chairmen to "work out the best program for the solicitation of funds in the theatres."

In the past, audience collections were considered mandatory and were made by the majority of theatres. Under the present system, the theatre manager will have a great deal to say on the way funds might be raised and could oppose audience collections.

Fund Need Great

Showmen have seldom had the need for efforts to control and treat infantile paralysis brought home to them more emphatically. The past season saw a widespread closing of theatres in affected areas as a wave of the disease swept the country.

Commenting upon the need for funds to fight infantile paralysis, Foundation President Basil O'Connor said:

"We must remember that the National Foundation for Infantile Paralysis fought the greatest epidemic in its history in 1946. Cases up to Dec. 1 already have exceeded the 24,000 mark.

"The theatres of the nation have always enthusiastically supported the fight of the National Foundation for Infantile Paralysis. . . . Theatre managers have been leaders in the March of Dimes. Much of the success of our fund-raising efforts has been due to the loyal support of the great motion picture industry.

"This year it has been decided to bring the local theatre manager in close contact with the local March of Dimes chairman. Together they will work out the best possible program for raising funds through theatre participation."

O'Connor appointed Emil C. Jensen of New York, president and general manager of Artcinema Associates, Inc., as Director of the Theatre Division with Charles Reed Jones, former advertising and publicity director for Republic, as advertising and publicity manager and Dave Bader as trade press contact.

Suggests Flat Rental For $100-Gross Houses

Reasonable flat rental deals should be substituted for percentage in situations where grosses are $100 or less, Hank D. Hearn of Exhibitors' Service, a booking and buying outfit in Charlotte, N. C., declared last week. Hearn claimed it was impossible for an exhibitor to operate at a profit in some localities with the deals that were being offered.

In some instances, he claimed, the terms were $15 guarantee plus 50 per cent of the gross above $32.50, an arrangement which did not permit the exhibitor a profit. The buying unit head further stated that flat rentals in such areas would eliminate the expense of checkers and the complaint of local checkers.

St. Louis Exhibitors Seek 'Daylight' Vote

The Motion Picture Theatre Owners of St. Louis this week moved to initiate petitions which would force the city administration to call for an election on daylight saving.

The MPTO acted after it became apparent that the Board of Aldermen, faced with terrific special interest pressure, would not vote to abandon the summer daylight saving. To get a referendum on the question will require about 18,000 signatures, since the law provides that the petitions must contain the signatures of at least five per cent of the registered voters in the last mayoralty elections. Some 369,406 votes were noted in that last election.

NATIONAL NEWSREEL

PICTURE PEOPLE

Stephen Pallos, who produces independently in England and Italy, is in New York where he will stay for approximately six weeks before returning to Italy.

Paramount Eastern and Southern Division Manager **Hugh Owen** is home again—meaning New York—after a trip through the southland.

Aage Bremerholm has been appointed Danish representative of RKO. He will headquarter in Copenhagen.

Sam N. Burger, who is Loew's International regional director for Latin-America, was in Barranquilla, Columbia, last Saturday, for the opening of the latest Loew's house, the Cine Metro, which is the first of seven new theatres planned for that area by his company for Latin America. The opening of the showcase was a heralded event with public dignitaries on hand to see the feature, "Gaslight."

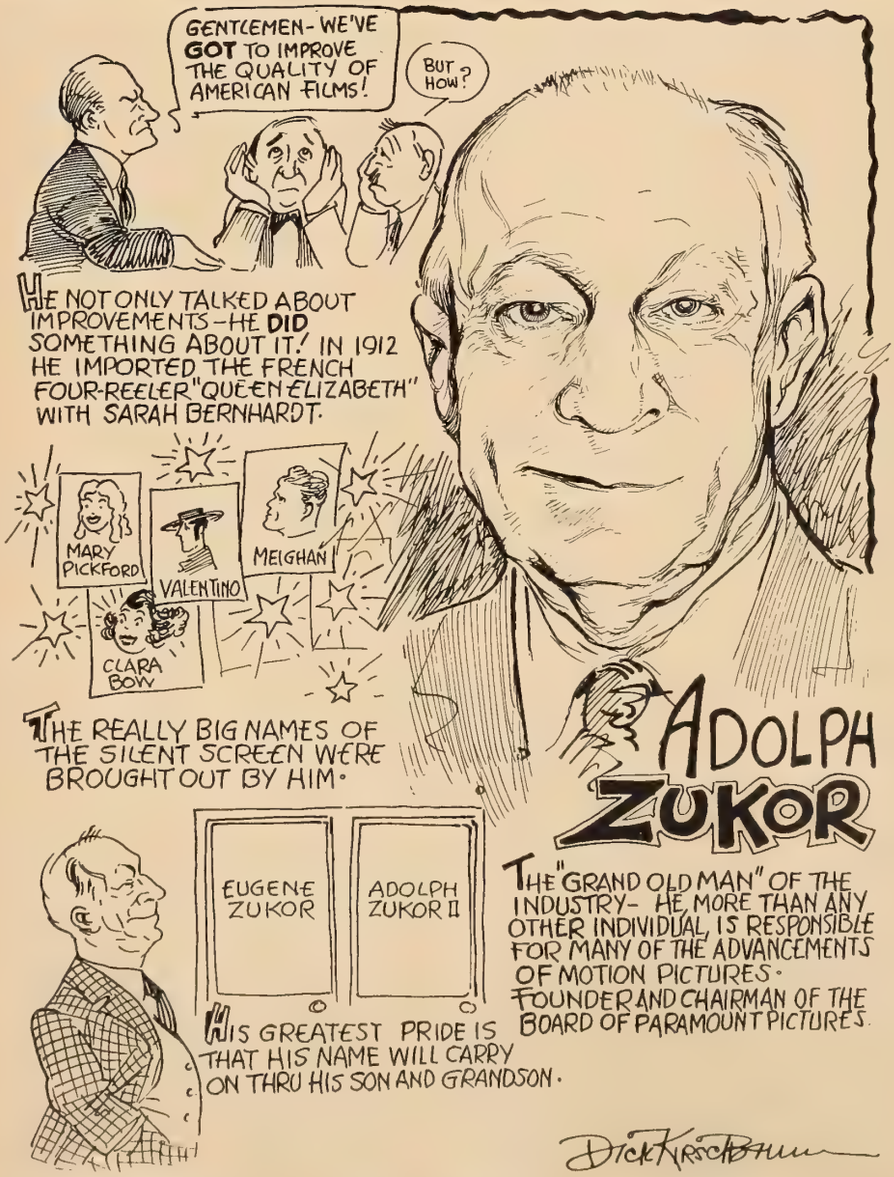
Steve Broidy was reelected board chairman by Monogram International which met in Hollywood last week. Reelected with him were President **Norton V. Ritchey, J. Peter Friedhoff** is vice-president; **George D. Burrows,** treasurer; **Nellie Witting,** secretary. Directors are **Broidy, Ritchey, Edward Morey, W. Ray Johnston, David D. Horne, Friedhof, William B. Jaffe, George D. Burrows.**

Roland Gammon, formerly with *Life* Magazine as an entertainment writer covering night clubs, radio and music, this week joined the Margaret Ettinger firm of publicists in charge of the New York office. He replaces Miss Jo Mallett who is on her way to Paris.

Mario Moreno, the Mexican Charles Chaplin known as "Cantinflas," and **Jacques Gelman** arrived in New York this week on their way to Hollywood where the production of an American-made "Cantinflas" picture will be discussed.

Republic Executive Vice-President **James R. Grainger** is on his way to Mexico.

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week . . . . . **CHARLES P. SKOURAS**

MPA Aid Urges Teamwork Between Labor, Owners

Teamwork between workers and management is necessary to achieve full productivity, Edward T. Cheyfitz, assistant to the Motion Picture Association President, told the Society for the Advancement of Management in New York Saturday.

Cheyfitz, who criticized union restrictions on production—feather-bedding, make work resistance to technological change, restrictive rules, etc.,—pointed out that sometimes examples of these practices were not only agreed to by employers, but encouraged.

Cheyfitz further attacked union resistance to managerial productivity and demands which undermine proper management functions.

Stating that these practices arose from fear of unemployment, fear of exploitation and fear of managerial power, Cheyfitz suggested that the causes could be eliminated by: (1) continuous employment, (2) opening of company's books to labor in order that the latter may be informed on operations and profits, and (3) a partnership status for labor.

Sues to Retain Lease On Chicago Haymarket

Attempts to prevent the Haymarket Building Corporation in Chicago from canceling the lease he has on the Haymarket Theatre were filed in superior court last week by George Topper. Topper claims that the lease was for five years, with an added five years' option which caused him to improve the property, and that the attempt to cancel the lease on the grounds that the property has been sold is based on an allegedly "unreal, fanciful and fraudulent" sale.

He further charges that the Haymarket Building Corporation has also "wrongfully informed distributors . . .that the plaintiff's lease . . . is about to be terminated making it difficult, and in some cases impossible, to procure films."

Blue Law Busted

Sunday movies came to Lewes, Del. this week, for the first time as the result of action by returning servicemen.

The city, which has been a strict observer of the Sabbath as a day when no activities should be indulged in beyond churchgoing, had adhered to this policy since its founding in 1631. Despite the fact that a neighboring community was exhibiting Sunday shows, the town fathers showed no disposition to make any changes until returning service men asked for a referendum on the question.

NATIONAL NEWSREEL

Bradley Thanks Goldwyn For 'The Best Years'

General Omar Bradley this week went on record as praising "The Best Years of Our Lives" for its portrayal of the problems confronting some returning veterans and thanked Producer Samuel Goldwyn for "bringing this story to the American people."

In a letter to Goldwyn, General Bradley wrote:

"Last week I took my chief assistants to the advance showing you were good enough to give us on 'The Best Years of Our Lives.' We were so impressed with the honesty of its story that I immediately asked if we might show it again to all of our chief people in Washington. I wanted them to see it not only because it will help them to understand what we are trying to do for these young men, but because it will also help them to realize what these veterans mean to the people of this country.

"Sometimes we forget that when men are veterans they are also men—carrying with them the imprints that war leaves on the lives of men. Here is a movie that takes those men with their wounds, their pride, their hopes, their setbacks and tells what happened to the lives of their girls, their wives, their families."

White Heads Foreign Office for Vanguard

Paul White, who was with Paramount before the war and during the war served on the staff of Marine Lt. Gen. Holland M. Smith in charge of United States Marine Combat Photography, this week was appointed head of Vanguard Films in continental Europe and North Africa, according to an announcement by Distribution Vice-President Neil Agnew.



Paul White

White will sail on Dec. 14, accompanied by his wife, to set up headquarters in Paris, where his duties will include sales supervision, distribution, advertising, publicity.

Damon Runyon Dies In Memorial Hospital

Damon Runyon, whose terse, present-tense tales of Broadway characters served as a basis for several movies and who in addition to a career as sports writer and a reporter for the International News Service, was an RKO and 20th Century-Fox producer, died in New York's Memorial Hospital Tuesday night at the age of 62. He had been in ill health for over a year.

Hollywood Pioneer Dies

Frank S. Hoover, 71, former cameramen, credited with being the first to bring the movies to Hollywood and erecting the first studio there, died aboard a train in Wyoming Wednesday from a heart ailment. He is survived by his widow, Lilian, two sons—Robert and George; a brother, George, and two sisters—Mrs. H. E. Rodenhouse and Mrs. John S. Walker.

Coast Showmen Use Reissues To Meet Product 'Shortage'

By JAY GOLDBERG
Hollywood Bureau

Exhibitors in Los Angeles are firmly convinced there's a product shortage. They're convinced that it's acute. But they're not extending playing time or making fewer changes in the subsequent runs to coincide with what they say is less product. They're turning to reissues which so far are doing okay.

This was noticed in a survey conducted by SHOWMEN'S TRADE REVIEW.

First run films are getting a much slower playoff these days than formerly, Southern California theatre men believe, according to the survey. There is a definite delay in getting the pictures to subsequent runs because of the extended first runs.

"There is a backlog of first run product that is purposely being held up," said one veteran of both exhibitor combine booking and exchange dating. "In the many houses I've booked or sold to, there is a noticeable increase in revivals."

But there is no tendency in the area to extend runs in the neighborhoods to make up for this. Changes remain about the same. Here's the way another exhibitor put it:

"Rather than have my house go dark, I can always show repeats and reissues—and that's just what a lot of the boys are doing!"

Cecil Vinnicof, who with his father, Harry, operates 11 theatres in the Los Angeles and nearby districts, said he noticed a decided increase of reissues on the market in recent years. Vinnicof, who with his father, also has a large interest in the 40-house Southern California Amusement Company, termed the product shortage "acute."

"We found ourselves forced to recognize the situation for what it was worth," he recalled. "That's why we opened our four Academy theatres in July, playing an exclusive revival policy. We show films that go back as much as 10 years and make changes every week or 10 days."

Robert Poole, secretary of the Pacific Coast Conference of Independent Theatre Owners, embracing seven far West States, pointed out the clearance delay and said it was "detrimental" to subsequent runs.

"Another point to consider is theatre attendance," Poole pointed out. "Buying power affects this important factor and with strikes, the buying power of the masses deteriorates. We on the Pacific Coast are fortunate in having a steady growth both during and after the War and so we are less affected than other regions."

Films Seen Leading to World Unity, Peace—Wallis

(*See The News Spotlight*)

Motion Pictures may play an important part in leading the world toward a unity of mind necessary for the preservation of peace, producer Hal Wallis told the American Nobel Anniversary Committee Wednesday night at its dinner celebrating the 50th anniversary of the death of Scientist and Humanitarian Alfred Nobel, founder of the Nobel Prizes.

Wallis, as speaker for the motion picture industry, discussed the need for world unity in which "international frontiers, sovereignty and all the little labels under which we human beings cluster wistfully will have lost much, if not all their meaning."

"Science," Wallis said, "has already achieved one kind of world unity. We are encased by instant communication and rapid transportation, with the promise—and the threat—of more spectacular developments to follow.

"But . . . this oneness wrought by technology is not enough. What the world needs, and needs in a hurry, is the far more important unity of the mind, and the values and ideals of humanity.

"To this unity we so desperately need, it is my hope . . . that the motion picture can make an important contribution. We may have succeeded in bringing to many millions, some conception of the selfless struggle of our great men and great women of science.

"But in the larger area of pictures there is even a more exciting prospect. One can list with pride and dignity such pictures as 'Zola,' 'Gone with the Wind,' 'Wilson,' 'Going My Way' and 'Watch on the Rhine.' These are typical of pictures that jump national boundaries and attitudes with the universality of true art."

Earlier in his speech Wallis touched on the assistance of films to science in the same manner as the microscope or the cathode tube and cited the record of the recent atomic bomb experiments as one which "no other agency could possibly have recorded so clearly and accurately, or will preserve so well, the story of just what happened."

Okla. Showmen Meet, Prepare Tax Fight

The Oklahoma Theatre Owners, Inc., closed their convention in Oklahoma City Tuesday by reelecting Morris Lowenstein president and retaining all its officers for another year.

The organization, after listening to American Theatres Association Director Robert Coyne and Public Relations Officer Ned Shugrue cite reasons for joining that organization, decided not to affiliate but endorsed the ATA program and to assist individual members who might wish to join the ATA or contribute to its support.

The convention earlier had voted to muster its forces to fight a predicted tax movement, to enlarge its legislation program, and to increase its directors from 16 to 20 members.

The convention, numbering some 200 and the largest in the history of the Oklahoma showmen, reelected the following with Lowenstein: Max Brock of Lawton, vice-president; Ralph Talbot, Tulsa, secretary-treasurer and Harry Lowenstein of Ardmore, director to the Motion Picture Theatre Owners of America.

WB Int'l Sets Drive

Warner Bros. International has set a 21-week sales drive starting Feb. 2 with a total of $21,000 in prizes for the territories under direction of Wolfe Cohen.

THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

'DIRECTIONAL' ADVERTISING PAYS

By Jack Jackson

Whatever "kick" you get out of your business depends entirely on the amount of "kick" you put into it! That remark applies equally to members of the production, distribution and exhibition branches of the industry. And unquestionably the best way to put "kick" into the business is for each and every one of us to meticulously analyze our advertising campaigns.

The importance of proper advertising as an essential to the progress and success of any business has long been recognized. To the motion picture indutry—producer, distributor and exhibitor alike—it is the very life blood of existence.

Advertising is specialized selling and the job of selling a motion picture is fraught with far more complexities than the mere marketing of wares of animal, mineral or vegetable origin. While every movie (designed for public entertainment) is, in substance, a manufactured product, the components of its ultimate composition are creative. The finished photoplay—a combination of the world's most cherished creative arts from nil to now—represents the very ultimate in artistic achievement. Art of this kind—spun from the filaments of dreams and fashioned to stir and stimulate the vagaries of human emotions—is conspicuously unsuited to the mechanics and limitations applicable to the advertising of mundane wares.

Why we of the motion pitcure industry allow our delicately shimmering tapestries to be associated by design, innuendo or accident with the advertising terminology and practices used to sell the shoddy of the world's remnant counters has always been something of a puzzle to this writer. Yes, I know that the media of advertising is limited and that pictures are pointed to mass appeal. But I also know—just as you know—that every picture possesses numerous "slants" and "angles" carefully calculated to attain what we call "balanced entertainment" values. Actually this balance is striven for—and carefully injected—in pictures for the same purpose that duckshot is used in shooting ducks. Because human emotions—like ducks in flight—are multiple and —like the duckshot—the scattering of our efforts at evoking interest and generating enthusiasm is pretty certain to hit many of the mass at which we aim.

'Directional' Channels Advocated

It has long been this writer's contention that we should separate our effort of advertising to fit each "slant" and "angle" of the photoplay to be sold, point our major sales effort in "directional" channels rather than the "indexical" avenues we have so long used.

To accomplish this means that the exploitation, publicity and local and national newspaper and magazine copy be prepared AFTER the film to be sold has been carefully analyzed and its audience potential broken down into as many segments or factors as bear promise of adding to the general "overall" or "mass" appeal of the attraction.

Acknowledging the very definite boundaries of the media at hand there is still plenty of "brain room" for the exercise of selective mechanics and factional approach. To be broadly explicit: The masculine appeal of a picture would be best presented for maximum returns if virile copy were backgrounded in bold lusty layout and inserted in Esquire, while feminine appeal possesses higher potential if couched in terms of delicate, romantic innuendo and inserted in the pages of Vogue, Woman's Home Companion, etc. The example may be carried on to the child, adolescent or teen agers, dance and music lovers and so on *ad infinitum*.

So much for the national newspaper and magazine advertising and publicity effort.

Radio, while not offering prospects exactly kindred to the literary field, has its facets of best potential from listeners, in the exercise of care in spotting announcements. For instance, follow or precede a well rated symphony program with a message conveying the facts about classical compositions, or other pertinent facts of interest to that element of listeners, if the film being presented possesses such qualities; Get ahead or behind a Bob Hope or similar program to expound comedy angles; Sell the drama slants to the Soap Opera dialers; the mystery to the "shudder" ear-benders with general messages at the Fidler and Winchell hours.

Fan magazines are most assuredly the best possible medium of reaching the "mass" reading public of theatre-going inclinations and the special full period broadcast can best reach the possible ticket-buyers of the radio audience. Selecting the media, (radio or newspaper or magazine) studying the type of reader or listener and styling art and copy so that it best fits the ideals of the person or persons reached, is the surest way of getting the utmost for the money expended in respective fields. The usual method of preparing two or three haphazard layouts carrying bromidic descriptive copy for use in all reader mediums and buying radio time on a catch-as-catch-can basis is an inexcusable and deplorable waste of time, effort, material and money.

To a certain extent producers and distributors have made some progress along the lines mentioned above but the effort has been altogether too sporadic and in no instance—within my recollection—has it been as thorough and comprehensive as existing facilities permit.

Press books should be prepared with a keener eye to the "directional" than to the "indexical" form of selling and material supplied to enable the exhibitor to take advantage of the various "slants" and "angles" contained of the film and bear promise of attracting other than regular customers. Fashion, travel, sport, foreign,

(*Continued on Page* 15)

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Theatre Air Marker

When Ken Wright, manager of FWC's San Carlos Theatre, San Carlos, Calif., heard that the city wanted to be identified from the air and that civic organizations and interested friends wanted to create a fund to build and maintain an appropriate sign for that purpose, he decided to do something about it. In less time than it takes to say Diiodooxymercuriresorcinsulfonphthalein - sodium, Wright had tied in with the city fathers, the Chamber of Commerce and the Johnson Paint Company, with the result than an air marker with letters ten feet high and 80 feet in length has been placed atop his theatre. Funds for the sign were provided by civic groups, and the paint was donated by the Johnson Company. A surplus in the fund will be retained for maintenance.

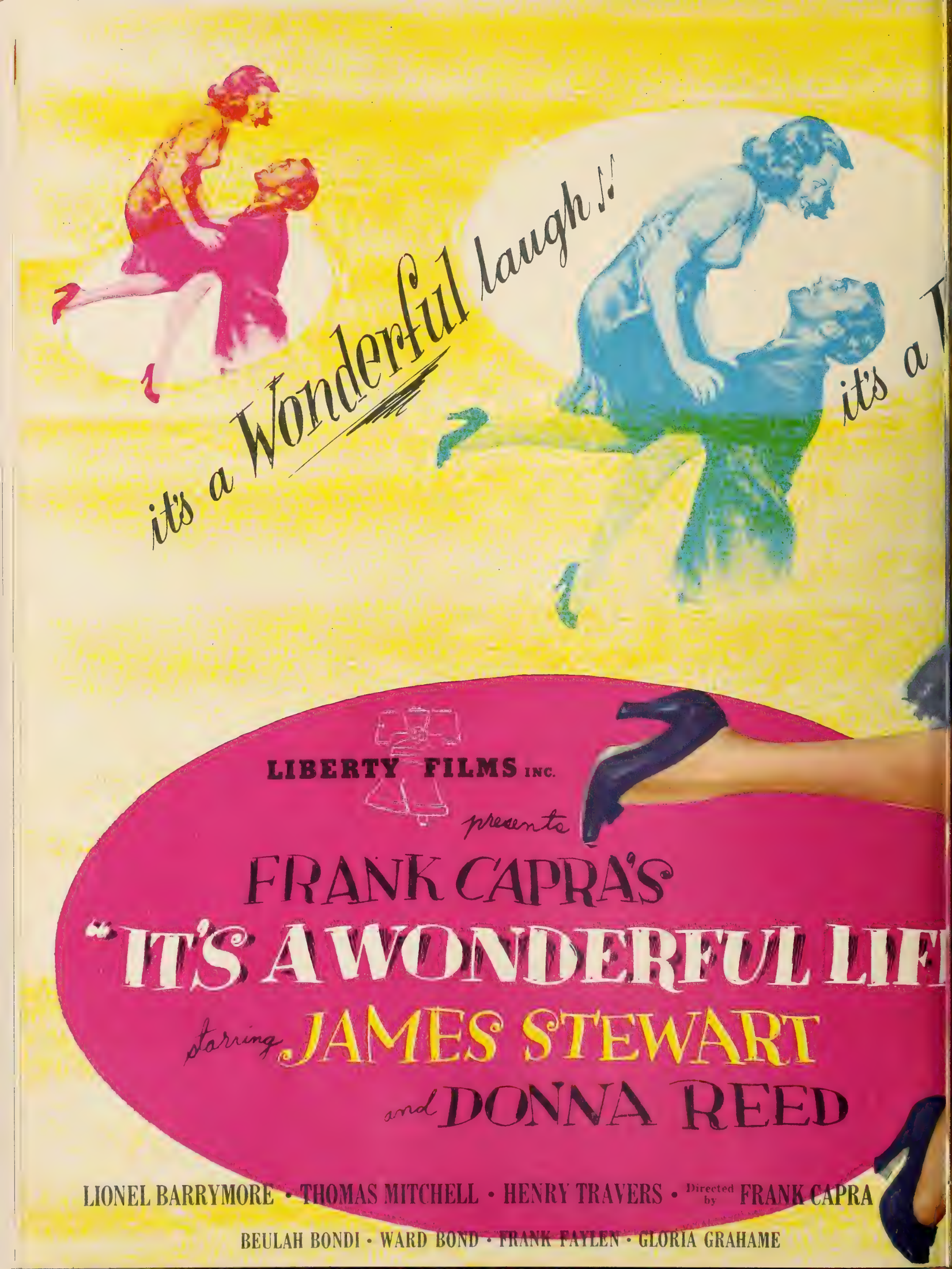
It's a Wonderful Life

Now that showmen once more can book

a Frank Capra PRODUCTION



LIBERTY FILMS INC.


it's a Wonderful laugh!!
it's a
LIBERTY FILMS INC.
presents
FRANK CAPRA'S
"IT'S A WONDERFUL LIFE
starring JAMES STEWART
and DONNA REED
LIONEL BARRYMORE • THOMAS MITCHELL • HENRY TRAVERS • Directed by FRANK CAPRA
BEULAH BONDI • WARD BOND • FRANK FAYLEN • GLORIA GRAHAME


onderful love
Jimmy and Donna going steady...
in the picture that tops all the fun of "It Happened
One Night"; all the heart-warming joy of "Mr.
Deeds Goes To Town"; all the happiness of
"You Can't Take It With You"
Capra's triple-slam Academy
Award triumphs!
Distributed by
RKO RADIO PICTURES
Screen Play by FRANCES GOODRICH · ALBERT HACKETT · FRANK CAPRA · Additional Scenes by JO SWERLING

It's a Wonderful Life

for exhibitors to know they've got a big show coming that's backed by national advertising in

40,703,987

copies of magazines like

LIFE – LOOK – COLLIER'S

SATURDAY EVENING POST

WOMAN'S HOME COMPANION

GOOD HOUSEKEEPING – TIME

TRUE STORY – SEVENTEEN



the FAN LIST and THE AMERICAN WEEKLY.

LIBERTY FILMS INC.

THEATRE MANAGEMENT

Indicates ABCs of 'Directional' Ads

(*Continued from Page* 14)

Fan Club, hobbies, labor background, are but a few of the elements that offer possibilities to intrigue extra patronage.

Let me set down a few ABC's about the advantages of "directional" over "indexical" selling before going on to the ways and means by which the local exhibitor can profit by the conversion.

In our present practice theatre fronts, outdoor billing, newspaper copy, newspaper readers, radio announcements and herald or handbill distribution can all be categoried as "indexical" selling. In other words we are simply scattering messages promiscuously about what we have to sell and where it can be brought and hoping to reach enough folks who "happen" to want what we have to sell. That's not selling. That's peddling.

'Peddling' Necessary

Now let's admit right here that a certain amount of "peddling" practices are necessary to put theatre attractions before the general public. Front displays and marquee attraction boards come under this heading since the sole function—aside from identification duty—is to catch the attention of passersby and show shoppers. As currently practiced—in the great majority of instances—the highly expensive newspaper advertisment performs only "indexical" or "peddling" duty. Its deliberate placement on a page devoted to amusements practically guarantees that it will be seen only by those who are shopping for entertainment.

The use of larger space, more elaborate art layout, etc. can only be viewed as an expensive attempt to influence patronage from the same restricted potential—the show shopper. And it can conservatively be said that in these days of convenient neighborhood, theatres, brief clearances, and "wised up" customers, the photoplay enjoying a so-called "banner" newspaper ad campaign returns but a modicum of its attendance potential. The amusement page ad is an "indexical" ad directed exclusively to people already interested in amusement and in this category a few inches of well phrased and well presented copy can be depended on to do as good a job as a few columns.

This article is not intended to discourage such "indexical" advertising as is necessary and proven profitable to the theatre.

It is intended to influence careful study of present advertising budgets with a view of reallocating expenditures and eliminating as much as is practical of the "indexical" effort and conversion of the money and effort so acquired into "directional" advertising channels.

It is intended to discourage the all too prevalent practice of using "upped" advertising budgets—and funds placed at the disposal of theatres by distributors for cooperative ad campaigns—for the sole purpose of amplifying, augmenting or extending normal advertising practices.

It is definitely intended to persuade exhibitors to examine advertising expenditures closely; to provide adequately but not extravagantly for "mass appeal" or "indexical" effort; to avoid routine effort of long standing and effect frequent changes in methods, materials and cooperators and to eliminate all effort and expense that fails to offer flattering potential of profitable returns in tickets sold.

Encourages Study

It is intended to encourage more careful study of the "slants" and "angles" of coming film attractions with a view of determining such incidents, backgrounds or factional content as will lend themselves to the more profitable "directional" advertising approach.

Now for a few ABC's about "directional" advertising and what it offers in the way of added business to the theatre instituting such effort. The illustrations will, of necessity, be broad for the purpose

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK

Maintenance

SOUND EQUIPMENT — Maintenance I

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

SOUNDHEADS

Cleanliness.—Soundheads must be kept scrupulously clean.

Should Be Cleaned Daily

Optical surfaces should be cleaned daily, using lens cleaning tissue. Exciter lamp and socket contacts must be kept not only clean but burnished, using crocus cloth for the latter purpose.

Keep 'Face' Optically Clean

The "face" of the photocell should be kept optically clean. Any oil that leaks from parts requiring lubrication, or that seeps into the soundhead from the projector, should be thoroughly cleaned off, and further leakage or seepage prevented. Oil, by attacking the rubber insulation of the photocell wiring, will eventually produce noisy sound. The wiring will then have to be replaced.

Oil Moving Parts Regularly

Lubrication.—Proper lubrication should not be neglected. The moving parts should be oiled regularly in scrupulous accordance with the manufacturer's instructions.

Moving Parts.—All moving parts must be kept in proper adjustment; idler rollers adjusted to rotate freely. Sprockets with worn or undercut teeth should be replaced promptly, as in projectors.

Will Make Sound Noisy

Photocells.—Photocell electrical connections should be kept tight to their respective posts. The slightest imperfection of contact will make sound noisy. Spare, pre-tested photocells should be kept on hand, in an accessible location.

Leave It to the Inspector

Optical Lens.—If the theatre is receiving regular sound service, the projectionists should not as a rule make any attempt to re-focus the optical lens, but leave that to the sound service inspector.

Replace Sagging Filaments

Exciter Lamps.—Exciter lamps with sagging filaments should be replaced at once; sound of the highest quality cannot be obtained when such lamps are used. Unless the

OVER

THEATRE MANAGEMENT

Jackson on 'Directional' Advertising

(*Continued from Page* 15)

of provoking instant understanding. But the principals will be the more apparent and consequently (I Hope) the more easily applied:

Suppose your picture contains bowling, tennis, skating, baseball, football or other sports sequences. In such instances a postal card to followers of such activities—whose names can be secured from sporting goods merchants, coaches, and other sources—will prove an inexpensive way of possibly enticing attendance and surely acquainting the recipient of your desire to make your theatre of service.

Again, suppose your picture is backgrounded in the coal mines; building construction; ship building, etc., etc. A list of followers of such activities and a card sent to their homes is certain to increase the box-office "take" and the prestige of your theatre.

Beautiful garden scenery is of interest to the members of the local Garden Club. Scenes of foreign lands possess the magnetism of nostalgia for emigres from such countries and—in most instances—for their children.

Historic content is certain to be of interest to history students and contact with instructors and educators is sure fire good will and holds high potential of increased business.

The list goes on and on indefinitely through dance, music, fan clubs, all manners of occupational effort, hobbies, etc. All the exhibitor has to do is acquaint himself with his coming films—and synopses in press books will help materially—and select the most profitable type of "directional" advertising for his theatre. By arranging for some type of "directional" advertising on every picture it will be but a short time until most of the difficult-to-interest customers have been personally solicited one or more times. That kind of interest in their hobbies, occupations and likes is certain to be appreciated and just as certain to reflect itself in added revenue.

This discourse could continue way into the wee small hours but space limitations prohibit. I know I've failed to cover billboards and a couple of other advertising forms and will attempt to go into these at a future date.

One thing is certain. The type and tenor of pictures is due for a change—we've already had samples—and it will be necessary for exhibitors who want to keep the customers coming to put out some new and plainly written markers to lead new feet toward his box-office.

Better start getting ready now to put some new "kick" into your effort if you expect to continue getting a "kick" out of your business.

Hometown Movies Ace Promotional Activity

Hometown Movies are not new in the field of theatre promotion, but if the stunt has never been used in an area it is an institutionalizing promotion which, if conducted properly, can add a lot of money to the box-office for a period of several days when the completed film is shown, and at various times when scenes are being shot in the theatre itself.

Just recently, Carl Mahne, acting Washington district manager for National Theatres, selected L. R. Kastner's American Theatre in Bellingham, Washington, as the scene of sort of an experiment along the Hometown Movies line with extraordinary success.

The stunt works like this: A full length color picture is made from a more or less standard script and it's called "Life in Bellingham" or the name of any other town. The theatre manager works with the camera crew to get an honest cross-section of the city's life, including the workings of the city council, churches, street scenes, the police department, the schools, chamber of commerce meetings, how the daily newspaper is put together, baby shows, fashion line-ups and any other subject, limited only by the time set for the finished production. If a regular Saturday matinee kid show is part of the theatre's activities, the photographing of that show on a given Saturday usually produces an overflowing house, including a large proportion of adults. At Kastner's baby show, which he made an important part of the picture, more than 300 mothers brought their offspring to be immortalized in colored celluloid.

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exciter lamps are of the pre-focussed type, the correctness of their focus should be checked daily, and adjustments made as necessary. Spare, pre-tested exciter lamps should be kept on hand, in an accessible location.

POWER UNITS

Power units should be kept clean, and free from accumulated dust.

Clean and Brightly Burnished

Tungar bulb and socket contacts should be kept clean and brightly burnished.

Electrical Connections

All electrical connections should be kept tight.

Keep Air Circulating

Free circulation of air should be maintained.

No Objects on Cabinet

Objects should not be laid on top of the cabinet.

Have Spare Bulbs on Hand

Spare, pre-tested, bulbs should be kept on hand, in an accessible location.

AMPLIFIERS AND VOLUME CONTROL

Amplifiers should be kept clean and free from accumulated dust.

Cleaned and Lubricated

Volume controls should be cleaned and lubricated exactly as directed by manufacturer's instructions or by the sound service inspector.

No Experimental Changes

Projectionists should not be permitted to make experimental changes in the amplifier circuits, or to tinker with them.

Should Not Be Connected

Microphones, radios and so on should not be connected to the amplifier except in exact accordance with manufacturer's instructions or under the supervision of the sound service inspector.

Keep Spare Tubes on Hand

Spare, pre-tested, tubes should be kept on hand in an accessible location.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby, and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

THEATRE MANAGEMENT

Circus Theatre Follows 'Big Top' Tradition

Thwarted Barnum's Dream Comes True as Colorful Kansas City House Opens

Residents of northeast Kansas City, an outlying neighborhood, well remember the St. John Theatre which once played late subsequent runs but had been dark for years. And those same residents today have reason to be proud of the transformation that has taken place, for modern showmanship combined with the time-tried features of the "big top," plus a liberal mixture of paint and ideas, have resulted in a showplace unique in exhibition history—the newly reopened Fox Midwest Circus Theatre.

Credit for the transformation into a house reminiscent of the traditions of the "big top" goes to City District Manager Leon Robertson, obviously a thwarted Barnum, who released himself from his inhibitions through the planning and remodeling of the old St. John into a colorful, atmospheric Fox Midwest neighborhood theatre. In fulfilling his ambition, Robertson let out all his yearnings for pink lemonade, popcorn, peanuts and wild animals, all a product of his youth as a country boy in Springfield, Mo.

Robertson's basic idea has been combined with the artistry of Frank Oschwald, decorator, and the technical skill of James Craig, stage carpenter and electrician, and the new theatre, situated near the city's circus grounds, has become the focal point of the neighborhood and is well on its way to establishing a profitable trade for its long-idle facilities.

True Circus Garishness

The front of the Circus Theatre, whose manager is LeRoy Nichols, has the true garishness of the circus in a combination of red, yellow and blue, lined with decorative panels of clowns and jungle animals, imitative of the best flash-front of a midway. Inside this front the patron finds himself in a lobby flanked by wagon wheels—the familiar rear of the circus ticket wagon.

Back of the concession stand at one side of the lobby are cages of simulated wild animals. Except for the cashier, who wears a red coat with the customary gold braid, members of the house staff are attired in clown costumes. By a special arrangement, the doorman, in his clown makeup, appears as a midget with Paul Bunyan feet, a spectacle for many a good hearty laugh from patrons.

Bawling, Barking Ringmaster

The circus theme is carried out even to the point of a ringmaster—a bawling, barking ringmaster decked out in top hat, frock coat, white breeches and patent leather boots. In stentorian tones he announces via a loudspeaker system the "acts"—each short subject and the feature—timing himself with a stop-watch to "come out even" with the beginning action of the film, from which title and credits are cut. Thus the background music of the film is heard behind the barker's ballyhoo, but only the stereoptican lights are played on the screen until the film

(*Continued on Page* 18)









Top: The theatre's concession stand. Center (left): The box-office, usherettes. Center (right): The doorman. Bottom. Opening night. Note the calliope on sidewalk.

THEATRE MANAGEMENT

Misbehavior of Juveniles in Theatres Blamed on Parents

National Board of Review Survey Reveals Problems, Some Methods of Solution

Lack of parent education is blamed by two groups for the misbehavior of children in theatres, according to a survey conducted by the National Board of Review among Motion Picture Councils, Women's Clubs and P.T.A.s to determine the most prevalent problems of juvenile behavior and methods of improving the situation.

"Parent education seems to be at the bottom of it," one source reported," "as parents send children to shows for nurseries—leaving them there for two or three bills. They get bored and of course misbehave." Another group, while mindful of the fact that managers realize the need for vigilance and that ushers try to watch the culprits, pointed out that despite this vigilance, "what can you expect of a restless mischievous child who has sat through the same show two or three times because his mother left him at the one o'clock show and will not return for him until after five?"

Some of the specific misbehaviors mentioned were: "Legs over backs of seats, feet on seats, leaving and returning during show, popping sacks, paper, etc., from the balcony, catcalls, whistles, guffaws. Older youths over 12, 14 and even 16 years exhibit the worst behavior. Some vandalism, especially destruction of upholstery with pocket knives and damages in rest rooms and lounges. Council members have at times tried to quiet offenders, appealing for cooperation so that all persons in the audience might enjoy the program, or have complained to managers and ushers."

While not necessarily a misbehavior, eating seems to be one of the annoyances. Comments on this subject were: "Ban the selling of candy at junior matinees. It causes too much confusion. The children line up and become more interested in whether a certain candy bar is on hand. Then the machine runs out and has to be refilled, and the children have to be sent back to their seats. They all spend too much time on candy." "Rustling of candy and other refreshment articles." "Shortage of ushers during the war and the addition of popcorn stands in theatre lobbies have increased our bad behavior problems."

Solutions for better behavior were offered by those queried in the survey. "We believe children's misbehavior in theatres," one group replied, "is mainly due to thoughtlessness rather than a desire to destroy property. We have asked them to make posters of what is annoying in a theatre. The project has the wholehearted support of schools and of the local theatre managers; many managers have donated passes to their theatres to winners in schools in their vicinities."

Good discipline at children's shows is reported from another source: "Some time ago a neighborhood theatre raised the balcony prices in order to keep the young people downstairs under control."

Other solutions: "One manager stops the film until the noise dies down and has succeeded in training his audiences." "The managers have agreed to student rates in return for good behavior. Bad behavior results in loss of the individual student card which is presented at the door."

Discouragement is evidenced from some of the replies. For examples: "The manager runs a 'thank you for your cooperation in keeping the theatre quiet' trailer while the children hoot and stamp. It is disgraceful." And again: "Yes, we have a theatre behavior problem, but there seems to be nothing our Council can do about it. We would welcome and cooperate with any reasonable attempt for improvement on the part of managers."

Plan to Combat Slump

At a managers' meeting held last week in the office of Louis Goldberg, general manager of Fabian Staten Island Theatres, methods of combating the expected pre-Christmas slump were discussed and plans formulated for special exploitation, advertising and operational methods, which will be put into effect immediately.





NOW WAITING FOR SEATS CAN BE FUN. So reasoned the management of the Wisconsin Theatre, Milwaukee, when they instructed the Wisconsin Coin Machine Company to install a Seeburg Music System which provides music for patrons not only in the lobby, where the Seeburg Symphonola itself is placed (as shown above, right), but also in the smoking and rest rooms. Scene in rest room (left) shows feminine patron making her musical selection (nickels, dimes or quarters will do) by means of the wireless Wallomatic which, because of the absence of wires running to the major instrument, naturally simplifies installation.

Keeps Them Quiet

Bill Hamborsky, manager of Fabian's Capitol, Staten Island, has had considerable success in keeping his theatre quiet and orderly during Saturday matinees by giving the youngsters a little talk from the stage just before the show starts, explaining why they should be considerate of others who want to enjoy the show, and that for the benefit of all concerned they should refrain from unnecessary noises and running up and down the aisles. He usually injects a few words of caution about crossing streets after the show. His ability to tell a funny story well usually leaves the youngsters in a cheerful and cooperative frame of mind.

Circus Theatre Follows Tradition of 'Big Top'

(*Continued from Page* 17)

has run through to the initial scene, the first thing the patrons see on the screen.

The ringmaster as done by Buddy Black, KCKN staff announcer, has proved to be a novel introduction technique, especially good for one-performance shows. In continuous operation policies the ringmaster has not worked out too well with the continually changing audience. The ringmaster did his work well for the opening week and will be used henceforth on special occasions. The stereoptican lights are retained on titles, however, without use of the runner, still giving the circus atmosphere to the introduction of each part of the program.

The Circus opened recently with a policy of a feature and ten shorts at 35c admission. It plays only oldies, such as "Naughty Marietta" and "And the Angels Sing" on Thanksgiving day, and the current policy is double features. Robertson reports business to be improving and indications are that trade will soon hit a peak and maintain itself at a substantial level.

As one patron commented on viewing the novel Circus: "The only thing missing is the smell." Robertson's counter: "Just give us time."

Watch Overheating

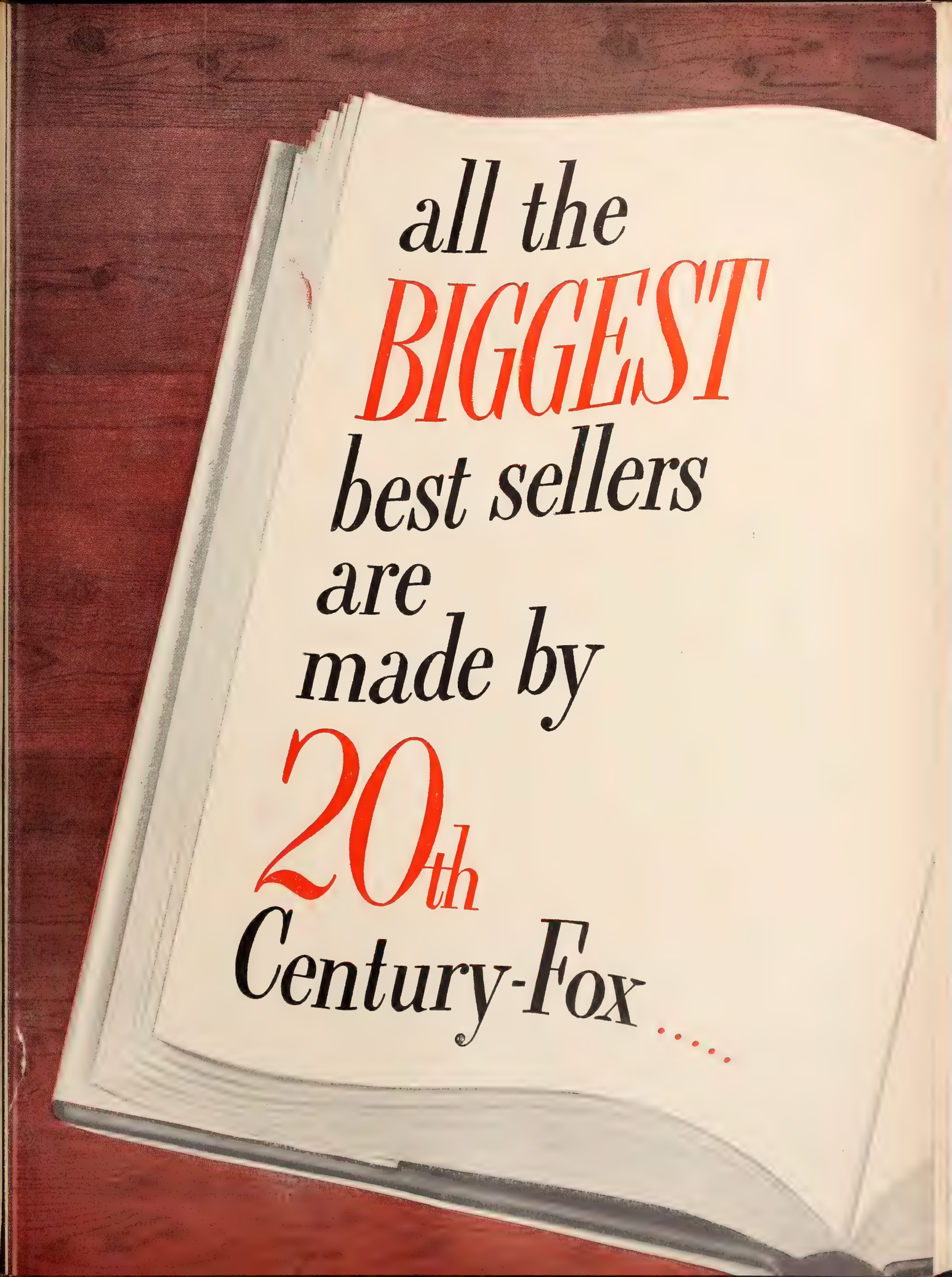
Overheating of meters, switchboards, starters, rheostats, transformers and other movable equipment can cause bad fires. Not only should the machines be checked to avoid overheating, but asbestos mats should be installed around them so that any hot, melted parts dropping to the floor can do no harm.

Weight Scales Okay?

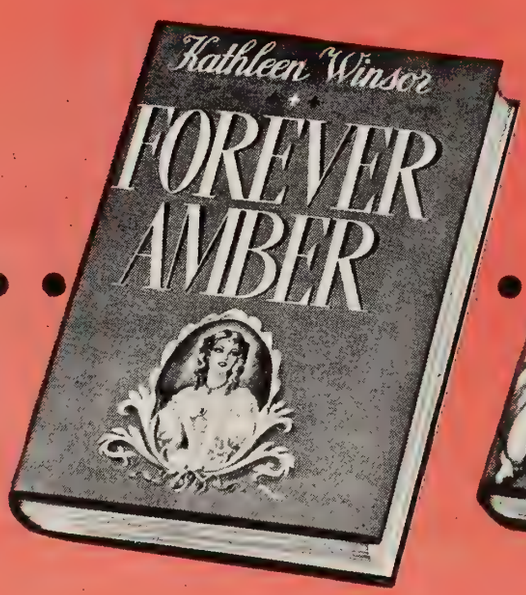
Nothing makes a person madder than to put a penny into a weighing scale and find that the thing doesn't work. Or that it makes a lady just a couple of pounds heavier than she just KNOWS she is. A periodic check will eliminate most of the grief.

Donate Theatre for UJP

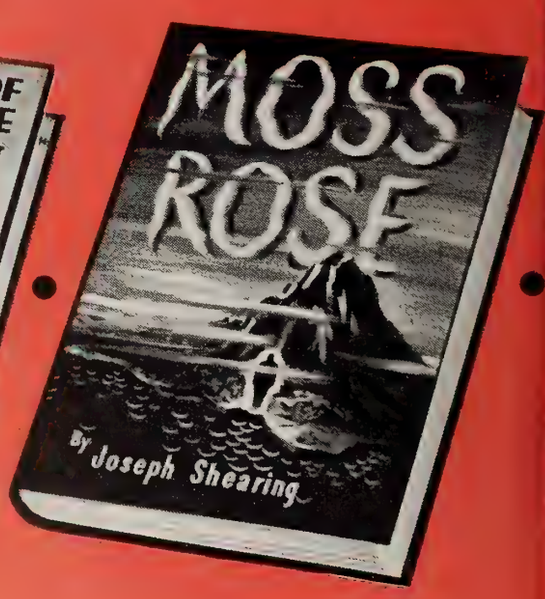
Manager Albert F. Winstrom and his staff donated their services and the use of the Adams Theatre, Adams, Mass. for the showing of a special motion picture produced for the United Jewish Appeal.—HFD.


all the
BIGGEST
best sellers
are
made by
20th
Century-Fox .....

No Company Ever Had So Many Best-Sellers Breaking So Many Records... And So Many Best-Sellers Coming!

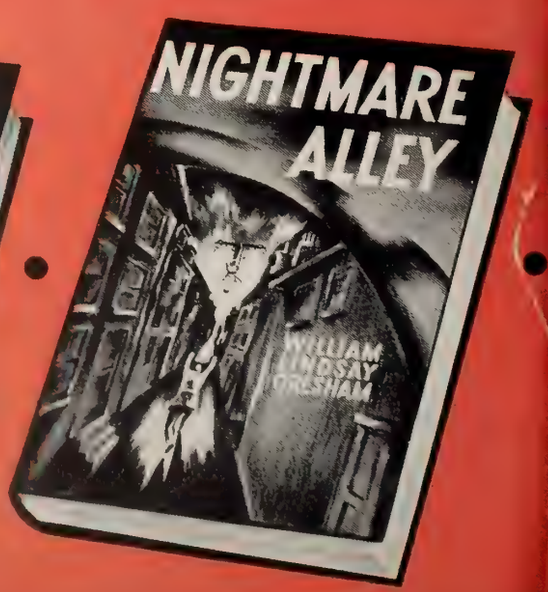


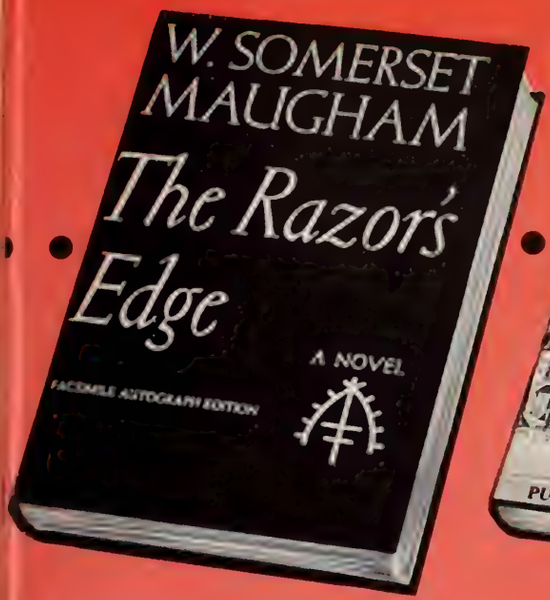










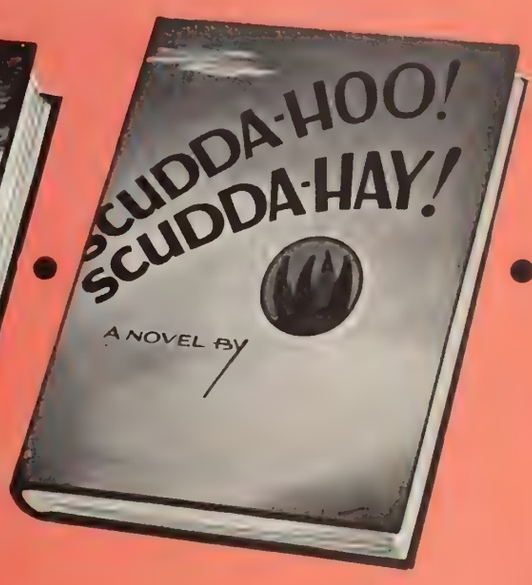

W. SOMERSET MAUGHAM
The Razor's Edge
A NOVEL
FACSIMILE AUTOGRAPH EDITION

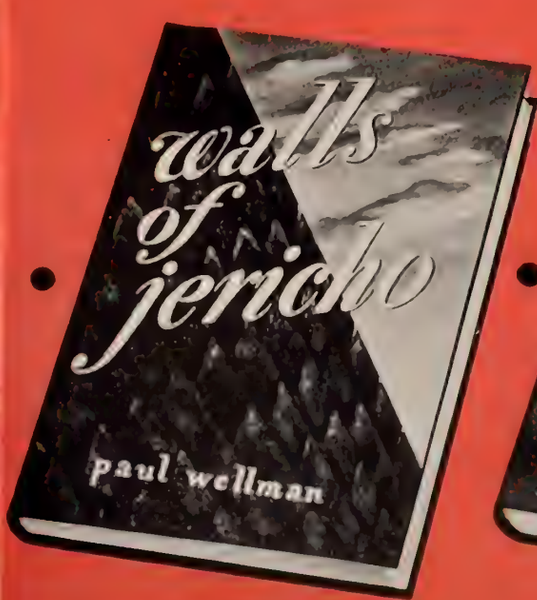

THE LATE GEORGE APLEY
A Novel in the Form of a Memoir
by
John P. Marquand
PULITZER PRIZE NOVEL 1938


the GHOST and Mrs. MUIR
R. A. DICK


the snake pit
a novel by MARY JANE WARD


Captain from Castile
By SAMUEL SHELLABARGER


SCUDDA-HOO! SCUDDA-HAY!
A NOVEL BY


walls of jericho
paul wellman


THOMAS B. COSTAIN
The Black Rose
A ROMANTIC NOVEL


The FOXES of HARROW
FRANK YERBY

THE BIGGEST FIGURE IN THE INDUSTRY!



THE BIGGEST FIGURE IN MUSICALS!

THE BIGGEST FIGURE IN ORIGINAL STORIES!

THE BIGGEST FIGURE IN BOXOFFICE HITS!

20th CENTURY-FOX

SELLING THE PICTURE

Junior League in Tieup With Prestige Pictures

The 159 chapters of the Junior League of America will sponsor key city openings of Prestige Pictures' films in a tieup with this division of Universal under which at least four of the seven Prestige releases will be handled by the Junior League in the same manner as the League's concert series has been conducted, Lawrence J. McGinley, general sales manager for Prestige, told representatives of the J. Arthur Rank division of Universal during their sales meeting in Chicago last week.

Profits from the key city openings under this arrangement will be devoted to the League's community causes and will be used directly in the local communities where the money is raised.

The seven Prestige Pictures to be released here are "Brief Encounter," "Johnny Frenchman," "This Happy Breed," "A Lady Surrenders," "The Years Between," "The Captive Heart" and "I Know Where I'm Going."

McGinley also announced that Prestige has secured the services of Mrs. Elaine Wayne to act as special promotional representative on the Junior League project.

William J. Heineman, general sales manager of the Rank division and B. G. Kranze, assistant general sales manager, presided at the sales meeting.

U-I to Air Properties 8 Consecutive Weeks

The recent radio presentation of a dramatization of Universal-International's "Notorious Gentleman" was the first of the company's properties to be broadcast following completed plans to present its film properties for at least eight consecutive weeks on the Hedda Hopper "This is Hollywood" radio program.

Arrangements were completed by John Beck, vice-president and general manager of the studio, Al Levy, representing Procter & Gamble and Dema Harshbarger of the Hopper staff. The broadcasts constitute a departure from customary practice in that one of the eight programs will be currently in release and one will still be in production.

Beck has also stated that the studio expects to announce shortly that additional network shows, now being negotiated, probably will bring to fifteen consecutive weeks, coast-to-coast broadcasts of U-I's ". . . scripts, original properties and releases. . ."

'Two Years' Displays Boost Movie Edition

Two displays of copies of a movie edition of Richard Henry Dana's sea classic, "Two Years Before the Mast," in the windows of Brentano's, New York book shop, were used by Paramount to promote interest in its film version of the novel.

One display was on the Fifth Avenue side of the store; the other on the 47th Street side. The value of the display was enhanced by the fact that the edition was a popular-priced one.

Capra Film Benefit Dec. 20

The Boys' Club of New York, century-old organization helping East Side boys, will be the beneficiary of the proceeds of a special presentation of Liberty Films' "It's a Wonderful Life" on December 20 at the Globe Theatre. This presentation will be followed on December 21 by the world premiere engagement of the Frank Capra production which RKO Radio is releasing. Donna Reed and James Stewart co-star.

The benefit committee is headed by Mrs. Casimir de Rham. Prominent socialites will attend the special showing.

'Deception' in Tieup With Omaha Schools

In advance of the opening of Warner's "Deception" at the Brandeis Theatre, Omaha, the picture received some unusual publicity through tieups with the music and English department instructors in the public and parochial schools of that city.

The instructors discussed the music, story material and the acting performances of the three stars, Bette Davis, Paul Henreid and Claude Rains in classes of upper grade students numbering more than 20,000.

The theatre also advised every women's civic group by letter of the picture's musical background and the portrayals of the various roles. Another promotion was the spotting of placards in all Omaha beauty shops tieing in the part that "Deception" plays in beauty and charm.

Talent Search Unearths, Beauties for 'Copacabana'

An extensive talent search for 12 girls to appear in Sam Coslow's "Copacabana," musical for United Artists release, has resulted in the selection of a dozen beauties from more than 700 applicants.

All will be given picture contracts and present plans call for a personal appearance tour throughout this country, Europe and Latin America in connection with promotion for the film.

News-Type Trailer

RKO Radio, distributors of Walt Disney's "Song of the South," has compiled a special news-type trailer on the world premiere celebration recently held in Atlanta.

All on Xmas Day

One of the biggest newspaper advertising campaigns ever undertaken in Chicago to boost films will get underway on Christmas Day in the Chicago Tribune and the Sun when Balaban & Katz use double-page spreads to tell the Chicago territory about the holiday openings of "Blue Skies" at the ace Chicago, "The Razor's Edge" at the State-Lake, "Undercurrent" at the United Artists, "The Jolson Story" at the Apollo, and new films, whose titles will be announced later, at the Roosevelt and Garrick.

This will mark the first time in many years that new pictures will open day and date at all B & K Loop houses.

Buchanan to Handle Allied Artists Advertising

Steve Broidy, president of Allied Artists, announced last week that Buchanan & Company, Inc., national advertising organization, has been signed to handle the advertising account of the newly formed motion picture distributing company.

First film covered by the agreement will be "It Happened on Fifth Avenue," recently completed at a cost of $1,300,000, with Roy Del Ruth producing and directing.

Louis S. Lifton, advertising and publicity head, revealed that an appropriation of $250,000 has been set for the initial publicity and exploitation campaign, covering national and fan magazines, trade journals, newspapers and radio. This marks the first advertising budget for the newly formed Allied Artists, which will release exclusively pictures costing a minimum of $1,000,000.

It is understood that a similar allocation for advertising will be set on all future Allied Artists films, which to date include "Smart Woman," "Tragic Symphony," "Low Company," "Gun Crazy" and "Last of the Bad Men."

Get Watch, Free Trip For Campaign on 'Kid'

The 14-week run of Samuel Goldwyn's "The Kid from Brooklyn" at the Essaness Woods Theatre in Chicago broke house records for 1946, according to Norman Kassel, advertising and publicity director for the circuit. So pleased was Producer Goldwyn that he gave Kassel a gold watch and invited Jack Belasco, the theatre manager, to visit him in Hollywood for a week as his guest.

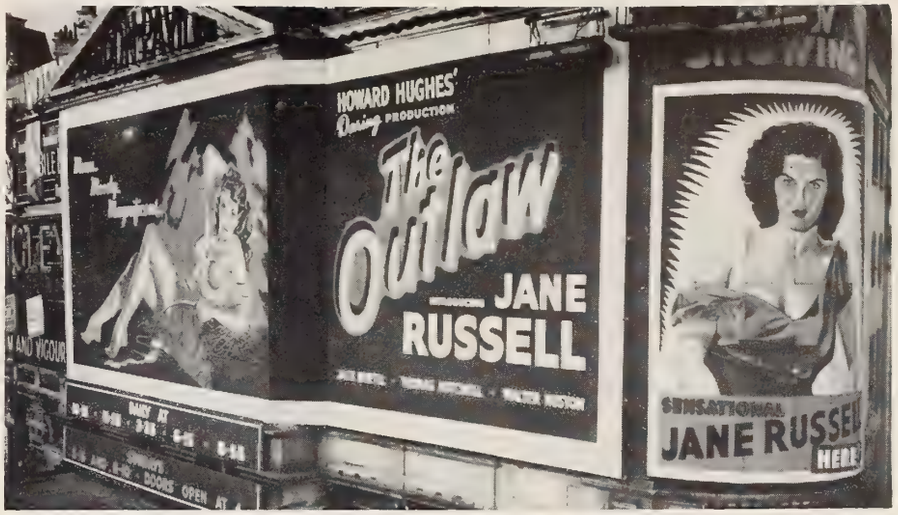
A cartoon campaign worked out by Kassel and Bill Prager, of the RKO publicity staff, kept public interest at high pitch during the film's run. Newspaper advertising, radio tieups, State Street store displays and a special 15-minute broadcast over WGN the day the picture opened, also helped to attract interest. —CHI.

'Kenny' Premiere in 53 Texas Theatres

The Texas premiere of RKO's "Sister Kenny" took place last week in 53 theatres operated by Interstate Circuit, Robb & Rowley, Jefferson Amusement Co. and the Griffith Theatres.

Nearly all radio stations in the state carried spot announcements and the Federation of Women's Clubs helped create interest by mailing out 15,000 letters in connection with the picture.

SELLING THE PICTURE



LONDON DISPLAYS JANE RUSSELL POSTERS. Unless complaints are received, B. W. Dudman's mammoth display for the showing of Howard Hughes' United Artists release, "The Outlaw," at the London Pavilion, will be permitted according to the London County Council. Only change required in the Jane Russell poster was a whip in her hand to replace the pistol, since British law forbids a lethal weapon being shown on a display board.

'Blue Skies,' Britain in Small Savings Tieup

Bing Crosby and Paramount's "Blue Skies" are benefiting from a huge nationwide tieup with Britain's National Savings Committee in the present drive to raise $2,080,000,000 in small savings this year.

Besides the use of Crosby's photograph and endorsement on 60,000 posters throughout Great Britain, the National Savings Committee is also distributing large standees for theatre lobbies, which are being routed to 5,000 theatres throughout the country. Furthermore, the campaign has tied up with the Paramount organization in key cities throughout Great Britain, and a "Blue Skies" Savings Campaign has been planned to hinge on Crosby's message to the savers.



CAPITALIZING on the popularity of Keenan Wynn, H. S. Mortin, manager of Loew's State, Syracuse, N. Y., erected this lobby display on MGM's "The Cock-eyed Miracle."

Film Opening Tied-In With Radio Station Debut

The opening of a new radio station, KYFM, in San Antonio, was utilized by Jack Chalman, publicity director for Interstate Theatres, as a good tieup possibility for the opening of "The Big Sleep" at the Majestic Theatre. The new station is owned by Frank Huntress, who also owns the San Antonio *News and Express,* so "The Big Sleep" received special newspaper publicity as well as radio breaks as a result of the tieup. Congratulatory telegrams from Humphrey Bogart, Lauren Bacall, Martha Vickers and other Warner stars were read on the opening broadcast.

Other promotional activities included window displays of Raymond Chandler ("Big Sleep" author) books in six downtown bookstores, a Westmore Cosmetics window featuring Lauren Bacall in Woolworth's, a Royal Crown Cola-Lauren Bacall tieup including seven spot announcements daily for a full week over Station WOAI and the placing of 500 colored window cards in downtown and suburban locations, and a Resistol Hat tieup featuring Bogart including large ads in all three local newspapers as well as several window displays.

Civic Pride Theme in Stunt on 'Stranger'

Utilizing civic pride as the theme, Clyde Strout, manager of the Music Hall Theatre, Seattle, put over a successful stunt on RKO Radio's "The Stranger."

In cooperation with the Seattle *Star,* the theatre offered $50 in cash prizes supplemented by 25 pairs of tickets for politeness on the part of citizens accosted on the street. Accompanied by a reporter and photographer, Strout rewarded passers-by for courtesy to strangers in town. Amount of the prize depended upon the nature of the questions and the completeness of the answers.

Details on the newspaper tieup were worked out by Bob Haley, RKO field man.

Novel Ideas Promote UA's 'The Strange Woman'

Two novel promotional ideas were uncorked by Manager H. W. Reisinger of Loew's Dayton Theatre for the showing of UA's "The Strange Woman" which resulted in considerable extra newspaper space and radio time.

First, Reisinger arranged a telephone hookup interview with Hedy Lamarr in Hollywood, with questions flying to Hollywood from reporters of the Dayton *News* and *Herald.* Both papers carried feature stories and art on the stunt.

Radio Utilized

Then radio was utilized for a "Find the Strange Woman" contest which was sponsored by several of Dayton's merchants who not only paid for the radio time on station WING but also distributed circus heralds promoting the event. Five-dollar awards were given each day for six days to the person identifying "the strange woman" in the theatre audience from clues given over the radio and from a cut-out placed prominently on the stage.

Several stores in Dayton also gave window space to plug the picture.

Caricatures of Stars For 'Blue Skies' Selling

Lifelike sculptured caritures of players designed by Lenore Boe, New York artist who has made a specialty of this facet, will be used by Paramount for the first time in the exploitation of Irving Berlin's "Blue Skies." The artist has created a series of life-size figures of top members of the cast of the Technicolor musical, including Bing Crosby and Fred Astaire, for use in window tieups in a number of key cities.

Following a display of the art form in a window of the Fifth Avenue shop of W. & J. Sloane, New York, Paramount will try the medium with a number of leading department stores and smart shops, among them Macy's in New York; Carson, Pirie Scott & Co., the Fair Store and Goldblatt's in Chicago, and Bonwit Teller, Strawbridge's and Gimbel's in Philadelphia.



LOBBY TIEUP. The setpiece shown here was part of a two-day tieup between the Rialto Theatre, Joliet, Ill., and a local department store on Warners' "Night and Day." Fashions and models were supplied by the store. Flanking the setpiece are Manager Marvin J. Stockwell (left) and Great States Circuit City Manager George F. Mahoney.

SELLING THE PICTURE

Plant 'Margie' Contests Despite Newsprint Dearth

Neither newspaper policy restrictions or newsprint shortages seem to stand in the way of 20th-Fox exploitation men and theatre managers in their successful efforts to obtain newspaper space in one way or another for 20th-Fox's "Margie" through contests designed to attract the bobby-sox set throughout the country.

The Seattle *Star,* in cooperation with the Hamrick-Evergreen Paramount Theatre, for instance, used a two-column picture and daily story for seven days. Groups of bobby-soxers were photographed by a *Star* lensman, with the picture being reproduced in all editions the next day. Those girls whose heads were "ringed" were given a pair of tickets to see "Margie" and if a "ringed" girl answered to the name of Margie, she was given a $25 bond.

The St. Louis *University News* also conducted a "ringed" girl contest for their co-eds. This contest was given a daily photograph and story in the collegiate sheet for ten days.

The Cleveland *News* and the RKO Allen Theatre jointly sponsored a "Cake and Coke" party at the theatre. Members of debating teams representing Cleveland High Schools debated the question, "Are High School Debaters Squares in The Social Circle."

The New Hampshire *Sunday News,* cooperating with the State Theatre, Manchester, promoted a "Margie" essay contest. The title for the essay was, "Is There Any Difference Between Today's Bobby-Soxers and the Collegiate Crowd Mom and Dad Knew?" The writer of the winning essay received a $25 cash prize.

The Fox Theatre, Detroit, conducted a Jitterbug versus Charleston contest on its stage, with the cooperation of the Detroit *Times.* Contestants were restricted to mother-daughter teams who competed with each other for the title, "Queen of the Dance."

Chicago, Cincinnati, Omaha, Minneapolis, Akron and Des Moines all report "Margie" contests sponsored by daily newspapers or high school papers.

Girls Wear Pigtails As O'Brien Picture Stunt

Usherettes of the United Artists Theatre, Portland, Ore., at the behest of Jack Matlack, publicity director of J. J. Parker Theatres, wore their hair in pigtails preceding and during the engagement of a certain MGM picture there recently. They also wore cloth badges. The picture? Well, what cute little star wears pigtails? That's right—Margaret O'Brien. And what is her latest picture? That's right again —"Three Wise Fools."

The boys had a job too, and they did it. A crew paraded through the streets carrying signs made up like lollipop all-day suckers with copy stating: "Don't be a sucker and miss seeing Margaret O'Brien in 'Three Wise Fool'."

Sets 'Ladies' Matinees'

Ernie Grecula, director of advertising and publicity for the Hartford Theatre Circuit, set up a series of special Ladies Matinees for the showing of "Breakfast in Hollywood" at the Colonial and printed a series of coupons in the local newspaper offering reduced rates to ladies who presented the coupon at the box-office—HFD.

Forecast! 'Blue Skies' in Boston

Highlight of the exploitation campaign that preceded the opening of Paramount's "Blue Skies" at the Metropolitan Theatre, Boston was connected with public interest in the state of the weather. Paramount's Boston representative Arnold Van Lear tied up with the staff meteorologist of radio station WEEI and set up display posters in subway stations and other locations having to do with a consecutive series of weather predictions. Final prediction, of course, was for "Blue Skies" at the Metropolitan on its opening day.

The forecasts also were broadcast by E. B. Rideout, the radio station's meteorologist.

Window Display Angles Used on 'Big Sleep'

Jimmy O'Brien, manager of the Chief Theatre, Colorado Springs, Colo., made good use of window displays in his campaign on Warners' "The Big Sleep."

With the help of the Westland Circuit's artist, he arranged window layouts in the leading local book stores tieing in the published version of "The Big Sleep," with large placards reading: "For Good Mystery Books — Read Raymond Chandler. For a Good Movie — See 'The Big Sleep'."

In another tieup, with one of the largest local furniture stores, the placards in the window displays read: "For a Good Sleep — Use Simmons Beds and Purrey Blankets. For Good Entertainment — See Humphrey Bogart and Lauren Bacall in 'The Big Sleep'."

The furniture company also plugged this copy on its radio program over Station KVOR and worked it into its newspaper advertising.

Brother at Screening

For a gag on "The Mysterious Intruder," at the Princess Theatre, Hartford, Assistant Manager Tommy Alquist invited Oscar MacLane, brother of screen player Barton MacLane, who appears in the film, to attend a screening at the theatre.—HFD.

Gets Herald on Desk of Every Child in 3 Schools

A little thought with "copy," careful attention to distribution, and "a good exchange herald can be box office dynamite," contends Manager Ed May of the Rosetta Theatre, Miami, and he presents his treatment of Columbia's herald on "Son of the Guardsman" serial to prove his point.

May coupled "Black Beauty" with the Columbia serial for Saturday matinee and then convinced Principals of the Little River Elementary, Morning Side and St. Mary's schools that "Robinhood" and "Black Beauty" were required reading and that they should extend cooperation to his theatre for showing pictures based on the two stories. They were convinced, so May was able to see that a copy of his special herald was placed on the desk of every child in the three schools during school hours. The teachers even checked the number of children present to be sure that "no child would be overlooked!"

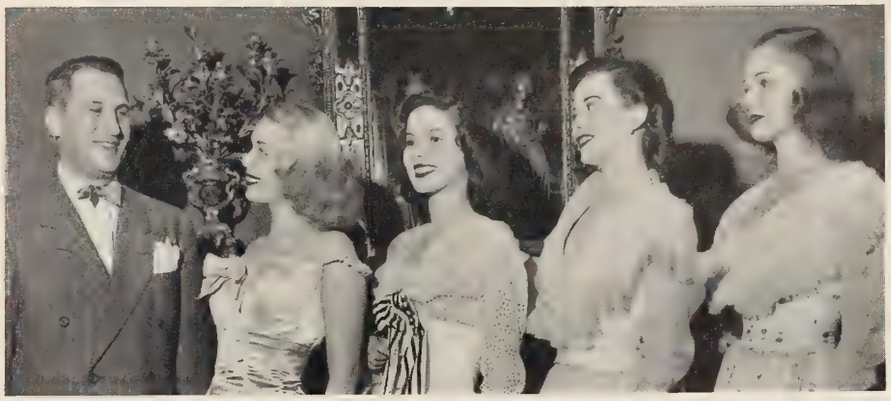
'If the Key Fits . . .'

Guest tickets for RKO's "Notorious" were offered by Manager Jim McCarthy of the Strand Theatre, Hartford, Conn., to persons who could fit keys he distributed into a special lock on display in the theatre lobby.—HFD.



See page 34

SELLING THE PICTURE



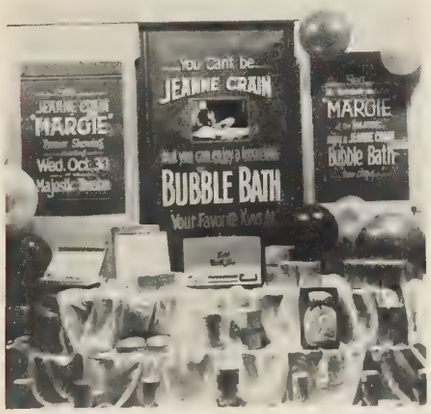
OH, TO BE A THEATRE MANAGER! Just look at the admiration Manager Lou Mayer of the RKO Palace Theatre, Chicago, is getting from four lovely models wearing the Ginger Rogers-Dolly Madison dresses from the Skirball-Manning production, "Magnificent Doll," in connection with the world premiere of the Universal release there recently.

'Cloak & Dagger' Stunt Scores in Chicago

Capable of duplication at little expense in most situations is the advance stunt worked out for the recent opening of Warners' "Cloak and Dagger" at the Roosevelt Theatre in Chicago.

A Cloak and Dagger Club was formed and the members were invited to a screening of the picture. One of the members was "Jumpin' Joe" Savoldi, the old Notre Damer, who served with the O. S. S. during World War II. Notices to city editors, suggesting that they send reporters and photographers to cover the preview, read in part: "You are invited to send your photographer to learn first-hand 'Cloak and Dagger' tactics from Wrestler 'Jumpin' Joe' Savoldi. We promise to return him to you in fairly good condition."

Stunt resulted in a good turnout for the screening, numerous column breaks and space in the news section.



BUBBLE BATH TIEUP. The bubble bath sequence of 20th-Fox's "Margie" provides the opportunity for window tieups wherever the picture is shown. In connection with the film's western premiere at the Majestic Theatre, Reno, Nev., a window contest was arranged with the Retail Merchants Association. One of the windows, seen here, took advantage of the bubble bath sequence. Tieup was arranged by Homer Le Ballister, Majestic manager, and Frank Jenkins, 20th-Fox exploiteer.

Nut Tieup Exploits 'Brazil' for O'Rear

A display in the Planters Peanut store window in Harrisburg in which Columbia's "The Thrill of Brazil" was promoted simultaneously with "the return of the Brazil nut" was one of the highlights of the campaign essayed by Jack O'Rear, Colonial manager.

Other windows in the downtown area were commandeered for the occasion, and interesting displays set up. Twelve special exhibits made up by folders from Columbia, and mounted on easels, were spotted in downtown windows, and two music stores gave space in their show windows.

At Murphy's Store the manager gave the prominent Market street display space for an exhibit devoted entirely to records and music, posters, stills, 40x60s, and title card. Music counters in the downtown five and ten cent stores, plugged the songs from the picture.

A new jewelry firm cooperated by paying entirely for 3000 heralds which announced simultaneously the opening of the company and the opening of the picture. These were distributed house to house as well as at the Colonial and the jewelry store.

WHGB, local ABC outlet, broadcast a 15-minute program of Brazilian music the evening before opening, while that station and WKBO had spot announcements for several days.—HAR.

Rooting for Van

Before the opening of "Easy to Wed" at the Arrow Theatre, Cherokee, Iowa, Manager Dick Phillips sent a bevy of attractive usherettes through the streets bearing signs which read: "Hail the New Champ—You'll Forget Sinatra and Crosby when you hear Van Johnson sing in 'Easy to Wed'." There is no report on the reactions of the Sinatra-Crosby fans.

Word-Building Contest

A word-building contest through a local radio station was one of the stunts used by the M & P Allyn Theatre, Hartford, for United Artists' "Angel on My Shoulder." The person who made the longest list of words from the title received a $25 U. S. Savings Bond. Russ Ordway of the Allyn and Doug Tassig of UA promoted the stunt.—HFD.

Kistner Gets Results On Modest Ad Budget

It isn't what you spend that counts, it's what you do. For that matter, practically anyone can spend a lot of money—if they have it—with little difficulty. But to keep advertising expenses down and box-office grosses up through showmanly ingenuity—well, brother, that's the test of a real theatreman.

Out in East Chicago, Ind., Manager E. F. Kistner of the Forsythe Theatre is proving himself one of those "real theatremen." Kistner must necessarily adhere to a modest advertising budget, as must practically all small town showmen. As a matter of fact, Kistner is his own artist and creates some mighty attractive set-pieces for the lobby and front of the theatre.

Just to prove ballyhoo needn't be expensive, Kistner recently had a boy carry a "sandwich sign" to plug "Secrets of a Sorority Girl" during its three-day run at the Forsythe. Copy on the sign: "Girls! Don't Keep a Diary! 'Secrets of a Sorority Girl' Tells Why. Today —Forsythe."

This is Kistner's first attempt at managing a theatre, having been assigned to his present post last October by executives of the Voge Amusement Co., operators of the Voge and Forsythe in East Chicago. In his first weeks he is demonstrating the abilities of a virtual veteran showman.

Linz, Galanter in New MGM Field Assignments

William R. Ferguson, MGM director of exploitation, has announced the assignment of Norman Linz, now in charge of the MGM Show Builder Unit No. 1, as exploitation representative for the Seattle and Portland areas, succeeding Ted Galanter who has been transferred to the San Francisco territory.

Linz has started his new duties with headquarters at the Seattle office. Richard L. Schuette, formerly connected with various circuits, replaces Linz as manager of the Show Builder Unit No. 1.



BALLYHOO. Highlight of Mike Stranger's extensive campaign on MGM's "Easy to Wed" at Loew's State, White Plains, N. Y., was this street ballyhoo of two usherettes attired in Van Johnson jackets. Somehow they spent most of their time gazing into windows containing "Easy to Wed" displays.

SELLING THE PICTURE

Number Contest Sparks 'Sister' in Evansville

A novel lucky-number stunt, stenciled sidewalks and a tieup with the owner of a large, strategically located neon sign were highlights of manager James Carey's campaign for PRC's "Her Sister's Secret" at the Majestic Theatre, Evansville, Ind.

Carey distributed several thousand envleopes throughout the city. Copy stated: "This envelope does not contain 'Her Sister's Secret'—It does contain a Lucky Number" and went on to inform readers that if the lucky number inside the envelope corresponded with one of the several numbers posted in the lobby of the theatre that the holder would be presented with a guest ticket to see the film. Success of the stunt was indicated by the fact that the lobby was consistently crowded with persons busily comparing the lobby numbers with those received in the envelopes.

Manager Carey also was able to tie-up with the New Yorker cocktail bar and its centrally located neon sign. Carey arranged to bill "Her Sister's Secret" during the picture's run (*see photo*). He also covered down-town sidewalks with a stenciled legend about the picture and theatre.



EXTRA billing for PRC's "Her Sister's Secret" was arranged in this manner by Manager James Carey of the Majestic, Evansville. The Cocktail Bar's owner and Carey just got together (over a glass?) and this was the excellent result.

Hearst Newspapers Push 'Little Iodine'

A nation-wide promotion by the Hearst Newspapers is being accorded United Artists' "Little Iodine," first of the Comet productions which are co-produced by Buddy Rogers and Ralph Cohn. Adapted to the screen from Jimmy Hatlo's famous comic strip appearing in Puck, the Comic Weekly, "Little Iodine" is being pre-sold weekly to 20,000,000 readers of the Hatlo cartoon in 15 newspapers from coast to coast. These include the Albany *Times-Union,* Baltimore *Sunday American,* Chicago *Herald American,* Milwaukee *Sentinel,* New York *Journal American,* Pittsburgh *Sun Telegraph,* San Antonio *Light,* San Francisco *Examiner,* Seattle *Post-Intelligencer,* Detroit *Times,* Boston *Advertiser,* Syracuse *Herald-American,* Washington *Times-Herald* and Atlanta *Constitution.*

In addition to a credit line for the picture in the comic strip, all promotion managers of the newspapers named have been instructed to cooperate with United Artists field representatives and local theatre managers to send "Little Iodine" over the top.

Under the direction of Paul N. Lazarus, Jr., UA advertising and publicity director, a special tag trailer to the picture has been made up which points up the fact that "Little Iodine" is a regular feature of Puck, the Comic Weekly.

Ackery, Brown Get Set For 'Meet the Navy' Film

Ivan Ackery of the Orpheum, Vancouver, and Al Brown of the Famous Players Toronto home office, have set up an extensive publicity and exploitation campaign on British National Films' "Meet the Navy," filmed at Elstree with more than 150 Canadian Naval officers, Wrens and ratings in the cast.

Orpheum usherettes have been wearing appropriate Naval uniforms and full cooperation has been obtained from the Navy, Navy League and local newspapers.—VAN.

2 Guys from Milwaukee Aid Columbus Campaign

Two students, natives of Milwaukee, who were registered at Ohio State University in Columbus were selected for a very successful exploitation stunt as part of the campaign for Warners' "Two Guys from Milwaukee" at the RKO Palace and Grand theatres in Columbus.

Tieup was made with local newspapers to cover, from a human interest angle, a tour of the city made by the students and their attractive feminine companions, two of the leading local models.

After doing the town in a big way, being interviewed, posing for pictures, etc., the foursome wound up at the Palace for the opening of "Two Guys from Milwaukee."

'Blue Skies' Windows Stir Feminine Interest

The promotional campaign on Paramount's Technicolor musical, "Blue Skies," is giving important consideration to the value of the window tieup as a means of stirring feminine interest in the Irving Berin production in advance of its engagements.

The window tieups aimed primarily at the fairer sex have taken cognizance of the woman's style consciousness and the important role that clothes play in her life. Hence they have been built around women's fashions—most of them displayed with an effectiveness that would do justice to a theatrical artisan. The sense of the dramatic is stressed in every possible instance so as to make as vivid an impression as possible on the spectator. Staging has played an important part in the majority of cases in order to achieve the maximum of artistry.

Blue is featured in the style tie-ups to capitalize on the title of the film. In many instances life-size, sculptured caricatures of Bing Crosby and Fred Astaire, who are starred in the picture along with Joan Caulfield, have been incorporated in the displays, often in action poses, some of them inspired by scenes from the production. These figures were expressly created for Paramount by Lenore Boe, New York artist. They often lend a touch of humor to a display.

'Rage in New Haven'

In a stunt for his showing of MGM's "Rage in Heaven," Manager Morris Rosenthal of Loew's Poli, New Haven, used a play on the words of the title in his tieup with a hosiery shop. The shop distributed bags on which imprinted copy said, "Would you kill in jealousy?" and then carried copy about "Rage in Heaven." Then: "The Rage in New Haven—our lovely hosiery."—HAR.



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ALBANY

About 350 people attended the first annual Motion Picture ball, sponsored by the Variety Club of Albany, Tent No. 9 and held at the DeWitt Clinton Hotel Saturday evening, Dec. 7. Induction of Neil Hellman as Chief Barker and others of the 1947 Crew was a feature of this informal affair. The crew was inducted by Elmer Lux of Buffalo, salutation was given by C. J. Latta, and Neil Hellman gave the crew's response.

Motion picture stars who attended the event were Barbara Hale, Bill Williams, Dewey Robinson and Eddie Gargan. John Seagle, baritone star of NBC on City Service Hour, was one of the entertainers as was Gwenn Overton, lyric soprano, who flew in from Hollywood and came directly to the affair. Miss Overton is opening in one of the big nightclubs in New York very shortly.

Movie executives from out-of-town who attended included: New York, Fabian's John Eagan and Lou Golding; Gloversville, Schine's Mr. and Mrs. George Lynch, Mr. and Mrs. Wm. Kraemer, Mr. Sidney Deneau; Buffalo, RKO's Elmer Lux and wife; Pittsburgh, Fox's Welden Waters and wife; Boston, Fox district manager Ray Moon and from New York Moe Grassgreen and his wife.

The committee on arrangements for the ball was headed by Leo Rosen, manager of the Strand Theatre, Albany and included Milton Schosberg of the Grand Theatre, Dr. Irving Kaskell, Joseph Weinstein of Warner Bros. Theatres; Edward Sussee of MGM; Harry Lamont of Lamont Theatres and Eugene Teper.

Jack Bullwinkel, Columbia branch manager, has just returned from the Drake Hotel, Chicago where he attended the Columbia convention. PRC special field representatives Tom Guinan and Geo. Molden, as well as exploitation man Joe Mansfield visited the Albany exchange. Irene May Smith, secretary to Warner's Charlie Smakwitz, weekended in New York as did Martha Hoffman, MGM contract clerk, who attended the wedding of her cousin there.

Columbia Exchange will hold its Christmas party on Monday night, Dec. 16th, at Keeler's Restaurant. Mrs. Anne Joyce and Mrs. Camille McCaffrey are in charge of arrangements.

Visitors along Film Row included Sam Davis of Phoenicia; Clarence Dopp of Johnstown; John Cooney of Union Square, Pittsfield, Mass.; Frank Wieting of Cobleskill; Frank Wertheim of Chestertown; Jerry LaRocque of Warrensburg, Charles Deitcher, H. Bernstein and J. Perlmutter of Schenectady; Carl Nilman of Valatie and Shelburne Falls.

MGM has a new student being trained for foreign service. He is Harry Patterson who comes to them from the New York MGM office. He is being trained here for foreign service.

MGM district manager, Herman L. Ripps, is attending home office conferences in New York. Paramount district manager, A. M. Kane, of Boston visited Albany office and then on to Gloversville with new branch manager, Ed Ruff, to confer with Schine office.

Rose Deneau, wife of Sidney Deneau, general sales manager of Schine Circuit, is confined to the hospital in Gloversville.

Congratulations to Lou Goldstein, assistant to Schine's George Lynch, who just became the daddy of a baby girl. Lou has two other children —both boys!

Republic branch manager, Arthur Newman, went to Cooperstown to confer with Bill Smalley.

"Rip" Collins, former manager of the Albany Senators and Variety Club member, is due back in Albany Thursday. Rip was just recently appointed manager of the San Diego Baseball Team. The Albany Variety Club is tendering a testimonial dinner for him on January 20th.

A sales meeting was held in the Albany Universal office on Monday, Dec. 9th. Present were eastern sales manager, Freddy Meyers, district manager, David Miller, Buffalo manager, Jere Spandau, New Haven manager, A. Greenfield as well as salesmen from both these cities.

Mrs. Catherine Burke, Universal cashier, has returned to work after several weeks absence as has Annamae Kretzler, inspectress, after a two months' sick leave. Ray Palmer, Warner Bros. Pictures auditor who has spent some time in the Albany office, left for Montreal where he will audit the exchange there.

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House Shortage? No

No house hunting for Morris Blacker who runs the Rio at Cloverport, Ky. Blacker, who bought the entire Rio building with a view toward expanding, decided that there was no use walking his feet flat looking for a house or breaking his piggie bank to buy it—if he actually found one. So he has added another story to his theatre building and will convert it into a modern five-room apartment where he expects to live.

PHILADELPHIA

Dave Korson, salesmanager for Columbia Pictures, and his wife announced this week the engagement of their daughter June Harriet to Marshall Seidman of Pittsburgh. June is a student at Pennsylvania State College, and her fiance is a senior in the Wharton School at the University of Pennsylvania, who served as an ensign in the Navy during the War.

Republic exploiteer Max Miller, who resigned last week, immediately joined PRC as an exploiteer in the local area.

Columbia Division manager Harry Weiner returned from the Chicago Sales meeting all pepped up about the new product. and Don Pasin, Columbia salesman resigned to open a haberdashery business in New York City with his father.

Janis Paige, lovely Warner starlet, took the town over last Friday when she came in to tell newspaper people about her new picture "The Time, the Place and the Girl." She visited the local historical spots, including the Liberty Bell, was a guest at luncheon at the Community Chest affair, and was interviewed in the afternoon at a cocktail party given in her honor. Everett C. Callow, Warner publicity chief escorted Miss Paige.

Irving Blumberg of the Warner office returned to his desk after taking a long delayed two week vacation.

Joe Markle will be the manager of the United Artists road showing of "Henry V," which opens the new Pix Theatre on Dec. 23rd.

The home of Harry Barrist, theatre insurance specialist was robbed of $26,500 last week when robbers broke into a strong box in his absence.

Al Schwartz of Columbia's shipping department was receiving condolences on the death of his mother who passed away last Tuesday. Norman Silverman, Republic salesman, also was receiving condolences upon the death of his father.

Shirley Mollinger, secretary to C. E. Peppiatt, 20th Century-Fox district manager, is off to Florida on vacation.

Hank Howard, RKO's exploiteer, is on loan to Boston working on the "San Quentin" premiere.

BRIDGEPORT

Jack Schwartz, owner of the West End Theatre, will take over the Black Rock, a 500-seat house Jan. 1. The theatre currently is operated by Nat Furst and the Central Amusement Co. on lease from Al M. Schuman, who operated it last year before going to Hartford to take over active control of his circuit of theatres in the capital city. Schwartz plans to completely remodel the Black Rock as soon as materials become available. He has been identified with show business in Bridgeport for the last quarter of a century and his West End Theatre is a model of what a live-wire manager can do with a neighborhood house.

Robert Carney, manager of the Lyric, has gone to Waterbury for a temporary assignment to take the place of Manager Edward Fitzpatrick, of the Poli, who is seriously ill. Al Domain, manager of Loew's Globe, is looking

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after the Lyric while Carney is out of town.

Peter Bernard has returned to the projection booth of the Warner after a month's hunting trip.

Jean Burnetto, relief cashier at the American, spent two days in New York City attending the wedding of a cousin.

Earl R. Morin, former State Police theatre inspector, in whose honor showmen of Connecticut recently gave a testimonial banquet, was in Bridgeport a few days ago looking much improved after his long illness.

Harry A. Rose, manager of the Majestic, and his wife Anita, spent the week-end at Atlantic City, N. J., Harry's old home town.

Walter G. Nitchie, projectionist at the American, is convalescing at home following six weeks in a hospital after an operation. Frank Gorman is substituting in the booth.

When Edward Gargan and Dewey Robinson, film players, arrived via automobile from Boston to make a personal appearance at the Majestic in conjunction with the opening here of the new picture, "San Quentin," they were tired and hungry as they had no time on their trip to stop for refreshments. Frances Conners, assistant manager at the theatre, stepped into the breach and hustled sandwiches and coffee quickly into their dressing room. Miss Connors, always the apex of efficiency around the theatre, did all in her power to make the visit of the actors to Bridgeport a pleasant one and was rewarded with a big kiss and promises of reciprocation from each of the players before they departed.

Manager Matt L. Saunders, of Loew's-Poli, is arranging a special Christmas cartoon carnival for the youngsters Saturday, Dec. 21, at 9 a.m. A total of 17 cartoons will be presented.

Winners of the "ink spots" contest sponsored by Loew's-Poli in conjunction with the showing of "The Dark Mirror," during the final three days of last week were all awarded a pair of guest tickets as a prize by Manager Matt L. Saunders, for a performance of the picture.

The Lyric Theatre had a special one-day presentation of three Polish-language films Monday (9). The pictures were a dramatic offering, "Granica"; a comedy, "Krolowa Przed Miescia," and "Krakowskie Wesele," (The Peasant's Wedding), the latter in technicolor. As Bridegport has a large Polish-speaking population the show was well patronized.

NEW YORK

Jack H. Levin, president of Cinema Lodge, B'nai B'rith, has announced that Kate Smith and Sister Elizabeth Kenny will be honored by his organization at the Hotel Astor on Dec. 17; Miss Smith for her promotion of interfaith cooperation, and Sister Kenny for her work on behalf of the children of the nation.

Members of the Motion Picture Associates met at the Hotel Piccadilly last week, and the result of their election is as follows: President, Fred J. Schwartz; 1st Vice-President, Morris Sanders; 2nd Vice-President, Raymond E. Moon; Secretary, Morris Fraum; Treasurer, Saul Trauner; Sergeant-at-arms, Louis Kutinsky. Elected to the Board of Directors were Leo Abrams, John Benas, Matthew Cahan, Jack Ellis, Simon Fabian, Joe Felder, Max Fellerman, David Levy, Howard Levy, Charles Penser, Samuel Rinzler, Bert Sanford, Seymour Schussel, Cy Seymour, and David Snaper.

Warner Club president Stuart Aarons has announced that the annual Christmas party for children of Club members will be held at the Hollywood Theatre on Dec. 21.

White Collars Entertain

One hundred and fifty service men from military hospitals around New York were the guests of the Screen Office and Professional Employes Guild, Local 109 of the CIO United Office and Professional Workers, and the Radio Guild Friday evening at the City Center Casino. The dance was part of the unions' seasonal entertainment program.

M. J. Weisfeldt has transferred from Columbia to Eagle-Lion, where he will be a special sales representative for the New York metropolitan area.

The longest foreign film to be screened in this country will have its premiere on Dec. 25, when the 3 hour and 20 minute film version of Victor Hugo's "Les Miserables" will be shown simultaneously at the Apollo Theatre on 42nd Street, and at the Atlantic Playhouse in Brooklyn. The twin premiere marks the first effort of the newly-formed distributing company, Distinguished Films, Inc.

Exhibitor-visitors to the United Artists exchange from upstate included Harry Savett, Adirondack Theatre, Faust, N. Y.; Tom DiLorenzo, New Paltz Theatre in New Paltz; Tom Wisner, Oakland Theatre in Warwick, and Mr. and Mrs. R. Stravitz, Colonial Theatre at Monroe.

Bess Goldstein, secretary to 20th-Fox sales supervisor Moe Kurtz, is being reasonably coy about the number of years involved, but it can be stated that she will celebrate a birthday on Dec. 14. Two days later Estelle Sichelman, also a secretary at the same exchange, will celebrate her first wedding anniversary, so congratulations are in order all around.

Bernice Salzman is a new typist at RKO; Adrienne Lawner has been added to the Foreign File Department at United Artists; Marion Kessler is new to the Monogram booking corps, and 20th-Fox has signed Claudia Freeman to act as contract clerk.

United Artists biller Janet Moser is confined to Wickersham Hospital, where she underwent an operation, and Monogram biller Pauline Gibbs also has been hospitalized. On the other side of the picture, RKO branch manager Phil Hodes has returned to work following a two weeks' illness.

Late lights in the Monogram exchange can only indicate that bookers Etta Segall and Tom Pozin are really giving their all for the company's March of Progress Drive. At the same branch Pearl Prince, secretary to Si Boris, has set the date of her marriage for Dec. 29.

Vaughn Monroe and his orchestra will be on hand for the 20th-Fox Christmas party, at which Clifton Webb also has been set to appear.

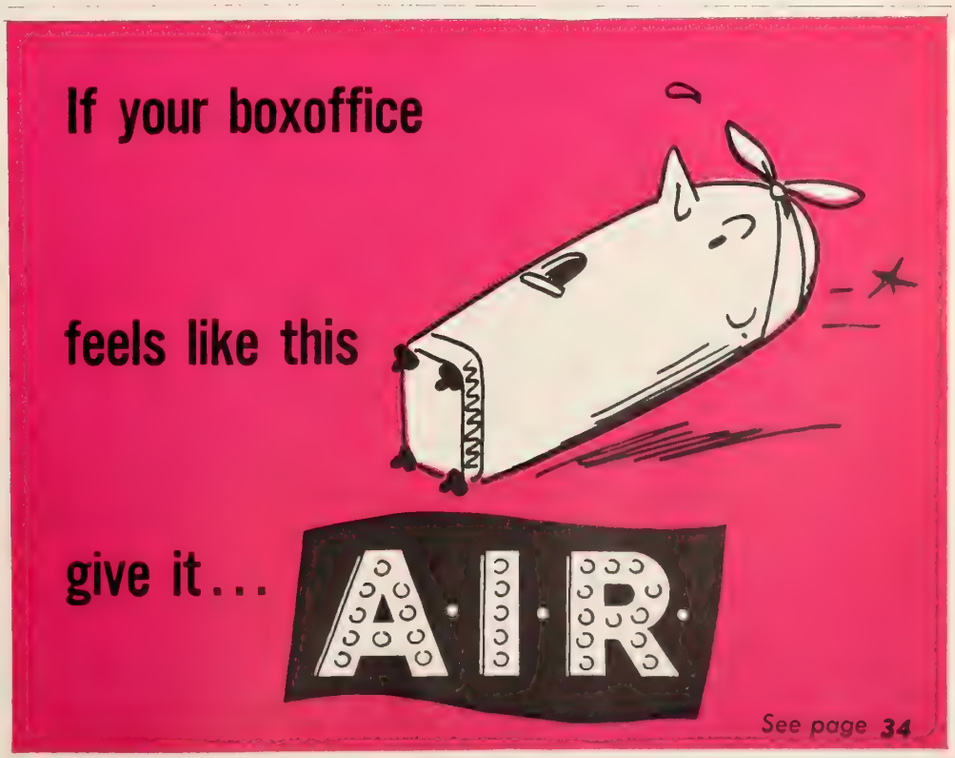
CHICAGO

The Rialto Theatre, former burlesque-movie house, will go it on films alone, starting Christmas Day, in a first-run capacity. The lead-off feature will be the MGM re-release, "Rage in Heaven." The house, now run by former Oriental manager Jack Hunt, will close on December 19 in order to effect minor changes in time for the opening.

Figures indicate that "Henry V," playing here and elsewhere under the aegis of the Theatre Guild, will have amassed a run of 22 weeks by the end of the year. With Ralph Kettering as manager and James Keefe in charge of publicity, it is not too surprising that the film has turned into a record-breaker for its type hereabouts.

More than seventy representatives of audio-visual producers, manufacturers, and exhibitors were on hand for the formation of the Chicago Film Council, which will be affiliated with the Film Council of America. Officers of the local branch, elected for the first three months of the coming year, are: President, Ralph P. Creer;

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Vice-President, (and Program Director), Wesley Greene; Secretary-Treasurer, June M. Hamilton.

The will of Henry Schoenstadt, former partner in the Schoenstadt Theatre Circuit, as filed in Probate Court, listed assets approximating $500,000, the estate to be divided between two nephews, Robert Lindenthal and Arthur Schoenstadt, and a niece, Jean Marie Schoenstadt.

Mrs. Naomi Smith has come from Wichita, Kansas to join the advertising department of the Essaness Theatre Circuit. Prior to her current position, she handled advertising and publicity for theatres in Kansas City.

The annual Christmas party for the employes of Balaban & Katz will be held Dec. 14 at the Hotel Congress, with an expected attendance of more than three hundred.

The offices of Natco, Inc., manufacturers of 16-mm. sound projector equipment, have been installed at the company's new quarters at 505 N. Sacramento Blvd., in the plant formerly occupied by the Bendix Aviation Corporation.

DeVry sales manager Bob Engel has gone to Albany, Ga., to confer with executives of the Dixie Theatre Service and Supply Company, which has just been appointed DeVry distributors for that territory.

Max Bonier has been transferred from Milwaukee to the booking department of the local MGM exchange, while Sidney Eckman of the same exchange has been promoted from booker, to salesman at the Kansas City branch. MGM has closed its talent offices here, with director Maurice Golden receiving a transfer to Los Angeles.

Veteran theatre manager Sam Teller died recently. At one time he managed the Webster and Commercial Theatres of the H. E. Balaban Circuit.

James Gregory, Alliance Theatre Circuit, and James Chrissis, Manta-Rose Circuit, have returned from their vacations in Hot Springs.

CLEVELAND

William S. Shartin this week got established in his office as Eagle-Lion district sales manager. Shartin is located at the PRC exchange and is eager to have the trade drop in and listen to his raves about "Bedelia" which is soon to be released under the Eagle-Lion banner. The new district manager is quite a traveler and a socialite, taking a trip all the way to Detroit to attend the testimonial dinner given Jack Keegan in that city on the occasion of the latter's leaving to take over the position of booking manager for the Northio circuit with headquarters in Cincinnati.



W. S. Shartin

First run downtown houses are making a big bid for Christmas pictures with "Henry V" at the Lower Hall, "Song of the South" at the RKO Palace and "Razor's Edge" at the RKO Allen.

John C. Wein, organizer of Local B-5, IATSE, last week was elected present of the union to serve his sixth consecutive term in that capacity. Wein was also named to serve his fifth term as the union's business agent. Other officers elected at the annual meeting held at the Olmsted Hotel are: vice-president, George Sendry, United Artists; financial secretary, Harry Lyman, 20th-Fox; recording secretary, Kitty Heisz; sergeant-at-arms, Justin Compton, Universal-International. Wein and Peral Geib, Warner Bros. were named delegates to conventions. Wein and Compton will represent B-5 in the Cleveland Federation of Labor.

Akron Theatre Managers' Association, headed by Max Federhar as president will throw an industry good-will Christmas party at the Mayflower Hotel on December 26. Guests will include all Akron theatre employes, motion picture operators, as well as Cleveland branch managers and salesmen.

Belpik Theatre Corp. which is the formal name of the Schine district office has moved into the Film Bldg. which affords more space and greater proximity to the center of film activities than the old location. Harold Raives, district manager, is in charge of the office, assisted by Ruth Gardinier and Joe Goldstein.

Abe Schwartz, owner of theatres in Cleveland and Paineville left to join the winter colony in Miami Beach. Mrs. Nazera Zegiob, Lorain theatre owner, was advised by her doctor to take a dose of Florida sunshine.

Mrs. Carlton Conrad is chairman of the welfare committee of the Cleveland Cinema Club that has taken over the project of providing a full Christmas to the patients at Crile General Hospital. Mrs. Conrad is making a general appeal for donations of cigars, cigarettes, lighters, playing cards, games, bill folds, pocket editions of books and other similar items. Send to the Cleveland Cinema Club, 10th Floor, Higbee Company.

KANSAS CITY

Ronald R. Ames, former Paramount exploiteer in this area has joined the local PRC exploitation staff. He will work out of Kansas City covering the territory.

The Newman here will be renamed the Paramount. It is a deluxe downtown first run.

M. R. McLain, Fox-Midwest manager at Joplin, has announced purchase by the company of a 40-acre site just outside of the city for a drive-in to be built as soon as materials are available.

G. W. Summers has announced that he will build a new theatre at Unionville. He now operates the Royal there.

A fire in the projection room of the Cozy Theatre at Batesville, Ark., last week destroyed 2,000 feet of film while the show was in progress. Damage to the house itself was slight.

Charles S. Tyler of Shreve Theatre Supply here is the newest proud father on the Row. It's a boy.

After some difficulties with the musicians union, the Tower here has signed a new contract and resumed variety shows.

PRC had a district conference of managers and personnel from the Omaha and Des Moines exchanges with the local exchange here last month. Max Roth, assistant sales manager of the company, was on hand.

OKLAHOMA CITY

Services were held in the First Baptist Church here last week for Mrs. Henry J. Griffith, 76, mother of L. C. and H. J. Griffith, Jr., who died the week-end before. She was organizer of the Mizpah Book Review Club, and a member of Eastern Star and the Daughters of the Confederacy.

The new Ritz Theatre at Madill re-opened Thanksgiving day. It is now being operated by Harry Lawrence, owner of the Majestic Theatre in the same city. It has been completely remodeled following a fire a year ago.

Doc Hughes of the Liberty and New Theatres



WHILE THE BALLOTS ARE COUNTED. The group above took time out for a picture while the ballots were being counted to give the official sanction of the membership to change the name of the Paramount Pep Club to the Paramount Pictures Club, Inc. Seated, l-r, are Sara Lyons Danto, chairman of the club's membership committee; Arthur Israel, Jr., club counsel; Lillian Jacobs, club secretary; Agnes Mengel Grew, first woman president in the history of the club; Irving Singer, chairman of the board of governors, her predecessor, and Aldyth Reichenbach, member of the board of governors. Standing, l-r: Ray Fisher, J. L. Brown and Madeline Lang, members of the board of governors; Joseph Phillipson, chairman of the entertainment committee, and Edith Schaffer and Clinton Combs, members of the Paramount legal department.

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at Heaver was in town last week for the first time in six months, as were W. O. Kemp of the Victory and Kemp at Poteau, and Garlow Swifts of the Ritz at Sallisaw.

The Criterion Theatre and the John A. Brown department store here have a Christmas display in the theatre mezzanine that is attracting thousands. It consists of a large fire place with a small glass lens in the center through which the children can see Santa Claus and his toys on the inside of the fireplace. There's a standard telephone on the inside and outside of the fireplace. The children dial 1 on the outside phone, Santa opens a small door in the fireplace and invites the youngster inside, where he secures names and addresses and want lists which are mailed to parents.

Visitors last week: Kenneth Blackledge of Lubbock; Mr. and Mrs. C. J. Oliver of Clinton; Jim Worsley of Picher; Perry Lowenstein of Ardmore; Claude Leachman of Stillwater; Don Hall of Ponca City; Boyd Scott of Bartlesville; Guy Andrews of Stratford; J. H. Thomas of Kingfisher; J. H. Bethurum of Marlow; Mr. and Mrs. F. M. Robinson of Hydro; J. B. Denney of Jay; Frank Nordean of Maud; Don Abernathy of Fairview; J. R. Smith of Mountain View; C. B. Bullard of Stonewall; Ora Peters of Wapanucka; A. R. Walker of Brown Arrow and Earl Rains of Ft. Cobb.

INDIANAPOLIS

Robert Wayhne, manager of the Orpheum Theatre, Louisville, Ky. was married in Atlanta, Ga. but will take up residence in Louisville.

Tom McCleaster, sales-office manager at 20th-Fox branch spent the week calling on exhibitors in the northern part of the state.

Vance Schwartz who operates the National Theatre in Louisville, Ky., made a hurried business trip to New York City during the week.

Fred Dolle, of the Fourth Avenue Amusement Co., was a business caller at the office of Kenneth Collins, manager of the Circle Theatre.

Ruth A. Maple, a former employe at Affiliated Theatres, Inc., has resigned to become secretary to Edward Brauer, manager at Republic branch.

Mrs. Francis Thacker, a former booker at Republic exchange, has accepted a position with Film Classics branch in the same capacity.

The car of Herman Morgan, Republic salesman, was almost completely demolished when he struck a hole in the pavement near Alexandra, Ind. Morgan escaped uninjured but was badly shaken up.

Claude McKean, Warner's branch manager and Charles Rich, district manager, visited circuit offices in Chicago during the week.

Because of an eye condition Rosemary Gigerich, ledger clerk at Warner Bros. exchange resigned upon her doctor's advice. She is replaced by Nancy Sullivan, former switchboard operator and general clerk. Alice Mikels, assumes the duties at the switchboard.

Russell Brentlinger spent the most of the week visiting exhibitors in southern Indiana. Guy Craig has been absent from his duties all week while attending a business meeting of Columbia's executives in Chicago.

Film Row visitors during the week included, Vance Schwartz, Grand, Louisville, Ky.; S. J. Pappas, Alliance Circuit, Chicago; Pete Panagos, Alliance Circuit, Chicago; Walter Weil, Weil, Greenfield; Trueman Rembusch and his



VISITS IN DETROIT. Janis Paige, Warner Bros. star, stopped off in Detroit recently for a visit at the Warner branch office in that city. Here she is shown with Robert W. Dunbar, (left), branch manager, and J. W. Busic, in charge of Warner theatres in that area.

house managers, Columbus; F. C. Kohlhorst, Fairy, Nappanee; Harry Watts, Alhambra, Knightstown; John Micu, Indiana-State, Fort Wayne; Isaac T. Sollers, Lyric, Covington and Joe Schilling, Connersville.

Kenneth L. Dotterer, 20th-Fox salesman, has been appointed chairman of the Film dumps located in Jeffersonville, Evansville and Fort Wayne. These dumps are being used as distributing centers during the present embargo on shipments of film. The film is carried by trucks of the Indiana Film Transit Co., to the mentioned cities and exhibitors are obliged to call for their pictures and return them. The method has been used before and found very satisfactory during instances now prevailing in the state.

Indiana began shaking off the coal strike paralysis Saturday night as lights flashed on, bans in many cities were lifted or modified and the state's 8,500 coal miners stood by for an official "back to work order."

Affiliated Theatres, Inc., will entertain the bookers from all local exchanges at a dinner and Christmas party, Dec. 12, in the Hotel Antlers. The annual occasion will feature the usual Christmas dinner with all the trimmings and refreshments, followed by dancing and entertainment. Film Row Christmas parties are scheduled as follows:

RKO will hold its Christmas party Dec. 19, at the Variety Club; Monogram Pictures will have its party Dec. 20, at the exchange; United Artists, will have its party Dec. 20 at the exchange; Universal Pictures will celebrate Dec. 23 at the Variety Club; Y. and W. Management Corp., Dec. 20, (the place hasn't been decided); Republic Pictures, Dec. 17, at the Variety Club; Twentieth-Fox, at the exchange, Dec. 23; Warner Bros. Dec. 20 at the Variety Club; Columbia Pictures, Dec. 20 at the exchange; Paramount, Dec. 16, at the Variety Club; MGM Dec. 20 at Red Gables just outside Indianapolis. There will be entertainment and dancing and the usual exchange of gifts at the majority of the celebrations.

Hotel to Schines

J. Meyer Schine and associate of Gloversville, N. Y., this week acquired control of the Los Angeles Ambassador Hotel. The Schines already control the Miami Beach Roney Plaza and the Boca Raton Club of Florida.

CHARLOTTE

W. A. Gray will open his new Joy Theatre in Belton, S. C. on December 16. The theatre, which will seat 495 persons, will be the "A" house in the town, and the present "A" theatre, the Belton will become the "B" house. Gray announced that, although he was holding the lease on the Virginia Theatre, he would not operate it for the time being.

Dot Mitchell, secretary to Metro booker Bill Baynard, and former booker herself, has been ill lately. Robert Sullivan has resigned as Office Manager of the local PRC branch. He will be succeeded by Charles Hunsuck, who resigned as Astor salesman.

Metro branch manager, Benn H. Rosenwald, has again proven the fact that the Charlotte branch excels in efficiency. Having won a trip to South America, the early part of this year, he now has been awarded a trip throughout the Northwest ending up with a visit to Hollywood. The trip will be given in February.

Seen along the Row: Mrs. Pearle Greene, Manning, S. C.; George Parr, Lancaster, S. C.; Jack Sims, Midway Park, N. C.; Sam Bogo, Batesburg, S. C.; J. L. King, Jr. and Beth Railey, Bethune, S. C.; Harry Cook, Mt. Olive, N. C.; Ben Strozier, Rock Hill, S. C.; Pete Lassiter, Conway, N. C.; R. L. White, Jr., Dixie, Troy, N. C.

Fred Curdts announced that his Ritz Theatre in Greenville, S. C., which has been playing only subsequent run product, had been awarded the first run engagement on "My Darling Clementine."

Miss Betty Blackwelder has taken over the duties of advertising and utility clerk of Exhibitor's Service. She is a sister of Miss Jerry Blackwelder of the local Metro branch. She was formerly associated with the local Columbia office. Grace Honeycutt has resigned from Warners to take over the duties of booking clerk at PRC.

TORONTO

There was a pronounced sigh of relief on the part of Ontario exhibitors with the announcement Dec. 7 of the calling off of the coal strike in the United States because the situation had begun to look serious for the theatre business in the Dominion. Officialdom talked of a dim-out in a large number of Ontario cities and a revival of daylight-saving time for the conservation of Hydro-electric power, although the coal shortage had not started to pinch normal activities. Curtailment of railway shipments to and from the United States caused Toronto film executives to take stock of available pictures but it was found there was sufficient product on hand, including a fairly large number of British pictures, to keep the projection machines rolling for six months.

New and old pictures of James Mason, British film star now in America, are having their day. A survey in Toronto showed that the Eglinton and Victoria, two first-run theatres of Famous Players Canadian Corp., were holding "They Were Sisters" for a second week. At the same time, four neighborhood theatres were playing James Mason pictures of earlier vintage. These comprised "I Met a Murderer" at the Bluebell; "Secret Mission" at the Manor

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(*Continued from Page* 31)
and "Hotel Reserve" at both the West End and Grant Theatres.

After a six-months' delay from its original booking, "The Outlaw" has reached the screen of Loew's Theatre to give Torontonians their first glimpse of the controversial picture, following busy engagements throughout the rest of Ontario. The feature had been pulled from Loew's schedule when the Motion Picture Association of America at New York withdrew its seal on the display advertising. Although this move had nothing to do with the Ontario censor board which had approved the picture with film deletions and after the display advertising had been revamped, this theatre substituted "The Young Widow" for "The Outlaw" at the 11th hour. Loew's topped local grosses in the first week of "The Outlaw" so apparently no damage was done by waiting.

The Ontario Board of Moving Picture Censors has issued its second list of features which have been approved for "Adult Entertainment" under the classification ruling which went into effect June 1. The latest group includes: "So Dark the Night," "Angel on My Shoulder," "Rage in Heaven," "The Dark Mirror," "Undercurrent," "Secret of the Whistler," "Bedelia," "Nocturne" and "Decoy." The first list was four times longer. That there is no shortage of product in Ontario is indicated by the fact that comparatively few "Adult" features have been played although the classification policy has been operating more than six months.

Arch H. Jolley, executive secretary of the Motion Picture Theatres Association of Ontario, Toronto, is continuing his missionary speeches for the film industry despite Christmas season distractions. He spoke before the Lions Club at Tilbury, Ont., and then traveled to Brockville Dec. 9 to address the Rotarians and is booked for a talk at a Kiwanis luncheon in Kingston, Dec. 16.

N. A. Taylor of Toronto, spokesman for Canadian circuits and independents in their dispute with the Motion Picture Distributors Association of Canada over the 1947 license agreement for rental contracts, said he did not understand the action of the film exchanges in ignoring the exhibitors' protests. The issue is against a revised clause giving the distributors the right to collect a share of proceeds on candy sales and sub-leases during the run of a participating picture. Taylor asserted that the clause means something entirely different to what the distributors say it means and their interpretation would not hold in a court of law. He suggested that the dispute did not preclude government interference in the film business.

The Hollywood Theatre, Toronto, ace house of the Allen circuit, is having a start made on its next-door theatre annex, the construction of which will provide a second auditorium for dual presentation at staggered hours of the one film program. In other words, the unique plan provides for the double showing of double bills with patrons having the choice of either theatre.

LONDON OBSERVATIONS

Quota Question Again Rears Head; 'Outlaw' Playing To Capacity; Scotch Propose New Safety Precaution

Once again the sword of quotas hangs over foreign (particularly American) films as government officials take what many trade-wise people regard to be an unwelcome interest in pictures. But the quota, of course, can be a two-edged sword, for while the critics pan them, the score shows that Hollywood films do make big money at the box-office and produce, therefore, a nice income for the Treasury in the form of tax returns.



MacGregor

Should imports be restricted, many cinemas would have to close, as there is insufficient home product even to keep independent showmen from being sued for non-compliance with the Quota Act. Furthermore, the flow of new product is being bolstered by a record number of revivals.

* * *

Parliament also debated the children's cinema clubs and despite much common sense being advanced by members in their favor, a public inquiry will investigate alleged detrimental influences.

* * *

Busiest man in London is Manager S. Still of the London Pavilion where "The Outlaw" has opened to terrific business despite a trade and lay press panning. Line taken was that picture was mediocre and laughable rather than shocking. After the tremendous publicity build up, cinemagoers are seeing it to form their own opinion.

* * *

Monsieur Fourre-Cormeray, Director General of the Cinematographie Francais, visited London for the re-opening of Korda's Rialto and told me that as a result of the new Franco-American film agreement, Hollywood pictures, long excluded from the Continent, are enjoying a boom. French quota law stipulates that home product must be played for four weeks in every quarter.

* * *

Lou Jackson encourages visitors to his studios and none are more welcome than showmen who drop in to see how his future offerings are shaping. Recently I motored down to Elstree with Herbert Dawson and some of his Yorkshire friends who were taking advantage of this open house.

Friendliness and serenity strike one most about this studio where nobody seems to raise their voice. When Lou arrived on the set for the first time that day Robert Morley greeted him with "Hello, Sunshine."

Current production is a fantasy, "No Nightingales," in which Robert Morley and Felix Aylmer appear as earth bound spirits and are obviously revelling in their parts.

* * *

The Scottish fire officer has recommended that one member of the staff of every cinema should remain at least an hour after the performance to check that all's well. He maintains the majority of night fires could be prevented by this simple precaution.

* * *

Arthur Dent, until recently Sam Goldwyn's British representative, sailed for New York and Hollywood with his wife on the "Lizzie" on Dec. 7.

* * *

W. H. Jamieson of Rank's Central Publicity has asked me if I can trace Bob Day, formerly major in the first Canadian Army and now believed to be with RKO-Radio. "Jamie" operates from Imperial House, Air Street, London.

* * *

Following the CEA deputation to Major R. Baker of Ealing regarding the rentals for "The Overlanders," it has been decided that those independents who normally show the same program as the Odeon may play this picture for 25 per cent. This means that it can be shown as a double feature bill with "Bride Wore Boots" for a total rental of 50 per cent. So the CEA storm subsides.

PITTSBURGH

Quick action on the part of Joseph Cevario, owner and operator of the Valley Theatre, Brackenridge, Pa., prevented a mass tragedy when forty children, attending a kiddies' matinee in his theatre on Saturday last were overcome by carbon monoxide. Due to good ventilation the children became ill and left the theatre before reaching unconsciousness, and immediately upon discovering something was wrong, Cevario closed the theatre and dismissed all patrons. The children staggered onto the pavement and fell to the sidewalk over a stretch of two blocks. They were picked up by pedestrians and taken to the Pioneer Fire Department, where oxygen was administered by the firemen and physicians who were immediately summoned, and later taken to the Allegheny Valley Hospital for further treatment. Two of the exhibitor's own children were attending the show. There were no casualties and the children overcome were making speedy recovery according to latest reports. The exhibitor blames a gas burner, which may have a faulty flue, which he was using for heating purposes, when he ran out of coal. Inasmuch as the coal strike has ended the exhibitor is reverting to furnace heat and expects to reopen the theatre within the next few days.

A ten pound daughter was born to Mrs. A. B. Crissman, wife of the owner of the Seneca Theatre, Belington, W. Va., in the Elkins Hospital on Sunday last, this being the first child of the happy parents. A son was born this week to Mr. and Mrs. William Serrao, who operate theatres in Arnold and New Kensington, Pa.

The marriage of Margaret Schultis, secretary to the director of publicity for the Harris Amusement Companies, to William Solomon, on Thanksgiving Day, has been announced by the parents of the bride.

The home of Joseph B. Kosco, who operates the Brockway Theatre, Brockway, Pa., was destroyed by fire last week. This, with the house shortage, necessitates Joe and his family temporarily bunking with his brother Charlie, salesman for 20th Century-Fox in Pittsburgh.

The engagement of Miss Betty Kearns, of the MGM exchange, to James McConnell has been announced. The marriage is expected to take place in early Spring.

William Eythe, 20th Century-Fox star, is

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spending a week or two with his family in Mars, Pa. He has just returned from England where he made a picture for that company.

C. C. Kellenberg, sales manager for 20th Century-Fox and Allegheny County Commander of the American Legion, has pledged that organization's support of the local Sister Kenny Drive to raise $60,000 in Western Pennsylvania.

COLUMBUS

Charles Stadtfeldt, recently of the Indianapolis Fox Theatre is now house manager of the Gayety which has switched to a 12-hour daily film policy along with four shows of burlesque.

J. Real Neth of Clinton who runs the Clinton in that city's suburbs is forking out $10,000 for a renovating and remodeling job which includes a new marquee, reseating and recarpeting.

For the first time in many a moon the Palace here is playing its stage shows for a full week instead of on the split policy.

Loew's Ohio Manager Walter Kessler is in the hospital for observation. Joe Sloan took over in his absence.

Pre-Christmas buying has shown its effects on the box-office, with receipts dropping off stiffly when compared to the Thanksgiving trade.

Loew managers from Dayton, Toledo, Akron, Pittsburgh, Canton and Columbus will be guests here next week of Division Manager Allen Sparrow for a pre-Christmas shindig.

United Artists Representative Jimmy Ascher breezed into town to arrange the Hedy Lamarr adoption of a family gag as a tie in with the local showing of "The Strange Woman."

HARRISBURG

Newspaper reports indicate a brisk demand has started for tickets to the State's second annual Central Pennsylvania Jitterbug contest and Bobby Sox Jamboree, scheduled for Wednesday, Dec. 18. According to news given movie columnists by Gerry Wollaston, manager, tickets are on sale now at the box-office for the all-evening bill which will start at 7:30. Doors will be open that night at 7.

The picture for the evening, "High School Hero," will be shown at 7:30, followed at 9 P.M. by the stage presentation. On the stage half the bill he has arranged for Red McCarthy's Orchestra and the Kenny Shaffer Trio as the professional entertainment, with the jitterbug contest and a series of local talent acts to be included.

The fourth in the Saturday Morning Movie Club series at the Colonial last week was Jackie Moran and Marcia Mae Jones, long since grown up, in "Barefoot Boy." O'Rear said the yonugsters attending the special children's features have been unusually enthusiastic, and the reception accorded the films excellent.

Robert Portner, former staff member of the Lyric, Dallastown, has been promoted to manager of the Newville Theatre, one of the Rubinsky Circuit. He succeeds Lee Oyler, school teacher who was doubling in work, but now will devote all his time to his pupils. Mark Rubinsky, owner of the Rubinsky Circuit, toured all the theatres last week, starting with Dallastown.

Paramount salesman, Russell Eichengreen, visited local houses last week, and passed the word around that he was having no trouble selling "Two Years Before the Mast" and "Blue Skies."

Robert Handley, official of the Yost chain, Harrisburg, visited his mother, Mrs. Anna Handley, who operates the Paramount, Mechanicsburg. Plans are under way to erect a new theatre in that town, (suburb of Harrisburg) as soon as building restrictions ease up. It is understood the site is selected and all ready to go to work.

Harry Chertcoff's two new theatres in this section, similar $150,000 brick buildings with 1,000 seats each, in Steelton and Camp Hill, are progressing rapidly. The latter is expected to be ready for occupancy shortly.



FOR 10 TO 27 YEARS OF SERVICE. Out of 125 employes at the Capitol Theatre, New York (not including 75 ushers), 53 have held their jobs for 10 to 27 years. In recognition of their long service, Messmore Kendall, president of the Capitol, awarded Loew gold and diamond service pins to them during a party backstage recently. Above, Mr. Kendall congratulates Herman Landwehr, house manager, who has been with the Capitol for 27 years, and Bob Gibbons, who has been with Loew's Theatres and is now assistant manager at the Capitol, for a period covering 12 years. Mrs. Kendall looks on.

DES MOINES

K. V. Woodward, a veteran of 25 years in the theatre business, has been named manager for the Ames Theatre Corp. at Ames, Ia., in charge of the four houses in the city. Woodward started in the theatre business with the Penn State Amusement Company and later became a partner in the Capitol Theatre in the Penn State. For the last five years he has been associated with the Clifton Theatre Corp. as manager of its deluxe theatre at Huntingdon, Pa. There will be no changes in company personnel due to the appointment.

The PTA at Sioux City has approved pictures for grade school children. The pictures were "Sioux City Sue," "Rendezvous with Annie," "The Plainsman," and the "Starmaker." For junior and senior students it O'Kd G. I. "War Brides" and "One Exciting Week."

The Marsh Brothers of Vermillion S. D. have appointed Ray Hilliary as manager of the Royal Theatre at Spirit Lake, succeeding Robert Fell. Hilliary began at the Royal Theatre as a projectionist when attending high school and served as manager of the house before the war.

Janesville, Ia., will now have movies once a week with showings each Wednesday night at the American Legion Hall with the businessmen of Janesville sponsoring.

AMPA Luncheon

A "Christmas International luncheon" in honor of Ernest W. Fredman, publisher of the British film trade paper, The Daily Film Renter was staged on Dec. 13 in Town Hall, New York, by the Associated Motion Picture Advertisers. Foreign managers of the various picture companies attended.

LOS ANGELES

PRC Branch Manager Syd Lehman resigned last week to join Exhibitors Service, Inc., as a vice-president. Lehman, who will take a short vacation before assuming his new duties is replaced at PRC by Sam Milner, formerly of the Dallas-Salt Lake-Oklahoma City territory.

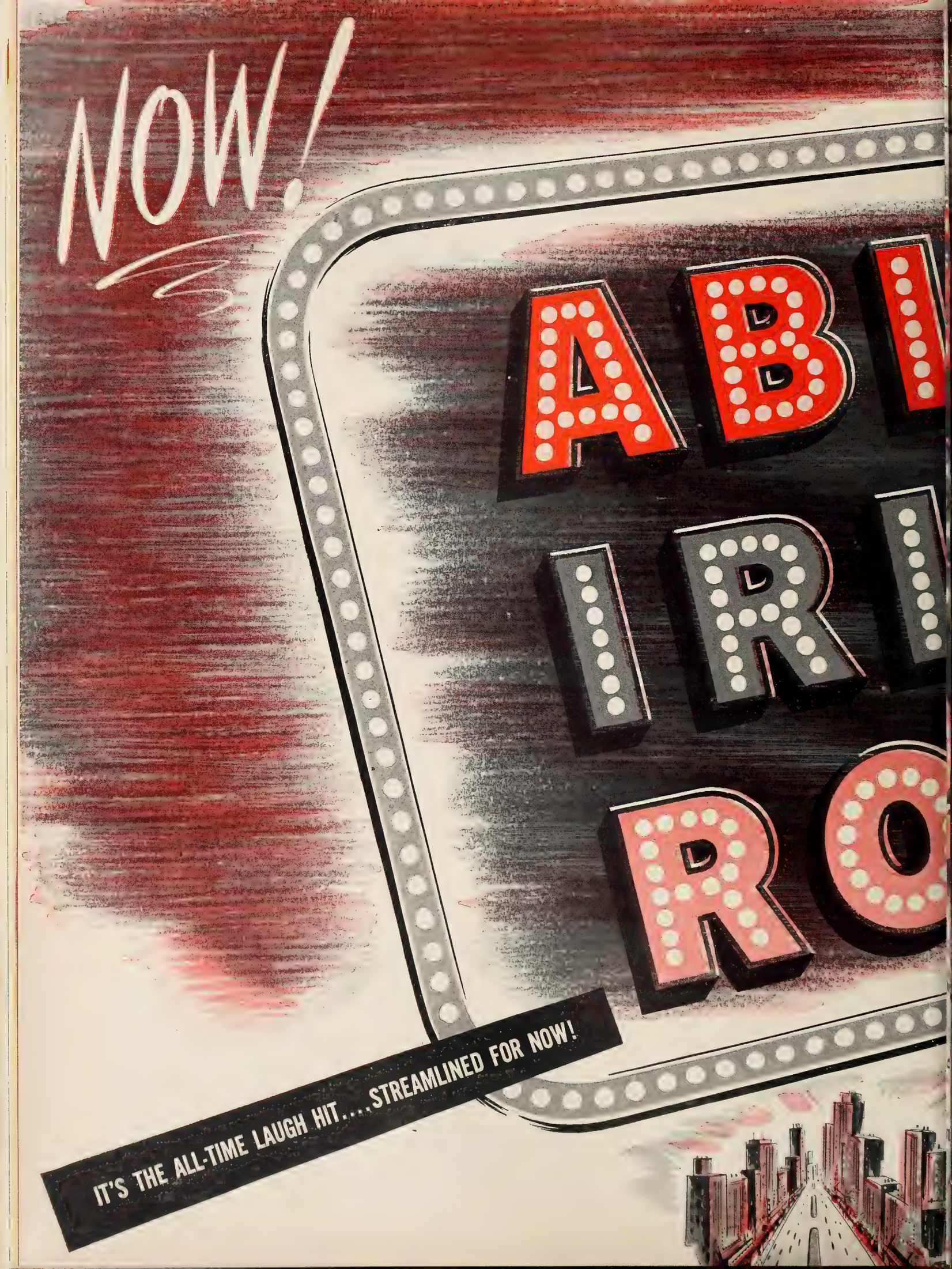
Gus Metzger, veteran showman, was in the Cedars of Lebanon Hospital, under observation of Dr. Myron Prinzmental.

A man dressed as a sailor armed with a .38 calibre revolver in one hand and a long knife in the other, forced Oscar Arnold, treasurer of the downtown Fox Theatre in San Diego, to open a vault. He then robbed Arnold of $621, forcing him to place the money in a zipper bag, compelled him to go into the vault, where the assailant struck him on the head with the gun.

RKO's Harry Gittleson and Herb MacIntyre met with Len Gruenberg, 1947 Ned Depinet Drive captain, last week at a luncheon at the studio to discuss plans for the campaign. Studio executives also were there.

The Los Angeles Motion Picture Salesmen's Association has accepted a charter from the newly organized Coliseum of Motion Picture Salesmen of America. The local group met Dec. 2 to hear a report from Henry Balk, their president, and Bill Warner, of United

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NOW!
ABI
IRI
RO
IT'S THE ALL-TIME LAUGH HIT....STREAMLINED FOR NOW!



5 wonderful years on Broadway!

...32 wonderful months on the air!

and day after day of wonderful business

ON YOUR SCREEN!

Bing Crosby Producers Inc.

presents **ANNE NICHOLS'**

"ABIE'S IRISH ROSE"

with **MICHAEL CHEKHOV**

and

introducing **JOANNE DRU***

and **RICHARD NORRIS**

Produced and Directed by A. EDWARD SUTHERLAND

Screenplay by Anne Nichols

*by arrangement with Howard Hawks

from UA

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Artists, on a CMPSA meeting in St. Louis. Other officers of the L. A. association are Larry Kennedy, vice-president, and Kenneth McKraig, secretary-treasurer.

The United Artists bigwigs really have arrived in force to mull over sales strategy and view forthcoming product. Included in the distinguished aggregation are Grad Sears, J. J. Unger, and Maury Orr, Western sales chief.

The Vinnicof Circuit's Sierra and Eagle Rock, managed by George Gibson, are being painted and redecorated. The Green Meadows, which was acquired recently, is also being remodelled for Manager A. W. Day.

Nate Singer added Chet Feadler to his Film Row Photo Service, as photographer and darkroom technician. Nate will cover the charity premiere of "The Yearling" at the Carthay Circle for the theatre.

W. H. "Bud" Lollier, Fox West Coast real estate specialist, was in Sacramento, looking over company business.

Bill Flemion, who recently sold out his Screen Guild interest in the local franchise to Ben Crandall, has come back into business. Bill has opened the Monarch Sales Company, with offices at 1914 S. Vermont.

Al Sugarman, Columbus, Ohio theatre owner, and for many years a Cincinnati, Ohio film salesman, renewed numerous friendships with Film Row friends from back East. Sugarman and his wife are visiting the Coast, having a reuion with their son, Charles, who is an assistant director for RKO.

VANCOUVER

At a meeting of the Calgary Theatres Asso., all officers unanimously reelected for 1947. They are Peter Egan, Palace Theatre, president; Ralph Mitchetree, Capitol, vice-president; Les Litch, Plaza, secretary-treasurer. Directors are Jack Barron, Grand Theatre; Ken Leach and Roy Chown, Strand; Glen Peacock, Isis Theatre.

Howard Fletcher owner of the Hollyburn West Vancouver has resigned as counciler and is making a bid for the position of reeve at the coming election there.

A theatre and dance-hall is under way at Gibsons Landing, a summer resort up the coast from Vancouver (no theatre, there at present) and expects to be open by February.

Joe Garfin, Calgary manager for Empire-Universal Films, has resigned and will visit Mayo Bros. at Rochester, Minn., for a check-up. Succeeded by Cecil Black of Toronto.

Barbara Ford of Warner Bros. office staff was married in Vancouver last week to Jack Lamothe, but being too busy for a honeymoon at present, she continues at WB.

Recent changes in Alberta theatres are: Garry, Calgary to Atlas Finance Company from Jack Crawford, and Hirtles Theatre, Strathmore, from Max Hirtle to his son.

George Fox, father of Del Fox who operates theatres at Grand Forks, B. C., and Pincher Creek, Alta., died recently at Grand Forks. He was 70. Burial was at Pincer Creek.

Empire Agencies, Ltd., Vancouver equipment firm, are now distributors for a new British "DeLuxe" theatre seat for the Dominion.

Theatrical Assistants Guild, Federal Union 252, has received a charter from the Trades and Labor Congress of Canada, to organize theatre employes in Victoria. Will include, ushers, doormen, cashiers and office employes of the Victoria zone theatres. This is the first union of its kind in Canada. Other spots are expected to follow.



DEAL CONCLUDED. Movie contracts were signed recently when the deal was concluded for the sale of Russell Janney's novel, "Miracle of the Bells," to Jesse L. Lasky for screen adaptation at RKO Radio. Lasky paid $100,000 for the best-seller. Participating in negotiations were (l-r) Producer Walter McEwen, Producer Lasky and Russell Janney.

RKO, Calgary manager, Reggie Doddridge and salesman Jimmy Rea were both here for a brief stay on their way to Seattle for a Sales Drive meeting. Bill Jones, RKO Vancouver manager, and Exploiteer Lloyd Muir, also went south for the meeting.

Gordie Munroe, publicity head for Odeon Circuit is making a name for himself in show business with his outstanding and novel newspaper ads which are creating plenty of attention to the trade in these parts.

Shortage of materials is holding up several theatres in British Columbia which have expected to be in operation by the New Year. Among them are the Cloverdale, Port Alberni; Bridhouse, Castlegar, West Vancouver; and several other spots in the province. Seats, carpets, and booth equipment are needed.

WASHINGTON

The Variety Club of Washington, Tent No. 11 presented a station wagon to the D. C. Society for Crippled Children, an institution which cares for youngsters with cerebral palsy. Mrs. John Drake, member of the Board of Trustees, accepted the car from A. E. Lichtman, chairman of the Welfare Committee, and George A. Crouch, a member of the Welfare Committee. The station wagon was part of the more than $47,000 distributed by Tent No. 11 in 1946.

Sam Galanty, Columbia mid-east division manager, and Ben Caplon, branch manager, went to Chicago for meetings with home office executives.

Phil Bobys, MGM assistant manager, is recuperating at home after being stricken with a heart attack and rushed to Emergency Hospital. All of Film Row unites in wishing him a speed recovery.

Sidney Lust's Bethesda Theatre has been added to the list of film houses presenting special Saturday morning programs for children in cooperation with the Motion Picture Association. The series was launched last week with "Young Tom Edison," to be followed on successive Saturdays with "Knickerbocker Holiday," "The Human Comedy," and "Sandy Gets Her Man." A similar series will be inaugurated Dec. 21 at the Kaywood Theatre in Mt. Rainier.

The British Information Services held a preview of six short subjects on Dec. 11 at the Interior Department Auditorium. The six British films were "The Story of Money," "Father and Son," "Make Fruitful the Land," "Public Opinion," "Instruments of the Orchestra" and scenes from "Macbeth."

ST. LOUIS

Eugene Jackson, usher at a downtown theatre, had his suspicions aroused when he saw the electric sign of the Central Furniture Company flashing on and off. The 17-year-old investigated, and found the store's credit manager locked in the basement. The man explained that a thief had made off with all the money in the cash register, and then barricaded him in the cellar, where he had been flashing the sign from a time switch in order to attract attention. Is curiosity part of the Usher's Code?

Nat Steinberg, Prairie District manager, and John Houlihan, branch manager for Republic, are personally backing the Republic Ramblers, an apparently terrific basketball team which has started off in fine style in the Sherman Park division of the Municipal League. Steinberg's sons, Gene and Marcus, are on the team, which is composed of letter men from Clayton High and St. Louis and Washington Universities.

The Orpheum Theatre, Marion, Illinois, a link in the Fox Midwest chain, did not find it necessary to close down during the recently-completed alteration project. The same can be said for the Windsor Theatre, Windsor, Mo., a unit of the Dickinson, Inc., circuit, which is being remodeled and re-equipped, a job that is expected to take at least one month to finish. In Springfield, Kerasotes Brothers have perfected plans for extensive alterations in their Senate Theatre. Modernization plans include new stage settings, drapes, curtains, carpeting, and rest rooms. Seemingly small by comparison, but in no way unimportant to the residents of Clinton, Mo., is the fact that the Lee Theatre recently installed an oil-heating system. Not such a bad move, in these days of continuous coal tie-ups.

Bud Moran, United Artists salesman for southeastern Missouri, was in the Marquette Hotel, Cape Girardeau, Mo., when a fourth floor wash room caught fire. Although the blaze was small, and later quickly extinguished, it managed to fill the corridors with a dense smoke, and Moran was on his feet in no time, going from room to room to awaken sleeping guests.

Alphonse B. (Buzz) Magarian, manager of the Deluxe and Gaty Theatres in East St. Louis, has been forced to postpone his marriage to Vicki Shamalian because of illness. Originally scheduled for November, no date has been decided upon as yet.

Word of the death, in Los Angeles, of P. Kelly, was wired to Bess Schulter of the Columbia Theatre, and she was responsible for passing the word along Film Row. Result was that arrangements were made to provide for Kelly's funeral on the west coast. Prior to his death, he was operating a poultry farm on the outskirts of Los Angeles. He is well-known in local film circles, having participated in the

(*Continued on Page* 47)



ITS FAME GROWS GREATER!

Every day in magazines, in newspapers and on the air the build-up grows greater for M-G-M's Prize Technicolor Picture "THE YEARLING."

MILLIONS HEARD THIS RAVE ON JIMMY FIDLER'S NATIONWIDE BROADCAST!

The quotation below is typical of the praise this picture gets. On Jimmy Fidler's program, Sunday night, November 24, 1946, he said:

"The pick of the pictures. THE YEARLING, a 5 bell picture. THE YEARLING is one of the three best motion pictures I have ever seen. It throbs with love and faith. It's packed with suspense, sobs and laughter. It is clean and wholesome and I think every man, woman and child should see THE YEARLING."

"This is the Year of The YEARLING!"

(In Technicolor—From M-G-M, of course)

THE BOX OFFICE SLANT

Silver Range

Monogram Western 53 mins.

AUDIENCE SLANT: (Family) Good Western with plenty of action and the usual smooth performances of Johnny Mack Brown and Raymond Hatton.

BOX-OFFICE SLANT: Should be a winner for any exhibitor who shows this type of product, with Brown a constant draw at the ticket window.

Cast: Johnny Mack Brown, Raymond Hatton, Jan Bryant, Stanford Jolley, Terry Frost, Eddie Parker, Ted Adams, Frank LaRue, Cactus Mack, Lane Bradford. **Credits:** Supervisor, Charles J. Bigelow. Director, Lambert Hillyer. Original screenplay, J. Benton Cheney. Photography, Harry Neumann.

Plot: Johnny Mack Brown and sidekick Raymond Hatton play range detectives to find the key to the mysterious disappearance of a rancher. Before they surprise a gang, which has been shipping silver illegally across the border under the guise of wheat, they have several wrong suspects. Everything turns out all right, however, with the culprits brought to justice.

Comment: It is difficult to find a Western star on the screen today who can better Johnny Mack Brown in smoothness of performance in his particular sphere. Brown uses no singing or other assists in his delivery; he merely employs a steady smile and quick actions that delight the fans. Raymond Hatton makes a perfect foil for Johnny, and the rest of the cast are very good. Director Lambert Hillyer maintains a rapid pace filled with enough action to satisfy Western addicts. Exhibitors will find that the kids and action fans who have gone for the Brown series so heavily in the past will be pleased with this latest release.

The Time, the Place and the Girl

(Technicolor)

Warner Bros. Comedy with Music 108 mins.

AUDIENCE SLANT: (Family) Elaborate production numbers and several catchy tunes may compensate in some measure for the all-too-familiar plot. Should please the average moviegoer.

BOX-OFFICE SLANT: That it's in Technicolor and teams Dennis Morgan and Jack Carson are ample reasons why this film should do well at most box-offices.

Cast: Dennis Morgan Jack Carson, Janis Paige, Martha Vickers, S. Z. Sakall, Alan Hale, Angela Greene, Donald Woods, Florence Bates, Carmen Cavallero and his Orchestra, Condos Brothers, Chandra Kaly and His Dancers. **Credits:** Produced by Alex Gottlieb. Directed by David Butler. Screenplay by Francis Swann, Agnes Christine Johnson and Lynn Starling. Original story by Leonard Lee. Photography, William V. Skall and Arthur Edeson.

Plot: Four young people financed by an oil man in their night club venture encounter trouble when the maestro next door, and his opera-minded wife, have an injunction served on them, threatening to close the show. Then it's up to the foursome to talk the maestro into helping them, and his daughter into starring in their show. When the final curtain goes down, even the wife is swaying to the rhythm of their music, and all is well.

Comment: Except for the elaborate production numbers and the several catchy tunes, among them Solid Citizen From the South and Thousand Dreams, played by Carmen Cavallero, this latest Dennis Morgan-Jack Carson picture has little to offer in the way of story value. Right after the opening scenes, the reason for this becomes apparent, for the picture goes into another one of those themes that seem to be the standby when nothing original can be developed. As outlined above, the story follows a familiar pattern, so that the audience will know just what to expect right from the start. To compensate in some measure for this defect are such specialties as the excellent Condos Brothers, Chandra Kaly and His Dancers and Carmen Cavallero and his Orchestra. LeRoy Prinz created and staged the musical sequences, and to him goes a good deal of credit for most of the film's entertainment. The cast is satisfactory, with Carson garnering most of the laughs in his role as orchestra leader. S. Z. Sakall helps entertain in his inimitable way, and Janis Paige and Martha Vickers present a few vocal numbers during the proceedings. Alex Gottlieb produced this attractive Technicolor picture which David Butler directed.

Unexpected Guest

UA Western 60 mins.

AUDIENCE SLANT: (Family) Weakest of the current "Hopalong Cassidy" series from an entertainment standpoint.

BOX-OFICE SLANT: Should do well at ticket window, with Bill Boyd and the "Hoppie" releases firmly established with the fans.

Cast: William Boyd, Andy Clyde, Rand Brooks, Una O'Connor, John Parrish, Patricia Tate, Ned Young, Earle Hodgins, Joel Freidkin, Robert H. Williams, William Ruhl. **Credits:** Producer, Lewis J. Rachmil. Director, George Archainbaud. Original story and screenplay by Ande Lamb. Based on characters created by Clarence E. Mulford. Photography, Mack Stengler.

Plot: Hopalong Cassidy's comic sidekick, Andy Clyde, inherits a share of a ranch, along with other members of the family. When two of the heirs are mysteriously killed, Hoppie sets out to find the reason. He discovers oil on the supposedly worthless land and exposes the family attorney and his henchman as the crooks. The henchman turns out to be the supposedly deceased relative, who is very much alive. Before he is captured and turned over to the law, the bad man kills the lawyer and almost slays Hoppie.

Comment: This release suffers from a scenario that would have been much better for Abbott and Costello than Hopalong Cassidy. There is too much hocus-pocus and not enough he-man action, along the traditional western lines. The production isn't up to the par of previous high standards set by the Boyd series. Andy Clyde works extra-hard, but doesn't have the material. Boyd, as usual, is smooth and letter-perfect in his delineation. Una O'Connor's considerable talents are wasted on this effort; her name might help with some moviegoers, however. With all of its drawbacks, the picture will undoubtedly make as much money as previously better produced releases.

Blondie's Big Moment

Columbia Comedy 69 mins.

AUDIENCE SLANT: (Family) Nice, amusing little comedy, very much along the lines of its predecessors. Dagwood gets in Dutch and triumphantly gets out. Good entertainment for the family.

BOX-OFFICE SLANT: Should continue the box-office success of the Blondie series.

Cast: Penny Singleton, Arthur Lake, Larry Simms, Marjorie Kent, Anita Louise, Jerome Cowan, Danny Mummert, Jack Rice, Jack Davis, Johnny Granath, Hal K. Dawson, Eddie Acuff, Alyn Lockwood, Robert DeHaven, Robert Stevens, Douglas Wood and Daisy. **Credits:** Original screenplay by Connie Lee, based on the comic strip, "Blondie" created by Chic Young. Owned and copyrighted by King Features Syndicate, Inc. Produced by Burt Kelly. Directed by Abby Berlin. Photography, Allen Siegler.

Plot: Dagwood, Blondie and family return from a vacation to find that Mr. Dithers has sold the business in their absence. Dagwood gets in Dutch with his new boss and is demoted, but through his family's friendliness to an orphaned youngster he is able to swing an important business deal which gets him back his job—and a bonus.

Comment: Although Mr. Dithers has disappeared from the series, at least for this picture, and Dagwood has a new boss in the person of Jerome Cowan, (who is just as irritable as Mr. Dithers) this newest in the Blondie series has no reason for apology. Dagwood is just as fumbling, Blondie is just as sweetly managing, the kids are just average American youngsters and the long suffering mailman gets his daily knock-down as per usual. Even Daisy and the pups go their familiar way. Penny Singleton and Arthur Lake are becoming more familiar as Blondie and Dagwood than the comic strip itself, which is praise, indeed. "Blondie's Big Moment" is funny; it's clean, wholesome and nice entertainment for the whole family.

Green for Danger

(Reviewed in London)

GFD Mystery 91 mins.

AUDIENCE SLANT: (Adult) Enthralling mystery thriller liberally punctuated with "red herrings" builds to a suspenseful and ingenious climax.

BOX-OFFICE SLANT: Flawless scripting and characterization plus the mystery angle, should help to overcome lack of marquee names.

Cast: Sally Gray, Rosamund John, Trevor Howard, Alastair Sim, Leo Genn, Judy Campbell, Megs Jenkins, Moore Marriott, Henry Edwards, Ronald Adam, George Woodbridge, Frank Ling. **Credits:** Adapted from Christianna Brand's novel by Sidney Gilliat and Claud Guerney. Produced by Frank Launder and Sidney Gilliat. Director Sidney Gilliat. An Individual Picture presented by J. Arthur Rank.

Plot: A patient is murdered on the operating table. Detective Alastair Sim discovers that Trevor Howard, anaesthetist; Leo Genn, surgeon; Judy Campbell, sister; and Sally Gray, Rosamund John and Megs Jenkins, nurses, all present at the death, have strong motives. Judy finds vital evidence, but before she can tell the police she is stabbed. When Sally is injured in a murderous attack, Sim tricks the five suspects into performing

(Continued on Page 41)

So They Like 'em Tough!



"Neither Bette Davis nor Ida Lupino, who go in for portraits of ruthless, wicked females, ever were quite as ruthless or wicked as DECOY."
— N.Y. JOURNAL AMERICAN

"Her action throughout is so rough and tough that the girl in 'Double Indemnity' would seem like a lily in comparison"
— HOLLYWOOD REPORTER

"Seldom has there been such a cold-blooded vamp and murderess. She could find her way home by the string of corpses she leaves."
—LOS ANGELES TIMES

JEAN GILLIE

the screen's new five-Alarm Fire unveils her talents in MONOGRAM'S

DECOY

"PACKS A WALLOP!"
— BOXOFFICE

"YOU'LL GO A LONG WAY TO BEAT THIS ATTRACTION AT ANY MONEY!"
— HOLLYWOOD REPORTER

"A REAL SHOCKER! 3 STARS!"
— N.Y. DAILY NEWS



MONOGRAM presents

DECOY

"Really super"
. . . LOUELLA PARSONS

A BERNHARD-BRANDT PRODUCTION

starring **JEAN GILLIE**

EDWARD NORRIS

with

ROBERT ARMSTRONG • SHELDON LEONARD

HERBERT RUDLEY

Produced by
JACK BERNHARD and BERNARD BRANDT
Directed by JACK BERNHARD
Screenplay by NED YOUNG
Original Story by STANLEY RUBIN



HELD OVER!

NEW YORK
CHICAGO
BOSTON
DETROIT

MONOGRAM PICTURES

BOX-OFFICE SLANTS

Green for Danger

(*Continued from Page* 34)

their normal duties at an operation to "save her life." The ruse works and the killer is unmasked.

Comment: Frank Launder and Sidney Gilliat, the producer team responsible for "Notorious Gentleman," this time deliver a thoroughly competent "whodunit" and with red herrings unrationed build up a suspenseful and ingenious climax. Suspicion is equally borne by the six principals, and the denouement will satisfy the most rabid mystery addict. A satisfying romantic triangle between the two suspected doctors and Sally Gray is logically introduced. The scripting and charatcerizations are flawless. As the dour sleuth Alastair Sim is in his element. An actor to watch is Leo Genn as the suave society doctor who has an eye for the ladies. At present he is appearing on Broadway in Lillian Hellman's "Another Part of the Forest," but he is a first class screen discovery. Trevor Howard, who will be remembered for his fine work in "Brief Encounter," gives another polished performance, and if "Green for Danger" is released after RKO Radio's "So Well Remembered" his name will be worth plugging. Of the girls, Judy Campbell, Sally Gray and Rosamund John give uniformly excellent portrayals. The title, which is a vital clue to the mystery, lends itself to teaser campaigns. All in all this is an enthralling British offering, which is unfortunately handicapped from the American viewpoint through lack of marquee names. But perhaps the script and characterizations, plus the mystery angle, will help to overcome that lack.

Out California Way

(Trucolor)

Republic Western with Songs 67 mins.

AUDIENCE SLANT: (Family) Enjoyable screen fare for the average western fan. The added novelty of guest stars in behind-the-scenes sequences of western picture-making should arouse added interest.

BOX-OFFICE SLANT: Smart showmen will utilize the names of the guest stars in their advertising and on their marquees, thus insuring above-average grosses.

Cast: Monte Hale, Adrian Booth, Bobby Blake, Hohn Dehner, Nolan Leary, Fred Graham, St. Luke's Choristers, Foy Willing and the Riders of the Purple Sage; Guest stars: Roy Rogers, Trigger, Allan Lane, Dale Evans, Donald Barry. **Credits:** Associate producer, Louis Gray. Directed by Lesley Selander. Screenplay by Betty Burbridge from an original story by Barry Shipman. Music score by Nathan G. Scott. Photographed in Trucolor by Bud Thackery.

Plot: A cowboy crashes the movies with the aid of a youngster and his horse. Given a featured role in a western, he proves good enough to steal the picture and thereby incur the enmity of the star. Seeking revenge, the star surreptitiously damages the youngster's horse, and the cowboy is blamed for the deed. Eventually the culprit is forced to confess his guilt, the horse recovers, and the cowboy is given a starring role in his next picture.

Comment: In its amiable way, this film should be exceedingly easy for the average western patron to take. Monte Hale, when not engaged in fighting with the heavy, manages to combine with the Riders of the Purple Sage to render several engaging songs. Western addicts will appreciate this glimpse into the mechanics of making a film, and their credibility in the action sequences will not be strained, due mainly to a well-scripted story. Adrian Booth is very attractive in her role as Monte's girl friend, and Bobby Blake performs capably as the young owner of Pardner, an intelligent horse. When Monte takes Adrian Booth on a tour of the lot, they manage to meet several favorite western stars, and in this sequence, the duet of Roy Rogers and Dale Evans is a standout. Among the catchy tunes used are Out California Way, Rose of Old Santa Fe, and Boogie Woogie Cowboy. Direction and photography are in keeping with the plot outlines as defined by Scenarist Betty Burbridge. All in all, "Out California Way" should have little trouble wherever this series is popular, and additional patronage can be assured by playing up the names of the guest stars in all advertising.

Lone Star Moonlight

Columbia Western with Music 67 mins.

AUDIENCE SLANT: (Family) Just fairly entertaining musical with a background of the modern west. No shootin' or hard ridin', but the locale is at least on a ranch.

BOX-OFFICE SLANT: Obviously intended as a supporting feature.

Cast: Ken Curtis, Joan Barton, Guy Kibbee, Robert Stevens, Claudia Drake, Arthur Loft, Vernon Dent, Sam Flint, The Hoosier Hot Shots, the Smart Set, Merle Travis Trio, Judy Clark and her Rhythm Cow Girls. **Credits:** Screenplay by Louise Rosseau. Original story by Louise Rosseau and Ande Lamb. Directed by Ray Nazarro. Produced by Colbert Clark. Photography, George F. Kelley.

Plot: Ken Curtis returns to his father's ranch after a term in the army to find that his dad has mortgaged the old homestead to buy army surplus goods. Ken wants to start a television station but needs money to assure the government of his financial stability. He holds a show and auction to dispose of the surplus goods and wins Joan Barton.

Comment: This is just a fair musical which, in this case, really is not a western except for its setting and the fact that the players wear western clothes and sing western songs. It has more to do with the radio acts included in the footage of the tenuous story, each of which delivers one or more musical numbers. As a whole, the film is just fair but it will fill the niche for which it was obviously intended—as a supporting feature on double-bill programs.

Prairie Badmen

PRC Western with Songs 56 mins.

AUDIENCE SLANT: (Family) One of the weakest contributions to the Crabbe-St. John series, saved only by St. John's excellent antics.

BOX-OFFICE SLANT: Will do satisfactorily in houses catering to action trade and Western fans.

Cast: Buster Crabbe, Al "Fuzzy" St. John, Patricia Knox, Charles King, Ed Cassidy Kermit Maynard, John L. Cason, Steve Clark, Frank Ellis, John L. Buster. **Credits:** Producer, Sig Neufeld. Director, Sam Newfield. Original story and screenplay, Fred Myton. Photography, Robert Cline.

Plot: Buster and Al save an old doctor, turned medicine man, and his daughter, from being set upon by bandits. It seems the old man once received a map to some buried gold from a dying man, but had been kept from taking advantage of this situation by his conscience. When the doctor's erring boy steals away with the map and the bandits follow him, Buster and Al contrive to save the boy's life at the last minute. The boy is sorry for his mistake and the old man is happy over his reward for turning in the bullion.

Comment: Perhaps it's because his series for PRC is ending and he felt he could afford to take it easy, or there might have been some other reason. In any event, Buster Crabbe is not up to par in this Western. Equally inadequate are members of the supporting cast, including John L. Buster, as the weakling brother, whose attempts to sing some songs might better have been omitted. Patricia Knox fails to measure up to the meager standards required for Western heroines, and Charles King looks much too obese to impress as a dastardly cad. Redeeming feature of this outdoor film is Al "Fuzzy" St. John, whose routines, for the most part, will provoke downright belly laughs. Production values are mediocre, including indifferent lighting and photography. However, since Western fans are seldom discriminating, this picture should get by satisfactorily in theatres catering to their patronage.

Mr. Hex

Monogram Comedy-Drama 63 mins.

AUDIENCE SLANT: (Family) Another Bowery Boys picture for those who are entertained by this series. There may be parts unsuitable to the very young, so it might be wiser to keep them away. For others, it will be fun.

BOX-OFFICE SLANT: Should be well received by the regular followers.

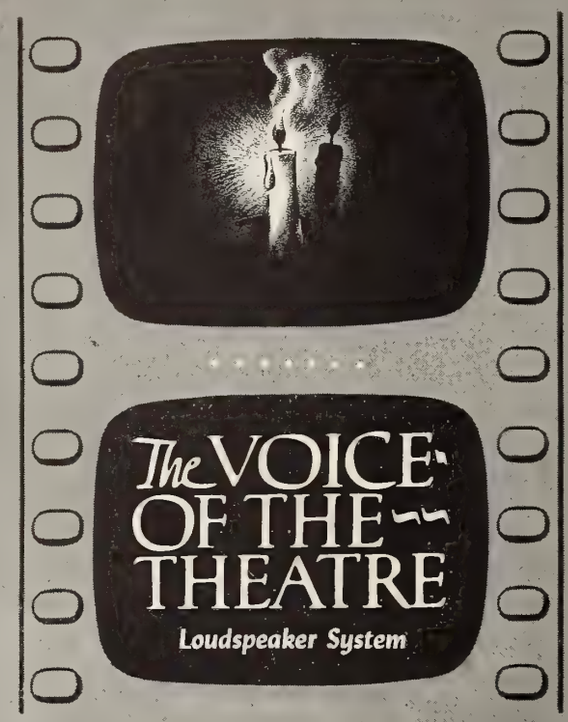
Cast: Leo Gorcey, Huntz Hall, Bobby Jordan, Gabriel Dell, Billy Benedict, David Gorcey, Gale Robbins, Ben Weldon, Ian Keith, Sammy Cohen, Bernard Gorcey, William Ruhl, Danny Beck, Rita Lynn, Joe Gray, Eddie Gribbon, Meyer Grace, Gene Stutenroth, John Indrisano, Dewey Robinson, Jimmy Aubrey. **Credits:** Directed by William Beaudine. Screenplay by Cyril Endfield. Original story by Jan Grippo. Photography, James Brown. Associate producer, Cyril Endfield. Produced by Jan Grippo.

Plot: In order to help a young singer make a success of her career, the boys try to raise money entering challenger fights. Gorcey learns how to hypnotize Hall with a coin obtained from a hypnotist, and everything works out well until some crooks get mixed up in the game. But the Boys straighten things out and all ends happily.

Comment: The regular Bowery Boys fans will enjoy this latest offering from Monogram, for it follows the established practice of having them do something good to help the needy. In this case it happens to be a young singer seeking a career, and so Huntz Hall is the one called upon to go through a lot of hocus-pocus in order to bring about the desired results. Hypnotism and evil eyes play a prominent part in the proceedings and there is quite a bit of fun and entertainment in the boys' actions. The picture should be very well received wherever this series has a following. Besides the usual gang, which includes Leo Gorcey, Huntz Hall, Bobby Jordan, Gabriel Dell and Billy Benedict, there is Gale Robbins in the feminine lead. She presents two numbers in a very pleasing voice and does quite well

(*Continued on Page* 43)

A One Year Old With A Long History



It's MORE than a coincidence that we celebrate the first anniversary of the VOICE OF THE THEATRE at the same time that we celebrate the twentieth anniversary of sound films. They're part of the same story. You might give it an impressive title like: "History of Progress in Motion Picture Entertainment."

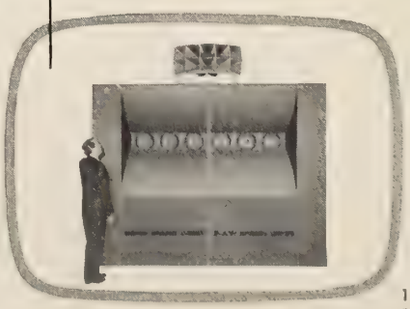
Remember, twenty years back, the handful of theatres that sported announcements of "talkies?" You recognized them as the up-and-coming houses; before long, you counted yourself among them.

Today, if you were to look at the list of over 2000 VOICE OF THE THEATRE houses, you'd again see the names of the nation's finest theatres.

Call it foresightedness or showmanship. These theatres celebrate and sell their VOICE OF THE THEATRE installations as a mark of prestige . . . and you should be among them now. There is a VOICE OF THE THEATRE system to meet the requirements of your house.

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BOX-OFFICE SLANTS

Mr. Hex

(*Continued from Page* 41)

with her acting assignment. As the hypnotist, Ian Keith makes a satisfactory impression and Bernard Gorcey again handles the part of the shop proprietor where the boys meet. Direction credit goes to William Beaudine; production was by Jan Grippo. Some parts of the picture are unsuitable for the very young, so it would be wise to keep them away.

Swell Guy

Universal-International Drama 87 mins.

AUDIENCE SLANT: (Adult) Stern drama built around a character unusual for a film story—he's a combination of extremes of good and bad—a sort of "tortured soul" captive in a body equipped with the most ingratiating appearance and personality. It is an interesting picture and as a change of pace from the conventional should do well for audience reaction where spotted with a light musical or comedy. Well acted and it will hold spectators.

BOX-OFFICE SLANT: Has the kind of punch that may win it good word-of-mouth publicity to buttress the not-too strong cast lineup. Worth while to exploit.

Cast Sonny Tufts, Ann Blyth, Ruth Warrick, William Gargan, John Litel, Thomas Gomez, Millard Mitchell, Mary Nash, Howard Freeman, Donald Devlin, John Craven, Pat McVey, Vince Barnett and others. Credits: Produced by Mark Hellinger. Directed by Frank Tuttle. Screenplay by Richard Brooks. Based on a play by Gilbert Emery. Tony Gaudio, director of photography. John B. Goodman, art direction.

Plot: The Duncan family and the small town of Carmelita welcome returning war-correspondent star Sonny Tufts. He makes money winning at craps, a game he runs in an office where, presumably, he is writing a book. The daughter of a wealthy insurance company head falls in love with him. His brother's wife is attracted to him. The one genuine love he seems to experience is for his brother's boy. The girl who loves him begs him to marry her, but just as he thinks he might turn decent he meets a former newspaper colleague and he gets drunk when he learns that the one woman he does love—a girl in Paris he married and abandoned—perhaps will marry the other man. A final heroic gesture brings his death—and he passes from the scene a hero in the eyes of many, a cad and a thief and a cheat in the eyes of others.

Comment: This is in the "different" vein which has won so much applause for Producer Mark Hellinger's previous offering, "The Killers." It is a story written, told and treated in a graphic, punchy short-story style. It is, perhaps, "caviar' and may have a limited appeal, but that cannot be said in advance of tryouts in a wide variety of situations. It is at times as bitter as wormwood, at others as tender as a tale of puppy-love in an apple-blossom atmosphere. The factor that will make it succeed with general adult audiences, if it does succeed on a large scale, is the way it will win back the affections of the women who may find it—fundamentally—too strong a dose of drama and realism for them. The script-writing, the direction and production are good, indeed. Sonny Tufts, in the role of the fellow who is both a swell-guy and an unmitigated heel does a part different than any he previously has played. He does it mighty well, too. Other fine acting jobs are turned in by William Gargan, as the typically small-town, average family man brother of the "Swell Guy"; by Ruth Warrick, the wife and young mother who is fascinated by Tufts; by Ann Blyth as the young girl who thinks she's smart until she really falls in love and tangles with life and near-tragedy; by Mary Nash as the mother who loves Tufts but despises him also. This kind of picture can add zest to the fare of motion picture theatres all over the land. It is a picture which should be widely exploited by every exhibitor who plays it. It is strong stuff, about an odd character the spectator will hate and love by fits and starts. Offhand, one would say it was slanted for sophisticated audiences, but there's so much genuine atmosphere in the characters and events in the small-town locale wherein the action takes place that in the community and neighborhood situations "Swell Guy" may also click smartly.

Christmas Gift

Sale of books of theatre tickets as Christmas gifts is turning out to be an idea which is taking Toronto and other Canadian cities by storm. The gift plan, started 10 years ago by the late N. L. Nathanson when he was president of Famous Players Canadian Corporation and speedily adopted by other companies, has developed an increasing turnover during the years and holds high favor in place of other gifts which are in the shortage category, such as cigars.

The Falcon's Adventure

RKO Radio Drama 61 mins.

AUDIENCE SLANT: (Family) Plenty of action and a smooth screenplay make this an addition to the series that should entertain most audiences.

BOX-OFFICE SLANT: Exploitation possibilities in connection with the radio show plus the picture's sure entertainment values should help at the box-office. Good for any double-feature program, and may stand alone in action situations on a weekend bill.

Cast: Tom Conway, Madge Meredith, Edward S. Brophy, Robert Warwick, Myrna Dell, Steve Brodie, Ian Wolfe, Carol Forman, Joseph Crehan, Phil Warren, Tony Barrett, Harry Harvey, Jason Robards. Credits: Produced by Herman Schlom. Directed by William Berke. Original screenplay by Aubrey Wisberg, based on the character created by Michael Arlen. Additional dialogue, Robert E. Kent. Photography, Harry Wild.

Plot: Suspicion of murder is slanted at Tom Conway and Edward Brophy when they attempt to aid Madge Meredith in delivering the formula for artificial industrial diamonds to an agent who has arranged for the financing of their manufacture. Miss Meredith's uncle had owned the formula and had been murdered by diamond syndicate representatives who know that its manufacture will ruin them. Conway and Brophy go through several hair-raising adventures before they are able to complete their aid to Miss Meredith.

Comment: "The Falcon's Adventure" seems to have more zip in its script than some of its predecessors in the Falcon series;

(*Continued on Page* 49)



HOLLYWOOD

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone Hollywood 2055

STUDIO ROUNDUP

United Artists Leads Studios in Number of Films In Production as Activity on the Lots Increases; Columbia Next with 7; WB, 20th-Fox in a 6-6 Tie

Although Hollywood studios last week were apparently lining up their forces for a showdown in the Conference of Studio Unions strike, there was little other evidence of the strike situation except for picketing. The number of pictures in production began to increase, with United Artists taking top honors with eight pictures actually in work. Other companies: Columbia, seven; MGM, five; Paramount, four; 20th Century-Fox, six; Warners, six; Universal-International, four; PRC, three.

UA Going to Town

With eight pictures rolling, United Artists is considerably active. Enterprise, newest addition to the UA family, is making its weight felt. The company pushed back the start of "Burning Journey" to December 23, from an original date of December 9. Artie Dorrell, leading welterweight fighter, will make his first screen appearance in the John Garfield starrer. Julie Gibson, the "Esquire Girl," gets a featured role for Garfield's initial independent starrer, which Robert Rossen will direct. Adolph Deutsch completed his scoring of Harry Sherman's "Ramrod" and dubbing has started for the outdoor feature.

Enterprise's "Arch of Triumph" which closed down three weeks, has been reopened for an undetermined number of days. Charles Boyer and Charles Laughton returned from New York to resume work on the film with Ruth Warrick, who returned previously. The last 3000 feet of film exposed in France by the second unit of the David Lewis production arrived at the studio.

'Paradine Case' Begins

David O. Selznick's long-postponed "The Paradine Case" finally started on December 11, with Gregory Peck, Ann Todd, Charles Laughton and Charles Coburn. Alfred Hitchcock is directing the picture, which will also serve to introduce Louis Jourdan, French film importation, "Vendetta" is again shooting, with the star's name changed from de George to George Dolenz. Stuart Heisler was set by Howard Hughes as both producer and director.

Dolores Moran was given a leading role in Benedict Bogeaus' "Christmas Eve," giving the film three leading ladies: Joan Blondell and Virginia Field. They play opposite male stars George Brent, George Raft and Randolph Scott. Edwin L. Marin is directing.

U-I Starts 'Ivy'

Patric Knowles was borrowed from Paramount by Director Sam Wood and Producer William Cameron Menzies for Interwood's "Ivy," which got under way December 11 at Universal-International. Joan Fontaine is taking the role rejected by her sister, Olivia De Havilland. Richard Ney, Sir Cedric Hardwicke, Rosalind Ivan and Sara Allgood are in featured roles. Esther Dale was added to "The Egg and I," now shooting with Fred Finklehoffe producing and Chester Erskine directing a Finklehoff-Erskine screenplay. A production crew has been scouting seacoast backgrounds for "Time Out of Mind," the Rachel Field story before the cameras, starring Phyllis Calvert, Robert Hutton and Ella Raines. Picture has a Maine locale.

'Fugitive' Begins at RKO

Merian Cooper and John Ford started their Argosy Pictures' "The Fugitive" for RKO release, down in Mexico. Henry Fonda rushed to the location by plane as soon as he completed Hakim-Litvak's "The Long Night." Ford, who is directing, started the picture several days ahead of Fonda's arrival. Also appearing in the picture is Dolores Del Rio. The film is being made simultaneously in Spanish and English versions, with leading Mexican actors paralleling the English shooting with a setup of their own.

Tim Holt was given a new contract by RKO. Also awarded a new deal were Will Price, associate producer, and Bess Taffel, scenarist.

Final recording of the musical score for Frank Capra's "It's a Wonderful Life" was made for Liberty Films, with Composer-director Dimitri Tiomkin using an 80-piece symphony orchestra and mixed choral group of 40 voices.

Columbia Shooting Seven

Columbia has seven films rolling, a fine record. Samuel Bischoff started his mystery thriller, "The Corpse Came C.O.D.," for Columbia release, on December 9. Henry Levin is direct-

(*Continued on Page* 46)



'Heller' Screen Rights Bought by 20th-Fox

"The Heller," a novel by William E. Henning of Cedar Rapids, Iowa, has been purchased by 20th Century-Fox at a minimum of $40,000 for the movie rights with a maximum of $100,000, depending upon the success of the book sales, according to the Harold Ober agency of New York, which handled the sale.

"The Heller" is the first novel ever attempted by Henning, who is a shorthand and secretarial science instructor at the Cedar Rapids Business College. The manuscript was rejected 11 times before being accepted by Scribner's for publication next summer. The story will also be run in condensed form by the *Ladies' Home Journal.*

The book covers eight months in the life of a teen-age girl. Research consisted of observations by Henning.

Seek Public's Help for Garfield Film Title

Enterprise will inaugurate a studio-to-public poll January 2 to find a new title for "Burning Journey," John Garfield's first independent starrer. Title suggestions have been sought from studio employes and certain outside sources without success.

The poll will be conducted by mail, with a synopsis and cast list accompanying each ballot slip. The search for a title will embrace five types of communities classified as to size and location. Largest city used will be New York, with the list ranging downward to towns with a minimum population of 5,000.

Fine-Thomas Form Clarion Productions

Formation of Clarion Productions to provide a minimum of one high-budget film annually for Paramount release was announced this week in Hollywood by William H. Pine and William C. Thomas. The Pine-Thomas organization will continue to produce six program pictures annually for Paramount, as it has for the past six years.

First picture on Clarion's schedule is "Albuquerque," the Luke Short novel which will star Randolph Scott and will be filmed in Cinecolor. Production is expected to start around January 15 with Ray Enright directing.

Goetz Sets Two Films For Durbin at U-I

"For the Love of Mary" an original by Fritz Rotter and Charles O'Neill is the first of two productions set by William Goetz to star Deanna Durbin for Universal-International. It will start rolling in mid-January with Irving Pichel directing and Joseph Sistrom producing from a screenplay by Harry Kurnitz.

Second will be "Up in Central Park," the Sigmund Romberg musical which, according to Goetz' schedule, will start in July. It will be filmed in Technicolor.

HOLLYWOOD

Cagney Buys Saroyan's 'Time of Your Life'

Screen rights to William Saroyan's double prize-winning stage play, "The Time of Your Life," have been acquired by William Cagney. Although Saroyan himself will not write the screenplay, he has authorized his agents to include his services as story adviser, and Cagney will have the right to call upon him for suggestions and additional contributions.

Producer Cagney plans to make the screen version with an all-star cast to be headed by James Cagney. Present posibilities are that it may be put into production immediately if the other stars with whom he is now negotiating are found to be available.

Film Personalities at 'Great Life' Screening

Some 100 film personalities who have appeared in films produced and directed by Frank Capra, William Wyler and George Stevens attended the first Hollywood presentation this week of Liberty Films' "It's a Great Life," which Capra produced and directed for RKO release.

The film's screening at the Ambassador Hotel was preceded by a dinner honoring the three producer-directors who, with Executive Producer Samuel J. Briskin, comprise Liberty Films.

WB Radio Series Trains New Talent

To provide all-around acting training for its younger players, the Warner Bros. Studio has launched a radio series, "Star Makers Radio Theatre," broadcast every Tuesday night over Station KFWB.

First program this week was a radio version of "Casablanca," with Michael Curtiz, who directed the picture, serving as guest commentator. Other plays, novels and originals from the Warner catalogue will be used for subsequent shows.

Shorts Series by Reagan

Ronald Reagan, Warner Bros. star now before the cameras in "Night Unto Night," will write and direct a series of short subjects to be produced by Gordon Hollingshead for Warner release. First in the series will be a subject dealing with training and riding horses. Cast will include Reagan, Jane Wyman and other Warner stars.

Rubin Signed to Direct

Benny Rubin has been signed by PRC to direct "Hollywood Hi," first in the company's new series of high-budget films. Ben Stoloff will produce from a script by Eugene Conrad.

Levy U-I Studios Ad Head

David Lipton, Universal-International coordinator of advertising, has appointed Herman F. Levy advertising manager for the U-I studios. Levy, for the past two years assistant advertising manager at the studios, replaces Clark Ramsay, who resigned to head the west coast office of the Monroe Greenthal Advertising Agency.

STUDIO NEWS & PROGRAM NOTES

Peggy Cummins Gets Title Role in 20th's 'Paddy'; Lee Garmes to Direct 'Paradine Case' Photography

Judy Garland has been signed to a new long-term contract at MGM. She has been assigned the co-starring spot with *Gene Kelly* in "The Good Old Summertime," to be produced by *Arthur Freed*. This will follow "The Pirate," co-starring the same team.

The feminine lead in Columbia's "Bulldog Drummond at Bay," goes to *Anita Louise*. This is the picture in which *Ron Randell*, Australian star, will make his Hollywood debut and is the first film to be made by Venture Pictures for Columbia release. *Sidney Salkow* will direct.

Barry Sullivan has been assigned to co-star with *Constance Bennett* and *Brian Aherne* in **"Smart Woman,"** to be made for the newly formed Allied Artists, with *Hal E. Chester* as producer.

Peggy Knudsen was cast in a major role in the new *Ann Sheridan* starrer, "The Unfaithful," now before the cameras with *Vincent Sherman* directing and *Jerry Wald* producing for Warners. *Zachary Scott, Lew Ayres* and *Bruce Bennett* have top male spots.

George Rigaud, screen favorite of Latin American fans, has been placed under a term contract by *Hal Wallis* and assigned to one of the top roles in "Deadlock," currently in production with *Byron Haskin* directing. He joins a cast, which so far, includes *Burt Lancaster, Kirk Douglas* and *Kristine Miller.*

Director *Louis King,* who just completed the direction of "Bob, Son of Battle," has had his option exercised by 20th-Fox. King is currently preparing, with Producer *Sam Engel,* for the production of "On to Oregon," originally titled "The Valiant Seven."

Creighton Hale, former silent screen star, was added to the cast of Warners' "The Woman in White," starring *Alexis Smith, Eleanor Parker, Sydney Greenstreet* and *Gig Young.* Film is being directed by *Peter Godfrey* and produced by *Henry Blanke.*

Sir Cedric Hardwicke, Rosalind Ivan and *Sara Allgood* were signed by Director *Sam Wood* and Producer *William Cameron Menzies* for top feature roles in "Ivy," the *Joan Fontaine* starrer to be released through Universal-International.

Brian Donlevy will co-star with *Robert Cummings* in the *Seymour Nebenzal* production for UA release, "Heaven Only Knows." *Jorja Curtwright* has the feminine lead. In featured roles will be *Bill Goodwin,* the radio announcer, *Stewart Erwin* and *Gerald Mohr. Albert S. Rogell* directs.

Sheila Ryan has signed a seven-year contract at Eagle-Lion, the agreement to take effect in January. Her first role will be in "Love from a Stranger," the *Agatha Christie* story which *Philip MacDonald* is turning into a screenplay.

Peggy Cummins was assigned the title role in producer *Fred Kohlmar's* forthcoming 20th-Fox picturization of the classic, "Paddy, the Next Best Thing." Shooting is scheduled for early next year. *Felix Jackson* is writing the screenplay.

Ivan Moffat, production assistant to *George Stevens,* has had his contract with Liberty Films renewed. He is currently assisting Stevens in preparing the producer-director's first production, "One Big Happy Family," which RKO will release.

Lee Garmes, cinematographer, will direct photography for *David O. Selznick's* "The Paradine Case," starring *Gregory Peck, Ann Todd, Charles Laughton, Charles Coburn* and introducing *Louis Jourdan. Alfred Hitchcock* will direct.

Eight stars and headliners of yesteryear were added to the cast of "The Other Love" at Enterprise, for roles with *Barbara Stanwyck* in a special sequence. Group includes *Gertrude Astor, Stuart Holmes, Wyndham Standing, Franklyn Farnum, Jean Acker* and *Wilbur Mack.*

Ann Harding has been signed by *Benedict Bogeaus* for leading feminine character role in "Christmas Eve." She will portray the mother of *George Raft, George Brent* and *Randolph Scott. Edwin Marin* is directing.

"Tragic Symphony" has been selected as the second Monogram picture to be distributed by Allied Artists Corporation, new organization formed to handle high-budget films. Picture is the first to be produced by Symphony Films, headed by *Benjamin Glazer* and *Nat W. Finston.*



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"Voice of Theatre Speakers" JOE HORNSTEIN has it!

HOLLYWOOD

STUDIO ROUNDUP

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ing, with George Brent, Joan Blondell and Adele Jergens in top roles. Another recent starter was "Riders of the Lone Star," latest in the perennial "Durango Kid" series starring Charles Starrett and Smiley Burnette. Virginia Hunter has the femme lead. Derwin Abrahams is directing. Mark Dennis, 13-year-old studio discovery, also gets a leading role in the outdoor film. Colbert Clark produces.

Anita Louise was handed the femnine lead in "Bulldog Drummond at Bay." Signe Hasso was assigned by Producer Sidney Buchman to the top feminine lead in "Assigned to Treasury," story of the international fight against the narcotics traffic. Miss Hasso joins Dick Powell, who plays the male lead. Nearly all the stages on the Columbia main lot and some on the studio's ranch are being utilized, with over 40 sets constructed already and 30 more being made. The story encompasses the world.

Ted Donaldson again has the main part in "For the Love of Rusty," latest in dog series, which started last week.

Two Finish at MGM

Metro brought home "Cynthia's Secret" and "Undercover Maisie." Previously, the studio had completed its long-shooting "To Kiss and to Keep."

"Song of the Thin Man," which was supposed to start about December 16, now seems likely to be postponed until January. After three weeks of rehearsing and two weeks of actual shooting, the filming of an ambitious dance sequence for "The Romance of Rosy Ridge" was concluded. Scene involved 100 actors at a big community party following the Civil War. Final name for Van Johnson's leading lady in the film is Janet Leigh; she was formerly known as Jean Morrison.

Director Victor Saville has been shooting extensive Maori native scenes for "Green Dolphin Street," with 200 extras in native roles with Lana Turner, Van Heflin and Richard Hart. Richard Thorpe returned to the lot to direct added scenes for "This Time for Keeps." Gene Lockhart checked in for his role in "The Rich, Full Life," which Robert Z. Leonard is directing. George Murphy celebrated his 10th anniversary at MGM by working on this effort.

Producer Irving Starr obtained his release from an MGM contract.



New Ideal Theatre Chairs
JOE HORNSTEIN has it!

Monogram Shoots Two

Monogram is shooting two, "Black Gold" and "High Conquest." The former, in Cinecolor, is on location, while the latter started at the studio and will go on location next week. Cast in "High Conquest" includes Anna Lee, Gilbert Roland and Warren Douglas. Beulah Bondi was also signed for an important role in this drama of mountain climbing in the Swiss Alps. Other recent cast additions were Fritz Leiber, Minerva Urecal and Wilton Graff.

Thurston Hall, Alan Bridge and Moroni Olsen were added to "Black Gold," which Jeffrey Bernerd is producing. Sets reproducing many features of Churchill Downs, home of the Kentucky Derby, have been created at Monogram's Ranch as backgrounds for the film. Nipo Strongheart, Indian lecturer, is serving as technical advisor.

New Independent Film

Louis K. Ansell, who came to Hollywood from St. Louis to form Southern California Productions, has started a feature in Ensenada, Mexico. "Women in the Night" is the feature being made by the new outfit, with Bill Henry, Virginia Christine and Tala Birell featured.

'Road' Set to Start

Paramount will finally get its long-delayed "Road to Rio" under way December 18, with Bing Crosby, Bob Hope and Dorothy Lamour as the now-familiar combination. Daniel Dare will produce. The Andrews Sisters will work with Bing in the film, marking their first picture appearance together. Norman Z. McLeod will direct.

"Deadlock," Hal Wallis' eighth production for Paramount, started December 9 on location under Byron Haskin's direction. Cast of the New York-after-dark drama includes Burt Lancaster, Kirk Douglas, Wendell Corey, Kristine Miller and George Rigaud. Opening days' work was spent shooting prohibition era sequence showing hijacking fight between rival rum-running gangs. "Catalina" was pushed back from a December start to an indefinite jumpoff date.

Dr. Miklos Rozsa started work on the score of Hal Wallis' recently completed "Desert Fury."

PRC at Production High

Producers Releasing Corp., which usually has one or two films going, is currently making three. Jerry Thomas started a new Eddie Dean musical western, with Roscoe Ates, called "West to Glory." Begun on location last week, the film is being directed by Ray Taylor. Producer Ben Stoloff just completed "Return of Philo Vance," with Alan Curtis, Frank Jenks, Terry Austin, Tala Birell, Gavin Gordon and Dan Seymour. Basil Wrangell directed. It was shot at the Eagle-Lion studios.

"The Payoff," a novel effort revolving around basketball and gambling, started December 10, with Noreen Nash and Sheila Ryan cast so far. Aubrey Schenck is producing and James Flood is directing. "Red Stallion" shooting schedule has been extended.

Republic Filming Four

Lyle Talbot was added as a "heavy" for the Roy Rogers starrer, "Bells of San Angelo." Longest-shooting picture for Republic is "Gallant Man," now in its seventh week. Frank Borzage is producing and directing. The untitled Nelson Eddy-Ilona Massey starrer went into its second month, as did "Wyoming," Joe Kane production, which he is also directing. Cast includes William Elliott, Vera Ralston, John Carroll, Virginia Grey, George "Gabby" Hayes and Albert Dekker.

Six in Work at 20th

"The Ghost and Mrs. Muir" started last week at 20th Century-Fox, giving that lot six films in work. Fred Kohlmar is directing the thriller, which stars Gene Tierney and Rex Harrison and features Edna Best, Robert Coote and Natalie Wood. Joseph Mankiewicz is directing.

Vincent Price finished his RKO commitment and dashed over to 20th to start work on "Moss Rose," which Gregory Ratoff is directing. George Zucco, veteran character actor, was assigned the part of a sinister butler; and Billy Bevan, one of the original Mack Sennett comedians, was also added.

Two more members of the "Captain from Castile" cast joined the company in Morelia, Mexico; they were Lee J. Cobb and Chris-Pin Martin.

Producer Samuel Engel had his option lifted.

John Payne, Maureen O'Hara, Edmund Gwenn and others are currently in New York at Macy's where they are filming sequences for "The Big Heart," which George Seaton is directing.

Warners Add to 'Rose'

Warner Bros., after interviewing 600 applicants, picked eight beauties to be known as "The Wild Irish Roses." They will have assignments in the picture now going, appearing in musical sequences being directed by LeRoy Prinz. The studio called 400 extras for a theatre sequence last week.

Lauren Bacall started her role in "Dark Passage" on December 5, after a month on location watching husband Humphrey Bogart. In addition to Bacall and Bogart, the cast includes Bruce Bennett, Agnes Moorehead, Tom D'Andrea, Clifton Young, Doug Kennedy and Rory Mallinson. Fifty extras worked on scenes for "Deep Valley," Ida Lupino-Dane Clark-Wayne Morris starrer.

Marta Mitrovich was assigned a top character role in "The Unfaithful," modern romantic drama being directed by Vincent Sherman and produced by Jerry Wald. Wald is also handling production reins on "Dark Passage."

Art Baker, radio announcer and character actor in pictures, was signed for a role in "Night Unto Night." His last job was in United Artists' "Abie's Irish Rose." Henry Crouch, authority on old silver and china, is acting as technical advisor on sequences in "The Woman in White," period piece based on a Wilkie Collins novel. Max Steiner, Warners' composer-conductor, began recording his original score for "Pursued," the U. S. Pictures production recently completed.

REGIONAL NEWSREEL

(*Continued from Page* 36)

distribution of the "Passion Pictures" in the early days of the industry.

The World Theatre has made a temporary departure from its policy of showing foreign films exclusively, and has been playing reissues. The duration of this arrangement could not be learned.

Navy veteran Kenneth Solomon has been named assistant manager of the Grand Theatre.

DENVER

P. G. Dikeou, wealthy candy and tobacco merchant, plans to enter the theatre business with two theatres as soon as building conditions permit. In addition to the site he recently purchased on Welton between 16th and 17th, he has just paid $100,000 for a corner at 18th and Welton, with both locations earmarked for theatres.

Paramount district manager Hugh Braly has gone to California, where he will divide his time between business in Hollywood and a vacation on his ranch at Selma, Calif. The Paramount exchange is undergoing a face-lifting in his absence.

Christmas parties are being planned and looked forward to by many exchange employes. MGM will hold its soiree on Dec. 24 replete with tree and luncheon, while RKO's will take place on Dec. 19 in the quarters of the Rocky Mountain Screen Club, and the Warner Bros. party already was held at the Park Hill Country Club this week in the form of a dinner-dance.

Earl Campbell bought out the interest of his brother, Max, in the Trenton Theatre, Trenton, Nebraska.

Jerry Safron, western district sales manager for Columbia, and Salt Lake City exchange manager W. G. Saif stopped over on their way westward from the Chicago sales meeting.

Paramount inspectress Mrs. Winona Neistradt has returned to work following a five-week hiatus due to an automobile accident. Altec service engineer Ray Moore has been moved here from Pueblo.

Mr. and Mrs. Jack Klopper of Portland and Seattle stopped over in Denver for a few days. He is Pacific Northwest franchise holder for several independent producers and distributors. Other out of town visitors to the Row were: Claude Graves, Albuquerque, N. M.; Mrs. Ray Lounsbury, Monte Vista, Colo.; Chuck Flower, Bayard, Neb.; Tom Knight, Riverton, Wyo.; Marie Goodhand, Kimball, Neb.; C. E. McLaughlin, Las Animas, Colo.; P. N. Fidel, Espanola, N. M.; and Sam Rosenthal, Buffalo, Wyo.

DALLAS

The southern sales meeting of Eagle-Lion films was held here on Wednesday and Thursday of this week. Eagle-Lion executives in attendance included president Arthur Krim, vice-president in charge of production, Bryan Foy; vice-president and general sales manager, A. W. Schwalberg; and advertising and publicity director, Max E. Youngstein. Special sales representatives attending from their headquarters were Herman Beiersdorf, Dallas; R. L. McCoy, Atlanta; L. E. Goldhammer, Los Angeles.

PRC executives, who are in charge of distribution for Eagle-Lion product, and who were on hand for the meet included president, Harry Thomas; vice-president and assistant sales manager, Lloyd Lind; Southern division sales manager, Grover Parsons, and Kansas City district sales manager, Beverly Miller. PRC branch managers: Nelson Towler, Atlanta; Leonard Shea, Memphis; Milton Dureau, New Orleans; Harold Keeter, Charlotte; Francis Faris, Oklahoma City; Russell Brown, Dallas; Sam Milner, Los Angeles; Art Jolley, Salt Lake City, and Edward Ashkins, Denver. In addition: PRC field representatives H. M. Addison from Atlanta, and Milton Overman from Dallas.

The Starlight Drive-In Theatre at Tyler, which was wrecked by a tornado, will be rebuilt by its owners, T. B. Delay and F. H. Douglas.

James B. Gillespie has been transferred from the Atlanta exchange to succeed Richard Owen as exploiteer for 20th-Fox in this territory.

Peg O'Donnell, whose brother Bob runs the Interstate Circuit, has opened The Little Shop in the Texas Theatre Building, San Antonio, and henceforth will deal in antiques, glass, china, and bric-a-brac.

Roy Devinney of Deport has purchased the Hawk Theatre, Hawkins, from Theodore Miller.

The Interstate Circuit has announced the following managerial changes: Dave Yeates, formerly manager of the 25th Street Theatre, Waco, to city manager at Vernon, replacing Jim Allard, who becomes manager of the Wilshire Theatre here. Lee Roy Handley, formerly district merchandising representative, now will manage the Southern Art Service, San Antonio.

Rowden J. Cordell has been named manager of the Palace, Gem and Monogram theatres at Childress.

HARTFORD

Ed Fitzpatrick, manager of Loew's Poli, Waterbury, had a heart attack last week and was taken to a Waterbury hospital.

In Middletown the Italian-American Republican Club put on a testimonial dinner at the Rose Garden in honor of Connecticut State Treasurer-elect Joseph A. Adorno, son of the owner of the Palace Theatre, Middletown.

Frank Meadow, manager of the United Artists New Haven branch, and Mrs. Meadow are the proud parents of a baby girl, named Caroline.

The Projectionists Local 273, New Haven, has elected the following officers: President, A. N. Frazier, Roger Sherman; vice-president, Morris Moriarty, Paramount; treasurer, Edwin Boppert, Loew-Poli; recording secretary, Ernest DeGross, Loew-Poli College; and business agent, Matt Kennedy, Paramount; executive board, Anthony Basilicato, Loew-Poli College; and Anthony Matura, Capitol (of Ansonia).

Lester Markoski, manager of the Music Box Theatre, New Britain, was in New Haven on business last week.

Jack Robins, owner and operator of the Kameo Theatre, Pittsfield, Mass., has taken over the Keith Theatre at Campello, a suburb of Brockton, Mass., from Corey Richmond, on a long-term lease. Robins also owns and operates a bowling alley at Framingham, Mass.

The newspaper strike—tieing up four daily newsapers since Sept. 27—in Springfield, Mass., continued last week.

Charlie Repass, manager of the Crown Theatre, here in Hartford, is noting his 37th year in show business.

A new Tuesday night feature at the M & P Paramount in New Haven is Jack Lacey's Jackpot Quiz. Jack Lacey, program manager of WONS, Hartford radio station, is working the feature from 9 to 9:15 P.M. on Tuesday nights. Jim Darby is manager of the M & P Paramount.

Tom Grace, manager of the Eastwood, East Hartford, had a number of window displays and a newspaper contest for exploitation on "Claudia and David."

Ernie Grecula of Hartford Theatres Circuit, Hartford, was in New Haven the other day.

Hartford Mayor Moylan, at request of Leland

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Nellie, the Courageous Cashier

Lovely, wise-cracking Nell Scott, cashier of the Fox West Coast Lyric Theatre at Long Beach, Calif., is a cross between the fair-haired girl and a heroine to her bosses these days.

For Nellie saved the contents of the till. When a bandit walked up to her box-office and pointing a gun demanded the weekend receipts, Nell looked at him and said:

"You must be kidding."

The bandit assured Miss Scott that he was not and repeated: "Hand it over!"

But he didn't know our Nell. Replied she:

"You just run along and mind your own business." Then she added: "That looks like a toy pistol to me, anyway."

The disgusted bandit walked down the street. Ever since, Miss Scott has been on the receiving end of congratulations, rather than automatics and House Manager William Lauman is reportedly writing up her technique in a bulletin for all cashiers on "How to Behave When the Holdup Man Arrives."



New Mirrophonic Sound
JOE HORNSTEIN has it!

REGIONAL NEWSREEL

(*Continued from Page 47*)

P. Cary, pastor of the First Methodist Church of Hartford, has requested the Hartford Common Council to postpone action on a proposed change in Sunday hours for motion picture theatres in this city until the local Council of Churches "has opportunity to study the suggestion." Local film theatres currently open at 2 P.M. on Sundays. If the change goes through, film theatres will be able to open at 1 P.M. on Sundays.

OMAHA

Twenty-four Northeast Nebraska exhibitors met Tuesday, Dec. 3 at the Waldorf Hotel in Norfolk, Neb., for their third regional meeting.

In the discussions the group reiterated their pledge to buy no 50 per cent pictures and considered admission price problems, methods of preventing local taxation, local and blind checking, community value of the theatre and the sales policies of the various distributors. Praise was high for the new flat rental policy for small towns by RKO's General Sales Manager Robert Mochrie.

L. J. Miller, branch manager for Universal at Minneapolis, underwent a hernia operation in St. Joseph's Hospital here.

RKO-Brandeis Manager Will Singer, hopes to have the latest-type RKO sound equipment installed in his theatre by Christmas. That is also the date on which the new Chief Theatre in the south section is scheduled to open.

MGM here is giving their girl employes an afternoon off for Yule shopping.

Jerry Lubin, Warners' home office representative from New York, arrived in Omaha.

RKO will stage a Dec. 21 Christmas party in the office. Paramount has set theirs for Dec. 21 with turkey.

Morris Smead, Council Bluffs exhibitor, is off for California and the Rose Bowl game. Mr. and Mrs. J. J. Klima, Milligan (Neb.) exhibitors, spent a week in Chicago.

Jess McBride, Paramount branch manager, offered the cash prizes and Kay Theiler captured first place in the short subjects drive for girl employes. Majorie Gerlack was second and Karen Mailand was third.

Joe Scott, 20th-Fox branch manager, took a plane to Des Moines to meet the district manager, Morton Levy.

The Ballantyne Company now provides free coffee for its employes at lunchtime. No sugar though—it's still rationed.

Paramount's Christmas party will be Dec. 23. Turkey is on the menu.

RKO Salesman N. N. Gailbreath plans a flight to Dallas to see his daughter during the Christmas season.

Boys' Town, scene of two motion pictures, is installing a few machines of its own for a visual education setup.

Sol John Krugman, special Goldwyn representative, visited the RKO office for a day before going on to Des Moines.

Walter Hoffman, 20th-Fox exploiteer, spent several days in the city.

BOSTON

Joe Di Pesa, publicist for Loew's theatres here and Art Moger, publicist for Warner Pictures, form, with Floyd Bell, public relations man, a committee named by the War Nurses Memorial Committee in New England to visit the newspapers and enlist the support of the latter in the drive to raise $400,000 in New England toward the erection of a permanent Memorial at Washington to the memory of the War Nurses and Medical Women of World War II. Harry Browning, M&P publicity director and Chief Tub Thumper of the Tub Thumpers of America, also is serving on a committee for this same purpose and has asked the Tub Thumpers to aid.

Joan Mansfield, pretty assistant to Art Moger at Warners, won three pairs of nylons at a party given by the Scott-Williams Company in Hotel Statler. Miss Mansfield won for being the "best listener" while the various speakers went through their paces, vocal and otherwise. She later explained it was because her own "boss" was last on the program and she dared not leave.

The World Premiere of "San Quentin" was held at the RKO Boston, Dec. 5, and many notables attended. Among the visitors from out of town were Terry Turner, Cheri Lawes, daughter of Warden Lawes, S. Barret McCormick, Barbara Hale and her husband Dick Williams, Larry Tierney and others.

Mrs. Jack Saef, wife of Publicist Jack Saef of the Paramount-Fenway theatres, is ill at the Allerton Hospital in Brookline.

The production of "Henry V" finally closed after a run of 35 weeks, longest in the history of Boston. Jack Markle, who formerly operated the Coolidge Corner Theatre here, has gone with the picture to Philadelphia.

Frederic March and his wife Florence Eldredge visited all of the Boston Film Row exchanges the past week.

Al Swerdlove, manager of Film Classics of New England, was in New York this past week for a conference with home office executives. Al Fowler, publicist for Twentieth Century-Fox made a quick trip to the same city this week.

Joseph Mansfield is the new publicist in Boston for PRC. Mansfield was formerly assistant publicity director at the RKO theatres here.

Janis Paige, Warner star, arrived in Boston Dec. 9 and was host at a Press party given in the Hotel Copley Plaza, arranged for her by Art Moger of the local Warners publicity staff.

Helen Sullivan has resigned her position as bookkeeper at the United Artists offices here.

Clayton Eastman, district manager for United Artists, has returned from a visit to New Haven and Bridgeport and James Winn, district manager for United Artists who has been on the sick list for a year, has recovered and is again back receiving the well wishes of his many friends.

Ed McConnell, former manager of the Regal Theatre at Franklin, N. H., has taken a position as manager in Newington, Conn.

NEW THEATRES

Chicago—Thomas M. Ellis, owner of three theatres at Beloit, Wis., is having plans drawn up for a fourth, to be a stadium-type which will seat 1,500.

Denver—The El Rio Theatre at Espanola, N. M., was opened early this month by Philip N. Fidel and Merhage Brothers.

Milwaukee—A December opening has been set for Norbert Wettstein's new Coleman Theatre, at Coleman, a Quonset model which seats 400. A special front has been erected to change the semi-circular appearance from the street; this new structure replaces the old theatre of the same name which Wettstein also owned.

Toronto—Canada—Faomus Players Canadian Corp. has drawn up plans for the erection of a 2,000 seat theatre at Edmonston as soon as building supplies are obtainable.

Atlanta—C. K. Shippey expects to open his new Elaine Theatre at Morgan, about the middle of the month.

Oklahoma City—A deluxer, the Center Theatre in the downtown area, is in process of erection, with completion expected ten months from now.

Kansas City—Mrs. T. H. Slothower of Sedgwick opened her new Wick Theatre on Thanksgiving Day.

Toronto—The Doran Construction Company has been awarded a $300,000 contract for the construction of a new first-run theatre by the Odeon Circuit at Ottawa.

Splendora, Tex.—Construction is under way on the 200-seat Splendora Theatre here.

Chicago—The Frisina Amusement Company of Springfield, operators of theatres in Illinois, Missouri and Iowa, have opened the new 550-seat Frisina Theatre at Taylorville.

Strasburg, Va.—William F. Dalke, Sr., operator of Valley theatres in Woodstock, Strasburg, Edinburg and New Market, plans to construct an 850-seat theatre here on the property he recently purchased on King Street, directly opposite the post office.

Atlanta—Leon Theatre operator Tony Stone plans to build a 700-seat house exclusively for Negros at Tallahassee, Fla. when building conditions permit.

Oklahoma City—The 500-seat Rex Theatre at Little Rock was opened recently by Mr. and Mrs. Claude Mundo. House has been under construction since February.

Milwaukee—A building permit has been obtained for the remodeling and renovation of the Mikadow Theatre at Manitowoc. Sylvester Schmitt is the architect.

Atlanta—Mr. and Mrs. Homer Yeats plan to construct a new theatre at Bowden as soon as materials are available.

Vancouver, Canada—Famous Players Canadian Corp. will spend $45,000 on the construction of a 557-seater at North Battleford, Sask., it was announced by Empress Theatre manager Clarence Marshall.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

Box-Office Slants

The Falcon's Adventure

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it is well produced and capably directed, and if audiences can overlook some minor loopholes in the continuity, they can sit back and thoroughly enjoy 61 minutes of fast-moving adventure. The Falcon comes through handsomely (as he always does) and takes a few minutes of kicking around from time to time, but always comes up smiling. He is about to kiss the girl at the film's conclusion, but (again as always) something comes along to delay if not stop entirely his amatory adventure. And this saves him for another future adventure.

Temptation

Universal Drama 98 mins.

AUDIENCE SLANT: (Adult) A slow moving, tedious presentation of a well known drama. The less discriminating audiences may find entertainment in its theme.

BOX-OFFICE SLANT: Box-office names are well supplied for initial draw. Needs support of either a musical or comedy or other film with light theme.

Cast: Merle Oberon, George Brent, Charles Korvin, Paul Lukas, Lenore Ulric, Arnold Moss, Ludwig Stossel, Gavin Muir, Ilka Gruning, Robert Capa, John Eldredge, Andre Charlot, Suzanne Cloutier, Gloria Lloyd, Mary Young, Aubrey Mather, Samir Rizkallah, Egon Brecher. Credits: Produced by Edward Small. Directed by Irving Pichel. Screenplay by Robert Thoeren from the novel "Bella Donna" by Robert Hichens and the play by James Bernard Fagan. Photography, Lucien Ballard. An International Picture.

Plot: An avaricious divorcee plots to marry a famous Egyptologist, succeeds, goes to Egypt with her husband and falls in love there with an adventurer who is as cold and heartless as herself. They plot to poison the husband but the wife has a change of heart, poisons her lover instead and falls in love with her husband. When she is about to be exposed for the murder of her lover, she is killed by an avalanche, and the husband never knows of her duplicity.

Comment: There is considerable evidence of lavishness in production values, the cast is well chosen and the plot is basically sound, but either the script is poor, the direction unimaginative or the actors in this case had severe cases of ineptness. For one of these reasons or a combination of all, "Temptation" is slow-moving, tedious and only occasionally entertaining, except for some few highlight sequences, as, for instance, when Miss Oberon actually poisons her lover, played by Charles Korvin. Korvin, incidentally, gives a good portrayal as an utterly unscrupulous scoundrel who recognizes the avaricious, heartless qualities of Miss Oberon as the wife and is fascinated by them, but not enough to forget that it is her husband's money both are after. The husband, played by George Brent, is an innocuous character, too wrapped up in his work and in his love for his wife, to see what every one in the film and in the audience knows. Lenore Ulric as Miss Oberon's maid is fine as an understanding friend, rather than as a servant. Others in the cast are seldom convincing. There is no comedy relief throughout the film's running time; the mood maintained is sombre. Not-too-discriminating audiences may find mild entertainment in "Temptation," others will find it slow. It has good marquee names.

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WANTED: 2 Sound Projectors Slow Starting Motor. Must be guaranteed. George Glaser, Fox Valley, Sask.

FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
A Boy, a Girl, and a Dog	FC
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Adventuress	EL
Affairs of Geraldine	Rep.
A Lady Surrenders	Univ.
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Love Story	MGM
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Amy Comes Across	E-L
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
Assigned to Treasury	Col.
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of San Angelo	Rep.
Bells of San Fernando	SGP
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	Misc.
Beyond Tomorrow	Astor
Big Haircut	Para.
Big Heart	20th-Fox
Big Sleep	WB
Big Town	Para.
Birds and the Bees	MGM
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Gold	Mono.
Blaze of Noon	Para.
Blind Spot	Col.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Holiday	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Kill	RKO
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Buck Privates Come Home	Univ.
Buffalo Bill Rides Again	SGP

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult Title Index *for distributor of pictures known only by title.) Numerals at left of titles indicate* Production or Block Number, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) Biographical	*(C) Comedy*
(D) Drama	*(Doc) Documentary*
(G) Gangster	*(M) Musical*
(H) Horror	*(W) Western*
(My) Mystery	*(Wa) War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Betty Co-Ed (C)F	J. Porter-W. Mason-S. Mills	71	11/28/46	b11/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Boston Blackie and the Law (My)F	Chester Morris-Trudy Marshall	69	12/12/46	b11/16/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young (M-C)F	L. Brooks- R. Stanton-J. Donnell	68	9/12/46	b11/23/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46	b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	71	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	91	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7001	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		12/19/46	
	Assigned to Treasury	Dick Powell-Maylia			
	Blind Spot	Chester Morris-Constance Dowling			a11/2/46
	Blondie's Big Moment	P. Singleton-A. Lake-A. Louise			a9/14/46
	Blondie's Holiday	Arthur Lake-Penny Singleton			
	Bulldog Drummond at Bay	Ron Randell-Anita Louise			
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	For the Love of Rusty	T. Donaldson-T. Powers-A. Doran			
	Framed	Glenn Ford-Janis Carter			a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			a10/26/46
	Gunfighters, The *C	Randolph Scott-Dorothy Hart			
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128		b9/21/46
	King of the Wild Horses	Preston Foster-Gail Patrick			
	Lady from Shanghai, The	Rita Hayworth-Orson Welles			
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Millie's Daughter	Gladys George-Paul Campbell			a11/16/46
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Return of Monte Cristo (D)F	L. Hayward-G. Macready-U. O'Connor	91		b11/23/46
	Singin' in the Corn (C-M)F	Judy Canova-Allen Jenkins	66	12/26/46	b11/16/46
	Swordsman, The *T	Larry Parks-Ellen Drew-G. Macready			
	Thirteenth Hour, The	Richard Dix-Karen Morley			
	Three Were Thoroughbreds	R. Young-M. Chapman-W. Parker			

Westerns (Current 1945-46)

	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b2/27/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46

COLUMBIA (Continued)

Prod. No.		Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)			
7206	Gunning for Vengeance (W)F.....Charles Starrett-Smiley Burnette.....	56	3/21/46	b5/4/46
	Heading West (WM)F.....Charles Starrett-Smiley Burnette.....	54	8/15/46	b8/24/46
	Landrush (W)F.....Charles Starrett-Smiley Burnette.....	54	10/17/46	b9/21/46
	Lone Star Moonlight.....K. Curtis-J. Barton-G. Kibbee.....		11/28/46	
7205	Roaring Rangers (W)F.....Charles Starrett-Smiley Burnette.....	55	2/14/46	b3/18/46
	Singing on the Trail.....Ken Curtis-Jeff Donnell.....	69	9/12/46	
	Terror Trail (W)F.....Charles Starrett-Smiley Burnette.....	55	11/21/46	b11/2/46
7222	That Texas Jamboree.....Ken Curtis-Jeff Donnell.....	67	5/16/46	
7221	Throw a Saddle on a Star.....K. Curtis-J. Donnell-A. Roberts.....	67	3/14/46	
7208	Two-Fisted Stranger (WM)F.....C. Starrett-S. Burnette.....	51	5/30/46	b6/15/46
	Westerns (Coming)			
	Fighting Frontiersman (W-M)F.....Charles Starrett-Smiley Burnette.....	61	12/19/46	b11/9/46
	Law of the Canyon.....Charles Starrett-Smiley Burnette.....			
	Lone Hand Texan.....Charles Starrett-Smiley Burnette.....			
	Prairie Raiders.....Charles Starrett-Smiley Burnette.....			
	Riders of the Lone Star.....Charles Starrett-Smiley Burnette.....			
	South of the Chisholm Trail.....Charles Starrett-Smiley Burnette.....			
	Stranger From Ponca City.....Charles Starrett-Smiley Burnette.....			
	West of Dodge City.....Charles Starrett-Smiley Burnette.....			

EAGLE-LION

COMING

	Adventuress, The.....Deborah Kerr-Trevor Howard.....			
	Amy Comes Across.....Franchot Tone-A. Richards-T. Conway.....			
	Bedella (D)A.....Margaret Lockwood-Ian Hunter.....	90		b6/8/46
	Born to Speed.....Johnny Sands-Terry Austin.....			a10/5/46
	Devil on Wheels.....J. Cardwell-N. Nash-D. Hickman.....			
	I See a Dark Stranger (D)F.....Deborah Kerr-Trevor Howard.....	112		b7/13/46
	It's A Joke Son.....Kenny Delmar-Una Merkel.....			

ENTERPRISE PRODUCTIONS

	Arch of Triumph.....Ingrid Bergman-Charles Boyer.....			
	Other Love, The.....Barbara Stanwyck-David Niven.....			
	Ramrod.....J. McCrea-V. Lake-D. DeFore.....			a8/24/46

FILM CLASSICS

CURRENT 1945-1946

	A Boy, a Girl, and a Dog (D)F.....Jerry Hunter-Sharyn Moffett.....	72		b8/3/46
	Beloved Enemy.....Merle Oberon-Brian Aherne.....	86	4/1/46	
	Bohemian Girl.....Laurel & Hardy.....	74	7/15/46	
	Come and Get It.....E. Arnold-J. McCrea-F. Farmer.....	99	5/1/46	
	Condemned to Devil's Island.....Ronald Colman-Ann Harding.....	87	3/1/46	
	Dodsworth (D)A.....Walter Huston-Mary Astor.....	101	8/1/46	
	Hurricane.....Dorothy Lamour-Jon Hall.....	101	1/1/46	
	Kid Millions.....E. Cantor-A. Sothern-G. Murphy.....	92	11/1/45	
	Lady of Fortune* T.....Miriam Hopkins..... (Formerly "Becky Sharpe")	69	12/1/45	
	Strike Me Pink.....E. Cantor-E. Merman-B. Donlevy.....	100	6/1/46	
	These Three.....Joel McCrea-Merle Oberon.....	95	2/1/46	
	Wedding Night.....G. Cooper-R. Bellamy-A. Sten.....	83	7/1/46	

MGM

Current 1945-46

Group No.				
Sp.	Adventure (D)F.....C. Gable-G. Garson-J. Blondell.....	125	Mar	b12/22/45
16	Bad Bascomb (W)F.....Wallace Beery-Margaret O'Brien.....	110	Apr-May	b2/9/46
17	Boys' Ranch (D)F.....James Craig-Skippy Homeier.....	97	July	b5/4/46
	Cockeyed Miracle (C)A.....K. Wynn-F. Morgan.....	81	Oct	b7/20/46
17	Courage of Lassie *T (D)F.....Elizabeth Taylor-"Lassie".....	93	Aug	b6/11/46
Sp.	Easy to Wed *T (CM)A.....L. Ball-V. Johnson-E. Williams.....	109	July	b4/13/46
17	Faithful in My Fashion (C)F.....Donna Reed-Tom Drake.....	81	Aug	b6/15/46
	Gallant Bess *C (D)F.....Marshall Thompson-Jim Davis.....	99		b9/7/46
Sp.	Green Years, The (D)F.....C. Coburn-T. Drake-S. Royle.....	127	July	b3/16/46
	Holiday in Mexico *T (M)F.....W. Pidgeon-I. Massey-J. Powell.....	127	Sept	b7/27/46
16	Hoodlum Saint (D)A.....William Powell-Esther Williams.....	93	Apr-May	b2/9/46
16	Last Chance, The (D)F.....E. G. Morrison-John Hoy.....	108	May	b12/1/46
	No Leave, No Love (CM)F.....V. Johnson-P. Kirkwood-K. Wynn.....	119	Oct	b8/31/46
16	Postman Always Rings Twice (D)A.....Lana Turner-John Garfield.....	113	Apr-May	b3/16/46
	Rage in Heaven.....Ingrid Bergman-Robert Montgomery.....	84	Oct	Reissue
	Secret Heart, The (D)A.....C. Colbert-W. Pidgeon-J. Allyson.....	97	Dec	b11/30/46
	Show-Off, The (C)F.....Red Skelton-Marilyn Maxwell.....	90	Dec	b8/17/46
17	Three Wise Fools (CD)F.....M. O'Brien-L. Barrymore-E. Arnold.....	92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F.....Kathryn Grayson-June Allyson.....	112	Apr-May	b3/9/46
	Two Smart People (CD)A.....J. Hodiak-L. Ball-L. Nolan.....	93	Nov	b6/8/46
	Undercurrent (D)A.....K. Hepburn-R. Taylor.....	115	Nov	b10/5/46
Sp.	Ziegfeld Follies of 1946 *T (M)F.....Fred Astaire-Gene Kelly.....	110	Mar	b1/12/46

COMING

	A Love Story.....K. Hepburn-P. Henreid-R. Walker.....			
	A Woman of My Own.....Greer Garson-Richard Hart.....			a9/7/46
	Arnelo Affair, The.....John Hodiak-Frances Gifford.....			a9/7/46
	Beginning Or the End, The.....L. Barrymore-R. Walker-B. Donlevy.....			a9/7/46
	Birds and the Bees, The.....J. MacDonald-J. Iturbi-J. Powell.....			
	Boom Town (D)A.....Gable-Tracy-Colbert-Lamarr.....	115		Reissue
	Captains Courageous.....Spencer Tracy-Mickey Rooney.....			Reissue
	Cynthia's Secret.....L. Barrymore-E. Arnold-L. Bremer.....			
	Fiesta *T.....Esther Williams-John Carroll.....			a2/9/46
	Great Waltz, The (M)F.....L. Rainer-F. Gravet-M. Korjus.....	110		Reissue
	Green Dolphin Street.....Lana Turner-Van Heflin.....			
	High Barbaree.....Van Johnson- June Allyson.....			a8/29/46
	It Happened at the Inn.....Fernand Ledoux-Maurice Rollin.....			
	It Happened in Brooklyn.....F. Sinatra-K. Grayson.....			a9/21/46
	Lady in the Lake (My)A.....Robert Montgomery-Audrey Totter.....	105		b11/30/46
	Little Mister Jim (C)F.....James Craig-Frances Gifford.....	92		b6/8/46
	Love Laughs at Andy Hardy (C)F.....M. Rooney-B. Granville-D. Ford.....	93		b12/7/46
	Merton of the Movies.....Red Skelton-Virginia O'Brien.....			a9/21/46
	Mighty McGurk, The (C)F.....Wallace Beery-Aline McMahon.....	85		b11/23/46
	My Brother Talks to Horses (C-D)F.....Butch Jenkins-Peter Lawford.....	93		b11/30/46
	Rich, Full Life, The.....E. Taylor-G. Murphy-M. Astor.....			
	Romance of Rosy Ridge, The.....V. Johnson-T. Mitchell-J. Leigh.....			a9/21/46
	Sea of Grass.....K. Hepburn-S. Tracy-M. Douglas.....			a8/10/46
	Summer Holiday *T.....Mickey Rooney-Gloria DeHaven.....			a9/7/46
	Tenth Avenue Angel.....M. O'Brien-G. Murphy-P. Thaxter.....			a9/21/46
	This Time For Keeps *T.....E. Williams-L. Melchior.....			a9/7/46
	Till the Clouds Roll By *T (M)F.....J. Garland-R. Walker-F. Sinatra.....	120		b11/16/46
	To Kiss And To Keep.....Gene Kelly-Marie MacDonald.....			a9/7/46
	Undercover Maisie.....Ann Sothern-Barry Nelson.....			
	Unfinished Dance, The.....Cyd Charisse-Margaret O'Brien.....			a9/7/46
	Yearling, The *T (D)F.....G. Peck-J. Wyman-C. Jarman.....	135		b11/30/46

Title	Company
Bulldog Drummond at Bay	Col.

C

Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
California Trail	Mono.
Canyon Passage	Univ.
Captain from Castile	20th-Fox
Captains Courageous	MGM
Captive Heart	Univ.
Caravan	Misc.
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Christmas Eve	UA
Cigarette Girl	Col.
Cinderella Jones	WB
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Copacabana	UA
Corpse Came Calling	PRC
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
Cynthia's Secret	MGM

D

Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Dark Passage	WB
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Deadlock	Para.
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGF
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil Bat's Daughter	PRC
Devil's Hand	Misc.
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	UA

E

Earl Carroll's Sketchbook	Rep
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Escape Me Never	WB

F

Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fall Guy	Mono
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM

Title	Company
Flight	RKO
Flight to Nowhere	SGP
Flying Deuces	Astor
Flying Serpent	PRC
For the Love of Rusty	Col.
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO
Fugitive	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost and Mrs. Muir	20th-Fox
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green Years	MGM
Guilt of Janet Ames	Col.
Guilty	Mono.
Gunfighters	Col.

H

Heartbeat	RKO
Heaven Only Knows	UA
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High Conquest	Mono.
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hurricane	FC

I

I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Univ.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Roorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
Ivy	Univ.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jewels of Brandenburg	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny Frenchman	Univ.
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
King of the Wild Horses	Col.
Kings Row	WB
Kitty	Para.

MONOGRAM

Prod. No.	CURRENT 1945-1946	Run Time Mins.	Rel. Date	See Issue of
531	**Beauty and the Bandit** — Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
526	**Behind the Mask (My)F** — Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	**Below the Deadline (D)A** — Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
511	**Bowery Bombshell (C-D)F** — Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
604	**Bringing Up Father (C)F** — Joe Yule-Renie Riano	68	11/23/46	b10/19/46
603	**Dangerous Money (My)F** — Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	**Dark Alibi (My)F** — S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	**Decoy (D)A** — Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	**Don't Gamble With Strangers (My)A** — Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	**Face of Marble (H)A** — John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	**Fear (My)A** — Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	**Freddie Steps Out (DM)F** — Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	**Gay Cavalier (W)F** — Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	**Gentleman Joe Palooka (C)F** — Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	**High School Hero (C)F** — F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	**In Fast Company (CD)F** — Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	**Joe Palooka, Champ (C)F** — Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	**Junior Prom (M)F** — Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
525	**Missing Lady** — Kane Richmond-Barbara Reed	60	8/17/46	
608	**Mr. Hex** — Leo Gorcey-Huntz Hall	63	12/7/46	a9/7/46
513	**Red Dragon (My)F** — Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	**Shadow Returns (My)A** — Kane Richmond-Barbara Reed	61	2/19/46	b1/19/46
518	**Shadows Over Chinatown** — Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	**South of Monterey (D)F** — Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	**Spookbusters (CD)F** — Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
521	**Strange Voyage** — Eddie Albert	61	7/6/46	
699	**Suspense (D)A** — Belita-Barry Sullivan-E. Pallette	101	6/5/46	b3/30/46
503	**Swing Parade of 1946 (M)F** — Gale Storm-Phil Regan	75	3/15/46	b1/26/46
607	**Trap, The** — Sidney Toler-Victor Sen Yung	68	11/30/46	a9/28/46
605	**Wife Wanted (D)A** — Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46

COMING

	Black Gold — A. Quinn-K. DeMille-E. Knox			
	California Trail, The — Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Fall Guy — Robert Penn-Teala Loring			a11/30/46
	Ginger — Frank Albertson-Barbara Reed	67	1/4/47	a9/28/46
	Guilty, The — Bonita Granville-Don Castle			a11/30/46
	High Conquest — A. Lee-G. Roland-W. Douglas			
	It Happened on Fifth Avenue — Gale Storm-Don De Fore			a12/7/46
606	**Sweetheart of Sigma Chi (M)F** — Elyse Knox-P. Regan-P. Brito	75	12/21/46	b11/30/46
	Vacation Days — Freddie Stewart-June Preisser		1/25/47	

Westerns (Current 1945-46)

562	**Gentleman From Texas** — J. M. Brown-R. Hatton	60	6/8/46	
566	**Haunted Mine, The (W)F** — J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	**Border Bandits (W)F** — J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	**Moon Over Montana (W)F** — Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	**Shadows on the Range (W)F** — J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
563	**Silver Range** — J. M. Brown-Raymond Hatton	55	11/16/46	
	Silver Stallion — David Sharpe-Leroy Mason	59	12/14/46	Reissue
574	**Trail to Mexico (W)F** — Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	**Trigger Fingers (W)F** — J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	**Under Arizona Skies (W)F** — J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	**West of the Alamo** — Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

564	**Raiders of the South** — J. M. Brown-Raymond Hatton	58	1/18/47	
	Rainbow Over the Rockies — J. Wakely-"Lasses" White		2/8/47	
681	**Song of the Sierras** — J. Wakely-"Lasses" White	55	12/28/46	
	Six Gun Serenade — Jimmy Wakely-"Lasses" White			
	Trailing Danger — J. M. Brown-R. Hatton			
	Valley of Fear, The — J. M. Brown-Raymond Hatton		2/15/47	

PARAMOUNT

Block No.	Current 1945-46	Time Mins.	Rel. Date	See Issue of
4	**Blue Dahlia (My)A** — A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
5	**Bride Wore Boots (C)F** — B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	**Hot Cargo (D)F** — W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The — Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	**Kitty (D)A** — Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
3	**Masquerade in Mexico (MC)F** — D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	**Miss Susie Slagle's (D)A** — Sonny Tufts-V. Lake	89	3/8/46	b12/9/45
6	**Monsieur Beaucaire (C)F** — Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	**O.S.S. (Wa)F** — A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	**Our Hearts Were Growing Up (C)F** — B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
	Plainsman, The — Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	**Road to Utopia (CM)A** — Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	**Searching Wind, The (D)A** — R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	**Strange Love of Martha Ivers, The (D)A** — B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	**Swamp Fire (D)A** — Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	**They Made Me a Killer (D)A** — Robert Lowery-Barbara Britton	64	5/3/46	b12/3/45
5	**To Each His Own (D)A** — Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	**Tokyo Rose (D)A** — Byron Barr-Lotus Long	69	2/8/46	b12/8/45
	Two Years Before the Mast (D)A — Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
4	**Virginian, The *T (W)F** — J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	**Well Groomed Bride (CD)F** — R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C — R. Calhoun-R. Fleming-P. Kelly			a11/2/46
	Big Haircut, The — A. Ladd-D. Lamour-R. Preston			a11/2/46
	Big Town — Philip Reed-Hillary Brooke			a2/9/46
	Blaze of Noon — A. Baxter-W. Holden-S. Tufts			a11/23/46
	Blue Skies *T (M)F — Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
	Calcutta — A. Ladd-G. Russell-W. Bendix			a7/14/46
	California *T — Milland-Stanwyck-Fitzgerald			a4/6/46
	Cross My Heart (C-M)F — Betty Hutton-Sonny Tufts	83		b11/23/46
	Danger Street — Jane Withers-Robert Lowery			
	Deadlock — Burt Lancaster-Kirk Douglas			
	Dear Ruth — J. Caulfield-W. Holden-E. Arnold			a9/28/46
	Desert Fury — Lizabeth Scott-John Hodiak			a10/26/46
	Easy Come, Easy Go — D. Lynn-S. Tufts-B. Fitzgerald			a4/7/46
	Emperor Waltz, The *T — Bing Crosby-Joan Fontaine			a7/13/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The (C-D)A	L. Young-D. Niven-V. Field	87		b11/23/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Road to Rio	B. Crosby-B. Hope-D. Lamour			
Saigon	Alan Ladd-Veronica Lake-Douglas Dick			
Seven Were Saved	Richard Denning-Catharine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			a11/23/46
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
Devil's Bats Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Lady Chaser	Ann Savage-Robert Lowery	60	11/25/46	
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Lighthouse	J. Lang-D. Castle-J. Litel		12/10/46	a10/19/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46
Wild West *C (W)F	Eddie Dean-Roscoe Ates	73	12/1/46	b11/30/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			a11/23/46
Payoff, The	Noreen Nash-Sheila Ryan			
Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
Red Stallion	R. Paige-N. Nash-T. Donaldson			a11/30/46
Return of Philo Vance	Alan Curtis-Frank Jenks			
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen	Buster Crabbe-Al St. John		7/17/46	a7/6/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Stars Over Texas	Eddie Dean-Roscoe Ates		11/18/46	
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46
Tumbleweed Trail (W-M)F	E. Dean-R. Ates-S. Patterson	59	10/28/46	b11/9/46

Westerns (Coming)

Gun Fighter	Al LaRue-Al St. John-Mary Scott			
West to Glory	Eddie Dean-Roscoe Ates			

RKO-RADIO

Block No.	CURRENT 1945-1946		Trade Shown	
6	Badman's Territory (W)F — R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F — Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A — Boris Karloff-Anna Lee	80	Apr	b4/27/46
2	Child of Divorce (D)A — Sharyn Moffett-Regis Toomey	62	Oct	b10/19/46
3	Crack-Up (D)A — P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A — T. Conway-M. O'Driscoll	62	Aug	b8/10/46
4	Deadline at Dawn (My)F — S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
	Dick Tracy Versus Cueball (D)F — Morgan Conway-Anne Jeffreys	62	Nov	b11/9/46
5	Ding Dong Williams (MC)F — Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A — Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A — J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F — A. Carney-W. Brown-A. Jeffreys	61	July	b8/3/46
1	Great Day (D)F — Eric Portman-Flora Robson	68	July	b7/20/46
Sp.	Heartbeat (CD)F — G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
Sp.	Kid From Brooklyn *T (CM)F — D. Kaye-V. Mayo-Vera Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A — R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F — Walt Disney	75	Apr	b4/20/46
	Nocturne (D)A — George Raft-Lynn Bari	85	Oct	b10/19/46
Sp.	Notorious (My-D)A — Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F — Lum 'n Abner-P. Blake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F — Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A — R. Russell-A. Knox-D. Jagger	116	July	b7/20/46
	Song of the South *T (D-M)F — Luana Patten-Bobby Driscoll	95	Nov	b11/2/46
3	Spiral Staircase, The (My-D)A — D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F — Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F — Ed. G. Robinson-L. Young-O. Wells	95	June	b6/25/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chanec	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Little Prince	UA
Locket, The	RKO
Lone Wolf in Mexico	Col.
Long Night	RKO
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man from Morocco	Misc.
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Men of Two Worlds	Misc.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Moss Rose	20th-Fox
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ.
Notorious Lone Wolf	Col
O	
Odd Man Out	Univ.
Of Human Bondage	WB
Oh Say Can You Sing	Univ.
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc.
O.S.S.	Para
Other Love	Ent
Our Hearts Were Growing Up	Para
Out California Way	Rep
Out of the Past	RKO
Outlaw	UA
Overlanders, The	Misc.
P	
Paradine Case	UA
Partners in Time	RKO
Passkey to Danger	Rep
Payoff	PRC
Perfect Marriage	Para.
Perilous Holiday	Col.
Perils of Pauline	Para.
Personal Column	UA
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC
Piccadilly Incident	Misc.

Title	Company
Pilgrim Lady	Rep
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	Ent.
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Philo Vance	PRC
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Rich, Full Life	MGM
Riverboat Rhythm	RKO
Road to Rio	Para.
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saigon	Para.
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
School for Secrets	Misc.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Keys to Baldpate	RKO
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stairway to Heaven	Univ.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ
Sweetheart of Sigma Chi	Mono

RKO-RADIO (Continued)

CURRENT 1945-1946

Block No.			Run Time Mins.	Trade Shown	See Issue of
1	Sunset Pass (W)F	Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F	J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F	Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A	C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
5	Truth About Murder (My)A	B. Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F	Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F	Claudette Colbert-John Wayne	107	May	b5/11/46

COMING

		Rel. Date	See Issue of
	A Likely Story — Bill Williams-Barbara Hale		a3/15/46
	Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo — S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band — Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The (D)A — D. Andrews-M. Loy-F. March	172	b11/23/46
	Born to Kill — C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Code of the West — James Warren-John Laurenz		a8/10/46
	Devil Thumbs a Ride, The — Lawrence Tierney		a8/14/46
	Dick Tracy vs. The Claw — Ralph Byrd-Kay Christopher		
	Falcon's Adventure — Tom Conway-Madge Meredith		a5/11/46
	Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
	Flight — Steve Brodie-Audrey Long		
	Fugitive, The — Henry Fonda-Dolores Del Rio		
	Honeymoon — S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T — Luana Patten-Bobby Driscoll		
	It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket — L. Day-B. Aherne-Gene Raymond		a4/20/46
	Long Night, The — Henry Fonda-Barbara Bel Geddes		a9/14/46
	Magic Town — James Stewart-Jane Wyman		
	Out of the Past — Robert Mitchum-Jane Greer		
	San Quentin (D)A — L. Tierney-M. Carr-B. MacLane	64	b12/7/46
	Secret Life of Walter Mitty, The *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
	Seven Keys to Baldpate — Phillip Terry-Jacqueline White		
2	Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Tarzan and the Huntress — J. Weissmuller-B. Joyce		
	They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer		
	Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2	Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Current 1945-46

Prod. No.					See Issue of
513	A Strange Impersonation (D)F	Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
603	Affairs of Geraldine (C-D)F	Jane Withers-Jimmy Lydon	68	11/18/46	b10/26/46
514	Catman of Paris (H)A	Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A	Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
520	Earl Carroll Sketchbook (M)F	C. Moore-W. Marshall	90	8/22/46	b8/17/46
519	French Key (My)A	Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F	Anna Lee-James Ellison	69	8/12/46	b8/10/46
516	Glass Alibi, The (My)A	Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
5542	Home in Oklahoma (W-M)F	R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F	Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
601	I've Always Loved You *T (DM)F	Catherine McLeod-Philip Dorn	117	12/2/46	b8/31/46
517	In Old Sacramento (W)F	Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle (My)F	Adele Mara-William Frawley	65	8/7/46	b12/7/46
529	Invisible Informer (My)A	Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A	D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F	F. Ledere-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F	Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F	Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F	R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine (My)F	William Henry-Linda Stirling	60	9/3/46	b12/7/46
523	Night Train to Memphis (CD)F	Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F	Al Pearce-Arline Harris	69	6/8/46	b6/15/46
5503	Out California Way *U	Monte Hale-Adrian Booth	67	12/5/46	a6/29/46
518	Passkey to Danger (D)A	Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
532	Plainsman and the Lady (W)F	W. Elliott-V. Ralston-G. Patrick	82	11/15/46	b11/9/46
448	Rainbow Over Texas (W)F	Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A	Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F	R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F	Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A	Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A	Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F	R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman	S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A	Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46

COMING

				See Issue of
	Angel and the Badman — J. Wayne-G. Russell-I. Rich	1/15/47		a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans			a10/19/46
	Bells of San Angelo *U — Roy Rogers-Dale Evans			
	Calendar Girl — J. Frazee-W. Marshall	1/29/47		a10/5/46
604	Fabulous Suzanne — Barbara Britton- Rudy Vallee	71	12/15/46	a5/25/46
	Gallant Man — Don Ameche-Catherine McLeod			
	Ghost Goes Wild, The — James Ellison-Ann Gwynne			a5/4/46
543	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes	70	12/15/46	
	Hit Parade of 1947 — Eddie Albert-Constance Moore			
	Last Frontier Uprising *U — Monte Hale-Adrian Booth			
	Magnificent Rogue, The (C-D)A — L. Roberts-W. Douglas	72		b11/23/46
	Pilgrim Lady, The — Warren Douglas-Lynne Roberts	67	1/22/47	a5/4/46
	Spoilers of the North — Evelyn Ankers-Paul Kelly			a10/5/46
533	That Brennan Girl (D)A — James Dunn-Mona Freeman	95	12/23/46	b11/16/46
	That's My Gal *U — Don Barry-Lynne Roberts			a9/28/46
	Web of Danger — Adele Mara-Bill Kennedy			a11/16/46
	Will Tomorrow Ever Come — Nelson Eddy-Ilona Massey			
	Winter Wonderland — L. Roberts-C. Drake			
	Wyoming *T — V. H. Ralston-W. Elliott			a9/14/46
	Yankee Fakir — D. Frawley-J. Woodbury-C. Bevans			

Westerns (Current 1945-46)

				See Issue of
555	Alias Billy the Kid (W)F — Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
565	California Gold Rush (W)F — Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F — Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne — Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill — Sunset Carson-Peggy Stewart	56	2/8/46	

REPUBLIC (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
556	**El Paso Kid, The (W)F**	Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46
557	**Red River Renegades (W)F**	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	**Rio Grande Raiders**	Sunset Carson-Linda Stirling	56	9/9/46	
661	**Sante Fe Uprising**	Allan Lane-Bobby Blake	56	11/15/46	
566	**Sheriff of Redwood Valley (W)F**	B. Elliott-A. Fleming-B. Blake	56	3/29/46	b4/13/46
681	**Sioux City Sue (W)F**	Gene Autry-Lynne Roberts	69	11/21/46	b11/30/46
567	**Sun Valley Cyclone (W)F**	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	**Wagon Wheels Westward (W)F**	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Marshall of Cripple Creek	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Rustlers of Devil's Canyon	Allan Lane-Bobby Blake			
662	**Stagecoach to Denver**	Allan Lane-Bobby Blake	56	12/23/46	
	Trail to San Antone	Gene Autry-Peggy Stewart			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	**Death Valley *C**	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	**Flight to Nowhere**	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	**My Dog Shep**	Flame (dog)-Tom Neal		10/15/46	
4606	**'Neath Canadian Skies**	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	m8/24/46
4610	**North of the Border**	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	**Rolling Home**	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
4608	**Scared to Death *C**	B. Lugosi-J. Compton	72	11/1/46	a8/10/46
	COMING				
	Bells of San Fernando	Donald Woods-Gloria Warren			
	Buffalo Bill Rides Again	Richard Arlen-Jennifer Holt			
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46

20TH-FOX — Current 1945-46

616	**A Walk in the Sun (D)F**	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	**A Yank in London (D)F**	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	**Anne and the King of Siam (D)F**	I. Dunne-R. Harrison-L. Gargan	128	Aug	b6/8/46
620	**Behind Green Lights (D)A**	Carole Landis-William Gargan	64	Feb	b1/19/46
636	**Black Beauty (D)F**	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	**Bowery, The**	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	**Centennial Summer *T (M)F**	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	**Claudia and David (D)F**	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
628	**Cluny Brown (C)F**	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	**Col. Effingham's Raid (CD)F**	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
648	**Dangerous Millions (D)F**	Kent Taylor-Dona Drake	69	Dec	b12/7/46
625	**Dark Corner (D)A**	Lucille Ball-William Bendix	99	May	b4/6/46
635	**Deadline for Murder (My)A**	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	**Do You Love Me *T (MC)F**	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
623	**Dragonwyck (D)A**	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
640	**Home Sweet Homicide (MyC)F**	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	**If I'm Lucky (M)F**	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	**It Shouldn't Happen to a Dog (CD)F**	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	**Jesse James**	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	**Johnny Comes Flying Home (D)F**	Martha Stewart-Richard Crane	65	Apr	b3/23/46
646	**Margie *T (C-D)F**	Jeanne Crain-Alan Young	93	Nov	b10/19/46
645	**My Darling Clementine (W-D)F**	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
647	**Razor's Edge, The (D)A**	T. Power-G. Tierney-J. Payne	146	Dec	b11/23/46
627	**Rendezvous 24 (D)A**	William Gargan-Maria Palmer	70	May	b5/11/46
619	**Return of Frank James**	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	**Sentimental Journey (D)F**	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	**Shock (D)F**	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	**Smoky *T (D)F**	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	**Somewhere in the Night (D)A**	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
643	**Strange Journey (D)F**	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	**Strange Triangle (D)A**	Signe Hasso-John Shepperd	65	June	b5/11/46
641	**Sun Valley Serenade**	Sonja Henie-John Payne	86	Sept	Re-release
639	**Three Little Girls in Blue *T (M)F**	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46
644	**Wanted for Murder (D)A**	Eric Portman-Dulcie Gray	91	Nov	b4/13/46
	COMING				
	Big Heart, The	John Payne-Maureen O'Hara			
	Boomerang	Dana Andrews-Jane Wyatt			a11/16/46
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Captain from Castile *T	T. Power-J. Peters-C. Romero			
	Carnival in Costa Rica *T	D. Hymes-C. Holm-C. Romero			a6/29/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders			
	Ghost and Mrs. Muir, The	Gene Tierney-Rex Harrison			
	Homestretch *T	Maureen O'Hara-Cornel Wilde			a8/17/46
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46
	Jewels of Brandenburg	Richard Travis-Micheline Cheirel			
	Late George Apley, The	Ronald Colman-Peggy Cummins			
	Moss Rose	V. Mature-P. Cummins-E. Barrymore			
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner			a11/16/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine	James Cagney-Annabella			a9/7/46
	Wake Up and Dream *T (M)F	John Payne-June Haver	92		b11/30/46

UNITED ARTISTS — CURRENT

	A Night in Casablana (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46	b10/19/46
	Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	b11/2/46
	Susie Steps Out (C-D)F	David Bruce-Cleatus Caldwell	65	12/13/46	b11/23/46
	Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

Title	*Company*
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor
Swordsman	Col.

T

Talk About a Lady	Col.
Tangier	Univ.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
Thirteenth Hour	Col.
This Happy Breed	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Were Thoroughbreds	Col.
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
Time Out of Mind	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfaithful	WB
Unfinished Dance	MGM
Unknown, The	Col.

V

Vacation Days	Mono
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Virginian, The	Para

W

Wake Up and Dream	20th-Fox
Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Criste	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep

Y

Yankee Fakir	Rep.
Yearling, The	MGM
Years Between	Univ.
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"Twin Sombreros" (Col.) now THE GUNFIGHTERS

"Deadlier Than the Male" (RKO) now BORN TO KILL

PICTURES STARTED LAST WEEK

COLUMBIA

Bulldog Drummond at Bay—Principals: Ron Randell, Anita Louise. Director, Sidney Salkow.

For the Love of Rusty—Principals: Ted Donaldson, Tom Powers, Ann Doran. Director, John Sturges.

Riders of the Lone Star—Principals: Charles Starrett, Smiley Burnette. Director, Derwin Abrahams.

PARAMOUNT

Deadlock—Principals: Burt Lancaster, Kirk Douglas, Wendell Carey, Christine Miller. Director, Byron Haskin.

Road to Rio—Principals: Bing Crosby, Bob Hope, Dorothy Lamour. Director, Norman Z. McLeod.

PRC

Gun Fighter—Principals: Al La Rue, Al St. John, Mary Scott. Director, Ray Taylor.

The Payoff—Principals: Noreen Nash, Sheila Ryan. Director, James Flood.

Return of Philo Vance—Principals: Alan Curtis, Frank Jenks, Terry Austin. Director, Basil Wrangell.

West to Glory—Principals: Eddie Dean, Roscoe Ates. Director, Ray Taylor.

RKO

The Fugitive—Principals: Henry Fonda, Dolores Del Rio. Director, John Ford.

20TH-FOX

The Ghost and Mrs. Muir—Principals: Gene Tierney, Rex Harrison, Edna Best. Director, Joseph L. Mankiewicz.

UNITED ARTISTS

The Paradine Case—Principals: Gregory Peck, Ann Todd, Charles Laughton, Charles Coburn. Director, Alfred Hitchcock.

UNIVERSAL

Ivy—Principals: Joan Fontaine, Patric Knowles, Richard Ney, Sir Cedric Hardwicke. Director, Sam Wood.

ADVANCE DATA
On Forthcoming Product

BELLS OF SAN FERNANDO (Screen Guild *Drama. Principals:* Donald Woods, Gloria Warren, Shirley O'Hara, Bryan Folger. *Director,* Terry Morse. *Plot:* The overseer of large San Fernando land holdings, himself in love with a beautiful Spanish girl, tries to break up the romance between her and an Irish immigrant. He also tries to force her father and a kindly priest to tell him where there is gold in the vicinity. His tyranny doesn't work out, for the girl and her lover rescue the two older men. While trying to steal some bells, which he believed to be made of gold, the overseer is killed, leaving the young couple free to plan their future together.

TRAILING DANGER (Mono.) *Western. Principals:* Johnny Mack Brown, Raymond Hatton, Marshall Reed. *Director,* Lambert Hillyer. *Plot:* A convicted murderer is released from the sheriff by his gang. The murderer, out to get the stage

(Continued on Next Page)

UNITED ARTISTS (Continued)

COMING	Run Time Mins.	Rel. Date	See Issue of
A Miracle Can Happen—James Stewart-Henry Fonda			
Abie's Irish Rose (C)F—Joanne Dru-Michael Chekhov	96	12/27/46	b11/30/46
Adventures of Don Coyote *C—Richard Martin-Frances Rafferty			a9/28/46
Carnegie Hall—M. Hunt-W. Prince-M. O'Driscoll			
Christmas Eve—G. Raft-G. Brent-R. Scott-J. Blondell			
Copacabana—C. Miranda-A. Russell-G. Marx			
Curly *C—Frances Rafferty-Larry Olsen			a5/25/46
Dangerous Venture—A. Clyde-W. Boyd-B. Alexander			a9/7/46
Dishonored Lady—H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Duel in the Sun *T—J. Jones-G. Peck-J. Cotten			
Fabulous Dorseys, The—T. Dorsey-J. Dorsey-J. Blair			
Fabulous Joe—Walter Abel-Margot Grahame			
Fanny By Gaslight—James Mason-Phyllis Calvert			
Fool's Gold (W)F—William Boyd-Andy Clyde	65	1/31/47	b10/12/46
Heaven Only Knows—Robert Cummings-Brian Donlevy			
Henry the Fifth (D)F *T—L. Olivier-R. Asherson	134		b4/27/46
Here Comes Trouble—William Tracy-Patti Morgan			a8/24/46
Hoppy's Holiday—William Boyd-Mary Ware			
Little Prince, The *T—Feature-Length Cartoon			
Macomber Affair, The—Gregory Peck-Joan Bennett			a7/6/46
Monsieur Verdoux—Charles Chaplin-Martha Raye			
New Orleans—Arturo deCordova-Louis Armstrong			
Paradine Case, The—G. Peck-A. Todd-C. Laughton			
Personal Column—George Sanders-Lucille Ball			
Pretenders, The—Priscilla Lane-Eddie Bracken			
Private Affairs of Bel Ami, The—George Sanders-Angela Lansbury		1/24/47	
Red House, The—Ed. G. Robinson-L. McCallister			a6/29/46
Red River—John Wayne-Walter Brennan			
Sin of Harold Diddlebock, The—H. Lloyd-R. Walburn-J. Conlin		1/10/47	a2/9/46
Stray Lamb, The—J. Cagney-S. Sidney-E. Bracken			
Unexpected Guest—William Boyd-Andy Clyle			a10/5/46
Vendetta—Hillary Brooke-Faith Domergue			
Who Killed Doc Robin—E. Janssen-L. Olsen-D. Belding			

UNIVERSAL-INTERNATIONAL

Prod. No.	CURRENT 1945-1946			
543	Black Angel, The (D)A—D. Duryea-J. Vincent-P. Lorre	80	8/2/46	b8/3/46
527	Blonde Alibi (My)F—Tom Neal-Martha O'Driscoll	62	4/12/46	b3/23/46
541	Canyon Passage *T (D)F—D. Andrews-B. Donlevy-S. Hayward	92	7/26/46	b7/20/46
532	Cat Creeps (H)A—Lois Collier-Noah Beery, Jr.	57	5/17/46	b4/13/46
542	Cuban Pete (M)F—Desi Arnaz-Ethel Smith	60	7/26/46	b7/27/46
539	Danger Woman (D)A—B. Joyce-D. Porter-P. Morison	60	7/12/46	b7/13/46
540	Dark Horse (C)F—Phil Terry-Ann Savage	59	7/19/46	b7/20/46
	Dark Mirror, The (My)A—O. DeHavilland-Lew Ayres	85	Oct	b10/5/46
547	Dead of Night (D)A—Michael Redgrave-Googie Withers	77	8/23/46	b7/6/46
534	Dressed to Kill (My)A—Rathbone-N. Bruce-P. Morison	70	6/7/46	b5/25/46
538	Her Adventurous Night—Dennis O'Keefe-Helen Walker	76	7/5/46	b6/29/46
525	House of Horrors (H)A—Kent Taylor-Virginia Grey	65	3/29/46	b3/9/46
537	Inside Job (D)A—A. Curtis-A. Rutherford-P. Foster	65	6/28/46	b5/22/46
548	Killers, The (My)A—Ava Gardner-Albert Dekker	102	8/30/46	b8/17/46
549	Little Miss Big (D)F—Fay Holden-Beverly Simmons	61	8/30/46	b9/7/46
536	Lover Come Back (C)A—G. Brent-L. Ball-V. Zorina	90	6/21/46	b6/15/46
526	Madonna of the Seven Moons (D)A—P. Roc-P. Calvert-S. Granger	89	4/5/46	b1/26/46
	Magnificent Doll (D)F—G. Rogers-D. Niven-B. Meredith	94	Nov	b11/23/46
529	Night in Paradise *T (D)A—Merle Oberon-Turhan Bey	84	5/3/46	b4/13/46
1066	Notorious Gentleman, The (D)A—Rex Harrison-Lilli Palmer	108	11/1/46	b2/16/46
535	Runaround (C)F—Rod Cameron-Ella Raines	86	6/14/46	b6/8/46
519	Seventh Veil (D)A—James Mason-Ann Todd	94	2/15/46	b11/10/45
531	She Wolf of London (H)A—Sara Haden-Una O'Connor	61	6/17/46	b4/13/46
544	Slightly Scandalous (C-M)F—Fred Brady-Paula Drew	63	8/2/46	b8.3/46
521	Smooth as Silk (My)A—Kent Taylor-Virginia Grey	66	3/1/46	b3/9/46
533	She Wrote the Book (CD)A—Joan Davis-Jack Oakie	74	5/31/46	b5/18/46
528	So Goes My Love (D)F—Myrna Loy-Don Ameche	88	5/19/46	b3/30/46
530	Strange Conquest (D)F—Jane Wyatt-Jess Barker	64	6/16/46	b4/20/46
524	Spider Woman Strikes Back (H)A—G. Sondergaard-K. Grant-B. Joyce	59	3/22/46	b3/23/46
	Swell Guy—Sonny Tufts-Ann Blyth		Dec	a7/6/46
522	Tangier (D)F—M. Montez-P. Foster-R. Paige	75	3/9/46	b3/9/46
1065	They Were Sisters (D)A—Phyllis Calvert-James Mason	108	9/20/46	b7/27/46
546	Time of Their Lives, The(C)F—Abbott & Costello	82	8/16/46	b8/17/46
550	White Tie and Tails (C-D)A—Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	Wild Beauty (D)F—Don Porter-Lois Collier	61	8/9/46	b8/17/46

	COMING			
	A Lady Surrenders (D)A—Margaret Lockwood-Stewart Granger	113		b10/12/46
	Brief Encounter (D)A—Celia Johnson-Trevor Howard	85		b8/31/46
	Buck Privates Come Home—Bud Abbott-Lou Costello			
	Captive Heart, The (D)A—Michael Redgrave-Mervyn Johns	108		b4/13/46
	Egg and I, The—Claudette Colbert-Fred MacMurray			a11/23/46
	I Know Where I'm Going (D)F—W. Hiller-R. Livesy-P. Brown	91		b1/5/46
	I'll Be Yours—D. Durbin-T. Drake-W. Bendix		Dec	a9/14/46
	Ivy—Joan Fontaine-Patric Knowles			
	Johnny Frenchman—Francoise Rosay-Patricia Roc			
	Magic Bow, The (D-M)F—Stewart Granger-Phyllis Calvert	106		b9/28/46
	Michigan Kid *C—Jon Hall-Rita Johnson			a5/18/46
	My Heart Goes Crazy *T (M)F—Sid Field-Greta Gynt	120		b9/7/46
	Odd Man Out—James Mason-Robert Newton			
	Oh Say Can You Sing—Sheila Ryan-Fred Brady			a5/25/46
	Pirates of Monterey *T—Maria Montez-Rod Cameron-P. Reed			a5/25/46
	Slave Girl *T—Yvonne DeCarlo-George Brent			
	Smash-Up—S. Hayward-L. Bowman-E. Albert			a7/20/46
	Song of Scheherazade *T—Y. deCarlo-B. Donlevy-J. P. Aumont			a2/9/46
	Stairway to Heaven *T (D)A—David Niven-Raymond Massey	104		b11/16/46
	Temptation—M. Oberon-G. Brent-C. Korvin	98	Dec	a5/25/46
	This Happy Breed *T—Robert Newton-Celia Johnson			
	Time Out of Mind—P. Calvert-R. Hutton-E. Raines			
	Vigilantes Return *C—Jon Hall-Margaret Lindsay			a7/13/46
	Wicked Lady (D)A—M. Lockwood-J. Mason-P. Roc	100		b1/12/46
	Years Between, The—M. Redgrave-V. Hobson-F. Robson			

	Westerns (Current 1945-46)			
1101	Bad Men of the Border (WM)F—Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1107	Gunman's Code (W-M)F—Kirby Grant-Fuzzy Knight	57	8/30/46	b11/9/46
1106	Lawless Breed—Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup—Kirby Grant-Fuzzy Knight	56	8/2/46	a7/20/46
1103	Trail to Vengeance (W)A—Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

Prod. No.	CURRENT 1945-1946		Run Time Mins.	Rel. Date	See Issue of
601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	Deception (D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
608	Kings Row	A. Sheridan-R. Cummings-R. Reagan	127	12/7/46	Reissue
606	Never Say Goodbye (C)F	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
502	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46
607	Verdict, The (D)A	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	b11/9/46
609	Wild Bill Hickok Rides	C. Bennett-B. Cabot-W. William	72	12/7/46	Reissue

COMING

	Beast With Five Fingers	R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Dark Passage	H. Bogart-L. Bacall-A. Moorehead			
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
	Humoresque	J. Crawford-J. Garfield-O. Levant			a9/14/46
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Sheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
611	The Man I Love	Ida Lupino-Robert Alda	96	1/11/47	a11/24/45
610	The Time, the Place & the Girl *T	D. Morgan-J. Carson-J. Wyman	106	12/28/46	a12/1/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
	Unfaithful, The	A. Sheridan-Z. Scott-L. Ayres			
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89			b12/22/45
Battle for Music (Doc.)F	London Philharmonic	74	Four Conts		b10/30/45
Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105			b6/29/46
Caravan (D)A	Stewart Granger-Jean Kent	122			b4/20/46
Carnival (D)A	Sally Gray-Michael Wilding	93	GFD		b10/26/46
Devil's Hand, The (D)A	Pierre Fresnay-Josseline Gael	80			b11/16/46
Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films		b3/9/46
Laughing Lady *T (M)F	Anne Zeigler-Webster Booth	90			b10/26/46
Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts		b10/20/45
Man from Morocco, The (D)F	Anton Walbrook-Margaretta Scott	89	Eng. Films		b11/30/46
Men of Two Worlds *T (D)A	Phyllis Calvert-Eric Portman	109			b7/27/46
Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n		b3/9/46
Overlanders, The (W)F	Chips Rafferty-John Hayward	91			b9/28/46
Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe		b8/31/46
Raider, The *T (Wa)F	Documentary	70			b10/5/46
Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG		b7/6/46
School for Secrets (D)F	Ralph Richardson-Marjorie Rhodes	108	GFD		b11/16/46
Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair		b9/7/46
Welldigger's Daughter, The (C)A	Raimu-Fernandel	122	Siritsky		b10/5/46

AUDIENCE CLASSIFICATIONS OF NATIONAL REVIEWING COMMITTEES

This information should be filed for reference when a picture is played in order that the theatreman may quote classifications of recognized reviewing committees independent of the industry when parents, guardians or local groups inquire as to the suitability of the picture for children and young people.

Feature	*National Board of Review*	*Schools M. P. Committee*	*National Legion of Decency*	*General Federation of Women's Clubs*
The Mighty McGurk	Family	.....	Gen. Patronage	Mature Family
Till the Clouds Roll By	Family	12-14	Gen. Patronage	.....
The Wicked Lady	Mature	.....	Obectionable in Part†	.....
Wife Wanted	Mature	.....	Adults	Adult

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public," maintains a Review Committee consisting of some 300 men and women of all ages, "representing a cross-section of public taste." Designations: Family—14 years of age and up (recommendations for age groups under 14 by Schools M. P. Committee of the Board); Mature—18 years and up. *—Especially worth seeing.

SCHOOLS MOTION PICTURE COMMITTEE. A committee of the National Board of Review which "represents groups of parents and teachers from public and private schools," whose purpose is to select pictures "suitable for age groups 8-12 and 12-14."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its moral classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations: Unobjectionable for General Patronage; Unobjectionable for Adults; Objectionable in Part; Condemned.

†The Wicked Lady—Objection: Reflects the acceptability of divorce.

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, Chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Chairman Eastern Committee; Mrs. John Stearns Thayer, Los Angeles, Chairman Western Committee. Designations: Family—6 years and up; Mature Family—14 years and up; Junior and Senior High School Students and Adults; Senior High School Students and Adults. **—Exceptional.

(Continued from Preceding Page)

superintendent who was responsible for his conviction, learns that the man, his niece, and the son of the stage line owner are on a cross-country trip. A rancher and a local representative head for the stage to warn the passengers of the approaching killers. The rescue party arrives just in time to capture the entire gang.

NEWSREEL SYNOPSES

(Released Saturday Dec. 14)

MOVIETONE (Vol. 29, No. 30)—Fire sweeps Atlanta hotel; Coal strike ends; President Truman awards seven medals to hero soldier; Indian leaders fail to agree in London parley; Greek Prime Minister arrives in New York for U. N. session; Military Police raid Italian black market; U. S. Navy visits Near East; Lew Lehr finds fish ready for Christmas; Dogs attend Toledo beauty parlor; Wrestling experts perform.

NEWS OF THE DAY (Vol. 18, No. 228)—Atlanta holocaust worst hotel fire; Soldier receives decorations for heroism; Greek envoy arrives in New York; Food raids in Italy; Lewis calls off coal strike; Submarine Santa Claus brings cheer to fish; Rasslin' riot in Montreal.

PARAMOUNT (No. 31)—Atlanta hotel disaster; New crisis as India parley fails; Refugees return from Cyprus to Palestine; Lewis backs down, coal strike over; Giants win eastern pro football title.

RKO PATHE (Vol. 18, No. 33)—UNRRA aids Formosa rice crop; Coal strike ended by Lewis; 119 die in Atlanta hotel fire; Germans reopen bombed Eder Dam; Giants whip Redskins to win pro football title.

UNIVERSAL (Vol. 19, No. 562)—Atlanta hotel disaster brings high death toll; Army sergeant awarded seven medals; Winston Churchill celebrates birthday; Marineland, Florida, visited by submarine Santa Claus; Football: Giants vs. Redskins; Wreslting in Montreal.

(Released Wednesday, Dec. 11)

MOVIETONE (Vol. 29, No. 29)—Admiral Byrd leaves for South Pole; Lewis and mine workers fined for contempt; Violence in Allis-Chalmers strike at Milwaukee; German scientists continue aviation experiments; 4-H Club in Chicago picks healthiest youngsters; New Mexican President sworn in; Last big football games of season (except Buffalo, Philadelphia, Atlanta, Chicago, Los Angeles); Tennis in Australia; Eton schoolboys play ball game in mud (both items in Buffalo, Philadelphia, Atlanta, Chicago and Los Angeles only).

NEWS OF THE DAY (Vol. 18, No. 227)—Admiral Byrd heads Antarctic expedition; Court fines Lewis and miners for contempt; Illegal immigrants riot in Palestine; Philadelphia greets Santa Claus (Philadelphia only); Prize cattle flown to Chicago stock show; Aleman inaugurated as Mexico's President; Pro football at the Polo Grounds.

PARAMOUNT (No. 30)—Mexico inaugurates Miguel Aleman as President; U. S. joins race to South Pole regions; Crisis in trial of U. S. Government vs. John L. Lewis; General strike cripples Oakland, California; 220-day old Allis-Chalmers strike in Milwaukee.

RKO PATHE (Vol. 18, No. 32)—Strikes make front page news; Biggest expedition sails for Antarctic; Court rules Cyprus deportations legal; Mexico inaugurates its new President; Dunkirk, N. Y. aids Dunkerque, France; Red Cross cares for displaced children in Germany.

UNIVERSAL (Vol. 19, No. 561)—Admiral Byrd ships off for Antarctic; Mexico's President installed; Livestock on parade in Chicago; Ginger Rogers appears in Cincinnati for film premiere; Macy Thanksgiving Day Parade thrills thousands (except Philadelphia); Toyland Parade (Philadelphia only); Basketball season opens in New York.

ALL-AMERICAN (Vol. 5, No. 216)—Chicago football game; Civic leaders plan new hospital for Tulsa; Paul Robeson aids fund-raising drive; Veterans at Fort Leavenworth; Amateur horticulturist shows hobby; Morgan College whips Virginia State.

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1945-'46

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7954 Three Sets of Twins ... Good ... 10 .. 5/ 4/46
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7856 No. 6 (Wendell Niles and Prindle) ... 9½ ...
7857 No. 7 (Victory Show) ... 9½ ...
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7859 No. 9 (Judy Canova Radio Show) ... Poor ... 11 ..10/ 5/46
7860 No. 10 (Famous Fathers & Sons) ... 9½ ...

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7806 Canine Champion ... 9½ ...
7807 Timberland Athletes ... 8 ...
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8404 Half Wits Holiday ... 17½ ...
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A-702 Purity Squad ... Excellent ... 20 ...

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THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Jack Keegan (See Page 4)

Merry Christmas

Here's how they'll say it this holiday!



HAPPY NEW YEARLING!

World Premiere of M-G-M's Prize Picture "THE YEARLING" (in Technicolor) December 25, 1946 at the Carthay Circle Theatre, Los Angeles. The New York Premiere will be at Radio City Music Hall following M-G-M's Technicolossal "TILL THE CLOUDS ROLL BY"

THE EDITORIAL PAGE

Santa Claus' Xmas Packages

NEW DISTRIBUTORS. This page consistently has maintained that the film industry needs some new blood and new competition in the form of additional national distributor organizations.

The announcement from Selznick last week indicates that this may well be the first of the type of new distributing concerns we have long hoped to see in the business. And if Selznick Releasing Organization achieves only a fair measure of the success forecast for it, then it should go a long way toward filling the want that we believe has existed for many years in the industry.

With the tradition for quality established on the record by David Selznick, it can be taken pretty well for granted that the new SRO outfit will emphasize quality in all of the product that issues to the market from this source.

This may prove to be one of the best presents that Santa has delivered to the exhibitors during the 1946 yuletide.

* * *

PERCENTAGE PICTURES. The little exhibitor—and by that "little" we mean the fellow who owns and operates theatres grossing not more than six or seven hundred dollars a week—has long been at a disadvantage when compelled to buy pictures on percentage. This little fellow has neither the opportunities for big profits nor expansion such as accrue to the larger scale operators in the more populous areas.

The best gift that Santa could bring these exhibitors—and never forget, they are the backbone of this industry—is an announcement from every distributor in the business that they will sell to them on a straight, flat-rental basis.

Forcing percentage and preferred playing time on these situations is almost confiscation, because when you take a large slice of their receipts in any one engagement you prevent them from showing an overall profit for such a long period that by the time they get in the clear, they must take on another percentage date. And, besides, the net returns from a percentage deal in such theatres hardly warrants the cost of the checker.

Yes, Santa, this is one gift you should deliver wrapped up in the prettiest ribbons you can find.

* * *

LOCAL TAXES. If Santa is in a giving mood he might deliver a nice present in the form of a well-organized plan whereby the exhibitor can fight off the ever-increasing threat of local taxation and increased license fees.

Smart theatremen are watching this angle very closely because they know from what is happening elsewhere that it can also happen right in their own towns and states.

Your best weapon is "organization." By this we mean, a group of theatremen working together and acquainting themselves with all the facts and methods successfully used to combat this threat in those areas where it has been beaten.

Most towns and cities have about reached the limit of taxation on real estate and are turning to other sources for fees and taxation. Reading, as they do, about the fantastic grosses in the picture business they find this field good hunting when they set out to raise more local revenue.

Theatremen will find it a lot easier to fight off threatened local taxes than trying to wipe them off the law books once they have been enacted.

* * *

SANTA ZUKOR. In one of the most forceful and outspoken talks we have ever been privileged to hear, Adolph Zukor expressed himself on some vitally important trade matters at a "welcome home" luncheon tendered him in New York this week following his trip to England and the Continent.

Here is a man who is symbolic of the growth of this whole industry. He was in it before many of our present top executives ever heard of a piece of celluloid film and in knowledge and understanding of the business he is second to none.

It was high time someone of genuine importance and standing in this industry called a spade a spade, and Paramount would indeed be giving the business a real Christmas present if they could get him to issue what he said in the form of an official statement.

If Santa Claus has the power to do so, his best gift to the motion picture industry would be to give Adolph Zukor many, many more years of service to the business for he has done so much and in which he is held in high esteem.

* * *

FROM US TO YOU. In the spirit of the season and with a deep sense of appreciation to all who are part of this great industry, SHOWMEN'S TRADE REVIEW extends its sincere good wishes to you and yours for a very Merry Christmas.

—"CHICK" LEWIS

WHAT'S NEWS

In the Film Industry This Week

TALKING BACK—Adolph Zukor, pioneer and one of the prime builders of the film industry in this country, at a luncheon in New York this week talked back to critics of American pictures and answered complaints that foreign product was not getting enough time on American screens.

Said Zukor: American films are made for the world market; producers in other countries design their pictures for home consumption and when the budget runs up, want to sell the production abroad to recover. If the film doesn't make the grade, they complain.

American exhibitors, he said, are eager to play any picture that their public will patronize. The American screen has been open to all comers, whereas "sinister" interests in other countries seek to keep our product out by erecting political barriers against it.

Earlier in the week, Motion Picture Association President Eric Johnston, writing in the New York Times, answered complaints about the American market by Sir Alexander Korda, and pointed out that some foreign films were trying to sell propaganda.

* * *

TAXES—Arab, Ala., needs a fire truck so it decided to put a 10 per cent municipal tax on amusements. Arab's one theatre, the Ritz, didn't think this was fair and offered to put up as much toward buying the fire apparatus as any member of the city council, his honor the Mayor included. When the Council didn't agree, the house closed in protest, apparently leaving Arab without either the fire engine or the movies.

Minneapolis also was having its troubles. It needs more police, so it is considering a raise in license on establishments such as theatres. But the state of Minnesota's business must have been good for the amusement taxes for last November were $531,000 compared to $517,000 for November 1945.

The Little Rock, Ark., City Council compromised its tax to a sliding scale based on admissions and seating capacity.

* * *

EXHIBITION—Chicago was again considering admission raises with the holiday season. The contemplated step would bring evening prices to 75 cents in "A" houses and at matinees to 50 cents, with "B" houses 60 cents in the evening and 44 cents in the day.

William Jenkins was reelected president and general manager of the Georgia Theatres Company at the annual stockholders' meeting in Atlanta. Canadian exhibitors in Ontario favored daylight saving by referendum. The result of the Atlanta hotel fire has caused reaction throughout the country: Chicago may tighten its building code, St. Louis officials have recommended making its recently changed code retroactive, and Harrisburg is inspecting the placing and installation of popcorn machines.

Brooklyn's Paramount Strand will use the holiday week in an experiment to drop double features, substituting a program of shorts for the second feature.

And David O. Selznick announced that the actual world premiere of "Duel in the Sun" would be on Dec. 29 at the Birmingham Hospital for Veterans in Van Nuys, Calif. Selznick also proposes to show "Duel" in veterans' hospital of each city where it will play before the actual engagement starts. Veterans Administrator Omar Bradley thanked him. The Vatican documentary, "The Story of the Pope," had its American premiere in New York at the Republic Thursday.

Other items included the indictment of three more men in connection with copyright infringement on 16-mm. film, and the Schine appeal on a federal court order on divestiture which was rejected by the Supreme Court. Schine may still have a right to appeal.

* * *

DISTRIBUTION—United Artists will drop sales conventions as they were understood by the industry in the past and will concentrate on showing the sales staff the pictures they are going to sell, United Atirsts Distribution President Grad Sears said in New York. Sears believes time and the courts have made the old convention system obsolete and that since the exhibitor is going to see what he's buying, the salesman should see what he's going to sell.

The Motion Picture Export Association announced it had closed a deal with the Polish film monopoly by which an unspecified amount of motion pictures, which it handles for its member owners, would be distributed in Poland.

The MPEA also will take over distribution of American product in the American occupied zone of Austria on Jan. 1, it was announced.

* * *

AUDIENCE COLLECTIONS—Over 1,000 theatres pledged to make audience collections for the March of Dimes in the first week of that campaign's solicitation of individual theatres for support. The March of Dimes appeal direct to exhibitors was forecast months ago by Showmen's Trade Review.

* * *

GENERAL—Nine film industry representatives were appointed to the 42-man committee which Attorney General Tom Clark is asking for advice and support in his "better Americanism" campaign, which will include shipping a trainload of historic documents around the country for exhibition in specially prepared coaches.

Gerald L. Mayer has been appointed head of the Motion Picture Association's international department, replacing Carl E. Milliken who held the post temporarily. Milliken retains his post as MPA secretary.

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The News Spotlight



FRED C. QUIMBY this week named head of MGM's short subject department at the Culver City Studios.



ROBERT S. TAPLINGER, youthful veteran of the motion picture industry who has joined Enterprise Pictures as vice-president in charge of advertising and publicity.



ARTHUR M. LOEW, president of Loew's International, who believes that Americans may retaliate with presently absent "political barriers" to foreign films if foreign producers are using their quotas in an effort to force more playing time off American screens.

Jack Keegan

(The Man on the Cover)

Will take over on January first the post of general manager of Northio Theatres Corporation, a Paramount partnership operating over 20 theatres located in Kentucky and Ohio. He succeeds Harry David, resigned. Keegan is a veteran of the industry, having served initially in publicity posts with distribution companies and later entering the theatre field

NATIONAL NEWSREEL

U-W Set to Make 77 Educational Films

A seven-year production program, integrated to provide complete courses on the subjects treated, has been set up for the schedule of educational films which will be made by United World Films, Universal's 16-mm. subsidiary, it was announced in New York this week by Edmund L. Dorfman, vice-president. The U-W program, he said, will bring to the screen the "first full course of study pictures" and may involve a total of 700 subjects.

Dorfman, who will leave for England in January to discuss plans with the J. Arthur Rank organization, which he said is now producing at the rate of one a week, expects the American schedule to equal that when he returns and gets it started. While in the past, he said, there had been educational films, they were not part of a complete course on the subject as the United World venture planned.

This "school of the screen," as he termed it, he said would be supplementary to regular school work but would not "supplement a teacher or . . . text books."

"We are not," he continued, "going to restrict our films to one-reel length. While the classroom length may be 10 to 20 minutes, if the subject requires a series we will make them as a series."

The American program will start off with a backlog of British-made shorts on biology produced under the direction of Julian Huxley. The production program here, which is to start upon Dorfman's return to England, will presumably stick to scientific subjects for a while since the policy will be one not to avoid controversial matters within the educational field but to avoid ideological controversies.

Production in the main will be in the New York Pathe and 20th Century-Fox studios, with the company going on location when necessary.

United World plans to sell the completed films directly to school and colleges, which Dorfman believes can afford them at the estimated rental of $35 to $50, since he believes the average life of the film would be five years and could play before thousands of students.

'Henry V' Tops Review Boards, 10 'Best' List

The National Board of Review Wednesday announced that "Henry V" had taken top position in its annual selection of the season's 10 best films and that Actor Laurence Olivier's interpretation of the title role had won commendation for the best performance by an actor.

Other selections were, in the order named: "The Open City," in which the performance of Actress Anna Magnani was acclaimed the best performance of the year by an actress; "The Best Years of Our Lives," William Wyler's direction of which won him the Board's plaudits for the best directional job of the year; "Brief Encounter," "A Walk in the Sun," "It Happened at the Inn," "My Darling Clementine," "The Diary of a Chambermaid," "The Killers," "Anna and the King of Siam."

Of the 10, four—"Henry V," "Brief Encounter," "Open City," "It Happened at the Inn,"—are foreign importations.

Zukor Says U. S. Seeks Only Fair Play and Free Screens

Declaring that the American film industry welcomes good pictures from whatever country, Adolph Zukor, founder and chairman of the Board of Paramount, at a luncheon in New York Wednesday threw down the gauge to film producers everywhere in a challenging call for fair play and free screens in theatres throughout the world.



Adolph Zukor

Zukor, recently returned from a trip to England and the Continent, said that in England and other countries abroad there are two types of men interested in motion picture enterprises—the "sincere" and the "sinister," with the latter seeking selfish gains by restriction of screen time for pictures produced in the United States through exaggeration as to the amount of money taken from the countries by foreign (American) film interests and destructive criticism of Hollywood.

A Seeker of Foreign Tastes

Zukor said that for 35 years he has travelled to foreign countries always seeking to discover if possible the means whereby his company's studio might satisfy the entertainment tastes and wants of people in those countries, and he challenged his hearers to mention one man from any other country who has made such effort in order to produce pictures that might get distribution in this country.

The veteran film man declared that the difference between pictures made in this country and those filmed abroad was that, for all anybody—American or foreign critic—said to the contrary, Hollywood produces pictures with a view to pleasing the rank and file of the people in whatever land, whereas in other countries the producers aim directly at the home market. "When their pictures go over the set budgets that can show a profit on domestic distribution, they seek distribution abroad," he said, and when the results are disappointing because the pictures lack appeal to audiences here, there is the complaint that the American industry is discriminating against them.

Our Films Built Their Theatres

Hollywood pictures, Zukor said, have built the very theatres which now make it possible for the native product of these foreign countries to get wide bookings for their pictures in their homeland. Even so, the veteran film man declared, there is constant reference to the money which is taken out of the country by American film interests in the effort to have governments erect barriers against the U. S. picture product. One seldom hears mention, Zukor said, of the comparatively far greater amount of money that is sent to England every year for broadcloth and other commodities.

The luncheon was attended by trade press representatives, and was given in honor of the Paramount board chairman and George Weltner, head of Paramount International, who accompanied Zukor on the trip abroad.

Weltner said that he prevailed upon Zukor to accompany him on the trip because its purpose was to re-establish the "family ties" between Paramount's home organization and members of its forces in England and on the Continent after the years of limited personal contact imposed by the war.

March of Dimes Claims Over 1,000 Theatres Pledged to Collections

Over 1000 theatres were reported to have pledged themselves this week to support the March of Dimes with audience collections during the week of Jan. 24-30, the motion picture division of the National Infantile Paralysis Foundation said in an announcement from New York.

The announcement declared that the pledges had been obtained in only one week's solicitations and indicated that many more theatres were expected to join. Hawaii, with 186 theatres was reported in 100 per cent cooperation.

Dimes campaign headquarters made it plain that "cooperation" on the part of theatres meant that they would hold audience collections. A spokesman said that the collection was the principal part of the drive and that anything less than that would not be the "cooperation" needed, declaring that "All the advertising, all the lobby displays merely lead up to one thing—the collection."

To support his assertion he pointed to the pledge cards which the theatre owners are sending back to the Drive. Upon them the exhibitor signs the name of his theatre, its location, seating capacity, and says:

"You may depend upon my cooperation in the March of Dimes Drive. At every performance, during week of Jan. 24-30 inclusive, I promise to show the appeal trailer and make audience collections in my theatre.

The trailer referred to is the Greer Garson trailer, "A Step Forward."

The present campaign of the March of Dimes with its emphasis on audience collections to which almost every national exhibitor organization had objected, bears out the exclusive story in SHOWMEN'S TRADE REVIEW, June 29,

(Continued on Page 7)

Reissues Strong

Reissues are getting a heavy play in the Canadian provinces, with the "Adventures of Marco Polo" being a case in point. Bucking a strong bill of first-runs, the picture has played to capacity at the downtown Plaza in Vancouver.

NATIONAL NEWSREEL

United Artists Drops Sales Conventions as Obsolete

Men Must See What They Are to Sell, Sears Holds, Citing Changed Conditions

Sales conventions as understood by the film industry in the past are obsolete and have been dropped by United Artists in view of changed sales techniques needed to sell under changed conditions, United Artists Distribution Vice-President Grad Sears declared in an interview held in New York Wednesday.



Grad Sears

Sears, who emphasized the point that he spoke only for United Artists management and not for its directors or stockholders, refused to comment on the United Artist-David O. Selznick rift for this reason. He declared the distributing company now had a backlog worth $25,000,000 and expected a world-wide gross of $10,000,000 each on its two forthcoming releases, "Carnegie Hall" and "Arch of Triumph."

"The last trip to California has convinced me without a doubt," he said, "that we will never hold another sales convention such as we had in the past."

These types of conventions, he said, were made to sell one year's product at a time in a period when the exhibitor bought blind and the salesman sold blind, depending only on what he had been told about the product at a convention. Time, Sears continued, had changed that, and the court had changed other aspects of selling. So he decided that there would have to be a change in selling whereby the salesman knew what he was selling, since the exhibitor by viewing a picture before he bought it would know what he was buying.

"We waited till they had an inventory of unreleased pictures," he explained, discussing the backlog of 12 available for the last convention. "We took them (the sales staff) around and showed them the pictures. Then we got opinions on marketing. Then we decided on our plans.

"If an exhibitor is not going to buy a picture until he sees it, why should a salesman try to sell it before he sees it?"

12 to 15 Films in Spring

Under a new plan Sears says United Artists will not hold a sales meeting until the product is ready. In the 1947 program he said he expected to have from 12 to 15 ready in the spring, or by March 1. The sales staff will be shown what they will sell in special screenings and when field men come in for district meetings, they will be shown what the future offerings will be and given a chance to help formulate marketing methods in that territory.

"We figure we'll release approximately two top pictures every five week throughout the year." This includes the six which Enterprise is supposed to deliver during 1947.

Asked about the Selznick United Artists differences, he said:

"Insofar as management is concerned, the only question is, did Selznick break his contract or did he not? That has been referred to counsel."

(*Continued on Page 7*)

Loew Predicts More Playing Time Here for Suitable European Product

(*See The News Spotlight*)

Predicting that European product suitable for American screens would get more playing time here in the future and that American distributors would make "a determined effort to get public acceptance of this product, even if it takes a bit of work," Arthur M. Loew, president of Loew's International, Monday seemed optimistic over the prospect of future international film relations after his return to New York from abroad.

In a frank interview during which he only sought "off-record" refuge twice, Loew stated that 40 per cent of MGM's revenue came from the foreign field (not including Canada) and said that while he agreed with Motion Picture Association President Eric Johnston that 50 per cent of the industry's revenue might come from abroad, getting the other 10 per cent might be a slow and laborious task.

Asked if he did not think a great deal of sentiment was being stirred up against American pictures in foreign countries and that the countries were using quotas in an effort to "blackjack" more time for their product off American screens, the Loew's International President replied:

"If they are they'll just blackjack their way out of the American market," adding that such action might cause the United States to set up "political barriers" which are non-existent at present.

"You hear a lot of talk," Loew continued anent the British charge of American opposition to their product in the United States, "but I think that's just talk. If they (the British) give us pictures the public wants, we will play them.

"Any good film will get playing time in this country and further than that I think there will be a determined effort to get public acceptance of this product even if it takes a lot of work."

Loew said he preferred to see good foreign product on screens here and abroad than inferior American product because good pictures brought the public to the theatre and bad pictures kept them away.

Queried about the efforts J. Arthur Rank is making to batter his way into foreign fields, Loew laughed:

"I don't think Rank is making it any easier for us, but at the same time I think it is very healthy competition. We, as distributors, might have been tempted to take it easy."

The Loew executive declared that he had found no antagonism toward American pictures

(*Continued on Page 7*)

Odeon Plans Chain With Fingold and Dale

Canada's Odeon Theatres, Ltd., this week joined Sam Fingold and Ralph Dale, partners of the former Theatre Amusement Company of Toronto, to form National Theatre Services, Ltd., which will operate a group of 23 houses in Ontario province.

In making the announcement Odeon said that it had been considering the establishment of a "B" circuit for some time and decided that now was the time to get it started.

Fingold is president of the new organization and Dale vice-president. Among the 23 theatres listed for the new company are four in Hamilton, three in Ottawa and four suburban houses —the Colony, Doric, Grand and Paradise—in Toronto.

The new enterprise will also seek to book and buy for other independent theatres in Ontario and has acquired such contracts for 19 Ontario Theatres formerly served by Associated Theatres, Ltd., a link in the Canadian Organization of J. Arthur Rank.

Set 'Duel' Premiere In Veterans Hospital

World premiere of David O. Selznick's "Duel in the Sun" has been set for Dec. 29 to an expected audience of 2,000 veterans in the Birmingham Hospital at Van Nuys, Cal. The event, which marks the first time a picture has been formally opened in a veteran hospital, will be in Hollywood style, with the stars of the picture attending. Plans are being made to let hospitalized veterans see the picture at their hospitals first in each locality where the picture is to play, under a "veterans first" policy.

Informed of Selznick's action, Gen. Omar Bradley, head of the Veterans Administration, declared:

"I am grateful to learn of your world premiere showing of 'Duel in the Sun' at the Birmingham Hospital. . . . I know how much thousands of sick and disabled veterans in hospitals will welcome your thoughtfulness."

Bk'lyn Paramount to Try Out 7-Shorts Program

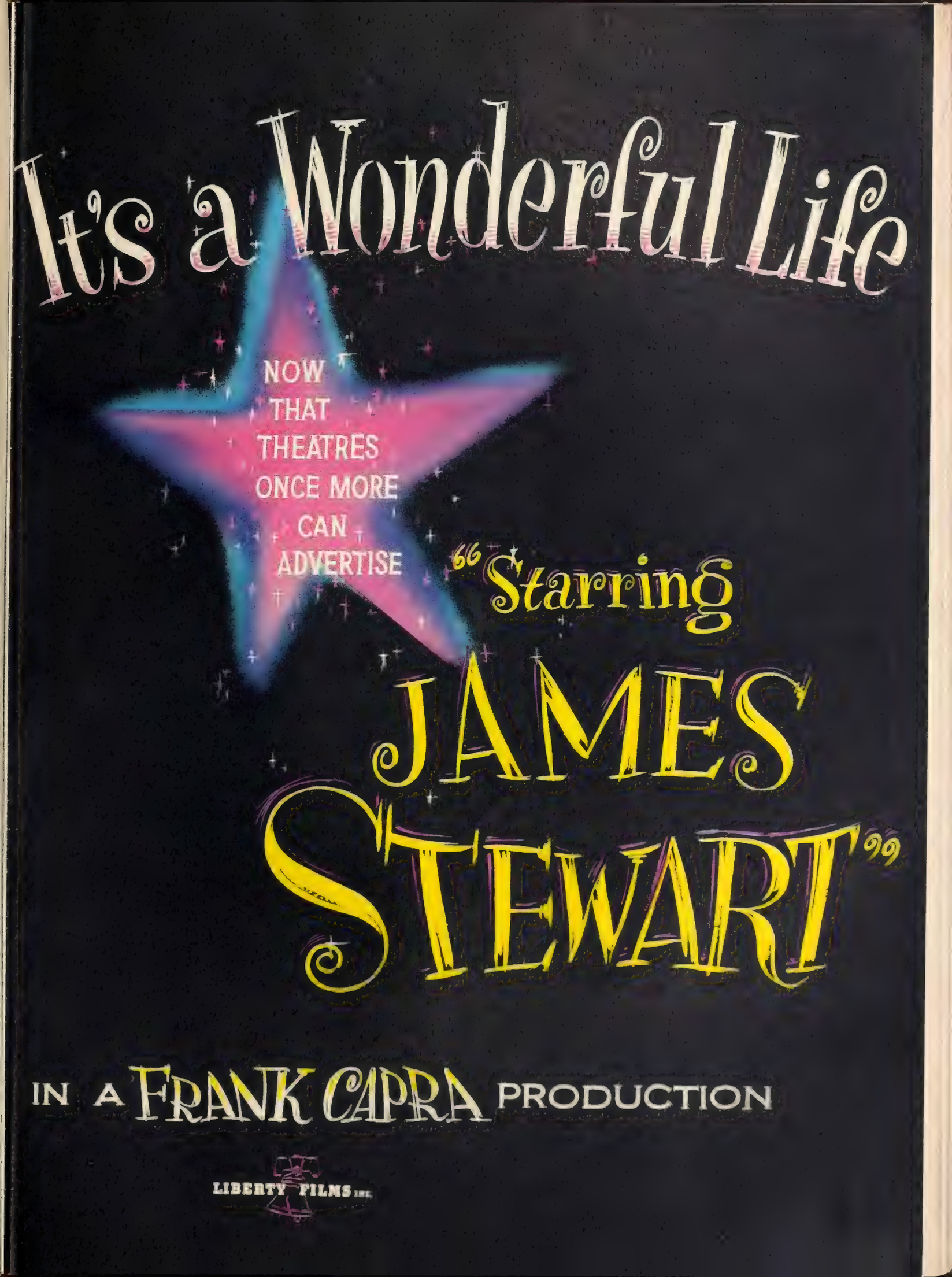
Brooklyn's Paramount will experiment with a program of seven short subjects to replace the second feature of its double-feature policy this week as an experiment which has been urged upon the house for some time by Paramount Short Subject Sales Manager Oscar Morgan. The Christmas week period was picked because it was thought to offer the best cross section of audience reaction.

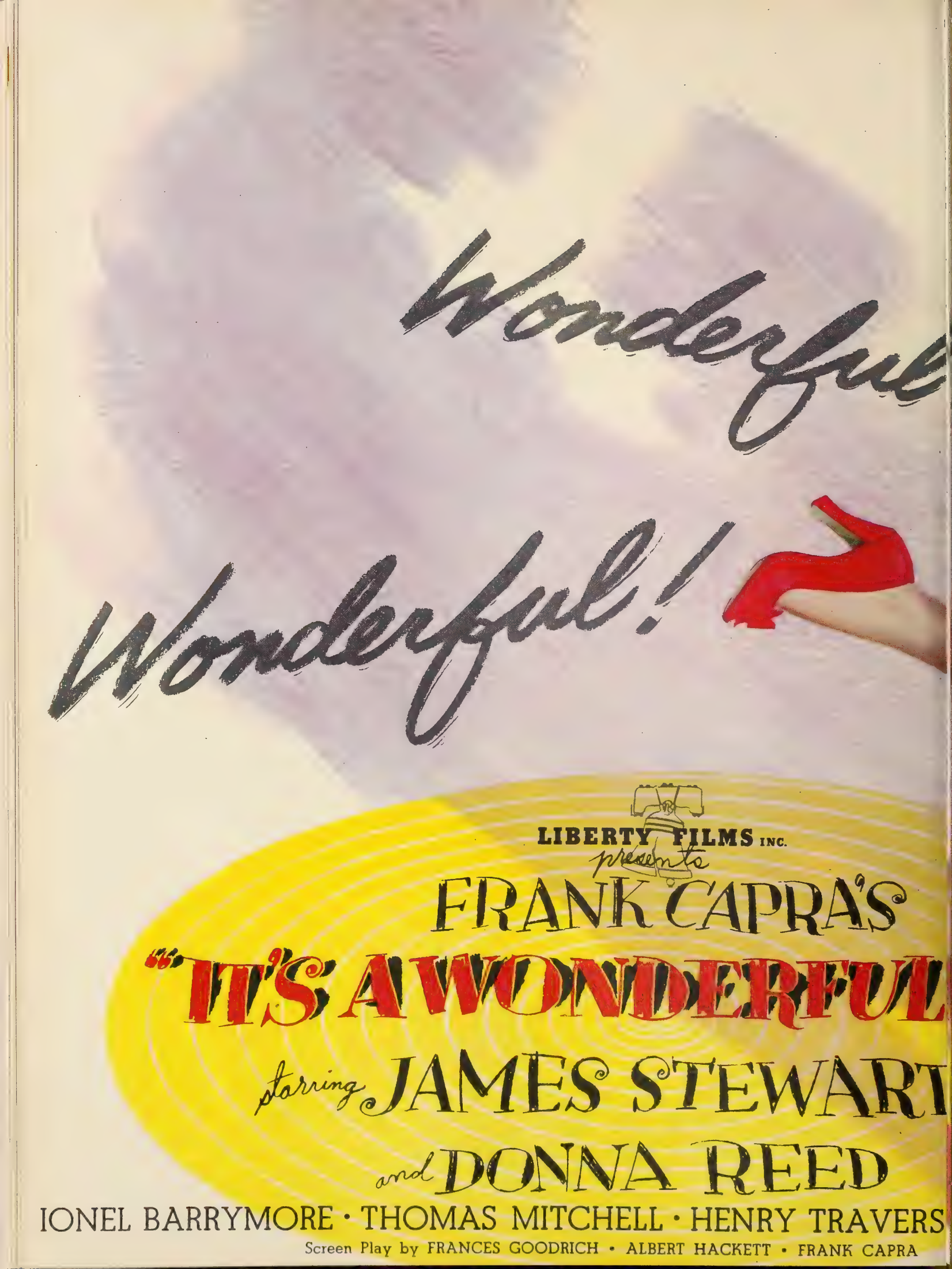
Rivers Delay Film

Film shipments this week faced delay as in the Portland area as high waters over coast highway cut off a dozen key cities and the Willamette and Columbia rivers went on rampage. Delays in service were predicted for the next 10 days.

'Years' Does Best

"The Best Years of Our Lives" opened Wednesday in Chicago at the Essaness Wood's Theatre to record business.


It's a Wonderful Life
NOW
THAT
THEATRES
ONCE MORE
CAN
ADVERTISE
"Starring
JAMES
STEWART"
IN A FRANK CAPRA PRODUCTION
LIBERTY FILMS INC.


Wonderful
Wonderful!
LIBERTY FILMS INC.
presents
FRANK CAPRA'S
"IT'S A WONDERFUL
starring JAMES STEWART
and DONNA REED
IONEL BARRYMORE · THOMAS MITCHELL · HENRY TRAVERS
Screen Play by FRANCES GOODRICH · ALBERT HACKETT · FRANK CAPRA


Wonderful
How
COULD IT BE ANYTHING ELSE—
when it tops even
Capra's three great
Academy Award Winners:
"It Happened One Night,"
"Mr. Deeds Goes To Town"
and "You Can't Take It
With You".
LIFE"
Produced and Directed by FRANK CAPRA
BEULAH BONDI·WARD BOND·FRANK FAYLEN·GLORIA GRAHAM
Additional Scenes by JO SWERLING

It's a Wonderful Life



in show business, when a great picture gets a big national advertising campaign— like this, to the

40,703,987

CIRCULATION of

LIFE— LOOK— COLLIER'S

GOOD HOUSEKEEPING

SATURDAY EVENING POST

SEVENTEEN —TRUE STORY

WOMAN'S HOME COMPANION

TIME— the FAN LIST and

THE AMERICAN WEEKLY.



LIBERTY FILMS INC.

RELEASED BY RKO RADIO PICTURES, INC.

NATIONAL NEWSREEL

MPEA Directors Approve Export Deal with Poland

The Motion Picture Export Association announced in New York Tuesday that its directors had approved a deal whereby a limited number of American-made pictures of its stockholder members would be permitted entry into Poland.

The deal, arrived by MPEA Vice-President and General Manager Irving Maas, with Film Poliski, the Polish film monoply in Warsaw last week, provides for distribution of the MPEA product throughout all the population centers of Poland where there are theatre outlets. It marks another agreement whereby MPEA got entry into a market by working with national monopolies. One of the first such deals reportedly was with the Dutch Bioscoop Bond, where there seemed to have been feuding and rancor before the agreement was reached.

The MPEA's New York office would not state the number of pictures which would be permitted in Poland or what they would be. The Polish deal was reported to be a further step toward cracking strong walls against American product which had been erected in some countries. It was reliably reported that the export group is trying primarily to keep American product on foreign screens regardless of the profit angle.

An informed source said Tuesday that Russian influence, reportedly opposed to American films, either was greatly overestimated or that the Russians actually had not been fighting the American product since the Motion Picture Export Association has been able to enter several zones of Russian influence, though denied Russia herself.

Variety Club Officers To Charter Mexican Tent

What Variety Clubs regard as one of the most important events in their history is scheduled to take place the week of Jan. 13, when hands across the border will be extended in a big way and delegations from the American tents headed by National Chief Barker R. J. O'Donnell travel to Mexico City to attend the formal chartering of the Mexican Club.

A program of various activities has been arranged and on Jan. 16, the delegates will meet in the grand ballroom of the Hotel Reforma for the opening business session of the Mexican and American groups. This is to be followed at 2 P. M. with a dinner for the members, their wives and leaders in Mexican and American government and business circles to be held in Ciro's, where O'Donnell will present the Variety Club charter to the Mexican Tent. The entire ceremony will be conducted in Spanish.

In the evening a cocktail party and buffet supper is scheduled in the new club's headquarters at 110 Calle del Sena, with the newly elected barker and officers of the Mexican Tent as hosts. On Jan. 17 a luncheon will be given at the RKO Churubusco Studios by RKO President N. Peter Rathvon and a charity ball that night at El Patio for benefit of the Mexico Variety Club. Saturday and Sunday of the week will be devoted to sightseeing.

New Tax, No Show

The town of Arab, Ala., needs a new fire truck. So the town of Arab, Ala., wants to put a 10 per cent municipal tax on amusement admissions, which would be borne largely by the customers of its one theatre, the Ritz. But the owner of the Ritz seems to be a citizen in the American tradition. Complaining that over 50 per cent of his theatre's revenues comes from people who do not live in Arab, but who come there to see a show and spend their money with the Arab merchants instead of those in Guntersville, Albertsville, or Cullman, he says it's not fair to tax them for Arab's needed fire truck.

Woods is the first to acknowledge that the town needs a new truck. In fact he's offered to contribute as much for a nice shiny new red wagon as any member of the town council or the Mayor will put up. But until that time he's agin any tax on his customers. And to prove it he's closed up the house "until such time as the fair minded people of the city can convince the Council that the tax is unfair."

Loew Thinks Foreign Field Yet Unscratched

(*Continued from Page* 6)

abroad and they were by far the most popular films in foreign lands, but that war conditions had changed the view point of Hollywood and Europe. He indicated that a more serious trend in American production might be desirable, adding:

"It's pretty hard for a man in Italy to enjoy a Technicolor feast. . . ."

"There are," he continued, "certain films that are not worth having sent abroad from the point of view of not correctly representing the American people but also because they're not good films."

Loew believes that American film makers have not scratched the foreign market yet, citing China with her 126 theatres for 4,000,000 people as an example.

"We've been showing pictures in English over there. That is no way to sell. We're now trying narration. That may be a step in the right direction."

At present the narrative technique is being tried in Chinese, Portuguese, Siamese, Arabic and Hindustani.

Sears Sees Sales Meets As Obsolete Today

(*Continued from Page* 6)

Asked about reports that a peace settlement between the two was in the making he replied:

"As far as any peace offer is concerned, I assure you that the director or the owners have not authorized management to consider peace terms in any manner, shape or form."

United Artists he said would continue to distribute the Selznick product that it was holding, which includes conclusion of the residual contracts on "Spellbound," the reissued "Rebecca," "I'll Be Seing You" and "Since You Went Away."

The majority of United Artists producers have agreed to sell abroad through the Motion Picture Export Association, he said, but the distributing organization did not consider the question of reentering the Motion Picture Association at the last director's meeting.

March of Dimes Asserts Collection Support Good

(*Continued from Page* 5)

1946, indicating that if there was any drive at all in 1947 it would be for the March of Dimes, furthermore the drive would not be shared by any other movement.

That story also indicated that the American Red Cross might forego its request for audience collections during 1947 in favor of screen time. A later story indicated that the March of Dimes would by-pass exhibitor organizations known to oppose audience collections, a move which was apparently followed in its policy of appealing directly to each theatre.

No Collections for Minn. Or Texas Interstate

Minneapolis theatres will not take up audience collections for the 1947 March of Dimes. The Minnesota Amusement Company has never indulged in audience collections and gave no indications that it would change what it regards as a fixed policy. North Central Allied and other independent houses said they would not ask their patrons for money in the theatres.

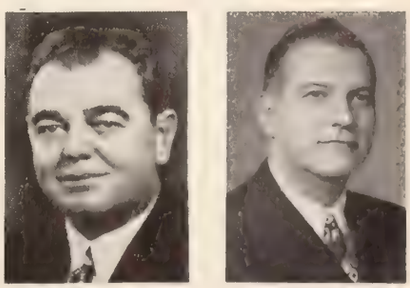
Interstate Theatres in Texas also will not take up audience collections.

Ebenstein Sees No Price Rise Trend for Candy Bars

While retail candy bar prices which were formerly standardized at five cents are now being sold at six, seven and even 10 cents, this trend toward a price rise is not nationwide, Herbert R. Ebenstein, executive director of the Group Service Agency, which includes the Sanitary Automatic Candy Corporation, declared this week upon returning to New York after a cross-country inspection tour.

Ebenstein found the candy industry suffering from confusion due to prices and uncertain production. He said, however, that there was "every indication" that sugar allocations to the candy industry would be increased in April.

Present and Past



Twentieth Century-Fox Sales Vice-President TOM CONNORS (left) Tuesday was elected chairman of the war-born National Distributors Committee, succeeding Paramount Sales Vice-President CHARLES REAGAN (right). The National Distributors continued to work after the war as an industry coordinating group on several projects, cooperating with the Motion Picture Association.

NATIONAL NEWSREEL

PICTURE PEOPLE

Sidney G. Alexander quit as eastern ad, publicity and exploitation head for Selznick International and Vanguard Films. His resignation was said to have been sent several weeks ago and he did not announce his future plans.

Liberty Films Vice-President **Sam Briskin** is in New York for the world premiere of Frank Capra's first production under the Liberty Banner—"It's a Wonderful Life."

Louis Epstein this week took over the position of studio contact executive for Columbia with headquarters in New York. Epstein had been in charge of Mike Todd Productions in Hollywood.

Arnold Pressburger is Europe-bound for search for outdoor locations in Italy to film Somerset Maugham's "Then and Now," his next production. He will also hold business conferences in England and France.

Jerry Pickman is the new publicity manager for Eagle-Lion films. Pickman was formerly with Vanguard films in the home office advertising department and prior to that was executive assistant to Hal Horne at 20th Century-Fox.

Loew's Vice-President and eastern studio representative **Marvin H. Schenck** is taking the Hollywood sun these days while attending studio conferences.

And coming east for the icy winds of Christmas time is Monogram Executive Vice-President and Treasurer **George D. Burrows,** who left the coast accompanied by **Mrs. Burrows.** He plans to spend four weeks in New York conferring with bankers on plans for future Monogram financing.

Allen M. Noye, formerly 20th Century-Fox Colombian manager, has been appointed manager for that company in Mexico, succeeding **Joseph G. Muller,** on leave due to illness. **Siegfried Zobel,** Noye's Colombia assistant, replaces him as manager in that territory.

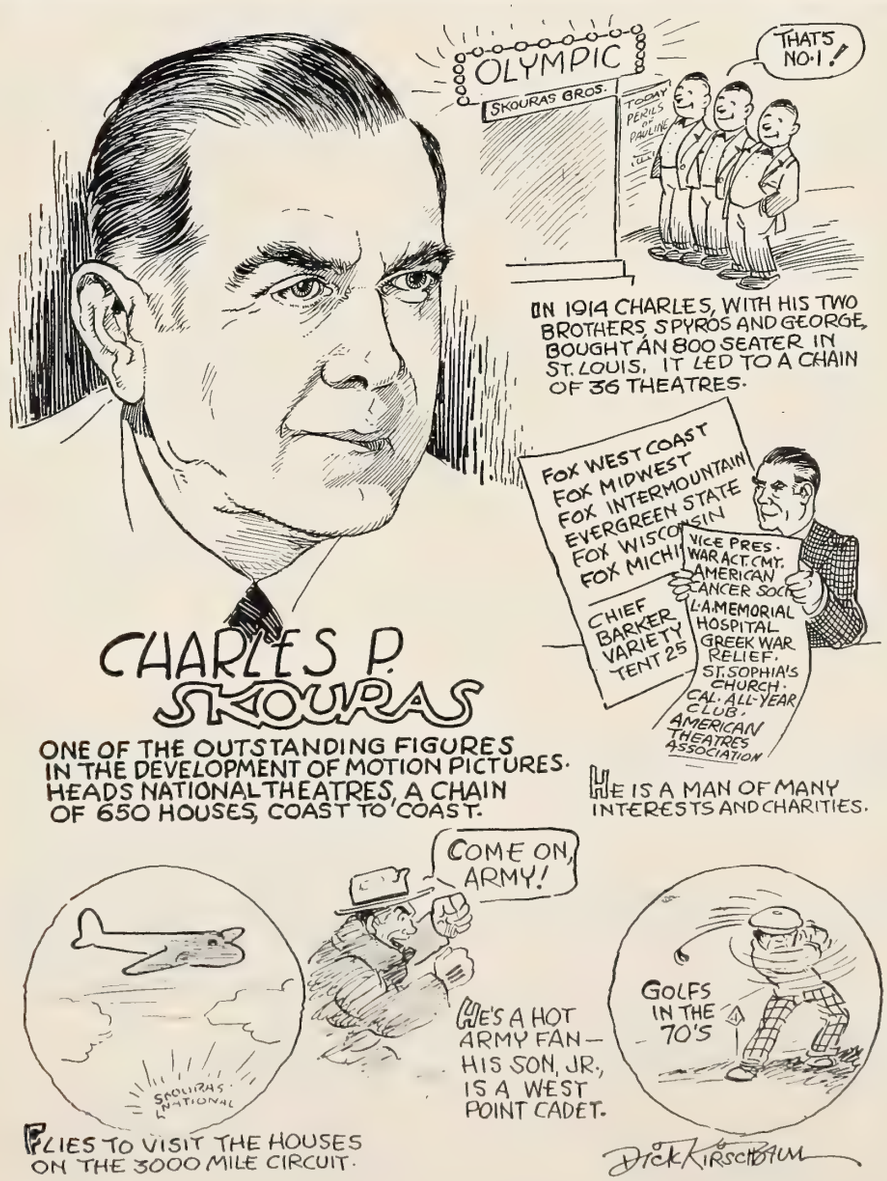
William T. Powers, former general attorney for 20th Century-Fox was sworn in Tuesday to his new post as judge of the New York State Supreme Court's second district. Powers, who was elected on the Republican ticket and will assume his duties Jan. 1, was sworn in before an audience consisting of 20th Century-Fox President **Spyros Skouras,** United Artists President **Edward C. Raftery, Mrs. Powers** and **Miss Catherine Powers.**

Altec Service Corporation Treasurer **M. F. Thomas** is now also assistant treasurer of the Altec Lansing Corporation.

Norman S. Nusbaum, for eight years on the MGM home office legal staff, resigned this week to join the Monogram "aforesaid and hereinafter agreed" boys on the coast. He will take up his office at Monogram's studio shortly after Jan. 1 after finishing a vacation at his parents' home at Clarksburg, W. Va. Nusbaum is a Duke and Harvard Law graduate with service as a lieutenant in naval reserve during the war.

,Warner Bros. Vice-President and General Sales Manager **Ben Kalmenson** is back in New York after a series of exchange meetings in the south and west. Other itinerants returning are Division Sales Managers **Roy Haines** and **Jules Lapidus.**

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Monogram Closes Two Deals

Monogram this week announced it had closed two circuit deals, one with Martin chain, operating 91 situations in Florida, Georgia, Alabama and Tennessee, and the second with 35 houses of the R. E. Griffith Theatres in New Mexico and Texas.

Could Be

Maybe it's housing and not pictures plus money which is making business go good these days. Anyway a resident of Columbus, Ohio, writing to the Citizen thinks so. Says he:

"Last night I stood on the sidewalk in front of what is said to be the worst show in town. . . . At 10 o'clock I heard the manager say, 'All seats are sold, but tickets will be on sale again at 11:30 for the midnight show.' I estimated over 70 were turned away and I heard many say, 'Where will we go?' The only permanent cure for that condition is better conditions at home. Nobody wants to go home to one room in the slums."

Next Week . . . . . **EDWARD C. RAFTERY**

NATIONAL NEWSREEL

9 Film Men On Drive For 'Better Americanism'

Nine representatives of the motion picture industry this week had been appointed to a 42-man committee consisting of press, films and radio which will undertake the preliminary work on United States Attorney General Tom Clark's proposed educational program for "better Americanism."

The nine who met with the committee in Washington, are: Paramount President Barney Balaban, Motion Picture Theatre Owners of America Representative A. Julian Brylawski, RKO Executive Vice-President Ned Depinet, Fabian Theatre President S. H. Fabian, Motion Picture Association President Eric Johnston, Allied General Counsel Abram F. Myers, Society of Independent Motion Picture Producers President Donald M. Nelson, Warner Bros. General Counsel Robert Perkins, 20th Century-Fox President Spyros Skouras, Loew's President, Nicholas M. Schenck.

The Attorney General plans a nation-wide tour of historic documents which are the foundation of the American system, such as the Declaration of Independence and the Bill of Rights.

To date the Attorney General has not asked the film industry for any screen time to publicize the move, an informed source said.

Jenkins Is Reelected Georgia Theatres Head

William Jenkins was reelected president and general manager of the Georgia Theatres Company at the annual stockholders meeting recently held in Atlanta. Elected with Jenkins were Vice-President and Assistant General Manager Frederick C. Story, Treasurer M. F. Gowthorpe and Secretary M. A. Barre.



William Jenkins

The directors, who were reelected are Jenkins, Gowthorpe, Mrs. Arthur Lucas and Paramount Theatre Operations Vice-President Leonard H. Goldenson.

At the conclusion of the meeting Jenkins announced the promotion of T. H. Read, formerly Atlanta City Manager, to be in charge of the Fox, Paramount, Roxy and Capitol theatres and of the Fox Parking Service. E. F. Whitaker was appointed out-of-town manager for circuit operations and H. P. Rhodes, booking and buying manager.

Sliding Tax Scale Gets Little Rock Approval

The Little Rock, Ark., City Council this week approved a compromise tax on theatres, adopting a sliding scale based on the highest net admission charge. Theatres with a net admission up to 35 cents will pay one and a fourth per cent of the net admission multiplied by the house's seating capacity. Theatres with a net admission of from 35 cents to $1 will be taxed the net admission price multiplied by the number of seats.

Tightens Fire Guards

Atlanta's disastrous hotel fire had its repercussions in Chicago this week, as that city, sensitive about building fires, gave orders to tighten up on enforcement and to inspect buildings more often. However, Architect John O. Merrill, head of the committee rewriting Chicago's building code, says that Chicago has one of the best enforced theatre and fire control laws in the country. The stringent Chicago code was adopted years ago after the Iroquois Theatre holocaust.

Rising Costs Call for More Showmanship—Briskin

In view of rising costs exhibitors are going to have to put more showmanship behind each picture of the future, Samuel J. Briskin, executive producer and vice-president of Liberty Films, declared in New York Tuesday.

Briskin, who is in the city for the world premiere of Liberty's first production, "It's a Wonderful Life," directed by Frank Capra, pointed to the increased costs of production as grounds for added exhibitor responsibility in the handling of pictures. He said these increased costs placed greater emphasis on quality pictures and that this in turn emphasized playing time and the ability to get the greatest possible return on a pitcure.

Pointing to large sums put out by distributors such as RKO to get interest in product, he urged that this be backed up by exhibitor showmanship.

Gerald Mayer Heads MPA International Division

Gerald M. Mayer, linguist, Harvard law school graduate and ex-member of the State Department's Office of International Information and Cultural Affairs, will become managing director of the Motion Picture Association's International Division effective Jan. 1, President Eric Johnston announced Tuesday.

Mayer, who started his business career in the overseas department of the Mergenthaler Linotype Company and has held several newspaper posts as well as that of public relations representative for the shortwave division of the National Broadcasting Company, succeeds Carl E. Milliken, secretary of the MPA, who took over the overseas post during the war years. Milliken will continue his duties as MPA secretary.

SMPE Raising Associate Membership Dues to $10

While the Society of Motion Picture Engineers is raising its associate membership dues to $10 and its student dues to $5, no change is being made in the active membership rate which remains $15 a year, a spokesman for the Society said this week.

George Hines Passes Away

George H. Hines, 90-year-old exhibitor who operated theatres in Chicago, Englewood, Ill., and South Bend, Ind., and a former circus advance man, died at his Los Angeles home Tuesday night at the age of 90.

Charge 3 Criminally in 16-mm Exhibitions

Three separate charges of copyright infringement were lodged in criminal bills of information filed in the federal district court for the southern district of New York last week accusing Mortimer Van Brink, Arthur Schwarts, and Joseph Mirasola of wilfully infringing several film copyrights for their individual profit.

All charges are based on alleged infringement with 16-mm. versions of nationally released 35-mm. features. Van Brink is accused on charges in connection with "Double Indemnity," "Gaslight," and "Double Trouble." Schwarts on the same pictures and "Greenwich Village." Mirasola is charged with infringement in connection with "Rio Rita," "Dr. Gillepsie's New Assistant," "Going My Way," "Janie," "Allegheny Uprising," "Step Lively" and "Show Business."

Van Brink and Schwarts were among the 13 arrested last April by the FBI in connection with the exhibition of films said to have been taken from the United States Army Signal Corps Photographic Center on Long Island, N. Y.

Connellee Move to Dismiss Percentage Suit Denied

The Federal District Court at Baltimore last Friday denied a petition by W. J. Connellee, operating the New Theatres in Elkton and Aberdeen, Md., to dismiss the six suits alleging fraudulent percentage returns brought against him by Universal, Columbia, Loew's, Paramount, 20th Century-Fox and Warner Bros.

The defendants had argued that the amounts involved were less than $3,000 and for that reason the Federal court lacked jurisdiction. The court ruled that the damages asked and the percentages claimed alone brought the amount within its jurisdiction.

Set 'Razor' for 86 Spots

Eighty-six Christmas and New Year's holiday openings have been set for "The Razor's Edge," Twentieth Century-Fox Distribution Vice-President Tom Connors announced this week. Of these, 27 are for Christmas day. The Darryl F. Zanuck production recently held its European premiere in Stockholm, Sweden, before a list of notables, including Sweden's Crown Prince.

More Cops, More Tax

Minneapolis needs more police, about 70 of them. And Minneapolis needs the the money to pay for these extra arms of the law. So the City Council now has a proposal before it to raise the money by increasing licenses on theatres, restaurants, hotels, beer and liquor establishments, juke boxes and parking lots. At present 58 theatres in that city pay a graduated scale of from $38 to $500 a year. Under the new plan, which is now before a Council sub-committee for study, the minimum would be raised to $100 yearly.

SELLING THE PICTURE



SHOWMANSHIP DRIVE WINNERS. M. A. Silver (third from left), Warners' Pittsburgh zone manager, is shown above with the "Grand Award" winners of the recent Showmanship Drive conducted by his group of theatres. Left to right: Morty Haas, Regal Theatre, Wilkinsburg; Ken Grimes, Warner, Erie; Silver; Joe Feldman, winning district manager; Phil Katz, Kenyon, Pittsburgh, winner of the first Grand Award for showmanship, and Ted Thomas, Smoot, Parkersburg, W. Va.

WB Pittsburgh Zone Theatre Drive Ends as Managers Receive Awards

A "Victor's Dinner" and stag get-together in Pittsburgh recently climaxed the eight-week Showmanship Drive of Warners' Pittsburgh zone theatres. Host to the winning theatremen was M. A. Silver, Pittsburgh zone manager.

The zone's theatres were grouped into eight classifications for the drive, according to size, run and grossing power. The four districts competed against one another for a grand prize. Three prizes of U. S. Savings Bonds went to each of the eight groups. First prize, to the manager, was $150; second, $100; and third, $50. The district manager of the winning district received a $250 bond.

In addition to the group prizes, four Grand Awards were made for the outstanding showmanship campaigns conducted during the drive. They were won by Phil Katz, Kenyon Theatre, Pittsburgh, whose exploitation efforts brought him first prize of $250; Ken Grimes, Warner, Erie, second prize of $150; Ted Thomas, Smoot, Parkersburg, W. Va., third prize of $100, and Morty Haas, Regal, Wilkinsburg, fourth prize of $50.

The Pittsburgh district, comprising theatres in the Pittsburgh neighborhood area, exclusive of the downtown first run theatres, won the district prize. Joseph Feldman, district manager and also assistant zone manager to M. A. Silver, received the $250 district manager's prize. A large bronze plaque, mounted on a walnut base and engraved with the name of every manager in the district, was presented to Feldman by Silver. Each manager of the winning district also was presented with a bronze plaque, a miniature of the large district plaque.

All activities of the drive were under the guidance of the Pittsburgh zone advertising and publicity department headed by James M. Totman. Special material was prepared and numerous direct-mail pieces were sent to the theatres in the field. The ad department originated and prepared a special press book of activities to be conducted by the theatres; special stunts were prepared and material executed in the zone ad office; daily suggestions were sent to all theatres, and all special screen trailers and heralds were made up by the department. The special bronze plaques which were awarded to the winners were designed and executed under the supervision of the ad staff which also handled all arrangements for the Victor's Dinner.

At the conclusion of the prize-awarding ceremonies and subsequent get-together party, Silver announced that the Showmanship Drive would be an annual event of the Pittsburgh zone.

True Confessions?

Novelty heralds sometimes miss their mark but the shock technique used by Manager E. F. Kistner of the Forsythe Theatre, East Chicago, Ind., proved most effective. The intriguing title, "What I Know About Men, by a Sorority Girl" on the outside of the small, folded herald caused enough curiosity to compel a look inside, where Kistner's imagination brought forth the copy, "If you don't want to get in trouble with men—Don't keep a diary! 'Secrets of a Sorority Girl' will show you why." And then Mr. Kistner became very forthright and went on to tell readers that "Secrets" and his second feature would be playing at his theatre with the dates prominently displayed. The heralds were sponsored by a taxicab company.

Combination Campaign

Allied Artists has set a combination radio spot announcement and newspaper advertising campaign on Gale Storm and other stars of Roy Del Ruth's "It Happened on Fifth Avenue" in connection with Texsun grapefruit juice. Spot announcements will be on 150 of the largest radio stations from Pittsburgh west, and newspaper ads will hit more than 100 newspapers.

Home Office Men Visit Cities On 'Razor's Edge'

Charles Schlaifer, 20th Century-Fox director of advertising, publicity, exploitation and radio, last week sent a flying squadron of home office representatives into the field to carry "The Razor's Edge" campaign directly to those key situations scheduled to play the picture during Christmas week, its national release date.

Christy Wilbert, advertising manager, went to Pittsburgh and Cincinnati, where he went over the local over-all campaigns with Wally Allen and Jim Keefe, 20th-Fox representatives in those cities. Sid Blumenstock, assistant exploitation manager, went to St. Louis and Kansas City to huddle with Sy Freedman, local exploitation man, and continued on to Wichita.

Sterling Silliphant, assistant to Schlaifer, was in Cleveland for a meeting with Harry Weiss, then moved on to Detroit for a get-together with Bob Kaufmann, working out of the Chicago office. Eddie Solomon of the home office exploitation staff was in Chicago conferring with Virginia Seguin and Al Winston, after which he was scheduled to visit Milwaukee and Omaha.

Schlaifer planned to go to Philadelphia and Baltimore this week to personally handle the over-all plans for the picture in those cities.

Rodney Bush, exploitation manager, returned recently from a trip to Dallas, Oklahoma City and Memphis after finalizing exploitation plans in the three cities.

'Humoresque' Release Set for January 25

National release of "Humoresque," Warner Bros. production starring Joan Crawford and John Garfield, has been set for January 25. This will give Warners two new pictures next month, "The Man I Love," being scheduled for general distribution January 11.

"Humoresque" will have its world premiere December 25 at the Hollywood Theatre, New York, while "The Man I Love" is booked for the New York Strand after the holidays.

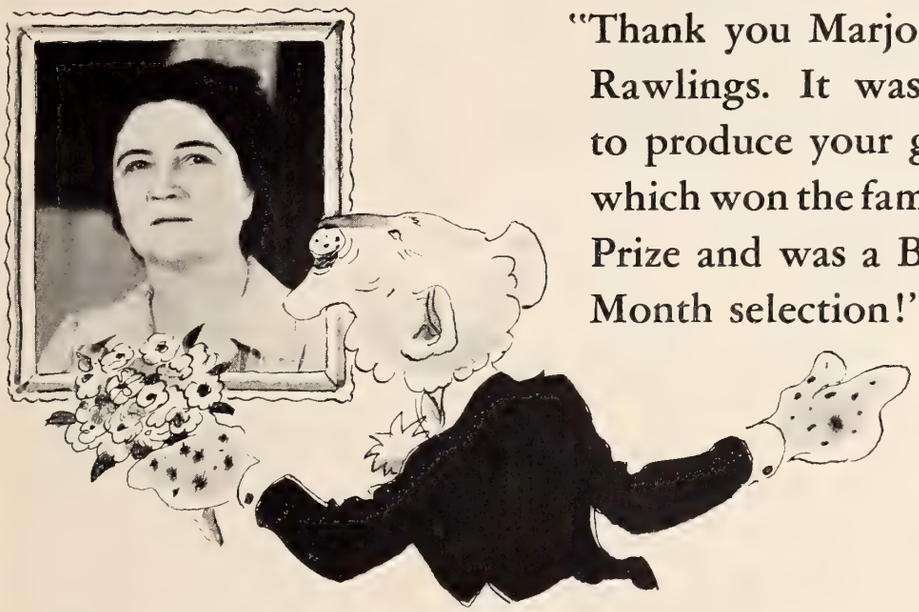
Hilgers Special Filmack Rep.

Filmack President Irving Mack this week announced that Clair E. Hilgers, will be the first of the special representatives appointed to handle the company's new prevue trailer service through the United States.

Blow to Ballyhoo

In Hartford, Conn., the Common Council has added the following sub-section (b) to Section 19-21 of the Municipal Code: "Nobody shall place or carry upon his person, or cause to be placed or carried upon the person of another, on any sidewalk in the City of Hartford, any showboard, placard or sign containing any form of business or commercial advertising exceeding 9"x12" in size, for the purpose of there displaying the same."

WHEN AN AUTHOR RAVES ABOUT THE FILMING OF HER BOOK—



"Thank you Marjorie Kinnan Rawlings. It was an honor to produce your great novel which won the famed Pulitzer Prize and was a Book of the Month selection!"



And here's what the author, Marjorie Kinnan Rawlings, says of M-G-M's Technicolor Prize Picture:

"THE YEARLING is as beautiful a job as I have ever seen both technically and emotionally. I could wish for all authors as sensitive and satisfying a translation of their work to the screen!"

"This is the Year of The YEARLING!"

(*In Technicolor—From M-G-M, of course*)

SELLING THE PICTURE

Extensive Campaign Begun by U-I to Pre-Sell 'Egg and I'



STARTED THE 'EGG' ROLLING. Publicity efforts on Universal-International's "The Egg And I" began several weeks ago when Betty MacDonald (center), author of the best-selling non-fiction book, visited the U-I studios where her book was being filmed. Filmland's celebrities honored her at a reception, with Leo Spitz and William Goetz (left and right, above), U-I production executives, as hosts.

"The Egg And I" starring Claudette Colbert and Fred MacMurray, which will reach key city first-run theatres approximately Easter Week as one of the first of the high-budgeted productions from the new Universal-International lot in Universal City, is currently receiving a comprehensive pre-selling campaign by the U-I advertising, publicity and exploitation staff. In many respects, it represents a maiden effort in extensive advance selling and the full resources of the U-I staff have been mobilized for the undertaking.

With Audiance Research Institute barometers already indicating exceedingly good penetration, John Joseph, national director of advertising and publicity, and Maurice A. Bergman, eastern advertising and publicity director, have set out to make "The Egg And I" as popular a household phrase as the first part of the title.

Book Is Campaign Keynote

The phenomenal success of the book by Betty MacDonald upon which the picture is based, as a national best-seller, is the keynote of the advance selling campaign. First published by J. B. Lippincott on October 3, 1945, the book still leads the nation's best-sellers, both fiction and non-fiction, more than a year after publication. Over 1,200,000 copies have already been sold. Miss MacDonald and her family have already been featured in two separate spreads in *Life*. When sales of the book reached the one-millionth copy, the event was marked by a special luncheon given by the Governor of the State of Washington in Seattle. Universal Newsreel covered the event and put together a special reel entitled "Egg Brings Home Bacon."

Several weeks ago, when Betty MacDonald visited the U-I studios where her book is being filmed, she was honored by filmland's celebrities at a reception given in her honor, with Leo Spitz and William Goetz, U-I production executives, as hosts.

Without any pre-arrangement by U-I the *Reader's Digest* printed a special condensation of "The Egg And I" in its November, 1946, issue, featuring the story in its newspaper advertising. Universal-International is preparing 5,000 copies of a special reprint of the condensation which will be sent to its exhibitors, district and branch managers as well as salesmen.

Meanwhile, the campaign is now being directed at new purchasers of the book with special bookmarks prepared by U-I going into all copies of the book being sold by Lippincott. Window tieups are being arranged where booksellers will now promote the film as well as the book. Lippincott advertising of the book after the first of the year will carry mention of the picture.

"The Egg And I" is already receiving an advance teaser advertising campaign in the trade papers. It will receive advance radio promotion when the story is presented on the "This Is Hollywood" Columbia Broadcasting System network show featuring Hedda Hopper on January 4.

A barrage of promotions for the picture featuring the lowly egg, is being planned for the next few months. Few ideas surrounding the egg have been overlooked. There's even a hand-painted tie which has been created to help make the American public "The Egg And I"-conscious.

An item which made the U-I staff deservedly proud is the following:

For 12 years, Hollywood praisers have been trying to crack Fred Beck's Farmer's Market column, having the largest reader following of any local pillar in the Los Angeles *Times*. The staff of John Joseph at Universal-International finally turned the trick and all this week Beck is writing pieces about "The Egg And I," the first time he has used his column for a direct picture tieup. The change of policy occurred when the studio turned over the hen-fruit crop from several thousand laying hens used as atmosphere for "The Egg And I" to be sold at the market for the benefit of the Braille Institute, suppliers of books for the blind. The eggs were donated by U-I and sold at a special stall built around the famous "Aurora," the ceramic pig which has long been the receiver of spare-change contributions for Braille books. Some of the eggs autographed by Miss Colbert and MacMurray brought $20 at auction. Studio players including Joan Fulton, Pat Alphin, Natalie Wood, June Vincent, Paula Drew and Beverly Sue Simmons acted as salesgirls at the special stall.

And so the story goes, week after week, in U-I's promotional efforts to make the public "The Egg And I"-conscious and thus pre-sell the film for the nation's exhibitors, a job started by the publishers and now taken over by the film company.

Stars Sign Big Register At 'Yearling' Preview

Stars attending the premiere-preview of MGM's "The Yearling" at the Carthay Circle Theatre in Los Angeles this week signed a giant register similar to that used for the opening of "Marie Antoinette" several years ago. The king-sized book has additional exploitation value in that it gives photographers time to snap arriving celebrities.

Following the premiere, officials planned to have the register displayed in theatre lobbies across the country to tie in with "Yearling" first-run engagements.

'Black Gold' Premiere Set for Eve of Derby

Plans have been completed for the world premiere of "Black Gold," Monogram's Kentucky Derby story now in production, at Louisville, Kentucky, on the eve of the 1947 running of the race classic, early in May. Film is based on the career of the horse Black Gold, which won the Derby at Churchill Downs in 1924.

Anthony Quinn is starred, and Phil Karlson is directing for Producer Jeffrey Bernerd.

Bus Tieup Wins Goodwill

When conditions over which a manager has no control arrive and stall an exploitation stunt he can always salvage some element of the idea. At least that's what Robert A. Hynes, manager of the Criterion Theatre, Oklahoma City, did during promotion for MGM's "No Leave, No Love."

A great part of his promotional work was done in cooperation with Greyhound bus lines, since the song, Love on a Greyhound Bus, is featured in the film. He had secured the use of a bus and driver from the company for opening day to tie in which a huge statewide parade being promoted at the time.

But rain came and canceled the parade, so Hynes used the bus to circle the business area which still held a large number of local and out-of-town people who had come to witness the parade. As the rain forced people to wait under the marquee after coming out of the theatre, he had the bus pick up as many as it could handle and take them home free of charge. The bus thus built goodwill and at the same time covered the entire city.

SELLING THE PICTURE

Good Showmanship Avoids Drop in Holiday Revenue

In the operation of your theatre just before and during the Christmas holiday season, there are a number of factors that require serious consideration. It is a period when laxity in good, showmanly management may result in a decline in revenue. Expenditures should be watched carefully, and it is the duty of a good manager and a good staff to distinguish between good and bad economies.

Complete cooperation of the staff should be enlisted in devising stunts and gags to keep the theatre in the public limelight. Employe submitting the best money-getting idea would receive a prize set aside for that purpose.

Lead Community

The theatre should definitely take the lead in establishing a community spirit during the holiday season. It should be the hub of interest. Special services, benefit shows and othe activities should take place within its four walls. There should be a spirit of friendliness and goodwill, with Christmas greetings extended through trailers, lobby and foyer displays and decorations. Merchants might be persuaded to include the theatre's goodwill greetings in their advertising in return for reciprocal credits.

Let there be variety in holiday stunts. Things done last year need not necessarily be repeated. If the tree was green last year, perhaps it would look better white this season, and in a different location. If Santa Claus is in the lobby every year, perhaps new and novel methods of presentation can be achieved. Variety is the spice of life.

Analyze Stunts

Perhaps the exhibitor's best guide in planning for the holiday season is to look back over the good and bad stunts of the past. If there is any doubt about a stunt, if it appears questionable, if there is a possibility that additional revenue might be "forced," the stunt should be canceled.

Let the Christmas season be the time of year when happiness, smiles, hearty handclasps, gifts and good wishes are exchanged and you, the exhibitor, are both the donor and the recipient.



SALAAMED WITH SALAMI. Century Circuit's pattern of tapping the top circuit exploiteer of the week for the "salaam department" was changed to "salami" by the managers. Therefore, Manageress Helen Beckerman of Century's College Theatre, Brooklyn, is awarded the Order of the Salami, proof of her showmanship, by Publicity and Advertising Director Edward Schreiber.

Last Minute Christmas Ideas

DANCING SCHOOLS. Tie in with your local dancing schools for students to appear on your stage in presentation of Christmas playlet or holiday pageantry. Before you confirm the tieup, be sure the schools guarantee ticket sales to parents, friends, etc. Even though show itself will attract, best success is attained on away-from-theatre advance sales.

FREE SHOWS. Get local merchants or social or fraternal clubs to play hosts to children at morning shows. If merchant sponsors, he can distribute tickets to youngsters at his place of business. Candy and small toys should be promoted as gifts to the kiddies. Merchant plugs show in all his advertising. If social or fraternal club sponsors, members can act as hosts; they furnish candy and gifts for the kiddies, while you furnish entertainment for the occasion. Don't forget canned goods and broken toy matinees, with items collected to be distributed to poor kiddies through some benevolent organization, such as the Salvation Army.

NOVEL FOYER PRESENTATION. With store windows attractively decorated in keeping with the Christmas season, there should also be novel and seasonal appeal in your lobby. Something off the beaten path has been used at the Hippodrome Theatre in Taft, Calif., for many years. There, the management annually installs a telephone booth in the lobby where children can call Santa Claus. "Santa," of course, is parent at other phone, on end of wire, hidden from the child's view.

STUDENT NIGHT. Many local boys and girls will be home from college for the holiday season. Two or three nights before they're scheduled to return, hold a special Student Night when a cheering section, rally an other college activities are held. Attendance prize could be a piece of luggage and ticket back to college.

GARMENT COLLECTION. One way to gain goodwill for your theatre during the holidays is to collect old garments for distribution to the poor and needy. As carried out a few years ago at the Carolina Theatre, Kinston, N. C., Sam Hammond, who was then manager of the house, set aside one week in December during which he offered two passes to each person who brought in old garments "that still had a little bit of life left in them." Then he promoted the services of a laundry and dry cleaner, who cleaned up the garments for distribution by students of the local grammar school. Over 500 articles were collected, newspapers were generous with publicity, and many fine things were said about the theatre. Really a good-will builder.

Prizes Awarded in 'Heartbeat' Contest

The National Window Display Contest which RKO Radio sponsored in behalf of the Robert and Raymond Hakim production "Heartbeat" during the past eight months came to a close last week when 24 winners were awarded United States Savings Bonds as prizes, ranging in maturity value from a $500 bond as first prize to a $25 bond as 24th prize.

Sponsored in cooperation with the Pat Hartly Company of New York, manufacturers of a "Heartbeat" dress, the tieup was arranged for RKO by Arthur M. Brilant, head of the special features division under S. Barret McCormick, director of advertising and publicity.

More than 350 of the nation's top department and specialty stores throughout the United States participated in the contest which opened May 10, 1946 and closed for entries on November 1, 1946. Full window displays were made in each case by the contestants, many of them exhibiting unusual ingenuity in the arrangement and display ideas. The total maturity value of the Savings Bonds awarded as prizes by the Pat Hartly Company amounted to $1,775. Originally 23 prizes were set up, but the judges decided to award a 24th prize as an award of Special Merit to one of the contestants.

Judges of the contest were R. C. Kash, editor *Display World;* D. Allyn Garber, editor and vice-president *Department Store Economist* and Dana P. Vaughan, dean, Cooper Union Art School.

Special Recordings for Radio

Special recordings were submitted by Manager Jim Darby of the M&P Paramount, New Haven, Conn., to Station WELI, New Haven, to plug "Angel on My Shoulder." Downtown stores carried window displays.—HFD.

'Best Years' Honors Add To Prestige ot Picture

The great array of honors and tributes accruing to Samuel Goldwyn's production of "The Best Years of Our Lives" is adding daily to its prestige as a box-office attraction on which the exhibitor can capitalize for unusually large "takes" by exercising his showmanship knowledge in extensive advance campaigns.

Among the distinctions already won by the picture are a leading editorial in the New York *Times;* a new department starting in the January issue of *The Readers' Digest,* featuring an article by Dr. Harry Emerson Fosdick on the picture, while the February issue will contain a tribute by Quentin Reynolds. It was selected as the picture of the month by both *Scholastic* and *Parents' Magazines;* praised by Dr. Ralph W. Stockman in his NBC radio talk, "The National Radio Pulpit."

Life featured the star of "The Best Years of Our Life," Teresa Wright, on the cover, carried a leading article on it, and another on Harold Russell. Articles have been devoted to the film by *Look, Screen Guide, Harper's Bazaar, McCall's, Redbook, Cosmopolitan, Women's Home Companion* (with special reader-reporter poll), *Vogue, Photoplay* (in two issues) and *The Nation,* also in two issues.

Radio commentators who praised it on the airwaves include Kate Smith, Tex McCrary, Richard Barthelmess, Dan McCullough, Bill Leonard, Bessie Beatty, Nancy Craig, Maggi McNellis, Adrienne Ames, Cliff Edwards, Shirley Wolff and Jim Young—all within three days of the picture's New York opening. The New York Newspaper Guild gave the picture its Page One Award. It also received a nine-week daily build-up on the John Robert Powers program, and an eight-week contest on WNEW

A MERRY XMAS AND A HAPPY NEW Y



THE RAZORS EDGE • 13 RUE MADELEINE

THE SHOCKING MISS PILGRIM in Technicolor

BOOM

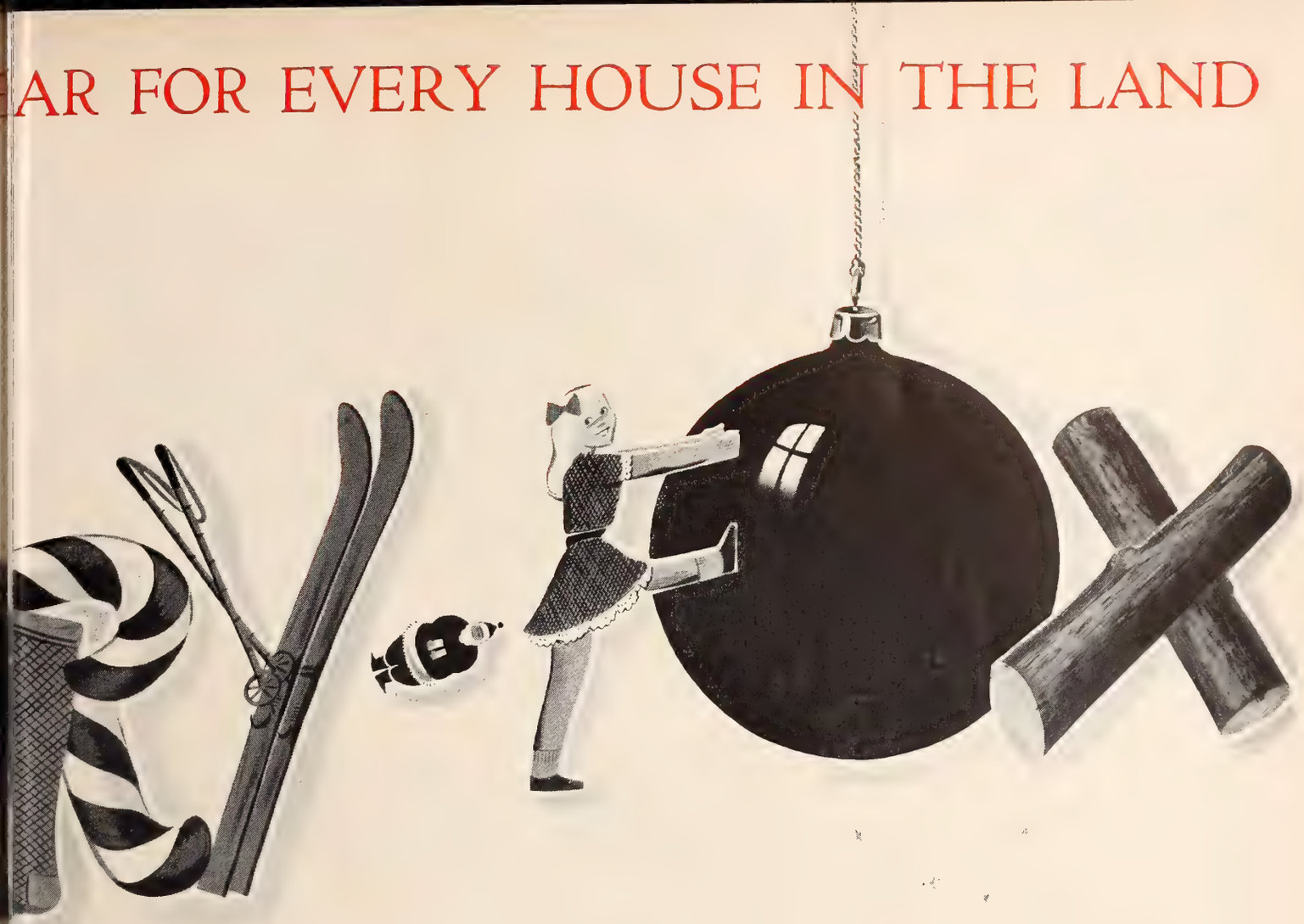
THE LATE GEORGE APLEY • THE HOMESTRETCH in Technicolor

I WONDER WHO'S KISSING HER NOW in Te

BOB, SON OF BATTLE in Technicolor • FOREVER AMBER in Technicolor

SCUDDA HOO! SCUDDA HAY!

AR FOR EVERY HOUSE IN THE LAND



NG • CARNIVAL IN COSTA RICA in Technicolor

color

echnicolor

CAPTAIN FROM CASTILE in Technicolor



SELLING THE PICTURE

Test 'Blue Skies' Campaign As Future Promotion Pattern

Paramount's exploitation campaign on the Irving Berlin Technicolor musical, "Blue Skies," is being closely watched by the industry because its results are expected to set the pattern on all other future product of the company. The film's promotion stems from new advertising, publicity and exploitation plans set last summer in New York at the conference of the company promotional forces in New York.

Aware of the bearing of the film's campaign on Paramount's whole promotional procedure, the company, under the guidance of Curtis Mitchell, its advertising, publicity and exploitation head, is making special effort to find the best possible means of selling the film to the exhibitor and public alike under the new sales method. The exhibitor, Paramount, believes, stands to benefit from the company's recognition of the greater weight wielded by showmanship under the new system of selling.

No hard and fast policy has been adopted in exploiting the picture, company officials say. They point out that, on the contrary, Paramount is pursuing a flexible policy intended to meet the needs of the individual situation. This is especially true in cooperative advertising campaigns, with greater leeway being permitted in the arrangement of cooperative deals with theatremen.

'Saturation' Campaign

Every facet of the art of exploitation has been seized upon by Mitchell and his home office staff and field men in an effort to give the film topmost box-office value. In mapping the promotional drive, plans were made for an unprecendented saturation campaign taking in all key cities of the nation.

One of the first steps was the selection of a choice list of representtive American communities for concentrated exploitation, a procedure expected to result in longer engagements of the picture. In those communities there was set loose a strong promotional barrage. The results of pre-release engagements have already shown evidence of the wisdom of this strategy.

Paramount used radio on a more extensive scale than ever before. The picture has had the benefit of the longest advance radio campaign ever attempted by the company. Spot announcements are being used on the widest possible basis and stars and other personalities on the Paramount lot have been making appearances on radio musical programs more extensively than ever in an attempt to boost the musical numbers in the Berlin production. Studio personalities have also been influential in boosting the picture on programs other than musical ones. They have been making air appearances at the rate of one or more virtually every night and day on several outstanding programs.

Department Store Cooperation

The value of the window tieup has been exploited on a scale never tried before. Department stores, especially shops and music and book stores from coast to coast have co-operated in the arrangement of displays promoting "Blue Skies." Among those participating in tieups have been stores like Macy's and W. J. Sloane in New York, Wanamaker's and Bonwit Teller's in Philadelphia, White's in Boston and Goldblatt's in Chicago. Women's apparel was featured in many of the displays to enhance feminine interest in the film. Albums of Berlin tunes from the picture comprised the chief merchandise featured in music shop window displays. Life-size, sculptured caricatures of Crosby and Astaire dominated many of the displays and contributed a touch of amusement.

With the end of the war having restored the flow of motor traffic to the nation's highways, the company turned its attention to billposting as a means of making the public "Blue Skies"-conscious. The policy is to use billboards where they are calculated to do an engagement the most good.

"Blue Skies" has had the benefit of the largest magazine advertising budget of any picture in the history of Paramount, not excluding "For Whom the Bell Tolls," the previous record-holder. The ad campaign on the film was the longest advance magazine campaign ever attempted by the company, having been launched on Aug. 16, four and a half months prior to the picture's release.

Largest Advertising Campaign

The advertising program provided for 25 insertions in 13 national magazines, plus 14 fan publications. The publications used had a total circulation of 77,284,594, with an estimated total readership of 150,000,000.

No less extensive was the campaign in the trade publications, which gave exhibitors an awareness of "Blue Skies" never exceeded in the history of the company.

An extensive publicity campaign was conducted in the national, fan and women's magazines and the weekly periodicals over a period starting in September, 1945. Included were national magazines with a total circulation of

(*Continued on Page* 17)



POSTERS FOR YULETIDE, NEW YEAR DISPLAYS. Reproduced above are three of the posters prepared by National Screen Service for display this Christmas and New Year's in the lobbies of the nation's theatres. The lively-looking 40x60 at the left is designed to sell that New Year's Eve midnight show; the gay, cheerful center poster is designed to enhance Yuletide displays, while the 40x60 at the right is a colorful way of saying "Happy New Year."

Nine Century Men Win Timberdoodle Junkets

J. R. Springer, Century general theatre manager has named nine Century men as winners in the recent Lake Placid Timberdoodle Drive. These men will go on a four-day junket to the Lake Placid Timberdoodle home of F. J. Schwartz, Century vice-president, on January 22 as a result of their outstanding work during the drive.

Winners are, Jack Weinstein, Flatbush district manager; Bernard Seiden, manager of the Town Theatre; Bob Levy, manager of the Linden; Murray Greene, manager of the Albemarle; Al Wasserman, manager of the Farragut; Dan Martin, manager of the Station; M. Spector, assistant manager of the Community; E. MacAdams, assistant manager of the Town, and Ben Gladstone, of the home office.

MGM Extends Tour Of 'Bess', Equine Star

The pronounced success of the current personal appearance tour of "Bess," equine star of MGM's "Gallant Bess," has prompted company officials to extend the tour beyond its originally planned closing date of mid-December.

New dates set for the immediate future include Mobile, Ala., Christmas Day; New Orleans, December 26; Baton Rouge, 27; Alexandria, La., 28; Shreveport, 30; Houston, 31; San Antonio, New Year's Day; Austin, Texas, January 2; Waco, 3; Dallas, 4; Fort Worth, 5.

WB Kiddie Xmas Show

Fifteenth annual Christmas Party of the Warner Club, Chicago, was held last Saturday at Warners' Grove Theatre. Besides the personal appearance of Santa Claus to delight the youngsters, the program also included a full hour of cartoons, a Three Stooges comedy, and an hour of novelty acts featuring dogs, clowns and magicians. Toys, cartoon books, ice cream and animal crackers were distributed to the children.

SELLING THE PICTURE



THEY MAKE A COLORFUL LINEUP. Forty members of the "Circle B" and "Hickory Ranch" riders line up in front of the Palace Theatre, Akron, O., before entering to see the performance of Columbia's "Renegades." The members, attired in cowboy garb, attracted large crowds as they paraded to the theatre, and made a colorful lineup in front of the house. Stunt was arranged by Sid Holland, manager and publicity director.

Race Track Tiein, 'Cowboy' Parade Sell 'Renegades' at Palace, Akron

A top-drawer stunt, arranged with the local Ascot Race Track, highlighted the bang-up campaign by Sid Holland, manager and publicity director of the Palace Theatre, Akron, Ohio, for his playdate of Columbia's "Renegades." Sid, with the full cooperation of the track management, arranged for the fifth race, on the day before opening, to be called "The Renegades Purse." Throughout the earlier part of the afternoon's card, "Renegades" received plugs over the loudspeaker, mentioning theatre and playdate. At the finish of the handicap, a telegram was directed to the winning jockey from Evelyn Keyes, star of the film, congratulating him upon his victorious efforts. The owner of the winning steed was awarded a beautiful blanket, monogramed with full credits for Miss Keyes and the picture. This presentation was incorporated into the daily program, and, at the time of the award, loudspeakers boomed picture plugs to the assembled crowd of over 8,000. The ceremonies were also broadcast over Station WADC. Breaks on the sports and theatre pages of the local dailies were accorded this stunt.

Use School P.A. System

In another top idea, a plan was set up for proper credits to be broadcast over the public address system at the Tallmade High School Football Field at the time when over 3,000 youngsters were assembled to view a rodeo. The event was handled by radio station WADC. Featured at the show was Tex Brady and his Singing Troup, a western group with a large following.

A tieup was secured with Edfred's Music Shop, largest store of its type in the downtown section of Akron, which devoted their entire window to a display of western and hillbilly records, tying in the picture and playdate with a large and really attractive sign card spotted dead center. This store is located next door to the Colonial Theatre and is viewed by thousands of patrons daily. Another point, which helped make this a top tieup, is the fact that this establishment is recognized as the home of the bobby-soxers in Akron. A tieup was also made with Sears and Roebuck Co. for a window display of western equipment . . . saddles, stirrups, blankets, etc . . . with stills and credit cards prominently displayed. The Croft Wallpaper Company also lent their window for display.

Look, in a poll, credited "Renegades" with having the best movie "still of the year." Employing this break, Sid obtained a window for camera supply display which featured the "still of the year."

Heralds Important

Three thousand heralds were printed, announcing the playdate of the picture. The day of the stunt at Ascot Park, 2,000 of these were distributed by theatre employes among the large throng of spectators. The other 1,000 were distributed at various, well-frequented food markets inside shopping bags, obtaining exceptional coverage. A commercial plug idea was sold to Yeager's Store. which reproduced a film ad on the outside cover of their own four-page herald.

For the gala opening, arrangements were set for 40 members of the "Hickory" and "Circle B" Ranches to be on hand to view the picture. A parade was set up wherein 29 members, ranging from 6 to 60, attired in full cowboy regalia, rode right smack into the heart of the busy downtown section of Akron. The parade was escorted by a squad of police motorcycles. The national colors preceded the gayly-garbed cowboys and cowgirls. A special roped-off section was set up in front of the theatre while the gang dismounted and entered the theatre to view the picture as guests of the management.

'Blue Skies' Campaign Test for Future Selling

(*Continued from Page* 16)

24,549,017; fan magazines, 9,007,657; women's magazines, 23,888,825, and weeklies, 18,711,810. Circulation in all four groups totaled 76,157,309.

A special drive was made in the musical magazines and all smaller publications, both metropolitan and nationwide. Since the campaign covered so long a period of time, "Blue Skies" has had often as many as two, three and even four breaks in a periodical.

Irving Berlin contributed to the film's exploitation by visiting a number of cities where the film had pre-release engagements. The composer co-operated further in the promotion of the production by making a series of radio appearances.

Fred Astaire Petitions

Attention also has been directed to "the film" as result of a drive to stir up public interest in a movement to petition Astaire to reconsider his decision to bow out of pictures with "Blue Skies." The movement was initiated in Omaha, Astaire's home town, when Mayor Leeman was prevailed upon to have the city council pass a resolution asking the dancer to change his mind about retiring from pictures. The movement has spread to many other cities throughout the nation, including New York, where a petition was set up in the lobby of the Paramount for the duration of the film's run.

That the "Blue Skies" campaign is meeting the test is indicated by a poll taken by the Audience Research Institute recently which disclosed that, as of the last week of November, more persons wanted to see the Berlin film than any picture then in release. Eighty-three per cent of those questioned expressed a preference for "Blue Skies." The film was given the highest pre-release rating of any ever tested by the ARI.

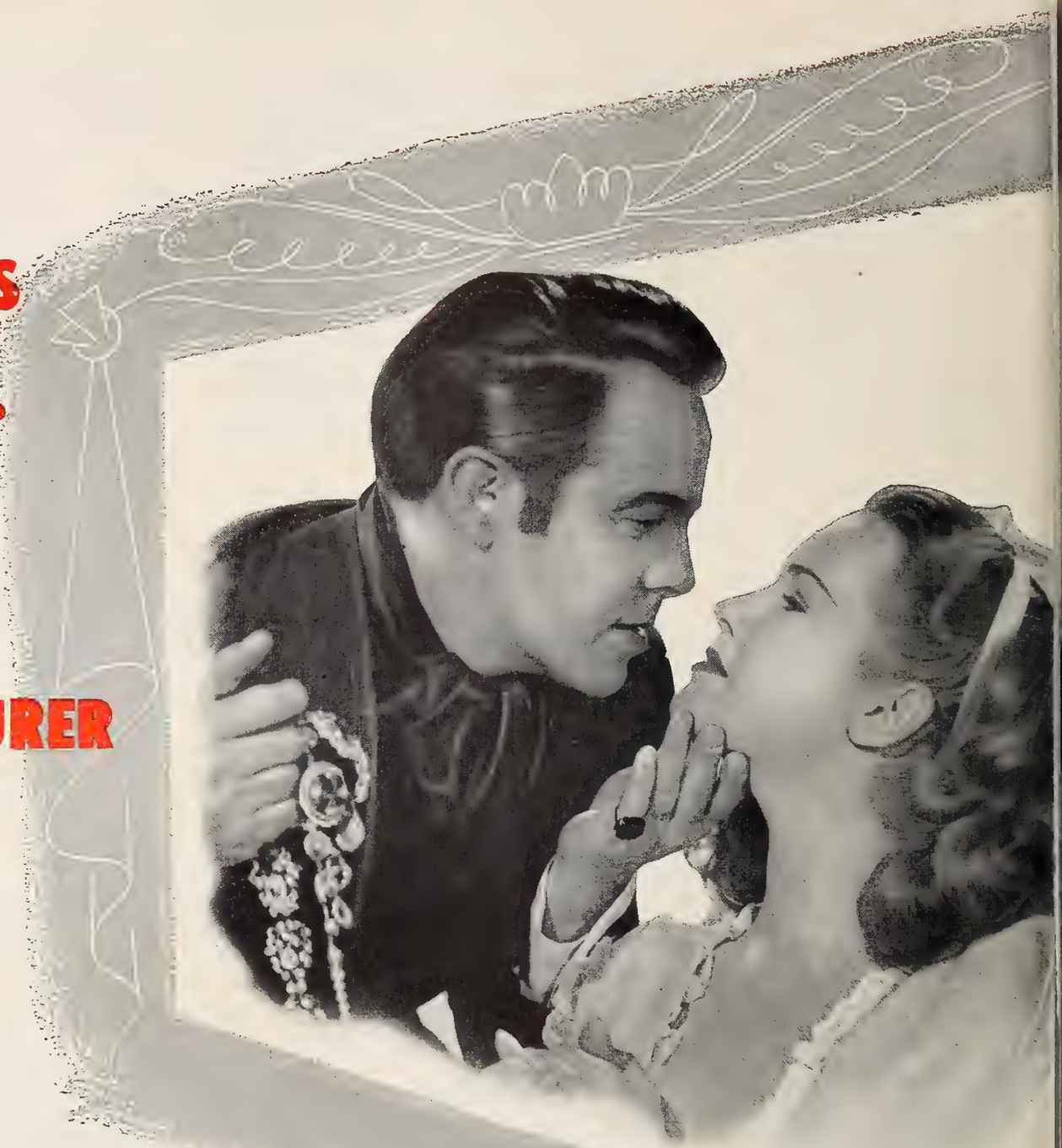
Extensive Campaign for 'Mirror' in 3 Theatres

The three-theatre opening of International's "The Dark Mirror" at the Lincoln, Town and Capitol theatres in Miami, was supported by an extensive promotion and advertising campaign under the direction of Flynn Stubblefield, manager of the Capitol and Perry Spencer, Universal Southern field exploitation representative.

Ten days in advance of the opening, trailers and lobby copy and a newspaper teaser advertising campaign, was coordinated with several stunts. A special front was built on the Capitol Theatre consisting of broken mirrors which produced a startling effect when colored spots were thrown upon it. Reversible trick cards were distributed around town which had to be placed before a mirror to be read. A stencil was made reading "The Dark Mirror." Capitol, Town, Lincoln, and mirrors in soda fountains, weighing machines and elsewhere about town were stencilled.

A special screening was arranged for newspaper critics and Eve Tellegan, movie-radio critic, was featured in a special trailer which was used in the three theatres. Radio and newspaper publicity was tied in with the promotion.

THE MOST RECKLESS LOVER... THE BOLDEST ADVENTURER EVER TO BEAR THE MONTE CRISTO NAME!





Drama in the great
ALEXANDRE DUMAS
tradition!

COLUMBIA PICTURES



COLUMBIA PICTURES
presents

The Return of Monte Cristo

starring

LOUIS HAYWARD · BARBARA BRITTON

with GEORGE MACREADY

UNA O'CONNOR · HENRY STEPHENSON · STEVEN GERAY · RAY COLLINS · LUDWIG DONATH

Screenplay by George Bruce and Alfred Neumann

Directed by HENRY LEVIN · Produced by GRANT WHYTOCK

AN **EDWARD SMALL** PRODUCTION

REGIONAL NEWSREEL

ATLANTA

Renie Riano, veteran comedienne who stars as Maggie in Monogram's "Bringing Up Father," on a vacation tour of the South, was guest of Arthur C. Bromberg, president of Monogram Southern Exchanges, at a blow-out at the Variety Club. The affair assembled representatives of press and radio.

Russ Robinson, young former Atlanta radio singer, now under Hollywood contract, visited his parents. He has been told he has a good chance to take the title role in Universal's up-coming "Life of Russ Columbo."

Ralph McCoy, newly appointed southern sales chief for Eagle-Lion, in and out on flying trips to New York and Dallas.

Mrs. Frankie English marked her 28th anniversary with the local Paramount exchange.

Babe Cohan, Atlanta branch manager of Monogram Southern, and Mrs. Cohan will spend Christmas in New Orleans, their old home.

J. V. Scully, special home office representative, visited the Republic branch.

Film Row mourned the passing of Jim Jackson, 66, one of the town's old-time theatre managers. Also, the death in Asheville, N. C., of J. C. Peters, owner of the Blakely Theatre, Blakely, Ga.

Carter Barron, famed Georgia Tech football hero, former manager of Loew's Grand here and now Loew's Washington manager, visited friends on Peachtree.

Seen booking on the Row were J. O. Biddle, Fay Theatre, Jasper, Fla., and Mr. and Mrs. Fred Weis, of the Weis circuit.

Sam George, for several months relief manager of the Georgia Theatre Company's Atlanta houses, has returned to his old post as manager of the downtown Paramount. Frank Bickerstaff, former Paramount manager, takes over in charge of the chain's candy and popcorn concessions.

Paul C. Plagines has been appointed Georgia Theatre city manager for Gainesville, Ga., where four houses are operated. His father, Frank L. Plagines, owned the first movie theatre in that city.

Johnny Mack Brown, Monogram western star, dropped off in town en route to Florida.

Jimmy Gillespie, working the southwest for the past seven years as exploiter out of the Atlanta division office of 20th Century-Fox, has been promoted to exploitation chief for the southwest. He and Marie will make home and headquarters in Dallas, Tex. Jimmy was a wheelhorse in Atlanta Variety, of which he was immediate past baggage master.

Martha Sneed is the new secretary of John Mangham, president of Film Classics and Screen Guild of the Southeast.

Pete Rosian and F. J. A. McCarthy, executives of Universal-International's sales setup, visited the local branch.

Paul Biggers, for 15 years chief operator at the Gordon Theatre, Rome, Ga., died.

J. H. Thompson and E. D. Martin, owners of the Martin-Thompson circuit, were seen on Film Row. Also, Lukie Stein and Carl Floyd, of the Floyd-Stein circuit in Georgia and Florida, and M. C. Moore, Ocilla, Ga.

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Charlie Durmeyer, head of the Southern Automatic Candy Company and recently installed chief barker of Tent 21, Variety, was in New York on business.

L. W., W. C. and Ethel McClung will soon launch their firm, the Dixie Theatre Supply Co., in Albany, Ga.

Paul Swint and William H. Griffin announce the opening of their new theatre in Gibson, Ga.

KANSAS CITY

Morton Truog, office manager for United Artists here, is the latest to walk down the marriage aisle. His bride is a former airline hostess.

Gladys Melson is a new employe at the Columbia exchange here. She's on the office staff.

Myrtle Cain is the new secretary to the office manager at MGM, succeeding Kathryn Wheeler, resigned.

Commonwealth Theatres has purchased the Ellinwood Theatre at the Kansas town of the same name from Warren Weber.

Lee Williams, owner of a circuit of which the Gurdon, Ark., Hoo Hoo is a member, this week purchased the Imperial Theatre building in that city with plans to remodel the building, which has been closed, and reopen it as a theatre.

Night Before Christmas

Following a 30-year custom the Sidney Lust Theatres in and around Washington, D. C., will close Christmas Eve so that some 75 employes may celebrate the holiday at home. The Lust houses will also continue their custom of special Christmas matinees built around selected features and shorts.

BOSTON

Art Moger, Warner publicist, had Janis Paige here over the week-end for the premiere of "The Time, the Place and the Girl." Miss Paige spent a great part of her time visiting the Boston film district. She also aided in the wrapping of Christmas packages for the youngsters at Children's Hospital.

Rudolph Elie, *Boston Herald* feature writer, devoted an entire column on Dec. 13 to the doings of the Boston Tent of the Variety Club and told of the work done by its members for the inmates of the Children's Hospital and of other splendid work done by members of this organization in Boston. The Variety Club has sumptuous club rooms in the Hotel Statler here.

Philip Spiegel, of the publicity staff of Warner Bros. Pictures, made a business trip to Lowell, Lawrence and Lynn this week.

Hyman Selya has returned from a visit to the Dominion of Canada in which he combined pleasure with business.

Joe Di Pesa and Art Moger are giving a great deal of time and attention to the current campaign for the War Nurses Memorial.

Phil Engel of United Artists made a flying business trip to New York this week. He reports that his wife is greatly improved in health.

Mrs. Jack Saef is recovering from her severe illness and is expected to be able to return home very soon.

Howard Noble, one of the oldest of New England active newspaper men and press agents, died at his home here Thursday, Dec. 12. He was 76 years old but had been active up to a month before his death.

Governor-elect Robert F. Bradford, who is a great friend of the industry, is a direct descendant of the first Governor of Massachusetts, William F. Bradford.

Miss Sarah White, publicist, returned this week from a visit in New York.

Edward Gargan, playing at the RKO Theatre, visited friends in the film district this week.

Ruby Newman, well known Boston orchestra leader and impresario, has gone to Palm Beach where he will be at the Whitehall for the next four weeks.

Harold Weisenthal of the Laffmovie Corporation, was in the Hub this week.

SEATTLE

Fred Danz, general manager of Sterling Theatres, announces additions to the staff this month. Jerry Lasswell is now manager of the Palomar Theatre, and Ed Vaughan the assistant manager. Lasswell, formerly with RKO, Warners and 20th Century-Fox, comes to the Sterling circuit from Portland, Ore. Ed Vaughan was with the Paramount-Publix circuit in Omaha.

Irving Westenskow, well known Oregon exhibitor, has sold his Mollala theatre, the Lyric, to Ernest Clark and has bought the Condon Theatre. Westenskow now owns two eastern Oregon houses, the other being the Roxy in Union, Ore.

William Sinclair, former owner of the Liberty Theatre in Condon, Ore., is leaving the motion

(*Continued on Page 22*)

One of the greatest selling titles of all time...and it's on the way from International!



REGIONAL NEWSREEL

(*Continued from Page 20*)

picture field to take care of his other business interests.

Trial of the $150,000 damage suit of the Jensen-von Herberg Bagdad and Venetian Theatres, Seattle, versus the Hamrick Evergreen theatres and the eight major film distributors has been set for April 19, following denial of the motion to dismiss the action.

TORONTO

Municipal elections throughout Ontario resulted, at Ottawa, in the re-election of Finley McRae to the Board of Control there and the election of Jack McLennan, manager of the Capitol Theatre, Brockville, to an aldermanic seat. McRae is the administrator of the estate of a once-prominent Canadian showman, the late Harry Brouse, pioneer theatre owner.

Work has started or plans have developed for new theatres in quite a number of cities and towns, other than those already revealed by Canadian Odeon or Famous Players. Theatres are projected for Ottawa and Sudbury, Ont., by Ben S. Okun, president of Biltmore Theatres, Ltd., Toronto, which already operates modern cinemas at Oshawa and Kingston. Oscar Legault has started a new theatre at Hawkesbury, Ont., the second for that town, while T. G. Lewis is putting the finishing touches on the first theatre at Eastview, Ont. Louis Bisson is completing a theatre block at Wrightville, Que., near Ottawa where a new house on Rideau Street is about to be opened by H. Berlin, owner of the Somerset in that city. Zumar Bros. are also making headway with a theatre in Ottawa's West End. Durham and Palmerston in western Ontario are preparing to have independent houses.

After a lull of some weeks, theatre robberies in Ontario were revived at Kitchener where the Lyric was entered after midnight and $700 taken from the smashed safe. There have been no arrests.

Glenn Ireton, Canadian director of public relations for Warner Bros., Toronto, has organized a showmanship contest on "The Verdict" for all Canadian theatre managers with a total of $500 in cash prizes being offered for the five best campaigns. The judges comprise James R. Nairn of Famous Players, Larry M. Graburn of Canadian Odeon, Ray Lewis, Jay Smith and Hye Bossin representing the press, N. R. Perry, president of the Advertising and Sales Club of Toronto, and Ireton. The contest closes April 15.

Christmas parties have come thick and fast in the film fraternity, starting with the reception in the headoffice of the Allen chain, Toronto. The Famous Players Toronto Managers Association had a midnight frolic Dec. 16 at the Runnymede Theatre, the manager of which, Maurice J. Doyle, is president of the association. Famous Players headoffice staff had a social night Dec. 19 at the King Edward Hotel while the outing of Monogram Pictures of Canada to Charlie Mavety's Ranch at Kleinburg was staged Dec. 20. Canadian Odeon's headoffice staff also provided a dinner and dance and the film exchanges are holding open house for trade officials and employes generally.

Arch H. Jolley, executive-secretary of the Motion Picture Theatres Association of Ontario, Toronto, continued his speaking tour for the film industry by traveling to Brockville, Ont., as a guest of Manager Les Mitchell of the Regent Theatre to address the Rotary Club.

A wedding of wide interest in Canadian film circles was the marriage of David Romberg, Metro Theatre, Toronto, to Miss Helen Sussman in Malloney's Art Gallery, the couple proceeding to Miami, Fla., for their honeymoon.

The staffs of Loew's Yonge Street and Loew's Uptown Theatres, Toronto, gathered Dec. 15 for a celebration which was marked by the presentation of long-service emblems by Charles E. Kurtman to eight men who had been with the Loew organization from 10 to 30 years. Earl Winslow and William Taylor, both projectionists, received 30-year medals while 20-year awards went to A. M. Allaway and Pacquale Jones. Among those who received 10-year honors were Manager Stan Gosnell of the Uptown and Manager Jack H. Clarke of the downtown Loew house.

A Pennsylvania Deer

The deer made famous in MGM's current production of "The Yearling" is a native of Pennsylvania's Canyon Country, famous hunting location in the heart of Pennsylvania's scenic region bordering Wellsboro, it was learned last week by Larry Woodin, manager of theatres in Wellsboro.

From Mrs. Mary Reinwald, one of his patrons, Woodin received a letter telling how the deer came to her house, how she took care of it through the summer, and how, just before the deer season, a man came and got it for the Game Commission. Later, she heard that the man had shipped some deer to Florida. Further investigation showed that her temporary pet had been selected to appear in the picture.

VANCOUVER

George Seabrook has returned to his old position of assistant manager of the Royal Theatre, Fort William, after five years of service with the RCAF. His flying duties took him around the world, and he was stationed in India as well as the European fronts.

Mark Jenkins for the past eight years, operator of the Rex Theatre, Claresholm, Alta., has sold out his interests to William Hrycuik, who formerly operated a theatre at Daysland, Alta.

David Magill, Saskatoon business man, will build a theatre at nearby Sutherland, Saskatchewan, as soon as materials are availble.

British Columbia's early history is to be filmed in Hollywood "horse opera" fashion by North American Productions of Vancouver, and displayed to film audiences throughout the continent—and beyond. The pictures will be entitled "Renegade Gold," a story of the early gold rush days in B. C. Although it is a western picture, brimful of action and gunplay, there isn't a horse in the whole picture.

Max Chechik, owner of the Bay Theatre here, has obtained the Dominion rights for the Korn-King popcorn machine. At present he is in eastern Canada organizing distribution for machines not having been given clearance by the fire department.

Izzy Shaker, who operates theatres at Hanna, Alta. and Kindersley, Sask., will open his new theatre, the Broadway, in Saskatoon this week on a six-day policy. House seats 650.

Bob Murphy, local Paramount manager, hit the headlines when he gave a special showing of a Paramount newsreel for a couple of visitors from the interior. They were anxious to see their son, who took top honors at the Williams Lake cattle show.

At a recent meeting of the projectionists union 348 of B. C., Bert Pollock, Capitol, was elected president, M. Goble, Columbia, New Westminster, vice-president, and George Thrift, Kerrisdale Theatre, secretary, for the coming year.

Grosses are holding up fairly well this week, although Christmas shopping has started to cut deeply into patronage, especially at the matinees. Only pictures doing above average business are "Lady Luck" at the Orpheum, and "The Killers," day-and-date, at the Hastings and Vogue theatres.

William Oswald, veteran fire warden of the B. C. government, will retire in February. He was in charge of the theatre act in the province



THEY ARRANGED CLOTHING, FOOD MATINEES. One day this week (Wednesday) at Sidney Lust's Bethesda, Kaywood and Hyattsville theatres, all in Maryland, the veteran showman's annual clothing and food matinees were held under the sponsorship of the American Legion of Mt. Ranier, and the Kiwanis Clubs of Bethesda and Hyattsville. Admission to the matinees was an article of clothing or food. Distribution of the clothing and food is being handled by local Catholic Churches, acting for the National Catholic Welfare Conference, to be sent to Europe. Arrangements for the special matinees were made by the group above in Mr. Lust's Washington office. Left to right: Father W. F. Wheeler, St. James Church, Mt. Ranier, Md.; Malcolm Scatos, Kiwanis Club, Bethesda; Sidney Lust; Father E H. Roach, St. Jerome's Church, Hyattsville, and Father E. T. Fischer, Our Lady of Lourdes Church, Bethesda.

REGIONAL NEWSREEL

and also a member of the B. C. examination board for operators, and was well known to exhibitors in B. C.

Ray Castle, who sold his Oak-Bay theatre at Victoria to Odeon Circuit, will return to show business. He has received a permit to construct a theatre in the Saanich district of the Capitol City. At present there is no moving picture theatre in that one.

At the annual meeting of the Saskatchewan Motion Picture Exhibitors Association held in Regina, the following officers were elected for 1947: P. W. Mahon, Prince Albert, president; W. Winter, Saskatoon, vice-president; Isadore Reinhorn, Regina, treasurer; Jack Watson, Regina, secretary; Jack Fields, Moose Jaw, R. C. Sutherland, Weyburn, and Harry Bercovitch, Regina, directors.

HARRISBURG

The second annual Central Pennsylvania Bobbysox Jamboree at the State was scheduled for Dec. 18. A contest for jitterbugs, a talent search, and other entertainment was to be augmented by the showing of Monogram's "High School Here."

Bill Whyte, Star, installed a new popcorn and candy vendor, in a recessed alcove in the outer lobby, approved by the State authorities who commended him for his precaution.

John Ulrich, student assistant, Loew's Regent, is planning the annual Christmas party at the theatre for the staff and invited guests.

Two telephone calls to movie stars were the order of the day in interest-getting stunts for two films showing here. First Bob Sidman, Senate, sponsored a contest in the Telegraph's movie column, offering a free call to Rex Harrison, star of "Notorious Gentleman." Irvin Shaw, this city, won the call when he suggested he would like to see Harrison play Romeo and Lili Palmer play Juliet.

The other call was arranged by Sam Gilman, Loew's, for "Wicked Lady." Trudy LaWatsch, Telegraph movie writer, spoke on the Trans-Atlantic phone to the star of the picture at her home in London. The conversation dealt principally with the cutting and retaking of several scenes offensive to American censors because of "cleavage."

Gerry Wollaston, State, has planned two events for Christmas. The first is the annual Christmas party for orphan children, to be held Saturday with a movie, luncheon, entertainment and gifts. A custom of more than 20 years, the party was started originally by the late C. Floyd Hopkins, Wilmer and Vincent area manager. The other event is Wollaston's chairmanship of the Chamber of Commerce holiday program which opens Sunday with a broadcast by massed school glee clubs over the three city radio networks.

More than 1000 high school pupils, members of bands of the section, were guests at the State for the awarding of prizes in the annual high school band competition. Wollaston screened "Two Years Before the Mast" for the group.

Bob Sidman, Senate, removed the candy counter from the theatre lobby when he decided he would not increase the price of former nickel candy to six cents. He has returned to use of the old vending machine.

Injured in an auto collision on the Lincoln Highway near Coatesville last week were Harry Chertcoff, owner of movies in Steelton, West Shore, Middletown, Lititz and Lancaster, and his wife. He was treated at the Coatesville Hospital for bruises and cuts of the face, knee, wrist, and shock, while his wife suffered a possible fractured skull and broken arm and wrist. State Police said their auto was demolished.

Mr. and Mrs. Tim Heckard, who have operated the Broad here for more than 20 years, will retire Jan. 1. Taking over will be Milford Kaye, now of the Berwick, Easton.

Stagehands and projectionists are busy negotiating new contracts for January 1.



AID COLLECTIONS. Cooperating with the New York Journal American which is sponsoring a War Wounded Christmas Fund, the Rivoli has set up a collection stand in front of the theatre. Manager Montague Salmon (seated) directs models of the Barbizon School of Modeling, who will man the stand. Standing (l-r): Marie Saylor, Dick deBrown, Barbizon publicity associate, and Hedy Roche.

OMAHA

Helen Parke, "Fred Astaire's No. 1 fan," arrived here from Philadelphia to visit the former Omahan's hometown and thank Mayor Charles Leeman and City Council members for recently passing a resolution asking Astaire not to retire from the screen. She reported that 51,000 fans have signed petitions as a result of the first one startted here in the Paramount Theatre.

Jules Weill, representative of J. Arthur Rank, accompanied by District Manager E. Heiber of Kansas City arrived at the Universal exchange for a visit.

Mrs. Esther Quaas, Universal chief inspectress, is ill.

Revenue Rises

The Missouri state sales tax brought in $5,041,867 during the month of November, an increase of $1,273,679 over the returns for the same month last year. G. H. Bates, Director of the State Division of Collection, has revealed that the total collections under the tax for the first eleven months of this year amounted to $48,507,267, as against $40,500,000 for the entire year of 1945. Estimates indicate that the total tax collections for this year will exceed $52,000,000.

Bill Barker, Columbia salesman, is away from his post again due to illness.

Jack Kelley, from the MGM home office's importation and reprint department, has arrived in Omaha.

Nebraska can boast a minister operating a theatre. He is the Rev. A. G. Trost, Hildreth exhibitor.

Frank Simek, Ashland, Neb., exhibitor, has purchased a building there and already has much work done on extending it for a new theatre. He hopes to open early in 1947.

Phil Lannon, West Point exhibitor, is back from Chicago and talking about his first airplane trip.

Mr. and Mrs. E. L. Bartak have entered the theatre business at Greeley, Neb., taking over the Idle Hour.

Two Central States Theatres representatives, M. E. Lee of Des Moines and E. McLain of Fremont, visited here.

Harry Lefholtz, Republic branch manager, is in Chicago for a company meeting.

Herman Levy, who resigned not so long ago as general manager of R. D. Goldberg circuit to join Universal's advertising department has now been appointed general manager for Universal-International advertising.

WASHINGTON

The new MacArthur Theatre, which will be jointly run by K-B Theatres and Warner Bros. Theatres, will have its grand opening Christmas Day. Ken Davis, Warner manager, will get the post as manager of the new theatre. He was formerly manager of Warner's Avalon.

Local F-13 announces the results of its recent election: president, Agnes Turner (re-elected); vice-president, Bill Fisher (re-elected); recording secretary, Hazel McCarthy; financial secretary, Anne Griffin (re-elected); treasurer, Eddie Kushner; guardian, James Bello; business agent, Sara S. Young (re-elected); board of trustees, Al Landgraf, Jesse Smith and Russell Ricker; executive board, Ida Barezofsky, Jack Kohler and Harold Levy. Installation of officers will be on Jan. 6.

Bernard Lust, manager of Sidney Lust's Hippodrome Theatre, is the proud father of a 6-pound boy, Sidney Brian, born to the Lusts on Dec. 6 at Doctors Hospital.

Clement Ripley, Hollywood writer, stopped off at Washington on his way to Hollywood, and lunched with Carter T. Barron, Loew's eastern division manager, and local drama critics.

The Hecht Company's animated Disney windows and full-page ads in the local papers, in conjunction with the RKO Keith's "Song of the South" are attracting widespread attention.

Variety Club Tent No. 11 will have its annual Children's Christmas Party on Friday, December 27 from 3-5 p.m. in the club rooms, for the children of members. There will be gifts, refreshments and entertainment, under the supervision of Joe Kronman.

The Atlanta hotel fire has spurred the District Commissioners to conduct a full-scale fire probe covering all theatres, hotels, buildings and stores.

A special showing of "The Best Years of Our Lives" was held at Walter Reed Hospital, arranged by RKO officials and Major Robert M. Watson, special service officer at the hospital. Great interest was displayed because one

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(Continued from Page 23)

of the leading roles was played by an amputee known to many of the patients.

John Marcon, manager of Warner's Metropolitan Theatre, is recuperating after an appendectomy.

The Washington Pep Club has plans under way for a big Christmas party for the entire MGM staff, to be held at the Continental Hotel.

Mary Jo Veleiro, Metropolitan Theatre usherette, was chosen pin-up queen by the boys at Bolling Field.

New MGM salesman, recently transferred from Boston, is Bill Madden, an employe of MGM for 17 years, with three and a half years out for a stint in the Navy.

Lorena Toffen of the Columbia inspection department, plans to be married in February.

MGM Central Division Sales Manager J. J. Maloney was a visitor at the local exchange.

NEW ORLEANS

Joy N. Houck is finding plenty of use for his new Beachcraft plane. He flew to Dallas last week on business concerning additions to his theatre circuit, returning at the end of the week with Clair Hilgers of *Town Talkies,* Dallas, who conferred with the directors of the new Joy Theatre. Houck then flew Hilgers back to Dallas and visited Shreveport, La., and then flew on to Hollywood for business conferences with film executives.

The New Theatre in Enterprise, Miss., has been opened by Miss Cleo Bontwell. M. A. Connett will handle the booking and buying.

Leo Bounds of Bounds and Houck, Texarkana, Tex., was a visitor here at the Joy Theatre offices.

John Jenkins of Astor Pictures, Dallas and Atlanta, was a guest at the Jack Auslets of Dixie Films early last week.

The Roxy, colored theatre in Pensacola, Fla., has been sold by R. E. Norman to James and C. J. Tringas of Ft. Walton, Fla. C.J. will manage the house and James buy and book for it.

Goes Hungarian

The Russell Theatre, on the south side of Columbus, Ohio, tried a novel experiment one night recently when it played an all-Hungarian program. Double-billed on the first-run show were "Popuchos" ("Slipper Hero") and "Vasember" ("Iron Man.")

Milton Duryea, PRC branch manager here, was in Dallas the fore part of the week attending meetings of PRC and Eagle-Lion officials.

M. Katz, father of Ike, David and Harry Katz, owners of the Kay Film Exchange here, is reported to be recuperating in a Philadelphia Hospital following a recent operation.

Jack Cohn of Columbia visited the company's exchange here with his manager, Duke Duval, and then flew to Havana.

The Monogram unit here for the past two weeks filming scenes in the forthcoming "Louisiana" which features Gov. James Davis, screened the rushes here to the satisfaction of all concerned. Members of the unit will return to Hollywood shortly.

The new American version of the life of "Mother Cabrini," which the Dixie Film Co. will handle in this area, will have background shots filmed here from the Mother Cabrini Home and the Sacred Heart Convent which she founded.

Recent visitors on Film Row here include: L. J. Langlois, New Roads, La.; Milton Guidry, Erath, La.; Claude Darcy of the Opera House, Morgan City, La.; Mr. and Mrs. Charles Levy, Thibodaux, La.; B. P. Sposito, Thibodaux, La.; A. D. Brown of Brown's Road Show, Oakridge, La.; B. B. Sheffield, Poplarville, Miss.; Benton Roy of the Roy Theatre, Mansura, La.; Mrs. Louise Murphy, Quitman, Miss.; Joe Barcelona, Regina Theatre, Baton Rouge, La.; F. E. Mayhall, Century Theatre, Mobile, Ala.; John Tringas, Ft. Walton, Fla.; Warren Salls, Covington, La., and A. G. Kirkland, McGee, Miss., who announces he is building a 450-seat theatre in his town.

The new Rebel Theatre, Greenwood, Miss., was opened last Friday by Associated Theatres. A number of local filmites attended.



HONORED AT NCCJ LUNCHEON. Irving Berlin, Spyros P. Skouras and Robert E. Sherwood are shown above receiving tributes from Will H. Hays, Ambassador Christians and Jews held last week at the Waldorf-Astoria Hotel in New York. A thousand leaders in the entertainment field attended the luncheon to honor Berlin, Skouras and Sherwood for their contributions to American Brotherhood. John G. Winant and James A. Farley at the luncheon of the National Conference of

MEMPHIS

Annual appearance in Memphis of Roy Acuff for the benefit of the Memphis Variety Club was an event of Sunday, Dec. 15, Acuff presenting both a matinee and night performance before capacity audiences. Following the shows, Acuff was honored with a party at the Variety Club.

Jim Barnes, who has been manager of the Warner here since his return from the Army, has been transferred to Oklahoma City as manager of the Warner there. Barnes, who before going to the Army was a theatre manager at the age of 17, is being replaced in Memphis by Jimmy McCarthy, who comes from the Warner house at Madison, Wis.

Doak Roberts, Warner district manager at Dallas, and Norman J. Ayres, Southern sales manager from New York, have been in Memphis conferring with Ed Williamson, branch manager.

Leonard Shea, branch manager for PRC, has returned from Chicago where he attended a sales conference. Herman Chrisman, Columbia branch manager, also is back from a Chicago sales conference.

Arthur J. Bromberg, president of Monogram Southern Exchanges, Atlanta, was in Memphis this last week conferring with Bailey Prichard, branch manager.

Jim West, manager of the Hollywood, is taking some time off for fishing and hunting with Newt Medlock of Colorado Springs, his guest, who is known as "the greatest fisherman of the Gunnison."

Rafael Pierre Dawson, branch manager of Universal, has been touring his territory with visiting executives. Dawson also has purchased a new home.

Bill Kemp, manager of Loew's State, has returned from a week's visit to his former home in Georgia.

Announcement has been made of the forthcoming marriage of Myron Meyer of the advertising department of Malco Theatres, Inc., and Mary Dean Nix, assistant advertising manager of Lowenstein's department store. Meyer, who formerly was manager of the local Malco, and Miss Nix began their romance while both were appearing in Civic Theatre plays.

DES MOINES

Employes of the Rialto Theatre at Missouri Valley, Ia., received Christmas bonuses totaling $1,145 with those over a year of service getting two weeks' pay and those less than a year a week's salary.

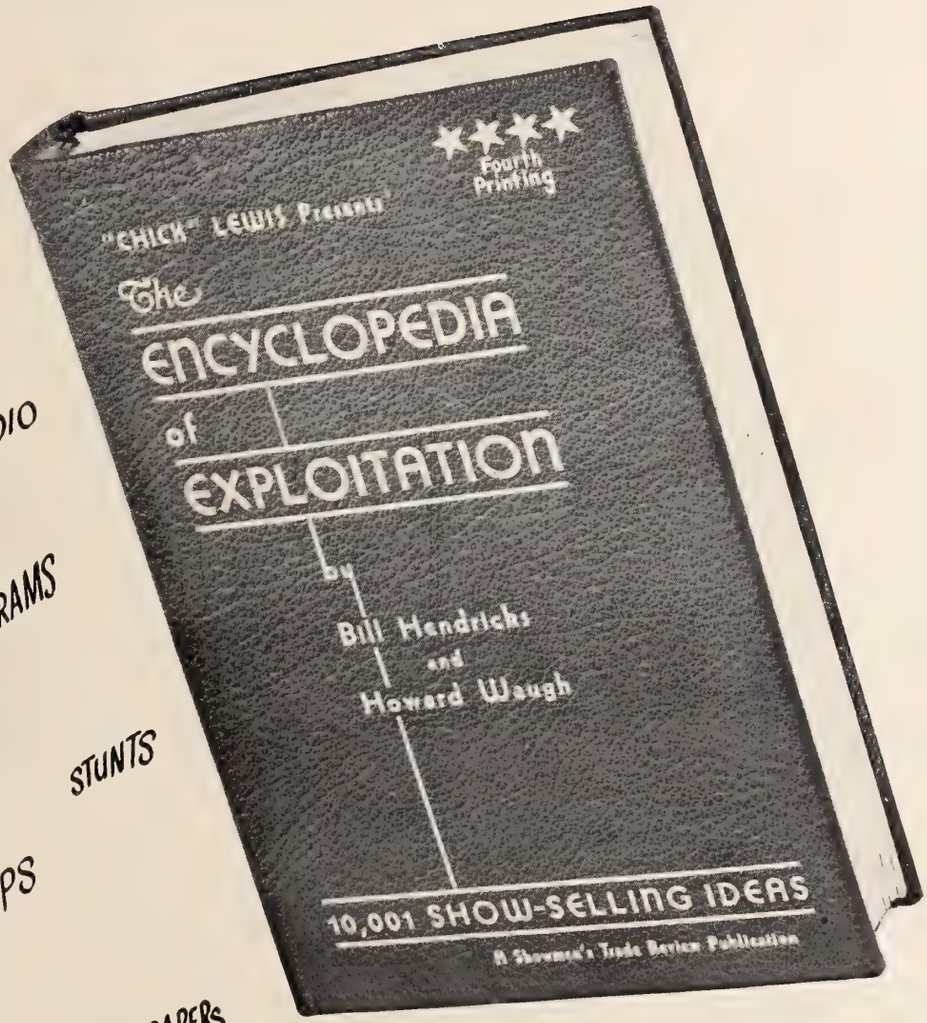
The Marshalltown Theatre Corp. filed articles of incorporation with the Secretary of State's office as a foreign corporation with a Delaware address. Capital stock was placed at $10,000. Listed as officers were Malcolm Kingsberg, president; Sol Schwartz, vice-president; A. W. Dawson, vice-president and treasurer and J. Miller Walker, secretary.

Harold Johnson has been named as manager

(Continued on Page 26)

★ ★ ★ ★ SHOWMEN DEMANDED A

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(*Continued from Page 24*)

of the Ritz and Majestic Theatres at Centerville, Ia., while Jack Slingluff takes over the management of the Chariton Theatre. Johnson formerly served as manager of the Capitol at Burlington.

The wife of Paul Leatherby, Columbia booker, is reported as improving at Iowa Methodist Hospital after suffering a heart attack.

C. E. Hendrickson, owner of the Croft Theatre at Bancroft is carrying one finger of his left hand in a sling as a result of an injury received while cleaning a projector. The machine was running when Hendrickson let the finger get tangled with one of the cog wheels.

Kenneth Robinson has been appointed a salesman for Screen Guild Productions and will handle the Iowa territory.

Visitors in Des Moines recently included George Smith, Paramount western division sales manager; R. C. LiBeau, Paramount district manager; and Mr. and Mrs. Merle Blair, president of the Cedar Amusement Company of Cedar Falls.

PHILADELPHIA

Installation of officers of Tent 13, Variety Club, was held Dec. 16 at the Bellevue-Stratford Hotel quarters. William McCraw, executive director, Variety Clubs of America, was on hand for the ceremonies. Al Davis, Monogram branch head, is the new chief barker for 1947.

Most of the exchanges, and the Warner Club of the Warner Theatres were planning to hold Christmas parties on Friday afternoon or evening, this being the last Friday before Christmas, and with all the salesmen in the exchanges starting their annual two weeks' vacation.

Harry Berman, Columbia salesman, is heading for Florida on his vacation, as is Bill Solomon of 20th Century-Fox.

C. E. Peppiatt, 20th Century-Fox district manager, is out of the hospital after his recent operation, and may go south for a vacation to recuperate before coming back to work.

Jeff Livingston is handling the publicity and exploitation for United Artists for its booking of "Henry V" at the Pix Theatre, which opens on Dec. 23.



COAST BUSINESS SESSION. Producer Hunt Stromberg (left) joins Jack Ellis, district manager, and Edward M. Schnitzer, eastern sales manager, during a United Artists business session in Hollywood last week. UA executives descended en masse on the film capital to view the company's forthcoming product.

Quality Premium Distributors' annual booking calendar and telephone directory have been distributed. This valuable and handy guide can usually be seen beside the desk of almost any theatre manager or executive in the area.

Willie Cohen, 20th Century-Fox office manager, recently married, has returned to his desk after a honeymoon.

Max Miller's first assignment as a PRC-Eagle Lion exploiteer, was to hop to Chicago for the meeting out there.

Gloria Langhorne, formerly of the Mastbaum Theatre staff, who married one of the Mastbaum's projectionists, is now the mother of a baby. The child was born in the Germantown Hospital.

Jack Goldman, manager of the Center Theatre, whose house was sold under him, fortunately was able to buy another one, and is now located in Wynnefield.

Dave Stadler, assistant to J. Ellis Shipman, contact manager of the Warner Theatres is in the Jewish Hospital for observation.

NEW THEATRES

Danville, Va.—Danville's first exclusively Negro theatre in many years, a cinder block and brick construction job to seat 532 and costing $100,000, is progressing rapidly and is expected to open after the first of the year, Exhibitors Bernard Depkin, Jr., and Rives Brown announced.

Woodstock, Va.—A modern theatre seating 850 is planned for Strassburg shortly by Williams F. Dalke, Sr., of this city who operates the New Market, the Edenburg, the Strassburg and the Woodstock.

Dawson Creek, B. C.—A new $70,000 motion picture theatre will be built here by the Phillit Circuit which at present operates the Northland here. This town is on the Alaska Highway and its population has increased rapidly since the road was built.

Boston M&P Theatres this week announced plans for the complete modernization of its Strand Theatre at Pawtucket, R. I. Architects Krokyn and Browne will be in charge with actual construction by the Conviser Corporation and the equipment installations by the Standard Theatre Corporation.

Chicago—Peter B. Poulous who owns the new 600-seat Griffith at Griffith, Ind., this week set the opening for the latter part of December.

Chicago—The Great States Circuit plans a new 2,000-seater for Decatur, Ill., where it already operates the Lincoln and the Empress. Wilton Carstens is the architect.

Roy Hansen this week reopened his El Rancho at Culver, Ind., after having closed it for remodeling.

Chicago—The Sioux Theatre in Carlisle, Ind., is scheduled to open Christmas week under the management of John H. Allison.

INDIANAPOLIS

The Williston Enterprises which operates colored houses in Indianapolis and Louisville, Ky., acquired the Douglas Theatre formerly operated by "Chick" Galloway, of Indianapolis Co-operative Theatres, Inc.

Indianapolis showmen are experiencing one of the dullest seasons of the year. Due to Christmas shopping, grosses are decidedly off and as the holiday nears a further nose-dive is expected.

W. C. Gehring, 20th-Fox central division manager, J. Bloom, executive assistant, and J. J. Grady, mid-west district manager, spent Tuesday and Wednesday at the local branch, holding business sessions with George T. Landis, branch manager.

Sam Abrams, PRC branch manager, attended the meeting of the Eagle-Lion and PRC groups in the Blackstone Hotel.

A. J. O'Keefe, assistant general sales manager of Universal pictures, on Friday conducted an all-day sales meeting at the local branch with all salesmen working out of the Indianapolis office.

Jim Keefe, 20th-Fox sales exploiteer with headquarters in Cinicinnati, was in the city Friday on business.

Carl Kemp, PRC salesman, is confined to his home by a severe cold and slight attack of influenza.

The Indianapolis Bookers Club held its regular monthly meeting at the home of Foster Gauker, Friday night.

Frank C. Hensler, MGM district manager, Detroit, spent Thursday and Friday at the local branch with Manager Foster Gauker.

Joe Schilling, Connersville exhibitor, has gone to Lima, O., where he will spend the holidays with his son.

Guy Craig went to Detroit Wednesday to confer on business matters with Carl Shalit, Columbia's district manager.

Ray Brooks, home office representative, is at the Columbia branch on business.

Film Row visitors during the week included, W. H. McNabb, Ritz, Mooresville; B. Van Borssum, Savoy-West, Terre Haute; R. Bales, Main, Elwood; K. Mairice, Wabash, Clinton; Sam Weinberg, Crescent-Shelmar, Louisville, Ky.; Robert Berry, Monroe, Monroe City; W. P. McGovern, Ritz, Loogootee; J. F. Griffis, Boswell, Boswell, and W. T. Studebaker, Logan, Logansport.

The Wheatcraft Theatre, Wheatcraft, Ind., operated by Holt & Allen, has been closed and dismantled as of last Monday.

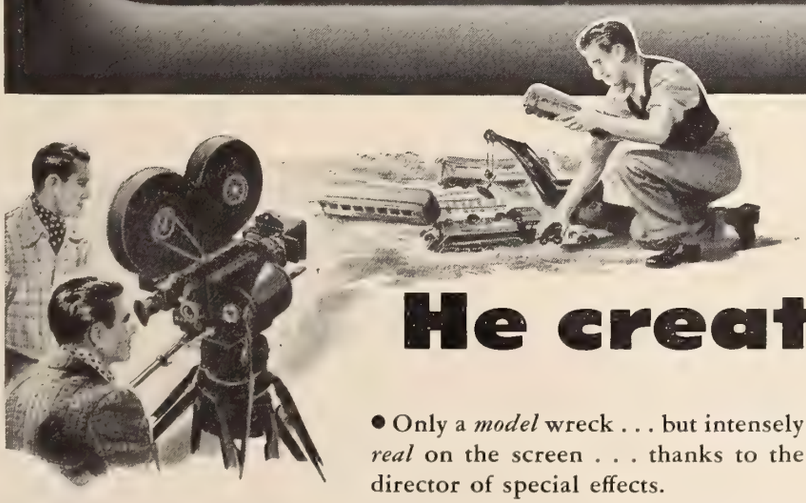
BRIDGEPORT

Four Loew theatres have announced plans for gala New Year's eve midnight shows. Tickets already have been placed on sale at the box offices. Loew's-Poli and Globe will have a special preview showing of MGM's Technicolor musical, "Till the Clouds Roll By." The Majestic will present Red Skelton in "The Show Off" with "The Brute Man" as co-feature. The Lyric will present a Broadway vaudeville show and film shorts.

Philip Schwartz, owner-manager of the Parkway, has installed new wall coverings in his house. They will add to the safety and comfort of patrons as they are made of glass and asbestos and are of a permanent nature.

(*Continued on Page 28*)





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REGIONAL NEWSREEL

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The coverings are fire resistant and will not shrink like ordinary wall coverings. Color combination is gold with a green floral scroll which gives a fresh and restful appearance to the theatre's interior. According to Schwartz this is the first time such material has been installed on theatre walls in Bridgeport.

Sheldon Rose, son of Harry A. Rose, manager of the Majestic, declares that Friday the thirteenth is not an unlucky day for him as he was royally entertained by his parents, family and friends at a party on that, his natal, day.

Jerome Conboy, projectionist at the Majestic, is receiving condolences of his friends in show business on the death of his father, Patrick W. Conboy, who died in Meriden last week.

Mrs. Julia C. Rickel, wife of Howard T. Rickel, a member of the staff of Loew's-Poli, is seriously ill at Bridgeport Hospital.

George Keough, genial doorman at the Klein Memorial, after being stricken with a serious illness last spring and convalescing through the summer and autumn, is back at his post again in good health.

Safety First

A move to enforce laws with respect to the placing and installation of popcorn and candy machines in theatres was held last week by the State Department of Labor and Industry. Regular inspections are planned under the state building and fire laws. Interest in the enforcement stems from the recent Atlanta hotel fire.

Loew's Lyric dispensed with its usual stage and screen show last Sunday night when the annual Policemen's Benefit was staged at the house with many notables in the field of politics and public safety from the state, city and county in the audience.

The Klein Memorial will present a special New Year's eve show with eight acts of vaudeville, a stage orchestra and a feature film to be announced. Ticket prices range from $1.20 to $1.80.

"Russia on Parade," billed as Russia's first all-color feature, produced by Artkino, was a special feature last Sunday afternoon at the Klein Memorial. Also shown was "Moscow Music Hall," a Russian musical film. The event was under the sponsorship of the American Slav Committee of Bridgeport.

LONDON OBSERVATIONS

Trade Is Worried Over Proposal to Nationalize 500 Circuit Houses; 'Great Expectations' Lunch Praised

By JOCK MacGREGOR

While trying outwardly to discredit the suggestion of a group of MPs for 500 circuit houses to be nationalized, the trade is nevertheless worried. It is fully appreciated that the Goverment has its eye on the large net grosses and the number of dollars that are slipping through their hands.



MacGregor

Since the proposers are not strictly cinemamen, it can be accepted that finer details are apt to be overlooked in a rush to attempt to cut the number of Hollywood films shown. The feeling that British pictures are not widely enough shown on American screens for reasons other than quality is growing here.

* * *

It appears that Eric Johnston's efforts to get the new Quota Act postponed for a year have not been too successful. Sir Henry French said at the December press conference of the British Film Producers Association that their original proposals had gone through to the Board of Trade.

Quota, however, is as great a headache for the independent showman, as not more than 30-odd top British films have been released this year and the majority of these are from the Rank Organization. Certain renters have handled no British films during this period.

Meanwhile the revivals racket grows. Of the 18 subjects making up the current programs for the three groups of Greater London cinemas, six are re-issues and four British.

* * *

RCA's Cliff Atkinson demonstrated their new equifment to me recently. With import licenses hard to come by, all parts have been made in Britain to American specifications and assembled by RCA engineers. Already some two dozen cinemas have grabbed the available sets to replace war-worn outfits.

* * *

The press lunch following J. Arthur Rank's "Great Expectations" was one of the pleasantest in a long while. The critic could eat it with a clear conscience knowing that the picture was above reproach. From all viewpoints the film is outstanding and I shall certainly not know my critics if it is not their "film of the year." Artistic and entertaining.

Spurred on by this reception for Dickens and wanting more, David Lean has started script conferences on another of his novels. Naturally—"Oliver Twist."

Incidentally, if Walt Disney has any doubts as to who should play "Alice in Wonderland," he should see this picture. Jean Simmons would be perfect.

* * *

Visiting the Gainsborough Studios, I came upon a lovely sight: Theo Cowan of the pres department, disguised as the traditional Father Christmas, posing for seasonal publicity stills with Margaret Lockwood and Patricia Roc.

Joy Taylor, formerly secretary to John Myers, has branched out as an independent publicist and recently organized her first press show.

* * *

If anybody thought that Alfred Davis was over-ambitious in booking Gigli for one performance at his huge suburban cinema, he will be equally surprised to hear that the box-office take was approximately $10,000. Davis admittedly paid a lot for the tenor, but at those figures one can afford fancy sums.

CINCINNATI

The Theatre Owners Corporation will add Christian Pfister's Mayflower and Jewel, Troy, Ohio, to its membership on Dec. 29, according to Irving Sochin, general manager of the buying and booking agency. This increases to 36 the number of theatres served by TOC, which was organized last September with 24. Sochin also announces that James Brunetti will join the TOC booking staff on Dec. 23. Brunetti was booker at the Warner Bros. exchange here for several years, and has recently been managing the National Theatre here.

Harris Dudelson has taken over the district managership of Film Classics, with supervision over Chicago, Cincinnati, Cleveland, and Detroit. He will headquarter here. Dudelson was for several years branch manager for United Artists in Cincinnati and St. Louis, and recently has been manager of the William Bein circuit of three theatres. Edward Salzberg has been named branch manager, according to Dudelson, and will take over on Dec. 23. Salzberg is at present city salesman for RKO Radio.

Joseph Lee opened his deluxe Ames, Dayton, Ohio, after delays caused by shortages of fixtures and equipment. This suburban theatre seats 900, and features a lavish refreshment bar off the lobby. Lee also operates the Cove, Covington, Ohio.

Mike Carmichael, recently appointed Cincinnati manager for Universal, succeeded in buying a home, and last week motored to Memphis and brought back his family.

Disagreement as to the purchase price of the equipment has closed the Terminal, 110-seat newsreel theatre in the Cincinnati Union Terminal, according to Edward Williams, former operator whose lease expired Dec. 10. The new lessee is Robert Valaise, who is at present in Paris, France. It is reported that William Clowes, who operates the Scoop, a newsreel theatre in Louisville, will handle the management for Valaise. Meanwhile the theatre is dark, at least temporarily, pending appraisal of the equipment by local theatre supply men.

Joseph Nordloh has opened his Deer Park, in the suburb of that name. The Deer Park will be managed by Horace Wersel, who also operates the Silvertone, in suburban Silverton, for Nordloh. Two other greater Cincinnati theatres are expected to open during the Christmas holidays, Bud Ackerman's big deluxe Covedale, and the Ludlow, in Ludlow, Ky., in which circuit operator Lou Wiethe and veteran exhibitor Harry Hilling are partners.

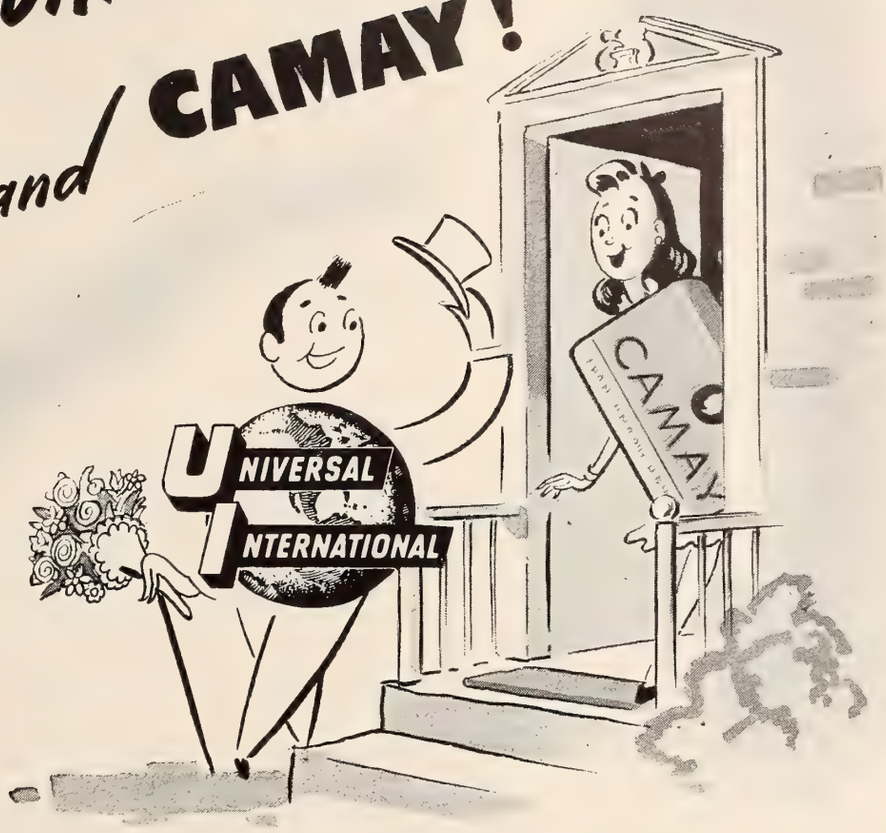
Jack Keating, Paramount salesman in West Virginia, is the father of a baby boy. Keating, who served as captain in the Rangers, has been acclaimed as the most decorated man in the film business.

Walt Disney's "Song of the South" will open simultaneously in the RKO Grand and RKO Shubert on Christmas day, the only picture to have such an opening since September, 1944, when "Since You Went Away" opened the Grand and Albee. Charles Levy, Walt Disney publicist was here working with Wally Heim, RKO Radio field publicity man, on the cam-

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IT'S A DATE

U and I and CAMAY!



Ever since Saturday November 30, and continuing for eight consecutive weeks . . . Procter & Gamble's radio show for Camay Soap, "This is Hollywood," featuring Hedda Hopper . . . is dramatizing a Universal-International picture.

Nov. 30	"Notorious Gentleman"
Dec. 7	"The Stranger"
Dec. 14	"So Goes My Love"
Dec. 21	"White Tie and Tails"
Dec. 28	"Along Came Jones"
Jan. 4	"The Egg and I"
Jan. 11	"Dark Mirror"
Jan. 18	"Magnificent Doll"

"This is Hollywood"

featuring **HEDDA Hopper**

Every Saturday, 10:15 to 10:45 p. m. E. S. T.,
over C. B. S. Network

REGIONAL NEWSREEL

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paign. Picture will also have Christmas engagements in the Palace, Columbus, and Keith's, Dayton.

Frank Allara, versatile West Virginia exhibitor, flew his new three-place Piper cruiser in from the factory at Lockhaven, Pa. In addition to his two theatres in Matewan and Delbarton, Allara operates a flying field and training school near Williamson, and two bus lines in West Virginia and Kentucky.

MILWAUKEE

It is hoped to have the new theatre at Pepin, Wis., ready for the public before the holidays. The first week of December the seats were being installed, and the interior has been decorated. It was expected that the enclosing shed over the front can be removed by this week.

At Spring Valley, the last of the steel framework for the new showhouse was being erected early in December, and the roof and front are expected to be installed by the holidays. As some material is still short, an opening date cannot be announced at this time.

On Dec. 5th the new Adams Theatre, at Adams, was opened. The owners are Roy Picus, Shirley Johnston and Everett Erickson. Up to this time the rights to show films in Adams was held by Frank Nowachek, who has operated the Opera House, but the rights were to be given up by him when the New Adams Theatre was opened. The main auditorium seats 400, and the design of the floor has been arranged to permit everyone to see the screen without distortion. The floors and stairways are made of steel and concrete, while the walls are made of fireproof board and specially designed for acoustic properties. The theatre is being heated by oil. Certain materials are still reported short for the completion of the showhouse. Carpets for aisles have yet to be delivered and installed. Also, the velvet curtain to be used to cover the stage between shows has not been delivered, as this is considered a non-essential, according to the management, who consider themselves lucky to have been able to have the seats installed, as it is known that many other new houses cannot get seats, perhaps due to the style ordered. Shirley E. Johnson is the manager, and he is also in the lobby to take tickets, due to a shortage of help.

The Hodag Amusement Co., Inc., has been formed at Rhinelander, Wis., to "operate theatres and other places of amusement." 100 shares of capital stock at $100 per share par value have been authorized. Incorporators are Peter and George Rouman and Thomas Leonard.

A new theatre and apartment building is to be started at Muscoda, Wis. as soon as building restrictions will permit. It will be a two story brick on concrete block construction, with concrete foundation. Ervin Morris, of Gotham, Wis., is the architect.

"Henry V," in Technicolor, is scheduled to be shown at Milwaukee's Pabst Theatre (a legit showhouse) on Jan. 2nd, it was announced by the Theatre Guild on Dec. 13th. That group is sponsoring the showing of this film in this country, it being an English production. It is reported that the film will be shown only in key cities of the U. S. Prices in Milwaukee are to be $2.40 and $1.80 in the evening and $1.80 and $1.20 in the afternoon.

Early next semester visual education is to be introduced in Milwaukee schools.



THEATREMEN RELAX BETWEEN SESSIONS. Just out of one of the business sessions at last week's meeting of the Oklahoma Theatre Owners, Inc., at Oklahoma City, the six men above paused to look for the birdie. Standing (l-r) are C. E. "Doc" Cook, secretary of the Kansas-Missouri Theatre Association; George Baker, Kansas City exhibitor; R. "Dick" Biechele, Kansas City director of the KMTA ,and Leon Bamberger of RKO. Seated (l-r) are Homer Strowig, KMTA president, and Fred Wehrenberg, MPTOA president.

COLUMBUS

Larry E. Doyle, 50, Columbus-born theatre and screen director, died last week in Denver. A veteran actor as well as director and producer, Doyle had directed many Broadway shows and in recent years directed one picture a year for Paramount. During the war he served as a director of USO overseas shows and served several months in the Philippines and Japan. He often visited Columbus. He leaves a sister, Miss Josephine Doyle; two brothers, Clarence J. and Lee P. Doyle; four nephews and a niece. Burial was in St. Joseph's Cemetery here.

Leo Haenlein, now that the Zoo Park season is past, is back on deck overseeing operation of the dining room at the Variety Club. Robert Cheney, former assistant steward of the club, has been promoted to the chief steward post. His new assistant is Ralph Jackson.

Friends of Miss Ione Orton, booker for the Academy theatres, tendered her a post-wedding party at the Variety Club. She is now Mrs. Paul Benedetto.

The Ohio censor board last week withdrew its approval of Howard Hughes' "The Outlaw." Board members had previously passed the film but with several cuts which were unacceptable to Producer Hughes.

P. J. Wood, secretary of the Independent Theatre Owners of Ohio, wants to hear from Ohio exhibitors about the growing number of complaints against local checkers. He wants to hear of cases in which checkers have been "obnoxious" or have "acted or talked in a manner detrimental to your business." Please send such cases in writing, with names and dates.

State convention of the Independent Theatre Owners will be held March 18-19 at the Deshler-Wallick hotel here.

Knickerbocker Burlesque, Inc., has leased to the Knickerbocker Amusement Co. the building known as the Knickerbocker Theatre Bldg. at 246 S. High St., except the theatre and the lobby. The lease runs for 10 years from Feb. 1, 1947 at a monthly rental of $666.67, county records showed.

Bud Sweeney met Budd Sweeney when the former appeared here with Claude Thornhill's band at the Palace. Latter is announcer at WHKC. Former is a comedian with the Thornhill band.

Not So Safe

Patrolman Glennon Jasper happened to pass the Fairy Theatre, St. Louis, in the wee hours of a recent morning, when he heard the unmistakable sound of a hammer on metal. Peering into the theatre lobby, he discovered a battered safe with a burglar making a casual, if not noisy, job of knocking the combination off. Spotting his nemesis, the burglar dashed out a side door as the officer fired two shots into the air. Undaunted, the agile crook clambered up a ten-foot fence at the rear of the theatre and made his escape. Nothing was taken, but the safe will never look the same again.

HARTFORD

The RKO picture, "San Quentin," opened at the Regal, Hartford, last week, with Barton MacLane, one of the film's stars, on hand to make stage appearances on the opening day. MacLane was in Hartford for several days, and was heard over the local airwaves, and was also given luncheons. Frank Morin is manager of the Regal.

Floyd Fitzsimmons, exploitation representative for MGM, was in at Loew's Poli, Hartford, on business.

Service staffs of the Loew's Poli and Loew's Poli-Palace, Hartford, will attend a Christmas party on Thursday evening, Dec. 26, after theatre closing time, on the Palace stage. Those staff members who have been connected with the circuit for more than 10 years will get service pins.

Through the use of a bulletin to members, the Connecticut Motion Picture Theatre Owners has again cautioned the members in regard to standee restrictions violation. State Police Commissioner Edward J. Hickey had informed

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Season's Greetings

Confidential Reports, Inc.

REGIONAL NEWSREEL

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Executive Secretary Herman M. Levy that he has asked his inspectors to make arrests "only in cases where flagrant violations are observed, and in cases where actual complaints have been made of repeated offenses," the bulletin said.

James F. Clancy, sales promotion manager of Station WTIC, Hartford, who has had many years of experience in the fields of radio, theatre, and allied arts, will retire on Dec. 21. He was manager of the Poli's Capitol Theatre in Hartford for eight years before joining WTIC. Clancy was active in Keith and Poli circuit theatres management for almost 25 years. And before coming to Hartford, he was with the Paramount publicity department in New York.

The suggestions of possible earlier openings in New Britain theatres will have to wait for New Britain Common Council official action, which is due in a month. Last week, the Council's Committee on Salaries and Ordinances, held a public hearing on the petition of local theatremen that would permit an earlier opening and later closing of New Britain theatres on Sunday. The Committee announced delay in action for a month. The Board of Aldermen in New Haven, meanwhile, has approved an ordinance, allowing 1 P. M. to 11:30 P. M. Sunday film showings in theatres in New Haven.

NEW YORK

Christmas was in the air this week along the Row with most of the exchanges giving their help an afternoon off to buck the crowds and do their shopping. The only trouble was they then needed another full day to recuperate from the mauling they received from the store crowds.

And speaking of that season of good will and good cheer, both are going to be tended to royally this year with parties scheduled by most employe and home office organizations.

MGM will hold an exchange party on Dec. 20 in the Empire Hotel while the Loew-MGM-WHN party, also an event that is talked about for days afterward, will take place in the Grand Ballroom of the Hotel Commodore at 1 p.m.

Twentieth Century-Fox booked its party right in the heart of Times Square on the same afternoon in the Grand Ballroom of the Astor, while Universal will entertain at home in its offices in Radio City.

Columbia will hold an employe's party in its film row exchange on Dec. 24; United Artists will also entertain in its exchange offices on the same date, while RKO will stage its party on Dec. 20 at the Waldorf-Astoria.

And that overworked march by Mendelssohn is due for a playing soon when Gloria Green, daughter of 20th-Fox exchange's Irving Green in the film department marries Dr. Harold Hartstein, a dentist, and when Annette Dropkin of The Big U Exchange's bookkeeping department weds Bernard Glazer.

The CIO United Office and Professional Workers of America's New York front office local this week elected the following: Sidney Young, UOPWA representative, president; Norman Hasselo, United Artists, vice-president; Otto Langer, UOPWA representative, secretary-treasurer; Jeanne Forestier, United Artists, recording secretary. The tribal Board consist of Vincent Maher, Columbia; John Cuniff, Loew's; Able Miller, RKO; and Norman Hyman, RKO.

The Rank Australian-made film, "The Overlanders," had its American premiere at the Rialto Thursday before an invitational audience sponsored by the Australian Ambassador to the United States.

The Warner Bros. crew was also very happy with the bonus checks for the Wild West Drive coming down last Friday to take care of that extra buying which just has to be done about Christmastime.

Warner Bros. Home Office shutter hounds are now in their seventh heaven with the crew forming a camera club and scheduling an exhibit for the latter part of January.

The Screen Office and Professional Employes Guild (CIO) went to town with music last Friday night as they held a dance in association with the Radio Guild at the City Center Casino. Mildred Lustberg of Columbia was chairman of the activities committee. About 1,000 attended.

Wedding of Alyce Barbara Mandel, daughter of RKO Theatres Ad and Publicity Director Harry Mandel and Mrs. Mandel, took place last Sunday at the Waldorf-Astoria, to Stanley Sidney Unger. Gertrude Unger, the bridegroom's sister, was maid of honor, and Myron Mandel, the bride's brother, was best man.

J. J. Felder of Favorite Films is back after a trip through the midwest and along the west coast.

Quite a crowd turned out Tuesday night in the Grand Ballroom of the Hotel Astor for the B'nai B'rith Cinema Lodge Tribute to Kate Smith and Sister Kenny. Miss Smith was honored for "her untiring efforts in the promotion of interfaith cooperation and understanding;" Sister Kenny, "for her unselfish struggle and unstinting devotion to the relief and rehabilitation of the children of our nation."

Nat Cohn of Columbia Pictures was elected president of the newly-formed Cinema Stamp Collectors with Jack Hoffberg, independent producer; Edward Aaron, MGM; Leon J. Bamberger, RKO, as vice-presidents, MGM's H. M. Richey, field representative; Film Classic's John Wenisch, recording secretary; Paramount's Albert Dean, corresponding secretary; National Screen Service's Jack Levy, treasurer, and both MGM's Howard Levy and Film Classic's Sid Weiner, sergeants-at-arms.

Committee chairmen are: Sidney Kulick, membership; forum and program, Ignatz Reiner; publicity, Leon Bamberger.

MINNEAPOLIS

Warners held a sales conference here Wednesday and Thursday (Dec. 11-12) at which trade conditions and forthcoming product were discussed. Ben Kalmenson, WB vice-president and general sales manager, conducted the meeting, which was attended by Roy Haines, western division manager, and Harry Seed, midwest district manager. The meet was one of seven being held during December in branch centers.

The St. Francis hotel property in St. Paul has been sold to the St. Paul Theatre Co., a subsidiary of RKO Theatres, Inc., New York for $826,000 for the site. In addition to the hotel, the property contains the RKO Orpheum theatre. Extensive remodeling plans will be announced soon, according to John J. Redmond, division manager for RKO theatres.

At the hearing on the suits being brought by Ascap against the interests of Ben Berger and Mrs. Jessie L. Jensen, owner of the Avalon, White Bear Lake, both sides were ordered by the court to file detailed briefs within three weeks. Louis B. Schwartz, Minneapolis, representing the defendants, argued a motion for judgment in his favor without trial, and Louis Frohlich, New York, counsel for Ascap, argued a motion in his favor. Final decision on the case is not expected for several weeks. Ascap has charged the Berger interests and Mrs. Jensen with playing unlicensed music in their theatres.

Don Swartz, North Central Allied executive secretary, is resigning from the post the end of the month to start his own business. Swartz has been instrumental in bringing the NCA membership to 302 theatre owners, largest in the association's history.

Minnesota Amusement Co. has cancelled all



OFFICIALS ON THE SET. Shown above are officials of Screen Guild Productions and Hillcrest Productions on the set of "Bells of San Fernando," which Screen Guild will release in 1947. From left to right: Duncan Renaldo, associate producer; Robert L. Lippert, Screen Guild vice-president; S. K. Decker, Hillcrest president, and Terry Morse, director of "Bells."

REGIONAL NEWSREEL

out-of-town dates on "Margie" after 20th-Fox told the circuit that bookings could not be filled because of shortage of prints. The lack of Technicolor prints on which production has been delayed by the studio strike is responsible for the scarcity. Other moves which hint of product scarcity are the booking of "Kings Row" at the Century, Minneapolis loop house, at a future date, and the booking of Film Classic's "The Westerner" at the Minneapolis loop Orpheum for the week of Dec. 19, the first time the stand has set in a reissue.

Frank Woskie, tenant of the nabe Parkway, Minneapolis, has transferred the license with the sale of the equipment to Mrs. Harold Lundquist, new tenant, at a reported price of $21,000.

L. J. (Roy) Miller, manager of the Minneapolis branch of Universal, has been recovering at St. Joseph Hospital, Omaha, after an operation. Max Torodor, owner of the neighborhood Ritz, Minneapolis, is vacationing in Arizona.

W. H. (Bob) Workman, manager of the MGM branch, on leave of absence for his health since mid-September, is expected to return to his post from a Florida vacation shortly. Eph Rosen, city salesman, has been taking Workman's place during his absence.

Michael Gisi has purchased the Roxy, Bird Island, Minn., and will take possession Jan. 1. Howard Amusement Co., Howard, S. D., has been sold by Martin Lee, John Schram and Roger Schram to Murphy and Murphy of Madison, S. D. Spurge Miller has purchased the Veblen, Veblen, S. D., from Harvey Hawkins. Bertha Young and Art Larson are the new owners of the Electric Theatre, Soldiers Grove, Wis.

B. J. Benfield and H. M. Schenecker, operators of the Lyric, Webster, S. D., have signed a 10-year lease to operate a new theatre planned for the city by Swedberg Construction Co. of Wheaton, Minn.

E. D. Nash has reopened the Canton, Canton, S. D., after remodeling the house completely.

Funeral services were conducted in St. Paul last week for Mrs. Samuel Reisman, 80, mother of Phil Reisman, RKO Pictures vice-president in charge of foreign relations, and Bert Reisman, RKO manager for Venezuela, both of whom attended the services. Mrs. Reisman, who died after a month's illness, was the widow of Samuel Reisman, who established the Dale Theatre in St. Paul.

Most of the exchanges had Christmas parties this past week. Paramount had a screening of "California" at the exchange on Monday followed by dinner and exchange of gifts at the Calhoun Beach Club. National Screen Service had 65 guests at a Christmas dinner at Andrews Hotel Wednesday. Gifts were exchanged. Warner Bros. employes had a dinner in the club rooms of Northwest Variety Club in the Nicollet Hotel Thursday. The RKO branch had its dinner Thursday, also. Columbia had its dinner and party Friday in the North Shore room of the Nicollet Hotel. Twentieth Century-Fox also had its dinner at the Nicollet Friday. The staff of MGM had a dinner and party in the club rooms of Northwest Variety Club in Nicollet Hotel Friday. PRC employes had an informal party with Christmas tree in the exchange office after work Friday.

Fred Brinkleman, salesman at Universal, will say "I do" to a Mobridge, S. D., girl soon after his vacation begins Dec. 21. They will honeymoon in California.

Ben Cravichi of Mora, Minn., was in town getting lined up for the opening of his new Paradise Theatre.

The Time Theatre at Pepin, Wis., was scheduled to open Thursday. The house originally was supposed to open in September, but the opening was delayed because of parts shortages.

Abbott Swartz, branch manager, and Red Edinson, exploiteer, were in Chicago for the new PRC sales meeting last week.

Oliver Broughton, MGM traveling auditor, has been at the Minneapolis exchange.

Recent out-of-town exhibitors on Film Row included Nick Grengs, Spooner, Wis.; Jimmy Zien, Grand Rapids, Minn.; Porter Ashley, Lakefield, Minn.; C. L. Allender, Big Fork, Minn.; Harry Omtvedt, Big Lake, Minn.; Paul Ronglien, Marietta, Wis.; and LeRoy Strandberg, Hinckley, Minn.

Lois Aldrich, bookers' secretary at MGM, is engaged to Al Sandvik, a student at the University of Minnesota. They plan to be married in the spring.

Radio City Theatre will interrupt its scheduled attraction the evenings of Jan. 26, 27 to present the Veloz and Yolanda show with all seats being reserved. This is the first time the house has presented a road show.

They Want Time Saving

Daylight saving won hands down in connection with a referendum held on the subject in Ontario, Canada. Such centers as Brantford, St. Thomas, North Bay, Renfrew, Pembroke, London and Chatham went on record as favoring pushing the clock ahead in summer, with Sarnia the only community opposing.

CLEVELAND

The weather continues fine and department store holiday sales are reported the biggest in local history. First run theatres report attendance was concentrated over the week-end, while neighborhood houses agree on a 25 per cent drop from last year. Mickey Rooney, in person at the RKO Palace, piled up a big take during his week's engagement but with most of the theatres playing hold-overs, the grosses were not spectacular.

Ben Kalmenson, Warner general sales manager, paid his once-a-year visit to the local exchange during the past week. Jules Lapidus, eastern division sales manager accompanied him.

Christmas parties along Film Row occupied most of the week. On Monday Paramount and National Screen Service held dinner parties for members, Paramount at the Alpine Village, NSS at Wade Park Manor. Associated Circuit entertained all managers on the same date at a Cleveland Hotel dinner.

Jim Kalafat, former navy lieutenant and assistant to his Dad, John D., Associated Circuit official, has joined the Naval Reserves.

Sidney Cohen has tendered his resignation to Milton A. Mooney as one of the associates of Co-operative Theatres of Ohio. Soon after

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the first of the year he will join Inter-Mountain Theatres of Salt Lake City, headed by Tracy Barham, former Northio general manager.

Salesmen's Club of Cleveland has named Aaron Wayne, Paramount, as chairman of its welfare committee. Others are Harry H. Goldstein, Paramount district manager; Bill Gross, Columbia, Carl Sheuch, Monogram, and John Urbansky, Jr., Imperial Pictures.

H. D. Schreffler who sold his interest in the Castamba Theatre, Shelby, to Schine and has ever since stayed on as manager, is one of four men being considered as candidate for mayor. Schreffler has served the city as councilman, member of the Board of Public Affairs and of the Ration Board.

J. Maxwell Joice, Paramount exploiteer spent the week in the West Virginia territory. George Bennett has been named Eagle-Lion, PRC exploitation representative covering the Cleveland, Pittsburgh and Buffalo exchange areas. Formerly with the Newark, N. J., *News*, his first assignment is to exploit "Bedelia," first E-L release.

Local films folks were happy to learn that Gregory Vojae, Columbia auditor, was one of lucky survivors of the Atlanta Winecoff Hotel fire, following first reports that he was a casualty. Vojae, prior to joining the Navy, was a local Columbia exchange booker.

Associated Circuit held its annual managers' Christmas party last Monday at the Cleveland Hotel. Guests numbered 50.

Loew's Theatres, Inc. this year resumed its pre-war Christmas party policy. On Dec 17, theatre managers, assistant managers, members of the exploitation department were entertained at dinner at the Statler Hotel with Ernest Emerling, head of all Loew theatre advertising and exploitation, as guest of honor. All other employes were dinner guests on Dec. 19 at Rohr's Restaurant at which time honor pins were given out to 35 employes who have been with the company 10 or more years. Oldest in point of service is Cecil Ryder, head of the maintenance department, a post he has held for 30 years.

Mrs. Marion Ward, secretary to J. S. Jossey, journeyed to Columbus to attend the Hygienic Productions Christmas party at the Neil House. Local film men attending included Meyer Fine, Abe Kramer, Frank and Roy Gross and Eddie Johnson.

Leo Jones, Upper Sandusky Theatre owner, officially takes over the Star Theatre, Deshler, Ohio, from Mrs. Louise Stewart.

Leo Gottlieb, Universal city salesman, is the proud father of a seven and one quarter pound baby boy born early this week at Mt. Sinai Hospital.

Fred Meyer, U-I sales manager, was a Cleveland visitor. Also in town was James Hendel, PRC district manager.

Advertising in the Cleveland newspapers will cost exhibitors more in the new year than last. All three local dailies, *Plain Dealer, Press* and *News* have announced a boost in rates, ranging from two and one half to three and one half cents a line. Rate change goes into effect on February first.

Edward J. Fisher, head of Loew's publicity department, has been appointed associate chairman for the March of Dimes in this area. Motion picture division chairman is M. B. Horwitz, general manager of the Washington circuit.

Cokes-and-cake was served to members of the Warner theatre department the other afternoon. Occasion was the birthday of Sybil Englander of the contact department.

There will be no special midnight stage shows in Cleveland theatres on New Year's Eve. Majority will just continue with their current program. RKO Palace, alone, will offer a prevue. House will close at 3 P. M. and reopen at 5 P. M. showing "It's A Wonderful Life" for that one evening only. Regular program will be resumed the following day. Admission price for the special show will be $1.00.



MAXIM EXPLODED. That old maxim, "you can't have your cake and Hedy too" (or something like that) was exploded in Los Angeles recently when Cliff Giesseman, general manager of the four Music Hall theatres, received not only a birthday cake to celebrate one Music Hall's anniversary, but was fortunate in also having it presented to him by none other than glamorous screen star Hedy Lamarr.

CHICAGO

Arthur Greene, film financier, has resigned as a director of Domestic Industries, Inc., which has changed its name to Domestic Credit Corporation. The company will continue its film financing department. Greene remains as president of the company.

Thomas McConnell, Jackson Park Theatre attorney, addressed the Chicago Law Club's monthly dinner meeting on the history of motion picture litigation. He also gave the members a full account of the Jackson Park case. McConnell is in Buffalo on legal business for the balance of the week.

F. Jebens of Motion Picture Enterprises, Hawaii, has returned from inspecting Victor factories at Davenport, Ia. The company has obtained the Victor line for the Hawaiian Islands.

Leon Schlesinger, producer of the Looney Tune series for Warner Bros., was a local film row visitor. He was formerly a theatre manager here.

Morris Alschuler's Division Theatre arbitration case against Paramount and Loew's for better clearance has been dismissed. The Alex Theatre arbitration case has been postponed to Jan. 14, and that of the Monroe Theatre to Jan. 28.

Sam Shirley, MGM district manager, leaves on Friday for a holiday visit with his family in California. Shirley reports that the reissued "Rage in Heaven" has been booked into the Illini Theatre, Macomb, and the LaPorte Theatre, LaPorte, for first runs.

Elmer Upton, B & K controller, will go to New York for year-end conferences and for the forthcoming dividend declaration.

The Serritella Agency reports the sale by Max Grimaldi of the Midtown Theatre to Charles Feeney and Earl Miller.

The 20th Century-Fox Family Club held its annual Christmas dinner-dance at the Edgewater Beach Hotel Saturday. The Warner Club held its party at the Congress Hotel, as did the B & K employes' kiddies' Christmas party.

John Balaban has returned from his trip to Havana.

A son weighing 5 pounds 10 ounces was born to Joseph Anderson, manager of the B & K Congress Theatre, and Mrs. Anderson at the Garfield Park Hospital. The boy was named Timothy Joseph.

Lloyd Nybo, maintenance head at the Biltmore Theatre, reports the birth of a son, named William, at the Grant Hospital. Weight 9 pounds 10 ounces.

Jack O'Brien, for many years with B & K's electrical department, is dead.

New Kroehler seats will be installed in B & K's Terminal Theatre. A new Whiteway electric sign will be erected on the front of the Belpark Theatre.

The Great States Circuit will supply films for Gov. Dwight Green's juvenile Christmas party at the Orpheum Theatre, Springfield, Ill., Dec. 24.

Agents of the Department of Justice are reported checking on the claim of Louis Philon that he was unable to obtain films for his remodeled Liberty Theatre in Michigan City, Ind., for a Christmas week opening.

Irving Mandel, Monogram franchise holder, is a Florida visitor.

Kohlman, Inc., has filed suit in a state court against Warner Bros. for $1,184, alleging injuries to that extent were suffered by one of its workmen, Maurice McLaughlin, while he was making refrigeration repairs at the Symphony Theatre.

Germain Sommers, in charge of the candy department at the Tivoli, has left the candy business and joined a radio network.

Harry Potter is back at his post as manager of the State Lake Theatre after a siege of Spanish fever.

Henry Marcus, Columbia's district manager

Mr. Exhibitor: Investigate Filmack's NEW Prevue Trailer Service before signing any trailer contracts. Write, wire or phone Filmack 1327 S. Wabash, Chicago 5, Ill. and receive full details.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

REGIONAL NEWSREEL

at Kansas City was taken ill at the company's midwestern meeting here at the Drake Hotel and taken to St. Luke's Hospital.

Henri Elman, Capitol film exchange, has gone to Hollywood for a few weeks' rest and for business conferences.

Two extra movie operators will be employed at the Woods Theatre during the run of "The Best Years of Our Lives," according to Eugene Atkinson, business agent for the local operators' union. The film opened on Wednesday at a $1.80 admission top.

Tim Hunt, Palace Theatre electrician, is seriously ill at his home.

Minden Westcott, for everal years in charge of the Chicago offices of the Film Truck Service, has been transferred to the Detroit offices. Dick Warsaw, with the Chicago offices for the past 20 years, was named manager here. Negotiations are under way for a new five-year contract with film carriers here.

Martin Krajer has bought the Main Theatre from Warren Simons.

Charles Phillimore has been named vice-president and works manager of the Lincolnwood plant of the Bell & Howell Co. Raymond Longnecker has been promoted to assistant manager of the new dealer department.

At the recent meeting of the board of directors of the Chicago Variety Club the following were admitted to membership: Leon Weingarten, Leo Hyman, Lawrence Momberg, Saul Elias, Charles Cooper, Louis Jack Schlaifer, Louis Goldman, Mayer Stein, Nat Saland, Victor Bernstein, Grant D. Fitch and F. Dudley Gazzolo. The Tent has moved to its new location in the Continental Hotel.

Roger Kennedy, vice-president of IATSE, has adjusted the Local 472 controversy with the Lincoln Theatre management in Flint, Mich. New contract gives the operators a substantial wage increase.

William Donnelly, IATSE special representative, has adjusted the Warner Theatre's wage contract dispute with Local 655 in Sheboygan, Wis. The operators received a wage increase.

Theatres in Evansville, Ind., have signed a two-year contract with IATSE Local 367 providing for a graduated wage increase each year. John B. Fitzgerald negotiated for the Local.

Employes of the Kroehler pushback seat factory in Cleveland have voted against accepting the company's offer of a wage increase. Employes at six other plants will vote on the matter before the end of the month. The employes have been on strike for four months.

DENVER

Christmas parties are in full swing. Warner Bros. exchanges held theirs at the Park Hill Country Club, where the employes, wives, husbands and sweethearts enjoyed a dinner-dance. Twentieth Century-Fox employes held their dinner-dance and exchange of gifts at the Silver Glade, Cosmopolitan Hotel. Paramount and Metro are holding parties at their exchanges, with Christmas trees, dancing, lunch and exchange of gifts. Universal and RKO are taking over the Rocky Mountain Screen Club for one night each.

Eddie Ashkins, PRC branch manager, finally went to the Chicago sales meeting. He had been told to report to the sales meeting in Los Angeles, then with the coal strike he was told to go to Dallas. He bought plane tickets for both spots, but finally went to Chicago by train.

Larry Starsmore, general manager for Westland Theatres, went to Greeley, Colo., to wind up the remodeling and redecorating job on the Chief. Twenty-five feet has been added to the theatre, necessitating a new stage and more seats. A new gas heater was also added, which will furnish heat for the entire block and remove the threat of no heat with each succeeding coal strike.

The annual Christmas party for children given by the Rocky Mountain Screen Club will be held this Saturday night. The reservation list is the largest yet.

Nadine Caselnova has opened her new Uptown, Trinidad, Colo., which replaces the East, which was taken over when the store next door wanted to enlarge.

Jean Dubois, newsreel cameraman, was the star performer on last week's "These Kids of Ours" program of the Denver Post over KOA. Dubois told of his experiences in the newsreel field, and of the thrills encountered in expeditions with his father.

George McCormick, Canon City, Colo., theatre owner, has put bowling alleys in the long-closed Canon.

Jerry Safron, district manager for Columbia, left for his Los Angeles headquarters after two days here conferring with Robert Hill, exchange manager, and W. J. Seib of Salt Lake City, who also left for home after a week here.

MGM Auditor, John Ash, is spending some time here checking accounts at the local exchange.

C. J. Bell, branch manager for Paramount, underwent an eye operation.



TAKE IT EASY, BOYS. When Boyd Sparrow, manager of Loew's Indianapolis, arranged a telephone interview with Hedy Lamarr in Hollywood as part of his campaign on United Artists' "Strange Woman," all the boys wanted to be first. They are (l-r) Carl Lewis, Indianapolis Star movie critic; Herbert Kenney, News; L. Ward Farrar, UA representative; Sparrow, and Henry Butler, Times critic.

ALBANY

Surprise announcement of the week was the marriage of Miss Camiella Sullivan, former Paramount contract clerk, to George Tucker, former RKO salesman out of Albany. Tucker is now located in Puerto Rico and Mrs. Tucker is flying down to join him there.

A number of exhibitors are going south to escape some of the snow and rain up this way. They include: Mrs. and Mrs. Neil Hellman and children who leave for their home in Miami on Dec. 20 for two weeks' stay; Sam Rosenblatt of American Theatre, Watervliet, who leaves Saturday, Dec. 21, for a month's stay; C. Dayton LaPointe of Chatham and Harry Lamont of Lamont Circuit who will also spend a number of weeks there.

Most of the exchanges are planning Christmas parties for this coming week. They include MGM which held its dinner at Jack's Restaurant on Friday followed by an evening of fun in the Variety Club rooms; RKO held its dinner at Keeler's on Friday followed by a screening in Fox screening room; Paramount will hold its party in their office on Monday, Dec. 23; Warner Pictures will have its party a Dinty's Terrace Garden on Saturday night, Dec. 21; Warner Theatre office will hold its party at Jack's Restaurant on Monday night, Dec. 23.

Fox exchange held its party Monday, Dec. 16 at Circle Inn, Latham's Corners. Ray Moon, district manager, was one of the guests. Fred Sliter, salesman, acted as Santa Claus.

Condolences are being extended to Rosemary Byer, Fox telephone operator, whose mother passed away on Friday, Dec. 13.

Helen Wisper of Fox will entertain her niece, Alice Knabe (formerly Dzikas) of Alabama during the Christmas holiday. Alice formerly worked in the Paramount exchange.

Ray Smith, Warner exchange manager, George Goldberg and James Moore, salesmen, attended sales meeting in Buffalo on Tuesday, Dec. 17.

The Wyndham Theatre, Wyndham and the Orpheum Theatre, Tannersville, have closed for the winter months.

Joseph Farnam has leased and will open the Lansing Theatre, Troy, on Dec. 27. Booking and buying will be done by Upstate Theatres.

John Rossi of Schroon Lake stopped along Film Row on his way to New York for the Christmas and New Year holidays. Other visitors along Film Row included Frank Wieting of Cobleskill, Sid Kulick of Bell Pictures.

Ben Smith, Film Classics representative, is going to Buffalo to attend the Christmas party given by his office there at the Chez Ami.

Joseph Miller, PRC district manager, suffered a sprained arm when he slipped alighting from his car. In spite of it all, Joe went to Chicago to attend the merger of Eagle-Lion and Producers Releasing Corp.

OKLAHOMA CITY

The name of the new Negro theatre at Tulsa has been changed from the Nu-Show to the Peoria.

Duke Clark, district manager, and J. J. Donahue, division manager of Paramount, were in town last week.

The Harlen, Negro theatre at Lawton, is closing its doors.

Lewis Barton, owner of the Redskin, Skytrain, Knob Hill and Rome theatres here is the owner of a new Lincoln sedan and his daughter Joanna has returned home for the holidays from the Carnegie School of Dra-

(Continued on Page 45)

New Mirrophonic Sound
JOE HORNSTEIN has it!

THE BOX OFFICE SLANT

The Beast With Five Fingers

Warner Bros. (Horror) 90 mins.

AUDIENCE SLANT: (Adult) This is a horror-of-horrors; so much so that only those who are extremely rabid fans may be able to take it. For others, there may be a certain amount of repulsion in some of the scenes.

BOX-OFFICE SLANT: Should go well wherever the "horror" fans are well seasoned. Has enough name draw to attract.

Cast: Robert Alda, Andrea King, Peter Lorre, Victor Francen, J. Carrol Naish, Charles Dingle, John Alvin, David Hoffman, Barbara Brown, Patricia White, William Edmunds, Belle Mitchell, Ray Walker, Pedro de Cordoba. Credits: Producer, William Jacobs. Directed by Robert Florey. Screenplay, Curt Siodmak. From a story by William Fryer Harvey. Photography, Wesley Anderson.

Plot: In a small town in Italy live a retired invalid pianist, an unhappy American girl who is his nurse-companion, and a complex, brooding secretary. Into this house comes a young composer who wants to take the girl out of the gloomy environment. The old musician dies and they are all plunged into a maze of sinister circumstances surrounding his death.

Comment: Only the strong-in-heart may be able to take this horror film. It is definitely not for the children, for it has a number of frightening scenes; as, for example, those showing a severed hand crawling over people, coming out of hidden places and even crawling out of a burning fireplace. This showing of the hand, instead of being an illusion in the mind of the crazed individual who severed it from the corpse, as it is supposed to be, takes on a semblance of reality that may well make the scenes too repulsive for the average adult. There is considerable suspense in the story which also has all the other ingredients sought by dyed-in-the-wool horror fans. The cast is a good one for advertising purposes, including, as it does, Robert Alda, Peter Lorre and J. Carrol Naish. Lorre, as expected, does all the "horrifying." Naish is splendid as the Commisario of Police, and Victor Francen and Andrea King are the others in the cast who are quite capable in their respective roles. Direction was by Robert Florey, and William Jacobs produced.

13 Rue Madeleine

20th Century-Fox Drama 95 mins.

AUDIENCE SLANT: (Adult) Exciting, informative, highly entertaining story of the United States espionage service during World War II. All types of audiences should like it, but the very young might be disturbed by its matter-of-fact treatment of life and death.

BOX-OFFICE SLANT: James Cagney's name on the marquees, together with those of Richard Conte, Frank Latimore and Annabella, and the fine advance publicity campaign, should provide good initial draw. Word-of-mouth praise should keep audiences coming. Top exploitation campaign is recommended.

Cast: James Cagney, Annabella, Richard Conte, Frank Latimore, Walter Abel, Melville Cooper, Sam Jaffe, Marcel Rousseau, Richard Gordon, Everett G. Marshall, Blanche Yurka, Peter Von Zerneck, Alfred Linder, Ben Low, James Craven, Roland Belanger, Horace MacMahon, Alexander Kirkland, Donald Randolph. Credits: Directed by Henry Hathaway. Produced by Louis de Rochemont. Original screenplay by John Monks, Jr. and Sy Bartlett. Music, Alfred Newman. Musical direction, David Buttolph. Photography, Norbert Brodine. Special photographic effects, Fred Sersen.

Plot: Walter Abel and James Cagney are placed in charge of training the 77th successive group of U. S. espionage agents who will go into the field on hazardous missions. In the group are Richard Conte, American university graduate who has spent most of his life in Europe; Annabella, whose French husband is missing in action, and Frank Latimore, high school French teacher. Abel and Cagney discover that Conte is really a top-ranking German spy whose mission is to discover when and where the "second front" will begin. They decide to use him by giving him false information. Conte, Latimore and Annabella are sent to parachute into Holland but Conte discovers that Latimore knows his identity. He cuts his parachute cord, kills Latimore, and Cagney later takes Latimore's place. The mission of capturing the collaborator who designed the V2 launching sites is accomplished. Annabella is killed and Cagney captured. During his torture the building in which Cagney is held is deliberately destroyed by Allied bombers to prevent him from giving information to the enemy under the torture.

Comment: Producer de Rochemont has used some of the technique he employed so successfully in "The House on 92nd Street," mixing actual newsreel shots with fictional scenes in adding realistic authenticity to the story of dangerous, exciting espionage contained in "13 Rue Madeleine." The script is excellent, the direction is just about perfect and the story goes its logical way. Shown in most minute detail is the training of the men and women who are to be entrusted with getting enemy information which would be the means of saving months and perhaps years of more war and ultimately, thousands of American lives. Cagney is an older, more settled Cagney here, but withal a rough, tough Cagney. As the leader of a group of American-trained spies who has taught them to be absolutely ruthless and who, during the picture, is just about as vicious as can be imagined in his man-handling of Gestapo men, he is as perfect a choice for this part as can be imagined. Conte is excellent and convincing as are the others in less important parts. Annabella is appealing, but her role might just as well have been eliminated entirely. She does lend a touch of femininity however, to a story that is pretty much all "man stuff." There have been combined in "13 Rue Madeleine" a fine script, excellent production and expert direction with excellent casting and fine acting. That's just about all that can be asked for—and the picture delivers. It's "cloak and dagger" stuff—and it's highly entertaining.

The Story of the Pope

Chapel Films Documentary 60 mins.

AUDIENCE SLANT: (Family) Interesting, informative but repetitive, its main appeal will be to Roman Catholics. Of limited appeal to others.

BOX-OFFICE SLANT: Of little general commercial value, but can be sold through church auspices to limited audiences.

Cast: Pope Pius XII, the Cardinalate and other officials of the Roman Catholic Church. Credits: Introduction with Francis Cardinal Spellman. Narrated by the Rt. Rev. Msgr. Fulton J. Sheen. Written by John Meehan, in collaboration with Rev. John O'Connor. Choral music by the Sistine Choir. Produced by Bernard B. Brandt.

Comment: This film is treated by its producer, script writer and narrator with considerable skill, and their combined efforts have resulted in a clear explanation of how a Pope is elected to office, his Coronation and intimate glimpses into his daily life. Views of the Vatican and some of its world-famous art treasures, several Papal audiences, and colorful processions with the ancient pageantry of the Catholic Church also are shown. While the film's appeal is largely to persons of the Roman Catholic faith, it does have an intelligent, explanatory appeal to moviegoers of other faiths. From a commercial point of view it can be sold successfully to religious audiences under the auspices of local Roman Catholic church groups, wherever managers' knowledge of local situations give them assurance that a sufficient number of Catholics are or can be interested. Not for general appeal, however.

The Locket

RKO Radio Drama 86 mins.

AUDIENCE SLANT: (Adult) A strange story of an apparently rational girl's twisted personality. The method of telling is strange, too, but discriminating audiences will find it interesting and entertaining.

BOX-OFFICE SLANT: Good marquee names and intelligent handling, without too much stress being placed on the so-called psychological angle, should bring at least average returns. A comedy or musical booked with it will help.

Cast: Laraine Day, Brian Aherne, Robert Mitchum, Gene Raymond, Sharyn Moffett, Ricardo Cortez, Henry Stephenson, Katherine Emery, Reginald Denny, Fay Helm, Helen Thimig, Nella Walker, Queenie Leonard, Lillian Fontaine, Myrna Dell, Johnny Clark. Credits: Produced by Bert Granet. Directed by John Brahm. Written by Sheridan Gibney. Executive producer, Jack J. Gross. Music by Roy Webb. Musical director, C. Bakaleinikoff. Photography, Nicholas Musuraca. Special effects, Russell A. Cully.

Plot: On the eve of his marriage to Laraine Day, Gene Raymond is visited by Psychiatrist Brian Aherne who attempts to convince him that Laraine has a twisted mentality, is a thief and entirely without scruples. He tells Raymond his story, which involves his marriage and divorce from Laraine and her previous love affair with Robert Mitchum. He tells of the girl's theft of a diamond necklace and other jewelry, of her knowledge of a murder which will acquit a man condemned to die for it; of the con-

BOX-OFFICE SLANTS

demned man's execution because she will admit no knowledge and of Mitchum's subsequent suicide. Raymond refuses to be convinced, and it is not until the girl has a dramatic recollection as she approaches the altar that Aherne's story is corroborated and the girl confined to a mental institution.

Comment: Producer Bert Granet has spared nothing in the way of production facilities and has been extremely careful in selecting his cast for "The Locket." But the story itself is a strange one, told on the screen by a series of devices, perhaps best defined as a "flash-back within a flash-back within another flash-back" which, unless audiences see the entire film exactly from the beginning, might be hopelessly confusing. As it is, the story is exceptionally well done in every respect from direction to the smallest bit of acting. Laraine Day's interpretation of her character is splendid, with Robert Mitchum as a brooding, sensitive artist also giving probably his best performance to date. Briane Aherne is tops, too, and Gene Raymond in a small, but important part lends credence to the role of a young man in love who refuses to believe evidence against his sweetheart which would convince any other person not ardently concerned. The picture as a whole is a good story-telling job of a girl with a strange, twisted mentality, whose aberrations are logically explained at the film's close. It is definitely not a picture for children, not so much from a moral point of view, but because it certainly will be over their heads. Its best audience will be among the more discriminating. It will be aided by an accompanying booking of either a comedy or musical in either short or full-length form.

California

Paramount (Technicolor) 98 mins.
Western Drama

AUDIENCE SLANT: (Family) An outdoor, fast-moving, action-packed epic of the old west with plenty of thrills and excitement to entertain the average follower of this type of screen fare.

BOX-OFFICE SLANT: With three star names for marquee draw, plus the other ingredients that usually attract the masses, this film is bound to be successful at the box-office.

Cast: Ray Milland, Barbara Stanwyck, Barry Fitzgerald, George Coulouris, Albert Dekker, Anthony Quinn, Frank Faylen, Gavin Muir, James Burke, Eduardo Ciannelli, Roman Bohnen, Argentina Brunetti, Howard Freeman, Julia Faye. **Credits:** Produced by Seton I. Miller. Directed by John Farrow. Screenplay by Frank Butler and Theodore Strauss. Based on a story by Boris Ingster. Photography, Ray Rennahan.

Plot: In 1848 strong political forces and power-hungry individuals plot to block California's entrance to the Union by setting it up as an empire. A U. S. Cavalry deserter, a young woman and an old grapegrower arrive in the territory on the same wagon train, just in time to become involved in the intrigue.

Comment: Lavishly produced and well-directed, "California" is an outdoor drama with plenty of action, excitement and the other heroics usually present in this type of production. It is a rugged tale of the old west, presented in magnificent Technicolor, that enhances one's enjoyment of the film so much that it's bound to create much word-of-mouth advertising. The opening sequences, especially, are worthy of note, for these call attention to the beauty of California and are shown to the accompaniment of several very catchy tunes, used for background and narration. If the wonders of California have never been gleaned before, here is a chance for everyone to get a regular tour of the place. Besides the picturesque countryside, there is the customary rip-roaring, thrilling riding and shooting to provide good, exciting entertainment for most audiences everywhere. Both Ray Milland and Barbara Stanwyck are excellent in their respective roles. For Milland it is quite a departure from the type of characterizations he's been doing, but he is just as much at home in it as he was in the many perfect delineations he's turned in in the past. Miss Stanwyck, who has never before appeared in a Technicolor picture, not only gives the usual splendid performance one has come to expect of her, but the color photography shows up her beauty and attractiveness. Appearing with them is Barry Fitzgerald, in a smooth, convincing portrayal of one of the pioneers, and George Coulouris, Albert Dekker and Anthony Quinn. This colorful adventure drama was made by the producer-director combination of Seton I. Miller and John Farrow, and they have given it all the fast-moving, action-packed excitement these outdoor epics need to be successful at the box-office.

It's a Wonderful Life

RKO Radio Drama 128 mins.

AUDIENCE SLANT: (Family) An exceptionally entertaining human document about an average American in an average American town. Fraught with those Frank Capra directorial touches and superbly enacted by James Stewart and Donna Reed in the starring roles, this picture appears destined for long and deserved popularity as excellent, enjoyable entertainment for the entire family.

BOX-OFFICE SLANT: The appealing title itself has sundry exploitation values, but the names of Capra and Stewart who, despite their long wartime absence from the screen, still rank high in public esteem, should account for high grosses in all situations.

Cast: James Stewart, Donna Reed, Lionel Barrymore, Thomas Mitchell, Henry Travers, Beulah Bondi, Frank Faylen, Ward Bond, H. B. Warner, Gloria Grahame, Todd Karns, Virginia Patton, Samuel S. Hinds, Mary Treen, Charles Williams, Frank Albertson, Sarah Edwards and others. **Credits:** Produced and directed by Frank Capra. Screenplay by Frances Goodrich, Albert Hackett and Frank Capra. Additional scenes by Jo Swerling. Based on a story by Philip Van Doren Stern. Photography, Joseph Walker and Joseph Biroc. A Liberty Films Production.

Plot: An angel comes down from heaven to try to help the father of four children out of a bad predicament. The man, harassed by the bad breaks he has had in life, expresses the wish that he had never been born. To prove how bad that would have been, the angel shows him what would then have occurred.

Comment: Marking the first picture made by Liberty Films, an independent producing company releasing through RKO Radio, and the first picture produced and directed by Frank Capra, as well as the first starring vehicle for James Stewart, since both returned from the war, "It's a Wonderful Life" is an exceptionally entertaining human document about an average American in an average American town. It portrays convincingly all the failings, doubts and setbacks most people have experienced at one time or another in their lives. The skilled directorial hand of Frank Capra is evident in most of the footage, for he injects into the simple tale those outstanding touches that have made his name and his pictures tops in the industry. As the young American, Stewart has just the right kind of role to mark his return to the screen, and he performs it excellently. He wins the sympathy of the audience right from the start and holds it, by virtue of his truly human behavior, until the final, successful conclusion to a long and harassed period of his life. Donna Reed is perfect as his wife, and the supporting cast of top-notch players, including Lionel Barrymore, Thomas Mitchell, Henry Travers, Ward Bond and Beulah Bondi, contribute noteworthy portrayals. Because it is excellent, enjoyable entertainment for the entire family, "It's a Wonderful Life" appears destined for long and deserved popularity. And from the box-office angle there is not only the appealing title, which has sundry exploitation values, but also the names of Capra and Stewart who, despite their long wartime absence from the screen, still rank high in public esteem.

The Fabulous Suzanne

Republic Comedy 71 mins.

AUDIENCE SLANT: (Adult) Mildly entertaining comedy that should please average audiences in average communities. Has some draggy moments, and there is an element of slapstick in some of the situations, which are not likely to be criticized by average moviegoers, however.

BOX-OFFICE SLANT: Should make a satisfactory companion for a heavy feature. Cast names should be good for marquee draw.

Cast: Barbara Britton, Rudy Vallee, Otto Kruger, Richard Denning, Bill Henry, Veda Ann Borg, Irene Agay, Grady Sutton, Frank Darian, Harry Tyler, Eddie Fields, Al Hammer. **Credits:** Associate producer and director, Steve Sekely. Screenplay by Tedwell Chapman and Randall Faye. Original story by William Bowers and Tedwell Chapman. Photographed by Henry Sharpe. Musical score, Arthur Lange.

Plot: When her diner-owning boy friend, Bill Henry, refuses to accept money she inherited from an old customer so that the couple can get married, Barbara Britton leaves him. Lucky investments, which she makes by jabbing a pin into a random name on a list of stocks, make her wealthy. Through manipulations by Rudy Vallee, member of a brokerage firm with his brother, Richard Denning, and his father, Otto Kruger, Barbara gets a new diner for Bill, who thinks his late aunt has left him the money. Vallee, Denning and Kruger make a play for Suzanne, and complications eventually ensue when Bill discovers the men in her apartment and learns that Barbara is the "aunt" who left the money. But the difficulties are ironed out, and all ends well.

Comment: "The Fabulous Suzanne" is a mildly entertaining comedy that should please average audiences in average commun-

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THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

VISITING WITH SOME SMART SHOWMEN

By Jack Jackson

I've been doing a lot of gadding about lately. I've been going places, meeting folks and seeing things that I believe will be of as much interest to those who follow—or happen upon—this column than anything I might peck out in the way of "what's what around the theatre" during this season of high spirits and gay times. I'm just going to chatter away as loosely as possible in hopes that you will get something worth while that will help you do a better job for more people at your theatre. So if you have anything more important to do just go on about it and don't mind me.

At a very early age somebody told me about all work and no play making Jack a dull boy. According to reliable reports I began taking the admonition seriously about the time when I was emerging from those triangle breeches and ever since, on the slightest provocation, I've been among the first to grab my rompers and take full advantage of every opportunity to play a bit. So-o, when I heard about the Eagle-Lion shindig at the Baker Hotel while I was handling some business in Dallas, I invited myself and horned in. The place was just oozing with old friends from everywhere and, while I expected to hear some Eagle screaming and Lion roaring, everything was decorous and everybody content to meet and gossip with everybody else. I somehow or other just couldn't help comparing the "easy atmosphere" of the occasion to that period described by historians as "the lull before the battle." Because if you think for a minute that Eagle-Lion is not going to put up a battle for the dollars that you send to market for pictures, just focus your binoculars on this list of folks I met and chinned with:

Alfred W. Schwalberg, vice-president and general sales manager; Harry (go-get-tum) Thomas, president of PRC whose outfit will handle physical distribution of the baby company's output; Bryan Foy (than whom there is no whomer) production chief; Max Youngstein, director of advertising and publicity, and no end of top line men like Herman Beiersdorf, Sam Milner and Ralph McCoy to spearhead the regional sales forces. But let me tell it the way it all happened:

Lot of Pinochle and Pictures to Talk Over

I approached the girl from whom I knew I knew I'd have to buy my coat back (I've done it at least 300 times this year) and was a bit startled to see a banner above her head reading "Love From a Stranger." I waited long enough to make sure it wasn't for me and turned around to bump into the explanation—another banner reading "It's a Joke, Son." About that time Harry Thomas was standing front and center and (since we hadn't seen each other since he was a common sales manager) we had a lot of pinochle and pictures to talk over. Seems like Harry along with making better pictures for PRC is melding bigger pinochle hands for the Thomas bank account.

Max Youngstein was genuinely glad to see me again and Ralph McCoy and I had a long-deferred old-home week visit. The Interstate Circuit was well represented with R. J. (Bob) O'Donnell, Bill O'Donnell, Raymond Willie, Frank Starz, Ray Beall, Debs Reynolds, Ray Jones and his cohorts of the booking department, Armstrong, Bascom and others. R. I. (Rip) Payne and Lynn Stockard were on the Griffith circuit's reception committee. Dick Owen was doing the honors for 20th-Fox. Ben Cammack and Sol Sachs carried the RKO banner. Sol's brother, Harry and I. B. Adelman of the Adelman theatres were among many independents. Claude Ezell and Bill Underwood were checked into account for the Drive-In situations. The Foy's darn near had a family quorum with Byran, Dickie and Madelyn (Mrs. Bill O'D) all present.

I think Claude Ezell paid Bryan Foy an exceptional though well deserved compliment when he referred to him as being the "fellow who had done the most good and gotten the least credit of any man in the production end of the industry." I subscribe to that—and I know a lot of others will second the motion.

The critics section was well represented with the Southwest's headliner, John Rosenfield of the Dallas *News* and Fairfax Nisbet of his distaff personnel. Ida Belle Hicks of the Fort Worth *Star Telegram* checked in a little late, but trust Youngstein to see to it that she got her book full of notes about E-L. Somebody had lured a hive full of Braniff Airline Honeys to make the place look nice and keep folks from getting lonesome and they were sure giving out with that stuff that makes plane traveling so popular.

Incidentally I had an inside track with the Braniff babes because I held a plane ticket on the line and was in position to offer documentary proof of my allegiance to their source of bread and butter. Bill McCraw of Variety Clubs had a ticket on anther line for St. Louis, so he was in the doghouse. Bill and I left together for the airport and if you are ever so fortunate as to get an opportunity to spend an hour with the genial and affable Variety Club headliner by all means grab it. He's about the most refreshing person a fellow could possibly hope to meet and, in my book, rates "front" as a salesman of rose colored glasses, and "tops" as a militant leader of the anti-pessimists league. Bill was former attorney general of the state of Texas and an unsuccessful candidate for its governorship some few years back. He is all hopped up over his connection with Variety and evidences a decision to eschew all proffers of commercial or political fame or profit to continue in the work he loves so well. In his own words: "There are a lot of dissatisfied people in the world but Mrs. McCraw's boy Bill sure isn't one of them."

That's that for the gossip department and I hope I didn't bore you. Now let's get on the important chronicling of what's doing around the theatres and among the showmen I visited.

I was down in Southwest Texas and

'Thank You, Kiddies'

During the Christmas holidays the Alliance Circuit, whose headquarters is in Chicago, is giving the kiddies in the towns in which it operates theatres one free morning show in recognition of the youngsters' patronage throughout the year. The stunt is a "great goodwill builder throughout the circuit," the management states.

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THEATRE MANAGEMENT

met an unique and colorful theatre owner who answers to the monicker of "Stout" Jackson—no, he's too smart to be one of my relatives. Jackson owns and operates a string of three Spanish theatres in towns of dominant Latin population. The following facts will seem fantastic but I've actually enjoyed the experience of witnessing every detail with my eyes wide open.

In Robstown, Texas—population 8,300, according to a 1945 atlas—his exhibition place seats 2,200. And, wonder of wonders, he plays to capacity two to four nights each week with the other three not doing so badly. I purposely refrained from calling it a "house" or "theatre" because of its novel construction. Jackson started in a tent—he was a former strong man of circus fame—and, when he found a permanent structure advisable, erected an exhibition place so unusual and imaginative that it practically advertises itself.

Sound and Solid

The structure is about 200 feet in length and 80 feet in width. Its sidewalls—consisting of about 10 feet of canvas and another 10 or more of metal lath and plaster—stand a good two stories high. With a shingled roof inclining to a center some 30 or more feet. From the outside one gets the impression of a bigger than Ringling's circus tent, but examination shows it to be as sound and solid—if not more so—than many of the newer theatres constructed of ersatz materials. The climatic conditions being what they are in South Texas and the proximity of Robstown to the Gulf makes it possible for Jackson to cool his theatre when crowds or the weather man "up" the temperature by the simple process of raising the canvas sidewall a few feet and letting the Gulf breeze do the job.

The booth, containing the most modern of equipment, is suspended near the center well above the heads of the audience. There is no balcony but a partial second floor provides office and storeroom space as well as a wide catwalk to the booth. Sanitary conditions are provided on the main floor which also has plenty of concessions that contribute materially to the weekly receipts. Folding chairs and benches are the seating accommodations.

In Kingsville a similar edifice seats 2,600 because the population is larger, 12,300. In Falfurrias, Texas, population 2,800, an immense tent does the job.

Only Spanish pictures are exhibited in all Jackson's theatres but the Latins represent about 75 per cent of each town's inhabitants and the draw is for miles in all directions. He has Mexican connections that enable him to contract the best stage, screen and radio talent for personal appearances and his prices range from 25 cents for pictures only to 50 and 60 cents for pictures and vaudeville.

In Alice, Texas, population 7,792, I saw one of those South Pacific cloth airplane hangars, suspended from high metal poles to eliminate interior obstructions, being used for Spanish picture exhibition. From the outside it resembled a mountain of rags caught in a spiderweb of cables but the inside, seating about 2,000, proved to have good sound and excellent projection.

A Day With Torres

In San Antonio I spent a day with Ignacio Torres, general manager of the Lucchese Theatres. This outfit also caters exclusively to Latins of which San Antonio has better than 100,000. Torres resorts to every trick in the book to keep his theatres filled to capacity and receipts of $2,500.00 for one day at his "A" theatre are not too infrequent. He was working out plans for an audience participation activity he intends putting in effect soon to offset the lull in business that all of us are experiencing. Torres knows his people thoroughly and has planned his activity accordingly. However, as I see it, his scheme will come pretty close to getting the brass ring in any customer contest

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK
Maintenance

SOUND EQUIPMENT — Maintenance 2

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

NON-SYNC TURNTABLES

The entire non-synch should be kept clean. Records should be kept clean and free from dust—for which a soft brush should be used.

Lubricate Motor Periodically

The motor should be lubricated periodically in accordance with manufacturer's or sound service inspector's instructions.

Check Platter Speed

Platter speed should be checked frequently by using a stroboscope disc.

LOUDSPEAKERS

Speakers should be kept dry and clean. Dust accumulations should be removed with a vacuum cleaner under the direction of the sound service inspector.

Nothing should ever be placed between the speakers and the screen.

Keep in Same Location

If the speakers are movable, make provisions to assure that they are always returned to *exactly* the same locations for the show.

Tilting of Speaker

Tilting or flaring of speakers should be changed only under the direct supervision of the sound service inspector. Never change the direction of the speakers because poor sound quality is experienced in some part of the auditorium —this will only injure the quality in some other part. Have the sound service inspector make any necessary changes.

MONITORING SOUND

It is essential that the auditorium sound be monitored by a designated member of the theatre personnel and sound volume maintained properly by signalling the projection room with the buzzer installation.

Keep Proper Sound Volume

Maintaining proper sound volume is just as essential to "ear enjoyment" of the show as proper focus of the screen image is to eye enjoyment.

OVER

THEATRE MANAGEMENT

Jackson Visits Smart Showmen

(*Continued from Page 39*)

regardless of the language spoken so I'm going to give you some of the details in case you should decide to try it in your town:

A good master of ceremonies is the first essential and it will be his job to hire "plants" to volunteer from the audience for participation in the stunts that will be embarrassing to the subject but hilariously funny to the paying customers. Torres has gone so far as to write an outline of the line of conversation the MC will use in handling each activity to preclude the possibility of his missing any part of the gag or action contemplations. Most of the stunts will be of the comedy "action" order as Spanish folk seem to enjoy jokes on the other fellow. Torres' plan calls for a "volunteer" to submit to having his hair cut by a blindfolded barber with both barber and volunteer being paid for their participation. The accompanying line of chatter—as he read it to me in English—is a sure-fire buildup that would do credit to Ralph Edwards of the "People Are Funny" radio show. On another night prizes will be offered to the person peeling the most onions without shedding tears, with an added prize to the contestant who maneuvers to get the most tears into a small-nozzled bottle. Still another calls for participants to walk blind-folded and bare-footed along a path strewn with pies. A balloon blowing contest is on the schedule together with many of the old favorites such as eating crackers and whistling; carrying pitchers of water in each hand with one balanced on the back of the neck, etc.

I almost forgot to mention that while in Corpus Christi I happened on a grocer —uh, huh, a Spanish grocer—who was giving perforated coupons with each 25 cents purchase entitling the holder to a chance on a bicycle. In the course of my travels among the Latins I picked up two of the coupon stubs. One was numbered 84,811 and the other 480,606—which would indicate that the bicycle will be well paid for from the grocery profits. Who was it that said the Latins are slow?

In Dallas, I had the pleasure of a few moments with that oracle of theatre craftsmanship, Porter K. Johnston, and, as usual, he came through with some prize information. Either of the following are excellent for the small town operator and can be used profitably in neighborhoods and theatres catering to the juvenile trade:

A Battle of the Cowboys with a Gene Autry film and a Roy Rogers on the same program has brought receipts that are surprisingly flattering. The idea offers possibilities of extension for a four to six weeks period by using the other stars of the wide open spaces with the patrons voting for their favorite. Of course it will be necessary to hold up a couple of mighty good shoot-em-ups to be exhibited as a finale. With the new cowboy stars just coming to the front this looms as a super-swell business builder.

Another dough-gatherer has been the exhibition of mixed comedy and cartoon programs consisting of eleven to fifteen reels of repeat subjects—that can be bought at one third or less of the original price—advertised as a "Mirth of the World" or "World of Mirth" program. It's only good for one day but in every instance where it has been tried the adult patronage exceeded the kid business and the grosses were high with the film costs 'way down.

Well I'm tired of writing and I know you're tired of reading and both of us better get about our Christmas shopping. Hope you got something out of this clutter of experiences that I had such a swell time gathering.

Conserve Paper

The present shortage of paper may be alleviated somewhat in your own theatre by placing signs in all rest rooms urging patrons to conserve paper towels.

Audience Absorbs Sound

People absorb sound. Except where the chair upholstery is such that the absorption is exactly the same whether a seat is occupied or empty, any change in attendance will require readjustment of the volume.

Increasing Sound Volume

Extraneous noise or talking in seating or standee areas may at times require higher sound volume, although a constant effort should be made to minimize these annoyances. Passages of the picture that evoke audience laughter may also require temporary increase of volume.

Monitor from Auditorium

For all of these reasons, good operation requires that sound be monitored from the auditorium. The projectionist cannot do it; he is not in the auditorium and does not know what the volume sounds like down there.

SOUND SERVICE

Sound equipment contains a multitude of condensers, resistors, transformers, tubes, etc., many of which operate under high voltage. They gradually deteriorate with use, and unless replacements are made in time one may fail and cause loss of sound. How long sound will stay "out" then depends on the accessibility of the part, the rapidity with which it can be replaced—and whether or not the theatre has a replacement part on hand.

Periodic Inspection

Sound equipment requires periodic inspections by a competent and experienced technician who has in his possession the special tools and equipment necessary to do the work properly. The sound service inspector detects deterioration of parts, and recommends replacements in time to prevent failure of sound or loss of sound quality. It is his job to keep the apparatus operating at peak performance at all times. He is available in case of emergency.

Sound Service Inspector

The sound service inspector is a valuable ally of the theatre manager and the projectionist. His association with and instruction of the projectionist increases the latter's proficiency and knowledge. His wide theatre experience can be an aid to the manager in many technical problems.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby, and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

HOLLYWOOD

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone Hollywood 2055

Phyllis Calvert in Pact with Paramount

Phyllis Calvert, English screen and stage star, has been signed by Paramount to a long-term film contract. Miss Calvert now is in Hollywood for the first time, starring at Universal-International in "Time Out of Mind." Paramount sought a world-wide contract with the star but Miss Calvert wished to continue making pictures in England and the pact permits her to divide her time between Hollywood and London.

After a visit to England Miss Calvert will return to Hollywood next spring for her first picture under the new contract, a filmization of "Make You a Fine Wife," from the novel by Yolanda Foldes.

Unknown Chicago Actress To Play Mother Cabrini

Carla Dare, an unknown actress and native of Chicago, has been chosen by Producer Clyde Elliott for the starring role in "Citizen Saint," screen biography of St. Frances Cabrini now in production in New York at the new RKO Pathe studios. Others signed for roles in the film are Julie Haydon, Jed Prouty, William Harrigan, Wallace Butterworth, Lucille Fenton, Del Casino and June Harrison.

"Citizen Saint," story of the first U. S. citizen to achieve sainthood, traces the career of "The Little Nun" from her ambition as a girl in Italy to take the nun's vows, through her monumental achievements in America.

WB Signs Penny Edwards

Penny Edwards, 18-year-old dancer and dramatic actress, protege of Paul Draper and well known to Broadway musical comedy and night club audiences, has been placed under long-term contract by Warner Bros. and will be groomed for important film assignments.

'Pale Face' for Hope

Paramount will star Bob Hope in "Pale Face" following completion of "Road to Rio," which goes into production this month. "Pale Face" is an original by Robert Welch, Edmund Hartmann and Frank Tashlin.

Jarman, O'Brien Teamed

With Claude Jarman, Jr., expected to rocket into top box-office brackets after the general release of "The Yearling," MGM is teaming him with Margaret O'Brien in "The Secret Garden," to be produced and directed by Clarence Brown, who discovered and developed the boy actor in "The Yearling."

To Film Backgrounds

China's most famous photographer, Newsreel Wong, has been signed by Columbia to photograph backgrounds for the Chinese sequences of "Assigned to Treasury," the Sidney Buchman production which stars Dick Powell.

STUDIO ROUNDUP

Little Activity on Strike Front as Talk Is Heard That Increasing Number of Strikers, Tired of the Long Walkout, Want to Return to Work at Studios

Whether due to the pre-Christmas lull or the fact that negotiations are quietly going on, little has been heard about the Hollywood studio strike during the past week. There was talk going the rounds to the effect that an increasing number of strikers, and particularly their dependents, were becoming tired of the long walkout and wanted to go back to work. Although picketing continues, the studios are proceeding at a good production pace. Columbia still has four films before the cameras, as has Paramount. MGM reports five, while RKO has three, several having finished shooting last week. Only one film is shooting at Republic. Warner Bros. and 20th Century-Fox each have six films in production, and Universal-International has four. Holder of the record is United Artists, where cameras are focused on eight pictures, while PRC is handling two and Monogram three.

UA's Record Number

David O. Selznick's "The Paradine Case" with Gregory Peck, Ann Todd, Charles Laughton and Charles Coburn, with Alfred Hitchcock directing, continues shooting. The news of the break between Selznick and United Artists is having no effect on production plans. Seymour Nebenzal's picture, "Heaven Only Knows," which co-stars Robert Cummings and Brian Donlevy, has added Helen Walker to the cast. Joseph Calleia, noted character actor goes into the Howard Hughes film "Vendetta." This is the story of Corsican blood feuds, which stars Faith Domergue, George Dolenz, Hillary Brooke and Nigel Bruce, with Stuart Heisler directing. Enterprise is testing Henry Armstrong, the only prizefighter in history to hold simultaneously three world championships—the featherweight, lightweight and welterweight titles—for the role of John Garfield's pal in "Burning Journey." Starting date on this will be around Dec. 23.

3 Before RKO Cameras

"Out of the Past," the Robert Mitchum-Jane Greer picture; "Magic Town" the Robert Riskin production starring James Stewart, and "The Fugitive," which Argosy Pictures is making with Henry Fonda in the leading role, are all still shooting. Added to the first one is red-haired Rhonda Fleming. Director Jacques Tourneur and Producer Warren Duff tested more than a score of Hollywood's talented beauties before selecting Rhonda for the role of a blackmailing, voluptuous secretary through whose machinations Mitchum meets death at the hands of the law.

Scoring began on "The Farmer's Daughter" starring Loretta Young, Joseph Cotten and Ethel Barrymore. Constantin Bakaleinikoff, head of the studio music department, will conduct.

My, How Time Does Fly, a nostalgic blackface number by Jimmy McHugh and Harold Adamson, has been purchased by the studio as one of the big production numbers for "If You Knew Susie," the comedy with music which will star Eddie Cantor and Joan Davis. Gordon Douglas, who will direct, will put the picture before the cameras early in January.

U-I Busy Lot

After six weeks of auditions the "Kettle Family," Betty MacDonald's fictional counterparts of the infamous Jukes family, has been completed for "The Egg and I." With Marjorie Main and Percy Kilbride as "Ma" and "Pa" Kettle, and Richard Long as Tom Kettle, the tribe includes Judith Bryant, Gloria Moore and nine others. The picture stars Claudette Colbert and Fred MacMurray. Studio has engaged Andrew M. Stodel, director of the American Poultry Association, as technical director on the poultry-show sequence.

The Deanna Durbin picture "For the Love of Mary," is scheduled to get under way January 13 with Irving Pichel directing for Producer Joseph Sistrom.

Patricia Alphin, ex-studio mail girl, has been cast for a role in the Rachel Field story "Time Out of Mind," which stars Phyllis Calvert, Robert Hutton and Ella Raines, with Robert Siodmak directing.

Max Ophuls, noted French director, was signed to a joint, long-term directorial contract by William Goetz, for Universal-International and Douglas Fairbanks, Jr., for the Fairbanks Company. His first assignment will be the direction of Fairbanks' forthcoming production "The Exile," which will star Fairbanks and introduce Paule Croset in the leading feminine role.

Paramount Still Active

With a lineup that reads like a Hollywood Who's Who, "Variety Girl" the 36-star musical comedy about life in the film capital, which George Marshall is directing, has been assembling more star names for the final sequence, a Variety Club convention banquet. Fifty players have been set for individual entertainment specialties and all will participate in the finale song.

Lizabeth Scott returns from Mexico to start work in the leading feminine role in the new Hal Wallis production "Deadlock" which Byron Haskin directs. Supplementing Miss Scott, Burt Lancaster and Kirk Douglas are Wendell Corey, Kristine Miller and George Rigaud.

"My Favorite Brunette," the Bob Hope-

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HOLLYWOOD

STUDIO ROUNDUP

(*Continued from Page* 41)

Dorothy Lamour starrer, was put back before the cameras for some added scenes. In addition to the two stars, those working included Peter Lorre, Jack LaRue, Charles Dingle and John Hoyt. William Russell is directing.

After working in the confines of airplane interiors, the "Saigon" troupe expanded to a huge native village and street. The scene requires 170 extra people in addition to Alan Ladd and Veronica Lake. Mikhail Rasumny was assigned to an important comedy role and Luther Adler, Broadway stage personality also checked in for his part. Leslie Fenton directs with P. J. Wolfson as producer.

Build Casts at 20th-Fox

Virginia Brissac arrived by plane in Morelia, Mexico, to appear before the Technicolor cameras in "Captain from Castile." Miss Brissac is portraying Tyrone Power's mother in the film which Henry King is directing for Producer Lamar Trotti.

Director George Seaton and the "It's Only Human" company, (former title "The Big Heart") headed by John Payne, Maureen O'Hara and Edmund Gwenn, have returned to the studio from location. Cast has been in New York City since the latter part of November, where it has been shooting sequences in Macy's and at other local points for the story, which is an original by Valentine Davies.

New castings for the Victor Mature, Peggy Cummins, Ethel Barrymore picture "Moss Rose," which Gregory Ratoff directs, include Frank Baker, Al Ferguson, Doreeen Munroe and Paul England.

"The Ghost and Mrs. Muir" which started last week, with Gene Tierney and Rex Harrison starred, has added Will Stanton to the supporting cast. This is the thriller Fred Kohlmar is producing and Joseph Mankiewicz is directing.

Republic Editing Three

Three films were set for editing at Republic this week, leaving only one still before the cameras: the Roy Rogers-Trucolor starrer "Bells of San Angelo." "Gallant Man," the untitled Nelson Eddy musical and "Wyoming" were the three completed. Studio announced plans to make and release almost twice as many deluxe pictures during the coming year. Two associate producers, Allan Dwan and John Auer, top the schedule with three pictures each. The completed screenplay for Gene Autry's next starrer "Twilight on the Rio Grande" was turned in to Associate Producer Armand Schaefer, with the picture slated to start Jan. 7.

John K. Butler has been signed to a writing contract for another year and assigned to write the screenplay for "The Uninvited Guest" which Jack English will produce and direct.

E-L Signs Hayward

Eagle-Lion is setting the wheels in work for the start of the first picture Louis Hayward will star in under the new two-picture contract signed by Bryan Foy. Hayward will costar with Joan Leslie in "Repeat Performance," which is scheduled to start Dec. 26 with Alfred W. Werker directing. A budget of $1,500,000 has been allocated for the production, the biggest since the company was formed. Two other major roles will be filled by Tom Conway and Richard Basehart.

New Ideal Theatre Chairs
JOE HORNSTEIN has it!

Monogram Shooting Three

"Violence," the Nancy Coleman-Michael O'Shea picture which Jack Bernhard is directing, went before the cameras this week in two separate units, one on Stage 3 and the other on the back lot. With "High Conquest" and "Black Gold" still going—the latter back from location and set to shoot at the studio—Monogram's production space is completely filled. New castings have been announced for "Violence," with Pierre Watkin, John Hamilton, Carol Donne and Jimmy Clark the latest addition to the cast. A new starring vehicle has been purchased for Belita, John Foster's "Thin Ice," a romantic story based on the experiences of an ice-show troupe. Picture is scheduled as an Allied Artists production. Sheldon Leonard and Emory Parnell have been added to "Black Gold."

6 in Work at WB

Six pictures are currently in production at Warner Bros., with one more set to go before the end of the month. This will make seven pictures in simultaneous production, peak activity for the studio since early this year.

George Cleveland and Clifton Young were handed important roles in the Technicolor musical, "My Wild Irish Rose," which David Butler is directing.

After being retired from the screen to devote her time to other duties, Joyce Reynolds returns to the studio to begin preparations for her next starring assignment, "The Wallflower." With Alex Gottlieb producing, and Frederick DeCordova assigned to direct, picture is slated for camera work within the next few weeks. Robert Hutton has the male starring role.

"The Unfaithful," another film before the cameras, has had John Hoyt, formerly of the Mercury Theatre added for the key role of the detective-lieutenant. Vincent Sherman is directing this romantic drama with Ann Sheridan, Zachary Scott and Lew Ayres in top spots.

MGM Adds to 'Beginning'

In order to include hitherto undisclosed details of President Truman's historic decision to drop the atom bomb on Japan, "The Beginning or The End" has been sent back to the sound stages for an added scene. The new sequence will portray the President at his temporary residence near Potsdam, disclosing for the first time the fact that the United States had developed the atom bomb.

A record number of six assistant directors have been assigned to handle one sequence being filmed by Director Victor Saville in "Green Dolphin Street." Difficult preparations for the sequence, involving more than 200 Maori natives and the leading players, Lana Turner, Van Heflin, Donna Reed and Richard Hart, demanded the unusually large staff. Carey Wilson is producing the film.

Ludwig Stossel, European star, has been signed for the role of Katharine Hepburn's concert manager in "Song of Love" (formerly titled "A Love Story"), in which Paul Henreid and Robert Walker also appear. Clarence Brown is producer-director.

Kathleen Howard cut short a six-week vacation to return to Hollywood for a role in "The Rich, Full Life." In this picture she plays a close friend of a family portrayed by Elizabeth Taylor, George Murphy and Mary Astor. Robert Leonard is directing.

PRC's Next Philo Vance

Alan Curtis and Frank Jenks have been signed to play top roles in the next of the Philo Vance series. William Beaudine will direct for Producer Ben Stoloff. "West of Glory," the Eddie Dean musical western with Roscoe Ates was completed, but "The Payoff" with Noreen Nash and Sheila Ryan is still going, with Nana Bryant and Howard Negley as new additions to the cast.

5 Continue at Columbia

The "Lady from Shanghai" company, headed by Rita Hayworth and Orson Welles has returned from a location trip to San Francisco and resumed shooting at the studio. Up north, sequences were filmed along the waterfront, in Chinatown and in the Chinese Theatre with the famous repertory company of Oriental players performing as background for the action.

The third picture in the studio's "Lone Wolf" series was given to Brenda Weisberg to write a new treatment. This will be called "The Lone Wolf in London" and will be produced by Ted Richmond.

Terry Kilburn makes his debut as a grown-up performer in Venture Pictures' "Bulldog Drummond at Bay," which has Ron Randell and Anita Louise in the leads. Patrick O'Moore, character actor, and Leonard Mudie have been signed for important roles.

Warners, Arrowhead Dissolve Contract

The contract between Warner Bros. and Arrowhead Productions has been "amicably dissolved," it was announced late last week. Reason for the dissolution, according to Mervyn LeRoy, director of Arrowhead, is the continued delay of LeRoy's outside commitments. "Under the circumstances," he said, "I felt the studio should not have to wait until I had fulfilled my obligations for 'The Robe' and other pictures."

LeRoy further stated that Arrowhead Productions will be maintained as a corporate entity for future production activities.

Script to Andrews

Robert E. Andrews has been assigned to write the screenplay of "Archangel on Horseback," scheduled as Arnold Albert's first production at Columbia. Andrews, currently on loan-out from MGM, recently completed his original Columbia assignment, the screenplay of "The Man from Colorado," to be produced by Jules Schermer.

To Film Fast Novel

Leo Hurwitz and Joe Gould are in Hollywood as representatives of a company that was formed to film Howard Fast's novel, "Freedom Road," in which Paul Robeson will star. They will line up a production unit and select players for the film which will be made in the east.

HOLLYWOOD

Spewacks to Write, Produce RKO Film

Sam and Bella Spewack have been signed by RKO Radio to write and produce "The Night Is Young" under which the playwright and screenplay team will carry through their original idea to ultimate screen presentation. This will mark the Spewacks' debut as producers and brings them back to RKO for the first time since they wrote "My Favorite Wife" in 1940.

The Spewacks plan to start casting after the first of the year.

7 Warner Productions Shooting in January

With "The Unsuspected," first picture to be made by the new Michael Curtiz unit, set to go before the cameras at the end of this month, the Warner Bros. Studio will enter 1947 with seven features shooting, a twelve-month high for activity at the Burbank plant.

The other pictures simultaneously before the cameras include "Deep Valley," "Night Unto Night," "The Woman in White," "The Dark Passage," "The Unfaithful," and "My Wild Irish Rose," the latter being filmed in Technicolor.

'Foundling' Rights Sold To Chapel Films Corp.

Following Francis Cardinal Spellman's disclosure that the screen rights to "The Foundling" had been sold for $120,000 to Chapel Films Corporation, the company's president, Bernard B. Brandt, announced last week in New York that he would leave for Hollywood shortly after the first of the year to line up a top director and a cast. Production is scheduled to start soon thereafter.

"It is contemplated," Brandt said, "that this film will be budgeted at over $1,500,000, and prepared for worldwide distribution."

Jaeger Joins Nero Films

Albert Jaeger has been appointed general manager of Nero Films, it was announced this week by Seymour Nebenzal, independent producer for United Artists, who heads the company. Jaeger has been a financial consultant for many industrial firms and several independent motion picture producers. He served as comptroller for Nebenzal on both "Whistle Stop" and "The Chase," the producer's two most recent pictures.

Confer on Premiere

Jack Wrather, Texas millionaire who recently completed production of "The Guilty" for Monogram, has been in Dallas conferring with Bob O'Donnell, head of the Interstate Circuit, regarding a world premiere of the film in his home city.

Pine-Thomas Plan Six

Paramount's Pine-Thomas unit plans to make at least six action pictures in 1947. Besides two "Big Town" films, the schedule also includes "Hard to Kill," "Water Front at Midnight," "Mr. Reckless" and "Liquid Gold." These are in addition to "Adventure Island," a high-budgeted color film.

STUDIO NEWS & PROGRAM NOTES

Deborah Kerr Opposite Clark Gable in 'Hucksters'; Jacques Tourneur Will Direct 'Babylon Revisited'

Deborah Kerr, English star, was handed the choice role of Kay Dorrance for MGM's "The Hucksters," Clark Gable starrer which will start production in January with Jack Conway directing for Producer Arthur Hornblow, Jr.

Peter Chong, Chinese-American Broadway actor, was signed by Producer *Sidney Buchman* to play the most important of the male roles that will be enacted by Orientals in "Assigned to Treasury," the *Dick Powell-Signe Hasso* starrer for Columbia release.

Leo Carrillo is the first cast member to be signed for "Low Company," forthcoming *King Bros.* production for Allied Artists release. He will play a gangster role in the film which will start early in January.

Character actor *James Burke* was given a role in Paramount's "Blaze of Noon," which stars *Anne Baxter, William Holden, Sterling Hayden, Sonny Tufts, William Bendix* and *Howard Da Silva. Robert Fellows* produces.

James Brown will play the male lead in "The Pay-Off," which *James Flood* will direct for Producer *Marvin Stahl.* This is Brown's first free-lance role since his release from his Paramount contract. He joins *Sheila Ryan* in the cast of the picture which is in preparation at PRC.

Republic has exercised its option on the services of *Jane Frazee* for another year. Miss Frazee recently completed the title role in the studio's top-budgeted musical romance, "Calendar Girl," in which she stars with *William Marshall* and *Victor McLaglen.*

Melville P. Baker has been signed by 20th-Fox to collaborate with *F. Hugh Herbert* on the screenplay of "A Letter to Five Wives," which *Sam Engel* will produce.

Walter Wanger has given *Whitfield Connor,* young Broadway Shakespearean actor, one of the two top male roles opposite *Susan Hayward* in "The Washington Flyer," which *Martin Gable* will direct as Wanger's next Universal-International production.

Jacques Tourneur will direct "Babylon Revisited," the *F. Scott Fitzgerald* story which will be produced by Artists Alliance for UA release. This is one of the four pictures lined up by *Mary Pickford* and *Lester Cowan* for the first year's program of their new production company; the others are "One Touch of Venus," "Sorrell and Son" and "The President's Husband."

Creighton Hale was set to play the tourist-court operator in "Night Unto Night," which costars *Ronald Reagan* and *Viveca Lindfors. Don Siegel* directs and *Owen Crump* produces for Warners.

Leon Ames will have a top role as a leading murder suspect in MGM's "Song of the Thin Man." *William Powell* and *Myrna Loy* are reunited as the stars in the comedy-detective series, with *Keenan Wynn* also featured. Picture is slated to begin early in January with *Eddie Buzzell* directing and *Nat Perrin* producing.

Nancy Coleman and *Michael O'Shea* have been signed for co-starring roles in "Violence," Monogram's second B & B production, to be directed by Jack Bernhard. Story, dealing with political adventures of a returned serviceman, is now before the cameras.

"Don Carleless," novel of romance and adventure by *Rex Beach,* has been purchased by Republic and will star *John Carroll.* The story of a mythical South American country in 1850 has been handed to *John Auer* as the third picture on his schedule as associate producer-director.

Allyn Joslyn gets one of the funniest roles of his career in RKO's comedy with music, "If You Knew Susie," starring *Eddie Cantor* and *Joan Davis. Cantor,* who will also serve as producer, puts the film before cameras in January with *Gordon Douglas* directing.

Michael Dyne has been assigned by 20th-Fox to a supporting role in "Moss Rose," which Producer *Gene Markey* and Director *Gregory Ratoff* are filming from *Joseph Shearing's* best-selling novel. He joins a cast headed by *Victor Mature, Peggy Cummins, Ethel Barrymore, Vincent Price* and *Patricia Medina.*

Herbert Marshall and *Lucile Watson* were signed by Director *Sam Wood* and Producer *William Cameron Menzies* for top roles in Interwood's "Ivy," which stars *Joan Fontaine* with *Richard Ney, Patric Knowles, Sir Cedric Hardwicke, Rosalind Ivan* and *Sara Allgood.*

John Larkin begins his screenplay assignment on "The Persian Cat," mystery thriller slated by Warners as a starring vehicle for *Humphrey Bogart* and *Lauren Bacall. Robert Buckner* will produce.

Lou Lantz and *Stanley Rubin,* recently signed to term contracts as writers at Columbia, will collaborate on the treatment of "The Castaways," film adaptation of the *Frank Stockton* novel, which will be produced by *Helen Deutsch.*

Elyse Knox has signed a new contract with Monogram providing for three pictures a year.

William Beaudine has been signed by PRC to direct the third in a series of Philo Vance mysteries based on the *S.S. Van Dine* fiction detective. *Ben Stoloff* will produce from *Robert E. Kent's* screenplay.

UA Ad, Sales Heads See New Lloyd Comedy

Howard Hughes' California Pictures, Inc., played host last week to United Artists' New York sales and advertising executives visiting Hollywood.

Cliff Broughton, vice-president, welcomed the visiting group to the set of "Vendetta," being directed by Stuart Heisler. Following a dinner, the executives attended a sneak preview of the new Harold Lloyd comedy, "The Sin of Harold Diddlebock," directed by Preston Sturges.

'Fling' for Flynn

Errol Flynn has been set for the starring role in Warners' "One Last Fling," romantic comedy of modern marriage. Robert Buckner will produce from the story by H. C. Lewis.

"Voice of Theatre Speakers"
JOE HORNSTEIN has it!

BOX-OFFICE SLANTS

The Fabulous Suzanne

(Continued from Page 37)

ities. Barbara Britton is attractive and wholesomely appealing as the girl whose "lucky jabs" bring her wealth, and Rudy Vallee, except for a few scenes in which he overacts, is good as the serious-minded investment broker whose favorite beverage is carrot juice. The contrast in this characterization and the real Rudy can be noted in a restaurant scene whereby Vallee, in character, listens to the real Rudy sing. Bill Henry, Otto Kruger, Richard Denning and Veda Ann Borg are competent in their supporting roles. At times the film becomes draggy, and there is an element of slapstick in some of the situations; but these defects are not likely to be criticized by average moviegoers. The cast names should be good for marquee draw, and "The Fabulous Suzanne" should make a satisfactory companion for a more serious feature.

Les Miserables

Distinguished Films **Drama in French** **193 mins.**

(English Titles)

AUDIENCE SLANT: (Adult) Of limited appeal for average American audiences.

BOX-OFFICE SLANT: May do okay in art theatres on roadshow basis. Much too long and players too obscure for other American exhibition.

Cast: Harry Baur, Charles Dullin, Josselyne Gael, Gaby Triquet, Marguerite Moreno, Max Derly, Jean Servais, Emile Genevais, Paul Azais, Lucien Nat, Arane Demazis, Georges Mauloy. **Credits:** Producer, Pathe Consortium Cinema. Author, Victor Hugo. English dialogue titles, Noel Meadow. Photography, J. Kruger.

Plot: In the year 1820 in Southern France, Jean Valjean, ex-convict, is befriended by a priest, changes his name, invents an industrial process, becomes wealthy and devotes his wealth to caring for the poor. He adopts six-year-old Cosette. Years later in Paris, with Valjean's name changed again to avoid persecution, Cosette falls in love with a young man who is actively engaged in revolutionary plans. A battle with soldiers ensues and Valjean saves the young man's life and returns him to Cosette. They are married. All during the film Valjean is dogged by police inspector Javert, who relentlessly tracks him down, only to have his life saved by Valjean. He allows Valjean to go free and then commits suicide. Upon returning to Cosette and her husband Valjean dies of wounds received in the battle in which he had saved the young husband.

Comment: Except for students and others with a fluent knowledge of the French language, and particularly of the French school of acting, this will have limited appeal for American audiences. The photography is not good, the action is extremely slow by American standards, and the acting, except for Harry Baur, has a tinge of "ham." In other words, the players are given to exaggeration of facial expression and gesture, which may be fine for France but not so good for America. There are evidences of opulence in the picture's production values and great directorial attention to detail in some sequences. Others seem slip-shod by comparison. The picture as a whole is much too long and will have little appeal for average American audiences. Its best bet is the so-called "art" or "foreign film" theatres on a roadshow basis.

Great Expectations

(Reviewed in London)

Universal **Drama** **118 mins.**

AUDIENCE SLANT: (Family) Magnificent, painstaking version of Charles Dickens' classic combines romance, pathos and comedy with suspense and action. Excellent fare for all types of audiences.

BOX-OFFICE SLANT: Brilliant characterization and direction plus top production values make this a class offering. With extra selling it should garner profitable returns.

Cast: John Mills, Valerie Hobson, Bernard Miles, Francis L. Sullivan, Finlay Currie, Martita Hunt, Anthony Wager, Jean Simmons, Ale Guinness, Ivor Barnard, Freda Jackson, and others. **Credits:** Adapted from Charles Dickens book by David Lean and Ronald Neame with additional dialogue by Cecil McGivern and Kay Walsh. Musical score by Walter Goehr and played by the National Symphony Orchestra. Director, David Lean. Producer, Ronald Neame. A Cineguild production presented by J. Arthur Rank.

Plot: Pip (John Mills), a blacksmith's apprentice, becomes rich through an unknown benefactor whom he believes to be the eccentric Miss Havisham (Martita Hunt). He studies to become worthy of her priggish, adopted niece, Estella (Valerie Hobson), but Miss Havisham, who was jilted on her wedding day, has raised Estella as a heartless man-hater, and she does not return his love. The wealth actually comes from Magwitch (Finlay Currie), an ex-convict who Pip helped to escape in his childhood. Dying, Magwitch reveals that Estella is his daughter. Pip goes to her to discover that, because of her parentage, a rich man has ended their engagement and heartbroken, she is following the eccentric life of Miss Havisham. Pip takes her away to start anew.

Comment: For a literary classic, "Great Expectations" is exceptionally good cinema, combining as it does romance, pathos and comedy with suspense and action. Period pictures can be stilted, lifeless affairs and far from convincing. Not so with this one. Director David Lean has handled it brilliantly and, without losing the true Dickensian spirit, presents the many fruity characters so that they appear credible people. In consequence, audiences believe in them and sympathize with their problems. Here he is helped in no mean manner by the artists. The casting is faultless. Good as John Mills and Valerie Hobson are in the leads, the smallest bit player deserves equal credit. Each is a perfect Dickens character brought to life. Production values are of a high standard and the excellent sets and exteriors help the players create the right atmosphere. Walter Goehr's music is also worthy of special note. In short, this is J. Arthur Rank's finest offering to date. Astute showmen who get behind it and sell it correctly should garner profitable returns.

. . . NEWSREEL SYNOPSES

(Released Saturday, December 21)

PARAMOUNT (No. 33)—United Nations in momentous session; Football: Bears win pro title; Teenagers play for keeps.

MOVIETONE (Vol. 29, No. 32)—United Nations Assembly in historic session in New York; Fighting between Greeks on the border; Site of United Nations new home and foreign ministers leaving; Liner Europa breaks loose and sinks in French harbor; Football: Chicago Bears and New York Giants; Catholic High School championship.

RKO PATHE (Vol. 18, No. 35)—Floods sweep United States northwest; United Nations news report; Bears beat Giants for pro football title.

UNIVERSAL (Vol. 19, No. 564)—United Nations and Big Four adjourn, pick New York site; S.S. Europa foundered; Northwest flooded; Pro-football playoff; High school grid clash.

NEWS OF THE DAY (Vol. 18, No. 230)—U.N. votes world arms limit plan; Border flareups in Greece as patrols battle guerillas; S.S. Europa sinks; Wartime "ducks" rescue marooned in northwest floods; Bears win pro-football championship from N. Y. Giants; High school grid battle in Philadelphia.

(Released Wednesday, December 18)

MOVIETONE (Vol. 29, No. 31)—Blast traps families in tenement; Pilot of B-25 makes emergency landing in Maryland; Gen. Chiang opens China's first National Assembly; Herbert Hoover asks aid for needy Greece; Cardinal Spellman holds Christmas party for foundlings; Hollywood evening and dinner gowns modeled; Herring fishing off British Columbia coast; Turf season opens in Tokyo.

PARAMOUNT (No. 32)—Blast traps families in tenement; Hoover supports Greek Relief; Tokyo goes to the races; Ray Milland arrives in New York from France; Pearl Harbor—five years later.

RKO PATHE (Vol. 18, No. 34)—Tenement blast in New York; LaGuardia in final report to UNRRA; China holds first national assembly; Crippled B-25 bomber makes crash landing; Horse racing resumed in Japan.

UNIVERSAL (Vol. 19, No. 563)—New York tenement disaster; Football game in Toledo; Cardinal Spellman's Christmas party for foundlings; Science aids British Columbia fishermen; Hoover aids Greek Relief; B-25 bomber crash-lands in Maryland.

NEWS OF THE DAY (Vol. 18, No. 229)—New York tenement collapses; Hoover supports Greek Relief; B-29 in perilous landing in Maryland; Cardinal Spellman's Christmas party; Horse racing revived in Japan; Science aids British Columbia fishermen.

ALL-AMERICAN (Vol. 5, No. 217)—Moton Memorial Hospital at Tulsa, Okla.; Peter Jackson opens calendar business in New York; Calloway signs with All-American News; Negro becomes president of Missouri State Teachers' group; Miracle of modern surgery saves Chicago boy; Oklahoma coach has great thirty-year record; Veteran Negro troops march at Fort Benning.

WB Studio to Be Host

The Warner Bros. Studio in Hollywood was scheduled to be host to 1,100 children this week-end for the annual Christmas party staged under the auspices of the Warner Club for members' children.

Sperling Buys Mystery Tale

"Nothing But the Night," murder mystery by Roy Huggins, has been bought by Milton Sperling, president of United States Pictures, Inc., and added to his 1947 production schedule for release through Warner Bros.

Demarest as Barker

William Demarest has been added to the cast of Paramount's 36-star "Variety Girl" to play the Barker.

Regional News

(*Continued from Page* 35)

matics in New York.

The Warner theatre received its new marquee last week.

Visitors in town last week included R. E. Sterbeng of Foelut, J. R. Sloan of Cyrie, A. R. Walker of Brown Arrow, John Terry of Perry, Virby Conley of Perryton, H. V. Merritatt, Altus; H. L. Boehm of Watonga, L. C. Carter of Panama, Frank Nordean of Maud, Wesley Hodges of Anadarko, Kenneth Thomas of Kingfisher, LeRoy Hodges of Anadarko, Bill Allison of Shamrock, W. E. Dirkey, Jr., of Seminole, Claude Sharp of Ryan and Vance Terry of Woodward.

Griffith men attending the convention included Bill Turk, Horace Falls, Wayne Wallace, Dwight Seymour, Frank Lund, Jr., Jim Worsley, Fred Brewer, Charles Trego, Paul West, Clark Abbott, Don Hall, A. R. Rince, Elmer Adam, Jr., Joe DeIorio, Adam Hornbeck, Roy Shield, C. F. Motley, Claude Fulgum, Paul Shipley, Fred Jackson, Claude Leachman, Jimmy Zartaludes, Lew Chatham, C. B. Akers, E. R. Slocum, Harry Walling and Jess Patten.

Action on a proposed occupation tax against Tulsa theatres has been delayed following informal discussions of the ordinance with the theatre owners. The ordinance has been drafted by the legal department of the city in anticipation of consideration immediately. The theatre owners have registered vigorous protests declaring it discriminatory.

DALLAS

Sales representatives from southern exchanges of Eagle-Lion Films met here for a two-day sales meeting last week. Among those present were Arthur Krim, president of Eagle-Lion; A. W. Schwalberg, vice-president, sales mgr.; Harry Thomas, president of PRC, and Max E. Youngstein, Eagle-Lion director of advertising and publicity, and Bryan Foy, vice-president in charge of production. PRC branch managers attending included Milton Dureau, New Orleans; Harold Keeter, Charlotte; Nelson Towler, Atlanta; Leonard Shea, Memphis; Sam Milner, Los Angeles; Art Jolley, Salt Lake City; Edward Askins, Denver; Francis Faris, Oklahoma City and Russell Brown, Dallas.

Special sales representatives of Eagle-Lion present were Herman Beiersdorf, Dallas; L. E. Goldhammer, Los Angeles; R. L. Maloy, Atlanta; Beverly Miller, Kansas City, PRC district sales manager. "Bedelia" and "It's a Joke Son" were screened.

A cocktail party was held to honor Foy in the Texas Room of the Baker Hotel.

Interstate Theatre gift books were again placed on sale throughout the area last week. The books are redeemable for tickets at any Interstate Theatre and are sold in denominations of $1 $2.50, $5, $10 and $15.

At noon on Dec. 23 in the Junior Ballroom of the Hotel Adolphus, the Variety Club membership will play Santa Claus to the boys of Boys' Ranch. A Christmas tree and gifts for all of the youngsters will be followed by a dinner for the membership and guests.

Adam Joseph, war veteran, has opened a theatre brokerage office here.

Warner salesman Bill Wesley, died of a heart attack as he was being taken to a hospital, last week.

CLASSIFIED ADVERTISING

Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

NEW EQUIPMENT

PRE-INVENTORY SALE—PRICES REDUCED. Automatic Record Changers, $19.95; 0/150 AC Voltmeters, $6.95; Telephone sets, $13.50; Special 1/6 HP Projector Motors, $39.95; Blowers with motors, good for heating—11,000 cfm $228.90; 13,500 cfm $276.00; closing out Rechargeable Flashlite Batteries, 98c; Box Office Bowl Heaters, $3.95; Panic Bolts, $22.50; 6 amp Tungars, $2.95; Dimmers—2450W, $22.50; 2000W, $19.95; 1650W, $15.95; 1350W, $13.50. Winter Catalog Ready. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

COMPARE AND SAVE! 15 ampere rectifier tubes $5.55; Westinghouse 868 photocells $3.75; Super-Lite screens 39¢; RCA 6L6 tubes $1.25; 1000 watt stereopticons, complete $27.45. Catalog available. Star Cinema Supply Co., 440 West 45th St., New York 19, N. Y.

SITUATION WANTED

WANT TO MANAGE—BUY—LEASE THEATRE, Washington—Oregon. 15 years' every phase of operation. Resident of Washington. Box 734, Showmen's Trade Review, 1501 Broadway, New York, N. Y.

SOUND EQUIPMENT

NEW ASTATIC CRYSTAL MICROPHONES, regularly $17.50 now $9.95; Rebuilt 25W RCA Soundfilm Amplifiers, $59.50; New 1947 Soundheads, Gyro-Stabilizer direct drive, $282.50; Gyro belt drive, $195.00; Standard, $91.25; New Theatre Amplifiers, 30 watt, $125.00; 17 watt, $95.00; 16-mm Sound Projectors, $97.50 up; New Zeiss Ikon 35-mm Portable Sound Projectors, $275.00; S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

STUDIO EQUIPMENT

BARDWELL-McALLISTER FLOODLIGHTS ON ADJUSTABLE Stand with Casters, 3 photoflood lamps, excellent, $69.50; Bell & Howell D 35-mm or J 16-mm Sound Printers, New, $2950.00; BH Eyemo Turret Camera, Magazine, 4 lenses, motor $995.00; RCA type double system Recorder with amplification, etc., $6150.00; Duplex 35-mm Printer, $495.00; 2000W Studio Spots, $67.50; Akeley Newsreel Camera, Gyrotripod, $695.00; BH Geared Tripods, $69.50. Send for latest Bulletin Sturelab. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

THEATRES FOR SALE

THEATRES—BUY OR SELL—ONE OR CHAIN. Deal through the largest firm of theatre brokers in the west. Quick results. Barsky & Klein—1914 S. Vermont Ave., Rooms 4 or 24, Los Angeles 7, Calif.

WONDERFUL OPPORTUNITY—450 seats—neighborhood—good equipment—long lease—no brokers. Only those with cash apply. Ross Amusement Co., 131 Lee Avenue, Brooklyn, New York.

NEW THEATRE FOR SALE—Over 400 loge like seats! Finest of equipment. Location offers no competition. $59,500.00, with $29,500.00 down. Realtor, Woessner, Fresno, Calif.

MOTION PICTURE THEATRE AND BUSINESS BUILDING for sale in Tularosa, N. M. Simplex projectors, RCA Sound, building and all equipment in excellent condition. Doing good business. Priced to sell. Terms. Contact A. P. Sitton, Jr., Carrizzo, N. M.

THEATRE GAMES

DIE CUT BINGO CARDS—$22.50 in 10,000 lots Smaller quantities, $2.50 per 1,000. 1-75, 1-100 IMMEDIATE DELIVERY. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

FOR YOUR BINGO GAMES. Buy your cards from us—controlled or uncontrolled, dye cut, play right, priced right—service supreme. Samples on request Premium Products, 354 W. 44th St., New York 18 N. Y.

THEATRE SEATING

200 INTERNATIONAL ALL STEEL CHAIRS FULLY PADDED backs, spring edge cushions, reupholstered and rebuilt, $8.95; 900 American veneer-back reupholstered, metalined spring edge cushion chairs, $6.95; same with panel back, $7.95; 185 Stafford veneer chairs; excellent, $4.95; 154 Irwin tapestry upholstered padded back, reupholstered boxspring metalined cushions, rebuilt, $8.95; flameproof plastic coated leatherette, $1.35 yard (60 yard roll). Write for Stock List. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

THEATRES WANTED

WANT TO BUY OR LEASE INDEPENDENT THEATRE in Pacific Northwest. Address Charles J. Martin 3107 E. 120th, Seattle 55, Wash.

VETERAN DESIRES TO LEASE SMALL THEATRE anywhere with or without equipment. Would buy lease and equipment. G. C. Waters, 3650 West 26th St., Denver, Colo.

USED EQUIPMENT

AWAY UNDER REGULAR PRICES — Complete Theatre Equipment—Excellent Condition—Simplex SP Sound Projection Outfits, $995.00; DeVry Sound Projector high intensity arc outfits, $2495.00; Holmes Professional arc outfits, deluxe $1695.00; regular $1295.00; Amproarc 16-mm outfits, single $1350.00; double $2395.00. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

BEFORE INVENTORY CLOSE-OUTS—PREWAR VALUES — Latest Century Mechanisms, rebuilt, $595.00; Brenkert Mechanisms, like new, $795.00; Simplex 3 unit Ticket Machine, electric, $179.50; Worklites on stand with casters, $29.95; Fireproof Booth Shutters, 8" square, $7.95; 12" x 14", $10.95. Winter Catalog Ready. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

SIMPLEX MECHANISMS, REBUILT, $217.50; Powers, rebuilt, renickeled, $109.50; liberal trades; Simplex intermittents, $4.95; Automatic 3 unit self drive ticket machine, slightly used, $99.50. Star Cinema Supply Co., 440 W. 45th St., New York, N. Y.

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WE NEED SIMPLEXES, POWERS, SOUND SYSTEMS, Lamphouses, etc. Got anything? We pay big. Star Cinema Supply Co., 440 West 45th St., New York 19, N. Y.

WANTED: 2 Sound Projectors Slow Starting Motor Must be guaranteed. George Glaser, Fox Valley, Sask

FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
A Boy, a Girl, and a Dog	FC
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Adventuress	EL
Affairs of Geraldine	Rep.
A Lady Surrenders	Univ.
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Amy Comes Across	E-L
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
Assigned to Treasury	Col.
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of San Angelo	Rep.
Bells of San Fernando	SGP
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	Misc.
Beyond Tomorrow	Astor
Big Sleep	WB
Big Town	Para.
Birds and the Bees	MGM
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Gold	Mono.
Blaze of Noon	Para.
Blind Spot	Col.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Holiday	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Kill	RKO
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Buck Privates Come Home	Univ.
Buffalo Bill Rides Again	SGP
Bulldog Drummond at Bay	Col.

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		12/19/46	
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46	b2/23/46
	Betty Co-Ed (C)F	J. Porter-W. Mason-S. Mills	71	11/28/46	b11/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46	b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46	b6/1/46
	Boston Blackie and the Law (My)F	Chester Morris-Trudy Marshall	69	12/12/46	b11/16/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46	b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46	a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46	b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46	b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46	b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46	b3/16/46
	It's Great to Be Young (M-C)F	L. Brooks- R. Stanton-J. Donnell	68	9/12/46	b11/23/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46	b5/18/46
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46	b6/29/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46	a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46	b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46	b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46	b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46	a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46	b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46	b5/18/46
	Return of Monte Cristo (D)F	L. Hayward-G. Macready-U. O'Connor	91	Dec	b11/23/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46	a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46	b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46	
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46	b10/12/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	71	10/10/46	b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46	b6/15/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	91	9/30/46	b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46	b7/27/46
7001	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46	b5/25/46

COMING

	Assigned to Treasury	Dick Powell-Maylia			
	Blind Spot	Chester Morris-Constance Dowling			a11/2/46
	Blondie's Big Moment (C)F	P. Singleton-A. Lake-A. Louise	69	1/9/47	b12/14/46
	Blondie's Holiday	Arthur Lake-Penny Singleton			
	Bulldog Drummond at Bay	Ron Randell-Anita Louise			
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton			
	Corpse Came C.O.D., The	G. Brent-J. Blondell-A. Jergens			
	Down to Earth *T	Rita Hayworth-Larry Parks			a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott			
	For the Love of Rusty	T. Donaldson-T. Powers-A. Doran			
	Framed	Glenn Ford-Janis Carter			a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas			a10/26/46
	Gunfighters, The *C	Randolph Scott-Dorothy Hart			
	Johnny O'Clock	Dick Powell-Evelyn Keyes			a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest	128	Jan	b9/21/46
	King of the Wild Horses	Preston Foster-Gail Patrick			
	Lady from Shanghai, The	Rita Hayworth-Orson Welles			
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers			
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan			
	Millie's Daughter	Gladys George-Paul Campbell			a11/16/46
	Mr. District Attorney	Dennis O'Keefe-M. Chapman			
	Singin' in the Corn (C-M)F	Judy Canova-Allen Jenkins	66	12/26/46	b11/16/46
	Swordsman, The *T	Larry Parks-Ellen Drew-G. Macready			
	Thirteenth Hour, The	Richard Dix-Karen Morley			
	Three Were Thoroughbreds	R. Young-M. Chapman-W. Parker			

COLUMBIA (Continued)

Prod. No.	Westerns (Current 1945-46)		Run Time Mins.	Rel. Date	See Issue of
	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b2/27/46
	Fighting Frontiersman (W-M)F	Charles Starrett-Smiley Burnette	61	12/19/46	b11/9/46
7207	Galloping Thunder (W)F	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46
7206	Gunning for Vengeance (W)F	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee	67	12/12/46	
7205	Roaring Rangers (W)F	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donnell	69	9/12/46	
	Terror Trail (W)F	Charles Starrett-Smiley Burnette	55	11/21/46	b11/2/46
7222	That Texas Jamboree	Ken Curtis-Jeff Donnell	67	5/16/46	
7221	Throw a Saddle on a Star	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	Two-Fisted Stranger (WM)F	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Prairie Raiders	Charles Starrett-Smiley Burnette			
	Riders of the Lone Star	Charles Starrett-Smiley Burnette			
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette		1/30/47	
	Stranger From Ponca City	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE-LION

	COMING				
	Adventuress, The	Deborah Kerr-Trevor Howard			
	Amy Comes Across	Franchot Tone-A. Richards-T. Conway			
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			

FAVORITE FILMS CORP.

	Blonde Menace (D)A	Joyce Compton-G. Kibbee	70	7/1/46	Reissue
	Captain Caution (D)A	V. Mature-A. Ladd-L. Carrillo	90	8/1/46	Reissue
	Captain Fury (D)A	B. Aherne-V. McLaglen-P. Lukas	94	8/1/46	Reissue
	Cat's Claw Murder Mystery (M)A	Wallace Ford-J. Miljan	68	7/1/46	Reissue
	Housekeeper's Daughter (C)A	J. Bennett-V. Mature-A. Menjou	79	10/1/46	Reissue
	Jungle Terror (D)F	Frank Buck	70	7/1/46	Reissue
	Of Mice and Men (D)A	B. Meredith-Betty Field-L. Chaney, Jr.	105	12/1/46	Reissue
	One Million B. C. (D)A	V. Mature-C. Landis-L. Chaney, Jr.	79	10/1/46	Reissue

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Bohemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* T (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

METRO-GOLDWYN-MAYER

Group No.	Current 1945-46				
Sp.	Adventure (D)F	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
16	Bad Bascomb (W)F	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	Boys' Ranch (D)F	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	Courage of Lassie *T (D)F	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	Easy to Wed *T (CM)A	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	Faithful in My Fashion (C)F	Donna Reed-Tom Drake	81	Aug	b6/15/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
Sp.	Green Years, The (D)F	C. Coburn-T. Drake-S. Royle	127	July	b3/16/46
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	Hoodlum Saint (D)A	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	Last Chance, The (D)F	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
16	Postman Always Rings Twice (D)A	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
	Secret Heart, The (D)A	C. Colbert-W. Pidgeon-J. Allyson	97	Dec	b11/30/46
	Show-Off, The (C)F	R. Skelton-Marilyn Maxwell	83	Dec	b8/17/46
17	Three Wise Fools (CD)F	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	Two Sisters From Boston (CM)F	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93	Nov	b6/8/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115	Nov	b10/5/46
Sp.	Ziegfeld Follies of 1946 *T (M)F	Fred Astaire-Gene Kelly	110	Mar	b1/12/46
	COMING				
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Birds and the Bees, The	J. MacDonald-J. Iturbi-J. Powell			
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Cynthia's Secret	L. Barrymore-E. Arnold-L. Bremer			
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson- June Allyson			a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
	Lady in the Lake (My)A	Robert Montgomery-Audrey Totter	105		b11/30/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Love Laughs at Andy Hardy (C)F	M. Rooney-B. Granville-D. Ford	93		b12/7/46
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The (C)F	Wallace Beery-Aline McMahon	85		b11/23/46
	My Brother Talks to Horses (C-D)F	Butch Jenkins-Peter Lawford	93		b11/30/46
	Rich, Full Life, The	E. Taylor-G. Murphy-M. Astor			
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Song of Love	K. Hepburn-P. Henreid-R. Walker			

Title	Company
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep.
California	Para.
California Trail	Mono.
Canyon Passage	Univ.
Captain from Castile	20th-Fox
Captains Courageous	MGM
Captive Heart	Univ.
Caravan	Misc.
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Christmas Eve	UA
Cigarette Girl	Col.
Cinderella Jones	WB
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Copacabana	UA
Corpse Came Calling	PRC
Corpse Came C.O.D., The	Col.
Courage of Lassie	MGM
Crack-Up	RKO
Crime Docter's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
Cynthia's Secret	MGM
D	
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Dark Passage	WB
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Deadlock	Para.
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SGP
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil Bat's Daughter	PRC
Devil's Hand	Misc.
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ
Duel in the Sun	Selznick
E	
Earl Carroll's Sketchbook	Rep
Easy Come, Easy Go	Para
Easy to Wed	MGM
Egg and I	Univ
Emperor Waltz, The	Para
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fall Guy	Mono
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono
Fear in the Night	Para.
Fiesta	MGM
Flight	RKO
Flight to Nowhere	SGP

Title	Company
Flying Deuces	Astor
Flying Serpent	PRC
For the Love of Rusty	Col.
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO
Fugitive	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost and Mrs. Muir	20th-Fox
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Waltz	MGM
Green Dolphin Street	MGM
Green for Danger	Misc.
Green Years	MGM
Guilt of Janet Ames	Col.
Guilty	Mono.
Gunfighters	Col.

H

Heartbeat	RKO
Heaven Only Knows	UA
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High Conquest	Mono.
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hurricane	FC

I

I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Univ.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Roorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It's Only Human	20th-Fox
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
Ivy	Univ.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jewels of Brandenburg	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny Frenchman	Univ.
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
King of the Wild Horses	Col.
Kings Row	WB
Kitty	Para.

METRO-GOLDWYN-MAYER (Continued)

Prod. No.	COMING		Run Time Mins.	Rel. Date	See Issue of
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T (M)F	Garland-R. Walker-Sinatra	135		b11/16/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Undercover Maisie	Ann Sothern-Barry Nelson			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
	Yearling, The *T (D)F	G. Peck-J. Wyman-C. Jarman	135		b11/30/46

MONOGRAM

CURRENT 1945-1946

531	Beauty and the Bandit	Gilbert Roland-Ramsay Ames	71	11/9/46		a10/19/46
526	Behind the Mask (My)F	Kane Richmond-Barbara Reed	67	5/11/46		b4/6/46
520	Below the Deadline (D)A	Warren Douglas-Ramsay Ames	65	8/3/46		b10/5/46
511	Bowery Bombshell (C-D)F	Leo Gorcey-Huntz Hall	65	7/20/46		b7/27/46
604	Bringing Up Father (C)F	Joe Yule-Renie Riano	68	11/23/46		b10/19/46
603	Dangerous Money (My)F	Sidney Toler-Victor Sen Yung	66	10/12/46		b10/12/46
519	Dark Alibi (My)F	S. Toler-B. Fong-M. Moreland	61	5/25/46		b4/27/46
601	Decoy (D)A	Jean Gillie-Edward Norris	76	9/14/46		b9/14/46
508	Don't Gamble With Strangers (My)A	Kane Richmond-Bernadene Hays	68	6/22/46		b5/25/46
528	Face of Marble (H)A	John Carradine-Claudia Drake	72	2/2/46		b1/26/46
507	Fear (My)A	Warren William-Anne Gwynne	68	3/2/46		b12/29/45
515	Freddie Steps Out (DM)F	Freddie Stewart-June Preisser	75	6/8/46		b6/1/46
529	Gay Cavalier (W)F	Gilbert Roland-Martin Garralaga	65	3/30/46		b4/20/46
602	Gentleman Joe Palooka (C)F	Joe Kirkwood-Elyse Knox	72	10/5/46		b10/5/46
517	High School Hero (C)F	F. Stewart-June Preisser	69	9/7/46		b8/24/46
510	In Fast Company (CD)F	Leo Gorcey-Huntz Hall	63	6/22/46		b5/11/46
502	Joe Palooka, Champ (C)F	Joe Kirkwood-Elyse Knox	70	5/28/46		b4/13/46
514	Junior Prom (M)F	Freddie Stewart-June Preisser	69	5/11/46		b3/2/46
525	Missing Lady	Kane Richmond-Barbara Reed	60	8/17/46		
608	Mr. Hex (CD)F	L. Gorcey-H. Hall	63	12/7/46		b12/14/46
513	Red Dragon (My)F	Sidney Toler-Benson Fong	64	2/2/46		b12/29/45
527	Shadow Returns (My)A	Kane Richmond-Barbara Reed	61	2/19/46		b1/19/46
518	Shadows Over Chinatown	Sidney Toler-Victor Sen Yung	64	7/27/46		a4/20/46
530	South of Monterey (D)F	Gilbert Roland-Marjorie Riordan	63	7/10/46		b9/7/46
512	Spookbusters (CD)F	Leo Gorcey-The Bowery Boys	68	8/24/46		b8/24/46
521	Strange Voyage	Eddie Albert	61	7/6/46		
699	Suspense (D)A	Belita-Barry Sullivan-E. Pallette	101	6/5/46		b3/30/46
606	Sweetheart of Sigma Chi (M)F	Elyse Knox-P. Regan-P. Brito	75	12/21/46		b11/30/46
503	Swing Parade of 1946 (M)F	Gale Storm-Phil Regan	75	3/15/46		b1/26/46
607	Trap, The	Sidney Toler-Victor Sen Yung	68	11/30/46		a9/28/46
605	Wife Wanted (D)A	Kay Francis-Paul Cavanaugh	73	11/2/46		b10/26/46

COMING

	Black Gold	A. Quinn-K. DeMille-E. Knox			
	California Trail, The	Gilbert Roland-Teala Loring		1/11/47	a10/26/46
	Fall Guy	Robert Penn-Teala Loring			a11/30/46
	Ginger	Frank Albertson-Barbara Reed	67	1/4/47	a9/28/46
	Guilty, The	Bonita Granville-Don Castle			a11/30/46
	High Conquest	A. Lee-G. Roland-W. Douglas			
	It Happened on Fifth Avenue	Gale Storm-Don De Fore			a12/7/46
611	Vacation Days	F. Stewart-June Preisser	68	1/25/47	
	Violence	Nancy Coleman-M. O'Shea			

Westerns (Current 1945-46)

562	Gentleman From Texas	J. M. Brown-R. Hatton	60	6/8/46		
566	Haunted Mine, The (W)F	J. M. Brown-Raymond Hatton	52	3/2/46		b4/6/46
565	Border Bandits (W)F	J. M. Brown-R. Hatton	57	1/12/46		b2/23/46
572	Moon Over Montana (W)F	Jimmy Wakely-Lee White	61	2/23/46		b4/27/46
567	Shadows on the Range (W)F	J. M. Brown-Raymond Hatton	57	8/10/46		b8/17/46
	Silver Range (W)F	J. M. Brown-R. Hatton	53	11/16/46		b12/14/46
	Silver Stallion	David Sharpe-Leroy Mason	59	12/14/46		Reissue
574	Trail to Mexico (W)F	Jimmy Wakely-Lee White	56	6/29/46		b7/13/46
568	Trigger Fingers (W)F	J. M. Brown-Raymond Hatton	58	9/21/46		b10/19/46
561	Under Arizona Skies (W)F	J. M. Brown-Raymond Hatton	60	4/27/46		b6/22/46
573	West of the Alamo	Jimmy Wakely-Lee White	57	4/20/46		

Westerns (Coming)

564	Raiders of the South	J. M. Brown-Raymond Hatton	58	1/18/47	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White	54	2/8/47	
681	Song of the Sierras	J. Wakely-"Lasses" White	55	12/28/46	
	Six Gun Serenade	Jimmy Wakely-"Lasses" White			
	Trailing Danger	J. M. Brown-R. Hatton			
	Valley of Fear, The	J. M. Brown-R. Hatton	54	2/15/47	

PARAMOUNT

Current 1945-46

Block No.						
4	Blue Dahlia (My)A	A. Ladd-V. Lake-W. Bendix	100	4/19/46		b2/2/46
5	Bride Wore Boots (C)F	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46		b3/23/46
5	Hot Cargo (D)F	W. Gargan-J. Rogers-P. Reed	57	6/28/46		b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46		Reissue
2	Kitty (D)A	Paulette Goddard-Ray Milland	103	5/10/46		b10/13/45
3	Masquerade in Mexico (MC)F	D. Lamour-A. deCordova-P. Knowles	96	2/22/46		b12/1/45
3	Miss Susie Slagle's (D)A	Sonny Tufts-V. Lake	89	3/8/46		b12/9/45
6	Monsieur Beaucaire (C)F	Bob Hope-Joan Caulfield	93	8/30/46		b5/18/46
6	O.S.S. (Wa)F	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46		b5/11/46
5	Our Hearts Were Growing Up (C)F	B. Donlevy-G. Russell-D. Lynn	83	6/14/46		b3/19/46
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46		Reissue
3	Road to Utopia (CM)A	Crosby-Hope-Lamour	90	3/22/46		b12/9/45
6	Searching Wind, The (D)A	R. Young-A. Richards-S. Sidney	105	8/9/46		b5/11/46
6	Strange Love of Martha Ivers, The (D)A	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46		b3/16/46
6	Swamp Fire (D)A	Johnny Weissmuller-Virginia Grey	69	9/6/46		b5/11/46
4	They Made Me a Killer (D)A	Robert Lowery-Barbara Britton	64	5/3/46		b12/3/46
5	To Each His Own (D)A	Olivia DeHavilland-John Lund	122	7/5/46		b3/16/46
3	Tokyo Rose (D)A	Byron Barr-Lotus Long	69	2/8/46		b12/8/45
	Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46		b8/24/46
4	Virginian, The *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46		b1/25/46
4	Well Groomed Bride (CD)F	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46		b2/2/46

COMING

	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			a11/2/46
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blaze of Noon	A. Baxter-W. Holden-S. Tufts			a11/23/46

PARAMOUNT (Continued)

COMING

		Run Time Mins.	Rel. Date	See Issue of
Blue Skies *T (M)F	Bing Crosby-Fred Astaire	104	12/27/46	b9/28/46
Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/46
California *T	Milland-Stanwyck-Fitzgerald			a4/6/46
Cross My Heart (C-M)F	Betty Hutton-Sonny Tufts	83		b11/23/46
Danger Street	Jane Withers-Robert Lowery			
Deadlock	Burt Lancaster-Kirk Douglas			
Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
Desert Fury	Lizabeth Scott-John Hodiak			a10/26/46
Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/46
Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The (C-D)A	L. Young-D. Niven-V. Field	87		b11/23/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Road to Rio	B. Crosby-B. Hope-D. Lamour			
Saigon	Alan Ladd-Veronica Lake-Douglas Dick			
Seven Were Saved	Richard Denning-Catharine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			a11/23/46
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46
Wild Harvest	A. Ladd-D. Lamour-R. Preston			a11/2/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46	b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46	b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46	b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46	b10/26/46
Devil's Bats Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46	b4/13/46
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46	a9/21/46
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46	b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46	b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46	b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46	b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46	b1/5/46
Lady Chaser	Ann Savage-Robert Lowery	60	11/25/46	
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46	b5/25/46
Lighthouse	J. Lang-D. Castle-J. Litel		12/10/46	a10/19/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46	b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46	b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46	b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46	b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46	b10/27/45
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46	b3/23/46
Wild West *C (W)F	Eddie Dean-Roscoe Ates	73	12/1/46	b11/30/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker			a11/23/46
Payoff, The	Noreen Nash-Sheila Ryan			
Philo Vance's Gamble	Alan Curtis-Sheila Ryan			
Philo Vance Returns	Alan Curtis-Frank Jenks			
Red Stallion	R. Paige-N. Nash-T. Donaldson			a11/30/46
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake			

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46	b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46	b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46	b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46	b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46	
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46	b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46	b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46	b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45	b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46	b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46	b8/24/46
Prairie Badmen (WM)F	B. Crabbe-Al St. John	56	7/17/46	b12/14/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45	b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46	b2/16/46
Stars Over Texas	Eddie Dean-Roscoe Ates		11/18/46	
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46	b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46	b3/30/46
Tumbleweed Trail (W-M)F	E. Dean-R. Ates-S. Patterson	59	10/28/46	b11/9/46

Westerns (Coming)

Border Feud	Al LaRue-Al St. John
Gun Fighter	Al LaRue-Al St. John-Mary Scott
West to Glory	Eddie Dean-Roscoe Ates

RKO-RADIO

CURRENT 1945-1946

Block No.				Trade Shown	
6	**Badman's Territory (W)F**	R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	**Bamboo Blonde (CM)F**	Frances Langford-Russell Wade	68	June	b6/22/46
6	**Bedlam (D)A**	Boris Karloff-Anna Lee	80	Apr	b4/27/46
2	**Child of Divorce (D)A**	Sharyn Moffett-Regis Toomey	62	Oct	b10/19/46
3	**Crack-Up (D)A**	P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	**Criminal Court (My)A**	T. Conway-M. O'Driscoll	62	Aug	b8/10/46
4	**Deadline at Dawn (My)F**	S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
	Dick Tracy Versus Cueball (D)F	Morgan Conway-Anne Jeffreys	62	Nov	b11/9/46
5	**Ding Dong Williams (MC)F**	Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	**Falcon's Alibi (My)A**	Tom Conway-Rita Corday	63	Apr	b4/20/46
4	**From This Day Forward (D)A**	J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	**Genius at Work (C)F**	A. Carney-W. Brown-A. Jeffreys	61	July	b8/3/46
1	**Great Day (D)F**	Eric Portman-Flora Robson	68	July	b7/20/46

Title	*Company*
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chanec	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Let 'Em Have It	Astor
Life With Father	WB
Lighthouse	PRC
Little Iodine	UA
Little Men	Aster
Little Miss Big	Univ.
Little Mister Jim	MGM
Little Prince	UA
Locket, The	RKO
Lone Wolf in Mexico	Col.
Long Night	RKO
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man from Morocco	Misc.
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Men of Two Worlds	Misc.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Moss Rose	20th-Fox
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crazy	Univ.
My Pal Trigger	Rep.
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ
Night Train to Memphis	Rep
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ
Notorious Lone Wolf	Col
O	
Odd Man Out	Univ.
Of Human Bondage	WB
Oh Say Can You Sing	Univ
One Exciting Week	Rep
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc
O.S.S.	Para
Other Love	UA
Our Hearts Were Growing Up	Para
Out California Way	Rep
Out of the Past	RKO
Outlaw	UA
Overlanders, The	Misc.
P	
Paradine Case	Selznick
Partners in Time	RKO
Passkey to Danger	Rep
Payoff	PRC
Perfect Marriage	Para
Perilous Holiday	Col
Perils of Pauline	Para
Personal Column	UA
Personality Kid	Col
Phantom Thief	Col
Philo Vance's Gamble	PRC

Title	Company
Philo Vance Returns	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB

Q

Queen of Burlesque	PRC
Queen of the Amazons	SGP

R

Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	UA
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Philo Vance	PRC
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Rich, Full Life	MGM
Riverboat Rhythm	RKO
Road to Rio	Para.
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.

S

Saigon	Para.
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
School for Secrets	Misc.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Keys to Baldpate	RKO
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Love	MGM
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stairway to Heaven	Univ.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox
Suspense	Mono.
Swamp Fire	Para.
Swell Guy	Univ.

RKO-RADIO (Continued)

Block No.	CURRENT 1945-1946	Run Time Mins.	Trade Shown	See Issue of
Sp.	Heartbeat (CD)F — G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
Sp.	Kid From Brooklyn *T (CM)F — D. Kaye-V. Mayo-Vera Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A — R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F — Walt Disney	75	Apr	b4/20/46
	Nocturne (D)A — George Raft-Lynn Bari	85	Oct	b10/19/46
Sp.	Notorious (My-D)A — Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F — Lum 'n Abner-P. Blake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F — Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A — R. Russell-A. Knox-D. Jagger	116	July	b7/20/46
	Song of the South *T (D-M)F — Luana Patten-Bobby Driscoll	95	Nov	b11/2/46
3	Spiral Staircase, The (My-D)A — D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F — Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F — Ed. G. Robinson-L. Young-O. Wells	95	June	b6/25/46
1	Sunset Pass (W)F — Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F — J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F — Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A — C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
5	Truth About Murder (My)A — B. Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F — Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F — Claudette Colbert-John Wayne	107	May	b5/11/46

	COMING	Rel. Date	
	A Likely Story — Bill Williams-Barbara Hale		a3/15/46
	Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo — S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band — Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The (D)A — D. Andrews-M. Loy-F. March	172	b11/23/46
	Born to Kill — C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Code of the West — James Warren-John Laurenz		a8/10/46
	Devil Thumbs a Ride, The — Lawrence Tierney		a8/14/46
	Dick Tracy vs. The Claw — Ralph Byrd-Kay Christopher		
	Falcon's Adventure (D)F — Tom Conway-Madge Meredith	61	b12/14/46
	Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
	Flight — Steve Brodie-Audrey Long		
	Fugitive, The — Henry Fonda-Dolores Del Rio		
	Honeymoon — S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T — Luana Patten-Bobby Driscoll		
	It's a Wonderful Life — J. Stewart-D. Reed-L. Barrymore		a10/5/46
	The Locket — L. Day-B. Aherne-Gene Raymond		a4/20/46
	Long Night, The — Henry Fonda-Barbara Bel Geddes		a9/14/46
	Magic Town — James Stewart-Jane Wyman		
	Out of the Past — Robert Mitchum-Jane Greer		
	San Quentin (D)A — L. Tierney-M. Carr-B. MacLane	64	b12/7/46
	Secret Life of Walter Mitty, The *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
	Seven Keys to Baldpate — Phillip Terry-Jacqueline White		
2	Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Tarzan and the Huntress — J. Weissmuller-B. Joyce		
	They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer		
	Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2	Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46			
513	A Strange Impersonation (D)F — Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
603	Affairs of Geraldine (C-D)F — Jane Withers-Jimmy Lydon	68	11/18/46	b10/26/46
514	Catman of Paris (H)A — Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A — Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
520	Earl Carroll Sketchbook (M)F — C. Moore-W. Marshall	90	8/22/46	b8/17/46
604	Fabulous Suzanne — Barbara Britton- Rudy Vallee	71	12/15/46	a5/25/46
519	French Key (My)A — Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F — Anna Lee-James Ellison	69	8/12/46	b8/10/46
516	Glass Alibi, The (My)A — Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
543	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes	70	12/15/46	
5542	Home in Oklahoma (W-M)F — R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F — Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	117	12/2/46	b8/31/46
517	In Old Sacramento (W)F — Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle (My)F — Adele Mara-William Frawley	65	8/7/46	b12/7/46
529	Invisible Informer (My)A — Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A — D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F — F. Ledere-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F — Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F — Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F — R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine (My)F — William Henry-Linda Stirling	60	9/3/46	b12/7/46
523	Night Train to Memphis (CD)F — Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F — Al Pearce-Arline Harris	69	6/8/46	b6/15/46
5503	Out California Way *U (WM)F — Monte Hale- Adrian Booth	67	12/5/46	b12/14/46
518	Passkey to Danger (D)A — Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
532	Plainsman and the Lady (W)F — W. Elliott-V. Ralston-G. Patrick	82	11/15/46	b11/9/46
448	Rainbow Over Texas (W)F — Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A — Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F — R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F — Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A — Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
522	Traffic in Crime (D)A — Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F — R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman — S. Bachelor-R. Livingston	56	4/11/46	a12/22/45
520	Valley of the Zombies (HD)A — Robert Livingston-Adrian Booth	56	5/24/46	b6/1/46

	COMING		
	Angel and the Badman — J. Wayne-G. Russell-I. Rich	1/15/47	a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans		a10/19/46
	Bells of San Angelo *U — Roy Rogers-Dale Evans		
	Calendar Girl — J. Frazee-W. Marshall	1/29/47	a10/5/46
	Gallant Man — Don Ameche-Catherine McLeod		
	Ghost Goes Wild, The — James Ellison-Ann Gwynne		a5/4/46
	Hit Parade of 1947 — Eddie Albert-Constance Moore		
	Last Frontier Uprising *U — Monte Hale-Adrian Booth		
	Magnificent Rogue, The (C-D)A — L. Roberts-W. Douglas	72	b11/23/46

REPUBLIC (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	COMING				
602	Pilgrim Lady, The	Warren Douglass-Lynne Roberts	67	1/22/47	a5/4/46
	Spoilers of the North	Evelyn Ankers-Paul Kelly			a10/5/46
533	That Brennan Girl (D)A	James Dunn-Mona Freeman	95	12/23/46	b11/16/46
	That's My Gal *U	Don Barry-Lynne Roberts			a9/28/46
	Web of Danger	Adele Mara-Bill Kennedy			a11/16/46
	Will Tomorrow Ever Come	Nelson Eddy-Ilona Massey			
	Winter Wonderland	L. Roberts-C. Drake			
	Wyoming *T	V. H. Ralston-W. Elliott			a9/14/46
	Yankee Fakir	D. Frawley-J. Woodbury-C. Bevans			
	Westerns (Current 1945-46)				
555	Alias Billy the Kid (W)F	Sunset Carson-Peggy Stewart	56	4/17/46	b4/27/46
565	California Gold Rush (W)F	Wild Bill Elliott-Bobby Blake	56	2/4/46	b3/2/46
553	Cherokee Flash (W)F	Sunset Carson-Linda Stirling	55	12/13/45	b3/2/46
568	Conquest of Cheyenne	Wild Bill Elliott-Alice Fleming	56	7/22/46	
554	Days of Buffalo Bill	Sunset Carson-Peggy Stewart	56	2/8/46	
556	El Paso Kid, The (W)F	Sunset Carson-Marie Harmon	55	5/22/46	b8/3/46
557	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46	b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46	
561	Sante Fe Uprising	Allan Lane-Bobby Blake	56	11/15/46	
566	Sheriff of Redwood Valley (W)F	B. Elliott-A. Fleming-B. Blake	56	3/29/46	b4/13/46
681	Sioux City Sue (W)F	Gene Autry-Lynne Roberts	69	11/21/46	b11/30/46
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46	b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45	b1/19/46
	Westerns (Coming)				
	Homesteaders of Paradise Valley	Allan Lane-Bobby Blake			
	Marshall of Cripple Creek	Allan Lane-Bobby Blake			
	Oregon Trail Scouts	Allan Lane-Bobby Blake			
	Rustlers of Devil's Canyon	Allan Lane-Bobby Blake			
662	Stagecoach to Denver	Allan Lane-Bobby Blake	56	12/23/46	
	Trail to San Antone	Gene Autry-Peggy Stewart			
	Vigilantes of Boomtown	Allan Lane-Bobby Blake			a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46	a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46	a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46	
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46	m8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46	a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46	a9/7/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46	a8/10/46
	COMING				
	Bells of San Fernando	Donald Woods-Gloria Warren			
	Buffalo Bill Rides Again	Richard Arlen-Jennifer Holt			
	God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
	Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
	Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46

SELZNICK RELEASING ORGANIZATION

COMING

	Duel in the Sun *T	J. Jones-G. Peck-J. Cotten			
	Paradine Case, The	G. Peck-A. Todd-C. Laughton			

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar	b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar	b4/27/46
634	Anne and the King of Siam (D)F	I. Dunne-R. Harrison-L. Gargan	128	Aug	b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb	b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept	b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct	Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug	b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept	b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June	b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb	b9/29/45
648	Dangerous Millions (D)F	Kent Taylor-Dona Drake	69	Dec	b12/7/46
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May	b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug	b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May	b4/20/46
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr	b2/23/46
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct	b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept	b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July	b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb	Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr	b3/23/46
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov	b10/19/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov	b10/12/46
647	Razor's Edge, The (D)A	T. Power-G. Tierney-J. Payne	146	Dec	b11/23/46
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May	b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb	Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar	b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb	b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July	b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June	b5/4/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct	b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June	b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept	Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct	b9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	91	Nov	b4/13/46
	COMING				
	Boomerang	Dana Andrews-Jane Wyatt			a11/16/46
	Backlash	R. Travis-J. Rogers-L. Blake			
	Brasher Doubloon, The	G. Montgomery-Nancy Guild			a9/7/46
	Bob, Son of Battle *T	P. A. Garner-L. McCallister			a9/28/46
	Captain from Castile *T	T. Power-J. Peters-C. Romero			
	Carnival in Costa Rica *T	D. Hymes-C. Holm-C. Romero			a6/29/46
	Forever Amber *T	L. Darnell-C. Wilde-G. Sanders			
	Ghost and Mrs. Muir, The	Gene Tierney-Rex Harrison			
	Homestretch *T	Maureen O'Hara-Cornel Wilde			a8/17/46
	It's Only Human	J. Payne-M. O'Hara			
	I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens			a9/14/46

Title	Company
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor
Swordsman	Col.

T

Talk About a Lady	Col.
Tangier	Univ.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
Thirteenth Hour	Col.
This Happy Breed	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Were Thoroughbreds	Col.
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
Time Out of Mind	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfaithful	WB
Unfinished Dance	MGM
Unknown, The	Col.

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Violence	Mono.
Virginian, The	Para.

W

Wake Up and Dream	20th-Fox
Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Criste	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild Harvest	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep.

Y

Yankee Fakir	Rep.
Yearling, The	MGM
Years Between	Univ.
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"A Love Story" (MGM) now SONG OF LOVE

"The Big Haircut" (Para.) now WILD HARVEST

"The Big Heart" (20th-Fox) now IT'S ONLY HUMAN

"Return of Philo Vance (PRC) now PHILO VANCE RETURNS

PICTURES STARTED LAST WEEK

COLUMBIA

The Corpse Came C.O.D.—Principals: George Brent, Joan Blondell, Adele Jergens. Director, Henry Levin.

MONOGRAM

Violence—Principals: Nancy Coleman, Michael O'Shea. Director, Jack Bernhard.

PRC

Border Feud—Principals: Al La Rue, Al St. John, Director, Ray Taylor.

ADVANCE DATA
On Forthcoming Product

TIME OUT OF MIND (U-I). *Drama. Principals*: Robert Hutton, Ella Raines, Phyllis Calvert, Helena Carter, Leo G. Carroll. *Director*, Robert Siodmak. *Plot*: Because a young pianist-composer fails miserably at his debut in Symphony Hall in the year 1892, he disappears, leaving his loving wife, his sister and a young family servant waiting vainly for him. He eventually returns broken, destitute and discouraged, and is nursed back to health through the confidence of the young lady servant.

KING OF THE WILD HORSES (Col.) *Drama. Principals*: Preston Foster, Gail Patrick, Billy Sheffield, Patti Brady. *Director*, George Archainbaud. *Plot*: When a youngster goes to live on his uncle's ranch, he makes friends with a stallion who has come there seeking water. They become fast friends, and the stallion saves the boy's life when he is about to be trampled by a herd of horses.

VACATION DAYS (Mono.) *Drama. Principals*: Freddie Stewart, June Preisser, Frankie Darro, Milt Kibbee. *Director*, Arthur Dreifuss. *Plot*: When a school teacher inherits a ranch, she invites a young professor in whom she's interested, and some students, to spend their vacation with her. During their stay, a local bank is robbed and because one of the students resembles a member of the gang, the entire group becomes involved. They are all kidnapped by the real culprits in order to keep them from interfering with another robbery, but manage to escape in what was used as the getaway car. This they drive to the sheriff, who arrests them for the holdup, but the real culprits are caught and confess.

20TH-FOX

Prod. No.	COMING	Run Time Mins.	Rel. Date	See Issue of
	Jewels of Brandenburg	Richard Travis-Micheline Cheirel		
	Late George Apley, The	Ronald Colman-Peggy Cummins		
	Moss Rose	V. Mature-P. Cummins-E. Barrymore		
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner		a11/16/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes		a1/5/46
	13 Rue Madeleine	James Cagney-Anabella	95	a9/7/46
	Wake Up and Dream *T (M)F	Jonn Payne-June Haver	92	b11/30/46

UNITED ARTISTS

CURRENT

A Night in Casablana (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46	b10/19/46
Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	b11/2/46
Susie Steps Out (C-D)F	David Bruce-Cleatus Caldwell	65	12/13/46	b11/23/46
Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

COMING

A Miracle Can Happen	James Stewart-Henry Fonda			
Abie's Irish Rose (C)F	Joanne Dru-Michael Chekhov	96	12/27/46	b11/30/46
Adventures of Don Coyote *C	Richard Martin-Frances Rafferty			a9/28/46
Arch of Triumph	Ingrid Bergman-Charles Boyer			
Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll			
Christmas Eve	G. Raft-G. Brent-R. Scott-J. Blondell			
Copacabana	C. Miranda-A. Russell-G. Marx			
Curly *C	Frances Rafferty-Larry Olsen			a5/25/46
Dangerous Venture	A. Clyde-W. Boyd-B. Alexander			a9/7/46
Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair			
Fabulous Joe	Walter Abel-Margot Grahame			
Fanny By Gaslight	James Mason-Phyllis Calvert			
Fool's Gold (W)F	William Boyd-Andy Clyde	65	1/31/47	b10/12/46
Heaven Only Knows	Robert Cummings-Brian Donlevy			
Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
Here Comes Trouble	William Tracy-Patti Morgan			a8/24/46
Hoppy's Holiday	William Boyd-Mary Ware			
Little Prince, The *T	Feature-Length Cartoon			
Macomber Affair, The	Gregory Peck-Joan Bennett			a7/6/46
Monsieur Verdoux	Charles Chaplin-Martha Raye			
New Orleans	Arturo deCordova-Louis Armstrong			
Other Love, The	Barbara Stanwyck-David Niven			
Personal Column	George Sanders-Lucille Ball			
Pretenders, The	Priscilla Lane-Eddie Bracken			
Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury		1/24/47	
Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46
Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
Red River	John Wayne-Walter Brennan			
Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin		1/10/47	a2/9/46
Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
Unexpected Guest, The (W)F	Wm. Boyd-Andy Clyde	60		b12/14/46
Vendetta	Hillary Brooke-Faith Domergue			
Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding			

UNIVERSAL-INTERNATIONAL

CURRENT 1945-1946

543	**Black Angel, The (D)A**	D. Duryea-J. Vincent-P. Lorre	80	8/2/46	b8/3/46
527	**Blonde Alibi (My)F**	Tom Neal-Martha O'Driscoll	62	4/12/46	b3/23/46
541	**Canyon Passage *T (D)F**	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46	b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46	b4/13/46
542	**Cuban Pete (M)F**	Desi Arnaz-Ethel Smith	60	7/26/46	b7/27/46
539	**Danger Woman (D)A**	B. Joyce-D. Porter-P. Morison	60	7/12/46	b7/13/46
540	**Dark Horse (C)F**	Phil Terry-Ann Savage	59	7/19/46	b7/20/46
	Dark Mirror, The (My)A	O DeHavilland-Lew Ayres	85	Oct	b10/5/46
547	**Dead of Night (D)A**	Michael Redgrave-Googie Withers	77	8/23/46	b7/6/46
534	**Dressed to Kill (My)A**	Rathbone-N. Bruce-P. Morison	70	6/7/46	b5/25/46
538	**Her Adventurous Night**	Dennis O'Keefe-Helen Walker	76	7/5/46	b6/29/46
525	**House of Horrors (H)A**	Kent Taylor-Virginia Grey	65	3/29/46	b3/9/46
537	**Inside Job (D)A**	A. Curtis-A. Rutherford-P. Foster	65	6/28/46	b5/22/46
	I'll Be Yours	D. Durbin-T. Drake-W. Bendix		Dec	a9/14/46
548	**Killers, The (My)A**	Ava Gardner-Albert Dekker	102	8/30/46	b8/17/46
549	**Little Miss Big (D)F**	Fay Holden-Beverly Simmons	61	8/30/46	b9/7/46
536	**Lover Come Back (C)A**	G. Brent-L. Ball-V. Zorina	90	6/21/46	b6/15/46
526	**Madonna of the Seven Moons (D)A**	P. Roc-P. Calvert-S. Granger	89	4/5/46	b1/26/46
	Magnificent Doll (D)F	G. Rogers-D. Niven-B. Meredith	94	Nov	b11/23/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46	b4/13/46
1066	**Notorious Gentleman, The (D)A**	Rex Harrison-Lilli Palmer	108	11/1/46	b2/16/46
535	**Runaround (C)F**	Rod Cameron-Ella Raines	86	6/14/46	b6/8/46
519	**Seventh Veil (D)A**	James Mason-Ann Todd	94	2/15/46	b11/10/45
531	**She Wolf of London (H)A**	Sara Haden-Una O'Connor	61	6/17/46	b4/13/46
544	**Slightly Scandalous (C-M)F**	Fred Brady-Paula Drew	63	8/2/46	b8.3/46
521	**Smooth as Silk (My)A**	Kent Taylor-Virginia Grey	66	3/1/46	b3/9/46
533	**She Wrote the Book (CD)A**	Joan Davis-Jack Oakie	74	5/31/46	b5/18/46
528	**So Goes My Love (D)F**	Myrna Loy-Don Ameche	88	5/19/46	b3/30/46
530	**Strange Conquest (D)F**	Jane Wyatt-Jess Barker	64	6/16/46	b4/20/46
524	**Spider Woman Strikes Back (H)A**	G Sondergaard-K. Grant-B. Joyce	59	3/22/46	b3/23/46
	Swell Guy (D)A	Sonny Tufts-Ann Blyth	86	Dec	b12/14/46
522	**Tangier (D)F**	M Montez-P. Foster-R. Paige	75	3/9/46	b3/9/46
	Temptation (D)A	M. Oberon-G. Brent-C. Korvin	98	Dec	b12/14/46
1065	**They Were Sisters (D)A**	Phyllis Calvert-James Mason	108	9/20/46	b7/27/46
546	**Time of Their Lives, The(C)F**	Abbott & Costello	82	8/16/46	b8/17/46
550	**White Tie and Tails (C-D)A**	Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	**Wild Beauty (D)F**	Don Porter-Lois Collier	61	8/9/46	b8/17/46

COMING

A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113		b10/12/46
Brief Encounter (D)A	Celia Johnson-Trevor Howard	85		b8/31/46
Buck Privates Come Home	Bud Abbott-Lou Costello			

UNIVERSAL-INTERNATIONAL

Prod. No.		COMING		Run Time Mins.	Rel. Date	See Issue of
	Captive Heart, The	(D)A	Michael Redgrave-Mervyn Johns	108		b4/13/46
	Egg and I, The		Claudette Colbert-Fred MacMurray			a11/23/46
	I Know Where I'm Going	(D)F	W. Hiller-R. Livesy-P. Brown	91		b1/5/46
	Ivy		Joan Fontaine-Patric Knowles			
	Johnny Frenchman		Francoise Rosay-Patricia Roc			
	Magic Bow, The	(D-M)F	Stewart Granger-Phyllis Calvert	106		b9/28/46
	Michigan Kid	*C	Jon Hall-Rita Johnson			a5/18/46
	My Heart Goes Crazy	*T (M)F	Sid Field-Greta Gynt	120		b9/7/46
	Odd Man Out		James Mason-Robert Newton			
	Oh Say Can You Sing		Sheila Ryan-Fred Brady			a5/25/46
	Pirates of Monterey	*T	Maria Montez-Rod Cameron-P. Reed			a5/25/46
	Slave Girl	*T	Yvonne DeCarlo-George Brent			
	Smash-Up		S. Hayward-L. Bowman-E. Albert			a7/20/46
	Song of Scheherazade	*T	Y. deCarlo-B. Donlevy-J. P. Aumont			a2/9/46
	Stairway to Heaven	*T (D)A	David Niven-Raymond Massey	104		b11/16/46
	This Happy Breed	*T	Robert Newton-Celia Johnson			
	Time Out of Mind		P. Calvert-R. Hutton-E. Raines			
	Vigilantes Return	*C	Jon Hall-Margaret Lindsay			a7/13/46
	Wicked Lady	(D)A	M. Lockwood-J. Mason-P. Roc	100		b1/12/46
	Years Between, The		M. Redgrave-V. Hobson-F. Robson			

Westerns (Current 1945-46)

1101	Bad Men of the Border	(WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1107	Gunman's Code	(W-M)F	Kirby Grant-Fuzzy Knight	57	8/30/46	b11/9/46
1106	Lawless Breed		Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup		Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance	(W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS

CURRENT 1945-1946

301	Big Sleep, The	(My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
313	Cinderella Jones	(C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
315	City for Conquest		James Cagney-Ann Sheridan	98	4/13/46	Reissue
303	Cloak and Dagger	(D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
305	Deception	(D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
317	Devotion	(D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
318	Her Kind of Man		Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
320	Janie Gets Married	(CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
308	Kings Row		A. Sheridan-R. Cummings-R. Reagan	127	12/7/46	Reissue
306	Never Say Goodbye	(C)F	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
323	Night and Day	*T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
316	No Time for Comedy		James Stewart-Rosalind Russell	93	4/13/46	Reissue
304	Nobody Lives Forever	(D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
322	Of Human Bondage	(D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
319	One More Tomorrow	(C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
314	Saratoga Trunk	(D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
302	Shadow of a Woman	(D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
321	Stolen Life	(D)A	Bette Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
324	Two Guys From Milwaukee	(C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46
307	Verdict, The	(D)A	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	b11/9/46
309	Wild Bill Hickok Rides		C. Bennett-B. Cabot-W. William	72	12/7/46	Reissue

COMING

	Beast With Five Fingers		R. Alda-A. King-P. Lorre			a3/23/46
	Cheyenne		Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf		Errol Flynn-Barbara Stanwyck			a9/7/46
	Dark Passage		H. Bogart-L. Bacall-A. Moorehead			
	Deep Valley		Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never		E. Flynn-I. Lupino-G. Young			a3/8/46
612	Humoresque		J. Crawford-J. Garfield-O. Levant	125	1/25/47	a9/14/46
	Life with Father	*T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn		Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose		Dennis Morgan-Andrea King			
	Night Unto Night		V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss		Ann Sheridan-Robert Alda			a9/7/46
	Possessed		J. Crawford-Van Heflin-R. Massey			
	Pursued		Teresa Wright-R. Mitchum			
	Stallion Road		R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women		S. Greenstreet-M. Vickers-D. Clark			a9/7/46
611	The Man I Love		Ida Lupino-Robert Alda	96	1/11/47	a11/24/45
610	The Time, the Place and the Girl	*T (CM)F	D. Morgan-J. Carson-J. Wyman	108	12/28/46	b12/14/46
	Two Mrs. Carrolls, The		H. Bogart-B. Stanwyck-A. Smith			a11/24/45
	Unfaithful, The		A. Sheridan-Z. Scott-L. Ayres			
	Woman in White, The		A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

	Adventure For Two	(D)F	Laurence Olivier-Penelope Ward	89		b12/22/45
	Battle for Music	(Doc.)F	London Philharmonic	74	Four Conts	b10/30/45
	Beware of Pity	(D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Caravan	(D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Carnival	(D)A	Sally Gray-Michael Wilding	93	GFD	b10/26/46
	Devil's Hand, The	(D)A	Pierre Fresnay-Josseline Gael	80		b11/16/46
	Green for Danger	(My)A	Sally Gray-Trevor Howard	91	GFD	b12/14/46
	Journey Together	(D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films	b3/9/46
	Laughing Lady	*T (M)F	Anne Zeigler-Webster Booth	90		b10/26/46
	Love on the Dole	(D)A	Deborah Kerr-Clifford Evans	89	Four Conts	b10/20/45
	Man from Morocco, The	(D)F	Anton Walbrook-Margaretta Scott	89	Eng. Films	b11/30/46
	Men of Two Worlds	*T (D)A	Phyllis Calvert-Eric Portman	109		b7/27/46
	Open City	(D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n	b3/9/46
	Overlanders, The	(W)F	Chips Rafferty-John Hayward	91		b9/28/46
	Piccadilly Incident	(D)A	Anna Neagle-Michael Wilding	100	Pathe	b8/31/46
	Raider, The	*T (Wa)F	Documentary	70		b10/5/46
	Resistance	(D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG	b7/6/46
	School for Secrets	(D)F	Ralph Richardson-Marjorie Rhodes	108	GFD	b11/16/46
	Swing, Cowboy, Swing	(W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair	b9/7/46
	Welldigger's Daughter, The	(C)A	Raimu-Fernandel	122	Siritsky	b10/5/46

NATIONAL REVIEWING COMMITTEES' CLASSIFICATIONS

THE BEST YEARS OF OUR LIVES (RKO-Radio)

*FAMILY—Nat'l Board of Review

Class B—Nat'l Legion of Decency (Objection: "Reflects the acceptability of divorce; conclusion of the film implies divorce and remarriage.")

HUMORESQUE (Warner Bros.)

ADULTS—General Federation of Women's Clubs.

Class B—Nat'l Legion of Decency (Objection: "Suicide in Plot Solution.")

LADY IN THE LAKE (MGM)

*FAMILY—Nat'l Board of Review.

Class A—Section II—Nat'l Legion of Decency.

(The above data should be filed for reference in order to supply information to interested local parents' groups, church organizations, or individual parents when inquiry is made about a current or forthcoming picture's suitability for various age groups. In quoting these sources, the theatreman should emphasize that he is giving the information supplied by national organizations which are independent of the film industry. The authorities quoted in this column, as the information becomes available, and descriptions of them and their methods of classifying pictures, are as follows:

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Eastern Committee chairman; Mrs. John Sterns Thayer, Los Angeles, Western Committee chairman. Designations used: FAMILY—8 years and up; MATURE FAMILY—14 years and up; ADULTS—Senior High School Students and Adults; **—indicates picture is rated as "Exceptional."

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public." The reviewing committee consists of some 300 men and women of all ages, "representing a cross-section of public taste." Designations used: FAMILY—14 years of age and up (recommendations for age groups under 14 are by Schools M. P. Committee of the National Board); MATURE—18 years and up; *—indicates picture "especially worth seeing."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations used: Class A—Section I—Unobjectionable for General Patronage; Class A—Section II—Unobjectionable for Adults; Class B—Objectionable in Part; Class C—Condemned.

SHORTS Booking GUIDE

COLUMBIA
1945-'46

			See Issue of
ALL-STAR COMEDIES			
7403	Beer Barrel Polecats	17	.....
7404	A Bird in the Head.....Fair	17	.. 4/13/46
7405	Uncivil War Brides	17	.....
7406	The Three Troubledoers	17	.....
7407	Monkey Businessmen ....So-So	18	..10/12/46
7408	Three Loan Wolves.....Screwy	16½	.. 9/21/46
7409	Vine, Woman and Song	22½	.....
7410	Ain't Love Cuckoo?	19	.....
7411	You Can't Fool a Fool...Fair	17	.. 9/14/46
7412	Hot Water	18½	.....
7424	When the Wife's Away..Good	17	.. 5/ 4/46
7425	Hiss and Yell	18	.....
7426	Get Along Little Zombie	17	.....
7427	Mr. Wright Goes Wrong	19	.....
7428	Headin' for a Weddin'		
7436	Blonde Stayed On, The	16½	.....
4737	Mr. Noisy	16½	.....
7438	Jiggers, My Wife!	18	.....
COLOR RHAPSODY *T			
7501	River Ribber	6	.....
7502	Polar Playmates	6½	.....
7503	Picnic Panic	6	.....
COMMUNITY SINGS			
7655	No. 5 (Leibert) No Can Do	10	.....
7656	No. 6 (Baker) That Feeling in the Moonlight	9	.....
7657	No. 7 (Leibert) Chickery Chick	10	.....
7658	No. 8 (Baker) Symphony	8½	.....
7659	No. 9 (Baker) Glad You're You	10½	.....
7660	No. 10 (Leibert) Let It Snow	11	.....
7661	No. 11 (Leibert) You Won't Be Satisfied	9	.....
7662	No. 12 (Baker) One-zy Two-zy	10½	.....
FILM VODVIL			
7954	Three Sets of Twins....Good	10	.. 5/ 4/46
7955	Art Mooney & Orch.	11	.....
7956	Dick Stabile & Orch.	10	.....
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch.		
FLIPPY *T			
7601	Catnipped .....Amusing	7½	.. 3/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Tweetment	6½	.....
FOX AND CROW *T			
7752	Foxey Flatfeets	6	.....
7753	Unsure-Runts	7½	.....
7754	Mysto Fox	7	.....
PHANTASIES			
7702	Kongo Roo	6	.....
7703	Snap Happy Traps	6½	.....
7704	The Schooner the Better..Funny	6½	..10/26/46
SCREEN SNAPSHOTS			
7855	No. 5 (Movie Stunt-man & Doubles)	9	.....
7858	No. 6 (Wendell Niles and Prindle)	9½	.....
7857	No. 7 (Victory Show)	9½	.....
7858	No. 8 (Looking Back)	10	.....
7859	No. 9 (Judy Canova Radio Show) .....Poor	11	..10/ 5/46
7860	No. 10 (Famous Fathers & Sons)	9½	.....
SPORT REELS			
7805	Rasslin' Romeos	9½	.....
7806	Canine Champion	9½	.....
7807	Timberland Athletes	8	.....
7808	Diving Aces	9	.....
7809	Flying Hoofs	9	.....
7810	Deep Sea Fishing	9	.....
SERIALS			
7160	Hop Harrigan ..... 15 Chaps.		4/13/46
7180	Chick Carter, Detective.....15 Chaps.		

1946-'47

ALL-STAR COMEDIES			
8401	G. I. Wanna Home	15½	.....
8402	Rhythm and Weep.....Fair	17½	..11/ 2/46
8403	Three Little Pirates	18	.....
8404	Half Wits Holiday	17½	.....
8421	Pardon My Terror	16½	.....
8422	Honeymoon Blues .....Dull	17	..11/16/46
8423	Reno-vated		
8431	Society Mugs	16	.....
8432	So's Your Antenna.....Juvenile	17	..11/16/46
8433	Slappily Married .....Nonsense		..12/ 7/46
8434	Moren Than Off		
8435	Andy Plays Hookey	18	.....
8436	Meet Mr. Mischief		
COLOR RHAPSODY *T			
8501	Lose Lobe .....Cute	8	..12/ 7/46
8502	Cockatoos for Two	6	.....
COMMUNITY SINGS			
8651	No. 1 (Leibert) The Gypsy	9½	.....
8652	No. 2 (Baker) It's a Pity to Say GoodnightEntertaining	10½	..11/ 2/46
8653	No. 3 (Leibert) Surrender .....Good	10½	..11/16/46
8654	No. 4 (Baker) Pretending		
5657	No. 7 (Reissue) Christmas Carols	10½	.....
8655	No. 5 (Leibert) Rumors Are Flying		
THRILLS OF MUSIC			
8951	Jerry Wald & Orch.	10	.....
8952	Machito & Orch.....Good	10	..11/16/46
8953	Les Elgart & Orch.		
8954	Ray McKinley & Orch.		
8955	Shorty Sherrock & Orch.		
SCREEN SNAPSHOTS			
8851	No/ 1 (Radio Characters)	10	.....
8852	No. 2 (Looking Down on Hollywood) .....Good	10	..11/16/46
8853	No. 3 (Rodeo)		
8854	No. 4 (Skolsky Party)	9½	.....
8855	No. 5 (Movie Columnists)		
SPORTS REELS			
8801	Army Football Champions.Excellent	11	..11/ 2/46
8802	Ten Pin Magic.....Fair	10	..11/16/46
8803	Hi-Li	10	.....
8804	Best in Show (Dogs)	9	.....
8805	Polo		
SERIALS			
8120	Son of the Guardsman..... 15 Chaps...	20	..10/26/46

METRO-GOLDWYN-MAYER
1945-'46

			See Issue of
TOM & JERRY CARTOONS *T			
W-731	Flirty Birdy	7	.....
W-733	Quiet Please		
W-735	Springtime for Thomas..Good	9	.. 4/ 6/46
W-735	Milky Waif .....Good	7	.. 6/ 1/46
W-738	Trap Happy		
W-740	Solid Serenade		
TECHNICOLOR CARTOONS			
W-732	Wild and Woolfy.....Fair	8	.. 4/ 6/46
W-734	Lonesome Looney	8	.....
W-737	Hick Chick		
W-738	Northwest Hounded Police	18½	.....
TRAVELTALKS *T			
T-713	Land of Mayas		
T-714	Glimpses of Guatemala		
T-715	Visiting Vera Cruz.....Interesting	9	.. 4/ 6/46
T-716	The Mission Trail		
T-717	Looking at London.....Excellent	10	.. 6/ 1/46
T-718	Calling on Costa Rica...Very Good	10	.. 7/ 6/46
TWO REEL SPECIALS			
A-701	A Gun in His Hand	19	.....
A-702	Purity Squad .....Excellent	20	.....
PETE SMITH SPECIALTIES			
S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 6/ 1/46
S-760	Treasures from Trash....Good	10	.. 6/ 1/46
PASSING PARADE			
K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 5/ 4/46
MINIATURES			
M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	.....
THEATRE OF LIFE			
	Traffic With the Devil...Instructive	18½	.. 9/ 7/46

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TECHNICOLOR CARTOONS			
	Henpecked Hoboes		
PETE SMITH SPECIALTIES			
S-851	Football Thrills of 1945	10	.....
S-852	Sure Cures .....Excellent	10	..10/ 5/46

PARAMOUNT
1945-'46

			See Issue of
GEORGE PAL PUPPETOONS			
U5-3	Ollo for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 6/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam.....Novel	7	..10/26/46
U5-8	Shoe Shine Jasper		
LITTLE LULU *T			
D5-1	Man's Pest Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack...Good	7	.. 6/ 1/46
D5-3	Bored of Education.....Passable	7	.. 6/ 1/46
D5-4	Chick and Double Chick..Good	6	.. 8/ 3/46
D5-5	Musica-Lulu	7	.....
D5-6	A Scout With the Gout		
NOVELTIES *T			
P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 6/ 1/46
P5-3	Oir MacDonald Had a Farm .....Very Good	7	.. 6/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	6	..10/ 5/46
P5-6	Sudden Friend Chicken...Fast	7	..10/26/46
MUSICAL PARADES *T			
FF5-2	Naughty Nanette .....Entertaining ...	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 6/ 1/46
FF5-4	A Tale of Two Cafes....Entertaining ...	18	.. 7/20/46
F5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers .....Excellent	17	..10/12/46
POPEYE *T			
E5-1	House Tricks .....Funny	8	.. 5/11/46
E5-2	Service With a Guile....Fair	6	.. 4/13/46
E5-3	Klondike Casanova .....Swell	8	.. 6/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	8	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic .....Good	8	..11/16/46
E5-8	Island Fling .....Very Good	7	..11/16/46
POPULAR SCIENCE *M			
J5-3	No. 3 .....Interesting	10	.. 3/15/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46
SPEAKING OF ANIMALS			
Y5-3	In the Postwar Era.....Fair	9	.. 3/16/46
Y5-4	In the Wilds.....Good	9	.. 6/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46
SPORTLIGHTS			
R5-5	Dixie Pointers	10	.....
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickeries.....Excellent	9	.. 6/ 1/46
R5-9	Birds Make Sport.....Good	8	.. 8/ 2/46
R5-10	Feminine Class .....Excellent	10	.. 8/10/46
TWO-REEL SPECIALS			
T5-2	Don't Be a Sucker	10	.....
UNUSUAL OCCUPATIONS *M			
L5-3	No. 3 .....Good	10	.. 8/16/46
L5-4	No. 4 .....Interesting	10	.. 4/13/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 8/21/46

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NOVELTOONS *T			
P6-1	Spree for All .....Good Start	7	..10/26/46
PACEMAKERS			
K6-1	Brooklyn I Love You.....Superb	10	..10/26/46
K6-2	Love in Tune.....Different	9½	..11/16/46
POPULAR SCIENCE *M			
J6-1	No. 1 .....Average	11	..11/16/46
SPORTLIGHTS			
R6-1	Race Horses Are Born....Good	9	..10/26/46
R6-2	Dive-Hi Champs .....Good	10	..11/16/46
UNUSUAL OCCUPATIONS *M			
L6-1	No 1 .....Average	10	..11/16/46

RKO RADIO
1945-'46

			See Issue of
DISNEY CARTOONS *T			
64103	A Knight for a Day.....Good	7	.. 6/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 3/16/46
64106	Squatter's Rights	7	.....
64107	Donald's Double Trouble..Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon..Amusing	7	.. 7/28/46
64111	Lighthouse Keeping	7	.....
64112	Bath Day .....Delightful	7	..11/16/46
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 8/17/46
64114	Double Dribble	7	.....
64115	Pluto's Housewarming	7	.....
EDGAR KENNEDY			
63403	Trouble or Nothing.....Funny	10	.. 2/16/46
63404	Wall Street Blues.....Good	17	.. 8/17/46
63405	Motor Maniacs .....Good	10	.. 9/14/46
63406	Noisy Neighbors .....Noisy	17	..10/12/46
FLICKER FLASHBACKS			
64205	No. 5 .....Good	7	.. 4/18/46
64206	No. 6 .....Entertaining ...	8	.. 6/ 1/46
64207	No. 7	7	.....
HEADLINER REVIVALS			
63203	Twenty Girls and a Band	18	.....
63204	Sea Melody	18	.....
LEON ERROL			
63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	18	.. 7/ 6/46
63704	Twin Husbands	18	.....
63705	I'll Take Milk.....Gets There	18	.. 8/17/46
63706	Follow That Blonde.....Breezy	18	..10/ 5/46
SPECIAL			
668	Louis-Conn Fight	20	.....
671	The House I Live In.....Excellent	18	..10/19/46
SPORTSCOPES			
64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 3/ 9/46
64308	Black Ducks and Broadbills .....Good	8	.. 5/11/46
64309	Tenderfoot Trail	8	.....
64310	Aqua Queens	8	.....
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers .....Eyeworthy	8	..11/ 2/46

THIS IS AMERICA

63103	Great Lakes	Excellnt	16	..	2/16/46
63104	Report on Japan	Interesting	19	..	3/ 9/46
63105	Street of Shadows	Excellent	16	..	4/13/46
63106	Two Million Rooms	Excellent	16	..	5/ 4/46
63107	No Place Like Home	Illuminating	16	..	7/13/46
63108	Panama	Fair	16	..	7/13/46
63109	Port of New York	Solid	16	..	7/20/46
63110	Courtship to Courthouse	Interesting	15	..	8/10/46
63111	Highway Mania	Excellent	17	..	9/14/46
63112	White House	Historic	19	..	10/12/46
63113	Northern Rampart	Good	18	..	11/16/46

1946-'47

EDGAR KENNEDY

73401	I'll Build It Myself	Hilarious	15	..	10/26/46

FLICKER FLASHBACKS

74201	No. 1	Excellent	9	..	10/26/46
74202	No. 2	Good	9	..	11/16/46

RAY WHITLEY MUSICALS

73501	Bar Cuckaroos		16		
73502	Cupid Rides the Range		18		
73503	Bandits and Ballads		17		
73504	A Buckaroo Broadcast		18		

SPORTSCOPES

74301	Skating Lady	Smooth	9	..	10/26/46
74302	Hail Notre Dame		9		
74303	Bowling Fever		8		

THIS IS AMERICA

73101	Beauty for Sale	Interesting	18	..	12/ 7/46
73102	Germany Today				

MUSICAL FEATURETTES

73201	Melody Time		18		

20th CENTURY-FOX

1945-'46

See Issue of

MOVIETONE ADVENTURES *T

6255	Song of Sunshine		8		
6256	Louisiana Springtime		8		
6257	Lost Lake		8		
6258	Along the Rainbow Trail	Excellent	8	..	4/13/46
6259	Cradle of Liberty	Interesting	8	..	7/ 6/46
6260	Across the Great Divide		8		

SPORTS REVIEWS *T

6301	Pins and Cushions	Interesting	8	..	3/ 2/46
6353	Diving Dandies		8		
6354	Sea Sirens	Good	8	..	8/ 3/46
6355	Golden Horses		8		

TERRYTOONS *T

6509	Talking Magpies	Good	7	..	3/ 9/46
6510	Svengali's Cat	Amusing	7	..	3/ 2/46
6511	Fortune Hunters		7		
6512	Wicked Wolf	Good	7	..	5/11/46
6513	My Old Kentucky Home	Very Good	7	..	5/ 4/46
6514	It's All in the Stars	Excellent	7	..	6/ 1/46
6515	Throwing the Bull	Very Good	7	..	7/ 6/46
6516	Trojan Horse		7		
6517	Dinky Finds a Home	Cute	7	..	9/ 7/46
6518	Johnstown Flood	Good	7	..	7/ 6/46
6519	Peace-Time Football		7		
6520	Golden Hen	Excellent	7	..	5/11/46

MARCH OF TIME

5	Challenge to Hollywood	Interesting	18	..	1/ 5/46
6	Life With Baby	Very Good	20	..	2/ 2/46
7	Report on Greece	Very Good	19	..	3/ 2/46
8	Night Club Room	Good	21	..	4/ 6/46
9	Wanted—More Homes	Informative	20	..	5/ 4/46
10	Tomorrow's Mexico	Timely	20	..	6/ 1/46
11	Problem Drinkers	Timely	20	..	7/ 6/46
12	The New France	Encouraging	20	..	8/ 3/46
13	Atomic Power	Amazing	19	..	8/10/46

DRIBBLE PUSS PARADE

6901	Here Comes the Circus	Lehrish	8	..	8/31/46
6902	Muscle Maulers		8		

1946-'47

MOVIETONE ADVENTURES *T

7251	Sons of Courage		8		
7252	Jamaica	Excellent	8	..	10/26/46
7253	Historic Capetown	Excellent	8	..	9/21/46
7254	Girls and Gags		8		

SPORTS REVIEWS *T

7301	Football Fanfare	Good	9	..	9/14/46
7351	Winter Holiday	Good	8	..	9/21/46
7352	Summer Trails		8		
7353	Playtime's Journey		8		

TERRYTOONS *T

7501	Winning the West	Good	7	..	9/14/46
7502	The Tortoise Wins Again	Good	7	..	8/17/46
7503	The Electronic Mouse Trap		7		
7504	The Jail Break	Fine	7	..	10/ 5/46
7505	The Snow Man		7		
7506	The Housing Problem	Funny	7	..	9/21/46
7507	The Crackpot King		7		
7508	The Uninvited Pests		7		
7509	Mighty Mouse and the Hep Cat		7		
7510	Beanstalk Jack		7		

MARCH OF TIME

1	Is Everybody Happy		18		
2	World Food Problem	Excellent	17	..	10/ 5/46
3	The Soviet's Neighbor	Revealing	18	..	11/ 2/46
4	The American Cop	Good	18	..	12/ 7/46

UNITED ARTISTS

DAFFY DITTIES

	Choo Choo Amigo	Excellent	8	..	9/ 7/46

MUSICOLOR

	Toccata and Fugue	Intriguing	10	..	10/26/46

UNIVERSAL

1945-'46

See Issue of

NAME BAND MUSICALS

1304	Cuban Madness				
1305	Tin Pan Alley Tempos	Fair	15	..	2/23/46
1306	Melody Stampede	Good	15	..	1/26/46
1307	Swing High, Swing Sweet	Entertaining	15	..	3/ 2/46
1308	Takin' the Breaks	All Right	15	..	6/ 1/46
1309	Banquet of Melody	Good	16	..	5/11/46
1310	Swingin' Down the Scale	Good	15	..	5/11/46
1311	Breakin' It Down				

PERSON-ODDITY

1366	Maestros of the Comics	Interesting	9	..	3/ 2/46
1367	Wings of Courage		9		
1368	Cartune Crusader		9		
1369	Scientifically Stung	Interesting	9	..	6/ 1/46
1370	Lone Star Papre				
1371	Artist's Antics	Fair	9	..	8/ 3/46
1372	Picture Pioneer	All Right	9	..	7/20/46
1373	Hobo Hound	Interesting	8	..	10/12/46
1374	Sampson Junior	Interesting	9	..	11/ 2/46
1375	Rural Rhapsody	Interesting	7	..	10/12/46

SERIALS

	Lost City of the Jungle	Juvenile	20	..	5/11/46
	Scarlet Horseman				
	Secret Agent X-9				
	Mysterious Mr. M				

SING AND BE HAPPY

1381	Sing and Be Happy	Very Good	10	..	3/ 2/46
1382	Merrily We Sing	Fair	10	..	5/11/46

SPECIAL FEATURETTES

1201	Tiny Terrors of the Timberlands		20		
1203	Roosevelt—Man of Destiny		18		

TECHNICOLOR CARTUNES

1323	Mousie Comes Home		7		
1324	Apple Andy	Good	7	..	2/16/46
1325	Who's Cooking Who		7		
1326	Bathing Buddies		7		
1327	Reckless Driver		7		

VARIETY VIEW

1346	Script Teas	Will Do	9	..	7/ 6/46
1347	Dog Tale	Fizzles	9	..	8/ 1/46
1348	Chimp on the Loose		10		
1349	Dog of the Seven Seas	Good	9	..	7/20/46
1350	Magic Mineral	Very Good	9½	..	7/ 6/46
1351	Mr. Chimp at Home	Fair	9	..	7/20/46
1352	Operation Holiday	Very Good	10	..	10/12/46
1353	Mr. Chimp to the Rescue	Amusing	10	..	10/12/46
1354	Mr. Chimp on Vacation		10		

1946-'47

NAME BAND MUSICALS

2301	Frontier Frolic		15		
2302	Champaigne Music		15		
2303	Tumbleweed Tempos		15		

SING AND BE HAPPY

2381	A Bit of Blarney	Good	11	..	10/12/46

TECHNICOLOR CARTUNES

2321	Fair Weather Fiends		7		

THE ANSWER MAN

	No. 1	Interesting	10	..	10/26/46

VITAPHONE-WARNER BROS.

1945-'46

See Issue of

BLUE RIBBON CARTOONS *T

2304	Trial of Mr. Wolf		7		
2305	Little Lion Hunter		7		
2306	Fresh Fish		7		
2307	Daffy Duck & Egghead		7		
2308	Katnip Kollege		7		
2309	The Night Watchman		7		
2310	Little Brother Rat		7		
2311	John Smith & Poker Huntas		7		
2312	Robin Hood Makes Good		7		
2313	Little Red Walking Hood		7		

BUGS BUNNY *T

2721	Hair Raising Hare	Hilarious	7	..	6/ 1/46
2722	Acrobatty Bunny	Excellent	7	..	8/17/46
2723	Racketeer Rabbit	Excellent	7	..	10/12/46
2724	The Big Snooze	Excellent	7	..	11/ 2/46
2725	Rhapsody Rabbit	Very Good	7	..	12/ 7/46

FEATURETTES

2105	Musical Shipmates				
2106	Hitler Lives?	Excellent	20	..	1/ 5/46

MELODY MASTERS

2605	Headline Bands	Very Good	10	..	9/ 2/46
2606	Jan Savitt & His Band	Good	10	..	4/ 6/46
2607	Rhythm on Ice	Good	10	..	5/ 4/46
2608	Dixieland Jamboree		10		
2609	Musical Memories		10		
2610	Enric Madriguera & Orch.	Fine	10	..	9/ 7/46

MERRIE MELODIES—LOONEY TUNES *T

1716	Baby Bottleneck	Very Funny	7	..	3/30/46
1717	Elmer's Hare Remever	Excellent	7	..	3/30/46
1718	Daffy Doodles	Very Good	7	..	5/11/46
1719	Hollywood Canine Canteen	Funny	7	..	6/ 1/46
1720	Hush My Mouse	Good	7	..	6/ 1/46

SPORTS PARADE *T

2501	Sports Go to War	Outdated	10	..	10/13/45
2502	Holiday on Horseback				
2503	Michigan Ski-Daddle				
2504	With Rod and Gun in Canada	Very Good	10	..	4/ 6/46
2505	Snow Eagles	Excellent	10	..	3/30/46
2506	Let's Go Gunning	Interesting	10	..	5/ 4/46
2507	Fin 'N Feathers				
2508	Undersea Spear Fishing		10		
2509	Riding Hannefords	Good	10	..	7/20/46
2510	Facing Your Danger	Exciting	10	..	6/ 1/46
2511	Beach Days	Zeftig	10	..	8/31/46
2512	Ranch in White	Excellent	10	..	9/ 7/46
2513	Dominion of Sports	Good	10	..	9/ 7/46

TECHNICOLOR ADVENTURES

2801	Fashions for Tomorrow		10		
2802	In Old Sante Fe				
2803	All Aboard	Fair	10	..	4/ 6/46
2804	Let's Go Camping	Pleasant	10	..	8/17/46
2805	Girls and Flowers	Beautiful	10	..	8/ 1/46
2806	Adventure in South America	Routine	10	..	9/ 7/46

TECHNICOLOR SPECIALS

2001	Frontier Days	Good	20		
2002	Forest Commandos	Excellent	20	..	3/ 9/46
2003	Movieland Magic	Good	20	..	8/25/46
2004	Gem of the Ocean	Excellent	20	..	6/ 1/46
2005	South of Monterrey	Pleasant	20	..	8/17/46
2006	Hawaiian Memories	Excellent	20	..	6/ 1/46
2007	Dawn Singapore Way	Colorful	20	..	9/ 7/46
2008	Men of Tomorrow	Excellent	20	..	7/ 6/46

VITAPHONE VARIETIES

2401	Alice in Jungleland	Interesting	10	..	11/17/46
2402	Miracle Makers		10		
2403	Story of a Dog	Interesting	10	..	8/25/46
2404	So You Think You're Allergic	Fair	10	..	1/18/46
2405	Peeks at Hollywood	Interesting	10	..	3/ 2/46
2406	Smart as a Fox	Excellent	10	..	6/ 1/46

1946-'47

BLUE RIBBON CARTOONS *T

3301	Fox Pop		7		
3302	Wacky Worm		7		
3303	You're an Education		7		

FEATURETTES

3101	Okay for Sound	A Stunner	20	..	7/20/46
3102	Minstrel Days				

MELODY MASTERS

3601	Desi Arnaz & Orch.		10		

MERRIE MELODIES—LOONEY TUNES *T

2701	Kitty Kornered	All Right	7	..	7/20/46
2702	Hollywood Daffy	Very Good	7	..	8/ 3/46
2703	Eager Beaver	Very Good	7	..	9/14/46
2704	Great Piggy Bank Robbery	Good	7	..	9/14/46
2705	Bacall to Arms	Novel	7	..	9/14/46
2706	Of Thee I sting	Very Good	7	..	9/ 7/46
2707	Walky Talky Hawky	Excellent	7	..	9/ 7/46
2708	Fair and Wormer	Fast	7	..	10/12/46
2709	Mousemerized Cat	Fair	7	..	11/16/46
2710	Mouse Menace		7		
2711	Roughly Speaking		7		
2712	One Meat Brawl		7		

SPORTS PARADE *T

3501	King of the Everglades		10		
3502	Lazy Hunter	Good	10	..	11/16/46
3503	Battle of Champs		10		

TECHNICOLOR ADVENTURES

3801	Star Spangled City	Excellent	10	..	11/16/46
3802	Rubber River		10		

TECHNICOLOR SPECIALS

3001	Cinderella's Feller				
3002	The Last Bomb	Tremendous	20	..	9/21/46

VITAPHONE VARIETIES

3401	So You Want to Save Your Hair				
3402	So You Want to Play the Horses	Funny	10	..	11/ 2/46



Holiday Greetings

IT is with great joy, that we enter into the spirit of this Holiday Season . . . and greet our many friends in the Motion Picture Industry.

WE consider ourselves fortunate that our function in this great industry allows us the privilege of pleasant business associations with producers, distributors and exhibitors alike . . . with whom we have established enduring friendships and mutual respect.

AS 1946 draws to a close, and we approach the dawn of a new year . . . we take this opportunity to thank all of you for your cooperation during the past year . . . and to extend our sincere wishes for a Merry Christmas and a Happy and Bountiful New Year.

The Prize Baby

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

SHOWMEN'S TRADE REVIEW

THE SERVICE PAPER OF THE MOTION PICTURE INDUSTRY

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DECEMBER 28, 1946

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



...E LIBRARY OF
CONGRESS
...RIAL RECORD
6 - 1947

Arnold Stoltz, (See Page 8)

Happy New Year

DEC 30 1946
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©C1B 5



WREATHED IN SMILES!

M-G-M is Heaven in 1947.
Stay merry with Leo all year long.
Just a few of his BIG ONES on next page→


CLARK GABLE


GREER GARSON


SPENCER TRACY


JUDY GARLAND


VAN JOHNSON


KATHARINE HEPBURN


WALTER PIDGEON


LANA TURNER

HAPPY M-G-M NEW YEAR!

★


WILLIAM POWELL


MICKEY ROONEY

"THE YEARLING"
(Technicolor)
Gregory Peck, Jane Wyman
Claude Jarman, Jr.

"TILL THE CLOUDS ROLL BY"
(Technicolor) Stars Alphabetically
June Allyson — Lucille Bremer
Judy Garland — Kathryn Grayson
Van Heflin — Lena Horne
Van Johnson — Angela Lansbury
Tony Martin — Virginia O'Brien
Dinah Shore — Frank Sinatra
Robert Walker

"THE SECRET HEART"
Claudette Colbert — Walter Pidgeon
June Allyson

"LADY IN THE LAKE"
Robert Montgomery

"THE SHOW-OFF"
Red Skelton

"THE SEA OF GRASS"
Spencer Tracy — Katharine Hepburn
Melvyn Douglas — Robert Walker

"THE MIGHTY McGURK"
Wallace Beery

"A WOMAN OF MY OWN"
Greer Garson

"LOVE LAUGHS AT ANDY HARDY"
Mickey Rooney — Lewis Stone

"THE BEGINNING OR THE END"
Brian Donlevy — Robert Walker

"SUMMER HOLIDAY"
(Technicolor)
Mickey Rooney — Gloria De Haven
Walter Huston — Frank Morgan
"Butch" Jenkins

"THIS TIME FOR KEEPS"
(Technicolor)
Esther Williams — Lauritz Melchior
Jimmy Durante — Johnnie Johnston
Xavier Cugat

"THE UNFINISHED DANCE"
(Technicolor)
Margaret O'Brien

"HIGH BARBAREE"
Van Johnson — June Allyson

"FIESTA"
(Technicolor)
Esther Williams — Akim Tamiroff
Ricardo Montalban — Cyd Charisse

"IT HAPPENED IN BROOKLYN"
Frank Sinatra — Kathryn Grayson
Jimmy Durante

"TENTH AVENUE ANGEL"
Margaret O'Brien

"TO KISS AND TO KEEP"
Gene Kelly

"GREEN DOLPHIN STREET"
Lana Turner — Van Heflin
Donna Reed — Richard Hart

"A LOVE STORY"
Katharine Hepburn — Paul Henreid
Robert Walker


FRANK SINATRA


KATHRYN GRAYSON


JUNE ALLYSON


ROBERT TAYLOR


GREGORY PECK


MARGARET O'BRIEN


IRENE DUNNE


GENE KELLY


ROBERT MONTGOMERY


ESTHER WILLIAMS


MYRNA LOY


ROBERT WALKER


LUCILLE BALL

YEAR IN YEAR OUT—TBOCFMGM

(The Big Ones Come From M-G-M!)


WALLACE BEERY


ANN SOTHERN


RED SKELTON


BRIAN DONLEVY


LIONEL BARRYMORE


GEORGE MURPHY


LASSIE

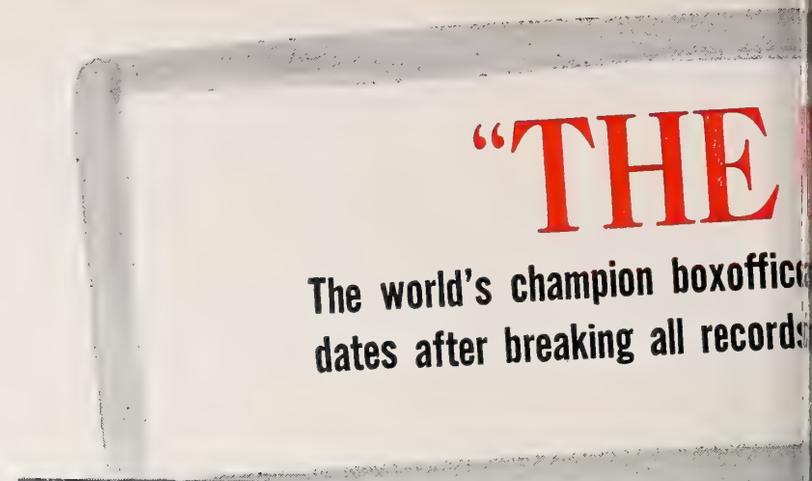
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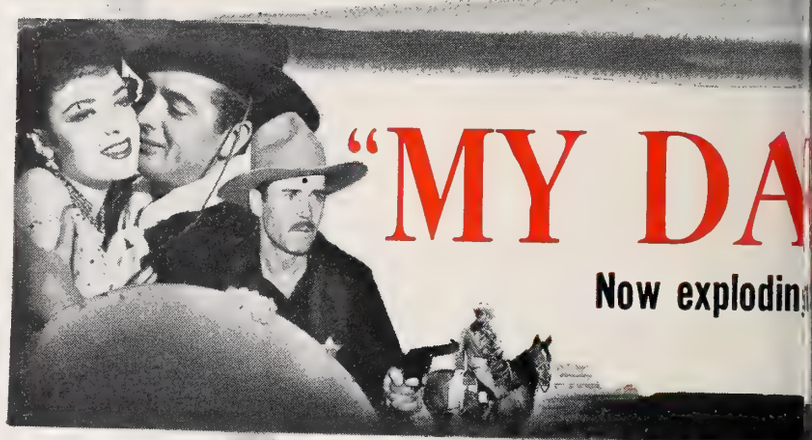
PRESIDENT'S DRIVE
Honoring SPYROS P. SKOURAS
AUG. 25TH - DEC. 28TH

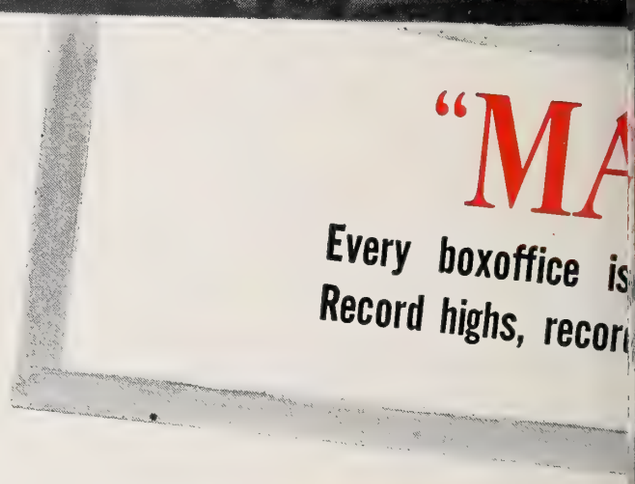
CENTURY-FOX

today more than ever is

THE BIGGEST FIGURE IN THE MOTION PICTURE INDUSTRY!



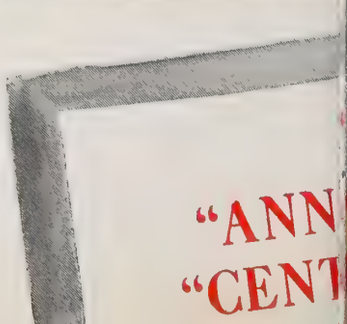






IT'S A FACT:

No other company ever had so many pictures breaking so many records in so many theatres!



RAZOR'S EDGE"

THE WORLD'S CHAMPION BOXOFFICE GROSSER!



sser! Now setting new all-time records in hundreds of holiday
the history of show business at the Roxy!

RLING CLEMENTINE"

new all-time 20th Century-Fox records at the long-run Rivoli Theatre,
N. Y. after setting boxoffice records from coast to coast!

RGIE" *in Technicolor*

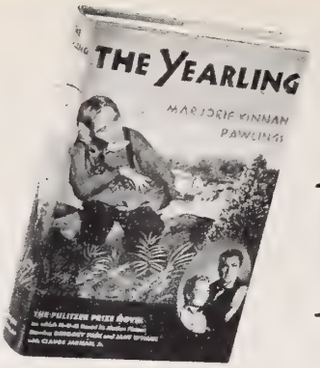
nging "I'll Tell The World I Love Her!"
ins EVERYWHERE!



3 Little Girls in Blue" *in Technicolor*

Motion Picture Herald acclaims it Boxoffice Champion!

"SMOKY" *in Technicolor*
AND THE KING OF SIAM"
NNIAL SUMMER" *in Technicolor*

M-G-M's  PRIZE PICTURE!

FAMED AUTHORS HAIL "THE YEARLING"

"One of the few truly great epics of the screen. Among the most enchanting, exciting and emotionally rewarding pictures ever made."

NORMAN REILLY RAINE
Testimonial in Saturday Evening Post

"Destined to be received by the public as one of the great pictures of the year."

OCTAVUS ROY COHEN
Testimonial in Collier's

"I never knew Sidney Franklin to produce a motion picture more eloquent than THE YEARLING, nor one more laden with the honest elements of dramatic compulsion. The best thing Gregory Peck has ever done."

MacKINLAY KANTOR
Testimonial in Cosmopolitan

"I can only say that this jewel of a motion picture gave me an emotional experience I never had before . . . You have to thank the M-G-M studio for spending the money and making THE YEARLING possible. One Yearling once a decade, and I for one, shall be content. If this isn't the Academy Award picture for 1947, what is? This saga of Florida's scrub country is the giant of them all. I never hope to see anything better."

JOHN FANTE
Testimonial in Woman's Home Companion

"True and beautiful . . . all-in-all, a heart-warming exciting experience."

VIOLA PARADISE
Testimonial in Parents' Magazine

"Shimmers with color, natural suspense. The heart leaps."

CECILE GILMORE
Testimonial in McCall's

"We live and breathe in another world, we pay tribute in tense silence, and even tears, to the human happiness and suffering of which we cannot help but feel a part. A great and momentous picture. Deeply satisfying to the eye and the imagination."

SARAH-ELIZABETH RODGER
Testimonial in American Magazine

"It is a great and wonderful experience. If you have a heart you will love it and be better for having seen it. It will thrill you and hold you breathless."

NEWLIN WILDES
Testimonial in Ladies Home Journal

"A memorable picture of this year or any year. 'Flawless' is the word for THE YEARLING as a picture. There seems to be no more precise one."

URSULA PARROTT
Testimonial in Redbook

"This is the year of THE YEARLING"

(In Technicolor—From M-G-M, of course)

THE EDITORIAL PAGE

Community Goodwill

Smart theatremen never under-estimate the tremendous importance of community goodwill.

The advances made in visual education via the motion picture screen offers theatremen a new, great opportunity to cooperate with the community and make further important contributions to the welfare of the city or town. The practical manner in which this may be done is best exemplified in the action of Fred Schwartz, head of Century Circuit, New York, who has announced that his company's theatres and projection facilities will be available to the local school authorities for visual educational purposes.

The fine spirit behind this offer undoubtedly was motivated by a sincere desire to serve the public. However, you can bet your bottom dollar that the action is going to reflect handsomely on the Century company and all theatres for a long time to come.

The program undertaken by Century's Fred Schwartz may well be emulated by circuits elsewhere around the country. It is the kind of action which has done so much more for the industry than the pretty speeches made by representatives of national organizations or associations.

▲ ▲ ▲

Message to Hollywood

Before public resentment mounts to greater heights, we suggest that the heads of the Hollywood studios get together and work out a plan for all possible "de-emphasis" on drinking scenes.

The matter is assuming tremendous importance through a series of episodes and incidents in a large number of pictures and stage shows, and ammunition is being made of it by parties eager to discredit the industry by feverish effort to capitalize on the sincere constructive criticisms of individuals and groups which have noted with concern the large number of shows, screen and stage, in which drinking scenes figure importantly.

The theatremen are very well aware of the dangers and embarassments which plague the theatre as a result of these complaints by the public. Even the news photos of screen stars at parties where cocktail glasses and liquor bottles are in evidence cause trouble for a surprisingly large number of theatres when the photos get into local roto sections.

We've got to remember, that, while the screen is a medium of artistic expression as well as a reflector of life, one of the greatest of all powers possessed by the motion picture is the very acceptance which pictures have earned as amusement for family groups.

This is not a matter of "shackling" art. It is an exercise of responsibility which producers must assume since they enjoy the confidence which has been bestowed upon motion pictures by the great masses of the people.

▲ ▲ ▲

Auspicious Bow

The new Liberty Films company makes a most auspicious bow with the first public showing of Frank Capra's "It's a Wonderful Life" in New York. The old master, returned from war service in which he further distinguished himself, is at his best and merits the rave reviews he has won with his picture.

▲ ▲ ▲

Deserved Promotion

Few promotions have given us greater satisfaction than the Harry Thomas announcement that Arnold Stoltz has been named special sales representative of PRC.

Stoltz has had a fine background in this business. As a "showman" Arnold really belongs—as demonstrated by his accomplishments

Thomas is building up a crack organization at PRC, and this latest move is another feather in Harry's cap as a head man who knows how to pick and advance able executive talent.

▲ ▲ ▲

Resolution

The film industry has enjoyed another year of top business, and, in most instances, high profits.

The industry, likewise, finishes up another year with a fine record of service to the public. During years of war shortages the public has received excellent service from their theatres and the studios and the distributors of motion pictures.

No finer resolution, we think, can be made for the year ahead than a purpose to keep on giving the very best to a public that has been very good to the industry. Come what may, the motion picture industry, through all its branches, must go on giving better and better service, through finer pictures, improvements and refinements in presentations and comfort and courtesy in the theatres.

—"CHICK" LEWIS

WHAT'S NEWS

In the Film Industry This Week

EXHIBITION—"The exhibitors of this country have made fabulous amounts of money and often it was made at the expense of the producer. We feel that the producer, whether it is for his first-run or his 101st-run, should be entitled to a certain share of these profits."

The speaker was not Sam Goldwyn, Darryl Zanuck, Sam Briskin or Dave Selznick. He was an exhibitor—David Flexer, who on Jan. 1 becomes sole owner of the Haberfeld-Flexer circuit of 12 houses and who has the blue prints ready now for a circuit of 12 to 15 key city houses of moderate size which would operate on a policy of giving a picture its longest possible playing time and giving the audience the greatest amount of comfort. Example of the latter: All seats will be divan types. (See p. 9).

Something new as a regular policy of railroads gets under way Jan. 6 when the Chesapeake and Ohio will install film entertainment on its crack trains. Premiere of "Swell Guy" starts the policy with entertainment to be standard features on 16-mm.

Throughout the United States and Canada this week exhibitors were optimistic over the business 1947 would have to offer, tempering their optimism, however, with the sober belief that the last six months of the coming year might show a slight drop.

The March of Dimes announced that it was 20 per cent ahead of itself compared to this time last year in the number of theatres pledged to collections. The metropolitan Motion Picture Theatres of New York announced it would back the March of Dimes—in everything but collections.

Christmas found Cleveland neighborhood house exhibitors wondering whether Santa Claus was an asset as half of them went dark Christmas eve because they felt they couldn't compete with stockings by the fireplace.

In New York the state censors refused to revoke their approval of "The Outlaw" on the basis of advertising which had not been used in the state but which had been used in California, and License Commissioner Ben Fielding, who is the complainant, said he would appeal. A change in the city code which would prevent officials from acting or threatening to act against a theatre before a conviction was procured in court as to the character of the entertainment shown, was tabled. And in London "The Outlaw" shot his way into the fourth record-breaking week at the Pavillion.

"Duel in the Sun" will open at the Los Angeles Egyptian on Dec. 31, while "It's a Joke, Son!" will compete with the inauguration of the governor of Texas by giving its world premiere in the Lone Star State on Jan. 22.

B&K realigned its Great States circuit into two divisions; Milwaukee is considering an increase in its theatre licensed from a present minimum of $30 to $50 and a maximum of $300, and in Chester, Ill., little boys and girls have to keep off the streets after 9 P. M. unless they are going to a sports event, in which event the city fathers apparently think their morals are safe. And again in Chicago Warner houses have moved their 45 cent admissions for weekend shows to 50 cents, while Balaban and Katz has announced a half million dollar improvement program.

Walter Leveitte sold his southern Oregan chain to Bob Leppert of San Francisco this week for $500,000.

* * *

LAWMAKERS—The 80th Congress will have much to do with legislation which will affect the motion picture industry, Washington reports (See p. 10) and in Illinois Rep. Le Roy Sandquist announced that he would look into the matter of licenses for theatre checkers when the legislature meets. The Mayor of Waterloo, Iowa, appointed a five-party censor board for that town following showing of films which were thought unfit for juvenile consumption. Motion Picture Association President Eric Johnston, testifying before a House sub-committee in Washington, said that the Motion Picture Export Association was selecting films which went abroad. Johnston's statement came in answer to discussion on whether American films were correctly representing the United States abroad.

* * *

LITIGATION — Two Minnesota Theatre Corporations filed suit against eight majors and another theatre corporation this week for $1,350,000 charging conspiracy to withhold first-runs; Martin D'Arcy who operated the Shubert at St. Louis for brief time, added to the litigation of the year with a suit for $600,000 against various companies of the St. Louis Amusement Company and the major distributors for a similar reason; and the Government filed appeal to the adverse decision it received in the Griffith case. (See p. 13).

And David O. Selznick went into two separate courts with two separate suits, totaling $13,500,000 damages. The first, against United Artists for alleged contract breach, is for $7,500,000 and was filed in the federal district court of Los Angeles. The second is for $5,000,000 filed in the California Superior Court and charges Mary Pickford and Charles Chaplin with "malicious and wilful interference."

* * *

DISTRIBUTION—MGM Vice-President Howard Dietz this week announced a new audience reaction test which is said to be immediate and accurate. (See p. 12). Miles Sherover and Henry W. Kahn formed a new export film company; Monogram announced a new five-circuit deal for 1947 product.

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The News Spotlight



SIDNEY G. ALEXANDER, veteran film publicist now head of the motion picture division of Brisacher, Van Norden and Staff.



ROBERT YOUNG, who inaugurates a policy of film entertainment aboard the Chesapeake and Ohio crack trains with "Swell Guy."



FRED J. SCHWARTZ, who offers New York City morning visual education programs in Century Theatres free of charge.

Arnold Stoltz

(The Man on the Cover)

National Sales Representative, Producers Releasing Corporation, whose promotion to that newly created post was announced last weekend by President Harry H. Thomas. Stoltz has served for the past two years as PRC's director of advertising, publicity and exploitation, a field he entered in 1943 when he joined United Artists as national director of exploitation following years of experience in theatre management and advertising. Stoltz entered the industry in California where he opened the Mission Theatre, Los Angeles, for Warner Bros., and remained as manager until the theatre was razed.

NATIONAL NEWSREEL

FBI Recovers Nine 16mm. Films Stolen from Army

Federal Bureau of Investigation Agents, making a nationwide search for hot 16-mm. film this week, had recovered nine more features for seven major companies following the arrest of Theodore Alven Gilman, 44-year old merchant seaman, at Westminister, Calif.

Gilman was arrested by the FBI and charged with federal copyright law violation after he had reportedly completed sale of a 16-mm. version of MGM's Technicolor feature "Meet Me in St. Louis." Agents claimed to have found prints of other films in his possession as well as in storage warehouse in Pasadena, Calif.

The films recovered in addition to "Meet Me in St. Louis," were: Columbia's "Tonight and Every Night"; Paramount's "Affairs of Susan"; "Till We Meet Again"; RKO's "Along Came Jones," and "Sing Your Way Home"; Twentieth Century-Fox's "Don Juan Quilligan"; Warner Bros. "Of Human Bondage"; Universal's "The Merry Monahans."

Gilman's arrest marked the first west coast activity in the drive FBI agents have been conducting ever since it was discovered that 16-mm. features, given by major companies for the entertainment of the armed forces, had been stolen from the United States Army Signal Corps Photographic Center on Long Island, N. Y. He was held in jail with bond fixed at $500. Attention to the violations of copyright in the 16-mm. field were first called to the FBI's attention by Edward A. Sargoy and Joseph L. Stein of New York, special counsel for the Copyright Protection Bureau.

WAC Winds Up Its Affairs With Surplus of $83,086

Winding up the affairs of the War Activities Committee this week an audit showed a surplus of $83,086.52, Chairman George J. Schaefer announced. Two-thirds of this sum was returned to George Borthwick for distribution to the contributing distributors and one-third to Leonard Goldenson for redistribution to the theatre division.

The WAC showed during its four years of operation and expenditure of $2,111,706.87, of which $758,654.73 represented money spent on war loan campaigns.

Alexander Film Melon

Home office workers of the Alexander Film Company at Colorado Springs this week shared in $75,000 worth of bonuses—the second such bonus payment of 1946, the first, amounting to $50,000, having been paid in June. Workers outside the home office shared in a $39,000 bonus melon. The company also paid approximately $50,000 in 1946 for home office pensions and $31,000 for salesmen's pensions.

Short Holdover

When a man bites a dog, goes the old saying, it's news. And when a short gets a holdover, well . . .

Anyway "Tocata and Fugue," the United Artist-distributed short which was produced by Werner Janssen and is a musical accompaniment to views of Bryce Canyon in Utah, was held over at the United Artists Theatre in San Francisco.

Flexer Plans National Chain For Long-Runs in Key Cities

Southern Showman Says Circuit Will Operate 12 to 15 Houses for 'A' Product

By BILL SPECHT
News Editor

A new circuit, operating moderate-sized theatres in 12 or 15 key cities across the country for the purpose of giving extended playing time to quality product, will be established as soon as building operations can bgein, it was revealed in New York last weekend by David Flexer, Southern showman associated with the Haberfeld-Flexer circuit operating theatres in Northern Mississippi and Southern Tennessee.

Flexer, who on Jan. 1, will become sole owner of the Haberfeld-Flexer chain of 12 theatres through purchase of the interest of his partner, Bernard Haberfeld, said that his circuit would extend into the East and spread to the West Coast as a national chain devoted to giving maximum run to top-bracket pictures from the leading producers.

Fullest Revenue

The theatres he said will be under the management of public relations experts with a set policy of individual treatment for each picture in each theatre in order to develop the fullest possible revenue from the attraction at first-run.

Flexer did not say whether his New York visit was concerned with arrangements for financing his project or booking product, but he emphatically denied that the new circuit had its roots in the Universal-International program of theatre acquisition.

"We work on the theory," he said, "that the industry has grown up. It has acquired responsibilities and if we don't accept these responsibilities, we are going to find that we are pushing our theatres back into the class of carnivals.

"The exhibitors of this country have made fabulous amounts of money and often it was made at the expense of the producer. We feel that the producer, whether it is for his first-run or his 101st run, should be entitled to a certain share of these profits.

"If the producer gives you a picture that will make a profit so much greater, he's entitled to the great part of this extra profit, due to the fact that he made the picture that made this profit.

"If the first-run theatres of this country had followed this principle, there would be no shortage of top-quality pictures since a producer would have had the incentive to make them. 'A' pictures are the lifeblood of this business it must be remembered. But what happened?

"Instead of an exhibitor accepting a strong picture and giving it the first-run it was entitled to, he'd pull it for the next attraction. It stands to reason that if an exhibitor had, say a contract with two companies for about 50 pictures a year, he could not give any picture much more than a week's run. . . . If a picture deserved a longer run it frequently did not get it because it was pushed out by the next booking.

"We will give him the proper run. Because a producer who is making a picture spends two to five million dollars, he shouldn't be pushed around or hamstrung because another picture

(*Continued on Page* 11)

Selznick Sues UA for $7,500,000 and Chaplin-Pickford for $6,000,000

David O. Selznick this week had written another chapter in his current fight with United Artists, which has already led to the forming of the Selznick Releasing Organization, with damage suits totaling $13,500,000 filed Friday in Hollywood against United Artists and two-thirds owners Mary Pickford and Charles Chaplin.

The United Artists suit, filed in the Federal district court for southern California, is for $7,500,000 and is based on alleged breach of contract. The suit against Miss Pickford and Chaplin was filed in the California Superior Court and is for $6,000,000.

In his suit against United Artists, Selznick denies the contention that his deals for actors, writers, producers and other talent with rival producer-distributors was a violation of the agreement he had with UA, and in turn charges that United Artists breached its contract with him by refusing to advance $200,000 for the production of "The Paradine Case," which is Selznick's next, as well as by refusing "Duel in the Sun."

The suit further charges that United Artists had mishandled sales and distribution of the Selznick pictures, "Since You Went Away," "I'll Be Seeing You," and "Spellbound."

In addition Selznick claims that United Artists was able to sell films inferior to his on the strength of Selznick pictures.

The suit against Miss Pickford and Chaplin alleges that they, through "malicious and willful interference" led to the breaching of the Selznick contract by United Artists. In a statement issued by his Vanguard Films at the time the suit was filed, Selznick was said to have "had enough of Pickford and Chaplin interference in United Artists affairs" and charged that "neither of them had contributed anything of appreciable value to the company for several years."

Who Said Santa Claus?

Christmas Eve in Cleveland found approximately half of the city's neighborhood houses dark. Exhibitors from past experience find that they can't compete with Santa Claus and that it's cheaper to close and go home and hang up optimistic stockings over their own fireplaces.

NATIONAL NEWSREEL

Important Film Legislation Expected by New Congress

By MANNING CLAGETT
Washington Correspondent

The 80th Congress bids fair to be a very important one to the motion picture industry.

Though the fact is that the out-going 79th Congress was very much aware of the importance of films both as a medium of ideas and as a salesman of American products, little legislation of direct importance to the industry was acted upon.

Early in the year the Treasury recommended a cutback in the admission taxes on amusements and other excise taxes to their pre-war rates, but the Senate Finance Committee refused to concur after the House had accepted the Treasury proposal. The paring of the tax rates was knocked out of the tax bill in conference with the House deferring to the Senate.

Late in the year, Rep. Harold Knutson (R. Minn.) who will be chairman of the House Ways and Means Committee next year, introduced a separate bill to the same end, but it never received committee consideration. From the industry standpoint, one of the major questions to come before the new Congress at the moment is whether the solons in the near future will offer a cut in the admission tax levy.

Concerned in British Loans

The industry also was vitally concerned, due to its exports and the relation it has to world economic affairs, with the congressional consideration of the British Loan, and the Bretton Woods agreement. It also had an important stake in housing legislation, the end of price controls and other legislation of a more general nature.

Since the housing program is now dead, it is uncertain how far its demise will affect the film industry. During the past year, however, several hundred new theatre projects were knocked out by administrative action, with the White House retaining among its war powers the authority to rule out a major part of the planned commercial construction.

Twice within the year, the House Committee on Un-American Activities sent representatives to Hollywood.

So far none of the findings have been made public beyond general remarks of a sneering nature. The report of the first investigation was held up because some of the committee's members objected to the release of unsubstantiated charges. Findings of the second investigation however, are expected to be published soon, and already some of the members who went to Hollywood to investigate have made personal statements.

This second inquiry heard the testimony of warring labor leaders and the charge of communist influence in some of the unions has been tossed about.

Monopoly Probe Dropped

The Senate Small Business Committee also devoted its interest to the motion picture industry, but abandoned its probe into motion pictures as a monopoly after preliminary work.

In December, the special Committee on Postwar Economic Policy and Planning called officials of the State and Commerce Departments before it, and leaders of the Motion Picture Association, for information concerning the foreign markets for American pictures and the trade, political and exchange barriers faced by the industry. Some recommendation for further action by the State Department is to be expected early next year.

In general, the 79th Congress was a fairly friendly Congress. It is too early now to assay the general feeling of the next Congress toward the industry—although it is certain that many matters of extreme industry importance—including all those mentioned before—will come before it.

But when the 80th Congress does meet, among matters likely to be introduced are two of Senator William Langer's (R., N. D.) pet bills. One is to place a ceiling on film rentals, the other is for out-and-out theatre divorcement. During the closing days of the last Congress, Langer introduced a bill calling for ceilings on rentals, which made little progress.

Fielding to Ask Regents To Revoke 'Outlaw' Rule

New York City License Commissioner Benjamin Fielding, refused in his request that the state censors revoke their approval of "The Outlaw," this week declared he would appeal immediately to the Regents of the University of the State of New York, who act as a court of review in such matters.

Fielding, who is apparently keeping "The Outlaw" out of New York City despite censor approval through intimation that he will revoke the license of any theatre showing it, had sought to have the censors reverse themselves on the grounds of the picture's advertising.

Dr. Ward C. Bowen, acting director of the Motion Picture Division of the state education board, which act as censors, found that the advertising complained of had been used in California but not in New York and declared that in his opinion the action of the censors are "limited to advertising within the state of New York." Under the censor code, censors can act against film advertising as well as the film itself.

Meanwhile the city of New York tabled a proposed change in its municipal code which would prevent Fielding or the Police Commissioner from acting against a theatre until it had first been convicted of presenting an indecent or immoral performance. The suit of the Hughes Tool Company to enjoin Fielding and the police commissioner from action is still in court.

'Outlaw' Breaks London Gross

"The Outlaw" entered its fourth week at the Pavilion Theatre in London Wednesday smashing the house's records for pre-Christmas business, according to cabled reports received here.

Acts to Eliminate 'Thrillers'

The Minneapolis Parent and Theatres Central Council this week launched a campaign to eliminate film and radio "thrillers" from juvenile entertainment programs.

Holdovers, Going Strong, Pulled for Holiday Bills

Christmas upset the holdover applecart in many locations this week with product that still had some playing time left in it getting pulled to make ready for holiday bills.

Winding up the end of their runs, with a good box-office potential behind them though, were:

Warner's "The Big Sleep" which closed in Chicago after 10 weeks; "Deception" which wound up there after seven weeks there and after 10 in New York.

United Artists' "Strange Woman" which did two weeks in Cleveland and three in Washington; "Angel on My Shoulder" which had its holdovers in Springfield and Long Beach.

RKO's "Nocturne" which did four in Chicago, held over in Pittsburgh and Rochester; "Notorious," which ran through four weeks in Seattle, three in Oakland, Portland and Akron and did a second in Phoenix.

Walt Disney's "Song of the South" promised to run through the holidays with six weeks in Birmingham, five in New York and four in Nashville. The film also got Christmas bookings in Chicago, Syracuse, New Orleans, Trenton, Philadelphia, Harrisburg; Reading, Easton, Washington, Lowell, Cincinnati, Cleveland, Columbus, Dayton, Davenport, Cedar Rapids, Waterloo, Sioux City, Salt Lake City, Boise and Omaha.

"The Best Years of Our Lives," doing record business in its fifth New York week, went through two at Springfield and was held over in Buffalo. This feature opened for the holidays in Chicago.

Astral Films Signs for 24 Screencraft Features

I. H. Allen of Astral Films in Toronto announced Tuesday that he had signed for 24 features from Screencraft Pictures, Inc., and that he would open exchanges in Vancouver and Montreal in addition to his Toronto office.

'Joke' for Austin

Eagle-Lion announced this week that "It's a Joke, Son" will have its world premiere in Austin, Texas, coincidental with the inauguration of Governor-elect Beauford H. Jester. The film will then be shown on Jan. 22 in San Antonio, Jan. 23 in Houston, Jan. 24 in Dallas, after which it will get 150 simultaneous bookings over the Interstate Circuit.

C & O to Show Films

The Chesapeake and Ohio Railroad will inaugurate a policy of showing films aboard its crack train "The George Washington" effective Jan. 7, using 16-mm. versions of regular feature product.

Prior to this the world premiere of Universal-International's Mark Hellinger production "Swell Guy" with Sonny Tufts and Ann Blyth, will be held aboard the train on its trip from Washington to Cincinnati, Jan. 6. A dining car will be used as the "theatre," but the C&O later plans to have a specially built car to serve as a theatre on wheels for its new train, 'The Chessie," which will be put on about spring.

*

"I can resist
everything but
Temptation"



open here...and see!

* Oscar Wilde

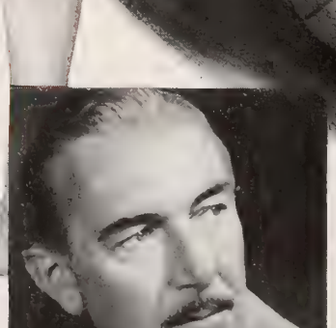
she was TEMPTA



"I knew her better than anyone on earth...and backed my faith with my life!"



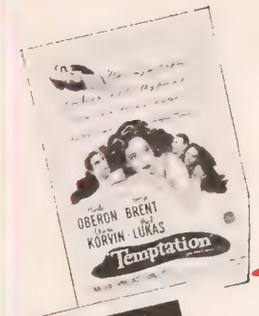
"She's the only woman I've ever known who beat me at my own game!"



"I'm the only man alive who knows her secret...the only man who cannot tell!"

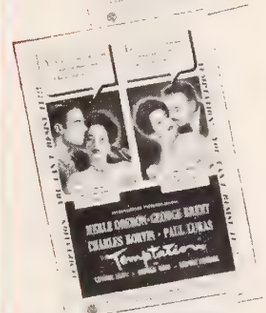
Screenplay by Robert Thoeren
From the Novel "Bella Donna" by Robert Hichens
And the play by James Bernard Fagan
Directed by IRVING PICHEL
Produced by EDWARD SMALL
AN INTERNATIONAL PICTURE

TONI!











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...full page color advertisements in

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REDBOOK...WOMAN'S

HOME COMPANION...

LADIES' HOME JOURNAL

...TRUE CONFESSIONS

...TRUE STORY and full

run of FAN MAGAZINES.

Temptation... YOU CAN'T RESIST IT ... Temptation... YOU CAN'T RESIST IT

INTERNATIONAL PICTURES *presents*

MERLE OBERON · GEORGE BRENT

CHARLES KORVIN · PAUL LUKAS

in

Temptation

LENORE ULRIC · ARNOLD MOSS · LUDWIG STOSSEL

Temptation... YOU CAN'T RESIST IT

Temptation... YOU CAN'T RESIST IT

Temptation... YOU CAN'T RESIST IT ... Temptation... YOU CAN'T RESIST IT

"Temptation"



50,000,000 movie goers

~~You~~ can't resist it!

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NATIONAL NEWSREEL

MPEA Censoring Films Submitted for Export

Motion Picture Association President Eric Johnston, testifying with associates Friday before a House of Representatives subcommittee in Washington, indicated that he was attempting through the Motion Picture Export Association to see that films which misrepresented the United States were not sent abroad to those countries which the MPEA serves.

Johnston acknowledged, however, that the MPEA's distribution was confined to those nations which have state film monopolies and that not all American distributors belonged to his association. The MPEA at present is selecting product for export from the pictures submitted to it by its member owners, which consist of the majority of the major distributors.

The hearing, before the subcommittee on foreign trade and shipping of the Special Committee on Post-war Economic Policy and Planning, seemed interested in the charges made that American motion pictures were giving the foreign nations a wrong idea of America. This charge, which has been repeatedly made, by March of Time Producer Richard de Rochemont among others, has received wide circulation.

Rites Held in Montclair For William J. Clark

Funeral services for William J. Clark, Twentieth Century-Fox's 54-year-old short subjects and Movietone sales manager, were held Thursday from Montclair, N. J. He had died Saturday in Newark's Lutheran Memorial Hospital.

Clark entered the industry in 1921 as a Paramount salesman, later serving that company in India, Burma and Ceylon and becoming managing director for it in Australia. During the past 12 years he was with 20th Century-Fox.

Clark, a brother of the late John Clark, former distribution vice-president of 20th Century-Fox, is survived by a daughter, Diana Rita of New Zealand; a sister, Mrs. Jane Clark Johnston of Lansdowne, Pa.; a brother Alexander C. Clark of Cleveland, and a half-brother, Richard M. Clark of Maplewood, N. J.

Joe Robin Dead

Funeral service for Joseph E. Robin, president of the Robin Imperial Electric Company and one-time representative for Neu-made products abroad, Motiograph and several lines of theatrical equipment product, were held Monday at Palisade, N. J. Robin, who was 56, died of a heart ailment after six weeks of hospitalization. He had been at one time president of the Theatre Equipment Supply Dealers Association. Surviving are his widow, Louise, and two sons, Charles and Thomas.

W. C. Fields Passes

W. C. Fields, 66-year-old stage and screen comic who started at $6 weekly and became a big time attraction, died in Pasadena, Calif., Wednesday. He probably is best remembered for his screen characterization of Mr. Micawber in "David Copperfield."

Flexer Plans National Chain For Long-Runs in Key Cities

(*Continued from Page 9*)

is waiting to get in. In our theatres, a picture will get a run as long as the gross warrants."

In the new circuit, Flexer wants to bring together a plan of service to the public plus service to the picture, both of which he thinks are cardinal principles in getting the box-office served.

"We're not going to load a manager down with a lot of work," he said, "Our managers will be called managing directors. They will be experienced public relations men—men who know how to meet the public and how to treat a picture before and during its run. Under them will be a house manager to handle the floor.

"Before a picture comes to us, we will hold meetings of these managing directors in some central location and consider the proper way to pre-sell the picture. Then they will go back to their houses and work out their campaigns. Proper planning and intelligent exploitation are important."

New Services

Turning to the public angle, Flexer said the operation would develop many new services.

"What's the first thing a smoker does when he leaves a theatre?" he asked. "He reaches for a cigarette. You can watch them with one hand on the door and the other searching for their packs.

"What would be the effect if an attractive girl stepped up to them and in a dignified manner offered them a cigarette? Also in winter, what do you do with your coat? Your wife puts it on her chair and sits comfortably through the show. You pile it on your knees with your hat on top of it and sit that way through the film.

"We are going to feature large coat rooms. We are going to require our patrons to use them and to make it plain that no tipping or other cost is involved. That way we can get a man to relax better and he'll not only enjoy the picture more, but will think it a better picture."

1500 Seats

The seating capacity of the theatres will be around 1500, Flexer said, with two or three houses to seat 1200. The 1200 seat houses will be one-floor type, starting at street level. The 1500-seat houses will use the balcony space for a lounge, cut off from the theatre by glass screens and having their own speakers. Here a section will be devoted for children with a registered nurse in attendance. Another section will be devoted to reserved seats. Elevators will carry the patrons to this section. Flexer believes that the theatre can attract a large untapped matinee audience, children and mothers and that comfort and convenience will attract many who now stay away from the movies.

The houses will be designed strictly for motion pictures and the stages will be very small, to take care of any special events which might necessitate them. They will not be adapted to production. Policy of the houses will be continuous, excepting for roadshows. Admissions, generally, will be those of the community in which they are constructed.

In answer to a question, Flexer acknowledged that such a project would have been impossible from the product standpoint five years ago, but added that independent producers were "growing jealous of their product" for which he did not blame them and that a house offering a fair run and trying to reach an audience which would appreciate a picture through planned exploitation, was attractive to them.

In 1 Year

Flexer added that he thought the building program could be achieved in a year's time once the go ahead signal was received, since the plans were ready and a "mass production" system of construction was contemplated.

The exhibitor first came into some national prominence when he took over the Ritz and Peabody theatres in Memphis as part of an expansion plan. He remodeled the Ritz and with a pre-opening campaign converted it from a subsequent-run house to first-runs, starting out with J. Arthur Rank product.

The Ritz, Flexer said, would play Rank, some Universal-International and the product of two or three other "top independent producers" whom he would not name because the deals had not been formally signed. The Peabody may serve as a moveover house if the Ritz product starts to crowd, he added.

Great States Realigns Circuit in 2 Divisions

Realignment of the Great States Circuit into two divisions—one for northern Illinois and Ohio and the other for south Illinois and Indiana—was announced from the company's headquarters in Chicago this week.

Henry Stickelmaier, assistant to the late J. J. Rubens, will be division manager of the north Illinois-Ohio district with 13 theatres while Dave Wallerstein, formerly district manager for the south side and Indiana theatres, will take over the southern district.

Buys FC Interest

Joseph Bernhard, who recently disposed of his holdings in United States Pictures, this week announced that he had bought a strong interest in Film Classics by taking over the stock holdings of Joseph Auerbach and of the law firm of Stillman and Stillman. Bernhard did not say whether or not he would take an active part in the management of Film Classics, which is now under the general management of Vice-President L. E. Goldhammer.



Jos. Bernhard

NATIONAL NEWSREEL

PICTURE PEOPLE

Warner Bros. Vice-President and General Sales Manager **Ben Kalmenson** isn't feeling unhappy, you can bet, about the Holiday play his product is getting in the New York area. "Night and Day" went into 20 RKO theatres and five Skouras houses with 15 additional RKO houses in Brooklyn taking it for New Year's day, while the Broadway first-runs are playing "Humoresque," "The Time, the Place and the Girl" and "The Beast with Five Fingers."

Holidays put a stop to the touring RKO Rocky Mountain District Manager **Len S. Gruenberg** is doing of that company's exchanges in his capacity as 1946 captain for the **Ned Depinet** Drive.

Vanguard General Sales Manager **E. K. O'Shea** has put **Martin Friedman** in as contract and playdate department head of Liberty Films. Friedman who did the war as a Marine Corps cameraman, prior to that spent 15 of his 20 years in the business with Warner Bros., and the other five or thereabout with International Pictures.

Benedict Bogeaus, United Artists producer, accompanied by **Mrs. Bogeaus,** arrived in New York this week from Hollywood.

Edward G. Robinson is due in New York during January in connection with the prerelease of "The Red House."

"The World Today" producer **John Grierson** is pushing for the formation of an International Film Council, which he says was first suggested to him by Motion Picture Association President **Eric Johnston.**

Al Zimbalist, formerly ad and publicity head of St. Louis Amusement Company, steps up at Film Classics as national director of advertising, publicity and exhibitor relations for the company's 29 exchanges and International Film Classics.

Monogram International President **Norton V. Ritchey** is back in New York after a jaunt to Havana to install M. J. Messeri as the company's Cuban representative. Ritchey says the prospects for production in Cuba are good with the island still talking about "Dillinger."

SHOWMEN'S SILHOUETTES by Dick Kirschbaum



Next Week ..... **TED GAMBLE**

'Circlin Reactograph' for MGM's Sneak Previews

MGM Vice-President Howard Dietz this week announced that MGM had made arrangements to test its pictures for audience reaction in the future with "Circlin Reactograph," a mechanical device which records individual reaction instantly.

"Circlin Reactograph," it was explained, was a portable system which can easily be installed in any theatre, whereby the individual in the audience is provided with two buttons connected to the recorder by wire. One button is marked green, the other, red. When the individual sees something in a film that he like he presses the green button; when he sees something he doesn't like, he presses a red button.

The recording device checks this individual reaction off against the scene of the picture passing through the projector at the time. A totalizer system makes the sum total of the reactions available immediately following the test. The record is then followed up with a personal interview of the individual.

MGM plans to use the device on sneak previews and the like to get an audience reaction on pictures still to be edited or changed.

Broidy Calls Meet

Monogram President Steve Broidy this week announced that all franchise holders and branch managers would meet for a national conference in St. Louis on Jan. 11-12 at the Coronado Hotel. Discussions of 1946-47 sales will be held.

$7 Dividend for B & K

Officers of the Balaban and Katz circuit this week declared a $7 dividend in Chicago, said to be the largest dividend in the history of this chain. The majority of its common stock is owned by Paramount.

U Declares Dividend

Universal this week declared a quarterly dividend of 50 cents a share on common stock, payable Jan. 31, 1947.

Fritsch Randforce Treas.

Directors of the Randforce Amusement Company of Brooklyn, N. Y. this week elected Emanuel Fritsch to succeed his late father, Louis, as treasurer. Fritsch, a Pennsylvania State College and Harvard Law School graduate, had joined the company in 1937 after giving up his law practice and served as assistant treasurer during the past few years.

NATIONAL NEWSREEL

Minn. Theatres Sue Eight Majors for $1,350,000

Suit for $1,350,000 damages charging violation of the anti-trust laws in conspiracy to withhold first-run films was filed in the federal district court at Minneapolis this week by the Duluth Theatre Corporation and the Lyceum Building Corporation, both of Duluth, against one theatre corporation and eight major distributors. Ben Berger of Minneapolis is president of the Duluth Theatre Corporation.

Defendants are Minnesota Amusement Co., Paramount Pictures, Inc., Columbia Pictures Corp., Loew's, Inc., RKO Radio Pictures, Inc., Twentieth Century-Fox Film Corp., United Artists Corp., Universal Film Exchanges, Inc., and Warner Bros. Pictures Distributing Corp.

The complaining corporations charge that the defendants had refused to grant the Lyceum Theatre in Duluth licenses to show feature pictures until after they had been run at competing theatres operated by the Minnesota Amusement Co.

Consequently, the Lyceum was forced to reduce prices and could not compete with other downtown theatres in Duluth, the suit states. Loss in net profits to the Lyceum in Duluth has been approximately $350,000 since Aug. 21, 1941, the complaint alleges. Triple damages, as authorized in an anti-trust suit, would bring the amount asked by the theatre to $1,050,000. The Lyceum Building Corp. computes its loss of "rental, profits and other damages" at $100,000, which tripled, brings its amount sued for to $300,000.

A. J. Balaban Renews Contract for Roxy

A. J. Balaban, executive managing director of New York's Roxy Theatre, this week signed an agreement to remain at the helm of that house's management for another five years plus an option which allows the operators, 20th Century-Fox, to retain him for another three years as a theatre consultant.



A. J. Balaban

Balaban, who was called into the Roxy management shortly after 20th-Fox acquired the house, took it over at a time when it had been depression-struck and had sunk from the "cathedral of the motion picture"—a title given to it when it was built by the late Samuel L. (Roxy) Rothafel—to what the present lessors call a "dilapidated structure."

D'Arcy Files St. Louis Trust Suit

Suit for $600,000 against five theatre companies, six individual defendants and nine distributors was filed last week in the federal district of St. Louis by Martin W. D'Arcy, who at one time operated the Shubert Theatre in that city.

D'Arcy charges that the distributors and exhibitors named in his complaint conspired to prevent his getting motion pictures, and as a result he had to abandon the operation of the theatre for which he had signed a five-year lease in 1942.

Named in the complaint are: Fanchon and Marco, St. Louis Ambassador Theatre, Inc.; St. Louis Amusement Co.; Eden Theatre; St. Louis Missouri Theatre, Inc.; Harry C. Arthur, Jr., James H. Arthur, Edward B. Arthur, Thomas G. Arthur, Harry C. Arthur III, Edward L. Murphy—all reported to be executives in the preceding theatre corporations, and Paramount, RKO, 20th Century-Fox, Warner Bros., Universal Film Exchanges, United Artists, Columbia Pictures, Loew's (MGM), Monogram and Republic.

Goldman Awarded $375,000 and Injunction in Erlanger Theatre Suit

Judge William H. Kirkpatrick of the Federal Court last Thursday handed down a triple damage judgment for $375,000 in favor of William Goldman Theatres, Inc., against Warner Bros. Pictures Co., two affiliates and eight motion picture producing and distributing companies.

The judgment was granted as a result of a ruling by Judge Kirkpatrick that the Goldman Corporation had lost profits of $125,000. Goldman had sued the defendant companies for $1,350,000 charging they monopolized the showing of first-run feature films in the Warner theatres here, and prevented him from obtaining feature pictures at the same time Warners did.

Judge Kirkpatrick also granted Goldman a permanent injunction restraining the defendant group from continuing the practices of which Goldman complained and directed them to give Goldman the same opportunities to bid for first-run pictures that the Warners have.

Must Pay Counsel Fees

The defendants also are ordered to pay William A. Gray and Robert Dechert, counsel for Goldman, a joint fee of $60,000 for legal services. Under the Clayton anti-trust laws, attorneys for parties damaged by monopolistic or discriminatory practices in trade must be paid by the offenders for their services. Gray and Dechert claimed a fee of $175,000 which was vigorously opposed by the Warner group. Goldman's petition for interest on the money award was denied.

Goldman had leased the old Erlanger theatre for 10 years at a rental of $12,000 a year, he claimed in his suit, and expected to get first-run pictures to exhibit in competition with the Warner houses. But, he claimed, the movie producers and distributors turned him down and he suffered losses.

He has another suit pending against the same group of defendants, charging them with using the same practices to hamper him in operation of the Karlton and Keith's theatres. In this case, he asks for an injunction, but makes no claim for money damages.

In another case, however, Judge Kirkpatrick ordered the Goldman Co. headed by William Goldman, to turn over to Mr. and Mrs. Frank Blum of 5331 Wynnefield Ave., the 69th St. Theatre and the Killegarry apartment house in Upper Darby, and to account to the Blums for all profits made from operation of these two enterprises since last January. The judge previously ruled the Blums were rightful purchasers of the properties from the Patrick J. Lawler estate, instead of Goldman.

Judge Kirkpatrick ignored a claim of the Blums for $100,000 damages from Goldman, but directed the Goldman company to turn over all profits from operation of the theatre and apartment building. David Felix, attorney for the Blums, was awarded a fee of $5,000 which the Goldman company must pay.

5-Circuit Monogram Deal Embraces 174 Theatres

Monogram President Steve Broidy this week announced product deals with five circuits embracing a total of 174 theatres. They are: the M & P chain with 103 houses in New England; Chakeres Theatres with 33 in Kentucky and Ohio; 183 Blatt Bros. theatres in Pennsylvania; the 12 Long-Griffith Texas houses and the eight in the Essick and Reif circuit in Ohio.

NT Sets Bonus Record

Nineteen forty-six saw over $2,000,000 distributed by National Theatres in its program of incentive pay, President Charles P. Skouras said in Los Angeles this week. Of that amount, $425,214 was given out in Christmas checks which made the past year the top one for National's bonus record.

Dawn Song?

Nine A. M. openings of the Senate Theatre were arranged by Manager Bob Sidman for special children's showings of "Song of the South" in Harrisburg.

'Duel' for Egyptian

"Duel in the Sun" will begin its Los Angeles premiere on Dec. 31 for a roadshow engagement at the Egyptian Theatre.

Appeal Griffith Decision

The Department of Justice formally took an appeal last week on the adverse decision which Federal Judge Edgar S. Vaught had handed down against it in its suit against the Griffith Amusement Cobpany.

In its appeal the Government claims that Judge Vaught erred when he ruled that the company had not been monopolistic in its theatre operations. The Government had originally charged the Griffith Amusement Company, the Consolidated Theatres, Inc.; West Theatres, Inc.; L. C. Griffith, H. J. Griffith and the late R. E. Griffith with restraint of trade through price fixing and control of films. Judge Vaught had ruled that the Government had not sustained its charges.

SELLING THE PICTURE



A JALOPPY FOR 'MARGIE.' This is the way students of Polly-Lowell paraded at the Kezar Stadium, recent annual football contest. The cut-down "jaloppy" toured the stadium, with the students carrying "Margie" pennants in connection with the film's engagement at the Paramount, San Francisco.

Crowd Mobs K. C. Girl In $5 Giveaway Stunt

When Mrs. Juanita Davis accepted her new position as student assistant manager at Loew's Midland Theatre, Kansas City, little did she realize that her first chore would be to play the part of the femme fatale in an exploitation stunt carried off on behalf of United Artists' "The Strange Woman." And little did she realize, too, that as the femme fatale she was to stand on a street corner and—of all things—pass out real five-dollar bills to the passersby.

Anyway, that's what she did, with the assistance of Martin Maher, Loew's assistant manager. Perplexed recipients, scratching their heads and pinching themselves to see if they were dreaming, wanted to know the why and wherefore of such generosity. Replied Mrs. Davis: "I am 'The Strange Woman'."

When word gets around that money is being distributed, you can bet the last candy bar in your vending machine that a large crowd will gather. Before Mrs. Davis could get rid of the $125 allotted her for the purpose, she was mobbed by a raging, money-mad crowd, and had to be rushed from the corner by Maher.

The stunt was the most sensational worked out in the campaign for the picture. Mrs. Davis, incidentally, was recently made student assistant manager after serving several months as office assistant to Manager Russ Bovim. She was formerly bookkeeper at the Vogue, a neighborhood subsequent-run.

That money stunt, incidentally, was also tried out in Boston on the same picture by Joe Di Pesa. In this case, however, the woman offered a five-dollar bill in exchange for three singles (so one report goes). Another states that she simply offered the bills, but that the majority of the large crowd refused to accept them. Hundreds gathered to yell "sucker" at the few who did. The bills were actually legal tender.

Walter Reade Planning Conover Girl Contest

The Walter Reade Circuit is setting plans for a Harry Conover Cover Girl contest for the month of January. The winner will get a two-year Conover contract, and also an interview on Paula Stone's WNEW show.

Steve Brener, director of publicity for the circuit, is in charge of the contest.

Canadian Contest Set On WB's 'The Verdict'

An all-Canadian contest, with five cash prizes, is announced by Warner Bros. in connection with the Canadian release of "The Verdict."

Board of judges will consist of James R. Nairn, advertising director, Famous Players Canadian Corp.; Larry M. Graburn, advertising director, Odeon Theatres of Canada; N. Roy Perry, president of the Advertising and Sales Club of Toronto; Hye Bossin, managing editor of *Canadian Film Weekly;* Ray Lewis and J. Smith, editor-publisher and managing editor, respectively, of *Canadian Moving Picture Digest,* and Glenn Ireton, Warner's field public relations representative.

Contest is open to all exhibitors whose playdates of "The Verdict" start not later than March 31. First prize is $100; second $50; third, $25; fourth, $15; fifth, $10.



BRIDAL DISPLAY CLICKS. A mannequin dressed as a bride and displayed in the lobby of the Theatre Rex, an Odeon house in St. Jerome, Quebec, Canada, boosted receipts to the highest that theatre has ever had, according to Manager A. N. Lefebvre. Four of Lefebvre's ushers are shown with the display, which was used in connection with MGM's "Easy to Wed."

100 Roses Giveaway Stunt For 'Spectre of the Rose'

Manager Paul O. Klinger, Loew's Poli-Strand, Waterbury, Conn., tied-up with a Waterbury florist to give the Strand 100 roses for a giveaway stunt to female patrons during "Spectre of the Rose" run. Staff members wore fresh roses for a week in advance of showing.

The staff members also wore a neat card plugging the picture. A local dancing school had a display, while merchants used window displays and co-op ads. Theatre had two large lobby panels for a month ahead of the showing. Klinger's assistant, Hollis Sweeney, helped out on the campaign.



WINDOW TIEUP. When United Artists' "Angel on My Shoulder" played at Loew's Rochester, N. Y., Manager Lester Pollock promoted this arresting tie-in window display with Edwards' Department Store.

UNIVERSAL-INTERNATIONAL

announces

that prints of

"The Wicked Lady"

are now available

in our exchanges

for screenings



J. ARTHUR RANK Presents

James MASON

Margaret LOCKWOOD

PATRICIA ROC

The Wicked Lady

with GRIFFITH JONES • JEAN KENT • MICHAEL RENNIE • FELIX AYLMER • ENID STAMP TAYLOR

Screenplay by LESLIE ARLISS • From the Novel "The Life and Death of the Wicked Lady Skelton" by Magdalen Hall-King

Additional dialogue by Gordon Glennon and Aimee Stuart • Directed by LESLIE ARLISS • Produced by R. J. MINNEY

Executive Producer, MAURICE OSTRER • A GAINSBOROUGH PICTURE • A UNIVERSAL-INTERNATIONAL RELEASE

SELLING THE PICTURE

'Wicked Lady' Send-Off Big With Campaigns in 5 Cities

With the recent opening of J. Arthur Rank's "Wicked Lady" at Loew's theatres in Baltimore, Atlanta, Louisville, Norfolk and Reading, strong pre-selling campaigns were used to put over the Universal-International release. Exhibitors due to play the picture at a later date should take note of the many ideas utilized in the following campaigns:

Baltimore—Gertrude Bunchez, publicity director of Loew's Theatres, arranged for several outstanding tieups.

The Baltimore *News Post* ran a contest for the best gift-slam suggestions for James Mason, the heel of the year. Such things as a record of I'll Be Glad When You're Dead, You Rascal You and a box of crackers which would make crumbs in his bed, and similar items were suggested by contestants who hoped to win $50 in prizes.

The Baltimore *Home News* ran a contest offering cash prizes for the best alliterative slogans similar to "Mean Moody Mason Makes Mamas Mad."

'Wicked Lady' Night

A "Wicked Lady" night was held at the Club Charles and advertised in the local newspapers. It was also plugged over the radio and by the m.c. at the club. Window displays were obtained in two outstanding shop windows on the angle that black lingerie would make women feel like a "Wicked Lady."

A race at the Bowie track was called the "Wicked Lady" handicap. It was plugged in the race track programs, over the air and in newspaper ads for several days in advance. The winning horse in this race was given a specially lettered blanket labeled "Wicked Lady Purse Winner."

A "Wicked Lady" played various tunes over radio station WITH for three days with passes as prizes to those identifying the song numbers. A still of Margaret Lockwood reading *Look* was used on posters displayed on newsstands. This tieup was made with the Baltimore News Company which also placed poster strips on their trucks calling attention to the picture.

Atlanta—Boyd Fry, Loew's manager in Atlanta, started proceedings by bringing his four-year-old daughter to Fred Moon, drama editor of the Atlanta *Journal*. The little girl acted as press agent for "Wicked Lady" in place of her father. Moon used the cut of the youngster with a story about the picture. A four-column Margaret Lockwood layout was used in another Atlanta paper showing the star of the picture in various moods she interprets. Accompanying this was a story describing the picture as "Another Amber."

Shortly before the picture opened, James Mason, its star, arrived in New York from England accompanied by 12 cats. A cat show was in progress at the Municipal Auditorium, so Fry arranged to have a pretty girl send Mason his 13th cat—the meanest cat in the show. This picture (*see cut*) was used on the AP wire service. A night club tieup was also made by Fry and the *Look* photo was also carried on newstand tack cards. Fry also arranged for a radio station to carry a "wolf whistle contest" the idea being that contestants would sound the call which they would give to a "Wicked Lady."

Louisville—George Hunt, Jr. manager of Loew's Louisville Theatre, started proceedings by carrying teaser trailers in the newsreel a week in advance of the regular trailer.

Boyd Martin of the Louisville *Courier Journal* talked to Margaret Lockwood on the trans-Atlantic telephone. A radio photo of Miss Lockwood talking and a two-column break on the front page of the Sunday drama section resulted.

The Louisville *Times* sent a reporter out to interview women on why they like "heels" like James Mason. The *Times* also carried the gift-slam contest in which people suggested uncomplimentary gifts to send to Mason, screen heel of the year.

A. A. Daugherty, drama editor of the *Times*, also ran the contest on gift-slam suggestions for Mason.

A three-way tieup was made with the Joy Shops and the *Post* and Paddock night club whereby the club gave away lingerie from the shop at a "Wicked Lady" night, and both advertised the idea in the newspapers. Since Kentucky is the breeding ground for race horses, a yearling filly was named "Wicked Lady." A picture of this horse made the sports page of the *Courier Journal*.

Miss Lockwood Contributes

Miss Lockwood made a contribution to the Committee for Kentucky organization soliciting memberships to improve conditions in the state. With her contribution she sent a cablegram and, together with a still, this made newspapers throughout the state. One thousand tack cards were used and one hundred street car and bus dash boards were used. Radio time totaling several hours was promoted for a week in advance of the picture.

Norfolk—Milton Kaufman, manager of

(*Continued on Page* 19)



THIRTEENTH CAT. When James Mason, star of "Wicked Lady," released by Universal, arrived in the United States bringing with him 12 cats, there was a cat show in progress in Atlanta, Ga. Boyd Fry, manager of Loew's seizing the opportunity, had one of Mason's admirers pick the meanest cat in the show to send to Mason as the 13th feline.

Tit for Tat

Scratching each other's backs is not a bad idea occasionally, and that's figuratively what Sterling Theatres' director of advertising, Jack J. Engerman, and a radio station did when they arranged for Mutual's radio station in Seattle to give a nice plug for the playing of "Falcon's Alibi" on a Tuesday night. Picture opened Wednesday, which was nice timing.

In return, the theatre ran a 20-second trailer for the "Adventures of the Falcon" radio program, with the station paying for the cost of the trailer.

Peters Gets Full Radio Coverage for 'Angel'

Full radio coverage, on the airwaves and in radio stores, was employed by George Peters, manager of Loew's Theatre, Richmond, Va., assisted by E. E. Milburn, United Artists exploiteer to sell United Artists' "Angel on My Shoulder." Three stations were used for air plugs. Highlighting the airwaves promotion was a series of 15-minute programs emanating from in front of the theatre and broadcast by station WRVA. This "Streetman" program covered the opening week from Monday through Friday.

Three programs on station WLEE devoted time to stressing the "Angel" showing. For the opening week the daily program of Harvey Hudson's 1450 Club program contained many plugs for the picture. The same station carried a review of the picture on the second day of the engagement by Miss Edith Lindeman, critic for the *Times-Dispatch*. The Phillip Levy Furniture Company broadcast devoted time to the picture in connection with an automatic blanket tieup. Station WMBG devoted two spots daily to the picture, its stars and theatre.

Among Peters' other promotional stunts were special window display tieups on washing machines; four window displays in retail stores on the automatic blanket; a specially made easel standee placed in the main entrance of the new Cosmopolitan restaurant; displays in four of the city's hotels; a special 24-sheet poster placed on a lighted board on the Petersburg Pike approaching the city from the south.

Newspaper promotion included special art layouts and stories in the *Times-Dispatch* and *News-Leader*.

Radio Limerick Contest On 'Never Say Goodbye'

Utilizing a radio adaptation of the newspaper Limerick Contest from the press book on "Never Say Goodbye," the Paramount Theatre in Omaha, and Tri-States' Capitol in Davenport, Fort in Rock Island and LeClaire in Moline, stirred up quite a bit of interest in the picture for their simultaneous openings recently.

In each case, the daily contest was plugged by a Man on the Street from the local radio station, with many plugs for "Never Say Goodbye" worked into the programs.

The hit song, Remember Me, also was given plenty of play over the radio by disk jockeys and in several hundred juke boxes.

Through this song, music stores also were tied in for attractive window displays and newspaper promotion.

20th CENTURY-FOX will next electrify the industry with

JAMES CAGNEY
in
13 RUE MADELEINE

with ANNABELLA · Richard CONTE · Frank LATIMORE
and Walter Abel · Melville Cooper · Sam Jaffe · Original Screen Play by John Monks, Jr., and Sy Bartlett
Directed by HENRY HATHAWAY · Produced by LOUIS de ROCHEMONT



Made by the Producer
and Director of
"The House on 92nd Street"

"SUPER-CHARGED WITH SUSPENSE, SEETHING ACTION AND DRAMATIC IMPACT! WILL GET RECORD GROSSES!"—Motion Picture Daily

SELLING THE PICTURE

He Didn't Fool Papers, But Stunt Got Results

Manager Walter Lloyd of the Allyn Theatre in Hartford, Conn., didn't fool the newspapers on his sensational stunt for "Angel on My Shoulder," but the ballyhoo got the desired results anyhow.

Lloyd pulled something which appears unprecedented, in that the local police offered cooperation for the occasion. The manager hired a man to sprint full speed down Main Street at the height of the noon hour rush screaming "There's an Angel on My Shoulder!" Two officers gave chase, arrested the offender, who was later freed for lack of evidence, all with the approval of the Hartford chief of police, Michael Godfrey.

Space was given to the event in newspapers which qualified the stories by referring to it as a stunt for "Angel on My Shoulder" at the Allyn.

Lloyd augmented his campaign for "Angel" by planting numerous window displays and using radio extensively. A contest over WTHT offered war bonds as prizes to the contestant deriving the most words from the picture's title.

Collie Contest Tops Doob 'Lassie' Campaign

A "Name the Collie" contest and an early morning show were highlights of the campaign staged in connection with the showing of MGM's "Courage of Lassie" at Loew's Aldine, Wilmington, Del., by Manager Edgar J. Doob and his assistant, Robert E. Diem.

The local radio station, WDEL, gave important coverage to the contest and show with six announcements daily for six days and nine announcements daily for three days. Air promotion started ten days in advance of playdate, and the announcements tied in with merchant-sponsored programs.

Cooperating merchants distributed 5000 entry blanks plugging the collie giveaway and the early morning show. Five copies of Elizabeth Taylor's book, "Nibbles and Me," were given to the five girl runners-up in the naming contest, and five hobby kits to the five boys.

The special events were also plugged by a special lobby one-sheet, a special trailer, underlines in regular ads, and newspaper publicity stories.

Rose Display Feature of Seattle 'Spectre' Selling

One of the most effective lobby displays produced for publicizing Republic's "Spectre of the Rose" was set up by Manager James McDermott of the Roosevelt, Seattle, in the form of a special 40x60 surrounded by roses which were supplied to McDermott through the cooperation of a local flower shop.

A special front treatment included a hanging valance.

The direct mail approach was used for a carefully selected list of nearly 1,800. These were mostly teachers of ballet, dancing, music and art. Radio, window cards and other displays rounded out the campaign in which Zollie Volchok, city manager and Jack J. Engerman, advertising manager, collaborated with McDermott



ATMOSPHERE was what Manager Jack Randall was striving for and that's just what he got when he dressed his cashiers and usherettes in these gay Mexican costumes to pre-sell MGM's "Holiday in Mexico" at his Capitol Theatre, Vancouver, Canada.

Ed Burrows Arranges Unique Florist Tieup

Ed Burrows, owner-manager of the Lansdale Theatre, Lansdale, Pa., employed his showmanship ingenuity to good results in connection with the engagement of Warners' "A Stolen Life." Bette Davis plays a dual role, that of contrasting twins, so Burrows arranged with a local florist to present a beautiful corsage to every twin attending the show.

It was no ordinary corsage, either, but a real orchid plus several other seasonal flowers to set it off.

Stunt created considerable talk, and "A Stolen Life" out-grossed every previous Bette Davis picture played at the Lansdale.



LITTLE MAN, BIG SIGN. Art Krolick, manager of the Century Theatre, Rochester, N. Y., is a little man in comparison to the giant 12-foot display of Bette Davis that he set up in his lobby to herald the coming of Warners' "Deception."

News, Radio Contest Sells 'Strange Woman'

As an exploitation stunt for the Bridgeport showing of "The Strange Woman" at Loew's-Poli, Manager Matt L. Saunders conducted a Mystery Woman contest through the local newspapers and Radio Station WNAB. Bridgeport girls who resembled Hedy Lamarr, star of the film, entered the contest and the entrant who looked the most nearly like the film star was selected by Saunders and a committee of judges. Women not necessarily resembling Miss Lamarr also had a chance to win prizes. The winning Lamarr-type entrant appeared on four occasions in one week at local stores.

A description of the girl with the Hedy Lamarr "Strange Woman" look was broadcast over the radio station daily, with a few hints on what she would wear and how to pick her out from among other customers at the stores. There were cash awards of $40, the first person to correctly identity the Strange Woman each day receiving a prize.—BR.

'Kid' Promoted by Milkman Interview

A seven-o'clock-in-the-morning interview with a local milkman on the opening day of RKO's "The Kid From Brooklyn" was one of the stunts engineered by Lou Cohen, manager of Loew's Poli, Hartford, and his assistant, in their campaign for the Danny Kaye film. Stunt was arranged with station WTHT and rebroadcast at 4 o'clock the afternoon of the same day. Cohen got several "Kid" plugs.

Participants over a quiz show, also on WTHT, were awarded theatre guest tickets.—HD.

Jewelry Store Ad Tie-in

A Hartford jewelry store carried newspaper co-op ads for "Rage in Heaven," playing at Loew's Poli, Hartford, through a tie-up by Lou Cohen, manager, and his assistant, Sam Horowitz.

SELLING THE PICTURE

Film Premiere Honors Star

The return of James Stewart to the screen, in Frank Capra's production, "It's a Wonderful Life," was the occasion for a gala opening at the Globe Theatre, New York, last Friday, which attracted nearly all the film stars in the city, plus stars of stage and opera and a large sprinkling of socialites. The picture is the star's first since his discharge from the armed services, and the large turn-out of celebrities was in his honor.

Stewart's father and mother, Mr. and Mrs. Alex Stewart, came on from their home in Indiana, Pa., to witness the picture's premiere, proceeds of which went to the Boys' Club of New York.

Newspaper, Merchants Sponsor Juvenile Show

Many theatres throughout the country have staged their Back-to-School special events. Typical of these is a report in the Vellejo (Cal.) *Times-Herald* on a tieup the newspaper made with John Fredericks, manager of the Hanlon Theatre, in which kids of school age could obtain tickets to a special show, free, by making a purchase in any one of eight merchants' stores in the town. The merchants bought a page of cooperative advertising in the *Times-Herald,* plugging the special performance, for which Fredericks arranged to present a western and eight cartoons.

The stores sponsored the program, which seems to indicate that they bought their gift tickets from the theatre, although the report is not specific.

The theatre plugged the coming special show by a trailer and by the display of a giant lobby frame which announced the event and listed the names of the merchants through whom free tickets could be obtained.

The popcorn and candy business was away above average, too.

'Season Pass' Gag Still Works for Brewer

It was an old gag, of course, but it doubled his Wednesday's business. And if it could do that for Charles Brewer, manager of the Clay and Cove theatres, Green Cove Springs, Fla., it could also prove effective for other theatremen.

The gag: the "season pass" card—you know, the one with copy something like this: "Do not let the SEASON PASS without seeing (title of picture) at the Clay Theatre." The words "season pass" and the name of the theatre were in large red letters to make them stand out in bold relief from the rest of the copy. Brewer used the gag on Republic's "Night Train to Memphis."

Family Gets Invitation

Hometown stunt on Universal's "Her Adventurous Night" at the M & P Capitol Theatre, Worcester, Mass., was an invitation to the family of Actress Helen Walker to attend a screening of the film. Miss Walker is a former Worcester girl.

Radio Forum on 'Deception'

A radio forum on a local station was used by Jim McCarthy, Warner Strand, Hartford, for promotion on "Deception." Women discussed the question, "Is a little 'Deception' permissible in modern marriage?" McCarthy also had newspaper plugs on the picture. Co-op ads and store displays were used.

Insert 'Killers' Tabloid In Daily Newspapers

Although the distribution of tabloids, paid for by a merchant through cooperative advertising, is not a new stunt by any means, the method of distribution obtained by Ed. May, manager of the Rosetta Theatre, Miami, on "The Killers" is worthy of particular note.

May's assistant manager, James E. Camp, and doorman Budd Trigg, through arrangements made with newsstand operators and newspaper carrier boys in the areas served by the Rosetta, were able to have the tabloids inserted in regular editions of the Miami *Herald* and the Miami *Daily News,* in spite of strict regulations against such procedure, promulgated by the publishers. Passes to the carriers and newsstand operators were the only cost.

'Beaucaire' Plugged Via Man-in-Street Broadcasts

Walter B. Lloyd, manager of the M & P Allyn in Hartford, promoted mentions of "Monsieur Beaucaire" over "Man in the Street" programs on Hartford radio stations. Program participants got theatre guest tickets.

Aiding Manager Lloyd on the campaign was Arnold Van Leer, Paramount exploitation representative.—HD.



'IMPOSSIBLE STUNT.' But Willard Coghlan, United Artists' exploitation man in Seattle, did it. He found a statue of an angel in the center of the intersection of Mason and Market streets in San Francisco, opposite the Pepsi-Cola Center for service men. In some way or other, he succeeded in attaching a sign just below the angel with this copy: "I'm flying to see 'Angel on My Shoulder' now at the United Artists Theatre."

Seat-Selling Angles on Medford 'Kid' Campaign

Samuel Goldwyn's "The Kid from Brooklyn" benefited by a smash showmanship campaign staged by the Holly Theatre, Medford, Oregon. Local dairy was induced to place banners on a fleet of 14 trucks covering the county with the legend: For Milk It's Snider's Grade A—For Laughs See "The Kid from Brooklyn." The dairy, in addition, sponsored a "Milkmaid's Pigtail Queen Dairy," a variation of contests previously run in the same territory. The dairy also ran a large ad containing entry blank for the derby, with theme similar to the truck banner which was also carried out in an attractive herald distributed locally on home delivery and at high schools and colleges.

With the assistance of RKO Radio field exploiteer Don McGregor, the theatre also succeeded in getting the creamery to print up 3,000 popcorn bags in which, preceding the run of the picture, popcorn was sold. In addition, the *Mail-Tribune* (daily) supplemented the theatre's ad campaign with considerable story and photo space. Three prominent merchants were promoted to serve as derby judges on the stage of the theatre on opening night of "The Kid from Brooklyn," with the event broadcast over Station KWIN. Key prizes donated for the event were: oil color portrait (8″x10″) in gold-filled frame; $25 permanent wave and a popular record album of the winner's choice.

The Holly Theatre devoted considerable space in the lobby to display the prizes with lobby cards naming the donors; also against black lobby drop cut-outs from the 24-sheet with similar theme to the truck banners. Tie-ups were also made with local music stores to supply records for pre-showtime and intermission play on theatre public address system in exchange for space in lobby listing the records and sheet music from the picture and the places they were on sale.

'Wicked Lady' Gets Big Campaign in 5 Cities

(*Continued from Page* 16)

Loew's Theatre, engineered a campaign here which included two cooperative ads, one featuring Miss Lockwood placed by a local beauty salon and the other featuring Patricia Roc, placed by an electrical distributor.

A radio contest was arranged with a "Wicked Lady" playing various tunes for the radio with prizes for those identifying them.

A bookstore featured a window of "Wicked Ladies" of fiction including "Forever Amber," "Duchess of Hotspur" and others. This window carried stills and full credits for the picture. Classified teaser ads were placed in the personal columns of the local newspapers. The distributor of *Look* used a still of Miss Lockwood reading the publication, on newsstands and its trucks.

Reading—Larry Levy, Loew's manager got a photo contest sponsored by a local photo agency store in which the "Wicked Lady" offered prizes for the most seductive poses of pictures developed by the agency. The photo agency took two-column ads to announce the contest featuring art and full credits. Teaser truck cards and trolley posters were bought in Reading, and sidewalks were stenciled.

THAT TWO-TIMING



BUSINESS!



That's the way it's been going in

Philadelphia with a new UA house record,
Atlantic City's smash 3-week holdover,
and so very big in Atlanta, Syracuse, Dayton,
Toledo, Louisville, Norfolk, Richmond, Harrisburg,
Reading, Minneapolis and Salt Lake City . . .

Nothing but

HOLDOVERS AND MOVEOVERS EVERYWHERE!



everywhere

UA

REGIONAL NEWSREEL

DENVER

Christmas parties were the order during the past week, with some exchanges giving dinner dances and others having their parties at the exchange. United Artists, 20th Century-Fox, Metro and Paramount had theirs at the exchange, closing the doors for the afternoon. Universal and RKO each took over an evening at the Rocky Mountain Screen Club. Warner Bros. exchange employes had their party at the Park Hill Country Club.

K. M. Krause of the Service Theatre Supply carries his skis in his car. And what's more, Krause used the skis when his car plunged into a terrific drift, and made his way to Steamboat Springs for help in getting the car out.

United Artists has, through the coordinated efforts of everyone connected with the exchange, boosted its standing in the Grad Sears drive to 11th place, and with six weeks to go the salesmen are certain they will finish in the money.

James Burgess, assistant manager of the State, has resigned and gone to Lincoln to join the Westland circuit. His wife Jeannie, and daughter Dianne, will follow him as soon as he solves the housing problem.

Fred Edinson, publicity man for Eagle-Lion, was in Denver contacting newspapers and radio stations in the interests of "It's a Joke" and "Bedelia," which are to open here soon.

Mr. and Mrs. Ralph Isley are the parents of a 6-pound baby girl, Margaret Elaine, born at St. Luke's Hospital. Dad is ad sales manager at 20th Century-Fox.

Film and theatre supply folks were plentiful at the $25 per plate testimonial dinner for Assistant Fire Chief Pat Boyne. He is head of the fire prevention bureau.

Earl Collins, Republic district manager, was in town calling on theatremen and conferring with Gene Gerbase, branch manager.

Marion Smith has sold the Hugo, Hugo, Colo., to Earl Berens.

Jean Gerbase, office manager for Western Service and Supply, has gone on her vacation, spending it in Kansas City and St. Louis.

J. C. Parker, Dalhart, Texas, theatre owner, has recovered from his recent illness.

C. J. Duer, Paramount salesman, wife and daughter, are spending their vacation in New Orleans.

Interstate Theatres is about ready to open its new Yucca, Albuquerque, N. M.

Hart Theatrical Decorating Company has the contract for the redecorating job on the Northrup, Syracuse, Kansas.

Ray Jones, booker for the Interstate circuit, Dallas, and George Tucker, city manager for them in Albuquerque, was in town booking films.

Charles Walker, 20th Century-Fox district manager, was here for conference with James Dugan, branch manager.

Alex Harrison, San Francisco, district booker for 20th Century-Fox, was in town looking things over at the exchange.

Hugh Braley intended to spend the rest of the year in Hollywood and at his ranch at Selma, but was called back to Denver.

Nine of the 12 Fox houses in Denver were packed when they put on a Christmas show for children.

Mrs. Nataline Napier, 20th Century-Fox inspectress, is back at work after an enforced vacation for several weeks due to an accident.

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COLUMBUS

Board of directors of Tent No. 2, Variety Club of Columbus, were elected at a meeting here. The new board consists of Harry Simons, John Hardgrove, Floyd Gooding, George Anagnost, J. F. Luft, Leo Yassenoff, Jack Kelly, Leo Haenlein, Robert Nelson and Don Burrows. They will choose the tent's new officers at a later meeting.

A pre-Christmas dinner was held here last week, at which the guests of honor were John Murphy, in charge of all out-of-town theatres for Loew's, and Ernest Emerling, Loew's Theatres publicity and advertising chief, with Allen Sparrow, the company's division manager, as host. Managers of Loew theatres in Akron, Canton, Toledo, Dayton and Columbus, with their wives, were other guests at the dinner.

Jack Good, local singer, dancer and stage screen comedian is spending the holidays here after a New York run and road tour in "The Desert Song."

A holiday season shift in opening days for Loew's theatres here brought Paramount's "Blue Skies" in as the big Christmas week attraction at the Ohio Theatre. MGM's "Rage in Heaven" did a Christmas holdover at the Broad after five days at the Ohio. The Palace and Grand stuck to their Monday openings.

Paul Schwartz, 45, of Detroit, and production manager of the Gayety Theatre here, a burlesque house, was found dead in his bed at the Broad-Lincoln Hotel last week, a day following his arrival to take up his new duties.

John Payne, film star, and Mrs. Brian Donlevy, wife of the actor, were among the 54 passengers stranded at Port Columbus when a TWA Constellation made a forced landing.

TORONTO

Entry into the theatre field of St. Catharines, Ont., by 20th Century Theatres, Toronto, was effected in taking over the Granada Theatre, which has been re-named the Park, after completion of renovations. The Granada was once operated as a unit of the former Hanson circuit. There are four other theatres in St. Catharines, including the Famous Players' Capitol and the Odeon Palace.

Manager George Fairley of the Famous Players' Palace Theatre, Guelph, Ont., was equal to the emergency when fire broke out in the building next door. He cleared the theatre of its 900 patrons by a quiet stage announcement. Smoke and water did considerable damage to the theatre. Six firemen were injured.

John Grierson, former commissioner of Canada's National Film Board, has been in Paris, France, where he was a delegate to the United Nations Educational, Scientific and Cultural Conference. He has announced plans for the production of shorts for the United Nations body.

Two Swedish features, "The Outlaw and His Wife" and "The Story of Gosta Berling," are being presented in Canada under the auspices of the Film Survey Group of the National Film Society.

The Odeon Palace at Hamilton, Ont., presented a pre-Christmas re-issue double bill under the title of "Jim Dandy Show" because of the names of male stars. The program consisted of Jim Stewart in "No Time for Comedy" and Jim Cagney in "City for Conquest."

Syd Goldstone, former figure in Toronto film exchange and theatre circles, is established in California where he is engaged in producing recordings of "name" bands.

Film men from Toronto descended upon Montreal for the opening of a sparkling new house, the Normandie, by United Amusement Corp. in partnership with Leo Choquette who owns a number of theatres in Quebec Province. The theatre opened with Warner's "Night and Day." The theatre will present French-language films for three days of each week.

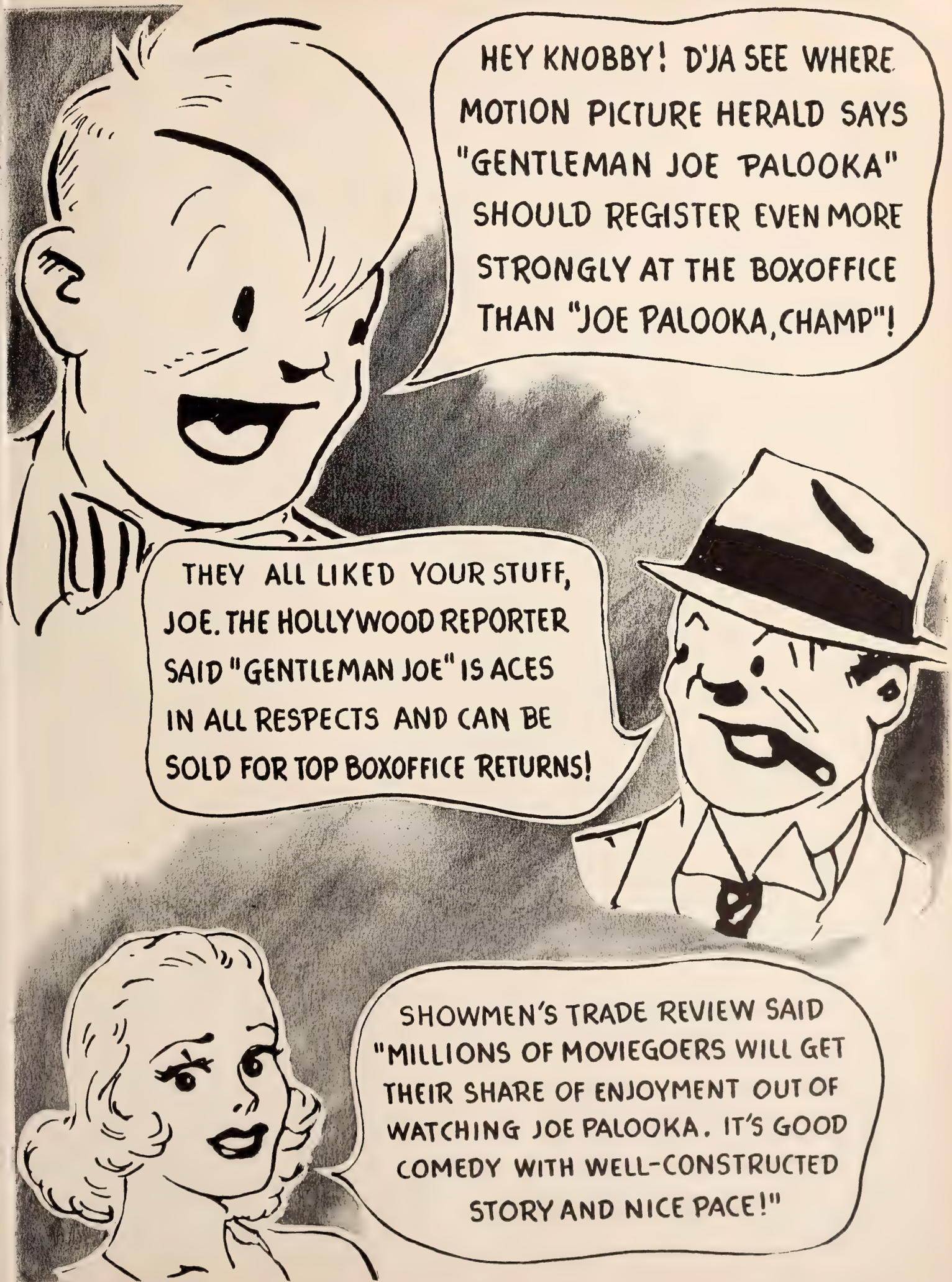
Regal Films Corp., Toronto, Canadian MGM distributor, conducted "open house" in its head office for the festive season with Henry L. Nathanson, managing director, presiding as chief host. Staff members and guests enjoyed dancing in one cleared room while another room was devoted to appropriate refreshments.

A Toronto group, headed by Harry J. Allen, president of Producers Releasing Corp., Limited, has been negotiating for Canadian distribution rights on the 10 features for 1947 which are scheduled for production in Hollywood by Eagle-Lion interests, it is announced in Toronto. N. A. Taylor of 20th Century Theatres is associated with the syndicate. Physical distribution through PRC is proposed.

After opening the Reo as the first modern theatre in Elmira, Ont., Bruce McLeod, vice-president of the Ontario Council, Independent Theatres of Canada, Toronto, has opened the Reo Theatre at Watford, Ont. He also has theatres in Kitchener and Strathroy.

Odeon Theatres of Canada has announced

(*Continued on Page 25*)


HEY KNOBBY! D'JA SEE WHERE MOTION PICTURE HERALD SAYS "GENTLEMAN JOE PALOOKA" SHOULD REGISTER EVEN MORE STRONGLY AT THE BOXOFFICE THAN "JOE PALOOKA, CHAMP"!
THEY ALL LIKED YOUR STUFF, JOE. THE HOLLYWOOD REPORTER SAID "GENTLEMAN JOE" IS ACES IN ALL RESPECTS AND CAN BE SOLD FOR TOP BOXOFFICE RETURNS!
SHOWMEN'S TRADE REVIEW SAID "MILLIONS OF MOVIEGOERS WILL GET THEIR SHARE OF ENJOYMENT OUT OF WATCHING JOE PALOOKA. IT'S GOOD COMEDY WITH WELL-CONSTRUCTED STORY AND NICE PACE!"

40 MILLION READERS WAITING FOR HIS LATEST ADVENTURES!



It's Another WHAM From MONOGRAM!



"GENTLEMAN JOE PALOOKA"

Based on the comic strip by HAM FISHER

LEON ERROL
As Knobby Walsh

JOE KIRKWOOD
As Joe Palooka



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MONOGRAM PICTURES

1931 1946 15TH ANNIVERSARY

Produced by HAL E. CHESTER
Written and Directed by CYRIL ENDFIELD
Associate Producer BERNARD BURTON

REGIONAL NEWSREEL

(*Continued from Page 22*)

plans for a 1,400-seat theatre at Yonge St. and St. Clair Ave., in the North End of Toronto, close to Allen's Hollywood Theatre for which an addition has been started. Work is to start shortly on an Odeon theatre in Peterborough, Ont., with 1,000 seats, to cost an estimated $100,000. Famous Players Canadian Corp. is preparing to call for tenders on a $100,000 suburban at Bloor and Jane Streets in Northwest Toronto.

George W. Peters, a new member of the board of Odeon Theatres of Canada, Toronto, has been elected a director of the Musical Protective Society of Canada which deals chiefly with music-copyright matters. Frank H. Fisher, Odeon executive in Toronto, made a recent trip to Vancouver for the reopening of the Hastings Theatre after extensive remodelling.

Manager Don Baecher of the Circle Theatre, Toronto, has been elected president for 1947 of the 20th Century Theatres Managers Club. Lloyd Mills of the Toronto Belsize is vice-president and Morris Appleby holds forth as secretary-treasurer.

NEW ORLEANS

Louis Gallo, owner of the Gallo Theatre here, has presented a float to King Zulu for the coming Mardi Gras parade, one of the most colorful floats seen in this historic pageant, made up entirely of colored persons. The king for the coming Mardi Gras is Johnny J. Smith, now house manager of the Gallo Theatre but formerly a City Hall porter.

Shots for the forthcoming feature version of the life of Mother Cabrini were shot here last week by Irwin Blauche, a local cameraman, at the Mother Cabrini Day Nursery, the Mother Cabrini School and the Mother Cabrini Orphanage.

A party for 800 orphans was given here last Saturday by the New Orleans Better Film Chapter at the Orpheum Theatre. It was the fifteenth year for the chapter's annual party. All the orphans in the city and from the Marrero were invited, no age limit having been fixed. Mrs. F. I. Williams is president of the organization. Following the show, the ladies of the chapter (in the person of Santa Claus) presented the children with toys, candy, cake and ice cream.

Miss Ann Molzon, who assists her father in operating the theatre at Labadieville, La., was seriously injured last week when, en route by auto to New Orleans, her car was struck and overturned by a truck while she sought to avoid colliding with a second truck. Her father reports that it will be several months before she is able to walk.

Col. Bob Kelly, office manager here for Republic, celebrated his 26th wedding anniversary last week at a house party with friends and relatives. He presented his wife with a beautiful silver service.

Joy Houck returned last week from a flying trip to Hollywood in his plane.

Ed McKenna and Bill Williams of *Town Talkies* of Alabama and Florida were New Orleans visitors last week.

Associated Theatres had a gala opening in Greenwood for its new theatre, the Rebel, attended by filmites from here and from Memphis.

James R. Grainger, vice-president in charge of sales for Republic, spent several days here at the company's local offices and conferring with circuit heads regarding the new Republic product. From here he flew to Mexico City for conferences with Mexican representatives.

Among out-of-town visitors here last week were V. Smolcich, manager of the Roxy in Biloxi, and Ernest Delahaye of Maringuoin, La.

William Brenner, head of MGM's checking department, was here last week on company business.

New Orleans was gaily decorated all this week with brilliant Christmas colors. The theatres also went in heavily for decorations, but the pre-Christmas slump was not to be overcome, particularly as the stores were open quite late in the evenings. The drop in business, however, was not as great as had been anticipated.



SEES GAIN IN SINGLE-FEATURE POLICY. Speaking to the industry press at an informal luncheon last week at the Hotel Astor in New York, William F. Rodgers, Loew's distribution chief, declared that "more of the better theatres are playing single features today than at any time during the past five years." Rodgers cited as one reason for the shortage of pictures in neighborhood and small-town situations the rapid turnover of product because of the double-feature policy. He saw present box-office peak audience levels retained in 1947 if quality films of wide appeal were presented and "B" films were eliminated. Rodgers is shown above addressing the gathering, while directly next to him is Howard Dietz, MGM vice-president in charge of advertising, publicity and exploitation. The two listeners at the extreme left are William R. Ferguson, MGM director of exploitation, and "Chick" Lewis, editor and publisher of Showmen's Trade Review.

CHICAGO

The following officers of the Reel Fellows Club of Illinois were elected at a recent meeting in Chicago: Frank Flaherty of Columbia, president; Theodore Meyers of Universal and R. C. Herman of Warner Bros., first and second vice-presidents; Thomas Greenwood of Columbia, treasurer; Robert Funk of Universal, assistant treasurer; Sid Lax of Film Classics, treasurer; John Sokely of Warner Bros., assistant secretary; Oscar Bernstein of United Artists, sergeant-at-arms. Trustees elected were: Jack Armgardt of United Artists, Cleve Adams of 20th Century-Fox, and Lou Goldberg of Paramount. Installation ceremonies will take place on Sunday, Jan. 19. Saul Goldman, Reel Fellows secretary for the past five years, declined another nomination to that office.

Irving Berlin was in Chicago for the Christmas program of the State Street Council and helped to prepare the musical program for the event.

Arcus Ticket Company held its Christmas party at the Lake Shore Athletic Club with S. J. Arcus the honor guest. He has been in the business for 50 years.

Ben Marcus, Columbia's district manager at Kansas City, who is recovering at St. Luke's Hospital from a gall bladder operation expects to return to his home this week.

B. B. Fisher, R. S. Harper and J. K. Shennan were speakers on the year-end program of the Better Films Council Dec. 27.

The Manta-Rose Circuit held its year-end managers' meeting at the Congress Hotel on Dec. 20. Awards for the best campaigns of the year were announced.

Marion Silverman, Filmack telephone supervisor, will be married in January to Norman Robins.

Erwin G. Frederick, architect, is preparing plans for the enlargement of the Kalafat Circuit's Arcade Theatre in Gas City, Ind. He has several other projects on his drawing board and expects to announce them shortly.

Louis Moreau has been named manager of the El Rancho Theatre in Culver, Ind., and Dan Rhodes appointed manager of the Brooks Theatre, Brookston, Ind. William C. Stahl has been appointed sales manager for Theatre Specialties, Inc.

Chicago theatre owners have been informed that they will have to pay more for their blocks of theatre tickets. Prices have advanced on 100,000 lots from $24.25 to $28—about 15 per cent.

George Bressler has returned here after being discharged from the army and is now assistant manager of the B and K Portage Theatre.

Frank Millspaugh has been named manager of the State Theatre, Roseland, Ill.

S. Thompson, co-manager of the Chicago Theatre, has returned from a Hot Springs vacation.

Walter Schwank has been named western

(*Continued on Page 26*)

REGIONAL NEWSREEL

(*Continued from Page 25*)

district manager for Bell and Howell, succeeding the late Eric F. Carlson.

Soundies Corporation has notified its distributors that express rates are advancing sharply and that they should check for better shipping arrangements.

Max Roth, eastern PRC representative, left here for Des Moines and western points.

CLEVELAND

Christmas week business dropped as usual at local theatres, with attendance at a low ebb, while department stores reaped a harvest. Exhibitors are looking forward to a big New Year's Eve downtown where all first-runs are having extra midnight shows at prices ranging for the established 75-cent top at the Loew houses to $1 top at the RKO Palace where the attraction will be a prevue of "It's a Wonderful Life."

George Devine, Universal salesman, was married Saturday to Miss Helen Louise Dudek at First Lutheran Church. A son, Andy, born to the Jimmy Steckers, makes Sam Stecker of Associated Circuit, a granddaddy for the first time. Next item of excitement in the Stecker family is the marriage of their daughter, Lita, to Fred Sands of this city on Jan. 9.

Top-line executives were in town last week to share in the Film Row holiday festivities. Milton Cohen, RKO district manager, was here to clink glasses with employes and guests at the RKO office party on Thursday; John S. Allen, MGM district manager, attended the MGM Pep Club dinner at Borselino's Restaurant.

Rose Rosenberg, secretary to U-I district manager Peter Dana, is laid up with injuries sustained in an automobile accident.

Salesmen's vacations are the order of the day. Twentieth-Fox's Shep Bloom and Sandy Gottlieb are in New York; Columbia's Bill Gross and family are in Florida; Bill Lissner and wife in Hot Springs, Ark., Jack Bruckner and his wife have gone to Los Angeles; Republic's Irving Shiffman is spending the holidays in Boston; Warners' Oscar Bloom and Mrs. Bloom will be in New York, while Bob Munn fills up on turkey in Pittsburgh.

"Henry V" opened Dec. 26 at the Mall Theatre under a roadshow policy for an extended engagement. Local predictors foresee a 10-week run in Cleveland.

Charles Albert, former Warner theatre booker now selling automobile parts in Texas, dropped in for a short visit. He came to pick up a new car which he drove back.

Moe Dudelson, United Artist district manager, paid branch manager Matt Goodman a routine visit during the past week.

William S. Shartin, newly appointed Eagle-Lion district sales manager, found his office all bedecked with banners, posters and other E-L publicity when he walked into his office on Welcome E-L Day last week.

Max Cohen, U-I branch manager, has his wife and son, Richard, here from Washington, D. C., spending the holidays with him. Mrs. Cohen is hard on the trail of a place to live in Cleveland.

J. S. Jossey, of Hygienic Productions and Mrs. Jossey are leaving right after the first of the year for Mexico City where his picture, "Mom and Dad," will open, then on to Los Angeles. They will be away about two months.

Doctor of Distribution?

Warner Bros. Office Manager Arthur Weinberger turned on the old personality plus the eloquence he was accustomed to use when he sold pictures last week as he lectured on distribution to the students of New York University. Assisting Weinberger to discuss the difficulties of shipping was Ben Block of the film department.

Bernard Payne, distributor for Modern Talking Pictures, flew to Milwaukee in company with Richard Hough, district regional manager, to have a look-see at a picture made by Evenrude Outboard Motors, Inc., depicting a 1200-mile inland river trip which Modern Talking Pictures may distribute nationally.

John Urbansky, owner of the Jennings Theatre put on his annual Christmas show on Monday for the poor and delinquent children who pass through Juvenile Court.

Bernie Rubin of Imperial Pictures, was laid up with a sore throat Christmas week.

Warner zone manager Nat Wolf's son, Don, was home from Valley Forge Military School for his Christmas vacation. Likewise Lewis Horwitz, son of M. B. Horwitz, general manager of the Washington Circuit.

Harry Weiss, 20th-Fox exploiteer, leaves Dec. 28 to join his family at Monticello, N. Y., where he plans to do some skiing.

Mark Goldman has been named manager of the Cleveland exchange for the PRC, it was announced by Harry H. Thomas, president and general sales manager of the company.

Goldman has been with the PRC since October 1945, when he joined the company as Boston sales manager. In April of this year he was transferred to the branch managership in Pittsburgh.

WASHINGTON

John J. Payette, Warner Bros. general zone manager, was host to theatre managers from Virginia, West Virginia, Pennsylvania, Maryland and the District of Columbia, at Warner's annual luncheon and meeting on Dec. 18, at the Statler Hotel. Addressing the group of 60 were George Crouch, assistant general zone manager; A. Julian Brylawski, manager of real estate and construction; Charles E. McGowan, contact manager; Frank La Falce, advertising and publicity; and Harry Lohmeyer, Nat Glasser and Charles Grimes, district managers. Topics of discussion included booking, company policy, and civic relations. Emphasis was laid on increasing community service and expansion of the Children's Film Library showings, first introduced in this territory by Warner Bros.

The Christmas day opening of the new Warner Bros. K-B Theatre, the MacArthur, will increase the number of Warner Bros. operated houses in the district to 22, with 23 in nearby states.

K-B's Apex Theatre held its annual Christmas Children's Party on Dec. 21 with an electric train and a bicycle given away to lucky children. Beside the feature, "Sister Kenny," and cartoons, free comic books were given to all children.

John Broumas of Valley Enterprises, Inc. stopped at the local MGM exchange prior to a trip to the Shenandoah Valley. Broumas received a write-up in local newspapers when his quick-thinking helped avert another fire tragedy. He aroused the tenants in the apartment house in which he lives, and directed them to safety, along with his wife and two children.

Washington showmen pledged support for the National Foundation for Infantile Paralysis campaign which will run from Jan. 15-30. Activities this year will concentrate on "March of Dimes" sponsored by the Motion Picture Theatres of Washington, and the "Mile of Dimes" sponsored by local radio stations. A. Julian Brylawski, President of the MPTO, announced that almost 60 theatres had pledged 100 per cent cooperation.

Discuss Wages

Chicago's newly formed theatre employes union, Local B 46, IATSE, held its first meeting last week and heard Business Manager Eugene Atkinson of the Motion Picture Operators Union discuss membership drives and possible wage scales. The contemplated scales are 65 cents to $1 an hour for candy girls; $1.75 to $2.25 for cashiers, $1.50 to $2.50 for doormen and fire guard, and a 65 cent an hour minimum for ushers.

HARRISBURG

State and Colonial employes planned a hayride after last Friday night's performances. Laura Beinhauer, who acted as financial secretary, arranged for the farmer and his wagon. The group included about 30 persons.

Loew's Theatre staff held its annual Christmas party in Manager Sam Gilman's office, while members of the Colonial staff had their annual exchange of gifts.

A tie-up with the Mapleway Bowling Alleys, this city, was arranged by Jack O'Rear, Colonial manager, during the time the new Bill Stern short, "Ten-Pin Magic," was showing at his house. The co-op program was an invitation to Harrisburg bowlers to see the short.

Bob Sidman, manager of the Senate, invited any man who cared to dress in full formal attire of white tie, top hat and tails, to be a guest of the Senate for any performance there of "White Tie and Tails." He reports that several appeared.

Franklin Maury, assistant manager of the Colonial, and his family spent last week-end in Baltimore.

Miss Ida Rubinsky, of the Capitol Theatre office staff, was on a committee of the Business and Professional Women's Group of the Senior Hadassah, this city, in charge of the performance of Howard Kline, hypnotist, last week.

More than 300 orphans of Harrisburg homes and institutions last Saturday morning were guests of Gerry Wollaston, State Theatre, and Franklin Moore, Penn Harris Hotel, at the annual Christmas party. Wollaston screened several pictures for the children, who were taken to the hotel for lunch and an entertainment by a magician, Bob Fohl, George Walsh and

(*Continued on Page 28*)

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Directed by DEL LORD • Produced by TED RICHMOND

REGIONAL NEWSREEL

(*Continued from Page 26*)

"Sonny." Gifts were presented by a Santa Claus. The party was the idea nearly 25 years ago of C. Floyd Hopkins, late manager for this area of Wilmer and Vincent houses.

Another Christmas festivity was the annual movie treat at the Paxtang Theatre, for guests at the Children's Home of Harrisburg.

BRIDGEPORT

All members of the personnel of the four Bridgeport Loew-Poli theatres — Loew-Poli, Majestic, Globe and Lyric—except managers, received an extra two weeks' salary as a Christmas bonus.

Morris Jacobson, general manager of the Strand Amusement Co., operator of seven neighborhood houses in this city, gave all his employes an extra cash bonus in time for their Christmas shopping.

Veteran employes of Loew theatres in Bridgeport were honored Friday night, this week, and their long service given public recognition. Members of the theatres' staffs, with the circuit 10 years or more, were awarded a Loew service emblem at a ceremony held on the stage of Loew's-Poli after the last show. The pins were circular in shape, with the upper half carrying the inscription "Loew's MGM." On the lower half were service stars, each designating 10 years of employment with the circuit. A buffet supper and entertainment rounded out the evening.

The Globe Theatre took good advantage in advance publicity for its showing of "The Strange Woman," by issuing newspaper releases calling attention to the fact that nine-year-old Charlotte Thomas, a native of this city and now of Hollywood, appeared in the beginning of the film riding in a stage coach with Hedy Lamarr. Charlotte appears under the professional name of Sally Thomas. Her father, George Thomas, formerly was with the First National Bank of Bridgeport.

Marvin Salinger is a new member of the staff of the Majestic.

Michael Carroll, manager of the American, gave a Christmas party Saturday night, Dec. 21, on the stage for his entire staff and former employes, some of whom are still in show business with other houses. All received presents from a grab-bag.

Loew theatre managers and their assistants were entertained in New Haven Sunday night, Dec. 22, for their annual Christmas party of the New England Division with Division Manager Harry F. Shaw as host. The event was held in the Hotel Taft.

Although the Globe is generally a second-run downtown house, Manager Al Domain presented one of his rare first-run bills beginning on Christmas Day. The pictures were "Bachelors' Daughters" and "Rainbow Over Texas."

Olga Milano has just been appointed chief-of-service at the Majestic by Manager Harry A. Rose. She has been a member of the theatre's usherette staff since last June.

Ewin Riha, manager of the Merritt, celebrated a birthday last week.

Jack Schwartz, owner-manager of the West End, and Mrs. Schwartz had a pre-Christmas holiday in New York City the week preceding Christmas.

Ed Madden, former Bridgeport motion picture manager, now manager of a burlesque house in Norfolk, Va. and well-known among local showmen, celebrated his birthday on Christmas Day.



PLAN 1947 DRIVE. At a recent dinner in Atlanta, Ga., plans were made for the 1947 fund-raising activity of the National Foundation for Infantile Paralysis. In the photo above are Basil O'Connor, president of the National Foundation; Roy M. Avey, motion picture coordinator for the State of Georgia, and Gov. Ellis Arnall, honorary chairman of the George State Chapter.

BUFFALO

Officers of the Buffalo Variety Club elected last week were: Dewey Michaels, managing director of the Palace, Mercury and Keith's theatres, chief barker; Bill Dipson, Dipson Theatres, and George MacKenna, managing director of the Lafayette Theatre, assistant barkers; Harry Berkson of the Monogram exchange, dough guy; W. E. J. Martin drama editor and critic of the *Courier Express,* property master-secretary. Other members of the board are: Al Becker of Becker Theatre Supplies, Jack Chinell of the RKO sales staff, Andrew Gibson of the Dipson Theatres, Myron Gross of Schine's Buffalo affice, Richard Walsh of the Hayman Theatres, and Murray Whiteman of the Whiteman Song Shop. All will take office on Jan. 1, with installation ceremonies set for Jan. 11 at a special dinner-dance at the Lafayette Hotel. Appointed as delegates to the national convention were: Gibson, Berkson, MacKenna, Becker, Dipson, Chinell, Michaels, Gross, Martin, Whiteman and Walsh.

Richard and Robert Hayman played host to the local film folks at a cocktail party the preceding week at their Deerherst Park home.

PITTSBURGH

Annual Christmas parties were held by practically every film exchange this week; RKO held theirs in the Fort Pitt Hotel on Monday evening; 20th Century-Fox at the Roosevelt Hotel on Saturday evening; Warner Bros. in their club rooms Thursday evening; MGM will hold theirs, at the same time celebrating the 20th anniversary of the local Pep Club, on Tuesday, Dec. 24, and Paramount held its party at the Schenley Hotel on Dec. 23.

Mrs. Fred Hart, wife of the head shipper for Republic, and sister-in-law of George Ball, salesman for 20th Century-Fox, died in Allegheny General Hospital after a serious abdominal operation. Funeral services and burial were held Wednesday. In addition to her husband she is survived by one child, here parents and two sisters.

William Brooks, booking manager for Paramount here for the past several years, has been promoted to sales representative out of that company's Washington office effective the first of the year. He will be succeeded here by William Kloos, who recently received his honorable discharge from the army after almost four years' service.

Austin Interrante, who operates the Rowland Theatre, Philipsburg, Pa., and was formerly representative for 20th Century-Fox, is leaving within the next few weeks for a month's stay in Italy to visit relatives there.

At a meeting held by the local 20th Century-Fox Family Club on Tuesday last, the following officers were elected for the year 1947: president, George Ball; vice-president, Ellwood Ohleger; secretary, Mildred Hamilton; trea-

(*Continued on Page 30*)

NEW THEATRES

Campbell, Mo.—William Harper, a newcomer to the exhibition field, has opened the 900-seat Harper Theatre here. Harper has been prominent in the farm implement business in this section for many years.

Doniphan, Mo.—Construction is nearing completion on the new 300-seat Hunt Theatre, remodeled from an old store building. It will provide opposition to the Missouri operated by Mrs. M. Chilton.

Hayti, Mo.—The new 700-seat theatre being erected here by John Mohrstadt is expected to have its opening in the near future. Mohrstadt also operates the 300-seat Missouri Theatre here.

Senath, Mo.—Lyle Richmond will open his new 700-seat Richmond Theatre about Jan. 1. House was remodeled from a former commercial building at a prominent corner of the main business street.

Erie, Pa.—Herman Lorence, veteran exhibitor who now operates the 18th St. Theatre here, has announced plans to construct a 1,200-seat theatre in Erie at an estimated cost of $300,000. Architect is John Eberling. Construction will start within the next few weeks.

Philadelphia—Samuel Cummins new Pix Theatre is scheduled to open Monday (Dec. 23) under a reserved seat policy with "Henry V." The house, located in the business area, seats 500 and is modern in every respect.

Raytown, Mo.—Fox Midwest plans to construct a new theatre, built along Spanish architectural lines and to be known as the El Zorro here as soon as materials are available.

Burlington, N. J.—Permission to construct a new house to cost $50,000 and to seat 500, reportedly has been granted Melvin J. Fox by both the city fathers and the CPA.

★ ★ ★ ★ SHOWMEN DEMANDED A

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(No COD's. In Canada add 25c. Foreign add 50c.)

REGIONAL NEWSREEL

(*Continued from Page 28*)

surer, John Prioletti; directors: O. J. Boyle, Jack Ellstrom and Irving Stein.

John H. Harris, head of the Harris Amusement Companies and "Icecapades," left this week for California to bring his son, who is attending school there, home for the Christmas holidays.

DES MOINES

Nate Sandler, Des Moines exhibitor, has been named chairman of a committee to map out a definite charity program for the Des Moines Variety Club. The committee will work out various suggestions which will be offered to the Variety Club at its next meeting on Jan. 11 when final adoption of the program will be voted. The Variety Club held its annual shut-in party at the Paramount Theatre on Dec. 21.

A fire in the projection room at the Pic Theatre at Canton caused light damage. The theatre was crowded when the film burst into flames but all persons were evacuated in an orderly manner and no one was injured.

Ben Marcus, manager of the Columbia exchange, is reported recovering from an operation in a Chicago hospital.

Novello Phillips, secretary to the manager at RKO, is also reported recovering from pneumonia at the Iowa Methodist hospital in Des Moines.

Christmas parties were in vogue this year on Film Row with the girls at Republic holding a dinner party at Babes, MGM holding one at the Pastime and 20th Century-Fox at the Fort Des Moines.

The Uptown Theatre at Des Moines was broken into but manager Betty Hensler reported nothing was stolen.

OMAHA

Roy J. Miller, who heads the Universal branch at Minneapolis, has left the hospital here and is staying with his Omaha physician during the recovery stage. He hoped to make it home by Christmas.

Sol Francis, Monogram district manager who headquarters here, is splitting holiday time between Kansas City and Minneapolis.

More than 30 top officers of the Seventh Service Command and Second Air Force offices here attended the two-reel screening of "The Last Bomb," arranged especially for them by Warners.

Evelynn McMuller has joined 20th-Fox as a contract clerk.

Park Agney, master booking auditor for MGM, arrived here for a week.

Micky Cosgrove, Columbia, has resigned. She will leave shortly for Germany to join her husband, lieutenant in the Army Air Corps.

As usual boxoffice receipts dipped to their lowest point of the year in the 10 days preceding Christmas.

United Artists salesmen will be on vacation Dec. 21 through Jan. 6.

Walter Creal, owner of the North Star and Beacon, is back in harness after a short illness.

New Mirrophonic Sound
JOE HORNSTEIN has it!

Way for 50 Years

A. P. Way, who operates the Avenue and Carlton theatres of DuBois, Pa., is celebrating 50 years in show business with December selected as the month dedicated to his "Golden Jubilee.'" Part of the ceremonies included a testimonial dinner tendered him by several hundred friends and representatives of the theatrical and motion picture industries at which he received a traveling bag, (no hints intended the donors says) a pen and pencil set, and a new desk.

All salesmen came in a day early for the Paramount Christmas party.

The Hastings Naval Depot has a new booker in CWO Ray Harkins, assigned to the depot by the Marine Corps.

Staunton Ryrie of Seattle is the new treasurer at the RKO-Brandeis.

Eddie Solomon, representing Charles Schlaifer, arrived here for promotion work on "The Razor's Edge." Walter Hoffman, 20th-Fox exploiteer from Minneapolis, also was in town.

Harry Lankhorst, Hawarden, Ia., exhibitor, was responsible for bringing Harold Johnson, Universal branch manager, to that town as speaker for a football banquet given by the businessmen.

Stage equipment and stage lights for the Chief Theatre, opening in South Omaha during the holidays, was provided by Metropolitan Scenic Studios.

MILWAUKEE

The Dec. 22 promised opening date for the remodeled Towne Theatre could not be kept, due to further shortages of material and the unexpected length of time it is taking to install seats, etc., but at this writing Dec. 26 is promised for the opening of this new first-run showing of United Artists pictures. "A Night in Casablanca," with the Marx Brothers, will reopen the house.

Work is now under way for the new theatre in Muscoda, Wis., but by the middle of December only the excavation work and installation of footings had been completed. It is to be an apartment building with the Muscoda Theatre occupying a part of it. At present a shortage of concrete building blocks is causing delay in construction work.

About one-half of the building material—cement blocks, etc., for the new La Farge Theatre, at Large, Wis., is reported on hand, with more coming soon, but construction probably will not start on this show house until early spring, as other shortages are reported as imminent. Plans for the new theatre have been forwarded to the state authorities at Madison, as they must be approved before work can be started. Such approval, however, is usually not denied.

On Dec. 15 a new movie projector was presented to and dedicated at Our Savior's Church (Lutheran) at Iola, Wis. It is a 16-mm. Bell and Howell, and was purchased by the Sunday School of the church. The first film to be shown was "The Power of God," a one-hour film, which is reported to have been shown to thousands of GIs at home and abroad, and on board troop ships.

The Passion Play was presented at the Pabst Theatre, one of the last two legit houses left in Milwaukee, Dec. 2 to 19 inclusive, by Josef Meier, who played Christ and also operated the show. On the last night of the play four of the members of the cast struck for a raise in pay and after much argument were discharged by Meier. The players were Kurt Kupfer, who played Judas; his wife, who was the costume mistress; Mrs. Maria Sorich, who took the parts of Rachel, Salome and the Angel, and John Sorich who played Herod.

A fire on Dec. 14 in the basement of the Mars Theatre, located in an outlying section of Milwaukee, drove patrons from the house through the back way to an alley. It was mostly smoke, as the fire was confined to the burning of overflowing oil from an oil-burning furnace. Damage was slight, and after a short time the patrons filed back into the theatre.

At the Rivoli Theatre, La Crosse, Wis., crowds are attracted by the addition of a stunt to the program, in the form of a fortune-telling wizard—Ramus II, who appears in person and is satisfying the audience. Patrons are also able to consult Ramus privately, by making a date before the show, as there is always a waiting list. It is drawing the crowds daily, and has been for a week. It is to be a limited engagement.

BOSTON

Warner Bros. held a press party in the local exchange on Dec. 19 with Art Moger hosting about 50 critics and dramatic editors from New England. Dressed as Santa Claus, Moger shook his white beard around and distributed gifts.

MGM District Manager Maurice Wolf shot quite a few pictures at the Children's Hospital last week. He'll use them to show Variety Club members in their drive for the hospital's building funds.

Louis Gordon, of the Lockwood-Gordon circuit, is back from a business trip through the circuit's houses in various parts of New England and New York State.

The New England premiere of "The Story of the Pope," based on life in the Vatican was held at the Majestic Theatre with Cardinal Spellman appearing to inaugurate the showing.

"The Best Years of Our Lives" has followed "Henry V" into the Esquire Theatre. "Henry V" had 37 continuous weeks.

When Mrs. Courtenay Crocker and Benjamin Crocker of the Fogg Museum inaugurated a policy of showing oldtime films from the silent days, they thought it was an idea which might bring out an audience once a week. But the stunt proved so popular, and got such a play in the news, dramatic and society columns, that the showings had to be increased to twice a week.

Rider L. Richmond of the Des Moines *Register Tribune*, a former theatre publicist in Boston, came back for a Christmas holiday visit. Paramount Publicist Arnold Van Leer should be back from New York any moment now.

Talk of the film crowd: Metropolitan Theatre Manager Max Nayor's holiday greetings.

INDIANAPOLIS

Neighborhood theatres celebrated Christmas by giving children's Yuletide parties. Special programs were arranged in practically every subsequent house in the city where extra attractions and special pictures were shown.

At the last board meeting of the directors of

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the Associated Theatre Owners of Indiana, it was decided to continue the group's bulletin, *Theater Facts*. The new board members at their first meeting since the convention also approved all actions of the retiring board.

At the December meeting of the local Warner Club the following officers were elected for the coming year: president, Jules Goldman; first vice-president and entertainment chairman, Barbara Apple; second vice-president and welfare chairman, Claude McKean; third vice-president and membership chairman, Ora Jolley; secretary, Loanne Suesz; treasurer, Ned Tilman.

Jane Gibson, Y and W management corporation booker, spent Christmas with her parents in Dayton, O.

A. M. Van Dyke, sales manager of 20th Century-Fox's Chicago branch, visited the local branch last week on business.

Carylon Amos has been added to the cashier's staff at the 20th-Fox exchange.

Harry Watts, operator of the Alhambra Theatre, Knightstown, Ind., has added a popcorn machine and confectionery booth to his theatre. Commenting, Watts said: "It took me 25 years to find out that there is no distributor's percentage on these items."

Ira Epstein, home office public relations representative for Warner Bros., has finally cleared his desk, and will vacate the salesman's office, for more commodious quarters.

Lois Vandiver, a booker at National Screen Service, is planning a trip to the West Coast where she will visit friends in California.

Jack Dowd, of the Warner sales organization, wife and child spent Christmas in St. Petersburg, Fla., visiting his relatives there.

Homer Knox, retired Republic salesman, from Bloomfield, Ind., came to Indianapolis for the Republic Christmas dinner at the Variety Club of Indianapolis.

Thomas McCleaster, 20th-Fox sales manager, is suffering with a severe cold.

Mannie Marcus, head of Marcus Enterprises, is making his annual tour to Dayton and Cincinnati, O., and Ft. Wayne, inspecting his theatres.

Andrew Anderson, of the Photoplay Theatres, Inc., Hartford City, Ky., stopped in Indianapolis on his way to the Boston, Mass., clinic, where he will receive a complete check-up.

Exhibitors seen on Film Row included, Grant Henley, Community, Carthage; Harry Watts, Alhambra, Knightstown; A. McCarty, Roxy, Pendleton; W. T. Studebaker, Logan, Logansport; Don Hammer, Liberty, Muncie; K. H. Ball, Royal, Brownstown; E. E. Smith, Devon, Francesville; Alam Foster, Storm, Oakland City; Walter Weil, Weil, Greenfield and Bruce Kixmiller.

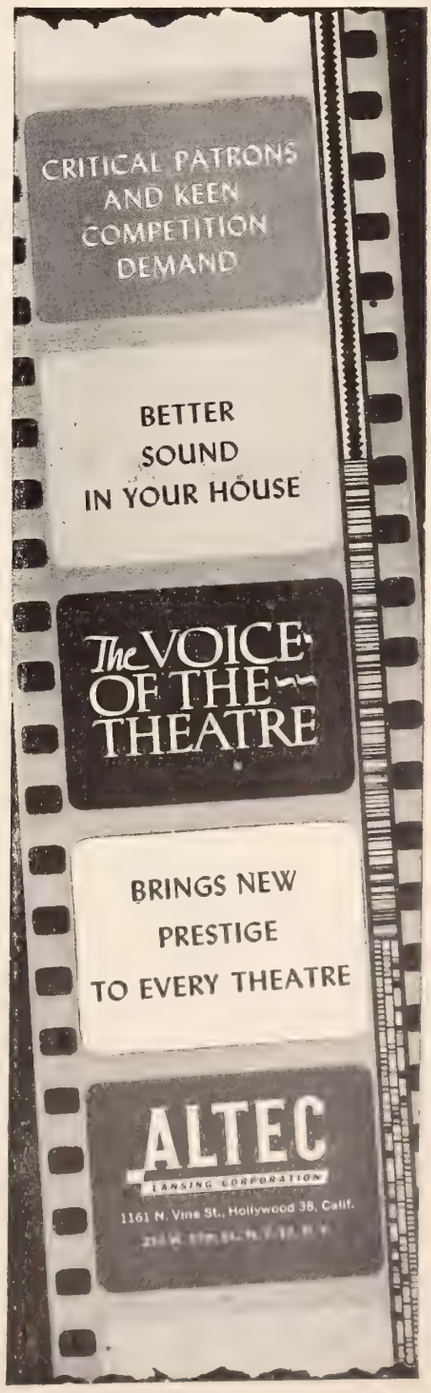
Shea Widens Insurance

The Shea Circuit this week announced that it had expanded the terms of its sickness and accident insurance policy so that it would soon cover all its employes and employes of affiliated organizations.

ST. LOUIS

Motion picture theatre owners of St. Louis and St. Louis County are vitally interested in the wage negotiations now in progress between officials of the St. Louis Public Service Company with the representatives of more than 3600

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LONDON OBSERVATIONS

CEA Sets Up 6-Point Program Concerning Buying Concessions from Renters; Still Guess About Korda

By JOCK MacGREGOR

RENTALS—that hardy annual of exhibitor convention topics—took up much time at the December CEA General Council Meeting. Though the delegates were delighted with the way Major R. B. Baker met them with regards to the terms for "The Overlanders," several could not let the occasion pass without making further cracks about Teddy Carr's methods.



MacGregor

Negotiations with the KRS are to be instituted making the following recommendations:

1. A sliding scale on the Renter's part when the booking is 50 per cent.
2. Bookings of 40 per cent or over should be for the whole program with the option of a second feature or shorts or an adequate allowance.
3. Subsequent runs should be booked on a lower percentage than first-runs.
4. Small exhibitors' terms to be given where average takings do not exceed £150 a week.
5. Renters should treat circuits and independents in the same barring area alike concerning the selection of films.
6. Flat rentals should be negotiated individually.

These points will be discussed by the local branches before submission to the KRS when it would appear there will be considerable alterations to some. To accept such proposals would cut severely into renters' incomes.

Councillor Harry Mears' proposal that the Independents should form their own section within the CEA was defeated.

The joint Renters Exhibitors Producers Committee are, at the request of the KRS, being asked to deal with the Christian Film Council's proposal to set up a reviewing panel in opposition to the British Board of Film Censors. Despite "The Outlaw" getting a "U" certificate and "Great Expectations" an "A," the BBFC does as good a job as any similar set-up.

* * *

A certain amount of conjecture still surrounds the Korda set-up for theatres. At present he controls one cinema—the 700 seater Rialto—yet he has both Alex Stevenson and E. S. Luke, experienced West End managers, on his pay roll. This house, incidentally, is playing to capacity with "Les Enfants du Paradis."

* * *

Though Hollywood pictures generally are not doing well in the West End the two longest runs are "Kid from Brooklyn" and "Blue Skies." "The Outlaw," too, continues to hold its own.

* * *

First Christmas card arrived from MGM's Sam Eckman and depicts the new Metro House which the company hopes to occupy in 1947. It is away from Wardour Street in St. James.

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employes affiliated with the Amalgamated Association of Electric Street Railway and Motor Coach Employes of America, for if an agreement is not reached before New Year's Day a paralyzing transportation strike may result. The United States Conciliation Service has entered the negotiations by mutual request.

The Public Safety Committee of the Board of Aldermen voted Dec. 20 to kill a proposed ordinance revising the city's rules for the licensing of electricians. Under the proposed rules it would have been necessary for theatres, business concerns and industrial plants, to hire outside contractors for all new electrical installations instead of using their house maintenance men as heretofore. Richard Nichols, Ninth Ward Republican, chairman of the committee, said it voted unanimously that the measure offered no greater safety precautions than the present rules and regulations. The committee will introduce another bill later to call for annual inspection of electrical wiring instead of inspection only at the time of installation. The bill met with widespread opposition at a public hearing held by the committee last week.

Herb Washburn, St. Louis manager for National Screen Service, recently was elected president of the Cocker Spaniel Club of St. Louis, of which he was vice-president the past year.

Word comes from Chester, Ill., that city officials have decided strictly to enforce an old 9 p.m. wintertime curfew ordinance. After Jan. 1, 1947, parents who allow their children on the streets after hours, except for school football and basketball games, will be subject to a police court fine.

Mike Hensler, district manager, Loew's, Inc., Detroit, was a visitor last week. MGM's Christmas Party at the Melbourne Hotel was the finest in the history of the office, the old timers opine.

Arthur Sklar, traveling auditor for Loew's, Inc. completed some 10 days of work at the local exchange on Dec. 19 and then headed East to spend the Christmas holidays at home.

RKO-Radio held its Christmas party on Christmas Eve and most everyone along the Row and many exhibitors helped to consume those six big turkeys, three hams and plenty of other delicious things to eat,served to the guests of Manager Tommy Williams and District Manager Ray Nolan, et al. Those RKO-Radio Christmas parties are always delightful affairs to drop in on.



ST. LOUIS VARIETY CLUB NAMES NEW OFFICERS. Pictured above are the new crew members and officers of the St. Louis Variety Club, Tent No. 4. Seated (l-r): Joseph C. Ansell, dough guy; Edward Arthur, newly-elected Chief Barker for 1947; William McGraw; James Arthur, retiring Chief Barker; Al Poos, of the crew. Standing (l-r): Ray Parker, Fred Boemer, Thomas J. Canavan, Roy Muehlemann and Henry C. Riegel, of the crew; Sam Levin, first assistant chief barker; Michael J. Riordan, property master, and Tommy James, second assistant chief barker.

Out-of-town exhibitors were not so plentiful last week. However, among those who checked in were: Roby Kight, Bell City, Mo.; Johnny Giachetto, short subject booker, Frisina Amusement Company, Springfield, Ill., and B. Temborius, Lebanon, Ill.

Louis V. Kuttnauer, United Artists salesman, due to return home from the Jewish Hospital over the week-end.

Bill Sherman, district manager, PRC, and Sam Weiss, St. Louis manager, returned last week from the Eagle-Lion sales conference held in Chicago. PRC held its Christmas party on Monday, Dec. 23, after which Sherman headed by plane for New Haven., Conn., to spend the Christmas holidays with his family.

John Houlihan, Republic manager, was in Chicago the past weekend. He was in Paducah, Ky., to confer with Leo F. Keiler, president and general manager, Columbia Amusement Company, with four houses in Paducah and two in Murray, Ky. Jack Keiler, assistant general manager, Columbia Amusement Company was in St. Louis last week.

Santa Claus paid B. B. Reingold, Twentieth Century-Fox manager a pre-Christmas visit, giving him a Shakespeare Wonder Reel and Heddon Pal rod, tokens of good-will from the exchange employes. The office had its Christmas party early at the DeSoto Hotel on Dec. 14.

C. D. Hill, Columbia manager, was in Chicago for a sales meeting and a preview of "Dead Reckoning," "Johnny O'Clock" and "Mr. District Attorney." He is very enthusiastic about all three.

United Artists held its Christmas Party on Monday, Dec. 23.

Maury Edgar, Twentieth Century-Fox salesman, headed for New Orleans and points South to spend the holidays. George Ware, also of the sales staff, spent the holidays at Sedalia, Mo., his old home town, visiting with relatives and friends. Irving Good, a student on the Twentieth Century-Fox sales staff, went to Buffalo, N. Y., to attend the wedding of his sister on Dec. 26th.

The grand opening of the Frisina Amusement Company's latest picture palace, The Frisina, Taylorville, Ill., was held on Dec. 26. Many St. Louis film folk, including exchange managers, salesmen, exhibitors, etc., helped residents of Taylorville pay tribute to Dominic Frisina whose showmanship genius made this house possible.

Mrs. Frances Murphy, head booker for Warner Bros., has gone to Miami, Fla., for a week's vacation. She split her vacation time this year between summer and winter.

Mrs. B. B. Reingold, wife of Twentieth Century-Fox manager, who has been visiting in Miami Beach, Fla., for two months will be back in St. Louis shortly after New Year's.

Barney Rosenthal, Monogram manager, spent Christmas with his nephew and family in Waterloo, Iowa.

Amos Leonard, southern Illinois salesman for Paramount, resigned Dec. 20th and plans to return to Syracuse, N. Y., where his family resides. He was on Maury Schweitzer's sales staff for about three years.

John Murphy, general manager of Loew's out-of-town theatres, will visit Loew's State and Loew's Orpheum on his current business trip.

Hoyd Langston has sold his Batchtown, Ill., theatre and the Winfield, Winfield, Mo., to Ernest Freese, a former serviceman. Langston is entering the lumber business.

The Dova Theatre, in Naylor, Mo., has been purchased by Guy Gayle from James L. Blackwell.

The rebuilt Tower Theatre, on the site of the old Florissant Theatre, was reopened on Christmas day. Interior of the house was completely rebuilt, and the exterior remodeled to present a modern front. The Tower is equipped with the latest sound and projection equipment, is air conditioned and has the latest in comfortable seats. Christmas-day bill included "Two Guys from Milwaukee" and "Home Sweet Homicide."

New officers of Tent No. 4, Variety Club, recently installed here by William McCraw, executive director of the Variety Clubs of America, include Edward Arthur, chief barker; Sam Levin, first assistant, Tommy James, second assistant; Michael J. Riordan, property master; Joseph C. Ansell, dough guy; and the following canvasmen: Ansell, Henry C. Riegel,

Mr. Exhibitor: Investigate Filmack's NEW Prevue Trailer Service before signing any trailer contracts. Write, wire or phone Filmack 1327 S. Wabash, Chicago 5, Ill. and receive full details.

Gulistan Wilton Theatre Carpet
JOE HORNSTEIN has it!

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Jr., Al Poos, Thomas J. Canavan, Roy Muehlemann, Fred Boemer and Ray Parker. Harry C. Arthur is the national canvasman for 1947, with James H. Arthur as alternate, and Albert Stetson and Irving Karches as clowns.

The St. Louis board of aldermen has voted to "file" a bill to repeal daylight saving ordinance. A citywide vote on the repeal will take place at the March primary election.

The estate of Harry Koplar, veteran film theatre owner who died on July 2, was valued at $20,309, according to the inventory filed in the Clayton County Probate Court. Koplar's will provided for the equal division of his estate among two brothers, Nat and Sol Koplar, and a sister, Mrs. J. G. Probstein.

While in New York recently, Andy Dietz, owner-manager of Screen Guild Productions of St. Louis, closed a deal with Favorite Film Corporation to distribute all of its product in the St. Louis trade territory. Deal includes 21 features. Dietz also closed an agreement with Loew's, Inc., for three unit programs to be shown here at Loew's Orpheum.

NEW YORK

Christmas parties were hardly over before the film gang got going on plans to make the New Year's parties produce some of the biggest and best hangovers yet.

On the more serious and constructive side though, the Cinema Stamp collectors, that new organization of movie philatelists for whom that redoubtable merchant of words, Leon J. Bamberger, is the official speaker, has a meeting set for Jan. 8 in the Little Theatre of the Museum of Science and Industry. Harry Lindquist, editor and publisher of *Stamps Magazine* will be the speaker.

The Christmas spirit went over pretty well at Century theatres where bonus checks were handed out to all employes, based on a schedule of $250 maximum for five years' employment, $150 maximum for three years, and $100 maximum for one year.

Walter Reade and his employes threw quite a party on Dec. 17 for Rock Dilione, veteran projectionist who has been with the organization for 34 years. Dilione was presented with a watch and a scroll. Walter Reade, Jr., presided.

Universal has appointed Norman E. Gluck as house manager of its recently acquired Rank showcase, the Park Avenue. John E. Hudson was appointed assistant manager. Gluck has been in the theatre game for 20 years, having spent eight of them with Wisconsin's theatres and 12 with Skouras theatres in the New York area.

The Motion Picture Bookers Club held its election last week with the following results: Oscar Lager of the Charles H. Moses circuit, president; Harry Margolis, MGM, and Lou Wolff, Brandt theatres, vice-presidents; Ted Krassner, Doc Brown circuit, treasurer; George Slade, RKO, financial secretary; Lucille Tannenbaum, Century circuit, secretary. Jack Perley of Paramount and Jack Birnbaum of Randforce are trustees. Directors are: George Trilling, Fabian theatres; Alex Arnwalder, MGM; Archie Berrish, Warner Bros.; Eddie Seicher, Prudential. Max Fried, formerly of Century, is sergeant-at-arms.

United Artist District Manager Jack Ellis got back to New York just in time to be around when the Christmas bonuses were handed out and to congratulate Brooklyn Booker Myron Starr on being a father. A six pound girl, named Nadine Ronnie, was born to the booker and Mrs. Starr at the Israel Zion Hospital last week.

When they say "talk about the ceiling" at Warner Bros. these days it doesn't mean that some of those gifts the publicity department sent out got astray and were sampled. It's that proud the exchange is of its new sound absorbent ceiling, which goes in along with fluorescent lighting and all the other fixings.

Incidentally three Warnerites' are spending that Christmas bonus on vacations at Miami, Fla., where they can renew their exhibitor contacts. They are: Irving Rothenberg, Harry Decker and Leo Mayer—all salesmen.

Twentieth Century-Fox Accessory Department Chief Shirley Mandell week-ended in Boston, and Office Manager Joe Burke is back from Albany.

In line with the established Century theatres' policy of active participation in community affairs in peace time as well as during war, J. R. Springer, Century's general theatre manager, authorized the use of five Century theatres by local organizations, for the purpose of staging Christmas parties for the children of the neighborhood.

These civic affairs were held at Century's College theatre in Brooklyn, Dec. 23, under the auspices of the 63rd Precinct of the New York Police Department; at Century's Park theatre in New Hyde Park, L. I., on the same date, under sponsorship of the Lions Club of New Hyde Park; at the Station theatre in Huntington, L. I., on Dec. 21, conducted by the Huntington Board of Trade; at the Strand theatre in Rockville Centre on Dec. 14, staged by the Lions Club of Rockville Centre, and at the Floral theatre in Floral Park, L. I., on Dec. 21, by the Lions Club of Floral Park.

J. R. Springer, general theatre manager, of Century theatres, has announced the following changes in personnel: Murray Spector, assistant manager of the Community theatre, has been transferred to the Town theatre in the same capacity. H. Stuart Cherney is the new assistant manager at the Community theatre.

Show Days, School Days

A plan for using its theatres as part of the school system in a coordinated program of visual education, was submitted to representatives of New York City's board of education this week by the Century Circuit.

According to the offer made by Century Vice-President Fred J. Schwartz, the circuit's houses would become part of the schools on certain regular school mornings and would present programs consisting of classroom film, documentaries, educational matter. The circuit would bear the cost and there would be no admission.

The offer will be referred to the schools' board of superintendents.

HARTFORD

Henry Needles, Hartford district manager for the Warner Theatres, was general chairman of a Christmas dance held at the Hotel Bond, Hartford, for the blinded war veterans from the Old Farms Convalescent Hospital in Avon. The dance was sponsored by the Masonic fraternity of New York State.

Harrison Harries of 110 High St., Hartford, a motion picture (16 mm.) equipment dealer, has announced a new enterprise, to be known as Harrison Harries Productions, which will produce 16 mm. sound films in both color and black and white for educational, industrial, business, and civic groups in the southern New England area. Harries started his career in the film trade in 1909 with the opening of the Happy Hour Theatre in Hartford.

More than 50 theatre managers in addition to zone office executives, etc., attended the annual Warner Theatres' New England zone Christmas party at the Racebrook Country Club in Orange, Conn., last week. Among the out-of-Connecticut visitors were Harry Kalmine and Rudy Weis of the Warner Theatres' home office, and Zone Chief I. J. Hoffman. Other executives included the following Warner New England district managers: Henry Needles, Max Mellincoff, Dan Finn, John Hesse, B. E. Hoffman and Jim Brackin.

New Warner Club rooms have been opened at 70 College St., in New Haven (The Roger Sherman Theatre Building).

Harold H. Maloney, manager of Loew's Poli Theatre, Worcester, has been recovering from illness. Ed Fitzpatrick, manager of the Loew's Poli in Waterbury, has also been ill.

Lew Ginsburg of Amalgamated Theatres, New Haven, was a recent visitor in Atlantic City. Floyd Fitzsimmons, MGM exploitation representative, was in Hartford on business.

A Christmas party for the service staffs of Loew's Poli and Loew's Poli-Palace was held here at the latter theatre, after closing, on Thursday night, Dec. 26. Employes with more than 10 years' of service with the Loew organization were given 10-year service pins.

The Bristol Exchange Club sponsored a Christmas party for underprivileged children at the Cameo Theatre, Bristol, last week.

J. Nicholas Danz, president of the Musicians' Union in New London for 17 years, is dead.

Annual Christmas party for underprivileged children at Loew's Poli-Palace, Hartford, planned by Manager Fred R. Greenway, had to be called off last week, due to city regulations requiring presence of parent or legal guardian with a child under 14 years of age. The party was to have been sponsored by the Travelers' Girls Club of Hartford.

Whether or not the Bushnell Memorial, Hartford auditorium, will have to pay Hartford $3,200 in back theatre license fees will be announced soon. The auditorium, it seems, is tax-exempt by a special State Statute, and has not paid the $200 annual license fee since it was opened 16 years ago. William H. Mortensen, managing director of the Bushnell, and a former mayor of Hartford, said last week that the institution had assumed it was not liable for the license fee on the basis of conferences with Hartford city officials in 1930.

Michael J. Godfrey, Hartford's police chief,

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New Ideal Theatre Chairs
JOE HORNSTEIN has it!

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said the police department has been investigating "for sometime" why many places of amusement had been allowed to operate without procuring licenses, and, to date had been instrumental in having back license fees paid by several theatres and bowling alleys.

PRC Exchange of Boston, Inc., a Massachusetts corporation, has filed here a withdrawal at the Connecticut Secretary of State's office.

PORTLAND

Continued heavy rains and snows have cut heavily into grosses of theatres throughout the Pacific northwest. To add to the dismalness of the exhibitors' year-end outlook, it is estimated that 70 per cent of consumers' dollar has gone into Christmas gifts.

Jerry Laswell has joined the Sterling chain and has been named manager of the Palomar Theatre in Seattle. Laswell was formerly with Warner Bros., RKO, 20th Century-Fox, and for many years was with leading exhibitors in Oregon. Ed Vaughn, formerly with Paramount-Publix in Omaha, has been named Laswell's assistant.

Les Theuerkauf of the Realart Theatre in South Tacoma and his son, H. L. Theuerkauf, have bought a site for a second theatre in that large manufacturing center, this in addition to a recently announced drive-in theatre for construction early next year.

Joseph P. Rausch, 58, a well-known band leader in Tacoma and who for eight years appeared over the Pantages circuit, is dead of a heart ailment.

Randolph Clark has completed a heavy remodeling job on his 400-seat theatre in Oakridge, Ore.

Len Gruenberg, captain of RKO's 1947 Ned Depinet drive, is covering key northwest cities with Harry Gittleson.

PHILADELPHIA

Ely Epstein, newly appointed as sales manager for RKO Radio in the Philadelphia area, will be honored by the Motion Picture Associates at a luncheon to be tendered for him on Monday, June 20, in the junior ballroom of the Ritz Carlton Hotel at Broad and Walnut Sts. in Philadelphia. William Doyle of Universal is acting as chairman for the luncheon, and hopes for a banner turnout. The price for the luncheon is $3.50 and Bill asks that checks be sent to him as soon as possible. This is the first time that RKO has had a sales manager here, and Ely's many friends are gratified that his many years on RKO's sales force have culminated in this much deserved promotion.

Ben Felscher has joined the Columbia sales force. He was formerly with the Vabalow Theatre Circuit in south Jersey, and before that with Paramount.

Max Miller, PRC-Eagle-Lion exploiteer, returned from his flying trip to Chicago for the sales meeting, with a beautiful leather handbag.

The Pix Theatre, which opened Dec. 23 with the road show engagement of "Henry V," finished its construction with a few minutes to spare. On Saturday afternoon prior to the opening, the wooden barrier was still up in front of the theatre.

Bill Solomon, 20th Century-Fox salesman, is off to Florida for his vacation. Salesmen from all the companies have these two holiday weeks off.



NEW CHIEF BARKER. Fred Schanberger, Jr., (right) reelected Chief Barker of Variety Club, Tent 19, Baltimore, at its annual election of officers and board of governors, is congratulated by William K. Saxton, whom he succeeds. Saxton was elected a delegate to the national organization. Other officers include Fred Schmuff, first assistant chief barker; Mark Silver, second assistant; Chauncey B. Wolfe, property master; W. Spaulding Albert, dough guy.

Theatre business in the week prior to Christmas was way off.

Al Schwartz of the Columbia Shipping department, who only last week lost his mother, this week suffered the death of an aunt.

Walt Donahue, Columbia office manager, went home ill with a serious cold last Thursday, and missed the Columbia exchange Christmas party held on Friday evening.

Paramount's Christmas Party, held at the Warwick Hotel on Friday evening, was said to be up to its usual high standard. Bill Brooker, exploiteer, late in the afternoon was seen scurrying around carrying signs to be displayed in the party room.

OKLAHOMA CITY

A small, thin and very nervous gunman took $182 from the cashier of the Uptown Theatre here last week at the point of a pistol. Miss Mary Smith said the gunman was about 25.

In a second theatre robbery of the week the Ritz Theatre, another suburban house here, was robbed of $22 in currency when a gunman in his early twenties held up Miss Juanzell McGee, the theatre cashier. His description differed from that of the youth who robbed the Uptown the day before.

Kenneth Taylor, Griffith circuit manager at Okmulgee, announced last week that the Griffith company will make a motion picture short of Oklahoma A. & M. college school of technical training here. He said the picture is to be made as soon as a motion picture short of Oklahoma's water resources and recreation development has been released.

The city of Tulsa has dropped plans for the enactment of an amusement tax ordinance already prepared in favor of a proposition now being worked out by theatre owners, details of which have not been revealed. The ordinance which was under consideration provided that a tax be paid the city of 1 cent of each 10 cents charged for admission to theatres.

Mrs. Lillian Edwards, formerly with the public relations department at Griffith circuit headquarters, has resigned to get married.

Glen Thompson of the Thompson Circuit has moved his headquarters on Film Row here to 702 West California in the office space formerly occupied by Film Classics.

Bill Maddox, head shipper at Paramount, spent the rest of his vacation here in Oklahoma last week. He took the first week off at the beginning of the year.

Fire last week completely destroyed the Binger Theatre in the small Oklahoma town of the same name. The town's entire population of over 600 came out to fight the blaze which destroyed a good portion of the business section including the theatre.

Visitors in town last week included A. R. Walker of Broken Arrow; John Carter of Commerce; Earl Rains of Ft. Cobb; L. G. Bumpers of Vian; F. D. Cummings of Stratford; Wesley Hodges of Anadarko; H. L. Gilliam of Ardmore; Glen Zea of Lawton; John Terry of Perry; L. A. White of Weatherford; Mrs. A. S. Moore of Duncan; J. R. Smith of Mountain View; W. T. Kerr of Sulphur; V. A. Wilkinson of Commanche; Wright Hale of Spearman; J. R. Bradford of Covington; Jack Pierce of Stigler; Harry Waldron of Lindsay; G. O. Gray of Oilton and Don Abernathy of Fairview.

MINNEAPOLIS

Another new theatre, the Cameo in Eau Claire, has opened. The house, executed in baroque design, is a first-run outlet of Minnesota Amusement Co. The theatre has a terra cotta front with lighted glass panels and the auditorium has a double ceiling to permit use of concealed lighting. Bill H. Hamman is managing the house.

H. M. Richy, exchange relations manager for MGM, was at the Minneapolis exchange.

Carol Holden and Olive Lawrence of the MGM office staff are leaving the exchange.

For the first time in theatre history in Minneapolis, loop houses will reserve seats for the New Year's eve show. A flood of requests from prospective showgoers prompted the action. Virtually all loop houses, as well as many nabes, are planning special showings for the evening.

A campaign to eliminate motion picture and radio "thrillers" from children's entertainment in favor of more suitable programs has been started by the Minneapolis Central Council of Parents and Teachers. Preliminary plans for studying effects of horror broadcasts and motion pictures on children's health will be considered by the council's executive board at its annual meeting Jan. 7. Information collected by the committee in charge of the drive eventually will be presented to film and radio companies, with a request to substitute more wholesome entertainment for the children.

Orville Anvonson has purchased the Clearbrook at Clearbrook, Minn., and the Gonvick at Gonvick from H. J. Peterson.

Harry Johnson has completed booth and other improvements at the Park, Bricelyn, Minn.

The new Adams Theatre at Adams, Wis., has been opened.

The Monogram exchange here has been redecorated.

W. H. Workman has returned to his post as manager of the MGM exchange after a 90-day leave of absence to recover from a recent illness and operation. Eph Rosen, assistant branch manager, who filled in for Workman during his absence, has returned to that position.

A new executive secretary for North Central

REGIONAL NEWSREEL

Allied to fill the post being vacated by Don Swartz will not be named until the NCA annual convention in April, Ben Berger, NCA president, has announced.

House managers of Berger Amusement Company held their semi-annual meeting in Minneapolis last week at Nicollet Hotel. On the agenda were a luncheon, a discussion meeting and a dinner.

KANSAS CITY

Mokan Theatres of Kansas City has purchased property on College street in Springfield upon which they have announced that they will build a theatre.

Deeds of trust were filed in St. Joseph last week showing that Edward (Dubinsky) Durwood has given two notes for a total of $100,000 to his three brothers as part of the settlement of a suit over the $2,000,000 Dubinsky theatre chain. The brothers are Irwin, Barney and H. W. Dubinsky. The notes are to be paid July 1, 1947, and by January 1, 1948, and are secured by deeds of trust on two St. Joseph theatres.

The strike of film delivery drivers and shippers of the Exhibitors Film Delivery Service Co. was settled last week after a two-day walk out. The boys settled on a basis calling for a blanket increase of $10 a week on their pay checks.

Sam Davis has purchased the local branch office of the Theatre Publicity Service from W. B. Reichart.

George Dembrow, general sales manager for National Screen, was a visitor throughout this territory the last fortnight.

Jim Ronsick of Kansas City was elected a vice-president of the Colosseum of Motion Picture Salesmen of America at St. Louis last week.

Sid Eckman is a new salesman at MGM here. He comes from Chicago where he was a booker.

The city council at Hannibal has voted to levy taxes against theatre receipts and cigarettes as well as to increase merchants' licenses in order to grant a $10 a month wage increase to city employes.

The 20th-Fox Family Club held its holiday party here Friday of last week with a swell time being had by all.

Loew Emblems to 20

Loew's Northeastern Division Manager Charles E. Kurtzman presented 20 employes of Loew's State and Orpheum Theatres in Boston with service emblems at the company's annual Christmas party on Dec. 23 at the Hotel Lenox. Those receiving them are: Meyer Bixgorne, Charles J. Foley, Morris A. Goldman, Thomas B. Green, Charles Hayes, Jacob Kaufman, Frederick J. Keogh, William Leavens, Joseph M. Lunny, Nathaniel Max, James C. McCormack, Thomas F. Meagher, Marie O. Margarian, James B. O'Brien, Elijah J. Rogers, Charles C. Sandborn, Alice E. Shea, Edward E. Schindler, Louis S. Silvey, Helen M. Toomey.

Harry Gittelson, New York, assistant to Western Division Manager Walter Branson of RKO, is due in town right after the first of the year to spark the tenth anniversary Ned Depinet drive here.

DALLAS

The Telenews Theatre here has announced a new policy of selected feature films to augment the news programs now in effect. The new policy, according to Ross McCausland, Telenews manager, started Christmas Day with "Notorious Gentleman." News portions of the program will be the regular Telenews-edited newsreels. Prices will be 50c matinees and 60c for evenings. Ellis W. Levy, Telenews western division manager, was here last week on business, supervising the changeover of policy.

Laurence Olivier's "Henry V" has been booked here for March.

A. R. Lowrey, owner of the Plaza Theatre at Carrollton and civic and business leader of that community, died at his Carrollton home last Wednesday after a brief illness. He suffered a stroke while at work in the theatre a week before. Survivors include his wife, a son, John Austin Lowrey, and a sister.

Claire E. Hilgers has been named southwest distributor for Filmack. Hilgers has operated Town Talkies for some time with an office in Oklahoma City.

W. E. Guest of Fort Worth has purchased the Palace at Grapeville from the heirs of the J. K. Buckner estate.

Ben Kalmenson, Warner general sales manager, has left after a brief series of sales meetings here.

Jim Pritchard is in charge of the Universal office here while Dutch Smith is ill from a heart trouble. Pritchard is from the "U" office in Oklahoma City.

MEMPHIS

Herb Kohn, general manager of Malco Theatres, Inc., has been re-elected chief barker of the Memphis Variety Club. Dave Flexer, president of Flexer-Haberfeld Theatres, was elected first assistant chief barker, and R. M. (Buster) Hammond, branch manager for United Artists, was selected second assistant chief barker. Property master is Ed Sapinsley, Malco comptroller, and dough guy is Bailey Prichard, branch manager of Monogram. Chairmen of committees named are Rafael Pierre Dawson, branch manager of Universal, house committee; Flexer and Herman Chrisman, branch manager of Columbia, luncheon; Nat Wyse, branch manager of Republic, and Leonard Shea, branch manager of PRC, entertainment, and Ed Williamson, branch manager of Warner Bros., membership.

Jimmie Gillespie, newly appointed southwestern advertising manager for 20th Century-Fox, and Mrs. Gillespie, spent several days in Memphis en route to his job at Dallas.

Lawrence Audrain, American publicity representative of J. Arthur Rank, visited Memphis en route from Dallas to New York.

Tom Young, branch manager of 20th Century-Fox, was host this last week at a special press and civic club screening of "The Razor's Edge," at which the picture was highly praised by most of those seeing it.

Dick Settoon, salesman for Paramount here, is proudly reporting to his friends that his father, an employe of the New York Post, and his mother, have authored a new mystery novel.

Dave Flexer, president of Flexer-Haberfeld Theatres, and Mrs. Flexer have returned from a flying trip to New York. Flexer incidentally is carrying a broken hand in a cast, suffered when an office chair collapsed under him.

Memphis theatres, faced with the usual slow down in business the week before Christmas, depended on holdovers, sure-fire reissues or on stage attractions. "Strange Woman" was held a second week at Loew's Palace and the theatre opened with the old "Boom Town" on Christmas Eve. The Malco boosted its pre-Christmas attendance with a stage revue, "Star and Garter." Loew's State brought in the reissue of the popular oldie, "The Westerner," with Gary Cooper. The Warner broke the unwritten rule against double features in downtown first-run houses by bringing in two reissues, "Captain Caution" and "Captain Fury." The Strand, a Malco playover house, offered a first-run of Boris Karloff's "Bedlam." The Ritz held doggedly to "Henry V." Other Christmas Eve changeovers brought "The Dark Mirror" to the Malco, Red Skelton's "Showoff" to Loew's State and "The Verdict" to the Warner.



BRISKIN HONORED AT LUNCHEON. Samuel J. Briskin, executive producer and vice-president of Liberty Films, was guest of honor at a luncheon held in New York last week while in the city for the premiere of Liberty's first film, "It's a Wonderful Life." Briskin is shown above (second from left) with (l-r) Ned Depinet, executive vice-president of RKO Radio which releases Liberty Films; Phil Reisman, RKO vice-president in charge of foreign distribution, and E. K. "Ted" O'Shea, Liberty's general sales manager in charge of worldwide distribution.

"Voice of Theatre Speakers"
JOE HORNSTEIN has it!

SHORT Subject REVIEWS

Moonlight Melodies *(Excellent)*

Univ. (2304) Name Band Musical 15 mins.

The enormous sale of Frankie Carle records is proof enough that his musical organization is one of the top favorites now. This short is a good example of why Carle is popular. Setting for the musical numbers is in a New York night club and opens with Up An Octave and then features The Starlighters, a singing quintet singing How Would You Feel? Carle's daughter, Marjorie Hughes, Gregg Lawrence, Derry Falligant also are featured in vocal numbers. An excellent musical addition to any type of program except where the feature is a musical.

Nature's Atom Bomb *(Interesting)*

Univ. (2392) Answer Man 10 mins.

The Answer Man comes up with some interesting observations in answer to some of the questions sent in by motion picture audiences, including the question, "Were the recent atom bomb explosions the biggest the world has ever known?" And the answer tells and shows how Mt. Krakoa exploded entirely off the face of the earth so that the sun appeared red for three years in the area where the explosion took place. Other questions answered in the usual interesting fashion include, "How many periods are there in a bottle of ink?", "How much weight does a football player lose in a game?" "Were there any survivors of Custer's Last stand?" "How deep does a pearl diver dive when he dives for pearls?" "What are my chances of marrying a blonde?" Good for any type program.

Fair Weather Fiends *(Funny)*

Univ. (2321) Woody Woodpecker 7 mins.

Woody Woodpecker and his pal, the wolf, find themselves shipwrecked and entirely without food on a desert island. They pursue all sorts of fantastic ideas in their search for food, (including ideas about having each other for dinner) with the usual screwy results. They finally discover a cache of Technicolored food and go to it with glee.

The Wacky Weed *(Good)*

Univ. (2322) Andy Panda 7 mins.

Andy Panda buys a delicately Technicolored plant to put in his back yard and becomes involved with a lively but evil weed which takes every opportunity to choke the beautiful plant. The plant calls for help and Andy is on the job, tearing up the weed and part of his house at the same time. He seems to have the weed cornered at the close as he chases it with a lawn mower.

Tumbleweed Tempos *(Very Good)*

Univ. (2303) Name Band Musical 15 mins.

A few years ago Spade Cooley's orchestra consisted of five or six non-descript musicians playing hill-billy music. Today, however, Cooley's organization has about 25 excellent musicians, still wearing glorified cowboy attire and, believe, it or not, the outfit includes a harp, a cello and a xylophone! Regardless of its orchestral combination the outfit and its accompanying entertainers provide 15 minutes of solid entertainment very little of which follows the cowboy atmosphere. Ella Mae Morse, Smokey Rogers, the Mercer Brothers, and Tex Williams are featured vocalists and dancers performing. Good for any program.

NAVED Regional

The National Association of Visual Education Dealers will hold its first southeastern regional meeting at the Biltmore Hotel, in Atlanta from Jan. 31 through Feb. 1, Regional Director E. E. ("Jack") Carter announced this week. The meeting will open with a dinner on Jan. 31 with the following day's program devoted to discussion and lectures.

Hi-Li *(Interesting)*

Col. (8803) Sport Reel 9½ mins.

Something unfamiliar to most North Americans, the game of jai-alai is an extremely fast combination of handball and bone-breaking spills on the cement court. Bill Stern's narration, with the help of two expert players, describes the fundamentals of the game. Then the slow-motion camera analyzes a round of play at a Florida stadium, followed by normal-action shots which barely catch the incredible speed of the ball as it is flung against the wall of the court. The only drawback to this short is the narrator's enthusiasm, which is not in keeping with the game as shown.

Society Mugs *(Fair)*

Col. (8431) All-Star Comedy 16 mins.

When her husband decides to go fishing on the day of a big party, Mrs. Allen calls a date bureau to furnish two escorts. Her call reaches exterminator Shemp Howard by mistake, and he arrives at the party with his assistant, prepared to go to work on the rodents. At this point the party is reduced to chaos, as the two boys wreck the house and injure the guests in their line of duty. Gag situations abound in this short; that not all come off is not to be blamed on a lack of effort on Howard's part.

Double Dribble *(Excellent)*

RKO (64,114) Disney Cartoon 7 mins.

Walt Disney, with the aid of Goofy, herewith takes the great American sport of basketball for a ride. Poly U. and University U. meet on the court for the battle of the century, with a majority of rabid fans on hand to cheer U.U. to victory, but only one enthusiast behind P.U. The gun sounds, and the game is on! Amidst tremendous cheering, the U.U. team seems headed for certain victory. Fouls are committed all over the court, and the P.U. coach is forced to put in his last player. Through a lucky break, this poor shrimp is thrown bodily through the basket just in time to win the game. This Technicolor short is a riot.

Nobody's Children *(Excellent)*

20th-Fox March of Time 17 mins.

This is perhaps the most exploitable of all the recent MOT subjects, many of which have been exploited to the hilt by smart showmen. It tells the story of the adoption of babies from a legitimate point of view and also from the Black Market standpoint, which seems to be flourishing, because childless couples must wait about two years to take the baby of their choice into their homes from legitimate sources, and then must wait another year to obtain final adoption papers. The long delay has caused illegal rings of professional men, including some doctors and lawyers, to provide unwanted youngsters to couples, sometimes with disastrous results. The film is very well produced, directed and acted by its semi-professional cast. It offers almost unlimited opportunities for smart showmen to exploit it to a fare-thee-well. Contacts with any local branch of a Community Fund, the Red Cross, Child Welfare organizations, civic officials, etc., should start the ball rolling.

So You Want to Save Your Hair *(Fair)*

WB (3401) Vitaphone Variety 10 mins.

Joe McDoakes, the perpetual fall-guy, becomes convinced that he is losing his hair, so he dashes off to his barber. Not satisfied with the advice he receives, Joe tries other barbers, only to discover each has his pet remedy. Fed up, McDoakes then reads a book on the subject, to no avail, and then tries a Hair Institute. After a mechanical hair-restorer is put to work on him, Joe ends up wearing a toupee to conceal his now completely bald head. The subject is reminiscent of Pete Smith, yet lacks that producer's comic touch.

Frontier Frolic *(Good)*

Univ. (2301) Name Band Musical 15 mins.

This is a fast-moving musical with a western setting of a Las Vegas Dude ranch and features Bob Wills and his Texas Playboys, the Modernaires, the McKinney Sisters, Pat Starling and Tommy Duncan. Musical numbers sung and danced by various members of the cast all have a western flavor and include, Texas Playboy Rag, La Cucaracha, I Betcha My Heart, San Antonio Rose, Coffee Five, Doughnuts Five, and a finale of Goodbye, Liza Jane in which the entire group take part. Good addition to a program which contains a serious dramatic feature.

Bowling Fever *(Fair)*

RKO (74,303) Sportscope 8 mins.

Photographed in Chicago's Pla-Mor alleys, this reel endeavors to show that bowling is not confined to adults alone, but that the youngsters also take great interest. Mrs. Catherine Fellmeth is shown imparting her championship bowling technique to youthful fans, and Mr. and

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HOLLYWOOD

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone Hollywood 2055

Bogart-Warners Sign New 15-Year Contract

Marking the longest-term agreement on record for an actor, a new 15-year contract has been concluded between Humphrey Bogart and Warner Bros. Although there are no options, California law permits Warners to enforce it against Bogart for seven years, after which the actor can leave the studio if he so desires.

Terms of the pact were not officially revealed, but it was reported that Bogart will make two pictures the first year and one picture a year thereafter, with the specification that he may make one picture away from Warners. Bogart's last contract with the company, signed in 1939, expired in the fall.

First assignment under the new deal is "Dark Passage," in which Bogart is currently playing opposite his wife, Lauren Bacall. His next film will be "Treasures of the Sierra Madre."

Murray Added to 'Noon'; Hayden Honored

Forbes Murray, veteran character actor, has been cast in the role of a United States Congressman in "Blaze of Noon," Paramount's epic of aviation which John Farrow is directing. Murray recently completed a role in MGM's "Beginning or the End."

Sterling Hayden, also in the film's cast, was last week awarded the nation's third highest combat medal, the Silver Star, in recognition of his undercover work as a Marine attached to the OSS.

RKO Jan.-Feb. Schedule

Nine features are scheduled to go before the cameras at RKO Radio in January and February. Starting in January will be "If You Knew Susie," "Tycoon," "Indian Summer," "Under the Tonto Rim," "Angel Face" and "Memory of Love." The three films set for February production are "Alice Adams," "Miracle of the Bells" and "Father Dunne's Newsboys Home."

Buys Moss Hart Play

Motion picture rights to the new Moss Hart play, "Christopher Blake," have been acquired by Warner Bros. Under terms of the deal, payment will be made by Warners on a percentage basis, with details still to be worked out. The screen version of the play is expected to be released in 1948.

5 in Preparation at PRC

"Hollywood Hi," "Girls Camp," "Mattawan," the balance of the Eddie Dean-Al La Rue-Al St. John films, and the fourth and fifth films in the Philo Vance series are in preparation for early 1947 production at PRC.

STUDIO ROUNDUP

44 Pictures Before the Cameras at Hollywood Studios; 20th-Fox, Warners Top List With 6 Each, While MGM, UA Tie With 5; Columbia, U-I Next With 4 Films Each

As in all other situations, the Christmas spirit had pervaded the studios late last week, so that scarcely any announcements regarding production were forthcoming. However, those pictures in for long shooting schedules—such as the four at Columbia, the five each at MGM and United Artists (not counting the Selznick picture which is to be released by his own organization), and the six at Warners—are all going strong. Three are still in work at RKO Radio, and Republic, by starting a new one last week, now has two pictures on the sound stages. Six are still before the cameras at 20th-Fox, and Paramount has three going, having finished one last week. Screen Guild and PRC have each started one. Now add Monogram's three and Universal's four, and the total is 44 pictures which were in production at week's end.

Wind-Ups at Columbia

The latest in the "Rusty" series, and the "Bulldog Drummond" pictures were finished this week, leaving Columbia with four still in work. To these, Grant Mitchell was given an important supporting role in the Sam Bischoff production "The Corpse Came C.O.D.," while Leslie Brooks also joined the cast. Vernon Steele was added to the cast of the Sidney Buchman production "Assigned to Treasury." Robert Young, star and co-producer of the Technicolor western which Cavalier Productions is making for Columbia release, announced a two-day lay-off for the 125 members of the company to be able to fly to Hollywood for Christmas holidays. "The Lady From Shanghai" picture going strong released news about the realistic fist fight sequence between Orson Welles and Ted di Corsia requiring the services of a company first-aid man.

First background footage shot along the Cote d'Azur for an American motion picture since the war has been received by Producer Casey Robinson. This will be used for background material to incorporate in the Irene Dunne starrer "No Sad Songs For Me."

Several assignments were handed out. . . . Richard Goldstone was given the producer's berth for the musical "When A Girl's Beautiful," based on an original story by Howard J. Green, from which Henry Moritz will write the screen treatment. Lawrence Watkin was signed to do a polish job on the screenplay of "Keeper of the Bees," film adaptation of the Gene Stratton Porter novel which will be produced by John Haggott. And Arthur Morton has been assigned to write the background score for "Millie's Daughter," which Sidney Salkow directed with Gladys George and Gay Nelson in the top spots.

RKO Shooting Three

Mike Brandon, William Conrad, Oliver Blake and Wallace Scott have all been cast in the RKO picture "Out of the Past," which stars Robert Mitchum and Jane Greer under Jacques Tourneur's direction.

Renie will design the glamorous wardrobe Joan Davis will wear in her co-starring role with Eddie Cantor in "If You Knew Susie." Miss Davis, as a former successful stage star, will wear more than 25 different costumes for the role, climaxing in a colorful style show in which she is featured.

MGM Signs LeRoy

Mervyn LeRoy signed a long-term contract with MGM for his exclusive services as a director. He returns to the lot where he filmed "Thirty Seconds Over Tokyo," "Random Harvest" and "Madame Curie." No assignment has been set for LeRoy, although he is scheduled to report after the first of the year.

Director Gregory LaCava has completed the dramatic sequences of "To Kiss and to Keep" and the reins of the film have been turned over to David Miller who will direct the dance sequences. Gene Kelly and Marie McDonald are teamed in one of four to be included in the production. Remaining three include Kelly with a trained dog, a Pied Piper number starring him with a dozen youngsters and a waltz with Jean Adair, 64-year-old grandma of the picture.

Leslie and Stanley Harr, twins, have been assigned roles in "The Rich, Full Life," cast of which is topped by Elizabeth Taylor, George Murphy and Mary Astor.

Spencer Tracy is appearing in an extensive series of tests to be used in the selection of cast members for the picturization of Sinclair Lewis' best-seller "Cass Timberlane." The film will have 26 principal roles, a record number.

Dick Simmons has been given a new long-term acting contract.

New Color Development

New natural color plate process has been developed by Paramount. The transparency department has purchased several three-color separation cameras in order to obtain full color control in production of revolutionary natural color stereopticons developed by the studio. This is the result of five years' research and experiment, and is the most important improvement in color photography since 1940. Farciot Edouart heads the transparency department.

Kitty Irish was signed by Producer Hal Wallis for a role in "I Walk Alone," with Burt Lancaster, Kirk Douglas, Wendell Corey and Kristine Miller heading the cast. Miss Irish was discovered through an advertising placard, brought to Wallis' attention and okayed

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HOLLYWOOD

STUDIO ROUNDUP

(*Continued from Page 37*)

for the part by Byron Haskin the director.

Scoring of "Golden Earrings," Ray Milland-Marlene Dietrich starrer, started with Victor Young conducting his score. The film was directed by Mitchell Leisen.

WB Art Directors Busy

With the signing of John Hughes as art director on "Whiplash," forthcoming Dane Clark starrer, a total of 11 art directors are at work on 10 films. Lew Seiler will direct "Whiplash."

Milton Sperling, head of United States Pictures, signed Sidney Sheldon to develop the screenplay for "Dream Street," from the Robert Sylvester novel about New York and Hollywood. Property will be filmed in 1947. At the same time an announcement was made that USP had purchased "Nothing But the Night," murder mystery by Roy Huggins, for the company's 1947 production schedule.

Third generation of an acting family, 4-year-old Dennis Donley, was cast in "Night Unto Night," Ronald Reagan-Viveca Lindfors starrer.

Jean De Briac, character actor, goes into a supporting role in "The Unfaithful," being directed by Vincent Sherman and produced by Jerry Wald with Ann Sheridan, Zachary Scott and Lew Ayres co-starred.

PRC Filming Two

Damian O'Flynn and Clara Blandick have been added to the cast of the third Philo Vance picture, in which Will Wright plays the famed sleuth. William Beaudine directs and Howard Welsch produces. Bill Beaudine, Jr. has been made assistant director on this film. Father and son will now handle direction chores together.

Glorian Marlen has been announced by Jerry Thomas, producer of "Border Feud," the second of the Al LaRue-Al St. John westerns, as the leading lady. Ray Taylor will direct.

Republic's Many Sets

Russ Kimball, director of Republic's art department, has been designing over 70 sets for use in three top-budgeted films. Major number were needed for the Nelson Eddy-Ilona Massey starrer, which required 35, most of them large and all requiring a great deal of research. An entire street, representing the Russian Fort Ross, was built, another set representing the interior of a Russian cathedral, while a Russian Junk of the period cost $90,000. "Gallant Man" required 27 different sets, including reproductions of the Santa Anita race-track and stand, the Venice Amusement pier, an elaborate Bel-Air home which cost $35,000, and a completely stocked drug store. Eighteen different sets were used for the third major picture, "Wyoming."

Adele Mara and Stephanie Bachelor get the leading feminine roles in "Lightnin' Strikes Twice," an original story by Robert Bellem, adapted by Royle Cole, and Lesley Selander has been assigned to direct.

"Song of the Golden West," the next Roy Rogers starrer, has been given a February starting date.

20th-Fox Making 5

"Captain From Castile," the Tyrone Power starrer which has been shooting at Morelia, Mexico, has added Stella Inda and Ramon Sanches, two of Mexico's outstanding screen personalities, to the cast. Henry King, who is directing, will scout new location sites via studio plane. King will fly to Acapulco to look for locations along the coast for the final month of shooting in January. Cesar Romero, Alan Mowbray and Harry Carter have left for Mexico for their roles in the picture.

Director Walter Lang started shooting the "Kokomo" number for the Technicolor musical "Mother Wore Tights." The routine is one of six production numbers in the Betty Grable starrer and will feature Betty and Dan Dailey in a four-minute dance specialty.

Filming continues on "It's Only Human" the John Payne, Maureen O'Hara and Edmund Gwenn starrer, now that the cast and crew have returned to the studio. Director George Seaton and William Perlberg, the producer, are busy keeping the picture on schedule.

Monogram Activities

Ferike Boros and William Edmonds have been added to the cast of "High Conquest," currently being produced and directed by Irving Allen. Film co-stars Anna Lee, Gilbert Roland and Warren Douglas.

After shooting background scenes in Louisiana, Producer Lindsley Parsons returned to the studio.

Jimmy Wakely, western singing star, signed a five-year contract as a recording artist for Capitol Records.

U-I Continues With 4

Jack Brooks, who wrote the lyrics for Hoagy Carmichael's Old Buttermilk Sky, was set to work with Walter Schumann in turning out a number for the Abbott & Costello current picture, "Buck Privates Come Home."

Frank Skinner was assigned as musical director of "The Egg and I" and will work with Walter Schumann on the underscoring and directing of the Deanna Durbin picture, "I'll Be Yours."

Other two films in work are "Time Out Of Mind," with Phyllis Calvert, Robert Hutton and Ella Raines, and the Sam Wood Production "Ivy" with Joan Fontaine, Patric Knowles, Herbert Marshall and Richard Ney. Robert Siodmak directs the former and Sam Wood handles the direction on his own production.

'Heart' for Cummings

"The Glass Heart," an original by Marty Holland, has been purchased by United California Productions as a starring vehicle for Robert Cummings, according to President Eugene Frenke. The picture will probably go into production following UCP's initial venture, "Bad Guy," which gets the green light in April. "The Glass Heart" will be produced by Frenke and Philip Yordan, associates of Cummings in the newly formed company.

'Father' Budget Upped

Success of the recent three-week world premiere run of "Bringing Up Father" at the Laffmovie theatre, New York, has prompted Monogram President Steve Broidy to add $25,000 to the present advertising appropriation on the film. Barney Gerard produced, and Eddie Cline directed.

Wallis 1947 Budget Set at $8,500,000

Following conferences in New York with Joseph Hazen and Paramount executives, Hal Wallis in Hollywood last week announced plans for his 1947 production schedule which has been budgeted at $8,500,000. His current production is "I Walk Alone" (formerly "Deadlock") with an all-Wallis cast headed by Lizabeth Scott, Burt Lancaster, Kirk Douglas, Wendell Corey, Kristine Miller and George Rigaud. Byron Haskin directs.

The first film to go into production next year is "Be Still, My Love," a suspense drama starring Barbara Stanwyck and slated for a late January start. In April Wallis will leave Hollywood for England to produce "For Her to See," which will be a Paramount production starring Ray Milland and an English-American cast. In the fall he will film "House of Mist" and a Technicolor film, probably "Lola."

Monogram Sets 3 for Start in January

First production to go before the cameras in 1947 at Monogram will be "Tragic Symphony," based on the life of Tchaikowsky. The picture, to be made by Symphony Films, under the production reins of Barney Glazer and Nat W. Finston, will be released by Allied Artists, new company formed to handle high-budget pictures. Starting date is January 6.

Also set for January production are "Brooklyn Buckaroos," featuring the Bowery Boys, and a Johnny Mack Brown special.

Set for Next Vance

Alan Curtis and Frank Jenks have been signed by PRC for the top roles in the next Philo Vance mystery film, soon to go before the cameras. William Beaudine will direct the picture for Producer Ben Stoloff, from a screenplay by Robert E. Kent.

To Portray Male Lead

James Brown has been signed to portray the male lead in PRC's "The Pay-Off," which James Flood will direct for Producer Marvin Stahl. Opposite Brown in the female lead will be Sheila Ryan, who will report to the studio after her recovery from an attack of influenza.

WB Buys Siodmak Story

"Strange Desire," original psychological melodrama by Curt Siodmak, has been bought by Warner Bros. and placed on Jerry Wald's production schedule. Siodmak will do the screenplay.

Seiler on 'Whiplash'

Lew Seiler has been assigned by Warner Bros. to direct "Whiplash," in which Dane Clark will star. This will be Seiler's first picture since returning to the Warner contract list. William Jacobs will produce.

Richard Baer Joins WB

Richard Baer, who staged the modern version of Shakespeare's "Macbeth" now being presented at the El Patio Theatre in Hollywood, has been signed by Warner Bros.

HOLLYWOOD

Hellinger Signs Dassin To Direct 'Brute Force'

Mark Hellinger's third production for Universal-International release will be "Brute Force," which will have Burt Lancaster as one of its stars. Jules Dassin will direct. Hellinger signed Dassin on a free-lance basis immediately after the director obtained his release from MGM. "Brute Force" will be Dassin's second production for Hellinger.

The screenplay will be written by Richard Brooks, who also did the treatment of "Swell Guy" for the producer, from an original story by Robert Patterson, columnist on the San Francisco *Examiner*. Production is scheduled to start early in February.

Vacation for DeWolfe

Billy DeWolfe, who plays the comedy lead in Paramount's "Blue Skies," left Hollywood last week for New Orleans for newspaper interviews and radio appearances in connection with the opening of the film there. From New Orleans he went to Miami where "Blue Skies" opened on Christmas Day in four theatres in Miami and Miami Beach. DeWolfe will remain in Miami for a vacation and will return to Hollywood some time in January.

Jane Novak Returns

Jane Novak, old-time western star, will see her name on the screen for the first time in 15 years when the Hal Wallis Technicolor production, "Desert Fury," is released by Paramount. The former leading lady of William S. Hart, Tom Mix and Richard Dix recently came out of retirement to play a role in the film. She will be given main title billing with John Hodiak, Lizabeth Scott and Burt Lancaster. Jane is the sister of Eva Novak, another silent film favorite.

Albuquerque Model

A 10x16-foot reproduction of the city of Albuquerque, N. M., in 1875 will be constructed by Clarion Productions for use in filming "Albuquerque," Paramount color release to co-star Randolph Scott, Arleen Whelan and George "Gabby" Hayes. Photographs and material are being gathered to make the reproduction as authentic as possible. Director Ray Enright will map camera angles and scene action from the model before production starts in January.

Start Six in January

Production pace at the Warner Bros. studio will be stepped up in January with the start of six new pictures in the first 30 days of 1947. Group includes "Voice of the Turtle," "Whiplash," "One Last Fling," "The Unsuspected," "The Wallflower," and "Two Guys From Texas."

WB Buys 'Silver River'

"Silver River," an original story by Stephen Longstreet, has been bought by Warner Bros. Longstreet, who also wrote "Stallion Road," just completed by Warners, will do the screenplay of the new story, a historical western with a Nevada setting. Owen Crump is slated to produce.

STUDIO NEWS & PROGRAM NOTES

Ann Sothern Opposite Knox in 'Indian Summer'; Viveca Lindfors Signs New Warner Star Contract

Adolphe Menjou has been assigned an important role in MGM's *Clark Gable* starrer, "The Hucksters," which will go into production early in January. *Jack Conway* will direct for Producer *Arthur Hornblow.*

"Bulldog Drummond Strikes Back" was placed on the schedule of Venture Pictures as the second in its series of Bulldog Drummond features to be produced for Columbia release. First of the series is now in production with Australian star *Ron Randell* and *Anita Louise* in the leads.

Darryl Hickman, Robert Dover and *Thomas Frazier* have been added to the cast of "Black Gold," Monogram's Kentucky Derby story now in production with *Anthony Quinn* starred. *Phil Karlson* directs with *Jeffrey Bernerd* producing.

Mildred and *Jimmy Mulcay,* known as "Mr. and Mrs. Harmonica," will make their first screen appearance in Paramount's 36-star "Variety Girl." They were signed to do a harmonica comedy skit with *Bob Hope* in the spectacular musical directed by *George Marshall.*

Ann Sothern has been borrowed from MGM to co-star with *Alexander Knox* in RKO's "Indian Summer," a sentimental comedy by *Boris Ingster,* who also will direct. Filming starts early in January, with *Michel Kraike* producing. In addition to co-starring, Knox also will work with Ingster on the screenplay.

Phil Ford has been assigned to direct Republic's "The Finger Woman," modern melodrama scheduled to go before the cameras early next month. Picture will follow "Lightin' Strikes Twice" on the schedule of Associate Producer *William J. O'Sullivan.*

Paul Cavanaugh, Lumsden Hare and *Gavin Muir* were signed by Director *Sam Wood* and Producer *William Cameron Menzies* for top feature roles in "Ivy," which stars *Joan Fontaine, Patric Knowles, Herbert Marshall* and *Richard Ney.*

Jennifer Jones and *Joseph Cotten* will be co-starred by Selznick Productions in the Robert Nathan novel, "Portrait of Jenny," which *David Hempstead* will produce and *William Dieterle* direct. Miss Jones will play the title role, and Cotten will enact the part of the painter who loves her.

Alan Marston was signed by 20th-Fox to play one of his direct lineal forebears, "Alan Marston, Lord of Marston Moor," in "Forever Amber," *Linda Darnell-Cornel Wilde* starrer being filmed in Technicolor.

Viveca Lindfors has been given a new long-term starring contract by Warners, as a result of her work in "Night Unto Night," in which the Swedish actress is currently before the cameras with *Ronald Reagan. Don Siegel* directs, and *Owen Crump* produces.

Jerry Bergen, radio comic, has been added to the cast of MGM's "The Pirate." He will portray a member of the band of itinerant actors headed by *Gene Kelly.* The Technicolor film, with *Vincente Minnelli* directing, begins production early in January. *Arthur Freed* will produce.

Irene Dunne will wear her most lavish screen wardrobe to date in the Columbia picture, "No Sad Songs For Me," in which she plays a Boston socialite. Miss Dunne also will sing for the first time on the screen in several years.

Eugene Borden, one of Hollywood's most versatile actors, was added to the cast of Paramount's "Saigon," in the colorful role of a French riverboat captain in Indo-China. The part is important to the dramatic action of the *Alan Ladd-Veronica Lake* co-starrer which *Leslie Fenton* directs for Producer *P. J. Wolfson.*

Benay Venuta, Broadway star, embarked on a screen career when she was signed by Eagle-Lion for a lead role in "Repeat Performance," starring *Joan Leslie* and *Louis Hayward.*

Richard Wallace has been signed by RKO Producer *Stephen Ames* to direct the forthcoming Technicolor epic, "Tycoon," which stars *John Wayne* with *Sir Cedric Hardwicke* and *Anthony Quinn.* Much of the drama will be filmed in Mexico City.

"Sea of Darkness," unpublished novel by *Gerald Adams,* has been purchased by Republic and assigned to *Alfred Santell* to produce and direct. Modern drama of deep-sea divers will spotlight two top male stars.

With *Burt Lancaster* as one of the stars and *Jules Dassin* as director, *Mark Hellinger* announced "Brute Force" as his third production for Universal-International release. This will be Lancaster's second picture for Hellinger, his first having been "The Killers."

Warner Anderson was cast in the role of a doctor in MGM's "Song of the Thin Man." *William Powell* and *Myrna Loy* are starred in the newest picture of the wisecracking detective series, with *Keenan Wynn, Jayne Meadows* and *Leon Ames* also featured. *Edward Buzzell* will direct and *Nat Perrin* produce.

Richard Loo, Chinese stage and screen actor, has been signed by Producer *Sidney Buchman* for the role of a Shanghai police commissioner in Columbia's "Assigned to Treasury," *Dick Powell-Signe Hasso* starrer.

Ken Niles, radio announcer, has landed a choice dramatic role in RKO's "Out of the Past," *Robert Mitchum-Jane Greer* starrer. In the screen version of *Geoffrey Homes'* thriller, "Build My Gallows High," Niles plays an innocent lawyer who becomes involved in several murders.

Ross Ford will have the role of the bellboy in the *Ann Sheridan* starrer, "The Unfaithful," which *Vincent Sherman* is directing with *Jerry Wald* as producer for Warners.

Confiscated Film in New RKO Picture

Lt. Theodore Geisel, expert on the Japanese, who was attached during the war to the U. S. Army Department of Information and Education, is with his wife putting the finishing touches on RKO Radio's tentatively titled "Kamikaze."

The picture will include confiscated Japanese film never before seen by the public. More than a million feet of this film were viewed in selecting the footage. Theron Warth is producing under Sid Rogell's executive supervision.

THE BOX OFFICE SLANT

The Lone Wolf in Mexico

Columbia Mystery 70 mins.

AUDIENCE SLANT: (Adult) A light weight addition to the Lone Wolf series that is not as good as some of its predecessors, but which will provide sufficient entertainment for mystery fans who like the casual touch.

BOX-OFFICE SLANT: Good enough for any double bill program but lacks sufficient drawing power as a lead feature.

Cast: Gerald Mohr, Sheila Ryan, Jacqueline de Wit, Eric Blore, Nestor Paiva, John Gallaudet, Bernard Nedell, Winifred Harris, Peter Brocco, Alan Edwards, Fred Godoy. Credits: Screenplay by Maurice Tombragel and Martin Goldsmith from a story by Phil Magee, based upon a work by Louis Joseph Vance. Produced by Sanford Cummings. Directed by D. Ross Lederman. Director of photography, Allen Siegler.

Plot: The Lone Wolf and his valet visit Mexico City on vacation and run into a couple of murders, two jewel thefts and other illegal activities with the Lone Wolf the chief suspect. To clear himself and to aid a woman who has become embroiled with crooked gamblers, he and the valet contrive a scheme with the roulette wheel of a gambling house, force the real crooks to flee, assist in their capture and clear themselves.

Comment: While this is not the best Lone Wolf story produced it is good enough to fill the bill for which it was intended—as a supporting feature on double bill programs. Production values are fair, direction is the same and the cast do just about all right. Gerald Mohr as the suave, polished Michael Lanyard has an engaging personality, a nice smile and a tendency to over-act. Sheila Ryan is excellent in a not too difficult or sympathetic part and Eric Blore plays Eric Blore. Nestor Paivo as Mexico City's chief of police is perhaps the best part in the film with another bow to Jacqueline de Wit. Okay as a supporting feature on double bills.

Alias Mr. Twilight

Columbia Drama 69 mins.

AUDIENCE SLANT: (Adult) Good, light entertainment. Should please average audiences.

BOX-OFFICE SLANT: Satisfactory supporting fare for double-bill programs.

Cast: Michael Duane, Trudy Marshall, Lloyd Corrigan, Rosalind Ivan, Alan Bridge, Gi-Gi Perreau, Jeff York, Peter Brocco, Torben Meyer, Olaf Hytten. Credits: Screenplay by Brenda Weisberg with additional dialogue by Malcolm Stuart Boylan from an original story by Arthur E. Orloff. Produced by John Haggott. Directed by John Sturges. Photography, Vincent Farrar.

Plot: Lloyd Corrigan, kindly indulgent grandfather and guardian of five-year-old Gi-Gi Perreau, turns out to be a clever confidence man involved in several swindles. Gi-Gi's nurse, Trudy Marshall, is in love with police lieutenant Michael Duane, whose specialty is swindlers. Corrigan's cousin, Rosalind Ivan, knows of Corrigan's real source of income and threatens to have the child taken from him unless payment of a large sum is made to her. Corrigan arranges a gigantic swindle in which he involves his cousin so that they both can be caught by police and sent to prison. He also schemes to have the youngster adopted by Trudy and Michael Duane, who marry.

Comment: While this picture carefully goes into detail about the way various swindles are manipulated, thus possibly serving as a classroom for prospective crooks in the audience, it does provide an hour or so of good, light entertainment which should please average audiences. Production and direction are nicely handled from a somewhat verbose script which lets the film drag in spots, but as a whole it is well enough done. Lloyd Corrigan is thoroughly convincing as the confidence man and almost dominates the picture. Trudy Marshall and Michael Duane have little to do, but do it well. And young Gi-Gi Perreau is a pleasant, pretty child. "Alias Mr. Twilight" will do satisfactorily as a supporting feature on double-bill programs.

A Diary for Timothy

English Films Documentary 40 mins.

AUDIENCE SLANT: (Family) A wistful and sometimes almost poetic argument for an improved world. More than just another documentary it carries an impassioned argument against war and should entertain and inform intelligent audiences.

BOX-OFFICE SLANT: Problematical. With a musical or comedy as a lead feature it might do okay.

Cast: The people of Great Britain, with a scene from Hamlet by John Gielgud and piano music by Dame Myra Hess. Orchestral music by Richard Addinsell, played by the London Symphony Orchestra, conducted by Muir Mathieson. Credits: Made by the Crown Film Unit. Produced by Basil Wright. Directed by Humphrey Jennings. Commentary by E. M. Forster and narrated by Michael Redgrave. Photography, Fred Gamage.

Plot: Timothy James Jenkins was born on 3 September 1944. This is the story of what happened to the world into which Timothy was born, as told to him by the narrator (supposedly his soldier father). The narration continues through the first six months of Timothy's peaceful life, surrounded by the war and the hopes of the British for a new and better world. At the conclusion, Timothy's dad poses a question, "What will your generation do toward eliminating the causes of war?"

Comment: "A Diary for Timothy" combines the factual approach of the newsreel with a vivid presentation of the plain "guts" with which Great Britain took a terrible beating during the days of the buzz-bomb "blitz." The film is difficult to describe, because it is a film with a "message," one that hits home and might well be seen and heard by everyone. It is solemn but it has its light touches. It is always in good taste. What its chances are commercially is anyone's guess. Booked with a musical or comedy it might do satisfactorily.

AUDIENCE CLASSIFICATIONS
Will Be Found on Page 53

Stars Over Texas

PRC Western with Songs 57 mins.

AUDIENCE SLANT: (Family) Good western entertainment with a couple of new plot twists.

BOX-OFFICE SLANTS: Eddie Dean's rising popularity should bring it up to as good, if not better, than its predecessors in the series.

Cast: Eddie Dean, Roscoe Ates, Shirley Patterson, Lee Bennett, Lee Roberts, Kermit Maynard, Jack O'Shea, Hal Smith, Matty Roubert, Carl Mathews, Bill Fawcett and the Sunshine Boys. Credits: Original screenplay by Frances Kavanaugh. Associate producer, Jerry Thomas. Produced and directed by Robert Emmett Tansey. Photography, Ernest Miller. Original songs by Eddie Dean with Hal Blair and Glen Strange.

Plot Eddie Dean and his pals, Roscoe Ates and Lee Bennett, secretly representing the Cattlemen's Association in its investigation of cattle rustling, deliver a herd to Lee Roberts' ranch where they are signed for by Roberts' sister, Shirley Patterson. Bennett looks so much like the ranch foreman (also Bennett) that he substitutes for him to get evidence against rustlers who are trying to ruin Roberts. Dean, Ates and Bennett eventually clean up the rustlers.

Comment: The double-identity twist is a rather new one in western plots but it's a welcome addition, adding a bit of zest to a tired plot. Dean is good, sings three songs well, acquits himself ably in several spots and slings guns with the best of them. Ates supplies a bit of comedy and Bennett and Miss Patterson are involved in a tepid romance. The picture is good light western entertainment with not too much to think about and, with Eddie Dean's rising popularity, should do as well as its predecessors in the series.

Humoresque

Warner Bros. Drama 126 mins.

AUDIENCE SLANT: (Adult) A stirring, emotional drama that will appeal to all lovers of melodramatic art. For the Joan Crawford followers there is a performance by her that they will never forget; that of a wealthy dipsomaniac. The Garfield fans will find their favorite at his best and Oscar Levant will also entertain all those who enjoy his humor and his piano-playing.

BOX-OFFICE SLANT: A natural for the houses that cater to patrons of dramatic fare, with the name-draw of Joan Crawford and John Garfield and the title "Humoresque" to help make it a huge box-office success.

Cast: Joan Crawford, John Garfield, Oscar Levant, J. Carrol Naish, Joan Chandler, Tom D'Andrea, Peggy Knudsen, Ruth Nelson, Craig Stevens, Paul Cavanagh, Richard Gaines, John Abbott, Bobby Blake, Tommy Cook, Don McGuire, Fritz Leiber, Peg La-Centra, Nestor Paiva, Richard Walsh. Credits: Produced by Jerry Wald. Directed by Jean Negulesco. Screenplay by Clifford Odets and Zachary Gold. Based on a story by Fannie Hurst. Photography, Ernest Haller.

Plot: Told in retrospect, this is the story of a poor violinist and his desire for a musical career. He is introduced to a beautiful woman who tries to forget her unhappy

BOX-OFFICE SLANTS

marriage by sponsoring young talent and by drinking to excess. He resents her efforts, even though they further his career, and his affair with her causes an open break with his family. On the eve of his greatest concert, realizing he needs more than she can give him, the woman drowns herself. In his sorrow, he returns to his family.

Comment: Distinguished by exceptionally splendid performances and the finest in production elements, with the name-draw of Joan Crawford and John Garfield for marquee strength, this picture should be a natural in houses that cater to lovers of dramatic fare. The box-office lure of the Crawford name alone should insure plenty of shekels at the ticket windows, but when that is added to the Garfield draw and the film's familiar title, there is little chance that this one can miss. Music lovers, too, will get their share of entertainment, for there are 23 classical numbers, many of them played by a full symphony of 110 pieces, and several popular numbers. Only those patrons who do not go in for heavy, melodramatic fare may not be entirely pleased. There are few light moments in the entire 126 minutes of running time. Excellent casting in supporting roles is another mark in its favor. J. Carrol Naish makes a convincing, believable person of Garfield's father, Ruth Nelson is splendid as his mother and Oscar Levant human, cynical and very able as his friend and accompanist. There are few satisfactory superlatives one can use for the performance Miss Crawford turns in. It must suffice to say that if she was worthy of the Academy Award for the excellence of her work last year, there should be little doubt about her being in the running this year. In the role of the young violinist, Garfield turns in a sensitive, stirring delineation and Joan Chandler is very attractive and very capable as his boyhood sweetheart. For the finest in direction and production, credit goes to Jean Negulesco and Jerry Wald, respectively.

The Man I Love

Warner Bros. Drama 97 mins.

AUDIENCE SLANT: (Adult) Ida Lupino not only gives her usual fine performance but also vocalizes in this modern drama that has most of the elements necessary to entertain average audiences.

BOX-OFFICE SLANT: Title, which comes from the George Gershwin song, plus the name draw and the quality of the picture, should make this a good box-office attraction.

Cast: Ida Lupino, Robert Alda, Andrea King, Bruce Bennett, Martha Vickers, Don McGuire, Tony Romano, Alan Hale, Dolores Moran, John Ridgely, Warren Douglas, Craig Stevens, William Edmunds, James Dobbs. Credits: Produced by Arnold Albert. Directed by Raoul Walsh. Screenplay by Catherine Turney. From a novel by Maritta Wolff. Photography, Sid Hickox.

Plot: This is the story of two sisters and their weakling brother, and of the trouble they all get into because of a small-time racketeer with designs on one of the sisters. The brother lands in jail and is bailed out. There are fights, blackmail and tragedy before all their problems are solved.

Comment: With the sure hand of Raoul Walsh handling the direction and Ida Lupino, Robert Alda and Bruce Bennett teamed in top roles, this modern drama turns out to be an entertaining film for average audiences. Not only will they enjoy the work of the cast and the direction, but also other elements. They'll like the background music taken from the title song, The Man I Love, that old Gershwin favorite, and they'll hear other oldies like Liza, Bill, and Why Was I Born? To their pleasant surprise they'll discover that these numbers are displayed vocally by Ida Lupino who does an exceptionally fine job with the presentation. This, aside from the fact that she turns in her usual splendid performance. Main theme of the picture revolves around Miss Lupino and the two men in her life, both played excellently by Bruce Bennett and Robert Alda. In sub-plots Andrea King does very well in the role of a soldier's wife and John Ridgely exceptionally good as her battle-fatigued husband. Martha Vickers, Dolores Moran and Don McGuire are good also in roles that tie in with the main theme. The fact that the song numbers mentioned above were written by George Gershwin and Jerome Kern is information that should be used in exploiting the picture. Entire production was in charge of Arnold Albert.

Heldorado

Republic Western with Songs 70 mins.

AUDIENCE SLANT (Family) Lively western with pleasing songs and plenty of action in the modern manner.

BOX-OFFICE SLANT: Roy Rogers' pictures have been fine and this one is a welcome addition to the series. Should do well everywhere.

Cast: Roy Rogers, George "Gabby" Hayes, Dale Evans, Paul Harvey, Barry Mitchell, John Bagni, John Phillips, James Taggart, Rex Lease, Steve Darrell, Doye O'Dell, LeRoy Mason, Charles Williams, Eddie Acuff, Bob Nolan and the Sons of the Pioneers, and Trigger. Credits: Associate producer, Edward J. White. Directed by William Witney. Original screenplay by Gerald Geraghty and Julian Zimet. Photographed by William Bradford.

Plot: During the celebration of Annual Heldorado Week at Las Vegas, Ranger Captain Roy Rogers is enlisted by the local sheriff to aid him in discovering who is behind the passing of large sums of black market money over the gaming tables. Dale Evans has been made honorary deputy sheriff and to Roy's annoyance also tries to solve the mystery. One man is murdered and danger threatens others before Roy, Gabby Hayes and Miss Evans frustrate a plot to pass a half million dollars more in thousand dollar bills, and also find the murderer.

Comment: Republic seems to have hit upon a happy formula in the last few Roy Rogers films, placing the locale of his stories in the west of today, rather than in the "old" west of Indians, etc. This story takes place during the Annual Heldorado week celebration at Las Vegas and includes actual scenes of the parade, rodeo and other festivities with Rogers, his horse Trigger, Dale Evans, Gabby Hayes and Bob Nolan and the Sons of the Pioneers taking active part in the celebration. Interior scenes have been given the best in production values, the script is artfully contrived and the direction keeps action moving at a fast pace throughout. The Rogers fans will find plenty to be amused and entertained about in "Heldorado," and those who can take their westerns or leave them alone, also will be plentifully entertained. Should do well everywhere.

Mr. District Attorney

Columbia Mystery 81 mins.

AUDIENCE SLANT: (Adult) Designated a mystery, this isn't mysterious enough to hold the interest of any but the less discriminating.

BOX-OFFICE SLANT: Should do satisfactorily in average situations.

Cast: Dennis O'Keefe, Adolphe Menjou, Marguerite Chapman, Michael O'Shea, George Coulouris, Jeff Donnell, Steven Geray, Ralph Morgan, John Kellogg, Charles Trowbridge, Frank Reicher. Credits: Directed by Robert B. Sinclair. Screenplay by Ian McLellan Hunter. Adaptation by Ben Markson. Story by Sidney Marshall. Based on the radio program created by Phillips H. Lord. Photography, Bert Glennon. Produced by Samuel Bischoff.

Plot: A young, struggling lawyer is hired by a district attorney because he overhears him talk about justice and honesty. While on the job the lawyer gets mixed up with a female whom he thinks is okay but who happens to be the villain of all the proceedings. He takes quite a beating, and there are several murders, before matters are cleared up.

Comment: This latest picture based on the radio program of the same name differs in one respect to its predecessors: it lacks the suspense and excitement of such mysteries. There are, however, enough top names in the cast among them Adolphe Menjou, Dennis O'Keefe and Marguerite Chapman plus the draw of the pre-sold radio audience to help put it across in its regular market. Main fault lies with the story, which too soon uncovers the fact that the heroine is the trouble-maker, and this not only detracts from the theme itself, but makes one lose interest in the proceedings. Menjou has done much better in other roles. His interpretation of the District Attorney lacks conviction, and this holds true of Dennis O'Keefe's portrayal of the young lawyer who keeps switching from one side to the other, in spite of his protestations of honesty and a belief in justice. Marguerite Chapman makes a good villainess, for she's attractive and does well with her interpretation of the role. Among the supporting players, George Coulouris is a standout. Direction is by Robert B. Sinclair and production by Samuel Bischoff.

London Ealing Studios Set 6 Films for 1947

Six new films, the first of which will go into production shortly after the first of the year, have been announced by the Ealing Studios in London for distribution by the J. Arthur Rank organization.

The pictures include "It Always Rains on Sunday," to be directed by Robert Hamer from an original story by Arthur La Bern; "Against the Wind," to be directed by Charles Crichton; "Saraband for Dead Lovers," to be directed by Basil Dearden from the novel by Helen Simpson; "Toilers of the Sea," an adaptation of the Victor Hugo novel, to be directed by Cavalcanti; "Scott of the Anarctic," to be directed by Charles Frend, and "Eureka Stockade," to be directed and filmed in Australia by Harry Watt and to star Chips Rafferty.

To Start in February

"The Forty-Niners," a screenplay by Paul Wellman, has been scheduled by Warners for February production with Errol Flynn.

THEATRE MANAGEMENT



The Brass Tacks of Efficient Picture Theatre Management*

ARE YOUR DISPLAYS 'HIT' OR 'MISS'?

By Jack Jackson

Is the scheme of distribution and display of your outdoor billing the result of sound objective planning, or have you allowed it to sink to the status of "customary routine" that requires and deserves no special attention on your part?

Regardless of the size or location of your theatre I'm certain that a definite sum is set aside for the "away from the theatre" advertising of each and every feature attraction. Whatever the sum may be, and regardless of the area covered or intensity of the effort, its value to the box-office can be reliably gauged by the amount of study, attention and supervision you devote to the planning and execution of the job.

Let me say right here that "Objective thinking" is not an abstract phrase. In simple language it means picking out a real objective to be attained and concentrating—to the exclusion of all non-essentials—on the detail necessary to attainment. Simpler still, it means charting out the most satisfactory, least expensive and surest method of getting the job done.

In all advertising effort—and particularly in the department of outdoor effort for theatres—the goal is to get the message before the maximum number of potential buyers. You may have to compromise at times because of difficult or impossible situations, but never allow the compromise to take the place of the original objective or detract from the zeal with which you approach the next detail of your plan.

In full certainty that each and every reader will subscribe to the truth of the preceding paragraph I'll proceed to bore you with some of the details essential to making every penny of your billing appropriation follow—as directly as possible—the paths that will lead to the objective—which is to get the mesage before the maximum number of potential buyers. Of course I'm taking it for granted that you know your theatre, its audience potential and every pertinent fact about the community it serves.

Let's start with the lowly handbill or "dodger."

Make the Copy As Bold And Brief As Possible

The "dodger" is a cheap method—effective at irregular intervals except in rare situations—of reaching a certain element of potential buyers. That element does not live in the exclusive residential districts. Factory workers, frequenters at the more virile sporting events and folks who live in the slums and poorer section are most susceptible of being influenced by this kind of message. Ergo: the cheapest form of distribution is at factory gates and at the spill of sport events. The printed message can only be depended on to get a passing glance from the recipient, so it is important that the wording be bold and brief as possible and emphasize the "where, what and when." Gauge the amount of distribution, print on the cheapest and gaudiest paper (poster stock) and consider the effort at least 70 per cent wasted before you start. Distribution is the most costly detail of "dodger" advertising so always send the boys among crowds or to crowded neighborhoods.

"Dodgers" are not on the regular agenda of the average theatre but window cards are. The cost of window cards—which we used to pitch about with abandon—has advanced considerably during the past few years and the cost of distribution, in larger cities, runs anywhere from 7 to 12 cents each plus theatre passes. That kinda puts the WC on the spot to produce three to four customers to insure profit that will amortize its cost and placement charges. A theatre can't run without profit, so it is safe to say that every WC must account for four to six admissions. That means you'll have to be right picky about where and how you place them. So-o-o, be careful what windows you select. Be sure the location is such as will guarantee display to large numbers of passersby. Be sure the card is so placed that it will be in the line of vision for the longest possible period of time. That means to set it as far to the left side and as close to the window front as is possible, since most folks walk to the right of the sidewalk. This matter of proper placement is important because of the time required by hurrying pedestrians to absorb your message. Be sure the card is in evidence and readable for the longest time possible. Walk by the location yourself and see if you can read it at least four times while in normal stride. If you can't, it's not a good location and holds little promise of returning ticket sales sufficient to offset the cost. Try to find locations where folks gather to wait for cars and busses. Those folks have time on their hands and are actually looking for something to occupy their minds while waiting. When you get a spot like that go to a little pains to make your display unusually attractive. The extra cost will more than pay for itself. Don't ever allow your bill-poster to tack 4, 6, 8 or more window cards in one spot to cover a one-sheet or three-sheet space. You're just throwing away your money when you do. Tacked cards, except when used in connection with some civic tieup and placed on light or street telephone poles, can seldom be depended on to contribute to the success of a billing campaign. If you can't find the right places for window card displays cut down the order to the exchange until it covers only sufficient to fill the locations that hold promise of returning a profit. Quit wasting your time and money.

The one-sheet, because of its size and flash, holds greater promise of catching the eye of Mr. and Mrs. Hurryup and impressing a message on promised entertainment on their busy minds. But here again the matter of initial cost, posting charges and theatre passes must be considered. The one-sheet can be seen and read from greater distance and consequently allows more latitude in the selection of locations. Let me advise right

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How to Quiet 'Em

The problem of juvenile misbehavior (STR, Dec. 14, p. 18) is well on its way to a satisfactory solution as far as the Utica Theatre, Brooklyn, is concerned. Manager Max Schiering finds the trouble-maker, refunds his or her admission, then sends the youngster home. The child is not allowed to return to the theatre at a later date, unless of course, he promises to behave. Word-of-mouth comment on this procedure spreads, Schiering declares. As a result, his theatre is now operating with a minimum of noise.

THEATRE MANAGEMENT

quick to make use of the one-sheet instead of the window card wherever such substitution is possible. Follow the same plan of placement as is recommended for window cards—keep 'em in sight as long as possible and always point 'em at the spot where the crowds are thickest. Watch your town for vacant stores, front remodeling, construction, barriers, etc. and endeavor to get permission for the posting of one and three sheets.

The novelty of the location is in itself enough to guarantee maximum attention, provided the locations are in busy neighborhoods, and the size of the displays are such that bus and street car passengers and motorists can absorb the message as they hurry past.

Too Much Copy

The three-sheet plant—a regular route of sturdily built attraction boards—seems to be coming back into favor in many towns and cities. The principal fault I have to find with a lot of these is the attempt to enumerate three or four attractions with catch lines and star names on each board. Unless these are placed for walkby attention—and most of them are intended to catch the eye of motorists—the amount of copy results in confusion and defeats the purpose of the display. It would be better to divide the board in two parts—one "now showing" and one "coming"—and arrange for more frequent printing and posting. If you're engaging in this type of effort try riding past your boards at normal speed and you'll know exactly what I mean.

For many moons I've had the idea that a properly handled three-sheet plant—and one sheets too—could be so set up that it would hold position as one of the most important and profitable of theatre advertising efforts. For my mythical plant the boards would be placed exclusively on the sides or fronts of neighborhood grocery, drug, notion, etc. stores. It must be admitted that the proprietors of these stores all have a loyal following among the residents of their respective communities or the chain groups would run them out of business. My scheme would involve a weekly visit to the proprietors by some able member of the theatre staff who would "talk pictures" with the storekeeper and his clerks. He would stuff them so full of what was coming to the theatre that they'd begin viewing themselves as "insiders" and use the films coming to my theatre instead of the worn subject of "weather" when conversing with the Smiths and Joneses who frequent their establisments. I'd make the passes I tendered in return for the location good only on the first days—yes Saturday and Sunday included—so they'd be sure to attend in plenty of time to tell all their customers about my shows BEFORE the attraction changed. I'd make them feel as though they were the personal representatives of my theatre in their vicinity and make it a point to see that my entire staff knew them by name and greeted them as an advertising associate deserves to be treated. As I see it a billing route like that would be a sure barrier against depression, famine and inflation flood alike. Think it over Mr. Showman. It's a sure, easy and inexpensive way to achieve that "personal touch" which is the quickest route to the customer's pocketbook and the best insurance of continued patronage for your theatre.

Pardon the digression, but that one is too good to keep and I sure hope some live wire writes me quick that he has the scheme under way.

More Practical to Rent

Let's get on to the most expensive and difficult unit of outdoor billing, the 24-sheet. Very few theatres own their own 24-sheet "stand." The expense of building and maintaining these large boards (to say nothing of the nuisance of permits, property leases, etc.), is such that it is usually found far more practical to rent the locations from established posting firms on a weekly or monthly basis. The charge

(*Continued on Next Page*)

THEATRE MANAGER'S NOTEBOOK

Maintenance

AIR CONDITIONING

1. Blowers and Deflectors

(From an Outline of Talks Presented to the Classes in the Wilby-Kincey School of Maintenance)

The air which reaches a blower always contains an appreciable quantity of dust. If allowed to accumulate on the wheel blades over a long period this dust will reduce the efficiency of the blower; and may also cause it to become unbalanced, with resulting noise and vibration. Vibration in turn shortens the life of the bearings.

The wheel should be cleaned each two weeks during the cooling season; and of course at the beginning and end of each season. A vacuum cleaner having a stiff brush-type nozzle is an effective tool for this. BE SURE TO CLEAN EVERY BLADE, OR THE BLOWER WILL BE UNBALANCED. Any oil deposits present may be removed with a rag soaked in mineral spirits. The fan housing should be kept clean, and free from rust.

CAUTION: Fuses in the line to the blower motor should always be removed before any work is done on the blower wheel.

If manufacturer's instructions for lubricating the blower bearings have been mislaid, the following rules will assure safe operation:

1. *Oil-lubricated bearings*: Use a high-grade oil of such weight that it will lubricate but will not be drawn into the fan. When the bearings begin to wear, a heavier oil should be used—as with an automobile.

2. *Grease-lubricated bearings.* As the bearings become worn, increase the frequency of lubrication. Be sure to use a high-grade grease.

Excessive quantities of any lubricant should never be used; if this is done accidentally any excess should be carefully wiped away.

Accumulated dust inside the motor should be blown away with a bellows or reversed vacuum cleaner at least every six months.

External surfaces of the motor should be kept clean and free of oil.

For lubrication, scrupulously follow manufacturer's instructions or, if these have been mislaid, apply the same rules given above for blower bearings.

It is very important not to overlubricate motors, since any excess lubricant reaching the coils will tend to break down the insulation; internal short-circuiting may follow.

The gripping effect of a V-belt results from the wedging action between the belt and the V-shaped groove in the pulley; when the belt has worn until it rides on the bottom of this groove instead of on the sides it should be replaced. In such cases, slipping could still be prevented by tightening the belt excessively, but doing so would overload the bearings.

If any belt has to be replaced, it is considered good practice to replace all in the same unit. This will prevent overloading of the new belt, which otherwise would occur.

A V-belt should never be *forced* on a pulley with a screwdriver or other lever. The proper procedure is to loosen the motor and put the belt on by hand.

V-belts that are either too tight or too loose may be

OVER

THEATRE MANAGEMENT

Jackson Discusses Outdoor Billing

(*Continued from Page* 43)

varies, depending on the service, and illuminated boards cost more than a dollar a day in most locations. Mister, that's a lot of money even in these days of fifteen cent doughnuts. Tell me, could you sit down right now and give me a list of the locations you buy? I'll bet you couldn't! You're just like the great majority who call up the posting plant and say; "The distributors are going with me on this next picture and sending down some extra stands. Can you find me some locations?"

Ride your billing route every now and then. See whether the traffic that used to jam Ichabob Avenue is still there or whether street repair work is detouring it along Dunkers Drive. And if you're stuck with Ichabob Avenue boards get them changed quickly. Don't tell me the posting salesman will inform you! Those outfits are as badly in need of help as you are and they'll gladly go looking for the "road of least resistance" in their customer contacts.

The location means everything to this expensive form of advertising. Go out for "head on" shots at the curves in the road. Try to get as many locations as possible on the right hand side of the street leading toward your theatre. Pick out the corner stands and don't let them sandwich you in between cigarette and whiskey ads. Explain to the salesman that yours is perishable merchandise that will be gone in a few days and that only the best and most preferable spots will warrant the expense involved. Try to lease locations that are in the normal line of vision—for motorists—for at least 30 seconds. When you have boards under contract insist that they be kept clean and are painted at the stipulated intervals. You pay a lot of money for this type of advertising and it's up to you to see that you get your money's worth. Occasionally there may be a barn or building wall that is desirable for this size of display but these are too infrequent to mention here.

I've overlooked the six-sheet because this is the "maverick" of the billing routine. This size is best suited for barn, garage or fences and its value depends entirely on location and proximity to crowds.

It may be advisable to check your town for locations for displays in sizes other than standard. Notice the circus posting and see how they plan for paper sized to fit every possible opening. You might find it profitable—at intervals—to use half-sheet uprights or half-sheet flats in block letter and color. There are literally dozens of ways to make *occasional* novelty outdoor campaigns effective, but if you stick to "Objective planning" for your regular week-to-week effort and check frequently to be sure your locations continue to point straight at the pre-determined goal of getting your message before the maximum number of potential buyers you'll have a better chance of chalking up a consistent profit in this department of your advertising effort.

Should you ever find yourself with more paper than you can profitably and effectively display either send it back to the exchange or put it in the furnace. Quit wasting your money for "spots that don't pay."

Barnes, McCarthy in New Warner Theatre Posts

James Barnes, who has been manager of the Warner Theatre in Memphis, has been transferred to Oklahoma City, where he will manage the Warner Theatre. James McCarthy, formerly manager of the Badger Theatre, Racine, Wis., succeeds Barnes in Memphis.

The Memphis operation, as well as Oklahoma City, is now under the supervision of James Coston, zone manager for Illinois and Wisconsin.

Holiday Kiddie Shows

All 24 Loew theatres in the metropolitan area held special kiddie shows this week. The shows were given in the mornings.

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noisy in operation, and cause rapid wear and loss of efficiency.

New belts should be checked, and tension readjusted as necessary, every week for the first month of their operation because of the initial stretching that generally occurs.

Lubricants reaching a V-belt will attack the rubber in it and cause early failure. Avoid this needless deterioration.

Belt dressings should not be used on V-belts.

Efficiency of the deflectors in securing proper air distribution can easily be checked by placing streamers of paper or light cloth on the backs of the seats and under the balcony. Deflector vanes (if of the adjustable type) can be set accordingly. Do not permit any two vanes to point toward each other; both vertical and horizontal settings should be of fan-like arrangement. If this is disturbed in cleaning it should be accurately restored.

Deflector surfaces should be kept clean, and painted often enough to eliminate any chance of rusting.

1. *Trouble*: Shortage of air supply at deflectors.

Causes and *Remedies*: (a) Improper adjustment of dampers—readjust them. (b) High duct resistance—inspect duct for, and remove, internal obstructions. (c) Air intake blocked—remove obstruction. (d) Low fan speed—correct drive belt slippage. (e) Wrong rotation of fan—check rotation-direction arrow on fan housing and reverse direction of rotation if wrong.

2. *Trouble*: Air noise.

Causes and *Remedies*: (a) Sharp obstruction in air stream—remove it; streamline internal surfaces of ducts and smooth out rough edges. (b) Small slits or openings in fan room or ducts—close all holes or openings. (c) Accumulated foreign matter in deflectors—clean them.

3. *Trouble*: Scraping noise in fan room.

Cause and *Remedies*: Wheel hitting the fan housing—check bearings; adjust wheel to turn free on all sides.

4. *Trouble*: Squeaking and rumbling.

Causes and *Remedies*: (a) Loose belts—tighten them. (b) Dirt in bearings—clean them. (c) Bearings tight—lubricate them.

5. *Trouble*: Rattling noises.

Causes and *Remedies*: (a) Electrical BX cable loose—tighten it securely. (b) Loose screws in housing—tighten them, or insert lock washers and then tighten.

6. *Trouble*: Vibration.

Causes and *Remedies*: (a) Loose motor mounting—tighten motor mounting bolts. (b) Improper weight distribution on hangers or feet—level unit on all sides. (c) Belt slipping because too tight—adjust belt tension. (d) Pulley loose or out of line—tighten or align it. (e) Fan shaft sprung—replace shaft. (f) Shaft bearing worn—replace it. (g) Fans out of balance or loose on shaft—adjust and tighten if shaft is not seriously worn from loose play—if shaft is badly damaged, replace it.

7. *Trouble*: Belt noise.

Cause and *Remedy*: Wrong belt tension—adjust it.

8. *Trouble*: Belts cutting or wearing excessively.

Cause and *Remedy*: Motor or fan pulley out of line—loosen motor alignment bolts and align it properly.

9. *Trouble*: Motor fails to start.

Causes and *Remedies*: (a) Fuse blown—replace it. (b) Overload relay tripped—rest it. (c) Motor burnt out—replace it. (d) Control circuit open—run down control circuit wiring. (e) Bearings tight—lubricate them.

(All of the foregoing comprises verbatim quotation or paraphrase of a chapter in the book issued to members of classes in the School of Maintenance of Wilby-Kincey Theatres circuit. The book was made available to Showmen's Trade Review for such quotation by the company, which is headed by R. B. Wilby, and H. F. Kincey, and is recognized as one of the most progressive and efficiently operated circuits in the United States. The book, according to Mr. Wilby, was prepared not as a manual, but merely to serve members of the classes (which are conducted for managers of the circuit) as a notebook to spare those attending the classes the effort of making their own notes during the talks and demonstrations.)

Shorts Reviews

(*Continued from Page* 36)

Mrs. Joseph Willman go through their paces for the slow-motion camera. Bowling shorts have become so standardized that it would be a relief to discover a new approach.

Rubber River *(Fair)*

WB (3802) Technicolor Adventure 10 mins.

This is an adventure through the wilds of Nicaragua's bountiful rubber region. The camera follows a small party up the Coco River, shows them buying raw rubber from natives in canoes, and continues with them to the heart of the interior where natives tap the trees for valuable latex. There are a few shots with local color, but the reel is not likely to arouse much interest.

Mouse Menace *(Good)*

WB (2710) Merrie Melody 7 mins.

Porky Pig's house is inhabited by a clever mouse, and the combined attempts of cats, mountain lions, and gangsters fail to dislodge it. In desperation, Porky concocts a mechanical cat, but the wily mouse resorts to dynamite, demolishing both robot and house, and Porky winds up in the dog house—with the mouse. A clever Technicolor reel.

NEWSREEL SYNOPSES

(*Released Wednesday, December* 25)

MOVIETONE (Vol. 29, No. 33)—Plane designed to fly 1,700 miles per hour; V-2 rocket soars 114 miles up; India assembly meets to write a constitution; Cyclist still a champion at 76; Law officers practice swimming in Amsterdam; Army's Glenn Davis receives Heisman Trophy; Holiday greetings from children of foreign countries.

NEWS OF THE DAY (Vol. 18, No. 231)—V-2 rocket soars 114 miles up; German doctors on trial for Nazi mass murders; Moscow puts on air show for Generalissimo Stalin; Children of many lands wish Americans Yuletide cheer; First U. S. rocket plane; 2,200 sky-fighters sold as surplus property; Dutch police in Amsterdam demonstrate their swimming skill; Fox and mink exhibition at Alberta, Canada.

PARAMOUNT (No. 34)—Russia reveals new aviation progress; Chicago girl lifts 150-pound bar bells; Nobel Prizes honor Americans; Children of foreign embassies in Washington send Yuletide greetings; Socialists take over French cabinet; Basketball: Texas University vs. Long Island University.

UNIVERSAL (Vol. 19, No. 565)—V-2 rocket tested at night; Children of many lands wish Americans Yuletide cheer; Fox and mink exhibition at Alberta, Canada; Models in New York display glittering costume jewelry; U. S. dental aid for 200 young Italian boys in Rome; Chicago girl lifts 150-pound bar bells.

RKO PATHE (Vol. 18, No. 36)—New rocket plane tested; Danube is opened to free shipping; Leon Blum heads new French government; Delegates meet on India constitution; Stalin sees big Soviet air show; Army fires huge V-2 at night; Fur breeders get record crop.

ALL-AMERICAN (Vol. 5, No. 218)—High Oklahoma State post to J. W. Sanford; Winifred Mason's jewelry work shop; City of Saint Jude in Montgomery, Ala.; New service first in Negro school; There's more to styling hair than just combing it; Kansas City R.O.T.C. units pass in review.

(*Released Saturday, December* 28)

MOVIETONE (Vol. 29, No. 34)—News highlights of the past 10 years in newsreel annals, from the Hindenburg disaster in 1937 to the underwater atomic bomb explosion at Bikini in 1946.

PARAMOUNT (No. 35)—The Navy pays off; UNRRA speeds new road for China; "Suddenly It's Spring"; What's new in Paris; Egg-auto; A town survives by jet plane; Canada's ski school—experts only.

(*Note: Synopses of other newsreels scheduled for release December* 28 *were not available at press time*).

CLASSIFIED ADVERTISING

Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

NEW EQUIPMENT

PRE-INVENTORY SALE—PRICES REDUCED. Automatic Record Changers, $19.95; 0/150 AC Voltmeters, $6.95; Telephone sets, $13.50; Special 1/6 HP Projector Motors, $39.95; Blowers with motors, good for heating—11,000 cfm $228.90; 13,500 cfm $276.00; closing out Rechargeable Flashlite Batteries, 98c; Box Office Bowl Heaters, $3.95; Panic Bolts, $22.50; 6 amp Tungars, $2.95; Dimmers—2450W, $22.50; 2000W, $19.95; 1650W, $15.95; 1350W, $13.50. Winter Catalog Ready. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

COMPARE AND SAVE! 15 ampere rectifier tubes $5.55; Westinghouse 868 photocells $3.75; Super-Lite screens 39¢; RCA 6L6 tubes $1.25; 1000 watt stereopticons, complete $27.45. Catalog available. Star Cinema Supply Co., 440 West 45th St., New York 19, N. Y.

SITUATION WANTED

WANT TO MANAGE—BUY—LEASE THEATRE, Washington—Oregon. 15 years' every phase of operation. Resident of Washington. Box 734, Showmen's Trade Review, 1501 Broadway, New York, N. Y.

SOUND EQUIPMENT

NEW ASTATIC CRYSTAL MICROPHONES, regularly $17.50 now $9.95; Rebuilt 25W RCA Soundfilm Amplifiers, $59.50; New 1947 Soundheads, Gyro-Stabilizer direct drive, $282.50; Gyro belt drive, $195.00; Standard, $91.25; New Theatre Amplifiers, 30 watt, $125.00; 17 watt, $95.00; 16-mm Sound Projectors, $97.50 up; New Zeiss Ikon 35-mm Portable Sound Projectors, $275.00; S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

STUDIO EQUIPMENT

BARDWELL-McALLISTER FLOODLIGHTS ON ADJUSTABLE Stand with Casters, 3 photoflood lamps, excellent, $69.50; Bell & Howell D 35-mm or J 16-mm Sound Printers, New, $2950.00; BH Eyemo Turret Camera, Magazine, 4 lenses, motor $995.00; RCA type double system Recorder with amplification, etc., $6150.00; Duplex 35-mm Printer, $495.00; 2000W Studio Spots, $67.50; Akeley Newsreel Camera, Gyrotripod, $695.00; BH Geared Tripods, $69.50. Send for latest Bulletin Sturelab. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

THEATRES FOR SALE

NEW THEATRE FOR SALE—Over 400 loge like seats! Finest of equipment. Location offers no competition. $59,500.00, with $29,500.00 down. Realtor, Woessner, Fresno, Calif.

MOTION PICTURE THEATRE AND BUSINESS BUILDING for sale in Tularosa, N. M. Simplex projectors, RCA Sound, building and all equipment in excellent condition. Doing good business. Priced to sell. Terms. Contact A. P. Sitton, Jr., Carrizzo, N. M.

THEATRE GAMES

DIE CUT BINGO CARDS—$22.50 in 10,000 lots Smaller quantities, $2.75 per 1,000. 1-75, 1-100 IMMEDIATE DELIVERY. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

FOR YOUR BINGO GAMES. Buy your cards from us—controlled or uncontrolled, dye cut, play right, priced right—service supreme. Samples on request. Premium Products, 354 W. 44th St., New York 18, N. Y.

THEATRE SEATING

200 INTERNATIONAL ALL STEEL CHAIRS FULLY PADDED backs, spring edge cushions, reupholstered and rebuilt, $8.95; 900 American veneer-back reupholstered, metalined spring edge cushion chairs, $6.95; same with panel back, $7.95; 185 Stafford veneer chairs; excellent, $4.95; 154 Irwin tapestry upholstered padded back, reupholstered boxspring metalined cushions, rebuilt, $8.95; flameproof plastic coated leatherette, $1.35 yard (60 yard roll). Write for Stock List. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

THEATRE SEATS SPRING CUSHION, VENEER, Projectors, Folding Chairs, Screens, Tents, Sell 35-mm. 16-mm, Film. Lone Star Film Co., P. O. Box 1734, Dallas 1, Texas.

THEATRES WANTED

WANT TO BUY OR LEASE INDEPENDENT THEATRE in Pacific Northwest. Address Charles J. Martin 3107 E. 120th, Seattle 55, Wash.

VETERAN DESIRES TO LEASE SMALL THEATRE anywhere with or without equipment. Would buy lease and equipment. G. C. Waters, 3650 West 26th St., Denver, Colo.

USED EQUIPMENT

AWAY UNDER REGULAR PRICES — Complete Theatre Equipment—Excellent Condition—Simplex SP Sound Projection Outfits, $995.00; DeVry Sound Projector high intensity arc outfits, $2495.00; Holmes Professional arc outfits, deluxe $1695.00; regular $1295.00; Amproarc 16-mm outfits, single $1350.00; double $2395.00. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

BEFORE INVENTORY CLOSE-OUTS—PREWAR VALUES — Latest Century Mechanisms, rebuilt, $595.00; Brenkert Mechanisms, like new, $795.00; Simplex 3 unit Ticket Machine, electric, $179.50; Worklites on stand with casters, $29.95; Fireproof Booth Shutters, 8" square, $7.95; 12" x 14", $10.95. Winter Catalog Ready. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York, N. Y.

SIMPLEX MECHANISMS, REBUILT, $217.50; Powers, rebuilt, renickeled, $109.50; liberal trades; Simplex intermittents, $4.95; Automatic 3 unit self drive ticket machine, slightly used, $99.50. Star Cinema Supply Co., 440 W. 45th St., New York, N. Y.

WANTED TO BUY

WE NEED SIMPLEXES, POWERS, SOUND SYSTEMS, Lamphouses, etc. Got anything? We pay big. Star Cinema Supply Co., 440 West 45th St., New York 19, N. Y.

FEATURE Booking GUIDE

TITLE INDEX

Listed in the following index are titles of features (exclusive of western series releases) with name of the distributor following the title. For data as to running time, stars, etc., refer to title under distributor company listings.

A

Title	Company
Abie's Irish Rose	UA
A Boy, a Girl, and a Dog	FC
Accomplice	PRC
Adventure	MGM
Adventure for Two	Misc.
Adventure Island	Para.
Adventures of Don Coyote	UA
Adventuress	EL
Affairs of Geraldine	Rep.
A Lady Surrenders	Univ.
A Likely Story	RKO
Alias Mr. Twilight	Col.
A Miracle Can Happen	UA
Amazing Mr. Hammer	RKO
Amy Comes Across	E-L
Angel and the Badman	Rep.
Angel on My Shoulder	UA
A Night in Casablanca	UA
Anna and the King of Siam	20th-Fox
Apache Rose	Rep.
Arch of Triumph	Ent.
Arnelo Affair	MGM
A Strange Impersonation	Rep.
Assigned to Treasury	Col.
Avalanche	PRC
A Walk in the Sun	20th-Fox
A Woman of My Own	MGM
A Yank in London	20th-Fox

B

Bachelor and the Bobby-Soxer	RKO
Bachelor's Daughters	UA
Backlash	20th-Fox
Bad Bascomb	MGM
Badman's Territory	RKO
Bamboo Blonde	RKO
Bandit of Sherwood Forest	Col.
Banjo	RKO
Battle for Music	Misc.
Beast With Five Fingers	WB
Beat the Band	RKO
Beauty and the Bandit	Mono.
Bedelia	EL
Bedlam	RKO
Beginning or the End	MGM
Behind Green Lights	20th-Fox
Behind the Mask	Mono.
Bells of San Angelo	Rep.
Bells of San Fernando	SGP
Beloved Enemy	FC
Below the Deadline	Mono.
Best Years of Our Lives	RKO
Betty Co-Ed	Col.
Beware	Astor
Beware of Pity	Misc.
Beyond Tomorrow	Astor
Big Sleep	WB
Big Town	Para.
Birds and the Bees	MGM
Birth of a Star	Astor
Black Angel	Univ.
Black Beauty	20th-Fox
Black Gold	Mono.
Blaze of Noon	Para.
Blind Spot	Col.
Blonde Alibi	Univ.
Blondie Knows Best	Col.
Blonde for a Day	PRC
Blondie's Big Moment	Col.
Blondie's Holiday	Col.
Blondie's Lucky Day	Col.
Blue Dahlia	Para.
Blue Skies	Para.
Bob, Son of Battle	20th-Fox
Bohemian Girl	FC
Boomerang	20th-Fox
Boom Town	MGM
Boston Blackie and the Law	Col.
Born to Kill	RKO
Born to Speed	EL
Bowery, The	20th-Fox
Bowery Bombshell	Mono.
Boys' Ranch	MGM
Brasher Doubloon	20th-Fox
Breakfast in Hollywood	UA
Bride Wore Boots	Para.
Brief Encounter	Univ.
Bringing Up Father	Mono.
Brute Man	PRC
Buck Privates Come Home	Univ.
Buffalo Bill Rides Again	SGP
Bulldog Drummond at Bay	Col.

Features and western series pictures are listed alphabetically by title under name of distributor. (Consult TITLE INDEX *for distributor of pictures known only by title.) Numerals at left of titles indicate* PRODUCTION *or* BLOCK NUMBER, *(SP in this column indicates Special release sold separately), those at extreme right give publication date of Advance Data: a; or Box-Office Slant: b. Asterisk following title indicates color photography with adjoining letter giving name of type of color thus: *T: Technicolor, *C: Cinecolor, *M: Magnacolor, *U: Trucolor, *V: Vitacolor. Audience Classification is indicated by letters following titles: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following key:*

(B) *Biographical*	(C) *Comedy*
(D) *Drama*	(Doc) *Documentary*
(G) *Gangster*	(M) *Musical*
(H) *Horror*	(W) *Western*
(My) *Mystery*	(Wa) *War*

ASTOR PICTURES

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Beware (M)F	Louis Jordan-Frank Wilson	55		b6/22/46
	Beyond Tomorrow	Winninger-Carey-C. Aubrey Smith	88		Reissue
Sp.	Birth of a Star	Danny Kaye	38		New Release
Sp.	Caldonia	Louis Jordan & Band	28		New Release
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Flying Deuces, The	Stan Laurel-Oliver Hardy		10/10/46	Reissue
	Gentleman From Arizona	John King-Joan Barclay	70½		Reissue
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Jimmy Steps Out	J. Stewart-P. Goddard	89		Release
	Let 'em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Little Men	Oakie-Francis-Bancroft	83		Release
	One Romantic Night	Ilona Massey-Alan Curtis	86		Reissue
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Second Chorus	Fred Astaire-Paulette Goddard		11/18/46	Re-release
	Silver Devil (D)F	H. Gibson-Stephin Fetchit	62		Remake
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Swiss Family Robinson	Mitchell-Best-Holt	74		Release
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Tom Brown's Schooldays	Hardwick-Lydon-Bartholomew	85		Release

COLUMBIA — Current 1945-46

	Alias Mr. Twilight	Michael Duane-Trudy Marshall		12/19/46		
7004	Bandit of Sherwood Forest *T (D)F	Cornel Wilde-Anita Louise	85	3/21/46		b2/23/46
	Betty Co-Ed (C)F	J. Porter-W. Mason-S. Mills	71	11/28/46		b11/23/46
	Blondie Knows Best (C)F	Penny Singleton-Arthur Lake	70	10/17/46		b9/21/46
7020	Blondie's Lucky Day (C)F	P. Singleton-A. Lake-L. Simms	69	4/4/46		b6/1/46
	Boston Blackie and the Law (My)F	Chester Morris-Trudy Marshall	69	12/12/46		b11/16/46
	Crime Doctor's Man Hunt (My)F	Warner Baxter-Ellen Drew	60	10/24/46		b9/21/46
7037	Dangerous Business (My)	Lynn Merrick-Forrest Tucker	59	6/20/46		a4/20/46
7026	Devil's Mask, The (H)A	Anita Louise-Jim Bannon	66	5/23/46		b7/13/46
	Gallant Journey (D)F	Glenn Ford-Janet Blair	86	9/24/46		b9/7/46
7034	Gentleman Misbehaves, The	Robert Stanton-Osa Massen	74	2/28/46		b8/3/46
7001	Gilda (D)F	Rita Hayworth-Glenn Ford	110	4/25/46		b3/16/46
	It's Great to Be Young (M-C)F	L. Brooks- R. Stanton-J. Donnell	68	9/12/46		b11/23/46
7021	Just Before Dawn (My)A	Warner Baxter-Adele Roberts	67	3/7/46		b5/18/46
	Lone Wolf in Mexico	Gerald Mohr-Eric Blore-Sheila Ryan		12/16/46		
7040	Man Who Dared, The (My)A	Leslie Brooks-G. Macready	65	5/30/46		b6/29/46
7025	Mysterious Intruder (My)	R. Dix-B. MacLane	62	4/11/46		a3/9/46
7023	Night Editor (D)A	W. Gargan-Janis Carter	67	4/18/46		b4/6/46
7028	Notorious Lone Wolf (CD)F	Gerald Mohr-Janis Carter	64	2/14/46		b3/23/46
7008	Perilous Holiday (D)A	Pat O'Brien-Ruth Warrick	88	3/21/46		b6/29/46
	Personality Kid	Anita Louise-Michael Duane	86	8/8/46		a5/25/46
7031	Phantom Thief, The (My)A	C. Morris-Jeff Donnell	65	5/2/46		b7/13/46
7003	Renegades *T (W)F	Evelyn Keyes-Willard Parker	88	6/13/46		b5/18/46
	Return of Monte Cristo (D)F	L. Hayward-G. Macready-U. O'Connor	91	Dec		b11/23/46
	Return of Rusty	Ted Donaldson-J. Litel-Mark Dennis	64	6/27/46		a6/1/46
	Secret of the Whistler (My)A	Richard Dix-Leslie Brooks	65	11/7/46		b11/2/46
	Shadowed	Anita Louise-Robert Scott	70	9/26/46		
	Sing While You Dance (M)F	Ellen Drew-Robert Stanton	73	7/25/46		b10/12/46
	Singin' in the Corn (C-M)F	Judy Canova-Allen Jenkins	66	12/26/46		b11/16/46
	So Dark the Night (D)A	Stephen Geray-Micheline Cheirel	71	10/10/46		b9/14/46
	Talk About a Lady (DM)F	Jinx Falkenburg-Joe Besser	71	3/28/46		b6/15/46
	Thrill of Brazil, The (M)F	E. Keyes-Keenan Wynn-A. Miller	91	9/30/46		b9/14/46
	Unknown, The (H)A	Karen Morley-Jim Bannon	70	7/4/46		b7/27/46
7001	Walls Came Tumbling Down, The (D)F	L. Bowman-M. Chapman	82	6/7/46		b5/25/46

COMING

	Assigned to Treasury	Dick Powell-Maylia		
	Blind Spot	Chester Morris-Constance Dowling		a11/2/46
	Blondie's Big Moment (C)F	P. Singleton-A. Lake-A. Louise	69 1/9/47	b12/14/46
	Blondie's Holiday	Arthur Lake-Penny Singleton		
	Bulldog Drummond at Bay	Ron Randell-Anita Louise		
	Cigarette Girl	L. Brooks-J. Lloyd-J. Barton		
	Corpse Came C.O.D., The	G. Brent-J. Blondell-A. Jergens		
	Down to Earth *T	Rita Hayworth-Larry Parks		a7/13/46
	Dead Reckoning	Humphrey Bogart-Lizabeth Scott		
	For the Love of Rusty	T. Donaldson-T. Powers-A. Doran		
	Framed	Glenn Ford-Janis Carter		a10/5/46
	Guilt of Janet Ames, The	Rosalind Russell-Melvyn Douglas		a10/26/46
	Gunfighters, The *C	Randolph Scott-Dorothy Hart		
	Johnny O'Clock	Dick Powell-Evelyn Keyes		a9/7/46
	Jolson Story, The *T (D-M)F	L. Parks-E. Keyes-W. Demarest 128 Jan		b9/21/46
	King of the Wild Horses	Preston Foster-Gail Patrick		a12/21/46
	Lady from Shanghai, The	Rita Hayworth-Orson Welles		
	Last of the Redmen	Jon Hall-Michael O'Shea-Evelyn Ankers		
	Millie's Daughter	Gladys George-Paul Campbell		a11/16/46
	Mr. District Attorney	Dennis O'Keefe-M. Chapman		
	Swordsman, The *T	Larry Parks-Ellen Drew-G. Macready		
	Thirteenth Hour, The	Richard Dix-Karen Morley		
	Three Were Thoroughbreds	R. Young-M. Chapman-W. Parker		

COLUMBIA (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	Westerns (Current 1945-46)				
	Cowboy Blues	Ken Curtis-Jeff Donnell	65	7/18/46	a6/1/46
	Desert Horseman (W)F	Charles Starrett-Smiley Burnette	59	7/11/46	b2/27/46
	Fighting Frontiersman (W-M)F	Charles Starrett-Smiley Burnette	61	12/19/46	b11/9/46
7207	**Galloping Thunder (W)F**	Charles Starrett-Smiley Burnette	57	1/5/46	b5/25/46
7206	**Gunning for Vengeance (W)F**	Charles Starrett-Smiley Burnette	56	3/21/46	b5/4/46
	Heading West (WM)F	Charles Starrett-Smiley Burnette	54	8/15/46	b8/24/46
	Landrush (W)F	Charles Starrett-Smiley Burnette	54	10/17/46	b9/21/46
	Lone Star Moonlight	K. Curtis-J. Barton-G. Kibbee	67	11/28/46	
7205	**Roaring Rangers (W)F**	Charles Starrett-Smiley Burnette	55	2/14/46	b3/18/46
	Singing on the Trail	Ken Curtis-Jeff Donnell	69	9/12/46	
	South of the Chisholm Trail	Charles Starrett-Smiley Burnette		12/30/46	
	Terror Trail (W)F	Charles Starrett-Smiley Burnette	55	11/21/46	b11/2/46
7222	**That Texas Jamboree**	Ken Curtis-Jeff Donnell	67	5/16/46	
7221	**Throw a Saddle on a Star**	K. Curtis-J. Donnell-A. Roberts	67	3/14/46	
7208	**Two-Fisted Stranger (WM)F**	C. Starrett-S. Burnette	51	5/30/46	b6/15/46
	Westerns (Coming)				
	Law of the Canyon	Charles Starrett-Smiley Burnette			
	Lone Hand Texan	Charles Starrett-Smiley Burnette			
	Prairie Raiders	Charles Starrett-Smiley Burnette			
	Riders of the Lone Star	Charles Starrett-Smiley Burnette			
	Stranger From Ponca City	Charles Starrett-Smiley Burnette			
	West of Dodge City	Charles Starrett-Smiley Burnette			

EAGLE-LION

	COMING				
	Adventuress, The	Deborah Kerr-Trevor Howard			
	Amy Comes Across	Franchot Tone-A. Richards-T. Conway			
	Bedelia (D)A	Margaret Lockwood-Ian Hunter	90		b6/8/46
	Born to Speed	Johnny Sands-Terry Austin			a10/5/46
	Devil on Wheels	J. Cardwell-N. Nash-D. Hickman			
	I See a Dark Stranger (D)F	Deborah Kerr-Trevor Howard	112		b7/13/46
	It's A Joke Son	Kenny Delmar-Una Merkel			

FAVORITE FILMS CORP.

	Blonde Menace (D)A	Joyce Compton-G. Kibbee	70	7/1/46	Reissue
	Captain Caution (D)A	V. Mature-A. Ladd-L. Carrillo	90	8/1/46	Reissue
	Captain Fury (D)A	B. Aherne-V. McLaglen-P. Lukas	94	8/1/46	Reissue
	Cat's Claw Murder Mystery (M)A	Wallace Ford-J. Miljan	68	7/1/46	Reissue
	Housekeeper's Daughter (C)A	J. Bennett-V. Mature-A. Menjou	79	10/1/46	Reissue
	Jungle Terror (D)F	Frank Buck	70	7/1/46	Reissue
	Of Mice and Men (D)A	B. Meredith-Betty Field-L. Chaney, Jr.	105	12/1/46	Reissue
	One Million B. C. (D)A	V. Mature-C. Landis-L. Chaney, Jr.	79	10/1/46	Reissue

FILM CLASSICS

	CURRENT 1945-1946				
	A Boy, a Girl, and a Dog (D)F	Jerry Hunter-Sharyn Moffett	72		b8/3/46
	Beloved Enemy	Merle Oberon-Brian Aherne	86	4/1/46	
	Bohemian Girl	Laurel & Hardy	74	7/15/46	
	Come and Get It	E. Arnold-J. McCrea-F. Farmer	99	5/1/46	
	Condemned to Devil's Island	Ronald Colman-Ann Harding	87	3/1/46	
	Dodsworth (D)A	Walter Huston-Mary Astor	101	8/1/46	
	Hurricane	Dorothy Lamour-Jon Hall	101	1/1/46	
	Kid Millions	E. Cantor-A. Sothern-G. Murphy	92	11/1/45	
	Lady of Fortune* T (Formerly "Becky Sharpe")	Miriam Hopkins	69	12/1/45	
	Strike Me Pink	E. Cantor-E. Merman-B. Donlevy	100	6/1/46	
	These Three	Joel McCrea-Merle Oberon	95	2/1/46	
	Wedding Night	G. Cooper-R. Bellamy-A. Sten	83	7/1/46	

METRO-GOLDWYN-MAYER

Group No.					
	Current 1945-46				
Sp.	**Adventure (D)F**	C. Gable-G. Garson-J. Blondell	125	Mar	b12/22/45
16	**Bad Bascomb (W)F**	Wallace Beery-Margaret O'Brien	110	Apr-May	b2/9/46
17	**Boys' Ranch (D)F**	James Craig-Skippy Homeier	97	July	b5/4/46
	Cockeyed Miracle (C)A	K. Wynn-F. Morgan	81	Oct	b7/20/46
17	**Courage of Lassie *T (D)F**	Elizabeth Taylor-"Lassie"	93	Aug	b6/11/46
Sp.	**Easy to Wed *T (CM)A**	L. Ball-V. Johnson-E. Williams	109	July	b4/13/46
17	**Faithful in My Fashion (C)F**	Donna Reed-Tom Drake	81	Aug	b6/15/46
	Gallant Bess *C (D)F	Marshall Thompson-Jim Davis	99		b9/7/46
Sp.	**Green Years, The (D)F**	C. Coburn-T. Drake-S. Royle	127	July	b3/16/46
	Holiday in Mexico *T (M)F	W. Pidgeon-I. Massey-J. Powell	127	Sept	b7/27/46
16	**Hoodlum Saint (D)A**	William Powell-Esther Williams	93	Apr-May	b2/9/46
16	**Last Chance, The (D)F**	E. G. Morrison-John Hoy	108	May	b12/1/46
	No Leave, No Love (CM)F	V. Johnson-P. Kirkwood-K. Wynn	119	Oct	b8/31/46
16	**Postman Always Rings Twice (D)A**	Lana Turner-John Garfield	113	Apr-May	b3/16/46
	Rage in Heaven	Ingrid Bergman-Robert Montgomery	84	Oct	Reissue
	Secret Heart, The (D)A	C. Colbert-W. Pidgeon-J. Allyson	97	Dec	b11/30/46
	Show-Off, The (C)F	R. Skelton-Marilyn Maxwell	83	Dec	b8/17/46
17	**Three Wise Fools (CD)F**	M. O'Brien-L. Barrymore-E. Arnold	92	Aug	b6/15/46
16	**Two Sisters From Boston (CM)F**	Kathryn Grayson-June Allyson	112	Apr-May	b3/9/46
	Two Smart People (CD)A	J. Hodiak-L. Ball-L. Nolan	93	Nov	b6/8/46
	Undercurrent (D)A	K. Hepburn-R. Taylor	115	Nov	b10/5/46
Sp.	**Ziegfeld Follies of 1946 *T (M)F**	Fred Astaire-Gene Kelly	110	Mar	b1/13/46
	COMING				
	A Woman of My Own	Greer Garson-Richard Hart			a9/7/46
	Arnelo Affair, The	John Hodiak-Frances Gifford			a9/7/46
	Beginning Or the End, The	L. Barrymore-R. Walker-B. Donlevy			a9/7/46
	Birds and the Bees, The	J. MacDonald-J. Iturbi-J. Powell			
	Boom Town (D)A	Gable-Tracy-Colbert-Lamarr	115		Reissue
	Captains Courageous	Spencer Tracy-Mickey Rooney			Reissue
	Cynthia's Secret	L. Barrymore-E. Arnold-L. Bremer			
	Fiesta *T	Esther Williams-John Carroll			a2/9/46
	Great Waltz, The (M)F	L. Rainer-F. Gravet-M. Korjus	110		Reissue
	Green Dolphin Street	Lana Turner-Van Heflin			
	High Barbaree	Van Johnson- June Allyson			a8/29/46
	It Happened at the Inn	Fernand Ledoux-Maurice Rollin			
	It Happened in Brooklyn	F. Sinatra-K. Grayson			a9/21/46
	Lady in the Lake (My)A	Robert Montgomery-Audrey Totter	105		b11/30/46
	Little Mister Jim (C)F	James Craig-Frances Gifford	92		b6/8/46
	Love Laughs at Andy Hardy (C)F	M. Rooney-B. Granville-D. Ford	93		b12/7/46
	Merton of the Movies	Red Skelton-Virginia O'Brien			a9/21/46
	Mighty McGurk, The (C)F	Wallace Beery-Aline McMahon	85		b11/23/46
	My Brother Talks to Horses (C-D)F	Butch Jenkins-Peter Lawford	93		b11/30/46
	Rich, Full Life, The	E. Taylor-G. Murphy-M. Astor			
	Romance of Rosy Ridge, The	V. Johnson-T. Mitchell-J. Leigh			a9/21/46
	Sea of Grass	K. Hepburn-S. Tracy-M. Douglas			a8/10/46
	Song of Love	K. Hepburn-P. Henreid-R. Walker			

Title	Company
C	
Caesar & Cleopatra	UA
Calcutta	Para.
Caldonia	Astor
Calendar Girl	Rep
California	Para.
Canyon Passage	Univ.
Captain from Castile	20th-Fox
Captains Courageous	MGM
Captive Heart	Univ.
Caravan	Misc.
Carmen	Misc.
Carnegie Hall	UA
Carnival	Misc.
Carnival in Costa Rica	20th-Fox
Cat Creeps	Univ.
Catman of Paris	Rep.
Centennial Summer	20th-Fox
Chase, The	UA
Cheyenne	WB
Child of Divorce	RKO
Christmas Eve	UA
Cigarette Girl	Col.
Cinderella Jones	WB
City of Conquest	WB
Claudia and David	20th-Fox
Cloak and Dagger	WB
Cluny Brown	20th-Fox
Cockeyed Miracle	MGM
Code of the West	RKO
Col. Effingham's Raid	20th-Fox
Come and Get It	FC
Condemned to Devil's Island	FC
Copacabana	UA
Corpse Came Calling	PRC
Corpse Came C.O.D., The	Col.
Courage of Lassie	MGM
Crack-Up	RKO
Crime Doctor's Man Hunt	Col.
Crime of the Century	Rep.
Criminal Court	RKO
Cross My Heart	Para.
Cry Wolf	WB
Cuban Pete	Univ.
Curly	UA
Cynthia's Secret	MGM
D	
Danger Street	Para.
Danger Woman	Univ.
Dangerous Business	Col.
Dangerous Millions	20th-Fox
Dangerous Money	Mono.
Dark Alibi	Mono.
Dark Corner	20th-Fox
Dark Horse	Univ.
Dark Mirror	Univ.
Dark Passage	WB
Deadline at Dawn	RKO
Deadline for Murder	20th-Fox
Dead of Night	Univ.
Dead Reckoning	Col.
Dear Ruth	Para.
Death Valley	SG
Deception	WB
Decoy	Mono.
Deep Valley	WB
Desert Fury	Para.
Devil Bat's Daughter	PRC
Devil's Hand	Misc.
Devil's Mask	Col.
Devil on Wheels	EL
Devil Thumbs a Ride	RKO
Devotion	WB
Diary of a Chambermaid	UA
Dick Tracy Versus Cueball	RKO
Dick Tracy vs. The Claw	RKO
Ding Dong Williams	RKO
Dishonored Lady	UA
Dodsworth	FC
Don Ricardo Returns	PRC
Don't Gamble With Strangers	Mono.
Down Missouri Way	PRC
Down to Earth	Col.
Do You Love Me?	20th-Fox
Dragonwyck	20th-Fox
Dressed to Kill	Univ.
Duel in the Sun	Selznick
E	
Earl Carroll's Sketchbook	Rep
Easy Come, Easy Go	Para.
Easy to Wed	MGM
Egg and I	Univ.
Emperor Waltz, The	Para.
Escape Me Never	WB
F	
Fabulous Dorseys	UA
Fabulous Joe	UA
Fabulous Suzanne	Rep.
Face of Marble	Mono.
Faithful In My Fashion	MGM
Falcon's Adventure	RKO
Falcon's Alibi	RKO
Fall Guy	Mono.
Fangs of the Wild	Astor
Fanny By Gaslight	UA
Farmer's Daughter	RKO
Fear	Mono.
Fear in the Night	Para.
Fiesta	MGM
Flight	RKO
Flight to Nowhere	SG

Title	Company
Flying Deuces	Astor
Flying Serpent	PRC
For the Love of Rusty	Col.
Forever Amber	20th-Fox
Framed	Col.
Freddie Steps Out	Mono.
French Key	Rep.
From This Day Forward	RKO
Fugitive	RKO

G

Gallant Bess	MGM
Gallant Journey	Col.
Gallant Man	Rep.
Gas House Kids	PRC
Gay Cavalier	Mono.
Genius At Work	RKO
Gentleman Joe Palooka	Mono.
Gentleman Misbehaves	Col.
Gentleman From Arizona	Astor
Ghost and Mrs. Muir	20th-Fox
Ghost Goes Wild	Rep.
G. I. War Brides	Rep.
Gilda	Col.
Ginger	Mono.
Glass Alibi	Rep.
God's Country	SGP
Golden Earrings	Para.
Great Day	RKO
Great Expectations	Univ.
Great Waltz	MGM
Green Dolphin Street	MGM
Green for Danger	Misc.
Green Years	MGM
Guilt of Janet Ames	Col.
Guilty	Mono.
Gunfighters	Col.

H

Heartbeat	RKO
Heaven Only Knows	UA
Heldorado	Rep.
Hell's Angels	Astor
Henry the Fifth	UA
Her Adventurous Night	Univ.
Her Enlisted Man	Astor
Her Kind of Man	WB
Her Sister's Secret	PRC
Here Comes Trouble	UA
High Barbaree	MGM
High Conquest	Mono.
High School Hero	Mono.
Hit Parade of 1947	Rep.
Holiday in Mexico	MGM
Home in Oklahoma	Rep.
Home on the Range	Rep.
Homestretch	20th-Fox
Home Sweet Homicide	20th-Fox
Honeymoon	RKO
Hoodlum Saint	MGM
Hot Cargo	Para.
House of Horrors	Univ.
How Dear to My Heart	RKO
Humoresque	WB
Hurricane	FC

I

I Cover Big Town	Para.
I Cover the Waterfront	Astor
If I'm Lucky	20th-Fox
I Know Where I'm Going	Univ.
I Walk Alone	Para.
Imperfect Lady	Para.
In Fast Company	Mono.
In Old Sacramento	Rep.
I Ring Roorbells	PRC
I See a Dark Stranger	EL
Inside Job	Univ.
Inner Circle	Rep.
Invisible Informer	Rep.
It Happened at the Inn	MGM
It Happened in Brooklyn	MGM
It Happened on 5th Avenue	Mono.
It's a Joke, Son	EL
It's a Wonderful Life	RKO
It's Great to Be Young	Col.
It's Only Human	20th-Fox
It Shouldn't Happen to a Dog	20th-Fox
I'll Be Yours	Univ.
I've Always Loved You	Rep.
Ivy	Univ.
I Wonder Who's Kissing Her Now	20th-Fox

J

Janie Gets Married	WB
Jesse James	20th-Fox
Jewels of Brandenburg	20th-Fox
Jimmy Steps Out	Astor
Joe Palooka, Champ	Mono.
Johnny Comes Flying Home	20th-Fox
Johnny Frenchman	Univ.
Johnny in the Clouds	UA
Johnny O'Clock	Col.
Jolson Story	Col.
Journey Together	Misc.
Jungle Flight	Para.
Jungle Princess	Para.
Junior Prom	Mono.
Just Before Dawn	Col.

K

Kid From Brooklyn	RKO
Kid Millions	FC
Killers, The	Univ.
King of the Wild Horses	Col.
Kings Row	WB
Kitty	Para.

METRO-GOLDWYN-MAYER (Continued)

Prod. No.			Run Time Mins.	Rel. Date	See Issue of
	COMING				
	Summer Holiday *T	Mickey Rooney-Gloria DeHaven			a9/7/46
	Tenth Avenue Angel	M. O'Brien-G. Murphy-P. Thaxter			a9/21/46
	This Time For Keeps *T	E. Williams-L. Melchior			a9/7/46
	Till the Clouds Roll By *T (M)F	Garland-R. Walker-Sinatra	135		b11/16/46
	To Kiss And To Keep	Gene Kelly-Marie MacDonald			a9/7/46
	Undercover Maisie	Ann Sothern-Barry Nelson			
	Unfinished Dance, The	Cyd Charisse-Margaret O'Brien			a9/7/46
	Yearling, The *T (D)F	G. Peck-J. Wyman-C. Jarman	135		b11/30/46

MONOGRAM

CURRENT 1945-1946

531	**Beauty and the Bandit**	Gilbert Roland-Ramsay Ames	71	11/9/46	a10/19/46
526	**Behind the Mask (My)F**	Kane Richmond-Barbara Reed	67	5/11/46	b4/6/46
520	**Below the Deadline (D)A**	Warren Douglas-Ramsay Ames	65	8/3/46	b10/5/46
511	**Bowery Bombshell (C-D)F**	Leo Gorcey-Huntz Hall	65	7/20/46	b7/27/46
604	**Bringing Up Father (C)F**	Joe Yule-Renie Riano	68	11/23/46	b10/19/46
603	**Dangerous Money (My)F**	Sidney Toler-Victor Sen Yung	66	10/12/46	b10/12/46
519	**Dark Alibi (My)F**	S. Toler-B. Fong-M. Moreland	61	5/25/46	b4/27/46
601	**Decoy (D)A**	Jean Gillie-Edward Norris	76	9/14/46	b9/14/46
508	**Don't Gamble With Strangers (My)A**	Kane Richmond-Bernadene Hays	68	6/22/46	b5/25/46
528	**Face of Marble (H)A**	John Carradine-Claudia Drake	72	2/2/46	b1/26/46
507	**Fear (My)A**	Warren William-Anne Gwynne	68	3/2/46	b12/29/45
515	**Freddie Steps Out (DM)F**	Freddie Stewart-June Preisser	75	6/8/46	b6/1/46
529	**Gay Cavalier (W)F**	Gilbert Roland-Martin Garralaga	65	3/30/46	b4/20/46
602	**Gentleman Joe Palooka (C)F**	Joe Kirkwood-Elyse Knox	72	10/5/46	b10/5/46
517	**High School Hero (C)F**	F. Stewart-June Preisser	69	9/7/46	b8/24/46
510	**In Fast Company (CD)F**	Leo Gorcey-Huntz Hall	63	6/22/46	b5/11/46
502	**Joe Palooka, Champ (C)F**	Joe Kirkwood-Elyse Knox	70	5/28/46	b4/13/46
514	**Junior Prom (M)F**	Freddie Stewart-June Preisser	69	5/11/46	b3/2/46
525	**Missing Lady**	Kane Richmond-Barbara Reed	60	8/17/46	
606	**Mr. Hex (CD)F**	L. Gorcey-H. Hall	63	12/7/46	b12/14/46
513	**Red Dragon (My)F**	Sidney Toler-Benson Fong	64	2/2/46	b12/29/45
527	**Shadow Returns (My)A**	Kane Richmond-Barbara Reed	61	2/19/46	b1/19/46
518	**Shadows Over Chinatown**	Sidney Toler-Victor Sen Yung	64	7/27/46	a4/20/46
530	**South of Monterey (D)F**	Gilbert Roland-Marjorie Riordan	63	7/10/46	b9/7/46
512	**Spookbusters (CD)F**	Leo Gorcey-The Bowery Boys	68	8/24/46	b8/24/46
521	**Strange Voyage**	Eddie Albert	61	7/6/46	
699	**Suspense (D)A**	Belita-Barry Sullivan-E. Pallette	101	6/5/46	b3/30/46
606	**Sweetheart of Sigma Chi (M)F**	Elyse Knox-P. Regan-P. Brito	75	12/21/46	b11/30/46
503	**Swing Parade of 1946 (M)F**	Gale Storm-Phil Regan	75	3/15/46	b1/26/46
607	**Trap, The**	Sidney Toler-Victor Sen Yung	68	11/30/46	a9/28/46
605	**Wife Wanted (D)A**	Kay Francis-Paul Cavanaugh	73	11/2/46	b10/26/46

COMING

	Black Gold	A. Quinn-K. DeMille-E. Knox			
	Fall Guy	Robert Penn-Teala Loring			a11/30/46
	Ginger	Frank Albertson-Barbara Reed	67	1/4/47	a9/28/46
	Guilty, The	Bonita Granville-Don Castle			a11/30/46
	High Conquest	A. Lee-G. Roland-W. Douglas			
	It Happened on **Fifth Avenue**	Gale Storm-Don De Fore			a12/7/46
	Riding the California Trail	Gilbert Roland-Teala Loring		1/11/47	a10/26/46
611	Vacation Days	F. Stewart-J. Preisser	68	1/25/47	a12/21/46
	Violence	Nancy Coleman-M. O'Shea			

Westerns (Current 1945-46)

562	**Gentleman From Texas**	J. M. Brown-R. Hatton	60	6/8/46	
566	**Haunted Mine, The (W)F**	J. M. Brown-Raymond Hatton	52	3/2/46	b4/6/46
565	**Border Bandits (W)F**	J. M. Brown-R. Hatton	57	1/12/46	b2/23/46
572	**Moon Over Montana (W)F**	Jimmy Wakely-Lee White	61	2/23/46	b4/27/46
567	**Shadows on the Range (W)F**	J. M. Brown-Raymond Hatton	57	8/10/46	b8/17/46
	Silver Range (W)F	J. M. Brown-R. Hatton	53	11/16/46	b12/14/46
	Silver Stallion	David Sharpe-Leroy Mason	59	12/14/46	Reissue
681	**Song of the Sierras**	J. Wakely-"Lasses" White	55	12/28/46	
574	**Trail to Mexico (W)F**	Jimmy Wakely-Lee White	56	6/29/46	b7/13/46
568	**Trigger Fingers (W)F**	J. M. Brown-Raymond Hatton	58	9/21/46	b10/19/46
561	**Under Arizona Skies (W)F**	J. M. Brown-Raymond Hatton	60	4/27/46	b6/22/46
573	**West of the Alamo**	Jimmy Wakely-Lee White	57	4/20/46	

Westerns (Coming)

564	**Raiders of the South**	J. M. Brown-Raymond Hatton	58	1/18/47	
	Rainbow Over the Rockies	J. Wakely-"Lasses" White	54	2/8/47	
	Six Gun Serenade	Jimmy Wakely-"Lasses" White			
	Trailing Danger	J. M. Brown-R. Hatton			
	Valley of Fear, The	J. M. Brown-R. Hatton	54	2/15/47	

PARAMOUNT

Current 1945-46

Block No.					
4	**Blue Dahlia (My)A**	A. Ladd-V. Lake-W. Bendix	100	4/19/46	b2/2/46
	Blue Skies *T (M)F	Bing Crosby-F. Astaire	104	12/27/46	b9/28/46
5	**Bride Wore Boots (C)F**	B. Stanwyck-R. Cummings-D. Lynn	85	5/31/46	b3/23/46
5	**Hot Cargo (D)F**	W. Gargan-J. Rogers-P. Reed	57	6/28/46	b3/16/46
	Jungle Princess, The	Dorothy Lamour-Ray Milland	84	9/1/46	Reissue
2	**Kitty (D)A**	Paulette Goddard-Ray Milland	103	5/10/46	b10/13/45
3	**Masquerade in Mexico (MC)F**	D. Lamour-A. deCordova-P. Knowles	96	2/22/46	b12/1/45
3	**Miss Susie Slagle's (D)A**	Sonny Tufts-V. Lake	89	3/8/46	b12/9/46
6	**Monsieur Beaucaire (C)F**	Bob Hope-Joan Caulfield	93	8/30/46	b5/18/46
6	**O.S.S. (Wa)F**	A. Ladd-G. Fitzgerald-P. Knowles	107	7/26/46	b5/11/46
5	**Our Hearts Were Growing Up (C)F**	B. Donlevy-G. Russell-D. Lynn	83	6/14/46	b3/19/46
	Plainsman, The	Gary Cooper-Jean Arthur	113	9/1/46	Reissue
3	**Road to Utopia (CM)A**	Crosby-Hope-Lamour	90	3/22/46	b12/9/45
6	**Searching Wind, The (D)A**	R. Young-A. Richards-S. Sidney	105	8/9/46	b5/11/46
6	**Strange Love of Martha Ivers, The (D)A**	B. Stanwyck-V. Heflin-L. Scott	116	9/13/46	b3/16/46
6	**Swamp Fire (D)A**	Johnny Weissmuller-Virginia Grey	69	9/6/46	b5/11/46
4	**They Made Me a Killer (D)A**	Robert Lowery-Barbara Britton	64	5/3/46	b12/3/46
5	**To Each His Own (D)A**	Olivia DeHavilland-John Lund	122	7/5/46	b3/16/46
3	**Tokyo Rose (D)A**	Byron Barr-Lotus Long	69	2/8/46	b12/8/45
	Two Years Before the Mast (D)A	Donlevy-Ladd-Bendix	98	11/22/46	b8/24/46
4	**Virginian, The** *T (W)F	J. McCrea-B. Donlevy-S. Tufts	90	4/5/46	b1/25/46
4	**Well Groomed Bride (CD)F**	R. Milland-O. DeHavilland-S. Tufts	75	5/17/46	b2/2/46

COMING

	Adventure Island *C	R. Calhoun-R. Fleming-P. Kelly			a11/2/46
	Big Town	Philip Reed-Hillary Brooke			a2/9/46
	Blaze of Noon	A. Baxter-W. Holden-S. Tufts			a11/23/46

PARAMOUNT (Continued)

COMING		Run Time Mins.	Rel. Date	See Issue of
Calcutta	A. Ladd-G. Russell-W. Bendix			a7/14/46
California *T (WD)	Ray Milland-B. Stanwyck	98		b12/21/46
Cross My Heart (C-M)F	Betty Hutton-Sonny Tufts	85		b11/23/46
Danger Street	Jane Withers-Robert Lowery			
Dear Ruth	J. Caulfield-W. Holden-E. Arnold			a9/28/46
Desert Fury	Lizabeth Scott-John Hodiak			a10/26/46
Easy Come, Easy Go	D. Lynn-S. Tufts-B. Fitzgerald			a4/7/46
Emperor Waltz, The *T	Bing Crosby-Joan Fontaine			a7/13/46
Fear in the Night	DeForest Kelley-Kay Scott			a6/22/46
Golden Earrings	Marlene Dietrich-Ray Milland			a9/28/46
I Cover Big Town	Philip Reed-Hillary Brooke			a6/22/46
I Walk Alone	B. Lancaster-Kirk Douglas			
Imperfect Lady, The	R. Milland-T. Wright-V. Field			a11/10/45
Jungle Flight	Robert Lowery-Ann Savage			a7/27/46
Ladies Man	Eddie Bracken-Virginia Field			a12/10/45
My Favorite Brunette	Bob Hope-Dorothy Lamour			a8/24/46
Perfect Marriage, The (C-D)A	L. Young-D. Niven-V. Field	87		b11/23/46
Perils of Pauline *T	Betty Hutton-John Lund			a5/18/46
Road to Rio	B. Crosby-B. Hope-D. Lamour			
Saigon	Alan Ladd-Veronica Lake-Douglas Dick			
Seven Were Saved	Richard Denning-Catharine Craig			a5/25/46
Suddenly It's Spring	F. MacMurray-P. Goddard			a3/30/46
Trouble With Women, The	T. Wright-B. Donlevy-R. Milland			a6/23/46
Unconquered *T	Gary Cooper-Paulette Goddard			a9/28/46
Variety Girl	Mary Hatcher-DeForest Kelley			a11/23/46
Welcome Stranger	Bing Crosby-Barry Fitzgerald			a5/25/46
Where There's Life	B. Hope-S. Hasso-W. Bendix			a5/25/46
Wild Harvest	A. Ladd-D. Lamour-R. Preston			a11/2/46

PRC

CURRENT 1945-1946

Accomplice (My)A	Richard Arlen-Veda Ann Borg	68	9/29/46		b9/28/46
Avalanche (My)A	Bruce Cabot-Roscoe Karns	68	6/20/46		b4/27/46
Blonde for a Day (C)F	H. Beaumont-Kathryn Adams	67	8/29/46		b8/3/46
Brute Man, The (H)A	Tom Neal-Jane Adams	58	10/1/46		b10/26/46
Devil's Bats Daughter (My)A	Rosemary LaPlanche-John James	66	4/15/46		b4/13/46
Don Ricardo Returns	Isabelita-Fred Coby		11/5/46		a9/21/46
Down Missouri Way (M)F	Martha O'Driscoll-William Wright	74	8/15/46		b7/13/46
Flying Serpent, The (H)A	Ralph Lewis-George Zucco	58	2/20/46		b1/9/46
Gas House Kids (D)F	B. Halop-R. Lowery-T. Loring	68	10/28/46		b10/12/46
Her Sister's Secret (D)A	N. Coleman-P. Reed-M. Lindsay	83	9/23/46		b9/14/46
I Ring Doorbells (My)F	R. Shayne-A. Gwynne-R. Karns	67	2/25/46		b1/5/46
Lady Chaser	Ann Savage-Robert Lowery	60	11/25/46		
Larceny in Her Heart (My)A	Hugh Beaumont-Cheryl Walker	68	7/10/46		b5/25/46
Lighthouse	J. Lang-D. Castle-J. Litel		12/16/46		a10/19/46
Mask of Diijon (D)A	Eric von Stroheim-Jeanne Bates	70	3/7/46		b2/2/46
Murder is My Business (My)F	Hugh Beaumont-Cheryl Walker	63	4/10/46		b3/9/46
Queen of Burlesque (My)A	Evelyn Ankers-Carleton Young	67	7/24/46		b7/6/46
Secrets of a Sorority Girl (D)A	Mary Ware-Rick Vallin	58	8/1/46		b8/24/46
Strange Holiday (D)F	Claude Rains-Martin Kosleck	57	9/2/46		b10/27/45
Wife of Monte Cristo (D)F	John Loder-Lenore Aubert	79	4/23/46		b3/23/46
Wild West *C (W)F	Eddie Dean-Roscoe Ates	73	12/1/46		b11/30/46

COMING

Corpse Came Calling, The	Hugh Beaumont-Cheryl Walker				a11/23/46
Payoff, The	Noreen Nash-Sheila Ryan				
Philo Vance's Gamble	Alan Curtis-Sheila Ryan				
Philo Vance Returns	Alan Curtis-Frank Jenks				
Philo Vance No. 3	W. Wright-Leon Belasco-R. Ames				
Red Stallion	R. Paige-N. Nash-T. Donaldson				a11/30/46
Return of Rin-Tin-Tin *V	D. Woods-B. Blake-C. Drake				

Westerns (Current 1945-46)

Ambush Trail (W)F	Bob Steele-Lorraine Miller	56	2/17/46		b2/2/46
Caravan Trail *C (W)F	Eddie Dean-Emmett Lynn	61	4/20/46		b3/30/46
Colorado Serenade (W)F *C	Eddie Dean-Mary Kenyon	68	6/30/46		b6/15/46
Driftin' River (WM)F	Eddie Dean-Roscoe Ates	55	10/1/46		b10/5/46
Flaming Bullets	Tex Ritter-Dave O'Brien	58	10/15/46		
Gentlemen With Guns (W)F	Buster Crabbe-Al St. John	52	3/27/46		b3/14/46
Ghost of Hidden Valley (W)F	Buster Crabbe-Al St. John	57	6/3/46		b6/1/46
Lightning Raiders (W)F	Buster Crabbe-Al St. John	59	1/7/46		b10/19/46
Navajo Kid (W)F	Bob Steele	57	11/21/45		b3/30/46
Outlaw of the Plains (W)F	Buster Crabbe-Al St. John	54	9/22/46		b9/28/46
Overland Riders (W)F	Buster Crabbe-Al St. John	54	8/21/46		b8/24/46
Prairie Badmen (WM)F	B. Crabbe-Al St. John	56	7/17/46		b12/14/46
Prairie Rustlers (W)F	Buster Crabbe-Al St. John	54	11/7/45		b8/10/46
Romance of the West (W)F	Eddie Dean	58	3/20/46		b2/16/46
Stars Over Texas	Eddie Dean-Roscoe Ates		11/18/46		
Terrors on Horseback (W)F	Buster Crabbe-Al St. John	55	8/14/46		b4/20/46
Thunder Town (W)F	Bob Steele-Syd Saylor	58	4/12/46		b3/30/46
Tumbleweed Trail (W-M)F	E. Dean-R. Ates-S. Patterson	59	10/28/46		b11/9/46

Westerns (Coming)

Border Feud	Al LaRue-Al St. John				
Gun Fighter	Al LaRue-Al St. John-Mary Scott				
West to Glory	Eddie Dean-Roscoe Ates				

RKO-RADIO

CURRENT 1945-1946

Block No.				Trade Shown	
6	Badman's Territory (W)F	R. Scott-A. Richards-L. Tierney	98	Apr	b4/20/46
6	Bamboo Blonde (CM)F	Frances Langford-Russell Wade	68	June	b6/22/46
6	Bedlam (D)A	Boris Karloff-Anna Lee	80	Apr	b4/27/46
2	Child of Divorce (D)A	Sharyn Moffett-Regis Toomey	62	Oct	b10/19/46
3	Crack-Up (D)A	P. O'Brien-C. Trevor-H. Marshall	93	June	b6/15/46
2	Criminal Court (My)A	T. Conway-M. O'Driscoll	62	Aug	b8/10/46
4	Deadline at Dawn (My)F	S. Hayward-P. Lukas-B. Williams	93	Feb	b2/16/46
	Dick Tracy Versus Cueball (D)F	Morgan Conway-Anne Jeffreys	62	Nov	b11/9/46
5	Ding Dong Williams (MC)F	Glenn Vernon-Marcy McGuire	62	Apr	b4/20/46
6	Falcon's Alibi (My)A	Tom Conway-Rita Corday	63	Apr	b4/20/46
4	From This Day Forward (D)A	J. Fontaine-M. Stevens-A. Judge	95	Mar	b3/2/46
2	Genius at Work (C)F	A. Carney-W. Brown-A. Jeffreys	61	July	b8/3/46
1	Great Day (D)F	Eric Portman-Flora Robson	68	July	b7/20/46

Title	Company
L	
Ladies Man	Para.
Lady from Shanghai	Col.
Lady in the Lake	MGM
Lady Chaser	PRC
Lady Luck	RKO
Lady of Fortune	FC
Larceny in Her Heart	PRC
Last Chanec	MGM
Last Crooked Mile	Rep.
Last Frontier Uprising	Rep.
Last of the Redmen	Col.
Late George Apley	20th-Fox
Laughing Lady	Misc.
Let 'Em Have It	Astor
Les Miserables	Misc.
Life With Father	WB
Lightnin' Strikes Twice	Rep.
Lighthouse	PRC
Little Iodine	UA
Little Men	Astor
Little Miss Big	Univ.
Little Mister Jim	MGM
Little Prince	UA
Locket, The	RKO
Lone Wolf in Mexico	Col.
Long Night	RKO
Love and Learn	WB
Love Laughs at Andy Hardy	MGM
Love on the Dole	Misc.
Lover Come Back	Univ.
M	
Macomber Affair	UA
Madonna of the Seven Moons	Univ.
Madonna's Secret	Rep.
Magic Bow	Univ.
Magic Town	RKO
Magnificent Doll	Univ.
Magnificent Rogue	Rep.
Make Mine Music	RKO
Man from Morocco	Misc.
Man Who Dared	Col.
Margie	20th-Fox
Mask of Diijon	PRC
Masquerade in Mexico	Para.
Men of Two Worlds	Misc.
Merton of the Movies	MGM
Michigan Kid	Univ.
Mighty McGurk, The	MGM
Millie's Daughter	Col.
Missing Lady	Mono.
Miss Susie Slagle's	Para.
Mr. Ace	UA
Mr. District Attorney	Col.
Mr. Hex	Mono.
Monsieur Beaucaire	Para.
Monsieur Verdoux	UA
Moss Rose	20th-Fox
Mother Wore Tights	20th-Fox
Murder is My Business	PRC
Murder in the Music Hall	Rep.
My Brother Talks to Horses	MGM
My Dog Shep	SGP
My Darling Clementine	20th-Fox
My Favorite Brunette	Para.
My Heart Goes Crasy	Univ.
My Pal Trigger	Rep.
My Wild Irish Rose	WB
Mysterious Intruder	Col.
Mysterious Mr. Valentine	Rep
N	
'Neath Canadian Skies	SGP
Never Say Goodbye	WB
New Orleans	UA
Night and Day	WB
Night Editor	Col.
Night in Paradise	Univ.
Night Train to Memphis	Rep.
Night Unto Night	WB
Nobody Lives Forever	WB
Nocturne	RKO
No Leave, No Love	MGM
Nora Prentiss	WB
North of the Border	SGP
No Time for Comedy	WB
Notorious	RKO
Notorious Gentleman	Univ
Notorious Lone Wolf	Col
O	
Odd Man Out	Univ.
Of Human Bondage	WB
Oh Say Can You Sing	Univ
One Exciting Week	Rep.
One More Tomorrow	WB
One Romantic Night	Astor
Open City	Misc
O.S.S.	Para
Other Love	UA
Our Hearts Were Growing Up	Para
Out California Way	Rep.
Out of the Past	RKO
Outlaw	UA
Overlanders, The	Univ.
P	
Paradine Case	Selznick
Partners in Time	RKO
Passkey to Danger	Rep
Payoff	PRC
Perfect Marriage	Para
Perilous Holiday	Col
Perils of Pauline	Para
Personal Column	UA
Personality Kid	Col.
Phantom Thief	Col.
Philo Vance's Gamble	PRC

Title	Company
Philo Vance No. 3	PRC
Philo Vance Returns	PRC
Piccadilly Incident	Misc.
Pilgrim Lady	Rep.
Pirates of Monterey	Univ.
Plainsman	Para.
Plainsman & the Lady	Rep.
Possessed	WB
Postman Always Rings Twice	MGM
Pretenders	UA
Prison Story	RKO
Private Affairs of Bel Ami	UA
Pursued	WB
Q	
Queen of Burlesque	PRC
Queen of the Amazons	SGP
R	
Rage in Heaven	MGM
Raider	Misc.
Rainbow Over Texas	Rep.
Ramrod	UA
Razor's Edge	20th-Fox
Rebecca	UA
Red Dragon	Mono.
Red House	UA
Red River	UA
Red Stallion	PRC
Rendezvous 24	20th-Fox
Rendezvous With Annie	Rep.
Renegade Girl	SGP
Renegades	Col.
Resistance	Misc.
Return of Frank James	20th-Fox
Return of Monte Cristo	Col.
Return of Philo Vance	PRC
Return of Rin-Tin-Tin	PRC
Return of Rusty	Col.
Rich, Full Life	MGM
Riding the California Trail	Mono.
Riverboat Rhythm	RKO
Road to Rio	Para.
Road to Utopia	Para.
Rolling Home	SGP
Roll on Texas Moon	Rep.
Romance of Rosy Ridge	MGM
Runaround	Univ.
S	
Saigon	Para.
Saratoga Trunk	WB
Scared to Death	SGP
Scarface	Astor
School for Secrets	Misc.
Sea of Grass	MGM
Searching Wind	Para.
Second Chorus	Astor
Secret Heart, The	MGM
Secret Life of Walter Mitty	RKO
Secrets of Sorority Girl	PRC
Secret of the Whistler	Col.
Sentimental Journey	20th-Fox
Seven Keys to Baldpate	RKO
Seven Were Saved	Para.
Seventh Veil	Univ.
Shadow of a Woman	WB
Shadow Returns	Mono.
Shadowed	Col.
Shadows Over Chinatown	Mono.
She Wolf of London	Univ.
She Wrote the Book	Univ.
Shock	20th-Fox
Shocking Miss Pilgrim	20th-Fox
Show-Off	MGM
Silver Devil	Astor
Sinbad the Sailor	RKO
Sing While You Dance	Col.
Singin' In The Corn	Col.
Sin of Harold Diddlebock	UA
Sister Kenny	RKO
Sky Devils	Astor
Slave Girl	Univ.
Slightly Scandalous	Univ.
Smash-Up	Univ.
Smoky	20th-Fox
Smooth As Silk	Univ.
So Dark the Night	Col.
So Goes My Love	Univ.
Somewhere in the Night	20th-Fox
Song of Arizona	Rep.
Song of Love	MGM
Song of Scheherazade	Univ.
Song of the South	RKO
South of Monterey	Mono.
Specter of the Rose	Rep.
Spider Woman Strikes Back	Univ.
Spiral Staircase, The	RKO
Spoilers of the North	Rep.
Spook Busters	Mono.
Stairway to Heaven	Univ.
Stallion Road	WB
Step By Step	RKO
Stolen Life	WB
Story of the Pope, The	Misc.
Strange Conquest	Univ.
Strange Holiday	PRC
Strange Journey	20th-Fox
Strange Love of Martha Ivers	Para.
Strange Triangle	20th-Fox
Strange Voyage	Mono.
Strange Woman	UA
Stranger, The	RKO
Stray Lamb	UA
Strike Me Pink	FC
Suddenly It's Spring	Para.
Susie Steps Out	UA
Summer Holiday	MGM
Sunset Pass	RKO
Sun Valley Serenade	20th-Fox
Suspense	Mono
Swamp Fire	Para.
Swell Guy	Univ.

RKO-RADIO (Continued)

Block No.	CURRENT 1945-1946	Run Time Mins.	Trade Shown	See Issue on
Sp.	Heartbeat (CD)F — G. Rogers-J. Pierre Aumont	102	Apr	b4/27/46
Sp.	Kid From Brooklyn *T (CM)F — D. Kaye-V. Mayo-Vera Ellen	114	Mar	b4/23/46
1	Lady Luck (C)A — R. Young-B. Hale-F. Morgan	97	July	b7/20/46
Sp.	Make Mine Music *T (M)F — Walt Disney	75	Apr	b4/20/46
	Nocturne (D)A — George Raft-Lynn Bari	85	Oct	b10/19/46
Sp.	Notorious (My-D)A — Cary Grant-Ingrid Bergman	101	July	b7/27/46
5	Partners in Time (CD)F — Lum 'n Abner-P. Blake	76	Apr	b4/27/46
4	Riverboat Rhythm (C)F — Leon Errol-Joan Newton	65	Feb	b2/9/46
1	Sister Kenny (D)A — R. Russell-A. Knox-D. Jagger	116	July	b7/20/46
	Song of the South *T (D-M)F — Luana Patten-Bobby Driscoll	95	Nov	b11/2/46
3	Spiral Staircase, The (My-D)A — D. McGuire-G. Brent-E. Barrymore	83	Jan	b1/5/46
1	Step by Step (D)F — Lawrence Tierney-Anne Jeffreys	61	July	b7/20/46
Sp.	Stranger, The (D)F — Ed. G. Robinson-L. Young-O. Welles	95	June	b6/25/46
1	Sunset Pass (W)F — Nan Leslie-James Warren	59	July	b7/20/46
4	Tarzan and the Leopard Woman (A)F — J. Weissmuller-B. Joyce	72	Feb	b2/16/46
6	Till the End of Time (D)F — Dorothy McGuire-Guy Madison	105	June	b6/15/46
Sp.	Tomorrow Is Forever (D)A — C. Colbert-G. Brent-O. Welles	104	Jan	b1/9/46
5	Truth About Murder (My)A — B. Granville-M. Conway	63	Apr	b4/20/46
	Vacation in Reno (C)F — Jack Haley-Anne Jeffreys	60	Oct	b10/12/46
5	Without Reservations (C)F — Claudette Colbert-John Wayne	107	May	b5/11/46

	COMING	Rel. Date	
	A Likely Story — Bill Williams-Barbara Hale		a3/15/46
	Amazing Mr. Hammer, The — Pat O'Brien-Anne Jeffreys		a6/1/46
	Bachelor and the Bobby-Soxer — C. Grant-M. Loy-S. Temple		a8/31/46
	Banjo — S. Moffet-J. White-W. Reed		a9/28/46
	Beat the Band — Frances Langford-Gene Krupa		a8/24/46
	Best Years of Our Lives, The (D)A — D. Andrews-M. Loy-F. March	172	b11/23/46
	Born to Kill — C. Trevor-L. Tierney-W. Slezak		a6/1/46
	Code of the West — James Warren-John Laurenz		a8/10/46
	Devil Thumbs a Ride, The — Lawrence Tierney		a8/14/46
	Dick Tracy vs. The Claw — Ralph Byrd-Kay Christopher		
	Falcon's Adventure (D)F — Tom Conway-Madge Meredith	61	b12/14/46
	Farmer's Daughter, The — L. Young-J. Cotten-E. Barrymore		a6/22/46
	Flight — Steve Brodie-Audrey Long		
	Fugitive, The — Henry Fonda-Dolores Del Rio		
	Honeymoon — S. Temple-F. Tone-G. Madison		
	How Dear to My Heart *T — Luana Patten-Bobby Driscoll		
	It's A Wonderful Life (D) — J. Stewart-D. Reed-L. Barrymore	123	b12/21/46
	The Locket (D) — Laraine Day-B. Aherne	86	b12/21/46
	Long Night, The — Henry Fonda-Barbara Bel Geddes		a9/14/46
	Magic Town — James Stewart-Jane Wyman		
	Out of the Past — Robert Mitchum-Jane Greer		
	San Quentin (D)A — L. Tierney-M. Carr-B. MacLane	64	b12/7/46
	Secret Life of Walter Mitty, The *T — D. Kaye-V. Mayo-F. Bainter		a9/7/46
	Seven Keys to Baldpate — Phillip Terry-Jacqueline White		
2	Sinbad the Sailor *T — D. Fairbanks, Jr.-M. O'Hara		a6/22/46
	Tarzan and the Huntress — J. Weissmuller-B. Joyce		
	They Won't Believe Me — Robert Young-Susan Hayward		a9/7/46
	Thunder Mountain — Tim Holt-Richard Martin-Martha Hyer		
	Trail Street — R. Scott-R. Ryan-A. Jeffreys		a8/24/46
2	Woman on the Beach — J. Bennett-R. Ryan-C. Bickford		a3/9/46

REPUBLIC

Prod. No.	Current 1945-46				
513	A Strange Impersonation (D)F — Brenda Marshall-William Gargan	68	3/16/46	b3/2/46
603	Affairs of Geraldine (C-D)F — Jane Withers-Jimmy Lydon	68	11/18/46	b10/26/46
514	Catman of Paris (H)A — Carl Esmont-Lenore Aubert	65	4/20/46	b2/23/46
511	Crime of the Century (My)A — Stephanie Bachelor-Michael Browne	56	2/28/46	b6/22/46
520	Earl Carroll Sketchbook (M)F — C. Moore-W. Marshall	90	8/22/46	b8/17/46
	The Fabulous Suzanne (C) — Barbara Britton-Rudy Vallee	71		b12/21/46
519	French Key (My)A — Albert Dekker-Evelyn Ankers	67	5/18/46	b5/25/46
528	G. I. War Brides (C)F — Anna Lee-James Ellison	69	8/12/46	b8/10/46
516	Glass Alibi, The (My)A — Maris Wrixon-Douglas Fowley	68	4/27/46	b5/11/46
543	Heldorado — Roy Rogers-Dale Evans-"Gabby" Hayes	70	12/15/46	
5542	Home in Oklahoma (W-M)F — R. Rogers-G. Hayes-D. Evans	72	11/8/46	b11/2/46
5501	Home on the Range *M (W)F — Monte Hale-Adrian Booth	55	4/18/46	b4/13/46
601	I've Always Loved You *T (DM)F — Catherine McLeod-Philip Dorn	117	12/2/46	b8/31/46
517	In Old Sacramento (W)F — Constance Moore-William Elliott	89	5/31/46	b4/27/46
526	Inner Circle (My)F — Adele Mara-William Frawley	65	8/7/46	b12/7/46
529	Invisible Informer (My)A — Linda Sterling-William Henry	57	8/19/46	b8/24/46
527	Last Crooked Mile, The (My)A — D. Barry-A. Savage-T. Powers	67	8/9/46	b8/17/46
510	Madonna's Secret, The (D)F — F. Ledere-A. Rutherford-G. Patrick	79	2/16/46	b2/23/46
5502	Man From Rainbow Valley *M (W)F — Monte Hale-Adrian Booth	56	6/15/46	b6/22/46
512	Murder in the Music Hall (My)F — Vera Hruba Ralston-W. Marshall	84	4/10/46	b2/23/46
5541	My Pal Trigger (W)F — R. Rogers-D. Evans-G. Hayes	79	7/10/46	b6/22/46
531	Mysterious Mr. Valentine (My)F — William Henry-Linda Stirling	60	9/3/46	b12/7/46
523	Night Train to Memphis (CD)F — Roy Acuff-Allan Lane-Adele Mara	67	7/12/46	b8/3/46
521	One Exciting Week (C)F — Al Pearce-Arline Harris	69	6/8/46	b6/15/46
5503	Out California Way *U (WM)F — Monte Hale- Adrian Booth	67	12/5/46	b12/14/46
518	Passkey to Danger (D)A — Stephanie Bachelor-Adele Mara	58	5/11/46	b7/13/46
532	Plainsman and the Lady (W)F — W. Elliott-V. Ralston-G. Patrick	82	11/15/46	b11/9/46
448	Rainbow Over Texas (W)F — Roy Rogers-Dale Evans	65	5/9/46	b5/11/46
525	Rendezvous With Annie (C)A — Eddie Albert-Gail Patrick	89	7/22/46	b8/10/46
542	Roll on Texas Moon (W-M)F — R. Rogers-G. Hayes-Dale Evans	68	9/12/46	b9/14/46
447	Song of Arizona (W)F — Roy Rogers-Dale Evans	68	3/9/46	b3/6/46
524	Specter of the Rose (D)A — Michael Chekhov-Judith Anderson	90	7/5/46	b5/25/46
533	That Brennan Girl (D)A — James Dunn-Mona Freeman	95	12/23/46	b11/16/46
522	Traffic in Crime (D)A — Kane Richmond-Adele Mara	54	6/28/46	b10/12/46
541	Under Nevada Skies (W)F — R. Rogers-Dale Evans	69	8/26/46	b8/31/46
515	Undercover Woman — S. Bachelor-R. Livingston	56	4/11/46	a12/22/46
520	Valley of the Zombies (HD)A — Robert Livingston-Adrian Booth	58	5/24/46	b6/1/46

	COMING		
	Angel and the Badman — J. Wayne-G. Russell-I. Rich	1/15/47	a10/5/46
	Apache Rose *T — Roy Rogers-Dale Evans		a10/19/46
	Bells of San Angelo *U — Roy Rogers-Dale Evans		
	Calendar Girl — J. Frazee-W. Marshall	1/29/47	a10/5/46
	Gallant Man — Don Ameche-Catherine McLeod		
605	Ghost Goes Wild, The — James Ellison-Ann Gwynne	66	a5/4/46
	Hit Parade of 1947 — Eddie Albert-Constance Moore		
	Last Frontier Uprising *U — Monte Hale-Adrian Booth		
	Lightnin' Strikes Twice — W. Marshall-A. Mara-S. Bachelor		
606	Magnificent Rogue, The (C-D)A — L. Roberts-W. Douglas	74	b11/23/46

REPUBLIC (Continued)

Prod. No.		COMING		Run Time Mins.	Rel. Date	See Issue of
602	Pilgrim Lady, The	Warren Douglass-Lynne Roberts		67	1/22/47	a5/4/46
	Spoilers of the North	Evelyn Ankers-Paul Kelly				a10/5/46
	That's My Gal *U	Don Barry-Lynne Roberts				a9/28/46
	Web of Danger	Adele Mara-Bill Kennedy				a11/16/46
	Will Tomorrow Ever Come	Nelson Eddy-Ilona Massey				
	Winter Wonderland	L. Roberts-C. Drake				
	Wyoming	V H. Ralston-W. Elliott				a9/14/46
	Yankee Fakir	D. Frawley-J. Woodbury-C. Bevans				

Westerns (Current 1945-46)

555	Alias Billy the Kid (W)F	Sunset Carson-Peggy Stewart	56	4/17/46		b4/27/46
565	California Gold Rush (W)F	Wild Bill Elliott-Bobby Blake	56	2/4/46		b3/2/46
553	Cherokee Flash (W)F	Sunset Carson-Linda Stirling	55	12/13/45		b3/2/46
568	Conquest of Cheyenne	Wild Bill Elliott-Alice Fleming	56	7/22/46		
554	Days of Buffalo Bill	Sunset Carson-Peggy Stewart	56	2/8/46		
556	El Paso Kid, The (W)F	Sunset Carson-Marie Harmon	55	5/22/46		b8/3/46
557	Red River Renegades (W)F	Sunset Carson-Peggy Stewart	55	7/25/46		b9/7/46
558	Rio Grande Raiders	Sunset Carson-Linda Stirling	56	9/9/46		
561	Sante Fe Uprising	Allan Lane-Bobby Blake	56	11/15/46		
566	Sheriff of Redwood Valley (W)F	B. Elliott-A. Fleming-B. Blake	56	3/29/46		b4/13/46
681	Sioux City Sue (W)F	Gene Autry-Lynne Roberts	69	11/21/46		b11/30/46
562	Stagecoach to Denver	Allan Lane-Bobby Blake	56	12/23/46		
567	Sun Valley Cyclone (W)F	B. Elliott-A. Fleming-B. Blake	55	5/10/46		b6/15/46
564	Wagon Wheels Westward (W)F	Wild Bill Elliott-Bobby Blake	56	12/21/45		b1/19/46

Westerns (Coming)

Homesteaders of Paradise Valley	Allan Lane-Bobby Blake	
Marshall of Cripple Creek	Allan Lane-Bobby Blake	
Oregon Trail Scouts	Allan Lane-Bobby Blake	
Rustlers of Devil's Canyon	Allan Lane-Bobby Blake	
Trail to San Antone	Gene Autry-Peggy Stewart	
Vigilantes of Boomtown	Allan Lane-Bobby Blake	a6/29/46

SCREEN GUILD PRODUCTIONS — CURRENT 1945-1946

4604	Death Valley *C	R. Lowery-H. Gilbert-N. Pendleton	72	7/15/46		a8/31/46
4605	Flight to Nowhere	E. Ankers-A. Curtis	75	8/15/46		a5/18/46
4609	My Dog Shep	Flame (dog)-Tom Neal		10/15/46		
4606	'Neath Canadian Skies	R. Hayden-I. Cooper-L. Talbot	41	8/15/46		m8/24/46
4610	North of the Border	R. Hayden-I. Cooper	46	10/1/46		a8/24/46
4607	Rolling Home	J. Parker-R. Hayden-P. Blake	71	9/20/46		a9/7/46
4608	Scared to Death *C	B. Lugosi-J. Compton	72	11/1/46		a8/10/46

COMING

Bells of San Fernando	Donald Woods-Gloria Warren			
Buffalo Bill Rides Again	Richard Arlen-Jennifer Holt			
God's Country *C (D)F	R. Lowery-H. Gilbert-B. Keaton	62		b9/7/46
Queen of the Amazons	Patricia Morison-Robert Lowery			a10/5/46
Renegade Girl	Alan Curtis-Ann Savage-Jack Holt			a10/5/46

SELZNICK RELEASING ORGANIZATION

COMING

Duel in the Sun *T	J. Jones-G. Peck-J. Cotten			
Paradine Case, The	G. Peck-A. Todd-C. Laughton			

20TH-FOX — Current 1945-46

616	A Walk in the Sun (D)F	Dana Andrews-Richard Conte	117	Mar		b12/1/45
622	A Yank in London (D)F	Anna Neagle-Rex Harrison	107	Mar		b4/27/46
634	Anne and the King of Siam (D)F	I. Dunne-R. Harrison-L. Gargan	128	Aug		b6/8/46
620	Behind Green Lights (D)A	Carole Landis-William Gargan	64	Feb		b1/19/46
636	Black Beauty (D)F	Mona Freeman-Richard Denning	74	Sept		b7/20/46
642	Bowery, The	Wallace Beery-Jackie Cooper	84	Oct		Re-release
633	Centennial Summer *T (M)F	J. Crain-L. Darnell-C. Bennett	102	Aug		b6/1/46
637	Claudia and David (D)F	Dorothy McGuire-Robert Young	78	Sept		b7/27/46
628	Cluny Brown (C)F	Charles Boyer-Jennifer Jones	100	June		b5/11/46
610	Col. Effingham's Raid (CD)F	C. Coburn-J. Bennett-W. Eythe	70	Feb		b9/29/45
648	Dangerous Millions (D)F	Kent Taylor-Dona Drake	69	Dec		b12/7/46
625	Dark Corner (D)A	Lucille Ball-William Bendix	99	May		b4/6/46
635	Deadline for Murder (My)A	Sheila Ryan-Kent Taylor	65	Aug		b6/22/46
626	Do You Love Me *T (MC)F	M. O'Hara-D. Haymes-H. James	91	May		b4/20/46
623	Dragonwyck (D)A	G. Tierney-V. Price-W. Huston	103	Apr		b2/23/46
640	Home Sweet Homicide (MyC)F	P. Ann Garner-R. Scott	90	Oct		b7/20/46
638	If I'm Lucky (M)F	V. Blaine-P. Como-H. James	78	Sept		b8/31/46
632	It Shouldn't Happen to a Dog (CD)F	Carole Landis-Allyn Joslyn	70	July		b6/1/46
618	Jesse James	T. Power-H. Fonda-N. Kelly	106	Feb		Re-release
624	Johnny Comes Flying Home (D)F	Martha Stewart-Richard Crane	65	Apr		b3/23/46
646	Margie *T (C-D)F	Jeanne Crain-Alan Young	93	Nov		b10/19/46
645	My Darling Clementine (W-D)F	H. Fonda-L. Darnell-V. Mature	97	Nov		b10/12/46
647	Razor's Edge, The (D)A	T. Power-G. Tierney-J. Payne	146	Dec		b11/23/46
627	Rendezvous 24 (D)A	William Gargan-Maria Palmer	70	May		b5/11/46
619	Return of Frank James	Henry Fonda-Gene Tierney	92	Feb		Re-release
621	Sentimental Journey (D)F	M. O'Hara-J. Payne-W. Bendix	94	Mar		b2/9/46
615	Shock (D)F	Vincent Price-Lynn Bari	70	Feb		b1/19/46
631	Smoky *T (D)F	F. MacMurray-A. Baxter-B. Ives	87	July		b6/15/46
629	Somewhere in the Night (D)A	J. Hodiak-L. Nolan-N. Guild	110	June		b5/4/46
643	Strange Journey (D)F	Paul Kelly-Osa Massen	67	Oct		b9/14/46
630	Strange Triangle (D)A	Signe Hasso-John Shepperd	65	June		b5/11/46
641	Sun Valley Serenade	Sonja Henie-John Payne	86	Sept		Re-release
639	Three Little Girls in Blue *T (M)F	Haver-Blaine-G. Montgomery	90	Oct		b9/7/46
644	Wanted for Murder (D)A	Eric Portman-Dulcie Gray	91	Nov		b4/13/46

COMING

Boomerang	Dana Andrews-Jane Wyatt		a11/16/46
Backlash	R. Travis-J. Rogers-L. Blake		
Brasher Doubloon, The	G. Montgomery-Nancy Guild		a9/7/46
Bob, Son of Battle *T	P. A. Garner-L. McCallister		a9/28/46
Captain from Castile *T	T. Power-J. Peters-C. Romero		
Carnival in Costa Rica *T	D. Hymes-C. Holm-C. Romero		a6/29/46
Forever Amber *T	L. Darnell-C. Wilde-G. Sanders		
Ghost and Mrs. Muir, The	Gene Tierney-Rex Harrison		
Homestretch *T	Maureen O'Hara-Cornel Wilde		a8/17/46
It's Only Human	J. Payne-M. O'Hara		
I Wonder Who's Kissing Her Now *T	June Haver-Mark Stevens		a9/14/46

Title	Company
Sweetheart of Sigma Chi	Mono.
Swing Parade of 1946	Mono.
Swiss Family Robinson	Astor
Swordsman	Col.

T

Talk About a Lady	Col.
Tangier	Univ.
Tarzan and the Huntress	RKO
Tarzan and the Leopard Woman	RKO
Temptation	Univ.
Tenth Avenue Angel	MGM
That Brennan Girl	Rep.
That's My Gal	Rep.
That Way with Women	WB
The Man I Love	WB
The Time, the Place & the Girl	WB
These Three	FC
They Made Me a Killer	Para.
They Walk Alone	Col.
They Were Sisters	Univ.
They Won't Believe Me	RKO
Thieves' Holiday	UA
13 Rue Madeleine	20th-Fox
Thirteenth Hour	Col.
This Happy Breed	Univ.
This Time for Keeps	MGM
Thrill of Brazil	Col.
Three Little Girls in Blue	20th-Fox
Three Were Thoroughbreds	Col.
Three Wise Fools	MGM
Thunder in the City	Astor
Thunder Mountain	RKO
Till the Clouds Roll By	MGM
Till the End of Time	RKO
Time of Their Lives	Univ.
Time Out of Mind	Univ.
To Each His Own	Para.
To Kiss And To Keep	MGM
Tokyo Rose	Para.
Tom Brown's Schooldays	Astor
Tomorrow Is Forever	RKO
Traffic in Crime	Rep.
Trail Street	RKO
Trap, The	Mono.
Trouble With Women	Para.
Truth About Murder	RKO
Twin Sombreros	Col.
Two Guys From Milwaukee	WB
Two Mrs. Carrolls	WB
Two Sisters From Boston	MGM
Two Smart People	MGM
Two Years Before the Mast	Para.

U

Uncle Andy Hardy	MGM
Unconquered	Para.
Undercover Maisie	MGM
Undercover Woman	Rep.
Undercurrent	MGM
Under Nevada Skies	Rep.
Unfaithful	WB
Unfinished Dance	MGM
Unknown, The	Col.

V

Vacation Days	Mono.
Vacation in Reno	RKO
Valley of the Zombies	Rep.
Variety Girl	Para.
Vendetta	UA
Verdict	WB
Vigilantes Return	Univ.
Violence	Mono.
Virginian, The	Para.

W

Wake Up and Dream	20th-Fox
Walls Came Tumbling Down	Col.
Wanted for Murder	20th-Fox
Web of Danger	Rep.
Wedding Night	FC
Welcome Stranger	Para.
Well Groomed Bride	Para.
Welldigger's Daughter	Misc.
Where There's Life	Para.
White Tie and Tails	Univ.
Who Killed Doc Robin	UA
Wicked Lady	Univ.
Wife of Monte Cristo	PRC
Wife Wanted	Mono.
Wild Beauty	Univ.
Wild Bill Hickok Rides	WB
Wild Harvest	WB
Wild West	PRC
Will Tomorrow Ever Come	Rep.
Winter Wonderland	Rep.
Without Reservations	RKO
Woman in White	WB
Woman on the Beach	RKO
Wyoming	Rep.

Y

Yankee Fakir	Rep.
Yearling, The	MGM
Years Between	Univ.
Young Widow	UA

Z

Ziegfeld Follies of 1946	MGM

TITLE CHANGES

"Deadlock" (Para.) now
I WALK ALONE

"The California Trail" (Mono.) now
RIDING THE CALIFORNIA TRAIL

NEW PICTURES STARTED LAST WEEK

PRC

Philo Vance No. 3—Principals: Will Wright, Leon Belasco, Ramsey Ames. Director, William Beaudine.

REPUBLIC

Lightnin' Strikes Twice—Principals: William Marshall, Adele Mara, Stephanie Bachelor. Director, Lesley Selander.

ADVANCE DATA
On Forthcoming Product

PRAIRIE RAIDERS (Col.) *Western. Principals:* Charles Starrett, Robert Scott, Nancy Saunders. *Director,* Derwin Abrahams. *Plot:* After a young man is given a lease on 50,000 acres of land for the purpose of starting a wild horse ranch, he discovers that a gang of hoodlums also have a lease on the same property. When he investigates, he discovers that their lease is a phoney, so he confronts the Department of Interior agent, who is mystified. Together they arrive at the ranch in time to find the gangsters rustling the horses and running them to the railroad. They pitch in, get the horses back to the ranch and then straighten the matter out with the Secretary of the Interior.

RETURN OF PHILO VANCE (PRC) *Mystery. Principals:* Alan Curtis, Frank Jenks, Terry Austin. *Director,* Basil Wrangell. *Plot:* Trying to doublecross his sweetheart, as well as others, in an emerald smuggling scheme, a man passes the word around that he has hired a detective to protect the gem. When the detective learns about this, he visits the man, and while he is there the man is slain. Suspicion falls on the detective, but nevertheless he is permitted to help with the investigation. The slain man's sweetheart is killed just as the detective is questioning her. This second killing supplies the clue which enables the detective to run down the murderer.

GUN FIGHTER (PRC) *Western. Principals:* Al La Rue, Al St. John, Mary Scott, Jack O'Shea. *Director,* Ray Taylor. *Plot:* A young prospector comes to town for supplies and at the general store learns of the stagecoach robbery. Among the things stolen were three valuable rings and these he discovers on the person of an argumentive customer. A quarrel ensues between him and the robber, who knocks him out and escapes. By various clues he learns the name of the leader of the outlaws, and succeeds in driving the entire gang out of town.

20TH-FOX

Prod. No.	COMING		Run Time Mins.	Rel. Date	See Issue of
	Jewels of Brandenburg	Richard Travis-Micheline Cheirel			
	Late George Apley, The	Ronald Colman-Peggy Cummins			
	Moss Rose	V. Mature-P. Cummins-E. Barrymore			
	Mother Wore Tights *T	B. Grable-D. Dailey-P. A. Garner			a11/16/46
	Shocking Miss Pilgrim *T	Betty Grable-Dick Haymes			a1/5/46
	13 Rue Madeleine (D)	James Cagney-Annabella	95		b12/21/46
	Wake Up and Dream *T (M)F	John Payne-June Haver	92		b11/30/46

UNITED ARTISTS

CURRENT

	Abie's Irish Rose (C)F	Joanne Dru-Michael Chekhov	96	12/27/46	b11/30/46
	A Night in Casablana (M)F	Marx Bros.-Charles Drake	85	5/10/46	b4/20/46
	Angel on My Shoulder (C-D)A	P. Muni-A. Baxter-C. Rains	100	9/16/46	b9/21/46
	Bachelor's Daughters, The (C)F	G. Russell-C. Trevor-A. Dvorak	90	9/6/46	b9/14/46
	Breakfast in Hollywood (CD)F	Tom Breneman-Bonita Granville	93	2/22/46	b1/19/46
	Caesar and Cleopatra *T (D)A	Claude Rains-Vivien Leigh	126	8/16/46	b12/22/45
	Chase, The (D)A	Robert Cummings-Michele Morgan	85	11/22/46	b10/19/46
	Devil's Playground, The (W)F	William Boyd-Andy Clyde	65	11/15/46	b9/21/46
	Diary of a Chambermaid (D)A	P. Goddard-B. Meredith	86	2/14/46	b2/2/46
	Johnny in the Clouds (D)F	John Mills-D. Montgomery	88	3/15/46	b11/17/45
	Little Iodine (C)F	Jo Ann Marlowe-Marc Cramer	57	10/11/46	b9/14/46
	Mr. Ace (D)A	George Raft-Sylvia Sidney	82	8/2/46	b8/31/46
	Outlaw, The (D)A	Jane Russell-Walter Huston	115	2/8/46	b3/23/46
	Rebecca	L. Olivier-Joan Fontaine	130	4/26/46	Reissue
	Strange Woman, The (D)A	H. Lamarr-G. Sanders-L. Hayward	100	10/25/46	b11/2/46
	Susie Steps Out (C-D)F	David Bruce-Cleatus Caldwell	65	12/13/46	b11/23/46
	Thieves' Holiday	G. Sanders-S. Hasso-C. Landis	100	7/19/46	b7/13/46
	Young Widow (D)A	Jane Russell-Louis Hayward	100	3/1/46	b2/23/46

COMING

	A Miracle Can Happen	James Stewart-Henry Fonda			
	Adventures of Don Coyote *C	Richard Martin-Frances Rafferty			a9/28/46
	Arch of Triumph	Ingrid Bergman-Charles Boyer			
	Carnegie Hall	M. Hunt-W. Prince-M. O'Driscoll			
	Christmas Eve	G. Raft-G. Brent-R. Scott-J. Blondell			
	Copacabana	C. Miranda-A. Russell-G. Marx			
	Curly *C	Frances Rafferty-Larry Olsen			a5/25/46
	Dangerous Venture	A. Clyde-W. Boyd-B. Alexander			a9/7/46
	Dishonored Lady	H. Lamarr-D. O'Keefe-J. Loder			a9/21/46
	Fabulous Dorseys, The	T. Dorsey-J. Dorsey-J. Blair			
	Fabulous Joe	Walter Abel-Margot Grahame			
	Fanny By Gaslight	James Mason-Phyllis Calvert			
	Fool's Gold (W)F	William Boyd-Andy Clyde	65	1/31/47	b10/12/46
	Heaven Only Knows	Robert Cummings-Brian Donlevy			
	Henry the Fifth (D)F *T	L. Olivier-R. Asherson	134		b4/27/46
	Here Comes Trouble	William Tracy-Patti Morgan			a8/24/46
	Hoppy's Holiday	William Boyd-Mary Ware			
	Little Prince, The *T	Feature-Length Cartoon			
	Macomber Affair, The	Gregory Peck-Joan Bennett			a7/6/46
	Monsieur Verdoux	Charles Chaplin-Martha Raye			
	New Orleans	Arturo deCordova-Louis Armstrong			
	Other Love, The	Barbara Stanwyck-David Niven			
	Personal Column	George Sanders-Lucille Ball			
	Pretenders, The	Priscilla Lane-Eddie Bracken			
	Private Affairs of Bel Ami, The	George Sanders-Angela Lansbury		1/24/47	
	Ramrod	J. McCrea-V. Lake-D. DeFore			a8/24/46
	Red House, The	Ed. G. Robinson-L. McCallister			a6/29/46
	Red River	John Wayne-Walter Brennan			
	Sin of Harold Diddlebock, The	H. Lloyd-R. Walburn-J. Conlin		1/10/47	a2/9/46
	Stray Lamb, The	J. Cagney-S. Sidney-E. Bracken			
	Unexpected Guest, The (W)F	Wm. Boyd-Andy Clyde	60		b12/14/46
	Vendetta	Hillary Brooke-Faith Domergue			
	Who Killed Doc Robin	E. Janssen-L. Olsen-D. Belding			

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CURRENT 1945-1946

543	Black Angel, The (D)A	D. Duryea-J. Vincent-P. Lorre	80	8/2/46	b8/3/46
527	Blonde Alibi (My)F	Tom Neal-Martha O'Driscoll	62	4/12/46	b3/23/46
541	Canyon Passage *T (D)F	D. Andrews-B. Donlevy-S. Hayward	92	7/26/46	b7/20/46
532	Cat Creeps (H)A	Lois Collier-Noah Beery, Jr.	57	5/17/46	b4/13/46
542	Cuban Pete (M)F	Desi Arnaz-Ethel Smith	60	7/26/46	b7/27/46
539	Danger Woman (D)A	B. Joyce-D. Porter-P. Morison	60	7/12/46	b7/13/46
540	Dark Horse (C)F	Phil Terry-Ann Savage	59	7/19/46	b7/20/46
	Dark Mirror, The (My)A	O. DeHavilland-Lew Ayres	85	Oct	b10/5/46
547	Dead of Night (D)A	Michael Redgrave-Googie Withers	77	8/23/46	b7/6/46
534	Dressed to Kill (My)A	Rathbone-N. Bruce-P. Morison	70	6/7/46	b5/25/46
538	Her Adventurous Night	Dennis O'Keefe-Helen Walker	76	7/5/46	b6/29/46
525	House of Horrors (H)A	Kent Taylor-Virginia Grey	65	3/29/46	b3/9/46
537	Inside Job (D)A	A. Curtis-A. Rutherford-P. Foster	65	6/28/46	b5/22/46
	I'll Be Yours	D. Durbin-T. Drake-W. Bendix		Dec	a9/14/46
548	Killers, The (My)A	Ava Gardner-Albert Dekker	102	8/30/46	b8/17/46
549	Little Miss Big (D)F	Fay Holden-Beverly Simmons	61	8/30/46	b9/7/46
536	Lover Come Back (C)A	G. Brent-L. Ball-V. Zorina	90	6/21/46	b6/15/46
526	Madonna of the Seven Moons (D)A	P. Roc-P. Calvert-S. Granger	89	4/5/46	b1/26/46
	Magnificent Doll (D)F	G. Rogers-D. Niven-B. Meredith	94	Nov	b11/23/46
529	Night in Paradise *T (D)A	Merle Oberon-Turhan Bey	84	5/3/46	b4/13/46
1066	Notorious Gentleman, The (D)A	Rex Harrison-Lilli Palmer	108	11/1/46	b2/16/46
	Overlanders, The (D)F	Chips Rafferty-John Hayward	91		b9/28/46
535	Runaround (C)F	Rod Cameron-Ella Raines	86	6/14/46	b6/8/46
519	Seventh Veil (D)A	James Mason-Ann Todd	94	2/15/46	b11/10/45
531	She Wolf of London (H)A	Sara Haden-Una O'Connor	61	6/17/46	b4/13/46
544	Slightly Scandalous (C-M)F	Fred Brady-Paula Drew	63	8/2/46	b8/3/46
521	Smooth as Silk (My)A	Kent Taylor-Virginia Grey	66	3/1/46	b3/9/46
533	She Wrote the Book (CD)A	Joan Davis-Jack Oakie	74	5/31/46	b5/18/46
528	So Goes My Love (D)F	Myrna Loy-Don Ameche	88	5/19/46	b3/30/46
530	Strange Conquest (D)F	Jane Wyatt-Jess Barker	64	6/16/46	b4/20/46
524	Spider Woman Strikes Back (H)A	G. Sondergaard-K. Grant-B. Joyce	59	3/22/46	b3/23/46
	Swell Guy (D)A	Sonny Tufts-Ann Blyth	86	Dec	b12/14/46
522	Tangier (D)F	M. Montez-P. Foster-R. Paige	75	3/9/46	b3/9/46
	Temptation (D)A	M. Oberon-G. Brent-C. Korvin	98	Dec	b12/14/46
1065	They Were Sisters (D)A	Phyllis Calvert-James Mason	108	9/20/46	b7/27/46
546	Time of Their Lives, The (C)F	Abbott & Costello	82	8/16/46	b8/17/46
550	White Tie and Tails (C-D)A	Dan Duryea-Ella Raines-William Bendix	77	8/30/46	b9/14/46
545	Wild Beauty (D)F	Don Porter-Lois Collier	61	8/9/46	b8/17/46

COMING

	A Lady Surrenders (D)A	Margaret Lockwood-Stewart Granger	113		b10/12/46
	Brief Encounter (D)A	Celia Johnson-Trevor Howard	85		b8/31/46
	Buck Privates Come Home	Bud Abbott-Lou Costello			

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Prod. No.	COMING		Run Time Mins.	Rel. Date	See Issue of
	Captive Heart, The (D)A	Michael Redgrave-Mervyn Johns	108		b4/13/46
	Egg and I, The	Claudette Colbert-Fred MacMurray			a11/23/46
	Great Expectations (D)	John Mills-Valerie Hobson	118		b12/21/46
	I Know Where I'm Going (D)F	W. Hiller-R. Livesy-P. Brown	91		b1/5/46
	Ivy	Joan Fontaine-Patric Knowles			
	Johnny Frenchman	Francoise Rosay-Patricia Roc			
	Magic Bow, The (D-M)F	Stewart Granger-Phyllis Calvert	106		b9/28/46
	Michigan Kid *C	Jon Hall-Rita Johnson			a5/18/46
	My Heart Goes Crazy *T (M)F	Sid Field-Greta Gynt	120		b9/7/46
	Odd Man Out	James Mason-Robert Newton			
	Oh Say Can You Sing	Sheila Ryan-Fred Brady			a5/25/46
	Pirates of Monterey *T	Maria Montez-Rod Cameron-P. Reed			a5/25/46
	Slave Girl *T	Yvonne DeCarlo-George Brent			
	Smash-Up	S. Hayward-L. Bowman-E. Albert			a7/20/46
	Song of Scheherazade *T	Y. deCarlo-B. Donlevy-J. P. Aumont			a2/9/46
	Stairway to Heaven *T (D)A	David Niven-Raymond Massey	104		b11/16/46
	This Happy Breed *T	Robert Newton-Celia Johnson			
	Time Out of Mind	P. Calvert-R. Hutton-E. Raines			a12/21/46
	Vigilantes Return *C	Jon Hall-Margaret Lindsay			a7/13/46
	Wicked Lady (D)A	M. Lockwood-J. Mason-P. Roc	100		b1/12/46
	Years Between, The	M. Redgrave-V. Hobson-F. Robson			

Westerns (Current 1945-46)

1101	Bad Men of the Border (WM)F	Kirby Grant-Fuzzy Knight	56	9/28/46	b10/5/46
1107	Gunman's Code (W-M)F	Kirby Grant-Fuzzy Knight	57	8/30/46	b11/9/46
1106	Lawless Breed	Kirby Grant-Fuzzy Knight	56	8/15/46	
1105	Rustler's Roundup	Kirby Grant-Fuzzy Knight	56	8/9/46	a7/20/46
1103	Trail to Vengeance (W)A	Kirby Grant-Fuzzy Knight	45	11/30/46	b9/14/46

WARNER BROS.

CURRENT 1945-1946

601	Big Sleep, The (My)A	Humphrey Bogart-Lauren Bacall	118	8/31/46	b8/17/46
513	Cinderella Jones (C)F	Joan Leslie-Robert Alda	88	3/9/46	b2/15/46
515	City for Conquest	James Cagney-Ann Sheridan	98	4/13/46	Reissue
603	Cloak and Dagger (D)A	Gary Cooper-Lilli Palmer	106	9/28/46	b9/7/46
605	Deception (D)A	B. Davis-P. Henreid-C. Rains	112	10/26/46	b10/19/46
517	Devotion (D)A	O. DeHavilland-I. Lupino	107	4/20/46	b4/6/46
518	Her Kind of Man	Z. Scott-F. Emerson-D. Clark	78	5/11/46	b4/27/46
520	Janie Gets Married (CD)F	Joan Leslie-Robert Hutton	89	6/22/46	b6/8/46
608	Kings Row	A. Sheridan-R. Cummings-R. Reagan	127	12/7/46	Reissue
606	Never Say Goodbye (C)F	Errol Flynn-Eleanor Parker	96	11/9/46	b10/26/46
523	Night and Day *T (BM)	C. Grant-A. Smith-J. Wyman	128	8/3/46	b7/13/46
516	No Time for Comedy	James Stewart-Rosalind Russell	93	4/13/46	Reissue
604	Nobody Lives Forever (D)A	J. Garfield-G. Fitzgerald	100	10/12/46	b9/28/46
522	Of Human Bondage (D)A	P. Henreid-E. Parker-J. Knowles	105	7/20/46	b7/6/46
519	One More Tomorrow (C)F	Ann Sheridan-Dennis Morgan	88	6/1/46	b5/18/46
514	Saratoga Trunk (D)A	Gary Cooper-Ingrid Bergman	135	3/30/46	b11/24/45
602	Shadow of a Woman (D)A	Andrea King-Helmut Dantine	78	9/14/46	b8/17/46
521	Stolen Life (D)A	B. Davis-G. Ford-W. Brennan	107	7/6/46	b5/4/46
610	The Time, the Place and the Girl *T (CM)F	D. Morgan-J. Carson-J. Wyman	108	12/28/46	b12/14/46
524	Two Guys From Milwaukee (C)F	Dennis Morgan-Joan Leslie	90	8/17/46	b7/27/46
607	Verdict, The (D)A	S. Greenstreet-P. Lorre-J. Lorring	86	11/23/46	b11/9/46
609	Wild Bill Hickok Rides	C. Bennett-B. Cabot-W. William	72	12/7/46	Reissue

COMING

	The Beast With Five Fingers (H)	Robert Alda-Andrea King	90		b12/21/46
	Cheyenne	Dennis Morgan-Jane Wyman			a9/7/46
	Cry Wolf	Errol Flynn-Barbara Stanwyck			a9/7/46
	Dark Passage	H. Bogart-L. Bacall-A. Moorehead			
	Deep Valley	Dane Clark-Ida Lupino-Wayne Morris			
	Escape Me Never	E. Flynn-I. Lupino-G. Young			a3/8/46
612	Humoresque	J. Crawford-J. Garfield-O. Levant	125	1/25/47	a9/14/46
	Life with Father *T	I. Dunne-W. Powell-E. Taylor			a9/14/46
	Love and Learn	Jack Carson-Robert Hutton-M. Vickers			
	My Wild Irish Rose	Dennis Morgan-Andrea King			
	Night Unto Night	V. Lindfors-R. Reagan-B. Bennett			
	Nora Prentiss	Ann Sheridan-Robert Alda			a9/7/46
	Possessed	J. Crawford-Van Heflin-R. Massey			
	Pursued	Teresa Wright-R. Mitchum			
	Stallion Road	R. Reagan-A. Smith-Z. Scott			a9/7/46
	That Way With Women	S. Greenstreet-M. Vickers-D. Clark			a9/7/46
611	The Man I Love	Ida Lupino-Robert Alda	96	1/11/47	a11/24/45
	Two Mrs. Carrolls, The	H. Bogart-B. Stanwyck-A. Smith			a11/24/45
	Unfaithful, The	A. Sheridan-Z. Scott-L. Ayres			
	Woman in White, The	A. Smith-E. Parker-S. Greenstreet			

MISCELLANEOUS

	Adventure For Two (D)F	Laurence Olivier-Penelope Ward	89		b12/22/45
	Battle for Music (Doc.)F	London Philharmonic	74	Four Conts	b10/30/45
	Beware of Pity (D)A	Lilli Palmer-Albert Lieven	105		b6/29/46
	Caravan (D)A	Stewart Granger-Jean Kent	122		b4/20/46
	Carmen (D)A	Viviane Romance-Jean Marais	101	Superfilm	b12/7/46
	Carnival (D)A	Sally Gray-Michael Wilding	93	GFD	b10/26/46
	Devil's Hand, The (D)A	Pierre Fresnay-Josseline Gael	80		b11/16/46
	Green for Danger (My)A	Sally Gray-Trevor Howard	91	GFD	b12/14/46
	Journey Together (D)F	Ed. G. Robinson-Bessie Love	80	Eng. Films	b3/9/46
	Laughing Lady *T (M)F	Anne Zeigler-Webster Booth	90		b10/26/46
	Love on the Dole (D)A	Deborah Kerr-Clifford Evans	89	Four Conts	b10/20/45
	Les Miserables (D)A	Henry Baur-Charles Dullin	193	Dis. Films	b12/21/46
	Man from Morocco, The (D)F	Anton Walbrook-Margaretta Scott	89	Eng. Films	b11/30/46
	Men of Two Worlds *T (D)A	Phyllis Calvert-Eric Portman	109		b7/27/46
	Open City (D)A	Aldo Fabrizi-Anna Magnani	100	Mayer-Bur'n	b3/9/46
	Piccadilly Incident (D)A	Anna Neagle-Michael Wilding	100	Pathe	b8/31/46
	Raider, The *T (Wa)F	Documentary	70		b10/5/46
	Resistance (D)A	Lucien Coedel-Yvonne Gaudeau	80	VOG	b7/6/46
	School for Secrets (D)F	Ralph Richardson-Marjorie Rhodes	106	GFD	b11/16/46
	The Story of the Pope (Doc.)F	Documentary	60	Chap Films	b12/21/46
	Swing, Cowboy, Swing (W-M)F	C. Shrum-D. Weston-A. Lee	57	Westernair	b9/7/46
	Welldigger's Daughter, The (C)A	Raimu-Fernandel	122	Siritsky	b10/5/46

NATIONAL REVIEWING COMMITTEES' CLASSIFICATIONS

THE YEARLING (MGM)
ADULTS—Gen. Federation of Women's Clubs.
*FAMILY—National Board of Review.
8-14 YEARS—NBR Schools Committee.
CLASS A—SEC. 1—Nat'l Legion of Decency.

BETTY CO-ED (Columbia)
FAMILY—National Board of Review.
CLASS A—SEC. 11—Nat'l Legion of Decency.

THE AFFAIRS OF GERALDINE (Rep.)
FAMILY—National Board of Review.
CLASS A—SEC. 1—Nat'l Legion of Decency.

DANGEROUS MILLIONS (20th-Fox)
FAMILY—National Board of Review
CLASS A—SEC. 1—Nat'l Legion of Decency.

THE SECRET HEART (MGM)
FAMILY—National Board of Review.
CLASS A— SEC. 11—Nat'l Legion of Decency.

(The above data should be filed for reference in order to supply information to interested local parents' groups, church organizations, or individual parents when inquiry is made about a current or forthcoming picture's suitability for various age groups. In quoting these sources, the theatreman should emphasize that he is giving the information supplied by national organizations which are independent of the film industry. The authorities quoted in this column, as the information becomes available, and descriptions of them and their methods of classifying pictures, are as follows:

GENERAL FEDERATION OF WOMEN'S CLUBS. The motion picture committee is headed by Mrs. Arretus F. Burt, chairman, of St. Louis. Two reviewing committees are maintained—Mrs. Harry Lilly, New York, Eastern Committee chairman; Mrs. John Sterns Thayer, Los Angeles, Western Committee chairman. Designations used: FAMILY—8 years and up; MATURE FAMILY—14 years and up; ADULTS—Senior High School Students and Adults; **—indicates picture is rated as "Exceptional."

NATIONAL BOARD OF REVIEW: Founded in 1909 "to represent the interests of the motion picture public." The reviewing committee consists of some 300 men and women of all ages, "representing a cross-section of public taste." Designations used: FAMILY—14 years of age and up (recommendations for age groups under 14 are by Schools M. P. Committee of the National Board); MATURE—18 years and up; *—indicates picture "especially worth seeing."

NATIONAL LEGION OF DECENCY: Committee of the International Federation of Catholic Alumnae reviews pictures and publishes its classifications for guidance of members of the Legion—composed of those members of the Catholic Church who join the Legion. Designations used: Class A—Section I—Unobjectionable for General Patronage; Class A—Section II—Unobjectionable for Adults; Class B—Objectionable in Part; Class C—Condemned.

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1945-'46

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7405	Uncivil War Brides	17	
7406	The Three Troubledoers	17	
7407	Monkey Businessmen ....So-So	18	..10/12/46
7408	Three Loan Wolves.....Screwy	16½	.. 9/21/46
7409	Vine, Woman and Song	22½	
7410	Ain't Love Cuckoo?	19	
7411	You Can't Fool a Fool...Fair	17	.. 8/14/46
7412	Hot Water	18½	
7424	When the Wife's Away..Good	17	.. 5/ 4/46
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7436	Blonde Stayed On, The	16½	
4737	Mr. Noisy	16½	
7438	Jiggers, My Wife!	18	
COLOR RHAPSODY *T			
7501	River Ribber	6	
7502	Polar Playmates	6½	
7503	Picnic Panic	6	
COMMUNITY SINGS			
7655	No. 5 (Leibert) No Can Do	10	
7656	No. 6 (Baker) That Feeling in the Moonlight	9	
7657	No. 7 (Leibert) Chickery Chick	10	
7658	No. 8 (Baker) Symphony	8½	
7659	No. 9 (Baker) Glad You're You	10½	
7660	No. 10 (Leibert) Let It Snow	11	
7661	No. 11 (Leibert) You Won't Be Satisfied	9	
7662	No. 12 (Baker) One-zy Two-zy	10½	
FILM VODVIL			
7954	Three Sets of Twins....Good	10	.. 5/ 4/46
7955	Art Mooney & Orch.	11	
7956	Dick Stabile & Orch.	10	
7957	Saxie Dowell and Orch...Fair	10	.. 9/21/46
7958	Bobby Bryne & Orch.		
FLIPPY *T			
7601	Catnipped .....Amusing	7½	.. 3/ 2/46
7602	Cagey Bird .....Good	6½	.. 9/21/46
7603	Silent Tweetment	6½	
FOX AND CROW *T			
7752	Foxey Flatfoots	6	
7753	Unsure-Runts	7½	
7754	Mysto Fox	7	
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7702	Kongo Roo	6	
7703	Snap Happy Traps	6½	
7704	The Schooner the Better..Funny	6½	..10/26/46
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7855	No. 5 (Movie Stunt-man & Doubles)	9	
7856	No. 6 (Wendell Niles and Priadie)	9½	
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7858	No. 8 (Looking Back)	10	
7859	No. 9 (Judy Canova Radio Show) .....Poor	11	..10/ 5/46
7860	No. 10 (Famous Fathers & Sons)	9½	
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7805	Rasslin' Romeos	9½	
7806	Canine Champion	9½	
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7809	Flying Hoofs	9	
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7180	Chick Carter, Detective.....15 Chaps.		

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ALL-STAR COMEDIES			
8401	G. I. Wanna Home	15½	
8402	Rhythm and Weep.....Fair	17½	..11/ 2/46
8403	Three Little Pirates	18	
8404	Half Wits Holiday	17½	
8421	Pardon My Terror	16½	
8422	Honeymoon Blues .....Dull	17	..11/16/46
8423	Reno-vated		
8431	Society Mugs	16	
8432	So's Your Antenna.....Juvenile	17	..11/16/46
8433	Slappily Married .....Nonsense		..12/ 7/46
8434	Moron Than ON		
8435	Andy Plays Hookey	18	
8436	Meet Mr. Mischief		
COLOR RHAPSODY *T			
8501	Lese Lobe .....Cute	8	..12/ 7/46
8502	Cockatoos for Two	6	
COMMUNITY SINGS			
8651	No. 1 (Leibert) The Gypsy	9½	
8652	No. 2 (Baker) It's a Pity to Say GoodnightEntertaining	10½	..11/ 2/46
8653	No. 3 (Leibert) Surrender .....Good	10½	..11/16/46
8654	No. 4 (Baker) Pretending		
8657	No. 7 (Reissue) Christmas Carols	10½	
8656	No. 5 (Leibert) Rumors Are Flying		
	THRILLS OF MUSIC		
8951	Jerry Wald & Orch.	10	
8952	Machito & Orch.....Good	10	..11/16/46
8953	Les Elgart & Orch.		
8954	Ray McKinley & Orch.		
8955	Shorty Sherrock & Orch.		
SCREEN SNAPSHOTS			
8851	No/ 1 (Radio Characters)	10	
8852	No. 2 (Looking Down on Hollywood) .....Good	10	..11/16/46
8853	No. 3 (Rodeo)		
8854	No. 4 (Skolsky Party)	9½	
8855	No. 5 (Movie Columnists)		
SPORTS REELS			
8801	Army Football Champions.Excellent	11	..11/ 2/46
8802	Ten Pin Magic.....Fair	10	..11/16/46
8803	Hi-Li	10	
8804	Best in Show (Dogs)	9	
8805	Polo		
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8120	Son of the Guardsman..... 15 Chaps...	20	..10/26/46

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W-735	Springtime for Thomas..Good	9	.. 4/ 6/46
W-735	Milky Waif .....Good	7	.. 8/ 1/46
W-738	Trap Happy		
W-740	Solid Serenade		
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W-732	Wild and Woolfy.....Fair	8	.. 4/ 6/46
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W-737	Hick Chick		
W-738	Northwest Hounded Police	18½	
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T-714	Glimpses of Guatemala		
T-715	Visiting Vera Cruz.....Interesting	9	.. 4/ 6/46
T-716	The Mission Trail		
T-717	Looking at London.....Excellent	10	.. 8/ 1/46
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A-701	A Gun in His Hand	18	
A-702	Purity Squad .....Excellent	20	
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S-757	Fala at Hyde Park.....Interesting	11	.. 1/26/46
S-758	Studio Visit .....Funny	10	.. 7/ 6/46
S-759	Equestrian Quiz .....Funny	10	.. 8/ 1/46
S-760	Treasures from Trash....Good	10	.. 8/ 1/46
PASSING PARADE			
K-774	Golden Hunch .....Excellent	10	.. 2/ 9/46
K-775	Magic on a Stick		
K-776	Our Old Car.....Excellent	10	.. 8/ 4/46
MINIATURES			
M-783	Musical Masterpieces ...Excellent	10	.. 4/ 6/46
M-784	Bikini—The Atom Island	10	
THEATRE OF LIFE			
	Traffic With the Devil...Instructive	18½	.. 9/ 7/46

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TECHNICOLOR CARTOONS			
	Henpecked Hoboes		
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S-852	Sure Cures .....Excellent	10	..10/ 5/46

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1945-'46

			See Issue of
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U5-3	Ollo for Jasper.....Good	7	.. 7/13/46
U5-4	Together in the Weather..Good	7	.. 7/20/46
U5-5	Jasper's Derby .....Excellent	8	.. 8/ 1/46
U5-6	John Henry & The Inky Poo .....Excellent	7	.. 9/21/46
U5-7	Jasper in a Jam.....Novel	7	..10/26/46
U5-8	Shoe Shine Jasper		
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D5-1	Man's Best Friend.....Good	8	.. 2/ 9/46
D5-2	Bargain Counter Attack...Good	7	.. 8/ 1/46
D5-3	Bored of Education.....Passable	7	.. 8/ 1/46
D5-4	Chick and Double Chick..Good	6	.. 8/ 3/46
D5-5	Musica-Lulu	7	
D5-6	A Scout With the Gout		
NOVELTIES *T			
P5-1	Friendly Ghost .....Very Good	7½	.. 2/23/46
P5-2	Cheese Burglar .....Fair	7	.. 8/ 1/46
P5-3	Oir MacDonald Had a Farm .....Very Good	7	.. 8/ 1/46
P5-4	Sheep Shape .....Wonderful	7	.. 7/20/46
P5-5	Goal Rush .....Novel	8	..10/ 5/46
P5-6	Sudden Friend Chicken...Fast	7	..10/26/46
	MUSICAL PARADES *T		
FF5-2	Naughty Nanette .....Entertaining	20	.. 2/16/46
FF5-3	College Queen .....Limited	19	.. 8/ 1/46
FF5-4	A Tale of Two Cafes....Entertaining	18	.. 7/26/46
F5-5	Double Rhythm .....Good	20	.. 8/ 3/46
FF5-6	Golden Slippers .....Excellent	17	..10/12/46
POPEYE *T			
E5-1	House Tricks .....Funny	8	.. 8/11/46
E5-2	Service With a Guile....Fair	6	.. 4/13/46
E5-3	Klondike Casanova .....Swell	8	.. 8/ 1/46
E5-4	Peep in the Deep.....Good	7	.. 7/ 6/46
E5-5	Rocket to Mars.....Funny	6	.. 8/ 3/46
E5-6	Rodeo Romeo .....Enjoyable	6	.. 8/17/46
E5-7	Fistic Mystic .....Good	6	..11/16/46
E5-8	Island Fling .....Very Good	7	..11/16/46
POPULAR SCIENCE *M			
J5-3	No. 3 .....Interesting	10	.. 3/16/46
J5-4	No. 4 .....Interesting	10	.. 5/11/46
J5-5	No. 5 .....Good	10	.. 8/ 3/46
J5-6	No. 6 .....Good	10	.. 9/21/46
SPEAKING OF ANIMALS			
Y5-3	In the Postwar Era.....Fair	8	.. 3/16/46
Y5-4	In the Wilds.....Good	9	.. 8/ 1/46
Y5-5	Lonesome Stranger .....Excellent	10	.. 8/ 3/46
U5-6	Be Kind to Animals.....Hilarious	10	.. 9/21/46
SPORTLIGHTS			
R5-5	Dixie Pointers	10	
R5-6	Rhythm on Blades.....Excellent	9	.. 3/16/46
R5-7	Testing the Experts.....Interesting	9	.. 7/ 6/46
R5-8	Riding the Hickories.....Excellent	9	.. 8/ 1/46
R5-9	Birds Make Sport.....Good	9	.. 8/ 2/46
R5-10	Feminine Class .....Excellent	10	.. 8/10/46
TWO-REEL SPECIALS			
T5-2	Don't Be a Sucker	18	
UNUSUAL OCCUPATIONS *M			
L5-3	No. 3 .....Good	10	.. 2/16/46
L5-4	No. 4 .....Interesting	10	.. 4/13/46
L5-5	No. 5 .....Interesting	10	.. 7/20/46
L5-6	No. 6 .....Interesting	10	.. 8/21/46

1946-'47

NOVELTOONS *T			
P6-1	Spree for All .....Good Start	7	..10/26/46
PACEMAKERS			
K6-1	Brooklyn I Love You.....Superb	10	..10/26/46
K6-2	Love in Tune.....Different	9½	..11/16/46
POPULAR SCIENCE *M			
J6-1	No. 1 .....Average	11	..11/16/46
SPORTLIGHTS			
R6-1	Race Horses Are Born....Good	9	..10/26/46
R6-2	Dive-Hi Champs .....Good	10	..11/16/46
UNUSUAL OCCUPATIONS *M			
L6-1	No 1 .....Average	10	..11/16/46

RKO RADIO
1945-'46

			See Issue of
DISNEY CARTOONS *T			
64103	A Knight for a Day.....Good	7	.. 8/ 1/46
64104	Pluto's Kid Brother.....Good	7	.. 5/11/46
64105	In Dutch .....Funny	7	.. 5/18/46
64106	Squatter's Rights	7	
64107	Donald's Double Trouble..Excellent	7	.. 7/20/46
64108	The Purloined Pup.....Funny	7	.. 8/17/46
64109	Wet Paint .....Funny	7	.. 9/14/46
64110	Dumb Bell of the Yukon..Amusing	7	.. 7/26/46
64111	Lighthouse Keeping	7	
64112	Bath Day .....Delightful	7	..11/16/46
64113	Frank Duck Brings 'Em Back Alive .....Excellent	7	.. 8/17/46
64114	Double Dribble	7	
64115	Pluto's Housewarming	7	
EDGAR KENNEDY			
63483	Trouble or Nothing.....Funny	10	.. 2/16/46
63484	Wall Street Blues.....Good	17	.. 8/17/46
63405	Motor Maniacs .....Good	10	.. 8/14/46
63406	Noisy Neighbors .....Noisy	17	..10/12/46
FLICKER FLASHBACKS			
64205	No. 5 .....Good	7	.. 4/13/46
64206	No. 6 .....Entertaining	8	.. 8/ 1/46
64207	No. 7	7	
HEADLINER REVIVALS			
63203	Twenty Girls and a Band	18	
63204	Sea Melody	18	
LEON ERROL			
63702	Maid Trouble .....Funny	18	.. 2/23/46
63703	Oh, Professor Behave....Poor	18	.. 7/ 6/46
63704	Twin Husbands	18	
63705	I'll Take Milk.....Gets There	18	.. 8/17/46
63706	Fellow That Blonde.....Breezy	18	..10/ 5/46
SPECIAL			
669	Louis-Conn Fight	20	
671	The House I Live In.....Excellent	18	..10/12/46
SPORTSCOPES			
64306	Winning Basketball .....Good	8	.. 4/ 6/46
64307	Quarter Horses .....Good	8	.. 5/ 9/46
64308	Black Ducks and Broadbills .....Good	8	.. 5/11/46
64309	Tenderfoot Trail	8	
64310	Aqua Queens	8	
64311	Ben Hogan .....Good	8	.. 7/20/46
64312	Palmetto Quail .....Excellent	8	.. 8/17/46
64313	Steeplechasers .....Eyewerthy	8	..11/ 2/46

THIS IS AMERICA

63103	Great Lakes	Excelent	16	2/16/46
63104	Report on Japan	Interesting	19	3/ 9/46
63105	Street of Shadows	Excellent	16	4/13/46
63106	Two Million Rooms	Excellent	16	5/ 4/46
63107	No Place Like Home	Illuminating	16	7/13/46
63108	Panama	Fair	16	7/13/46
63109	Port of New York	Solid	16	7/20/46
63110	Courtship to Courthouse	Interesting	15	8/10/46
63111	Highway Mania	Excellent	17	9/14/46
63112	White House	Historic	19	10/12/46
63113	Northern Rampart	Good	18	11/16/46

1946-'47

EDGAR KENNEDY

73401	I'll Build It Myself	Hilarious	15		10/26/46

FLICKER FLASHBACKS

74201	No. 1	Excellent	9		10/26/46
74202	No. 2	Good	9		11/16/46

RAY WHITLEY MUSICALS

73501	Bar Cuckaroos		16		
73502	Cupid Rides the Range		18		
73503	Bandits and Ballads		17		
73504	A Buckaroo Broadcast		18		

SPORTSCOPES

74301	Skating Lady	Smooth	9		10/26/46
74302	Hail Notre Dame		9		
74303	Bowling Fever		8		

THIS IS AMERICA

73101	Beauty for Sale	Interesting	18		12/ 7/46
73102	Germany Today				

MUSICAL FEATURETTES

73201	Melody Time		18		

20th CENTURY-FOX

1945-'46

MOVIETONE ADVENTURES *T

					See issue of
6255	Song of Sunshine		8		
6256	Louisiana Springtime		8		
6257	Lost Lake		8		
6258	Along the Rainbow Trail	Excellent	8		4/13/46
6259	Cradle of Liberty	Interesting	8		7/ 6/46
6260	Across the Great Divide		8		

SPORTS REVIEWS *T

6301	Pins and Cushions	Interesting	8		3/ 2/46
6353	Diving Dandies		8		
6354	Sea Sirens	Good	8		8/ 3/46
6355	Golden Horses		8		

TERRYTOONS *T

6509	Talking Magpies	Good	7		3/ 9/46
6510	Svengali's Cat	Amusing	7		3/ 2/46
6511	Fortune Hunters		7		
6512	Wicked Wolf	Good	7		5/11/46
6513	My Old Kentucky Home	Very Good	7		5/ 4/46
6514	It's All in the Stars	Excellent	7		/6/ 1/46
6515	Throwing the Bull	Very Good	7		7/ 6/46
6516	Trojan Horse		7		
6517	Dinky Finds a Home	Cute	7		9/ 7/46
6518	Johnstown Flood	Good	7		7/ 6/46
6519	Peace-Time Football		7		
6520	Golden Hen	Excellent	7		5/11/46

MARCH OF TIME

5	Challenge to Hollywood	Interesting	18		1/ 5/46
6	Life With Baby	Very Good	20		2/ 2/46
7	Report on Greece	Very Good	19		3/ 2/46
8	Night Club Room	Good	21		4/ 6/46
9	Wanted—More Homes	Informative	20		5/ 4/46
10	Tomorrow's Mexico	Timely	20		6/ 1/46
11	Problem Drinkers	Timely	20		7/ 6/46
12	The New France	Encouraging	20		8/ 3/46
13	Atomic Power	Amazing	19		8/10/46

DRIBBLE PUSS PARADE

6901	Here Comes the Circus	Lehrish	8		8/31/46
6902	Muscle Maulers		8		

1946-'47

MOVIETONE ADVENTURES *T

7251	Sons of Courage		8		
7252	Jamaica	Excellent	8		10/26/46
7253	Historic Capetown	Excellent	8		9/21/46
7254	Girls and Gags		8		

SPORTS REVIEWS *T

7301	Football Fanfare	Good	9		9/14/46
7351	Winter Holiday	Good	8		9/21/46
7352	Summer Trails		8		
7353	Playtime's Journey		8		

TERRYTOONS *T

7501	Winning the West	Good	7		9/14/46
7502	The Tortoise Wins Again	Good	7		8/17/46
7503	The Electronic Mouse Trap		7		
7504	The Jail Break	Fine	7		10/ 5/46
7505	The Snow Man		7		
7506	The Housing Problem	Funny	7		9/21/46
7507	The Cracknot King		7		
7508	The Uninvited Pests		7		
7509	Mighty Mouse and the Hep Cat		7		
7510	Beanstalk Jack		7		

MARCH OF TIME

1	Is Everybody Happy		18		
2	World Food Problem	Excellent	17		10/ 5/46
3	The Soviet's Neighbor	Revealing	18		11/ 2/46
4	The American Cop	Good	18		12/ 7/46

UNITED ARTISTS

DAFFY DITTIES

	Choo Choo Amigo	Excellent	8		9/ 7/46

MUSICOLOR

	Toccata and Fugue	Intriguing	10		10/26/46

UNIVERSAL

1945-'46

NAME BAND MUSICALS

					See issue of
1304	Cuban Madness				
1305	Tin Pan Alley Tempos	Fair	15		2/23/46
1306	Melody Stampede	Good	15		1/26/46
1307	Swing High, Swing Sweet	Entertaining	15		3/ 2/46
1308	Takin' the Breaks	All Right	15		6/ 1/46
1309	Banquet of Melody	Good	10		5/11/46
1310	Swingin' Down the Scale	Good	15		5/11/46
1311	Breakin' It Down				

PERSON-ODDITY

1366	Maestros of the Comics	Interesting	9		3/ 2/46
1367	Wings of Courage		9		
1368	Cartune Crusader		9		
1369	Scientifically Stung	Interesting	9		6/ 1/46
1370	Lone Star Papre				
1371	Artist's Antics	Fair	9		8/ 3/46
1372	Picture Pioneer	All Right	9		7/20/46
1373	Hobo Hound	Interesting	8		10/12/46
1374	Sampson Junior	Interesting	9		11/ 2/46
1375	Rural Rhapsody	Interesting	7		10/12/46

SERIALS

	Lost City of the Jungle	Juvenile	20		5/11/46
	Scarlet Horseman				
	Secret Agent X-9				
	Mysterious Mr. M				

SING AND BE HAPPY

1381	Sing and Be Happy	Very Good	10		3/ 2/46
1382	Merrily We Sing	Fair	10		5/11/46

SPECIAL FEATURETTES

1201	Tiny Terrors of the Timberlands		20		
1203	Roosevelt—Man of Destiny		18		

TECHNICOLOR CARTUNES

1323	Mousie Comes Home		7		
1324	Apple Andy	Good	7		2/16/46
1325	Who's Cooking Who		7		
1326	Bathing Buddies		7		
1327	Reckless Driver		7		

VARIETY VIEW

1346	Script Teas	Will Do	8		7/ 6/46
1347	Dog Tale	Fizzles	9		6/ 1/46
1348	Chimp on the Loose		10		
1349	Dog of the Seven Seas	Good	9		7/20/46
1350	Magic Mineral	Very Good	9½		7/ 6/46
1351	Mr. Chimp at Home	Fair	9		7/20/46
1352	Operation Holiday	Very Good	10		10/12/46
1353	Mr. Chimp to the Rescue	Amusing	10		10/12/46
1354	Mr. Chimp on Vacation		10		

1946-'47

NAME BAND MUSICALS

2301	Frontier Frolic		15		
2302	Champaigne Music		15		
2303	Tumbleweed Tempos		15		

SING AND BE HAPPY

2381	A Bit of Blarney	Good	11		10/12/46

TECHNICOLOR CARTUNES

2321	Fair Weather Fiends		7		

THE ANSWER MAN

	No. 1	Interesting	10		10/26/46

VITAPHONE-WARNER BROS.

1945-'46

BLUE RIBBON CARTOONS *T

					See issue of
2304	Trial of Mr. Wolf		7		
2305	Little Lion Hunter		7		
2306	Fresh Fish		7		
2307	Daffy Duck & Egghead		7		
2308	Katnip Kollege		7		
2309	The Night Watchman		7		
2310	Little Brother Rat		7		
2311	John Smith & Poker Huntas		7		
2312	Robin Hood Makes Good		7		
2313	Little Red Walking Hood		7		

BUGS BUNNY *T

2721	Hair Raising Hare	Hilarious	7		6/ 1/46
2722	Acrobatty Bunny	Excellent	7		8/17/46
2723	Racketeer Rabbit	Excellent	7		10/12/46
2724	The Big Snooze	Excellent	7		11/ 2/46
2725	Rhapsody Rabbit	Very Good	7		12/ 7/46

FEATURETTES

2105	Musical Shipmates				
2106	Hitler Lives?	Excellent	20		1/ 5/46

MELODY MASTERS

2605	Headline Bands	Very Good	10		3/ 2/46
2606	Jan Savitt & His Band	Good	10		4/ 6/46
2607	Rhythm on Ice	Good	10		5/ 4/46
2608	Dixieland Jamboree		10		
2609	Musical Memories		10		
2610	Enric Madriguera & Orch.	Fine	10		9/ 7/46

MERRIE MELODIES—LOONEY TUNES *T

1716	Baby Bottleneck	Very Funny	7		3/30/46
1717	Elmer's Hare Remover	Excellent	7		3/30/46
1718	Daffy Doodles	Very Good	7		5/11/46
1719	Hollywood Canine Canteen	Funny	7		6/ 1/46
1720	Hush My Mouse	Good	7		6/ 1/46

SPORTS PARADE *T

2501	Sports Go to War	Outdated	10		10/13/46
2502	Holiday on Horseback				
2503	Michigan Ski-Daddle				
2504	With Rod and Gun in Canada	Very Good	10		4/ 6/46
2505	Snow Eagles	Excellent	10		3/30/46
2506	Let's Go Gunning	Interesting	10		5/ 4/46
2507	Fin 'N Feathers				
2508	Undersea Spear Fishing		10		
2509	Riding Hannefords	Good	10		7/20/46
2510	Facing Your Danger	Exciting	10		6/ 1/46
2511	Beach Days	Zoftig	10		8/31/46
2512	Ranch in White	Excellent	10		9/ 7/46
2513	Dominion of Sports	Good	10		9/ 7/46

TECHNICOLOR ADVENTURES

2801	Fashions for Tomorrow		10		
2802	In Old Sante Fe				
2803	All Aboard	Fair	10		4/ 6/46
2804	Let's Go Camping	Pleasant	10		8/17/46
2805	Girls and Flowers	Beautiful	10		6/ 1/46
2806	Adventure in South America	Routine	10		9/ 7/46

TECHNICOLOR SPECIALS

2001	Frontier Days	Good	20		
2002	Forest Commandos	Excellent	20		3/ 9/46
2003	Movieland Magic	Good	20		8/30/46
2004	Gem of the Ocean	Excellent	20		6/ 1/46
2005	South of Monterrey	Pleasant	20		8/17/46
2006	Hawaiian Memories	Excellent	20		6/ 1/46
2007	Dawn Singapore Way	Colorful	20		6/ 7/46
2008	Men of Tomorrow	Excellent	20		7/ 6/46

VITAPHONE VARIETIES

2401	Alice in Jungleland	Interesting	10		11/17/46
2402	Miracle Makers		10		
2403	Story of a Dog	Interesting	10		8/25/46
2404	So You Think You're Allergic	Fair	10		1/19/46
2405	Peeks at Hollywood	Interesting	10		3/ 2/46
2406	Smart as a Fox	Excellent	10		6/ 1/46

1946-'47

BLUE RIBBON CARTOONS *T

3301	Fox Pop		7		
3302	Wacky Worm		7		
3303	You're an Education		7		

FEATURETTES

3101	Okay for Sound	A Stunner	20		7/20/46
3102	Minstrel Days				

MELODY MASTERS

3601	Desi Arnaz & Orch.		10		

MERRIE MELODIES—LOONEY TUNES *T

2701	Kitty Kornered	All Right	7		7/20/46
2702	Hollywood Daffy	Very Good	7		8/ 3/46
2703	Eager Beaver	Very Good	7		8/14/46
2704	Great Piggy Bank Robbery	Good	7		8/14/46
2705	Bacall to Arms	Novel	7		8/14/46
2706	Of Thee I sting	Very Good	7		9/ 7/46
2707	Walky Talky Hawky	Excellent	7		9/ 7/46
2708	Fair and Wormer	Fast	7		10/12/46
2709	Mousemerized Cat	Fair	7		11/16/46
2710	Mouse Menace		7		
2711	Roughly Speaking		7		
2712	One Meat Brawl		7		

SPORTS PARADE *T

3501	King of the Everglades		10		
3502	Lazy Hunter	Good	10		11/16/46
3503	Battle of Champs		10		

TECHNICOLOR ADVENTURES

3801	Star Spangled City	Excellent	10		11/16/46
3802	Rubber River		10		

TECHNICOLOR SPECIALS

3001	Cinderella's Feller				
3002	The Last Bomb	Tremendous	20		8/21/46

VITAPHONE VARIETIES

3401	So You Want to Save Your Hair				
3402	So You Want to Play the Horses	Funny	10		11/ 2/46

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